

They're Unhappy At Lincoln Park Zoo



TV FORECAST

AUGUST 30, 1952

The Story of
BILLY GRAHAM

complete, advance
TV PROGRAMS



JOHN DALY

Are Quiz Shows Phoney?

15c

**TV 'SPECIALLY FOR "SMALL-FRY"
MONDAY THRU FRIDAY**

**"LAUGH
TIME"**

WITH
LAUREL & HARDY

5 P.M.

**"SAGEBRUSH
THEATRE"**

4 P.M.

**"MARY
HARTLINE'S
PARTY"**

TUES. & THURS.
5:30 P.M.

***"SPACE
CADET"**

MON., WEDS., FRI.

5:30 P.M.

**"ADVENTURE
TIME"**

5:45 P.M.

Cowboys, Comedy,
Space Adventure,
and Party Fun....
Two Hours of Good,
Clean TV Programs
for the Youngsters
of the Family!

(*SPONSORED BY KELLOGG)

CHANNEL

WENR-TV

ABC Television Network

Channel One

NEW YORK—The rivalry between Hit Parade songstress Dorothy Collins and Eileen Wilson, which wasn't a very closely guarded secret, apparently burst into flame this summer. Eileen was the original star of the show with Dorothy brought in to sing the commercials. Fan response to Dorothy's singing was so strong that she was given a regular singing part equal to Eileen's. The girls always managed to look friendly toward each other on the show, but insiders say they were very bitter rivals. So the Hit Parade, back on TV after a summer hiatus, has as its female singing stars Dorothy Collins and a newcomer named June Valli. No Eileen Wilson. H'mmm.

CBS is in a dilemma. After spending big dough to sign comics Sam Levenson and Ken Murray to longterm contracts, the network finds itself without a time spot to put 'em. The boat has sailed on Murray's Saturday night spot and the only possibility left for him is a Sunday night half-hour in place of "Break the Bank." Sam Levenson is even worse off. He'll continue as a panelist on "This is Show Business" but he apparently hasn't a chance for a show of his own. It's a tough break for one of the warmest and funniest comedians around. . . . The All Star Revue is scheduled to tee off on Sept. 6 and the first month's stars include none other than America's number one woman baritone, Tallulah Bankhead. Dennis Day opens the series, to be followed on the 13th by George Jessel, and on the 21st Jimmy Durante returns with Margaret Truman as guest. Looks like a big September.

Michigan's Senator Blair Moody has come up with an idea that would provide TV with some of its most exciting moments. He's suggested that Ike Eisenhower and Adlai Stevenson meet in a series of face-to-face TV debates along the lines of the famous Lincoln-Douglas debates. Probably won't come off though because it might be too much of a chance for either candidate to make some disastrous statement.

Good news that old comic Fred Allen is recovering from his breakdown and will be ready for work early next year. . . . CBS, which apparently is taking this TV business seriously, is making multi-million dollar plans for gigantic TV plants in Chicago and Washington to match its almost completed TV City in Hollywood. . . . Laraine Day, who's just landed a regular panelist's job on "I've Got a Secret," has this pithy statement to make, probably because she practices it herself. "A man celebrates his birthdays by taking a day off. A woman celebrates hers by taking a year off."

Danny Thomas, who recently bowed off the All Star Revue, has now bowed off TV completely. The Syrian comic feels that his acts, great in night clubs, are distorted beyond recognition because of the limitations of commercial telecasting. . . . The comic strips continue to be a big source for TV material. "Blondie," the wacky family series is about to go TV, while "Rex Morgan, M. D." another cartoon favorite is being converted into a TVehicle for fading matinee idol Louis Hayward.



COLLINS



LEVENSON



DAY



THOMAS

Over 700,000 readers

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publishers

Norbert F. Dompke Ray V. Whiting
Jahn E. Groenings Lester Vihon

editor-in-chief

Robert A. Kubicek* editor Martin O'Shaughnessy

sports editor

Ed Pazdur art director Sho Kaneko

program editors

Patricia Maran ass't art director Steve Vanides

Barbara Lutz

Darlene Pentz—

N Y Office

staff writers

Thomas O'Malley

Robert Cuniff

Shirley Elman

circulation

John E. Groenings

features

Jack Mabley Molly Potkin

Chub McCarthy Inertia Smith

*Recalled to military duty

Cissie

Member Audit Bureau of Circulation.

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Expiration Number 217

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

Thomas O'Malley's article "My Little Margie" was very offensive to me and my family. We and by "we" I mean myself and my six children find it a very entertaining program. And I don't place myself in the moron class either. . . . When I read his article to the children they too expressed a desire to dunk O'Malley in a rainbarrel. . . .
Mundelein, Ill. MRS. C. I. VAN WORMER
(Ed. Note: You imply that he's all wet already.)

I think Anna Marie Alberghetti should make more TV appearances. I saw her on "Toast of the Town" and she was wonderful. Mighty pretty too.
Kenasha, Wisc. KAREN HASSELBACK

I don't think Tom Duggan is being very nice picking on Kay Westfall. I hate Tom and love Kay. I never use any of his products like beer or cigars because I am only 11 years old, but if I was an old man I still wouldn't use them.

Elmhurst, Ill.

MARY ANN WEBB

If someone thinks Linn Burton's commercials are irritating, they should see and hear Marty Fay of WBKB, who is the most annoying person I've ever seen on TV.

Chicago, Ill.

SUE DOMAGOLA

Where does Chub McCarthy get off calling Basil Rathbone "something of an ass"? The nerve! It shouldn't have been printed.

Waterman, Ill.

D. B.

(Ed. Note: Chub does get mad sometimes.)

The controversy over your choice of Jane Froman is really amusing. Those who objected obviously don't know Miss Froman's voice or how well her records sell. She is beyond compare as your original article stated. . . . Just for the record, was the battle hardfought?
Chicago, Ill. MRS. L. J. BRIGHT
(Ed. Note: Not even close.)

Sure enjoyed the article about Liberace. Hope they make his replacement permanent. He's something different and he really relaxes you. Cheers for Liberace.

Libertyville, Ill.

MRS. L. S. GULFO

TV FORECAST

"THOSE TWO"

Mothers—Watch Your Kids

THE
WORST
FIVE

Now that our music and humor editors have had their say, it's time for the real fun to begin. One of the favorite pastimes of set owners is to moan about bad shows on TV. Our atrocity editor has decided to get into the act. So stand by. For the next five weeks we will turn an angry glare on our choices for the five worst shows on TV. This week, number five.

While television has brought out many fine new comics, it's surprising how many bad ones have also been unearthed. Outside of *Amateur Night*, it would be difficult to find a comedian with less talent than one Pinky Lee, a pint-sized mediocrity who is the male half of the "comedy" team known as "Those Two."

It is difficult, in this so-called age of enlightenment, to imagine how "Those Two" has been able to stay on TV so long. It was greeted with a large round of boos when it debuted, with practically everyone singling out Mr. Lee for being spectacularly unfunny. At that time Vivian Blaine was the female half of "Those Two." She saved the show from being a complete horror by turning in an occasional song in her raucous style. Since then, fearing for her career, Miss Blaine has deserted Pinky, to be replaced with a similarly lusty singer named Martha Stewart, whose career is now also in jeopardy.

Pinky Lee was forced to abandon plans for a law career when he found that every time he tried to be serious, his playmates would laugh at him. Pinky had a problem. He lisped. With typical American grit, he decided to convert this unfortunate speech fault into an asset. Pinky decided to be a comedian.

Pinky's first step toward a humor career was to abandon his original name, Pincus Leff. This was a mistake, for the name probably would have gotten more laughs than his material.

What's wrong with Pinky's humor? A lot of swishing mannerisms, from

which some very alarming conclusions can be drawn. And Pinky is on TV at a time when children, always impressionable, will be watching. As if one Pinky Lee, lisping and swishing, weren't enough, picture an entire generation of kids aping these tasteless mannerisms.

The presence of Miss Stewart in the cast makes the show only half-bad. Martha's singing is not the best around, but it's more than adequate. It's hard for her to maintain any dignity when reading from the same script as Pinky, but somehow she manages. But Pinky has found a paradox in his career. As a boy his pals would laugh when he tried to be serious. Now, when he tries to be funny, nobody laughs.

"Those Two" (Now on a two week vacation) is seen at 6:30 p.m. on channel 5 (WNBQ), Mon., Wed. Fri.



RIGHT—Is it hay fever?
Or favoritism?

FAR RIGHT — "Bigger
quarters . . . better
room service."

BELOW—"The pay is
practically peanuts."



by Peter Parakeet
(Special Zoo Correspondent)

Things are pretty sad
over at Lincoln Park
these days, and the
high cost of living has
nothing to do with it.
The Zoo citizens are
grumbling, and there's

been some talk of setting up a union to
handle the grievances.

The big trouble, according to young
Rajah the gorilla, is all about "Zoo-
parade," the TV show that does such a
good job of explaining Zoo-ism, or the
Animal Way of Life, to citizens of
other areas. And if boss Marlin Perkins
doesn't look out, he may have a flareup
among the employees.

It was different when good old Bush-
man was still around. Nobody minded
when he hogged all the starring ap-
pearances on "Zooparade," Sunday
after Sunday. Because Bushie was
definitely top talent, and everyone
around here realized it. But when Our
Great Leader died, everyone tried to get
into the act.

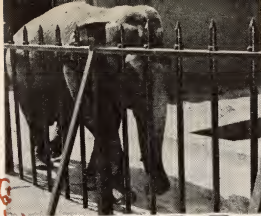
Now I don't say that Perkins isn't a
good boss. Most of the help here re-

alizes he does the best he can with a
little tidbit of TV time once a week.
But none of the boys here like that ugly
word "favoritism." And that's what
seems to be happening.

Now you take Judy the Elephant. She
used to get top billing. Can't blame a
girl for getting used to the star's life.
But lately, Judy's name has been
missing from the program credits, and
she's been moping around about it. It
wasn't the pay, because Judy works
practically for peanuts.

I've heard it confidentially from little
Chiquita the spider monkey that with
hay fever season here, Perkins is frank-
ly scared to death that Judy's diet
might well cause some hefty sneezes
and blast "Zooparade" right off the
NBC airwaves.

Most of the griping seems to be di-

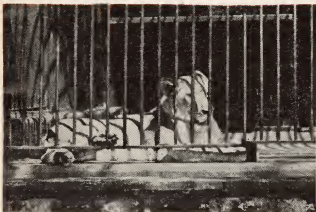


Marlin Perkins loves his beasties, but



"Perkins means well, but. . ."

They're sad at Lincoln Park



"Pretty boring, waiting for the show to start."

rected at two of Perkins' "pets"—Ling-Wan the orangutang and Heinie II the chimpanzee. For two people whose ancestors were one jump away from the tree tops, they've certainly done some fast social climbing.

Ivan, the European brown bear, is another sore spot. There was some muttering when Perkins put Ivan on the program without once checking his professional background. Many of us thought that, in view of our difficulties with Russia, putting Ivan in the spotlight was pretty poor judgment. But it was finally settled when Ivan said he was a White and NOT a Red Russian bear.

I suppose Perkins means well, but he doesn't seem able to take a fair hint. For instance, when beloved Bushman died, he was hardly cold in his grave when Perkins moved a young upstart

named Sinbad into Bushie's elaborate quarters in the Monkey House.

Now there was quite a waiting list for such a choice apartment as this, with eastern exposure and a large added rumpus room. Well, you should have seen Sinbad take on. He strutted around like a typical johnny-come-lately.

The rest of the Monkey House raised such a clamor that Windup the timber rattler, got wind of it. Well, he gets easily rattled, and the next time he appeared on Zooparade, he bit Perkins in the hand out of revenge.

As if that wasn't enough, some of the fellas have been saying that Perkins spent his vacation on a snake hunt in Florida. I've nothing against snakes mind you, but it seems to me that Perkins could learn from experience. Must be a bear for punishment.

Now about this fellow Jim Hurlbut. He's the one that shows up at the Zoo every Sunday with about as scared a look as any human could have. Most of the Animals are pretty friendly, and we'd like to know more about this Hurlbut species—where he comes from, who captured him, his habits, diet and hibernation policy.

But he's as jumpy as Fuad the fennec. Every time one of our prominent Animals starts moving towards Hurlbut, he retreats. Take the case of Chief Beaded Bag the gila monster, who gave up his western living to come east.

(Continued on page 13)

the BILLY GRAHAM

TV'S TOP EVANGELIST



HE possibilities of television are limitless. Who'd have thought in TV's early days, that the new medium, with its vast surplus of lady wrestlers and V-necked hostesses, would someday become an active force in bringing souls back to God. Yet that's just what's happening. This spiritual regeneration via television has already yielded up two of TV's brightest stars, Bishop Fulton J. Sheen, and a hawk-nosed handsome preacher who is by all odds the top evangelist of our time—Billy Graham.

Dr. Graham, dressing up old-time religion in fancy modern clothes, conducts a weekly emotion session that is as super-charged as anything on TV. Mixing a lot of fire & brimstone with modern day gimmicks, Billy is able to bring off something earlier evangelists only dreamed of—a nationwide revival. Dr. Graham calls his show the "Hour of Decision," a warning to America that if it doesn't return to God now, the next several years will bring the nation to disaster.

Evangelism is a subject that some people would just as soon leave alone. Preferring their religion on a quieter basis, they look upon Evangelism as foamy-mouthed hysteria. But its pretty difficult to sneer at the results of a practiced master like Billy Graham, responsible perhaps, for more conversions to Christianity than any man on earth today.

For Dr. Graham is no ordinary mortal. With a superb flair for showmanship, he displays a zeal that could

never be mistaken for anything but absolute sincerity. His high-octane preaching paints such a black picture of Hell and such a majestic portrait of heaven that his listeners have no trouble choosing the path to follow. Sample portrait of judgment day:

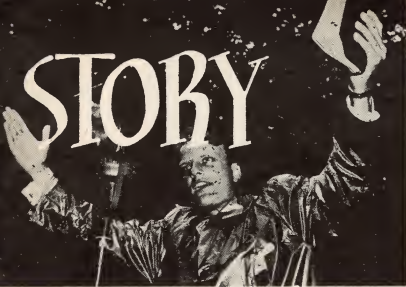
"Heaven is a literal place. Christians go there the moment they die . . . wonderful reunions . . . streets of gold . . . gates of pearl . . . trees bearing a different kind of fruit every month. . . . Think of it, you farmers—12 crops a year!"

By putting religion on a salesmanship basis, Billy has produced some astonishing results. In November of 1949 he started an eight week revival in Los Angeles attended by 350,000 with 6,000 converts. From January to June of 1950 a tour of the East Coast converted 22,000. A three week revival in South Carolina brought 7,000 more "decisions for Christ." And Billy has filled such vast stadia as Chicago's Soldier Field and the Los Angeles Coliseum.

Religion aside, watching Billy Graham perform is a great theatrical experience. There is no emotional letup as he swoops, points, and flails his arms while delivering some of the lustiest and most eloquent language of our time. He alternately castigates, pleads, reasons and cracks jokes, mixing homespun colloquialisms in with high eloquence. It is virtually impossible not to be stirred by a Graham performance.

Yet this modern messiah is only 33 years old. And he's only been in the soul saving business for 9 years. Billy Graham, the boy, had ambitions far afield from the calling he landed in.

STORY



Like a large percentage of the kids of the nation, Billy wanted to be a big league ballplayer with his eye set on a career with the Philadelphia Athletics. But after attending a revival when he was a senior in high school Billy abandoned his former plans and devoted his life to Christ.

Born on a farm outside Charlotte, North Carolina, Billy's early years were unspectacular although he did star on his high school's baseball and basketball teams. But since the spirit hit him, his life has been a relentless and violent drive for souls. He attended Bob Jones Evangelical College in Tennessee and the tipoff on his future came when teachers noted that Billy would sneak off into the swamp and deliver his fiery sermons from a tree stump to an invisible audience.

Billy's first pastorate was at Western Springs, a suburb of Chicago. But his fiery zeal soon had him touring the country preaching the horrors of eternal damnation in evangelists' tents.

Billy was relatively unheard of until the late publishing tycoon William Randolph Hearst discovered him preaching in Los Angeles. After the Hearst papers got through building him up, he was a national celebrity. Today, Billy freely admits the boost given his career by Hearst and also admits that it's been easier to win souls for Christ with the additional fame.

Billy's TV show puts him in front of the largest audience ever available to an Evangelist. He doesn't muffle the opportunity. He gives his audience first hand glimpses of heaven, hell and judgment day that are unmatched by any-

thing since the days of Billy Sunday, another ballplayer who turned to soul saving. The TV show gives Dr. Graham a chance to shoot at the record set by Sunday in 1923 when he converted 25,000 people in South Carolina. But there's no way of counting TV converts.

Dr. Graham's wife and three daughters seldom find the zealous clergyman home with them at their house in Montreat, South Carolina. For Billy is too busy on what he calls his sole mission, "To hold a beacon light for the soul sick, helpless and repentant to seek their way back to the comfort of Christ."

—Robert Cuniff

Dr. Billy Graham's "Hour of Decision" can be seen on channel 7 (WENR-TV) each Sunday at 9 p.m.



Billy Graham in a moment of repose.



Are



TOP—Presidential candidate Adlai Stevenson congratulates Tani Gilman of "Down You Go" cast, while moderator Bergen Evans, panelists Carmelita Pope and Fran Coughlin look on. Pound for pound, this DuMont quiz show is probably TV's smartest.



CENTER—"What's My Line?" producers Gadsden & Todman are given a clean bill of health by TV experts but any one of the above except moderator Jahn Daly (right) could be aided by tipsters. L to r, Dorothy Kilgallen, Bennett Cerf, Arlene Francis and Hal Block.

BOTTOM—George Fenneman (left) straight man and pencil pusher on "You Bet Your Life" quiz show, helps build the "ad lib genius" of Graucho Marx by carefully selecting and pre-testing the contestants.



Quiz Shows Phoney?



Here's The Truth About The Big 3

OF all the many battles, pro & con, that rage over TV shows, the most insistent is probably the one concerning quiz shows—Are they phoney?

It's almost a permanent controversy. Some fans claim that the quizzers arrive at their amazing conclusions thru a combination of second sight & superior talent. Other viewers insist the performers are tipped off in advance.

How about the TV daddy of quiz shows, What's My Line? Not only is it the oldest, but also the most popular. In fact, most of the other quiz shows have patterned their stuff after the successful "Line" format.

The quartet—Arlene Francis, Dorothy Kilgallen, Hal Block and Bennett Cerf—have scored an astounding number of correct guesses, some of which cause viewers to toss their noses skyward and sniff suspiciously.

Like the time that a lady plumber was a mystery guest. Somewhere in the questioning, Arlene Francis blurted out "Mrs. Plumber," a far cry from the guest's introduced name.

The Dave Garroway incident was another. Garroway was previously scheduled as a mystery guest and was later cancelled in favor of Fred Waring. But after a few questions, Dorothy Kilgallen whipped off her mask and cried: "Why, Dave Garroway." Needless to say, Dave wasn't within spitting distance of the show.

Mark Goodson and Bill Todman, who produce What's My Line? (as well as The Web, Beat the Clock, The Name's The Same and It's News To Me) are a likeable pair of idea men whose reputation is among the best in the trade. They've spent time & effort scotching the rumors that creep up regarding their prize program.

There's no doubt that What's My Line? is on the square, as far as the Goodson-Todman firm is concerned.

They've got too much to lose by queering the show.

If there's any tipoff, it could only come to individuals on the panel by a secret route—friends, relatives and professional tipsters. New York, more than any other U. S. city, is honeycombed with show biz spies. They're characters who hang around depots and airports, spotting incoming celebrities. They make a precarious living selling that information to columnists, press agents and other interested parties.

In addition, most columnists have agents spotted in hospitals and hotels, and pay them on a fee basis for scoops. The point is—it's pretty hard for any celebrity to get in & out of New York without being discovered.

Now consider the makeup of What's My Line? Dorothy Kilgallen is an influential gossip columnist. Bennett Cerf is a prominent author and publisher. Arlene Francis has haunted the Broadway beat for years. And Hal Block, a former gag writer, knows hundreds of tipsters. Any one of these has the "right angles" to call the shots.

Groucho Marx, the star of "You Bet Your Life," has long been hailed as a master of the funny ad lib. His half-hour shows sparkle with Marx funnies from A to Z. But it's wise to remember that his programs are actually little triumphs of clever production. Here's how the show is put together.

The TV version is actually a film of the radio show. About 45 minutes of camera shooting is edited down into the sparkling 26 minutes of banter that makes up a week's TV show. That way, only the highlights are preserved for the video audience. But that isn't all.

Producer John Guedel's scouts go out and line up interesting audience types. If a shoe salesman is wanted, a whole

(Continued on page 24)

Saturday Aug. 30

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

movie premiere

SATURDAY

- 7:30 Women Of Dolwyn ('49)
- 9:00 House Of Errors ('37)
- 10:00 Sitting On the Moon ('36)
- 10:00 Feature Film*
- 10:30 Feature Film*
- 11:00 Desperate Cargo ('41)
- 11:45 Swing Parade ('36)

SUNDAY

- 10:00 Docks Of New York ('45)
- 11:15 Minstrel Man ('44)
- 12:30 Bowery Blitzkrieg ('41)
- 4:30 City Of Silent Men ('42)
- 6:00 Shake Hands With Murder ('44)
- 10:00 Captain Caution ('37)
- 10:00 Powers Girl ('42)
- 10:30 Along Came Love ('37)
- 11:30 Lady Let's Dance ('44)

MONDAY

- 1:00 Nut Farm ('35)
- 1:00 Fangs Of The Wild ('37)
- 2:00 Children On Trial ('46)
- 3:00 Desirable Lady ('36)
- 3:00 Adopted Mother ('36)
- 7:00 Yanks Ahoy ('42)
- 10:00 Trocadero ('44)
- 10:30 Girl's Town ('42)

TUESDAY

- 1:00 Midnight Limited ('45)
- 1:00 Fighting Pilot ('36)
- 2:00 Confidential ('35)
- 3:00 Docks Of New York ('45)
- 3:00 I'd Give My Life ('37)
- 7:00 Dudes Are Pretty People ('38)
- 10:00 You Only Live Once ('35)
- 10:30 Hard Steel ('36)
- 11:15 Where Are Your Children ('43)

WEDNESDAY

- 1:00 Prison Shadows ('36)
- 1:00 Island Captives ('38)
- 2:00 Daniel Boone ('36)
- 3:00 Bowery Blitzkrieg ('41)
- 3:00 Beyond Tomorrow ('40)
- 10:00 Feature Film*
- 10:00 Fifty-Second St. ('36)
- 11:15 Where The North Begins ('47)

THURSDAY

- 1:00 Queen Of The Yukon ('40)
- 1:00 Marines Come Through ('42)
- 2:00 Ellis Island ('36)
- 3:00 Are These Our Parents ('43)
- 3:00 Pride Of The Bowery ('41)
- 7:00 Black Memory ('35)
- 10:00 Bars Of Hate ('35)
- 10:00 Man In Black ('41)
- 11:00 Man Who Lost Himself ('36)
- 11:15 Wildfire ('45)

FRIDAY

- 1:00 Navy Secrets ('35)
- 1:00 Now Or Never ('37)
- 2:00 False Pretenses ('35)
- 3:00 Boys Of The City ('40)
- 3:00 Hong Kong Nights ('36)
- 7:00 Hayfoot ('42)
- 10:00 Blonde Savage ('47)
- 11:00 Arm Chair Detective ('51)
- 11:15 Women In Bondage ('43)

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

- 9:00 7 **ROUNDUP TIME**—Western Film
"Last of the Clintons" with Harry Carey, Betty Mack, & Del Gordon; detective breaks up a gang of rustlers & wins the hand of the fair lady
- 9:45 9 **MAGIC CARPET**—Film Short
"How Animals Defend Themselves"
- 10:00 7 **SPACE PATROL**—Adventures
Expelled member of the United Planets Scientific League imperils the existence of the Space Patrol
- 9 **MOVIES FOR KIDS**—Films
"Frontier Outlaw" part II feature
- 10:15 9 **MAGIC CARPET**—Film Short
- 10:30 4 **SMILIN' ED'S GANG**—Stories
Ed McConnell narrates tale for kids with Midnight the cat, Squeaky the mouse, and Froggy the gremlin
- 9 **KIDS & COMPANY**—Variety
Johnny Olsen emcees hall of fame for deserving youngsters; Robert Koehler, Brooklyn Boy Scout, is honored
- 11:00 4 **BIG TOP**—Circus Show
Ringmaster Jack Sterling presents Mia & Matti, contortionists from Finland; the Brunos, high-wire act; Clark's Bears, "Big Top" clowns, "Dapper Dan," the muscle man, and Joe Basile's Brass Kings
- 9 **MORNING MOVIE TIME**—Films
"Western Mail" with Tom Keene, Frank Yaconelli, & Leroy Mason; fellow poses as a crook to win favor & influence his enemies
- 12:00 4 **PANTOMIME PARTY**—Games
Bill Cain, Clark Davis & Ellen Scott enact tunes for small fry audience
- 9 **AARON'S ACTION THEATER**
Western feature film "Come On Cowboys" with Bob Livingston, Ray Corrigan, & Max Terhune; Three Mesquiteers help sheriff find the right man in a counterfeiting job

- 12:30 4 **FILM**
- 1:00 4 **"MR. MUGGS STEPS OUT"**—Film
Feature where one of the East Side Kids is saved from a reform sch. term by a matron who collects jailbirds to solve her servant problem
- 9 **TV MATINEE**—Feature Film
- 2:30 4 **"DICK BARTON STRIKES BACK"**
Feature film with Don Stoddard & Sebastian Cabot; a new kind of death sweeps over the villages of England & two young agents are sent to track down the mind behind it
- 4:00 4 **CLASSIC THEATER**—Opera
"Monte Cassino" part I
- 7 **LUCKY SEVEN RANCH**—Western
"The Lonesome Trail" feature film with Jimmy Wakely

(Continued on page 14)



THEY'RE SAD AT LINCOLN PARK

(Continued from page 7)

He's a friendly old fellow who comes from a long line of distinguished Americans. But when he was introduced to Hurlbut, and moved closer to look him over, Hurlbut backed away.

You should have heard Chief Beaded Bag scream about "un-American activities" after that one. I suppose Hurlbut is all right, but he may bear watching.

Frankly, I don't know how Perkins is going to answer the gripes of our 2,500 citizens. We'd like a lot better room service, and much bigger quarters. I wish they'd start screening the visitors, too—a lot of riff-raff have come into the Zoo lately, and they don't exactly improve the looks of the place.

A cousin of mine named Bugs, a love bird, is supposed to have the complete run of Perkins' home. How come? Why should Perkins treat the rest of us like a bunch of humans? We'd like to get over to Perkins' place once in a while to check HIS domestic habits.

And something has GOT to be done about this TV program. It's pretty monotonous sitting around these drafty cages all year waiting for our turn on the show. The union ought to have something to say about that. We may even petition the FCC in Washington.

"Zooparade" is seen on channel 5 (WNBQ) every Sunday at 4 p.m.



Is Heinie II a social climber?

AARON'S ACTION THEATER

WGN-TV Channel 9

SATURDAY.....12:00 Noon
Three Mesquiteers

SUNDAY.....12:00 Noon
Sunset Carson

MONDAY.....11:30 p.m.
Bob Steele

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"KIDS AND COMPANY"

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CHANNEL
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**COLLEGE INN
PORTERHOUSE**
THE
SHERMAN
WORLD FAMOUS HOTEL

Drive Right into Hotel Sherman

SATURDAY AUG. 30—con't

- 4:00 9 MUSIC ALA MODE**—Jack Fuller
Relax to the music of Jack's piano
- 4:30 5 ROOTIE KAZOOTIE**—Puppets
Adventure tale in the land of puppets
- 5:00 4 PATTERN FOR LIVING**—Talks
Teenagers discuss religion in life
- 5 WESTERN ROUNDUP**—Film
- 7 CISCO KID**—Adventure Tale
Duncan Renaldo & Leo Carrillo star
in story titled "Chain Lightning"
- 9 "QUEEN OF BROADWAY"**—Film
Feature with Rochelle Hudson &
Buster Crabbe; comedy about a female
sports expert who wants a baby
- 5:30 7 WILLIE WHOPPER**—Cartoon Film
"A Good Scout"
- 5:40 7 FOR COWBOYS ONLY**—Western
"The Haunted Mine"
- 6:00 4 STORK CLUB**—Interviews
Sherman Billingsley is your host plus
guest stars
- 5 MR. WIZARD**—Science Study
Don Herbert & Bruce Lindgren
- 6:30 4 BEAT THE CLOCK**—Games
Bud Collier emcees antics
- 5 AMERICAN INVENTORY**—Talks
"Friend of the Worker" a story of
German workers in East & West
Berlin, and the winning of a strike
against the Russians
- 9 PET SHOP**—Gail Compton mc
Mr. Robinson brings down some Bel-
gian sheep dogs, Viola Voss displays
a pug dog, and Clarence Hoffman
presents an unusual pet
- 7:00 4 FARMTOWN U.S.A.**—Talks
George Menard talks about farm life
- 5 ALL STAR SUMMER REVUE**
Comedian Bert Wheeler, Jean Carroll,
Hoctor & Byrd, Robert Barry, Milton
Frome, and Richard Himber
- 7 PAUL WHITEMAN'S TEEN CLUB**
Nancy Lewis & Julie Keegan assist
- 9 PORTRAITS OF THE WEST**
"Raiders Of Red Gap" with Bob Liv-
ingston, Al St. John, & Myrna Dell;
concerns efforts of a cattle company
in gaining control of all grazing land
- 7:30 4 ALL STAR HIT PARADE**—Music
Favorite tunes on record
- 7 TRI-STAR THEATER**—Feature
Three features are shown in succes-
sion; please allow an hour to an hour
and a half for each, appearing in the
following order:
"Women Of Dolwyn" with Dame
Edith Evans, Richard Burton, & An-
thony James; a local-color story of
the people of a tiny Welsh village
who fear upheaval from their valley-
home, which is to be flooded
"House Of Errors" with Harry Lan-
don & Charles Rogers; an amateur
reporter tries for a scoop about a
new-type gun & goes from one situa-
tion to another
Western Feature Film

TV FORECAST

SATURDAY AUG. 30—con't

7:45 9 CLETE ROBERTS' NEWS—Events

8:00 4 FEATURE FILM PRESENTATION

5 DANCE PARTY—Music & Fun

Jerry Lester emcees the fun with guests Johnny Long and his orchestra the Slim Gaillard group & dancer Elaine Dunn

9 DICK TRACY—Mystery Drama

The famous Chester Gould comic strip sleuth comes to life in his fight against crime

8:30 9 WRESTLING FROM MARIGOLD

Main event: tag match, Great Balbo & Ronnie Etchison vs Bobby Nelson & Bob Orton; others: Baron Arena vs Carl Engstrom, Red Bastien vs Milt Olson, Maurice Roberre vs Balk Estes, & Ned Taylor vs Juan Hernandez

9:00 4 DISC JOCKEY SHOW—Hal Tate

Old and new songs on record

7 "HOUSE OF ERRORS"—Feature

(Please see 7:30 channel 7 listing)

9:30 4 ROLLER DERBY—Action

Watch the stars fight for points

5 YOUR HIT PARADE—Musical

The top 7 tunes you've picked as favorites sung by Snooky Lanson, Dorothy Collins, & June Valli with Raymond Scott and his orchestra

10:00 4 "SITTING ON THE MOON"—Film

Feature (1st showing) with Roger Pryor, Grace Bradley, & Wm. Newell; an irresponsible tunesmith has long nursed a secret yen for a former star

5 GRAND MARQUEE—Feature

10:30 7 WESTERN FEATURE FILM

(Approximate time, will follow preceding movie on ch. 7)

11:00 9 "DESPERATE CARGO"—Feature

Film with Ralph Byrd, Carol Hughes, & Julie Duncan; two Broadway hoofers, on a Clipper ship, find themselves involved in hijacking

11:30 4 ULMER TURNER & THE NEWS

Current events around the world

11:45 4 "SWING PARADE"—Feature

Gale Storm and Phil Regan in a musical comedy about a girl who aspires to be in show business, and a case of mistaken identity

(Stations reserve the right to change above listings without notice)

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB	WNBQ	WGN-TV
4	5	9

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and all the Hit Paraders

9:30 pm Channel 5

Be Happy-**GO LUCKY!**

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A Full Half of CHICKEN
Fried to a Golden Brown
• FRENCH FRIES • GUM
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- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

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South: Roosevelt Rd.
East: Western
West: Oak Park Ave.

NORTH SIDE STORE
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SH eldrake 3-1620
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North: Central (Evanston)
South: Bryn Mawr
East: Lake Michigan
West: Crawford

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TV
REPAIRS



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ROdney 3-2200

TELE-TRONICS

SERVING ALL CHICAGOLAND

CHANNEL 9

SUNDAY NIGHTS

TWO TOP MYSTERY DRAMAS

8:00 P.M.

"ROCKY KING, DETECTIVE"

Sponsored by American Chicle

8:30 P.M.

"THE PLAINCLOTHESMAN"

The camera becomes an
actor in this unusual drama
Sponsored by Larus Bros. Tobacco

Stay tuned to Channel 9 for
your finest television entertainment

WGN-TV CHANNEL
9

Sunday Aug. 31

WBKB WNBQ WENR-TV WGN-TV

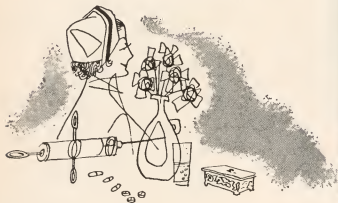
- 4 5 7 9
- 10:00 4 **"DOCKS OF NEW YORK"**—Film
Feature with Leo Gorcey, Huntz Hall,
& Billy Benedict; story has the kids
tied up in some knots concerning
foreign agents, thieves, etc.
- 9 **AMERICA AT CHURCH**—Relig.
Bethany Ref. Church of Roseland
- 11:00 7 **PAPA BEAR'S NEWSREEL**
Frank Bear narrates the news
- 11:15 5 **THE PULPIT**—Inspirational
7 **TOOTSIE HIPPODROME**—Circus
Emcee John Reed King presents acts
- 9 **"MINSTREL MAN"**—Feature Film
Benny Fields & Gladys George in
story of a man, who after the death
of his wife, and birth of child, dis-
appears for five years
- 11:30 4 **CANDY CARNIVAL**—Variety
Gene Crane is host to talent
- 5 **LIVE AND LEARN**—Discussion
Dr. S. Chandrasekhar, U. of Chicago;
Dr. Wagner Schelsinger, Dir. of Adler
Planetarium, and Dr. Kaj Strand,
Northwestern U. discuss "Astronomy"
- 7 **FAITH FOR TODAY**—Religious
Rev. W. A. Fagal, pastor of Washing-
ton Ave. Church, Brooklyn
- 12:00 4 **ULMER TURNER AND THE NEWS**
5 **NATURE OF THINGS**—Science
Discussion by Dr. Roy K. Marshall
- 7 **TROUBLE WITH FATHER**—Skit
Stu Erwin is featured as the well-
meaning but blundering Poppa
- 9 **AARON'S ACTION THEATER**
"Days Of Buffalo Bill" with Sunset
Carson, Peggy Stewart, & Tom Lon-
don
- 12:15 4 **YOUR FUTURE HOME**—Ideas
Ed Cooper discusses and shows pic-
tures of homes which you can pur-
chase from your present home
- 5 **BIBLICAL STORIES**—Puppets
The story of Joseph, "Joseph in
Egypt" a puppet film
- 12:30 4 **"BOWERY BLITZKRIEG"**—Film
Feature with the East Side Kids in
a yarn about one who ditches the
straight & narrow for petty stickups,
reforms, then gets into more trouble
- 5 **FRONTIERS OF FAITH**—Relig.
Service from St. Mark's Episcopal
Church, Philadelphia; Rev. Albert
Fisher officiating at the service
- 7 **AMATEUR HOUR**—Chgo. Talent
Bob Murphy emcees talent show
- 1:00 5 **HOW DOES YOUR GARDEN
GROW?**—Discussion & Movies
John Ott shows how to breed orchids
at home; special guest: Andy Benson
- 9 **BATTING PRACTICE**—Warmups

(Continued on page 18)

TV FORECAST

THIS TV

Hospital Is Human



Melville Ruick

TAKING a child to a doctor or hospital is almost as formidable a task as storming the Bastille once was reputed to be. An innocent mention of either word is enough to evoke a lusty howl, tearful tantrum and vigorous protest from the small fry. Even adults have conjured up a picture of torture, pain, misery and death as hospital symbols.

Medical men have tried, without great success, to erase the public's instinctive fear of hospitals. Now TV is taking a crack at the problem. Leading the crusade is "City Hospital," a mild half-hour drama which alternates with the more sensational "Crime Syndicated" on Tuesday evenings.

"City Hospital" is a mythical structure commonly believed to be patterned after New York's famed Bellevue where life and death are daily dramatic battles. Actually the situations that arise are commonplace problems which are equally prevalent in Chicago, Los Angeles or Central City, U.S.A.

Not only do patients in City Hospital suffer from malignant tumors, cancer, heart disease or appendicitis. Their recoveries are often hampered by a second diagnosis—personal problems.

Battling despair in the medical city is a sympathetic, tireless director, Dr. Barton Crane. The City Hospital administrator is not a stern, unfeeling specialist. Rather he specializes in "everyman" problems. What's more, he's a

real credit to his profession—he hasn't yet lost a patient.

Dr. Crane symbolizes both hope and faith in this television morality play. No patient escapes his stethoscopic ear or ex-ray vision.

A budding violin prodigy, age 11, needs Dr. Crane's mature opinion when his childhood fancies threaten to disrupt his concert career. A fellow doctor requires the man-to-man treatment when knowledge of a weakened heart condition upsets his science research plans. Dr. Crane has a sympathetic ear—he listens to every tale of woe. And with the wisdom of a Solomon, he guides his charges along their individual "paths of righteousness."

Nothing is ever said of the good doctor's personal life. But perhaps he manages his own affairs with the same expert strategy he exerts on his patients. Out of character, Dr. Crane is suave, mustached Melville Ruick who gleaned experience as an orchestra leader, Air Force pilot, radio announcer and actor before blending their values into his present TV role.

"City Hospital" is a glorified soap opera which has graduated from the ranks of strictly housewife "mell-drammer" to general family fare. And it's one dose of medicine that isn't hard to take.

—Shirley Elman

"City Hospital" can be seen on alternate Tuesdays at 8 p.m. on WBKB.

SUNDAY AUG. 31—con't

- 1:10 9 **LEAD OFF MAN**—Creighton
 1:25 9 **BASEBALL**—Sox vs Cleveland
 Jack Brickhouse & Harry Creighton
- 1:30 5 **FILM**
 7 **WILD BILL HICKOK**—Western
 Guy Madison and Andy Devine are starred
- 2:00 4 **WHAT'S THE GREAT IDEA?**
 Great Books Foundation series with Louis Kutner discussing
 5 **FEATURE FILM PRESENTATION**
 7 **CISCO KID**—Western Movie
 Duncan Renaldo & Leo Carrillo star
- 2:30 4 **ALL STAR HIT PARADE**
 Music by your favorite recording stars
 7 **ADVENTURES OF KIT CARSON**
 Bill Williams is featured as Kit
- 3:00 4 **FILM**
 5 **KUKLA, FRAN & OLLIE**
 The Kuklapolitans relate highlights & various adventures of their group
 7 **SADDLE & SAGE**—Western
 "Gentleman From Texas" with Johnny Mack Brown; newly appointed marshall in a lawless town out-does all competition
- 3:30 4 **TODAY & TOMORROW**—News
 5 **SUMMER THEATER**—Drama
 "The Refresher Course" with James Truex; a middle-aged auto tycoon and his wife meet a stalemate in their marriage by reenacting their honeymoon
- 3:45 4 **INDUSTRY ON PARADE**—Film
 Story of the Industries of America
 9 **TENTH INNING**—J. Brickhouse
- 4:00 4 **LAMP UNTO MY FEET**—Relig.
 Moderator Dr. Lyman Bryson presents "Government Is Your Business"
 5 **ZOOPARADE**—About Animals
 R. Marlin Perkins & Jim Hurlbut visit the "Children's Zoo" displaying nursery rhyme animals in miniature setting, so small-fry can pet them (see story on page 6)
 7 **SUPER CIRCUS**—Big Top Fun
 Ringmaster Claude Kirchner presents the Victoria Troupe, English cyclists, Gautier's Tallyhos, dogs & ponies; Scampy, Nicky, & Mary Hartline as the "Bakers;" Jim Lynch, the archer; Rudenko Brothers, speed jugglers, and Bernie Hoffman's Super Menagerie
- 9 **MUSIC ALA MODE**—J. Fuller
- 4:30 4 **BILLY THE KID**—Western Film
 5 **SKY KING THEATER**—Drama
 Grant Kirby is featured
 9 **"CITY OF SILENT MEN"**—Film
 Feature with Frank Albertson, June Lang, & Jan Wiley; experiences of a couple of ex-cons who come under the wing of a small-town mayor
- 5:00 5 **FEARLESS FOSDICK**—Tales
 Stories about this famous sleuth
 7 **LAUGH TIME**—Film Short
 A "Laurel and Hardy" film

- 5:30 4 **BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
 Adventures with Sammy, Billy Bull
- 5 **ROY ROGERS SHOW**—Drama
 Roy tries to clear reputation of a man mistaken by authorities & outlaws for his notorious twin in "Desert Fugitive"
- 7 **AMERICAN SCENE**—Film
 Documentary about our country
- 6:00 4 **GENE AUTRY SHOW**—Western
 Gene aids his ranch owner boss in "Blackwater Valley Feud" when he is unjustly accused of assault in a fight over the breakup of land
- 5 **SUPER GHOST**—Quiz Game
 Bergen Evans emcees word game with panel: Mrs. Sherl Stern, housewife; stockbroker Robert Pollak, and guest, author Marc Connelly
- 7 **YOU ASKED FOR IT**—Requests
 Art Baker brings unusual acts and personalities in answer to viewers
- 9 **"SHAKE HANDS WITH MURDER"**
 Feature film with Iris Adrian & Frank Jenks; partners in bail bond business run into trouble when they become involved in a murder
- 6:30 4 **YOUR LUCKY CLUE**—Quiz
 Basil Rathbone emcees mystery quiz with guests Darren McGavin, John Gleason & John Scott Tobin
- 5 **MEET THE PRESS**—Discussion
 Martha Rountree & Lawrence Spivak with a panel of reporters quiz guest Sen. James Duff (R-Pa.)
- 7 **WHAT'S THE ANSWER**—Quiz
 Mal Bellairs asks the questions
- 7:00 4 **TOAST OF THE TOWN**—Variety
 Ed Sullivan presents outstanding talent
- 5 **BIG PAYOFF**—Quiz Show
 Randy Merriman and Bess Myerson quiz the men out for the grand prize
- 7 **KING'S CROSSROADS**—Film
 Carl King narrates film-short stories
- 7:15 9 **CLETE ROBERTS' NEWS**—Events
- 7:30 9 **CHICAGOLAND NEWSREEL REV.**
- 8:00 4 **INFORMATION PLEASE**—Quiz
 Try and stump the experts! Panel includes regulars Franklin P. Adams & John Kieran and writer Cornelia Otis Skinner; guest emcee, John K. M. McCaffery, news commentator & critic
- 5 **TV PLAYHOUSE**—Drama
 Eva Le Gallienne, Edith Meiser, & Peter Brandon in "Roman Fever" a story of two widows who meet in Rome accompanied by their daughters, & in recalling the past find that the same episode is being enacted by their daughters
- 7 **QUEST FOR SERENITY**—Talk
 Religious talks by Dr. Hildebrand
- 9 **ROCKY KING**—Roscoe Karns
 The discovery of a dead cat sets Rocky on the trail of a murderer in "The Hermit's Cat"
- 8:30 4 **BREAK THE BANK**—Quiz Game
 Bert Parks emcees quiz fun

SUNDAY AUG. 31—con't

- 8:30 7 FOCUS**—Documentary Film
Stories told in dramatic form
- 9 PLAINCLOTHESMAN**—Drama
A series of gas station robberies results in the murder of a used car dealer in "The Hot Car Drop"
- 9:00 4 CELEBRITY TIME**—Variety
Conrad Nagel presents Vivian Blaine, Bob Haymes, Georgine Darcy, dancer; Betty Ann Grove, Jonathan Lucas, and the Honeydreamers, vocal group
- 5 THE DOCTOR**—Film Drama
Warner Anderson, Phyllis Avery, & Robt. Pastene in "Sweet Thing" a tale of a man who becomes acutely aware of the fact that his wife is plotting his death
- 7 BILLY GRAHAM**—Religious
"Hour Of Decision" (see p. 9)
- 9 THEY STAND ACCUSED**—Jury
Dramatic portrayal of a case from the history files of the court
- 9:15 7 FILM SHORTS**—Documentary
- 9:30 4 WHAT'S MY LINE?**—Quiz
Host John Daly with panel, Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf
- 5 AMERICAN FORUM OF THE AIR**
Theodore Granik conducts
- 7 PRODUCTION FOR FREEDOM**
- 10:00 4 "CAPTAIN CAUTION"**—Feature
Film with Victor Mature, Leo Carrillo, Bruce Cabot, & Vivienne Osborne; a slain captain's daughter sets out to avenge her father's death
- 5 WEATHERMAN**—Clint Youle
Clint predicts tomorrow's weather
- 7 DREW PEARSON**—News
Analyses of news at home and abroad
- 9 COURTESY THEATER**—Feature
Film "Powers Girl" with George Murphy, Anne Shirley, & Carole Landis; story of a climb up the ladder of success for a model with the help of a candid cameraman
- 10:10 5 DORSEY CONNORS**—Ideas
- 10:15 5 ALEX DREIER**—News Report
- 7 EARL NIGHTINGALE**—Talks
Earl discusses news of the day
- 10:30 5 SPORTS STAR TIME**—Duggan
- 7 "ALONG CAME LOVE"**—Feature
Film with Irene Hervey & Charles Starret; comedy love story about a salesgirl who loves a young doctor with Park Avenue background
- 11:30 4 ELOISE SALUTES THE STARS**
Eloise McElhone greets guests
- 9 "LADY LET'S DANCE"**—Film
Feature with Belita, James Ellison, & Frick & Frack; troubles of a guy who finds and gets star billing for a gal, only to lose her
- 11:45 4 FILM SHORT**
(Stations reserve the right to change above listings without notice)

TV FORECAST

Don't Miss "The Doctor"

TV'S NEWEST DRAMATIC SERIES

TUNE IN AT

9 P.M. EVERY SUNDAY

STATION WNBQ

CHANNEL 5

Presented by

CAMAY and CHEER

George MURPHY

Carole LANDIS

Anne SHIRLEY

Dennis DAY

All You've Ever Dreamed of in ONE Great Show AND MORE!

"the"
POWERS GIRL

Benny Goodman

COURTESY THEATRE

Sun • 10 PM • WGN-TV

Monday Sept. 1

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
8:45 4 **Morning News**—Data & Guests
9 **Travelogue**—Film Short
"La Paz"
9:00 4 **To be announced**
5 **Coffee And**—Interviews, Music
Premiere; Hugh Downs is your host
with music by Art Van Damme
9 **Chicago Cooks**—Kay Middleton
9:15 4 **Arthur Godfrey Time**—Variety
Mr. G. returns to the fold
9:30 5 **Breakfast Party**—Mel Martin
10:00 4 **Al Pearce Show**—Variety
5 **Home Cooking**—Eddie Doucette
7 **"Rainbow Over Broadway"**—
Film
Feature with Joan Marsh & Grace
Hayes; a human interest story of a
brother and sister
9 **To be announced**
10:30 4 **Breakfast With Danny O'Neil**
5 **It's A Problem**—Discussion
"Family Routine" discussed by author
Fannie Hurst; Dr. Robert M. Gom-
berg, executive director of Jewish
Family Service, & Helen Southard
9 **Strike It Rich**—Warren Hull
Guest: U.S. hot rod champion
11:00 4 **Creative Cookery**—F. Pope
Preparation of shrimp de jonge
5 **Ruth Lyons' 50 Club**—Chats
7 **Bob & Kay Show**—Variety
9 **Bride & Groom**—John Nelson
11:15 9 **Love Of Life**—Continued Tale
11:30 5 **Good Living**—Homemaking Tips
9 **Search For Tomorrow**—Drama
11:45 9 **Rhythm Retreat**—Musical
12:00 4 **Democratic National Committee**
5 **Noontime Comics**—John Coons
9 **Hi Ladies**—Interview Fun
12:30 4 **Garry Moore Show**—Variety
Guests: comedian Billy Gilbert, Irv
De Kroff, coach of Columbia Univ.'s
fencing squad, and its captain Robert
Schaffer
5 **Meet Mintz**—Herbie Mintz
7 **Beulah Karney Presents**
Special Labor Day program; what
philosophy we should adopt; casseroles
you can make ahead of time
12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
1:00 5 **"Nut Farm"**—Feature Film
Wallace Ford and Joan Gale
7 **"Fangs Of The Wild"**—Feature
Film with Rin Tin Tin Jr. & Dennis
Moore; a story of a hunt for fox pelt
thieves in the frozen north

- 1:00 9 **Batting Practice**—Warmup
1:10 9 **Lead Off Man**—Creighton
1:25 9 **Baseball**—Sox vs Detroit
1:30 4 **Guiding Light**—Serial Tale
7 **Housewives Holiday**—Variety
1:45 4 **Art Linkletter's House Party**
Interviews with unusual guests, dis-
cussions, demonstrations; music by
Muzzy Marcellion, songs by Monica
Whalen; and many new features
2:00 5 **Big Pay Off**—Quiz Contest
7 **"Children On Trial"**—Film
Feature about what happens to a
youngster brought up in the slums
2:15 4 **Loyola Univ.**—Discussion
"What Is Philosophy?"
2:30 4 **Lucky North Show**—Interviews
5 **Johnny Dugan Show**—Variety
2:45 4 **To be announced**
3:00 4 **"Desirable Lady"**—Feature
Film with Jan Wiley and Phil War-
ren; story of a dancer who becomes
involved with a gang
5 **Matinee In New York**—Variety
Guests: Barbara Carroll Trio, imper-
sonator Sunny Howard; "Winner
Take All"
7 **"Adopted Mother"**—Feature
Film with Evelyn Knapp & James
Many; an old lady acts as a tem-
porary mother
3:45 9 **Tenth Inning**—J. Brickhouse
4:00 5 **Hawkins Falls, Pop. 6,200**
Dr. Corey annoys his "heart's choice"
when he visits her arch rival
7 **Sagebrush Theater**—Serial
"Ghost Guns" feature film
9 **Baseball**—Sox vs Detroit
Second game of a double header
4:15 4 **Assembly**—Military Talks
Chief Corey shows a film
5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Film**
5 **Howdy Doody Show**—Puppets
5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Film
7 **Laugh Time**—Film Shorts
"Charlie Chase" and cartoons
5:30 4 **Silhouettes Of The West**—Film
5 **King Calico**—Puppet Fun
Johnny Coons and Doris Larson
7 **Tom Corbett, Space Cadet**
5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
7 **Adventure Time**—Film
"Three Musketeers" ch. 10
5:50 5 **Clifton Utley And The News**
6:00 4 **Sports & Comments**—Bob Elson
5 **Up To Paar**—Comedy Quiz
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
6:10 7 **Sports Highlights**—Jack Drees
6:15 4 **Ulmer Turner And The News**
6:20 7 **Top O' The Weather**—J. Weigel
(Continued on page 22)

Unca' Miltie Loves Kids



Mite-sized Robert Benford greets Unca' Miltie with a mixture of awe and pride, during the TV comedian's visit to La Rabida.

"Smile, darn ya, smile," says Unca' Miltie as he clowns a bit with tiny Susan Lipke. Susie, a tiny blonde pixie, was a little shy, but brightened up considerably when Unca' Miltie gave her his autograph—and a doll to boot.

NEXT to Uncle Sam, Unca' Miltie Berle is probably the favorite uncle relative of the youngsters down at La Rabida sanitarium on Chicago's South Side. And he's even more popular since he paid them a visit recently, sprinkling joy, laughter and toys among the patients there.

For some two hours, Berle invaded the wards, greeting the children personally, signing autographs and distributing toys. One solemn moment occurred when the TV comedian stopped at a bed donated to the sanitarium in the name of his father, Moses Berlinson. The Chicago weather was warm that day, but not half so warm as the reception the kids in La Rabida's wards gave their beloved Unca' Miltie.



Unca' Miltie even found time during his visit to kibitz at a chess game between Thomas Flynn (left) and James Fischer.



With new confederate caps covering their heads, these three youngsters welcome their TV uncle with smiles of joy. (Left to right) Bobby Marshall, James Muelner and Andy Rojeski were among the 80 kids Berle visited.

MONDAY THRU FRIDAY

Watch for



NEWS

6:00-6:10 P.M.

An accurate, unbiased account
of news from around the world
presented by a top TV newsmen

ON

CHANNEL

WENR-TV

MONDAY SEPT. 1—con't

- 6:25 7 **Barbara Moro Views Chicago**
Review of Board of Trade grain exchange
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Meet Your Match—Quiz Show**
Jan Murray emcees audience quiz
- 7 **Hollywood Screen Test—Drama**
Guest: Melville Cooper
- 9 **Spencer Allen & The News**
- 6:45 4 **Perry Como Show—Musical**
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **VIDEO THEATER—Drama**
"The Return Of Ulysses" with Sir Cedric Hardwicke; an explorer returns from 15 years in Arabia to find himself a prophet without honor in his own home
- 5 **QUIZ KIDS—Joe Kelly Emcee**
Question and answer session with Joel Kupperman, Paul Kosinski, Frankie Vanderploeg, Wendy Stocking, and Pat Conlon
- 7 **"YANKS AHoy"—Feature Film**
William Tracy, Joe Sawyer, & Marjorie Woodworth in a comedy of two sgt's., one young & a quiz kid, the other a veteran draftee, with the army & navy at wits end
- 9 **NO COVER CHARGE—Musical**
Jack Fuller supplies the music
- 7:15 9 **CLETE ROBERTS & THE NEWS**
- 7:30 4 **GODFREY'S TALENT SCOUTS**
Arthur returns to emcee talent show
- 5 **VOICE OF FIRESTONE—Music**
Guest soloist Lois Hunt, soprano, sings "Je Dis Que Rien Ne M'Epo-uvante" from Bizet's "Carmen," Rodgers' "Out Of My Dreams," "One Kiss" from Romberg's "New Moon."
- 9 **JOHNS HOPKINS REVIEW**
"Raising Cane Scientifically," discussion of sugar products in Hawaii
- 8:00 4 **MY LITTLE MARGIE—Comedy**
Margie holds a dinner party to help her father land an account
- 5 **LIGHTS OUT—Mystery Drama**
"The Verdict" by John Roburt, with Everett Sloan, Skip Homeier & Ann Seymour, paroled convict returns to accuse the judge at his trial of withholding information
- 7 **UNITED OR NOT—Discussion**
- 9 **GUIDE RIGHT—Military Show**
Problems confronting servicemen
- 8:30 4 **WHO'S THERE—Arlene Francis**
Regular panel includes: Roger Price & Robert Coote, plus a mystery guest
- 5 **ROBERT MONTGOMERY—Drama**
"Unclouded Summer" with Signe Hasso; a young American artist, painting in Southern France, meets and falls in love with a titled English lady who is already married
- 7 **IMPACT—News & Features**
Austin Kiplinger illustrates the news

TV FORECAST

MONDAY SEPT. 1—con't

- 8:30 9 BOXING**—Eastern Pkwy. Arena
Main event: ranking Rocky Castellani, 26, of Scranton, N.J. with 36 wins, 3 losses, & 2 draws vs Johnny Lombardo of Mt. Carmel, Pa. with 25 wins, 4 losses, & 1 draw in a 10 rd. middleweight bout; Ted Husing announcing
- 9:00 4 SUMMER THEATER**—Drama
"Stan, The Killer" by Geo. Simonon with Eli Wallach, Lisa Ferraday, & Romney Brent; a mystery set in Paris, in which a former Polish army officer offers his assistance to the inspector of police
- 7 BOXING FROM RAINBO ARENA**
Main Event: Norman Webb of Detroit, Mich. vs George Berry of Chicago, who is seeking his 13 consecutive win in an 8 rd. lightweight bout; Jack Drees announces matches
- 9:30 5 WHO SAID THAT?**—Quote Quiz
Emcee Walter Kiernan quizzes guests June Lockhart, Gene Raymond, and Hal Boyle; plus Frank Conniff
- 9:45 9 SPORTS PAGE**—Commentary
Arch Ward & Jack Brickhouse
- 10:00 4 ULMER TURNER & THE NEWS**
5 WEATHERMAN—Clint Youle
7 PAGE ONE—News And Sports
9 "TROCADERO"—Feature Film
Rosemary Lane, Johnny Downs, & Ralph Morgan (1st showing) of story about two adopted children being left at a night club
- 10:10 5 DORSEY CONNORS**—Ideas
- 10:15 4 REYNOLDS ON SPORTS**—News
5 CLIFTON UTLEY AND THE NEWS
- 10:25 4 CHGO. WEATHER**—P. Geraghty
- 10:30 4 CHICAGO AT NIGHT**—Chats
Be on hand for the premiere of Chuck Bill chatting with the folks
- 5 LET'S LOOK AT SPORTS**—Duggan
7 "GIRLS' TOWN"—Feature Film
Edith Fellows, June Storey, & Kenneth Howell; small town beauty contest winner attempting to crack Hollywood with tactics not to their liking
- 10:45 4 CHRONOSCOPE**—Discussion
James A. Farley, former Postmaster General, will be interviewed
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—News-Guests
5 AFTER ALL—Commentary Show
- 11:15 4 MIDNIGHT EDITION**—U. Turner
- 11:30 4 ALL STAR HIT PARADE**
9 AARON'S ACTION THEATER
"Cavalry" western feature fim (1st showing) with Bob Steele
- 11:45 4 "TRAIL OF THE MOUNTIES"**
Feature with Russell Hayden & Jennifer Holt; Canadian Mounted Police sgt. attempts to bring a group of murderers & fur thieves to justice

(Stations reserve the right to change above listings without notice)

TV FORECAST

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WBKB

Are Quiz Shows Phoney?



(Continued from page 11)

raft of them are brought to the show, and put through their paces in front of the studio audience. The audience then picks the most popular and he's the only one to appear on the program.

Not content with this approach, the "You Bet Your Life" staff prepare questionnaires on the contestants' backgrounds, which are fed to Groucho before the show starts.

The program, which works hard to build up the Marx ad lib legend, proudly claims that Groucho never sees the contestants before the program. With his staff paving the way, he doesn't have to.

The furor about phoney quiz shows reached such heights that Jim Colvin, the alert promotion man for *Encyclopaedia Britannica* (which are given as prizes on "Down You Go") suggested that those panelists take a lie detector test to prove it was one show on the level. Critic Jack Mabley took up the idea in a public column.



The "Down You Go" cast—Bergen Evans, Carmelita Pope, Toni Gilman, Francis Coughlin and Robert Breen—were delighted with the idea.

A spokesman for WGN-TV, which airs the show, explained that the station would not officially endorse the test, since it put "Down You Go," logically enough, in the unfair position of trying to prove its innocence.

There's no doubt that the Evans crew of quiz sharpies would pass any honesty test. More important, they'd probably set such a high standard that most other quiz shows would look bad.

The individual fan, however, must decide for himself whether to "believe in" quiz shows. Everyone is entitled to a normal amount of suspicion on any point. It's the best way to keep the show biz biggies on their toes—and their cards on the table.

Tuesday Sept. 2

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News & Commentary
- 8:45 4 Morning News—Data & Comments
- 9 Chicagoand Newsreel—Data
- 9:00 4 To be announced
- 5 Coffee And—Variety Time
Hugh Downs is your host with the Art Van Damme Quintet
- 9 Chicago Cooks—Kay Middleton
- 9:15 4 Arthur Godfrey Time—Variety
- 9:30 5 Breakfast Party—Music, Variety
- 10:00 4 Al Pearce Show—Comedy
- 5 Home Cooking—Eddie Douchette
Broiled ham eggburgers with teenage stuffed finger rolls are prepared
- 7 "Lady Luck"—Feature Film
Patricia Farr & Wm. Bakewell in the story of a manicurist whose winning sweepstakes ducat spells murder
- 9 To be announced
- 10:30 4 Breakfast With Danny O'Neil
- 5 It's A Problem—Discussion
"Children In Trouble" discussed by regular panelist Fannie Hurst, Dr. David Abramson & Eleanor Bressel
- 9 Strike It Rich—Quiz Time
- 11:00 4 Creative Cookery—F. Pope
Golden sponge, upside down cake & topping; also provincial veal chops and green peppers are prepared
- 5 Ruth Lyon's 50 Club—Informal
Variety, fun, and hats for the ladies
- 7 Bob & Kay Show—Variety
Kay Westfall & Bob Murphy emcee
- 9 Bride & Groom—Interviews
- 11:15 9 Love Of Life—Continued Tale
- 11:30 5 Good Living—Homemaking Tips
"Rooms For Improvement"
- 9 Search For Tomorrow—Drama
Starring Mary Stuart & Lynn Loring
- 11:45 9 Rhythm Retreat—Music Session
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—Kiddie Fun
- 9 Hi Ladies—Interview Time
- 12:30 4 Garry Moore Show—Variety
Guests: dancer Ray Malone and scientist-explorer Ivan Sanderson
- 5 Meet Mintz—Musical Session
- 7 Beulah Karney Presents
How to select the right table accessories is discussed by Miss Karney
- 12:45 5 Jack Angell With The News
- 9 News Of The Day—S. Allen
- 1:00 5 "Midnight Limited"—Feature
Film with John King and Marjorie Reynolds; ace detective is called in to investigate a robbery on a crack Canadian train

(Continued on page 26)

What?

ANOTHER IRISH TENOR?

IF there's one thing the Irish will admit, it's that they can sing. Evidence of this is the superabundance of a commodity known as the Irish tenor. The difference between an Irish tenor and a natural tenor is that when an Irish tenor comes to the crucial high notes he shifts into a falsetto while a natural tenor will hit the notes full blast. Needless to say the Irish tenors outnumber the natural tenors about 100,000 to 1.

While the nation is in no present danger of being overrun by Irish tenors, there's an Irish tenor on television who may be overrun by the ladies of the nation. His name is Johnny Dugan and he's got a daytime show that has the housewives of the nation gasping and sighing over him as though he were a latter day Valentino.

Without resorting to the tactics of a Johnnie Ray, the handsome Mr. Dugan gets somewhat the same results. His TV show is loaded with lady guests of all ages and Johnny treats them to a full dose of oldtime favorites sung in a manner to indicate that there hasn't been a decent song written since 1910. This blissful romanticism is only too successful and Johnny finds himself somewhat of a matinee idol.

Johnny was born in the very Irish town of Boston and it was only natural that he follow in the footsteps of his father, a tenor who sang a duet with John McCormack, most Irishmen's idea of the world's greatest singer. Johnny's name originally was spelled Duggan, but he dropped the second G to make the name easier to pronounce, and not to disassociate himself from a hard-boiled sportscaster from Chicago.

At the age of 11, Johnny, utilizing experience picked up in his church choir, hooked on at a Boston radio station and has been making like a canary ever since. He spent four years in the Navy as a gunner and after the war handled jobs at various night clubs



Johnny Dugan

across the U.S. before signing up with a Los Angeles TV station. Several local shows preceded his present network venture.

Johnny's numerous lady fans are apparently willing to overlook the fact that he has a wife and two children. Johnny and his family live in a trailer which is usually parked somewhere in North Hollywood.

When Johnny isn't turning on his cheerful sentimentality, the slack is taken up by pert 19-year-old vocalist Barbara Logan, who looks and sings like the movies' Jane Powell. In her short life Barbara already has had one of the world's more spectacular jobs. At the age of 14 she was wowing 'em at the circus with a lion taming act, but she managed to survive this experience and now looks like a fine singing possibility.

With Johnny singing the old songs and Barbara the new ones, with an organ wheezing accompaniment, "The Johnny Dugan Show" looks like it has struck a combination that should corner the type audience that made Arthur Godfrey and Chicago's "Breakfast Club" so famous. Johnny good-naturedly kids the ladies and Barbara playfully teases the males and everybody is happy. Of such things are TV successes made.

The Johnny Dugan Show is seen Monday thru Friday at 2:30 p.m. on channel 5, (WNBQ).

TUESDAY SEPT. 2—con't

- 1:00 7 "Fighting Pilot"—Feature
Film with Dick Talmadge & Gertrude
Messinger; adventures in the air
- 9 Test Pattern 'Til 4:45 p.m.
- 1:30 4 Guiding Light—Serial Story
- 7 Housewives Holiday—Kirchner
- 1:45 4 Art Linkletter's House Party
Gags, gimmicks, guests, & gifts
- 2:00 5 Big Pay Off—Quiz Contest
- 7 "Confidential"—Feature Film
Donald Cook, Evalyn Knapp, & War-
ren Hymer; adventures of a Dept. of
Justice agent in finding the man
higher up in a big gambling racket
- 2:15 4 Loyola Univ.—Discussion
"Truth—What Is It?"
- 2:30 4 Lucky North Show—Comments
- 5 Johnny Dugan Show—Variety
- 2:45 4 To be announced
- 3:00 4 "Docks Of New York"—Feature
(See Sun. 10:00 a.m. ch. 4 listing)
- 5 Matinee In New York—Variety
Guests: comedians Dana & Wood and
Martin Brothers, puppeteers; also
"Winner Take All" quiz
- 7 "I'd Give My Life"—Feature
Film with Sir Guy Standing, Tom
Brown, & Francis Drake; young man
proves that there is a certain amount
of "honor among crooks"
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 Sagebrush Theater—Serial
"Gunsmoke" feature film
- 4:15 4 Film
- 5 Gabby Hayes Show—Tall Tales
Gabby entertains with western stories
- 4:30 5 Howdy Doody Show—Puppets
- 4:45 4 Backstage Diary—Gossip
TV Forecast editor Marty O'Shaugh-
nessy & Bonnie Weber present inti-
mate views of celebrities
- 9 Trail Blazers' Theater—Film
"Valley Of Vengeance" feature film
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Laugh Time—Film Shorts
"Laurel & Hardy" film & cartoons
- 5:30 4 Silhouettes Of The West—Music
Roy Starkey with Western ballads and
stories (kids, see page 45)
- 5 King Calico—Adventures
Puppet stories with the King and his
friends, Reckless and Clippy
- 7 Mary Hartline's Party—Games
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
Commentary by Chuck Acree
- 7 Adventure Time—Film Serial
"Three Musketeers" ch. 11 feature
- 9 Afternoon Edition—R. Hurleigh
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Mayor Of Hollywood—Chats
Gags with Walter O'Keefe

- 6:00 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Dinah Shore Show—Musical
Dinah sings your favorite tunes
- 7 Beulah Show—Comedy Skits
Donnie joins the circus, and Bill is
sent to show him the darker side
- 9 Spencer Allen And The News
- 6:45 4 Music Hall With Patti Page
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—News
- 7:00 4 ALL STAR HIT PARADE
Music by your favorite recording
stars
- 5 MIDWESTERN HAYRIDE—Music
Bill Thall emcees the fun with singers
Judy & Jen, the Pine Mountain Boys
- 7 "DUDES ARE PRETTY PEOPLE"
Feature film with Jimmy Rogers,
Noah Beery Jr. & Marjorie Wood-
worth; comedy about two cowboys on
a dude ranch
- 9 THE POWER OF WOMEN—Talks
Vivian Kellems discusses what women
can do in the world of politics
- 7:15 4 FILM SHORT
- 7:30 4 STAR TIME—Pantomime Fun
Bill Cain, Clark Davis, and Ellen
Scott are featured in the productions
- 9 KEEP POSTED—Discussion
"Is Stevenson A Captive Candidate?"
debated by Sen. Earl C. Clements,
Sen. John Bricker, with Lawrence
Spivak & Martha Rountree moderators
- 8:00 4 CRIME SYNDICATED—Drama
Sen. Herbert R. O'Connor of Md. nar-
rates the story of a dope pusher
whose base of operations was a public
dance hall
- 5 BOSS LADY—Drama
Boss Lady must impress a prospective
employer of her father with the ad-
vantage of hiring him for the job
rather than herself; stars Lynn Bari
- 7 STOCK CAR RACES—Action
(In the event of rain, a feature film
will be presented at this time)
- 9 WHERE WAS I?
- 8:30 4 SUSPENSE—Mystery Drama
"The Old Lady of Bayeux" by Hal-
sted Welles, with Nicole Stefan &
Louis Van Rotten; French police in-
spector unravels a complicated mur-
der only to discover there have been
two killings instead of one
- 5 CIRCLE THEATER—Drama
"Re-Capture" with Grace Kelly, Dar-
ren McGavin, & Barbara Baxley; a
former WAC finds it impossible to
keep a date made 5 years earlier, but
her friend, who looks enough like her
to be a twin, takes over with hilarious
results

TUESDAY SEPT. 2—con't

- 8:30 9 **TELESPORTS DIGEST**—Film
- 9:00 4 **DANGER**—Mystery Drama
"Backfire"
- 5 **AMATEUR HOUR**—Ted Mack mc
Salute to Troy, New York
- 9 **48TH STREET THEATER**—Drama
"Grady Everett"
- 9:30 4 **THE UNEXPECTED**—Drama
Anthony Caruso and Margo in
"Eclipse" the story of an aging
Mexican tennis player, told he must
give it up, accepts a bribe to lose a
game, then reneges, & finally under-
takes to steal the sum instead
- 7 **THEATER FAMILY FAVORITES**
"A Capture" with Jeanne Cagney &
Sterling Holloway; near close of Civil
War a Missouri farm girl captures &
learns to love a Confederate soldier
- 9 **CLETE ROBERTS & THE NEWS**
- 9:45 5 **BOB CONSIDINE SHOW**—News
Interview and discussion show
- 9 **THE CAROUSEL**—Variety Show
- 10:00 4 **ULMER TURNER AND THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 7 **DANGEROUS ASSIGNMENT**
Armed with a bankroll of counter-
feit money Steve invades Macao to
smash a fabulous ring & catch the
head man in "The Blue Chip Story"
- 9 **"YOU ONLY LIVE ONCE"**—Film
Feature with Henry Fonda, Sylvia
Sidney, & Barton McLane; escapades
of a guy and a gal as they try to
elude the police after he escapes
from prison
- 10:10 5 **DORSEY CONNORS**—Ideas
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER**—P. Geraghty
- 10:30 4 **CHICAGO AT NIGHT**—Chuck Bill
- 5 **LET'S LOOK AT SPORTS**
Tom Duggan reviews the sports world
- 7 **"HARD STEEL"**—Feature Film
Wilfred Lawson & Betty Stockfield in
the story of a man who alienates
family & friends in the absorption of
his ambition to rise in business
- 10:45 4 **ISSUES OF THE DAY**—Talks
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Views
- 5 **COMIC RELIEF**—Wed Howard
- 11:15 4 **"WHERE ARE YOUR CHILDREN?"**
Feature film with Jackie Cooper, Gale
Storm, & Patricia Morison; a young
couple, fairly free from parental care,
become involved in a murder
- 11:30 5 **AFTER ALL**—Commentary
Narrated by Beryl Vaughan
- 12:45 4 **MIDNIGHT EDITION**—U. Turner

TV FORECAST

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DEAR BOSS:

A psychologist "friend" of mine gave me a thorough examination the other day and said I didn't have to worry about an inferiority complex. My trouble is simply that I AM inferior.

After watching a General Electric refrigerator commercial the other night on Information Please, I decided the G.E. folks don't have to worry about an inferiority complex for the same reason.

And Boss—that Video Venus show you were on a week or so back . . . was there no other way? You HAD to be a judge? Couldn't you have contracted a sudden case of the gout?

The gals were pretty enough, mind you, but the general level of staging and producing fell somewhere between a remote telecast of a Goldblatts' Dollar Day Sale and a Telethon after 23 consecutive hours.

Actually I thought I was watching a rehearsal that had been sent out on the air by mistake. When I discovered the show was really supposed to be LIKE that, I started to switch dials but my wife reminded me The Boss was on the judges' panel. Better keep looking, she said, with haircuts up to a buck fifty. I will say this though, Ulmer Turner sounded natural, just like he was doing one of his newscasts.

CHUB

Wednesday Sept. 3

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 7:00 5 **Today**—News And Commentary
Dave Garroway narrates events
- 8:45 4 **Morning News**—Data & Comments
- 9 **Chicagoland Newsreel**—Data
Events of interest around Chicago
- 9:00 4 **To be announced**
- 5 **Coffee And—Chats And Music**
Hugh Downs is your host with the Art Van Damme quintet supplying the music
- 9 **Chicago Cooks**—Recipes
Kay Middleton with cooking tips
- 9:15 4 **Arthur Godfrey Time**—Musical
- 9:30 5 **Breakfast Party**—Mel Martin
Audience participation with exercises and hat designing contests
- 10:00 4 **Al Pearce Show**—Variety
- 5 **Home Cooking**—Eddie Douchette
Buttermilk orange raisin cake is made by Eddie & Lorretta White
- 7 **"Extravagance"**—Feature Film
June Collyer and Lloyd Hughes in story of two selfish women who bring grief to their husbands over morals and money
- 9 **To be announced**
- 10:30 4 **Breakfast With Danny O'Neil**
Informal entertainment for the ladies
- 5 **It's A Problem**—Discussion
"Family Readjustments" discussed by Dr. Abraham Stone, Freda Kehm & the Rt. Rev. Msgr. John O'Grady
- 9 **Strike It Rich**—Warren Hull
- 11:00 4 **Creative Cookery**—Recipes
Chicken rice casserole, quick tomato sauce, and cinnamon butter cakes are demonstrated by Mr. Pope
- 5 **Ruth Lyons' 50 Club**—Variety
Audience chats and "woman talk"
- 7 **Bob & Kay**—Interviews
Talks with guests, and answers to viewers inquiries sent in to them
- 9 **Bride & Groom**—John Nelson
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Good Living**—Homemaking Tips
"All About Baby" featuring Ruth Crowley, RN
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Rhythm Retreat**—Tune Time
- 12:00 4 **Bill Evans Show**—Variety
- 5 **Noontime Comics**—John Coons
Old-time, silent comedies for kids
- 9 **Hi Ladies**—Interview Fun
Frank Sweeney will be the new emcee
- 12:30 4 **Garry Moore Show**—Comedy
Singing comedienne Luba Milna
- 5 **Meet Mintz**—Piano Session

THE TV CODE IS A JOKE

by JACK MABLEY



In nearly five years of writing about TV, I have never heard so much criticism of television as a whole. For the first time, there appears to be a genuine trend toward less viewing. People are turning off their sets, and keeping them off for days.

The stations and networks are to blame. The shows presented this summer were the most miserable conglomeration the industry ever has dished up. There was little attempt at experiment. Quizzes and reruns dominated the networks. Locally the bad taste displayed in long commercials, and cheap pitchman advertising, has made viewers indignant.

Exactly six months ago the TV industry got worried about public reaction against bad television, and adopted a Television Code of Good Practice. All of the networks subscribe to it. So do most stations.

I felt six months ago that the Code was merely a sop to combat the criticism, and that the code would bring little change in programming practices. Let's look at some of the provisions of the Code after six months of its being in effect. What do you think?

"Any telecasting designed to 'buy' the audience by requiring it to listen and/or view in hope of reward, rather than for the quality of the program, should be avoided." NBC's The Big Payoff was put on the air three months after NBC signed the Code.

"Responsibility toward children. Television shall exercise care in developing

programs to foster and promote the commonly accepted moral, social, and ethical ideals characteristic of American life." Such as cutting Kukla, Fran and Ollie from five days a week to one day a week, and replacing it with Space Cadet.

"Camera angles shall avoid such views of performers as to emphasize anatomical details indecently." We'll give them this one.

"Advertising messages should be presented with courtesy and good taste; disturbing or annoying material should be avoided." Some of the clowns who prepare those pitches shown every 10 minutes during Chicago movies never read this paragraph. In fact, I doubt if they can read.

"Advertising shall be limited to three minutes out of 30 in Class A time, 4 minutes and 15 seconds in all other time." Ha Ha Ha.

"The use of liquor in program content should be de-emphasized." Somebody should read this to Red Skelton.

"Profanity, obscenity, smut and vulgarity are forbidden." They always were.

"The use of horror for its own sake will be eliminated." This is one of the few improvements that has been made.



SPLASHY SKELTON

"News reporting should be factual, fair, and without bias." Like some of those experts at the conventions.

"Television, and all who participate in it are jointly accountable to the American public for respect for the special needs of children, for community responsibility, for the advancement of education and culture, for the acceptability of the program materials chosen, for decency and decorum in production, and for propriety in advertising.

"This responsibility cannot be discharged by any given group of programs, but can be discharged only through the highest standards of respect for the American home, applied to every moment of every program presented by television."

Which is just so much hogwash to the television industry.

WEDNESDAY SEPT. 3—con't

- 12:30 7 Beulah Karney Presents**
Budget planned meal of the week features stuffed cabbage
- 12:45 5 Jack Angell With The News**
9 News Of The Day—S. Allen
- 1:00 5 "Prison Shadows"—Feature**
Film (1st showing) with Eddie Nugent, Lucille Lund, & Joan Barclay; when a prize-fighter earns an undeserved reputation as a killer, he sets out to clear himself
- 7 "Island Captives"—Feature**
Film with Eddie Nugent, Joan Barclay, & Henry Brandon; tale of the South Seas where a tramp schooner runs into trouble
- 9 Test Pattern 'Til 4:45 p.m.**
- 1:30 4 Guiding Light—Serial Story**
7 Housewives Holiday—Variety
- 1:45 4 Art Linkletter's House Party**
Prize bundle for all the family in "Pet Economy & Extravagance," also, "Hot People," "Mystery Singer," "Muzzy's Musical Album," "What Do You Think?" "The Bravest Person You Ever Knew," and "Missing Person" segments highlighted throughout the show
- 2:00 5 Big Pay Off—Quiz Program**
Randy Merriman & Bess Myerson
- 7 "Daniel Boone"—Feature Film**
George O'Brien, Heather Angel, & John Carradine in the story of the organizing of a great wagon train
- 2:15 4 Loyola Univ.—Discussion**
"Logical Study Of Truth" discussed by Rev. J. O'Callaghan, S.J., chairman of the philosophy department, and Rev. Gerard G. Grant, S.J.
- 2:30 4 Luckey North Show—Variety**
5 Johnny Dugan Show—Variety
Music & comments (see page 24)
- 2:45 4 To be announced**
- 3:00 4 "Bowery Blitzkrieg"—Feature**
(See Sun. 12:30 p.m. ch. 4 listing)
- 5 Matinee In New York—Variety**
Guest, songstress Maxine Sullivan; "Vacation Wonderland" features Denmark & Holland; "Winner Take All"
- 7 "Beyond Tomorrow"—Feature**
Chas. Winninger, C. Aubrey Smith, & Harry Carey as 3 lonely millionaires who use a clever trick to gain holiday company
- 4:00 5 Hawkins Falls, Pop. 6,200**
7 Sagebrush Theater—Western
"The Lost Trail" feature film
- 4:15 4 Assembly—Military Talks**
Veterans Administration talking about the new Korean G.I. Bill
- 5 Gabby Hayes Show—Tall Tales**
- 4:30 4 Film**
5 Howdy Doody Show—Bob Smith
- 4:45 9 Trail Blazers' Theater—Serial**
"Guns of the Law" feature film

- 5:00 4 Kids Karnival Kwiz—Games**
5 Cactus Jim—Western Feature
7 Laugh Time—Film Shorts
"Charlie Chase" and cartoons
- 5:30 4 Silhouettes Of The West—Talks**
5 King Calico—Puppet Fun
7 Tom Corbett Space Cadet
- 5:45 4 Window Shopping—Commercial**
5 Something To Talk About
7 Adventure Time—Film Short
"Three Musketeers" ch. 12 feature
- 9 Afternoon Edition—R. Hurleigh**
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
5 Up To Paar—Comedy Quiz
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees**
6:15 4 Ulmer Turner And The News
6:20 7 Top O'The Weather—J. Weigel
6:25 7 Barbara Moro Views Chicago
"Stalag 17" is reviewed
- 6:30 4 CBS News—Douglas Edwards**
5 Meet Your Match—Jan Murray
7 Name's The Same—Panel Quiz
Emcee Robt. Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Joan Alexander, and Bill Cullen
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**
Fontane Sisters, Mitchell Ayres' orchestra and guests
- 5 News Caravan—John Swayze**
9 Chicagoland Newsreel
- 7:00 4 ARTHUR GODFREY & FRIENDS**
Arthur returns as emcee with gags and quips, plus the regular gang: Frank Parker, Marion Marlowe, Janette Davis, Haleloke, Julius La Rosa, the Mariners and Chordettes
- 5 YOUTH WANTS TO KNOW**
Young people ask questions of guest
- 7 PAUL DIXON SHOW—Antics**
9 LITTLE LEAGUE BASEBALL
Jack Brickhouse gives play by play account of youngster's game with Ernie Simon assisting (see pg. 43)
- 7:30 5 JUVENILE JURY—Panel Show**
Jack Barry is moderator to moppets
- 8:00 4 STRIKE IT RICH—Quiz Contest**
Warren Hull emcees "Heart" quiz
- 5 KRAFT THEATER—Drama**
"Mr. Barry's Etchings" by Walter Bullock & Daniel Archer; a copper plate engraver devotes his talents to a worthy cause, but the government doesn't condone his charitable acts when he uses homemade money
- 7 ADVENTURES OF ELLERY QUEEN**
- 8:30 4 THE HUNTER—Drama**
In "The Man Who Dropped In" Bart Adams (Barry Nelson) attempts to foil a subtle communist plot by tricking Red Agents into double-crossing each other

WEDNESDAY SEPT. 3—con't

- 8:30 7 **IN OUR TIME**—Film Short
 9 **YESTERDAY'S NEWSREEL**—Film
- 8:45 9 **BEHIND THE NEWS**—R. Hurleigh
- 9:00 4 **BLUE RIBBON BOUTS**—Boxing
 Steve Ellis announces bouts from Cleveland; tentatively scheduled bout between Del Flannagan and "Red" De Fazio may be cancelled; substitute fighters will be docketed
- 5 **HERE'S TO YOUR HEALTH**
 A discussion on "Polio"
- 7 **WRESTLING FROM RAINBO**
 Wayne Griffin describes matches
- 9 **DATE FOR DANCING**—Variety
 Musical from Melody Mill Ballroom
- 9:30 5 **CITY DESK**—Chgo. Problems
 Discussion with various Chicago newspaper editors on problems in today's news
- 9 **THE CAROUSEL**—Variety Show
- 9:45 4 **SPORTS QUIZ**—Film
 9 **CLETE ROBERTS' NEWS**—Events
- 10:00 4 **ULMER TURNER & THE NEWS**
 5 **WEATHERMAN**—Clint Youle
 7 **FEATURE FILM PRESENTATION**
 9 **"FIFTY-SECOND ST."**—Feature
 Film with Ian Hunter, Leo Carillo, & Ella Logan; a musical relating the changes throughout history in a street & the people who live there
- 10:10 5 **DORSEY CONNORS**—New Tips
- 10:15 4 **SPORTS SCOREBOARD**—Elson
 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—P. Geraghty
- 10:30 4 **CHICAGO AT NIGHT**—Chats
 Chuck Bill chats with folks on street
 5 **LET'S LOOK AT SPORTS**
- 10:45 4 **CHRONOSCOPE**—Discussion
 Gen. Lemuel C. Shepherd, Commandant of the U. S. Marine Corps, will be interviewed by Wm. Bradford Huie and Donald I. Rogers
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Guests
 Interviews and commentary around and about Chicago & her guests
- 5 **HARNESS RACING**—Maywood
 Tom Duggan calls races at Fox Valley Trotting Club featuring a one mile main event "The Streator Pace" and two other races
- 11:15 4 **"WHERE THE NORTH BEGINS"**
 Feature film with Russell Haydon & Jennifer Holt; sgt. of the Canadian Mounted Police sets out after a band of whiskey traders
- 11:30 5 **AFTER ALL**—Commentary
 Beryl Vaughan sums up the day
- 9 **NEWS VIEWS**—Les Nichols
- 12:45 4 **MIDNIGHT EDITION**—U. Turner
 (Stations reserve the right to change above listings without notice)

HELD OVER UNTIL SEPTEMBER 3



Mata and Hari and Co., TV's dancing satirists, are starring in the Palmer House Empire Room with Broadway's new comedy find—Noonan and Marshall.

Action! Thrills!

TROTting RACES

from Maywood Park

described by

TOM DUGGAN

Tonight

— 11:00 P. M. —

presented by

WHITE OWL CIGARS

and

RÖLON TIRE CHAINS

WNBQ-CHANNEL 5

★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—Don't look now, but that curbstome interview show is coming back Sept. 1. Only this time, it won't be madcap Ernie Simon doing it, but WBKB staff announcer Chuck Bill.

Don Herbert, whiz Wizard of channel 5, now has 1,500 kiddie science clubs across the nation tied in with the "Mr Wizard" show. Membership totals 15,000 in 35 states. . . . The popular Lind Brothers singing trio has opened a Boys' World dept. store at 2516 Devon. It's a small fry paradise, complete with an indoor amusement park.

A special call for Chicagoland script writers is being made by George Foley of the "Tales of Tomorrow" show. He'll pay up to \$1,000 for suitable 30 minute scripts of suspense & science fiction. Contact him at American Broadcasting Co., 7 W. 66th St., New York. Foley claims he's actually looking for "unknown" scripters.

This is the kind of thing we like to publicize—Up until last week, singer Danny O'Neil was linked romantically with pert Pati Geraghty, the girl on his morning WBKB show. What the columnists didn't know was that Danny and Pati were helping to solve each other's love troubles, Danny with his separated wife Gerry, and Pati with her N.Y. boy friend. Here's the payoff—Danny and Gerry will reconcile, and Pati's off for Gotham to become engaged.

It happened on the road to Northbrook. Newscaster Ulmer Turner saw a young robin sitting on the highway, cocky as you please, and apparently oblivious to the roaring traffic. Ulmer slammed on the brakes, picked up the young bird and placed it safely on a nearby tree branch. Then, in a stern parental mood, Ulmer shook his finger at it and admonished—"Now d— it, stay on that branch."

The Actor's Club of Chicago is having a hoedown for new members on



GERAGHTY

Sept. 12. It's also a formal debut for a wine steward with just about the fanciest background in town, a tour of duty at the luxury Caribe de Hilton at Puerto Rico. He's Jim Early, who has a more cultured accent than most of the big-time radio stars who inhabit the place.

What's this report about Marty Hogan planning a disk jockey stint from the Wrigley restaurant? Are you kidding? . . . Pianist Herbie Mintz qualifies as a most patient man. Some irate fan started bombarding him with insulting letters because Herbie didn't immediately play his request number. Herbie took it all like Job until the "fan's" request came up in rotation. Then he gently scolded him on the air—and played his request. Note—the mail gets so heavy that Herbie can play only a fraction of the requests.

New convert dept—When Woody & Virginia Klose came here from New York to put on a local WENR-TV show, it was on the understanding they'd be here a year and then return east. But the Kloses, with their six handsome kids, fell in love with Our Town, and now want to stay indefinitely. The Chicago advantages that sold them? The schools, parks, beaches and friendly people.

Still boycotting Chicago Unlimited are most topflight TV-radio stars, ad agencies, production houses, stations and advertisers. They're all Chicagoans, depending on local support to make a living. Like it always happens, the real support is coming from the little people, the working stiff. "The rich get richer and the poor keep handing it over."

"The Bunch" returning to WNBQ in early September; same cast except for Bette Chapel who will be out having a baby. Auditions this p.m. (Aug. 20) to find replacement.

Watch "Backstage Diary" each Tues. & Thurs. at 4:45 p.m. on channel 4 for hot scoops.



TURNER

Thursday Sept. 4

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
8:45 4 Morning News—Data & Comments
9 Chicagoland Newsreel—Data
9:00 4 To be announced
5 Coffee And—Hugh Downs Emcee
9 Chicago Cooks—Kay Middleton
9:15 4 Arthur Godfrey Time—Variety
9:30 5 Breakfast Party—Variety Time
10:00 4 Al Pearce Show—Comedy
5 Home Cooking—Preparation
Turkey rice squares with curry sauce
7 "Swell Head"—Feature Film
Johnny Walker & James Gleason in a story of a small town prize fighter, who letting success go to his head, almost loses all his friends
9 To be announced
10:30 4 Breakfast With Danny O'Neil
5 It's A Problem—Discussion
"What Is The Best Curriculum?" discussed by Dr. Burke and Ethel Huggard
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
Breast of chicken, breast of turkey, marinade, & noodles Alfredo, sauce poulete, grilled french toast, & french fried french toast is prepared
5 Ruth Lyons' 50 Club—Views
Games and discussions for women
7 Bob & Kay Show—Variety
9 Bride & Groom—Interviews
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—Homemaking
Celeste Carlyle's "Individually Yours"
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Song Session
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
Uncle Johnny narrates silent comedies
9 Hi Ladies—Chats With Gals
Frank Sweeney is your host
12:30 4 Garry Moore Show—Variety
Guest: John Sloan
5 Meet Mintz—Musical Session
Piano melodies, favorites of yesterday
7 Beulah Karney Presents
Preserving tips featuring peach chutney as recipe of the day
12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
1:00 5 "Queen Of The Yukon"—Film
Feature with Chas. Bickford, Irene Rich, & Melvin Long; complications in the life of an owner of a gambling river boat in the Yukon gold country

- 1:00 7 "Marines Come Through"—Film
Feature with Wallace Ford & Grant Withers; two marine mechanics help prevent the theft of important airplane plans
9 Batting Practice—Warmups
1:10 9 Lead Off Man—Creighton
1:25 9 Baseball—Sox vs St. Louis
1:30 4 Guiding Light—Serial Drama
7 Housewife: Holiday—Variety
1:45 4 Art Linkletter's House Party
2:00 5 Big Pay Off—Quiz For Men
Win woman in your life a mink coat
7 "Ellis Island"—Feature Film
Donald Cook, Peggy Shannon, & Jack LaRue in tale of 3 immigrant bandits who rob a bank of a million dollars
2:15 4 Loyola Univ.—Discussion
"Good—What Is It?"
2:30 4 Lucky North Show—New Ideas
5 Johnny Dugan Show—Variety
2:45 4 To be announced
3:00 4 "Are These Our Parents?"—Film
Feature with Helen Vinson, Lyle Talbot, & Noel Neill; girl runs off on a wild adventure with an unscrupulous companion and mother tries to interfere
5 Matinee In New York—Variety
Guests: D'Angelo & Anna, dance team, and Paul Killiam with another old-time movie; also "Winner Take All" quiz with Bill Cullen
7 "Pride Of The Bowery"—Film
Feature with Leo Gorcey & Bobby Jordan; East Side Kids get one of their boys into a CCC camp as his training ground for fighter
3:45 9 Tenth Inning—J. Brickhouse
4:00 5 Hawkins Falls, Pop. 6,200
7 Sagebrush Theater—Serial
"Border Bandits" feature film
9 Music Ala Mode—Jack Fuller
4:15 4 Farm And Home Time—Talks
5 Gabby Hayes At The Double Bar M Ranch—Western Story
4:30 5 Howdy Doody Show—Puppets
4:45 4 Backstage Diary—Gossip
TV Forecast editor Marty O'Shaughnessy and Bonnie Weber with inside news of the stars and interviews
9 Trail Blazers' Theater—Western
"Pinto Bandit" feature film
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Charlie Chase Time—Film
5:30 4 Silhouettes Of The West—Talks
5 King Calico—Puppet Fun
7 Mary Hartline's Party—For Kids
5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 Adventure Time—Film Short
"Hurricane Express" ch. 1 in series
9 Afternoon Edition—R. Hurleigh

THURSDAY SEPT. 4—con't

- 5:50 5 Clifton Utley And The News
 6:00 4 Sports & Comments—Bob Elson
 5 Mayor Of Hollywood—Tour
 Los Angeles and Hollywood are toured
 7 Austin Kiplinger & The News
 9 Captain Video—Adventure Tale
 6:10 7 Sports Highlights—Jack Drees
 6:15 4 Ulmer Turner And The News
 6:20 7 Top O' The Weather—J. Weigel
 6:25 7 Barbara Moro Views Chicago
 6:30 4 CBS News—Douglas Edwards
 5 Dinah Shore Show—Musical
 7 Lone Ranger—Western Drama
 9 Spencer Allen And The News
 6:45 4 Music Hall With Patti Page
 5 News Caravan—John Swayze
 9 Chicagoland Newsreel—Data
 7:00 4 AL PEARCE SHOW—Comedy
 Variety with monologues by Pearce, comedy situations by Tizzle Lish
 5 GROUCHO MARX SHOW—Quiz
 "You Bet Your Life" quiz contest
 7 A DATE WITH JUDY—Comedy
 Adventures and mis-adventures of a teenage girl and her family
 9 "BLACK MEMORY"—Feature
 Small boy, whose father is executed wrongly for a crime, grows up to avenge his father's death
 7:30 4 AMOS 'N' ANDY—Comic Skits
 Kingfish's mother-in-law's leaving sets off spare-room rental difficulties
 5 TREASURY MEN IN ACTION
 "Case Of The Unexpected Witness" by Paul R. Milton; story of violation of several alcohol laws
 7 CHANCE OF A LIFETIME—Acts
 Emcee Dennis James with talented candidates from cities throughout the nation who compete for jackpot prizes
 8:00 4 PICK THE WINNER—Political
 Walter Cronkite conducts a discussion by statesmen debating current issues of their political campaigns
 5 GANGBUSTERS—Action Drama
 Dramatic tale retelling the story of the capture of a notorious person; from police files
 7 ON TRIAL—Political
 Featuring either Morris J. Tobin discussing Democratic labor policies or Fred A. Hartley, Jr. analyzing Republican labor policies
 9 PICK THE WINNER—Political
 Major issues of current political campaigns are discussed by outstanding spokesmen with Walter Cronkite
 8:30 4 BIG TOWN—Newspaper Drama
 Story of a tennis champion and one of the strangest "fixes" in sports history
 5 REPUB. NAT'L. COMMITTEE
 Talk by Dwight D. Eisenhower
 7 FAMILY BATTLE—Quiz Time
 John Weigel emcees panel game with Woody & Virginia Klose

- 8:30 9 CAMERACADE—Film Short
 9:00 4 RACKET SQUAD—Drama
 Teenagers are talked into rifling mail boxes by a con man & his wife in an episode titled "Check & Double Check"
 5 MARTIN KANE, PRIVATE EYE
 Lee Tracy stars as Detective Kane
 7 THIS IS MY MELODY—Tunes
 Bill Gwinn is host to talented contestants with story
 9 THIS IS MUSIC—Tune Time
 The popular and the classics sung by well known Chicago artists
 9:30 4 BOSTON BLACKIE—Drama
 Deciding to take over the rackets, a big league man contracts for two murders, and as usual Blackie (Kent Taylor) sticks out his chin
 5 ASK ME ANOTHER—Quiz
 Joe Boland mc, panel: Warren Brown, John Lujack, Kay Westfall, Tom Duggan; also 3 surprise guests
 7 DR. FIXUM—Helpful Hints
 Art Youngquist shows what can be done with ordinary tools found in the home
 9 I'VE GOT A SECRET—Panel
 Garry Moore mc, panel: Laraine Day, Melville Cooper, Jayne Meadows, Bill Cullen; plus guest contestants
 10:00 4 ULMER TURNER & THE NEWS
 5 WEATHERMAN—Clint Youle
 7 "BARS OF HATE"—Feature Film
 Regis Toomey & Sheila Terry in the story of how a girl proves her brother's innocence & helps catch the real killers
 9 "MAN IN BLACK"—Feature Film
 Betty Ann Davies & Sidney James in the story of how a mother & daughter contrive murder & extreme fear in an effort to gain an inheritance
 10:10 5 DORSEY CONNORS—Helps
 10:15 4 SPORTS SCOREBOARD—Elson
 5 CLIFTON UTLEY AND THE NEWS
 10:25 4 CHGO. WEATHER—P. Geraghty
 10:30 4 CHICAGO AT NIGHT—Chuck Bill
 Interviews with the people under the marquee of the State & Lake Theater
 5 LET'S LOOK AT SPORTS
 10:45 4 FILM SHORT
 5 HERBIE MINTZ SHOW—Musical
 11:00 4 KUP'S COLUMN—Gossip
 5 AFTER ALL—Commentary
 7 "WESTERN TERROR"—Feature
 9 "MAN WHO LOST HIMSELF"
 Feature film with Brian Aherne & Kay Francis; comedy-riot about two "look-a-likes" and "their" lovely wife
 11:15 4 "WILDFIRE"—Feature Film
 Bob Steele, Sterling Holloway, & John Miljan in a yarn about the activities of land-grabbing horse thieves
 12:45 4 MIDNIGHT EDITION—U. Turner
 (Stations reserve the right to change above listings without notice)



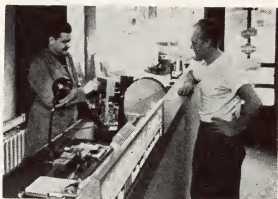
Norman Foster

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TV FORECAST



Marion Marlowe, whose regular singing job on the Arthur Godfrey show has made her one of TV's top vocalists, finally consented to have her long locks sheared in response to many fans' requests. This is the first photo of Marion with her new cut which still doesn't seem to be so short.

Friday Sept. 5

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Reports & Interviews
8:45 4 Morning News—Data & Comments
9 Chicagoland Newsreel—Data
9:00 4 To be announced
5 Coffee And—Hugh Downs Emcee
9 Chicago Cooks—Kay Middleton
9:30 5 Breakfast Party—Mel Martin
10:00 4 Al Pearce Show—Comedy Skit
5 Home Cooking—Eddie Doucette
Cream of carrot potato potage & peppermint Bavarian cream
7 "Lady In Scarlet"—Feature
Film with Reginald Denny & Patricia Farr; a nonchalant detective attempts to find the solution to murder
9 To be announced
10:30 4 Breakfast With Danny O'Neil
5 It's A Problem—Discussion
"The Role Of Teenagers In Politics" discussed by Alice Thompson; Rudolph Halley, Congressman Jacob Javits & Sen. Wm. Benton of Conn.
9 Strike It Rich—Warren Hull
Guest: actor Bob Shackleton
11:00 4 Creative Cookery—Recipes
Neapolitan fresh green bean salad, barbecue beef patties, & English muffins are demonstrated
5 Ruth Lyons' 50 Club—Chatter
7 Bob & Kay Show—Variety Time
9 Bride & Groom—Interviews
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Music Session
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
9 Hi Ladies—Interview Show
12:30 4 Garry Moore Show—Comedy
Guests: comedy team of Jim Kirkwood and Lee Goodman
5 Meet Mintz—Favorite Tunes
7 Beulah Karney Presents
Deviled crab is prepared by Beulah
12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
1:00 5 "Navy Secrets"—Feature Film
Fay Wray, Grant Withers, & Craig Reynolds in tale of male & female detectives who are assigned to track down a foreign power
7 "Now Or Never"—Feature Film
Robert Walker & Janet Chandler in tale of a rough & tumble hero hired by a jeweler to impersonate him
1:30 4 Guiding Light—Serial Story
7 Housewives Holiday—Variety
1:45 4 Art Linkletter's House Party

THE TROUBLES OF BOB HOPE

NEXT WEEK—Bob Hope, radio's greatest comic of the past decade, faces his greatest challenge. Read about the troubles of Bob Hope.



NEXT WEEK—Clifton Fadiman has been called the granddaddy of quiz shows. You'll enjoy this lively article on "Information Please," and its brain trusters.

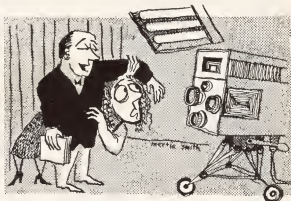


PLUS—A hard look-see at number 4 in our parade of TV's five worst shows, as selected by our Atrocity Editor. . . . A profile of handsome John Weigel, the newest of the weather experts. . . . Despite a regrettable one-week delay, a backstage view of "Boss Lady" and Lynn Bari. . . . plus all the big regular features. . . . Reserve your copy of TV FORECAST at the newsstand NOW.

SPACE SHIP APPEARANCES

Terra IV, the life-sized replica of the rocket space ship shown on WENR-TV's "Space Patrol" will appear at the following Wieboldt department stores this week.

- Sept. 2 Milwaukee and Paulina
Sept. 3 63rd and Green
Sept. 4 Church and Oak (Evanston)
Sept. 5 Lincoln and Belmont
Sept. 6 Lake and Harlem (Oak Park)



"Tell me again about this talent school you attended."

FRIDAY SEPT. 5—con't

- 2:00 5 **Big Pay Off**—Quiz Program
7 **"False Pretenses"**—Feature Film, Irene Ware & Sidney Blackmer; waitress launches a campaign to find a rich husband
- 2:15 4 **Loyola Univ.**—Discussion "Beauty—Subjective & Objective"
- 2:30 4 **Luckey North Show**—Interviews
5 **Johnny Dugan Show**—Variety
- 2:45 4 **To be announced**
- 3:00 4 **"Boys Of The City"**—Feature Film with Bobby Jordan, Leo Gorcey, & Dave O'Brien; story revolves around a trip to the mountains out of mischief's way for the gang
5 **Matinee In New York**—Variety Guests: Singer Betty Ann Grove; Robin Chandler and Bill Goodwin present a closing skit; "Winner Take All" quiz
7 **"Hong Kong Nights"**—Feature Film with Tom Keene & Vera Engels; adventures of a man in capturing a convict delivering guns & ammunition to the natives
- 4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Sagebrush Theater**—Serial "Valley Of Fear" feature film
- 4:15 4 **Assembly**—Armed Forces Show Chief Joseph Corey conducts phone call interview to servicemen in Tokyo
5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **World Premiere Of Film** "Somebody Loves Me" with Betty Hutton
5 **Howdy Doody Show**—Puppets
- 4:45 9 **Trail Blazers' Theater**—Western "Outlaw Fury" feature film
- 5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Shorts "Charlie Chase" and cartoons
- 5:30 4 **Silhouettes Of The West**—Chats
5 **King Calico**—Puppet Fun
7 **Tom Corbett Space Cadet**
- 5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
7 **Adventure Time**—Film Short "Hurricane Express" ch. 2 in series
9 **Afternoon Edition**—R. Hurlleigh
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Up To Paar**—Comedy Quiz
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—Jack Drees
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O'The Weather**—J. Weigel
- 6:25 7 **Barbara Moro Views Chicago**
Review of film "Somebody Loves Me"

- 6:30 4 **CBS News**—Douglas Edwards
5 **Meet Your Match**—Quiz Show
7 **Trouble With Father**—Skit
A boyfriend of Jackie's older sister decides to enlist in the service, but the question is in which branch
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00 4 **MAMA**—Domestic Comedy
Mama steps in to help the new minister in his adjustment problems
Peggy Wood with Judson Laire, Rosemary Rice, Dick Van Patten, Robin Morgan and Ruth Gates
5 **CURTAIN CALL**—Drama
"The Model Millionaire" by Oscar Wilde; a young man without funds befriends a beggar and acquires necessary money to marry his fiancée
7 **"HAYFOOT"**—Feature Film
Wm. Tracy, Jean Porter, & James Gleason; feud between two sergeants in the draft army of 1941
9 **DOWN YOU GO**—Panel Quiz
Dr. Bergen Evans is moderator
- 7:30 4 **PANTOMIME QUIZ**—Charades
Mike Stokely is host to regulars & a guest panel of four
5 **WALT'S WORKSHOP**—Creative
Mr. Durbahn shows how to light the way in and out of your home with an outdoor lamp that you can design
9 **PRESS CONFERENCE**—News Talk
Lee Schooler moderates panel
- 8:00 4 **PLAYHOUSE OF STARS**—Drama
"Homecoming" by Richard DeRoy; Leif Erickson stars as a blow-hard who is too busy being a college immortal to spend time "bringing home the bacon" to his wife
5 **BIG STORY**—Drama
True drama of Editor Dolph Frantz, of Shreveport (Louisiana) Journal, who proved that beautiful young wife was not killed by her husband in self-defense
7 **POLITICAL TALK**
Democratic National Committee
9 **LIFE BEGINS AT 80**—Panel
Jack Barry emcees panel of oldsters
- 8:30 4 **FOOTLIGHTS THEATER**—Drama
Lloyd Bridges & Eduardo Ciannelli in "A Man's First Debt" the story of a famed composer who insists that his grandson become a concert pianist
5 **ALDRICH FAMILY**—Comedy Tale
Henry (Bobby Ellis) decides to run for president of the student body to impress his girl friend Eleanor
7 **TALES OF TOMORROW**—Drama
Powers of looking into the future are provided a prominent medical man when he dons an innocent pair of eye glasses

FRIDAY SEPT. 5—con't

8:30 9 "TEXAS PARSON"—Drama
Ross Ford, Lynne Roberts, & Dennis Moore in the story of a mild-mannered preacher who enters a lawless town, is run out, but returns

9:00 4 POLICE STORY—Drama
The "Buffalo, New York Story" of Det. Sgt. John E. Stanton, concerning a teen-age dope ring

5 CAVALCADE OF SPORTS
Bobby Dykes 24, of Austin, Texas with 78 wins, 7 losses, & 5 draws vs Gil Turner, 22, of Philadelphia, Pa. with 32 victories & one defeat in a 10 rd. welterweight bout, Jimmy Powers describes

7 TO BE ANNOUNCED

9 CAVALCADE OF STARS—Variety
Emcee Larry Storch presents guest: tenor Jan Peerce

9:30 4 FILES OF JEFFREY JONES
"Mr. Doom" a story of a foreign agent whose plans for setting up operations in L.A. are interrupted

7 CHGO. KLOSE UPS—Interviews

9:45 5 GREATEST FIGHTS OF CENTURY
Boxing film: Joe Louis vs Rocky Marciano

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

7 COURTESY HOUR—Jim Moran

Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra

9 "BLONDE SAVAGE"—Feature
Leif Erickson, Gale Sherwood, & Veda Ann Borg in a story of two pilots forced down in the jungle

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY AND THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 CHICAGO AT NIGHT—Chuck Bill

5 LET'S LOOK AT SPORTS

10:45 4 CHRONOSCOPE—Discussion
George Sloan, President of the U. S. Council of the International Chamber of Commerce, will be interviewed

5 HERBIE MINTZ SHOW—Tunes

11:00 4 KUP'S COLUMN—Gossip

5 AFTER ALL—Commentary

7 "ARM CHAIR DETECTIVE"—Film
Feature (1st showing) with Ernest Dudley; a night club owner is shot dead, Scotland Yard finds evidence of suicide, but murder is more like it

11:15 4 "WOMEN IN BONDAGE"

Film with Nancy Kelly, Gail Patrick, & Gertrude Michael; story of a section leader in the German youth movement, & the love affair of her servant

12:30 7 FILM COMMERCIAL

12:45 4 MIDNIGHT EDITION—U. Turner
(Stations reserve the right to change above listings without notice)

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830

Live Baseball Telecasts In Peril for 1953? . . .

RUMORS gaining momentum around sports circles in town indicate live baseball telecasts for 1953 are doomed. In New York, the Yankees and Giants are seriously thinking of curbing home game telecasts and the anti-TV sentiment seems to be spreading through the major leagues.

WGN-TV, with exclusive TV rights to Cubs' and White Sox home games, is reasonably certain of a Cub renewal in 1953 but the White Sox outlook is uncertain. White Sox General Manager, Frank Lane, always somewhat skeptical of live TV, refused to televise any night games for the past two seasons.

Pabst Blue Ribbon has inked new contracts with CBS-TV and Frank Norris of the International Boxing Club for 52 more Wednesday night boxing shows. The new pact, which begins with unbeaten Johnny Saxton's clash with Rocky Castellani Sept. 10 in Chicago, will net the IBC an average of \$30,000 weekly for the next year. . . . The fighter's TV purse has been upped from \$1500 to \$2000 and the IBC has contracted to give Pabst rights to bid for all championship fights. . . . If Pabst is compelled to bid for fights, it'll be against Theatre-TV. . . . Gillette may drop its Friday night fight show docketed to begin in September.

Joey Maxim will defend his light heavyweight title against Jake LaMotta at Detroit, Oct. 1. . . . Rocky Marciano was once a pro baseball player and tried for the Cub's farm club in Fayetteville, N.C., as a catcher.

Bill "Cactus Jim" Bailey, *Forecast's* TV Celebrity Golf Champion, journeyed to Columbus, Ohio last week as Chicago's representative to compete in the National Caddie Association's Celebrity Golf Tournament. . . . As our 1952 Celebrity Golf Champion, Cactus Jim had his expenses underwritten by *Forecast*. . . . Among celebrities competing against "Cactus" were Perry Como, Phil Harris, Dizzy Dean and Eddie Arcaro. "Cactus" toured the fairways with top pros Julius Boros, National Open Champ; Jim Turnesa, PGA champ; Chick Harbert, PGA runner-up; and bandleader Fred Waring. "Cactus" gross score was a creditable 80.



by

ED PAZDUR

Sports Editor

New Weekly Pact for 30 G's



NORRIS

Do or Die In Detroit



LAMOTTA



IMPROMPTU PUTTING LESSONS . . .

National Open and Tam O'Shanter champion Julius Boros receives some golfing tips from beauteous Miss Chicago, Jo Hoppe (left), and Donna Kime who represented Golf Digest magazine at George May's World Championship of Golf Tournament. . . . Chicagoans watched Boros' 18th hole putt to tie Cary Middlecoff for a play-off over WENR-TV.

NEXT WEEK: Bill "Cactus Jim" Bailey, *Forecast's* 1952 Celebrity Golf Champion, pits his wares against golfing pros Julius Boros, Jim Turnesa and Chick Harbert in the Columbus, Ohio Celebrity Golf Tourney. You'll want to read about Cactus Jim's exploits when he swaps his burro for golf togs in next week's issue of *TV Forecast*.

1952

ALL STARS



Tony Murray, p, Cards



Gary Brainin, p, Yanks



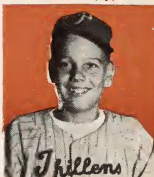
Ronnie Madden, p, Cubs



Ronnie Chez, p, Phils



Ken Eeles, c, White Sox



Gordy Johnson, c, Phils



Ernie Kumerow, 1b, Wh. Sox



Tony Calzaretta, 2b, Yanks



Ken Japlon, 3b, Phillies



Denny Albano, of, Indians



Denny Meger, ss, Yankees



Bob Becker, ut, Cubs



Joe Reuter, of, Cubs



Jim Woods, of, Cubs



Mike Peterson, of, Wh. Sox



TV FORECAST'S LITTLE ALL-STARS

Bob Elson Honors All-Star Squad

Monday, Sept. 1 over WBKB

BOB ELSON, video's most authoritative sportscaster, will pay special tribute to *TV Forecast's* First Annual Little League All-Stars, Monday, Sept. 1, over WBKB, 6:00 p.m. As co-chairman of the All-Star selection panel, Elson will present each *Forecast* All-Star with a custom made woolen jacket symbolic of his new laurel.

These potential big leaguers, ranging from 9 to 12, can be seen romping before WGN-TV cameras for the last time Wednesday, Sept. 3, at 7:00 p.m. Sponsored by Swift & Co., the Thillens Major Little League telecasts mark the first kid baseball series ever to be televised anywhere in the U.S.

The *Forecast* All-Stars, selected on the basis of all around ability and team value are as follows:

Ronnie Madden, 7409 N. Osceola, Chicago, Ill.: Considered as the outstanding member of the All-Star squad, Ronnie established a new league batting record by hitting well over .600 and is currently the Cubs' top pitcher.

(Continued on page 46)



WBKB sportscaster Bob Elson, who made his TV debut with Manhattan Motors, has handled more Major League All-Star games than any other announcer in the gabbing trade. Bob can be seen nightly at 6:00 and 10:15 p.m.

MOLLYCUES

by MOLLY POTKIN

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Here's a jigsaw puzzle for you to solve. See what you can make out of it. Cut along the heavy black outlines,

put it together correctly and paste on another sheet of paper. Then color and mail it to Mollycues.

Send your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, Sept. 8. First prize will be \$1; second prize, 50 cents, next 15 prizes, 25 cents each. In case of ties, winners will be judged on neatness and originality.

In last week's circus scene, the zebra didn't have all his stripes, the clown needed a shoe and the elephant had no trunk.

MOLLYCUES WINNERS

David Cunningham, Chicago; Louise DeCasta, Chicago; Pamela Fleming, Oswego, Ill; Carol Francis, West Olive, Mich; Robert Frank, Chicago; Rita Hernandez, Chicago; Ellyn Jean Janicki, Chicago; Victoria Lesner, Chicago; Marilyn Lang, Plymouth, Ind; Sally Ann Michalak, Chicago; Judy McCoy, Park Ridge, Ill; Jimmy Navak, Chicago; Anton Paczas Jr., Melrose Park, Ill; Sandra Quinn, Oak Park; Phillip Ramsey, Michigan City, Ind; Jayce Rupprecht, Chicago; Terry Lee Stark, Hammond, Ind.

Guess the names of the flowers from these pictures.



1. sweet peas 2. tulips



STRANGE AND TRUE

SILHOUETTES OF THE WEST

by ROY STARKEY

Was there ever truly such a man as the Lone Ranger riding the trails of the West? Let me tell you my story. Then YOU be the judge.

In the early 1870's, the border country of Texas was as lawless as you can imagine. In most towns, outlaws and badmen far outnumbered the honest citizens, and killings were so frequent they received little or no attention.

Many settlers in the surrounding country packed their belongings and left. Those who decided to stay were constantly plagued by rustlers until they were almost ready to give up, too.

Then stories of a masked stranger

who was befriending the settlers spread like wildfire along the border. One old-timer told of seeing the masked man gun down 3 men in a toe-to-toe fight in the yard of his farm. After it was over, he said the masked man told him to pass the word along that any outlaws or rustlers who bothered honest settlers would have to answer to him.

After that, all up and down the border, stories were told of a mysterious stranger who hated outlaws and badmen. He became known by many names—Doc Colt, The Kid, The Phantom. For more than 20 years, he appeared in cow-towns throughout the West until gradually he became a legend.

Many times he would be reported in two or more places at the same time. This led folks to believe there was an organization of masked men.

So the answer is YES—there was a Lone Ranger, or Lone Rangers, who rode the danger trails of the old West. But according to legend, he triggered his guns for the last time during the 1890's and then disappeared.

"Silhouettes of the West" is seen Monday thru Friday at 5:30 p.m. on channel 4.



Uncle Herbie

Boys and girls, here is the famous comedy team of Dean Martin and Jerry Lewis when they visited Chicago the last time. And what do you think? Jerry met his namesake, the little boy in the center who is also named Jerry Lewis.

Dean & Jerry gave some pet dogs to the Chicago Boys Club, which was very thoughtful of them, don't you think? Look at the picture. Little Jerry Lewis has a haircut just like his famous "double."

Here are some of my weekly winners:

Susan Benjamin, Mishawaka, Ind; Arlene Comes, Barrington, Ill; Karen Gernant, Kalamazoo, Mich; Jordy Gross, Elgin, Ill. Nancy Hamilton, Kenosha, Wis; Sandra Jensen, Chicago, Ill; Linnea Johnson, Chicago, Ill; Mary Ann Mayfield, Chicago, Ill; Carol Ann Olson, Chicago, Ill; Judy Osborn, Chicago, Ill; Marlene Ozzo, Chicago, Ill; Mary Alice Pangburn, Harvard, Ill; Patty Popenhagen, Richmond, Ill;



Daniel Preboy, Joliet, Ill; Donna Lee Simon, North Chicago, Ill; Jo Ann Splear, Chicago, Ill; Janis Waller, Elgin, Ill.

THIS WEEK'S CONTEST—How many different kinds of dogs can you name? For the longest list, I'll award \$1; next longest 50 cents; next 15 runners-up, 25 cents each. Mail your entries to Uncle Herbie, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Sunday August 7.

LITTLE ALL-STARS

(Continued from page 43)

Former WBKB curbstone-cut-up, Ernie Simon (right), famous for his kid interviews is pictured interviewing Ernie Kumerow during a recent Little League telecast. Ernie can also be heard over WGN (radio) daily.



Gary Brainin, 4859 N. Ridgeway, Chicago: Sporting a 160 pound frame, Gary is the biggest member of the All-Star squad. A fire-ball right-handed pitcher for the Yankees, he leads the league in strikeouts and hits well.

Tony Murray, 7433 N. Claremont, Chicago: As a clutch pitcher, Tony has made a vast difference between winning and losing for his Cardinal team. He sparked the Cards with four straight wins shortly after joining the team.

Ronnie Chez, 6180 N. Wolcott, Chicago: The most improved pitcher in the league. Ronnie combines a fast ball with a sharp breaking curve to become an effective and deceptive chucker. He has another year left.

Ken Eeles, 6827 W. Hobart, Chicago: One of three 11-year-old members of last year's Thillens' championship team. A good defensive catcher, clutch hitter and a fine handler of pitchers.

Gordy Johnson, 6152 N. Oakley, Chicago: In his second year as a regular catcher for the Phils. Has a powerful arm for pegs to second base, hits a long ball and can play any position.

Ernie Kumerow, 1542 N. Monitor, Chicago: Regular White Sox first baseman. Ernie can pitch, field and consistently hits well.

Tony Calzaretta, 3348 Kenneth, Chicago: This Yankee second sacker is about the fastest member of the *Forecast* All-Star squad. He continually springs some outstanding fielding gems around the keystone sack and hits well.

Ken Japlon, 1001 N. California, Chicago: A regular Phillies third baseman, Ken has broken up many a ball game as clean-up man in the lineup. He's fast afoot and is exceptionally adept defensively.

Denny Meger, 2247 Janssen, Chicago: Packing only 69 pounds, Denny is the smallest member of *Forecast's* All-Star squad. This Yankee shortstop has natural ability and models himself after Phil Rizzuto of the New York Yankees.

Bob Becker, 3047 N. Damen, Chicago: Popularly known as "Shotgun," Bob is about the most colorful member of the All-Stars. A real sparkplug with lots of class.

Mike Peterson, 7409 N. Osceola, Chicago: In his second year as an outfielder for the White Sox, Mike is a hustling player with a good arm. Very versatile, he can play all positions.

Joe Reuter, 841 Barry, Chicago: A natural all-around athlete. Coach Gafferty of Hamlin Park in Chicago dubs Joe as the finest prospect the Thillens League ever had.

Jim Woods, 3447 Lincoln, Chicago: Regular Cub outfielder, Jim bats well over .500 and shares pitching honors with Ron Madden.

Denny Albano, 6422 N. Lakewood, Chicago: Probably hits the longest ball in the league. Denny is a steady defensive outfielder and occasionally doubles as a catcher.

TV Forecast's All-Star selection panel is composed of WBKB's ace sportscaster Bob Elson and *Forecast* sports editor Ed Pazdur as co-chairmen; Thillens' Major Little League Coaches Jim Kelly, Frank Schmit, John Murphy, Joe Gafferty, Mort Leve and George Koppe; Lee O'Farrell and Mel Thillens. . . . The panel restricted its selections to the Thillens' Major Little League, televised in the Chicagoland area. Next year's *Forecast* All-Stars will be selected from the mid-western states in keeping with the phenomenal growth of kids baseball.

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MONDAY THRU FRIDAY

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★ **THE GABBY HAYES SHOW**

— 4:15 P. M. —

★ **HOWDY DOODY**

— 4:30 P. M. —

★ **CACTUS JIM**

— 5:00 P. M. —

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NBC

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