

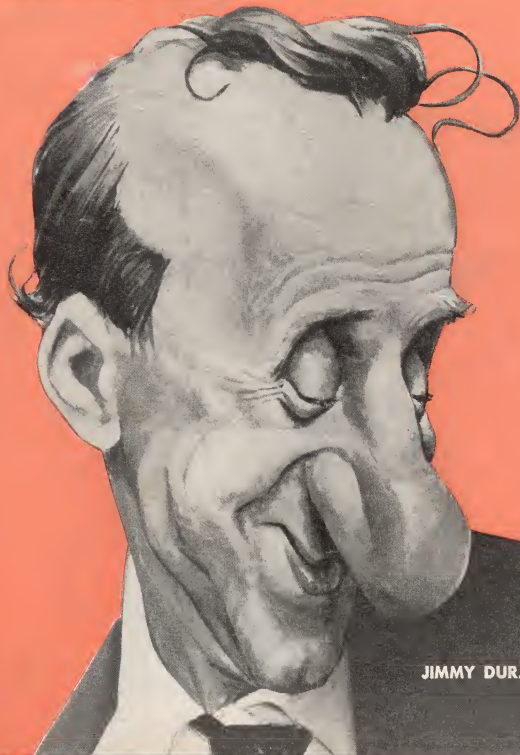
MARCH 7, 1953 • 15c

TV

Forecast *and* Guide

WHY DO WOMEN LOVE DURANTE?

Sam Levenson's
Favorite Stories



JIMMY DURANTE

the most complete TV program **GUIDE**

Monday
thru
Friday **5**
CHANNEL

★ **"ELMER, THE ELEPHANT,
AND JOHN CONRAD"**

An exciting new program of old-time movies and fun for the kids

—5:00 p.m.—

★ **"SOMETHING TO TALK ABOUT"
with CHUCK ACREE**

presented by AMERICAN FAMILY FLAKES

—5:45 p.m.—

★ **"CLIFTON UTLEY AND THE NEWS"**

presented by THE NATIONAL TEA COMPANY

—5:50 p.m.—

All On...



Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

I am a dog who has always been most content with my lot in life; happy to remain home with no desire to roam, that is until I saw the Lucky Strike program of Feb. 7. To see lovely Dorothy Collins cuddle, embrace and make a fuss over those other dogs was just too much for me. Mr. Editor, would it be possible for you to arrange a personal appearance on the Hit Parade program so I too can be a lucky dog? My master has expressed the same idea but he must make his own request for an appearance.

Aurora, Ill.

WAGGIE

Ed. Note: If you can arrange it, Wag, old Pal, we're with you.

. . . I do not believe stuffed shirts, religious fanatics or arrogant pinheads, describe very intelligently advertisers, sponsors, critics or men on Congress's permanent committees set up to deal with censorship of TV and radio. . . Remember the further you are from God, the weaker our country will become. If we don't become a strong Christian nation, the Russian dictators will settle our censorship problems once and for all. . .

Kankakee, Ill.

WANDA MAE SEEDORF

The person who wrote about Abe Burrows and "Name's the Same" expressed my sentiments perfectly. The show hasn't been the same since. If we were supposed to like him then, why shouldn't we like him now. Why take off any performer without notice or a word of explanation? . . .

Grand Haven, Michigan

L. DENTON

The reasons for those shows getting banned was nonsense. Especially Robert E. Sherwood. That is just what is wrong with our people today, they don't believe in reality and we are TOO conventional. . . I am a Negro and take a look at Amos 'n' Andy. It isn't quite a compliment to the Negro, all of our features and speech aren't like theirs, but we like the program, just as I like J. Carrol Naish. People on TV are supposed to be human. . .

Chicago, Ill.

MRS. SHIRLEY ROBINSON

(continued on page 46)

Coffee is just a bean



—but
**Stewart's
Private
Blend
is an Art!**

Complete TV Service
7⁹⁵ NO FIX—NO PAY

GUARANTEED HOMEREPAIR or NO CHARGE
for home service. \$7.95 includes service and all tubes needed (Except big picture tube.)

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HOME TV SERVICE

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SOUTHWEST

HU 3-3035

NORTH

BE 5-1660

SOUTH

FA 4-8818

"SKATING
PIPER"

**ICE
SHOW**

A MERRIEL ABBOTT PRODUCTION

DINNER SHOW 8:30
SUPPER SHOW 12:00

FRANKIE MASTERS'
orchestra

FAMILY MATINEE
EVERY SUNDAY

special
children's menu

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WAbash 2-4400

Boulevard Room
THE CONRAD HILTON

SEAFOOD

Well of the Sea

THE SHERMAN

WORLD FAMOUS HOTEL

For Reservations: Franklin 2-2100
Drive Right into Hotel Sherman

SAT. *on television*



6:30 p.m. *Beat the Clock*

WBBM-TV 4
Keep your eye on channel 4

TV Forecast Guide

March 7, 1953

Walter H. Annenberg, President

Over 1,000,000 readers

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Expiration Number 244

TV FORECAST AND GUIDE

Channel One

COAST . . . TO . . . COAST
with Marty O'Shaughnessy

TV changes continue to make the big news these days as a flock of major shows either switch or cancel out. For example, "Biff Baker, USA" which stars Alan Hale Jr. and Randy Stuart, bows out at the end of March. . . . "The Big Payoff" with Bess Myerson and Randy Merriman switches to CBS from NBC. . . . "Ellery Queen" switches from a "live" show to film within several weeks. . . . "Lux Video Theatre" may go from Monday nights to Thursday p.m.'s. . . . The "Aldrich Family" may go off in May, because the sponsor is unhappy over the ratings . . . and comic Larry Storch may be back shortly in a brand new show.

Public indignation grew to top proportions at the recent report that Arthur Godfrey would receive an Eisenhower appointment with the Defense Department. It's likely that the whole mess will be quietly killed. This will make CBS very happy, because that network got into a tizzy at the thought of losing its star TV-radio salesman. Godfrey brings in an estimated \$15 million a year in business. Postmortem thought—the U.S. public probably figured it had enough of comics handling our foreign commitments. . . . First new programs to be inked by ABC-United Paramount in the wake of their recent merger are a situation comedy starring dancer-satirist Paul Hartman, and an adventure series with a "prominent movie star" in the title role. . . . Incidentally, those TV editors who called the ABC-UP merger a "sale" were wrong—the two original companies have co-equal status in the new organization.

Johnnie Ray Marches On: His singing act at a New York night club brings the following review from *Billboard* magazine. . . . "His standards, 'White Cloud' and 'Cry' were the same bedlam breeders they were here the first time around. . . . His (Jubilee) finishes . . . drove them wild. It was a holy roller meeting with customers jumping up and waving arms wildly while Ray stood out there screaming and driving them to new heights of frenzy. Maybe it was mass hysteria that drove Milton Berle out of his chair with his shoes in his hand waving them madly aloft. Perhaps it was the same hysteria that drove Jan Murray out of his chair for an arm waving dance. . . ."

And then again, perhaps it was just New York.

Paul Stadelman, the shirt tycoon who's seen frequently on TV with his magic tricks, pulled a neat stunt recently. He sent President Eisenhower a custom made shirt. The measurements were based on a sight impression gained by Stadelman while watching Ike on television. . . . It's reported that NBC's "All Star Revue" will be dropped in April, and that only Jimmy Durante and Martha Raye will be asked to move over to the "Comedy Hour" series. . . . Most torrid romance of the season is that going on between disk jockey Howard Miller and sultry singer June Valli of "Hit Parade." They're making the airlines rich with their frequent plane trips between Chi and New York.



RANDY STUART



RANDY MERRIMAN



ARTHUR GODFREY



JOHNNIE RAY



What's His Fatal

by ROBERT CUNIFF



WHAT has Jimmy Durante got that the rest of us men wish we had?

For years now, Durante's been in operation around women and his success is legendary. When Durante turns it on, it's impossible for women to resist. Let's have a roll call.

First off, there's Helen Traubel, the great Wagnerian soprano. Miss Traubel, made of the indestructible stuff that is required to outshout a Wagnerian orchestra, came out of that other world just to appear on television. And who got her there? Durante, the patron of the arts.

Miss Traubel, melted by Durante's overtures, proceeded to cut a sizable swath as Durante's partner in some fast vaudeville turns. Gigantic Helen not only matched Durante gag for gag but even brought a crescendo of applause when she emulated the famous Durante walk going off the stage at the windup. Durante, a modern-day Sven-

gali had transformed Helen Traubel into a popular entertainer. And in the process, he had made Helen, who was twice his size, his love slave.

With Traubel safely stowed away, Durante went after new conquests. With his irrepressible *joie de vivre*, he lured the first lady of the theater, Ethel Barrymore, onto his show. Miss Barrymore, a veritable mountain of dignity, succumbed in no time. With a far-away look in her eye that nobody could mistake for anything but love, she went through her paces as commanded by that fatal charmer "Schnozzola."

But *Durante wasn't through yet*. With mystic powers that he reveals to no one, he lured the fiery, neurotic *Bette Davis* onto his show.

Bette, who usually appears in nothing but high class films aimed at Academy Awards, proceeded to betray her love for Durante in a torrid scene on the couch that sizzled the coaxial cable. Furthermore, Miss Davis began to kick up her heels and act like a show girl. The results are there for everyone to see. Bette is now starring



Margaret Truman and friend give out with music, Club Durant style.



The great Sophie Tucker meets her match in the Schnozzola.

Charm?

on Broadway in "Two's Company," a musical revue. The potent Durante magic had conquered another.

Politics? Well, what could be more political than the President's daughter? Again Durante called the tune. Margaret Truman, whose normal environs were concert halls and that white structure on Pennsylvania Avenue, found the unbearable charm of Durante too much and ended up with Jimmy at the Club Durant as a part of the act of Truman, Jackson and Durante. All the gossip about Margaret getting married never takes into account what's holding her back. It's her unrequited love for Jimmy, the well-dressed man.

Durante went back to the opera house again in search of further evidence of his way with a diva. He came up with Lily Pons, a coloratura whose voice usually ranges up where only dog whistles dare to tread. Miss Pons started off on the Durante show with her usual fare, the Bell Song from "Lakme," but before anyone could accuse her of fighting off Schnozzola's advances, she was back as a saucy French chorine, singing some unlikely



tunes to Durante's offkey piano. Lily was just another diva to Durante.

As if to prove his supremacy, Schnozzola brought the great Italian basso, Ezio Pinza, onto his TV show. Pinza had caused a sensation among the ladies a few years back as the French planter in "South Pacific" and there was some talk that ladies' matinee clubs across the nation were signing mass suicide pacts out of love for the massive Pinza. But Ezio turned out to be a cardboard lover in competition with Durante. Fifi D'Orsay, a cozy little bundle of French charm, appeared on the same show and gave Pinza the air as she chased her mad lover, Jimmy Durante, around the stage.

Show business annals inevitably spend page after page dwelling on the sentimental success story of Sophie Tucker, the "Last of the Red Hot Mamas." But Sophie's reaction to Durante was not only Red Hot—it broke the thermometer. She went through her usual routines that invariably break up an audience but before Sophie could stop herself she threw all caution away and hurled herself into the lap of the Great Man, none other than Schnozzola, who was idly caressing the piano keys at the time. The incredible Durante charm was too much for even Sophie.

If you want further verification, just watch any Durante show. Watch Jimmy romp through his numbers while

(continued on page 41)



Actress Louise Martel gives it all up to act as steno for the Great Man.



the TV kibitzer

You Can "See It Now"

EDWARD R. MURROW is on record as saying that he doesn't believe that any commentator has had a profound influence on elections, yet he has also said, "The mechanics of television and radio, which make it possible for an individual to be seen throughout the entire land, do not confer great wisdom or infallibility on that individual. I try to be a reporter. A commentator is a kind of oracle, and I am never so sure I'm right."

In spite of Mr. Murrow's protestations of modesty, he is a great deal more than a reporter. He is in that rarified strata peopled only by thinkers like Walter Lippmann and Arthur Krock. His five-nights-a-week show on radio is listened to by millions and his "See It Now" on TV has also cornered a large audience. It is reassuring to know that he doesn't take the responsibility of molding public opinion lightly.

"See It Now," which telescopes the previous week's news, is far and away the best *edited* show on television. It sometimes rises above a mere record of the week's events and soars into the world of ideas. Among the projects that have been handled beautifully on "See It Now" was a documentary at Christ-

mas time in which CBS correspondents interviewed GIs in Korea and recorded their responses to the fighting there. Extended to an hour for this special program, it was one of the most poignant programs ever seen on TV.

Mr. Murrow isn't often caught with his objectivity down, much as some people think he is. He's been characterized as a lackey of the New Deal by some of the more conservative elements in the U. S., but he's also been tabbed as a tool of big business by the violent left wing. Which by simple reasoning must leave him somewhere in the middle-of-the-road.

Previous to last year's convention, Murrow sent some of his cameramen out to cover Senator Taft's campaign tour through the South. Here, the Taftites claimed, they found a flaw in Murrow's fair-mindedness. The show depicted Taft's tour as a crew of big dealers travelling in limousines. In addition it showed Taft telling the same joke to different assemblages.

To loyal followers of Murrow, there's little doubt that he's no great fan of Senator Taft. But the fact remains that Taft came on at the end of that same show and said that it was a fair sum-



With EDWARD R. MURROW

mary of the Taft trip. Besides which, it's doubtful if the program affected one delegate vote, which is what Taft was after anyway.

If there's one subject that Murrow is fanatical on, it's government tampering with the freedom of communications and that includes radio, TV, books, magazines and newspapers. Time and again he has lit out after various government figures who have come out with wild statements asking for censorship.

President Truman in particular was a target for Murrow's fire. When HST set up censors over all government agencies, Murrow immediately saw the move for what it could be. Not a means of preventing top secret stuff leaking out to our enemies, but a means of covering up any corruption that took place within government bureaus. Drawing a fast bead, Murrow fired the charge that the government was trying to free itself of criticism, a far worse crime than any slight leakage of information to foreign governments.

It is Murrow's fair-mindedness and absence of hysteria that has won his present esteemed position. There may be other newsmen as well informed as Murrow, but none has captured the large

sized audience that he has. A good clue to Murrow's success is that he instills a deep sense of drama into his reporting, which gives his listeners the effect of a rendezvous with history.

Along with his flair for the dramatic, Ed Murrow is equipped with a vast learning. There's no stuffiness about him, just a slight professorial air.


A Phi Beta Kappa graduate of the U. of Washington, Murrow started out after graduation as president of the National Student Federation, a job which carried him to all parts of the U. S. and Europe. From this he jumped to assistant director of the Institute of International Education, where one of his tasks was to evacuate teachers from Germany when Hitler was on his book-burning binge. Murrow's labors brought out 288 professors to freedom.

He was hired by CBS in 1935 to be director of talks & education and has stayed ever since. In 1937 they sent him to Europe for some special broadcasts but he soon found himself more useful covering the big news going on in Europe at the time. He was in Munich when Chamberlain sold out and in Vienna when Hitler marched in. His talks

(continued on page 41)

Easy

WITH



A Budget, as any housewife will tell you, is something which, if done without, gives hubby that post-honeymoon scowl, and which if used, can be more painful than a migraine. In short, a monthly headache that the Mrs. would rather miss.

Confusing? Not half as baffling as the household budget is to the housewife. Mrs. America, the popular notion would have you believe, has more trouble balancing her record sheets than her spouse has with his March 15 income tax blues.

But, aha! Along comes television and before you can say "easy money," it shows you how to "Balance Your Budget." The method hasn't been perfected yet for universal use. Too many requirements. Like being in the studio audience and being chosen as a contestant for the easy money questions.

TV's latest problem solver is no scientific tax question-answer session. It's a frothy little addition to the popular brand of shows in the low-cost production bracket, complete with that super-energized emcee, Bert Parks.

"Balance Your Budget" began as a human interest junior version of

"Strike It Rich" with bounding Bert helping his contestants stay in the black. Selection was based on personal problems. For example, a young father \$1,200 in arrears because of fire damage and heavy medical expenses. Or a little girl's consternation over how to repay \$9 to her father who had been tapped to replace her "best party dress" which she had spoiled.

Since the fall of 1952 when the program debuted, the format has been changed to pick contestants on the basis of audience appeal. These frequently are people who have no money problems at all—a British diplomat and his wife, a dripping-in-mink wife who stands by while her husband tries to win money for a toupee, or a professional dancing team.

Ebullient Bert, who might be accused of feeding strictly on a diet of Mexican jumping beans, galloped to fame by way of Dixie. Born in sunny Atlanta, Ga., Bert began his career as a \$7 a week announcer in his home town. When the station ran into financial difficulties, he took a 20% salary cut, but eventually became chief announcer at \$15 per week.

At 18, Bert left his southern drawl

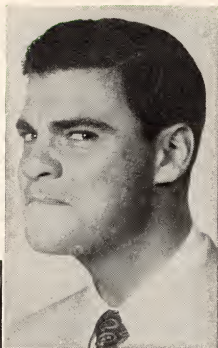


Only question here facing quizmaster Bert Parks and his wife seems to be one of baggage. They're shown on a recent trip to Chicago with Fred Killion (left), ABC Central Division TV program director, and Ed Sherwood (right), former advertising manager of Chicago's Admiror Corp.

Money

BOUNGING BERT PARKS

by SHIRLEY ELMAN



Volatile Bert, master of a thousand facial grimaces, springs a question on a "Balance Your Budget" contestant.

and Georgia's peaches to become a staff announcer for CBS in New York. "I also sang," he recalls, "three mornings a week, afternoons as guest vocalist and 10 commercials including the soap operas." Then followed a procession of special events announcing duties, singing and a job as straight man for Eddie Cantor.

After the war, in which he served as a member of Gen. Stillwell's staff in the China-Burma-India theater, he returned to CBS and some topnotch quiz-master spots—"Stop The Music," "Break The Bank," "Double Or Nothing" and now "Balance Your Budget." These duties were followed by a Bert Parks afternoon TV variety show which ran for almost two years. Bert's capers led TV critic John Crosby to comment sourly: "Some years ago, the trend was Arthur Godfrey. Now we have the Bert Parks menace."

Quiz lovers will disagree strongly with the Crosby view. As long as Bert continues to give away easy money with not even a flicker of the eyelash, few will nag about his omnipresence.

The youthful Mr. Parks (now in his early thirties), who has built his stock

in show business on a foundation of perpetual motion, had no previous theater experience. "In fact," he admits, "my only contact with the stage was when I was three." Bert's performance was at a Maine resort where he conducted a string ensemble by waving a piece of driftwood in front of the musicians. It established him as a ham, even then.

But lack of experience has been no obstacle to Bert. His mellow tenor, while not spectacular, easily saves the sponsor the price of another singer. And his giveaway role in TV has established him as the greatest philanthropist since Andrew Carnegie.

This reputation cuts no ice with Bert's children, six-year-old twin sons (Joel and Jeffrey) and three-year-old daughter, Annette. The kids told their daddy once, "You're not as romantic as Perry Como and you can't play baseball like Mickey Mantle. Gee, you can't even do tricks like an elephant!"

But, at least Bert gets paid in more than peanuts.

"Balance Your Budget" can be seen alternate weeks at 9 p.m. on channel 4 (WBBM-TV).

- 9:00 7 "GHOST TOWN"**
 MOVIE—Western about crooks out to rob a mine & a stranger who gets in the way; stars Harry Carey
- 10:00 4 THERE'S ONE IN EVERY FAMILY**
 John Reed King is host to contestants
- 7 SPACE PATROL—Adventures**
 A conspiracy is instigated to have Commander Buzz Corry removed from his post because of poor health
- 9 KIDS' CAMERA CORNER—Film**
- 10:30 4 SMILIN' ED'S GANG—Stories**
 "Rogue Elephant"
- 7 HAIL THE CHAMP—Kids Fun**
 Howie Roberts & Angel Casey conduct
- 9 KIDS & COMPANY—Variety**
 John Nelson gives the youngster his award
- 11:00 4 BIG TOP—Circus Fun**
 Six Boginos, risley act from Italy; Roulettes, roller skaters; and Eve Walker, a trapeze artist
- 7 BEULAH SHOW—Comedy Antics**
 Louise Beavers is featured
- 9 "ROAMIN' WILD"**
 MOVIE—Western with Tom Tyler
- 11:30 7 "FEUD OF THE WEST"**
 MOVIE—Western with Hoot Gibson
- 12:00 4 FARM & HOME TIME—Talks**
- 7 "FIGHTING MUSTANG"**
 MOVIE—Western with Sunset Carson
- 9 "UNDERGROUND RUSTLERS"**
 MOVIE—Range Busters ride again in western about the gold fields of California in the days of the panic of 1869; stars Ray Corrigan
- 12:30 4 "CURTAIN FALLS"**
 MOVIE—A friendless & broke actress plays the greatest role of her career; stars Henrietta Crosman
- 1:00 7 "LONE AVENGER"**
 MOVIE—Western with Ken Maynard
- 9 "LIGHTNING RAIDERS"**
 MOVIE—Mail is stolen from the stage & discovered when an important letter fails to arrive; stars Buster Crabbe
- 2:00 4 NEW WESTERN THEATER—Film**
- 7 "GUNNERS AND GUNS"**
 MOVIE—Western adventure tale
- 9 "MAN BEHIND THE MASK"**
 MOVIE—Mystery & intrigue
- 2:30 4 MOVIE—Title To Be Announced**
- 3:00 7 "DEADLINE"**
 MOVIE—Western with Sunset Carson
- 3:15 5 NATURE OF THINGS—Science**
 Dr. Roy K. Marshall discusses "How Television Works: TV Tomorrow"
- 3:30 5 AMERICAN INVENTORY**
 Drama documentary: "The General Practitioner" about the family doctor in our United States life
- 9 "RAINBOW 'ROUND THE CORNER"—MOVIE, Daphne Day**

- 4:00 4 CLASSIC THEATER—Music**
- 5 TELEVISION OPERA—In English**
 "Sister Angelica" by Puccini with Elaine Malbin, Winifred Heidt, Sandra Warfield, John Moynagh, & Virginia Viney; action takes place in a convent & concerns a sister awaiting news of her family for 7 years
- 7 "FRONTIER JUSTICE"**
 MOVIE—Western with Hoot Gibson, Jane Barnes, & Franklyn Farnum
- 4:15 9 "NIGHT OF MAGIC"**
 MOVIE—Young bachelor dreams that a beautiful Egyptian mummy is delivered to his apartment & comes to life; stars Billy Scott & Marion Olive
- 5:00 4 FARMTOWN U.S.A.—Talks**
 Information for & about the farmer and his products
- 5 TO BE ANNOUNCED**
- 7 SATURDAY LAUGH TIME—Film**
 "Laurel & Hardy" film & fairy tale
- 9 "WESTWARD TRAIL"**
 MOVIE—Musical western in which Eddie Dean tries to prevent a band of outlaws from stealing a young girl's ranch
- 5:15 5 HOBBY TIME—Bill Healion**
 Making of shadow boxes & scale models of planes, cars, and ships
- 5:30 4 ALL STAR HIT PARADE**
 Ed Allen & Kay Andrews pantomime
- 5 JET PILOT—Aviation Show**
 Review of the primary principles of flight with Jerry Garvey, Cmdr. Bob Horder, and George Cisar
- 7 ROOTIE KAZOOTIE—Puppets**
 Gala-Poochie Pup volunteers to lure the Snow Bird back to the North Pole; in the process meets the Firecracker Bird, & which is worse no one knows
- 6:00 4 STORK CLUB—Interviews**
 Sherman Billingsley chats with celebrities in the fields of art, diplomacy, & show business. Guests: Les Paul & Mary Ford, acclaimed for their unusual guitar & vocal arrangements & singer Dave Atkinson
- 5 MR. WIZARD—Science Study**
 Don Herbert and Bruce Lindgren discuss "How Sound Travels"
- 7 PAUL WHITEMAN'S TEEN CLUB**
 Talent variety for youngsters
- 9 INSP. MORLEY, SCOTLAND YD.**
 Patrick Barr clashes with the underworld in "Murder At Scotland Yard"
- 6:30 4 BEAT THE CLOCK—Games**
 Bud Collyer is host to contestants

MEET YOUR TV FAVORITES

Watch for TV Forecast and Guide's —A.B.C. Celebrity Bowling Tournament, Chicago Coliseum, April 3.

Televised over WGN-TV
 7:15 to 8 P.M.

- 6:30 5 MY HERO**—Situation Comedy
Beanblossom sells his boss's family estate, but the deal is halted when an aunt arrives for a visit
- 7 WHAT'S YOUR BID?**—Sales
"Liberal Bill" is the auctioneer with John Reed King as emcee
- 9 PET SHOP**—Geo. Menard Emcee
Donald Ferry brings down a boxer, Clarence Hoffman will display a lizard that looks like a miniature dragon; and a feature from the Shrine Circus, animal exchange, and nursery segments
- 7:00 4 JACKIE GLEASON SHOW**
Guest: vocalist June Christy
- 5 ALL STAR REVUE**—Variety
Comedian Jimmy Durante is host to guests Cesar Romero and Carmen Miranda
- 7 "NIAGARA FALLS"**
MOVIE—Complications in a honeymoon hotel with usual marital mixups; stars Marjorie Woodworth, Tom Brown, & Zasu Pitts
- 9 SPORTS EDITION**—News Events
Jack Brickhouse describes
- 7:15 9 CHRISTOPHER FILM SHORT**
Religious discussion
- 7:30 9 THIS IS THE LIFE**—Drama
When a big chain store moves in right across from a little family store it begins to look like the end is near
- 8:00 4 THIS IS SHOW BUSINESS**
Clifton Fadman emcee; panel: Sam Levenson, Geo. S. Kaufman, & guests comic Phil Foster, Lou Wills Jr., Kathryn Murray, & singer Dorothy Lougen (see pg. 42)
- 5 YOUR SHOW OF SHOWS**
Dave Garroway is guest host with humorist Wally Cox plus cast of regulars including Bill Hayes, Jack Russell, Judy Johnson, the Hamilton Trio, Mata & Hari, Marguerite Piazza, Carl Reiner, Howard Morris, and the Billy Williams Quartet
- 7 BOXING BOUTS**
Ranking contender lightweight Tommy Collins, 24, of Boston with 56 wins & 9 defeats vs Fabela Chavez, 25, of Hollywood with 40 wins, 15 defeats, & 4 draws in a 10 rd. bout from Boston; Bill Stern announces AT CONCLUSION OF THE BOUT—*FIGHT TALK*—Red Smith & Don Dunphy Comment
- 9 YOUR SENATOR'S REPORT**—Talk
Sen. Paul H. Douglas (D) & Sen. Everett M. Dirksen (R) report from Wash.
- 8:15 9 PATHWAYS OF THE WORLD**
"South Africa's Modern Cities"
- 8:30 4 MEET MILLIE**—Comedy Skit
Elena Verdugo as Millie in situation comedy series

- 8:30 9 WRESTLING FROM MARIGOLD**
Australian tag match: Baron Arena & Zack Malkov vs Juan Garcia & Elia Garcia (one hr.), Bull Allen vs Jack Claybourne, Rudy Kaye vs Milt Olsen, Vincent Lopez vs Whipper Watson (one hr.), & Benito Gardini vs Cowboy Carlson (one hr.)
At intermission: Jack Brickhouse interviews wrestler Cowboy Carlson
- 9:00 4 BALANCE YOUR BUDGET**—Quiz
Bert Parks is host to contestants (please see story on pg. 10)
- 7 HALF TIME WITH JACK DREES**
Discussion on sports & interviews
- 9:30 4 IT'S NEWS TO ME**—Panel Quiz
John Daly is host to panel: Anna Lee, John Henry Faulk, Nina Foch, & Quentin Reynolds
- 5 YOUR HIT PARADE**—Musical
Seven top tunes of the week sung & enacted by Snooky Lanson, Dorothy Collins, June Valli, Russell Arms, Hit Paraders & dancers, & Raymond Scott & his orchestra. Extras: dance number "Mimi" and June Valli sings "Blow, Gabriel, Blow"
- 7 "WHO KILLED AUNT MAGGIE?"**
MOVIE—Death results to each who bothered to learn about the secret room; stars John Hubbard, Wendy Barrie, & Edgar Kennedy
- 10:00 4 "A MAN BETRAYED"**
MOVIE—Young missionary just back from Africa develops into a first-class fighter; stars Eddie Nugent, Kay Hughes, & Lloyd Hughes
- 5 "PYGMALION"**
MOVIE—A confirmed bachelor wagers that in six months he can make a lady out of a cockney girl; stars Leslie Howard & Wendy Hiller
- 11:00 7 "ANGEL WITH THE TRUMPET"**
MOVIE—History of two generations from the romantic days of the Mayerling affair to the 2nd World War; stars Eileen Herlie & Basil Sydney
- 9 "WHITE PONGO"**
MOVIE—(1st showing) Safari's long trek through the Belgian Congo in search of a white gorilla; stars Richard Fraser & Marie Wrixon
- 11:30 4 ULMER TURNER & THE NEWS**
- 5 FACES IN THE WINDOW**—Tale
Ken Nordine narrates mystery thriller
- 11:45 4 "HITCHHIKE TO HEAVEN"**
MOVIE—(1st showing) Comedy drama which proves that with little money anyone can hitch their wagon to a star & come out on top; stars Russell Gleason & Polly Ann Young
- 12:30 9 NEWS**—Up-To-The Minute Data
(Stations reserve the right to change above listings without notice)

- 9:00 7 "MARINES COME THROUGH"
MOVIE—Mechanics help prevent the theft of important airplane plans; stars Wallace Ford & Grant Withers
- 9:30 5 THE PULPIT—Religious Talk
Rev. Thomas A. Meehan, editor of the New World, speaks on "Seeing With Christ"
- 7 SADDLE & SAGE—Western
"Sunset Carson Rides Again" film
- 9:45 5 WHAT'S YOUR TROUBLE—Talk
Dr. Norman Vincent Peale & his wife
- 9 'JOURNEY TO PROVENCE'—Film
- 10:00 5 SUN. FUNNIES—John Conrad
- 9 "DOWN MISSOURI WAY"
MOVIE—Motion picture on location in the Ozarks; stars Martha O'Driscoll, John Carradine, & Eddie Dean
- 10:15 5 MAGIC CLOWN—Kids Variety
- 10:30 5 "MILLION DOLLAR BABY"
MOVIE—A lost child causes nationwide concern, while the child in the company of a hobo becomes involved with crooks; stars Arline Judge
- 11:00 4 LAMP UNTO MY FEET—Drama
Moderator Dr. Lyman Bryson host to guests in discussion. Also a playlet
- 7 TOOTSIE HIPPODROME
Jim Lynch, King Archer, and his company are the guest attraction
- 11:30 4 CANDY CARNIVAL—Variety
Gene Crane emcees kids' fun



The gossipy old maid Gribble sisters, next door neighbors to Kingfish and Sapphire on "Amos 'n' Andy" check up on who's visiting at the Kingfish's house. L. to R., they are Monette Moore, Zelda Cleaver and Willa P. Curtis.

- 11:30 5 LIVE AND LEARN—Discussion
Dr. Donald T. Campbell, asst. prof. of psychology at Univ. of Chgo. speaks on "The Social Effects of Mass Communications"
- 7 FAITH FOR TODAY—Religious
Rev. W. A. Fagel conducts
- 9 CAPTAIN MIDNIGHT—Drama
"Zorro Rides Again" part five
- 12:00 4 ULMER TURNER AND THE NEWS
- 5 YOUTH WANTS TO KNOW
A teen-age panel questions Rep. Kenneth B. Keating (R-N. Y.)
- 7 HEART OF THE CITY—Film
"Dead Men Talk Too Much" with Pat McVey as Steve & Jane Nigh as Lorelei
- 9 "SONG OF THE TRAIL"
MOVIE—Western adventure tale
- 12:15 4 YOUR FUTURE HOME—Ideas
Jack Callaghan comments on homes of various types
- 12:30 4 TV GARDEN CLUB—Talks
James H. Burdett discusses "Seeding and Feeding Your Lawn"
- 5 FRONTIERS OF FAITH—Talks
The Catholic Hour: second in series of "Living Room Retreats" with the Rev. Bertin Roll of the Capuchin Order as host
- 7 AMATEUR HOUR—Kids Talent
Bob Murphy is host to young talent
- 1:00 4 "DEVIL PLAYS"
MOVIE—Murder story of a mystery writer who was killed in the same manner as one of his story book victims; stars Florence Britton & Jameson Thomas
- 5 HOW DOES YOUR GARDEN GROW?—Discussion And Movies
John Ott discusses "Starting Plant Seedlings Indoors"
- 9 "UNDER TEXAS SKIES"
MOVIE—Son returns home after a long absence to find his sheriff-father dead at the hands of an assassin; stars Robert Livingston, Bob Steele, and Rufe Davis
- 1:30 5 AMERICAN FORUM OF THE AIR
"What Next On Korea?" discussed by Sen. William S. Knowland (R-Cal.) and Sen. Mike Monroney (D-Okla.); Theodore Granik is moderator
- 7 WILD BILL HICKOK—Western
Guy Madison and Andy Devine in "Lumber Camp Story" where they uncover a conspiracy as a prelude to a gun battle & a chase
- 2:00 5 RANGE RIDER—Western Drama
Jack Mahoney & Dick Jones in "Marked Bullets"
- 7 CISCO KID—Western Movie
Feud between two ranchers over water rights brings Duncan Renaldo & Leo Carrillo onto the scene where they learn of a phony homesteading project

Mar. 8 Sunday

- 2:00 9 "DRAGNET"
MOVIE—Jewel thieves are involved in murder on a trans-Atlantic plane; stars Henry Wilcoxon & Mary Brian
- 2:30 4 BUSTER CRABBE SHOW
Western adventure tale
- 5 CITY DESK—Discussion
William Ray is moderator and host to guest editors
- 7 ADVENTURES OF KIT CARSON
Bill Williams is featured as Kit
- 3:00 4 GREAT WESTERN THEATER—Film
Starring Bob Steele in western
- 5 KUKLA, FRAN, AND OLLIE
Adventures with Kuklapolitans (p. 44)
- 7 HOPALONG CASSIDY—Western
Bill Boyd is featured as "Hoppy"
- 9 "THE ROSSITER CASE"
MOVIE—A paralyzed woman kills her sister & the woman's husband is accused; stars Helen Shingler, Clement McCallin, & Sheila Burrell
- 3:30 4 OMNIBUS—Variety 'Til 5:00
Yul Brynner & John Cromwell in "A Lodging For The Night" a fictitious episode from the life of Francois Villon; Olga Coelho, a Brazilian vocalist-guitarist. 1909 silent English film: "The Love Affair of The Inventor of An Aerial Torpedo" a pre-vision of air ships used for destructive purposes. "Pimpinella" a fairy story made in Germany of a little doll with the legs of a frog; film employs puppets photographed with stop-motion technique
- 5 ZOOPARADE—About Animals
R. Marlin Perkins & Jim Hurlbut present animals who contribute much to man's livelihood & comfort
- 7 BOB ATCHER SHOW—Kids Fun
Puppet Sammy Squirrel helps Bob with the chores around "short stump"
- 4:00 5 HALL OF FAME—Drama
"Horace Mann's Miracle." Incidents in his life & struggle to make Antiochs College in Ohio a place where people of all races & creeds might get an education; Sarah Churchill is hostess-moderator
- 7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents Noble trio, parallel bar act; trampoline act Tom Parris, Grace MacIntosh, girl on a trapeze; Tony the Benzo kid, a bear in the Super Menagerie; Cliffy, Scampy, Nicky, & Mary Hartline in "The Mystery Of The East Indian Sword Box" or "The Clowns Cutless Capers"
- 9 INDOOR SOCCER—Two Games
Schwaben vs the Hakoah and the ½ hour inter-city game: the Sparta vs the Milwaukee Brewers (Wis. State champions)
- 4:30 5 MEET THE VEEP—Discussion
Informal talks with Alben W. Barkley
- 4:45 5 WINDOW ON WASHINGTON
Bill Henry with the news



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TONIGHT on television



6 p.m. Gene Autry Show

WBBM-TV 4

Keep your eye on channel

- 5:00 4 YOU ARE THERE—History**
"The Assassination Of Julius Caesar"
- 5 MEET THE PRESS—Discussion**
Martha Rountree & Lawrence Spivak
- 7 MAGIC—Feats Of Trickery**
Emcee magician Don Alan presents guest Kirk Kirkham & his cavalcade of mystery
- 9 FAMOUS PLAYHOUSE—Film**
"Cafe Berlin" with Mari Aldon, Steve Brodie, & Robert Hutton; American agents are sent to Berlin to uncover the leak of confidential information from Berlin to Moscow
- 5:30 4 SEE IT NOW—News Films**
Edward R. Murrow comments on the news items (please see page 8)
- 5 ROY ROGERS SHOW—Drama**
A hermit knows who has stolen \$500,000 from a derailed train & killed a cowhand, but he kills himself before he can reveal the killer's name
- 7 LILLI PALMER SHOW—Chats**
Guest: Irma Duncan
- 9 EASYCHAIR ADVENTURES**
"Black Memory" with Jane Arden; story of a little boy whose father is executed for a crime of which he was innocent.
- 5:45 7 WALTER WINCHELL—Comments**
- 6:00 4 GENE AUTRY SHOW—Western**
A rancher is suspected of homicide & cattle poisoning in "Trouble At Silver Creek"
- 5 RED SKELTON SHOW—Comedy**
Red pantomimes people watching the prize fights; he plays Achilles in skit "Helen Of Troy"; David Rose and the orchestra play a Gershwin medley, and final skit is titled "Telephone Booth"
- 7 YOU ASKED FOR IT—Requests**
Art Baker presents a wheel chair basketball team, a picture shooter, a man & his toupee, handkerchief pickup from the sky, and fearless Fagan
- 6:30 4 PRIVATE SECRETARY—Comedy**
Susie (Ann Sothern) gets her boss out of financial difficulty & solves a servant problem when she poses as a maid
- 5 MISTER PEEPERS—Comedy**
A Shakespearean company comes to town and the leading man is an old sweetheart of Mrs. Gurney's
- 7 WHAT'S THE ANSWER—Quiz**
Mal Bellairs asks the questions
- 9 PRESS CONFERENCE—Debate**
Lee Schooler moderates panel of newsmen and guests
- 7:00 4 TOAST OF THE TOWN—Variety**
Ed Sullivan presents bandleader-vocalist Vaughn Monroe, actor Victor Moore, comic Sam Levenson, dancer Patachou, Richard Widmark in a film scene from "Destination Gobi," and the Gae Foster Toastettes

- 7:00 5 COMEDY HOUR—Variety Show**
Donald O'Connor is host to Hedy Lamarr, Sid Miller, Cecil Kellaway, dancer Tom D'Andrea, and Hal March Donald and Sid turn opera into "hop'ra" in songwriting skit, and Donald dances his way around the Manhattan skyline
- 7 ALL-STAR NEWS—Events**
Bryson Rash presents news facts
- 9 FAITH OF OUR FATHERS—Talk**
Grace Church of Oak Park; Rev. Harold Holt, D.D., Rev. Dwaine Filkins, & Rev. Charles Grier participate
- 7:30 9 BIG PICTURE—Korean Film**
- 8:00 4 FRED WARING SHOW—Musical**
From Kansas City Fred & the Pennsylvanians present a minstrel show; orchestra does "Dixie," Glee Club's interpretation of "Angels Meet At The Crossroads," baritone Leonard Kranendonk sings "I'll Be Dar," tenor Gordon Goodman does "Mah Lindy Lou," "Camptown Races" features Clyde Sechler & Ray Saxe, Joe Marine & the Glee Club do "Swanee River" & Glee Club does "Oh Suzanna"
- 5 TV PLAYHOUSE—Drama**
"The Rumor" with Patricia Collinge, Joan Loring, Leslie Nielsen, Addison Richards, & Nelson Olmstead; a girl, the only witness to 3 murders, is held for questioning, and although innocent is accused of the murders by public opinion
- 7 "FALSE FACES"**
MOVIE—Murder & a suspicious district attorney's son is implicated; stars Stanley Ridges, Bill Henry, Rex Williams, & Veda Ann Borg
- 9 ROCKY KING—Roscoe Karns**
A man is slain during a rendezvous in "An Abandoned House" and smuggling and stolen weapons head Rocky's list of clues
- 8:30 4 TIME TO SMILE—Variety**
Ken Murray is host with regulars Anita Gordon, Johnny Johnston, Laurie Anders; Ken visits a dog show
- 9 PLAINCLOTHESMAN—Drama**
Desperate criminals break out of prison to take their revenge on the judge who gave them life terms in "The Fugitive"
- 9:00 4 THE WEB—Mystery Drama**
"A Time For Dying" with Joseph Schildkraut; a man who tries to commit the perfect crime discovers that his knowledge of human nature is not all it should be
- 5 THE DOCTOR—Film Drama**
Ernest Truex as a whimsical character who exists only in a small boy's imagination in "Googan"
- 7 BILLY GRAHAM—Religious**
"Hour of Decision" talk by Billy

Mar. 8 Sunday

- 9:00 9 ARTHUR MURRAY PARTY**
Hostess Kathryn Murray presents ventriloquist Senor Wences & Melvyn Douglas, Polly Rowles, & other members of the cast of "Time Out For Ginger" in a 12 min. skit
- 9:15 7 QUEST FOR SERENITY—Talk**
Dr. Kenneth Hildebrand speaks
- 9:30 4 WHAT'S MY LINE?—Quiz**
John Daly moderates panel: Dorothy Kilgallen, Steve Allen, Arlene Francis and Hal Block
- 5 VICTORY AT SEA—Film Drama**
"D-Day" the Allied invasion of Normandy. The buildup of men & material to the actual landings & fury of fighting that led to the break-through
- 7 BIG PICTURE—Korean Film**
- 9 JACKSON AND JILL—Film**
Helen Chapman & Todd Karnes in a situation comedy based on the gambits & misadventures of a pair of lovebirds
- 10:00 4 FILES OF JEFF JONES—Drama**
Jeff (Don Haggerty) is hired by a glamour debutante to protect her from a mobster, but the mobster is killed & Jeff is framed in "Tag, You're It" *Sponsored by Household Finance Corp.*
- 5 WEATHERMAN—Clint Youle**
- 7 REMEMBER THESE THINGS**
Paul Harvey comments on the news
- 9 "OPEN CITY"**
MOVIE—(1st showing) Lives of the Italian people under the domination of their Nazi allies, & the attempts of some to sabotage; stars Aldo Fabrizi & Anna Magnani *Sponsored by Courtesy Motors*
- 10:10 5 DORSEY CONNORS—Ideas**
Tips for the homemaker
- 10:15 5 ALEX DREIER—News Report**
Late data on current events
- 7 OUT OF THE WORLD—Talk**
Adult science program with John Sternig
- 10:30 4 "SEND FOR PAUL TEMPLE"**
MOVIE—(1st showing) British government is unable to solve world-wide diamond smuggling plot headed by an unknown political bigshot; stars Anthony Huime
- 5 SPORTS STAR TIME—News**
- 7 WRESTLING FROM RINGSIDE**
Dizzy Davis vs Duke Keomuka
- 11:30 9 NEWS—Les Nichols Comments**
- 11:45 9 HEALTH AIDS—Commercial**
- 12:30 4 "MAN IN THE MIRROR"**
MOVIE—Henpecked man is counseled by his image to be strong & change his life; stars Edward Everett Horton, Genevieve Tobin, and Ursula Jeans

(Stations reserve the right to change above listings without notice)

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FILES OF JEFFREY JONES

WBBM-TV Channel 4

10:00 - 10:30 P.M.

Special feature for hockey fans!

Joe Wilson reports the score and highlights of the Blackhawks' out-of-town game.

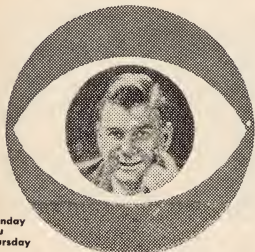
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P.M.

MONDAY
thru
FRIDAY



NEWS and COMMENTARY

with

ROBERT F. HURLEIGH

For an authoritative look at the news, tune in every weekday

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WGN-TV Channel **9**

Monday *Mar. 9*

- 6:45 5 Town & Farm**—Discussions
Everett Mitchell with news of interest to farmers, including commodity & livestock markets, and reports on weather conditions for various locales
- 7:00 5 Today**—News & Commentary
Dave Garroway is your host
- 9:00 4 Arthur Godfrey Time**—Variety
Music & chatter with Frank Parker, Marion Marlowe, Julius La Rosa, Janette Davis, and the Mariners
- 5 Ding Dong School**—For Kids
Fun for pre-school youngsters with Dr. Frances Horwich
- 9 A To Z Of Cookery**—Recipes
"Going places"
- 9:30 5 Prologue To The Future**—Film
- 10:00 4 News At Ten**—Commentary
- 5 Home Cooking**—Eddie Doucette
French raised doughnuts are made
- 7 "Little Men"**
MOVIE—Tale of a boy's problems at boarding school when he takes the defensive; stars Kay Francis, Jack Oakie, & Jimmy Lydon
- 9 Morning Movie Time**—Film
- 10:05 4 There's One In Every Family**
John Reed King emcees quiz game
- 10:15 9 Earl Nightingale Program**
Chats on various subjects
- 10:30 4 Breakfast With Danny O'Neil**
Music, variety, & interviews
- 5 Mrs. U.S.A.**—Film Short
(Or United Nations General Assembly)
- 9 Strike It Rich**—Quiz Game
Guest: Arthur Mayer
- 11:00 4 Creative Cookery**—F. Pope
Kidney stew & noodles, German pancakes with apple filling & how to fry & broil bacon
- 5 To Be Announced**
- 7 Bob & Kay Show**—Variety
Interviews with prominent personalities
- 9 Bride & Groom**—John Nelson
- 11:15 9 Love Of Life**—Continued Tale
Meg's husband Charlie returns to tell her his big decision
- 11:30 5 Good Living**—Homemaking Tips
Betty Raymond tells busy homemakers how they can earn spare money with mail order ventures
- 9 Search For Tomorrow**—Drama
- 11:45 9 Guiding Light**—Serial Story
Joe checks on details of Lang's death to help their daughter's defense
- 12:00 4 Happy Pirates**—Musical
Fun for the kiddies with Two Ton Baker and Joe White (Half Ton)
- 5 Noontime Comics**—John Coons
Fun for the youngsters
- 9 Hi Ladies**—Interview Fun
Jack Payne is host to the gals
- 12:25 4 Midday News**—Late Report

- 12:30 4 Garry Moore Show—Variety**
Sketch: "Man Shortage"; guest: magician Milbourne Christopher; Denise Lor sings "Pretend"
- 5 Overtures With Art VanDamme**
Louis Roen comments on the news
- 7 Beulah Karney Presents—Tips**
Mushrooms under glass is the feature
- 12:45 9 News Of The Day—S. Allen**
- 1:00 4 Double Or Nothing—Quiz Show**
Bert Parks is host to contestants
- 5 "Club Paradise"**
MOVIE—Robert Lowery, Doris Merri-
rick, & Isobel Jewel are featured
- 7 What's New—Wayne Griffin**
- 9 Luncheon Party—Ernie Simon**
Musical variety with Ernie & his gang
- 1:30 4 Art Linkletter's House Party**
This week: Art looks for the young-
est grandmother; also, Art asks the
ladies what annoys them most about
their neighbors
- 7 Claude Kirchner Show—Variety**
- 9 Magic Carpet—Film Short**
- 2:00 4 Lee Phillip Presents—Tips**
News of interest to the ladies
- 5 Big Pay Off—Quiz Contest**
Randy Merriman emcees with Bess
Myerson & Betty Ann Grove
- 7 "Woman In The Hall"**
MOVIE—Widow supports her two
daughters by begging money on the
pretense of a series of fictitious emer-
gencies; stars Ursula Jeans
- 9 Paul Dixon Show—Variety**
Music pantomime party
- 2:15 4 Eddie Albert Show—Variety**
Music, skits, films, chats, etc. with
vocalist Ellen Hanley, & the Norman
Paris instrumental group
- 2:30 4 Ill. Inst. Of Technology**
Margit Varro, instructor in music at
the inst. of design speaks on "Evolu-
tion of music from ancient tribal
music down through the music of the
16th Century"
- 5 Welcome Travelers—Chats**
- 3:00 4 News At 3:00—Frank Reynolds**
- 5 Kate Smith Hour—Variety**
Barbara Carroll Trio, dancers Kateds,
Alene Dalton, the story princess, and
the Three Swifts, jugglers
- 9 "Shadows Over Shanghai"**
MOVIE—Amer. newspaperman & an
agent of Chinese government meet ad-
venture at the hands of a pair of in-
ternational crooks; stars James Dunn,
Ralph Morgan, & Linda Gray
- 3:05 4 "Devil Plays"**
MOVIE—(please see Sun. 1:00 ch. 4
listing for particulars)
- 4:00 5 Hawkins Falls—Sm. Town Drama**
There's harmony at the Flagles & dis-
cord at the Drewers
- 7 Lucky 7 Ranch—Western Film**
"Last Of The Warrens" feature

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- 4:00 9 **Trail Blazers' Theater**—Film
"Marshal Of Laredo" western feature
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Garfield Goose & Friend**
Garfield meets a circus clown; Frazier has his troubles
- 5 **Howdy Doody Show**—Puppet
- 5:00 4 **Kids Carnival Kwiz**—Games
- 5 **Elmer, The Elephant**—Fantasy
John Conrad as an unemployed animal trainer attempts to educate his already overly educated friend
- 7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film plus cartoons
- 9 **Time For Beany**—Puppet Fun
- 5:15 9 **Junior Edition**—News Show
- 5:30 4 **Silhouettes Of The West**—Talks
- 5 **To Be Announced**
- 7 **Adv. Time With Bob Atcher**
"Lost Jungle" #11 & "Ghost Town" #1
- 9 **Robert F. Hurleigh**—News
- 5:40 4 **Window Shopping**—Com'l
- 5:45 4 **Chgo. Weather**—Russ Reed
- 5 **Something To Talk About**
- 9 **Clete Roberts World Report**
- 5:50 4 **Guest Star**—Carmelita Pope
- 5 **Clifton Utley And The News**
- 6:00 4 **Bob Elson And Sports**—News
- 5 **Joe Wilson's Sports Corner**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 5 **Town Crier**—Tony Weitzel
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Skits
Seasick Pinky is demobilized from Navy
- 7 **Hollywood Screen Test**—Drama
Roddy McDowall with Ali Ghito & Marcel Hillaire in "The Golden Fleece." An American art student in Paris is involved in a dangerous & illegitimate gold smuggling racket
- 9 **First Edition**—Spencer Allen
- 6:45 4 **Perry Como Show**—Musical
- 5 **News Caravan**—John C. Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **VIDEO THEATER**—Drama
"One Of Those Things," with Donald Cook & Nancy Guild; a girl engaged to a young interne, is suddenly infatuated with her boss
- 5 **PAUL WINCHELL SHOW**

- 7:00 7 **HOMICIDE SQUAD**—Mystery
Insp. Mark Saber (Tom Conway) and Sgt. Tim Maloney (James Burke) see a man die of radio-active poisoning
- 9 **EASYCHAIR ADVENTURES**—Film
"Coastline"
- 7:30 4 **GODFREY'S TALENT SCOUTS**
Professional talent variety show
- 5 **VOICE OF FIRESTONE**—Music
Guest soprano Hilde Gueden sings "I Give My Heart," "Quel Guardo Il Cavaliere" from Don Pasquale by Donizetti, Kern's "Yesterdays," "Czardas" from "Die Fledermaus" by Johann Strauss; orchestra does Venusburg Music from the Overture to "Tannhauser" by Wagner, "Song of the Flame," & "Rosita"
- 7 **CHARLIE CHASE TIME**—Film
- 9 **JOHNS HOPKINS REVIEW**
5th anniversary program & the presentation of the 200th show will feature highlights from the various programs that have been presented in the past
- 8:00 4 **I LOVE LUCY**—Comedy Drama
The Ricardos & the Mertzes share shiners through a comedy of misunderstanding
- 5 **HOLLYWOOD OPENING NIGHT**
P. G. Wodehouse's "Uncle Fred Flits By" with Roland Young; a man seeks shelter from the rain in a temporarily vacant apartment & stays to arbitrate a love affair
- 7 **HEART OF THE CITY**—Drama
"Cider Dick" with Pat McVey
- 9 **BIG TEN BASKETBALL GAME**
Illinois at Northwestern game described by Vince Lloyd with Howard Dorsey supplying the color
Sponsored by Illinois Bell Telephone Company
- 8:30 4 **RED BUTTONS SHOW**—Antics
Comedy with Pat Carroll, Joe Silver, Allan Walker, Beverly Dennis, and guest vocalist Lisa Kirk; Red becomes involved with some stock brokers, and in another skit, his rich uncle comes to visit
- 5 **ROBERT MONTGOMERY**—Drama
"The Centrifuge" with Patric Knowles; suspicion & terror grip a small group of scientists in England when a deadly germ culture is stolen from their laboratory
- 7 **TALENT PATROL**—Variety
Steve Allen presents a talent show with guests from the service camps
- 9:00 4 **STUDIO ONE**—Drama
"The Garretson Chronicle" with Murray Matheson, Frederic Warlock, & Tom Taylor; a young man rebels against tradition and struggles to justify his life apart from his well-known name

Mar. 9 **Monday**

9:00 7 **BOXING FROM RAINBO**

Rocky Casillo, 21, of Blue Island, Ill. with 12 wins & 1 loss, vs Mario Moreno, 26, of New York with 49 wins & 22 losses in an 8 rd. welter-weight bout; Jack Drees announces; keep round-by-round score with Ed Pazzdr of *TV Forecast-Guide*

9:30 5 **WHO SAID THAT?—Quote Quiz**

Moderator Walter Kiernan, anchorman Frank Conniff, and guest panel Mr. & Mrs. Richard Harkness & comic Jack Paar

9:45 9 **SPORTS PAGE—Arch Ward MC**

10:00 4 **VIC PERRY—Man On The Street**

5 **WEATHERMAN—Clint Youle**

7 **LIFE OF RILEY—Comedy Antics**

"Riley's Sister Cissy" pays them a visit & Wm. Bendix tries to find her a husband

9 **"DANGEROUS YEARS"**

MOVIE—(1st showing) A Courtroom melodrama about juvenile delinquency in a small American town; stars Billy Halop, Scotty Beckett, Richard Gaines, & Ann E. Todd

10:10 5 **DORSEY CONNORS—Ideas**

10:15 4 **SPORTS PAGE—John Harrington**

5 **CLIFTON UTLEY & THE NEWS**

10:25 4 **CHGO. WEATHER—Russ Reed**

10:30 4 **CHICAGO AT NIGHT—Interviews**

5 **LET'S LOOK AT SPORTS—News**

7 **DR. FIXUM—Household Ideas**

10:45 4 **OUR SONG—Musical Variety**

5 **HERBIE MINTZ SHOW—Musical**

11:00 4 **KUP'S COLUMN—Interviews**

Irv Kupeinet is host to guest

5 **"CASE OF MISSING HEIRESS"**

MOVIE—A missing girl is found after a murder; stars Julia Lang & Valentine Dyll

7 **"GREEN FINGERS"**

MOVIE—(1st showing) A man begins his practice in medicine before he receives his degree & runs into difficulties; stars Robert Beatty

11:15 4 **11:15 EDITION—Fahey Flynn**

11:30 4 **MURDER BEFORE MIDNIGHT**

"Shadow Strikes" with Rod LaRocque; an attorney investigates a series of murders

9 **NEWS—Les Nichols Comments**

11:45 9 **"JAMAICA INN"**

MOVIE—Charles Laughton & Maureen O'Hara in a tale of smugglers & shipwreckers on the Cornish coast in the early 19th Century

12:00 4 **TO BE ANNOUNCED**

12:30 4 **ULMER TURNER & THE NEWS**

7 **WHAT'S NEW—Current Events**

(Stations reserve the right to change above listings without notice)

BIG TEN BASKETBALL ON TV!



ILLINOIS vs.
NORTHWESTERN

**MONDAY
MARCH 9**

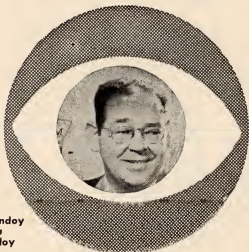
8:00 — 9:45 P.M.

WGN-TV (9)

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**ILLINOIS BELL
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TONIGHT *on television*



Monday
thru
Friday

10:15 p.m. "Sports Page"
with John Harrington

WBBM-TV

Keep your eye on channel **4**

Brought to you by
Oklahoma Oil Co.

"QUE-KITS" FOR YOU REVIEWERS

by WM. A. QUE

BE YOUR OWN CRITIC! With one or another newspaper and magazine column telling us what is good Radio listening, I'm launching herewith a one-man crusade for you kitchen critics and living-room reviewers.

From time to time in this pillar of proof-reading, I'll list three or more Radio shows—and invite you readers to choose your favorite—for that evening.

After you've listened to the listed shows, pick up your Papermate or reasonable facsimile and pen a card or letter to yours truly, WM. A. QUE, % TV Forecast, 185 N. Wabash Ave., Chicago.



McGEE

Tell me which program you liked best and why. (Write as many or as few words as you choose!)

I'll print the letters I think are representative and send you reviewers my new home critic's "Que-Kits" (a special packet assortment of available studio tickets for use by the whole family.)

Here is tonight's block-programmed "Comedy Group" for your listening pleasure:

RED SKELTON (WMAQ, Tuesdays, 7:30 P.M.) Which of Red's odd radio character sketches did you like most?

MARTIN & LEWIS (Tuesdays, 8:00 P.M.) Did you roll on the floor during their take-off with a big-name guest?

FIBBER MC GEE & MOLLY (Tuesdays, 8:30 P.M.) How are things in that closet at 79 Wistful Vista tonight? —Adv.—



SKELTON

Tuesday Mar. 10

- 6:45 5 **Town & Farm**—Discussion
Everett Mitchell comments
- 7:00 5 **Today**—News & Commentary
- 9:00 4 **Arthur Godfrey Time**—Variety
Music & fun with Marion Marlowe, Frank Parker, Julius LaRosa, Chordettes, and Mariners
- 5 **Ding Dong School**—Nursery
- 9 **A To Z Of Cookery**—Recipes
Augie Ring discusses "Butcher Business" use of less-demanded cuts & most economical cuts of pork
- 9:30 5 **Prologue To The Future**
- 10:00 4 **News At Ten**—Late Report
- 5 **Home Cooking**—Eddie Doucette
Gelatin egg salad & egg & cheese crispy salad bowl are demonstrated
- 7 **"Mystery Train"**
MOVIE—Drama of the rails with Marceline Day, Nick Stuart, & Hedda Hopper
- 9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
- 10:15 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **Mrs. U.S.A.**—Film Short
(Or United Nation's General Assembly)
- 9 **Strike It Rich**—Quiz Time
- 11:00 4 **Creative Cookery**—F. Pope
Pork chops & vegetable casserole (12x 8x2) sweet-sour red cabbage, & TV pate dip
- 5 **To Be Announced**
- 7 **Bob & Kay Show**—Variety
- 9 **Bride & Groom**—Wedding
- 11:15 9 **Love Of Life**—Serial Story
Meg is almost too agreeable in her interview with Charlie
- 11:30 5 **Good Living**—Homemaking Tips
Paul MacAlister discusses the vanishing dining room
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Guiding Light**—Drama Serial
Cathy tells Meta she feels that the grand jury will believe her story
- 12:00 4 **Happy Pirates**—Two Ton Baker
- 5 **Noontime Comics**—Kiddie Fun
- 9 **Hi Ladies**—Interview Fun
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Variety
Durward Kirby & Garry in "Hildegard & Bertha"; Ivan Sanderson brings down two prairie dogs; song: "Heat Wave"
- 5 **Overtures With Art VanDamme**
Louis Roen comments on the news
- 7 **Beulah Karney Presents**—Tips
Selling demonstration on baby blankets; food demonstration: chocolate puff souffle
- 12:45 9 **News Of The Day**—S. Allen

- 1:00 4 **Freedom Rings—Quiz Game**
Home and studio audience participation quiz with prizes for correct answers with John Beal emcee
- 5 **"Woman's Man"**
MOVIE—Wallace Ford, John Halliday, and Marguerite DeLaMotte are featured
- 7 **What's New—Current Events**
Wayne Griffin discusses the news
- 9 **Luncheon Party—Music & Fun**
- 1:30 4 **Art Linkletter's House Party**
Guest: Edith Head, Paramount fashion designer
- 7 **Claude Kirchner Show—Chats**
- 9 **Magic Carpet—Film Short**
- 2:00 4 **Lee Phillip Show—Commentary**
- 5 **Big Pay Off—Quiz Game**
- 7 **"Gentle Sex"**
MOVIE—Story of seven girls and their life in the British Army; stars Lilli Palmer, Joan Gates, & Jean Gillis
- 9 **Paul Dixon Show—Variety**
- 2:15 4 **Eddie Albert Show—Variety**
Norman Paris instrumental group
- 2:30 4 **Lake Forest College—Talks**
Tips on how you can legally cut "Your Income Tax" with H. A. Nicholas, prof. of economics, and students; Arlene Neville Byrne is moderator
- 5 **Welcome Travelers—Chats**
- 3:00 4 **News At 3:00—Frank Reynolds**
- 5 **Kate Smith Hour—Variety**
Tap dancers The Clark Brothers, comedienne Florence Desmond, "Cracker Barrel" interview & America Sings
- 9 **"Emergency Landing"**
MOVIE—A test pilot with remote control ideas is looking for a backer when a spoiled socialite arrives on the scene; stars Forrest Tucker, Carol Hughes, & Evelyn Brent
- 3:05 4 **"Hitchhike To Heaven"**
MOVIE—(Please see Sat. 11:45 ch. 4 listing for particulars)
- 4:00 5 **Hawkins Falls—Dramatic Tale**
Knap Drewer finds that a husband & a father can be one person with two viewpoints
- 7 **Lucky 7 Ranch—Western Film**
"Lightning Range" feature
- 9 **Trail Blazers' Theater—Film**
"Colorado Pioneers" western feature
- 4:15 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Garfield Goose And Friend**
National Smile Week gives the King a chance to tell some funny (?) stories
- 5 **Howdy Doody Show—Puppets**
- 5:00 4 **Kids Karnival Kwiz—Games**
- 5 **Elmer, The Elephant—For Kids**
Old time movies are shown & John Conrad attempts to lecture Elmer
(Continued on page 26)

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says Carmelita Pope

Here's a miracle meal in a minute, a new taste sensation the whole family will love. Made with the finest, freshest gulf Shrimps. Takes only a minute to serve. No thawing . . . no cooking! Just heat 'em and eat 'em! Ideal for luncheon, dinner and snacks. Perfect as a Lenten special.



Carmelita Pope
Star of "Down You Go" on WGN-TV, channel 9 each Friday at 9:30 pm.

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TODAY on television



Monday
thru
Friday

12:30 p.m. Garry Moore Show

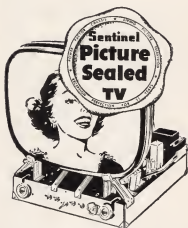
WBBM-TV **4**

Keep your eye on channel



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TV FORECAST AND GUIDE

25

Tuesday Mar. 10

WBBM-TV 4 WNBQ 5 WBBK 7 WGN-TV 9

- 5:00 **7 Laugh Time—Film Shorts**
 "Charlie Chase" film plus cartoons
- 9 **Time For Beany—Kiddie Fun**
- 5:15 **9 Junior Theater—Film**
- 5:30 **4 Silhouettes Of The West—Music**
5 To Be Announced
7 Adv. Time With Bob Atcher
 "Lost Jungle" #12 & "Ghost Town" #2
- 9 **Robert F. Hurlleigh—News**
- 5:40 **4 Window Shopping—Commercial**
- 5:45 **4 Chgo. Weather—Russ Reed**
5 Something To Talk About
9 Clete Roberts World Report
- 5:50 **4 Guest Star—Carmelita Pope**
5 Clifton Utley And The News
- 6:00 **4 Bob Elson & Sports—News**
5 Joe Wilson's Sports Corner
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 **7 Sports Highlights—Jack Drees**
- 6:15 **4 Ulmer Turner And The News**
5 Short, Short Dramas—Film
 A new twist in a tale of corruption in a police department in "Public Relations" with Frank Thomas Sr., E. G. Marshall, and Robert Simon
- 6:20 **7 Your Weather—Wayne Griffin**
- 6:30 **4 CBS News—Douglas Edwards**
5 Dinah Shore Show—Musical
 Dinah sings "The Time Is Now" written by the producer of her show Alan Hadley, "Wild Horses," & "The Best Things In Life Are Free"
- 7 **Beulah Show—Comedy Skits**
 Beulah draws her own conclusions when she sees young Johnny with a baby buggy & Mrs. Henderson tells her that she has a secret for her husband
- 9 **First Edition—News Report**
 Spencer Allen with late information
- 6:45 **4 Jane Froman's U.S.A. Canteen**
 "Side By Side," "Triskaidekaphobia," "That Old Black Magic," "Pretend,"
- 5 **News Caravan—John Swayze**
9 Chicagoland Newsreel—News
- 7:00 **4 WHAT'S THE GREAT IDEA?**
 Quote from Plato's "Republic," "The simple & moderate desires, which follow reason, are to be found only in a few & those the best born & best educated." Discussed by Dr. Andrew Ivy, v.p. of the U. of Ill., Geo. Moredock Jr., asst. mgr. of Industrial Rel. at Harvester, & Mrs. John Kohler, author of children's books; Maurice Donahue moderator
- 5 **STAR THEATER—Variety Show**
 Host, comedian Milton Berle introduces vocalist-bandleader Bob Crosby, comic Eddie "Rochester" Anderson, and singer Karen Chandler. Rochester & Bob try to get Milton to hire them for his show

- 7:00 **7 "CHUMP AT OXFORD"**
 MOVIE—Laurel & Hardy start out as a maid & butler, complicate matters, retire to England, become heroes
- 9 **LIFE IS WORTH LIVING**
 Inspirational talk on philosophical topics with Bishop Fulton J. Sheen
- 7:30 **4 KOVACS UNLIMITED—Comedy**
 Comedian Ernie Kovacs in skits
- 9 **KEEP POSTED—Discussion**
 Martha Rountree & Lawrence Spivak "The Farm Prices" discussed by Sen. Robert Kerr (D-Okla.) and Sen. George Aiken (R-Vt.)
- 8:00 **4 CITY HOSPITAL—Drama**
 Two little boys fall into a river while running away from reform school
- 5 **FIRESIDE THEATER—Drama**
 A man is faced with a decision: to lead his presently successful life or to use the "Money Under The Tree"; stars Madge Meredith & Walter Reed
- 7 **"BEDSIDE MANNER"**
 MOVIE—A doctor tries to persuade his niece, another doctor, to stay in the boom town; stars Charles Ruggles, Ruth Hussey, & John Carroll
- 9 **WHERE WAS I?—Photo Quiz**
 Moderator John Reed King with panel: Nancy Guild, Samuel Grafton, Bill Cullen, and guest
- 8:30 **4 SUSPENSE—Mystery Drama**
 "The Legend Of Lizzie" with Katharine Bard; a ditty which has survived since 1893 is the background for the documentary drama based on the famous New England trial in the 19th Century of Lizzie Borden
- 5 **CIRCLE THEATER—Drama**
 "House Of Tears" with Ruth Ford, Carlos Deleon, & Bobby Gunther; an American woman living in India blames her own failure in an unhappy marriage on her surroundings until an unexpected visitor proves how wrong she is
- 9 **WISDOM OF THE AGES—Panel**
 Jack Barry emcees panel
- 9:00 **4 DANGER—Mystery Drama**
 Joey Walsh as a Puerto Rican boy in "Diego" story of a youthful laborer & his dreams of wealth & fame
- 5 **TWO FOR THE MONEY—Quiz**
 Comedy game with Herb Shriner
- 9 **48TH STREET THEATER—Drama**
 "The Celebrated Mrs. Rowland" with Gertrude Michael & John Warburton; tale of a murder case built on circumstantial evidence for which a person is to die
- 9:30 **4 UNEXPECTED—Suspense Drama**
 "Confidentially Yours" with Alan Mowbray as a man who never lets honesty stand in his way, and whose attempts to swindle a whole town get him in deep water

- 9:30 5 CLUB EMBASSY**—Musical
South American theme: "South Amer. Way," "What A Difference A Day Makes," "Blue Tango," "They've Got An Awful Lot Of Coffee In Brazil," "You Belong To My Heart," & "Cuban Pete"
- 7 NAME'S THE SAME**—Panel Quiz
Robert Q. Lewis introduces contestants for panel to name; panel, Jerry Lester, Joan Alexander & Meredith Willson
- 9 DOUG. FAIRBANKS JR.**—Film
"Lodging For The Night" with Douglas Fairbanks Jr., Felix Aylmer, Howard Lang, & Susan Swingford; Francois Villon, 16th Century poet & rogue, seeks refuge from the police in the lodgings of an old soldier who accuses him of living without honor
- 9:45 5 BOB CONSIDINE**—News Views
- 10:00 4 VIC PERRY**—Man On The Street
- 5 WEATHERMAN**—Clint Youle
- 7 DANGEROUS ASSIGNMENT**
A scientist at a U. S. atomic testing plant is murdered & the killer takes with him a small atomic land mine set to go off the following morning. Stars Brian Donlevy
- 9 "MYSTERY JUNCTION"**
MOVIE—Murder & intrigue ride a train as a mystery writer explains how a story is born; stars Nat Cohen
- 10:10 5 DORSEY CONNORS**—Ideas
- 10:15 4 SPORTS PAGE**—Commentary
Discussion by John Harrington
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER**—Russ Reed
- 10:30 4 CHICAGO AT NIGHT**—Chats
- 5 LET'S LOOK AT SPORTS**—News
- 7 HEART OF THE CITY**—Film
"Counterfeit Story" with Pat McVey
- 10:45 4 OUR SONG**—Favorite Tunes
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—Chats
- 5 "TOMORROW'S YOUTH"**
MOVIE—Dickie Moore, Martha Sleeper, & John Miljan are featured
- 7 "FRISCO WATERFRONT"**
MOVIE—A candidate for governor relives his life while on the operating table after an accident; stars Ben Lyon & Helen Twelvetrees
- 11:15 4 11:15 EDITOR**—Fahey Flynn
- 11:30 4 MURDER BEFORE MIDNIGHT**
Mystery thriller shown in part
- 9 NEWS**—Les Nichols Comments
- 12:00 4 "SO THIS IS WASHINGTON"**
MOVIE—Lum & Abner take up a radio plea to invent something for the war effort
- 7 WHAT'S NEW**—Commentary
- 1:30 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

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Wednesday Mar. 11

WBBM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 6:45 5 Town And Farm—Discussion**
Everett Mitchell with items of interest to the farmers of city & suburb
- 7:00 5 Today—News And Commentary**
- 9:00 4 Arthur Godfrey Time—Musical**
- 5 Ding Dong School—For Kids**
- 9 A to Z Of Cookery—Recipes**
"Date Book" features meat cuts for special occasions
- 9:30 5 Prologue To The Future—Film**
- 10:00 4 News At Ten—Information**
- 5 Home Cooking—Eddie Doucette**
How to make French bread
- 7 "Without Warning"**
MOVIE—A dual personality struggles against war; stars Victor Varconi
- 9 Morning Movie Time—Film**
- 10:05 4 There's One In Every Family**
Quiz with John Reed King mc
- 10:15 9 Earl Nightingale Program**
- 10:30 4 Breakfast With Danny O'Neil**
- 5 Mrs. U.S.A.—Film Short**
(Or United Nations General Assembly)
- 9 Strike It Rich—Quiz Game**
Guest: Elmer Wheeler, author of the "Fat Boy's Diet"
- 11:00 4 Creative Cookery—Recipes**
Lamb curry stew, individual Florentine pastries, coconut cupcakes & marshmallow icing
- 5 To Be Announced**
- 7 Bob & Kay—Interviews**
Bob Murphy & Kay Westfall chat
- 9 Bride & Groom—John Nelson**
Phil Hanna sings an appropriate song
- 11:15 9 Love Of Life—Serial Story**
While Charlie Harper & Matt hold a strange conversation two little boys plan their escape from boarding school
- 11:30 5 Good Living—Homemaking Tips**
Guest: Dr. Marvin P. Padorr, asst. in pediatrics, Chgo. Med. School. Nurse Ruth Crowley shows routine feeding & care of an infant between 2 & 3 months
- 9 Search For Tomorrow—Drama**
- 11:45 9 Guiding Light—Serial Story**
The grand jury listens to the testimony on Lang's death
- 12:00 4 Happy Pirates—Musical**
Film cartoons and fun for boys & girls with the antics of Bubbles, the porpoise & parrot Squawky
- 5 Noontime Comics—John Coons**
- 9 Hi Ladies—Jack Payne**
- 12:25 4 Midday News—Late Report**
- 12:30 4 Garry Moore Show—Comedy**
Garry presents a movie cavalcade; some old time nickelodeon movies up to 3 dimensionals; song: "Thataway"
- 12:30 5 Overtures With Art VanDamme**
Musical variety session with commentary on news by Louis Roen
- 7 Beulah Karney Presents—Tips**
How to cook fish: cooked in a court bouillon
- 12:45 9 News Of The Day—S. Allen**
- 1:00 4 Double Or Nothing—Quiz Game**
Bud Collyer is host to contestants
- 5 "She's In The Army"**
MOVIE—Young deb joins the WACs to win a bet, but turns serious when she falls for a captain; stars Marie Wilson, Veda Ann Borg, & Robt. Lowery
- 7 What's New—Current Events**
- 9 Luncheon Party—Ernie Simon**
- 1:30 4 Art Linkletter's House Party**
Muzzy Marcellino conducts a musicale
- 7 Claude Kirchner Show—Chats**
Interviews with the ladies
- 9 Learning Brings Adventure**
Dr. Karl Menger, prof. of mathematics shows startling aspects of modern geometry demonstrating triangular disks which roll like wheels
- 2:00 4 Lee Phillip Presents—Tips**
- 5 Big Pay Off—Quiz For Men**
- 7 "Tawny Pipit"**
MOVIE—Set in wartime England, the discovery of a pair of rare birds & what the people do about them; stars Bernard Miles & Rosamund John
- 9 Paul Dixon Show—Variety**
Pantomime skits with Wanda Lewis and Sis Camp assisting Paul
- 2:15 4 Eddie Albert Show—Variety**
- 2:30 4 Loyola University—Talks**
Kenneth Bzoch, instructor of speech & drama dept. discusses "Speech Correction"
- 5 Welcome Travelers—Chats**
- 3:00 4 News at 3:00—Frank Reynolds**
- 5 Kate Smith Hour—Musical**
Beatrice Kraft & Co., Oriental dancers, a teen-age panel with the United Nations exchange students, and the Band on stage segment
- 9 "Criminals Within"**
MOVIE—Concerns a secret formula about which only five chemists have any knowledge; stars Eric Linden
- 3:05 4 "So This Is Washington"**
MOVIE—(please see Tues. 12:00 ch. 4 listing for stars and plot)
- 4:00 5 Hawkins Falls—Sm. Town Tale**
A boy asks a question, a father gives an answer, & a mother is deeply hurt
- 7 Lucky 7 Ranch—Western Film**
"Rawhide Romance"
- 9 Trail Blazers' Theater—Film**
"Wagon Wheels Westward" feature

Mar. 11 **Wednesday**

- 4:15 5 **Gabby Hayes Show—Tall Tales**
 4:30 4 **Garfield Goose And Friend**
 Garfield starts a 4-H Club for his gosling subjects
 5 **Howdy Doody Show—Puppets**
 5:00 4 **Kids Karnival Kwiz—Games**
 5 **Elmer, The Elephant—Movie Too**
 John Conrad is narrator
 7 **Laugh Time—Film Shorts**
 "Laurel & Hardy" film plus cartoons
 9 **Time For Beany—Puppet Fun**
 5:15 9 **Junior Edition—News**
 Steve Fentress explains current events
 5:30 4 **Silhouettes Of The West—Film**
 Roy Starkey relates a tale
 5 **To Be Announced**
 7 **Adv. Time With Bob Atcher**
 "Miracle Rider" No. 1 & "Ghost Town" No. 3
 9 **Robert F. Hurlleigh—News**
 5:40 4 **Window Shopping—Commercial**
 Lee Phillip comments on items
 5:45 4 **Chgo. Weather—Russ Reed**
 5 **Something To Talk About**
 9 **Clete Roberts World News**
 5:50 4 **Guest Star—Carmelita Pope**
 5 **Clifton Utley And The News**
 6:00 4 **Bob Elson & Sports—News**
 5 **Joe Wilson's Sports Corner**
 Commentary & interviews
 7 **Austin Kiplinger & The News**
 9 **Captain Video—Adventures**
 6:10 7 **Sports Highlights—Jack Drees**
 6:15 4 **Ulmer Turner And The News**
 5 **Town Crier—Tony Weitzel**
 Tony chats about people we know
 6:20 7 **Your Weather—Wayne Griffin**
 6:30 4 **CBS News—Douglas Edwards**
 5 **Those Two—Comedy Skits**
 Pinky & Martha become involved with a woman who disappears with Mr. Butterworth's car
 7 **Date With Judy—Comedy**
 Father thinks that Oogie has been hurt in a blizzard & calls a snowplow and an ambulance in "Snowed In"
 9 **First Edition—Spencer Allen**
 6:45 4 **Perry Como Show—Musical**
 Variety of songs with Fontane Sisters
 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—Data**
 7:00 4 **ARTHUR GODFREY & FRIENDS**
 Musical variety with Marion Marlowe, Frank Parker, Julius La Rosa, Janette Davis, Haleloke, & the Mariners
 5 **I MARRIED JOAN—Comedy**
 Joan Davis accidentally uses one of the most valuable stamps in her husband's collection to mail a letter
 7 **CHARLIE CHASE TIME—Film**

Show of the Month

As Selected by
the National Television
Review Board

The National Television Review Board is an independent group of citizens who review and rate programs each month for the guidance of the American family and the TV industry.



Robert Montgomery

February Nomination:

ROBERT MONTGOMERY PRESENTS

Telecast on the National Broadcasting Company network each Monday evening, this program was selected for "Contributing wholesome and outstanding entertainment, and advancing the standards of television programming for the entire industry."

National Television Review Board

Mrs. Byron Harvey, Jr.	Mrs. Willfred G. Moore, Sr.
Rabbi Philip L. Lipis	Mr. Samuel Culbertson II
Rev. Donald Masterson	Judge David R. Mandell
Mr. George Jennings	Robert A. Kubicek
Mr. David Balkin	Miss Helen Mawer
Mr. Martin O'Shaughnessy	(Secretary)

"—Censorship Is Not The Way To Better Programs"

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WEDNESDAYS

8:30 P.M.

"TV 'POPS' CONCERT"

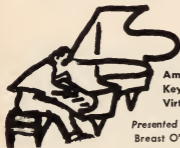
with

Members of Chicago Symphony

Sponsored by Chicago Title & Trust Co.



LIBERACE



9:30

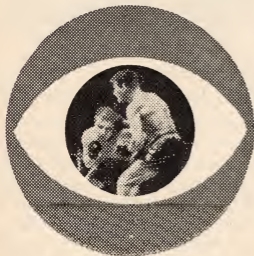
P.M.

America's great
Keyboard
Virtuoso—

Presented by
Breast O'Chicken Tuna

WGN-TV Channel
9

TONIGHT *on television*



9 p.m. *Blue Ribbon Bouts*

WBBM-TV **4**

Keep your eye on channel

Wednesday Mar. 11

7:00 9 "CHINESE CAT"

MOVIE—Charlie Chan becomes involved in a six month old murder of a man connected with a diamond smuggling racket; stars Sidney Toler

7:30 5 SCOTT MUSIC HALL—Variety

Vocalist Patti Page is emcee with comic Frank Fontaine, & dancer Mary Ellen Terry; Guests: Les Paul & Mary Ford; "Sittin' On Top Of The World," "Sunny Side of the Street," "The Man I Love," "Lonely Wine," & with Les & Mary: "Mockin' Bird Hill," "Tennessee Waltz," & "Tiger Rag"

7 STU ERWIN SHOW—Comedy

8:00 4 STRIKE IT RICH—Quiz Contest

Warren Hull is emcee with guest "helping hand" dancer Leslie Caron

5 KRAFT THEATER—Drama

"So Very Young" a story of a young girl going through the pains of growing up who faces a great conflict with her father; stars Henry Jones, Florence Sundstrom, & Patti O'Neill

7 RUGGLES—Domestic Comedy

9 FRONT PAGE DETECTIVE

Edmund Lowe in "Dead Wrong" a story of a pretty girl, a roving husband, and a jealous wife

8:30 4 MAN AGAINST CRIME—Drama

Mike Barnett (Ralph Bellamy) teams up with death to keep a six-day bicycle race honest & to solve a murder on the track in "Death Takes A Partner"

7 WRESTLING FROM RAINBO

Wayne Griffin describes the matches

9 CHICAGO SYMPHONY POPS

University Of Illinois Choir, a 70 voice mixed choir, from Urbana campus present a concert of classical & popular selections while the Chicago Symphony is away on tour

9:00 4 BLUE RIBBON BOUTS—Boxing

World's light-heavyweight champion Archie Moore, 37, of St. Louis with 107 wins, 17 defeats, & 4 draws vs Nino Valdes, 29, of Cuba with 22 wins, 5 defeats, & 1 draw in a 10 rd. non-title bout; Russ Hodges announces. If Joe Maxim-Danny Nardico bout of March 4 is postponed it will supercede the Moore-Valdes bout

5 THIS IS YOUR LIFE—Tale

Ralph Edwards is host

9 OLD AMERICAN BARN DANCE

Musical variety film shorts emceed by Bill Bailey with well-known western stars

9:30 5 CURTAIN TIME—Drama

Jean Mowry, Charles Flynn, & James Andelin in "Ghost For A Ghost"; a comedy about a girl who hires a ghostwriting team to pen the life story of her deceased great aunt Drucilla

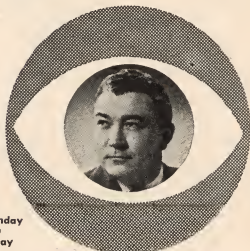
- 9:30 9 LIBERACE SHOW—Musical**
A variety of selections are played
- 9:45 4 SPORTS QUIZ—Commentary**
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 FOREIGN INTRIGUE—Drama**
Robert Cannon (Jerome Thor) is in the right spot at the wrong time when a mouse turns lion & upsets the Quai D'Orsay, French foreign office, in "Foreign Intrigue in The Code Room"
- 9 "ADVENTURES OF DON COYOTE"**
MOVIE—Two Mexican horsemen help a girl & her brother protect their western ranch against the encroachments of desperadoes; stars Richard Martin, Frances Rafferty, and Val Carlo
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 SPORTS PAGE—J. Harrington**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Interviews**
Chuck Bill interviews passers-by
- 5 LET'S LOOK AT SPORTS—News**
- 7 THIS IS CHARLES LAUGHTON**
Two stories from Hans Christian Andersen: "The Goblin & The Grocer" & "The Shirt Collar"
- 10:45 4 OUR SONG—Favorite Tunes**
Carolyn Gilbert & Danny O'Neil
- 5 HERBIE MINTZ SHOW—Musical**
- 7 TO BE ANNOUNCED**
- 11:00 4 KUP'S COLUMN—Gossip**
Irv Kupciet comments on happenings in and around Chicago & interviews
- 5 "WINTER CARNIVAL"**
MOVIE—Ann Sheridan, Richard Carlson, Joan Leslie, & Helen Parrish; a gal tries to prevent her sister from making the same romantic error that she once did
- 7 "DARK INTERVAL"**
MOVIE—Zena Marshal & Andrew Osborn are featured
- 11:15 4 11:15 EDITOR—Fahey Flynn**
- 11:30 4 MURDER BEFORE MIDNIGHT**
"Study In Scarlet" with Reginald Owen; Sherlock Holmes mystery drama
- 9 NEWS—Les Nichols Comments**
- 12:00 4 "GREEN EYES"**
MOVIE—(1st showing) Murder story of a man whose only daughter is accused of a crime of which she is innocent; stars Shirley Grey & Charles Starrett
- 7 WHAT'S NEW?—Current News**
- 1:10 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

Next Week

Your TV Forecast and Guide will be available at all newsstands, suburban and Chicago-land, every WEDNESDAY.

... And watch for Friday, April 3. You're in for a big surprise with a bigger and better TV Forecast and Guide. So be sure to reserve your copy at your favorite newsstand every WEDNESDAY.

TONIGHT *on television*



Monday
thru
Friday

11:15 p.m. "News with
Fahey Flynn"

WBBM-TV **4**

Keep your eye on channel

Brought to you by
Mennen Shaving Products

- 6:45 5 **Town & Farm**—Everett Mitchell
 7:00 5 **Today**—News, Reviews, Records
 9:00 4 **Arthur Godfrey Time**—Variety
 5 **Ding Dong School**—For Kids
 9 **A To Z Of Cookery**—Recipes
 "Heat's On" the importance of low heat in cooking meat
 9:30 5 **Prologue To The Future**
 10:00 4 **News At Ten**—Report
 5 **Home Cooking**—Recipe Ideas
 Baked California fish filets & carrot soufflé are demonstrated
 7 **"Senor Jim"**
 MOVIE—Conway Tearle is starred
 9 **Morning Movie Time**—Film
 10:05 4 **There's One In Every Family**
 10:15 4 **Bill Cullen Show**—Musical
 Milton DeLugg & his orch. appear
 9 **Earl Nightingale Program**
 10:30 4 **Breakfast With Danny O'Neil**
 5 **Mrs. U.S.A.**—Film Short
 (Or United Nations General Assembly)
 9 **Strike It Rich**—Warren Hull mc
 11:00 4 **Creative Cookery**—Recipes
 Chocolate filled walnut torts, yellow sponge rolls, and egg plant grandmere with a filling are prepared
 5 **To Be Announced**
 7 **Bob & Kay Show**—Variety
 9 **Bride & Groom**—John Nelson
 11:15 9 **Love Of Life**—Serial Story
 Is Ellie ever to find out what Alex's past really was?
 11:30 5 **Good Living**—Homemaking Tips
 Celeste Carlyle talks about color for spring accents
 9 **Search For Tomorrow**—Serial
 11:45 9 **Guiding Light**—Serial Tale
 Dick's father tells Cathy that he believes that she's innocent
 12:00 4 **Happy Pirates**—Fun For Kids
 Two Ton Baker & Joe White as "Happy Pirates" show cartoon movies
 5 **Noontime Comics**—Film & Talk
 9 **Hi Ladies**—Interviews
 12:25 4 **Midday News**—Late Report
 12:30 4 **Garry Moore Show**—Variety
 Cast does a sketch "I Love Lucy"; musical production "All The Things You Are" with Denise Lor and Ray Malone
 5 **Overtures With Art VanDamme**
 Music & news with Louis Roen
 7 **Beulah Karney Presents**—Tips
 Beulah helps to solve time & space problems with basic recipes; also, special recipe for cream puffs
 12:45 9 **News Of The Day**—S. Allen
 1:00 4 **Freedom Rings**—Comedy Quiz
 Home and studio audience participation quiz with prizes for correct answers, conducted by John Beal

- 1:00 5 **"Mystery Plane"**
 MOVIE—Tailspin Tommy adventure with two kidnapped pilots; stars John Trent, Milburn Stone, & Marjorie Reynolds
 7 **What's New**—Current Events
 9 **Luncheon Party**—Ernie Simon
 1:30 4 **Art Linkletter's House Party**
 A top recording star sings a duet with a lady from the audience
 7 **Claude Kirchner Show**—Chats
 9 **Magic Carpet**—Film Short
 2:00 4 **Lee Phillip Presents**—Tips
 Lee discusses subjects of interest to the ladies with interviews & tips
 5 **Big Pay Off**—Quiz Contest
 7 **"Carnival"**
 MOVIE—Life of a ballet dancer, her disappointment in love, & her retirement & refuge in Cornwall; stars Sally Gray, Michael Wilding, & Jean Kent
 9 **Paul Dixon Show**—Variety
 2:15 4 **Eddie Albert Show**—Variety
 2:30 4 **Univ. Of Illinois**—Talks
 Lectures demonstrating various aspects of physical science with Dr. Carl R. Melroy, Dr. Harold M. Shadeland, & Mr. Canio Radice moderator
 5 **Welcome Travelers**—Chats
 3:00 4 **News At 3:00**—Frank Reynolds
 5 **Kate Smith Hour**—Guest Stars
 Dancers The Kateds, "Cracker Barrel" interview, Deep River Boys, and comic Jay Marshall
 9 **"Penal Code"**
 MOVIE—Man is threatened by another who can reveal that he has been in prison; stars Regis Toomey & Pat O'Malley
 3:05 4 **"Green Eyes"**
 MOVIE—(Please see Wed. 12:00 ch. 4 listing for stars and synopsis)
 4:00 5 **Hawkins Falls**—Serial Story
 A youngster's dream is shattered & he makes an unexpected decision
 7 **Lucky 7 Ranch**—Western Film
 "The Law Rides" feature
 9 **Trail Blazers' Theater**—Film
 "California Goldrush" western feature
 4:15 5 **Gabby Hayes Show**—Tall Tales
 4:30 4 **Garfield Goose & Friend**
 King Garfield helps celebrate the Girl Scouts birthday
 5 **Howdy Doody Show**—Puppets
 5:00 4 **Kids Carnival Kwiz**—Games
 5 **Elmer, The Elephant**—Antics
 John Conrad attempts to teach his friend some manners
 7 **Laugh Time**—Film Short
 "Charlie Chase" film plus cartoons
 9 **Time For Beany**—Puppet Fun
 5:15 9 **Junior Theater**—Film
 (Continued on page 34)

You see it bigger and
better with RCA VICTOR



BIG
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21-inch Jeffrey.
Model 21T313, Mahogany
finish. \$329.50.
(Blond, slightly higher.)

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You'll enjoy big, life-size pictures . . . and see them clearer, sharper than ever before! RCA Victor's 1953 television line is *bigger* and *better* than ever—with 23 exciting new models . . . 5 big new advances!

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- ★ New automatic "Magic Monitor" circuit system

- ★ Improved RCA "Deep Image" picture tube
- ★ New long-distance reception
- ★ New, wider range of cabinets . . . 42 combinations of styles and finishes!

Now's the time to trade in your small-screen "veteran," while RCA Victor dealers can show you the 1953 sets. Remember, RCA Victor prices still start as low as \$199.95! Ask about RCA Victor Factory-Service Contracts, too . . . available *only* to RCA Victor owners.

See the RCA Victor Show starring Dennis Day over NBC Television, Friday, 7:00 p.m., EST.

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RCA VICTOR

Tmks. ®

Division of Radio Corp. of America

THAN ANY OTHER TELEVISION

- 5:30 4 **Silhouettes Of The West**—Talks
5 **To Be Announced**
7 **Adventure Time**—Film Serial
"Miracle Rider" No. 1a & "Ghost Town" 4
9 **Robert F. Hurleigh**—News
- 5:40 4 **Window Shopping**—Commercial
- 5:45 4 **Chgo. Weather**—Russ Reed
5 **Something To Talk About**
9 **Clete Roberts World Report**
- 5:50 4 **Guest Star**—Carmelita Pope
5 **Clifton Utley And The News**
- 6:00 4 **Bob Elson & Sports**—News
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventure Tale
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
5 **Short, Short Drama**—Film
"The Gambler" tells how a mathematical genius finds a new system to beat "the house"; stars Vaughn Taylor
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
5 **Dinah Shore Show**—Musical
Dinah sings "All The Things You Are" and the Notables do "Flying Home"
7 **Lone Ranger**—Western Drama
9 **First Edition**—News Report
- 6:45 4 **Jane Froman's U.S.A. Canteen**
"Thumbelina," production: "Juke Box Jamboree," group sings "Yours Alone," Jane: "What Is There To Say," "How About You," "More Than You Know," and "Love Is In Your Heart"
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00 4 **BURNS AND ALLEN**—Comedy
Gracie decides to buy a ranch for George, but George doesn't want one & decides to do something about it
5 **GROUCHO MARX SHOW**—Quiz
"You Bet Your Life" quiz contest
7 **RAMAR OF THE JUNGLE**—Film
A renegade white man, masquerading as a Hindu native, exploits the natives by making them drive out plantation owners; stars Jon Hall
9 **SPORTS EDITION**—News Events
Jack Brickhouse and Harry Creighton
- 7:15 9 **TV SHOWCASE**—Film Drama
- 7:30 4 **FOUR STAR PLAYHOUSE** Drama
"No Identity" with David Niven, Tommy Rettig, & Frances Rafferty; story of a young boy's fight to win his adopted mother's love
5 **TREASURY MEN IN ACTION**
Federal agents nab a group of whiskey smugglers in "The Case of the \$8 Scotch"

- 7:30 7 **CHANCE OF A LIFETIME**—Acts
Professional talent competes for cash awards & the opportunity for stardom
- 8:00 4 **BIFF BAKER, U.S.A.**—Drama
Alan Hale Jr. & Randy Stuart purchase three fabulously valuable pearls for a client only to have them stolen within ten minutes of the sale in "The Sisters Three"
5 **DRAGNET**—Police Drama
An armed bandit responsible for a series of daring robberies is hunted twice by Detective Sgt. Joe Friday (Jack Webb)
7 **"BACK TRAIL"**
MOVIE—(1st showing) Adventures of rancher who marries the banker's daughter & saves her father from blackmailers; stars Johnny Mack Brown, Raymond Hatton, & Mildred Coles
9 **TRASH OR TREASURE**—Advice
Sigmund Rothschild, noted appraiser & art critic, tells whether or not a curio is of any value
- 8:30 4 **BIG TOWN**—Newspaper Drama
In Chinatown Steve Wilson (Patrick McVey) meets a mad old man who believes himself to be "The Emperor" of all he surveys
5 **FORD THEATER**—Drama On Film
"My Daughter's Husband" with Lon McCallister, Gene Lockhart, & Karen Sharpe; well-to-do businessman cannot understand son-in-law's views against accepting any aid from him
9 **"FLAME OF FAITH"**—Drama
Story of a happily married blind girl whose life is upset by a kitten; stars Maura Murphy & Douglas Kennedy
- 9:00 4 **MY LITTLE MARGIE**—Comedy
Father (Charles Farrell) promises Margie (Gale Storm) a trip to London if she doesn't see her boyfriend for a week
5 **MARTIN KANE, PRIVATE EYE**
Lee Tracy hits the jackpot as he apprehends the killer in a TV quiz show murder
7 **IMPACT**—News And Features
Austin Kiplinger as moderator
9 **"LADY OR THE TIGER"**—Film
When an ancient, semi-barbaric king administers justice in a unique fashion, his daughter's signal to her lover decides the young man's fate
- 9:30 4 **BOSTON BLACKIE**—Drama
A cutter is framed by crooks into thinking he has murdered someone, & is forced to cut & reset stolen gems in the "Delmark Diamond Case"
5 **DAN DURYEA AS CHINA SMITH**
China goes out to a boat to assist Ping Lien of Honolulu who is suspected of having assisted a mysterious fellow passenger over the rail in "High Sea"

- 9:30 7 **QUICK AS A FLASH**—Game
Audience participation with Bobby Sherwood as emcee
- 9 **RACKET SQUAD**—Drama
A team of con men organize a spurious harvesters labor union to fleece the wheat farmers, but hit an unexpected snag when one farmer's daughter comes to town
- 10:00 4 **VIC PERRY**—Man On The Street
5 **WEATHERMAN**—Clint Youle
7 **MARCH OF TIME**—News Film Hawaii, Our Next State
9 **"THE CROOKED ROAD"**
MOVIE—A man is subject of blackmail when his past, a prison escape in England, catches up with him; stars Edmund Lowe, Irene Hervey, and Henry Wilcoxon
- 10:10 5 **DORSEY CONNORS**—Helps
- 10:15 4 **SPORTS PAGE**—John Harrington
5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
5 **LET'S LOOK AT SPORTS**—News
7 **WHAT'S YOUR QUESTION**
Instructional & entertaining questions & answers on homemaking problems with Art Youngquist
- 10:45 4 **OUR SONG**—Musical

- 10:45 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Guest & Chats
5 **"POLICE BULLETS"**
MOVIE—Shakedown artists after several killings are pursued by the niece of one of their victims; stars John Archer, Joan Marsh, & Warren Hymer
- 7 **"MAN IN THE DINGHY"**
MOVIE—Stowaway on vacation cruiser, although he loves captain's daughter, has other reasons for refusing to leave the ship; stars Michael Wilding
- 9 **"CLUB HAVANA"**
MOVIE—Retells the past life & current problem of six couples present at a fashionable night club; stars Margaret Lindsay & Tom Neal
- 11:15 4 **11:15 EDITOR**—Fahey Flynn
- 11:30 4 **MURDER BEFORE MIDNIGHT**
- 12:00 4 **"SCATTERGOOD SURVIVES A MURDER"**
MOVIE—Small town publisher & 3 big town reporters are both interested in solving a series of homicides; stars Guy Kibbee
- 7 **WHAT'S NEW**—Current News
- 1:20 4 **ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)



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Friday Mar. 13

WBBM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 6:45 5 **Town And Farm**—Discussion
- 7:00 5 **Today**—Reports & Interviews
- 9:00 4 **Wheel Of Fortune**—Quiz
- 5 **Ding Dong School**—Nursery
- 9 **A To Z Of Cookery**—Recipes
Auggie Ring demonstrates how to carve cooked meat in "Clean Cut"
- 9:30 5 **Prologue To The Future**
- 9:45 4 **Meet Betty Furness**—Ideas
Tips on clothes, charm and household ideas. Guest: John Robert Powers
- 10:00 4 **News At Ten**—Information
- 5 **Home Cooking**—Eddie Chocette
Strawberry flake pudding & chocolate pecan refrigerator cake are made
- 7 **"Escapades"**
MOVIE—Love between two brothers, one a prosecuting attorney, the other an ex-convict; stars Sally Blane and Anthony Bushnell
- 9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
- 10:15 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **Mrs. U.S.A.**—Film Short
(or United Nations General Assembly)
- 9 **Strike It Rich**—Warren Hull
Guest: comedienne Virginia De Luce
- 11:00 4 **Creative Cookery**—Recipes
Shrimp pilaf, rose canapes, caviar, anchovy, or sardine sticks, & how to package, freeze, & store foods
- 5 **To Be Announced**
- 7 **Bob & Kay Show**—Variety Time
- 9 **Bride & Groom**—Interviews
- 11:15 9 **Love Of Life**—Serial Drama
It is now certain that Meg will go to any lengths to get what she wants
- 11:30 5 **Good Living**—New Ideas
Hope Robbins demonstrates how to make the most out of pin curls
- 9 **Search For Tomorrow**—Tale
- 11:45 9 **Guiding Light**—Serial Story
Dick goes to see Dr. Keeler to get his advice
- 12:00 4 **Happy Pirates**—Fantasy
- 5 **Noontime Comics**—John Coons
- 9 **Hi Ladies**—Interview Fun
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Comedy
Takeoff on "Godfrey's Talent Scouts"; song production: "Hooray For Capt. Spaulding"
- 5 **Overtures With Art VanDamme**
Music session with comments on news
- 7 **Beulah Karney Presents**—Tips
Beulah gives hints for avoiding cooking failures; feature: macaroni ring filled with deviled crab & mushroom sauce
- 12:45 9 **News Of The Day**—S. Allen

- 1:00 4 **Double Or Nothing**—Quiz
Bud Collyer is host to contestants
- 5 **"Thirteenth Man"**
MOVIE—A district attorney is murdered while viewing a boxing bout; stars Weldon Heyburn, Inez Courtney, & Selmer Jackson
- 7 **What's New**—Current Events
- 9 **Luncheon Party**—Ernie Simon
- 1:30 4 **Art Linkletter's House Party**
Dr. Paul Popenoe, Dir. of the Inst. of Family Relations, gives advice on domestic problems
- 7 **Claude Kirchner Show**—Variety
- 9 **Learning Brings Adventure**
Dr. Karl Menger, prof. of mathematics demonstrates "taxi cab geometry" how circles have the shapes of squares. Also, strange world in which travelers return from round trips with their hearts on the right side instead of the left
- 2:00 4 **Lee Phillip Presents**—Tips
- 5 **Big Pay Off**—Quiz Contest
- 7 **"Easy Money"**
MOVIE—Racketeers make their money out of insurance companies claiming on false accidents; stars Onslow Stevens, Kay Linaker, & Noel Madison
- 9 **Paul Dixon Show**—Variety
- 2:15 4 **Eddie Albert Show**—Variety
Music, commentary, a story or two, an old film, a guest celebrity, etc. with the Norman Paris instrumental group
- 2:30 4 **Roosevelt College**—Talks
"Tomorrow's Chicago" discussed by Dr. Arthur Hillman, co-author of the book of the same name
- 5 **Welcome Travelers**—Interviews
Tommy Bartlett says hello to visitors
- 3:00 4 **News At 3:00**—Chuck Bill
- 5 **Kate Smith Hour**—Variety
Dancers Hoctor & Byrd, sketch "Strings On My Heart" with Kim Hunter, ventriloquist Jimmy Nelson, and an informal musicale
- 9 **"Inside The Law"**
MOVIE—A family of crooks finds itself in control of a small town bank & anything & everything happens; stars Wallace Ford, Luana Walters, Frank Sully, & Harry Holman
- 3:05 4 **'Scattergood Survives A Murder'**
MOVIE—(Please see Thurs. 12:00 midnight ch. 4 listing for cast & plot)
- 4:00 5 **Hawkins Falls**—Serial Tale
Friday the 13 turns out to be lucky for some & unlucky for others
- 7 **Lucky 7 Ranch**—Western Film
"Rogue of the Range" feature
- 9 **Trail Blazers' Theater**—Film
"Sheriff Of Redwood Valley"
- 4:15 5 **Gabby Hayes Show**—Tall Tales

Mar. 13 **Friday**

- 4:30 4 **Garfield Goose And Friend**
Frazier helps Garfield with his income tax
- 5 **Howdy Doody Show—Puppets**
- 5:00 4 **Kids Karnival Kwiz—Games**
Fun & movies with Nateo, the clown
- 5 **Elmer, The Elephant—For Kids**
John Conrad has his hands full with the too well educated elephant
- 7 **Laugh Time—Film Shorts**
"Laurel & Hardy" film plus cartoons
- 9 **Time For Beany—Fun For Kids**
Adventures with Beany, Cecil, the sea-sick sea-serpent, and the Captain
- 5:15 9 **Junior Edition—S. Fentress**
- 5:30 4 **Silhouettes Of The West—Chats To Be Announced**
- 7 **Adv. Time With Bob Atcher**
"Miracle Rider" #2 & "Ghost Town" #5
- 9 **Robert Hurleigh—News**
- 5:40 4 **Window Shopping—Commercial**
- 5:45 4 **Chgo. Weather—Russ Reed**
- 5 **Something To Talk About**
Chuck Acree discusses various topics
- 9 **Clete Roberts World Report**
- 5:50 4 **Guest Star—Carmelita Pope**
- 5 **Clifton Utley And The News**
- 6:00 4 **Bob Elson & Sports—News**
- 5 **Herman Hickman Show—Talk**
Commentary on sports & other topics
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video—Adventures**
- 6:10 7 **Sports Highlights—Jack Drees**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Town Crier—Tony Weitzel**
- 6:20 7 **Your Weather—Wayne Griffin**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Those Two—Comedy Skit**
Pinky & Martha disguise themselves as a sailor & a WAVE in order to trap the car thief
- 7 **Stu Erwin—Comedy Drama**
Jackie takes up sculpturing & makes a statue of Babe Ruth, but by mistake makes the Babe a right-handed batter in "Art Appreciation"
- 9 **First Edition—Spencer Allen**
- 6:45 4 **Perry Como Show—Musical**
Guest: Julius LaRosa with the Fontane Sisters, & popular tunes of the day
- 5 **News Caravan—John Swayze**

MEET YOUR TV FAVORITES

Watch for TV Forecast and Guide's
—A.B.C. Celebrity Bowling Tournament,
Chicago Coliseum, April 3.

Televised over WGN-TV
7:15 to 8 P.M.

TONIGHT'S THE NIGHT

A NEW DENNIS DAY

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LAUGHS



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Fun than ever!

RCA VICTOR SHOW

WNBQ Channel 5 7:00-7:30

TONIGHT *on television*



8:30 p.m. *Our Miss Brooks*

WBBM-TV 4

Keep your eye on channel

DYNAMIC TELEVISION

Debuting Tonight



9:00 P.M.

**"HOLLYWOOD
SHOWTIME"**

"AGENT from SCOTLAND YARD"

intense drama starring

LYNN BARI-PATRICK KNOWLES

presented by

GEE LUMBER AND COAL CO.

9:30 P.M.

**"I'M
THE
LAW"**



starring **GEORGE RAFT**

A new rough and tumble
presentation that will
rank among TV's finest

presented by

AARON HEATING, INC.

CHANNEL

7
WBKB

Friday Mar. 13

- 6:45 9 **Chicagoland Newsreel**—Data
- 7:00 4 **MAMA**—Domestic Comedy
Nels becomes involved with a man
who is building a racing car
- 5 **RCA VICTOR SHOW**—Musical
Dennis and his friends celebrate St.
Patrick's Day
Sponsored by RCA Victor
- 7 **ADV. OF OZZIE & HARRIET**
Ozzie & Thorny (Don DeFore) devote
an entire night to making their peace
with the government as income tax
deadline approaches
- 9 **SPORTS EDITION**—News Events
Jack Brickhouse comments on sports
- 7:15 9 **CITY EDITOR**—Clem Lane
Actual story behind the headlines
- 7:30 4 **MY FRIEND IRMA**—Comedy Skit
Marie Wilson & Cathy Lewis are fea-
tured as Irma & Jane
- 5 **WALT'S WORKSHOP**—Creative
It's time to think about screens; Mr.
Durbahn shows how to make a new
one & paint & repair old ones
- 7 **SUPERMAN—Adventures**
A cub reporter stumbles upon smug-
glers operating from a "Haunted
Lighthouse" off the Maine coast &
finds his life in peril
- 9 **DARK OF NIGHT**—Drama
Mystery & adventure in a unique set-
ting
- 8:00 4 **PLAYHOUSE OF STARS**—Drama
David Brian as an American in Paris
who can't remember who he is or why
he is there in "19 Rue Marie" with
Maria Palmer as the girl who risks
her life to unlock the door of his mind
- 5 **BIG STORY**—Drama
A woman golfer was shot in the drive-
way of her home; there were many
suspects with many alibis, and it was
not until reporter Rudy Haas of the
San Francisco Examiner connected
the murder with a suicide that took
place on the other side of town that
the crime was solved
- 7 **DEATH VALLEY DAYS**—Drama
"Cynthy's Dream Dress" evolves
around a girl's dream of owning a
lavender silk lace-trimmed dress, but
this dream fades when her husband,
a gold prospector, fails to make a
strike
- 9 **LIFE BEGINS AT 80**—Quiz
Jack Barry moderates panel of old-
sters
- 8:30 4 **OUR MISS BROOKS**—Comedy
A delivery boy uses Principal Conk-
lin's (Gale Gordon) desk drawer as a
depository for his animal pets, and
discovers that this is no way to be-
come teacher's pet
- 5 **ALDRICH FAMILY**—Comedy Tale
A quick change is in order when
Henry's host at dinner appears in a
tuxedo

- 8:30 7 TALES OF TOMORROW**—Drama
"The Squeeze Play" with John McQuade; a jealous magician hypnotizes all the people with whom a reporter comes in contact so that they no longer know him
- 9 WORLD IS YOURS**—Film
Is your vacation a problem? Here are some spots that may interest you
- 9:00 4 MR. & MRS. NORTH**—Drama
Barbara Britton & Richard Denning find themselves enmeshed with income tax experts, a hundred thousand dollar swindle, & a murder in "Dying To Live" with Alan Mowbray
- 5 CAVALCADE OF SPORTS**
Middleweight Vince Martinez, 21, of New York with 27 wins & 1 defeat vs Chico Vejar, 22, of New York with 46 wins & 3 defeats in a 10 rd. bout from Madison Sq. Garden; Jimmy Powers announcing
- 7 "AGENT FROM SCOTLAND YD."**
Film drama with Lynn Bari, Patric Knowles, & Alan Mowbray; concerns a British agent in Los Angeles who is trying to solve the disappearance of a senior code clerk, in order to avert international complications
- 9 TWENTY QUESTIONS**—Quiz
"Animal, vegetable, or mineral" game with Jay Jackson as emcee. Guest: Dr. Benjamine Fine, educational editor of the N.Y. Times
- 9:30 4 FAVORITE STORY**—Film Drama
Adolphe Menjou is featured
- 7 I'M THE LAW**—Drama, Geo. Raft
"The Mad Cartoonist" with Robert Corthwait; an artist is found hanging in his studio with a cartoon depicting the scene near him, & in another murder a cartoon is also found
- 9 DOWN YOU GO**—Panel Quiz
Dr. Bergen Evans emcees game with panel: Carmelita Pope, Toni Gilman, Fran Coughlin, and Robert Breen
- 9:45 5 GREATEST FIGHTS OF CENTURY**
Boxing film: Tony Zale vs Rocky Graziano (June 10, 1948)
- 10:00 4 VIC PERRY**—Man On The Street
Shenanigans with the passers-by
- 5 WEATHERMAN**—Clint Youle
Climate forecast for the weekend
- 7 COURTESY HOUR**—Variety
Professional talent in a wide variety of acts with Jim Moran as host
Sponsored by Courtesy Motors
- 9 MOVIE**—Title To Be Announced
- 10:10 5 DORSEY CONNORS**—New Tips
Helpful ideas for easy homemaking
- 10:15 4 SPORTS PAGE**—J. Harrington
- 5 CLIFTON UTLEY AND THE NEWS**

- 10:25 4 CHGO. WEATHER**—Russ Reed
Atmospheric conditions for weekend
- 10:30 4 CHICAGO AT NIGHT**—Chuck Bill
Interviews with the people on the st.
- 5 LET'S LOOK AT SPORTS**—Events
- 10:45 4 OUR SONG**—Danny O'Neil Sings
5 HERBIE MINTZ—Musical
- 11:00 4 KUP'S COLUMN**—Gossip
Interviews & commentary around Chgo.
- 5 "CONVICTS CODE"**
Movie—A football player is framed by gamblers into a bank holdup rap to keep him out of a crucial game; stars Robert Kent, Anna Nagel, and Sidney Blackmer
- 7 "THE FRIGHTENED MAN"**
MOVIE — (1st showing) Expelled from Oxford, a junk dealer's son joins a gang of thieves; stars Dermot Walsh & Barbara Murray
- 11:15 4 11:15 EDITOR**—Fahey Flynn
- 11:30 4 MURDER BEFORE MIDNIGHT**
9 NEWS—Les Nichols Comments
- 12:00 4 "WINGS OF ADVENTURE"**
MOVIE—(1st showing)
- 12:30 7 WHAT'S NEW**—Current Events
- 1:30 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

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A CRITIC "STRIKES IT POOR"

by JACK MABLEY



My years of sitting down in front of a TV screen each night and watching everything that moves are as long gone as the seven-inch tube.

About once every six or eight weeks I'll park in front of the set around 7 in the evening and try to watch everything that comes along. And that experience is enough to make a man want to go back to work for a living.

Under these circumstances I renewed a brief acquaintanceship with Strike It Rich the other night.

This is a staggering exhibition of poor taste. The idea of searching out wretched human beings who are vic-

tims of bad fortune, and exhibiting them before millions who are attracted by little more than morbid curiosity, is appalling. Strike It Rich is designed for people who clamor for tickets to an execution. The money helps the victims. But they give full value for it. Warren Hull should note the word of Thomas Fuller: "He is not charitable, that will not be so privately."

Another show I stumbled across during this "watch everything" binge was an abomination called Front Page Detective, which is supposed to portray a newspaper columnist who spends his time solving murders and making detectives look like boobs. It has every stereotype and cliché since the days of Philo Vance. It is a slander of any self-respecting newspaperman.

There are many shows on TV which are good most of the time, but have off nights. There are many more which are awful most of the time, and putrid on some nights.



WARREN HULL

I suppose a true test in a TV writer's personal popularity poll is the shows he watches of his own volition.

Here are the shows I try not to miss when we're home: Mondays, I Love Lucy, Studio One; Tuesday, nothing; Wednesday, Kraft Theater or Chicago Symphony, This is Your Life, and Charles Laughton; Thursday, Dragnet; Friday, Ozzie and Harriet; Saturday, nothing; Sunday, Kukla, Fran and Ollie, Jack Benny and Mister Peepers, TV Playhouse, Victory at Sea, and the hockey games.

That's a total of 7 plus hours of voluntary viewing a week. To that add the special events, such as elections, conventions, fall football, and remote pickups. Also add all new shows which come on the air.

Even for a fellow who seems to spend most of his time griping about the quality of television fare, there seems to be a good week's entertainment in that lineup. We've always maintained that there is something for everyone on television. And we've always fought for an upgrading of television, so every kind of viewer can have a wide choice.



Mary
Meade

"THE MOST PARISIAN
OF ALL AMERICANS"

TED GROUYA of PIANO

Robert Maxwell
John and June Belmont
DeVoye and Lorraine
Merriell Abbott Dancers

with CLAIRE LEONARD

EMIL COLEMAN
and his orchestra

Empire ROOM
PALMER HOUSE

the TV kibitzer

(continued from page 9)

from London during the war were considered to be the best radio reporting done by any U. S. newsman. He's won two Peabody Awards for excellence in radio reporting and a flock of other awards.

Mr. Murrow has collaborated with Fred W. Friendly on three record albums called "I Can Hear It Now," the recorded speeches and events of the last thirty years that have set a precedent for recorded history and will help school kids of the future learn history the easy way. Friendly is also collaborator with Murrow on "See It Now," an offspring of radio's "Hear It Now," which came from the original idea for the records.

Mr. Murrow, who is a philosopher of parts as well as a newsman, has scored another overwhelming success with his "This I Believe" radio show, a program on which various Americans give testimony as to their beliefs and hopes. The program has succeeded in being heart-warming without being cloying and in many cases has done what it set out to do—inspire.

"See It Now," which gives Mr. Murrow an opportunity to look over the bigwig's shoulders and kibitz on the week's news will soon be paired with another Murrow TV venture. What the show is, only the top brass at CBS know, but they're pitting it against the big-rated Milton Berle, evidence that they figure Murrow will pull an audience wherever they put him.

Mr. Murrow, who often sounds on the radio like Socrates talking to his disciples, has made many statements regarding his purposes. Two of them are worth quoting here. "There is no such thing as a wholly objective, neutral and impartial reporter. We are all the prisoners of our own upbringing, reading, experience and personal relations." From this Mr. Murrow concludes: "It should be our function to provide the raw materials from which intelligent and rational opinion can be formed." By thus placing his confidence in the intelligence and rational opinion of the American people, Mr. Murrow has won the respect and confidence of most of the U. S. He's a good man to have around.

"See It Now" is seen on Sunday at 5:30 p.m. on channel 4 (WBBM-TV).



JIMMY DURANTE

(continued from page 7)

the dewy-eyed chorines sigh in unison at his fatal Latin charm. Watch the look of fierce desire cross their faces as they rain kisses on his grizzled features. Then watch Durante with a shrug of the shoulders admit that only Durante can do this to women.

Now, then. Conceded Durante's make-up that exercises a magnetism towards women. But what are the causes?

Is it his nose? No woman in her right mind disputes the spell cast by the nobly-proportioned Durante schnozzola. Is it his quixotic nature? Who but Durante could engage in mortal combat with the English language and come out a successful loser? The man is a poet. But more than these, the key to Durante's fatal charm is the air of mystery about him. Durante, the enigma.

When Jimmy fades off the air with his justly-celebrated farewell to "Mrs. Calabash, wherever you are," there's no further contest. The identity of Mrs. Calabash is a secret locked in Schnozzola's bosom. But every woman in her heart of hearts knows that for this man of mystery, she would gladly give up her career to take the place of Mrs. Calabash. That Calabash gimmick takes Jimmy out of our class.

Jimmy Durante is seen every 4th week on the All Star Revue on channel 5 (WNBQ) at 7 p.m. on Saturdays.



Saucy French actress Fifi D'Orsay laughs worshipfully at the modern day Cyrano.

SAM LEVENSON'S



IN THE Brooklyn, N.Y. telephone book on page 772 there are 7 Sam Levensons listed, but opposite one is printed the identifying tag "humorist." That's the telephone company's way of distinguishing one of America's favorite story tellers from the other Flatbush Levensons, who might be able to tell jokes—but not like their illustrious namesake of TV's "This Is Show Business."

Sam Levenson, "humorist," richly deserves that distinction. He is considered a cinch to go down as one of America's great story spinners. "He's the equal of Will Rogers," commented a well-known TV producer, "only *without* the political implications."

Moreover, Sam is not only a story teller, he's a canny observer of the passing scene, of Americana. And his humor is authentic, drawn from everyday life. He doesn't have to pull his jokes out of left field. "I can't tell a story that hasn't got a basis in truth," he says.

A Levenson story can be tinged with pathos, enough to tug at the heart while it tickles the senses. It can be a howler or a warm chuckle. It kids the pants off modern pretense—but always gently, without malice. It can be sheer nostalgia or ironic. It tells how unconsciously funny we all are—arguing prices with the butcher, jockeying for position in the subway or having words with the waiter in a restaurant. But it's always real.

Printed here are some of Sam's favorite stories:

You know, it's funny how modern parents have such a high regard for the intelligence of their kids. My father used to say about us that we got up every morning and took a 'stupid' pill. And my mother never believed we'd ever learn. "I

feel sorry for the woman who's going to marry you," she used to say. Of course, I hadn't made

a definite choice as yet. I was only a year and a half old.

But anyway, about these modern mothers. There was a woman on our block who never, but never, left her little two year-old alone. Pampered him because the books said that was the right 'psychological' approach.



Well, one day she made a bad mistake and left him by himself for about ten minutes while she ran down to the corner for groceries. On returning, she found four fire engines pumping water like mad out of the house. She ran upstairs excitedly, grabbed the kid (everybody thought she was going to kill him) and kissed his little face. "Darling," she bubbled, "you learned to take a drink of water all by yourself!"

Have you heard the one about the man who was told by his doctor that he had only twenty four hours to live?

"Is there anybody you'd like to see before you go?" inquired the M.D.

"Yes," answered the patient, "I'd like to see another doctor."

FAVORITE JOKES



Then there was the fellow who checked in at a hotel and in ten minutes walked out in a huff, baggage and all, right past the desk. He found a bug in his bed. A few days later he wrote a nasty letter to the hotel manager deploring that "at this advanced age of sanitary conditions that such a thing could happen. Absolutely intolerable . . . etc." He ranted and raged in the letter, finally after three pages signed it, "Disgustedly yours, Sam Moscowitz."

He got an immediate answer. "Dear Mr. Moscowitz, We are deeply humiliated as well as surprised. . . This is the first time in the forty years of our administration that a

thing like this has ever happened. . . You can be sure that the responsible parties have been duly discharged. . . We hope that we will continue to receive your patronage and that you will overlook this unfortunate incident . . . etc." It was signed, "Respectfully Yours, the Management."

But by mistake the hotel had included Moscowitz' original complaint. And across the top written in pencil was, "Send this screwball the bedbug letter."

While riding on the subway one day I observed this:

A strap-hanger looked down at the fellow seated below him and said, "Excuse me buddy, are you reading the paper you're sitting on?"

A customer sitting at a table in a restaurant politely asked to see the manager. "What can I do for you," inquired the owner when he was summoned.

"I'm just curious," replied the cus-

tommer. "Who's your oldest waiter in time of service?"

"Why I don't know off hand, I'll have to look it up."

"Go right ahead, I've got time."

After a few minutes the owner returned and announced, "I checked and it appears George McGovern has been with us the longest. He's been with us for thirty nine years."

"Thirty nine years, eh? Then he must be the one who took my order."



A rich uncle and his wife and a poor uncle and his wife got to a wedding party an hour too early. No one else had arrived. "I'm tired from playing golf this afternoon," sighed the rich uncle. "I think I'll stretch out on the sofa and get some shut-eye." And he did.

The poor uncle decided he'd do likewise, but his wife advised him he had better not. "Why not?" asked the peniless uncle. "Why can he do it and I can't?"

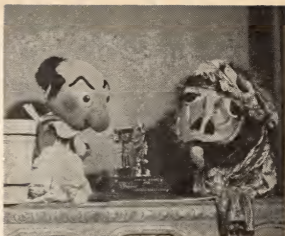
"Because, silly," she replied. "Him they'll wake up—you they'll let sleep!"



Uncle Herbie

Boys and girls, even Kukla will take time out from his washing chores to look at *TV Forecast and Guide's* annual award trophy which the Kukla, Fran and Ollie gang won this year in the kids' show division. Ollie looks a little sad, but that's probably because he can't keep the prize all to himself. It belongs to the whole troupe—Burr, Fran, Kukla, Delores, Madame Ooglepuss, Buelah Witch, Fletcher Rabbit, Col. Crackie, etc. Guess all you kids agree that people don't tire of this TV program—the more you see, the more you want.

THIS WEEK'S CONTEST: How many words can you make out of "Kukla, Fran, Ollie"? Send your lists to Uncle Herbie, % *TV Forecast and Guide*, 185 N. Wabash Ave., Chicago 1, Ill., before Sunday, March 15. For the longest list,



I'll award \$1; second longest, 50 cents; next 15 runners-up, 25 cents each. In cases of ties, answers will be judged on neatness.

Here are my Jan. 31 winners:

Elinore Eley, Argos, Ind; Janice Gentile, Chicago; Joyce Grippa, Chicago; Agnes Hecht, Waterloo, Ind; Philip Harner, Lombard, Ill; Walter Iwanski, Chicago; Nemizes Joiner, Chicago; Alan Larsen, Franklin Park, Ill; Wayne Lucas, Chicago; Sandra McGrew, North Chicago, Ill; Bill Miller, South Bend, Ind; Lynne O'Rourke, Chicago; Gail Ortan, Chicago; Lynne Patten, Chicago; Marianne Reinert, Chicago; Robert Weber, Chicago; Marjorie Wittenhagen, Calumet City, Ill.

MOLLYCUES

by MOLLY POTKIN

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Here's a jigsaw puzzle for you. When you put it together, you will recognize a friend. Can you also color the picture and name him?

Send your entries to Mollycues, % *TV Forecast and Guide*, 185 N. Wabash Ave., Chicago 1, Ill., before Monday, March 16. First prize is \$1; second prize, 50 cents, next 25 prizes, a copy of Molly's picture puzzle book. In cases of ties, winners will be judged on neatness and originality. Answer will appear here next week.

Answer to last week's puzzle: "SUPER CIRCUS."



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SPORTSCAST

by ED PAZDUR

THE American Bowling Congress, which opened its Golden Jubilee Tournament at the Chicago Coliseum last week, will co-sponsor with *TV Forecast and Guide* a Celebrity Tournament on Friday, April 3. . . . It should be a beaut with all of the Windy City's TV, radio, press and stage stars on hand. The public, of course, is invited. . . . The ABC Tourney, running until May 23, has already smashed all entry records with 8,180 teams on the docket.

Look for sportscaster **John Harrington** to become a smash success as a TV sportscaster over WBBM-TV. John appears a bit scholarly but he has plenty of punch. The raspy voiced vet replaced **Jimmy Evans**. . . Mel Allen will soon come up with a sports commentary show following the Wednesday night fights over WBBM-TV, sponsored by the General Cigar Co. . . . Bert Wilson and Bud Campbell are forced to remain off the telewaves so long as they remain under contract with WIND. . . . Yep, that's radio! . . . As insurance against inclement weather, **Jack Drees** was kept in Washington, D.C. on a standby basis with another fight during the **Joey Maxim-Danny Nardico** outdoor bout in Miami, March 4.

The **Chicago Black Hawks**, desperately battling for their first playoff berth in seven years, take on their most hated foes, the **World Champion Red Wings**, in HFC's final telecast Sunday, March 15. . . . If the Hawks make the playoffs, and a game is scheduled for Sunday, HFC will televise the playoff. . . . Aside from their playoff dreams, the Hawks are bubbling over with **Al Rollins'** chances to snare the coveted Hart Trophy as the league's most valuable player. In the club's entire 27 year history, only one Hawk has earned the Hart Trophy. That was **Max Bentley** who cut a sharp figure in the 1945-46 campaign. . . . Rollins has real competition for the laurel in Montreal's "**Rocket**" **Richard** and Detroit's **Gordie Howe**.

Howe, a sturdy, powerful westerner from Saskatchewan is in his seventh season in the National Hockey League and is only 24 years of age. . . . The record for the most points scored by a rookie was set by **Gus Bodnar** as a Toronto Maple Leaf. In a fifty game schedule, he fired home 22 goals with 40 assists to register a total of 62 points. . . . Coach **Sid Abel** will announce the winner of *TV Forecast and Guide's* poll to determine Chicago's favorite Black Hawk on March 15 over WBBM-TV, 10:00 p.m. . . . The winner will be presented with a beautiful 21" Sentinel TV set.

The ancient sport of soccer seems to be catching on. General Manager **George Fishwick** claims TV has boosted attendance and generated new interest in the game. "Last week," said Fishwick, "we set a new attendance record for the Chicago Armory when 2800 fans turned out." . . . The WGN-TV soccer telecasts have been renewed by Mages.

This time you be the judge! Keep score with Jack Drees and Ed Pazdur every Monday night over WENR-TV, 9:00 p.m., on Pontiac's Boxing From Rainbo show.

NAME	1	2	3	4	5	6	7	8	TOTAL

Will John Measure Up?



HARRINGTON

Recaps After The Fights



ALLEN

Can Al Win The Hart Trophy?



ROLLINS



DEAR BOSS:

Well, now that Spring is definitely on its way, and the fancies of young men are turning to what the girls have been thinking about all Winter, THIS young man is getting braced for the annual onslaught of romance that TV will be pitching into your living room.

For example, they're already talking about that woosome two-some called Lu Ann Simms and Julius La Rosa on the Godfrey program. Also on the same high cornball level are such strange little mixtures as Milton Berle & little Ruthie Gilbert, and Red Skelton & Lucille Knoch. Naturally, what these people do in their spare time is beyond me, but on TV at least, there's a big enough hubbub of mooring and cooing.

But Boss, I think the press agents have over-looked a few likely prospects for the Romance-Ad-Nauseam Award.

For instance, I'm getting a little suspicious about what REALLY goes on between Jackie Gleason and Audrey Meadows, who put on that very funny household skit each week. Every time Jackie goes into that windup clinch with her, it looks like they're enjoying themselves so much, they shouldn't get paid for it.

One of the truly remarkable "affairs" of television is that strong, enduring attachment that Dennis James has for Dennis James. He reminds me of a man hopelessly lost forever in a roomful of mirrors.

Of course, Dennis has some competition in the single unit type of romance. There's Dorothy Kilgallen with the built-in simper, Arthur Godfrey with the built-in wallet, and Howdy Doody with the built-in leer.

Speaking of love, you've gotta include John Cameron Swayze as a front-runner rep of the boys-in-love-with-the-sound-of-their-own-names. This lad rolls it out like a depot announcer.

L'amour toujours.

CHUB

LETTERS (continued from page 3)

I wish to commend Italian-American groups for their successful efforts to get "Life With Luigi" off television, because I don't think that any nationality should be held up to public ridicule. . . . On last Sunday's "The Web" the locale was Ireland and in true Hollywood fashion, the principal characters were roistering no-account boozers, with whiskey bottles very much in evidence. Americans of Irish descent have stood for this treatment for years. Are they going to let it continue on television without protest?

Chicago, Ill.

JOHN R. POWERS

I like Julius LaRosa very much but I don't like a remark he made. The audience was asking questions and someone said to Julius "Are you married?" "I'm un-married but I've got Janette." Why doesn't he stick to Lou Ann Simms? I think she's his type. At least she's young and Janette is about 32.

South Bend, Ind.

CAROL KUCHARSKI

I think Mrs. Brear showed very poor taste in her comment about Janette Davis. I suppose show people get used to crackpots slandering them, but very seldom does it appear in print. At least not so bluntly. Let's give a cheer for a sweet charming girl who fills her place well on Godfrey's show.

South Bend, Ind.

MRS. E. FOX

Only those with filthy, vulgar minds would think that Janette was after Godfrey. I've read everything about Arthur and his family for years and have never read of any scandal connected with him or the people he works with.

Wilmington, Ill.

MRS. LOIS EVANS

I'm glad some people have my thoughts about Janette Davis. Her suggestive actions are vulgar and not entertaining nor is her singing.

Wilmette, Ill.

MRS. H. J. BARBOUR

I agree with Leona Pollick. Arthur Godfrey should get Bill Lawrence back on the show. Frank Parker stinks. Why Arthur took him out of retirement is beyond me. The way he makes love to Marion is sickening. He's old enough to be her grandfather.

Harvey, Ill.

LAVERNE WEGLANZ



says

TONY WEITZEL

THE TOWN CRIER

Daily News columnist

Tony Weitzel can be seen every M-W-F at 6:15 over WNBQ.

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APR 7, 1953

NEWSPAPER

Premiere



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9:30 P.M.

“QUICK AS A FLASH”

STARRING **BOBBY SHERWOOD** AS EMCEE

Radio's fastest moving quiz program becomes the most exciting of all television shows! Join the stars . . . enjoy the suspense. It's fine entertainment for your entire family!

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