

Why "Bride & Groom" Is A Bad Show



TV FORECAST

SEPTEMBER 13, 1952

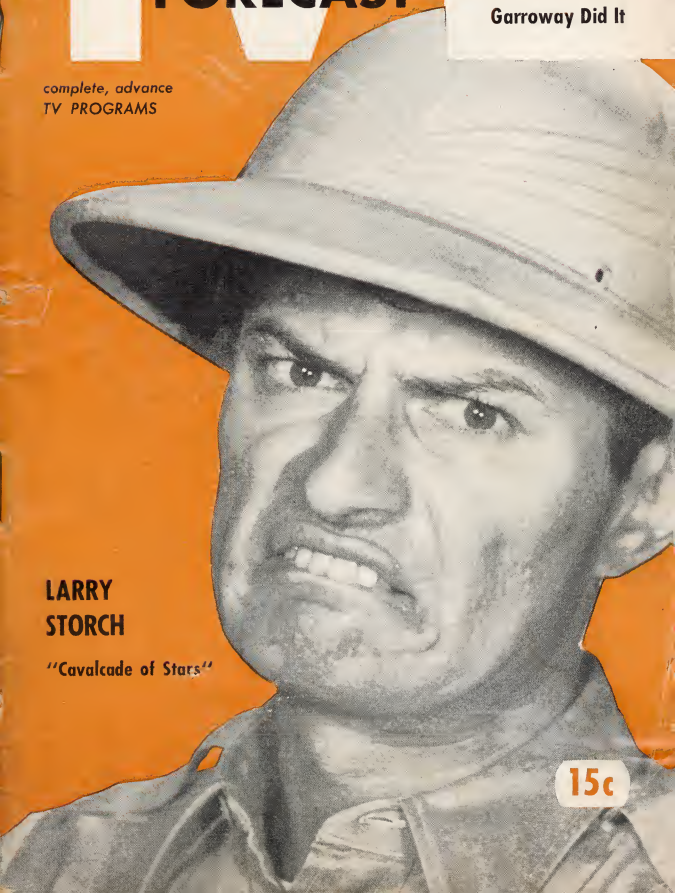
PATTI PAGE—
Garroway Did It

complete, advance
TV PROGRAMS

**LARRY
STORCH**

"Cavalcade of Stars"

15c



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IMPACT!

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INTERVIEW THE PEOPLE
WHO MAKE NEWS . . .**

LOCALLY and NATIONALLY!

CHANNEL

WENR-TV

ABC Television Network

Channel One

NEW YORK—You could have knocked a certain cigarette sponsor over with a wet butt when the news broke that Dorothy Collins had secretly married her band leader-boss Raymond Scott. The "Hit Parade" sweetie who chirps those familiar commercials has become a valuable piece of property for the ciggie firm. To say nothing of her collegiate-like charm when she warbles those dreamy ballads on "Parade." The burning question: can Dorothy make the grade as a matron? The general consensus is "Uh, uh." . . . When lusty, tempestuous Tallulah Bankhead makes her TV debut on October 11, she'll be taking a double bow. Her autobiography, which hits the book stands the same day, is expected to cause a minor sensation. If Tallu tells all, the book could reach Kinsey Report proportions.

The boys who wave TV ratings as a sure sign of success had better check with "One Man's Family." The high-classed soaper was consistently in the top ten last season. Yet this year the Barbour family headed by Bert Lytell and Marjorie Gateson is out. . . . Will Rogers, Jr., who vowed he'd never play another role after making the movie life story of his dad, has succumbed to pressure. He's signed for a TV deal, although there's nothing definite about what sort of a show it's to be. . . . Lucille Ball's date with the stork is proving costly to the sponsors of "I Love Lucy." Lucille has to shoot twelve quick episodes before the child is born—which means a 20% budget boost. All hands are hoping the hurry-up treatment won't hurt the show.

When Bishop Sheen returns to the TV fold after the November elections, he's very likely to be toting a sponsor. A cigarette bankroller was refused, but some institutional type sponsor will be acceptable. The prelate's favorite charities will profit. . . . Gail Compton, who found the intellectual going on "Super Ghost" a little rough (he was dropped from the panel), culled an interesting note from a Chicago newspaper. It read, "If the baby does not thrive on fresh milk, it should be boiled." Gail wonders what Professor Bergen Evans would say to such a breach of syntax.

Margaret Truman will clown with Jimmy Durante when the Schnoz kicks off his series of shows on September 20. Likeable Maggie will be making one of her last appearances before papa moves out of the White House. . . . There's a move afoot for television to break the strict time limits of the medium. Some drama producers see no reason why a TV play shouldn't run over the set half-hour or full hour. A leisurely pace, they maintain, will improve conditions.

Herman Hickman's new show is scheduled to kick off October 3. Rex Marshall and the former Yale coach make up the permanent cast with a guest sitting in on each stint. Now that Herman is a confirmed TV star, he'll have to show better than the days when he was billed as a football mentor who merely dabbled in show biz. . . . Televiewers east of the Rockies haven't seen everything. On the West Coast the TV commercials are selling oil wells to their viewers. . . . Mel Martin, emcee of the Cincinnati-originated "Breakfast Party" observes that the man who gives in when he's wrong is wise and the man who gives in when he's right is married!



COLLINS



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Over 700,000 readers

contents

"Bride and Groom" Picked No. 3.....	5
Your TV Favorites Are Back.....	6
Larry Storch Makes Good.....	8
Gracie Fiddles While George Burns.....	10
Patti Page—Out of an Echo Chamber....	13
Happy Birthday, Jim Moran.....	17
Dave Garroway's Politics Quiz.....	20
Dorsey Connors Is Dynamite.....	25
The Stars and Their Children.....	28
Warren Brown Paces a Quiz.....	42
Can Chuck Davey Survive the Rock.....	46

PROGRAM LISTINGS

Saturday	14
Sunday	16
Monday	20
Tuesday	24
Wednesday	29
Thursday	33
Friday	37

FEATURES

Channel One	3
Letters to Editor.....	4
Jack Mabley's Column.....	12
Backstage Diary	32
Chub McCarthy's Column.....	33
Ed Pazdur's Sports Column.....	41
Mollycue Puzzles	44
Roy Starkey's Western Story.....	45
Uncle Herbie	45

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Expiration Number 219

Letters to the Editor

All letters must be signed, with addresses.

Names will be withheld if requested.

Bully for Chub McCarthy (*TV Forecast*, Aug. 30). It takes courage to criticize your employer's show. Awful as the Video Venus thing was, I didn't expect to see anything about it in *TV Forecast*. Chub might also have chided the Boss for inept and ill-considered ad-libbing when he asked the contestant who worked for her mother in a juvenile shop: "Anything to do with juvenile delinquency?" Wasn't funny, Boss. Everyone else was trying to put the poor kids at ease.

Chicago, Ill.

RITA D. KENNEDY

(Ed. Note: Ouch!)

As a faithful reader of *TV Forecast*, I am a bit confused. On Channel One it stated that Uncle Miltie is denying that he is switching to situation comedy and your article on TV Things to Come says that he's already decided to switch. Which article is right?

LaPorte, Ind.

DENNIS BOWEN

(Ed. Note: They keep denying 'em, and they keep happening.)

Chub McCarthy . . . Many thanks for the very nice mention in your column. I have a little complaint and hope you will not mind my getting it off my chest. I have a great deal of regard, respect and admiration for Chet Roble, but if you are going to team me up with somebody, why do it with a guy who is also short on hair? What's the matter with Faye Emerson? Dagmar isn't busy these days. Wouldn't it be an idea to team me up with Kay Westfall, if only to see how Tom Duggan would react? . . .

WNBQ Star

HERBIE MINTZ

. . . I like your idea of putting the date the movie was made in your feature film listings. Good work.

Gary, Ind.

KAY CUMMINS

Just finished watching Melody Mill variety show. It's wonderful. They have everything to make up a good listening orchestra.

Valparaiso, Ind.

MRS. STELLA LAWRENCE

Congratulations on your choice of Sid Caesar as number one comedian. Maybe he does repeat some of his acts but he knows how to make his viewers howl every time. . . .

Chicago, Ill.

JEAN MATRAS

(Continued on page 21)

Honestly, It's the Sweetest Show

THE
WORST
FIVE

H. L. Mencken, America's supreme cynic and bachelor, once had this to say of marriage: "A man can be a fool and not know it—but not if he's married." We'd like to tack a few words on to the end of that statement, to wit, not if he's married on a TV show called "Bride and Groom."

"Bride and Groom" spreads its particular brand of joy fifteen minutes a day, five days a week. And honestly, it's the sweetest show you ever saw. Sweet to the point of nausea, "Bride and Groom" is our choice for the number 3 spot on our list of TV's 5 worst shows.

To rate the third spot "Bride and Groom" had to beat out such rancid contenders as "The Big Payoff" (No. 4) and "Those Two" (No. 5).

For rather obvious reasons, people have been operating under the theory that marriage is something sacred, something for the ages. "Bride and Groom" snuffs out this theory in a hurry. As soon as the show begins, the wedding couple is introduced and before you know it, you've got a commercial. This then is the shabby message "Bride and Groom" is peddling. Marriage is merely a device used to sell such things as waffle batter and breakfast food.

It was inevitable that somebody would get around to commercializing weddings. After all, it's been done to everything else. But "Bride and Groom" doesn't do the job halfway. It not only provides blushing young couples with a wedding. It tosses in a reception besides. Numerous "gifts" are heaped on the lucky couples, each with a big fat plug for the manufacturer. Between these veiled commercials and the regular ones, there isn't much time for the ceremony. True to the assembly line nature of the show, the wedding is reeled off in about a minute.

"Bride and Groom" is the brainchild of John Nelson, who also emcees the show in the synthetic manner that's all the rage these days. Well-meaning John

conducts the proceedings as though this were only the latest marital venture of bandleader Artie Shaw.

Overproduced, overcommercialized and almost downright *sacriligious*, "Bride and Groom" mollifies its critics by having real honest-to-goodness ministers on the show. And they claim an astonishing percentage of happy marriages for couples wed in front of the TV cameras.

We're happy that all those couples are having successful marriages. And we're also glad to see all those TV crews and cameramen pulling down those nice wages. And just think, the folks at home not only get to see a wedding every day, they also find out dandy ways to whip up pancakes. And what could be nicer than that?

Next week, number two
"Bride and Groom" is seen Mon. thru
Fri. at 11 a.m. on channel 9.



Below—John Nelson (right) launches another





S
E
P
T
O
C
T

YOUR TV

SUN

14



Edward R. Murrow

MON

15



Lucille Ball

TUES

16



Milton Berle

21



Martin & Lewis

22



Life With Luigi

23

28



The Web

29



Tommy Bartlett

30



Herb Shriner

5



Walter Winchell

6



Kate Smith

7

FAVORITES ARE BACK

WED

17



Davey (above)
vs. Graziano

THURS

18

FRI

19

SAT

20



Jackie Gleason

24

25



Joel McCrea

26

27



Caesar & Coca

1



Ralph Edwards

2



March of Time

3



Eve Arden

4



Stanford vs. Michigan

8



Bert Parks

9

10



Ozzie & Harriet

11

THE game of baseball lost the makings of another clubhouse character like Dizzy Dean when Larry Storch discovered he could get paid for his clowning talent. It was all a matter of arithmetic. In 1940, the New York Giants offered Larry \$75 a month to play ball in their farm system. At the same time, a theatrical agent sold Storch on the verdant show biz pastures, which at \$125 a week, seemed much greener than the infield grass at a ball park. Ever since, ex-ball player Storch has been content to pay at the box office to see the boys in flannel perform.

Today, at 29, when most ball players begin computing their pension time, Larry Storch has found himself heading the magic "Cavalcade of Stars" variety opus. Magic because DuMont's "Cavalcade" has spiraled each of its headlined comics into TV notoriety—Jerry "Beanbag" Lester, Jack Carter and Jackie Gleason.

Slow to catch on so far, Larry is battling the terrific following built up by moon-faced Mr. Gleason, who has since moved over to CBS. Gleason can't touch Storch in the mimicry department, but the pear-shaped comedian has capitalized on a great *visual* know-how, a commodity that Larry hasn't yet developed.

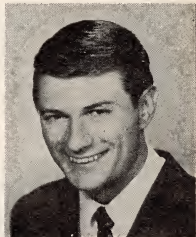
Storch is probably the best dialectician and mimic in TV today. He has a trick voice box that gag writers take a great relish in wrapping absurd comedy situations around. Cockney, French, East Side twang, German or the incoherent ramblings of a punch drunk fighter—he has mastered them all.

Larry started in show business doing impersonations of movie stars. It's generally conceded in the trade that impersonators never die rich. Their reward for losing their identity is one of unflagging mediocrity. Never has the man who spoofed filmdom's glamour gang ever been invited to immortalize himself in cement in the famous patio of Grauman's Chinese Theater.

Realizing this, Storch dropped his Hollywood routine and worked up a series of characters somewhat along the lines of Gleason's collection of remarkably odd acquaintances. One of Larry's first was a veddy veddy proper English radio prize fight announcer who gave a "blow by blow" account of a championship match along these lines: "This is the British Broadcasting Company bringing you this frightful encounter between these two ruthless contestants . . . And there's the bell (pause) . . . Oh, that was a good one . . . Excellent! . . . My, but that one chap seems to have

The Story of Comic Larry Storch

It's not
the principle—
It's the money



The comic at rest



ZOOT-SUITER



PUG



SENATOR



utter disregard for the other . . . Oh, you should have seen that thrust! . . . Ah, there's some blood . . . Messy thing, isn't it? . . . Oops, that was another good one . . . My word! . . . Tsk, tsk . . . Ooo! . . . That *was* a blow . . . Ooo! . . . Icky! . . . Thank heavens it's all over. . . . We now return you to our BBC studios."

A frequent visitor to Storch's TV gallery is Willie, the teen-aged zoot-suiter who carries on a telephone conversation wid hiz bud who happens to hang out in a candy store jernt. Willie, decked out in an out-sized cap and checked trousers (pegged at the ankles) ambles over to the Ameche booth, dials the operator (to tell her he got the wrong number) and then gets his bud on the wire. "Stu," he laments, "what am I going to do wit my mudder? Today she throws the blanket back from my sack, calls me a bum and tells me to get a job. Imagine that? Four o'clock in de afternoon and my old lady wants me to run out and look for a job!"

As a story teller, Larry uses his mimicry talents to the hilt. One of his favorites (and best) concerns the little English sailor, who given strict instructions to be kind to the German prisoners aboard ship, punches one of them in the nose nevertheless. Reprimanded by his Captain for such an ungentlemanly act, the limey seaman explains why he did it: "When that German bloke told me our tea was dirty rotten swig, I didn't say a word. And when he said he hoped the whole isle of England would be swallowed up by the sea, I was very calm. And when he said he didn't give a hoot for the queen, I restrained myself. But when that big kraut head opened up the porthole and spit in OUR OCEAN!! . . ."

Born in the Bronx in 1923, Larry Storch was known to practically every regular neighborhood movie goer in the city. He was an amateur hour bug, appearing in (and winning) nearly every one in the New York area. His stock-in-

(Continued on page 21)

GRACIE FIDDLES WHILE



ONE of the highest paying jobs in TV is that of a trend spotter. It's not an official job, but if you spot a trend in time it'll be worth plenty of dough. Last spring the trend spotters really scented down a trend. No longer was a Berle or a Skelton or a Godfrey leading the ratings list. Instead a husband and wife situation comedy named "I Love Lucy" was pulling the biggest audiences in TV history. "Ah" said the spotters, "situation comedy. That's the ticket!" So comes the fall be prepared

to watch a string of situation comedies, some good, some bad, and most of them inherited from radio.

The peculiar part of the story is that another husband and wife team had been pulling hefty ratings for a couple of years before Desi and Lucy started running wild. But then George Burns and Gracie Allen have become a tradition and are no longer a subject for a trend spotter's binoculars.

George and Gracie have been a show business team for over 25 years. With all that mileage on them, you'd think the machine would have run down a little bit. But if anything, the act has improved.

The whole Burns and Allen act revolves around Gracie's incredible "logic" and George's resigned bafflement. Gracie works from one absurd premise to another and before she's finished, the Burns family has been committed to some insane promise which George tries to wiggle out of. That's all there is to the act.

But working within this framework, George and Gracie have developed a sense of timing and teamwork that milks one laugh after another out of situations that sometimes aren't really very funny.

The secret of this great act is that in spite of the confused front presented to the public, George and Gracie are two of the shrewdest people in show business. They both have an understanding of humor that transcends the gag file type jokes that have been plaguing the public, especially on TV.

Their humor can best be described as "shaggy dog." This type of joke builds to a climax and throws in an entirely irrelevant and hilarious ending. Example from George Burns: A friend of mine worked for the circus for 20 years. His act was to put his head in a lion's mouth every night. Finally he bought a pair of glasses and when he stuck his head in the lion's mouth it nearly scared him to death. It was awful dark inside there. He wanted to quit his job but he couldn't break his contract. So he threw away his glasses and did the act with a flashlight."

The ending of this type of joke can

GEORGE BURNS

leave the listener wondering whether his sanity has just departed. But more often it just brings howls.

On TV George and Gracie have worked out an easy format, half situation, half commentary by George. Working like the Chorus in a Greek play, George describes the scene, throwing in a few jokes and then joining in the scene. Despite this shifting back and forth from reality to half reality the talents of George and Gracie keep the audience perpetually amused.

George and Gracie have worked out an arrangement for their home life, which the community of Hollywood apparently hasn't followed. George is in charge of handling daughter Sandra and Gracie disciplines son Ronnie. And since they see so much of each other rehearsing, they spend a great deal of their spare time apart. They find this arrangement worked out perfectly as they then never see too much of each other.

For many years George has been more or less of a stooge for Gracie. He grimly chews on his cigar as Gracie goes from one preposterous situation to another. Yet in real life George is considered to be one of the funniest men alive.

George belongs to a group known as the "Knights of the Round Table" which lunches together practically daily. Included in the group are such vaunted comics as Jack Benny, Groucho Marx, Danny Kaye and George Jessel. And to a man this group conceded that the funniest man in the club is George Burns.

Perhaps George's best friend is Jack Benny. Their friendship has survived many long years in show business where rivalries can become very bitter. High spots of last year's TV season were the exchange guest appearances between George and Jack. When George decided on his present TV format, the man who advised him to do so was Jack Benny. George and Jack constantly kid each other about their careers. Once



George sent a picture of a jackass to Benny with the inscription "To my very dear friend, Jack Benny." Jack's reply: "Thank you for your picture."

With people like Marx and Benny pulling for them George and Gracie have found their show business ride relatively unbumpy. They've worked out a successful formula and clung to it, always leaving enough leeway so that their material wouldn't weary their audiences.

The best testimony to this formula was an announcement from the CBS network this summer. George and Gracie had only been on TV every other week for their first two seasons. This year they are going to be on every week. It seems the public will never tire of Gracie's fiddling while George Burns.

Burns and Allen are seen on Alternate Thursdays at 7 p.m. on channel 4 (WBKB). Starting in October they will be on every week at the same time.



Father's Day presents no problems for George's kids. Sandra and Ronnie present George with gifts that he can always use—cigars.

IT'S GOOD TO BE SELFISH

by JACK MABLEY



This week most of the performers and producers connected with television in Chicago met to form an organization to bring more network shows to this city. Their motives are selfish. I could hardly be in more complete agreement with them.

These actors and actresses and directors and writers and movie makers are Chicagoans. They like it here. Any of them could easily pick up and move to New York or Hollywood and earn bundles of dough, as a great many of people who were weaned on Chicago TV have done.

But they want to stay here, because they like the people, and they like the way things are done here.

It is simple logic that they should do what they can to try to originate more network television shows here.

No one has any illusions that Chicago will rival New York or Hollywood as a source of network television—at least in

quantity. The networks are pouring millions into huge new TV cities on the West Coast, for the Most Colossal Productions Ever Conceived. In New York they're expanding present studios and buying new ones.



FAVORITE KUKLA

But network television soon will be a 16 or 18 hour a day operation, and there's going to be room for—or rather a demand for—a few hours a day of non-colossal, intelligent, tasteful television entertainment.

That is Chicago's specialty. We can do it better, and we can do it for less money.

What are the best children's shows in television? You'd have to choose between Kukla, Fran and Ollie, Super Circus, Zoo Parade, and Mr. Wizard. All Chicago shows.

What's the best quiz show in television? If Chicago's Down You Go isn't the best, it certainly is the most literate.

What is the best soap opera in television? Hawkins Falls has the biggest audience and the vote of many not only as the best but the only decent daytime serial.

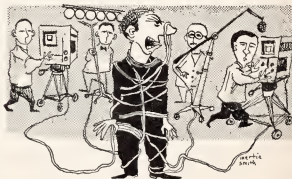
What was the best musical program ever seen on television? Garroway at Large, the originator of the Chicago style of TV.

Where have you seen a dramatic program with the honesty and humanness of Studs' Place?

The networks discovered during the political conventions that man for man Chicago has the best newscasters in the country.

We have Clint Youle, and the Quiz Kids, and Tommy Bartlett and his travelers.

Chicago has quality. We believe, along with the industry here, that enough national advertisers are interested in quality to assure Chicago's future as a place of origin of good television.



"All right, all right, somebody's got his wires crossed."

PATTI PAGE

SHE CLIMBED OUT OF AN ECHO CHAMBER

Chicago was a great place to be in in 1947—if you liked jazz. The town was undergoing one of its periodic jazz revivals sparked by Dave Garroway and his “1160 Club” disc jockey show. Bebop was then in flower but Dixieland was getting in plenty of licks. Garroway’s own special pets were singers Sarah Vaughn and Ella Fitzgerald. But Dave, discerning man that he is, gave a lot of spinning to a record called “Confess” made by an obscure singer from station WBBM.

Since then both record and the gal singer, a migrant from the back hills of Oklahoma have made recording history. The record has now been more or less forgotten, but Patti Page is now responsible for more record sales than any other person in the music business. And the record was responsible for a new technique, the echo chamber, devised by Patti in collaboration with great Chicago guitarist George Barnes.

In addition to the echo chamber, Patti added another dimension to the recording industry by singing a duet with herself on the same record. Since then she has sung quartets with herself and there is apparently no end in sight. As far as the echo chamber is concerned, there are many in the music business who wish it had never happened. It brought in a whole new style of singing wherein the singer tries to get bigger echoes by shouting louder. Hence the Frankie Laines, Guy Mitchells, Al Martinos, not to say the Bill Farrells, who defy description.

Patti latched onto a TV show of her own early this summer and it looks like she'll stay on permanently, alternating with Perry Como.

Patti hails from Claremore, Oklahoma, also the home town of famed humorist Will Rogers.

Jack Rael, a band agent visiting in Tulsa, heard Patti singing over KTUL



(where she got her start) and was entranced. He went to the station to find out who she was and discovered Patti to be an immature bobby soxer. He quickly signed her to a contract and landed her a job on Chicago’s “Breakfast Club.” It lasted only a week. From there she went to WBBM where nothing happened until she recorded “Confess.”

In her early days Patti sang in a soft langorous style with a distinct feeling for jazz lyrics, but her best selling recordings have been sung in a pseudo hillbilly style, apparently more pleasurable to the public. Her biggest seller was the fabulous “Tennessee Waltz” which went over the two million mark, but “Mockin’ Bird Hill” and “Mr. and Mississippi” aren’t far behind. To show that she still socks across a torcher, her “All My Love” led the best seller lists for months.

Still unmarried, Patti is one of the more decorative items in show business. With a voice to match, she seems a choice bet for a long TV career where looks are important. On her TV show she goes for simplicity, an idea that more musical shows could borrow. And best of all, she has abandoned her echo chamber. Maybe she sold it at a cut rate to Bill Farrell.

Patti Page is seen Tues. and Thurs. at 6:45 p.m. on channel 4 (WBKB).

Saturday Sept. 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 **ROUNDUP TIME**—Western Film
"Sunset Carson Rides Again"
- 9:45 9 **MAGIC CARPET**—Film Short
"Carnival Show"
- 10:00 5 **TO BE ANNOUNCED**
7 **SPACE PATROL**—Adventures
A force greater than atomic power that robs human beings of energy baffles Commander Buzz Corry
- 9 **MOVIES FOR KIDS**—Films
"Rustler's Hideout" part two
- 10:30 4 **SMILIN' ED'S GANG**—Stories
Ed McConnell narrates tale for kids
- 5 **HOBBY SHOW**—Bill Healion
Construction of a working model of a jet propelled racing car
- 7 **BEULAH SHOW**—Comedy Skits
Life in the Henderson household
- 9 **KIDS & COMPANY**—Variety
Johnny Olsen emcees hall of fame featuring Tommy Turpin, 14, of Paris, Ky. who saved a boy from drowning in a well
- 10:45 5 **"ROAD TO HAPPINESS"**—Film
Feature (1942) with John Boles & Mona Barrie; struggles of a man endeavoring to support a child & foster his career at the same time
- 11:00 4 **BIG TOP**—Circus Show
Ringmaster Jack Sterling
- 9 **"DEVIL RIDERS"**—Feature
Film (1944)—a pony express rider sides in with a new stagecoach company; Buster Crabbe, Al St. John
- 12:00 4 **RANDY'S HALL OF FUN**—Game
Randy Brown is emcee
- 9 **"RIDERS OF WHISTLING SKULL"**
Western feature film (1937)—story of the hunt for a lost city of fabulous treasure; Bob Livingston, Ray Corrigan, & Max Terhune
- 1:00 4 **"RUBBER RACKETEERS"**—Film
Feature (1942)—efforts of a group of people to uncover a black market gang; Ricardo Cortez, Rochelle Hudson, Barbara Reed, & Bill Henry
- 9 **BATTING PRACTICE**—Warm Up
- 1:10 9 **LEAD OFF MAN**—H. Creighton
- 1:25 9 **BASEBALL**—Sox vs New York
Jack Brickhouse and Harry Creighton
- 2:30 4 **"MR. MUGGS RIDES AGAIN"**
Feature film (1945)—story of a disqualified jockey who stops a crooked gambler from swindling an old lady; Leo Gorcey and Huntz Hall
- 3:00 7 **FEATURE FILM PRESENTATION**
- 3:45 9 **TENTH INNING**—Recap Of Game

- 4:00 4 **CLASSIC THEATER**—Opera
"Torna A Sorrento (Return To Sorrento)" part one, operatic selection
- 7 **"SPRINGTIME IN TEXAS"**—Film
Feature (1945)—western stars Jimmy Wakely
- 9 **FOOTBALL**—Philadelphia Inquirer Charity Game
- 4:30 5 **ROOTIE KAZOOTIE**—Puppets
Adventures for the youngsters
- 5:00 4 **PATTERN FOR LIVING**—Talks
Teenagers discuss current problems
- 5 **WESTERN ROUNDUP**—Film
- 7 **CISCO KID**—Adventure Tale
Duncan Renaldo & Leo Carrillo star in story titled "Railroad Land Rush"
- 5:30 7 **FLIP THE FROG**—Film Cartoon
Story titled "Fire, Fire"
- 5:40 7 **"MOON OVER MONTANA"**
Feature (1946)—western with Jimmy Wakely
- 5:45 9 **MUSIC ALA MODE**—Jack Fuller
- 6:00 4 **CAMEO THEATER**—Film
- 5 **MR. WIZARD**—Science Study
Don Herbert and Bruce Lindgren discuss "Energy From Food"
- 9 **ARMCHAIR ADVENTURES**—Film
- 6:15 4 **STORK CLUB**—Interviews
Sherman Billingsley is your host
- 6:30 4 **BEAT THE CLOCK**—Games
Bud Collyer quizzes the contestants and puts them through zany stunts
- 5 **STARS IN KHAKI 'N' BLUE**
Talent show with Wendy Barrie mc
- 7 **PAUL WHITEMAN'S TEEN CLUB**
Nancy Lewis & Junie Keegan assist
- 9 **PET SHOP**—Gail Compton mc
Gail and Gay introduce unusual pets along with their masters, and present regular features of the Pet Shop
- 7:00 4 **FARMTOWN U.S.A.**—Talks
George Menard talks about farm life
- 5 **ALL STAR REVUE**—Variety
George Jessel, guest host, presents Dorothy Kirsten, Tony Martin, and Joe DiMaggio
- 7 **INSIDE STORY**—Film Short
- 9 **"RETURN OF THE RANGERS"**
Western feature film (1945)—James Newill and Dave O'Brien
- 7:30 4 **ALL STAR HIT PARADE**—Music
Your favorite tunes are played
- 7 **UNITED OR NOT**—Discussion
Current topics debated by statesmen with John McVane as moderator
- 7:45 9 **CLETE ROBERTS' NEWS**—Events
- 8:00 4 **ROLLER DERBY**—Action Plus
Ken Nydel narrates excitement
- 5 **YOUR SHOW OF SHOWS**
Sid Caesar and Imogene Coca in various parodies and satires. Permanent cast includes: dancers Bambi Linn & Rod Alexander, soprano Marguerite Piazza, vocalists Bill Hayes, Judy Johnson. Guest hostess: Marilyn Maxwell with dancer Rod Strong & accordionist Boris Gregory

SATURDAY SEPT. 13—cont'd

8:00 7 "COUNTERBLAST"—Feature Film (1945) with Mervin Johns & Margaretta Scott; organization's fight against propaganda

9 DICK TRACY—Mystery Drama

8:30 9 WRESTLING FROM MARIGOLD
Main event: Ronnie Etchison vs Rudy Kay; 1st match: Ned Taylor vs Jack Carter, tag match: Baron Arena & Canadian Angel vs Milt Olson & Juan Hernandez; Reg Bastien vs Karl Gray, and Billy Hickson vs Great Balbo

9:00 4 DISC JOCKEY SHOW—Hal Tate
Old and new songs on record

9:30 4 BATTLE OF THE AGES—Variety
Morey Amsterdam mc pits "youngsters" of show business against "oldsters." Guests: vocalists Alan Dale, "Angel," the Pitchmen, variety act, and DeLage & Shirley, illusion act

5 YOUR HIT PARADE—Musical
The top 7 tunes you've picked as favorites sung by Snooky Lanson, Dorothy Collins, & June Valli with Raymond Scott and his orchestra

7 "FACE IN THE FOG"—Feature Film (1936) with June Collier & Lloyd Hughes; mystery where a maniac attempts to kill off all the members of a dramatic production (see 8:00 ch. 7 listing)

10:00 4 "SIDEWALKS OF LONDON"
Feature (1940) with Chas. Laughton, Vivien Leigh, & Rex Harrison; a London street entertainer befriends a girl and teaches her the trade

5 "DIAMONDS & CRIME"—Film
Feature (1st showing) with Dennis O'Keefe, June Havoc, Adolph Menjou, Martha Scott, & Billie Burke

11:00 7 "VAMPIRE'S GHOST"—Feature Film (1945) with John Abbott & Chas. Gordon; deals with a vampire who rules the underworld of a plantation town (see 8:00 ch. 7 listing)

9 "CAUGHT IN THE ACT"—Film
Feature (1941) with Henry Armetta & Iris Meredith; construction company foreman becomes involved with a protective association.

11:30 4 ULMER TURNER & THE NEWS
Current events around the world

11:45 4 "COME OUT FIGHTING"—Film
Feature (1945) with Leo Gorcey & Huntz Hall; deals with police commissioner countermanning an order to close gang's club room

(Stations reserve the right to change above listings without notice)

Every Saturday

LUCKY STRIKE PRESENTS

YOUR HIT PARADE

and all the Hit Paraders

9:30 pm Channel 5

Be Happy-GO LUCKY!

\$3 CALL US \$3
ANY TIME!

Day - Night - Sundays

**All Bonded Technicians*
90-Day Warranty***

*BONDED BY AMERICAN MUTUAL
LIABILITY INSURANCE COMPANY

ACE TELEVISION

4766 N. MILWAUKEE AVE.

SP ring 7-5110

PICK'N CHICK'N

Trade Mark Reg.

**PROMPT
DELIVERY
SERVICE**

A Full Half of CHICKEN
Fried to a Golden Brown
\$1.10
• FRENCH FRIES • BUN
• COLE SLAW • BIT OF MONEY

- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

WEST SIDE STORE
4315 West North Ave.
CA pitel 7-5315
delivery limits

North: Irving Park
South: Roosevelt Rd.
East: Western
West: Oak Park Ave.

NORTH SIDE STORE
1565 W. Howard St.
SH eldrake 3-1620
delivery limits

North: Central (Evanston)
South: Bryn Mawr
East: Lake Michigan
West: Crawford

Present this ad for **FREE DELIVERY**

Sunday Sept. 14

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:30 5 **THE PULPIT**—Religious Talk
- 9:45 5 **FILM**—"Story Of Moses"
"Moses & His People" covers his return to Egypt & crossing of Red Sea
- 10:00 4 **"HAT BOX MYSTERY"**—Film
Feature (1947) with Tom Neal & Pamela Blake; detective agency secretary becomes involved in a murder
- 5 **TO BE ANNOUNCED**
- 9 **AMERICA AT CHURCH**—Relig.
Bethany Ref. Church of Roseland
- 10:30 5 **FEATURE FILM PRESENTATION**
- 11:00 7 **PAPA BEAR'S NEWSREEL**
Frank Bear narrates the news
- 11:15 7 **TOOTSIE HIPPODROME**—Circus
Emcee John Reed King presents acts Rudy & Tony on the flying trapeze & the Kirk Adams Act, ponies & dogs
- 9 **"SLANDER HOUSE"**—Feature
Film (1938) with Adrienne Ames & Craig Reynolds; complications arise in a beauty parlor
- 11:30 4 **CANDY CARNIVAL**—Variety
Gene Crane is host to talent
- 5 **LIVE AND LEARN**—Discussion
"City Planning" guest: Walter H. Blucher of the University of Chicago speaks on "New Towns"
- 7 **FAITH FOR TODAY**—Religious
Rev. W. Fagel gives the sermon
- 12:00 4 **ULMER TURNER AND THE NEWS**
- 5 **AMERICAN INVENTORY**—Talk
Everyday problems and their solutions are presented and discussed
- 7 **TROUBLE WITH FATHER**—Skit
Stu Erwin is featured as the well-meaning but blundering Papa
- 9 **"CHEROKEE FLASH"**—Feature
Film, Sunset Carson & Linda Stirling
- 12:15 4 **YOUR FUTURE HOME**—Ideas
Ed Cooper shows pictures of homes
- 12:30 4 **POLITICAL GRIDDLE**—Talks
Judge John Gutnecht & Greville Beardsley with moderator Porter McKeever
- 5 **FRONTIERS OF FAITH**—Relig.
Protestant services are held
- 7 **AMATEUR HOUR**—Chgo. Talent
Bob Murphy emcees talent show
- 1:00 4 **"NO ESCAPE"**—Feature Film
(1932) with John Carradine & Dean Jagger; prison escaped forger taken into new gang is displeased
- 5 **HOW DOES YOUR GARDEN GROW?**—Discussion and Movies
John Ott shows how to plant spring bulbs, and how to prepare soil
- 9 **BATTING PRACTICE**—Warmups

- 1:10 9 **LEAD OFF MAN**—Creighton
- 1:25 9 **BASEBALL**—Sox vs Boston
Jack Brickhouse & Harry Creighton
- 1:30 5 **TO BE ANNOUNCED**
- 7 **WILD BILL HICKOK**—Western
Guy Madison and Andy Devine
- 2:00 4 **WHAT'S THE GREAT IDEA?**
Moderator: Maurice F. Donahur & panel: Joel Goldblatt, Lawrence Link, & Mrs. Robt. Preble talk on "Charity"
- 5 **KICKOFF 1952**—Sports Show
- 7 **CISCO KID**—Western Movie
Duncan Renaldo & Leo Carrillo star
- 2:30 4 **ALL STAR HIT PARADE**
Music by your favorite recording stars
- 7 **ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 2:45 5 **LEIF EID AND THE NEWS**
- 3:00 4 **QUIZ KIDS**—Joe Kelly MC
Panel includes: Janet Ahern, 7, Frankie VanderPloeg, 8, Melvin Miles, 9, Sally Ann Wilhelm, 13, & Pat Conlon, 15
- 5 **KUKLA, FRAN AND OLLIE**
Adventures with the Kuklapolitans.
- 7 **SADDLE & SAGE**—Western
"Lone Avenger" feature film
- 3:30 4 **TODAY & TOMORROW**—News
Commentary by Frank Reynolds
- 5 **SUMMER THEATER**—Drama
"Horns Of A Dilemma" with Harold Callen; story of a school teacher who insists on having a city government keep its word on a document made out to his ancestors 200 years ago
- 7 **BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
- 3:45 4 **INDUSTRY ON PARADE**—Film
Story of the industries of America
- 9 **TENTH INNING**—J. Brickhouse
- 4:00 4 **LAMP UNTO MY FEET**—Relig.
Moderator Dr. Lyman Bryson presents drama titled "Differences" discussed by Dr. Edward Klein of Stephen Wise Free Synagogue and Congressman Jacob K. Javits (R., N.Y.)
- 5 **ZOOPARADE**—About Animals
Lear Grimmer and Jim Hurlbut discuss "Not All Rodents Are Rats." Unusual and useful animals
- 7 **SUPER CIRCUS**—Big Top Fun
Ringmaster Claude Kirechner presents Al Jansley's dogs, Cliffy, Scampy, Nicky, & Mary Hartline in "The Last Vacation"; the Downies, aerial acrobats, Andrex Solis in a cloud swing, Bernie Hoffman's Super Menagerie, and the Honey Girls, an acrobatic tumbling act
- 9 **BASEBALL**—Sox vs Boston
Second game of double header
- 4:30 4 **BILLY THE KID**—Western Film
- 5 **SKY KING THEATER**—Drama
Kirby Grant is featured
- 5:00 5 **FEARLESS FOSDICK**—Tales
Fearless matches wits with Aly Oom head of the terrible Onion Ring
(Continued on page 18)



Famed Courtesy Man Jim Moran in a rare mood—relaxation. Extending 4th birthday congratulations to Jim is TV Forecast executive Roy V. Whiting (right). Note picture of Moran children on far left.

HAPPY BIRTHDAY JIM

Chicagoland TV passed another milestone when Courtesy Man Jim Moran celebrated the fourth birthday of WGN-TV's "Courtesy Theatre." In that four year period, Moran has racked up some interesting records.

He was the first to show "live" automobiles on television. He also pioneered the short commercial, a blessing to plug-ridden TV fans. Another first—"Courtesy Theatre" has been the longest running film series on video. And still another—Moran was the earliest to plunk big coin on the movie distributors' desks in an effort to bring top-grade films to television.

Moran's efforts have not only boosted interest in local TV—they've helped to make his auto sales plant the largest of its kind in the world. According to trade circles, however, one thing hasn't changed since Jim Moran took to the telewaves—the size of his hat. He's gained a wide and lasting circle of friendships among all the TV people.

FINEST TV RECEPTION
with
HI-LO TV
Spiral-Tenna
\$9.95
Retail
Buy HI-LO at Your Dealer Today!
Patented

NEWEST "PROFESSION" PROTECTS 18 MILLION TV SETS!



Five years ago the TV service "profession" didn't exist. Yet today it keeps 18 million television sets in top working order.

Your TV serviceman is a highly skilled technician—trained long and hard for his job—with thousands of dollars invested in test equipment, parts and tools. As television advances, he must keep abreast of every improvement in design, invest more money in equipment, stock and tools.

The TV servicemen of America have earned your respect and confidence by anticipating your needs—by being ready to serve you promptly, fairly and reasonably whenever you need their help. Make a point of meeting your TV serviceman! He's a mighty good man to know.

This advertisement is published as a tribute to the television servicemen of America by the Tube Department of the General Electric Company, Schenectady, New York

Here's how
YOU
can own

MINK

Our New Mink coats range from \$1500 to \$6000. To do a volume business we must take slightly Used Mink Coats in trade. 40 years of honest dealing has brought us the wealthy clientele who trade in their Mink Coats very often. These traded-in Minks (reconditioned) look like new and can be bought for \$400-\$500 and \$600. Phone ANdover 3-5507 or come in NOW for the biggest Mink Bargains in Chicago.

MILLER FUR CO. 166 N. Michigan

Sunday

THIS IS SHOW BUSINESS

with

Clifton Fadiman • Sam Levenson,
George S. Kaufman and guests!

6:30 pm Channel 4

Be Happy-**GO LUCKY!**

Premiere tonight!

ROSE REEL

★ THEATRE ★

IN
PERSON

Billy DANIELS

Now Appearing Daily
Chicago Theatre Stage

IN
PERSON
M. C.

DANNY O'NEILL
TV and STAGE STAR

FEATURE
ON
SCREEN

BABY FACE MORGAN

Action Thriller . . . Starring
Mary Carlisle ★ Robt. Armstrong

Fashion Commentary by BERNADINE

9 P.M. WGN-TV 9 P.M. SUNDAY

LEO ROSE *Clothiers*

212 S. STATE

SUNDAY SEPT. 14—cont'd

- 5:00 7 **LAUGH TIME**—Film Short
"Laurel & Hardy" and cartoons
- 5:30 4 **SEE IT NOW**—News Comments
On-the-spot news by Edw. R. Murrow
- 5 **ROY ROGERS SHOW**—Drama
Bullet, Roy's sleuthing German Shepherd, interferes with the plans of the "Desert Fugitive"
- 7 **AMERICAN SCENE**—Film
Documentary about our country
- 6:00 4 **GENE AUTRY SHOW**—Western
Autry and Pat Buttram help a former criminal go straight
- 5 **SUPER GHOST**—Quiz Game
Bergen Evans emcees word game with panel: Mrs. Sherl Stern, housewife, stockbroker Robert Pollak, Dr. Irving Lee, and guest
- 7 **YOU ASKED FOR IT**—Requests
Art Baker gives viewers their wish
- 9 **"DEAD MEN WALK"**—Feature
Film (1943) with Mary Carlisle & George Zucco; a student of vampires dies, but returns to haunt his brother
- 6:30 4 **THIS IS SHOW BUSINESS**
Clifton Fadiman moderator; panelists: Geo. S. Kaufman, Sam Levenson, & guests: Nancy Chaffee, dancer Ray Malone, ventriloquist Jimmy Nelson, & vocalist Julie Wilson
- 5 **MEET THE PRESS**—Discussion
Martha Rountree & Lawrence Spivak with a panel of reporters quiz guest Sen. Richard Nixon (R-Cal.)
- 7 **WHAT'S THE ANSWER**—Quiz
Mal Bellairs asks the questions
- 7:00 4 **TOAST OF THE TOWN**—Variety
Ed Sullivan presents comedian Phil Silvers, comic acrobat Walter Dare Wahl, vocalist Toni Arden, dancer Lou Wills, Jr., & Harvest Moon Ball contest winners
- 5 **BIG PAYOFF**—Quiz Show
Randy Merriman and Bess Myerson quiz the men out for the grand prize
- 7 **KING'S CROSSROADS**—Film
Carl King narrates film-short stories
- 7:15 9 **CLETE ROBERTS' NEWS**—Events
- 7:30 9 **CHICAGOLAND NEWSREEL REV.**
- 8:00 4 **INFORMATION PLEASE**—Quiz
Try and stump the experts! Panel includes: regular John Kieran, and guests; emcee Clifton Fadiman
- 5 **TV PLAYHOUSE**—Drama
"Holiday Song" with Joseph Buloff as a middle aged cantor who believes he has lost his faith. Also featured are Herbert Berghoff & Frances Chaney
- 7 **QUEST FOR SERENITY**—Talk
Religious talks by Dr. Hildebrand
- 9 **ROCKY KING**—Roscoe Karns
Murder invades the high fashion world during an exclusive showing in "Model For Murder"
- 8:30 4 **BREAK THE BANK**—Quiz Game
Bert Parks is host to contestants

TV FORECAST

SUNDAY SEPT. 14—cont'd

8:30 7 **FOCUS**—Documentary Film
 9 **PLAINCLOTHESMAN**—Drama
 "The Tangled Web" is the tale of a man who leaves his money to his daughter, but his widow tries blackmail to get girl's inheritance

9:00 4 **CELEBRITY TIME**—Variety
 Guests: vocalists Carol Bruce and Rudy Vallee; skit about the '20's

5 **THE DOCTOR**—Film Drama
 A young doctor's announcement that bread is causing the poisoning of the townspeople evokes the rage of the people in "The Baker Story"

7 **BILLY GRAHAM**—Religious
 "Hour Of Decision" show

9 **ROSE REEL THEATER**—Film
 Feature "Baby Face Morgan" (1942) with Mary Carlisle & Richard Cromwell; son of an ex-racketeer is set up by mob which wants to revive "the good old days"

9:15 7 **FILM SHORTS**—Documentary

9:30 4 **WHAT'S MY LINE?**—Quiz
 John Daly is host to panel & guests
 5 **AMERICAN FORUM OF THE AIR**
 "What The Democrats And Republicans Offer In 1953" discussed by Sen. Mike Monroney (D-Okla.) and Sen. Karl Mundt (R-S.D.)

7 **PRODUCTION FOR FREEDOM**

10:00 4 **"MERRILY WE LIVE"**—Film
 Feature (1938) with Constance Bennett & Brian Aherne; scatter-brained wife with a weakness for hiring worthless humanity invites a supposed tramp to stay with them
 5 **WEATHERMAN**—Clint Youle
 7 **DREW PEARSON**—News
 "Predictions Of Things To Come"
 9 **COURTESY THEATER**—Feature
 Film "Joe Palooka In Fighting Mad" (1948) with Leon Errol & Joe Kirkwood; a retired boxing champion returns to the ring to expose dishonest promoters

10:10 5 **DORSEY CONNORS**—Ideas

10:15 5 **ALEX DREIER**—News Report
 7 **EARL NIGHTINGALE**—Talks

10:30 5 **SPORTS STAR TIME**—Duggan
 7 **FEATURE FILM PRESENTATION**

11:00 5 **TOWN CRIER**—Tony Weitzel
 Stories about Chicagoans

11:30 4 **ELOISE SALUTES THE STARS**
 Eloise McElhone interviews guests

9 **"DAWN EXPRESS"**—Feature
 Film (1942) with Michael Whalen & Anne Nagel; federal agents & fifth columnists dodge death in the sky

11:45 4 **FILM SHORT**

(Stations reserve the right to change above listings without notice)

TV FORECAST

4 to 4 for Fun and Food

LINN BURTON'S

PEGGY SABEL'S

STEAK HOUSE

- Complete Variety of Dinners
- Only AGED PRIME BEEF Served

744 N. Rush For Reservations
 Delaware 7-5930

Entire Second Floor for Private Parties
 In Person—NORM SHERR—NBC-CBS Pianist
 In Person—JANIE O'BRIEN—Cute, dynamic

Coffee is just a bean

—but
Stewarts
Private
Blend
is an Art!



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\$3 TV SERVICE CALL
DAY - NIGHT - SUNDAY
OUR WORK & PARTS GUARANTEED 1 YR.

PICTURE TUBES
 AND PARTS IN
 STOCK FOR

ADMIRAL
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 MAJESTIC
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 PHILCO
 RCA VICTOR
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 SENTINEL
 STROMBERG
 TRAVELER
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 ZENITH

Call Nearest Number

Michigan 2-7100
 454 W. North
Wellington 5-3050
 1005 W. Belmont
GRaceland 7-3300
 3179 N. Clark
Kildare 5-0425
 4100 Milwaukee
EVERglade 4-0440
 2753 W. North
KEdzie 3-7766
 9 S. Kedzie
HYdepark 3-3100
 1305 E. 63rd
Stewart 3-1000
 7460 S. Vincennes
Longbeach 1-0002
 1139 W. Wilson

Fritzel
 Est. 1925
 A Trusted Name



Garraway asks:

What Is Your Election IQ?

1. For the first time in 28 years, the AFL is expected to endorse a presidential candidate. Which nominee did the union invite to address its convention September 15?
2. What percentage of Americans eligible to cast ballots voted in the last presidential election?
3. Which candidate said: "If the parole board finds Alger Hiss is entitled to an early parole, I will not oppose it?"
4. Who said: "As party nominee, I will not indulge in local intra-party contests"?
5. Which candidate said: "A full belly is a better defense against communism than the atomic bomb"?
6. Who is the new national chairman of the Democratic Party?
7. What highly-placed foreign policy maker declared, "Foreign policy is and must be a major issue in the campaign?"
8. Who said that the recent shutdown in the steel industry was "badly mishandled from the very first day?"
9. The new president will be sworn into office January 20, 1953. When will the new congress convene?
10. If both the President and Vice President die in office, who succeeds to the office of President?

ANSWERS

1. Both Stevenson and Eisenhower. 2. 51%. 3. Nixon. 4. Eisenhower. 5. Stevenson. 6. Stephen A. Mitchell. 7. John Foster Dulles. 8. Sparkman. 9. January 3. 10. The Speaker of the House of Representatives.

Dave Garraway is the star of "Today," seen Mon. thru Fri. at 7 a.m. on channel 5.

Monday Sept. 15

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 7:00 5 Today—News & Commentary
 9:00 4 Morning News—Commentary
 5 Coffee And—Interviews, Music
 Hugh Downs is your host
 9:15 4 Arthur Godfrey Time—Variety
 9 Travelogue—Film Short
 "Guatemala Story"
 9:30 5 Breakfast Party—Mel Martin
 9 Chicago Cooks—Kay Middleton
 10:00 4 Al Pearce Show—Variety
 5 Home Cooking—Eddie Doucette
 Party-like meat loaf and spinach algonquin are demonstrated
 7 "Fifteen Wives"—Feature
 Film (1934) with Godfrey Tearle & Natalie Moorehead; death is in the offing in tale of adventure
 10:30 4 Breakfast With Danny O'Neil
 5 It's A Problem—Discussion
 "Father & the New Baby" discussed by Dr. Robert Gomberg, Mrs. Ethyl Donny, & Dr. O. Spergeon English
 9 Strike It Rich—Warren Hull
 Guest: Beryl Manischewitz, chairman of the Manischewitz wine company
 11:00 4 Creative Cookery—F. Pope
 Baked pork chops, potatoes in casse-
 role, fresh fruit salad plate, & cucumber boat salad are prepared
 5 Ruth Lyons' 50 Club—Chats
 7 Bob & Kay Show—Variety
 9 Bride & Groom—John Nelson
 11:15 9 Love Of Life—Continued Tale
 11:30 5 Good Living—Homemaking Tips
 Making the most of clothing dollar
 9 Search For Tomorrow—Drama
 11:45 9 Rhythm Retreat—Musical
 12:00 4 Bill Evans Show—Variety Time
 5 Noontime Comics—John Coons
 9 Hi Ladies—Interview Fun
 Tom Moore is host to the gals
 12:30 4 Garry Moore Show—Variety
 Guests: Steve Condos & Jerry Brandow
 5 Meet Mintz—Herbie Mintz
 7 Beulah Karney Presents—Tips
 Independence Day in Mexico featuring Mole Poblano as special dish
 12:45 5 Jack Angell With The News
 9 News Of The Day—S. Allen
 1:00 5 "Phantom Broadcast"—Film
 Feature, Gail Patrick & Ralph Forbes
 7 "Gangsters Of The Sea"
 Feature film (1936) with Noah Beery & Dorothy Burgess; tale of the Orient
 9 Test Pattern 'Til 4:45 p.m.
 1:30 4 Guiding Light—Serial Tale
 7 Claude Kirchner Show—Variety
 Interviews and commentary
 (Continued on page 22)

TV FORECAST

LETTERS to the editor

(Continued from page 4)

... We realize that programs must be paid for, and are willing to listen to reasonable commercials, but also believe that over five minutes of advertising defeats the purpose for which it was intended.

Chicago, Ill.

STANLEY BOGDAN

... How can anyone think that Kay Westfall is something out of this world. I think she is the conceited one. How any one can waste a good hour watching Kay is beyond me. She tries to steal the whole show.

Gary, Ind.

MRS. BESSIE PEKSINAK

I think it's about time people stopped running Tom Duggan into the ground just because the man is honest. ... Too bad we don't have more like him. Then the sports world could be cleaned up quite a bit. Hats off to Duggan!

Chicago, Ill.

RICHARD IRVIN

Everyone's been moaning about Duggan. Have you heard how Kay talks about Tom on her show. She calls him an idiot and most names in the book. ...

Berwyn, Ill.

JAMES BLAHA

(Ed. Note: As long as she doesn't use any of those names that aren't in the book.)

I think Julius La Rosa is wonderful. He really adds something to the Godfrey show. ...

Glencoe, Ill.

NANCY FRATTICK

Just read your "Great Day in the Graveyard" article. Was true in every respect and really covered the field. I'd like to add though that most of the people mentioned never had any talent in the first place. I've been around a long time and saw those people get started.

Evanston, Ill.

WILLIAM E. JENKINS

LARRY STORCH STORY

(Continued from page 9)

trade was impersonations, something always appreciated along the movie level. When he wasn't mimicking Colman, Lionel Barrymore and Frank Morgan, he was picking up ten dollars a night playing semi-pro baseball—as a workhorse catcher.

But the handsome offer of \$125 a week in the entertainment field convinced Storch that catching was for fellows like Ernie Lombardi, not himself. After working USO shows and night-clubs around the country, Larry was drafted into the Navy where he became a member of Eddie Peabody's entertainment unit. Technically a musician (he was listed in the Naval records as a cymbal player), the versatile Mr. Storch was actually the group's laugh-getter with a raft of comedy impressions.

After the war Larry had an unusual hitch-hiking acquaintance with a couple of radio writers who thought the ex-gob should meet the right people to further his career. Influential Hedda Hopper arranged an engagement for Storch at the plush Hollywood nitery Ciro's. After that the bookings were solid.

The dark-haired bachelor, who when he isn't mugging bears a strong resemblance to Cary Grant, still hasn't reached the success he's destined for. But when the boys in "Cavalcade's" writing corps find the best material for Larry he's liable to leave Messrs. Carter and Lester at the post with the sketch master Jackie Gleason only a few lengths ahead.

—Thomas O'Malley

"Cavalcade of Stars" is seen Fridays at 9:00 P.M. on WGN-TV, channel 9.

BIGGEST TV SERVICE OFFER IN TOWN — CITY WIDE SERVICE

WITHIN ONE HOUR — DAY — NIGHT — SUNDAY

FOR ONLY \$7⁹⁵ NO HIDDEN CHARGES

SERVICE AND ALL TUBES NEEDED EXCEPT BIG PICTURE TUBE TO REPAIR YOUR SET IN YOUR HOME. BESIDES A COMPLETE TV CHECKUP INCLUDING ALL FOLLOWING ADJUSTMENTS

- FOCUS
- ION TRAP
- VERTICAL HEIGHT
- HORIZONTAL LOCK-IN
- ALL HORIZONTAL ADJUSTMENTS
- CENTERING

90-Day Written Guarantee with Every Service Call
Professional Bench Work Considerately Priced If Needed

NORTH

Jewel Home Appliances

CAPITOL 7-7765

After 8 p.m. & Sun. Call GR 7-2241

SOUTH

SOUTHTOWN TV

MIDWAY 3-4740

WEST

TELE-CENTER

CRAWFORD 7-1889

MONDAY SEPT. 15—cont'd

- 1:45 4 **Art Linkletter's House Party**
Interviews with unusual guests, discussions, demonstrations; music by Muzzy Marcellion, songs by Monica Whalen; and many new features
- 2:00 5 **Big Pay Off—Quiz Contest**
7 **"The Ghost Walks"—Feature**
Film (1945) with John Miljan & June Collyer; an actor rents an old home to present a play
- 2:15 4 **New Horizons Show—Talks**
Lake Forest College conducts
- 2:30 4 **Lucky North Show—Interviews**
5 **Welcome Travelers—Chats**
Tommy Bartlett talks with guest travelers, awards them gifts, & serves refreshments to the audience
- 2:45 4 **Mike And Buff Show—Chats**
- 3:00 4 **"Women In Bondage"—Feature**
Film (1943) with Gail Patrick & Nancy Kelly; story of a German section leader and a love affair
- 5 **Kate Smith Hour—Variety**
Guests: dancers Hocter & Byrd; comedy team Howard & Shelton; & pianist Evalyn Tyner; also next chapter of "House In The Garden"
- 7 **"The Last Waltz"—Feature**
Film (1938) with Jarmila Novotna & Bruce Winston; operetta by Strauss
- 4:00 5 **Hawkins Falls, Pop. 6,200**
A remorseful daughter flees the town, and a prodigal son returns
- 7 **Sagebrush Theater—Serial**
"Riding The Dusty Trail" feature
- 4:15 4 **Assembly—Military Talks**
Chief Joseph Corey presents a show on "CARE" and what it does
- 5 **Gabby Hayes Show—Tall Tales**
- 4 30 4 **Film**
5 **Howdy Doody Show—Puppets**
- 4:45 9 **Trail Blazers' Theater—Western**
"Valley Vengeance" feature film
- 5:00 4 **Kids Karnival Kwiz—Games**
5 **Cactus Jim—Western Film**
7 **Laugh Time—Film Shorts**
"Charlie Chase" film and cartoons
- 5:30 4 **Silhouettes Of The West—Film**
5 **King Calico—Puppet Fun**
Johnny Coons and Doris Larson
- 7 **Tom Corbett, Space Cadet**
- 5:45 4 **Window Shopping—Commercial**
5 **Something To Talk About**
7 **Adventure Time—Film**
"Hurricane Express" ch. 7 in series
- 9 **Afternoon Edition—R. Hurlleigh**
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera—Comments**
- 6:00 4 **Sports & Comments—Bob Elson**
5 **Up To Paar—Comedy Quiz**
7 **Austin Kiplinger & The News**
9 **Captain Video—Adventures**
- 6:10 7 **Sports Highlights—Jack Drees**
- 6:15 4 **Ulmer Turner And The News**

- 6:20 7 **Top O'The Weather—Report**
- 6:25 7 **Barbara Moro Views Chicago**
Commentary about "our town"
- 6:30 4 **CBS News—Douglas Edwards**
5 **Those Two—Comedy Skits**
7 **Hollywood Screen Test—Drama**
Veronica Lake in "Hot Tamales" with Bart Burns & Gilbert Mack; despite efforts of authorities an opium smuggling ring continues to operate
- 9 **Spencer Allen & The News**
- 6:45 4 **Perry Como Show—Musical**
"When My Dream Boat Comes Home," "When I Fall In Love," "Jambalaya," & "Midnight Madonna" with Sally Sweetland
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **VIDEO THEATER—Drama**
Jeffrey Lynn & Angela Lansbury in "Stone's Throw," about a young man & woman vacationing in Rockies, who are both assigned to same room
- 5 **PAUL WINCHELL SHOW**
"What's My Name" quiz plus variety with Jerry Mahoney & singing comedienne Dorothy Claire
- 7 **MYSTERY THEATER—Drama**
- 9 **NO COVER CHARGE—Musical**
Jack Fuller supplies the music
- 7:30 4 **GODFREY'S TALENT SCOUTS**
Professional talent competition
- 5 **VOICE OF FIRESTONE—Music**
Guest soloist: Nadine Connor sings "Sempre Libera" from Verdi's "La Traviata," Kern's "All The Things You Are," & "Barcarolle"; Howard Barlow & the orchestra play "Come, Boys" from "The Student Prince"
- 7 **"ALL AMERICAN CO-ED"—Film**
Feature (1941) with Frances Langford & Johnny Downs; a fellow is rigged up as a blonde & entered in a beauty contest at co-ed school
- 9 **JOHNS HOPKINS REVIEW**
"What Are Flying Saucers?" demonstration of answers given by scientists Dr. Donald H. Menzel of Harvard Univ. observatory, & Noel Scott from Res. Eng. Lab. at Ft. Belvoir, Va.
- 8:00 4 **I LOVE LUCY—Comedy Drama**
Ricky is annoyed by Lucy's apparent ignorance of the value of money, and devises a plan with Fred whereby the ladies work and men do the housework
- 5 **LIGHTS OUT—Mystery Drama**
"The Darker Night" by Louis Vittis with Louisa Horton; all evidence points to a certain young man when an elderly woman is found murdered
- 9 **GUIDE RIGHT—Military Show**
Problems confronting servicemen
- 8:30 4 **WHO'S THERE—Arlene Francis**
Regular panel includes: Roger Price & Robert Coote, plus mystery guests
- 5 **ROBERT MONTGOMERY—Drama**
"Fairfield Lady" with June Havoc as a young business girl who finds herself on top in the publishing field

MONDAY SEPT. 15—cont'd

- 8:30 7 **IMPACT**—News & Features
Austin Kiplinger illustrates the news
- 9 **THE CAROUSEL**—Variety Film
- 8:45 9 **FAMOUS FIGHTS FROM MADISON SQUARE GARDEN**—On Film
- 9:00 4 **SUMMER THEATER**—Drama
"The Shadowy Third" with Carmen Mathews, Robert Pastene, & Geraldine Page; tale of a nurse hired to care for a mentally unbalanced woman & upon her arrival meets a strange child whom she later learns has been dead two years
- 7 **BOXING FROM RAINBO ARENA**
Main event: European lightweight champion Waldo Fusaro with 41 wins, 4 losses in his American debut against Dave Shade of Detroit with 81 wins, 29 losses in a 8 rd. bout
- 9 **BOXING**—Eastern Pkwy. Arena
Main event Joey Giardello of Southwark, Pa., with 36 wins, 5 losses, & 7 draws vs George Small of Brooklyn with 45 wins, 9 losses, & 1 draw in a 10 rd. middleweight bout
- 9:30 5 **DEMO NAT'L COMMITTEE**
Talk by Adlai Stevenson
- 9:45 9 **SPORTS PAGE**—Commentary
Arch Ward & Jack Brickhouse
- 10:00 4 **ULMER TURNER & THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
Report on Chicago's climate
- 7 **PAGE ONE**—News And Sports
- 9 **"DOCTOR'S DON'T TELL"**—Film
Feature (1950) with John Beal, Florence Rice, and Edward Norris
- 10:10 5 **DORSEY CONNORS**—Ideas
- 10:15 4 **SPORTS SCOREBOARD**—News
- 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
Here's what to expect tomorrow
- 10:30 4 **CHICAGO AT NIGHT**—Chats
- 5 **LET'S LOOK AT SPORTS**—Duggan
- 7 **"THE MIRACLE KID"**—Feature
Film (1942) with Tom Neal & Carol Hughes; troubles of a boy & girl who want to get married
- 10:45 4 **CHRONOSCOPE**—Discussion
- 5 **HERBIE MINTZ SHOW**—Musical
Music, guests, & commentary
- 11:00 4 **KUP'S COLUMN**—News-Guests
- 5 **FEATURE FILM PRESENTATION**
- 11:15 4 **MIDNIGHT EDITION**—U. Turner
Late up to the minute news
- 11:30 4 **ALL STAR HIT PARADE**
Your favorite top tunes are played
- 9 **"DOOMED AT SUNDOWN"**
Feature film (1937) with Bob Steele
- 11:45 4 **"ARMY WIVES"**—Feature Film
(1944) with Elyse Knox & Rick Val-
lin; troubles a boy and girl have in getting together to get married
- 12:00 5 **AFTER ALL**—Commentary Show
(Stations reserve the right to change above listings without notice)

*Homemakers will have
afternoon enjoyment with*

3

"Movietime"
AT

exciting feature film
presentations . . .

Monday thru Friday at 3:00 p m.

Keep
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BOXING

FROM NEW YORK
ON

CHANNEL 9

9:00 P. M.

JOEY GIARDELLO

vs

GEORGIE SMALL

10 Round Middleweight Bout

Sponsored by Anacin, Aero Shave & Autobrite

WGN-TV

Tuesday Sept. 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
- 9:00 4 **Arthur Godfrey Time**—Variety
Music & fun with "little Godfreys"
- 5 **Coffee And**—Variety Time
Hugh Downs is your host with the Art Van Damme Quintet
- 9:15 9 **Chicagoland Newsreel**—Data
- 9:30 5 **Breakfast Party**—Music, Variety
9 **Chicago Cooks**—Recipe Fun
- 10:00 4 **Al Pearce Show**—Comedy
5 **Home Cooking**—Eddie Douette
Swedish tea ring is prepared
7 **"The Lash"**—Feature Film
- 10:30 4 **Breakfast With Danny O'Neil**
5 **It's A Problem**—Discussion
"Women and the Vote" discussed by Fannie Hurst, author Howard Whitman, and Sen. Wm. Benton (D., Conn.)
9 **Strike It Rich**—Quiz Time
- 11:00 4 **Creative Cookery**—F. Pope
Veal scalloponi ala genovese, date & nut spice cake, & carnal icing
5 **Ruth Lyon's 50 Club**—Informal
Variety, fun, and hats for the ladies
7 **Bob & Kay Show**—Variety
Kay Westfall & Bob Murphy emcee
9 **Bride & Groom**—Interviews
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips
Discussion on "One-Room Homes"
9 **Search For Tomorrow**—Drama
Starring Mary Stuart & Lynn Loring
- 11:45 9 **Rhythm Retreat**—Music Session
- 12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—Kiddie Fun
9 **Hi Ladies**—Tom Moore Emcee
- 12:30 4 **Garry Moore Show**—Variety
Guests: Mickey Ross & Bernie West
5 **Meet Mintz**—Musical Session
7 **Beulah Karney Presents**—Tips
How to make a house a home; dinette plans featuring modern & traditional
- 12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
- 1:00 5 **"Deadly Game"**—Feature Film
Charles Farrell & June Lang in story of how the code bureau tracks down Nazi agents to save engineer
7 **"Hong Kong Nights"**—Film
Feature (1942) with Tom Keene & Vera Engels; search for American convict supplying natives with ammunition and guns

- 1:00 9 **Test Pattern** 'Til 4:45 p.m.
- 1:30 4 **Guiding Light**—Serial Story
7 **Claude Kirchner Show**—Chats
- 1:45 4 **Art Linkletter's House Party**
Gags, gimmicks, guests, & gifts
- 2:00 5 **Big Pay Off**—Quiz Contest
Randy Merriman and Bess Myerson co-emcee question & answer session
7 **"Waterfront Lady"**—Film
Feature (1935) with Ann Rutherford & J. Farrell MacDonald; gambling ship employee, blamed for murder, takes refuge in waterfront village
- 2:15 4 **New Horizons Show**—Talks
Lake Forest College is featured
- 2:30 4 **Lucky North Show**—Comments
5 **Welcome Travelers**—Interview
Tommy Bartlett chats with guests
- 2:45 4 **Mike & Buff Show**—Interviews
Set in various locales about New York
- 3:00 4 **"Black Market Babies"**—Film
Feature (1946) with Ralph Morgan & Kane Richmond; story of an adoption racket run by an assortment of shady characters
5 **Kate Smith Hour**—Guest Stars
"House In The Garden" 15 min. serial, Andre Eglesky dancers, "Cracker Barrel Interview" with Cong. Robert Kean of N. J., and comedy team of Harris & Moerland
- 7 **"Mystery Train"**—Feature
Film (1935) with Marcelline Day & Nick Stuart; drama of the rails
- 4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Sagebrush Theater**—Serial
"Gentleman From Texas" feature
- 4:15 4 **Film**
5 **Gabby Hayes Show**—Tall Tales
Gabby entertains with western stories
- 4:30 5 **Howdy Doody Show**—Puppets
- 4:45 4 **Backstage Diary**—Gossip
TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of the celebrities
- 9 **Trail Blazers' Theater**—Film
"Law of the North" feature film
- 5:00 4 **Kids Karnival Kwiz**—Games
Art Hern is featured as "Nateo" the clown
5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film & cartoons
- 5:30 4 **Silhouettes Of The West**—Music
Roy Starkey with Western ballads and stories (kids, see page 45)
5 **King Calico**—Adventures
Puppet stories with the King and his friends, Reckless and Clippy
- 7 **Adventure Time**—Film Serial
"Hurricane Express" ch. 8 in serial plus Bob Atcher talking to kids
- 5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
Commentary by Chuck Acree
(Continued on page 26)



Alfred Gwynne Vanderbilt grimly studies Dorsey's new hair-do.



"NEVER underestimate the power of a woman!" is an advertising slogan that's sold a lot of magazines, as well as scaring half the male population to death. There's not

much doubt that the slogan was inspired by one of the slickest merchandisers in Chicago TV history—WNBQ's own Dorsey Connors.

Dorsey is only on camera six times a week (at 10:10 p.m.), with a tiny 5 minute program at that. Her show consists of household hints—what to do with used hairpins, how to make lampshades out of old skin, rejuvenating tired ribbons and salvaging odd bits of household flotsam.

The Dorsey Connors show is a sort of boudoir edition of National Clean Up, Paint Up, Light Up Week. It's very well received by housewives, and tolerated by husbands who figure that newscaster Clifton Utley will be along any minute.

Dorsey's commercial success is phenomenal. Her program usually has an impressive waiting list of sponsors from banks, dairies and candy chains. Besides her TV chores, Dorsey is advertising consultant for the Sheraton Hotel, works on style shows and does some writing on the side.

She lives with her 12-year-old daughter Stephanie, the only child of a previous marriage. Dorsey's present romantic life is something of a mystery. According to gossip columnist Cholly Dearborn, she became engaged to young (27) Vern Burnett last March. He's a public

DORSEY Is Dynamite



relations expert whose uncle is famed Chicago adman Leo Burnett.

However Dorsey has never worn her engagement ring, either on or off TV. She explained to friends that she would don the ring when the engagement was formally announced. However the announcement was postponed and Dorsey is still ring-less.

One nice thing about Dorsey's drive for success—she didn't have to go far from home to make good. Her father is state senator William J. Connors, and it's in his own election district on Chicago's near north side that station WNBQ is located. This area (along with the Gold Coast) includes the infamous Rush street section and the North Clark street horror joints.

Dorsey was recently elected Heart Association Queen of Chicago, after a write-in vote by TV fans, and assumed the royal throne this year along with WNBQ pianist Herbie Mintz. During the voting, one of the more spectacular sights in City Hall was "Botchie" Connors driving his precinct workers to round up ballots for Dorsey's election.

One rumor currently circulating along TV Row is that Dorsey Connors has a guaranteed lifetime job with WNBQ. In these days of dropped options, cancelled contracts and uncertain programming, that's a refreshing contrast.

No matter what her security, Dorsey is a well-liked figure in her own right, and another example of how far an intelligent woman can go in the topsy turvy world of television.

The Dorsey Connors show is seen on channel 5 at 10:10, Mon., thru Fri., and also on Sunday at the same time.

ADVENTURE TIME

With



BOB ATCHER

CHICAGO'S NO. 1 COWBOY

- COWBOY SERIAL
- ROPE TRICKS
- GUITAR-PLAYING AND COWBOY SONGS

TUES. & THURS.-5:30 P.M.

CHANNEL

WENR-TV

TUESDAY SEPT. 16 —cont'd

- 5:45 9 Afternoon Edition—R. Hurleigh
- 5:50 5 Clifton Utley And The News
- 5:55 4 A Word From Vera—Comments
Vera Ward auditions contestants
- 6:00 4 Sports & Comments—Bob Elson
- 5 Mayor Of Hollywood—Chats
Gags with Walter O'Keefe
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—News
- 6:25 7 Barbara Moro Views Chicago
Highlights around & about Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Dinah Shore Show—Musical
Dinah sings your favorite tunes
- 7 Beulah Show—Comedy Skits
"Harry & the Chinchillas." Bill se-
cures a pair of chinchillas at a great
bargain, but they produce nothing but
trouble for Hendersons
- 9 Spencer Allen And The News
- 6:45 4 Music Hall With Patti Page
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—News
- 7:00 4 FILM
- 5 STAR THEATER—Milton Berle
Martha Raye and Dennis King appear
in guest variety acts on new comedy
program
- 7 "FALL IN"—Feature Film
(1943) with William Tracy & Joe
Sawyer; young sergeant's adventures
with a battalion of hillbillies from Ky.
- 9 JEWISH HOLIDAY SHOW
Discussion of whats to happen during
the Jewish New Year
- 7:30 9 KEEP POSTED—Discussion
Guest: Secretary of Labor, Maurice
Tobin discussing "Should Labor Vote
For Eisenhower Or Stevenson"
- 8:00 4 CRIME SYNDICATED—Drama
Story of a racket which seems to be
making a comeback, illegal betting on
horses
- 5 BOSS LADY—Drama
Boss Lady looks forward to plenty of
competition when her beautiful college
roommate plans to pay a visit
- 7 STOCK CAR RACES—Action
(in the event of rain, a feature film
will be presented at this time)
- 9 WHERE WAS I?—Photo Quiz
Moderator Dan Seymour with panel:
Peter Donald, Nancy Guild, David
Ross, & guest who is asked to guess
the nature of the site shown
- 8:30 4 SUSPENSE—Mystery Drama
"The Wax Works" by A. M. Buraque
with William Prince; a wave of terror
in Paris is traced to one of the ex-
hibits in the wax museum

TV FORECAST

TUESDAY SEPT. 16 —cont'd

- 8:30 5 CIRCLE THEATER—Drama**
In "The Thirteenth" an attractive & socially prominent young lady is forced to make a decision between the artist she loves & her family; with Evelyn Varden & Frederick Tozere
- 9 BIG TEN—Discussion & Film**
Highlights of 1951 conference football
- 9:00 4 DANGER—Mystery Drama**
An autograph fan saves a prominent actor from homicidal charges in "Death Signs An Autograph"
- 5 AMATEUR HOUR—Ted Mack mc**
Salute to Portsmouth, Virginia
- 9 48TH STREET THEATER—Drama**
"A Model Young Lady" with Sally Parr and Robert Rockwell
- 9:30 4 THE UNEXPECTED—Drama**
- 7 THEATER FAMILY FAVORITES**
"The Treasure of Franchard" is story of how a street urchin, adopted by a bankrupt doctor, helps him understand the value of riches
- 9 CLETE ROBERTS & THE NEWS**
- 9:45 5 BOB CONSIDINE SHOW—News**
Interview and discussion show
- 9 THE CAROUSEL—Variety Show**
- 10:00 4 ULMER TURNER AND THE NEWS**
- 5 WEATHERMAN—Clint Youle**
- 7 DANGEROUS ASSIGNMENT**
In Morocco a hoax is contrived to catch a saboteur, but murder intervenes. Brian Donlevy is featured
- 9 "VIOLENCE"—Feature Film**
(1947) with Nancy Coleman & Michael O'Shea; an undercover operator for a photo magazine tries to break a ruthless "front" organization
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chuck Bill**
- 5 LET'S LOOK AT SPORTS**
Tom Duggan reviews the sports world
- 7 "IT ALWAYS RAINS ON SUN."**
Feature film (1948) with Googie Withers & Jack Warner; an escaped convict repays a housewife's kindness with brutality; set in London
- 10:45 4 ISSUES OF THE DAY—Talks**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Views**
- 5 FEATURE FILM PRESENTATION**
- 11:15 4 ULMER TURNER AND THE NEWS**
- 11:30 4 ALL STAR HIT PARADE**
- 11:45 4 "MISSING GIRLS"—Feature**
Film (1936) with Roger Pryor & Sidney Blackmer; reporter is sentenced to 30 day term for refusing to disclose source of information
- 12:00 5 AFTER ALL—Beryl Vaughan**
(Stations reserve the right to change above listings without notice)

AUTO SEAT COVERS

The Largest and Only Seat Cover Factory in Chicago Selling Direct to You . . SAVE \$ \$ \$

We have the largest factory—3 complete floors for making the best seat covers at the lowest price. DIRECT TO YOU. Seat covers is our business. More than 400 colors and patterns in a factory packed with thousands of seat covers. If you do not see it at PERFECT it is not made! Over 20 years at the same location. Compare prices and quality, then decide for yourself that we have the finest seat covers at the lowest price.

FREE Installation • We install 7 days a week

Every Cover Carries a WRITTEN GUARANTEE For Seams and Workmanship Forever Backed by Over 20 Years in Business	Rain or Shine Quilted Top Saran Plastic Complete Sets Front and Rear Seats \$1599 Bring this ad in and get FREE door protectors WE HAVE IN STOCK Sailcloth, Plastic, Fibre, Nylon, Rayon, Leopard
--	---

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Phone BRUNSWICK 8-5030—Phone HUMBOLDT 6-8728

Open Daily 9 a.m. to 6 p.m. Thurs., 9 a.m. to 9 p.m.

Sunday 9 to 4. WE INSTALL ON SUNDAY

See the **NEW** 12th Edition
"Calendar Capers"

**Ice
show**

A MERRILL ABBOTT PRODUCTION

DINNER SHOW 8:30
SUPPER SHOW 12:00

FRANKIE MASTERS'
orchestra

FAMILY MATINEE
EVERY SUNDAY

special children's menu

CALL "PHIL" WABash 2-4400

**Boulevard
Room**

THE **CONRAD HILTON**





Clint Youle



Mal Bellairs



Claude Kirchner



Bob Elson

CAN YOU MATCH 'EM?

You've seen these TV personalities parading across your screens time after time. But did you know that, in addition to their TV commitments, they're also proud parents? See if you can match each parent with his child.



Kimmie



Jessica

ANSWERS

Clint Youle and daughter Jessica, Mal Bellairs and son Kimmie, Claude Kirchner and son Kimmie, Bob Elson and daughter Susan.



Susan



Keith

Wednesday Sept. 17

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News And Commentary**
Dave Garroway narrates events
- 9:00 4 Morning News—Commentary**
5 Coffee And—Chats And Music
Hugh Downs with Art Van Damme Quintet, and vocalist Marilyn Lovell
- 9:15 4 Arthur Godfrey Time—Musical**
9 Chicagoland Newsreel—Data
- 9:30 5 Breakfast Party—Mel Martin**
Audience participation show with singing hostess Marian Spelman and the Bellaires, instrumental trio
9 Chicago Cooks—Food Magic
Kay Middleton prepares the dishes
- 10:00 4 Al Pearce Show—Variety**
5 Home Cooking—Eddie Doucette
Eggs & ham ala Benedict with hollandaise sauce are demonstrated
7 "Third Alarm"—Feature Film
Anita Louise & James Hall
- 10:30 4 Breakfast With Danny O'Neil**
Informal entertainment for the ladies
5 It's A Problem—Discussion
"Religion on the Campus" discussed by Dr. Abraham Neuman, Rev. John A. O'Brien and Wm. Mendenhall
9 Strike It Rich—Warren Hull
Guest: skater Dick Button
- 11:00 4 Creative Cookery—Recipes**
Butterscotch filled wafers, toasted nut filling for wafers, and epicurean sandwich in casserole
5 Ruth Lyons' 50 Club—Variety
Audience chats and "woman talk"
7 Bob & Kay—Interviews
Mr. Murphy & Miss Westfall answer mail and interview special guests
9 Bride & Groom—John Nelson
Interviews with the couple (pg. 5)
- 11:15 9 Love Of Life—Serial Story**
- 11:30 5 Good Living—Homemaking Tips**
"Caring for the Sick Baby"
9 Search For Tomorrow—Drama
- 11:45 9 Rhythm Retreat—Tune Time**
- 12:00 4 Bill Evans Show—Variety**
5 Noontime Comics—John Coons
Old-time, silent comedies for kids
9 Hi Ladies—Interview Fun
Tom Moore chats with the gals
- 12:30 4 Garry Moore Show—Comedy**
Guest: author Sheperd Mead
5 Meet Mintz—Piano Session
7 Beulah Karney Presents—Tips
Meal of the Week: baked egg plant
- 12:45 5 Jack Angell With The News**
9 News Of The Day—S. Allen

TV FORECAST

- 1:00 5 "Sweethearts Of The U.S.A."**
Feature film (1944) with Una Merkel & Parkyakarkus; deals with the dream of a woman defense worker after she knocks herself out
- 7 "Second Honeymoon"—Feature**
Film (1937) with Tyrone Power & Loretta Young; a first love affair leaves a lasting impression
- 9 Test Pattern 'Til 4:45 p.m.**
Jack Brickhouse and Harry Creighton
- 1:30 4 Guiding Light—Serial Story**
7 Claude Kirchner Show—Chats
- 1:45 4 Art Linkletter's House Party**
Prize bundle for all the family in "Pet Economy & Extravagance," also, "Hot People," "Mystery Singer," "Muzzy's Musical Album," "What Do You Think?" "The Bravest Person You Ever Knew," and "Missing Person" segments highlighted throughout the various shows
- 2:00 5 Big Pay Off—Quiz Program**
Randy Merriman & Bess Myerson co-emcee jackpot quiz session
- 7 "Little Men"—Feature Film**
(1940) with Kay Francis & Jack Oakie; convict's son is against everyone when put into a boy's school
- 2:15 4 New Horizons Show—Talks**
- 2:30 4 Luckey North Show—Variety**
Commentary and talks with guest
- 5 Welcome Travelers—Chats**
Tommy Bartlett greets his guests

NEW TIME!

9:30 A. M.

Monday thru Friday

CHICAGO COOKS

with

KAY MIDDLETON

Watch Kay today. You'll get some wonderful new ideas for your eating pleasure.

Stay tuned for the best on TV to

WGN-TV CHANNEL 9

**TURN TO WBKB
FOR THE FINEST IN TV**

Hi Kids!



it's
YOUR
OLD
FRIEND
NATCO
TELLING
YOU
TO
WATCH
"KIDS
Karnival
KWIZ"

Monday thru Friday
5:00 to 5:30 p.m.

It's time for your
favorite cowboy

**ROY
STARKEY**

Monday thru Friday
5:30 to 5:45 p.m.



KEEP
LOOKING
AT

WBKB

WEDNESDAY SEPT. 17—cont'd

- 2:45 4 **Mike & Buff Show**—Interviews
- 3:00 4 **"Trouble Chasers"**—Feature
Film (1945) with Maxie Rosenbloom
& Billy Gilbert; cab driver is sent to
prison when a diamond necklace is
found in his cab
- 5 **Kate Smith Hour**—Musical
Presenting dancer Gloria Gilbert;
singers, the McGuire Sisters; film
from Korea; fashion show, and con-
tinuing the serial story
- 7 **"Zis Boom Bah"**—Feature Film
(1942) with Peter Lind Hayes &
Mary Healy; comedy about son of an
actress & how he disrupts college life
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Sagebrush Theater**—Western
"Haunted Mine" feature film
- 4:15 4 **Assembly**—Military Talks
All about the United States Navy's
WAVES with Chief Joseph Corey
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Film**
- 5 **Howdy Doody Show**—Bob Smith
- 4:45 9 **Trail Blazers' Theater**—Serial
"Thundering Gunslingers" feature
- 5:00 4 **Kids Karnival Kwiz**—Games
- 5 **Cactus Jim**—Western Feature
- 7 **Laugh Time**—Film Shorts
"Charlie Chase" film & cartoons
- 5:30 4 **Silhouettes Of The West**—Talks
- 5 **King Calico**—Puppet Fun
- 7 **Tom Corbett Space Cadet**
- 5:45 4 **Window Shopping**—Commercial
- 5 **Something To Talk About**
- 7 **Adventure Time**—Film Short
"Hurricane Express" ch. 9 in series
- 9 **Afternoon Edition**—R. Hurlleigh
- 5:50 5 **Clifton Utey And The News**
- 5:55 4 **A Word From Vera**—Comments
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Up To Paar**—Comedy Quiz
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
Drama for youngsters (see pg. 45)
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O' The Weather**—Report
Bill Hamilton gives climate news
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Skits
- 7 **Name's The Same**—Panel Quiz
Emcee Robt. Q. Lewis introduces con-
testants for panel to name; panel:
Abe Burrows, Joan Alexander, and
Bill Cullen
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical
"Maybe," "Half As Much," "Old Man
River," and "My Love and Devotion"
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**

WEDNESDAY SEPT. 17—cont'd

- 7:00 4 ARTHUR GODFREY & FRIENDS**
Frank Parker, Marion Marlowe, Janette Davis, Haleloke, Julius La Rosa, the Mariners and Chordettes
- 5 YOUTH WANTS TO KNOW**
Young people ask questions of guest James A. Farley, former chairman of the Democratic Nat'l Committee
- 7 PAUL DIXON SHOW—Antics**
- 9 "SOMETHING IN THE CITY"**
Feature film (1942) with Richard Hearne & Garry Marsh; a mix-up over mistaken identities
- 7:30 5 JUVENILE JURY—Panel Show**
Jack Barry is moderator to moppets
- 8:00 4 STRIKE IT RICH—Quiz Contest**
Warren Hull emcees "Heart" quiz
- 5 KRAFT THEATER—Drama**
"The Grass Harp" by Truman Capote with Mildred Natwick & Russell Collins; whimsical story about people who try to escape from their problems by hiding in a tree house
- 7 ADVENTURES OF ELLERY QUEEN**
Ellery is invited by an art patron to visit his home, and becomes involved in an art swindle which ends up as a homicide case in story titled "Ready For Hanging"
- 8:30 4 THE HUNTER—Drama**
Bart Adams (Barry Nelson) outwits the MVD, & rescues an American girl from behind the Iron Curtain in "Black & White Sheep"
- 7 IN OUR TIME—Film Short**
- 9 YESTERDAY'S NEWSREEL—Film**
- 8:45 9 BEHIND THE NEWS—R. Hurleigh**
- 9:00 4 BLUE RIBBON BOUTS—Boxing**
Undefeated welterweight Chuck Davey seeking his 37th consecutive victory vs former middleweight champ Rocky Graziano in a 10-round non-title bout from Chicago Stadium; Steve Ellis announcing (see page 46)
- 5 TV RECITAL HALL—Musical**
Guest: violinist Szymon Goldberg
- 7 WRESTLING FROM RAINBO**
Wayne Griffin describes matches
- 9 DATE FOR DANCING—Variety**
Musical from Melody Mill Ballroom with Jan Garber & his orchestra & Thelma Gracen & Roy Cordell
- 9:30 5 CITY DESK—Chgo. Problems**
Discussion with various Chicago newspaper editors on problems brought forth in today's news
- 9 CLETE ROBERTS & THE NEWS**
- 9:45 4 SPORTS QUIZ—Film**
- 9 KELVINATOR INVITATION PLAYHOUSE—Drama**
"The Long Night." (1st showing)
Intriguing short story about a guy, a gal and a piano
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN—Clint Youle**
- 7 FEATURE FILM PRESENTATION**

- 10:00 9 "THE SOUTHERNER"—Feature**
Film (1945) with Zachary Scott & Betty Field; story of a young couple & their struggle to make a home
- 10:10 5 DORSEY CONNORS—New Tips**
Commentary (see story on page 25)
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—Russ Reed**
- 10:30 4 CHICAGO AT NIGHT—Chats**
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 CHRONOSCOPE—Discussion**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Guests**
- 5 HARNESS RACING—Maywood**
Tom Duggan calls races at Fox Valley Trotting Club featuring a one mile main event "The Cicero Trot," and two other races
- 11:15 4 ULMER TURNER AND THE NEWS**
- 11:30 4 ALL STAR HIT PARADE**
- 9 NEWS VIEWS—Les Nichols**
- 11:45 4 "GANG'S ALL HERE"—Film**
Feature (1941) with Frankie Darro & Marcia Mae Jones; trucking outfit is losing its drivers and loads through the efforts of a sabotage gang
- 5 AFTER ALL—Commentary Show**
Beryl Vaughan previews shows
- 7 FILM COMMERCIAL**
(Stations reserve the right to change above listings without notice)

opening night Kelvinator INVITATION PLAYHOUSE

First showing...

"LONG NIGHT"

a play about a fella... a piano
... and, oh yes, a girl... with an
ending that will make you feel—
well—"comfortable-all-over".

DON'T MISS IT

9:45 WGN-TV Channel

9

★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—Who are the ten richest TV stars in Chicagoland? You can get an argument on this subject in every bistro along TV Row from the plush Kungsholm down to Kappy's on Madison. A lot depends on what season it is, and whether the stars are "between" shows, a polite term for not working at the moment. But in general, there's a definite aristocracy of wealth among the talent, and here are ten of the headliners:

Wayne King, star of his own music show, land owner, fancy horse raiser.



KING

Wayne was pulled out of virtual retirement several years ago for the TV plunge, but he never needed the money. His many years of network radio and ballroom work made him well off for life.

Bob Atcher, cowboy singer, who specializes in kid TV shows right now. But **Bob**, affiliated with the fabulously successful WLS radio operations before that, has amassed considerable coin in personal appearances at state & county fairs. As many as 80,000 backwoods fans attend these celebrations, all paying customers.

Don Herbert, better known as Mr. Wizard. He's successful in his own name, and besides, his wife, press agent **Maraleita Dutton** just inherited a fortune from a deceased relative. **Don** will never go hungry.

Wayne Griffin, the wrestling commentator, who's been a network star for years, and is just as well known in the east as he is here. Brother, when you hit that network routine for several years, you're made.

John Ott, who conducts "How Does Your Garden Grow!" **John** doesn't make his money from TV, however. He's a retired banker.

Claude Kirchner, the ringmaster of "Super Circus." **Claude** does a land-office business in radio announcing as well as his successful TV work. You can find him all over your radio dial, and it all adds up.

Burr Tillstrom, the genius of "Kukla, Fran & Ollie." **Burr** has a fabulous, long-term contract with NBC, and deservedly so.

Fran Allison, the lovely star of KFO and "Breakfast Club" on radio. Both are network shows, and **Fran** has been a consistent star on both.

Don McNeill, who's expected back in TV shortly, and whose contract tie-up with ABC has golden overtones. He's rumored to be making over \$200,000 a year, which makes him probably the most luscious talent property in Chicago.

Those are the top ten. But there are plenty of other stars who are piling up nest eggs. WNBQ's Five Star Final crew of **Clint Youle**, **Dorsey Connors**, **Clifton Utley**, **Tom Duggan** and **Herbie Mintz** all stash away considerable plunder each week, because the 10-11 p.m. bloc of programs on channel 5 is a tremendously profitable operation.

Marty Hogan, who's almost retired (involuntary) from TV work, but who's stacked up a mountain of coin with his multitude of radio shows. When that vitamin outfit on the West Coast folded up, burning a lot of fingers around Chicago, stockholder **Marty** was pretty safe, since he's mainly a cash dealer.

Bob Murphy, who works on "Bob & Kay," **Sachs "Amateur Hour"** and "Breakfast Club," makes plenty, but with 7 kids to feed, it probably doesn't leave too much. **Kay Westfall**, his lovely partner, is also a solid money winner.

Lively **Toni Gilman** is a consistent breadwinner. **Mary Hartline** is stashing it away in big chunks. Disk jockey **Howard Miller**, who was last seen on "Movie Quick Quiz," can easily treat TV as a hobby—he does hundreds of radio shows each week. Comic **Ernie Simon**, once he settles down to making money, will rank with the best. **Jack Brickhouse** scores heavily with the bankers, but his work is seasonal, and he has to make it fast.



KIRCHNER

Thursday Sept. 18

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
9:00 4 Arthur Godfrey Time—Variety
Music by Julius LaRosa, Marion Marlowe, Frank Parker, the Chordettes, and the Mariners, vocal groups
5 Coffee And—Hugh Downs Emcee
9:15 9 Chicagoland Newsreel—Data
9:30 5 Breakfast Party—Variety Time
9 Chicago Cooks—Kay Middleton
10:00 4 Al Pearce Show—Comedy
5 Home Cooking—Preparation
Grenadine of veal, parisienne is made
7 "Sunny Skies"—Feature Film
10:30 4 Breakfast With Danny O'Neil
5 It's A Problem—Discussion
"What Is Good Health?" discussed by Fannie Hurst and Dr. Geo. Silver
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
Barbecue sauce & barbecued chicken, also, fudgies are prepared
5 Ruth Lyons' 50 Club—Views
Games and discussions for women
7 Bob & Kay Show—Variety
9 Bride & Groom—Interviews
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—Homemaking
"Making the Hospital Stay More Pleasant" discussed by Celeste Carlyle
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Song Session
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
9 Hi Ladies—Chats With Gals
12:30 4 Garry Moore Show—Variety
Guest: dancer Ray Malone & scientist-explorer Ivan Sanderson
5 Meet Mintz—Musical Session
7 Beulah Karney Presents—Tips
Miss Karney's own Yankee dandy cookies & tips on mailing
12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
1:00 5 "Suicide Squad"—Feature
Film (1935) with Norman Foster & Joyce Compton; story of the firemen who daily face death
7 "Sea Devils"—Feature Film
(1937) with Victor McLaglen & Preston Foster; chief mate resents seaman's attentions to his daughter
9 Test Pattern 'Til 4:45 p.m.
1:30 4 Guiding Light—Serial Drama
7 Claude Kirchner Show—Variety
1:45 4 Art Linkletter's House Party



DEAR BOSS:

Everybody's picking All-American previews these days so I'd like to get into the act and pick me an advance All-American TV team. First off, I'd like a panel with a strong line like this:

Left End: Greg Ratoff from Information Please

Left Tackle: Roger Price from Who's There

Right Tackle: Carmelita Pope from Down You Go

Right End: Warren Brown from Ask Me Another

Then I'd like a Quarterback who's got plenty of savvy and is a good ball handler. (With a Split-T we can't afford fumbles.) My choice is the old campaigner, John Daly.

And then of course you'd be disappointed if I didn't name my Skip-It squad too. Here's the team I'd least like to invite into my living room.

L E: Wendy Barrie of Who's There

L T: Abe Burrows of Name's the Same

R T: Dorothy Kilgallen of What's My Line

R E: Betty Furness of Commercials Unlimited

Q B: Arlene Francis of Who's There

That combo would really put on a show, wouldn't it? Imagine the warm, friendly, gracious exchange of compliments after Wendy just hogged the spotlight from dear Dotty or Betty? At last we have a program they could schedule safely opposite the fights!

Mighty Coca Cola must be feeling awfully lonesome in the American Association of Advertisers these days. Did you see their full page ad asking us viewers to take off for the pause that refreshes during our favorite TV show?

And what about the commercials, Coke? Westinghouse, Lucky Strike and friends must be a bit burned at your luring their customers away during those high-priced commercials.

CHUB

THURSDAY SEPT. 18—cont'd

- 2:00 5 **Big Pay Off**—Quiz For Men
7 **"Without Warning"**—Feature Film (1939) with Victor Varconi & Stephen Ronsart; one man's struggle with his dual personality
- 2:15 4 **New Horizons Show**—Talks
- 2:30 4 **Luckey North Show**—New Ideas
5 **Welcome Travelers**—Interview Audience participation show with Tommy Bartlett greeting the guests
- 2:45 4 **Mike & Buff Show**—Interviews From various locales in New York
- 3:00 4 **"Gang's All Here"**—Feature (See Wed. 11:45 p.m. ch 4 listing)
5 **Kate Smith Hour**—Variety "Cracker Barrel Interview" with Paul Fitzpatrick, chairman of the New York State Democratic party; the Kateds, dance team; the Charioteers, vocal group, and serial "House in the Garden"
7 **Feature Film Presentation**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Sagebrush Theater**—Serial "Navajo Trail" Feature
- 4:15 4 **Farm And Home Time**—Talks
5 **Gabby Hayes At The Double Bar M Ranch**—Western Story
- 4:30 5 **Howdy Doody Show**—Puppets
- 4:45 4 **Backstage Diary**—Gossip TV Forecast editor Marty O'Shaughnessy and Bonnie Weber with inside news of the stars and interviews
9 **Trail Blazers' Theater**—Western "Texas Kid" feature film
- 5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Shorts "Laurel & Hardy" and cartoons
- 5:30 4 **Silhouettes Of The West**—Talks
5 **King Calico**—Puppet Fun
7 **Adventure Time**—Film Serial Bob Atecher comments on ch. 10 of "Hurricane Express" an adventure
- 5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
9 **Afternoon Edition**—R. Hurleigh
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **A Word From Vera**—Comments
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Mayor Of Hollywood**—Tour Los Angeles and Hollywood are toured
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventure Tale
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O'The Weather**—Report
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News**—Douglas Edwards
5 **Dinah Shore Show**—Musical
7 **Lone Ranger**—Western Drama
9 **Spencer Allen And The News**
- 6:45 4 **Music Hall With Patti Page** Musical variety (see pg. 13)
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00 4 **AL PEARCE SHOW**—Comedy Comic situations with Elmer Blurt, low pressure salesman, & Tizzle Lish
5 **GROUCHO MARX SHOW**—Quiz "You Bet Your Life" quiz contest
7 **A DATE WITH JUDY**—Comedy Judy has the town in an uproar when she reports having seen a flying saucer
9 **"MONSTER MAKER"**—Feature Film (1944) with J. Carrol Naish & Ralph Morgan; doctor interested in experimenting with human lives for the money he can get out of it
- 7:30 4 **AMOS 'N' ANDY**—Drama Warm milk, a canasta game, & an attempt to return Sapphire's borrowed engagement ring keep Andy & Kingfish in trouble
5 **TREASURY MEN IN ACTION** "The Case of the Treacherous Heart" a tale about a man who appears to be smuggling diamonds into the U. S.
7 **CHANCE OF A LIFETIME**—Acts Emcee Dennis James with talented candidates from cities throughout the nation who compete for jackpot prizes
- 8:00 4 **PICK THE WINNER**—Political Walter Cronkite conducts a discussion by statesmen debating current issues of their political campaigns
5 **GANGBUSTERS**—Action Drama "The Case of Willie 'The Actor' Sutton" part 1. Jay Novello plays the part of the man who gained the reputation of being the mastermind of precision robbery. Shows how he robbed a jewelry store in N.Y. & how police found him
7 **ON TRIAL**—Political Debate "The Democratic Position In Civil Rights" with Archibald S. Alexander, Democratic candidate for the U.S. Senate from New Jersey
9 **PICK THE WINNER**—Political Major issues of current political campaigns are discussed by outstanding spokesmen with Walter Cronkite
- 8:30 4 **BIG TOWN**—Newspaper Drama An elderly family doctor whose life's wish is to have his son follow in his footsteps, finds that the boy has been living a terrible lie
5 **MISTER PEEPERS**—Comic Skit Adventures in the peaceful life of a science professor with Wally Cox
7 **FAMILY BATTLE**—Quiz Time John Weigel emcees panel game
9 **CLETE ROBERTS AND THE NEWS**
- 8:45 9 **CAMERACADE**—Film Short

THURSDAY SEPT. 18—cont'd

- 9:00 4 **RACKET SQUAD**—Drama
In "Charge It Please" Capt. Braddock (Reed Hadley) shows how con men follow up charge account buyers
- 5 **MARTIN KANE, PRIVATE EYE**
Lee Tracy stars as Detective Kane in story of a young ballerina who is a courier for Communists
- 7 **THIS IS MY MELODY**—Tunes
Bill Gwinn is host to talented contestants with story
- 9 **THIS IS MUSIC**—Tune Time
The popular and the classics sung by well known Chicago artists
- 9:30 4 **BOSTON BLACKIE**—Drama
A series of unsolved robberies have the police baffled until "The Devil's Daughters" tip their hand with murder. Kent Taylor stars
- 5 **ASK ME ANOTHER**—Quiz
Joe Boland mc, panel: Warren Brown, John Lujack, Kay Westfall, Tom Duggan; also 3 surprise sports guests (see story on page 42)
- 7 **DR. FIXUM**—Helpful Hints
Art Youngquist shows what can be done with household tools
- 9 **I'VE GOT A SECRET**—Panel
Garry Moore mc, panel: Laraine Day, Melville Cooper, Jayne Meadows, Bill Cullen; plus guest contestants
- 10:00 4 **ULMER TURNER & THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 7 **FEATURE FILM PRESENTATION**
- 9 **"CAGED FURY"**—Feature
Film (1948) with Richard Denning, Sheila Ryan, Buster Crabbe, & Mary Beth Hughes; star of a lion act plans death of two people, one for love the other for jealousy
- 10:10 5 **DORSEY CONNORS**—Helps
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Russ Reed
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
Interviews with the people under the marquee of the State & Lake Theater
- 5 **LET'S LOOK AT SPORTS**
- 10:45 4 **SHORT STORY THEATER**—Drama
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Gossip
- 5 **FEATURE FILM PRESENTATION**
- 9 **"HOUSEKEEPER'S DAUGHTER"**
Feature film (1939) with Joan Bennett & Adolphe Menjou; millionaire's son wanting to become a reporter becomes involved with big time gang
- 11:15 4 **ULMER TURNER AND THE NEWS**
- 11:30 4 **ALL STAR HIT PARADE**
- 7 **FEATURE FILM PRESENTATION**
- 11:45 4 **"SIDEWALKS OF LONDON"**
(See Sat. 10:00 p.m. ch 4 listing)
- 12:00 5 **AFTER ALL**—Beryl Vaughan
(Stations reserve the right to change above listings without notice)

Thursday Night 9:30 p.m.

Join the Thrills and

Excitement with . . .



"BOSTON BLACKIE"

Starring

KENT TAYLOR

Presented by Meister Brau Beer



Meet at the Piano Bar
College Inn
Cocktail Lounge



FRANK YORK and his
famous strolling violins at dinner.

DANCING FROM 9

RESERVATIONS • FRANKLIN 2-2100



Drive Right into Hotel Sherman



Talented young singer Bill Hayes, a former Chicagoland star, is one of the bright lights on "Your Show of Shows," seen Saturdays at 8 p.m. on WNBQ, channel 5.

Friday Sept. 19

WBKB WNBK WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Reports & Interviews
9:00 4 To be announced
5 Coffee And—Hugh Downs Emcee
9:15 9 Chicagoland Newsreel—Data
9:30 5 Breakfast Party—Mel Martin
9 Chicago Cooks—Kay Middleton
10:00 4 Al Pearce Show—Comedy Skit
5 Home Cooking—Eddie Doucette
Bateliere Croute is prepared
7 "Thoroughbred"—Feature
Film, Toby Wing & Chic Chandler
10:30 4 Breakfast With Danny O'Neil
5 It's A Problem—Discussion
"How to Get Further Education" discussed by Mark McCloskey, director of community education, N.Y.C. Board of Education; Dean Louis M. Hacker, and Dr. Roma Gans, professor of education
9 Strike It Rich—Warren Hull
Guest: Harriet Sherry, designer
11:00 4 Creative Cookery—Recipes
Broiled filets of haddock or perch piquant & baked macaroni in casserole
5 Ruth Lyons' 50 Club—Chatter
7 Bob & Kay Show—Variety Time
9 Bride & Groom—Interviews
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
"Corrective Make-Up" by Syd Simons
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Music Session
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
9 Hi Ladies—Interview Show
12:30 4 Garry Moore Show—Comedy
Guests include comedian Phil Foster and Randy Hall with a novelty act
5 Meet Mintz—Favorite Tunes
7 Beulah Karney Presents—Tips
Special macaroni Sunday casserole
12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
1:00 5 "Here Comes Kelly"—Feature
Film (1943) with Eddie Quillan & Joan Woodbury; cocky Irishman who can't keep a job 'cause he can't keep his mitts to himself
7 "The Westland Case"—Film
Feature (1937) with Preston Foster & Carol Hughes; private eye is hired to save an innocent man from the electric chair
9 Batting Practice—Warm Up
1:10 9 Lead Off Man—H. Creighton
1:25 9 Baseball—Cubs vs St. Louis

ARE MARTIN & LEWIS SLIPPING?

NEXT WEEK—Has the nation had a bellyfull of comic Jerry Lewis and his sidekick Dean Martin? Our Humor Editor has some interesting information that may indicate Martin & Lewis are slipping.



NEXT WEEK—An exclusive, personal guest column by that Barrymore of the Dragon world, Mr. Oliver J. Dragon. If you like Kukla Fran & Ollie, you'll love this whimsical feature.

PLUS . . . Our Atrocity Editor continues his jaundiced view of TV's five worst shows coming up next week with No. Two. . . A backstage viewpoint of Super Circus, and how the animals get to act like Hollywood stars. . . An intimate glimpse of TV's greatest actor, Philip Lord. . . Plus all the big regular features. . . Reserve your copy of TV FORECAST at the newsstand NOW.



"The most talked-about and colorful musical group in entertainment today."

The Internationally Famous
LOS CHAVALS
De Espana

Call "FRITZ" RA 6-7722

Empire Room
PALMER HOUSE

FRIDAY SEPT. 19—cont'd

- 1:30 4 Guiding Light—Serial Story
7 Claude Kirchner Show—Variety
- 1:45 4 Art Linkletter's House Party
- 2:00 5 Big Pay Off—Quiz Program
7 "Escapades"—Feature Film
(1935) with Sally Blaine & Anthony Bushnell; love between two brothers, one a prosecuting attorney, the other an ex-convict
- 2:15 4 New Horizons Show—Talks
- 2:30 4 Luckey North Show—Interviews
5 Welcome Travelers—Chats
Tommy Bartlett emcees goings-on
- 2:45 4 Mike & Buff Show—Interviews
- 3:00 4 "Death Valley"—Feature Film (1941) with Nat Pendleton & Robt. Lowery; a girl is murdered for a fortune in gold & a friend stalks the killer
- 5 Kate Smith Hour—Variety
McGuire Sisters, vocalists, "House In The Garden" serial, Paul Killam with another old time movie, & Amer. Sings
- 7 "Cooking Up Trouble"—Film
Feature with Billy Gilbert, Maxie Rosenbloom, & June Lang; comedy
- 3:45 9 Tenth Inning—Recap Of Game
- 4:00 5 Hawkins Falls, Pop. 6,200
7 Sagebrush Theater—Serial
"Stranger From Santa Fe" feature
- 9 Music Ala Mode—Jack Fuller
- 4:15 4 Assembly—Armed Forces Show
Chief Joseph Corey conducts phone call interview to servicemen in Tokyo
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film Short
5 Howdy Doody Show—Puppets
- 4:45 9 Trail Blazers' Theater—Western
"Rainbow Valley" feature film
- 5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Laugh Time—Film Shorts
"Charlie Chase" film and cartoons
- 5:30 4 Silhouettes Of The West—Chats
5 King Calico—Puppet Fun
7 Tom Corbett Space Cadet
- 5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 Adventure Time—Film Short
"Hurricane Express" ch. 11 in series
- 9 Afternoon Edition—R. Hurlough
- 5:50 5 Clifton Utley And The News
- 5:55 4 A Word From Vera—Comments
- 6:00 4 Sports & Comments—Bob Elson
5 Up To Paar—Comedy Quiz
7 Austin Kiplinger & The News
9 Captain Video—Adventures

- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—News
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skit
7 Trouble With Father—Skit
Stu bans the use of "Hot Rods" by students at his school
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
Guest: Nat "King" Cole; tunes: "Sweetheart Of All My Dreams," and "You Belong To Me"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 MAMA—Domestic Comedy
Mama goes to school in order to help Papa get his papers in "Citizen Mama," stars Peggy Wood & Judson Laire
- 5 CURTAIN CALL—Drama
"Carrie Marr" by Michael Dyne
- 7 "FLYING WITH MUSIC"—Film
Feature (1942) with Marjorie Woodworth & George Givot; musical about a gent escaping from police officer who becomes entangled with five lovely ladies
- 9 DOWN YOU GO—Panel Quiz
Dr. Bergen Evans is moderator
- 7:30 4 PANTOMIME QUIZ—Charades
Mike Stokey is host to regulars & a guest panel of four
- 5 WALT'S WORKSHOP—Creative
Mr. Durbahn shows how to build an attractive and practical indoor greenhouse for raising flowers and plants all year round
- 9 PRESS CONFERENCE—News Talk
Lee Schooler moderates panel
- 8:00 4 PLAYHOUSE OF STARS—Drama
Lloyd Bridges as an American flyer of World War II who goes to Mexico to boss a wildcat airline in "This Plane For Hire"; Irene Dunne portrays a housewife who finds unexpected adventure in the kitchen
- 5 BIG STORY—Drama
How a reporter fought for the release of an innocent man who had been imprisoned for 20 yrs.; Clyde Mann of the Akron (Ohio) Beacon Journal
- 7 FOCAL POINT—Documentary
- 9 LIFE BEGINS AT 80—Panel
Jack Barry emcees panel of oldsters
- 8:30 4 FOOTLIGHTS THEATER—Drama
Gale Storm & Richard Denning in "Hot Welcome" a tale of a so-called reformed gangster & a respectable girl who are eloping to Las Vegas & are stopped enroute by the heat
- 5 ALDRICH FAMILY—Comedy Tale

FRIDAY SEPT. 19—cont'd

8:30 7 **TALES OF TOMORROW**—Drama
"The Chase" by Mann Rubin; a fugitive from the future appears at a sea lodge and confesses a murder

9 "CREW CUT"—Drama

Bill Williams & Onslow Stevens in story of a sailor, formerly a barber, who becomes involved with a bald head

9:00 4 **FEATURE FILM PRESENTATION**

5 **CAVALCADE OF SPORTS**

Jimmy Bivins of Cleveland with 78 victories, 22 losses and 1 draw vs Coley Wallace of New York with 16 wins and 1 defeat in 10-round heavy-weight bout from St. Nicholas Arena; Jimmy Powers announcing

7 **LAUGH TIME**—Film Shorts

"Laurel & Hardy" film and cartoons

9 **CAVALCADE OF STARS**—Variety

Host Larry Storch presents guests Tony Bavaar & singer Lois Hunt (pg. 8)

9:30 7 **CHGO. KLOSE UPS**—Interviews

9:45 5 **EISENHOWER SPEAKS**—Political

10:00 4 **ULMER TURNER & THE NEWS**

5 **WEATHERMAN**—Clint Youle

7 **COURTESY HOUR**—Jim Moran

Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra

9 "ARSON, INC."—Feature

Film (1949) with Robt. Lowery & Anne Gwynne; agent of the fire department searches for a gang of thieves who mask their thefts behind willful arson

10:10 5 **DORSEY CONNORS**—New Tips

10:15 4 **SPORTS SCOREBOARD**—Elson

5 **CLIFTON UTLEY AND THE NEWS**

10:25 4 **CHGO. WEATHER**—P. Geraghty

10:30 4 **CHICAGO AT NIGHT**—Chuck Bill

5 **LET'S LOOK AT SPORTS**

10:45 4 **CHRONOSCOPE**—Discussion

5 **HERBIE MINTZ SHOW**—Tunes

11:00 4 **KUP'S COLUMN**—Gossip

5 **FEATURE FILM PRESENTATION**

7 "CAPTAIN FURY"—Feature

Film (1939) with Brian Aherne, Victor McLaglen & Paul Lucas; sent as a prisoner to Australia, hero fights to help valley ranch owners

11:15 4 **ULMER TURNER AND THE NEWS**

11:30 4 **ALL STAR HIT PARADE**

11:45 4 "RIP, ROARING RILEY"—Film

Feature (1935) with Lloyd Hughes & Grant Withers; a plainclothesmen is sent to catch some foreign spies

12:00 5 **AFTER ALL**—Beryl Vaughan

12:15 7 **FILM COMMERCIAL**

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913

Chicagoans Snubbed for \$\$ In Fall TV Grid Schedule . .



by

ED PAZDUR

Sports Editor

BIG news in television this week is football. All home games of the Bears and Cardinals will be televised by ABC-TV but Chicago will be blacked-out in fear of poor gate receipts. Other than the fact that All-Time-All-American Red Grange will handle the commentary we'll not bore you with further details.

WNBQ's press exec Chet Campbell announced live collegiate football telecasts will be seen in Chicago for 11 consecutive Saturday afternoons plus a bonus on Thanksgiving Day. The series will open Sept. 20th with Kansas vs. Texas Christian. Midwestern schools tentatively scheduled to appear are Michigan, Notre Dame, Michigan State, Purdue and Ohio State. . . . Northwestern and Illinois will not be seen on live TV this year. . . . An NCAA ruling bars more than one telecast by each of its member colleges. We'll publish the entire TV college football schedule as soon as it's completed.

Assured that the outgoing coaxial cable from Miami, Florida will be ready in time, CBS-TV signed a three year pact with Miami officials to televise the Orange Bowl on New Year's day. . . . WGN-TV will carry the Thanksgiving Day game between Green Bay and Detroit. . . . Lee Salberg, WBKB promotion director, asserted WBKB may pick up a full schedule of armed forces football games Saturday afternoons.

And More Football: Recommended for New Year's day viewing is Zenith's Lazy Bones automatic channel changer. What with the Rose Bowl from Pasadena, the Orange Bowl from Miami and possibly the Sugar Bowl in New Orleans and Cotton Bowl at Dallas all earmarked for TV—we'll need it. . . . WGN-TV plans to televise a weekly series of the Bears and Cardinals Quarterback Clubs

Boxing: Promoter Irv Schoenwald imported a promising young lightweight, Walde Fusaro, from Milan, Italy to make his American debut over WENR-TV Mon. 9:00 p.m. Fusaro copped the lightweight tournament title in Milan last Feb.

RIDING THE GRIDIRON AGAIN



GRANGE

OLD PAPPY IN THE FINAL ACT



WALCOTT



HERE'S SOME REAL WBKB GOLF FANATICS. . .

Drenched to the skin after a round of golf at Bunker Hill Golf Club are WBKB's ace cameramen (l. to r.) Bill Kusack (chief engineer), Dick Shapiro, George Rice Jr., and the big chief—Harry Birch. Undaunted by heavy rains, the fivesome drove-off at the crack of dawn and doggedly played through the downpour. Birch, reportedly, was low man.



"ASK

Panel members (l. to r.): Johnny Lujack, Tom Duggan, Kay Westfall and Warren Brown.



Joe Boland, former Irish star, sportscaster, and coach, emcees NBC-TV's sports quiz.

WITH the suffocating influx of panel quiz shows on TV, it was bound to happen in sports. The new sports quiz extravaganza to invade the muscle man's profession is WNBQ's well-staffed, sharp-shooting panel in "Ask Me Another," Thurs-

days, 9:30 p.m. It is hoped, at least, that this sports spectacle may become instrumental in pumping new life into Chicago's rapidly waning network output. Joe Boland, the grayish, soft-spoken emcee has little to do in guiding his panel once the mystery guest's profile is silhouetted against the screen. Keen-edged panelists Johnny Lujack, Tom Duggan, Kay Westfall, and Warren Brown are suspiciously quick to recognize the facial features of their mysterious celebrities.

Of the four panelists, one can be least skeptical of the speed and accu-

racy of veteran Herald-American columnist, Warren Brown. His vast experience in sports establishes Brown as by far the best qualified of the group. But when sharp-witted Warren swiftly spotted the last American to win the Olympic Marathon . . . in 1908 . . . by merely seeing his shadow (Johnny Hayes)—well, it was too much even for the gullible to behold. The fact Brown had written a column on Hayes just a few days before the telecast may account for this phenomenon.

A questionable practice by the Louis G. Cowan agency, which handles the show, was to confidentially inform Chicago's sports editors who the mystery guests were 24 hours prior to the telecast. The reason: Should the editors be interested in interviewing their transient mystery guests—they were available. This practice has since been discontinued.

Brown, a senior member among sportswriters, is well known for his wit, and facility in sports—particularly in baseball. He undoubtedly will continue to astonish viewers with his cunning.

The two freshest, and most appealing



ME ANOTHER"

At times, Warren Brown's Cunning Is Too Much

panelists are Johnny Lujack and Kay Westfall. Well-groomed with a handsome boyish smile, Johnny Lujack adds a sincere, untainted flavor. Although Kay knows or understands little about sports, her telegenic good looks and sensible, at times humorous, inquiries suffice. Meanwhile, Johnny Lujack has resumed the position of backfield coach at his alma mater, Notre Dame. During this 3 month hitch with the Irish, Johnny plans to commute from South Bend, Ind. to Chicago to fill his regular spot on the show. The fourth member of the quartet, Tom Duggan, is prone to ham-boning which neither adds to nor detracts from the show. However, Fearless Tom did manage to instigate the show's biggest farce in an artificial feud with beauteous Kay Westfall. But Kay was at fault too. Some comments attributed to her have been rather unlady-like.

The anchor man is, of course, Joe Boland. His entire life and career have been devoted to sports. As a college sophomore, Joe earned his first football monogram at Notre Dame under the immortal Knute Rockne. During the 1924 football season, Boland was a regular



Quickly recognized by the panel in this profile is Dizzy Dean. Sharpest panelist among the group is Warren Brown.

member of Rockne's famous "shock troops." Then, as a starting left-tackle he played 50 minutes in the Rose Bowl game of 1925, when the Irish defeated Stanford. It was Notre Dame's only appearance in the New Year's Day classic. . . . Joe has been associated with sports ever since and aside from TV he's regularly employed as a radio play-by-play sportscaster.

"Ask Me Another" is viewed every Thur. on channel 5, WNBQ, at 9:30 p.m.



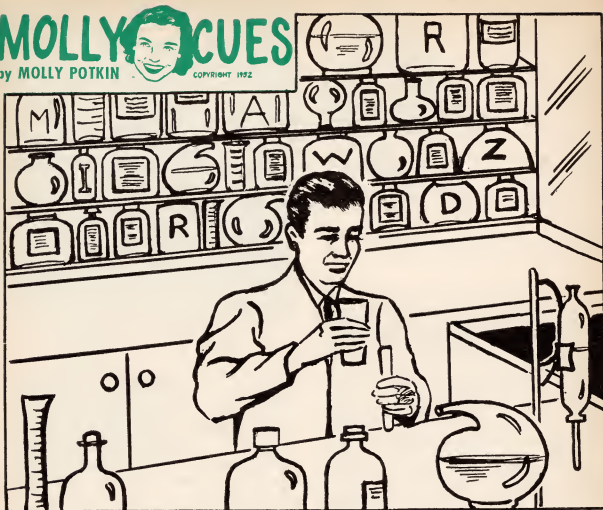
One of the show's features is name guests. Here is former heavyweight champion Ezzard Charles uncovering some hidden talent with a bull fiddle.



MOLLYCUES

by MOLLY POTKIN

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If you look closely at this picture, you will find some letters. When you arrange them properly, they will spell out the name of a very enjoyable and

educational TV show. The picture of the man and what he is doing is your clue. Give us the name, then color and mail your solutions to Mollycues.

Send your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, Sept. 22. First prize is \$1; second prize, 50 cents; next 25 prizes, a copy of Molly's big new picture puzzle book, just off the press. In cases of ties, neatest and most original entries will win. Correct answer will appear here next week.

MOLLYCUES WINNERS—August 25

Judy DeCloedt, Chicago; Jack Downing, Batavia, Ill.; Rase Mary Dulberg, Chicago; Marlene Gonswindt, Burlington, Wis.; Arland Grant, Harvey, Ill.; Shirley Ingram, Silver Lake, Wis.; Adrienne Kennedy, Chicago; Darathy Lanser, Chicago; Beth Ann Lehman, Lagansport, Ind.; Marlene Liebmann, Chicago; Maxine McCauley, Chicago; Betty McGawen, Bradley, Ill.; Richard Rupprecht, Chicago; Judy Sandberg, Chicago; Leslie Sharp, Washington, D. C.; Sandra Suligay, Joliet, Ill.; Nancy White, Coloma, Mich.

Draw two stars and a circle and mark them "A," "B," and "C." Then tear them like this and drop them into a hat. Can you pick out any piece you are asked to, *while you're blindfolded?*



Solution: Feel the edges. The circle will have two ragged edges, while the stars will have one.



STRANGE AND TRUE

SILHOUETTES OF THE WEST

by ROY STARKEY

The stories of the white man's contribution to western culture are legion in the West. But what of the red man? Like the man who invented the sling that helped David to slay Goliath the Philistine Giant, it would be considered secondary.

But let me tell you a story of a great chief, and you judge for yourself.

Chief Sequoia was a scholar in his own right, without benefit of the white man's school. In fact, he invented an

alphabet of characters and drawings by which the Cherokees were able to write—an alphabet that contained 84 characters, each one representing a sound (or combination of sounds) in the Cherokee speech.

It took him more than a month to do it, and after he was finished, his tribesmen were so pleased that they learned it at once. Later, they even started a Cherokee newspaper.

The Congress of the United States authorized a gift of \$500 which was presented to Chief Sequoia in appreciation. Then came the honor of which he was most proud. The giant redwood tree was named in his honor by the state of California.

Chief Sequoia lived a full life and was buried in his beloved homeland, one of the most honored Indian chiefs of the American West.

"Silhouettes of the West" is seen Mon. thru Fri. on channel 4, (WBKB) at 5:30 p.m.



Boys and girls, did you know that Captain Video has volunteered to be on board the first rocket flight to the outer regions of space? Here is the captain himself in the picture, studying the "road map" he will probably use when the rocket is launched from Earth.

Captain Video looks mighty serious about it, and he should. I'm scared to death even thinking about it.

Here are contest winners from Aug. 24:

UNCLE HERBIE WINNERS

Barbara Annear, Blue River, Wis.; Alan Chengary, Chicago; Judith Culver, Elgin, Ill.; Marilyn Fredrick, Kenosha, Wis.; David Grigsby, River Forest, Ill.; Shirley Ann Hales, Gary, Ind.; Judy Hord, Joliet, Ill.; Chuck Hylander, Chicago; Robert Mallett, Bangor, Mich.; Beatrice Marciscoe, Chicago; Barbara Patrick, Chicago; Rick Rademacher, Arlington Heights, Ill.; Sarah Lee Salchow, Hobart, Ind.; Marta Semenetz, Fremont, Mich.; Andrea Walton, Park Forest, Ill.; Sharyl Wolvos, South Bend, Ind.; Elaine Video, Michigan City, Ind.

TV FORECAST



THIS WEEK'S CONTEST — How many different words can you make from "Captain Video?" For the longest list, I'll award \$1; next longest 50 cents; next 15 runners-up, 25 cents each. Mail your list to Uncle Herbie, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, Sept. 21.

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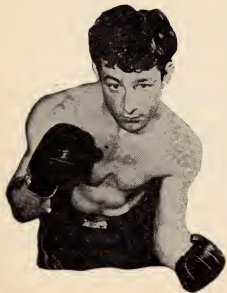
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CHUCK DAVEY

Chuck's Eyes Vital Factor:

CAN DAVEY SURVIVE THE ROCK?



ROCKY GRAZIANO

WELTERWEIGHT Chuck Davey, the undefeated, popular southpaw slinger will defy boxing's old axiom "a good big man will defeat a good little man" when he tangles with Rocky Graziano in the Chicago Stadium, Wednesday, Sept. 17.

In seeking his 37th consecutive ring victory, Davey will spot Graziano a considerable amount of weight. Chuck figures to rely on his bewildering southpaw tactics and speed to dazzle the Rock while he dances and punches his way to a decision. But the one fact that fires the public's imagination in this classic is Graziano's dynamite-laden right. With one mighty blow, the Rock is capable of putting the lights out for Davey.

Graziano is making his first ring start since his unsuccessful attempt to regain the middleweight championship from Sugar Ray Robinson. To assure himself of a lucrative future, the Rock must get by the "young upstart." He is acutely aware of Davey's susceptibility to eye cuts and he'll be leveling his leather for Davey's brow.

A former middleweight champion (July, 1947 to June 1948), Rocky is a ten year veteran of the pro ranks and has participated in three middleweight title fights. All three were with the man of steel—Tony Zale. Rocky lost the first title venture in 1947, won the second and lost the title again in the third meeting with Zale on June 10, 1948.

Davey, on the other hand, has been developing a knockout punch. In his most recent outings, Chuck KO'd Chico Vejar and impressively pummelled Carmen Basilio. It's hardly likely that Davey can KO Graziano but he figures to make the Rock miss frequently and lay himself wide open for Chuck's Sunday punch.

Should Graziano open Davey's newly healed cuts from the Basilio fiasco, it is expected the Rock will move in quickly for the kill. Although Davey excels in defensive fighting, he'll be helpless against the blinding flow of blood.

Gifted with precision fists, Davey is expected to start fast. He'll shoot right jabs while dancing and jiggling in elusive circles around a stalking Graziano. Davey will not be the first to grant his foe considerable weight. Sugar Ray Robinson spotted Jake LaMotta weight and whipped him four out of five encounters—one for the middleweight championship of the world.

A victory over heavier, more experienced Rocky Graziano should place Davey in line for an immediate shot for the welterweight title. . . . The bout will be televised over WBKB, Sept. 17, 9:00 p.m., Steve Ellis announcing.

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