

Absolutely the Worst Show on TV • page 5



# TV FORECAST

complete, advance  
TV PROGRAMS

SEPTEMBER 27, 1952



**MARGARET TRUMAN**

Papa Is No Critic

15c

— A TELEVISION FIRST —  
HISTORY COMES TO YOUR HOME



**THURSDAY**

**10 P.M.**

A great new weekly series comes to you for the first time on TV . . . bringing you history as it happens . . . the headlines . . . the famous personalities . . . the trends of our time . . . Watch for it every Thursday evening at ten on

PRESENTED BY



MILLER BREWING CO.

CHANNEL

**WENR-TV**

ABC Television Network

# Channel One

**NEW YORK**—The exit of **Ted Mack** and his *Amateur Hour* from the Tuesday night slot has TV fans up in arms. **Ted's** show, almost a tradition on TV now, lost its time slot when the sponsor dropped. Network officials are hard at work now trying to line up another sponsor for the often corny but beloved showcase for new talent. It's a good bet that **Ted** will be back on either **NBC** or **CBS** in a short time. . . . **Garry Moore** has turned thumbs down on the proposed deal for him to take over a daytime version of "Songs for Sale." With his own daytime show having difficulty hooking sponsors, **Garry** is in serious danger of being off daytime TV altogether. Nixing the "Songs" deal probably didn't endear him to network officials either. To top it off, his unfortunate separation from his wife after a long marriage hasn't helped **Garry's** morale.

**George Jessel's** topnotch performance on the *All Star Revue* has brought him a network offer to become one of the show's participating stars. The movies have also finally decided to do a film of **Georgie's** life with **Danny Thomas** as the probable star. This should end the long competition between **Georgie** and **Eddie Cantor** over who'd get his life story filmed first. . . . **CBS** is borrowing the **Edward R. Murrow** documentary technique to do a series of films on the whistlestop tours of **Candidates Eisenhower** and **Stevenson**. Now the folks in the big cities will be able to find out what's been promised to the rural citizenry.

**Bishop Fulton J. Sheen** struck a blow for the entertainment world when in a talk before 500 Catholic nuns he recommended that the convents should relax their rules and install TV sets so that the sisters could watch his TV show. Didn't say what the sisters should do with the TV set when he wasn't on.

**Sam Levenson** is trying to get out of his **CBS** contract since the network can't land him a show of his own. **Sam's** been getting feelers from **NBC** who'd be glad to give his talents a proper showcasing. No matter what happens he'll still remain as a panelist on "This Is Show Business." . . . **Jackie Van**, who sings a neat song on "This Is Music," claims that she recently went to a political rally that started at 7.30 sharp and closed at 9:30 dull. . . . **Alan Young**, who's had his share of trouble getting a TV show, is on the outs with **CBS** again. The web wanted to put him opposite **Milton Berle** and the deft young comic figured it would slow down his chances of reaching TV stardom. **Jane Froman's** new show for servicemen is being put into the slot instead.

Beloved cinema actor **Ronald Colman** is making his TV debut as a guest star on "Four Star Playhouse" on Oct. 23. Title of the **Colman** vehicle is "The Tall Silk Hat," an object that **Ronald** can sport with real elegance. . . . The great old stage hit "Life With Father" is being renovated into a TV series that is expected to match the popularity of another stage hit "I Remember Mama," now TV's warmhearted "Mama." . . . **Macy's** Thanksgiving Day parade which tees off **New York's** Christmas season, is going to be televised over the **CBS** network with **Jackie Gleason** emceeing. The network's hoping it comes off better than the Easter Parade catastrophe, when TV fans were treated to a tasteless display of some of the gaudier specimens of **New York** cafe society.



MACK



JESSEL



VAN



COLMAN

Over 700,000 readers

## contents

|                                        |    |
|----------------------------------------|----|
| The Worst Show On TV.....              | 5  |
| Oh-h-h, Those Olde Movies.....         | 6  |
| Will Margaret Truman Survive?.....     | 8  |
| The Comeback of Harry Hall.....        | 10 |
| Vanessa Brown's Problem.....           | 11 |
| Dave Garroway's Political Quiz.....    | 32 |
| Your Collegiate Football Forecast..... | 42 |

### PROGRAM LISTINGS

|                 |    |
|-----------------|----|
| Saturday .....  | 12 |
| Sunday .....    | 16 |
| Monday .....    | 20 |
| Tuesday .....   | 24 |
| Wednesday ..... | 29 |
| Thursday .....  | 33 |
| Friday .....    | 37 |

### FEATURES

|                                  |    |
|----------------------------------|----|
| Channel One .....                | 3  |
| Letters to Editor.....           | 4  |
| Jack Mabley's Column.....        | 17 |
| Chub McCarthy's Column.....      | 21 |
| Backstage Diary .....            | 36 |
| Ed Pazdur's Sports Column.....   | 41 |
| Mollycue Puzzles .....           | 44 |
| Roy Starkey's Western Story..... | 45 |
| Uncle Herbie .....               | 45 |

### publishers

|                   |                |
|-------------------|----------------|
| Norbert F. Dompke | Roy V. Whiting |
| John E. Groenings | Lester Vihon   |

### editor-in-chief

Robert A. Kubicek\*

### editor

Martin O'Shaughnessy

### sports editor

Ed Pazdur

### art director

Sho Kaneko

### program editors

Patricia Moran

Barbara Lutz

Darlene Pentz—

N Y Office

### ass't art director

Steve Vanides

### staff writers

Thomas O'Malley

Robert Cuniff

Shirley Elman

### circulation

John E. Groenings

### features

Jack Mabley

Chub McCarthy

Molly Potkin

Inertia Smith

Cissie

\*Recalled to military duty

Member Audit Bureau of Circulation.

**TV FORECAST** FR 2-6931, 185 N. Wabash, Chicago 1, Ill. Published weekly by Television Forecast, Inc. Subscriptions: \$5 per year, 2 years \$9; single copies 15 cents. Change of Address: In order to assure proper delivery please advise the postmaster and this office, enclosing with new address the address label from your magazine showing old address. Allow three weeks for processing of new subscriptions or change in address. Expirations: First line on address label shows when subscription expires. The first numbers are our own file numbers. Those following the dash indicate expiration date according to our expiration number. To find number of issues to be received before subscription expires, subtract expiration number of this issue noted below from numbers following the dash on the first line of address label. Entered as 2nd class matter at the postoffice at Chicago, Ill. Copyrighted 1952 by Television Forecast Inc. All rights reserved. Volume 5, No. 22.

Expiration Number 221

## Letters to the Editor

All letters must be signed, with addresses.

Names will be withheld if requested.

I'm for more internationally known and revered, time-tested, four figured weekly salaried "ghosts" like Sophie Tucker and Ted Lewis on TV and less pigmy critics taking impotent and meaningless shots at them in an otherwise good mag.

Mishawaka, Ind.

CHARLES FEIG

(Ed. Note: You've gotta admit we've got the only pigmy critic in existence.)

... Had you had the foresight to inquire as to the reasoning behind Wilson & Co.'s not being represented on a network television show, we are sure you would not have used that article. Wilson & Co. does not have sufficient distribution to warrant a network television show. ... Were we to purchase a full network time there are such major points as Cleveland, Detroit, St. Louis, not to speak of 15 or 20 other large metropolitan areas where Wilson & Co. does not have adequate distribution. ... We are now running spot television programs in some forty odd markets and the films used are mostly prepared in Chicago, which calls for Chicago talent.

Chicago, Ill.

A. J. ENGELHARDT  
EWELL & THURBER ASSOC.

Why hasn't "Studs' Place" returned on TV? My whole family is waiting for this wonderful show to return. We certainly have missed it all summer.

Chicago, Ill.

MURIEL LEDVORA

(Ed. Note: Unless Studs and the gang can find a sponsor it probably is off TV for keeps.)

WIWDIHWTCOT: Get men who really enjoy a good glass of beer to do the drinking on the Wednesday night boxing shows. These actors who put on the phoney smile when imbibing the amber fluid are obviously teetotalers or martini fans.

Chicago, Ill.

JAMES SEBELA

I read in Variety that Jane Froman will have a USO canteen show on TV this month. Will this be on in Chicago?

Chicago, Ill.

CAROLYNNE RANNEY

(Ed. Note: As far as we know it will be on at 7 p.m. on Tuesdays, WBKB.)

(Continued on page 13)

NO.

1

the worst show  
on TV

# How Much Money Do You Make?

For the past five weeks we have thrown a spotlight on TV's five worst shows. Every one of them suffers because of a supreme lack of good taste. "Those Two" (number 5) for the swishing mannerisms of Pinky Lee; "The Big Payoff" (number 4) because it is nothing but a glossed-over commercial; "Bride and Groom" (number 3) for its distasteful handling of marriage; "Strike It Rich" (number 2) for commercializing misfortune.

Now comes the champ. Besides being distasteful, it is boring, long-winded, amateurish and hopelessly bad TV fare. We're referring of course to "Stork Club," emceed by the bungling, dull witted Sherman Billingsley.

The Stork Club is an overrated saloon located in midtown Manhattan. Billingsley, its proprietor, has done a magnificent job of cultivating celebrities who drop into his plush watering place to display their familiar visages for free. The tourist trade, in turn, pays the freight by doling out fancy prices to rub shoulders with and ogle at these glamour customers.

Besides the unpolished Billingsley—by far the most talentless man in show business—there is the question of Mr. B's clients. Much maligned Society, which has never endeared itself to the average American, is shown at its worst on "Stork Club." The frumpish old gals with the expensive sparklers around their necks act like giant Hollywood parodies of themselves.

Through the urgings of the laconic Billingsley, they talk about the only subject they know: money. This is Mr. B's favorite topic. If a thing can be priced he wants to know its value. If a banker is his guest he wants to know, "How much money do you make?" These "interviews" shape up as little monuments of unintelligibility.

How this sad TV entry continues is a baffling situation (latest rumor was that CBS was dropping the show—but

## THE "STORK CLUB"



don't get too optimistic). One major reason for its omnipresence is that Billingsley knows the right people. One of his biggest boosters, oddly enough, is Abel Green, the major domo of the show biz bible *Variety*. Green has written of chum Sherm: "Billingsley has the authority of a boniface and unobtrusiveness of a good host, imparting a nice sense of modesty." Other cronies (who like Green, never pick up a tab at the Stork) have explained away Billingsley's ineptness by calling it "Oklahoma freshness."

Combine all the false values of American society at its lowest ebb with amateurish production and a lamentably bad emcee—and you have the "Stork Club," the worst show on TV.



Saloon-keeper Billingsley





"Topper Takes a Trip"

"Housekeeper's Daughter"

"Powers Girl"



# Oh-h-h Those

**F**IRMLY entrenched in the TV scheme of things is the old movie. The battered, out-dated, ludicrous, much-played old movie. Sold to the Siberian television mines by the astute Hollywood executives, the old movie is something the Glamour City couldn't use any more. The cinema execs, their berets neatly covering their balding heads, decided the film capital should sell all the bad pictures it had on hand—and perhaps viewers would be driven back to the theaters.

But their ingenious little scheme is backfiring. People are still watching the oldies on TV. They are still not going to the theater as often as they used to. And what's more, the real TV movie fans are getting to *like* the oldies—after they have seen them three times.

Take Mrs. Parkington J. Cinemadict. She is the only woman in Chicago who can watch "Bombs Over Burma" and recite simultaneously every word that Anna Mae Wong says. After numerous viewings she begins to *live* the part of the Chinese schoolteacher

among the intrigue and destruction of war-torn Burma. There she is, little old Mrs. American Housewife, plotting with the Chinese intelligence, risking life with international spies and cut-throats, turning over the Jap plans on the bombing of the Burma Road. . . . Gad! Who's interested in washing dishes?

*Speaking of old movies, who hasn't at one time or another run up against that little gem of wartime propaganda, "Rubber Racketeers"? The moral drawn from the picture: black marketeering does not pay. The star who so eloquently draws the moral: Miss Rochelle (What Ever Became Of?) Hudson, whose frequent appearances on TV have already stamped her as Queen of the B's. Number of showings: well, let's face it, it's gotten to the countless stage.*

For sheer ever-present persistence in keeping their dirty mugs on the TV screen for lo! these many years, let's doff our skimmer to the inevitable East Side Kids. Here's a group of toughies who have managed to make more pic-

"Angel On My Shoulder"

East Side Kids

"Devil Bat"



# Olde Movies

tures than a postcard photographer in France. Led by that expectorating, sawed-off sharpie, Leo Gorcey, the East Side Kids are now television's responsibility. Hollywood dumped 'em all off on our laps and if there is a day that goes by that Leo and the Gang don't appear on TV—well, check with another channel.

For horror films, television has got the top man—old Dracula himself, Bela Lugosi. (Closely behind in the horror flickers: George Zucco.) Bela throws his eerie charm around the telelanes in such classic thrillers as "Devil Bat," in which he *creates* a monster and "The Apeman," in which he *turns into* a monster. Versatile old gorilla, isn't he?

If you happened to be a light-hearted soul, you've probably tuned up your hearing aid to listen to Irishman Phil Regan warble Irish ballads to colleen Gale Storm in "Sunbonnet Sue," another ten-time (or so) loser. Both Gale and Phil have turned up recently in less-preserved form on TV. Each (seven years older now) popped up during the

summer months. Gale was posing as a 21-year-old in a comedy series entitled "My Little Margie" and Phil made a conspicuous item of himself when he led a community sing at 3 in the morning during the recent Democratic Convention. After thirty tries or so, he got the fatigued conventioners thoroughly accustomed to a ditty about somebody not "taking it away."

If you like jockey pictures, you can be sure you've seen pint-sized Frankie Darro bring in the winning horse, although mobsters have promised to end his life if he did. And you've undoubtedly suffered with kindly Dr. Christian (Jean Hersholt), who finds more time for weighty philosophizing than for removing gall stones. To say nothing of the western heroics of big Bob Steele who has yet to let his juvenile admirers down. Also, let's not forget sneering, fearless Jack LaRue who has frolicked as both hero and villain in such epics as "Hot Off The Press" and "Girl From Monterrey."

(Continued on page 32)

# WILL MARGARET TRUMAN

**I**N the midst of the great political windmill being churned up in Washington this election year, there's a little eddy of homey drama taking place at 1600 Pennsylvania Avenue—President Harry S. Truman and family are vacating.

Truman and his wife, Bess, have made no secret of their relief in leaving the White House. For Bess, especially, the "For Rent" sign is a long-awaited answer to prayers for a frantic-free existence in Missouri.

But for the Trumans' career-minded daughter Margaret, the trek back to Independence is something to be received with mingled emotions. Likeable Maggie's much-publicized show biz fling rests precariously in the hands of the Fates. What, many wonder, will she do when her famous papa steps out of the political limelight? And how will her limited talents hold up after they lose the support of her parental prop?

If you ask Maggie Truman herself, she would admit that "my name brings the people to see me," adding, "but I hope they stay because they like me." Ask some of the people in the business



Margaret's best partner to date has been Jimmy Schnoz Durante. Above, two-thirds of the team of "Truman, Jackson and Durante" rehearse a song a few hours before an "All Star Revue" stint last year.

and they'll tell you that the blonde daughter of Harry Truman has got a good chance to stick—and on her own. Inquire of the critics and you'll get a resounding "no." Check with the president himself and he'll probably explain his feelings by dousing the critics with some salty expletives about their own shortcomings.

The president, who has referred to his only child as "my biggest asset," is not especially keen about Margaret taking up a career in lieu of marrying. "I'd rather have grandchildren in the family than a prima donna," he has been quoted as saying. To which Margaret upon hearing of the remark said, "I'm going to see Daddy about that!"

Nevertheless, Truman has defended his little girl in whatever she chooses to do and the result has been some juicy news stories for the president's detractors. After soprano Margaret gave a concert in Washington (with the Truman family looking on proudly from the first box) another famous "letter from the president incident" was hatched. Paul Hume, the music critic for the *Washington Post*, went to his office after the program and politely roasted Miss Truman for her perform-



The zany king of corn, Spike Jones, (above) played with Margaret recently. Although she likes to clown occasionally, Miss Truman insists that a concert career comes first.



# SURVIVE?

ance, saying among other things, that the audience was never quite sure whether she would get through a number.

A day later, Hume received the now famous letter which read, "I have just read your lousy review of Margaret's concert. I have come to the conclusion you are an eight ulcer man on four ulcer pay. . . . I never met you, but if I do you'll need a new nose and plenty of beefsteak and perhaps a supporter below." It was signed Harry S. Truman.

*The note was one of the unfortunate milestones in Margaret's meteoric career. But her own charming handling of the situation smoothed out an otherwise nasty situation. She told reporters that Hume was perfectly within his right to comment on her concert as he saw fit.*

Margaret has been faced with a great many of the critics' blasts, most of them far more severe than Mr. Hume's. Yet she has never lost the admiration of her professional judges. Through all the adverse comments about her singing ability, her father's "fame crutch" and the out-of-whack salary she draws, she has remained one of the most delightful, wholesome and thoroughly likeable personalities in the public's eye.

But what of her voice? Some of the people closest to her career have publicly aired their opinions about Maggie's singing talents. Jimmy Durante, with whom Margaret has clowning and sung successfully on TV, thinks her voice is "all right," but that she is hampered by poor selection of songs. The Schnoz goes into struttin' ecstasies, however, when discussing Maggie's ability as a trouper. Jimmy insists she would be terrific doing light comedy.

Ditto Ed Sullivan. The "Toast of the Town" emcee has described Margaret in journalese terms as "a damn good comedienne." Her voice: "fair."

Meredith Willson, the popular musical director of radio's "Big Show" and part-time TV panelist, has said about Margaret that basically she doesn't sing off tune, but that her selections



are bad. Willson feels she would be better at simple melodic songs, but apparently Margaret wants to make her mark as a concert star.

*Helen Traubel, Margaret's voice teacher for a while, stopped training her recently, insisting that instead of playing concerts so early, Margaret needed at least five more years of voice training. About her possibilities, Wagnerian soprano Traubel said, "Nothing great, but good enough for a career."*

The critics still aren't in sympathy with Margaret's fight for a full-fledged

(Continued on page 28)



The Truman family, beaming broadly, pose for a photographer. Although both the president and Mrs. Truman will welcome leaving Washington, Margaret's career might be in jeopardy due to the move.



Harry Hall, who rose to fame via the Arthur Godfrey show, Breakfast Club and the Wayne King program. Then bottom dropped out.

**A**LONG TV Row, it's often been claimed that the three greatest perishables are orchids, martini glasses and TV talent. Certainly the last-named holds true. Such reverses as a critical review, a domestic flareup, or even a chance misstatement may sometimes launch a TV star on the downskids.

Occasionally however, some star will fight off a handicap, and make a triumphant comeback along the popularity trail.

*Such a star is singer Harry Hall, who formerly warbled with the Wayne King Show.*

Harry, a likeable, handsome young (24) performer, broke into fame two

## The Comeback of Harry Hall



Emcee Dennis James of "Chance of a Lifetime" show, congratulates winner Harry Hall (right), the comeback kid.

years ago on NBC's midwest network as a major star of the King musical program. Critics tabbed him as fresh young talent who would go places.

Then Harry ran into domestic trouble. According to the police report that reached the newspapers, Harry had plunged an ice pick into his own abdomen in an apparent suicide attempt. It was whispered that he tried this dangerous attempt in an effort to make his wife feel sorry for him, the goal being a reconciliation.

Wayne King, who watches respectability like a barometer, immediately dropped Harry Hall from his program. Then Harry drifted to New York. Rumors floated back that he had settled down and was trying a comeback there. Everyone wished him the best of luck.

Then the Hall talent began getting him breaks. He started doing guest shots on network TV shows. He entered ABC's "Chance of a Lifetime" series, conducted by emcee Dennis James—and walked off with top talent honors. Among the prizes were a cool thousand in cash, a recording contract and a screen test. Harry had made his comeback.

*Somewhere in the misty recesses of TV's Hall of Fame, there should be a special niche reserved for singer Harry Hall, the kid who made it back.*



Hall, representing a somewhat bawlegged Indian, gives out with the Indian Love Call on the King program. At one time, his call went unanswered.

# How D'ya Like Vanessa?

EVERY once in a while, although not often, Hollywood gets confronted with a decision that disturbs the golf & cocktail routine of the moguls. Gin rummy games suffer, and the eternal pursuit of the flesh is momentarily distracted.

*This decision centers around the future career of actress Vanessa Brown. She definitely poses a terrific problem. Vanessa has talent.*

Since 1943, when David Selznick signed her to a contract, Vanessa has been on a whirlwind invasion of movies, stage, radio and TV, and generally with some success.

For example, she's done well in such flickers as *The Late George Apley*, *Foxes of Harrow*, *The Heiress* and *Three Husbands*. In one 3-week New York TV plunge, she appeared on "Hollywood Screen Test," "Pulitzer Prize Playhouse," "Leave It To The Girls," 3 other panel shows and 2 TV interviews.

Better still, after a 5 month stage tour of the Theatre Guild's *As You Like It*, playing the part of Celia to Katharine Hepburn's Rosalind in 25 cities across the continent, Katie Hepburn called her "the most promising young actress in America today."

*Time* mag's movie critic, in reviewing *The Late George Apley*, stated flatly that the real star of the flicker was a young actress named Vanessa Brown who reminded one of Janet Gaynor.

*Further proof of her durable charm is an impressive total of 9 starring appearances on "Hollywood Screen Test," the TV audition trial for screen newcomers.*

Latest jet boost to the Vanessa Brown comet is the tune "Vanessa," a Bernie Wayne song creation recorded by Hugo Winterhalter's orchestra, and later by David Rose. Supposedly, it's dedicated to Vanessa herself.

With all these little triumphal worlds clustered like oysters in Vanessa's lap, you'd think the girl would have no problems except figuring where to store the cash. But regardless of Mr. Anthony, here's her problem.

Vanessa has long played the ingenue. Either that or some other type young thing with more charm than brains. And she's always found on the virtuous side of the fence. But her latest movie, *The Bad and the Beautiful*, in which she plays an overly passionate, young bohemian artist, apparently has given her ideas. Now Vanessa wants more "bad" parts, and Hollywood doesn't know whether to parcel them out to her.

There's a chance this dilemma may be resolved in this year's series of "Hollywood Screen Test." Director Neil Hamilton, one of the wisest heads in the entertainment game, may deliberately feed Vanessa more of the rough-stuff roles—and settle in a hurry which way her career is going.

*"Hollywood Screen Test" is seen Mondays at 6:30 p.m. on channel 7.*



How d'ya like Vanessa—sweet, soulful and looking something like Olivia de Havilland?



Or d'ya like her as a siren?

# movie program

## SATURDAY

- 5:40 Shadow Of The Range
- 7:00 Feature Film\*
- 7:00 Westward Bound
- 8:00 Ghost Crazy
- 9:30 Divorce
- 10:00 Take It Big
- 10:00 Feature Film\*
- 11:00 Midshipman Easy
- 11:00 Fear
- 11:45 Lure Of The Islands

## SUNDAY

- 9:30 Feature Film\*
- 10:30 Sultan's Daughter
- 11:15 Jive Junction
- 12:00 Santa Fe Saddle Mates
- 1:00 Rip Roaring Riley
- 2:00 Feature Film\*
- 3:00 Arizona Nights
- 4:30 Dead Men Walk
- 6:00 Irish Luck
- 9:00 Lady From Chungking
- 10:00 Mutiny In The Big House
- 10:00 Song Of The Open Road
- 10:30 Feature Film\*
- 11:00 Stand In
- 11:30 Klondike Fury

## MONDAY

- 10:00 Just Like Heaven
- 1:00 Danger Flight
- 1:00 Adventurous Knights
- 1:00 On The Spot
- 2:00 Gold Racket
- 3:00 Lure Of The Islands
- 3:00 Behind The Mask
- 3:00 I'd Give My Life
- 3:00 Western Feature Film\*
- 4:00 Western Feature Film\*
- 10:00 Wagons Westward
- 10:30 Furious Phoney
- 11:00 Hidden Enemy
- 11:45 Greeks Had A Word For Them

## TUESDAY

- 10:00 Murder On The Campus
- 1:00 Let's Go Collegiate
- 1:00 Marines Come Through
- 1:00 Chasing Trouble
- 2:00 Behind Green Lights
- 3:00 Rip Roaring Riley
- 3:00 Sea Devils
- 3:00 Born To Gamble
- 4:00 Western Feature Film\*
- 7:00 Hayfoot
- 8:00 Abroad With Two Yanks
- 10:00 Strange Impersonations
- 11:00 Feature Film\*
- 11:45 King Of The Zombies

## WEDNESDAY

- 10:00 Probation
- 1:00 Father Steps Out
- 1:00 Devil's Playground
- 1:00 Feature Film\*
- 2:00 Captain Calamity
- 3:00 King Of The Zombies
- 3:00 Westland Case
- 3:00 River Patrol
- 4:00 Western Feature Film\*
- 7:00 Wolf Call
- 10:00 So Ends Our Night
- 10:30 Feature Film\*
- 11:45 Gentleman From Dixie

## THURSDAY

- 10:00 In The Money

# Saturday Sept. 27

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:00 7 **ROUNDUP TIME**—Western Film  
"Terror Of Tinycorn" with Joe Buell's midgits, a film short
- 9:45 9 **MAGIC CARPET**—Film Short  
"Birch Bark Canoe"
- 10:00 7 **SPACE PATROL**—Adventures  
Commander Buzz Corey encounters an unheard of race of primitive men in his relentless search for the Star Raiders deep in Galactic space
- 5 **TO BE ANNOUNCED**
- 9 **MOVIES FOR KIDS**—Films  
"Beneath Western Skies" with Bob Livingston & Smiley Burnett (part 2); as part of a crooked gang he helps bring them to justice
- 10:30 4 **SMILIN' ED'S GANG**—Stories  
Ed McConnell narrates tale for kids with Froggy, the gremlin (see pg. 45)
- 5 **HOBBY TIME**—Bill Healion  
Finishing a piper cub model
- 7 **BEULAH SHOW**—Comedy Skits  
Life in the Henderson household
- 9 **KIDS & COMPANY**—Variety  
Johnny Olsen emcees hall of fame featuring a youngster who is being honored for an outstanding deed of courage
- 10:45 5 **"CHANCE OF A LIFETIME"**  
Feature about a convict put on parole to do factory work; stars Bernard Miles, Jeanne Bates, & Erik Rolf
- 11:00 4 **BIG TOP**—Circus Show  
Ringmaster Jack Sterling
- 7 **THIS IS MY MELODY**—Tunes  
Bill Gwinn emcee with talented guests who have a story to tell about a favorite tune
- 9 **REGULAR FELLAS**—Kids Show  
Talented youngsters from the honored school of the week will perform; phone call to a "shut-in" youngster made by the guest. Joe Kelly is emcee with guests: Bishop Bernard J. Sheil and Bernie Mastersen
- 11:30 7 **THREE FEATURE FILMS**
- 9 **MORNING MOVIE TIME**
- 12:00 4 **RANDY'S HALL OF FUN**—Game  
Randy Brown is emcee
- 5 **AMERICAN INVENTORY**—Talks  
"Foreign Students In The U.S." an explanation of student exchange
- 9 **"TRIGGER TRIO"**—Feature  
Film about a beautiful dog who helps in a rescue and shows no fear of gunfire; Ray Corrigan, Max Terhune, & Ralph Byrd are starred

(Continued on Page 14)

(Continued on page 39)

# LETTERS to the editor

(Continued from page 4)

Can you tell me what radio program Frank Parker used to sing for? It seems to me that he was on Sunday nights.

Chicago, Ill.

MRS. MARGIE KLEIDON

(Ed. Note: Frank was on the Jack Benny show for many years and also had a show of his own on Sunday nights. Arthur Godfrey lured Frank out of retirement.)

NBC didn't know what they were doing when they dropped the Bob and Ray Show after the summer. They are the most unique satirists ever to hit TV. When a person says he doesn't like Bob and Ray he's admitting his low intellect. . . .

Chicago, Ill.

LOLA HILTON

(Ed. Note: For Bob and Ray cultists up early in the morning, you can still catch the boys doing frequent guest shots on "Today," also on NBC.)

I have just read your article on "Those Two." I may not be a TV critic, but I agree with you on that show. It should be kept off TV. It's a menace to anyone between the ages of six and ninety.

Chicago, Ill.

MARY JANE DOROCIAK

(Ed. Note: What do you think of "Stork Club"? see page 5.)

Whoever those people are that are always talking about Tom Duggan must just be envious. I bet they're not even as nice as Tom. . . . Some of the things they say about Tom indicates they should see a psychiatrist. . . .

Oak Lawn, Ill.

MARJORIE REID

Certainly Alistair Cooke is one of the brighter guests on Information Please, as well as one of the brighter imports to journalism. But certainly one of the dimmer members of TV Forecast's panel is the editor who teamed up this caption with this picture of Sir Gladwyn Jebb—who is also a bright Briton, but not, so far as I know, a correspondent for the Manchester Guardian or the BBC. Sir Gladwyn does his experting for the United Nations.

Racine, Wisc.

JAMES E. HAWKINS

(Ed. Note: Well, you know us midwest isolationists. Our dim-witted Picture Editor has his troubles with bright Britishers.)



# FOOTBALL

every  
Saturday  
at  
12:45 p.m.



AMERICA'S FINEST  
SERVICE TEAMS  
IN EXCITING ACTION!

Want the latest sport news and views?

Grid Forecast 12:30 p.m.

Today's Scores 3:30 p.m.





## SATURDAY SEPT. 27—cont'd

- 12:30 4 GRID FORECAST**—Commentary  
**5 FOOTBALL WARMUP**—Previews
- 12:45 4 ARMED FORCES FOOTBALL**  
 Cherry Point Marines vs Quantico  
 Marines from Washington, D. C.
- 5 FOOTBALL—Grid Contest**  
 Columbia vs Princeton game described  
 by Mel Allen and Bill Henry
- 1:00 9 BATTING PRACTICE**—Warm Up
- 1:10 9 LEAD OFF MAN**—H. Creighton
- 1:25 9 BASEBALL**—Sox vs St. Louis  
 Jack Brickhouse and Harry Creighton
- 2:45 5 FOOTBALL SCOREBOARD**  
 Herman Hickman commentator
- 3:00 7 "RIO GRANDE"**—Western Film  
 Feature with Sunset Carson
- 3:35 4 TODAY'S SCORES**—Results
- 3:45 9 TENTH INNING**—Recap Of Game
- 3:50 4 CLASSIC THEATER**—Opera  
 "Revenge" part two
- 4:00 7 "UNDER ARIZONA SKIES"**—Film  
 Feature with Johnny Mack Brown
- 9 HEALTH AIDS**—Commercial
- 4:15 9 MUSIC ALA MODE**—Tune Time  
 Jack Fuller presents melodies
- 4:50 4 PATTERN FOR LIVING**—Talks  
 Teenagers discuss current problems
- 5:00 5 WESTERN ROUNDUP**—Film
- 7 CISCO KID**—Adventure Tale  
 Duncan Renaldo & Leo Carrillo star  
 in story titled "Cattle Quarantine"
- 9 FEATURE FILM PRESENTATION**
- 5:30 7 AESOPS FABLES**—"In Dutch"
- 5:40 7 "SHADOW OF THE RANGE"**  
 Feature with Johnny Mack Brown
- 5:45 9 PAPA BOB**—Show For Kids
- 6:00 4 CAMEO THEATER**—Film  
 "One More Chance"
- 5 MR. WIZARD**—Science Study  
 Don Herbert and Bruce Lindgren  
 discuss "Movie Cameras." The com-  
 plex modern camera will be reduced to  
 the essentials of a cardboard box.
- 9 ARMCHAIR ADVENTURES**—Film
- 6:15 4 HEADLINES ON PARADE**—Film

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

|      |      |        |
|------|------|--------|
| WBKB | WNBQ | WGN-TV |
| 4    | 5    | 9      |

- 6:30 4 BEAT THE CLOCK**—Games  
 Bud Collyer quizzes the contestants  
 and puts them through zany stunts
- 5 STARS IN KHAKI 'N' BLUE**  
 Interview and talent show with Wen-  
 dy Barrie as hostess to servicemen  
 who will perform
- 7 PAUL WHITEMAN'S TEEN CLUB**  
 Nancy Lewis & Junie Keegan assist  
 "Pops" with his emcee chores as teen-  
 age variety talent performs
- 9 PET SHOP**—Gail Compton mc  
 Gail & Gay feature some schnauzers  
 and pups, Capt. Will Judy, dog  
 authority, who will salute Nat'l. Dog  
 Week, & how to tell age & sex of  
 budgy birds
- 7:00 4 JACKIE GLEASON SHOW**  
 "And Away We Go" with Jackie and  
 guests. Also variety antics
- 5 ALL STAR REVUE**—Variety  
 Guest hostess: Martha Raye presents  
 comedy antics with guests: boxer  
 Rocky Graziano, soprano Rise Stevens,  
 actor Cesar Romero, and the Riera  
 monkey
- 7 FEATURE FILM PRESENTATION**
- 9 "WESTWARD BOUND"**—Western  
 Feature film with Ken Maynard &  
 Hoot Gibson; concerns efforts of trail  
 blazers to cope with desperadoes
- 8:00 4 FARMTOWN U.S.A.**—Talks  
 George Menard talks about farm life
- 5 YOUR SHOW OF SHOWS**  
 Sid Caesar & Imogene Coca with  
 dancers Bambi Linn & Rod Alexan-  
 der; soprano Marguerite Piazza; vo-  
 calists Bill Hayes, Judy Johnson, Jack  
 Russell, Billy Williams Quartet; Ham-  
 iltion Trio, dancers, Carl Reiner, How-  
 ard Morris, and guest hostess Ella  
 Raines
- 7 TRI-STAR THEATER**—3 Features  
 Each follows immediately after the  
 one preceeding it. See 9:30 & 11:00  
 p.m. ch. 7 listings for title. Both of  
 these times are approximate  
 "Ghost Crazy" with Billy Gilbert,  
 Shemp Howard, & Maxie Rosenbloom;  
 comedy about a girl who inherits a  
 large estate, but is frightened away  
 from it by ghosts
- 9 DICK TRACY**—Mystery Drama  
 Ralph Byrd stars as the famous comic  
 strip sleuth created by Chester Gould
- 8:30 4 ALL STAR HIT PARADE**  
 Your favorite tunes on records
- 9 WRESTLING FROM MARIGOLD**  
 Jack Brickhouse announces. Ned Tay-  
 lor vs Roy Rogers, Karl Gray vs  
 Gypsy Joe, Jerry Woods vs Mike  
 Kilonis, Canadian Angel vs Bill Melby  
 Bob Orton vs Jim Graham, Billy  
 Goetz vs the Mighty Atlas

## SATURDAY SEPT. 27—cont'd

- 9:00 4 ROLLER DERBY**—Action Film  
Ken Nydell describes track action
- 9:30 4 BATTLE OF THE AGES**—Variety  
Morey Amsterdam mc pits "youngsters" of show business against "oldsters." Guests: Benny Fields, Trampoloonies, acrobatic comedians, dancer Nancy Lee, and xylophonist Pierce Knox

- 5 YOUR HIT PARADE**—Musical  
The top 7 tunes you've picked as favorites sung by Snooky Lanson, Dorothy Collins, & June Valli with Raymond Scott and his orchestra

- 7 "DIVORCE"**—Feature Film  
Kay Francis & Bruce Cabot in story of a divorcee who returns to her hometown to try her tactics on a former sweetheart (see 8:00 ch. 7 listing)

- 9:55 4-5-7-9 ADDRESS BY THE PRESIDENT, HARRY S. TRUMAN**

- 10:00 4 "TAKE IT BIG"**—Feature  
Film with Jack Haley & Mary Beth Hughes; a case of mistaken identity leads from a swank establishment to a dilapidated piece of property

- 5 "SENSATIONS"**—Feature  
Film (1st showing) Dennis O'Keefe, Eleanor Powell, & Audrey Smith; a comedy dancer turns press agent & dreams up some lavish productions which always seem to become involved

- 11:00 7 "MIDSHIPMAN EASY"**—Feature  
Film with Margaret Lockwood and Robert Adams (see 8:00 ch. 7 listing)

- 9 "FEAR"**—Feature Film  
Story of a medical student driven by poverty to the murder of a miserly money lender; stars Warren Williams, Anne Gwynne, & Peter Cookson

- 11:30 4 ULMER TURNER & THE NEWS**  
Current events around the world

- 11:45 4 "LURE OF THE ISLANDS"**  
Feature film about South Sea pearl divers who take advantage of the natives & their wealth; stars Robert Lowery and Gale Storm

(Stations reserve the right to change above listings without notice)

### A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

**Every Saturday**

**LUCKY STRIKE PRESENTS**

**YOUR HIT PARADE**

and all the Hit Paraders

**9:30 pm Channel 5**

**Be Happy-Go LUCKY!**

## USE LESS PER CUP!



Instead of 6 tablespoons for 6 cups you need just 4 of STEWARTS. Finer quality makes it go further.

**PICK'N CHICK'N**  
Trade Mark Reg.

**PROMPT DELIVERY SERVICE**

**A Full Half of CHICKEN**  
Fried to a Golden Brown  
**\$1.10**

- FRENCH FRIES • BUN
- COLE SLAW • BIT OF HONEY

- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

| WEST SIDE STORE        | NORTH SIDE STORE          |
|------------------------|---------------------------|
| 4315 West North Ave.   | 1565 W. Howard St.        |
| <b>CA pitol 7-5315</b> | <b>SH eldrake 3-1620</b>  |
| delivery limits        | delivery limits           |
| North: Irving Park     | North: Central (Evanston) |
| South: Roosevelt Rd.   | South: Bryn Mawr          |
| East: Western          | East: Lake Michigan       |
| West: Oak Park Ave.    | West: Crawford            |

Present this ad for **FREE DELIVERY**

# Sunday Sept. 28

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:00 7 BREAKFAST DRAMA**
- 9:30 5 THE PULPIT—Religious Talk**  
Dr. Richard C. Hertz of the Sinai Temple in Chicago discusses Yom Kippur and the Day of Atonement
- 7 FEATURE FILM PRESENTATION**
- 9:45 5 NATURE OF THINGS—Discussion**  
Dr. Roy K. Marshall talks on science
- 10:00 4 CENTENNIAL PONTIFICAL MASS FROM ST. MICHAEL'S CHURCH—Religious Serv.**
- 5 SUN. FUNNIES—John Conrad**  
Comics read, movie cartoons & comedies, demonstration of new toys & games, & hints on care & feeding of oldsters
- 9 AMERICA AT CHURCH—Relig.**  
Bethany Ref. Church of Roseland
- 10:30 5 "SULTAN'S DAUGHTER"—Film**  
Feature about a sultan who refuses to have his daughter sell her oil properties to German agents; stars Ann Corio and Chas. Butterworth
- 11:00 7 PAPA BEAR'S NEWSREEL**  
Frank Bear narrates the news
- 11:15 7 TOOTSIE HIPPODROME—Circus**  
Emcee John Reed King presents acts contortionist Jacqueline Hurley and the Leontines, aerial artists
- 9 "JIVE JUNCTION"—Feature**  
Film revolving around problems of a music professor transplanted from the classics to jive; stars Dickie Moore, Tina Thayer, & Gerra Young
- 11:30 5 LIVE AND LEARN—Discussion**  
George B. Young, Northwestern Univ., Walter H. Blucher, Univ. of Chgo., and Reginald R. Isaacs of Michael Reese Hosp. discussing "City Planning"
- 7 FAITH FOR TODAY—Religious**  
Rev. W. Fagel gives the sermon
- 12:00 4 ULMER TURNER AND THE NEWS**
- 5 YOUTH WANTS TO KNOW**  
Teenagers conduct a panel quiz with guest, Senator John J. Sparkman
- 7 TROUBLE WITH FATHER—Skit**  
Stu Erwin is featured
- 9 "SANTA FE SADDLE MATES"**  
Western with Sunset Carson
- 12:15 4 YOUR FUTURE HOME—Ideas**  
Here's an easy way to select your new home; Ed Cooper narrates
- 12:30 4 POLITICAL GRIDDLE—Talks**  
Speaking for their candidates: George Ball, executive dir. of the volunteers for Stevenson and George Fry, head of Ill. Citizens for Eisenhower

- 12:30 5 FRONTIERS OF FAITH—Relig.**  
Service from the Bronxville Reformed Church, Bronxville, N.Y. with Rev. Dr. Lowell Ditzem pastor, presiding
- 7 AMATEUR HOUR—Chgo. Talent**  
Bob Murphy emcees talent show
- 1:00 4 "RIP ROARING RILEY"—Film**  
Feature about a tough, hard-hitting plainclothesman who is sent to catch foreign spies; stars Lloyd Hughes
- 5 HOW DOES YOUR GARDEN GROW?—Discussion and Movies**  
John Ott discusses "Gourds"
- 9 BATTING PRACTICE—Warmups**
- 1:10 9 LEAD OFF MAN—Creighton**
- 1:25 9 BASEBALL—Sox vs St. Louis**  
Jack Brickhouse & Harry Creighton
- 1:30 5 AMERICAN FORUM OF THE AIR**  
"Who Is A Captive Of Whom?" discussed by Sen. Hubert Humphrey (D-Minn.) and Mrs. Clair Booth Luce, former congresswoman from Connecticut
- 7 WILD BILL HICKOK—Western**  
Guy Madison and Andy Devine
- 2:00 4 FEATURE FILM PRESENTATION**
- 5 JUVENILE JURY—Panel Quiz**  
Jack Barry is host to moppets
- 7 CISCO KID—Western Movie**  
Duncan Renaldo & Leo Carrillo star
- 2:30 5 FILM SHORT**
- 7 ADVENTURES OF KIT CARSON**  
Bill Williams is featured as Kit
- 3:00 4 QUIZ KIDS—Joe Kelly MC**  
Panel includes: Janet Ahern, 7, Frankie Vanderploeg, 8, Sally Ann Wilhelm, 13, Pat Conlon, 15, and Harvey Dytych
- 5 KUKLA, FRAN AND OLLIE**  
Burr Tillstrom's loveable puppets with Fran Allison and more adventures
- 7 SADDLE & SAGE—Western**  
"Arizona Nights" feature film
- 3:30 4 TODAY & TOMORROW—News**  
Frank Reynolds is commentator
- 5 SUMMER THEATER—Drama**  
"Sometimes She's Sunday"
- 7 BOB ATCHER & SAMMY SQUIRREL—Puppet Antics**  
Adventures with the puppets at Short Stump Ranch, in a corner of corral
- 3:45 4 INDUSTRY ON PARADE—Film**  
Depicts industry's recent strides
- 9 TENTH INNING—J. Brickhouse**
- 4:00 4 ALL STAR HIT PARADE**  
Disc jockey show with favorite tunes
- 5 ZOOPARADE—About Animals**  
Lear Grimmer and Jim Hurlbut discuss "Jim's Favorite Animals" & presents a ball python, Sinbad, the young gorilla, Napoleon, the ferret and others

(Continued on page 18)

# RATION SID AND IMOGENE?

by JACK MABLEY



Stray Thoughts of a Television Columnist Just Starting to Watch Television Again After Laying off the Stuff Since the Conventions. (And Was It Ever Peaceful Around the House.)

All children in television plays are abnormally perfect. Every hair is in place, they are clean and neat, they speak to their parents with wistful respect. That's not the way it is on our block.

The first show of the season by Imogene Coca and Sid Caesar is always the best of the year, and this fall was no exception. They were great. And I intend to keep right on enjoying them as much as I did the first show by watching them just once every three months.

*Adlai Stevenson, as a television entertainer, ranks just behind Bishop Sheen, and well ahead of Milton Berle, Donald O'Connor, and Arlene Francis.*

Who in the world cares about the credits at the end of a show, other than the guys whose names appear? If they have to be given (and they don't) it should be done orally, as we heard the other night. It took about one-tenth the usual time.



VISUAL PEEPERS

Mr. Peepers makes better use of visual gimmicks than any other show on television. The writer of the show has a Rube Goldberg streak in him.

New York finally is reaching ma-

turity on one phase of television. The lighting on the shows this fall has been far better than in the past. Studio One had portrait quality for the whole hour a couple of weeks back.

The best night of the week in television this season? Right now it looks like it will be Sunday afternoon.

*June Valli sings well and is decorative. She adds a lot to Hit Parade.*

Dr. Roy Marshall gave a marvelously impressive commercial about autos the other night, telling how the armies of scientists use uranium and million dollar machines in their vast laboratories to bring the latest engineering triumphs to the American motorist. What I'd like to know, Dr. Marshall, is do any of these guys know how to get the squeaks out of the springs, and if they do know, how do we find out?

Television's greatest sin is its cheap exploitation of the child audience. The cowboy movies, space cadet junk and Howdy Doody type monstrosities that fill the afternoon air show the networks' contempt for our children.



MONSTROUS HOWDY

What's the best play you ever saw on television? (Two I remember are Celanese's Susan and God and The Mollusc on Kraft. But I've never enjoyed any plays more than WBKB's full length, two hour productions of Papa Is All, Gaslight, and Ladies in Retirement, back in 1948.)

Add things we could do without on television: Males kissing males; "Oh . . . hello there. I'm Marty Likearose, and I'm going to tell you about . . ."; accordions.



"What is it, Papa, another panel show?"

## SUNDAY SEPT. 28—cont'd

### 4:00 7 SUPER CIRCUS—Big Top Fun

Claude Kirchner presents Don Francisco & Co. on the tight wire, Super Circus side show returns featuring Hugo, a real live gorilla, Cluffy, Scampy, Nicky, & Mary Hartline in "The Noodle Scope"; Los Robertos, fast jugglers, Hawthorne's elephant; a brand new baton twirling competition for young ladies 13 yrs. or under with prizes; Bernie Hoffman's Super Menagerie, and the Mandos Sisters, aerial act on the revolving anchor

### 9 MUSIC ALA MODE—Jack Fuller

### 4:30 4 BILLY THE KID—Western Film

### 5 SKY KING THEATER—Drama

Kirby Grant is featured in an adventure tale titled "Two-Gun Penny"

### 9 "DEAD MEN WALK"—Feature

Film tale of a spirit which emerges from the tomb nightly to bring death to the villagers; stars Mary Carlisle and George Zucco

### 5:00 5 FEARLESS FOSDICK—Stories

Mr. Ditto who has the power to change his face at will attempts to outsmart Fosdick with astonishing results

### 7 LAUGH TIME—Film Short

"Laurel & Hardy" film plus cartoons

### 5:30 4 SEE IT NOW—News Comments

Edward R. Murrow narrates

### 5 ROY ROGERS SHOW—Drama

Roy helps a reformed outlaw even after all the evidence mounts against him in "The Outlaw's Return"

### 7 AMERICAN SCENE—Film

A travelogue covering various locales

### 6:00 4 GENE AUTRY SHOW—Western

"Six-Shooter Sweepstake." Champion is made to lose a race thereby putting Gene on the trail of a clever gang of bank robbers

### 5 RED SKELTON SHOW—Comedy

Situations involving Willie Lump, Lump, Junior, the mean widdle kid, Deadeye, Clem Kaddiddlehopper, and Cauliflower McPugg, ex-boxer

### 7 YOU ASKED FOR IT—Requests

Art Baker grants viewers wishes

### 9 "IRISH LUCK"—Feature Film

An ambitious young bellhop exercises his wit to unravel mysterious goings-on in his hotel; stars Frankie Darro and Dick Purcell

### 6:30 4 THIS IS SHOW BUSINESS

Clifton Fadiman moderator; panelists: Geo. S. Kaufman, Sam Levenson, & guests Grace Kelly, Mel Tormé, dancers Bud & Ceci Robinson, and comic George Gobel

### 5 MEET THE PRESS—Discussion

Martha Rountree & Lawrence Spivak with a panel of reporters quiz guest Sen. George Malone (R-Nev.)

### 6:30 7 WHAT'S THE ANSWER—Quiz

Mal Bellairs asks the questions

### 7:00 4 TOAST OF THE TOWN—Variety

Ed Sullivan presents the "ASCAP Story" with W. C. Handy, vocalists Lauritz Melchior, Vaughn Monroe, Clark Dennis and Joe Howard also song writers Harold Arlen, Ernie Burnett, Ray Henderson and Mabel Wayne.

### 5 COMEDY HOUR—Variety Show

Eddie Cantor is host to guests Dorothy Lamour, Sammy Davis Jr., dancer Sharon Baird, Eddie Fisher, Will Mastin Trio, Tom Dandrea & Henry Slate, Dave Barry, Jim Backus, & Sid Fields

### 7 KING'S CROSSROADS—Film

Carl King narrates film-short stories

### 9 FAITH OF OUR FATHERS—Talk

### 7:30 9 CHICAGOLAND NEWSREEL REV.

### 8:00 4 FRED WARING SHOW—Musical

New production number will be "Channel Hopping;" "Sweethearts Holiday;" Joanne Wheatley sings "Kol Nidre" in commemoration of the Jewish Holidays; song & dance routine by Ray Sax; Jack Best & Sylvia Texor sing "Love Is A Simple Thing;" Bob Harris "I'm In Love With Miss Logan," and Bob Sands "Some Day"

### 5 TV PLAYHOUSE—Drama

Edmond Ryan and 9 yr. old Penny Hays in "The Room" with Carmen Mathews & Haila Stoddard; story of a father's desperate attempt to win his daughter's affection after the death of his wife

### 7 QUEST FOR SERENITY—Talk

Religious talk by Dr. Hildebrand

### 9 ROCKY KING—Roscoe Karns

"One Minute For Murder." A gossip columnist is killed backstage in the dressing room of a famous star at certain time

### 8:30 4 BREAK THE BANK—Quiz Game

Bert Parks is host to contestants

### 7 FOCUS—Documentary Film

### 9 PLAINCLOTHESMAN—Drama

A Communist "doctor" treats an F.B.I. agent with prescription of a "Lethal Cocktail"

### 9:00 4 THE WEB—Mystery Drama

"Deadlock" with Eli Wallach & Dennis Harrison; story of a tense rivalry between two policemen as they face a challenging problem

### 5 THE DOCTOR—Film Drama

The "Hiding Place" describes the frantic attempts of a farmer to find a hidden pot of gold. Story features Warner Anderson with Ian McDonald, Fay Bainter, & Richard Gaines

### 7 BILLY GRAHAM—Religious

### 9 "LADY FROM CHUNGKING"

Feature with Anna May Wong; intrigue in war-torn China with guerrilla forces & Flying Tigers foiling the enemy

### 9:15 7 FILM SHORTS—Documentary

TV FORECAST



## SUNDAY SEPT. 28—cont'd

- 9:30 4 **WHAT'S MY LINE?**—Quiz  
John Daly is host to panel & guests
- 5 **TO BE ANNOUNCED**
- 7 **IN OUR TIME**—Film Short
- 10:00 4 **"MUTINY IN THE BIG HOUSE"**  
Feature film about a priest crusading for men in prison & the respect the men give him; stars Charles Bickford, Barton MacLane, & Dennis Moore
- 5 **WEATHERMAN**—Clint Youle
- 7 **DREW PEARSON**—News  
Analysis of the news and predictions of things to come
- 9 **COURTESY THEATER**—Feature  
Film "Song Of The Open Road" with Jane Powell, Jackie Moran, Bonita Granville, Edgar Bergen, & Chas. McCarthy; activities of high schl. groups in harvesting crops & poor-little-rich-girl tale
- 10:10 5 **DORSEY CONNORS**—Ideas  
Helpful tips for men as well as gals
- 10:15 5 **ALEX DREIER**—News Report
- 7 **EARL NIGHTINGALE**—Talks
- 10:30 5 **SPORTS STAR TIME**—Duggan
- 7 **FEATURE FILM PRESENTATION**
- 11:00 5 **"STAND IN"**—Feature Film  
Leslie Howard, Joan Blondell, & Humphrey Bogart in story of a young actor who receives aid from a gambler
- 11:30 4 **ELOISE SALUTES THE STARS**  
Eloise McElhone interviews guests
- 9 **"KLONDIKE FURY"**—Feature  
Film about a surgeon whose reputation is ruined through an operation that failed; stars Edmund Lowe & Lucile Fairbanks
- 11:45 4 **FILM SHORT**
- 12:00 4 **MELODY PARADE**—Variety Show  
Disc jockey show with Topper & guests

(Stations reserve the right to change above listings without notice)

## BOLD COURTESY EXPERIMENT



MAGNANI

stars in Open City. If the viewer response is solid enough, Moran will continue with the imported flickers.

In an unprecedented move towards better films, Courtesy Man Jim Moran has been experimenting with great foreign films on his channel 9 Courtesy Theatre, including such thrillers as Poisan, Bicycle Thief and Open City. Anna Magnani

## TV FORECAST

Sunday

## THIS IS SHOW BUSINESS

with

Clifton Fadiman • Sam Levenson,  
George S. Kaufman and guests!

6:30 pm Channel 4

Be Happy-**GO LUCKY!**

Red  
Skelton's  
Back  
Again!



TONIGHT—6:00 P.M.

WNBQ — Channel 5

Presented by TIDE!



"Our mystery guest celebrity has been in the news of late."

**"HEY! WE'RE ON TV"**



**WELCOME  
TRAVELERS**

with  
**TOMMY BARTLETT**

*Monday  
thru  
Friday*

★ **2:30 P. M.** ★

**WNBQ**  
**CHICAGO**  
**CHANNEL 5**

NBC  
Television



# Monday Sept. 29

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 **Today**—News & Commentary
- 9:00 4 **Morning News**—Commentary
- 5 **Coffee And**—Interviews, Music
- 9:15 4 **Arthur Godfrey Time**—Variety
- 9 **Carousel**—Musical Variety
- 9:30 5 **Campaign Call**—Political
- 9 **Chicago Cooks**—Kay Middleton
- 10:00 4 **There's One In Every Family**  
John Reed King emcee of audience quiz with talent and prizes
- 5 **Home Cooking**—Eddie Doucette  
Dutch apple cake and New Orleans refrigerator cookies are demonstrated
- 7 **"Just Like Heaven"**—Film
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **It's A Problem**—Discussion  
"The Runaway Child," David Haynes, Dr. Marion Langer, and Frank Griev-  
ing
- 9 **Strike It Rich**—Warren Hull  
Guest: orchestra leader Meyer Davis
- 11:00 4 **Creative Cookery**—F. Pope  
Lamb chops & fresh green peppers, casserole of mixed vegetables mornay, sauce are demonstrated
- 5 **Portrait Of A City**—Film  
General travelogue of New York
- 7 **Bob & Kay Show**—Variety
- 9 **Bride & Groom**—John Nelson
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips  
Betty Raymond tells how to get your home ready for the winter months
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Earl Nightingale Show**
- 12:00 4 **Bill Evans Show**—Variety Time
- 5 **Noontime Comics**—John Coons
- 9 **Hi Ladies**—Interview Fun
- 12:30 4 **Garry Moore Show**—Variety  
Comedian Geo. Gobel & actor John Loder
- 5 **Meet Mintz**—Herbie Mintz
- 7 **Beulah Karney Presents**—Tips  
Mr. Frank Amstadt features nectarine flambeau & his madam tomato salad
- 12:45 5 **Jack Angell With The News**
- 9 **News Of The Day**—S. Allen
- 1:00 5 **"Danger Flight"**—Feature  
Film about a supposedly bad boy who saves flyer "Tailspin" Tommy's life;
- 7 **"Adventurous Knights"**—Film
- 9 **"On The Spot"**—Feature Film  
Mob members and press compete to get dead gangster's message from a soda jerk; stars Frankie Darro
- 1:30 4 **Guiding Light**—Serial Tale
- 7 **Claude Kirchner Show**—Variety  
Interviews and commentary

(Continued on page 22)

**TV FORECAST**



DEAR BOSS:

Some days you just can't win. On Georgie Jessel's first appearance on All Star Revue I was congratulating us TV viewers on our good luck. Here was an old time entertainer who was not Eddie Cantor. Then, son of a gun, half way through the show up jumps Jessel and does an imitation of his old pal Eddie! Otherwise, though, Georgie was pretty good. Lots of laughs, and of course his delivery is superb.

Somehow though I had the feeling that Georgie was still playing the show to the Stork Club gang and that's not good enough for a long run in Berwyn or Crystal Lake. Sherman Billingsly will bear me out, I'm sure. So unless Georgie will woo us Chicagoans with some new material through the coming months, I have a feeling a little lessel Jessel will be in order.

Toast of the Town had two very funny men on the other Sunday. Phil Silvers did a sticky finger routine in that typical dead pan pitch of his that had tears streaming down my cheeks. And a new face—Ronny Graham—did a caricature of a bebop musician(?) that was strictly hilarious. Ronny sure looked like a good bet for guest star appearances this year and for my money, some sponsor is going to strike it rating-rich with a half hour show once a week starring Silvers. There's something basically funny about Silvers the same way there is about Jack Benny. But why analyze it—just turn the guy loose, I say.

And say, did you see that very amusing Benrus commercial on Show of Shows? It was a pair of puppets that looked exactly like Sid and Imogene and sounded even more so. Maybe I've been asleep, but has this thing been going on for long? Seems like a very good way to hold audience interest, and after a few months the puppets could take over the whole show and look at the money they'd save!

CHUB

Buy the  
Genuine  
\$9.95  
RETAIL

HI-LO TV  
Spiral-Tenna  
Model 101  
(Indoor)

Patented

Buy HI-LO at Your Dealer Today!

Here's how  
YOU  
can own

**MINK**

Our New Mink coats range from \$1500 to \$6000. To do a volume business we must take slightly Used Mink Coats in trade. 40 years of honest dealing has brought us the wealthy clientele who trade in their Mink Coats very often. These traded-in Minks (reconditioned) look like new and can be bought for \$400-\$500 and \$600. Phone ANdover 3-5507 or come in NOW for the biggest Mink Bargains in Chicago.

**MILLER FUR CO. 166 N. Michigan**



"The most talked-about and colorful  
musical group in entertainment today."

The Internationally Famous  
**LOS  
CHAVALES**  
De Espana

Call "FRIZ" RA 6-7222

**Empire Room**  
PALMER HOUSE

# MONDAY SEPT. 29—cont'd

- 1:45 4 **Art Linkletter's House Party**  
Interviews with unusual guests, discussions, demonstrations; music by Muzzy Marcellion
- 2:00 5 **Big Pay Off—Quiz Contest**  
7 **"Gold Racket"—Feature Film**  
Conrad Nagel as a federal agent who trails a ruthless gang of smugglers
- 9 **Paul Dixon Show—Variety**
- 2:15 4 **Luckey North Show—Talks**
- 2:30 4 **Ill. Inst. Of Technology**  
"Let's Look At Science" with Mr. Richard Humphreys & Mr. Leonard Reiffel discussing nuclear physics radio activity, and atomic power
- 5 **Welcome Travelers—Chats**  
Tommy Bartlett talks with guest travelers, awards them gifts, & serves refreshments to the audience
- 3:00 4 **"Lure Of The Islands"—Film**  
(See Sat. 11:45 p.m. ch. 4 listing)
- 5 **Kate Smith Hour—Variety**  
Kate presents dancers Hootor & Byrd; "Cracker Barrel Interview" with Sen. John J. Sparkman (D., Ala.); and the Martin Brothers, puppet act
- 7 **"I'd Give My Life"—Film**  
Feature about a crook who chooses death rather than reveal the identity of his mother; stars Tom Brown, Sir Guy Standing, and Francis Drake
- 9 **"Behind The Mask"—Feature**  
"The Shadow" is suspected of murdering a columnist, while trying to solve the same murder
- 4:00 5 **Hawkins Falls, Pop. 6,200**  
7 **Sagebrush Theater—Serial**  
"Valley Of Fear" feature film
- 9 **Western Time—Feature Film**
- 4:15 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Garfield Goose—Fun For Kids**  
Frazier Thomas and Bruce Newton with games, stories and films for kids
- 5 **Howdy Doody Show—Puppets**
- 5:00 4 **Kids Karnival Kwiz—Games**  
5 **Cactus Jim—Western Film**  
7 **Laugh Time—Film Shorts**  
"Charlie Chase" film plus cartoons
- 9 **Time For Beany—Puppet Fun**
- 5:15 9 **Junior Edition—Steve Fentress**
- 5:30 4 **Silhouettes Of The West—Film**  
5 **King Calico—Puppet Fun**  
King Calico maneuvers his ship into the path of a home-made torpedo
- 7 **Adv. Time With Bob Atcher**  
"Last of the Mohicans" ch. 4 and "Rogue Of The Rio Grande"
- 9 **Magic Carpet—Film Short**
- 5:45 4 **Window Shopping—Commercial**  
5 **Something To Talk About**  
9 **Afternoon Edition—R. Hurleigh**
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera—Comments**
- 6:00 4 **Sports & Comments—Bob Elson**

- 6:00 5 **To be announced**  
7 **Austin Kiplinger & The News**  
9 **Captain Video—Adventures**
- 6:10 7 **Sports Highlights—Jack Drees**
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O'The Weather—Report**
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News—Douglas Edwards**  
5 **Those Two—Comedy Skits**  
7 **Hollywood Screen Test—Drama**  
Neil Hamilton presents Arlene Francis in comedy titled "Too Many Cooks"
- 9 **Spencer Allen & The News**
- 6:45 4 **Perry Como Show—Musical**  
"You Made Me Love You," "Sweetheart's Holiday," "Auf Wiederseh'n"
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **VIDEO THEATER—Drama**  
"A Message For Janice" with Jackie Cooper & Grace Kelly; Korean war veteran tries to locate girl friend of his dead buddy
- 5 **PAUL WINCHELL SHOW**  
"What's My Name" quiz plus variety with Jerry Mahoney & singing comedienne Dorothy Claire
- 7 **RICHARD NIXON—Political**
- 9 **BEARS QUARTERBACK CLUB**  
Films & interviews with Red Grange
- 7:30 4 **GODFREY'S TALENT SCOUTS**  
5 **VOICE OF FIRESTONE—Music**  
Soloist Roberta Peters sings "Bell Song," "The Last Rose Of Summer" from Flotow's "Martha," "I Love You So," & "It's a Grand Night For Singing." Howard Barlow & the orchestra do "Make Him Guess"
- 9 **CARDINALS QUARTERBACK CLUB—Interviews And Films**  
Vince Lloyd presents sports celebrities
- 8:00 4 **I LOVE LUCY—Comedy Drama**  
A pearl necklace meant for Lucy's anniversary is the cause of a roof raising riot
- 5 **LIGHTS OUT—Mystery Drama**  
The wife and manager of a boxing champ who has been missing for 7 years are called to the morgue to identify a body in "The Hollow Man." Art Smith & Davis Dowling
- 9 **GUIDE RIGHT—Military Show**  
Problems confronting servicemen
- 8:30 4 **LIFE WITH LUIGI—Comedy Skit**  
J. Carol Naish & Alan Reed star in story of an Italian immigrant struggling for true Americanism
- 5 **ROBERT MONTGOMERY—Drama**  
"Precinct" with Paul Kelly, Cliff Robertson, and Ross Martin; a police lieutenant receives a shock when he captures a hoodlum in his precinct
- 7 **UNITED OR NOT—Discussion**  
John McVane is the moderator
- 9 **THE CAROUSEL—Variety Film**
- 8:45 9 **FAMOUS FIGHTS FROM MADISON SQUARE GARDEN—On Film**

# MONDAY SEPT. 29—cont'd

## 9:00 4 STUDIO ONE—Drama

"The Square Peg" with Thomas Mitchell, Orson Bean, Howard Smith, & Hildy Parks; a young man is hired to reorganize a company which he later learns is just a front for other nefarious rackets

## 7 BOXING FROM RAINBO ARENA

Main event: Billy Noble, 22, of Omaha, undefeated in 16 bouts vs Phil Sanderson, 21, of Chicago, with 17 wins and 2 defeats in an 8-round heavyweight bout; Jack Drees announcing

## 9 BOXING—Eastern Pkwy. Arena

Lee Sala, 25, of Donora, Pa., with 70 wins and 4 losses vs Norman Hayes of Boston, with 22 victories, 8 defeats & 1 draw in 10-round middleweight bout; Ted Husing announcing

## 9:30 5 TALK BY ADLAI STEVENSON

## 9:45 9 SPORTS PAGE—Commentary

Arch Ward & Jack Brickhouse

## 10:00 4 ULMER TURNER & THE NEWS

## 5 WEATHERMAN—Clint Youle

Report on Chicago's climate

## 7 PAGE ONE—News And Sports

## 9 "WAGONS WESTWARD"—Film

Feature (1st showing) with Chester Morris, Anita Louise & Gabby Hayes; two brothers on different sides of the law come face to face when one is sent to bring in the other

## 10:10 5 DORSEY CONNORS—Ideas

## 10:15 4 SPORTS SCOREBOARD—News

## 5 CLIFTON UTLEY AND THE NEWS

## 10:25 4 CHGO. WEATHER—Russ Reed

Here's what to expect tomorrow

## 10:30 4 CHICAGO AT NIGHT—Chats

## 5 LET'S LOOK AT SPORTS—Duggan

## 7 "FURIOUS PHONEY"—Film

Feature about the Devil who is sent to earth to make Hitler do one good deed; stars Alan Mowbray, Bobby Watson, and Douglas Fowley

## 10:45 4 CHRONOSCOPE—Discussion

Gov. Herman Talmadge of Georgia will be interviewed by William Bradford Huie and Henry Hazlitt.

## 5 HERBIE MINTZ SHOW—Musical

Music, guests, & commentary

## 11:00 4 KUP'S COLUMN—News-Guests

## 5 "HIDDEN ENEMY"—Feature

Film story about spies after the secret to a new metal

## 11:15 4 PEAK OF THE NEWS—Reynolds

## 11:30 4 ALL STAR HIT PARADE

Your favorite top tunes are played

## 11:45 4 "GREEKS HAD A WORD FOR THEM"

Feature film with Joan Blondell and Ina Claire; story about the escapades of a group of gold diggers

## 12:00 5 AFTER ALL—Commentary Show

## 1:00 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

## TV FORECAST

## AUTHORIZED CITYWIDE

# \$3 TV SERVICE CALL

## DAY - NIGHT - SUNDAY

### OUR WORK & PARTS GUARANTEED 1 YR.

PICTURE TUBES  
AND PARTS IN  
STOCK FOR

ADMIRAL  
CROSLY  
DUMONT  
EMERSON  
GAROD  
GENERAL ELEC.  
HALICRAFTERS  
MAGNAVOX  
MAJESTIC  
MOTOROLA  
PHILCO  
RCA VICTOR  
SCOTT  
SENTINEL  
STROMBERG  
TRAVELER  
WESTINGHOUSE  
ZENITH

Call Nearest Number

**Michigan 2-7100**

454 W. North

**Wellington 5-3050**

1005 W. Belmont

**GRaceland 7-3300**

3179 N. Clark

**Kildare 5-0425**

4100 Milwaukee

**EVerglade 4-0440**

2753 W. North

**KEdzie 3-7766**

9 S. Kedzie

**HYdepark 3-3100**

1305 E. 63rd

**Stewart 3-1000**

7460 S. Vincennes

**LOngbeach 1-0002**

1139 W. Wilson

*Fritzel*

Est. 1925

A Trusted Name

# MONDAY NIGHT IS SPORTS NIGHT ON CHANNEL 9

★ 7:00 P. M. BEARS QUARTERBACK CLUB

★ 7:30 P. M. CARDINALS QUARTERBACK CLUB

★ 8:45 P. M. BEST MADISON SQUARE GARDEN FIGHTS

★ 9:00 P. M. PROFESSIONAL BOXING  
Lee SALA vs Norman HAYES  
Middleweights

★ 9:45 P. M. SPORTS PAGE

**WGN-TV Channel 9**



## THE REAL STORY OF MARILYN MONROE

**NEXT WEEK**—The full story of Hollywood's hottest property, Marilyn Monroe, and how she figures in the TV picture. Don't miss this exclusive story.



**NEXT WEEK**—Meet America's "family" detective, Rocky King, the lovable crook chaser, and the man who made him famous—Roscoe Karns. You'll like this behind-scenes story.

**PLUS** a profile on impish Imogene Coca, TV's leading comedienne . . . the acid comments of famous columnists Jack Mabley and Chub McCarthy. . . fun and prizes for the kids with Mollycues and Uncle Herbie. . . intimate gossip of such columns as Channel One and Backstage Diary. . . Reserve your copy of TV Forecast at the newsstand NOW.

# BOYS and GIRLS!

## 5:15 P. M.

**YOUR FAVORITE SHOW**

## "UNCLE MISTLETOE"

**BACK ON THE AIR EVERY  
TUESDAY AND THURSDAY**

# WGN-TV CHANNEL 9

## Tuesday Sept. 30

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 7:00 5 **Today**—News & Commentary
- 9:00 4 **Arthur Godfrey Time**—Variety
- 5 **Coffee And**—Variety Time
- 9:15 9 **Chicagoland Newsreel**—Data
- 9:30 5 **Campaign Call**—Q & A Time  
Your political queries answered
- 9 **Chicago Cooks**—Recipe Fun
- 10:00 4 **There's One In Every Family**  
Quiz with John Reed King
- 5 **Home Cooking**—Eddie Doucette  
Crab Souffle & baked stuffed avocados
- 7 **"Murder On The Campus"**—Film  
Feature with Charles Starrett and Sally Gray
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **It's A Problem**—Discussion  
"Re-uniting Families" discussed by Fannie Hurst, William T. Kirk, and Mrs. William Burns
- 9 **Strike It Rich**—Quiz Time
- 11:00 4 **Creative Cookery**—F. Pope  
Thin, flakey, French type coffee cake with pineapple filling is made
- 5 **Portrait Of A City**—Film  
Highlighting New York City
- 7 **Bob & Kay Show**—Variety
- 9 **Bride & Groom**—Interviews
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips  
Most effective ways to hang & arrange pictures shown by Paul MacAlister, interior decorator
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Earl Nightingale Show**—Talk
- 12:00 4 **Bill Evans Show**—Variety
- 5 **Noontime Comics**—Kiddie Fun
- 9 **Hi Ladies**—Tom Moore Emcee
- 12:30 4 **Garry Moore Show**—Variety  
Guest: comedian Cliff Norton
- 5 **Meet Mintz**—Musical Session
- 7 **Beulah Karney Presents**—Tips  
Ham & veal roulade is prepared
- 12:45 5 **Jack Angell With The News**
- 9 **News Of The Day**—S. Allen
- 1:00 5 **"Let's Go Collegiate"**—Film  
Feature of a fraternity which needs a rowing star & what happens when a truck driver is substituted; stars Frankie Darro & Marcia Mae Jones
- 7 **"Marines Come Through"**—Film  
Feature about mechanics who help prevent theft of important airplane plans; stars Wallace Ford & Grant Withers
- 9 **"Chasing Trouble"**—Feature  
Film about handwriting analysis, romance, spies, & sabotage; stars Frankie Darro, Marjorie Reynolds, & Geo. Cleveland

(Continued on page 26)

**TV FORECAST**

MR. TV OWNER!

# Stop TV Interference At Once And Stop It—For Good!

An amazing no-risk challenge to every set owner who is tired of paying  
\$5-\$10-\$15 for THE SAME TV REPAIRS . . . OVER AND OVER AGAIN!

Do you know that 95% of the wavy lines, streaks, zags, distortions, picture roll, flutters, and snow that ruins your TV viewing are not caused by your set at all? That they cannot be eliminated by your repairman, no matter how good he is! That they cannot be prevented by your antenna, no matter how powerful it is!

Yes, 95% of your costly television troubles are caused by electronic TV interference from the outside. And the only way to permanently remove that interference is to **BLOCK IT OUT**, before it even reaches your set—in exactly the same way sunlight glare is blocked out by sun glasses, before it reaches your eyes.

This is exactly what a revolutionary new TV invention—the **TELERON TV WAVE TRAP** (Pat. Pend.)—does for your set. This amazing "Interference Eliminator" actually eliminates the 6 most aggravating forms of interference, before they can reach your set. It actually strengthens your reception on all channels—even in poor reception areas.

## WHICH OF THESE 6 TV HEADACHES DO YOU WANT TO REMOVE FOR GOOD?



**WAVY LINES**—Caused by airplane flying as much as 15 miles away from your home. Mr. Os-

CAR HOLDEN of New York City writes: "My **TELERON WAVE TRAP** eliminates 95% of all wavy lines within 15 minutes after I clipped it on my set."



**DISTORTION**—Caused by outside telephone lines up to 11 miles away from your home . . .

or by other neighborhood TV sets and antennas that compete with your set for the same channel.

**TELERON WAVE TRAP** eliminates 93% of all this interference **BEFORE IT REACHES YOUR SET.**



erators and oil burners.

Mr. M. CAINE of Chicago, Ill. reports: "I live in a big apartment house where there's plenty of electrical interference. But since I clipped a **TELERON WAVE TRAP** on my set I haven't been bothered once by snow."



as much as 3 miles away from your home.

Mr. WILLIAM BENTLEY of Los Angeles writes: "My family couldn't go through a night of TV viewing without getting terrific TV interference from a hospital about 2 miles away. Then I heard about the **TELERON WAVE TRAP**. I tried it. And now, 6 months later I have only been bothered once by those diathermy machines in that hospital."



your home . . . or by neon signs, doorbells, electric toasters, broilers, radios and phonographs within 1 mile of your home.

**TELERON WAVE TRAP** eliminates 98% of all this in-

## S N O W —

Caused by constantly running electrical appliances in your home—such as refrigerators and oil burners.

## B O R E R E F F E C T —

Caused by doctor's diathermy machine—or amateur radio operator

terference **BEFORE IT REACHES YOUR SET.**



**TV STATIC**—Caused by atmospheric conditions up to 5 full miles away from your home.

**TELERON WAVE TRAP** eliminates 95% of all this irritating interference **BEFORE IT REACHES YOUR SET.**

## MOVIE-CLEAR RECEPTION 365 DAYS A YEAR!

Send for your **TELERON WAVE TRAP** today. Send no money. When your **TELERON WAVE TRAP** arrives simply clip it on the back of your set. It takes only 30 seconds—you need no special tools, no training. And it fits every set made since 1947—no matter what the brand, style or year. See for yourself how this amazing invention gives you sharp, clear pictures. How it adds new life to your picture even in fringe areas—even in weak reception zones—even on channels you could hardly pick up before.

## HERE'S PROOF—TEST IT IN YOUR OWN HOME! AT OUR RISK!

If you order your **TELERON TV WAVE TRAP** today, you do not pay the \$5 that 50,000 other TV owners paid—you deposit only \$2.98 with the postman. If after you clip this amazing **TELERON WAVE TRAP** on your set, you are not getting perfect movie-clear reception—please return for full money back! *You try it at our risk—you do not buy it until you are 100% satisfied. ORDER TODAY AND SAVE \$2!*

## ORDER TODAY AND SAVE \$2! MAIL COUPON NOW!

**TELERON TV WAVE TRAP**, Dept. 135, 303 E. 71st St., N. Y. 21. Please send me the **TV WAVE TRAP** immediately, at \$2.98, plus C.O.D. postage. I understand that satisfaction is guaranteed 100%.

Name.....  
(Please Print)

Address.....

City..... Zone..... State.....

☐ Cash ☐ Check ☐ Money Order. **SAVE MORE!** Send \$3.00 with coupon. We pay all postage charges. Same Money-Back Guarantee.

*Marshall Field & Company*



**Here's  
Molio!**

See him and all your other  
friends from Wonderland on

## The Adventures of Uncle Mistletoe®

every Tuesday and Thursday  
5:15 P.M.—WGN-TV (9)

See the **NEW** 12th Edition  
*'Calendar Capers'*

**Ice  
show**

A MERIEL ABBOTT PRODUCTION

DINNER SHOW 8:30  
SUPPER SHOW 12:00

**FRANKIE MASTERS'**  
orchestra

**FAMILY MATINEE**  
EVERY SUNDAY

special children's menu

CALL "PHIL" WABash 2-4400

**Boulevard  
Room**

THE **CONRAD HILTON**



**TUESDAY SEPT. 30—cont'd**

- 1:30 4 Guiding Light—Serial Story
- 7 Claude Kirchner Show—Chats
- 1:45 4 Art Linkletter's House Party  
Gags, gimmicks, guests, & gifts
- 2:00 5 Big Pay Off—Quiz Contest  
Randy Merriman and Bess Myerson  
co-emcee question & answer session
- 7 "Behind Green Lights"—Film  
Feature (1st showing) with Carole  
Landis, William Gargan, & Richard  
Crane; police officer is torn between  
devotion to duty & the chance to be  
promoted dishonestly
- 9 Paul Dixon Show—Variety
- 2:15 4 Luckey North Show—Interviews
- 2:30 4 Lake Forest College—Talks
- 5 Welcome Travelers—Interview  
Tommy Bartlett chats with guests
- 3:00 4 "Rip Roaring Riley"—Film  
(See Sun. 1:00 p.m. ch. 4 listing)
- 5 Kate Smith Hour—Guest Stars  
Special guests are the McGuire Sis-  
ters, singers, and pianist Evelyn  
Tyner
- 7 "Sea Devils"—Feature Film  
Victor McLaglen, Preston Foster, &  
Ida Lupino in tale of a chief mate  
who resents a sailor's attentions to  
his daughter
- 9 "Born To Gamble"—Feature  
Film with Onslow Stevens & H. B.  
Warner; story of a family almost  
ruined by gambling
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 Sagebrush Theater—Serial  
"Song of the Sierras" feature film
- 9 Western Time—Feature Film
- 4:15 5 Gabby Hayes Show—Tall Tales  
Gabby entertains with western stories
- 4:30 4 Garfield Goose—Kiddies' Show
- 5 Howdy Doody Show—Puppets
- 5:00 4 Kids Karnival Kwiz—Games  
Art Fern is featured as "Nateo"
- 5 Cactus Jim—Western Feature
- 7 Laugh Time—Film Shorts  
"Laurel & Hardy" film plus cartoons
- 9 Time For Beany—Kiddie Fun
- 5:15 9 Uncle Mistletoe—Puppet Fun  
Molio is taken prisoner by the en-  
emy, but escapes with the aid of  
Polly Doll
- 5:30 4 Silhouettes Of The West—Music  
Roy Starkey with Western ballads and  
stories (kids, see page 45)
- 5 King Calico—Adventures  
Waldo Mouse invents a new use for  
bubble gum & gets stuck with it
- 7 Adventure Time—Film Serial  
"Last of the Mohicans" ch. 4 and  
"Rogue of the Rio Grande"
- 9 Magic Carpet—Film Short
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About  
Commentary by Chuck Acree

**TV FORECAST**

## TUESDAY SEPT. 30—cont'd

- 5:45 9 **Afternoon Edition**—R. Hurlleigh  
 5:50 5 **Clifton Utley And The News**  
 5:55 4 **A Word From Vera**—Comments  
 Vera Ward discusses what's new in  
 fashions and household items  
 6:00 4 **Sports & Comments**—Bob Elson  
 5 **To be announced**  
 7 **Austin Kiplinger & The News**  
 9 **Captain Video**—Adventures  
 6:10 7 **Sports Highlights**—Jack Drees  
 6:15 4 **Ulmer Turner And The News**  
 6:20 7 **Top O'The Weather**—News  
 6:25 7 **Barbara Moro Views Chicago**  
 Highlights around & about Chicago  
 6:30 4 **CBS News**—Douglas Edwards  
 5 **Dinah Shore Show**—Musical  
 Dinah sings your favorite tunes  
 7 **Beulah Show**—Comedy Skits  
 9 **Spencer Allen And The News**  
 6:45 4 **Heaven For Betsy**—Comedy  
 Jack Lemmon and Cynthia Stone star  
 in a story about wallpapering a  
 bathroom with soup for the paste  
 5 **News Caravan**—John Swayze  
 9 **Chicagoland Newsreel**—News  
 7:00 4 **FILM**  
 5 **STAR THEATER**—Milton Berle  
 Host & comic Milton Berle presents  
 guests, Ezio Pinza, Faye Emerson  
 and Skitch Henderson  
 7 **"HAYFOOT"**—Feature Film  
 Comedy with Wm. Tracy, Jean Porter,  
 & James Gleason; two sergeants in  
 the draft army of '41 commence a  
 battle of wits and brawn  
 9 **POWER OF WOMEN**—Discussion  
 Vivien Kellems discusses women's  
 influence in politics  
 7:30 9 **KEEP POSTED**—Discussion  
 "Should Youth Vote For Eisenhower  
 Or Stevenson?" discussed by Robert  
 Nelson, pres. of the Young Democrats  
 & Sen. Donald Eastvold, of Wash.  
 8:00 4 **CRIME SYNDICATED**—Drama  
 Sen. Herbert R. O'Connor of Md.  
 narrates the story of a paroled convict's  
 struggle to escape the consequences  
 of his past  
 5 **FIRESIDE THEATER**—Drama  
 "The Next To Crash" narrated by  
 Lowell Thomas, it is a semi-docu-  
 mentary story about the air corps  
 during the years immediately fol-  
 lowing the First World War & fea-  
 tures Milburn Stone, John Agar, and  
 Dick Crane  
 7 **"ABROAD WITH TWO YANKS"**  
 Feature film with William Bendix,  
 Helen Walker, & Dennis O'Keefe;  
 about a U. S. doughboy's adventures  
 overseas  
 9 **WHERE WAS I?**—Photo Quiz  
 Moderator Dan Seymour with panel:  
 Peter Donald, Nancy Guild, David  
 Ross, & guest who is asked to guess  
 the nature of the site shown

- 8:30 4 **SUSPENSE**—Mystery Drama  
 "Beach Of Falesa" with John For-  
 sythe & Russel Collins; South Sea  
 Island trader marries a native girl,  
 not knowing there is a tabu on her  
 5 **CIRCLE THEATER**—Drama  
 "Red Tape" with Peggy Conklin &  
 Thomas Coley; a mother crusades to  
 get the school bus a new tire, but  
 gets tangled in a "pass-the-buck"  
 routine  
 9 **GAME OF THE WEEK**—Film  
 9:00 4 **DANGER**—Mystery Drama  
 "Change-Up" with Martin Ritt; two  
 ballplayers, brothers, become very in-  
 terested when offered a bribe to throw  
 a game  
 5 **TWO FOR THE MONEY**—Quiz  
 Comedy game with Herb Shriner as  
 emcee and two guest contestants  
 9 **48TH STREET THEATER**—Drama  
 "Never Trust A Redhead"  
 9:30 4 **THE UNEXPECTED**—Drama  
 "Merry-Go-Round" is the story of an  
 obscure Parisian painter (played by  
 Raymond Burr) who is desperately in  
 love with a greedy girl  
 5 **TALK BY DWIGHT D. EISEN-**  
**HOWER**—From New York  
 7 **THEATER FAMILY FAVORITES**  
 "The Tenor" is the story of a teenager  
 whose adulation for a singer leads her  
 to become a maid in his household,  
 where her illusions are shattered  
 9 **CARDINALS QUARTERBACK**  
**CLUB**—Vince Lloyd Comments  
 10:00 4 **ULMER TURNER AND THE NEWS**  
 5 **WEATHERMAN**—Clint Youle  
 7 **DANGEROUS ASSIGNMENT**  
 Brian Donlevy in a mystery drama  
 titled "Art Treasure"  
 9 **"STRANGE IMPERSONATIONS"**  
 Feature film with Brenda Marshall  
 and William Gargan; concerns a  
 brilliant female chemist who is  
 scarred in what appears to be an  
 accident  
 10:10 5 **DORSEY CONNORS**—Ideas  
 10:15 4 **SPORTS SCOREBOARD**—Elson  
 5 **CLIFTON UTLEY & THE NEWS**  
 10:25 4 **CHGO. WEATHER**—Russ Reed  
 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill  
 5 **LET'S LOOK AT SPORTS**  
 10:45 4 **ISSUES OF THE DAY**—Talks  
 5 **HERBIE MINTZ SHOW**—Musical  
 11:00 4 **KUP'S COLUMN**—Views  
 5 **FEATURE FILM PRESENTATION**  
 11:15 4 **PEAK OF THE NEWS**—Reynolds  
 11:30 4 **ALL STAR HIT PARADE**  
 11:45 4 **"KING OF THE ZOMBIES"**—Film  
 Feature about flyers forced down on  
 a Puerto Rican island who become  
 involved with a mysterious professor  
 12:00 5 **AFTER ALL**—Diana Florey  
 1:00 4 **MIDNIGHT EDITION**—U. Turner

(Stations reserve the right to change above  
 listings without notice)



# MARGARET TRUMAN

(continued from page 9)

career. Although Miss Truman's best efforts have been on television stints, TV pundit Harriet Van Horne had this to say about one of them: "Miss Truman sings her country's songs somewhat like the Republicans think her father administers its government. . . . It strikes me that people of all political stripes have been extremely patient with the President's darling daughter. . . . It should be remembered that in the garden of nightingales, Miss Truman is still a butterfly."

For those viewers who have watched Margaret romp with the great Durante, it is evident that the girl does possess a flair for comedy. She has spoofed her famous Daddy (all in good taste, naturally), traded gag lines with Durante with the polish of an expert, and danced with the Schnoz and his partner Eddie Jackson in a delightful straw hat-and-cane routine entitled "Truman, Jackson and Durante." The fans seem to take particular relish in the lighter side of Maggie Truman.

Despite this, Margaret is soft-pedaling the non-operatic stuff. "I would never use my singing for comedy," she says, "even though I might sometime do a funny song." Apparently Maggie is whistling in the dark on this score.

Disregarding the opinions of perfectionist-seeking critics, the general public still maintains a lukewarm affection for Margaret's voice. First of all, it is smallish in size. It's hardly beautiful, but instead "sweet" and pleasant. Not quite operatic, it is suited for something like American folk songs. (Maggie recently recorded an album of "American Songs" and came off the better for it. Some critics even applauded the album.)

Born in February, 1925, Mary Margaret Truman recalls that she always wanted to be a famous lady someday. She was closely shielded by her mother and father who were in their middle thirties before Margaret was born and therefore had resigned themselves to married life without a family. Margaret's love of music came naturally as

both the Trumans were music lovers.

The gangling youngster started voice lessons when she was only ten and it was seven years later, in 1942, that she decided to make singing her career. This is an interesting statistic for those who claim her singing aspirations suddenly bloomed when her father moved into the White House.

Meanwhile, Margaret's career is squeezing her love life out of the picture, much to the dismay of her father and the editors of every society page in the country. She has been linked with many eligible bachelors, but the most recent pairing was the topper. A West Coast paper, hungry for a scoop, fabricated a romance between the two most outstanding unmarried people it could dream up—Margaret and Governor Adlai Stevenson.

Having recently signed a generous contract with NBC, Margaret Truman's cherished career is at its highest peak thus far. (She grosses an estimated \$150,000 a year.) The mere fact that her father is retiring to Missouri is not going to eclipse her popularity immediately. She'll have plenty of time to prove her worth—although the magic name of Truman will still be her strongest entree.

If the gal getting by with a famous name was anybody else than this good natured girl named Margaret Truman, the people just wouldn't be rooting for her. As it is, she's doing almost as well at winning votes as the old master himself—her daddy HST. —Thomas O'Malley



Upon completing her first radio concert, Margaret is congratulated by opera star Lauritz Melchior backstage. She studied under one of Melchior's famous Metropolitan singing partners, Helen Traubel.



# Wednesday Oct. 1

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 **Today—News And Commentary**  
Dave Garroway narrates (page 32)
- 9:00 4 **Morning News—Commentary**  
5 **Coffee And—Chats And Music**  
Hugh Downs with Art Van Damme
- 9:15 4 **Arthur Godfrey Time—Musical**  
9 **Chicagoland Newsreel—Data**
- 9:30 5 **Campaign Call—Political**  
Frank Blair, moderator with a panel  
9 **Chicago Cooks—Food Magic**
- 10:00 4 **There's One In Every Family**  
Interviews with John Reed King  
5 **Home Cooking—Eddie Doucette**  
Pfeffernuss and hopping John  
7 **"Probation"—Feature Film**
- 10:30 4 **Breakfast With Danny O'Neil**  
Informal entertainment for the ladies  
5 **It's A Problem—Discussion**  
"Six-Twelve, The Neglected Years"  
discussed by Dr. Margaret, author &  
anthropologist, Lawrence K. Frank,  
educator & author, & William Marvin  
9 **Strike It Rich—Warren Hull**  
Irving Heller, president's tailor
- 11:00 4 **Creative Cookery—Recipes**  
Lamb shiskabab (shashlik) with  
gravy & Athenian salad are prepared  
5 **Portrait Of A City—Film**  
7 **Bob & Kay—Interviews**  
9 **Bride & Groom—John Nelson**
- 11:15 9 **Love Of Life—Serial Story**
- 11:30 5 **Good Living—Homemaking Tips**  
Ruth Crowley talks about twins  
9 **Search For Tomorrow—Drama**
- 11:45 5-9 **World Series Baseball Game**  
If game is not played this date, regu-  
larly scheduled programs, listed below,  
will be presented
- 12:00 4 **Bill Evans Show—Variety**  
5 **Noontime Comics—John Coons**  
9 **Hi Ladies—Interview Fun**
- 12:30 4 **Garry Moore Show—Comedy**  
Guests: scientist-explorer Ivan Sand-  
erson and dancer Ray Malone  
5 **Meet Mintz—Piano Session**  
7 **Beulah Karney Presents—Tips**  
Special glazed ribs and plumb roll
- 12:45 5 **Jack Angell With The News**  
9 **News Of The Day—S. Allen**
- 1:00 5 **"Father Steps Out"—Film**  
Feature about a railroad president  
with problems & how two tramps help  
him solve them; stars Frank Albert-  
son, Jed Prouty, and Lorna Gray  
7 **"Devil's Playground"—Film**  
Feature (1st showing) with Chester  
Morris, Dolores Del Rio, & Richard  
Dix; story of a vixen who breaks up  
a deep sea diving team by marrying  
one and trying to kill the other

- 1:00 9 **Feature Film Presentation**
- 1:30 4 **Guiding Light—Serial Story**  
7 **Claude Kirchner Show—Chats**
- 1:45 4 **Art Linkletter's House Party**  
Prize bundle for all the family in  
"Pet Economy & Extravagance,"  
also, "Hot People," "Mystery Sing-  
er," "Muzzy's Musical Album,"
- 2:00 5 **Big Pay Off—Quiz Program**  
Randy Merriman & Bess Myerson  
7 **"Captain Calamity"—Film**  
Feature about a skipper who creates  
the impression that he has knowledge  
of a vast Spanish treasure; stars  
George Houston, Marian Nixon, &  
Vince Barnett
- 9 **Paul Dixon Show—Variety**
- 2:15 4 **Lucky North Show—Interviews**
- 2:30 4 **Loyola University—Talks**  
"The Confident Years" by Van Wyck  
Brooks; panel: Dr. Hruby, Donald  
Dickinson, and Dr. Nicholas Joost
- 5 **Welcome Travelers—Chats**  
Tommy Bartlett greets his guests
- 3:00 4 **"King Of The Zombies"—Film**  
(See Tues. 11:45 p.m. Ch. 4 listing)
- 5 **Kate Smith Hour—Musical**  
Kate presents the McGuire Sisters  
and a Korean war film
- 7 **"Westland Case"—Feature**  
Film with Preston Foster and Carol  
Hughes; an innocent man is about to  
be executed, but a smart private eye  
is hired at the last minute
- 3:15 9 **"River Patrol"—Feature Film**  
Government agents pose as bootlegger  
& entertainer to capture crooks
- 4:00 5 **Hawkins Falls, Pop. 6,200**  
7 **Sagebrush Theater—Western**  
"Navajo Trail" feature film  
9 **Western Feature Film**
- 4:15 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Garfield Goose—Kiddie Fun**  
5 **Howdy Doody Show—Bob Smith**
- 5:00 4 **Kids Karnival Kwiz—Games**  
5 **Cactus Jim—Western Feature**  
7 **Laugh Time—Film Shorts**  
"Charlie Chase" film plus cartoons  
9 **Time For Beany—Puppet Fun**
- 5:15 9 **Junior Edition—Kids Fun**
- 5:30 4 **Silhouettes Of The West—Talks**  
5 **King Calico—Puppet Fun**  
Royal Calico air force (Waldo  
Mouse) gets dizzy, and drops his  
bomb on the wrong ship
- 7 **Adv. Time With Bob Atcher**  
"Last of the Mohicans" ch. 6 and  
"Rogue of the Rio Grande"
- 9 **Magic Carpet—Film Short**
- 5:45 4 **Window Shopping—Commercial**  
5 **Something To Talk About**  
9 **Afternoon Edition—R. Hurlleigh**
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera—Comments**
- 6:00 4 **Sports & Comments—Bob Elson**  
5 **To be announced**

Wednesday  
WGN-TV Channel 9 9:45 P.M.

# 

Presenting the finest in filmed  
short story entertainment  
**Don't miss it—every Wednesday**

4 to 4 for Fun and Food

## 

Complete Variety of Dinners  
Only AGED PRIME BEEF Served

744 N. Rush For Reservations  
Delaware 7-5930

Entire Second Floor for Private Parties  
In Person—NORM SHERR—NBC-CBS Pionist  
In Person—JANIE O'BRIEN—Cute, dynamic

**NEW**  
on TV



Wed.  
Oct. 1

DU PONT  
**CAVALCADE OF AMERICA**  
PRESENTS

## "POOR RICHARD"

starring  
**CECIL KELLAWAY**  
**DABBS GREER**  
**LEO BRITT**

A sly old gentleman turns a  
sneeze into an international  
issue. Wise Benjamin Frank-  
lin shows his lighter side in  
this heartwarming comedy.

WNBQ  
CHANNEL **5 7:30 P.M.**



150th Anniversary

Better Things for Better Living . . . through Chemistry

## WEDNESDAY OCT. 1—cont'd

- 6:00 7 Austin Kiplinger & The News  
9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—Report
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards  
5 Those Two—Comedy Skits  
7 Name's The Same—Panel Quiz  
Emcee Robt. Q. Lewis introduces con-  
testants for panel to name; panel:  
Abe Burrows, Joan Alexander, and
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical  
"You Made Me Love You," "Sweet-  
hearts Holiday," and "My Lady Loves  
To Dance"
- 5 News Caravan—John Swayze  
9 Chicagoland Newsreel
- 7:00 4 ARTHUR GODFREY & FRIENDS  
Frank Parker, Marion Marlowe, Jan-  
ette Davis, Haleloke, Julius La Rosa,  
the Mariners and Chordettes
- 5 TO BE ANNOUNCED
- 7 PAUL DIXON SHOW—Antics  
Pantomimes with Dottie Mack &  
Wanda Lewis, plus tunes of the day
- 9 "WOLF CALL"—Feature Film  
Wealthy playboy is sent to his father's  
mine to make a man of him; stars  
John Carroll and Movita
- 7:30 5 CAVALCADE OF AMERICA  
"Poor Richard" with Cecil Kellaway  
as Benjamin Franklin in the story  
of a sneeze that changed history
- 8:00 4 STRIKE IT RICH—Quiz Contest  
Warren Hull emcees "Heart" quiz
- 5 KRAFT THEATER—Drama  
"Michael and Mary" tell their son &  
his wife the story of their own court-  
ship & marriage; stars Scott Forbes
- 7 ADVENTURES OF ELLERY QUEEN  
Ellery is suspected of accidentally  
killing a man on a hunting trip near  
a small town in "Buck Fever"
- 8:15 9 THE CAROUSEL—Variety Film
- 8:30 4 MAN AGAINST CRIME—Drama  
Mystery with Ralph Bellamy as de-  
tective Mike Barnett who runs into a  
double cross, a murder, and a trap
- 7 NAT'L PRO FOOTBALL HILITES  
Featuring top plays of previous week-  
end pro-league game; Harry Wismer  
describes highlights from Bears, De-  
troit, Los Angeles, etc. games
- 9 YESTERDAY'S NEWSREEL—Film
- 8:45 9 BEHIND THE NEWS—R. Hurleigh
- 9:00 4 BLUE RIBBON BOUTS—Boxing  
Former world's featherweight champ  
Willie Pep, 30, of Middleton, Conn.,  
with 172 victories & 6 de'eats vs Ar-  
mond Savoie, 24, of Montreal, with  
33 wins, 9 losses & 3 draws in 10-  
round featherweight bout; Russ  
Hodges announces

# WEDNESDAY OCT. 1—cont'd

- 9:00 5 THIS IS YOUR LIFE**—Tale  
Detailed story of the lives of some individuals selected for human interest; Ralph Edwards emcee
- 7 WRESTLING FROM RAINBO**  
Wayne Griffin describes the matches
- 9 DATE FOR DANCING**—Variety  
Musical from Melody Mill Ballroom with Ralph Marterie & his orchestra
- 9:30 5 CITY DESK**—Chgo. Problems  
Discussion with various Chicago newspaper editors
- 9 TRAVELERS' SKETCHBOOK**—Film  
"Land of the Incas"
- 9:45 4 SPORTS QUIZ**—Film
- 9 KELVINATOR INVITATION PLAYHOUSE**—Drama  
"No Draw" is story of American soldiers in Korea who play dramatic show-down poker on a matter of life and death
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN**—Clint Youle
- 7 FOREIGN INTRIGUE**—Drama  
Set in capital cities of Europe stories feature Jerome Thor and Sidna Scott in leading roles
- 9 "SO ENDS OUR NIGHT"**—Film  
Feature with Fredric March & Margaret Sullavan; vicious persecutions of religious & political victims of Nazism in 1938
- 10:10 5 DORSEY CONNORS**—New Tips
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—Russ Reed
- 10:30 4 CHICAGO AT NIGHT**—Chats
- 5 LET'S LOOK AT SPORTS**
- 7 FEATURE FILM PRESENTATION**
- 10:45 4 CHRONOSCOPE**—Discussion  
Guest: Sen H. Alexander Smith (R-N.J.) is interviewed by Mr. Huie
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—Guests
- 5 HARNESS RACING**—Maywood  
Tom Duggan calls races at Fox Valley Trotting Club featuring a one mile main event "Baker Hotel Pace"
- 11:15 4 PEAK OF THE NEWS**—Reynolds
- 11:30 4 ALL STAR HIT PARADE**
- 9 NEWS VIEWS**—Les Nichols
- 11:45 4 "GENTLEMAN FROM DIXIE"**  
Feature film about a convict's return to society through the medium of race horses; stars Jack La Rue, Marian Marsh, and Clarence Muse
- 5 AFTER ALL**—Diana Florey
- 1:00 4 ULMER TURNER AND THE NEWS**  
(Stations reserve the right to change above listings without notice)

**TURN TO WBKB  
FOR THE FINEST IN TV**

*everything but  
everything  
happens to  
Chuck Bill  
on...*



**"Chicago"**

**AT**

**NIGHT"**

*Direct from in front of the State & Lake Theater... Mon. thru Fri. 10:30 p.m.*

**Sponsored by  
FAMOUS  
NELSON  
BROTHERS**

**WBKB**



# Garraway asks:

## What Is Your Election IQ?

1. Who would choose a new presidential nominee if either party's candidate should die before November?
2. What candidate has declared himself for a law outlawing jurisdictional strikes?
3. Who said "No party deserves to be kept alive just out of kind-heartedness?"
4. Who warned white southerners they were in danger of losing their own rights unless they were willing to protect the rights of their neighbors "whatever the color of their skin?"
5. Lawyer Leonard Schmidt, who hoped to defeat Senator Joe McCarthy in the Wisconsin primary, utilized a new campaign technique. What was it?
6. Who said that in dealing with Russia, he would avoid truculence on one hand and appeasement on the other?
7. How many electoral votes does a candidate need to win?
8. How many states require a literacy test as a voting pre-requisite?
9. How many states now make a poll tax a condition for voting?

### ANSWERS

1. The party's National Committee
2. Stevenson
3. Truman
4. Eisenhower
5. A "talkathon"
6. Eisenhower
7. 266
8. Fourteen
9. Five

Dave Garraway is the star of "Today," seen Mon. thru Fri. at 7 a.m., WNBQ.

## Oh-h-h Those Olde Movies

(Continued from page 7)

Glamour, vintage 1942, gets the full treatment in "Powers Girl," in which the wiles of ambitious (but gorgeous) models is the old theme. Here's something for the boys who tramp home wearily from a rough day's work.

TV oldies can even be topical. Consider all those Tom Neal pictures. The handsome muscleman out of Hollywood who disarranged Mr. Franchot Tone's features in a real live battle a few months ago is all the rage on TV. The way he powders the no-good guys around in the movies can set your imagination to roaming as to how he did it that bloody night on Franchot's lawn.

The list of shopworn flickers is endless. We couldn't recount all those films you've seen time and again, but some of these titles might have a familiar ring: Those old problem pictures, "Where Are Your Children?" and "Woman In Bondage"; Nazi treachery in the form of a 12-year-old in "Tomorrow the World"; the wartime army at its worst in "Yanks Ahoy"; Joan Bennett, living midst dark shadows in "House Across the Bay" and "Housekeeper's Daughter"; Victor Mature and Gene Tierney in Hollywood's version of the clash of the sexes, "Shanghai Gesture"; the ancient classic, Joan Crawford as the lascivious Sadie Thompson in "Rain"; and the "Topper" series and "Angel On My Shoulder," two films where spirits from the other world abound.

The TV moguls, hungry for more Hollywood movies, are looking toward California for the answer. And the reserves are a coming! Let's hope they arrive by the time televiewers have suffered through the hundredth chorus of that old bromide, "Second Chorus." That baby has been around longer than the picture tube itself.



TOM NEAL



ROCHELLE HUDSON

# Thursday Oct. 2

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 **Today**—News, Reviews, Records  
Variety of news with Dave Garroway
- 9:00 4 **Arthur Godfrey Time**—Variety  
Music by Julius LaRosa, Marion Marlowe, Frank Parker, the Chordettes, and the Mariners, vocal groups
- 5 **Coffee And**—Hugh Downs Emcee
- 9:15 9 **Chicagoland Newsreel**—Data  
Events of interest in & around Chicago
- 9:30 5 **Campaign Call**—Q & A Time
- 9 **Chicago Cooks**—Kay Middleton  
New ideas and recipes for the kitchen
- 10:00 4 **There's One In Every Family**
- 5 **Home Cooking**—Preparation  
Italian pizza is demonstrated
- 7 **"In The Money"**—Feature Film
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **It's A Problem**—Discussion  
"Women At Work" discussed by Fannie Hurst, Leo M. Cherne, and Dr. Rose Franzblau, psychologist & columnist for the N.Y. Post
- 9 **Strike It Rich**—Warren Hull mc
- 11:00 4 **Creative Cookery**—Recipes  
Chicken almond din and a French omelet are demonstrated by Mr. Pope
- 5 **Portrait Of A City**—Film
- 7 **Bob & Kay Show**—Variety
- 9 **Bride & Groom**—Interviews  
Wedding couple tell how they met
- 11:15 9 **Love Of Life**—Serial Drama
- 11:30 5 **Good Living**—Homemaking  
Hat decorations are demonstrated
- 9 **Search For Tomorrow**—Tale
- 11:45 5-9 **World Series Baseball Game**
- 12:00 4 **Bill Evans Show**—Variety
- 12:30 4 **Garry Moore Show**—Variety  
Special guest, comedian Billy Gilbert
- 7 **Beulah Karney Presents**—Tips  
Children's doggy party with authority Mr. Art Fritsch as special guest
- 1:00 7 **"Mystery Train"**—Feature Film  
Drama of the rails with Hedda Hopper
- 1:30 4 **Guiding Light**—Serial Drama
- 7 **Claude Kirchner Show**—Variety
- 1:45 4 **Art Linkletter's House Party**
- 2:00 7 **"Condemned To Live"**—Film  
Young man who develops a dual personality and begins to murder; stars Ralph Morgan & Maxine Doyle
- 2:15 4 **Lucky North Show**—Interviews
- 2:30 4 **Univ. Of Illinois**—Discussion  
"Man Discovers Man" with a panel of three: Dr. Eugene B. Vest, humanities, Dr. Peter Klasen, social science, & Dr. Ralph Gerard, physiologist
- 3:00 4 **"Gentleman From Dixie"**  
(See Wed. 11:45 p.m. ch. 4 listing)

- 3:00 5 **Kate Smith Hour**—Variety  
Guests: song writers Frank Loesser and his wife, and Wonder & Banks, dancers
- 7 **"Song Of The Road"**—Feature  
Film about the child of a troupier who is brought up in the company; stars Harry Lauder, Ruth Haven & Bruce Seton
- 9 **"Fury And The Woman"**  
Feature film with William Gargan; son of owner of a logging camp goes North
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Sagebrush Theater**—Serial  
"Moon Over Montana" feature film
- 9 **Western Time**—Feature Film
- 4:15 5 **Gabby Hayes At The Double Bar M Ranch**—Western Story
- 4:30 4 **Garfield Goose**—Fun For Kids  
Frazier Thomas conducts show for kids
- 5 **Howdy Doody Show**—Puppets
- 5:00 4 **Kids Karnival Kwiz**—Games  
Art Hern as Natco, the clown
- 5 **Cactus Jim**—Western Feature
- 7 **Laugh Time**—Film Shorts  
"Laurel & Hardy" film plus cartoons
- 9 **Time For Beany**—Puppet Fun
- 5:15 9 **Uncle Mistletoe**—Stories  
Private Pepper and Polly Doll tell Uncle Mistletoe how they became lost & started out to find him for help
- 5:30 4 **Silhouettes Of The West**—Talks  
Roy Starkey talks about the West
- 5 **King Calico**—Puppet Fun  
The pirates are bombarded with hard-boiled eggs by the air force
- 7 **Adventure Time**—Film Serial  
"Rogue of the Rio Grande" chapter 7
- 9 **Magic Carpet**—Film Short
- 5:45 4 **Window Shopping**—Commercial
- 5 **Something To Talk About**  
Chuck Acree discusses topics
- 9 **Afternoon Edition**—R. Hurleigh
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera**—Comments  
Vera Ward talks about things you can buy and where to get them
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **To be announced**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventure Tale  
Adventures in space with the Captain
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O'The Weather**—Report
- 6:25 7 **Barbara Moro Views Chicago**  
Highlights & interviews around Chicago and surrounding areas
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Dinah Shore Show**—Musical
- 7 **Lone Ranger**—Western Drama
- 9 **Spencer Allen And The News**



## TV REPAIRS IN YOUR HOME

DAY or NIGHT

**\$3** Service Call **\$3**  
COMPLETE LABOR

OR . . . BRING YOUR SET

INTO OUR SHOP AND SEE IT  
REPAIRED . . . SAVE MONEY!

- Every Job Guaranteed & Bonded
- Only New Cartoned Tubes
- Our Own Trucks — Uniformed Technicians
- Full Insurance Protection
- We Repair Home & Auto Radios

Open 9 AM—9 PM  
Sundays 11 AM—3 PM

HU mboldt 9-0911

You Can Depend On

**FOSTER TV**

2922 Milwaukee Ave.



Meet at the Piano Bar  
College Inn  
Cocktail Lounge

FRANK YORK and his  
famous strolling violins at dinner

DANCING FROM 9  
RESERVATIONS • FRANKLIN 2-2100



Drive Right into Hotel Sherman

## THURSDAY OCT. 2—cont'd

- 6:45 4 **Heaven For Betsy**—Drama  
Comedy sketches from reality by Jack Lemmon and Cynthia Stone
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **TO BE ANNOUNCED**
- 5 **GROUCHO MARX SHOW**—Quiz  
"You Bet Your Life" quiz contest
- 7 **A DATE WITH JUDY**—Comedy  
Judy poses as a mother, which leads to a maternal mix-up and parental complications in "The Pediatrician"
- 9 **"FEDERAL BULLETS"**—Feature  
Film about the exposition of a fake philanthropic organization; stars Milburn Stone & Terry Walker
- 7:30 4 **AMOS 'N' ANDY**—Comedy Skits  
Kingfish signs up Andy as a welder in the Saudi Arabia oil fields in an attempt to make a quick \$200
- 5 **TREASURY MEN IN ACTION**  
Mystery drama with various departments of the Federal Bureau Of Investigation highlighted
- 7 **CHANCE OF A LIFETIME**—Acts  
Emcee Dennis James with talented candidates from cities throughout the nation
- 8:00 4 **PICK THE WINNER**—Political  
Walter Cronkite conducts a discussion by statesmen debating current issues of their political campaigns
- 5 **GANGBUSTERS**—Police Drama  
Second episode in the "Case of Willie 'The Actor' Sutton" showing the first of his major prison breaks
- 7 **FAMILY BATTLE**—Quiz Time  
Daniel McMasters emcees the Kloses
- 9 **PICK THE WINNER**—Political  
Major issues of current political campaigns are discussed by outstanding spokesmen with Walter Cronkite
- 8:30 4 **BIG TOWN**—Newspaper Drama  
Story of a confidence man who becomes too confident and discovers that there is no honor among thieves
- 5 **FORD THEATER**—Drama On Film  
"Life, Liberty, & Orrin Dooley" with Will Rogers Jr. & Marguerite Chapman
- 7 **PEOPLE'S POLITICAL POLICY**  
A discussion on film
- 9 **CAROUSEL**—Musical Film
- 8:45 7 **OPERATION INDUSTRY**—Film
- 9:00 4 **RACKET SQUAD**—Drama  
A professional tumbler using the tricks of her trade bilks a teen age driver for alleged damages
- 5 **MARTIN KANE, PRIVATE EYE**  
Lee Tracy stars in mystery drama
- 7 **IMPACT**—News And Features  
Austin Kiplinger narrates events
- 9 **THIS IS MUSIC**—Tune Time  
The popular and the classics sung by well known Chicago artists

## THURSDAY OCT. 2—cont'd

- 9:30 4 **BOSTON BLACKIE**—Drama  
Blackie gets involved with a college boy who turns to professional fighting under crooked management in "Kid Chump." Kent Taylor stars
- 5 **DAN DUREA AS CHINA SMITH**  
Adventure drama set in the Far East with China Smith fighting for the forces of law and order
- 7 **DR. FIXUM**—Helpful Hints  
Art Youngquist shows what can be done with household tools
- 9 **I'VE GOT A SECRET**—Panel  
Garry Moore mc, panel: Laraine Day, Melville Cooper, Jayne Meadows, Bill Cullen; plus guest contestants
- 10:00 4 **ULMER TURNER & THE NEWS**
- 5 **WEATHERMAN**—Clint Youle  
Latest report on the climate
- 7 **MARCH OF TIME**—News Film  
Documentary news summary from the four corners of the globe
- 9 **"GANGS OF NEW YORK"**—Film  
Feature (1st showing) about fire-works between cops and gangsters with Ann Dvorak and Alan Baxter
- 10:10 5 **DORSEY CONNORS**—Helps
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill  
Interviews with the people under the marquee of the State & Lake Theater
- 5 **LET'S LOOK AT SPORTS**
- 7 **"DUKE OF WEST POINT"**—Film  
Feature with Louis Hayward, Joan Fontaine, Tom Brown & Richard Carlson; a new man at West Point discovers a rival in his romantic and scholastic progress
- 10:45 4 **SHORT STORY THEATER**—Drama
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Gossip
- 5 **"STAR REPORTER"**—Feature  
Film about a newspaper that crusades for the election of an honest D. A. & gets in trouble with the mobsters; stars Warren Hull
- 9 **"BUCKSKIN FRONTIER"**—Film  
Feature with Richard Dix, Jane Wyatt, Victor Jory, & Lee S. Cobb; a freight line owner resents the westward push of the railroads
- 11:15 4 **PEAK OF THE NEWS**—Reynolds
- 11:30 4 **ALL STAR HIT PARADE**
- 11:45 4 **"FRECKLES COMES HOME"**—Film  
Feature about a youth who meets a gangster and invites him home with him; stars Gale Storm
- 12:00 5 **AFTER ALL**—Diana Florey
- 12:30 7 **FEATURE FILM PRESENTATION**
- 1:00 4 **ULMER TURNER AND THE NEWS**

(Stations reserve the right to change above listings without notice)

## New Adventure Series!

Every Thursday Night

9:30 PM • WNBQ

★ ★ ★

# DAN DURYEA

as "CHINA SMITH"

First Chicago Showing of Action-Packed Adventures in the Far East

Sponsored by the Makers of

*Universal*  
GAS RANGES



**WBKB**

CHANNEL 4

9:30 P.M. EVERY THURS.

Presented by

**Meister Bräu**

YOU CAN'T SERVE A FINER GLASS OF BEER

Peter Hand Brewery Co., Chicago \*Reg. U.S. Pat. Off.



# Backstage Diary

—by Marty O'Shaughnessy

**C**HICAGO—Not-so-quietly developing around town is one of the hottest feuds in entertainment history. It's the growing rift between TV star **Tommy Bartlett** of "Welcome Travelers" and his production boss **Les Lear**. They not only have as little to do with each other as possible, but just mention the other's name and watch a chill develop. It hasn't hurt the program, however—"Travelers" is one of the best daytime TV entries we've seen.

Press agent **Maraleita Dutton** (wife of Mr. Wizard, **Don Herbert**) reports the financial windfall she received recently came from sale of stock, not a deceased relative. . . . Some squawks are being directed at such talent shows as "Sachs Amateur Hour" and the like. Parents don't like some of the torchy love numbers the small fry contestants are singing, and we don't blame them. We get the same nausea from watching teen-agers flock to night clubs.

One State street menace **WBKB's Chuck Bill** hasn't yet encountered is



BARTLETT

the hordes of teen-age hoodlums that used to infest **Ernie Simon's** previous curbstone stint. Several times, **Ernie** called for help from the yapping, screaming pack.

Take a look at **Loyola University's** new channel 4 show—"Books on Parade." Mighty interesting to see professors squabbling. It beams Wednesdays at 2:30 p.m.

TV's answer to radio's **Paul Gibson** is **Earl Nightingale**, who solves world problems every Sunday at 10:15 p.m. **Earl** tears right into the stuff, and not only discusses things which have been troubling mankind for ages, but settles them right on the spot.

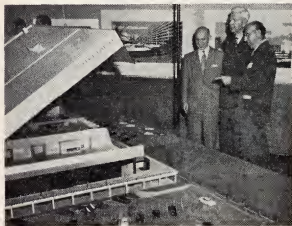
A new TV show idea drawing plenty of attention is cartoonist **Walt Ditzen's** package called "Walt Ditzen's Drawing Room," featuring those fantastic little umpires, golfers, bowling addicts and frowzy housewives that inhabit his daily comic panel.

Agent **Jack Russell** has introduced a breezy, informative newsletter to editors that briefs us on some folks we hold near & dear. For example, singer **Jack Haskell**, who stirred many femme heart throbs, has taken up ranching down in Texas . . . warbler **Kyle Kimbrough** returns after a successful summer run in Biloxi, Mississippi . . . and **Russ & Sylvia Davis**, the popular interview & variety team, will return after a lengthy country-wide trip.

Current bad taste is being circulated by movie stars who hit town and get lined up for a flock of TV publicity appearances, then fail to show up. Obvious reason—they study the rating charts and then slough off the low rated TV programs. These movie phonies don't realize how lucky they are that these TV programs don't rate their films. Or how can you put smell on a rating chart?



HASKELL



Eying the recent **WBBM-CBS** model of Hollywood's Television City are former corporation counsel **Barnett Hodes**, Mayor **Martin Kennelly** and **WBBM** boss **Les Atlass**. **Hodes** and **Atlass** seem pleased, but **Hizzoner** looks as though he has moving & storage problems on his mind.

# Friday Oct. 3

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 Today—Reports & Interviews  
9:00 4 Wheel Of Fortune—Awards  
Todd Russell asks the questions and awards the prizes to deserving folks  
5 Coffee And—Hugh Downs Emcee  
Art Van Damme Quintet supplies music  
9:15 9 Chicagoland Newsreel—Data  
9:30 5 Campaign Call—Political  
Frank Blair is moderator and guest newsmen answer viewers questions  
9 Chicago Cooks—Kay Middleton  
10:00 4 There's One In Every Family  
John Reed King is host to contestants  
5 Home Cooking—Eddie Doucette  
Black eyed susan chocolate cake  
7 "Society Fever"—Feature  
Film about a family thrown into poverty after the death of the wealthy father; stars Lois Wilson, Lloyd Hughes & Hedda Hopper  
10:30 4 Breakfast With Danny O'Neil  
5 It's A Problem—Discussion  
"Popularity" with guest: Alice Thompson, Editor of "Seventeen"  
9 Strike It Rich—Warren Hull  
Special guest, vocalist Art Lund  
11:00 4 Creative Cookery—Recipes  
Kuchen dough, filled walnut or pecan coffee cake, cake icing, and a Swedish tea ring are demonstrated  
5 Portrait Of A City—Film  
Travelogue of views of New York  
7 Bob & Kay Show—Variety Time  
9 Bride & Groom—Interviews  
11:15 9 Love Of Life—Serial Drama  
11:30 5 Good Living—New Ideas  
Hope Robbins tells how to protect hands & hair while doing housework  
9 Search For Tomorrow—Tale  
11:45 5-9 World Series Baseball Game  
12:00 4 Bill Evans Show—Variety  
12:30 4 Garry Moore Show—Comedy  
Garry's guest, comedian George Gobel  
7 Beulah Karney Presents—Tips  
1:00 7 "Scream In The Night"—Film  
Feature with Lon Chaney Jr.; story of a notorious gem thief operating in the Orient  
1:30 4 Guiding Light—Serial Story  
7 Claude Kirchner Show—Variety  
1:45 4 Art Linkletter's House Party  
2:00 7 "Death From A Distance"  
Feature film about a girl reporter and a detective and how they solve an unusual murder; features Lola Lane & Russel Hopton

- 2:15 4 Luckey North Show—Interviews  
2:30 4 Roosevelt College—Talks  
Prof. Benjamin Fain will discuss textiles and their fibers showing what points the consumer should note before purchasing an item  
2:45 9 Paul Dixon Show—Variety  
3:00 4 "Freckles Comes Home"—Film  
(See Thurs. 11:45 p.m. ch. 4 listing)  
5 Kate Smith Hour—Variety  
Kate presents dancers Mary Raye & Naldi, and "It Pays To Be Ignorant" skit  
7 "Second Honeymoon"—Feature  
Film with Tyrone Power, Loretta Young, Stuart Erwin & Claire Trevor; divorced couple meet and fall in love again, but romance is complicated because girl has remarried  
9 "Hellbound"—Feature Film  
Leo Carillo & Lola Lane in story of a young girl who marries a gangster  
4:00 5 Hawkins Falls, Pop. 6,200  
7 Sagebrush Theater—Serial  
"Saddle Serenade" feature film  
4:15 5 Gabby Hayes Show—Tall Tales  
4:30 4 Garfield Goose—Kids' Show  
5 Howdy Doody Show—Puppets  
Bob Smith conducts antics "or kids  
5:00 4 Kids Karnival Kwiz—Games  
5 Cactus Jim—Western Feature  
7 Laugh Time—Film Shorts  
"Charlie Chase" film plus cartoons  
9 Time For Beany—Fun For Kids  
5:15 9 Junior Edition—Steve Fentress  
5:30 4 Silhouettes Of The West—Chats  
5 King Calico—Puppet Fun  
K. P. Wiggle builds a bridge, but finds that it takes a lot of dough  
7 Adv. Time With Bob Atcher  
"Rogue of the Rio Grande" chapter 8  
9 Magic Carpet—Film Short  
5:45 4 Window Shopping—Commercial  
5 Something To Talk About  
9 Afternoon Edition—R. Hurleigh  
5:50 5 Clifton Utley And The News  
5:55 4 A Word From Vera—Comments  
Interesting news for & about women  
6:00 4 Sports & Comments—Bob Elson  
5 Herman Hickman Show—Talk  
Guests & celebrities from all walks of life; some predictions on football  
7 Austin Kiplinger & The News  
9 Captain Video—Adventures  
6:10 7 Sports Highlights—Jack Drees  
6:15 4 Ulmer Turner And The News  
5 Town Crier—Tony Weitzel  
Chats about Chicago  
6:20 7 Top O'The Weather—News  
6:25 7 Barbara Moro Views Chicago  
6:30 4 CBS News—Douglas Edwards  
5 Those Two—Comedy Skit

## TV DEBUT

**TONIGHT**  
**EVERY**  
**FRIDAY**

at **7** p. m.

# The Adventures of **OZZIE** and **HARRIET**

PRESENTED ALTERNATELY BY  
**HOTPOINT, INC.**  
**THE LAMBERT COMPANY**

CHANNEL

**WENR-TV**

**FRIDAY OCT. 3—cont'd**

- 6:30 7 Trouble With Father—Skit**  
"High Finance." When June buys a grandfather's clock, Stu learns a real lesson in the value of time
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**  
"You Belong To Me," "My Love & Devotion," "To Know You Is To Love You" and Fontanes singing "Old Man River"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Data**
- 7:00 4 MAMA—Domestic Comedy**  
Dagmar comes to the rescue of a neighbor at the church bazaar by making the fortune telling booth a success
- 5 RCA VICTOR SHOW—Musical**  
Dennis Day will be heard as a young bachelor coping with the trials & tribulations of life without the aid of a domineering mother
- 7 ADV. OF OZZIE & HARRIET**  
Comedy situations with the Nelson family always seeming to come out on top. Also featured is Don De Fore as Mr. Thornberry, their neighbor
- 9 CAROUSEL—Musical Film**
- 7:15 9 CHINCHILLA RANCH—Talks**
- 7:30 4 MY FRIEND IRMA—Comedy Skit**  
Situations with Marie Wilson, Cathy Lewis, & Hans Conried as Prof. Kropotkin
- 5 WALT'S WORKSHOP—Creative**  
Mr. Durbahn shows how to fix a storm sash and mend a broken window pane
- 7 SUPERMAN—Adventures**  
George Reeves as Clark Kent, alias Superman in "The Talkative Dummy"
- 9 PRESS CONFERENCE—News Talk**  
Lee Schooler moderates panel
- 8:00 4 PLAYHOUSE OF STARS—Drama**  
Wallace Ford in "Come What May" a story about the perils of life in a housing project of a small town. In prologue Irene Dunne plugs the Irish
- 5 BIG STORY—Drama**  
Reporter Hugh Sparrow of the Birmingham (Ala.) News reveals a cunning pattern for murder
- 7 DEMOCRATIC NAT'L. COMM.**
- 9 LIFE BEGINS AT 80—Panel**  
Jack Barry emcees panel of oldsters
- 8:30 4 OUR MISS BROOKS—Drama**  
Eve Arden as Amer.'s most laughable & loveable schoolteacher with Robert Rockwell as Mr. Boynton, Jane Morgan as the landlady, & Gale Gordon as Mr. Conklin in "The Wrong Beehive," Miss Brooks decides to start a fight with Mr. Boynton
- 5 ALDRICH FAMILY—Comedy Tale**
- 7 TALES OF TOMORROW—Drama**  
"Substance X," with Vicki Cummings; a young man investigates a certain town which hasn't put in orders for food in over a year



## FRIDAY OCT. 3—cont'd

- 8:30 9 "PORTRAIT OF TOBY PLUMMER"**  
John Qualin and Lynn Roberts in the story of a museum guard who receives \$10,000, and makes up his mind how he wants to spend the entire sum
- 9:00 4 MR. & MRS. NORTH—Drama**  
Mystery comedy series with Barbara Britton & Richard Denning as Pam & Jerry North; looking forward to a quiet weekend the pair run into blackmail, jealousy, and murder
- 5 CAVALCADE OF SPORTS**  
Maurice Harper of Oakland, Calif. vs John Saxton of New York in 10-round welterweight bout
- 7 THIS IS MY MELODY—Stories**  
Bill Gwinn is host to talented contestants with a story to tell
- 9 TWENTY QUESTIONS—Quiz**  
Panel show based on "animal, vegetable, or mineral" game
- 9:30 4 FILES OF JEFFREY JONES**  
A letter from a scientist has his family believing he is still alive and being held for \$100,000 in "Death's Ransom." Don Haggerty & Gloria Henry star
- 7 CHGO. KLOSE UPS—Interviews**  
Woody and Virginia Klose co-emcee
- 9 DOWN YOU GO—Panel Quiz**  
Dr. Bergen Evans moderator of panel; Carmelita Pope, Fran Coughlin, Robert Breen, and Shirl Stern
- 9:45 5 GREATEST FIGHTS OF CENTURY**  
Boxing film: Harry "Kid" Matthews vs Bob Murphy (March 2, 1951)
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN—Clint Youle**
- 7 COURTESY HOUR—Jim Moran**  
Six professional, musical, variety talent acts make this Chicago's top rated show
- 9 "THE FRENCH KEY"—Feature**  
Film with Albert Dekker and Evelyn Ankers; a private eye & his comic sidekick get involved in a hotel murder mystery when their room rent isn't paid forcing them to come in window
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—P. Geraghty**
- 10:30 4 CHICAGO AT NIGHT—Chuck Bill**
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 CHRONOSCOPE—Discussion**  
George Meany, Sec.-Tres. of the AFL is interviewed by Wm. Bradford Huie and Hardy Burt
- 5 FOOTBALL FORECAST—Events**  
Norman Spear is commentator
- 11:00 4 KUP'S COLUMN—Gossip**
- 5 HERBIE MINTZ SHOW—Tunes**

- 11:00 7 "INVISIBLE GHOST"—Film**  
Feature with Bela Lugosi; story of a man who gets the urge to kill at the sight of his wife, who left him years before
- 11:15 4 PEAK OF THE NEWS—Reynolds**
- 5 "ADV. OF KITTY O'DAY"**  
Feature film about a hotel telephone operator who plays detective much to discomfort of the police; stars Jean Parker, Peter Cookson, & Tim Ryan
- 11:30 4 ALL STAR HIT PARADE**
- 9 MYSTERY PLAYHOUSE—Film**
- 11:45 4 "ROGUES TAVERN"—Feature**  
Film about a detective & his bride-to-be, stranded in a lonely tavern, and become involved with 3 murders
- 12:00 5 AFTER ALL—Diana Florey**
- 1:00 4 ULMER TURNER AND THE NEWS**  
(Stations reserve the right to change above listings without notice)

## Movie Marquee

(Continued from page 12)

- 1:00 Mystery Train  
2:00 Condemned To Live  
3:00 Gentleman From Dixie  
3:00 Song Of The Road  
3:00 Fury and the Woman  
4:00 Western Feature Film\*  
7:00 Federal Bullets  
10:00 Gangs Of New York  
10:30 Duke Of West Point  
11:00 Star Reporter  
11:00 Buckskin Frontier  
11:45 Freckles Comes Home  
12:30 Feature Film\*

## FRIDAY

- 10:00 Society Fever  
1:00 Scream In The Night  
2:00 Death From A Distance  
3:00 Freckles Comes Home  
3:00 Second Honeymoon  
3:00 Hellbound  
4:00 Western Feature Film\*  
10:00 The French Key  
11:00 Invisible Ghost  
11:15 Adventures Of Kitty O'Doy  
11:30 Feature Film\*

11:45 Rogues Tavern  
\*Title To Be Announced  
(For More Detailed Information Please Refer To The Regular Program Listings)

Caught our  
show lately?  
Lots of folks say the  
**COURTESY HOUR**  
is better than ever!  
**10 PM WENR-TV**



M... fans are clamoring for the TV comeback of starlet Rebel Randall, formerly seen on several network shows as an eyecatching assistant. She once teamed with Johnny Olsen in "Auctionaire."

## TV SPORTSCAST:

### Bill Tobin, Blackhawks Negotiate for TV...



by

**ED PAZDUR**

Sports Editor

**T**HE Chicago Blackhawks are just about wrapped up for TV this fall. After burning up long-distance wires between Chicago and the Hawks hideaway in Pembroke, Ontario, Bill Tobin announced the Hawks may go teevee beginning Oct. 12. . . . Tentative plans call for Sunday night hockeycasts over WENR-TV, sponsored by Household Finance Corp., with Joe Wilson handling commentary. With attendance tobogganing the Hawks into the red, Tobin is acutely aware of the need for some immediate and dynamic promotion. This year the spirited exec plans to do plenty about rejuvenating his dwindling gate.

A discussion centering about the richest sportscasters in town brought about some startling revelations. Who's the biggest of the biggies? Was it Jack Brickhouse, Wayne Griffin, Marty Hogan, Tom Duggan, etc.? . . . The gabfest concluded it's—Bob Elson! . . . Elson's nest egg with conservative estimates was placed at \$500,000. Aside from his weekly "gin rummy take," Bob's annual harvest fluctuates between \$90,000 to \$110,000 with only half the amount of work of his colleagues.

**Cuffnotes:** Ignored by NBC-TV's original coast-to-coast collegiate football schedule, Illinois and Northwestern doggedly negotiated to make the grid slate. The NCAA-TV Committee reconsidered, juggled the schedule and billed the Illini-N.U. game for Nov. 22. The Illini protested on grounds it may hurt the gate of their biggest game of the year. The Committee again reconsidered. Final result: The Illini-Purdue game Oct. 25 and N.U.-Ohio State game Nov. 1 were scheduled instead.

Sugar Ray Robinson continues to deny all reports of his ring retirement. After getting all "prettied up" with facial plastic surgery, a pink Cadillac convertible and a new tailored wardrobe, Sugar announced plans to launch a new career on the stage. . . . Lauro Salas is still slated to defend his lightweight title against Jimmy Carter in Chicago, Oct. 15. . . . Bob Satterfield, fresh from his upset win over ranking heavyweight Harold Johnson is seeking a match with Ezzard Charles.

Hockey's No. 1  
Sportscaster



**WILSON**

Gin Rummy  
For Pin Money



**ELSON**

#### GRIFFIN GRIPPIN . . . .

Wayne Griffin, video's top rasslin' sportscaster, grips Gene Stanlee's powerful left biceps to inspect for himself the much publicized Stanlee physique. Wayne can be seen and heard describing wrestling from Rainba every Wednesday night over WENR-TV.

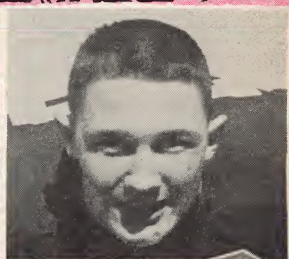


NEXT WEEK: Video's greatest classic—the *Wc Series*. You'll want to read Jack Drees' entertaining *How to Watch The World Series* in next week's TV Forecast on sale at all leading newsstands

# your collegiate football forecast

## NBC-TV Offers 11 Top Gridcasts On National Hookup

Michigan State's contribution to potential All-Americans this year is a rugged and fiery center, Dick Tamburo.



Northwestern's pride and All-American candidate is 235 pound, 6 foot 5 inch gridman Ray Huizinga. Ray is a running lineman.



Coch Ray Eliot (right), first Big Ten Conference coach to win two Rose Bowl contests, criticizes the work of his All-American prospect Al Brosky.



AN impressive eleven game collegiate football schedule was initiated by NBC-TV (channel 5) last week. These Saturday afternoon programs were painstakingly pieced together in an effort to include ranking teams from all major conferences across the U. S. Here's a cross-section of what you may expect on your screen this fall:

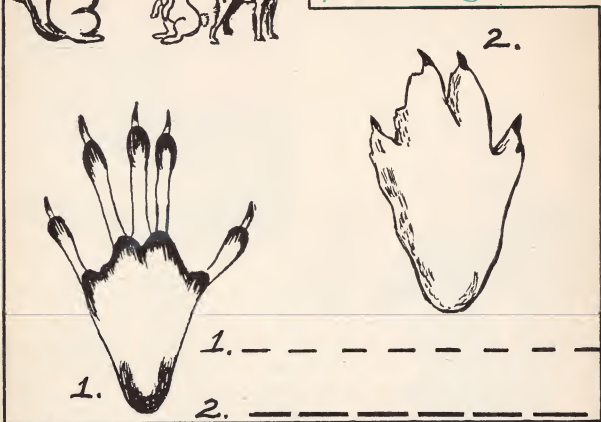
The team flexing the biggest muscles in the Mid-West is Michigan State. Were the Spartans eligible for the Big Ten Conference this year they would be solid favorites to walk off with the loop's title. Aside from being recognized as a mid-Western power, the Spartans are running neck and neck with Maryland as the nation's most exalted eleven.

(continued on page 46)

#### WNBQ FOOTBALL SCHEDULE

| DATE     | SCHOOLS                 | TIME      |
|----------|-------------------------|-----------|
| Sept. 20 | Kansas vs TCU           | 2:45 p.m. |
| Sept. 27 | Columbia vs Princeton   | 12:45     |
| Oct. 4   | Stanford vs Michigan    | 3:45      |
| Oct. 11  | Mich. St. vs Texas A&M  | 12:45     |
| Oct. 18  | Yale vs Cornell         | 12:45     |
| Oct. 25  | Illinois vs Purdue      | 1:15      |
| Nov. 1   | N.U. vs Ohio State      | 1:15      |
| Nov. 8   | Notre Dame vs Oklahoma  | 1:15      |
| Nov. 15  | Georgia Tech vs Alabama | 1:15      |
| Nov. 22  | UCLA vs USC             | 3:45      |
| Nov. 29  | Army vs Navy            | 12:00     |





You should know a lot about animals from watching the "Zooparade" TV show. But can you recognize the animals from their footprints? Here are two for

you to name. They belong to two of the three animals you see at the top. Print the names in the blank spaces, color and mail to us.

*Send your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, October 6. First prize is \$1; second prize, 50 cents; next 25 prizes, a copy of Molly's big new picture puzzle book. In cases of ties, neatest and most original will win. Answers will appear here next week.*

The names of the TV shows in last week's puzzle were: 1. Candy Carnival 2. Sagebrush Theater 3. Paddy The Pelican 4. The Lone Ranger

#### SEPT. 8th MOLLYCUE WINNERS:

Sylvia Bittermann, Chicago; Barbara Blackmun, Munster, Ind; Diane Boulet, Chicago; Gail Carr, Chicago; Glenn Godzicki, Chicago; Jackie Grisham, Waukegan, Ill; Nancy Hendricks, Logansport, Ind; Marsha Hirth, Oak Lawn, Ill; Annette Huizenga, Highland, Ind; Kathleen Jones, Big Rock, Ill; Judy Kuester, Kenosha, Wis; Marjorie Mack, DesPlaines, Ill; Sandy Schaub, Chicago; Reece Shepard Jr., Kouts, Ind; Jackie Specht, Ringwood, Ill; Patricia Troesch, Bloomington, Mich; Thomas Vogel, Chicago

Can you balance a pencil on the palm of your hand while holding your hand sideways?

Hold the pencil this way—



And it will look like this





STRANGE AND TRUE

## SILHOUETTES OF THE WEST

by ROY STARKEY

In the days of conquest along western trails, your length of life was usually determined by your speed with a gun. For that reason alone, many unfortunate accidents are recorded in western history.

Wild Bill Hickok had become town marshal of Abilene, Kansas, and was doing a good job of taming the wild bunch. One day a tough, crooked gambler named Phil Coe rode into town. The marshal ordered him to leave by sundown. Early that evening, word was brought to him that the gambler had ignored the order and Hickok, after checking his guns, went after him.

As he walked down the Abilene Street, Phil Coe stepped out of a saloon a few

hundred feet away and waited for him. Slowly the marshal advanced. The stillness of death was in the air as townspeople quickly took shelter behind barrels and inside buildings, silently watching and waiting.

Slowly Hickok moved forward until a mere 15 feet separated the two men. Then the marshal stopped, watching the gambler's twitching fingers as they hovered over the worn stocks of his forty fives.

Suddenly with lightning speed, Coe made his move. He outdrew Hickok by a split second but his bullet missed its mark. Hickok's didn't, and Coe fell mortally wounded.

Just at that moment, Wild Bill heard footsteps coming up fast behind him, and thinking they belonged to one of Coe's friends, whirled, triggered a shot, and the man died before he hit the ground. Only then did Hickok realize he had shot Joe Williams, his own deputy who was hurrying to back up the marshal's play.

That, amigoes, was the hair trigger West of yesteryear.

"Silhouettes of the West" is seen Mon. thru Fri. on channel 4 at 5:30 p.m.



Uncle Herbie

Boys and girls, how would you like to be an elephant boy, or an elephant girl? Here's a little elephant boy named Nino Marcel of the Smilin' Ed McConnell TV show.

Yes, and right there with him is Smilin' Ed himself. That fellow in the center is Teola the elephant, and he weighs 7,000 pounds. That's even heavier than Smilin' Ed, who weighs almost 300 pounds himself. I'd sure hate to have either Teola or Smilin' Ed fall on me. Even though this is the fall season, if you don't mind a pun.

Here are winners of Sept. 7th contests:

Beverly Amerman, South Bend, Ind; Doris Appleton, Gary, Ind; Larry Bess, Gary, Ind; Nancy Boni-



face, LaPorte, Ind; Barbara Dykstra, Chicago; John Elwell, Kenosha, Wis; Wayne Falter, Kempton, Ill; Ronald Hage, Chicago; Ruth Ann Hanson, Kenosha, Wis; Sheila Keating, Chicago; Gloria Kowalski, Chicago; Margaret Lambie, Elmhurst, Ill; Barbara Moret, Chicago; Mary Ann Sheahan, Highland Park, Ill; Eleanor Wagner, Chicago; Janet Washko, Gary, Ind; Sandra Zengri, Chicago.

**THIS WEEK'S CONTEST**—How many different four-legged jungle animals can you name? For the longest list, I'll award \$1; next longest 50 cents; next 15 runners-up, 25 cents each. Mail your list to Uncle Herbie, % TV Forecast 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, Oct 5.

# your collegiate football forecast

(continued from page 43)



Of the five Big Ten teams appearing on NBC-TV's screen, the Illini are the most potent. Because of the catlike quickness and versatility of backs Al Brosky, Bill Tate and Tom O'Connell the Illini possess a scoring potential that cannot be matched by any other team in the Western Conference. Undeclared in their conference last year and with 24 experienced lettermen returning this fall, the Illini are the choice to repeat as loop champions.

The squad making gigantic strides toward national recognition is Notre Dame. Coach Frank Leahy, the pessimistic Irish mentor, has 31 lettermen returning from last year's campaign in which the Irish won seven, lost two and tied one. The bright spot in Leahy's eye is 18 year-old quarterback Ralph Guglielmi. A calm, cagey craftsman, Guglielmi was a major factor in Notre Dame's upset of Southern California last fall. Elected to captain the Leahymen in '52 is line-backer Jack Alesandrini. As a major independent, the Irish are ranked second only to Michigan State.

Another conference heavily docketed by NBC-TV is the colorful Ivy League in the East. Of the four (Yale, Princeton, Columbia & Cornell) appearing on TV this fall, Princeton promises to be the most formidable. Since the abolition of spring practice, Eastern coaches have little or no idea of what to expect in the coming season. With Army stripped of its power, the cadets can no longer be used as the leagues measuring stick to test the strength of league members. Princeton's coach, Charlie Caldwell, lost the entire starting back-



Probably the toughest gridiron job this season falls on the shoulders of Jack Alesandrini (above) who was delegated the honor to captain the Notre Dame squad through the 1952 season.

field which included All-American Dick Kazmaier by graduation. Even though Caldwell may start a green backfield, his murderous defense is reason enough to pick Princeton as runner-up to Penn in the Ivy League.

One of the hottest contests shaping up on NBC-TV's schedule is the Notre Dame-Oklahoma clambake Nov. 8. Any way you look at Oklahoma, the Sooners are a sure bet to continue their red hot pace in the Big Seven Conference. After five years under the helm of Bud Wilkinson, the Sooners have never lost a conference game. They are tough to beat. Notre Dame is on the upswing and when the two meet in November, both should be defending undefeated records to bring video fans one of the best games of the week.

Out of the far West, where the mere mention of the Rose Bowl upsets the entire population, NBC-TV offers two top elevens when UCLA encounters USC on Nov. 22. Both teams are made of stern, hard hitting gridmen. Southern Cal has always been a threat and with a few breaks can win the Pacific Coast title. The chief problem faced by the Trojans is the replacement of Frank Gifford, a triple threat halfback.

UCLA coach Henry "Red" Saunders reports more depth this year than any other season since he has taken charge of the Bruins. If Paul Cameron continues his blistering 1951 pace, the Bruins have a better than even chance of going all the way to the Rose Bowl.

# FOR PROFESSIONAL TV SERVICE

## CHICAGO



### *north*

#### **PACKARD RADIO AND TELEVISION SERVICE**

5139 N. Damen ARdmore 1-8201

#### **GENERAL RADIO & APPLIANCE STORE**

6562 N. Sheridan RO 4-3663—SH 3-9231

#### **FRITZEL RADIO & TELEVISION LABORATORIES**

1139 W. Wilson Ave. LOnGBeach 1-0002

#### **CHAMBERS RADIO AND TELEVISION**

3546 N. Ashland Ave. GRaceland 7-2844

#### **GENERAL APPLIANCE SERVICE CO.**

2224 Devon Ave. ROgers Pk 1-0725

#### **AERIO RADIO & TELEVISION**

1963 Lawrence Ave. EDgewater 4-6454, 5

#### **CRITTENTON RADIO & TELEVISION CO.**

4740 N. Broadway LOnGBeach 1-2250

### *northwest*

#### **G I TELEVISION**

7185 W. Grand Ave. TUxedo 9-9600

#### **RADIO DISPATCHED TELEVISION SERVICE**

4454 North Kedzie CORnelia 7-6180

#### **FOSTER DAY & NIGHT TELEVISION SERVICE**

2922 N. Milwaukee HUmboldt 9-0911

#### **DEL-MAR DAY & NIGHT TELEVISION SERVICE**

3118 W. North Ave. BElmont 5-0171

#### **ACE DAY & NIGHT TELEVISION SERVICE**

4766 N. Milwaukee SPring 7-5110

### **TV FORECAST**

### *near north*

#### **FRITZEL RADIO & TELEVISION LABORATORIES**

454 W. North Ave. MIchigan 2-7100

### *south*

#### **HOFFMAN'S FREE ESTIMATE TV SERVICE**

55 E. Washington STate 2-8787

#### **AMERICAN RADIO AND TELEVISION LABORATORY**

6321 S. University FAirfax 4-9000

#### **WHOLESALE TELEVISION SERVICE**

9353 Cottage Grove VIncennes 6-3100

### *southeast*

#### **MASTER SERVICE CO.**

1153 E. 82nd St. SOuth Shore 8-9282

#### **NIGHT & DAY SOUTHSORE TELEVISION ENGINEERS**

1977 E. 73rd St. NOrmal 7-0126

### *west*

#### **EXPERT RADIO & TELEVISION SERVICE**

321 N. Laramie ES 8-0656—AU 7-9181

#### **SCIENTIFIC TELEVISION AND RADIO, INC.**

109 S. Cicero Ave. ESTebrook 8-3060

## **SUBURBAN**

### *western suburbs*

#### **TAUBER TELEVISION SERVICE**

6801 Roosevelt STanley 8-8887

#### **HARLEM DAY & NIGHT TELEVISION SALES & SERVICE**

3233 N. Harlem Ave. MUlberry 5-1213

R-105052-354  
HERRMANN, HENRY  
3220 SOUTHPORT AVE  
CHICAGO 13 ILL

1

NEWSPAPER

Got A Date With

Marilyn Monroe

October 4

Be sure to keep your date with the glamorous Marilyn Monroe in next week's issue of *TV Forecast*. The blonde siren, labelled the "new Jean Harlow" has taken the entire country by storm. What's in store for this torrid box-office attraction in television? Read an interesting size-up of her future, complete with pictures, in the October 3 edition. Get *Forecast* at your local newsstand.

To keep your date book filled EVERY week, take advantage of the wonderful offer in the coupon below.



**30** news-packed issues for **\$3**

TV FORECAST, 185 N. Wabash, Chicago 1, Ill.

I want to take advantage of your special offer for a ☐ 30 issue subscription for \$3.

☐ 1 year subscription for \$5. ☐ 2 years, \$9. ☐ I enclose \$..... for .....

new subscriptions. ☐ Bill me. **Phone Orders Accepted: FR anklin 2-6931.**

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

Use separate sheet for additional subscriptions. Allow three weeks for processing. A special greeting card will be mailed with each Gift Subscription. Please indicate name of giver to be signed.



Scanned from the collection of the Prelinger Library. 2019.

Digitization and post-production completed in the University  
of Wisconsin-Madison's Department of Communication Arts,  
with funding from the California Digital Library.



University of California

**CDL**

California Digital Library



[www.mediahistoryproject.org](http://www.mediahistoryproject.org)