

the most complete TV program GUIDE

TV Forecast

THE FEUD OF ABBOTT & COSTELLO

FEBRUARY 21, 1953

15c



JOHNNY COONS

Watch Those Crumbs!



*a million laughs . . .
in just 30 minutes*

"I MARRIED JOAN"

starring

JOAN DAVIS

Wednesdays - 7:00 p.m.

presented by
GENERAL ELECTRIC

WNBQ
CHANNEL 5



N B C T E L E V I S I O N

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

N.M. who so rudely wrote and showed their dislike for the "I Love Lucy" show are nothing but insignificant pieces of inconvenience and old sticks in the mud. What have they got against babies, anyhow?

Chicago, Ill.

DIANE MONCZ

When I Love Lucy came on the air even my husband use to stay awake long enough to watch it. Now he sleeps thru it. If we want to know about having babies and all that junk we don't have to watch it on TV.

Crown Point, Ind.

NAME WITHHELD

Both my husband and I had a hearty chuckle when she (Lucy) got stuck in the chair and had to hoist herself out with the aid of the coffee table. Surely only someone with an evil mind could object to the humor of an incident so true to life . . . what in the world do these people do to keep their youngsters from seeing friends and relatives in the same condition? Do they lock the kids in closets or just provide them with blindfolds?

Chicago, Ill.

LORAYNE BLUNT

. . . No wonder she (Janette Davis) has such a man problem. She gets to sing with married men only (with the exception of dreamboat Julius who is young enough to be her brother).

Kenosha, Wis.

CHERIE GLASSMAN

Ed. Note: Thanks for straightening us out.

. . . Personally I think Janette Davis is a wonderful singer, a beautiful girl in a clean way and has lots of personality. . . As for age, Janette certainly is young enough to catch any man's eye. Even my 8 year old son thinks she's beautiful.

Winimac, Ind.

MRS. JOHN PASSMORE

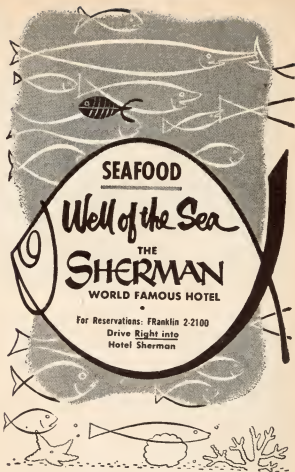
. . . What goes on between Godfrey and her (Janette Davis)? Now that his attempts at trying to spring up a romance between her & Parker, Lawrence, La Rosa have failed, he's trying to get her himself.

Chicago, Ill.

LETTY ORRMAN

Ed. Note. Hmmm.

(continued on page 46)



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Meet The Stars



Celeste Carlyle

Helping a Chicago YWCA group to get back on its feet launched Celeste Carlyle on her career as a style and beauty authority.

The star of the Thursday segment of WNBQ's "Good Living" series was a commercial illustrator and art editor until a YWCA executive friend asked her to stir up some interest among the "Y" girls. Celeste suggested a beauty and grooming course and was promptly tagged to conduct it.

During the war years, Celeste "accidentally" began to author a book, "Individually Yours," which was published in 1951. To avoid talking to strangers who shared her dining table, she would carry an imposing looking leather notebook in which she scribbled furiously. One evening her dining companion, an attractive young woman, snared her into conversation. Celeste explained she was compiling notes for a book.

The young lady introduced herself as an employee of J. B. Lippincott, the publisher, and added that her boss was searching for just such a book. So Celeste whipped together an outline, wrote some copy and made good her "bluff."

In addition to her present TV duties, writing and lecturing chores, she is stylist for American and United Airlines stewardesses, and consultant for a large chain of beauty schools. She has also made guest appearances on radio and TV. In all her work Celeste expounds the same theory: The right clothes and proper bearing can make any woman beautiful!



Feb. 21, 1953



Over 1,000,000 readers

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Channel One

COAST . . . TO . . . COAST
with Marty O'Shaughnessy

CRIME shows, already under fire by parents and teachers, have taken an additional body blow from Ed Weiss, prexy of Weiss & Geller ad agency. He says that crime shows hurt commercial messages. Sometimes when the action is unusually violent, it results in a loss of memory on the part of the viewer, the potential customer. Example quoted was Mogen David Wine who dropped "Charlie Wild, Private Detective" in favor of "Where Was I?" and had an immediate upturn in sales. . . . The sensational Mickey Jelke vice trial in New York, if the files are ever opened, may uncover a flock of top TV names. . . . Along a different line, it's reported that singer **Lena Horne** is getting a complete brush-off from program directors and sponsors because of alleged links with Communist-front organizations. To put it fairly, some top entertainers unwittingly lent their names to such outfits during the war when **Joe Stalin** was our "ally" against **Hitler**. In other words, poor judgment but nothing subversive.

There's a hassle brewing between dance mogul **Arthur Murray** of the "Arthur Murray Party," and actress **Bette Davis**. It started when **Miss Davis** was scheduled to appear on **Murray's** show, and then canceled out at the last minute. Meantime, **Murray** had hired two scriptwriters at \$1,500 each to throw a skit together for her. If **Bette** comes thru with an early performance on the program, it will probably avoid a juicy lawsuit. . . . Comic **Sam Levenson** may go abroad to play the London Palladium stage this summer. What's holding **Sam** back so far is the fear that the British may not go for his particular brand of homespun humor. Which ain't true at all—they'll love him.

Emcee Dennis James is getting sued for \$37,000 by the **William Morris** booking agency, for "non-payment for services." . . . Newest feud is between **Arthur Godfrey** and **Bob Landry**, editor of **Space & Time**, the national newsletter. **Landry** refers to **Arthur's** "monumental egotism." . . . The **Goldbergs** may be back sooner than anyone thinks. Their appearances on **Uncle Miltie's "Star Theatre"** drew such raves that **NBC** is busily looking for a program spot for **Molly** and her talented "family." . . . There's a rumor that "Omnibus," the expensive culture series, may be dropped at the end of this season—too arty to attract a sustained audience against some of the kid shows on at the same time.

Radio Talent, **Mary Dooling's** big midwest incubator for promising young radio-TV talent, has changed its name to simply **Talent, Inc.** It's another indication of TV's growing dominance over the radio field. . . . Vet character actor **Art Hern** is celebrating the arrival of his first baby boy, 6 lbs. 6 oz. The name is **Arthur Lincoln Hern**.



LENA HORNE



SAM LEVENSON



ARTHUR GODFREY

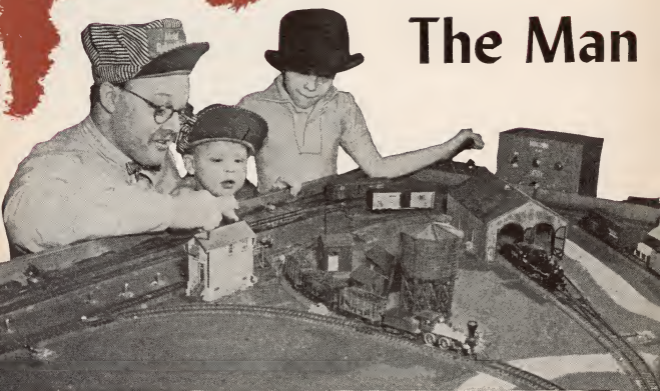


MOLLY GOLDBERG

JOHNNY COONS



The Man



by SHIRLEY ELMAN

THE Man Who Came to Dinner, Kaufman and Hart's irascible barb-tongued scoundrel, was immortalized by actor Monty Woolley, who made that phrase a household word.

Just about a year ago, there appeared on the Chicago TV scene The Man Who Came To Lunch. The exact opposite of Woolley's crotchety figure, TV's luncheon guest didn't have to break a leg to become a fixture in Chicago homes. He was invited again and again.

After his first few visits, the gentleman—half Woolley's size—showed signs of weaving a hypnotic spell over his audience. He supped milk with the kids, prattled about matters juvenile, cloaked himself in outlandish costumes (with ridiculous headgear to match) and before they knew it, the little darlings were hoodwinked into downing their noontime nourishment. The man responsible for this bit of Houdini hocus-pocus is moon-faced Johnny Coons.

While fond mamas dole out the spinach, Johnny keeps the kids' attention on his chatter and "noontime comics" bill. He narrates old silent movies while the actors—a flattering description—run through their repertoires of hysterics and pie-slinging. During the past year, Chicago mothers have found Johnny's charm technique is 500% more effective than the old hairbrush threat.

Johnny, who always looks as if he's just stepped out of the Katzenjammer Kids' comic strip, has the cartoon quality of never aging. Although he's 38 now, he has kept the same balloon cheeks and roly-poly figure that



Who Came To Lunch

Kids—"Watch Those Crumbs"

"And that's how lumber gets to the mills," Johnny explains his model railroad set-up to the two littlest Coons, Tommy, 3, and Ricky (in derby), 7.



characterized him when he first started in show business as a magician at 16. "Uncle Johnny" was John David Coons, Jr., during his youth in Lebanon, Ind. He became just plain "Johnny" after he broke the family tradition by choosing to be an actor instead of a doctor like his father and two brothers.

From this early ambition, he went on to attend dramatic school in New York City; played the midwest with a vaudeville circuit magic show; played on Broadway in "Bright Honor," and then toured with the road company of "Dead End." Inevitably, he reached Hollywood where he snagged a few minor roles.

Johnny's introduction to radio sounds like a stunt dreamed up by a press agent. Coons was in the audience of a Hollywood radio show some 12 years ago when the lead character suddenly disappeared minutes before the show was to go on. A desperate last-minute appeal was made to the audience for someone who could read a script. Coons volunteered and kept the part from then on.

Next Johnny came to Chicago to peddle the idea of enacting the Hoosier sage, Abe Martin, on his own show. Instead he was given roles in radio's money-making soap operas—"Vic And

Sade," "The Guiding Light," and "Road Of Life."

Johnny was one of the first TV converts in the Windy City. When the medium opened for business here in 1948, Johnny was on the spot with "Panhandle Pete And Jennifer," one of the first combination cartoon-live shows. He next introduced the whimsical family of Uncle Mistletoe and its successors, the King Calico empire, for which he provides all the voices. He also appears frequently on "Hawkins Falls."

Johnny practices his "Noontime Comics" routines on the best critics of all, his home audience consisting of his wife, a former pediatrics nurse, and their two sons, Ricky 7, and Tommy, 3. The Coons family can often be found in the den where Johnny serves as chief engineer on his model railroad. Decked out in railroad cap, Papa Coons, under the watchful eyes and probing fingers of his young 'uns, putters around his box cars, engines, houses, freight stations, trucks, etc.—all painstakingly built to scale by hand. Johnny has been constructing his model railroad for two years. Helps keep him young in spirit, he claims.

Uncle Johnny still speaks with a

(continued on page 30)

THIS IS



NOT even the Democrats have as grave an unemployment problem as the acting profession. Every year new statistics show that for every actor in the upper income brackets there are a dozen close to starvation.

Nonetheless a large number of thespians hang on and pray, getting by in the meantime as soda jerks or clothing salesman. But a simpler solution is at hand. Charles Laughton kills time between parts by merely going out on the road as a one-man show. This time killing is very profitable too, netting Laughton more money than he can haul down on Broadway.

Mr. Laughton's pitch is simplicity itself. He just walks out on a stage with an armful of books which he happens to like, sets them on a lectern, and reads his favorite passages from these books. Since he likes

by ROBERT CUNNIFF

Charles Laughton

things like the Bible, Thomas Wolfe, Dickens, Thurber, Shakespeare and Stephen Vincent Benet, this makes for stimulating listening. *And let's face it, it's really no solution for unemployed actors. There's only one actor who can get away with it, because there's only one Charles Laughton.*

H. L. Mencken, more cynical than most, once said that the actor "holds the mirror up to nature—and sees himself." Though an actor's self-love can be a nauseating thing, Mr. Laughton's comes off well. For Charles is in love with, of all things, his voice. He is completely enchanted with the impressive swoops, rolls, sneers, hisses and harrumphs that his rubbery and mellifluous voice produces. Complete with a face that can contort itself into a thousand preposterous shapes, Laughton could read a phone book and make it a dramatic experience.

On the other hand, the books he's reading are a great deal more than a phone book. It's amazing how many passages, obscure when read to oneself, take on a meaning when interpreted by Laughton. Since he took the road a few years back, he's found two things—that there's a lot of money to be made on the road and that people aren't nearly as dumb as formerly suspected.

Mr. Laughton first started out on

these readings as a means of expiating a certain guilt he felt when he didn't stay in London during the war. He travelled around the country visiting troops and hospitals, reading to them in an attempt to share his love for great literature. He found that servicemen wouldn't sit quietly by and let him pass off any obscure passage he cared to read. They'd demand to know the meaning of certain phrases and Laughton decided that any exposure to the classics usually brings an interest.

He first realized the commercial value of what he was doing when he did his reading over Ed Sullivan's TV show. A young producer named Paul Gregory was watching the show in a bar and quickly spotted the possibilities of converting Charles' readings into a money-making venture. He approached Laughton and soon after, Laughton was touring the lecture circuit.

Later this venture blossomed into a production of George Bernard Shaw's "Don Juan in Hell" sequence from "Man and Superman," as witty and stimulating a piece as anything written in the last 100 years. Reading the piece was the now famous First Drama Quartette: Charles Laughton, Charles Boyer, Agnes Moorehead and Sir Ced-

(continued on page 44)



Most movie fans would probably single out Charles Laughton's role as Captain Bligh in "Mutiny on the Bounty" as the nastiest in their memory.



ABBOTT VS

ONE of the worst kept secrets in show business a few years back was the backstage feuding of the top comedy team of Abbott and Costello. It seemed hard to believe that the finely balanced pair could be anything but the best of friends. Yet the evidence was there.

It burst out in the open in 1945. Rotund Lou Costello, the buffoon of the team, suddenly charged in the public prints that Bud Abbott was a drunk. Worse than this, he claimed that Abbott was jeopardizing the act's existence by carelessly signing poor contracts while in his cups. Abbott returned the compliment by threatening to thrash Costello in public. This was red meat for the gossip columnists who lovingly disclosed every latest Abbott statement against Costello and vice versa. The feud went to such outrageous lengths that both men hired press-agents.

Yet the act didn't break up. Sound businessmen, they both realized that either one on his own wouldn't come close to their success as a team.

It's not too difficult to figure what all the bickering was about. The boys were suffering from too much success. They had reached the stage in their career where money didn't mean a thing any more. They were the screen's biggest boxoffice draw and had a tremendously popular radio show.

Each decided that he *personally* was responsible for the act's success. Each was right. The act would be nothing without their perfect teamwork. That's how the act was born.



Bud and Lou, if not the greatest, the noisiest comedians.

Lou seems to have a one-lap lead in the perennial race for women. She's model Peggy Gordon.



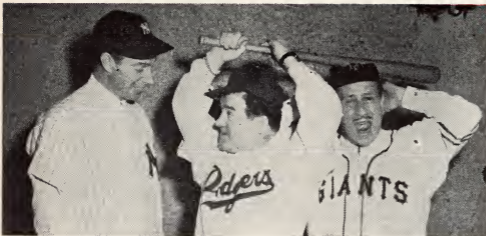
It all started back in 1936. Bud had been one of the great straight men in show business. Lou was getting his laughs by taking a savage beating from a succession of partners. The two formed a mutual admiration society. At the Oriental Theater in Chicago Lou approached Bud with a new routine and Bud was impressed. The routine was written by Lou and has since become one of their all time favorites, "Who's on First."

The Abbott and Costello act usually has Bud as a con man who is no better than he should be and Lou as a push-over for fleecing. There are endless show biz variations on this theme and Abbott and Costello learned all of them. The formula worked perfectly. After a few years together on the vaudeville wheel

COSTELLO



Gagging it up with Lou and Bud is the famed Yankee Clipper, Joe DiMaggio.



they clicked on the Kate Smith radio show and then they were on their way.

A movie called "Buck Privates" really made the team. It came out early in the war when national hysteria was high. It showed Bud and Lou causing more mayhem with the U. S. Army than Japan and Germany combined. Abbott spent the entire film bilking Costello out of both his money and girl and in the process exposing Costello as the worst specimen of a soldier in the history of the U. S. Army.

The film was a sleeper and made millions. Then began an almost unbelievable series of smash hits, "Abbott and Costello in the Navy," etc. The nation went on an Abbott & Costello binge and the boys became national idols.

Lou was born Louis Cristillo in Paterson, New Jersey in 1908. Abbott in a Barnum and Bailey circus tent in 1898. Lou got into the entertainment field by way of sports. He was a great basketball player (he once outplayed the famed Nat Holman in a pro game) and went to Hollywood to become a stunt man because of his uncanny ability to take a pratfall.

Finally Lou decided that there was more money to be made as a comic than as a stunt man and headed back east. He went to work on the Minsky burlesque circuit for \$16 a week.

In the meantime, Bud Abbott, after thirteen years as a boxoffice man, filled in for an ailing comic one night. Following tradition, the smell of greasepaint was too much and he went into burlesque as a straight man, winning a reputation as one of the best in the business. Thus the stage was set for the eventful meeting at the Oriental Theater.

At the advice of their friends, both Bud and Lou stopped sounding off about one another after their outbursts in 1945. Then in 1947, the team became not just an act but warm friends too.

Lou Costello started the Lou Costello Jr. Youth Foundation in Los Angeles, founded in memory of his one-year-old son who drowned in the family swimming pool in 1943. Here was something that Bud could agree with wholeheartedly. The two set aside their petty bickerings. They now work selflessly on the project, aimed at helping the youth of Los Angeles. They contribute about \$100,000 a year to it and plenty of their valuable time. Show business, famed for its sentiment, could shed plenty of tears over the happy ending that has been written into what looked like the tragic Abbott and Costello story.

Abbott and Costello are seen periodically on the Comedy Hour, Sundays at 7 p.m. on channel 5 (WNBQ).

Saturday Feb. 21

WBBM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 9:00 7 "RIDE 'EM COWGIRL"
MOVIE—Involves the attempts of a gang to steal the gal's father's ranch by framing the old man
- 10:00 4 THERE'S ONE IN EVERY FAMILY
7 SPACE PATROL—Adventures
9 KIDS' CAMERA CORNER—Film
- 10:30 4 SMILIN' ED'S GANG—Stories
"Sloth Bear" story of how Gunga & his friend Rama go into the Ooty Hills in search of a bear cub
7 HAIL THE CHAMP—Games
Howie Roberts & Angel Casey
9 KIDS & COMPANY—Variety
- 11:00 4 BIG TOP—Circus Fun
The Florida Trio from Italy presents their comedy acrobatic routine, Hustrai Sisters, aerial ring & trapeze act; Paris Trio, trampoline act; juggling Juvelys, & two other acts
7 BEULAH SHOW—Comedy Antics
Louise Beavers is featured
9 "RIDING THE SUNSET TRAIL"
MOVIE—Fellow's half-brother has him shot & supposedly murdered so that he can claim his brother's property
- 11:30 7 "BAD MAN FROM BIG BEND"
MOVIE—Western with Carl Shrum
- 12:00 4 FARM & HOME TIME—Talks
7 "CAVALCADE OF THE WEST"
MOVIE—Western with Hoot Gibson
9 "SHERIFF OF SAGE VALLEY"
MOVIE—Billy the Kid is about to take part in a stagecoach holdup when he is mistaken for a hero; stars Buster Crabbe, Al St. John, and Tex O'Brien
- 12:30 4 "THOROUGHBRED"
MOVIE—A girl played a long shot to best the crooked gambling ring at its own game; stars Toby Wing, Chic Chandler, & Wheeler Oakman
- 1:00 7 "STALLION CANYON"
MOVIE—Western with Hoot Gibson
9 "STAR PACKER"
MOVIE—Western with John Wayne
- 2:00 4 NEW WESTERN THEATER—Film
Movie with Bob Steele
7 "RUSTLERS PARADISE"
MOVIE—Western with Harry Carey
9 "DEVIL BAT"
MOVIE—Bela Lugosi as the mad doctor who creates a monster to destroy those who have swindled him
- 2:30 4 "FIT FOR A KING"
MOVIE—Joe E. Brown, Helen Mack, & Paul Kelly in tale of how a cub reporter scoops the best of them
- 3:00 7 "SWIFTY"
MOVIE—Western with Hoot Gibson
- 3:15 5 NATURE OF THINGS—Science
Dr. Roy K. Marshall discusses "How Television Works" describing the old method of mechanical scanning & new all-electronic principle
- 3:30 5 AMERICAN INVENTORY
Documentary and dramatic story of the development of the Michigan "mechanical heart"
9 "DIXIE JAMBOREE"
MOVIE—Concerns the last of the Mississippi showboats with its variety shows and sale of patent medicine
- 4:00 4 CLASSIC THEATER—Music
5 WESTERN ROUNDUP—Film
7 "ROGUE OF THE RIO GRANDE"
MOVIE—A lady rancher in danger of losing her property formulates a plan to outwit the hoodlums; stars Myrna Loy
- 5:00 4 PATTERN FOR LIVING—Talks
7 SATURDAY LAUGH TIME—Film
"Laurel & Hardy" film & fairy tale
9 "RANDY RIDES ALONE"
MOVIE—Western with John Wayne
- 5:15 5 HOBBY TIME—Bill Healion
Wm. H. Chaffee, professional model plane builder & head of his own model building firm is interviewed on the career possibilities in this field
- 5:30 4 ALL STAR HIT PARADE
5 JET PILOT—Aviation Show
7 ROOTIE KAZOOTIE—Puppets
- 6:00 4 STORK CLUB—Interviews
Sherman Billingsley introduces guests comic Robert Q. Lewis and vocalist Bob Eberle
5 MR. WIZARD—Science Study
Don Herbert and Bruce Lindgren discuss "Atomic Energy" (see page 40)
7 PAUL WHITEMAN'S TEEN CLUB
Andrea McLaughlin assists "Pops"
9 INSP. MORLEY, SCOTLAND YD.
"Red Flame" with Patrick Barr; a clash with the underworld
- 6:30 4 BEAT THE CLOCK—Games
5 MY HERO—Situation Comedy
An attempt at match-making his boss with a lady elephant hunter traps Beanblossom in "Africa Calling"
7 WHAT'S YOUR BID?—Sales
"Liberal Bill" is the auctioneer with John Reed King as emcee. Bids on merchandise come from the studio audience. Also, a guest celebrity
9 PET SHOP—Geo. Menard Emcee
George presents a Brussels griffon, a wiry-haired dog of a European breed, and a cocker spaniel puppy
- 7:00 4 JACKIE GLEASON SHOW
Guest: vocalist Sunny Gale
5 ALL STAR REVUE—Variety
Comedienne Martha Raye is hostess to Ezio Pinza and Rocky Graziano.
7 "ALL AMERICAN COED"
MOVIE—A young man is entered in a beauty contest at a girl's school to even up a previous prank; stars Frances Langford, Johnny Downs, and Marjorie Woodworth

- 7:00 9 SPORTS EDITION**—News Events
Vince Lloyd assists Harry Creighton in his report on sporting events
- 7:15 9 CHRISTOPHER FILM SHORT**
- 7:30 9 THIS IS THE LIFE**—Film
An expert cabinet maker runs into trouble managing the pieces of his own life
- 8:00 4 THIS IS SHOW BUSINESS**
Clifton Fadiman emcee; panel: Sam Levenson, Geo. S. Kaufman, & guest Buff Cobb; performers: singer Mel Torme, comic Morey Amsterdam, & dancer Betty Bruce
- 5 YOUR SHOW OF SHOWS**
Sid Caesar and Imogene Coca with Bill Hayes, Judy Johnson, Jack Russell, Billy Williams Quartet, Carl Reiner, Howard Morris, dance group, guest ballerina Alicia Markova, and guest host
- 7 BOXING BOUTS**
Lightweight contender Johnny Gonzales, 23, of Oakland, Cal. with 29 wins, 5 losses, & 2 draws vs Henry Davis of Hawaii with 43 wins, 7 defeats, & 5 draws in a 10 rd. bout from Boston; Bill Stern announces **AT CONCLUSION OF THE BOUT—FIGHT TALK**—Red Smith & Don Dunphy Comment
- 9 YOUR SENATOR'S REPORT**
Sen. Paul H. Douglas (Democratic) and Sen. Everett M. Dirksen (Republican) report from Washington
- 8:15 9 PATHWAYS OF THE WORLD**
"Salt Water Wonderland"
- 8:30 4 FARM TOWN U.S.A.**—Talks
George Menard discusses points of interest to the farmer & the would-be farmer
- 9 WRESTLING FROM MARIGOLD**
Australian tag match: Ned Taylor & Baron Arena vs Earl Craddock & Mike Sepich, Benito Gardini vs Balk Estes, Billy Goelz vs Jerry Woods, Bill Allen vs Cowboy Carlson, and main event: Bill Parks vs Hans Schmidt
- 9:00 4 BALANCE YOUR BUDGET**—Quiz
Bert Parks is host to contestants
- 7 HALF TIME WITH JACK DRES**
- 9:30 4 IT'S NEWS TO ME**—Panel Quiz
John Daly is host to panel: Anna Lee, John Henry Faulk, Nina Foch, & Quentin Reynolds
- 5 YOUR HIT PARADE**—Musical
Seven top tunes of the week sung & enacted. Extras: "Ol' McDonald Had A Farm" & "Exactly Like You"
- 7 "SILENT PARTNER"**
MOVIE—Reporter endeavors to track down five persons listed in the address book of a murder victim; stars William Henry, Beverly Lloyd, & Grant Withers

- 10:00 4 "WHAT THE BUTLER SAW"**
MOVIE—Comedy about an old Englishman who returns from Africa & the So. Seas to his stuffy estate with an unusual trophy—the daughter of a native chief; stars Henry Mollison
- 5 MOVIE**—Title To Be Announced
- 11:00 7 "FAREWELL AGAIN"**
MOVIE—(1st showing) After five years spent in India on service, an English regiment is sent home on leave with their families
- 9 "SECRET MISSION"**
MOVIE—Head of a detective magazine is murdered at his palatial home after he invites Philo Vance to write a novel concerning an unsolved murder for which he would supply the ending; stars Alan Curtis, Sheila Ryan, & Tala Birell
- 11:30 4 ULMER TURNER & THE NEWS**
- 5 FACES IN THE WINDOW**—Tale
Ken Nordine narrates mystery thriller
- 11:45 4 "DANCE, GIRL DANCE"**
MOVIE—(1st showing) Small town dance team breaks up & the girl tries to make good in the city; stars Alan Dinehart, Evelyn Knapp, Eddie Nugent, & Mae Busch
- 12:30 9 NEWS**—Up-To-The Minute Data
(Stations reserve the right to change above listings without notice)

EYES for the BLIND

You can actually provide "eyes" for the blind...the eyes of a Guide Dog ...simply by saving Perk Dog Food labels. Read full details on the label. Your dog will love Perk—it's America's meatiest dog food, especially enriched with livers and hearts. No other food is needed.



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FEATURE FILM
10:00 A. M.**

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Presents
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GOODBYE"**

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Tom O'Neill's Nash Northside

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**WGN-TV
CHANNEL 9**

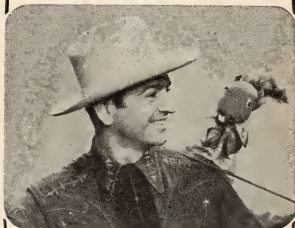
Sunday Feb. 22

- 9:00 7 **"MYSTERY TRAIN"**
MOVIE—Drama of the rails with
Marceline Day, Nick Stuart
- 9:30 5 **THE PULPIT**—Religious Talk
Rabbi Aaron Opher of South Shore
Temple speaks on "Paralysis of the
Past"
- 7 **SADDLE & SAGE**—Western
"Judgment Book"
- 9:45 5 **WHAT'S YOUR TROUBLE**—Talk
Dr. Norman Vincent Peale & his wife
- 10:00 5 **SUN. FUNNIES**—John Conrad
- 9 **"KISS THE BRIDE GOODBYE"**
MOVIE—Daughter of an ambitious
woman promises to marry her moth-
er's choice even tho she loves another
- 10:15 5 **MAGIC CLOWN**—Kids Variety
- 10:30 5 **"GUN CARGO"**
MOVIE—Rex Lease and Smith Ballou
- 11:00 4 **ALL STAR HIT PARADE**—Tunes
7 **TOOTSIE HIPPODROME**
- 11:30 4 **CANDY CARNIVAL**—Variety
5 **LIVE AND LEARN**—Discussion
"The Meaning of Academic Freedom"
with Dr. John T. Rettaliata, pres. of
I. I. T., Dr. Harold Urey, prof. of
Chem., U. of Chgo., and Dr. Edward
J. Sparling, pres. of Roosevelt Coll.
- 7 **FAITH FOR TODAY**—Religious
Rev. W. A. Fagel conducts
- 9 **CAPTAIN MIDNIGHT**—Drama
"Zorro Rides Again" part III
- 12:00 4 **ULMER TURNER AND THE NEWS**
5 **YOUTH WANTS TO KNOW**
Sen. Homer E. Capehart (R-Ind.) is
guest; Theodore Granik is moderator
- 7 **HEART OF THE CITY**—Film
- 9 **"FIGHTING TEXANS"**
MOVIE—An ex-tie salesman unknow-
ingly gets a job selling oil stock for
crooks; stars Rex Bell & Gabby Hayes
- 12:15 4 **YOUR FUTURE HOME**—Ideas
- 12:30 4 **TV GARDEN CLUB**—Talks
James H. Burdett discusses
- 5 **FRONTIERS OF FAITH**—Talks
Speaker is Dr. Henry P. Van Deusen,
president of the Union Theological
Seminary, New York City
- 7 **AMATEUR HOUR**—Kids Talent
Bob Murphy emcees talent show
- 1:00 4 **"WE DIVE AT DAWN"**
MOVIE—Adventures of a submarine
& its crew out to sink a Nazi battle-
ship; stars John Mills, Eric Portman
- 5 **HOW DOES YOUR GARDEN
GROW?**—Discussion And Movies
- 9 **"PIONEERS OF THE WEST"**
MOVIE—Concerned with a gang that
has been allowed to pilfer the land
from the settlers through excessive
taxes; stars Robert Livingston, Ray-
mond Hatton, and Duncan Renaldo

Feb. 22 **Sunday**

- 1:30 5 AMERICAN FORUM OF THE AIR**
 "Is The McCarran-Walter Law Fair?"
 discussed by Representative Francis
 E. Walter (R-Pa.) and Sen. Paul
 Douglas (D-Ill.)
- 7 WILD BILL HICKOK—Western**
 Guy Madison and Andy Devine in
 "Savvy, The Smart Little Dog" a tale
 of a prospector and a stolen map
- 2:00 4 LAMP UNTO MY FEET—Talks**
 Rev. Aloysius J. Wycislo, asst. exec.
 dir. of the War Relief Serv. of the
 Nat'l. Catholic Welfare Comm. & Ed-
 mund M. Kinney, dir. of purchasing
 & shipping discuss with moderator
 Dr. Lyman Bryson the problem of
 displaced children of Korea. Also "My
 Head Is Bending Low"
- 5 CITY DESK—Discussion**
 Chicago newspaper political colum-
 nists discuss "Charles Gross Murder
 Case" on this 1st anniversary show
- 7 CISCO KID—Western Movie**
 Duncan Renaldo & Leo Carillo at-
 tempt to halt a trio out to steal part
 of the Inca treasure
- 9 "GRAND CANYON"**
 MOVIE—Comedy about a troupe of
 actors on location in the Grand Can-
 yon when the leading man fractures
 his ankle; stars Richard Arlen, Mary
 Beth Hughes, Reed Hadley, and
 James Milican
Sponsored by Wm. A. Lewis
- 2:30 4 BUSTER CRABBE SHOW**
- 5 HERE'S TO YOUR HEALTH**
 Virginia Graham moderator; guest:
 Dr. Milton Levine, assoc. attending
 pediatrician at the New York Hospi-
 tal, Cornell Medical Center, N.Y.C.
 will explain films showing the notable
 things that have been happening in
 recent years to make the premature
 infant's chances for survival greater
- 7 ADVENTURES OF KIT CARSON**
 Bill Williams is featured as Kit
- 3:00 4 GREAT WESTERN THEATER—Film**
 Starring Bob Steele in western
- 5 KUKLA, FRAN, AND OLLIE**
- 7 HOPALONG CASSIDY—Western**
 Bill Boyd is featured as "Hoppy"
- 9 "THE KID SISTER"**
 MOVIE—Younger of two daughters
 brought up by the psychology books
 decides to go after the man that ma-
 ma has tabbed for the older sister
- 3:30 4 OMNIBUS—Variety 'Til 5:00**
 Puccini's "La Boheme" with new
 English text by Howard Dietz. Princi-
 pals in cast are: Nadine Connor as
 Mimi, Brian Sullivan as Rodolfo,
 Brenda Lewis as Musetta, Frank
 Guarrera as Marcello, & Alessio de
 Paolis as Alcindoro. About life in a
 garret in Paris with four artists &
 the love story of Rodolfo the painter
 and Mimi

EVERY SUNDAY
on Channel Seven



MEADOW GOLD **RANCH**

Starring
BOB ATCHER

It's wonderful adventure
 with Bob, Sammy Squirrel
 and their puppet friends

3:30 - 4:00 P.M.

Presented by
MEADOW GOLD BUTTER

CHANNEL

7
WBKB

- 3:30 5 ZOOPARADE**—About Animals
R. Marlin Perkins & Jim Hurlbut present a panel of experts who will be asked to identify the names of the animals from the sound they hear
- 7 BOB ATCHER SHOW**—Kids Fun
- 4:00 5 HALL OF FAME**—Drama
"Dinner For the General" with Stephen Courtleigh; story of a little known episode in Washington's life, set in the historical old Fraunces Tavern in lower Manhattan, N.Y.
- 7 SUPER CIRCUS**—Big Top Fun
Claude Kirchner presents Prof. Keller's jungle killers, magician Paul Stadelman in "The Disappearing Body" with Cluffy, Seampy, Nicky, & Mary Hartline; Pryde & Day, juggling act; comedy bicyclist Rudy Benzinger; menagerie features turtles & salamanders, and Elly Ardelty on an aerial trapeze
- 9 INDOOR SOCCER**—Two Games
Teams from the National Indoor Soccer League competing at the Chicago Ave. Armory; Slovaks vs Falcons and Lions vs Vikings
- 4:30 5 MEET THE VEEP**—Discussion
Informal talks with Alben W. Barkley
- 4:45 5 WINDOW ON WASHINGTON**
Bill Henry with the news

**CHANNEL 7 • WKBK
SUNDAY 5:00 PM**

MAGIC

a full
half hour of
amazement

starring

DON ALAN

This week's guest:

KARRELL FOX

Magic's King of Korn

Your host: **BOWMAN DAIRY CO.**



- 5:00 4 YOU ARE THERE**—History
Douglas Edwards narrates the story of the capture of John Dillinger at Chicago's Biograph Theater
- 5 MEET THE PRESS**—Discussion
Martha Rountree & Lawrence Spivak interview Harold Stassen, Mutual Security Administrator in the new Eisenhower Administration
- 7 MAGIC**—Feats Of Trickery
Emcee magician Don Alan presents Karrell Fox who will present some of his peculiar feats of magic
Sponsored by the Bowman Dairy Company
- 9 FAMOUS PLAYHOUSE**—Film
Douglas Kennedy finds "The Trail" of a cold-blooded murderer full of suspense
- 5:30 4 SEE IT NOW**—News Films
Edward R. Murrow narrates
- 5 ROY ROGERS SHOW**—Drama
"Runaround." Chief of gang of confidence men tricks Dale into signing a bill of sale & then succeeds in selling her ranch to a by-stander
- 7 LILLI PALMER SHOW**—Chats
- 9 "CITY LIMITS"**
MOVIE—A railroad president falls off his private train & takes up life with two tramps; stars Frank Craven
- 5:45 7 WALTER WINCHELL**—Comments
- 6:00 4 GENE AUTRY SHOW**—Western
Gene helps prove the innocence of an Indian tribe wrongly accused of a series of tomahawk raids
- 5 RED SKELTON SHOW**—Comedy
Red demonstrates the fine points of doughnut-dunking; in another scene he will play a waiter in a French cafe; guest; Lucille Norman sings "Lady Of Spain" & "Why Don't You Believe Me?"
- 7 YOU ASKED FOR IT**—Requests
Evolution of bathing suits, dancing on the keys, the prisoners choir, and Chandu are presented by Art Baker
- 6:30 4 JACK BENNY SHOW**—Variety
The perennial 39 year old presents his own rather warped version of "Dr. Jekyll & Mr. Hyde" with Jack, of course, playing the leading role
- 5 MISTER PEEPERS**—Comedy
Wally Cox is selected to read the welcoming speech when Jefferson City's favorite son returns
- 7 WHAT'S THE ANSWER**—Quiz
Mal Bellairs asks the questions
- 9 PRESS CONFERENCE**—Debate
Lee Schooler interviews Dr. Julian Steyermark of the Field Museum. Dr. Steyermark will soon leave on a five month expedition to the "lost world" territory in Venezuela

Feb. 22 **Sunday**

- 7:00 4 TOAST OF THE TOWN—Variety**
Ed Sullivan presents guitarist Andres Segovia, Frankie Laine & Jimmy Boyd singing "The Little Boy and The Old Man," Maria Riva & John Forsythe in a dramatic skit, Donald O'Connor & Debbie Reynolds in a scene from "I Love Melvin," comic George Gobel, puppeteer Bill Sears
- 5 COMEDY HOUR—Variety Show**
Hosts: The Ritz Brothers, Harry, Al, & Jimmy greet guests Kay Starr, Jack Webb, & Corinne Calvet. Skits: as 3 stylists in a fashion salon; Webb & boys put on a 3 dimensional TV show; and a satire on "Moulin Rouge" with Corinne. Also guesting is actress Coleen Gray
- 7 ALL-STAR NEWS—Events**
Bryson Rash presents news facts
- 9 FAITH OF OUR FATHERS—Talk**
Grace Church of Oak Park; Rev. Harold Holt, D.D., Rev. Dwaine Filkins, & Rev. Charles Grier participate
- 7:30 9 BIG PICTURE—Korean Film**
- 8:00 4 "HIRED MOTHER"—Film Drama**
Macdonald Carey, Laraine Day, & Gigi Perreau in story of a New York drama critic, father of 3 motherless children, & his problems
- 5 TV PLAYHOUSE—Drama**
"Wings On My Feet" with Valerie Bettis, Tom Helmore, Dan Tobin, & Leslie Barrett; conflict between a dancer and a composer
- 7 "MYSTERY BROADCAST"**
MOVIE—Deals with a radio writer of a weekly unsolved-crime program who gets involved with real murders & murderers; stars Frank Albertson
- 9 ROCKY KING—Roscoe Karns**
The unusual conflicts of gang warfare & a love triangle among well known persons bring on a gangland slaying in "Stranger's Doom"
- 8:30 4 TIME TO SMILE—Variety**
Ken Murray is host with vocalists Johnny Johnston & Anita Gordon, aerobic team of Park & Clifford, & guest Buddy Baer
- 9 PLAINCLOTHESMAN—Drama**
An investigation turns up deliberate murder in the underworld. Fingerprints on the key of the murder auto lead to arrest of "Big Tim"
- 9:00 4 THE WEB—Mystery Drama**
"Last Chance." A bank robber hiding out in a rooming house reveals the frenzied episodes of his life as the police close in on him
- 5 THE DOCTOR—Film Drama**
Ernest Truex as a whimsical character who exists only in a small boy's imagination in "Googan" with Virginia Gilmore, Thomas Coley, & Chas. Taylor
- 7 BILLY GRAHAM—Religious**

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VS BOSTON BRUINS

Thrill to flashing action from a
rink-side seat in your easy chair!

Joe Wilson and Ed Pazdur
reporting

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MONEY WHEN YOU NEED IT

TV FIRST!
"WALL OF DEATH"

10:00 P.M.
on
COURTESY THEATRE

**THRILLS!
SPILLS!
ACTION!**

WGN-TV
Channel 9

Sunday Feb. 22

- 9:00 9 ARTHUR MURRAY PARTY**
Hostess Kathryn Murray presents comedienne Florence Desmond, singer Don Cornell, & dance team The Cabots
- 9:15 7 QUEST FOR SERENITY—Talk**
Dr. Kenneth Hildebrand speaks
- 9:30 4 WHAT'S MY LINE?—Quiz**
John Daly moderates panel: Dorothy Kilgallen, Steve Allen, Arlene Francis and Hal Block
- 5 VICTORY AT SEA—Film Drama**
"Melanesian Nightmare" tells of New Guinea campaign of World War II involving British Commonwealth & U.S. troops. Shows the advance along the northern coast toward the Philippines, rigors of fighting in jungles, swamps, & rugged mountain areas, & destruction of a Japanese convoy
- 7 GREATEST MAN ON EARTH**
Contest for men with comedienne Vera Vague as femcee
- 9 TO BE ANNOUNCED**
- 10:00 4 CHGO. BLACKHAWK HOCKEY**
Hawks vs Boston Bruins; Joe Wilson and Ed Pazdur describe the action on the ice. *Sponsored by Household Finance Corporation*
- 5 WEATHERMAN—Clint Youle**
Latest atmospheric conditions
- 7 REMEMBER THESE THINGS**
Paul Harvey comments on the news
- 9 "WALL OF DEATH"**
MOVIE—(1st showing) A beautiful girl, a daredevil rider, and a boxer in a colorful behind the scenes story of carnival life; stars Maxwell Reed, Susan Shaw, & Lawrence Harvey
Sponsored by Courtesy Motors
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 5 ALEX DREIER—News Report**
- 7 FAMILY ANSWER MAN**
Art Youngquist is your host
- 10:30 5 SPORTS STAR TIME—Duggan**
- 7 WRESTLING FROM RINGSIDE**
Danny Savich vs Dizzy Davis
- 10:45 4 "TUNA CLIPPER"**
MOVIE—(1st showing) To help pay for a friend's gambling debt a teen-aged boy accepts work on a Portuguese fishing boat; stars Roddy McDowell, Elena Verdugo, and Roland Winters
- 11:30 9 NEWS—Les Nichols Comments**
- 11:45 9 HEALTH AIDS—Commercial**
- 12:15 4 "TOMORROW THE WORLD"**
MOVIE—Story of a German boy poisoned with Nazi propaganda who lies, cheats, steals, & finally attempts to kill; stars Frederic March, Betty Field, and Agnes Moorehead

(Stations reserve the right to change above listings without notice)

Is your Television set outmoded?

(THE NEXT FEW MINUTES WILL TELL YOU)

Here are eight pertinent questions you should ask yourself about your present television set. Get a pencil and answer them now.

YES NO

- Got a small picture?** The new Zeniths have big 17, 21 and 27-in. pictures, fine grain pictures with sharp, clean contrasts.
- Is your cabinet an eyesore?** Every new Zenith is a fine piece of furniture in its own right. 22 models to choose from, styles for every taste.
- Has your set a flat, tinny tone?** Big speakers and precision-engineered FM sound systems make the sound of a new Zenith as matchless as the Zenith picture.
- Has your set an awkward tuning system?** You tune a Zenith, both sound and picture, with just one knob. You get perfect reception on every channel, UHF or VHF, pre-tuned for your location.

YES NO

- Do you anticipate UHF troubles?** Any Zenith ever built can be readied for UHF in 15 minutes without taking the chassis out of the cabinet, without converters.
- Does interference blur picture and sound?** You can lock out interference with the Zenith Fringe Lock. It keeps the picture from wobbling and rolling, too!
- Got fringe area "snow"?** When tested in 17 difficult fringe areas the new Zenith million-dollar chassis gave 25% better reception than any leading make tested against it.
- Do you get reflection and glare on the screen?** A special development eliminates room reflection and glare at eye level on the new Zenith models.

IF you've answered "Yes" to 2 or more of the above questions, it's pretty good proof that your set is out of date—robbing you of a lot of TV enjoyment. And it means that you'd better make a bee-line for the nearest ZENITH TV DEALER.



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JOHNNY COONS

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NOONTIME COMICS

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NBC
CHANNEL 5



Monday Feb. 23

- 6:45 5 **Town & Farm**—Discussions
Everett Mitchell with news of interest
to farmers, including commodity &
livestock markets, and reports on
weather conditions for various locales
- 7:00 5 **Today—News & Commentary**
Jack Lescoulie "aided" by Bob Elliot
& Ray Goulding take over while Dave
Garroway is away this week
- 9:00 4 **Arthur Godfrey Time**—Variety
5 **Ding Dong School**—For Kids
9 **A To Z Of Cookery**—Recipes
"In The Pink"
- 9:30 5 **Prologue To The Future**—Film
- 10:00 4 **News At Ten**—Commentary
5 **Home Cooking**—Eddie Doucette
Apple rice meringue is made
7 **"Social Error"**
MOVIE—"Our Gang" comedy with a
romantic twist with Monte Blue &
Dave Sharpe
9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
John Reed King emcees quiz game
- 10:15 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
5 **Mrs. U.S.A.**—Film Short
9 **Strike It Rich**—Warren Hull
Guest: cartoonist-calendar artist Paul
Webb
- 11:00 4 **Creative Cookery**—F. Pope
Pecan-date cake, chicken regal cas-
serole, and regal sauce are made
5 **To Be Announced**
7 **Bob & Kay Show**—Variety
9 **Bride & Groom**—John Nelson
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips
Betty Raymond interviews employ-
ment agency experts & individuals
from private companies who will dis-
cuss types of work open to homemak-
ers
9 **Search For Tomorrow**—Drama
- 11:45 9 **Guiding Light**—Serial Story
- 12:00 4 **Happy Pirates**—Musical
5 **Noontime Comics**—John Coons
Fun for small-fry (see page 6)
9 **Hi Ladies**—Interview Fun
Jack Payne is host to the gals
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Variety
French judo champion Marc Scala,
"Little Man" sketch, songs: "After
You've Gone" and "Mamselle"
5 **Overtures With Art VanDamme**
Louis Roen comments on the news
7 **Beulah Karney Presents**—Tips
Movie trip to the mushroom growers.
Fruit feature: dessert salad cup
- 12:45 9 **News Of The Day**—S. Allen
- 1:00 4 **Double Or Nothing**—Quiz Show

Feb. 23 **Monday**

- 1:00 5 "Come Out Fighting"
MOVIE—East Side Kids become involved with gamblers & closing of their club
- 7 What's New—Wayne Griffin
9 Luncheon Party—Ernie Simon
- 1:30 4 Art Linkletter's House Party
Dean Miller subs for vacationing Art. Game "What's In The House?"
- 7 Claude Kirchner Show—Variety
9 Magic Carpet—Film Short
- 2:00 4 Lee Phillip Presents—Tips
5 Big Pay Off—Quiz Contest
Randy Merriman emcees with Bess Myerson & Betty Ann Grove
- 7 "Probation"
MOVIE—A kindly judge, an impetuous well-meaning youth, & a spoiled daughter of modern society figure in this drama; stars Betty Grable, John Darrow, & Sally Blane
- 9 Paul Dixon Show—Variety
- 2:15 4 Mike & Buff Show—Chats
- 2:30 4 Ill. Inst. of Technology
Maj. Russell W. Buckley, asst. prof. of air science & tactics with the A.F.R. O.T.C. & Capt. Donald R. Horne with the weather station at O'Hare Field discuss "Flight Weather"
- 5 Welcome Travelers—Chats
- 3:00 4 News At 3:00—Frank Reynolds
5 Kate Smith Hour—Variety
Organist Ethel Smith, dance trio the Kateds, Ted Collins in a "Cracker Barrel" interview, & Alene Dalton, the Story Princess, with a tale
- 7 "Ladies Crave Excitement"
MOVIE—Rival news agency couple marry & start their own service
- 9 "Murder On The High Seas"
MOVIE—Murder & blackmail travel together; stars Jack Mulhall, Natalie Moorehead, and Clara Young
- 3:05 4 "We Dive At Dawn"
MOVIE—(See Sun. 12:30 p.m. ch. 4 listing for particulars)
- 4:00 5 Hawkins Falls—Sm. Town Drama
Toby Wynnfield calls for a show down with Don Yates
- 7 Lucky 7 Ranch—Western Film
"Fighting Caballero"
- 9 Trail Blazers' Theater—Film
"Ambush Trail"
- 4:15 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Garfield Goose & Friend
Garfield takes a look at his horoscope; film: "Bum's Rush" & record story: "Puss 'n' Boots"
- 5 Howdy Doody Show—Puppet
- 5:00 4 Kids Karnival Kwiz—Games
5 Elmer, The Elephant—Fantasy
John Conrad as an unemployed animal trainer attempts to educate his already overly educated friend

SILVER DOLLARS, SILVER VOICES

BY WM. A. QUE

THEY SAY General George Washington one time pitched a silver dollar across the Rappahannock—of course, dollars went further those days, runs the payoff line.



PARKS

Which indirectly warms me up to my subject of silver dollars — and silver voices on your Radio.

Take that weekday morning show, Double or Nothing (WMAQ, 9:30 A.M.). Walter O'Keefe used to quip and give away cash from sunny Hollywood. Now when you tune to 6-7-0, you'll find effervescent emcee Bert Parks handing out the Campbell Soup's Sweepstakes prizes from ye olde New York.



HARKNESS

Now wouldn't the Father of Our Country be surprised—and happy there's so much cash—from coast-to-coast these days?

And those silver voices, I mentioned earlier. Not long ago, you were hearing the dean of news commentators, white-mustachioed H. V. Kaltenborn alternating microphone duties with dark-mustachioed Richard Harkness weeknights for Pure Oil.

Now, swish! We have a new and revamped news show, Pure Oil News Parade (WMAQ, Mondays thru Fridays, 6:00 P.M.).

On this streamlined version, Lyle Van, their announcer, passes the mike back and forth from H.V.K. to Harkness to a special guest commentator and back again, across the country.

These silver voices—now heard every night in a new Radio jet style—make mighty nice informative listening. Too bad old George isn't around. He wouldn't sleep here. (—Adv.—)

Monday Feb. 23

WBBM-TV 4 WNBQ 5 WBBB 7 WGN-TV 9

- 5:00 7 Laugh Time—Film Shorts
9 Time For Beany—Puppet Fun
- 5:15 9 Junior Edition—News Show
- 5:30 4 Silhouettes Of The West—Talks
5 To Be Announced
7 Adv. Time With Bob Atcher
"Pot Luck Pard" ch. 1 and "Lost Jungle" ch. 1 A
9 Robert F. Hurleigh—News
- 5:40 4 Window Shopping—Com'l
- 5:45 4 Chgo. Weather—Russ Reed
5 Something To Talk About
9 Clete Roberts World Report
- 5:50 4 Guest Star—Carmelita Pope
5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
5 Joe Wilson's Sports Corner
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
5 Town Crier—Tony Weitzel
- 6:20 7 Your Weather—Wayne Griffin
- 6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skits
Pinky discovers shares of stock in a batch of old love letters
7 Hollywood Screen Test—Drama
Arlene Francis, Harry Bannister, & Martin Ashe in "To The Victor" story of what happens when a supposedly ideal marriage goes on the rocks
9 First Edition—Spencer Allen
- 6:45 4 Perry Como Show—Musical
Helen O'Connell & Bob Eberle sub for vacationing Perry this week. Tunes: "Side By Side" & "Hold Me, Thrill Me, Kiss Me"
- 5 News Caravan—John C. Swayze
9 Chicagoland Newsreel
- 7:00 4 VIDEO THEATER—Drama
"Autumn Nocturne" with Viveca Lindfors & Robert Sterling; girl in a TB sanitarium is forced to make a decision between her own chance for happiness & that of the man she loves
- 5 PAUL WINCHELL SHOW
"What's My Name" quiz plus variety with Diane Sinclair & Ken Spaulding, dancers
- 7 HOMICIDE SQUAD—Mystery
"Case of the Silent Guest." A man awakens in his room with not only a hangover but a dead stranger
- 9 EASYCHAIR ADVENTURES—Film
"My Son's Dad" the story of what part the Y.M.C.A. played in the life of one man and his son
- 7:30 4 GODFREY'S TALENT SCOUTS
Professional talent variety show

- 7:30 5 VOICE OF FIRESTONE—Music
Guest soloist: Tenor Thomas L. Thomas sings "I Talk To The Trees," "Rosary," "On The Road To Mandalay," & "March Of The Men Of Harlech" a traditional Welsh song. Chorus does "Streets Of New York;" & Orchestra plays "March Militare"
- 7 THIS WONDERFUL WORLD—Talk
"Modern Magic" an explanation of various scientific curiosities with William A. Gluesing, research chemist at General Electric Co. laboratory in Schenectady; Woody & Virginia Klose
- 9 JOHNS HOPKINS REVIEW
"Trace Elements—What Are They?" Vitamins were the first aid to nutrition; trace elements which form the second step will be demonstrated; guests: Dr. Wm. McElroy and Dr. Alvin Mason
- 7:45 7 OUT OF THIS WORLD—Talks
Adult science program with John Sternig
- 8:00 4 I LOVE LUCY—Comedy Drama
Because Ricky has made a mess of their newly cleaned flat Lucy further complicates the situation by rigging herself out to look like a half-witted hillbilly
- 5 HOLLYWOOD OPENING NIGHT
June Havoc & Don DeFore in "The Romantic Type" tale of two talent agency partners. She thinks of him as quite a wolf, & he is convinced that she has a clock for a brain & a typewriter for a heart
- 7 CHARLIE CHASE TIME—Film
- 9 BIG TEN BASKETBALL GAME
Minnesota at Illinois game with action on the floor described by Vince Lloyd with Howard Dorsey doing "color commentary. Sponsored by Illinois Bell Telephone Company
- 8:30 4 RED BUTTONS SHOW—Antics
Comedy with Pat Carroll, Joe Silver, Allan Walker, Beverly Dennis
- 5 ROBERT MONTGOMERY—Drama
"Dinah, Kip & Mr. Barlow" with Diana Lynn, Jack Lemmon, & Vaughn Taylor; three people, all out for the same advertising agency job, unbeknown to each other, bring about a hilarious romantic situation
- 7 BOXING FROM RAINBO
Ron Stribling, 23, of Cedar Rapids, Iowa with 17 wins & 1 loss vs Tony Spano, 24, of Chicago with 27 wins & 8 losses in an 8 rd. lightweight bout. 2nd event: Madison Morgan, 21, of Chicago with 8 wins & 3 losses vs Sammy Rodgers, 25, of Benton Harbor, Mich. with 7 wins & 1 loss in an 8 rd. lightweight bout; Jack Drees announces; keep round-by-round score with TV Forecast sports editor Ed Pazdur

Feb. 23 **Monday**

- 9:00 4 STUDIO ONE—Drama**
 "The Show Piece" by Booth Tarkington; story of a boy who as he grows to manhood becomes more & more conscious of the role he plays—that of hero to his half brother & to the girl who lives next door; stars Jimmy Dunn, Ernest Parmentier, & Jean Jordan
- 9:30 5 WHO SAID THAT?—Quote Quiz**
 Moderator Walter Kiernan, anchorman Frank Conniff, and guest panel Merriman Smith, June Lockhart, and Conrad Nagel
- 9:45 9 SPORTS PAGE—Arch Ward MC**
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 LIFE OF RILEY—Comedy Antics**
 "Riley's Kiss In The Dark"
- 9 "THE ZERO HOUR"**
 MOVIE—(1st showing) An eloping couple are halted by an accident which paralyzes the young man; stars Frieda Inescort, Otto Kruger, & Adrienne Ames
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS PAGE—Commentary**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Interviews**
- 5 LET'S LOOK AT SPORTS—Duggan**
- 7 DR. FIXUM—Household Ideas**
- 10:45 4 OUR SONG—Musical Variety**
- 5 HERBIE MINTZ SHOW—Musical**
 "Inside NBC with Clifton Utley" visiting a TV control room & showing the duties of engineering personnel involved
- 11:00 4 KUP'S COLUMN—Interviews**
 Irv Kupcinet is host to guest
- 5 "CORPSE VANISHES"**
 MOVIE—Deals with the kidnapping and supposed death of seven brides; stars Bela Lugosi, Luana Walters, and Tristram Coffin
- 7 "LADY FROM LISBON"**
 MOVIE—(1st showing)
- 11:15 4 MURDER BEFORE MIDNIGHT**
 "Face At the Window" with Todd Slaughter; a notorious murderer roams the streets of Paris in 1880
- 11:30 9 NEWS—Les Nichols Comments**
- 11:45 4 FILM SHORT**
- 9 "IN THIS CORNER"**
 MOVIE—A prizefighter melodrama involving a dishonest promoter & a young fighter; stars Scott Brady, Anabel Shaw, & Jimmy Millican
- 12:30 7 WHAT'S NEW—Current Events**
- 1:15 4 ULMER TURNER & THE NEWS**

(Stations reserve the right to change above listings without notice)

TV FORECAST

BIG TEN BASKETBALL ON TV!



**MINNESOTA vs.
ILLINOIS**

**MONDAY
FEBRUARY 23**

8:00 — 9:45 P. M.

WGN-TV (9)

Sponsored by

**ILLINOIS BELL
TELEPHONE COMPANY**

Next telecast: Sat., Feb. 28 - 7:30 P.M.
 Indiana vs. Illinois



JEAN CARROLL, "America's First Lady of Laughs," currently appearing at the Empire Room of the Palmer House, has scored heavily on TV in her frequent appearances on the Ed Sullivan, Arthur Godfrey, Frank Sinatra and Jackie Gleason shows. With her in the Empire Room are Mary Raye and Naldi, Gregory and Strong, the Merriel Abbott Dancers, and Emil Coleman's Orchestra. **ADV.**

Tuesday Feb. 24

WBBM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 6:45 **5 Town & Farm**—Discussion
Everett Mitchell introduces "Valentine" a chicken with a heart
- 7:00 **5 Today**—News & Commentary
Guest: John Ott explains how to make time-lapse movie films of growing things
- 9:00 **4 Arthur Godfrey Time**—Variety
Music & fun with Marion Marlowe, Frank Parker, Julius LaRosa, Chordettes, and Mariners
- 5 Ding Dong School**—Nursery
- 9 A To Z Of Cookery**—Recipes
"Calorie counter"
- 9:30 **5 Prologue To The Future**
- 10:00 **4 News At Ten**—Late Report
- 5 Home Cooking**—Eddie Doucette
Broiled scallops Hawaiian en brochette
- 7 "Roaring Roads"**
MOVIE—Adventure and mystery
- 9 Morning Movie Time**—Film
- 10:05 **4 There's One In Every Family**
- 10:15 **9 Earl Nightingale Program**
- 10:30 **4 Breakfast With Danny O'Neil**
- 5 Mrs. U.S.A.**—Film Short
- 9 Strike It Rich**—Quiz Time
- 11:00 **4 Creative Cookery**—F. Pope
Sautéed Chinese vegetables (serve with any meat or fish dish) and Cantonese fried rice are demonstrated
- 5 To Be Announced**
- 7 Bob & Kay Show**—Variety
- 9 Bride & Groom**—Wedding
- 11:15 **9 Love Of Life**—Serial Story
- 11:30 **5 Good Living**—Homemaking Tips
Paul MacAlister shows types of furniture constructed with inexpensive synthetic materials
- 9 Search For Tomorrow**—Drama
- 11:45 **9 Guiding Light**—Drama Serial
- 12:00 **4 Happy Pirates**—Two Ton Baker
- 5 Noontime Comics**—Kiddie Fun
- 9 Hi Ladies**—Interview Fun
- 12:25 **4 Midday News**—Late Report
- 12:30 **4 Garry Moore Show**—Variety
Guest: opera singer Robert Merrill, Denise Lor sings "Doggie In The Window," Garry & Durward Kirby do "Is It True What They Say About Dixie?"
- 5 Overtures With Art VanDamme**
- 7 Beulah Karney Presents**—Tips
How to cut steps; food feature: cheese boxes
- 12:45 **9 News Of The Day**—S. Allen
- 1:00 **4 Sewing Circle**—Tips & Ideas
- 5 "Black Market Babies"**
MOVIE—Operation of a baby farm by a renegade doctor: stars Ralph Morgan
- 7 What's New**—Current Events
Wayne Griffin discusses the news

- 1:00 **9 Luncheon Party**—Music & Fun
- 1:30 **4 Art Linkletter's House Party**
Guest: Dr. Paul Popenoe, Dir. of American Inst. Family Relations
- 7 Claude Kirchner Show**—Chats
- 9 Magic Carpet**—Film Short
- 2:00 **4 Lee Phillip Show**—Commentary
- 5 Big Pay Off**—Quiz Game
- 7 "In The Money"**
MOVIE—A wacky family loses all its money, but after a series of hilarious episodes everything straightens itself out; stars Skeets Gallagher
- 9 Paul Dixon Show**—Variety
- 2:15 **4 Mike & Buff Show**—Interviews
- 2:30 **4 Lake Forest College**—Talks
Dr. Harold Hutcheson, chrmn. of the English dept. & members of his staff will give some timely tips on "How To Enjoy A Poem"
- 5 Welcome Travelers**—Chats
Tommy Bartlett is host to the ladies
- 3:00 **4 News At 3:00**—Frank Reynolds
- 5 Kate Smith Hour**—Variety
Dancers Harrison & Patricia Muller, Phil Napoleon & his Memphis five, a Dixieland jazz group; comic magician & ventriloquist Jay Marshall, and "America Sings" with Kate
- 7 "Marines Are Coming"**
MOVIE—Comedy of the carefree bad boy of the Marine Corps who plunges into disgrace through love of a woman; stars Conrad Nagel
- 9 "Speed Devils"**
MOVIE—Auto race track speedsters help break up a political gang; stars Paul Kelly, Russell Hardy
- 3:05 **4 "Dance, Girl Dance"**
MOVIE—Small town dance team breaks up & the girl tries to make good in the city; stars Alan Dinehart
- 4:00 **5 Hawkins Falls**—Dramatic Tale
Roy Drewer's birthday party results in more than a celebration
- 7 Lucky 7 Ranch**—Western Film
"Trail of Terror"
- 9 Trail Blazers' Theater**—Film
"Border Badmen" western feature
- 4:15 **5 Gabby Hayes Show**—Tall Tales
- 4:30 **4 Garfield Goose And Friend**
Garfield decides to build a TV set; film: "Bum's Rush" & record story: "Goldilocks"
- 5 Hodwy Doody Show**—Puppets
- 5:00 **4 Kids Karnival Kwiz**—Games
- 5 Elmer, The Elephant**—For Kids
Old time movies are shown and John Conrad attempts to lecture Elmer on the fine points of trained elephant behavior
- 7 Laugh Time**—Film Shorts
"Charlie Chase" film plus cartoons
- 9 Time For Beany**—Kiddie Fun
(Continued on Page 26)

DOES YOUR TV SET HAVE TO COST YOU \$25-\$90 A YEAR FOR REPAIRS?

Read the AMAZING TRUTH ABOUT TV REPAIRS!

If your set flickers and fades . . . if snow, ghosts, zags, or blurred pictures are annoying you . . . and costing you money . . . just a few simple facts will help you fix it yourself! If your set goes black because of a blown tube you can now fix it yourself!

Do you need technical training? NO. If you have ever put a new washer on your water faucet, or changed a tire on your automobile, or attached a new plug to an electric cord—you have enough "mechanical background" to be able to take care of most "nuisance repairs" yourself, and probably most other things that go wrong with a set. There is a newly developed, long needed TV OWNERS SELF REPAIR BOOK that puts the advice of a TV EXPERT AT YOUR ELBOW 24 HOURS A DAY!

HERE ARE THE FACTS EVERY TV OWNER SHOULD KNOW!

You can actually help fix 50% of all TV troubles yourself! The amazing but actual fact is that 1/3 of all TV troubles are caused by faulty tubes inside your set . . . Another 20% of the troubles are due to your own unfamiliarity with the set . . . and still another 15% are caused by interference, you can trace and eliminate! The new TV OWNERS SELF REPAIR BOOK has the most complete section on tubes ever published . . . It has an amazingly simple clear chapter on interference and how you can eliminate it . . . and the whole book is a fascinating crystal clear explanation of your TV set and how it works. IT HAS BEEN ESTIMATED THAT 1 OUT OF EVERY 3 TV FAULTS IS CAUSED BY A WEAK OR BURNT TUBE. Just by replacing a tube you can correct up to 1/3 of the troubles that may develop in a set. The TV Owners Self Repair Book shows you how to safely locate and change the bad tube in less than 5 minutes. You'll be absolutely amazed at how much money you'll save.

6 WAYS TO ELIMINATE INTERFERENCE!

You learn how to take one look at your set . . . diagnose the cause of interference patterns on your screen . . . You'll know instantly what causes herringbone lines . . . dots and dashes . . . a Venetian blind effect . . . You'll know instantly whether it's a diathermy machine . . . a running motor . . . two stations coming thru on the same channel . . . and you'll know what to do about it!

WHAT TO PAY FOR TUBES

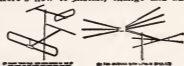
What should you be charged for a little tube, picture tube inside your set? Tubes can cost from 79¢ at the wholesale level to \$101.00! How much should you pay for tubes? See page 139 and be safe! Included is a full listing of standard and reasonable charges for every type of television service and repair job. No longer need you be in the dark when it comes to knowing what a job should cost. Now you can make your own minor repairs and in addition know just how expensive "expensive" repairs should really be.

470 TV SET MODELS

In one amazing chapter (Chapter 9) you will find tube location diagrams for over 470 set models. You simply locate the diagram for your set . . . test the tubes . . . remove the faulty one and replace it with a good one. This amazing chapter not only locates bad tubes for you . . . It tells you what the faulty tube is supposed to do . . . and gives you the number and fair retail price. It saves you tens of dollars TIME AND AGAIN!

WHICH TYPE OF ANTENNA IS BEST FOR YOUR SET?

Learn the special antenna for fringe areas . . . when you should use a multiple antenna . . . how to turn your antenna for best reception . . . Here's how to install, change and add antennas and parts . . . And here's the low down on "antenna installation kits." . . . An amazing chapter simplifying another common TV "mystery"!



UNCONDITIONAL MONEY BACK GUARANTEE

Let us send you a copy of this TV OWNER'S SELF-REPAIR BOOK. If you don't think that it is the best book of its kind on the market, return it to us. We'll promptly send you money back. What could be fairer? Order NOW!

HERE'S PROOF THAT YOU CAN FIX MANY TV TROUBLES

Turn your set around. You will find in the back of it an arrangement of "rear controls." Now, if you are troubled with these zags on your screen, locate Hor. Syn. on the rear panel. Turn control slowly back to left. Zags will disappear and you will have a perfect picture on your screen. That's all there is to it. You have made a \$5 repair in less than 5 minutes.



ZAGS ON YOUR SCREEN

A few other repairs that you can make yourself without tools, without any special knowledge, just with the help of this new TV Owner's Self-Repair Book.



Picture Won't Stop Rolling



Picture Out of Proportion Vertically

JUST PUBLISHED! BRAND NEW BOOK!

Over 300 Illustrations — 160 Pages! Save Money, Time and Trouble . . . Fix It Yourself! You'll learn how to install your own TV set . . . to adjust Front and Rear Controls . . . to improve sound . . . to attach a record player to your set! It contains chapters devoted to getting acquainted with your TV set, telling how the set is put together, how to understand the controls, how to operate the set, why a "test" pattern is needed— and "how a TV set works"—Here's how pictures and sound are broadcast and received. Included is complete information on how to diagnose troubles in your TV set, how to spot faults due to poor adjustment, wear and breakdown of tubes and parts, faults due to outside causes including extreme distance from telecasting center. Also how to help cure your troubles in the set, telling you with pictures and descriptions just how to go about replacing tubes, parts, how to make various adjustments and how to do all this without the slightest danger to yourself or to your set! There is also a special chapter devoted to television accessories, such as boosters, what they do, Interference, Traps, Glare Filters, Antenna Couplers, (a master antenna system which permits the operation of two sets from a single antenna) and much, much more. And it tells you when you need a serviceman too!

SEND NO MONEY unless you wish

HOMECRAFTS, INC. Dept. NT63
799 BROADWAY, NEW YORK 3, N. Y.

Please send me the TV OWNER'S SELF-REPAIR BOOK immediately. I agree to pay postman on arrival \$1.98 plus C. O. D. postage. If the book does not help me get a clearer, sharper, better defined picture than I am now getting—if the book doesn't make it possible for me to fix or repair my own set, if I am not 100% satisfied, I may return the book for my full money back!

NAME (Please print plainly)

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CITY AND ZONE

SAVE MORE! If you enclose \$2 cash or money order with this coupon we pay all postage charges. Same unconditional money back guarantee.

THE EXPLANATION:

WHY CHANNELS CHANGED

There has been some confusion over the recent switching of TV station channels in Chicago. When United Paramount bought out the American Broadcasting Company, it unleashed an entire chain reaction in local telecasting circles.

Here is what has happened, and what can be expected to happen:

Channel 4 (formerly WBKB) is now WBBM-TV. It is a regular TV outlet of the Columbia Broadcasting System, under the personal direction of Les Atlass, a CBS vice prexy who also heads WBBM radio station here.

Channel 7 (formerly WENR-TV) is now WBKB. It is a regular TV station of United Paramount-American Broadcasting. The call letters WENR and WENR-TV will pass into oblivion.

No major changes will occur in individual programs, as related to channel numbers. In other words, channel 4 programs will remain on channel 4, and channel 7 shows will continue on channel 7.

In the future, some programs will switch to another station. For example, as certain channel 4 programs lose their sponsors, or their contracts with that channel expire, they may switch to channel 7. These changes will be announced in advance.

Some time in the future, perhaps six months distant, WBBM-TV will change to channel 2, usurping Zenith Radio's occupancy of that channel number. This will be announced in advance.

When this change occurs, channel 4 will be taken over by a Milwaukee station.

Why all the changes? The big reason is that certain channels in the same general geographic area have a tendency to overlap, and that's why the Federal Communications Commission watches channel allocations very carefully. Otherwise the TV viewer in an overlapping area would be the one to suffer.

Stations WNBQ (channel 5) and WGN-TV (channel 9) will have no changes in the near future.

Tuesday Feb. 24

- 5:15 9 Junior Theater—Film
5:30 4 Silhouettes Of The West—Music
5 To Be Announced
7 Adv. Time With Bob Atcher
"Pot Luck Pard" ch. 2 and "Lost Jungle" ch. 2
9 Robert F. Hurleigh—News
5:40 4 Window Shopping—Commercial
5:45 4 Chgo. Weather—Russ Reed
5 Something To Talk About
9 Clete Roberts World Report
5:50 4 Guest Star—Carmelita Pope
5 Clifton Utley And The News
6:00 4 Sports & Comments—Bob Elson
5 Joe Wilson's Sports Corner
7 Austin Kiplinger & The News
9 Captain Video—Adventures
6:10 7 Sports Highlights—Jack Drees
6:15 4 Ulmer Turner And The News
5 Short, Short Dramas—Film
"To Whom It May Concern" with Tony Randall & Bethel Leslie; a young girl thinks of nothing but suicide until a stranger comes along
6:20 7 Your Weather—Wayne Griffin
6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
7 Beulah Show—Comedy Skits
In order to make Bill jealous Beulah claims that she's a close friend of the diplomat & has to turn on her best diplomacy when the official arrives in town
9 First Edition—News Report
Spencer Allen with late information
6:45 4 Jane Froman's U.S.A. Canteen
Dickinson Eastham joins Miss Froman in "Where Or When," "The Boy Next Door," "Cockeyed Optimist," "Outside Of Heaven," & "Now I've Heard Everything"
5 News Caravan—John Swayze
9 Chicagoland Newsreel—News
7:00 4 WHAT'S THE GREAT IDEA?
Quote from Hegel, "The Philosophy of Right." "The play theory of education lowers education itself to a form of childness for which children have scant respect." Guest, Mrs. J. Harris Ward and moderator Maurice Donahue
5 CIRCUS HOUR—Musical Variety
Host Joe E. Brown with Delores Gray, John Raitt, & Victor Young and his orchestra performing in a circus setting. Guests: Paul Winchell & Jerry Mahoney
7 "SAPS AT SEA"
MOVIE—Laurel & Hardy hire a boat to take a sea voyage, but are shanghaied by an escaped murderer
9 LIFE IS WORTH LIVING
Inspirational talk on philosophical topics with Bishop Fulton J. Sheen

- 7:30 4 KOVACS UNLIMITED**—Comedy
Comedian Ernie Kovacs in skits with vocalist Edith Adams, pianist-conductor Ernie Hatrak, Trigger Lund, Andy McKay, & singer Dorothy Richards
- 9 KEEP POSTED**—Discussion
Martha Rountree & Lawrence Spivak and a citizens' panel question two prominent politicians
- 8:00 4 CITY HOSPITAL**—Drama
"A Matter Of Confidence." An eccentric "millionaire" helps needy members of the hospital with financial donations until the truth is really known
- 5 FIRESIDE THEATER**—Drama
Anita Louise & John Warburton in "The Juror." A woman helps sentence a man to death, without much thought, because she's in a hurry to get away & attend a social function
- 7 "KIT CARSON"**
MOVIE—Exciting encounters with Indians, built around a romance involving a young California beauty on her way to the family hacienda; stars Jon Hall, Lynn Bari, Dana Andrews,
- 9 WHERE WAS I?**—Photo Quiz
Moderator John Reed King with panel: Nancy Guild, Samuel Grafton, Bill Cullen, Shirley Dinsdale and guest Jack Sharkey
- 8:30 4 SUSPENSE**—Mystery Drama
"They Haven't Killed Me Yet" with an all Chinese cast; reproduces a tense Tong War of the 1920's, based on the magazine article by Gon Sam Mue, well-known treasury agent in San Francisco
- 5 CIRCLE THEATER**—Drama
"The Anchorage" with William Harrigan, Addison Richards, & Una O'Connor; four crusty old sea captains find their retirement sanctuary threatened by a designing female
- 9 WISDOM OF THE AGES**—Panel
Jack Barry emcees panel: Ronny Molluzzo, Marcia Van Dyke, Leo Cherne, Mrs. H. V. Kaltenborn & Frederic Cox
- 9:00 4 DANGER**—Mystery Drama
"Cage A Killer." A convict about to be released from jail becomes embroiled in another crime
- 5 TWO FOR THE MONEY**—Quiz
Comedy game with Herb Shriner and guest contestants from the audience
- 9 48TH STREET THEATER**—Drama
- 9:30 4 UNEXPECTED**—Suspense Drama
A killer lurks in a secluded lodge & a landslide prevents the arrival of the police before morning in "High Adventure"
- 5 CLUB EMBASSY**—Musical
Hostess Mindy Carson with violinist Florian Zabach & dancer Danny Hoxter

- 9:30 7 NAME'S THE SAME**—Panel Quiz
Robert Q. Lewis introduces contestants for panel to name; panel, Jerry Lester, Joan Alexander & Meredith Willson
- 9 DOUG. FAIRBANKS JR.**—Film
- 9:45 5 BOB CONSIDINE**—News Views
- 10:00 4 VIC PERRY**—Man On The Street
- 5 WEATHERMAN**—Clint Youle
- 7 DANGEROUS ASSIGNMENT**
An Italian journalist in the U.S. discovers the names of people who provide money to finance certain Mafia operations in "The Knitting Needle Story" with Brian Donlevy
- 9 "DIARY OF A CHAMBERMAID"**
MOVIE—Paulette Goddard, Burgess Meredith, & Hurd Hatfield; tale of a chambermaid who, tiring of her station in life, vows to marry wealth whoever the man
- 10:10 5 DORSEY CONNORS**—Ideas
- 10:15 4 SPORTS PAGE**—Commentary
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER**—Russ Reed
- 10:30 4 CHICAGO AT NIGHT**—Chats
- 5 LET'S LOOK AT SPORTS**, Duggan
Report on current events in sports
- 7 HEART OF THE CITY**—Film
"Chinese Story" with Pat McVey
- 10:45 4 OUR SONG**—Favorite Tunes
Carolyn Gilbert and Danny O'Neil
- 5 HERBIE MINTZ SHOW**—Musical
"Inside NBC" progress of a TV set from designer's board through paint shop & visit to music transcription dept. & music library with Clifton Utley
- 11:00 4 KUP'S COLUMN**—Chats
Irv Kupcinet interviews guests
- 5 "PORT OF MISSING GIRLS"**
MOVIE—Wireless operator on a freighter gets involved with pirates in Shanghai; stars Judith Allen, Milburn Stone, and Harry Carey
- 7 "LONDON BLACKOUT MURDERS"**
MOVIE—a man takes it upon himself to kill all those people whom he has been told are enemies of Great Britain; stars John Abbott, Mary McLeod, and Lloyd Corrigan
- 11:15 4 MURDER BEFORE MIDNIGHT**
Mystery thriller shown in part
- 11:30 9 NEWS**—Les Nichols Comments
- 11:45 4 "KATHLEEN MAVOURNEEN"**
MOVIE—(1st showing) Irish lass comes to America to wed her boyhood lover; stars Sally O'Neil & Charley Delaney
- 12:00 7 WHAT'S NEW**—Commentary
- 1:15 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

Wednesday Feb. 25

WBBM-TV 4 WNBQ 5 WBBK 7 WGN-TV 9

- 6:45 5 Town And Farm—Discussion**
Everett Mitchell with items of interest to the farmers of city & suburb
- 7:00 5 Today—News And Commentary**
- 9:00 4 Arthur Godfrey Time—Musical**
- 5 Ding Dong School—For Kids**
- 9 A To Z Of Cookery—Recipes**
From the coast of Maine
- 9:30 5 Prologue To The Future—Film**
- 10:00 4 News At Ten—Information**
- 5 Home Cooking—Eddie Doucette**
Banana chocolate cake & cocoa almond frosting are demonstrated
- 7 "U-67"**
MOVIE—Story of life on a U-boat, starring Alan Hale & Clarence Wilson
- 9 Morning Movie Time—Film**
- 10:05 4 There's One In Every Family**
Quiz with John Reed King mc
- 10:15 9 Earl Nightingale Program**
- 10:30 4 Breakfast With Danny O'Neil**
- 5 Mrs. U.S.A.—Film Short**
- 9 Strike It Rich—Warren Hull**
Guest: Arthur Borowsky, editor of TV Digest magazine of Philadelphia
- 11:00 4 Creative Cookery—Recipes**
Turkey or chicken salad superb & dressing #1, French cream filling, and glazed cherry pie are made
- 5 To Be Announced**
- 7 Bob & Kay—Interviews**
Bob Murphy & Kay Westfall chat
- 9 Bride & Groom—John Nelson**
Phil Hanna sings an appropriate song
- 11:15 9 Love Of Life—Serial Story**
- 11:30 5 Good Living—Homemaking Tips**
Nurse Ruth Crowley talks about care of diapers and spoon feeding. Guest: Dr. Maxwell P. Borowsky, prof. & chrmn. of dept. of pediatrics, Chicago Medical School
- 9 Search For Tomorrow—Drama**
- 11:45 9 Guiding Light—Serial Story**
- 12:00 4 Happy Pirates—Musical**
Film cartoons and fun for boys & girls with the antics of Bubbles, the porpoise & parrot Squawky
- 5 Noontime Comics—John Coons**
- 9 Hi Ladies—Jack Payne**
- 12:25 4 Midday News—Late Report**
- 12:30 4 Garry Moore Show—Comedy**
"Garry Moore's Musicale" cast reminisces about its old musical family gatherings; also, mail bag segment
- 5 Overtures With Art VanDamme**
Musical variety session with commentary on news by Louis Roen
- 7 Beulah Karney Presents—Tips**
Budget Meal of the Week: mushroom meat loaf and deep dish cherry pie
- 12:45 9 News Of The Day—S. Allen**
- 1:00 4 Double Or Nothing—Bert Parks**
- 5 "Sing Sing Nights"**
MOVIE—Conway Tearle, Boots Mal-lory, & Hardie Albright are starred
- 7 What's New—Current Events**
- 9 Luncheon Party—Ernie Simon**
- 1:30 4 Art Linkletter's House Party**
Guest: Dick Haymes
- 7 Claude Kirchner Show—Chats**
Interviews with the ladies
- 9 Learning Brings Adventure**
The Illinois Institute of Technology presents Prof. Jim Speyer discussing "Architecture"
- 2:00 4 Lee Phillip Presents—Tips**
- 5 Big Pay Off—Quiz For Men**
- 7 "Murder At Glen Athol"**
MOVIE—Vacationing G-man seeking peace in the country, meets his toughest assignment; stars Henry Hull, John Miljan & Irene Ware
- 9 Paul Dixon Show—Variety**
Pantomime skits with Wanda Lewis and Sis Camp assisting Paul
- 2:15 4 Mike & Buff Show—Chats**
- 2:30 4 Loyola University—Talks**
Dental school: Dr. Raymond A. Baralt, dean, speaks on "The Making of Dentures"
- 5 Welcome Travelers—Chats**
- 3:00 4 News At 3:00—Frank Reynolds**
- 5 Kate Smith Hour—Musical**
Dancers Hocter & Byrd, Ted Collins in a "Cracker Barrel" interview, juggler Rudy Cardenas, & Cy Coleman and his trio
- 7 "Society Fever"**
MOVIE—A large family is thrown into poverty after the death of their wealthy father; stars Lois Wilson, Lloyd Hughes, Grant Withers & Hedda Hopper
- 9 "Lady Craves Excitement"**
MOVIE—Rival news service reporters marry & set up their own business; stars Norman Foster & Evelyn Knapp
- 3:05 4 "Kathleen Mavourneen"**
MOVIE—(See Tues. 12:00 midnight ch. 4 listing for particulars)
- 4:00 5 Hawkins Falls—Sm. Town Tale**
Knap Drewer reluctantly finds himself questioning a man's sincerity
- 7 Lucky 7 Ranch—Western Film**
"Fighting Cowboy"
- 9 Trail Blazers' Theater—Film**
"Navajo Kid" western feature
- 4:15 5 Gabby Hayes Show—Tall Tales**
- 4:30 4 Garfield Goose And Friend**
Garfield makes a big to-do out of the letter calling Frazier "dreamboat"; film: "Elephants" & record story: "Gingerbread Boy"

103

Feb. 25 **Wednesday**

- 4:30 5 **Howdy Doody Show**—Puppets
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Elmer, The Elephant**—Movie Too
 Antics of Elmer and his would-be
 trainer John Conrad
 7 **Laugh Time**—Film Shorts
 "Laurel & Hardy" film plus cartoons
 9 **Time For Beany**—Puppet Fun
 5:15 9 **Junior Edition**—News
 Steve Fentress explains current events
 5:30 4 **Silhouettes Of The West**—Film
 5 **To Be Announced**
 7 **Adv. Time With Bob Atcher**
 "Lost Jungle" chapter 3, and "Pot
 Luck Pard," chapter 3
 9 **Robert F. Hurlleigh**—News
 5:40 4 **Window Shopping**—Commercial
 Lee Phillip comments on items
 5:45 4 **Chgo. Weather**—Russ Reed
 5 **Something To Talk About**
 9 **Clete Roberts World News**
 5:50 4 **Guest Star**—Carmelita Pope
 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments**—Bob Elson
 5 **Joe Wilson's Sports Corner**
 Commentary & interviews (see pg.
 39)
 7 **Austin Kiplinger & The News**
 9 **Captain Video**—Adventures
 6:10 7 **Sports Highlights**—Jack Drees
 6:15 4 **Ulmer Turner And The News**
 5 **Town Crier**—Tony Weitzel
 Tony chats about people we know
 6:20 7 **Your Weather**—Wayne Griffin
 6:30 4 **CBS News**—Douglas Edwards
 5 **Those Two**—Comedy Skits
 Thinking his stock valuable Pinky
 resigns from his job
 7 **Date With Judy**—Comedy
 Oogie (Romeo) Pringle & Judy (Julie)
 Foster fun into a Montague-Capulet
 situation when their fathers run
 into each other in "Father's Auto Accident"
 9 **First Edition**—Spencer Allen
 6:45 4 **Perry Como Show**—Musical
 "Doggie In The Window," "Keep It
 A Secret," "Mr. Tap Toe," & "The
 Breeze & I"
 5 **News Caravan**—John Swayze
 9 **Chicagoland Newsreel**—Data
 7:00 4 **ARTHUR GODFREY & FRIENDS**
 Musical variety with Marion Marlowe,
 Frank Parker, Julius La Rosa, Jan-
 ette Davis, Haleloke, & the Mariners
 5 **I MARRIED JOAN**—Comedy
 Because of unfortunate circumstances
 Joan Davis decides that she's through
 with any and all singers, until a sur-
 prise guest (Bing Crosby) arrives
 (Continued on page 31)

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Johnny Coons

(continued from page 7)

Hoosier twang which all his years in show business haven't wiped out. "Lost it once," he drawls, but couldn't find a job, so I picked it up again. Haven't had trouble getting work ever since I went back to talkin' my natural way."

With his drawl, he also picked up a loyal following which has made "Noontime Comics" one of the highest-rated local daytime shows. The kids worship him, but they're not the only ones. Johnny received one letter from a "youngster" which said, "I am 65 years old and am writing this letter for my father, who is a fan of yours."

Johnny, who rivals the legendary Pied Piper in popularity, insists that honesty is the best policy where kids are concerned. He uses a straight-from-the-shoulder line of chatter that flatters the small fry audience and makes them feel as if they've crashed the boundaries of the adult world. Johnny's secret: "I never talk down to youngsters. They're smarter than parents realize." A typical reaction came from one mother: "I think if he asked my son to eat a rubber inner tube salad, he'd do it!"

A combination of the good humor man, an abbreviated version of Tommy Bartlett, and the male counterpart to Dr. Frances Horwich, Johnny seems to have found his entertainment utopia right here in Chicago TV. He came to lunch and made himself so useful that he's become a steady guest.

"Noontime Comics," sponsored by Jewel Food Stores, is seen at noon Mon. thru Fri. on channel 5 (WNBQ).



An old freight engine gets an overhauling from chief engineer Johnny Coons.

- 7:00 7 FAMILY BATTLE—Quiz Session**
Woody & Virginia Klose plus four children compete in all-family game
- 9 "GANGS INC."**
MOVIE—An ex-convict's daughter becomes involved with a big syndicate when honest working does not bring in enough money; stars Alan Ladd; Joan Woodbury, and Jack La Rue
- 7:30 5 SCOTT MUSIC HALL—Musical**
Variety with hostess Patti Page, comic Frank Fontaine, & dancer Mary Ellen Terry. Guest: Guy Mitchell
- 7 STU ERWIN SHOW—Comedy**
- 8:00 4 STRIKE IT RICH—Quiz Contest**
Warren Hull emcees "Heart" quiz guests Faye Emerson and Skitch Henderson
- 5 KRAFT THEATER—Drama**
"Bright Star" with Georgianna Johnson; striking resemblance of a striving stock actress to the well-known star causes trouble for the aspirant; also stars William Roerick & Jay Varney
- 7 RUGGLES—Domestic Comedy**
- 9 FRONT PAGE DETECTIVE**
Newspaperman David Chase (Edmund Lowe) becomes involved with a bookie syndicate & all because of a girl in "Murder Can't Win"
- 8:30 4 MAN AGAINST CRIME—Drama**
Petty thieves steal a vial of deadly plague bacilli in "Bottle Of Death." Ralph Bellamy stars
- 7 WRESTLING FROM RAINBO**
Wayne Griffin describes the matches
- 9 CHICAGO SYMPHONY POPS**
New Trier Township High School Chorus is featured; George Schick conducts the orchestra in: "Comedians Gallop" by Kabalevsky, Schreiner's "The Worried Drummer," "Cherubin Song" a cappella by the Chorus, Negro Spiritual "Dark Water," "Angelus" by Massenet, and Tchaikovsky-Gould's "February ("Carnival")"
- 9:00 4 BLUE RIBBON BOUTS—Boxing**
Teddy Davis of New York with 47 wins, 45 losses, & 2 draws vs Charlie Riley of St. Louis with 59 wins, 23 defeats, & 1 draw in a 10 rd. feather-weight bout from St. Louis Arena; Russ Hodges announces
- 5 THIS IS YOUR LIFE—Tale**
Ralph Edwards is host & recreates the life story of an outstanding radio & TV star who has combined a successful career with a successful marriage
- 9 HOW'S YOUR HEALTH?—Talk**
George J. Kidera, Medical Dir. of United Airlines speaks on "Planes, Pressure, & People;" Dr. Theodore Van Dellen is moderator

- 9:30 5 CURTAIN TIME—Drama**
"Sold Short" with Dorrie Williams, Jim Wilmas, & Nick Francis; tale of a man who persuades the girl who loves him to date a shoe salesman who falls for another girl who is in love with the original young man
- 9 LIBERACE SHOW—Musical**
A variety of selections are played
- 9:45 4 SPORTS QUIZ—Commentary**
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 FOREIGN INTRIGUE—Drama**
Robert Cannon (Jerome Thor) goes behind the Iron Curtain to find a father for a 10 yr. old Swedish boy, and a rocket scientist for the democratic West
- 9 "HARPOON"**
MOVIE—(1st showing) A whaler seeks vengeance against his father's persecutors; photographed in Alaska; stars John Bromfield, Alyce Louis, James Cardwell & Patricia Garrison
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 SPORTS PAGE—Commentary**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Interviews**
Chuck Bill interviews passers-by
- 5 LET'S LOOK AT SPORTS—Duggan**
- 7 THIS IS CHARLES LAUGHTON**
"Tom Pinch's Journey" from Dickens' "Martin Chuzzlewit" and "Trains" from Thomas Wolfe's "Of Time & The River" (see pg. 8)
- 10:45 4 OUR SONG—Favorite Tunes**
Carolyn Gilbert & Danny O'Neil
- 5 HERBIE MINTZ SHOW—Musical**
Eddie & Fannie Cavanaugh bring some of their favorite reminiscences to viewers
- 7 "LOVE ON THE DOLE"**
MOVIE—During the depression, a girl tries to get herself and her family off the relief list; stars Deborah Kerr, Clifford Evans & Mary Merrill
- 11:00 4 KUP'S COLUMN—Gossip**
Irv Kupcinet comments on happenings in and around Chicago & interviews
- 5 "MONEY MEANS NOTHING"**
MOVIE—Comedy with Wallace Ford, Edgar Kennedy, and Gloria Shea
- 11:15 4 MURDER BEFORE MIDNIGHT**
"The Phantom"
- 11:30 9 NEWS—Les Nichols Comments**
- 11:45 4 "MARK OF TERROR"**
MOVIE—(1st showing) Warner Oland & Mischa Auer are featured in mystery
- 12:00 7 WHAT'S NEW?—Current News**
- 1:15 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

Thursday Feb. 26

WBBM-TV 4 WNBQ 5 WBKB 7 WGN-TV 9

- 6:45 5 **Town & Farm**—Everett Mitchell
 7:00 5 **Today**—News, Reviews, Records
 9:00 4 **Arthur Godfrey Time**—Variety
 5 **Ding Dong School**—For Kids
 9 **A To Z Of Cookery**—Recipes
 "Junior Frollic"
 9:30 5 **Prologue To The Future**
 7 **Camera Time**—News
 10:00 4 **News At Ten**—Report
 5 **Home Cooking**—Recipe Ideas
 Slavic oven stew is prepared
 7 **"Island Captives"**
 MOVIE—Three men and a girl are held captives on an island in the South Seas; stars Eddie Nugent, Joan Barclay & Henry Brandon
 9 **Morning Movie Time**—Film
 10:05 4 **There's One In Every Family**
 10:15 4 **Bill Cullen Show**—Musical
 Featuring Milton De Lugg and his orchestra
 9 **Earl Nightingale Program**
 10:30 4 **Breakfast With Danny O'Neil**
 5 **Mrs. U.S.A.**—Film Short
 9 **Strike It Rich**—Warren Hull mc
 11:00 4 **Creative Cookery**—Recipes
 Chicken-almond salad & twin almond chicken salad hors d'oeuvres, sea food thermidor puffs, souffle topping for hot hors d'oeuvres & casseroles
 5 **To Be Announced**
 7 **Bob & Kay Show**—Variety
 9 **Bride & Groom**—John Nelson
 11:15 9 **Love Of Life**—Serial Story
 11:30 5 **Good Living**—Homemaking Tips
 Celeste Carlyle tells how to select your Easter suit or the material for it
 9 **Search For Tomorrow**—Serial
 11:45 9 **Guiding Light**—Serial Tale
 12:00 4 **Happy Pirates**—Fun For Kids
 Two Ton Baker & Joe White as "Happy Pirates" show cartoon movies
 5 **Noontime Comics**—Film & Talk
 9 **Hi Ladies**—Interviews
 12:25 4 **Midday News**—Late Report
 12:30 4 **Garry Moore Show**—Variety
 Guest: comic George Gobel, comedy sketch using the pogo cello, and Ray Malone dances "Good Bait"
 5 **Overtures With Art VanDamme**
 Music & news with Louis Roen
 7 **Beulah Karney Presents**—Tips
 Beulah presents party tricks for attractive entertainment
 12:45 9 **News Of The Day**—S. Allen
 1:00 4 **Wheel Of Fortune**—Quiz Game
 5 **"Last Alarm"**
 MOVIE—Retired fireman tracks down a pyromaniac when his best friend is killed in one of his fires; stars Warren Hull & J. Farrell McDonald

- 1:00 7 **What's New**—Current Events
 9 **Luncheon Party**—Ernie Simon
 Variety and antics with Ernie & gang
 1:30 4 **Art Linkletter's House Party**
 Guest: actress Fay Wray
 7 **Claude Kirchner Show**—Chats
 9 **Magic Carpet**—Film Short
 2:00 4 **Lee Phillip Presents**—Tips
 Lee discusses subjects of interest to the ladies with interviews & tips
 5 **Big Pay Off**—Quiz Contest
 7 **"Public Opinion"**
 MOVIE—A marriage is broken up because of the wife's career as an opera singer; stars Lois Wilson & Crane Wilbur
 9 **Paul Dixon Show**—Variety
 2:15 4 **Mike & Buff Show**—Guests
 2:30 4 **Univ. Of Illinois**—Talks
 Continuing the series on dentistry, Dr. Milton B. Engle discusses "Teeth Straightening"
 5 **Welcome Travelers**—Chats
 3:00 4 **News At 3:00**—Frank Reynolds
 5 **Kate Smith Hour**—Guest Stars
 Dance trio the Kateds, singing De Marco sisters, comedian-monologist Wally Cox, & Kate & band in an informal musical segment
 7 **"Daniel Boone"**
 MOVIE—A renegade white man leads the Indians against Boone in an effort to stop his journey to Kentucky; stars George O'Brien, Heather Angel & John Carradine
 9 **"Jungle Siren"**
 MOVIE—(1st showing) Ann Curio and Buster Crabbe are featured
 3:05 4 **"Mark Of Terror"**
 MOVIE—(See Wed 12:00 midnight ch. 4 listing for particulars)
 4:00 5 **Hawkins Falls**—Serial Story
 An intruder gets his pie taken for the Hawkins Journal
 7 **Lucky 7 Ranch**—Western Film
 "Kid Courageous"
 9 **Trail Blazers' Theater**—Film
 "Overland Riders" western feature
 4:15 5 **Gabby Hayes Show**—Tall Tales
 4:30 4 **Garfield Goose & Friend**
 Garfield shows some new drawings from his loyal subjects; film: "Koko Smokes" & record story: "Sparky's Magic Echo"
 5 **Howdy Doody Show**—Puppets
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Elmer, The Elephant**—Antics
 John Conrad attempts to teach his friend some manners
 7 **Laugh Time**—Film Short
 "Charlie Chase" film plus cartoons
 9 **Time For Beany**—Puppet Fun

- 5:15 9 Junior Theater—Film
 5:30 4 Silhouettes Of The West—Talks
 5 To Be Announced
 7 Adventure Time—Film Serial
 "Pot Luck Pard" chapter 4, and
 "Lost Jungle" chapter 4
 9 Robert F. Hurleigh—News
 5:40 4 Window Shopping—Commercial
 5:45 4 Chgo. Weather—Russ Reed
 5 Something To Talk About
 Chuck Acree on a variety of subjects
 9 Clete Roberts World Report
 5:50 4 Guest Star—Carmelita Pope
 5 Clifton Utley And The News
 6:00 4 Sports & Comments—Bob Elson
 5 Joe Wilson's Sports Corner
 7 Austin Kiplinger & The News
 9 Captain Video—Adventure Tale
 6:10 7 Sports Highlights—Jack Drees
 6:15 4 Ulmer Turner And The News
 5 Short, Short Drama—Film
 "The Real Thing" with Lawrence
 Fletcher & Sid Raymond; concerns a
 new twist in bank robberies
 6:20 7 Your Weather—Wayne Griffin
 6:30 4 CBS News—Douglas Edwards
 5 Dinah Shore Show—Musical
 7 Lone Ranger—Western Drama
 9 First Edition—News Report
 6:45 4 Jane Froman's U.S.A. Canteen
 Tunes: "It's Nice Work If You Can
 Get It," "It Might As Well Be
 Spring," and "Pretend"
 5 News Caravan—John Swayze
 9 Chicagoland Newsreel—Data
 7:00 4 BURNS AND ALLEN—Comedy
 Gracie decides to help her neighbor
 sell his swamp land by giving an auc-
 tion party at her home
 5 GROUCHO MARX SHOW—Quiz
 "You Bet Your Life" quiz contest
 7 RAMAR OF THE JUNGLE—Film
 When the leader of an ancient Hindu
 sect permits his followers to bury him
 alive, Jon Hall finds it is nothing
 but a trick to exploit the people in
 "The Hidden Treasure"
 9 SPORTS EDITION—News Events
 Harry Creighton comments on sports
 and interviews a guest celebrity
 7:15 9 TV SHOWCASE—Film Drama
 7:30 4 FOUR STAR PLAYHOUSE—Drama
 Charles Boyer in "The Man In The
 Box" with Patricia Morison; portray-
 ing four characters, he is first seen
 as a member of a theatre audience as
 a play is about to begin in which he
 plays the part of a dictator who has
 suppressed his people, that of "Gen-
 eral Topaz" a former friend who left
 the country, & the part of a mild-
 mannered valet who suddenly assumes
 a vitriolic exterior

- 7:30 5 TREASURY MEN IN ACTION
 "The Case of the Little Sister". A
 middle aged brother-sister team take
 up as a nefarious "hobby" the making
 of counterfeit 50c pieces
 7 CHANCE OF A LIFETIME—Acts
 Professional talent competes for cash
 awards & the opportunity for stardom,
 guest: pianist Jan August (pg. 42)
 8:00 4 BIFF BAKER, U.S.A.—Drama
 A gangster's revenge on a lonely
 island in the Florida Keys brings on
 Biff & wife Louise in "The Witness"
 5 DRAGNET—Police Drama
 Sgt. Friday is confronted with solving
 the strange disappearance of a 38
 year old woman who apparently aban-
 doned her sister & 4 children
 7 "PRAIRIE EXPRESS"
 MOVIE—(1st showing) Outlaws try
 to acquire ranch by putting small
 freighting outfit out of business; stars
 Johnny Mack Brown & Ray Hatton
 9 TRASH OR TREASURE—Advice
 Sigmund Rothschild, noted appraiser
 & art critic, tells whether or not a
 curio is of any value
 8:30 4 BIG TOWN—Newspaper Drama
 Steve (Pat McVey) & Lorelei (Jane
 Nigh) come up against strange opo-
 sition when a wealthy man is
 warned by his dead wife regarding
 plans for a new civic playground
 5 FORD THEATER—Drama On Film
 Cesar Romero & Lynn Bari in "All's
 Fair In Love" a comedy of a romantic
 young matron & would-be poetess who
 imagines herself in love with a suc-
 cessful society artist
 9 "HUNT FOR DEATH"—Film
 Rivalry between two young ambulance
 drivers for the love of one's estranged
 wife; stars Geo. Wallace, Bill Lester,
 and Lynn Roberts
 9:00 4 MY LITTLE MARGIE—Comedy
 Gale Storm claims that she'll be wolf
 bait if her father leaves her alone
 while he goes to Mexico. She hires
 a press agent to prove her point, but
 discovers it highly unnecessary
 5 MARTIN KANE, PRIVATE EYE
 A romantic triangle murder puts the
 sleuth on the trail of the killer; Lee
 Tracy is featured
 7 IMPACT—News And Features
 Austin Kiplinger as moderator
 9 "THE TENOR"—Film Drama
 At the turn of the century a teen-
 ager's adulation of a famous tenor
 leads her to become a maid in his
 household
 9:30 4 BOSTON BLACKIE—Drama
 A big-time racketeer throws a "Clam-
 bake" and invites his closest competi-
 tor & both of them invite Blackie
 (Kent Taylor). This move is mainly
 to find out who killed the big-time
 racketeer's brother



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Thursday Feb. 26

- 9:30 5 **DAN DURYEA AS CHINA SMITH**
China runs afoul of an ancient Chinese superstition when he rescues a man from drowning in "Curse of the River Gods"
- 7 **MUSIC IN VELVET**—Tunes
Rex Maupin and his orchestra
- 9 **RACKET SQUAD**—Drama
"His Brother's Keeper"
- 10:00 4 **VIC PERRY**—Man On The Street
- 5 **WEATHERMAN**—Clint Youle
- 7 **MARCH OF TIME**—News Film
Documentary profile on "Portuguese Goa" a colony on the west coast of India
- 9 **"BOWERY BOY"**
MOVIE—(1st showing) Young doctor, assigned to a Bowery clinic surmounts his environs, including food poisoning epidemic & a little tough guy; stars Dennis O'Keefe, Louise Campbell, & Jimmy Lydon
- 10:10 5 **DORSEY CONNORS**—Helps
- 10:15 4 **SPORTS PAGE**—Commentary
- 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
- 5 **LET'S LOOK AT SPORTS**—Duggan
- 7 **"YOU ONLY LIVE ONCE"**
MOVIE—An ex-convict, trying to go straight, is framed on a murder charge; stars Henry Fonda, Sylvia Sidney, Barton McLane & William Gargan
- 10:45 4 **OUR SONG**—Musical
- 5 **HERBIE MINTZ SHOW**—Musical
"Inside NBC" Clifton Utley interviews personnel in the newsroom
- 11:00 4 **KUP'S COLUMN**—Guests & Chats
- 5 **"PUBLIC RACKETEERS"**
MOVIE—(1st showing) Ricardo Cortez & Rochelle Hudson are featured
- 9 **"DOOMED TO DIE"**
MOVIE—A shipping magnate is shot, his daughter's fiancée is suspected, & a Chinese detective uncovers a smuggling racket; stars Boris Karloff, Marjorie Reynolds, and Grant Withers
- 11:15 4 **MURDER BEFORE MIDNIGHT**
- 11:30 5 **ANIMAL FILM TIME**
- 11:45 4 **"SIN OF LENA RIVERS"**
MOVIE—(1st showing) Search of a young daughter for a father whom she hasn't seen since she was two years old; stars Charlotte Henry, Beryl Mercer, & Betty Blythe
- 12:00 7 **WHAT'S NEW**—Current News
- 1:15 4 **ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

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Boulevard Room

THE CONRAD HILTON

- 6:45 5 **Town And Farm**—Discussion
 7:00 5 **Today**—Reports & Interviews
 8:45 5 **John Thomas Reports**—News
 9:00 4 **Wheel Of Fortune**—Quiz
 5 **Ding Dong School**—Nursery
 9 **A To Z Of Cookery**—Recipes
 End of the month clearance
 9:30 5 **Prologue To The Future**
 9:45 4 **Meet Betty Furness**—Ideas
 Guest: ballerina Maria Tallchief
 7 **Scanning The Scene**—Features
 10:00 4 **News At Ten**—Information
 5 **Home Cooking**—Eddie Doucette
 Pinwheel bread is prepared
 7 **"Pride Of The Bowery"**
 MOVIE—Pals of a would-be fighter take him to a CCC camp, under the impression that it is a training camp
 9 **Morning Movie Time**—Film
 10:05 4 **There's One In Every Family**
 10:15 9 **Earl Nightingale Program**
 10:30 4 **Breakfast With Danny O'Neil**
 5 **Mrs. U.S.A.**—Film Short
 9 **Strike It Rich**—Warren Hull
 Guest: Mickey Mantle of the New York Yankees
 11:00 4 **Creative Cookery**—Recipes
 Guest: Felix Monego, chef of the Imperial House prepares chicken imperial & salad; fresh blueberry pie smitane & broiled lobster tail
 5 **To Be Announced**
 7 **Bob & Kay Show**—Variety Time
 9 **Bride & Groom**—Interviews
 11:15 9 **Love Of Life**—Serial Drama
 11:30 5 **Good Living**—New Ideas
 Hope Robbins begins a new series on the care of the hair. Valerie Calvert shows pictures of new spring coiffures
 9 **Search For Tomorrow**—Tale
 11:45 9 **Guiding Light**—Serial Story
 12:00 4 **Happy Pirates**—Fantasy
 5 **Noontime Comics**—John Coons
 9 **Hi Ladies**—Interview Fun
 12:25 4 **Midday News**—Late Report
 12:30 4 **Garry Moore Show**—Comedy
 Ivan Sanderson brings down a rare, wild griffon, "Jack & Jill" comedy skit, and production number "I Take A Dim View"
 5 **Overtures With Art VanDamme**
 Music session with comments on news
 7 **Beulah Karney Presents**—Tips
 Beulah features fricassee of fowl with thin spaghetti for Sunday dinner
 12:45 9 **News Of The Day**—S. Allen
 1:00 4 **Double Or Nothing**—Bert Parks
 5 **"Death Valley"**
 MOVIE—A dance hall girl is murdered for a fortune in gold & her boy friend sets out to find the killer

- 1:00 7 **What's New**—Current Events
 9 **Luncheon Party**—Ernie Simon
 1:30 4 **Art Linkletter's House Party**
 Muzzy Marcellino, House Party's musical director conducts his own album
 7 **Claude Kirchner Show**—Variety
 9 **Learning Brings Adventure**
 The Illinois Institute of Technology presents Prof. Jim Speyer discussing "Architecture"
 2:00 4 **Lee Phillip Presents**—Tips
 5 **Big Pay Off**—Quiz Contest
 7 **"Thrill Of Youth"**
 MOVIE—Tense story of the conflict between two brothers in love with the same girl; stars June Clyde
 9 **Paul Dixon Show**—Variety
 2:15 4 **Mike & Buff Show**—Chats
 2:30 4 **Roosevelt College**—Talks
 First in the series of "Journey Into Music" with Mr. Saul Dorfman, chrmn. of the dept. of piano of the Music sch.
 5 **Welcome Travelers**—Interviews
 Tommy Bartlett says hello to visitors
 3:00 4 **News At 3:00**—Chuck Bill
 5 **Kate Smith Hour**—Variety
 Vicki Cummings in "The Tricks of the Trade," singer Ezio Pinza, magician Russell Swan
 7 **"Man Of Sentiment"**
 MOVIE—Marian Marsh & Emma Dunn star
 9 **"Men Of San Quentin"**
 MOVIE—Tale of a warden's reforms and of his single-handed quelling of a planned prison break; stars J. Anthony Hughes, Dick Curtis, & Eleanor Stewart
 3:05 4 **"Sin Of Lena Rivers"**
 MOVIE—(See Thurs. 12:00 midnight ch. 4 listing for particulars)
 4:00 5 **Hawkins Falls**—Serial Tale
 An answer is given to one hundred thousand questions
 7 **Lucky 7 Ranch**—Western Film
 "The Ghost Rider"
 9 **Trail Blazers' Theater**—Film
 "His Brother's Ghost" western feature
 4:15 5 **Gabby Hayes Show**—Tall Tales
 4:30 4 **Garfield Goose And Friend**
 Garfield flies to Hollywood for a screen test; film: "Look Out Below" & record story: "Little Red Riding Hood"
 5 **Howdy Doody Show**—Puppets
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Elmer, The Elephant**—For Kids
 John Conrad has his hands full with the too well educated elephant
 7 **Laugh Time**—Film Shorts
 9 **Time For Beany**—Fun For Kids
 5:15 9 **Junior Edition**—S. Fentress

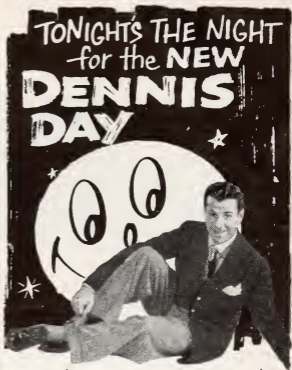
- 5:30 4 **Silhouettes Of The West—Chats**
 5 **To Be Announced**
 7 **Adv. Time With Bob Atcher**
 9 **Robert Hurligh—News**
- 5:40 4 **Window Shopping—Commercial**
- 5:45 4 **Chgo. Weather—Russ Reed**
 5 **Something To Talk About**
 9 **Clete Roberts World Report**
- 5:50 4 **Guest Star—Carmelita Pope**
 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
 5 **Herman Hickman Show—Talk**
 Commentary on sports & other topics
 7 **Austin Kiplinger & The News**
 9 **Captain Video—Adventures**
- 6:10 7 **Sports Highlights—Jack Drees**
- 6:15 4 **Ulmer Turner And The News**
 5 **Town Crier—Tony Weitzel**
- 6:20 7 **Your Weather—Wayne Griffin**
- 6:30 4 **CBS News—Douglas Edwards**
 5 **Those Two—Comedy Skit**
 Pinky & Martha try to retrieve Pinky's letter of resignation when they learn the stock is worthless
 7 **Stu Erwin—Comedy Drama**
 "Family Tree"
 9 **First Edition—Spencer Allen**
- 6:45 4 **Perry Como Show—Musical**
 "You're The Only One I Adore," "Have You Heard," & "Oh Happy Days"
 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—Data**
- 7:00 4 **MAMA—Domestic Comedy**
 Papa wants to plan Dagmar's party his way in "Papa At The Children's Party"
 5 **RCA VICTOR SHOW—Musical**
 Dennis has trouble with an ever present & seemingly everywhere present mouse which has invaded his apartment house
Sponsored by RCA Victor
- 7 **ADV. OF OZZIE & HARRIET**
 Ozzie Nelson meets a new receptionist on his way to the dentist & decides to introduce her to the town
 9 **SPORTS EDITION—News Events**
 Harry Creighton comments on sports
- 7:15 9 **CITY EDITOR—Clem Lane**
 Actual story behind the headlines
- 7:30 4 **MY FRIEND IRMA—Comedy Skit**
 Irma attempts to patch up a quarrel between Jane & her boyfriend, but a letter to a lovelorn counselor leads Jane to thinking Irma has two-timed her
 5 **WALT'S WORKSHOP—Creative**
 Mr. Durbahn shows how to build a few different types of bird houses that will look well in the garden or yard and might even attract the birds

- 7:30 7 **SUPERMAN—Adventures**
 In order to halt a gigantic crime wave in Metropolis, Superman allows himself to be captured & exposed to the rays of atomic fission
- 9 **LIFE OF KOSCIUSZKO**
 Tale of the liberator of Poland
- 8:00 4 **PLAYHOUSE OF STARS—Drama**
 "Girl Of My Dreams" with Donald Woods, Marguerite Chapman, & Jeff Donnell; story of a married man in love with a girl he saw only once
- 5 **BIG STORY—Drama**
 Reporter Jim Hart of the Arizona Daily Star; murder of an Indian War vet unsolved for three years is investigated by the reporter after his friend meets an untimely death covering the same story
- 7 **DEATH VALLEY DAYS—Drama**
 "Swamper Ike." A romance of a young man, raised as an Indian, but actually the child of white pioneers who died in Death Valley
- 9 **LIFE BEGINS AT 80—Panel**
 Jack Barry emcees panel of oldsters
- 8:30 4 **OUR MISS BROOKS—Comedy**
 Food situation at Madison High cafeteria becomes involved & Eve Arden finds herself out front in a boycott of the lunchroom campaign
- 5 **ALDRICH FAMILY—Comedy Tale**
 Henry assigned as prop manager for his "School Play" is responsible for obtaining a moose head, a chore, which as usual, he bungles in typical fashion
- 7 **TALES OF TOMORROW—Drama**
 "The Collaborators" with Peter Cappel; a writer collaborating with a stranger in creating fictional stories finds out that each tale becomes a reality afterwards
- 9 **WORLD IS YOURS—Film Drama**
 Vacation spots the world over are presented to help you plan your vacation
- 9:00 4 **MR. & MRS. NORTH—Drama**
 Barbara Britton & Richard Denning caught in a storm, seek shelter in a supposedly haunted house—complete with a dead man stuffed into a grandfather clock, a vacationing author, a groom, & a "Frightened Bride"
- 5 **CAVALCADE OF SPORTS**
 Former world's lightweight champion Lauro Salas of Mexico with 47 wins, 24 losses, & 7 draws vs Pat Marcune of New York with 33 wins, 10 defeats, & 2 draws in a 10 rd. bout from Madison Sq. Garden; Jimmy Powers announces
- 7 **CHGO. KLOSE UPS—Interviews**
 Chats with Woody & Virginia Klose & guests; Calvin Fentress, Jr., head of the Red Cross Fund Drive; Mrs. Loyal Davis & Mrs. T. A. Ballentyne, society leaders who appear on behalf of the Infant Welfare Soc.

Feb. 27

Friday

- 9:00 **9 TWENTY QUESTIONS**—Quiz
Emcee Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, actress Martha Scott
- 9:30 **4 FAVORITE STORY**—Film Drama
Adolphe Menjou is featured
- 7 HEART OF THE CITY**—Drama
"Artist's Story" with Pat McVey
- 9 DOWN YOU GO**—Panel Quiz
Dr. Bergen Evans with Carmelita Pope, Fran Coughlin, Toni Gilman, and Robert Breen
- 9:45 **5 GREATEST FIGHTS OF CENTURY**
Boxing film: Jack Johnson vs Stanley Ketchell (October 16, 1909)
- 10:00 **4 VIC PERRY**—Man On The Street
- 5 WEATHERMAN**—Clint Youle
- 7 COURTESY HOUR**—Variety
Jim Moran emcees musical talent show with professional acts. Bruce Chase and his orchestra provide background music
Sponsored by Courtesy Motors
- 9 "WOMAN IN BROWN"**
MOVIE—Mystery with Conrad Nagel
- 10:10 **5 DORSEY CONNORS**—New Tips
- 10:15 **4 SPORTS PAGE**—Commentary
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 **4 CHGO. WEATHER**—Russ Reed
- 10:30 **4 CHICAGO AT NIGHT**—Chuck Bill
- 5 LET'S LOOK AT SPORTS**—Duggan
- 10:45 **4 OUR SONG**—Danny O'Neil Sings
- 5 HERBIE MINTZ**—Musical
"Inside NBC" Clifton Utley explains how a TV program is telecast coast-to-coast & interviews a radio recording engineer
- 11:00 **4 KUP'S COLUMN**—Gossip
- 5 "BOY OF THE STREETS"**
MOVIE—City youngster with his own gang dreams of growing up to work in politics or some other job which isn't really work at all; stars Jackie Cooper, Maureen O'Conner, & Kathleen Burke
- 7 "MIRACULOUS JOURNEY"**
MOVIE—Adventure story about an assorted group of airplane passengers who are forced down in the heart of an African jungle
- 11:15 **4 MURDER BEFORE MIDNIGHT**
- 11:30 **9 NEWS**—Les Nichols Comments
- 11:45 **4 "THE LASH"**
MOVIE—Self-made millionaire indulges his only son who as a result becomes a waster & in a rage the father resorts to the lash; stars Lyn Harding, John Mills, and Joan Maude
- 5 PREVIEW SHOWCASE**—Hilites
- 12:30 **7 WHAT'S NEW**—Current Events
- 1:15 **4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)



laughs, lyrics, calamities!
on the **RCA VICTOR SHOW**
WBQ CHANNEL 5 7:00-7:30 pm

RELAX!

THE Courtesy Hour

TONITE FRI. 10 pm WBKB (7)

We Think You'll Enjoy
This Hour of
Star-Studded Entertainment
Why Not Tune Us In!

THE FLEDGLINGS— Laughton, Palmer, Barkley

by JACK MABLEY



If there's a trend to be detected here, we're for it. There are three new examples of building a television show around a single, strong personality.

Charles Laughton every week survives some of the worst film recording ever put on the air and manages to project great warmth and feeling into readings from the classics.

Lilli Palmer, also from England, on a better quality film, demonstrates each Sunday that she is one of the most attractive women in the world. Her chats and interviews are sprightly and intelligent.

An American boy, Alben Barkley of Kentucky, is the newest to take over a one-personality segment in television, and he probably will be the most successful because of his earthiness.

I happen to be getting awfully tired of the slam bang rowdy dowdy type of television which has dominated the medium ever since the cable crossed the Hudson river. It seems to be a disease that the industry has to work out of its system. It's bound to eventually go the way that Rudy Vallee's yeast program went on radio.

As relief from these nerve rackers many viewers are turning to the rewarding pace set by personalities such as Mr. Barkley. Millions have given up the rowdy carnival of the Berle show in favor of Bishop Sheen's quiet humor and inspiring messages.

In Chicago the success of such personalities as Clint Youle and Clifton Utley has demonstrated the power of

the simple, intimate type of TV. These are signs that the networks are beginning to recognize the attractiveness of single personalities.

While a note of criticism may have crept into this column in the past concerning entertainment put out by the nets, there never has been anything but admiration for their coverage of news and special events.

I think they have given superb coverage of the conventions, of the World Series and boxing, and of the Presidential Inauguration.

But sometimes they may wonder if it's all worth while. Everybody seems to have a different idea of how news should be covered. On the inauguration, the network that kept its camera on the parade was criticized because it didn't catch any of the crowd color and the faces of the VIP's.

The network that concentrated on showing the crowds and the faces of the VIP's was criticized because it missed part of the parade. The payoff came to CBS when it had to make an apology to a whole town—Gastonia, North Carolina—because the cameras cut to some crowd shots just as the Gastonia drum and bugle corps marched by.

Ed Murrow had to pay special tribute on See It Now to the Rambling Rebels of Gastonia to soothe the ruffled Southerners.



Double image? No, the latest photograph of the Isbell twins, Jill (left) and Joy, 3½-year-old mischief brewers in the Harold Isbell home. The former emcee of WGN-TV's "Telephone Game," is priming his blonde daughters for some radio and TV spots. The twins (they're identical, have you noticed?) are learning by singing calypso tunes and dancing the latest tap routines.



Joe Wilson EXPLAINS HOCKEY



WILSON

ALL things in life should be so easy. There are no subtleties in hockey. It is as direct as a punch on the nose. Women who haven't seen an athletic contest in years, who don't know a left hook from a coup de grace, can see one hockey game and come away as screaming, ranting, lifetime fans.

Hockey boasts many well-considered, carefully drawn rules. Very few folks in or out of the game understand them, a fact which seemingly ruffles no one at all. I shall attempt to explain them to you; you will not understand them, and I shall not be hurt. This has happened before.

The rink is divided, roughly, into three sections, marked by foot-wide blue lines. The zone containing your goal is your defensive zone; the zone containing your opponents' goal is your attacking zone. The middle zone is divided by a red line.

You may pass from your defensive zone to a teammate inside the red line, without being offside. You may pass anywhere within the neutral zone, and ignore the red line. In other words, if you are over your own blue line, past your defensive zone, you may pass to a teammate inside, or on your side, of the attacking zone, without being offside. However, once you enter the attacking zone, the puck must go first.

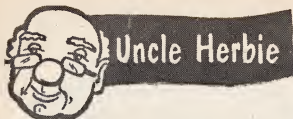
You cannot enter the attacking zone with the disc if one of your teammates is already in that zone. You cannot even back over the line, in possession of the puck. The rubber must absolutely enter first.

Once you are in that zone, if the puck is shot out into the neutral zone, all your teammates must vacate the attacking zone before the puck can be carried back in. If you can ever stay with it long enough to work out that red and blue line routine in your mind, you've pretty well got the whole thing made, except for icing.

It is a matter of record that only a select few among us will ever understand icing. During the three years that we televised the Blackhawks on WBKB, I pointedly explained icing at least once during every telecast. I might better have saved my breath for my creditors. Watch a few games and maybe you'll be able to figure it out for yourself and join our select society.

Seriously, TV is on test in this series. If you are one of the viewers who enjoyed hockey on TV in past years, and who would like to see it continued, the answer is to prove that we have our TV games without killing the goose that lays the golden egg of entertainment. If attendance drops, we're out for good.

So come out to the Blackhawks' games as often as possible. And when you can't make it, be sure to tune in on the telecasts of the third period of the game on Sunday nights at 10 p.m. on channel 4 (WBBM-TV).



Uncle Herbie

Boys and girls, I'll bet you think we printed this picture upside down. Well, we didn't. Willie (Bruce Lindgren) is just helping to prove an experiment in gravity for one of Mr. Wizard's telecasts (6 p.m., Saturdays, WNBQ). Willie's standing on his head to prove that muscles force food to the stomach, even in this upside-down position. Friend Betsy (Susan Levin) is near in case Willie drops his apple.

THIS WEEK'S CONTEST: A simile is a figure of speech that people use to compare things. Examples: black as coal, white as snow, hard as a rock, etc. How many well-known similes can you name? For the best list, I'll award \$1; second best, 50 cents; next 15 runners-



up, 25 cents each. Mail your lists to Uncle Herbie, % TV Forecast, 185 N. Wabash Ave., Chicago 1, Ill., before Sunday, March 1.

Here are my Jan. 25th winners:

Karen Andrews, Elgin, Ill; Mory Bozich, Joliet, Ill; David Briggs, Three Oaks, Mich; Catherine Dagenois, Chicago; Joann Hautzinger, Kenosha, Wis; Mary Kay Howkins, Kenosha, Wis; Patty Hutter, Sandwich, Ill; Jacqueline Lone, Chicago; Mary Lee, Kenosha, Wis; Mickey Levinson, Chicago; Judy Littleford, Batavia, Ill; Alvin Miller, Chicago; Charlene Parker, Chicago; Donno Reynolds, Chicago; Thomas Sarro, Elgin, Ill; Mory Lee Watts, Park Ridge, Ill; Miriam Wysong, Park Ridge, Ill.

MOLLYCUES

by MOLLY POTKIN . COPYRIGHT 1953

In these puzzles you see blank spaces with pictures beneath each row. Your answers will all be three letter words reading down. (Ex., No. 1 is "sun.") Work the rest. The top row, in each puzzle, reading across, will give you the name of a TV show seen Saturdays on channel 7. With your answers, also send a picture you drew of a space man.

Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash Ave., Chicago 1, Ill., before Monday, March 2. First prize is \$1; second prize, 50 cents; next 25 prizes, a copy of Molly's picture puzzle

book. In cases of ties, neatest and most original will win. Answer will appear here next week.

Last week's answer: "NOONTIME COMICS" with Johnny Coons.

January 26th Mollycues winners:

Rochael Baker, Spring Lake, Mich; Morie Biederer, Morton Grove, Ill; Carol Binkley, Gory, Ind; Joyce Burton, Goodland, Ind; Wayne Chase, Chicago; Jackie Clouteer, LaPorte, Ind; Roy Dietrich, Gobles, Mich; Eunice Dubrova, Chicago; David Furst, Walkerton, Ind; Barbara Gall, Chicago; Nancy Gustaf, Maywood, Ill; Jockie Hall, Benton Harbor, Mich; Joyce Hildreth, Cossapolis, Mich; Barbora Johnson, East Chicago, Ind; Loretta Kombo, Blue Island, Ill; Joe Kasprzyk, Chicago; Jody Kolb, Chicago; Susan Mitchell, Prospect Heights, Ill; Joyce Pabich, Chicago; Mory Ann Rocklin, Chicago; Donna Sarbacher, Bassett, Wis; Betty Ann Seltzer, Highland Park, Ill; Noreen Striker, Chicago; Sandra Suligay, Joliet, Ill; Judith Weinberg, Chicago; Jeon Wronga, Joliet, Ill; Charla Yedinak, Berwyn, Ill.

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SPORTSCAST

by ED PAZDUR

WITH a million dollar match (Walcott-Marciano, April 10) slated for Chicago on the very heels of its recent fistic smash between Gavilan and Davey, the IBC has—*unfortunately*—chosen the Windy City to supplant New York as the nation's fight capital. I say *unfortunately* because most live telecasts will be blacked out in the Chicago-Milwaukee area.

To become boxing's capital in this age of television is a dubious honor. Ten years ago, New York would have squirmed at the thought. Today, easterners enjoy a hardy last laugh. The Walcott-Marciano match will be a corking good fight and Chicagoans will have to shell out from five to fifty bucks to see it. New Yorkers need only to turn on their TV sets!

The only man in position to remedy this sour situation is Illinois Athletic Chairman Livingston Osborne. By not granting Walcott's manager, Felix Bocchicchio a license on the grounds of his unsavory record, the bout would have to be moved elsewhere.

Ringside notes: Now that Pierre Langlois upset Rocky Castellani and Carl "Bobo" Olson is being groomed for a bout with England's Randy Turpin in the turbulent middleweight tournament, watch for a sleeper in Chico Vejar. With the added weight, Chico has built-up his weak midsection to the point where he can withstand any amount of punishment. He'll soon be mixing it up with the best of 'em for the middleweight crown.

When Coach Branch McCracken's sharpshooting Indiana Hoosiers invade Illinois at Champaign-Urbana, Feb. 28, WGN-TV and Vince Lloyd will be on hand to televise what may decide the Big Ten championship. "With one or two breaks between now and Feb. 28," said Illini Coach Harry Combes, "we can still retain that title." . . . To do it, the Illini will have to devise some means of stopping Hoosier Don Schlundt, the 6-9 sophomore center from South Bend, who leads the Big Ten Conference in scoring.

WNBQ's newscaster, Alex Dreier is priming his custom built, five carburetor, chrome plated Broadmoor sportscar which cruises at 130 mph, for Herb Shriner's automotive show at New York in April. Dreier's snappy sportscar is valued at \$20,000.

Have you voted for your favorite Black Hawk player yet? Watch the Hawks play Boston over WBBM-TV, 10:00 p.m. with Joe Wilson reporting and pick your favorite (see ballot below). The winner will receive a beautiful 21", console, Sentinel TV set.

A sleeper as middleweight



VEJAR

Hoosier nightmare named Schlundt



COMBES

A surprise in April



SHRINER

OFFICIAL BALLOT

My Favorite Black Hawk is _____

I understand that upon receipt of this ballot I will be mailed free a 32 page booklet on the Chicago Black Hawks.

Mail to:

Sports Editor
TV Forecast
185 N. Wabosh
Chicago 1, Ill.

My Name _____

Address _____

City _____ Zone _____ State _____

DENNIS JAMES



THE door to fame and opportunity in show business was first wedged open by a kindly gentleman with a faith in youngsters and a shrewd eye for talent. In those days, the "wheel of fortune" spun many names to glory. Cued, of course, by its caretaker, Major Bowes, and his Original Amateur Hour.

Since that time, talent shows have mushroomed up all over the networks on both radio and TV, spotlighting not only gifted newcomers, but also the programs' emcees.

Latest addition to the TV talent hunts is a revue immodestly titled, "Chance Of A Lifetime," and emceed by that glib tobacco auctioneer Dennis James.

"Chance" showcases professional talent. And therein lies the difference between it and its fore-runner, the old Amateur Hour. Contestants on Dennis' show are singers, dancers, comedians in the lower echelons of show business who view the program as their chance to crash the bigtime.

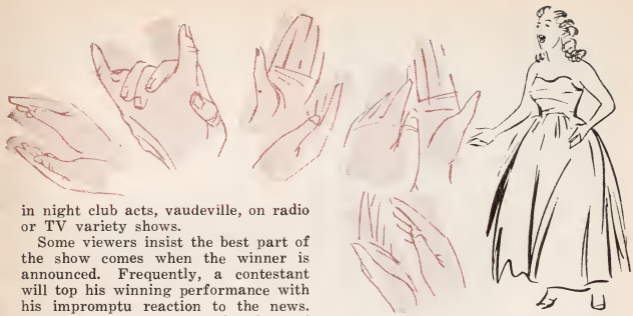
Undeniably, the show is a breeding ground for opportunity. A display of hands in the studio audience determines the winner and the honored one leaves with such plums as (1) a screen test with a major Hollywood studio, (2) a recording contract with a leading disk company, (3) a week's booking at a top New York night spot, and (4) \$1,000 thrown in for expense money.

"Chance" performers are, for the most part, a pretty ordinary bunch, not so different from their amateur brothers. You might even term them professional novices. With star dust still clouding their eyes, they're very much the amateurs in their wistful desires to become famous. But they've been dubbed professionals by virtue of their appearances

How to get famous

Here's one job Dennis doesn't do on "Chance Of A Lifetime." When it comes to totaling the votes, he calls in math wizard Susan Wright.





in night club acts, vaudeville, on radio or TV variety shows.

Some viewers insist the best part of the show comes when the winner is announced. Frequently, a contestant will top his winning performance with his impromptu reaction to the news. Recently, a young lady (product of Brooklyn) exploded hysterically when informed she had won. Her polished light comedienne's routine was completely out-hammed by her antics after the announcement. "I did it! I did it!" she screeched. She pirouetted on stage. She embraced Dennis, kissing him soundly. And she cackled unintelligible noises that sounded like a cross between a seal performing at the zoo and a lyric soprano practicing her scales. TV cameras gave up trying to keep her in range. Even traditionally calm Dennis James was speechless.

But most winners behave conventionally, choosing the hackneyed show biz phrase to express their gratitude—"Thank you, and may God bless you all!" Which is just about the most accepted form of saying thanks for the "Chance of a Lifetime."

As for Dennis' own chance for fame, he too, can thank Major Bowes. Indirectly, the good Major was responsible for Dennis' present job through a process of replacement. It all began when Bowes hired Ted Mack for his assistant. Mack plodded along in semi-obscurity for some time and when the Major died, Ted took over the emcee slot. He kept Amateur Hour right up there in the bigtime, even launching it on TV. When he needed an announcer-assistant, he hired smooth-talking Dennis James.

For a while, Dennis puffed on a cigarette between acts and hawked his "treat-instead-of-a-treatment" theory from coast to coast. Then the Amateur Hour gang suddenly disappeared from

TV, Ted Mack stopped spinning his wheel of fortune, and Dennis began looking for other cigarettes to smoke.

When "Chance" debuted, there was Dennis—still smoking the same brand of cigarettes—occupying the emcee chair vacated by Bowes and Mack. Dennis learned quickly the art of becoming famous: merely graduating from second man to top banana.

Back in his school days in Jersey City, N.J., fellow schoolmates predicted Dennis was the fellow most likely to succeed—in medicine. But, a long hitch in service during World War II cut short his medical plans. Searching for a job, Dennis was advised by his brother, Lou, "Get into radio and TV." The advice sounded pretty practical, so he took it.

Dennis must have learned a lot from his old teacher, professor Mack. He displays many of Ted's at-ease qualities, ferreting out bits of information from the jittery performers, joshing a bit with the more assured, and reassuring all with the confident James grin.

Hiring Dennis for "Chance Of A Lifetime" was a stroke of genius on the sponsor's part. Now an old hand in radio and TV, Dennis has become a one-man marvel. Not only does he interview contestants, but he continues to puff smoke rings of praise for his cigarette sponsor. Looks like double-duty Dennis won't have to worry about any assistant replacing him.

"Chance Of A Lifetime" is seen at 7:30 p.m. Thursdays on WBKB (channel 7).

THIS IS

(Continued from page 9)

ric Hardwicke. This group made box office history by playing to sellout houses despite the fact that they used no scenery except the lecterns they read from.

Just a few months ago Gregory persuaded Laughton to do his readings for television. Charles took time off and rattled off 28 fifteen-minute films that are already creating quite a stir in television circles. Laughton is making a theater revolution out of his love for good books.

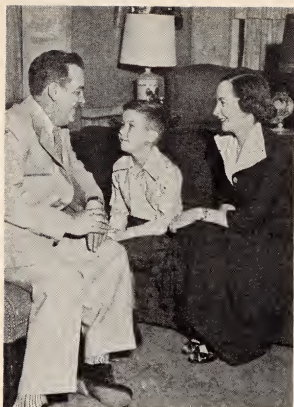
Charles wanted to be an actor since he was a lad. He was the son of hotel-keepers in Scarborough, a resort on the east coast of England. Born in 1899, his first major dramatic venture came at the age of eight when he was surprised by his mother in a large linen closet where he was performing before a captive audience of one pantry maid.

Charles, whom nobody is ever going to confuse with a matinee idol, apparently was a striking figure as an adolescent. One of his neighbors commented: "He was one of the most ungainly schoolboys I ever saw, very fat, with a huge head, and a little cap. We should dearly have liked to have kicked him. . ."

Charles, in his later years a more self-effacing chap, is more blunt about it: "I have a face like the behind of an elephant."

He attended Stonyhurst College where his first part in the school play won him the notice, "We hope to see more of Mr. Laughton." Later he attended the London Academy of Dramatic Art where he landed the part of Higgins in Shaw's "Pygmalion." Shaw's appraisal: "Young man, you were horrible as my Higgins, but nothing will stop you from getting to the top of the tree in a year."

He landed parts in numerous plays



Domestic bliss in Hawkins Falls. Here's the "Drewer" family, one of the first families of Hawkins Falls. Knap, Roy and Lono Drewer are played by Frank Dane and his son, Bruce, and Bernardine Flynn. "Hawkins Falls, Population 6200" is seen at 4 p.m. on channel 5, Mon. thru. Fri.



Here are four good reasons why the TV industry is centered in New York City. These ladies, called the NBC TVenuses are, top left, Anne Dore; lower left, Cheryl Clarke; top right, Rosemary Colligan and bottom right, Jonine Hall.

CHARLES LAUGHTON

from then on and in 1929 married Elsa Lanchester, the darling of London intellectual circles, and one of the weirdest character players on earth. Elsa claimed that they married because, though both were ordinarily gabby, they were practically dumb when they were alone together.

Laughton reached the Broadway stage in 1931 in "Payment Deferred" and went to Hollywood soon after to make a movie with Tallulah Bankhead called "The Devil and the Deep," a film which was a disaster but which established Charles as a standout character actor.

Since then he has scored in several colossal parts—as the tyrannical Captain Bligh in "Mutiny on the Bounty," as the piggish and sensual "Henry VIII," as a monster in "The Hunchback of Notre Dame," as a snarling, fascistic policeman in "Les Misérables" and as a harried bank clerk in "If I Had a Million."

In "If I Had a Million," Laughton's episode in the film concerned his inheriting one million dollars from an unknown benefactor. After receiving the check, he calmly straightened his tie, smoothed his hair and clothes, walked meekly in to his boss and delivered his only line of the film, a devastating and magnificent raspberry.

In recent years, Mr. Laughton has been in some more-or-less second rate movies with the exception of a top rate job as a murdering publisher in the thriller "The Big Clock." He also caused some heavy tear-shedding with his touching performance as a composer in "Tales of Manhattan" where he conducts his work for the first time, only to have his suit split up the back as his symphony approached a crescendo.

At home, Charles is a collector of art masterpieces and takes great pleasure in surrounding himself in bed with

great books from which he samples. When he is in the midst of a part, he lives it through the day, which means hard times for his wife if he happens to be playing a tyrant. His soul struggles with his roles once led producer Alexander Korda to say "What he needs is not a director but a midwife."

Besides a love of literature and paintings, Charles is also a sucker for flowers and will walk miles to see the spring's first crocus. He is supposed to have burst into tears when he saw the budding of narcissus and daffodils in North Carolina.

Though Charles is bringing "culture" to the masses, he's been accused of being a little too highbrow himself. According to Time Magazine he is "diffident to strangers, impatient with fools and warmly loyal to his friends." Agnes Moorehead describes him as "a big bear with a big, pink, plush heart." Hardly the description of a highbrow. As for his tastes, Charles has this to say, "You've got to remember that I was brought up in a country pub, that all my people were hotelkeepers, and that I'm just coming into the world of culture."

And bringing a lot of people into it with him.

"This is Charles Laughton" is seen at 10:30 p.m. on channel 7 (WBKB) on Wednesday.



Charles Laughton, one of America's greatest one man shows, lovingly surrounds a rather famous piece of literature—the Bible.



DEAR "BOSS":

Everybody's been screaming the praises of "Ding Dong School" so much that I decided to take a look for myself. Paying Miss Frances a visit wasn't easy, as I found out by trying to push my way through a horde of heavily-breathing urchins grouped around the TV set.

Well actually, it wasn't so much trouble fighting my way through massed ranks of young childflesh. Not HALF as much trouble as climbing over the sprawled, inert form of Mommy catching forty winks while Miss Frances kept the tots busy.

They tell me that "Ding Dong" has gotten all kinds of awards for excellence. That could well be, but shucks, who cares what the educators and critics think as long as Mommy gets a chance to hit the sack. The poor thing is so exhausted with getting breakfast that she can hardly drag her weary frame to bed for that morning pick-me-up nap.

Is it any wonder that "Ding Dong" is getting raves from parents? Not from Pops, you understand—he's too busy earning a living. Naw, all those plaudits come from Mommy, who's not too busy snoring to give thanks for a substitute baby-sitter.

Don't ring that bell too hard, Miss Frances.

This kind of thing is okay, I guess. Nothing wrong with TV taking over the jobs of the parents. It fits right in with the national trend.

Now if some bright network executive will only figure out a program to get Mommy off Pops' back for a while each day, things will be just dandy.

And whatever happened to the Continental?

CHUB.

LETTERS (continued from page 3)

... Many of us found the article (Janette Davis) disgusting because you built her up like a fairy in a fable. . . This is a world of reality so why glorify? Let's quit kidding the public. The era of Utopian advertising and publicity has slipped out of the picture with the advancement of our educational system.

Hammond, Ind.

D. W. H.

Why doesn't someone let Jerry Lester on the Name's The Same panel know he isn't the star. . . Robert Q. always has to insist he quit horsen around and get back to the questioning.

Chicago, Ill.

ELEANOR KEENER

To my estimation—I Love Lucy is tops—so who cares not to listen have different channels to tune in on—so keep on having what you have—cause you'll never please the public.

South Bend, Ind.

MRS. E. POLLY

Hooray for "Music In Velvet." So much more soothing than noisy westerns and old time movies.—Too bad it can't be on for a whole hour.

Chicago, Ill.

DOLORES DONOHUE

Don't them opera singers know that they can't win on A. Godfrey's program. And, who wants to hear music which you can't understand.

Gary, Ind.

JOE VARRO

From the looks of my waist line, a program of exercises every morning wouldn't hurt a thing. We've had so many good cooking lessons lately that the measurements are shocking. . .

Skokie, Ill.

PENNY HAUSER

I would like to know why Arlene Francis is wearing the eye patch again.

South Bend, Ind.

MRS. JAMES FISHER

Ed. Note: Arlene's explanation is that her 6-year-old son accidentally scratched her eye.

I heard that Jerry Lewis has only a few years to live, is this true or is it just a rumor?

Plymouth Ind.

LINDA SHOWALTER

Ed. Note: So far, a rumor.

Why can't they stop the kids from squealing and yelling on the Perry Como show? . . . we can hardly hear what cigarette he is selling. Shut 'em up or put 'em out, I say.

Oak Park, Ill.

MRS. R. ROBERTS



JIMMY DURANTE



COSTELLO & ABBOTT



LUCY & DESI



SAM LEVENSON



WALLY COX

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FRIDAY— 6:30 P. M.

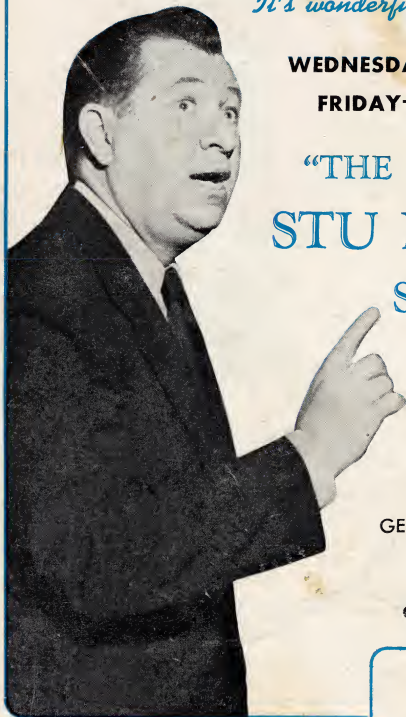
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