

"Strike It Rich"—Almost the Worst



TV FORECAST

SEPTEMBER 20, 1952

Will
MARTIN & LEWIS
Hit the Skids?

complete, advance
TV PROGRAMS



OLIVER J. DRAGON

"I've Got a Few Things to Say"

15c

"SEE YA' SUNDAY"



Dean
MARTIN

Jerry
LEWIS

COLGATE

COMEDY HOUR

★ **7:00 P.M.** ★

presented for your enjoyment
by
COLGATE-PALMOLIVE-PEET CO.

WNBQ
NBC
CHANNEL 5



Channel One

NEW YORK—Charles Laughton, who proved a sensation touring the country with his readings of the bible and other classics, will bring that format idea to TV. The English actor will do a fifteen minute-a-week show due to debut in January. . . . "Songs for Sale," after fair success in the evening hours, may land a daytime slot with Garry Moore as emcee. Moore's own program, now down to one sponsor, will be lopped off the NBC schedule if "Songs" materializes. . . . Larry Storch is on very shaky ground with his "Cavalcade of Stars" contract. The gifted impressionist is on a week-to-week basis and the current rumor is that Jan Murray will replace Storch soon.

Shooting will start soon on a telefilm of the Reader's Digest feature, "Most Unforgettable Character I've Ever Met." . . . Hattie McDaniel, formerly "Beulah" of TV and radio, is in critical condition in California. The great Negro star, winner of an Oscar for her work in "Gone With The Wind," left the "Beulah" show due to her illness some time ago. . . . When the General Assembly of the United Nations convenes October 14, daily sessions will be covered by both CBS-TV and NBC-TV.

The sudden death of the charming Gertrude Lawrence came only a few weeks before she was to be saluted on Ed Sullivan's "Toast of the Town." Ed has arranged a posthumous salute to her with other Broadway stars joining in. Lovable Gertie, who was starred in the biggest musical hit on the White Way, "The King and I," carried on in the usual show tradition. The week before she quit the show her intimates relate she was in extreme pain and sang with great difficulty. . . . Studs Terkel of the lamented "Studs' Place" drama show signalled the return-to-school days by recalling the story of the little boy who stopped in at a neighborhood stationery store, peered over the counter and asked hopefully, "Have you any blank report cards?"

One good reason why Milton Berle's new program should out-pace last year's offering—Berle has hired producer Greg Garrison and his entire crew to handle the job. Garrison has sparked such notable variety programs as "Your Show of Shows," Kate Smith's opus and "Super Circus." . . . That projected Lincoln-Douglas type TV debate between Stevenson and Eisenhower fizzled out after Ike's backers voted thumbs down and Adlai reconsidered at the same time. Some politicians wise-cracked that if the two ever talked over the issues they'd end up agreeing on everything and form a coalition party. . . . Alan Young, the young comic who showed signs of greatness in his TV appearances, will be back on the medium with his own show in the late fall. Alan just completed filming Shaw's "Androcles & The Lion," in which he plays the title role—of Androcles, of course.

Although the mystery still exists as to why singer Eileen Wilson was dropped from the cast of "Your Hit Parade," the show's agency insists that any alleged rivalry between Eileen and Dorothy Collins had nothing to do with it. A spokesman for "Parade's" ciggie sponsor further contends that rather than a rivalry there was "a friendly partnership between the two both on the program and off."



MOORE



MURRAY



LAWRENCE



TERKEL

Over 700,000 readers

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Letters to the Editor

All letters must be signed, with addresses.

Names will be withheld if requested.

To the atrocity editor: You two-bit critic. When you high class critics begin to down the Pinky Lee's "Those Two" program, brother, that's all. . . There would be a lot less heartbreak in all phases of show business if it could do away with people like you.

Chicago, Ill.

MISS ROSE MARIE BALCH

Concerning "Those Two," the kids are trying very hard to please. . . Pinky Lee is an artist in his own right the same as Charlie Chaplin.

Hobart, Indiana

D. E. NIKSCH

Do you mean you think "Those Two" is the best worst, or the worst worst?

Chicago, Ill.

PAUL STOUT

(Ed. note: Either way, it's bad.)

Buff Cobb. . . I shall rise in her defense. . . When I stayed up late to listen to her on the Chez Show she was cute and let's have no more of this stuff about her being tolerated because of her husband. . . Maybe New York is smarter than Chicago. They have Garroway and the Wallaces and they don't have Jack Eigen.

Elmhurst, Ill.

FAITH MURRAY

You must be blind if you say "What's My Line" is on the level. Notice whenever the panel drifts away from the subject, they always pass to Dorothy Kilgallen. . . She knows beforehand.

Cicero, Ill.

MR. R. SABUCO

Just read Peter Parakeet's article, "They're Sad at Lincoln Park." He ought to be a regular writer. He sure writes cleverly for a bird.

Aurora, Ill.

MRS. V. L. WALDER

I have just read Robert Cuniff's story about Garry Moore, whose humor is supposed to be "on a much higher level than Arthur Godfrey's." . . . I just wondered if you can print a story about anyone without dragging someone else's name through the mud.

Joliet, Ill.

KATHIE BREEN

I have a complaint to make on what you said about Bing Crosby. . . Calling him lazy (Channel One, Sept. 6) is certainly an understatement. Boy, have you got something to learn.

Gary, Ind.

M. DUNN

(Ed. note: Bing used to love the reputation as a lazy bones. Now he's practicing it.)

(Continued on page 26)

If you look closely at our artist's sketch of the unhappy figure holding his nose (the good old American way of registering disgust), you'll notice the wretched fellow is crying a little, too. You see, he's just witnessed a session of TV's mass crying jag. "Strike It Rich," the show pluckily billed as "the quiz with a heart." Some viewers of "Rich" cry because they're touched by it—sentimentally. But our symbolic sketch is weeping because the quiz with a heart is a pretty heartless horror—and our nomination as the second worst thing on TV.

To gain the second spot, this TV tearful of broken-hearts-on-the-mend had to nose out such inferior fare as "Those Two" (number 5), "The Big Payoff" (number 4) and "Bride & Groom" (number 3). "Strike It Rich" is almost the most tasteless item on TV. Next week, we will propel an editorial back-of-the-hand in the direction of the leading offender of the Taste Code.

For those who place "Strike It Rich" on a lofty pink cloud somewhere between Virtue and Good where no mortal can reach to defile it, let it be said that we are *not* against charity. We are against cheap, commercialized charity thrown into the open market alongside soap chips and shaving cream, two-bit quiz questions, free plugs for manufacturers and—worst of all—a tasteless and maudlin showcasing of the ills of a lot of unfortunates. This, in essence, is "Strike It Rich."

Emceed by the suitably sympathetic Warren Hull, the program seems dedicated to milking all the soft-hearted viewers of every tear their lachrymal glands can muster up.

Consider a sample case: A needy family whose breadwinner father was killed in an accident appears on the flood-lit stage to tell its story of woe. The heartsick mother isn't able to contain herself. She struggles through the morbid details of her misfortune while her children, unconscious of the tragedy,

gurggle happily. She steps up, trembling, to answer a series of questions. Meanwhile, television cameras catch agonizing glimpses of weeping members of the studio, nervously wringing their handkerchiefs or crossing their fingers for good luck. "Heart Line" calls come in from manufacturers whose names are freely used when they donate their product. Then a pitch for a bar of green soap that contains the present antiseptic rage, chlorophyll.

If the altruistic sponsor of this vale of sweat and tears wanted to donate some of his pin money to the needy, he'd have little trouble doing it through regular channels. Instead, he's turned charity into a blaring sideshow with all the distraught unfortunates playing the role of the freaks.

"Strike It Rich" is seen at 10:30 a.m. on channel 9, Mon. thru Fri. and each Wed. at 8:00 p.m. on channel 4.



Above—Jane Wilson (with Warren Hull) helps an absent unfortunate.

MARTIN AND

How Funny Is



ONE OF the surest ways to get a laugh today is to pull the hair down over your forehead, cross your eyes, screw up your face, crook your arm and hand as if they were arthritic, walk pigeon-toed like a monkey with one leg dragging loosely behind and then in a loud, harping falsetto—*insult someone*.

This recipe for yaks is the special property of a fleshless simian-like comic called Jerry Lewis, who makes a fat living by it. Teamed with straight mansinger Dean Martin, Jerry has literally aped his way to the top. Some pundits have suggested that he could pass for a handsome edition of an anthropoid monkey. Yet judging from his hijinx in movies, niteries and on TV, Jerry seems to like the role. And so do millions of Martin & Lewis fans, many of whom, coincidentally, are zoo frequenters.

The delight that the younger set takes in Jerry Lewis is related to the same delight the kids get in watching the monkeys caper in their cages. Jerry is a homely, likable guy with a lot of energy who is given to making faces, flying into tantrums and screaming (with THAT voice) at anybody who happens to be around. In the same vein, the lovable but ugly little monkeys fight among themselves, throw whatever they get their paws on, show off, mug and make those unmistakable chattering noises. To carry the comparison further, rubber-faced Jerry can *look* like one of Darwin's pets.

The question is: how funny can a monkey be? Especially when he ain't really a monkey—but a man.

The answer is funny enough so that for the last three years the team of Dean Martin & Jerry Lewis has been the hottest box office attraction in the business. Although Martin is probably the best partner Jerry could ever have teamed up with, let's face it, Lewis could have paired off with Walter Brennan and been a sensation. He IS the team. If his stuff ever becomes ho-hum mate-

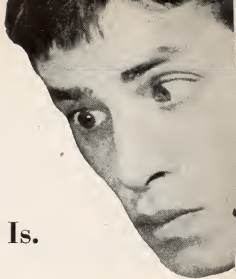


Red Skelton, pictured above with Martin & Lewis, lost a good deal of his initial popularity on TV within the space of one year. Dean & Jerry are going slow on the medium.

LEWIS

A Monkey?

—Out of a Cage, That Is.



rial, Dean certainly wouldn't be able to carry the slack.

Now comes the word. The boys have hit their peak and are on the way down. Why? The tip off is that the movie audiences already aren't laughing as of yore at any of funny man Lewis' monkey business.

In their latest picture, "Jumping Jacks," Jerry frolics as usual, mugs to the hilt, sulks, screams in falsetto and cuts up as expected. He is just as funny as he has ever been. But the same fans who roared with laughter two years ago are only smiling or occasionally chuckling. Jerry's simian antics (as *Time* magazine called them) have a faint tinge of old hat. The veneer of freshness is somehow rubbing off.

Wisely, *M & L* have cut their television appearances down to a bare minimum. Jerry, the canny brain behind the team's success, knows a weekly diet of the Martin & Lewis yak formula would ruin the act. The prime example of running the loud, brash, uninhibited stuff into the ground is Uncle Miltie Berle who already has retrenched his show with the more sober situation-type comedy.

For the vast numbers of adorers of Jerry Lewis who revel in his alarm clock antics, the thought that he is slipping seems downright sacrilegious. But how many brash, noisy, disorganized comedy acts stay on top? After a while the din becomes oppressive. The harping gets unbearable. The wild pace leaves the audience panting for no more.

What Milton Berle fan of four years ago would have predicted that his love for Uncle Miltie would evolve into contempt?

Jerry Lewis didn't invent the loud, brash, insult-'em-and-run school of comedy. But just as that field of comedy

was being laid to rest with its granddaddy, burlesque, he popularized it again—this time accompanied by the most fantastic mugging that show biz has ever seen. For Mr. Lewis is just about the greatest mugger ever to cross a pair of eyes.

He also is a great practical joker, another phase of comedy that has an abbreviated life span. The "fan" books relate with sadistic delight the time that cut-up Lewis awakened all the sleeping passengers in a Pullman car, announcing that Chicago was only thirty minutes away. Most of the bushed people had dressed and were ready to leave the train when they discovered it was 3:00 a.m. and Chicago was five hours away. The gag was funny only because movie star Lewis had pulled it. The passengers, like a chorus of department store Santa Clauses, just laughed and laughed and laughed.

Search through any high school and you'll probably stumble across a kid, about 16 years of age, who can give a fair imitation of Jerry Lewis. One young New Yorker named Sammy Petrillo was so good at it that he since has gone to Hollywood and teamed up with a chap who looks like Dean Martin. The two have already been cast in a movie. Jerry since has had his lawyers ready to slap Mr. Petrillo with a healthy law suit if he infringes any closer to the copyrighted Martin & Lewis shennanigans.

This imitation problem is something to be considered. Jerry's wife has been quoted as saying about their six-year-old son, Gary: "A reason for soft pedaling the humor at home is that we don't believe that a father's first function with the children is to be funny. Dark-

(Continued on page 36)

While critic Jack Mabley vacations this week, another eminent observer of the TV scene unloads some Kuklapolitan wisdom. The redoubtable Mr. Dragon can be seen first-hand on channel 5 (WNBQ) every Sunday at 3 p.m.

"I'VE GOT A FEW THINGS TO SAY"

by
OLIVER J. DRAGON

I have a few ideas about how to run a television program, and have agreed to record them for this fine magazine. I congratulate the editor, Mr. O'Shaughne\$\$y, on his keen perception of writing talent. I have also agreed that for the sum of four jellybeans I will show Mr. O'Shaughne\$\$y how to run his own program which comes from the same studio where Kukla, Fran and Ollie began.

My assistants, Fran and Mr. Kukla, and myself have come a long way since we went on the air. Specifically, we have come from the 12th floor on the south bank of the Chicago river to the 19th floor on the north bank of the Chicago river.

There has been considerable progress during these five years. Next Oct. 13th we will begin our sixth year of continuous telecasting, and if my tooth sparkles with pride these days, it could be because of these accomplishments:

Little Doloras has her tooth, bless her.



OOGLEPUSS



KUKLA

I have succeeded in practically exiling a certain sharp billed coccoo bird to the North Pole.

I can almost understand Cecil Bill.

I ALMOST HAD MY OWN WAY ON THE OPENING SHOW THIS YEAR.

Almost. Not quite.

If Fran and Kuke hadn't come in at the wrong time, I would have carried out my production. What a shame, Jack Fascinato wasting all those musicians on fiddles. Hasn't he ever heard of trumpets? And trombones? And Sousa-phones????

One thing I'll say for Madame Ooglepuss. She may not have the most bell like tones in the world, and she may wander away from the tune now and then, but what volume. Such full, rolling powerful decibels. Fran's a nice girl, and we all love her, but let's face it. Where's her volume?

Frankly, when I get my full production rolling, Kukla won't have quite so prominent a role on the stage. Kukla is a bit conservative for what I have in mind, and I think he'd be happiest in *The Oliver Dragon Show* (had I mentioned the title . . . no, I guess I hadn't) helping Cecil Bill backstage, and taking care of Doloras.

As you might guess, we'll have to augment Jack Fascinato's band. I already have had discussions with four drummers and 14 trumpeteers, as a starter. Incidentally, Mr. O'Shaughne\$\$y, that's where we're going to start pumping some life into your fine little show. You need a band.

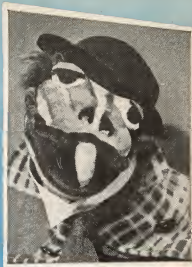
Fran, Mme. Ooglepuss, Beulah Witch, and Doloras will make up the ladies' chorus. We'll work on Fran's volume. I haven't cast the men's chorus yet, but I expect some difficulty, because I happen to be the only member of the Kuklapolitans with decent lung power, and I'll be busy as emcee.

I hope you're beginning to get the picture now. We're going to THINK big, and PLAN big, and SING big. I'd love to give you more details, but I have a date with Kukla. He's going to buy Fran and me a chocolate soda.

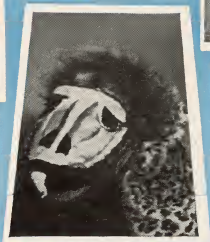




"They increased my allowance."



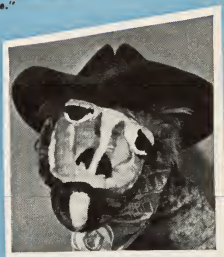
"A little sporty, but effective."



"Shy old me."



"Who said chicken feathers?"



"Which way is Thataway?"

IT PROBABLY all started with Punch and Judy, that long-ago team of marionettes that tickled the public's funnybone. Since then, the human race has grown to accept the world of cloth & wood as actually being flesh & blood.

What we're trying to say is that people all over the world love talking dolls. And not so strange—all sorts of fierce loyalties arise among their human fans. If you don't believe that, remember the public acclaim given the Tony Sarg gang of make believe characters, Edgar Bergen's Charlie McCarthy and

lately young Jimmy Nelson and his creation Danny O'Day.

In television, probably the most beloved marionette of our time is Ollie Dragon, that mischievous prankster of the Kukla, Fran & Ollie troupe. And with good reason, because Ollie reminds us all of our carefree, imaginative childhood days—when shiny toys, circuses, ice cream sundaes, lemonade and parties were absolutely the most important things in the world.

And when we stop to think about it, aren't they?

WHAT MAKES A CIRCUS SUPER?

A U. S. CIRCUS is like a birthday cake. Each ingredient adds a special spice. Each act contributes a wonderful tang. In both circuses and cakes, when all the various parts are good—the result is SUPER.

"Super Circus" has been TV's equivalent of The Greatest Show On Earth for four years. Its audience has always been one of video's greatest, even though rival programs have tried to copy everything in the Super Circus pattern.

The "Super Circus" gang pauses between shows to mug the lens. L to r, Cliffy, Mary, director Ed Scotch, producer Phil Patton, Scampy, Claude and Nicky.

Each Sunday, when the program originates from ABC's Civic Theatre, the rush of kids and adults makes the famed hurly burly of State & Madison seem like a girls' convent at retreat time. This breathless excitement is repeated every week as regularly as the arrival of the Northwestern train just across the Chicago river.

Here are the special, top-grade ingredients that go to make up The Greatest Circus Show ON Television. These people make a CIRCUS SUPER.

When the show was first produced, critics scoffed, said the animals couldn't be handled. But after the first show, even the skeptics cheered.





Mary Hartline is probably the closest thing to a fairy princess that TV has ever seen. She's actually a true blonde, but helped by hair tint. In real life, Mary is married to Chicago attorney George Barnard and they reside at the Ambassador East hotel.



The greatest trio of clowns in U.S. television strut their stuff. L to r are Scampy (Bardie Patton) Cliffy (Cliff Saubier) and Nicky (Nick Francis). Scampy is the talented young son of producer Phil Patton, while Cliffy and Nicky are long-time sawdust veterans. Secret of their success is teamwork, aided by exhaustive rehearsal and razor-sharp direction.



Towering Claude Kirchner stands 6' 6" in his stacking feet. As ringmaster, his whistle & voice have become trademarks among U.S. small fry. Kirchner is also well known as one of slickest radio disk jockeys in the midwest. He lives in Chicago's suburbs.



Each Super Circus show comes to life when Cliffy the Clown breaks thru a big paper drumskin. From then on, the program is a colorful riot of acrobats, clowns, animal acts, aerialists, bike riders and general fun. Parents sometimes vie with kids for "ringside seats" at the family TV sets.

SATURDAY

- 10:45 Sunbonnet Sue
- 11:00 Bad Men Of Thundergap
- 11:00 Feature Film*
- 12:00 Range Defenders
- 3:00 Feature Film*
- 5:00 Jive Junction
- 7:00 Heaven Is Around the Corner
- 7:05 Death Rides the Plains
- 8:00 Boy Of The Streets
- 9:00 Affairs Of Jimmy Valentine
- 10:00 Ladies In Distress
- 10:00 Feature Film*
- 11:00 Wanted By The Police
- 11:45 Law Of The Jungle

SUNDAY

- 10:00 Case Of The Baby Sitter
- 10:30 Tamboy
- 11:15 Unknown Soldier
- 2:00 Fighting Parson
- 4:30 Kiss The Bride Goodbye
- 6:00 Special Inspector
- 9:00 Nabongo
- 10:00 Mystery Of The 13th Guest
- 10:00 Paisan
- 10:30 Feature Film*
- 11:30 I Ring Doorbells

MONDAY

- 10:00 Forgotten
- 1:00 Broken Dreams
- 1:00 Defenders Of The Law
- 2:00 The Raiders
- 3:00 Law Of The Jungle
- 3:00 Along Came Love
- 7:30 About Face
- 10:00 Dangerous Money
- 10:30 Feature Film*
- 11:00 Flirting With Danger
- 11:45 Red Dragon

TUESDAY

- 10:00 Man Of Sentiment
- 1:00 Club Paradise
- 1:00 Roaring Roads
- 2:00 Streamline Express
- 3:00 Let's Get Tough
- 3:00 Island Captive
- 7:00 Gaiety
- 8:00 Delightfully Dangerous
- 10:00 Assigned To Danger
- 10:30 Theirs Is The Glory
- 11:00 Haunted House
- 11:45 House Of Secrets

WEDNESDAY

- 10:00 Murder At Midnight
- 1:00 Monte Carlo Nights
- 1:00 Wife Of General Ling
- 2:00 World Accuses
- 3:00 Mr. Wise Guy
- 3:00 Police Patrol
- 7:00 Irish Love
- 10:00 Feature Film*
- 10:00 Feature Film*
- 11:45 My Old Kentucky Home

(Continued on page 22)

Saturday Sept. 20

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 **ROUNDUP TIME**—Western Film
Harry Carey in "Rustler's Paradise"
- 9:45 9 **MAGIC CARPET**—Film Short
"Circus Roundabouts"
- 10:00 7 **SPACE PATROL**—Adventures
- 9 **MOVIES FOR KIDS**—Films
- 10:30 4 **SMILIN' ED'S GANG**—Stories
Ed McConnell narrates tale for kids
- 5 **HOBBY TIME**—Bill Healion
Making a flying model of a Piper Cub
- 7 **BEULAH SHOW**—Comedy Skits
Life in the Henderson household
- 9 **KIDS & COMPANY**—Variety
Johnny Olsen emcees hall of fame featuring Richard Lacey Jr., 14, of Pelham, N.Y. who saved a child from falling overboard in the middle of the ocean
- 10:45 5 **"SUNBONNET SUE"**—Feature
Film with Gale Storm & Phil Regan; socially-minded aunt objects to her niece singing in her father's saloon
- 11:00 4 **BIG TOP**—Circus Show
Ringmaster Jack Sterling
- 7 **THIS IS MY MELODY**—Tunes
- 9 **"BAD MEN OF THUNDERGAP"**
- 11:30 7 **THREE FEATURE FILMS**
- 12:00 4 **RANDY'S HALL OF FUN**—Game
Randy Brown is emcee
- 9 **"RANGE DEFENDERS"**—Feature
Film; the "Three Mesquiteers" go after a phoney sheriff; stars Bob Livingston and Ray Corrigan
- 12:30 4 **GRID FORECAST**—Commentary
- 12:45 4 **ARMED FORCES FOOTBALL GAME**
San Diego Naval Training Center vs Great Lakes Naval Training Center
- 1:00 9 **BATTING PRACTICE**—Warm Up
- 1:10 9 **LEAD OFF MAN**—H. Creighton
- 1:25 9 **BASEBALL**—Cubs vs St. Louis
Jack Brickhouse and Harry Creighton
- 2:45 5 **FOOTBALL**—Grid Game
Texas Christian vs Kansas, at Lawrence, Kans.; Mel Allen & Bill Henry describe the action
- 3:00 7 **FEATURE FILM PRESENTATION**
- 3:35 4 **TODAY'S SCORES**—Results
- 3:45 9 **TENTH INNING**—Recap Of Game
- 3:50 4 **CLASSIC THEATER**—Opera
"Torna A Sorrento" ("Return to Sorrento") part two, operatic selection
- 4:00 7 **"SONG OF THE SIERRAS"**—Film
- 9 **HEALTH AIDS**—Commercial

(Continued on page 14)

All over America, they're moving up to the

1953 Zenith Quality TV



*You'll never be satisfied with less!
(Ask any Zenith owner)*



The Marlborough, 21-inch Screen \$379.95*.
Fine mahogany veneer sides and top.

This year discriminating people all over America are looking critically at all kinds of television receivers—and unhesitatingly choosing a new Zenith.

There is no mystery about this nationwide moving up to Zenith Quality TV. For the new Zenith television receivers with the million dollar K-53 chassis climax a thirty-three year tradition of Quality Leadership in radionic science.

Gone are the nuisances of tuning. With a new Zenith you turn one dial and your picture clicks into focus. There's your sound, too—clear and undistorted.

This is a large, fine-grain picture you can watch close-up or across a room.

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the hard-of-hearing and a way in which your youngsters may enjoy favorite programs without disturbing you.

The UHF stations? Take them for granted. Addition of inexpensive UHF channel strips to the exclusive Zenith turret tuner (takes no more than 15 minutes) and any Zenith is ready for UHF.

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*Manufacturer's suggested retail prices are shown and include Federal Excise Tax as well as Parts and Tube Warranty. West Coast and Far South prices slightly higher.



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Every Saturday

LUCKY STRIKE PRESENTS

YOUR HIT PARADE

and all the Hit Paraders

9:30 pm Channel 5

Be Happy-GO LUCKY!

BETTER TASTE — MORE CUPS



STEWART'S quality blend of fancy aged coffees has greater body and flavor — makes many more cups per pound.

PICK'N CHICK'N

Trade Mark Reg.

**PROMPT
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- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham



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East: Western
West: Oak Park Ave.

NORTH SIDE STORE
1565 W. Howard St.
SH eldrake 3-1620
delivery limits

North: Central (Evanston)
South: Bryn Mawr
East: Lake Michigan
West: Crawford

Present this ad for **FREE DELIVERY**

SATURDAY SEPT. 20—cont'd

- 4:15 9 **MUSIC ALA MODE**—Tune Time
Jack Fuller presents melodies
- 4:30 5 **ROOTIE KAZOOTIE**—Puppets
Adventures for the youngsters
- 4:45 5 **FOOTBALL SCOREBOARD**
- 4:50 4 **PATTERN FOR LIVING**—Talks
Teenagers discuss current problems
- 5:00 5 **WESTERN ROUNDUP**—Film
- 7 **CISCO KID**—Adventure Tale
Duncan Renaldo & Leo Carrillo star
in story titled "The Will"
- 9 **"JIVE JUNCTION"**—Feature
Film with Dickie Moore & Tina
Thayer; a music conservatory student
is transferred to modern high school
- 5:30 7 **WILLIE THE WHOPPER**—Film
"Play Ball" cartoon for kids
- 5:40 7 **"TRAIL TO MEXICO"**—Feature
Film starring Jimmy Wakely
- 5:45 9 **PAPA BOB**
- 6:00 4 **CAMEO THEATER**—Film
"The Adventurer" with Charlie Chap-
lin
- 5 **MR. WIZARD**—Science Study
Don Herbert and Bruce Lindgren
discuss engineering problems and ex-
plain how a piece of tissue paper
and a postage stamp support a heavy
book eight inches in the air
- 9 **ARMCHAIR ADVENTURES**—Film
"Once Upon a Dream"
- 6:15 4 **STORK CLUB**—Interviews
Sherman Billingsley is your host
- 6:30 4 **BEAT THE CLOCK**—Games
Bud Collyer quizzes the contestants
and puts them through zany stunts
- 5 **"DREAM MAN"**—Film
Starring Vincent Price
- 7 **PAUL WHITEMAN'S TEEN CLUB**
Nancy Lewis & Junie Kegan assist
- 9 **PET SHOP**—Gail Compton mc
Gail and Gay presents a Chihuahua
and a parakeet act; also present a St.
Bernard weighing 250 pounds
- 7:00 4 **JACKIE GLEASON SHOW**
"And Away We Go" with Jackie and
guests: Louis Armstrong, Eileen Bar-
ton, and the dancing Mayo Brothers
- 5 **ALL STAR REVUE**—Variety
Emcee Jimmy Durante with guests,
Margaret Truman, Phil Harris, Jack
Ross, Eddie Jackson & Jules Buffano
- 7 **TRI-STAR THEATER**—3 Features
Three movies to follow in succession;
see 8:00 & 9:00 channel 7 listings
(approximate times)
"Heaven Is Around the Corner."
Story of a girl's search for love and
happiness in the first hectic days of
WW II; stars Leni Lynn & Will Fyffe
- 9 **INTERVIEWS FOR "GIFTS TO
THE YANKS" CAMPAIGN**
- 7:05 9 **"DEATH RIDES THE PLAINS"**
Feature film with Bob Livingston &
Al St. John; murderer lures prospec-
tive victims through newspaper ads

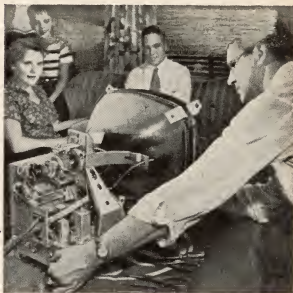
SATURDAY SEPT. 20—cont'd

- 7:45 9 CLETE ROBERTS' NEWS**—Events
- 8:00 4 FARMTOWN U.S.A.**—Talks
George Menard talks about farm life
- 5 YOUR SHOW OF SHOWS**
Sid Caesar & Imogene Coca with dancers Bambi Linn & Rod Alexander; soprano Marguerite Piazza; vocalists Bill Hayes & Judy Johnson, and guests: host Jack Palance, and magician Dominique
- 7 "BOY OF THE STREETS"**—Film
Feature with Jackie Cooper & Maureen O'Connor; story of a young man who tries to make a living without working
- 9 DICK TRACY**—Mystery Drama
Ralph Byrd stars as the famous comic strip sleuth created by Chester Gould
- 8:30 4 ALL STAR HIT PARADE**
Your favorite tunes on record
- 9 WRESTLING FROM MARIGOLD**
Main event: Danny Pleches vs Pat O'Connor; Roy Rogers vs Baron Arena; tag match: Ned Taylor & Balk Estes vs Juan Hernandez & Red Bastien; Jerry Woods vs Karl Gray; & Jack Carter vs Bob Orton
- 9:00 4 DISC JOCKEY SHOW**—Hal Tate
Old and new songs on record
- 7 "AFFAIRS OF JIM VALENTINE"**
Feature film with Dennis O'Keefe in story of a young man who starts a search for the original romantic safe cracker; featuring Gloria Dickson & Ruth Terry
- 9:30 4 BATTLE OF THE AGES**—Variety
Morey Amsterdam me pits "youngsters" of show business against "oldsters." Guests: vocalist Eileen Barton; jugglers Francine & Rita Rose; the two Calgary Bros., pantomimists; and dancer Peg Leg Bates
- 5 YOUR HIT PARADE**—Musical
The top 7 tunes you've picked as favorites sung by Snooky Lanson, Dorothy Collins, & June Valli with Raymond Scott and his orchestra
- 10:00 4 "LADIES IN DISTRESS"**—Film
Feature (1st showing); a retired schoolmistress becomes mayor of a lawless town; stars Polly Moran & Robert Livingston
- 11:00 9 "WANTED BY THE POLICE"**
Feature film with Frankie Darro; a young lad becomes involved with a stolen car gang
- 11:30 4 ULMER TURNER & THE NEWS**
Current events around the world
- 11:45 4 "LAW OF THE JUNGLE"**—Film
Feature with Arlene Judge, John King & Mantan Moreland; tale of mystery and intrigue in Africa

(Stations reserve the right to change above listings without notice)

TV FORECAST

NEWEST "PROFESSION" PROTECTS 18 MILLION TV SETS!



Five years ago the TV service "profession" didn't exist. Yet today it keeps 18 million television sets in top working order.

Your TV serviceman is a highly skilled technician—trained long and hard for his job—with thousands of dollars invested in test equipment, parts and tools. As television advances, he must keep abreast of every improvement in design, invest more money in equipment, stock and tools.

The TV servicemen of America have earned your respect and confidence by anticipating your needs—by being ready to serve you promptly, fairly and reasonably whenever you need their help. Make a point of meeting your TV serviceman! He's a mighty good man to know.

This advertisement is published as a tribute to the television servicemen of America by the Tube Department of the General Electric Company, Schenectady, New York

166-1A13

Sunday Sept. 21

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:30 5 **THE PULPIT**—Religious Talk —
- 9:45 5 **"STORY OF MOSES"**—Puppets —
Film "Moses and the Ten Commandments" tells of the journey through the wilderness, the arrival at Mount Sinai & delivery of Commandments
- 10:00 4 **"CASE OF THE BABY SITTER"**
Feature film with Tom Neal & Pamela Blake; two jewel thieves hire detective agency to watch their loot under guise of baby sitting
- 5 **TO BE ANNOUNCED**
- 9 **AMERICA AT CHURCH**—Relig.
Bethany Ref. Church of Roseland
- 10:30 5 **"TOMBOY"**—Feature Film
Jackie Moran, Marcia Mae Jones & Grant Withers in story of a young city girl who falls for a farm lad
- 11:00 7 **PAPA BEAR'S NEWSREEL**
Frank Bear narrates the news
- 11:15 7 **TOOTSIE HIPPODROME**—Circus
Emcee John Reed King presents acts Francis, the talking mule (tentative), cowboy sharpshooter Sunset Carson and Ninon, iron jaw act
- 9 **"UNKNOWN SOLDIER"**—Film
Feature about the sister of a Korean war casualty and how she finds comfort; stars Mary K. Wellers
- 11:30 4 **CANDY CARNIVAL**—Variety
Gene Crane is host to talent
- 5 **LIVE AND LEARN**—Discussion
"Slum Clearance and Slum Prevention" is discussed by Reginald R. Isaacs in series on "City Planning"
- 7 **FAITH FOR TODAY**—Religious
Rev. W. Fagel gives the sermon
- 12:00 4 **ULMER TURNER AND THE NEWS**
- 5 **AMERICAN INVENTORY**—Talk
Film on "Foreign Students In The U.S."
- 7 **TROUBLE WITH FATHER**—Skit
Stu Erwin is featured
- 9 **"BANDITS OF BAD LANDS"**
Western feature film starring Peggy Stewart, Sunset Carson & Si Jenks
- 12:15 4 **YOUR FUTURE HOME**—Ideas
- 12:30 4 **POLITICAL GRIDDLE**—Talks
Herbert Paschen (Dem.) and John Chatman (Rep.) debate current topic
- 5 **FRONTIERS OF FAITH**—Relig.
The Rev. Dr. Wendell Phillips conducts services from Christ's Protestant Episcopal Church at Rye, N.Y.
- 7 **AMATEUR HOUR**—Chgo. Talent
Bob Murphy emcees talent show —
- 1:00 5 **HOW DOES YOUR GARDEN GROW?**—Discussion and Movies
John Ott shows how to care and cultivate the chrysanthemum with time-lapse films on stages of growth
- 1:00 9 **BATTING PRACTICE**—Warmups
- 1:10 9 **LEAD OFF MAN**—Creighton
- 1:25 9 **BASEBALL**—Cubs vs St. Louis
- 1:30 5 **TO BE ANNOUNCED**
- 7 **WILD BILL HICKOK**—Western
Guy Madison and Andy Devine
- 2:00 4 **WHAT'S THE GREAT IDEA?**
- 5 **"FIGHTING PARSON"**—Feature
- 7 **CISCO KID**—Western Movie
Duncan Renaldo & Leo Carrillo star
- 2:30 4 **ALL STAR HIT PARADE**
- 7 **ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 2:45 5 **LEIF EID AND THE NEWS**
- 3:00 4 **QUIZ KIDS**—Joe Kelly MC —
Panel includes: Janet Ahern, 7, Frankie Vanderploeg, 8, Melvin Miles, 9, Sally Ann Wilhelm, 13, & Pat Conlon, 15
- 5 **KUKLA, FRAN AND OLLIE**
Burr Tillstrom's loveable puppets with Fran Allison in more adventures (see Kukla's own story on page 8)
- 7 **SADDLE & SAGE**—Western
"Judgement Book" feature film
- 3:30 4 **TODAY & TOMORROW**—News
- 5 **SUMMER THEATER**—Drama
Jane Wyman in "Forty Odd" a story of a woman who on her fortieth birthday becomes concerned with growing old, & only when other activities enter her life does she gain a set of true values; featuring Peggy McCoy, Val Dufour & Cliff Roberts
- 7 **BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
- 3:45 4 **INDUSTRY ON PARADE**—Film
- 9 **TENTH INNING**—J. Brickhouse
- 4:00 4 **LAMP UNTO MY FEET**—Talks
Drama "Who—Me?" with Bishop Austin Pardue of Trinity House
- 5 **ZOOPARADE**—About Animals
Lear Grimmer and Jim Hurlbut visit the "Children's Zoo," displaying nursery rhyme animals in miniature setting for small fry
- 7 **SUPER CIRCUS**—Big Top Fun
Claude Kirchner presents Myrtle Dunedin & Co., unicycle & juggling act; Capt. John Tiebor's seals, Miss Marsha Cleary, 9 yr. old trapeze artist; The Hoffmans, plate spinning, Bernie Hoffman's Super Menagerie, & Cluffy, Scampy, Nicky, & Mary Hartline in "Silly Sinkers or The Art Of Boatmanship" (see pg. 10)
- 9 **MUSIC ALA MODE**—Jack Fuller
- 4:30 4 **BILLY THE KID**—Western Film
- 5 **TV RECITAL HALL**—Musical
Guests: the First Piano Quartet
- 9 **"KISS THE BRIDE GOODBYE"**
Feature film; daughter of an ambitious woman promises to marry her mother's choice even though she loves another

(Continued on page 18)

★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—Show business, more so than any other line, depends on Lady Luck for its ups & downs, its hits & flops. Here are some of **Our Town's** luckier TV citizens.

Clint Youle, the folksy weatherman of WNBQ, was just another worker in the station news room when the call



KARNEY

went out for a weather prophet. Clint had been fooling around with such stuff while in the Army, and volunteered for an audition. WNBQ crossed its fingers and waited for a reaction. The listeners soon cottoned to Clint's informality and homespun humor. A TV star was born.

Beulah Karney, WENR-TV's cooking expert, was born lucky—because her father was an amateur gourmet who traveled all around the world. He used to tell tiny Beulah about the exotic dishes he sampled on foreign shores. Beulah found out that the kitchen was as exciting as the play yard. By the time she was 16, she was a prize winning cook in her hometown of Long Beach, California.

Newscaster **Austin Kiplinger** is one of Chicago's outstanding commentators. But it was fate that directed him in the post-war years. Son of W. M. Kiplinger, the Washington Newsletter chief, Austin had a ready-made career as an editorial assistant to his dad. And after his

Navy discharge in 1945, Austin actually went to work for the Kiplinger empire.

But he chucked it overboard and came to Chicago as a columnist for the Chicago Journal of Commerce (now the Chicago Edition of the Wall Street Journal). With TV making strides in 1950, Kip made another momentous decision. He severed connections with the paper to plunge wholesale into video newswork. It's paid off handsomely for him ever since.

Kay Middleton, the folksy charmer of "Chicago Cooks," was a Canadian girl fresh out of a science course at Mayo Clinic, when she applied for a job at the Winnipeg Tribune. "It was



MIDDLETON

sheer fate," according to Kay, that she was assigned the job of cooking editor. For 13 years with the Trib, she acquired a vast knowledge of food and diets—a springboard for her WGN-TV show.

Another TV chef is **Eddie Doucette**, the WNBQ star of "Home Cooking." He took a job as a pot washer at a West Newton, Massachusetts restaurant as soon as he graduated from high school. As much from hunches as anything else, Eddie passed up other jobs to stick with the restaurant. It paid off, and Eddie rose through the ranks of assistant chef, chef, chef steward, and finally a top position—presidency of Boston's famous Epicurean Club.

A New TV Disc Jockey Show

"Topper Time"

every Sunday night from 12 to 1:30 a.m.

Visit with stars of stage, screen, television

**TURN TO WBKB
FOR THE FINEST IN TV**



Topper will play the top records of the week
Sponsored by Palk Brothers

**TURN TO WBKB
FOR THE FINEST IN TV**

AT 10 p.m.



**Late news with
your favorite newscaster**

ULMER TURNER

Starting at 10 p.m. Monday thru Friday WBKB's "new look" brings you NEWS, WEATHER, VARIETY and a wonderful FEATURE film presentation . . . keep looking at WBKB for tops in television entertainment.

Sponsored by Cole-Finder

AT 10:15 p.m.

"Sports Scoreboard"

with BOB ELSON

**Channel
4**



SUNDAY SEPT. 21—cont'd

- 5:00 5 FEARLESS FOSDICK**—Stories
Fosdick encounters Max Million and Mint, counterfeiters, when they give him a phoney ten dollar bill in "Haunted House"
- 7 LAUGH TIME**—Film Short
"Laurel & Hardy" and cartoons
- 5:30 4 SEE IT NOW**—News Comments
- 5 ROY ROGERS SHOW**—Drama
"The Minister's Son." When a newly arrived man in town is suspiciously involved in murder, Roy & Dale come to the rescue (see pg. 45)
- 7 AMERICAN SCENE**—Film
- 6:00 4 GENE AUTRY SHOW**—Western
Autry tracks down gang of bandits working under protective political influence in "The Devil's Brand"
- 5 SUPER GHOST**—Quiz Game
Bergen Evans emcees word game with panel: housewife Mrs. Sherl Stern; Dr. Irving Lee and guests
- 7 YOU ASKED FOR IT**—Requests
- 9 "SPECIAL INSPECTOR"**—Film
Feature with Charles Quigley & Rita Hayworth; government agent sets out to catch mob of fur hi-jackers
- 6:30 4 THIS IS SHOW BUSINESS**
Clifton Fadiman moderator; panelists: Geo. S. Kaufman, Sam Levenson & guests: Grace Kelly, dancer; Martha Wright, Lou Wills Jr. & comedian Jack Durant
- 5 MEET THE PRESS**—Discussion
Martha Rountree & Lawrence Spivak with a panel of reporters quiz guest Gov. Herman Talmadge of Georgia
- 7 WHAT'S THE ANSWER**—Quiz
Mal Bellairs asks the questions
- 7:00 4 TOAST OF THE TOWN**—Variety
Ed Sullivan presents Helen Hayes in a scene from "Mrs. McThing"; singer Edith Piaf; Pat O'Brien and comedian Joe E. Lewis; also, baseball players Mickey Mantle, Allie Reynolds, Phil Rizzuto, Hank Bauer, Bobby Shantz & Ferris Fain will receive the Look Magazine awards
- 5 COMEDY HOUR**—Variety Show
Dean Martin & Jerry Lewis with Rosemary Clooney
- 7 KING'S CROSSROADS**—Film
Carl King narrates film-short stories
- 7:15 9 CLETE ROBERTS' NEWS**—Events
- 7:30 9 CHICAGOLAND NEWSREEL REV.**
- 8:00 4 INFORMATION PLEASE**—Quiz
Try and stump the experts! Panel includes: regular John Kieran, and guests, Gregory Ratoff & James Michener with John M. McCaffery emcee
- 5 TV PLAYHOUSE**—Drama
"The Thin Air," with Joan Loring & Scott Forbes; mysterious tale of the complete disappearance of a girl about to be married
- 7 QUEST FOR SERENITY**—Talk

SUNDAY SEPT. 21—cont'd

- 8:00 9 **ROCKY KING**—Roscoe Karns
"The Toy Dagger Murder." Espionage and sabotage lead to murder in a vital production plant
- 8:30 4 **BREAK THE BANK**—Quiz Game
Bert Parks is host to contestants
- 7 **FOCUS**—Documentary Film
- 9 **PLAINCLOTHESMAN**—Drama
"Stop, Look & Listen." The Lieutenant learns why a wealthy railroad magnet escapes from reality by becoming a watchman
- 9:00 4 **CELEBRITY TIME**—Variety
Guests: Celeste Holm, Johnny Desmond, Peggy Ryan and Ray MacDonald. dance team
- 5 **THE DOCTOR**—Film Drama
A chauffeur acquires a position of power by playing on the vulnerability of several persons whose actions appear less innocent than they are; Warner Anderson stars in "Blackmail"
- 7 **BILLY GRAHAM**—Religious
- 9 **"NABONGA"**—Feature Film
Buster Crabbe, Barton MacLane, & Fl i D'Orsay; story of a search for lost jewels and money in the jungles
- 9:15 7 **FILM SHORTS**—Documentary
- 9:30 4 **WHAT'S MY LINE?**—Quiz
John Daly is host to panel & guests
- 5 **AMERICAN FORUM OF THE AIR**
"Which Party Is The Working Man's Friend?" debated by Sec. of Labor Maurice Tobin and Mr. Fred Hartley, co-author of the Taft-Hartley Act
- 7 **PRODUCTION FOR FREEDOM**
- 10:00 4 **"MYSTERY OF THE 13th GUEST"**
Feature film; thirteen members of a family gather in a musty old house to read a will
- 5 **WEATHERMAN**—Clint Youle
- 7 **DREW PEARSON**—News
- 9 **COURTESY THEATER**—Feature
Film "Paisan" (1st showing). Six episodes which show the relationship between the Italian people & the men of various nationalities who invaded their homeland during World War II
- 10:10 5 **DORSEY CONNORS**—Ideas
- 10:15 5 **ALEX DRIER**—News Report
- 7 **EARL NIGHTINGALE**—Talks
- 10:30 5 **SPORTS STAR TIME**—Duggan
- 7 **FEATURE FILM PRESENTATION**
- 11:00 5 **TOWN CRIER**—Tony Weitzel
- 11:30 4 **ELOISE SALUTES THE STARS**
Eloise McElhone interviews guests
- 9 **"I RING DOORBELLS"**—Film
Feature with Anne Gynne & Robert Shayne as two reporters who become involved in a murder case
- 11:45 4 **FILM SHORT**
- 12:00 4 **TOPPER TIME**—Disc Jockey Show

(Stations reserve the right to change above listings without notice)

TV FORECAST

Sunday

THIS IS SHOW BUSINESS

with

Clifton Fadiman • Sam Levenson,
George S. Kaufman and guests!

6:30 pm Channel 4

Be Happy-**GO LUCKY!**

A VITAL MESSAGE TO TV VIEWERS

Tonight, September 21st at 10 p.m. over WGN-TV, Courtesy Theatre will present for the first time on television the spectacular international award-winning Rossellini Film, "PAISAN"—one of the most vivid and dramatic productions of all time!

This is an experiment. You are the critic. See Courtesy Theatre tonight.

"PAISAN" 10 pm SUNDAY

Let us know what you think. Do you like this type of film entertainment or don't you? Would you like to see more? Even though you might not ordinarily respond to a request like this—write us.

Mail your views to us at Courtesy Motors, 3567 West Grand Avenue. Your comments will decide whether we continue to show these magnificent foreign productions in weeks to come.

Jim Moran

Monday Sept. 22

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
9:00 4 **Morning News**—Commentary
5 **Coffee And**—Interviews, Music
Hugh Downs is your host
9:15 4 **Arthur Godfrey Time**—Variety
9 **The Carousel**—Comments
9:30 5 **Breakfast Party**—Mel Martin
9 **Chicago Cooks**—Kay Middleton
10:00 4 **Al Pearce Show**—Variety
5 **Home Cooking**—Eddie Doucette
Eddie prepares two kinds of cookies
—"Kiss me Kuties" & kiddie goodies
7 **"Forgotten"**—Feature Film
(1st showing) Drama of an old man
forgotten by his entire family; stars
June Clyde & William Collier
10:30 4 **Breakfast With Danny O'Neil**
5 **It's A Problem**—Discussion
"In-Laws" discussed by Mrs. Augusta
Street, Dr. Robert M. Gomberg, exec.
dir. of the Jewish Family Serv., and
Dr. Lena Levine, psychiatrist with
Amer. Assoc. of Marriage Counselors
9 **Strike It Rich**—Warren Hull
Guest: actor Carl Esmond
(see story on page 5)
11:00 4 **Creative Cookery**—F. Pope
Welsh rarebit with fluffy omelette and
quick onion soup
5 **Ruth Lyons' 50 Club**—Chats
7 **Bob & Kay Show**—Variety
9 **Bride & Groom**—John Nelson
11:15 9 **Love Of Life**—Continued Tale
11:30 5 **Good Living**—Homemaking Tips
Betty Raymond shows labor-saving
methods of washing and cleaning
furniture
9 **Search For Tomorrow**—Drama
11:45 9 **Rhythm Retreat**—Musical
12:00 4 **Bill Evans Show**—Variety Time
5 **Noontime Comics**—John Coons
9 **Hi Ladies**—Interview Fun
Tom Moore is host to the gals
12:30 4 **Garry Moore Show**—Variety
5 **Meet Mintz**—Herbie Mintz
7 **Beulah Karney Presents**—Tips
Symbolic Jewish holiday cookery and
table settings are featured
12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
1:00 5 **"Broken Dreams"**—Feature Film
Randolph Scott & Martha Sleeper in
story of a man who leaves his baby
when the mother dies and remarries
7 **"Defenders Of The Law"**—Film
Feature about how racketeers evade
the law; stars Dale Owen & Edmund
Breeze

- 1:00 9 **Test Pattern** 'Til 5:00 p.m.
1:30 4 **Guiding Light**—Serial Tale
7 **Claude Kirchner Show**—Variety
Interviews and commentary
1:45 4 **Art Linkletter's House Party**
Interviews with unusual guests, dis-
cussions, demonstrations; music by
Muzzy Marcellion, songs by Monica
Whalen; and many new features
2:00 5 **Big Pay Off**—Quiz Contest
7 **"The Raiders"**—Feature Film
Semi-documentary based on subma-
rine warfare during World War II
2:15 4 **Luckey North Show**—Talks
2:30 4 **New Horizons**—Educational
Illinois Institute of Technology
5 **Welcome Travelers**—Chats
Tommy Bartlett talks with guest
travelers, awards them gifts, & serves
refreshments to the audience
3:00 4 **"Law of the Jungle"**—Film
Feature with Arlene Judge, John
King & Mantan Moreland; tale of
mystery and intrigue in Africa
5 **Kate Smith Hour**—Variety
"America Sings," teenage panel,
"House in the Garden" serial, and
the Three Rockets, dance team
7 **"Along Came Love"**—Feature
Film; comedy about a salesgirl in a
department store and a young doctor,
with Irene Hervey & Charles Starret
4:00 5 **Hawkins Falls, Pop. 6,200**
The prodigal son returns, welcome to
everyone but his own brother (pg. 21)
7 **Sagebrush Theater**—Serial
"West of the Alamo" feature film
4:15 5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Film**
5 **Howdy Doody Show**—Puppets
5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Film
7 **Laugh Time**—Film Shorts
"Charlie Chase" film and cartoons
9 **Time For Beany**—Puppet Fun
5:15 9 **Junior Edition**—Steve Fentress
5:30 4 **Silhouettes Of The West**—Film
5 **King Calico**—Puppet Fun
The Royal Calico Navy is launched
and promptly becomes a Royal Sub-
marine
7 **Tom Corbett, Space Cadet**
9 **Magic Carpet**—Film Short
5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
7 **Adventure Time**—Film
"Hurricane Express" chapter 12
9 **Afternoon Edition**—R. Hurleigh
5:50 5 **Clifton Utley And The News**
5:55 4 **A Word From Vera**—Comments
6:00 4 **Sports & Comments**—Bob Elson
5 **To be announced**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
(Continued on page 22)

THE PHILIP LORD LEGEND

Philip Lord



THE AMERICAN theater is rich in legend. Within drama's sacred halls of fame such names as Barrymore, Bennett and Lunt have become etched in immortality.

Occasionally, however, a personality becomes legendary without the attention danced upon the "greats." Such a man is Philip Lord, scion of the theater.

Today the venerable Mr. Lord is a portly, dignified old gentleman of 69 who reigns over Chicago acting talent from his presidential perch at the Actors' Club at 712 N. Rush. He is rarely without his cigar, or a TV script.

The Philip Lord legend bridges a 51-year span. As far back as the early 1900's, he was appearing on stage with such luminaries as Ethel Barrymore, Mrs. Fisk, Robert Edeson, Jane Cowl, Thomas Mitchell and H. B. Warner. He acted in stock companies in San Francisco (his birthplace) and Los Angeles. He introduced himself to the Broadway circuit. He toured the world in Irish repertoire plays. Then he journeyed to London for stage appearances in "Trial of Mary Dugan," "Abie's Irish Rose" and "An American Tragedy." The Philip Lord name was gaining recognition.

While in London in the 1920's, he must have set a record for whirlwind courtships. Phil and a demure little lass from Reading, Penn., were carrying on a friendly correspondence across the Atlantic. One of his letters included a proposal which the Pennsylvania girl

accepted in her return letter. Phil then hastily applied for a leave of absence and "beat it out" across the Atlantic. In two weeks he was back, honeymooning in Britain with his bride, Betty, and resuming his stage roles. The Lords have been married now for 24 years.

Two significant events occurred in Chicago in 1933. The World's Fair exposition opened new vistas in technology and the theater brought Philip Lord to the Windy City. After appearing here in "Riddle Me This" with Roger Pryor, Phil was signed to a contract with NBC. Chicago has been his headquarters ever since.

(Continued on page 32)



Phil and Betty Lord gaze at their adopted city from the Actors' Club.

Movie Marquee (continued)

THURSDAY

- 10:00 Painted Faces
- 1:00 Feature Film*
- 1:00 Crooked Circle
- 2:00 King Murder
- 3:00 My Old Kentucky Home
- 3:00 Rhythm Racketeers
- 7:00 Streets Of New York
- 10:00 Feature Film*
- 10:00 Bill Cracks Down
- 11:00 Spy Train
- 11:00 Winter Carnival
- 11:30 Feature Film*
- 11:45 Sensation Hunters

FRIDAY

- 10:00 Manhattan Towers
- 1:00 Last Alarm
- 1:00 Frame For Murder
- 2:00 Easy Money
- 3:00 Sensation Hunters
- 3:00 Adventurous Knights
- 10:00 Scared To Death
- 11:00 Hangmen Also Die
- 11:15 Man With Two Lives
- 11:30 Feature Film*
- 11:45 Red Lights Ahead
- 12:15 Feature Film*

BOXING

FROM NEW YORK

9:00 P.M.

10 ROUND MIDDLEWEIGHT BATTLE

ROCKY
CASTELLANI

VS

JIMMY
HERRING

Sponsored by Anacin, Aeroshave & Autobrite

WGN-TV Channel
9

YOUR STATION FOR SPORTS

MONDAY SEPT. 22—cont'd

- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—Report
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
- 7 Hollywood Screen Test—Drama
Guest actor, Martin Gabel with emcee Neil Hamilton
- 9 Spencer Allen & The News
- 6:45 4 Perry Como Show—Musical
"Zing a Little Zong," "I'll Always Be in Love With You," "Too Old to Cut the Mustard" & "Wish You Were Here"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 VIDEO THEATER—Drama
"Happily, But Not Forever" with Robert Preston as a college professor who has been voted the most popular teacher on the campus
- 5 PAUL WINCHELL SHOW
"What's My Name" quiz plus variety with Jerry Mahoney & singing comedienne Dorothy Claire
- 7 INSP. MARK SABER—Mystery
- 9 NO COVER CHARGE—Musical
Jack Fuller supplies the music
- 7:30 4 GODFREY'S TALENT SCOUTS
- 5 VOICE OF FIRESTONE—Music
Guest soloist Thomas L. Thomas sings "My Heart Stood Still," "Another Mile," "Invictus" & "March of the Grenadiers"; orchestra & chorus do "Rangers' Song" from "Rio Rita," "Minuet" and "Kol Nidrei"
- 7 "ABOUT FACE"—Feature Film
Adventures of Sergeant Doubleday when he wins \$100 in quiz contest and meets a socialite; stars Joe Sawyer & William Tracy
- 9 JOHNS HOPKINS REVIEW
"Are You Too Fat?" demonstration includes: what happens to food you eat, how fat is created, why it is dangerous, & how to get rid of fat
- 8:00 4 I LOVE LUCY—Comedy Drama
Lucy plots revenge when Ricky refuses to allow her to play in his band
- 5 LIGHTS OUT—Mystery Drama
Josephine Hull as the ex-nurse in "Flight Thirteen" who decides to kill herself on a flight with a home-made time bomb
- 9 GUIDE RIGHT—Military Show
Problems confronting servicemen
- 8:30 4 LIFE WITH LUIGI—Comedy Skit
J. Carrol Naish & Alan Reed star in story of an Italian immigrant struggling to fit himself into America
- 5 ROBERT MONTGOMERY—Drama
"There Once Was A Diamond Ring" with Robert Postene & Joan Wetmore; intriguing tale of a wayward piece of jewelry that touches the lives of many people

MONDAY SEPT. 22—cont'd

- 8:30 7 **UNITED OR NOT**—Discussion
 9 **THE CAROUSEL**—Variety Film
- 8:45 9 **FAMOUS FIGHTS FROM MADISON SQUARE GARDEN**—On Film
- 9:00 4 **STUDIO ONE**—Drama
 Dick Foran, Nina Foch, & Grace Kelly in "The Kill." Returning to the land of his childhood a man is treated as an outsider & is accused of murder & sought by men who were once his friends
- 7 **BOXING FROM RAINBO ARENA**
 Main event: Toxie Hall of Chgo. with 9 victories & 3 losses vs Larry Watson of Omaha with 13 wins & 3 losses in an 8 rd. heavyweight bout; Jack Drees announcing
- 9 **BOXING**—Eastern Pkwy. Arena
 Main event: Rocky Castellani, 26, of Luzerne, Pa. with 36 wins, 3 losses, & 2 draws vs Jimmy Herring, 21, of New York with 50 wins, 11 losses, & 2 draws in a 10 rd. middleweight bout; Ted Husing announces
- 9:30 5 **WHO SAID THAT**—Quote Quiz
 Moderator Bill Henry, anchorman Frank Conniff and guests: June Lockhart, Gene Lockhart & Bob Considine
- 9:45 9 **SPORTS PAGE**—Commentary
 Arch Ward & Jack Brickhouse
- 10:00 4 **ULMER TURNER & THE NEWS**
 5 **WEATHERMAN**—Clint Youle
 Report on Chicago's climate
- 7 **PAGE ONE**—News And Sports
 9 **"DANGEROUS MONEY"**
 Film, Sidney Toler & Gloria Warren
- 10:10 5 **DORSEY CONNORS**—Ideas
- 10:15 4 **SPORTS SCOREBOARD**—News
 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
 Here's what to expect tomorrow
- 10:30 4 **CHICAGO AT NIGHT**—Chats
 5 **LET'S LOOK AT SPORTS**—Duggan
 7 **FEATURE FILM PRESENTATION**
- 10:45 4 **CHRONOSCOPE**—Discussion
 Cong. Leo W. O'Brien (D-N.Y.) is interviewed by Wm. Bradford Huie
- 5 **HERBIE MINTZ SHOW**—Musical
 Music, guests, & commentary
- 11:00 4 **KUP'S COLUMN**—News-Guests
 5 **"FLIRTING WITH DANGER"**
 Feature film with Robert Armstrong and Edgar Kennedy
- 11:15 4 **SPORTS & NEWS**—F. Reynolds
- 11:30 4 **ALL STAR HIT PARADE**
 Your favorite top tunes are played
- 11:45 4 **"RED DRAGON"**—Feature Film
 Sidney Toler in Charlie Chan mystery involving attempts to steal plans for atomic bomb
- 12:00 5 **AFTER ALL**—Commentary Show
 1:00 4 **MIDNIGHT EDITION**—U. Turner
 (Stations reserve the right to change above listings without notice)

TV FORECAST

Be Happy-**GO LUCKY!**

ROBERT MONTGOMERY



presents

YOUR LUCKY STRIKE THEATRE
 Monday, 8:30 pm • Channel 5

The Best is Back!

WESTINGHOUSE
STUDIO ONE

Brings you great theatre

TONIGHT

and every Monday night

WBKB

9 P. M. | **CHANNEL NO. 4**

Don't miss the season's
 most important TV opening!

WATCH FOR . . .
TV'S BIGGEST ATROCITY

NEXT WEEK—For the past four weeks our atrocity editor has showcased some of TV's worst shows (pg. 5). Next week, his claws bared, he picks his choice as the number one bad show on TV. Don't miss it!



Tuesday Sept. 23

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today—News & Commentary**
9:00 4 **Arthur Godfrey Time—Variety**
Music & fun with "Little Godfreys"
5 **Coffee And—Variety Time**
Hugh Downs is your host with the
Art Van Damme Quintet
9:15 9 **Chicagoland Newsreel—Data**
9:30 5 **Breakfast Party—Music, Variety**
9 **Chicago Cooks—Recipe Fun**
10:00 4 **Al Pearce Show—Comedy**
5 **Home Cooking—Eddie Doucette**
Eddie makes old fashioned apple
turnovers
7 **"Man Of Sentiment"—Feature**
10:30 4 **Breakfast With Danny O'Neil**
5 **It's A Problem—Discussion**
"Education Today" with Fannie
Hurst, Dean Ernest Melby, and Dean
Francis M. Crowley discussing
9 **Strike It Rich—Quiz Time**
11:00 4 **Creative Cookery—F. Pope**
Vichyssoise and fricassee of chicken
with sauce and fluffy baking powder
dumplings
5 **Ruth Lyons' 50 Club—Informal**
Variety, fun, and hats for the ladies
and featuring pianist Al Morgan
7 **Bob & Kay Show—Variety**
Kay Westfall & Bob Murphy emcee
9 **Bride & Groom—Interviews**
11:15 9 **Love Of Life—Continued Tale**
11:30 5 **Good Living—Homemaking Tips**
Paul MacAlister displays items from
the "Good Design" show at the Mer-
chandise Mart
9 **Search For Tomorrow—Drama**
Starring Mary Stuart & Lynn Loring
11:45 9 **Rhythm Retreat—Music Session**
12:00 4 **Bill Evans Show—Variety**
5 **Noontime Comics—Kiddie Fun**
9 **Hi Ladies—Tom Moore Emcee**
12:30 4 **Garry Moore Show—Variety**
Guest: dancer Ray Malone
5 **Meet Mintz—Musical Session**
7 **Beulah Karney Presents—Tips**
Guests will be interviewed on interest-
ing hobbies; also, jams & jellies
12:45 5 **Jack Angell With The News**
9 **News Of The Day—S. Allen**
1:00 5 **"Club Paradise"—Feature Film**
Robert Lowery & Doris Merrick
7 **"Roaring Roads"—Feature Film**
Story of a young lad, heir to a large
fortune, who runs away from home,
starring David Sharpe
9 **Test Pattern 'Til 5:00 p.m.**
1:30 4 **Guiding Light—Serial Story**
7 **Claude Kirchner Show—Chats**

- 1:45 4 **Art Linkletter's House Party**
Gags, gimmicks, guests, & gifts
2:00 5 **Big Pay Off—Quiz Contest**
Randy Merriman and Bess Myerson
co-emcee question & answer session
7 **"Streamline Express"—Film**
Feature with Evelyn Venable & Vic-
tor Jory; story concerns a movie pro-
ducer and his runaway star
2:15 4 **Lucky North Show—Interviews**
2:30 4 **New Horizons—Discussion**
Featuring Lake Forest College
5 **Welcome Travelers—Interview**
Tommy Bartlett chats with guests
3:00 4 **"Let's Get Tough"—Feature**
Film with the East Side Kids; the
kids set out to solve a murder and run
into society known as the Black
Dragons
5 **Kate Smith Hour—Guest Stars**
McGuire Sisters, vocalists, dancer
Joan Holloway, "House in the Gar-
den" serial, "Cracker Barrel Inter-
view" with Sen. Ferguson of Mich.,
and pianist Evalyn Tyner
7 **"Island Captive"—Feature**
4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Sagebrush Theater—Serial**
"Springtime in Texas" feature film
4:15 5 **Gabby Hayes Show—Tall Tales**
Gabby entertains with western stories
4:30 4 **Film**
5 **Howdy Doody Show—Puppets**
5:00 4 **Kids Karnival Kwiz—Games**
Art Hern is featured as "Nateo"
5 **Cactus Jim—Western Feature**
7 **Laugh Time—Film Shorts**
"Laurel & Hardy" film & cartoons
9 **Time For Beany—Kiddie Fun**
5:15 9 **Uncle Mistletoe—Puppet Fun**
Join Uncle Mistletoe and his friends
for another rollicking adventure
5:30 4 **Silhouettes Of The West—Music**
Roy Starkey with Western ballads and
stories (kids, see page 45)
5 **King Calico—Adventures**
King Calico fights off a shark & is
then attacked by a watermelon fleet
7 **Adventure Time—Film Serial**
"Last of the Mohicans" chapter 1
plus Bob Atcher talking to kids
9 **Magic Carpet—Film Short**
5:45 4 **Window Shopping—Commercial**
5 **Something To Talk About**
Commentary by Chuck Aeree
9 **Afternoon Edition—R. Hurleigh**
5:50 5 **Clifton Utley And The News**
5:55 4 **A Word From Vera—Comments**
Vera Ward discusses what's new in
fashions and household items
6:00 4 **Sports & Comments—Bob Elson**
5 **To be announced**
7 **Austin Kiplinger & The News**
9 **Captain Video—Adventures**

(Continued on page 26)

Marshall Field & Company

**Tuesday, September 23rd
is the day!**

**5:15 p.m.
is the time!**

**WGN-TV (channel 9)
is the station**

For the new

***"Adventures of
Uncle Mistletoe"***

It's Chicago's favorite children's show . . . back with the wholesome, heart-warming stories that have delighted children and critics alike for so many years. Be sure to watch this Tuesday for the exciting beginning of this grand new series.



Uncle Mistletoe is back!

LETTERS to the editor

(Continued from page 4)

Have been an admirer of Perry Como's voice for years, but there was nothing amusing about him removing his trousers on television.

Chicago, Ill. **DISGUSTED (NAME WITHHELD)**

Uncle Johnny Coons' "Noontime Comics." . . . Here is a wonderful children's program. . . . He is having a wonderful effect on the children. No more reminding them to wash their hands and to eat a good lunch. They do it for Uncle Johnny.

Chicago, Ill. **MRS. E. OLSEN**

Whoever chose Sid Caesar as the number one comedian was really off. Dean Martin and Jerry Lewis should have gotten AT LEAST first place.

Chicago, Ill. **D. M. WIECLA**

I was very disappointed in your selection of the number one comedian. I thought sure Dean Martin & Jerry Lewis would be selected.

Chicago, Ill. **DIANE MOREZ**

Well, your "poor, crazy little mixed-up kid" has picked the five top comedians. Wha happened to Jerry Lewis or isn't he considered a comedian? I think your picker should be returned to his cage until he makes up for not picking Jer.

Chicago, Ill. **VIRGINIA MUHONEN**
(Ed. Note: In an adjoining cage to Jer's? See feature on page 6.)

I fail to see any cause for rivalry between Eileen Wilson and Dorothy Collins on the Hit Parade. . . . I for one won't be watching the Hit Parade any more without Eileen Wilson.

Elgin, Illinois **HELEN MILLER**

Where can I find the "Songs for Sale" program with Steve Allen and please inform me how I can find out whether the amateur compositions become the property of the network.

Geneva, Ill. **MRS. HAROLD K. LOOMIS**

(Ed. Note: Channel One reports "Songs for Sale" might return as a daytime show. If a song is published after being played on that show, it becomes the property of the publishing firm with the composer receiving the usual royalties.)

Hurrah for Jack Mabley. All anybody can do is write mean things about Chub McCarthy but they never seem to find time to give credit to Jack Mabley's wonderful articles.

Chicago, Ill. **NANCY BAER**

TUESDAY SEPT. 23—cont'd

- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—News
- 6:25 7 Barbara Moro Views Chicago
Highlights around & about Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Dinah Shore Show—Musical
Dinah sings your favorite tunes
- 7 Beulah Show—Comedy Skits
In "Beulah & The Airplane" Bill and Mr. Henderson invest some money in an airplane, but with more enthusiasm than judgment
- 9 Spencer Allen And The News
- 6:45 4 Music Hall With Patti Page
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—News
- 7:00 4 FILM
- 5 STAR THEATER—Milton Berle
Carmen Miranda and Gregory Ratoff are Uncle Miltie's special guests
- 7 "GAIETY"—Feature Film
Alan Mowbray & Armida in musical romance with two men in love with same girl
- 9 POWER OF WOMEN—Discussion
Vivien Kellems discusses women's influence in politics
- 7:30 9 KEEP POSTED—Discussion
"Should the Farmer Vote for Eisenhower or Stevenson?" Discussed by Sen. Clinton Anderson (D., N.Mex.) & Sen. Bourke Hickenlooper (R., Ia.)
- 8:00 4 CITY HOSPITAL—Drama
Melville Ruick as Dr. Barton Crane helps a brilliant physician on the verge of a mental disorder in "Man in the Shadow"
- 5 BOSS LADY—Drama
Boss Lady is urged to take a much-needed vacation by her well-meaning associates
- 7 "DELIGHTFULLY DANGEROUS"
Feature film with Jane Powell, Ralph Bellamy, & Constance Moore; a young girl is disillusioned when she finds out just what kind of Broadway star her older sister is
- 9 WHERE WAS I?—Photo Quiz
Moderator Dan Seymour with panel: Peter Donald, Nancy Guild, David Ross, & guest who is asked to guess the nature of the site shown
- 8:30 4 SUSPENSE—Mystery Drama
"Set-Up For Death" by Morley Callaghan; a reformed bank robber is thwarted in his attempt to go straight by a strange combination of circumstances
- 5 CIRCLE THEATER—Drama
"The Betrayal" with Maria Riva, John Emory & Beatrice Drake; a chain of events makes a young teacher suspect that her sweetheart is a dreaded Communist agent
- 9 GAME OF THE WEEK

TUESDAY SEPT. 23—cont'd

- 9:00 4 **DANGER**—Mystery Drama
"Change-Up" with Martin Ritt; two ballplayers, brothers, become very interested when offered a bribe to throw a game
- 5 **AMATEUR HOUR**—Ted Mack mc
- 9 **48TH STREET THEATER**—Drama
"This Little Pig"
- 9:30 4 **THE UNEXPECTED**—Drama
"House of Shadows" starring Phyllis Avery; young girl comes to the big city to work and is met by mystery and murder
- 7 **THEATER FAMILY FAVORITES**
"Adventure of the Speckled Band"
- 9 **THE CAROUSEL**—Variety Film
- 9:45 5 **BOB CONSIDINE SHOW**—News
Interview and discussion show
- 10:00 4 **ULMER TURNER AND THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 7 **DANGEROUS ASSIGNMENT**
Steve impersonates a guard and winds up in an espionage ring in Havana, Cuba; Brian Donlevy stars
- 9 **"ASSIGNED TO DANGER"**—Film
Feature; group of ex-convicts force a man to operate on their wounded leader, thinking he's a doctor; stars Gene Raymond & Noreen Nash
- 10:10 5 **DORSEY CONNORS**—Ideas
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
- 5 **LET'S LOOK AT SPORTS**
Tom Duggan reviews the sports world
- 7 **"THEIR S IS THE GLORY"**
Documentary feature film about the English and Americans in their tragic attempt to hold the vital Arnhem Bridge
- 10:45 4 **ISSUES OF THE DAY**—Talks
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Views
- 5 **"HAUNTED HOUSE"**—Feature
Two youngsters work to free a friend from a murder charge, starring Jackie Moran & Marcia Mae Jones
- 11:15 4 **SPORTS & NEWS**—F. Reynolds
- 11:30 4 **ALL STAR HIT PARADE**
- 11:45 4 **"HOUSE OF SECRETS"**—Film
Feature; story of an American who suddenly finds himself heir to large English estate and center of interest to Scotland Yard; stars Leslie Fenton & Muriel Evans
- 12:00 5 **AFTER ALL**—Beryl Vaughan
- 1:00 4 **MIDNIGHT EDITION**—U. Turner
- (For More Detailed Information Please Refer To The Regular Program Listing)

TV FORECAST



DEBUT TONIGHT

"BUD" HAUSER presents

AIRFLYTE THEATRE

EVERY TUESDAY

8:00-9:30 P.M.

A SENSATIONAL FILM SERIES WITH
MANY NEW "FIRST RUN" FEATURES

TONIGHT'S PRESENTATION

"DELIGHTFULLY DANGEROUS"

A first run musical comedy
starring Ralph Bellamy, Jane
Powell and Constance Moore

SPONSORED BY

HAUSER-NASH MOTOR SALES

CHANNEL

WENR-TV

"JEFF JONES, DICK"

The Perfect Hollywood Murder



Gloria Henry



Don Haggerty

IN MANY ways, "The Files of Jeffrey Jones" is a perfect TV detective thriller—Hollywood style. Because it's crammed "in thrilling sequence" with practically every movie cliché known to the giant-keychain boys at the corner of Hollywood & Vine streets.

Cold-blooded gamblers . . . bizarre burlesque queens . . . erratic millionaires . . . crooked fight promoters . . . steel-nerved murderers . . . all the standard bogeymen who haunt the nightmares of film script writers after a tough day at Malibu Beach.

Jeffrey Jones, natch, is the hard-hitting, quick-witted private detective. He's assisted by gorgeous newshen Mike Malone, deeply in love with the dashing dick. Not to forget Police Lieutenant Doyle, a cynical cop.

Just as interesting as "Jeffrey Jones," and a lot more believable, are the members of the cast. Don Haggerty, who plays the title role, is an ex-GI who served in Army Counter Intelligence. Later, he studied theatre at Vassar, where he was one of three boys surrounded by "thousands of college girls."

Sharpened considerably by this enviable battle for survival, Haggerty graduated into summer stock and later, the Broadway stage. Hollywood, always eager for fresh young boys, spotted him in a March of Time documentary



Hollywood hasn't changed. This bit of action could emerge right out of "Perils of Pauline."

called "Problem Drinkers," and gave Haggerty a screen test (presumably after an alcohol test).

Subsequently, Haggerty appeared in such gimmick movies as "Asphalt Jungle," "Angels in the Outfield," and "Callaway Went Thataway." His TV debut probably stamped him as a private eye for life, because it was the spectacularly unsuccessful "Cases of Eddie Drake." But because the Hollywood mind is unable to conceive of any actor other than a first impression, Haggerty will probably always be whodunit bait.

Gloria Henry adds a touch of beauty to the "Jeff Jones" opus as newspaper reporter Mike Malone. She's a former radio announcer from New Orleans who broke into Hollywood via a succession of inexpensive potboiler films.

Police Lieutenant Doyle is played by Tristram Coffin, who got his professional experience by way of movies, stage and radio. Coffin's early ambitions centered around medicine, but can anyone imagine patients flocking to a doctor with the name of Coffin?

As a TV series, "Jeff Jones" is a standard Hollywood package with glossy wrappings and schlock contents. It's a typical Hollywood murder, but in this case the program is the victim.

"The Files of Jeffrey Jones" is seen on channel 4 (WBKB) Fri., 9:30 p.m.

Wednesday Sept. 24

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News And Commentary
Dave Garroway narrates events
- 9:00 4 **Morning News**—Commentary
5 **Coffee And**—Chats And Music
Hugh Downs with Art Van Damme
- 9:15 4 **Arthur Godfrey Time**—Musical
9 **Chicagoland Newsreel**—Data
- 9:30 5 **Breakfast Party**—Mel Martin
Audience participation show with singing hostess Marian Spelman and the Bellaires, instrumental trio
- 9 **Chicago Cooks**—Food Magic
- 10:00 4 **Al Pearce Show**—Variety
5 **Home Cooking**—Eddie Doucette
A real gourmet's dish, buffet chicken mousse, artistic, heads the menu
- 7 **"Murder At Midnight"**—Film
- 10:30 4 **Breakfast With Danny O'Neil**
Informal entertainment for the ladies
- 5 **It's A Problem**—Discussion
"Choosing Sitters" discussed by Dr. Margaret Mead, Dr. Robert Gomberg, exec. dir. of the Jewish Family Serv., and Mrs. Helen Southard, marriage & family counselor for National YWCA
- 9 **Strike It Rich**—Warren Hull
Guest: Marian Gamberella, singer
- 11:00 4 **Creative Cookery**—Recipes
Lime or lemon custard fluff cups with braised shoulder lamb chops or shanks
- 5 **Ruth Lyons' 50 Club**—Variety
Audience chats and "woman talk"
- 7 **Bob & Kay**—Interviews
9 **Bride & Groom**—John Nelson
Interviews with the couple
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Good Living**—Homemaking Tips
Ruth Crowley discusses problems facing the parents of an adopted child with guest, Dr. Howard M. Jacobs, head of the Pediatrics dept., St. Joseph's Hospital
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Rhythm Retreat**—Tune Time
- 12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—John Coons
Old-time, silent comedies for kids
- 9 **Hi Ladies**—Interview Fun
Tom Moore chats with the gals
- 12:30 4 **Garry Moore Show**—Comedy
Guest: comedian George Gobel
- 5 **Meet Mintz**—Piano Session
7 **Beulah Karney Presents**—Tips
Veal milanaisé and fruit fritters are featured in "Meal of the Week"
- 12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
- 1:00 5 **"Monte Carlo Nights"**—Film
Mary Brian & John Darrow

- 1:00 7 **"Wife Of General Ling"**
Feature film; adventures of a British secret agent's relentless efforts to trace the Chinese bandit's source of ammunition; stars Griffith Jones & Alan Napier
- 9 **Test Pattern 'Til 5:00 p.m.**
- 1:30 4 **Guiding Light**—Serial Story
7 **Claude Kirchner Show**—Chats
- 1:45 4 **Art Linkletter's House Party**
Prize bundle for all the family in "Pet Economy & Extravagance," also, "Hot People," "Mystery Singer," "Muzzy's Musical Album," "What Do You Think?" "The Bravest Person You Ever Knew," and "Missing Person" segments highlighted throughout the various shows
- 2:00 5 **Big Pay Off**—Quiz Program
Randy Merriman & Bess Myerson co-emcee jackpot quiz session
- 7 **"World Accuses"**—Feature Film
Dickie Moore in story of a millionaire's child who becomes the pawn of a scheming family
- 2:15 4 **Lucky North Show**—Interviews
- 2:30 4 **New Horizons**—Discussions
Dr. Hruby with panel from Loyola University discusses non-fiction book reviews with panel: James O'Shaughnessy, law; John C. Fitzgerald, dean of law schl. & Geo. Drury, philosophy dept. Topic: "Soviet Legal Philosophy"
- 5 **Welcome Travelers**—Chats
Tommy Bartlett greets his guests
- 3:00 4 **"Mr. Wise Guy"**—Feature Film
The East Side Kids go after a murderer to save an innocent man
- 5 **Kate Smith Hour**—Musical
"House in the Garden" serial, The Kateds, dancers, Howard & Shelton, comedy team, & Golden Gate Quartet
- 7 **"Police Patrol"**—Feature Film
Starring Donald Woods
- 4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Sagebrush Theater**—Western
"Trail to Mexico" feature film
- 4:15 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Film**
5 **Howdy Doody Show**—Bob Smith
- 5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Shorts
"Charlie Chase" film & cartoons
- 9 **Time For Beany**—Puppet Fun
- 5:15 9 **Junior Edition**—Kids Fun
- 5:30 4 **Silhouettes Of The West**—Talks
5 **King Calico**—Puppet Fun
Calico Navy is captured by a single pirate, who has invaded & taken the crow's nest
- 7 **Tom Corbett Space Cadet**
9 **Magic Carpet**—Film Short
- 5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
7 **Adventure Time**—Film Short
"Last of the Mohicans"



DON'T MISS

TOM MOORE

[ON

"HI, LADIES!"

12 NOON

Monday thru Friday

WGN-TV CHANNEL 9

See the **NEW** 12th Edition

"Calendar Capers"

**Ice
show**

A MERIEL ABBOTT PRODUCTION

DINNER SHOW 8:30
SUPPER SHOW 12:00

FRANKIE MASTERS'
orchestra

FAMILY MATINEE
EVERY SUNDAY

special children's menu

CALL "PHIL" WAbash 2-4400

**Boulevard
Room**

THE **CONRAD HILTON**



WEDNESDAY SEPT. 24—cont'd

- 5:45 9 **Afternoon Edition**—R. Hurleigh
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera**—Comments
Household & beauty hints
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **To be announced**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
Drama for youngsters
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O'The Weather**—Report
Bill Hamilton gives climate news
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Skits
- 7 **Name's The Same**—Panel Quiz
Emcee Robt. Q. Lewis introduces contestants for panel to name: panel: Abe Burrows, Joan Alexander, and Meredith Willson
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical
Guest: Georgia Gibbs, & tunes: "To Know You is to Love You," "I Went To Your Wedding," & "Some Enchanted Evening"
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **ARTHUR GODFREY & FRIENDS**
Frank Parker, Marion Marlowe, Janette Davis, Haleloke, Julius La Rosa, the Mariners and Chordettes
- 5 **YOUTH WANTS TO KNOW**
Young people ask questions of guest Charles E. Wilson, national campaign chairman of the Crusade For Freedom (former De'ense Mobilizer)
- 7 **PAUL DIXON SHOW**—Antics
- 9 **"IRISH LUCK"**—Feature Film
Frankie Darro in story of a bellhop who tries to solve a murder
- 7:30 5 **JUVENILE JURY**—Panel Show
Jack Barry is moderator to moppets
- 8:00 4 **STRIKE IT RICH**—Quiz Contest
Warren Hull emcees "Heart" quiz
- 5 **KRAFT THEATER**—Drama
"Background" with Katherine Bard & Joe Anthony; a wise decision to leave her husband for another man reflects in the action of her children
- 7 **ADVENTURES OF ELLERY QUEEN**
A rich industrialist has a hobby of collecting unusual weapons, much to his regret in "The Legacy Of Death"
- 8:30 4 **THE HUNTER**—Drama
Barry Nelson as Bart Adams pursues a gang of Communist agents responsible for a daring murder in "The Ghost Goes East"
- 7 **OPERATION INDUSTRY**—Film
- 9 **YESTERDAY'S NEWSREEL**—Film
- 8:45 9 **BEHIND THE NEWS**—R. Hurleigh

TV FORECAST

WEDNESDAY SEPT. 24—cont'd

- 9:00 4 BLUE RIBBON BOUTS**—Boxing
Charlie Riley of St. Louis with 56 victories, 22 defeats, & 2 draws vs the former California featherweight champ. Sabela Chavez, 24, of Los Angeles, with 37 wins, 11 losses, & 4 draws in a 10 rd. non-title featherweight bout; Steve Ellis announces
- 5 WHERE THE PEOPLE STAND**
- 7 WRESTLING FROM RAINBO**
- 9 DATE FOR DANCING**—Variety
Musical from Melody Mill Ballroom with Jan Garber & his orchestra & Thelma Gracen & Roy Cordell
- 9:30 5 CITY DESK**—Chgo. Problems
Discussion with various Chicago newspaper editors
- 9 TRAVELERS' SKETCHBOOK**—Film
- 9:45 4 SPORTS QUIZ**—Film
- 9 KELVINATOR INVITATION PLAYHOUSE**—Drama
"Sweet Little Dame." Story of a gambling house owner who "gets took" and a girl who suddenly acquires a Southern accent
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN**—Clint Youle
- 7 FEATURE FILM PRESENTATION**
- 9 "GIRL FROM MANHATTAN"**
Feature film with Dorothy Lamour, George Montgomery & Charles Laugh-ton; young minister aids girl in out-witting a small town realtor when he threatens to foreclose
- 10:10 5 DORSEY CONNORS**—New Tips
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—Russ Reed
- 10:30 4 CHICAGO AT NIGHT**—Chats
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 CHRONOSCOPE**—Discussion
Guest: Wm. C. Bullitt, former amb. to Russia & France will be inter-viewed by Edgar Baker & Wm. Brad-ford Hule
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—Guests
- 5 HARNESS RACING**—Maywood
Tom Duggan calls races at Fox Val-ley Trotting Club featuring a one mile main event "The River Forest Trot"
- 11:15 4 SPORTS & NEWS**—F. Reynolds
- 11:30 4 ALL STAR HIT PARADE**
- 9 NEWS VIEWS**—Les Nichols
- 11:45 4 "MY OLD KENTUCKY HOME"**
Feature film about a playboy who is blinded by a jealous woman when she throws acid in his face
- 5 AFTER ALL**—Commentary Show
- 7 FILM COMMERCIAL**
- 1:00 4 ULMER TURNER AND THE NEWS**
(Stations reserve the right to change above listings without notice)

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PARADE"**
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at 11:30 p. m.
- Check listings for the
Sat. & Sun. shows
- 
- Sponsored by Sandra Motors

THE PHILIP LORD LEGEND

(continued from page 21)

The Lord radio career threaded its way through such midwest dramatic productions as "Grand Hotel," "First Nighter," "Stories Of The Old Testament," "Tales Of Captain Britt" and "Lights Out" which has since become a TV drama. His character acting roles also ran through such soap opera samplings as "Arnold Grimm's Daughter," "Ma Perkins," "Kitty Keen" and "Betty And Bob."

With Ethel Barrymore and Walter Hampton, Phil launched the Detroit Daily News station, WWJ, by presenting "Servant In The House," the first full-length play to debut on radio. The production ran for two hours.

The peppery old gentleman helped organize the Chicago branch of AFRA (American Federation of Radio Artists), was president of the Catholic Actors, president of Show Folks, and has climaxed his supervisory duties with his present post at the Actors' Club which he founded.

The movie portion of the Philip Lord legend includes motion pictures with Nancy Carroll, Tallullah Bankhead and Marie Dressler.

With dogged determination, Phil Lord has refused to don the hoods of age and retirement. Today, with the experience of stage, movies and radio behind him, this balding sire has plunged enthusiastically into TV. A strong spokesman for the Chicago school of television, he has enriched such Windy City productions as "Hawkins Falls," "Challenge," "Crime Doesn't Pay" & "Studs' Place."

Throughout his career, Phil has followed the strict theater tradition that the "show must go on." He continued his role in a Boston production even after he received word that the San Francisco earthquake had killed his two sisters and crippled his mother. He appeared in a Georgia theater one evening under the shadow of a lynching which had taken place there in the afternoon.

Another of Phil's plays opened on schedule even after a stagestruck

youngster had shot himself outside the leading lady's dressing room just before opening curtain. Phil has played in flood area theaters where his dressing rooms were under water. But he has performed, too, before audiences which included such distinguished notables as King George V and his royal family, the King of Spain, and Presidents Wilson and Harding.

The Lord name dates back to early American history with a record for distinguished service. Phil's grandfather, John Lord, designed the sails for Old Ironsides, and his father was a naval captain. Phil also went to sea, but later switched to the theater. In the East today, another Lord—although no relation—is commanding respect. Phillips H. Lord has become renowned as creator of such programs as "Seth Parker," "G-Men," "Gangbusters," "We The People" and "Mr. District Attorney."

Just as mythology has its gods, so drama has its idols. In the theater's Valhalla, there will surely be a spot reserved for Chicago's adopted son, Philip Lord, whose contributions to the dramatic arts have made him a master of the trade.

—Shirley Elman

Philip Lord can be seen as Judge Willard Sharp on "Hawkins Falls," at 4 p.m. Mon. thru Fri. on channel 5.



Phil pauses to check the gallery of famed theater names which frame the stairway at the Actors' Club.

Thursday Sept. 25

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
9:00 4 Arthur Godfrey Time—Variety
Music by Julius LaRosa, Marion Marlowe, Frank Parker, the Chordettes, and the Mariners, vocal groups
5 Coffee And—Hugh Downs Emcee
9:15 9 Chicagoland Newsreel—Data
9:30 5 Breakfast Party—Variety Time
9 Chicago Cooks—Kay Middleton
10:00 4 Al Pearce Show—Comedy
5 Home Cooking—Preparation
Fruit stuffed shoulder of veal
7 "Painted Faces"—Feature Film
10:30 4 Breakfast With Danny O'Neil
5 It's A Problem—Discussion
"Health and Older People" discussed by Fannie Hurst & Dr. E. A. Bluestone
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
French Brioche, beef mandarin style
5 Ruth Lyons' 50 Club—Views
Games and discussions for women with Al Morgan providing piano tunes
7 Bob & Kay Show—Variety
9 Bride & Groom—Interviews
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—Homemaking
Celeste Carlyle discusses "Cutting Down Dresses to Fit a Child"
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Song Session
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
9 Hi Ladies—Chats With Gals
12:30 4 Garry Moore Show—Variety
Guests: Charles Granville & Lee Swartough, perfume kings
5 Meet Mintz—Musical Session
7 Beulah Karney Presents—Tips
"Come To The Fair" features apple butter & spices, prunes, and old fashioned fun at a country fair
12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
1:00 5 Feature Film Presentation
7 "Crooked Circle"—Feature Film
James Gleason, Roscoe Karns & Zasu Pitts; a secret society plots the murder of one of its members
9 Test Pattern 'Til 5:00 p.m.
1:30 4 Guiding Light—Serial Drama
7 Claude Kirchner Show—Variety
1:45 4 Art Linkletter's House Party
2:00 5 Big Pay Off—Quiz For Men



DEAR BOSS:

The people on They Stand Accused sound so much like real people I wish Jack would spin a' Webb and catch THEM in his Dragnet!

Oh, before I forget it . . . the other day I was having my distemper shots and the Doc says I got roasted in your Letters to the Editor dep't. It seems I complained about the nondescript dialogue Jeanne Youle unravels on the Weatherman show five nights a week. The Doc pointed out any fool knows Jeanne has been on only three nights, lo, these many weeks. So may I hereby eat crow smothered with Retractions: "Five nights a week" of Jeanne's drivel aren't too much. IT's three nights . . . "that ARE too much!"

You know Alex Drier acts so pleased with himself on that Sunday night News Program one would think he thought he was Paul Harvey.

I wouldn't have believed it if I hadn't seen it and heard it with my own bifocals and ear trumpet — that Tony Weitzel Town Crier show is a mighty slick little parcel of TV. After watching Tony smirk his fatuous way through a few guest shots on Jim Moran's show, I'd figured Tony would always stand in his own light. I was wrong. His while-the-city-sleeps routine is very well conceived and handled. That's a nice late-evening routine, Boss. Would you ask NBC to put Tony on every night? (I don't know if he lives in Wheaton, though. . . .)

May I briefly doff my cap to Jack Mabley for admitting a few issues back that Impact has lost it's Impact. I haven't seen it lately but I seem to recall Jack was the Daily News staff man on that show. If that isn't journalistic honesty I don't know what is.

CHUB

THURSDAY SEPT. 25—cont'd

- 2:00 7 "King Murder"—Feature Film
Conway Tearle in unusually baffling murder mystery
- 2:15 4 Luckey North Show—Interviews
- 2:30 4 New Horizons—Discussions
University of Illinois is featured
- 5 Welcome Travelers—Interview
Audience participation show with Tommy Bartlett greeting the guests
- 3:00 4 "My Old Kentucky Home"—Film
(See Wed. 11:45 p.m. ch 4 listing)
- 5 Kate Smith Hour—Variety
NATO film, fashion show, Judy Lynn & Danny Scholl of "Top Banana," and "House in the Garden" 15 min. serial
- 7 "Rhythm Racketeers"—Film
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 Sagebrush Theater—Serial
"Silver Range" feature film
- 4:15 5 Gabby Hayes At The Double Bar M Ranch—Western Story
- 4:30 4 Farm & Home Time—Talks
- 5 Howdy Doody Show—Puppets
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Laugh Time—Film Shorts
"Laurel & Hardy" and cartoons
- 9 Time For Beany—Puppet Fun
- 5:15 9 Uncle Mistletoe—Stories
Adventures with Aunt Holly, Mollo & Olio, Polly Doll and Private Pepper in their quest for a wish
- 5:30 4 Silhouettes Of The West—Talks
- 5 King Calico—Puppet Fun
The S.S. Calico Queen is torpedoed by an egg beater
- 7 Adventure Time—Film Serial
"Last of the Mohicans" chapter 2
- 9 Magic Carpet—Film Short
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 9 Afternoon Edition—R. Hurleigh
- 5:50 5 Clifton Utley And The News
- 5:55 4 A Word From Vera—Comments
- 6:00 4 Sports & Comments—Bob Elson
- 5 To be announced
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventure Tale
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—Report
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Dinah Shore Show—Musical
- 7 Lone Ranger—Western Drama
- 9 Spencer Allen And The News
- 6:45 4 Music Hall With Patti Page
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 BURNS & ALLEN—Comedy Skits
- 5 GROUCHO MARX SHOW—Quiz
"You Bet Your Life" quiz contest
- 7 A DATE WITH JUDY—Comedy
Randolph leaves home for Africa with the possibility of joining the Foreign Legion, because he feels he is unloved at home
- 9 "STREETS OF NEW YORK"
Feature film with Jackie Cooper in the troubles of a young newsstand owner who studies law at night school
- 7:30 4 FOUR STAR PLAYHOUSE
Charles Boyer in "My Wife Geraldine"; story of a bachelor who is offered unexpected opportunity with one qualification: he must be married; features Una Merkel & Porter Hall
- 5 TREASURY MEN IN ACTION
"Case of the White House Green" by Robert Sloane; a group of counterfeiters working in Washington accidentally sell their money to government agents
- 7 CHANCE OF A LIFETIME—Acts
Emcee Dennis James with talented candidates from cities throughout the nation; special guest Duke Ellington plays "Mood Indigo," "Sophisticated Lady" & "Solitude"
- 8:00 4 PICK THE WINNER—Political
Walter Cronkite conducts a discussion by statesmen debating current issues of their political campaigns
- 5 DRAGNET—Police Drama
The body of a woman is found in a hospital elevator with the cause of death unknown
- 7 FAMILY BATTLE—Quiz Time
John Weigle emcees panel game
- 9 PICK THE WINNER—Political
Major issues of current political campaigns are discussed by outstanding spokesmen with Walter Cronkite
- 8:30 4 BIG TOWN—Newspaper Drama
Safe crackers, supposedly the elite of the underworld, meet misfortune when Steve Wilson (Pat McVey) and a 12 yr. old boy show them that murder is a mistake
- 5 MISTER PEEPERS—Comic Skit
Adventures in the peaceful life of a science professor with Wally Cox
- 7 PEOPLE'S POLITICAL POLICY
- 9 DWIGHT D. EISENHOWER
Gen. Eisenhower speaks from the Fifth Regiment Armory in Baltimore
- 8:45 7 OPERATION INDUSTRY—Film
- 9:00 4 RACKET SQUAD—Drama
Captain Braddock exposes a Lonely Hearts swindle in "A Letter from Tessie"
- 5 MARTIN KANE, PRIVATE EYE

THURSDAY SEPT. 25—cont'd

- 9:00 7 IMPACT**—News And Features
Austin Kiplinger narrates events
- 9 THIS IS MUSIC**—Tune Time
The popular and the classics sung by well known Chicago artists
- 9:30 4 BOSTON BLACKIE**—Drama
Blackie is kidnapped by a secretary and uses a child as bait for a murderer in "Death By Dictation." Kent Taylor stars
- 5 ASK ME ANOTHER**—Quiz
Joe Boland mc, panel: Warren Brown, John Lujack, Kay Westfall, Tom Duggan; also 3 surprise sports guests
- 7 DR. FIXUM**—Helpful Hints
Art Youngquist shows what can be done with household tools
- 9 I'VE GOT A SECRET**—Panel
Garry Moore mc, panel: Laraine Day, Melville Cooper, Jayne Meadows, Bill Cullen; plus guest contestants
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN**—Clint Youle
- 7 FEATURE FILM PRESENTATION**
- 9 "BILL CRACKS DOWN"**—Feature Film (1st showing) with Grant Withers; playboy battles superintendent of father's mill for money and women
- 10:10 5 DORSEY CONNORS**—Helps
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—Russ Reed
- 10:30 4 CHICAGO AT NIGHT**—Chuck Bill
Interviews with the people under the marquee of the State & Lake Theater
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 SHORT STORY THEATER**—Drama
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—Gossip
- 5 "SPY TRAIN"**—Feature Film
Various people try to gain possession of bag thought to contain important documents, with Richard Travis & Catherine Craig
- 9 "WINTER CARNIVAL"**—Film
Feature with Ann Sheridan, Richard Carlson & Marsha Hunt; story of a former winter carnival queen who returns after her divorce and meets an old flame
- 11:15 4 SPORTS & NEWS**—F. Reynolds
- 11:30 4 ALL STAR HIT PARADE**
- 7 FEATURE FILM PRESENTATION**
- 11:45 4 "SENSATION HUNTERS"**—Film
Feature with Preston Foster & Arline Judge; young girl leaves home for job in a night club chorus
- 12:00 5 AFTER ALL**—Beryl Vaughan
- 1:00 4 ULMER TURNER AND THE NEWS**

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Garroway asks:

What Is Your Election IQ?

1. What famous Republican newspaper has broken a 104-year long tradition and refused to support General Eisenhower?
2. One of the most potent white advocates was defeated in his state's primary elections and will not return to Congress. Who was he?
3. Both candidates made their first important speeches before the American Legion convention in New York. Which nominee stressed the need for a retaliation policy against Moscow?
4. A key southern state has 15 rebel Democrats on the Republican ballot, including the governor. Which state?
5. A registered Republican heads Governor Stevenson's financial committee. Who is he?
6. Who said "most of us favor free enterprise for business. Let us also favor free enterprise for the mind?"
7. What southern states have threatened to put Eisenhower on both the Republican and Democratic ballots?
8. Who said "The Democratic Party has to run on the record of the Roosevelt-Truman administrations, and that is all it can run on?"
9. Which presidential candidate said "In a time when America needs all the skills, all the spiritual strength and dedicated services of its 155,000,000 people, discrimination is criminally stupid?"
10. Excluding the Democrats and Republicans, what is the minimum number of presidential nominees?

ANSWERS

1. The Chicago Tribune 2. Representative John Rankin 3. Eisenhower 4. Texas 5. Beardsley Ruml 6. Stevenson 7. Texas and Louisiana 8. President Truman 9. Eisenhower 10. Eleven

Dave Garroway is the star of "Today," seen Mon. thru Fri. at 7 a.m., WNBQ.

Martin & Lewis

(Continued from page 7)

haired Gary is a born mimic who'd imitate Jerry's mugging . . . if not diverted."

Unfortunately, not all mothers are aware as is Mrs. Lewis that kids all over the country are aping Jerry's goofy gestures and voice. Years ago, the best remedy for a mugging juvenile was the age-old threat, "God will freeze you that way" when junior screwed up his handsome features. Today, a kid is a card if he makes like a freak.

Martin & Lewis aren't ready for unemployment compensation, but neither are Berle, Red Skelton, Bob Hope and a few others who found the over-bearing material a short-lived proposition. The few befuddled conservatives who wonder what the gassed-up laughter is for when Martin & Lewis make like buffoons might admit that monkeys ARE funny—but only when they're safely tucked in cages.

—Thomas O'Malley

Martin & Lewis are seen periodically on the Comedy Hour, Sundays at 7:00 on channel 5, WNBQ.



The adorers of Martin & Lewis (above) remain intolerant of those who don't go for the boys' type of humor. The question persists: can Dean & Jerry last like the less explosive comedians (Benny, Fibber McGee & Molly, Burns & Allen, etc.)? Or will they fizzle like Milton Berle?

Friday Sept. 26

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Reports & Interviews
- 9:00 4 Feature Film Presentation
- 5 Coffee And—Hugh Downs Emcee
- 9:15 9 Chicagoland Newsreel—Data
- 9:30 5 Breakfast Party—Mel Martin
- 9 Chicago Cooks—Kay Middleton
- 10:00 4 Al Pearce Show—Comedy Skit
- 5 Home Cooking—Eddie Doucette
- "Way Down South" pecan pie
- 7 "Manhattan Towers"—Feature
- 10:30 4 Breakfast With Danny O'Neil
- 5 It's A Problem—Discussion
- "The Child Who Doesn't Want To Go To School" debated by Dr. Rose Franzblaw and Dr. Samuel Lehrman
- 9 Strike It Rich—Warren Hull
- Guest: Daphne Dore
- 11:00 4 Creative Cookery—Recipes
- Fresh lobster Cantonese style and Cantonese fried rice
- 5 Ruth Lyons' 50 Club—Chatter
- 7 Bob & Kay Show—Variety Time
- 9 Bride & Groom—Interviews
- 11:15 9 Love Of Life—Serial Drama
- 11:30 5 Good Living—New Ideas
- Beauty expert Hope Robbins discusses "Care of Feet"
- 9 Search For Tomorrow—Tale
- 11:45 9 Rhythm Retreat—Music Session
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—John Coons
- 9 Hi Ladies—Interview Show
- 12:30 4 Garry Moore Show—Comedy
- Guests: Ivan Sanderson & Geo. Gobel
- 5 Meet Mintz—Favorite Tunes
- 7 Beulah Karney Presents—Tips
- Sunday nite supper features chop suey, spaghetti baskets, special fruit, and milk sherbet
- 12:45 5 Jack Angell With The News
- 9 News Of The Day—S. Allen
- 1:00 5 "Last Alarm"—Feature Film
- Warren Hull & J. Farrell McDonald; retired fireman tracks down pyromaniac when his best friend dies in fire set by lunatic
- 7 "Framed For Murder"—Feature
- Film about a girl hunted by the law, with June Clyde & Wallace Ford
- 9 Test Pattern 'Til 5:00 p.m.
- 1:30 4 Guiding Light—Serial Story
- 7 Claude Kirchner Show—Variety
- 1:45 4 Art Linkletter's House Party
- 2:00 5 Big Pay Off—Quiz Program

- 2:00 7 "Easy Money"—Feature Film
- Story of racketeers who make money from insurance companies through false accidents; stars Onslow Stevens & Kay Linaker
- 2:15 4 Luckey North Show—Interviews
- 2:30 4 New Horizons—Educational
- Roosevelt College is featured
- 5 Welcome Travelers—Chats
- Tommy Bartlett emcees goings-on
- 3:00 4 "Sensation Hunters"—Film
- Feature with Arline Judge & Preston Foster; a young woman leaves home to become chorus girl in night club
- 5 Kate Smith Hour—Variety
- Singing McGuire sisters, tap dancer Elaine Dunn, "Cracker Barrel Interview" with James Farley, "House in the Garden" serial, and comic Phil Foster
- 7 "Adventurous Knights"—Film
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 Sagebrush Theater—Serial
- 9 Music Ala Mode—Jack Fuller
- 4:15 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
- 5 Howdy Doody Show—Puppets
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Laugh Time—Film Shorts
- "Charlie Chase" film and cartoons
- 9 Time For Beany—Fun For Kids
- 5:15 9 Junior Edition—Steve Fentress
- 5:30 4 Silhouettes Of The West—Chats
- 5 King Calico—Puppet Fun
- Reckless Raccoon is un-bewitched, just as more pirates appear on scene
- 7 Tom Corbett Space Cadet
- 9 Magic Carpet—Film Short
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 7 Adventure Time—Film Short
- "Last of the Mohicans" chapter 3
- 9 Afternoon Edition—R. Hurleigh
- 5:50 5 Clifton Utley And The News
- 5:55 4 A Word From Vera—Comments
- 6:00 4 Sports & Comments—Bob Elson
- 5 To be announced
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—News
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skit
- 7 Trouble With Father—Skit
- Stu's "Cousin Steve" proves too much for him, thus forcing Stu to change his mind about unity among relatives
- 9 Spencer Allen And The News

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FRIDAY SEPT. 26—cont'd

- 6:45 4 **Perry Como Show—Musical**
"Walkin' to Missouri," "Once In a
While," "Meet Mr. Calahan" & "Ruby
and Pearl"
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **MAMA—Domestic Comedy**
Dagmar tries to catch "Chickenpox"
in time to miss an arithmetic exam,
but she soon wishes she had never
thought of the idea
- 5 **CURTAIN CALL—Drama**
"Concert In Brooklyn" is the story of
a judge who solved the housing prob-
lem for two immigrant girls
- 7 **TO BE ANNOUNCED**
- 9 **DOWN YOU GO—Panel Quiz**
Dr. Bergen Evans moderates panel:
Carmelita Pope, Toni Gilman, Fran
Coughlin and Robert Breen
- 7:30 4 **PANTOMIME QUIZ—Charades**
Mike Stokey is host to regulars
- 5 **WALT'S WORKSHOP—Creative**
Mr. Durbahn shows how to make an
early American plate and spoon rack
as a wall decoration in his home
workshop project
- 7 **SUPERMAN—Adventures**
George Reeves as Clark Kent, alias
Superman, in opening story of the in-
fant who was hurtled to earth in a
space ship and his early years
- 9 **PRESS CONFERENCE—News Talk**
Lee Schooler moderates panel
- 8:00 4 **PLAYHOUSE OF STARS—Drama**
Irene Dunne plays a jaywalker in pro-
logue to Jack London story titled
"The Trial" with Lon Chaney, Jr.;
story of greed for gold in Alaska
- 5 **BIG STORY—Drama**
Reporter Paul Conaway of the Macon
(Ga.) News tells how he wrote mother-
er love and murder into one of the
biggest headlines of the South
- 7 **FOCAL POINT—Documentary**
- 9 **LIFE BEGINS AT 80—Panel**
Jack Barry emcees panel of oldsters
- 8:30 4 **FOOTLIGHTS THEATER—Drama**
"T.K.O." with Regis Toomey & Rich-
ard Jaeckel; a fighter trains for the
most important bout of his career
only to find his opponent has a secret
weapon
- 5 **ALDRICH FAMILY—Comedy Tale**
Henry receives "A Pedometer" and
becomes a nuisance when he clocks
everyone's movements
- 7 **TALES OF TOMORROW—Drama**
A strange doctor offers \$1,000 to a
young man for a pint of his blood in
"Young Blood" starring Robert Alda
- 9 **"UNCLE CHARLEY"—Drama**
Cliff Arquette, Frances Rafferty &
Ross Ford in story of a young wife
whose desire to see New York in-
volves herself and her husband in bet-
ting on the horses

(Continued on page 39)

TV FORECAST

FRIDAY SEPT. 26—cont'd

- 9:00 4 POLICE STORY**—True Drama
"The Syracuse Case" with Capt. of
Detectives Wm. Metzger. Story of
how he solved a case of safe burglary
- 5 CAVALCADE OF SPORTS**
Willie Troy of New York, undefeated
in 14 fights vs Randy Sandy, also of
New York, undefeated in 7 fights in
a 10-round middleweight bout from
St. Nicholas Arena; Jimmy Powers
announcing
- 7 THIS IS MY MELODY**—Stories
- 9 CAVALCADE OF STARS**—Variety
Comic emcee Larry Storch presents
Donald Richards and Mary Mayo
- 9:30 4 FILES OF JEFFREY JONES**
Jeff finds each member of a house
party eligible suspects in "Holiday
With Murder." Don Haggerty & Gloria
Henry star (see pg. 28)
- 9:45 5 GREATEST FIGHTS OF CENTURY**
Boxing film: Kid Gavilan vs Johnny
Bratton (May 18, 1951)
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN**—Clint Youle
- 7 COURTESY HOUR**—Jim Moran
Variety of acts performed by pro-
fessional talent accompanied by
Bruce Chase and his orchestra
- 9 "SCARED TO DEATH"**—Feature
Film with Bela Lugosi; mystery story
about the murder of a young girl
- 10:10 5 DORSEY CONNORS**—New Tips
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—P. Geraghty
- 10:30 4 CHICAGO AT NIGHT**—Chuck Bill
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 CHRONOSCOPE**—Discussion
- 5 FOOTBALL FORECAST**—Events
- 11:00 4 KUP'S COLUMN**—Gossip
- 5 HERBIE MINTZ SHOW**—Tunes
- 7 "HANGMEN ALSO DIE"**—Film
Feature with Brian Donlevy, Walter
Brennan, Anna Lee & Gene Lockhart;
saga of the courageous spirit of the
Czechs as they save one of the under-
ground who has murdered an official
- 11:15 4 SPORTS & NEWS**—F. Reynolds
- 5 "MAN WITH TWO LIVES"**—Film
An operation restores man to life
with a dead criminal's soul; stars
Edward Norris & Frederick Burton
- 11:30 4 ALL STAR HIT PARADE**
- 9 MYSTERY PLAYHOUSE**—Film
- 11:45 4 "RED LIGHTS AHEAD"**—Feature
Andy Clyde & Paula Stone star in film
- 12:00 5 AFTER ALL**—Beryl Vaughan
- 12:15 7 FEATURE FILM PRESENTATION**
- 1:00 4 ULMER TURNER AND THE NEWS**
(Stations reserve the right to change above
listings without notice)

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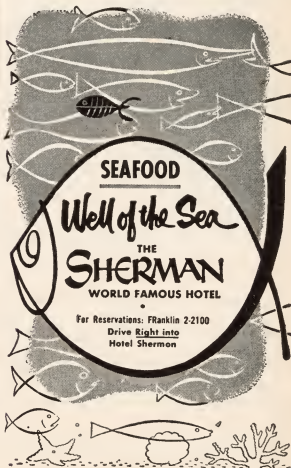
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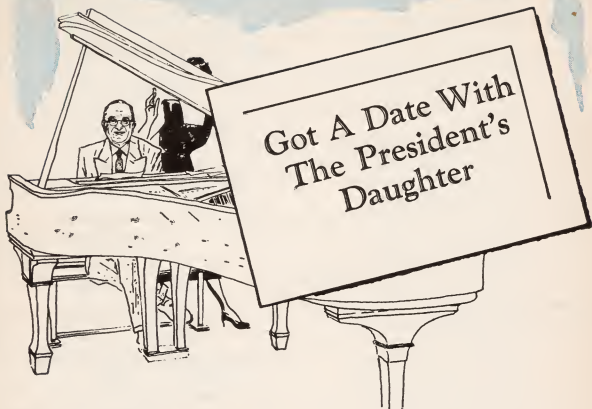
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SEPT. 27

Be sure to keep your date with Margaret Truman in next week's issue of *TV Forecast*. The president's daughter has vaulted into the TV limelight singing and clowning with another renowned piano player by the name of

Jimmy Durante. Read a revealing profile of Maggie in the Sept. 27 edition. Get *Forecast* at your local newsstand.

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Senators Ban TV for '53

Will Sox Follow Suit?



ED PAZDUR

Sports Editor

PERSONAL to Howie Judson: When General Manager Frank Lane came up with the much traveled **Hank Edwards** from Cincinnati to bolster the White Sox pennant chances, it was a delayed swap. He obtained Edwards for another White Sox player to be delivered to the Reds at the close of the current season. We have reason to believe, **Howie, you're it!** . . . A significant fact is that Judson is the only White Sox player left from the **pre-Frank Lane era.**

In Washington D.C., **Clark Griffith** announced there will be no live telecasts of the **Washington Senators** home games in 1953. As we reported earlier, an anti-TV sentiment seems to be spreading throughout the Major Leagues. The trend is for televising road games only. . . . In Chicago, **Frank Lane** will not televise night games and is undecided about live daytime telecasts for next year. Only the **Cubs** are content with the present TV-radio setup.

With the hockey season opening Oct. 12, **Jack Drees** and the **Sidney J. Page Productions Agency** have been working overtime to put the **Chicago Blackhawks** on live TV. . . . Financial details (\$1,000 per game) have been amicably settled with the **Blackhawks**. But the biggest problem is time clearance with any of Chicago's four stations.

Dangerous Trends: The Theatre-TV network once again outbid live television for another sports plum. The **Rocky Marciano-Jersey Joe Walcott** heavyweight title bout will be shown exclusively over Theatre-TV Sept. 23. . . . With some 60 theatres already in its chain at the present time, Theatre-TV poses a serious future threat!

The combination of Theatre-TV and movie income to the International Boxing Club should equal the \$250,000 bid by Gillette for home video rights. The Gillette offer, as lucrative as it was, was refused for fear of hurting the gate.

Football Games this week: For the best collegiate football games this week tune in WNBQ, Saturdays when Kansas opens against Texas Christian on Sept. 20 and Columbia tackles Princeton Sept. 27.

LAST OF THE OLD GUARD



JUDSON

FOR JACK DREES TIME IS FLEETING



DREES



WINNER—THE UNITED CEREBRAL PALSY FUND

NEXT WEEK: For complete coverage of television's 1952 collegiate football schedule, be sure to reserve next week's copy of *TV Forecast* at your favorite newsstand.

"NO POLITICS IN



Jazz Hounds Make Poor Boxers—says Joe Triner

Handlers sprinkle water in the face of Rocky Graziano in an effort to revive him after his knockout by challenger Tony Zale in the third round of a sched-

uled 15 rounder. Zale regained the middleweight crown in this fight, June 10, 1948. The Zale-Graziano series remains as one of boxing's most memorable.



by **JOE TRINER**

Chairman, Illinois Athletic Commission

(A TV Forecast Exclusive)

DURING my tenure of eleven years in office as Chairman of the Illinois Athletic Commission, not one so-called hoodlum or gambler has dared to approach me. Our policy under Gov. Stevenson's directive is to keep politics out of Illinois boxing. There's no politics connected with our selections of such officials as referees, judges, time-keepers, announcers or doctors.

Television, for the most part, was

largely instrumental in generating great national interest in boxing. And out of this interest, charges of corruption and incompetence in State Athletic Commissions have arisen. Irresponsible sportscasters are taking pot-shots at Boxing Commissioners as condoning unsavory managers in boxing. Fortunately, these charges stem from publicity seekers and have not been taken too seriously.

ILLINOIS BOXING''

To face the situation realistically, there are some managers who served time in prison. But the one fact too easily overlooked is that these men have become rehabilitated and have proven themselves worthy handlers of boxers. They have become more trustworthy than the few with spotless records who have prostituted the sport for selfish motives.

Good examples of managers are such names as Sam Pian, Art Winch, Jack Kearns, Jack Hurley, Jimmy Johnson, George Gainford, Ike Bernstein and a host of others. For one bad manager or fighter, there are ten good ones. Rehabilitation is as necessary to boxing as it is to the general welfare of our country. Anyone can make a mistake, but if one makes the same mistake twice, *then* he becomes a definite risk. There are and always will be unsavory and questionable characters in boxing. These misfits must be kept under surveillance. But this is America where one is innocent until proven guilty. And that is why I persist in pursuing the rehabilitation program. The most outstanding example is Rocky Graziano.

Graziano, a tough, hard-punching



Joe Triner, Illinois' forceful and domineering chairman of the Athletic Commission who rules with an iron hand.

former middleweight champion readily admits his association with hoodlums in pre-war years. Having grown up within an undesirable environment, Graziano was inadvertently exposed to criminal influences. Consequently his war record reflected his bad habits and the result was a dishonorable discharge.

Then Rocky married. His marriage brought the responsibilities of a family which stabilized his character and philosophy. He immediately cut loose the bad elements and launched a social as well as a professional comeback.

Rocky paid his price to society and sought another chance. Society cannot turn its back on these boys and drive

(Continued on page 46)

Since being appointed by Governor Henry Horner as Illinois Athletic Commission Chairman in 1933, Joe Triner has always been the champion for the underdog. A firm believer in giving a man a second chance, Triner has carried his rehabilitation program through eleven years as Commission Chairman.

He served eight years under Gov. Horner and was reappointed by Gov. Stevenson in 1949. At the close of World War I, Triner was discharged as a sergeant. In World War II, he served 4½ years with the Air Force and came out a Colonel. In private life, businessman Triner is president of the Joe Triner Corp.

In 1941, Triner was elected for one term as president of the National Boxing Association. Being very active in boxing, he has volunteered to write exclusively for TV Forecast to defend the prestige of honest Boxing Commissioners unjustly accused of negligence of duty.

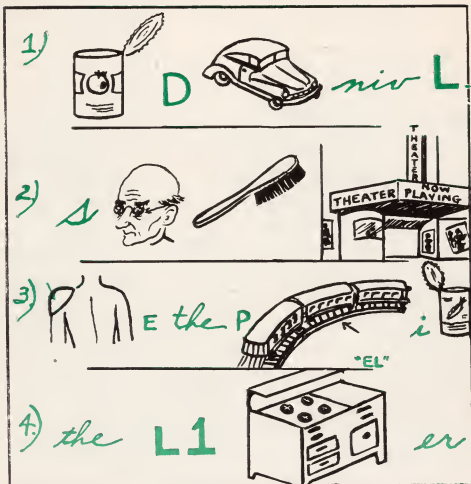
ABOUT
JOE
TRINER

MOLLYCUES

by MOLLY POTKIN



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These pictures and letters form the names of four TV shows you should all know. Can you guess what they are?

Sept. 1st Mollycue winners:

Phyllis Anderson, Chicago; Leslie Arnold, Kenasha, Wis; Bobby Arnoldt, Chicago; Diana Biggs, Baane Grave, Ind; Alvin Black, Lackport, Ill; Lee Baltan, Kansasville, Wis; Marilyn Baysen, Otsego, Mich; Miriam Bridgham, St. Joseph, Mich; Gale Busby, Winnetka, Ill; Charles Carsan, Kenosha, Wis; Barbara Chiddister, Gashen, Ind; Douglas Cyrex, Chicago; Jaan Ellingsen, Chicago; Irene Hebel, Chicago; Phyllis Hendee, Mundelein, Ill; Vinal Herr, Chicago; Denis Jurczeski, Chicago; Mary Kirkhoff, Chicago; Helen Karenchan, Waukegan, Ill; Karen Krapp, Dundee, Ill; Diana Maxwell, Chicago; Phyllis Mikel, South Bend, Ind; Linda Peaslee, Hinsdale, Ill; Marilyn Perdue, Hamewaad, Ill; Marilyn Pfeiffer, Crystal Lake, Ill; Irene Piszczek, Chicago; Marval Schneider, Lombard, Ill; Carol Sera, Chicago; Paula Shults, Elgin, Ill; Josephine Tarcasa, Kenasha, Wis; Mary Lau VanRee, Grand Rapids, Mich; Helen Wansawicz, Chicago; Margaret Yex, Chicago; Jessica Youle, Wheaton, Ill.

See below for additional clues. On separate paper, write your answers and mail to Mollycues.

ADDITIONAL CLUES:

- No. 1 can be seen on channel 4.
- No. 2 can be seen on channel 7.
- No. 3 can be seen on channel 7.
- No. 4 can be seen on channel 7.

Send your answers to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, Sept. 29. First prize will be \$1; second prize, 50 cents; next 25 prizes, a copy of Molly's big new picture puzzle book. In case of ties, neatest and most original will win. Answers will appear here next week.

The jumbled letters in last week's puzzle spelled out "Mr. Wizard."



STRANGE AND TRUE

SILHOUETTES OF THE WEST

by ROY STARKEY

A few years ago, I sat on the porch of a ranch house near Tulsa, Oklahoma. The oldtimer sitting with me lit up his pipe, settled back comfortably, and told me this story.

While the Fourth Cavalry troops were stationed at a place called Camp Supply, back in the late 70's, a white-faced rider came dashing up to headquarters one day. He told the officer in charge about an Indian raid then taking place at a settler's home about 3 miles down the trail. He said they were

Kiowas, a party of more than twelve.

In a few minutes, an entire division of army men were in the saddle. When they reached the home, they found it burned to the ground. Without stopping, they took up the trail of the raiders. It led them to the South Canadian River. A soldier noticed two boys hiding in the weeds there.

The youngsters said their parents had been killed, and they, along with a sister, had been loaded on ponies and taken away. During the night the two boys escaped.

Later, the soldiers came upon the Kiowa camp a half mile away. The little girl was rescued, and the Kiowas were convicted of murder. The children were taken to Fort Sill and raised and educated by the government.

One of those children, now an old man, is still living today . . . the old man I sat and talked with that night in Oklahoma . . . a living symbol of the tragedies of the Western trails.



Uncle Herbie

Boys and girls, here's something different—a cowboy reversing his direction. You know, cowboys always used to head west for action. But in this case, here's Roy Rogers, the famous King of the Cowboys, on his way east to New York to perform at a rodeo there.

There's Roy on the left pointing out directions to his wife Dale Evans, while comedian Pat Brady is at the wheel. You can see more of Roy Rogers on channel 5 every Sunday.

Here are some contest winners of August 31st:

Barbara Anderson, Delavan, Wis; Judy Caxwarth, Chicago; Sue Elster, Lincolnwood, Ill; Patricia Feldman, Chicago; Marian Fraseck, Gary, Ind; Karen Hansen, Barrington, Ill; Janet Heitzler, Wheaton, Ill; Bob Haward, Oak Park, Ill; Carl Lekas, East Chicago; Ind; Susan Morrison, Maywood, Ill; Nancy Neumann, Winnetka, Ill; Karen Nunemaker, Lakeville, Ind; Geraldine Shaffer, Gary, Ind; Jacqueline Swatek, Chicago; Virginia Vash, Chicago; Kitty Watson, Chicago; Susanne Wrobel, Chicago

THIS WEEK'S CONTEST—How many different words can you make out



of the words "Roy Rogers?" For the longest list, I'll award \$1; next longest 50 cents; and next 15 runners-up, 25 cents each. Mail your entries to Uncle Herbie, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Sunday, Sept. 28.



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THERE'S NO POLITICS IN ILLINOIS BOXING

(continued from page 43)



ROCKY GETS A SECOND CHANCE.....

Former middleweight champion Rocky Graziano (seated right) appears before the Illinois Commission to plead for reinstatement after being banned for

obtaining a dishonorable discharge from the Army. Rocky was reinstated last Spring. At hearing were Lou Radzienda, Joe Triner and former commissioner Ralph Metcalfe. Standing is attorney Frank McAdams.

them back to crime. For that reason, we reinstated Graziano in Illinois and have permitted his bouts with Sugar Ray Robinson and Chuck Davey. We could have easily "thrown the book" at Graziano, but would that solve or aggravate the problem? It is not the first offender that is the threat to this country, but it is the repeater. Graziano has asked for a second chance—we have given it to him.

Jack Blackburn, Joe Louis' trainer and instructor, is another example of a man who made a mistake. He was given another chance and became the best guardian of his fighter the game has ever known.

Managing a fighter is not a professor's or a preacher's job. Nor is it a job for the professional gambler or hoodlum. Then you may ask: what are

the qualifications of a manager? He must have first of all, knowledge of the game. He must be honest, sincere and properly supervise the training of his fighter. His word must be his bond and he must maintain good press relations.

As for the boxer, he must live as an athlete and not as another jazz hound. He must be hungry and ambitious enough to succeed and zealously ply his trade. A fighter must have faith and trust in his Boxing Commission and that Commission must in turn deal fairly with him. Fair play and justice is what made this country the arsenal of free democracy. And as long as I remain chairman of the Illinois Athletic Commission, boxers can be assured of no racial discrimination or force. Outside influences such as biased sportscasters will not enter into our decisions.

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