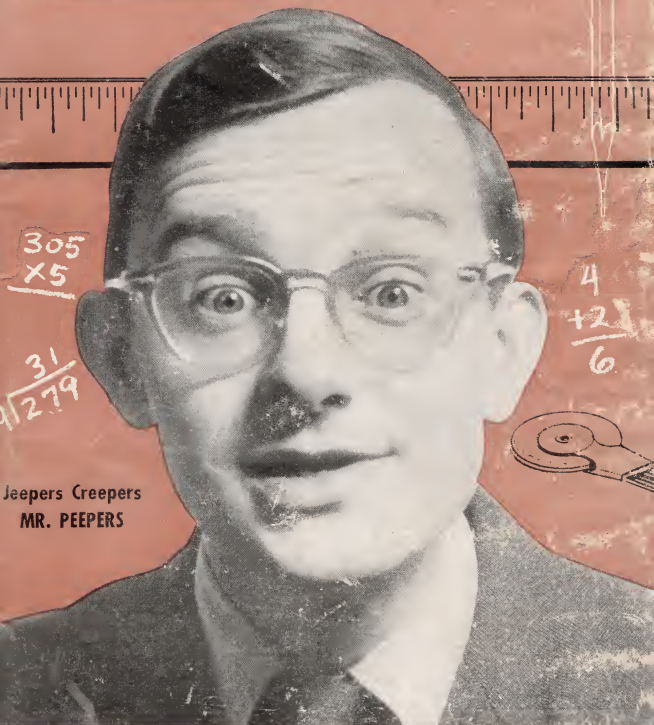


TV Forecast and Guide

The Secrets of
DING DONG SCHOOL

The Amazing
DOUG FAIRBANKS

MARCH 14, 1953 • 15c



Jeepers Creepers
MR. PEEPERS

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SATURDAY ON CHANNEL SEVEN



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Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

Permit me to express my enjoyment of Chub McCarthy's column. His subtlety and discernment are all too rare. He can spot a phony a mile off. However if the "who loves Janette" letters are representative of your subscribers, I am afraid that Chub is wasting his time.

Chicago, Ill. **WALTER P. QUINN**

Mr. McCarthy must be speaking from his own personal experience, and I too would agree that he certainly has picked for himself a poor mate and mother. Perhaps he doesn't realize that many homes in our land have more than one child and these mothers are up and doing their jobs efficiently. . . . Ding-Dong School has been a most wonderful addition in our home. . . . Mr. McCarthy's fault in his home does not lie with Ding Dong but with a very selfish, sluggish wife.

Glenview, Ill. **MRS. RUDOLPH BLAKE**

It is interesting to note that your Chub McCarthy who once remarked that Ken Nordine was suave and cultured failed to notice some of the important mispronunciations the latter gentleman has effected on his announcing on the Chicago Symphony TV concerts. For example Mr. Nordine . . . once pronounced the ballet "Gayne," gain when it should have been pronounced guy-nuh. It wouldn't have been so bad if it wasn't for the fact that "Gayne" is one of the most popular and frequently performed ballets.

Chicago, Ill. **BILLY OLSON**

Ed. Note: Orchestral work, you mean. The ballet, Gayne, has never been performed in the U. S. And after the Andrews Sisters got finished with "Sabre Dance," it probably never will.

. . . Whoever decided to put Victory at Sea on at the same time as What's My Line? must have about the same mentality as some of the people who write in to your letters column. Every Sunday it is a battle between the men who want to see Victory at Sea and the women and girls who prefer What's My Line? Guess who wins?

Elgin, Ill. **ORVILLE L. ROE**
(continued on page 46)

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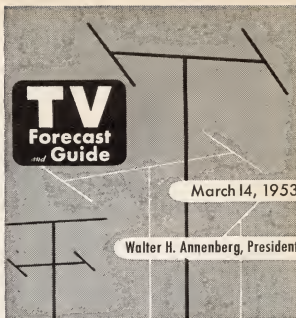
on television



10:30 a.m. *Smilin' Ed
and His Gang*

WBBM-TV 4

Keep your eye on channel



Over 1,000,000 readers

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Expiration Number 245

TV FORECAST AND GUIDE

Channel One

COAST . . . TO . . . COAST
with Marty O'Shaughnessy

THOUSANDS of Molly Goldberg fans will be happy to know their favorite will be back on TV in a big way, and they can thank Milton Berle for it. The guest appearances of Molly have been so successful on "Texaco Star Theatre" that she'll be given more & more time on the Berle show as a regular feature. . . . Now they're talking about a summer replacement for "I Love Lucy" that will star comic Eddie Quillan. Desilu Productions would handle it, which practically guarantees a topnotch summer series. . . . Zenith Radio's Commander Eugene McDonald pulled a clean scoop by hiring one of Variety's top TV critics, Farrell Davisson, who'll toil in the public relations dept.

DuMont's "Pet Shop" show drawing new attention with George Menard and his daughter Paula in the starring roles. Former "Pet Shop" proprietor Gail Compton has moved to Florida. . . . Marlin Perkins, conductor of NBC's "Zooparade," has been named an honorary lion tamer by the Lions Club. . . . An Admiral survey reveals more TV sets than telephones in the cities of Chicago, Los Angeles, Philadelphia, St. Louis, Cleveland and Boston. . . . The famed James Melton singing repertoire includes more than 4,000 tunes from pop to opera. Name it and Jimmy can sing it. . . . It's reported that Barbara Britton, who's the pretty half of "Mr. and Mrs. North," is expecting in July. Her real hubby's name—Dr. Gene Czukor.

ABC has signed actor Dennis O'Keefe for a new drama series. . . . The recent flurry about Philip Morris being unhappy over "I Love Lucy" is strictly for the birds. The rumors said the ciggie maker couldn't reconcile the tremendous ratings of Lucille Ball & Desi Arnaz with their cigaret sales. This is nonsense, because Lucy & Desi are NOT supposed to be sales experts. All they do is deliver the biggest entertainment audience in history, week after week. What Philip Morris should do is take another look at their commercials. . . . Joni James, the petite warbler who has scored so heavily in guest shots on "Toast of the Town," formerly worked in a Chi nite spot for \$40 per week. Now she's drawing about \$4,000 for the same type of work (Work?).

Two new TV shows to look for: "Blondie" with actress Jeff Donnell and John Harvey, and "My Favorite Husband" starring Joan Caulfield. . . . The long-range future of comic Red Skelton still very much in doubt. It's causing major concern in Hollywood. . . . Jack Payne, Dumont's affable emcee of femme daytime shows, claims "two heads are better than one, and if you don't believe it, just ask any hat-check girl."

The Whitcomb Sulphur Springs Hotel at St. Joseph, Mich., is rapidly becoming a mecca for midwest TV-radio talent, thanks to their weekend floor shows. Some of the talent who have shown there are singer Mel Johnson (formerly with the "Wayne King" show), WBBM baritone Lon Saxon, and Jimmy Payne & his Afro-Cuban Dancers. . . . Watch for the new Okeh label record called "Red Canary" to take the networks by storm. It features the only sliding tuba in existence, operated by Vince Fiorino, Sr. Lon Saxon and warbler Milly Coury handle the vocals. The sliding tuba, by the way, sounds like a cross between Bob Burns' famed bazooka and the sound of a water buffalo with cramps.



MOLLY GOLDBERG



GEORGE MENARD



MARLIN PERKINS



LUCILLE BALL

JEEPERS CREEPERS MR. PEEPERS



by THOMAS O'MALLEY

WHEN a struggling actor finally gets a taste of fame & fortune, his first bow to success is to abandon his cheap flat in Greenwich Village, buy a closet-full of new clothes, swear off peanut butter sandwiches forever, and move uptown where the livin' is easy.

But once in a while you run across someone who cares not a whit for a fat bank account or an exalted perch in the public's eye. Such a chap is Wally (Mr. Peepers) Cox, a thoroughly refreshing* and decidedly unconventional guy of 28, who was earning a slim \$40 a week as a handyman jeweler a few years ago.

It isn't that Wally doesn't enjoy his newly-found fortune. It's just that he sees no need to drape himself in the trappings of success—when he's happier being himself. In deference to his healthy salary since his Peepers TV coup, Wally purchased a third suit—although he has a certain sentimental



attachment for a tacky brown ensemble which became a trade mark during his leaner years as a night club monologist.

As a kind of wealthy Bohemian, he has given no thought to moving out of his modest one-room apartment, which he called "home" long before feature writers began caring where he bunked. Wally's sentiment about money is that the only real good in it is that it keeps you "unemployment proof," a protection Mr. Cox has little need for.

It seems the only changes in comic Cox's life are people who picked up



a great deal of admiration for Wally somewhere between the days he was peddling his home made cuff links and the day he made a coast-to-coast hit as Mr. Peepers. "I was a poor heathen then by the standards of their religion," he said half-amused, "now my salary makes me one of the gods."

If pressed for one adjective that might encompass the Cox personality it would have to be "imperturbable." Nothing, however monumental or even petty, seems to upset this placid fellow. He's that way about everything—Wally just goes about making quiet adjustments when he has to and the quizzical expression on his face never changes so much as a wrinkle's worth in the process.

Wally is smallish at 5'6", 130 pounds, but not exactly the whippet type. Some have classified him as a young Barry Fitzgerald (without the brogue, of course); others think of him as an eccentric who is far too distracted by odd things to bother combing his hair, having his suit pressed, or other such mundane conventions.

But to most, he'll never escape the mark of Robinson Peepers, the lovable if pathetic bird-watching general science teacher with the childish grin.

There have been numerous comparisons between Wally and the fictional Mr. Peepers. To say it's bulls-eye type-casting is, of course, a neat exaggeration since the character Peepers was created solely for Cox. Hence, it's no coincidence that both Peepers and

Wally are nature lovers, both are essentially modest, both have a certain insouciant humorous quality about them, both dress alike and have the same tastes and idiosyncrasies.

But the main distinction between Peepers and Cox is the intellect. Peepers is a dolt, slow-witted and bungling. We laugh at his frailties. Cox is a bright fellow with a penetrating mind who can spot the humor in others as well as in himself, something his character can't do.

Wally sums up the difference by noting, "If I wasn't the Peepers you see on the screen, in some measure, I couldn't play him. On the other hand, if I was, I wouldn't have the *sense* to play him. A fellow like Robinson Peepers would have a very remote chance of achieving any sort of real success."

Actually, it took four years of psychiatric treatment and a lot of hard self-improvement on the part of Wally to overcome his innate Peeperish shortcomings. Maybe that's why he knows the role so well. Always small and nondescript looking, Wally employed little tricks to gain attention with his school chums.

"Whenever some one asked me the time," he says, "I'd just raise my arm to my chest and let them see for themselves. When they'd ask me why I wore my watch that way, I'd say, 'Oh, I have no trouble at all reading it upside down.'"

Even after his army discharge he battled his self-consciousness by roller skating around New York City, realizing full well he'd get double takes, curious glances and amazed stares from the passers-by.

(continued on page 40)

Mr. Peepers is confronted with one of the innumerable weird gimmicks that plague him. Here, an ordinary shaving mirror seemingly comes to life.



WHEN Audrey Meadows and her older sister Jayne first sailed into New York Harbor they chattered about the Big City in the only language they knew—Chinese. One was five years old; the other seven. Garbed in Oriental clothes, the light-skinned youngsters might have seemed to fellow passengers like a couple of kids from Hoboken, N.J., dressed in Halloween costumes.

But their seeming gibberish was real Chinese; their wide-eyed amazement was genuine. And when they pointed out the sights with their chins instead of their fingers, they were doing so because it was the custom in China.

Today, grown up, beautiful and as fully Americanized as a baseball game, the Meadows sisters are doing their chinning for pay. Between the adept comedienne Audrey and the glib actress Jayne, the Meadows girls easily rank as television's most notable pair of sisters.

Born and raised in Wu Chang, China, where their father and mother were missionaries for 14 years, the girls have always been star-struck.

"We have always been 'featured,'" says Audrey. "The Chinese kids treated us like little goddesses. They loved to run their hands through our curly hair and they thought us lucky to have very light complexions."

The Cotter family—that's their real name—was driven out of the Far East when the civil war became a hot-bed that not even a devoted missionary could cope with. "Just before we left," recalls Jayne, "our house was hit with



AUDREY MEADOWS

There's Life In Audrey and Jayne

a bomb, but luckily the thing didn't explode. Just left a huge hole in the ceiling. We used to take great delight in climbing up on the roof and then spit down into the living room. You know, *real* serious about the war."

From ravaged China to New England (they landed in Connecticut) was a reasonable enough jump for the unpredictable red headed Meadows gals. And they adjusted quickly. They mastered U.S. slang; they discovered ice cream "combs" were *not* used for the hair; they stopped squatting like polite Chinese children. They even began pointing with their fingers when the occasion called for it.

Unlike other sister teams, especially in show business, the Meadows are pretty chummy. Of course, the combination of dramatic actress and comedienne helps, the gals admit. Two Sarah Bernhardt's in the same apartment reciting deathless prose would probably end in mutual extermination. The same goes for a couple of comics vying for gag lines under the same roof.

Strictly speaking, Audrey is no gagster. But anyone who has watched her dead pan antics opposite such first rate comedians as Jackie Gleason or Bob &



Audrey played the incurable romantic, Linda Lovely, on the Bob and Ray show. Here she's "consulting" with kindly Dr. John, played by Ray Goulding.



JAYNE MEADOWS

The Meadows

"Discover" America

Ray, will hail her amazing sense of comedy. Even the redoubtable Elliot & Goulding have "broken up" on camera with Miss Audrey ad-libbing miraculously when things got messed up.

Audrey pulled down her job with Bob & Ray in typical Elliott-Goulding fashion. Hauled in for an interview, she nervously chain-talked for twenty minutes before the boys, solemnly seated behind a desk, uttered one word. Then sly smiles crossed their faces as they told her she was hired for the part of Linda Lovely in a soap opera spoof called "The Lives and Loves of Linda Lovely." As it turned out, Linda didn't have a speaking part.

"They knew it all the time. They loved hearing me gab. For two weeks I sat before the camera knitting or rolling cigarettes or playing some idiotic solitaire game, dressed in an outlandish gown, long earrings and a plumed hat. Then the boys finally let me talk."

The role earned Audrey such a reputation many of her friends now call her Linda Lovely.

Sister Jayne, who reportedly has never received an unfavorable review, was once tabbed by critic George Jean Nathan as being destined to become one

of the country's great legit actresses. She's instinctively always acting and probably would have coined the sentiment "All the world's a stage" had not the Bard beaten her to it. The expression on her face is always changing ("Just like a kaleidoscope," opined a friend). She's glib, vibrant and has yet to be accused of being dull.

So when producers were hunting for a feminine panelist for "I've Got a Secret," they journeyed no farther than East 57th Street in mid-Manhattan where buxom Jayne was housing with sister Audrey. "You've got to be a limp, relaxed fish to be a panelist," explained Jayne. "But most important, you've got to be used to playing games. And it's a funny thing, not everybody can do it. Lots of far more brainy people than I were turned down for the same show. It's a very difficult thing to figure out 'why.'"

Jayne's movie fling was something she'd rather forget. "I guess my type of neurotic wasn't the same type they have in Hollywood." Featured in such movies as "David & Bathsheba," "Enchantment," "Lady in the Lake," she won favorable reviews, but couldn't acclimate herself to Hollywood.

In California, however, Jayne did fall prey to a west coast fad—seeing a psychiatrist. "I succumbed like everybody else in Hollywood and consulted a head shrinker—that's bop for psychiatrist—and he told me to take up writing—"

(continued on page 26)



Jayne's major TV chore is her weekly panelist's job on "I Got a Secret." Garry Moore, the show's emcee, apparently has just said something funny.



SECRETS OF

DING



by SHIRLEY ELMAN

ONLY a brave soul would dare question Arthur Godfrey's prominence on the TV panorama. The ol' Redhead not only controls a TV empire. He is an empire unto himself—an idol who has reigned supreme over TV programs, both evening and morning variety.

That was the situation until recently. Last October "a mere woman" threatened to topple Godfrey's morning ratings. This she did in the calm, patient manner peculiar to educators. Dr. Frances Horwich, aiming for the pre-nursery crowd, launched a new show called "Ding Dong School." On top of that, Miss Frances (as she was soon affectionately dubbed) used only the barest of props—a hassock, a bell, and a personal brand of kid lingo.

Now what could be less spectacular? WNBQ producers timidly put one camera on the show, almost brushed it aside as a sure flop and turned to money-making matters. Within a month, they were doing double-takes. Miss Frances, an unpublicized dark-horse, had accomplished the impossible—magically, she had swiped a solid slice of Godfrey's fans.

Since then, the NBC network has been besieged with requests to schedule Miss Frances and "Ding Dong" in other areas. Even New York, where inexpensive shows are tabbed as certain dead-wood, changed from its usual cynicism to pop-eyed wonder. In the TV world, Miss Frances suddenly became a hit from the hinterlands.

What accounts for the unprecedented appeal of this show? An adult viewing it for the first time, sees only a rather plump 44-year-old schoolteacher,

perched on a hassock, ringing a bell and talking in embarrassingly intimate terms to an unseen audience of toddlers.

Yet there's no doubt that Miss Frances, with naïvete as her disarming weapon, has mesmerized her tiny viewers.

Her choice was a happy case of mistaken identity. When George Heine-mann, WNBQ program director, and Judith Waller, the station's veteran director of public affairs & education, were discussing prospects for such a show, the name of Carolyn Horowitz was recommended. Miss Horowitz, a writer of children's activity books and New York child educator, seemed to be a wise choice. But Miss Waller forgot the name. "It was something like Horowitz," she told her sister. "Oh, you must mean Frances Horwich," corrected the sister.

Mrs. Horwich, then head of the education department at Chicago's Roosevelt College and also a child educator, was called in. She was halfway through her audition before Miss Waller and the show's director, Reinald Werrenrath, Jr., realized their error. But by that time, they were convinced Mrs. Horwich was the perfect choice.

Even the name was chosen in unorthodox fashion. Werrenrath's three-year-old son, Peter, chanted "Ding Dong" incessantly until his father got the idea. Even then it took almost two weeks before Werrenrath sheepishly suggested the title to WNBQ producers.

Perhaps it's Miss Frances' ability to convey an impression of solid security to her viewers that has made her one of TV's most respected personalities. In a child's world, where parental

DONG SCHOOL

brush-offs ("I'm busy now, dear. Don't bother me") are frequent admonitions, Dr. Horwich's patience looms as a virtual Rock of Gibraltar. Her talk is geared to youngsters' responses. Whether she's leading an exercise in clay modeling, paper cutting or block building, or even when drawing a picture, telling a story or introducing a guest, she stops intermittently to ask: "Now, wasn't that fun?" "What do you think of that?" "Isn't a policeman a jolly fellow?" And Miss Frances also does something few parents think of—she pauses and waits for the moppets to answer.

Occupying children's time is not the only purpose of Miss Frances' show. She's also chopping away at their fears, helping them adjust to their childish environments and training her sights on the production of a well-adjusted generation. It's mass psychology on a broad scale and certainly one of the more beneficial educational aims being realized on TV.

"Ding Dong," directed to the small fry and their thankful mothers, has unconsciously lured other viewers. Miss Frances candidly admits she never expected to appeal to these groups. Pediatric nurse-trainees use the show in their curriculum to help them understand how to work with youngsters. Blind children have learned useful pastimes from it. And, perhaps the most pathetic are the mentally-retarded group up to age 16, who are among the most constant viewers.

Dr. Horwich brings to her job an imposing list of degrees—from University of Chicago, Columbia University Teachers College & Northwestern University.



Miss Frances explains an attention-getter to "Ding Dong" director Reinald Werrenrath, Jr.



"Now, isn't this a pretty flower?" asks Dr. Frances Horwich, "Ding Dong" schoolmistress, of her tiny viewers.

She has been director of kindergartens, director of schools, counselor of student teachers and visiting professor of education, in addition to summer school appearances from coast to coast and author of articles and texts in her field. Married to Harvey L. Horwich, a civilian consultant to the Air Force, she

(continued on page 41)

- 9:00 7 **"WATER RUSTLERS"**
 MOVIE—Young girl takes over ranch after her father is killed by outlaws, and sets out to find the murderers; Dorothy Page, David O'Brien, Vince Barnett
- 9:45 4 **CARTOON TIME—For Kids**
- 10:00 4 **THERE'S ONE IN EVERY FAMILY**
 Dean Miller is host to contestants
- 7 **SPACE PATROL—Adventures**
 Buzz Corry, Cadet Happy & Major Robertson find themselves in a race against time when a fiendish plot to destroy the man-made planet is uncovered
- 9 **KIDS' CAMERA CORNER—Film**
- 10:30 4 **SMILIN' ED'S GANG—Stories**
 Gunga works out a skillfully planned trap to capture a young elephant who is terrorizing the villagers
- 7 **SKY KING—Western Tale**
 A "Designing Woman" takes on another person's identity to acquire a ranch
- 9 **KIDS & COMPANY—Variety**
 John Nelson gives the youngster his award
- 11:00 4 **BIG TOP—Circus Fun**
 Jack Sterling presents the Four Aerial Dolls; Hunt Bros. Circus Elephants; roller skating juggler Larry Thompson; and the youngest member of high wire Gretona family, a seven year old girl
- 7 **BEULAH SHOW—Comedy Antics**
 Louise Beavers is featured
- 9 **TERRY AND THE PIRATES**
 "Extra Cargo." Terry and Hotshot learn that their plane is to be time-bombed in mid-air in order to assassinate a noted passenger. *Sponsored by Canada Dry Ginger Ale*
- 11:30 7 **"FRONTIER JUSTICE"**
 MOVIE—Western with Hoot Gibson
- 9 **"LONE RIDER AMBUSHED"**
 MOVIE—(1st showing) Lone rider exchanges identity with paroled bandit to learn where stolen money is hidden; George Huston, Al St. John
- 12:00 4 **FARM & HOME TIME—Talks**
- 7 **"BATTLING MARSHAL"**
 MOVIE—Western adventure story
- 9 **1953 CHICAGO AUTO SHOW**
 Presenting the 45th automobile show from the International Amphitheater. Mayor Martin H. Kennelly and auto industry officials open the show, and Jack Brickhouse announces
- 12:30 4 **"SO THIS IS WASHINGTON"**
 MOVIE—Lum & Abner decide to invent something for the war effort
- 1:00 7 **"LAST OF THE CLINTONS"**
 MOVIE—Detective sets out to break up gang of rustlers; Harry Carey, Betty Mack
- 2:00 4 **NEW WESTERN THEATER—Film**

- 2:00 7 **"FIGHTING MUSTANG"**
 MOVIE—Western with Sunset Carson
- 9 **"LATE AT NIGHT"**
 MOVIE—Reporter trails gang of bootleggers. Barry Morse, Daphne Day
- 2:30 4 **MOVIE—Title To Be Announced**
- 3:00 7 **"FEUD OF THE WEST"**
 MOVIE—Western adventure tale
- 3:15 5 **NATURE OF THINGS—Science**
 Dr. Roy K. Marshall discusses "Mathematical Fun"
- 3:30 5 **AMERICAN INVENTORY**
 "The Atom In Industry," with talk by Dr. Kenneth Kingdon of General Electric
- 9 **"VARIETY"**
 MOVIE—Traces three generations of a family in London
- 4:00 4 **CLASSIC THEATER—Music**
 "Two Madonnas," part 2, starring Eva Nova. About a romantic triangle resulting from an accusation of murder
- 5 **WESTERN ROUNDUP—Film**
- 7 **"RIDDLE RANCH"**
 MOVIE—Starring Black King, the wonder horse, in western adventure
- 5:00 4 **FARMTOWN U.S.A.—Talks**
- 5 **TO BE ANNOUNCED**
- 7 **SATURDAY LAUGH TIME—Film**
 "Laurel & Hardy" film & fairy tale
- 9 **"WILD COUNTRY"**
 MOVIE—U.S. Marshal and his pal set out to track down escaped convict.
- 5:15 5 **HOBBY TIME—Bill Healion**
 Craft work with miniature furniture and napkin holders is topic, with guests: Pat O'Brien & Robert Novak, both members of Cub Scout Pack No. 3667
- 5:30 4 **ALL STAR HIT PARADE**
- 5 **JET PILOT—Aviation Show**
- 7 **ROOTIE KAZOOTIE—Puppets**
- 6:00 4 **STORK CLUB—Interviews**
- 5 **MR. WIZARD—Science Study**
 Don Herbert and Bruce Lindgren celebrate their second anniversary on television and discuss "Gases"
- 7 **PAUL WHITEMAN'S TEEN CLUB**
- 9 **INSP. MORLEY, SCOTLAND YD.**
 Patrick Barr clashes with the underworld in "False Alibi"
- 6:30 4 **BEAT THE CLOCK—Games**
- 5 **MY HERO—Situation Comedy**
 Busy Beanblossom plays cupid for a European actress and an egotistical director in order to sell a honeymoon home, in "Beauty and the Beast"
- 7 **WHAT'S YOUR BID?—Sales**
 "Liberal Bill" is the auctioneer with John Reed King as emcee
- 9 **PET SHOP—Geo. Menard Emcee**
- 7:00 4 **JACKIE GLEASON SHOW**
 Guest: singer Sunny Gale

- 7:00 5 ALL STAR REVUE—Variety**
Tallulah Bankhead with Fred MacMurray, Wally Cox, Cab Calloway, Patsy Kelly & Phil Foster. Ron Fletcher and his dance troupe
- 7 "FLYING WITH MUSIC"**
MOVIE—A criminal escapes from a policeman, causing the officer to become involved with five lovely ladies. Marjorie Woodworth
- 9 SPORTS EDITION—News Events**
- 7:15 9 CHRISTOPHER FILM SHORT**
- 7:30 9 THIS IS THE LIFE—Drama**
A long, drawn-out strike in the plastic factory sets off a sudden violence
- 8:00 4 THIS IS SHOW BUSINESS**
Emcee Clifton Fadiman with Sam Levenson, George S. Kaufman and guests: Ann Rutherford, singer Lois Hunt, comedian Roger Price and dancers Lewis & Van
- 5 YOUR SHOW OF SHOWS**
Sid Caesar and Imogene Coca return with guest hostess, Arlene Whelan.
- 7 BOXING BOUTS**
Paddy De Marco, 25, of Brooklyn, with 63 wins, 2 draws & 7 defeats vs Henry Davis, 29, of Hawaii, with 43 wins, 7 defeats & 5 draws in 10-round lightweight bout from Boston; Bill Stern reporting
AT CONCLUSION OF THE BOUT—FIGHT TALK—Red Smith & Don Dunphy Comment
- 9 YOUR SENATOR'S REPORT—Talk**
- 8:15 9 PATHWAYS OF THE WORLD**
"Introducing Britain"
- 8:30 4 MEET MILLIE—Comedy Skit**
Alfred's cousin makes some cough syrup for Mama, Mrs. Boone and Millie, so they can attend a juvenile delinquency meeting in good voice
- 9 WRESTLING FROM MARIGOLD**
Tag match: Garcia Brothers vs Bill Sledge & Bull Allen; Larry Hamilton vs Ned Taylor; Mike Spich vs Bobby Nelson; Jack Clabourne vs the Mighty Atlas; and Rudy Kaye vs Vince Lopez
- 9:00 4 QUIZ KIDS—Joe Kelly, Emcee**
Fran Allison is special guest with little Lawrie Miles; panel: Sally Ann Wilhelm, 14; Penny Bergstrom, 14; Pat Conlon, 15; Janet Ahern, 7; and Frankie Vander Ploeg, 8
- 7 "SCREAM IN THE DARK"**
MOVIE—A mysterious woman turns up shortly after each of her husbands is killed. Robert Lowery & Marie McDonald
- 9:30 4 IT'S NEWS TO ME—Panel Quiz**
John Daly is host to panel: Anna Lee, John Henry Faulk, Nina Foch, & Quentin Reynolds
- 5 YOUR HIT PARADE—Musical**
Extras: dance number, "Carioca," and "McNamara's Band," sung by Snookie Lanson

- 10:00 4 "SMUGGLED CARGO"**
MOVIE—California orange growers are forced to sell their produce at an impossibly low figure to unscrupulous men. Barry MacKay, Rochelle Hudson
- 5 "THREE IS A FAMILY"**
MOVIE—A henpecked husband turns housekeeper while his wife takes his place as breadwinner. Marjorie Reynolds, Charlie Ruggles, Fay Bainter
- 10:30 7 "WONDER BOY"**
MOVIE—A child prodigy is kidnapped and begins to enjoy his new position. Stars Bobby Henry
- 11:00 9 "THE LADY CONFESSES"**
MOVIE—A woman is killed and her estranged husband is suspected. Mary Beth Hughes & Hugh Beaumont
- 11:30 4 ULMER TURNER & THE NEWS**
- 5 FACES IN THE WINDOW—Tale**
- 11:45 4 "DAY WILL DAWN"**
MOVIE—Daring correspondent attempts to lead British Commandos to secret Nazi submarine base. Ralph Richardson, Deborah Kerr, Francis L. Sullivan
- 12:00 7 COMEDY CAMEOS—Film Short**
- 12:30 9 NEWS—Up-To-The Minute Data**
(Stations reserve the right to change above listings without notice)

**SEE THE NATION'S
TOP WRESTLERS**


8:30 P.M.

**"WRESTLING
from
MARIGOLD"**

Jack Brickhouse describes
2½ hours of slam-bang action

Sponsored by Forhman Motors

WGN-TV CHANNEL 9



- 9:00 7 "ADVENTUROUS KNIGHTS"**
MOVIE—"Our Gang" kids in comedy-drama, starring David Sharpe & Mickey Daniel
- 9:30 5 THE PULPIT—Religious Talk**
"Rejoicing with Christ" is topic of sermon given by Father Thomas A. Meehan
- 7 SADDLE & SAGE—Western**
"Trouble At Melody Mesa"
- 9:45 5 WHAT'S YOUR TROUBLE—Talk**
Dr. Norman Vincent Peale & his wife
- 9 MORNING MOVIE TIME—Film**
- 10:00 5 SUN. FUNNIES—John Conrad**
- 9 "TWENTY QUESTIONS MURDER"**
MOVIE—Two newspaper reporters fall in love when they attempt to untangle clues to series of murders. Robert Beatty & Clifford Evans
- 10:15 5 MAGIC CLOWN—Kids Variety**
- 10:30 4 LAMP UNTO MY FEET—Relig.**
Dramatic playlet, "Spirit of the Lord," by Palmer Thompson. G. Bromley Oxnam, Bishop of the Methodist Church, Washington area, and President of the World Council of Churches, discusses with moderator Dr. Lyman Bryson the church and today's world
- 5 "SIDEWALKS OF LONDON"**
MOVIE—Charles Laughton, Vivien Leigh & Rex Harrison. A successful musical actress ignores the man who started her on the road to fame.
- 11:00 4 CARTOON TIME—For Kids**
- 7 TOOTSIE HIPPODROME**
"Tate's Dogs" will do acrobatic tricks, play follow-the-leader, and perform on a rapidly revolving table
- 11:15 4 FILM SHORT**
- 11:30 4 CANDY CARNIVAL—Variety**
Gene Crane emcees kids' fun
- 5 LIVE AND LEARN—Discussion**
News analyst Clifton Utley is guest lecturer speaking on "Communications and Culture" in series covering "Mass Communications in America"
- 7 FAITH FOR TODAY—Religious**
Rev. W. A. Fagel conducts
- 9 CAPTAIN MIDNIGHT—Drama**
"Zorro, Rides Again" part 6
- 12:00 4 ULMER TURNER AND THE NEWS**
- 5 YOUTH WANTS TO KNOW**
Paul Hoffman, former chairman of the Ford Foundation, is questioned by group of teen-age students, with moderator Theodore Granik
- 7 HEART OF THE CITY—Film**
"Counterfeit Story" starring Pat McVey as Steve Wilson and Jane Nigh as Lorelei
- 9 "VALLEY OF TERROR"**
MOVIE—Western starring Kermit Maynard
- 12:15 4 YOUR FUTURE HOME—Ideas**
Jack Callaghan comments on homes of various types
- 12:30 4 TV GARDEN CLUB—Talks**
James H. Burdette and guest, Ted Smith, discuss pruning and planting roses, and tree feeding
- 5 FRONTIERS OF FAITH—Talks**
"The Catholic Hour," third in series of "Living Room Retreats" with the Rev. Bertin Roll of the Capuchin Order
- 7 AMATEUR HOUR—Kids Talent**
Bob Murphy is host to young talent
- 1:00 4 "SCATTERGOOD SURVIVES MURDER"**
MOVIE—Small town newspaper publisher fights series of homicides. Guy Kibbee, John Archer, Margaret Hayes, Wallace Ford
- 5 HOW DOES YOUR GARDEN GROW?—Discussion And Movies**
John Ott features the amaryllis with time-lapse movies and tells how to grow the flower at home. He also discusses the hard-to-grow gardenia
- 9 "LONE STAR RAIDERS"**
MOVIE—An elderly woman becomes heir to a ranch facing disaster because of dust storms. Robert Livingston, Bob Steele & June Johnson
- 1:30 5 AMERICAN FORUM OF THE AIR**
"Tax Reduction: How and When?" Discussed by Senators Robert S. Kerr (D., Okla.), Ralph E. Flanders (R., Vt.), Representatives Richard Simpson (R., Pa.), Herman P. Eberharter (D., Pa.), & moderator Theodore Granik
- 7 WILD BILL HICKOK—Western**
Guy Madison and Andy Devine in "Joke On Sir Anthony." A nobleman, en route with many valuables to a diplomatic post in China, finds time to teach American bandits skills he acquired as a fighter in Asia
- 2:00 5 RANGE RIDER—Western Drama**
Jack Mahoney and Dick West discover a promoter's plans to rob the townsfolk, in "Fight Town"
- 7 CISCO KID—Western Movie**
- 9 "THUNDER IN THE PINES"**
MOVIE—Two feuding lumberjacks unite in defense of each other's rights. George Reeves, Denise Darcel & Ralph Byrd
- 2:30 4 BUSTER CRABBE SHOW**
Western adventure tale
- 5 CITY DESK—Discussion**
William Ray is moderator and host to guest editors
- 7 ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 3:00 4 GREAT WESTERN THEATER—Film**
Starring Bob Steele in western

Mar. 15 Sunday

- 3:00 5 KUKLA, FRAN, AND OLLIE**
Burr Tillstrom, puppeteer, with Fran Allison and the Kuklapolitans
- 7 HOPALONG CASSIDY**—Western
Bill Boyd is featured as "Hoppy"
- 9 1953 CHICAGO AUTO SHOW**
From International Amphitheater
- 3:30 4 OMNIBUS**—Variety 'Til 5:00
Alistair Cooke presents "Genesis," experimental film made by a young couple in England, and that is their conception of the creation. "The Last Night of Don Juan," drama by Edmond Rostand, starring Fredric March & Joseph Schildkraut. "Country Editor," film about the publishing of a small town newspaper. Visit to the Metropolitan Museum, where pianist William Kapell will play one of the two oldest pianos in the world
- 5 ZOOPARADE**—About Animals
R. Marlin Perkins and Dick Noble show unusual animals from Australia, including the Platypus, Kangaroo and the Koala Bear
- 7 BOB ATCHER SHOW**—Kids Fun
Puppet Sammy Squirrel helps Bob with the chores around "short stump"
- 4:00 5 HALL OF FAME**—Drama
"The Harp Of Erin," by Ellen & Richard McCracken. The courtship and marriage of Tom Moore, the Irish poet
- 7 SUPER CIRCUS**—Big Top Fun
Claude Kirchner presents Terrell Jacob's elephant, "Baby Jean;" Nita & Peppi, acrobat and table tumbling act; the Six Antonettes, risley & trampoline act; the Valentinos, aerial perch pole act; menagerie features Kinkajou and a tayra; and clowns Cluffy, Scampy, Nicky & Mary Hartline in "Guess It Or Get It"
- 9 INDOOR SOCCER**—Two Games
Second half of Lions vs Rams, and inter-city game between Detroit Rangers (Mich. State champs) and Falcons (Ill. State champs)
- 4:30 5 MEET THE VEEP**—Discussion
Informal talks with Alben W. Barkley
- 4:45 5 WINDOW ON WASHINGTON**
Bill Henry with the news
- 5:00 4 YOU ARE THERE**—History
Douglas Edwards takes you back to July 11, 1804, when Aaron Burr, vice president, and Alexander Hamilton, former secretary of treasury, fight a duel on the Hudson river
- 5 MEET THE PRESS**—Discussion
Martha Rountree & Lawrence Spivak interview Stephen Mitchell, chairman of the Democratic National Committee
- 7 MAGIC**—Feats Of Trickery
Emcee magician Don Alan



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PALMER HOUSE

- 5:00 9 FAMOUS PLAYHOUSE—Film**
 "Dear Little Fool." Story of a probationary nurse whose unconventional nursing methods land her first in the hearts of her patients, but last on the list of hospital promotions; stars Leslye Banning & Patrick O'Neal
- 5:30 4 SEE IT NOW—News Films**
 Edward R. Murrows' documentary of important events of week
- 5 ROY ROGERS SHOW—Drama**
 "Ghost Town Gold." Pat finds boxes of gold coins in a secret room in the ghost town he claims to have bought
- 7 LILLI PALMER SHOW—Chats**
 Guest, Sir Ludwig, of Bavaria
- 9 EASYCHAIR ADVENTURES**
 "Dinner Party"
- 5:45 7 WALTER WINCHELL—Comments**
- 6:00 4 GENE AUTRY SHOW—Western**
 "Six Gun Romeo." Autry is faced with the problem of a spinster determined to marry, and a crook who covets a gold shipment
- 5 RED SKELTON SHOW—Comedy**
 Red pantomimes "catching a bus;" Willie Lump Lump becomes a barber. June Havoc is special guest, and David Rose and the orchestra play "Old Man River" & "Swanee River"
- 7 YOU ASKED FOR IT—Requests**
- 9 CHGO. AUTO SHOW—Cont'd**
- 6:15 9 TRAVELERS' SKETCHBOOK—Film**
 "Reno, Capital of Chance"
- 6:30 4 PRIVATE SECRETARY—Comedy**
 Susie's boss squeezes into his Army Air Force uniform when he interprets a wire from his former commander as a summons to active duty in, "Old Soldier," starring Ann Sothern & Peter Sands
- 5 MISTER PEEPERS—Comedy**
 Wes and Marge take advantage of the fact that Mr. Peeper's mother has come to visit, and plan a surprise birthday party. Wally Cox stars (see page 10)
- 7 WHAT'S THE ANSWER—Quiz**
 Mal Bellairs asks the questions
- 9 PRESS CONFERENCE—Debate**
 Lee Schooler moderates panel of newsmen and guests
- 7:00 4 TOAST OF THE TOWN—Variety**
 Ed Sullivan presents Gracie Fields, the West Point Cadet Glee Club, and Helen Kane in "In The Park," with Bill Sears, Paul Ritts & Mary Halliday; also guesting is Harry James
- 5 COMEDY HOUR—Variety Show**
 Eddie Cantor with George Jessel, Connie Russell, composer Harry Ruby, dancer Billy Daniel, and Danny Richards Jr., 11-year-old discovery. Eddie & Harry sing "My Sweetheart Mamie," written by Ruby, and the audience is invited to join in a community sing

- 7:00 7 ALL-STAR NEWS—Events**
 Bryson Rash presents news facts
- 9 FAITH OF OUR FATHERS—Talk**
 Grace Church of Oak Park; Rev. Harold Holt, D.D., Rev. Dwaine Filkins, & Rev. Charles Grier participate
- 7:30 9 BIG PICTURE—Korean Film**
- 8:00 4 "WINNERS NEVER LOSE"**
 Pat O'Brien, Ruth Hussey & Ward Bond in comedy about an ailing gambler and a sympathetic nun, and how they parlayed psychotherapy into a new respirator for the hospital
- 5 TV PLAYHOUSE—Drama**
 "The Gesture," starring Eva Gabor, Gene Lyons & Joe De Santis; a catered-to movie star is intrigued by the offhand candor with which her press agent treats her, till he discovers he is becoming part of a triangle
- 7 "X MARKS THE SPOT"**
 MOVIE—(1st showing) A police sergeant's son sets out to get the murderers of his father; stars Damian O'Flynn, Helen Parrish & Dick Purcell
- 9 ROCKY KING—Roscoe Karns**
 "The Fatal Sign." It's a baffling case for Rocky when a lady astrologist is murdered and a zodiac reading turns out to be an important clue
- 8:30 4 TIME TO SMILE—Variety**
 Starring Alan Young with Dawn Addams & Roland Winters; Alan becomes entangled with an eccentric inventor whose so-called silver polish further complicates Alan's already complicated life
- 9 PLAINCLOTHESMAN—Drama**
 "Dishonor Among Thieves." A convict swears his revenge when his former girlfriend marries during his prison term
- 9:00 4 THE WEB—Mystery Drama**
 "The Joke" by Michael Morris; a practical joke is no laughing matter when it turns into murder
- 5 THE DOCTOR—Film Drama**
 "Treasure Island." When two mysterious strangers arrive, a little boy begins an adventure as exciting as the one he's been reading. Stars Peg Hillias, Russell Hardie & Joey Fallon
- 7 BILLY GRAHAM—Religious**
 "Hour of Decision" talk by Billy
- 9 ARTHUR MURRAY PARTY**
 Hostess Kathryn Murray presents Alfred Drake; roller skater Artie James; Anthony, Allyn & Hodges, comedy trio; Irish dance group; and ventriloquist Senor Wences
- 9:15 7 QUEST FOR SERENITY—Talk**
 Dr. Kenneth Hildebrand speaks

Mar. 15 **Sunday**

9:30 4 **WHAT'S MY LINE?—Quiz**
John Daly moderates panel: Dorothy Kilgallen, Bennett Cerf, Arlene Francis & Steve Allen

5 **VICTORY AT SEA—Film Drama**
Navy film showing the actual capture of a German submarine by the jeep carrier Guadalcanal, in "The Killers and the Killed."

7 **BOTH SIDES—A.F. Of L.**

9 **JACKSON AND JILL—Film**
Helen Chapman & Todd Karnes in a situation comedy based on the gambits & misadventures of a pair of lovebirds

10:00 4 **CHGO. BLACKHAWK HOCKEY**
Hawks vs Detroit Red Wings; Joe Wilson and Ed Pazdur describe the action. *Sponsored by Household Finance Corp.*

5 **WEATHERMAN—Clint Youle**

7 **REMEMBER THESE THINGS**
Paul Harvey comments on the news

9 **"WIDE BOY"**
MOVIE—(1st showing) A girl who insists on having the "best things in life" finally drives her boyfriend to blackmail and murder; stars Susan Shaw, Sidney Tafler & Ronald Howard
Sponsored by Courtesy Motors

10:10 5 **DORSEY CONNORS—Ideas**
Tips for the homemaker

10:15 5 **ALEX DREIER—News Report**
Late data on current events

7 **OUT OF THE WORLD—Talk**
Adult science program with John Sternig

10:30 4 **"SLIGHTLY HONORABLE"**
MOVIE—Tough attorney sets out to smash a crooked political ring. Pat O'Brien, Edward Arnold, Broderick Crawford, Eve Arden & Evelyn Keyes

5 **SPORTS STAR TIME—News**
Tom Duggan discusses events in the world of sports

7 **WRESTLING FROM RINGSIDE**
Mr. Moto vs Chief Kit Fox

11:00 5 **"I MARRIED A WITCH"**
MOVIE—Frederic March, Veronica Lake & Robert Benchley. About the reincarnation of a beautiful witch whose spirit must be confined until she falls in love

11:30 9 **NEWS—Les Nichols Comments**

11:45 9 **HEALTH AIDS—Commercial**
(Stations reserve the right to change above listings without notice)



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THE CASE OF TOM DUGGAN

by JACK MABLEY



Here are some facts and opinions in the fantastic case of Tom Duggan vs. the International Boxing Club vs. the Nat'l. Broadcasting Co. vs. the people.

Duggan definitely committed libel in his telecast about Jim Norris, president of IBC. There were some very reputable citizens with Norris in a restaurant when Duggan and Norris tangled verbally. When Duggan went on the air and called the people with Norris gangsters, hoodlums, and names which I can't print because this magazine would be sued, he was libelous.

Norris did not want Duggan fired. Nor did he want to sue for libel. He wanted a retraction or apology and then wanted to forget the whole mess.

Norris and the IBC didn't threaten NBC with reprisals. They didn't have to. The ABC network, with its bundle of new money, is working hard to get the Friday night IBC fights away from NBC. It wouldn't take a genius to figure out that if NBC didn't grant Norris' fairly reasonable request for a retraction of a libel, then Norris and IBC would be inclined to look with favor at the ABC bid for the Friday night bouts. *There's a yearly piece of business valued at \$2,000,000 at stake there.*

The network was right in insisting that Duggan's scripts or notes or whatever he uses be checked in advance to remove libel. There are certain responsibilities connected with freedom of expression. Freedom of speech does not grant the right to shout "Fire" in a crowded theater. Nor does it carry the privilege of libeling your opponents.

Of course the whole amazing controversy proved who is the real power in television. It isn't IBC and it isn't NBC. It's the customers who sit and watch their screens every night, and who, when sufficiently aroused, can move mountains, networks, and even octopuses.

- 6:45 5 Town & Farm—Discussions**
Milton Bliss with news of interest to farmers, including commodity & livestock markets, and reports on weather conditions for various locales
- 7:00 5 Today—News & Commentary**
Dave Garroway is your host
- 9:00 4 Arthur Godfrey Time—Variety**
Music & chatter with Frank Parker, Marion Marlowe, Julius La Rosa, Janette Davis, and the Mariners
- 5 Ding Dong School—For Kids**
Fun for pre-school youngsters with Dr. Frances Horwich (see page 10)
- 9 A To Z Of Cookery—Recipes**
"Well Trimmed"
- 9:30 5 Animal Fun—Kids' Show**
Win Stracke conducts children's program
- 10:00 4 News At Ten—Commentary**
- 5 Home Cooking—Eddie Doucette**
Eddie prepares "shepherd's pie and curried corn puffs," assisted by Loretta White
- 7 "World Accuses"**
MOVIE—A millionaire's child becomes the pawn of a scheming family; stars Dickie Moore
- 9 Morning Movie Time—Film**
- 10:05 4 There's One In Every Family**
Dean Miller emcees quiz game
- 10:15 9 Earl Nightingale Program**
Chats on various subjects
- 10:30 4 Breakfast With Danny O'Neil**
- 5 Mrs. U.S.A.—Film Short**
(Or United Nations General Assembly)
- 9 Strike It Rich—Quiz Game**
Guest: opera star Blanche Thebom
- 11:00 4 Creative Cookery—F. Pope**
French pastry cake for round pan 3" x 9", and marshmallow butter cream icing
- 5 Salvation Army Film**
Jane Pickens in "The City"; the story of a day in the life of a worker
- 7 Bob & Kay Show—Variety**
- 9 Bride & Groom—John Nelson**
- 11:15 9 Love Of Life—Continued Tale**
Beanie and Gil are set upon their wild scheme to run away from school and free Beanie's father
- 11:30 5 Good Living—Homemaking Tips**
Betty Raymond discusses "Planning Gardens and Window Boxes"
- 9 Search For Tomorrow—Drama**
- 11:45 9 Guiding Light—Serial Story**
Meta and Joe discuss their responsibility for Kathy's situation
- 12:00 4 Happy Pirates—Musical**
Fun for the kiddies with Two Ton Baker and Joe White (Half Ton)
- 5 Noontime Comics—John Coons**
- 9 Hi Ladies—Interview Fun**
Jack Payne is host to the gals

- 12:25 4 Midday News—Late Report**
- 12:30 4 Garry Moore Show—Variety**
Comedy sketch, "TV Burglar" with entire cast; Garry joins Denise Lor and two owls in song production, "Who"; Ray Malone dances to "Something In the Wind"
- 5 Overtures With Art VanDamme**
Louis Roen comments on the news
- 7 Beulah Karney Presents—Tips**
Beulah's guests are Canadians who will tell about their country and their special foods
- 12:45 9 News Of The Day—S. Allen**
- 1:00 4 Double Or Nothing—Quiz Show**
Bert Parks is host to contestants
- 5 "Gang Bullets"**
MOVIE—A big time racketeer, chased out of one town, lands in another and starts all over again; stars Anne Nagel, Robert Kent & Charles Trowbridge
- 7 What's New—Wayne Griffin**
- 9 Luncheon Party—Ernie Simon**
Musical variety with Ernie & his gang
- 1:30 4 Art Linkletter's House Party**
Art's guest is Kathy Godfrey, Arthur's sister
- 7 Claude Kirchner Show—Variety**
- 9 Magic Carpet—Film Short**
- 2:00 4 Lee Phillip Presents—Tips**
- 5 Big Pay Off—Quiz Contest**
Randy Merriman emcees with Bess Myerson & Betty Ann Grove
- 7 "Loves Of Joanna Godden"**
MOVIE—A young woman inherits a farm and decides to run it all alone; stars Google Withers, Jean Kent & Derek Bond
- 9 Paul Dixon Show—Variety**
- 2:15 4 Eddie Albert Show—Variety**
- 2:30 4 Ill. Inst. Of Technology**
Leonard Breen, assistant professor of political and social science, talks about the history and growth of Chicago
- 5 Welcome Travelers—Chats**
- 3:00 4 News At 3:00—Frank Reynolds**
- 5 Kate Smith Hour—Variety**
Kate presents Kathryn Lee & Marc Platt, dancers; "Cracker Barrel" interview; and drama, "The Endowment"
- 9 "Once A Sinner"**
MOVIE—A young bank clerk marries a girl who is a reform school graduate; stars Pat Kirkwood
- 3:05 4 "Wings Of Adventure"—Movie**
- 4:00 5 Hawkins Falls—Sm. Town Drama**
One couple agrees on a revised wedding date while another couple disagrees on a marriage
- 7 Lucky 7 Ranch—Western Film**
"Boss Cowboy"
- 9 Trail Blazers' Theater—Film**
"Desert Bandit"

Monday Mar. 16

WBBM-TV 4 WNBQ 5 WKBK 7 WGN-TV 9

- 4:15 5 **Gabby Hayes Show—Tall Tales**
"Six Gun Man" starring Bob Steele
- 4:30 4 **Garfield Goose & Friend**
5 **Howdy Doody Show—Puppet**
Jimmy Blaine subs for vacationing
"Buffalo" Bob Smith
- 5:00 4 **Kids Karnival Kwiz—Games**
5 **Elmer, The Elephant—Fantasy**
7 **Laugh Time—Film Shorts**
"Charlie Chase" film plus cartoon
- 9 **Time For Beany—Puppet Fun**
- 5:15 9 **Junior Edition—News Show**
- 5:30 4 **Silhouettes Of The West—Talks**
5 **To Be Announced**
7 **Adv. Time With Bob Atcher**
"Miracle Rider" chapter 3, and
"Cavalcade Of The West" chapter 1
- 9 **Robert F. Hurleigh—News**
- 5:40 4 **Window Shopping—Com'l**
- 5:45 4 **Chgo. Weather—Russ Reed**
5 **Something To Talk About**
9 **Clete Roberts World Report**
- 5:50 4 **Guest Star—Carmelita Pope**
5 **Clifton Utley And The News**
- 6:00 4 **Bob Elson And Sports—News**
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video—Adventures**
Captain Video encounters dangers
with a wrecked galaxy
- 6:10 7 **Sports Highlights—Jack Drees**
- 6:15 4 **Ulmer Turner And The News**
5 **Town Crier—Tony Weitzel**
- 6:20 7 **Your Weather—Wayne Griffin**
- 6:30 4 **CBS News—Douglas Edwards**
5 **Those Two—Comedy Skits**
Pinky gets jealous when Martha's high
school sweetheart returns to her life
- 7 **Hollywood Screen Test—Drama**
Guest, Arthur Treacher, with Harry
Clark & Maurice Shrog in, "The Pen
Is Mightier Than Parole." Comedy
based on actual newspaper account
of a prison debating team that de-
feated many college teams
- 9 **First Edition—Spencer Allen**
- 6:45 4 **Perry Como Show—Musical**
5 **News Caravan—John C. Swayze**
9 **Chicagoland Newsreel**
- 7:00 4 **VIDEO THEATER—Drama**
"The Wednesday Wish" starring Jose-
phine Hull; about a compassionate old
woman whose door is open to each and
every hobo in town, much to the an-
noyance of her neighbors who try to
bribe her out of this eccentricity
- 5 **PAUL WINCHELL SHOW**
7 **HOMICIDE SQUAD—Mystery**
"Case Of The Fire Of Death." A
woman believed to have died in a fire
engages Insp. Mark Saber to discover
her would-be murderer

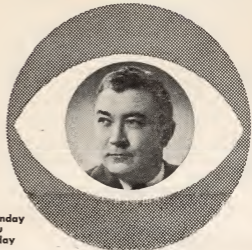
- 7:00 9 **HOW'S YOUR HEALTH?—Talks**
"The Expectant Father" is discussed
by Joseph B. De Lee, professor of
obstetrics & gynecology, Dr. M. Ed-
ward Davis & Dr. Theodore Van
Dellen
- 7:30 4 **GODFREY'S TALENT SCOUTS**
5 **VOICE OF FIRESTONE—Music**
Guest soloist, tenor James Melton,
sings "Song of Songs," "Vesti la
Giubba" from "Pagliacci," "All Day
On the Prairie" & "My Wild Irish
Rose." Chorus & orchestra do "Voices
of Spring" by Johann Strauss, "Sabre
Dance" & "Drums In My Heart"
- 7 **CHARLIE CHASE TIME—Film**
9 **JOHNS HOPKINS REVIEW**
"An American Looks At Science In
Canada," from the studios of the
Canadian Broadcasting Co. in Mon-
treal, Canada
- 8:00 4 **I LOVE LUCY—Comedy Drama**
A dispute arises over plans to ce-
lebrate the Mertz anniversary when the
girls decide to go to a night club and
Ricky and Fred have plans of their
own
- 5 **HOLLYWOOD OPENING NIGHT**
"Mr. Barber's Love Affair." The
fascination for one particular stamp
leads a world famous collector to the
brink of disaster; Robert Newton stars
- 7 **HEART OF THE CITY—Drama**
"Dead Men Talk Too Much" with Pat
McVey
- 9 **BIG IDEA—New Inventions**
Inventors discuss and demonstrate
their new products. Inventions in-
clude: a cart without wheels to carry
golf clubs; threadless button fastener;
a machine to make inexpensive pleas-
ure boats; and an automatic solder-
ing machine
- 8:30 4 **RED BUTTONS SHOW—Antics**
Comedy with Pat Carroll, Joe Silver,
Allan Walker, Beverly Dennis, and
guest, Gloria De Haven
- 5 **ROBERT MONTGOMERY—Drama**
"Tomorrow We Sing." How one
American GI, through perseverance
and kindness, won the hearts of the
people of a small Italian village dur-
ing the war years; stars Robert Alda
- 7 **TALENT PATROL—Variety**
Steve Allen presents a talent show
with guests from the service camps
- 9 **BOXING FROM EASTERN PKWY.**
Ralph "Tiger" Jones, 25, of Yonkers,
N.Y. with 25 wins, 2 draws, & 5 de-
feats vs Danny "Bang Bang" Wom-
ber, 26, of Chicago with 40 wins, 9
draws, & 12 defeats in a 10 rd. mid-
dleweight bout; Ted Husing reports
- 9:00 4 **STUDIO ONE—Drama**
"A Breath Of Air." A young girl,
brought up by her father on an island
in the Pacific, suddenly realizes she is
very lonely; stars Margaret O'Brien
and Everett Sloane

Mar. 16 **Monday**

- 9:00 7 **BOXING FROM RAINBO**
 Alan Moody, 21, of Chicago, with 19 victories & 1 loss, vs Joe Greenwood, 21, of Akron, Ohio, with 18 wins & 2 losses in 8-round bout. Jack Drees announces. Keep round-by-round score with Ed Pazdur of *TV Guide-Forecast*
- 9:30 5 **WHO SAID THAT?—Quote Quiz**
 Moderator Walter Kiernan, anchorman Frank Conniff, and guest panel June Lockhart, Janis Carter, Joy Hodges & Joy Alexander
- 9:45 9 **SPORTS PAGE—Arch Ward MC**
- 10:00 4 **VIC PERRY—Man On The Street**
- 5 **WEATHERMAN—Clint Youle**
- 7 **LIFE OF RILEY—Comedy Antics**
 "Riley And the Bean Contest." Riley enters a bean-counting contest, hoping to win a new car. William Bendix stars
- 9 **"THEY WERE SISTERS"**
 MOVIE—(1st showing) Relates the lives, devotion, and marriages of three sisters; stars Phyllis Calvert, Dulcie Gray & Anne Crawford
- 10:10 5 **DORSEY CONNORS—Ideas**
- 10:15 4 **SPORTS PAGE—John Harrington**
- 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER—Russ Reed**
- 10:30 4 **CHICAGO AT NIGHT—Interviews**
- 5 **LET'S LOOK AT SPORTS—News**
 Tom Duggan discusses sports events
- 7 **DR. FIXUM—Household Ideas**
- 10:45 4 **OUR SONG—Musical Variety**
- 5 **HERBIE MINTZ SHOW—Musical**
- 11:00 4 **KUP'S COLUMN—Interviews**
 Irv Kupcinet is host to guest
- 5 **"GIRL FROM RIO"**
 MOVIE—A prominent South American singer is called to New York when her brother becomes involved in murder; stars Movita, Warren Hull & Alan Baldwin
- 7 **"TURN OF THE TIDE"**
 MOVIE—Story of the conflict over fishing rights by two families living in an English fishing village; stars John Garrett & Geraldine Fitzgerald
- 11:15 4 **11:15 EDITION—Fahey Flynn**
- 11:30 4 **MURDER BEFORE MIDNIGHT**
 "Mark of Terror," mystery with Warner Oland & Mischa Auer
- 9 **NEWS—Les Nichols Comments**
- 11:45 9 **"RED STALLION"**
 MOVIE—Story of a boy's love for his horse; stars Robert Paige, Noreen Nash, Guy Kibbee & Ted Donaldson
- 12:00 4 **TO BE ANNOUNCED**
- 12:30 4 **ULMER TURNER & THE NEWS**
- 7 **WHAT'S NEW—Current Events**

(Stations reserve the right to change above listings without notice)

TONIGHT on television



Monday
thru
Friday

11:15 p.m. "11:15 Edition
 with Fahey Flynn"
WBBM-TV 4
 Keep your eye on channel 4
 Brought to you by
 Mennen Shaving Products

**BACK
 ON THE
 AIR
 TONIGHT**

**MONDAY'S
 BEST
 BOXING!**
 from
**NEW YORK
 8:30 P.M.**

—MAIN BOUT—
**RALPH "Tiger" JONES vs
 DANNY WOMBER**

WGN-TV Channel **9**

Tuesday Mar. 17

WBBM-TV 4 WNBQ 5 WKBK 7 WGN-TV 9

- 6:45 5 **Town & Farm**—Discussion
Milton Bliss comments
- 7:00 5 **Today**—News & Commentary
TENTATIVE for all stations: 7:00-7:30 Atomic Tests from Yucca Flat, Nev. Test will show what happens to a family dwelling & its furnishings during an atomic blast
- 9:00 4 **Arthur Godfrey Time**—Variety
5 **Ding Dong School**—Nursery
9 **A To Z Of Cookery**—Recipes
"Kissing the Blarney Stone"
- 9:30 5 **Animal Fun**—Win Stracke
Entertainment for the youngsters
- 10:00 4 **News At Ten**—Late Report
5 **Home Cooking**—Eddie Doucette
"Double feature brownies" are prepared by Eddie today
7 **"The Ghost Walks"**
MOVIE—An escaped lunatic captures several actors and holds them in an underground vault; stars John Miljan & June Collyer
- 9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
Dean Miller emcees audience participation
- 10:15 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
5 **Mrs. U.S.A.**—Film Short
(Or United Nation's General Assembly)
- 9 **Strike It Rich**—Quiz Time
- 11:00 4 **Creative Cookery**—F. Pope
Cream puff log with choux paste, strawberry cream puff log with French filling, and salmon salad
5 **To Be Announced**
7 **Bob & Kay Show**—Variety
9 **Bride & Groom**—Wedding
- 11:15 9 **Love Of Life**—Serial Story
Van has been warned of her sister's malice by two people
- 11:30 5 **Good Living**—Homemaking Tips
Designer Paul MacAllister and Floydia Etting discuss "Master Bedrooms"
9 **Search For Tomorrow**—Drama
- 11:45 9 **Guiding Light**—Drama Serial
Meta explains to Lawrence how she has come to love Kathy
- 12:00 4 **Happy Pirates**—Two Ton Baker
5 **Noontime Comics**—Kiddie Fun
9 **Hi Ladies**—Interview Fun
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Variety
Garry plays the pogo cello; guest, comedian George Gobel; and song production, "MacNamara's Band"
5 **Overtures With Art VanDamme**
Louis Roen comments on the news
7 **Beulah Karney Presents**—Tips
Beulah demonstrates TV snacks for unexpected company, "toastwiches, out west salad, and upside-down cake"
- 12:45 9 **News Of The Day**—S. Allen
- 1:00 4 **Freedom Rings**—Quiz Game
Home and studio audience participation quiz with prizes for correct answers with John Beal emcee
5 **"Leave It To The Irish"**
MOVIE—A private detective falls in love with a police captain's daughter whose father despises all private eyes; stars James Dunn, Wanda McKay & Jack La Rue
7 **What's New**—Current Events
Wayne Griffin discusses the news
9 **Demonstration By Rose Laird**
- 1:30 4 **Art Linkletter's House Party**
Art plays a game "What's In the House" with members of the audience
7 **Claude Kirchner Show**—Chats
9 **Magic Carpet**—Film Short
- 2:00 4 **Lee Phillip Show**—Commentary
5 **Big Pay Off**—Quiz Game
7 **"Blind Goddess"**
MOVIE—Director of an international public institution is exposed in political corruption; stars Eric Portman & Ann Crawford
- 9 **Paul Dixon Show**—Variety
- 2:15 4 **Eddie Albert Show**—Variety
Norman Paris instrumental group
- 2:30 4 **Lake Forest College**—Talks
Mrs. Arlene Neville Byrne and guest, Sally Morgan, director of the School for Little Children & assistant professor of psychology, discuss play materials for the child and the values of nursery school training
- 5 **Welcome Travelers**—Chats
- 3:00 4 **News At 3:00**—Frank Reynolds
5 **Kate Smith Hour**—Variety
The dancing Kateds and the singing DeMarco Sisters; comic Joe Jackson Jr.; and the Marion McPartland Trio
- 9 **"Mysterious Mr. Nicholson"**
MOVIE—Lesley Osmond & Anthony Huime in mystery where murder finds a double
- 3:05 4 **"Revenge Of The Zombies"**
MOVIE—A scientist builds an army of zombies to work for the Nazis. Veda Ann Borg, John Carradine, Gale Storm
- 4:00 5 **Hawkins Falls**—Dramatic Tale
An evening planned for fun takes an unexpected turn.
- 7 **Lucky 7 Ranch**—Western Film
"Crooked Trail"
- 9 **Trail Blazers' Theater**—Film
"Death Valley Outlaws"
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Garfield Goose And Friend**
5 **Howdy Doody Show**—Puppets
Jimmy Blaine subs for Bob Smith
- 5:00 4 **Kids Karnival Kwiz**—Games
(Continued on page 24)

SMART

Wood-Davis Wallpapers is in the midst of its fourth year of advertising. Writes Edward

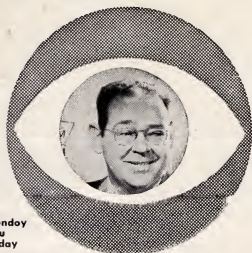
Davis—"Judging from the excellent results

I have obtained I have concluded that readers of *TV Forecast and Guide* are particular and definitely interested in the smart appearance of their homes. Frankly I was a bit hesitant back in 1950 in using your magazine. To my delight, however, your publication produced better results than even the daily newspapers."

For advertising rates
phone FRANKlin 2-6931
or write: 185 N. Wabash
Chicago 1, Illinois



TONIGHT *on television*



Monday
thru
Friday

10:15 p.m. "Sports Page"
with John Harrington

WBBM-TV 4

Keep your eye on channel

Brought to you by
Oklohoma Oil Co.

TV REPAIRS IN YOUR HOME — DAY OR NIGHT —

OR ... BRING YOUR SET

INTO OUR SHOP AND SEE IT
REPAIRED ... SAVE MONEY!

- Every Job Guaranteed & Bonded
- Only New Cartoned Tubes
- Our Own Trucks — Uniformed Technicians
- Full Insurance Protection
- Best Trade-in on New Large Screen TV

Open 9:30 AM—8:30 PM
Sundays 11 AM—3 PM

HU mboldt 9-0911

You Can Depend On

FOSTER TV

2922 Milwaukee Ave.

Tuesday Mar. 17

- 5:00 5 **Elmer, The Elephant**—For Kids
Old time movies are shown & John Conrad attempts to lecture Elmer
- 7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film plus cartoon
- 9 **Time For Beany**—Kiddie Fun
- 5:15 9 **Junior Theater**—Film
- 5:30 4 **Silhouettes Of The West**—Music
- 5 **To Be Announced**
- 7 **Adv. Time With Bob Atcher**
"Miracle Rider," chapter 4, and "Cavalcade Of the West," chapter 2
- 9 **Robert F. Hurleigh**—News
- 5:40 4 **Window Shopping**—Commercial
- 5:45 4 **Chgo. Weather**—Russ Reed
- 5 **Something To Talk About**
- 9 **Clete Roberts World Report**
- 5:50 4 **Guest Star**—Carmelita Pope
- 5 **Clifton Utley And The News**
- 6:00 4 **Bob Elson & Sports**—News
- 5 **Joe Wilson's Sports Corner**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
An ex-ranger, working with a criminal, refuses to fight against Captain Video
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 5 **Short, Short Drama**—Film
"The Double Cross." Two crooks use a new method in an attempt to beat the law; stars Darren McGavin, Margaret Hayes, Don McHenry & Leonard Barry
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Dinah Shore Show**—Musical
Dinah goes sightseeing along the Thames in England
- 7 **Beulah Show**—Comedy Skits
"Donnie Gets Into Politics." Beulah's cookies are used as ammunition when Donnie decides to run for president of his school
- 9 **First Edition**—News Report
Spencer Allen with late information
- 6:45 4 **Jane Froman's U.S.A. Canteen**
St. Patrick's Day theme, with tunes: "Sunny Side Up," "Kerry Dance," and "Till I Waltz Again With You"
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—News
- 7:00 4 **WHAT'S THE GREAT IDEA?**
Maurice Donahue moderates a discussion on a quotation from a great work of literature
- 5 **STAR THEATER**—Variety Show
Milton Berle with comedy skits and guest, Broderick Crawford
- 7 **"WAY OUT WEST"**
MOVIE—Laurel & Hardy are commissioned to deliver a deed to a gold mine

- 7:00 9 LIFE IS WORTH LIVING**
Inspirational talk on philosophical topics with Bishop Fulton J. Sheen
- 7:30 4 KOVACS UNLIMITED—Comedy**
Comedian Ernie Kovacs in skits with Edith Adams in the cast
- 9 KEEP POSTED—Discussion**
Martha Rountree & Lawrence Spivak moderate a panel discussion on a current topic of the day
- 8:00 4 CRIME SYNDICATED—Drama**
Efforts of narcotics men to work their way into the confidence of one of the biggest distributors on the East coast
- 5 FIRESIDE THEATER—Drama**
"A Grand Cop." A young dock worker is faced with losing his girl if he doesn't make enough money to satisfy her father when he is offered a bribe; stars John Bromfield, Shirley O'Hara & Emory Parnell
- 7 "DIAMONDS AND CRIME"**
MOVIE—A newly-married sailor and his wife rapidly become a quarrelsome couple when the Navy starts shifting him around; stars Adolphe Menjou, Martha Scott & Dennis O'Keefe
- 9 WHERE WAS I?—Photo Quiz**
Moderator John Reed King with panel: Nancy Guild, Samuel Grafton, Bill Cullen and guests, Henry Morgan and Gayelord Hauser
- 8:30 4 SUSPENSE—Mystery Drama**
"The Black Prophet" with Boris Karloff; story of Rasputin's assassination by the imperial court
- 5 CIRCLE THEATER—Drama**
"The Checkerboard Heart." A bewildered young girl is torn between marrying an older man who is trying to teach her charm and culture, or her boyfriend, who is a mechanic; stars Jack Lemmon, Betsy Von Furstenburg & Ty Perry
- 9 WISDOM OF THE AGES—Panel**
Jack Barry emcees panel
- 9:00 4 DANGER—Mystery Drama**
"Words Fail Me." An unsuccessful author resorts to plagiarism and is discovered by his publisher
- 5 TWO FOR THE MONEY—Quiz**
Comedy game with Herb Shriner
- 9 48TH STREET THEATER—Drama**
"A Close Shave." A soldier returns to his home in the Smokies when a family feud develops, and he discovers he has outgrown the battles of mountaineers; stars James Anderson, Ginni Jackson & Tom Powers
- 9:30 4 UNEXPECTED—Suspense Drama**
"Landscape In Black." Murder strikes when an art dealer and a young girl search for the artist of an unusual painting

- 9:30 5 CLUB EMBASSY—Musical**
Mindy Carson sings "It's A Most Unusual Day" & "How Are Things In Glocca Morra," Florian Zabaeh does "Red Canary"; others: "Strolling Through The Park One Day," "The Boy Next Door," "Take Me Out To The Ball Game," and "Singing In The Rain"
- 7 NAME'S THE SAME—Panel Quiz**
Robert Q. Lewis introduces contestants for panel to name; panel, Jerry Lester, Joan Alexander & Meredith Willson
- 9 DOUG. FAIRBANKS JR.—Film**
Dramatic playlets filmed in England (see story page 42)
- 9:45 5 BOB CONSIDINE—News Views**
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 DANGEROUS ASSIGNMENT**
Brian Donlevy as Steve Mitchell, U.S. Agent, in "The Knitting Needle Story" seeks a disguised countess who has killed an American journalist
- 9 "ON APPROVAL"**
MOVIE—Story of two British actors who become involved with an American girl; stars Clive Brook, Beatrice Lillie & Googie Withers
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS PAGE—Commentary**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chats**
- 5 LET'S LOOK AT SPORTS—News**
Tom Duggan discusses what's new in the sports world
- 7 HEART OF THE CITY—Film**
"Cider Dick" starring Pat McVey
- 10:45 4 OUR SONG—Favorite Tunes**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Chats**
- 5 "SALESLADY"**
MOVIE—A wealthy girl loses her identity in order to find a man who will marry for love and not for money; stars Anne Nagel & Weldon Heyburn
- 7 "GIRL FROM HAVANA"**
MOVIE—Two oil-drilling pals fall in love with the same girl; stars Dennis O'Keefe, Claire Carlton & Victor Jory
- 11:15 4 11:15 EDITOR—Fahey Flynn**
- 11:30 4 MURDER BEFORE MIDNIGHT**
- 9 NEWS—Les Nichols Comments**
- 12:00 4 "HAUNTED HOUSE"**
MOVIE—Two youngsters attempt to save their friend from a murder charge; stars Jackie Moran, Marcia Mae Jones & George Cleveland
- 7 WHAT'S NEW—Commentary**
- 1:30 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

FATHER YOUNG'S YOUNG DRIVERS

by WM. A. QUE

WHEN ROBERT Young urges teenagers to join his "Good Drivers Club," he's speaking from the heart—and because **Father Knows Best**, which, of course, is the title of his Radio show, heard Thursdays at 7:30 P.M.

Bob has four real-life daughters in Hollywood and on his Postum radio program he has two "daughters" and a "son." Which all in all, makes him more than just interested in young people and their driving problems.



YOUNG

Young is currently asking radio listeners to write for his famous "Man-to-Man" and "Daughter-to-Dad" Agreements and



GROUCHO

membership cards—which Radio Station WMAQ and the Chicago Auto Trade Association are now distributing free to teenagers.

And all of this comes at a good time here in the Windy City with the Chicago Auto Show now running for nine days at the International Amphitheater.

So may I pass along this address for young people and fathers to write for their Good Drivers Club Agreements and wallet- or purse-size membership cards: Robert Young's Good Driver's Club, Room 2052, Merchandise Mart, Chicago 54, Ill.

GROUCHO MARX, heard on Radio's *You Bet Your Life* for Dodge-Plymouth Dealers recently talked with a farm boy about his pigs. "If you make a profit this year, son," piped Groucho, "don't forget to file an income tax return. With all those pigs around, one of them might squeal!"—Adv.

There's Life in The Meadows

(continued from page 9)

Since Bob & Ray took another of their too-frequent sojourns from television, Audrey's comedy chores on TV have been limited to the Jackie Gleason show. As Alice, the slovenly wife of Ralph in the Honeymooners sketch, Audrey has to double as a high class ad-libber. Gleason, like Bob & Ray, is notorious for playing down rehearsal. Perhaps that's why Jackie hired Audrey for the part sight-unseen—something not common along TV row.

Jayne, who is married to producer-director Milton Krims, rooms with Audrey when her busy hubby is away from New York. Their chief interest outside of show biz centers around a French poodle named Piero who might qualify as the world's most spoiled dog. "The girls know he's spoiled," commented a friend. "Intellectually they know it," he added, "not emotionally."

Even successful girls like the Meadows sisters have a few complaints. Jayne's main gripe: "So many interesting things happen to me, people think I'm fibbing when I tell them about it. Baroness Munchausen, they call me."

As for Audrey, she'd love to let comics like Bob & Ray have more of a free hand to work out their own material without interference from the ad agencies. "Once the boys had me made up to look like Whistler's grandmother and the script called for me to roller skate around the studio. But the agency men said 'no.' They claimed Whistler's mother never roller skated. Now, how do you like that?"

REMEMBER

OLD AND DEAD TREES ARE DANGEROUS

TREES CUT DOWN

SPECIALIZING

IN COMPLETE
TREE CARE

BROWN TREE SERVICE

GRaceland 2-3997

FULLY INSURED



- 6:45 5 Town And Farm—Discussion**
Milton Blas with items of interest to the farmers
- 7:00 5 Today—News And Commentary**
- 9:00 4 Arthur Godfrey Time—Musical**
- 5 Ding Dong School—For Kids**
- 9 A To Z Of Cookery—Recipes**
"The Old Salt"
- 9:30 5 Animal Fun—For Youngsters**
- 10:00 4 News At Ten—Information**
- 5 Home Cooking—Eddie Doucette**
Eddie shows how to make "glazed ham loaf with pepsi raisin sauce"
- 7 "Second Honeymoon"**
MOVIE—Tyrone Power, Loretta Young, Stu Erwin, & Claire Trevor; an old love affair is rekindled
- 9 Morning Movie Time—Film**
- 10:05 4 There's One In Every Family**
- 10:15 9 Earl Nightingale Program**
- 10:30 4 Breakfast With Danny O'Neil**
- 5 Mrs. U.S.A.—Film Short**
(Or United Nations General Assembly)
- 9 Strike It Rich—Quiz Game**
Guest, actress Sylvia Sidney
- 11:00 4 Creative Cookery—Recipes**
Swedish buns for hamburgers, hamburgers with smothered onions, and grilled hamburgers and cheeseburgers
- 5 To Be Announced**
- 7 Bob & Kay—Interviews**
Bob Murphy & Kay Westfall chat
- 9 Bride & Groom—John Nelson**
Phil Hanna sings an appropriate song
- 11:15 9 Love Of Life—Serial Story**
Matt Slocum arrives too late to prevent what was more than a prank
- 11:30 5 Good Living—Homemaking Tips**
Nurse Ruth Crowley discusses "Baby's Beauty Care: Teething & Thumb Sucking," with guest
- 9 Search For Tomorrow—Drama**
- 11:45 9 Guiding Light—Serial Story**
Meta and Joe wait impatiently for the Grand Jury's verdict
- 12:00 4 Happy Pirates—Musical**
Film cartoons and fun for boys & girls with the antics of Bubbles, the porpoise & parrot Squawky
- 5 Noontime Comics—John Coons**
- 9 Hi Ladies—Jack Payne**
- 12:25 4 Midday News—Late Report**
- 12:30 4 Garry Moore Show—Comedy**
Garry holds a meeting of his Nature Club, and recites "Ode To a Cow"; "Pills, Frills, and Philosophy From a General Store," features Jim Purcell of Narrowsburg, N.Y.; song production: "Keep It a Secret" by Denise Lor; Ray Malone dances to "Baby, You Can Count On Me"

- 12:30 5 Overtures With Art VanDamme**
Musical variety session with commentary on news by Louis Roen
- 7 Beulah Karney Presents—Tips**
Penny pinch meal of the week: salmon loaf
- 12:45 5 Big Pay Off—Quiz For Men**
- 9 News Of The Day—S. Allen**
- 1:00 4 Double Or Nothing—Quiz Game**
Bud Collyer is host to contestants
- 5 "Undercover Agent"**
MOVIE—A postal clerk foils a holdup, then gets in trouble because he carried a gun off duty; stars Russell Gleason, J. M. Kerrigan, & Shirley Deane
- 7 What's New—Current Events**
- 9 Luncheon Party—Ernie Simon**
- 1:30 4 Art Linkletter's House Party**
A top singer will sing a duet with a woman from the studio audience
- 7 Claude Kirchner Show—Chats**
Interviews with the ladies
- 9 Learning Brings Adventure**
Dr. M. Alden Countryman, associate professor of physics, discusses the concept of inertia, the rotation of the earth, and the principles of the gyroscope
- 2:00 4 Lee Phillip Presents—Tips**
- 7 "Hue And Cry"**
MOVIE—A gang of crooks use a serial story in a kid's comic book as a means of communication; stars All-stair Sim, Valerie White, & Jack Warner
- 9 Paul Dixon Show—Variety**
Pantomime skits with Wanda Lewis and Sis Camp assisting Paul
- 2:15 4 Eddie Albert Show—Variety**
- 2:30 4 Loyola University—Talks**
Law school: "Constitutional Rights" with Prof. James O'Shaughnessy
- 5 Welcome Travelers—Chats**
- 3:00 4 News At 3:00—Frank Reynolds**
- 5 Kate Smith Hour—Musical**
Kate presents Cole & Atkins, a fashion show, singer Carl Brisson, and the Tong Brothers, acrobats & jugglers
- 9 "A Matter Of Murder"**
MOVIE—A young bank clerk steals money to help his girl friend, then she is murdered and he is accused; stars John Barry & Maureen Riscoe
- 3:05 4 "Haunted House"**
MOVIE—Two youngsters attempt to save their friend from a murder charge; stars Jackie Moran, Marcia Mae Jones, & George Cleveland

Wednesday Mar. 18

WBBM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 4:00 5 **Hawkins Falls**—Sm. Town Tale
Laif Flagle almost loses a friend, & Dr. Corey tries his hand at healing an invisible wound
- 7 **Lucky 7 Ranch**—Western Film
"No Man's Range" feature
- 9 **Trail Blazers' Theater**—Film
"The Apache Kid"
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Garfield Goose And Friend**
5 **Howdy Doody Show**—Puppets
- 5:00 4 **Kids Karnival Kwiz**—Games
5 **Elmer, The Elephant**—Movie Too
John Conrad is narrator
- 7 **Laugh Time**—Film Shorts
"Charlie Chase" film plus cartoons
- 9 **Time For Beany**—Puppet Fun
- 5:15 9 **Junior Edition**—News
Steve Fentress explains current events
- 5:30 4 **Silhouettes Of The West**—Film
Roy Starkey relates a tale
- 5 **To Be Announced**
- 7 **Adv. Time With Bob Atcher**
"Miracle Rider" No. 5 and "Cavalcade of the West" No. 3
- 9 **Robert F. Hurleigh**—News
- 5:40 4 **Window Shopping**—Commercial
Lee Phillip comments on items
- 5:45 4 **Chgo. Weather**—Russ Reed
5 **Something To Talk About**
9 **Clete Roberts World News**
- 5:50 4 **Guest Star**—Carmelita Pope
5 **Clifton Utley And The News**
- 6:00 4 **Bob Elson & Sports**—News
5 **Joe Wilson's Sports Corner**
Commentary & interviews
- 7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
Preparation to blast off for Taovahr
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
5 **Town Crier**—Tony Weitzel
Tony chats about people we know
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Skits
Pinky is accused of stealing Martha's rings and locket
- 7 **Date With Judy**—Comedy
Father finds out that Randolph's class is having a father-and-son get-together, and is hurt because he hasn't been invited
- 9 **First Edition**—Spencer Allen
- 6:45 4 **Perry Como Show**—Musical
Guest, Nat "King" Cole, with the Fontane Sisters
- 5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data

- 7:00 4 **ARTHUR GODFREY & FRIENDS**
Musical variety with Marion Marlowe, Frank Parker, Julius La Rosa, Janette Davis, Haleloke, & the Mariners
- 5 1 **MARRIED JOAN**—Comedy
Joan and her husband plan all sorts of exciting social engagements for a sixteen-year-old house guest
- 7 **CHARLIE CHASE TIME**—Film
9 **"DIXIE JAMBOREE"**
MOVIE—Story of the last of the Mississippi showboats and its medicine-selling Captain; stars Frances Langford, Guy Kibbee, Eddie Quillan & Charles Butterworth
- 7:30 5 **CAVALCADE OF AMERICA**
"Mightier Than the Sword." Story of John Peter Zenger in the famous trial that established American freedom of the press; stars Douglas Kennedy, Adele Longmire, Robert Rockwell & Hayden Rorke. *Sponsored by Dupont*
- 7 **STU ERWIN SHOW**—Comedy
- 8:00 4 **STRIKE IT RICH**—Quiz Contest
Warren Hull is emcee with guest Magda Gabor, Hungarian actress
- 5 **KRAFT THEATER**—Drama
"Autumn Story," by Dana Thomas with Alan Bunce; a middle aged spinster who regained her youth in helping an orphaned girl's romance
- 7 **RUGGLES**—Domestic Comedy
- 9 **FRONT PAGE DETECTIVE**
Edmund Lowe as David Chase, newspaperman, in "The Man With The Lip" a story of blackmail
- 8:30 4 **MAN AGAINST CRIME**—Drama
"Sic Transit Gloria." Ralph Bellamy as Mike Barnett stars in a strip tease burlesque show to solve a murder
- 7 **WRESTLING FROM RAINBO**
Wayne Griffin describes the matches
- 9 **CHICAGO SYMPHONY POPS**
An all Irish program: George Schick conducts: "Molly On The Shore" by Grainger, "Londonderry Air" by Grainger, & "Irish Rhapsody" by Victor Herbert. *Sponsored by the Chicago Title & Trust Co.*
- 9:00 4 **BLUE RIBBON BOUTS**—Boxing
Former ranking welterweight Bobby Dykes, 25, of San Antonio, Texas with 83 wins, 9 defeats & 5 draws vs Pierre Langlois, 28, of Pontes, France, with 56 victories, 10 losses & 4 draws in 10-round middleweight bout from Dallas, Texas; Jack Drees announcing
- 5 **THIS IS YOUR LIFE**—Tale
Ralph Edwards is host
- 9 **OLD AMERICAN BARN DANCE**
Musical variety film shorts emceed by Bill Bailey with well-known western stars

Mar. 18 **Wednesday**

- 9:30 **5 CURTAIN TIME—Drama**
"You Can't Marry My Wife"
- 9 LIBERACE SHOW—Musical**
A variety of selections are played
- 9:45 **4 SPORTS QUIZ—Commentary**
- 10:00 **4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 FOREIGN INTRIGUE—Drama**
"Foreign Intrigue In Valladolid" with Jerome Thor as Bob Cannon; curiosity about a missing hero leads to a small town where a seven yr. old fraud is uncovered & a life is saved
- 9 "CAPTAIN TUGBOAT ANNIE" MOVIE—(1st showing)** A paroled convict is mistakenly allowed to adopt a child; stars Jane Darwell, Edgar Kennedy, & Charles Gordon
- 10:10 **5 DORSEY CONNORS—New Tips**
- 10:15 **4 SPORTS PAGE—J. Harrington**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 **4 CHGO. WEATHER—Russ Reed**
- 10:30 **4 CHICAGO AT NIGHT—Interviews**
Chuck Bill interviews passers-by
- 5 LET'S LOOK AT SPORTS—News**
Discussion with Tom Duggan
- 7 THIS IS CHARLES LAUGHTON**
Mr. Laughton reads "Big Trees," from Walter Fry's "Death Of A Giant"
- 10:45 **4 OUR SONG—Favorite Tunes**
Carolyn Gilbert & Danny O'Neil
- 5 HERBIE MINTZ SHOW—Musical**
- 7 CAMEO COMEDY—Film Short**
- 11:00 **4 KUP'S COLUMN—Gossip**
Irv Kupeinet comments on happenings in and around Chicago & interviews
- 5 "SILVER QUEEN" MOVIE—Girl is left with bills and creditors after her father gambles away the family fortune; stars George Brent, Priscilla Lane & Bruce Cabot**
- 7 "GIVE ME THE STARS" MOVIE—Will Fyffe & Leni Lynn**
- 11:15 **4 11:15 EDITOR—Fahey Flynn**
- 11:30 **4 MURDER BEFORE MIDNIGHT**
"Armchair Detective," with Ernest Dudley; night club owner is shot to death and Scotland Yard declares it a suicide
- 9 NEWS—Les Nichols Comments**
- 12:00 **4 "SUICIDE SQUAD" MOVIE—Happy-go-lucky fireman tries to join the department's ace squad; stars Norman Foster & Joyce Compton**
- 7 WHAT'S NEW?—Current News**
- 1:10 **4 ULMER TURNER & THE NEWS**

(Stations reserve the right to change above listings without notice)



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WED., MARCH 18, ON CHANNEL **5**

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CAVALCADE OF AMERICA

PRESENTS

"MIGHTIER THAN THE SWORD"

A prison's dungeon cell could not confine the thoughts of John Peter Zenger ... nor keep him from writing the words that gave us freedom of the press.



with **DOUGLAS KENNEDY**
and **ADELE LONGMIRE**



7:30 P.M. **CHANNEL 5** **WNBQ**

Better Things for Better Living . . . through Chemistry

Thursday Mar. 19

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9


- 6:45 5 **Town & Farm**—Milton Bliss
- 7:00 5 **Today**—News, Reviews, Records
- 9:00 4 **Arthur Godfrey Time**—Variety
- 5 **Ding Dong School**—For Kids
- 9 **A To Z Of Cookery**—Recipes
"All's Clear"
- 9:30 5 **Animal Fun**—Win Stracke
- 10:00 4 **News At Ten**—Report
- 5 **Home Cooking**—Eddie Doucette
Eddie demonstrates how to make
"California fruit pie"
- 7 **"Fighting Pilot"**
MOVIE—Tale of the early days of
aviation; stars Dick Talmadge
- 9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
Dean Miller emcees this week
- 10:15 4 **Bill Cullen Show**—Musical
Milton DeLugg & his orch. appear
- 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **Mrs. U.S.A.**—Film Short
(Or United Nations General Assem-
bly)
- 9 **Strike It Rich**—Warren Hull mc
- 11:00 4 **Creative Cookery**—Recipes
Chile con carne, TV anchovie dip, and
hot frankfurt filling
- 5 **To Be Announced**
- 7 **Bob & Kay Show**—Variety
- 9 **Bride & Groom**—John Nelson
- 11:15 9 **Love Of Life**—Serial Story
Beanie's disappearance coupled with
Van's awareness of her sister's in-
tentions heightens the tension that al-
ready exists
- 11:30 5 **Good Living**—Homemaking Tips
Celeste Carlyle discusses "handbags
for the Easter costume"
- 9 **Search For Tomorrow**—Serial
- 11:45 9 **Guiding Light**—Serial Tale
Kathy and Meta worry about her
testimony before the Grand Jury
- 12:00 4 **Happy Pirates**—Fun For Kids
Two Ton Baker & Joe White as
"Happy Pirates" show cartoon movies
- 5 **Noontime Comics**—Film & Talk
- 9 **Hi Ladies**—Interviews
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Variety
Ivan Sanderson brings three ope-
sums; comedy sketch: "The New
Yorkers" with entire cast; song pro-
duction: "The Old Chaperone"; De-
nise Lor sings "Sin Tu Amor"
- 5 **Overtures With Art VanDamme**
Music & news with Louis Roen
- 7 **Beulah Karney Presents**—Tips
Tricks for the women who hate to
cook. Also, time savers
- 12:45 9 **News Of The Day**—S. Allen

- 1:00 4 **Freedom Rings**—Comedy Quiz
Home and studio audience participa-
tion quiz with prizes for correct an-
swers, conducted by John Beal
- 5 **"Women Must Dress"**
MOVIE—Stars Arthur Lake & Minna
Gombell
- 7 **What's New**—Current Events
- 9 **Luncheon Party**—Ernie Simon
- 1:30 4 **Art Linkletter's House Party**
Art will read fan mail from viewers
- 7 **Claude Kirchner Show**—Chats
- 9 **Magic Carpet**—Film Short
- 2:00 4 **Lee Phillip Presents**—Tips
Lee discusses subjects of interest to
the ladies with interviews & tips
- 5 **Big Pay Off**—Quiz Contest
- 7 **"Waterloo Road"**
MOVIE—Domestic problems that
arise in wartime as a result of lone-
liness & difficult living conditions;
stars John Mills, Stewart Granger, &
Alastair Sim
- 9 **Paul Dixon Show**—Variety
- 2:15 4 **Eddie Albert Show**—Variety
- 2:30 4 **Univ. Of Illinois**—Talks
Dr. Carl R. Meloy, Dr. Harold M.
Skadeland & Mr. Canio Radice con-
tinue their lectures demonstrating va-
rious aspects of the physical sciences
- 5 **Welcome Travelers**—Chats
- 3:00 4 **News At 3:00**—Frank Reynolds
- 5 **Kate Smith Hour**—Guest Stars
The dancing Kateds, singing De
Marco Sisters, "Cracker Barrel" in-
terview, and "America Sings"
- 9 **"Greed Of William Hart"**
MOVIE—A girl is picked up in a
tavern, killed, and her body is sold to
a doctor; stars Tod Slaughter, Henry
Oscar & Aubrey Woods
- 3:05 4 **"Suicide Squad"**
MOVIE—Happy-go-lucky fireman tries
to join the department's ace squad;
stars Norman Foster & Joyce Compton
- 4:00 5 **Hawkins Falls**—Serial Story
A druggist returns from a vacation to
find the town has a new look
- 7 **Lucky 7 Ranch**—Western Film
"Range Riders" feature
- 9 **Trail Blazers' Theater**—Film
"Frontier Vengeance"
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Garfield Goose & Friend**
- 5 **Howdy Doody Show**—Puppets
- 5:00 4 **Kids Karnival Kwiz**—Games
- 5 **Elmer, The Elephant**—Antics
John Conrad attempts to teach his
friend some manners
- 7 **Laugh Time**—Film Short
"Laurel & Hardy" film plus cartoons
- 9 **Time For Beany**—Puppet Fun
- 5:15 9 **Junior Theater**—Film

Mar. 19 **Thursday**

- 5:30 4 Silhouettes Of The West—Talks
5 To Be Announced
7 Adventure Time—Film Serial
“Miracle Rider” No. 6 and “Caval-
cade of the West” No. 4
9 Robert F. Hurlleigh—News
- 5:40 4 Window Shopping—Commercial
- 5:45 4 Chgo. Weather—Russ Reed
5 Something To Talk About
9 Clete Roberts World Report
- 5:50 4 Guest Star—Carmelita Pope
5 Clifton Utley And The News
- 6:00 4 Bob Elson & Sports—News
5 Joe Wilson’s Sports Corner
7 Austin Kiplinger & The News
9 Captain Video—Adventure Tale
Complications on Taovahr
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
5 Short, Short Drama—Film
“Appointment With Love.” Story of a
GI from Korea who falls in love with
a pen pal; stars Frank Overton &
Terry Becker
- 6:20 7 Your Weather—Wayne Griffin
- 6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
Dinah goes to a ball and sings “It’s
Three O’Clock In the Morning” &
“This Is a Very Special Day”
7 Lone Ranger—Western Drama
9 First Edition—News Report
- 6:45 4 Jane Froman’s U.S.A. Canteen
Tunes: “Gypsy In My Soul,” “Who
Cares,” “Let’s Take An Old Fash-
ioned Walk,” “In the Still Of the
Night” & “Tell Me You’re Mine”
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Data
- 7:00 4 BURNS AND ALLEN—Comedy
Gracie thinks that joining the army
will help George to sleep better, so
she arranges for a physical examina-
tion by an Army doctor
5 GROUCHO MARX SHOW—Quiz
“You Bet Your Life” quiz contest
7 RAMAR OF THE JUNGLE—Film
An American photographer ventures
into the “Forbidden Village” where
he & Ramar (Jon Hall) barely es-
cape death
9 SPORTS EDITION—News Events
Jack Brickhouse and Harry Creighton
- 7:15 9 TV SHOWCASE—Film Drama
“Lady Craves Excitement.” A girl
looking for publicity suspects a fa-
mous artist of murder; stars Danny
Gray & Sidney James
- 7:30 4 AMOS ‘N’ ANDY—Comedy
When Andy falls in love with an
actress, Kingfish persuades him to
turn actor

Bob Hope
master of ceremonies



**Academy
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Thursday, March 19

WNBQ
Channel 5

9:30—11:00

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dinah shore
show

Tuesdays

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Thursdays

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WNBQ
NBC
CHANNEL 5



Thursday Mar. 19

7:30 5 TREASURY MEN IN ACTION

"Case Of The Silent Partner." A shop owner tangles with federal agents after bootleggers tempt him with easy money

7 CHANCE OF A LIFETIME—Acts

Professional talent competes for cash awards & the opportunity for stardom guest: vocalist Eddie Fisher

8:00 4 BIFF BAKER, U.S.A.—Drama

An enjoyable stay in Hawaii is ruined when Biff & Louise's host is jailed for murder. Randy Stuart & Alan Hale Jr. are starred

5 DRAGNET—Police Drama

A hit and run felony case becomes manslaughter when two victims die

7 "SHERIFF OF MEDICINE BOW"

MOVIE—(1st showing) Western involving the unsuccessful attempts of an escaped convict & his gang to gain control of valuable land; stars Johnny Mack Brown

9 TRASH OR TREASURE—Advice

Sigmund Rothschild, noted appraiser & art critic, tells whether or not a curio is of any value

8:30 4 BIG TOWN—Newspaper Drama

When Lorelei takes a job as a baby sitter to gather material about child beating, she is accused of kidnapping

5 FORD THEATER—Drama On Film

"The Bet," starring Viveca Lindfors, Helmut Dantine, & Carl Esmond. A man makes a bet that he can be voluntarily imprisoned for ten years, and wins, causing the loser to go bankrupt

9 "TWILIGHT SONG"—Film Drama

A retired, deaf burglar meets an old accomplice who is almost blind, and between them plan a daring exploit reminiscent of their youth

9:00 4 MY LITTLE MARGIE—Comedy

"Vern, The Failure." A college reunion convinces Vern (Charles Farrell) that he is a failure, but his daughter (Gale Storm) discovers a way to bolster his ego

5 MARTIN KANE, PRIVATE EYE

Lee Tracy hits the jackpot as he apprehends the killer in a TV quiz show murder

7 IMPACT—News And Features

Austin Kiplinger as moderator

9 "MYSTERIOUS PICTURE"

Film drama—Impersonating a famous artist, a man paints a portrait that is visible only to those who are truly noble in spirit

9:30 4 BOSTON BLACKIE—Drama

An attempted break at a reform school almost kills Blackie and adds another name to Faraday's book of young criminals; Kent Taylor stars

9:30 5 ACADEMY AWARD CEREMONIES

Academy of Motion Picture Arts and Sciences awards from both the East and West coasts; Bob Hope emcees ceremony at Hollywood. Nominees include: Shirley Booth, Bette Davis, Joan Crawford, Julie Harris, Susan Hayward, Gary Cooper, Kirk Douglas, Jose Ferrer, Marlon Brando, & Alec Guinness. *Sponsored by RCA Victor*

7 JEWELER'S SHOWCASE—Drama

9 I'VE GOT A SECRET—Panel
Emcee Garry Moore with Jayne Meadows, Faye Emerson, Henry Morgan, Bill Cullen and guest, Joan Bennett

10:00 4 VIC PERRY—Man On The Street
5 WEATHERMAN—Clint Youle
7 MARCH OF TIME—News Film
"The Kremlin's Problem People." How people live and work in the Ukraine

9 "EXILED TO SHANGHAI"
MOVIE—Story of the men who make the newsreels; stars Wallace Ford, June Travis & Dean Jagger

10:10 5 DORSEY CONNORS—Helps
10:15 4 SPORTS PAGE—John Harrington
5 CLIFTON UTLEY AND THE NEWS
10:25 4 CHGO. WEATHER—Russ Reed
10:30 4 CHICAGO AT NIGHT—Chuck Bill
5 LET'S LOOK AT SPORTS—News
7 WHAT'S YOUR QUESTION

Instructional & entertaining questions & answers on homemaking problems with Art Youngquist

10:45 4 OUR SONG—Musical
5 HERBIE MINTZ SHOW—Musical
11:00 4 KUP'S COLUMN—Guest & Chats
5 "WOMEN IN BONDAGE"
MOVIE—Story of the degradation of women under the Nazi regime; stars Gail Patrick, Nancy Kelly & Gertrude Michael

7 "THE HIDEOUT"
MOVIE—A jewel thief who hides in a small Iowa town is tracked down by the accomplices whom he double-crossed; stars Adrian Booth, Lloyd Bridges, Ray Collins, & Sheila Ryan

9 "LIGHTHOUSE"
MOVIE—Story of a wave-tossed lighthouse where a beautiful woman rules the lives of two men; stars Don Castle,

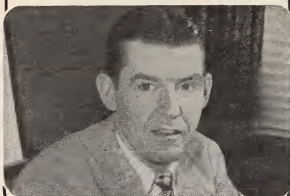
11:15 4 11:15 EDITOR—Fahey Flynn
11:30 4 MURDER BEFORE MIDNIGHT
12:00 4 "HAMMER THE TOFF"

MOVIE (1st showing)—Amateur detective tangles with notorious gang attempting to steal a secret formula;

7 WHAT'S NEW—Current News

1:20 4 ULMER TURNER & THE NEWS
(Stations reserve the right to change above listings without notice)

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THURSDAY
on channel 7



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WHAT'S
YOUR
QUESTION

Starring
ART YOUNGQUIST

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An educational, entertaining presentation of questions and answers on homemaking problems.

10:30 - 11:00 P.M.

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CHANNEL

WBKB

- 6:45 5 **Town And Farm**—Discussion
Milton Bliss comments
- 7:00 5 **Today**—Reports & Interviews
- 9:00 4 **Wheel Of Fortune**—Quiz
- 5 **Ding Dong School**—Nursery
- 9 **A To Z Of Cookery**—Recipes
"Pure Gold"
- 9:30 5 **Animal Fun**—Win Stracke
- 9:45 4 **Meet Betty Furness**—Ideas
Tips on clothes, charm and household ideas; guest: actress Geraldine Page
- 10:00 4 **News At Ten**—Information
- 5 **Home Cooking**—Eddie Doucette
"Fish mulligan and Lenten salad" is prepared by Eddie and Loretta
- 7 **"Women Unafraid"**
MOVIE—Story of adventure
- 9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
Dean Miller is host this week
- 10:15 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **Mrs. U.S.A.**—Film Short
(Or United Nations General Assembly)
- 9 **Strike It Rich**—Warren Hull
Guest, bandleader Jack Fina

- 11:00 4 **Creative Cookery**—Recipes
Potatoes vesuvio with filling, baked whole calves liver, and pointers on filling containers
- 5 **To Be Announced**
- 7 **Bob & Kay Show**—Variety Time
- 9 **Bride & Groom**—Interviews
- 11:15 9 **Love Of Life**—Serial Drama
Search for Beanie continues tho the searchers are unaware of the tragedy that has befallen the boy
- 11:30 5 **Good Living**—New Ideas
Beauty expert Hope Robbins discusses "care of the hair after it's set"
- 9 **Search For Tomorrow**—Tale
- 11:45 9 **Guiding Light**—Serial Story
The D. A. tells Captain Burns that he may present a last minute witness before the Grand Jury
- 12:00 4 **Happy Pirates**—Fantasy
- 5 **Noontime Comics**—John Coons
- 9 **Hi Ladies**—Interview Fun
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Comedy
"Moments To Remember." Garry and entire cast celebrate their 700th show
- 5 **Overtures With Art VanDamme**
Music session with comments on news
- 7 **Beulah Karney Presents**—Tips
Easy glamour dish: pecan ice cream. Also, parsley biscuits
- 12:45 9 **News Of The Day**—S. Allen
- 1:00 4 **Double Or Nothing**—Quiz
Bud Collyer is host to contestants
- 5 **"Mystery Man"**
MOVIE—Story of a rancher's efforts to round up a gang of cattle rustlers; stars William Boyd, Andy Clyde, & Jimmy Rogers
- 7 **What's New**—Current Events
- 9 **Luncheon Party**—Ernie Simon
- 1:30 4 **Art Linkletter's House Party**
Guest: Gale Storm of "My Little Margie"
- 7 **Claude Kirchner Show**—Variety
- 9 **Learning Brings Adventure**
Dr. M. Alden Countryman, associate professor, physics, discusses energy in work, principles of conservation of energy and radiation, and will explain how the human eye works
- 2:00 4 **Lee Phillip Presents**—Tips
- 5 **Big Pay Off**—Quiz Contest
- 7 **"Cottage To Let"**
MOVIE—Nazi agent fakes a parachute landing to snare the Scots folk into feting him as a wounded Air Force pilot; stars Leslie Banks, Jeanne de Casalis, & John Mills
- 9 **Paul Dixon Show**—Variety

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Mar. 20 Friday

- 2:15 4 **Eddie Albert Show**—Variety
Music, commentary, a story or two, an old film, a guest celebrity, etc. with the Norman Paris instrumental group
- 2:30 4 **Roosevelt College**—Talks
"Tomorrow's Chicago" discussed by Dr. Arthur Hillman, co-author of the book of the same name
- 5 **Welcome Travelers**—Interviews
Tommy Bartlett says hello to visitors
- 3:00 4 **News At 3:00**—Frank Reynolds
- 5 **Kate Smith Hour**—Variety
Kate presents Ellimar, wire act; teenage panel; dramatic skit; and Kate and the Band in an informal musicale
- 9 **"Late At Night"**
MOVIE—Story about a reporter on the trail of a gang of bootleggers; stars Barry Morse & Noel Dryden
- 3:05 4 **"There Goes Kelly"**
MOVIE—Star vocalist at radio station is murdered; stars Jackie Moran, Wanda McKay, & Sidney Miller
- 4:00 5 **Hawkins Falls**—Serial Tale
Wedding bells
- 7 **Lucky 7 Ranch**—Western Film
"Rider of the Law" feature
- 9 **Trail Blazers' Theater**—Film
"Texas Terrors"
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Garfield Goose And Friend**
- 5 **Howdy Doody Show**—Puppets
- 5:00 4 **Kids Karnival Kwiz**—Games
Fun & movies with Natco, the clown
- 5 **Elmer, The Elephant**—For Kids
John Conrad has his hands full with the too well educated elephant
- 7 **Laugh Time**—Film Shorts
"Charlie Chase" film plus cartoons
- 9 **Time For Beany**—Fun For Kids
Adventures with Beany, Cecil, the sea-sick sea-serpent, and the Captain
- 5:15 9 **Junior Edition**—S. Fentress
- 5:30 4 **Silhouettes Of The West**—Chats
- 5 **To Be Announced**
- 7 **Adv. Time With Bob Atcher**
"Miracle Rider" No. 7 and "Cavalcade of the West" No. 5
- 9 **Robert Hurleigh**—News
- 5:40 4 **Window Shopping**—Commercial
- 5:45 4 **Chgo. Weather**—Russ Reed
- 5 **Something To Talk About**
Chuck Acree discusses various topics
- 9 **Clete Roberts World Report**
- 5:50 4 **Guest Star**—Carmelita Pope
- 5 **Clifton Utley And The News**
- 6:00 4 **Bob Elson & Sports**—News
- 5 **Herman Hickman Show**—Talk
Guest: Herb Shriner who will discuss the latest craze in sports cars

Make it **DAY TONIGHT**

THE NEW **DENNIS DAY**
on the **RCA VICTOR SHOW**



WNBQ Channel 5 7:00 pm

TONIGHT on television



7:00 p.m. *Mama*

WBBM-TV **4**
Keep your eye on channel

- 6:00** 7 **Austin Kiplinger & The News**
 9 **Captain Video—Adventures**
 Several people are searching for the secret of a philosopher's stone on Taovahr
- 6:10** 7 **Sports Highlights—Jack Drees**
- 6:15** 4 **Ulmer Turner And The News**
 5 **Town Crier—Tony Weitzel**
- 6:20** 7 **Your Weather—Wayne Griffin**
- 6:30** 4 **CBS News—Douglas Edwards**
 5 **Those Two—Comedy Skit**
 Pinky unveils the true thief of Martha's jewelry
- 7 **Stu Erwin—Comedy Drama**
 Young Jackie's pleadings for a pair of hamsters, granted six times, turns the household into a unique zoo
- 9 **First Edition—Spencer Allen**
- 6:45** 4 **Perry Como Show—Musical**
 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—Data**
- 7:00** 4 **MAMA—Domestic Comedy**
 Dagmar finds a new friend when a little vaudeville actress & her aunt come to stay with Aunt Jenny
- 5 **RCA VICTOR SHOW—Musical**
 Musical variety with Dennis Day and his friends in the apartment house. *Sponsored by RCA Victor*
- 7 **ADV. OF OZZIE & HARRIET**
 Ozzie comes home a changed man, the soul of generosity, after a visit to "cheer up" an ailing friend
- 9 **SPORTS EDITION—News Events**
 Jack Brickhouse comments on sports
- 7:15** 9 **CITY EDITOR—Clem Lane**
- 7:30** 4 **MY FRIEND IRMA—Comedy Skit**
 Marie Wilson & Cathy Lewis are featured as Irma & Jane
- 5 **WALT'S WORKSHOP—Creative**
 Mr. Durbahn has a new idea about hanging a closet door for people who want to be a little different

- 7:30** 7 **SUPERMAN—Adventures**
 George Reeves in "The Case of the Talkative Dummy," a clue that led to a gang of armored car robbers
- 9 **DARK OF NIGHT—Drama**
 On location drama from Staten Island Museum, Staten Island, N.Y.
- 8:00** 4 **PLAYHOUSE OF STARS—Drama**
 "Parents' Week-end." Comedy about a woman who visits her daughter for a week-end at college; stars Maureen O'Sullivan, Mary Ellen Kay, Don Shelton & Jerome Cowan
- 5 **BIG STORY—Drama**
 Story of how reporter Edgar Frady of the Chicago Sun-Times helped authorities track down a man who shot a policeman
- 7 **TERRY AND THE PIRATES**
 John Baer as Terry & William Tracy as Hotshot in "The Deadly Species" match wits with a veiled Snake Princess who's importing plane-loads of poisonous snakes. *Sponsored by Canada Dry Ginger Ale*
- 9 **LIFE BEGINS AT 80—Quiz**
 Jack Barry moderates panel of oldsters
- 8:30** 4 **OUR MISS BROOKS—Comedy**
 Eve Arden comes to the aid of an honest burglar when she discovers a stranger raiding her icebox in the middle of the night
- 5 **ALDRICH FAMILY—Comedy Tale**
 Mary is expecting a date from out of town & she sends Henry to the station to meet him. However, Henry has no ideas what the date looks like & brings home a strange man
- 7 **TALES OF TOMORROW—Drama**
 "Read To Me, Herr Doktor." A retired professor with failing eyesight builds a robot to read to him, but suddenly the robot gains a consciousness and a soul

enjoy an **ADVENTURE** in **REFRESHMENT!**



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WBKB-TV Ch. 7 FRI. 8-8:30 P.M. WGN-TV Ch. 9 SAT. 11:00 A.M.

- 8:30 9 WORLD IS YOURS—Film**
Is your vacation a problem? Here are some spots that may interest you
- 9:00 4 MR. & MRS. NORTH—Drama**
Barbara Britton & Richard Denning offer to help a friend out of a dilemma and find themselves involved in the murder of his wife
- 5 CAVALCADE OF SPORTS**
Former world's welterweight champ Johnny Bratton, 25, of Chicago, with 53 wins, 20 defeats & 3 draws vs Bobby Jones, 27, of Oakland, Calif., with 35 victories, 15 losses, & 7 draws in 10-round bout from Madison Square Garden; Jimmy Powers announcing
- 7 "SUM OF SEVEN"—Film Drama**
Victor Jory as the professor who discovers that one of his final examination papers is missing before the test & sets out to find culprit
- 9 TWENTY QUESTIONS—Quiz**
Emcee Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, Met. opera star Marguerite Piazza
- 9:30 4 FAVORITE STORY—Film Drama**
Adolphe Menjou is featured
- 7 I'M THE LAW—Drama, Geo. Raft**
"Juvenile Murder Story" with James Hickman; a young boy confesses to the murder of his step-father to protect his mother. The innocent mother also confesses
- 9 DOWN YOU GO—Panel Quiz**
Dr. Bergen Evans emcees game with panel: Carmelita Pope, Toni Gilman, Fran Coughlin, and Robert Breen
- 9:45 5 GREATEST FIGHTS OF CENTURY**
Boxing film: Kid Gavilan vs Tony Janiro (November 7, 1951)
- 10:00 4 VIC PERRY—Man On The Street**
Shenanigans with the passers-by
- 5 WEATHERMAN—Clint Youle**
Climate forecast for the weekend
- 7 COURTESY HOUR—Variety**
Professional talent in a wide variety of acts with Jim Moran as host
Sponsored by Courtesy Motors
- 9 "WINTER WONDERLAND"**
MOVIE—A girl enters a ski race, thinking it will get her out of a jam, and falls in love with an instructor; stars Lynne Roberts & Charles Drake
- 10:10 5 DORSEY CONNORS—New Tips**
Angel Casey subs for vacationing Dorsey
- 10:15 4 SPORTS PAGE—J. Harrington**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
Atmospheric conditions for weekend
- 10:30 4 CHICAGO AT NIGHT—Chuck Bill**
Interviews with the people on the st.
- 5 LET'S LOOK AT SPORTS—Events**

- 10:45 4 OUR SONG—Danny O'Neil Sings**
- 5 HERBIE MINTZ—Musical**
- 11:00 4 KUP'S COLUMN—Gossip**
Interviews & commentary around Chgo.
- 5 "HOT RHYTHM"**
MOVIE—Two song writers, one of them in love with a singer, try to line her up with a name band; stars Dona Drake, Robert Lowery, Tim Ryan, & Irene Ryan
- 7 "FORGED PASSPORT"**
MOVIE—Former member of the U.S. Border Patrol joins a gang of alien smugglers in order to find out who murdered his pal; stars Paul Kelly, June Lang, & Lyle Talbot
- 11:15 4 11:15 EDITOR—Fahey Flynn**
- 11:30 4 MURDER BEFORE MIDNIGHT**
- 9 NEWS—Les Nichols Comments**
- 12:00 4 "SEND FOR PAUL TEMPLE"**
MOVIE—British government sends for amateur sleuth when they find they are unable to solve world-wide diamond smuggling ring; stars Anthony Huime
- 12:30 7 WHAT'S NEW—Current Events**
- 1:30 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

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the
night!
for the

**COURTESY
HOUR**

60 minutes of good, clean
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CURRENT FINDINGS

of the National Television Review Board

The National Television Review Board is an independent group of citizens who review and rate programs each month for the guidance of the American family and the TV industry.



Bride and Groom



The Web

National Television Review Board

Mrs. Byron Harvey, Jr.	Mrs. Willfred G. Moore, Sr.
Rabbi Philip L. Lipis	Mr. Samuel Culbertson II
Rev. Donald Masterson	Judge David R. Mandell
Mr. George Jennings	Robert A. Kubicek
Mr. David Balkin	Miss Helen Mawer
Mr. Martin O'Shaughnessy	(Secretary)

"—Censorship Is Not The Way To Better Programs"

Objectionable for Family

The Web—"Excess of crime and violence at an hour that precedes bedtime for children."

Bride & Groom—"Depreciates sanctity of the Holy vows . . . makes sacred ritual too commercial."

Love of Life, Search for Tomorrow, Guiding Light—"Sordid situations . . . no value placed on family life . . . vulgarity displayed . . . excess of adultery and drinking."

Variable for the Family

Walter Winchell—"Peddles distrust and possible hatred"

Names the Same—"Double meanings"

Mr. and Mrs. North—"Double meanings"

Superman—"Excess of violence"

Added to Approved Shows

This Is Your Life

Ding Dong School

Where Was I?

I Married Joan

Welcome Travelers

Definitions

Approved—Entirely or adequately wholesome, completely or sufficiently harmless.

Variable—Offensive as regular minor part of program, or occasionally offensive as performers and/or program content change from week to week.

Objectionable—Completely harmful or offensive, or enough to dominate entire program.

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314

52 weeks of the most accurate program listings in town \$5

JEEPERS, CREEPERS

MR. PEEPERS



(Continued from page 7)

No one who knew Wallace Maynard Cox as a school youngster (he attended nine different schools in 12 years) would have tabbed the half-pint with glasses as a future comic. Not even a grim young fellow named Marlon Brando who chummed up with Wally when they were together in a grammar school in Evanston, Ill.

"When I first met Marlon, he muttered something about a game of chess, of which I knew very little being only a fourth grader. Before I knew what was happening he laid out the chess men, defeated me in three moves, picked up his equipment and left without saying a word."

Cox's life with his divorced mother and older sister brought him finally to New York City, where his fondness for plant life resulted in his enrolling in a botany course at City College of New York. In 1942 he went the way of all males at that time—into the army—only to be discharged four months later because of succumbing to heatstroke.

With discharge papers in hand, Wally took one of those aptitude tests which led his future life into manual activities. Dutifully, he enrolled in a handicraft course with aspirations of becoming a silversmith. In 1946, his craft learned, he took his soldering iron in hand and went to work in a cold water flat making cuff links, tiepins and tie clasps, which he wrapped in cloth and set out to sell to exclusive Manhattan haberdashers. Science may still be right, but his occupation netted him only \$40 a week.

As hindsight has borne out, Wally's fourth grade friendship with Marlon Brando was his biggest break. Brando, just coming into his own as an actor, and Cox met after 12 years and became close friends. Introduced at theatrical parties through Brando, Wally spun some of his humorous monologues for the audience. He developed more material, finally landed an engagement in

the Village Vanguard nitery in Manhattan, then swankier clubs and hotels. Presented with an eight minute segment in a Broadway revue, "Dance Me a Song" (which was a financial bust), Cox stole the show, bagging unanimous personal raves. TV viewers are all familiar with his pre-Peepers guest stints which kept him busy the past two years—the perplexed soda jerk, the harassed candy store owner, the over-bearing bank executive and the scoutmaster.

Although he could go on forever portraying the milquetoast Mr. Peepers, Wally would secretly like to make a living at writing. He has submitted some devastating satires and allegories that even *New Yorker* magazine with its liberal attitude called "frightening." A small sampling of the dialogue from one reads thus:

Child: Why is all the furniture six inches high?

Mother: Don't criticize your father.

Wally's other main hobby has a more practical aspect. Twice a week he hikes out to Rockland County in New York where he is building his own house, piece by piece with his own hands. While out there he's able to steal a little bird-watching at the same time.

The spectre of Mr. Peepers will always be hovering over Wally Cox to the extent that he may never successfully be any one else. But as an insider pointed out, "Wally has retained all the endearing qualities about Peepers—modesty, gentleness, consideration—and has ferreted out the rather pathetic ones like stupidity, muddled thinking and an inferiority complex."

Which means there's still a chance for you, Mr. Peepers.



Bungling Robinson Peepers finds life more bearable because of his girl friend Nancy, ably played by Pat Benoit.

DING DONG SCHOOL

(continued from page 11)

lives in Evanston, Ill., while her husband is on assignment in Korea.

The amazing Dr. Horwich is quickly acclimating herself to the world of interviews, public spotlights and acclaim that follows any personality. At first, it was a severe jolt from the obscurity of educational realms. And her greenness in TV affairs was pretty obvious. Told once she would be cut into Dave Garroway's network "Today" program for a brief Chicago bit, the innocent Dr. Horwich is rumored to have queried, "All right, but just who is this Dave Garroway?" She learned quickly, though, displaying a face-saving sense of humor. At the end of her bit, she donned a pair of lensless horn-rimmed spectacles, saluted in the now-famous "Peace" fashion and declared, "And now back to Dave Garroway in New York."

The independent schoolmarm, unaccustomed to the sanctity of sponsors, is also reported to have demanded she be allowed to screen any potential sponsor. Miss Frances, it seems, wanted to endorse only the most respectable of products.

Now she's a bit more accustomed to fame. Fame which brings with it a loyal following of toddlers who point their grubby fingers at her in restaurants and chant, "There's the lady now, Mommy, she's the one who taught me how to plant a radish."

Miss Frances is also becoming accustomed to small gifts from the children. Probably the most wood-lady around Valentine's Day, she received over 6,000 requests for her heart. A five-inch doll which had been a child's constant companion since birth, also found its way to Miss Frances' collection. And bells, the trademark of the show, have been sent in a wide assortment. One of the newest is a miniature bell from Capri brought back by a former WAC for

her son. The schoolmarm's latest treasure came to her desk only the other day. Neatly wrapped in cellophane, lovingly embraced by cotton in a jewelry box and tied with a sleek satin ribbon, the gift was perhaps one of the most cherished childhood possessions—a toddler's first-lost front tooth. Mothers say it's a pleasure to see little Johnny outgrowing signs of selfishness and actually begging to send in a cherished possession to share with "Ding Dong." Miss Frances sees to it that the dolls & toys find their way to children's hospitals.

Evidences of her success are widespread. Just recently, fingerpainting sets were nowhere to be found in Chicago stores after Miss Frances had spent one session instructing youngsters in the art. A few weeks ago, she strolled into an Evanston drugstore where she overheard an irate father trying to buy some pipe cleaners (which "Ding Dong" pupils were instructed to shape into animals.) "We can't keep them in stock," complained the clerk. "It's because of some damfool TV show called "Ding Dong" or something," the disgruntled father muttered. Mrs. Horwich skulked out of the store like a culprit.

Not too long ago, Chicago stores experienced a run on clay bubble pipes (which were indispensable for Miss Frances' bubble-blowing routines). Store owners substituted plastic pipes, but the toddlers wouldn't permit their mothers to buy them until Miss Frances endorsed them on her program.

"Ding Dong School" is seen at 9 a.m. Mon. thru Fri. on WNBQ (channel 5).

PICK'N CHICK'N

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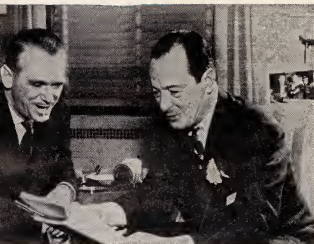
patching an evil archduke as his old man, but has come out from in front of the cameras and become a real, lifesize hero. He has proven his mettle on the battlefields of World War II besides which he has piled up numerous triumphs in the equally harrowing field of international diplomacy. He's not only brave, he's amazing.

As the only American officer to command a flotilla for Lord Mountbatten's Commandos, Doug won the British Distinguished Service Cross. As companion awards for this singular citation, Doug has a row of medals for service in seven major campaigns and an honorary Knighthood in the Order of the British Empire for "furthering Anglo-American amity." That he carried his movie heroics over into his real life is testified to by this statement from a man in Doug's outfit in World War II:

"At our shore base in the mud of Ferryville, Tunisia, Doug always wore a spotless white shirt, white cap cover, British battle jacket, pegged blue trousers, low black boots, a tremendous string of ribbons and topped it all off with a handkerchief up his sleeve." There was no word on whether Doug carried his trusty sword with him to beat off Rommel's advancing tanks.

Besides diplomacy and war-making, Doug has also dabbled in the fields of writing and painting, all the while making his way in the heady atmosphere of high society. Lately he's also become a TV producer, with a series of films made in Britain that are leased to various stations around this country. Some of the films star Fairbanks, but most of them feature him only as emcee.

Because the films are sold to different sponsors in different cities, Doug has to make additional on-the-spot commercials for his various markets. This may be the source of confusion among Fairbanks fans who happen to catch the show in New York, then catch it again in Boston if they are up there for any reason. It seems that while Doug extols the merits of Rheingold Beer for New York Cityites, up in Boston he's



Doug and producer Vinton Freedley talk over a script for one of Doug's early TV guest appearances.

THAT swashbuckling star of the silent screen, Doug Fairbanks Sr., was one of the most lionized men of his generation. As the finest swordsman in all of Burgundy or Ruritania or wherever, Doug Sr. cut quite a swath while leaving a trail of punctured gizzards and heartbroken ladies. In short, he was brave.

So when Doug Jr. came along, most folks looked at him as a young pipsqueak who'd never match his dad at derring-do. This has turned out to be one of the conspicuously errant prophecies of the age. Fairbanks the younger has not only proven as adept at dis-

Doug Fairbanks



made an alliance with a brewery putting out a product with the tongue-twisting name of Haffenreffer's Beer. One of Doug's critics, after seeing Doug give the spiel for Rheingold's said "He brings to a bottle of beer a global approach." That may apply to Rheingold. What about that Haffenreffer account, Fairbanks?

When Doug first went into movies, it was said that his career would be harmed by his speaking voice (a dead ringer for Ronald Colman's). But he soon proved that a cultivated accent can be an added asset when wooing fair maidens. While vaulting from balconies in a score of movies, Doug's dash and bravado have made him the acknowledged king of films depicting medieval glories.

Among the Fairbanks film triumphs, the most memorable is unquestionably "Gunga Din," Rudyard Kipling's romanticized view of the British in India, made still more romantic by Hollywood. Along with Cary Grant and Victor McLaglen, Doug marched to film glory by brawling, dueling and shooting his way through the entire Khali cult of India. Other first-rate Fairbanks films were "The Corsican Brothers" and the more recent "State Secret."

In the field of diplomacy, Doug is on almost permanent call from the U. S. State Department. He has been on numerous diplomatic missions including one to South America designed to promote better understanding between North and South America. It's said that F. D. R. died on the eve of an appointment with Doug Jr. where Doug was to explain his plan to smuggle himself and Allied agents into Japan, there to get in touch with the Dowager Empress (an old friend of Fairbanks) and promptly end the war. By cultivating the higher-ups, young Doug, a lieutenant commander in the U. S. Navy, was able to muscle his way in on high-level conferences. As one British admiral said: "The only way to plan a combined operation peacefully is to include Fairbanks in the project from

the start."

Doug's major nipups lately have been in British society. His fashionable home in London's South Kensington is the center for regular house parties that include most of the best people although the Fairbanks keep their guest lists down to thirty or forty people. He scored the social catch of the year when he lured Queen Elizabeth to dinner at his house by interceding with his old pal from Mediterranean days, Prince Philip. He committed a social *faux pas* by letting the news of the Queen's visit get into the newspapers, but the envy of his rivals in the social set more than made up for any tarnish from his social error.

Doug, a throwback to chivalry, has soured some of his society associates with his dash and vigor. One evening he made a grand entrance in White's, London's most exclusive club, wearing impeccable white tie and tails, with his chest burdened down with his full supply of medals. A hushed silence followed and finally a dry-as-dust voice said, "Enter Captain Hornblower."

Resentment at Fairbanks' fast rising star in London society circles has been expressed in a different way. Some of the more churlish hangers-on at White's say whenever they sample a particularly badly-mixed cocktail, "It tastes as if Douglas had been polishing half his medals in it."

Having crashed London society, diplomatic circles and with roaring success in the films, young Doug wants you to know that he no longer appends the Junior tag onto his name. He is now just plain Douglas Fairbanks. At 43 years old the amazing Doug Fairbanks has become a lion in his own right.

Douglas Fairbanks is seen at 9:30 p.m. Tues. on WGN-TV (channel 9).



Uncle Herbie

Boys and girls, this picture looks like just another TV studio scene, doesn't it? But it's different because these TV people are *out* of the studio. They're setting up their equipment for the 45th annual Chicago Automobile Show (March 14-21) at the International Amphitheater. Director Bud Palmer (left), Cameraman Jim Reid and Jack Brickhouse, who will head the WGN-TV reporting crew, are all set to bring you glimpses of the show both Saturday, March 14 and Sunday, March 15. You'll see a parade of the newest cars and trucks on the market. Bet lots of you will want to see the channel 9 version of the auto show. It's the next best thing to going down to the Amphitheater.



THIS WEEK'S CONTEST: With St. Patrick's Day almost here, I wonder how many Irish songs you can name. Send your lists to Uncle Herbie, % *TV Forecast and Guide*, 185 N. Wabash Ave., Chicago 1, Ill., before Sunday, March 22. For the longest list, I'll award \$1; second, 50 cents; next 15 runners-up, 25 cents each. In cases of ties, answers will be judged on neatness.

MOLLYCUES

by MOLLY POTKIN  COPYRIGHT 1953

In this puzzle, you see symbols with letters underneath. Change the symbols to the letters they stand for, then read the "code." Answer the questions. Then send your entries to Mollycues, % *TV Forecast and Guide*, 185 N. Wabash Ave., Chicago 1, Ill., before Monday, March 23. First prize is \$1; second prize, 50 cents, next 25 prizes, a copy of Molly's picture puzzle book. In cases of ties, neatest and most original will win. Solution will appear here next week.

Last week's jigsaw puzzle was a picture of "HOWDY DOODY."

February 7th Mollycue winners:

Judy Anderson, Gory, Ind; Joyce Behrens, Yorkville, Ill; Leonard Cebal, Chicago; John DeLong, Chicago; Charlene Drew, Chicago; Gory Ervin, Kenosha, Wis;

△	∞	∅	⊗	☛	▮	ε	∴	Σ	⊖
E	A	V	W	T	B	I	H	Y	N
⊙	≠	⊠	∅	∅	∇	⊕	☛	☛	⊖
M	P	O	L	S	K	D	U	C	R

⊗	∴	∞	☛	☛	∅			
∅	∴	⊠	⊗	⊕	⊠	Σ	⊠	☛
∅	ε	∇	△	▮	△	∅	☛	
∞	⊠	⊕	⊗	∴	Σ	?		

Melvyn Gordon, Chicago; Lorene Hezel, Chicago; Joanne Jonik, Chicago; F. Jarvis, Chicago; Christine Kosproicz, Chicago; Lono Koye Korth, Roselawn, Ind; James Kruger, Crown Point, Ind; Danny Louver, Buchanan, Mich; Jean Lowver, East Chicago, Ind; Janet Leider, Evanston, Ill; Roger Lencoejeur, Chicago; Judith Frances Lutes, Hammond, Ind; Joanne Payne, Beloit, Wis; Robert C. Petersen, Waukegan, Ill; JoAnn Pfeiffer, Wilmington, Ill; Jonice Pocius, Chicago; Edward F. Sebolt, Great Lakes, Ill; Anita Spocny, Chicago; Joyce Stilinovich, Gary, Ind; Janice Tyk, Berwyn, Ill; Barbra Vlokancic, Hinckley, Ill.

LIGHTNING DUDE RANCH

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Reservations Limited

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MR. AND MRS. CED WHITE
LIGHTNING DUDE RANCH
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SPORTSCAST

by ED PAZDUR

ANDY GANTNER, sprightly advertising exec for the Peter Hand Brewery Co., announced plans to televise the **Celebrity Bowling Tournament** over WGN-TV direct from the Chicago Coliseum, April 3, 7:15 to 8:00 p.m. . . . The tourney is co-sponsored by the American Bowling Congress and *TV Forecast and Guide* . . . All of the Windy City's TV, radio, stage, and press celebrities will be on hand. The public, of course, is invited.

Remember *TV Forecast and Guide's* attempt to match Lou Thesz, NWA heavyweight wrestling champion with challenger Ruffy Silverstein? The bout would have been the first recognized contest since the 30's (not an exhibition) for a recognized title as supervised by the Illinois State Athletic Commission. Backing Silverstein, promoter Leonard Schwartz posted a \$5000 bond. Winner take all. But Fred Kohler, speaking for Lou Thesz, balked . . . Unreasonable "training expenses" demanded by Kohler killed the proposed title bout.

Hard feelings resulted between "champion" Lou Thesz and promoter Leonard Schwartz. Even though Schwartz was a member in good standing with the NWA, Thesz continually refused to appear in any of his shows at Rainbo. However, the biggest thorn in Thesz's side was Rainbo promoter Ray Fabiani.

Now with Fabiani out of the picture, Schwartz met Thesz in a private confab at St. Louis to iron out their difficulties. Thesz's pet peeve has always been the pressure brought upon him by *TV Forecast and Guide*. . . . Schwartz humbly explained: "I only want you to work for me as a friend—not as a business associate." . . . Impressed by his sincerity, Thesz yielded and will appear at Rainbo Arena on March 20. The Thesz-Schwartz combine should prove an amiable and profitable one.

A recent article by promoter Fred Kohler in a wrestling magazine attempted to explain why wrestling was not recognized as a contest. Wrestling today is depicted as an exhibition or show. The reason the State Commissions do not recognize it, says Kohler, is because it would be a financial strain. . . . *I dispute this. The reasons are obvious enough. Wrestling is outright exhibitionism, infiltrated with freaks, and often not fit to be recognized as a legitimate contest. There are some rare exceptions.*

In answer to letters hitting our desk asking why I have refrained from commenting on the NBC-Tom Duggan spat, I'll say that enough has been said already. It's not true I dislike the man. Duggan has the best sports delivery in town. Let's hope the entire mess ends amiably and Fighting Tom remains in the Windy City.

Be sure to tune in WBBM-TV, Sunday, March 15 at 10:00 p.m. when Black Hawk Coach Sid Abel presents the winner of *TV Forecast and Guide's* poll to determine Chicago's favorite hockey player. He'll receive a beautiful 21" console, Sentinel TV set. . . . Then the Hawks will square off against their most hated rivals, the Detroit Red Wings.

Sincerity often pays dividends



SCHWARTZ

Enough has been said



DUGGAN

One TV set for a Hawk



ABEL



LETTERS (continued from page 3)

DEAR BOSS:

You know, this chap Marlin Perkins, who buddies around with such stuff as lions and tigers on "Zooparade" every Sunday, really makes it look like the critturs are enjoying themselves in their cages.

I don't know how he does it, either. Maybe it's the mellifluous Perkins voice. Maybe it's because old fidgety-pants Hurlbut provides enough comedy so that the viewers are distracted.

Anyway, despite the camouflage, somebody ought to put in a squawk for the animals. Take a lion for example, if you dare. Here's an animal that's used to plenty of freedom. Yet, he's cooped up in a tiny cage for life.

And Marlin calls them contented animals. Hah.

Okay, Marlin. Go crawl in a closet about five feet long by five feet wide. Stay there for a couple of years. Pretty nice, hey, Marlin? Plenty of good food, no danger from your natural enemies. Sit up for peanuts, boy, it's Visitors Day.

Pretty soft life, hey kid? Come on over here while I scratch your back and listen to you purr.

The other Sunday, I got tricked into watching a junior atrocity on channel 9 called "Emerald Isle Theatre." Between snatches of a movie, a brassy-voiced babe hammered away at the merits of Ireland, Tom O'Neill, shillelaghs, luck o' the Irish, brogues, County Cork, and what have you.

This green-tinted reverie was rudely interrupted by the ever lovin' wife who says:

"Are you thinking of buying a car?"

"Cars?" I snort in confusion. "I thought she was selling Irishmen."

CHUB

Are we now to get only sports commentators who read the sports news. We have plenty of this type of person on TV and radio now. I shall mourn the passing of Tom Duggan from his sports spot. Sure, I disagreed with him at times, but at least he demanded the best from our sports performers and officials.

Benton Harbor, Mich.

H. J. OSBORN

Ed. Note: To paraphrase Mark Twain, the rumors of Duggan's passing were apparently greatly exaggerated. For more on Duggan see Jack Mabley, page 18.

I'm just a little bit confused. Why should anyone want to have their golden wedding anniversary mentioned on the Saturday night program from Marigold . . . Could it have some connection with fifty years of wrestling with the same opponent?

Chicago, Ill.

MRS. H. O. MILLER

Talk about realism! Did you see a certain horse on Ed Sullivan's last show? Not a bit camera-shy, the animal very unconcernedly went about producing quite a pile of good fertilizer, as part of the background for Frankie Laine's singing of "I Believe."

Racine, Wisc.

HARRIET HUNT

Will you please inform Don Alan of "Magic" that osmosis is not the passing of a solid through a solid. (His example of it: If you walk through a wall, it's osmosis.) Osmosis is the passing of a liquid or gas through a moist membrane.

Hammond, Ind.

JOAN COLET

Ed. Note: A magician hasn't got a chance with you physicists around.

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starring **ANNA NAGEL**

Wednesday

"SILVER QUEEN"

starring **GEORGE BRENT** and **PRISCILLA LANE**

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