

the most complete TV PROGRAM GUIDE

NOVEMBER 1, 1952

TV FORECAST

The Legend Of
AMOS 'N' ANDY

15c



Arthur Godfrey

TV'S GREATEST
MYTH • page 10

*Sunday Afternoon
on Channel 5*

VICTORY AT SEA

A dramatic history of U. S. Navy operations
of the ten crucial years during and after World War II.

— 2:00 P. M. —

CITY DESK

moderated by **WILLIAM RAY**
and featuring Chicago newspapermen
in fast moving discussions on local issues.

— 2:30 P. M. —

KUKLA, FRAN & OLLIE

and all their wonderful
Kuklapolitan pals.

— 3:00 P. M. —

WNBQ

NBC

CHANNEL 5



TV FORECAST

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

I write TV material for a living. Maybe it's great, maybe it stinks. But does one newspaper TV columnist say one word about it? Maybe Janet Kern and Bill Irwin have TV sets that don't show Chicago programs. If they'll just send me a penny post card, I'll have those sets fixed—free of charge. What in the devil is wrong with Chicago? Nothing, except it hasn't the guts to stand up and fight for its TV life, because the networks and the critics must make like big shots. Wouldn't it be nice for a change if the men and women of Chicago could go to the studio shows right here in town and have some jamoke in New York look at them? It can be done, if the viewers demand that shows originate right here. If any misbegotten columnist thinks that Hollywood or New York has it over Chicago, let him go there and give us a town full of Chicago TV boosters.

Sure, I'm sticking my neck out—but it's a size 17½ neck and I'll keep sticking it out until I get some help from men and women who think that Chicago is a good place to be in and have shows from. Let's pass the hat, boys, and I for one will be the first to throw in my two cents' worth. Let's originate more shows from Chicago. Try it. . . . You'll like it. Chicago, Ill. **JOHN FOREMAN, TV Writer**

. . . Why must we listen to old Eddie Jackson the last five minutes of every Jimmy Durante Show? His kind has been and went and he should go too. . . . Evanston, Ill. **MARGARET CELLEY**
Ed. Note: What'd she say? Where'd he go?

"What's My Line" has always been one of the programs I enjoyed most, but after Sunday night's session I wonder if I've been deceived. There sat the guest who claimed to be a gold miner but looked more like a Parisian model or a ballerina. She had the panel stumped. As a matter of fact they were off on a tangent that left Captain Video and the Space Cadets far behind when BOOM and Bennett Cerf had her nailed to the fence. POOF, there went the admiration of one of their former viewers. Rackford, Ill. **LEROY HECKMAN**

(continued on page 46)



Nov. 1, 1952



Over 780,000 readers

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publishers

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features

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Chub McCarthy	Inertia Smith
*Recalled to military duty	Cissie

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MARTHA

She May Revive

Martha is also a strong advocate of informal language, such as the colorful "Yeah," which she uses as a substitute for punctuation. A yell placed in the right spot, Martha claims, can be more valuable than a good singing voice. And she should know.

As far back as 1936, the little gal with the big mouth was proclaiming, "Good and loud, yeah, but I can sing nice, too. You ought to hear me sing nice." But it was this "nice" singing that led a theatrical agent to suggest she switch to burlesquing her songs. After she heeded his advice she passed the first hurdle on her path to fame.

Martha has already reserved a cozy spot for herself on TV's All-Star Revue where she alternates with such old-timers as Jimmy Durante and George Jessel. On TV, she's the burlesque queen of the comics. She shrieks. She hisses. She kicks. She stumbles. She falls flat. With all the finesse and charm that is peculiarly Martha's.

Martha today is merely an adult version of the little Raye who, at the age of 3, outshone her theatrical parents, the hooper vaudeville team of Reed & Hooper. After appearing with their act, Margie Reed (her real name) branched out to do a double with her brother, Bud. Then came singing, dancing and comedy appearances with other teams.

In 1936, Martha was bawling her tunes along the Hollywood night club circuit. While at the Trocadero, she sold her singing talents to director Norman Taurog who signed her for the comedy lead opposite Bing Crosby in "Rhythm On The Range." It was the public's acclaim to her jazzed-up version of "Mr. Paganini" in this movie that clinched a market for her lowbrow humor.

Raye fans followed her career then through such Hollywood mileposts as "Big Broadcast," "Waikiki Wedding,"

By SHIRLEY ELMAN

WHEN psychologists are summoned to untangle the whole nasty snarl of human emotions, they come up with a standard remedy: Channel your excess steam in another direction.

For show business celebrities, this is a mere snap-of-the-finger matter. An entertainer can easily let off steam and everyone considers it part of the act.

One of the by-products of this cure-all advice has been a swarm of burlesque comedians who have been buzzing around the American entertainment spotlight within the last half century. Uninhibited Martha Raye is one.

Martha's recipe for comedy consists of 70 percent noise, 30 percent humor. To this female Joe E. Brown, the mouth is the most important part of her anatomy. For her it has meant success where it counts most—at the boxoffice. Martha was once described as the "girl with the pillar-box mouth." In movies it was always a handy receptacle for flying golf balls, and many a gag was milked dry over Martha's yawning cavity.



RAYE

Burlesque

"Give Me A Sailor" and "Monsieur Ver-doux." In addition to the talented Charlie Chaplin, Martha played with such fading film-land comics as gravel-voiced Andy Devine and bazooka artist Bob Burns.

During World War II, even GI insurance didn't guarantee soldiers overseas protection against Martha's bellowing. Teamed with Kay Francis, Mitzi Mayfair and the late Carole Landis, she made one of the first overseas tours for the USO.

Martha Raye has never been a consistent headliner. Her inspiration, Ethel Merman, possessed a better voice. Cass Daley, one of her contemporaries, had Martha's natural comedy ability but was more of a polished comedienne. Patsy Kelly could outdo her in the frustrated female department. And Betty Hutton is louder, more demonstrative and breaks more furniture.

But in her own right, Martha is a headliner. After shedding two Hollywood husbands (makeup man Bud Westmore and musician David Rose), she married dancer Nick Condos. The couple now own and operate the "Five O'Clock Club" in Miami Beach, Fla., where Martha stars in the two floor shows each night.

Rumor has it that Martha today is waging her strongest battle—a fight against stomach disorder. When she recovers, she'll be back on TV, championing the cause of burlesque. As long as the little woman with the oversized mouth is around, the bawdy era of the floor-'em-with-noise comic won't die. Burlesque will just hang on, waiting for Martha Raye and her kind to give it the old shot-in-the-arm treatment.

Martha Raye can be seen periodically on All-Star Revue at 7 p.m. Saturdays on channel 5 (WNBQ).

Martha Raye, voice of burlesque on TV, demonstrates the mugging technique that helped build her reputation as a comedy star.



Unca' Miltie Berle tips Martha on how to improve the shape of her mouth.



by THOMAS O'MALLEY

JUST about the time that the gay liverers of the Twenties woke up and found themselves in a breadline, a couple of radio creations called Amos 'n' Andy were making the country forget its troubles. The lightly humorous tribulations of friendly, gravel-throated Amos Jones and his gullible, perplexed friend Andrew H. Brown proved a fine tonic for what ailed the people. Nothing could seem too desperate when depression-struck Americans considered the plight of poor harrassed Andy. Hounded by man-hunting females, bill collectors, extortionists and a scoundrel of a man named Kingfish, Andy had worries enough for three people.

The magnificently unscrupulous Kingfish ranks as one of the show world's smoothest connivers. With Andy playing his eternal fall guy, Kingfish has concocted some of the choicest bits of impossible logic ever devised. Consider his sales job inducing Andy to buy some life insurance:

"Now looka here, Andy, you can't go wrong wid one of dees double indelible policies. Jes suppose you is on de 79th floor of de Empire State Building and you lose yo balance and fall. Our company will pay you \$15 a week as long as you live. Besides dat, der is another nice little feature. De payments don't start from de time you hits de sidewalk. Dey

AMOS 'n' ANDY

They Can't

start from de time YOU LEAVES DE WINDOW."

In attempting to convince Andy on homesteading in the North Pole for three years:

ANDY: De North Pole? Why, ain't dat de place where-de days and nights is six months long?

KINGFISH: Dat's right, Andy. So when you come right down to it, you'll only be dere for three days and three nights.

ANDY: Awful cold up dere, I done hear, Kingfish.

KINGFISH: Course it is, but you is able to buy yourself a mink coat and a mink-lined hat to keep warm.

ANDY: Ain't dat responsive?

KINGFISH: Course it's responsive—down here. But up dere you cuts out de retailer. You cuts out de jobber. You cuts out de wholesaler. You deals direct wid de mink.

The legend of Amos 'n' Andy got its start in Chicago in 1926 when two itinerant show producers, Freeman Gosden and Charles Correll sold a radio program called "Sam 'n' Henry" to station



The Kingfish (center) is in an unusually glum mood. One of his schemes may have momentarily failed, but knowing the scoundrel as they do, Amos (left) and Andy (right) should prepare themselves for the worst.

Catch A

Kingfish

WGN. The boys eventually lost their jobs with the Windy City outlet, which kept the rights to the show's title, nevertheless. Gosden's and Correll's successors lasted four weeks and "Sam 'n' Henry" died a boring.

Snapped up by station WMAQ, Gosden and Correll merely changed the monickers of their two heroes and the defunct "Sam 'n' Henry" became "Amos 'n' Andy." During their heyday the telephone companies reported a noticeable drop-off in calls during the fifteen minutes that their show was on the airwaves. Theaters used to darken before their presentation while loudspeakers picked up the show. Coined phrases of A&A origin such as "I'se regusted," "Ah-waw," "Check and double check," "Hold de phone" and "Ain't dat sum-pin!" were part of everyday conversation.

The so-called "brows"—both high and low—devoured the comical doings of Amos 'n' Andy with equal relish. Former president Hoover invited the boys to the White House during the dark days of his administration to help him "un-lax." Huey Long took his nickname of Kingfish from the character of the same name. The great cynic George Bernard Shaw once remarked, "There are three things which I shall never forget about America—the Rocky Mountains, Niagara Falls and Amos 'n' Andy."

In 1948, Freeman Gosden (who played Amos and the Kingfish) and Correll (who was Andy) sold their valuable property to CBS for a big price that amounted to a 20-year annuity for themselves and their families.

Radio or TV, Kingfish remains as one of comedy fiction's wonderful creations. "Amos 'n' Andy" old timers remember the classic letter written by the Kingfish to the boys back at the Mystic Knights of the Sea Lodge Hall when he was doing basic training in the Army. "I has just completed annihilating de enemy line. You'll have to excuse the rest of this letter being writ in pencil. My fountain pen was just shot outta my hand."

Here is one Kingfish who probably won't ever be caught.

Amos 'n' Andy is seen on alternate Thursdays at 7:30 p.m. on WBKB, channel 4.





THERE'S NOBODY, BUT

by ROBERT CUNNIFF



WALTER WINCHELL likes to call Franklin D. Roosevelt his "favorite Commander-In-Chief." There's some dispute as to how close Winchell was to the late President, but

there's little doubt that Walter was prone to exaggerate the relationship. A typical Winchell verbal garland was this tender item from the Winchell column, "They're making the postage stamps bigger so when the time comes to put Roosevelt on it—there'll be room enough for his heart."

It is said that the first time Winchell met FDR, the chief executive slapped Winchell on the knee and said "Walter, I've got an item for your column." One theory has it that Roosevelt, taking cognizance of Winchell's obvious ability to mold public opinion, would send Winchell items that would help combat the isolationist element that had been harassing the Roosevelt administration. But an incident during World War II

sheds some light on Winchell's tendency to pad his ego at the expense of accuracy.

One night Winchell called the newspaper PM, and told them that he'd have some news for them later in the evening. A PM reporter finally reached Winchell at his home-away-from-home, The Stork Club, and, according to the reporter, the following conversation took place.

Reporter: Mr. Winchell, I'm calling for PM.

Winchell: All right, put him on.

Reporter: There's no one to put on. You called PM and . . .

Winchell: Well, hello there. It's a pleasure to hear your voice.

Reporter: (confused) Mr. Winchell, my name is . . .

Winchell: I see, I see. That looks bad. Of course I'll help out. (Then, in an audible aside to people at his table—"It's the White House calling.")

Reporter: I heard that—This isn't the White House, this is . . .

Winchell: I'm afraid not, Mr. President, I couldn't possibly get down that soon.

Reporter: (baffled and silent)

Winchell: Well, since you put it that way, I'll be there tomorrow morning.

With this, Winchell hung up, leaving the reporter completely mystified.

Whatever Winchell's relationship with the White House during FDR's stay there, things definitely aren't the same now that Harry Truman is the occupant. Truman will have absolutely nothing to do with Winchell and Winchell acknowledges this chilly arrangement by severely attacking the administration regularly in his column. Some say Winchell's defection as a Democrat lover stems from his reluctance to pay the high taxes that burden the upper



Walter Winchell, who does all his hobnobbing with celebrities, is seen here with Songwriter Mack Gordon, left and to his right, the late mammy singer Al Jolson and songwriter Harry Revel.



NOBODY, LIKE WALTER



brackets, a clique which Walter happens to belong to. Winchell has made reference to the "31 cent Truman dollar" so there may be some truth to the theory. However, taxes were high during FDR's time, so it's more probable that Winchell's criticisms of Truman are just the same malice that Walter extends to those others who won't cooperate with him.

Many people consider one of Winchell's great scoops as one of his great blunders. With public opinion aroused against crime by the Kefauver committee's disclosures, Walter wrote a beaming two column interview with U. S. crime Overlord Frank Costello, who had just previously shown a reluctance to talk about anything before the Kefauver committee "on the grounds it might incriminate him."

Winchell's exclusive interview showed an astonishing improvement in the King's English as employed by Costello, whose speech before Kefauver could be called by the most charitable as slightly ungrammatical.

But readers of Winchell's column were not astonished by Costello's sudden improvement in syntax. Earlier Winchell columns had chronicled his sudden improvement in morals. Costello, heir to the crime kingdom of Capone and Luciano, was really a sweet fellow and a philanthropist to boot. Winchell had told how Costello had bestowed a large reward on a cab driver who had returned \$27,000 Costello had mislaid in a cab. Walter recalled Costello's return to his home town in Italy where he had found the residents flat broke and "he learned just how far in hock each one was . . . and gave enough to get them all on their feet."

Winchell had told how Costello abhorred being called the "Slot Machine

Czar" and had a standing offer of \$20,000 to anyone who could trace a slot machine to him. (One of the few things Costello did reveal before the Crime Committee was that he had more than a layman's interest in the slot machine operations of his New Orleans representative, Dandy Phil Kastel.)

Walter's feelings about Frank had been summed up, "accordingly Mr. and Mrs. America, take a good look at Frank Costello, because more than he was your enemy—he was your agent." This same column had a colossal ending. "And Mr. and Mrs. Two Dollar Better—you are the first guilty link of the chains—on another man's wrist." The martyr forced to commit crimes so that people could bet was Frank Costello.

Winchell's interview with Costello took place in Miami Beach and among other things it offered Costello's cure for the national gambling problem—that gambling be legalized and the government control it so that "a man can only lose what he can afford." This must be racketeer Costello's idea of Utopia.

Stanch Winchell fans may have shed a few tears for poor, persecuted Costello, but there were many raised eyebrows at Winchell's attempt to whitewash the crime syndicate that had just received a documented exposé from the Kefauver group. Winchell's defense was that he was just a newsman getting a good story.

If Winchell logic were used it would be
(continued on page 36)





NUMBER 1



THE POOR MAN'S MILLIONAIRE

Once in a while, along comes a U.S. myth that it's a pleasure to write about. In this case, it's an American success story, that for sheer impact, makes Horatio Alger look like a bum. We're talking about TV's greatest myth—Arthur Godfrey, the poor man's millionaire.

Let's examine Arthur briefly. For an earthy, leg-slapping, belly laugh approach to life, Arthur has them all beat by a country mile. He not only gets next to people, in what is now known popularly as the "empathy factor," he practically swarms all over them. For example, Arthur once performed on the trapeze in a suit of long red underwear. Another time, trying to beat a quick change deadline, he came out on stage with his suspenders trailing, trousers unzipped and his coat wrapped modestly about him ("Show must go on" tradition).

Another famed Godfrey "common touch" is his undoubted ability to risk awkward pratfalls in order to give the audience a good show. The recent skating exhibition is a good example. Despite many months of ice skate practice, Arthur literally took his life in his hands when he slid bulkily forth on the ice.

If he had fallen, it would have crashed around the world. But that's Arthur for you. And the folks love him for it.

Sometimes Godfrey skirts the "blue line." Once he demonstrated a toy privy on TV. An avalanche of protests swamped the network. Not so long ago, forthright Walter Damm, boss-man of Milwaukee's WTMJ-TV station, threw the Godfrey show out of Milwaukee homes because of Arthur's "vulgarity."

There's not much doubt that Godfrey is an outstanding protagonist of the Common Man. That's his philosophy, and that's what made him successful. But in real life, Arthur is a far cry from common. The man's a millionaire. He brings in almost \$15 million business a year to the CBS network.

Besides that, Godfrey has invested in a flock of private enterprises. He's got a new joke book on the counters. Arthur's income is estimated at \$1,000,000 or more each year. And with good reason—the experts, in hushed tones, call him the "world's greatest salesman."

Arthur flies his own planes. He's got a lush 800 acre farm in Loudoun County, Virginia. He buddies around with such world famous personalities as financier Barney Baruch, comedian Bob Hope, TV tycoon William Paley, aviation mogul Eddie Rickenbacker, presidential contender Dwight Eisenhower. And only a few sour grape critics seem to mind. The great U.S. public not only eats up celebrities but has taken to its bosom TV's greatest myth—Arthur Godfrey, the poor man's millionaire.

the five greatest myths

They're Still Chasing Lucy

by JACK MABLEY



Minute Reviews:

This Is Your Life: Ralph Edwards has taken a wonderful idea—that of showing the life of one individual in a live half-hour of TV—and seasoned it with a great deal of Hollywood hokum.



SLAPDASH EDWARDS

Similar shows have been put on the air before, without being hokey, and they haven't lasted long. The demands of the 7 to 10 p.m. television audience seem to include high pressure approach to virtually everything. Edwards has combined a touch of the documentary with some of his famed slapdash, and produced a better than average nighttime show.

I Married Joan: Every week a new situation comedy bounces out of Hollywood, each one trying to duplicate the success of *I Love Lucy*, which of course is inimitable.

Joan Davis' show is about 40 per cent as good as *Lucy*, and 25 per cent better than the rest of the imitators. That leaves an amusing mixture of slapstick and sentiment, which is doomed never to know the happy heights of the Top Ten because it is competing with *Godfrey*.

Fred Waring Show: *Our semi-annual salute to one of the best shows on the air, music, variety, or any other type.*

Red Skelton: Before he came back on the air this fall, we predicted he'd fall out of the Top 10 because of the show being on film. After seeing a couple of shows, we suggest he'll be lucky to show in the first 30.

Embassy Club: This is Bob and Ray's new 15-minutes at 9:30 p.m. Tuesdays. There have been a few complaints about the format. The format really doesn't

matter to Bob and Ray fans. They can do anything and their followers are convulsed. You either think they're great or think they're impossible. I'm for 'em, and am glad they're back on TV.

Walter Winchell: *Good show, as long as you don't take what he says too seriously.*

March of Time: Good show, and we'll be smart to take what they say very seriously.

Date for Dancing: WGN-TV has pioneered in picking up dance orchestras on live remotes. This is an excellently produced program, but one's enjoyment of it is influenced by his taste in dance music—which varies widely at Melody Mill. We doubt if shows like this one will ever get as popular as the radio dance band pickups from night spots, but it's still good variety in programming.

Talk By Darlington Hoops—Doggone, missed this one.

Heaven for Betty: Real fluff, done by two people, Jack Lemmon and wife Cynthia, who have enough charm and comedy sense to make it an appealing 15 minutes.

Tallulah Bankhead: There's been a lot of publicity and choosing up sides over Tallulah's maiden effort in television.

Getting away from the critical wisecracks for a moment, most viewers were disappointed with the show. However, Miss Bankhead's really exceptional talents as an entertainer poked through the shoddy material at times. We're confident that NBC will recognize the weakness of the first show, provide Tallulah with good material, and bring the program up to the promise expressed in the barrage of pre-debut publicity.



SWEET LEMMON?

Saturday Nov. 1

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:00 7 **MOVIE**—"Pecos Kid"
Western with Fred Kohler Jr.
- 9:45 9 **MAGIC CARPET**—Film Short
"A Day Awakens"
- 10:00 7 **SPACE PATROL**—Adventures
9 **MOVIES FOR KIDS**—Films
- 10:30 4 **SMILIN' ED'S GANG**—Stories
Gunga charges through the Leopard Hills to rescue two kidnapped English girls
- 5 **HOBBY TIME**—Bill Healion
7 **BEULAH SHOW**—Comedy Skits
9 **KIDS & COMPANY**—Variety
Weldon Alexander of Oklahoma City, 13 yr. old boy who through artificial respiration brought life back to a 2 yr. old child who was believed drowned
- 10:45 5 **MOVIE**—Title to be announced
- 11:00 4 **BIG TOP**—Circus Show
7 **THIS IS MY MELODY**—Tunes
9 **REGULAR FELLAS**—Kids Show
Talented youngsters from the honored school of the week, Tabor Lutheran School. Guest: Richard Dwyer
- 11:30 7 **SHOPPER'S BAZAAR**—3 Movies
Each film follows immediately after the one preceding it. See 1:00 & 2:00 p.m. ch. 7 listings for title (both of these times are approximate)
"Laurel & Hardy"
- 9 **MORNING MOVIE TIME**
- 12:00 4 **FARM AND HOME TIME**
5 **AMERICAN INVENTORY**—Talk
"Another Look At the Atom." Behind-the-scenes glimpse of some of the work now under way, showing the largest atomic furnace in the country, the preparation of an atomic "cocktail," used as a tracer in certain forms of cancer, a "hot lab" in action and the use of isotopes in both medicine and agriculture
- 9 **MOVIE**—"Three Mesquiteers"
Disabled World War I veterans journey west to seek homesteads and meet unscrupulous rivalry from cattlemen; stars Bob Livingston, Ray Corrigan & Syd Saylor
- 12:30 4 **GRID FORECAST**—Discussion
5 **TO BE ANNOUNCED**
- 12:45 4 **FOOTBALL**—Armed Forces Game
Camp LeJeune vs Quanto Marines; Tommy Harmon announcing
- 1:00 5 **FOOTBALL WARM UP**—J. Wilson
7 **MOVIE**—"Sinister Hands"
Murder mystery with Mischa Auer & Phyllis Barrington (see 11:30 a.m. channel 7 listing)

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB 4 WNBQ 5 WGN-TV 9

- 1:15 5 **FOOTBALL**—Grid Contest
Northwestern vs Ohio State, from Evanston, Ill., with Mel Allen, Russ Hodges & Bill Henry announcing
- 2:00 7 **MOVIE**—"Water Rustlers"
Girl and foreman of her ranch go after thugs when her father is murdered; stars Dorothy Page, Dave O'Brien & Vince Barnett (see 11:30 a.m. channel 7 listing)
- 3:00 7 **MOVIE**—Title to be announced
9 **MUSIC ALA MODE**—Jack Fuller
- 3:30 9 **MOVIE**—"Fighting Bill Carson"
Buster Crabbe stars in exciting portrayal of Billy the Kid
- 3:45 4 **TODAY'S SCORES**—Results
- 3:50 4 **CLASSIC THEATER**—Opera Film
"I Promessi Sposi" (The Betrothed) Pt. I
- 4:00 7 **MOVIE**—"Wild Mustang"
Western with Harry Carey
- 4:15 5 **FOOTBALL SCOREBOARD**
Comments by Herman Hickman
- 4:30 5 **DEMO. COMM. OF INDIANA**
9 **MOVIE**—"Ghost Of Hidden Valley"
A young Englishman goes west to take over his father's ranch; stars Buster Crabbe, Al St. John & Jean Carlin
- 4:50 5 **PATTERN FOR LIVING**—Talks
Teenagers discuss current problems
- 5:00 7 **SATURDAY LAUGH TIME**—Film
"Laurel & Hardy" film plus an Aesop Fable cartoon
- 5:30 4 **ALL STAR HIT PARADE**—Tunes
7 **MOVIE**—"Outlaw Tamer"
Western with Lane Chandler

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

(Continued on Page 14)



"The Smith Bookstores sponsor the next hour of silence so you can read a book."

TV FORECAST

HELLO! LET'S TALK RADIO!

BY WM. A. QUE

SURPRISED? Could be that you're a little surprised to find us in *TV Forecast*. Because those of you who read our regular weekday columns in the *Chicago Herald-American* know we talk about radio — strictly chatter about radio stars and programs.

And that's just what we're going to talk about here in these special columns from now on.

FOR INSTANCE—On Saturday a.m., you've got a treat in store when you dial 670 on your radio for that great music lover and light-hearted clown, "Uncle Normie" Ross.



EIGEN

Ross comes to you with four musical shows each Saturday—at 6:00, 7:15, 8:00 and 8:30 A.M. over WMAQ. And take it from me, it's a good way to start the weekend.

Of course, Ross is also heard weekday mornings too—a total of over 14 hours a week!

MAN ABOUT MIDNIGHT—Jump to the Saturday night end of your dial and you'll find one of radio's most unusual phenomena. A guy who (according to *Radio-TV Mirror's* November issue) "doesn't give a hoot" . . . he's irrepressible Jack Eigen.

Jack's rambling 105 minutes of inside news and interviews as "your New York-Chicago-Hollywood reporter," are broadcast direct from the famous Chez Paree every night (but Monday) over WMAQ at 11:15.

NEXT WEEK—Look for us here—same time, same space.



ROSS

AUTHORIZED CITYWIDE TV REPAIRS

- By Friendly Topflight Technicians
- Highest Quality Parts and Tubes
- Reasonable Home or Shop Labor Prices
- Our Work and Parts Guaranteed 1 Year

PICTURE TUBES
AND PARTS IN
STOCK FOR

ADMIRAL
CROSLEY
DUMONT
EMERSON
GAROD
GENERAL ELEC.
HALLICRAFTERS
MAGNAVOX
MAJESTIC
MOTOROLA
PHILCO
RCA VICTOR
SCOTT
SENTINEL
STROMBERG
TRAVELER
WESTINGHOUSE
ZENITH

Call Nearest Number
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THE **CONRAD HILTON**



Saturday Nov. 1

5:30 9 COMEDY THEATER—Film

"Getting Gertie's Goat" an old time
Christie comedy of the early twenties.
Sponsored by Compo Miracle Prod-
ucts

5:45 9 PAPA BOB—Musical Session

The friendly tavern keeper is host

6:00 4 CAMEO THEATER—Film

"Hayseed Romance"

5 MR. WIZARD—Science Study

Don Herbert and Bruce Lindgren
show a battery made from a jar of
mustard. Also, highlights from other
shows with picture projection, "magic
mirror box", & electric motor

9 DICK TRACY—Mystery Drama

Ralph Byrd stars

6:15 4 HEADLINES ON PARADE—Film

6:30 4 BEAT THE CLOCK—Games

Bud Collyer quizzes the contestants

5 MY LITTLE MARGIE—Comedy

When father tries to interfere with
a current romance, an old ruse is
used

7 LIVE LIKE A MILLIONAIRE

John Nelson presents a talented mem-
ber of an ordinary family

9 PET SHOP—Gail Compton mc

Abner Howell brings down his Affen-
pinsche; Mrs. Gladys Lewenenz brings
her obedience German shepherd; Art
Tohmen with his tropical fish; Clar-
ence Hoffman, and the animal ex-
change

7:00 4 JACKIE GLEASON SHOW

"And Away We Go" with Jackie and
guest, musical comedy star Ethel
Waters

5 ALL STAR REVUE—Variety

Guest hostess Martha Raye (see page
4) with Ezio Pinza, Sara Seegar, &
the Kirby Stone Quintet. Martha is
featured singing "St. Louis Blues"

7 MOVIE—"Remedy For Riches"

A young man buys property to build
on and finds it swimming in oil;
stars Jean Hersholt, Dorothy Lovett
& Edgar Kennedy

9 SPORTS EDITION—News Events

Jack Brickhouse with Harry Creigh-
ton comment on scores, give predic-
tions, show films

7:15 9 WHAT ONE PERSON CAN DO

7:30 9 ARMCHAIR ADVENTURES—Film

8:00 4 U.S.A. CANTEN—Variety

Singer Jane Froman fencées musi-
cal variety show with guests, com-
edian Phil Foster and dancer Jimmy
Sisco

5 YOUR SHOW OF SHOWS

Sid Caesar & Imogene Coca with the
Hamilton Trio, Marguerita Piazza,
Bill Hayes, Judy Johnson, Jack Rus-
sell, Billy Williams Quartet, Carl
Reiner, Howard Morris, and guest host
Jeffrey Lynn

- 8:00 7 TRI-STAR THEATER—3 Features**
Each follows immediately after the one preceding it. See 9:30 & 11:00 p.m. ch. 7 listings for title. Both of these times are approximate
"Bohemian Girl" with Laurel & Hardy who set out to find the kidnapped daughter of a count
- 9 THIS IS THE LIFE—Film**
Dramatic program built around everyday experiences of an average family, explaining a religious precept
- 8:30 4 FARMTOWN U.S.A.—Chats**
George Menard talks about farm life
- 9 WRESTLING FROM MARIGOLD**
Main event: Danny Pieches vs Verne Gagne; Carl Meyer vs Billy Hickson, Jerry Woods vs Al Williams
- 9:00 4 BALANCE YOUR BUDGET—Quiz**
Bert Parks emcees human interest quiz
- 5 DWIGHT EISENHOWER—Speech**
- 9:30 4 BATTLE OF THE AGES—Variety**
Morey Amsterdam mc pits "youngsters" of show business against "oldsters." Guests: Martin & Florenz, puppeteers; drummer Tommy Check; singer Belle Baker, and dancer Georgie Tapps
- 5 YOUR HIT PARADE—Musical**
The top 7 tunes you've picked as favorites sung by Snooky Lanson, Dorothy Collins, & June Valli with Raymond Scott and his orchestra
Sponsored by American Tobacco Co. for Lucky Strike Cigarettes
- 7 MOVIE—"Seven Days To Noon"**
An English scientist, crazed with knowledge that his life's work has led to the atomic bomb, threatens to destroy the entire city unless production of the weapon is outlawed
- 9 TALK BY ADLAI STEVENSON**
- 10:00 4 MOVIE—"Follow That Woman"**
A detective's wife tries to help her mate solve a murder mystery after he is inducted into the Army
- 5 MOVIE—"Mr. Ace"**
An unscrupulous woman politician gets nominated for mayor; stars George Raft, Sylvia Sidney
- 9 WRESTLING—Continued**
- 11:00 7 MOVIE—"Wonder Boy"**
A talented boy pianist longs for normal life but is being exploited by his unscrupulous manager
- 9 MOVIE—"Lighthouse"**
A beautiful woman rules the lives of two men in a love triangle on a wave-tossed lighthouse
- 11:30 4 ULMER TURNER & THE NEWS**
- 11:45 4 MOVIE—"Story Of G.I. Joe"**
True adventures of Ernie Pyle on the war front; stars Burgess Meredith, Robert Mitchum & Freddie Steele

(Stations reserve the right to change above listings without notice)

- 9:00 7 MOVIE—"Carnival Lady"**
Romance and thrills under the big top, starring Boots Mallory & Allan Vincent
- 9:30 5 THE PULPIT—Religious Talk**
Guest: Dr. Richard C. Hertz, Rabbi of Sinai Temple of Chicago
- 7 SADDLE & SAGE—Western**
"Trouble at Melody Mesa"
- 9:45 5 WHAT'S YOUR TROUBLE—Talk**
Dr. Norman Vincent Peale & his wife
- 10:00 4 MOVIE—"There Goes Kelly"**
A receptionist is the first suspect in a murder at a radio station; stars Jackie Moran, Wanda McKay & Sidney Miller
- 5 SUN. FUNNIES—John Conrad**
Comics read, movie cartoons
- 9 AMERICA AT CHURCH—Relig.**
Bethany Ref. Church of Roseland
- 10:15 5 MAGIC CLOWN—Kids Variety**
- 10:30 5 MOVIE—"G.I. Honeymoon"**
Newlyweds married only 15 minutes are separated by military assignment of the groom; stars Gale Storm, Peter Cookson, and Arlene Judge
- 11:00 7 KIDS & KAPERS—Film**
- 11:15 7 TOOTSIE HIPPODROME—Circus**
Emcee John Reed King presents a video quiz for youngsters & Whitey Carson playing the guitar & singing
- 9 ALL ABOARD—Comedy Series**
Ventriloquist "Skeets" Minton is host to guest actor Arthur Treacher with dummy Jimmy Morton and singer Junie Keegan; when Jimmy's manners reach a disgraceful stage, Skeets hires an etiquette teacher
- 11:30 4 CANDY CARNIVAL—Variety**
Gene Crane emcees show for kids
- 5 LIVE AND LEARN—Discussion**
"Development of Life On the Earth" discussed by Dr. Carey Cronels, president of Beloit College
- 7 FAITH FOR TODAY—Religious**
Rev. W. A. Fagel gives the sermon
- 9 CAPTAIN MIDNIGHT—Drama**
"Daredevils of the Red Circle" ch. 5
- 12:00 4 ULMER TURNER AND THE NEWS**
- 5 YOUTH WANTS TO KNOW**
Teenagers conduct panel quiz with guest, Gov. Thomas E. Dewey (R., N.Y.)
- 7 STU ERWIN SHOW—Comedy**
- 9 MOVIE—"Alias Billy The Kid"**
Sunset Carson, Peggy Stewart, & Tom London are featured in western
- 12:15 4 YOUR FUTURE HOME—Ideas**



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WGN-TV SUNDAY

3:30 p.m.

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"YOUR STORES FOR SPORT"

SUN. 4 pm
WGN-TV

Sunday Nov. 2

- 12:30 4 POLITICAL GRIDDLE**—Talks
Current political topics discussed
- 5 FRONTIERS OF FAITH**—Relig.
"As a Wind That Blows," drama about a young medical student, his mother and a yellow fever plague; written by Morton Wishengrad and presented in association with the Jewish Theological Seminary of America; Mildred Dunnock & Joseph Wiseman are featured
- 7 AMATEUR HOUR**—Chgo. Talent
Bob Murphy emcees talent show
- 1:00 4 MOVIE**—"Lure Of The Islands"
FBI agents, posing as shipwrecked sailors, meet girl who agrees to help them against the Japs if one of them marries her; stars Robert Lowery & Gale Storm
- 5 HOW DOES YOUR GARDEN GROW?**—Discussion and Movies
John Ott talks about cactus and explains how to raise them at home
- 9 MOVIE**—"Colorado Pioneers"
Wild Bill Elliott, Bobby Blake, and Alice Felling are starred in western
- 1:30 5 AMERICAN FORUM OF THE AIR**
"What Is the Price of Price Control?"
Discussed by Tighe Woods, director, office of Price Stabilization, & Herman Steinkraus, president of the Bridgeport Brass Co. & former president of U.S. Chamber of Commerce
- 7 WILD BILL HICKOK**—Western
Guy Madison & Andy Devine star in "Spinster Mayor." A local gambling casino is the scene for a ruthless killing
- 2:00 4 MOVIE**—Title to be announced
- 5 VICTORY AT SEA**—Film Drama
Documentary series of the history of naval operations of the 10 crucial years during and after World War II. Leonard Graves narrates events as seen through the eyes of the Japanese & Germans. Musical score by Richard Rodgers. 2nd episode: "The Pacific Boils Over" the story of the Japanese attack on Pearl Harbor
- 7 CISCO KID**—Western Movie
Duncan Renaldo & Leo Carrillo star in "Quarter Horse." A sneak attempt is made to financially ruin Cisco's friend
- 9 MOVIE**—"Jamaica Inn"
Adventures of a young naval officer who joins gang of smugglers and shipwreckers on the Cornish coast in the early 19th century; stars Charles Laughton & Maureen O'Hara. Sponsored by Square Deal Plumbing And Heating Stores

- 2:30 5 CITY DESK**—Panel Discussion
Moderator William Ray with guest,
- 7 ADVENTURES OF KIT CARSON**
- 3:00 4 QUIZ KIDS**—Joe Kelly MC
Panel: Pat Conlon, 15, Sally Ann Wilhelm, 14, Janet Ahern, 7, Frankie Vanderploeg, 8, & Paul Kosinski, 10
- 5 KUKLA, FRAN AND OLLIE**
Adventures with the Kuklapolitans
- 7 HOPALONG CASSIDY**—Western
Bill Boyd is featured as "Hoppy"
- 3:30 4 POLITICAL PROGRAM**—Talk
Current problems of the day debated
- 5 HALL OF FAME**—Drama
"The Line Of Duty" with William Post Jr. and Jane Little; about a Colonel in an Iron Curtain country who, deploring methods used in an interrogation, finds himself on trial
- 7 BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
Life in a corner of the corral called "Short Stump" with our little friends
- 9 HOLLYWOOD SHOWCASE**—Film
"Winter Love" with Ellen Corby & Art Smith; a wealthy man leaves his home and finds romance with another woman. *Sponsored by Associated Hospital Service*
- 3:45 4 TERROR THEATER**—Western
Billy the Kid rides again
- 4:00 5 ZOOPARADE**—About Animals
Marlin Perkins discusses his recent European trip and shows films of animals he found in zoos of various cities
- 7 SUPER CIRCUS**—Big Top Fun
Claude Kirchner presents Joe Houdghini and his dogs; the baton twirling contest; Super Menagerie with Bernie Hoffman; Montes De Oca, hand to hand acrobatics; the Two Adamsons, featuring Lady in the Moon, perch pole act; Cluffy, Scampy, Nicky & Mary Hartline in "The Big Vote"; and the Clearans, high aerial act
- 9 ROLLER DERBY**—Action Thrills
Chicago Westerners vs Brooklyn Red Devils; Elmer Anderson announcing. *Sponsored by Six Mages Stores For Sports*
- 4:30 4 WALTER REUTHER**—Political
- 5 MEET THE MASTERS**—Classical
Pianist Artur Rubenstein, on film
- 5:00 4 ILLINOIS REPUBLICANS**
- 5 MEET THE PRESS**—Discussion
Martha Rountree and Lawrence Spivak interview a guest statesman

CHANNEL 7 • WENR-TV
SUNDAY 5:00 PM

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half hour of
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DON ALAN

This week's guest:

JOHNNIE PLATT

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Your host: **BOWMAN DAIRY CO.**



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20 BROADWAY STARS

NAT BRANDWYNNE
and his orchestra

Empire ROOM
PALMER HOUSE



5:00 7 MAGIC—Don Alan Emcee
Feats of trickery are demonstrated. Also, two guest magicians, one a youngster, the other a noted professional, Johnnie Platt. *Sponsored by Bowman Dairy Company*

9 MOVIE—"Bush Pilot"
Two brothers fall in love with the same girl in fast moving story of pioneers of the air; stars Rochelle Hudson, Jack La Rue & Austin Willis

5:30 4 SEE IT NOW—News Comments
Edward R. Murrow reports

5 ROY ROGERS SHOW—Drama
"Violence In Paradise Valley" a tale of fugitive killers who kidnap Dale

7 BILLY DANIELS SHOW—Music
Salute to the recording industry

5:45 7 WALTER WINCHELL—Comments
Report on the news (see page 8)

6:00 4 GENE AUTRY SHOW—Western
"Frame For Trouble." A young girl's ranch is in danger of thieves

5 RED SKELTON SHOW—Comedy
Red portrays various types of characters and their antics

7 YOU ASKED FOR IT—Requests
Art Baker fulfills viewers wishes

9 BANKING AMENDMENT

6:15 9 TRAVELER'S SKETCHBOOK—Film

6:30 4 JACK BENNY SHOW—Comedy
Guest, Dinah Shore with Don Wilson & Jack present skit "Buck Benny Rides Again"
Sponsored by American Tobacco Co. for Lucky Strike Cigarettes

5 MISTER PEEPERS—Comedy
Wally Cox goes wooing the school nurse, and finds himself in competition with a rival as well as a hook rug

7 WHAT'S THE ANSWER—Quiz
Mal Bellairs asks the questions

9 COULA P. BUTLER—Political
All Chicago Women's Committee for Municipal Court Judge

6:45 9 CAMERA CARAVAN—Film Short

7:00 4 TOAST OF THE TOWN—Variety
Ed Sullivan presents pianist Alec Templeton; singer Frankie Laine; actor Barry Fitzgerald; & dancers, the Szonys, and the Black Brothers

5 COMEDY HOUR—Variety Show
Guest hostess Judy Canova with Cesar Romero, Zsa Zsa Gabor, Liberaace, Carl Ravazza, and Hans Conreid

7 ALL-STAR NEWS—Events
Current news from around the world

9 FAITH OF OUR FATHERS—Talk

7:30 9 CHICAGO VOTE STEAL—Talk

8:00 4 FRED WARING SHOW—Musical
A group of World War I songs featuring the Glee Club, Bob Sands sings "Roses of Picardy," Joanne Wheatly sings "Boy of Mine," Frances Wyatt sings "Sweethearts," Virginia Morely and Livingstone Gearhart do a piano duet "Nola," Chorus does "Where, Oh Where, But In America" and "God Bless America"

5 TV PLAYHOUSE—Drama
John Forsythe in "The Winter Of The Dog" a story of a Marine major in charge of a group assigned to guard a food train who allows the supplies to be removed by the Nationalists

7 FILM SHORT PRESENTATION

9 ROCKY KING—Roscoe Karns
An old man with pernicious anemia calls the police saying someone is trying to murder him in "Murder by Natural Death"

8:30 4 BREAK THE BANK—Quiz Game
Bert Parks is host to contestants

7 WILLIAM G. STRATTON—Talk

9 PLAINCLOTHESMAN—Drama
After an argument one gangster is killed by another with a drapery cord, & the unseen detective reconstructs the crime in "The Upholsterer's Cord"

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and his
whole gang

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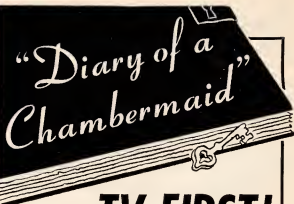
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Nov. 2 **Sunday**

- 9:00 4 THE WEB—Mystery Drama**
"K For Killer" with Carmen Mathews and Mark Rydell; a high school student who is tried & acquitted for a murder, finds it very difficult to convince the community of his innocence
- 5 THE DOCTOR—Film Drama**
"The Red Wig." Tender story of how a married couple seeks and finds happiness in their individual way; Dorothy Comingore & Henry Morgan are featured with Warner Anderson
- 7 BILLY GRAHAM—Religious**
"Hour Of Decision" sermon
- 9 ARTHUR MURRAY PARTY**
Katherine Murray introduces guests: Lew Parker, Fran Warren, & Marin Neglia
- 9:15 7 QUEST FOR SERENITY—Talk**
Dr. Hildebrand speaks
- 9:30 4 WHAT'S MY LINE?—Quiz**
John Daly is host to panel: Dorothy Kilgallen, Arlene Francis, Bennett Cerf, & Hal Block
- 5 SHERWOOD DIXON SPEAKS**
- 7 CHARLIE CHASE TIME—Film**
- 9 YOUTH ON THE MARCH**
Dr. Percy Crawford conducts sermon
- 10:00 4 MOVIE—"Without Honor"**
A man, obsessed with jealous hatred for his brother's wife, becomes involved with a murder, a disappearing corpse, and an attempted suicide
- 5 WEATHERMAN—Clint Youle**
Report on atmospheric conditions
- 7 DREW PEARSON—News**
Resume of the news
- 9 MOVIE—"Diary Of A Chamber Maid."** A chamber maid, tired of her station in life, determines to marry a wealthy man; stars Paulette Goddard, Burgess Meredith & Hurd Hatfield
Sponsored by Courtesy Motors
- 10:10 5 DORSEY CONNORS—Ideas**
Helpful tips for men & women
- 10:15 5 ALEX DREIER—News Report**
- 7 EARL NIGHTINGALE—Talks**
- 10:30 5 SPORTS STAR TIME—Duggan**
- 7 MOVIE—Title to be announced**
- 11:00 5 MOVIE—"American Empire"**
Richard Dix, Leo Carrillo, & Preston Foster in the story of two friends whose partnership becomes threatened when one allows his lust for power to almost destroy their ties
- 11:35 9 ROBERT SIEGRIST—Speech**
Candidate for Congress from the 9th Congressional district
- 11:45 4 ULMER TURNER & THE NEWS**
- 12:00 4 MELODY PARADE—Variety**
(Stations reserve the right to change above listings without notice)



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"Sports Star Time"

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SUNDAY

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WNBQ—CHANNEL 5
NBC TELEVISION

Monday Nov. 3

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 6:45 5 Town & Farm—Discussions**
Everett Mitchell with news of interest to farmers, including commodity & livestock markets and weather reports; also, tips on thrifty food buys
- 7:00 5 Today—News & Commentary**
Dave Garroway with commentary on various subjects assisted by James Fleming and Jack Lescoulie
- 8:45 9 The Carousel—Variety Film**
- 9:00 4 Morning News—Commentary**
Charles Collingwood narrates
- 5 Coffee And—Interviews, Music**
Hugh Downs is host with Marilyn Lovell & the Art Van Damme Quintet
- 9 Chicago Cooks—Kay Middleton**
Tasty menus are prepared
- 9:15 4 Arthur Godfrey Time—Variety**
Fun with all the "little Godfreys"
- 9:30 5 Ding Dong School—For Kids**
Dr. Frances R. Horwich conducts nursery school for pre-school children
- 10:00 4 Talk By Adlai Stevenson—Film**
- 5 Home Cooking—Eddie Doucette**
Minted chocolate chip cake and peppermint frosting are demonstrated
- 7 Movie—"Fifteen Wives"**
Mystery with Conway Tearle & Natalie Moorehead
- 9 Ernie Simon's Breakfast Party**
Informal variety with vocalists
- 10:05 4 Election Film**
- 10:30 4 Breakfast With Danny O'Neil**
Informal music, variety, interview
- 5 United Nations Gen. Assembly**
Henry Cassidy gives instructive commentary on diplomatic procedure (In the event this program is carried to conclusion, the regular programs on channel 5 will be canceled)
- 9 Strike It Rich—Warren Hull**
Guest: Martha K. Brady, authoress of "Fortune In Your Hands"
- 11:00 4 Creative Cookery—F. Pope**
Mr. Pope prepares Italian spaghetti with tomato sauce and meat balls
- 5 Big Picture—Documentary**
- 7 Bob & Kay Show—Variety**
Interviews and chats with Bob Murphy and Kay Westfall
- 9 Bride & Groom—John Nelson**
Here's a front row seat at a wedding
- 11:15 9 Love Of Life—Continued Tale**
- 11:30 5 Good Living—Homemaking Tips**
"Time To Live" with Betty Raymond
- 9 Search For Tomorrow—Drama**
- 11:45 9 Earl Nightingale Show—Chats**
A variety session for youngsters
- 12:00 4 Bill Evans Show—Variety Time**
Music, interviews, and commentary
- 5 Noontime Comics—John Coons**
Old time comedies are shown & narrated
- 9 Hi Ladies—Interview Fun**
Chats with gals by Tom Moore
- 12:30 4 Garry Moore Show—Variety**
Race by two turtles
- 5 Meet Mintz—Herbie Mintz**
- 7 Beulah Karney Presents—Tips**
Beulah demonstrates how to operate a voting machine and features an easy meal for voting day
- 12:45 5 Jack Angell With The News**
- 9 News Of The Day—S. Allen**
- 1:00 4 Double Or Nothing—Quiz Show**
Bert Parks emcees comedy game
- 5 Movie—"Convicts' Code"**
Concerns a football player framed by gamblers into a bank holdup rap to get him out of crucial game; stars Robert Kent, Anne Nagel, Sidney Blackmer
- 7 What's New—Industrial Film**
- 9 Two Guys And A Doll—Variety**
Ellen Scott, Jerry Sperling, and Clark Davis with antics & news for women
- 1:30 4 Guiding Light—Serial Tale**
- 7 Claude Kirchner Show—Variety**
Interviews with the ladies
- 9 Music Ala Mode—Tune Time**
Jack Fuller at the piano
- 1:45 4 Art Linkletter's House Party**
Variety session with special features, music, songs, and interviews
- 2:00 5 Big Pay Off—Quiz Contest**
Randy Merriman and Bess Myerson conduct this quiz game for men to enter
- 7 Movie "Pride Of The Legion"**
A brave policeman attempts to regain his iron nerve after it has been shattered; stars Victor Jory & Sally Blaine
- 9 Paul Dixon Show—Variety**
Song pantomimes with Paul, Dottie Mack and Wanda Lewis
- 2:15 4 Luckey North Show—Talks**
- 2:30 4 Ill. Inst. Of Technology**
"Food Processing," discussed by guests from local industries including Prof. Milton E. Parker, director of food engineering, and moderator Dick Johnson
- 5 Welcome Travelers—Chats**
Tommy Bartlett talks with guests
- 3:00 4 News At 3:00—Frank Reynolds**
- 5 Kate Smith Hour—Variety**
Guests: Kateds, Aline Dalton in a small-fry segment, a Korean Film, & "House in the Garden" 15 minute continued serial drama
- 7 Movie—"Daughter Of The Regiment."**
Famous Donizetti opera, in English; stars Warren Fuller & Anni Ondre
- 9 Movie—"Late At Night"**
Story about a reporter on the trail of a gang of bootleggers who are peddling wood alcohol as gin; stars Barry Morse, Noel Dryden, Daphne Day, and Paul De Mel

(Continued on page 22)

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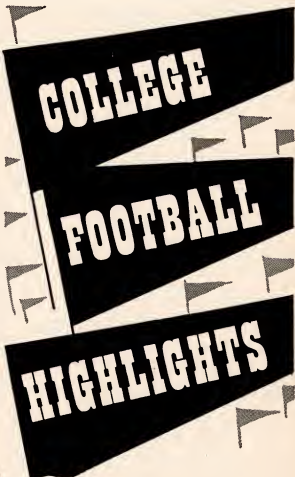
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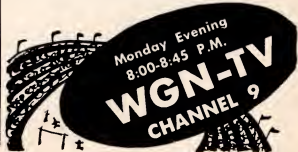
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featuring the most exciting
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... film highlights of

Northwestern vs. Ohio State
Notre Dame vs. Navy
Illinois vs. Michigan
with Jack Brickhouse



Monday Nov. 3

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 3:05 4 Movie—"That Gang Of Mine"**
A young lad would like to become a jockey but loses his nerve when given the chance; stars Bobby Jordan & Leo Gorcey
- 4:00 5 Hawkins Falls, Pop. 6,200**
Life in a small midwestern town
- 7 Great Western Stories—Film**
"Silver Range"
- 9 Trail Blazers' Theater—Film**
"West of the Rio Grande"
- 4:15 4 Election Film**
- 5 Gabby Hayes Show—Tall Tales**
Western feature film in part plus comments from Gabby
- 4:30 4 Garfield Goose And Friend**
Garfield presents story "The Tale of Peter Rabbit" and first half of comedy film "Cockeyed Family"
- 5 Howdy Doody Show—Puppets**
Fun for small-fry with Howdy, Clarabel, and all the gang; Bob Smith emcee
- 4:45 9 Ind. Labor Comm. Talk**
- 5:00 4 Kids Karnival Kwiz—Games**
Join Natco, the clown, for some fun
- 5 Cactus Jim—Western Film**
- 7 Laugh Time—Film Shorts**
"Charlie Chase" film plus cartoon
- 9 Time For Beany—Puppet Fun**
Adventures with a little boy and his friends of the sea
- 5:15 9 Junior Edition—Steve Fentress**
- 5:30 4 Silhouettes Of The West—Film**
Roy Starkey narrates the film
- 5 King Calico—Puppet Fun**
Adventures in the land of Calico with the King and all his friends
- 7 Adv. Time With Bob Atcher**
"Lost in the Jungle" chapter 3, and "Ghost Town" chapter 1
- 9 Magic Carpet—Film Short**
- 5:45 4 Window Shopping—Commercial**
What's new in the stores, and where the housewife can purchase it
- 5 Something To Talk About**
Commentary by Chuck Acree
- 9 Afternoon Edition—R. Hurleigh**
Latest data on the news
- 5:50 5 Clifton Utley And The News**
Up-to-the-minute report on events
- 5:55 4 A Word From Vera—Comments**
Tips on various subjects for the gals
- 6:00 4 Sports & Comments—Bob Elson**
Report on what's happening in sports
- 5 Joe Wilson's Sports Corner**
News review of the sports world
- 7 Austin Kiplinger & The News**
What's happening around the world
- 9 Captain Video—Adventures**
Science fiction drama plus western film for the youngsters
- 6:10 5 Labor For Stevenson Talk**
- 7 Sports Highlights—Jack Drees**
- 6:15 4 Talk By Adlai Stevenson**

- 6:15 5 Town Crier—Tony Weitzel**
Tony chats about people we know
- 6:20 7 Top O'The Weather—Report**
Comments by Bill Hamilton
- 6:25 7 Barbara Moro Views Chicago**
Interesting events taking place in our City are commented upon
- 6:30 4 CBS News—Douglas Edwards**
Report on national & international news
- 5 Those Two—Comedy Skits**
Pinky Lee & Martha Stewart star
- 7 Hollywood Screen Test—Drama**
Guest actress, Fay Bainter
- 9 Spencer Allen & The News**
- 6:45 4 Perry Como Show—Musical**
"It's Been A Long, Long Time," "If I Had My Way," "I Laugh At Love," and "Somewhere Along The Way"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Data**
Complete coverage of the local scene
- 7:00 4 VIDEO THEATER—Drama**
"Autumn Nocturne"
- 5 PAUL WINCHELL SHOW**
"What's My Name" quiz plus variety with Jerry Mahoney and guests Robert Preston, Nina Varella, comedienne; and dance team Sinclair and Spaulding
- 7 HOMICIDE SQUAD—Mystery**
Tom Conway as Insp. Mark Saber in "Case of the Restless Corpse"
- 9 BEARS QUARTERBACK CLUB**
Red Grange narrates film of Sun. game between Bears & San Francisco 49ers (see story page 42)
- 7:30 4 GODFREY'S TALENT SCOUTS**
Professional talent (see page 10)
- 5 VOICE OF FIRESTONE—Music**
Guest, bass Jerome Hines sings "Mephisto's Serenade" from Gounod's opera "Faust," "Wiffenpoof Song," "Every Day Is Ladies' Day With Me"; Chorus & Orchestra do an "Election Medley," and "We Love the Sunshine of Your Smile"
- 7 CHARLIE CHASE TIME—Film**
- 9 CARDINALS QUARTERBACK CLUB—Interviews And Films**
Vince Lloyd presents sports celebrities & discusses with them films of Cardinals' games
- 8:00 4 I LOVE LUCY—Comedy Drama**
Lucy gets the idea that her husband is trying to murder her
- 5 HOLLYWOOD OPENING NIGHT**
Teresa Wright & Mark Stevens in "Alicia." A young couple's plans to be married are suddenly changed when girl's beautiful sister returns home
- 7 ALL-STAR NEWS—Late Reports**
Commentators & guest news personalities report on current events

Nov. 3 **Monday**

8:00 9 COLLEGE FOOTBALL HILITES

Jack Brickhouse narrates films of Northwestern-Ohio State; Notre Dame-Navy; and Illinois-Michigan games. *Sponsored by the Chicago Motor Club*

8:30 4 LIFE WITH LUIGI—Comedy Skit

Luigi hears of a poor boy who needs a violin, so he arranges a concert to be held in his antique shop to raise the money for the instrument

5 ROBERT MONTGOMERY—Drama

"The Man In The Park" with Walter Hampden, Henry Jones, & Edgar Stehli; a man's happy outlook on life works great changes in the lives of others. *Sponsored by American Tobacco Company for Lucky Strike Cigarettes*

7 SHERWOOD DIXON—Speech

8:45 9 ROBERT SIEGRIST—Talk

Candidate for Congress from the 9th Congressional district

9:00 4 PICK THE WINNER—Talk

Discussion on political candidates, problems, & trends with Walter Cronkite moderator

5 REPUBLICAN POLITICAL TALK

Eisenhower-Nixon committee

7 DWIGHT EISENHOWER—Speech

9 PICK THE WINNER—Discussion

Walter Cronkite moderator

9:30 4-5-7-9 POLITICAL ADDRESS BY

GOV. ADLAI STEVENSON

Democratic Presidential candidate

10:00 4-5-7-9 POLITICAL ADDRESS BY

DWIGHT D. EISENHOWER

Republican Presidential candidate

11:00 4 TALK BY ADLAI STEVENSON

5 MOVIE—"Mystery Liner"

Noah Beery & Astrid Alwyn star

7 MOVIE—"Ten Days In Paris"

A victim of amnesia recovers his memory with the exception of ten days, so he retraces his steps to find he has been chauffeur to a woman involved in a spy ring; stars Rex Harrison, Leo Genn & Karen Verne

9 MOVIE—"Phantom Of 42nd

Street." A reporter goes after a murderer in a New York theater; stars Dave O'Brien, Kay Aldridge & Frank Jenks

11:15 4 PEAK OF THE NEWS—Reynolds

11:30 4 ALL STAR HIT PARADE—Tunes

Your favorite tunes are played

11:45 4 MOVIE—"Suspense"

A tough, ambitious young man slugs his way up without regard for others; stars Belita, Barry Sullivan & Bonita Granville

12:00 4 ULMER TURNER & THE NEWS

(Stations reserve the right to change above listings without notice)

TV FORECAST

Be Happy-Go LUCKY!

ROBERT MONTGOMERY



presents

YOUR LUCKY STRIKE THEATRE

Monday, 8:30 pm • Channel 5

\$3 TV SERVICE \$3

20 YRS. RADIO & TV EXPERIENCE

We Repair In The Home
Itemized Bills

90 Day Written Warranty

RADIO CITY LABORATORIES

BU-1-9110 — 2634 N. CLARK ST.

DAY NIGHT

STAY TUNED TO

WGN-TV CHANNEL 9

for

COMPLETE ELECTION RETURNS

Tuesday Nov. 4 VOTE TODAY! VOTE TODAY!

- 6:45 5 Town & Farm—Discussion**
- 7:00 5 Today—News & Commentary**
Comments from Dave Garroway
- 8:45 9 Chicagoland Newsreel—Local**
- 9:00 4 Arthur Godfrey Time—Variety**
Godfrey & gang with an informal session
- 5 Coffee And—Variety Time**
Hugh Downs and Art Van Damme
- 9 Chicago Cooks—Recipe Fun**
Kay Middleton prepares a tasty dish
- 9:30 5 Ding Dong School—Nursery**
- 10:00 4 There's One In Every Family**
John Reed King is your host
- 5 Home Cooking—Eddie Doucette**
Chicken croquettes and sour cream biscuits are demonstrated
- 7 Movie—"Third Alarm"**
Stars Anita Louise & James Hall
- 9 Ernie Simon's Breakfast Party**
Join Jackie Van, Bill Snary, Bob Trendler, & the Starnoters
- 10:30 4 Breakfast With Danny O'Neil**
Informal variety & interview show
- 5 United Nations Gen. Assembly**
Henry Cassidy gives instructive commentary on diplomatic procedure & issues at stake during lulls in the U.N. debates
(In the event this program is carried to conclusion, regularly scheduled programs on channel 5 will be canceled)
- 9 Strike It Rich—Quiz Time**
Warren Hull is host to contestants
- 11:00 4 Creative Cookery—F. Pope**
Two recipes for French pastry cake with cream filling, plus "white mountain" and butter cream icing
- 5 Big Picture—Film Series**
- 7 Bob & Kay Show—Variety**
Bob Murphy and Kay Westfall chat with guests
- 9 Bride & Groom—Interviews**
John Nelson emcee with Phil Hanna
- 11:15 9 Love Of Life—Continued Tale**
- 11:30 5 Good Living—Homemaking Tips**
Paul MacAlister & Flolydia Etting show typical placement of furnishings in historical French rooms
- 9 Search For Tomorrow—Drama**
- 11:45 9 Earl Nightingale Show—Chats**
- 12:00 4 Bill Evans Show—Variety**
- 5 Noontime Comics—Kiddie Fun**
- 9 Hi Ladies—Tom Moore Emcee**
- 12:30 4 Garry Moore Show—Variety**
Guests: members of the Dancers Of Bali Company
- 5 Meet Mintz—Musical Session**
- 7 Beulah Karney Presents—Tips**
Ladies from Community Corners Bazaar visit Beulah and give ideas for your own church bazaar; also devices for making housework easier
- 12:45 5 Jack Angell With The News**
- 9 News Of The Day—S. Allen**
- 1:00 4 Everywhere I Go—Variety**
Dan Seymour emcees true human interest stories set against actual background of the experiences
- 5 Movie—"Port of Missing Girls"**
A wireless operator on a freighter gets involved with pirates in Shanghai; stars Judith Allen, Milburn Stone, & Harry Carey
- 7 What's New—Industrial Film**
- 9 Two Guys And A Doll—Variety**
Fashions for the ladies; Ellen Scott mc
- 1:30 4 Guiding Light—Serial Story**
- 7 Claude Kirchner Show—Chats**
Interview session with the ladies
- 9 Music Ala Mode—Jack Fuller**
- 1:45 4 Art Linkletter's House Party**
Audience participation with stunts
- 2:00 5 Big Pay Off—Quiz Contest**
Randy Merriman and Bess Myerson
- 7 Movie "Defenders Of The Law"**
Story of how racketeers beat the law only so long before they are caught; stars Dale Owen & Edmund Breeze
- 9 Paul Dixon Show—Variety**
Music, chatter, & pantomimes
- 2:15 4 Luckey North Show—Interviews**
- 2:30 4 Lake Forest College—Talks**
"What Can We Expect From the Election?" Discussed by moderator Arlene Byrne, Mr. S. A. Hartzo, political science dept., and 3 students: Henry X. Ohrenberg, Gerald Meyer, and Herbert Hill
- 5 Welcome Travelers—Interview**
Tom Moore interviews the guests
- 3:00 4 News At 3:00—Frank Reynolds**
- 5 Kate Smith Hour—Guest Stars**
"House In The Garden" serial drama, "America Sings," and Kate's Gen. Store
- 7 Movie—"Yellow Cargo"**
A persistent girl reporter uncovers a gang of smugglers operating as a bogus motion picture company; stars Conrad Nagel and Eleanor Hunt
- 9 Movie "A Matter Of Murder"**
A young bank clerk takes 2000 pounds to help his girl friend. She is murdered & he is accused of the killing
- 3:05 4 Movie—"Army Wives"**
A young couple has trouble getting together to get married because the Army moves him every time the wedding draws near; stars Elyse Knox, Marjorie Rambeau & Rick Vallin
- 4:00 5 Hawkins Falls, Pop. 6,200**
- 7 Great Western Stories—Film**
"Frontier Feud"
- 9 Trail Blazers' Theater—Film**
"Marked Trails"
- 4:15 5 Gabby Hayes Show—Tall Tales**

VOTE TODAY! VOTE TODAY! Nov. 4 **Tuesday**

- 4:30 4 **Garfield Goose And Friend**
The King holds election day and illustrates story of "The Sleeping Beauty." In the Little Theater is second half of "Cockeyed Family"
- 5 **Howdy Doody Show—Puppets**
Bob Smith emcees the antics
- 5:00 4 **Kids Karnival Kwiz—Games**
Fun for kids with Nateo the Clown
- 5 **Cactus Jim—Western Feature**
- 7 **Laugh Time—Film Shorts**
"Laurel & Hardy" film plus cartoons
- 9 **Time For Beany—Kiddie Fun**
- 5:15 9 **Uncle Mistletoe—Puppet Fun**
Aunt Holly discovers a way to get across the Movable Chasm and they all discover that Ollo is a poet.
Sponsored by Marshall Field & Co.
- 5:30 4 **Silhouettes Of The West—Music**
Roy Starkey with Western ballads and stories (kids, see page 45)
- 5 **King Calico—Adventures**
- 7 **Adventure Time—Film Serial**
"Lost in the Jungle" chapter 4 and "Ghost Town" chapter 2
- 9 **Magic Carpet—Film Short**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Something To Talk About**
Commentary by Chuck Aeree
- 9 **Afternoon Edition—R. Hurleigh**

- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera—Comments**
Fashion and beauty tips for women
- 6:00 4 **Sports & Comments—Bob Elson**
- 5 **Joe Wilson's Sports Corner**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video—Adventures**
Adventures into space with the Captain
- 6:10 5 **Labor For Stevenson Talk**
- 7 **Sports Highlights—Jack Drees**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Short, Short Dramas—Film**
- 6:20 7 **Top O'The Weather—Reports**
Bill Hamilton reviews climate
- 6:25 7 **Barbara Moro Views Chicago**
What's new and interesting in town
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Dinah Shore Show—Musical**
Popular tunes of the day sung by Dinah, with her guest, Jack Smith
- 7 **Beulah Show—Comedy Skits**
Disgusted with boy friend Bill, because he falls asleep every time they go out together, Beulah decides on a "Trial Separation"
- 9 **Spencer Allen And The News**

See and Hear NATIONAL ELECTION RETURNS

Tonight
WENR - TV

7:00 P.M. until a
New President is
Elected

PRESENTED BY YOUR

Admiral
DEALER

See — Hear ELECTION RETURNS

on
CHANNEL 5

Tonight
7:00 P.M.

Presented by
PHILCO CORPORATION
WNBQ—NBC

TONIGHT
STARTING AT 7:00



**AMERICA'S BEST COVERAGE
 OF THE**

ELECTION RETURNS

by

AMERICA'S BEST COMMENTATORS

- ★ WALTER WINCHELL
- ★ JOHN DALY
- ★ ELMER DAVIS
- ★ DREW PEARSON
- ★ MARTIN AGRONSKY
- ★ PAUL HARVEY
- ★ AUSTIN KIJPLINGER
- ★ OVER 30 OTHERS

**PRESENTED BY
 ADMIRAL CORPORATION**

CHANNEL

WENR-TV

Tuesday Nov. 4

- 6:45 4 Heaven For Betsy—Comedy**
 "The Journey." Pete and Betsy make plans to spend the following day in the country, but complications arise when Betsy is unable to get Pete out of bed
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—News**
- 7:00 4 ELECTION RETURNS—News**
- 5 CIRCUS HOUR—Variety Show**
 Musical-variety with Joe E Brown, Dolores Gray, John Raitt & Victor Young's orchestra
- 7 ELECTION NITE COVERAGE**
- 9 WHERE WAS I?—Photo Quiz**
 Panel: Peter Donald, Nancy Guild, Louis Untermeyer, and Betty Furness
- 7:30 9 KEEP POSTED—Discussion**
 "Who Will Win—Eisenhower Or Stevenson?" discussed by James A. Farley and Archibald M. Crossley

8:00

8:00 until morning all four channels (4, 5, 7, & 9) will carry continuous election returns, both national and local. Commentators will include:

Channel 4 (CBS-TV)—Walter Cronkite, Edward R. Murrow, Douglas Edwards, Charles Collingwood, Lowell Thomas, Griffing Baneroff & Bill Leonard.

Channel 5 (NBC-TV)—John Cameron Swayze, Morgan Beatty, H. V. Kaltenborn, Elmo Roper & Ben Grauer.

Channel 7 (ABC-TV)—Walter Winchell, Drew Pearson, John Daly, Paul Harvey, Quincy Howe & Austin Kiplinger.

Channel 9 (DuMont)—Bruce MacFarland, Holland Engle, Leslie Nichols, Spencer Allen & Stephen Fentress.

(Stations reserve the right to change above listings without notice)



"You're a nervous wreck, man. We'll have to take you off that Washington news program."

TV FORECAST

STARTING at 7p.m. Nov. 4 WBKB BRINGS YOU THE ELECTION RETURNS

*with the greatest all-star staff
of news commentators ever assembled*



bringing you the
local returns

ULMER TURNER

←
and
→

FRANK REYNOLDS



plus the following **CBS** personalities

EDWARD R. MURROW

WALTER CRONKITE

ROBERT TROUT

DWIGHT COOK

CHARLES COLLINGWOOD

LOWELL THOMAS

ERIC SEVAREID

DOUGLAS EDWARDS

DON HOLLENBECK

LARRY LeSUEUR

ALLAN JACKSON

All through the night . . . **WBKB-CBS** brings you
up-to-the-minute-returns

● ● ● ▶ **TURN TO WBKB**
FOR THE FINEST IN TV ◀ ● ● ●

★ Backstage Diary

—by MARTY O'SHAUGHNESSY

CHICAGO—One of the hush-hush reasons why channel 11, the TV air-wave assigned to Chicagoland educators by the Federal Communications Commission, is bogging down for lack of funds is the chronic inability of educators to get together on anything. A gathering of profs is like that ancient wartime definition of a conference—"a group of people, who by themselves can do nothing, who decide together that nothing can be done."

Memo to the college prexies of Loyola, DePaul, Chicago, Illinois Tech, et al: "Get together, boys, or sure as heck, they'll (FCC) take it away."

Authors, Authors—Don Herbert, whose "Mr. Wizard" is one of the finest TV shows for kids, comes out with a new book, called "Mr. Wizard's Science Secrets" via the Popular Mechanics Press, selling for \$3. Included are 150 fascinating experiments, illustrated.

Another to hit print is Marlin Perkins, Lincoln Park Zoo boss and star of "Zooparade." Along with Peggy Tibma, Marlin authors a Christmas story called "One Magic Night." It's a beautiful little tale for small fry, put out by Henry Regnery Company, selling for \$1.50.

Not to be outdone by the literati, TV's gracious cooking ace Beulah Karney is



PERKINS

issuing a monthly mimeographed booklet with her daily recipes included. WENR-TV claims that when Beulah made one announcement of the booklet on her TV show, over 10,000 requests flooded in.

Booking agent Jack Russell has added some illustrious names to his stable of TV stars, including Art (Natco the Clown) Hern, veteran dramatic actor Sam Siegel and newscaster Alex Dreier. . . . Here's the reason why petite song-star Bette Chapel is temporarily out of the TV scene—skedded for the stork, Bette lost premature twins. She'll be back soon, we hope. . . . And if you missed WNBQ's music maestro Art Van Damme, he's fast recovering from an auto accident.

The Sarra film outfit goes for realism in a big way. When a job was planned for River-view Park, the Sarra boys went out and captured sound tracks of the actual screams & shrieks of the picnickers as they swooped and swerved on the rides.

Gal disk jockey Pati Geraghty back in Mexico after a short visit here. Found the weather in Chicago much too cool for comfort. . . . Producer Jack Brand replaced at WENR-TV by one of program director Fred Kilian's old chums from Young & Rubicam agency. . . . The new Ernie Simon daytime opus on channel 9 is one of the brightest things ever done by WGN-TV. Bears watching.



CHAPEL

4 to 4 for Fun and Food

LINN BURTON'S

PEGGY SABEL'S

STEAK HOUSE

• Varied Dinners • Steaks - Chops Choorcool Broiled
• Only AGED PRIME BEEF Served

744 N. Rush • For Reservations
DEloware 7-5930

Entire Second Floor for Private Parties
In Person—NORM SHERR—NBC-CBS Pionist
In Person—JANIE O'BRIEN—Cute, dynamic

USE LESS PER CUP!



Instead of 6 tablespoons for 6 cups you need just 4 of STEWARTS. Finer quality makes it go further.

- 6:45 5 Town And Farm**—Discussion
Everett Mitchell talks to the farmers
- 7:00 5 Today**—News And Commentary
Reports by Dave Garroway and news-
men James Fleming and Jack Les-
coulie
- 8:45 9 Chicagoland Newsreel**—Data
- 9:00 4 Morning News**—Commentary
- 5 Coffee And—Chats And Music**
Hugh Downs emcee with vocalist
Marilyn Lovell, & Art Van Damme
- 9 Chicago Cooks—Food Fun**
Kay Middleton prepares a taste treat
- 9:15 4 Arthur Godfrey Time**—Musical
Join the gang for some songs & lots
of fun; with all the "little Godfreys"
- 9:30 5 Ding Dong School**—For Kids
- 10:00 4 There's One In Every Family**
Quiz with John Reed King mc
- 5 Home Cooking**—Eddie Doucette
Fish fillet rollups, black-eyed susan
garnish, & winter salad bowl
- 7 Movie**—"Sunny Skies"
- 9 Ernie Simon's Breakfast Party**
Informal variety for morning viewers
- 10:30 4 Breakfast With Danny O'Neil**
Early morning gathering with songs
- 5 United Nations Gen. Assembly**
Henry Cassidy gives instructive com-
mentary on diplomatic procedure
(In the event this program is carried
to conclusion, the regularly scheduled
programs on channel 5 will be can-
celed)
- 9 Strike It Rich**—Warren Hull
Guest: singer Kay Armen
- 11:00 4 Creative Cookery**—Recipes
Beef bordelaise, potato croquettes,
glazed sweet potatoes and flaming
candied sweet potatoes
- 5 Big Picture**—Army Film Drama
- 7 Bob & Kay**—Interviews
Chats, commentary, & a mail review
- 9 Bride & Groom**—John Nelson
- 11:15 9 Love Of Life**—Serial Story
- 11:30 5 Good Living**—Homemaking Tips
Nurse Ruth Crowley talks about beauty
and the baby, discussing such things as
glasses, minor defects, and a guest
pediatrician talks about birthmarks,
moles and scars
- 9 Search For Tomorrow**—Drama
- 11:45 9 Earl Nightingale Show**—Chats
- 12:00 4 Bill Evans Show**—Variety
Chatter, guests, and music
- 5 Noontime Comics**—John Coons
Fun for the youngsters
- 9 Hi Ladies**—Interview Fun
Tom Moore is host to gals
- 12:30 4 Garry Moore Show**—Comedy
Garry presents dancer Ray Malone
& shows viewers the hatching of his
chickens

- 12:30 5 Meet Mintz**—Piano Session
Some old-time favorites are played
- 7 Beulah Karney Presents**—Tips
Meal of the Week: ice box rolls are
used in beef square ala mode
- 12:45 5 Jack Angell With The News**
- 9 News Of The Day**—S. Allen
- 1:00 4 Double Or Nothing**—Bert Parks
Super-duper quiz game
- 5 Movie**—"Last Alarm"
A retired fireman tracks down a pyro-
maniac when his best friend dies in a
blaze set by the lunatic; stars Warren
Hull and J. Farrell McDonald
- 7 What's New**—Industrial Film
- 9 Two Guys And A Doll**—Variety
Pantomimes with Clark Davis, Jack
Sperling, and Ellen Scott
- 1:30 4 Guiding Light**—Serial Story
- 7 Claude Kirchner Show**—Chats
Interviews with the ladies
- 9 Music Ala Mode**—Jack Fuller
- 1:45 4 Art Linkletter's House Party**
Prize bundle for all the family in "Pet
Economy & Extravagance," also, "Hot
People," "Mystery Singer"
- 2:00 5 Big Pay Off**—Quiz Program
Randy Merriman & Bess Myerson
- 7 Movie**—"School For Danger"
Activities of two British agents in
the espionage service; stars Capt.
Henry Ree, Jacqueline Nearne, & E.
Baird
- 9 Paul Dixon Show**—Variety
Pantomimes and music with Dottie
Mack and Wanda Lewis
- 2:15 4 Luckey North Show**—Interviews
Noted personalities chat with Luckey
- 2:30 4 Loyola University**—Talks
"A Mirror For Americans" by Warren
S. Tryon, discussed by moderator Dr.
Norbert Hruby, Dr. Nicholas T. Joost,
Donald H. Dickinson, English dept.,
and James O'Shaughnessy, law faculty
- 5 Welcome Travelers**—Chats
- 3:00 4 News At 3:00**—Frank Reynolds
- 5 Kate Smith Hour**—Musical
Howard & Shelton, a fashion show, a
salute to station KOTV represented by
pianist Bob Crawley, and "House in
the Garden" serial drama
- 7 Movie**—"Fangs Of The Wild"
A hunt for fox-pelt rustlers with Rin
Tin Tin, Jr. & Dennis Moore
- 9 Movie**—"Two On The Tiles"
British comedy in which a butler
blackmails his master & mistress; stars
Hugh McDermott & Herbert Lom
- 3:05 4 Movie**—"Trail Of The Mounties"
A mounted police sergeant brings jus-
tice to a group of murderers and fur
thieves; stars Russell Hayden & Jenni-
fer Holt

Wednesday Nov. 5

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 4:00** 5 **Hawkins Falls, Pop. 6,200.**
Life in a small midwestern town
- 7 **Great Western Stories—Film**
"Song of the Sierras"
- 9 **Movie—"Range Law"**
Story tells of a group that strives to swindle property because they know there's silver ore on the land; stars Johnny Mack Brown & Raymond Hatton
- 4:15** 5 **Gabby Hayes Show—Tall Tales**
Western film story for small-fry
- 4:30** 4 **Garfield Goose And Friend**
The King honors American art and illustrates story "Seven At One Blow." In the Little Theater is "The Bear Facts"
- 5 **Howdy Doody Show—Bob Smith**
Antics of Howdy and his friends
- 5:00** 4 **Kids Karnival Kwiz—Games**
Have some fun with Nateo, the clown
- 5 **Cactus Jim—Western Feature**
- 7 **Laugh Time—Film Shorts**
"Charlie Chase" film plus cartoons
- 9 **Time For Beany—Puppet Fun**
Adventures of a small boy at sea
- 5:15** 9 **Junior Edition—Kids Fun**
- 5:30** 4 **Silhouettes Of The West—Talks**
Roy Starkey narrates the film
- 5 **King Calico—Puppet Fun**
- 7 **Adv. Time With Bob Atcher**
"Lost Jungle" 5 & "Ghost Town" 3
- 9 **Magic Carpet—Film Short**
- 5:45** 4 **Window Shopping—Commercial**
Lucky North reports on new items
- 5 **Something To Talk About**
Commentary by Chuck Acree
- 9 **Afternoon Edition—R. Hurlleigh**
- 5:50** 5 **Clifton Utley And The News**
- 5:55** 4 **A Word From Vera—Comments**
Tips for the ladies
- 6:00** 4 **Sports & Comments—Bob Elson**
- 5 **Joe Wilson's Sports Corner**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video—Adventures**
Tale of life in another era
- 6:10** 7 **Sports Highlights—Jack Drees**
- 6:15** 4 **Ulmer Turner And The News**
- 5 **Town Crier—Tony Weitzel**
- 6:20** 7 **Top O'The Weather—Report**
Bill Hamilton predicts the climate
- 6:25** 7 **Barbara Moro Views Chicago**
- 6:30** 4 **CBS News—Douglas Edwards**
- 5 **Those Two—Comedy Skits**
- 7 **Name's The Same—Panel Quiz**
Emcee Robt. Q. Lewis introduces contestants for panel to name
- 9 **Spencer Allen And The News**
- 6:45** 4 **Perry Como Show—Musical**
Guest: Teresa Brewer; tunes: "I'm Never Satisfied," "I Went To Your Wedding," and "Goodnight My Love"
- 5 **News Caravan—John C. Swayze**
- 6:45** 9 **Chicagoland Newsreel**
- 7:00** 4 **ARTHUR GODFREY & FRIENDS**
Frank Parker, Marion Marlowe, Janette Davis, Haleloke, Julius La Rosa, the Mariners and Chordettes
- 5 **I MARRIED JOAN—Comedy**
A \$50 fine which the Judge refuses to return causes havoc with Joan's choice of jobs to recoup the loss
- 7 **ALL-AMERICAN GAME OF WEEK**
Jack Drees narrates filmed highlights
- 9 **MOVIE—"Shaggy"**
Relates the story of a boy's love for his dog, & of a new stepmother's efforts to win the child's affection; stars George Nokes, Brenda Joyce, Robert Shayne, & Ralph Sanford
- 7:30** 5 **SCOTT MUSIC HALL—Top Tunes**
Songs by Patti Page & Frank Fontaine
- 7 **ALL-STAR NEWS—Events**
Local, national, and international
- 8:00** 4 **STRIKE IT RICH—Quiz Contest**
Warren Hull emcees "Heart" quiz
- 5 **KRAFT THEATER—Drama**
"Melody Jones" by Nathan & Ruth Hale, with Janet Lally; story of a sensitive girl who learns from her jealous cousin that she is an adopted child
- 7 **ADVENTURES OF ELLERY QUEEN**
A clever scheme of plagiarism turns into a murder in "The Destructive Angel"
- 8:15** 9 **CAMERACADE—Film Short**
- 8:30** 4 **MAN AGAINST CRIME—Drama**
A marked passage in Milton's "Paradise Lost" points the way to the solution of a mysterious case of patricide and blackmail
- 7 **PRO FOOTBALL HIGHLIGHTS**
Featuring top plays of previous week-end pro-league games
- 9 **CHICAGO SYMPHONY POPS**
"Overture in B Flat Major," "Serenade for the Doll" from "The Children's Corner," "Rondo" from "Concerto for Piano" and Mozart's "Turkish March" (tentative schedule). Guest: pianist Russell Stepan playing the 3rd movement of Beethoven's First Piano Concerto, in C Major
- 9:00** 4 **BLUE RIBBON BOUTS—Boxing**
Earl "Lalu" Sabotin, 22, of Warren, Ohio with 22 wins & 3 defeats vs Dick Wagner, 26, of Toppenish, Wash., with 28 victories, 16 defeats, & 5 draws in a 10 rd. welterweight bout from Cleveland Arena; Russ Hodges announces
- 5 **THIS IS YOUR LIFE—Tale**
Detailed story of the life of various individuals selected for their human interest. Ralph Edwards is emcee
- 7 **WRESTLING FROM RAINBO**
Wayne Griffin describes the matches
- 9 **GAME OF THE WEEK—Film**

Nov. 5 **Wednesday**

9:30 5 YOUR JEWELER'S SHOWCASE

"Worm In the Apple" with Mari Blanchard & Leonard Freeman; suspense story of how a triangle of a grasping politician, his unscrupulous fiancée, and his brilliant younger brother leads to violence and murder

9 TRAVELERS' SKETCHBOOK—Film

9:45 4 SPORTS QUIZ—Film

9 INVITATION PLAYHOUSE

"You Listening, Homer?" Homer, the milkman seemed to be the only one around at the early morning murder, and even his wife wouldn't believe his story

10:00 4 VIC PERRY—Man On The Street

5 WEATHERMAN—Clint Youle

7 FOREIGN INTRIGUE—Drama

Jerome Thor and Sidna Scott are featured as newspaper reporters working abroad in search of stories & leaving a trail of Democracy behind them

9 MOVIE—"Cover Up"

William Bendix, Dennis O'Keefe, and Barbara Britton in tale of small town inhabitants who resist an insurance investigator's attempts to prove their respected doctor guilty of murder

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY AND THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 CHICAGO AT NIGHT—Chats

5 LET'S LOOK AT SPORTS

7 MOVIE—"Love On The Dole"

(1st showing) Story of the hardships of a young couple in love during the depression, and their fight for happiness; stars Deborah Kerr & Clifford Evans

10:45 4 CHRONOSCOPE—Discussion

Guest: W. Averell Harriman, director of the Mutual Security Agency

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—Guests

5 MOVIE "I Met My Love Again"

Joan Bennett, Henry Fonda, Dame May Whitty, & Alan Marshall in tale of a small town girl who elopes, goes to live in Paris, and upon death of her husband is afraid to return home

11:15 4 PEAK OF THE NEWS—Reynolds

11:30 4 ALL STAR HIT PARADE—Tunes

9 NEWS VIEWS—Les Nichols

12:00 4 MOVIE—"My Own Folk"

(1st showing) A Scottish girl, in England to assist in war work, falls in love with a man who is later lost at sea during submarine attack; stars Moira Lister, Mabel Constanduros & Norman Prince

7 WHAT'S NEW—Industrial Film

1:15 4 ULMER TURNER & THE NEWS

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6:30 P.M. SPENCER ALLEN
AND THE NEWS

Sponsored by WALTON MOTORS

6:45 P.M. CHICAGOLAND
NEWSREEL

Complete local, regional and national news

WGN-TV CHANNEL 9

Channel One

COAST-TO-COAST



CRONYN



MURRAY



HARVEY



STUART

BISHOP FULTON J. SHEEN'S new sponsor, Admiral Corp., figures to pay close to a million dollars to the prelate's Mission Humanity charity fund this season. Bishop's show debuts November 18. . . . As a result of **Drew Pearson** losing his Sunday evening TV show, midwest newscaster **Paul Harvey**, who gained plaudits for his convention coverage on ABC, is taking over **Pearson's** slot. **Harvey**, equally as colorful as **Pearson**, is considered a good deal more accurate than the **Great Predictor**. . . . **Phil Harris**, happy over a terrific NBC-TV contract that pays him about \$13,000 each performance, is proving to be a sound investment for the net. Continuing his old radio line of being a likeably conceited, hard-drinking guy, **Phil** looks like a good bet for a show of his own.

The Zenith Corporation, which has been working on **Phonevision** for over twenty years, has announced that three different types of subscription TV could easily go into effect when and if the FCC ok's it. A set owner could be charged on a monthly billing basis or pay for a program in his coin box at home—or in cases where there is no telephone, use a card purchased at the corner drug store. The success of **Phonevision** is considered only a matter of time. . . . **Ken Murray**, who seldom bothered to memorize his lines as emcee of his own show last season, has even less to do nowadays. Although CBS presents him with a weekly check for about \$2,000 (he has one of those amazing long term contracts), **Ken** probably wishes he could go back to work—even if he had to learn his lines instead of reading them off a blackboard.

Persistent "**My Little Margie**" is winning the viewing public over, if not the critics. The fluffy situation comedy began innocently enough as a CBS summer replacement for "**I Love Lucy**." Proved popular, it was snapped up by NBC. Now, however, "**Margie**" will go off NBC November 8 in favor of something called "**My Hero**." But don't fret, **Margie** fans. She'll be back in January again on CBS as a replacement for "**Racket Squad**." . . . **Randy Stuart**, the comely blonde of an upcoming TV'er called "**Biff McGuire, USA**," points out that if a girl refuses to visit a man's apartment it means she has already been etch-u-cated.

Frank Sinatra, who was never better when teamed with **Jimmy Durante** in the **Schnoz's** last All Star Revue stint, is rumored close to pulling down his own fifteen minute show with NBC. Planted rumors that the crooner has "lost his voice completely" were scotched easily after his rendition of "Birth of the Blues" on the **Durante** show. . . . "**The Halls of Ivy**," by far the most literate comedy show on radio, may hit the telelanes—but not with **Ronald Colman** and his wife **Benita** in the leading roles. **Ronnie** and **Benita** aren't interested in doing a televersion of "**Halls**" and may give way to another hubby-wife team, **Hume Cronyn** and **Jessica Tandy**. The **Cronyn-Tandy** duo is currently touring the country in the legit drama, "**The Fourposter**."

- 6:45 5 Town And Farm—Discussion**
- 7:00 5 Today—News, Reviews, Records**
Commentary with Dave Garroway, James Fleming, and Jack Lescoulie
- 8:45 9 Chicagoland Newsreel—Events**
- 9:00 4 Arthur Godfrey Time—Variety**
- 5 Coffee And—Hugh Downs Emcee**
- 9 Chicago Cooks—Kay Middleton**
- 9:30 5 Ding Dong School—Nursery**
- 10:00 4 There's One In Every Family**
- 5 Home Cooking—Preparation**
Eddie Doucette prepares raised doughnuts
- 7 Movie—"Forgotten"**
An old man is forgotten by his family & finally rescued by his daughter; stars June Clyde, William Collier, Jr., and Leon Ames
- 9 Ernie Simon's Breakfast Party**
- 10:30 4 Breakfast With Danny O'Neil**
- 5 United Nations Gen. Assembly**
Henry Cassidy gives instructive commentary on diplomatic procedure & issues at stake during lulls in U.N. debates
(In the event this program is carried to conclusion, regularly scheduled programs on channel 5 will be canceled)
- 9 Strike It Rich—Warren Hull mc**
- 11:00 4 Creative Cookery—Recipes**
Chocolate mint angel pie with filling for pie plate about 8 x 1¼", and swiss style potato pancakes for skillet about 6½" in size
- 5 Big Picture—Army Films**
- 7 Bob & Kay Show—Variety**
- 9 Bride & Groom—Interviews**
- 11:15 9 Love Of Life—Serial Drama**
- 11:30 5 Good Living—Homemaking**
Celeste Carlyle talks about good looking housedresses and explains how to select styles that are most practical and becoming
- 9 Search For Tomorrow—Tale**
- 11:45 9 Earl Nightingale Show—Chats**
- 12:00 4 Bill Evans Show—Variety**
- 5 Noontime Comics—John Coons**
- 9 Hi Ladies—Tom Moore**
- 12:30 4 Garry Moore Show—Variety**
Guest: Ivan Sanderson, explorer
- 5 Meet Mintz—Herbie Mintz**
- 7 Beulah Karney Presents—Tips**
How to buy a turkey, what to look for so that you have the best bird ever
- 12:45 5 Jack Angell And The News**
- 9 News Of The Day—S. Allen**

- 1:00 4 Everywhere I Go—Variety**
- 5 Movie—"Boy Of The Streets"**
Jackie Cooper, Maureen O'Connor, & Kathleen Burke in tale of a gang leader who aspires to be a big political boss some day
- 7 What's New—Industrial Film**
- 9 Two Guys And A Doll—Variety**
- 1:30 4 Guiding Light—Serial Drama**
- 7 Claude Kirchner Show—Variety**
- 9 Music Ala Mode—Tune Time**
- 1:45 4 Art Linkletter's House Party**
- 9 How To—Ed & Pegeen Fitzgerald**
- 2:00 5 Big Payoff—Quiz For Men**
Randy Merriman & Bess Myerson
- 7 Movie—"Cotton Queen"**
Will Fyffe & Stanley Holloway star
- 9 Paul Dixon Show—Variety**
- 2:15 4 Luckey North Show—Interviews**
- 2:30 4 Univ. Of Illinois—Discussion**
"Man Discovers Propaganda" discussed by Dr. Eugene Vest, prof. of humanities; Dr. Peter P. Klassen, prof. of social science; and Dr. Max C. Shank, prof. of biological science
- 5 Welcome Travelers—Interviews**
Tommy Bartlett is host to visitors
- 3:00 4 News At 3:00—Frank Reynolds**
- 5 Kate Smith Hour—Variety**
"House in the Garden" serial drama, teenage panel, pianist Evalyn Tyner, opera segment featuring the 2nd act of "Tosca" with Wilma Spence and Ralph Herbert
- 7 Movie—"Oliver Twist"**
A gripping and tense portrayal of Dickens' novel; starring Dickie Moore
- 9 Movie—"The Hangman Waits"**
Murder roams the London streets; stars John Turnbull, Beatrice Campbell, and Ken Warrington
- 3:05 4 Movie—"Come Out Fighting"**
When a police commissioner closes a boys' clubroom, his own son becomes involved with gamblers; stars Leo Gorcey, Huntz Hall & Billy Benedict
- 4:00 5 Hawkins Falls, Pop. 6,200**
- 7 Great Western Stories**
"Navajo Trail"
- 9 Trail Blazers' Theater—Film**
"Gallant Fool"
- 4:15 5 Gabby Hayes At The Double Bar M Ranch—Western Story**
- 4:30 4 Garfield Goose And Friend**
The Royal magic drawing board illustrates "Little Orley and the Bubble Gum." The Little Theater presents "Barnyard Folly"
- 5 Howdy Doody Show—Puppets**
- 5:00 4 Kids Karnival Kwiz—Games**
- 5 Cactus Jim—Western Feature**

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WGN-TV (9)

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New Adventure Series!

Every Thursday Night

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First Chicago Showing of Action-
Packed Adventures in the Far East

Sponsored by the Makers of

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GAS RANGES

Thursday Nov. 6

- 5:00 7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film plus cartoons
- 9 **Time For Beany**—Puppet Fun
- 5:15 9 **Uncle Mistletoe**—Stories
The Fountain of Wishes second quest is that Mollo slay the Rumorous Dragon, so they all set out for the Valley of Rumors. Sponsored by Marshall Field & Co.
- 5:30 4 **Silhouettes Of The West**—Talks
5 **King Calico**—Puppet Fun
7 **Adventure Time**—Film Serial
"Lost Jungle" 6 & "Ghost Town" 4
9 **Magic Carpet**—Film Short
- 5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
9 **Afternoon Edition**—R. Hurligh
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera**—Comments
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventure Tale
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
5 **Short, Short Dramas**—Film
- 6:20 7 **Top O'The Weather**—Report
Bill Hamilton reviews the climate
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News**—Douglas Edwards
5 **Dinah Shore Show**—Musical
Top tunes of the day are sung
7 **Lone Ranger**—Western Drama
9 **Spencer Allen And The News**
- 6:45 4 **Heaven For Betsy**—Drama
"The Sneeze." After much discussion, Pete decides he must be allergic to Betsy as every time he goes near her he sneezes
- 5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00 4 **BURNS AND ALLEN**—Comedy
Gracie decides to have an oil painting done of George for his birthday present

Thursday

BIFF BAKER, U. S. A.

A new adventure series
presented by LUCKY STRIKE

8:00 pm Channel 4

Be Happy-**GO LUCKY!**

- 7:00 5 GROUCHO MARX SHOW—Quiz**
"You Bet Your Life" quiz contest
- 7 CHARLIE CHASE TIME—Film**
- 9 SPORTS EDITION—News Events**
Jack Brickhouse assisted by Harry Creighton report on football and other sports as well as interview a guest
- 7:15 9 YESTERDAY'S NEWSREEL—Film**
- 7:30 4 FOUR STAR PLAYHOUSE—Drama**
Charles Boyer in "Backstage." An actor succeeds in preventing a young lady from committing suicide only to find that she has even more in mind; Hillary Brooke, Marcia Henderson & Florence Bates are featured
- 5 TREASURY MEN IN ACTION**
- 7 CHANCE OF A LIFETIME—Acts**
Professional talent competes for cast awards & the opportunity for stardom in their chosen field. Dennis James mc with guest, singer Sunny Gale
- 9 SPEAK UP—Panel Discussion**
Robert F. Hurlleigh conducts employer-employee problem clinic with counselors: Gordon Hostetter, Fred W. Turner Jr. & Roland E. Fulton
- 8:00 4 BIFF BAKER, U.S.A.—Drama**
Alan Hale Jr. & Randy Stuart star as undercover agents for U.S. Army Intelligence. While on buying trip behind Iron Curtain, they become involved in exciting adventures in "Koblen" finding that it's easier to get in than out. *Sponsored by American Tobacco Company for Lucky Strike Cigarettes*
- 5 DRAGNET—Police Action Drama**
A ten year old boy disappears from his home in a sparsely populated section of a large city, & it is nine months before a clue to his whereabouts is found
- 7 FAMILY BATTLE—Quiz Time**
Daniel McMasters emcees the battle of wits between the Klose family
- 9 TO BE ANNOUNCED**
- 8:30 4 BIG TOWN—Newspaper Drama**
"12th Avenue Pirates." A gang of boys are accused of a series of dog poisonings
- 5 FORD THEATER—Drama On Film**
Too much luck in a poker game proves the undoing of a small-time gambler in "Edge Of the Law" with MacDonald Carey & Marjorie Lord
- 7 RAYMAR OF THE JUNGLE**
- 9 MOVIE—Title To Be Announced**
- 9:00 4 RACKET SQUAD—Drama**
A crooked employment agency places help in wealthy homes for the purposes of robbery in "At Your Service"
- 5 MARTIN KANE, PRIVATE EYE**
An innocent man, identified by a dying druggist as the man who held up his store & shot him, is accused of murder by the police
- 7 IMPACT—News And Features**

- 9:30 4 BOSTON BLACKIE—Drama**
In "Prison Break" a friend witnesses the killing of her husband, but is too afraid to tell what she has seen
- 5 DAN DURYEA AS CHINA SMITH**
On the trail of a missing newspaperman, China finds himself involved in a series of warehouse fires and murder, in "The Devil in the Godown" *Sponsored by Cribben & Sexton for Universal Gas Ranges*
- 7 HOLLYWOOD OFF BEAT—Drama**
Mystery with Melvyn Douglas
- 9 I'VE GOT A SECRET—Panel**
Emcee Garry Moore with Bill Cullen, Jayne Meadows, Eddie Bracken & Kitty Carlisle
- 10:00 4 VIC PERRY—Man On The Street**
- 5 WEATHERMAN—Clint Youle**
- 7 MARCH OF TIME—News Film**
Westbrook Van Voorhis narrator
- 9 MOVIE—"Girl From Alaska"**
Deals with a young man, about to leave for the States, who accidentally kills an officer of the law; stars Ray Middleton, Jean Parker, & Jerome Cowan
- 10:10 5 DORSEY CONNORS—Helps**
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chuck Bill**
- 5 LET'S LOOK AT SPORTS**
- 7 MOVIE—"Drake Of England"**
Matheson Lang and Athene Seyler star
- 10:45 4 SHORT STORY THEATER—Drama**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Gossip**
- 5 MOVIE—"Wings Over The Pacific"**
During the war a pilot crashes on an isolated island, only to find that it's inhabited by the Nazis; Stars Edward Norris & Robt. Armstrong
- 9 MOVIE "Love From A Stranger"**
A young woman falls in love with and marries a complete stranger, then discovers he is a murderer; stars Sylvia Sidney, John Hodiak, John Howard & Ann Richards
- 11:15 4 PEAK OF THE NEWS—Reynolds**
- 11:30 4 ALL STAR HIT PARADE—Tunes**
Your favorite tunes are played
- 11:45 4 MOVIE—"Pointing Finger"**
A society ne'er-do-well schemes to dispossess of his cousin, in order to inherit his title; stars John Stuart & Viola Keats
- 12:00 7 WHAT'S NEW—Industrial Film**
- 1:00 4 ULMER TURNER AND THE NEWS**

(Stations reserve the right to change above listings without notice)



Garroway asks:

1. Who said: "Our economy is vulnerable and insecure in many ways. But all our people know that it is the primary task of any president and any government to insure that our country never again suffer a great depression."
2. Who said: "We did not choose this struggle in Korea and in the world. We don't want it, but we can't avoid it. And our future depends on its success."
3. What cabinet officer wrote a letter to General Eisenhower saying: "Criticism of efforts to help with dishwashing and other work comes in poor taste from one who has had his dishwashers furnished by the government for many years."
4. Who said: "If General Eisenhower knows of a way to end this war, it's his duty to come forth and say so right now and save American lives"?
5. Who said that the Korean war was "undertaken in complete violation of the Constitution and statutes of the United States"?
6. For the first time in the history of the country some one other than the Secretary of State will count the electoral votes. Who has this duty now?

ANSWERS

Larson
6. General Services Administrator Jess
Agriculture Brannan 4. Truman 5. Taft
1. Eisenhower 2. Stevenson 3. Secy. of

Dave Garroway is the star of "Today," seen Mon. thru Fri. on WNBQ, channel 5, 7 a.m.

WALTER WINCHELL

(Continued from page 9)

easy to build a nice case against Walter himself. Let's see now, he's against the Administration and he's for Frank Costello. Obviously then, WW should be behind bars. Fortunately Walter isn't judged by others the way they are judged by him. People recognize that with Winchell the story is the thing. There's nobody like him. But for all the sensational scoops he's come up with, there is the matter of his accuracy.

The *New Yorker* magazine once clipped five typical Winchell columns and found that there was a total of 239 items in them. 108 of these items couldn't be checked but of the 131 left, after tracking them down, the *New Yorker* found that 53 were accurate, 24 partially inaccurate and 54 completely inaccurate. Percentagewise, that makes him 40.5% accurate. Not a very high score for a man who thinks himself the number-one newspaperman on earth.

A few samples of Walter's tendency to go off the deep end: In 1933 he scooped the news world by announcing that Joan Crawford was going blind. The same year he announced that Barbara Stanwyck would make no more pictures. In 1937 he announced that Hitler and Mussolini were "phffft," Winchellese for a broken partnership. And in 1938 Walter came up with the hot news that by Oct. 1st of that year TV sets would be on sale in the local radio stores at a cost to the consumer of \$3.95. TV set owners across the nation would be interested to find out the location of these radio stores.

Next Week: Number three in the series on Walter Winchell, his feuds, his political flip-flops and his triumphs.

Walter Winchell is seen each Sunday at 5:45 p.m. on channel 7 (WENR-TV).

TV'S VETERAN SOURPUSS



NEXT WEEK—This is rare—a picture of George S. Kaufman smiling. Read the low-down on the veteran sourpuss of "This Is Show Business."

NEXT WEEK—Meet little Ricky Nelson, the flip-tongued son of Ozzie & Harriet Nelson, and the rest of that wonderful family. You'll love them.



TV FORECAST

- 6:45 5 Town And Farm**—Discussion
Everett Mitchell reports on various aspects of farm commodities
- 7:00 5 Today**—Reports & Interviews
- 8:45 9 Chicagoland Newsreel**—Events
- 9:00 4 Wheel Of Fortune**—Awards
Todd Russell asks the questions
- 5 Coffee And**—Hugh Downs Emcee
- 9 Chicago Cooks**—Kay Middleton
- 9:30 5 Ding Dong School**—Nursery
- 10:00 4 There's One In Every Family**
- 5 Home Cooking**—Eddie Doucette
Barbecued breast of lamb is made
- 7 Movie**—"Man Of Sentiment"
Marian Marsh & Emma Dunn
- 9 Ernie Simon's Breakfast Party**
Join Ernie, Jackie Van, Bill Snary, Bob Trendler, & the Starnoters for some early morning variety
- 10:30 4 Breakfast With Danny O'Neil**
- 5 United Nations Gen. Assembly**
(In the event this program is carried to conclusion, regularly scheduled programs on channel 5 will be canceled)
- 9 Strike It Rich**—Warren Hull
Guest: author Gene Schoor
- 11:00 4 Creative Cookery**—Recipes
Mr. Pope prepares dark rich fruit cake, English style, and California fruit-nut cake
- 5 Big Picture**—Film Drama
- 7 Bob & Kay Show**—Variety Time
Chit-chat with celebrities and visiting dignitaries
- 9 Bride & Groom**—Interviews
- 11:15 9 Love Of Life**—Serial Drama
- 11:30 5 Good Living**—New Ideas
Hope Robbins shows how to choose harmonizing and flattering colors in clothes and make-up
- 9 Search For Tomorrow**—Tale
- 11:45 9 Earl Nightingale Show**—Chats
- 12:00 4 Bill Evans Show**—Variety
- 5 Noontime Comics**—John Coons
- 9 Hi Ladies**—Tom Moore
- 12:30 4 Gary Moore Show**—Comedy
Durward Kirby, Ken Carson, Denise Lor, and a treasure hunt
- 5 Meet Mintz**—Music Session
- 7 Beulah Karney Presents**—Tips
Mistakes with food: covers some of the common cooking errors & tells how to correct them
- 12:45 5 Jack Angell And The News**
- 9 News Of The Day**—S. Allen
- 1:00 4 Double Or Nothing**—Bert Parks
- 5 Movie**—"Money Means Nothing"
Wallace Ford & Edgar Kennedy star
- 7 What's New**—Industrial Film
- 9 Two Guys And A Doll**—Variety
- 1:30 4 Guiding Light**—Serial Story

- 1:30 7 Claude Kirchner Show**—Variety
- 9 Music Ala Mode**—Tune Time
- 1:45 4 Art Linkletter's House Party**
- 2:00 5 Big Payoff**—Randy Merriman
- 7 Movie**—Title To Be Announced
- 9 Paul Dixon Show**—Variety
Dottie Mack & Wanda Lewis assist
- 2:15 4 Luckey North Show**—Interviews
- 2:30 4 Roosevelt College**—Talks
"Journey Into Music" second discussion on this subject by members of the faculty
- 5 Welcome Travelers**—Interviews
- 3:00 4 News At 3:00**—Chuck Bill
- 5 Kate Smith Hour**—Variety
The Andre Eglevsky ballet does a segment from opera "Don Quixote," "Cracker Barrel Interview" with trumpet player Leonard Sues, and "House In The Garden" serial drama
- 7 Movie**—"Ghost Crazy"
Comedy about a girl who inherits a large estate, but is frightened away from it by ghosts; stars Billy Gilbert, Shemp Howard, & Jayne Hazard
- 9 Movie**—"Ladies Crave Excitement"
Story of newsreel photographers & the dangers they face to get their exclusive scoops; stars Evelyn Knapp & Norman Foster
- 3:05 4 Movie**—"Dick Barton Strikes Back."
A British police agent investigates a small village where all people and animals have died for no apparent reason; stars Don Stoddard & Sebastian Cabot
- 4:00 5 Hawkins Falls, Pop. 6,200**
- 7 Great Western Stories**
"Moon Over Montana"
- 9 Trail Blazers' Theater**—Film
"Range Beyond The Blue"
- 4:15 5 Gabby Hayes Show**—Tall Tales
- 4:30 4 Garfield Goose And Friend**
The King illustrates story "Chicken Licken" and Little Theater shows last part of "Barnyard Folly"
- 5 Howdy Doody Show**—Puppets
- 5:00 4 Kids Karnival Kwiz**—Games
- 5 Cactus Jim**—Western Feature
- 7 Laugh Time**—Film Shorts
"Charlie Chase" film plus cartoons
- 9 Time For Beany**—Fun For Kids
A continued story about a boy adventurer & his pals Cecil, the seaisick sea serpent, Capt. Huffenpuff, the happy cook Hop Along Wong, Clowny, Hunny Bear, and Dishonest John
- 5:15 9 Boys' Railroad Club**—Talks
- 5:30 4 Silhouettes Of The West**—Chats
Roy Starkey narrates film
- 5 King Calico**—Puppet Fun
- 7 Adv. Time With Bob Atcher**
"Lost Jungle" 7 & "Ghost Town" 5
- 9 Magic Carpet**—Film Short

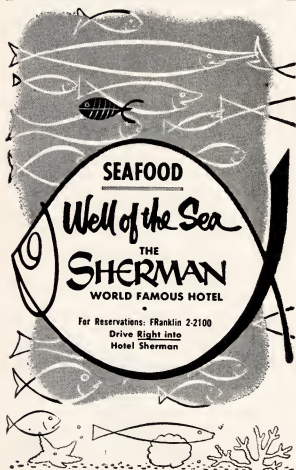
See DENNIS DAY

on
the
sparkling
new

RCA VICTOR show
more laughs - more fun than ever



FRIDAY WNBQ CHANNEL 5
7:00—7:30 pm



Friday Nov. 7

- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
Commentary by Chuck Acree
- 9 Afternoon Edition—R. Hurlleigh
- 5:50 5 Clifton Utley And The News
- 5:55 4 A Word From Vera—Comments
- 6:00 4 Sports & Comments—Bob Elson
- 5 Herman Hickman Show—Talk
Guests & celebrities from all walks of
life; some predictions on football
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 5 Town Crier—Tony Weitzel
- 6:20 7 Top O'The Weather—Climate
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skit
Situation comedy with antics by Pinky
Lee and Martha Stewart
- 7 Stu Erwin—Comedy Drama
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
"Row, Row, Row," "When I Fall In
Love," "Comes Along A Love," "Basin
St. Blues"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 MAMA—Domestic Comedy
In order to be eligible to enter a news-
paper contest Dagmar must sell per-
fume bottles. She thinks the prize will
be hers after the bottles are sold in
"Dagmar's Haunting Fragrance"
- 5 RCA VICTOR SHOW—Musical
Music, variety, and comedy skits
with Dennis Day as the young bache-
lor blundering his way to success.
Sponsored by RCA Victor
- 7 ADV. OF OZZIE & HARRIET
"The Riviera Ballet" comes to town
and the women are surprised when all
the men wind up with tickets
- 9 SPORTS EDITION—News Events
Scores, predictions, & film action with
Jack Brickhouse & Harry Creighton
- 7:15 9 LITTLE CHINCHILLA THEATER
Four different types of "ants" will be
shown and a battle between two
groups
- 7:30 4 MY FRIEND IRMA—Comedy Skit
Mrs. Peterson and Mrs. Stacy, believ-
ing Irma's tales of prosperity, decide
to pay the girls a visit
- 5 WALT'S WORKSHOP—Creative
Mr. Durbahn makes a boys' desk for
home use to be used for hobbies or
homework
- 7 SUPERMAN—Adventures
In "The Mind Machine" an attempt is
made to capture criminals who oper-
ate a strange hypno-therapy machine

- 7:30 9 PRESS CONFERENCE**—News Talk
Lee Schooler moderates panel
- 8:00 4 PLAYHOUSE OF STARS**—Drama
"Tango" with Cesar Romero and Ann Savage is the story of a dance team whose steps are dogged by jealousy. In prologue Irene Dunne, a gypsy fortune teller, claims the future's an open book, if you help write the book
- 5 BIG STORY**—Drama
Reporter Ernest A. Warden of Wichita Beacon trailed a phantom of many names until he came up with the right one and solved a murder
- 7 DEATH VALLEY DAYS**—Drama
Tales of the old west
- 9 LIFE BEGINS AT 80**—Panel
Jack Barry emcees panel of oldsters including Georgiana Carhart, Fred Stein, Jessie Graham, Fred Cox, & guest
- 8:30 4 OUR MISS BROOKS**—Drama
As a penalty for breaking the principal's glasses, Eve Arden gets the job of patching up cracks in the walls of his office
- 5 ALDRICH FAMILY**—Comedy Tale
Henry acquires a tremendous crush on a lovely piano teacher, and substitutes for Homer who's supposed to take lessons, causing no end of confusion
- 7 TALES OF TOMORROW**—Drama
"The Window," exciting story about the end of the world
- 9 "THE HALF HOUR"**—Drama
Story of a wife who can't forget the death of her child; stars Onslow Stevens and Ann Tyrrell
- 9:00 4 MR. & MRS. NORTH**—Drama
"Nosed Out." A day spent at the races involves the young couple in a murder
- 5 CAVALCADE OF SPORTS**
Eddie Compo, 25, of New Haven, Conn., with 67 wins, 5 losses, & 4 draws vs Pat Marcune of New York with 30 victories, 11 defeats, & 3 draws in a 10 rd. featherweight bout from St. Nicholas Arena in Brooklyn; Jimmy Powers announcing
- 7 THIS IS MY MELODY**—Stories
Bill Gwinn is host to guests: the favorite nurse from City of Hope Hospital, who tells about the song she sings to patients; others include an acrobatic tap dancer and a 60-year-old calliope player
- 9 TWENTY QUESTIONS**—Quiz
Emcee Bill Slater with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee & guest, Chester Morris
- 9:30 4 FILES OF JEFFREY JONES**
Jeff is mystified by a corpse which returns to life and narrowly escapes death in "The Alligator Laughed"

- 9:30 7 CHGO KLOSE UPS**—Interviews
Woody and Virginia Klose co-emcee interviews with guests, Fanny Butcher, book page editor of the *Tribune*, and John Vohr, general superintendent, U.S. Steel plant in Gary will show a film on steel
- 9 DOWN YOU GO**—Panel Quiz
Dr. Bergen Evans moderator of panel; Carmelita Pope, Fran Coughlin, Robert Breen, and Toni Gilman
- 9:45 5 GREATEST FIGHTS OF CENTURY**
Boxing film: Jake La Motta vs Bob Murphy (June 27, 1951)
- 10:00 4 VIC PERRY**—Man On The Street
- 5 WEATHERMAN**—Clint Youle
- 7 COURTESY HOUR**—Jim Moran
Six professional, musical, variety talent acts make this Chicago's top rated show
Sponsored by Courtesy Motors
- 9 MOVIE**—"Dangerous Intruders"
A minor accident causes a girl to become a convalescent guest in a house whose master is obsessed with collecting art pieces—even to the extent of murder; stars Charles Arnt, Veda Ann Borg, & Richard Powers
- 10:10 5 DORSEY CONNORS**—New Tips
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—Russ Reed
- 10:30 4 CHICAGO AT NIGHT**—Chuck Bill
- 5 LET'S LOOK AT SPORTS**
Tom Duggan reports on sports
- 10:45 4 CHRONOSCOPE**—Discussion
Guest: Sen. Irving M. Ives (R., N.Y.)
- 5 FOOTBALL FORECAST**—Events,
What to expect in future games as predicted by Norman Sper
- 11:00 4 KUP'S COLUMN**—Gossip
- 5 HERBIE MINTZ SHOW**—Tunes
- 7 MOVIE**—"One Million B.C."
Carole Landis and Victor Mature in a tale of life in the cave man era
- 11:15 4 PEAK OF THE NEWS**—Reynolds
- 5 MOVIE** "Isle Of Missing Men"
Coming to a remote penal colony of men proves to be a desperate journey for a woman who hoped to help her husband escape; stars John Howard, Helen Gilbert, and Alan Mowbray
- 11:30 4 ALL STAR HIT PARADE**—Tunes
- 9 MOVIE**—Title To Be Announced
- 11:45 4 MOVIE**—"Rose Of Tralee"
Struggling Irish tenor, goaded by scheming uncle, agrees to leave penniless family and try his luck in America; stars John Langden, Lesley Brook & Angela Glyme
- 12:30 7 WHAT'S NEW**—Industrial Film
- 1:00 4 ULMER TURNER AND THE NEWS**
(Stations reserve the right to change above listings without notice)

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Forecast's Ring Ratings

For November . . .

TV SPORTSCAST

by ED PAZDUR

IT'S been a busy and bruising month in all weight divisions. With leading title aspirants fiercely battering each other in all sections of the country, this month's ring ratings will mark sweeping changes in most weight classes. Here's how they look to us for the month of November:

Heavyweights: . . . 1. Rocky Marciano* . . . 2. Jersey Joe Walcott . . . 3. Clarence Henry . . . 4. Coley Wallace . . . 5. Rex Layne . . . Marciano should rule the heavies for some time to come. Aggressive, mauling fighters like Clarence Henry, Coley Wallace and Rex Layne are made to order for Rocky's KO punch. Marciano's one fault lies in his inability to cope with clever, back-peddalling boxers. Since Walcott is a foxy master of hit-and-run tactics, he has a remote chance of recapturing the title. But to go the distance against the new champ is a difficult feat, so we're compelled to go along with Rocky to KO Jersey Joe again when they meet in January.

Light-Heavyweights: 1. Randy Turpin . . . 2. Archie Moore . . . 3. Jake LaMotta . . . 4. Harold Johnson . . . Joey Maxim* . . . Archie Moore, rated No. 1 contender for years, was finally granted a title shot against champion Joey Maxim on Dec. 3 at Las Vegas. The bout will be televised by WBKB and we predict the viewers will see a new light-heavyweight champion crowned that night.

Middleweights: 1. Sugar Ray Robinson* . . . 2. Bobo Olson . . . 3. Charley Humez . . . 4. Ernie Durando . . . 5. Rocky Castellani . . . By continually notching victories, Humez and Olson move up several notches in contention. However, it's not expected that Robinson will defend his title against any of the aforementioned contenders because of lack of gate appeal. Probably his last fight before retiring may be against World Welterweight Champion Kid Gavilan who has been eyeing the middleweight bauble for some time.

Welterweights: 1. Kid Gavilan* . . . 2. Chuck Davey . . . 3. Bobby Dykes . . . 4. Johnny Saxton . . . 5. Gil Turner . . . Only top title aspirants that Gavilan hasn't thoroughly whopped are Chuck Davey and Johnny Saxton. Davey is slated to meet Gavilan, probably in February, and may surprise the Havana Kid with some painful lessons in boxing.

Lightweights: 1. Jimmy Carter* . . . 2. Johnny Gonsalves . . . 3. George Araujo . . . 4. Arthur King . . . 5. Joe Brown . . . Lauro Salas' miserable showing against Carter in his recent title defense drops him completely out of contention.

Featherweights: 1. Sandy Saddler* . . . 2. Tommy Collins . . . 3. Ray Famechon . . . 4. Percy Bassett . . . 5. Gene Smith . . . Tommy Collins is the boxer to watch in the increasingly popular featherweight division.

Bantamweights: 1. Vic Toweel* . . . 2. Jimmy Caruthers . . . 3. Jean Sneyers . . . 4. Maurice Sandeyron . . . 5. Peter Keenan . . . Not a single American in contention here.

Flyweights: 1. Yoshio Shirai* . . . 2. Dado Marino . . . 3. Teddy Gardner . . . 4. Tanny Campo . . . 5. Vic Herman . . . Another division conspicuous by the absence of any American contenders.

*CURRENT CHAMPION.

Will Rocky
Rule The Roost?



MARCIANO

Just One
More Fight

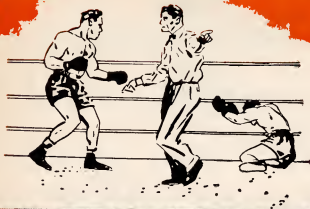


ROBINSON

Back On Top
Of The Heap



CARTER



Stag

O N C H A



Red Grange and Luke Johnsos, a couple of alldtime Chicago Bear greats, supervise proceedings on the "Bears' Quarterback Club."

THE traditional "night out with the boys" for home-weary husbands may soon be a night spent in front of a TV set if the people over at WGN-TV have their way. They've rigged up a potent Monday night menu that should snare practically all the males in the neighborhood, married or otherwise. It's a three-hour barrage of sports, sports and sports, with the emphasis on football and boxing. If that doesn't get the old man's mind off politics, nothing will. The beer and cigars will not be furnished by WGN-TV.

Leading off on channel 9's Sports Night is that hearty TV veteran, the Bears' Quarterback Club. It's a sports cliché that the Bears are to football what the New York Yankees are to baseball. Although they've won no league titles since 1946, the Bears still put on just about the most interesting show in football.

What has made the Bears great over the years is what makes the Quarterback's Club an interesting show. It's the Bears' scientific approach to a game often dominated by brawn. Films of the previous day's game are run and fans get an inside look at Bear strategy. Narration for the films is handled by the famed Wheaton Milkman, Harold "Red" Grange, all-time All-America and longtime Chicago favorite. Red never underestimates a viewer's knowledge of the game which makes the going a bit thick for all but the uninitiated. But he also has a sure knowledge of football that helps simplify a game become extremely complicated by such things as mass substitutions.

Assisting Red on the commentary is Bear coach Luke Johnsos, who is on hand to give chalk diagrams of Bear plays that went wrong, or as in most cases, went right. Luke, an ex-football great, has a professorial air about him



Vince Llayd, upper, the Chicago Cardinals' Monday Evening Quarterback. Vince handles the commentary on films of the Cards' games.

Veteran announcer Ted Husing, who has broadcast practically every type of sporting event in existence, does the announcing for the Monday night fights on WGN-TV.

Nite

N N E L 9



that is just right to complete the impression that the Bears mix their brawn with some brains.

Next on channel 9's sports parade is the Cardinals' Quarterback Club, where Chicago's South Side pro representatives get a treatment similar to the Bears'. Never the favorite with local fandom that the Bears are, the Cards nonetheless are making deep inroads on the Bears' popularity with their spectacular revival this year. The Cards have suffered somewhat from lack of organization in years past but the club this year looks to be going places. In Charley Trippi and Ollie Matson, the Redbirds sport two of Pro Football's real standouts. Right now the Cards are in contention for the league title, a fact that has astonished even their most ardent admirers. Pairing up the Bear and Cardinal shows was a stroke of genius on someone's part. It should stir up some lively arguments among advocates of the two teams. Narration for the Cards' show is by Vince Lloyd.

Jack Brickhouse, who's liable to pop up anytime on channel 9, takes over the mike at 8 p.m. to comment on films of the Saturday football wars of Notre Dame, Northwestern and Illinois, all schools with large & loyal followings. Pro football snobs who "just can't get interested in college football" may leave the room during this show, but it should please just about everyone else.

At 8:45 p.m. channel 9 reverses its field and starts dishing up boxing. First off is "Famous Fights from Madison Square Garden," films of some of the great brawls that formerly made the Garden the fistic capital of the universe.

At 9 o'clock comes the *piece de resistance*. Live boxing from Eastern Parkway Arena in Brooklyn. Although these fights are never championship affairs they always manage to be lively scraps.

Once in a while they manage to pair up top contenders which improves the show's ratings. Ted Husing, thought by many to have aborted his career after his ill-fated "claret in the ring" telecast of the Joe Louis-Ezzard Charles fight is on the mike for this show. And we're happy to report that Ted is no longer enchanted with the sound of his own



Arch Ward, Sports Editor of the Chicago Tribune (right), is assisted by Jack Brickhouse, Channel 9's man-about-all-sports in a late evening summary of the day's sports happenings.

prose. He now delivers a good workmanlike commentary with no literary pretensions.

After the fight, Chicago Tribune Sports Editor Arch Ward teams with Jack Brickhouse to wrap up an evening with sports, with results and scores from any sporting event that has happened to evade them during the previous three hours. By this time Daddy should have a nice headache and be more than willing to turn the TV set over to the ladies who can then catch the late movie. No more beer. No more cigars. Just a nice soft pillow. And if the old lady wanted to watch Studio One or Robert Montgomery earlier in the evening? Well, that's a problem she'll have to work out for herself.



DANNY THOMAS

Here he is, boys and girls, the celebrity we asked you to identify last week. Lucky winners are being notified by phone. Each will have his picture taken with Danny Thomas and receive an autographed copy. Watch for winners' pictures in a future issue of *TV Forecast*.

Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, Nov. 10. First prize is \$1; second prize, 50 cents; next 25 prizes, a copy of Molly's new picture puzzle book. In case of ties, neatest and most original will win. See answer here next week.

Don't forget to send in for your Mollycues picture puzzle books!

THE TRICK

Can you write "100" by using only one figure six times?

SOLUTION

$$99 \frac{99}{99}$$

OCT. 13TH MOLLYCUE WINNERS:

Nancy Barratt, Chicago; Deloris Beldon, Walkerton, Ind; Mary Bender, St. Joseph, Mich; Georgia Collins, Hammond, Ind; Carole Deder, West Chicago, Ill; Sandra Flak, Chicago; Donald Hawkins, Beloit, Wis; Alice Hunter, Hammond; Anita Lazer, Chicago; Rosemary Lucenta, Joliet, Ill; Nancy Lycka, Chicago; Jerry Marazas, Chicago; Jeffrey Martin, Chicago; Marilyn Nitz, Bridgman, Mich; Cookie Poore, Michigan City, Ind; Jean Renstrom, Chicago; Margaret Rochford, Chicago; Rick Rozhon, Dyer, Ind; Judy Sandberg, Chicago; Buddy Scarborough, Grovertown, Ind; Janet Sellig, Chicago; Francine Silver, Chicago; Judy Spencer, Union Grove, Wis; Margaret Swanson, Rockford, Ill; Tona Turner, Chicago; Janet Walker, Kenosha, Wis; Caryl Weiss, Chicago



We know you recognize our friend here even though he doesn't have his mouth, hair or collar. Can you complete the drawing, tell us his name and the TV show on which he appears? Color your picture.



STRANGE AND TRUE

SILHOUETTES OF THE WEST

by ROY STARKEY

There are many children, and adults, too, who have the idea that a cowboy leads a pretty soft life, without much work and plenty of time to loaf or to take girls on moonlight rides. If you are one of the above mentioned, then it's you especially that I want to talk to. First, the cowboy gets up before dawn and may have to milk cows or do any of a dozen jobs before breakfast. After breakfast, some continue with needed chores around the ranch. Others saddle up and hit the trail.

Incidentally, his saddle is a far cry from the movie or television cowboy's

saddle. It's made for hard work with none of the fancy trimmings of gold and silver. It costs him from \$80 to \$200, and weighs 35 to 40 pounds. During roundup season, the cowboy sometimes rides many miles to get to his work and spends 14 to 16 hours in the saddle.

Of course, the most welcome sight to the range waddy is the chuck wagon because this is home to a crew out on roundup. This wagon, ruled over by the range cook, carries food and some bedding. A helper, I guess you could call him the cook's assistant, is in charge of two smaller wagons called "hoodlum wagons," called that for a reason no one knows. These carry supplies like water barrels, branding irons, and bedding.

The cowboy does his own washing, but gets board and nowadays about \$125 a month. He hates to repair windmills and fences and never has any trouble sleeping when the day ends. Hard work? You bet your boots it is. . . . But it has its compensations and he's happy. What more could a man ask?

Silhouettes of the West is seen on channel 4 (WBKB) at 5:30 p.m., Monday thru Friday.



Uncle Herbie

Boys and girls, Election Day's just a short time off, and you still have a chance to vote, just like your parents. The only difference is that Dad and Mom have to go to a voting center, while all you do is mark your ballot and send it in. If you want Howdy Doody to beat Mr. X, mail in the ballot in the next column right away.

Here are my Oct. 12 contest winners:

Nance Ahrendt, Lansing, Ill; Mary Armstrong, Bensenville, Ill; Dottie Brehm, Chicago; Andria Cline, Chicago; Carl Craine, Niles, Mich; Janet DeLauriea, Gary, Ind; Patty Denton, Grand Haven, Mich; Larry Fink, Samers, Wis; Virginia Hammel, Kenasha, Wis; Robert Harver, Chicago; Rex Hedges, Gary, Ind; Marian Hubacek, Chicago; Jane Petersen, Lyons, Wis; Ronald Shelby, Racine, Wis; Ned Smith, Grand Rapids, Mich; Tom Vlach, Brookfield, Ill; Ronald Zywiciel, Chicago

THIS WEEK'S CONTEST: Who is your favorite U.S. president? Write me a short letter telling me his name and why you like him. For the best letter, I'll award \$1; second best, 50 cents; next

15, 25 cents each. Mail your letters to Uncle Herbie, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Sunday, Nov. 9.

IT'S YOUR DOODY TO VOTE



FOR



MR. X

KIDS

OFFICIAL BALLOT

MUST BE UNDER 21 TO VOTE

MARK YOUR CHOICE FOR PRESIDENT
OF THE KIDS OF THE UNITED STATES.

HOWDY DOODY ()

©1961 AM

MISTER X ()

MAIL TO BALLOT BOX 333, NEW YORK 19, N.Y.



DEAR BOSS:

Is there anything in all television as stupid and moronic as the Hollywood Studio Audience? I assume it's all the same audience. It certainly acts and sounds the same no matter what show you catch.

It must be composed of a special breed of freaks with extra thick vocal cords who are paid to yock up every comedy show that's put on film. They must be paid by the number and volume of the laughs they turn out because they sure are eager. Judging from the results they must all drive to the studio in Cadillacs with mink-trimmed bumper guards.

Poor Joan Davis is the latest comedy star to fall victim to the Monster with the Big Mouth. On her first show (I Married Joan) we never got a chance to decide whether Joan was really funny or not. Every gag was gagged before it got a chance to reach the cable by that Yocking Crew in the Studio. I don't like my coffee blowed and saucered before I get it and I don't like a bunch of Hollywood stupes telling me ahead of time when something is funny.

After all, no one could be as funny as Joan's studio audience would have us believe—not even Lucille Ball. And, by the way, after seeing the Davis show I realized more than ever how lucky Lucy was to have married a guy like Desi for her straight man. Someday that may make the difference between Lucy's and Joan's TV careers—unless Joan can find another tom-tom player who "doesn't speak good English" so perfectly as Desi.

Jeanne Youle is a good sport. She took my ranting to heart and is taking up accordion lessons according to a recent announcement on her hubby's show. She wants to give the folks a little special entertainment. Good or bad, I say nice going, Jeanne.

CHUB

LETTERS to the editor

(continued from page 3)

The radio and TV industry in general will disagree with the statements made about the Hammond organ in your recent story on "Rocky King, Detective." For years, the Hammond organ has been the indispensable musical mainstay of almost every radio and television station in the country. It has traditionally set the mood for the daily serials. It has been the main recourse when broadcasting difficulties momentarily cut a show off of the air and it has provided exquisite music as a starred solo instrument. . . . If, as it sounds, the writer of the story wishes to quarrel with the manner in which the Hammond organ is played on the Rocky King show, that is a matter entirely up to the tastes of the writer. But to suggest that the Hammond organ be dispensed with simply because one does not like the way it is played on a particular occasion is just as unfair as saying that the piano should be discarded because one player does not play it as the listener might prefer to hear it.

Chicago, Ill.

HAROLD TURNER

Staff Organist, WGN, WGN-TV

. . . It looks like Ernie Simon is saving the day for the Chicago gang—without a doubt he is the greatest. When you watch his "Breakfast Party" you can be sure of a laugh a second. But added to that you hear the two best singers in Chicago, Bill Snary & Jackie Van.

Glenview, Ill.

MRS. EMIL KREISCHER

Small wonder that the writer of the article about Johnnie Ray remains anonymous. Only a disgusting, repulsive, sickening, asinine, nauseating, brainless jerk would write such an insulting critical article. . . .

Berwyn, Ill.

LOIS LAUBER

Ed. Note: Our anonymous writers come in six delicious flavors.

. . . I am particularly offended by the letters I have seen printed in your magazine about Pinky Lee. I think he is one of the greatest comedians and dancers there is anywhere. His act is clean and wholesome. No mauling of his lady partner, no manhandling, just good clean fun. . . . I think the criticisms are very unkind and unjust.

Wilmette, Ill.

M. L. SHIPLEY

NOV.
8

Keep Your Date With

OZZIE & HARRIET



Ozzie & Harriet



Ricky



David

FOR an interesting, intimate view into the Nelson household you won't want to miss next week's issue of TV Forecast. Meet Ozzie, Harriet and their two handsome sons, Ricky and David, close up. What makes this homey but hilarious comedy the best show of its kind on TV? You'll want to read all about it in next week's issue on sale at your favorite newsstand.

But to keep your date book filled every week, why not take advantage of the wonderful offer in the coupon below?

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NEWSPAPER

A SAGA OF COURAGE
comes TO YOUR TV SCREEN

"DEATH VALLEY DAYS"

FRIDAY—8 P.M.



**PRESENTED BY
PACIFIC COAST BORAX CO.**

CHANNEL

WENR-TV

ABC Television Network

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