

the most complete TV program guide

TV FORECAST

EDDIE CANTOR
The Women in His Life

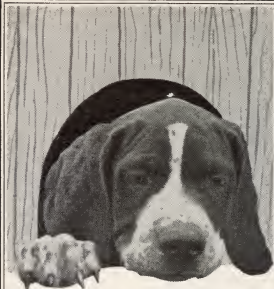
**What Happened to
TED MACK?**

NOVEMBER 29, 1952



15c

EDDIE HIMSELF



"No more fun for me
on **FRIDAY NIGHTS** ...
everybody's watching
CHANNEL 5 and..."

THE RCA VICTOR SHOW

starring

DENNIS DAY as the dashing young bachelor

— **7:00 P.M.** —

WALT'S WORKSHOP

featuring

WALTER DURBAHN with instruction in home handicraft

— **7:30 P.M.** —

THE BIG STORY

Authentic experiences
of America's newspapermen and women

— **8:00 P.M.** —

THE ALDRICH FAMILY

starring

BOBBY ELLIS as "Henry," the typical teen-age boy

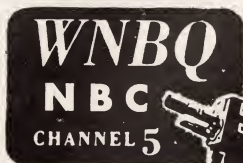
— **8:30 P.M.** —

CAVALCADE OF SPORTS

featuring

The nation's top boxing bouts

— **9:00 P.M.** —



Letters to the Editor

All letters must be signed, with addresses.

Names will be withheld if requested.

... It especially wasn't fair to take One Man's Family off the air and leaving us all in midair, wondering if Bill dies, what Hazel's next baby is! . . .

Elgin, Ill. CATHERINE GREVE

I saw Omnibus this afternoon and if there is anything that can match that show for entertainment I will have to see it. I sat in my chair almost spell-bound while wonderful act after wonderful act came on. It was the best thing for sheer entertainment I have ever seen.

Gary, Ind. BUD HURSEY

After watching "Life With Luigi" I have decided that if everybody was like Luigi Basco this would be a much better world to live in.

Glencoe, Ill. JOEL HENNING

Ed. Note: If not a more intelligent world.

Why is the Great Sourpuss (George S. Kaufman) on TV. He just has no humor in him. Why not replace him with someone else like Walter Winchell.

Grand Rapids, Mich. E. Z.

If Walter Winchell is half the gentleman he makes believe he is, why does he always have to wear his hat?

Marengo, Ill. GLENN YOUNG

What I wouldn't give to see and hear this! The question, "What is your favorite TV program and why?", discussed and answered by (brace yourself) George S. Kaufman, Hal Block, Ed Sullivan, Mister Peepers and Walter Winchell with Groucho as panel moderator.

Chicago, Ill. MARYLU BUTLER

Ed. Note: Sponsored by Revere Brass?

... Between Dorothy Kilgallen's affected airs, and Hal Block's risque questions, What's My Line would be a flop, were it not for that top moderator John Daly, whose humor, brains, and ease keep the panel in line. . . .

Zion, Ill. MARILYN MAPES

... I don't criticize programs very much, as I realize we must take a little bitter with the better. However, tonight's fiasco on What's My Line made me sick. Surely everyone caught Block's boo-boo about the gal who makes sleeping bags. What a coincidence that he picked that particular guest to ask his suggestive questions.

Waukegan, Ill. THERESE HANSEN

(Continued on page 46)

TV FORECAST Nov. 29, 1952



Over 820,000 readers

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The Case of Ted Mack

Why Yank A

A MAN named Horatio Alger became a best-selling author some years back by writing a series of plucky little epics, all of which bore the cozy theme: Be ambitious, hard-working and kind to your mother and someday you'll corner the grain market. Among the things Horatio's sievelike philosophy never took into account was the paradox of a man becoming too successful. All of which is by way of recounting the strange tale of Ted Mack.

Ted's story falls conveniently into the Alger pattern. From modest beginnings (this is a must!) he has risen to wealth and prominence by a method that would have wrung tears from the eyes of old Horatio. Ted's dodge has been to help himself by helping others. As assistant to the late Major Edward Bowes and later the emcee of the Original Amateur Hour, Ted has been in the front lines,

unearthing the future greats of show business. A modest sampling of the Mack "finds" would include such as Frank Sinatra, Jack Carter, Robert Merrill, Paul Winchell & Jerry Mahoney and Mimi Benzell. As a happy coincidence, Mr. Mack's bank account has taken on a pleasant swollen look in the process.

But in September of this year the Mack success story suddenly went cock-eyed. His Amateur Hour, long one of TV's most popular shows, with a fanatical audience, was dropped by its sponsors. Ted Mack, TV's Good Samaritan, was unemployed.

This situation can't be explained away by the standard reply about TV offering fierce competition with only the strongest surviving. Ted's show has consistently been well rated and he himself has become something of a beloved personality. What happened then?

The best guess is what the admen, who have an expression for everything, call a "saturated market." Ted's sponsors, Old Gold Cigarettes, have picked

Ted listens in on the Calypso Kids, a group of New York grammar school lads that were launched in show business after winning on the Amateur Hour.





Winning Act?

up the tab for the Original Amateur Hour for three years. With some justification, they felt that, in spite of Ted's wonderful ratings and the fine job he had done for Old Gold, his audience, being the same every week, certainly was completely acquainted with their product. Any further expenditures, therefore would be money down the drain. Their business is to find new markets for Old Gold. So they decided to get a different kind of show with a different kind of audience.

Which leads to the question: What happens to Ted Mack? Questions directed to his New York office brought only the answer that he was negotiating with new sponsors, which can mean anything. One of Ted's road troupes, consisting of winners of his weekly show, is touring the country, bringing him some nice returns. And a music publishing firm bearing his name is doing well enough. Instead of Ted himself, it is his following that is doing the suffering because he was too successful.

There a few unkind souls who have intimated that the world will be a better place now that the nation's surplus of marimba players (long a staple act on the Amateur Hour) have no place to play "Hora Staccato" and "Flight of the Bumblebee." It's discouragements like these that may make marimba players extinct.

If Ted's negotiations fall through, he can always return to Hollywood. He was lured from there by Major Bowes in 1935 to become the Major's right hand man. Ted had been musical director for such stupendous MGM productions as "The Great Ziegfeld" and "Beat the Band."

Since he got into the Amateur business, Ted estimates that he has looked over some 700,000 acts. Of these, about 13,000 have been successful enough to

land on a Mack broadcast. To those complaining about some of the acts heard on Ted's show, think of the horrors that Ted has saved the public by stopping an act before it got past one of his auditions. Perhaps it was with this in mind that the University of New Mexico made him a Doctor of Human Relations.

Born William Maguiness in Denver in 1904, Ted took on his present name in 1926, the same year he married his childhood sweetheart. The change in names took place to make his name shorter for the bright lights. In that year he first started emceeing along with leading his orchestra. It seems that Major Bowes knew what he was doing when he rescued Ted from the Hollywood fleshpots. Today, Ted is just about the smoothest and most likeable emcee in the business. None of that phony enthusiasm that has made certain of the emcees unbearable. Ted just happens to be a nice guy and it sticks out all over him in front of a camera.

Since Major Bowes time, the Amateur Hour has used a "Wheel of Fortune" with the somewhat corny comment, "Round and round she goes and where she stops nobody knows." For Ted Mack, who has been responsible for discovering at least 500 people who have become professional showfolk, it would seem odd luck that the wheel brought misfortune to Ted. But judging from the protests that are pouring in to the network, it won't be long before the Amateur Hour will be back on to give new show world talent, yes and even marimba players, a chance at the bigtime.



This picture, taken in 1935, was the occasion of Eddie and Ida's 21st wedding anniversary. Then laid up after an illness, Cantor also just recuperated from sickness only a few weeks ago. He is shown with (l. to r.) Marjorie, Edna, Janet, Marilyn, Natalie and Mrs. Cantor. The girls are rarely photographed.



the women in Eddie's life

by THOMAS O'MALLEY

THE effervescent pop-eyed mite called Eddie Cantor is probably the most conversant and knowledgeable fellow in show business when the subject matter revolves around his favorite topic—women.

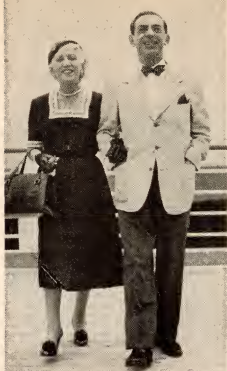
Bantam Eddie has fathered them, joked about them, clowned before chorus lines of them, discovered them, shared top billing with them, shed tears over them and laughed with them. Females have always seemed to come in plural numbers for comic Cantor in every case but one—in marriage.

Orphaned at two and raised by a maternal grandmother in New York's Lower East Side, Eddie had his first real brush with the opposite sex when he was fourteen. The boy developed a mortal crush for a girl named Ida Tobias who lived in the neighborhood. The dimmest view of this alliance was taken by Ida's parents who had their daughter's marriage sights leveled at something above Eddie's social strata.

Young Edward Israel Iskowitz had little to recommend him. He had quit grammar school and never got around to going back. His main source of revenue at that time came from a nefarious little street corner hoax. Entertaining a crowd with a song and dance routine, Eddie (now show biz' most charitable guy) would divert the on-lookers' attention long enough so that his confederates could pick the pockets of the unsuspecting. The deal kept the East Side gang supplied in jaw breakers and vaudeville admissions.

Undismayed, Eddie kept wooing the now famous Ida despite the fact that her family was convinced he'd amount to something approximating zero. Sitting on the front porch swing with Eddie one dark evening, Ida recalls when her mother—not noticing Eddie—approached and remarked, "What are you doing, Ida, dreaming about the pop-eyed skinny little loafer with the bum jokes from the next block?"

In 1914, then a budding comic billed on the vaudeville circuit as "Eddie Cantor—Dialectician," young Mr. Pop Eyes married Ida Tobias. The two's only re-



quest was that any wedding gifts would be in the form of cash. The resulting loot amounted to 60 crumpled dollar bills and a cut glass vase from some proper soul who wouldn't let tradition be damned.

Eddie still jokes about the first few months of marriage with Ida. "I'll never forget her first home cooked meal," he reminisces. "Horse's hip on toast. That's why I insisted on having a cook. It wasn't extravagance—it was a matter of life & death."

Extravagance became permissible for the Cantors in a short while. The unmatched Flo Ziegfeld snapped up Eddie for his Follies and Cantor soon became the producer's brightest, most profitable star.

Meanwhile Ida was defying the laws of percentage on the subject of parenthood. Within seven years she had given birth to four girls, Marjorie, Natalie, Edna and Marilyn. The last mentioned, born in 1922, was named after the delectable and talented Ziegfeld star, Marilyn Miller, who often worked alongside Cantor.

Interested reporters sometimes queried Ida as to what she thought of her Eddie being surrounded by a bevy of beautiful girls backstage. "I'm not worried," she used to reply. "When a person works in a candy store, he never eats the candy after the first day." A remark to which Eddie always added, rolling the eyes, "Yes, Ida, but that first day. Mmmm!"

Eddie incorporated his "favorite girls" into all his routines. The Cantor

Eddie and Ida seen embarking for Europe recently. Ida once appeared on a TV show with Eddie and muffed her one and only line. She hasn't heard the end of it yet.

daughter jokes are echoing today in every theater the banjo-eyed comic ever played. Eddie once playfully asked one of the girls if she disliked his quips about the family. "Not if they get laughs, daddy," the youngster replied, "not if they get laughs."

On the vaudeville trail most of the time in the early part of his career, Eddie was seldom able to get home for any length of time. His road travels resulted in the "mouth-of-a-babe" observation by young Marjorie, then hardly five. Walking into the living room and spotting her father reclining in the sofa, Marjorie ran into the kitchen, yelling, "That man is here again, Mama!"

In 1927, when Ida was expecting her fifth child, hopes were running high off Broadway that the big Ziegfeld star would have an heir. The aura of excite-

(Continued on page 22)

DON'T MISS IT!

For an example of a younger, more athletic Cantor, catch Ed Sullivan's "Toast of the Town" on Dec. 7, Ed is presenting a two part series on the life of Sam Goldwyn. The Cantor sequence will be his hilarious bullfighting scene from "The Kid From Spain," filmed in 1932. Other stars featured in film clips: Danny Kaye, Frederic March, Gary Cooper, Bob Hope.



Everett Mitchell of "Town and Farm"—"Good news, it's raining".



6:45

WHEN all the experts predicted that morning television would never become a reality, they apparently failed to take into consideration the ways of a housewife. "Radio," concluded the social authorities, "will dominate the scene because no woman has time to remain fixed before a television set."

It's no secret now that Mrs. Housewife has found a way. Home Sweet Home is just as well kept as before. The dinners somehow get cooked. The beds are generally always made up. And dad's favorite armchair is kept well dusted for his after dinner rest.

Just about the time the dawn comes thundering over the horizon, channel 5 (WNBQ) bravely commences its operations for the day. The time: 6:45 a.m. Now, WNBQ officials realize that most city dwellers, waiting for the steam heat to come up on the radiators, are not out of bed yet.

Thus, the program, "Town and Farm," handled by friendly Everett Mitchell (a surprisingly chipper man at such an hour) is angled at the rural areas. Mitchell, a pioneer farm commentator and director of agriculture for NBC's central division, is one of TV's cheerier personalities.

"It's a beautiful day in Chicago," he beams. "And good news for you farmers—it's raining." Then a little quip about the drought. "I understand that the cattle walked right through the electric fences. The earth was so dry there was no 'ground' for the wires. Of course



Marilyn Lovell and Hugh Downs of "Coffee And"—pleasing fluff.



9:00

NO TIME FOR Channel 5's Morning

you don't have to believe that if you don't want to." After the livestock prices are quoted and the expected sale for that day announced, Mitchell brightens the early hour by announcing that farmers can increase their cows' milk supply by installing a TV set in the barn. "Cows get a kick out of a good comedian and their milk will flow freer if amused."

Mitchell, 54, is married and a Chicagoan. He deserted a career in the insurance business to enter radio where he doubled as baritone, janitor, continuity writer, and announcer. His hobbies are photography, fishing and travel.

Beginning at 7:00, Dave Garroway's successful "Today" is beamed out for two solid hours on channel 5. Filling in with local news and weather every half-hour is newscaster Len O'Connor.

After Garroway signals his final "Peace" and O'Connor wraps up the local news scene, housewives are entertained by an easy-to-take bit of fluff called "Coffee And." Emceed by soft-spoken Hugh Downs, this local stanza is breezy, unpretentious stuff, thoroughly palatable for the hour of 9:00 a.m.

Songs by pert Marilyn Lovell and music supplied by Art Van Damme and his quintet are balanced by some low pressure clowning, interviews, weather in-



Frances Horwich of "Ding-Dong School"—the verdict is in.



9:30



Eddie Doucette of "Home Cooking"—Jomboloyo for watering mouths.



10:00

HOUSEWORK?

Lineup Has Sunk Radio

formation and tips to the women, the latter delivered by the cute Marilyn Van Damme, a happy choice for the musical assignment, is one of the few individuals who handles an accordion like it was a musical instrument, not an organ for playing to death "Hold That Tiger." It would be safe to bracket Art and the great Joe Mooney as the two top accordionists going. Downs, who is not unlike Garroway in style and delivery, is a fellow the TV scene could easily see more of.

At 9:30 a.m. the mothers of Chicago-land breathe a sigh of relief as their adrenalized pre-school small fry sit obediently in front of the TV set to watch Miss Frances Horwich on the revolutionary new "Ding Dong School." So highly praised has been "Ding Dong" that within the space of seven weeks, it has graduated from a local basis to a network showing.

Miss Frances, as the children call her, is completely captivating to the kids. "Oh, see what I've got here," she'll say bringing a flower before the camera. "You know what this is? It's a great big beautiful chrysanthemum. Gee, that's a hard word to say, isn't it? Chrys-an-the-mum. Now try to pronounce it. Chrys-an-the-mum." Miss Frances has the

children work with toys, puzzles and mold clay or perhaps listen to a drummer and learn the percussion instruments one by one.

The real judge of merit for "Ding Dong" are the youngsters themselves and the verdict is in: the show is great. Miss Frances, a PhD, is on leave of absence from her duties as chairman of the Education Department at Roosevelt College.

Rounding out the early morning viewing on channel 5 for Mrs. Housewife is something close to the hearts of all the ladies. Smiling cook Eddie Doucette, complete with pillow-like baker's hat, daily whips up his own recipes to the delight and sometimes the amazement of his viewers. Working in front of an attractive setting designed by WNBQ's Jan Scott, Doucette has transformed the greenest of brides into kitchen wizards. Whether it's a potful of shrimp jambalaya or shishkabab or even a masterful batch of doughnuts, Eddie makes the whole half hour operation a mouth-watering affair. Doucette has been president of Boston's famed Epicurean Club, a position considered to be the zenith of his profession. He has two well fed sons, Eddie, 15 and Ricky, 5.

The success of morning TV programming has accomplished something no experts thought possible: It's driven the housewife away from the radio soap opera. And who would have ever predicted the cliff hanging episodes of Stella Dallas, et al. could be forgotten?

Channel One

Coast . . . to . . . Coast
with Marty O'Shaughnessy



LUCILLE BALL

LUCILLE BALL is skedded for her joust with the stork the second week of January. It'll be a caesarian operation. . . . More about Red Skelton's troubles, this one concerning the \$60,000 nut each week on the program. **Bob Landry**, editor of authoritative "Space & Time" newsletter, points out that producer **Freeman Keyes** tacks on 15% fee to the **Skelton** package, then **Benton & Bowles** agency adds its usual 15%. Is a badly filmed show worth double billing? . . . "One Man's Family" fans can get their favorite back by deluging the network with letters. A floodtide of mail thus gives the web's sales department something to show a potential sponsor. Same for "Tom Corbett, Space Cadet." . . . New smash drama star-about-town: **Lovely**, poised **Vera Ward**, who co-starred in **Evanston's Showcase Theatre** offering of "Life With Mother" and turned the vehicle into a personal triumph. She credits much of her success to TV work.



BILL SNARY

Charles Laughton will do a one-hour dramatic splash for NBC on Christmas Day. . . . And "Kukla Fran & Ollie" unveil their annual production of "The Mikado" on Dec. 7. KFO Producer **Beulah Zachary** says "we have never been entirely sure that **Mr. Gilbert** and **Mr. Sullivan** would approve of our version, but such a thought has never deterred **Ollie** in his plans." . . . **Cosmopolitan Mag** uncorks a behind-scenes glimpse of **Arthur Godfrey** in its December issue that will have people talking. Includes rare shots of **Arthur's** pretty wife. . . . Handsome **Bill Snary**, WGN-TV'S song heart throb, says he remembers when times were really tough. Every time he sent his threadbare suit to the cleaners, it came back on a spool.

Producer **Jack Brand's** apartment burned out. . . . Songstar **Carolyn Gilbert** back in a tunefest via WBKB with **Danny O'Neil** at 10:45 p.m. weeknites.



EVE ARDEN

Eve Arden, filming well in advance on "Our Miss Brooks," plans to dash over to Paris early next year. Don't be at all surprised to see a Frenchman pop up in the program script, say about March, 1953. . . . TV hasn't seen everything. They just closed down a Mexico City nite spot that featured mixed wrestling matches—between men and women. The censor nix said "extremely immoral." . . . They're calling NBC gabber **Hugh Downs** "erudite" now. He just interviewed famed architect **Frank Lloyd Wright** for the web's "Famous Men" series. . . . Chi Stadium mogul **Arthur Wirtz** has confided he dropped \$500,000 backing **Cole Brothers** circus starring **Bill "Hopalong"** **Boyd** several years back. . . . Not so bad, **Arthur**, that's practically one night's tab at your swank **Cameo** eatery. . . . A new TV series in the works, called "America's Finest." So far, **Barbara Stanwyck**, **Fred MacMurray** and **Bette Davis** have been inked for starring roles.



HUGH DOWNS

Dean Martin & Jerry Lewis finally return to "Comedy Hour" Nov. 30. One reason for their long vacation from TV—they were accused of using stale material the last time. . . . Members of **Chicago Unlimited, Inc.** are anxiously eyeing the reaction of major agency brass such as **Leo Burnett**, **Fairfax Cone** and **Earle Ludgin**. It's felt their weight swung behind the org would assure its success. . . . "Hail The Champ," lively ABC kid funfest, returns Dec. 13. . . . "The Bickersons," the **Frances Langford-Don Ameche** newlywed hassles, is being peddled as a film series.

Nov. 29 **Saturday**

- 9:00 7 **"GUNNERS AND GUNS"**
MOVIE
- 10:00 4 **THERE'S ONE IN EVERY FAMILY**
5 **JET PILOT**—How They Work
7 **SPACE PATROL**—Adventures
Important electronic devices and formulas are stolen from the planet Terra, endangering the lives of millions of persons on the other planets
- 9 **KIDS' CAMERA CORNER**—Film
- 10:30 4 **SMILIN' ED'S GANG**—Stories
Gunga & Rama battle a savage tiger shark
- 5 **HOBBY TIME**—Bill Healion
Gift items made from easy-to-do plastic hobby kits
- 7 **JUNIOR RODEO**—Bob Atcher
- 9 **KIDS & COMPANY**—Variety
Shirley Daunt who saved her grandfather from being killed by a bull is saluted
- 10:45 5 **"NEATH CANADIAN SKIES"**
MOVIE—Mountie, in disguise of a desperado, goes after gang of claim jumpers; stars Russell Hayden & Inez Cooper
- 11:00 4 **BIG TOP**—Circus Show
The DeRizkies, acrobatic roly-poly juggling act; the Zavatta Canines in a bicycle riding performance; the Abtonettes, aerial perch act; and Elimar, high wire juggler
- 7 **BEULAH SHOW**—Comedy Antics
- 9 **REGULAR FELLAS**—Kids Show
Guests will be the Concordia Evangelical Lutheran School football team, winners of the Mum Bowl championship, from Hamlin Park, and their coach, Joe Gaffney, All American, from De Paul University
- 11:30 5 **FOOTBALL WARMUP**—J. Wilson
7 **THIS IS MY MELODY**—Life Story
Guests: Eva Kuney & Gene Reed, Charleston dancing team; soprano Jane Adam; and a variety instrumental trio of 16-year-old newsboys
- 12:00 4 **FARM AND HOME TIME**
5 **FOOTBALL**—Army vs Navy
Described by Mel Allen, Russ Hodges & Bill Henry
- 7 **"WEST OF THE ALAMO"**
MOVIE—Rangers work incognito to help solve crime wave; stars Jimmy Wakely
- 9 **"GUN OF JUSTICE"**
MOVIE—Billy the Kid Western film
- 12:30 4 **"MR. WISE GUY"**
MOVIE—Kids escape from reform school to help brother of their buddy, about to be executed for murder; stars Leo Gorcey, Bobby Jordan & Huntz Hall
- 1:00 7 **"VALLEY OF FEAR"**
MOVIE—Johnny Mack Brown stars
- 9 **MUSIC ALA MODE**—Jack Fuller

TV FORECAST

BETTER TASTE— MORE CUPS



STEWARTS' quality blend of fancy aged coffees has greater body and flavor — makes many more cups per pound.

PICK'N CHICK'N

Trade Mark Reg.

WEST SIDE
4315 W. North Ave.
CA pitol 7-5315

NORTH SIDE
1565 W. Howard St.
SH eldrake 3-1620

Present this ad for
FREE DELIVERY
Closed Mondays

CHICAGO HIGH SCHOOL

FOOTBALL CHAMPIONSHIP

PUBLIC vs CATHOLIC
Jack Drees, Sportscaster

SATURDAY, NOV. 29
1:15 P.M.

WGN-TV Channel 9

Sponsored by:

ILLINOIS BELL TELEPHONE COMPANY
WESTERN ELECTRIC COMPANY



1:15 9 HIGH SCHOOL FOOTBALL GAME

Championship game between public and Catholic high schools; Jack Drees announces game between Austin and Mt. Carmel

Sponsored by Illinois Bell Telephone Co. & Western Electric Co.

1:45 4 GRID FORECAST—Discussion

2:00 4 FOOTBALL—Grid Contest

San Diego Navy vs San Diego Marines

7 "BATTLING MARSHAL"

MOVIE

3:00 7 "I'D GIVE MY LIFE"

MOVIE—A man chooses to die rather than reveal his mother's identity; stars Tom Brown & Frances Drake

3:30 5 FOOTBALL SCOREBOARD—Result

Run down of games by Herman Hickman

9 "SMART ALECK"

MOVIE—Tale of an unscrupulous nephew who arranges the murder of his rich uncle; stars Peter Reynolds, Leslie Dwyer, & Edward Lexy

4:00 7 "OUTLAW TAMER"

MOVIE

4:30 4 CLASSIC THEATER—Music

9 MOVIE—Title to be announced

5:00 5 WESTERN ROUNDUP—For Kids

7 SATURDAY LAUGH TIME—Film

"Laurel & Hardy" & Aesop Fable

5:15 4 PATTERN FOR LIVING—Talks

Teenagers discuss current problems

5:30 4 ALL STAR HIT PARADE

7 "TRAIL'S END"

MOVIE—Exciting Western feature

9 COMEDY THEATER—Film

"Soup To Nuts"

5:45 9 PAPA BOB—Musical Session

6:00 4 CAMEO THEATER—Film

"Three On a Limb"

5 MR. WIZARD—Science Study

Don Herbert and Bruce Lindgren discuss "Solutions"

7 PAUL WHITEMAN'S TEEN CLUB

Nancy Lewis, Junie Keegan and Andrea McLaughlin assist "Pops" with his emcee chores as teenage variety talent performs.

9 DICK TRACY—Mystery Drama

Ralph Byrd stars as the detective

6:15 4 HEADLINES ON PARADE—Film

6:30 4 BEAT THE CLOCK—Games

Bud Collyer quizzes the contestants

6:30 5 MY HERO—Situation Comedy

Robert Cummings & Julie Bishop star; a famous actor is prospective client till he loses a game of golf to Hero Beanblossom

7 LIVE LIKE A MILLIONAIRE

John Nelson presents a talent-variety show with ordinary people introduced by their families

9 PET SHOP—Gail Compton mc

7:00 4 JACKIE GLEASON SHOW

"And Away We Go" with Jackie and guests; musical comedy star Harry Richman & orchestra leader Woody Herman

5 ALL STAR REVUE—Variety

Emcee George Jessel and guests; Denise Darcel; comedian Ben Blue; boxing champ Rocky Marciano; Irish tenor Barry O'Hara; and dancers Fisher & Ross

9 SPORTS EDITION—News Events

7:15 9 CHRISTOPHER FILM SHORT

7:30 9 THIS IS THE LIFE—Film

Dramatic program built around everyday experiences of an average family

8:00 4 IT'S NEWS TO ME—Panel Quiz

John Daly is host; contestants are asked to determine whether story is actually a news item or just concocted by one of the panel members

5 YOUR SHOW OF SHOWS

Sid Caesar & Imogene Coca with the Hamilton Trio, Marguerita Piazza, Bill Hayes, Judy Johnson, Jack Russell, Billy Williams Quartet, Carl Reiner, Howard Morris, and guest host Victor Jory

7 "SINGING COWGIRL"

MOVIE—(1st showing) Crooked lawyer and gang of outlaws plan to take possession of a ranch suspected of containing gold; stars Dorothy Page & David O'Brien

9 U.S.A. CANTEEN—Musical

Variety & interviews with Jane Froman femmece, Alfredo Antonini's orchestra, and guest, Pfc. Vic Damone, singing "April in Paris"; guest: ventriloquist Jimmy Nelson



"Congratulations on second place in the quiz. Your big prize—a full 20 year supply of Jones Corn Plasters."

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB	WNBQ	WGN-TV
4	5	9

Nov. 29 **Saturday**

8:30 4 **FARMTOWN U.S.A.**—Chats
George Menard talks about farm life

7 **"BLOCKHEADS"**

MOVIE—Two buddies are separated during the war and meet twenty years later; stars Laurel & Hardy

9 **WRESTLING FROM MARIGOLD**

Main event: Bobby Nelson vs. Lou Thesz; tag match: Red Bastien & Jerry Woods vs. Mike Kilonis & Jack Malkov; Billy Hickson vs. Ned Taylor; Baron Arena vs. Reggie Lisowski; and Bob Orton vs. Larry Hamilton

9:00 4 **BALANCE YOUR BUDGET**—Quiz
Bert Parks emcees human interest quiz

9:30 4 **BATTLE OF THE AGES**—Variety
Emcee Morey Amsterdam pits "youngsters" of show business against "oldsters." Guests: Caroline Stern, singer & dancer, Andy Mayo and Pansy, the horse, comedy act, the Three Buddies, dancing trio, and musician Buddy Rogers

5 **YOUR HIT PARADE**—Musical

The top 7 tunes you've picked as favorites sung by Snooky Lanson, Dorothy Collins, & June Valli with Raymond Scott and his orchestra
Sponsored by American Tobacco Co. for Lucky Strike Cigarettes

10:00 4 **"CAGED FURY"**

MOVIE—Star of a lion act in circus plans the death of two people; stars Richard Denning, Sheila Ryan, Buster Crabbe & Mary Beth Hughes

5 **MOVIE**—Title to be announced

7 **"FRISCO WATERFRONT"**

MOVIE—(1st showing) While lying on operating table after automobile accident, a candidate for governor relives his life; stars Ben Lyon & Rod La Rocque

11:00 9 **MOVIE**—Title To Be Announced

11:30 4 **ULMER TURNER & THE NEWS**

11:45 4 **"HIGH COMMAND"**

MOVIE—A Major in the English army in West Africa falls in love with his colleague's wife; stars James Mason, Lionel Atwill & Lucy Mannheim

12:00 5 **FACES IN THE WINDOW**—Film

7 **MOVIE**—Title to be announced

(Stations reserve the right to change above listings without notice)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs **FOLLOWING** them will be approximate.

Every Saturday

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EVERY SUNDAY
special children's menu
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THE CONRAD HILTON

- 9:00 7 "WESTLAND CASE"**
 MOVIE—A hard drinking private eye is hired to free innocent man about to be executed for murder; stars Preston Foster, Carol Hughes & Barbara Pepper
- 9:30 5 THE PULPIT—Religious Talk**
 Dr. Richard C. Hertz, Rabbi of Sinai Temple of Chicago, speaks on "If You Died Tomorrow"
- 7 SADDLE & SAGE—Western**
 "Feud of the West"
- 9:45 5 WHAT'S YOUR TROUBLE—Talk**
 Dr. Norman Vincent Peale & his wife
- 10:00 4 "GENTLEMAN FROM DIXIE"**
 MOVIE—Ex-convict turns to handling race horses as a living; stars Jack LaRue, Marian Marsh & Clarence Muse
- 5 SUN. FUNNIES—John Conrad**
- 9 AMERICA AT CHURCH—Relig.**
 Bethany Ref. Church of Roseland
- 10:15 5 MAGIC CLOWN—Kids Variety**
- 10:30 5 "DESIRABLE LADY"**
 MOVIE—Bail bond agent convinces girl she is an heiress by presenting false identification; stars Jan Wiley & Phil Warren
- 11:00 7 CARTOON TIME—Film**
- 11:15 7 TOOTSIE HIPPODROME—Games**
 Captain Tootsie and a cowboy show with a contest, games, western songs and guests: Ruton's Dogs, eight educated canines
- 9 ALL ABOARD—Comedy Series**
 Ventriloquist "Skeets" Minton is host to vocalist Junie Keegan & Robert Mariotti in role of Dudley Doodle-banger, Junie's cousin, and guest
- 11:30 4 CANDY CARNIVAL—Variety**
 Gene Crane emcees show for kids
- 5 LIVE AND LEARN—Discussion**
 "An Interpretation of Religion" is subject of Dr. Bernard M. Loomer
- 7 FAITH FOR TODAY—Religious**
 Rev. W. A. Fagel gives the sermon
- 9 CAPTAIN MIDNIGHT—Drama**
 "The Painted Stallion" part III
- 12:00 4 ULMER TURNER AND THE NEWS**
- 5 YOUTH WANTS TO KNOW**
 Teenagers conduct a panel quiz with guest: Jackie Robinson, Brooklyn Dodgers baseball star
- 7 STU ERWIN SHOW—Comedy**
- 9 "WRANGLERS' ROOST"**
 MOVIE—(1st showing) The Range Busters go after an unusually polite bandit; stars Ray Corrigan, John King & Max Terhune
- 12:15 4 YOUR FUTURE HOME—Ideas**
 Ed Cooper narrates
- 12:30 4 "ROGUES' TAVERN"**
 MOVIE—A detective and his fiancée are stranded in a lonely tavern when three murders are committed; stars Wallace Ford, Barbara Pepper & Joan Woodbury
- 5 FRONTIERS OF FAITH—Relig.**
- 7 AMATEUR HOUR—Chgo. Talent**
 Bob Murphy emcees talent show
- 1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion and Movies**
 John Ott describes and shows varieties of tropical plants that grow well in homes, including the exotic "Bird of Paradise" plant
- 9 "REDWOOD VALLEY SHERIFF"**
 MOVIE—Red Ryder sets out to prove the innocence of the Reno Kid, a notorious outlaw; stars Wild Bill Elliott & Bob Steele
- 1:30 5 AMERICAN FORUM OF THE AIR**
- 7 WILD BILL HICKOK—Western**
 Guy Madison & Andy Devine in "Education and Brawn." Bill uses his fists to show two young cowhands and their father that education does not reduce a man's raw courage
- 2:00 4 MOVIE—Title to be announced**
 Billy the Kid feature
- 5 VICTORY AT SEA—Film Drama**
 5th episode: "Mediterranean Mosaic," documenting the Royal Navy's participation in the Mediterranean warfare in World War II
- 7 CISCO KID—Western Movie**
 Duncan Renaldo & Leo Carillo in "Spanish Dagger." A quartet of badmen fight for possession of a jeweled dagger
- 9 MOVIE—Title To Be Announced**
- 2:30 5 JUVENILE JURY—Kid's Panel**
 Jack Barry quizzes the moppets
- 7 ADVENTURES OF KIT CARSON**
 Bill Williams and Don Diamond in "The Trap" a story set in the uncharted borderlands where badmen of the old west found refuge out of reach of the law
- 3:00 4 QUIZ KIDS—Joe Kelly MC**
 Panel: Sally Ann Wilhelm, 14; Harvey Dytch, 9; Janet Ahern, 7; Frankie Vander Ploeg, 8; and Mike Mullin, 15
- 5 KUKLA, FRAN AND OLLIE**
 Adventures with the Kuklapolitans
- 7 HOPALONG CASSIDY—Western**
 Bill Boyd is featured as "Hoppy"

- 3:30 4 OMNIBUS—Variety 'Til 5:00**
Helen Hayes, Burgess Meredith & Anthony Ross in "The Christmas Tie" by Wm. Saroyan; part 2 of "Mr. Lincoln" series, telling of his childhood and the influence of his mother, with Royal Dano & Marian Seldes; French ballet "Dance Madness; skit titled "Tugboat Captain," detailing the rigorous life of the skippers; and feature on economics, "American Way of Life"; Alistair Cooke is emcee
- 5 ZOOPARADE—About Animals**
Differences between similar animals from different continents will be shown, and their relation to the terrain of the country
- 7 BOB ATCHER & SAMMY SQUIRREL—Puppet Antics**
Life in a corner of the corral called "Short Stump" with our little friends
- 9 HOLLYWOOD SHOWCASE—Film**
"Midnight" with Gloria Saunders & Herbert Patterson
- 4:00 5 HALL OF FAME—Drama**
"Ten Thousand Words" by Robert Mason Pollack; a biography of Nathaniel Currier who began his career in lithographing despite much protest and ridicule
- 7 SUPER CIRCUS—Big Top Fun**
Ringmaster Claude Kirchner presents the Les Rosettes, revolving ladder and iron jaw act; another baton twirler; Franklin & Astrid, voltage hand balancing act; Hugo Schmitt's chimpanzees; Mary Hartline & the Band; Bernie Hoffman in the menagerie; Colman-Valerie, web & double trapeze act; also, salute to the National 4-H clubs of America
- 9 "GUN IN THE DARK"**
MOVIE—Johnny Mack Brown stars
- 4:30 5 MEET THE MASTERS—Music**
Violinist Jascha Heifetz; pianist Artur Schnabel; and cellist Gregor Piatigorsky, on film; music includes the first movement of Schubert's "Trio in B-Flat" & first, second & third movements of Mendelssohn's "Trio in D-Minor"
- 5:00 4 HOUSE PARTY—Interviews**
Dorothy and Tony Weitzel entertain interesting and exciting guests from show business
- 5 MEET THE PRESS—Discussion**
Martha Rountree and Lawrence Spivak interview Dr. Harold Urey, University of Chicago

- 5:00 7 MAGIC—Don Alan Emcee**
Feats of trickery are demonstrated. Also, two guest magicians, one a youngster, the other a noted professional, Neil Foster
- 9 "FOR THOSE IN PERIL"**
A young man who failed as a pilot is assigned to a PT boat in the Pacific; stars David Farrar & Ralph Michael
- 5:30 4 SEE IT NOW—News Comments**
Edward R. Murrow narrates the news
- 5 ROY ROGERS SHOW—Drama**
Roy, Dale & Pat try to help an old friend hold on to his property claim on an old ghost town against crooked odds
- 7 BILLY DANIELS SHOW—Music**
Jimmy Blaine is your host
- 5:45 7 WALTER WINCHELL—Comments**
- 6:00 4 GENE AUTRY SHOW—Western**
An escaped convict tries to prove his innocence before he is caught
- 5 RED SKELTON SHOW—Comedy**
Red portrays Peter Minuit, buyer of Manhattan Island; also, a "just married" scene with Lucy Knoch, and skit titled "One Man's Mortgage"
- 7 YOU ASKED FOR IT—Requests**
Art Baker fulfills viewers' wishes
- 9 "RETURN TO VIENNA"**
MOVIE—Aging prima donna of the opera returns home to see a famous doctor who can make her young again; stars Ruth Warrick & Cameron Mitchell
- 6:30 4 JACK BENNY SHOW—Comedy**
Two masked burglars attempt to rob Benny's home while he sleeps. Bob Crosby and Rochester also appear
Sponsored by American Tobacco Co. for Lucky Strike Cigarettes
- 5 MISTER PEEPERS—Comedy**
Wally Cox tries to get the school nurse to go to the drive-in movie with him
- 7 WHAT'S THE ANSWER—Quiz**
Mal Bellairs asks the questions

BENNY'S BACK SUNDAY!



See
JACK BENNY
and his
whole gang

Sunday, 6:30 pm • Channel 4

Be Happy-**GO LUCKY!**

- 6:30 9 PRESS CONFERENCE**—Debate
Lee Schooler is moderator
- 7:00 4 TOAST OF THE TOWN**—Variety
Ed Sullivan presents operatic soprano Roberta Peters, English comedian Leslie Randall, comic Ronnie Graham, comic acrobats The Carsonis, and the Piero Brothers, jugglers
- 5 COMEDY HOUR**—Variety Show
Dean Martin and Jerry Lewis with Kitty Kallen
- 7 ALL-STAR NEWS**—Events
Current news from around the world
- 9 FAITH OF OUR FATHERS**—Talk
- 7:30 9 CHGO'LAND NEWSREEL REVIEW**
- 8:00 4 FRED WARING SHOW**—Musical
- 5 TV PLAYHOUSE**—Drama
"The Gift" with Penny Hays, Pat O'Malley & Johnny Johnston; a little girl suddenly finds she has a fairy godmother who has given her a special gift, but her unusual talent is exploited by a TV director
- 7 "THE LAST WALTZ"**
MOVIE—Featuring the memorable tunes of an operetta by Oscar Strauss; stars Jarmila Novotna, Bruce Winston & Gerald Barry
- 9 ROCKY KING**—Roscoe Karns
"Death Does a Double Take." A woman is strangled to death and Rocky finds that her twin sister is heir to a fortune
- 8:30 4 BREAK THE BANK**—Quiz Game
Bert Parks is host to contestants
- 9 PLAINCLOTHESMAN**—Drama
A young woman addicted to drugs dies in an automobile, apparently by carbon monoxide poisoning
- 9:00 4 THE WEB**—Mystery Drama
An ambitious youth, aspiring to business and social success, resorts to crime in a desperate move to pay his debts in "Best of Everything"

- 9:00 5 THE DOCTOR**—Film Drama
"The Trusting Heart" with John Baragrey, Polly Rowles & Jane Seyman; a young woman discovers the mystery of her fiance's past and must decide if she will still marry him
- 7 BILLY GRAHAM**—Religious
Evangelist revival meeting
- 9 ARTHUR MURRAY PARTY**
Guests: dance team The Szonys, comedian Joey Bishop, Kenny Delmar, and Jack Norton
- 9:15 7 QUEST FOR SERENITY**—Talk
- 9:30 4 WHAT'S MY LINE?**—Quiz
John Daly is host to panel
- 5 CITY DESK**—Discussion
Moderator William Ray with guests
- 7 DR. FIXUM**—Household Tips
New ideas in repair and the use of those "unuseful" objects
- 9 YOUTH ON THE MARCH**
Dr. Percy Crawford conducts sermon
- 10:00 4 "RETURN OF THE FROG"**
MOVIE—Murder and mystery roam the waterfront when the racketeers are led by a legendary figure known as "The Frog"
- 5 WEATHERMAN**—Clint Youle
Latest atmospheric conditions
- 7 PAUL HARVEY**—News
Report on late happenings
- 9 "THE FABULOUS SUZANNE"**
MOVIE—(1st showing) A girl picks winning horses by jabbing a lucky pin into a race form; stars Barbara Britton, Rudy Vallee & Otto Kruger
Sponsored by Courtesy Motors
- 10:10 5 DORSEY CONNORS**—Ideas
Helpful tips for men & women
- 10:15 5 ALEX DREIER**—News Report
- 7 EARL NIGHTINGALE**—Talks
- 10:30 5 SPORTS STAR TIME**—Duggan
- 7 MOVIE**—Title to be announced
- 11:00 5 "WINTER CARNIVAL"**
MOVIE—Comedy-romance about a former queen of a winter carnival at Dartmouth and what happens when she returns years later; stars Ann Sheridan & Richard Carlson
- 11:30 4 ALL STAR HIT PARADE**
- 9 COMMERCIAL FILM**
- 11:45 4 "TOWER OF TERROR"**
MOVIE—A lighthouse keeper on an isolated German isle finds four people have come to his place for refuge; stars Wilfrid Lawson, Movita, & Michael Rennie

(Stations reserve the right to change above listings without notice)

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Chicago's top newsmen
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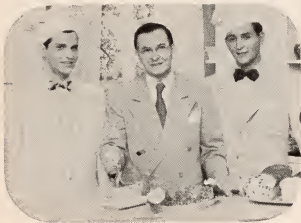
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Monday thru Friday at 11:00 a. m.

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WBKB

Monday Dec. 1

- 6:45 5 **Town & Farm**—Discussions
Everett Mitchell with news of interest to farmers, including commodity & livestock markets and weather reports (see page 8)
- 7:00 5 **Today**—News & Commentary
Dave Garraway with commentary on various subjects assisted by James Fleming and Jack Lescoulie
- 9:00 4 **Morning News**—Commentary
- 5 **Ding Dong School**—For Kids
Dr. Frances R. Horwich conducts nursery for pre-school children (see pg. 8)
- 9 **Chicago Cooks**—Kay Middleton
- 9:15 4 **Arthur Godfrey Time**—Variety
Fun with all the "little Godfreys"
- 9:30 5 **Coffee And**—Interviews, Music
Hugh Downs is host with Marilyn Lovell & the Art Van Damme Quintet (See page 8)
- 10:00 4 **News At 10**—Commentary
- 5 **Home Cooking**—Eddie Doucette
Eddie prepares Christmas nugget cookies and golden raisin pie (see page 8)
- 7 **"Island Captives"**
MOVIE—Three men and a girl are held captive on an island in the South Seas; stars Eddie Nugent & Joan Barclay
- 9 **Ernie Simon's Breakfast Party**
Informal variety with vocalists
- 10:05 4 **There's One In Every Family**
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **United Nations Gen. Assembly**
Henry Cassidy gives instructive commentary on diplomatic procedure (In the event this program is carried to conclusion, the regular programs on channel 5 will be canceled)
- 9 **Strike It Rich**—Warren Hull
Guests: Dr. Hans Haas & Lottie Berl
- 11:00 4 **Creative Cookery**—F. Pope
Home style baked beans; yellow sponge roll, and corn fritters
- 5 **"Drama of Portland Cement"**
- 7 **Bob & Kay Show**—Variety
Interviews and chats with Bob Murphy and Kay Westfall
- 9 **Bride & Groom**—John Nelson
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips
"Diet and Nutrition" discussed by Mary L. Mojonner
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Travelers' Sketchbook**—Film
"Puerto Rican Harvest"
- 12:00 4 **Bill Evans Show**—Variety Time
Music, interviews, and commentary
- 5 **Noontime Comics**—John Coons
Old time comedies are shown
- 9 **Hi Ladies**—Interview Fun

- 12:30** 4 **Garry Moore Show—Variety**
Guest: Vito Feleccia, 1952 champion horseshoe pitcher of Greater New York; Garry and gang take part in radio sketch which takes place in Elephant's Breath, Montana
- 5 **Meet Mintz—Herbie Mintz**
- 7 **Beulah Karney Presents—Tips**
Beulah begins her round-the-world Christmas series and discusses the customs of "Christmas in Norway"
- 12:45** 5 **Jack Angell With The News**
- 9 **News Of The Day—S. Allen**
- 1:00** 4 **Double Or Nothing—Quiz Show**
Bert Parks emcees comedy game
- 5 **"Legion Of Missing Men"**
MOVIE—Young man in the French Foreign Legion starts courting the top sergeant's girl friend; stars Ralph Forbes & Ben Alexander
- 7 **What's New—Current Events**
- 9 **Two Guys And A Doll—Variety**
- 1:30** 4 **Guiding Light—Serial Tale**
- 7 **Claude Kirchner Show—Variety**
Interviews with the ladies
- 9 **Music Ala Mode—Tune Time**
- 1:45** 4 **Art Linkletter's House Party**
Variety and guests (see page 42)
- 2:00** 5 **Big Pay Off—Quiz Contest**
Randy Merriman and Bess Myerson
- 7 **"Ladies Crave Excitement"**
MOVIE—Two young newspaper people from rival papers marry and set up their own business; stars Norman Foster & Evalyn Knapp
- 9 **Paul Dixon Show—Variety**
- 2:15** 4 **Lucky North Show—Talks**
- 2:30** 4 **Ill. Inst. Of Technology**
"Diet and Nutrition" discussed by Mary L. Mojonnier
- 5 **Welcome Travelers—Chats**
- 3:00** 4 **News At 3:00—Frank Reynolds**
- 5 **Kate Smith Hour—Variety**
America sings, "Cracker Barrel Interview" with Rudolph Halley, "House in the Garden" serial drama, and The Cerneys dance team
- 7 **"Symphony Of Living"**
MOVIE—Story of a family
- 9 **"Swamp Lady"**
MOVIE—Adventures of a honky tonk entertainer who returns to the Florida swamps where she was born; stars Ann Corio & Jack La Rue
- 3:05** 4 **"Freckles Comes Home"**
MOVIE—Gangster hides out in small town and then is found murdered; stars Gale Storm & Johnny Downs
- 4:00** 5 **Hawkins Falls, Pop. 6,200**
- 7 **Great Western Stories—Film**
"Stranger From Santa Fe"
- 9 **Trail Blazers' Theater—Film**
"Texas Marshal"
- 4:15** 5 **Gabby Hayes Show—Tall Tales**

- 4:30** 4 **Garfield Goose And Friend**
Garfield gets a chance to describe his operation
- 5 **Howdy Doody Show—Puppets**
- 4:45** 7 **Cinnamon Bear—Kids' Fun**
- 5:00** 4 **Kids Karnival Kwiz—Games**
Join Natco, the clown, for some fun
- 5 **Cactus Jim—Western Film**
- 7 **Laugh Time—Film Shorts**
"Charlie Chase" film plus cartoons
- 9 **Time For Beany—Puppet Fun**
- 5:15** 9 **Junior Edition—Steve Fentress**
- 5:30** 4 **Silhouettes Of The West—Film**
Roy Starkey narrates the film
- 5 **King Calico—Puppet Fun**
Johnny Coons narrates
- 7 **Adv. Time With Bob Atcher**
"Miracle Rider" 10 & "Riding Gents" 1
- 9 **Magic Carpet—Film Short**
"Bring Back My Bonnie"
- 5:45** 4 **Window Shopping—Commercial**
What's new in the stores
- 5 **Something To Talk About**
Commentary by Chuck Acree
- 9 **To be announced**
- 5:50** 4 **Chgo. Weather—Russ Reed**
- 5 **Clifton Utley And The News**
- 5:55** 4 **A Word From Vera—Comments**
Tips on various subjects for the gals
- 6:00** 4 **Sports & Comments—Bob Elson**
- 5 **Joe Wilson's Sports Corner**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video—Adventures**
- 6:10** 7 **Sports Highlights—Jack Drees**
- 6:15** 4 **Ulmer Turner And The News**
- 5 **Town Crier—Tony Weitzel**
Tony chats about people we know
- 6:20** 7 **Top O'The Weather—Report**
- 6:25** 7 **Barbara Moro Views Chicago**
Interesting events taking place
- 6:30** 4 **CBS News—Douglas Edwards**
- 5 **Those Two—Comedy Skits**
Martha Stewart & Pinky Lee star
- 7 **Hollywood Screen Test—Drama**
"A Time To Die" with Victor Jory; historical drama of the American Revolution and a heroic military commander
- 9 **Spencer Allen & The News**
- 6:45** 4 **Perry Como Show—Musical**
"I Saw Mama Kissing Santa Claus," "My Favorite Song," "Full Time Job," & "Lies"
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00** 4 **VIDEO THEATER—Drama**
"Amo, Amas, Amat" by Carol W. Gluck; a young couple can't afford to be married so girl takes job tutoring Latin, but complications result when her pupil turns out to be a handsome, wealthy man

- 7:00 5 PAUL WINCHELL SHOW**
"What's My Name" quiz plus variety with Diane Sinclair & Ken Spaulding, dancers, & guest Miss America Neva Jane Langley of Ga. Also Paul will have a "quick change artist" skit
- HOMICIDE SQUAD—Mystery**
A lovely Chinese girl clutching an odd medallion is stabbed in "The Case of The Chinese Medallion." Tom Conway stars
- 9 BEARS QUARTERBACK CLUB**
Red Grange narrates film of Thurs. game between Bears & Dallas
- 7:30 4 GODFREY'S TALENT SCOUTS**
Professionals compete for honors
- 5 VOICE OF FIRESTONE—Music**
Guest soloist Thomas L. Thomas sings "The Bells of St. Mary's" "I Got Plenty o' Nuttin'," "Kashmiri Love Song" & "Rogue Song"; orchestra & chorus do "Amapola," "The Toy Trumpet," & "March and Procession of Bacchus"
- 7 TIME OUT WITH JACK DREES**
Review of the sports news
- 9 CARDINALS QUARTERBACK CLUB—Interviews And Films**
Vince Lloyd presents sports celebrities and discusses with them films of the Cardinals-Philadelphia game
- 8:00 4 I LOVE LUCY—Comedy Drama**
A mink coat for Rieki's nightclub act causes a riot in the Ricardo household
- 5 HOLLYWOOD OPENING NIGHT**
Wendell Corey & Maureen O'Sullivan in "The Lucky Coin." A lawyer loses his lucky silver dollar and becomes panicky
- 7 CYO BOXING FINALS**
Bishop Sheil's 22nd annual CYO Boxing Tournament finals from Chicago Stadium with commentary by Frank Plath. Finals pit the North Side Amateur Champions against South Side Champions of Chicago
- 9 COLLEGE FOOTBALL HILITES**
Jack Brickhouse narrates films of Notre Dame-Southern California game
- 8:30 4 LIFE WITH LUIGI—Comedy Skit**
J. Carrol Naish buys a double boiler for his mother for Christmas and runs into great difficulty when he tries to mail it
- 5 ROBERT MONTGOMERY—Drama**
"Post Road" starring Dorothy Gish; comedy about a woman who runs a tourist home and strange visitors who ask for emergency accommodations. *Sponsored by American Tobacco Co. for Lucky Strike cigarettes*
- 9 SPORTS HIGHLIGHTS—Film**
"Ski Thrills"
- 8:45 9 FAMOUS FIGHTS FROM MADISON SQUARE GARDEN—On Film**
Jimmy Powers & Bud Palmer describe bout between Rocky Castellani vs Johnny Bratton (March 28, 1952)

- 9:00 4 STUDIO ONE—Drama**
"I Am Jonathan Scrivener." A man is hired for a job sight unseen and soon finds he is a human experiment for his strange employer. John Forsythe, Maria Riva, Felicia Montealegre & John McQuade are starred
- 7 BOXING FROM RAINBO ARENA**
Billy Noble, 22, of Omaha, undefeated in 17 bouts vs Larry Watson, 25, also of Omaha, with 14 wins & 4 losses in 8-round bout; Jack Drees announcing
- 9 BOXING—Eastern Pkwy. Arena**
Ranking Roland La Starza, 25, of Bronx, N. Y., with 52 wins & 4 defeats vs Rocky Jones of Chester, Pa., with 10 victories & 8 losses in 10-round heavyweight bout; Ted Husing announces
- 9:30 5 WHO SAID THAT?—Quote Quiz**
Moderator Walter Kiernan, anchorman Bill Henry, and guests: political writer William H. Lawrence; actress June Lockhart, and her father, Gene Lockhart
- 9:45 9 SPORTS PAGE—Commentary**
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 PAGE ONE—News And Sports**
- 9 "BULLDOG EDITION"**
MOVIE—(1st showing) Two newspapers have friendly rivalry until racketeers enter the picture; stars Ray Walker, Evalyn Knapp & Regis Toomey
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS PAGE—Commentary**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chats**
Chuck Bill interviews the folks
- 5 LET'S LOOK AT SPORTS—Duggan**
- 7 MOVIE—Title to be announced**
- 10:45 4 OUR SONG—Musical Variety**
Music by Danny O'Neil
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Interviews**
- 5 "MYSTERY PLANE"**
MOVIE—Foreign agents kidnap two pilots who have invented important bombing device; stars John Trent & Marjorie Reynolds
- 11:15 4 FRANK REYNOLDS & THE NEWS**
- 11:30 4 MURDER BEFORE MIDNIGHT**
"The Corpse Vanishes" with Bela Lugosi
- 12:00 4 STOP, LOOK & LISTEN**
- 7 WHAT'S NEW—Current Events**
- 12:30 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)

(ADVERTISEMENT)

RADIO'S HOPE FOR HOUSEWIVES!

By WM. A. QUE

YES, THERE'S HOPE for housewives! Bob Hope, that is!

Mr. Ski Nose is the guy you fans ordinarily don't hear from until after sundown. But for NBC Radio stalwarts, Hope's up bright 'n' early with a brand new quarter hour of humorous commentary for you lucky, lucky ladies of the skillet.



HOPE

THE BOB HOPE Daytime Radio Show is heard over WMAQ at 10:45 A.M. And for this top grade "evening type" radio entertainment, Jell-O takes a bow.

And how do we get Robert to roll out before lunch? It's really quite simple. It's done with tape recorders that trail this ladies' man during his current tours of military installations.



BARTLETT

AS AN ADDED feature, Hope and his announcer-funster Bill Goodwin, have a "lady guest editor" who serves as such for one week, bringing you girls the latest news of fashions, hair styles and tasty recipes.

TONIGHT'S your last chance to postmark a "Christmas Spirit Family" letter to Jolly Old St. Tommy Bartlett. There's lots of prizes for contestants—and the deserving winner on Welcome Travelers (WMAQ, weekdays 9:00 A.M.)

Tell Tommy of the family whom you think best typifies "the Spirit of Christmas all year 'round." Address Welcome Travelers Christmas Family, P.O. Box 785, Chicago 77, Ill., by midnight, Nov. 30.

Read WM. A. QUE on your Chicago Herald-American radio page.

Be Happy-**GO LUCKY!**

ROBERT MONTGOMERY



presents

YOUR LUCKY STRIKE THEATRE

Monday, 8:30 pm • Channel 5

Don't Miss...

THE REAL
ARTHUR GODFREY
STORY IN



DECEMBER

COSMOPOLITAN

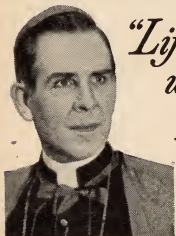
MAGAZINE

FOR THE
FINEST IN
FEATURE FILMS
Sunday thru Friday

TUNE IN
CHANNEL 9
every evening at
10:00 P.M.

WGN-TV
The Top Spot on Your Dial

Admiral presents Bishop Fulton J. Sheen



*"Life is
worth
Living"*

**Channel 9
TUESDAY
7:00 P.M.**

Eddie Cantor

(continued from page 7)

ment over the possibility of a little boy in the all-girl Cantor melange was as thick as that attending a royal birth. The only item that would suffer appreciably would be Cantor's standing gag about his daughters. Finally, when another girl, Janet, was born, some wags suggested that it only served to point up that the Creator had quite a sense of humor too.

For a man who had the buoyant spirit to keep his family and friends laughing most of the time, Eddie Cantor had moments in the Great Crash of 1929 when it was he who needed the lift. After losing every cent he had saved over a twenty year span—two million dollars—there was little cheer in the Cantor household. But his five favorite girls were there to pay back their dad with encouragement. Heartened, Eddie called the family together one day to take down his dictation of every depression joke in memory. The result was a lively booklet giving a humorous twist to the bad times called "Caught Short." It sold 200,000 copies and started Eddie on the way to making his next million.

In a published anniversary letter written to Ida years ago, he thought about the girls who were playing baseball out in the yard. Wrote Eddie: "Marjorie has just thrown the ball to Janet who missed and Natalie scored a run." Then he added with a wonderful note of wistfulness, "You must admit, Ida, that if we had a boy on third base, that never would have happened."

Eddie Cantor is seen periodically on the Comedy Hour, Sundays at 7:00 p.m. on WNBQ, channel 5.

8:30 P.M. Tonight
WNBQ Channel 5

"THE MARCH OF MEDICINE"

A special report from the
Denver Meeting of the
American Medical
Association
Presented by

**Smith, Kline & French
Laboratories**

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HOUSEHOLD TV

North West South Far South
HU. 6-5851 LA. 1-7300 PL. 2-0100 ES. 5-1900

- 6:45 5 **Town & Farm**—Discussion
 7:00 5 **Today**—News & Commentary
 9:00 4 **Arthur Godfrey Time**—Variety
 5 **Ding Dong School**—Chats
 Dr. Frances R. Horwich conducts
 9 **Chicago Cooks**—Recipe Fun
 Kay Middleton prepares a tasty dish
 9:30 5 **Coffee And**—Variety Time
 10:00 4 **News At Ten**—Late Report
 5 **Home Cooking**—Eddie Doucette
 Eddie prepares a special dish called
 "Crab Mmmmm—" in parsley ring
 and fried oysters
 7 **"No Living Witness"**
 MOVIE—J. Carrol Naish & Noah
 Beery
 9 **Ernie Simon's Breakfast Party**
 Join Jackie Van, Bill Snary, Bob
 Trendler, & the Starnoters
 10:05 4 **There's One In Every Family**
 10:30 4 **Breakfast With Danny O'Neil**
 Informal variety & interview show
 5 **United Nations Gen. Assembly**
 Henry Cassidy gives instructive com-
 mentary on diplomatic procedure &
 issues at stake during lulls in the
 U.N. debates
 (In the event this program is carried
 to conclusion, regularly scheduled pro-
 grams on channel 5 will be canceled)
 9 **Strike It Rich**—Quiz Time
 Warren Hull is host to contestants
 11:00 4 **Creative Cookery**—F. Pope
 Pizza neopolitan with plain tomato
 filling and sausage; also, muzzarella
 filling, Cantonese barbecue ribs and
 hot sauce
 5 **Homes Unlimited**—Film
 7 **Bob & Kay Show**—Variety
 9 **Bride & Groom**—Interviews
 John Nelson emcee with Phil Hanna
 11:15 9 **Love Of Life**—Continued Tale
 11:30 5 **Good Living**—Homemaking Tips
 Designer Paul MacAlister with sug-
 gestions for wrapping clever Christ-
 mas gifts
 9 **Search For Tomorrow**—Drama
 11:45 9 **Travelers' Sketchbook**—Film
 "People of Oaxaca"
 12:00 4 **Bill Evans Show**—Variety
 5 **Noontime Comics**—Kiddie Fun
 9 **Hi Ladies**—Interview Fun
 12:30 4 **Garry Moore Show**—Variety
 Ivan Sanderson brings a coyote to
 visit Garry; musical production: "If I
 Were a Kid Again"
 5 **Meet Mintz**—Musical Session
 7 **Beulah Karney Presents**—Tips
 Save money, make your Christmas
 gifts. Peanut clusters & other choco-
 late coated nuts
 12:45 5 **Jack Angell With The News**
 9 **News Of The Day**—S. Allen
 1:00 4 **Sewing Circle**—Ideas & Fun

- 1:00 5 **"Shadow Returns"**
 MOVIE—The Shadow attempts to
 solve the riddle of four deaths, two of
 which appear to be suicides; stars Kane
 Richmond & Barbara Reed
 7 **What's New**—Current Events
 9 **Two Guys And A Doll**—Variety
 Fashions for the ladies; Ellen Scott me
 1:30 4 **Guiding Light**—Serial Story
 7 **Claude Kirchner Show**—Chats
 9 **Music Ala Mode**—Jack Fuller
 1:45 4 **Art Linkletter's House Party**
 2:00 5 **Internat'l Livestock Exp.**
 Judging of the grand championship
 steer
 7 **"Marines Are Coming"**
 MOVIE—Comedy of the carefree, bad
 boy of the Marine Corps who plunges
 into disgrace through love of a wom-
 an; stars Conrad Nagel, Esther Ral-
 ston, and Armida
 9 **Paul Dixon Show**—Variety
 Music, chatter, & pantomimes
 2:15 4 **Lucky North Show**—Interviews
 2:30 4 **Lake Forest College**—Talks
 "2 plus 2 equals?" Dr. Lindley J.
 Burton demonstrates the solving of
 seemingly unanswerable mathematical
 puzzles and problems; students in-
 clude: Gibbs Andrews, Richard Daluga,
 Ralph Boches & Paul Wille, with
 Arlene Neville Byrne, moderator
 3:00 4 **News At 3:00**—Frank Reynolds
 5 **Kate Smith Hour**—Guest Stars
 Hctor & Byrd, dancers, singer Robert
 Clary, "House in the Garden" serial
 drama, and pianist Evalyn Tyner
 7 **"Thrill Of Youth"**
 MOVIE—June Clyde & Dorothy Peter-
 son
 9 **"Yank In Libya"**
 MOVIE—Yankee war correspondent
 discovers that native men are smug-
 gling guns to the Nazis
 3:05 4 **"Rogues' Tavern"**
 MOVIE—A detective and his fiancée
 are stranded in a lonely tavern when
 three murders are committed; stars
 Wallace Ford, Barbara Pepper & Joan
 Woodbury
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Great Western Stories**—Film
 "Stranger From Santa Fe" part two
 9 **Trail Blazers' Theater**—Film
 "Tumbleweed Trail"
 4:15 5 **Gabby Hayes Show**—Tall Tales
 4:30 4 **Garfield Goose And Friend**
 It's "National Prosperity Week" and
 Garfield decides to print his own
 money (kids, see page 45)
 5 **Howdy Doody Show**—Puppets
 Bob Smith emcees the antics
 4:45 7 **Cinnamon Bear**—Fun For Kids
 5:00 4 **Kids Karnival Kwiz**—Games
 Fun for kids with Natco the Clown

Watch the Fun
in Wonderland



The Adventures of
Uncle Mistletoe®



5:15 P.M.

WGN-TV (9)

every Tuesday and Thursday

Marshall Field & Company

HAUSER'S
AIRFLYTE
THEATRE

Tuesday 8 P.M.

WENR-TV • CHANNEL 7

Presents

"FRIENDLY ENEMIES"

starring

Charlie Ruggles
Charles Winniger
Nancy Kelly
James Craig

HAUSER-NASH

3737 W. LAWRENCE AVE.
210 W. BURLINGTON • LA GRANGE
7950 SO. CHICAGO AVE.

Tuesday Dec. 2

- 5:00 5 Cactus Jim—Western Feature
7 Laugh Time—Film Shorts
"Laurel & Hardy" film plus cartoons
- 9 Time For Beany—Kiddie Fun
- 5:15 9 Uncle Mistletoe—Puppet Fun
A lonely little tree is worried because of the army of termites advancing toward the forest, but Uncle thinks of a way to stop them with magic
Sponsored by Marshall Field & Co.
- 5:30 4 Silhouettes Of The West—Music
Roy Starkey with Western ballads and stories (kids, see page 45)
- 5 King Calico—Adventures
- 7 Adventure Time—Film Serial
"Miracle Rider" ch. 11 and "Riding Gents" ch. 2
- 9 Magic Carpet—Film Short
"Carnival"
- 5:45 4 Window Shopping—Commercial
5 Something To Talk About
9 To be announced
- 5:50 4 Chgo. Weather—Russ Reed
5 Clifton Utley And The News
- 5:55 4 A Word From Vera—Comments
Fashion and beauty tips for women
- 6:00 4 Sports & Comments—Bob Elson
5 Joe Wilson's Sports Corner
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
5 Short, Short Dramas—Film
"The Gift" with Olive Deering & John Boruff; a woman steals her own diamonds in order to collect the insurance, then falls in love with the investigator
- 6:20 7 Top O'The Weather—Reports
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
Popular tunes of the day sung by Dinah and the Notables
- 7 Beulah Show—Comedy Skits
Harry & Bill decide to show the girls that "operation housecleaning" actually is a simple task if you just "Let The Men Handle It"
- 9 Spencer Allen And The News
- 6:45 4 Heaven For Betsy—Comedy
"The Floorwalker." Pete's boss decides he should be a floorwalker. After he gets all dressed, a neighbor boy asks him to coach for their football team, it's then that Pete faces a big decision
- 5 News Caravan—John Swayze
9 Chicagoland Newsreel—News
- 7:00 4 WHAT'S THE GREAT IDEA?
Panel includes: Sydney Harris and Mrs. Walter Paepeke; moderator Maurice F. X. Donahue

7:00 5 CIRCUS HOUR—Variety Show
Starring Joe E. Brown, Dolores Gray, John Raitt & Victor Young's orchestra

7 "FALL IN"
MOVIE—William Tracy, Joe Sawyer, & Jean Porter in a Sgt. Doubleday comedy about their adventures with a battalion of hillbillies from Kentucky

9 LIFE IS WORTH LIVING
Bishop Fulton J. Sheen speaks on God, man, and the universe. *Sponsored by the Admiral Corp.*

7:30 4 RED BUTTONS SHOW—Antics

9 KEEP POSTED—Discussion

8:00 4 CRIME SYNDICATED—Drama
Guest narrator: Sen. Herbert R. O'Connor; "Apprentice" tells of two juvenile delinquents who try to work into a syndicate racket

5 FIRESIDE THEATER—Drama
"Feet of Clay." A young prison official discovers that the warden, his future father-in-law has committed a murder; stars Grandon Rhodes, Bill Phipps & Angela Green

7 "FRIENDLY ENEMIES"
MOVIE—Two German born millionaires split their friendship over their loyalties during World War I; stars Charles Winninger, Charlie Ruggles, James Craig & Nancy Kelly

9 WHERE WAS I?—Photo Quiz
Moderator Eddie Dunn, panel: Nancy Guild, Virginia Graham, Peter Donald, and guest Stu Erwin

8:30 4 SUSPENSE—Mystery Drama
"A Time Of Innocence" with Thomas Mitchell; a British business man murders his wife

5 MARCH OF MEDICINE
Report on up-to-date roundup of medical progress on children's diseases, with narrators Ben Grauer & Dr. Roy K. Marshall. *Sponsored by Smith, Kline & French Laboratories*

9 TV SHOWCASE—Variety Show
"That's My Pop," with Harold Peary & Jane Darwell; an old maid, sister of the town judge, forces the Great Gildersleeve into marriage

9:00 4 DANGER—Mystery Drama
Walter Slezak in "Footfalls." A New England blind cobbler tries to clear the name of his son, accused of a homicide

5 TWO FOR THE MONEY—Quiz
Comedy game with Herb Shriner and guest contestants from the audience

9 48TH STREET THEATER—Drama
"Incident In the Rain" with Irene Vernon, Warren Douglas & Frances Williams

9:30 4 UNEXPECTED—Suspense Drama
"The Perfectionists." A bank robber and a safe cracker hide out in apartment of girl whose specialty is disposing of gentlemen friends—by murder

5 EMBASSY CLUB—Satires
Bob Elliott, Ray Goulding, and featuring violinist Florian Zabach, Julie Meade, & Audrey Meadows

7 NAME'S THE SAME—Panel Quiz
Robert Q. Lewis emcee introduces contestants for panel to name

9 GAME OF THE WEEK—Film
Notre Dame—Southern California game narrated by Jack Brickhouse

9:45 5 BOB CONSIDINE—News Views

10:00 4 VIC PERRY—Interview Show
5 WEATHERMAN—Clint Youle
7 DANGEROUS ASSIGNMENT
Brian Donlevy as U.S. Agent is sent to thwart a subversive attempt to blow up a boatload of "Displaced Persons"

9 "FALL GUY"
MOVIE—Robert Armstrong, Cliff Penn & Teala Loring star in story of a man who is accused for a murder he didn't commit

10:10 5 DORSEY CONNORS—Ideas
10:15 4 SPORTS PAGE—Current News
5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed
10:30 4 CHICAGO AT NIGHT—Chuck Bill
5 LET'S LOOK AT SPORTS—Duggan

Report on current events in sports
7 "STAGECOACH"

MOVIE—John Wayne, Claire Trevor, Thomas Mitchell, & John Carradine in the tale of a group of passengers on a coach who are attacked by Apache Indians & the least expected shows great courage

10:45 4 OUR SONG—Danny O'Neil Sings
5 HERBIE MINTZ SHOW—Musical
Melodies of a past era are played

11:00 4 KUP'S COLUMN—Chats
5 "GUARDIAN ANGEL CASE"

MOVIE—Policeman goes after gang of thieves hijacking trucks loaded with valuable merchandise; stars Hugh Latimer & John Penrose

11:15 4 FRANK REYNOLDS & THE NEWS

11:30 4 MURDER BEFORE MIDNIGHT

9 NIGHT EDITOR—News Report

11:45 9 COMMERCIAL FILM

12:00 4 "THE GIRL WHO FORGOT"
MOVIE—(1st showing) A young college girl falls asleep on a train and wakes up to find her luggage gone and herself a victim of amnesia; stars Ralph Michael, Basil Radford & Enid Stamp Taylor

7 WHAT'S NEW—Commentary

1:30 4 ULMER TURNER & THE NEWS
(Stations reserve the right to change above listings without notice)

Wednesday Dec. 3

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 6:45** 5 **Town And Farm**—Discussion
Everett Mitchell talks to the farmers
- 7:00** 5 **Today**—News And Commentary
Reports by Dave Garroway and newsmen James Fleming and Jack Les-coulie
- 9:00** 4 **Morning News**—Commentary
5 **Ding Dong School**—For Kids
Things to do to keep small fry busy
- 9 **Chicago Cooks**—Food Fun
Kay Middleton prepares a taste treat
- 9:15** 4 **Arthur Godfrey Time**—Musical
Join the gang for some songs & lots of fun; with all the "little Godfreys"
- 9:30** 5 **Coffee And—Chats And Music**
Hugh Downs emcee with vocalist Marilyn Lovell, & Art Van Damme
- 10:00** 4 **News At Ten**—Information
5 **Home Cooking**—Eddie Doucette
Eddie shows preparation of holiday pudding and coffee marshmallow cream
- 7 **"Secret Sinner"**
MOVIE—A country girl makes good in the big city; stars Jack Mulhall and Sue Carroll
- 9 **Ernie Simon's Breakfast Party**
Informal variety for morning viewers
- 10:05** 4 **There's One In Every Family**
Quiz with John Reed King mc
- 10:30** 4 **Breakfast With Danny O'Neil**
Early morning gathering with songs and interviews (see pg. 42)
- 5 **United Nations Gen. Assembly**
Henry Cassidy gives instructive commentary on diplomatic procedure (In the event this program is carried to conclusion, the regularly scheduled programs on channel 5 will be canceled)
- 9 **Strike It Rich**—Warren Hull
"Helping hand" guest: the Three Suns, vocal and instrumental group
- 11:00** 4 **Creative Cookery**—Recipes
Today's menu: wild rice mold, honey baked pears, and grilled lamb chops
- 5 **This Is Life**—Film Short
7 **Bob & Kay**—Interviews
Chats, commentary, and a mail review
- 9 **Bride & Groom**—John Nelson
- 11:15** 9 **Love Of Life**—Serial Story
11:30 5 **Good Living**—Homemaking Tips
New toys for babies and toddlers are shown by nurse Ruth Crowley; she also has a special suggestion for bringing music into baby's life
- 9 **Search For Tomorrow**—Drama
- 11:45** 9 **Travelers' Sketchbook**—Film
"Story of New York City"
- 12:00** 4 **Bill Evans Show**—Variety
Chatter, guests, and music
- 5 **Noontime Comics**—John Coons
Fun for the youngsters
- 9 **Hi Ladies**—Interview Fun
- 12:30** 4 **Garry Moore Show**—Comedy
Morgan, TV's famous basset hound, brings his son, daughter-in-law and their eight little bassets to visit Garry
- 5 **Meet Mintz**—Piano Session
Some old-time favorites are played
- 7 **Beulah Karney Presents—Tips**
From soup to nuts for 50¢; Chinese beef steak, mushroom soup, and spiced nuts
- 12:45** 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
- 1:00** 4 **Double Or Nothing**—Bert Parks
Super-duper quiz game
- 5 **"One Thrilling Night"**
MOVIE—Humorous story of how the war interrupts marriage of a young couple; stars John Beal & Wanda McKay
- 7 **What's New**—Current Events
9 **Two Guys And A Doll**—Variety
Pantomimes with Clark Davis, Jerry Sperling, and Ellen Scott
- 1:30** 4 **Guiding Light**—Serial Story
7 **Claude Kirchner Show**—Chats
Interviews with the ladies
- 9 **Music Ala Mode**—Jack Fuller
- 1:45** 4 **Art Linkletter's House Party**
- 2:00** 5 **Big Pay Off**—Quiz Program
Randy Merriman & Bess Myerson
- 7 **"Murder At Glen Athol"**
MOVIE—Detective story writer is thrust into a triple murder mystery on his vacation; stars John Miljan, Irene Ware, & Henry Hull
- 9 **Paul Dixon Show**—Variety
Pantomimes and music with Dottie Mack and Wanda Lewis
- 2:15** 4 **Lucky North Show**—Interviews
Noted personalities chat with Luckey
- 2:30** 4 **Loyola University**—Talks
"Men At Arms" by Evelyn Waugh, discussed by moderator Dr. Norbert Hruby, Dr. Nicholas Joost, Father Norman Weyand, S.J., and Dr. Patrick Casey
- 5 **Welcome Travelers**—Chats
- 3:00** 4 **News At 3:00**—Frank Reynolds
5 **Kate Smith Hour**—Musical
Clark Brothers, tap dancing team, "House in the Garden" serial drama, "Cracker Barrel Interview," and The DeCastro Sisters, singers
- 7 **"Lady Luck"**
MOVIE—Story of a manicurist who is supposed to be the winner of a \$150,000 sweepstakes ticket; stars William Bakewell, Patricia Farr, & Duncan Renaldo
- 9 **"Gambling Daughters"**
MOVIE—Two girls in school acquire gambling debts and are blackmailed; stars Cecelia Parker, Roger Pryor & Gale Storm

Dec. 3

Wednesday

- 3:05 4 "There Goes Kelly"
 MOVIE—Star singer at radio station is murdered and the receptionist, also a singer, is accused; stars Jackie Moran & Wanda McKay
- 4:00 5 Hawkins Falls, Pop. 6,200
 Life in a small midwestern town
- 7 Great Western Stories—Film
 "Springtime In Texas" part one
- 9 Trail Blazers' Theater—Film
 "Along the Sundown Trail"
- 4:15 5 Gabby Hayes Show—Tall Tales
 Western film story for small-fry
- 4:30 4 Garfield Goose And Friend
 Garfield meets the Genii of Aladdin's Lamp and has his wish fulfilled
- 5 Howdy Doody Show—Bob Smith
 Antics of Howdy and his friends
- 4:45 7 Cinnamon Bear—Kid's Show
- 5:00 4 Kids Karnival Kwiz—Games
 5 Cactus Jim—Western Feature
 7 Laugh Time—Film Shorts
 "Charlie Chase" film plus cartoons
 9 Time For Beany—Puppet Fun
 Adventures of a small boy at sea
- 5:15 9 Junior Edition—Kids Fun
- 5:30 4 Silhouettes Of The West—Talks
 5 King Calico—Puppet Fun
 7 Adv. Time With Bob Atcher
 "Miracle Rider" ch. 12 and "Riding Gents" ch. 3
 9 Magic Carpet—Film Short
 "Polly & Jimmy in Wonderland"
- 5:45 4 Window Shopping—Commercial
 5 Something To Talk About
 9 To be announced
- 5:50 4 Chgo. Weather—Russ Reed
 Today's climate (see page 38)
 5 Clifton Utley And The News
- 5:55 4 A Word From Vera—Comments
- 6:00 4 Sports & Comments—Bob Elson
 5 Joe Wilson's Sports Corner
 7 Austin Kiplinger & The News
 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
 5 Town Crier—Tony Weitzel
- 6:20 7 Top O'The Weather—Report
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
 5 Those Two—Comedy Skits
 7 To Be Announced
 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
 "No Two People," "Nina Never Knew," guest: Eddy Arnold sings "Older and Bolder," also "White Christmas"
- 5 News Caravan—John C. Swayze
 9 Chicagoland Newsreel
 (Continued on page 29)

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FUN!
 THRILLS!
 PRIZES!

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one of many
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features in

December

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Magazine



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A COMPLETE NEW
MUSICAL COMEDY REVUE

20 BROADWAY STARS

NAT BRANDWYNNE

and his orchestra

Empire ROOM
PALMER HOUSE



- 7:00 4 ARTHUR GODFREY & FRIENDS**
Frank Parker, Marion Marlowe, Janette Davis, Haleloke, Julius La Rosa, the Mariners and the Chordettes
- 5 I MARRIED JOAN—Comedy**
In answer to her husband's loud protests, Joan Davis vows she will never open his mail again, but feminine curiosity gets the best of her
- 7 ALL-AMERICAN GAME OF WEEK**
Jack Drees narrates filmed highlights
- 9 "THE TOWN WENT WILD"**
MOVIE—Story about two feuding next-door neighbors, with Freddie Bartholomew, James Lydon & Edward Everett Horton
- 7:30 5 SCOTT MUSIC HALL—Variety**
Patti Page and Frank Fontaine in a Mississippi River Steamboat setting with Frank as a gambler & Patti singing "Tennessee Waltz," "Write Me One Sweet Letter," & "My Favorite Song"
- 7 CHARLIE CHASE TIME—Film**
- 8:00 4 STRIKE IT RICH—Quiz Contest**
Warren Hull emcees "Heart" quiz with "helping hand" guest, vocalist Marguerite Piazza
- 5 KRAFT THEATER—Drama**
"The Iron Gate" with Margaret Phillips as the selfish daughter in a house of hate; featuring Henry Daniell & Beatrice Straight
- 7 HOLLYWOOD OFF BEAT—Drama**
Melvyn Douglas stars in mysteries
- 8:15 9 CAMERACADE—Film Short**
"Ceylon"
- 8:30 4 MAN AGAINST CRIME—Drama**
"Woman's Prison" by Stanley Silverman; Ralph Bellamy witnesses a murder in a woman's reformatory
- 7 PRO FOOTBALL HIGHLIGHTS**
Featuring top plays of previous weekend game between Green Bay & Detroit
- 9 CHICAGO SYMPHONY POPS**
Polish program with the Echo Chorus and George Schick conducting Allegro risoluto, from "Triptych for String Orchestra," "Minuet" by Paderewski "Spanish Dance, A Major" by Moszkowski; "Clair de Lune" by Karlowicz; and several choral selections
- 9:00 4 BLUE RIBBON BOUTS—Boxing**
Coley Wallace, N.Y. winner of 19 in 21 bouts vs Bob Dunlap of Oakland, Calif. with 25 wins, 8 defeats, & 1 draw in 10 rd. heavyweight bout from Detroit Olympia; Russ Hodges announces
- 5 THIS IS YOUR LIFE—Tale**
Detailed story of the life of various individuals selected for their human interest. Ralph Edwards is emcee

- 9:00 7 WRESTLING FROM RAINBO**
Wayne Griffin describes the matches
- 9 HOW'S YOUR HEALTH?**
"Watch Your Child's Back" discussed by Dr. Robert T. McElvenny, assistant professor of orthopedic surgery at Northwestern Univ., and Dr. Theodore Van Dellen
- 9:30 5 YOUR JEWELER'S SHOWCASE**
"Teacher of the Year" with Martha Hyer & Steve Brodie; a quick-witted reporter finds himself the victim of a juvenile desperado while interviewing a prize winning teacher
- 9 CAMERA CARAVAN—Film Short**
"City of Mine"
- 9:45 4 SPORTS QUIZ—Film**
- 9 INVITATION PLAYHOUSE**
"Take A Message"
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 FOREIGN INTRIGUE—Drama**
- 9 "MOON AND SIXPENCE"**
MOVIE—Somerset Maugham's celebrated story about a banker whose greatest desire was to become an artist and who finally realized his dream on a lovely island in the South Seas; stars George Sanders & Herbert Marshall
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 SPORTS PAGE—Commentary**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chats**
- 5 LET'S LOOK AT SPORTS**
- 7 MOVIE—Title To Be Announced**
- 10:45 4 OUR SONG—Favorite Tunes**
Carolyn Gilbert & Danny O'Neil
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Gossip**
- 5 "BLOCKADE"**
MOVIE—Young girl in Spain falls in love with political enemy of her father; stars Madeleine Carroll & Henry Fonda
- 11:15 4 FRANK REYNOLDS & THE NEWS**
- 11:30 4 MURDER BEFORE MIDNIGHT**
"Lord Edgware Dies" with Austin Trevor
- 9 NEWS VIEWS—Les Nichols**
- 12:00 4 "BLIND MAN'S BLUFF"**
MOVIE—(1st showing) Gang leader attempts to go straight after years of crime; stars Zena Marshall & Sidney Toler
- 7 WHAT'S NEW—Current Events**
- 1:30 4 ULMER TURNER & THE NEWS**

(Stations reserve the right to change above listings without notice)

Thursday Dec. 4

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 **Town And Farm**—Discussion
- 7:00 5 **Today**—News, Reviews, Records
Commentary with Dave Garroway,
James Fleming, and Jack Lescoulie
- 9:00 4 **Arthur Godfrey Time**—Variety
- 5 **Ding Dong School**—For Kids
Dr. Frances R. Horwich conducts
- 9 **Chicago Cooks**—Kay Middleton
- 9:30 5 **Coffee And**—Morning Variety
- 10:00 4 **News At Ten**—Report
- 5 **Home Cooking**—Eddie Doucette
Eddie features uncooked candy and
Christmas fondant and Christmas Eve
clusters
- 7 **"Sing As You Swing"**
MOVIE
- 9 **Ernie Simon's Breakfast Party**
- 10:05 4 **There's One In Every Family**
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **UN General Assembly**
- 9 **Strike It Rich**—Warren Hull mc
- 11:00 4 **Creative Cookery**—Recipes
Marshmallow butter cream icing with
decorations for angelfood cake
- 5 **"You Can't Take It With You"**
MOVIE—(1st showing) Comedy about
a large family and their various occu-
pations; stars Jean Arthur, Lionel
Barrymore, James Stewart & Edward
Arnold
- 7 **Bob & Kay Show**—Variety
Interview and commentary show
- 9 **Bride & Groom**—John Nelson
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Good Living**—Homemaking
Stylist Celeste Carlyle shows comfort-
able slumber clothes for cold weather
- 9 **Search For Tomorrow**—Serial
- 11:45 9 **Travelers' Sketchbook**—Film
"Broadway"
- 12:00 4 **Bill Evans Show**—Variety
- 5 **Noontime Comics**—John Coons
- 9 **Hi Ladies**—Tom Moore
- 12:30 4 **Garry Moore Show**—Variety
Garry's old friend, Bobby, the lovable
monkey, pays a return visit
- 5 **Meet Mintz**—Herbie Mintz
- 7 **Beulah Karney Presents**—Tips
Christmas breads, also, market basket
best buys
- 12:45 5 **Jack Angell And The News**
- 9 **News Of The Day**—S. Allen
- 1:00 4 **Everywhere I Go**—Variety
- 5 **"Army Wives"**
MOVIE—A young couple have trouble
getting together to get married be-
cause the Army keeps moving him
from place to place; stars Elyse Knox
& Rick Vallin
- 7 **What's New**—Current Events
- 9 **Two Guys And A Doll**—Variety
- 1:30 4 **Guiding Light**—Serial Drama
- 1:30 7 **Claude Kirchner Show**—Variety
- 9 **Music Ala Mode**—Tune Time
- 1:45 4 **Art Linkletter's House Party**
- 9 **How To**—Ed & Peegen Fitzgerald
- 2:00 5 **Big Payoff**—Quiz For Men
Randy Merriman & Bess Myerson
- 7 **"Burma Victory"**
MOVIE—Story of Gen. Stilwell, Lord
Mountbatten, Merrill's Marauders, and
others, and of their Burma cam-
paigns; stars the British Armed Forces
- 9 **Paul Dixon Show**—Variety
- 2:15 4 **Lucky North Show**—Interviews
- 2:30 4 **Univ. Of Illinois**—Discussion
"The Psychology of Exercise" dis-
cussed by Dr. Art Rodriquez, Mr. K.
Bawa, Mr. Sheldon Fordham, & mod-
erator Mr. Canio Racice
- 5 **Welcome Travelers**—Interviews
Tommy Bartlett is host to visitors
- 3:00 4 **News At 3:00**—Frank Reynolds
- 5 **Kate Smith Hour**—Variety
Dancer Joan Holloway, "House in the
Garden" serial drama, fashion show,
and Bill Napoleon and his band
- 7 **"August Week-End"**
MOVIE—Attempt of an older man to
induce a young girl to run away with
him despite the fact that he is mar-
ried; stars Valerie Hobson, G. P. Hunt-
ley Jr. and Betty Compson
- 9 **"Duke Of The Navy"**
MOVIE—Sailor and his buddy on
leave are asked to spend their time at
expensive hotel as guests of a candy
tycoon; stars Ralph Byrd & Veda Ann
Borg
- 3:05 4 **"Revenge Of The Zombies"**
MOVIE—A scientist builds an army
of zombies and collaborates with the
Nazis; stars Veda Ann Borg, John
Carradine & Gale Storm
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Great Western Stories**
"Springtime in Texas" part two
- 9 **Trail Blazers' Theater**—Film
"Texas Manhunt"
- 4:15 5 **Gabby Hayes At The Double
Bar M Ranch**—Western Story
- 4:30 4 **Garfield Goose And Friend**
King Garfield unveils his new rocket
ship for exploration of the moon
- 5 **Howdy Doody Show**—Puppets
- 4:45 7 **Cinnamon Bear**—Kid's Show
- 5:00 4 **Kids Karnival Kwiz**—Games
- 5 **Cactus Jim**—Western Feature
- 7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film plus cartoons
- 9 **Time For Beany**—Puppet Fun
- 5:15 9 **Uncle Mistletoe**—Stories
Molio is knocked out and when he
wakes up he thinks he is a bird
Sponsored by Marshall Field & Co.

Dec. 4 **Thursday**

- 5:30 4 **Silhouettes Of The West**—Talks
Roy Starkey comments on film
- 5 **King Calico**—Puppet Fun
- 7 **Adventure Time**—Film Serial
"Shadow of the Eagle" ch. 1 and "Riding Gents" ch. 4
- 9 **Magic Carpet**—Film Short
"Salt Water Wonderland"
- 5:45 4 **Window Shopping**—Commercial
- 5 **Something To Talk About**
- 9 **To be announced**
- 5:50 4 **Chgo. Weather**—Russ Reed
- 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera**—Comments
Tips for the busy housewife
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Joe Wilson's Sports Corner**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventure Tale
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 5 **Short, Short Dramas**—Film
"Woman In His Life" with Jane Middleton, Harriet MacGibbon & Russell Hardie; a wife suspects that her husband is secretly meeting another woman and follows him to confirm her suspicions
- 6:20 7 **Top O'The Weather**—Report
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Dinah Shore Show**—Musical
- 7 **Lone Ranger**—Western Drama
- 9 **Spencer Allen And The News**
- 6:45 4 **Heaven For Betsy**—Drama
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **BURNS AND ALLEN**—Comedy
Gracie turns real estate agent and helps the Mortons sell their swamp by representing it as an orange grove
- 5 **GROUCHO MARX SHOW**—Quiz
"You Bet Your Life" quiz contest
- 7 **RAMAR OF THE JUNGLE**—Film
Jon Hall in drama
- 9 **SPORTS EDITION**—News Events
Jack Brickhouse assisted by Harry Creighton report on football and other sports as well as interview a guest
- 7:15 9 **TRAVELERS' SKETCHBOOK**—Film
"Lausanne"
- 7:30 4 **FOUR STAR PLAYHOUSE**—Drama
David Niven in "The Island", with George Macready & Dianne Foster; physician of small island in South Pacific is ordered to reveal details of his past life but he refuses without reason

(Continued on page 33)

DEBUT TONIGHT

Western Adventure



JOHNNY MACK BROWN

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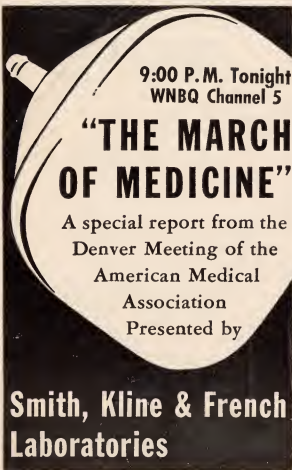
NEXT WEEK—Crooner Perry Como, the most relaxed man on television, gets a lively profile in next week's issue. Read about the singer who has said he can always go back to barbering if he loses popularity.



NEXT WEEK—Robert Q. Lewis, the man with the tickled laugh and the puckish attitude, is one of TV's real journeyman performers. Read about this sometimes underrated, sometimes overrated fellow.



PLUS . . . the acid comments of famous columnists Jack Mabley and Chub McCarthy . . . fun and prizes for the kids with Mollycues . . . intimate gossip of Channel One. . . Reserve your copy of TV Forecast at the newsstand **NOW.**



**9:00 P. M. Tonight
WNBQ Channel 5**

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Denver Meeting of the
American Medical
Association
Presented by

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Thursday

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presented by LUCKY STRIKE

8:00 pm Channel 4

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- 7:30 5 TREASURY MEN IN ACTION**
 "Case of the Little Big Shot." A teenage gang leader tries to start a forging racket
- 7 CHANCE OF A LIFETIME—Acts**
 Professional talent competes for cash awards & the opportunity for stardom in their chosen field. Dennis James mc
- 9 SPEAK UP—Panel Discussion**
 Robert F. Hurligh conducts employer-employee problem clinic with guest employer Mr. W. J. Reilly, Mgr. of Labor relations at the International Harvester Company
- 8:00 4 BIFF BAKER, U.S.A.—Drama**
 Biff and Louise find themselves in a perilous situation resulting from their efforts to make the "voice of America" more audible in "Alpine Assignment"
Sponsored by American Tobacco Company for Lucky Strike Cigarettes
- 5 DRAGNET—Police Action Drama**
 Jack Webb as Sgt. Joe Friday is assigned to find a nine year old who has been missing for some time
- 7 "OVERLAND TRAILS"**
 MOVIE—(1st showing) Western with Johnny Mack Brown, Raymond Hatton, Bill Kennedy, & Virginia Belmont; hero brings to justice the men who murdered his father in order to gain possession of a rich gold claim
- 9 TRASH OR TREASURE?**
 Sigmund Rothschild, noted appraiser and art critic, examines curios sent by people from all parts of the country to determine whether or not they are really valuable
- 8:30 4 BIG TOWN—Newspaper Drama**
 Steve Wilson and Lorelei risk their lives to save passengers from an infernal machine, hidden in the most unlikely place aboard an ocean liner in "Sea Story"
- 5 FORD THEATER—Drama On Film**
 "Something Old, Something New," with Jackie Cooper, Wanda Hendrix & Barbara Lawrence; Plans of a young bridal couple to live happily ever after are suddenly upset by a beautiful blonde siren
- 9 FAMILY THEATER—Film**
 Two complete film dramas are shown
- 9:00 4 RACKET SQUAD—Drama**
 A clue is uncovered that makes things hot for an arsonist in "The Case of the Old Flame"
- 5 MARCH OF MEDICINE**
 New advances in American medicine from the American Medical Association's annual clinical session in Denver, Colo. with leading medical authorities. Audience is taken directly to outstanding medical centers across the country. *Sponsored by Smith, Kline & French Laboratories*

- 9:00 7 IMPACT—News And Features**
- 9:30 4 BOSTON BLACKIE—Drama**
 "Whitie Gets His Man." Blackie finds he is being used as an alibi for a man whose secretary has been murdered
- 5 DAN DURYEY AS CHINA SMITH**
 "My Ship Has a Golden Keel." China is hired by a woman who has left her husband to fetch her belongings from his ship
- 7 HOLLYWOOD GUESS STAR**
 Quiz & pantomime show with Mike Stokey emcee, panel: Corinne Calvet, Charles Korvin, Hans Conreid, & guest
- 9 I'VE GOT A SECRET—Panel**
 Panel includes: Henry Morgan, Kitty Carlisle, Jayne Meadows & Bill Cullen
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 MARCH OF TIME—News Film**
 Westbrook Van Voorhis narrator
- 9 "WRECKING CREW"**
 MOVIE—A wrecker rescues a beautiful girl from suicide attempt; stars Richard Arlen, Chester Morris & Jean Parker
- 10:10 5 DORSEY CONNORS—Helps**
- 10:15 4 SPORTS PAGE—Commentary**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chuck Bill**
- 5 LET'S LOOK AT SPORTS**
- 7 MOVIE—Title To Be Announced**
- 10:45 4 SHORT STORY THEATER—Drama**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Guests & Chats**
- 5 "GANG BULLETS"**
 MOVIE—A big time gangster is forced out of town but lands in another one and immediately takes over; stars Anne Nagel, Robert Kent & Chas. Trowbridge
- 9 "BLUEBEARD"**
 MOVIE—An artist has uncontrollable desire to strangle his models after he has painted their portraits; stars John Carradine & Jean Parker
- 11:15 4 FRANK REYNOLDS & THE NEWS**
- 11:30 4 MURDER BEFORE MIDNIGHT**
- 12:00 4 "OPEN ALL NIGHT"**
 MOVIE—(1st showing) Night manager of a hotel is fired because of his age when a murder occurs and the situation is altered; stars Frank Vosper & Geraldine Fitzgerald
- 7 WHAT'S NEW—Current Events**
- 1:30 4 ULMER TURNER & THE NEWS**
 (Stations reserve the right to change above listings without notice)

Friday Dec. 5

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 6:45 5 Town And Farm—Discussion
 7:00 5 Today—Reports & Interviews
 9:00 4 Wheel Of Fortune—Awards
 5 Ding Dong School—Nursery
 9 Chicago Cooks—Kay Middleton
 9:30 4 Film Commercial
 5 Coffee And—Hugh Downs MC
 10:00 4 News At Ten—Information
 5 Home Cooking—Eddie Doucette
 Featuring Danish meat cakes and Danish pudding
 7 "Roaring Roads"
 MOVIE—A lad, who is heir to a large fortune suppressed by two aunts, runs away on advice of the family physician; stars David Sharpe
 9 Ernie Simon's Breakfast Party
 10:05 4 There's One In Every Family
 10:30 4 Breakfast With Danny O'Neil
 5 United Nations Gen. Assembly
 (In the event this program is carried to conclusion, regularly scheduled programs on channel 5 will be canceled)
 9 Strike It Rich—Warren Hull
 11:00 4 Creative Cookery—Recipes
 Heavenly ice cream meringue tarts and TV lobster ala Newburg
 5 "Yesterday, Today & Tomorrow"—Industrial Films
 7 Bob & Kay Show—Variety Time
 9 Bride & Groom—Interviews
 11:15 9 Love Of Life—Serial Drama
 11:30 5 Good Living—New Ideas
 Beauty authority Hope Robbins discusses care of the hands and nails and shows new hand lotions and creams
 9 Search For Tomorrow—Tale
 11:45 9 Travelers' Sketchbook—Film
 "Bushman"
 12:00 4 Bill Evans Show—Variety
 5 Noontime Comics—John Coons
 9 Hi Ladies—Interview Fun
 12:30 4 Garry Moore Show—Comedy
 Garry and entire cast stage scene at the "Gas-Fitters Ball." Results of the treasure are given
 5 Meet Mintz—Music Session
 7 Beulah Karney Presents—Tips
 Egg-nog pie, holiday special. Also, baked onions stuffed with macaroni
 12:45 5 Jack Angell And The News
 9 News Of The Day—S. Allen
 1:00 4 Double Or Nothing—Bert Parks
 5 "Shoot To Kill"
 MOVIE—Crooked politicians clash with newspapermen as police stop a fleeing auto; stars Russell Wade & Susan Walters
 7 What's New—Current Events
 9 Two Guys And A Doll—Variety
 1:30 4 Guiding Light—Serial Story
 7 Claude Kirchner Show—Variety
 9 Music Ala Mode—Tune Time
 1:45 4 Art Linkletter's House Party
 2:00 5 Big Payoff—Randy Merriman
 7 "It Couldn't Have Happened"
 MOVIE—Reginald Denny, Evelyn Brent, and Jack LaRue; concerns mystery story author who is pushed into solving two murders, despite all his objections
 9 Paul Dixon Show—Variety
 Dottie Mack & Wanda Lewis assist
 2:15 4 Luckey North Show—Interviews
 2:30 4 Roosevelt College—Talks
 "Art in Everyday Living" discussed by Donald Baum and David Faegre
 5 Welcome Travelers—Interviews
 3:00 4 News At 3:00—Chuck Bill
 5 Kate Smith Hour—Variety
 Marcia Ann Bentley, toe dancer; "House in the Garden" serial drama, a Korean film, and Kate & Band On Stage segment
 7 "One Frightened Night"
 MOVIE—Comedy-mystery story with Mary Carlisle, Evelyn Knapp & Lucien Littlefield
 9 "The Long Shot"
 MOVIE—Fortune spins the wheel of chance in a thrilling racetrack drama of love and intrigue; stars Gordon Jones & Marsha Hunt
 3:05 4 "Sensation Hunters"
 MOVIE—A young girl leaves the shelter of her home and takes a job in a night club chorus and falls in love with an unscrupulous man; stars Arlene Judge & Preston Foster
 4:00 5 Hawkins Falls, Pop. 6,200
 7 Great Western Stories
 "Trail To Mexico"
 9 Trail Blazers' Theater—Film
 "Billy the Kid in Texas"
 4:15 5 Gabby Hayes Show—Tall Tales
 4:30 4 Garfield Goose And Friend
 It's "National Conservation Week" and Garfield has his own ideas about conserving
 5 Howdy Doody Show—Puppets
 4:45 7 Cinnamon Bear—Cartoon
 5:00 4 Kids Karnival Kwiz—Games
 5 Cactus Jim—Western Feature
 7 Laugh Time—Film Shorts
 "Charlie Chase" film plus cartoon
 9 Time For Beany—Fun For Kids
 A continued story about a boy adventurer & his pals
 5:15 9 Boys' Railroad Club—Talks
 5:30 4 Silhouettes Of The West—Chats
 5 King Calico—Puppet Fun
 7 Adv. Time With Bob Atcher
 "Shadow of the Eagle" & "Riding Gents"

Dec. 5 **Friday**

- 5:30 9 **Magic Carpet**—Film Short
"Pete, the Lazy Pelican"
- 5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
9 To be announced
- 5:50 4 **Chgo. Weather**—Russ Reed
5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera**—Comments
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Herman Hickman Show**—Talk
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
5 **Town Crier**—Tony Weitzel
- 6:20 7 **Top O'The Weather**—Climate
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Skit
7 **Stu Erwin**—Comedy Drama
Entering a sports competition with a lack of skill matched only by an utter lack of confidence, Stu finds himself in a frenzy in "The Contest"
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical
"It's Beginning To Look Like Christmas," "Keep It A Secret," "Heart and Soul," and "Don't Let The Stars Get In Your Eyes"
- 5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00 4 **MAMA**—Domestic Comedy
"Aunt Jenny's Star Boarder." Aunt Jenny feels very lonely and neglected, so she decides to take in a boarder. When her boarder leaves so does a watch belonging to her husband
- 5 **RCA VICTOR SHOW**—Musical
Situation comedy with Dennis Day as an aspiring young vocalist, his girl friend Lois Butler, and Jeri Lou James
Sponsored by RCA Victor
- 7 **ADV. OF OZZIE & HARRIET**
Ozzie gives a gift to Mr. Thornberry but Thorny is too curious about it
- 9 **SPORTS EDITION**—News Events
Jack Brickhouse & Harry Creighton
- 7:15 9 **TO BE ANNOUNCED**
- 7:30 4 **MY FRIEND IRMA**—Comedy Skit
Marie Wilson asks for a raise and is promptly fired by Mr. Clyde
- 5 **WALT'S WORKSHOP**—Creative
Mr. Durbahn shows how to make a TV fold up table for the modern trend in buffet supper entertaining
- 7 **SUPERMAN**—Adventures
A small town druggist and his son find a valuable deposit of an element used in the hydrogen bomb in "The Deserted Village"

(Continued on page 37)

See DENNIS DAY



on the sparkling new

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more laughs — more fun than ever

FRIDAY WNBQ CHANNEL 5

7:00—7:30 pm

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**SHINY LITTLE
 BUTTONS**



by JACK MABLEY

We are managing these days to contain our enthusiasm for comedians and variety shows. But if there must be any new ones, we could do worse than Red Buttons. He is a refreshing little guy, with relatively new material, and the deftness of a veteran burlesque comedian—which he is.

Melvyn Douglas' new series of detective films, called Hollywood Off Beat, consists largely of shots of Douglas sitting at the wheel of a car driving around Hollywood. He spends more time driving from crime to crime than Maxie the Taxi. When he manages to get out from behind the wheel, we see a mildly entertaining piece of detective story hokum.

Chicago is contributing the third program in NBC's series of half-hour interviews with world intellectual leaders. An interview with Frank Lloyd Wright, famed architect, was filmed here, with Hugh Downs doing the questioning. Bertrand Russell and Poet Robert Frost appeared in the first two films.

The filmed situation comedies—Amos 'n' Andy and I Love Lucy, for two—are not the only TV shows guilty of running repeats. Several of the live hour dramas have been repeating shows lately. It's difficult to believe that there aren't enough writers in America to fill the needs for four dramatic shows a week.

If it isn't too early to start nominations for the TV Forecast Poll, I'd like to put in a plug for the Worst Show on Television—that little mine of misinformation, the pause that depresses on WNBQ between C. Utley and H. Mintz. It's called Let's Look at Sports. It is Chicago's answer to Sherman Billingsley.

Let's close on a more cheerful note. How about Omnibus as the best variety show in TV?



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- 7:30 9 REBOUND—Drama**
An insurance investigator trails an arsonist and meets an impostor in "I'm You," starring David Willock & John Doucette
- 8:00 4 PLAYHOUSE OF STARS—Drama**
"Mr. Thayer" with Peggy Ann Garner & Francis L. Sullivan; a young secretary, on her first job in a law firm, is mystified by the actions of its most brilliant member
- 5 BIG STORY—Drama**
J. Victor Bate of the Detroit Times tells a reporter's story of a murder victim who outlived her murderer
- 7 DEATH VALLEY DAYS—Drama**
"The Little Dressmaker of Bodie." A dance hall chorus girl, after being jilted, turns to dressmaking and nobody suspects her true identity
- 9 LIFE BEGINS AT 80—Panel**
Jack Barry emcees panel of oldsters including Georgiana Carhart, Fred Stein, Jessie Graham, Fred Cox
- 8:30 4 OUR MISS BROOKS—Drama**
A cold wave envelops Madison High but Principal Conklin is unwilling to admit to the low temperature
- 5 ALDRICH FAMILY—Comedy Tale**
Henry enters the school's cross country race but because he is so irresponsible, Mr. Aldrich refuses to buy the needed track shoes
- 7 TALES OF TOMORROW—Drama**
"The Glacier Giant" with Chester Morris & Edith Fellows; a reporter and a girl search for a giant encased in the ice in the Himalaya mountains
- 9 "WHEN THE DEVIL IS SICK"**
DRAMA—A good natured Irishman who drinks too much suddenly decides to reform when he is struck by a heart attack; stars Larry Blake & Dorothy Adams
- 9:00 4 MR. & MRS. NORTH—Drama**
"The Comic Strip Tease." In an effort to help reform a teenager, the Norths enlist the aid of a cartoonist
- 5 CAVALCADE OF SPORTS**
Former World's welterweight champion Johnny Bratton of Chicago, winner of 55 fights with 18 defeats vs Ralph Jones, middleweight of Yonkers, N.Y. with 22 wins, 3 defeats, & 1 draw in a 10 rd. bout from Madison Sq. Garden; Jimmy Powers announcing
- 7 THIS IS MY MELODY—Stories**
Bill Gwinn introduces an instrumental duet, a dancer and a vocalist competing for first-place vote from studio audience
- 9 TWENTY QUESTIONS—Quiz**
Emcee Bill Slater with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest

- 9:30 4 FILES OF JEFFREY JONES**
"The Evil Ones." Jeff gets more than he bargained for when he tangles with twin sisters
- 7 CHGO KLOSE UPS—Interviews**
Woody and Virginia Klose co-emcee interviews with guests: Herman Dunlap Smith, president of the Chicago Historical Society, and Mrs. Donald F. McPherson, publisher of the Chicago Handbag directory
- 9 DOWN YOU GO—Panel Quiz**
Dr. Bergen Evans with Carmelita Pope, Fran Coughlin, Robert Breen & Toni Gilman
- 9:45 5 GREATEST FIGHTS OF CENTURY**
Boxing film: Willie Pep vs Sandy Sadler (September 8, 1950)
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 COURTESY HOUR—Variety**
Jim Moran emcees musical, dancing, acrobatics and many other professional acts, accompanied by Bruce Chase and his orchestra
Sponsored by Courtesy Motors
- 9 "KILLER AT LARGE"**
MOVIE—(1st showing) A murderer is traced by the wax dummies he makes
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 SPORTS PAGE—Commentary**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chuck 'Bill**
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 OUR SONG—Danny O'Neil Sings**
- 5 HERBIE MINTZ—Musical**
- 11:00 4 KUP'S COLUMN—Gossip**
- 5 "UNDERCOVER AGENT"**
MOVIE—A railway postal clerk foils a holdup but gets in trouble with authorities for carrying a gun; stars Russell Gleason & Shirley Deane
- 7 "FOUR DAYS LEAVE"**
MOVIE—Cornel Wilde, Josette Day, Simone Signoret, & John Baragrey in tale of an American sailor who finds romance while in Switzerland on leave
- 11:15 4 FRANK REYNOLDS & THE NEWS**
- 11:30 4 MURDER BEFORE MIDNIGHT**
- 9 "ONE STRANGE DAY"**
Bonita Granville, Steve Brodie, & Geraldine Carr in drama of a passionate collector of antiques trying to outshine her neighbors who becomes involved in a strange adventure with a Buddha vase from Japan
- 12:00 4 "SUSPECTED PERSON"**
MOVIE—American newspaper man in London is suspected of possessing stolen money; stars Patricia Roc
- 12:30 7 WHAT'S NEW—Current Events**
- 1:30 4 ULMER TURNER & THE NEWS**
(Stations reserve the right to change above listings without notice)



CONFESSIONS

Of A Weatherman

by RUSS REED

THREE seasons out of four a TV weatherman literally takes his life in his hands when he goes for a walk. Because people may recognize him.

He usually gets one of two reactions: "Boy, did you give a lousy forecast last night! What's the matter? Couldn't you find the almanac?" Or, "Saaaaay, you got one right! What did you do, watch Clint Youle?"



See what I mean? These girls (l. to r., Jane Pugh, Patricia Moran and Barbara Lutz) plan a steak fry after my weather forecast, it rains, and bingo, I'm in trouble again. What can a poor guy do?

In the fall, it's different, though. The TV weatherman becomes almost a human being. People begin to ask with sincerity, "What kind of winter are we going to have?" No snide remarks. No sarcasm. There's even a touch of respect and friendliness in their approach.

Usually I'm overcome with the change and too choked-up to answer intelligently, but if I weren't, I would reply, "There are many ways to tell what the winter will be. The accuracy of the methods I leave to you."

First there's a group that contends you should go out and capture a woolly bear. If the brown bands around the little fella's middle are wide, the winter will be mild. If the bands are narrow, the season will be long and hard.

Here's another way, and a friend of mine swears it works. All you have to do is scrape up enough money to send your family to Florida from November to March. Then Chicago will have the mildest winter on record.

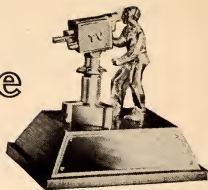
One year a keeper at the Lincoln Park Zoo heard that if the fur on a squirrel's belly was thin, it would mean a very cold winter—and this theory almost cost the zoo \$50,000. Officials that year had put an expensive sports program on the calendar. When the keeper informed the supervisor about the adage, the supervisor examined a few squirrels' tummies. Finding them unusually thin, he promptly called the whole show off. Scientists raised a hullabaloo, crying that the theory was "sheer nonsense." Squirrels, they claimed, had no prognosticating ability. They simply react to weather in the past. Thin coats mean they've experienced a warm summer and during the heat they were merely "shedding their sweaters." The supervisor and keeper were a little nonplussed. But the record books back them up. That was one of Chicago's most severe winters.

All of these pet theories about weather are fine. As for myself, I prefer to ponder each day over what's happening on the weather maps. And from that, try to make an accurate 24-hour forecast. Which sometimes (groan) is pretty difficult!

Russ Reed is seen on the Chicago Weather show at 10:25 p.m. Monday through Friday on Channel 4 (WBKB).

HAVE YOU VOTED?

You Can Change The TV World



IT'S true. Your votes in the annual Awards Poll can change the course of destiny for many TV shows and the careers of many TV stars. Now in its third week, the popularity Poll is drawing nationwide attention from sponsors, networks, agencies and talent. The results will help determine the fate of many programs.

The only other yardstick employed by sponsors to rate the drawing power of their programs is the rating survey—among them Pulse, Nielsen, Hooper and Videodex. But just as it happened last year, the Awards Poll fans were way ahead of the survey experts in their choices.

This year, some of the bigtime favorites are out in front by scant leads. For

example, Kukla Fran & Ollie, Super Circus and Howdy Doody look strong in the Kid Show category. Arthur Godfrey holds a slight lead in the emcee-announcer class. Perry Como enjoys a slight lead among Male Singers. What's My Line leads in the Quiz Show category.

But these are only early results, and thousands of votes are pouring into the contest each week. There may be some upsets when all the votes are counted.

Winners will receive handsome gold statuettes, while second and third places are awarded striking certificates. You may vote as often as you please, using only the official ballot printed on this page. You need not vote for each and every category.

ANNUAL AWARDS POLL

Sponsored by TV Forecast magazine

These are my favorites:

Mystery Show

Newscaster

Kid Show

Sportscaster

Discussion & Educational

Comedian

Situation Comedy

Quiz Show

Drama

Music Show

Emcee-Announcer

Variety Show

Male Singer

Top Favorite Show

Female Singer

Worst Show

Awards Poll Editor, Room 400, 185 N. Wabash, Chicago 1, Ill.

Tear out this ballot and mail. Contest closes December 21, 1952.

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Something New In

Televised Boxing

TV SPORTSCAST

by ED PAZDUR

HERE'S a new twist in televised boxing. Plans are under way to stage studio produced amateur fights for television. The featured young biffers are Bishop Sheil's CYO aspirants who are to appear weekly under stringent CYO supervision.

The unique idea is to hold weekly Saturday night shows direct from the stage of WBKB's Garrick Theatre, 9:30-10:30 p.m. Bishop Sheil, famous for his CYO boxing tournaments and weekly fistic shows, has optimistically released exclusive rights to Sidney J. Page Television Productions to negotiate the proposed telecasts. The package is cheap. The show is good and it may be on TV before Christmas.

Studio produced boxing shows are not new. NBC-TV attempted to televise professional bouts from WNBQ studios in Chicago but was nixed by Illinois Athletic Commissioner Joe Triner. Boxing's greatest fear has always been that TV will someday nip attendance to the point where they will be forced into empty studios for fight telecasts. However, Bishop Sheil's amateur studio fights offer many curious advantages. Admission is free, promoters are eliminated, and the fighters are eager, determined, young pugilists bent on victory. Integrity and quality is assured by Bishop Sheil's personal surveillance.

WGN-TV will televise the only pro football game to be seen in Chicago this year when Detroit tackles Green Bay on Thanksgiving Day, Nov. 27. Starting time at 11:00 a.m.

Cuffnotes: Although the dates might be changed, Chuck Davey is still slated for a crack at Kid Gavilan's welterweight title Feb. 11 in the Chicago Stadium. He may meet Glen Flanagan in a rough tune-up bout in December. . . . Also docketed is the Rocky Marciano—Jersey Joe Walcott title bout in March at the Chicago Stadium. Even though the bout would be a wonderful thing for Chicago, I'd like to see the fight held elsewhere. One thing is certain, the Marciano-Walcott fiasco will be televised, and the city lodging the bout will be blacked out!

Jack Brickhouse, WGN-TV sportscaster, has been delegated the honorable chore of writing the 1952 baseball entry for *Encyclopaedia Britannica*. I've often wondered why Brickhouse has never been assigned a 15-minute sports commentary show of his own on TV. His opinions on sports items of the day may well be worth hearing.

Integrity & Quality
Is Always Assured



SHEIL

Are Jack's Sports
Opinions Curbed?



BRICKHOUSE



Can YOU Defeat Perry? Appear On Vic's Show In Chest-Test

Getting measured by Chicago madel Helen Roberts (right) is Cole-Finder's Baran of Buf-faanery, Vic Perry, who claims to hold the world's chest expansion record.

Perry cackily dares all comers to a chest-expansion duel. All challengers are urged to write TV Forecast Sports or Vic c/a WBKB in Chicago. An elimination tournament will be held on Perry's WBKB show, Friday, Dec. 5, at 10:00 p.m. Finalists will compete against Vic for a trophy on Dec. 12. Write tonight.



Art Linkletter

THE

DYNA

by SHIRLEY ELMAN

THE era of the audience participation show was ushered in grandly some 15 years ago. It all started when an enterprising emcee began sashaying around a studio, chucking the giggling ladies under their chins, modeling some ridiculous head coverings and probing with FBI thoroughness in their purses.

The era witnessed the radio baptism of the Dynamite twins—Art Linkletter and Ralph Edwards. As devils of the airwaves, they were unsurpassed. With their diabolical tricks, they succeeded in directing the tide of American laughter inward. People began chuckling at themselves. And found it somewhat enlightening.

Art Linkletter paved the way with "People Are Funny" and "House Party." Only the latter has delved into TV.

Art can dig into a contestant's past with the same delicate dexterity he uses to survey the depths of a woman's purse.

This is quite natural. He has always had a flair for curiosity. Born in Moose Jaw, Saskatchewan, Art set out early to explore the world. He held such jobs as busboy in Chicago, stevedore on New Orleans docks, meat packer in Minneapolis, and coupon clerk on Wall Street.

Art's home life (as father of five youngsters) has prepared him for the unpredictable answers he sometimes gets. One of the "House Party" segments is devoted to interviewing schoolchildren. This gives the kids a chance to dress up in their finery and answer some pretty personal questions—sometimes with drastic results. Art once asked a cherub what his father did. The scrubbed and shining moppet answered candidly, "He steals." Again Art popped the question. The next youngster was equally confiding: "He drinks." But Art managed to extract a little more information from this one. Seems that Pop was a tea-tester and thus "drank" for a livelihood.

Once a special events announcer, Art covered sporting events and broadcast from battleships, submarines, airplanes and dirigibles. During one event, he was hoisted up and down the front of a skyscraper in a bosun's chair interviewing people on each floor. He has had experience with contestants who have fainted, cussed, flirted, bragged and fought. But none of this prepared him for another situation. Art once queried a distinguished-looking gray-haired gentleman on his occupation. The answer: "I work in a nudist camp." Even the voluble Art Linkletter was flustered at that.

"House Party" is seen at 1:45 p.m. Mon. through Fri. on Channel 4.



Art conducts his "pet superstitions" spot on "House Party" with assistance of a shattered mirror and modelovies Neva Gilbert (left) and Carol Cameron. All contestants do NOT look like this.

Ralph Edwards



MITE TWINNS

ONE night more than 10 years ago, radio audiences were stunned to hear a quiz show contestant try to speak with a mouth full of lollipops. Since then, such pranks have been the cornerstone of another emcee's livelihood.

Through stunts like this, Ralph Edwards has built a reputation as a madman. On radio, after each stunt he would screech "Aren't we devils?". People began to visualize him as a satanic character with protruding horns.

But TV has proved a mellowing influence. Since the demise of "Truth Or Consequences" on television, Ralph is no longer the Dyna-Mite of T & C fame. Instead he has become a subdued investigator of private lives on "This Is Your Life."

For him, it has been no small transition. Edwards is the mischievous rogue who had no regard for convention. Where other emcees were satisfied with mere interviewing, he huddled with his imagination to dream up an unusual—and often bizarre—twist. He once sent a contestant to Alaska to sing "Baby, it's Cold Outside" to an Eskimo. He also staged a beetle derby in which the contestant traveled to places a beetle moved on a wall map of the U.S. And he arranged for a man to live for three weeks on a traffic island in Hollywood.

Back in 1935, Ralph was planning on leading the life of an English teacher until he discovered that the supply exceeded the demand. About this time, he and an equally-penniless friend trekked cross country from California to New York. With less than a dollar in his pocket, he applied for a radio announcer's job there. Holding on to the "mike"

with his left hand and covering a hole in the sleeve of his coat with his right hand, he won the job. An announcing career followed until he sold his idea for "Truth Or Consequences" to the network and became a full-fledged emcee.

"Truth Or Consequences" sprang from an old parlor game, "Heavy, Heavy Hangs Over Thy Head," played in the Edwards home when Ralph was a child. The pranks are products of the fertile Edwards imagination, tempered by suggestions from his wife and three children. Ralph has even been a victim of his own game. A few years ago, a small town in New Mexico astounded geographers by adopting "Truth Or Consequences" as its name.

"This Is Your Life" which debuted later on radio established for Ralph a reputation of knowing everything about everybody. On TV, the show is a safety valve for viewers who explode when faced with a packed Wednesday evening schedule of boxing. Ralph pokes in people's pasts with as much curiosity as Art Linkletter. The only difference is a matter of surprise and research. Ralph does it without asking the contestant.

This element of surprise can boom-erang, as he discovered. Ralph was stopped on a Hollywood street one day by a belligerent stranger who thrust his nose in Ralph's face and demanded: "What's my name? How old am I? What's my future?" Edwards pleaded ignorance.

"You're Ralph Edwards, aren't you?" the stranger insisted. "You tell others, NOW TELL ME!"

"This Is Your Life" is seen at 9 p.m. Wednesdays on channel 5.

MOLLYCUES

by MOLLY POTKIN

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This is Fran Allison, of the "Kukla, Fran and Ollie" TV show, with some of her clothes. See how nicely you can dress her for your own scrapbook.

Solution to last week's puzzle is **TURKEY**.

NOV. 10TH WINNERS

- Margaret Blohn, Franklin Park, Ill;
- Galdie Banner, Chicago;
- Phyllis Carr, Marengo, Ill;
- Sharan Davis, Sturgis, Mich;
- Carol DeVry, Chicago;
- Sandra Farney, Chicago;
- Sue Gilbert, South Bend, Ind;
- Mary Greenberg, Elgin, Ill;
- Judith Handley, LaPorte, Ind;
- Lynn Harris, Chicago;
- Charlene Kamen, Chicago;
- Alice Kaehne, Hammond, Ind;
- Jeanne Kunes, Braakfield, Ill;
- Jael Lehmann, Libertyville, Ill;
- Rass MacKenzie, Western Springs, Ill;
- Betty Maga, Chicago;
- Kemp McLaughlin, Chicago;
- Tammy Petersan, Chicago;
- Jan Rippingille, Niles, Mich;
- Jan Schneider, Westmont, Ill;
- Janice Vogel, Chicago



Can you guess whose name this is? Can you also draw something a cowboy wears? Send your entry to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, Dec. 8. First prize is \$1; second prize, 50 cents; next 25 prizes, a copy of Molly's new picture puzzle book. In cases of ties, neatest and most original will win. Look for answer here next week.



STRANGE AND TRUE

SILHOUETTES OF THE WEST

by ROY STARKEY

Very few people outside of his native land understand or even try to understand the American Indian. It's true, Amigos, their customs and beliefs were and are strange to us, but did you ever stop to think that our customs and beliefs seemed just as strange to them?

Many unexpected things happened to this nomad of the plains when the White Man first came to his homeland. It was Hernando Cortez, a Spaniard, who introduced the Indian to the horse. Some escaped from his expedition and from

these, came the first wild horses known to the West. Indians at first worshipped them, thinking the Great Spirit had sent them down to them.

In the sixteenth century the Indians became a race of mounted horsemen, dangerous foes of any who would trespass on their rights, but who can blame them? You or I would fight for our homes too, or the things we believe in. The White Man made many mistakes in his dealings with the Indians and therefore created hatred in their hearts. Of course that was true on both sides, but when an Indian gave you his word he kept it. That's why when the White Man broke promises to him the Indian became doubly bitter. We are all God's children and he doesn't reserve his love for one color of skin. As the Indians say, "Nothing lives long but the earth and the Mountains."

Silhouettes of the West is seen on channel 4 (WBKB) Mon. thru Fri. at 5:30 p.m.



Uncle Herbie

Look, boys and girls. Frazier Thomas seems almost as pleased in this picture as his cheerful little bird friend, Garfield Goose. Do you know why? Well, it's because Mr. Thomas is getting a "golden goose" trophy from "Swede" Abrahamson (left) who is an executive of Dodge, Inc.

The award was given after Dodge company families voted "Garfield Goose" their children's top favorite show in Chicagoland. Garfield looks mighty happy. Do you think another reason might be because he came through the Thanksgiving season without being served for dinner?

Here are my Nov. 9 contest winners:

Virginia Adams, Northfield, Ill; Howard Alter, Chicago; Linda Beasy, Monon, Ind; Diane Betz, Elgin,



Ill; Marlene Burford, Chicago; Dorlyne Davis, Chicago; Mary Lou Freeder, Chicago; Judith Handley, LaPorte, Ind; Joyce Hester, Aurora, Ill; Deanna Hoffman, Coal City, Ill; Donna Morris, Gardner, Ill; Sheila Herres, Chicago; Poulette Scaman, Berwyn, Ill; Howard Slobodin, Elmwood Park, Ill; Buddy Stephen, Libertyville, Ill; Diane Stoewer, LaPorte, Ind; Jeonie Rose Werde, Melrose Park, Ill.

How many cities can you name in the United States whose names begin with "B"? For the longest list, I'll award \$1; second longest, 50 cents; next 15, 25 cents each. Mail your lists to Uncle Herbie, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Sunday, Dec. 7.



DEAR BOSS:

I'd forgotten just how good Foreign Intrigue and China Smith really are until I saw the first Biff Baker, U.S.A. show.

The Dunhill ciggie commercials on the My Hero show claim that all the irritants are screened out with just the flavor left in.

Swell—But how about screening out the irritants on the program itself? If you saw and heard the recent skit featuring Bob Cummings and a lady mortician, I think you'll agree that the obnoxiously loud and never-ending studio laughter was irritating enough to actually ruin what could have been a very amusing farce. Cummings et al were screaming at the top of their lungs through most of the show but they weren't any match for the audience. Is it possible that that particular Hollywood studio is located next to a stockyard cattle pen?

The election may be over but I'll gladly wear Red Buttons in my lapels from here on out, IF! All I ask is that Red doesn't wear out his welcome with over-milked material like Berle and Skelton did. If thirty minutes a week is too much of a drain on a comedian then he should pace his talents inside a variety show like Frankie Fontaine or Bob & Ray have done. Or better yet, maybe Red's talents could be best conserved over the long pull by using him in a comedy-drama series such as Mister Peepers. All he'd need would be just about the finest writing, producing and directing in the business.

I always felt sorry for my cousin Melisande because her birthday fell on Christmas. Didn't seem fair to have to crowd two big gift days into one. But now I feel sorrier for myself because I just can't watch Groucho and Burns & Allen at the same time.

CHUB

LETTERS (continued from page 3)

Congrats to those who covered the election returns. A job well done! Too bad the Admiral Dealers had to butt in every 3 minutes with a commercial. A little bit of that goes a long way.
Calumet City, Ill. DONNA MILLER

Mel Allen's account of the Notre Dame-Oklahoma game sounded like he was an alumni of Oklahoma. Or is he?
Chicago, Ill. H. A. PAWLICHE
Ed. Note: Don't let that western accent fool you. He's a U. of Alabama man.

We enjoy Hit Parade immensely but last Saturday night when they showed the number one song "You Belong To Me" we thought the dresses were immodest.
Oak Park, Ill. MARILYN WALLACE

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