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Guide
and **Forecast**

Formerly TV Forecast

MARCH 27, 1953 • 15c

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|--|--|
| 9:45 A.M. INS Newsreel | 12:00 Noon Happy Pirates with
Two Ton Baker |
| 10:00 A.M. Beulah Karney Show | 12:30 P.M. Nicky and Bobo |
| 10:30 A.M. Let's Exercise with Ed Allen | 12:55 P.M. Ulmer Turner—News |
| 10:50 A.M. Your Weather with Wayne Griffen | 1:00 P.M. Movie Time at One |
| 10:55 A.M. Ulmer Turner—News | 2:25 P.M. Ulmer Turner—News |
| 11:00 A.M. Bob and Kay | 2:30 P.M. Shoppers' Matinee |
| 11:30 A.M. Breakfast with Danny O'Neil | 3:55 P.M. Ulmer Turner—News |
| 11:55 A.M. Ulmer Turner—News | |

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CHANNEL

7
WBKB

ABC Television Network

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

I left the dishes in the sink, made my small son put himself to bed so I'd be sure and see my "heart throb" of twenty years on the "I Married Joan" show. After watching the unfunniest comedy act I've ever seen, Bing Crosby came on the screen for a split second and I returned to my dishes wishing I had invested in phonograph records instead of a 21 inch screen.

New Buffalo, Mich.

NAME WITHHELD

Hasn't that swimming wristwatch salesman been in the water just about long enough?

Forest Park, Ill.

WALTER RAETKE

Ed. Note: He doesn't care about the time, he just likes the water.

. . . For your info, fat man Jack E. Leonard is at present in Hollywood making a technicolor picture at Warners' as mentioned in a recent Nate Gross column. . . . By the way, how much do you weigh?

Chicago, Ill.

BARBARA SAVIT

Ed. Note: In Nate Gross tonnage you mean?

Being a TV owner for the past 5 years has taught me the good from the mediocre from the absolute worthless tripe that has and is being used and shown to children. Why is it that a program which delights the very small fry such as King Calico is removed from TV only to have blood and thunder cowboy movies as a steady diet?

Chicago, Ill.

ROBERT SATKOWSKI

Just watched "Name's the Same." Is it necessary to have Jerry Lester ruin the show? Why not get someone who is not so self-centered. . . .

Gary, Ind.

MARJORIE ANDERSON

Ed. Note: But Jerry needs the work.

Why is Jackie Gleason allowed to portray a drunk or always drinking on his show? It is a very bad influence on kids and his sponsors should put a stop to it as they dampened Skelton's action for the same reason.

Chicago, Ill.

JOE CAMERON

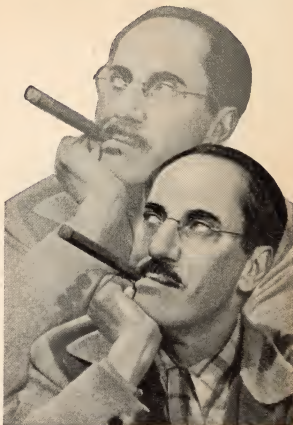
Victor Borge recently added some badly needed polish to a badly worn Godfrey show. Were it not for some support such as Julius and Lou Ann, he'd be in worse shape. . . .

Dundee, Ill.

E. POZEHL

(continued on page 46)

Goodbye ghost . . .
hello Groucho!
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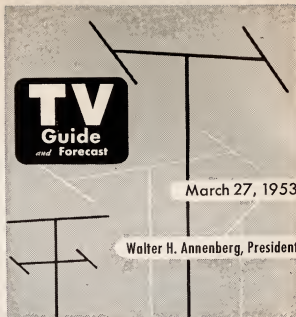


WAYNE GRIFFIN
Sportscaster and
weathercaster seen
regularly on
WBKB, channel 7

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TV GUIDE AND FORECAST

Channel One

The first chill blasts of poor ratings have finally hit "Your Show of Shows." The Sid Caesar-Imogene Coca Saturday night opus got the bad news from the Neilsen rating people recently when they were informed that they had dropped out of TV's top 25 shows, ratingwise. This is bad news indeed, as the 1½ hour extravaganza has one of the largest budgets on TV. Two of the participating sponsors on the show have already informed NBC that they are taking their money elsewhere next year, which could mean the complete breakup of NBC's once potent Saturday night lineup. The All Star Revue has already been announced as a TV casualty. . . . Along the same lines, Texaco has just about decided to forget about Milton Berle and sponsor something else. And Blatz has announced that they are dropping Amos 'n' Andy. What does it all mean? That trying to be funny week after week is no laughing matter.

It's a neck-and-neck battle between Spike Jones and Arthur Godfrey to see who gets the first network originated show (excepting fights) out of Miami. Mad Maestro Spike is scheduled to finish the All Star Revue series on April 18 from the Southland, but Arthur is trying to beat that date. Godfrey, who is a TV trend unto himself, will probably start a mass migration toward Miami, as he plans eventually to stay down there permanently. Incidentally, Arthur is taking four months off starting on May 24 to have his bad hip corrected by surgery. Robert Q. Lewis will take over his morning show duties, Garry Moore the Talent Scouts and different guest stars his Wednesday night show.

The Veep, Alben Barkley, was just evicted for the second time in three months. This time it was NBC acting as landlord. The time slot for his Sunday afternoon show was sold and now NBC plans to insert him in the slot earlier in the afternoon vacated by "Juvenile Jury." . . . Joel Grey, pint-sized comic who made his first big hit at Chicago's Chez Paree, is slated as summer replacement for Jackie Gleason. . . . Ed Sullivan is leading the way for other TV people who want to get their hands on top movies. Ed already has had Walt Disney and Sam Goldwyn film clips on his show and is now negotiating with both 20th Century-Fox and MGM for similar deals. . . . So What Dept.: Drew Pearson just got axed by another sponsor.

George Jessel, already dropped by NBC's All Star Revue has signed with ABC for a show called "The Last Word," which will emphasize his toastmaster abilities. . . . J. Carroll Naish, a TV casualty with his "Life With Luigi," has just had the same show dropped on radio. Which presumably leaves him open for speaking engagements and such. . . . Hot Rumor Dept.: Ted Mack's Amateur Hour a good bet to step into the Saturday night spot on NBC replacing All Star Revue. . . . It was inevitable: Eddie Fisher has been signed for a 15 minute show by Coca Cola. It was supposed to replace the Pinky Lee-Martha Stewart "Those Two" monster, but for some reason, the sponsor decided to keep the show for another round. . . . Bob Murphy out on the Bob and Kay show. He's replaced by Chet Roble and the show's name changes to "Oh, Kay" as of April 20.



IMOGENE COCA



ARTHUR GODFREY



ED SULLIVAN



KAY WESTFALL



PATTI PAGE

NO DOGS

After Patti made the nation Tennessee conscious with her "Tennessee Waltz," she was made the subject of a public celebration with Tennessee Governor Gordon Browning meeting her at the airport.



JACK RAEL, one of the select fraternity known as actor's agents, found himself stranded in Tulsa some seven years ago and, trying not to think about it, turned on the radio in his hotel room. What he heard was a soft, lyrical voice purring out a luscious love song. Enchanted, he sat back anticipating the creator of this wondrous sound. He was slightly astonished to find that it was no national star, but a local Tulsa girl named Patti Page. With that sixth sense possessed only by agents, he pounced. He signed Miss Page to a contract and forthwith persuaded her that the financial seas would be far smoother up north. Young Patti packed her bags and headed to Chicago.

In Chicago, Patti found that hers was an overcrowded profession, but Rael managed to find her a job as singer on Don McNeill's Breakfast Club. She didn't last long there, but she found work as staff singer at WBBM. A staff singer's job is sometimes equivalent to disappearing from the face of the earth but Patti needed the money.

George Barnes, a great guitarist making his home in the Windy City, then approached Miss Page with an idea. Barnes is a student of sound and persuaded Patti to join him on an experimental record. It was called "Confess" and was a weird little number on which Patti sang a duet with herself while bouncing her voice off the walls of an echo chamber.

IN HER WINDOW



The year was 1947 and Chicago was caught up in one of its periodic jazz revivals. Disk jockey Dave Garroway was unchallenged king of the roost and was having a great time with his after midnight show which had a profound influence on Windy City jazz tastes. When Dave wasn't hymning the praise of singer Sarah Vaughn (the Divine Sarah) and trombonist Bill Harris (Old Diaphonous), he liked to unearth new talent. He took a liking to Patti's "Confess" and started to give it a nightly whirl. That was all the disk needed. It immediately had hefty sales.

The echo chamber gimmick, first employed on that record, has since become the rage in the recording business. And Patti Page, who was building a big jazz following in Chicago found herself instead as the queen of the novelties.

At the present time, Patti has the longest winning streak going among gal singers. After "Confess," she made "With My Eyes Wide Open," where instead of a duet she became a quartet. Where this dubbing business will end, no one knows, but there's a rumor flying around that Patti has her eye on the day when she will dub in all the voices on a recording of Beethoven's Ninth Symphony, the choral symphony.

At any rate, Patti has scored with an amazing run of smash hits. Her "Tennessee Waltz" and "I Don't Care if the Sun Don't Shine" were big 1950 hits. Her "Mocking Bird Hill" and "Mr. and Mississippi" were two of 1951's best sellers. Last year there was the dreadful "I Went to Your Wedding" and this year, the idiotic "How Much is that Doggie in the Window?" If the way to popular success is to aim at the lowest common denominator, brother, Patti will be on top forever. But for people who knew her when, Patti has come through with

some solid torching on a nice beguine number, "All My Love."

That Patti can do a first rate job on a decent song is manifestly evident on her TV show, "Scott Music Hall." The show is on at the same time as Arthur Godfrey and His Friends and is conceivably unwatched by human eyes as a result. But Patti is very plucky about it and serves up entertainment that is palatable without trying to be "traditional" like Godfrey. Comedian Frank Fontaine is a very funny man, though his humor doesn't wear *too* well. Dancer Ellen Terry is a pretty violent kid and quickens the pulses of all but the most aged of men. But best of all, there is Patti.

Miss Page unleashes some of those atrocious songs for which her fans despair, but she also comes through with singing that matches that of our best pop singers. It's presumed that this makes her versatile. But it's hard to imagine why such a topnotcher has to bother with things like "I Went to Your Wedding." The money, maybe?

Patti got into the music business quite by accident. She's actually not a native of Tulsa, but of Claremore, Oklahoma, also the birthplace of Will Rogers. Her early aspirations were to be an artist, but after a couple of years at the University of Oklahoma, she had to abandon her art career to become the family breadwinner (there were ten kids in the family).

The program manager at radio station KTUL in Tulsa spotted Patti one day and brought her around for an interview. He signed her on as staff artist. Then one day like in all show business

(continued on page 26)



PHILIP WYLIE WAS

MAMA MAKES THE

by SHIRLEY ELMAN

PHILIP WYLIE, an author with acid corpuscles, sat down in Florida 10 years ago, surveyed the run of civilization and wrote a book. In it ("Generation Of Vipers"), he deduced that women were an overly-adored, highly-idealized group of vultures who preyed on men. Topmost among his targets were "Moms." Bitter, cynical Wylie reasoned that "Momism" (the blind devotion to Mothers) was one of civilization's potentially strongest threats. Concluded the wily Wylie: "Gentlemen, Mom is a jerk!"

As was expected, this dissertation aroused some irate comment, especially from the ladies. Coincidentally or not, the next year (1943) a book titled "Mama's Bank Account" by Kathryn Forbes appeared on the book stands. Her "Mama" was no Wylie creation. She was instead a tender, sympathetic woman whose wisdom and sagacity were surpassed only by Solomon—at least in the eyes of her family. Mama, in short was a paragon of womanhood.

When the book, and later a stage adaptation by John Van Druten called "I Remember Mama," reaped financial

successes, it was only a matter of time before "Mama" coasted into a half-hour weekly TV show. Since 1949, when the program was launched, "Mama" has been chipping away at caustic Wylie's tower of criticism. TV's "Mama" is giving audiences a Mother complex.

Most of the credit is due to Peggy Wood's interpretation of the role as bulwark of the turn-of-the-century Hansen family. As the Norwegian "Mama" transplanted to San Francisco, she guides Papa (Judson Laire), 11-year-old Dagmar (Robin Morgan), 17-year-old Katrin (Rosemary Rice) and 18-year-old Nels (Dick Van Patten) through their daily crises. This she does with a combination of patience and foresight usually associated with motherhood, but rarely seen.

So convincing has Peggy been as "Mama" that in 1951 she was awarded the Royal St. Olav Medal of Norway, for "outstanding performance in bettering American-Norwegian cultural relations in her TV role." This despite the fact that Norway had no TV.

Brooklyn-born Peggy (1892) debuted on Broadway in 1910 to the tunes of

WRONG:

GRADE



"Naughty Marietta." Her show biz career, centered in musical comedy, later fanned out to include dramatic roles in Shaw's "Candida," Shakespeare's "Merchant Of Venice" and Noel Coward's "Bittersweet."

In later years, she gained experience playing mother roles in movies—to Joan Bennett in "Housekeeper's Daughter"; to Ginger Rogers in "Magnificent Doll"; to Barbara Stanwyck in "The Bride Wore Boots," and to Betty Hutton in "Dream Girl." More glamorous daughters had no mother.

Despite her stage career, Miss Wood gained practical experience in motherhood while married to the late poet, John V. A. Weaver. The couple had one son, David. After her husband's death, Peggy married William H. Walling, New York printing firm executive.

Also a writer, Peggy Wood has authored magazine articles, novels ("The Splendid Gypsy" and "Star Wagon"), accounts of the theater ("Actors and People") and her autobiography, "How Young You Look: Memoirs Of A Middle-Sized Actress."

The only jarring note in Mama's

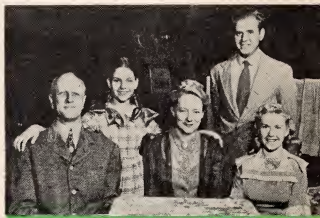
family is an over devotion to the typical. The result is situations which are oversimplified to the exclusion of any novelty. Veteran actor Judson Laire plods along as the too-honest immigrant, overly-grateful for his humble station in life. Nels falls into the comfortable "superior big brother" niche. Katrin is no different from any other teen-ager on the threshold of sophistication. Sample dialog: "I used to think that Mama knew everything about everything. Now I realize she doesn't at all." Or "One of the sad things about being mature is that you suddenly see your family for what they are."

Juvenile Dagmar has been cast into the perfect stereotyped mold of America's little sister. Since Dagmar began outgrowing her role, script writers felt the need for another child's influence. Thus they "manufactured" another character, Teddy Roosevelt Ryan (Kevin Coughlin) to supply the innocence of childhood.

Even Mama, the central figure, is too gentle, too satisfied, too patient in her role of buffer, protecting her family from life's slaps. Mama, in bucking Wylie's tide of cynicism, has steered her characterization to a too-good-to-be-true extreme.

Author Wylie, in his condemnation of women, would have to exclude Peggy Wood's "Mama," mainly because of a period difference. Since "Mama's" day, Moms have gone modern. That's Wylie's main objection. But there's one generality this crusty author wouldn't dare dispute: No matter what type she represents, Mama is a necessity!

"Mama" can be seen at 7 p.m. Fridays on WBBM-TV (Channel 4).



Mama's family portrait: (l. to r.) Papa, Dagmar, Mama, Nels & Katrin, the Hansens of TV.

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WBMM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 6:45 5 **Town And Farm**—Discussion
Milton Bliss comments
- 7:00 5 **Today**—Reports & Interviews
- 9:00 4 **Wheel Of Fortune**—Quiz
5 **Ding Dong School**—Nursery
9 **A To Z Of Cookery**—Recipes
"Captain's Walk"
- 9:30 5 **Animal Fun**—Win Stracke
- 9:45 4 **Meet Betty Furness**—Ideas
Tips on clothes, charm and household ideas. Guest, Dr. Louise Bates Ames, noted pediatrician and authority on children
- 10:00 4 **News At Ten**—Information
5 **Home Cooking**—Eddie Doucette
Eddie prepares "chicken mousse"
7 **"Black Doll"**
MOVIE—Comedy of a small town sheriff who tries to solve a murder mystery. Donald Woods, Nan Grey, Edgar Kennedy
9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
- 10:15 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
5 **Mrs. U.S.A.**—Film Short
(Or UN General Assembly Meeting)
9 **Strike It Rich**—Warren Hull
Guest, actress Patricia Neal

- 11:00 4 **Creative Cookery**—Recipes
Francois Pope gives another lesson in freezing foods; today, a sandwich loaf
5 **To Be Announced**
7 **Bob & Kay Show**—Variety Time
9 **Bride & Groom**—Interviews
- 11:15 9 **Love Of Life**—Serial Drama
Beanie has become a pawn in Meg's plan to snare Matt
- 11:30 5 **Good Living**—New Ideas
Beauty expert Hope Robbins discusses care of the hair and false hair pieces
9 **Search For Tomorrow**—Tale
- 11:45 9 **Guiding Light**—Serial Story
Dick and his mother quarrel about Kathy
- 12:00 4 **Happy Pirates**—Fantasy
5 **Noontime Comics**—John Coons
9 **Hi Ladies**—Interview Fun
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Comedy
Garry and cast present a song festival. Denise Lor & Ken Carson in comedy mystery song production: "Everything That's Mine Is Yours"
5 **Overtures With Art VanDamme**
Music session with comments on news
7 **Beulah Karney Presents**—Tips
Guest, Chef Felix Monego, from the Imperial House
- 12:45 9 **News Of The Day**—S. Allen
- 1:00 4 **Double Or Nothing**—Quiz
Bud Collyer is host to contestants
5 **"Kentucky Blue Streak"**
MOVIE—Story of racing and romancing in a family of horse owners. Eddie Nugent, Patricia Scott
7 **What's New**—Current Events
9 **Luncheon Party**—Ernie Simon
- 1:30 4 **Art Linkletter's House Party**
Relatives of a missing person plead for his return
7 **Claude Kirchner Show**—Variety
9 **Learning Brings Adventure**
Dr. Willard Kerr discusses the meaning of human efficiency, work, and psychology, spark plug of modern industry
- 2:00 4 **Lee Phillip Presents**—Tips
5 **Big Pay Off**—Quiz Contest
7 **"Root Of All Evil"**
MOVIE—A jilted girl meets a wealthy oil man and decides that money can buy her happiness. Michael Rennie, Phyllis Calvert.
9 **Paul Dixon Show**—Variety
- 2:15 4 **Eddie Albert Show**—Variety
Music, commentary, a story or two, an old film, a guest celebrity, etc. with the Norman Paris instrumental group

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Mar. 27 **Friday**

- 2:30 4 **Roosevelt College—Talks**
 5 **Welcome Travelers—Interviews**
 Tommy Bartlett says hello to visitors
- 3:00 4 **News At 3:00—Frank Reynolds**
 5 **Kate Smith Hour—Variety**
 Kate presents the Eddie Heywood Trio, instrumental group; teen-age segment featuring four foreign students; and singers of Israel, Cantor Samuel Malavsky and his six children presenting the Jewish Seder service
- 9 **"Secret Of Stambul"**
 MOVIE—Story of the conflict between the new Turkey and the old. James Mason & Valerie Hobson
- 3:05 4 **"Man Called Back"**
 MOVIE—A famous surgeon becomes a tramp after a delicate operation fails. Alan Mowbray, Conrad Nagel, Reginald Owen
- 4:00 5 **Hawkins Falls—Serial Tale**
 A second victim is placed in an uncomfortable position.
- 7 **Lucky 7 Ranch—Western Film**
 "Sundown Saunders"
- 9 **Trail Blazers' Theater—Film**
 "Lone Rider Rides On"
- 4:15 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Garfield Goose And Friend**
 Animal adventure film, "Black Bear Twins," is Garfield's story for today
- 5 **Howdy Doody Show—Puppets**
- 5:00 4 **Kids Carnival Kwiz—Games**
 Fun & movies with Nateo, the clown
- 5 **Elmer, The Elephant—For Kids**
 John Conrad has his hands full with the too well educated elephant
- 7 **Laugh Time—Film Shorts**
 "Laurel & Hardy" film plus cartoon
- 9 **Time For Beany—Fun For Kids**
 Adventures with Beany, Cecil, the sea-sick sea-serpent, and the Captain
- 5:15 9 **Junior Edition—S. Fentress**
- 5:30 4 **Silhouettes Of The West—Chats**
 5 **Industry On Parade—Film**
 The actual workings of the following companies are shown: Factory Mutual Laboratories, Norwood, Mass., makers of explosives; Pressed Steel Car Co. of Chicago, makers of portable homes; and Quaker Oats Co., Detroit, Mich., makers of submerging truck for U.S. Army Ordnance
- 7 **Adv. Time With Bob Atcher**
 "Miracle Rider," chapter 12, and "Riddle Ranch," chapter 5
- 9 **Robert Hurleigh—News**
- 5:40 4 **Window Shopping—Commercial**
- 5:45 4 **Chgo. Weather—Russ Reed**
 5 **Something To Talk About**
 Chuck Acree discusses various topics
- 9 **Clete Roberts World Report**

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Kyle MacDonnell, "Miss Television" of the nation, now topping the current "Parade of Stars" in the Palmer House Empire Room, has appeared in musicals, on her own TV show, and as a guest on many others. With her are The DeMattiazis, Ventriloquist Skeets Minton, Bob De Vove and Betty Lorraine, with Claire Leonard and the Merriel Abbott Dancers. Another pair of TV favorites, monkeys Tippy and Cobina, are a special attraction—all with the music of Emil Coleman's Orchestra.

—Adv.

- 5:50 4 **Guest Star**—Carmelita Pope
 Guest, Art Bolan, expert on rubber, who will talk about the new rubber exhibit at the Museum of Science and Industry
- 5 **Clifton Utley And The News**
- 6:00 4 **Bob Elson & Sports**—News
- 5 **Herman Hickman Show**—Talk
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 5 **Town Crier**—Tony Weitzel
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Skit
 Pinky exposes the Duke as a notorious art thief
- 7 **Stu Erwin**—Comedy Drama
 When Father points out to his family the value of "Private Enterprise," the family takes it big, and daughter Jackie becomes a pint-sized tycoon until the Internal Revenue Dept. catches up with her
- 9 **First Edition**—Spencer Allen
- 6:45 4 **Perry Como Show**—Musical
 Tunes: "Wonderful Copenhagen," "Pretend," "Walking the Floor" & "April In Paris"
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **MAMA**—Domestic Comedy
 Papa invents a two-headed nail for use in temporary construction, only to find someone has beaten him to the patent. (see page 8)
- 5 **RCA VICTOR SHOW**—Musical
 When the beauty contest winner from Charley's home town arrives to seek a career in Hollywood, she takes Dennis Day's suggestion that she get married, as a proposal.
Sponsored by RCA Victor
- 7 **ADV. OF OZZIE & HARRIET**
 Ozzie and Thorny sneak away to go bowling and run into their wives doing the same thing
- 9 **SPORTS EDITION**—News Events
 Jack Brickhouse comments on sports
- 7:15 9 **CITY EDITOR**—Clem Lane
 The stories behind the headlines
- 7:30 4 **MY FRIEND IRMA**—Comedy Skit
 Irma and Jane try to expand their dress shop when a fire breaks out
- 5 **WALT'S WORKSHOP**—Creative
 Mr. Durbahn shows some of the important considerations of spring decorations and what they mean to you
- 7 **SUPERMAN**—Adventures
 George Reeves In "Mystery Of the Broken Statues." Two elderly men are found destroying small plaster statuettes

- 7:30 9 **DARK OF NIGHT**—Drama
 "On location" drama from the Martinson Coffee Co. in lower Manhattan
- 8:00 4 **PLAYHOUSE OF STARS**—Drama
 "Happy Ending" with Helmut Dantine, Osa Massen & Janine Perreau. An author spurns happy endings in his stories but is faced with problems when bills come due at the end of the month
- 5 **BIG STORY**—Drama
 Reporter Joseph Huff of the *New York Times* fought twelve years to clear the name of a man who had been cruelly punished for a crime he didn't commit
- 7 **DEATH VALLEY DAYS**—Drama
 "Bell Of San Gabriel." Life story of a missionary in Spain
- 9 **LIFE BEGINS AT 80**—Quiz
 Jack Barry moderates panel
- 8:30 4 **OUR MISS BROOKS**—Comedy
 Eve Arden pawns her landlady's vacuum cleaner to buy a new dress for Madison High's first baseball game of the season
- 5 **ALDRICH FAMILY**—Comedy Tale
 "Cherchez La Femme Fatale." Henry is very much impressed by a girl who has just returned from a finishing school in Europe
- 7 **TALES OF TOMORROW**—Drama
 "Ghost Writer," starring Leslie Nielsen. A writer finds that death has been writing the endings for all of his stories
- 9 **WORLD IS YOURS**—Film
 Vacation spots of the Northwest area are shown and discussed
- 9:00 4 **MR. & MRS. NORTH**—Drama
 When Jerry receives a letter written in Chinese and tries to have it translated, he and Pam run into murder and Communists in Chinatown. Barbara Britton & Richard Denning are starred
- 5 **CAVALCADE OF SPORTS**
 Paddy Young, 25, of New York, with 43 wins, 7 losses & 3 draws vs Ernie Durando of Bayonne, N.J., with 35 victories, 13 defeats & 3 draws in 12-round middleweight title elimination bout. Jimmy Powers announces
- 7 **"CASE OF MARRIAGE"**—Drama
 Story of a widower who would like to remarry, but doesn't know how to break the news to his teen-age daughters. Marjorie Reynolds, Kent Taylor & Jerome Cowan
- 9 **TWENTY QUESTIONS**—Quiz
 Emece Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, actor Bert Lytell
- 9:30 4 **FAVORITE STORY**—Film Drama
 Adolphe Menjou is featured

Mar. 27 **Friday**

- 9:30 7 **I'M THE LAW**—Drama, Geo. Raft
"Stool Pigeon Story" featuring Harry Bartell. A hammer murder in a poor section of town leads to the discovery of illegal immigration into the country
- 9 **DOWN YOU GO**—Panel Quiz
Dr. Bergen Evans emcees game with panel: Carmelita Pope, Toni Gilman, Fran Coughlin, and Robert Breen
- 9:45 5 **GREATEST FIGHTS OF CENTURY**
Boxing film: Joey Maxim vs Bob Murphy, August 22, 1951
- 10:00 4 **VIC PERRY**—Man On The Street
Shenanigans with the passers-by
- 5 **WEATHERMAN**—Clint Youle
Climate forecast for the weekend
- 7 **COURTESY HOUR**—Variety
Professional talent in a wide variety of acts with Jim Moran as host
Sponsored by Courtesy Motors
- 9 **"BORDER RANGERS"**
MOVIE—(1st showing) A Texas Ranger, disguised as an outlaw, vows to avenge the deaths of his brother and sister-in-law. Don Barry, Robert Lowery, Pamela Blake
- 10:10 5 **DORSEY CONNORS**—New Tips
Dorsey shows what to do with your old woolen socks
- 10:15 4 **SPORTS PAGE**—J. Harrington
- 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
Atmospheric conditions for weekend
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
- 5 **LET'S LOOK AT SPORTS**—Events
- 10:45 4 **OUR SONG**—Danny O'Neil Sings
- 5 **HERBIE MINTZ**—Musical
- 11:00 4 **KUP'S COLUMN**—Gossip
Interviews & chats around Chicago
- 5 **"TO BE OR NOT TO BE"**
MOVIE—Humorous account of how a group of actors outwit the German gestapo in Warsaw during the invasion. Jack Benny, Carole Lombard & Robert Stack
"THE THIRD VISITOR"
MOVIE—(1st showing) An American goes to England to get revenge. Sonia Dresdel & Guy Middleton
- 11:15 4 **11:15 EDITOR**—Fahey Flynn
- 11:30 4 **MURDER BEFORE MIDNIGHT**
- 9 **NEWS**—Les Nichols Comments
- 12:00 4 **"FALSE FACES"**
MOVIE—An unscrupulous surgeon sets himself up as a plastic surgeon. Lila Lee & Lowell Sherman.
- 12:30 7 **WHAT'S NEW**—Current Events
- 1:30 4 **ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

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MORAN
M.C.**

TV HAS LOTS TO LEARN

by JACK MABLEY



When the Channel 11 educational station comes on the air, I'd like to see, first, some decent programs for my kids, at a time of day when they're most likely to be watching.

Secondly, I'd like some educational programs at night, when I'll be home and can watch.

In making plans for the education station in Detroit, it was proposed that the station be on the air week days, and on Tuesday and Thursday evenings, and Sunday afternoons.

That Sunday afternoon idea is slightly daft. Commercial TV is at its best Sunday afternoons, and an educational station is needed the least. The evening, when most of us can watch, is the time when commercial TV falls down. Educational television must provide adults with an alternative to quiz queers, chorus cuties, murder merchants, and joke jugglers.

The more money that is collected during the current drive for Channel 11, the better programs we'll see.

As the organization is now set up, after the money is collected, the fund raisers will retire from the scene, and the educators will take over the money, building the station, and putting programs on the air.

Men (and women) from the Chicago area colleges and universities, boards of education, museums, and cultural institutions will determine the kinds of programs, and will provide the men and material for the programs.

They'll have the use of studios in Manley school on the West Side, and of a remote truck which will be able to go directly to the museums, Orchestra Hall, the school laboratories, and the

athletic fields for live telecasts.

The station could be on the air by the end of the year. But probably it will be the middle of next year before they make it.

It's certainly worth reporting that about 10 per cent of the contributions to Channel 11 so far have come from people who don't own TV sets, and won't buy one until an educational station is in business.

Everybody will profit from the Channel 11 station. Manufacturers will sell more sets. The commercial stations will have less competition for the advertising dollar, and they will have larger audience potential. The people who buy sets just for Channel 11 won't boycott the commercial stations. Not when they can see Omnibus and operas and See It Now and KFO and Miss Frances and the World Series and other good commercial shows.

Commercial stations now are on the air 100 or more hours a week. The education station probably will start out with 50 or fewer hours of shows each week, strictly because of cost.

No one knows now what the programs will be, although I imagine each college is loaded with ideas. Each of us has the right, as an individual viewer, to state what he'd like to see on the station. I'm sure viewers' suggestions will influence the educators.

As one viewer, I'd like to see on Channel 11 some courses in literature, political science, and current news events. I'd like to hear symphony pop concerts, and go behind the scenes at the Art Institute. I'd like to see track meets and basketball games at Loyola and DePaul gyms. I'd like to learn more about gardening and architecture.

I think educational television is going to change our lives far more than did commercial television.



"My daddy gets up with Dave Garroway and goes to bed at Night Owl Movie."

- 9:00 7 **"TERROR OF TINYTOWN"**
MOVIE—Western adventure story
- 9:45 4 **CARTOON TIME**—For Kids
- 10:00 4 **THERE'S ONE IN EVERY FAMILY**
Dean Miller is host to contestants
- 7 **SPACE PATROL**—Adventures
Commander Buzz Corry uses mental telepathy to meet a challenge from another star system
- 9 **KIDS' CAMERA CORNER**—Film
- 10:30 4 **SMILIN' ED'S GANG**—Stores
"Puddles and the Sea of Legs." Puddles, a faithful dog, comes to the rescue of his mistress when she is injured in a freak accident
- 7 **SKY KING**—Western Tale
"One For The Money." A young boy is saved from becoming a counterfeiter. Stars Kirby Grant
- 9 **KIDS & COMPANY**—Variety
Johnny Olsen salutes the "kid of the week," awards a plaque, & dramatizes the youngster's story
- 11:00 4 **BIG TOP**—Circus Fun
Ringmaster Jack Sterling presents the Trampoloonies, comedy act; Hanel & Company, casting bar act; and Madam Claude Valois, equestrienne
- 7 **BEULAH SHOW**—Comedy Antics
Louise Beavers is featured
- 9 **TERRY AND THE PIRATES**
John Baer as Terry & William Tracy as Hotshot in "The Deadly Species," where they match wits with a veiled Snake Princess who imports plane loads of poisonous snakes.
- 11:30 7 **"OUTLAW TAMER"**
MOVIE—Exciting Western adventure
- 9 **"AWAY TO THE WEST"**
MOVIE—Western adventure story
- 12:00 4 **FARM & HOME TIME**—Talks
- 7 **"WESTERN TERROR"**
MOVIE—Exciting adventure in the West
- 9 **"HOUSE OF MYSTERY"**
MOVIE—Mystery and intrigue run rampant in story of an Oriental curse. Ed Lowry & Verna Hillie
- 12:30 4 **"HATS OFF"**
MOVIE—A young man and a girl compete at a fair in Texas. John Payne & Mae Clark
- 1:00 7 **"WAGON TRAIL"**
MOVIE—Adventures with cowboys and Indians in the West.
- 9 **"PENAL CODE"**
MOVIE—An ex-convict is threatened with blackmail. Regis Toomey & Pat O'Malley
- 2:00 4 **NEW WESTERN THEATER**—Film
- 7 **"JUDGMENT BOOK"**
MOVIE—Tale of the lawless West in which a group of cattle-owners ruthlessly dominate an entire town. Conway Tearle, Bernadine Hayes & Howard Lang

- 2:00 9 **"TUMBLEWEED TRAIL"**
MOVIE—An undercover agent trails a gang of cattle rustlers and murderers. Eddie Dean & Roscoe Ates
- 2:30 4 **MOVIE**—Title To Be Announced
- 3:00 7 **"HARMONY TRAIL"**
MOVIE—U.S. Marshal and his friends go after band of vicious bank robbers. Eddie Dean & Ken Maynard.
- 9 **"MY DOG SHEP"**
MOVIE—Story of the devotion and courage of a shepherd dog who has strayed from home. Lanney Rees & Tom Neal.
- 3:15 5 **NATURE OF THINGS**—Science
Dr. Roy K. Marshall discusses "Easter and the Passover," and outlines how the two holy seasons are linked by astronomical considerations
- 3:30 5 **AMERICAN INVENTORY**
"The Atom In Industry," discussed by Dr. Kenneth Kingdon of General Electric and Ray Morgan
- 4:00 4 **CLASSIC THEATER**—Music
"Son of Rome," part two
- 5 **TRIUMPHANT HOUR**—Religious
- 7 **"ACES WILD"**
MOVIE—Outdoor saga of the sagebrush country, with Harry Carey
- 5:00 4 **FARMTOWN U.S.A.**—Talks
George Menard with guests, Frank Keller of Naperville, Ill., who will show some of his Guernsey cows, and Bud Frank and his Swiss cowbells
- 5 **RELIGIOUS FILM SHORT**
"Moses And His People"
- 7 **SATURDAY LAUGH TIME**—Film
"Laurel & Hardy" film & fairy tale
- 9 **"GENTLEMEN WITH GUNS"**
MOVIE—Two pals match wits with outlaws trying to steal their ranch. Buster Crabbe & Al St. John
- 5:15 5 **HOBBY TIME**—Bill Healion
Bill Healion continues building his crystal radio set and finishes details of the coil winding and tuner adjustment
- 5:30 4 **THIS WEEK IN SPORTS**—News
- 5 **JET PILOT**—Aviation Show
Review of the primary principles of flight with Jerry Garvey, Cmdr. Robert Horder, and George Cisar
- 7 **ROOTIE KAZOOTIE**—Puppets
- 5:45 4 **FILM SHORT**
- 6:00 4 **STORK CLUB**—Interviews
Sherman Billingsley is host to celebrities, Janis Carter & Richard Whorf
- 5 **MR. WIZARD**—Science Study
Don Herbert and Bruce Lindgren repeat highlights of previous programs

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the greatest of all track events



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**DAILY NEWS
RELAYS**

Watch the greatest group of track and field athletes ever assembled..... See the Bankers Mile, the 1,000 Yard Harry Gill Event and many others.

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8:45 P.M.

(Immediately following the
SATURDAY NIGHT FIGHTS)

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CHANNEL

WBKB

Saturday Mar. 28

- 6:00 7 PAUL WHITEMAN'S TEEN CLUB**
Talent variety competition for the youngsters with children from the choir of Southern Seminary, Buena Vista, Virginia.
- 9 INSP. MORLEY, SCOTLAND YD.**
Patrick Barr clashes with the underworld, in "Dark Passage"
- 6:30 4 BEAT THE CLOCK—Games**
Bud Collyer is host to contestants
- 5 MY HERO—Situation Comedy**
Beanblossom's marvelous memory wins him an important mission to Washington, in "Top Secret"
- 7 WHAT'S YOUR BID?—Sales**
"Liberal Bill" is the auctioneer with John Reed King as emcee, & a stack of gifts to be given away as well as bid for.
- 9 JOHNNY JUPITER—Satire**
- 7:00 4 JACKIE GLEASON SHOW**
- 5 ALL STAR REVUE—Variety**
Guests, Ben Blue and Paulette Goddard portray a married couple who have just returned from a party at which the husband pulled every boner in the book. Blue also characterizes Snookie, the elegant hobo in New York's Easter parade, and in another skit, he portrays a judge in a slapstick courtroom. Also guest Mickey Rooney
- 7 "HAYFOOT"**
MOVIE—Comedy of two feuding sergeants in the Army. William Tracy, Jean Porter & James Gleason.
- 9 SPORTS EDITION—News Events**
- 7:15 9 CHRISTOPHER FILM SHORT**
Religious discussion
- 7:30 9 THIS IS THE LIFE—Drama**
A lonely little Filipino boy fights to win friends in his new home.
- 8:00 4 THIS IS SHOW BUSINESS**
Emcee Clifton Fadiman with Sam Levenson, George S. Kaufman and guests: Glenda Farrell, ventriloquist Senor Wenees, singer Doretta Morrow
- 5 YOUR SHOW OF SHOWS**
Sid Caesar & Imogene Coca with regulars Jack Russell, Judy Johnson, Marguerite Piazza, Hamilton Trio, Billy Williams Quartet, Carl Reiner & Howard Morris. Harry Snow subs for singer Bill Hayes.
- 7 BOXING BOUTS**
Former lightweight champion Ike Williams, 30, of Trenton, New Jersey, with 119 victories, 19 defeats and 3 draws vs Vic Cardell, 26, of Hartford, Conn., with 62 wins, 15 losses and 16 draws, in 10-round welterweight bout
- 9 YOUR SENATOR'S REPORT—Talk**
- 8:15 9 PATHWAYS OF THE WORLD**
"Lakes and Streams of Minnesota"
- 8:30 4 MEET MILLIE—Comedy Skit**
Situation comedy with Elena Verdugo

- 8:30 9 WRESTLING FROM MARIGOLD**
Tag match: Garcia Brothers vs Bobby Nelson & Irish McGee; Joe Christie vs Frankie Hart; Great Balbo vs Billy Goelz; and double main event: Frank Taylor vs Yukon Eric and Ike Eakin vs Vern Gagne
- 8:45 7 DAILY NEWS RELAYS—Track**
Seventeenth annual relays, track and field events, immediately following the boxing bouts
- 9:00 4 QUIZ KIDS—Joe Kelly, Emcee**
Panel: Pat Conlon, 15; Sally Ann Wilhelm, 14; Harvey Dytch, 9; Frankie Vander Ploeg, 8; and Janet Ahern, 7; guests: John Lewellen, author and television producer, Harry Walsh, and 60 Medinah chanters
- 7 MOVIE—Title to be announced**
- 9:30 4 IT'S NEWS TO ME—Panel Quiz**
John Daly is host to panel: Anna Lee, John Henry Faulk, Nina Foch, & Quentin Reynolds
- 5 YOUR HIT PARADE—Musical**
Seven top tunes of the week sung and enacted by Snooky Lanson, Dorothy Collins, June Valli, Russell Arms, the Hit Paraders and dancers, and Raymond Scott & his orchestra. Extras: dance number, "That Old Black Magic," and "Forty Second Street," Sung by Miss Valli
- 10:00 4 "GANGS OF NEW YORK"**
MOVIE—Story of a gang of hoodlums in New York and how they are broken up. Ann Dvorak & Alan Baxter
- 10:30 7 "THE VAMPIRE'S GHOST"**
MOVIE—A vampire rules the underworld of a plantation town on the west coast of Africa. John Abbott, Charles Gordon & Peggy Stewart
- 11:00 9 "SECRET SERVICE"**
MOVIE—Charlie Chan is assigned to solve the mysterious death of an inventor. Sidney Toler, Gwen Kenyon & Mantan Moreland
- 11:30 4 ULMER TURNER & THE NEWS**
- 5 FACES IN THE WINDOW—Tale**
Ken Nordine reads a mystery thriller
- 11:45 4 TO BE ANNOUNCED**
- 11:55 4 "BATTLING HOOFERS"**
MOVIE—Complications occur when the press agent of a successful actor won't allow him to announce his marriage. James Cagney, Evelyn Dow & Gene Lockhart
- 12:00 7 COMEDY CAMEO—Film Short**
"Hayseed Romance" with Buster Keaton. A man answers a matrimonial ad and discovers a very unbecoming bride-to-be, then falls in love with her niece
- 12:30 9 NEWS—Up-To-The Minute Data**
(Stations reserve the right to change above listings without notice)

Curious About Our Cover?

Some curiosity has been evinced concerning the addition of the words "and Guide" to TV Forecast logo-type. That's because TV Forecast has changed ownership and as of April 3rd will be known as "TV GUIDE." Tremendous plans are now under way to bring to our regular readers the most attractive and useful magazine ever published for the television set-owner. Subscribers will continue to receive TV Guide and are being informed in full detail about the change. Watch for further announcements of the BIG, NEW TV GUIDE to come.



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ICE SHOW
A MERIEL ABBOTT PRODUCTION

DINNER SHOW 8:30
SUPPER SHOW 12:00

FRANKIE MASTERS' orchestra

FAMILY MATINEE EVERY SUNDAY

special children's menu

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THE CONRAD HILTON

- 9:00 7 "PHANTOM IN THE HOUSE"**
 MOVIE—Drama of a man who went to prison for another's crime; Ricardo Cortez, Henry Walthal, & Nancy Welford
- 9:30 5 THE PULPIT—Religious Talk**
 "The Meaning of Palm Sunday," discussed by Fr. Comerford O'Malley, president of DePaul University
- 7 SADDLE & SAGE—Western**
 "Stallion Canyon"
- 9:45 5 WHAT'S YOUR TROUBLE—Talk**
 Dr. Norman Vincent Peale & his wife
- 9 MORNING MOVIE TIME—Film**
 "Thrill River" feature
- 10:00 5 SUN. FUNNIES—John Conrad**
- 9 "DETOUR"**
 MOVIE—A young pianist hitchhikes his way to the Coast and becomes involved in two murders. Tom Neal, Ann Savage & Claudia Drake
- 10:15 5 MAGIC CLOWN—Kids' Variety**
- 10:30 4 LAMP UNTO MY FEET—Relig.**
 Drama, "The Difference," by Paul Tripp. Guests: Dr. Howard E. Spragg, secretary of the American Missionary Assn., division of the Board of Home Missions of the Congregational & Christian Churches, and Harold K. Norton, tax attorney for the Texas Company. Dr. Lyman Bryson is moderator
- 5 THE MASTER—Religious Film**
 Story of the life of Christ from the Nativity to the Resurrection, narrated by Cloyd Head
- 11:00 4 CARTOON TIME—For Kids**
- 7 TOOTSIE HIPPODROME**
 Guests: Gautier's Tally-Ho with four ponies, five dogs and a monkey
- 11:15 4 FILM SHORT**
- 11:30 4 CANDY CARNIVAL—Variety**
 Gene Crane emcees kids' fun
- 5 HERE'S TO YOUR HEALTH**
 Documentary on "Obesity" with Dr. Arnold L. George of Batavia, N.Y.
- 7 FAITH FOR TODAY—Religious**
 Rev. W. A. Fagel conducts
- 9 CAPTAIN MIDNIGHT—Drama**
 "Hawk of the Wilderness" part II
- 12:00 4 ULMER TURNER AND THE NEWS**
- 5 YOUTH WANTS TO KNOW**
 Teen-agers quiz guest, Douglas McKay, Secretary of the Interior
- 7 HEART OF THE CITY—Film**
- 9 "ROUGH RIDING RHYTHM"**
 MOVIE—Western with Kermit Maynard, Ralph Peters and Beryl Wallace
- 12:15 4 YOUR FUTURE HOME—Ideas**
 Jack Callaghan comments on homes of various types
- 12:30 4 TV GARDEN CLUB—Talks**
 James H. Burdette and guest, Bruce Krasberg, president of the Men's Garden Clubs of America, talk about landscaping the modern home, with special emphasis on small trees and shrubbery
- 5 FRONTIERS OF FAITH—Talks**
 "Living Room Retreats" with Rev. Bertin Roll of the Capuchin Order, host
- 7 AMATEUR HOUR—Kids' Talent**
 Bob Murphy is host to young amateurs
- 1:00 4 "FALSE FACES"**
 MOVIE—An unscrupulous surgeon sets himself up as a plastic surgeon. Lila Lee & Lowell Sherman
- 5 HOW DOES YOUR GARDEN GROW?—Discussion And Movies**
 John Ott talks about the selection of different types of evergreens for various spots in your yard, and how to care for them
- 9 "COVERED WAGON DAYS"**
 MOVE—The Three Mesquiteers try to upset a silver-smuggling scheme and uncover a frameup. Robert Livingston, Raymond Hatton & Duncan Renaldo
- 1:30 5 AMERICAN FORUM OF THE AIR**
 "What Will the 83rd Congress Accomplish?" Discussed by Representatives Charles A. Halleck of Indiana, House Republican leader, John McCormack of Mass., assistant Democratic House leader, and moderator Theodore Granik
- 7 WILD BILL HICKOK—Western**
 Guy Madison and Andy Devine in "Outlaw and the Boy"
- 2:00 5 RANGE RIDER—Western Drama**
 "Jimmy the Kid." Because of a striking resemblance between Dick West and a murderer, the Range Rider must try and prove Dick's innocence. Jack Mahoney and Dick Jones star
- 7 CISCO KID—Western Movie**
 Duncan Renaldo and Leo Carillo star
- 9 "LAST OF THE WILD HORSES"**
 MOVIE—Raids on a herd of wild horses provoke a feud between a wealthy rancher and his neighbors. James Ellison, Mary Beth Hughes & Jane Frazee
- 2:30 4 BUSTER CRABBE SHOW**
 Western adventure tale
- 5 DR. LOUIS FINKELSTEIN—Talk**
 Discussion with Dr. Finkelstein, Chancellor of Jewish Theological Seminary of America, and Edward Stanley, manager of NBC Public Service
- 7 ADVENTURES OF KIT CARSON**
 Bill Williams is featured as Kit
- 3:00 4 GREAT WESTERN THEATER—Film**
 Starring Bob Steele in western

Mar. 29 Sunday

- 3:00 5 KUKLA, FRAN, AND OLLIE**
Burr Tillstrom, puppeteer, with Fran Allison and the Kuklapolitans
- 7 HOPALONG CASSIDY**—Western
Bill Boyd is featured as "Hoppy"
- 9 "WHY GIRLS LEAVE HOME"**
MOVIE—An unhappy girl runs away from home and gets a job in a nightclub. Lola Lane & Pamela Blake
- 3:30 4 OMNIBUS**—Variety 'Til 5:00
Ethel Barrymore in "Lord Byron's Love Letter," by Tennessee Williams. "135th Street," musical by George Gershwin, with all-negro cast. Historian Allan Nevins, writer James Agee, and Alistair Cooke discuss the controversial question of the historical relationship between Abraham Lincoln and Ann Rutledge. Also, a repetition of "Lonesome Train," sequence from the "Mr. Lincoln" series which follows the progress of the Lincoln funeral train from Washington to Springfield, Ill.
- 5 ZOOPARADE**—About Animals
Marlin Perkins discusses how animals' teeth are adapted to their living habits, from the protective fangs of a poisonous snake to the grindstone action of the elephant's teeth
- 7 BOB ATCHER SHOW**—Kids Fun
Puppet Sammy Squirrel helps Bob with the chores around "short stump"
- 4:00 5 HALL OF FAME**—Drama
"A Queen Is Born" by Robt. Mason Pollock with Sarah Churchill; during England's troubled year that Mary Tudor was on the throne, young Elizabeth was imprisoned in the tower of London by her older half sister Queen Mary, until her many followers managed to obtain her freedom
- 7 SUPER CIRCUS**—Big Top Fun
Claude Kirchner presents the Hawthorne Bears; side show: Jack Gwynne master magician, and Chiffy, Scampy, Nicky and Mary Hartline in "East Indian Sand Trick." The Wilfred Mae Trio, hoop rolling act; Rogini, juggling act; menagerie features crocodiles and alligators; and the Boginos, risley act
- 9 INDOOR SOCCER**—Two Games
Chicago Eagles vs St. Louis
- 4:30 5 MEET THE VEEP**—Discussion
Informal talks with Alben W. Barkley
- 4:45 5 WINDOW ON WASHINGTON**
Bill Henry with the news
- 5:00 4 YOU ARE THERE**—History
The Bridget Bishop is tried for witchcraft in Salem, Mass., on June 2, 1692
- 5 MEET THE PRESS**—Discussion
Martha Rountree & Lawrence Spivak interview Walter Reuther, president of the C.I.O.

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Present this ad for
FREE DELIVERY

- 5:00 7 MAGIC—Feats Of Trickery**
Emcee magician Don Alan presents guest
- 9 FAMOUS PLAYHOUSE—Film**
"The Frightened Baromet"
- 5:30 4 SEE IT NOW—News Films**
Edward R. Murrow's documentary of important events of week
- 5 ROY ROGERS SHOW—Drama**
"Flying Bullets." A storehouse is burned to the ground and Roy is hunted and almost shot by a man who has mistaken him for the culprit.
- 7 LILLI PALMER SHOW—Chats**
Guest, Rex Harrison
- 9 "HOW DO YOU DO?"**
MOVIE—Two radio comies go to a vacation resort, one to escape his jealous wife, the other to escape the attentions of a comedienne. Bert Gordon, Harry Van Zell, Cheryl Walker & Ella Mae Morse
- 5:45 7 WALTER WINCHELL—Comments**
- 6:00 4 GENE AUTRY SHOW—Western**
"Trail Of The Witch." Gene and a young sheriff set out to smash a gang of outlaws after repeated robberies of mine shipments
- 5 RED SKELTON SHOW—Comedy**
Red plays Homer Hemoglobin, a society doctor. Guests are Parke & Clifford
- 7 YOU ASKED FOR IT—Requests**
Art Baker presents the violin rubber man; a mystery in wax; extracting venom from rattlesnakes; an ambidexterous housewife; and two rounds of a boxing match between Max Baer and Primo Carnera, in person
- 6:30 4 PRIVATE SECRETARY—Comedy**
Ann Sothern stars in "Lady From Paris." Under the spell of a French chanteuse she has signed for her boss in error, Susie warbles a sultry song and gets even further involved
- 5 MISTER PEEPERS—Comedy**
Mr. Peepers (Wally Cox) tears everyone away from their chores of the day to go on a picnic. It rains, & poor "Peepers" is blamed until Nancy saves the day
- 7 WHAT'S THE ANSWER—Quiz**
Mal Bellairs asks the questions
- 9 PRESS CONFERENCE—Debate**
Lee Schooler moderates panel of newsmen and guests
- 7:00 4 TOAST OF THE TOWN—Variety**
Ed Sullivan presents Rise Stevens, singing "If I Loved You" & "It Might As Well Be Spring," and Mario Del Monaco singing "Some Enchanted Evening," salute to Rodgers and Hammerstein. Filmed sequence showing Gertrude Lawrence singing "Getting To Know You" & "I Whistle A Happy Tune." Guests: the Harlem Globetrotters and the Gae Foster Toastettes. (see page 42)
- 7:00 5 COMEDY HOUR—Variety Show**
Guest host, Bob Hope, with Rosemary Clooney
- 7 ALL-STAR NEWS—Events**
Bryson Rash presents news facts
- 9 FAITH OF OUR FATHERS—Talk**
First Congregational Church, Dr. George Ogden Kirk officiating
- 7:30 9 BIG PICTURE—Korean Film**
- 8:00 4 FRED WARING—Musical Show**
Special Easter presentation, with tunes: "April Snows," "The Wind and the Rain in Your Hair," "It's Raining," and traditional hymn, "The Palms"
- 5 TV PLAYHOUSE—Drama**
"Wish On the Moon," by Sumner Locke Elliott, starring Phyllis Kirk & Eva Marie Saint. Irony and coincidence play a large part in the careers of two young girls who come to New York from the middle west, one bent on achieving success, the other merely to satisfy her father's wishes
- 7 "JIM HANVY, DETECTIVE"**
MOVIE—(1st showing) The case of a missing emerald turns out to be a publicity stunt, but crooks led on by the publicity seek the gem; Guy Kibbee, Tom Brown, & Lucie Kaye
- 9 ROCKY KING—Roscoe Karns**
"Lethal Ratio." A switch on the label of a medicine bottle brings about the mysterious death of a woman
- 8:30 4 TIME TO SMILE—Variety**
Alan Young is host
- 9 PLAINCLOTHESMAN—Drama**
"The Bracelet." A mysterious love triangle involves two nursemaids and brings about a suicide
- 9:00 4 THE WEB—Mystery Drama**
"Passport To Peril," with John Dall, Marcel Hillaire & Karen Preiss. An American, working in a night club on the French Riviera, becomes innocently involved in a diamond smuggling scheme and murder
- 5 THE DOCTOR—Film Drama**
"Luncheon At Casey's," with Murray Matheson, Patricia Benoit, Lawrence Fletcher & Dean Harens. A ne'er-do-well who follows the horses all over the country is disturbed when he learns that his daughter is in love with a young man exactly like himself
- 7 BILLY GRAHAM—Religious**
"Hour of Decision" talk by Billy
- 9 ARTHUR MURRAY PARTY**
Hostess Kathryn Murray presents roller skater Artie James; the Modernaires, singing group, and Smoky, the wonder horse
- 9:15 7 QUEST FOR SERENITY—Talk**
Dr. Kenneth Hildebrand speaks

Mar. 29 Sunday

- 9:30 4 WHAT'S MY LINE?—Quiz**
John Daly moderates panel: Dorothy Kilgallen, Bennett Cerf, Arlene Francis & Steve Allen
- 5 VICTORY AT SEA—Film Drama**
The capture by American troops of Peleliu and Angaur in the Palau Islands, which saw some of the most savage fighting of the Pacific campaign, are shown in "Two If By Sea"
- 7 BOTH SIDES—AFL Discussion**
A forum series with Quincy Howe moderator & prominent members of congress as panelists. Guests: Rep. Noah M. Mason (R-Ill) and Rep. Herman P. Eberharter (D-Pa)
- 9 JACKSON AND JILL—Film**
Helen Chapman & Todd Karnes in a situation comedy based on the gambits & misadventures of a pair of lovebirds, titled "Daisys Don't Lie"
- 10:00 4 TO BE ANNOUNCED**
- 5 WEATHERMAN—Clint Youle**
General description of the day's climate and what to expect this week
- 7 REMEMBER THESE THINGS**
Paul Harvey discusses "What Can We Do About the Nation's Overcrowded Schools?"
- 9 "THE MOZART STORY"**
MOVIE—(1st showing) Based upon the composer's life in the courts of eighteenth century Europe. Stars Winnie Markus, Irene V. Mayendorf, Walter Janssen & Anni Rosar
Sponsored by Courtesy Motors
- 10:10 5 DORSEY CONNORS—Ideas**
Dorsey has lots of ideas for birthday gifts and wrapping paper
- 10:15 5 ALEX DREIER—News Report**
Late data on current events
- 7 OUT OF THE WORLD—Talk**
Adult science program with John Sternig
- 10:30 4 "HISTORY IS MADE AT NIGHT"**
MOVIE—Charles Boyer, Jean Arthur & Leo Carillo. Story of murder, romance and intrigue between an American heiress, her husband and headwaiter in Paris
- 5 SPORTS STAR TIME—News**
Tom Duggan discusses events in the world of sports
- 7 WRESTLING FROM RINGSIDE**
- 11:00 5 "COMMAND PERFORMANCE"**
MOVIE—A famous singer whose voice suddenly breaks down runs away and joins a Gypsy camp, where he is unknown. Arthur Tracy & Lilli Palmer
- 11:30 9 NEWS—Les Nichols Comments**
- 11:45 9 HEALTH AIDS—Commercial**

(Stations reserve the right to change above listings without notice)

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ORCHIDS

The New Fashion Pin

In rich pastel enameled colors on gold. Original, distinctive. The added touch to any costume for smartness. White, orchid, black, pink, red. Size, 2 1/2".

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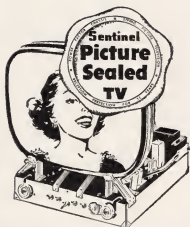


Look for our surprise exhibit of this year's Modern Living Exhibition, March 21-29, at Navy Pier.

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one year s**



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Your satisfaction literally sealed in at the factory by (1) engineering integrity, (2) manufacturing skill, (3) quality control at every step, (4) the industry's most rigid, on-the-line, final tests. *Picture Sealed* means *Perfect Satisfaction!*

No need to rob Junior's piggy bank or wreck the family budget in order to enjoy TV! For *Sentinel* is sensibly priced—and *Picture Sealed* reception perfection may be yours for mere pennies a day after a moderate down payment. The model shown is a heartwarming example of *Sentinel* value—and is just one from our wide selection of styles, ranging from 17" table models to opulent 27" consoles.

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FOSTER TV

2922 MILWAUKEE AVENUE

3 pm • Humboldt 9-0911

NO DOGS IN HER WINDOW

(continued from page 7)

fairly tales, the station's regular singer fell ill. Our Patti, mostly a bathtub singer up to that time, jumped into the breach and made wonderful music. From then on, her painting became merely a hobby.

After the success with "Confess," Patti was in demand as a night club act, and her salary soared as soon as the night life set got a look at her. She's a fetching five-foot-four, 126 pounder and one of the best looking girls in the business. With those proportions, you don't need a voice, but Patti has one as insurance.

If Scott Music Hall ever runs into rating trouble, (not a remote possibility considering the competition) and is dropped, it won't mean any hard times for Patti. If we use the word "dog tune" in the sense that any song that doesn't sell is a dog, Patti has had less dogs in her window than anyone in the business. As long as she keeps aiming at the famous lowest denominator she'll have no trouble. But it would be nice if she threw a bone to the folks who prefer to have a little sense in their music.

Patti Page is seen at 7:30 p.m. on Wednesdays on channel 5 (WNBQ).

MEET YOUR TV FAVORITES

Don't miss the TV GUIDE—A.B.C. Celebrity Bowling Tournament, Chicago Coliseum, April 3. Meet all of Chicago's TV and Radio stars. Ed Sullivan MC. Public welcome.

Televised over WGN-TV
7:15 to 8 P.M.

Monday Mar. 30

- 6:45 5 **Town & Farm**—Discussions
Milton Bliss with news of interest to farmers, including commodity & livestock markets, and reports on weather conditions for various locales
- 7:00 5 **Today**—News & Commentary
Dave Garroway is your host
- 9:00 4 **Arthur Godfrey Time**—Variety
- 5 **Ding Dong School**—For Kids
- 9 **Your Figure Ladies**—Exercises
Paul Fogarty returns to aid milady's figure
- 9:30 5 **Animal Fun**—Kids' Show
- 9 **News**—Late Information
- 9:45 7 **INS Newsreel**—Report
- 9 **Earl Nightingale**—Talks
- 10:00 4 **News At Ten**—Commentary
- 5 **Ask Washington**—News Panel
- 7 **Beulah Karney Presents**—Tips
Beulah demonstrates "out west cooking"
- 9 **A To Z Of Cookery**—Recipes
"Doing the Can Can"
- 10:05 4 **There's One In Every Family**
- 10:30 4 **Strike It Rich**—Quiz Game
Guest, Geraldine Page
- 5 **Mrs. U.S.A.**—Film Short
(Or UN General Assembly Meeting)
- 7 **Let's Exercise With Ed Allen**
- 10:50 7 **Your Weather**—Wayne Griffin
- 10:55 7 **News With Ulmer Turner**
- 11:00 4 **"King Of The Zombies"**
MOVIE—U.S. flyers forced down on a Puerto Rican island fall into the hands of a mysterious professor.
- 5 **Creative Cookery**—F. Pope
Francis Pope prepares broiled lobster tails, chicken hash in casserole, and pineapple nut butter cake with glace topping
- 7 **Bob & Kay Show**—Variety
- 9 **Bride & Groom**—John Nelson
- 11:15 9 **Love Of Life**—Continued Tale
Meg's little talk with Beanie indicates that she may be hatching a vicious new scheme
- 11:30 7 **Danny O'Neil At Home**—Music
Songs by Nancy Wright with music by Don Jacoby and his band, "The Adorables"
- 9 **Search For Tomorrow**—Drama
Tate seems to think that Joanne's luck has changed
- 11:45 9 **Guiding Light**—Serial Story
Bertha and Bill discuss the problems involved in starting a new business
- 11:55 7 **News With Ulmer Turner**
- 12:00 4 **Luncheon With Billy**—Musical
Billy Leach, Milly Coury and Jeanne Williams
- 5 **Noontime Comics**—John Coons
- 7 **Happy Pirates**—Kids' Fun
- 9 **Hi Ladies**—Interview Fun

- 12:25 4 **Midday News—Late Report**
 12:30 4 **Garry Moore Show—Variety**
 Sgt. Audley Walsh of the Ridgefield Pk, N.J. Police Force shows how to spot dishonesty at a carnival show. Satire on Wagner's "Flying Dutchman"
- 5 **To be announced**
 7 **Nicky And Bobo—Nick Francis**
- 12:45 9 **News Of The Day—S. Allen**
 12:55 7 **News With Ulmer Turner**
- 1:00 4 **Double Or Nothing—Quiz Show**
 5 **"Army Wives"**
 MOVIE—The Army moves a young man around so much he can't find time to get married. Elyse Knox, Marjorie Rambeau & Rick Vallin
- 7 **"I Thank You"**
 MOVIE—Built around the show business contingent hungry for coin to back a cinch show; Arthur Askey, Richard Murdoch, & Lillie Morris
- 9 **Sewing Circle—Tips**
- 1:30 4 **Art Linkletter's House Party**
 9 **Magic Carpet—Film Short**
- 2:00 4 **Big Pay Off—Quiz Show**
 Randy Merriman & Bess Myerson
- 5 **Break the Bank—Quiz Game**
 Bud Collyer emcees giveaway show with Wynn Elliot as host and Janice Gilbert as "paying teller"
- 9 **Paul Dixon Show—Variety**
 2:25 7 **News With Ulmer Turner**
 2:30 4 **Eddie Albert Show—Variety**
 5 **Welcome Travelers—Chats**
- 3:00 4 **Shopping With O'Reilly—Variety**
 Musical with tips for housewives with Patrick O'Reilly & Lee Phillip
- 5 **Kate Smith Hour—Variety**
 Kate presents the Kateds and the Katydids; guest, Nat "King" Cole, and story princess Alene Dalton
- 9 **"Blonde Comet"**
 MOVIE—Girl in the Indianapolis speed races shows up the male drivers. Virginia Dale & Robert Kent
- 3:15 4 **"Haunted House"**
 MOVIE—Two youngsters attempt to clear a friend's name from a murder charge. Jackie Moran, Marcia Mae Jones & George Cleveland
- 3:55 7 **News With Ulmer Turner**
 4:00 5 **Hawkins Falls—Drama**
 Andy Miller has an uninvited caller in the dark hours of the night
- 7 **Lucky 7 Ranch—Western Film**
 "Valley Of The Lawless"
- 9 **Trail Blazers' Theater—Film**
 "Flame Of The West"
- 4:15 5 **Gabby Hayes Show—Tall Tales**
 "Range Law" with Johnny Mack Brown
- 4:30 4 **Garfield Goose & Friend**
 Friend Frazier gets an offer to be king but Garfield won't permit it

"visitors from all over the world . . ."



"WELCOME TRAVELERS"

starring

TOMMY BARTLETT

Monday

thru

Friday

☆ **2:30 P.M.** ☆

WNBQ
NBC
CHANNEL 5



- 4:30 5 **Howdy Doody Show**—Puppet
- 5:00 4 **Kids Karnival Kwiz**—Games
- 5 **Elmer, The Elephant**—Fantasy
- 7 **Laugh Time**—Film Shorts
"Charlie Chase" film plus cartoon
- 9 **Time For Beany**—Puppet Fun
C. Note Moolamouse contest is nearing its end & when Capt. Huffenpuff beats Dishonest John to the welsh rabbit trophy, Dishonest John takes out a gun & goes after the poor little rabbit, declaring that if he can't have him, no one can
- 5:15 9 **Junior Edition**—News Show
- 5:30 4 **Silhouettes Of The West**—Talks
- 5 **Industry On Parade**—Film
- 7 **Adv. Time With Bob Atcher**
"Miracle Rider" Chapter 13
- 9 **Robert F. Hurleigh**—News
- 5:45 4 **Chgo. Weather**—Russ Reed
- 5 **Something To Talk About**
- 9 **Sports Review**—Jack Brickhouse
- 5:50 4 **Guest Star**—Carmelita Pope
- 5 **Clifton Utley And The News**
- 6:00 4 **Bob Elson And Sports**—News
- 5 **Joe Wilson's Sports Corner**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
Spartak has come to help Capt. Video fight the criminal Vazarion as they hunt for the philosophers stone which holds the secrets of energy & matter
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Fahey Flynn And The News**
- 5 **Town Crier**—Tony Weitzel
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Skits
Martha and Pinky try to raise money for charity
- 7 **Hollywood Screen Test**—Drama
Stuart Erwin, Helen Shields and Mary Michael in "Foster Joe." Story of a family, who after losing their own child, brings an Italian orphan to the U.S.
- 9 **First Edition**—Spencer Allen
- 6:45 4 **Perry Como Show**—Musical
"Fool Such As I," "It's Easter Time," "Wild Horses," Fontane Sisters sing "Doggie In The Window"
- 5 **News Caravan**—John C. Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **BURNS & ALLEN**—Comedy Drama
To help a college boy make an impression on his girlfriend, Gracie agrees to pretend that she's his mother, while George, Harry Von Zell & Harry Morton all pretend to be the boy's father
- 5 **PAUL WINCHELL SHOW**
Variety with dancers Diane Sinclair & Ken Spaulding, "What's My Name" quiz, and skits

- 7:00 7 **HOMICIDE SQUAD**—Mystery
"Case Of the Dead Man's Puzzle." A cryptic message left by a murdered man who anticipated his impending death which gives Insp. Saber a lead
- 9 **HOW'S YOUR HEALTH?**—Talks
Dr. James Segraves, clinical assistant in bone and joint surgery at Stritch School of Medicine, Loyola Univ., discusses "Casts For Fractures," with Dr. Theodore Van Dellen
- 7:30 4 **GODFREY'S TALENT SCOUTS**
Professional talent competes
- 5 **VOICE OF FIRESTONE**—Music
Guest soloist, soprano Eleanor Steber sings "I Know That My Redeemer Liveth," "The Holy City" & "The Omnipotence." Chorus & orchestra present "Hosanna," intermezzo from "Cavalleria Rusticana" & "Agnus Dei" by Bizet
- 7 **"SILENT PARTNER"**
MOVIE—Reporter endeavors to track down five persons listed in an address book of a murder victim; William Henry, Beverly Lloyd, & Grant Withers
- 9 **JOHNS HOPKINS REVIEW**
"The Mighty Midget." Story of the "transistor," the tiny tube which will eventually replace the large vacuum tube. At present it is being used in hearing aids so small that they can be worn in earrings
- 8:00 4 **I LOVE LUCY**—Comedy Drama
Lucy causes domestic complications when she decides to put some finishing touches on a love letter she started to an old boyfriend years ago
- 5 **EYE WITNESS**—Drama
"The Mind of 777." A brain doctor uses inhuman, unethical practices in carrying on his experiments for treating schizophrenia, Eric Dressler
- 9 **BIG IDEA**—New Inventions
Inventions include a rotating shoe heel to keep heels straight at all times; a moisture retainer to aid in home plant growth; a home donut maker; and an efficient knot-maker for fishermen
- 8:30 4 **RED BUTTONS SHOW**—Antics
Comedy with Pat Carroll, Joe Silver, Allan Walker, Beverly Dennis, and guest, opera singer Mimi Benzel
- 5 **ROBERT MONTGOMERY**—Drama
"The Burden Of Proof" starring Boris Karloff. A boy who has been dominated by his father all his life finally revolts and kills him
- 7 **BOXING FROM RAINBO**
Al Andrews, 21, Superior, Wis., with 11 victories and 3 defeats vs Joe Leudanski, 23, of Chicago, with 8 wins and 2 losses in 8-round middle-weight bout. Jack Drees announces Keep round-by-round score with Ed Pazardur of TV Guide & Forecast

Mar. 30 Monday

8:30 9 BOXING FROM EASTERN PKWY.

Joey Giambra, 21, of Buffalo, N.Y., with 27 victories, 2 defeats and 1 draw vs Tuzo "Kid" Portuguez, 26, of Costa Rica, with 43 wins, 9 losses and 3 draws in 10 round middle-weight bout. Ted Husing announces

9:00 4 STUDIO ONE—Drama

"At Midnight On the 31st Of March." A sleepy village suddenly finds itself surrounded by an impenetrable forest and the people realize they are the only ones left on earth. This is the story of the conflicts of the survivors
Stars: June Lockhart, Anthony Ross, Joe Maross, & Paul Tripp

9:30 5 WHO SAID THAT?—Quote Quiz

9:45 9 SPORTS EDITION—Arch Ward

10:00 4 VIC PERRY—Man On The Street

5 WEATHERMAN—Clint Youle

Report on today's weather and forecast for tomorrow. *Sponsored by Armour & Company for Dial Shampoo*

7 LIFE OF RILEY—Comedy Antics

"Riley And the Fight Game"

9 "TROCADERO"

MOVIE—Stars Rosemary Lane, Johnny Downs and Ralph Morgan

10:10 5 DORSEY CONNORS—Ideas

10:15 4 SPORTS PAGE—John Harrington

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 TO BE ANNOUNCED

5 LET'S LOOK AT SPORTS—News

7 DR. FIXUM—Household Ideas

10:45 4 OUR SONG—Musical Variety

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—Interviews

5 "ADVENTURES OF KITTY O'DAY"

MOVIE—A hotel switchboard operator tries to be an amateur detective when three murders occur in the building. Jean Parker & Peter Cookson

7 "EUROPEAN ASSIGNMENT"

MOVIE—Reporter is sent to Europe to write about crime & his contact there turns out to be a girl; Lionel Murton, Aomela Deeming, & Ivan Craig

11:15 4 11:15 EDITION—Fahey Flynn

11:30 4 MURDER BEFORE MIDNIGHT

"Broken Coin" mystery feature film

9 NEWS—Les Nichols Comments

11:45 9 "OUT OF THE BLUE"

MOVIE—Two old maids view the happenings through the window of their next door neighbors and find a murder mystery.

12:00 4 TO BE ANNOUNCED

12:30 4 ULMER TURNER & THE NEWS

7 WHAT'S NEW—Current Events

(Stations reserve the right to change above listings without notice)



Presents

Clint Youle

THE WEATHERMAN

Every MONDAY

at 10 PM

WNBQ

CHANNEL 5



★ Give **DIAL** a Trial Today!

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Channel 9

**MONDAY'S
BEST
BOXING!**
from
**NEW YORK
8:30 P.M.**

—MAIN BOUT—
**JOEY GIAMBRA vs
TUZO "KID" PORTUGUEZ**

Sponsored by Gottfried Motors, Inc.

WGN-TV Channel 9

Tuesday Mar. 31

WBBM-TV 4 WNBQ 5 WBXB 7 WGN-TV 9

- 6:45 5 **Town & Farm**—Discussion
Milton Bliss comments
- 7:00 5 **Today**—News & Commentary
Dave Garroway is commentator
- 9:00 4 **Arthur Godfrey Time**—Variety
5 **Ding Dong School**—Nursery
9 **Your Figure Ladies**—Fogarty
- 9:30 5 **Animal Fun**—Win Stracke
Entertainment for the youngsters
9 **News**—Late Information
- 9:45 7 **INS Newsreel**—Report
9 **Earl Nightingale Program**
- 10:00 4 **News At Ten**—Late Report
5 **Ask Washington**—News Panel
7 **Beulah Karney Presents**—Tips
Give your housework a professional attitude, treat it as a professional job
- 9 **A To Z Of Cookery**—Recipes
"Meek As A Lamb"
- 10:05 4 **There's One In Every Family**
Dean Miller emcees audience participation quiz game
- 10:15 9 **Earl Nightingale Program**
- 10:30 4 **Strike It Rich**—Quiz
Guest: Geraldine Page
5 **Mrs. U.S.A.**—Film Short
(Or UN General Assembly Meeting)
7 **Let's Exercise With Ed Allen**
9 **To be announced**
- 10:50 7 **Your Weather**—Wayne Griffin
- 10:55 7 **News With Ulmer Turner**
- 11:00 4 **"There Goes Kelly"**
MOVIE—Star vocalist at a radio station is murdered. Jackie Moran, Wanda McKay & Sidney Miller
- 5 **Creative Cookery**—Recipes
Menu for today: Hungarian veal paprika, French fried oysters remoulade with sauce, sauteed oysters remoulade, and special ginger snap raisin sauce
- 7 **Bob & Kay Show**—Variety
9 **Bride & Groom**—Wedding
- 11:15 9 **Love Of Life**—Serial Story
Matt Slocum makes a prediction which proves to be alarmingly accurate
- 11:30 7 **Danny O'Neil At Home**
9 **Search For Tomorrow**—Drama
Though Wilbur seems to have made progress, Joanne is still disappointed
- 11:45 9 **Guiding Light**—Drama Serial
Meta agrees to make a loan to Bertha and Bill
- 11:55 7 **News With Ulmer Turner**
- 12:00 4 **Luncheon With Billy**—Musical
Billy Leach, Milly Coury, & Jeanne Williams
5 **Noontime Comics**—Kiddie Fun
7 **Happy Pirates**—Two Ton Baker
9 **Hi Ladies**—Interview Fun
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Variety
Ivan Sanderson brings a Dassariayon from So. Amer., Garry will wash his clothes in Duz, Ken Carson sings "The Chant Of The Wanderer," & Denise Lor sings "The Inch Worm"
- 5 **To be announced**
7 **Nicky And Bobo**—Kids' Fun
- 12:45 9 **News Of The Day**—S. Allen
- 12:55 7 **News With Ulmer Turner**
- 1:00 4 **Freedom Rings**—Quiz Game
Home and studio audience participation quiz with prizes for correct answers with John Beal emcee
- 5 **"Jack Of Diamonds"**
MOVIE—Story of the recovery of a treasure, sunk during the war off the coast of France. Nigel Patrick & Guy Roman
- 7 **"Bush Christmas"**
MOVIE—Adventures of 5 children lost at Christmas time in the Australian bush country; Chips Rafferty, John Fernside, Stan Tolhurst, & Pat Penny
- 9 **Luncheon Party**—Ernie Simon
- 1:30 4 **Art Linkletter's House Party**
9 **Magic Carpet**—Film Short
- 2:00 4 **Big Payoff**—Quiz For Men
5 **Break The Bank**—Bud Collyer
Quiz game with Wynn Elliot & Janice Gilbert
9 **Paul Dixon Show**—Variety
- 2:25 7 **News With Ulmer Turner**
- 2:30 4 **Eddie Albert Show**—Variety
Norman Paris instrumental group
- 5 **Welcome Travelers**—Chats
7 **"King Of The Sierras"**
MOVIE—Fred Scott western
- 3:00 4 **Shopping With O'Reilly**—Musical
Patrick O'Reilly & Lee Phillip and tips for the housewives
- 5 **Kate Smith Hour**—Variety
Drama, "Nadia Come Home," "cracker barrel" interview, and the Lakewood, Ohio High School Chorus
- 9 **"Law Of The Timber"**
MOVIE—Fights, murders and fires in the land of the big trees. Marjorie Reynolds & Monte Blue
- 3:15 4 **"False Faces"**
MOVIE—An unscrupulous surgeon sets himself up as a plastic surgeon. Lila Lee & Lowell Sherman
- 3:55 7 **News With Ulmer Turner**
- 4:00 5 **Hawkins Falls**—Dramatic Tale
A telephone call, a sentimental young lady, & a race for freedom add further complications
- 7 **Lucky 7 Ranch**—Western Film
"Way of the West"
- 9 **Trail Blazers' Theater**—Film
"Stranger From Santa Fe"
- 4:15 5 **Gabby Hayes Show**—Tall Tales
(Continued on page 32)

Hey Kids! Don't Miss
**"GARFIELD
GOOSE"**
and "Friend" Frazier



MONDAY
thru FRIDAY
4:30 p.m.

brought to you by
Sara Lee Bakeries
Oncor Steaks
Trylon Bubble Bath

Chicago's *Showmanship* Television Station
CBS IN CHICAGO



Tuesday Mar. 31

WBBM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 4:30 4 Garfield Goose And Friend**
The King meets a friend but it turns out to be another of Frazier's tricks
- 5 Howdy Doody Show—Puppets**
- 5:00 4 Kids Karnival Kwiz—Games**
- 5 Elmer, The Elephant—For Kids**
- 7 Laugh Time—Film Shorts**
"Laurel & Hardy" film plus cartoons
- 9 Time For Beany—Kiddie Fun**
- 5:15 9 Junior Theater—Film**
- 5:30 4 Silhouettes Of The West—Music**
- 5 Industry On Parade—Film**
- 7 Adv. Time With Bob Atcher**
"Miracle Rider" No. 14
- 9 Robert F. Hurleigh—News**
- 5:45 4 Chgo. Weather—Russ Reed**
- 5 Something To Talk About**
- 9 Sports Review—Jack Brickhouse**
- 5:50 4 Guest Star—Carmelita Pope**
Carmelita interviews Mrs. Countess and talks about the Easter seal drive
- 5 Clifton Utley And The News**
- 6:00 4 Bob Elson & Sports—News**
- 5 Joe Wilson's Sports Corner**
- 7 Austin Kiplinger & The News**
- 9 Captain Video—Adventures**
- 6:10 7 Sports Highlights—Jack Drees**
- 6:15 4 Fahey Flynn & The News**
- 5 Short, Short Drama—Film**
- 6:20 7 Your Weather—Wayne Griffin**
- 6:30 4 CBS News—Douglas Edwards**
- 5 Dinah Shore Show—Musical**
Dinah visits a farm and sings "Sweet Things" and "Ole MacDonald Had a Farm"
- 7 Beulah Show—Comedy Skits**
Donnie wins first prize in his school art class with a painting that Bill copied from an art catalogue
- 9 First Edition—News Report**
- 6:45 4 Jane Froman's U.S.A. Canteen**
Jane sings "Pigalle," "Everything's Rosy," "Dites-Moi," "Only A Rose" and "Ghost Of a Chance"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—News**
- 7:00 4 WHAT'S THE GREAT IDEA?**
Maurice Donahue moderates a discussion on "Do women vote as mere dependents at the bidding of their male relations" a paraphrase from John Stuart Mill with Elaine Stritch, lead in "Call Me Madam," Meyer Kestnbaum, pres. of Hart, Schaffner, & Marx, & Galway Kinnell, U. of Chgo.
- 5 STAR THEATER—Variety**
Milton Berle with guests, Denise Darcel, Charles Coburn and Eddie Fisher. *Sponsored by the Texas Company for Texaco*

- 7:00 7 "BOHEMIAN GIRL"**
MOVIE—Two Gypsies find the long-lost kidnapped count's daughter. Laurel and Hardy
- 9 LIFE IS WORTH LIVING**
Inspirational talk on philosophical topics with Bishop Fulton J. Sheen
- 7:30 4 KOVACS UNLIMITED—Comedy**
Ernie Kovacs & Dorothy Richards with variety & comedy skits
- 9 KEEP POSTED—Discussion**
Martha Rountree & Lawrence Spivak
- 8:00 4 CRIME SYNDICATED—Drama**
"Asylum." A politician takes refuge in a Latin-American country and the syndicate tries to prevent him from returning to the U.S. because he might expose it
- 5 FIRESIDE THEATER—Drama**
"A Man Of Peace." An old fencing master is taunted by a student who thinks the old man is too cowardly to fight a championship match. Stars Ralph Faulkner, Glase Lohman & Robert Arthur
- 7 "SENSATION"**
MOVIE—Rival press agents use sensational methods of obtaining publicity for their clients
- 9 WHERE WAS I?—Photo Quiz**
Moderator John Reed King with panel: Nancy Guild, Samuel Grafton, Bill Cullen, Elsa Maxwell and guests
- 8:30 4 SUSPENSE—Mystery Drama**
Zachary Scott in "Death In The Cave." Two explorers struggle for survival when they are caught in a cavern
- 5 CIRCLE THEATER—Drama**
"Transfusion," with Murray Hamilton, James Gregory & Kathleen McClean. A wounded corporal with a chip on his shoulder is given the will to live when he finds that someone cares about him enough to donate a pint of blood
- 9 WISDOM OF THE AGES—Panel**
Jack Barry emcees panel
- 9:00 4 DANGER—Mystery Drama**
"Inside Straight" starring Veronica Lake. A witness to a crime, who is being hunted by the criminal, takes refuge in a poker club and runs out of money
- 5 TWO FOR THE MONEY—Quiz**
Comedy game with Herb Shriner
- 9 48TH STREET THEATER—Drama**
"The Tunnel." Fantasy about a little boy who dreams about an old railway tunnel in the mountains where both happy & sad visions are born. Dickie LeRoy, R. B. Norman, & Carol Coombs
- 9:30 4 UNEXPECTED—Suspense Drama**
"The Numbers Game," starring Marshall Thompson. Suffering from combat fatigue, an officer is certain the mission to which he has been assigned spells death for him

Mar. 31

Tuesday

- 9:30 5 CLUB EMBASSY—Musical**
 Hostess Mindy Carson with violinist Florian Zabach & dancer Danny Hoc-tor. Tunes: "Red Red Robin," "April Showers," "April in Portugal," "In the Park in Patee in the Spring," "April In Paris," "Frere Jacques" and "Blue Skies"
- 7 NAME'S THE SAME—Panel Quiz**
 Robert Q. Lewis introduces contestants for panel to name; panel, Jerry Lester, Joan Alexander & Meredith Willson
- 9 DOUG. FAIRBANKS JR.—Film**
 "The Parlour Trick" with Lana Morris, Bill Owen, Avice Landone, & Ronald Adam; a meek little English grocer divorces his nagging wife because she will not let him carve on his own table only to find that his loving second wife feels the same about his carving
- 9:45 5 BOB CONSIDINE—News Views**
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 DANGEROUS ASSIGNMENT**
 Brian Donlevy as agent Steve Mitchell the "Assassin Ring"
- 9 "STATE DEPT. FILE 649"**
 MOVIE—Story of the unsung heroes of the foreign service in China. William Lundigan, Virginia Bruce, Jonathan Hale & Frank Ferguson
- 10:10 5 DORSEY CONNORS—Ideas**
 Dorsey shows how eggs can be made to look like animals
- 10:15 4 SPORTS PAGE—Commentary**
 John Harrington narrates
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chats**
- 5 LET'S LOOK AT SPORTS—News**
 Tom Duggan discusses what's new in the sports world
- 7 HEART OF THE CITY—Film**
- 10:45 4 OUR SONG—Favorite Tunes**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Chats**
- 5 MOVIE—Title to be announced**
- 7 "CAPTAIN CAUTION"**
 MOVIE—Intrigue and adventure on the high seas, starring Victor Mature, Louise Platt, Leo Carillo, Bruce Cabot & Alan Ladd
- 11:15 4 11:15 EDITOR—Fahey Flynn**
- 11:30 4 MURDER BEFORE MIDNIGHT**
- 9 NEWS—Les Nichols Comments**
- 12:00 4 "ELEVENTH COMMANDMENT"**
 MOVIE—Alan Hale stars
- 7 WHAT'S NEW—Commentary**

(Stations reserve the right to change above listings without notice)

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TUNE IN
TUESDAYS

Texaco Star Theater

STARRING

Milton Berle



CHANNEL 5

7 P.M.

TOMORROW

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 now at all newsstands,
 suburban and Chicago-
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 program listings—more news—packed
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 your copy at your favorite news-
 stand every WEDNESDAY.

Wednesday Apr. 1

WBBM-TV 4 WNBQ 5 WBBK 7 WGN-TV 9

- 6:45 5 **Town And Farm**—Discussion
Milton Bliss with items of interest
- 7:00 5 **Today**—News And Commentary
- 9:00 4 **Arthur Godfrey Time**—Musical
- 5 **Ding Dong School**—For Kids
Dr. Frances Horwich conducts
- 9 **Your Figure Ladies**—Fogarty
- 9:30 5 **Animal Fun**—For Youngsters
Win Stracke with games, music, & chats
- 9 **Chicagoland Newsreel**—Report
- 9:45 7 **INS Newsreel**—Report
- 9 **Earl Nightingale Program**
- 10:00 4 **News At Ten**—Information
- 5 **Ask Washington**—News Panel
- 7 **Beulah Karney Presents**—Tips
Beulah shows how to disguise food so old dislikes are avoided
- 9 **A To Z Of Cookery**—Recipes
"Fool's Paradise"
- 10:05 4 **There's One In Every Family**
- 10:30 4 **Strike It Rich**—Warren Hull
- 5 **Mrs. U.S.A.**—Film Short
(Or UN General Assembly Meeting)
- 7 **Let's Exercise With Ed Allen**
- 9 **To be announced**
- 10:50 7 **Your Weather**—Wayne Griffin

- 11:00 4 **"Private Snuffy Smith"**
MOVIE—Comedy about a military camp in the Tennessee mountain area during the war. Edgar Kennedy & Bud Duncan
- 5 **Creative Cookery**—Recipes
Baked ham in glaze, sweet potato delight in casserole, and orange glaze
- 7 **Bob & Kay**—Interviews
- 9 **Bride & Groom**—John Nelson
Phil Hanna sings an appropriate song
- 11:15 9 **Love Of Life**—Serial Story
Ellie takes a big chance and finally brings the subject of the mysterious letter out into the open
- 11:30 7 **Danny O'Neil At Home**
Games and prizes for visiting women's clubs, with singer Nancy Wright and Don Jacoby's "Adorables"
- 9 **Search For Tomorrow**—Drama
Sawyer reveals an interesting piece of information
- 11:45 9 **Guiding Light**—Serial Story
Dick's mother hints that she'd like to annul his marriage to Kathy
- 11:55 7 **News With Ulmer Turner**
- 12:00 4 **Luncheon With Billy**—Musical
Billy Leach with Milly Coury and Jeanne Williams
- 5 **Noontime Comics**—John Coons
- 7 **Happy Pirates**—Fun For Kids
Film cartoons and fun for boys & girls with the antics of Bubbles, the porpoise & Squawky the Parrot (see pg. 45)
- 9 **Hi Ladies**—Jack Payne
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Comedy
Comedy sketch, "Diplomacy"; Professor Backward (Jimmy Edmondson) demonstrates his upside down and backward method of selling
- 5 **To be announced**
- 7 **Nicky And Bobo**—Nick Francis
- 12:45 9 **News Of The Day**—S. Allen
- 12:55 7 **News With Ulmer Turner**
- 1:00 4 **Double Or Nothing**—Quiz Game
Bud Collyer is host
- 5 **"Blake Of Scotland Yard"**
MOVIE—Spy story in England revolving about a new machine invented for the League of Nations. Ralph Byrd & Herbert Rawlinson
- 7 **"Their's Is The Glory"**
MOVIE—Documentary depicting the struggles and tribulations of the first airborne division's heroic stand at Arnheim during Sept. 1944
- 9 **Luncheon Party**—Ernie Simon
Musical variety with Jackie Van, Mike Douglas, the Starnoters, & Bob Trendler and his band
- 1:30 4 **Art Linkletter's House Party**
- 9 **Learning Brings Adventure**



Watch
A
to
Z

of COOKERY

9:00 — 10:00 A.M.
Monday thru Friday

Something new and different
every day—watch today

WGN-TV CHANNEL 9

- 2:00 4 **Big Payoff**—Quiz For Men
 5 **Break The Bank**—Quiz Show
 Bud Collyer, Wynn Elliott & Janice Gilbert
 9 **Paul Dixon Show**—Variety
 2:25 7 **News With Ulmer Turner**
 2:30 4 **Eddie Albert Show**—Variety
 5 **Welcome Travelers**—Chats
 Tommy Bartlett interviews guests
 7 **"Defenders Of The Law"**
 MOVIE—Story of how the police match wits with the racketeers; Catherine Owen & Edmund Breeze
 3:00 4 **Shopping With O'Reilly**
 Lee Phillip & Patrick O'Reilly with tips for the ladies
 5 **Kate Smith Hour**—Musical
 Kate presents the Barbara Carroll Trio, a fashion show, and interview with actor Charlton Heston and a film clip from his new picture, "Pony Express"
 9 **"House Of Errors"**
 MOVIE—Amateur reporter tries to get a scoop on a new type gun. Harry Langdon & Charles Rogers
 3:15 4 **"Suicide Squad"**
 MOVIE—Story of a happy-go-lucky fireman who tries to join the department's ace squad. Norman Foster & Joyce Compton

- 3:55 7 **News With Ulmer Turner**
 4:00 5 **Hawkins Falls**—Sm. Town Tale
 The hunted & the hunters gather at the railroad station
 7 **Lucky 7 Ranch**—Western Film
 "Timber Terrors"
 9 **Trail Blazers' Theater**—Film
 "The Last Trail"
 4:15 5 **Gabby Hayes Show**—Tall Tales
 4:30 4 **Garfield Goose And Friend**
 It's April Fools' Day and Garfield makes the best of it
 5 **Howdy Doody Show**—Puppets
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Elmer, The Elephant**—Movie Too
 7 **Laugh Time**—Film Shorts
 "Charlie Chase" film plus cartoons
 9 **Time For Beany**—Puppet Fun
 5:15 9 **Junior Edition**—News
 Steve Fentress explains current events
 5:30 4 **Silhouettes Of The West**—Film
 5 **Industry On Parade**—Film
 7 **Adv. Time With Bob Atcher**
 "Miracle Rider" No. 15
 9 **Robert F. Hurligh**—News
 5:45 4 **Chgo. Weather**—Russ Reed
 5 **Something To Talk About**
 9 **Sports Review**—Jack Brickhouse



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GREYHOUNDS SET TO RADIO MUSIC

By WM. A. QUE

IT'S THE TIME of the year to start thinking about your annual two-weeks-with-pay, so what could be more appropriate than a new Radio show with just that theme in mind?

Greyhound—the one with four wheels—has come up with twenty-five minutes of song called **Highway Harmonies** every Wednesday night at 9:35.

The theme song could well be "Us on a Bus" but instead it's "Highways Are Happy Ways," which fits just as nicely.



MARILYNN

Highway Harmonies rolls along with George Stone calling the stops and spots. Vacation plans and stories behind the bus industry



FAULK

are all set to lilting music.

Lovely Marilyn Lovell climbs aboard as featured vocalist with an instrumental quintet headed by pianist Caesar Giovannini and guitarist Kenny Carbonel taking a back seat to no one.

NOW LET'S JUMP from Greyhound to Camels and that cigarette's Walk A Mile comedy quiz show at 7 P.M. Wednesdays, with emcee John Henry Faulk. Contestants on this program have easy traveling too. They advance a quarter of a mile with every question they answer correctly!

And when you travel take a vacation tip for your trip from *Wed Howard's Melody Magazine* (weekdays, 5:15 P.M.): "If you want to reach 75, don't look for it on your speedometer!" —Adv.—

Wednesday Apr. 1


- 5:50 4 **Guest Star**—Carmelita Pope
5 **Clifton Utley And The News**
- 6:00 4 **Bob Elson & Sports**—News
5 **Joe Wilson's Sports Corner**
Commentary & interviews
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Fahey Flynn & The News**
5 **Town Crier**—Tony Weitzel
Tony chats about people we know
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Skits
Martha and Pinky give a party and show for crippled children
7 **Date With Judy**—Comedy
Judy runs for class president and discovers that her opposition is Oogie
9 **First Edition**—Spencer Allen
- 6:45 4 **Perry Como Show**—Musical
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00 4 **ARTHUR GODFREY & FRIENDS**
Musical variety with Marion Marlowe, Frank Parker, Julius La Rosa, Janette Davis, Haleloke, & the Mariners
5 **I MARRIED JOAN**—Comedy
Joan Davis attempts to gain financial and household independence and in the first day of her experiment she loses three jobs
7 **CHARLIE CHASE TIME**—Film
9 **"I RING DOORBELLS"**
MOVIE—A newspaper reporter is assigned to break up a romance. Robert Shayne, Ann Gwynne & Roscoe Karns
- 7:30 5 **CAVALCADE OF AMERICA**
"The Indomitable Blacksmith." Story of how Thomas Davenport neglected his blacksmith trade and failed in business, but won immortality in science by inventing the first electric motor. Stars Whitfield Connor & Peggy Weber. Sponsored by DuPont
- 7 **STU ERWIN SHOW**—Comedy
- 8:00 4 **STRIKE IT RICH**—Quiz Contest
Warren Hull is quiz with guest
5 **TV THEATER**—Drama
"Summer Place," by James Costigan. The selfishness of two successful artists almost ruins the lives of two young people they are allegedly trying to help; stars Frederic Tozere, James Daly, Jack Arthur, Wright King & Pat Ferris
7 **RUGGLES**—Domestic Comedy
9 **FRONT PAGE DETECTIVE**
Edmund Lowe as David Chase, newspaperman, in "Friend Of the Corpse"
- 8:30 4 **MAN AGAINST CRIME**—Drama
Mike Barnett trails two tough and desperate young gun molls, in "Hitch Heisters"

- 8:30 7 WRESTLING FROM RAINBO**
Wayne Griffin describes the matches
- 9 CHICAGO SYMPHONY POPS**
Guest, piano soloist JoAnn Crossman, of the Burlingame high school in California. George Schick conducts orchestra with music: overture to "La Clemenza Di Tito" by Mozart; Tambourin from Second Suite by Gluck; and Finale from Concerto for Piano, A Minor, Opus 54 by Schumann
- 9:00 4 BLUE RIBBON BOUTS—Boxing**
Former champion Ezzard Charles, 32, of Cincinnati, Ohio, with 77 wins, 8 losses, & 1 draw, vs Rex Layne, 25, of Lewiston, Utah, with 40 wins, 5 losses, & 2 draws in a 10-rd. heavy-weight bout; Russ Hodges announcing
- 5 THIS IS YOUR LIFE—Tale**
- 9 OLD AMERICAN BARN DANCE**
Musical variety film shorts emceed by Bill Bailey with well-known western stars
- 9:30 5 CURTAIN TIME—Drama**
"Child Prodigy." Nero played the fiddle while Rome burned, it is said, but he had nothing on the secretary who hired a fiddler for her talent agency who turned out to be "child" of twenty-seven
- 9 LIBERACE SHOW—Musical**
A variety of selections are played
- 9:45 4 SPORTS QUIZ—Commentary**
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 FOREIGN INTRIGUE—Drama**
"Foreign Intrigue in the Fall of Troy" with Jerome Thor; correspondent Robert Cannon is approached by persons attempting to clear the name of an underground fighter charged with the murder & robbery of an American army agent
- 9 "JOHNNY ONE EYE"**
MOVIE—Hunted by both the police and his disloyal partner, a wounded racketeer is found in an abandoned building. Pat O'Brien, Wayne Morris & Dolores Moran
- 10:10 5 DORSEY CONNORS—New Tips**
Dorsey gives some hints on spring painting, mostly on how to keep the paint on the brush and off the individual
- 10:15 4 SPORTS PAGE—J. Harrington**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Interviews**
Chuck Bill interviews passers-by
- 5 LET'S LOOK AT SPORTS—News**
Discussion with Tom Duggan
- 7 THIS IS CHARLES LAUGHTON**
Excerpt from Dickens' "Martin Chuzzlewit" on "Nursing," an indictment of the slovenly ways and selfishness of the professional nurses of the period

- 10:45 4 OUR SONG—Favorite Tunes**
Carolyn Gilbert & Danny O'Neil
- 5 HERBIE MINTZ SHOW—Musical**
- 7 COMEDY CAMEO—Film Short**
"What Price Taxes?" with Billy Gilbert. A man is hypersensitive about cab drivers whom he suspects are running around with his wife and goes all out for revenge
- 11:00 4 KUP'S COLUMN—Gossip**
- 5 "BEHIND THE MASK"**
MOVIE—The Shadow is called upon to solve the murder of a columnist and trail the killer. Kane Richmond, Barbara Reed & George Chandler
- 7 "LADY FROM LISBON"—Movie**
- 11:15 4 11:15 EDITOR—Fahey Flynn**
- 11:30 4 MURDER BEFORE MIDNIGHT**
"The Crusader" with Ned Sparks, Evelyn Brent & H. B. Warner. Newspapers and the law begin a crusade on crime
- 9 NEWS—Les Nichols Comments**
- 12:00 4 "SMALL TOWN BOY"**
MOVIE—A timid young man finds a \$1,000 bill which gives him the courage to ask his girl to marry him. Stu Erwin, Joyce Compton & Jed Prouty
- 12:15 7 WHAT'S NEW?—Current News**
(Stations reserve the right to change above listings without notice)

WED. APRIL 1, ON CHANNEL **5**
DU PONT
CAVALCADE OF AMERICA
PRESENTS

"THE **Indomitable Blacksmith**"



The story of a man whose failure in business brings immortality in science. Neglecting his trade as a blacksmith, Thomas Davenport invents the first electric motor.

with **WHITFIELD CONNOR** and **PEGGY WEBBER**

DU PONT **7:30** P.M. CHANNEL **5** **WNBQ**
BETTER THINGS FOR BETTER LIVING... through Chemistry

Thursday Apr. 2

WBWM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 6:45 5 **Town & Farm**—Milton Bliss
 7:00 5 **Today**—News, Reviews, Records
 9:00 4 **Arthur Godfrey Time**—Variety
 5 **Ding Dong School**—For Kids
 9 **Your Figure Ladies**—Fogarty
 9:30 5 **Animal Fun**—Win Stracke
 9 **News**—Late Information
 9:45 7 **INS Newsreel**—Report
 9 **Earl Nightingale Program**
 10:00 4 **News At Ten**—Report
 5 **Ask Washington**—News Panel
 7 **Beulah Karney Presents**—Tips
 April shower snacks
 9 **A To Z Of Cookery**—Recipes
 "Easter Bunny" (Easter breakfast)
 10:05 4 **There's One In Every Family**
 Dean Miller emcees human interest show
 10:15 4 **Bill Cullen Show**—Musical
 Milton DeLugg & his orch. appear
 10:30 4 **Strike It Rich**—Warren Hull
 5 **Passover Of Rembrandt Van Rijn**
 Drama starring Berry Kroeger
 7 **Let's Exercise With Ed Allen**
 9 **To be announced**
 10:50 7 **Your Weather**—Wayne Griffin
 10:55 7 **News With Ulmer Turner**
 11:00 4 **"Gang's All Here"**
 MOVIE—Two men get involved in the war between a gang of criminal truckers and honest truckers. Frankie Darro, Marcia Mae Jones & Jackie Moran
 5 **Creative Cookery**—Recipes
 Spring lamb stew and epicurean sandwich in casserole, prepared by Francois Pope
 7 **Bob & Kay Show**—Variety
 9 **Bride & Groom**—John Nelson
 11:15 9 **Love Of Life**—Serial Story
 Ellie's visit to the lawyer only brings forth a new doubt in her mind
 11:30 7 **Danny O'Neil At Home**
 9 **Search For Tomorrow**—Serial
 No one is certain who or what Jim Wilcox is
 11:45 9 **Guiding Light**—Serial Tale
 Dick's mother tells him he is not legally married to Kathy
 11:55 7 **News With Ulmer Turner**
 12:00 4 **Luncheon With Billy**—Music
 Billy Leach is your host
 5 **Noontime Comics**—Film & Talk
 7 **Happy Pirates**—Kids' Fun
 Songs and cartoons to entertain the kiddies, with Two Ton Baker and Joe White
 9 **Hi Ladies**—Interviews

- 12:25 4 **Midday News**—Late Report
 12:30 4 **Garry Moore Show**—Variety
 Robert Clary sings a hit tune from "New Faces"; comedy sketch, "It's In Print," with Garry and Durward
 5 **To be announced**
 7 **Nicky And Bobo**—Nick Francis
 12:45 9 **News Of The Day**—S. Allen
 12:55 7 **News With Ulmer Turner**
 1:00 4 **Freedom Rings**—Comedy Quiz
 Home and studio audience participation quiz with prizes for correct answers, conducted by John Beal
 5 **Roar Of The Press**
 MOVIE—An overworked police reporter neglects his bride. Wallace Ford, Jean Parker & Jed Prouty
 7 **"Back Room Boys"**—Movie
 9 **Luncheon Party**—Ernie Simon
 1:30 4 **Art Linkletter's House Party**
 9 **Magic Carpet**—Film Short
 2:00 4 **Big Payoff**—Quiz For Men
 5 **Break The Bank**—Bud Collyer
 9 **Paul Dixon Show**—Variety
 2:25 7 **News With Ulmer Turner**
 2:30 4 **Eddie Albert Show**—Variety
 5 **Welcome Travelers**—Chats
 7 **"Midshipman Easy"**
 MOVIE—Stars Margaret Lockwood & Robert Adams
 3:00 4 **Shopping With O'Reilly**
 Patrick O'Reilly and Lee Phillip
 5 **Kate Smith Hour**—Guest Stars
 Kate presents a half-hour teen-age panel, the King Odum Quartet, and Billy May and his orchestra
 9 **"The Reckoning"**
 MOVIE—Two criminals try to go straight despite the efforts of a gang leader to enslave them. Sally Blaine, James Murray & Edmund Breese
 3:15 4 **"Battling Hooper"**
 MOVIE—Complications occur when the press agent of a successful actor won't allow him to announce his marriage. James Cagney, Evelyn Dow & Gene Lockhart
 3:55 7 **News With Ulmer Turner**
 4:00 5 **Hawkins Falls**—Serial Story
 A picture taken at a drug store results in an unexpected development
 7 **Lucky 7 Ranch**—Western Film
 "Tombstone Terror"
 9 **Trail Blazers' Theater**—Film
 "Frontier Feud"
 4:15 5 **Gabby Hayes Show**—Tall Tales
 4:30 4 **Garfield Goose & Friend**
 Garfield shows the plan for his new royal art gallery
 5 **Howdy Doody Show**—Puppets

- 5:00 4 Kids Karnival Kwiz—Games
 5 Elmer, The Elephant—Antics
 John Conrad attempts to teach his friend some manners
 7 Laugh Time—Film Short
 "Laurel & Hardy" film plus cartoons
 9 Time For Beany—Puppet Fun
- 5:15 9 Junior Theater—Film
- 5:30 4 Silhouettes Of The West—Talks
 5 Industry On Parade—Film
 7 Adventure Time—Film Serial
 "Three Musketeers" No. 1
 9 Robert F. Hurligh—News
- 5:40 4 Window Shopping—Commercial
- 5:45 4 Chgo. Weather—Russ Reed
 5 Something To Talk About
 9 Sports Review—Jack Brickhouse
- 5:50 4 Guest Star—Carmelita Pope
 Guest, Thomas Bodgers, economist, tells how to plan your budget
 5 Clifton Utley And The News
- 6:00 4 Bob Elson & Sports—News
 5 Joe Wilson's Sports Corner
 7 Austin Kiplinger & The News
 9 Captain Video—Adventure Tale
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Fahey Flynn & The News
 5 Short, Short Drama—Film
- 6:20 7 Your Weather—Wayne Griffin
- 6:30 4 CBS News—Douglas Edwards
 5 Dinah Shore Show—Musical
 Easter show: Dinah sings "Blue Skies" & "Why Come Crying To Me"
 7 Lone Ranger—Western Drama
 9 First Edition—News Report
- 6:45 4 Jane Froman's U.S.A. Canteen
 5 News Caravan—John Swayze
 9 Chicagoland Newsreel—Data
- 7:00 4 LIFE WITH LUIGI—Drama
 Trials and tribulations of the little Italian immigrant, starring J. Carrol Naish
 5 GROUCHO MARX SHOW—Quiz
 "You Bet Your Life" quiz contest
 7 RAMAR OF THE JUNGLE—Film
 Jon Hall is featured as a research chemist in "Doomed Safari"
 9 SPORTS EDITION—News Events
 Jack Brickhouse and Harry Creighton
- 7:15 9 NOW I'LL TELL ONE—Stories
 Jack Brickhouse with films of humorous incidents in the lives of famous sports world personalities

- 7:30 4 AMOS 'N' ANDY—Comedy
 The Kingfish talks Andy into becoming his apprentice as a door-to-door brush salesman, while he sits back and collects the commissions
- 5 TREASURY MEN IN ACTION
 "Grand Slam." Federal agents nab professional card sharps who are trying to swindle the government out of income tax
- 7 CHANCE OF A LIFETIME—Acts
 Professional talent competes for cash awards & the opportunity for stardom
- 9 TV SHOWCASE—Film Drama
 "Andora" & "Spellunkin"
- 8:00 4 VIDEO THEATER—Drama
 "The Brooch" by William Faulkner with Dan Duryea & Mildred Natwick; a mother dominates her son to the point where both he & his marriage are set on the road to ruin
- 5 DRAGNET—Police Drama
 Sergeant Friday investigates the brutal murder of an aged shopkeeper. Jack Webb stars
- 7 "WEST OF EL DORADO"
 MOVIE—Western in which a bandit is killed when he robs a stagecoach, & his henchmen captured when they search for the stolen money; Johnny Mack Brown
- 9 TRASH OR TREASURE—Advice
 Sigmund Rothschild, noted appraiser & art critic, tells whether or not a curio is of any value
- 8:30 4 BIG TOWN—Newspaper Drama
 Covering the fights, Steve and Lorelei get the surprise of their lives when a former champion, long absent from his familiar haunts, steps into the ring
- 5 TV THEATER—Drama On Film
 "To Any Soldier," starring Edmond O'Brien. A chaplain recounts how a package addressed "to any soldier," restored the faith of a bitter young man while on duty in Korea
- 9 "THE EXILE"—Film Drama
 The unethical practices of a successful business man finally catch up with him and he is forced to go to Mexico. Clancy Cooper, Ann Savage & Dabbs Greer
- 9:00 4 MY LITTLE MARGIE—Comedy
 Vern takes a pirate map and sends Margie on a hunt for buried treasure. Gale Storm & Charles Farrell star
- 5 MARTIN KANE, PRIVATE EYE
 A TV comedian finds a murdered man in his apartment and hires Detective Kane to solve the crime.
- 7 IMPACT—News And Features
 Austin Kiplinger as moderator
- 9 "AN OLD, OLD STORY"
 Film Drama—Comedy about the romance of a butler and a housekeeper

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Thursday Apr. 2

- 9:30 4 **BOSTON BLACKIE**—Drama
Convinced that his mother has murdered her wife, a motion picture director takes the blame and frames himself. Kent Taylor stars as Blackie
- 5 **DAN DURYEA AS CHINA SMITH**
"The Kaprieliem Cipher." China searches to decipher the mystery surrounding a very interesting man's life and death
- 7 **YOUR JEWELER'S SHOWCASE**
Film drama
- 9 **I'VE GOT A SECRET**—Panel
Garry Moore with Jayne Meadows, Faye Emerson, Henry Morgan, Bill Cullen and guest, June Havoc
- 10:00 4 **VIC PERRY**—Man On The Street
5 **WEATHERMAN**—Clint Youle
7 **TO BE ANNOUNCED**
9 **MOVIE**—Title to be announced
- 10:10 5 **DORSEY CONNORS**—Helps
The lady-of-the-house will welcome "Easter Center Piece" ideas from Dorsey
- 10:15 4 **SPORTS PAGE**—John Harrington
5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
5 **LET'S LOOK AT SPORTS**—News
- 10:45 4 **OUR SONG**—Musical
5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Guest & Chats
5 **"MIDNIGHT LIMITED"**
MOVIE—Ace detective is called in to investigate a robbery on a Canadian train. John King & Marjorie Reynolds
- 7 **"INVISIBLE ENEMY"**
MOVIE—Secret agent obtains political information by wooing an official's wife; stars Alan Marshall, Tala Birell, and Mady Corell
- 9 **"STRANGE MR. GREGORY"**
MOVIE—Story of a magician who poses as his own brother. Edmund Lowe & Jean Rogers
- 11:15 4 **11:15 EDITOR**—Fahey Flynn
- 11:30 4 **MURDER BEFORE MIDNIGHT**
- 12:00 4 **"GIRL LOVES BOY"**
MOVIE—Playboy son of the town squire falls in love with the daughter of a poor widow. Eric Linden & Cecilia Parker
- 12:30 7 **WHAT'S NEW**—Current News
(Stations reserve the right to change above listings without notice)

SPORTSCAST

by ED PAZDUR



BUD Hauser, the Nash tycoon and TV celeb, will provide the TV Guide-ABC Celebrity Bowling Tournament with service cars to transport local TV stars to and from their respective shows in order that they may make the tourney. . . . Ed Sullivan, CBS-TV star, will be on hand to emcee the festivities (story on page 42). . . . The Chicago Daily News Relays on March 28 will be televised over WBKB, channel 7, from 9:00 p.m. to conclusion with Jack Drees reporting.

Although Tom Duggan is back in his WNBQ slot, it doesn't necessarily mean that the IBC incident is now over and will die a natural death in time. If Jim Norris insists on a public apology from Duggan, and Duggan again refuses, the entire mess will flare anew. It is not officially known whether Norris feels that he has been properly vindicated with the recent NBC statements read by Norman Barry. Duggan has not apologized personally nor retracted any of his comments.

"I should like to emphasize one thing," said Norris. "At no time have I or anyone representing me, or the IBC, requested that NBC take any action with respect to Duggan.

"The only request we made was for a transcript or a transcription of the telecast. . . . At no time in my career have I objected to criticism. . . . I have never directly or indirectly suggested or requested that free comment and speech be curbed. At no time have I ever requested that any reporter or broadcaster check critical comment. Nor have I gone over their heads to complain of statements.

"I do believe in sportsmanship, just like I believe in the right of fair and honest criticism. Like any man, I resent dishonest, unfair or libellous attacks.

"On the basis of reports reaching me about some of Duggan's statements about me, I do believe him to be unfair. I expressed this view to Duggan himself, not the National Broadcasting Company. Present when this 'incident' happened," continued Norris, "was a young lady accompanying Duggan, my sister Marguerite Norris, Lester Malitz, vice president of the Pabst Advertising Agency, Truman Gibson and my chauffeur of fifteen years, Sam Hirsch. . . . These are the persons apparently characterized by Mr. Duggan in his telecast as 'thugs' since there was no one else present."

Alex Dreier, ace WNBQ newscaster, unveiled his new, remodeled "Broadmoor" sportscar last week. Custom built from bumper-to-bumper at the Broadmoor Hotel in Colorado, it cruises at 130 mph and is valued at \$25,000. The classy roadster has been entered in Herb Shriner's annual sportscar show in New York, April 4.

Never curbed
any criticism



NORRIS

A dreamboat
to top dreamboats



DREIER



Dreier's "Green Dream"



TV GUIDE—ABC
**Celebrity
Bowling
Tourney**

NEXT WEEK
Friday, April 3



ED SULLIVAN

Tourney emcee



Mary Hartline



Irv Kupcinet

WHAT: All celebrity bowling tournament. See the Windy City's TV, radio and press celebs clown and bowl in person.

WHERE: At the Chicago Coliseum, 1513 South Wabash Ave., in conjunction with the American Bowling Congress.

WHEN: On Friday, April 3. Doors open at 4:00 p.m. Bowling begins 5:30 p.m. . . . All proceeds to charity. Admission for general public: \$1.00.

ON TV: Telecast over WGN-TV 7:15 to 8:00 p.m. featuring Ed Sullivan as emcee.



Tom Duggan

"I'll be there," say:—



Clint Youlo



Dorsey Connors



Jack Brickhouse



Tony Weitzel



Jim Moran



Kay Westfall



Peggy Taylor



Bud Hauser



Beulah Karney



Jack Eigen



Bob Elson



Ernie Simon



Joe Wilson



Tony Gilman



Herbie Mintz



Carmelita Pope



Jim Hurlbut



Bob Murphy



Wayne Griffin

***PLUS
Vic Perry,
Howard Miller
and many,
many more***



Uncle Herbie

Boys and girls, I'll bet you've never seen a cowboy who smiles more than Bob Atcher. He's the happiest—and fanciest—cowboy in these parts. Bob spends his time singing, strumming his guitar and talking on TV. (5:30 p.m., Mon. thru Fri., 10:30 a.m. every other Sat., and 3:30 p.m. Sun. on WBKB.)

THIS WEEK'S CONTEST: What's the best April Fool's Day joke you pulled? Write me a short letter describing it. Send your letters to Uncle Herbie, % *TV Guide and Forecast*, 185 N. Wabash Ave., Chicago 1, Ill., before Sunday, April 5. For the best letter, I'll award \$1; second best, 50 cents; next 15 runners-up, 25 cents each. In cases of ties, letters will be judged on neatness and originality.

Here are my Feb. 21 contest winners:



Mary Ann Aquino, Chicago; Eddie Baird, Mansfield, Ill.; Flora Ann Bate, Kingsford Hts., Ind; Judy Boeringo, Chicago; Margaret Anne Bubliss, Calumet City, Ill; Thelmo Burnstein, Chicago; Sharon Ensfield, Fennville, Mich; Judy Hedges, Gory, Ind; Helen Kohler, Chicago; Mary E. McCarthy, Chicago; Dicky Mudlener, Hubbard Woods, Ill; Jamey Schilero, Chicago; Marie Schmidt, Naperville, Ill; Carole Sexton, Chicago; Robert Stiven, Chicago; Joye Watkins, Kewonno, Ind; Donno Zellmer, Kenosha, Wis.

MOLLYCUES

by MOLLY POTKIN  COPYRIGHT 1953

Here is a picture of Mary Hartline, pretty bandleader on the "Super Circus" TV show. How much prettier can you make her look by coloring the picture? Send your entries to Mollycues, % *TV Guide and Forecast*, 185 N. Wabash Ave., Chicago 1, Ill., before Monday, April 6. First prize is \$1; second prize, 50 cents, next 25 prizes, a copy of Molly's picture puzzle book. In cases of ties nearest and most original will win.

Feb. 21st Mollycues winners:

Beverly Ann Bortrum, Des Plaines, Ill; Joan Bloho, Chicago; Ann Bronom, Aurora, Ill; Judy Cook, Downers Grove, Ill; Lynne Crane, Racine, Wis; Nancy Dugan, Chicago; Emilie Fischer, Rockford, Ill; Frank Gonciorz, Chicago; Rita Hansen, Syc-

more, Ill; Billy Hudson, DeKalb, Ill; Buddy Kommes, Wheaton, Ill; Ronald Kanio, Chicago; Donno Karn, Chicago; Terry Klaus, Eureka, Ill; Mike Knox, Chicago; Michael Kouri, Lyons, Ill; Robert Lindsay, Chicago; Robert Matz, Chicago; Bruce Medendorp, Grand Rapids, Mich; John Miklos, Gary, Ind; Pat Mytys, Chicago; Dicky Reballo, Gory, Ind; Mary Ann Rocklin, Chicago; Farel Rosenberg, Chicago; Dick Simonsen, Chicago; Larry Sonnenberg, Michigan City, Ind; Wolter Sypniewski, Chicago.



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Piracy is Fun



PIRATES have a nasty reputation. Take, for example, Blackbeard, Long John Silver, Captain Kidd. What are they but a mangy band of cutthroats, evil in

thought, shifty in action and ruthless in deed?

That was the pirate reputation until recently. But it's all been changed by TV. Today's pirate is not on the high seas—he's on a TV screen. A colossus of flesh seated at a piano, with no more thought of plundering ships than of walking the plank. Who's responsible? One of TV's largest institutions, an entertainer named "Two-Ton" Baker.

"Two-Ton" has made pirates respectable, a feat of no little proportion. Even the law can't raid his lair or arrest him. That's because "Two-Ton" is a Happy Pirate, content to bully his piano instead of his first mate, satisfied with tattered rags instead of brocades and satins, and more delighted with the tinkle of melodies than with jingling pieces of eight.

According to Lee Salberg, WBBM-TV publicist who originated the idea, here's the real story behind the Happy Pirate: This carefree rogue inherited his ship from his grandfather, a staunch supporter of the old plunder & burn school. Naturally the Happy Pirate became an outcast among his cronies when he deserted his tradition to roam the TV seas, just making music. He's now a black sheep among pirates.

But that doesn't daunt this hero. He has his loyal crew—"Half-Ton" Joe White, a midget clown who serves as first mate and devoted side kick; Bubbles, a mischievous porpoise, and Squawky, an eccentric parrot. And, with his tunes, his magic porthole (through which are seen oldtime slapstick comedies and cartoons) and his friends, the Happy Pirate is probably a lot better off than his adventure-seeking pals. At least, he's law-abiding.

Mainly, it's "Two-Ton's" showmanship that captures the audience. Baker, (real name: Richard Evans Baker) came to TV's mythical Pirate kingdom after proving he could tame any piano. A Chicago product, Dick began pounding out melodies at the age of three.

At 16, he joined a band which toured the South in vaudeville and night club circuits. In 1944, "Two-Ton" decided to settle in the Midwest where he has since cut popular and children's records, appeared on radio and TV and entertained servicemen. Married for 14 years, Dick is father of a 13-year-old son, Richard Evans Baker, Jr. ("Jughead") and a 6-year-old daughter, Deborah Lynn ("Flutterbug").

Joe White, a 4'2" midget, is a Massachusetts lad who joined Ringling Bros. Circus and later was billed as "Prince Tiny," midget magician. In 1948, "Half-Ton" married a midget girl. They now reside in Kenosha, Wis.

Even though the "Happy Pirate" is a peaceful fellow, he's no pantywaist. Billed as the "Rhythm Maker," and "World's Largest Entertainer," Dick measures a solid 6 ft. 2 and weighs over 350 pounds. That's pretty good protection for his crew. Even the boldest pirate would think twice before picking a fight with "Two-Ton" Baker.

"The Happy Pirate, a Herb Laufman production, is seen at noon Mon. thru Fri. on WBKB as of March 30.



It's harmony time on the high "C's" for "Two-Ton" Baker, Bubbles the porpoise and Joe White.



LETTERS (continued from page 3)

All I want to know is with Chlorophyll being used in everything from toothpaste to dog food, what's going to become of the trees and the grass. I'm wondering if there will be enough to go around.

Ed. Note: The heck with the trees and the grass, we want our Perk!

... I have always liked Godfrey but he certainly is going berserk judging by some of the stuff he picks up and tries to ram down one's throat—or rather, through your eyeballs—on TV! ... One parting shot—they better lay off my Janette! I hate hill-billies—but she is one exception!

Niles, Mich.

GUIULA MURTFELD

... I attended the MacArthur rally and the crowd started pouring into the Stadium about 4 o'clock and continued until long after MacArthur's arrival. I have been at the stadium when it was filled to capacity, 90,000 people, and I would judge there was half that many on that April night, approximately 45,000. For an affair which had but a few days to prepare, the reception was exceptional indeed, and no excuses about the bad weather necessary, because it was a beautiful night, with only a slight chill in the air ... Here's hoping you unload Utley soon. When we want news, that's what we want and not his views, as there were times when we did listen to him when both his color and politics showed.

Chicago, Ill.

BERTHA TOWSON

The sacrilegious treatment of the number "Jubilee" by Johnnie Ray, with audience participation should cause Ed Sullivan to take stock. When a song of this nature is made into comedy, it is too much. I wonder if they realized that we are in the most sacred season of the year—Lent. ...

Capron, Ill.

MRS. DAVID MAXON

For ages now I've been trying to find something good in Mabley's column. I've read his petty grievances, the plugging of his own show, the "better than thou" snobbishness which seems to be a trait of self-appointed, self idolized characters who can't write, act, work or do anything useful. ... Can't you get this little man to take his bat and go home ... His columns are just plain stupid!

Forest Park, Ill.

R. D. WOOD

DEAR BOSS:

I see where you've been getting some publicity from that chubby columnist feller who writes for the comic page of the Daily News.

Always did like that chap becuz he's accurate. Never misses the right spelling of a name. Yessir, that Toni Wetzell sure puts out an interesting column.

The other morning, the TV set was on the blink, so I switched on the radio, just in time to catch the Godfrey show. And, boy, was it ever sparkling. First 10 minutes go something like this:

'Morning, Tony. How do you feel?'

'I feel good, Arthur. How do you feel?'

'I feel good. How do you feel, Jan?'

'Oh, I feel good, Arthur.'

'That's good. How do you feel, Julius?'

'I feel good, Mr. Godfrey.'

'That's good. How are you Mariners feeling?'

'Pretty good (in chorus).'

'Gee, that's good.'

Well, Boss, this does not half describe all the jampacked action that accompanies the routine—deep sighs, comfortable grunts, hefty chuckles, libidinous groans and all that.

It sure makes one itch to get into radio—at least on the Godfrey program.

Will somebody please get in touch with Kay Westfall and find out what she's trying to do to her hair? Is that why Bob Murphy is leaving the program?

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