

The Torments of Johnnie Ray • page 10



OCTOBER 11, 1952

TV FORECAST

complete, advance
TV PROGRAMS



BOB MURPHY

Father Takes a Trip

15c

It's Television...

"MAGIC"

SUNDAY - 5 PM



FIRST TIME ON TV
A SHOW ENTIRELY MAGIC

Starring

MAGICIAN **DON ALAN**
AS MASTER OF CEREMONIES
WITH GUEST MAGICIANS
EVERY WEEK

This Week's Guest

DR. HARLAN TARBELL

DON'T MISS "MAGIC"
IT WILL AMAZE YOU

PRESENTED BY

BOWMAN

DAIRY COMPANY

ON

CHANNEL

WENR-TV

ABC Television Network

Channel One

NEW YORK—Dean Martin and Jerry Lewis are still defying the laws of gravity. The word was out a while back that the zany team was starting to slip from its lofty perch. Well, take a look at the latest TV ratings. The Martin & Lewis team on its first TV show of the year tripled the ratings of the competing Ed Sullivan show, which had one of its most powerful lineups of the year. Nearly 70% of the national TV audience was tuned in to M&L. . . . The rating charts also contained some other interesting information. Jackie Gleason's new CBS show ran into a flock of trouble called Jimmy Durante. The Schnozz ran up a 2-1 ratings edge over Jackie, who probably wishes he'd a stood in bed. And the debut of Life with Luigi murdered the ratings of the usually potent Robert Montgomery show. The J. Carroll Naish comedy ran up a 2½-1 edge.

Good news for Kukla, Fran and Ollie fans. Burr Tillstrom's beloved Kuklapolitans seem to have finally found smooth TV sailing with their new Sunday afternoon slot. The show always had trouble getting cleared in enough cities to attract a major sponsor and the new show seems to have done the trick. With nice respectable ratings now, the show proves that virtue is rewarded, at least once in a while.

Televviewer howls are loud and angry over the dropping of a few favorite TV programs which suffered for lack of a sponsor. Biggest yelps concern the fading from the video scene of "Mr. Peepers," "One Man's Family" and "Tom Corbett, Space Cadet." Each has sure-fire appeal but as yet no prospective sponsor has snapped any of them up. . . . Robert Q. Lewis knows a comedian whose seven year old son came home with his report card. "Well, son," said the comedian, "did you get promoted?" "I did better than that, Pop," was the reply, "I was held over for another twenty six weeks."

TV fans wondering where they've seen Jayne Meadows before can stop fretting about it. Jayne, whose chores on "I've Got a Secret" have proven her not only pretty but bright, is the sister of up-and-coming Audrey Meadows, whose deadpan acting is one of the highlights of the demented Bob and Ray show.

Sam Levenson has dropped negotiations with NBC and is now dickering with ABC in hopes of getting a show of his own. There's a possibility that Sam could land the fifteen minute slot preceding Walter Winchell which could give Sam a nice rating right off the bat. First he's got to break his contract with CBS which is paying him a huge salary just so they can have exclusive rights on his services. . . . William Saroyan, who unabashedly will admit that he's the greatest writer on earth, has been inked to a contract to write six plays for "Omnibus" a show which looms more promising every week. Alex Segal, director of last year's topnotch "Celanese Theatre" has turned down an offer from "Omnibus" however. Alex remains without an assignment at ABC.

NBC is taking no chances with the debut of Tallulah Bankhead. They've thrown in the talents of Groucho Marx and Ethel Barrymore for good measure on her opening stanza. If the show clicks, Tallu will get five more showings on the All Star Revue. It's pretty safe to predict that "Glamorous, unpredictable" Tallulah will wow 'em via video.



LEWIS



TILLSTROM



J. MEADOWS



LEVENSON

Over 3/4 million readers

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Expiration Number 223

Letters to the Editor

All letters must be signed, with addresses.

Names will be withheld if requested.

In attempting to criticize the team of Martin and Lewis, Thomas O'Malley has insulted the intelligence of your readers. Blatant rumors that "The boys are on their way down," is disputed by the facts. M&L recently smashed all records at the Chez Paree, and their high box office ratings on their latest motion pictures has the Martin & Lewis producers smiling. . . .

Chicago, Ill. LEE B. STEIN

I read your M&L article with horror. It's undoubtedly most difficult to reach true artistic achievement in the realm of comedy. Mr. Martin & Mr. Lewis have achieved this goal. . . .

Chicago, Ill. A. F.

Your article was . . . erroneous . . . an idiotic piece of junk . . . repulsive. . . .

Chicago, Ill. MARIAN SCHMIDT; SYLVIA JOHNSON

. . . I've decided that O'Malley is the monkey he compared Martin & Lewis with.

Chicago, Ill. HARRIETTE JACOBSON

Your Martin & Lewis article was revolting and untrue. . . . You should apologize to Dean and Jerry.

Chicago, Ill. KATHRYN THUE

Whoever wrote that article ought to have his head examined. . . .

Chicago, Ill. BEVERLY SCHENCKER

I'd like to know who the moron was who thought up that disgusting story about Martin & Lewis.

Chicago, Ill. ROBERTA MANNINO

Ed. Note: O'Malley

You might have asked Chub McCarthy if he wasn't slightly confused in his column this week. He said "Alex Dreier acts so pleased with himself, one would think he was Paul Harvey." It should have read, "One would think he was Chub McCarthy."

Aurora, Ill. MRS. H.

I thoroughly disagree with you in your choice of the number two worst television program "Strike It Rich." The problems presented on this program are real problems from real, sometimes destitute people. Naturally, anyone with half a heart will become tearful at some of the stories told.

Chicago, Ill. MRS. A. COKASH

(continued on page 40)



Wilson



Anders



Dagmar

NUMBER 4



ARE THESE CLUCKS DUMB?

SOON after Dr. Freud invented the inferiority complex, most people decided they had one. When you arrive at this psychologically uncomfortable position, there's only one joy left. That's to find someone more inferior than you are. Hence the raft of show business names who have made prosperous careers out of playing the fool. But you'll find that most of these dumb clucks are merely acting out an illusion which the public willingly swallows. But as fools they still fool the public. Thus they qualify for the number four spot on our list of TV's five greatest myths. (No. 5—Jack Benny's alleged stinginess.)

One of the best examples in recent years of sheer press-agentry was the ride to fame of a buxom showgirl named Dagmar. For a while each new day brought a communique from Dagmar headquarters, quoting the latest idiotic statement from the supposedly stupid girl.

But lest the public become smug in its superiority, let them consider the fact that Dagmar's dumb act has netted her two to three hundred thousand dollars. And people in show business remember Dagmar as a smart, ambitious dancer named Virginia Ruth Egnor before the Dagmar gimmick was discovered.

Ken Murray is responsible for unearthing two of our more durable dumb blonde acts. Marie Wilson, whose dim-wittedness knows no limits as TV's "Irma," spent several years as a foil for Murray's off-color jokes in the West coast "Black-outs" revue. Marie's stupidity is a thing of beauty—she fails to understand anything. More recently Murray turned up with Laurie Anders, who seems to be treading in Marie's footsteps. While neither girl could qualify as a candidate for Phi Beta Kappa, they are both far out of the dumb cluck class.

Other examples come to mind. Jerry Lewis's erratic raving would convince you that he's on the lam from a booby hatch, yet it's been Jerry's shrewd maneuvering that has driven the Martin & Lewis team to the top of the show biz heap. And Gracie Allen, whose relentless insanity has carried on for twenty five years now, is considered to be just about the smartest gal in the business. The lesson seems to be clear. If you're really beginning to feel inferior, go into show business. As they say on that old radio show, "It pays to be ignorant." Even if you're only pretending to be.

the five greatest myths

HAS UNCLE MILTIE



IT USED to be that when a TV critic's ulcers were on fire he'd soothe his agony by penning a few unkind words about television's favorite whipping boy, Milton Berle.

Old Mr. Irrepressible was an easy target. His brash, low burlesque style of comedy never struck the critics as being sheer artistry. And his penchant for masquerading in women's clothes had the newspaper boys hinting at something pathological in Miltie's make-up. Off camera, the hard-working Berle seldom found time to make friends with the writers who tossed the critical snipes his way.

Last season when Berle's ratings began to topple for the first time, the scribblers had their readers take a hard look at the deposed king and his deflated ratings. The "I Told You So" sign went up in TV pillars everywhere.

Undaunted, Mr. Irrepressible kept battling away. He began the new year last January by vowing in song to be the same old Berle for the next twelve months. The crowd cheered. Uncle Miltie, it seemed, could never change.

But, alas, as everyone knows by now, the great Berle has changed. He has hurled his last custard pie. He has stored his diapers and dresses and old gags in flakes of moth. He has deactivated his supply of seltzer water. He has assumed the air of a Don Birnam gone on the wagon.

The King has abdicated.

For his age-old tormentors, the critics, the withdrawal by old Mr. Irrepressible has been a stunning blow. He ain't fighting back and the fun is gone. It's a little like finding the town bully has gone soft and there's no one to prime for.

But the question persists: has the bully really shelved his brass knuckles?

Really Reformed?



Or will he be back big as day for more battle?

The "new" TV Berle is a persecuted soul, subjected to the whims of his producers and directors who make a habit of reading the riot act to their boy. (This was actually the format that Miltie used during his unsuccessful radio days.) Spun through the program's sixty minutes is a thin story lined with plenty of references to Berle's yearning to return to the old days. Head scripter Goodman Ace is playing the kiddies' love for Miltie to the absolute hilt. Trouble is, the kids love Miltie when he's in his most unlovable moods—clowning as Little Boy Blue or swearing he'll ki-i-i-ll his audience for not yocking it up.

Some of Uncle Miltie's most persistent tormentors who blasted him for being an infantile comedian are a little nonplussed since he took the pledge. They admit his stuff has improved artistically, but add that it isn't very funny either.

Abe Lincoln would peg Uncle Miltie perfectly. Berle's alter ego is now pleasing none of the people most of the time. He used to please some of the people some of the time. He made the mistake of trying to please all of the people all of the time. Aside from this, Honest Abe had some sound advice about that horse in midstream that Berle is attempting to swap.

Nobody is more serious about this business of show than is Milton Berle. He could easily prove his critics to be wrong. He is an indefatigable comic whose whole life, banally enough, is devoted to one thing—getting laughs. His fall from the top of the heap was as natural as that apple plunking Newton on the head. They all fall eventually. Lucy will in time. Spencer Tracy, Mickey Rooney, Betty Grable—they're

not experiencing the same popularity as before. But they didn't change their stuff. Berle, goaded by the critics, has. He's gambled with a commodity that has somehow always been sure fire—to a certain percentage of the population at least.

Uncle Miltie never before heeded his critics' blasts except to say publicly that they were picking on him because he was on the top (a statement that has some merit at least). He has defended his outrageous humor by declaring, "I'm sorry if some delicate souls think I'm doing anything but trying to be as funny as possible for the folks out there in the living rooms. I'm following the line of least laugh resistance. You'll notice I get into daffy men's duds just as often. But the sight of a man in woman's dresses is ridiculous to start out with. That's what makes the all-male college musicals so riotous even when the lines aren't."

When the rumors were flying that Berle intended to reform, most boys-in-the-know gave little credence to the report. Now that the report has been substantiated, it's a little puzzling to many that Uncle Miltie actually let the critics (presumably) and the ratings (naturally) sway him.

Now that the reviews are in, however, Uncle Miltie is just apt to crash into rehearsal some day, read the riot act to all concerned, fire his writers, pull the old gags and costumes out of storage, reactivate his seltzer supply, spit on his hands and start being himself. Then things will be a lot more normal. The kids will love him again; the critics will hate him once more; and the spectacle of a grown man in diapers will be upon us—to have or to have not.

—Thomas O'Malley

Milton Berle is seen three out of four Tuesdays at 7:00 on WNBQ, channel 5.



Bob Murphy

IF things seemed a trifle quiet around TV-radio dials this summer, one good reason was the 3-week absence of ABC's bottle-shaped man of all jobs—Bob Murphy. Rotund Robert, in a sort of mid-west challenge to Perle Mesta, flew off to Europe as soon as the Democratic convention had finished.

His departure left quite a dent in broadcasting schedules. Because Round Robert is on the airplanes almost solidly around the clock. He starts his day handling commercials for Alex Dreier's NBC newscast, then moves to ABC's Breakfast Club in the same capacity. Murphy is a "Club" veteran, doing the announcing chore, working in some of the comedy routine, and on occasion, subbing for bossman Don McNeill.

TV claims him then for the Bob & Kay show, an interview & chatter show which is seen only in Chicagoland. He also emcees the Sachs Amateur Hour, another Chicago-only program which



is simulcast on TV and radio every Sunday. Murphy is also slated to handle the Don McNeill TV Club which is expected back on shortly.

Bob's trek around the European watering spots made a wiser man out of him. He came back convinced that U. S. money was making no great converts to democracy and that the Com-



The huge vegetable market of Paris. Murphy says that most of these people are Communists, and that Paris alone harbors about 200,000 Commies.

Bob Murphy's



The Victor Emmanuel monument at the Palace of Trocadero in Rome. The late dictator Benito Mussolini used to make his speeches from a nearby balcony.

munist threat loomed terrifically. In fact, while he was in Paris, Bob was insulted and threatened by the Commies just because he was an American.

Murphy's experiences recall the recent trip made to Paris by comedian Sid Caesar and his wife. They unpacked and went out for a stroll. Suddenly Caesar turned to his wife and said "Let's get out of here." They departed for home that same first day. The overall atmosphere of tension and gloom was too much for them.

Murphy went on to Frankfurt, in the heart of the new West German Republic, and then drove thru the Lower Rhineland into Switzerland. A trip to Rome finished off his tour.

Almost as soon as he got home, Bob ran into trouble. For talking about his trip on an Alex Dreier telecast, he was severely clawed by Herald-American critic Janet Kern in a public column. She claimed he didn't have the right to express an opinion on the international scene. Murphy, never one to fight with women, wisely kept a cool head and a closed mouth and a bloody brawl was thereby averted.

Comedian Sam Cowling, Murphy's sidekick on the Breakfast Club show, was originally scheduled to make the trip with Bob, but canceled out because he couldn't get enough time off.

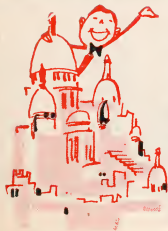
Bob's best audience since he's been back are his wife Louise and their seven

Vacation Abroad

children. He returned with more than 800 color snapshots and some excellent advice for the Murphy brood. Sample:

"You're too young now to realize it but you're living on the right side of the Atlantic Ocean, and where the good Lord showers his blessings very liberally. Not only in good things to eat, and football and tops and toys, but in a big thing called Freedom.

"They don't know what that means over there. Kids over there aren't half as carefree and thoughtless and happy as you are. And even if you don't understand it, thank God for it, every single night."



Louise Murphy

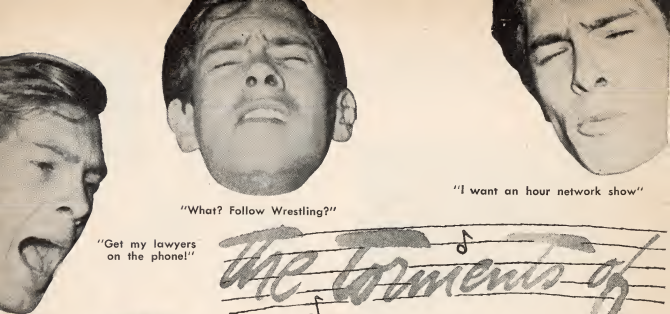


This is the inn once lived in by author Robert Louis Stevenson and such famous painters as Millet, Rousseau and Corot. It's 25 miles outside Paris in the small town of Barbizon.

The famed Eiffel Tower of France is a favorite meeting place for lovers and tourists. Bob took this picture at the base of the structure.

TV's globetrotting ambassador points out highlights of his trip to the Murphy flock. L to r, Kay(9), Terry(2), Joan(5), Patsy(3), Dennis(11) holding Tommy(7 months) and Mary Jane(7).





"What? Follow Wrestling?"

"I want an hour network show"

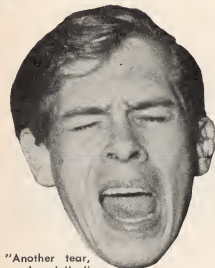
"Get my lawyers
on the phone!"

The Torments of

(And What He Really

As far as crooners go, Johnnie Ray has GONE—to the top of the heap! After conquering the worlds of records and personal appearances, he's now eyeing a third victim. Johnnie's crouching, preparing to pounce on TV.

The "boy-wonder" hasn't had any trouble keeping his name before the public. Since that first meteoric rise to popularity with his peculiar croaking style of warbling, he's dominated the front pages. First with a publicity-packed marriage, then through an introduction to "whiskey and gin" with its sorrowful after-effects. Names make news, reasoned the editors, and John-



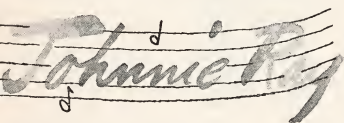
"Another tear,
another dollar"



Johnnie, in a moment of repose, is ogled by his wife, Marilyn (left) and three Chez Paree chorus girls.



"But, officer, I only had two!"



Might Be Thinking)

nie's name was as much a by-word as was Hadacol in its hey-dey.

But are the Johnnie Ray name and his tormented tone technique enough to guarantee a TV success? So far, Johnnie has insisted he doesn't have the "feel" for TV.

"I have to work straight to the people," he claims. "Even though there may be a studio audience on TV, you still have to play directly to a camera and that's really a cold thing." Until now, he has only guested on television three times, once on "Toast Of The Town" and twice on Perry Como's show. He also starred in a special 45-minute program in Chicago last winter.

Johnnie has extravagant ideas about the ideal TV production for him. He'd like one patterned after "Show Of Shows," with a big band and some light comedy for a half-hour, once-a-week opus. And Johnnie doesn't plan to stick to singing. He wants a hand in the entire production including writing music, participating in both dramatic and comedy sketches, and directing.

The glitter of show business has transformed Johnnie from a shy sensitive soul to a shrewd performer who realizes his income depends on how many tears he sheds during a song. If Johnnie invades TV, the stations will have to fortify themselves with water-repellent cameras, raincoat-clad directors, umbrellas over the microphones and a well-stocked supply of hankies. The Ray bath treatment might well become a hazard!



Saturday Oct. 11

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 **ROUNDUP TIME**—Western Film
Hoot Gibson in "Swiftly"
- 9:45 9 **MAGIC CARPET**—Film Short
"Zoo's Who"
- 10:00 7 **SPACE PATROL**—Adventures
Buzz streaks back through space to launch a special blood booster campaign
- 9 **MOVIES FOR KIDS**—Films
"Gambling Terror" part two
- 10:30 4 **SMILIN' ED'S GANG**—Stories
The Maharajah sends Gunga on another tiger cub hunt in "Ooty Hill Tiger"; Midnight, the cat, plays "Three Blind Mice" on the piano accompanied by Squeekie, the mouse, playing the fast part on his little mouth organ
- 5 **HOBBY TIME**—Bill Healion
Water tower for a model railroad
- 7 **BEULAH SHOW**—Comedy Skits
Life in the Henderson household
- 9 **KIDS & COMPANY**—Variety
Johnny Olsen emcees hall of fame featuring a youngster who is being honored for a brave deed
- 10:45 5 **MOVIE**—"Private Angelo"
Two English soldiers want to go to Italy to give an artificial arm to an Italian soldier; stars Godfrey Tearle and Peter Ustinov
- 11:00 4 **BIG TOP**—Circus Show
Ringmaster Jack Sterling
- 7 **THIS IS MY MELODY**—Tunes
Bill Gwinn emcee with talented guests who have a story to tell about a favorite tune
- 9 **REGULAR FELLAS**—Kids Show
Talented youngsters from the honored school of the week will perform; phone call to a "shut-in" youngster made by the guest Tony Zale. Joe Kelly emcee's salute to students from St. Ferdinand's School with Father Canning & Sister Leonardine
- 11:30 7 **SHOPPER'S BAZAAR**—3 Movies
Each film follows immediately after the one preceding it. See 1:00 & 2:00 p.m. ch. 7 listings for title (both of these times are approximate)
"Aces Wild" is a story of the sagebrush country, starring Harry Carey
- 9 **MORNING MOVIE TIME**
- 12:00 4 **RANDY'S HALL OF FUN**—Game
Randy Brown is emcee
- 5 **AMERICAN INVENTORY**—Talks
- 9 **MOVIE**—"Hit The Saddle"
Western melodrama with Bob Livingston, Ray Corrigan, and Max Terhune
- 12:30 4 **GRID FORECAST**—Commentary
- 5 **FOOTBALL WARMUP**—J. Wilson

- 12:45 4 **FOOTBALL**—Armed Forces Game
Ft. Knox vs Great Lakes
- 5 **FOOTBALL**—Grid Contest
Texas A. & M. vs Michigan State from East Lansing, Mich. described by Mel Allen, Russ Hodges, & Bill Henry
- 1:00 7 **MOVIE**—"Medicine Man"
Jack Benny in the story of a man who weds a small town girl after one night's courtship (see 11:30 ch. 7 listing)
- 9 **TEST PATTERN 'TIL 4:15 p.m.**
- 2:00 7 **MOVIE**—"Now Or Never"
Rough & tumble hero is hired by a jeweler to work as his double; stars Robert Walker and Janet Chandler (see 11:30 ch. 7 listing)
- 9 **CAROUSEL**—Musical Variety
- 3:00 7 **MOVIE**—"Zis Boom Bah"
Comedy about the son of an actress, & how he disrupts life on a college campus; stars Peter Lind Hayes, Mary Healy, and Grace Hayes
- 3:30 5 **TODAY'S FOOTBALL**—Resume
Herman Hickman does the commentary
- 3:35 4 **TODAY'S SCORES**—Results
- 3:45 5 **TO BE ANNOUNCED**
- 3:50 4 **CLASSIC THEATER**—Opera
- 4:00 7 **MOVIE**—"Water Rustlers"
Girl takes over ranch when her father is killed & with foreman sets out after thugs; stars Dorothy Page, David O'Brien, & Vince Barnett
- 4:15 9 **MUSIC ALA MODE**—Tune Time
- 4:30 5 **ROOTIE KAZOOTIE**—Puppets
Adventure tale in the land of puppets
- 9 **MOVIE**—Title To Be Announced
- 4:50 4 **PATTERN FOR LIVING**—Talks
Teenagers discuss current problems
- 5:00 5 **WESTERN ROUNDUP**—Film
- 7 **SATURDAY LAUGH TIME**—Film
"Charlie Chase" film plus cartoons
- 5:30 7 **MOVIE**—Title To Be Announced
- 9 **CAROUSEL**—Variety Film
- 5:45 9 **PAPA BOB**—Musical Session
Conducted by your friendly tavern keeper
- 6:00 4 **CAMEO THEATER**—Film
"Hooks and Jabs"
- 5 **MR. WIZARD**—Science Study
Don Herbert and Bruce Lindgren create the illusion of a stage full of dancing candles. Also, construction of a periscope & a kaleidoscope, & other tricks with mirrors

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB WNBQ WGN-TV
4 5 9

(Continued on Page 14)

TV CODE BANS RACY DRAMA

by JACK MABLEY



Reflections on a TV Tube:

Any set owner is frequently asked for his advice on what brand of set to buy. I think that even more important than the choice of a set is the choice of a service company—one that you can trust to fix your set correctly, at an honest price.

A smaller percentage of TV sets were turned on in Chicago during August than in any other large city, according to the new Hooper report.

That just confirms a theory I've been kicking around for several years—that Chicago viewers are more discriminating. Summer programs were poor this year, so Chicago simply didn't watch them.

WNBQ coming on the air at 6:45 in the morning with a farm show, and WENR-TV starting old movies at 9 a.m. Sundays weakens the contention that daytime television is slipping.

This is complicated, but stay with me—it's supposed to make us feel good. If we watch three hours of network television in an evening, we see 20 minutes of commercials. In other words, 20 minutes of work for three hours of entertainment.

Going to a three-hour double feature movie would cost a couple about \$2. So, movie admission, \$2; TV admission, 20 minutes of ads. Project the 20 minutes to 60 and you save \$6 an hour watching TV commercials. That's a good hourly wage—I'll have to watch more TV.

Before Sen. Nixon's dramatic appearance on television, the medium had

been wasted by the politicians, and was influencing few voters one way or the other. After his appearance, I would say that if the Republicans should win by a close margin, that one telecast could easily have decided the election.

A few weeks ago we made a plea here for some quality in children's programs, using such material as Encyclopedia Britannica films. By coincidence, along came two shows with EB films. WBKB has started a children's program with Frazier Thomas from 4:30 to 5 daily, opposed to Howdy Doody, which they say will give material that is even above parents' standards. And WGN-TV is showing EB films on Fridays from 7:15 to 7:30.

An American Civil Liberties Union spokesman recently chilled a Congressional committee by calling the TV industry's moral code illegal because it bans dramas portraying suicide, divorce, or attacks on religious faiths.

He said the code would prohibit TV productions of such plays as "Death of a Salesman," "The Cocktail Party," and "Streetcar Named Desire."

Is that bad? I'd see all three of those plays in a theater, but wouldn't be particularly happy to have children watch them in our living room. Television is not the theater, nor is it movies. It is a communications medium quite unique in itself, and needs its own ground rules.

We're glad Foreign Intrigue is back this year. It is one of the few filmed dramatic half-hours aimed at the over-14 mind.

Prediction: Red Skelton's show will drop from the top 10 in spite of its improved time slot, because it is on film and not live.

Did you recognize Cliff Norton in the cast of the Berle show the other night? He was the doctor behind the moustache.



FRAZIER'S BACK



SKELTON SLIPPING?



Ever been on a farm?

No . . . then check channel 4



FARMTOWN U. S. A.

the inside story of life
on the progressive farms.

with host **GEORGE MENARD**

Saturdays at 8:30 p.m.

presented by

Illinois
Agriculture
Association

Pure
Milk
Association



SATURDAY OCT. 11—cont'd

- 6:00 9 **DICK TRACY**—Mystery Drama
Ralph Byrd stars as the famous comic strip sleuth
- 6:15 4 **HEADLINES ON PARADE**—Film
- 6:30 4 **BEAT THE CLOCK**—Games
Bud Collyer quizzes the contestants and puts them through zany stunts
- 5 **MY LITTLE MARGIE**—Comedy
Heroine decides to become a singer despite protests from father (Charles Farrell) and boy friend (Don Hayden); stars Gale Storm
- 7 **HOLLYWOOD OFF BEAT**—Drama
Mystery with Melvyn Douglas as sleuth
- 9 **PET SHOP**—Gail Compton mc
A hunting dog, Great Dane and its puppies will be shown; H. O. McCullough will represent the Chgo. Pk. Dist. Dog Training Assoc: guest will be Red Feather Kid Johnny Gajentan; plus usual animal exchange
- 7:00 4 **JACKIE GLEASON SHOW**
"And Away We Go" with Jackie and regulars Art Carney, Audrey Meadows, & Joyce Randolph. Also guests
- 5 **ALL STAR REVUE**—Variety
Guest hostess is Tallulah Bankhead; starred with her are Ethel Barrymore, Groucho Marx, & Meredith Willson
- 7 **MOVIE**—Title To Be Announced
- 9 **SPORTS EDITION**—News Events
Jack Brickhouse with Harry Creighton comment on scores, give predictions, show films, give news of other sports, & interview guest celebrities
- 7:15 9 **WHAT ONE PERSON CAN DO**
- 7:30 9 **ARMCHAIR ADVENTURES**—Film
- 8:00 4 **IT'S NEWS TO ME**—Panel Quiz
Items in the news; are the stories concocted by the panel true or false? Contestants must decide; panel: John Henry Faulk, Quentin Reynolds, & Anna Lee; moderator John Daly
- 5 **YOUR SHOW OF SHOWS**
Sid & Imogene with dancers Bambi Linn & Rod Alexander; soprano Marguerite Piazza; vocalists Bill Hayes, Judy Johnson, Jack Russell, Billy Williams Quartet; Hamilton Trio, dancers, Carl Reiner, Howard Morris, & guest host Dennis O'Keefe
- 7 **TRI-STAR THEATER**—3 Features
Each follows immediately after the one preceding it. See 9:30 & 11:00 p.m. ch. 7 listings for title. Both of these times are approximate
"Melody For Three" with Jean Hersholt as Dr. Christian trying to help a young violinist before his debut, and also unite his parents
- 9 **THIS IS THE LIFE**—Film
Dramatic program built around everyday experiences of an average family, explaining a religious precept
- 8:30 4 **FARMTOWN U.S.A.**—Chats
George Menard talks about farm life and discusses various phases

SATURDAY OCT. 11—cont'd

8:30 9 WRESTLING FROM MARIGOLD

Opener: Milt Olsen vs Carl Meyer; tag match: Canadian Angel & Mike Kilonis vs Reggie Lisowski & Juan Hernandez; Fred Blassie vs Ned Taylor; Bill Melby vs Gypsy Joe; Great Balbo vs Jim Dobie

9:00 4 ALL STAR HIT PARADE—Tunes

9:30 4 BATTLE OF THE AGES—Variety
Morey Amsterdam mc pits "youngsters" of show business against "oldsters." Guests: orchestra leader Vincent Lopez; acrobats Howard & Wanda Bell; comedy dancers Patrice Helene & Jan Howard; and 8-year-old Kenny Sharp

5 YOUR HIT PARADE—Musical

The top 7 tunes you've picked as favorites sung by Snooky Lanson, Dorothy Collins, & June Valli with Raymond Scott and his orchestra
Sponsored by American Tobacco Co. for Lucky Strike Cigarettes

7 MOVIE—"Mandarin Mystery"

(1st showing) Young detective investigates a murder and mysterious disappearance of a valuable Chinese stamp; stars Eddie Quillan & Charlotte Henry

10:00 4 MOVIE—"Gangs Of Chicago"

(1st showing) with Lloyd Nolan, Barton McLane, & Lola Lane; when his father is killed by the police, young man decides to become a criminal attorney and outwit the law

5 GRAND MARQUEE—Feature Film

11:00 7 MOVIE—"Bonnie Prince Charlie"

David Niven in tale of young prince who with seven men leads clans of Scotland in the misadventurous uprising of 1745, is routed, & eludes capture by escaping to France

9 MOVIE—"Arson Squad"

Deals with a number of fabric houses being burned, the owners of which all collected the insurance, and how an arson gang was discovered

11:30 4 ULMER TURNER & THE NEWS

Current events around the world

11:45 4 MOVIE—"Michael Strogoff"

In his effort to reach a Siberian post, the courier of the Czar runs into love, intrigue, spies, & cruelty; stars Anton Walbrook, Elizabeth Allen, and Fay Bainter

(Stations reserve the right to change above listings without notice)

A REMINDER

Because some sporting events and many feature films run overtime, the starting times listed for programs FOLLOWING them will be approximate.

Every Saturday

LUCKY STRIKE PRESENTS

YOUR HIT PARADE

and all the Hit Paraders

9:30 pm Channel 5

Be Happy-GO LUCKY!

WANT A BETTER TASTE IN TEA?

Try STEWARTS—

with that rich

Darjeeling flavor!



PICK'N CHICK'N

Trade Mark Reg.

PROMPT DELIVERY SERVICE



- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

WEST SIDE STORE

4315 West North Ave.

CA pitol 7-5315

delivery limits

North: Irving Park

South: Roosevelt Rd.

East: Western

West: Oak Park Ave.

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1565 W. Howard St.

SH eldrake 3-1620

delivery limits

North: Central (Evanston)

South: Bryn Mawr

East: Lake Michigan

West: Crawford

Present this ad for **FREE DELIVERY**

Sunday Oct. 12

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 BREAKFAST DRAMA—Film**
"Hong Kong Nights," tale of American courage against Oriental cunning; stars Tom Keene, Vera Engels
- 9:30 5 THE PULPIT—Religious Talk**
Talk by Dr. George Kirk, minister of First Congregational Church
- 7 SADDLE & SAGE—Western**
"Toll of the Desert"
- 9:45 5 NATURE OF THINGS—Discussion**
Dr. Roy K. Marshall discusses "Fire"
- 10:00 4 MOVIE—"Lure Of The Islands"**
South Sea pearl divers take advantage of the natives & their wealth
- 5 SUN. FUNNIES—John Conrad**
Comics read, movie cartoons & comedies, demonstration of new toys
- 9 AMERICA AT CHURCH—Relig.**
Bethany Ref. Church of Roseland
- 10:30 5 MOVIE—"Double Trouble"**
Mystery-comedy about two refugees working in a bean factory
- 11:00 7 PAPA BEAR'S NEWSREEL**
Frank Bear narrates short subject films specially prepared for small fry
- 11:15 7 TOOTSIE HIPPODROME—Circus**
Emcee John Reed King presents acts Ullaine Malloy, trapeze artist, and Constance & Lynn, hand acrobatics
- 9 JUNIOR CROSSROADS—Film**
- 11:30 4 CANDY CARNIVAL—Variety**
- 5 LIVE AND LEARN—Discussion**
Dr. Herman Finer speaks on "The Character of the Modern American Political Parties"
- 7 FAITH FOR TODAY—Religious**
Rev. W. A. Fagel gives the sermon
- 9 CAPTAIN MIDNIGHT—Drama**
"Daredevils of the Red Circle" chapter II with Charles Quigley
- 12:00 4 ULMER TURNER AND THE NEWS**
- 5 YOUTH WANTS TO KNOW**
Teenagers conduct a panel quiz with guest Rep. Emanuel Celler (D-N.Y.)
- 7 STU ERWIN SHOW—Comedy**
- 9 MOVIE—"Oregon Trail"**
Stars Sunset Carson & Peggy Stewart
- 12:15 4 YOUR FUTURE HOME—Ideas**
- 12:30 4 POLITICAL GRIDDLE—Talks**
Current political topics discussed by a panel of leading statesmen
- 5 FRONTIERS OF FAITH—Relig.**
Rev. Michael F. Mullins, C.M., narrates "Sign of the Cross"
- 7 AMATEUR HOUR—Chgo. Talent**
Bob Murphy emcees talent show
- 1:00 4 MOVIE—"That Gang Of Mine"**
A kid wants to become a jockey but loses his nerve when he gets the chance; stars Bobby Jordan

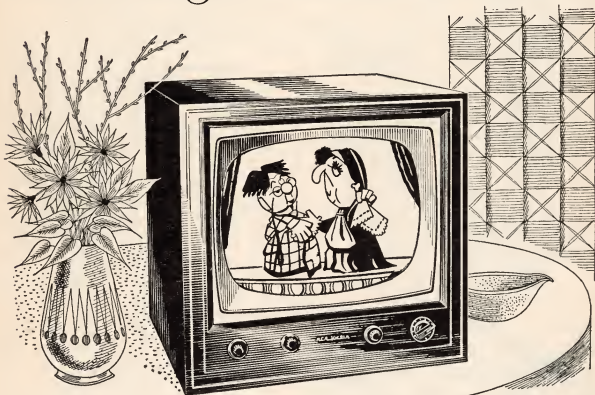
- 1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion and Movies**
John Ott tells the effects Columbus's travels had on world agriculture.
- 9 MOVIE—"Lone Texas Ranger"**
Western adventure with Red Ryder
- 1:30 5 AMERICAN FORUM OF THE AIR**
"The Election Outlook at the Half Way Point" is discussed by Sen. Robert S. Kerr (D., Okla.) and Sen. Homer Capehart (R., Ind.)
- 7 WILD BILL HICKOK—Western**
Guy Madison and Andy Devine
- 2:00 4 MOVIE—Title To Be Announced**
- 5 CITY DESK—Discussion**
Moderator William Ray
- 7 CISCO KID—Western Movie**
Duncan Renaldo & Leo Carrillo star
- 9 TO BE ANNOUNCED**
- 2:30 5 LEIF EID AND THE NEWS**
- 7 ADVENTURES OF KIT CARSON**
- 2:45 5 MISSION TO THE WORLD**
Most Rev. Fulton J. Sheen, nat'l dir. of the Soc. for the Propagation of the Faith & Auxiliary Bishop of N.Y. will deliver an address
- 3:00 4 QUIZ KIDS—Joe Kelly MC**
Panel includes: Penny Bergstrom, Pat Conlon, Harvey Dytch, Janet Ahern, and Paul Plaettner
- 5 KUKLA, FRAN AND OLLIE**
Burr Tillstrom's lovable puppets with Fran Allison celebrate their fifth anniversary in their usual informal way
- 7 HOPALONG CASSIDY—Western**
- 3:30 4 POLITICAL PROGRAM—Talk**
- 5 HALL OF FAME—Drama**
"The Bachelor and the Ballot" by Robert Pollack, with Beverly Whitney, Mark Cramer & Lucille Calvert; story concerns the period in which women first started to vote
- 7 BOB ATCHER & SAMMY SQUIRREL—Puppet Antics**
Adventures with the puppets
- 3:45 4 FILM SHORT**
- 4:00 4 ALL STAR HIT PARADE—Tunes**
- 5 ZOOPARADE—About Animals**
Collection of the rarest and most interesting specimens of the amphibian, reptile & insect worlds. Also, a pair of harbor seals will be presented
- 7 SUPER CIRCUS—Big Top Fun**
Josephine Berosini on the high wire; Bernie Hoffman in Super Menagerie introducing the new glass paneled animal cage; Koko, the chimpanzee; Ann Nita Ekstrom, New Carlisle, Ind., contestant in baton twirling contest; Cluffy, Nicky, Scampy & Mary Hartline visit King Kong, the gorilla;
- 9 MOVIE—Title To Be Announced**
- 4:30 4 BILLY THE KID—Western Film**
- 5 SKY KING THEATER—Drama**
Adventure story with Kirby Grant in "Formula For Fear"

(Continued on page 18)

Now you can enjoy the top quality big-screen TV

RCA VICTOR

with the "Magic Monitor" circuit system



Big-screen television really tests a set's performance—and RCA Victor, with the exclusive "Magic Monitor" circuit system, passes the big-screen test with honors. So enjoy the clearest, big-screen TV possible. See your RCA Victor dealer—and see how easy it is to own the best!

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The 21" Lambert. Mahogany or walnut finish (blond slightly higher). Model 21T208, \$279.95. Matching base available at extra cost.

Price shown is suggested list price, subject to change without notice. Slightly higher in far West and South.



The RCA Victor "Magic Monitor" is an exclusive electronic circuit system that acts like an engineer inside your set:

- Screens out static—automatically.
- Steps up power—automatically.
- When set is adjusted for clearest picture, best sound is obtained—automatically.

SUNDAY OCT. 12—cont'd

5:00 5 MEET THE PRESS—Discussion
Martha Rountree & Lawrence Spivak
with guest, Arthur Summerfield,
chairman, Republican Nat'l Commit-
tee

7 MAGIC—Don Alan Emcee
Feats of trickery are demonstrated.
Also, two guest magicians, one a
youngster, the other a noted pro-
fessional, Dr. Harlan Tarbell

9 MOVIE—"Skyliner"

While pursuing a spy who is selling
government secrets, an FBI agent
discovers three killers aboard a
transcontinental airliner; stars Rich-
ard Travis, Pamela Blake, & Ro-
chelle Hudson

Sponsored by Leo Rose Clothiers

5:30 4 SEE IT NOW—News Comments

5 ROY ROGERS SHOW—Drama
"The Unwilling Outlaw." Story of an
alleged embezzler who abandoned his
family to join a notorious band

7 DIAMOND JUBILEE—Musical
Salute to the recording industry with
emcee Jimmy Blaine & guests

5:45 7 WALTER WINCHELL—Comments

6:00 4 GENE AUTRY SHOW—Western
Kidnapping and a deed in the hands
of smugglers awaits cowboy justice

6:00 5 RED SKELTON SHOW—Comedy
Situations involving Willie Lump,
Lump, Junior, the mean widdle kid,
Deadeye, Clem Kaddiddlehopper, and
Cauliflower McPugg, ex-boxer
*Sponsored by Proctor & Gamble for
Tide*

7 YOU ASKED FOR IT—Requests

9 MOVIE—"Something In City"
A case of double identity confuses the
police and forces a man to prove he
didn't kill himself

6:30 4 THIS IS SHOW BUSINESS

Moderator Clifton Fadiman, panel:
George S. Kaufman, Sam Levenson,
& guests: Jacqueline Susann, singer
Tony Bennett, comic Jackie Kannon
& dance team Sinclair & Spaulding
*Sponsored by American Tobacco Co.
for Lucky Strike Cigarettes*

5 DOC CORKLE—Domestic Comedy
Comedian Eddie Mayehoff portrays
neighborhood dentist who finds him-
self as a substitute football coach

7 WHAT'S THE ANSWER—Quiz
Mal Bellairs asks the questions

7:00 4 TOAST OF THE TOWN—Variety
Ed Sullivan presents Sophie Tucker,
"Last of the Red Hot Mamas," Rex
Harrison & Lili Palmer in a scene
from "The Fourposter," comedian
Ronnie Graham, the Inkspots, vocal
group, and singer Gloria Lasso

5 COMEDY HOUR—Variety Show
Guest host Bob Hope with Les Brown
and his orchestra plus guests Fred
MacMurray, Connie Haines, & the
Clark Brothers

7 ALL-STAR NEWS—Events
Various cities across the nation are
picked up in news-on-the-spot reports

9 FAITH OF OUR FATHERS—Talk
Religious service with Rev. Steuart D.
White & Rev. Roger Bourland of the
Austin Methodist Church conducting

7:30 9 CHICAGOLAND NEWSREEL REV.

8:00 4 FRED WARING SHOW—Musical
Mr. Waring narrates story "Admiral
of the Ocean Sea" by Samuel Elliot
Morrison, about Columbus discovering
the ocean; solos by Leonard Kranen-
donk & Hugh Fleming; "I'll Wait For
My Love" with Virginia Morely &
Doris Johnson; Bob Sands sings "See
What I Bring To Thee"

5 TV PLAYHOUSE—Drama
"O Romany!" Story of a group of
gypsies in a Russian satellite country;
stars Luis Van Rooten, Anatole Wino-
gradoff & Olive Deering

7 QUEST FOR SERENITY—Talk

9 ROCKY KING—Roscoe Karns
A love triangle involving three per-
sons boarding in a rooming house is
climaxed by the murder of one of the
men in "Personal Vendetta"

8:30 4 BREAK THE BANK—Quiz Game

7 FOCUS—Documentary Film

Sunday

THIS IS SHOW BUSINESS

with

Clifton Fadiman • Sam Levenson,
George S. Kaufman and guests!

6:30 pm Channel 4

Be Happy-**GO LUCKY!**

LEO ROSE CLOTHIERS
presents the

ROSE REEL THEATRE

NEW TIME! 5 P.M.

WGN-TV

**DANNY O'NEIL MC
"SKYLINER"**

Pamela Blake • Richard
Travis
Fashion Commentary
by Bernadine

Leo Rose
212 SO. STATE

SUNDAY OCT. 12—cont'd

- 8:30 9 PLAINCLOTHESMAN—Drama**
"The Recluse." Story of an unemployed man who, needing money for his wife and himself, becomes involved with criminals
- 9:00 4 THE WEB—Mystery Drama**
Hurd Hatfield, Malcolm Keene, & Kathleen Comegys in "Tiger In The Closet" a story of a timid young man who turns to violence
- 5 THE DOCTOR—Film Drama**
"Love Letters From a Stranger." Romantic comedy about a young suitor who courts his girl by putting notes under her windowsill
- 7 BILLY GRAHAM—Religious**
"Hour Of Decision" sermon
- 9 ARTHUR MURRAY PARTY**
Guests: Lauritz Melchior and comic pianist Victor Borge
- 9:15 7 FILM SHORTS—Documentary**
- 9:30 4 WHAT'S MY LINE?—Quiz**
John Daly is host to panel: Dorothy Kilgallen, Arlene Francis, Bennett Cerf, & Hal Block; plus special guest
- 5 SHERWOOD DIXON SPEAKS**
Democratic candidate for governor
- 7 FOCAL POINT—Documentary**
Film "Crossroads U.S.A."
- 9 YOUTH ON THE MARCH**
- 10:00 4 MOVIE—"And Then There Were None"**
Barry Fitzgerald, Walter Huston, Judith Anderson, & Louis Hayward in tale of a group of people marooned on an island, where one by one they are murdered
- 5 WEATHERMAN—Clint Youle**
- 7 DREW PEARSON—News**
- 9 MOVIE—"The Loveable Cheat"**
Charlie Ruggles, Peggy Ann Garner, Richard Ney, & Alan Mowbray in a comedy about a rogue who manages to forestall a horde of creditors until a long-lost partner reappears unexpectedly with a fortune
Sponsored by Courtesy Motors
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 5 ALEX DREIER—News Report**
- 7 EARL NIGHTINGALE—Talks**
- 10:30 5 SPORTS STAR TIME—Duggan**
- 7 MOVIE 'Who Killed Aunt Maggie'**
Mystery story of murder and a secret room; star John Hubbard
- 11:00 5 MOVIE—"The Kansan"**
Newly elected Marshal discovers that he was placed in office to protect interests of banker; star Richard Dix
- 11:30 9 MOVIE—"Murder Tomorrow"**
Stars Gwen Gill & Frances Roberts
- 11:45 4 ULMER TURNER & THE NEWS**
- 12:00 4 MELODY PARADE—Variety**
Disc jockey show with Topper
(Stations reserve the right to change above listings without notice)

Red
Skelton's
Back
Again!



TONIGHT—6:00 P.M.

WNBQ — Channel 5

Presented by TIDE!



**Peggy Ann
GARNER**



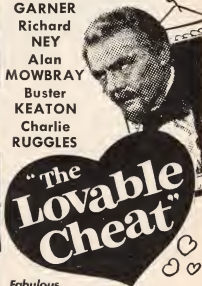
**Richard
NEY**



**Alan
MOWBRAY**



**Buster
KEATON
Charlie
RUGGLES**



Fabulous

Comedy Sensation

From the Hit Paris Play!

Spectacular 1949 production!

SUNDAY

10 pm • WGN-TV

COURTESY THEATRE

Monday Oct. 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 Town & Farm**—Discussions
Everett Mitchell with news of interest to farmers, including commodity & livestock markets and weather reports; also, tips on thrifty food buys, movies of outstanding farms in Chgo. area & farm conditions overseas
- 7:00 5 Today**—News & Commentary
Dave Garroway reports in an informal way on local & national incidents
- 8:45 9 The Carousel**—Variety Film
- 9:00 4 Morning News**—Commentary
5 Coffee And—Interviews, Music
Hugh Downs is your morning host
9 Chicago Cooks—Kay Middleton
- 9:15 4 Arthur Godfrey Time**—Variety
- 9:30 5 Ding Dong School**—For Kids
Nursery school program with Frances Horwich
- 10:00 4 There's One In Every Family**
John Reed King is host to a member of the family with an interesting hobby
5 Home Cooking—Eddie Doucette
Eddie prepares Mother's Oatmeal Bread
7 Movie—"Symphony Of Living"
9 Ernie Simon's Breakfast Party
Informal variety with vocalists Jackie Van, Bill Snary, pianist Bob Trendler, and the Starnoters
- 10:30 4 Breakfast With Danny O'Neil**
Informal morning variety with Danny
5 It's A Problem—Discussion
"Step-Parents" is discussed by Dr. Rose Franzblau, psychologist & columnist, with Ben Grauer moderator
9 Strike It Rich—Warren Hull
Guest: Edward Hokehauser, head of a workshop for TB patients
- 11:00 4 Creative Cookery**—F. Pope
Asparagus mold, pork sausage links for mold, hard cooked eggs, & cheese sauce for baked mold are made
5 Portrait Of A City—Film
7 Bob & Kay Show—Variety
Interviews & chatter (see page 8)
9 Bride & Groom—John Nelson
Here's a real wedding right in your own living room
- 11:15 9 Love Of Life**—Continued Tale
- 11:30 5 Good Living**—Homemaking Tips
Betty Raymond discusses how to select and care for house plants
9 Search For Tomorrow—Drama
- 11:45 9 Noon Adventures With Books**
- 12:00 4 Bill Evans Show**—Variety Time
5 Noontime Comics—John Coons
9 Hi Ladies—Interview Fun
Tom Moore is host to the gals

- 12:30 4 Garry Moore Show**—Variety
Guest: dancer Ray Malone
5 Meet Mintz—Herbie Mintz
Recalling melodies of a past era
7 Beulah Karney Presents—Tips
Mr. Charles Geopp, chef, makes wiener schnitzel & apple pancakes
- 12:45 5 Jack Angell With The News**
9 News Of The Day—S. Allen
- 1:00 4 Double Or Nothing**—Quiz Show
Bert Parks emcees comedy game
5 Movie—"Rose Of Rio Grande"
A beautiful aristocrat falls in love with a hated Mexican rebel; stars John Carroll & Movita
7 Movie—"Wife Of Gen. Ling"
Adventures of a British secret agent's relentless efforts to trace Chinese source of arms and ammunition; stars Griffith Jones
- 9 Two Guys And A Doll**—Variety
Ellen Scott, Jerry Spurling, and Clark Davis with antics & news for women
- 1:30 4 Guiding Light**—Serial Tale
7 Claude Kirchner Show—Variety
Interviews with the ladies
9 Music Ala Mode—Tune Time
Jack Fuller at the piano
- 1:45 4 Art Linkletter's House Party**
Some of the features include: "What Do You Think?" "The Bravest Person You Ever Knew," "Missing Persons," and "Pet Economy and Extravagance"
- 2:00 5 Big Pay Off**—Quiz Contest
A game for the men to play
7 Movie—"Midshipman Easy"
Margaret Lockwood & Robert Adams
9 Paul Dixon Show—Variety
Pantomime antics with the girls
- 2:15 4 Luckey North Show**—Talks
Interview with a Chicago personality
- 2:30 4 Ill. Inst. Of Technology**
"Let's Look At Science" series takes up rockets & guided missiles with Kenneth H. Jacobs, asst. chrmn. of the mechanisms and propulsion dept.
5 Welcome Travelers—Chats
Tommy Bartlett talks with guests
- 3:00 4 Movie**—"Mr. Muggs Steps Out"
Matron has the hobby of hiring jailbirds to solve her servant problem; stars Leo Gorcey and Huntz Hall
5 Kate Smith Hour—Variety
Guests: dancer Lou Wills Jr. & the De Marco Sisters; "House In The Garden" serial and a fashion show
7 Movie—"Journey Together"
Story of an American Air Force officer and the activities of the AAF during World War II; stars Edward G. Robinson
- 9 Test Pattern To 5:00 p.m.**
- 4:00 5 Hawkins Falls, Pop. 6,200**
7 Great Western Stories—Film
"The Last Trail"
- 4:15 5 Gabby Hayes Show**—Tall Tales
(Continued on page 22)



Lovely Vera Ward stars in "A Word From Vera" on channel 4 (WBKB) at 5:55 p.m. each evening. She was formerly seen on "Breezy Don and Vera".



Meet at the Piano Bar
College Inn
Cocktail Lounge

FRANK YORK and his
famous strolling violins at dinner
DANCING FROM 9
RESERVATIONS • FRANKLIN 2-2100



**COLLEGE INN
PORTERHOUSE**
THE
SHERMAN
WORLD FAMOUS HOTEL

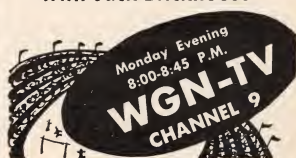
Drive Right into Hotel Sherman

THE CHICAGO MOTOR CLUB *presents*



featuring the most exciting
plays of Saturday's games
... film highlights of

Northwestern vs. Minnesota
Notre Dame vs. Pittsburgh
Illinois vs. Washington
with Jack Brickhouse



MONDAY OCT. 13—cont'd

- 4:30 4 **Garfield Goose And Friend**
Story of a gander who thinks he's king. He lives in a castle & is visited by Frazier Thomas and children
- 5:00 4 **Howdy Doody Show—Puppets**
Kids Karnival Kwiz—Games
Fun for kids with Natco the clown
- 5:00 4 **Cactus Jim—Western Film**
- 5:00 4 **Laugh Time—Film Shorts**
"Laurel & Hardy" film cartoon
- 5:00 4 **Time For Beany—Puppet Fun**
Various adventures with a tiny group
- 5:15 9 **Junior Edition—Steve Fentress**
- 5:30 4 **Silhouettes Of The West—Film**
Roy Starkey narrates the film
- 5:30 4 **King Calico—Puppet Fun**
A runaway ship kidnaps the King & crew
- 5:30 4 **Adv. Time With Bob Atcher**
"Phantom Empire" & "Water Rustlers"
- 5:30 4 **Magic Carpet—Film Short**
"About Horses"
- 5:45 4 **Window Shopping—Commercial**
- 5:45 4 **Something To Talk About**
Chuck Acree does the commentary
- 5:50 9 **Afternoon Edition—R. Hurligh**
- 5:50 4 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera—Comments**
Helpful tips for the ladies
- 6:00 4 **Sports & Comments—Bob Elson**
- 6:00 4 **Joe Wilson, Sports—Events**
- 6:00 4 **Austin Kiplinger & The News**
- 6:10 4 **Captain Video—Adventures**
- 6:10 4 **Sports Highlights—Jack Drees**
- 6:15 4 **Ulmer Turner And The News**
- 6:15 4 **Town Crier—Tony Weitzel**
Tony chats about people we know & events of interest around Chgo.
- 6:20 7 **Top O'The Weather—Report**
Bill Hamilton reviews the climate
- 6:25 7 **Barbara Moro Views Chicago**
Something new in the city
- 6:30 4 **CBS News—Douglas Edwards**
- 6:30 4 **Those Two—Comedy Skits**
Martha Steward and Pinky Lee star
- 6:30 4 **Hollywood Screen Test—Drama**
Guest actress Judith Evelyn in "False Witness," story of a woman who devotes her life to proving that her husband was not a traitor to his country
- 6:30 4 **Spencer Allen & The News**
- 6:45 4 **Perry Como Show—Musical**
Tunes: "Breezing Along With the Breeze," "Because You're Mine," "Never Been Blue" & "Release Me"
- 6:45 4 **News Caravan—John Swayze**
- 6:45 4 **Chicagoland Newsreel—Data**
- 7:00 4 **VIDEO THEATER—Drama**
"The Country Lawyer" by Bellamy Partridge starring Thomas Mitchell & Harry Antrim; a country lawyer is called to court to defend a minister against amazing charges

- 7:00 5 **PAUL WINCHELL SHOW**
"What's My Name" quiz plus variety with Jerry Mahoney & singing comedienne Dorothy Claire
- 7:00 4 **INSP. MARK SABER, HOMICIDE**
"Case of the Star Tatoo"
- 7:00 4 **BEARS QUARTERBACK CLUB**
Red Grange narrates film of Sun. game between Bears and Dallas
- 7:30 4 **GODFREY'S TALENT SCOUTS**
Professional talent competes for top honors on other Godfrey shows
- 7:30 4 **VOICE OF FIRESTONE—Music**
Guest soloist Rise Stevens sings "Habanera" from "Carmen;" "People Will Say We're In Love," "Widmung" & "Vienna, City of My Dreams." Orchestra & chorus do "Land of Hope and Glory," "Aragonaise" from "Carmen" & "Bacchanale" from "Faust"
- 7:30 4 **UNITED OR NOT—Discussion**
Guest: Trygve Lie, Secretary General of the United Nations
- 7:30 4 **CARDINALS QUARTERBACK CLUB—Interviews And Films**
Vince Lloyd presents sports celebrities & discusses with them films of Cardinals—Washington game
- 8:00 4 **I LOVE LUCY—Comedy Drama**
As treasurer of the ladies' club she discovers that they're in the red, and is obliged to finance their production of an operetta
- 8:00 4 **HOLLYWOOD OPENING NIGHT**
Dramatic offerings
- 8:00 4 **ALL-STAR NEWS—Late Reports**
Commentators & guest news personalities report on current events
- 8:00 4 **COLLEGE FOOTBALL HILITES**
Jack Brickhouse narrates films of Northwestern - Minnesota, Notre Dame - Pittsburgh, and Illinois - Washington game Sponsored by Chicago Motor Club
- 8:30 4 **LIFE WITH LUIGI—Comedy Skit**
Luigi's night school teacher decides she is going to quit because she doesn't make enough money
- 8:30 4 **ROBERT MONTGOMERY—Drama**
"The Fall Guy" by William Fay with Jackie Cooper & Geraldine Page; campus hero's sense of values is confused by a post-graduate offer to play professional football at large salary
- 8:30 4 **THE CAROUSEL—Variety Film**
- 8:45 9 **FAMOUS FIGHTS FROM MADISON SQUARE GARDEN—On Film**
Coley Wallace vs Aaron Wilson fights of Nov. 9, 1951 & Feb. 1, 1952 are discussed by Jimmy Powers & Bud Palmer
- 9:00 4 **STUDIO ONE—Drama**
"Little Men, Big World" is the story of a newspaperman and a racket-busting police commissioner who is being "moved" to another job, and of the men behind a plot; stars Jack Palance, Shepperd Strudwick, and Mary Ellen Verheyden

MONDAY OCT. 13—cont'd

- 9:00 7 BOXING FROM RAINBO ARENA**
Main event: Jimmy Martinez of Phoenix, Ariz., undefeated in 38 fights vs "Irish" Jimmy Saunders, 27, of Pittsburgh, Pa. with 60 wins & 16 defeats in an 8 rd. welterweight bout; Jack Drees announces
- 9 BOXING—Eastern Pkwy. Arena**
Main event: Joey Giardello vs Joey Giambra in a 10 rd. middleweight bout; Ted Husing announces
- 9:30 5 WHO SAID THAT?—Quote Quiz**
Moderator Walter Kiernan, anchor man Bill Henry with guests: June Lockhart, Bob Considine & Robert Hall
- 9:45 9 SPORTS PAGE—Commentary**
Arch Ward & Jack Brickhouse
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN—Clint Youle**
Report on Chicago's climate
- 7 PAGE ONE—News And Sports**
- 9 MOVIE—"Winter Wonderland"**
(1st showing) Girl falls in love with ski instructor at winter resort; stars Lynne Roberts & Charles Drake
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS SCOREBOARD—News**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
Here's what to expect tomorrow
- 10:30 4 CHICAGO AT NIGHT—Chats**
- 5 LET'S LOOK AT SPORTS—Duggan**
- 7 MOVIE—"Captain Caution"**
Stars Victor Mature, Alan Ladd & Louise Platt; sea melodrama in which an American ship is captured and turned into a prison ship
- 10:45 4 CHRONOSCOPE—Discussion**
John Foster Dulles, chief advisor to Gen. Eisenhower on foreign policy, is interviewed by William Bradford Huie and Henry Hazlitt
- 5 HERBIE MINTZ SHOW—Musical**
Music, guests, & commentary
- 11:00 4 KUP'S COLUMN—News-Guests**
- 5 HOME COOKING—Recipe Time**
Eddie Douchette conducts session
- 11:15 4 PEAK OF THE NEWS—Reynolds**
- 5 MOVIE—"Crime Smasher"**
Comedy of Cosmo Jones who graduates from detective school and tries to get on the police force; stars Gale Storm, Frank Graham & Edgar Kennedy
- 11:30 4 ALL STAR HIT PARADE—Tunes**
- 11:45 4 ULMER TURNER & THE NEWS**

(Stations reserve the right to change above listings without notice)

TV FORECAST

3 HOURS OF SPORTS TONIGHT ON CHANNEL 9

7:00 P.M. BEARS QUARTERBACK CLUB

7:30 P.M. CARDINALS FOOTBALL

**8:00 P.M. COLLEGE FOOTBALL
HIGHLIGHTS**

**8:45 P.M. BEST FIGHTS FROM
MADISON SQ. GARDEN**

**9:00 P.M. PROFESSIONAL BOXING
FROM NEW YORK**

**9:45 P.M. SPORTS PAGE with
ARCH WARD**

THE GREATEST SPORTS LINEUP ON TV

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Tuesday Oct. 14

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4 5 7 9

- 6:45 5 **Town & Farm**—Discussion
7:00 5 **Today**—News & Commentary
8:45 9 **Chicagoland Newsreel**—Local
9:00 4 **Arthur Godfrey Time**—Variety
5 **Coffee And**—Variety Time
Hugh Downs and Art Van Damme
9 **Chicago Cooks**—Recipe Fun
9:30 5 **Ding Dong School**—Nursery
10:00 4 **There's One In Every Family**
Quiz & talent show with John R. King
5 **Home Cooking**—Eddie Doucette
Egg Foo Yong and sauce, prepared by
Eddie, assisted by Loretta White
7 **Movie**—"Thrill Of Youth"
9 **Ernie Simon's Breakfast Party**
Join Jackie Van, Bill Snary, Bob
Trendler, & the Starnoters
10:30 4 **Breakfast With Danny O'Neil**
5 **To be announced**
9 **Strike It Rich**—Quiz Time
11:00 4 **Creative Cookery**—F. Pope
Pineapple juice snow pudding, custard
sauce, chocolate log cookies, frosting
for cookies, and green nuts
5 **To be announced**

NEW DAYTIME SHOWS

10:00 A.M.

"BREAKFAST PARTY WITH ERNIE SIMON"

A wonderful morning
pick-me-up of song, music and fun

11:45 A.M.

"ADVENTURES IN BOOKS" with Earl Nightingale

1:00 P.M.

"TWO GUYS AND A DOLL" Music, fun, fashions, style news

WGN-TV CHANNEL 9

- 11:00 7 **Bob & Kay Show**—Variety
Bob Murphy and Kay Westfall chat
with guests & conduct an informal
session on a wide variety of subjects
9 **Bride & Groom**—Interviews
11:15 9 **Love Of Life**—Continued Tale
11:30 5 **Good Living**—Homemaking Tips
Paul MacAlister explains how to dis-
tinguish between antiques & imita-
tions
9 **Search For Tomorrow**—Drama
11:45 9 **Noon Adventures With Books**
12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—Kiddie Fun
Johnny Coons entertains the kids
9 **Hi Ladies**—Tom Moore Emcee
12:30 4 **Garry Moore Show**—Variety
Guest: comedian Ken Carson
5 **Meet Tintin**—Musical Session
7 **Beulah Karney Presents**—Tips
How to remove spots from uphol-
stered furniture, and Halloween party
ideas
12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
1:00 4 **Everywhere I Go**—Variety
Dan Seymour emcees true human in-
terest stories set against actual back-
ground of the experiences
5 **Movie**—"Shadows Of China-
town"
Mystery with Bela Lugosi & Bruce
Bennett
7 **Movie**—"Fangs Of The Wild"
An agent is suspected of the crime he
is trying to solve; stars Rin Tin Tin
Jr. & Dennis Moore
9 **Two Guys And A Doll**—Variety
Fashions for the ladies; Ellen Scott mc
1:30 4 **Guiding Light**—Serial Story
7 **Claude Kirchner Show**—Chats
9 **Music Ala Mode**—Jack Fuller
1:45 4 **Art Linkletter's House Party**
Audience participation with stunts
2:00 5 **Big Pay Off**—Quiz Contest
Randy Merriman and Bess Myerson
7 **Movie**—"Casey Jones"
Gabby Hayes & Charles Starrett in
story of the life of a railroad engineer
9 **Paul Dixon Show**—Variety
2:15 4 **Lucky North Show**—Interviews
2:30 4 **Lake Forest College**—Talks
Moderator: Mrs. Arlene Byrne, speech
dept.; guest: Dr. Edwin Reichert,
chrmn. of the Dept. Of Education;
topic: "Individual Differences In
Adults & Children & How To Cope
With Them"
5 **Welcome Travelers**—Interview
Tom Moore interviews the guests
3:00 4 **Movie**—"Up In The Air"
A radio singer is shot as she stands
before the mike, and after her a cow-
boy singer; stars Frankie Darro, Mar-
jorie Reynolds, & Mantan Moreland
(Continued on page 26)

TV FORECAST

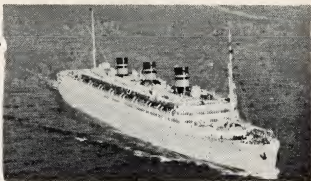
Win A Trip To BERMUDA



CLIFTON UTLEY



LEN O'CONNOR



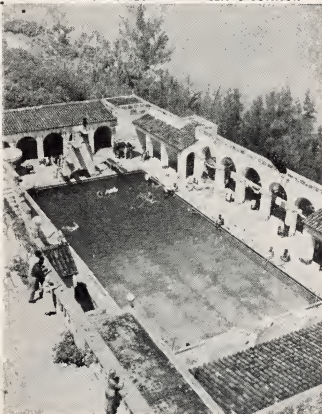
The luxurious "Queen of Bermuda" offers a delightful time for the winners of the WNBQ-Dunhill contest. The giant ship is equipped with many wonderful recreational features for its fun loving passengers.

A TWO week, all expense-paid vacation to beautiful Bermuda for two, including nine days at the island's swank Castle Harbor Hotel, is being offered as first prize in a contest conducted by Len O'Connor's and Clifton Utley's news shows on station WNBQ.

The contest is being conducted by Phillip Morris and Co., Ltd. for Dunhill king sized cigarettes, sponsors of Utley's Tuesday and Thursday shows at 5:05 p.m. and O'Connor's "Today" news spots at 7:55 a.m. Mondays and 7:25 a.m. Tuesdays thru Fridays.

Viewers will be asked to complete the sentence "I've decided on Dunhill king sized because—" in 25 words or less. The contest opened October 6 and all entries must be postmarked before midnight October 26. Entries should be addressed to "WNBQ Dunhill Contest, P.O. Box 3465, Chicago 54, Ill."

All entries must be accompanied by a Dunhill cigarette wrapper or facsimile on which the contestant should list the name and address of his favorite tobacco dealer. The dealer named by the winning contestant will receive a \$100 U. S. Savings bond.



A gigantic swimming pool in the Castle Harbor Hotel means hours of carefree time during the winners' stay at the fabulous resort.



The swank Castle Harbor Hotel in Bermuda affords a nine day stay for the lucky winners of this Bermuda contest. Enter now.



TUESDAY OCT. 14—cont'd

- 3:00 5 Kate Smith Hour—Guest Stars**
Kate presents the Kateds; "House in the Garden" serial; "Cracker Barrel Interview" with Sen. Leverett Saltonstall (R., Mass.) and "America Sings"
- 7 Movie—"Harmony Lane"**
Musical drama based on the life and loves of Stephen Foster; stars Douglas Montgomery, Evelyn Venable & Adrienne Ames
- 9 Test Pattern To 5:00 p.m.**
- 4:00 5 Hawkins Falls, Pop. 6,200**
- 7 Great Western Stories—Film**
"Shadow of the Range"
- 4:15 5 Gabby Hayes Show—Tall Tales**
- 4:30 4 Garfield Goose And Friend**
The "magic drawing board" creates the scene for the stories & songs
- 5 Howdy Doody Show—Puppets**
- 5:00 4 Kids Carnival Kwiz—Games**
- 5 Cactus Jim—Western Feature**
- 7 Laugh Time—Film Shorts**
"Charlie Chase" film cartoon
- 9 Time For Beany—Kiddie Fun**
- 5:15 9 Uncle Mistletoe—Puppet Fun**
Molio tells Pvt. Pepper all about a western gun battle, while Unc tells Olio about the magic bulletin board. Later they set out again to find the Fountain of Wishes
Sponsored by Marshall Field & Co.
- 5:30 4 Silhouettes Of The West—Music**
Roy Starkey with Western ballads and stories (kids, see page 45)
- 5 King Calico—Adventures**
When is an echo not an echo? When it's a pirate
- 7 Adventure Time—Film Serial**
"Phantom Empire" chapter 1A and "Water Rustlers" chapter 2
- 9 Magic Carpet—Film Short**
"Beyond the Fjords of Norway"
- 5:45 4 Window Shopping—Commercial**
- 5 Something To Talk About**
- 9 Afternoon Edition—R. Hurligh**
- 5:50 5 Clifton Utley And The News**
- 5:55 4 A Word From Vera—Comments**
Vera Ward discusses what's new
- 6:00 4 Sports & Comments—Bob Elson**
- 5 Joe Wilson, Sports—Events**
- 7 Austin Kiplinger & The News**
- 9 Captain Video—Adventures**
- 6:10 7 Sports Highlights—Jack Drees**
- 6:15 4 Ulmer Turner And The News**
- 5 Short, Short Dramas—Film**
"The Witness" with George Petri & Constance Ford; story about a man who is killed during a robbery, but by the wrong man
- 6:20 7 Top O' The Weather—News**
- 6:25 7 Barbara Moro Views Chicago**
What's new and interesting in town
- 6:30 4 CBS News—Douglas Edwards**

- 6:30 5 Dinah Shore Show—Musical**
- 7 Beulah Show—Comedy Skits**
When Donnie turns to playwriting, everyone is excited until they find the play is about the Hendersons and their neighbors
- 9 Spencer Allen And The News**
- 6:45 4 Heaven For Betsy—Comedy**
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—News**
- 7:00 4 WHAT'S THE GREAT IDEA?**
Dr. Melchior Palyi, international economist, Vincent Smith, Dept. of Philosophy of Notre Dame Univ., and Mrs. John W. Root, lecturer on world affairs, discuss a quote from John Stuart Mill: "I believe that the good of no country can be obtained by any means but such as tend to that of all countries"
- 5 STAR THEATER—Variety**
Milton Berle presents antics and guests: Gertrude Berg, Miriam Hopkins, Sonny Howard, Bobby Sherwood, Ruth Gilbert & Arlene McQuade (see pg. 6)
Sponsored by Texas Company for Texaco
- 7 MOVIE—"Mark Of Cain"**
Story of two brothers both in love with the same woman. One marries the girl, the other murders him, placing the blame on the girl, thus sending her to prison; stars Sally Grey, Eric Portman, & Dermot Walsh
- 9 POWER OF WOMEN—Discussion**
Mrs. John G. Lee moderates round-table discussion
- 7:30 4 RED BUTTONS SHOW—Antics**
Comedy variety session with guests
- 9 KEEP POSTED—Discussion**
"Should Women Vote For Eisenhower or Stevenson?" Discussed by Franklin D. Roosevelt Jr. & Claire Booth Luce
- 8:00 4 CRIME SYNDICATED—Drama**
Sen. Herbert R. O'Connor of Md. narrates story about racketeers muscling in on local election campaigns
- 5 FIRESIDE THEATER—Drama**
"The People's Choice" a comedy revolving around love & politics in the lives of a young couple and their parents; stars Tom Powers, Barbara Brown, and Christine Miller
- 7 MOVIE—"Miss Annie Rooney"**
Shirley Temple, William Gargan & Guy Kibbee in story of a poor girl who falls in love with a rich young man
- 9 WHERE WAS I?—Photo Quiz**
Moderator Ken Roberts with panel: David Ross, Nancy Guild, Peter Donald, & guest who must guess locale of picture shown to viewing audience
- 8:30 4 SUSPENSE—Mystery Drama**
"The Blue Goose" with Phyllis Brooks. A private eye attempts to recover a stolen painting of great value but runs into difficulty as his knowledge of Art is limited to calendar pictures

TUESDAY OCT. 14—cont'd

- 8:30 5 CIRCLE THEATER—Drama**
 "Betrayal" with Maria Riva, Beatrice Straight, & Edmon Ryan; a chain of events make a young teacher suspect that her sweetheart is a dreaded Communist agent
- 9 9 GAME OF THE WEEK—Film**
- 9:00 4 DANGER—Mystery Drama**
 A "Button" is circumstantial evidence in a murder case
- 5 5 TWO FOR THE MONEY—Quiz**
 Comedy game with Herb Shriner
- 9 9 48TH STREET THEATER—Drama**
- 9:30 4 UNEXPECTED—Suspense Drama**
 "False Colors" is the story of two orphans, fiercely loyal to each other, but direct opposites, who are adopted by a couple
- 5 5 EMBASSY CLUB—Bob & Ray**
 Comedy satires with Bob Elliott and Ray Goulding, and featuring violinist Florian Zabach & actress Audrey Meadows
- 7 7 THEATER FAMILY FAVORITES**
 "The Lady Or the Tiger?" When an ancient, semi-barbaric king administers justice in a unique fashion, his daughter's signal to her lover decides the young man's fate
- 9 9 TALK BY ADLAI STEVENSON**
- 9:45 5 BOB CONSIDINE—News Views**
- 10:00 4 ULMER TURNER AND THE NEWS**
- 5 5 WEATHERMAN—Clint Youle**
- 7 7 DANGEROUS ASSIGNMENT**
 "Red Queen" starring Brian Donlevy
- 9 9 MOVIE—"The Pretender"**
 Albert Dekker and Catherine Craig in tale of a Wall St. dealer whose juggling of accounts finally catches up with him, because of gangsters
- 10:10 5 DORSEY CONNORS—Ideas**
 Ideas and tips for the homemaker
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chuck Bill**
- 7 7 MOVIE—"Pimpernel Smith"**
 Mysterious professor helps pre-war Nazi captives escape from Germany; stars Francis L. Sullivan, Mary Morris & Leslie Howard
- 10:45 4 ISSUES OF THE DAY—Talks**
- 5 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Views**
 News of celebrities and events
- 5 5 FEATURE FILM PRESENTATION**
- 11:15 4 PEAK OF THE NEWS—Reynolds**
- 11:30 4 ALL STAR HIT PARADE—Tunes**
- 11:45 4 MOVIE—"Mr. Wise Guy"**
 East Side Kids in a story of how they escape reform school to help an innocent brother of one of their pals
- 1:00 4 MIDNIGHT EDITION—U. Turner**
 (Stations reserve the right to change above listings without notice)

TUNE IN
TUESDAYS

Texaco Star Theater

STARRING

Milton Berle



CHANNEL 5

7 P.M.

4 to 4 for Fun and Food

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PEGGY SABEL'S

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The Adventures of Uncle Mistletoe®

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CHICAGO NOTES

Now that Irv Kupcinet and Tony Weitzel are firmly entrenched with their own TV shows, what's the matter with finding a spot for the Trib's ace columnist Will Leonard. We'd like to see Will teamed up with the one & only drama critic Claudia Cassidy of the same paper. What a shot in the arm for show biz that'd be.

More & more show people are getting into the food business. Already established favorites along Rush street are Pat Fontecchio's Pub & Prow and Linn Burton's Steakhouse. Newcomer is singer Danny O'Neil who partnered with Harry Eng to buy the Driftwood bistro on Grand avenue.

Coming home soon will be Luckey North, WBKB's girl announcer who is spending her two week vacation in Japan as a good will emissary. Luckey was the first girl ever hired by a TV station as a regular announcer, but she hasn't stopped with that. Now she has her own Luckey North show, and handles a flock of other channel 4 assignments.

Luckey brought 500 books from the National Conference of Christians and Jews to help rebuild Tokyo's libraries, and an iron lung to aid the Japanese in their fight against polio. While she's there, Luckey will tape record interviews with English-speaking Japanese career girls, and shoot movie film of their activities. One of her aims is to set up a Brotherhood Week in Japan.



NORTH

—M.O'S.

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Wednesday Oct. 15

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 **Town And Farm**—Discussion
7:00 5 **Today**—News And Commentary
8:45 9 **Chicagoland Newsreel**—Data
9:00 4 **Morning News**—Commentary
5 **Coffee And**—Chats And Music
9 **Chicago Cooks**—Food Fun
9:15 4 **Arthur Godfrey Time**—Musical
9:30 5 **Ding Dong School**—For Kids
10:00 4 **There's One In Every Family**
5 **Home Cooking**—Eddie Doucette
"Frosted Spice Fruit Bars"
7 **Movie**—"Lady Luck"
Story of mistaken identity involving a \$150,000 sweepstakes ticket
9 **Ernie Simon's Breakfast Party**
10:30 4 **Breakfast With Danny O'Neil**
5 **To be announced**
9 **Strike It Rich**—Warren Hull
Guest: Ava Norring, featured in the movie "Snows Of Kilimanjaro"
11:00 4 **Creative Cookery**—Recipes
Italian tomato sauce and Italian stuffed Lasagne are demonstrated
5 **To be announced**
7 **Bob & Kay**—Interviews
9 **Bride & Groom**—John Nelson
11:15 9 **Love Of Life**—Serial Story
11:30 5 **Good Living**—Homemaking Tips
9 **Search For Tomorrow**—Drama
11:45 9 **Noon Adventures With Books**
12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—John Coons
9 **Hi Ladies**—Interview Fun
12:30 4 **Garry Moore Show**—Comedy
Garry presents dancer Ray Malone
5 **Meet Mintz**—Piano Session
7 **Beulah Karney Presents**—Tips
Budget "Meal of the Week" and recipe for refrigerator yeast bread
12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
1:00 4 **Double Or Nothing**—Bert Parks
5 **Movie**—"No Escape"
A forger escapes from prison and is taken to head of sabotage ring
7 **Movie**—"Roaring Roads"
Young boy, heir to a large fortune, runs away from home
9 **Two Guys And A Doll**—Variety
1:30 4 **Guiding Light**—Serial Story
7 **Claude Kirchner Show**—Chats
9 **Chicago Schools In Action**
1:45 4 **Art Linkletter's House Party**
Prize bundle for all the family in "Pet Economy & Extravagance," also, "Hot People," "Mystery Singer," "Muzzy's Musical Album"
2:00 5 **Big Pay Off**—Quiz Program

- 2:00 7 **Movie**—"Medicine Man"
Road show medicine man marries small town girl after one night courtship; stars Jack Benny
9 **Paul Dixon Show**—Variety
2:15 4 **Luckey North Show**—Interviews
2:30 4 **Loyola University**—Talks
"Economy In The National Government" by Sen. Paul Douglas
5 **Welcome Travelers**—Chats
3:00 4 **Movie**—"Case Of Baby Sitter"
A pair of jewel thieves hire a detective agency to watch their loot
5 **Kate Smith Hour**—Musical
Kate presents dancers Hector & Byrd; "Cracker Barrel Interview" with Franklin D. Roosevelt Jr., "House in the Garden" serial; and pianist Evalyn Tyner
7 **Movie**—"Crimson Dynasty"
Murder, war and love plots between countries; stars John Loge
9 **Test Pattern To 5:00 p.m.**
4:00 5 **Hawkins Falls, Pop. 6,200.**
7 **Great Western Stories**—Film
"Under Arizona Skies"
4:15 5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Garfield Goose And Friend**
A slapstick comedy film
5 **Howdy Doody Show**—Bob Smith
5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film cartoon
9 **Time For Beany**—Puppet Fun
5:15 9 **Junior Edition**—Kids Fun
5:30 4 **Silhouettes Of The West**—Talks
5 **King Calico**—Puppet Fun
A new friend joins the Calico crew, and the adventure with the pirates is buttoned up
7 **Adv. Time With Bob Aitcher**
"Phantom Empire" chapter 2 and "Water Rustlers" chapter 3
9 **Magic Carpet**—Film Short
"The Train"
5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
9 **Afternoon Edition**—R. Hurlleigh
5:50 5 **Clifton Uitley And The News**
5:55 4 **A Word From Vera**—Comments
6:00 4 **Sports & Comments**—Bob Elson
5 **Joe Wilson, Sports**—Events
9 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
6:10 7 **Sports Highlights**—Jack Drees
6:15 4 **Ulmer Turner And The News**
5 **Town Crier**—Tony Weitzel
6:20 7 **Top O' The Weather**—Report
6:25 7 **Barbara Moro Views Chicago**
6:30 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Skits
7 **Name's The Same**—Panel Quiz
Emcee Robt. Q. Lewis introduces contestants for panel to name

CHANNEL 9 TONIGHT

8:30 P.M.

The Finest in Music

THE CHICAGO SYMPHONY POPS CONCERT

Presented by Chicago Title and Trust Company



New on TV



Wed., Oct. 15

DU PONT CAVALCADE OF AMERICA

PRESENTS

"All's Well With Lydia"

starring
RUTH WARRICK
REGINALD DENNY

Who was Lydia? Charming friend...or masterspy? The enemy never knew whose side this impish miss was on!

7:30

P.M.

WNBQ CHANNEL 5



150th Anniversary

Better Things for Better Living...through Chemistry

WEDNESDAY OCT. 15—cont'd

6:30 9 Spencer Allen And The News

6:45 4 Perry Como Show—Musical

Singer Mary Small is guest

9 Chicagoland Newsreel

7:00 4 ARTHUR GODFREY & FRIENDS

Frank Parker, Marion Marlowe, Janette Davis, Haleloke, Julius La Rosa, the Mariners and Chordettes

5 1 MARRIED JOAN—Comedy

Joan Davis & Jim Backus in the story of an unpredictable wife of a judge of the Court of Domestic Relations. A hilarious half hour is spent in an attempt to conceal the purchase of a Persian lamb coat

7 ALL-AMERICAN GAME OF WEEK

Jack Drees narrates film highlights

9 MOVIE—"Hearts In Bondage"

(1st showing) A dishonorably discharged Civil War veteran gains back his honor; stars James Dunn

7:30 5 CAVALCADE OF AMERICA

"All's Well With Lydia" is the Revolutionary War story of Lydia Darragh, American patriot and Philadelphia widow, who by her cleverness gained information instrumental in the American victory.

Sponsored by DuPont

7 ALL-STAR NEWS—Events

8:00 4 STRIKE IT RICH—Quiz Contest

Warren Hull emcees "Heart" quiz with "helping hand" guest Eva Gabor

5 KRAFT THEATER—Drama

"A Kiss For Cinderella" by James M. Barrie; story of a modern Cinderella whose bravery makes a fairy tale come true

7 ADVENTURES OF ELLERY QUEEN

"The Case of the Two-Faced Man." In Italy Ellery is asked by an American woman to find her husband, a plastic surgeon who has disappeared

8:15 9 CAMERACADE—Film Short

"Rhythm Of a City"

8:30 4 MAN AGAINST CRIME—Drama

Investigating the fatal stabbing of a fellow private investigator, detective finds that a copy of Milton's "Paradise Lost" & an attempt on the widow's life are his sole clues

7 PRO FOOTBALL HIGHLIGHTS

Featuring top plays of previous week-end pro-league games

9 LITTLE SYMPHONY—Musical

"Pop" concerts by members of the Chicago Symphony Orchestra conducted by Rafael Kubelik. Soloists will be featured from Chicago's leading schools. Music includes: "Overture to the Marriage of Figaro"

9:00 4 BLUE RIBBON BOUTS—Boxing

World's lightweight champ Lauro Salas, Mexico, with 45 wins, 20 losses & 6 draws vs challenger Jimmy Carter of New York with 56 victories, 13 defeats & 7 draws in 15-round title bout from Chicago Stadium; Russ Hodges announcing

TV FORECAST

WEDNESDAY OCT. 15—cont'd

- 9:00 5 THIS IS YOUR LIFE**—Tale
Detailed story of the life of various individuals selected for their human interest. Ralph Edwards is emcee
Sponsored by Hazel Bishop, Inc.
- 7 WRESTLING FROM RAINBO**
Wayne Griffin describes the matches
- 9 DATE FOR DANCING**—Variety
Musical from Melody Mill Ballroom with Tony Pastor and his orchestra
- 9:30 5 YOUR JEWELER'S SHOWCASE**
- 9 TRAVELERS' SKETCHBOOK**—Film
"Reno—Capital of Chance"
- 9:45 4 SPORTS QUIZ**—Film
- 9 INVITATION PLAYHOUSE**
A San Francisco ferry boat, a sailor, his address book, and a girl keeping a date all figure in story "Romance"
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN**—Clint Youle
- 7 FOREIGN INTRIGUE**—Drama
Jerome Thor & Sydna Scott are featured in stories built around various European locales
Sponsored by McLaughlin's Manor House Coffee
- 9 MOVIE**—"Earl Of Puddleston"
Comedy of the social-climbing Higgins family: stars James, Lucille & Russell Gleason
- 10:10 5 DORSEY CONNORS**—New Tips
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—Russ Reed
- 10:30 4 CHICAGO AT NIGHT**—Chats
- 5 LET'S LOOK AT SPORTS**
- 7 MOVIE**—Title To Be Announced
- 10:45 4 CHRONOSCOPE**—Discussion
Sen. Paul Douglas (D-Ill.) will be interviewed by Wm. Bradford Huie
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—Guests
- 5 HARNESS RACING**—Maywood
Tom Duggan calls races at Fox Valley Trotting Club featuring a one mile main event: "The Ohio Pace"
- 11:15 4 PEAK OF THE NEWS**—Reynolds
- 11:30 4 ALL STAR HIT PARADE**—Tunes
- 9 NEWS VIEWS**—Les Nichols
- 11:45 4 MOVIE**—"Spotlight Scandals"
Frank Fay, Billy Gilbert, and Bonnie Baker in tale of a couple of vaudeville actors who attain fame, are separated, and meet again under unusual circumstances
- 12:00 7 HAIR PROBLEMS**—Commercial
- 1:00 4 ULMER TURNER AND THE NEWS**

(Stations reserve the right to change above listings without notice)

TV FORECAST

YOU'LL LAUGH! YOU'LL CRY!

TV's Greatest New Show!

RALPH EDWARDS

"This Is Your Life"

WEDNESDAY 9 P. M.

WNBQ-TV (5)

HAZEL BISHOP NO-SMEAR LIPSTICK

EVERY WEDNESDAY



"FOREIGN INTRIGUE"

Brilliant new adventure series...
produced in Europe especially for TV.

CHANNEL 7 - 10 P.M.

All the latest

Sports News

**"SPORTS
AND
COMMENTS"**

with
Bob Elson



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**EVERY THURSDAY
6:30-7:00 P.M.**

*Presented by
GENERAL MILLS*

CHANNEL

WENR-TV

WILL LUIGI TOP 'EM ALL?

NEXT WEEK—"Life With Luigi," after a successful radio series is the most talked about new show on TV. Read an entertaining article about Luigi (J. Carrol Naish), the Irishman who portrays an Italian immigrant.



NEXT WEEK—Frank Dane (left) plays Knap Drew, the newspaper editor of famous little "Hawkins Falls," most popular soap opera on television. Read a lively story about all your favorites in Hawkins Falls.



PLUS . . . A profile of tempestuous Tallulah Bankhead who is making her debut on TV next week. . . Our myth editor picks number three in the interesting series of "Five Great Myths." . . And all the regular features. . . Reserve your copy of TV Forecast at the newsstand NOW.

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MERIEL ABBOTT PRODUCTION



**A COMPLETE NEW
MUSICAL COMEDY REVUE**

20 BROADWAY STARS

NAT BRANDWYNNE
and his orchestra

Empire ROOM
PALMER HOUSE



Thursday Oct. 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 Town And Farm—Discussion
7:00 5 Today—News, Reviews, Records
8:45 9 Chicagoland Newsreel—Events
9:00 4 Arthur Godfrey Time—Variety
5 Coffee And—Hugh Downs Emcee
9 Chicago Cooks—Kay Middleton
9:30 5 Ding Dong School—Nursery
10:00 4 There's One In Every Family
5 Home Cooking—Preparation
7 Movie—"Extravagance"
Two selfish women bring grief to their husbands over morals and money
9 Ernie Simon's Breakfast Party
10:30 4 Breakfast With Danny O'Neil
5 To be announced
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
Baking powder biscuit ring
5 To be announced
7 Bob & Kay Show—Variety
9 Bride & Groom—Interviews
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—Homemaking
Celeste Carlyle discusses Halloween
9 Search For Tomorrow—Tale
11:45 9 Noon Adventures With Books
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
9 Hi Ladies—Tom Moore
12:30 4 Garry Moore Show—Variety
Comedian Ken Carson is Garry's guest
5 Meet Mintz—Herbie Mintz
7 Beulah Karney Presents—Tips
Only 84 days till Christmas and it's fruit cake-baking time; quick tricks and special flavoring
12:45 5 Jack Angell And The News
9 News Of The Day—S. Allen
1:00 4 Everywhere I Go—Variety
Dan Seymour is your host
5 Movie—"Girl Of My Dreams"
Story of conditions inside a home for delinquent girls
7 Movie—"Scream In The Night"
Yarn of a notorious gem thief operating in the Orient; stars Lon Chaney Jr.
9 Two Guys And A Doll—Variety
Music, humor, fashions, & pantomimes with Ellen Scott, Jerry Sperling
1:30 4 Guiding Light—Serial Drama
7 Claude Kirchner Show—Variety
9 Music Ala Mode—Tune Time
1:45 4 Art Linkletter's House Party
9 How To—Ed Fitzgerald

- 2:00 5 Big Payoff—Quiz For Men
Randy Merriman & Bess Myerson co-
mencee
7 Movie—"City Without Men"
Story of a Japanese smuggling ring in a Pacific port; stars Linda Darnell, Edgar Buchanan & Glenda Farrell
9 Paul Dixon Show—Variety
Pantomimes with Wanda Lewis and Dottie Mack assisting comic Paul
2:15 4 Luckey North Show—Interviews
2:30 4 Univ. Of Illinois—Discussion
"Man Discussed Rhythm" discussed by Dr. Eugene B. Vest, humanities; Dr. Peter Klasen, social science; & Dr. Ralph Gerard, physiologist
5 Welcome Travelers—Interviews
3:00 4 Movie—"Neath Brooklyn Bridge"
East Side Kids battle the underground when they defend a young girl
5 Kate Smith Hour—Variety
Kate's General Store; Evans family, vocal group; and "House In the Garden"
7 Movie—"U-67"
Story of life on a U boat; stars Alan Hale and Clarence Wilson
9 Test Pattern To 5:00 p.m.
4:00 5 Hawkins Falls, Pop. 6,200
7 Great Western Stories
"Drifting Along"
4:15 5 Gabby Hayes At The Double Bar M Ranch—Western Story
4:30 4 Garfield Goose And Friend
"Friend" Frazier is appointed Admiral of the King's Navy & King Garfield insists that he wear the uniform
5 Howdy Doody Show—Puppets
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Laugh Time—Film Shorts
"Charlie Chase" film cartoon
9 Time For Beany—Puppet Fun
Adventures at sea with a little man
5:15 9 Uncle Mistletoe—Stories
Olio, Molio, & Unc set off to find the Fountain of Wishes, but first they must pass through the Valley of Mysterious Powers, and it is from here that they lose their way
Sponsored by Marshall Field & Company
5:30 4 Silhouettes Of The West—Talks
5 King Calico—Puppet Fun
It's possible to work *too* hard, and Otto the Automatic man proves it
7 Adventure Time—Film Serial
"Phantom Empire" chapter 3 & "Water Rustlers" chapter 4
9 Magic Carpet—Film Short
"Jamaica Holiday"
5:45 4 Window Shopping—Commercial
5 Something To Talk About
9 Afternoon Edition—R. Hurleigh
5:50 5 Clifton Utley And The News
5:55 4 A Word From Vera—Comments

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on
**11TH HOUR
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"HIDDEN ENEMY"

Starring
Warren Hull

SEE TOP FILM
PRESENTATIONS EVERY

*Sunday thru
Thursday*

★ 11:00 P.M. ★

Fridays

★ 11:15 P.M. ★

WNBQ
NBC
CHANNEL 5



THURSDAY OCT. 16—cont'd

- 6:00 4 Sports & Comments—Bob Elson
5 Joe Wilson, Sports—Events
7 Austin Kiplinger & The News
9 Captain Video—Adventure Tale
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
5 Short, Short Dramas—Film
- 6:20 7 Top O'The Weather—Report
Jim Hamilton reviews the climate
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
Top tunes of the day are sung
7 Lone Ranger—Western Drama
9 Spencer Allen And The News
- 6:45 4 Heaven For Betsy—Drama
Comedy sketches from reality by Jack Lemmon and Cynthia Stone
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Data
- 7:00 4 BURNS AND ALLEN—Comedy
Gracie arranges an elaborate dinner party honoring an eminent French physicist, and when he declines the invitation she changes his mind
5 GROUCHO MARX SHOW—Quiz
"You Bet Your Life" quiz contest
7 ALL-STAR NEWS—World Events
Another phase of the nation's and world's news reported on a wide variety of news fronts. Timely & topical news events wherever they occur
9 SPORTS EDITION—News Events
Jack Brickhouse assisted by Harry Creighton report on football and other sports as well as interview a guest
- 7:15 9 YESTERDAY'S NEWSREEL—Film
- 7:30 4 AMOS 'N' ANDY—Comedy
The problem of how to squeeze standard-sized furniture into the "narrowest house in the world" confronts Andy and his pal Lightnin'
5 TREASURY MEN IN ACTION
Two smugglers try to bring heroin into this country from Shanghai in "The Case of the Powered Million" and run into trouble at customs
7 CHANCE OF A LIFETIME—Acts
Professional talent competes for cast awards & the opportunity for stardom in their chosen fields; Dennis James is host to guest, Hoosier humorist, Herb Shriner
9 LET'S LOOK AT THE FACTS
Robert F. Hurlleigh discusses events
- 8:00 4 PICK THE WINNER—Political
Walter Cronkite conducts a discussion by statesmen debating current issues with guest, Estes Kefauver
5 GANGBUSTERS—Police Drama
Third episode in the "Case of Willie 'The Actor' Sutton" with Jay Novello.
7 FAMILY BATTLE—Quiz Time
Daniel Mc Masters emcees the battle of wits between the Klose family

TV FORECAST

THURSDAY OCT. 16—cont'd

- 8:00 9 **PICK THE WINNER**—Political
(See 8:00 channel 4 listing)
- 8:30 4 **BIG TOWN**—Newspaper Drama
A boy spots the nation's most wanted fugitive & turns him over to the police. The reward is not what he bargained for. Pat McVey stars
- 5 **FORD THEATER**—Drama On Film
Diana Lynn and Dick Haymes enjoy a honeymoon in the wilderness which almost didn't take place because of "National Honeymoon"
- 7 **PEOPLE'S POLITICAL POLICY**
A discussion on film
- 9 **MOVIE**—"Thunder In The Pines"
Melodrama about two feuding lumberjacks who unite in defense of each other's rights; stars George Reeves, Ralph Byrd & Denise Darcel
- 8:45 7 **OPERATION INDUSTRY**—Film
A report on one of the large manufacturing industries of the U. S.
- 9:00 4 **RACKET SQUAD**—Drama
In response to a victim's ad offering a reward for a valuable lost item, the con man poses as a detective & collects a fee, while at the same time an accomplice receives the reward in "Lost And Found"
- 5 **MARTIN KANE, PRIVATE EYE**
Lee Tracy stars in mystery drama about a member of a widow's club who commits suicide
- 7 **IMPACT**—News And Features
Austin Kiplinger narrates events
- 9:30 4 **BOSTON BLACKIE**—Drama
The smuggling of diamond and removal of one partner, present our sleuth with a perplexing problem. Kent Taylor stars in "Deadly Diamonds"
- 5 **DAN DURYEA AS CHINA SMITH**
The Singapore police find his information useful, the underworld knows and respects his ability, & you will enjoy his adventures.
Sponsored by Cribbens & Sexton for Universal Gas Ranges
- 7 **DR. FIXUM**—Helpful Hints
- 9 **I'VE GOT A SECRET**—Panel
Garry Moore mc, panel: Laraine Day, Melville Cooper, Jayne Meadows, Bill Cullen; plus guest contestants
- 10:00 4 **ULMER TURNER & THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 7 **MARCH OF TIME**—News Film
- 9 **MOVIE**—"I Stand Accused"
Two friends open law office together, but one, determined to get ahead fast, works for crooks
- 10:10 5 **DORSEY CONNORS**—Helps
Tips for the busy housewife
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill

TV FORECAST

- 10:30 5 **LET'S LOOK AT SPORTS**
Tom Duggan reports on sports
- 7 **MOVIE**—"International Lady"
G-man poses as lawyer to break up a spy ring; stars George Brent, Ilona Massey, Basil Rathbone & Gene Lockhart
- 10:45 4 **SHORT STORY THEATER**—Drama
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Gossip
- 5 **MOVIE**—"Hidden Enemy"
Spies converge on Cleveland's experimental metal laboratories
- 9 **MOVIE**—"Repeat Performance"
Louis Hayward, Joan Leslie, Virginia Field, & Tom Conway in the tale of a successful actress who on New Year's Eve wishes she could relive the past year, & her wish is granted
- 11:15 4 **PEAK OF THE NEWS**—Reynolds
- 11:30 4 **ALL STAR HIT PARADE**—Tunes
Your favorite tunes on records
- 11:45 4 **MOVIE**—"Desirable Lady"
Story of a dancer who becomes involved with a gang who set her up as an heiress with false identification
- 12:00 7 **MOVIE**—"Murder On The Campus"
Stars Charles Starrett & Sally Grey
- 1:00 4 **ULMER TURNER AND THE NEWS**
(Stations reserve the right to change above listings without notice)

New Adventure Series! Every Thursday Night 9:30 PM • WNBQ

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**DAN
DURYEA**
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FOSTER TV

2922 Milwaukee Ave.



Garroway
asks:

What Is Your Election IQ?

1. The political chestnut, "As Maine goes, so goes the nation" was hauled out again when a Republican was elected U. S. Senator from Maine. How many times has the country voted Maine's way in the last six elections?
2. Which state has the most electoral votes?
3. Who said: "The result of this election is an appalling thing"?
4. In 1945, Governor Stevenson attended the San Francisco conference at which the United Nations Charter was drawn. In what capacity?
5. Who said: "Win or lose, I will not accept the proposition that party regularity is more important than political ethics. Victory can be bought too dearly."
6. What candidate has been given "\$16,000 since 1950" by a so-called "millionaires club"?
7. What southern governor has announced he will not vote for Stevenson?
8. The latest defection in the Republican ranks came when a Western senator announced he would not campaign for Ike, although he had been one of the General's supporters. Who is he?
9. Governor Stevenson has a new meaning for the letters GOP. What is it?
10. Who was the only candidate ever put up for two presidential elections by a major party?

ANSWERS

1. Once, 1928 2. New York 3. Leon-ard Schmitt, referring to his defeat in the Wisconsin primary 4. As press officer for the U. S. delegation, 5. Stevenson 6. Nixon 7. Byrnes of South Carolina 8. Wayne Morse of Oregon 9. Grouchy old pessimists. 10. Thomas E. Dewey, by the Republicans.

Dave Garroway is the star of "Today," seen Mon. thru Fri. at 7 a.m., WNBQ.

See the NEW 12th Edition

Calendar Capers

**Ice
show**

A MERRILL ABBOTT PRODUCTION

DINNER SHOW 8:30
SUPPER SHOW 12:00

FRANKIE MASTERS'
orchestra

FAMILY MATINEE
EVERY SUNDAY

special children's menu

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**Boulevard
Room**

THE CONRAD HILTON



Friday Oct. 17

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 Town And Farm—Discussion**
Everett Mitchell reports on various aspects of farm commodities
- 7:00 5 Today—Reports & Interviews**
- 8:45 9 Chicagoland Newsreel—Events**
- 9:00 4 Wheel Of Fortune—Awards**
Todd Russell asks the questions
- 5 Coffee And—Hugh Downs Emcee**
- 9 Chicago Cooks—Kay Middleton**
- 9:30 5 Ding Dong School—Nursery**
- 10:00 4 There's One In Every Family**
John Reed King emcee of audience quiz with talent and prizes
- 5 Home Cooking—Eddie Doucette**
Minestrone and egg wafers, prepared by Eddie and Loretta White
- 7 Movie—"It Couldn't Have Happened"**
Author of mystery stories is asked to solve two murders; stars Reginald Denny, Evelyn Brent & Jack LaRue
- 9 Ernie Simon's Breakfast Party**
Join Ernie, Jackie Van, Bill Snary, Bob Trendler, & the Starnoters for some early morning variety
- 10:30 4 Breakfast With Danny O'Neil**
Musical variety & chats with guests
- 5 To be announced**
- 9 Strike It Rich—Warren Hull**
Guest: William L. Shirer, author of "Mid-Century Journey"
- 11:00 4 Creative Cookery—Recipes**
Thin flakey French type coffee cakes and the apple filling, plus peppered steak with sauteed mushrooms
- 5 To be announced**
- 7 Bob & Kay Show—Variety Time**
- 9 Bride & Groom—Interviews**
- 11:15 9 Love Of Life—Serial Drama**
- 11:30 5 Good Living—New Ideas**
Hope Robbins discusses complexion protection while doing house work
- 9 Search For Tomorrow—Tale**
- 11:45 9 Noon Adventures With Books**
- 12:00 4 Bill Evans Show—Variety**
- 5 Noontime Comics—John Coons**
- 9 Hi Ladies—Tom Moore**
- 12:30 4 Garry Moore Show—Comedy**
Antics with Garry & dancer Ray Malone
- 5 Meet Mintz—Music Session**
- 7 Beulah Karney Presents—Tips**
Beulah has macaroni ideas and a surprise dress show
- 12:45 5 Jack Angell And The News**
- 9 News Of The Day—S. Allen**
- 1:00 4 Double Or Nothing—Bert Parks**
Comedy sequences plus a quiz game

- 1:00 5 Movie—"Sign Of The Wolf"**
Jack London story about two rival shepherd dogs; stars Michael Whalen & Grace Bradley
- 7 Movie—"Girl Trouble"**
Don Ameche, Joan Bennett & Billie Burke in story of a New York playboy
- 9 Two Guys And A Doll—Variety**
Ellen Scott with Jack Sperling and Clark Davis with fun for the ladies
- 1:30 4 Guiding Light—Serial Story**
- 7 Claude Kirchner Show—Variety**
- 9 Music Ala Mode—Tune Time**
- 1:45 4 Art Linkletter's House Party**
- 2:00 5 Big Payoff—Randy Merriman**
- 7 Movie—"Senor Jim"**
- 2:15 4 Luckey North Show—Interviews**
- 2:30 4 Roosevelt College—Talks**
Dr. Willard Abraham, associate professor of education conducts a classroom type discussion on job aptitudes titled "What Are You Fit For"
- 5 Welcome Travelers—Interviews**
Tommy Bartlett is your host
- 3:00 4 Movie—"Neath Canadian Skies"**
A disguised mountie tracks a gang of claim jumpers; stars Russell Hayden and Inez Cooper
- 5 Kate Smith Hour—Variety**
"House In the Garden" bit, and ballet dancers Andre Englesky & Felicia Hayden; also, "It Pays To Be Ignorant"
- 7 Movie—"Broken Melody"**
Story of a convict who escaped from Devil's Island; stars Merle Oberon, John Garrick & Margot Graham
- 9 Test Pattern To 5:00 p.m.**
- 4:00 5 Hawkins Falls, Pop. 6,200**
- 7 Great Western Stories**
"Song of the Range"
- 4:15 5 Gabby Hayes Show—Tall Tales**
- 4:30 4 Garfield Goose And Friend**
"Little theater" presents an animated cartoon narrated by Frazier Thomas
- 5 Howdy Doody Show—Puppets**
- 5:00 4 Kids Karnival Kwiz—Games**
Have some fun, kids, with Natco
- 5 Cactus Jim—Western Feature**
- 7 Laugh Time—Film Shorts**
"Laurel & Hardy" film cartoon
- 9 Time For Beany—Fun For Kids**
A continued story about a boy adventurer & his pals Cecil, the seasick sea serpent, Capt. Huffenpuff, the happy cook Hop Along Wong, Clowny, Hunny Bear, and Dishonest John
- 5:15 9 Junior Edition—Kiddie Games**
- 5:30 4 Silhouettes Of The West—Chats**
- 5 King Calico—Puppet Fun**
Calico Kingdom gets a new ruler, and he turns out to be a tough one
- 7 Adv. Time With Bob Atcher**
"Phantom Empire" chapter 4 and "Water Rustlers" chapter 5

FRIDAY OCT. 17—cont'd

- 5:30 9 **Magic Carpet**—Film Short
"Learning To Sail"
- 5:45 4 **Window Shopping**—Commercial
Tips on what's new in Chicago stores
- 5 **Something To Talk About**
9 **Afternoon Edition**—R. Hurleigh
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera**—Comments
Events & items of interest for women
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Herman Hickman Show**—Talk
Guests & celebrities from all walks of
life; some predictions on football
- 7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
5 **Town Crier**—Tony Weitzel
What's happening in Chicago
- 6:20 7 **Top O'The Weather**—News
Jim Hamilton reports on the climate
- 6:25 7 **Barbara Moro Views Chicago**
Highlights about & around Chicago
- 6:30 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Skit
Capers with Martha Stewart & Pinky
Lee
- 7 **Stu Erwin**—Comedy Drama
Sta finds more trouble in "Wedding
Bells"
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical
Tunes: "Wish You Were Here," "To
Know You Is To Love You," "Trees,"
& "Comes Along Love"
- 5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00 4 **MAMA**—Domestic Comedy
When Mama takes a friend's baby
into the house for a week, the family
takes a spin down a dream world of
memories
- 5 **RCA VICTOR SHOW**—Musical
Dennis Day will be heard as a young
bachelor coping with the trials &
tribulations of life without the aid
of a domineering mother
Sponsored by RCA Victor
- 7 **ADV. OF OZZIE & HARRIET**
Comedy situations with the Nelson
family always seeming to come out
on top. Also featured is Don De Fore
as Mr. Thornberry, their neighbor
- 9 **SPORTS EDITION**—News Events
Scores, predictions, & film action with
Jack Brickhouse & Harry Creighton
eo-emcee. Also, chats with guests
- 7:15 9 **LITTLE CHINCHILLA THEATER**
Short films about No. Amer. animals

- 7:30 4 **MY FRIEND IRMA**—Comedy Skit
Scatterbrained adventures with Marie
Wilson as Irma & Cathy Lewis as
Jane
- 5 **WALT'S WORKSHOP**—Creative
Mr. Durbahn shows some of the things
you can do to protect your home
against frost damages
- 7 **SUPERMAN**—Adventures
George Reeves as Clark Kent
- 9 **PRESS CONFERENCE**—News Talk
Lee Schooler moderates panel
- 8:00 4 **PLAYHOUSE OF STARS**—Drama
Lloyd Bridges as an American flyer
who goes to Mexico to boss a wildcat
airline in "This Plane For Hire"
- 5 **BIG STORY**—Drama
Frank Winge & Peg Kennedy of the
Chicago Sun-Times tell how they
found a brutal killer hiding in a
dead girl's dream
- 7 **ALL-STAR NEWS**—Events
Local & national news events
- 9 **LIFE BEGINS AT 80**—Panel
Jack Barry emcees panel of oldsters
including Georgiana Carhart, Fred
Stein, Jessie Graham, Fred Cox, &
guest
- 8:30 4 **OUR MISS BROOKS**—Drama
Madison High's English teacher tries
to get Mr. Boynton to dress up or a
school masquerade in "The Embezzled
Dress"
- 5 **ALDRICH FAMILY**—Comedy Tale
Henry decides that he needs some re-
sponsibility, so he gets a job in a drug
store in "Henry, the Life Saver"
- 7 **TALES OF TOMORROW**—Drama
"Double Trouble" is a drama about a
man who writes a story about a death
ray machine, and later finds that the
government has just such a thing and
is trying to keep it a secret
- 9 **"ONE THING LEADS TO AN-
OTHER"**—Film Drama
Patrick O'Neil, Sally Payne, & Bridg-
et Carr in a tale of a down-and-out
lawyer who, through a series of
contacts, regains his lost position
- 9:00 4 **MR. & MRS. NORTH**—Drama
Mystery comedy series with Barbara
Britton & Richard Denning
- 5 **CAVALCADE OF SPORTS**
Dan Bucciaroni, 25, of Phila., with 38
wins & 2 losses vs Dave Davey, 23, of
Tacoma, Wash., with 22 victories and
1 defeat in 10-round heavyweight
bout; Jimmy Powers announcing
- 7 **THIS IS MY MELODY**—Stories
Bill Gwinn is host to talented couples
with a story to tell about a favorite
tune which changed their lives
- 9 **TWENTY QUESTIONS**—Quiz
Emcee Bill Slater with Fred Van De-
venter, Florence Rinard, Herb Polesie
Johnny McPhee, & guest Edith Fel-
lows

FRIDAY OCT. 17—cont'd

- 9:30 4 **FILES OF JEFFREY JONES**
 7 **CHGO. KLOSE UPS**—Interviews
 Woody and Virginia Klose co-emcee
- 9 **DOWN YOU GO**—Panel Quiz
 Dr. Bergen Evans moderator of panel;
 Carmelita Pope, Fran Coughlin, Robert Breen, and Toni Gilman
- 9:45 5 **GREATEST FIGHTS OF CENTURY**
 Boxing film: Jimmy Carter vs Aragon (November 14, 1951)
- 10:00 4 **ULMER TURNER & THE NEWS**
 5 **WEATHERMAN**—Clint Youle
 7 **COURTESY HOUR**—Jim Moran
 Six professional, musical, variety talent acts make this Chicago's top rated show
Sponsored by Courtesy Motors
- 9 **MOVIE**—"Dear Murderer"
 English businessman, suspicious that his wife is unfaithful, murders her discarded lover & implicates another suitor in the crime; stars Eric Portman, Greta Gynt, & Dennis Price
- 10:10 5 **DORSEY CONNORS**—New Tips
- 10:15 4 **SPORTS SCOREBOARD**—Elson
 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
 5 **LET'S LOOK AT SPORTS**
 Tom Duggan reports on sports
- 10:45 4 **CHRONOSCOPE**—Discussion
 Gov. John Lodge of Connecticut will be interviewed by guest editor
- 5 **FOOTBALL FORECAST**—Events
 What to expect in future games as predicted by Norman Sper
- 11:00 4 **KUP'S COLUMN**—Gossip
 5 **HERBIE MINTZ SHOW**—Tunes
 7 **MOVIE**—"When's Your Birthday?"
 An astrologer is signed up by gambler to pick races and fight winners via star gazing; stars Joe E. Brown, Marian Marsh & Edgar Kennedy
- 11:15 4 **PEAK OF THE NEWS**—Reynolds
 5 **MOVIE** 'Foreign Correspondent'
 Editor of New York paper sends police reporter to Europe to dig up sensational material; stars Joel McCrea, Laraine Day, Herbert Marshall & George Sanders
- 11:30 4 **ALL STAR HIT PARADE**—Tunes
- 11:45 4 **MOVIE**—"Ape Man"
 Bela Lugosi as the scientist who turns into an ape & terrorizes the community because he's unable to return to human form
- 12:30 7 **FILM COMMERCIAL**
- 1:00 4 **ULMER TURNER AND THE NEWS**
 (Stations reserve the right to change above listings without notice)

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DENNIS DAY

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 Fun than ever!

RCA VICTOR SHOW

WNBQ Channel 5 7:00-7:30



DEAR BOSS:

Three great moments of television made strange bedfellows on my screen the last few weeks: Senator Nixon's laundry-in-a-fishbowl; Wally Cox's final scene in his marvelous summer series—Mr. Peepers' painful induction into the army while being immortalized in a farewell poem by the members of the English class, and thirdly, Fred Waring's kick-off show with incomparable blending of music, lights, terpsichore and camera during a Spanish dance of some Rimsky-Korsakov.

Nice to have these silver linings to the dark cloudfuls of Juvenile Juries, Stork Clubs and 27-Minute Commercials.

Something that always bothers me in those dramatic shows—and even the gilt-edged Studio One and R. Montgomery shows are guilty—is the way two actors will chat about highly secret plot twists in full voice on one end of a sofa and pretend another actor on the other end of the sofa can't hear a word they're saying. Surely TV has microphones sensitive enough to carry a whisper to the audience so the actors can be realistic in their delivery and only be overheard when they are supposed to be as part of the plot. If TV licks this problem they'll have a jump on the movies who still permit this stage-old gap in realism.

Still can't understand how such fine reporters as the Daily News staffers can turn out such dull interviews on Impact. Helen Fleming's mishmash treatment of a basically interesting interview with an attorney turned minister was a case in point.

I didn't see the first showing of Superman and I'm glad. No. 2 son tells me there are two different actors playing Superman. One is the Clark Kent fella and an entirely different guy then sports the cloak and muscles to zoom thru the air. It's better this way. I'm glad I didn't see this thing. Two different Supermen . . . fah! CHUB

LETTERS to the editor

(continued from page 4)

Just watched Milton Berle and wonder why they allow such nonsense on TV. He's ridiculous. . . .

LaCrosse, Ind. MR. AND MRS. LLOYD MILLER

Ed. Note: Read about Berle's dilemma on page 6.

How dare they take Mr. Peepers off the air. It's the very best show on TV. We hope everybody who loved Peepers refuses to buy anything named FORD again.

St. Charles, Ill. THE BRUCE PLUMER FAMILY

Ed. Note: There's a good possibility that Mr. Peepers will return as a regular on TV on Sunday afternoons.

. . . Had no trouble avoiding "Strike It Rich" so far, but my friends tell me it's a therapy treatment called "You think YOU got troubles." . . .

Maywood, Ill. V. L. DOTY

. . . You must have had some personal reason for writing an article like that about a fine program like Strike It Rich. You should be ashamed. . . .

Wilmette, Ill. AGNES COOK

. . . I truly agree with every word you wrote about Strike It Rich, It made good common sense. If only that sponsor would grow up.

Kankakee, Ill. CATHY BARBER

. . . As far as I'm concerned, your atrocity editor is really atrocious. Every show he has picked in the worst 5 is (and I'm not alone in my opinion) one of my favorite shows. . . .

Chicago, Ill. BOBBY JANE LIPPE

So many of my friends disagreed with your choice of Sid Caesar as your Number one comedian. That professor routine is really stupid. . . .

East Chicago, Ind. K. FAUSER

Never since Adam and Eve was such a sin committed as the one last night when the sponsor dropped the Ted Mack Amateur Hour. I pray that Old Gold will need a treatment instead of a treat when they sponsor someone else. . . .

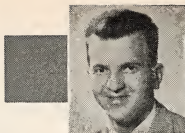
Stevensville, Mich. MARY E. GUILLARD

On the query "How do you like the Stork Club?" my 11 year old daughter replied, "It stinks, all they do is sit around smoking cigarettes with high class people, and gab." Which reverts back to the old adage "Out of the mouths of babes come words of wisdom."

Chicago, Ill. MR. J. OHREN

Grudges Spike Title

Bout On Wednesday . . .



by

ED PAZDUR

Sports Editor

THERE'LL be bedlam in the Chicago Stadium Wednesday night. That's when little **Lauro Salas**, the fiery, beetle-browed lightweight defends his title against an infuriated former champion, **Jimmy Carter**. It promises to become the year's most exciting slugfest and it will be televised over WBKB, 9:00 p.m.

The Salas-Carter fight stems from a curious and colorful chain of events. Carter, like Salas, was comparatively unknown when he electrified boxing fans with a stunning upset of **Ike Williams** to win the world's lightweight championship in May, 1951. As a cinderella champion, he successfully defended his title twice. Then on May 14, 1952 he cockily accepted a title bout with an obscure fighter of little repute named **Lauro Salas**.

The 24-year-old Mexican entered the ring in Los Angeles a hopeless underdog. From the very outset, Salas charged Carter with the ferocity of a wildcat. Carter was bewildered by a whirlwind of hard punches coming from all angles. He was forced into toe-to-toe exchanges for fifteen hectic rounds before millions of delighted TV fans across the country. The split decision which gave Salas and Mexico its first undisputed championship was a sad blow for Carter, and he's been pining for a return match ever since. . . . Wednesday's fight has all the earmarks of a grudge match. It will be a wild-swinging, bitterly contested bout for the coveted world's lightweight title.

Salas, who has been beaten 20 times but never knocked out, earned his title shot by his showing against **Art Aragon**, then a welterweight and local hero in California. His match with Aragon grew out of a cafe brawl between the two during the Christmas holidays. Salas reportedly gave Aragon a trouncing. **Lauro** spotted his adversary ten pounds and lost a split decision, but he handled Aragon so well it merited his title bout against Carter.

Boxing Cuffnotes: The most promising rookie we've seen this year is **Billy Noble**. . . . Least promising is heavyweight **Toxie Hall**. . . . Most over-rated is former welterweight champion **Johnny Bratton** (see below).

**A Whirlwind
Of Leather**



SALAS

**Like Facing
A Wildcat**



CARTER

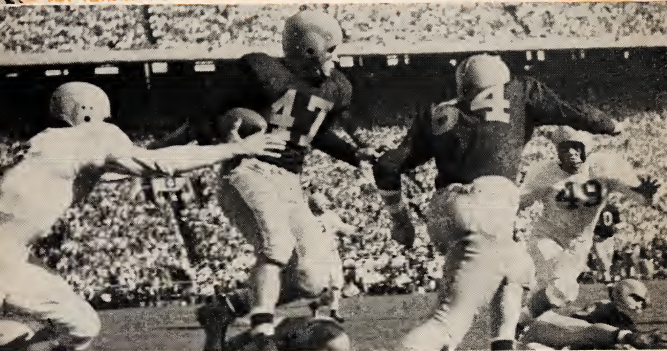


IS WELTERWEIGHT JOHNNY BRATTON OVER-RATED?

Johnny Bratton (right) blinks as he is pictured absorbing one of many punches thrown by **Kid Gavilan** when he dropped his title to the **Havana Hawk** on May 18, 1951. Bratton, who held the welter bauble for only two months, failed to make **Forecast's** ring ratings for the third straight month. Optimistically billed by promoters as a leading contender, Bratton is the sport's most over-rated boxer today.

N.U.'s "Kittens" Debut Nov. 1

Illinois, Michigan State Pace October Telecasts



OF all the conferences in the patrician class of college football, the Big Ten has always been enviously looked upon as the true blue blood. It may boast of impressive curriculums, faculties, beautiful sprawling campuses and large enrollments, but its most popular asset has always been its football teams.

The NCAA-TV Committee, delegated to pick eleven top football games for the NBC-TV network, carefully skimmed the elite off the pigskin aristocracy and scheduled six Big Ten teams. Although the TV series began three weeks ago, the Big Ten elevens debuted just last week when Michigan's Wolverines encountered Stanford, the Pacific Coast Champions.

A former brilliant and feared contender, the Wolverines are rapidly

dwindling before the onslaught of Michigan State College as the state's grid-iron power. Coach Bennie Oosterbaan is desperately rebuilding but his current outlook compared to that of the Spartans is hopeless.

However, making things a little more livable for the Wolverine mentor are two "local" boys, Ted Topor and Dick Beison. Topor, a 212-pound export from East Chicago, Ind., is regarded as one of the finest linebackers in the country and Beison, also of East Chicago, is a highly regarded 200-pound guard.

Making their TV bow against the Texas Aggies Sat., Oct. 11, are Coach "Biggie" Munn's undefeated and untied Spartans of Michigan State. They'll be gunning for their third straight triumph this year. Coach Munn, a former

An East Chicago, Ind., export, Ted Topor, a 212-pound quarterback (below left) is Michigan's candidate as an All-Conference linebacker.

Dick Beison of East Chicago, Ind. (below right), a 200-pound guard who will see lots of action at Michigan this year.



All-American guard at Minnesota, is outspokenly irritated at writers picking his boys as a bunch of supermen. "I have a green quarterback and patched my forward wall from second string offensive players from last year," moaned Munn. "I don't want to sound pessimistic but we do have our problems."

Nevertheless, the Spartans are fielding a formidable team. They're three deep with experienced players in all positions except quarterback. Pacing Michigan State to national honors are Captain Don McAuliffe, 190, at left half and Dick Tamburo, the fiery and rugged center. These boys are well worth watching.

The next Western Conference teams to romp on TV are the Illini and Boilermakers on Oct. 25. It promises to become a gruelling battle when Purdue bids for its first conference championship since 1929. The Boilermakers were

(continued on page 46)



TOP TO BOTTOM:

Bill Tate (36), Illini's leading ground gainer last year, missed early practice sessions because of injuries. Coach Elliot's hopes ride on Tate's full recovery.

Tom Roche (79), Northwestern's stalwart tackle, has been elected Captain by his teammates on basis of his all-around play and popularity.

Captain Don McAuliffe (40), a 23-year-old hard driving half-back for Michigan State. A Chicagoan, Don was top MSC scorer last year with 54 points.

All-American candidate Al Brosky, 172-pound Illini safety man, has been a popular All-American choice on defensive platoons for the past two years.

21-year-old senior, Chuck Hren (far left), is a key figure in the Wildcat offense. Chuck led the team in scoring and ground gaining last year.

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When you work this puzzle correctly, the letters you have left will spell out the name of a popular TV program.

Write this name in the bottom row of boxes. Can you draw a picture of this or any other animal that lives in water?

Send your entries to Mollycues, % TV FORECAST, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, Oct. 20. First prize is \$1; second prize, 50 cents; next 25 prizes, a copy of Molly's new picture puzzle book. In cases of ties, neatest and most original entries will win. Answer will appear here next week.

Place six pennies in this position. Now, can you change the position of only one penny so there will be four pennies each way?

SEPT. 22ND MOLLYCUE WINNERS:

Shirley Altergott, Kenosha, Wis; Dawn Angermon, Crown Point, Ind; Deona Beisel, Chicago; June Blunk, Konkakee, Ill; Sharon Cleveland, Chicago; Henriette Cohen, Chicago; Louise DeCosta, Chicago; Christine Evans, Chicago; Lorraine Fairbanks, Chicago; Patricia Halloran, Chicago; Leslie Haffmon, Chicago; Bob Howland, Grand Rapids, Mich; Leonard Jacobs, Chicago; Frances Kahn, Highland Park, Ill; Kay Kaiser, Eau Claire, Mich; Marilyn Koch, Hinsdale, Ill; Maria Metropoulos, Chicago; Penny Muntz, Elgin, Ill; Melindo Ott, Michigan City, Ind; Donna Perlman, Chicago; Donna Pettit, South Holland, Ill; Joan Varis, Hammond, Ind; Croig Watt, St. Joseph, Mich; Vicki Weller, Racine, Wis; Marilyn Wenger, Chicago; David White, Bridgmon, Mich; Patricio Yates, Chicago

THE TRICK



SOLUTION



Put the bottom penny on top of the center penny like this, but leave it partially uncovered.



STRANGE AND TRUE

SILHOUETTES OF THE WEST

by ROY STARKEY

Even an honest person, it seems, will do almost anything for money. So it's not hard to understand how easy it is for a dishonest person to kill and rob for it. This is the story of Sam Bass.

Sam Bass was born in southern Indiana. At the age of eighteen the adventurous youth headed west, finally landing a job on the Collins ranch in the panhandle country of Texas. In the next few years while trailing cattle, the young cowboy met all kinds of people—honest and dishonest. Unfortunately he preferred the latter and turned outlaw. Considering himself to be smarter than the average owlhoot,

Sam organized a gang of the four men he thought he could trust the most.

So that's how the "Sam Bass Gang" consisting of Robert Richardson, Rusty Jackson, Joe Collins, Jim Murphy and Sam himself came into being. Their first victim was the Union Pacific railroad. Then bank holdups and more train robberies followed. The gang prospered for a while and then came the inevitable. During a holdup they ran into a gun battle with a detachment of rangers. Collins and Richardson were killed and Jim Murphy captured. Sam and Rusty Jackson escaped.

By this time Sam Bass had quite a price on his head and because of this and the promise of his freedom if he helped, Jim Murphy agreed to betray him to the law. Murphy was released, supposedly on bail. He then got in touch with Sam arranging a meeting with him in Roundrock, Texas. But instead of Murphy, Bass was met by Texas Rangers and was killed resisting arrest. Jim Murphy collected his blood money.

"Silhouettes of the West" is seen Mon. thru Fri. on channel 4, (WBKB) at 5:30 p.m.



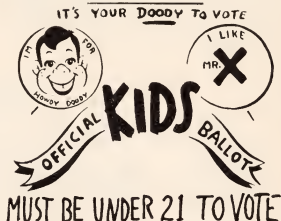
Boys and girls, here's your chance to vote for Howdy Doody for President of the Kids of the United States. As you know, he's running against Mr. X and so if you want him to win, you had better hurry and mail in your ballot right away.

Here are my Sept. 21st contest winners:

Mary Armstrong, Bensenville, Ill; Anne Badere, Kankakee, Ill; Sandra Daniels, Belvidere, Ill; Muriel Davis, Kenosha, Wis; Joan Keller, Dundee, Ill; Fred Kieslar, Mokena, Ill; Geraldine Kocmond, Chicago; Camille Marich, Chicago; Geannene Melcher, Woodstock, Ill; Nyla Nelson, Bourbonnais, Ill; Robert Neumaier, Hammond, Ind; Richard Peters, Gary, Ind; Patricia Pugh, Kenosha; Jim Starkweather, Chicago; Billy Thomas, Chicago; Judith Wetzig, Chicago; Eileen Ziegler, Chicago.

THIS WEEK'S CONTEST—How many lakes in the United States can you name? For the best list, I'll award \$1, second best 50 cents, next 15 runners-

up 25 cents each. Mail your list to Uncle Herbie, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill., before Sunday, Oct. 19.



**MARK YOUR CHOICE FOR PRESIDENT
OF THE KIDS OF THE UNITED STATES.**

HOWDY DOODY ()

MISTER X ()

MAIL TO BALLOT BOX 333, NEW YORK 19, NY

ILLINI, SPARTANS

PACE GRID TELECASTS

(Continued from page 43)

the surprise team of last year when they finished second to Illinois with four victories in five conference games. As defending champions, the Illini will have their hands full.

Both teams will be loaded for bear in this encounter. The Illini have 21 lettermen returning from last year's Rose Bowl Champions and three are monogram winners from 1950. Purdue on the other hand has 29 veterans returning. Both will have plenty of depth in experienced gridders. Tommy O'Connell, a cool, fleet-footed quarterback will again mastermind the Illini but the brunt of the attack will be spearheaded by fullback Bill Tate, last year's leading ground gainer. Tate missed a lot of valuable practice because of illness but it's expected he'll be in top shape for the Boilermakers. Al Brosky, 1951 All-American who intercepted 11 passes out of the blue last year, will be back again to bolster the defense. With the Illini as pre-season favorites to repeat and Wisconsin and Purdue ranked as leading darkhorses, this game may well determine the next Big Ten Rose Bowl entry come New Year's Day.

The Big Ten's TV finale Nov. 1 will undoubtedly come as a letdown when the mediocre Northwestern Wildcats dig their blunted claws into Ohio State's Buckeyes. The Wildcats devoured their early opposition for four straight last year until they ran into Wisconsin. The Badgers decapitated Northwestern (41-0) and Bob Voigts' boys performed like domesticated kittens for the balance of the season.

This year, Voigts pins his hopes on 28 returning lettermen. His 1952 prospects depend a great deal on how well his hard-hitting fullback Chuck Hren has recovered from the broken bone in his foot. The 185-pound, pile driving fullback led the team in scoring with 24 points and rolled up 539 yards in 133 carries for a 4.1 average last year. Hren may see some action for the first time this week unless some unforeseen complications arise.

Last year's tackle contingent returned almost intact. These spots are strengthened by 230-pound All-America candidate Ray Huizinga and Captain Tom Roche. Coach Voigts, who mastered the "T" formation while on the staff of Paul Brown's Cleveland Browns, isn't planning any departure from the orthodox "T." We're sorry to say the Wildcats will have to come up with more than a spread play to surprise opponents if they are to break even in season play this year.

1952 TV GRID SCHEDULE

DATE	GAME	STATION	TIME
Sat., Oct. 11	Mich. State vs. Texas A&M	WNBQ	12:45
Sat., Oct. 11	Ft. Knox vs. Great Lakes	WBKB	12:45
Sat., Oct. 18	Yale vs. Cornell	WNBQ	12:45
Sat., Oct. 18	Ft. Jackson vs. Bowling Field	WBKB	12:45
Sat., Oct. 25	Illinois vs. Purdue	WNBQ	1:15
Sat., Oct. 25	Alaska Air Force vs. Hamilton	WBKB	1:45
Sat., Nov. 1	Northwestern vs. Ohio State	WNBQ	1:15
Sat., Nov. 1	Camp LeJeune vs. Quantico	WBKB	12:45
Sat., Nov. 8	Notre Dame vs. Oklahoma	WNBQ	1:15
Sat., Nov. 8	Parris Island vs. San Diego	WBKB	1:45
Sat., Nov. 15	Georgia Tech vs. Alabama	WNBQ	1:15
Sat., Nov. 15	Randolph Field vs. Bowling	WBKB	12:45
Sat., Nov. 22	UCLA vs. USC	WNBQ	3:45
Sat., Nov. 22	Ft. Belvoir vs. Quantico	WBKB	12:45
Sat., Nov. 29	Army vs. Navy	WNBQ	12:00
Sat., Nov. 29	San Diego TC vs. San Diego Marines	WBKB	1:45

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