

TV's Greatest Comic • page 5



TV FORECAST

AUGUST 23, 1952

complete, advance
TV PROGRAMS

GARRY MOORE

Jimmy Durante's Boy



15c

See it
ON CHANNEL 5

LIGHTS OUT

television's top suspense thriller

Monday

—8:00 P.M.—

DINAH SHORE SHOW

with top tunes of the day

Tuesday & Thursday

—6:30 P.M.—

ASK ME ANOTHER

exciting sports quiz show with

Emcee **JOE BOLAND**

Thursday

—9:30 P.M.—

WNBQ

NBC

CHANNEL 5



Channel One

NEW YORK—Arthur Godfrey continues to be the big news on TV. His "Talent Scouts" & "Friends" shows are the numbers one and two rated shows on TV by the latest ratings. But he still isn't televised on WDAF-TV in Kansas City. He was banned from the station last February after making a few cracks at one of WDAF-TV's announcers who had previously said he couldn't understand why grown up people should have to watch a man (Godfrey) eat salami in front of a TV camera. Arthur's sponsors hate to lose the Kansas City market and are desperately searching for a way to get him back on. Kaycee with only one TV station still can get the ol' Redhead on radio. As for Arthur's proposed plan to drop his Friday morning show in favor of a longer weekend, 'taint so. CBS bigwigs nixed the idea.

With Fred Allen definitely retired for the time being, a scramble is on for the job as his replacement on his "Two For the Money" quizzer. Leading contenders for the job are Herb Shriner, rising comedian Roger Price and Broadway hooper Ray Bolger, with Shriner having the inside track. . . . Ozzie Nelson and Harriet Hilliard, one of radio's top comedy teams, have started rolling on films for their promising new TV show which will come on early in October on ABC. . . . Another longtime radio favorite, Joan Davis, has made a pilot film of a new TV show and reports have it that Joan's old sarcastic humor really comes over which may mean more strong competition for Lucille Ball and Imogene Coca, TV's top comedienness.

One of TV's most promising dramatic series has been set for fall with the purchase of the complete Mark Twain library. The series will be on film and will do all or parts of all the Twain masterpieces. Tom Sawyer and Huck Finn are a couple of personalities that can't help but go over on TV. . . . Irene Dunne, who apparently knows a good thing when she sees it, is reported to have been paid \$84,000 for her filmed 2-minute intros on the Playhouse of Stars.

Rapid-fire newsmen Walter Winchell has been definitely set for a Sunday evening spot which will be a good test of Winchell drawing power. He'll be up against two powerhouses, Ed Sullivan and the Comedy Hour. . . . Don Herbert, whose "Mr. Wizard" show was recently cited by a parents group as the top children's science show on TV, has departed the U. S. for a five week vacation in Sunny Italy. . . . Ginger Rogers, whose on-again off-again TV debut has kept few fans awake nights, is now scheduled to star in a dramatic series in the fall. . . . The Stork Club, which was supposedly going to be vastly improved with its new half-hour Saturday night format, has improved only imperceptibly because it still has emcee Sherman Billingsley as a millstone around its neck.

It was inevitable that that fearless defender of justice, Superman, would soar onto TV. The great man of the comic strips starts Sept. 15 on a five times a week basis. . . . Dagmar, having TV troubles recently, is rumored to be sparring with her hubby, actor Danny Dayton. . . . Joel McCrea, one of Hollywood's top cowboy stars, and a good straight actor besides, has been inked as one of the participating stars on CBS' new Four-Star Playhouse drama series. Previously signed were tough guy Dick Powell and smoothie Charles Boyer.



GODFREY



SHRINER



DUNNE



HERBERT

Over 700,000 readers

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Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

I would like to start a crusade against Tom Duggan. "Stop viewing him and stop buying his products." Maybe that way we could get rid of that conceited jerk. When he starts criticizing a woman far superior to him, he's hit the depths. . . .

Chicago, Ill.

MRS. J. VALENTIC

Obviously Tom Duggan's fan mail must be decreasing very much for him to try and stir up such a cruel slanderous feud with Kay Westfall, one of Chicago's most beloved TV personalities. . . . Just think how awful this world would be if everyone were like Tom and how nice it would be if everyone were like Kay. No more Duggan for me.

Blue Island, Ill.

MRS. JERRY VAN DYCK

I suggest Tom Duggan resume his visits to a psychiatrist to find out what his mental ailments are. Those ulcerous statements against a sweet girl like Kay Westfall are just too much for a sane man.

Kenosha, Wisc.

MRS. HELENA DWYER

(Ed. Note: Judging from the mail to this office, the feud (whether for publicity or the real thing) is being won by Kay, hands down.)

. . . The two longest commercials on TV are Libby's and Evan's. During either one, you could take a bath, wash your hair and read a book before they were finished. If they show us all their merchandise, there's no sense in going down to the store. Let's cut those commercials.

Riverside, Ill.

CAROL CRANE

. . . Is it true that Kukla, Fran and Ollie will be on only once a week when they come back in September?

Chicago, Ill.

JANE HELANDER

(Ed. Note: They're slated to be on Sunday, on Channel 5, starting tomorrow (August 24).)

I am a teenager and I like "My Little Margie" very much. The author of that article on the show was unduly critical.

Dundee, Ill.

DIANE CRICHTON

Why did they ever bring back Joe E. Brown on Arthur Godfrey's Show. Besides being a bore, he hogs the program—talent and scouts suffer.

Chicago, Ill.

MRS. ELMER SAUERMAN

SID CAESAR

NUMBER 1

LEAST OF ALL— A SOCIAL REVOLUTION

ANTHROPOLOGISTS studying American cultural habits were shocked a few years back when they found their charts were way off base. They had the American pegged as a creature who fled house and home every Saturday night to let off the steam accumulated during the week. Then, suddenly, in 1949, this tribal custom was discarded and a new one adopted. Instead of a Saturday night spree, Americans were spending bath night in front of a television set, watching themselves being satirized by a rubber-faced 27 year old comic named Sid Caesar.

Mr. Caesar, the man responsible for this social revolution, is a formidable man indeed. There's never been a comedian like him. He's without a peer as a pantomimist and a phoney linguist. He's able to duplicate vocally practically all the sounds ever heard on land or sea. Add to these qualities good taste, a deep understanding of humor and his shrewd ability to kid U. S. manners and morals and you've got Sid Caesar, our choice as the top comic on television.

A good answer as to why Sid Caesar has hit the top is his practically infallible hearing. Before Sid was a comedian he was a musician and his perception of sound is astonishing. Combining this with his talented set of tonsils Sid is able to vocally reproduce such diverse sounds as the whirr of a telephone dial, a punching bag, an airplane motor, an infantry battle, a pin ball machine or a machine gun rattling, all with hilarious effects.

Many comedians are remembered for a certain routine that they did in vaudeville or on TV. These great routines are usually rationed and most comics have but three or four. In the few years that Sid Caesar has been on TV he has created dozens of classic routines. His most famous is his airplane dogfight, but close behind are such gems as the six month old baby plotting discomfort for his parents, the frustrated pin ball machine, and the gangster about to be bumped off.

Sid is fortunate also in having for a partner the brilliant comedienne Imogene Coca. Their parodies on foreign and old movies are the closest thing to an art form yet developed on TV. Whether it's deflating a great lover or a great ham, Caesar and Coca always bring off the job with extremely funny results.

So there he is. Sid Caesar, the man of a thousand faces, from sardonic to idiotic; the man of a thousand sounds, from saber rattle to nickelodeon; the man of a thousand sketches from Russian diplomat to expectant father; the most imitated man on TV and our choice as television's top comic.





Great Day

Some Ghosts May Forever

EDDIE CANTOR

TELEVISION has often been characterized as a gluttonous vulture dining off the remains of many show business careers. Leading lights in the entertainment field have been heard to complain, with much gnashing of teeth, that numerous topflight acts, good for years in vaudeville, are killed off after only one or two appearances on TV.

There's no question that TV has forced a survival-of-the-fittest regime onto show business. Only the super personalities have been able to survive on a week-to-week basis. But TV also has been responsible for unearthing from their graves many acts that have been forgotten by a fickle public.

The favorite device for a show biz star gone to seed is to lean on nostalgia. Acts that wowed 'em in the golden twenties are brought on TV to get in their dying show business gasps (and plenty of that luscious TV money). Most of the acts spend their time on camera (usually on *Toast of the Town* or Milton Berle's show) treating the audiences to thick doses of tearful reminiscing.

Not that nostalgia is bad in itself. The past in retrospect always seems to take on a pleasant haze and there are few, outside of a psychiatrist's office, who do not like a trip back to the good old days.

But how about a guy like Eddie Cantor. As one of show business' all-time greats, Eddie is deserving of the utmost in respect and veneration. Yet on TV, Eddie's act is an hour long monologue about the great moments in the Cantor career. "And then I played the old Orpheum in Sheboygan." Like the endless series of off-color jokes in a train's smoking car, Eddie's stories begin to wear a bit on the listener. This phase of "entertainment" in the Cantor career

TV FORECAST

In The Graveyard

Haunt Us

has been going on so long that the younger generation is beginning to wonder if he had any talent in the first place.

Ted Lewis is another glaring example. Ted's career had reached its twilight and the public had settled back expecting never to see Ted's battered hat and clarinet again. Even the Lewis imitators, who at one time numbered in the hundreds, seemed to be disappearing.

Then Ed Sullivan, who specializes in bringing back the ghosts, brought back Ted Lewis. In front of a new generation that didn't remember the glories of the Lewis past, Ted went into his old routine about "Be Yourself, that's the only way to live, don't imitate me" in his patented sing-song whisper. Youngsters would have to dig back into old newspaper files to find that Ted, irritated by imitators who often did his act better than he could, wrote "Be Yourself" in hopes that it would scare off the competition. Nowadays there's no competition to scare.

Maudlin as Ted could get, he could never match the queen of 'em all, Sophie Tucker. Sophie is so overcome with emotion at the fact that she's a beloved and legendary show business figure that she's liable to burst into tears if there's a male shoulder manly enough to support her forlorn but oversize frame. Sophie still retains a lot of her old time spark and after she gets off a few rousing songs in her inimitable way, only the meanest audience would deny her the right to spill a few tears. Some of these days we MAY miss that honey.

If it were limited to the first rate acts, TV's graveyard revival would be an admirable thing. But TV has dug deeper. . . . Although the TV public has fortunately been spared the sight



SOPHIE TUCKER

of the Dolly Sisters, many acts that were never more than third rate are regularly unearthed for TV's endless string of variety shows.

The outstanding exhibition of nostalgia for nostalgia's sake took place on Milton Berle's show. He brought a group of old time songwriters to play the songs that they had written in the twenties. Aside from Sigmund Romberg, the songwriters were a bunch of unknowns and the songs turned out to be the banal hits of the twenties, that nowadays would be played for a few weeks and then happily forgotten. But some enterprising Berle writer dug them up and the Berle audience (then the largest on TV) was given a half-hour of forgotten and trivial songs. There wasn't a wet eye in the house.

Show business will probably build a

(Continued on page 28)



Did Garry Moore

IF there's one thing you've gotta give TV producers credit for, it's ingenuity. Whenever one of those bright fellows gets hard up for an idea, he can quickly resolve his troubles by hiring four celebrities to sit at a table (this is known as a panel) with some effervescent emcee while the panelists play at ancient parlor games.

As if the summer months on TV weren't dreary enough, 11 (count 'em) 11 new panel shows have sprung up during the past eight weeks. But, fortunately for the viewers' sanity, only one is scheduled to remain this fall. It's "I've Got a Secret," a brighter-than-average panel quizzer that gets its special glow from its emcee, that perpetual adolescent, Garry Moore.

If the present trend continues, Garry will be keeping abreast of Arthur Godfrey in the contest to see who spends the most time in front of a TV camera. Arthur's morning radio show is scheduled to be telecast in its entirety in the fall which will give him a total of 6½ hours a week on TV, while Garry, with his five-day-a-week hour show plus "I've Got a Secret" will have only (poor fellow) 5½ hours.

Garry can be best described as the Arthur Godfrey for weary housewives. Although his humor is on a much higher level than Arthur's, his appeal lies in his manner rather than his matter. Women looking upon this crew-cut juvenile can't seem to resist the urge to mother him. And Garry, aware of this appeal, plays up to the ladies. Looking like a squirrel, an animal whose

only appeal is its cuteness, Garry adds a pixie innocence that the ladies find irresistible.

That is not to say that Garry isn't a very funny fellow. He had an evening TV show last season that folded because his humor was on perhaps too high a level. He's an erstwhile and devoted pupil of Chicago's Ransom Sherman, the master bumbler and connoisseur of cliches. For the average TV viewer, this type of humor apparently borders on the obscure, judging from the rough time of it Ransom has had trying to make a go of it on TV.

Garry shared the mike with Ransom on that wonderful old radio show "Club Matinee," which spent most of its time lampooning the rest of the radio world. Garry originally wanted to be a writer (he collaborated on an unpublished novel with the late great F. Scott Fitzgerald) but every time he tried to get a job as a radio writer, station managers would get a load of his glib, tart patter and made him a comedian.

After stints at local stations in the east, he hooked on as a sports announcer in St. Louis, from where he was lured to Chicago by Ransom Sherman. Garry's already bright wit was brought to a polished gleam by Ransom, the master. Garry's own humor, which centered its attack on the pseudo-cultured, was given a broader base as he learned from Ransom the ability to assemble a mass of contradicting cliches, delivered in a mock-serious voice. The Moore career was in flight.

From Club Matinee Garry went into the long and profitable partnership with the clown prince of buffoonery, Jimmy Durante. From Jimmy, Garry learned two important things, humility and the very sane idea that no matter how much an audience laughs at you, you've gotta make them love you.



The Durante-Moore radio show went on for seven years. Jimmy handled the broad comedy and Garry the razor-sharp satire. One of Garry's best stunts was to do takeoffs on popular song lyrics (which seldom can bear close scrutiny). After a Moore parody was finished, the original song could hardly be taken seriously.

Although Garry showed great skill in dissecting the phonies, he seldom descended to meanness. It was this quality, prominent in both Jimmy and Garry, that made Durante & Moore such a wonderful team.

One of the famous Moore pomp deflators took place on the night of Harry Truman's election in 1948. Aging commentator H. V. Kaltenborn, a staunch Dewey supporter, was on the radio all night, constantly asserting that the latest trends indicated that Dewey was a sure winner. When morning rolled around, a hoarse Kaltenborn was still looking for that trend. The classic Moore comment came a few days later. "H. V. Kaltenborn had to spend election night sitting up with a sick trend."



Typical of the top caliber guests appearing on Garry Moore's daytime show is poet-biographer-folk balladeer Carl Sandburg, who turned up to give a demonstration of his folk singing.

When TV came along, Garry quickly latched onto a show of his own. His daytime show (he says it's Club Matinee all over again, with pictures) spots some playful patter between Garry and announcer Durward Kirby, an old standby from Chicago radio days, some boyish clowning by Garry and plenty of music and guest stars. Vocalist Denise Lor, whose singing doesn't inspire, but who has a very womanly figure, also gets into the comedy.

Popular as Garry's daytime show is, "I've Got A Secret" stands a good chance to become even better rated. The panel is one of TV's cleverest. Ex-film actress Laraine Day, wife of ulcerous N. Y. Giant manager Leo Durocher, is the sharpest, but stuffy Britisher Melville Cooper seems to be the favorite.

(Continued on page 29)



Georgiana Carhart

"LIFE BEGINS

YOU'RE NEVER TOO OLD



Over 400 years of worldly experience as represented by (l. to r.) Fred Stein, 82, Georgiana Carhart, 86, Captain Edward Lane, 84, emcee Jack Barry, Fred Cox, 81 and Jessie Graham, 85.

WHEN the infirmed and ancient George Bernard Shaw began living the life of a vegetable in his later years, he made a classic statement about growing old. "Old age," commented the great cynic, "is just a matter of buttoning and unbuttoning."

The ulcerous playwright (a spry gentleman most of his life) was only partly right. For living in this atom age of ours is a large representative group of elders who don't subscribe to Shaw's button theory. Everyone of them is as smart and as up-to-date as the zipper.

There is something warming about a sharp and alert old timer. You can spot him easily by the mischievous twinkle in his eye, the jaunty, assured cock of the head, the kindly, intelligent lines on his face, the interest he shows in the young.

Realizing the infectious appeal of the elder set, the young television emcee, Jack Barry, and his producer Dan Enright, organized a group of voluble octogenarians for a radio and TV show called "Life Begins At Eighty." The

format was simple. Five alert oldsters would ad-lib answers to general queries on manners and morals. Given full rein, the show promised to be a delightful collection of ideas about the younger generation—as seen by the older generation.

Since the program's TV debut (currently sponsored, it had been on an off-and-on basis), "Life Begins At Eighty" has been a pleasant, often funny panel show.

High priestess in "Eighty's" laugh department is 86-year-old Georgiana Carhart, a trigger-witted former opera singer who speaks with the unequivocal assurance of a platoon sergeant. Her role is that of the chief prodder of the rest of the panel. Besides carrying out a phony but enjoyable feud with panelist Fred Stein—who is four years her junior—Mrs. Carhart expounds unblushingly about such matters as petting, birth control and a nagging wife.

The perfect foil for Mrs. Carhart is Stein, with whom she seldom, if ever, agrees. Old Fred is a conservative "old

AT 80"

TO BE YOUNG



Fred Stein

guarder" who believes in such traditional sanctities as long engagements, spanking and women in the kitchen. Georgiana pooh-poohs old Fred's ideas and has in effect labeled him an "old fogey." Clever as he is, Mr. Stein never seems to get the final or the decisive word in when Mrs. Carhart starts firing away with her verbal six shooters.

Georgiana rules the roost also as the most amorously-inclined of the panel that boasts of "over 400 years experience." There were even rumblings that in spite of her war with Mr. Stein, Georgiana was engaged to him. She squashed this rumor, explaining Fred away as being "too immature" for marriage.

She has admitted that there was still the possibility of her getting married again (she is a widow) because, "I'm kinda lonely and the nights are getting cool." On one particular occasion she told the handsome straight man-emcee, Jack Barry, "If I was 55 years younger and 75 pounds lighter, you wouldn't get out of the room."

The balance of the panel, including Jessie Graham, 85, a former character actress who appeared in all of George M. Cohan's productions, represents a nice balance for the Carhart-Stein bloc. Miss Graham, not as talky as Georgiana, states her views with a confident nod of the head and an air of finality equal to that of Miss Carhart. Kindly Fred Cox, 83, seems the most learned of the group and handles himself like a gentleman of Groton—always polite and never partaking of any nasty "feuds." A frequent panel visitor is Captain Edward Lane, a bearded old "sea dog" who looks as if he sailed with Lord Nelson.

When the panel isn't trying too hard this modest panel entry offers some warm, enjoyable moments. It's too bad George Bernard Shaw isn't still around. He would have been a choice addition to the show.

—Thomas O'Malley

"Life Begins At 80" can be seen Fridays at 7:30 on channel 9, WGN-TV

"If you were my wife,
I'd hang myself."



"If you were my husband,
I'd buy the rope."



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WGN-TV Channel 9

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Saturday Aug. 23

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 **ROUNDUP TIME**—Western Film
“Swiftly” with Hoot Gibson
- 9:45 9 **MAGIC CARPET**—Film Short
- 10:00 7 **SPACE PATROL**—Adventures
A young boy is led to believe by
“guardian” that his father is dead
- 9 **MOVIES FOR KIDS**—Films
“Frontier Outlaw” part I
- 10:15 9 **MAGIC CARPET**—Film Short
- 10:30 4 **SMILIN’ ED’S GANG**—Stories
- 9 **KIDS & COMPANY**—Variety
Johnny Olsen emcees hall of fame for
deserving youngsters
- 11:00 4 **BIG TOP**—Circus Show
Ringmaster Jack Sterling presents
the Flying Romas, trapezists; the
Texans, chair balancing act; Ted &
Flo Vallett, baton-hurling acrobats;
Ed Ford & Whitney, man & dog con-
tortionists; and Robinson’s Elephants
- 9 **MORNING MOVIE TIME**—Films
“Man From Utah” feature film
- 12:00 4 **FILM**
- 9 **AARON’S ACTION THEATER**
Western feature “Purple Vigi-
lantes” with Bob Livingston, Ray
Corrigan and Max Terhune in ex-
citing tale of the West (1937)
- 1:00 4 **“ARMY WIVES”**—Feature Film
Elyse Knox, Marjorie Rambeau &
Rick Vallin in story of a young mar-
ried couple who are constantly being
separated by the Army (1944)
- 9 **BATTING PRACTICE**—Warm Up
- 1:10 9 **LEAD OFF MAN**—Creighton
- 1:25 9 **BASEBALL**—Cubs vs Boston
- 2:30 4 **“RED DRAGON”**—Feature
Film with Sidney Toler & Benson
Fong; Charlie Chan mystery involving
attempts to steal scientist’s plans for
atomic bomb (made in 1946)
- 3:45 9 **TENTH INNING**—Interviews
- 4:00 4 **CLASSIC THEATER**—Opera
“Marie Malibran” (part II) with
Maria Cebotari starring in title role
- 7 **LUCKY SEVEN RANCH**—Western
“Trigger Fingers” with Tim McCoy,
Ben Corbett & Jill Martin; McCoy
disguises himself as a fortune-telling
gypsy in order to get fingerprints of
rustlers (made in 1939)
- 9 **MUSIC ALA MODE**—Jack Fuller
- 4:30 5 **ROOTIE KAZOOTIE**—Puppets
- 5:00 4 **PATTERN FOR LIVING**—Talks
Religious discussions
- 5 **WESTERN ROUNDUP**—Film
- 7 **CISCO KID**—Adventure Tale
Duncan Renaldo & Leo Carrillo star
in tale titled “Oil Land”
(Continued on page 14)

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TV FORECAST



IT'S A KLOSE BATTLE

IF a fight announcer were to get lost in WENR-TV's penthouse studios some Thursday evening, he might feel right at home. Particularly after he stumbled on a "tame" little fracas that emanates from one of the studios there.

No body blows are exchanged but a battle rages just the same. In fact, the announcer might find himself delivering the following spiel:

"Ladeez and gentlemen: Tonight's main event features a battle of the wits. In this corner we have "Slugger" Virginia Klose in navy gown attended by her seconds, Taylor (15), and Kevin (11). Challenging them is Woody "The Kid" Klose, in trim business suit, supported by his aides, Nicky (13), and Christy (7). Ladeez and gentlemen, you can expect a Klose battle, but a clean one. The four-round bout will determine who is smarter in the Klose family, Virginia and her charges or Woody and his team."

Referee John Weigel sounds the gong and the charge is on. "Which is heavier, a cubic foot of water or a cubic foot

of ice?" But Taylor lands a direct hit on the scoreboard with a quick "They're both the same." The second blow is aimed at Kevin: "If you reverse the hands on a clock set at 9:45, what time is it?" But he parries nicely with "8:50."

The main contenders aren't so agile. Their defenses crumble frequently. Their timing of comebacks are a little slow. Virginia stumbles over a definition of malt and Woody thinks Nijinsky immortalized the Dying Swan ballet. (For shame. He should have known it was Pavlova.)

The bell signals end of Round 1. Now for a brief sketch of the combatants: Woody and Virginia have been associated with Chicago Klose-Ups, an informal half-hour interview session on Friday evenings. But since haggling over brainpower arose in the Klose quarters, they decided to settle the issue publicly. Thus was "Family Battle" born some short weeks ago.

Woody and Virginia have been partners in more than marriage ever since they were wed back in 1935. They collaborated on writing and producing such network radio shows as "Family Ma," "My Best Girls" and "Mommie and the Men." They also starred on "Red Hook 31," a Mr. and Mrs. radio show from their farm in Dutchess County, N.Y. Woody was a former radio announcer, program director and ad agency executive while Virginia has been a TV and magazine writer.

Whoever wins the mental boxing match each week, viewers are assured of an interesting battle. And there are two more Klose replacements warming up at home in Winnetka, should a teamster get rusty. And when daughters Deborah, 4, and Victoria, 2, begin uttering words of wisdom, they'll probably join their parents and brothers on "Family Battle."

"Family Battle" can be seen at 8:30 p.m. Thursday and Chicago Klose-Ups at 9:30 p.m. Friday, both on WENR-TV (Channel 7).



The Kloses get set for their "Family Battle." Left to right: Taylor, Kevin, Virginia, Woody, Christy and Nicky.

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Mata and Hari and Co., TV's dancing satirists, are starring in the Palmer House Empire Room with Broadway's new comedy find—Noonan and Marshall.

SATURDAY—AUG. 23—con't

5:00 9 "NABONGO"—Feature Film

Buster Crabbe, Fifi D'Orsay & Barton MacLane in thrilling tale of a search for lost treasure in the jungle (made in 1944) to be followed by: *"Slander House"* feature with Adrienne Ames, Craig Reynolds & Esther Ralston; owner of exclusive beauty salon becomes involved in scandal when a patron attempts suicide (1938)

5:30 7 FLIP THE FROG—Cartoon Film

"Spooks" cartoon for kids

5:40 7 FOR COWBOYS ONLY—Western

"Raiders of the South" feature film with Johnny Brown, Ray Hatton & Evelyn Brent (made in 1947)

6:00 4 STORK CLUB—Interviews

Sherman Billingsley greets John Loder and 12 Miss Surf-Maid contestants

5 MR. WIZARD—Science Study

Don Herbert & Bruce Lindgren

6:30 4 BEAT THE CLOCK—Games

5 AMERICAN INVENTORY—Talks

"Helping People Abroad," documentary on foreign aid

9 PET SHOP—Gail Compton mc

Charlie Bell, Ringling Bros. clown, brings some trained dogs; Mrs. Curran brings her Lhafa Apsos dogs; Art Thomen of the fish hatchery talks about tropical fish; Mrs. Serletic will bring a litter of collie puppies, and Pat Ulrich will bring his birds

7:00 4 FARMTOWN U.S.A.—Talks

George Menard talks about farm life & presents Ill. State Fair Winners

5 ALL STAR SUMMER REVUE

Guests: Grace Hartman; Sinclair & Spaulding, dance team; the Bell Sisters, singers; Slim Gaillard, instrumentalist; and the Hanneford Family, equestrian circus performers

7 PAUL WHITEMAN'S TEEN CLUB

Nancy Lewis & Junie Keegan assist

9 PORTRAITS OF THE WEST

"Raiders of Red Gap" feature film with Bob Livingston & Al St. John; cattle company tries to gain control of all grazing lands (made in 1944)

7:30 4 ALL STAR HIT PARADE

Favorite tunes on record

7 TRI-STAR THEATER—Feature

Three features are shown in succession; please allow an hour to an hour and a half for each, appearing in the following order:

"Meet The Navy" with Lionel Murton, Margaret Hurst, & John Pratt; British musical showing how a revue was shipped into shape during a Canadian tour before being shipped overseas

"The Miracle Kid" with Tom Neal, Carol Hughes & Vicki Lester; story of a young boy and girl who are deliberately separated in order for him to go on boxing (made in 1942)

Western Feature Film

TV FORECAST

SATURDAY—AUG. 23—con't

7:45 9 CLETE ROBERTS' NEWS—Events

8:00 4 "LOVES OF JOANNA GODDEN"
Feature film with Googie Withers, Jean Kent, & Chipps Rafferty; romantic story of the complicated life of a young girl

5 DANCE PARTY—Music & Fun
Jerry Lester emcees the fun with guest: Jimmy Dorsey & his orchestra, vocalists Helen O'Connell, Bob Eberle, dancers Bud & Ceci Robins, and blind pianist George Shearing

9 DICK TRACY—Mystery Drama

8:30 9 WRESTLING FROM MARIGOLD
Tag match: Al Szasz & Red Bastien vs Baron Arena & Karl Grey; Fred Blassie vs the Canadian Angel; Billy Goelz vs Bert Rubi; Bob Orton vs Maurice Robberre; and Ronnie Etchison vs Whitey Whittler

9:00 4 DISC JOCKEY SHOW—Hal Tate
Old and new songs on record

7 "THE MIRACLE KID"—Feature
(Please see 7:30 channel 7 listing)

9:30 4 ROLLER DERBY—Action
Watch the stars fight for points

5 ASSIGNMENT MANHUNT
"End of a Voyage," mystery about a hunted stowaway who puts the bite on a card shark aboard a luxury liner

10:00 4 "CAGED FURY"—Feature Film
Richard Denning, Sheila Ryan, Buster Crabbe & Mary Beth Hughes; circus lions are used as murderers of two people (made in 1948)

5 GRAND MARQUEE—Feature

10:30 7 WESTERN FEATURE FILM
(Approximate time, will follow preceding movie on ch. 7)

11:00 9 "DUKE OF THE NAVY"—Film
Feature with Ralph Byrd, Veda Ann Borg & Stubby Kruger; two sailors on a 30 day leave pose as millionaires (made in 1942)

11:30 4 ULMER TURNER & THE NEWS
Current events around the world

11:45 4 "DINNER AT THE RITZ"—Film
Feature with David Niven, Paul Lukas & Annabella; government agent investigates bank crash brought on by death of girl's father (made in 1948)

(Stations reserve the right to change above listings without notice)

As an added service to readers, each Feature Film listing will also indicate year movie was made

- ★ Frankie Laine ★ Frank Sinatra
- ★ Dinah Shore ★ Rosemary Clooney
- singing your favorite song on

"THE ALL-STAR HIT PARADE"

Saturday 7:30 p.m.

Sunday 2:30 p.m.

Monday 11:30 p.m.

Tuesday 7:00 p.m.

Sponsored by Sandra Motors



PICK'N CHICK'N

Trade Mark Reg.

PROMPT
DELIVERY
SERVICE



- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

WEST SIDE STORE

4315 West North Ave.

CA pitol 7-5315

delivery limits

North: Irving Park

South: Roosevelt Rd.

East: Western

West: Oak Park Ave.

NORTH SIDE STORE

1565 W. Howard St.

SH eldrake 3-1620

delivery limits

North: Central (Evanston)

South: Bryn Mawr

East: Lake Michigan

West: Crawford

Present this ad for FREE DELIVERY

SATURDAY

- 7:30 Meet The Navy
- 8:00 Loves Of Joanna Godden
- 8:00 Woman In The Hall
- 9:00 The Miracle Kid
- 10:00 Caged Fury
- 10:00 Feature Film*
- 10:30 Feature Film*
- 11:00 Duke Of The Navy
- 11:45 Dinner At The Ritz

SUNDAY

- 12:00 El Paso Kid
- 12:30 Private Angelo
- 2:00 Feature Film*
- 6:00 Avenging Hand
- 10:00 End Of The River
- 10:00 Sofia
- 10:30 Mystery Train
- 11:30 Cipher Bureau

MONDAY

- 1:00 The Crooked Circle
- 2:00 The Ghost Walks
- 3:00 Shadows Over Chinatown
- 3:00 Fairgrounds
- 7:00 The Westland Case
- 10:00 Thou Shalt Not Kill
- 10:30 Girls' Town
- 11:30 Gun Ranger
- 11:45 Docks Of New York

TUESDAY

- 1:00 Sea Devils
- 2:00 Without Warning
- 3:00 Sunbonnet Sue
- 3:00 Flying Deuces
- 7:00 Secret Sinners
- 10:00 Long Voyage Home
- 11:15 Northwest Trail

WEDNESDAY

- 10:00 Man Of Sentiment
- 1:00 Great God Gold
- 1:00 Sing As You Swing
- 2:00 Sons Of Steel
- 3:00 Chance Of A Lifetime
- 3:00 Gangsters At Sea
- 10:00 The Sheik Steps Out
- 11:00 They Meet Again
- 11:15 Wildcat
- 12:45 Red Dragon

THURSDAY

- 10:00 In The Money
- 1:00 Thirteenth Man
- 1:00 Li'l Abner
- 2:00 Port Of Lost Dreams
- 3:00 Come Out Fighting
- 3:00 Hong Kong Nights
- 7:00 Dead Men Walk
- 8:30 Girl From Monterey
- 10:00 Bombs Over Burma
- 10:00 Gay Vagabond
- 11:00 Deadline
- 11:00 Stand-In
- 11:15 Renegade Girl

FRIDAY

- 10:00 Brilliant Marriage
- 1:00 You Can't Beat The Law
- 1:00 Rhythm Racketeers
- 2:00 Love Takes Flight
- 3:00 Dark Alibi
- 3:00 Island Captives
- 8:00 Feature Film*
- 10:00 Silent Witness
- 11:00 Return Of Jimmy Valentine
- 11:15 Rubber Racketeers

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listing)

movie

Sunday Aug. 24

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB WNBQ WGN-TV
4 5 9

- 10:00 4 "SUNBONNET SUE"—Feature Film with Gale Storm, Phil Regan & George Cleveland; socially-minded aunt tries to stop niece from singing in her father's saloon (made in 1945)
- 9 AMERICA AT CHURCH—Relig. Bethany Ref. Church of Roseland
- 11:00 7 PAPA BEAR'S NEWSREEL Frank Bear narrates the news
- 11:15 5 THE PULPIT—Inspirational
- 7 TOOTSIE HIPPODROME—Circus Emcee John Reed King presents acts
- 9 "VENGEANCE"—Feature Film Lyle Talbot, Wendy Barrie, Lucille Lund & Wally Albright; story of a young policeman, fired from the force, who joins a gang of mobsters
- 11:30 4 CANDY CARNIVAL—Variety Gene Crane is host to talent
- 5 LIVE AND LEARN—Discussion "Our Own Galaxy" is described by Dr. Kaj Strand, professor of astronomy and director of the Dearborn Observatory, Northwestern University
- 7 FAITH FOR TODAY—Religious Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn
- 12:00 4 ULMER TURNER AND THE NEWS
- 5 NATURE OF THINGS—Science Discussion by Dr. Roy K. Marshall
- 7 TROUBLE WITH FATHER—Skit Stu Erwin is featured as the well-meaning but blundering Poppa
- 9 AARON'S ACTION THEATER Feature film "El Paso Kid" with Sunset Carson, Marie Harmon & Hank Patterson
- 12:15 4 YOUR FUTURE HOME—Ideas
- 5 BIBLICAL STORIES—Puppets "Joseph and His Brethren," tells the story of Joseph's coat of many colors
- 12:30 4 "PRIVATE ANGELO"—Feature Film with Godfrey Tearle & Peter Ustinov; two English soldiers, trying to help an Italian soldier, are stopped at the border
- 5 FRONTIERS OF FAITH—Relig. "Sacraments—A Way of Life" is discussed, continuing the Catholic series on the sacraments
- 7 AMATEUR HOUR—Chgo. Talent Bob Murphy emcees talent show

(Continued on page 18)

Achieved in the tradition of **Quality**



ZENITH

proudly announces
The New Royalty Line
with the K-53 chassis

The Finest Television Receivers ever
to bear the Zenith name



A wide range of superb cabinetry
*A wide range of prices beginning at \$199.95**

This week, over the nation, Zenith dealers cordially invite you to witness an achievement in Quality Television. Here, in the new Zenith Royalty Line—is the climax of a thirty-three year reputation for Quality Leadership in the products of radionic science.

You will recognize first in these magnificent new instruments an almost total absence of the nuisances of the past. In the wonderful and effortless switching from channel to channel, with the need for retuning all but absent. In the sparkling brilliance and sharp contrast of the vastly improved picture. In the reflection-proof quality of the new tube. In the provision for UHF.

And to you who have experienced the difficulties of distance and fringe-area reception—a revelation in improvement. Even in fringe areas, your Zenith can be tuned with one knob and the picture

“locked” to eliminate further tuning.

Here is the result of months of testing and retesting in virtually impossible TV areas. The result of vastly greater research. The result of many more dollars in superior engineering, costlier parts, finer assembling.

Your Zenith dealer invites you to see the new Zenith TV. From the moment this magnificent instrument comes into your home—you will know there is nothing in all television to compare with your choice.

BUILT-IN PROVISION FOR UHF

Every Zenith TV set ever built has built-in provision for tuner strips to receive the coming new-type UHF stations without the use of any outside converter or adapter. No other Television manufacturer can make that statement. Another example of Zenith engineering foresight that protects your investment in TV.

(Above) New Zenith Television Console Model K2260R. 21-inch (24 1/2 sq. in.). Graceful classic simplicity with genuine, lustrous mahogany veneers and selected hardwoods. \$379.95*. See this and the many other Zenith models now on display at your dealer's.

*All Zenith TV prices include Federal Excise Tax and Warranty. West Coast and for South prices slightly higher.

Zenith Radio Corporation, Chicago 39, Ill.
Also makers of Fine Hearing Aids

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SUNDAY AUG. 24—con't

- 1:00 5 **HOW DOES YOUR GARDEN GROW?**—Discussion & Movies
John Ott discusses apples and small fruit, and shows time lapse films
- 9 **BATTING PRACTICE**—Warmups
- 1:10 9 **LEAD OFF MAN**—Creighton
- 1:25 9 **BASEBALL**—Cubs vs Phila.
Jack Brickhouse & Harry Creighton
- 1:30 5 **BIG PICTURE**—Army Film
Films of our troops in Korea
- 7 **WILD BILL HICKOK**—Western
- 2:00 4 **WHAT'S THE GREAT IDEA?**
Great Books Foundation series with Louis Kutner discussing
- 5 **FEATURE FILM PRESENTATION**
- 7 **CISCO KID**—Western Movie
Duncan Renaldo & Leo Carrillo star
- 2:30 4 **ALL STAR HIT PARADE**
- 7 **ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 3:00 4 **FILM**
- 5 **KUKLA, FRAN & OLLIE**
Burr Tillstrom's lovable puppets, with Fran Allison, in songs & stories
- 7 **SADDLE & SAGE**—Western
"Moon Over Montana" feature film
- 3:30 4 **TODAY & TOMORROW**—News
- 5 **SUMMER THEATER**—Drama
"Crabapple Saint" by Hector Che-
vigny; dramatic legend of Johnny
Applesseed
- 3:45 4 **INDUSTRY ON PARADE**—Film
Story of the industries of America
- 9 **TENTH INNING**—J. Brickhouse
- 4:00 4 **LAMP UNTO MY FEET**—Relig.
Moderator Dr. Lyman Bryson presents
a drama "My Brother and I"
- 5 **ZOOPARADE**—About Animals
R. Marlin Perkins & Jim Hurlbut
visit the birds of prey; Perkins tells
the story of falconry and shows us
how falconiers handle these birds
- 7 **SUPER CIRCUS**—Big Top Fun
Ringmaster Claude Kirchner presents
Ed & Sandy, trampoline act; Bernie
Hoffman in the Super Menagerie;
Verhell Coriell, juggling & head slide
act; Texas Tommy and White Queen;
Cliffy, Scampy, Nicky & Mary Hart-
line in "Flying Saucer Spotters"; and
the Dell Raes, inverted perch & aerial
trapeze act
- 9 **BASEBALL**—Cubs vs Phila.
Second game of double header
- 4:30 4 **BILLY THE KID**—Western
- 5 **TV RECITAL HALL**—Musical
Guest artist Amparo Iturbi, pianist,
plays "The Rondo Capriccioso" by
Mendelssohn, "Valse Brillante" by
Chopin, and other compositions from
& about her native Spain
- 5:00 5 **ARE YOU POSITIVE?**—Quiz
Emcee Bill Stern quizzes Frank
Frisch, Jimmy Cannon, & guests on
sports ques.
- 7 **LAUGH TIME**—Film Short

- 5:30 4 **BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
Adventures with Sammy, Billy Bull
- 5 **FEARLESS FOSDICK**—Puppet Tale
Children's story about the adventures
of that super sleuth Fosdick
- 7 **AMERICAN SCENE**—Film
Documentary about our country
- 6:00 4 **GENE AUTRY SHOW**—Western
Autry exposes a small time crook
who poses as a civic benefactor in
"The Double Switch"
- 5 **SUPER GHOST**—Quiz Game
Bergen Evans emcees word game
with panel: Mrs. Sherl Stern, house-
wife; model Hope Ryden; stock broker
Robert Pollak, & TV personality Gail
Compton (see story page 26)
- 7 **YOU ASKED FOR IT**—Requests
Art Baker brings unusual acts and
personalities in answer to viewers
- 9 **"AVENGING HAND"**—Feature
- 6:30 4 **YOUR LUCKY CLUE**—Quiz
Basil Rathbone emcees mystery quiz
program with professional detectives
John Gleason, chief of police, Green-
wich, Conn., & Joseph Johnson, pri-
vate investigator competing with
"amateurs" including actor Darren
McGavin
- 5 **MEET THE PRESS**—Discussion
Martha Rountree & Lawrence Spivak
with a panel of reporters quiz guest
Sen. William Benton of Connecticut
- 7 **WHAT'S THE ANSWER**—Quiz
Mal Bellairs asks the questions
- 7:00 4 **TOAST OF THE TOWN**—Variety
Ed Sullivan returns with guests, the
American Legion Zouaves Group
from Jackson, Mich.; Unus, acrobatic
specialist, and singer Nicola Rossi-
Lemeni
- 5 **BIG PAYOFF**—Quiz Show
- 7 **KING'S CROSSROADS**—Film
Carl King narrates film-short stories
- 7:15 9 **CLETE ROBERTS' NEWS**—Events
- 7:30 9 **CHICAGOLAND NEWSREEL REV.**
- 8:00 4 **INFORMATION PLEASE**—Quiz
Try and stump the experts! Panel
includes: Burgess Meredith and Rus-
sell Crouse
- 5 **TV PLAYHOUSE**—Drama
"Three Sundays" starring Walter
Mathau & Murray Matheson; officer
is murdered by man who claims vic-
tim conducted dishonest dealings,
which sorely affects his widow
- 7 **QUEST FOR SERENITY**—Talk
Religious talks by Dr. Hildebrand
- 9 **ROCKY KING**—Roscoe Karns
With Detective King on vacation,
Sergeant Lane investigates the vio-
lent death of a tailor and finds he
was a loan shark, in "Pressed to Kill"
- 8:30 4 **BREAK THE BANK**—Quiz Game
Bert Parks emcees quiz fun
- 7 **FOCUS**—Documentary Film
Stories told in dramatic form

SUNDAY AUG. 24—con't

- 8:30 9 PLAINCLOTHESMAN—Drama**
Which of three men "loved" the woman enough to strangle her is the problem facing the Lieutenant and Sgt. Brady in "The Fatal Triangle"
- 9:00 4 CELEBRITY TIME—Variety**
Conrad Nagel presents guests, baseball star Dizzy Dean; singer Connie Russell; comedian Phil Foster; and regulars Betty Ann Grove & Jonathan Lucas
- 5 THE DOCTOR—Film Drama**
Warner Anderson stars in story titled "The Inquisitors," poignant tale of love on both sides of the Iron Curtain; features Anne Burr, Whit Bissell & Ferdie Hoffman
- 7 BILLY GRAHAM—Religious**
- 9 THEY STAND ACCUSED—Jury**
Jury must decide, in divorce case, which parent is best able to take care of child: a racetrack jockey or a tavern waitress
- 9:15 7 FILM SHORTS—Documentary**
- 9:30 4 WHAT'S MY LINE?—Quiz**
Host John Daly with panel, Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf
- 5 AMERICAN FORUM OF THE AIR**
"How High Can Prices Go?" discussed by Ellis Arnall, dir. of price stabilization, and Clem D. Johnston, vice pres. of U.S. Chamber of Commerce
- 7 BIG PICTURE—Army Film**
Activities of our troops in Korea
- 10:00 4 "END OF THE RIVER"—Film**
Feature Starring Sabu
- 5 WEATHERMAN—Clint Youle**
Clint predicts tomorrow's weather
- 7 DREW PEARSON—News**
Analyses of news at home and abroad
- 9 COURTESY THEATER—Feature**
Film "Sofia" with Gene Raymond, Sigrid Gurie, Patricia Morison & Mischa Auer; American secret agents match wits with the Russians to rescue imprisoned scientists (made in 1948)
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 5 ALEX DREIER—News Report**
- 7 EARL NIGHTINGALE—Talks**
Earl discusses news of the day
- 10:30 5 SPORTS STAR TIME—Duggan**
- 7 "MYSTERY TRAIN"—Feature**
Film with Marceline Day, Nick Stuart & Hedda Hopper in drama of the rails
- 11:30 4 ELOISE SALUTES THE STARS**
Eloise McElhone greets guests
- 9 "CIPHER BUREAU"—Feature**
Film with Leon Ames, Charlotte Wynters & Joan Woodbury; exciting story of life inside Naval Intelligence (made in 1938)
- 11:45 4 FILM SHORT**
(Stations reserve the right to change above listings without notice)

REMEMBER US?

Burr Tillstrom's



KUKLA, FRAN AND OLLIE

Back **TODAY** and
every **SUNDAY**
3:00 P.M.

WNBQ-CHANNEL 5

Don't Miss

"The Doctor"

TV'S NEWEST DRAMATIC SERIES

TUNE IN AT

**9 P.M. EVERY
SUNDAY**

STATION WNBQ

CHANNEL 5

Presented by

CAMAY and CHEER

*Like to Win a New
Beautiful TV Set?*



**"Breakfast
with
DANNY
O'NEIL"**

Donny O'Neil's NEW morning TV show
will show and tell you how to win
valuable prizes.

Monday thru Friday at 10:30 a.m.



CHANNEL 9

TOPS IN PROFESSIONAL

BOXING

FROM NEW YORK

8:30 P.M.

Six Round Preliminary Bout
Sponsored by Gottfried Motors

9:00 P.M.

Ten Round Main Event

JOHNNY BRATTON

vs.

IRVING STEEN

Sponsored by Autobrite, AeroShave & Anocin

**WGN-TV CHANNEL
9**

Monday Aug. 25

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
- 8:45 9 **Travelogue**—Film Short
"Introducing Britain"
- 9:00 4 **Morning News**—Interviews
- 5 **Prologue To The Future**—Film
- 9 **Chicago Cooks**—Kay Middleton
- 9:30 4 **Arthur Godfrey Time**—Variety
- 5 **Breakfast Party**—Mel Martin
- 9:45 4 **Al Pearce Show**—Variety
- 10:00 5 **Home Cooking**—Eddie Doucette
Eddie prepares crab gumbo and pan
fried beets, assisted by Loretta White
- 7 **"We're In The Legion Now"**
Feature film with Reginald Denny,
Esther Ralston & Eleanor Hunt; two
gangsters seek refuge by joining the
Foreign Legion (made in 1937)
- 9 **Picture Payday**—Quiz Program
Jackpot of prizes if you identify
"The Thing." Viewers can play, too
- 10:30 4 **Breakfast With Danny O'Neil**
- 5 **It's A Problem**—Discussion
"The Spoiled Child" discussed by Dr.
Robert M. Gomberg, exec. dir. of the
Jewish Family Serv., Dr. Harold
Michel-Smith, chief clinical psycholo-
gist at Flower-Fifth Ave. Hospital,
and Mollie Parks, psychiatric social
worker with the Community Serv. Soc.
- 9 **Strike It Rich**—Warren Hull
Guest: Maj. Harry K. Evans
- 11:00 4 **Creative Cookery**—F. Pope
- 5 **Ruth Lyons' 50 Club**—Chats
Willie Thall subs for Miss Lyons
- 7 **Bob & Kay Show**—Variety
Guests, interviews, and chatter
- 9 **Bride & Groom**—John Nelson
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Rhythm Retreat**—Musical
- 12:00 4 **Bill Evans Show**—Variety Time
- 5 **Noontime Comics**—John Coons
- 9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety
Guests include scientist-explorer Ivan
Sanderson & comedian Roger Price
(see pg. 8)
- 5 **Meet Mintz**—Herbie Mintz
- 7 **Beulah Karney Presents**
Beulah entertains from the Danish
Consul General's office
- 12:45 5 **Jack Angell With The News**
- 9 **News Of The Day**—S. Allen
- 1:00 5 **"Behind The Mask"**—Feature
Film with Kane Richmond & Barbara
Reed; the Shadow is called upon to
solve the murder of a columnist
(made in 1946)

(Continued on page 22)

TV FORECAST

BILL GWINN—



THE SCRAPBOOK THAT MUSIC BUILT

WHEN young lovers melt at the sound of a tune and refer to it possessively as "our song," you can bet they've already endorsed the first page in their scrapbook of memories.

Incurable romantics will tell you that every nostalgic memory in their lives is associated with a melody. Even hard-as-nails businessmen, cynics and pessimists have an Achilles heel when it comes to music. Sometimes they'll actually admit—although grudgingly—that somewhere in their memory books a tune played a big role.

Often thereby hangs a tale worthy of exploitation. Bill Gwinn, an unfamiliar name around the Midwest, makes it his business on "This Is My Melody."

Beamed from Los Angeles each Thursday evening, "This Is My Melody" pokes a nosey television eye into the individual scrapbooks that music built.

The show has borrowed a gimmick from amateur hour productions. Each guest (who first writes a letter) repeats a tale for the audience and then is asked to perform. He can recall his song by singing, dancing or playing a musical instrument.

Just to add a little excitement, contestants are judged by the audience. With the aid of an applause meter—each guest happily trudges offstage with first, second or third prize. (There are only three guests per program.)

Host of this half-hour epic is the West Coast version of Bert Parks. Bill Gwinn (born William Madison Gwinn) is a misplaced teacher who found that TV could be more lucrative than guiding young minds—and probably less frustrating. Identified by a wide, good-natured smile, Bill uses his grin and



gab to magnetize his viewers and inspire confidence from his guests.

In the lean days before TV, Bill had taught for nine years and was head of the English speech and drama department of Marin Jr. college near San Francisco. During World War II he made 16 mm. films which he wrote, directed and occasionally filled in as an actor. Bill was eventually tagged for radio and emceed some local San Francisco music shows before emerging as a TV personality.

Husky Bill, who is married and the father of two sons (Bill, 11, and Michael, 8) shows the same boundless vitality that spurred Bert Parks to success. He sings equally as well, if not better, than Bert. Perhaps his career will parallel the fabulous TV rise of the East Coast wonder boy.

It's sometimes hard to determine whether "This Is My Melody" is a glorified amateur show or a junior "We The People" type of human interest. Whatever the pitch, the program has introduced a new personality and has injected a refreshing sentiment into a sometimes hardened TV scene.

—Shirley Elman

Bill Gwinn's "This Is My Melody" is seen Thurs., 9 p.m. on WENR-TV.

MONDAY AUG. 25—con't

- 1:00 7 "The Crooked Circle"—Film
Feature with James Gleason, Roscoe Karns & Zasu Pitts; secret society plots the murder of a member
- 9 Batting Practice—Warmup
- 1:10 9 Lead Off Man—Creighton
- 1:25 9 Baseball—Cubs vs Philadelphia
- 1:30 4 Guiding Light—Serial Tale
Jane Allison & Herb Nelson star
- 7 Housewives Holiday—Variety
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Roosevelt College—Talks
Morris Goran, chairman of the physical science courses, discusses "Science looks at the Flying Saucers"
- 5 Big Pay Off—Quiz Contest
- 7 "The Ghost Walks"—Feature
Film with John Miljan, June Collyer & Richard Carle; escaped lunatic captures Broadway actors and holds them
- 2:15 4 Film
- 2:30 4 Summer School—Discussion
Guest, Richard McArdle, U. S. Chief Forester, discusses the American forest tree as a national resource
- 5 Johnny Dugan Show—Variety
- 3:00 4 "Shadows Over Chinatown"
Feature film with Sidney Toler, Mantan Moreland & Victor Sen Young; Charlie Chan tries to crack an insurance racket (made in 1946)
- 5 Matinee In New York—Variety
Dancers Fisher and Ross, "Winner Take All" quiz, and Benson and Mann
- 7 "Fairgrounds"—Feature Film
Hobart Bosworth & Marian Shilling; story of a boy, his horse and his girl
- 3:45 9 Tenth Inning—J. Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 Sagebrush Theater—Serial
"Shadow of the Range" feature film
- 9 Music Ala Mode—Jack Fuller
- 4:15 4 Assembly—Military Talks
Chief Joseph Corey interviews members of St. Paul University R.O.T.C.
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
- 5 Howdy Doody Show—Puppets
- 4:45 9 Trail Blazers' Theater—Western
"Bad Men of Thundergap" feature
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Film
- 7 Charlie Chase Time—Comedy
- 5:30 4 Silhouettes Of The West—Film
- 5 King Calico—Puppet Fun
Johnny Coons and Doris Larson conduct puppet show with adventures for kids
- 7 Tom Corbett, Space Cadet
- 5:40 5 Dorsey Connors Show—Tips
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 7 Adventure Time—Film
"Three Musketeers" part 6

- 5:45 9 Afternoon Edition—News
- 5:50 5 William Ray And The News
- 5:55 4 Chicago Weather—Climate
- 6:00 4 Sports & Comments—Bob Elson
- 5 Up To Paar—Comedy Quiz
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Meet Your Match—Quiz Show
Jan Murray emcees audience quiz
- 7 Hollywood Screen Test—Drama
Vanessa Brown appears as a young girl who is "The Right Hand Man" to her politician father until she falls in love with a young reporter & father sets out to break up romance
- 9 Spencer Allen & The News
- 6:45 4 Perry Como Show—Musical
Tunes: "Maybe," "Somewhere Along the Way," "Vanessa," & "Love & Devotion"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 VIDEO THEATER—Drama
"The Magnolia Touch" with Donald Cook & Nina Foch; romantic comedy about two Southerners in Manhattan
- 5 MASQUERADE PARTY—Games
Ilka Chase, Madge Evans, John S. Young & Peter Donald must identify famous figures; emcee Bud Collyer
- 7 "THE WESTLAND CASE"—Film
Feature with Preston Foster, Hard drinking private eye is hired to free man charged with murdering his wife (made in 1937)
- 9 NO COVER CHARGE—Musical
- 7:15 9 CLETE ROBERTS & THE NEWS
- 7:30 4 GODFREY'S TALENT SQUADS
Joe E. Brown subs for Godfrey
- 5 VOICE OF FIRESTONE—Music
Guest soloist, bass Jerome Hines sings "Air of the Tambour Major;" "A Pretty Girl is like a Melody," "Home on the Range" & "Song of the Open Road"
- 9 JOHNS HOPKINS REVIEW
Topic tonight is "Blood Circulation"
- 8:00 4 MY LITTLE MARGIE—Comedy
Gale Storm and Charles Farrell in "The Hooded Vern" a story of a mix-up with the F.B.I.
- 5 LIGHTS OUT—Mystery Drama
"Death Is A Small Monkey" by Louis Vittes with Francis L. Sullivan, Kevin McCarthy, and Constance Dowling; a successful exporting businessman in China is anticipating the arrival of a valuable monkey
- 7 UNITED OR NOT—Discussion
- 9 GUIDE RIGHT—Military Show
- 8:30 4 WHO'S THERE—Arlene Francis
Panelists include Bill Cullen, Robert Coote and guest stars

MONDAY AUG. 25—con't

- 8:30 5 **ROBERT MONTGOMERY**—Drama
 "Nostradamus Berry" starring
 Vaughn Taylor, Margaret Hayes &
 John Newland; story of a man whose
 power to foretell the future has the
 world beating a path to his door
- 7 **IMPACT**—News & Features
- 9 **BOXING**—Eastern Pkwy. Arena
 Johnny Bratton, 25, of Chicago vs
 Irving Steen, 27, of San Diego in 10-
 round middleweight bout
- 9:00 4 **SUMMER THEATER**—Drama
 "The Good Companions." A man and
 woman, unknown to each other, leave
 their ordinary routines and seek ad-
 venture in the world
- 7 **BOXING FROM RAINBO ARENA**
 Billy Noble, 22, of Omaha, with 15
 wins & no losses, vs Phil Sanderson,
 21, of Chicago, with 7 wins and 2
 losses in 10-round heavyweight bout
- 9:30 5 **WHO SAID THAT?**—Quote Quiz
 Emcee Walter Kiernan quizzes guests
 Joan Alexander, actor Kevin Mc-
 Carthy, Washington correspondent
 Morgan Beatty; columnist Frank Con-
 niff acts as anchor man
- 9:45 9 **SPORTS PAGE**—Commentary
- 10:00 4 **ULMER TURNER & THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 7 **PAGE ONE**—News And Sports
- 9 **"THOU SHALT NOT KILL"**
 Feature film (1st showing) with
 Charles Bickford & Doris Day; story
 of a priest, to whom a murderer has
 confessed (made in 1939)
- 10:10 5 **DORSEY CONNORS**—Ideas
- 10:15 4 **REYNOLDS ON SPORTS**—News
- 5 **JACK ANGELL AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—P. Geraghty
- 10:30 4 **MUSICAL NITE-CAP**—Variety
- 5 **LET'S LOOK AT SPORTS**—Duggan
- 7 **"GIRLS' TOWN"**—Feature Film
 Beauty contest winner from small
 town tries to crack Hollywood (made
 in 1942)
- 10:45 4 **CHRONOSCOPE**—Discussion
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—News-Guests
- 5 **AFTER ALL**—Commentary Show
- 11:15 4 **MIDNIGHT EDITION**—U. Turner
- 11:30 4 **ALL STAR HIT PARADE**
- 9 **AARON'S ACTION THEATER**
 "Gun Ranger" western feature film
 (1st showing) with Bob Steele &
 Eleanor Stewart; ranger quits the
 service when he finds the court is
 turning law breakers free (made in
 1937)
- 11:45 4 **"DOCKS OF NEW YORK"**—Film
 Feature with Leo Gorcey, Huntz Hall
 & Billy Benedict; the East Side Kids
 become involved with foreign agents,
 jewel thieves & murder (1945)

(Stations reserve the right to change above
 listings without notice)

MONDAY THRU FRIDAY

DON'T MISS



WITH



JACK DREES

6:10-6:20 P.M.

ON

CHANNEL

WENR-TV

Tuesday Aug. 26

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
8:45 9 **Chicagoland Newsreel**—Data
9:00 4 **Arthur Godfrey Time**—Variety
5 **Prologue To The Future**—Film
9 **Chicago Cooks**—Kay Middleton
9:15 4 **Morning News**—Late Reports
9:30 4 **Arthur Godfrey Time**—Variety
5 **Breakfast Party**—Variety
9:45 4 **Al Pearce Show**—Variety Time
Monologues, music, and comedy skits
with Arlene Harris, Edna Fisher &
Elmer Blurt (low pressure salesman)
10:00 5 **Home Cooking**—Eddie Doucette
Loretta White helps Eddie prepare
buttermilk prunut squares & Tom
Thumbs
7 **"Thrill Of Youth"**—Feature
9 **Picture Payday**—Quiz Contest
Questions based on newspaper pics
10:30 4 **Breakfast With Danny O'Neil**
Variety & Mystery picture quiz
5 **It's A Problem**—Discussion
"Overcoming Handicaps" discussed by
Fannie Hurst, regular panel member
& guests
9 **Strike It Rich**—Quiz Time
11:00 4 **Creative Cookery**—F. Pope
Today's recipe is for Grecian spinach
with rice corn chowder
5 **Ruth Lyon's 50 Club**—Informal
Variety, fun, and hats for the ladies
with Willie Thall subbing for Ruth
7 **Bob & Kay Show**—Variety
Kay Westfall and Bob Murphy co-
emcee the show
9 **Bride & Groom**—Interviews
11:15 9 **Love Of Life**—Continued Tale
11:30 5 **Good Living**—Homemaking Tips
"Rooms For Improvement"
9 **Search For Tomorrow**—Drama
Starring Mary Stuart & Lynn Loring
11:45 9 **Rhythm Retreat**—Music Session
12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—Kiddie Fun
9 **Hi Ladies**—Tommy Bartlett
12:30 4 **Garry Moore Show**—Variety
Guest, comedian George Gobel
5 **Meet Mintz**—Musical Session
7 **Beulah Karney Presents**
Beulah demonstrates how to care for
new fabrics, including laundering tips
12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
1:00 5 **"Smart Guy"**—Feature Film
Rick Vallin, Bobby Larson & Veda
Ann Borg; story of the rehabilitation
of a tough gambler who adopts an
orphan (made in 1943)

- 1:00 7 **"Seadevils"**—Feature Film
Victor McLaglen, Preston Foster &
Ida Lupino; story of chief mate in
coast guard who resents attempts of
seaman to win his daughter (1937)
9 **Batting Practice**—Warmups
1:10 9 **Lead Off Man**—Creighton
1:25 9 **Baseball**—Cubs vs Philadelphia
1:30 4 **Guiding Light**—Serial Story
7 **Housewives Holiday**—Kirchner
1:45 4 **Lucky North Show**—Interviews
2:00 4 **Roosevelt College**—Talks
Guest, Dr. Wagner Schlesinger, di-
rector of the Adler Planetarium talks
about the astronomer's viewpoint
5 **Big Pay Off**—Quiz Contest
7 **"Without Warning"**—Feature
Film with Victor Varconi & Stephen
Ronsart; a man with a dual per-
sonality: one who desires peace and
the other trying to destroy the world
2:15 4 **Film**
2:30 4 **Summer School**—Discussions
"Water—Friend and Enemy." Guest:
Brigadier Gen. W. E. Potter, U.S.
Army Engineers
5 **Johnny Dugan Show**—Variety
3:00 4 **"Sunbonnet Sue"**—Feature Film
Gale Storm, Phil Regan & George
Cleveland; socially-minded aunt tries
to stop her niece from singing in her
father's saloon (made in 1945)
5 **Matinee In New York**—Variety
Guests: Ballantine, the magician,
dance group The Cerncys, "Vacation
Wonderlands" features France, and
"Winner Take All" quiz with Bill
Cullen
7 **"Flying Deuces"**—Feature Film
Laurel & Hardy, Jean Parker & Reg-
inald Gardiner; comedy about two
Paris sightseers who join the Foreign
Legion (made in 1939)
3:45 9 **Tenth Inning**—J. Brickhouse
4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Sagebrush Theater**—Serial
"Saddle Serenade" feature film
9 **Music Ala Mode**—Jack Fuller
4:15 4 **Film**
5 **Gabby Hayes Show**—Tall Tales
Gabby entertains with western stories
4:30 5 **Howdy Doody Show**—Puppets
4:45 4 **Backstage Diary**—Gossip
TV Forecast editor Marty O'Shaugh-
nessy & Bonnie Weber present intima-
te views of celebrities
9 **Trail Blazers' Theater**—Film
"Spook Town" feature film
5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
7 **Charlie Chase Time**—Film
5:30 4 **Silhouettes Of The West**—Music
Roy Starkey with Western ballads and
stories (kids, see page 45)
5 **King Calico**—Adventures
Puppet stories with the King and his
friends, Reckless and Clippy
7 **Mary Hartline's Party**—Games

TUESDAY AUG. 26—con't

- 5:40 5 **Dorsey Connors Show**—Tips
 5:45 4 **Window Shopping**—Commercial
 5 **Something To Talk About**
 7 **Adventure Time**—Film Serial
 "Three Musketeers" part 7
 9 **Afternoon Edition**—R. Hurleigh
 5:50 5 **William Ray And The News**
 5:55 4 **Chgo. Weather**—Russ Reed
 6:00 4 **Sports & Comments**—Bob Elson
 5 **Mayor Of Hollywood**—Chats
 Gags with Walter O'Keefe
 7 **Austin Kiplinger & The News**
 9 **Captain Video**—Adventures
 6:10 7 **Sports Highlights**—Jack Drees
 6:15 4 **Ulmer Turner And The News**
 6:20 7 **Top O' The Weather**—J. Weigel
 6:25 7 **Barbara Moro Views Chicago**
 6:30 4 **CBS News**—Douglas Edwards
 5 **Dinah Shore Show**—Musical
 Dinah returns with favorite tunes
 7 **Beulah Show**—Comedy Skits
 "Break the Bank." Beulah gives the president of the local bank a lesson in the refinement of high finance
 9 **Spencer Allen And The News**
 6:45 4 **Music Hall With Patti Page**
 5 **News Caravan**—John Swayze
 9 **Chicagoland Newsreel**—News
 7:00 4 **ALL STAR HIT PARADE**
 5 **MIDWESTERN HAYRIDE**—Music
 Bill Thall emcees the fun with singers Judy & Jen, the Pine Mountain Boys
 7 **"SECRET SINNERS"**—Feature
 Film with Jack Mulhall & Sue Carroll; story of country girl who makes good in the big city
 9 **THE POWER OF WOMEN**—Talks
 Vivian Kellems discusses what women can do in the world of politics
 7:15 4 **FILM SHORT**
 7:30 4 **STAR TIME**—Pantomimes
 Bill Cain, Clark Davis & Ellen Scott
 9 **KEEP POSTED**—Discussion
 Martha Rountree & Lawrence Spivak
 "Will The Endorsement Of 'The Americans For Democratic Action' Help Or Hurt A Candidate?" discussed by Robert Nathan, head of the A.D.A. and Rep. Hugh Scott, Eisenhower political advisor
 8:00 4 **CITY HOSPITAL**—Drama
 Melville Ruick in "The Path Through The Woods"
 5 **BOSS LADY**—Drama
 The lady has a task when she tries to impress a prospective employer of her father with the advantage of hiring him for the job rather than herself; stars Lynn Bari & Glenn Langan
 7 **STOCK CAR RACES**—Action
 (in the event of rain, a feature film will be presented at this time)
 9 **GUESS WHAT?**—Quiz Show
 Panel: Jackie Miles, Lisa Farraday and Audrey Christy

- 8:30 4 **SUSPENSE**—Mystery Drama
 "Woman In Love" by Geoffrey Household; pre-occupation with her pending marriage nearly proves the undoing of an underground agent as she tries to leave Budapest with information vital to enemies of the Iron Curtain countries
 5 **CIRCLE THEATER**—Drama
 "Round Robin" by Josephine Schillig; an adolescent's hero worship takes a surprising and hilarious turn when he meets his hero's wife
 9 **TELESPORTS DIGEST**—Film
 9:00 4 **DANGER**—Mystery Drama
 "The Face of Fear" with Sidney Lumet & Lee Grant; a switchboard operator is trapped in a deserted business office by a dangerous mental patient
 5 **AMATEUR HOUR**—Ted Mack mc
 Salute to Waterloo, Iowa
 9 **48TH STREET THEATER**—Drama
 "Rock Against the Sea" drama
 9:30 4 **THE UNEXPECTED**—Drama
 "Legal Tender" starring Jeanne Cagney & Bill George; Murder, revenge and romance follow a bank holdup when killer's henchman falls for the wrong girl
 7 **THEATER FAMILY FAVORITES**
 "The Invisible Wound"
 9 **CLETE ROBERTS & THE NEWS**
 9:45 5 **BOB CONSIDINE SHOW**—News
 9 **THE CAROUSEL**—Variety Show
 10:00 4 **ULMER TURNER AND THE NEWS**
 5 **WEATHERMAN**—Clint Youle
 7 **DANGEROUS ASSIGNMENT**
 Brian Donlevy stars as Steve Mitchell who poses as newspaper correspondent when delegates from two Balkan countries meet to iron out various disputes
 9 **"LONG VOYAGE HOME"**—Film
 Feature with John Wayne, Thomas Mitchell, Ian Hunter & Barry Fitzgerald; adventures of a tramp steamer from the west Indies
 10:10 5 **DORSEY CONNORS**—Ideas
 10:15 4 **SPORTS SCOREBOARD**—Elson
 (see column by Bob Elson page 41)
 5 **JACK ANGELL AND THE NEWS**
 10:25 4 **CHGO. WEATHER**—P. Geraghty
 10:30 4 **MUSICAL NITE CAP**—Tunes
 5 **LET'S LOOK AT SPORTS**
 Norman Barry subs for Tom Duggan
 10:45 4 **ISSUES OF THE DAY**—Talks
 5 **HERBIE MINTZ SHOW**—Musical
 11:00 4 **KUP'S COLUMN**—Views
 5 **COMIC RELIEF**—Wed Howard
 11:15 4 **"NORTHWEST TRAIL"**—Film
 Feature with John Litel, Joan Woodbury & Bob Steele; story of a girl bringing large amount of money through the wilderness
 11:30 5 **AFTER ALL**—Commentary
 Beryl Vaughn and Diana Florey
 12:45 4 **MIDNIGHT EDITION**—U. Turner

"Super Ghost" is Super Tough . . .



CRA



Bergen Evans

Equipped with chalk and a blackboard, the four brave panelists of "Super Ghost" set themselves for a tricky word clue. Left to right, Hope Ryden, Robert Pollak, Sherl Stern and Gail Compton



gone to TV. The result is what befuddled viewers have labeled the Parlor Game Craze.

Frantic producers, looking for suitable (and cheap) replacements for their vacationing stars, have gone back to their childhood and reincarnated old house games. Charades, Coffee Pot and Hang the Butcher have been slicked up and presented under such titles as "Pantomime Quiz," "Twenty Questions" and "Down You Go." The latest entry in the parlor sweepstakes is the most complicated—a stepped-up edition of Three-Thirds of a Ghost, called "Super Ghost."

"Super Ghost" is the brainchild of Mr. Louis Cowan and his advertising agency of the same name. Mr. Cowan is virtually the only big Chicago producer

who has not been won over to the spurious theory that a good TV show *has* to originate from New York or Hollywood. The line of Cowan productions is a formidable one: "Quiz Kids," "Down You Go," "Ask Me Another" and "Pet Shop" besides "Super Ghost"—all Windy City products.

Since "Super Ghost" debuted a few weeks ago, it has stirred up a batch of controversy among old parlor game fans who blink in amazement at the complexity of the game. One TV mogul said he could understand why Dr. Bergen Evans was chosen to emcee the show: "They had to get a college professor to explain the darn thing!"

In brief, "Super Ghost" is a word game in which a panel of four, equipped with black boards, build up words, letter by letter, WITHOUT finishing said word. But this barely shows the complexity of the game.

Professor Bergen Evans oversees this hypoed spelling bee in his usual learned fashion, giving clues for each word. The clues, amusing as they are,

ZY

IN THE PARLOR



help the panel nary an iota. Sample: for the word coloratura, "murder on the high C's"; for sacroiliac, "you can throw this out but it will always be back."

The panel members are nice, likeable, average people, but unfortunately you can't play this game *well* and be average. Gail Compton, proprietor of "Pet Shop" is the most conspicuous of the lot. Yet in spite of his *cum laude* degree from Dartmouth, Gail is often guilty of some alarming spelling blunders.

Robert Pollak, ex-drama critic for the *Chicago Sun Times*, Sherl Stern, a housewife, and Hope Ryden, a model, complete the panel. Miss Ryden can't spell either, but no one seems to care. She and Miss Stern add enough window dressing to the program to compensate for sloppy spelling.

The main trouble with "Super Ghost" is that it never gets off the ground. After three performances, not one exciting word battle between panelists had taken place. Not one series of bluffs or by-play between the guests. Instead,

dull challenges and abrupt endings to a word that fizzles before two letters are added to it.

Strangely enough, the confused viewers have an opportunity to enter in what is absolutely the easiest TV contest going. Their contribution is a word—any word. If used, the possibility of winning a rather sizable amount of money is good. Just what constitutes a winner is left up to the instinct of Dr. Evans. Something about the number of letters in a word. But it's easy dough any way you look at it.

Lou Cowan and his boys are working hard to simplify and perk up "Super Ghost." They may discover that the game is just too difficult to make interesting, at least in its present format. Grandpa, who'd never recognize it as the old style "Three Thirds of a Ghost," might have a suggestion.

"Toss out all the durn fool fancy trimmings, and get down to Spelling."

"Super Ghost" is seen Sundays at 6:00 p.m. on channel 5, WNBQ.

GREAT DAY IN THE GRAVEYARD

(Continued from page 7)

shrine someday to Ed Wynn, who until a few years ago was retired and only a happy memory to the public. But television stirred that old show biz urge in Ed and he became a regular on the All Star revue. Sometimes Ed's humor crackled with its old time flair, but more often it only creaked. Young TV viewers could see good reasons for the death of vaudeville.

Other show business names that had no business making a comeback on TV are numerous. Harry Richman, who can neither sing nor dance, has tried to do both on several TV shows. In spite of his last name, Henny Youngman has been around a long time and his material has shown how shopworn it really is on his appearances on TV, which luckily for viewers are becoming more infrequent. Fading movie stars Paul-

ette Goddard and Errol Flynn appeared in two fiascos on "Toast of the Town" in which they gave a strong indication that movies might be better than ever without them. Morey Amsterdam, favorite whipping boy of other comics and for good reason, is a perfect example of an old burlesque comic whose brass becomes tarnished on TV.

Next year we're due for another dose of how great show business used to be. George Jessel, who has made a career out of name-dropping, is scheduled to make his debut as one of the participating stars on the All Star Revue. With Cantor and Jessel both on television, the viewers' cup will overflow—with Eddie's and Georgie's tears. Like the little boy who becomes tired of hearing his grandfather talk about the good old days, televisioners will stop idol worshipping, brush aside the tears and, with great relish, turn to another channel.

So TV, the great act destroyer, is also the great act reviver. The relics from the show biz graveyard are given a last fling before being buried forever. Except, maybe, for Eddie Cantor.

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Wednesday Aug. 27

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News And Commentary**
Dave Garroway narrates events
- 8:45 9 Chicagoland Newsreel—Data**
Events of interest around Chicago
- 9:00 4 Morning News—Collingwood**
5 Prologue To The Future—Film
9 Chicago Cooks—Recipes
Kay Middleton with cooking tips
- 9:30 4 Arthur Godfrey Time—Variety**
Robert Q. Lewis substitutes for vacationing Arthur Godfrey
5 Breakfast Party—Mel Martin
Audience participation with exercises and hat designing contests
- 9:45 4 Al Pearce Show—Antics**
- 10:00 5 Home Cooking—Tasty Dishes**
Fresh blueberry cobbler and fruit ring madeira, prepared by Eddie Doucette
7 "Man Of Sentiment"—Feature
9 Picture Payday—Quiz Fun
Frank Sweeney conducts picture quiz
- 10:30 4 Breakfast With Danny O'Neil**
Informal entertainment for the ladies
5 It's A Problem—Discussion
"Facts About Polio" discussed by Dr. Hart E. Van Riper, Kenneth S. Landauer, and Mrs. Beatrice Wright
9 Strike It Rich—Warren Hull
Guest: Arthur J. Connell
- 11:00 4 Creative Cookery—Recipes**
Francois Pope's menu for today is choux paste for cream puffs and eclairs with cream filling, cream puff swans and icing for puffs and eclairs
5 Ruth Lyons' 50 Club—Variety
Audience chats and "woman talk" with Willie Thall, emcee
7 Bob & Kay—Interviews
Discussions, interviews, and guests
9 Bride & Groom—John Nelson
- 11:15 9 Love Of Life—Serial Story**
- 11:30 5 Good Living—Homemaking Tips**
"All About Baby" featuring Ruth Crowley, RN
9 Search For Tomorrow—Drama
- 11:45 9 Rhythm Retreat—Tune Time**
- 12:00 4 Bill Evans Show—Variety**
5 Noontime Comics—John Coons
Old-time, silent comedies for kids
9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Comedy**
Guest, comedian Cliff Norton
5 Meet Mintz—Piano Session
7 Beulah Karney Presents
"Meal of the Week." Chicken dish Beulah learned in Greenwich Village, and "arroz con pollo"

GARRY MOORE STORY

(Continued from page 9)



Durward Kirby, an old pal from Garry's Chicago days, aids in the humor department on Garry's daytime show. Here Durward appears as Winston L. Mittenjuice, homespun sage.

Cooper, who has played an English fop in more movies than he likes to remember, never gets the answers. He can probably trace his popularity to the fact that he is one Englishman that Americans can easily feel superior to. The other panelists are shapely actress Jayne Meadows and likeable emcee-about-TV Bill Cullen.

Garry's rapidly expanding TV activities leave him little time for his hobbies: golf, sailing and a massive collection of jazz records, mostly old-time New Orleans stars ranging from Bunk Johnson to Louis Armstrong. Now 35 years old with a wife and two sons, Garry is living the American dream with a home in Southern California. He still has one TV frustration to overcome however. Although his bow tie and crew cut are a joy to Housewives, Unincorporated, he still hasn't won a sizable male audience via TV. With proper handling "Secret" could do the trick.

—Robert Cunniff

The Garry Moore Show is seen Mon. thru Fri. at 12:30 p.m. on Channel 4 and "I've Got a Secret" at 9:30 p.m. on Thurs., Channel 9.

SPACE SHIP APPEARANCES

Terra IV, the life-sized replica of the rocket space ship shown on WENR-TV's "Space Patrol" will appear at the following Chicago stores this week.

Goldblatt Bros.

August 25 Chicago and Ashland
August 26 Madison and Crawford
August 27 47th and Ashland

Hillman's Pure Food Stores

August 28 2434 W. Devon
August 29 Harlem and North
August 30 Cicero and Irving Park

WEDNESDAY AUG. 27—con't

- 12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
- 1:00 5 "Great God Gold"—Feature
Film with Sidney Blackmer, Martha Sleeper & Regis Toomey; story of a man who worshipped gold and betrayed his friends for it
7 "Sing As You Swing"—Film
9 Batting Practice—Warm Up
- 1:10 9 Lead-Off Man—H. Creighton
- 1:25 9 Baseball—Cubs vs Brooklyn
- 1:30 4 Guiding Light—Serial Story
7 Housewives Holiday—Variety
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Roosevelt College—Talks
Morris Goran with guest, Mrs. Russell Anderson, president of the Burnham Astronomical Society, discusses "Observations"
- 5 Big Pay Off—Quiz Program
Randy Merriman & Bess Myerson
- 7 "Sons Of Steel"—Feature
Film with Charles Starrett & Polly Ann Young; story of the workers and their struggle for a fair deal
- 2:15 4 Film
- 2:30 4 Summer School—For Children
Guest, Dr. Athelstan Spilhaus, Dean of Institute of Technology, Univ. of Minnesota, lectures on the phenomena which makes up weather
- 5 Johnny Dugan Show—Variety
- 3:00 4 "Chance Of A Lifetime"—Film
Feature with Bernard Miles, Jeanne Bates, Erik Rolf & Chester Morris; Convict, put on parole to do factory work during war, immediately becomes involved in fatal gun fight
- 5 Matinee In New York—Variety
"Winner Take All" quiz with Bill Cullen, Paul Killiam narrates another old time movie, and The Martin Brothers, a puppet act
- 7 "Gangsters At Sea"—Feature
- 3:45 9 Tenth Inning—Jack Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
7 Sagebrush Theater—Western
"Under Arizona Skies" feature film
- 9 National Health Aids
- 4:15 4 Assembly—Military Talks
Members of the Illinois National Guard, 3625th Ordnance Maintenance Co., are Chief Joe Corey's guests
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
5 Howdy Doody Show—Bob Smith
9 Music Ala Mode—Jack Fuller
- 4:45 9 Trail Blazers' Theater—Serial
"Brand of the Devil" feature film
- 5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Charlie Chase Time—Film

- 5:30 4 Silhouettes Of The West—Talks
5 King Calico—Puppet Fun
7 Tom Corbett Space Cadet
- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 Adventure Time—Film Short
"Three Musketeers" part 8
9 Afternoon Edition—R. Hurleigh
- 5:50 5 William Ray And The News
- 5:55 4 Chgo. Weather—Russ Reed
- 6:00 4 Sports & Comments—Bob Elson
5 Up To Paar—Comedy Quiz
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
5 Meet Your Match—Jan Murray
7 Name's The Same—Panel Quiz
Emcee Robt. Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Joan Alexander, and Bill Cullen
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
Tunes: "Walking My Baby Back Home," "Please Be Kind," "Botch a Me," & "Sweethearts' Holiday"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel
- 7:00 4 ARTHUR GODFREY & FRIENDS
Celeste Holm subs for vacationing Godfrey with vocalists Frank Parker, Marion Marlowe, Janette Davis, Hale-loke, Julius La Rosa, the Mariners & Chordettes
- 5 YOUTH WANTS TO KNOW
Young people ask questions of guest
- 7 PAUL DIXON SHOW—Antics
Pantomimes, comedy skits, and music
- 9 LITTLE LEAGUE BASEBALL
Jack Brickhouse gives play by play account of youngsters' game
- 7:30 5 JUVENILE JURY—Panel Show
Jack Barry is moderator to moppets
- 8:00 4 STRIKE IT RICH—Quiz Contest
- 5 KRAFT THEATER—Drama
"The Small House" by George S. Kaufman and Leuean McGrath; story of what happened to a marriage when the wife suspects that the husband has outgrown her intellectually and socially
- 7 ADVENTURES OF ELLERY QUEEN
Insp. Queen reminisces about one of the more important cases he has solved in the story of Jefferson Moon, a lad who operated as a "Confidential Agent"

WEDNESDAY AUG. 27—con't

- 8:30 4 **THE HUNTER**—Drama
Barry Nelson in "Time & Tide" featuring Irene Champlin; Bart Adams fights to prevent an abduction behind the Iron Curtain
- 7 **IN OUR TIME**—Film Short
- 9 **YESTERDAY'S NEWSREEL**—Film
- 8:45 9 **BEHIND THE NEWS**—R. Hurleigh
- 9:00 4 **BLUE RIBBON BOUTS**—Boxing
Bobo Olson, 24, of Honolulu, Hawaii vs Gene Hairston, 23, of Bronx, New York in a 10 round middleweight bout
- 5 **WHERE THE PEOPLE STAND**
Research analyst Elmo Roper interviews distinguished Americans and discusses current issues with panel of newspapermen
- 7 **WRESTLING FROM RAINBO**
- 9 **DATE FOR DANCING**—Variety
From Melody Mill Ballroom, with guests
- 9:30 5 **CITY DESK**—Chgo. Problems
- 9 **THE CAROUSEL**—Variety Show
- 9:45 4 **SPORTS QUIZ**—Film
- 9 **CLETE ROBERTS' NEWS**—Events
- 10:00 4 **ULMER TURNER & THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 9 **"SHEIK STEPS OUT"**—Film
Feature with Raymond Navarro, Lola Lane, & Gene Lockhart; tale of the desert as the sheik tries to put a spoiled American heiress in her place
- 10:10 5 **DORSEY CONNORS**—New Tips
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **JACK ANGELL AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—P. Geraghty
- 10:30 4 **MUSICAL NITE-CAP**—Tunes
- 5 **LET'S LOOK AT SPORTS**
Norman Barry subs for Duggan
- 10:45 4 **CHRONOSCOPE**—Discussion
Hon. John F. Froberg, Assistant Secretary of the Navy for Air, is guest
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Guests
- 5 **HARNES RACING**—Maywood
Tom Duggan announcing Fox Valley harness races from Maywood, Ill.
- 7 **"THEY MEET AGAIN"**—Film
Feature with Jean Hersholt, Dorothy Lovett & Robert Baldwin; Dr. Christian saves an innocent man from a long prison sentence
- 11:15 4 **"RED DRAGON"**—Feature Film
Sidney Toler & Benson Fong in Charlie Chan mystery; involves attempts to steal scientist's plans for atomic bomb (made in 1946)
- 11:30 5 **AFTER ALL**—Commentary
- 9 **NEWS VIEWS**—Les Nichols
- 12:15 7 **FILM COMMERCIAL**
- 12:45 4 **MIDNIGHT EDITION**—U. Turner

(Stations reserve the right to change above listings without notice)

TV FORECAST

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EVERY SUNDAY**

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WHAT A MISERABLE SUMMER

by JACK MABLEY



POKER FACE NELSON

Here it is time again for the Summer Summary. Which of those wonderful little items called "summer replacements" would we like to have around all year?

Not very many this year. It has been a miserable summer on television.

In the couple or three television summers preceding this one a viewer had the feeling that the warm months were given over to experimenting and trying fresh approaches and ideas. It gave us such excellent productions as Saturday Square and Cameo Theater.

The summer of 1952 was a season of mediocrity. "Throw in a quiz show" was the cry of the production wheels as they rushed out the door to catch the plane for Paris.

With few exceptions, quizzers and a batch of Grade Z films from Hollywood were our summer hot plate. For example:

The Hunter—This is a mystery, the mystery being how an actor with the talents of Barry Nelson can go through this 30 minutes of tripe without busting out laughing. It is difficult to describe the amateurish script and the ham acting. They can best be compared with a third rate 1923 Hollywood melodrama. In one of their Keystone Kop chases through a land supposedly in Europe, I'm certain I recognized the Bear Mountain Bridge, in territory inhabited by some of my kinfolk in New York.

Mister Peepers—One of the exceptions. Wally Cox and a lot of foolishness, well written and well produced. My personal reaction was that writer David Swift and Cox made too many concessions to corn, to appeal to the so-called mass mind. However, it's a minority opinion, and even if valid, Mister Peepers is an excellent show which we hope enjoys a long life.

The Big Payoff: This is about as smooth a piece of production as you'll see in a giveaway show. But it's still a giveaway.

It replaced the Comedy Hour. The best commentary on the show comes from the ratings, which show the competing Toast of the Town taking a deserved big jump in audience.

Saturday Night Dance Party: Credit should go to NBC for devoting some time and money to trying to keep Saturday night alive on television. Whether you enjoyed this show depended largely on whether you like jazz and Jerry Lester. I happen to like both, so had a fine time watching it.

Information Please: Mr. Waring's summer substitute was a disappointment. It contained all the ingredients of the radio success, but lacked some spark which would make it come to life on TV. Maybe the experts were camera shy. It didn't help a bit to put it on film late in the summer.

Boss Lady and My Little Margie: Two Hollywood things which I managed to miss. But reaction of viewers and some other columnists was. . . I guess the proper word is lukewarm.

The Best of Groucho: Another exception, and a pattern likely to be followed by more shows next summer.

Ask Me Another: This Chicago originated network sports quiz proves one thing at least—15 minutes of Tom Dugan in one night is plenty.



LIKEABLE LESTER

Thursday Aug. 28

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News, Reviews, Records
8:45 9 **Chicagoland Newsreel**—Data
9:00 4 **Arthur Godfrey Time**—Variety
Robert Q. Lewis substitutes for vacationing Arthur Godfrey
5 **Prologue To The Future**—Film
Educational and informative talks
9 **Chicago Cooks**—Kay Middleton
9:15 4 **Morning News**—Collingwood
9:30 4 **Arthur Godfrey Show**—Variety
5 **Breakfast Party**—Mel Martin
9:45 4 **Al Pearce Show**—Comedy Time
10:00 5 **Home Cooking**—Recipes
Eddie Doucette's recipe for "tripe ala Creole"; Loretta White assists
7 **"In The Money"**—Feature Film
9 **Picture Payday**—Quiz Game
Frank Sweeney is quizmaster
10:30 4 **Breakfast With Danny O'Neil**
5 **It's A Problem**—Discussion
"Understanding Our New Citizens"
discussed by Fannie Hurst, Henrietta Buckmaster, author, and Mark McCloskey
9 **Strike It Rich**—Warren Hull mc
11:00 4 **Creative Cookery**—Recipes
Mr. Pope demonstrates how to prepare potted ox joints, pineapple nut butter cake and pineapple glaze topping
5 **Ruth Lyons' 50 Club**—Views
Games and discussions for women
7 **Bob & Kay Show**—Variety
9 **Bride & Groom**—Interviews
11:15 9 **Love Of Life**—Serial Drama
11:30 5 **Good Living**—Homemaking
Celeste Carlyle's "Individually Yours"
9 **Search For Tomorrow**—Tale
11:45 9 **Rhythm Retreat**—Song Session
12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—John Coons
Uncle Johnny narrates silent comedies
9 **Hi Ladies**—Tommy Bartlett
12:30 4 **Garry Moore Show**—Variety
Guest, comedian Ray Malone
5 **Meet Mintz**—Musical Session
Piano melodies, favorites of yesterday
7 **Beulah Karney Presents**
Getting ready for the fall pickling featuring melon pickles
12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
1:00 5 **"Thirteenth Man"**—Feature
Weldon Hayburn & Inez Courtney
7 **"Li'l Abner"**—Feature Film
Granville Owen, Martha O'Driscoll & Buster Keaton; comedy of how Li'l Abner manages to escape Daisy Mae
9 **Batting Practice**—Warmups



DEAR BOSS:

September's gonna be a wonderful month—brings a double blessing! Not only will I Love Lucy return, but My Little Margie will depart.

I think it's gonna be easier to say nice things about the Chicago record pantomimists, Clark Davis and Bill Cain, than it has been to see something good in Paul Dixon. Cain and Davis, on the new Star Time show Tuesdays, have better comedy sense than Dixon and they confine their talents strictly to pantomiming acts rather than trying to be oil-gusher cute like Dixon.

Maybe Cain and Davis won't even take time off the platters to introduce their guests after the recent fox pass with Chet Roble. Davis rushes gaily up to Chet (panting loudly—after all, he'd just done a pantomime) and goes on for some time about this "great artist we all love, who needs no introduction, who has pioneered a new jazz style (look ma, no shoes) and what shows you doin' now fella?, etc." In fact, he covered everything twice over—except the guest's name!

Have you seen The Hunter, with Barry Nelson? No matter who's being hunted each week, they never let Nelson hunt up a good story. You get more characterization and suspense in Steve Canyon.

Speaking of which—when will some great benefactor of television rise up from the muck of mediocrity and spawn us a video version of POGO? That would be a SHOW. Live actors and Scaramouche masks maybe? But don't tamper with that marvelous Pogo dialogue, men.

CHUB

THURSDAY AUG. 28—con't

- 1:10 9 **Lead Off Man**—Creighton
 1:25 9 **Baseball**—Cubs vs Brooklyn
 Harry Creighton describes the game
 1:30 4 **Guiding Light**—Serial Drama
 7 **Housewives Holiday**—Variety
 1:45 4 **Luckey North Show**—Tips
 2:00 4 **Roosevelt College**—Talks
 Guest, Dr. John Platt, physicist from the Univ. of Chicago gives the opinion of physicists
 5 **Big Pay Off**—Quiz For Men
 Win woman in your life a mink coat
 7 **"Port Of Lost Dreams"**—Film
 Feature with Bill Boyd & Lola Lane; drama of the men who go down to the sea in ships
 2:15 4 **Film**
 2:30 4 **Summer School**—Discussions
 "Matters of Musical Note." Guest: Dr. Sigmund Spaeth, author-musicologist
 5 **Johnny Dugan Show**—Variety
 3:00 4 **"Come Out Fighting"**—Film
 Feature with Leo Gorcey, Huntz Hall & Billy Benedict; police commissioner closes gang's clubroom (made in 1945)
 5 **Matinee In New York**—Variety
 Children's segment with Shirley Dinsdale, "Winner Take All" quiz with Bill Cullen, and pianist Evalyn Tyner
 7 **"Hong Kong Nights"**—Feature
 Film with Tom Keene, Vera Engels & Warren Hymer; story of man who is appointed by American consulate to capture escaped convict
 3:45 9 **Tenth Inning**—J. Brickhouse
 4:00 5 **Hawkins Falls**, Pop. 6,200
 7 **Sagebrush Theater**—Serial
 "Frontier Feud" feature film
 9 **Music Ala Mode**—Jack Fuller
 4:15 4 **Farm And Home Time**—Talks
 5 **Gabby Hayes At The Double Bar M Ranch**—Western Story
 4:30 5 **Howdy Doody Show**—Puppets
 4:45 4 **Backstage Diary**—Gossip
 TV Forecast editor Marty O'Shaughnessy and Bonnie Weber with inside news of the stars and interviews
 9 **Trail Blazers' Theater**—Western
 "Thundering Gunslingers" feature
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Cactus Jim**—Western Feature
 7 **Charlie Chase Time**—Film
 5:30 4 **Silhouettes Of The West**—Talks
 5 **King Calico**—Puppet Fun
 7 **Mary Hartline's Party**—For Kids
 5:40 5 **Dorsey Connors Show**—Ideas
 5:45 4 **Window Shopping**—Commercial
 5 **Something To Talk About**
 7 **Adventure Time**—Film Short
 "Three Musketeers" serial part 9
 9 **Afternoon Edition**—R. Hurleigh
 5:50 5 **William Ray And The News**
 6:00 4 **Sports & Comments**—Bob Elson

- 6:00 5 **Mayor Of Hollywood**—Tour
 Los Angeles and Hollywood are toured
 7 **Austin Kiplinger & The News**
 9 **Captain Video**—Adventure Tale
 6:10 7 **Sports Highlights**—Jack Drees
 6:15 4 **Ulmer Turner And The News**
 6:20 7 **Top O' The Weather**—J. Weigel
 6:25 7 **Barbara Moro Views Chicago**
 6:30 4 **CBS News**—Douglas Edwards
 5 **Dinah Shore Show**—Musical
 7 **Lone Ranger**—Western Drama
 9 **Spencer Allen And The News**
 6:45 4 **Music Hall With Patti Page**
 5 **News Caravan**—John Swayze
 9 **Chicagoland Newsreel**—Data
 7:00 4 **BURNS & ALLEN**—Comedy Skits
 5 **GROUCHO MARX SHOW**—Quiz
 "You Bet Your Life" quiz contest
 7 **A DATE WITH JUDY**—Comedy
 9 **"DEAD MEN WALK"**—Feature
 Film with Mary Carlisle & George Zucco; tale of a human vampire who returns from the grave nightly to stalk the village streets, bringing death to innocent townfolk
 7:30 4 **GRUEN THEATER**—Drama
 "Out Of The Dark" with Ludwig Donath and Mari Aldon; tale of four desperate people from behind the Iron Curtain who have a rendezvous with freedom
 5 **TREASURY MEN IN ACTION**
 "Case of the Unkept Secret." Forgery charges lead to the apprehending of a murderer
 7 **CHANCE OF A LIFETIME**—Acts
 Emcee Dennis James with talented candidates from cities throughout the nation who compete for jackpot prizes
 8:00 4 **PICK THE WINNER**—Political
 5 **DRAGNET**—Police Drama
 Detective Sgt. Joe Friday (Jack Webb) tracks down the murderer of a missing man
 7 **STRENGTH FOR FREE WORLD**
 9 **PICK THE WINNER**—Political
 Major issues of current political campaigns are discussed by outstanding spokesmen with Walter Cronkite
 8:30 4 **BIG TOWN**—Newspaper Drama
 A police captain discovers his own son is a narcotics addict and orders a city wide dragnet to bring the boy in, dead or alive
 5 **MISTER PEEPERS**—Wally Cox
 Situation comedy featuring Norma Crane, Joseph Foley and David Tyrell
 7 **FAMILY BATTLE**—Quiz Time
 John Weigel emcees panel game with Woody & Virginia Klose (see pg. 13)
 9 **"GIRL FROM MONTEREY"**—Film
 Feature with Edgar Kennedy, Veda Ann Borg, Jack La Rue & Armada; Mexican singer brings her prize-fighting brother to U.S. only to fall in love with his rival

THURSDAY AUG. 28—con't

- 9:00 4 RACKET SQUAD**—Drama
Reed Hadley as Capt. Braddock catches up with two con men attempting to swindle an eccentric millionaire in "One More Dream"
- 5 MARTIN KANE, PRIVATE EYE**
Lee Tracy stars as Detective Kane
- 7 THIS IS MY MELODY**—Tunes
Bill Gwinn is host to talented contestants with story (see page 21)
- 9:30 4 BOSTON BLACKIE**—Drama
Blackie follows released prisoner in hope of recovering stolen plans; Kent Taylor & Lois Collier star
- 5 ASK ME ANOTHER**—Quiz
Joe Boland emcees sports quiz with panel, Warren Brown, Johnny Lujack, Kay Westfall & Tom Duggan
- 7 DR. FIXUM**—Helpful Hints
- 9 I'VE GOT A SECRET**—Panel
Panelists include Melville Cooper, Laura Hobson, Bill Cullen & Jayne Meadows, who try to guess secrets of viewers & guests; Garry Moore mc
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN**—Clint Youle
- 7 "BOMBS OVER BURMA"**
Film with Ricardo Cortez, Anna Mae Wong & Noel Madison; story of how the Japs were stopped from bombing every convoy on the Burma Road
- 9 "GAY VAGABOND"**—Feature
Film (1st showing) with Roscoe Karns, Ruth Donnelly & Ernest Truex; story of twins, one a milque-toast character and the other a gay adventurer (made in 1941)
- 10:10 5 DORSEY CONNORS**—Helps
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 JACK ANGELL AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—P. Geraghty
- 10:30 4 MUSICAL NITE-CAP**—Tunes
- 5 LET'S LOOK AT SPORTS**
Norman Barry subs for Duggan
- 10:45 4 FILM SHORT**
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—Gossip
- 5 AFTER ALL**—Commentary
- 7 "DEADLINE"**—Feature Film
Douglas Kennedy, Bill Lester & Linda Johnson; newspaperman is trapped by killer whose exploits he has described in series of stories
- 9 "STAND-IN"**—Feature Film
Humphrey Bogart, Joan Blondell, Jack Carson & Alan Mowbray; efficiency expert is sent to find what's wrong with Hollywood (made in 1937)
- 11:15 4 "RENEGADE GIRL"**—Feature
Film with Alan Curtis & Ann Savage; Southern girl falls in love with Yankee during Civil War
- 12:45 4 MIDNIGHT EDITION**—U. Turner
(Stations reserve the right to change above listings without notice)

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AT 10:15 p.m.

"Sports Scoreboard"

with BOB ELSON

**Channel
4**



★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—Educators and civic leaders are doing a slow burn over some of the oldtime flickers telecast by the local stations. Not only are some of the Hollywood oldies chockfull of the gin-jazz-sex whoopee of the 1920's, but the World War II films are still hammering away at hate for Japanese and Germans



SIMON

who are now our military allies. Some of the local sponsors had better take a close look at the product they're putting out via TV.

K a y Westfall, WENR-TV beauty who co-starred in "My Sister Eileen" at Salt Creek summer stock, was asked afterwards by her veteran co-star Patsy Kelly to travel east for further performances. That's in contrast to the usual procedure of picking up a local actress in each whistle stop. High praise indeed.

Rumor Dept.—It's NOT true that sportscaster **Tom Duggan** got into shape for his feud with **Kay Westfall** by shoving small children around. . . . It IS true comic **Ernie Simon**, now a WGN radio disk jockey, will be back on

CHUCK'S LIVING IT UP!



Announcer **Chuck Bill**, getting cuddly at station WBKB with movie actress **Jane Russell**, hasn't had a look on his face like this in years. It's reported that Chuck, famed for his rural stories, literally kept Miss Russell in stitches.



"If life is dull and dreary, this is the most realistic show on TV . . ."

TV in the fall, with a network show on channel 9. . . . It's NOT true that Variety overlord **Don Wilson** is engaged. . . . It IS true that **Tommy Bartlett** will keep his radio format for the TV version of **Welcome Travelers**, scheduled for this fall. . . . It's NOT true that newscaster **Clifton Utley** and critic **Jack Mabley** are related. They just look alike.

It IS true that chubby **Frazier Thomas** will make a TV comeback this fall with a brand new kid show, **Frazier to act as emcee. . . .** It's NOT true that **Down You Go** panelist **Carmelita Pope** is Creative Cookery chef **Francois Pope's** daughter. She's his niece. . . . It IS true that TV stars **Danny O'Neil** (recently separated from his missus) and **Pati Geraghty** are that way about each other.



UTLEY

Leonard Dubkin's new **Chicago Talent Directory** is out. It covers radio, TV, films and modeling, and is available at 9117 Merchandise Mart Building. . . . **Willie O'Malley**, the popular steward at the **Actors Club of Chicago**, is leaving his post. Greener pastures. . . . **Cornelius (Corny) Peeples**, TV Row's most unusual name, celebrates his 20th anni in TV-radio. He's a vet of "Hawkins Falls."

See "Backstage Diary" on WBKB (channel 4) every Tues. and Thurs. at 4:45 p.m. for the latest tips on show biz.

Friday Aug. 29

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Reports & Interviews
8:45 9 Chicagoland Newsreel—Data
9:00 4 Morning News—Commentary
5 Prologue To The Future—Film
9 Chicago Cooks—Kay Middleton
9:30 4 Mike & Buff—Variety Show
5 Breakfast Party—Mel Martin
9:45 4 Al Pearce Show—Variety
10:00 5 Home Cooking—Recipe Fun
7 "Brilliant Marriage"—Film
Feature (1st showing) with Joan Marsh, Ray Walker & Doris Lloyd; (made in 1936)
9 Picture Payday—Quiz Show
10:30 4 Breakfast With Danny O'Neil
5 It's A Problem—Discussion
"Teenagers and Money" discussed by Alice Thompson
9 Strike It Rich—Warren Hull
11:00 4 Creative Cookery—Recipes
5 Ruth Lyons' 50 Club—Chatter
7 Bob & Kay Show—Variety Time
9 Bride & Groom—Interviews
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Music Session
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
9 Hi Ladies—Interviews
12:30 4 Garry Moore Show—Comedy
Guest, comedian Billy Gilbert
5 Meet Mintz—Favorite Tunes
7 Beulah Karney Presents
12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
1:00 5 "You Can't Beat The Law"
Feature film with Edward Norris, Joan Woodbury & Jack LaRue; story of an innocent man, convicted of robbery, and how he proves himself
7 "Rhythm Racketeers"—Film
9 Batting Practice—Warmup
1:10 9 Lead Off Man—Creighton
1:25 9 Baseball—Cubs vs Brooklyn
1:30 4 Guiding Light—Serial Story
7 Housewives Holiday—Variety
1:45 4 Luckey North Show—News
2:00 4 Roosevelt College—Talks
Mr. Morris Goran summarizes the week's discussions
5 Big Pay Off—Quiz Program
7 "Love Takes Flight"—Film
Story of an aviator who became a motion picture star and an air hostess who showed him the way
2:15 4 Film

TV FORECAST

THE WORST SHOWS ON TV

NEXT WEEK—Our Atrocity Editor, pretty fed up with the world in general, starts picking the five worst shows on TV. Don't miss number 5 next week.



NEXT WEEK—Lynn Bari, who's doing her TV bit to shatter the illusion it's a man's world, will be featured in a stimulating article on her "Boss Lady" show.

PLUS a feature on a handsome new threat to TV idols, Johnny Dugan. . . a rousing backstage article on the hottest controversy in TV—Are quiz shows fixed? . . . an interesting treatment of evangelist Billy Graham, leader of Youth for Christ. . . some surprising revelations about Zooparade, the animal tickler from Lincoln Park Zoo. . . Reserve your copy of TV Forecast at the newsstand NOW.

CHANNEL 9 FRIDAY NIGHTS 7:30 P.M.

The Chicago program
that makes the news

"PRESS CONFERENCE"

People in the news
are interviewed by
Chicago's top newsmen.

Presented by the Chicago Motor Club

WGN-TV CHANNEL
9

FRIDAY AUG. 29—con't

- 2:30 4 Summer School—Talks
5 Johnny Dugan Show—Variety
- 3:00 4 "Dark Alibi"—Feature Film
Sidney Toler & Mantan Moreland in Charlie Chan mystery where he is asked to save a man from the chair
- 5 Matinee In New York—Variety
An old time melodrama, "Winner Take All" quiz, dancer Beverly Roseman, and contestants for the Miss America Beauty Contest; Bill Goodwin emcee
- 7 "Island Captives"—Feature
Film with Eddie Nugent, Joan Barclay & Henry Brandon; tale of three men and a girl held captive
- 3:45 9 Tenth Inning—J. Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
7 Sagebrush Theater—Serial
"Flame Of the West" feature film
- 9 Music Ala Mode—Jack Fuller
- 4:15 4 Assembly—Armed Forces Show
Chief Joseph Corey conducts phone call interview to servicemen in Tokyo
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
5 Howdy Doody Show—Puppets
- 4:45 9 Trail Blazers' Theater—Western
"Prairie Rustlers" feature film
- 5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Charlie Chase Time—Comedy
- 5:30 4 Silhouettes Of The West—Chats
5 King Calico—Puppet Fun
7 Tom Corbett Space Cadet
- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 Adventure Time—Film Short
"Three Musketeers" serial part 10
- 9 Afternoon Edition—R. Hurleigh
- 5:50 5 William Ray And The News
- 5:55 4 Chicago Weather—Climate
- 6:00 4 Sports & Comments—Bob Elson
5 Up To Paar—Comedy Quiz
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Sports Highlights—Jack Drees
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
5 Meet Your Match—Quiz Show
Jan Murray emcees quiz program
- 7 Trouble With Father—Skit
Stu, trying to join an exclusive country club, becomes involved with a notorious gangster in "Telephonitis"
- 9 Spencer Allen And The News

- 6:45 4 Perry Como Show—Musical
Tunes: "Watermelon Weather," "Half As Much," & "Auf Wieder sehn"; guest: Helen O'Connell
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 ARTHUR MURRAY PARTY
Hostess Kathryn Murray, Emil Coleman's orchestra, and guest, comedian Earl Hall
- 5 CURTAIN CALL—Drama
"The Summer People" by Shirley Jackson; story of what happens to a middle aged couple when they stay at a summer resort after Labor Day
- 7 "CHILDREN ON TRIAL"—Film
Feature about a youngster brought up in the slums
- 9 DOWN YOU GO—Panel Quiz
Moderator Dr. Bergen Evans with panelists, Fran Coughlin, Toni Gilman, Carmelita Pope, and guest Peter Donald
- 7:30 4 PANTOMIME QUIZ—Charades
Hans Conried, Jackie Coogan, Corinne Calvet & John Bromfield plus a guest team of four noted stars
- 5 WALT'S WORKSHOP—Creative
Mr. Durbahn shows how to fit hinges and locks on doors and tells something about the installation of sliding doors
- 9 PRESS CONFERENCE—News Talk
Lee Schooler moderates panel
- 8:00 4 PLAYHOUSE OF STARS—Drama
Hostess Irene Dunne sets the scene for story titled "Port of Call," with Victor McLaglen & Gertrude Michael; a hotel manager in Rio seeks a stolen emerald as a prize for his lady friend
- 5 BIG STORY—Drama
Reporter Amile Gauvreau, New Haven Journal-Courier, tells the story of how he solved the murder of a well known businessman through the process of elimination
- 7 SPOTLIGHT THEATER—Film
- 9 LIFE BEGINS AT 80—Panel
Moderator Jack Barry (see page 10)
- 8:30 4 FOOTLIGHTS THEATER—Drama
"Mechanic on Duty" starring Gale Storm & Gene Raymond; story of a female mechanic who charges customers according to appearance till she overcharges an investigator
- 5 CAMPBELL PLAYHOUSE—Drama
"One Strange Day" with Bonita Granville & Steve Brodie; a housewife finds herself in the middle of strange and terrifying tug-of-war when a gift from her brother puts her in danger of her life
- 7 TALES OF TOMORROW—Drama
Greg Morton & Joe Anthony in drama titled "Thanks," story of a crack-pot scientist's invention which brings glory to a mediocre violinist and causes him to commit murder

FRIDAY AUG. 29—con't

8:30 9 "A MANSION FOR JIMMY"

Drama with Robert Paige, Gordon Oliver & Mary Laurence; story of a poor little boy who tells his friends he lives in a rich house

9:00 4 POLICE STORY—Drama

San Francisco Insp. of Police Frank J. Ahern's story of a woman whose body was found in a closet of the rooming house which she ran

5 SUMMER SPORTS REEL—News

7 ON TRIAL—Discussions

9 CAVALCADE OF STARS—Variety

Emcee Larry Storch presents guests: vocalists Jane Pickens and Alan Dale

9:30 4 FILES OF JEFFREY JONES

"Money Talks." Blackmail takes a new twist when Jeff is hired by a beautiful girl to investigate her own father; stars Don Haggerty & Gloria Henry

5 GREATEST FIGHTS OF THE CENT.

Boxing film: Joe Louis vs Boh Pastor (September 20, 1939)

7 CHGO. KLOSE UPS—Interviews

9:45 5 WASHINGTON SPOTLITE

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

7 COURTESY HOUR—Jim Moran

Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra

9 "SILENT WITNESS"—Film

Feature with Frank Albertson and Maris Wrixon; story of a female special investigator who tries to acquit her sweetheart of a murder charge

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS SCOREBOARD—Elson

5 JACK ANGELL AND THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 MUSICAL NITE-CAP—Tunes

5 LET'S LOOK AT SPORTS

10:45 4 CHRONOSCOPE—Discussion

John F. Kennedy, U.S. Representative from Mass. is interviewed

5 HERBIE MINTZ SHOW—Tunes

11:00 4 KUP'S COLUMN—Gossip

5 AFTER ALL—Commentary

7 "RETURN OF JIM VALENTINE"

Feature film (1st showing) with Roger Pryor, Charlotte Henry & Robert Warwick; reporter sets out, as publicity stunt, to discover whereabouts of the once-famous Jimmy Valentine (made in 1936)

11:15 4 "RUBBER RACKETEERS"—Film

Feature with Ricardo Cortez, Rochelle Hudson & Bill Henry; story of a defense worker who is killed by tire blowout from black market rubber

12:30 7 FILM COMMERCIAL

12:45 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)



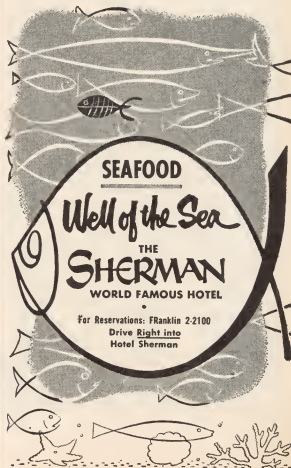
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Comic emcee Art Linkletter will have his famous radio show "House Party" televised starting this fall. Assisting Art on the show will be Elizabeth Root, a regular on his "Life with Linkletter" TV show last spring.

For Sportscasting, There's Nothing Like Home Sweet Home . . .

By Bob Elson

NOTE: In the absence of our vacationing sports editor Ed Pazdur, WBKB's star sportscaster Bob Elson fills in as this week's columnist. Bob can be seen Mon. thru Fri., over WBKB nightly at 6:00 and 10:15.

DOING an occasional guest column gives me a chance to answer fans who write asking about other major league ball parks, what I think of them and where I sit to describe the games. . . . No parks, of course, are alike. In one park I can reach out and shake hands with the umpire and in another I'm seated so far away the infield looks as if I was looking through the wrong end of my binoculars. . . . Here's a capsule description of each of the American League Parks:

Fenway Park, Boston: Good shape. The grandstands are low (no higher than Comiskey Park's lower grandstand) and my broadcasting booth is located to the right of the plate in good sight of all the action. The park itself is well kept. Seats are dusted before each game and the press is treated cordially. The booth is large and airy, which makes work all the more conducive.

Griffith Stadium, Washington: About the worst park in the league. My booth is located on a small box atop the roof and the equipment is poor. A windy day is hazardous. In fact, I almost lost my statistician, Chuck Wenk, when a hard gust of wind threatened to blow him over the roof and into the foul net.

Yankee Stadium, New York: Another fine ballpark. My set-up is back of home plate but too far back to catch all of the action.

Shibe Park, Philadelphia: Here, I'm



BOB ELSON

so high up I'm actually isolated. The press is ignored and latest facts on the Mackmen are difficult to get.

Municipal Stadium, Cleveland: A tremendous park, it's located just a few blocks off Lake Erie. The press is seated with the fans just above home plate in the second deck. Statistical service is fine and it's nice to be outdoors for a change.

Briggs Stadium, Detroit: Here the set-up is unique. I'm lowered in sort of a "gondola" beneath the lower stands to a vantage point just 25 feet of home plate. The view is the best in the league.

Sportsmans Park, St. Louis: The Brownies are the most thoughtful hosts. I have a large booth to myself (just above the plate) with the finest equipment available. Another fine courtesy is an usher on hand at all times to service the visiting press.

Comiskey Park, Chicago: Home sweet home, and I might add—perfect facilities. Every effort is made by Eddie Short to anticipate the needs of the local and visiting press. However, as a suggestion, I think our position can be improved by constructing booths under the lower deck, or by lowering one of those Detroit "gondolas" over the side. Even listeners complain about fans yelling directly in front of our booth.

Well, that about summarizes it, fans. It's a pleasure to fill-in for Ed Pazdur, who by this time must be basking in that Colorado sun. Meanwhile—Stick with those Sox!

HAS TV MADE OF



← Gene Stanlee (left) winces "painfully" following Argentino Rocca's assault.



→ Man from Mars (right), Carl Engstrom, all duked up for a wrestling match.



← Verne Gagne (left) opened a new era of "clean" wrestling. But is he really clean?

WHERE would television be without the drama bug? Since, quite naturally, there's a little ham in all of us, athletes in particular have become prone to giving dramatic performances.

Wrestling, for example, requires all the attributes of a good actor. To ply his trade properly, a grappler must be capable of giving convincing demonstrations of pain, anguish and fury. This need not imply wrestling is phony. It's good entertainment. State Commissions governing wrestling and boxing rate the grappling game as an *exhibition* or *show* and not a contest.

One of Chicago's prime examples of exhibitionism was Zuma, the man from Mars. Without his fantastic costume (which he has since discarded), Carl Engstrom would be just another wrestler named Carl. Gorgeous George without his curls, or Don Eagle without his haircut, or Mighty Atlas without his conceit would be drab and dull entertainment. A wrestler relies on his gimmick to become successful.

Even Verne Gagne, who is proclaimed to be a clean, straight wrestler has his "sleeper" hold. He performs well and knows how to arouse crowds. To work Gagne to the best advantage, promoters, generally pit Verne against villains. A

FANS

ATHLETES?

**How TV inspires grandstanders;
Frustrated actors turn wrestlers**

Hank Sauer (right) sliding into third against Boston. Does TV encourage slides?



Toughie Brashun, (left) heading for any "nasty" spill to excite fans.

clean cut boy fighting a known brute wins the crowd's sympathy and eventually, with the crowd booing the villain, Gagne manages to come out on top.

Nobody is hurt and millions of people are entertained. Although it has never been proven, the outcome of wrestling matches is predetermined. Nobody should bet on wrestling. It's not a competitive sport.

Another popular TV sport, the roller derby, appears on the screen as packed with tough, hardened young men and women madly whirling about the round-ed track at break neck speeds.

Actually there's a realistic limit to their aggressiveness. Derby skaters learn to fall, to give the impression of losing balance and to get into "scraps." The derby's most colorful skaters; Toughie Brasuhn, Gerry Murray, Bert Wall, Elbows Anderson, Mary Gardner, etc., are all trained in the art of flying into an uncontrollable rage with flying fists. The result is the penalty box for the offenders and thrills for the fans.

At first glance, boxing on TV appears as a difficult sport to "ham-up," yet like wrestling, it really offers the greatest number of opportunities. Welter-weight Champion Kid Gavilan introduced the "bolo punch." Far from a

damaging blow, the bolo looks vicious and invariably draws a loud moan from fans. . . . Many former fighters have turned to professional dramatics at the close of their boxing careers. Most notable of which are Max and Buddy Baer and Maxie Rosenbloom.

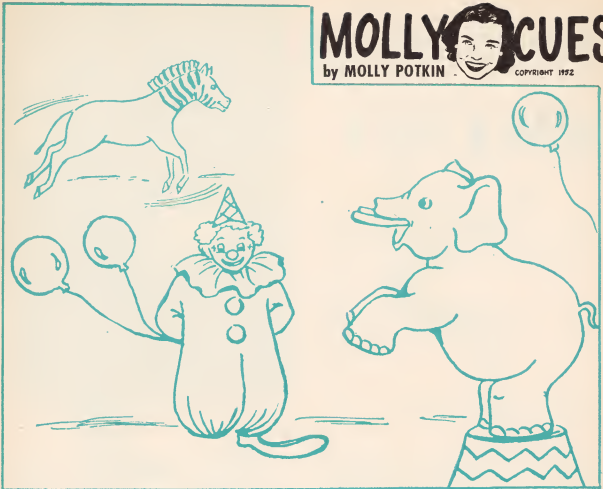
But athletes are not the only ones inclined to ham-boning. Referees too are prone to dramatic exploitations. Boxing referees make the most of their nationwide audiences in instructing fighters by slowly but clearly enunciating every word with authority. Basketball referees such as Jimmy Enright delight fans by gingerly prancing their heavy frames about the court and pertly singing out fouls.

The fact that the White Sox and Cubs kid each other about their shenanigans on the field (when TV cameras are turned on) reveals their awareness of being "on camera." Nellie Fox delights in chewing tobacco to compensate for his dwarfness. Andy Pafko's head-long slides, Ted William's feuding with fans, Charley Grimm's clowning antics, Bill Vecek's sensationalism, Minoso's daring stolen bases, Bobo Newsom's deliberate, slow windup, and Leo Durocher's squabbles with the umpires are all largely for the fans benefit.

MOLLYCUES

by MOLLY POTKIN

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We're sure you won't have any trouble correcting this picture because you've seen so many circus shows on

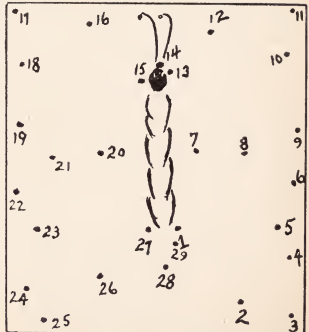
television. Draw in the missing parts in this circus scene. Then color your picture and mail to Mollycues.

Send your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, Sept. 1. First prize is \$1; second prize, 50 cents; next 15 prizes, 25 cents each. In cases of ties, neatest and most original will win.

Connect the dots to make a pretty picture. Then brighten up your drawing by putting a design on it. Color and mail to Mollycues.

MOLLYCUES WINNERS

Billy Bartok, East Chicago, Ind; Sandra Bock, Elkhart, Ind; Ronald Conopa, Oak Lawn, Ill; Judy Elliott, Chicago; Susan Finnell, Dolton, Ill; Mary Jean Gill, Burlington, Wis; Ellen Koonz, Dundee, Ill; Diana Maxwell, Chicago; Dorothy Mullin, Matteson, Ill; Margaret Pappas, Chicago; Jeanette Raetz, Grant Park, Ill; Barbara Rentfleisch, Chicago; Sandra Rupprecht, Chicago; Darlene Teeters, Chicago; Sharon Unger, Chicago; Ronald Welch, Plymouth, Ind; Jimmy White, Kenosha, Wis.





STRANGE AND TRUE

SILHOUETTES OF THE WEST

by ROY STARKEY

Way back in the year 1825, the United States government made a \$1,000 offer for the best design to be placed on a new one-cent coin. And about the same time, a large group of Indian chiefs arrived in Washington for a meeting with the President, who was trying to promote peace between the Indians and western pioneers.

After the welcoming ceremony, the Indian chiefs were shown around Washington, and later journeyed to Philadelphia to visit the government mint. The chief engraver for the government at

that time was James Barton Longacre, who invited the Indians to his home.

The Indian chief who acted as spokesman made quite a fuss over Mr. Longacre's 10 year old daughter, Sara. He even took off his headdress of eagle feathers and placed it on the little girl's head. While she was wearing it, one of the officials with the party, who was also an artist, made a sketch of her and gave it to the little girl.

Mr. Longacre liked the drawing so much, he sent it to Washington as a possible design for the new one-cent coin—and it was accepted. That is the way the so-called Indian head penny came into being. The government no longer makes them.

If you have one around the house, examine the design very closely. You'll notice hair coming down below the Indian head piece and hanging down on the neck.

No, believe it or not, this design is not of an Indian head, but of a little 10 year old girl named Sara Longacre wearing an Indian headdress.

"Silhouettes of the West" is seen on channel 4 at 5:30 p.m., Monday thru Friday.



Uncle Herbie

Boys and girls, I want you to meet some lucky winners of pet dogs, in a contest conducted by TV star Bill Evans. Sitting with Bill are Juliet and Frances Taylor, and little Buster Burdick.

These lucky kids live in Chicagoland, and they won smooth-haired fox terrier puppies who are descended from the championship line of Champion Vandal of Andley. Mrs. Rudolph DeSort, who raised the puppies, is sitting on the right.

Here are some of my weekly winners:

Lawrence Addie, Milton, Wis; Donnie Anderson, Sedalia, Mo; Kay Colmorgan, Glenview, Ill; Ruth Dornan, Chicago; Charles Dvorak, Chicago; Ray Hamilton, LaPorte, Ind; Maude Ingram, DesPlaines, Ill; Dorothy Kennedy, Chicago; Roberto Massari,



Kenosha, Wis; Charles Meinhardt, Chicago; Arlene Morelli, Chicago; Joan Ols, Knox, Ind; Cheryl Pullin, Mishowako, Ind; Marilyn Rest, Chicago; Martha Thalman, Union Mills, Ind; Mary Lou Wolters, Chompoign, Ill; Judith Wetzig, Chicago

THIS WEEK'S CONTEST—What is your favorite kind of dog? For the best letter, I'll award \$1; next best 50 cents; and the 15 runners-up, 25 cents each. Mail your letter to Uncle Herbie, % *TV Forecast*, 185 N. Wabash Avenue, Chicago 1, Ill., before Sunday August 31.



YEAR'S BIGGEST FLUKE



Jaye Maxim, current light-heavyweight champion, scared the year's biggest fluke in successfully defending his title against Ray Robinson. If rematched, Sugar Ray will handily uncork Jaye's crown.

HE RATES EDGE



Because of his impressive string of victories, Randy Turpin rates as a superior fighter to middleweight champion Ray Robinson. Where Robinson has slaved with age, Turpin has improved with experience. If the two are rematched Randy should regain the crown.

HE SAVES FACE



Following his sensational TKO over Joe Louis, Rocky Marciano (above) disappointed fight fans with a dismal showing against Lee Savold. Now, after a fresh victory over Harry Mathews, Rocky has saved face and is once again rated.



Tony Pellane (l.) causes Al Constantina's head to snap back during their fight at St. Nicholas Arena in Brooklyn. Pellane, a rough, brawling baxter, was awarded the decision.

FORECAST BOXING RATINGS

HEAVYWEIGHTS

Top Five:

1. Rocky Marciano
2. Jersey Joe Walcott*
3. Roland LaStarza
4. Clarence Henry
5. Ezzard Charles

LIGHT-HEAVYWEIGHTS

Top Five:

1. Archie Moore
2. Jimmy Slade
3. Jake Lamotta
4. Sugar Ray Robinson
5. Joe Maxim*

MIDDLEWEIGHTS

Top Five:

1. Randy Turpin
2. Sugar Ray Robinson*
3. Eugene Hairston
4. Bobo Olsen
5. Rocky Castellani

WELTERWEIGHTS

Top Five:

1. Kid Gavilan*
2. Billy Graham
3. Chuck Davey
4. Gil Turner
5. Johnny Saxton

* CURRENT CHAMPION.

LIGHTWEIGHTS

Top Five:

1. Lauro Salas*(x)
2. Jimmy Carter
3. George Araujo
4. Virgil Akins
5. Art Aragon

FEATHERWEIGHTS

Top Five:

1. Sandy Saddler*
2. Ray Famachon
3. Tommy Collins
4. Roy Ankarah
5. Gene Smith

BANTAMWEIGHTS

Top Five:

1. Vic Toweel*
2. Jean Sneyers
3. Jimmy Carruthers
4. Maurice Sandeyron
5. Peter Keenan

FLYWEIGHTS

Top Five:

1. Yoshio Shirai*
2. Dado Marino
3. Teddy Gardner
4. Tanny Gampo
5. Vic Herman

(x) EXCLUDING AUG. 27th TITLE FIGHT.

HOW FORECAST RATES 'EM . .

Here's a fresh and absolutely new rating system for TV fight fans. Each month, TV Forecast's sports staff will publish boxing's top five on the basis of aggressiveness, defensive work, skill in ring generalship, and sportsmanship. In some instances, our staff has failed to recognize current champions as the best fighters in their divisions. . . . Your criticisms are welcome.

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