

complete, advance TV PROGRAMS • OCTOBER 18, 1952

TV FORECAST

TALLULAH

That Fabulous
Dahling-pg. 6



15c

LUIGI

Can Rosa Catch Him?

SATURDAY on Channel 5

NCAA FOOTBALL

YALE VS CORNELL

— 12:45 P.M. —

MR. WIZARD

— 6:00 P.M. —

My Little Margie **6:30 P.M.**

All Star Revue

starring **JIMMY DURANTE** . . **7:00 P.M.**

Your Show Of Shows . . . **8:00 P.M.**

Your Hit Parade **9:30 P.M.**

Grand Marquee **10:00 P.M.**

WNBQ

NBC

CHANNEL 5



Channel One

ABEL GREEN, the editor of the so-called show biz bible *Variety* has been needled by Ed Sullivan for his (Green's) so-so review of *Toast of the Town's* salute to ASCAP (American Society of Composers, Authors and Publishers). Although swamped with congratulatory wires, Sullivan was amazed to read that the *Variety* editor didn't think much of the show. Sullivan wrote a note to Green that said: "Inasmuch as you applied for and were denied ASCAP membership in 1946, I feel very strongly that newspaper ethics demanded that you disqualify yourself as a reviewer of the ASCAP Story."

"All over town today, from Lindy's to '21' songwriters and show people were absolutely bewildered attempting to reconcile your fantastic review with their own reaction to it. Then somebody at a table would say: 'Well, ASCAP nixed Abel for membership' and the rest would say 'Oh-h.' Like that."

"You haven't created so much comment since you startled the industry by concluding that the Stork Club Show was one of the major achievements of TV. Sincerely, Ed Sullivan."

Eddie Mayehoff, star of the *Doc Corkle* NBC series, tells about the irate wife of a movie star who had gone off fishing and left her alone. Asked where her husband might be, the wife replied that he had gone fishing. "Just walk down to the bridge," she suggested, "and look around until you find a pole with a worm on each end." . . . With the new season barely started, "Hit Parade" remains the slickest produced show on TV. . . . *Ozzie & Harriet's* kick off show stamps it as a possible video institution. . . . *Jane Froman's* Canteen show is going to be another milestone in CBS's attempt to prick the Show of Shows' swollen Saturday night ratings. Show-wise Miss Froman is bound to give Sid and Imogene a tussle. . . . All the trade papers gave a tongue-in-cheek "review" to Senator Nixon's dramatic "poor mouth" speech. Show was labeled "Just Plain Dick" and "Dick's Other Income." His performance got raves in spite of the humor angle played up by the show biz journals.

What Next Dep't: A forthcoming CBS science fiction show will be called "The Space Adventures of Super Noodle." Sponsor is a noodle company. . . . CBS is going all out to stage a huge fanfare for the new CBS studios to be opened November 15. Jack Benny will head the list of name stars. NBC kicked off the opening of their TV playground with *Berle*, *Roz Russell*, *Dinah Shore*, among others on hand. . . . When the Macy parade is televised this Thanksgiving Jackie Gleason will be the Grand Leader.

That grand old man of show business, Eddie Cantor, is snapping back upon collapsing after his most recent stint on the *Comedy Hour*. Latest reports from the medics say that Eddie is on the road to recovery. A recent testimonial to Eddie for his selfless efforts for the State of Israel took place in Chicago recently despite Eddie's absence. Sam Levenson and Edward G. Robinson, two of Eddie's closest friends did a bangup job as his replacements. The recent snafu on NBC when a last minute strike in Washington, D. C. cut *Meet the Press* off the air had repercussions. The much higher rated *Comedy Hour* was also cut off when TV electricians on the coast took the day off in sympathy with the Washington strikers.



SULLIVAN



MAYEHOFF



FROMAN



GLEASON

Over $\frac{3}{4}$ million readers

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Expiration Number 224

Letters to the Editor

All letters must be signed, with addresses.

Names will be withheld if requested.

I think as you do about all those TV stars. They all stink. In fact any one who earns more money than I do stinks. We should get together and do everything possible to make these stars look sillier than us. Keep up the good work and there may be a chance for jerks like us.

Dunning, Ill.

WILBER WEBSTER

I think that your editor on the so-called "Worst Shows on TV" is slightly off his rocker. Anyone that is low enough to run down a show that is helping people (and I'm speaking of "Strike It Rich") ought to be kicked.

Hammond, Ind.

BARBARA CHANSLER

Ed. Note: Well, at least we've got Wilber Webster on our side.

Sherman Billingsley certainly earned first place on "TV's Five Worst Shows." He deserves it and I'm so happy to see that Justice was done. To use an old phrase—I wish I had what he thinks he's worth.

Chicago, Ill.

MRS. P. J. PETRUCCI

I wholeheartedly agree with your choice of "Bride and Groom" as third worst show. Why hasn't some one come up with the idea of having babies christened on TV? Some sponsor might even have the luck of christening a future president.

Gary, Ind.

KATHERINE STARESNIICK

Ed. Note: Wouldn't that make him a candidate of the interests?

... I can only say that I'm deeply sorry for you. You sit there smug and content, and when you watch a show like "Strike It Rich" all you can see is a few tears and a balled up handkerchief or two. ... Just compare it with some other shows. ... My little girl told a little friend the other day she would shoot her dead after she had been watching Cowtown Opera House; but she wanted to empty her piggy bank to help an unfortunate child she had just seen on "Strike It Rich"

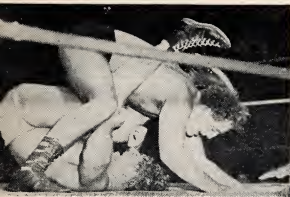
Battle Creek, Mich.

MRS. L. W. BEHRENDT

It makes me mad when people like Jack Mabley say bad things about Space Cadets. Tom Corbett's my favorite show. St. Joseph, Mich.

JESSICA TAYLOR

(continued on page 46)



NUMBER 3

The Greeks Had a Word For it



According to contemporary reports, the ancient Greeks spent most of their time guzzling wine and discussing philosophy as if it really mattered. But once in awhile, when the urge was upon them, they'd toss off their togas and have a go at trying to wring one another's necks. The ancient Greeks had a word for this exercise. They called it Wrestling.

But that was a couple of thousand years ago. If one of the ancients were to stumble into one of our modern wrestling arenas, he wouldn't recognize the old girl. For wrestling is no longer a contest of strength and skill. It's lofty melodrama complete with flaxen-haired heroes and scheming, sweaty villains. In spite of denials by both promoters and wrestlers (and why shouldn't they?) professional wrestling has been corrupted into a circus sideshow. As a piece of mythology rivaling anything the Ancient Greeks could think up, Wrestling ranks third on our list of five great myths.

Name one television dramatic show that can boast such a villain as Ivan Rasputin. Now there's a man that you can take real pleasure in booing. And what matinee idol can match the heroic manliness of Verne Gagne? And true to the code of virtue triumphant, Verne obliges by never losing.

Just run down a list of some of wrestling's leading characters. Yukon Eric. Ali Baba. The "Chest." The Swedish Angel. The Great Togo. Gypsy Joe. The Mighty Atlas. Had enough? More then. Chief Don Eagle. Hombre Montana. Lord Blears. And who could forget our old pal Elephant Boy.

One of the few sane people left in the mad world of wrestling is Wayne Griffin, whose gentle humor sparks up the Wednesday night wrestling telecasts over ABC-TV. Wayne's witty banter makes those matches almost worth believing.

If there's any doubt that all of that groaning, grunting, grimacing and crowd baiting that goes on in the ring is not on the level, then check with the Illinois State Athletic Commission. They'll tell you that wrestling matches are exhibitions, not contests. If you're a hardened wrestling fan, that shouldn't be any more disillusioning than a whiff of Gorgeous George's Chanel No. 5.

For those who want to watch wrestling on its old pure, non-commercial basis, there's still plenty of amateur wrestling in colleges and athletic clubs. It's very scientific, very honest, and in most cases very dull. If a couple of skilled professionals were to play it straight, they'd never get finished. The only way to get anybody out to watch is have a nicely rehearsed production. There's just as much brutality and much more entertainment. But it's a good thing the ancients never had to see our modern lady wrestlers. Socrates wouldn't have been the only one to commit suicide.



It's All True

PART I

by THOMAS O'MALLEY

THE woman called Tallulah really needs no surname. Her bizarre monicker is one of those magic commodities that immediately ignites a spark of familiarity. Tallulah—the self-styled tornado, the voluptuous loose liver, the frog-throated beauty with a carload of public hates and loves. Tallulah—the bumptious, unpredictable actress who can recite a biblical psalm with the same assurance she can spin an off-color story.

Tallulah. She's an editor's dream copy, a director's migraine, a prude's horror and a theater-goer's delight. To most of the population her name means more than "Geronimo" does to a paratrooper.

Miss Tallulah Bankhead—she's equally proud of her famous last name—is not a dull woman. She's an incendiary female who would probably retch miserably were she not playing a lead role in the stage production of "Humanity Itself." Once told that she was the most fascinating woman in America, Tallulah shot back, "Why limit it to one continent, dahling?" Now, after working at it for some time, she's

About

Tallulah



beginning to wear her cloak of eccentricities with royal aplomb.

There are as many "Tallulah" stories floating around as bop jokes. Many of them are juicy fantasy; all of them are interesting. Tallulah herself is champion of her much traveled tales, except she insists, "whatever you say, dahling, don't make it dull."

If there's one prominent trait in fabulous Tallu's makeup, it's that she takes great relish in shocking people. As the woman who proclaimed that the Kinsey Report didn't surprise her, Tallulah ranks as the Compleat Sophisticate. To astonished acquaintances she has professed that "cocaine is simply divine." Her dope fiend pose has gone to the extreme of her crushing a benzedrine pill, sprinkling it on a nail file, sniffing and exclaiming, "This is really the only way it's effective, dahling."

When snubbed at a theater in London by an acquaintance, Tallulah approached the demurring gentleman and purred, "Hello, darling, I'm sorry you don't recognize me with my clothes on." To the probing Dr. Kinsey who arranged an interview with her, Tallulah threw a shocker into the proceedings by offering, "You can interview me on the condition I can ask you the same questions."

When dining with the inscrutable

Greta Garbo, Tallu surprised the banquet room after Greta sulked, "I don't like squab." Shot back the amazing Miss B: "Oh go on and eat it, you old witch; it'll do you good." When approached by a wide-eyed autograph seeker who inquired if she was really Tallulah Bankhead, the Alabama tornado had fun flying into a feigned rage, exclaiming, "How dare you take me for that low, horrid, toad of a woman!"

The husky Tallulah voice got its first public airing on January 21, 1901. She was the second child of Adelaide and William Bankhead. Tallulah, whose mother died three months after her birth, showed great promise of being a supreme non-conformist. Sent away to a convent school, she earned a polite dismissal. She was pampered and adored by her father and grandmother. Withal she was a beautiful girl, with a fair complexion, round scarlet lips, large sensuous eyes and long tresses.

At 16 she entered a beauty contest which offered a theatrical career as first prize. Though she won, her Congressman father took a dim view at the thought of his daughter capering on the stage. Only the endorsement of her grandfather won Mr. Bankhead over.

After battling the Broadway beat for six years, Tallulah went to England. The usually reserved Britishers adopted the Alabama jet as their own. Her appearances often caused riots outside the theaters. Upon returning from the Isles, after eight years of unprecedented success, Tallulah tried Hollywood—and failed. Appearing in fair-to-middling successes on Broadway (none of which brought her any particular critical acclaim) Tallulah eventually hit the top portraying Regina Giddens in Lillian Hellman's famous "The Little Foxes." She followed up "Foxes" with another hit as Sabina in "Skin of Our Teeth." Later, as the star of radio's "Big Show," the cultivated Bankhead personality became exposed

(continued on page 32)



by ROBERT CUNNIFF

THE English, long known for their eccentricities, came up with something special in the way of news a few weeks back when a lady doctor over there suddenly announced that by some strange biological process she had become a man. As if to emphasize the point she later announced that she (he) was going to marry her (his) secretary.

We can't match that story, but we do have one that is in many ways just as intriguing. Ever hear of an Irishman shedding his proud heritage and becoming an Italian? This strange metamorphosis took place back in 1948 when an artful Irishman in the acting dodge named J. Carroll Naish was cast, surprisingly enough, in the part of an Italian immigrant named Luigi Basco for a radio show called "Life with Luigi." Naish is a student of the famed Stanislavsky or "lose yourself in the part" school of acting. Before long that's just what happened.

The combination of Naish and an Italian accent was a potent one and before long the show was one of radio's most popular. Despite some discrepancies in the script which often confused the word immigrant with the word

LUIGI DISCOVERS

Irishman J. Carroll Naish is haunted by leprechauns for turning Italian in TV role.

idiot, Naish's portrait of the funny, confused and pathetic little Italian struck a tender chord in most radio audiences hearts. And after four years of playing the part, the Naish personality became submerged to that of Luigi. As far as the world is concerned, there is no longer any Naish, only Luigi. All things considered, this is one of the most profitable cases of lost identity on record.

Just recently the whole Luigi menage was transported to TV and from every early indication it seems that the show will captivate TV audiences the same as it did those on radio. The first ratings on "Luigi" indicate that it is far outdistancing competitor Robert Montgomery, long one of TV's highest rated shows. Even considering that Luigi is sandwiched between "Studio One" and "I Love Lucy," this showing is phenomenal.

The story line of "Life with Luigi" is simplicity itself. Each week Luigi runs afoul of some American tradition or habit, and after considerable misunderstanding manages to unsnarl himself by the end of the show so that he will be fit and ready for next week's misadventure. The show also has a running subplot revolving around Luigi's diabolical friend Pasquale, whose sole purpose in life seems to be to get his outsize daughter Rosa married off to Luigi, a proposition that Luigi is extremely opposed to. And audiences, after one look at giggling, idiotic Rosa, will find their sympathies all with Luigi.

What makes this often corny plot seem plausible is the shining character of Luigi. Luigi is always taken in because he believes that everyone is as honest and trustworthy as he is. This naive attitude would never make a mil-

AMERICA

lionaire out of anyone but it is an admirable trait nonetheless. But turning in a convincing performance as naive Luigi has made a millionaire out of J. Carroll Naish.

Long before Naish became Luigi he was one of Hollywood's top character actors. For a while, no gangster film would be complete without a few evil scowls from J. Carroll who could play a menacing mobster better than practically anyone else around. When he wasn't playing a tough guy, Naish played such parts as an Arab slave dealer in "The Crusades," a Hindu in "Lives of a Bengal Lancer," a Mexican



The whole core of the plot of "Life with Luigi" revolves around these three characters. J. Carroll Naish (Luigi) spends most of his life fretting over the possibility that he'll have to marry Rosa, the robust, simpering daughter of Luigi's eternal nemesis, Pasquale. Rosa is played by Jody Gilbert and Pasquale by Alon Reed.



in "Robin Hood of El Dorado" and an Italian in "The Man With a Shovel." His most famous part was that of a grief-stricken but proud father of a soldier killed in action in "A Medal for Benny." He was voted best character actor of the year in 1945 for this role.

Playing Pasquale to Naish's Luigi is another movie character actor, Alan Reed. Reed is a master of 26 dialects, but Italian must be one of his lesser efforts. Reed seems to forget the dialect half the time, but considering the sinister character he plays maybe it's part of the act.

The idea of an immigrant (Luigi) discovering America seems to be one with an inexhaustible potential. The show however doesn't deal honestly with the idea. Most immigrants would take the next boat home if they ran into half the problems that confront Luigi.

But despite these shortcomings, Naish's portrayal of Luigi is eminently worthwhile. Played strictly for laughs, his portrait often becomes a caricature. But 25 years of acting has taught him the art of wringing sympathy out of an audience. His befuddled little Italian is a funny and winning character. And Naish has this to say of his conversion from Irishman to Italian. "It's strange but I like losing my identity to such a character. I have not taken over the role of Luigi, he has taken me."

Life With Luigi is seen at 8:30 p.m. on channel 4 (WBKB) on Mondays.



Among the 6200 residents of Hawkins Falls are these folks: Front row, (l. to r.) Diane Florey (Becky Buhl) and Jean Mowry (Claire Petrah); 2nd row, (l. to r.) Vivian Lasswell (May Shipley), Vera Ward (Miss April), Butler Manville (Mr. Kratz), Phil Lord (Judge Sharp), Gary Walberg (Harold Bassett), & Russ Reed (Spec Bassett); 3rd row, (l. to r.) Muriel Bremner (Theresa Mayberry), Ros Twohey & Win Stracke



Dr. Floyd Corey (Maurice Copeland) and Nancy Campbell (Bev Younger), Hawkins Falls' romantic interest, will soon be jolted out of their blissful state. While the town prepares to celebrate their approaching nuptials, Fate is busily arranging the re-appearance of Nancy's first husband. Will she make a happy choice?



Lona Drewer (Bernadine Flynn) shows some Hawkins Falls hospitality as she pours an extra cup of coffee for neighbor Laif Flagle (Win Stracke) after he stops in for a short chat with Knap Drewer (Frank Dane). The Drewers are currently attempting to iron out the Dr. Corey-Nancy Campbell situation.

WHAT'S NEW IN

by SHIRLEY ELMAN

SINCLAIR LEWIS heaped attention on Sauk Centre. Sherwood Anderson immortalized "Winesburg, Ohio." Thomas Wolfe, Willa Cather and other authors of credit in American fiction have gleefully exploited life in Smalltown, U.S.A.

More recently, radio flung its version of unsophisticated Americana to listeners via "Vic & Sade," "Lorenzo Jones" and "Ma Perkins." Movies, too, joined the tide with a flood of "Dr. Christian" tear-jerkers, then explored the humor possibilities of small town life with Andy Hardy and Blondie.

In June 1950, TV, determined not to lag behind its brothers in the dramatic arts, debuted "Hawkins Falls," NBC-TV's soap opera symbol of midwestern community life. For the past two years (during which the weekly drama was transformed to a 15-minute daily segment), Hawkins Falls has paraded its problems, humor, tragedies, homely philosophies and inhabitants across the TV screen. Faithful viewers have wept,



(Millie & Laif Flagle), Maurice Capeland (Dr. Flayd Carey), Bev Yaunger (Nancy Campbell), Georage Cisar (Carl Cassigy), Harry Elders (Jack Blane), Stan Gordon (Banker Whitcomb), Jahn Galvarra (Taughy Paget); standing, Frank Dane & Bernadine Flynn (Knap & Lana Drewer); seated at right, Clarence Hartzell (Mr. Krause), Elmira Raessler (Elmira Cleebe), Alexander McQueen (Ted Mudwert).

HAWKINS FALLS?

sighed, giggled, sympathized, rejoiced and pondered over the fates of the 6200 residents.

All this over a two-year period. But what about the present crises in TV's small town? If you tuned in the town's best-informed gossip channel (May Shipley), your account might run like this:

"Well now, Millie and Laif Flagle, who run the town home laundry, have a new baby boy, Mark, born last May. Knap Drewer has taken over the Hawkins Falls Gazette as editor and publisher after Clate Weathers left to edit the Indian Rapids paper. Knap, you know, was a machinist before he suffered a couple of heart attacks and the doc told him to take it easy. Knap's wife, Lona, is working mornings in Dr. Corey's office to help pay the doctor bills. And they've adopted a little 9-year-old son, Roy. The boy's parents were killed in an auto accident—tragic story—and the little rascal ran away from his relatives' farm. That was

when the Drewers found him. Workin' out real nice, too.

"Let me see. Oh yes, town's planning for a big wedding—Dr. Corey and Nancy Campbell, she's a new girl in town. And don't breathe this to a soul, but there's a romance brewin' between Claire Petrah and Spec Bassett's brother, Harold. Claire's in the hospital now real sick after bein' lost in that old mine for days. Harold found her—the whole town was out searching—and it looks like we'll be preparing for another wedding when Claire gets well.

"Remember Claire's mother? Well, that schemin' female finally left Hawkins Falls after tryin' to swindle us townfolks out of our savings. She's terrible sick—doc told her she only had six more months to live—so she left town. But I'll give her credit. She returned all the money she swindled before she left. Claire's better off without her.

"Well, that's about all there is to tell. Everybody else here is just plodding along trying to make a decent living. And that's a problem, even in Hawkins Falls."

May Shipley, town busybody, is the pulse of the community, a symbol of the town's governing principle: "In Hawkins Falls, everybody knows and most everybody tells."

"Hawkins Falls" is seen at 4 p.m. Mon. thru Fri. on channel 5 (WNBQ).



Another budding romance flowered when Harold Bassett (Gary Walberg) found Claire Petrah (Jean Mowry) last, dazed and helpless in an abandoned mine. Now Claire is seriously ill in the hospital and Harold anxiously awaits her recovery. Hawkins Falls residents are asking each other, "How lang before they get married?"

Saturday Oct. 18

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:00 7 ROUNDTIME**—Western Film
"Desert Guns" Western with Conway Tearle
- 9:45 9 MAGIC CARPET**—Film Short
"Under Water Champion"
- 10:00 7 SPACE PATROL**—Adventures
9 MOVIES FOR KIDS—Films
"Trail of Vengeance" part I
- 10:30 4 SMILIN' ED'S GANG**—Stories
5 HOBBY TIME—Bill Healion
Bill discusses "Masks" and how to make them
- 7 BEULAH SHOW**—Comedy Skits
9 KIDS & COMPANY—Variety
Johnny Olsen emcees hall of fame featuring a youngster who is being honored for a brave deed
- 10:45 5 MOVIE**—"The Outsider"
Story of a boys' school in England; stars Richard Attenborough & Bernard Miles
- 11:00 4 BIG TOP**—Circus Show
7 THIS IS MY MELODY—Tunes
Bill Gwinn emcee with talented guests who have a story to tell about a favorite tune. Guests: Britain's Thelma Wood & California's Barbara Levinson
- 9 REGULAR FELLAS**—Kids Show
Talented youngsters from the honored school of the week, St. John's Lutheran School, will perform; also guesting is their principal, Mr. Becker & musical director Mr. Meyer
- 11:30 7 SHOPPER'S BAZAAR**—3 Movies
Each film follows immediately after the one preceding it. See 1:00 & 2:00 p.m. ch. 7 listings for title (both of these times are approximate)
"Trail's End" (1st showing) with Johnny Mack Brown; cowhand traps real murderer after police convict innocent man
- 9 MORNING MOVIE TIME**
"Through These Doors" feature film
- 11:45 5 AMERICAN INVENTORY**—Talks
Alan Ladd portrays a young inventor in this historical drama of U.S. industry titled "Unfinished Rainbows"
- 12:00 4 RANDY'S HALL OF FUN**—Game
9 MOVIE—"Ghost Town Gold"
Western tale (1st showing) about a wild ride to return stolen money to the bank before it opens; stars Robert Livingston, Ray Corrigan & Max Terhune
- 12:15 5 TALK BY DARLINGTON HOOPS**
Presidential candidate for the Socialist Party
- 12:30 4 GRID FORECAST**—Commentary
5 FOOTBALL WARMUP—J. Wilson
- 12:45 4 FOOTBALL**—Armed Forces Game
Ft. Jackson vs Bolling Field, Washington
- 5 FOOTBALL**—Grid Contest
Yale vs Cornell, from New Haven
- 1:00 7 MOVIE**—"Framed For Murder"
Drama of a girl hunted by the law, with June Clyde & Wallace Ford (please see 11:30 a.m. channel 7 listing)
- 9 TEST PATTERN 'TIL 4:15 p.m.**
- 2:00 7 MOVIE**—"Phantom In The House"
Drama of a man sent to prison for another's crime, with Ricardo Cortez (Please see 11:30 a.m. channel 7 listing)
- 3:00 7 MOVIE**—"Miss Pilgrim's Progress"
Amusing story of a girl who uses the Magna Charta to preserve a condemned English village; stars Michael Rennie & Yolande Donlan
- 3:30 5 TODAY'S FOOTBALL**—Resume
Comments by Herman Hickman
- 3:35 4 TODAY'S SCORES**—Results
- 3:45 5 TO BE ANNOUNCED**
- 3:50 4 CLASSIC THEATER**—Opera
"Two Sisters" part I
- 4:00 7 MOVIE**—"Rio Grande"
Western melodrama with Sunset Carson
- 4:15 9 MUSIC ALA MODE**—Tune Time
- 4:30 5 ROOTIE KAZOOTIE**—Puppets
Adventure in the land of puppets
- 9 MOVIE**—Title To Be Announced
- 4:50 4 PATTERN FOR LIVING**—Talks
Teenagers discuss current problems
- 5:00 5 WESTERN ROUNDTIME**—Film
7 SATURDAY LAUGH TIME—Film
"Laurel & Hardy" film plus cartoons
- 5:30 4 ALL STAR HIT PARADE**—Tunes
7 MOVIE—"Feud Of The West"
Hoot Gibson in Western melodrama
- 9 CAROUSEL**—Variety Film
- 5:45 9 PAPA BOB**—Musical Session
The friendly tavern keeper is host
- 6:00 4 CAMEO THEATER**—Film
"Knight Duty"
- 5 MR. WIZARD**—Science Study
Don Herbert and Bruce Lindgren discuss "How to have fun with dry batteries," Composition & use of dry cells will be explained
- 9 DICK TRACY**—Mystery Drama
Ralph Byrd stars
- 6:15 4 HEADLINES ON PARADE**—Film
- 6:30 4 BEAT THE CLOCK**—Games
Bud Collyer quizzes the contestants

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB 4 WNBQ 5 WGN-TV 9

(Continued on Page 14)

MY BATTLE WITH HOWDY DOODY

by JACK MABLEY



The half-dozen youngsters who attend the daily matinee in our living room were attached to Howdy Doody like dope.

When WBKB took the Howdy by the Doody and scheduled something called Garfield Goose in the time period competing with Howdy Doody—4:30 to 5—I reached one conclusion. Nothing called Garfield Goose could be too promising, but it couldn't possibly be as bad as Howdy Doody.

The problem was how to get the kids to give up Howdy in favor of Garfield. It looked impossible without resorting to violence. But I decided to try bribery. "Look, kids, if you watch Garfield Goose today instead of Howdy Doody I'll give you a new comic book (or balloons or puzzle or jujubees)."

But never a jujubee changed hands. I merely turned on Garfield one afternoon, and the kids have been watching it ever since, happy as little geese.

The Garfield Goose business seems to be relatively quiet. It has harmless old movies, and some excellent cartoons to accompany children's records. Its producers give assurances that the show was deliberately planted opposite Howdy Doody to give parents a chance to steer their kids on a more constructive program.

This new show came along just when it looked as if TV was sinking to its lowest depths in corrupting children with a jumble of space shows and cowboy movies.

Another bright new addition to children's viewing is Uncle Mistletoe, which has returned for its annual pre-Christmas run. It is on film, and has done away with the pretty young lady who talked with the puppets and provided

the transition from the fairy tale world to reality. But even with its changes it remains one of the quality shows for children.

Nobody yet knows the answer to the problem of children and television—if it is a problem. Inasmuch as commercial television is only five years old, we haven't had a generation of young televiewers grow up.

Will they be smarter, and more aware of what is going on in the world around them? Or could the exact opposite come about—that they would be stunted in their growth, mentally and physically, their minds molded to a common mediocrity by the constant assault of the horse operas and space fantasies and low comedians and 1932 movies?

I used to worry about the small fry, but I don't any more. For all the juvenile junk on the air, you can also find stimulating, worthwhile programs which the kids will watch. Mr. Wizard is the best example of a television program doing positive good.

Super Circus is a top favorite with kids, and while we can't say it improves their minds, there's nothing healthier than a circus for youngsters. One paradox in programming is Today, the Garroway morning show, which seems to have a great appeal for children, in spite of its adult theme and hour.

It's a fair guess today that some kids are going to be spoiled, TV or no TV, and some are going to be brought up right, regardless of the presence of television in their homes. TV is another complicating matter in raising a family, but most parents aren't letting it be the dominating factor.

(Ed. Note—Regardless of Jack's personal feud with Howdy Doody, kids have a chance to vote for Howdy on page 45)



"Remember before television when I used to weigh a trim 102?"

**TURN TO WBKB
FOR THE FINEST IN TV**

2 Great Saturday Shows!

"Cameo Theatre"

The comedy film parade
of your old favorites.

Saturday 6:00 p.m.

Presented by CAMEO CURTAINS

"Headlines On Parade"

Historic film quizzes of great news
happenings around the world.

Saturday 6:15 p.m.

Presented by BUDWEISER BEER

WBKB

Saturday Oct. 18

- 6:30 5 MY LITTLE MARGIE**—Comedy
A vacation in Florida is in the offing, but she needs to convince father & it calls for some extremes in "Verne Needs A Rest"
- 7 LIVE LIKE A MILLIONAIRE**
John Nelson presents a talented member of an ordinary family
- 9 PET SHOP**—Gail Compton mc
An obedience trained chihuahua is brought by Mr. Shadnik; gold fish and tropical fish and an outdoor pool are shown by Jim Snyder; a Marshall Field watch dog is exhibited; Mrs. Irene Jackimowski brings two angora rabbits; Valone Hazard brings her cats; and Val Winiarski brings down her cat, dog and parakeet
- 7:00 4 JACKIE GLEASON SHOW**
"And Away We Go" with Jackie and regulars Art Carney, Audrey Meadows, Joyce Randolph and guests Morton Downey & Anita Ellis
- 5 ALL STAR REVUE**—Variety
Guest host Jimmy Durante with Frank Sinatra, Fifi D'Orsay, Eddie Jackson, Jack Roth, & Jules Buffano
- 7 MOVIE**—"Remedy For Riches"
College boy buys property in Dr. Christian's town which turns out to be swimming in oil; stars Jean Hersholt, Dorothy Lovett & Edgar Kennedy
- 9 SPORTS EDITION**—News Events
Jack Brickhouse with Harry Creighton comment on scores, give predictions, show films, give news of other sports, & interview guest celebrities
- 7:15 9 WHAT ONE PERSON CAN DO**
- 7:30 9 ARMCHAIR ADVENTURES**—Film
"Crossroads U.S.A."
- 8:00 4 IT'S NEWS TO ME**—Panel Quiz
Items in the news; are the stories concocted by the panel true or false? Contestants must decide; panel: John Henry Faulk, Quentin Reynolds, & Anna Lee; moderator John Daly
- 5 YOUR SHOW OF SHOWS**
Sid & Imogene with dancers Bambi Linn & Rod Alexander; soprano Marguerite Piazza; vocalists Bill Hayes, Judy Johnson, Jack Russell, Billy Williams Quartet; Hamilton Trio, dancers, Carl Reiner, Howard Morris, & guest hostess ballerina Alicia Markova
- 7 TRI-STAR THEATER**—3 Features
Each follows immediately after the one preceding it. See 9:30 & 11:00 p.m. ch. 7 listings for title. Both of these times are approximate
"Saps At Sea" with Laurel & Hardy; the two boys hire a boat and are shanghaied by an escaped murderer
- 9 THIS IS THE LIFE**—Film
Dramatic program built around everyday experiences of an average family, explaining a religious precept
- 8:30 4 FARMTOWN U.S.A.**—Chats
George Menard talks about farm life and discusses various phases

8:30 9 WRESTLING FROM MARIGOLD
Main event: Mike Kilonis vs The Great Balbo; others: Milt Olsen vs Ned Taylor, Balk Estes vs the Canadian angel

9:00 4 BALANCE YOUR BUDGET—Quiz
Bert Parks emcees human interest quiz

9:30 4 BATTLE OF THE AGES—Variety
Morey Amsterdam me pits "youngsters" of show business against "oldsters." Guests: singer Connie Francis; Bernadette Phelan Dancers; pianist-humorist Rolly Rolls, and composer W. C. Handy

5 YOUR HIT PARADE—Musical
The top 7 tunes you've picked as favorites sung by Snooky Lanson, Dorothy Collins, & June Valli with Raymond Scott and his orchestra
Sponsored by American Tobacco Co. for Lucky Strike Cigarettes

7 MOVIE—"Secrets Of Stambul"
James Mason & Valerie Hobson in story of the conflict between old Turkey and the new

10:00 4 MOVIE—"Wildcat"
An oil strike in Texas brings people from every corner of the land, and a young man is tricked into a fake partnership; stars Richard Arlen, Arline Judge & William Frawley

5 MOVIE—"Bridge of San Luis Rey" (1st showing) with Lynn Bari, Akim Tamiroff, and Francis Lederer; attempts to clarify, spiritually, why the Almighty chose five persons to die in the collapse of an ancient bridge

11:00 7 MOVIE—"Angel With A Trumpet"
History of two generations of a Viennese family, from days of the Mayerling affair to time of the Nazi invasion

9 MOVIE—"South Of Panama"
Foreign spies try to make off with U.S. aviation plans for invisible paint; stars Roger Pryor & Virginia Vale

11:30 4 ULMER TURNER & THE NEWS

11:45 4 FILM SHORT

12:00 4 MOVIE—"Street Scene"
Story about life in the tenements of New York; stars Sylvia Sidney & Estelle Taylor

(Stations reserve the right to change above listings without notice)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

Every Saturday

LUCKY STRIKE PRESENTS

YOUR HIT PARADE

and all the Hit Paraders

9:30 pm Channel 5

Be Happy-GO LUCKY!

4 to 4 for Fun and Food

**LINN BURTON'S
PEGGY SABEL'S**

STEAK HOUSE

- Varied Dinners • Steaks - Chops Charcoal Broiled
- Only AGED PRIME BEEF Served

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Entire Second Floor for Private Parties
In Person—NORM SHERR—NBC-CBS Pianist
In Person—JANIE O'BRIEN—Cute, dynamic

SATURDAYS

6:30 P.M.

"THE PET SHOP"

Interesting-
Educational-
Fun for Everyone

Presented by Beco Pet Supplies

WGN-TV
CHANNEL 9



Sunday Oct. 19

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:00 7 MOVIE—"Devil's Playground"**
Richard Dix, Dolores Del Rio, & Chester Morris in tale of deep sea divers, & a double-crossing lady
- 9:30 5 THE PULPIT—Religious Talk**
Dr. George Kirk, minister of First Congregational Church of Chgo. speaks
- 7 SADDLE & SAGE—Western**
"Rustler's Paradise" feature film
- 9:45 5 NATURE OF THINGS—Discussion**
Dr. Roy K. Marshall discusses "The Ice Age" and resultant good or bad
- 10:00 4 MOVIE—"Strangler Of The Swamp."** To avenge his brutal lynching, the spirit of a dead man seeks out his executioners in the swamp-land; stars Rosemary LaPlanche & Robert Barrett
- 5 SUN. FUNNIES—John Conrad**
Comics read, movie cartoons & comedies, demonstration of new toys
- 9 AMERICA AT CHURCH—Relig.**
Bethany Ref. Church of Roseland
- 10:15 5 MAGIC CLOWN—Kids Variety**
- 10:30 5 MOVIE—"Barefoot Boy"**
A son helps clear his father's name after he is released from prison; stars Jackie Moran & Marcia Mae Jones
- 11:00 7 PAPA BEAR'S NEWSREEL**
Frank Bear narrates short subject films specially prepared for small fry
- 11:15 4 ALL ABOARD—Family Comedy**
Skeets Minton with his dummy friend, Jimmy Morton, singer Junie Keegan, and guest star comedian Eddie Bracken
- 7 TOOTSIE HIPPODROME—Circus**
Emcee John Reed King presents acts Agramonte, slack wire artist, and the Camels, jugglers
- 9 ALL ABOARD—Comedy Series**
Ventriloquist "Skeets" Minton is host to guests: Eddie Bracken & Junie Keegan
- 11:30 4 CANDY CARNIVAL—Variety**
Gene Crane emcees show for kids
- 5 LIVE AND LEARN—Discussion**
Dr. Roland Young, professor of political science, Northwestern Univ., discusses "Presidential Elections of the Past"
- 7 FAITH FOR TODAY—Religious**
Rev. W. A. Fagel gives the sermon
- 9 CAPTAIN MIDNIGHT—Drama**
"Daredevils of the Red Circle" ch. 3
- 12:00 4 ULMER TURNER AND THE NEWS**
- 5 YOUTH WANTS TO KNOW**
Teenagers conduct a panel quiz
- 7 STU ERWIN SHOW—Comedy**
- 9 MOVIE—"Laramie Trail"**
- 12:15 4 YOUR FUTURE HOME—Ideas**
- 12:30 4 POLITICAL GRIDDLE—Talks**
Current political topics discussed by panel: Ben Heineman, William Stratton, Sam Young & Robert E. Merriam
- 5 FRONTIERS OF FAITH—Relig.**
Rev. Michael F. Muller, C.M., chairman, dept. of Religion, St. John's Teachers College, narrates portrayal of the Sacramentals, "Holy Water" Also, drama "The Water" with Frank McHugh
- 7 AMATEUR HOUR—Chgo. Talent**
Bob Murphy emcees talent show
- 1:00 4 MOVIE—"Gang's All Here"**
Two men become involved in war between criminal and honest truckers
- 5 HOW DOES YOUR GARDEN GROW?—Discussion and Movies**
John Ott explains how to trace the family trees of your family trees; also, time-lapse film on the growth of a hothouse tomato
- 9 MOVIE—"Phantom Of Plains"**
- 1:30 5 OPERA THEATER—Classical**
Benjamin Britten's "Billy Budd," with baritone Theodore Uppman in title role, Andrew McKinley as Captain Vere, Leon Lishner as Claggert, Kenneth Smith as Dansker, and David Williams as the novice
- 7 WILD BILL HICKOK—Western**
Guy Madison and Andy Devine in "The Bitter Creek Masquerade," tale of how a dishonest mayor and sheriff aid the escape of a dangerous gunman
- 2:00 4 MOVIE—"Lion Man"**
Buster Crabbe in story about a white boy who is raised by the Arabs and becomes king of the lions
- 7 CISCO KID—Western Movie**
Duncan Renaldo & Leo Carrillo star in "Robber Crow," tale of how the theft of gold from a mine is accomplished
- 9 MOVIE—"Adventures Of Jack London"** a story of London's life as a seaman, author, adventurer, & lover; stars Michael O'Shea, Susan Hayward, Virginia Mayo, & Regis Toomey
- 2:30 7 ADVENTURES OF KIT CARSON**
Bill Williams is featured in "Outlaw Paradise." Our hero is the victim of a frameup in the murder of a respected frontier judge
- 9 ASSOCIATED HOSPITALS SHOW**
Dramatic film presentation
- 3:00 4 QUIZ KIDS—Joe Kelly MC**
Panel includes: Penny Bergstrom, 14; Joel Kupperman, 16; Harvey Dyche, 9; Janet Ahern, 7; and Paul Plaettner, 6
- 5 KUKLA, FRAN AND OLLIE**
Adventures with the Kuklapolitans
- 7 HOPALONG CASSIDY—Western**
William Boyd stars as "Hoppy"
- 3:30 4 POLITICAL PROGRAM—Talk**
- 5 HALL OF FAME—Drama**

(Continued on page 18)

All over America, they're moving up to the

1953 Zenith Quality TV



*You'll never be satisfied with less!
(Ask any Zenith owner)*



The Marlborough, 21-inch Screen \$379.95*.
Fine mahogany veneer sides and top.

This year discriminating people all over America are looking critically at all kinds of television receivers—and unhesitatingly choosing a new Zenith.

There is no mystery about this nationwide moving up to Zenith Quality TV. For the new Zenith television receivers with the million dollar K-53 chassis climax a thirty-three year tradition of Quality Leadership in radionic science.

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This is a large, fine-grain picture you can watch close-up or across a room.

Every Zenith Receiver provides for private earphones. This is a blessing for

the hard-of-hearing and a way in which your youngsters may enjoy favorite programs without disturbing you.

The UHF stations? Take them for granted. Addition of inexpensive UHF channel strips to the exclusive Zenith turret tuner (takes no more than 15 minutes) and any Zenith is ready for UHF.

Zenith's fine furniture styling brings a special pride of possession with it, too. For only the most inspired cabinetry is worthy to house the new Zenith.

Zenith Television Receivers cost little, if any, more. So, be ready to move up to a totally new concept of television—Zenith Quality TV.

*Manufacturer's suggested retail prices are shown and include Federal Excise Tax as well as Parts and Tube Warranty. West Coast and Far South prices slightly higher.



Also makers of Zenith "Royal," "Super Royal" and "Regent" Hearing Aids. Small, compact, beautifully designed. Money back guarantee. Sold only through authorized dealers at \$75.

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- 3:30 7 BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
Adventures with the puppets
- 9 STARS OVER HOLLYWOOD**
- 3:45 4 BILLY THE KID**—Western Film
- 4:00 4 ALL STAR HIT PARADE**—Tunes
- 5 ZOOPARADE**—About Animals
Dr. Lester Fisher, veterinarian, shows what he does in a typical day of doctoring the animals
- 7 SUPER CIRCUS**—Big Top Fun
Claude Kirchner presents Holly & Bedard on the comedy trampoline; Bernie Hoffman in the Super Menagerie; baton twirling contest, the great Barton performing on the unsupported ladder; Anden's Dog; Cluffy, Scampy, Nicky and Mary Hartline in "The Husking Bee;" and the Marcus Troupe, high speed juggling
- 9 MOVIE—"Boot Hill Brigade"**
Western (1st showing) in which squatters are cheated out of their land by men who hold the mortgages on it; stars Johnny Mack Brown, Claire Rochelle & Dick Curtis
- 4:30 4 CIO POLITICAL PROGRAM**
- 5 MEET THE MASTERS**—Musical
Featuring violinist Jascha Heifetz in filmed musical
- 5:00 5 MEET THE PRESS**—Discussion
Martha Rountree & Lawrence Spivak interview Gov. Thomas E. Dewey (R-N.Y.)
- 7 MAGIC**—Don Alan Emcee
Feats of trickery are demonstrated. Also, two guest magicians, one a youngster, the other a noted professional, Jack Kodel
- 9 MOVIE—"Crime, Inc."**
Newspaper reporter crusades against gang of racketeers who attempt to take over city government; stars Leo Carrillo, Tom Neal & Martha Tilton
- 5:30 4 SEE IT NOW**—News Comments
Edward R. Murrow reports on the news
- 5 ROY ROGERS SHOW**—Drama
Roy and Pat on the trail of an outlaw find their efforts complicated by hero worship in "Badman's Brother"
- 7 BILLY DANIELS SHOW**—Music
Salute to the recording industry with emcee Jimmy Blaine & guests
- 5:45 7 WALTER WINCHELL**—Comments
- 6:00 4 GENE AUTRY SHOW**—Western
The Sheriff and Autry join forces against two homicide suspects
- 5 RED SKELTON SHOW**—Comedy
"San Fernando Red," paragon of patronage hounds, visits the show, and Lucy Knoch joins Skelton in sketch titled "Calling Dr. Frankenstein," mad but brilliant scientist
- 7 YOU ASKED FOR IT**—Requests
Art Baker fulfills viewers wishes

- 6:00 9 MOVIE—"Smart Aleck"**
An unscrupulous & cocky nephew arranges a murder of a rich uncle by split second timing with an almost air-tight alibi; stars Peter Reynolds
- 6:30 4 THIS IS SHOW BUSINESS**
Moderator Clifton Fadiman, panel: George S. Kaufman, Sam Levenson, & guests: Gloria Swanson, actor Robert Clary; comedian George DeWitt; and dancer Betty Luster. *Sponsored by American Tobacco Co. for Lucky Strike Cigarettes*
- 5 DOC CORKLE**—Domestic Comedy
Comedian Eddie Maychoff portrays neighborhood dentist who manages to raise funds for daughter's college tuition, then loses it
- 7 WHAT'S THE ANSWER**—Quiz
Mal Bellairs asks the questions
- 7:00 4 TOAST OF THE TOWN**—Variety
Ed Sullivan presents vocalist Pearl Bailey and her dancing brother Bill; operatic soprano Hilda Guedan, and ballerina Nanci Crompton
- 5 COMEDY HOUR**—Variety Show
Starring Bud Abbott and Lou Costello with guests, Elizabeth Scott, Gisele McKenzie, Sid Fields, Joe Kirk and Bobby Barbour
- 7 ALL-STAR NEWS**—Events
Various cities across the nation are picked up in news-on-the-spot reports
- 9 FAITH OF OUR FATHERS**—Talk
Religious service with Rev. Steuart D. White & Rev. Roger Bourland of the Austin Methodist Church conducting
- 7:30 7 ENTERPRISE U.S.A.**—Film
Documentary filmed series on industry
- 9 CHICAGOLAND NEWSREEL REV.**
- 8:00 4 FRED WARING SHOW**—Musical
"Animals" by Roy Ringwald; a musical trip to the zoo with the Glee Club and soloist Frances Wyatt; Anna Russell sings selections from opera "Amelia"; Glee Club & Joe Marine do "High Noon"
- 5 TV PLAYHOUSE**—Drama
"Uncertain Heritage" by Harry W. Junkin with Peter Brandon, Margo Gilmore and John Hoyt; a young man fights to free himself from standards set up by his father
- 7 QUEST FOR SERENITY**—Talk
Dr. Hildebrand speaks
- 9 ROCKY KING**—Roscoe Karns
Detective uses a clever ruse to track down the killer of a chemist in drama titled "Death Has Dark Hands"
- 8:30 4 BREAK THE BANK**—Quiz Game
Bert Parks is host to contestants
- 7 FOCAL POINT**—Documentary
- 9 PLAINCLOTHESMAN**—Drama
The sensitive ear of a blind man identifies a murderer in "The Blind Eye Witness"

Oct. 19 **Sunday**

- 9:00 4 THE WEB**—Mystery Drama
"Shadow On the Sun" with J. P. Anthony, Perry Wilson & Jimmy Sommer
- 5 THE DOCTOR**—Film Drama
"Those Who Wait." Four women await breathlessly for news of their husbands trapped in a coal mine disaster; only one has died. Which one is it?
- 7 BILLY GRAHAM**—Religious
"Hour Of Decision" sermon
- 9 ARTHUR MURRAY PARTY**
Katherine Murray introduces guests: comic Bert Wheeler, comedienne Mary McCarty, and the Cabots
- 9:15 7 MOVIE**—Title To Be Announced
- 9:30 4 WHAT'S MY LINE?**—Quiz
John Daly is host to panel: Dorothy Kilgallen, Arlene Francis, Bennett Cerf, & Hal Block; plus special guest
- 5 SHERWOOD DIXON SPEAKS**
Democratic candidate for governor
- 9 YOUTH ON THE MARCH**
Dr. Percy Crawford conducts sermon for young adults; also orchestra and choir music
- 10:00 4 MOVIE**—"Scandal In Paris"
Story of a French criminal who graduated from the underworld to become Paris' Chief of Police; stars Carole Landis, George Sanders, Gene Lockhart & Signe Hasso
- 5 WEATHERMAN**—Clint Youle
Report on atmospheric conditions
- 7 DREW PEARSON**—News
Resume of the news and "predictions of things to come" feature
- 9 MOVIE**—"For You I Die"
Mystery, romance and crime story about a convict who takes part in a prison break against his will; stars Mischa Auer, Cathy Downs & Paul Langton
Sponsored by Courtesy Motors
- 10:10 5 DORSEY CONNORS**—Ideas
Helpful tips for men & women
- 10:15 5 ALEX DREIER**—News Report
- 7 EARL NIGHTINGALE**—Talks
- 10:30 5 SPORTS STAR TIME**—Duggan
- 7 MOVIE**—"Devil Pays Off"
J. Edward Bromberg stars
- 11:00 5 MOVIE**—"To Be Or Not To Be"
Jack Benny, Carole Lombard, & Robert Stack in story of a stock company in Warsaw, and the problems they run into when the Nazis invade Poland
- 11:45 4 ULMER TURNER & THE NEWS**
- 12:00 4 MELODY PARADE**—Variety
Disc jockey show with Topper

(Stations reserve the right to change above listings without notice)

TV FORECAST

Sunday

THIS IS SHOW BUSINESS

with
Clifton Fadiman • Sam Levenson,
George S. Kaufman and guests!

6:30 pm Channel 4

Be Happy-GO LUCKY!

Coffee is just a bean



—but
**Stewarts
Private
Blend
is an Art!**

PICK'N CHICK'N

Trade Mark Reg.

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DELIVERY
SERVICE**



- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

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North: Central (Evanston)
South: Bryn Mawr
East: Lake Michigan
West: Crawford

Present this ad for **FREE DELIVERY**

Monday Oct. 20

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 6:45 5 Town & Farm—Discussions**
Everett Mitchell with news of interest to farmers, including commodity & livestock markets and weather reports; also, tips on thrifty food buys, movies of outstanding farms in Chgo. area & farm conditions overseas
- 7:00 5 Today—News & Commentary**
- 8:45 9 The Carousel—Variety Film**
- 9:00 4 Morning News—Commentary**
5 Coffee And—Interviews, Music
9 Chicago Cooks—Kay Middleton
- 9:15 4 Arthur Godfrey Time—Variety**
- 9:30 5 Ding Dong School—For Kids**
Dr. Frances R. Horwich conducts nursery school for pre-school children with games, puzzles, stories and recs
- 10:00 4 United Nations Gen. Assembly**
5 Home Cooking—Eddie Doucette
7 Movie—"Rainbow Over Broadway"
Touching story of a brother and sister with an introduction of human interest; stars Joan Marsh and Grace Hayes
- 9 Ernie Simon's Breakfast Party**
Informal variety with vocalists Jackie Van, Bill Snary, pianist Bob Trendler, and the Starnoters
- 10:30 4 Breakfast With Danny O'Neil**
5 United Nations Gen. Assembly
(In the event this program is carried to conclusion, the regular programs on channel 5 will be canceled)
- 9 Strike It Rich—Warren Hull**
Guest: Stan Freeman
- 11:00 4 Creative Cookery—F. Pope**
Mr. Pope prepares a basic recipe for yeast raised rolls; parker house and clover leaf or twin rolls; braided and knotted rolls, and fancy cut buttered baked potatoes
- 5 To be announced**
- 7 Bob & Kay Show—Variety**
- 9 Bride & Groom—John Nelson**
- 11:15 9 Love Of Life—Continued Tale**
- 11:30 5 Good Living—Homemaking Tips**
9 Search For Tomorrow—Drama
- 11:45 9 Adventure With Books—Tale**
- 12:00 4 Bill Evans Show—Variety Time**
5 Noontime Comics—John Coons
9 Hi Ladies—Interview Fun
- 12:30 4 Garry Moore Show—Variety**
5 Meet Mintz—Herbie Mintz
7 Beulah Karney Presents—Tips
Rev. Aprad George and his wife relate some of the Hungarian customs, dances, dolls, & table settings; also preparation of paprikas and cabbage
- 12:45 5 Jack Angell With The News**
9 News Of The Day—S. Allen
- 1:00 4 Double Or Nothing—Quiz Show**
Bert Parks emcees comedy game

- 1:00 5 Movie—"Beggars In Ermine"**
Lionel Atwill and Betty Furness star
- 7 Movie—"Black Doll"**
A small town sheriff tries to solve the mystery of a child's toy which hides sudden death; stars Donald Woods, Nan Grey, & Edgar Kennedy
- 9 Two Guys And A Doll—Variety**
Ellen Scott, Jerry Sperling, and Clark Davis with antics & news for women
- 1:30 4 Guiding Light—Serial Tale**
7 Claude Kirchner Show—Variety
Interviews with the ladies
- 9 Music Ala Mode—Tune Time**
Jack Fuller at the piano
- 1:45 4 Art Linkletter's House Party**
Some of the features include: "What Do You Think?" "The Bravest Person You Ever Knew," "Missing Persons," and "Pet Economy and Extravagance." Art searches for the woman with the most children; "showcase singer" is vocalist Ginny James
- 2:00 5 Big Pay Off—Quiz Contest**
Guest: screen star Linda Christian
- 7 Movie—"Tall Timber"**
Comedy and romance in the timberlands of the Northwest
- 9 Paul Dixon Show—Variety**
- 2:15 4 Luckey North Show—Talks**
- 2:30 4 Ill. Inst. Of Technology**
5 Welcome Travelers—Chats
Tommy Bartlett talks with guests
- 3:00 4 NEWS AT 3:00—F. Reynolds**
5 Kate Smith Hour—Variety
Dance team Hootor & Byrd, "House In The Garden" 15 minute serial drama, and her "general store" segment
- 7 Movie—"Fangs Of The Wild"**
A hunt for thieves stealing fox pelts; stars Rin Tin Tin Jr. & Dennis Moore
- 9 To Be Announced**
- 3:05 4 Movie—"Red Dragon"**
Charlie Chan mystery in which attempts are made to steal scientist's plans for atomic bomb; stars Sidney Toler
- 4:00 5 Hawkins Falls, Pop. 6,200**
7 Great Western Stories—Film
"Raiders Of The South"
- 9 Trail Blazers' Theater—Film**
"Westward Trail" (tentative)
- 4:15 5 Gabby Hayes Show—Tall Tales**
- 4:30 4 Garfield Goose And Friend**
Story of a gander who thinks he's king. He lives in a castle & is visited by Frazier Thomas and children
- 5 Howdy Doody Show—Puppets**
- 5:00 4 Kids Karnival Kwiz—Games**
5 Cactus Jim—Western Film
7 Laugh Time—Film Shorts
9 Time For Beany—Puppet Fun
(Continued on page 22)



Stock Yard Inn

DINE IN THE FABULOUS SIRLOIN ROOM

"where the steak is born"

Select and brand your own luscious
steak . . . broiled to your order,
from the fabulous Steak Throne

Postillion Room

select hors d'oeuvres
and cocktails that are
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**ALL WORK FULLY
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TV FORECAST

*Start your TV day
the relaxing way
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"BOB AND KAY"

**Monday Thru Friday
11:00 a.m. - 12:30 p.m.**

Watch today

on

CHANNEL

7 WENR-TV

Monday Oct. 20

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 5:15 9 Junior Edition—Steve Fentress
 5:30 4 Silhouettes Of The West—Film
 Roy Starkey narrates the film
 5 King Calico—Puppet Fun
 The Calico people discover what it's like to have a king without a heart!
 7 Adv. Time With Bob Atcher
 "Phantom Empire" ch. 6 and "Ghost Town" ch. 1
 9 Magic Carpet—Film Short
 "Chippewa"
 5:45 4 Window Shopping—Commercial
 5 Something To Talk About
 9 Afternoon Edition—R. Hurleigh
 5:50 5 Clifton Utley And The News
 5:55 4 A Word From Vera—Comments
 6:00 4 Sports & Comments—Bob Elson
 5 Joe Wilson's Sports Corner
 7 Austin Kiplinger & The News
 9 Captain Video—Adventures
 6:10 5 Labor For Stevenson Talk
 7 Sports Highlights—Jack Drees
 6:15 4 Ulmer Turner And The News
 5 Town Crier—Tony Weitzel
 Tony chats about people we know & events of interest around Chgo.
 6:20 7 Top O'The Weather—Report
 6:25 7 Barbara Moro Views Chicago
 6:30 4 CBS News—Douglas Edwards
 5 Those Two—Comedy Skits
 Pinky Lee & Martha Stewart star
 7 Hollywood Screen Test—Drama
 Neil Hamilton presents guest Donald Cook in "First Edition" a story of espionage agents in London during the war
 9 Spencer Allen & The News
 6:45 4 Perry Como Show—Musical
 Fontanes sing "Takes Two To Tango," "I'm Alone Because I Love You," "High Noon," "You'd Be So Nice To Come Home To" by Perry and chorus
 5 News Caravan—John Swayze
 9 Chicagoland Newsreel—Data

- 7:00 4 VIDEO THEATER—Drama
 "The Country Lawyer" by Bellamy Partridge starring Thomas Mitchell & Harry Antrim; a country lawyer is called to court to defend a minister against amazing charges
 5 PAUL WINCHELL SHOW
 "What's My Name" quiz plus variety with Jerry Mahoney & singing comedienne Dorothy Claire
 7 INSP. MARK SABER, HOMICIDE
 A squeeze play, a decoy, and jiu-jitsu play an important part in locating the notorious Bianco gang in "The Case of the Finger Man"
 9 BEARS QUARTERBACK CLUB
 Red Grange narrates film of Sun. game between the Bears and San Francisco 49ers
 7:30 4 GODFREY'S TALENT SCOUTS
 Professional talent competes
 5 VOICE OF FIRESTONE—Music
 Guest soloist Cesare Siepi, sings aria "O Tu, Palermo" from Verdi's "Sicilian Vespers;" also, "One Alone," "Ay, Ay, Ay," & "Tarantella Sin-cera"
 7 UNITED OR NOT—Discussion
 John McVane is host to celebrities
 9 CARDINALS QUARTERBACK CLUB—Interviews And Films
 8:00 4 I LOVE LUCY—Comedy Drama
 She's got all the answers, but to the wrong set of questions when she and Desi appear on a quiz program
 5 HOLLYWOOD OPENING NIGHT
 John Hodiak stars in "Delaying Action" by Walter Pennino
 7 ALL-STAR NEWS—Late Reports
 Commentators & guest news personalities report on current events
 9 COLLEGE FOOTBALL HILITES
 Jack Brickhouse narrates films of Northwestern - Michigan; Notre Dame-Purdue; and Illinois-Minnesota games
Sponsored by the Chicago Motor Club
 8:30 4 LIFE WITH LUIGI—Comedy Skit
 A fight with Pasquale over who knows best starts Luigi looking for another job (see pg. 8)
 5 ROBERT MONTGOMERY—Drama
 "Keane vs Keane" with Wanda Hendrix as a millionairess who discovers that money in no way insures happiness in marriage; also in cast: James Daly, Barbara Baxley, and Thomas Coley
Sponsored by American Tobacco Co. for Lucky Strike Cigarettes
 8:45 9 FAMOUS FIGHTS FROM MADISON SQUARE GARDEN—On Film
 Jimmy Powers and Bud Palmer report events in bout: Sandy Saddler vs Paddy DeMarco (Dec. 7, 1951) on film

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presents



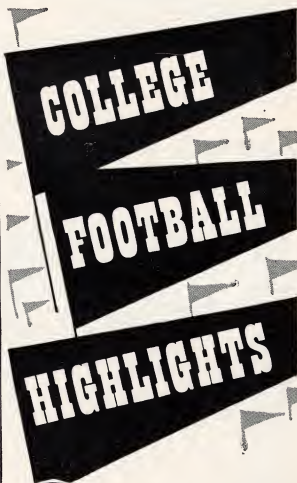
YOUR LUCKY STRIKE THEATRE
Monday, 8:30 pm • Channel 5

Oct. 20 **Monday**

- 9:00 4 STUDIO ONE—Drama**
 Story of intrigue and revolution behind the Iron Curtain in which an assassination is planned in "The Great Conspiracy"
- 7 BOXING FROM RAINBO ARENA**
 Main event: Jimmy Cousins, 23, of Indpls., Ind. with 8 wins and 4 losses vs Allen Moody, 21, of Chicago with 9 wins and 1 loss in an 8 rd. middle-weight bout; Jack Drees announces
- 9 BOXING—Eastern Pkwy. Arena**
 Percy Bassett, 24, featherweight from Phila., with 54 wins & 4 losses vs Redtop Davis, lightweight from New York with 41 victories, 43 defeats & 2 draws in 10-round bout; Ted Husing announces
- 9:30 5 WHO SAID THAT?—Quote Quiz**
 Moderator Walter Kiernan, anchorman Bill Henry with guests: actress June Lockhart, newsman Morgan Beatty, and actor Gene Raymond
- 9:45 9 SPORTS PAGE—Commentary**
 Arch Ward & Jack Brickhouse
- 10:00 4 VIC PERRY—Man On The Street**
 Humorous interviews in front of the State-Lake Theater
- 5 WEATHERMAN—Clint Youle**
 Report on Chicago's climate
- 7 PAGE ONE—News And Sports**
- 9 MOVIE—"On Approval"**
 Clive Brook, Beatrice Lillie, & Googie Withers; comedy with the Duke of Bristol & his bachelor friend looking for an introduction to the rich American & her clowning girl friend
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS SCOREBOARD—News**
 Frank Reynolds reports
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
 Here's what to expect tomorrow
- 10:30 4 CHICAGO AT NIGHT—Chats**
- 5 LET'S LOOK AT SPORTS—Duggan**
- 7 MOVIE—Title To Be Announced**
- 10:45 4 CHRONOSCOPE—Discussion**
 Guest: T. Lamar Caudle, former assistant attorney general of the U. S.
- 5 HERBIE MINTZ SHOW—Musical**
 Music, guests, & commentary
- 11:00 4 KUP'S COLUMN—News-Guests**
- 5 HOME COOKING—Recipe Time**
 Eddie Doucette conducts session
- 11:15 4 PEAK OF THE NEWS—Reynolds**
- 5 MOVIE—"Leave It To Irish"**
 James Dunn and Wanda McKay in a comedy involving murders, thieves, and the police captain's daughter
- 11:30 4 ALL STAR HIT PARADE—Tunes**
 Favorite records are played
- 11:45 4 ULMER TURNER & THE NEWS**
 (Stations reserve the right to change above listings without notice)

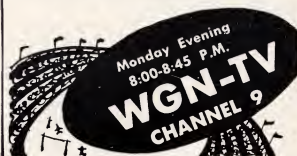
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You can win a jack-pot of prizes too!

Monday thru Friday at 10:30 a.m.

WBKB

Tuesday Oct. 21

- 6:45 5 Town & Farm—Discussion
- 7:00 5 Today—News & Commentary
- 8:45 9 Chicagoland Newsreel—Local
- 9:00 4 Arthur Godfrey Time—Variety
- 5 Coffee And—Variety Time
Hugh Downs and Art Van Damme
- 9 Chicago Cooks—Recipe Fun
- 9:30 5 Ding Dong School—Nursery
- 10:00 4 United Nations Gen. Assembly
- 5 Home Cooking—Eddie Doucette
Ravioli with rigotta are demonstrated
- 7 Movie—"Brilliant Marriage"
story of a girl whose life is almost
ruined when it becomes known that
the couple she believed to be her
parents, are not; stars Joan Marsh,
Ray Walker, and Doris Lloyd
- 9 Ernie Simon's Breakfast Party
Join Jackie Van, Bill Snary, Bob
Trendler, & the Starnoters
- 10:30 4 Breakfast With Danny O'Neil
- 5 United Nations Gen. Assembly
(In the event this program is carried
to conclusion, regularly scheduled pro-
grams on channel 5 will be canceled)
- 9 Strike It Rich—Quiz Time
- 11:00 4 Creative Cookery—F. Pope
Bavarian almond cream mold, custard
sauce and coconut pecan dream are
prepared by Francois Pope
- 5 To be announced
- 7 Bob & Kay Show—Variety
Bob Murphy and Kay Westfall chat
with guests & conduct an informal
session on a wide variety of subjects
- 9 Bride & Groom—Interviews
- 11:15 9 Love Of Life—Continued Tale
- 11:30 5 Good Living—Homemaking Tips
Designer Paul McAlister shows his-
torical American rooms in miniature
- 9 Search For Tomorrow—Drama
- 11:45 9 Adventure With Books—Tale
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—Kiddie Fun
Johnny Coons entertains the kids
- 9 Hi Ladies—Tom Moore Emcee
- 12:30 4 Garry Moore Show—Variety
- 5 Meet Mintz—Musical Session
- 7 Beulah Karney Presents—Tips
Housekeeping problems, namely the
removal of stains
- 12:45 5 Jack Angell With The News
- 9 News Of The Day—S. Allen
- 1:00 4 Everywhere I Go—Variety
Dan Seymour emcees true human in-
terest stories set against actual back-
ground of the experiences
- 5 Movie—"Deadlock"
John Slater, Hugh Morton, and Cecile
Chevreau are featured
- 7 Movie—"Phantom In The House"
- 9 Two Guys And A Doll—Variety
Fashions for the ladies; Ellen Scott mc

TV FORECAST

- 1:30** 4 **Guiding Light**—Serial Story
 7 **Claude Kirchner Show**—Chats
 9 **Music Ala Mode**—Jack Fuller
- 1:45** 4 **Art Linkletter's House Party**
 Audience participation with stunts
 Art gives leads on famous persons to
 studio visitors, assisted by fashion ex-
 pert Edith Head in his "who is it"
 department
- 2:00** 5 **Big Pay Off**—Quiz Contest
 Randy Merriman and Bess Myerson
 7 **Movie**—"Cotton Queen"
 Will Fyffe and Stanley Holloway star
 9 **Paul Dixon Show**—Variety
- 2:15** 4 **Lucky North Show**—Interviews
- 2:30** 4 **Lake Forest College**—Talks
 "Methods of Making Ceramics" from
 the primitive methods of the coil to
 the newer methods of the potter's
 wheel, will be discussed by guests, Mr.
 Peter Beldulsi and his wife, Nathalie,
 and moderator Mrs. Arlene Byrne
 5 **Welcome Travelers**—Interview
 Tom Moore interviews the guests
- 3:00** 4 **News at Three**—F. Reynolds
 5 **Kate Smith Hour**—Guest Stars
 "House in the Garden" serial drama,
 comedy team of Howard & Shelton,
 "Cracker Barrel Interview" with Gov.
 Thomas E. Dewey (R-N.Y.), and
 vocal group The Three Suns
 7 **Movie**—"In Love With Life"
 (1st showing) Story of a woman who
 wanted to cast conventions to the
 four winds; stars Lila Lee and Onslow
 Stevens
 9 **To be announced**
- 3:05** 4 **Movie**—"Shadow Over China-
 town." Charlie Chan tries to crack an
 insurance racket outfit; stars Sidney
 Toler, Mantan Moreland & Victor Sen
 Young
- 4:00** 5 **Hawkins Falls, Pop. 6,200**
 Serial of a small-town family (see
 pg. 10)
 7 **Great Western Stories**—Film
 9 **Trail Blazers' Theater**—Film
- 4:15** 5 **Gabby Hayes Show**—Tall Tales
- 4:30** 4 **Garfield Goose And Friend**
 The "magic drawing board" creates
 the scene for the stories & songs
 5 **Howdy Doody Show**—Puppets
 Fun with the cowboy puppet (see pg.
 45)
- 5:00** 4 **Kids Karnival Kwiz**—Games
 5 **Cactus Jim**—Western Feature
 7 **Lough Time**—Film Shorts
 9 **Time For Beany**—Kiddie Fun
- 5:15** 9 **Uncle Mistletoe**—Puppet Fun
 After a long journey through the
 mysterious forest, the Fountain of
 Wishes is finally reached and Polly
 and Pvt. Pepper make their wishes
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Tuesday Oct. 21

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 5:30 4 **Silhouettes Of The West—Music**
Roy Starkey with Western ballads and stories (kids, see page 45)
- 5 **King Calico—Adventures**
- 7 **Adventure Time—Film Serial**
"Phantom Empire" ch. 7 & "Ghost Town" ch. 2
- 9 **Magic Carpet—Film Short**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Something To Talk About**
- 9 **Afternoon Edition—R. Hurlleigh**
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera—Comments**
Vera Ward discusses what's new
- 6:00 4 **Sports & Comments—Bob Elson**
- 5 **Joe Wilson's Sports Corner**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video—Adventures**
- 6:10 5 **Labor For Stevenson Talk**
- 7 **Sports Highlights—Jack Drees**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Short, Short Dramas—Film**
"The Man Who Remembered" with Peter Hobbs & Lois Wheeler. Army officer is admitted to a hospital in Korea suffering from amnesia. He falls in love with his nurse, regains his memory after an operation, and remembers his wife



A popular actress on CBS shows these days is lovely Nola Chilton, who got her start in stock work, graduated to Broadway roles and now is seen on such shows as "Crime Syndicated" and "Danger."

- 6:20 7 **Top O'The Weather—Reports**
- 6:25 7 **Barbara Moro Views Chicago**
What's new and interesting in town
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Dinah Shore Show—Musical**
- 7 **Beulah Show—Comedy Skits**
Harry Henderson decides that son Donnie should have a hobby, and that stamp collecting is it, but he runs into trouble with a \$1600 stamp
- 9 **Spencer Allen And The News**
- 6:45 4 **Heaven For Betsy—Comedy**
Jack Lemmon & Cynthia Stone star
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—News**
- 7:00 4 **WHAT'S THE GREAT IDEA?**
Specific quotations from "Great Books" is discussed by a panel of experts
- 5 **STAR THEATER—Variety**
Milton Berle presents antics and guest Rudy Vallee, and others
- 7 **MOVIE—Title To Be Announced**
- 9 **POWER OF WOMEN—Discussion**
Mrs. John G. Lee moderates round-table discussion
- 7:30 4 **RED BUTTONS SHOW—Antics**
Comedy variety session with two skits, plus regular cast Dorothy Joliffe and Pat Carroll
- 9 **KEEP POSTED—Discussion**
"Who Can Best Combat Communism—Eisenhower Or Stevenson?" discussed by Rep. Karl Mundt (R-S.D.) and Sen. William Benton (D-Conn.)
- 8:00 4 **CITY HOSPITAL—Drama**
Melville Ruick tries some common sense psychology to help a youngster suffering from mental shock in "Out Of This World"
- 5 **FIRESIDE THEATER—Drama**
"The Sheriff," with Jim Davis, Andrea King & Kim Spaulding; newly-appointed sheriff in small town unwittingly hires famous killer as his Deputy
- 7 **MOVIE—"Getting Gertie's Garter"**
with Dennis O'Keefe, Marie McDonald, and Barry Sullivan; a now-married scientist seeks to recover a jeweled garter which he had given to a pre-marriage sweetie
- 9 **WHERE WAS I?—Photo Quiz**
Moderator Ken Roberts with panel: Louis Untermeyer, Betty Furness, Nancy Guild, and Peter Donald who must guess locale of picture shown to viewing audience
- 8:30 4 **SUSPENSE—Mystery Drama**
"The Man Who Had Seven Hours" with Robert Sterling, a young man with seven hours to kill between trains in Paris becomes involved with an international smuggling ring
- 5 **TALK BY GOV. ADLAI STEVENSON**

Oct. 21 **Tuesday**

- 8:30 9 **GAME OF THE WEEK**—Film
- 9:00 4 **DANGER**—Mystery Drama
When a girl bookie fails to place a bet for a friend and the horse comes in first, she finds herself in plenty of trouble in "The Pay Off Girl"
- 5 **TWO FOR THE MONEY**—Quiz
Comedy game with Herb Shriner
- 9 **48TH STREET THEATER**—Drama
- 9:30 4 **UNEXPECTED**—Suspense Drama
"The Professional Touch" with Virginia Grey and Carleton G. Young is the story of a young doctor in love with a woman psychiatrist, and how their individual philosophies result in more conflict than kisses
- 5 **EMBASSY CLUB**—Bob & Ray
Comedy satires with Bob Elliott and Ray Goulding, and featuring violinist Florian Zabach & actress Audrey Meadows
- 7 **HOLLYWOOD OFF BEAT**—Drama
Mystery with Melvyn Douglas
- 9 **TALK BY PHILLIP MURRAY**
- 9:45 5 **BOB CONSIDINE**—News Views
- 9 **CAMERACADE**—Film Short
- 10:00 4 **VIC PERRY**—Interview Show
- 5 **WEATHERMAN**—Clint Youle
- 7 **DANGEROUS ASSIGNMENT**
Mystery drama starring Brian Donlevy titled "The Memory Chain"
- 9 **MOVIE**—"Shed No Tears"
Story of crime in which a woman persuades her husband to feign death in order to defraud an insurance company; stars Wallace Ford, June Vincent & Robert Scott
- 10:10 5 **DORSEY CONNORS**—Ideas
Ideas and tips for the homemaker
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
- 5 **LET'S LOOK AT SPORTS**
- 7 **MOVIE**—"Twilight Hour"
Mystery involving the broken, tangled life of a war hero bereft of his memory; stars Mervyn Johns, Basil Radford, Marie Lohr, & Grey Blake
- 10:45 4 **ISSUES OF THE DAY**—Talks
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Views
News of celebrities and events
- 5 **MOVIE**—Title To Be Announced
- 11:15 4 **PEAK OF THE NEWS**—Reynolds
- 11:30 4 **ALL STAR HIT PARADE**—Tunes
- 11:45 4 **MOVIE**—"Shoot To Kill"
Melodrama about crooked politicians and gangs who work under their shelter; stars Russell Wade, Susan Walters & Vince Barnett
- 1:00 4 **MIDNIGHT EDITION**—U. Turner
(Stations reserve the right to change above listings without notice)

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Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—Who is Chub McCarthy? That question, certainly one of the best kept secrets of the entertainment world, has caused a great deal of reader interest. It's also resulted in a good deal of speculation in TV-radio trade circles.

Our acid-tongued critic, found this week on page 46, has kept many people



SIMON

he did that time.

One alert reader rather shrewdly intimated that Chub McCarthy was really comedian Roger Price, because his caricature resembled Roger's bald & shining head. Not a bad guess, but incorrect. Roger was flattered, however, at the comparison and denied it.

Another time, madcap Ernie Simon of "curbstone cutup" was guessed as Chub. This, of course, made both Ernie and Chub angry, and there was some talk of them taking each other's place in order to torpedo both the column and the TV program.

Some other notable bad guesses—Sydney Harris, the ulcerous literary genius of the Daily News . . . critic Jack Mabley . . . Gossip columnist Tony Weitzel (who has more recently been mistaken for ex-fighter Tony Galento). . . The Tribune's crack reviewer Anton (Tony) Remenih . . . the Herald-American "confidential" writers Cholly Dearborn and Nate Gross.

One reader claimed, because of Chub McCarthy's peculiar brand of malice, that he might actually be a woman writing under a fictitious name. This gave rise to all sorts of interesting possibilities, such as the Trib's wordy, wrathful drama critic Claudia Cassidy. . . Broadcasting mag's girl editor Janie Pinkerton. . . TV star Babs Moro, who conducts a gossip review program nightly. . . Radio-TV Daily's shrewd, affable bureau head Frances Clow. . .

Mild, cultural TV star Dorsey Connors.

But not even the crack insiders of the industry, the sure-shot angle boys of Variety, Billboard, Tide and Advertising Age magazines, know the identity of Chub McCarthy.

Probably not more than five or six people know who Chub McCarthy is. But this much IS known—Chub is a man (despite what certain angry readers claim). He is not a regular member of the Forecast staff, and therefore does not work in the editorial office. Chub's column is delivered by special messenger each week in time for press deadline. The return address on the envelope is usually "Oasis No. 17."

Sometimes, we don't agree with Chub's opinions. But we believe his weekly columns add much to TV.



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A Trusted Name

- 6:45 5 Town And Farm—Discussion**
Everett Mitchell talks to the farmers
- 7:00 5 Today—News And Commentary**
Reports from Dave Garroway & newscasters
- 8:45 9 Chicagoland Newsreel—Data**
- 9:00 4 Morning News—Commentary**
- 5 Coffee And—Chats And Music**
Hugh Downs emcee with vocalist Marilyn Lovell, & Art Van Damme quintet
- 9 Chicago Cooks—Food Fun**
Kay Middleton prepares a taste treat
- 9:15 4 Arthur Godfrey Time—Musical**
Join the gang for some songs & lots of fun; with all the "little Godfreys"
- 9:30 5 Ding Dong School—For Kids**
- 10:00 4 United Nations Gen. Assembly**
- 5 Home Cooking—Eddie Doucette**
Sun Valley apple betty and lemon angel delight are made by duo
- 7 Movie—"Swell Head"**
Story of a small town prize fighter who lets success go to his head; stars Johnny Walker and James Gleason
- 9 Ernie Simon's Breakfast Party**
Informal variety for morning viewers
- 10:30 4 Breakfast With Danny O'Neil**
Early morning gathering with songs
- 5 United Nations Gen. Assembly**
(In the event this program is carried to conclusion, the regularly scheduled programs on channel 5 will be canceled)
- 9 Strike It Rich—Warren Hull**
Guest, Evelyn Shenk, Mrs. America of 1953
- 11:00 4 Creative Cookery—Recipes**
Francois Pope prepares Mexican tamales and demonstrates how to prepare the dough, meat filling and tomato gravy
- 5 To be announced**
- 7 Bob & Kay—Interviews**
Chats and commentary Murphy & Westfall
- 9 Bride & Groom—John Nelson**
- 11:15 9 Love Of Life—Serial Story**
- 11:30 5 Good Living—Homemaking Tips**
Nurse Ruth Crowley will tell mothers how to prepare children for nursery school
- 9 Search For Tomorrow—Drama**
- 11:45 9 Adventure With Books—Tale**
Earl Nightingale narrates
- 12:00 4 Bill Evans Show—Variety**
Chatter, guests, and music
- 5 Noontime Comics—John Coons**
Fun for the youngsters
- 9 Hi Ladies—Interview Fun**
Tom Moore is host to gals
- 12:30 4 Garry Moore Show—Comedy**
Garry presents dancer Ray Malone and scientist-explorer Ivan Sanderson

- 12:30 5 Meet Mintz—Piano Session**
Some old-time favorites are played
- 7 Beulah Karney Presents—Tips**
Budget "Meal of the Week" and recipe for chicken mushroom casserole, corn bread, and baked glazed apples
- 12:45 5 Jack Angell With The News**
- 9 News Of The Day—S. Allen**
- 1:00 4 Double Or Nothing—Bert Parks**
Super-duper quiz game
- 5 Movie—"The Ape"**
A doctor in search of a cure for paralysis sets about getting the serum he needs from those he considers don't deserve to live; stars Boris Karloff and Maris Wrixon
- 7 Movie—"Police Patrol"**
Donald Woods is featured
- 9 Two Guys And A Doll—Variety**
Pantomimes with Clark Davis, Jack Sperling, and Ellen Scott
- 1:30 4 Guiding Light—Serial Story**
- 7 Claude Kirchner Show—Chats**
Interviews with the ladies
- 9 Chicago Schools In Action**
George Jennings narrates
- 1:45 4 Art Linkletter's House Party**
Prize bundle for all the family in "Pet Economy & Extravagance," also, "Hot People," "Mystery Singer," "Muzzy's Musical Album." One of the attractions will be a quiz of studio visitors on how they met their mates
- 2:00 5 Big Pay Off—Quiz Program**
Randy Merriman & Bess Myerson co-emcee
- 7 Movie—"Lilly Of Killarney"**
Romance amid the songs and scenes of old Ireland with Sara Algood & John Garrick
- 9 Paul Dixon Show—Variety**
Pantomimes, Dottie Mack & Wanda Lewis
- 2:15 4 Luckey North Show—Interviews**
Noted personalities chat with Luckey
- 2:30 4 Loyola University—Talks**
"Economy In the National Government" by Sen. Paul Douglas, discussed by Dr. T. A. Mogilnitsky, chairman, economics dept.; Rev. Paul Woelfl, S.J., chairman, political science dept.; Mr. James O'Shaughnessy, law faculty, and moderator Dr. Norbert Hruby
- 5 Welcome Travelers—Chats**
Tommy Bartlett is host to out-of-towners
- 3:00 4 News at 3:00—F. Reynolds**
- 5 Kate Smith Hour—Musical**
Guests: the Blackburn Twins & Marion Colby; fashion show; station relations with WDSU, New Orleans, represented by Zeke Clements; and "House In the Garden" serial
- 7 Movie—"Daughter Of Regiment"**
Famous Donizetti opera done in English with Warren Fuller

Wednesday Oct. 22

WBKB

4

WNBQ

5

WENR-TV

7

WGN-TV

9

- 3:00 9 To be announced
- 3:05 4 Movie—"Shoot To Kill"
Melodrama about crooked politicians and gangs who work under their shelter; stars Russell Wade, Susan Walters & Vince Barnett
- 4:00 5 Hawkins Falls, Pop. 6,200.
Life in a small midwestern town
- 7 Great Western Stories—Film
"Riding The Dusty Trail"
- 9 Trail Blazers' Theater—Film
"Shadow Valley" (tentative)
- 4:15 5 Gabby Hayes Show—Tall Tales
Western film story for small-fry
- 4:30 4 Garfield Goose And Friend
A slapstick comedy film
- 5 Howdy Doody Show—Bob Smith
Antics of Howdy and his friends
- 5:00 4 Kids Karnival Kwiz—Games
Have some fun with Nateo, the clown
- 5 Cactus Jim—Western Feature
- 7 Laugh Time—Film Shorts
"Charlie Chase" film plus cartoons
- 9 Time For Beany—Puppet Fun
Adventures of a small boy at sea
- 5:15 9 Junior Edition—Kids Fun
- 5:30 4 Silhouettes Of The West—Talks
Roy Starkey narrates the film
- 5 King Calico—Puppet Fun
King Otto gets two new and very wise advisers, complete with whiskers and pointed hats
- 7 Adv. Time With Bob Atcher
"Phantom Empire" ch. 8 & "Ghost Town" 4
- 9 Magic Carpet—Film Short
"The People Of Oaxaca"
- 5:45 4 Window Shopping—Commercial
Luckey North reports on new items
- 5 Something To Talk About
Commentary by Chuck Acree
- 9 Afternoon Edition—R. Hurlleigh
- 5:50 5 Clifton Utley And The News
- 5:55 4 A Word From Vera—Comments
Tips for the ladies
- 6:00 4 Sports & Comments—Bob Elson
- 5 Joe Wilson's Sports Corner
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
Tale of life in another era
- 6:10 5 Labor For Stevenson Talk
- 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 5 Town Crier—Tony Weitzel
- 6:20 7 Top O'The Weather—Report
Bill Hamilton predicts the climate
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
- 7 Name's The Same—Panel Quiz
Emcee Robt. Q. Lewis introduces contestants for panel to name
- 9 Spencer Allen And The News

- 6:45 4 Perry Como Show—Musical
Perry & Fontanes sing "Glow Worm," Perry "I Should Care," orchestra plays "Doodle Town Fifers Ball," and Perry and Ray Charles chorus do "Autumn In New York"
- 5 News Caravan—John C. Swayze
- 9 Chicagoland Newsreel
- 7:00 4 ARTHUR GODFREY & FRIENDS
Frank Parker, Marion Marlowe, Janette Davis, Haleloke, Julius La Rosa, the Mariners and Chordettes
- 5 I MARRIED JOAN—Comedy
Joan Davis and her husband each invite prospective campaign contributors to dinner but confusion results when they find both men detest each other
- 7 ALL-AMERICAN GAME OF WEEK
- 9 MOVIE—"Forever Yours"
Gale Storm, Sir Aubrey Smith, & Conrad Nagel in story of a society girl who falls for an army major who is doing secret work
- 7:30 5 SCOTT MUSIC HALL—Musical
Songs by Patti Page & Frank Fontaine
- 7 ALL-STAR NEWS—Events
Local, national, and international news of the day is reported
- 8:00 4 STRIKE IT RICH—Quiz Contest
Warren Hull emcees "Heart" quiz with "helping guest" Bobby Breen
- 5 KRAFT THEATER—Drama
"A Long Night In Forty Mile" by Carey Wilber is a warm human story of life in the Yukon, and of the people who were forced to face the fact that the rich veins of gold were no longer easy to find; stars Hildy Parks
- 7 ADVENTURES OF ELLERY QUEEN
A blind girl is the only one who can identify a murderer and he knows it
- 8:15 9 CAMERACADE—Film Short
"Broadway"
- 8:30 4 MAN AGAINST CRIME—Drama
Ralph Bellamy stars as the sleuth
- 7 PRO FOOTBALL HIGHLIGHTS
Featuring top plays of previous week-end pro-league games, including: Green Bay at Dallas; Chicago Cards-New York Giants; and Cleveland at Phila.
- 9 LITTLE SYMPHONY—Musical
"Pop" concerts by members of the Chicago Symphony Orchestra with Rafael Kubelik conducting. Guest soloist Jean Stern, pianist, plans the Finale from Beethoven's 4th Piano Concerto in G Major
Sponsored by Chicago Title and Trust Company
- 9:00 4 BLUE RIBBON BOUTS—Boxing
Jimmy Bivins, 32, of Cleveland with 79 wins, 22 losses & 1 draw vs Wes Bascom, 22, of Tuskegee, Ala., with 15 victories and 2 de eats in a 10-round, heavyweight bout from St. Louis Arena; Russ Hodges announces

Oct. 22

Wednesday

9:00 5 **THIS IS YOUR LIFE**—Tale
Detailed story of the life of various
individuals selected for their human
interest. Ralph Edwards is emcee

7 **WRESTLING FROM RAINBO**
Wayne Griffin describes the matches

9 **DATE FOR DANCING**—Variety
Musical from Melody Mill Ballroom
with Ernie Rudy and his orchestra

9:30 5 **YOUR JEWELER'S SHOWCASE**
"Like The Rich People" with Ruth
Warrick, Barbara Whiting, & Robert
Sweeney; a modern young couple
dream of wealth, until one day, thru
an unexpected chain of events, they
learn that riches are not a sure road
to happiness

9 **TRAVELERS' SKETCHBOOK**—Film
"Castle of the Angel"

9:45 4 **SPORTS QUIZ**—Film

9 **INVITATION PLAYHOUSE**
"Mrs. Linnett's Lark"

10:00 4 **VIC PERRY**—Man On The Street

5 **WEATHERMAN**—Clint Youle

7 **FOREIGN INTRIGUE**—Drama
Jerome Thor & Sydna Scott are fea-
tured in stories built around various
European locales. *Sponsored by Mc-
Laughlin's Manor House Coffee*

9 **MOVIE** "Road To The Big House"

A drama of a crime in which a bank
clerk turns thief; stars John Shelton,
Ann Doran, and Guinn Williams

10:10 5 **DORSEY CONNORS**—New Tips

10:15 4 **SPORTS SCOREBOARD**—Elson

5 **CLIFTON UTLEY AND THE NEWS**

10:25 4 **CHGO. WEATHER**—Russ Reed

10:30 4 **CHICAGO AT NIGHT**—Chats

5 **LET'S LOOK AT SPORTS**

7 **MOVIE**—"The World Owes Me
A Living"

Starring David Farrar and Judy
Campbell

10:45 4 **CHRONOSCOPE**—Discussion

Guest panelist: Gov. Thomas E. Dewey
of New York

5 **HERBIE MINTZ SHOW**—Musical

11:00 4 **KUP'S COLUMN**—Guests

5 **MOVIE**—Title To Be Announced

11:15 4 **PEAK OF THE NEWS**—Reynolds

11:30 4 **ALL STAR HIT PARADE**—Tunes

9 **NEWS VIEWS**—Les Nichols

11:45 4 **MOVIE**—"Mr. Muggs Steps Out"

Young man is saved from reform
school by Park Avenue matron whose
hobby is hiring jailbirds as servants;
stars Leo Gorcey, Huntz Hall & Billy
Benedict

12:00 7 **HAIR PROBLEMS**—Commercial

1:00 4 **ULMER TURNER AND THE NEWS**

(Stations reserve the right to change above
listings without notice)



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Garroway asks:

What Is Your Election IQ?

1. Who said the most pressing need of good government is to attract able and honest men into the executive branches?
2. Of the thousands of telegrams sent GOP headquarters regarding Senator Nixon, about what percent asked his resignation from the ticket?
3. What were General Eisenhower's first words when he saw Nixon after the latter's explanation of his fund?
4. How much money was involved in Nixon's fund?
5. Since the story of the fund has come out, Nixon backers have received additional money for the fund to what approximate total?
6. Who said: "If anybody ever shows I took \$18,000 from a private fund, I'll be glad to make an accounting."?
7. Who said: "If a man can't afford to be in the senate, he shouldn't run for the senate."?
8. What was President Truman's popular plurality over Governor Dewey in 1948?
9. What national organization has endorsed a presidential candidate for the first time since 1924?
10. Who made the statement "I should justly earn your contempt if I talked one way in the South and another elsewhere?"

ANSWERS

1. Stevenson. 2. Two percent. 3. You're my boy. 4. About eighteen thousand dollars. 5. Two thousand dollars. 6. Senator Sparkman. 7. Democratic Chairman Stephen Mitchell. 8. 2,136,525. 9. The American Federation of Labor came out for Stevenson. 10. Stevenson.

Dave Garroway is the star of "Today," seen Mon. thru Fri. at 7 a.m., WNBQ.



TALLULAH

(continued from page 7)

to millions of amazed and amused listeners—who now know why the legend of the great Tallulah persists. The legend since has hit its zenith with the recent publication of the volatile gal's fascinating autobiography entitled, simply, "Tallulah." (Harper Bros., \$3.95)

Tallulah is a woman of great extremes, her loves being as obvious as her pet hates. The New York baseball Giants, Ethel Barrymore, Louis Armstrong, Joe Louis, Alabama and "Kukla, Fran & Ollie" merit her devotion. She could gladly get along without Billy Rose, playwright Lillian Hellman and most gossip columnists.

Her feud with Rose began when Tallu called Billy "a loathsome little bully." Bantam-sized Rose was the producer of "Clash By Night," an undistinguished melodrama in which Tallulah starred. When accused of being a bully Billy retorted in a helpless tone, "How can you bully Niagara Falls?"

Although she greatly admires playwright Lillian Hellman's artistic accomplishments, Tallulah makes no secret of the fact that she has contempt for the woman's political leanings, among other things. When Miss Bankhead wanted to play a benefit for Finnish relief during the Russo-Finnish war, Miss Hellman vetoed it on the ground the Finns were fascist. Tallulah raged, called Lillian a Russophile. "I think she is a dreary bore," asserted Tallulah, "just as spinach is a dreary bore."

More than once Tallulah has flown into a rage over the gossip columnists' prerogative to print half truths, then fail to retract or clear them up. One such rumor monger, Earl Wilson, got a classic Ta"lulu" which haunts him to this day. Wilson, who possesses a high-pitched voice, asked Tallulah about her famous whisky tenor. "When you answer the phone," queried Wilson, "are you ever mistaken for a man?" "No," croaked Tallu, "are you?"

NEXT WEEK—The second and final installment about the great Tallulah who now has touched all the bases since her much-talked about TV debut October 11.

- 6:45 5 **Town And Farm**—Discussion
 7:00 5 **Today**—News, Reviews, Records
 8:45 9 **Chicagoland Newsreel**—Events
 9:00 4 **Arthur Godfrey Time**—Variety
 5 **Coffee And**—Hugh Downs Emcee
 9 **Chicago Cooks**—Kay Middleton
 9:30 5 **Ding Dong School**—Nursery
 10:00 4 **United Nations Gen. Assembly**
 5 **Home Cooking**—Preparation
 7 **Movie**—"Lady In Scarlet"
 Suspicion of the murder of an antique dealer falls on his wife, his assistant, a business rival, a doctor, and a lawyer; stars Reginald Denny, Patricia Farr, and Dorothy Reiver
 9 **Ernie Simon's Breakfast Party**
 10:30 4 **Breakfast With Danny O'Neil**
 5 **United Nations Gen. Assembly**
 (In the event this program is carried to conclusion, regularly scheduled programs on channel 5 will be canceled)
 9 **Strike It Rich**—Warren Hull mc
 11:00 4 **Creative Cookery**—Recipes
 5 **To be announced**
 7 **Bob & Kay Show**—Variety
 9 **Bride & Groom**—Interviews
 11:15 9 **Love Of Life**—Serial Drama
 11:30 5 **Good Living**—Homemaking
 9 **Search For Tomorrow**—Tale
 11:45 9 **Adventure With Books**—Tale
 12:00 4 **Bill Evans Show**—Variety
 5 **Noontime Comics**—John Coons
 9 **Hi Ladies**—Tom Moore
 12:30 4 **Garry Moore Show**—Variety
 5 **Meet Mintz**—Herbie Mintz
 7 **Beulah Karney Presents**—Tips
 12:45 5 **Jack Angell And The News**
 9 **News Of The Day**—S. Allen
 1:00 4 **Everywhere I Go**—Variety
 5 **Movie**—"Fashion Model"
 Two slayings take place in a fashionable dressmaking establishment; stars Robert Lowery, Marjorie Weaver, and Tim Ryan
 7 **Movie**—"Framed For Murder"
 Drama of a girl hunted by the law; stars June Clyde & Wallace Ford
 9 **Two Guys And A Doll**—Variety
 1:30 4 **Guiding Light**—Serial Drama
 7 **Claude Kirchner Show**—Variety
 9 **Music Ala Mode**—Tune Time
 1:45 4 **Art Linkletter's House Party**
 Guest: stage & screen singer Dave Street
 9 **How To**—Ed & Peegen Fitzgerald
 2:00 5 **Big Payoff**—Quiz For Men
 Randy Merriman & Bess Myerson
 7 **Movie**—"Defenders Of The Law"
 Story of racketeers on the run with the police at their heels; stars Dale Owen and Edmond Breeze

- 2:00 9 **Paul Dixon Show**—Variety
 2:15 4 **Lucky North Show**—Interviews
 2:30 4 **Univ. Of Illinois**—Discussion
 "Man Discovers the City" discussed by Dr. Eugene B. Vest
 5 **Welcome Travelers**—Interviews
 3:00 4 **News at Three**—F. Reynolds
 5 **Kate Smith Hour**—Variety
 Kate presents the Coltons, dance team, pianist Evalyn Tyner, teen-age panel, and "House In the Garden" serial
 7 **Movie**—"Girl Who Came Back"
 Mystery concerning a girl who becomes involved with a group of counterfeiters only to fall in love & reform; stars Shirley Grey & Sidney Blackmer
 9 **To be announced**
 3:05 4 **Movie**—"Spotlight Scandals"
 Vaudeville partners split up when one becomes involved with a suicide case; stars Billy Gilbert, Frank Fay & Bonnie Baker
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Great Western Stories**
 "Gentleman From Texas"
 9 **Trail Blazers' Theater**—Film
 4:15 5 **Gabby Hayes At The Double Bar M Ranch**—Western Story
 4:30 4 **Garfield Goose And Friend**
 "Friend" Frazier is appointed Admiral of the King's Navy & King Garfield insists that he wear the uniform
 5 **Howdy Doody Show**—Puppets
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Cactus Jim**—Western Feature
 7 **Laugh Time**—Film Shorts
 "Laurel & Hardy" film plus cartoons
 9 **Time For Beany**—Puppet Fun
 5:15 9 **Uncle Mistletoe**—Stories
 Mollo, Ollo and Unc set out to find the Movable Chasm and get caught in a nut shower in the Grove of the Trees That Sneeze
 Sponsored by Marshall Field & Company
 5:30 4 **Silhouettes Of The West**—Talks
 5 **King Calico**—Puppet Fun
 7 **Adventure Time**—Film Serial
 "Phantom Empire" 9 & "Ghost Town" 4
 9 **Magic Carpet**—Film Short
 "The Pipe Vine Swallow Tail Butterfly"
 5:45 4 **Window Shopping**—Commercial
 5 **Something To Talk About**
 9 **Afternoon Edition**—R. Hurleigh
 5:50 5 **Clifton Utley And The News**
 5:55 4 **A Word From Vera**—Comments
 6:00 4 **Sports & Comments**—Bob Elson
 5 **Joe Wilson's Sports Corner**

- 6:00** 7 **Austin Kiplinger & The News**
9 **Captain Video—Adventure Tale**
- 6:10** 5 **Labor For Stevenson Talk**
7 **Sports Highlights—Jack Drees**
- 6:15** 4 **Ulmer Turner And The News**
5 **Short, Short Dramas—Film**
"Flat 'C'" by William Asher with Gene Fyons & Paul Ford; a business man is losing money and he hires a private detective to find out why
- 6:20** 7 **Top O'The Weather—Report**
Bill Hamilton reviews the climate
- 6:25** 7 **Barbara Moro Views Chicago**
- 6:30** 4 **CBS News—Douglas Edwards**
5 **Dinah Shore Show—Musical**
Top tunes of the day are sung
7 **Lone Ranger—Western Drama**
9 **Spencer Allen And The News**
- 6:45** 4 **Heaven For Betsy—Drama**
Comedy sketches from reality by Jack Lemmon and Cynthia Stone
5 **News Caravan—John Swayze**
9 **Chicagoland Newsreel—Data**
- 7:00** 4 **BURNS AND ALLEN—Comedy**
A doctor is called in to examine Grace but George winds up as the patient with "psychosomatic manifestation"
5 **GROUCHO MARX SHOW—Quiz**
"You Bet Your Life" quiz contest
7 **ALL-STAR NEWS—World Events**
Another phase of the nation's and world's news reported on a wide variety of news fronts. Timely & topical news events wherever they occur
9 **SPORTS EDITION—News Events**
Jack Brickhouse assisted by Harry Creighton report on football and other sports as well as interview a guest
- 7:15** 9 **YESTERDAY'S NEWSREEL—Film**
- 7:30** 4 **FOUR STAR PLAYHOUSE**
Ronald Colman in "The Lost Silk Hat" a tale of a gentleman who faces a dilemma because he feels that he can not swallow his pride & return to pick up his hat, & neither can he be seen on the street without one. Also featured in cast are Richard Whorf, Jay Novello, and Tudor Owen
5 **TREASURY MEN IN ACTION**
A Prussian expatriate smuggles hero-in into the United States
7 **CHANCE OF A LIFETIME—Acts**
Professional talent competes for cast awards & the opportunity for stardom in their chosen fields; Dennis James is host to guest
9 **SPEAK UP—Panel Discussion**
Robert F. Hurleigh conducts employer-employee relations forum; counselors: Gordon Hostetter, exec. vice-pres. of Employer's Assoc. of Chgo., Fred W. Turner, Jr. general counsel, & Roland E. Fulton, exec.

- 8:00** 4 **PICK THE WINNER—Political**
Walter Cronkite conducts a discussion debating current issues with panelists Kenneth Crawford, James McGlinchey & Leo Cherne
5 **DRAGNET—Police Force Action**
Jack Webb portrays Sgt. Joe Friday, a logical thinking policeman
7 **FAMILY BATTLE—Quiz Time**
Daniel McMasters emcees the battle of wits between the Klose family
9 **PICK THE WINNER—Political**
Discussion on current issues with panelists: Kenneth Crawford, James McGlinchey
- 8:30** 4 **BIG TOWN—Newspaper Drama**
Pat McVey as the crusading newspaperman Steve Wilson with Jane Nigh as his ever present aid & assistant Lorelei
5 **FORD THEATER—Drama On Film**
"Birth Of a Hero" with Ellen Drew & Mark Stevens; story of a bank cashier whose courage is almost her undoing
7 **PEOPLE'S POLITICAL POLICY**
9 **MOVIE—"Ringside"**
A melodrama in which a concert pianist becomes a prizefighter in order to kill the man who had blinded his brother; stars Don Barry, Tom Brown, and Sheila Ryan
- 8:45** 7 **FOCAL POINT—Documentary**
- 9:00** 4 **RACKET SQUAD—Drama**
"The Suit Club." A young man in desperate need of good clothes falls victim to racketeers who offer him a \$200 suit for \$65
5 **MARTIN KANE, PRIVATE EYE**
Lee Tracy stars in mystery drama about the murder of a doorman
7 **IMPACT—News And Features**
- 9:30** 4 **BOSTON BLACKIE—Drama**
Several attempts on his life, along with threatening notes, gives Blackie a scare in "Voice of Revenge" Kent Taylor is starred
Sponsored by Peter Hand Brewery Company for Meister Brau
5 **DAN DURYEA AS CHINA SMITH**
A man is murdered and his briefcase containing \$125,000 is missing in "Wreath of Poppies"
Sponsored by Cribbens & Sexton for Universal Gas Ranges
- 7 DR. FIXUM—Helpful Hints**
Art Youngquist shows how to utilize household tools to fix & make things
9 **I'VE GOT A SECRET—Panel**
Garry Moore mc, panel: Laraine Day, Melville Cooper, Jayne Meadows, Bill Cullen; plus guest contestants
- 10:00** 4 **VIC PERRY—Man On The Street**
5 **WEATHERMAN—Clint Youle**
7 **MARCH OF TIME—News Film**

Oct. 23

Thursday

10:00 9 **MOVIE**—"Queen Of The Amazons"

A young girl joins a safari into the jungles in search of her lost fiancé; stars Patricia Morison, Robert Lowery, & J. Edward Bromberg

10:10 5 **DORSEY CONNORS**—Helps

10:15 4 **SPORTS SCOREBOARD**—Elson

5 **CLIFTON UTLEY AND THE NEWS**

10:25 4 **CHGO. WEATHER**—Russ Reed

10:30 4 **CHICAGO AT NIGHT**—Chuck Bill

5 **LET'S LOOK AT SPORTS**

7 **MOVIE**—"South Of Pago Pago"
Victor McLaglen, Jon Hall, & Frances Farmer in tale of the South Seas and the greed of a sailing schooner's captain

10:45 4 **SHORT STORY THEATER**—Drama

5 **HERBIE MINTZ SHOW**—Musical

11:00 4 **KUP'S COLUMN**—Gossip

5 **MOVIE**—"Little Pal"

Mickey Rooney and Ralph Bellamy star

9 **MOVIE**—"Storm Over Bengal"

Exciting story of Indian political intrigue vs the British Army where a captain and his brother fall in love with the same girl; stars Richard Cromwell, Rochelle Hudson & Patrick Knowles

11:15 4 **PEAK OF THE NEWS**—Reynolds

11:30 4 **ALL STAR HIT PARADE**—Tunes

Your favorite tunes on records

11:45 4 **MOVIE**—"The Corpse Vanishes"

Reporter sets out to solve mystery of the death of seven brides at the altar; stars Bela Lugosi

1:00 4 **ULMER TURNER AND THE NEWS**

(Stations reserve the right to change above listings without notice)



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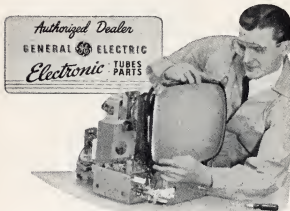
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NEXT WEEK—Is Hal "Dimples" Block of "What's My Line" really funny? Watch for a closeup of Hal's inimitable humor. It's Number 2 in Our Five Great Myths series.



NEXT WEEK—News-caster-columnist Walter Winchell has been called Mr. Malice, Inc. Read all about the famed WW in a stimu-lating series starting next week.

PLUS a lively story on Eve Arden, the fem-me star of "Our Miss Brooks" and how she got that way . . . Part Two in the story of the Fabulous Tallulah Bankhead . . . the acid com-ments of columnists Chub McCarthy and Jack Mabley . . . fun and prizes for the kids with Mollycues and Uncle Herbie. . . Reserve your copy of TV Forecast at the newsstand NOW.

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- 6:45 **5 Town And Farm**—Discussion
Everett Mitchell reports on various aspects of farm commodities
- 7:00 **5 Today**—Reports & Interviews
- 8:45 **9 Chicagoland Newsreel**—Events
- 9:00 **4 Wheel Of Fortune**—Awards
Todd Russell asks the questions
- 5 Coffee And**—Hugh Downs Emcee
- 9 Chicago Cooks**—Kay Middleton
- 9:30 **5 Ding Dong School**—Nursery
- 10:00 **4 United Nations Gen. Assembly**
5 Home Cooking—Eddie Doucette
- 7 Movie**—"Notorious But Nice"
Marian Marsh and J. Carrol Naish
- 9 Ernie Simon's Breakfast Party**
Join Ernie, Jackie Van, Bill Snary, Bob Trendler, & the Starnoters for some early morning variety
- 10:30 **4 Breakfast With Danny O'Neil**
5 United Nations Gen. Assembly
(In the event this program is carried to conclusion, regularly scheduled programs on channel 5 will be canceled)
- 9 Strike It Rich**—Warren Hull
Guest: radio announcer Mort Lawrence
- 11:00 **4 Creative Cookery**—Recipes
Mr. Pope prepares fillet of haddock
- 5 To be announced**
- 7 Bob & Kay Show**—Variety Time
Chit-chat with celebrities and visiting dignitaries
- 9 Bride & Groom**—Interviews
- 11:15 **9 Love Of Life**—Serial Drama
- 11:30 **5 Good Living**—New Ideas
Beauty authority Hope Robbins explains corrective make-up
- 9 Search For Tomorrow**—Tale
- 11:45 **9 Adventure With Books**—Tale
Earl Nightingale is your host
- 12:00 **4 Bill Evans Show**—Variety
- 5 Noontime Comics**—John Coons
- 9 Hi Ladies**—Tom Moore
- 12:30 **4 Garry Moore Show**—Comedy
Durward Kirby, Ken Carson, Denise Lor, and guests in comedy session
- 5 Meet Mintz**—Music Session
- 7 Beulah Karney Presents**—Tips
- 12:45 **5 Jack Angell And The News**
9 News Of The Day—S. Allen
- 1:00 **4 Double Or Nothing**—Bert Parks
- 5 Movie**—"Allotment Wives"
An organized bigamy racket of women who marry service men for their allotment checks
- 7 Movie**—"Casey Jones"
Gabby Hayes and Charles Starrett in a tale of the life of a railroad engineer
- 9 Two Guys And A Doll**—Variety
- 1:30 **4 Guiding Light**—Serial Story
- 7 Claude Kirchner Show**—Variety
- 9 Music Ala Mode**—Tune Time

- 1:45 **4 Art Linkletter's House Party**
Closing of the "woman with the most children" feature, & Dr. Paul Dopenoe returns with special advice on family relations
- 2:00 **5 Big Payoff**—Randy Merriman
- 7 Movie**—"Wings Over Wyoming"
A rope and an airplane help the hero catch the criminal; stars George O'Brien and Cecilia Parker
- 2:15 **4 Lucky North Show**—Interviews
- 2:30 **4 Roosevelt College**—Talks
Dr. Edward J. Sparling, president of the university, speaks on the United Nations
- 5 Welcome Travelers**—Interviews
- 3:00 **4 News at 3:00**—Chuck Bill
- 5 Kate Smith Hour**—Variety
Guests: the Kateds, dancers; "House In the Garden" serial; "Cracker Barrel Interview" with Sen. Mike Monroney (D., Okla.) and "America Sings"
- 7 Movie**—"Fairground"
A lad makes good with both horse and girl
- 9 To be announced**
- 3:05 **4 Movie**—"Swing Parade"
Musical comedy about a night club in financial straits and a girl who aspires to be in show business; stars Gale Storm & Phil Regan
- 4:00 **5 Hawkins Falls, Pop. 6,200**
- 7 Great Western Stories**
"Haunted Mine"
- 9 Trail Blazers' Theater**—Film
- 4:15 **5 Gabby Hayes Show**—Tall Tales
- 4:30 **4 Garfield Goose And Friend**
- 5 Howdy Doody Show**—Puppets
- 5:00 **4 Kids Karnival Kwiz**—Games
- 5 Cactus Jim**—Western Feature
- 7 Laugh Time**—Film Shorts
- 9 Time For Beany**—Fun For Kids
A continued story about a boy adventurer & his pals Cecil, the seasick sea serpent, Capt. Huffenpuff, the happy cook Hop Along Wong, Clowny, Hunny Bear, and Dishonest John
- 5:15 **9 Boys' Railroad Club**—Talks
- 5:30 **4 Silhouettes Of The West**—Chats
Roy Starkey narrates film
- 5 King Calico**—Puppet Fun
The two wise advisors disappear—and along with them go Clippy and the Duke of Domino
- 7 Adv. Time With Bob Atcher**
"Phantom Empire" 10 & "Ghost Town"
- 9 Magic Carpet**—Film Short
"Introductions"
- 5:45 **4 Window Shopping**—Commercial
- 5 Something To Talk About**
Commentary by Chuck Acree
- 9 Afternoon Edition**—R. Hurleigh

- 5:50 5 **Clifton Utley And The News**
 5:55 4 **A Word From Vera—Comments**
 6:00 4 **Sports & Comments—Bob Elson**
 5 **Herman Hickman Show—Talk**
 Guests & celebrities from all walks of life; some predictions on football
 7 **Austin Kiplinger & The News**
 9 **Captain Video—Adventures**
 6:10 7 **Sports Highlights—Jack Drees**
 6:15 4 **Ulmer Turner And The News**
 5 **Town Crier—Tony Weitzel**
 6:20 7 **Top O'The Weather—Climate**
 6:25 7 **Barbara Moro Views Chicago**
 6:30 4 **CBS News—Douglas Edwards**
 5 **Those Two—Comedy Skit**
 Situation comedy with antics by Pinky Lee and Martha Stewart
 7 **Stu Erwin—Comedy Drama**
 When Stu can't find an important report, he charges his family with carelessness, and proceeds to confiscate everything he finds out of place in "Object Lesson"
 9 **Spencer Allen And The News**
 6:45 4 **Perry Como Show—Musical**
 Perry & Fontanes sing "You'll Never Get Away," Perry "I Went To Your Wedding," Fontanes "After You've Gone," and Perry "My Love & Devotion"
 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—Data**
 7:00 4 **MAMA—Domestic Comedy**
 Humorous situations in Norwegian-American household with Peggy Wood, Judson Laird, and Robin Morgan
 5 **RCA VICTOR SHOW—Musical**
 Dennis Day will be heard as a young bachelor coping with the trials & tribulations of life without the aid of his domineering mother
Sponsored by RCA Victor
 7 **ADV. OF OZZIE & HARRIET**
 Comedy situations with the Nelson family always seeming to come out on top. Also featured is Don De Fore as Mr. Thornberry, their neighbor
 9 **SPORTS EDITION—News Events**
 Scores, predictions, & film action with Jack Brickhouse & Harry Creighton
 7:15 9 **LITTLE CHINCHILLA THEATER**
 Film on "Birds of Prey," the activities, development and habitats of species of owls, vultures, eagles and hawks
 7:30 4 **MY FRIEND IRMA—Comedy Skit**
 Scatterbrained adventures with Marie Wilson as Irma & Cathy Lewis as Jane
 5 **WALT'S WORKSHOP—Creative**
 Mr. Durbahn shows how a window seat can be added that will fit in with most any type of room

- 7:30 7 **SUPERMAN—Adventures**
 George Reeves as Clark Kent in "A Night of Terror." A girl reporter vacationing in Canada is captured by gunman
 9 **PRESS CONFERENCE—News Talk**
 Lee Schooler moderates panel
 8:00 4 **PLAYHOUSE OF STARS—Drama**
 "Drawing Room 'A'" with William Bishop and Joan Camden
 5 **BIG STORY—Drama**
 Reporter: Albert J. Schottelkotte of Cincinnati (Ohio) Inquirer. Story of two brutal murders and two contradicting theories both leading to a killer
 7 **DEATH VALLEY DAYS—Western**
 Authentic documentary drama of the old West narrated by the Old Ranger
 9 **LIFE BEGINS AT 80—Panel**
 Jack Barry emcees panel of oldsters including Georgiana Carhart, Fred Stein, Jessie Graham, Fred Cox, & guest
 8:30 4 **OUR MISS BROOKS—Drama**
 Eve Arden, attempting to buy an expensive bag, suddenly finds herself loaning money to entire staff of teachers and students
 5 **ALDRICH FAMILY—Comedy Tale**
 Bobby Ellis is featured in situation comedy drama involving a teenage youth and his family
 7 **TALES OF TOMORROW—Drama**
 Gene Raymond stars in "Many Happy Returns"
 9 **"MASK OF MEDUSA"—Drama**
 A hunted man hides in a museum of murderers; stars Raymond Burr, Steven Geray & Robert B. Williams
 9:00 4 **MR. & MRS. NORTH—Drama**
 Mystery comedy series with Barbara Britton & Richard Denning
 5 **CAVALCADE OF SPORTS**
 Former World's Heavyweight Champion Ezzard Charles, 31, of Lawrenceville, Ga., with 77 victories, 8 defeats & 1 draw vs Cesar Brion, 28, of Cordoba, Argentina with 38 wins & 7 losses in 10-round heavyweight bout from Madison Square Garden; Jimmy Powers announces
 7 **THIS IS MY MELODY—Stories**
 Bill Gwinn is host to talented couples with a story to tell about a favorite tune which changed their lives
 9 **TWENTY QUESTIONS—Quiz**
 Emcee Bill Slater with Fred Van Deventer, Florence Rinard, Herb Polesie Johnny McPhee, & guest Faith Baldwin
 9:30 4 **FILES OF JEFFREY JONES**
 "The Happy Hooligan." Jeff gets involved with a stranger at a ball game who turns out to be a big time racketeer who is later murdered

Oct. 24 **Friday**

- 9:30 7 CHGO. KLOSE UPS**—Interviews Woody and Virginia Klose co-emcee interviews with guests: Lois Wildey, director of the Ill. Children's Home & Aid, and Dr. Eric Oldberg, chief of staff, St. Luke's Hospital; also, a film on the Children's home will be shown
- 9 DOWN YOU GO**—Panel Quiz Dr. Bergen Evans moderator of panel; Carmelita Pope, Fran Coughlin, Robert Breen, and Toni Gilman
- 9:45 5 GREATEST FIGHTS OF CENTURY** Boxing film: Harry "Kid" Matthews vs Danny Nardico (December 5, 1951)
- 10:00 4 VIC PERRY**—Man On The Street
- 5 WEATHERMAN**—Clint Youle
- 7 COURTESY HOUR**—Jim Moran
Six professional, musical, variety talent acts make this Chicago's top rated show
Sponsored by Courtesy Motors
- 9 MOVIE**—"Red Desert"
The Pecos Kid is appointed by the President to capture a dangerous outlaw; stars Don Barry, Tom Neal & Jack Holt
- 10:10 5 DORSEY CONNORS**—New Tips
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—Russ Reed
- 10:30 4 CHICAGO AT NIGHT**—Chuck Bill
- 5 LET'S LOOK AT SPORTS**
Tom Duggan reports on sports
- 10:45 4 CHRONOSCOPE**—Discussion Wm. Bradford Huie & Henry Hazlitt
- 5 FOOTBALL FORECAST**—Events
What to expect in future games as predicted by Norman Sper
- 11:00 4 KUP'S COLUMN**—Gossip
- 5 HERBIE MINTZ SHOW**—Tunes
- 7 MOVIE**—"Broadway Limited"
Victor McLaglen, Marjorie Woodworth, Patsy Kelly, & Dennis O'Keefe in story of a group of actors, heading for New York, & out to make an impression, who become hilariously involved with a kidnapped baby
- 11:15 4 PEAK OF THE NEWS**—Reynolds
- 5 MOVIE**—"Vogues"
Joan Bennett, Warner Baxter & Mischa Auer in musical comedy about a New York fashion arbiter who gets tossed into the duplication racket
- 11:30 4 ALL STAR HIT PARADE**—Tunes
- 9 MOVIE**—Title To Be Announced
- 11:45 4 MOVIE**—"Amateur Gentleman"
Son of man condemned to death breaks into society to find the real criminal; stars Douglas Fairbanks Jr. & Elissa Landi
- 12:30 7 FILM COMMERCIAL**
- 1:00 4 ULMER TURNER AND THE NEWS**
(Stations reserve the right to change above listings without notice)

TV FORECAST

See
DENNIS DAY

on
the
sparkling
new



RCA Victor show

more laughs — more fun than ever

FRIDAY WNBQ CHANNEL 5

7:00—7:30 pm

FRIDAY!

**The
COURTESY
Hour**

JIM MORAN

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Great Professional Acts!

A great evening of
entertainment!

10 PM WENR-TV

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**FOSTER DAY & NIGHT
TELEVISION SERVICE**
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north

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TV FORECAST

Three Hot Potatoes:

Duggan, Triner & Greene

TV SPORTSCAST

by ED PAZDUR

TOM DUGGAN, WNBQ sportscaster, Joe Triner, Illinois Athletic Commissioner and Abe Greene of the National Boxing Association came into focus as TV's big news last week. . . . The N.B.A., meeting for its 33rd annual convention in Montreal, lashed out at TV with plans to curb it. Abe Greene, former N.B.A. president and current "national commissioner," pointed out that boxing is in peril because of TV. TV fans are not paying fans, explained Greene. Consequently, revenue in some states has diminished, fighters are becoming unemployed, small boxing clubs are going out of business and to prove his point, Greene cited the fact that no major boxing shows were staged in America during the political conventions because all TV channels were taken up.

Then Greene commented on Theatre-TV. It is conceivable, he said, that as Theatre-TV grows, there will be less and less room for free home television. In time there will be *no free home TV* and fans will have to go to theatres selected by the promoters. In addressing the convention, Greene urged the N.B.A. to pass legislation curbing the use of TV and Theatre-TV in the best interests of boxing. . . . *These are high sounding words on the part of Mr. Greene. However, the N.B.A. has long spouted reform and as an organization it has never been blessed with enough teeth to enforce any of its rulings.*

Crusading Tom Duggan, WNBQ's colorful sportscaster, has taken after Illinois' stalwart Athletic Commissioner Joe Triner. In a recent exclusive article in *TV Forecast*, Triner expressed his theories on boxing. His theories conflicted with those of fighting Tom who charged the State Commission granted licenses to crooks. The Commission, says Duggan, calls in these crooks simply to ask them if they are crooks. . . . These crooks, says Duggan, reply they are not crooks . . . and then they get their licenses. . . . Taking cognizance of Duggan's charges, Triner exclaimed: "I've never been one to run away from a fight. I'll settle with Mr. Duggan's charges in due course of time."

Cuffnotes: Although Chicago did not see the ABC-TV telecast of the Bear-Cardinal tilt last week, it was interesting to note that it was sportscaster Harold "Red" Grange's 50th live pro football telecast. . . . Telecasts of all Bears and Cardinals home games will continue to be blacked out in Chicago. Aside from Grange's ABC-TV duties, the old Illini Gallopin' Ghost also emcee's the Bears' Quarterback Club Monday nights over WGN-TV.

Baseball realized approximately \$1,175,000 from radio and TV rights for the World Series. . . . Kenny Davis, former marine and popular Chicago Golden Glover, recently made his pro boxing debut. . . . Rocky Casillo, the undefeated welterweight from Blue Island, Ill., made his TV debut over WENR-TV last week. Rocky's manager, Jack Begun, revealed ambitious plans to match Casillo against Chico Vejar on Oct. 23. . . . Vejar may prove too experienced for Casillo and can easily hand the rugged puncher his first defeat.

Crooks Deny
Being Crooks



DUGGAN

Taking Cognizance
Of Charges



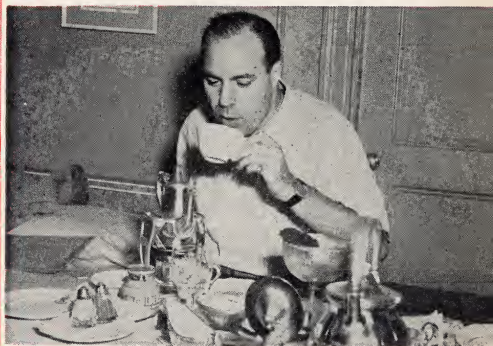
TRINER

Bears' Quarterback
On WGN-TV



GRANGE

THE FUTURE OF



Steve Ellis (above) sips his coffee with a light lunch every evening before driving out to the big fights. The tension of announcing televised bouts prevents Steve from enjoying large dinners. LEFT: Spunky Chico Vejar, a former leading welterweight contender, is facing induction into the army.

FOR a good-natured fellow, pudgy CBS sportscaster Steve Ellis has made an indelible mark on television. Popularly tabbed as a "triumphantly pear-shaped radio voice," he was tailor made for TV. As rabst's Wednesday night fight commentator, Ellis stirred the public and critics into such a stormy controversy on boxing that he must have sold beer by the kegs. Fans, particularly the ladies, loved his precise, clear and comprehensive analogies and summaries of fighters. But like most summer replacements, Ellis was reassigned to radio chores when Russ Hodges returned this fall.

The glib, 36-year-old sportscaster was exceptionally well qualified as a fight reporter. Even as a student at St. John University's Law School, Ellis worked his way through school managing boxers. In 1941, he successfully auditioned for radio at WPAT in Paterson, N.J. And within the short span of three months, the chunky gabber was handling assignments for

Steve Ellis



WOR in New York on a coast-to-coast network.

Ellis doubled as a fight manager and sportscaster, often broadcasting the actions of his own boxers. This merger of duties proved a happy union until Ellis and his most prominent prize fighter, Chico Vejar, moved into TV.

Vejar, slugging his way through 40 victories in 41 pro tilts, was moving up rapidly as a welterweight contender. He was scheduled to meet undefeated Chuck Davey last May 7 in the first of their two bouts televised nationally with Ellis handling the commentary.

From the very outset Ellis mentioned his business connection with Chico and objectively expressed the hope that "the better man" would win. When Davey commenced to brutally and mercilessly pound Chico's countenance out-of-whack, Ellis fell into an ominous silence. Near the close of each round, Steve announced in a small, saddened voice, "30 seconds to go in round three."

As the fight progressed with Chuck belting Chico practically at will, Ellis suffered with his boxer and remained in deathlike silence. Occasionally Steve would comment, "Davey punches fast."

A rib crushing body punch floored Chico for an eight count and brooding Ellis announced, "Davey punches exceptionally fast!"

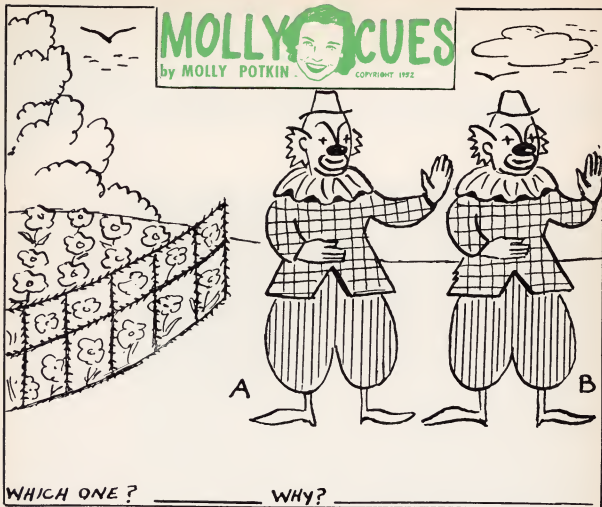
The TV audience was fully aware of the drama taking place between announcer and fighter and it was appalled, delighted and entertained. After the second Davey-Vejar bout, in which Davey again knocked Chico on his bloomers, Ellis concluded he could no longer pursue his dual career of sportscaster and manager. To report the boxing matches objectively he released all control of his stable of boxers in favor of sportscasting. He officially resigned as Vejar's manager in July, 1952.

Ellis is a man of convictions. He is soft-spoken, self-effacing with a determined desire to become America's top boxing announcer. Unlike Jimmy Powers, Russ Hodges, or Ted Husing who broadcast fights eight months of the boxing season, Ellis travels the ring circuit 52 weeks a year. He knows, loves, sleeps, eats, lives boxing. If ever TV came up with a specialist to ply its trade, it was Steve Ellis. Let's see more of him.



Checking records of fighters in the *Boxing Record*, Ellis relaxes in his stocking feet a few hours before

each fight. With Russ Hodges returning to the ring-side mike, Ellis was reassigned to radio.



You've seen many clowns on "Super Circus" and other TV shows. Here are two almost exactly alike. But there is one difference between "A" and "B."

Can you find it? Here is your clue: The barbed-wire fence made the difference. Tell us which clown is different and why. Color the picture.

Send your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, October 27. First prize is \$1; second prize, 50 cents; next 25 prizes, a copy of Molly's new picture puzzle book. In cases of ties, neatest and most original will win. Look for answers here next week.

Solution to last week's rebus was "FLIP, THE FROG."

SEPT. 29 MOLLYCUES WINNERS

Billy Allison, Valparaiso, Ind; Dorothy Bennett, Berwyn, Ill; Ceil Gibbons, Chicago; Louis Griffith, Manhasset, N. Y.; Diane Hentschel, Chicago; William Jones, Cedar Lake, Ind; Shirley King, LaGrange, Ill; Lucille Koselke, Earl Park, Ind; Craig Krol, Chicago; Betty Kunis, Chicago; Ruth Kvopil, Three Oaks, Mich; Ruth Leveque, St. Anne, Ill; LeRoy Olson, Chicago; Marguerite Osquino, Chicago; Clem Robb, LaPorte, Ind; Ronald Witt, Polas Park, Ill; Brian Worcester, Chicago; Albert Bomchill, Chicago; Christine Coffey, Aurora, Ill; Solly Domark, Chicago; Sandra Gotton, Crown Point, Ind; David Harmon, Algonquin, Ill; Susan Hoffman, Grayslake, Ill; Carol Anne Maleske, Chicago; Foith Nechatal, Brookfield, Ill; Mory Lou Rosenov, Evanston, Ill; Caroline Wells, Chicago



When you are outside, you can see leaves all around you or the ground. Do you know their names? Here are some with their seeds to help you. Write down your answers.



STRANGE AND TRUE

SILHOUETTES OF THE WEST

by ROY STARKEY

Many writers have told stories of the White Man's invasion of the West, but I would like to tell the Indian's point of view. This is his story.

Here in the land of giant cactus, sagebrush, sand, tall mountains and rolling prairies, my people have hunted, fished and farmed for many moons, since long before the White Man knew we existed. When he came, the White Man built up big herds of cattle, allowing them to roam wherever they pleased with no fences to hold them in. My people, resenting this, stampeded them by waving blankets over their heads. Many were killed, and the White Man

took up the trail of the Indian.

Soon, instead of the peaceful land we had known, the land of the Redman became one big battlefield—the cunning of the Indian against the stubborn advance of the White Man. Few White Men could match the Indian when it came to stalking prey. My people killed five for every one, and still they came like the sands of the desert. The will-to-fight left my people.

With hate in our hearts, many of us accepted defeat. But all of this happened many moons ago, and now a new generation is growing up in this land of the golden sunsets. Fertile valleys irrigated by the White Man have helped a few of my people. Indian agents travel this country and help when they can. Because of this, my people's crops are sometimes better.

We hunt, fish, go to school and take part in local activities. This we like. Only the very old remember other days and still resent the White Man. The Great Spirit made this our destiny. So be it.

"Silhouettes of the West" is seen on channel 4 (WBKB) at 5:30 p.m. Monday thru Friday.



Uncle Herbie

Boys and girls, have you voted yet for Howdy Doody? You know, he's running for President of the Kids of the United States, and his rival is Mr. X. So do your part and mail in the ballot in the next column.

Now here are my Sept. 28 contest winners:

Dale Bookwalter, Gardner, Ill; Priscilla Godlewski, Chicago; Sandra Guse, Marengo, Ill; Carol Maack, Wanatah, Ind; Jack Ouradnik, Chicago; Peter Pawlak, Chicago; Kirby Pehoski, Lombard, Ill; Elaine Poulakas, Chicago; Mary Ellen Reynolds, Winnetka, Ill; Leilani Staugaitis, Chicago; Cynthia Steinke, Belvidere, Ill; Eileen Sundquist, Arlington Heights, Ill; Louise Szwajkart, Melrose Park, Ill; John Vapensky, Hammond, Ind; Steven Vujovich, Gary, Ind; Barbara Witzel, Chicago; Patricia Wright, Chicago.

THIS WEEK'S CONTEST—How many different kinds of snakes can you name? For the longest list, I'll award \$1; second longest 50 cents; next 15 runners-

up, 25 cents each. Mail your list to Uncle Herbie, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, Oct. 26.

IT'S YOUR DOODY TO VOTE





KIDS

OFFICIAL BALLOT

MUST BE UNDER 21 TO VOTE

MARK YOUR CHOICE FOR PRESIDENT
OF THE KIDS OF THE UNITED STATES.

HOWDY DOODY ()

©McGraw

MISTER X ()

MAIL TO BALLOT BOX 333, NEW YORK 19, NY



DEAR BOSS:

My but wasn't Walter the Great in a tizzy on his first Sunday night telecast? It took me by surprise. The way he did go on about the editor of the New York Post and the President of the United States. I guess the majority of American voters are trembling in their sneakers after that jet-blast at the man they elected president four years ago. They must be thinking how could they have been so stupid as to vote for a man Walt didn't care for at all. I imagine H.S.T., on the other hand, is downright sorry he didn't stay in haberdashery.

But as I say, the whole thing was quite a shock to me. On that other show of his Walt was so mild. Just tinkered around with a hammer and saw and wore a folksy old carpenter's apron. Why, I swear you'd never think he was the same Uncle Walt at all.

NBC in Hollywood dragged in Rosalind Russell, Harpo Marx, Milton Berle and Georgie Jessel just to show us what to expect from their grandiose new Burbank (Calif.) TV studios. But I guess it couldn't be helped.

Lucky Strike struck a new high in cigarette advertising on the first Jack Benny show of the season. Their middle commercial was tremendous. Jack and Bob Crosby (Bob Hope's younger brother) kept up a running line of chatter throughout Don Wilson's spiel and I wasn't able to catch a single coherent word about Luckies.

I liked the combination just fine. Somehow I've never been able to take that ciggie striptease routine seriously anyway. This way we satisfy the sponsor by writing a commercial into the show and then satisfy the listeners by letting Jack and Bob drown it out. So everybody's happy except the Lucky with the slit throat. And why couldn't they use zippers for him? CHUB

LETTERS to the editor

(continued from page 4)

Please allow me to congratulate you on your wonderful article "The Worst Show on TV." What a masterpiece and most truthful. The big saloonkeeper and well said "always appeared drunk on his own booze. . . .

Berwyn, Ill.

M. C. R.

Who was the stuffed shirt announcing the World Series game on Channel 5? After listening to Jack Brickhouse's exciting broadcasts of sports events, the character on Channel 5 sounded about as interesting as a peddler selling fish. . . . With all those homers being hit the announcer sounded as if he were at an afternoon tea.

Bradview, Ill.

MRS. VAL KOCH

Ed. Note: The TV announcers for the World Series were, stuffed shirt or otherwise, Mel Allen and Red Barber.

Our whole family enjoys features on television but how did all our television studios get suckered into buying those terrible English films. If they only had a plot you could recognize it wouldn't be so bad.

Racine, Wisc.

MRS. HAZEL STAMPER

I must disagree with Jack Drees in that World Series article. He stated the Yanks own the smallest player in baseball, Phil Rizzuto. Although I respect Mr. Drees' superior knowledge of baseball I think that Jack will find that Bobby Shantz of the Philadelphia Athletics is the smallest player in baseball. Chicago, Ill.

J. L. P.

Ed. Note: According to the 1952 Baseball Digest Rizzuto is 5'6", Shantz 5'7". Score one for Drees.

Take Superman off TV! Because he try to do the impossible. Can't nobody change that fast and look like Miss Lane should think that he was Superman. She can't see through a trunk and he can't.

Chicago, Ill.

PATRICIA CUNNINGHAM

Ed. Note: Well, what about it, Mr. Kent?

I would like to say something about "Captain Video." I wish they'd do something about that program. I like science fiction but when people start talking to plants! Well, I don't know what those writers are up to. Captain Video has always been a pretty silly program but this last chapter tops 'em all.

Chicago, Ill.

DOLORES BRESTIC



Got A Date With

EVE ARDEN



Be sure to keep your date with Eve Arden, better known as "Our Miss Brooks," the wise-cracking schoolmarm who is just about the country's favorite teacher. Eve will be profiled in next week's edition of *TV Forecast*. Get *Forecast* at your local newsstand.

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NEWSPAPER

He's back on television

with guns blazing



HOPALONG CASSIDY

**SUNDAY
3 P. M.**

PRESENTED BY
VAN CAMP SEA FOOD CO.

CHANNEL

WENR-TV

ABC Television Network

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