

TV

Forecast

FEBRUARY 7, 1953 • 15c

HOW TO GET BANNED FROM TV

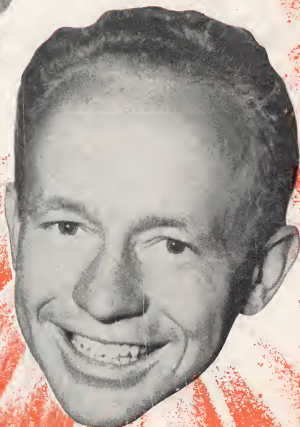
ROSEMARY CLOONEY'S
SECRET WEAPON

Over 1,000,000 Readers



DAVEY or
GAVILAN?

(Page 42)



the most complete TV program GUIDE

there's more to a
monkey than meets
the eye!

**zoo
parade**



Join the fun with **MARLIN PERKINS** and
JIM HURLBUT as they tour Chicago's
famous Lincoln Park Zoo . . . every

SUNDAY 3:30 P.M.

WNBQ

CHANNEL 5



N B C T E L E V I S I O N

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

. . . We were partially prompted into buying our TV set some four years back by the hockey games being televised and at the time my wife was pregnant and didn't wish to attend until after the child was born. The following year the Hawks were gone from TV and she lost interest and we never did get down to see any games. Since they've started televising again, interest has picked up in our household and we promise you at least two people will attend the Blackhawk games that hadn't gone before. . . .
Skokie, Ill. W. A. SCHUBERT

Is a healthy adolescent supposed to act like Henry Aldrich? I think it's positively nauseating the way he carries on as though he were mentally retarded. . . .
Forest Park, Ill. LIL OLSEN
Ed. Note: If Henry were normal, who'd watch?

On Mr. Peepers January 11 show, he answered when asked his salary "I make \$42.50 a week gross." Will someone tell the writer of this show that probably the lowest paid teacher in the U. S. makes at least \$60.00 a week and a jr. high school teacher probably around \$100 a week. Sounds like propaganda to me.
Kalamazoo, Mich. I. M. WRIGHT
Ed. Note: Remember, it's a comedy show.

I think that the decision to take "Life with Luigi" off the air was a big mistake. I think that the Red Buttons Show which is replacing it does not begin to compare with Luigi. Red might be all right as a stagehand but not as a comedian.
Evanston, Ill. CLINTON EAST

Three cheers for "Farmtown, U.S.A." It's the only Chicago program I know of that gives us city folks who love the farm a chance to be with our farm friends.
Evanston, Ill. MARGOT COPELAND

After watching "Youth Wants to Know" on January 11, I'm convinced that all of our schools should be investigated.
Berwyn, Ill. V. W. MONTIE

(Continued on page 46)

BLACKED OUT!

DOG OWNERS: The world is blacked out for blind people. But your purchases of Perk Dog Food can help the blind own Guide Dogs free. Read full details on the Perk label.

Your dog will love Perk—it's America's meatiest dog food, especially enriched with livers and hearts. No other food is needed.

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GUIDE DOGS FREE**



"SKATING
PIPER"

**ICE
SHOW**

A MERRILL ABBOTT PRODUCTION

DINNER SHOW 8:30
SUPPER SHOW 12:00

FRANKIE MASTERS'
orchestra

FAMILY MATINEE
EVERY SUNDAY

special
children's menu

CALL "PHIL"
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TERMS TO SUIT YOU!

BRUNO'S

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Over 1,000,000 readers

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Expiration Number 240

Channel One

COAST . . . TO . . . COAST
with Marty O'Shaughnessy

RUMORS are flying that NBC may bring back a revival of "Broadway Open House," the late hour hodge-podge that rocketed comic Jerry Lester to fame. It's believed the network is pretty well flushed with the artistic and commercial success of its "Today" show with Dave Garroway, and hopes to make a repeat killing in the post-midnight spot. One thing seems certain, however—Jerry Lester won't get the job as emcee, since the network is soured on him as a result of his previous contract squabbles with NBC. If "Open House" comes back, it'll be with an entirely different cast from the old Lester-Dagmar-DeLugg bunch. . . . It's now definite: Red Skelton will soon drop the idea of filming his shows in advance. The move may restore him to Nielsen's magic Top Ten in audience ratings, because Red, live, is one of the all-time great comics.

Some viewer complaints coming thru about "Omnibus," the expensive culture series on CBS. Main gripe is that the producers are aiming so mightily for "Art for art's sake" they've left us viewers far behind. . . . "Quick As A Flash," the new TV version of the popular radio show, is scheduled for ABC starting March 12. Super salesman Al Morey peddled the show to Thor Corp. Disk jockey Bobby Sherwood may emcee the quizzer. . . . Senator Joe McCarthy of Wisconsin is still battling. Now he's agin the TV station application of the Capital Times newspaper of Madison. Reason: McCarthy and Times publisher William Evjue are mortal political enemies. . . . Ancient Note—The "Lone Ranger" just galloped into his 20th year in broadcasting. . . . Three major networks—CBS, NBC and ABC—have banned the new record "She Looks" with singer Frances Faye, on the grounds that the disk is "too risque." Now watch the sales boom.

Looks like the femme warblers are finally coming into their own on TV, with regular shows by Dinah Shore, Mindy Carson, Jane Froman and Patti Page. . . . Time magazine gives a rough time to Doug Fairbanks, Jr., emcee of his own weekly TV series. However, the mag's story has nothing to do with video. Instead it's a sharp analysis of Doug's adventures among Britain's nobility (he now lives there). Apparently Doug, a war hero, likes to wear his medals publicly. According to Time, the Britons call him "Captain Hornblower" and describe a bad cocktail—"It tastes as if Douglas had been polishing at least half his medals in it."

Another notable quote, by TV wit Bergen Evans as quoted by columnist John Crosby: "Last year when the show (Down You Go) was sponsored by Old Gold cigarettes, I was asked by the agency not to use the word 'American' again on the air—I had uttered this little obscenity in a discussion with one of the panel members—because it suggested the American Tobacco Co."

Success Story—Walt Durbahn's "Walt's Workshop" celebrates its 5th birthday on local TV. During all that time, it's been sponsored by Edward Hines Lumber. Walt, a carpentry instructor at a Chi suburban hi school, has shown how to build practically everything on TV except a doghouse big enough for husbands.



DAVE GARROWAY



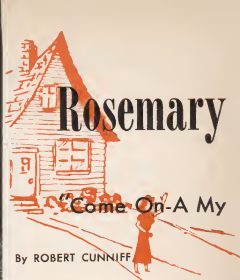
PATTI PAGE



BERGEN EVANS



WALT DURBAHN



By ROBERT CUNNIFF

IN the fierce competition that is popular singing, the final judging is done by the record buying public. Since most pop records are purchased by bob-bysokers, this naturally leaves the field in a chaotic condition. But certain patterns do manage to break into the usually muddled picture. Countless singers have zoomed to fame on the impetus of a single sensational record hit and then slowly faded away (J. Ray, Rose Murphy, Tony Bennett). But every once in a while a singer comes along who manages to nuzzle up to the public's bosom and stay there. Among the males these hallowed ranks include Crosby, Como and Sinatra. Among the females, Dinah Shore and Jo Stafford. Now this celestial group will have to make room for another addition—Rosemary Clooney.

Miss Clooney's credentials are in good order. That old approbation "She can sing anything" fits her well. She can't read music but you'd never guess it to hear her sing. Her voice is just loaded with jazzy intonations, trick phrasing and the highly salable commodity known as sex. In addition, Miss Clooney is possessed of that extra something that separates the great singers from the almosts. Her secret weapon—earthiness.

Check out Rosemary's two biggest hits, "Come on-a My House" and "Botcha-Me." On both of them, it's obvious that the song isn't the thing. Both of these numbers are so slight as to be almost unnoticeable. But what Rosemary does to them. With her tongue firmly stowed away in her cheek, she digs into them as though they were newly discovered works of Schubert. She slides, she purrs, she punctuates all around a note, she growls. But most of all she gives out with the deep,

earthy, its-only-you-and-me quality, that has half the male population seriously contemplating going over to Rosemary's house.

But Rosemary can and does sing better things. Her recording of "Tenderly" is treasured by jazz collectors and it made a big dent with the general public besides. On this record, the best Rosemary has made, the final Clooney style emerged. It's a style reminiscent of some of our great jazz singers like Billie Holiday, but over it all is spread a smooth gentleness and understanding that stamped Rosemary as one of the greats. Recently Rosemary recorded an album with Harry James. One of the records in the album, "You'll Never Know" proved to be so popular that Columbia Records were forced to issue it as a single record. Again it shows the polished Clooney making great music with a great song.

A few years back Rosemary had a TV show of her own, but it was before she had caught on with the public and the show expired. She also sang on "Songs For Sale," a program that died because it relied too much on the theory that anybody can write a popular song. Now Rosemary appears frequently on such TV shows as Perry Como's and Martin & Lewis's, where she yocks it up in such a manner as to indicate that she has a great deal of talent besides her singing.

The Clooney career is a typical show business story. From the time she first heard music she's wanted to be a singer. She was born in Maysville, Kentucky, where her father was a big shot in local politics. With her sister Betty, she formed a singing team along the lines

Clooney's Secret Weapon

House "Any Old Time

of the Boswell Sisters and the girls' singing aided their dad in winning the job as mayor of Maysville. When Rosemary was thirteen, the family moved to Cincinnati. The girls entered an amateur contest, won it, and were signed to a singing job with radio station WLW in Cincinnati. They were a sensation in Cincinnati and when bandleader Tony Pastor heard Rosemary, he offered her a job with his band which she promptly took.

In 1949, Rosemary abandoned the Pastor crew after travelling across the nation on the usual band routes, playing ballrooms, theaters and night clubs. With some slight fame established she started recording for Columbia records.

The first few sides that Rosemary cut for Columbia had only average sales. Her singing was still undergoing changes and she made her dough by singing in theaters and night clubs. Then in 1951, she hit in rapid order with "Come on-a My House" and "Tenderly." From then on, she was established.

(Continued on page 32)



Rosemary and two unidentified companions play it for laughs on the Sunday Night Comedy Hour on NBC.

TV'S JUNIOR



Frankie Vanderploeg... age 8

WHEN the Quiz Kids moved their radio knowledge into a TV classroom, some know-it-alls clucked, "They'll never last! After all, what can they do except answer questions?"

That was four years ago. Those professional pessimists have long since reneged on their prophecy. Today, even

FRANKIE: Lad with a lisp, Frankie has been a Quiz Kid since May, 1950, and has appeared 58 times on TV. In third grade at Mount Vernon School, Chicago. Father is a sales engineer. Special interests: astronomy, chemistry, saxophone. Special talent: cultivating collections (butterflies, fossils, shells).

JANET: An avid reader who became a Quiz Kid in January, 1952. Has made 32 appearances on TV. Is in second grade at Fort Dearborn School, Chicago. Father is professor and director of department of fire protection and safety engineering at Illinois Institute of Technology. Special interests: Shakespeare, dolls, music. Special talent: modeling (she received her social security number at age of 8 months).



Janet Ahern... age 7



Harvey Dyth... age 9

HARVEY: A science authority who became a Quiz Kid in January, 1950. Fifth grade student at Hibbard School, Chicago, Harvey has made 71 appearances on TV. Father is supervisor of order department of Scholl Manufacturing Co. Sister Gail, 6, is also a Quiz Kid and appears often in TV skits on the show. Special interest: dinosaurs. Special talent: filibustering.

BRAIN TRUST

though the Quiz Kids are being juggled around the schedule, they're established as TV's junior brain trust.

Quiz Kids profiled on these pages are the current crop of junior geniuses who appear most frequently on the show, seen at 9 p.m., alternate Saturdays, on channel 4 (WBKB).

PAT: A Quiz Kid since September, 1943, Pat has made 99 appearances on TV. He is a junior at Calumet High School, Chicago. Plans to follow Dad's tradition and become a lawyer. Special interests: history, music, sports. Special talents: literary, debating politics.



Pat Conlon... age 15



Sally Ann Wilhelm... age 14

SALLY ANN: An Elkhart, Ind., product who became a Quiz Kid in February, 1950. Has made 49 appearances on TV. A ninth grade student at Elkhart Central Junior High School, Sally Ann commutes for the show. Father is N.Y. Central Railroad conductor. Special interests: science and sports. Special talent: dancing.

MELVIN: Holds record for number of appearances on TV (120). He is a fifth grade student at Norwood Park School, Chicago, Melvin became a Quiz Kid in August, 1948. Father is a tool and die maker. Brother Lawrie, 5, is also Quiz Kid. Special interests: aeronautics and medicine. Special talents: courtesy, constructing model airplanes.



Melvin Miles... age 9



CENSORSHIP IN TV

WHAT'S GOOD

THIS is advice on how to get banned from TV.

Don't think it's hard, because it isn't. Sometimes entertainers went around on camera asking for trouble. Other times, too often, an innocent slip resulted in the well-known routine—a flood of phone calls and letters, an angry inquiry by the network or sponsor, a rapid bouncing off the air.

Take the recent hullabaloo about George S. Kaufman, for example. Kaufman was unceremoniously fired from "This Is Show Business" when he remarked: "Let's make this one show where no one sings 'Silent Night'." Unfortunately for Kaufman's security, he uttered that in the Christmas season, a time of the year when most people are extremely sensitive about such things.

Several hundred letters to the sponsor later, Kaufman was fired. But other hundreds of letters protested his dismissal, and the network reinstated him, without a sponsor however.

Moral—Don't poke fun at anything religious, even in jest.

"Life With Luigi," the rollicking portrayal of an Italian immigrant by J.

Carrol Naish, drew fire from Italian-American groups. They claimed that "Luigi" poked fun at all Americans of Italian descent. So even though the Naish vehicle was sailing along with an impressive 40-point-plus rating, the sponsor pulled in his horns and canceled the program.

Moral—When portraying any nationality, keep in mind it's the finest and bravest ever.

No less eminent a person than playwright Robert E. Sherwood fell afoul of the unwritten taboos not too long ago. His saucy drama "Reunion In Vienna" was presented on the late Celanese Theatre series, and immediately drew a storm of reaction from irate parents and religious groups. In the play, two adults not married to each other spend the night in the same bedroom. This was obviously sophisticated immorality.

At the same time, the protest vote actually ignored the one thing in "Reunion" that might have had an unduly exciting effect on children—and that was a sofa wrestling scene between the love interests that matched anything ever staged in a haymow anytime, any

How does a girl get downward? Dagmar knows!



Robert E. Sherwood (right)—A Pulitzer Prize winner under fire.



OR BAD?



place, anywhere.

Moral—If the story conflicts with convention, change the story.

The case of Dagmar, of course, is already a legend in show business. From the very top of the TV peak, Dagmar tumbled into obscurity in less than a year. There were several reasons for her downfall—she lost the co-star services of comic Jerry Lester, besides getting a canteen-style type of show that only accentuated her lack of talent.

What really started Dagmar downwards, however, was something that the girl could hardly help: her magnificent build. There's an ancient fable that preaches that a person's proudest glory is what will eventually destroy him.

It was the sudden discovery by millions of TV fans that there was only one reason that Dagmar was famous. And that reason wasn't enough when she tried to get by without help of her co-stars on "Broadway Open House."

Moral—If you're glamorous but talentless, surround yourself with talented people.

Right now, Congress has set up a permanent committee to deal with im-

moral and subversive influences in TV and radio. Where the legislators will stop, no one knows. But many clear-headed critics are raising a stern warning that the forces of censorship had better start putting reasonable limits on their demands.

Otherwise, these critics insist, TV will bury itself in an early cultural grave.

A modern-day Shakespeare would have about as much chance of selling a drama to the networks as a snowball in Hades. The reason—too much blood, thunder, sex and abnormality. Likewise, the old Greek and Roman classics would never find their way out of today's audition waste basket. Yet these works make up great literature.

In a lighter vein, censorship may very well drive all types of humor off television, if its present headlong rush towards complete blanketing isn't checked. If the case of "Luigi" is an indication, there soon may be a complete ban on all dialect jokes, one of the three basic sources of modern humor. This would leave the gagwriters only boy-meets-girl jokes and mother-in-law gags, a pretty grim situation indeed.

J. Carrol Naish (left)—Don't poke fun at nationalities.



George S. Kaufman (right) got knocked off the show.



- 9:00 7 **"WILD MUSTANG"**
 MOVIE—Western adventure with Harry Carey
- 10:00 4 **THERE'S ONE IN EVERY FAMILY**
 Mike Wallace is your host
- 7 **SPACE PATROL—Adventures**
 Inspection of a proposed site for the construction of a new station in the twilight belt of the Planet Mercury send Buzz, Happy, & Robbie into an adventure
- 9 **KIDS' CAMERA CORNER—Film**
- 10:30 4 **SMILIN' ED'S GANG—Stories**
 "Cobra & Mongoose"
- 7 **HAIL THE CHAMP—Kids' Fun**
 Howie Roberts & Angel Casey conduct games for youngsters
- 9 **KIDS & COMPANY—Variety**
- 11:00 4 **BIG TOP—Circus Fun**
 Baudy's greyhounds, Don Dorey, trapeze artist, & Vernel & Dotty jugglers
- 7 **BEULAH SHOW—Comedy Antics**
- 9 **"GUNS OF JUSTICE"**
 MOVIE—Western, Jimmy Ellison
- 11:30 7 **MOVIE—Title To Be Announced**
- 12:00 4 **FARM & HOME TIME—Talks**
 Discussions and tips for the farmer
- 7 **"RIDDLE RANCH"**
 MOVIE—Western with Black King

- 12:00 9 **"BORN TO SPEED"**
 MOVIE—Son of an old-time racing driver teams up with dad's former mechanic & resurrects old car; stars Johnny Sands and Terry Austin
- 12:30 4 **"BY APPOINTMENT ONLY"**
 MOVIE—Successful doctor who administers advice to his female patients on love is unable to solve his own problems on that score; stars Lew Cody and Sally O'Neil
- 1:00 7 **"LAST OF THE CLINTONS"**
 MOVIE—Detective breaks up a gang of rustlers & wins the girl; stars Harry Carey, Betty Mack, and Del Gordon
- 9 **"PRAIRIE PALS"**
 MOVIE—Western with Bill Boyd
- 2:00 4 **FILM SHORT**
- 7 **"WESTERN TERROR"**
 MOVIE—Tale of the west
- 9 **"ISLE OF DESTINY"**
 MOVIE—A young female pilot flying around the world to demonstrate a new carburetor on the plane is kidnapped; stars William Gargan
- 2:30 4 **MOVIE—Title to be announced**
- 3:00 4 **MOVIE CARSON RIDES AGAIN**
 Western Movie
- 3:15 5 **NATURE OF THINGS—Science**
 Dr. Roy K. Marshall discusses "How Television Works" on his 5th anniversary on television
- 3:30 5 **AMERICAN INVENTORY**
 "The Joy of Singing" shows singers how to project to an audience & shows listeners how to listen. Panel of judges: Rise Stevens, Miles Kastendieck, music critic, Thomas Scherman, conductor, and Leonard Sillman, producer
- 9 **MOVIE—Title To Be Announced**
- 4:00 4 **CLASSIC THEATER—Music**
 "Invisible Chains" part II
- 5 **TELEVISION OPERA THEATER**
 World premiere of "The Marriage" a comedy opera by Bohuslav Martinu. Story of a bashful bachelor who deciding to marry goes to a marriage broker; stars Donald Gramm as the bachelor, Sonia Stollin as the girl, Michael Pollock as a friend, and Winifred Heidt as the marriage broker
- 7 **"RIDING AVENGER"**
 MOVIE—Western adventure
- 5:00 4 **PATTERN FOR LIVING—Talks**
- 5 **TO BE ANNOUNCED**
- 7 **SATURDAY LAUGH TIME—Film**
 "Laurel & Hardy" comedy film
- 9 **"LONE RIDER, FRONTIER FURY"**
 MOVIE—Western with Geo. Huston
- 5:15 5 **HOBBY TIME—Bill Healon**
 Construction of a scale model outboard motorboat, complete with a miniature electric motor, reversing lever, and "genuine imitation" leatherette seats

NEW SHOW!

"Inspector Morley
 of
 Scotland Yard"

Saturdays
 6:00 P.M.

Sponsored by
 WORLD WIDE
 CHINCHILLA RANCH

WGN-TV

- 5:30 4 ALL STAR HIT PARADE**
 Kay Andrews & Ed Allen pantomime
- 5 JET PILOT—Aviation Show**
 Lt. Comdr. Robt. Horder, George Cisar, and Jerry Garvey discuss how an airplane's instrument panel works
- 7 ROOTIE KAZOOTIE—Puppets**
 Todd Russell enceed adventures with Mr. Deetle Dootle and the gang
- 6:00 4 STORK CLUB—Interviews**
 Guests: Margaret O'Brien, Frank Parker, Marion Marlowe, Macdonald Carey
- 5 MR. WIZARD—Science Study**
- 7 PAUL WHITEMAN'S TEEN CLUB**
 Andrea McLaughlin assists "Pops"
- 9 INSP. MORLEY, SCOTLAND YD.**
 Mystery film drama "Scarlet Letter"
- 6:30 4 BEAT THE CLOCK—Games**
- 5 MY HERO—Situation Comedy**
 Beanblossom sells a cabin cruiser to a mob of gangsters who are being hunted by the F.B.I. in "The Boat"
- 7 LIVE LIKE A MILLIONAIRE**
 John Nelson presents a talent-variety
- 9 PET SHOP—Gail Compton mc**
 A pair of cats resembling Adolph Hitler will be on the show; also, a trained pigeon, a Belgian Shepherd dog, and Art Thomen shows tropical fish
- 7:00 4 JACKIE GLEASON SHOW**
 Guest: Jeanette MacDonald
- 5 ALL STAR REVUE—Variety**
 Hostess Tallulah Bankhead with guests comedian Bert Lahr, Renzo Cesana "The Continental," Dolores Martin, Patsy Kelly, Phil Foster, Meredith Wilson, Ron Fletcher, & his dancers
- 7 MOVIE—Title to be announced**
- 9 SPORTS EDITION—News Events**
 Harry Creighton comments on sports
- 7:15 9 CHRISTOPHER FILM SHORT**
- 7:30 9 THIS IS THE LIFE—Film**
 Twisted tales & busy tongues bring unhappiness to an innocent girl & set husband & wife against each other
- 8:00 4 THIS IS SHOW BUSINESS**
 Moderator Clifton Fadiman with panel Sam Levenson, George S. Kaufman, & Mercedes McCambridge & performers: comedian Jan Murray, singer Eileen Barton, and Divina, under water dancer
- 5 YOUR SHOW OF SHOWS**
 Sid Caesar and Imogene Coca with guest Marguerite Piazza
- 7 BOXING BOUTS**
 Ranking Carl "Bobo" Olson, 25, of Honolulu with 47 wins & 6 defeats vs Norman Hayes, 26, of Boston with 25 wins, 9 defeats, & 2 draws in a 10 rd. middleweight bout from Boston Gardens; Bill Stern announcing
AT CONCLUSION OF THE BOUT—FIGHT TALK—Red Smith & Don Dunphy Comment

- 8:00 9 YOUR SENATOR'S REPORT**
- 8:15 9 PATHWAYS OF THE WORLD**
- 8:30 4 FARMTOWN U.S.A.—Interviews**
 George Menard interviews
- 9 WRESTLING FROM MARIGOLD**
 Main match: Verne Gagne vs Benito Gardini; others: tag: Red Bastien & Mike Sipich vs Ned Taylor & Canadian Angel, Bobby Nelson vs Bob Hanke, Billy Goetz vs Baron Arena, and Tarzan White vs Killer Kowalski
- 9:00 4 BALANCE YOUR BUDGET—Quiz**
- 7 HALF TIME WITH JACK DREES**
- 9:30 4 IT'S NEWS TO ME—Panel Quiz**
 John Daly is host to panel: Anna Lee, John Henry Faulk, James Mason, and Pamela Kellino
- 5 YOUR HIT PARADE—Musical**
 Seven top tunes sung & enacted. Extras: dance number "Between the Devil & The Deep Blue Sea" & June Valli sings "Charlie My Boy"
- 7 "GIRL FROM HAVANA"**
 MOVIE—Dennis O'Keefe, Claire Carlton, & Victor Jory in a tale which deals with two oil-drilling pals who go for the same dame, involving a gun-running outfit
- 10:00 4 "IT COULD HAPPEN TO YOU"**
 MOVIE—(1st showing) An adopted son steals his benefactor's savings, & when finally caught ends up with his stepbrother as his lawyer; stars Alan Baxter, Andrea Leeds & Owen Davis, Jr.
- 5 "THE RED HOUSE"**
 MOVIE—(1st showing) Edward G. Robinson & Lon McCallister; young hired hand discovers secret red house in middle of woods where farmer has committed two murders
- 11:00 7 "STORM IN A TEACUP"**
 MOVIE—Vivien Leigh, Rex Harrison, Sarah Allgood, & Cecil Parker; a young Englishman takes a job on a small Scottish town newspaper, falls in love with a rich man's daughter, & ruins his chances
- 9 "RAILOADED"**
 MOVIE—Drama of a young boy who becomes involved in robbery & murder; stars John Ireland, Sheila Ryan, Hugh Beaumont and Jane Randolph
- 11:30 4 ULMER TURNER & THE NEWS**
- 5 FACES IN THE WINDOW—Tale**
 Ken Nordine narrates mystery thriller "The Black Cat" by Edgar Allan Poe
- 11:45 4 "TROOPERS THREE"**
 MOVIE—(1st showing) Three very broke vaudeville entertainers enlist in the U.S. Cavalry as a lark & try to adapt themselves to army life; stars Rex Lease, Dorothy Gulling, Roscoe Karns, Slim Summerville, and the 11th U.S. Cavalry
- 12:30 9 NEWS—Up-To-The Minute Data**
 (Stations reserve the right to change above listings without notice)



JEAN CARROLL, "America's First Lady of Laughs," currently appearing at the Empire Room of the Palmer House, has scored heavily on TV in her frequent appearances on the Ed Sullivan, Arthur Godfrey, Frank Sinatra and Jackie Gleason shows. With her in the Empire Room are Mary Raye and Naldi, Gregory and Strong, the Merriel Abbott Dancers, and Emil Coleman's Orchestra.

ADV.

Exciting stories of the old West



"H bar S Ranch"

Starring

BUSTER CRABBE

Sundays at **2:30 p.m.**

Presented by Hinckley-Schmidt

WBKB

Sunday Feb. 8

- 9:00 7 **"FAIR GROUNDS"**
MOVIE—A lad makes good with both horse & girl; stars Hobart Bosworth
- 9:30 5 **THE PULPIT—Religious Talk**
Dr. Leonard Mervis of Wash. Blvd. Temple; "The Soul We Are Afraid To Use"
- 7 **SADDLE & SAGE—Western**
"Bad Man From Big Bend"
- 9:45 5 **WHAT'S YOUR TROUBLE—Talk**
Dr. Norman Vincent Peale & his wife
- 10:00 5 **SUN. FUNNIES—John Conrad**
- 9 **"IT'S A JOKE, SON!"**
MOVIE—A Southerner runs against his wife and a machine candidate for the office of State Senator, and is kidnapped; stars Kenny Delmar
- 10:15 5 **MAGIC CLOWN—Kids Variety**
- 10:30 5 **"HE COULDN'T TAKE IT"**
MOVIE — George Stone, Virginia Cherrill, and Ray Walker are starred
- 11:00 4 **ALL STAR HIT PARADE—Tunes**
Ed Allen & Kay Andrews pantomime
- 7 **TOOTSIE HIPPODROME**
Guest: Texas Fletcher and the Sons of the Purple Sage
- 11:15 9 **TRAVELERS' SKETCHBOOK—Film**
"Navajo Country"
- 11:30 4 **CANDY CARNIVAL—Variety**
Gene Crane emcees show for kids
- 5 **LIVE AND LEARN—Discussion**
Chancellor Lawrence A. Kimpton of the Univ. of Chicago discussing the "Meaning of Academic Freedom"
- 7 **FAITH FOR TODAY—Religious**
Rev. W. A. Fagel gives the sermon
- 9 **CAPTAIN MIDNIGHT—Drama**
"Zorro Rides Again" part 1
- 12:00 4 **ULMER TURNER AND THE NEWS**
- 5 **YOUTH WANTS TO KNOW**
Guest: Sen. Robt. A. Taft (R-Ohio)
- 7 **HEART OF THE CITY—Film**
"Tough Guy" with Pat McVey
- 9 **MOVIE—Title To Be Announced**
- 12:15 4 **YOUR FUTURE HOME—Ideas**
Jack Callaghan shows different types of homes & comments on them
- 12:30 4 **"NICHOLAS NICKLEBY"**
MOVIE—Outrageous social practices which were prevalent in early 19th Century England; stars Sir Cedric Hardwicke, Stanley Holloway
- 5 **FRONTIERS OF FAITH—Talks**
Siloam Presbyterian Church in Brooklyn, N. Y. Dr. Milton Galamison
- 7 **AMATEUR HOUR—Kids Talent**
Bob Murphy emcees talent show
- 1:00 5 **HOW DOES YOUR GARDEN GROW?—Discussion and Movies**
Norman Barry subs for John Ott & introduces C. Eugene Pfister who will talk about roses
- 9 **"OKLAHOMA RENEGADES"**
MOVIE—Bob Livingston & Duncan Renaldo

- 1:30 5 AMERICAN FORUM OF THE AIR**
 "What's the Future of the Democratic Party?" discussed by Sen. Hubert H. Humphrey (D-Minn.) and Sen. George A. Smathers (D-Fla.)
- 7 WILD BILL HICKOK**—Western
 Guy Madison and Andy Devine in "Three Men On Two Horses." Efforts of a holdup man to save his son from a life of crime
- 2:00 4 LAMP UNTO MY FEET**—Talks
 Dr. Truman Douglas, exec. vice pres. of Board of Home Missions of the Congregational & Christian Churches & Dr. Liston Pope, Dean of the Yale Univ. Divinity Schl. discuss concepts of right & wrong. Also "A Positive Man"
- 5 CITY DESK**—Discussion
 Moderator William Ray
- 7 CISCO KID**—Western Movie
 Duncan Renaldo & Leo Carillo in tale of gunmen who try to get rid of pair because of their connection with a newly discovered mine
- 9 "SKYLINER"**
 MOVIE—While pursuing a spy who is selling government secrets to a foreign power, an FBI agent discovers three killers aboard a transcontinental airliner; stars Richard Travis
- 2:30 4 BUSTER CRABBE SHOW**
- 5 A VISIT WITH CARL SANDBURG**
 American poet, biographer of Lincoln, and twice winner of the Pulitzer Prize and Edward Stanley, manager of the NBC public service programs
- 7 ADVENTURES OF KIT CARSON**
 Bill Williams is featured as Kit
- 3:00 4 GREAT WESTERN THEATER**—Film
- 5 KUKLA, FRAN, AND OLLIE**
- 7 HOPALONG CASSIDY**—Western
- 9 MOVIE**—Title To Be Announced
- 3:30 4 OMNIBUS**—Variety 'Til 5:00
 James Mason & Pamela Kellino in "Napoleon's Letters;" "The Pelican" features Richard Bordon, designer of a new camera gun for photographing swiftly moving animals; final episode in "Mr. Lincoln" series with Royal Dano deals with his romance with Ann Rutledge; "Under the Bridges of Paris" a ballet stars Denise Bourgeois, Roger Fenonjois, & Guy Laine
- 5 ZOOPARADE**—About Animals
 R. Marlin Perkins & Jim Hurlbut show how some very specialized animals' feet have been developed for special uses. Also, how you can tell certain things about the animal from his feet
- 7 BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
- 4:00 5 HALL OF FAME**—Drama
 "Lincoln's Little Correspondent." A little girl writes Abraham Lincoln a letter suggesting that he grow a beard.

- 4:00 7 SUPER CIRCUS**—Big Top Fun
 Claude Kirchner presents Wang Hong Schu, Chinese ladders, plate spinning, & contortionist act; Walter Jenner & Buddy, a seal act; on the trapeze Aerialetta, in the Menagerie ducks & geese, in the Side Show, Cluffy, Scampy, Nicky, Mary Hartline, & Capt. M. T. Dome in "The Balloon Pilot"; and Karpis Trio, a risley act
- 9 INDOOR SOCCER**—Two Games
 Teams from the National Indoor Soccer League competing at the Chicago Ave. Armory; Slovaks vs Falcons and Lions vs Vikings
- 4:30 5 MEET THE VEEP**—Discussion
 Informal talks with Alben W. Barkley & companion Earl Godwin
- 4:45 5 WINDOW ON WASHINGTON**
 Bill Henry with the news
- 5:00 4 HOUSE PARTY**—Interviews
 Dorothy & Tony Weitzel entertain
- 5 MEET THE PRESS**—Discussion
 Martha Rountree & Lawrence Spivak interview Geo. Allen, U.S. Amb., Yugoslavia
- 7 MAGIC**—Don Alan Emcee
 Feats of trickery are demonstrated by prestidigitator Dorney. *Sponsored by the Bowman Dairy Company*

CHANNEL 7 • WENR-TV
 SUNDAY 5:00 PM

MAGIC

a full
 half hour of
 amazement

starring

DON ALAN

This week's guest:

DORNEY

See Fountain of Cards Trick!

Your host: BOWMAN DAIRY CO.

- 5:00 9 "PORTFOLIO"—Film Drama**
Mysterious contents of a portfolio involve Robert Hutton & Steve Brodie in a chase across the continent of Europe
- 5:30 4 SEE IT NOW—News Films**
Edward R. Murrow narrates
- 5 ROY ROGERS SHOW—Drama**
While all the men are away at the "Ride of the Ranchers" a band of outlaws attempt to raid the hacienda
- 7 LILLI PALMER SHOW—Chats**
Guest: actor Walter Hampden star of new Broadway hit "The Crucible"
- 9 "LADY CHASER"**
MOVIE—A private detective sets out to find the person who murdered with a poisoned pill; stars Robt. Lowery
- 5:45 7 WALTER WINCHELL—Comments**
A report on the news
- 6:00 4 GENE AUTRY SHOW—Western**
A missing boy is returned to his parents & law and order is restored to a frontier town in "The Ruthless Renegade"
- 5 RED SKELTON SHOW—Comedy**
Nat "King" Cole sings "Walking My Baby Back Home," "Strange," & "Because You're Mine;" Red will burlesque various awkward ways in which corn-on-the-cob is eaten & in another skit will "direct" the orchestra in the "Poet & Peasant" overture
- 7 YOU ASKED FOR IT—Requests**
Human cash register, artists in glass, Mexican knife race, an octopus vs a shark, and guest Donald Novis are featured
- 6:30 4 PRIVATE SECRETARY—Drama**
Ann Sothern as Susie turns matchmaker to save her boss from the clutches of a predatory female
- 5 MISTER PEEPERS—Comedy**
Harvey Weskit plans to get his marriage license but not without complications
- 7 WHAT'S THE ANSWER—Quiz**
Mal Bellairs asks the questions
- 9 PRESS CONFERENCE—Debate**
Lee Schooler moderates panel
- 7:00 4 TOAST OF THE TOWN—Variety**
Ed Sullivan presents "the life story of Walt Disney" with many of the famous cartoon characters participating. A special film titled "Mickey's Birthday Party" is being prepared to mark the 25th anniversary of Mickey Mouse
- 5 COMEDY HOUR—Variety Show**
Host comedian Ben Blue with guests June Havoc, Bob Crosby, Mimi Benzell, & Sportsmen's Quartet
- 7 ALL-STAR NEWS—Events**
Bryson Rash presents news facts no one else has reported, human interest stories, the "cause and effect" of a specific event, and clarifies involved events concerning every American.

- 7:00 9 FAITH OF OUR FATHERS—Talk**
Service from the Euclid Avenue Methodist Church, Oak Park, Ill., conducted by the Rev. Paul Turk with 35 voice choir and Euclid Quartet, directed by Amy Leslie Toskey
- 7:30 9 BIG PICTURE—Korean Film**
- 8:00 4 "RIDE THE RIVER"—Film**
Two officers of the law & a dangerous young outlaw-killer, whom they have apprehended deep in Indian Territory, fight their way back, against a common enemy, to civilization & surprising justice; stars Broderick Crawford, Skip Homeier, and Neville Brand
- 5 TV PLAYHOUSE—Drama**
"Reluctant Citizen" with Joseph Bulloff, James Daly, & David Opatoshu; a refugee comes to New York to rejoin his family after having been presumed dead for 15 yrs. Story depicts the fears & difficulties in rehabilitating an immigrant to become a citizen
- 7 "SCREAM IN THE DARK"**
MOVIE—A mysterious married lady always turns up shortly after one of her husbands meets with a sudden death; stars Robert Lowery & Marie McDonald
- 9 ROCKY KING—Roscoe Karns**
A blonde unemployed dancer is stranded in her room, & a lending library book entitled "The Gentle Murder" is the only clue
- 8:30 4 TIME TO SMILE—Variety**
Ken Murray is host to guests Desi Arnaz, Marie Wilson, Alan Young, Red Skelton, singing cowboy Jimmy Wakely, Mayor Fletcher Bowron of Los Angeles, vocalist Johnny Johnston, Anita Gordon, Bonzo the ape, Les Zoris, adagio & acrobatic dance team, and Laurie Anders. Skit: a tribute to the "road" pictures.
Sponsored by Bristol-Myers Company
- 9 PLAINCLOTHESMAN—Drama**
An unfaithful wife who hires a man to kill her husband finds her plans foiled in "Caesar's Wife"
- 9:00 4 THE WEB—Mystery Drama**
"Time For The Piper" with Michael Higgins, John McLiam, & Adrienne Corri; a street beggar's flute plays a key role in a Dublin flat mystery
- 5 THE DOCTOR—Film Drama**
"The Decision" with Wesley Addy & Ann Jackson; a young man in love with a married woman is tempted to commit murder when her long missing husband reappears
- 7 BILLY GRAHAM—Religious**
"Hour of Decision"
- 9 ARTHUR MURRAY PARTY**
Hostess Kathryn Murray presents dancer Peter Birch and singer Teresa Brewer
- (Continued on page 18)

THIS SUNDAY

Channel **4** 8:30 P.M.

The KEN MURRAY SHOW is back!



Guests!

Girls!

Gags!

It's "Time to Smile!" with Ken!

Presented by Bristol-Myers Company

THIS SUNDAY

Channel **4** 8:30 P.M.

TONIGHT
AT TEN!



CHICAGO

BLACK HAWKS
VS **TORONTO MAPLE LEAFS**

Thrill to flashing action from a
rink-side seat in your easy chair!

Joe Wilson and Ed Pazdur
reporting

WBKB 10:00 P.M. Channel 4



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America's Oldest and Largest Consumer Finance Company

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MONEY WHEN YOU NEED IT

COURTESY THEATRE
SUN • 10 PM • WGN-TV

The Film
You've Been
Waiting
For!



**1st TV
Showing**

Academy Award Winner!

**"Bicycle
Thief"**

Special
Narrator
To Make
Your
Viewing
Easy



One of the
Most
Thrilling
and
Dramatic
Foreign
Films of
All Time!

Sunday Feb. 8

- 9:15 **7 QUEST FOR SERENITY**—Talk
Dr. Kenneth Hildebrand speaks
- 9:30 **4 WHAT'S MY LINE?**—Quiz
John Daly moderates panel: Dorothy Kilgallen, Arlene Francis, Steve Allen, and Hal Block
- 5 VICTORY AT SEA**—Film Drama
"Magnetic North" shows British Commando raids on German installations in Norway, & the struggle for the Aleutian Islands, which in Japanese hands constituted a direct threat to the Alaskan & Canadian mainland
- 7 GREATEST MAN ON EARTH**
Contest for men with comeliene Vera Vague as femcee
- 9 "ANNUAL HONEYMOON"**—Film
Bonita Granville & Alan Mowbray in a story about a mixed-up eternal triangle
- 10:00 **4 CHGO. BLACKHAWK HOCKEY**
Blackhawks vs Toronto Maple Leafs
Joe Wilson and Ed Pazdur describe the game *Sponsored by Household Finance Corporation*
- 5 WEATHERMAN**—Clint Youle
Latest atmospheric conditions
- 7 REMEMBER THESE THINGS**
Paul Harvey comments on the news
- 9 "BICYCLE THIEF"**
MOVIE—(1st showing) Award winning film about the futile search by a poor workingman & his young son for the family's stolen bicycle, vital in the father's trade; stars Lamberto Maggiorani
Sponsored by Courtesy Motors
- 10:10 **5 DORSEY CONNORS**—Ideas
- 10:15 **5 ALEX DREIER**—News Report
- 7 OUT OF THIS WORLD**—Talk
Adult science program with John Sternig dramatizing interesting aspects particularly on astronomy
- 10:30 **5 SPORTS STAR TIME**—Duggan
- 7 WRESTLING FROM RINGSIDE**
Tag match: Ray Gunkel & Reggie Lisowski vs George Gollas & Ivan Kalmikoff
- 10:40 **4 "BRASS MONKEY"**
MOVIE—A statuette worth a fortune is smuggled through customs & once in this country leaves a trail of death & intrigue; stars Carole Landis, Ernest Thesiger, & Carroll Lewis
- 11:30 **9 NEWS**—Les Nichols Comments
- 11:45 **9 FILM COMMERCIAL**
- 12:00 **4 "STORY OF G.I. JOE"**
MOVIE—Adventures of that immortal writer Ernie Pyle with our boys on the fighting front; stars Burgess Meredith, Robert Mitchum, & Freddie Steele

(Stations reserve the right to change above listings without notice)

Is your Television set outmoded?

(THE NEXT FEW MINUTES WILL TELL YOU)

Here are eight pertinent questions you should ask yourself about your present television set. Get a pencil and answer them now.

YES NO

Got a small picture? The new Zeniths have big 17, 21 and 27-in. pictures, fine grain pictures with sharp, clean contrasts.

Is your cabinet an eyesore? Every new Zenith is a fine piece of furniture in its own right. 22 models to choose from, styles for every taste.

Has your set a flat, tinny tone? Big speakers and precision-engineered FM sound systems make the sound of a new Zenith as matchless as the Zenith picture.

Has your set an awkward tuning system? You tune a Zenith, both sound and picture, with just one knob. You get perfect reception on every channel, UHF or VHF, pre-tuned for your location.

YES NO

Do you anticipate UHF troubles? Any Zenith ever built can be readied for UHF in 15 minutes without taking the chassis out of the cabinet, without converters.

Does interference blur picture and sound? You can lock out interference with the Zenith Fringe Lock. It keeps the picture from wobbling and rolling, too!

Got fringe area "snow"? When tested in 17 difficult fringe areas the new Zenith million-dollar chassis gave 25% better reception than any leading make tested against it.

Do you get reflection and glare on the screen? A special development eliminates room reflection and glare at eye level on the new Zenith models.

IF you've answered "Yes" to 2 or more of the above questions, it's pretty good proof that your set is out of date—robbing you of a lot of TV enjoyment. And it means that you'd better make a bee-line for the nearest ZENITH TV DEALER.



The Tudor

17-inch screen \$199.95*

*Manufacturer's suggested retail prices are shown and include Federal Excise Tax as well as Parts and Tube Warranty. West Coast and Far South prices slightly higher.

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ZENITH RADIO CORPORATION, Chicago 39, Ill.
Backed by 33 Years of "Know-How" in Radionics[®]
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DOPR, 1953



**A
to
Z**



OF COOKERY

9:00-10:00 A.M.

Monday thru Friday

Ever see a world famous pastry chef in action—Watch this fascinating show today.

WGN-TV

**TV Forecast Awards Poll Winner*



***ULMER TURNER**

"MID-DAY NEWS"

Monday thru Friday 12.25 p.m.

Presented by Fox Head 400 Beer

WBKB

MY VALENTINES: RADIO STYLE

by WM. A. QUE

*"ROSES ARE RED,
Violets are blue,
Dear Radio Valentine,
I'm Listening to You!"*

With this premature verse, may I sing praises and adoration for some of these nice Radio sweet-hearts:

TO JUNE

Marlowe:

You're my constant breakfast companion mornings from 8:00-8:25 A.M.! Your music, time, temperature and shopping notes really get me off to a good work-a-day start Mondays thru Fridays!



MARY

TO MARY Merryfield: When the clock strikes noon, Mary, I think of you!

And tune you in weekdays at 12:00 for news and those homey stories about Webster County! (And likewise, your new show, *Quality Set to Music*,



DOROTHY

Thursdays at 9:35 P.M.) No wonder the ladies call you the Midwest's most lovable women's commentator!

TO DOROTHY Weitzel: *Sweet Dorothy, what a nice girl to be with for Lunch at the Conrad Hilton (WMAQ, weekdays, 12:30 P.M.)! Tony's a lucky-guy to share the mike when you both talk to those Park Row celebrities!*

TO ALICE Faye: Although I miss your war-time warbling of love songs, you bring us lots of romantic fun Sundays at 7:00 P.M. with hubby Phil Harris over WMAQ!

TO FRAN Allison: *As the only "live" star of Kukla, Fran & Ollie, you're even more terrific on Radio weekdays at 1:45 P.M. Wish I was Ollie!*

—Adv.—

- 6:45** 5 **Town & Farm**—Discussions
Everett Mitchell with news of interest to farmers, including commodity & livestock markets, and reports on weather conditions for various locales
- 7:00** 5 **Today**—News & Commentary
- 9:00** 4 **Arthur Godfrey Time**—Variety
Fun with all the little "Godfreys"
- 5 **Ding Dong School**—For Kids
Dr. Frances R. Horwich conducts nursery for pre-school children
- 9 **A To Z Of Cookery**—Recipes
"Dollar-wise Dishes"
- 9:30** 5 **Prologue To The Future**—Film
- 10:00** 4 **News At Ten**—Commentary
- 5 **Home Cooking**—Eddie Doucette
Short ribs that are different
- 7 **"Li'l Abner"**
MOVIE—A hectic Sadie Hawkins Day with our hero way out in front; stars Granville Owen and Martha O'Driscoll
- 9 **Morning Movie Time**—Film
- 10:05** 4 **There's One In Every Family**
John Reed King emcees quiz game
- 10:15** 9 **Earl Nightingale Program**
- 10:30** 4 **Breakfast With Danny O'Neil**
- 5 **Mrs. U.S.A.**—Film Short
- 9 **Strike It Rich**—Warren Hull
Guest: actress Meg Mundy
- 11:00** 4 **Creative Cookery**—F. Pope
Vegetable casserole continental & sauce; also, Vienna pineapple, anchovy, & parmesan fingers are made
- 5 **Big Picture**—Army Film
- 7 **Bob & Kay Show**—Variety
- 9 **Bride & Groom**—John Nelson
- 11:15** 9 **Love Of Life**—Continued Tale
- 11:30** 5 **Good Living**—Homemaking Tips
Betty Raymond suggests you stop badgering the old man to buy you a new fur coat & raise your own
- 9 **Search For Tomorrow**—Drama
- 11:45** 9 **Guiding Light**—Serial Story
- 12:00** 4 **Happy Pirates**—Musical
Cartoon fun for youngsters with Two Ton Baker and Joe White
- 5 **Noontime Comics**—John Coons
- 9 **Hi Ladies**—Interview Fun
Jack Payne is host to the gals
- 12:25** 4 **Midday News**—Late Report
- 12:30** 4 **Garry Moore Show**—Variety
Ivan Sanderson brings a strange "tan- andua" anteaater down
- 5 **Overtures With Art VanDamme**
Louis Roen comments on the news
- 7 **Beulah Karney Presents**—Tips
Dutch cooking features a luncheon salad
- 12:45** 9 **News Of The Day**—S. Allen
- 1:00** 4 **Double Or Nothing**—Quiz Show

- 1:00** 5 **Movie**—Title To Be Announced
- 7 **What's New**—Wayne Griffin
- 9 **Luncheon Party**—Ernie Simon
Music, variety and gags with Ernie
- 1:30** 4 **Art Linkletter's House Party**
Guest: Bob Griggs, singer
- 7 **Claude Kirchner Show**—Variety
- 9 **Magic Carpet**—Film Short
- 2:00** 4 **Lee Phillip Presents**—Tips
Fashions, interviews, and health tips
- 5 **Big Pay Off**—Quiz Contest
Randy Merriman and Bess Myerson
- 7 **"Fugitive Road"**
MOVIE—Romantic tale of a fugitive from justice who is irresistible to women; stars Eric Von Stroheim, Vera Engles, & Leslie Fenton
- 9 **Paul Dixon Show**—Variety
- 2:15** 4 **Mike & Buff Show**—Chats
- 2:30** 4 **Ill. Inst. Of Technology**
Donald W. Smithburg, associate professor of political and social science, is guest speaker
- 5 **Welcome Travelers**—Chats
- 3:00** 4 **News At 3:00**—Frank Reynolds
- 5 **Kate Smith Hour**—Variety
Singers Jack Cassidy & Pat Morand of "Wish You Were Here," "Cracker Barrel" interview with Cong. Thomas J. Dodd (D-Conn.), Wright Brothers, & Cy Coleman trio
- 7 **"A Shot In The Dark"**
MOVIE—Campus murder mystery with Charles Starrett & Robert Warwick
- 9 **"Tough Kid"**
MOVIE—Young boy attempts to aid his brother who has thrown in with a bad crowd; stars Frankie Darro, Dick Purcell, Judith Allen, and Lillian Elliott
- 3:05** 4 **"Nicholas Nickelby"**
MOVIE—(See Sun. 12:30 p.m. ch. 4 listing for particular data)
- 4:00** 5 **Hawkins Falls**—Sm.Town Drama
Drewer house is scene of important meeting, & Betty Massey reaches a decision
- 7 **Great Western Stories**—Film
"Between Men"
- 9 **Trail Blazers' Theater**—Film
"Gun Code"
- 4:15** 5 **Gabby Hayes Show**—Tall Tales
- 4:30** 4 **Garfield Goose & Friend**
A story of Two Pops is featured
- 5 **Howdy Doody Show**—Puppet
- 5:00** 4 **Kids Karnival Kwiz**—Games
- 5 **Cactus Jim**—Western Feature
- 7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film plus cartoons
- 9 **Time For Beany**—Puppet Fun

Monday Feb. 9

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 5:15 9 Junior Edition—News Show
Steve Fentress interprets the news for children
- 5:30 4 Silhouettes Of The West—Talks
5 King Calico—Puppet Fun
7 Adv. Time With Bob Atcher
"Last of the Mohicans" ch. 4 and "Rogue of the Rio Grande" ch. 1
9 Robert F. Hurleigh—News
- 5:40 4 Window Shopping—Com'l
- 5:45 4 Chgo. Weather—Russ Reed
5 Something To Talk About
9 Clete Roberts World Report
- 5:50 4 Guest Star—Carmelita Pope
5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
5 Joe Wilson's Sports Corner
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
5 Town Crier—Tony Weitzel
- 6:20 7 Your Weather—Wayne Griffin
- 6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skits
Pinky becomes involved with professor's invention of a perfect plastic glue
7 Hollywood Screen Test—Drama
"No Mercy" with Walter Slezak; a private investigator gets a letter from a man who wants him to track down a former Nazi collaborator so that he can murder him
9 First Edition—Spencer Allen
- 6:45 4 Perry Como Show—Musical
"Bye Bye Blues," "What'll I Do?" "Temptation," and "Doggie In The Window"
5 News Caravan—John C. Swayze
9 Chicagoland Newsreel
- 7:00 4 VIDEO THEATER—Drama
Lulse Rainer in "A Bouquet For Caroline". A once famous concert singer who cannot accept her fading beauty & fame receives a bouquet of flowers with an unsigned card spurring her hope that one friend has not deserted her
5 PAUL WINCHELL SHOW
"What's My Name" quiz plus variety with Diane Sinclair & Ken Spaulding, dancers
7 HOMICIDE SQUAD—Mystery
A man who stays away from home for the first time in thirty years causes his frantic wife to seek Mark Saber's (Tom Conway) help
9 TO BE ANNOUNCED

- 7:30 4 GODFREY'S TALENT SCOUTS
Musical variety with top talent
- 5 VOICE OF FIRESTONE—Music
Basso Cesare Siepi sings "Without A Song" by Vincent Youmans, "La Calunnia e un venticello" from "The Barber of Seville" by Rossini, & spiritual, "Deep River." Chorus & orchestra present "Marching Along Together" "Waltz Of The Flowers" from Nutcracker Suite
- 7 DAILY NEWS SPELLING BEE
Chicago Public Schools champion will be decided; Lawrence Deever, director
- 9 JOHNS HOPKINS REVIEW
Methods of retention & replacement in "Repairing Bones With Metal" discussed by Dr. William I. Nachlas, orthopedic surgeon, explaining how they are used
- 8:00 4 I LOVE LUCY—Comedy Drama
Lucy goes on "A Diet" which proves to be just as strenuous for Desi
- 5 HOLLYWOOD OPENING NIGHT
"False Witness" with Virginia Field as a frightened young woman awaiting a visit from a cheap crook whom she falsely accused of murdering her husband
- 7 HEART OF THE CITY—Film
Jane Nigh & Patrick McVey
- 9 BIG IDEA—New Inventions
The creator will discuss his product and tell why he is on the show
- 8:30 4 RED BUTTONS SHOW—Antics
Comedy with Pat Carroll, Joe Silver, Allan Walker, Beverly Dennis, and guest vocalist Georgia Gibbs
- 5 ROBERT MONTGOMERY—Drama
"The Shadow Line" with Skip Homeier in a sea story of how a younger first mate succeeds in winning his captain's rank & his own command
- 7 TALENT PATROL—Variety
From Sampson Air Base, Geneva, New York, acts include: the Daily Doubles, pantomime comedy; the Moore Bros., trampoline act; George Foray, accordionist; George Edwards, guitarist-singer; and Dave Hunter, ventriloquist
- 9 BOXING—Eastern Pkwy. Arena
Main Event: Marvin Edelman of Philadelphia with 26 wins & 4 defeats vs "Tiger" Jones with 25 wins, 4 losses, & 1 draw in a 10 rd. welterweight bout; Ted Husing announcing
- 9:00 4 STUDIO ONE—Drama
"The River Garden" a Quaker teacher recuperating in a place of peace and beauty in China radiates goodness over a strange group of war-caught people; stars Patricia Collinge

Feb. 9 **Monday**

9:00 7 **BOXING FROM RAINBO**

Main event: Rocky Casillo of Blue Island, Ill. with 12 straight wins vs Dave Shade of Huntington, W.Va. with 85 wins & 30 losses in an 8 rd. welterweight bout; Jack Drees announcing; keep round-by-round score with *TV Forecast* sports editor Ed Pazdur

9:30 5 **WHO SAID THAT?—Quote Quiz** Moderator Walter Kiernan, anchorman Frank Conniff, and guest panel

9:45 9 **SPORTS PAGE—Arch Ward MC**

10:00 4 **VIC PERRY—Man On The Street**

5 **WEATHERMAN—Clint Youle**

7 **LIFE OF RILEY—Comedy Antics**

William Bendix is featured in this situation comedy with Marjorie Reynolds, Wesley Morgan, Eugene Sanders, and Tom D'Andrea

9 **"MELODY AND MOONLIGHT"**

MOVIE—(1st showing) Rich girl's aspirations for show business are vetoed by her father; stars Johnny Downs, Vera Vague, and Jerry Colonna

10:10 5 **DORSEY CONNORS—Ideas**

10:15 4 **SPORTS PAGE—Commentary** 5 **CLIFTON UTLEY & THE NEWS**

10:25 4 **CHGO. WEATHER—Russ Reed**

10:30 4 **CHICAGO AT NIGHT—Interviews** 5 **LET'S LOOK AT SPORTS—Duggan** 7 **DR. FIXUM—Household Ideas**

10:45 4 **OUR SONG—Musical Variety** 5 **HERBIE MINTZ SHOW—Musical**

11:00 4 **KUP'S COLUMN—Interviews** Irv Kupcinet is host to guest

5 **"DEADLOCK"**

MOVIE—John Slater, Hugh Morton, & Cecile Chevreau

7 **"COUNTERBLAST"**

MOVIE—Working for an organization which combats Nazi propaganda, a man obtains some startling data; stars Mervin Johns & Margaretta Scott

11:15 4 **FAMILY MOVIE GAME—Quiz** Phone call to lucky family

11:30 4 **MURDER BEFORE MIDNIGHT** "Murder In Soho" with Jack LaRue; a night club owner kills one of his henchmen & becomes involved with the dead man's wife

9 **NEWS—Les Nichols Comments**

12:00 4 **FILM SHORT**

12:30 4 **ULMER TURNER & THE NEWS**

7 **WHAT'S NEW?—Current Events**

(Stations reserve the right to change above listings without notice)

*This you've
got to see!*



"THE LIFE OF RILEY"

Starring

WILLIAM BENDIX

It's the wonderful, hilarious adventures of Chester A. Riley—the two-fisted he-man with the cream-puff heart. Don't miss it!

MONDAY - 10 P.M.

Presented by

**CORINA CIGARS
SAWYER TOWN HOUSE
CRACKERS**

CHANNEL

WENR-TV

- 6:45 5 **Town & Farm**—Discussion
- 7:00 5 **Today**—News & Commentary
Dave Garroway with events around the country
- 9:00 4 **Arthur Godfrey Time**—Variety
Music & fun with Marion Marlowe, Frank Parker, Julius LaRosa, Chordettes, and Mariners, plus talent winger
- 5 **Ding Dong School**—Nursery
Dr. Frances Horwich conducts nursery for pre-school children
- 9 **A To Z Of Cookery**—Recipes
"Danish Days"
- 9:30 5 **Prologue To The Future**
- 10:00 4 **News At Ten**—Late Report
- 5 **Home Cooking**—Eddie Doucette
Lobster Newburg, home style
- 7 **"Zis Boom Bah!"**
MOVIE—How an actress's son disrupts life on the campus; stars Peter Lind Hayes, Mary Healy, and Grace Hayes
- 9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
- 10:15 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **Mrs. U.S.A.**—Film Short
- 9 **Strike It Rich**—Quiz Time
Warren Hull emcees "heart" quiz
- 11:00 4 **Creative Cookery**—F. Pope
Crab meat salad Ravigote, stabilized mayonnaise, fresh blueberry glaze pie, and French cream filling are made
- 5 **Big Picture**—Korean Film
- 7 **Bob & Kay Show**—Variety
- 9 **Bride & Groom**—Wedding
John Nelson interviews
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Good Living**—Homemaking Tips
Paul MacAlister & Floydia Etting discuss how to panel rooms
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Guiding Light**—Drama Serial
- 12:00 4 **Happy Pirates**—Two Ton Baker
- 5 **Noontime Comics**—Kiddie Fun
- 9 **Hi Ladies**—Interview Fun
Jack Payne chats with the ladies
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Variety
Salute to National Boy Scout Week
- 5 **Overtures With Art VanDamme**
Musical variety and comments on news
- 7 **Beulah Karney Presents**—Tips
What to do about teenage parties, discussion of emotion problems, & feature: a dessert bar
- 12:45 9 **News Of The Day**—S. Allen
- 1:00 4 **Sewing Circle**—Tips & Ideas
- 1:00 5 **"Flight To Nowhere"**
MOVIE—International rivals battle each other to locate a uranium deposit first; stars Alan Curtis & Evelyn Ankers
- 7 **What's New**—Current Events
Wayne Griffin discusses the news
- 9 **Luncheon Party**—Music & Fun
- 1:30 4 **Art Linkletter's House Party**
Guest: actor Leif Erickson
- 7 **Claude Kirchner Show**—Chats
- 9 **Magic Carpet**—Film Short
- 2:00 4 **Lee Phillip Show**—Commentary
Lee discusses subjects of interest to the ladies with interviews and tips
- 5 **Big Pay Off**—Quiz Game
Randy Merriman & Bess Myerson
- 7 **"Navy Spy"**
MOVIE—Lieutenant with a secret formula is kidnapped; stars Conrad Nagel
- 9 **Paul Dixon Show**—Variety
Sis Camp, Dottie Mack and Paul perform pantomimes to favorite records
- 2:15 4 **Mike & Buff Show**—Interviews
- 2:30 4 **Lake Forest College**—Talks
Mr. Peter Belpulsi, chairman of the Ceramics dept. demonstrates jiggering a plate on a potter's wheel & decorating
- 5 **Welcome Travelers**—Chats
Tommy Bartlett is host to the ladies
- 3:00 4 **News At 3:00**—Frank Reynolds
- 5 **Kate Smith Hour**—Variety
Dancers Maxellos, singers Deep River Boys, & Alaine Dalton, story princess
- 7 **"Fifteen Wives"**
MOVIE—Mystery about the strangest case in the annals of crime; stars Conway Tearle & Natalie Moorehead
- 9 **"The Exile Express"**
MOVIE—Runaway escapades of a laboratory assistant who innocently gets entangled in murder; stars Anna Sten & Alan Marshal
- 3:05 4 **"Troopers Three"**
MOVIE—please see Sat. 11:45 p.m. ch. 4 listing for particulars
- 4:00 5 **Hawkins Falls**—Dramatic Tale
Laif wonders if he was missed at the party & Walt Massey discovers it's over
- 7 **Great Western Stories**—Film
"Border Devils"
- 9 **Trail Blazers' Theater**—Film
"Outlaws of the Rio Grande"
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Garfield Goose And Friend**
A story & song from "Hans Christian Andersen" on the magic drawing board
- 5 **Howdy Doody Show**—Puppets
Bob Smith emcees the antics
- 5:00 4 **Kids Karnival Kwiz**—Games
Fun for kids with Natco the Clown
(Continued on page 26)

It's time to go BIG time
 get RCA VICTOR BIG SCREEN
 TV now!



21-inch Kerby
 Model 21T303, \$259.95
 Matching console base, extra



Trade in your small-screen "veteran" for
BIG SCREEN RCA Victor Television . . . 5 ways finer for '53!

Now's the right time to buy, while dealers can show you *all* the big-screen beauties in RCA Victor's new 1953 television line. Choose from 23 exciting new models. See everything bigger and better with these 5 big, new advances:

- ★ New automatic UHF-VHF tuner (optional at extra cost)
- ★ New automatic "Magic Monitor" circuit system

- ★ Improved RCA "Deep Image" picture tube
- ★ New long-distance reception
- ★ New, wider range of cabinets . . . 42 combinations of styles and finishes!

Best news of all, RCA Victor prices still start as low as \$199.95! See the complete new RCA Victor Television line today, at dealers everywhere. Ask about RCA Victor Factory-Service Contracts too . . . available only to RCA Victor owners.

See the RCA Victor Show starring Dennis Day over NBC Television, Friday, 8:00 p.m., EST.

EVERY YEAR MORE PEOPLE BUY

Price includes Federal Excise tax and full-year picture tube warranty. Suggested Eastern list price, subject to change without notice.



RCA VICTOR
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Division of Radio Corp. of America

THAN ANY OTHER TELEVISION

- 5:00 5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Shorts
"Charlie Chase" film plus cartoons
- 9 **Time For Beany**—Kiddie Fun
- 5:15 9 **Junior Theater**—Film
- 5:30 4 **Silhouettes Of The West**—Music
5 **King Calico**—Adventures
7 **Adv. Time With Bob Atcher**
"Last of the Mohicans" ch. 5 &
"Rogue of the Rio Grande" ch. 2
9 **Robert F. Hurlleigh**—News
- 5:40 4 **Window Shopping**—Commercial
- 5:45 4 **Chgo. Weather**—Russ Reed
5 **Something To Talk About**
9 **Clete Roberts World Report**
- 5:50 4 **Guest Star**—Carmelita Pope
5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
5 **Short, Short Dramas**—Film
"The Interruption" with Wesley Addy,
Judith Parrish, & Sarah Floyd; a
man doomed to die gets a new lease
on life
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
5 **Dinah Shore Show**—Musical
7 **Beulah Show**—Comedy Skits
The Henderson household is upset by
a series of neighborhood fires which
cost Harry Henderson's insurance
company a pretty penny in "Fire
Prevention"
- 9 **First Edition**—News Report
Spencer Allen with late information
- 6:45 4 **Jane Froman's U.S.A. Canteen**
Tunes: "S'wonderful," "Don't Let The
Stars Get In Your Eyes," & "I Only
Have Eyes For You"
- 5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—News
- 7:00 4 **WHAT'S THE GREAT IDEA?**
Discussion on Montesquieu's quote
from "The Spirit Of Laws,"—"Man-
kind must not be governed with too
much severity"—discussed by Dr.
Harry Hoffman & Mrs. Harris Ward;
Maurice F. X. Donahue, moderator
- 5 **STAR THEATER**—Variety
Host comedian Milton Berle presents
actor Buster Crabbe and comedian
Jack Carter
- 7 **"SAPS AT SEA"**
MOVIE—Laurel & Hardy hire a boat
for a sea voyage & are shanghaied
by an escaped murderer

- 7:00 9 **LIFE IS WORTH LIVING**
Bishop Fulton J. Sheen speaks on
God, man, & the universe
- 7:30 4 **KOVACS UNLIMITED**—Comedy
Comedian Ernie Kovacs, with vocal-
ist Edith Adams, pianist-conductor
Ernie Hatrak, Trigger Lund and
Andy McKay
- 9 **KEEP POSTED**—Discussion
Martha Rountree & Lawrence Spivak
- 8:00 4 **CITY HOSPITAL**—Drama
"The Visitor" a little girl about to
be released from the hospital is
threatened by her unbalanced father
who intends to kill her
- 5 **FIRESIDE THEATER**—Drama
A man is tormented by the memory
of a girl he once loved in "The Re-
turn" with Gar Moore and Marjorie
Lord
- 7 **"T-MEN"**
MOVIE—Dennis O'Keefe, Mary
Meade, & Alfred Ryder; agents join
gang of liquor cutters known to be
using phony revenue stamps
- 9 **WHERE WAS I?**—Photo Quiz
Moderator John Reed King with
panel: Nancy Guild, Samuel Grafton,
Bill Cullen, Shirley Dinsdale, & guests
Steve Allen & Tyrone Power
- 8:30 4 **SUSPENSE**—Mystery Drama
"A Study In Stone" with Roger
Dann, & Joan Wetmore; after care-
fully faking insanity a sculptor is
acquitted of his wife's murder, but
he finds nature's justice cannot be
circumvented
- 5 **CIRCLE THEATER**—Drama
"Marmalade Scandal" with Mildred
Natwick and Pat O'Malley; a canny
Scotsman finds the road to marriage
blocked by a jar of marmalade &
a widow's wrath
- 9 **WISDOM OF THE AGES**—Panel
Jack Barry moderates panel of peo-
ple of five different generations
- 9:00 4 **DANGER**—Mystery Drama
"The Third Cup". An elderly gen-
tleman employed by a chemical com-
pany is in danger of losing his po-
sition to a younger man & uses devious
means to try and hold it
- 5 **TWO FOR THE MONEY**—Quiz
Comedy game with Herb Shriner and
guest contestants from the audience
- 9 **48TH STREET THEATER**—Drama
"Andy's Old Man" with Trude Mar-
shall, Cynthia Corley, & Kathleen
Freeman
- 9:30 4 **UNEXPECTED**—Suspense Drama
A famous stage actress (Marie Wind-
sor) is being threatened with "Black-
mail" that can ruin her life. Her
main problem is—who is the black-
mailer

Feb. 10 **Tuesday**

- 9:30 **5 CLUB EMBASSY**—Musical
Hostess Mindy Carson with violinist Florian Zabach & dancer Danny Hoctor
- 7 **NAME'S THE SAME**—Panel Quiz
Robert Q. Lewis introduces contestants for panel to name; panel, Jerry Lester, Joan Alexander & Meredith Willson
- 9 **DOUG. FAIRBANKS JR.**—Film
"Happy Birthday" (tentative)
- 9:45 **5 BOB CONSIDINE**—News Views
- 10:00 **4 VIC PERRY**—Man On The Street
- 5 **WEATHERMAN**—Clint Youle
- 7 **DANGEROUS ASSIGNMENT**
Brian Donlevy is sent to a small village in Greece to track down information on secret bank accounts & assets supposedly entrusted by Hitler to successor
- 9 **"ALASKA PATROL"**
MOVIE—(1st showing) A melodrama about the activities of a Naval intelligence officer who impersonates an international spy; stars Richard Travis, Helen Westcott, & Emory Parnell
- 10:10 **5 DORSEY CONNORS**—Ideas
- 10:15 **4 SPORTS PAGE**—Commentary
- 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 **4 CHGO. WEATHER**—Russ Reed
- 10:30 **4 CHICAGO AT NIGHT**—Chats
- 5 **LET'S LOOK AT SPORTS**, Duggan
Report on current events in sports
- 7 **HEART OF THE CITY**—Film
"Waterfront Story"
- 10:45 **4 OUR SONG**—Favorite Tunes
Carolyn Gilbert and Danny O'Neil
- 5 **HERBIE MINTZ SHOW**—Musical
Melodies of a past era are played
- 11:00 **4 KUP'S COLUMN**—Chats
Irv Kupcincet interviews guests
- 5 **MOVIE—Title To Be Announced**
- 7 **"BUSH CHRISTMAS"**
MOVIE—Story of children lost in the Australian bush & their pursuit of horse thieves, recovery, & rescue by a search party; stars Chips Rafferty
- 11:15 **4 FAMILY MOVIE GAME**—Quiz
How well do you know the motion picture stars? Here's your chance to win a jackpot of prizes! Send your application in today
- 11:30 **4 MURDER BEFORE MIDNIGHT**
Mystery thriller shown in part
- 9 **NEWS**—Les Nichols Comments
- 12:00 **4 "VICE VERSA"**
MOVIE—Father and schoolboy son reverse their situations & father finds himself in the school room; stars Roger Livesey & Anthony Newley
- 7 **WHAT'S NEW**—Commentary
- 1:30 **4 ULMER TURNER & THE NEWS**

(Stations reserve the right to change above listings without notice)



"LET'S LOOK AT SPORTS"

featuring

Tom Duggan

with a complete roundup
of the latest sports news
and scores.

Monday thru Friday

★ 10:30 pm ★

presented every Tuesday by
LYON AND HEALY



Wednesday Feb. 11

WBKB 4 WNBQ -5 WENR-TV 7 WGN-TV 9

- 6:45 5 Town And Farm**—Discussion
Everett Mitchell with items of interest to the farmers of city & suburb
- 7:00 5 Today**—News And Commentary
Dave Garroway & news commentators
- 9:00 4 Arthur Godfrey Time**—Musical
- 5 Ding Dong School**—For Kids
- 9 A To Z Of Cookery**—Recipes
Triple threats
- 9:30 5 Prologue To The Future**—Film
- 10:00 4 News At Ten**—Information
- 5 Home Cooking**—Eddie Doucette
Tricks with baking powder biscuits
- 7 "Our Daily Bread"**
MOVIE—Family moves from the city to a farm & becomes solvent; stars Tom Keene
- 9 Morning Movie Time**—Film
- 10:05 4 There's One In Every Family**
Quiz with John Reed King mc
- 10:15 9 Earl Nightingale Program**
- 10:30 4 Breakfast With Danny O'Neil**
Early morning gathering with songs
- 5 Mrs. U.S.A.**—Film Short
- 9 Strike It Rich**—Warren Hull
Guest: Pat Rooney Sr.
- 11:00 4 Creative Cookery**—Recipes
Sponge cake basket with a cookie dough handle and a cream filling
- 5 Big Picture**—Army Film
- 7 Bob & Kay**—Interviews
Bob Murphy & Kay Westfall chat
- 9 Bride & Groom**—John Nelson
Phil Hanna sings an appropriate song
- 11:15 9 Love Of Life**—Serial Story
- 11:30 5 Good Living**—Homemaking Tips
Nurse Ruth Crowley tells how mother can save time & steps in caring for an infant. Guest: Dr. Paul C. Tracy, Park Ridge
- 9 Search For Tomorrow**—Drama
Story of a family ruled by a domineering father
- 11:45 9 Guiding Light**—Serial Story
- 12:00 4 Happy Pirates**—Musical
Film cartoons and fun for boys & girls with the antics of Bubbles, the porpoise & parrot Squawky
- 5 Noontime Comics**—John Coons
Fun for the youngsters
- 9 Hi Ladies**—Jack Payne
- 12:25 4 Midday News**—Late Report
- 12:30 4 Garry Moore Show**—Comedy
Guest: comic Roger Price
- 5 Overtures With Art VanDamme**
Musical variety session with commentary on news by Louis Roen
- 7 Beulah Karney Presents**—Tips
Meal of the week has a Spanish flavor: Spanish omelet & hot, sharp fruit salad
- 12:45 9 News Of The Day**—S. Allen
- 1:00 4 Double Or Nothing**—Bert Parks
- 1:00 5 "Murder By Invitation"**
MOVIE—A newspaper writer is invited to spend a week at an estate where each night a murder is committed; stars Wallace Ford, Marian Marsh, & Sarah Padden
- 7 What's New**—Current Events
- 9 Luncheon Party**—Ernie Simon
Musical variety antics with vocalist Mike Douglas
- 1:30 4 Art Linkletter's House Party**
Guest, actor Charles Farrell
- 7 Claude Kirchner Show**—Chats
Interviews with the ladies
- 9 Learning Brings Adventure**
- 2:00 4 Lee Phillip Presents**—Tips
- 5 Big Pay Off**—Quiz For Men
Randy Merriman & Bess Myerson
- 7 "Third Alarm"**
MOVIE—Two fires highlight this human interest tale; stars Anita Louise
- 9 Paul Dixon Show**—Variety
Pantomime skits with Wanda Lewis and Sis Camp assisting Paul
- 2:15 4 Mike & Buff Show**—Chats
- 2:30 4 Loyola University**—Talks
Dental School; Dr. A. Raymond Baralt discusses "Teeth, Health, & Parents"
- 5 Welcome Travelers**—Chats
Tommy Bartlett interviews visitors
- 3:00 4 News At 3:00**—Frank Reynolds
- 5 Kate Smith Hour**—Musical
Dancers Bud & Cece Robinson, dramatic bit "Abe Lincoln's Case," and Barbara Carroll trio
- 7 "Sons Of Steel"**
MOVIE—Labor's struggle for a fair deal; stars Charles Starrett & Polly Ann Young
- 9 "The Magic Voice"**
MOVIE—Beniamino Gigli, Italian tenor, and Joan Gardner in drama
- 3:05 4 "Vice Versa"**
MOVIE—See Tues. 12:00 midnight ch. 4 listing for particulars
- 4:00 5 Hawkins Falls**—Sm. Town Tale
Surprise is the order of the day
- 7 Great Western Stories**—Film
"Brand of the Outlaws"
- 9 Trail Blazers' Theater**—Film
"Texas Manhunt"
- 4:15 5 Gabby Hayes Show**—Tall Tales
- 4:30 4 Garfield Goose And Friend**
Garfield tells the musical story of the "Prettiest Son in the World"
- 5 Howdy Doody Show**—Puppets
Bob Smith is host to children
- 5:00 4 Kids Karnival Kwiz**—Games
Kids! Here's a new serial: "Buck Rogers" with Buster Crabbe, Constance Moore, Jackie Moran, and Jack Mulhall
- 5 Cactus Jim**—Western Film
A tale of the lawless west

(Continued on Page 30)



Award

SHOW OF THE MONTH



Miss Frances

"Ding Dong School," with Dr. Frances Horwich, was selected as the January 1953 Show of the Month by the National Television Review Board, it was announced this week.

The NBC production, seen Monday thru Friday at 9 a.m. on channel 5, was recognized for "contributing wholesome and outstanding entertainment, and advancing the standards of television programming for the entire industry."

Each month a TV program will be singled out by the Board and honored with a suitable citation.

BOARD MEMBERS

- Mrs. Byron Harvey, Jr.
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- Rev. Donald Masterson
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National Television Review Board

185 N. Wabash Chicago 1, Illinois

TV FORECAST

PROFESSIONAL TV SERVICE



CHICAGO

south

- HOLLYWOOD TELEVISION CO.
4715 S. Parkway Atlantic 5-8416, 7, 8
- WHOLESALE TELEVISION SERVICE
9353 Cottage Grove Vincennes 6-3100
- AMERICAN RADIO AND TV LABORATORY
6321 S. University FAirfax 4-9000

southeast

- MASTER SERVICE CO.
1153 E. 82nd St. SOuth Shore 8-9282
- SOUTHSHORE DAY & NIGHT TV ENGS
1977 E. 73rd St. NOrmal 7-0126

west

- EXPERT RADIO & TELEVISION SERVICE
321 N. Laramie ES 8-0656—AU 7-9181
- SCIENTIFIC TELEVISION AND RADIO, INC.
109 S. Cicero Ave. ESTebrook 8-3060

southwest

- JET TELEVISION
5207 S. Ashland REdpublic 7-0421

near north

- FRTLZEL RADIO & TV LABORATORIES
454 W. North Ave. Michigan 2-7100
- AMERICAL DAY & NIGHT TV SERVICE
1362 N. Sedgwick MOhawk 4-4650

northwest

- ACE DAY & NIGHT TELEVISION SERVICE
4766 N. Milwaukee SPring 7-5110
- FOSTER DAY & NIGHT TELEVISION SERVICE
2922 N. Milwaukee HUmboldt 9-0911

north

- FRTLZEL RADIO & TV LABORATORIES
1139 W. Wilson Ave. LOngbeach 1-0002
- CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave. GRaceland 7-2844
- GENERAL APPLIANCE SERVICE CO.
2224 Devon Ave. ROgers Pk 1-0725
- CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway LOngbeach 1-2250
- PACKARD RADIO AND TELEVISION SERVICE
5139 N. Damen ARdmore 1-8201

SUBURBAN

western suburbs

- TAUBER TELEVISION SERVICE
6801 Roosevelt STanley 8-8887
- HARLEM DAY & NIGHT TV SERVICE
3233 N. Harlem Ave. MUIberry 5-1213

Wednesday Feb. 11

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 5:00** **7 Laugh Time—Film Shorts**
"Laurel & Hardy" film plus cartoons
- 9 Time For Beany—Puppet Fun**
- 5:15** **9 Junior Edition—News**
Steve Fentress explains current events
- 5:30** **4 Silhouettes Of The West—Film**
5 King Calico—Puppet Fun
7 Adv. Time With Bob Atcher
"Last of the Mohicans" ch. 6 and "Rogue of the Rio Grande" ch. 3
- 9 Robert F. Hurleigh—News**
- 5:40** **4 Window Shopping—Commercial**
Lee Phillip comments on items
- 5:45** **4 Chgo. Weather—Russ Reed**
5 Something To Talk About
9 Clete Roberts World News
- 5:50** **4 Guest Star—Carmelita Pope**
5 Clifton Utley And The News
- 6:00** **4 Sports & Comments—Bob Elson**
5 Joe Wilson's Sports Corner
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10** **7 Sports Highlights—Jack Drees**
- 6:15** **4 Ulmer Turner And The News**
5 Town Crier—Tony Weitzel
Tony chats about people we know
- 6:20** **7 Your Weather—Wayne Griffin**
- 6:30** **4 CBS News—Douglas Edwards**
5 Those Two—Comedy Skits
Army general helps to disjoin them; Martha Stewart & Pinky Lee star
- 7 Date With Judy—Comedy**
Judy finds herself trapped when she "Gets Engaged," as she feels that she is too young to waste herself on one man
- 9 First Edition—Spencer Allen**
- 6:45** **4 Perry Como Show—Musical**
Perry sings "Say It Isn't So," "April In Paris," Perry & Fontanes "Open Up Your Heart," and guest Karen Chandler sings "Hold Me, Thrill Me, Kiss Me"
- 5 News Caravan—John Swazey**
9 Chicagoland Newsreel—Data
- 7:00** **4 ARTHUR GODFREY & FRIENDS**
Musical variety with Marion Marlowe, Frank Parker, Janette Davis, Haleloke, Julius La Rosa, the Mariners, and the Chordettes
- 5 I MARRIED JOAN—Comedy**
A lapse of memory by Joan Davis almost causes the collapse of her marriage after three spaghetti dinners on the same night
- 7 FAMILY BATTLE—Quiz Session**
Woody & Virginia Klose plus four children compete in all-family game
- 9 "THEY RAID BY NIGHT"**
MOVIE—Three commandos parachute into Norway to rescue the Norwegian chief of staff from a Nazi concentration camp; stars Lyle Talbot

- 7:30** **5 SCOTT MUSIC HALL—Music**
Songs by Patti Page, skits with Frank Fontaine, and dances by Mary Ellen Terry. Tunes "Side By Side," "Til I Waltz Again With You," "My Funny Valentine," and "This Is My Song"
- 7 STU ERWIN SHOW—Comedy**
Situation comedy in a household
- 8:00** **4 STRIKE IT RICH—Quiz Contest**
Warren Hull emcees "Heart" quiz with guest Maria Riva
- 5 KRAFT THEATER—Drama**
"Right You Are" a stylized comedy of Luigi Pirandello's with Tom Helmore; concerns the difference of opinion between a son-in-law and his mother-in-law as to the identity of his 2nd wife. Pirandello philosophy of "things are what one thinks they are" is the basis of this drama
- 7 RUGGLES—Domestic Comedy**
Charles Ruggles is featured
- 9 FRONT PAGE DETECTIVE**
Edmund Lowe in "Shadow Over Hollywood". A famous unsolved murder & a movie star who wants to make a come-back in films involve reporter
- 8:30** **4 MAN AGAINST CRIME—Drama**
Managing editor of a New York daily hires Mike Barnett (Ralph Bellamy) to pose as a copy desk man & stand guard when an ex-convict with a grievance against his "mob" comes in to tell "all" in "Exclusive"
- 7 WRESTLING FROM RAINBO**
Wayne Griffin gives commentary
- 9 CHICAGO SYMPHONY POPS**
March & Evening from "Summer Day" Suite by Prokofieff, Andante from Trumpet Concerto by Haydn with soloist Adolph Herseth, Oak Park-River Forest High School Chorus is featured in "Set Down Servant" arranged by Robt. Shaw
- 9:00** **4 BLUE RIBBON BOUTS—Boxing**
World's welterweight title bout: champion Kid Gavilan, 27, of Palo Seco, Cuba with 95 wins & 12 defeats vs title contender Chuck Davey, 27, of East Lansing, Mich., undefeated in 39 bouts in a 15 rd. contest from the Chgo. Stadium; Russ Hodges (pg. 42)
- 5 THIS IS YOUR LIFE—Tale**
A Hollywood personality will be surprised by emcee Ralph Edwards
- 9 WESTERN FROLICS—Variety**
An old-fashioned get-together with Bill Bailey emcee, the Texas Swing band, songstress Mary Jane Johnson, and a group of dancers; from the Ashland Blvd. Auditorium
- 9:30** **5 YOUR JEWELER'S SHOWCASE**
An American tourist watches anxiously as her husband cautiously tries to extract his hand from a priceless vase in an Italian museum in "Roman Interlude" with Gladys George & Ray Teal

Feb. 11 **Wednesday**

9:30 9 HOW'S YOUR HEALTH?—Talk
Dr. Hugh A. Flack, instructor in medicine, Northwestern U. Med. School speaks on "Recording Your Heart-beat"; Dr. Theo. Van Dellen is moderator

9:45 4 SPORTS QUIZ—Commentary

10:00 4 VIC PERRY—Man On The Street

5 WEATHERMAN—Clint Youle

7 FOREIGN INTRIGUE—Drama

Jerome Thor & Sydna Scott are featured in stories involving mystery & adventure which are set in the various capital cities of Europe

9 "DREAMING LIPS"

MOVIE—Tragic story of the young wife of an orchestra leader who falls desperately in love with his best friend; stars Elizabeth Bergner, Raymond Massey, and Romney Brent

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS PAGE—Commentary

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 CHICAGO AT NIGHT—Interviews

Chuck Bill interviews passers-by

5 LET'S LOOK AT SPORTS—Duggan

7 THIS IS CHARLES LAUGHTON

Laughton devotes entire program to Abraham Lincoln, and reads Lincoln's first political address, an autobiography written to Mr. J. W. Fell for use in Mr. Fell's publication, a love letter to Mary Owens, Lincoln's Second Inaugural Address and the Gettysburg Address

10:45 4 OUR SONG—Favorite Tunes

Carolyn Gilbert & Danny O'Neil

5 HERBIE MINTZ SHOW—Musical

Favorite tunes of another day

7 "WORLD OWES ME A LIVING"

MOVIE—David Farrar

11:00 4 KUP'S COLUMN—Gossip

Irv Kupeinet comments on happenings in and around Chicago & interviews

5 "FASHION MODEL"

MOVIE—Two slayings take place in a dressmaking establishment; stars Robert Lowery, Marjorie Weaver

11:15 4 FAMILY MOVIE GAME—Quiz

Prizes are awarded to the family who can identify the motion picture stars

11:30 4 MURDER BEFORE MIDNIGHT

"Torso Murder Mystery"

9 NEWS—Les Nichols Comments

12:00 4 "CAUGHT CHEATING"

MOVIE—(1st showing) Comedy of a man in search of a big paving contract who unwittingly woos a gangster's wife; stars Charlie Murray

7 WHAT'S NEW?—Current News

1:30 4 ULMER TURNER & THE NEWS

(Stations reserve the right to change above listings without notice)

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ROSEMARY CLOONEY

(Continued from page 7)

Last year, Rosemary went to Hollywood to make a film called "The Stars are Singing." The results—sensational. The film hasn't been released yet, but Rosemary was quickly cast in another film, "Here Come the Girls" co-starring with Bob Hope. If this isn't indication of her arrival at the top, then consider that Paramount Pictures are now grooming her to play the leads in all of that studio's top musicals, parts that used to call for Betty Hutton.

Rosemary's singing has not only won over most of the adults in the U. S. She's also captured the heart of one Jose Ferrer, perhaps the number one actor on earth today. Although there is no definite word yet, everything points to a Ferrer-Clooney wedding as soon as Ferrer's present wife's divorce becomes final.

It would be nice to say that Rosemary is one of those standard American success stories, the struggling singer conquering a public after years of starvation. But it just wasn't that way. Miss Clooney has had to work hard at her singing, but success was inevitable and not long in coming. With many people now calling her the best singer around, picture and TV contracts staring her in the face, this earthy, vibrant lass is one of the great attractions in show business. Yet on May 23, 1953, she'll be just 25 years old.

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- 6:45 5 **Town & Farm**—Everett Mitchell
- 7:00 5 **Today**—News, Reviews, Records
- 9:00 4 **Arthur Godfrey Time**—Variety
- 5 **Ding Dong School**—For Kids
- 9 **A To Z Of Cookery**—Recipes
"Favorite Son"
- 9:30 5 **Prologue To The Future**
- 10:00 4 **News At Ten**—Report
- 5 **Home Cooking**—Recipe Ideas
Ole King Cole pie
- 7 **"No Living Witness"**
MOVIE—A man who intends to collect the profits of his silver mine investment falls into the hands of racketeers; stars J. Carrol Naish & Noah Beery
- 9 **Morning Movie Time**—Film
- 10:05 4 **There's One In Every Family**
- 10:15 4 **To Be Announced**
- 9 **Earl Nightingale Program**
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **Mrs. U.S.A.**—Film Short
- 9 **Strike It Rich**—Warren Hull mc
- 11:00 4 **Creative Cookery**—Recipes
Chicken or other meat pie, filling, and TV hot lobster brochettes are made
- 5 **Big Picture**—Korean Film
- 7 **Bob & Kay Show**—Variety
- 9 **Bride & Groom**—John Nelson
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Good Living**—Homemaking Tips
Celeste Carlyle suggests ways & means of reviving a tired winter wardrobe
- 9 **Search For Tomorrow**—Serial
- 11:45 9 **Guiding Light**—Serial Tale
- 12:00 4 **Happy Pirates**—Fun For Kids
Two Ton Baker & Joe White as "Happy Pirates" show cartoon movies
- 5 **Noontime Comics**—Film & Talk
- 9 **Hi Ladies**—Interviews
- 12:25 4 **Midday News**—Late Report
- 12:30 4 **Garry Moore Show**—Variety
Salute to Nat'l Potato Chip week, guest singer Elise Rhodes, and treasure hunt day
- 5 **Overtures With Art VanDamme**
Music & news with Louis Roen
- 7 **Beulah Karney Presents**—Tips
Boiled, fried, poached, & baked eggs and chocolate souffle
- 12:45 9 **News Of The Day**—S. Allen
- 1:00 4 **Wheel Of Fortune**—Quiz Game
- 5 **"Luck Of Roaring Camp"**
MOVIE—Saga of the California gold rush with Owen Davis Jr. & Joan Woodbury
- 7 **What's New**—Current Events
- 9 **Luncheon Party**—Ernie Simon
Variety and antics with Ernie & gang

- 1:30 4 **Art Linkletter's House Party**
Art plays "What's In the House?" game
- 7 **Claude Kirchner Show**—Chats
- 9 **Magic Carpet**—Film Short
- 2:00 4 **Lee Phillip Presents**—Tips
Lee discusses subjects of interest to the ladies with interviews & tips
- 5 **Big Pay Off**—Quiz Contest
- 7 **"Port of Lost Dreams"**
MOVIE—Men who go down to the sea in ships & the women they leave behind; stars Bill Boyd & Lola Lane
- 9 **Paul Dixon Show**—Variety
- 2:15 4 **Mike & Buff Show**—Guests
- 2:30 4 **Univ. Of Illinois**—Talks
Dr. Leo Sreebny, dept. of dental medicine, Univ. of Ill. Dental College, discusses "Diseases of the Gums"
- 5 **Welcome Travelers**—Chats
- 3:00 4 **News At 3:00**—Frank Reynolds
- 5 **Kate Smith Hour**—Guest Stars
Guests: singing De Marco sisters and the dancing Kateds
- 7 **"Sunny Skies"**—Movie
- 9 **"Sporting Chance"**
MOVIE—Jockey becomes a success & lets it go to his head; stars Wm. Collier Jr. and Claudia Dell
- 3:05 4 **"Caught Cheating"**
MOVIE—See Wed. 12:00 midnight ch. 4 listing for particulars
- 4:00 5 **Hawkins Falls**—Serial Story
An empty chair at the Drewer table spoils a carefully planned dinner
- 7 **Great Western Stories**—Film
"Circle Canyon"
- 9 **Trail Blazers' Theater**—Film
"Texas Marshal"
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Garfield Goose & Friend**
Celebration of Lincoln's birthday sets the King to thinking
- 5 **Howdy Doody Show**—Puppets
- 5:00 4 **Kids Karnival Kwiz**—Games
Buster Crabbe in "Buck Rogers" is the new serial story
- 5 **Cactus Jim**—Western Feature
- 7 **Laugh Time**—Film Short
"Charlie Chase" film plus cartoons
- 9 **Time For Beany**—Puppet Fun
- 5:15 9 **Junior Theater**—Film
- 5:30 4 **Silhouettes Of The West**—Talks
Roy Starkey narrates tales of west
- 5 **King Calico**—Adventures
- 7 **Adventure Time**—Film Serial
"Last of the Mohicans" ch. 7 and "Rogue of the Rio Grande" ch. 4
- 9 **Robert F. Hurleigh**—News

Thursday Feb. 12

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 5:40 4 **Window Shopping**—Commercial
Lee Phillip discusses what's new in the stores and best buys for women
- 5:45 4 **Chgo. Weather**—Russ Reed
5 **Something To Talk About**
Chuck Acree on a variety of subjects
9 **Clete Roberts World Report**
- 5:50 4 **Guest Star**—Carmelita Pope
5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventure Tale
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
5 **Short, Short Drama**—Film
"Impersonation" with Joey Walsh, Rita Lynn, & Blair Davies; a juvenile delinquent takes a desperate chance to escape from captivity
- 6:20 7 **Your Weather**—Wayne Griffin
- 6:30 4 **CBS News**—Douglas Edwards
5 **Dinah Shore Show**—Musical
7 **Lone Ranger**—Western Drama
9 **First Edition**—News Report
- 6:45 4 **Jane Froman's U.S.A. Canteen**
Tunes: "Taking A Chance On Love," "My Funny Valentine," & "Why Don't You Believe Me?"
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00 4 **BURNS AND ALLEN**—Comedy
A train companion refuses Gracie's invitation to dinner with the flip remark that he has to murder his wife & Gracie's agile mind involves all her friends
5 **GROUCHO MARX SHOW**—Quiz
"You Bet Your Life" quiz contest
7 **RAMAR OF THE JUNGLE**—Film
Jon Hall stars in jungle adventures titled "Devil Soul"
9 **SPORTS EDITION**—News Events
Harry Creighton comments on sports and interviews a guest celebrity
- 7:15 9 **"MEETING AT MIDNIGHT"**
MOVIE—Charlie Chan is called in on a seance to solve a mystery
- 7:30 4 **FOUR STAR PLAYHOUSE**—Drama
Merle Oberon and Gordon Oliver in "Sound Off, My Love". A woman who is losing her hearing & is too proud to wear a hearing aid, realizes, almost too late, that her husband is planning her murder

- 7:30 5 **TREASURY MEN IN ACTION**
"The Case of the Cornered Man" an income tax agent nabs a big time gambler in a night club
7 **CHANCE OF A LIFETIME**—Acts
Professional talent competes for cash awards & the opportunity for stardom
- 8:00 4 **BIFF BAKER, U.S.A.**—Drama
Alan Hale Jr. & Randy Stuart rescue the daughter of an internationally known scientist who is victimized by foreign agents in search of top secret information in "Flight To Geneva"
5 **DRAGNET**—Police Drama
Sgt. Friday (Jack Webb) cannot establish a motive for the murder of an elderly music teacher by a young musician until he learns of an engagement
7 **"TRAILING DANGER"**
MOVIE—(1st showing) Western with Johnny Mack Brown, Raymond Hatton, & Marshall Reed
- 8:30 4 **BIG TOWN**—Newspaper Drama
5 **FORD THEATER**—Drama On Film
Joan Leslie plays a bride-to-be who accepts her husband, sight unseen, in order to get away from home in "The Old Man's Bride" with John Agar and Lisa Ferraday
9 **"MALACHI'S COVE"**—Film
Wilfred Walters, Toni McMillan, & Sally Owen in a drama about English fisherfolk
- 9:00 4 **MY LITTLE MARGIE**—Comedy
Dressed as hillbillies Gale Storm & Charles Farrell invade the mountain country in an attempt to buy some outstanding stock from the people
5 **MARTIN KANE, PRIVATE EYE**
Marty (Lee Tracy) tracks down a murderer of a newspaper columnist
7 **IMPACT**—News And Features
Austin Kiplinger as moderator
9 **"TREASURE OF FRANCHARD"**
Street urchin, adopted by a bankrupt doctor, hides the treasure until the lad feels that the doctor understands the true meaning of riches
- 9:30 4 **BOSTON BLACKIE**—Drama
A character who tells a tale of a ten year old robbery involving \$150,000 which was never recovered. Blackie agrees to help find it, but doesn't bargain for the interference in "Hidden Assets"
5 **DAN DURYEA AS CHINA SMITH**
Geological engineer falls out of plane into the China Sea; British hire China & send him to Singapore to find out if map of fabulous oil discovery disappeared with engineer

Feb. 12 **Thursday**

- 9:30 **7 MUSIC IN VELVET**—Tune Time
Musical variety with Rex Maupin and his orchestra
- 9 RACKET SQUAD**—Drama
"The Dancing Lady." A young married student finds herself an innocent victim of an unscrupulous operator of a dancing school who blackmails her
- 10:00 **4 VIC PERRY**—Man On The Street
5 WEATHERMAN—Clint Youle
7 MARCH OF TIME—News Film
Narrated by Westbrook Van Voorhis "A City Is Born" Levittown, Pa. shows the process of creating a city
- 9 MOVIE**—Title To Be Announced
- 10:10 **5 DORSEY CONNORS**—Helps
- 10:15 **4 SPORTS PAGE**—Commentary
5 CLIFTON UTLEY AND THE NEWS
- 10:25 **4 CHGO. WEATHER**—Russ Reed
- 10:30 **4 CHICAGO AT NIGHT**—Chuck Bill
5 LET'S LOOK AT SPORTS—Duggan
7 "BUCKSKIN FRONTIER"
MOVIE—Owner of a freight line tries to thwart competition, but relents when his daughter falls in love with one of the railroad men; stars Richard Dix, Jane Wyatt, and Victor Jory
- 10:45 **4 OUR SONG**—Musical
5 HERBIE MINTZ SHOW—Musical
- 11:00 **4 KUP'S COLUMN**—Guests & Chats
5 "ALLOTMENT WIVES"
MOVIE—An organized bigamy racket of women who marry several service men apiece for their allotment checks; stars Kay Francis, Paul Kelly, and Otto Krueger
- 9 "HALF WAY HOUSE"**
MOVIE—British psychological drama, built around an assorted group of characters gathered in a rural inn for a weekend; stars Francoise Rosay, Mervin Johns, and Tom Walls
- 11:15 **4 FAMILY MOVIE GAME**—Quiz
Entire family will be rewarded if you answer the motion picture quiz correctly & all will appear on the show the following night as guests
- 11:30 **4 MURDER BEFORE MIDNIGHT**
- 12:00 **4 "SECRETS OF WU SIN"**
MOVIE—Daring newspaperman & a girl reporter brave the terrors of the tong to expose a sensational Oriental racket; stars Lois Wilson & Grant Withers
- 7 WHAT'S NEW**—Current Events
- 1:30 **4 ULMER TURNER & THE NEWS**

(Stations reserve the right to change above listings without notice)

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- 6:45 5 **Town And Farm**—Discussion
7:00 5 **Today**—Reports & Interviews
9:00 4 **Film Short**
5 **Ding Dong School**—Nursery
9 **A To Z Of Cookery**—Recipes
"Romantic note"
9:30 4 **Wheel Of Fortune**—Quiz
Todd Russell emcees game of chance
5 **Prologue To The Future**
9:45 4 **Meet Betty Furness**—Ideas
Tips on clothes, charm, & household ideas. Guest: William Pahlmann
10:00 4 **News At Ten**—Information
5 **Home Cooking**—Eddie Doucette
For your Valentine party
7 **"Talking Feet"**
MOVIE—British musical variety with youthful talent; stars Jack Barbry
9 **Morning Movie Time**—Film
10:05 4 **There's One In Every Family**
10:15 9 **Earl Nightingale Program**
10:30 4 **Breakfast With Danny O'Neil**
5 **Mrs. U.S.A.**—Film Short
9 **Strike It Rich**—Warren Hull
Guest: Mrs. Sherman Hayes Hoyt, authority on dogs
11:00 4 **Creative Cookery**—Recipes
Gourmet sea food cocktail or salad, Bahama salad & dressing, and TV shrimp dip are made
5 **Big Picture**—Korean Film
7 **Bob & Kay Show**—Variety Time
9 **Bride & Groom**—Interviews
11:15 9 **Love Of Life**—Serial Drama
11:30 5 **Good Living**—New Ideas
Hope Robbins shows a special hair style for a Valentine day party
9 **Search For Tomorrow**—Tale
11:45 9 **Guiding Light**—Serial Story
12:00 4 **Happy Pirates**—Fantasy
5 **Noontime Comics**—John Coons
9 **Hi Ladies**—Interview Fun
12:25 4 **Midday News**—Late Report
12:30 4 **Garry Moore Show**—Comedy
Garry & Durward Kirby discuss Friday the 13th superstitions
5 **Overtures With Art VanDamme**
Music session with comments on news
7 **Beulah Karney Presents**—Tips
Children's Valentine party—quick tricks for party ideas; feature food; Maggie Murphy's all in one dish dinner for busy party day mothers
12:45 9 **News Of The Day**—S. Allen
1:00 4 **Double Or Nothing**—Bert Parks
5 **"Bowery Blitzkreig"**
MOVIE—Dead End kids in tale of one who leaves his life of crime & finds more trouble in a boxing bout
7 **What's New**—Current Events
9 **Luncheon Party**—Ernie Simon
1:30 4 **Art Linkletter's House Party**
Guest: makeup artist Perc Westmore
7 **Claude Kirchner Show**—Variety
9 **Learning Brings Adventure**
2:00 4 **Lee Phillip Presents**—Tips
Interviews, fashions, & tips for gals
5 **Big Pay Off**—Quiz Contest
7 **"Forgotten"**
MOVIE—Drama of an old man forgotten by his family until his daughter takes an interest; stars June Clyde, Wm. Collier, Jr., Natalie Moorehead, & Leon Ames
9 **Paul Dixon Show**—Variety
2:15 4 **Mike & Buff Show**—Chats
2:30 4 **Roosevelt College**—Talks
"Psychology of Superstitions" discussed by Dr. George Hartmann, chairman of the dept. of psychology
5 **Welcome Travelers**—Interviews
Tommy Bartlett says hello to visitors
3:00 4 **News At 3:00**—Chuck Bill
5 **Kate Smith Hour**—Variety
Dancers, Nicholas Brothers, Phil Napoleon & his Memphis five, "Cracker Barrel" interview with Sen. H. M. Jackson (D-Wash.), and "America Sings"
7 **"Wings Of Glory"**
MOVIE—An ex-airline hostess helps an aviator become a movie star; stars Bruce Cabot
9 **"Lion Man"**
MOVIE—Yarn about a white boy raised by the Arabs who becomes a king of the lions; stars Jon Hall & Kathleen Burke
3:05 4 **"Secrets Of Wu Sin"**
MOVIE—See Thurs. 12:00 midnight ch. 4 listing for particulars
4:00 5 **Hawkins Falls**—Serial Tale
Disappearance is solved by the appearance of a man with a haunted heart
7 **Great Western Stories**
"Courageous Avenger"
9 **Trail Blazers' Theater**—Film
"Raiders of the West"
4:15 5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Garfield Goose And Friend**
Garfield's superstitions on any 13th
5 **Howdy Doody Show**—Puppets
5:00 4 **Kids Karnival Kwiz**—Games
Nateo, the clown, makes you laugh
5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film plus cartoons
9 **Time For Beany**—Fun For Kids
A boy's adventures with his pals
5:15 9 **Junior Edition**—S. Fentress
News for youngsters' consumption
5:30 4 **Silhouettes Of The West**—Chats
5 **King Calico**—Puppet Fun

Feb. 13 Friday

- 5:30 7 **Adv. Time With Bob Atcher**
 "Last of the Mohicans" ch. 8 and
 "Rogue of the Rio Grande" ch. 5
- 9 **Robert Hurleigh—News**
- 5:40 4 **Window Shopping—Commercial**
- 5:45 4 **Chgo. Weather—Russ Reed**
 5 **Something To Talk About**
 9 **Clete Roberts World Report**
- 5:50 4 **Guest Star—Carmelita Pope**
 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
 5 **Herman Hickman Show—Talk**
 Every phase of sports is covered including commentary on latest developments, predictions of scores, and interviews with celebrities
- 7 **Austin Kiplinger & The News**
 9 **Captain Video—Adventures**
- 6:10 7 **Sports Highlights—Jack Drees**
- 6:15 4 **Ulmer Turner And The News**
 5 **Town Crier—Tony Weitzel**
- 6:20 7 **Your Weather—Wayne Griffin**
- 6:30 4 **CBS News—Douglas Edwards**
 5 **Those Two—Comedy Skit**
 Pinky becomes involved with the FBI when he sticks to story of preparing glue
- 7 **Stu Erwin—Comedy Drama**
 "Stu Goes To The Dogs" when he brings home a stray & it adopts the family
- 9 **First Edition—Spencer Allen**
- 6:45 4 **Perry Como Show—Musical**
 "Button Up Your Overcoat," "Till I Waltz Again with You," "Price I Paid For Loving You," and "Anywhere I Wander"
- 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—Data**
- 7:00 4 **MAMA—Domestic Comedy**
 5 **RCA VICTOR SHOW—Musical**
 Dennis tries to promote a romance between Charlie & the mother of the new owner of the apartment house in order that Charlie may keep his job
Sponsored by RCA Victor
- 7 **ADV. OF OZZIE & HARRIET**
 9 **SPORTS EDITION—News Events**
 Harry Creighton comments on sports
- 7:15 9 **CITY EDITOR—Clem Lane**
 Actual story behind the headlines.
Sponsored by Chicagoland Kaiser-Frazer Dealers
- 7:30 4 **MY FRIEND IRMA—Comedy Skit**
 Marie Wilson and Cathy Lewis play cupid for their landlady introducing her to a penniless young man
- 5 **WALT'S WORKSHOP—Creative**
 Mr. Durbahn discusses and shows basic tools needed in a workshop

WGN-TV (9) 7:15-7:30 p.m.

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FRIDAY WNBQ CHANNEL 5

7:00—7:30 pm

- 7:30 7 SUPERMAN—Adventures**
George Reeves in "Czar Of The Underworld." Murder & sabotage on a Hollywood movie set
- 9 DARK OF NIGHT—Drama**
Show goes to the Kaywoodie Pipe Co. in West New York, New Jersey
- 8:00 4 PLAYHOUSE OF STARS—Drama**
Hans Conried, Jackie III, a lion, and Barbara Billingsley in "Mr. Greentree & Friend", a comedy about a lonely professor who strikes up a friendship with a runaway lion & has him as a house guest.
- 5 BIG STORY—Drama**
Reporter Edward L. Blake of the Jackson (Miss.) Daily News; Assigned to the case of a little girl poisoned with arsenic he uncovers a series of terrible revelations about her family
- 7 DEATH VALLEY DAYS—Drama**
"The Rival Hash Houses" is a tale of how an inexperienced young widow managed to snare the gold town's trade from an established restaurant
- 9 LIFE BEGINS AT 80—Panel**
Jack Barry emcees panel of oldsters
- 8:30 4 OUR MISS BROOKS—Comedy**
Eve Arden is chosen as "The Model Teacher of the Year" and the events that follow make her wish that she had not received the honor
- 5 ALDRICH FAMILY—Comedy Tale**
While Henry goes to a dance Mr. & Mrs. Aldrich take over his duties at the drugstore with Pop making the sodas and Mom delivering the drugs
- 7 TALES OF TOMORROW—Drama**
"Collaborator." Two TV writers who are creating a science fiction show, become involved when they find the script is not really fiction
- 9 WORLD IS YOURS—Film Drama**
Customs, habits, & points of general interest in "Africa"
- 9:00 4 MR. & MRS. NORTH—Drama**
Barbara Britton & Richard Denning go on a hunting trip, but spend their time hunting a murderer instead
- 5 CAVALCADE OF SPORTS**
Ranking contender Rex Layne, 25, of Lewiston, Utah with 41 wins, 7 losses, & 3 draws vs ranking Cont. Roland La Starza, 24, of Bronx, N.Y. with 53 wins & 4 losses in a 10 rd. heavy-weight bout from Madison Sq. Garden; Jimmy Powers announces
- 7 CHGO. KLOSE UPS—Interviews**
Chats with Woody & Virginia Klose
- 9 TWENTY QUESTIONS—Quiz**
Emcee Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, Met. star Kurt Baum

- 9:30 4 FAVORITE STORY—Film Drama**
Adolphe Menjou is featured
- 7 HEART OF THE CITY—Drama**
"Tape Recorder" with Pat McVey and Jane Nigh
- 9 DOWN YOU GO—Panel Quiz**
Dr. Bergen Evans with Carmelita Pope, Fran Coughlin, Toni Gilman, and Robert Breen
- 9:45 5 GREATEST FIGHTS OF CENTURY**
Boxing film: Joe Louis vs Arturo Godoy (2nd-June 20, 1940)
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 COURTESY HOUR—Variety**
Jim Moran emcees musical talent show with professional acts, Bruce Chase and his orchestra provide background
Sponsored by Courtesy Motors
- 9 "GLASS ALIBI"**
MOVIE—A criminally inclined reporter inveigles a wealthy woman into marriage when he learns that she is to die shortly; stars Paul Kelly, Douglas Fowley, and Anne Gwynne
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 SPORTS PAGE—Commentary**
Report by Jimmy Evans
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chuck Bill**
- 5 LET'S LOOK AT SPORTS—Duggan**
- 10:45 4 OUR SONG—Danny O'Neil Sings**
- 5 HERBIE MINTZ—Musical**
- 11:00 4 KUP'S COLUMN—Gossip**
- 5 "VOGUES"**
MOVIE—Tale of a fashion designer who is almost bankrupt & of the lady who caused the catastrophe & saved the day at the same time; stars Warner Baxter, Joan Bennett, Helen Vinson, Mischa Auer
- 7 "DEVIL'S CARGO"**
MOVIE—The Falcon sets out to find the murderer of a race-track operator; stars John Calvert, Rochelle Hudson, Roscoe Karns, and Lyle Talbot
- 11:15 4 FAMILY MOVIE GAME—Quiz**
"Name The Star" game with clues
- 11:30 4 MURDER BEFORE MIDNIGHT**
- 9 NEWS—Les Nichols Comments**
- 12:00 4 "HAPPINESS C.O.D."**
MOVIE—(1st showing) When a father of extravagant children mortgages his home to pay their bills, the kids finally wake up; stars Irene Ware, Donald Meek, & Edwin Maxwell
- 12:30 7 WHAT'S NEW—Current Events**
- 1:30 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

CHICAGO UNLIMITED ROLLS ON

NORM BARRY



CHICAGO Unlimited, the organization set up to promote Our Town's TV-radio empire, has announced the latest, up-to-date list of cash supporters. CU director Joseph Seiferth has set an operating fund of \$200,000 as the organization goal.

The latest list (alphabetical) follows. Are your TV-radio favorites among the names?

Florence Abrahamson, John Alexander, Larry Alexander, Jim Ameche, AFTRA, James Andelin, Armstrong's Restaurant, Atlas Film Corporation, Bolobon & Kotz

Poul Bornes, Normon F. Borry, Francis L. Bostow, Clore Baum, Violo Berwick, Jack Bivans, John D. Colloghan, Marion P. Cosey, Chicago Electric Mfg. Co., Chicago Press Club

Jock Cloud, George Colburn Labs. Inc., Dorsey Connors, Ed Cooper, Maurice Copelond, Courtesy Motor Sales, Patricio Crone, Alice Dineen, Horry Elders, Eleanor Engle, Monte Fassnocht

Alon Fishburn, Charles Flynn, Fohey Flynn, Bruce Foote, Elmiro Goiner, Don Gollagher, Mel Gollriort, Jerry Gorvey, Don Gordon, Stanley Gordon

James Goss, Wayne Griffin, George Heinemann, Bonnie Heller, Art Hern, George Howard, Robert F. Hurlleigh, Lester Jacobs Advertising Co., James E. Jewell, Dollos Jones

Eloise Kummer, Roymond A. Jones, Corlton KoDell, Fred Kasper, Geraldine Koy, Kling Studios, Kuklo Fran & Ollie, Herbert Loteou, Billy Leech, Jack Lester

Bruce Lindgren, Lucille Lovelle, Helen Malone, Doris Mann, N.A.B.E.T. (C.I.O.), Ken Nordine, Bill O'Connor, Philip Potton, Cotherine Payne, Cornelius Peeples, Kenneth Penhale, Pat Percy, Fern Persons, Arthur Peterson, Norma Peterson, Lee Phillip, Phoenix Productions, Almo Plotts

Lester Podewell, Cormelito Pope, Francois Pope, Jess Pugh, Sterling Quinlan, Radio Talent

Radio & TV Broadcast Engineers, John Rovencroft, Marjorie Reed, Ed Roberts, Sondro Rose, Jack Russell

Wolter Schwimmer Productions, Joseph Seiferth, Som Siegel, Stuart Sklomm, Clifford Soubier, Gardiner Stern, George Stone, Win Stracke, Hope Summers

Charles Sweningsen, TV FORECAST MAGAZINE, Ulmer Turner, Rosalind Twohey, A. H. Van Rusehot, Video Advertising Corporation, Bonnie Weber, John Weigel, Koy Westfall, Wilding Picture Productions

Jean Williams, Ned E. Williams, Sanford Wolff, Patricio Woolson, Robert Woolson, Dorothy Young Advertising Agency, Scott Young, Beverly Younger, Beulah Zachory.

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EVerglade 4-0440
2753 W. North

KEdzie 3-7766
9 S. Kedzie

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"Favorite Story" is presented by
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WBKB



BILL SNARY: Bobbysox hearts throb for Baritone Bill.

THE "HEART" OF TELEVISION

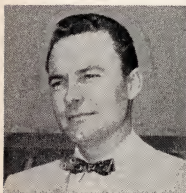
TV's sweetHEARTS and HEARTthrobs



LEE PHILLIP: WBKB's sweet-talkin' gal announcer.

Chicagoans pride themselves on having the biggest hearts in the country: Just as big, they'll tell you, as the area covered by the Windy City. Well, almost.

When it comes to giving ("from the heart," as the expression goes), Chicagoans are seldom surpassed. Witness the success of the local telethons, charity drives and campaigns. Chicagoans' pockets are rarely zipped shut.



EARL NIGHTINGALE: This "bird" charms the ladies with his straight talk.

It's especially fitting that February, month of valentines, should be declared Heart month. Also that these personalities should be *TV Forecast's* candidates for "SweetHEARTS" and "HEARTthrobs" of the 1953 campaign.

With heart diseases as the major menace to human life (odds on death from heart disease are even money and every second death in the U. S. this year will be from heart disease, the analysts say), funds are needed for research. You can bet the sweetHEARTS and HEARTthrobs pictured here, representative of Chicago's TV population, will be among those contributing generously.



PEGGY TAYLOR: Breakfast Club sweetheart and TV thrush.



MARILYNN LOVELL: The sugar without her "Coffee And—"



HUGH DOWNS: Housewives sigh for handsome Hugh.

SPORTSCAST

by ED PAZDUR



IF Chuck Davey is successful in his bid for the welterweight crown in his scrap with champion Kid Gavilan next Wednesday, he'll become the first college grad to win that title. . . Davey's rise as a topflight boxer might presage an influx of erudite young scholars into the fight game, duplicating the invasion of college men into pro baseball after World War I. . . While Davey is undergoing the rigor of training at plush Tam O'Shanter Country Club, his wife is passing the time in Florida. The Daveys report a contender is on the way.

Kid Gavilan is riding a winning streak of 26 fights. His most savage title defense came in a corking fight against 22 year-old Gil Turner in Philadelphia. He managed to polish-off all other contenders with comparative ease but expects the worst against Davey's confusing southpaw style. . . When we asked Turner who he thought would win—Gavilan or Davey—he said: "I don't have a thing against Davey but I hope that Gavilan wins just so I can meet him again to even the score."

With Rainbo Arena in full operation, a lot of new talent is being developed. Rainbo promoter Irv Schoenwald can proudly point to heavyweights Toxie Hall and Billy Noble; middle-weight Chester Mieszala and welterweight Allan Moody. . . Schoenwald is quick to attribute this success to television. "Without it," says Irv, "I'd be out of business overnight." . . . Charles Hearn, chief spokesman for sponsors (Pontiac) announced the Monday night WENR-TV telecasts would be renewed for another 13 weeks after Feb. 23, the expiration date. Larry Gross' Agency will be retained with Jack Page directing.

Cuffnotes: In New York, Joe DiMaggio refused to renew his pre-game and post game TV show at Yankee Stadium for the coming season. Joe E. Brown will take his place. . . Since Frank Lane took the helm of the White Sox four years ago, Pale Hose salaries have leaped from \$150,000 to \$500,000. . . Lee O'Farrell, the portly Thillens publicist, reports over nine clients have been clamoring for rights to televise the Major Little League this summer.

The Chicago Black Hawks are throwing a real damper on TV pessimists. If TV hurts the gate, Bill Tobin's skaters will never know it. Despite Sunday night telecasts, the Hawks are pulling great crowds. Which accounts for the broad grin on sportscaster Joe Wilson. . . Al Rollins and Bill Mosienko are running neck-and-neck in *Forecast's* poll to determine Chicago's favorite player. Tune in Sunday night at 10:00 p.m. over WBKB and vote for your favorite. The winner will receive a beautiful 21", Sentinel, console TV set.

Sporting a broad grin



WILSON

Neck & neck in poll



ROLLINS

Inflationary pay trends?



LANE

OFFICIAL BALLOT

My Favorite Blackhawk is _____

I understand that upon receipt of this ballot I will be mailed free a 32 page booklet on the Chicago Blackhawks.

Mail to:

Sports Editor
TV Forecast
185 N. Wabash
Chicago 1, Ill.

My Name _____

Address _____

City _____ Zone _____ State _____

ANOTHER TV FORECAST EXCLUSIVE

will a southpaw



Davey's eyes must



Davey (left) bleeding profusely, almost lost by a TKO to Basilio because of eye cuts.



World's Welterweight Champion Kid Gavilan (above) has improved with each fight. Will a southpaw baffle him?

I HAVE one big advantage over most sports fans in the fact that I can watch a fight on my monitor (TV set) at ringside and see it in person at the same time. I would advise everyone, who can, to come out to the Chicago Stadium Feb. 11. It will be a thrilling, dramatic spectacle—I'd suggest you attend if possible.

From the time Gerado Gonzales entered the boxing ring in a government sponsored tournament, Kid Chocolate had been tutoring him. As an amateur, he met with a fair amount of success and then turned pro in 1943. It wasn't until 1946 that he came to this country and fought under the name of Kid Gavilan. Now he is the welterweight champion of the world.

About the time Gavilan turned professional another youngster was beginning to fight as an undergraduate at Michigan State. His name was Charles Davey, and as a freshman in the school, he was named the outstanding college boxer in the nation. In 1949, after four years at Michigan State; an Olympic boxing berth; his Master's degree; and a tour of overseas duty as a B-24 navigator, Charles Davey turned professional. Now, he meets Kid Gavilan for the world on Feb. 11 in the Chicago Stadium.

From the time Gavilan won the world's title in May of 1951 he has been getting better. Gavilan wasn't a knock-out puncher before winning the crown, but wore down his opponent with his lightning fast punches, his amazingly

rule the welters?

by **RUSS HODGES**

CBS-TV Sportscaster



weather 15 rounds

dexterous footwork, and his crowd-pleasing bolo punches.

Gavilan is colorful. His style is flawless; his stamina and ability to take punishment awesome. His fiery flurries when he is hurt are damaging. There is no question that Gavilan is an exceptionally fine fighter.

Davey, the popular carrot-top, could become the first college graduate in history to win a welterweight title berth should he defeat Gavilan. His only appearances on TV—in six Pabst Blue Ribbon Bouts in 1952—have made him the top attraction on the networks. His southpaw style of leading with the right and jiggling in and out and up and down have caught the fancy of the nation. That is the big difference, outside the southpaw style, between him and Gavilan. It is the difference, too, that might mean the fight.

This fight, being a title event, might not run a pattern. However, you can look for Gavilan's flurries in the last thirty seconds. In his first title defense, against Billy Graham (also a Blue Ribbon Bout) Graham counter-attacked during these flurries, and many thought he won the fight. I believe Davey will follow Graham's tactics.

Of course it is hard to predict what will happen in a fight. Davey has knockout power, but Gavilan has never been knocked out. Gavilan has newfound knockout power, but Davey hasn't been knocked out.

The only serious threat to Davey has been his tendency to cut about the eyes, some of them self-inflicted. If he can

escape eye damage, he'll be in a tremendous position to take the fight. Certainly I'm not going to try and pick a winner. I will, however, make this prediction—the Davey-Gavilan welterweight title contest on February 11, is a fight that I wouldn't miss for the world.

Editor's note: . . . Russ Hodges wisely shunned the proverbial limb. In effect, he had to in order to report a fight objectively. However, we'll climb onto it by bravely predicting that Gavilan will retain his title.

Since winning the crown almost three years ago, Gavilan has improved against the best competition available. In his last title defense he whipped powerful Gil Turner in a savage bout at Philadelphia. Bobby Dykes, Billy Graham and Johnny Bratton, all front line welters, were convincingly smote by the Havana Hawk. Davey's true potential, on the other hand, *has not* been accurately tested in Rocky Graziano, Carmen Basilio or Ike Williams.

Davey knows "The Keed" is a smart, tough character. Given the proper leverage, Chuck can deliver a stinging fist. He may try to outwit or dazzle Gavilan with his educated right, but the champion's tremendous repertoire of punches should win out. A victory for Gavilan in this fight might terminate his welterweight career as "The Keed" is casting covetous eyes at the vacated middleweight title.

Unless Chuck's eyes bust open before the 15th round, we look for Gavilan to win by a decision.

SMACKED BY A MAILBAG

by JACK MABLEY



The Mailman Cometh:

"I just wonder whether I am the only mother that resents the habit most comedians have of unwrapping their edible props and carelessly tossing the paper on the floor?"—Mrs. H. J. Watson, Chicago.

The Columnist Answereth:

You most certainly are not. And even more parents are incensed when food is thrown or expectorated. (Spit is an ugly word). But protests have been heard, and there is less piggishness on the air than there used to be.

"Will you please tell me why models stand the way they do. It looks very uncomfortable. It detracts from the garments they are displaying."—Mabel Schneider, Three Oaks, Mich.

That's glamour. If you want to find whether it's uncomfortable, stand pigeon-toed in the center of the room, look at the TV tube, and say "CHEESE" with a big toothy smile. And hold it!

"It's true that some people have appalling taste. I have a baby sitter who thinks the man with the hair oil (Charles Antell) is 'terribly cute.'"—D. T., St. Joseph, Mich.

I get mail from people who think Kukla Fran and Ollie are awful, who think Ed Sullivan is the greatest master of ceremonies, who can't stand Dragnet, who are bored with Omnibus, who think Omnibus is the finest show in television, and people who don't see anything wrong with exposing kids to 18 murders a week. Your baby sitter's opinion is one I hadn't encountered before, however. I've gotten over being startled that everyone doesn't agree with me. I hope I can always have as much respect for

others' opinions as I'd like others to have for mine.

"If Bob Hope is vulgar, then I guess we'll just have to get used to the vulgarity of the American people. He has the pulse of the public more than do the raters. Ask the troops who must struggle with the vulgar life. With a little luck Hope should go far."—H. Jennings, Chicago.

We hope so—the government needs the money, to quote an old Hope joke.

"I read your column named 'Some Silly Predictions.' I have been trying to understand if it was written in dry humor or just in a bad humor. I am not complaining about the column. I just can't understand why you should write in such a way."—Dorothy Adams, Aurora.

It's a living. As a matter of fact, it was the headline writer who called the predictions silly. The column said this is the season when columnists get sillier than usual, meaning they put themselves on the spot with predictions.

As to the humor in which it was written, I just have a good time writing, and think the product defies labelling. The best word for this sort of thing still is kibitzing.

"Politics and chance play such a large part in the shaping of a television writer's ambitions that it's indeed great wonder that there are even enough writers left to do the four dramatic shows you wrote of!

"Think what a boon it would be to these eager aspirants and to the multitudes who are impaled on the skewer of dry, tasteless TV entertainment if these potentially fresh, potentially great writers were to be given even a ghost's chance."—J. T. Moore, Chicago.

I'm thinking.



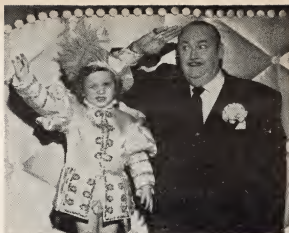
"I don't mind this cereal diet so much, but isn't a golf set just a teensy bit more important than another spaceman pistol?"



Boys and girls, you have to admit there's a mountain of difference between Andrea McLaughlin and Paul Whiteman. Pint-sized Andrea, who is official mascot for Paul Whiteman's Teen Club (6 p.m., Sat., WENR-TV), likes nothing better than to copy "Pops'" actions.

The best part of the whole thing is, Andrea will admit, that she very often gets more attention than Mr. Whiteman. Maybe it's because she looks so cute in her costume. Can you imagine "Pops" in an outfit like that?

THIS WEEK'S CONTEST: Since next week is St. Valentine's Day, let's see some of your original Valentines. Make a Valentine, color it and send to Uncle Herbie, % TV Forecast, 185 N. Wa-



bash Avenue, Chicago 1, Ill., before Sunday, Feb. 15. For the best one, I'll award \$1; second best, 50 cents; next 15 runners-up, 25 cents each.

Here are my Jan. 18th winners:

Bonnie Bowman, Chicago; Bill Braasch, Chicago; Wayne Buck, Kenosha, Wis; Carol Campbell, Chicago; Margo Dassie, Chicago; Bori Davon, Grand Rapids, Mich; Anne Gable, Mishawaka, Ind; Dorothy Horton, Chicago; Raymond Kaminsky, Whiting, Ind; Sonia Luden, Chicago; Cynthia Lynn, Plymouth, Ind; Patricia Moorhead, Oak Park, Ill; Thomas Reed, West Chicago, Ill; Joy Rogers, St. Joseph, Mich; Janice Silcox, Crete, Ill; Mary Anne Wilmot, Chicago; Francine Zilic, Melrose Park, Ill.

Book by sending 35¢ to TV Forecast!

Solutions to last week's puzzle: GARFIELD GOOSE. His friend is FRAZIER THOMAS.

Jan. 19th Mollycues winners:

Phyllis Anderson, Chicago; Janet Baldelli, Chicago; JoAnne Berndt, Elmhurst, Ill; Richard Brinsko, Schiller Park, Ill; John Bullard, Mishawaka, Ind; Phillip Chopp, Chicago; Ralph Dreier, Chicago; Renee Greenberg, Chicago; Alan Hackborth, Kenosha, Wis; Mary Kiggins, LaPorte, Ind; Susan Klein, Glen Ellyn, Ill; Barry Moy, Evansville, Wis;



Below are some jumbled letters. When you arrange them properly, you will have the name of a popular Sunday afternoon TV show. Write your answer on separate paper. Send us also a list naming animals, birds and/or reptiles, one for each letter of the alphabet except "X." Let's see how many you can name.

E O D A P R Z O A

Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash Ave., Chicago 1, Ill., before Monday, Feb. 16. First prize is \$1; second prize, 50 cents, next 25 prizes, a copy of Molly's picture puzzle book. In cases of ties, winners will be judged on neatness, correct spelling and longest list. Answer will appear here next week.

Get your Mollycues Picture Puzzle



Ethel Milk, Chicago; Kay Miller, DeKalb, Ill; Lorraine Perkins, Edwardsburg, Mich; Lorraine Peterson, Chicago; Susie Peterson, Hammond, Ind; George Poland, Beverly Shores, Ind; Sandra Preis, Chicago; Edward Sempl, Gary, Ind; Jo Ann Severa, Brodview, Ill.; Janet Shoup, South Bend, Ind; Corleen Spicer, Oak Park, Ill; Barbora Stumpf, Chicago; Arlene Toton, Chicago; Janet Tuttle, North Judson, Ind; Bobby Welch, Chicago



LETTERS (continued from page 3)

Noting all the lovely looking older women on quiz shows, why not award husbands as quiz awards. Valentines Special: Win a husband or \$2.00 cash.

Jamaica, N. Y.

GEORGE DURST

We think Arthur Godfrey's manners were very bad on his last Wednesday evening show. Think that Chet the cameraman deserves an apology from Arthur. If Arthur wanted to be nasty to him, he could have done it after the show and not on his program.

Mill Creek, Ind.

MRS. EDMOND SURMA

Whoever wrote the Desi Arnaz article in the January 24 issue should supply the common readers with dictionaries. Three cheers for down to earth Shirley Elman.

Chicago, Ill.

DIANE WAAS

My hat's off to Chub McCarthy. He said what so many of us think. "There just ain't no substitute for a good program, no matter where it is made. . . ."

Chicago, Ill.

E. M. H.

Ed. Note: Chub needs all the friends he can get.

I'm fed up with all this silly gook about Marlowe & Parker. Don't people know that they are playing a part and doing a good job at it? If it is a case of love, you could say the same of every love scene played on the stage or in movies or anywhere. . . .

Chicago, Ill.

EVELYNN HORVATH

Ed. Note: Watch *Forecast*. We're getting all the latest info for an early exposé.

There must be a showdown as to who controls TV. I say it will eventually be the majority of the viewers. . . . The advertisers must treat the artists and technicians who produce the shows fairly. When a popular performer like Abe Burrows disappears the fans want to know why. If he got drunk or conducted himself improperly the public has nothing to say about it. But if some stuffed shirt on the staff of an advertising company under the influence of a religious fanatic starts pushing performers around, it's another matter. If there are repetitions of the treatment given Burrows, Kaufman and Naish, something will happen to those arrogant pinheads. They are just as bad in their intentions as the Russian dictators. . . . Personally I prefer no television to such domination by advertising racketeers.

Mt. Prospect, Ill.

NAME WITHHELD

DEAR BOSS:

I was watching "Two For The Money" and Hoosier humorist Herb Shriner the other night. Boy, is he funny? In fact, he deserves to be the star of his own show.

That's what I mean, Boss. I thought he WAS the star of his own show. That is, until Dennis James came out to do the ciggie commercial. After that, I didn't know who the star was supposed to be. Because there was Dennis big as life, actually taking a bow to the audience after he finished the commercial spiel.

I think someone ought to break the news gently to Dennis that "Two For The Money" isn't built around his sales pitch. And unless he'd rather be called Jesse than Dennis, he'd better stop trying to steal the show.

Say Boss, I finally found out where all the intellectuals are hiding out in television. It's a cozy little session called "What's The Great Idea?" And believe me, they've got nothing but the greatest ideas on this one. There's moderator Maurice Donahue, he's very glib and searching. There's Sydney J. Harris the columnist, he's real dry and caustic. Then there's Mrs. Walter Paepcke, she's very rich and wealthy.

Well, I tell you, it's a profound hassle. Great thoughts just dripping all over the place.

The only trouble is, with everyone being so doggedly profound, it was kind of troublesome following the train of thought. Myself, I don't mind being exposed to culture, but I sure hate to get stripped naked in the process.

CHUB.

"HI NEIGHBOR!"

"Why not join the
thousands of your neighbors
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I'm a lifetime subscriber
myself!"

says

ERNIE SIMON

WGN-TV Star, "Luncheon Party"
Daily at 1:00 p.m.



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TV

NEWSPAPER

O'Henry's "Robinhood of the Range"



RIDES AGAIN

THIS SUNDAY

2:00 P.M.

A rampaging half-hour
of devil-may-care
high-riding excitement . . .
roaring right out
of the wide-open west
into your home!

"THE
CISCO KID"

Starring

DUNCAN RENALDO

LEO CARILLO

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ABC Television Network

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