

All About Imogene Coca • page 6



TV

OCTOBER 4, 1952

FORECAST

complete, advance
TV PROGRAMS

9:30

Hollywood



MARILYN MONROE

Banned From Television?

15c

ALL NEW ON Channel 5

MY LITTLE MARGIE

Saturday

6:30 P.M.

DOC CORKLE

starring

EDDIE MAYEHOFF

Sunday

6:30 P.M.

TWO FOR THE MONEY

starring

HERB SHRINER

Tuesday

9:00 P.M.

SHORT SHORT DRAMA

Tuesday & Thursday

6:15 P.M.

WNBQ
NBC
CHANNEL 5



Channel One

NEW YORK—Now that the veep, Alban Barkley, has decided to step down from politics he will kick off a radio-TV show in January. The charming Mrs. B. will add glamour to the stint while other celebrities will guest star. The veep promises it'll be non-political. . . . After her show biz friends urged Margaret Truman to lay off the classical stuff and concentrate on comedy, she complied for the first time when guesting on Jimmy Durante's show last month. Result: Maggie was never better. . . . Latest on the Garry Moore-CBS squabble: Garry was given a new contract calling for the type show he preferred—his present daytime format. After he vetoed emceeing "Songs for Sale" the net finally said OK. Walter Winchell, primed for his TV debut, got in a few digs at Garry's personal life in his Broadway gab column.

Cathy Lewis, who held out for a raise on "My Friend Irma" this season, finally got it. Cathy, whom many viewers feel was stealing a lot of thunder from Marie Wilson, was in a good bargaining position. The show would be a vacuum without her. . . . "Blondie" is coming to TV but without Penny Singleton who played the role so often in the movies and on radio. Jeff Donnell, a brunette, will take the title role. . . . Poor Herman Hickman's TV debut after the Kansas-TCU football telecast was horrendous. Coaching for Yale—even Yale—was never that bad. . . . Hollywood is quietly turning out video films in the Glamour City at a surprisingly high rate. There are already some forty filmed TV series in production at the present time.

Real Inconsistency dep't: the Archbishop of Canterbury, on a visit to the U.S. recently, decried TV as "one of the greatest dangers in the world today." Yet the English prelate has publicly tolerated the Commie-loving Red Dean of Canterbury. . . . How would you like to watch Ray Bolger and Fred Astaire on TV? CBS is dangling both hoofers before prospective sponsors for a couple of shows probably during the holidays. . . . Easy Aces, which was some people's idea of the drollest radio comedy around, is going on TV in the late fall which will give the video public a chance to puzzle over the comically strange doings of the Ace family. Grace Hartman will star.

Kay Westfall, the only beautiful item on the "Ask Me Another" panel quiz, defines a hangover as a full head that was empty the night before. . . . Art Baker had a run-in with a flea recently. With a flea circus booked one night on his "You Asked For It" program, Baker found one talented bug inspecting his collar. In attempting to grab the wandering insect during the show, Art tripped over a floor cable and was saved from embarrassment by a camera man who caught Baker and returned the flea to its miniature merry-go-round.

Arthur Murray has decided to borrow a page out of comics Ken and Jan Murray's gagbook. The aging dance-master has just sent the word out to aspiring gagmen that he's paying \$100 a minute for gag material for his latest TV venture. The gags are for Frau Murray's monologues which will open each show. The Murray show gets under way on Oct. 12. . . . Good news for Bob and Ray fans. The on-again off-again comics will definitely be back on now with a new high budget show which will also feature fiddler Florian Zabach, the "Hot Canary" man.



BARKLEY



LEWIS



WESTFALL



BAKER

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Expiration Number 222

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

By now I hope you have done away with Thomas O'Malley, the idiot who wrote (???) that fantastic story about Jerry Lewis. I have never read such a stupid article. Did he forget that Martin and Lewis are a team and that it's not just a Jerry Lewis act.

Chicago, Ill.

MISS B. PETERSON

When O'Malley said that Martin & Lewis were slipping he really outdid himself. I saw them at the Chez Paree and I thought they were terrific.

Chicago, Ill.

RUTH SINGER

That Thomas O'Malley is an insult to the Irish. When he said that Lewis would be good with anybody he should remember that Jerry once said "There's no Martin and there's no Lewis, there's just Martin & Lewis." . . . I thought Janet Kern was an awful critic, but O'Malley is even worse. . . .

Chicago, Ill.

THERESE McINERNEY

Couldn't help but get a laugh out of your proposed article on Martin & Lewis beginning to slip! Ha ha . . . better be careful. . . . They may take one night's salary, buy your magazine lock, stock and barrel, and re-write the article.

Chicago, Ill.

IVAN BUNNY

Concerning your article on Martin and Lewis I think that the reason for the decline in popularity of their movies may be the absence of ad-libbing.

Chicago, Ill.

KATHLEEN McKEAM'N

These two actors (Martin & Lewis) are my family's favorite—mine too—and yet I could find quite a bit to agree with in the article.

Waukegan, Ill.

MRS. E. A. MILTIMORE

That Martin and Lewis article almost floored me. I've never read anything adverse about them before. You people come up with the darndest angles on things. . . . I'm not sore though. It was pretty cleverly written.

Chicago, Ill.

LOUIS BERLIN

Ed. Note: The flood of mail indicates writer O'Malley is out-voted at least 4-1 by the great M & L fandom.

(Continued on page 17)



JACK BENNY—A Real Tightwad?

Show business has its myths. Most of them ("feuds" are the commonest) are nicely rigged publicity stunts calculated to fool or amuse the public. Naturally, John Doe isn't always fooled, but he's generally willing to go along with the gag—if it is a gag.

For the next five weeks, *TV Forecast* will throw a revealing spotlight on the five greatest myths in television circles. Some you might have already suspected as such; others you may still believe as gospel. You may be provoked by the series, illuminated by it, or in complete disagreement with it. But it'll be the truth.

One of the oldest and most popular myths ever devised is that the greatest miser since Scrooge is a man named Jack Benny. For fifteen years Benny has spent his air time cultivating and preening a magnificent reputation for being the most notorious tightwad in existence. He underpays his valet. He takes in laundry. He leeches free dinner from his next door neighbor, Ronald Colman. He stores his unspent money in a cavernous underground vault guarded by a watchman who never sees the light of day. He rides around in an antiquated automobile because he refuses to buy a new one.

Around this one great character failing Benny has wrapped literally thousands of laughs. His reputation for being a skinflint is known everywhere, the tightwad gag being as sure-fire in England or Australia as it is in Dubuque or Hoboken.

But what does a man like Jack Benny do in private life when millions of people know he's got the reputation as a penny pincher? When not in character Benny never ceases to fight the reputation. As a kind of calculated counter-propaganda he spends money like Farouk did when he had it.

He lavishes out-of-whack tips on waitresses, bellboys, cab drivers and porters. At Christmas time he amasses expensive gifts for his host of friends and acquaintances. When entertaining troops overseas he insisted on paying all his own expenses. It is impossible to pick up a tab when Jack Benny is around.

If Jack were just a normal tipper or a normal spender, it wouldn't be enough. Taunts like, "you tightwad, you're no different in real life" would crop up. For those who haven't suspected that the miserly Benny is one of Hollywood's great spendthrifts, this show biz paradox is number 5 in our series of the top five myths.

Jack Benny is seen periodically in his own show on Sunday at 6:30 p.m. on channel 4 (WBKB).

the five greatest myths

ALL ABOUT

A Broadway revue called "New Faces" has been the spawning ground for a raft of talented newcomers in show business. Jimmy Stewart, Henry Fonda and new star Eartha Kitt have hit the top mainly through this lively show biz proving ground. "Faces" has seldom been wrong; a hit in this

revue can mean a move up town from Greenwich Village to a fashionable Fifth Avenue apartment.

Once, however, the show almost let one of its brighter members get lost in the shuffle.

In 1934, "Faces" discovered a homely, rubber-faced comic named Imogene Coca. She capered around the stage in out-sized clothes, dancing, clowning and mugging as if she were possessed. She was one of the genuine hits in the revue—not only that year, but the following. Yet, after these two seasons, little Imogene flopped into semi-obscurity. With the exception of doing one other Broadway show in 1939, she drifted around in the smoky and confined night club jungle for over 14 years.

The nitery route is considered a closed circuit to many in the trade. Once banished to the after-dark bistros, a performer has a rough time convincing bookers that his particular brand of caviar isn't too rich for public consumption. This was Imogene Coca's malady. The gal was too "esoteric."

Then, in 1949, the canny TV producer Max Liebman tasted a little of the rich caviar Miss Coca was throwing around and decided it was a nice appetizer for a mass of people who never set foot in a night club. He signed Imogene for "Broadway Revue" (the predecessor to "Your Show of Shows") and the star of "New Faces of 1934," after an interminable wait, finally got her spot.

Working as a single on the same televehicle with Sid Caesar, Imogene suggested a husband-wife skit about going to the movies. It was one of those perfect comedy marriages. Alone each was good; together they were sensational.



ALMOST LOST IN THE SHUFFLE

IMOGENE



Since the team was formed, the Caesar-Co-

ca duo has explored every end of the little family crises that arise. As Doris and Charles Hickenlooper, Imogene and Sid coo lovingly, conceive innocent plots, rant at each other, and as some critic put it, "quarrel beautifully."

Today the little comic has taken her place among the great comediennesses of all time. Ranked with Bea Lillie and Gracie Fields, Imogene comes off tops in many ways, particularly in the versatility department.

She can be a whimsical hobo sniping cigarette butts and singing "Life Is Just a Bowl of Cherries." Or she is a prehistoric cave girl brawling with her club wielding husband. Or an elfin-like creature in pursuit of an evasive faun in a ballet parody. She is a male dictator, a French *femme fatale*, a nagging wife, a trombone player with the name of Slush Pump Annie. She is an eye-

flapping Camille taking her last breath. She is Spitalny's all-girl orchestra. She is a prima donna singing abominably. She is the tragic heroine of "Streetcar Named Desire" going off her rocker.

Imogene's greatest asset of course is her face. When her saucer-sized eyes pop out in exasperation or amazement they seem to swallow her up—right down to the chin. Her tiny plastic nose can glide into a sagging position (dejection) or flip skyward (haughtiness) or screw up into a field of crinkles (pugnacity). Her eyelids behave like a pair of self-propelled window shades. One can droop into a preposterous wink when the other remains "up" to allow her free eye to rove around weirdly.

Her mouth, at times precisely feminine, can do a flip-flop and come out misshaped to fit the moods of a gangster's moll, a flapper or a sensuous spy in a German movie. In over-all appearance, her little mug resembles a dainty gargoyle.

(Continued on page 21)

WHEN suspected Communist Dashiell Hammett was still a capitalist type author, he wrote a book called *Red Harvest* which for sheer propaganda effect has outdone anything he's done since his conversion to Stalinism.

The book was a lurid study of a gin and blood-soaked private eye trying to clean up corruption in a small town despite the interference of a cynical, brutal police force. As fiction, the book was a powerhouse. But unfortunately it was so fascinating that most of the present day detective fiction has been a direct copy. Needless to say, public confidence in the efficiency of policemen has diminished considerably.

Now for the happy part. TV is giving evidence that the trend may be coming full cycle. Such quality shows as *Dragnet* and *Police Story* are showing the scientific efficiency of present day police methods. And the cops themselves are shown as honest and capable men. But long before these shows came on TV, a show called *Rocky King*, Detective had been

preaching this same reassuring story.

As a detective thriller the show is no great shakes, but it still makes more sense than most of the crime shows on TV. And despite the absence of brutality it managed to climb up among the top rated shows on TV late this summer. The main reason for this surprising success story is

that the part of Rocky King has been played from its debut three years ago by longtime movie actor Roscoe Karns.

Roscoe is one of the last survivors of the old school of side-of-the-mouth acting that's undergoing a revival on TV now that Lee Tracy has taken over the part of

ROCKY

The Bloodless

Martin Kane. And what he's done with *Rocky King* is a good example of what a little experimentation can do for a TV show. As played by Karns, King is neither fearless or particularly tough. He's just an average guy working at a tougher-than-average job. By hard work and a little applied logic he manages to get his man each week in the required half-hour without subjecting the viewer to a surplus of bloodletting. Crime fans can relax the rest of the evening knowing law and order will prevail as long as King is on the job.

Various reasons have been given for *Rocky's* superefficiency but it seems that the best one is that his home life isn't all it should be and as a result he can put his heart into his work. Rocky has all sorts of trouble with his wife Mabel who does all the talking in the King household. Even at work Rocky is plagued with phone calls from Mabel who apparently is incapable of shutting up. Although Mabel is never seen on the show, the grimace on Rocky's face whenever she's speaking to him is strong evidence that he may be picked up for homicide himself some day. Every week's show ends with Rocky telling Mabel over the phone that he's caught the lawbreaker and he'll be right home. It's not hard to guess that Rocky would rather deal with criminals than with his wife.

Although the face of Roscoe Karns is known to practically every moviegoer over the age of 5 there are probably plenty of these same fans who couldn't tell you his name. He's been in over 150 films, yet aside from a few B's he's never been the featured star. Stardom probably would have come had he landed the job of Hildy Johnson in the film version of the stage hit "Front Page," but at the last minute the producers turned him down in favor of an ambitious unknown.



Mr. and Mrs. Roscoe Karns, one of the nicest couples in show business, on recent visit here.

KING, DETECTIVE

Wonder



KARNS

His name: Pat O'Brien.

Roscoe has never made a dime in any other profession besides the theater. Always a bit of a ham, he usually plays his part with a mixture of wisecracking and "heart," a sure-fire style for winning an audience's sympathy. The formula has worked for years and fits perfectly the part of Rocky King.

The home life of Roscoe Karns is distinctly different from the home life of the fictional Rocky King. Roscoe and his handsome wife are one of the happiest couples in show business. Their son Todd is also in the acting profession and can be seen in the movie "My Son John."

Just about the only conventional thing that Rocky King has borrowed from other crime shows is the grunting electric organ that simulates horror or gloom depending on what's going on. Unfortunately the organ produces a different and more depressing gloom than the one desired. One of the lesser inventions of the twentieth

(Continued on page 32)



Just to prove it's all make believe, Roscoe shows how Rocky King's drama packed performances would look if you were a cameraman behind the scenes.



IF THERE'S one thing the U.S. public gets slightly wacky about every few years, it's an oomphy girl who arrives into everyday conversation by way of an entertainment medium.

Clara Bow, the "It" Girl, did it in the mad Twenties. Then, in periodic upheavals, came blonde Jean Harlow,

MARILYN MONROE—WHAT'S

sweater girl Lana Turner and love goddess Rita Hayworth. This year, it's calendar girl Marilyn Monroe.

It's pretty difficult to explain just how it all happened, but today Marilyn Monroe is one of Hollywood's hottest properties—has scored in several smash movies, broken into network radio, and now stands poised at the greatest medium of all—the TV industry.

The most adequate explanation is this—some years back, Marilyn was a free lance model, and down on her luck. She was talked into posing for calendar "art"—nude on a fur rug. Overnight, that calendar became one of the most sought-after items on the west coast.

As a result, Marilyn was rushed along from bit player status into young starlet proportions. Whatever talent she possessed was taken for granted. The film moguls, looking desperately for some prop under the sagging box office, gave her the full publicity treatment.

And large sections of the U.S. public didn't let them down. Two flickers "Don't Bother To Knock" and "We're Not Married" became smash hits, mainly because the fans flocked to see a sexy little blonde named Monroe.

But with movies fading, Marilyn Monroe has to crash the TV picture before a fickle public forgets her. But can she?

One obstacle against it is Hollywood itself. The movie tycoons, almost to a man, have instituted a general ban against any stars appearing on the video screen. This rule is especially tight against any young stars who have achieved the top in the past few years, which applies to Marilyn.

The second obstruction is the TV public itself. No one can deny that the Monroe publicity buildup has been SEX, and very little else. For example, it was almost a GHQ bulletin that Marilyn sleeps completely naked, and furthermore, that she refuses to wear underclothes.

With the FCC watching programs for signs of immorality, plus the influential surveillance of such organizations as the National TV Review Board, networks and sponsors are on tiptoe reverence towards convention.

True, Marilyn might break into a network program—but it's odds-on that she'd be disguised in something like a Mother Hubbard outfit. After that, the poor girl would have to rely

(Continued on page 24)



HER TV FUTURE?

→
The Monroe figure, not the most beautiful in Hollywood, is easily the most famous, thanks to press agent tricks like provocative poses (right), lingerie shots and disturbing come-hither looks.

←
At first glance it's a freshly-scrubbed Lana Turner. At second glance, it's Marilyn Monroe, carefully prapped up for a standard studio publicity shot. Young starlets spend most of their waking hours in many cheesecake poses.

Close study of the famed Monroe face reveals a tendency towards a lantern jaw, a physical defect that can be covered up neatly by makeup.



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Saturday Oct. 4

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 ROUNDTIME**—Western Film
"Lucky Terror" with Hoot Gibson
- 9:45 9 MAGIC CARPET**—Film Short
"Puerto Rico"
- 10:00 7 SPACE PATROL**—Adventures
Commander Corry and crew face
loss of the powerful and secret proton
gun when plotters against universal
peace crack the code describing
secret elements of the weapon
- 9 MOVIES FOR KIDS**—Films
"Gambling Terror" part 1
- 10:30 4 SMILIN' ED'S GANG**—Stories
Ed McConnell narrates tale for kids
with Froggy, the gremlin
- 5 HOBBY TIME**—Bill Healion
"How to Build a Miniature Yacht"
- 7 BEULAH SHOW**—Comedy Skits
Life in the Henderson household
- 9 KIDS & COMPANY**—Variety
Johnny Olsen emcees hall of fame
featuring a youngster who is being
honored for a brave deed (see pg. 45)
- 10:45 5 "NOW BARRABAS"**—Film
Richard Greene & Sir Cedric Hard-
wicke in story of a navy flyer whose
plane has been forced down in the
So. Pacific
- 11:00 4 BIG TOP**—Circus Show
Ringmaster Jack Sterling
- 7 THIS IS MY MELODY**—Tunes
Bill Gwinn emcee with talented guests
who have a story to tell about a
favorite tune
- 9 REGULAR FELLAS**—Kids Show
Talented youngsters from the hon-
ored school of the week will perform;
phone call to a "shut-in" youngster
made by the guest, Joe Kelly emcee
- 11:30 7 "PECOS KID"**—Feature Film
(To be followed by three features;
all times will be approximate)
- 9 MORNING MOVIE TIME**
- 11:45 5-9 PRE GAME SHOW**—Series
- 12:00 4 RANDY'S HALL OF FUN**—Game
Randy Brown is emcee
- 5 AMERICAN INVENTORY**—Talks
"Why Wait For a Million?" Film
dealing with Thayer Hospital in
Waterville, Maine
- 12:15 5-9 WORLD SERIES BASEBALL**
(If game is not played, regularly
scheduled programs will be presented)
- 12:30 4 GRID FORECAST**—Commentary
- 7 "ROARING ROADS"**—Feature
Film about a young boy, heir to a
large fortune, who runs away from
home on the advice of physician;
stars David Sharpe (see 11:30
channel 7 listing)

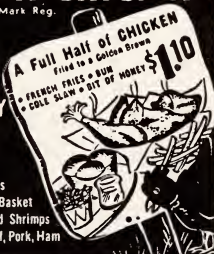
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PICK'N CHICK'N

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East: Western
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SH eldrake 3-1620
delivery limits

North: Central (Evanston)
South: Bryn Mawr
East: Lake Michigan
West: Crawford

Present this ad for **FREE DELIVERY**



TONY MARVIN

THE TALKING DICTIONARY

FOR several years now one of the favorite sports of TV and radio critics has been to predict the imminent downfall of Arthur Godfrey. But the critics just don't know their man. King Arthur is much too wise to leave any such possibility to chance. The supposedly talentless Godfrey has a rare ability for spotting talent in others. But he doesn't stop there. Everyone in the Godfrey cast is cloaked with the same folksy quality that surrounds Arthur. There lies the secret behind the Godfrey legend.

Perhaps the best example of Godfrey salesmanship is announcer Tony Marvin. Announcers generally have a cool impersonal air about them and most people have difficulty even remembering their names. But Tony, through skillful Godfrey exploitation, gets as much fan worship as many higher publicized stars. With Arthur for 6½ years now, the two have reached the stage where Godfrey without Marvin would be like Jessel without Cantor.

For that's the angle that Arthur works with Tony. Practically all verbal exchanges between the two have a pleasant antagonism about them. Tony introduces the show in serio-comic tones "The Ar-thurr GODfrey Show". Arthur invariably follows this up with some casual comment relating to Tony's shortcomings as an announcer. This good-natured abuse is good for laughs and wins whipping-boy Marvin the sympathy of the fans.

There's more to it than that of course. Tony has developed a definite comic style of his own hinging on his astonishing vocabulary. After rattling off a sentence containing nothing but long words, Tony can have his moment of glory lording it over Arthur, who in turn can prove his allegiance to the



TONY MARVIN

common man by feigning ignorance. The Godfrey-Marvin patter is now part of the Godfrey tradition.

Dapper six-foot Tony Marvin was a big time announcer long before he joined the Godfrey firm. His first regular announcing job was for WNYC, the station owned by New York City. A protege of the late mayor Fiorello La Guardia, Tony was regular announcer at the New York World's Fair and through the prestige of this job landed another one with CBS where he handled such major shows as Vox Pop, Major Bowes Amateur Hour and Stage Door Canteen. Not until his hookup with Godfrey however did the Marvin star really soar.

Born in New York City in 1912, Tony had his eye on a medical career until the depression changed his mind for him. He's a graduate of St. John's U., but couldn't afford the additional expense of attending medical school. He went to work as an usher and as a gas station attendant and on the side took singing lessons. Jerry Wald, now one of Hollywood's top producers, found Tony's voice just right for musical comedy and landed him several understudy roles in Broadway musicals. Tony went to an announcer's audition at WNYC, thinking it was for singers, and before he

(Continued on page 24)

SATURDAY OCT. 4—cont'd

- 12:45 4 ARMED FORCES FOOTBALL**
Ft. Lee vs Ft. Belvoir; Jim Simpson announcing game from Wash., D.C.
- 1:30 7 "DESERT GUNS"—Feature Film**
Western melodrama with Conway Tearle (see 11:30 channel 7 listing)
- 2:30 9 TENTH INNING—Recap Of Game**
- 2:45 7 HEALTH AIDS—Commercial**
- 9 "SING AS YOU SWING"—Film**
(See 11:30 channel 7 listing)
- 3:00 7 "FLYING DEUCES"—Feature Film**
Film with Laurel & Hardy as two Paris sightseers who join the Foreign Legion and later try to desert
- 9 "WILD WEST"—Feature Film**
Trio of rangers go west to assist in getting telegraph line through against wishes of local bad boys; stars Eddie Dean & Roscoe Ates
- 3:30 5 FOOTBALL WARMUP—Wilson**
- 3:35 4 TODAY'S SCORES—Results**
- 3:45 5 FOOTBALL—Grid Contest**
Michigan vs Stanford, from Palo Alto, Calif.; Tommy Harmon, Russ Hodges & Bill Henry announce
- 3:50 4 CLASSIC THEATER—Opera**
"Revenge" part two
- 4:00 7 "OUTLAW TAMER"—Feature**
- 9 MUSIC ALA MODE—Jack Fuller**
- 4:30 9 FEATURE FILM PRESENTATION**
- 4:45 5 FOOTBALL SCOREBOARD**
Herman Hickman comments on games
- 4:50 4 PATTERN FOR LIVING—Talks**
Teenagers discuss current problems
- 5:00 7 SATURDAY LAUGH TIME—Film**
- 5:30 4 IT'S NEWS TO ME—Quiz**
Moderator John Daly with panelists: John Henry Faulk, Quentin Reynolds, and Anna Lee
- 7 FEATURE FILM PRESENTATION**
- 5:45 9 PAPA BOB—Musical Session**
Conducted by your friendly tavern keeper
- 6:00 4 CAMEO THEATER—Film**
"The Floorwalker"
- 5 MR. WIZARD—Science Study**
Don Herbert and Bruce Lindgren discuss "Fly Like the Birds" and show why man has never been able to equip himself with wings and duplicate the flight of birds

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB	WNBQ	WGN-TV
4	5	9

- 6:00 9 DICK TRACY—Mystery Drama**
Ralph Byrd stars as the famous comic strip sleuth
- 6:15 4 HEADLINES ON PARADE—Film**
- 6:30 4 BEAT THE CLOCK—Games**
Bud Collyer quizzes the contestants and puts them through zany stunts
- 5 MY LITTLE MARGIE—Comedy**
Margie's efforts to impress a conservative client of her father results in chaos when she is obliged to discourage a proposal of marriage from the client's grandson
- 7 PAUL WHITEMAN'S TEEN CLUB**
Nancy Lewis & Junie Keegan assist "Pops" with his emcee chores as teenage variety talent performs
- 9 PET SHOP—Gail Compton mc**
Gail & Gay present a trimmed Dalmatian, Mrs. R. E. Carlson of Aurora brings down some toy Manchesters, & Gail shows some chinnooks (a breed of dog similar to a huskie)
- 7:00 4 JACKIE GLEASON SHOW**
"And Away We Go" with Jackie and guests. Also variety antics
- 5 ALL STAR REVUE—Variety**
Guest emcee Phil Harris with guests, Milton Berle, Dinah Shore, George Jessel, and Harpo Marx
- 7 "CHECK YOUR GUNS"—Feature Film**
Film about a band of outlaws who jeopardize safety of law-abiding citizens; stars Roscoe Ates & Eddie Dean
- 9 CAROUSEL—Variety Films**
- 7:15 9 CHRISTOPHER RELIGIOUS FILM**
- 7:30 9 ARMCHAIR ADVENTURES—Film**
- 8:00 4 FARMTOWN U.S.A.—Talks**
George Menard talks about farm life and discusses "Lambs and Lamb Chops." Guest: Fred Schofield, Mazon, Ill.
- 5 YOUR SHOW OF SHOWS**
Sid & Imogene (see story page 6) with dancers Bambi Linn & Rod Alexander; soprano Marguerite Piazza; vocalists Bill Hayes, Judy Johnson, Jack Russell, Billy Williams Quartet; Hamilton Trio, dancers, Carl Reiner, Howard Morris, and guest hostess Wanda Hendrix
- 7 TRI-STAR THEATER—3 Features**
Each follows immediately after the one preceeding it. See 9:30 & 11:00 p.m. ch. 7 listings for title. Both of these times are approximate
"Cookin' Up Trouble," comedy vaudeville feature with Billy Gilbert, Maxie Rosenbloom & June Lang
- 9 THIS IS THE LIFE—Film**
- 8:30 4 ALL STAR HIT PARADE**
Your favorite tunes on records
- 9 WRESTLING FROM MARIGOLD**
Jack Brickhouse announces matches: Jim Graham vs the Canadian Angel; Baron Arena vs the Great Balbo; Billy Goetz vs Billy Hickson; Peter Managoff vs Bob Orton; tag match between Fred Blassie & Reggie Lisowski and Hans Schmidt & Bobby Nelson

SATURDAY OCT. 4—cont'd

- 9:00 4 ROLLER DERBY**—Action Film
Ken Nydell describes track action
- 9:30 4 BATTLE OF THE AGES**—Variety
Morey Amsterdam me pits "youngsters" of show business against "oldsters." Guests: actress Lillian Roth; humorist Rolly Rolls; dancing-satirist Elisa Jayne; and 10-year-old harmonica player Gene Jimae
- 5 YOUR HIT PARADE**—Musical
The top 7 tunes you've picked as favorites sung by Snooky Lanson, Dorothy Collins, & June Valli with Raymond Scott and his orchestra

7 KOOL VENT THEATER

Presents "The Wooden Horse" feature film about four British prisoners of war and their daring escape from a German prison camp; stars Leo Genn, David Tomlinson & Anthony Steel

- 10:00 4 "DUKE COMES BACK"**—Feature Film (1st showing) about a prizefighter, engaged to marry society deb, who plans to give up the ring after winning championship; stars Allan James & Heather Angel

- 5 "GREAT JOHN L"**—Feature Film (1st showing) with Linda Darnell, Rory Calhoun, Greg McClure; John L. Sullivan from his early youth as the Boston strong-boy, through his great victories here & abroad, into his days of drunken disillusionment, and finally to the mature man

- 11:00 7 "WOMAN UNAFRAID"**—Feature

- 9 "BELOW THE DEADLINE"**—Film
Feature about a policeman who is unjustly accused of participating in robbery; stars Cecelia Parker & Russell Hopton

- 11:30 4 ULMER TURNER & THE NEWS**
Current events around the world

- 11:45 4 "THERE GOES KELLY"**—Film
Feature about a receptionist at radio station who wants to become a singer, when station's star vocalist is mysteriously murdered; stars Jackie Moran & Wanda McKay

(Stations reserve the right to change above listings without notice)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

Every Saturday

LUCKY STRIKE PRESENTS

YOUR HIT PARADE

and all the Hit Paraders

9:30 pm Channel 5

Be Happy-**GO LUCKY!**



Size 5 x 6 x 8
Fits standard bulbs

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KOOLVENT MOVIE THEATRE

NEW TIME!

Saturday 9:30 P.M.

NEW STATION!

WENR TV Channel 7

Premiere Feature

Suspense-filled Thriller

"THE WOODEN HORSE"

Presented by

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Ventilated aluminum awnings

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Sunday Oct. 5

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 FAIRGROUND**—Film Short
- 9:30 5 THE PULPIT**—Religious Talk
7 FEATURE FILM PRESENTATION
- 9:45 5 NATURE OF THINGS**—Discussion
Dr. Roy K. Marshall talks on science
- 10:00 4 "LAW OF THE JUNGLE"**—Film
Feature with Arlene Judge, John King & Mantan Moreland; tale of mystery and intrigue with foreign agents in Africa
- 5 SUN. FUNNIES**—John Conrad
Comics read, movie cartoons & comedies, demonstration of new toys & games, & hints on care & feeding of oldsters
- 9 AMERICA AT CHURCH**—Relig.
Bethany Ref. Church of Roseland
- 10:30 5 "MELODY PARADE"**—Feature
Film with Mary Beth Hughes, Eddie Quillan & Armida; story of a night club bus boy whose illusions of being a big shot lead his girl friend to distraction
- 11:00 7 PAPA BEAR'S NEWSREEL**
Frank Bear narrates the news
- 11:15 7 TOOTSIE HIPPODROME**—Circus
Emcee John Reed King presents acts
- 9 JUNIOR CROSSROADS**—Film
- 11:30 4 CANDY CARNIVAL**—Variety
Gene Crane is host to talent
- 5 LIVE AND LEARN**—Discussion
Beginning series on "American Political History," Dr. Rollin B. Posey, professor of political science, Northwestern Univ., speaks on "The Origins of the Republican and Democratic Parties"
- 7 FAITH FOR TODAY**—Religious
Rev. W. Fagel gives the sermon
- 9 CAPTAIN MIDNIGHT**—Drama
"Daredevils of the Red Circle" chapter 1 with Charles Quigley
- 12:00 4 ULMER TURNER AND THE NEWS**
- 5 YOUTH WANTS TO KNOW**
Teenagers conduct a panel quiz
- 7 TROUBLE WITH FATHER**—Skit
Stu Erwin is featured
- 9 "ROUGH RIDERS OF CHEYENNE"**—Feature Film
Sunset Carson & Peggy Stewart star
- 12:15 4 YOUR FUTURE HOME**—Ideas
Here's an easy way to select your new home; Ed Cooper narrates
- 12:30 4 POLITICAL GRIDDLE**—Talks
- 5 FRONTIERS OF FAITH**—Relig.
- 7 AMATEUR HOUR**—Chgo. Talent
Bob Murphy emcees talent show

- 12:45 5-9 WORLD SERIES BASEBALL**
(If game is not played, regular programs will be presented)
- 1:00 4 "CASE OF THE BABY SITTER"**
Feature film about a pair of jewel thieves who hire a detective agency to guard their loot under the guise of baby sitting; stars Tom Neal, Pamela Blake, & Allen Jenkins
- 5 HOW DOES YOUR GARDEN GROW?**—Discussion and Movies
John Ott discusses soil conditions and explains how an amateur gardener may apply for a patent on a new hybrid or cross-breed and collect royalties on the bulbs
- 1:30 5 AMERICAN FORUM OF THE AIR**
"How Can We Best Have A Stable Economy?" discussed by Sen. Styles Bridges (R-N.H.) and Leon Keyserling, head of the President's Council of Economic Advisors
- 7 WILD BILL HICKOK**—Western
Guy Madison and Andy Devine
- 2:00 4 "MIRACLE ON MAIN STREET"**
Feature film with Walter Abel in tale of how a child changed the lives of the people around him; also featured are: Margo, Lyle Talbot, & Wm. Collier
- 5 FEATURE FILM PRESENTATION**
- 7 CISCO KID**—Western Movie
Duncan Renaldo & Leo Carrillo star
- 2:30 5 FILM SHORT**
- 7 ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 3:00 4 QUIZ KIDS**—Joe Kelly MC
Panel includes: Melvin Miles, Sally Ann Wilhelm, Harvey Dytech, Janet Ahern, John Carroll, and guest, 4-year-old Lawrie Miles
- 5 KUKLA, FRAM AND OLLIE**
Burr Tillstrom's lovable puppets with Fran Allison and more adventures
- 7 HOPALONG CASSIDY**—Western
Bill Boyd in exciting tales of the West
- 3:30 4 POLITICAL PROGRAM**—Talk
- 5 HALL OF FAME**—Drama
- 7 BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
Adventures with the puppets at Short Stump Ranch, in a corner of corral
- 9 TENTH INNING**—J. Brickhouse
- 3:45 4 INDUSTRY ON PARADE**—Film
Depicts industry's recent strides
- 9 MUSIC ALA MODE**—Tune Time
- 4:00 4 ALL STAR HIT PARADE**—Tunes
Favorite records are played
- 5 ZOOPARADE**—About Animals
Lear Grimmer and Jim Hurlbut visit the lion house at dinner time, and show how these fierce animals have become friends with their keepers and play like house cats

(Continued on page 18)

LETTERS to the editor

(Continued from page 4)

... I'm referring to the guy who writes those "Five Worst Shows" articles. Bride and Groom is one of the best shows on TV and he picks it as No. 3 worst. I don't understand him.

Grant Park, Ill.

K. W.

Ed. Note: Do you think maybe he's a disappointed lover?

Johann Strauss, the composer of the "Beautiful Blue Danube" sure didn't write it to be used to sell Rival Dog Food. It's plumb stupid to use such a beautiful song for this silliness.

Hammond, Ind.

MEREDITH SCHULTZ

Ed. Note: Yeah, but boy, can that dog sing!

In the Sept. 6th issue, the article "Silhouettes of the West" by Roy Starkey contains one error. His legend of the Devils Tower, the town of Sun Dance being near by, and Belle Fourche River passing by are correct, but either he or the printer have it in Southeastern Arizona, while it is in Northeastern Wyoming.

Chicago, Ill.

JOHN H. LINDGREN

Red
Skelton's
Back
Again!



TONIGHT—6:00 P.M.

WNBQ — Channel 5

Presented by TIDE!

He's

... AMERICA'S MOST DYNAMIC
NEWS VOICE

... AMERICA'S MOST LISTENED TO
COMMENTATOR

... AMERICA'S ONE-MAN NEWSPAPER

**... DEBUTING TODAY
ON TELEVISION**



WALTER WINCHELL

EVERY SUNDAY

5:45-6:00 P.M.

PRESENTED BY
THE GRUEN WATCH COMPANY

CHANNEL

WENR-TV

SUNDAY OCT. 5—cont'd

4:00 7 SUPER CIRCUS—Big Top Fun

The Super Circus cast celebrates its 4th birthday, with Cliffy, Scampy, Nicky & Mary Hartline in skit "The Atomic Cake Baker," where they make little birthday cakes for the audience; ringmaster Claude Kirchner presents Toscanelli the juggler; Blackie, the comedy horse; Mia & Matti, acrobatic-contortion act; Bernie Hoffman & Super Menagerie; next contestant in baton twirling contest; and the Acro-Cubans, teeter board act

9 MUSIC ALA MODE—Jack Fuller

4:30 4 WHAT IN THE WORLD—Talks

5 HERE'S TO YOUR HEALTH

Discussion on "Tuberculosis"

9 "SOMETHING IN THE CITY"

Feature film with Richard Hearne & Garry Marsh; a case of double identity confuses the police and forces a man to prove he didn't kill himself

5:00 4 MAN OF THE WEEK—Discussion

5 MEET THE PRESS—Discussion

Martha Rountree and Lawrence Spivak with guest Jacob M. Arvey, Democratic National Committeeman of Ill.

7 LAUGH TIME—Film Short

"Laurel & Hardy" film plus cartoons

5:30 4 SEE IT NOW—News Comments

Edward R. Murrow narrates

5 ROY ROGERS SHOW—Drama

A notorious gang of outlaws conceive a daring plan of escape when they capture Roy in "Huntin' For Trouble"

7 TO BE ANNOUNCED

5:45 7 WALTER WINCHELL—Comments

6:00 4 GENE AUTRY SHOW—Western

"Ghost Town Raiders." Gene and Pat save a young girl's life while tracking down smuggled gold

5 RED SKELTON SHOW—Comedy

Situations involving Willie Lump, Lump, Junior, the mean middle kid, Deadeye, Clem Kaddiddlehopper, and Cauliflower McPugg, ex-boxer

7 YOU ASKED FOR IT—Requests

Art Baker grants viewers wishes

9 "TO HAVE & TO HOLD"

Feature film about a man who falls in love with another man's wife; stars Arvis Scott, Patrick Varr & Robert Ayres

6:30 4 JACK BENNY SHOW—Comedy

Comedy with Jack, Rochester, and Bob Crosby, who is about to be trapped into signing a contract for Jack, but refuses on the grounds he can't read the fine print. Also featured is Don Wilson (see pg. 5)

6:30 5 **DOC CORKLE**—Domestic Comedy
Comedian Eddie Mayehoff portrays neighborhood dentist consistently in financial straits; features Billie Burke, Arnold Stang, Chester Conklin, Hope Emerson, and Connie Marshall

7 WHAT'S THE ANSWER—Quiz

Mal Bellairs asks the questions

7:00 4 TOAST OF THE TOWN—Variety

Ed Sullivan presents second part of the "ASCAP Story" with W. C. Handy, Lauritz Melchior, Ray Henderson, Jack Norworth, Harry Tierney, Frank Silver, Ernie Burnett, Geoffrey O'Hara, Harold Arlen & George Graff

5 COMEDY HOUR—Variety Show

Guest host Donald O'Connor with Sid Miller and special guests Ben Blue, Broderick Crawford, Lisa Kirk, and Scatman Crouthers

7 KING'S CROSSROADS—Film

Carl King narrates film-short stories

9 FAITH OF OUR FATHERS—Talk

7:30 9 CHICAGOLAND NEWSREEL REV.

8:00 4 FRED WARING SHOW—Musical

Virginia Morley & Livingston Gearhart play the second Hungarian Rhapsody by Franz Liszt; Joe Marine sings "My Gal Sal"; Glee Club will do a Negro spiritual "Black Is The Color Of My True Love's Hair"

5 TV PLAYHOUSE—Drama

"The Black Sheep" by Thomas W. Phipps starring Jeffrey Lynn; wealthy bachelor, always involved in scandal, finally falls in love, but must first explain facts behind the scandals to girl's mother; features Patricia Benoit & Frances Williams

7 QUEST FOR SERENITY—Talk

Religious talk by Dr. Hildebrand

9 ROCKY KING—Roscoe Karns

A fourth-rate hotel porter finds himself involved in a murder because he did some eavesdropping in "The Vagrant C-Note" (see story pg. 8)

8:30 4 BREAK THE BANK—Quiz Game

Bert Parks is host to contestants

7 CURTAIN UP—Documentary

9 PLAINCLOTHESMAN—Drama

Swindling, revenge and murder over a span of twelve years is an exciting case for the Lieutenant in "The Wildcatter." Ken Lynch is featured

9:00 4 THE WEB—Mystery Drama

"Homecoming" with Robert Sterling, Richard Webb & Lois Wheeler; story of a young man, drawn by nostalgia and his love for a woman to his home town, where he is accused of a crime he didn't commit

5 THE DOCTOR—Film Drama

"No Gods To Serve," an exciting tale of three GI's trapped with their Chaplain behind the enemy lines in Korea; stars Warner Anderson with Robert North, Dobbs Greer, & Harlan Ward

SUNDAY OCT. 5—cont'd

- 9:00 7 **BILLY GRAHAM**—Religious
- 9 "THE AVENGING HAND"—Film
Feature: mystery story about revenge, embezzling and murder; stars Noah Beery & Kathleen Kelly
- 9:15 7 **FILM SHORTS**—Documentary
- 9:30 4 **WHAT'S MY LINE?**—Quiz
John Daly is host to panel: Dorothy Kilgallen, Arlene Francis, Bennett Cerf, and Hal Block, plus special guest
- 5 **TO BE ANNOUNCED**
- 7 **SHOWCASE THEATER**—Drama
- 10:00 4 "JOHNNY ONE EYE"—Feature
Film with Pat O'Brien, Wayne Morris, & Dolores Moran; a hunted & wounded racketeer, found in an abandoned building, sacrifices his life to save a little girl
- 5 **WEATHERMAN**—Clint Youle
- 7 **DREW PEARSON**—News
Analysis of the news and predictions of things to come
- 9 **COURTESY THEATER**—Feature
Film (1st showing) "C-Man" starring Dean Jagger & John Carradine; investigator of U.S. Customs Dept. goes after jewel smuggler & runs into a series of murders
- 10:10 5 **DORSEY CONNORS**—Ideas
Helpful tips for men as well as gals
- 10:15 5 **ALEX DREIER**—News Report
- 7 **EARL NIGHTINGALE**—Talks
- 10:30 5 **SPORTS STAR TIME**—Duggan
- 7 "TRAGEDY AT MIDNIGHT"
Feature film about an amateur sleuth who embarrasses the police department by his solutions of current murders; stars John Howard, Margaret Lindsay & Roscoe Karns
- 11:00 5 "SUNDOWN"—Feature Film
Gene Tierney, Bruce Cabot, George Sanders, Reginald Gardiner & Sir Cedric Hardwicke; tale of the efforts of Nazi agents to provoke native uprisings in British East Africa
- 11:30 4 **FILM SHORT**
- 9 "I KILLED THAT MAN"—Film
Feature about a man, about to be executed, who mysteriously dies before they throw the switch; stars Ricardo Cortez, Joan Woodbury & Iris Adrian
- 11:45 4 **ULMER TURNER & THE NEWS**
- 12:00 4 **MELODY PARADE**—Variety Show
Disc jockey show with Topper & guests
- (Stations reserve the right to change above listings without notice)

TV FORECAST

BENNY'S BACK SUNDAY!



See
JACK BENNY
and his
whole gang

Sunday, 6:30 pm • Channel 4
Be Happy—GO LUCKY!

CHOSEN BY FAMOUS CHEFS!



Most of Chicago's
finest hotels, clubs,
restaurants, tea
rooms and dining
cars serve
STEWARTS.

TV FIRST "C-MAN"

Dramatic!
Spectacular
Expose of the
Smuggling Racket!

**DEAN
JAGGER
JOHN
CARRADINE
LOTTIE ELWEN**

10 PM

SUNDAY • WGN-TV

★ **COURTESY
THEATRE** ★

Monday Oct. 6

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 **Town & Farm—Discussions**
Everett Mitchell with news of interest to farmers, including commodity & livestock markets and weather reports; also, tips on thrifty food buys, movies of outstanding farms in Chgo. area & farm conditions overseas
- 7:00 5 **Today—News & Commentary**
- 8:45 9 **The Carousel—Variety Film**
- 9:00 4 **Morning News—Commentary**
5 **Coffee And—Interviews, Music**
9 **Chicago Cooks—Kay Middleton**
- 9:15 4 **Arthur Godfrey Time—Variety**
9 **Carousel—Musical Variety**
- 9:30 5 **Campaign Call—Political**
Moderator Frank Blair with panel of newsmen including Morgan Beatty, David Brinkley, Leif Eid, Richard Harkness, Earl Godwin, Al Warner, Ray Henle, Ned Brooks, and Mrs. Esther Van Wagoner Tufty answer questions about political issues
- 10:00 4 **There's One In Every Family**
5 **Home Cooking—Eddie Doucette**
Eddie, assisted by Loretta White, prepares spicy chicken ala Chinese
7 **"Public Opinion"—Feature Film**
9 **Ernie Simon's Breakfast Party**
- 10:30 4 **Breakfast With Danny O'Neil**
5 **It's A Problem—Discussion**
"The Parent of the Disturbed Child" discussed by Dr. Robt. Gomberg, exec. dir. of the Jewish Family Serv., Dr. Harold Michel-Smith, chief clinical psychologist at Flower-Fifth Ave. Hosp., & Dr. Eva Rothmann
9 **Strike It Rich—Warren Hull**
Guest: Richard Denning
- 11:00 4 **Creative Cookery—F. Pope**
Scandinavian whipped cream Krum Kakes; potatoes delmonico in casserole; and coconut macaroons
5 **Portrait Of A City—Film**
7 **Bob & Kay Show—Variety**
9 **Bride & Groom—John Nelson**
- 11:15 9 **Love Of Life—Continued Tale**
- 11:30 5 **Good Living—Homemaking Tips**
Betty Raymond demonstrates how to do heavy work without strain
9 **Search For Tomorrow—Drama**
- 11:45 9 **Earl Nightingale Show**
- 12:00 4 **Bill Evans Show—Variety Time**
5 **Noontime Comics—John Coons**
9 **Hi Ladies—Interview Fun**
- 12:30 4 **Garry Moore Show—Variety**
5 **Meet Mintz—Herbie Mintz**
7 **Beulah Karney Presents—Tips**
Beulah celebrates the Chinese Moon Festival & prepares pork with the traditional sweet & sour sauce

- 12:45 5 **Jack Angell With The News**
9 **News Of The Day—S. Allen**
- 1:00 4 **Double Or Nothing—Quiz Show**
Bert Parks emcees comedy Grand Slam Quiz
5 **"Renegade Girl"—Feature**
Film about a Civil War girl who falls in love with a Yankee; stars Alan Curtis & Ann Savage
7 **"Fighting Pilot"—Feature Film**
9 **Two Guys And A Doll—Variety**
- 1:30 4 **Guiding Light—Serial Tale**
7 **Claude Kirchner Show—Variety**
9 **Music Ala Mode—Tune Time**
- 1:45 4 **Art Linkletter's House Party**
- 2:00 5 **Big Pay Off—Quiz Contest**
7 **"Ghost Camera"—Feature Film**
Ida Lupino & Henry Crandall in mystery story of a camera with an undeveloped roll of film which reveals a murder
9 **Paul Dixon Show—Variety**
- 2:15 4 **Luckey North Show—Talks**
- 2:30 4 **Ill. Inst. Of Technology**
Prof. John J. Ahern, director of the fire protection and safety engineering department, presents a special program in observance of National Fire Prevention Week
5 **Welcome Travelers—Chats**
Tommy Bartlett talks with guests
- 3:00 4 **"There Goes Kelly"—Feature**
Film with Jackie Moran & Wanda McKay (see Sat. 11:45 p.m. ch. 4)
5 **Kate Smith Hour—Variety**
Guests: Hoctor & Byrd, comedy team; teenage panel, "House In The Garden" serial drama, and America Sings
7 **"Crooked Circle"—Feature Film**
A secret society plots the murder of one of its members; stars Roscoe Karns, Zasu Pitts & James Gleason
- 9 **"Dangerous Secrets"—Film**
Feature with Paul Lukas; story of a man and girl who meet, fall in love, & realize they must part
- 4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Sagebrush Theater—Serial**
"Flame of the West" feature film
9 **"Arizona Roundup"—Feature**
Film starring Tom Keene in Western
- 4:15 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Garfield Goose—Fun For Kids**
Frazier Thomas and Bruce Newton with games, stories and films for kids
5 **Howdy Doody Show—Puppets**
- 5:00 4 **Kids Karnival Kwiz—Games**
5 **Cactus Jim—Western Film**
7 **Laugh Time—Film Shorts**
9 **Time For Beany—Puppet Fun**
- 5:15 9 **Junior Edition—Steve Fentress**
- 5:30 4 **Silhouettes Of The West—Film**
5 **King Calico—Puppet Fun**
King Calico tangles with a periscope and wins!

(Continued on page 22)



IMOGENE COCA

(continued from page 7)

Max Liebman said of her, "The great thing about Imogene is that her left nostril never knows what the right one is doing."

In everything that Imogene does there is a thin dividing line between the subtle and the outlandish. In satirizing the parlor type soprano, for instance, she sings, not really badly, but bad enough to get the point across. The arias are sprinkled with those narrow escapes from musical disaster that plague a school hall recital. The strained face, tortured smile and slightly off-key rendition are given a classic going over by rubber-faced Imogene.

When the pixieish little comic does a ballet take-off, here again, the subtle shading makes the difference. She takes something like the *Doll Scene* from *Tales of Hoffman* and almost makes a shambles of it. For someone watching Imogene for the first time, her imperceptible little foul-ups—a slip here, a stumble there—seem like blunders. Then of course she removes all doubt and ices the nonsense by taking a beautiful flop on the seat of her pants at the end of the skit.

Beneath this great talent is an unheard-of modesty. Imogene, brash and poised before the cameras, is a timid, self-effacing woman whose greatest off-stage delight is living quietly with her husband Bob Burton in a Manhattan apartment. (They were wed in 1935.)

When wrapped up for a snow storm, Imogene weighs a little over a hundred pounds. Her biggest problem is trying to establish among her fans that she is NOT married to Sid Caesar. Sid, also happily married, once took his wife, an attractive blonde, to a night club. As they were leaving an elderly lady was overheard saying, "Isn't that terrible? Just like an actor, traipsing around with a show girl and leaving his sweet little wife, Imogene, sitting home tending the baby!"

—Thomas O'Malley

"Your Show of Shows" is seen Saturdays at 8:00 on channel 5 (WNBQ).

TV FORECAST



HEY KIDS!



"Garfield Goose"

and friend Frazier Thomas

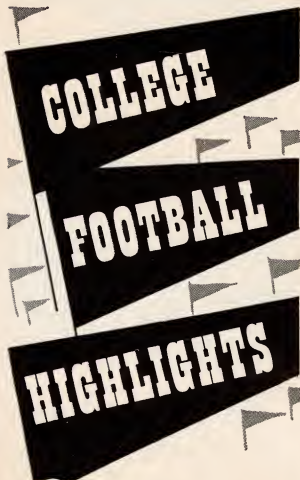
starring
Garfield Goose . . .
the gander who
thinks he's king and
"Friend" Frazier . . .
who wouldn't tell
him any different for
the world . . .

Monday
thru
Friday at
4:30 p.m.
brought to you by
Sara Lee Bakeries

Channel
4

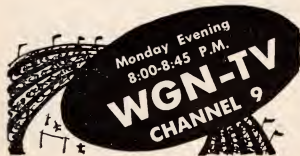


THE
CHICAGO MOTOR CLUB
presents



*featuring the most exciting
plays of Saturday's games
... film highlights of*

Northwestern vs. Vanderbilt
Notre Dame vs. Texas
Illinois vs. Wisconsin
with Jack Brickhouse



MONDAY OCT. 6—cont'd

- 5:30 7 **Adv. Time With Bob Atcher**
"Last of the Mohicans" chapter 8,
and "Riding Avenger" chapter 1
9 **Magic Carpet—Film Short**
"Animals Unlimited"
- 5:45 4 **Window Shopping—Commercial**
5 **Something To Talk About**
9 **Afternoon Edition—R. Hurleigh**
- 5:50 5 **Clifton Utey And The News**
5:55 4 **A Word From Vera—Comments**
- 6:00 4 **Sports & Comments—Bob Elson**
5 **Joe Wilson, Sports—Events**
7 **Austin Kiplinger & The News**
9 **Captain Video—Adventures**
- 6:10 7 **Sports Highlights—Jack Drees**
6:15 4 **Ulmer Turner And The News**
5 **Town Crier—Tony Weitzel**
Tony chats about people we know
& events of interest around Chgo.
- 6:20 7 **Top O'The Weather—Report**
6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News—Douglas Edwards**
5 **Those Two—Comedy Skits**
7 **Hollywood Screen Test—Drama**
Francis L. Sullivan in "The Darkest
Hour" a story of an Englishman's
sacrifice on behalf of the colonial
army during the American Revolution
9 **Spencer Allen & The News**
- 6:45 4 **Perry Como Show—Musical**
Tunes: "Try A Little Tenderness,"
"Somewhere Along The Way," "I
Can't Believe That You're In Love
With Me," & Fontanes sing "Lone-
some Road"
5 **News Caravan—John Swayze**
9 **Chicagoland Newsreel—Data**
- 7:00 4 **VIDEO THEATER—Drama**
"Legacy Of Love" with Corinne Cal-
vet; trouble began when a Parisian
model inherited a large sum of money
& decided to quit her job and enjoy it
5 **PAUL WINCHELL SHOW**
"What's My Name" quiz plus variety
with Jerry Mahoney & singing come-
dienne Dorothy Claire
7 **INSP. MARK SABER, HOMICIDE**
A brutal murder of an elderly shop
keeper arrests Mark Saber's (Tom
Conway) attention in "Case of the
Star Tatoo"
9 **BEARS QUARTERBACK CLUB**
Red Grange narrates film of Sun-
day's game between the Bears and
Cardinals
- 7:30 4 **GODFREY'S TALENT SCOUTS**
5 **VOICE OF FIRESTONE—Music**
Tenor Ferruccio Tagliavini sings
"M'Appari" from Flotow's opera
"Martha;" "Because;" "O Sole Mio"
& "La Danza" by Rossini; chorus &
orchestra do "I Want To Be Happy;"
"Holiday For Strings;" & "William
Tell" overture

TV FORECAST

MONDAY OCT. 6—cont'd

7:30 7 "TANKS A MILLION"—Feature
Film: comedy about Sgt Doubleday's troubles in the Army; stars William Tracy and James Gleason

9 CARDINALS QUARTERBACK CLUB—Interviews And Films
Vince Lloyd presents sports celebrities

8:00 4 I LOVE LUCY—Comedy Drama
A pair of handcuffs intended as a gag on her husband backfire on Lucy

5 HOLLYWOOD OPENING NIGHT
William Bendix in "Terrible Tempered Tolliver" by Nelson Gidding; baseball comedy about a major league umpire whose life becomes complicated when he tries to conceal his need for wearing glasses

9 COLLEGE FOOTBALL HILITES
Jack Brickhouse narrates films of Northwestern - Vanderbilt; Notre Dame-Texas; and Illinois-Wisconsin games

8:30 4 LIFE WITH LUIGI—Comedy Skit
Pasquale (Alan Reed) convinces Luigi (J. Carrol Naish) that he should go out with an American girl, but Luigi, upon taking the advice, finds himself in an expensive restaurant with only \$4.00 to his name

5 ROBERT MONTGOMERY—Drama
"Signora Isobel" by Thomas W. Phipps starring Constance Bennett & Edmon Ryan; drama of a domestic crisis in the lives of a rising young political figure and his wife, whom he neglects while pursuing his career

7 UNITED OR NOT—Discussion
John McVane is the moderator

9 THE CAROUSEL—Variety Film

8:45 9 FAMOUS FIGHTS FROM MADISON SQUARE GARDEN—On Film

9:00 4 STUDIO ONE—Drama
"The Doctor's Wife." A young doctor makes good his threat to marry first girl he sees when he and fiancée quarrel; stars June Lockhart & John Dall

7 BOXING FROM RAINBO ARENA
Main event: Gene Gunter, 23, of Baltimore with 18 wins & 3 losses vs Rocky Casillo, 21, winner of 15 straight fights in an 8 rd. welterweight bout; Jack Drees announces

9 BOXING—Eastern Pkwy. Arena
Main event: Frankie Sodano, 21, of Philadelphia with 38 wins, 1 loss & 1 draw vs Pat Marcune of N.Y. with 29 victories, 10 losses, & 2 draws in a featherweight bout; Ted Husing announces

9:30 5 WHO SAID THAT?—Quote Quiz
Moderator Walter Kiernan, anchor man Frank Conniff, & guests: Jacqueline Susann, Robert Sterling, & Richard Harkness

9:45 9 SPORTS PAGE—Commentary
Arch Ward & Jack Brickhouse

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle
Report on Chicago's climate

7 PAGE ONE—News And Sports

9 "WOMAN WHO CAME BACK"
Feature film (1st showing) about a girl almost driven to suicide by weird happenings in her town, stars John Loder, Nancy Kelly & Otto Kruger

10:10 5 DORSEY CONNORS—Ideas

10:15 4 SPORTS SCOREBOARD—News

5 CLIFTON UTLEY AND THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed
Here's what to expect tomorrow

10:30 4 CHICAGO AT NIGHT—Chats

5 LET'S LOOK AT SPORTS—Duggan

7 FEATURE FILM PRESENTATION

10:45 4 CHRONOSCOPE—Discussion
T. Lamar Caudle, former U.S. assistant attorney general is interviewed by editors Wm. Bradford Huie and Henry Hazlitt

5 HERBIE MINTZ SHOW—Musical
Music, guests, & commentary

11:00 4 KUP'S COLUMN—News-Guests

5 "CALL OF THE JUNGLE"—Film
Feature about a police officer in the jungle who uses witchcraft to expose a murder; stars Ann Corio

11:15 4 PEAK OF THE NEWS—Reynolds

11:30 4 ALL STAR HIT PARADE

Your favorite top tunes are played

9 "RETURN OF THE APE MAN"

Feature film with Bela Lugosi & John Carradine; eerie story of a scientist who discovers a way to preserve animals and human beings by freezing them

1:00 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

Be Happy-**GO LUCKY!**

ROBERT MONTGOMERY

presents

YOUR LUCKY STRIKE THEATRE
Monday, 8:30 pm • Channel 5





MARILYN MONROE

(Continued from page 10)

on talent, not a very copious Hollywood product. But here is Marilyn Monroe:

Marilyn's real name is Norma Jean Baker, and her birthplace was Los Angeles. She's a 23-year-old blue-eyed blonde who stands 5' 5½" tall and she wraps up ready for delivery at 118 pounds. Her only education is high school level, at Van Nuys High in California.

Shortly after her birth, her father was killed in an auto accident. Since her mother was a hopeless invalid, Marilyn spent her childhood in a series of private homes as a public ward of Los Angeles county. At 9 years, she was placed in the L.A. orphans' home, where she set tables and washed dishes.

When Marilyn was 10, the county farmed her out to more private homes, a type of transient existence that probably developed a shock-proof character in her. At 15, Marilyn married a teenage boy in a short-lived experiment.

Upon graduation from high school, Marilyn went to work as a parachute inspector, but modeled on the side. A series of magazine cover pictures got her first break with 20th Century studio. She got a bit part in Scudda Hoo Scudda Hay in 1947 but it was later deleted.

Two more years of skimpy budgets, and Marilyn got another chance—this time in A Ticket to Tomahawk. Marilyn Monroe was on her way at last.



TONY MARVIN

(Continued from page 13)

knew he was the station's regular staff announcer. There LaGuardia spotted him and started him on his way to fame.

Tony, prospering as befits a member of the Godfrey Gang, is now living the good life with his wife and 11 year old daughter in a plush residence on fashionable Long Island. Daughter Lynda Ann is in earnest training these days, poring over the dictionary trying to surpass her old man in the vocabulary department. She appeared once on the Godfrey show and in reply to a question by Arthur said "I have a modicum of vociferation and being here agitates my risibilities and affords me a pleasurable experience." As it turned out she didn't know what it meant. Tony had put her up to it.

It's been suggested that Tony's rise to prominence has something to do with the fact that he is one of the loudest laughers at the often ancient Godfrey jokes. Between Tony and that nondescript giggler in the orchestra, the folks at home can have no doubts that Arthur is a very funny man. To prove he's grateful Arthur then showers Tony with free publicity. Which only shows that it's sound business sense to laugh at the boss's jokes.

—Robert Cuniff

Tony Marvin is heard with Arthur Godfrey at 9 a.m. Mon. thru Fri., and at 7 p.m. on Mondays and Wednesdays, all on channel 4 (WBKB).

ARTHUR GODFREY

A household name meaning fun for all. Laugh with America's favorite redhead. Mon. & Wed. 9:00 a.m. . . Tues. & Thurs. 9:15 a.m.



**TURN TO WBKB
FOR THE FINEST IN TV**

★ Tune in Arthur and learn how you can win prizes totalling \$129,000, sponsored by Pillsbury's Best Flour.

Tuesday Oct. 7

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 Town & Farm—Discussion
7:00 5 Today—News & Commentary
8:45 9 Chicagoland Newsreel—Local
9:00 4 Arthur Godfrey Time—Variety
5 Coffee And—Variety Time
9 Chicago Cooks—Recipe Fun
9:15 9 Chicagoland Newsreel—Data
9:30 5 Campaign Call—Q & A Time
10:00 4 There's One In Every Family
5 Home Cooking—Eddie Doucette
Eddie prepares a dessert called "Fresh Cranberry Grunt"
7 "City Park"—Feature Film
9 Ernie Simon's Breakfast Party
10:30 4 Breakfast With Danny O'Neil
5 It's A Problem—Discussion
"The Independent Voter" discussed by Dr. Rose Flanzblau, psychologist & columnist for the N. Y. Post, Marshall McDuffy, and Paul Warburg
9 Strike It Rich—Quiz Time
11:00 4 Creative Cookery—F. Pope
Chicken cacciatore (hunter's style): sauce cacciatore; butterscotch filled wafers; almond or pecan chocolate turtles; and glossy chocolate icing for cookies and small cakes
5 Portrait Of A City—Film
7 Bob & Kay Show—Variety
9 Bride & Groom—Interviews
11:15 9 Love Of Life—Continued Tale
11:30 5 Good Living—Homemaking Tips
Designer Paul MacAlister will plan and furnish game rooms, using miniature room settings and furniture
9 Search For Tomorrow—Drama
11:45 9 Earl Nightingale Show—Talk
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—Kiddie Fun
9 Hi Ladies—Tom Moore Emcee
12:30 4 Garry Moore Show—Variety
5 Meet Mintz—Musical Session
7 Beulah Karney Presents—Tips
Beulah has a "Housekeeping Day" and explains how to get marks off of furniture; her recipe is for Halifax ham and glistening beans
12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
1:00 4 Everywhere I Go—Variety
Dan Seymour emcees true human interest stories set against actual background of the experiences; guest: Sam Levine, Federal Narcotics Agent; vocalist Joan Edwards, & composer Lynne Duddy
5 "King Kelly, U.S.A."—Film
Edgar Kennedy & Irene Ware



DEAR BOSS:

Did you ever buy something you didn't want from a guy who was peddling something you didn't need that cost money you didn't have? I sure have, more than once. Why? Because I'd fallen under the spell of one of those terrific, natural-born salesmen.

Now why don't some of these sponsors who've dropped shows because they didn't pay off commercially give some thought to hiring SALESMEN instead of converted radio announcers to sell their products on TV.

Personally I think Nelson Case, Rex Marshall, Dennis James & Associates all own melodious voices, well-groomed coiffures and shining dentures. To a man these ex-radio announcers are masters of the tricky phrase effortlessly delivered; the sweetly suppliant petition charmingly rendered.

But, isn't the whole idea of the TV commercial to sell something? Then why don't these hardheaded sponsors forget the glamour and try clamor. Why don't they hire themselves a good old-fashioned, get-the-order-at-any-cost salesman — the kind who could sell a gas furnace to John L. Lewis — and turn him loose in front of a camera?

Of course the man they select (on the basis of his sales record) won't be as handsome as Nelson or as marble-smooth as Rex. In fact, he'd probably look and sound as ordinary as a Give-away Show contestant. But darn it all — that doesn't mean he couldn't sell as well on camera as he does face-to-face once a TV director has taught him the tricks of the trade.

I'd sure like to see a trial run. Jimmy Melton would sing mighty purty in a barnyard but the smart farmer who wants to feed his pigs would pass up Melton's bird song for a good leather-lunged hog-caller's chant any day.

CHUB

Marshall Field & Company



Here's Olio!

See him and all your other friends from Wonderland on

The Adventures of Uncle Mistletoe®

every Tuesday and Thursday
5:15 P.M.—WGN-TV (9)

See the NEW 12th Edition

'Calendar Capers'

Ice Show

A MERRIL ABBOTT PRODUCTION

DINNER SHOW 8:30
SUPPER SHOW 12:00

FRANKIE MASTERS'
orchestra

FAMILY MATINEE
EVERY SUNDAY

special children's menu

CALL "PHIL" WA 4-400

Boulevard Room

THE CONRAD HILTON



TUESDAY OCT. 7—cont'd

- 1:00 7 "Gansters Of The Sea"—Film
Feature with Noah Beery & Dorothy Burgess in tale of the exotic Orient
- 9 Two Guys And A Doll—Variety
- 1:30 4 Guiding Light—Serial Story
- 7 Claude Kirchner Show—Chats
- 9 Music Ala Mode—Jack Fuller
- 1:45 4 Art Linkletter's House Party
- 2:00 5 Big Pay Off—Quiz Contest
Randy Merriman and Bess Myerson
- 7 "King Of The Sierras"—Film
Feature about a white stallion who battles to protect his herd of mares
- 9 Paul Dixon Show—Variety
- 2:15 4 Luckey North Show—Interviews
- 2:30 4 Lake Forest College—Talks
Moderator: Mrs. Arlene Byrne, speech dept.; guest: Dr. Edwin Reichert, chrmn. of the dept. of Education; topic: "Discipline For Today's Children"
- 5 Welcome Travelers—Interview
- 3:00 4 "Rogue's Tavern"—Feature
Film about a young couple stranded in a lonely tavern where three murders occur
- 5 Kate Smith Hour—Guest Stars
"House In The Garden" serial segment, Howar & Shelton, comedy team; a fashion show, pianist Evalyn Tyner, and ballerina Patricia Bowman
- 7 "Fangs Of The Wild"—Film
Feature about a hunt for fox-pelt rustlers in which an agent is suspected of the crime he is trying to solve
- 9 "Hell's House"—Feature Film
Pat O'Brien & Bette Davis in story of a bootlegger who is responsible for the arrest of a young boy
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 Sagebrush Theater—Serial
"Trigger Fingers" feature film
- 9 "Pardon My Gun"—Feature Film
Western about a girl who steals \$100,000 from murderers of her father
- 4:15 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Garfield Goose—Kiddies' Show
- 5 Howdy Doody Show—Puppets
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Laugh Time—Film Shorts
- 9 Time For Beany—Kiddie Fun
- 5:15 9 Uncle Mistletoe—Puppet Fun
Mollo wanders alone into the mysterious forest looking for adventure & finds more than he bargained for
- 5:30 4 Silhouettes Of The West—Music
Roy Starkey with Western ballads and stories (kids, see page 45)
- 5 King Calico—Adventures
The King plans to attack the pirates
- 7 Adventure Time—Film Serial
"Last of the Mohicans" chapter 9

TV FORECAST

TUESDAY OCT. 7—cont'd

- 5:30 9 **Magic Carpet**—Film Short
- 5:45 4 **Window Shopping**—Commercial
- 5 **Something To Talk About**
- 9 **Afternoon Edition**—R. Hurlleigh
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera**—Comments
Vera Ward discusses what's new
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Joe Wilson, Sports**—Events
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 5 **Short, Short Dramas**—Film
"Man With The Black Hair"
- 6:20 7 **Top O'The Weather**—News
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Dinah Shore Show**—Musical
- 7 **Beulah Show**—Comedy Skits
The Henderson household is host to a guest pig, grand prize in a raffle
- 9 **Spencer Allen And The News**
- 6:45 4 **Heaven For Betsy**—Comedy
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—News
- 7:00 4 **WHAT'S THE GREAT IDEA?**
- 5 **CIRCUS TIME**—Variety Show
Starring Joe E. Brown, Dolores Gray, & John Raitt with Victor Young's orchestra
- 7 **"CALABOOSE"**—Feature Film
Niece of a small town sheriff takes up criminology as a hobby
- 9 **POWER OF WOMEN**—Discussion
Mrs. John G. Lee moderates round-table discussion
- 7:30 4 **FILM SHORT**
- 9 **KEEP POSTED**—Discussion
"Who Will Do More For The Country, Eisenhower Or Stevenson?" discussed by Sen. Henry Cabot Lodge (R-Mass.) and Cong. John Kennedy (D-Mass.)
- 8:00 4 **CITY HOSPITAL**—Drama
"The Hidden Key" is the tale of Dr. Barton Crane's (Melville Ruick) study of a case of hysteria induced by shock
- 5 **FIRESIDE THEATER**—Drama
"A Grand For Grandma" with Mabel Page & Jeff York; comedy drama about the attempt of a group of bandits to hide out in an isolated farmhouse in which an old lady lives
- 7 **"TWIN BEDS"**—Feature Film
George Brent, Joan Bennett & Mischa Auer in story of newlyweds, just established in swank apartment, when a concert singer makes advances toward the wife
- 9 **WHERE WAS I?**—Photo Quiz
Moderator Dan Seymour with panel: Peter Donald, Nancy Guild, David Ross, & guest

- 8:30 4 **SUSPENSE**—Mystery Drama
"The Man In The Mirror" is the story of a killer who plans a murder when he discovers that he has a perfect double on whom he can pin it
- 5 **CIRCLE THEATER**—Drama
"Remembrance Island" by Anne Howard Bailey; a crippled girl relives the ghostly tragedy of her mother's life; stars Raimonda Orselli, Jamie Smith & John Compton
- 9 **GAME OF THE WEEK**—Film
- 9:00 4 **DANGER**—Mystery Drama
Carmen Matthews in "Thread Of Scarlet"
- 5 **TWO FOR THE MONEY**—Quiz
Comedy game with Herb Shriner
- 9 **48TH STREET THEATER**—Drama
- 9:30 4 **GOV. ADLAI STEVENSON**—Talk
- 5 **EMBASSY CLUB**—Bob & Ray
Comedy satires with Bob Elliott and Ray Goulding, and featuring violinist Florian Zabach & actress Audrey Meadows
- 7 **THEATER FAMILY FAVORITES**
- 9 **THE CAROUSEL**—Variety Film
- 9:45 5 **BOB CONSIDINE**—News Views
- 10:00 4 **ULMER TURNER AND THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 7 **DANGEROUS ASSIGNMENT**
Steve Mitchell's (Brian Donlevy) life is in danger when he joins the underground in an escape across the border in "The Decoy Story"
- 9 **"IDENTITY UNKNOWN"**—Film
Returning soldier, suffering from amnesia, searches the country for someone who knows his identity
- 10:10 5 **DORSEY CONNORS**—Ideas
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
- 5 **1952 VEILED PROPHET BALL**
Coronation of the Queen of the Court of Love and Beauty of the Veiled Prophet of Khorassan, ceremony patterned after the coronation rites of the Court of St. James; costume ball and coronation event
- 7 **"MARK OF CAIN"**—Feature
Film about two brothers, both in love with the same woman
- 10:45 4 **ISSUES OF THE DAY**—Talks
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Views
- 5 **FEATURE FILM PRESENTATION**
- 11:15 4 **PEAK OF THE NEWS**—Reynolds
- 11:30 4 **ALL STAR HIT PARADE**
- 7 **FEATURE FILM PRESENTATION**
- 11:45 4 **"REVENGE OF THE ZOMBIES"**
Feature film about a scientist who collaborates with the Nazis by conceiving the idea of an army of zombies
- 1:00 4 **MIDNIGHT EDITION**—U. Turner
(Stations reserve the right to change above listings without notice)

NOBODY SNIPES AT LUCY

by JACK MABLEY



You won't find many television columnists writing in a sweetness and light kick. There are a couple of good reasons. First, constantly watching run-of-the-mill television shows is not conducive to honied thoughts or words.

Second, and more important, nobody would read the columns.

The bellyaching has been unusually intense this fall, because it is the first fall season in which shows have remained pretty much the same as when they went off in the spring. There has been little freshness in the air.

But you still don't see many people getting rid of their TV sets. There must be something on the air that makes having a TV screen in your front room worth while.

As a respite from the grouching, let's take a look at the happier side of TV. Such as Uncle Mistletoe, the children's show which comes back as regularly as Santa Claus, and is one of the few which parents like to have the kids see.

Or Clint Youle, one of the most unassuming and genuinely pleasant characters in television.

This summer's baseball telecasts—next best to being in the ball park.

Lucille Ball, one of the two or three greatest comedians in the country. (This reminds me, Milton Berle told a Chicago interviewer that he was glad to be off the top for a while. "Everybody guns and snipes at the guy on top, especially you columnists," Uncle Miltie said.

(Do you think Lucy and Ricky have been subject to much sniping, or are in any danger?)

Kukla, Fran and Ollie, consistently the warmest and most intelligent enter-

tainment on television. Roy K. Marshall, a man who makes commercials interesting.

Even the feature films crash through with quality movies once in a while. Like "Paisan" on the Courtesy Theater.

Marlin Perkins, the friend of man and beast. The commercials on the Kraft Theatre. Bob and Kay. (Let's hope Kay doesn't test our enthusiasm again by becoming involved in another publicity gag like that cheap "feud.")

We'll hang on to our television set a while longer to see the Hamilton Trio dance on the Show of Shows Saturday nights. We can take Martin and Lewis six times a year, too.

Bishop Sheen will be back soon. Now that the weather is moving us back indoors on Sunday afternoons, we can't complain for lack of quality viewing, with Sunday shows such as What's the Great Idea, American Inventory, KFO, and TV Recital Hall.



BISHOP SHEEN

Panel shows on the whole are bores, but you can't complain about Down You Go or Bergen Evans. We'll still stay in for an evening just to watch Television Playhouse or Studio One.

Television will make this year's election night one of the most exciting we've ever known. We'll be around for the football games on Saturday afternoons.

There's still plenty for everybody on television, in spite of the constant griping. Next time somebody complains how terrible television is, ask him if he's sold his set—if he has one.



"You looked good out there today, boys. You may be signed for a cigaret ad."

Wednesday Oct. 8

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 Town And Farm—Discussion
7:00 5 Today—News And Commentary
Dave Garroway narrates (page 32)
8:45 9 Chicagoland Newsreel—Data
9:00 4 Morning News—Commentary
5 Coffee And—Chats And Music
9 Chicago Cooks—Food Fun
9:15 4 Arthur Godfrey Time—Musical
9 Chicagoland Newsreel—Data
9:30 5 Campaign Call—Political
10:00 4 There's One In Every Family
5 Home Cooking—Eddie Doucette
7 "Beauty Parlor"—Feature Film
Barbara Kent & Mischa Auer
9 Ernie Simon's Breakfast Party
10:30 4 Breakfast With Danny O'Neil
5 It's A Problem—Discussion
"Improving Public Schools" discussed
by Fannie Hurst; Professor Paul L.
Essard & Rose Shapiro
9 Strike It Rich—Warren Hull
Guest: songsmith Ed Nelson
11:00 4 Creative Cookery—Recipes
Cantonese egg roll (appetizer); Can-
tonese filling for 8 large egg rolls;
sweet-sour sauce No. 1 & hot sauce
(Cantonese); mustard sauce
5 Portrait Of A City—Film
7 Bob & Kay—Interviews
9 Bride & Groom—John Nelson
11:15 9 Love Of Life—Serial Story
11:30 5 Good Living—Homemaking Tips
Ruth Crowley tells mothers how to
handle special behavior problems of
the very young; her guest, Dr. H. M.
Jacobs, head pediatrician at St.
Joseph's Hospital, will advise on vac-
cination and inoculation of babies
9 Search For Tomorrow—Drama
11:45 9 Earl Nightingale—Discussion
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
9 Hi Ladies—Interview Fun
12:30 4 Garry Moore Show—Comedy
5 Meet Mintz—Piano Session
7 Beulah Karney Presents—Tips
Beulah presents her "Budget Meal of
the Week"
12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
1:00 4 Double Or Nothing—Bert Parks
5 Feature Film Presentation
7 "Second Honeymoon"—Feature
Film with Tyrone Power, Loretta
Young, Stuart Erwin & Claire Trevor;
story about a divorced couple who
meet and fall in love again, but
romance is complicated because girl
is remarried

TV REPAIRS IN YOUR HOME

DAY or NIGHT

\$3 Service Call **\$3**
COMPLETE LABOR

OR . . . BRING YOUR SET
INTO OUR SHOP AND SEE IT
REPAIRED . . . SAVE MONEY!

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You Can Depend On

FOSTER TV

2922 Milwaukee Ave.

BOYS and GIRLS!

Here are the programs
you'll want to watch

5:00 P.M.

Monday thru Friday

"TIME FOR BEANY"

5:15 P.M.

Tuesday & Thursday

"UNCLE MISTLETOE"

Sponsored by Marshall Field & Co.

5:15 P.M.

Monday - Wednesday - Friday

"JUNIOR EDITION"

A news program for boys and girls

WGN-TV Channel

9

WEDNESDAY OCT. 8—cont'd

- 1:00 9 Two Guys And A Doll—Variety
- 1:30 4 Guiding Light—Serial Story
- 7 Claude Kirchner Show—Chats
- 9 Music Ala Mode—Tune Time
- 1:45 4 Art Linkletter's House Party
Prize bundle for all the family in "Pet Economy & Extravagance," also, "Hot People," "Mystery Singer," "Muzzy's Musical Album"
- 2:00 5 Big Pay Off—Quiz Program
- 7 "Crimson Romance"—Feature
- 9 Paul Dixon Show—Variety
- 2:15 4 Luckey North Show—Interviews
- 2:30 4 Loyola University—Talks
"The Challenge to Isolation" by Langer & Gleason; panel: Dr. Norbert Hrubby, Dr. Paul Kiniery, history dept.; Joseph Menez, political science dept.; & James O'Shaughnessy, law
- 5 Welcome Travelers—Chats
- 3:00 4 "Revenge Of The Zombies"
(See Tues. 11:45 channel 4 listing)
- 5 Kate Smith Hour—Musical
Kate presents the Kateds; "Cracker Barrel Interview"; soap opera; and an opera segment from "La Traviata"
- 7 "Adopted Mother"—Feature
Film about an old woman who acts as a temporary mother
- 9 "On Your Guard"—Feature Film
Story of a parolee in a lumber town and adventures which befall him before he starts life all over again
- 4:00 5 Hawkins Falls, Pop. 6,200.
- 7 Sagebrush Theater—Western
"Border Bandits" feature film
- 9 "Riding The Sunset Trail"
Feature film about a man who has his brother killed so he can claim his property
- 4:15 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Garfield Goose—Kiddie Fun
- 5 Howdy Doody Show—Bob Smith
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Laugh Time—Film Shorts
- 9 Time For Beany—Puppet Fun
- 5:15 9 Junior Edition—Kids Fun
- 5:30 4 Silhouettes Of The West—Talks
- 5 King Calico—Puppet Fun
If you give K. P. Wiggle enough rope, he'll drop it!
- 7 Adv. Time With Bob Atcher
"Last of the Mohicans" chapter 10 and "Riding Avenger" chapter 3
- 9 Magic Carpet—Film Short
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 9 Afternoon Edition—R. Hurleigh
- 5:50 5 Clifton Utley And The News
- 5:55 4 A Word From Vera—Comments
- 6:00 4 Sports & Comments—Bob Elson
- 5 Joe Wilson, Sports—Events

- 6:00 7 Austin Kipliner & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 5 Town Crier—Tony Weitzel
- 6:20 7 Top O'The Weather—Report
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
- 7 Name's The Same—Panel Quiz
Emcee Robt. Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Joan Alexander, and Meredith Willson
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
Tunes: Como "I Went To Your Wedding," with Fontane Sisters "Takes Two To Tango," chorus in "My Lady Loves To Dance," & Sandy Solo does "I'm Through With Love"
- 9 Chicagoland Newsreel
- 7:00 4 ARTHUR GODFREY & FRIENDS
Frank Parker, Marion Marlowe, Janette Davis, Haleloke, Julius La Rosa, the Mariners and Chordettes
- 5 JUVENILE JURY—Moppet Panel
Jack Barry emcees the youngsters
- 7 ALL-AMERICAN GAME OF WEEK
Jack Drees narrates film highlights of Missouri-California game at Berkeley, California
- 9 "ENCHANTED FOREST"—Film
Feature about five persons who search in the forest for something unknown
- 7:30 5 SCOTT MUSIC HALL—Musical
- 7 TO BE ANNOUNCED—Feature
- 8:00 4 STRIKE IT RICH—Quiz Contest
Warren Hull emcees "Heart" quiz with "helping hand" guest Barb Britton
- 5 KRAFT THEATER—Drama
"The New Pennant" by Norman MacOwen; story of an old lady's indomitable fight to save the honor of her family; Blanche Yurka is starred
- 7 ADVENTURES OF ELLERY QUEEN
A search for a missing suit leads to a murder and it's nearly Ellery's own, in "Custom Made"
- 8:15 9 CAMERACADE—Film Short
- 8:30 4 MAN AGAINST CRIME—Drama
Mike Barnett (Ralph Bellamy) is summoned by a singing telegram to witness the killing of an ex-convict
- 7 NAT'L PRO FOOTBALL HILITES
Featuring top plays of previous weekend pro-league game; Harry Wismer
- 9 YESTERDAY'S NEWSREEL—Film
- 8:45 9 BEHIND THE NEWS—R. Hurleigh
- 9:00 4 BLUE RIBBON BOUTS—Boxing
Former World's Heavyweight Champion Ezzard Charles, 31, of Lawrenceville, Ga., with 76 victories, 8 defeats, & 1 draw vs Bernie Reynolds of Fairfield, Conn., with 52 wins, 9 losses & 1 draw in a 10-round heavy-weight bout from Cincinnati; Russ Hodges announces

WEDNESDAY OCT. 8 —cont'd

- 9:00 5 THIS IS YOUR LIFE**—Tale
Detailed story of the lives of some individuals selected for human interest; Ralph Edwards emcee
- 7 WRESTLING FROM RAINBO**
Wayne Griffin describes the matches
- 9 DATE FOR DANCING**—Variety
Musical from Melody Mill Ballroom with Ralph Marterie & his orchestra
- 9:30 5 YOUR JEWELER'S SHOWCASE**
"Mother Was A Bookmaker" is the story of a woman who wants a washing machine in the worst way & her husband who tries to get it for her in the worst way; stars Florence Lake, Don Beddoe, and Joyce Lake
- 9 TRAVELERS' SKETCHBOOK**—Film
"Pheasant Fever"
- 9:45 4 SPORTS QUIZ**—Film
- 9 KELVINATOR INVITATION PLAYHOUSE**—Drama
"Flashback." Story of a jet plane designer's wife who has two interests: her husband and his test pilot
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN**—Clint Youle
- 7 FOREIGN INTRIGUE**—Drama
Set in capital cities of Europe stories feature Jerome Thor and Sydna Scott in "Intrigue in the Balkans"
- 9 "HAIRY APE"**—Feature Film
William Bendix, Susan Hayward & John Loder in story of a sailor in love with a spoiled daughter of a steel tycoon
- 10:10 5 DORSEY CONNORS**—New Tips
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—Russ Reed
- 10:30 4 CHICAGO AT NIGHT**—Chats
- 5 LET'S LOOK AT SPORTS**
- 7 "COTTON QUEEN"** — Feature
Will Fyffe and Stanley Holloway
- 10:45 4 CHRONOSCOPE**—Discussion
Congressman F. D. Roosevelt Jr., (D. N.Y.) is interviewed
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—Guests
- 5 HARNES RACING**—Maywood
Tom Duggan calls races at Fox Valley Trotting Club featuring a one mile main event: "The Amboy Trot"
- 11:15 4 PEAK OF THE NEWS**—Reynolds
- 11:30 4 ALL STAR HIT PARADE**
- 9 NEWS VIEWS**—Les Nichols
- 11:45 4 "RHYTHM PARADE"**—Feature
Film about a professional singer who tries to prevent a young vocalist from moving in on her field; stars Gale Storm & Robert Lowery
- 12:00 7 HAIR PROBLEMS**—Commercial
- 1:00 4 ULMER TURNER AND THE NEWS**
(Stations reserve the right to change above listings without notice)

Frank Reynolds

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Garroway asks:

What Is Your Election IQ?

1. What single issue does Senator Nixon declare to be the paramount one of the campaign?
2. Which candidate said he would be willing to meet Soviet leaders anywhere but would first inform the United States exactly where he was going and what he was trying to do?
3. Which candidate said "We must be eagle-eyed and tight-fisted about expenditures. The magic phrase 'engineering feasibility' and the blessing of local interests are not enough to justify a public project."
4. In the Wisconsin primary, Senator Joe McCarthy polled more votes than all the candidates combined. What was his approximate majority?
5. Does the Constitution make any provision for the manner in which a presidential candidate should be nominated?
6. How is the total number of electoral votes for each state determined?
7. Should no candidate receive a majority of the electoral vote for president, who chooses the president?
8. In the above case, with representatives voting by states, what majority is needed to elect?
9. Since 1856, which U. S. city has been host to the most national political conventions?
10. How many Vice Presidents have succeeded to the Presidency?

ANSWERS

1. Foreign policy 2. Eisenhower 3. Stevenson 4. 80,000 5. No 6. One vote for each senator and representative 7. The House of Representatives, from among the top three candidates 8. 25 9. Chicago 10. Harry S. Truman was the seventh.

Dave Garroway is the star of "Today," seen Mon. thru Fri. at 7 a.m., WNBQ.

ROCKY KING, DETECTIVE

(Continued from page 9)

Roscoe Karns



century, the Hammond organ is the only crime that goes unpunished on TV's mystery shows. As long as Rocky King is supposed to be unconventional, it might not be a bad idea to substitute recorded music to cheer things up a bit.

Essentially a comic type, Roscoe Karns has brought a warm believability to the part of Rocky King that offsets any plot shortcomings. And from his amusing yesman role while talking to his wife to his understanding sympathy while quizzing suspects he gives a full length portrait of what most cops really are, not the unhealthy brutes of fiction who are just as criminal as the law-breakers they are pursuing.

Rocky King can be seen Sunday nights at 8 p.m. on channel 9 (WGN-TV).



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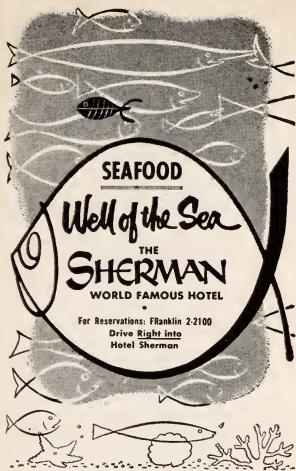
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Thursday Oct. 9

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 **Town And Farm**—Discussion
7:00 5 **Today**—News, Reviews, Records
8:45 9 **Chicagoland Newsreel**—Events
9:00 4 **Arthur Godfrey Time**—Variety
Music by Julius LaRosa, Marlon Marlowe, Frank Parker, the Chordettes, and the Mariners, vocal groups
5 **Coffee And**—Hugh Downs Emcee
9 **Chicago Cooks**—Kay Middleton
9:15 9 **Chicagoland Newsreel**—Data
9:30 5 **Campaign Call**—Q & A Time
10:00 4 **There's One In Every Family**
5 **Home Cooking**—Preparation
Toasted cheesewiches, barbecue burgers, and Anna Potatoes
7 **"Ladies In Love"**—Feature
Film (1st showing) with Janet Gaynor, Loretta Young & Constance Bennett; the love affairs of three young girls who live together
9 **Ernie Simon's Breakfast Party**
10:30 4 **Breakfast With Danny O'Neil**
5 **It's A Problem**—Discussion
"The Martyr Mother" discussed by Fannie Hurst, author Dr. Margaret Mead, and Ernest Osborne
9 **Strike It Rich**—Warren Hull mc
11:00 4 **Creative Cookery**—Recipes
Hollandaise sauce No. 2; shredded hash browned potatoes for a 6½ inch skillet; and braised duck Cantonese
5 **Portrait Of A City**—Film
7 **Bob & Kay Show**—Variety
9 **Bride & Groom**—Interviews
11:15 9 **Love Of Life**—Serial Drama
11:30 5 **Good Living**—Homemaking
Celeste Carlyle demonstrates scarf tricks for suits and dresses
9 **Search For Tomorrow**—Tale
11:45 9 **Earl Nightingale**—Talks
12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—John Coons
9 **Hi Ladies**—Tom Moore
12:30 4 **Garry Moore Show**—Variety
5 **Meet Mintz**—Herbie Mintz
7 **Beulah Karney Presents**—Tips
"Market Basket Day." Beulah prepares a vegetable bouquet dinner
12:45 5 **Jack Angell And The News**
9 **News Of The Day**—S. Allen
1:00 4 **Everywhere I Go**—Variety
5 **"Case Of The Baby Sitter"**
(See Sun. 1:00 channel 4 listing)
7 **"Sea Devils"**—Feature Film
Victor McLaglen, Preston Foster & Ida Lupino in story of a chief mate in the coast guard who resents a sailor's efforts to win his daughter

- 1:00 9 **Two Guys And A Doll**—Variety
1:30 4 **Guiding Light**—Serial Drama
7 **Claude Kirchner Show**—Variety
9 **Music Ala Mode**—Tune Time
1:45 4 **Art Linkletter's House Party**
9 **How To**—Ed Fitzgerald
2:00 5 **Big Payoff**—Quiz For Men
7 **"Laughing At Life"**—Film
Feature with Victor McLaglen, Bill Boyd, Noah Beery & Frankie Darro; story of a group of civil engineers in Panama who quell revolutions and capture a gang of gin runners
9 **Paul Dixon Show**—Variety
2:15 4 **Lucky North Show**—Interviews
2:30 4 **Univ. Of Illinois**—Discussion
"Man Discovers Medicine" discussed by: Dr. Eugene B. Vest, humanities; Dr. Peter Klasen, social science; & Dr. Ralph Gerard, physiologist
5 **Welcome Travelers**—Interviews
3:00 4 **"Rhythm Parade"**—Feature
Film with Gale Storm & Robert Lowery; professional singer tries to prevent young vocalist from moving in on her field
5 **Kate Smith Hour**—Variety
Guests: Stephanie Augustine & Larry Douglas from "The King And I"; soap opera; and Ernie Heldman, magician
7 **"Black Doll"**—Feature Film
Donald Woods & Nan Grey in comedy of a small town sheriff who tries to solve a murder mystery
9 **"Speed Limited"**—Feature
Film; adventure story of the FBI in their attempt to track down ruthless kidnappers
4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Sagebrush Theater**—Serial
"Ghost Guns" feature film
9 **"Wanderers Of The West"**
Feature film (1st showing) about a rancher whose father is killed and his long chase after the guilty party; stars Tom Keene & Slim Andrews
4:15 5 **Gabby Hayes At The Double Bar M Ranch**—Western Story
4:30 4 **Garfield Goose**—Fun For Kids
5 **Howdy Doody Show**—Puppets
5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Shorts
9 **Time For Beany**—Puppet Fun
5:15 9 **Uncle Mistletoe**—Stories
The little group enjoys itself among all the toys in the workshop till Polly Doll becomes very upset about something
5:30 4 **Silhouettes Of The West**—Talks
Roy Starkey talks about the West
5 **King Calico**—Puppet Fun
King Calico boards the pirate ship and gets a surprise!
7 **Adventure Time**—Film Serial
"Last of the Mohicans" chapter 11 and "Riding Avenger" chapter 4



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CHANNEL 4

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THURSDAY OCT. 9—cont'd

- 5:30 9 **Magic Caret**—Film Short
"Kennel Kings"
- 5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
Chuck Acree discusses topics
- 9 **Afternoon Edition**—R. Hurleigh
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera**—Comments
Vera Ward talks about things you can buy and where to get them
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Joe Wilson, Sports**—Events
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventure Tale
Adventures in space with the Captain
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
5 **Short, Short Dramas**—Film
- 6:20 7 **Top O'The Weather**—Report
- 6:25 7 **Barbara Moro Views Chicago**
Highlights & interviews around Chicago and surrounding areas
- 6:30 4 **CBS News**—Douglas Edwards
5 **Dinah Shore Show**—Musical
7 **Lone Ranger**—Western Drama
9 **Spencer Allen And The News**
- 6:45 4 **Heaven For Betsy**—Drama
Comedy sketches from reality by Jack Lemmon and Cynthia Stone
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00 4 **BURNS AND ALLEN**—Comedy
Gracie's antics keep George stepping
5 **GROUCHO MARX SHOW**—Quiz
"You Bet Your Life" quiz contest
7 **ALL-STAR NEWS**—World Events
9 **SPORTS REVIEW**—Brickhouse
- 7:15 9 **THEATER NINE**—Film Drama
"Variety" story of how a family operates a music hall in London
- 7:30 4 **FOUR STAR PLAYHOUSE**
Dick Powell stars in "Dante's Inferno," story of a gambling house owner who attempts to help a lady in distress only to be caught in a frame-up; Virginia Grey is featured
5 **TREASURY MEN IN ACTION**
"Case of the Doctored Evidence."
Story of a doctor who makes great quantities of money by taking care of gangsters
7 **CHANCE OF A LIFETIME**—Acts
Emcee Dennis James with talented candidates from cities throughout the nation
- 8:00 4 **PICK THE WINNER**—Political
Walter Cronkite conducts a discussion by statesmen debating current issues of their political campaigns. Guest: Vice President Alben Barkley
5 **DRAGNET**—Police Drama
A body is found in a hospital and no one can explain its presence in "The Big Elevator"

THURSDAY OCT. 9—cont'd

- 8:00 7 FAMILY BATTLE—Quiz Time**
Daniel McMasters emcees the Klosos
- 9 PICK THE WINNER—Political**
(See 8:00 channel 4 listing)
- 8:30 4 BIG TOWN—Newspaper Drama**
When Steve Wilson forces a man to face the truth, he discovers the real reason behind a murderous highway accident; Pat McVey & Jane Nigh
- 5 FORD THEATER—Drama On Film**
"Junior" with Edward Arnold & Arthur Franz; story of a successful attorney whose ego won't permit his son to have a career of his own
- 7 PEOPLE'S POLITICAL POLICY**
A discussion on film
- 9 CAROUSEL—Musical Film**
- 8:45 7 OPERATION INDUSTRY—Film**
- 9:00 4 DWIGHT EISENHOWER SPEECH**
- 5 MARTIN KANE, PRIVATE EYE**
Lloyd Nolan stars in mystery drama
- 7 IMPACT—News And Features**
Austin Kiplinger narrates events
- 9 THIS IS MUSIC—Tune Time**
The popular and the classics sung by well known Chicago artists
- 9:30 4 BOSTON BLACKIE—Drama**
A young man is murdered when Blackie tries to convince him to return to lawful ways in "Superstitious Killer." Kent Taylor stars
- 5 DAN DURYEA AS CHINA SMITH**
"Kris of Death." The British Army hires China Smith to smoke out black marketeers and bribery at an army station in Singapore
- 7 DR. FIXUM—Helpful Hints**
Art Youngquist shows what can be done with household tools
- 9 I'VE GOT A SECRET—Panel**
Garry Moore mc, panel: Laraine Day, Melville Cooper, Jayne Meadows, Bill Cullen; plus guest contestants
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN—Clint Youle**
Latest report on the climate
- 7 MARCH OF TIME—News Film**
Documentary news summary from the four corners of the globe
- 9 "WHAT THE BUTLER SAW"**
Feature film about a native princess who decides to live with an English family; stars Henry Mollison, Edward Rigby & Michael Ward
- 10:10 5 DORSEY CONNORS—Helps**
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**

TV FORECAST

- 10:30 4 CHICAGO AT NIGHT—Chuck Bill**
Interviews with the people under the marquee of the State & Lake Theater
- 5 LET'S LOOK AT SPORTS**
- 7 "RAW DEAL"—Feature Film**
Dennis O'Keefe, Claire Trevor, Marsha Hunt & John Ireland; convicted man escapes prison and goes after the gang that framed him
- 10:45 4 SHORT STORY THEATER—Drama**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Gossip**
- 5 "MAN FROM HEADQUARTERS"**
Feature film with Frank Albertson & Joan Woodbury; a murderer is framed by the gang who hired him
- 9 "PHILO VANCE'S SECRET MISSION"—Feature Film**
Head of a detective magazine is murdered at his home after he invites Philo to write a novel concerning an unsolved murder
- 11:15 4 PEAK OF THE NEWS—Reynolds**
- 11:30 4 ALL STAR HIT PARADE**
- 11:45 4 "STRANGLER OF THE SWAMP"**
Feature film with Rosemary La Planche & Robert Barrett; to avenge his brutal lynching the spirit of a dead man seeks out his executioners in the swampland
- 12:00 7 "THE RED BARN"—Feature Film**
- 1:00 4 ULMER TURNER AND THE NEWS**
(Stations reserve the right to change above listings without notice)

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★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—A great many phoney feuds have cropped up around town recently, but underneath the placid surface of TV Row here are a lot of genuine feuds & fights that never make the headlines. But these "rivalries" are nevertheless well known in the trade.

For example, there's plenty of ice & chills whenever sportscasters Jack Brickhouse and Bob Elson enter the same room. Not that they don't respect each other's ability, but their personalities are at opposite ends of the pole.



MINTZ

Disk jockey Jack Eigen and columnist Jack Mabley won't even mention each other's name—in public or private. These two boys are really bitter, and it all started with a terrific column blast by Mabley at New York import Eigen just about one year ago. Eigen retaliated on his *Chez Show* program, and since then they've both clammed up—for fear of giving the other one free publicity.

Despite their kidding, pianist Herbie Mintz and sportscaster Tom Duggan aren't too fond of each other, and usually detour the other by a wide margin, although they have back-to-back programs in the SAME studio. What a laugh it gives the camera crew!

Herald-American critic Janet Kern has had it in for the Kukla Fran & Ollie gang for a long time. But Janet seldom blasts anyone. She just ignores them in her column.

Newscaster Ulmer Turner has a high regard for commentator Clifton Utley, but he fumes at the mention of commentator Paul Harvey's name. We previously mentioned the Les Lear-Tommy Bartlett "freeze." Things haven't thawed out since then, but their "Welcome Travelers" show is rolling in high gear, regardless.

No accounting would be complete without mentioning an industry-wide

feud of local stars against a certain Chicago network executive who tried to foul up a recent talent mass meeting with a series of public gibes at Chicago program efforts. A little paradoxical, because his own employees originate the best circus show on television.

Chicago Unlimited, the outfit set up to salvage Our Town's radio-TV empire, has moved ahead by tapping officers. WGN-TV newscaster Bob Hurleigh is chairman, WBKB program director Sterling (Red) Quinlan is vice chairman, show packager Jim Jewell is treasurer, and actor-announcer John Weigel is secretary. They'll serve for 6 months.

Ten-year-old Bruce Dane, a star of WNBQ's "Hawkins Falls" is back from a fossil hunting expedition in Arizona. He found a snail fossil estimated at 250 million years old, but Bruce will give or take a year either way.



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Empire Room
PALMER HOUSE

Friday Oct. 10

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 Town And Farm—Discussion
7:00 5 Today—Reports & Interviews
8:45 9 Chicagoland Newsreel—Events
9:00 4 Wheel Of Fortune—Awards
Todd Russell asks the questions
5 Coffee And—Hugh Downs Emcee
9 Chicago Cooks—Kay Middleton
9 Chicagoland Newsreel—Data
9:30 5 Campaign Call—Political
Frank Blair is moderator and guest
newsmen answer viewers questions
10:00 4 There's One In Every Family
5 Home Cooking—Eddie Doucette
A veal cutlet-type dish with cheese,
called Stuffed Pillows, with Gypsy
salad, consisting of tossed greens with
anchovies and vinegar & oil dressing
7 "Midnight Lady"—Feature Film
Story of a mother's love for her
daughter, who doesn't know her
9 Ernie Simon's Breakfast Party
10:30 4 Breakfast With Danny O'Neil
5 It's A Problem—Discussion
"Step-Parents" discussed by Dr. Rose
Franzblau, psychologist, and other
guests
9 Strike It Rich—Warren Hull
Guest: writer Claire Mann
11:00 4 Creative Cookery—Recipes
Chocolate mousse in sherbet and bleu
cheese hors d'oeuvres mold
5 Portrait Of A City—Film
7 Bob & Kay Show—Variety Time
9 Bride & Groom—Interviews
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
Beauty authority Hope Robbins be-
gins new feature "Hair Style of the
Week" and discusses skin care for
cold weather
9 Search For Tomorrow—Tale
11:45 9 Earl Nightingale Show—Talk
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
9 Hi Ladies—Tom Moore
12:30 4 Garry Moore Show—Comedy
5 Meet Mintz—Music Session
12:45 5 Jack Angell And The News
7 Beulah Karney Presents—Tips
Beulah has an "after the game" party
with chili mac, pronto pups, finger
salad and chocolate fudge cake with
caramel frosting
9 News Of The Day—S. Allen
1:00 4 Double Or Nothing—Bert Parks
5 "Death Valley"—Feature Film
A dance hall girl is murdered for a
fortune in gold; stars Nat Pendleton,
Robert Lowery & Helen Gilbert

- 1:00 7 "The Westland Case"—Film
Feature with Preston Foster & Carol
Hughes; hard-drinking private eye is
hired to free man charged with mur-
dering his wife
9 Two Guys And A Doll—Variety
1:30 4 Guiding Light—Serial Story
7 Claude Kirchner Show—Variety
9 Music Ala Mode—Tune Time
1:45 4 Art Linkletter's House Party
2:00 5 Big Payoff—Randy Merriman
7 "Moonlight Sonata"—Film
Feature about the love story of the
world famous pianist, Paderewski
9 Paul Dixon Show—Variety
2:15 4 Luckey North Show—Interviews
2:30 4 Roosevelt College—Talks
Guest, Arthur Assum, director of
counselling and testing, discusses and
explains "Job Aptitudes," and how to
match the man with the job
5 Welcome Travelers—Interviews
2:45 9 Paul Dixon Show—Variety
3:00 4 "Strangler Of The Swamp"
(See Thurs. 11:45 channel 4 listing)
5 Kate Smith Hour—Variety
Guests: Sinclair & Spaulding; "Crack-
er Barrel Interview" with Dr. Braun;
soap opera, and the Golden Gate
Quartet
7 "Sinister Hands"—Feature
Film with mystery and murder, star-
ring Mischa Auer
9 "Follies Parisian"—Feature
3:30 9 Fashion Show—For Women
4:00 5 Hawkins Falls, Pop. 6,200
7 Sagebrush Theater—Serial
"Gun Smoke" feature film
9 Western Feature Film
4:15 5 Gabby Hayes Show—Tall Tales
4:30 4 Garfield Goose—Kids' Show
5 Howdy Doody Show—Puppets
9 "Western Mail"—Feature Film
Law man poses as crook to win favor
with his enemies; stars Tom Keene
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Laugh Time—Film Shorts
5:30 4 Silhouettes Of The West—Chats
5 King Calico—Puppet Fun
King Calico tries again, and this
time he makes it
7 Adv. Time With Bob Atcher
"Last of the Mohicans" chapter 12
9 Time For Beany—Fun For Kids
5:45 4 Window Shopping—Commercial
5 Something To Talk About
9 Afternoon Edition—R. Hurleigh
5:50 5 Clifton Utley And The News
5:55 4 A Word From Vera—Comments
6:00 4 Sports & Comments—Bob Elson

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FRIDAY OCT. 10—cont'd

- 6:00 **5 Herman Hickman Show—Talk**
Guests & celebrities from all walks of life; some predictions on football
- 7 Austin Kiplinger & The News**
- 9 Captain Video—Adventures**
- 6:10 **7 Sports Highlights—Jack Drees**
- 6:15 **4 Ulmer Turner And The News**
- 5 Town Crier—Tony Weitzel**
- 6:20 **7 Top O'The Weather—News**
- 6:25 **7 Barbara Moro Views Chicago**
- 6:30 **4 CBS News—Douglas Edwards**
- 5 Those Two—Comedy Skit**
- 7 Trouble With Father—Skit**
Stu becomes aware that one of his teachers is involved in an unhappy love affair in "Helping Hand"
- 9 Spencer Allen And The News**
- 6:45 **4 Perry Como Show—Musical**
Tunes: "When I Fall In Love," "When You're Away," "You'll Never Get Away," & Fontanes singing "Jambalaya"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Data**
- 7:00 **4 MAMA—Domestic Comedy**
Aunt Trina finds herself romantically involved with the local grocer
- 5 RCA VICTOR SHOW—Musical**
Dennis Day will be heard as a young bachelor coping with the trials & tribulations of life without the aid of a domineering mother
- 7 ADV. OF OZZIE & HARRIET**
Comedy situations with the Nelson family always seeming to come out on top. Also featured is Don De Fore as Mr. Thornberry, their neighbor
- 9 SPORTS REVIEW—Brickhouse**
- 7:15 **9 LITTLE CHINCHILLA THEATER**
Film on snapping turtles in their natural habitat
- 7:30 **4 MY FRIEND IRMA—Comedy Skit**
While Jane is away on a trip, Irma imagines she is reincarnated in the form of a cat; Cathy Lewis and Marie Wilson star
- 5 WALT'S WORKSHOP—Creative**
Mr. Durbahn shows how to design a bed headboard for books, magazines, a clock or a light
- 7 SUPERMAN—Adventures**
George Reeves as Clark Kent
- 9 PRESS CONFERENCE—News Talk**
Lee Schooler moderates panel
- 8:00 **4 PLAYHOUSE OF STARS—Drama**
"Trouble On Pier 12" starring Akim Tamiroff & Lyle Talbot; when the Captain is accused of double murder and is threatened, he hires a professional bodyguard to protect him; John Howard & Rochelle Hudson are featured; Irene Dunne learns about tough sailors in prologue to story

TONIGHT'S THE NIGHT

A NEW
DENNIS DAY

MORE
LAUGHS

more
Fun than ever!

**On the
RCA VICTOR SHOW**

WNBQ Channel 5 7:00-7:30

FRIDAY OCT. 10—cont'd

- 8:00 5 BIG STORY—Drama**
Reporter James Fuller of the Salem (Mass.) News tells how authorities had little to go on when a young woman was found robbed and murdered
- 7 DEATH VALLEY DAYS—Film**
Dramatic, authentic documentary of the Old West, written by Ruth Woodman
- 9 LIFE BEGINS AT 80—Panel**
Jack Barry emcees panel of oldsters
- 8:30 4 OUR MISS BROOKS—Drama**
When the principal refuses the custodian's request to have his basement quarters painted, Eve Arden as "Miss Brooks" and her associates become the victims in "The Loaded Custodian"
- 5 ALDRICH FAMILY—Comedy Tale**
Mrs. Aldrich decides she should have a career now that the children are grown up, so she sells reducing machines
- 7 TALES OF TOMORROW—Drama**
Franchot Tone stars in story of a brilliant scientist who invents a super-sonic machine that has power to dictate human emotions in "The Horn"
- 9 "THE LAST LETTER"—Drama**
Onslow Stevens & Ross Ford in touching story about a detective bringing a criminal back for trial
- 9:00 4 MR. & MRS. NORTH—Drama**
Mystery comedy series with Barbara Britton & Richard Denning
- 5 CAVALCADE OF SPORTS**
Fifth ranking lightweight George Araujo, 21, of Fox Point, R. I. with 38 wins & 1 defeat vs Joe Brown, 26, of New Orleans with 28 victories, 12 losses, & 4 draws in a 10 rd. lightweight bout from N.Y.; Jimmy Powers announcing
- 7 THIS IS MY MELODY—Stories**
Bill Gwinn is host
- 9 TWENTY QUESTIONS—Quiz**
Emcee Bill Slater with Fred Van Deventer, Florence Rinard, Herb Polesie and Johnny McPhee
- 9:30 4 FILES OF JEFFREY JONES**
In "Crooked Hoop" Jeff Jones (Don Haggerty) is hired to find out who has been sending threatening letters to captain of a girl's basketball team
- 7 CHGO. KLOSE UPS—Interviews**
Woody and Virginia Klose co-emcee
- 9 DOWN YOU GO—Panel Quiz**
Dr. Bergen Evans moderator of panel; Carmelita Pope, Fran Coughlin, Robert Breen, and Shirl Stern
- 9:45 5 GREATEST FIGHTS OF CENTURY**
Boxing film: Ezzard Charles vs Joey Maxim (May 30, 1951)

- 10:00 4 ULMER TURNER & THE NEWS**
5 WEATHERMAN—Clint Youle
7 COURTESY HOUR—Jim Moran
Six professional, musical, variety talent acts make this Chicago's top rated show
- 9 "STRANGE MR. GREGORY"**
Feature about a magician, supposed to have been killed, who poses as his own brother; stars Edmund Lowe & Jean Rogers
- 10:10 5 DORSEY CONNORS—New Tips**
10:15 4 SPORTS SCOREBOARD—Elson
5 CLIFTON UTLEY AND THE NEWS
10:25 4 CHGO. WEATHER—P. Geraghty
10:30 4 CHICAGO AT NIGHT—Chuck Bill
5 LET'S LOOK AT SPORTS
10:45 4 CHRONOSCOPE—Discussion
Gov. Fuller Warren of Florida is interviewed by Wm. Bradford Huie
- 5 FOOTBALL FORECAST—Events**
Norman Sper comments on future games
- 11:00 4 KUP'S COLUMN—Gossip**
5 HERBIE MINTZ SHOW—Tunes
7 "ABRAHAM LINCOLN"—Feature
Film with Walter Huston & Una Merkel; story of his early courtship of Ann Rutledge & Mary Todd, and his struggle to preserve the union
- 11:15 4 PEAK OF THE NEWS—Reynolds**
5 "HOOSIER SCHOOLBOY"—Film
Feature with Mickey Rooney & Anne Nagel; story of a farm lad who is sneered at because of his father, a drunkard
- 11:30 4 ALL STAR HIT PARADE**
9 MYSTERY PLAYHOUSE—Film
11:45 4 "UP IN THE AIR"—Feature
Film with Frankie Darro, Marjorie Reynolds & Mantan Moreland; girl singer at radio station is mysteriously killed
- 1:00 4 ULMER TURNER AND THE NEWS**
(Stations reserve the right to change above listings without notice)

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GOT A
DATE
WITH
Bob Murphy

October 11



Be sure to keep your date with homespun, witty Bob Murphy, amiable co-emcee of the "Bob and Kay" show. Bob, proud father of seven little Murphys, has a lively story to tell of his experiences this summer on his vacation in the world's gayest city, PARIS. Don't miss this sparkling feature in next week's *TV Forecast*. Get *Forecast* at your local newsstand. To keep your date book filled EVERY week, take advantage of the wonderful offer in the coupon below.

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104

TV SPORTSCAST:

How Confusion, Bickering Mar Baseball TV for '53



by

ED PAZDUR

Sports Editor

STEVE ELLIS, the pudgy, good-natured fellow who handled CBS-TV's Wednesday night fights so commendably leaves the telewaves this week. Russ Hodges, who was replaced by Ellis for the summer months, will return to the ringside mike for Pabst. Now, we bear Hodges no malice but with Ellis' unusual background and experience with fighters, we feel Pabst has erred in releasing the colorful sportscaster.

Baseball TV Trends: The big league video plans for 1953 can best be summed up in one word—*confusion!* The baseball biggies are suspiciously eying TV as a gate bugaboo and have at the same time immeshed themselves with inter-league bickerings over it. For instance, the Washington Senators announced plans to scrap TV for 1953. New York's Giants and Yankees are cooking up schemes to televise road games only and the Cardinals are currently feuding with the Giants over video. The Cardinal-Giant rhubarb started when the New Yorkers refused to permit their Sept. 14 game with the Redbirds to be telecast into St. Louis. Then Cardinal prexy, Fred Saigh, countered by indignantly promising to withhold permission to telecast any of the 1953 games in which the Cards appeared in New York *unless* they're cut in on TV revenue.

Saigh plans to carry his grudge into the Major League winter meetings and proposes to present a resolution that, if adopted, would require all home teams to share TV revenues with visiting teams. . . . In Chicago, both the White Sox and Cubs have drawn over a million paying customers with all home games televised. Their 1953 video plans have not been revealed but it is believed that both the Cubs and Sox will string along with video for at least another year.

Cuffnotes: A handy guide for TV boxing fans interested in being up-to-date on their favorite fighters is Dick Mastro's Official Boxing Record magazine. If you can't find a copy, simply phone Dick at RAndolph 6-5585 in Chicago. . . . Morrie Mages who has taken more than a passive interest in bowling, promises to sign top keggers for guest appearances on his Thursday night WGN-TV shows.

Involuntary
Retirement



ELLIS

A Super-charged
Sportsman



MAGES

BOWLING TIPS FOR VIEWERS . . .

Buddy Bomar and Marion Ladewig (pictured on left), two of the nation's outstanding bowlers, are two of the many keggers scheduled to appear on the Morrie Mages Playhouse show, 11:00 p.m., Thursdays over WGN-TV. Mages, a super-charged sports tycoon, also conducts "Bowling Clinics" every Friday noon at his 229 W. Madison St. store for the benefit of ailing bowlers.



NEXT WEEK: With more than half of the Big Ten football teams on TV this fall, you'll want to read next week's issue of TV Forecast for a capsule report of the Big Ten's prospects. Be sure to reserve a copy at your favorite newsstand.



Jack Drees

HOW TO WATCH

by JACK DREES

Sports Director, WENR-TV

hasn't endeared himself to the umps because of his frequent outbursts that often are responsible for those long three hour games. Abetting Charlie in the hot-headed department are fiery Jackie Robinson, veteran Pee Wee Reese and Roy Campanella. A couple of excellent bench jockeys who might get the thumb are Rocky Bridges and Ralph Branca.

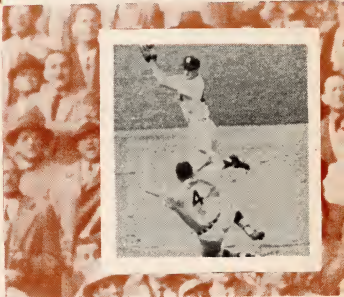
Then there are the easy going guys.

MORE than any other team sport, baseball abounds with personalities. It's a game with great emphasis placed on the individual. Diamond fans all over the country know that Stan Musial is a modest person, that Eddie Stanky is a holler guy, that Yogi Berra is a likeable dolt, that Casey Stengel has ulcers, that Bobby Shantz is a shrimp, that Enos Slaughter is the "old pro," that Roy Campanella is fat, that Bob Feller knows as much about making a dollar as throwing a baseball.

This tremendous fan-player interest makes baseball a great game to watch. This will be especially true this year when some sixty million televiewers gather around their TV sets to witness the 1952 World Series. Aside from the interest in both teams, the living room fan can get a bigger boot out of the proceedings by paying special attention to the eccentricities and mannerisms of the individual players.

When an argument ensues, for instance, you'll always find a couple of players right in the thick of it, risking a rude "thumb" from an umpire. Other ball players practically never get involved with the men in blue.

The Dodgers, of course, have the biggest array of beefers. Look for Charlie Dressen, the chunky little manager of the Bums, to be most vociferous in a Series squabble. He's a scrapper who



First baseman Gil Hodges treats umps like he would his folks. The big fellow who ranks as the Dodgers' power boy never screams, never complains. Just hits home runs. Dressen has been quoted as saying Gil would achieve real greatness if someone would light a fire cracker under him.

The Yanks, while not as complaining, do have their umpire antagonists. Yogi Berra and manager Casey Stengel probably give as bad a time to "erring" arbiters as any players in the American League. The "nice fellows" include young Mickey Mantle who doesn't sport a bit of youthful cockiness, and Phil Rizzuto, one of the most respected fellows in the business.

Watch colorful Yogi Berra work with his pitchers. The stumpy receiver is a

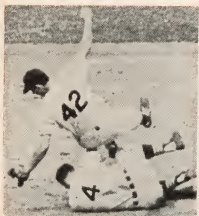
THE World Series



great competitor who cajoles, encourages, razzes and comforts his battery mates. He even uses psychology. If pitcher Vic Raschi, an even-tempered fellow, gets into trouble, Yogi upbraids him. If southpaw Eddie Lopat, a more sensitive twirler, loses control of his dippy-do stuff, Yogi encourages the guy to increase his confidence. Although he's no sage off the field the boys respect their stocky catcher. It is he around

a safe bet that Duke will fall to the strikeout route at least seven times in the series. But watch his unconcerned air when he fans. He'll jog out to his outfield post or to the dugout with a smile on his face.

The Yanks own the smallest player in major league baseball, Phil Rizzuto. Playing around second base the way he does, Phil is subject to the knocks of fellows almost twice his size. How he



whom the whole Yankee outfit revolves.

There is always excitement where the Bums' Jackie Robinson is concerned. He's probably the canniest base stealer since Ty Cobb. And if the situation calls for it, look for Jackie to pull the most thrilling of plays—a steal of home. Funny thing about Jackie, the opposing pitchers often *know* when Robbie is going to go. But the great Negro athlete so rattles the league's mound corps that he is seldom caught.

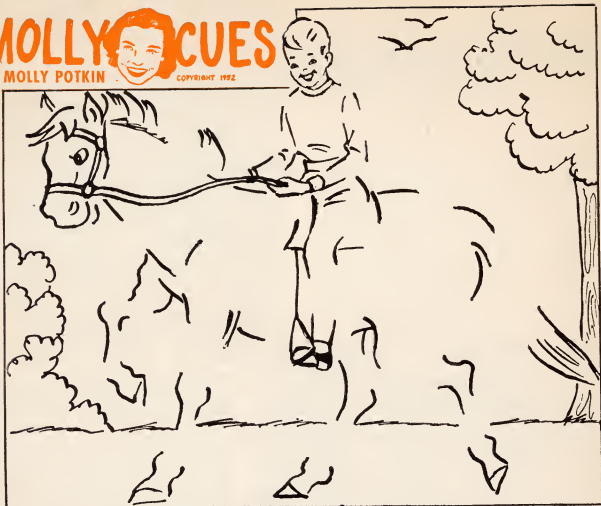
An interesting study in nonchalance on the diamond is Brooklyn's Duke Snider. The Duke is second only to Robinson in team hitting, but the center fielder is also the strike out king of the Bums. He whiffs on some of the most uncontrolled pitches ever thrown—in the dirt, outside and over his head. It's

comes out unscathed is one of the mysteries of the game. Phil once revealed, "Heck, if the big guys in the American League wanted to plunk me out against the left field wall they could do it, but they take it easy on me."

It'll be interesting to see how the big guys on the National League Dodgers act on the base paths when Rizzuto is completing a double play.

Watch for all these possibilities, but if you want to bank on some things that probably *won't* happen, here's a few samples: Campanella stealing a base; Rizzuto hitting a home run; Pafko miffing a fly ball; Joe Black losing his control; Dressen coming out to relieve a pitcher.

Whatever happens it ought to be a great series.



When you watch the films on "Portraits Of The West," you see a lot of scenes like this. Connect the lines to finish this drawing, then color the picture

and mail to Mollycues. Keep your drawing as neat as possible.

Send your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, Oct. 13. First prize is \$1; second prize 50 cents; next 25 prizes, a copy of Molly's new picture puzzle book. In cases of ties, neatest and most original entries will win.

Answers to last week's puzzle: 1. Squirrel 2. Rabbit

TRICK

Can you tie a knot in a rope without letting go of either end?

SOLUTION

Fold your arms, first crossing them. THEN pick up the ends of the rope. When you unfold your arms, the knot will appear automatically.



SEPT. 15TH MOLLYCUE WINNERS:

William Albright, Gary, Ind; Janine Carlson, Chicago; Frank Cax, Somers, Wis; Richard Deutsch, Chicago; Edmund Dusik, Oak Lawn, Ill; Susan Howe, Valparaiso, Ind; Donald Hunt, Chicago; Patty Kamiss, Chicago; Barbara Jansen, Chicago; Kenneth Muthleb, Chicago; Joanne Payne, Beloit, Wis; Rita Rabbins, Kenosha, Wis; Alice Robinson, Chicago; Jahn Schmidt, Berrien Center, Mich; Patsy Schoen, Kenosha, Wis; David Thomas, Hammond, Ind; Conrad Wilgus, Chicago.



STRANGE AND TRUE

SILHOUETTES OF THE WEST

by ROY STARKEY

Today's movie cowboy only has to ride a horse, and never dangerously. Stunt men do the risky tricks. However, there was a time when being a movie cowboy was a dangerous occupation, and required all the skills of the trade. This is the story of the "King of the Cowboys" 25 years ago.

Tom Mix was born on Jan. 6, 1887 in Pennsylvania, but before he could walk his family moved to a little Texas village called El Paso. Tom was one-eighth Cherokee Indian. His dad, Captain Mix of the U. S. 7th Cavalry, raised and trained horses. Tom naturally grew into doing all the things a cowboy does.

Riding and shooting came naturally to him. His playmates were Mexicans

and Indians, and from them he learned many things that were useful later on. When he was 14, his dad sent him to Virginia Military Academy to learn soldiering. But while he was there, War was declared with Cuba, and the lure of distant lands stirred Tom's blood.

Later he fought in the Philippines, China and South Africa. He returned to America, and his stomping grounds were the Rio Grande country of Texas, Oklahoma, Arizona and the Dakotas. He worked as a cowboy, a Texas Ranger, livestock foreman and even a U. S. marshal. Then a chance meeting with a movie producer led him to Hollywood.

The rest is history. Tom Mix became America's number one cowboy in movies. Hating anything faked or false, he never used a double but always did his own stunt work.

Tom was killed in a car accident just a few years ago, but I'll bet you a new pair of boots it will be many years before the name of Tom Mix is forgotten. The King of the Cowboys 25 years ago, like his counterparts today, was a fine example of clean American life.

"Silhouettes of the West" is seen at 5:30 p.m. on channel 4, Monday thru Friday.



Uncle Herbie

Boys and girls, meet Johnny Olsen, the star of "Kids and Company," which you can see every Saturday morning on channel 9. Red Goose is in the center, and that's 11-year old Mona Becker on the left.

She is a real, honest-to-gosh ventriloquist, and she provides the voice of Red Goose. I never met a girl who was this smart before, but I never met a Red Goose either. I guess Johnny Olsen never did, either—Look at the big grin on his face.

Here are my contest winners of Sept. 14.

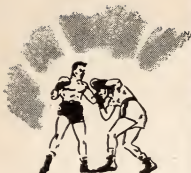
Lawrence Addie, Milton, Wis; Kay Bremner, Watterman, Ill; Robert Chickowski, Chicago; Sandra Dunn, Hammond, Ind; Diane Eberly, Plano, Ill; Sharon Ensfield, Fennville, Mich; Colette Grimmer,



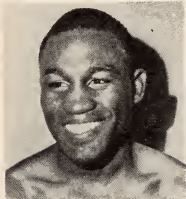
Hammond, Ind; Ray Hamilton, LaPorte, Ind; Jennie James, Chicago; Jacqueline Levatek, Chicago; Patricia Miller, Chicago; Linda Sherer, Chicago; Sandra Szot, Temple City, Calif; Gerry Tuveson, Chicago; Evelyn VanVleck, Kankakee, Ill; Mary Lou Walters, Champaign, Ill; Carol Wurtzinger, Woodstock, Ill.

THIS WEEK'S CONTEST: How many web-footed birds can you name? There are lots of them. For the longest list, I'll award \$1; second longest, 50 cents; next 15 runners-up, 25 cents each. Mail your list to Uncle Herbie % TV Fore-cast, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, Oct. 12.

FIGHT OF THE MONTH . . .



IN CHICAGO . . .



Jimmy Carter (above) former light-weight champion, was dethroned in a surprise upset by Laura Salas. Carter will attempt to square things with Salas in a title match at the Chicago Stadium, Oct. 15.



Rocky Graziano, former middleweight champion of the world, shoves a long left to thumb Chuck Davey's eye. Davey went on to out-punch, out-maneuver, and out-box Rocky in one of the finest boxing exhibitions ever to be seen on TV. Davey, ranked as the leading welter contender this month, may get a title shot this winter in Detroit.

FORECAST BOXING RATINGS

(For October, 1952)

HEAVYWEIGHTS

Top Five:

1. Rocky Marciano*
2. Roland LaStarza
3. Clarence Henry
4. Jae Walcott
5. Rex Layne

LIGHT-HEAVYWEIGHTS

Top Five:

1. Randy Turpin
2. Archie Moore
3. Jake LaMatta
4. Bob Satterfield
5. Jaey Maxim*

MIDDLEWEIGHTS

Top Five:

1. Ray Robinson*
2. Eugene Hairstan
3. Boba Olson
4. Rocky Castellani
5. Ernie Duranda

WELTERWEIGHTS

Top Five:

1. Kid Gavilan*
2. Chuck Davey
3. Bobby Dykes
4. Gill Turner
5. Johnny Saxton

LIGHTWEIGHTS

Top Five:

1. Laura Salas*
2. Luther Rawlings
3. Jimmy Carter
4. Johnny Gansalves
5. George Araujo

FEATHERWEIGHTS

Top Five:

1. Sandy Saddler*
2. Ray Famechan
3. Tammy Collins
4. Glen Flanagan
5. Peter Keenan

BANTAMWEIGHTS

Top Five:

1. Vic Taweel*
2. Jean Sneyers
3. Jimmy Carruthers
4. Maurice Sandeyron
5. Peter Keenan

FLYWEIGHTS

Top Five:

1. Yoshia Shirai*
2. Dada Marino
3. Teddy Gardner
4. Tanny Campa
5. Vic Herman

* CURRENT CHAMPIONS

COMEBACK . . .



Bob Satterfield (above) launched a successful comeback by defeating ranking light-heavyweight Harold Johnson. Another victory of this caliber will elevate Satterfield among the elite of ranking contenders.

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ABC Television Network

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