

Hal Block's Own Story • page 6



TV FORECAST

AUGUST 9, 1952

complete, advance
TV PROGRAMS



15c

GROUCHO MARX

TV at its best!

Thursday

THE BEST OF GROUCHO

Your selection of the best
thirteen programs from
"You Bet Your Life"

— 7:00 P.M. —

Friday

CURTAIN CALL

produced by
WORTHINGTON MINER
planned for summer pleasure

— 7:00 P.M. —

Saturday

INSIDE BOB AND RAY

meet the boys
... and Mary McGoon, too!

— 6:30 P.M. —

WNBQ

NBC

CHANNEL 5



Channel One

NEW YORK—The question stands before the house: Is one **Martin and Lewis** team enough? The answer is no, apparently, according to the team of **Sammy Petrillo** and **Duke Marshall**, who have been aping the **Martin & Lewis** act for the last year. Jerry even invited the team onto an **M&L TV** show as a gag, but he doesn't think it's so funny anymore. A new movie called "**Bela Lugosi Meets a Brooklyn Gorilla**" has the **Martin and Lewis** danders up. In the film, **Petrillo** and **Marshall**, not content to imitate **Dean and Jerry's** mannerisms have also decided to use tested and true **Martin & Lewis** material. **Dean and Jerry** are trying to prevent the movie from being released, and if it is, they may sue. . . . **Bob Hope**, still trying to recoup some of the money after his Olympic tele flop, did a guest shot on Chicago's "**Ask Me Another**" quizzier and donated his \$1,000 guest fee to the Olympic fund.

Insiders who have seen the pilot film of **Fred Allen's** new quiz show "**Two For the Money**" say that old pungent **Fred** has finally found his TV personality. His ad libs are supposed to out-**Groucho Groucho**. At present **Fred** is having trouble with the New York Fire Department, which takes a dim view of the idea of filming a show in a New York theater, a practice not covered by New York city ordinances. . . . **Don McNeill**, whose "**Breakfast Club**" has been a radio sensation for years, but who has been a bit of a flop on TV, has finally decided to do a simulcast of his radio show, which is what he should have done in the first place. **Peggy Taylor**, pert Chicago songstress, has been selected as the permanent replacement on **Don's** show for **Patsy Lee** who has departed the cast for keeps. **Patsy** recently married and is now settled comfortably in California with no further show business ambitions.

Paul Whiteman, whose early TV shows were among the top rated has just had his "**TV Teen Club**" cancelled, which leaves the maestro without any program at all. **ABC** is trying for a fall revival of the show, but if plans fail, the network will be without a major show for the powerful Saturday night competition. . . . Ratings checkback on the two national conventions show that the TV audience for the big shows was nowhere near what was anticipated. Biggest single audience was on hand to see **General MacArthur's** keynote speech, which attracted 20 million home viewers. . . . **Bert Parks** has finally been signed for a fall show, a TV version of the old radio standby "**Double or Nothing**." **Bert** will not be required to sing on this show, which should improve his chances of success.

Betty Hutton looks like the latest sure thing for TV stardom. The athletic film star has severed her contract with Paramount pictures and plans to go TV this fall. . . . Of all the summer replacement shows, the only one that looks like a good bet to stay on in the fall is "**Mr. Peepers**" starring whimsical **Wally Cox**. The show has received uniformly fine reviews and boasts a good rating. . . . **Toni Gilman**, addle-brained panelist on "**Down You Go**" returned to her regular profession, acting, appearing opposite filmeanie **Vincent Price** in a Chevy Chase version of "**Goodbye Again**."



LEWIS



TAYLOR



WHITEMAN



GILMAN

Over 700,000 readers

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Expiration Number 214

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

I'd certainly like to know the person who picked Jane Froman as the Number 1 singer. She is just about the worst I've heard, besides Dorothy Collins and Janette Davis.
Elmwood Park, Ill. MISS SHIRLEY FULTON

I would like to call your attention to the "Do You Know the Political Stars" quiz. I missed the first and fifth questions. As to the fifth question I would have felt that the title of governor for Richard Russell was deliberately planted to mislead. . . . Please advise whether I can climb from "good" to "excellent."
Chicago, Ill. ALEXANDER G. POULAKIDAS
(Ed. note: The curve thrown reader Poulakidas is rated unfair. He is hereby rated not "good," but "excellent.")

I know that Lucy is on vacation. I watch "My Little Margie." What will happen when Lucy comes back on the air? They are both very good.
St. Joseph, Michigan JUDY CALLENDER
(Ed. note: "My Little Margie" has no plans for the Fall but its reception by viewers indicates it will die in the Summer along with the celebrated Last Rose.)

Why do they have to have this silly convention on all the channels? They could put it on just one channel.
Galiex, Michigan JOAN ASHCRAFT

My wife and I wish to congratulate you on the wonderful convention coverage. We think that this along with the excellent coverage offered by the various networks was a real service to the American voter.
Chicago, Ill. MR. & MRS. RAY M. JOHNSON

I have entered many contests and have never won anything. But the one contest that has me stumped is The Big Payoff. I have written four or five letters and never heard my name mentioned. What I want to know is, what is the catch in this contest?
Lyons, Ill. HOWARD J. DUSEK
(Ed. note: No catch. Better keep those entries coming, as thousands of letters pour into "Payoff's" office each day.)

(Continued on page 24)

GROUCHO MARX

NUMBER

A "Wise Guy"

Who Clicks

NOBODY loves a wise guy" is usually a pretty sound maxim for parents to teach their children. Then how to account for an impudent whelp named Groucho Marx, who has been tossing off insults and wisecracks for over 35 years and still remains one of America's most beloved citizens?

For sheer brilliance of wit and devastating comebacks, Groucho rates the number three spot on our list of TV's top five comedians.

It's hard to imagine how Groucho has been able to get away with it for all these years. In lesser hands, a steady barrage of insults usually merits the antagonist a punch in the nose. Yet the people insulted by Groucho only laugh and ask for more. Instead of taking offense at his insults they are struck with admiration at his trigger wit.

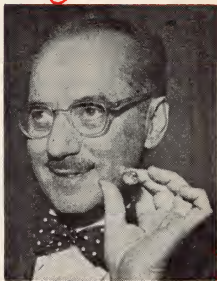
For Groucho stands as a monument to the reprobate that is in all of us. Where we would like to insult pompous and stuffy people, Groucho does. Working with only a cigar and a leer as props, Groucho never hesitates to drop a scathing remark on any subject, including himself. In the movie "A Night in Casablanca" Groucho gave his own estimate of himself. When a splendidly turned out woman told him, "I'm Mrs. Cavendish, I'm stopping at this hotel," he quickly came back with, "I'm Colonel Gatling and I stop at nothing."

As a member of the dedicatedly insane Marx Bros., Groucho's function supposedly was to keep a firm rein on his less inhibited brothers. But at key moments in all their movies, Groucho's assumed dignity would go by the boards and the whole team would act as inhibited as American Legionnaires at their Paris convention.

With the Marx Bros. act now split up, Groucho has been carrying on the tradition with a quiz show on radio and TV called "You Bet Your Life." Most of the show's thirty minutes is spent in an uproar as Groucho toys around with the contestants' innocent statements. Typical Groucho remarks: to a woman deep sea diver, "Madam, you have sunk to the lowest depths of any woman in history." To a homely woman contestant, "I never forget a face, but in your case, I'll make an exception." Some of his comebacks skirt on the borderline of the lewd, but in most cases the audience loves them.

Groucho's humor has even taken on international implications. During the last war when notorious Nazi Rudolph Hess made his famed peace flight to England, a courier rushed the news to Prime Minister Churchill. Winnie refused to be bothered with such trivialities. He told the courier to come back later. He was watching a Groucho Marx movie.

Groucho Marx is seen every Thursday at 7 p.m. on channel 5 (WNBQ).



"LOOK MA,

I'M



Hal Surrounded by His "Fans"

AS you may, or may not know, for the last fifteen years, I've been a gag writer for some of the nation's leading comedians. I've written quips for such pundits

as Milton Berle, Bob Hope, Eddie Cantor, Burns and Allen, Olsen and Johnson and others too humorous to mention. Of course, after my salary reached two figures my title changed from gag writer to humor consultant.

For any of you people not in the know, a gag writer is a person (?) who originates, evaluates and then puts together all the gags which the comedian "ad libs." In farm language he's the fellow who candles and then crates the eggs. And speaking of ad libbing there's a saying among gag writers that the best comedian is the one who can ad lib without rattling the paper he's reading from.

Now while the gag writer struggles and strains twenty-five hours a day to produce the spontaneous guffaw that you hear over the air, the one who gets all the credit for this is the comedian. When the performance is over he's the one who is patted on the back by the sponsor, photographed by the maga-

zines and besieged for autographs by the hysterical fans.

And what is the poor gag writer doing all this time? He has retired to his garret on top of The First National Bank (where the comedian keeps his money) locks the door, starts laughing aloud, and as soon as he finds out what he's laughing at, he's got the first joke for next week's program.

When the gag writer finally falls asleep, weary from his chores, he dreams of the Revolution when someday HE will deliver the jokes, have HIS



ACTING!"

BY HAL BLOCK

picture taken, be slapped on HIS back by HIS sponsor, while the comedian writes the jokes for HIM.

Well, fellers, this finally happened to ME. But, I wouldn't let a comedian write for me. In fact the only one I would let write for me is another writer. (I was gonna do my own writing, but I can't afford myself.)

But now fellers comes the sad part! Better I should have let the Revolution wait. Being an actor is not all peaches and cream. For instance in the old days I used to get into a taxi, start reading a newspaper so as to discourage the driver from needless talk, clutch my fare and dime tip in my hand and be all set. Today it's quite different. Today I get in the cab with my paper and the driver says, "Where to, Mr. Block?"

Mr. Block! He KNOWS me. Now you can't give a fellow like that ten cents. You gotta give him at least two bits. So he says, "You know I like that program you're on." He knows the PROGRAM. He's a FAN. Well a fella like that you gotta give at least forty cents. Then he says, "You know, that's my wife's favorite program." He's got a WIFE. Well forty cents may be enough for one but not for TWO. Well by the time you're through with the ride, you've given him a down-payment on a cab.

And then take going to a haberdashery store, for instance. Now in the old days I used to spend anywhere up to a dollar for a new tie. If it was silk, I might splurge all the way up to a dollar and a half. But today things are different. As I'm going to the dollar counter some guy with striped pants and a white carnation in his buttonhole says, "Don't I see you on television on Sunday nights?" Automatically I head for the five dollar section. After all I can't louse up the rest of the show's cast.

But the worst thing is the number of people that see you but don't remember how they know you. For instance, a woman will come up to me and say, "Your face looks so familiar. Don't I

know you from Flatbush?" And then I say, "No, I'm sorry. Never been there."

And then she says, "Gosh, I'm sure I know you from somewhere." And then I say, "Maybe it's Television." And then she says, "Of course, Television." . . . "What program are you on?" and I say, "What's My Line?" And then she says, "Of course, What's My Line. I love that program. . . . What's it about?" And then I say, "Oh, that's the program where people guess other people's professions." And then she says, "Oh, that's right. . . . Who's on it?" And then I say, "Dorothy Kilgallen, John Daly, Arlene Francis, Bennett Cerf." And she says, "Oh, now I remember . . . which one are YOU?" And then I say, "My name is Block." And she says, "Oh, how stupid of me. Of course. Well let me tell you. We love your orchestra!"

And now you say to me, well what about the "dolls." Don't you do better with them now that you're on TV?

Well let me tell you. Last week I went to a real swanky penthouse party and I never saw so many good-looking



gals in my life. Suddenly, one of the most luscious of them pushes her way toward me, grabs me by the hand and says, "Aren't you Hal Block? The one who's on What's My Name?" Well after modestly correcting her, I said, "What can I do for you?" she said "Come to the corner, I've got something very important to tell you."

Hiding my fangs as best I could, I followed her to the corner and as she looked at me with her baby-blue eyes, I said, "What is it you want to tell me?" And she said, "Hal, you know what?" And palpitatingly I said, "What?" And she said, "You know, my mother just loves you." Her MOTHER loves me!

Any questions???

"What's My Line" with Hal Block is seen Sundays at 9:30 p.m.

LIBER



THERE'S a school of thought in the entertainment world that holds with the idea that you've gotta ooze charm if you want to put across your talent. This cloying practice has its extreme cases such as Hildegard and Carl Brisson where the wooing of the audience covers up the fact that beneath the charm lies no talent at all.

Selling affectation is a lucrative business, for most of the country's sophisticated night clubs check first to see if you have that phony charm before they check your talent. In the case of a plump pianist named Liberace (pronounced Libber-AH-chee) employing these affectations fails to camouflage the fact that the man has a carload of talent.

As a summer replacement on TV for the very popular Dinah Shore, Liberace has drawn such ecstatic comments that Miss Dinah just better watch out. Most of the letters to this magazine simply comment "Liberace. He's wonderful!"

Liberace, the man of the esoteric name, comes from the very un-esoteric town of Milwaukee. His first name, Walter, was dropped at the advice of another man who played a pretty fair piano. Not many people have heard of his first two names, Ignace Jan, but most people have heard of the most famous pianist of our century, Paderewski.

Liberace's mother had plans for her son to become an undertaker, but at

the age of four, like another Mozart, he was able to coax longhair music out of the family upright. The father, a prominent Milwaukee musician, decided then and there that little Walter had genius.

At the age of sixteen, Liberace, who had by then shed his first name, was guest soloist with the Chicago Symphony under its famed late conductor, Frederick Stock. Little Walter looked like he had a promising concert career ahead of him.

But then the show business bug hit him. He became less enamored of Chopin and more enamored of Cole Porter. He developed his highly individualized style which included schmaltzed-up treatments of light classics and "heavy" treatment of the better popular music. By continually reversing his field, he could spotlight his dazzling piano technique and usually left his audience breathless. Today, at only 31 years old, Liberace is one of the top night life acts in the business.

On TV, Liberace is dishing up his act with a high concentration of sugar. Acting like the late, unlamented TV casualty, The Continental, he purrs out such songs as "Night and Day" and "September Song" with a style best left undescribed. But then he shifts into high gear with a brilliant, flying fingers exhibition on Liszt's 2nd Hungarian Rhapsody. The shift from style to style is done effortlessly and gives

RACE



Liberace agrees with Franz Liszt that a pianist should sit sideways on a stool so that the audience

can watch the pianist's dazzling technique and also, give a view of his classic profile.

Liberace one of the best "atmosphere" acts on TV.

Serving as props on the show are the silhouettes of strolling violinists, and, on the corner of the piano, the inevitable candelabra, a hangover from his cafe act. There's also a small orchestra conducted by his brother George, but it merely serves as window dressing.

Liberace is also the proud owner of what he claims is the largest piano in the world. It was constructed especially for him by German piano maker Julius Bluthner and is four inches larger in length and width than any piano built. It's insured for \$150,000, and by special construction the treble contains four strings instead of the usual three,

which allows it to give off magnificent resonance. Liberace also owns a huge collection of miniature pianos.

Judging from the response to his summer show, Liberace looks like a good bet for a long TV career. By mixing his spectacular piano pyrotechnics with enough schmaltz to please the folks in the provinces, he's able to satisfy most tastes with the exception of those who hate to see a concert career abandoned for what they call "sordid commercialism." But Liberace is still getting his kicks and so is his public.

—Robert Cuniff

Liberace is seen every Tuesday and Thursday at 6:30 p.m. on channel 5 (WNBQ).



ARLENE FRANCIS:
"Oh, you beautiful man!"



WENDY BARRIE:
"But, dahling! I'm just a simple girl!"

TV Unveils



BETTY FURNESS
"Nothing to it! Just a flick of the wrist and—"



DOROTHY KILGALLEN
". . . 'May I feel your muscle, please?'"

EVER since Adam generously gave up a rib to create woman, the male animal has questioned the wisdom of that action.

Even women have cast wry glances at the antics of their own sex. Clare Booth Luce pegged the Park Avenue girls when she carved her caricatures of "The Women" back in the 1930's. For a moment she flicked back the curtain and revealed the femmes for what they were—a false, gushy flock of felines masquerading under a gossamer sheer negligee of glamour.

Today the women are exposed by an even more relentless eye—television. TV is a one-sided mirror. The ladies can be seen, laughed at, ridiculed. And their only defense is a charming personality and perseverance. Unfortunately, many of them have too much of the latter, too little of the former.

The following women have been victims of TV's all-powerful eye. Their faults, magnified to extremes by the visual media, may yet bring their downfall.

DOROTHY KILGALLEN: *A cool pan-elist with all the warmth of an Egyptian mummy.*

Dorothy's bullying of contestants on "What's My Line" has flustered many, withered more. Under her gimlet-eyed scrutiny, many a contestant has flinched and fled to the safety of John Daly's warm smile. Although boasting



ELOISE McELHONE:
"I hate men?????"



BUFF COBB:
"Now, Mikel You don't have to agree with me!"

"The Women"

a razor-sharp mind and uncanny perception, Dorothy has alienated some viewers with her charm-less personality.

Dotty is well-known for her "crushers." When Dizzy Dean appeared once as mystery celebrity on "What's My Line," the blindfolded panel was stumped momentarily. Someone suggested it might be Dean. "Oh, no," scorned la Kilgallen, "this couldn't be Dizzy. He sounds too intelligent."

Dorothy is a master, too, of the "better-to-know-you-my-dear" technique. She loves nothing better than to squeeze a manly muscle, finger a her-ringbone tweed or peek at suit labels. But she maintains a hands-off policy for women. Dorothy prefers to heckle the men.

ARLENE FRANCIS: *A better hand at playing wolf than crying wolf. Her trademark: a giddy giggle.*

Arlene is a little old to be running around scantily clad with a bow and arrow, but she nevertheless plays Cupid on her summer TV replacement, "Blind Date." Before mating the lads and lassies, Arlene matches wits with the men contestants—and sometimes comes out on the losing end of the repartee.

But she's a master of the last word, a technique familiar to all women. Arlene stops her men cold with her pet phrase, "Oh you wonderful (or "handsome," or "darling," or "adorable")

man!" She accompanies her compliment with a flutter of the eyelashes and an adoring gaze into the eyes of said contestant. But the men, ungrateful creatures, sometimes slink away self-consciously with a furtive glance over their shoulders to make sure Miss Francis isn't following in pursuit.

On "What's My Line," panelist Arlene proves her amazing woman's instinct. Recently a guest (hairdresser by profession), asked if his work was done on men, replied no. Miss Francis, next questioner, then queried brightly: "Then it must be done on women?"

BETTY FURNESS: *A female huckster who throws a fair pitch but is sometimes forced to resort to contortions. Her trademark: a shrill voice and eager-beaver delivery.*

Betty's sold on her products. But her attempts to sell others often boomerang.

(Continued on page 17)



KAY WESTFALL, CARMELITA POPE



WHAT MAKES ROBERT



Part One In A Story Of A
Suave Dynamo Who's
Tried Everything

Ranked as one of TV's top directors,
Bob Montgomery goes over a script
with film star Angela Lansbury.

TV FORECAST



MONTGOMERY RUN?

Three years ago, radio listeners were amazed to hear the familiar voice of the urbane and elegant Robert Montgomery spouting out sharp-toothed blasts at racketeers, Socialists in America and corrupt city machines. It seemed a strange role for the man who had made his fame portraying foppish, gallivanting playboys in the movies. Titled "Robert Montgomery Speaking," the show was no Glamour City gossip circle steeped in divorce rumors and empty chatter. Instead, names like underworld leader Frank Costello were frequently showcased. The surly hoodlum and other racketeers were blasted by Montgomery and painted as threats to Americanism.

For those who followed Bob Montgomery only in his movie career, the switch from the reel to the real was shocking. The story has it that following a program in which he repeated the theme of "Get Costello out of the country," Montgomery received a letter

from a Boston woman who commended him for his stand and concluded, "I hope you get rid of that awful Abbott too."

Actually, Montgomery is a movie star whose acting career looks like a side dish when compared to his myriad other talents. He's an expert fencer, polo player, skeet shooter and racing car enthusiast. He ranks as an authority on such subjects as dog breeding, foreign autos and the life and works of F. Scott Fitzgerald. He has spent time on an oil tanker, as an ambulance driver in England at the outbreak of the war and as a Commander of a U.S. Navy PT unit.

He was an active political campaigner for Tom Dewey in 1948 (it's reported Dewey would have appointed Montgomery to a cabinet post had he been elected). When time allows Bob writes guest magazine articles—without benefit of a ghost writer. Far-seeing, he was the first big time film star to break into the television field.

The Hollywood gentry know Montgomery as a fighter—a forceful individualist who despises bullies, professional phonies and racketeers. As president of the Screen Actors Guild in 1938, Bob was faced with the muzzling tactics of a racketeer named Willie Bioff, who was determined to strong-arm his way into control of that union. Faced with threats, Montgomery dug up incriminating facts about Bioff and with the help of the syndicated voice of Westbrook Pegler, saw Bioff tried and convicted to a stay in the penitentiary.

Always a foe of phony patriotism, Montgomery caused a stir in the Holly-

(Continued on page 21)



Saturday Aug. 9

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 "FIGHTING MUSTANG"—Film
10:00 7 SPACE PATROL—Adventures
Thwarting a top-level secret mission, plotters against universal peace capture Cadet Happy and Captain Buzz
9 MOVIES FOR KIDS—Films
10:15 9 MAGIC CARPET—Film Short
"Sail Plane"
10:30 4 SMILIN' ED'S GANG—Stories
9 KIDS & COMPANY—Variety
Johnny Olsen emcees hall of fame for deserving youngsters, this week featuring Johnny Wells of Union City, Michigan who saved the lives of 15 students when he grabbed the wheel from a stricken school bus driver
11:00 4 BIG TOP—Circus Show
Ringmaster Jack Sterling presents the Jeffreys, aerial team; Gautier's Steeplechase; and Hal Sayers, juggling on the unicycle
9 MORNING MOVIE TIME—Films
"Death Rides the Plains" with Bob Livingston, Al St. John & Ray Bennett; rancher lures prospective buyers to his place, then kills & robs them
12:00 4 FILM
9 AARON'S ACTION THEATER
Western feature "Wild Horse Rodeo" with Bob Livingston, Ray Corrigan & Max Terhune; adventures with the three Mesquiteers
12:30 4 BIG PICTURE—Army Film Report
1:00 4 "GI HONEYMOON"—Feature
Film with Gale Storm, Peter Cookson & Arlene Judge; newlyweds of 15 minutes are separated by military assignments
9 BATTLING PRACTICE—Warm Up
1:10 9 LEAD OFF MAN—Creighton
1:25 9 BASEBALL—Sox vs Detroit
Jack Brickhouse & Harry Creighton
2:30 4 "TRAIL OF THE MOUNTIES"
Feature film with Russell Hayden & Jennifer Holt; Canadian Mounted Police sergeant brings to justice a group of murderers and fur thieves
3:45 9 TENTH INNING—Interviews
4:00 4 CLASSIC THEATER—Opera
7 LUCKY SEVEN RANCH—Western
"Gentleman From Texas" western
9 CHARLES KASHER—Commercial
4:15 9 MUSIC ALA MODE—J. Fuller
4:30 5 ROOTIE KAZOOTIE—Puppets
5:00 4 PATTERN FOR LIVING—Talks
Religious discussions for all denominations, explaining God
5 WESTERN ROUNDUP—Film
7 CISCO KID—Adventure Tale
Duncan Renaldo & Leo Carrillo star in tale titled "The Big Switch"

- 5:00 9 "WHEN THE LIGHTS GO ON AGAIN"—Feature Film
Jimmy Lydon, Barbara Belden, Grant Mitchell & Regis Toomey; how a marine, suffering from shellshock, regains his health & beats his illness
5:30 7 FLIP THE FROG—Cartoon Film
"Pony Express" cartoon for kids
5:40 7 FOR COWBOY'S ONLY—Western
"Driftin' Along" western feature with Johnny Mack Brown, Lynne Carver & Ray Hutton; conspiracy to get ranch owned by young girl is thwarted by the three Musketeers
6:00 4 STORK CLUB—Interviews
Guest: comedian Peter Donald
5 MR. WIZARD—Science Study
Don Herbert & Bruce Lindgren discuss science in everyday life
9 BIG PICTURE—Army Film Report
Films of our troops in Korea
6:30 4 BEAT THE CLOCK—Games
John Reed King subs for Bud Collyer as emcee of stunts and games
5 AMERICAN INVENTORY—Talks
"The Cop on the Beat," documentary drama by Howard Whitman, examining hoodlum crime, one of the biggest problems in the country today
9 PET SHOP—Gail Compton mc
Gail explains what makes a miniature dog and how they are different from regular dogs; pinschers, poodles and schnauzers are featured
7:00 4 FARM TOWN U.S.A.—Talks
George Menard talks about farm life and discusses "Raising Cattle"
5 ALL STAR SUMMER REVUE
Guests: comedian Ben Blue, Sid Slate, comedian Roger Price (see pg. 25), Sinclair & Spaulding, ballroom dance team; the Beverly Sisters, teen-age singing trio from England; and the Wild Bill Davis Trio, instrumentalists
7 PAUL WHITEMAN'S TEEN CLUB
Nancy Lewis & Junie Keegan assist "Pops" with emcee duties on variety
9 PORTRAITS OF THE WEST
"Wild Horse Rustlers," with Bob Livingston, Al St. John & Linda Johnson; Nazi horse rustlers try to make trouble
7:30 4 ALL STAR HIT PARADE
Records played by disc jockey Mike Murphy
7 TRI-STAR THEATER—Feature
Three features are shown in succession; please allow an hour to an hour and a half for each, appearing in the following order:
"Uneasy Terms" with Michael Rennie & Maria Lister; mystery woven around three sisters, an inheritance and tangled romance
"Frenzy" with Derrick de Marney, Frederick Volk & Joan Greenwood; story of a sculptor in love with a married woman who is in the advanced stages of paranoia.
"Silver Range" Johnny Mack Brown

SATURDAY AUG. 9—cont'd

7:45 4 FILM

9 CLETE ROBERTS' NEWS—Events

8:00 4 "COTTAGE TO LET"—Film

Feature with Leslie Banks & Carla Lehman; Nazi agent masquerades as a wounded air force pilot after gaining admittance into a Scottish village

5 DANCE PARTY—Music & Fun

Jerry Lester emcees the fun with King Guyon's orchestra, the Count Basie Quintet, the Modernaires and the Dunhills

9 DICK TRACY—Mystery Drama

8:30 9 WRESTLING FROM MARIGOLD

Main event: Verne Gagne vs Rudy Kay; 1st match: tag teams Jerry Woods & Art Bull vs the Canadian Angel & Reggie Lisowski; 2nd: Juan Hernandez vs Bobby Nelson; 3rd: Bob Orton vs Joe Adelman; and 4th: Carl Engstrom vs Hans Schmidt; Jack Brickhouse describes events

9:00 4 ROLLER DERBY—Action

Watch the stars of the track as they fight for points

7 "FRENZY"—Feature Film

(Please see 7:30 channel 7 listing)

9:30 4 FILES OF JEFFREY JONES

Murder in a zoo sets the scene for Jeff to learn that a private eye should never underestimate the police department in "One For The Money"

5 ASSIGNMENT MAN HUNT

10:00 4 "WRECKING CREW"—Feature

Film with Richard Arlen, Chester Morris & Jean Parker; tough boy rescues beautiful girl from suicide attempt but must fight competition in romance as well as in business

5 GRAND MARQUEE—Feature

10:30 7 "SILVER RANGE"—Feature Film

(Please see 7:30 channel 7 listing)

11:00 9 "GAS HOUSE KIDS IN HOLLYWOOD"

Feature film with Carl Switzer, Benny Bartlett & Tommy Bond; adventures of the kids in Hollywood, where they meet a mad professor, get trapped in a cave, and find hidden treasure in a haunted house

11:30 4 ULMER TURNER & THE NEWS

Current events around the world

11:45 4 "JUNIOR PROM"—Feature Film

Freddie Stewart & June Preisser; during high school election, father of one candidate uses threats to insure his son's success

(Stations reserve the right to change above listings without notice)

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB	WNBQ	WGN-TV
4	5	9

AARON'S ACTION THEATER

WGN-TV Channel 9

SATURDAY.....12:00 Noon

Three Mesquiteers

SUNDAY.....12:00 Noon

Don Barry

MONDAY.....11:30 p.m.

Bob Steele

AARON HEATING

6805 S. Halsted

Radcliffe 3-8300

• COMING YOUR WAY!



"Miss
Video
Venus"

AUGUST 16

• 7:30 p.m. over WBKB

Saturdays

CHANNEL 9

6:30 p.m.

THE PET SHOP

A wonderful show for the whole family, when Gail Compton and his daughter, Gay, introduce pets of every type.

WGN-TV CHANNEL 9

SATURDAY

- 7:30 Uneasy Terms
- 8:00 Cottage To Let
- 9:00 Frenzy
- 10:00 Wrecking Crew
- 10:30 Silver Range
- 11:00 Gas House Kids in Hollywood

SUNDAY

- 11:45 Junior Prom
- 10:00 Northwest Trail
- 11:15 Adventures Of Jane
- 12:00 The Tulsa Kid
- 12:30 Private Snuffy Smith
- 2:00 Feature Film*
- 6:00 He Found a Star
- 10:00 Knights Without Armor
- 10:00 Ginger
- 10:30 Little Men
- 11:30 Feature Film*

MONDAY

- 10:00 Along Came Love
- 1:00 Boys' Reformatory
- 3:00 Where The North Begins
- 3:00 Cookin' Up Trouble
- 4:00 Senor Jim
- 7:30 Feature Film*
- 10:00 Desperate Adventure
- 10:30 Romance Of The Rio Grande
- 11:30 Trusted Outlaw
- 11:45 Mr. Muggs Rides Again

TUESDAY

- 10:00 Casey Jones
- 1:00 Paradise Isle
- 3:00 Trouble Chasers
- 3:00 Sing As You Swing
- 4:00 Zis Boom Bah!
- 10:00 Blockade
- 10:30 No Living Witness
- 11:15 Neath Canadian Skies

WEDNESDAY

- 10:00 Fighting Pilot
- 1:00 Revenge Of The Zombies
- 3:00 Smart Alecks
- 3:00 Daughter Of The Regiment
- 4:00 Second Honeymoon
- 10:00 Girl From God's Country
- 11:00 Our Daily Bread
- 11:15 Feature Film*
- 12:45 Now Barrabas

THURSDAY

- 10:00 Black Doll
- 1:00 Manhattan Love Song
- 3:00 Spotlight Scandals
- 3:00 Talking Feet
- 4:00 Sinister Hands
- 7:00 City Of Silent Men
- 8:30 Smart Aleck
- 10:00 Hot Off The Press
- 10:00 Room To Let
- 11:00 I Married A Witch
- 11:15 North Of The Border
- 11:30 Lucky Terror

FRIDAY

- 10:00 Phantom In The House
- 1:00 Reckless Way
- 3:00 Army Wives
- 3:00 Scream In The Night
- 4:00 Woman Unafraid
- 10:00 Feature Film*
- 11:00 Invisible Enemy
- 11:15 Private Angelo

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

Sunday Aug. 10

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

10:00 4 "NORTHWEST TRAIL"—Feature Film with John Littel, Joan Woodbury & Bob Steele; Canadian Mountie comes to the aid of girl who's been robbed of \$20,000

9 AMERICA AT CHURCH—Relig. Bethany Ref. Church of Roseland

11:00 7 PAPA BEAR'S NEWSREEL

11:15 5 THE PULPIT—Inspirational

7 TOOTSIE HIPPODROME—Circus Emcee John Reed King presents circus acts: a chimpanzee and goats, members of Captain Anderson's Animal Circus, and Arthur LeFleur, who hangs by his teeth and does acrobatics on the horizontal bars and flying rings

9 "ADVENTURES OF JANE"—Film Jane Stanelli & Michael Hogarth star

11:30 4 CANDY CARNIVAL—Variety Gene Crane is host to talent

5 LIVE AND LEARN—Discussion Subject: "Astronomy." Guest: Dr. Girard Peter Kuiper, professor of astronomy at Yerkes Observatory, Univ. of Chicago, speaks on "The Planets" and shows previously unpublished photographs

7 FAITH FOR TODAY—Religious Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn

12:00 4 ULMER TURNER AND THE NEWS

5 FILM SHORT

7 TROUBLE WITH FATHER—Skit

9 AARON'S ACTION THEATER

Feature film "The Tulsa Kid" (1st showing) with Don Barry, Noah Beery & Luana Walters; the Kid roams the country unarmed, protecting the weak and fighting the outlaws

12:15 4 YOUR FUTURE HOME—Ideas

12:30 4 "PRIVATE SNUFFY SMITH"

Feature film with Edgar Kennedy & Bud Duncan; comedy about a military camp in the Tennessee mountain area

5 FRONTIERS OF FAITH—Relig.

Rev. Thomas J. O'Donnell, C.S.C., discusses "Holy Orders," continuing the Catholic series on the sacraments

7 AMATEUR HOUR—Chgo. Talent

1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies

John Ott explains more about the science of time-lapse photography and shows some of the gadgets he has invented to produce his films on the life cycle of growing plants

9 BATTING PRACTICE—Warmups

1:10 9 LEAD OFF MAN—Creighton

(Continued on page 18)

movie marquee





(Continued from Page 11)

She's had a couple of tangles with such inanimate objects as sweepers and refrigerators. Seems Betty just can't get them to obey her.

Once, carried away by her own oratory on the merits of a certain refrigerator, she set out to prove the advantages of an extra compartment. Betty gave a slight pull at the door, but it stuck. Smiling courageously, she tugged again. The door held. A few futile tugs later, Betty conceded defeat.

Another time she wrestled with a sweeper. "It's so easy to take this wonderful machine apart," she gurgled. But after considerable prying, twisting and yanking, Fearless Furness proved only that women are NOT mechanical geniuses.

In fact, since Betty's frequent hassles with her products, some viewers are led to wonder, "Well, how do the dang things work?"

Maybe Betty's just trying to stress the helplessness of women.

WENDY BARRIE: *A brittle girl with an overdose of sophistication who claims she's just "a country girl at heart." Her trademark: a personality as sincere as a politician.*

TV Forecast's columnist Chub McCarthy once dubbed her "Windy." And rightly so. What Miss Barrie lacks in personality she makes up for in bluster. Far be it from our gal Wendy to let anyone get the last word. Or any word, for that matter.

Doe-eyed Wendy has been extolling the virtues of a certain hair tint recently. Between these commercials and guest appearances, she hides out from the public eye on her farm in Virginia.

ELOISE McELHONE: *A husky package of energy who throws her weight around with the finesse of a lady wrestler. Her trademark: The patter of little words.*

Eloise formerly emceed a panel of femmes whose weekly delight was flinging poisonous darts at defenseless males on "Leave It To The Girls." But then Eloise got married. After that, her outlook on men mellowed so much that the program lost its fire. Eloise became milder, much milder.

Now Eloise conducts a weekly late-at-night opus during which she interviews guests and peddles a "gentler, softer tissue." She's still brash, and a trifle overbearing. But her outlook on men has been changed. She now admits that "love is a universal language." And she has even gone so far as to conclude her programs with a broad wink to her viewers.

BUFF COBB: *A junior-grade sophisticate with a stream of endless prattle.*

Buffie has the gall of a Kilgallen, the brashness of a McElhone, the chatter of a Barrie. But she also has one virtue—the aid of a talented husband.

The Mike Wallace-Buff Cobb team, formerly of Chicago, has been cruising around the New York TV lanes, largely through Mike's abilities. It's not that Buff is a dull personality; it's just that Mike's sincerity is appealing enough to carry both of them.

Buffie claims she hates the "yes-dear" type of man. "If Mike constantly agreed with me, I'd have been in Reno long ago," she has been known to say.

Buffie has been traveling to fame ever since she was born. And she always makes certain she's given star billing. Buffie's a great believer in equal rights for women.

Television, however, hasn't been completely barren where charming women are concerned. Here in Chicago are two personalities whose presence grace the TV screens.

KAY WESTFALL AND CARMELITA POPE: *Two models of genuine appeal. Their trademark: sincerity.*

Kay and Carmelita are sweet but not saccharine; gay but not giddy; worldly but not brittle; talkative but not gibbering. They sparkle without sizzling. Kay and Carmie are the moderates, the mid-point of two extremes—between the dull and the overbearing.

—Shirley Elman

SUNDAY AUG. 10—cont'd

- 1:25 9 **BASEBALL**—Sox vs Detroit
- 1:30 5 **BIG PICTURE**—Army Film
- 7 **WILD BILL HICKOK**—Western
Guy Madison & Andy Devine star
- 2:00 4 **WHAT'S THE GREAT IDEA?**
Great Books Foundation series with
Dr. Mortimer Adler discussing
- 5 **FEATURE FILM PRESENTATION**
- 7 **CISCO KID**—Western Movie
- 2:30 4 **ALL STAR HIT PARADE**
Music session with favorite records
- 7 **ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 3:00 4 **FILM**
- 5 **TO BE ANNOUNCED**
- 7 **SADDLE & SAGE**—Western
"Silver Range" feature film
- 3:30 4 **TODAY & TOMORROW**—News
- 3:45 4 **INDUSTRY ON PARADE**—Film
- 9 **TENTH INNING**—J. Brickhouse
Recap of the game & interviews
- 4:00 4 **LAMP UNTO MY FEET**—Relig.
Moderator Dr. Lyman Bryson pre-
sents a drama titled "Juan Mateo" &
discussion
- 5 **ZOOPARADE**—About Animals
R. Marlin Perkins & Jim Hurlbut
conduct a tour of the Reptile House
and show colorful and unusual snakes
from many parts of the world (Kids,
see pg. 45)
- 7 **SUPER CIRCUS**—Big Top Fun
Ringmaster Claude Kirchner presents
Lilly, the globe-trotting dog; Jack
Meyand & Janette, juggling on the
high unicycles; Bernie Hoffman in the
Super Menagerie; the Two Valors,
handbalancing team; Cliffy, Nicky and
Mary Hartline in skit "The Talking
Tuba"; and Linda & Constant on the
high perch poles
- 9 **BASEBALL**—Sox vs Detroit
Second game of double header
- 4:30 4 **WHAT IN THE WORLD**—Talk
Science discussion with Dr. Froelich
Rainey emcee; panelists: Dr. Carleton
Coon & Dr. Schuyler Cammann
- 5 **TV RECITAL HALL**—Musical
Guest Sylvia Marlowe, harpsichordist,
playing the seven sonatas by Dom-
enico Scarlatti
- 5:00 4 **MAN OF THE WEEK**—Discussion
- 5 **ARE YOU POSITIVE?**—Sports
Emcee Frank Conniff quizzes panel:
Frank Frisch and Jimmy Cannon
- 7 **PRODUCTION FOR FREEDOM**
- 5:30 4 **BOB ATCHER & SAMMY**
SQUIRREL—Puppet Antics
- 5 **FEARLESS FOSDICK**—Puppets
- 7 **AMERICAN SCENE**—Film
- 6:00 4 **GENE AUTRY SHOW**—Western
Autry and Pat are puzzled by mys-
terious wave of stagecoach holdups
in "The Doodle Bug"

- 6:00 5 **SUPER GHOST**—Quiz Game
Bergen Evans emcees word game
with panel: Mrs. Sherl Stern, house-
wife; model Hope Ryden; stock broker
Robert Pollak, & TV personality Gail
Compton
- 7 **YOU ASKED FOR IT**—Requests
Art Baker presents Bernard Spooner
who demonstrates new bullet proof
jacket; the famous Hope diamond,
owned by Harry Winston; and Mar-
ilyn Rich doing aerial stunts while
dangling from a helicopter in mid-
air over the ocean
- 9 **"HE FOUND A STAR"**—Film
Feature with Vic Oliver, Sarah
Churchill & Evelyn Dall; theatrical
agent has hard time in business and
romance till he puts a new twist to
both
- 6:30 4 **YOUR LUCKY CLUE**—Quiz
Basil Rathbone emcees mystery quiz
program with professional detectives
competing against amateur sleuths
- 5 **MEET THE PRESS**—Discussion
Lawrence Spivak & Martha Rountree
interview guest, Sen. John J. Spark-
man, Democratic Vice President nom-
inee
- 7 **TAM O'SHANTER GOLF FINALS**
Champ Ben Hogan defends his title
against Lloyd Mangrum, Sam Snead,
Cary Middlecoff, Norman Van Nida
and others, plus entrants from Aus-
tralia, Egypt, Holland, Japan and
South America in world champion-
ship tournament; sportscaster Harry
Wisner describes on-the-spot action
- 7:00 4 **TOAST OF THE TOWN**—Variety
Ed Sullivan presents The Dublin
Players in a scene from "Pygmalion";
Jack Carter, comedian; vocalists
Pearl Bailey, Anna Marie Alberghetti,
and the Maxwells, a balancing act
- 5 **BIG PAYOFF**—Quiz Show
Randy Merriman and Bess Myerson
- 7:15 9 **CLETE ROBERTS' NEWS**—Events
- 7:30 7 **KING'S CROSSROADS**—Film
- 9 **CHICAGOLAND NEWSREEL REV.**
Report on this week's local events
- 8:00 4 **INFORMATION PLEASE**—Quiz
Try and stump the experts! Panel
includes: Franklin P. Adams, John
Kieran, Howard Lindsay, & Russel
Crouse
- 5 **TV PLAYHOUSE**—Drama
"The Five Fathers of Pepi," by Ira
L. Avery starring Jose Perez; touch-
ing story of a young Italian war or-
phan who is adopted by five bache-
lors living on the Riviera, and their
efforts to find him a home with an
American family
- 7 **QUEST FOR SERENITY**—Talk
Religious talks by Dr. Hildebrand
- 9 **ROCKY KING**—Roscoe Karns
"Dressed For Death." While Insp.
King is on vacation, Sergeant Lane
discovers a badly dressed corpse, and
must prove that one of three suspects
is color blind

SUNDAY AUG. 10—cont'd

- 8:30 4 BREAK THE BANK**—Quiz Game
Bert Parks is back from vacation
- 7 FOCUS**—Documentary Film
- 9 PLAINCLOTHESMAN**—Drama
"The Man Without a Name." Forged citizenship papers bring murder to the wrong man along the waterfront
- 9:00 4 CELEBRITY TIME**—Variety
Conrad Nagel presents Will Rogers, Jr., ventriloquist Jimmy Nelson, vocalist Gloria Jean, Betty Ann Grove, and dancer Jonathan Lucas
- 5 SUMMER THEATER**—Drama
"The Last Command"
- 7 BILLY GRAHAM**—Religious
"Hour of Decision" sermon
- 9 THEY STAND ACCUSED**—Jury
A wife seeks to set aside a gift of valuable property, made by her semi-invalid husband to her sister, and hints at a triangle; jury must decide if gift was recompense for sister's care during illness, or whether she used undue influence in procuring it; all parties concerned are over fifty years of age
- 9:15 7 FILM SHORTS**—Documentary
- 9:30 4 WHAT'S MY LINE?**—Quiz
Host John Daly with panel, Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf (see page 6)
- 5 AMERICAN FORUM OF THE AIR**
- 7 BIG PICTURE**—Army Film
- 10:00 4 "KNIGHTS WITHOUT ARMOR"**
Feature film with Marlene Dietrich, Robert Donat & Irene Vandeburgh; adventures of an English spy who is caught in the Russian revolution and sent to Siberia
- 5 WEATHERMAN**—Clint Youle
- 7 DREW PEARSON**—News
Analyses of news at home and abroad
- 9 COURTESY THEATER**—Feature
Film "Ginger" (1st showing) with Frank Albertson, Barbara Reed & Johnny Calkins; story of a fighter and his love for children

- 10:10 5 DORSEY CONNORS**—Ideas
- 10:15 5 ALEX DREIER**—News Report
- 7 EARL NIGHTINGALE**—Talks
- 10:30 5 SPORTS STAR TIME**—Duggan
- 7 "LITTLE MEN"**—Feature Film
Kay Francis, Jack Oakie & Jimmy Lydon; story of the trials and tribulations involved in running a boys' orphanage
- 11:30 4 ELOISE SALUTES THE STARS**
Eloise McElhone greets guests
- 11:45 4 FILM SHORT**
- 9 FEATURE FILM PRESENTATION**

(Stations reserve the right to change above listings without notice)

TV FORECAST

HELD OVER UNTIL SEPTEMBER 3



Mata and Hari and Co., TV's dancing satirists, are starring in the Palmer House Empire Room with Broadway's new comedy find—Noonan and Marshall.

PICK'N CHICK'N

Trade Mark Reg.

PROMPT DELIVERY SERVICE

- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

A Full Half of CHICKEN
Fried to a Golden Brown

• FRENCH FRIES • BUN • COLE SLAW • BIT OF MONEY

\$1.10

WEST SIDE STORE	NORTH SIDE STORE
4315 West North Ave.	1565 W. Howard St.
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delivery limits	delivery limits
North: Irving Park	North: Central (Evanston)
South: Roosevelt Rd.	South: Bryn Mawr
East: Western	East: Lake Michigan
West: Oak Park Ave.	West: Crawford

Present this ad for FREE DELIVERY

Monday Aug. 11

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today—News & Commentary**
8:45 9 **Travelogue—Film Short**
"Service To Those Who Serve"
9:00 4 **Morning News—Interviews**
5 **Prologue To The Future—Film**
Peter Roberts discusses topics of interest and narrates educational films
9 **Chicago Cooks—Kay Middleton**
Cooking demonstrations and hints
9:30 4 **Arthur Godfrey Time—Variety**
5 **Breakfast Party—Mel Martin**
9:45 4 **Al Pearce Show—Variety**
10:00 5 **Home Cooking—Eddie Doucette**
Today's menu includes chicken ala Chicago and fried cucumbers
7 **"Along Came Love"—Feature**
Film with Irene Hervey, Charles Starret & Doris Kenyon; comedy about a salesgirl, a young doctor and a burlesque-queen mother
9 **Picture Payday—Quiz Program**
Jackpot of prizes if you identify "The Thing." Viewers can play, too
10:15 4 **Bride & Groom—Interviews**
John Nelson is host to happy couple
10:30 4 **Breakfast With The O'Neil's**
Enjoy a second breakfast with Danny
5 **It's A Problem—Discussion**
Dr. Gabriel D'Amato, Dr. Robert Gomberg, & Marjorie Ilgenfritz discuss "Sibling Rivalry"
9 **Strike It Rich—Quiz Session**
Todd Russell subs for Warren Hull & presents guest Allen Wylie
11:00 4 **Creative Cookery—F. Pope**
Mr. Pope prepares chocolate honey cake and neapolitan casserole
5 **Ruth Lyons' 50 Club—Chats**
Willie Thall subs for Miss Lyons
7 **Bob & Kay Show—Variety**
Austin Kiplinger subs for vacationing Bob Murphy as co-emcee of show
9 **Bride & Groom—John Nelson**
11:15 9 **Love Of Life—Continued Tale**
11:30 5 **Good Living—Homemaking Tips**
"Time to Live," home economics
9 **Search For Tomorrow—Drama**
A domineering father causes problems
11:45 9 **Rhythm Retreat—Musical**
12:00 4 **Bill Evans Show—Variety Time**
5 **Noontime Comics—John Coons**
"Uncle Johnny" entertains the kids
7 **Beulah Karney Presents**
Beulah demonstrates the proper lighting for a kitchen and prepares a new type orange ice box cake
9 **Hi Ladies—Tommy Bartlett**
12:30 4 **Garry Moore Show—Variety**
Special guest, comedian Roger Price
5 **Meet Mintz—Herbie Mintz**

- 12:30 7 **Trade-Inn—TV Swap Shop**
Todd Purse and Pat Tobin
12:45 5 **Jack Angell With The News**
9 **News Of The Day—S. Allen**
1:00 5 **"Boys' Reformatory"—Feature**
Film with Frankie Darro & Grant Withers; orphan lad who supports his foster family goes to jail for brother, then escapes
7 **Barbara Moro—Creative Ideas**
Helpful hints for busy housewives
9 **Batting Practice—Warmups**
1:10 9 **Lead Off Man—Creighton**
1:25 9 **Baseball—Cubs vs St. Louis**
1:30 4 **Guiding Light—Serial Tale**
Jane Allison & Herb Nelson star
1:45 4 **Lucky North Show—Interviews**
2:00 4 **Lake Forest College—Talks**
5 **Big Pay Off—Quiz Contest**
Randy Merriman & Bess Myerson
2:15 4 **Film**
2:30 4 **Summer School—Discussion**
"World Government" is discussed
5 **Johnny Dugan Show—Variety**
3:00 4 **"Where The North Begins"**
Feature film with Russell Hayden & Jennifer Holt; Canadian Mounted Police on the trail of a band of Whiskey traders
5 **Matinee In New York—Variety**
Special children's segment, Marion Colby, "Winner Take All" quiz, and comedian Orson Bean
7 **"Cookin' Up Trouble"—Film**
Feature with Billy Gilbert, Maxie Rosenbloom & June Lang in comedy about vaudeville life
3:45 9 **Tenth Inning—J. Brickhouse**
4:00 5 **Hawkins Falls, Pop. 6,200**
7 **"Senor Jim"—Feature Film**
9 **Music Ala Mode—Jack Fuller**
4:15 4 **Assembly—Military Talks**
Officers' Candidate program is discussed
5 **Gabby Hayes Show—Tall Tales**
4:30 4 **Film**
5 **Howdy Doody Show—Puppets**
4:45 9 **Trail Blazers' Theater—Western**
"Great Stagecoach Robbery" feature
5:00 4 **Kids Karnival Kwiz—Games**
Art Hern as Natco the Clown
5 **Cactus Jim—Western Film**
7 **Sagebrush Theater—Serial**
"Riding the Dusty Trail" part I
5:30 4 **Silhouettes Of The West—Film**
5 **Weatherman—Clint Youle**
7 **Tom Corbett, Space Cadet**
5:40 5 **Dorsey Connors Show—Tips**
5:45 4 **Window Shopping—Commercial**
5 **Something To Talk About**
7 **Paddy The Pelican—Cartoon**
9 **Afternoon Edition—News**
Robert Hurleigh with news
5:50 5 **Clifton Utley And The News**
(Continued on page 22)

ROBERT MONTGOMERY

(continued from page 13)



Looking mighty like a dynamo, Bob Montgomery poses amid the props for his topnotch TV drama show. Note first signs of a cookie duster adorning the Montgomery upper lip.

wood hills when he took some well-aimed pot shots at feared gossip columnist Jimmy Fidler. When the vituperative Fidler instituted an "Award for Americanism" he got an old fashioned dose of stylized Montgomery venom. Said Bob: "Not only did he have the nerve to set up such a spurious award, but he had the further gall to award it to me!" The handsome plaque was returned with an appropriately scathing note from Commander Montgomery.

Bob describes his type-casted Hollywood roles with some distaste. Continually playing the meticulous, spoiled and worthless millionaire whose every waking hour was spent drinking and prating, Montgomery's plight is thrown in focus by his own words: "Directors shoved a cocktail mixer into my hands and kept me shaking it for years."

Surprisingly, Montgomery took a little longer to complain about the fate of his cocktail-shaking roles than most of his other grievances. But when he became sufficiently fed up he took his complaint to none other than famed tycoon Louis B. Mayer of MGM. Bob insisted on dropping the spoiled kid roles for a lead in the chiller, "Night Must Fall" (in which the leading character walks around carrying a young lady's head in a hat box). After a bitter battle, Mayer gave in, but predicted Bob would wreck his career playing heavies. As it turned out, Montgomery was put up for an Academy Award for

the role of Denny the killer in that movie.

Born 1904 in Beacon, New York, with an aristocratic background, Henry Robert Montgomery lost the family estate when his father died. He was determined to become a writer but after a few tries at getting something published, Bob gave up his Bohemian existence and broke into the acting field, where it was just as easy to starve. After a few walk-on pieces on Broadway, he finally landed a good sized dramatic role and drew fine reviews. "He has authentic impudence," pronounced one critic and Montgomery's type-casting was born. In Hollywood he played a flippant and insolent young man who brandished a cocktail shaker for some half-a-hundred pictures. Tired of the rut, he emigrated to England for an ambulance driver's job during the early phases of the war.

When the United States entered the fracas, Montgomery joined the Navy, saw action from Guadalcanal to Normandy and was discharged after 3½ years of duty with a bronze star.

After breaking into television in 1949, Montgomery led the way in original and fresh production with his "Robert Montgomery Presents" drama series. In directing "Kitty Foyle," Bob was faced with the problem of the femme lead requiring 18 changes of costume in 40 minutes. Physically this was almost impossible. The solution (which worked satisfactorily): he hired identical twins who alternated in the part. No one, not even canny TV pundits, noticed the difference.

Although a big booster of Hollywood in the main, Montgomery still carries the air of Eastern high society, yet he hates the pretentiousness of some of the nouveau "Hollywood crowd." A witty conversationalist, he breaks down the phonies into three groups: *name droppers*, *photo droppers* ("who litter their piano with the great and the near great although their relationship with them is of the sketchiest variety"), and the *guest book droppers* ("who show the names in a morocco-bound book of those they've contrived to snare for a night or a week end").

—Thomas O'Malley

Next week: More about this fabulous guy named Robert Montgomery.

NEWS STORIES
COME TO LIFE
ON

IMPACT!

TONIGHT
AND EVERY MONDAY
8:30 P.M.

A dramatic presentation of news
events as reporters interview the
people who make the news

Moderated By
AUSTIN KIPLINGER

Presented By
CITY NATIONAL BANK
AND TRUST COMPANY

CHANNEL

WENR-TV

MONDAY AUG. 11—cont'd

- 5:55 4 Chicago Weather—Climate
- 6:00 4 Sports & Comments—Bob Elson
- 5 Up To Paar—Comedy Quiz
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
- 7 Curtain Up—Film
- "Campus Diary" with Mary Ware
- 9 Spencer Allen & The News
- 6:45 4 Eddy Arnold Show—Music
- "Rockin' Along," Bell Sisters sing
- "Boo Hoo"
- 5 News Caravan—Merrill Mueller
- Mr. Mueller subs for John C. Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 VIDEO THEATER—Drama
- Peggy Ann Garner and Skip Homeier in "The Orchard" a tragic story of rural American life
- 5 MASQUERADE PARTY—Games
- Ilka Chase, Madge Evans, John S. Young, Peter Donald & moderator Bud Collyer
- 7 OUT OF THE FOG—Drama
- 9 NO COVER CHARGE—Musical
- 7:15 9 CLETE ROBERTS & THE NEWS
- 7:30 4 GODFREY'S TALENT SCOUTS
- Joe E. Brown subs for Godfrey
- 5 VOICE OF FIRESTONE—Music
- Guest soloist, tenor Robert Rounseville sings "Pourquoi Me Reveiller" from Massenet's opera "Werther," "Falling in Love with Love," "Believe Me If All Those Endearing Young Charms" & "Begin the Beguine."
- 7 FEATURE FILM PRESENTATION
- 9 JOHNS HOPKINS REVIEW
- "Wood" is discussed by guest: H. B. Dillehunt Jr.
- 8:00 4 MY LITTLE MARGIE—Comedy
- Margie is determined to marry boyfriend Freddie, but her father has different ideas
- 5 LIGHTS OUT—Mystery Drama
- "The Killer's Moon" an inmate of a mental institution escapes, causing terror in the neighborhood
- 9 MISS CHICAGO CONTEST
- 8:30 4 WHO'S THERE—Arlene Francis
- Panelists include Bill Cullen, Robert Coote and guests
- 5 ROBERT MONTGOMERY—Drama
- "Summer Story," comedy by Thomas W. Phipps, starring Vaughn Taylor, Margaret Hayes & John Newland; comic complications of a young lady who finally realizes her dream of a vacation in a swank resort hotel; (see pg. 12)

MONDAY AUG. 11—cont'd

- 8:30 7 IMPACT**—News Of Today
Austin Kiplinger narrates events
- 9 BOXING**—Eastern Pkwy. Arena
Main event: Eddie Compo, 25, of New Haven, Conn., with 67 wins & 2 losses vs Gene Smith of Wash., D.C., 6 wins & 1 loss in a 10 rd. feather-weight bout
- 9:00 4 SUMMER THEATER**—Drama
"The Man They Acquitted." A doctor, acquitted of his wife's murder, moves away, changes his name and marries a young girl—then his past is discovered. Robert Coote, Patricia Wheel, Joan Wetmore, & Michael Wager are starred
- 7 BOXING FROM RAINBO ARENA**
Main event: Jimmy Martinez, 22, of Phoenix, Ariz., with 34 wins & 1 loss vs Chuck Foster, Omaha, 24, with 7 wins & 5 losses in a 10 rd. welter-weight bout from Chicago
- 9:30 5 WHO SAID THAT?**—Quote Quiz
Emcee Walter Kiernan quizzes Bill Henry and guests, June Lockhart, Richard Derr & Hal Boyle
- 9:45 9 SPORTS PAGE**—Commentary
Arch Ward & Jack Brickhouse
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN**—Clint Youle
- 7 PAGE ONE**—News And Sports
- 9 "DESPERATE ADVENTURE"**
Feature (1st showing) with Ramon Navarro, Marian Marsh & Eric Blore; artist goes to unreasonable lengths to retrieve painting which has brought him fame
- 10:10 5 DORSEY CONNORS**—Ideas
- 10:15 4 REYNOLDS ON SPORTS**—News
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—P. Geraghty
- 10:30 4 MUSICAL NITE-CAP**—Variety
- 5 LET'S LOOK AT SPORTS**—Duggan
- 7 "ROMANCE OF RIO GRANDE"**
Feature film with Cesar Romero, Patricia Morison & Lynne Roberts; adventures of the Cisco Kid who fights for the oppressed without benefit of the law
- 10:45 4 CHRONOSCOPE**—Discussion
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—News-Guests
- 11:15 4 MIDNIGHT EDITION**—U. Turner
- 11:30 4 ALL STAR HIT PARADE**
- 9 AARON'S ACTION THEATER**
"Trusted Outlaw" western feature film with Bob Steele & Lois January; young boy returns to his ranch to live down his father's outlaw reputation
- 11:45 4 "MR. MUGGS RIDES AGAIN"**
Feature film with Leo Gorcey & Huntz Hall; jockey is disqualified because of frame-up

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LETTERS to the editor

(Continued from page 4)

I think it is positively disgraceful the way The Gleason Show goes off all the time. While watching the show they lost their picture during the comedy, but never during other parts.

Berwyn, Ill.

SHEILA LYONS

Why do they sell Pabst Blue Ribbon Beer at the baseball games when one of the TV sponsors is Hamms Beer?

Gary, Indiana

S. B

(Ed note: There is no connection between the beer contracted for a ball park and the sponsor of the team's televised games.)

"Godfrey and Friends" is much better since bashful Julius LaRosa has been added to the cast.

Kenosha, Wisconsin

JUDY ROLLAIN

If you ask me, Sharon Mangan is showing her ignorance as far as personalities are concerned by writing that whoever chose Jane Froman as the number one singer is crazy. Had Miss Mangan seen the movie "With A Song In My Heart," she would know who Miss Froman is and what a great lady she is.

Dundee, Ill.

JACK WENDT

I have heard it stated on various networks that they are allowed 6 minutes per hour for commercials. The other night I kept track of such time on a program that used 17½ minutes during a one hour show. This type publicity is more destructive than constructive.

Lakeville, Indiana

W. L. VanGRUNDY

On Saturday, July 19 at noon I saw on channel 2, WFMU Greensboro, North Carolina. The picture and sound were clear for about 5 minutes.

Park Ridge, Ill.

SAM WOODRUFF

SPACE SHIP APPEARANCES

Terra IV, the life-sized replica of the rocket space ship shown on channel 7's "SPACE PATROL" will appear at the following Kroger Grocery stores this week.

Aug. 11 28 East 112th

Aug. 12 4734 N. Pulaski

Aug. 13 4720 Marine Drive

Aug. 14 6125 Lincoln

Aug. 15 1700 Roosevelt

(Broadview)

Aug. 16 2511 Chicago Rd.

(Chgo. Hts.)

Tuesday Aug. 12

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9

- 7:00 5 Today—News & Commentary
- 8:45 9 Chicagoland Newsreel—Data
- 9:00 4 Arthur Godfrey Time—Variety
Music by Archie Bleyer's orchestra;
Robert Q. Lewis subs for Godfrey
- 5 Prologue To The Future—Film
- 9 Chicago Cooks—Kay Middleton
- 9:15 4 Morning News—Late Reports
- 9:30 4 Arthur Godfrey Time—Variety
- 5 Breakfast Party—Variety
Songs by Illean Martin & the Bellaires
- 9:45 4 Al Pearce Show—Variety Time
Monologues, music, and comedy skits
with Arlene Harris, Edna Fisher &
Elmer Blurt (low pressure salesman)
- 10:00 5 Home Cooking—Eddie Doucette
Ham banana roll-ups are prepared
- 7 "Casey Jones"—Feature Film
Gabby Hayes & Charles Starret in
story of a railroad engineer
- 9 Picture Payday—Quiz Contest
Questions based on newspaper pics
- 10:15 4 Bride & Groom—John Nelson
- 10:30 4 Breakfast With The O'Neil's
- 5 It's A Problem—Discussion
"Social Attitudes" discussed by How-
ard Whitman, Dr. Kenneth B. Clark,
& moderator Fannie Hurst
- 9 Strike It Rich—Quiz Time
Todd Russell takes over for vacation-
ing Warren Hull in the "heart quiz"
- 11:00 4 Creative Cookery—F. Pope
Today's recipe is crust for lattice
pie and fresh peach pie
- 5 Ruth Lyon's 50 Club—Informal
Variety, fun, and hats for the ladies
with Willie Thall subbing for Ruth
- 7 Bob & Kay Show—Variety
Austin Kiplinger subs for Bob Mur-
phy with Kay Westfall as co-emcee
- 9 Bride & Groom—Interviews
- 11:15 9 Love Of Life—Continued Tale
- 11:30 5 Good Living—Homemaking Tips
"Rooms For Improvement"
- 9 Search For Tomorrow—Drama
Starring Mary Stuart & Lynn Loring
- 11:45 9 Rhythm Retreat—Music Session
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—Kiddie Fun
- 7 Housewives' Holiday—Kirchner
Claude & Ruth Kirchner co-emcee
- 9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Variety
Garry's guest: comedian George Gobel
- 5 Meet Mintz—Musical Session
- 7 Trade-Inn—Exchange Show
Todd Purse & Pat Tobin conduct swap
session for audience guests

(Continued on page 26)

HOW TO RUN FOR PRESIDENT

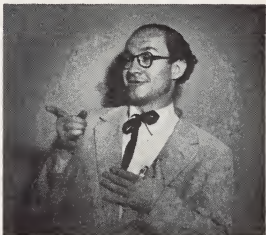
ROGER PRICE, who was campaign manager for Senator Clabbercut and the Me-First Party at the conventions, has recovered from his disappointment and now, good sport that he is, offers several basic exercises that the candidates for both parties should use in order to take their case to the people.

This advice is offered free of charge.

Mr. Price did a convention commentary for ABC that was so well received that there is talk of giving him a TV show of his own in the fall. In the meantime he may be seen frequently on such shows as "Toast of the Town" and "This is Show Business."

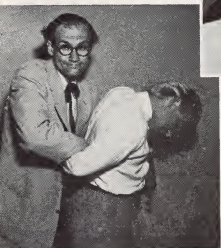


1. VIEWING WITH ALARM. A basic exercise. One good way to develop viewing with alarm expression is to show Candidate a movie film of his wife and children being eaten by an octopus. Occasionally Candidate will laugh and applaud at this. If so, reverse film and show his wife and children eating the octopus.



2. POINTING WITH PRIDE. It is easy to get Candidate to look like this. Appeal to his sense of patriotism, his Manhaad, and his intelligence. Then give him seven fast Martinis. (No alive.) This may lead to trouble, but Candidate obviously won't mind. (Note: Mr. Price has address of a good bail bandsman.)

4. (below) REASONING WITH WRONG THINKER. Keep candidate out in open air on high protein diet with lots of black strap molasses and Yagurt. (Private lessons from Gargeaus George will also help others to reason.)



3. (above) FACING THE ISSUES SQUARELY. No conditioning needed. This is a normal reflex action with 99% of all candidates. (The other 1% can't win anyway.)

5. (below) SHOWING 'EARTHY' HUMAN SIDE TO MEMBER OF ELECTORATE. Keep Candidate busy at this type exercise and even if he lases he won't mind. This sort of thing may not get the Candidate many votes but it will get him lots of publicity.



TUESDAY AUG. 12—cont'd

- 12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
- 1:00 5 "Paradise Isle"—Feature Film
Starring Warren Hull and Movita; a blind artist is ship-wrecked on a South Sea island where a beautiful native girl falls in love with him
- 7 Barbara Moro—New Ideas
Barbara shows ideas for women
- 9 Batting Practice—Warmups
- 1:10 9 Lead Off Man—Creighton
- 1:25 9 Baseball—Cubs vs St. Louis
- 1:30 4 Guiding Light—Serial Story
- 1:45 4 Luckey North Show—Interviews
Luckey spotlights local personalities
- 2:00 4 Lake Forest College—Talks
- 5 Big Pay Off—Quiz Contest
Does the woman in your life deserve the prizes? Write to Randy Merriman
- 2:15 4 Film
- 2:30 4 Mel Torme Show—Musical
- 5 Johnny Dugan Show—Variety
- 3:00 4 "Trouble Chasers"—Feature
Film with Maxie Rosenbloom & Billy Gilbert; taxi driver is sent to prison when diamond is found in his cab
- 5 Matinee In New York—Variety
"Winner Take All" quiz, old time movie, "Hook & Ladder Harry"; Harold Rome, Jack Cassidy, & Pat Moran
- 7 "Sing As You Swing"—Film
- 3:45 9 Tenth Inning—J. Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Zis Boom Bah!"—Feature
Film with Peter Lind Hayes & Mary Healy; comedy about the son of an actress and how he disrupts life on the college campus
- 9 Charles Kasher—Commercial
- 4:15 4 Garden Of Eden
- 5 Gabby Hayes Show—Tall Tales
Gabby entertains with western stories
- 4:30 4 Film
- 5 Howdy Doody Show—Puppets
- 9 Music Ala Mode—Jack Fuller
- 4:45 4 Backstage Diary—Gossip
TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of TV celebrities
- 9 Trail Blazers' Theater—Western
"Border Buckaroo" feature film
- 5:00 4 Kids Karnival Kwiz—Games
Art Hern as Natco the clown
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Western
"Riding The Dusty Trail" part II
- 5:30 4 Silhouettes Of The West—Music
Roy Starkey with Western ballads and stories (kids, see page 45)
- 5 Weatherman—Clint Youle
- 7 Mary Hartline's Party—Games
Chet Roble assists with stunts
- 5:40 5 Dorsey Connors Show—Tips

- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 9 Afternoon Edition—R. Hurleigh
- 5:50 5 Clifton Utley And The News
- 5:55 4 Chgo. Weather—Russ Reed
- 6:00 4 Sports & Comments—Bob Elson
- 5 Mayor Of Hollywood—Chats
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Liberace At The Piano—Musical
Selections ranging from the classics to popular music (see story pg. 8)
- 7 Beulah Show—Comedy Skits
Beulah volunteers to doctor Harry's pet rose bush, but becomes distressed when it changes size, shape and color in "Beulah Goes Gardening"
- 9 Spencer Allen And The News
- 6:45 4 Music Hall With Patti Page
- 5 News Caravan—John Swayze
Merrill Mueller subs for Mr. Swayze
- 9 Chicagoland Newsreel—News
- 7:00 4 ALL STAR HIT PARADE
- 5 MIDWESTERN HAYRIDE—Music
Variety hillbilly program
- 7 ON TRIAL—Discussion
"Politics On Trial—Republican Farm Policy" debated by Cong. Kenneth Hope (R-Kans)
- 9 POWER OF WOMEN—Talks
Vivian Kellems discusses problems
- 7:15 4 ROLLER DERBY—Thrills
- 7:30 4 PARS, BIRDIES & EAGLES
Danny O'Neil and his guests demonstrate how to improve your golf game
- 7 UNITED OR NOT—Discussion
John MacVane, chairman of U.N. weekly news conference, conducts discussion
- 9 KEEP POSTED—Discussion
Martha Rountree and Lawrence Spivak lead discussions on current issues
- 7:45 5 TO BE ANNOUNCED
- 8:00 4 CITY HOSPITAL—Drama
Melville Ruick as Dr. Crane in "Death Sentence," the story of a physician who discovered he had a heart condition
- 5 BOSS LADY—Drama
Father gets into debt by gambling, & nearly loses his home to his debtors
- 7 STOCK CAR RACES—Action
Watch 'em smash up late model cars
- 9 GUESS WHAT?—Quiz Show
Panel: Jackie Miles, Lisa Farraday and Audrey Christy
- 8:30 4 SUSPENSE—Mystery Drama
A young boy who has just murdered & robbed the proprietor of a store is suddenly recognized by an old classmate in "Remember Me"

TUESDAY AUG. 12—cont'd

8:30 5 CIRCLE THEATER—Drama

"Return The Favor" by John McGreevey with James Daly; an actor who failed in Hollywood returns as a successful writer to get even in an unexpected way with the man who caused his downfall

9 TELESPORTS DIGEST—Film

9:00 4 DANGER—Mystery Drama

"Flowers Of Death" by Joel Carpenter; a young boy employed in a flower shop finds himself involved in the murder of a beautiful woman

5 AMATEUR HOUR—Ted Mack mc Salute to Davenport, Iowa

9 48TH STREET THEATER—Drama

9:30 4 THE UNEXPECTED—Drama

"The Slide Rule Blonde" with Craig Stevens & Marjorie Reynolds; comedy about a girl who develops a new gambling system whereby she can make a fortune with a slide rule

7 THEATER FAMILY FAVORITES

"The Mummy's Foot." An adventure in which a young New York playwright meets a three thousand-year-old Egyptian princess

9 CLETE ROBERTS & THE NEWS

9:45 5 BOB CONSIDINE SHOW—News

9 ARMCHAIR ADVENTURES—Film

"Story Of New York City"

10:00 4 ULMER TURNER AND THE NEWS

5 WEATHERMAN—Clint Youle

7 DANGEROUS ASSIGNMENT

One of two eye witnesses to an assassination is murdered and Steve guards the other one, a young girl

9 "BLOCKADE"—Feature Film

Henry Fonda, Madeleine Carroll & Leo Carillo; daughter of international spy, during civil war in Spain, falls in love with boy from the other side

10:10 5 DORSEY CONNORS—Ideas

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 MUSICAL NITE CAP—Tunes

5 LET'S LOOK AT SPORTS

7 "NO LIVING WITNESS"—Film

J. Carroll Naish & Noah Beery

10:45 4 ISSUES OF THE DAY—Talks

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—Views

5 COMIC RELIEF—Wed Howard

11:15 4 "NEATH CANADIAN SKIES"

Feature film with Russell Hayden & Inez Cooper; a Mountie, in disguise of a desperado, rounds up gang of claim jumpers

12:45 4 MIDNIGHT EDITION—U. Turner

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SUMMER HEAT

SCUTTLES RATINGS

by JACK MABLEY



The early summer ratings of 60 television shows seen in Chicago are full of surprises. The ratings are from the Chicago firm, Videodex. They aren't foolproof, but they're as good as any, and they are the Bible to sponsors.

Viewing has slumped badly in the hot weather, to the surprise of nobody in particular. It's a tribute to six shows that they were able to show a slight increase in their audience over their January ratings.

What's My Line has held up with a 37.3. *Jim Moran's* Sunday night movies went up slightly, as did the Wednesday night fights, *The Web*, *Plainclothesman*, and *Clint Youle*. If you can find anything that these programs have in common, you're a better searcher than I.

Pulitzer Prize Playhouse had the highest rating of any of the major one-hour dramatic programs.

The rating was 19.7, and it was scored against the mean competition of the prize fights. This is tremendously heartening to viewers who believe in quality programming. Pulitzer Prize Playhouse, alternating Wednesday nights with *Celanese Theater*, has presented plays that are much superior to the others in writing, acting, and direction. It takes time for the public to discover and appreciate quality programs, but the good rating of this show, achieved after a year-long struggle, shows the market exists for good drama.

I Love Lucy of course ran away with the race, scoring 50.5, compared with 37.3 for the second place *What's My Line*.

Quality took a beating with *Fred Waring*, who scored only a 12.3 rating.

This is a case of too much music and variety before Waring comes on, and too much competition from Television Playhouse. The Waring shows are as great as ever.

The top rated local programs were the *Courtesy Theater* movie on Sunday night, and a surprise newcomer, the Tuesday night stock car races on WENR-TV. I think their success lies in their being something new on television. They're exciting and colorful, and TV production is excellent. But people are tired of watching wrestling and other hackneyed programs, and these wild auto races came along at just the right time.

Baseball was right behind these two shows in the ratings, with an 18.3, compared with 18.7 for the races and *Moran* movie. Baseball always is a great show, enhanced by Mr. Brickhouse, the best sports man in the business. It would help, though, if the Cubs were playing like they did this spring and the Sox were like last spring.

One of the biggest nosedives was taken by *Playhouse of Stars*, which fell from 24.1 with its live show of last January to 11.0 with its ordinary movie of this summer.

Amos 'n' Andy slumped from 32.7 to 13.4, and it deserved worse for serving us those old reruns. They are supposed to have fresh films for the fall, but they lost a lot of friends with their repeats.

Next year will see the beginning of the end of vaudeville on television. Its successors in the comedy field will be more human, warmer fun such as *Jackie Gleason's* characters, and the situation comedies led by *My Friend Irma* and *I Love Lucy*, which already have shot to the top.

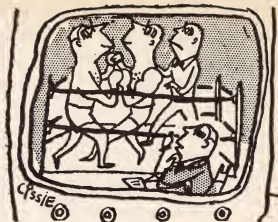


"And when did you first discover that your little boy had great musical talent?"

Wednesday Aug. 13

WBKB **WNBQ** **WENR-TV** **WGN-TV**
4 5 7 9

- 7:00 5 **Today—News And Commentary**
8:45 9 **Chicagoland Newsreel—Data**
Events of interest around Chicago
9:00 4 **Morning News—Collingwood**
5 **Prologue To The Future—Film**
Housewives hear world problems
9 **Chicago Cooks—Recipes**
9:30 4 **Arthur Godfrey Time—Variety**
Robert Q. Lewis substitutes for vacationing Arthur Godfrey
5 **Breakfast Party—Mel Martin**
Audience participation with exercises and hat designing contests
9:45 4 **Al Pearce Show—Antics**
10:00 5 **Home Cooking—Tasty Dishes**
Eddie Doucette & Loretta White demonstrate "refrigerator rolls"
7 **"Fighting Pilot"—Feature**
Film with Dick Talmadge & Gertrude Messinger in adventure story
9 **Picture Payday—Quiz Fun**
Frank Sweeney conducts picture quiz
10:15 4 **Bride & Groom—Interviews**
John Nelson talks to couple before wedding
10:30 4 **Breakfast With The O'Neil's**
Danny O'Neil with informal music
5 **It's A Problem—Discussion**
Ashley Montagu & Dr. Harold Michael Smith discuss "What Are Babies Born With?"
9 **Strike It Rich—Todd Russell**
Guest: Arthur Murphy
11:00 4 **Creative Cookery—Recipes**
Francois Pope's menu for today is kuchen dough with moist filling, kuchen form cake, coffee cake icing and buttermilk fried donuts
5 **Ruth Lyons' 50 Club—Variety**
Audience chats and "woman talk" with Willie Thall, emcee
7 **Bob & Kay—Interviews**
Discussions, interviews, and guests with Austin Kiplinger subbing for Bob
9 **Bride & Groom—John Nelson**
11:15 9 **Love Of Life—Serial Story**
11:30 5 **Good Living—Homemaking Tips**
"All About Baby" featuring Ruth Crowley, RN
9 **Search For Tomorrow—Drama**
Story of the Barron family, dominated by an old fashioned father
11:45 9 **Rhythm Retreat—Tune Time**
12:00 4 **Bill Evans Show—Variety**
5 **Noontime Comics—John Coons**
Old-time, silent comedies for kids
7 **Beulah Karney—Foods Show**
Beulah's special menu today is blueberry upside down pie with a cold plate and garden salad to complete the meal



"The referee is trying to cut in."

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Venus"*

AUGUST 16

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TV FORECAST

WEDNESDAY AUG. 13—cont'd

- 12:00 9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Comedy
Guest: comedian George Kaye
- 5 **Meet Mintz**—Piano Session
Herbie Mintz with favorite tunes
- 7 **Trade-Inn**—TV Swap Shop
- 12:45 5 **Jack Angell With The News**
- 9 **News Of The Day**—S. Allen
Spencer Allen with the latest reports
- 1:00 5 **"Revenge Of The Zombies"**
Feature film with Veda Ann Borg, John Carradine & Gale Storm; scientist collaborates with the Nazis by building an army of zombies
- 7 **Barbara Moro**—Creative Ideas
Handy items to make yourself
- 9 **Batting Practice**—Warm Up
- 1:10 9 **Lead-Off Man**—H. Creighton
- 1:25 9 **Baseball**—Cubs vs Cincinnati
- 1:30 4 **Guiding Light**—Serial Story
- 1:45 4 **Lucky North Show**—Interviews
- 2:00 4 **Lake Forest College**—Talks
- 5 **Big Pay Off**—Quiz Program
Randy Merriman & Bess Myerson
- 2:15 4 **Film**
- 2:30 4 **Summer School**—For Children
"National Government" is discussed with guest former Governor Ellis Arnall of Georgia
- 5 **Johnny Dugan Show**—Variety
Stunts, comedy and audience fun
- 3:00 4 **"Smart Alecks"**—Feature Film
Leo Gorcey, Bobby Jordan & Huntz Hall; the East Side Kids search for a convict to save an innocent man from execution
- 5 **Matinee In New York**—Variety
Guests: Dana & Wood, a cracker barrel interview, and "Winner Take All" quiz
- 7 **"Daughter Of The Regiment"**
Feature film with Warren Fuller in famous Donazetti opera
- 3:45 9 **Tenth Inning**—Jack Brickhouse
- 4:00 5 **Hawkins Falls, Pop. 6,200**
Family problems in small town life
- 7 **"Second Honeymoon"**—Feature
Film with Tyrone Power, Loretta Young, Stu Erwin & Claire Trevor; divorced couple meet again and first love is rekindled
- 9 **Baseball**—Cubs vs Cincinnati
Second game of double header
- 4:15 4 **Assembly**—Military Talks
Chief Corey interviews Maj. Gen. George F. Ferry, Commanding Gen. of the Illinois National Guard
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Film**
- 5 **Howdy Doody Show**—Bob Smith
- 5:00 4 **Kids Karnival Kwiz**—Games
- 5 **Cactus Jim**—Western Feature
- 7 **Sagebrush Theater**—Serial
"Song of the Sierras" part I

- 5:30 4 **Silhouettes Of The West**—Talks
- 5 **Weatherman**—Clint Youle
- 7 **Tom Corbett Space Cadet**
- 5:40 5 **Dorsey Connors Show**—Talks
- 5:45 4 **Window Shopping**—Commercial
- 5 **Something To Talk About**
- 7 **Paddy The Pelican**—For Kids
Cartoon adventures to entertain kids
- 9 **Afternoon Edition**—R. Hurleigh
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **Chgo. Weather**—Russ Reed
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Up To Paar**—Comedy Quiz
Contestants must prove their knowledge of news to emcee Jack Paar
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—News Events
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O'The Weather**—J. Weigel
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Adventures
- 7 **Name's The Same**—Panel Quiz
Emcee Robt. Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Joan Alexander, and Bill Cullen
- 9 **Spencer Allen And The News**
- 6:45 4 **Eddy Arnold Show**—Music
"Full Time Job," "My Daddy Is Only A Picture," Bell Sisters sing "Hang Out The Stars," also "He Knows"
- 5 **News Caravan**—John Swayze
Merrill Mueller subs for Mr. Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **ARTHUR GODFREY & FRIENDS**
Pianist-comedian Victor Borge subs for vacationing Godfrey with vocalists Frank Parker, Marion Marlowe, Janette Davis, Haleloke, Julius La Rosa, the Mariners & Chordettes
- 5 **YOUTH WANTS TO KNOW**
Young people ask questions of guest
- 7 **PAUL DIXON SHOW**—Antics
Pantomimes, comedy skits, and music
- 9 **LITTLE LEAGUE BASEBALL**
Jack Brickhouse gives play by play account of game as played by youngsters (see story page 42)
- 7:30 5 **JUVENILE JURY**—Panel Show
Jack Barry is moderator to moppets
- 8:00 4 **STRIKE IT RICH**—Quiz Contest
Actor Victor McLaglen is guest
- 5 **KRAFT THEATER**—Drama
"Lace On Her Petticoat" by Aimee Stuart; two lonely little girls try to maintain their summer friendship in spite of harsh class line drawn by an adult world
- 7 **ADVENTURES OF ELLERY QUEEN**
In "A Frame For A Chair" Insp. Queen becomes involved in a case about a teenage boy who found himself heading for the electric chair even though he was completely innocent of the crime

WEDNESDAY AUG. 13—cont'd

- 8:30 4 THE HUNTER—Drama**
Barry Nelson as Bart Adams finds romance and international intrigue in "Athens Episode"
- 9 11 IN OUR TIME—Film Short**
- 9 YESTERDAY'S NEWSREEL—Film**
- 9:00 4 BLUE RIBBON BOUTS—Boxing**
Danny Nardico, 25, from Painesville, Ohio, with 33 wins & 7 losses, vs Lalu Sabotin, with 19 wins & 2 losses in 10-round light-heavyweight bout from Cleveland
- 5 TV RECITAL HALL—Musical**
Guest, pianist Eugene Tstomin
- 7 WRESTLING FROM RAINBO**
- 9 MELODY MILL—Variety Show**
Featuring Jimmy Palmer and his "Dancin' Shoes" orchestra, with vocalists Joni Lynn & Tiny McDaniels, plus a guest recording star
- 9:30 5 CITY DESK—Chgo. Problems**
Moderator William Ray (see page 36)
- 9 TRAVELERS' SKETCHBOOK—Film**
"Industries Of Mexico"
- 9:45 4 SPORTS QUIZ—Film**
- 9 CLETE ROBERTS' NEWS—Events**
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN—Clint Youle**
- 9 "GIRL FROM GOD'S COUNTRY"**
Feature film with Chester Morris, Jane Wyatt & Charles Bickford; story about a doctor in Alaska who is being hunted by police for a murder he did not commit
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—P. Geraghty**
- 10:30 4 MUSICAL NITE-CAP—Tunes**
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 CHRONOSCOPE—Discussion**
Guest: Dr. Y. C. Yang, Ambassador to the U.S. from the Republic of So. Korea
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Guests**
- 7 "OUR DAILY BREAD"—Film**
Feature with Tom Keene, Karen Morley & John Qualen; story of how a city family moves to a farm
- 11:15 4 FEATURE FILM**
- 11:30 9 NEWS VIEWS—Carl Greyson**
- 12:45 4 "NOW BARRABAS"—Feature**
Film with Richard Greene & Sir Cedric Hardwicke; navy flyer, forced down in So. Pacific, relives his entire life while waiting for death
- 2:15 4 MIDNIGHT EDITION—U. Turner**

(Stations reserve the right to change above listings without notice)

TV FORECAST

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can own

MINK

Our New Mink coats range from \$1500 to \$6000. To do a volume business we must take slightly Used Mink Coats in trade. 40 years of honest dealing has brought us the wealthy clientele who trade in their Mink Coats very often. These traded-in Minks (reconditioned) look like new and can be bought for \$400-\$500 and \$600. Phone ANdover 3-5507 or come in NOW for the biggest Mink Borgains in Chicago.

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*"Miss
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AUGUST 16

● **7:30 p.m. over WBKB**

*Television's Newest
Sports Sensation!*

7:00 p.m.

MAJOR LITTLE LEAGUE BASEBALL

Youngsters from 9 to 12
years old play the great
American game... a feature
everyone will enjoy.

Sponsored by

SWIFT'S Ice Cream & Franks

WGN-TV CHANNEL 9

★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—There's something about TV-land that militates against happy marriages. Not long ago, singer **Connie Russell** threw her marital life overboard in favor of a New York career. The latest casualty is singer **Danny O'Neil**, who's splitting from his missus, **Gerry**.

A checkback to our June 7 edition, when we asked the top local TV newscasters to predict the outcome of the conventions, showed that only **Frank Reynolds** of **WBKB** picked both **Ike** and **Adlai**.



REYNOLDS

Memo to the morals squad—after watching sportscaster **Tom Duggan** closely the last several weeks (including the too-cute expressions, the small-boy show-off-ism) we've come to a conclusion that **Tom Duggan's** affair with **Tom Duggan** is a public scandal that ought to be stopped by the police.

Scout **Glory Fox** reports that singer **Johnny Desmond** has 10 new fan clubs organized. This makes **Johnny** one of the most active personalities in the country. It must be those handsome Latin looks that wow the girls.

New members pledged to **Chicago Unlimited** (the non-profit outfit out to salvage **Our Town's** radio-TV empire) include: **Larry Alexander**, **Dean Almquist**, **Jim Ameche**, **Alan Fishburn**, **Greta Hall**, **Louise King**, **Herb Lateau**,

Lucille Lorelle, **Bill O'Connor**, **Ron (Topper) Pritikin**, **Art Van Harvey** and **Herb Laufman**. Organizations joining are **George Colburn Lab**, **Dallas Jones Productions** and **Phoenix Productions**. Congratulations.

Incidentally, **Chicago Unlimited** is one-third of the way to its pledged goal of \$25,000, leaving plenty of vacant room for some rather prominent local TV-radio names which we're tempted to start mentioning pretty soon.

A terrific problem will be faced shortly by newscaster **Clifton Utley**. During the last several months, he has admittedly gone out on a limb for both **GOP** candidate **Ike Eisenhower** and **DEM** candidate **Adlai Stevenson**. **Clifton** has built up a vast reputation for unbiased interpretation of the news over a lengthy period, and it was with considerable brow-raising that his recent performances were studied.

However, in all fairness to **Utley**, it seemed to be a case of conscience and sincere belief working on him. Certainly it was no malicious intent that caused him to favor both **Ike** and **Adlai** in their respective races.

But here's **Clifton's** problem—who gets the favored treatment in the November presidential race?

WBKB newscaster **Ulmer Turner** had a similar problem some time back when he was called upon to pick a "winner" in a pre-convention poll conducted by this magazine. While **Ulmer** admitted he personally thought **Ike** would get the convention nod, he leaned over backward and picked **Taft** instead.

It's a tough life these newscasters lead. No matter what they say or do, somebody gets mad and accuses them of bias. It's amazing they accomplish the great job they do.

WENR-TV has landed a sports plum. They're televising the finish of the annual **Tam O'Shanter** combination golf tournament and carnival. Promoter **George S. May** always manages to have the winning golfers finish last so the televising, scheduled for Sunday, Aug. 10 at 6.30, should be mighty interesting.



"We'll return to our hero, trapped in a meat grinder, but first a word from . . ."

Thursday Aug. 14

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
- 8:45 9 Chicagoland Newsreel—Data
- 9:00 4 Arthur Godfrey Time—Variety
 - 5 Prologue To The Future—Film
 - 9 Chicago Cooks—Kay Middleton
- 9:15 4 Morning News—Collingwood
- 9:30 4 Arthur Godfrey Show—Variety
 - 5 Breakfast Party—Mel Martin
- 9:45 4 Al Pearce Show—Comedy Time
 - Yogi Yorgessen with comic dialects
- 10:00 5 Home Cooking—Recipes
 - 7 "Black Doll"—Feature Film
 - Donald Woods, Nan Grey & Edgar Kennedy in story of a small town sheriff who tries to solve a murder
 - 9 Picture Payday—Quiz Game
 - Frank Sweeney is quizmaster
- 10:15 4 Bride & Groom—John Nelson
- 10:30 4 Breakfast With The O'Neils
 - 5 It's A Problem—Discussion
 - "Family Desertion" discussed by Fannie Hurst, Dr. Jacob T. Zukerman, & Mollie Park
 - 9 Strike It Rich—Warren Hull mc
- 11:00 4 Creative Cookery—Recipes
 - Mr. Pope demonstrates three methods for barbeque spareribs with dressing
 - 5 Ruth Lyons' 50 Club—Views
 - 7 Bob & Kay Show—Variety
 - Chatter and interviews with Austin Kiplinger subbing for Bob Murphy
 - 9 Bride & Groom—Interviews
- 11:15 9 Love Of Life—Serial Drama
- 11:30 5 Good Living—Homemaking
 - 9 Search For Tomorrow—Tale
- 11:45 9 Rhythm Retreat—Song Session
- 12:00 4 Bill Evans Show—Variety
 - 5 Noontime Comics—John Coons
 - 7 Housewives' Holiday—Variety
 - 9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Variety
 - Dick Kollmar is Garry's special guest
 - 5 Meet Mintz—Musical Session
 - 7 Trade-Inn—Swap Shop Fun
- 12:45 5 Jack Angell With The News
 - 9 News Of The Day—S. Allen
- 1:00 5 "Manhattan Love Song"—Film
 - Feature with Robert Armstrong, Dixie Lee & Franklin Pangborn
 - 7 Barbara Moro—Ideas & Tips
 - 9 Batting Practice—Warmups
- 1:10 9 Lead Off Man—Creighton
- 1:25 9 Baseball—Cubs vs Cincinnati
- 1:30 4 Guiding Light—Serial Drama
 - Stars Lyle Sudrow & Charita Bauer
- 1:45 4 Lucky North Show—Tips



DEAR BOSS:

If Louis Cowan keeps converting parlor games into TV shows (first "Down You Go", then "Super Ghost") I figure it's only a matter of time before my favorite game gets the nod. I'll be only too happy to accept a berth on a panel with fellow experts Ava Gardner, Jane Russell and Corinne Calvet. Wonder what they'll call Post-Office when it's televised?

Incidentally, a Mrs. Stern on the Super Ghost panel came across very well, I thought. She had a nice friendly grin, was almost as attractive as Toni Gilman and handled her spelling chores brilliantly. Fortunately she accepted her success graciously—without any of Miss Gilman's frenzied scramble for recognition. Gail Compton, another Ghost, does well as a panelist but whoever told him he was another Hal Block or Herman Hickman was no friend.

I was trying to explain the Demo Convention to my son. It's like this, I said: Let's say you had your whole gang in to watch TV some afternoon. Every guy clamors for a different program so you say "we'll vote and majority rules." So the gang votes for "Cactus Jim", "Sagebrush" and "Trailblazers" and it so happens that "Cactus Jim" is the people's choice. So you tune in Captain Kidd (a new program no one even knew was on the air.) Well, that's democracy the way the Demo convention practices it, I told my son. He couldn't figure it, either.

CHUB

TV FORECAST

THURSDAY AUG. 14—cont'd

- 2:00 4 Lake Forest College—Talks
5 Big Pay Off—Quiz For Men
- 2:15 4 Film
- 2:30 4 Mel Torme Show—Musical
5 Johnny Dugan Show—Variety
- 3:00 4 "Spotlight Scandals"—Film
Feature with Billy Gilbert, Frank Fay & Bonnie Baker; two vaudeville actors form partnership but split up when one is involved with a suicide
- 5 Matinee In New York—Variety
"Winner Take All" quiz, guest: Patricia Bright, Mrs. McKee will show a movie about treasure hunters, and Vacation Wonderland will spotlight Florida
- 7 "Talking Feet"—Feature Film
- 3:45 9 Tenth Inning—J. Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
7 "Sinister Hands"—Feature
Film with Mischa Auer & Phyllis Barrington in a murder mystery
- 9 Music Ala Mode—Jack Fuller
- 4:15 4 Farm And Home Time—Talks
5 Gabby Hayes At The Double Bar M Ranch—Western Story
- 4:30 5 Howdy Doody Show—Puppets
- 4:45 4 Backstage Diary—Gossip
TV Forecast editor Marty O'Shaughnessy and Bonnie Weber with inside news of the stars and interviews
- 9 Trail Blazers' Theater—Western
"Wolves Of the Range" feature film
- 5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Sagebrush Theater—Western
"Song of the Sierras" part II
- 5:30 4 Silhouettes Of The West—Talks
5 Weatherman—Clint Youle
7 Mary Hartline's Party—For Kids
- 5:40 5 Dorsey Connors Show—Ideas
- 5:45 4 Window Shopping—Commercial
5 Something To Talk About
9 Afternoon Edition—R. Hurleigh
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
5 Mayor Of Hollywood—Tour
7 Austin Kiplinger & The News
9 Captain Video—Adventure Tale
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
5 Liberace At The Piano—Music
7 Lone Ranger—Western Drama
9 Spencer Allen And The News
- 6:45 4 Music Hall With Patti Page
5 News Caravan—John Swayze
Merrill Mueller subs for John Swayze
9 Chicagoland Newsreel—Data

- 7:00 4 BURNS & ALLEN—Comedy Skits
5 GROUCHO MARX SHOW—Quiz
"You Bet Your Life" (see page 5)
- 7 A DATE WITH JUDY—Comedy
Mr. Foster returns from out of town to find no one at home in "Father's Return Trip"
- 9 "CITY OF SILENT MEN"—Film
Feature with Frank Albertson, Juse Lang, & Jan Wiley; ex-convicts traveling from place to place meet a small town mayor who tries to reform them
- 7:30 4 GRUEN THEATER—Drama
5 GUESS WHAT HAPPENED?
Moderator Ben Grauer with panel, Roger Price, Maureen Stapleton & Frank Gallop
- 7 CHANCE OF A LIFETIME—Acts
Three cities will be represented each week. Tonight a contestant from Boston, one from Buffalo, & the 3rd from New Orleans
- 8:00 4 STAR TIME—Pantomimes
Bill Cain, Clark Davis, Ellen Scott
- 5 DRAGNET—Police Action Drama
"The Big Mother" a story about a baby who was stolen from the hospital
- 7 STRENGTH FOR FREE WORLD
9 PICK THE WINNER—Political
Major issues of current political campaigns are discussed by outstanding spokesmen with Walter Cronkite emcee
- 8:30 4 BIG TOWN—Newspaper Drama
Steve Wilson looks for the one witness that can make a murder conviction stick
- 5 MISTER PEEPERS—Comedy
Story of a mild mannered general science teacher in a small town Junior High School, starring Wally Cox
- 7 FAMILY BATTLE—Quiz Time
John Weigel emcees panel game with regulars Woody and Virginia Klose
- 9 "SMART ALECK"—Feature Film
Peter Reynolds, Leslie Dwyer & Edward Lexy; unscrupulous nephew arranges murder of his rich uncle by split second timing under the nose of the police chief (English cast)
- 9:00 4 RACKET SQUAD—Drama
A local racket which started with nickels and dimes winds up in the billions in "Pick a Number"
- 5 MARTIN KANE, PRIVATE EYE
The body of a concession operator, found at a Coney Island amusement park, leads Detective Kane to a dope ring; Lee Tracy stars
- 7 THIS IS MY MELODY—Tunes
Bill Gwinn is host to talented contestants with story to tell
- 9 THIS IS MUSIC—Variety
John Mallow introduces selections
- 9:30 4 BOSTON BLACKIE—Drama
A murdered draftsman, a secret war contract, a spy, and a case of jealousy give Blackie a merry chase in "The Toy Factory Murder"

THURSDAY AUG. 14—cont'd

- 9:30 5 **ASK ME ANOTHER**—Quiz
Joe Boland emcees sports quiz with panel, Warren Brown, Johnny Lu-jack, Kay Westfall & Tom Duggan
- 7 **DR. FIXUM**—Helpful Hints
- 9 **I'VE GOT A SECRET**—Panel
Panelists include Louise Albritton, Laura Hobson, Orson Bean & Walter Kiernan, who try to guess secrets of viewers & guests; Garry Moore mc
- 10:00 4 **ULMER TURNER & THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 7 **"HOT OFF THE PRESS"**—Film
Feature with Jack LaRue, Monte Blue & Fuzzy Knight; newspaper story about crooked policies
- 9 **"ROOM TO LET"**—Feature Film
Jimmy Hanley, Valentine Dyll & Christine Silver; a doctor moves into house as boarder and proceeds to dominate lives of girl & her mother
- 10:10 5 **DORSEY CONNORS**—Helps
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER**—P. Geraghty
- 10:30 4 **MUSICAL NITE-CAP**—Tunes
- 5 **LET'S LOOK AT SPORTS**
- 10:45 4 **CHINCHILLA STORY**—Care
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Gossip
- 9 **"I MARRIED A WITCH"**—Film
Feature with Fredric March, Veron-ica Lake & Robert Benchley; humor-ous story about the reincarnation of a beautiful witch whose spirit has been confined since colonial days, but as-umes mortal form again in the 20th century
- 11:15 4 **"NORTH OF THE BORDER"**
Feature film with Russell Hayden & Inez Cooper; cowboy finds his partner killed and follows the trail of the mur-derers into Canada
- 11:30 7 **"LUCKY TERROR"**—Feature
- 12:45 4 **MIDNIGHT EDITION**—U. Turner

(Stations reserve the right to change above listings without notice)

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Blend
is an Art!**

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\$3 TV SERVICE CALL
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Starring **LEE TRACY**

TV

THURSDAY, 9 P.M.
(NBC)



SANO
CIGARETTES



ENCORE
CIGARETTES

UNITED STATES TOBACCO COMPANY

RADIO

SUNDAY, 3:30 P.M.
(NBC)

TV FORECAST

NEW COMEDY SENSATION

NEXT WEEK—Comic Wally Cox is the newest exponent of dry humor on TV. As "Mr. Peepers," the bumbling high school botany teacher, he's scoring heavily. Read a lively article on this new low pressure comic.



NEXT WEEK—Our comedy editor is drawing closer to the top rung in the listing of TV's top five comics. So far he's named Sam Levenson (5), Herb Shriner (4) and Groucho Marx (3). Watch for number two.



PLUS—Full details on the August 16 Video Venus beauty contest. . . . Part II in the amazing career of movie star-adventurer Robert Montgomery. . . . A provocative round up of what's in store for TV next year. . . . **AND** all the other regular features, Channel One, Jack Mabley, Chub McCarthy, Backstage Diary and Sports.



William Ray

MEET THE STARS

A FORMER Louisville, Ky., boy who started out to become a lawyer wound up using his oratorical tones to sway a TV audience instead.

William Ray, news and special events director for the NBC central division, launched WNBQ's "City Desk," a discussion of current events in the Chicago area, and is seen periodically on the program (9:30 p.m. Wednesdays).

While attending University of Louisville, Ray held a full-time job on the Louisville Courier-Journal, edited the college paper, organized and was a member of the varsity debating team. Then a decision to study law brought him to the University of Chicago law school. At the same time, he joined the staff of The Chicago Post.

After graduation and a dry run in Louisville as a free lance publicity agent, he headed again for Chicago where he joined the publicity staff of A Century of Progress. Then NBC tempted him and he joined their press department, became manager in 1937, and took over his present post in 1943.

Ray is married and father of two boys, William Jr., and Robert.



Dean Martin and Jerry Lewis, who have been just about the hottest act in show business for the past year, have brought their zany talents to Chicago's Chez Paree, where they'll be on display for the next few weeks.

Friday Aug. 15

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Reports & Interviews
- 8:45 9 Chicagoland Newsreel—Data
- 9:00 4 Morning News—Commentary
- 5 Prologue To The Future—Film
Peter Roberts with educational talks
- 9 Chicago Cooks—Kay Middleton
- 9:30 4 Al Pearce Show—Variety Time
Music, comedy and discussions
- 5 Breakfast Party—Mel Martin
- 10:00 5 Home Cooking—Recipe Fun
Eddie prepares eggnog sponge cake
- 7 "Phantom In The House"—Film
Feature with Ricardo Cortez & Nancy Welford; drama of a man who went to prison for another's crime
- 9 Picture Payday—Quiz Show
Prizes go to home viewers, too.
- 10:15 4 Bride & Groom—John Nelson
- 10:30 4 Breakfast With The O'Neils
- 5 It's A Problem—Discussion
Alice Thompson and Ashley Montagu discuss "Colleges—Co-Ed Or Not"
- 9 Strike It Rich—Todd Russell
Guest: Lenny Herman, orchestra leader
- 11:00 4 Creative Cookery—Recipes
French fried fish, shrimp, & hostess french fried shrimp with sauce
- 5 Ruth Lyons' 50 Club—Chatter
Gags, gimmicks, and talks for the gals with Willie Thall subbing for Ruth
- 7 Bob & Kay Show—Variety Time
- 9 Bride & Groom—Interviews
- 11:15 9 Love Of Life—Serial Drama
- 11:30 5 Good Living—New Ideas
"Face the Facts," beauty tips featuring Hope Robbins, beauty expert
- 9 Search For Tomorrow—Tale
- 11:45 9 Rhythm Retreat—Music Session
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—John Coons
- 7 Beulah Karney—Foods Show
Beulah reveals a tea room secret salad
- 9 Hi Ladies—Interviews
- 12:30 4 Garry Moore Show—Comedy
Guests: comedian Phil Foster and scientist-explorer Ivan Sanderson
- 5 Meet Mintz—Favorite Tunes
- 7 Trade-Inn—Exchange Fun
- 12:45 5 Jack Angell With The News
- 9 News Of The Day—S. Allen
- 1:00 5 "Reckless Way"—Feature Film
Marion Nixon & Kane Richmond
- 7 Barbara Moro—Creative Ideas
- 9 Test Pattern Until 4:45 p.m.

- 1:30 4 Guiding Light—Serial Story
- 1:45 4 Luckey North Show—News
News, views, fashions and interviews
- 2:00 4 Lake Forest College—Talks
- 5 Big Pay Off—Quiz Program
- 2:15 4 Film
- 2:30 4 Summer School—Talks
- 5 Johnny Dugan Show—Variety
- 3:00 4 "Army Wives"—Feature Film
Elyse Knox, Marjorie Rambeau & Rick Vallin; deals with the troubles of a young couple in getting married, as the Army keeps them apart
- 5 Matinee In New York—Variety
Paul Killiam shows an old time movie, "Winner Take All" quiz, comedians Howell & Bowser
- 7 "Scream In The Night"—Film
Feature with Lon Chaney, Jr.; an artist, strangely inspired, depicts scene of a murder so accurately that he is accused of the crime
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Woman Unafraid"—Feature
- 4:15 4 Assembly—Armed Forces Show
Chief Joseph Corey interviews a serviceman in Tokyo over the phone
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
- 5 Howdy Doody Show—Puppets
- 4:45 9 Trail Blazers' Theater—Western
"Law of the Saddle" feature film
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Western
"Navajo Trails" part I
- 5:30 4 Silhouettes Of The West—Chats
Western folklore with Roy Starkey
- 5 Weatherman—Clint Youle
- 7 Tom Corbett Space Cadet
- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 7 Paddy The Pelican—Stories
Cartoon stories to entertain the kids
- 9 Afternoon Edition—R. Hurleigh
- 5:50 5 Clifton Utley And The News
- 5:55 4 Chicago Weather—Climate
Russ Reed with tomorrow's weather
- 6:00 4 Sports & Comments—Bob Elson
- 5 Up To Paar—Comedy Quiz
Jack Paar questions contestants
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top Of The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago

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AUGUST 16

7:30 p.m. over WBKB

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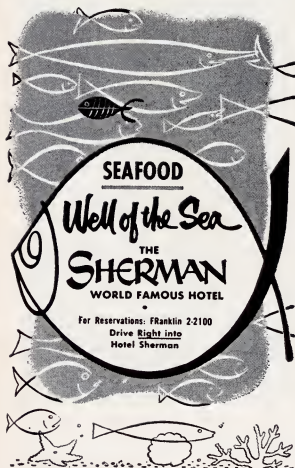
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RADIO DISPATCHED TRUCKS

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TELE-TRONICS

SERVING ALL CHICAGOLAND



FRIDAY AUG. 15—cont'd

- 6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skits
7 Trouble With Father—Skit
The Erwins turn the house over to Jackie & her friends in "No Place Like Home"
- 9 Spencer Allen And The News
- 6:45 4 Eddy Arnold Show—Musical
"Half As Much," "I'll Walk Alone," "Stars Fell On Alabama," & "Cattle Call"
- 5 News Caravan—John Swayze
Merrill Mueller subs for Mr. Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 ARTHUR MURRAY PARTY
Hostess Kathryn Murray, Emil Coleman's orchestra, & guest Will Jordan
- 5 CURTAIN CALL—Drama
"The Vexations of A. J. Wentworth, B.A.," adventures of an English school teacher written by H. F. Ellis
- 7 OUR NEIGHBORS TO THE NORTH—Film Short
- 9 DOWN YOU GO—Panel Quiz
Moderator Dr. Bergen Evans with panelists, Robert Breen, Fran Coughlin, Carmelita Pope & Ernie Simon
- 7:30 4 PANTOMIME QUIZ—Charades
Mike Stokey with guests and regulars Hans Conried, Jackie Coogan, Coleen Gray, and Bob Stack, plus guest team
- 5 WALT'S WORKSHOP—Creative
Mr. Durbahn builds a packing box which can be used for a bookcase for students going away to college
- 7 FEATURE FILM PRESENTATION
- 9 PRESS CONFERENCE—News Talk
Lee Schooler moderates panel of newsmen
- 8:00 4 PLAYHOUSE OF STARS—Drama
"Double Exposure" starring John Beal, Amanda Blake & John Brown; modern day Solomon is confronted with problem of which partner in a marriage is trying to kill the other
- 5 DOORWAY TO DANGER
- 9 LIFE BEGINS AT 80—Panel
Jack Barry moderates panel of oldsters: Mrs. Georgianna Carhart, 87; Fred Stein, 84; Dr. H. S. Hathaway, 81; Mrs. Jessie Graham, 85; Fred Irving Cox, 81; and newcomer Alexander Knox, 82
- 8:30 4 FOOTLIGHTS THEATER—Drama
"The Big Hello" starring Cesar Romero & Jeanne Cagney; set in Hollywood, story concerns a wrestler, his manager, and a young dancer with whom they both fall in love
- 5 CAMPBELL PLAYHOUSE—Drama
"Luckiest Guy in the World" with Gordon Oliver & Marjorie Reynolds; story of a long-married man who suddenly sees his wife through another man's eyes

FRIDAY AUG. 15—cont'd

8:30 7 **TALES OF TOMORROW**—Drama
 "A Child Is Crying." A four-year-old child is asked to help save the nation

9 ALL STAR FOOTBALL GAME

College All-Stars vs the Los Angeles Rams, from Soldiers' Field, Chicago; 19th annual charity grid game (see pg. 46)

9:00 4 **POLICE STORY**—Drama

5 **SUMMER SPORTS REEL**—News

7 **GREAT AMERICANS**—Film

"Washington Irving." Traces his early life in New York as a lawyer & writer, describes his travels abroad, and what influenced the writing of his best-known literary works. Also "James Fenimore Cooper," significant incidents in his life and his growth from a young man dreaming of adventures, to a distinguished novelist

9:30 4 **ALL STAR HIT PARADE**

5 **GREATEST FIGHTS OF THE CENT.**

Boxing film: Barney Ross vs Jimmy McLarnin (May 28, 1934)

7 **CHGO. KLOSE UPS**—Interviews

9:45 4 **DISC JOCKEY SHOW**—Hal Tate

Hal spins your favorite records

5 **WASHINGTON SPOTLITE**—Talks

Moderator Marquis Childs

10:00 4 **ULMER TURNER & THE NEWS**

5 **WEATHERMAN**—Clint Youle

7 **COURTESY HOUR**—Jim Moran

Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra

10:10 5 **DORSEY CONNORS**—New Tips

10:15 4 **SPORTS SCOREBOARD**—Elson

5 **CLIFTON UTLEY & THE NEWS**

10:25 4 **CHGO. WEATHER**—P. Geraghty

10:30 4 **MUSICAL NITE-CAP**—Tunes

5 **LET'S LOOK AT SPORTS**

10:45 4 **CHRONOSCOPE**—Discussion

Robert Ramspeck, U. S. Civil Service Commissioner will be interviewed

5 **HERBIE MINTZ SHOW**—Tunes

11:00 4 **KUP'S COLUMN**—Gossip

7 **"INVISIBLE ENEMY"**—Film

Feature (1st showing) with Alan Marshall, Tala Birell & Mady Corell; an international crook, operating for a foreign government, tries to gain control of important Eng. oil field

11:15 4 **"PRIVATE ANGELO"**—Feature

Film with Godfrey Tearle & Peter Ustinov; two English soldiers return to Italy to help a native soldier, but are stopped at the border

12:45 4 **MIDNIGHT EDITION**—U. Turner

(Stations reserve the right to change above listings without notice)

Football Tonight COLLEGE ALL-STARS

vs.

LOS ANGELES RAMS

SEE THE
WORLD'S GREATEST
GRID CLASSIC

PRESENTED BY YOUR

Admiral

DEALER

WGN-TV

8:30 P.M.

WENR-TV

Tonite at 10

"THE COURTESY HOUR"

JIM MORAN—M.C.

warm! friendly!
a great family
show! 60 minutes
of top talent!



Peggy Wood and Robin Morgan, who play Mama and Dagmar on the warm-hearted dramatic series "Mama" seen Fridays on channel 4 (WBKB) at 7 p.m. It's off for the Summer, but will be back on in September.

Notre Dame, Olympics Plan Live TV Ban . . .

FILM versions of the 1952 Olympic Games may not be seen on TV. American newsreels filed a protest against the Finnish Olympic Committee's decision to ban TV newsreel cameras. They wired their protest to Helsinki and at this writing have received no official reply. The Committee originally asked a \$250,000 fee for video rights but the reels turned it down as unreasonable.

The Committee banned all video coverage in favor of local Finnish film production outfits. And because they hope to sell these films to U.S. theatres, they feared day-by-day coverage by TV newsreels would hurt the potential box office. The American reels have protested the ban on grounds that the Committee is attempting to commercialize an amateur event.

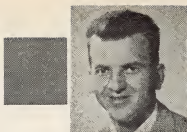
Speaking of films, Notre Dame is threatening to ban all live television on its football games. Instead, the Irish plan to sell exclusive film rights. . . . The IBC has carded an impressive array of Wednesday night fights for TV. Tentatively scheduled are Vince Martinez vs. Carmen Basilio, Aug. 6 and Bob Satterfield vs. Harold Johnson, Aug. 13. . . . Johnson is ranked as No. 3 middleweight contender by *Forecast*. . . . Missouri refused to ban Verne Gagne's "sleeper" hold. Neighboring states maintain the hold is illegal. . . . Isn't Verne about due to take Lou Thesz's heavyweight title?

Bob Elson, chock full of baseball yarns, recalled this one: The Yankees were playing the then world champion Philadelphia Athletics in Shibe Park. Warming up and nibbling on a hot dog in the Yankee bullpen was pitcher Harold Henry. The Athletics suddenly filled the bases and Henry was summoned to the mound.

"What's up?" inquired Henry.

"There's one out," replied the bullpen catcher. "The bases are loaded and Cochrane, Simmons and Foxx are coming up."

"Hold this," gulped Henry, handing the hot dog to the catcher. "I'll be right back."



by

ED PAZDUR

Sports Editor

Big Test On Aug. 13



SATTERFIELD

His "Sleeper" Hold Illegal?



GAGNE

SPORTS HEADLINER MEETS NEWSMAN . . .

Former middleweight champion of the world, England's Randy Turpin chats with John Daly. Sandy haired Turpin is rated by *Forecast* as the leading contender for Sugar Ray Robinson's title.

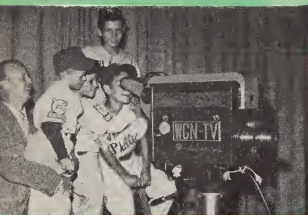
NEXT WEEK: You won't want to miss *Forecast's* revealing story on Minnie Minoso. What inspires the White Sox star to play heads-up baseball? How did he get his start? The Minoso story appears in next week's *TV Forecast*, on sale at leading newsstands.

SMALL FRY SCORE



Paul Flaherty, 11
Thillens Yankees

HERE'S something absolutely new and diverting in family entertainment. Last week, WGN-TV (with Jack Brickhouse and Ernie Simon) introduced a new kid baseball series, "The Little League," and discovered a fresh and thoroughly enjoyable 90 minutes of miniature baseball. Surprisingly enough, the kids braced themselves for the serious business at hand and turned out a performance that matched the spirit, zest and enthusiasm of professionals. The kids, ranging from 9 to 12, can be seen romping before WGN-TV



Jack Brickhouse gives an assist to Little Leaguers eager to peek into one of WGN-TV's cameras. Getting the boost from Brickhouse is Johnny Loughlin. Others are (l. to r.) Shotgun Becker, Barry Mink and Dennis Pickett (top).

cameras Wednesdays, 7-8:30 p.m.

From the outset in 1951 the Little League, sponsored by Chicago check cashing entrepreneur Mel Thillens, was a rousing success. Thillens' little leaguers copped the 1951 Illinois state title and went on to the finals in the World Series at Williamsport, Pa., but were defeated by California.

However, Thillens initial success was to be marred by a dispute with the home office and headquarters of the Little Leagues. Carl Stotz, a gentlemanly philanthropist who originated the leagues in 1939, maintains rigid control of all league activities from his home base in Williamsport. Stotz argued that Thillens must abide by league regulations stipulating all league players must be obtained from a 12,000 population radius of the ball park. Thillens dissented and Stotz declared the Thillens League ineligible for tournament and World Series competition in 1952.

"It is unfair to have Thillens pick his players from all over Chicagoland," declared league official Harry Jones. "Smaller communities and towns have limited talent and in fairness to them, Thillens should stay within the bounds of his own community to recruit players." . . . But the Thillens "revolt" became complete. An entirely new and independent league was organized. Tabbed Thillens Major Little League, it embraced six teams; Cubs, White Sox, Cardinals, Phillies, Yankees and Indians. The expenses are underwritten by Mel Thillens and its magnitude was attested to by the 11,000 boys who tried out for the league at various playgrounds and recreational centers around Chicagoland.

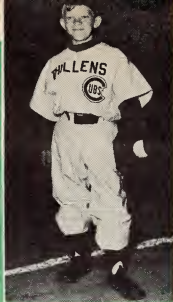
ON TV

Although the Thillens little leaguers are not eligible for tournament play leading to the World Series at Williamsport, Pa., August 26, Thillens plans to expand his leagues next year to include neighboring cities and states. That way, Thillens can stage his own world series in Chicago.

With 55 Little Leagues already organized in Chicagoland, Community leaders hope to avert an all-out break with the Thillens League. Unless their differences are settled amicably the little leagues will become divided into two competitive factions that will inevitably cause dissension and unnecessary discord at the expense of the kids.

The Thillens little leaguers currently seen on WGN-TV boast of the best ball park in the country and strut about the field in regulation uniforms. The kids are big leaguers right down to a contract which binds them to such distasteful habits as brushing their teeth every morning and washing behind their ears. Furthermore, the leaguers are pledged to finish meals before leaving the table; be a gentleman at all times; never use ungentlemanly language; be a good sportsman; be sure to do all homework; never display a temper; keep clothes neat and trim, and obey parents at all times. . . . Is there a better way to battle juvenile delinquency?

It is in the spirit of this contract signed by all Thillens Little Leaguers that we hope the Thillens faction and the National Little League office will meet for the specific purpose of settling their differences. Certainly, the problem is minor when paralleled with the welfare of Chicagoland's youth.



Star shortstop of the Cubs, "Shotgun" Becker (above & right) was a member of the All-Star team that went to the World Series last year.



Rannie Madden, 12, League's leading hitter and pitcher (seated) kisses the bat pointing at .810 with 13 hits in 16 times at bat. Looking on are (l. to r.) Marv Glossman, Dick Nichalsan and Paul Flaherty.



Denny Pickett, 11, star pitcher of the Yankees, is surrounded by admirers. These Pickett baasters are: (l. to r.) Diane Peterson, 4; Susie Bigda, 5; Michelle Albana, 7; Marsha Mink, 6, and Lolita Johnson, 5.

MOLLYCUES

by MOLLY POTKIN

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Can you read this letter?

On a separate paper, write out this letter, answer the last question and mail your entries to us.

Send your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, Aug. 18. First prize will be \$1; second prize, 50 cents, next 15 prizes, 25 cents each. In cases of ties, winners will be judged on neatness and originality. Answer will appear here next week.

MOLLYCUES WINNERS

Nola Moe Bentley, Wokerton, Ind; Wayne Chose, Chicago; Judy Coon, Danville, Ill; Wayne Cummings, Chicago; Corole Blinder, Chicago; Corol Eris, North Riverside, Ill; Mary Eldersveld, Chicago; Joyce Hildreth, Cassopolis, Mich; Shirley Holzschuh, Chicago;

Toby Jacobson, Chicago; Howard Kurland, Chicago; Joy Levitin, Chicago; Shirley Modrich, La Grange, Ill; S. Preis, Chicago; Marvol Schneider, Lombard, Ill; Justine Wisniewski, Chicago; Helen Wonsowicz, Chicago.



SILHOUETTES OF THE WEST

by ROY STARKEY

Western stories are legion about the deeds of Buffalo Bill Cody, a man known the world over as America's most famous scout and frontiersman. One of his closest friends was a man named Colonel Cy Compton. This is his story.

The year was 1893. Cy Compton was just 16 years old and was working on his father's horse ranch in Spearhead, South Dakota, when he met Cody for the first time. Buffalo Bill had a wild west show on the road and had stopped by to see Cy's dad about buying some horses, which he wanted to use at the World's Fair in Chicago that summer.

Cy asked him for a job but Cody, hav-

ing just hired Bouldy Goodrich and Death Valley Scotty, told him to wait a couple of years and he'd be glad to use him.

In 1896 Cy Compton got a job riding brones in Buffalo Bill's Wild West Show. The show opened in Philadelphia. From there the young cowpoke traveled all thru America, Canada and Europe. When Cody died, Compton went from show to show throughout the west, and when I met him, was working with Colonel Jim Eskew's World Championship Rodeo. He was 61 years old, but the years had touched him lightly.

He was still a very active part of the rodeo game, in fact, the only man in America capable of making an 11-horse catch, throwing a loop around eleven horses running abreast down the center of the rodeo arena.

Colonel Cy Compton died a short time ago and that's why I wanted to tell his story, a final tribute to a fine old cowboy who, I'm sure, will be welcome on the Big Range up above.

"Silhouettes of the West" is seen on channel 4 at 5:30 p.m. Monday thru Friday.



Uncle Herbie

Boys and girls, do you like wild animals? Here's a picture of "Zooparade" starring Marlin Perkins and his sidekick Jim Hurlbut with a strange little animal from the jungle. It's a jaguarondi, and that's a real mouthful of a name for any animal, especially one as small as this.

Even Marlin isn't getting too close to the jaguarondi. He's petting him very cautiously, as you can see in the picture. I don't blame Marlin, either, because that little animal can probably snap off his hand faster than you can say jaguarondi. Which isn't very fast, is it?

Here are some of my weekly winners: Joyce Baxter, Chicago; Paul Blegen, Elgin, Ill.; Audrey Campbell, Chicago; Patricia Cavan, Hammond, Ind.; Barbara Coulson, Waukegan, Ill.; Donald Craig, Benton Harbor, Mich.; Janet Cummings, Yorkville, Ill.; Eddie Edwards, Racine, Wis.; Colette Grim-



mer, Hammond, Ind.; Richard Horkey, Crete, Ill.; Adrienne Koci, Barrington, Ill.; Carol Letwin, Chicago; Patricia Rodney, Chicago; J. Runyon, Chicago; Eugene Scheer, New Lenox, Ill.; June Smiley, Chicago; Judy Weaver, Dianne Olp, Gary, Ind.

THIS WEEK'S CONTEST—Which is your favorite zoo animal? For the best letter, I'll award \$1; next best 50 cents; next 15 runners-up, 25 cents each. Mail your letter to Uncle Herbie, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill, before Sunday August 17.

VIC JANOWICZ
Ohio State Star



COLLEGE ALL-STAR VS. LOS ANGELES ON TV

19th ANNUAL ALL-STAR FOOTBALL GAME



JOHNNY KARRAS
Illinois Backfield Star

BOB TONEFF
Notre Dame Star Lineman



IN another sports exclusive, the DuMont network and WGN-TV will telecast all the action of the 1952 All-Star football game, Tuesday night, August 15, direct from Soldier Field in Chicago. The '52 classic promises to field what may well be the greatest peacetime All-Star squad in history. Coach Bobby Dodd of Georgia Tech will lead a squad literally bulging with size and talent against the World Champion Los Angeles Rams.

For tickets to the All-Star classic mail checks payable to Chicago Tribune Charities, Tribune Tower, Chicago . . . or, purchase tickets at 33 W. Madison in Chicago. In mailing, add 35c per order for registration.

ALL-STAR ROSTER

ENDS—Leo Sugar and Darrell Brewster, Purdue; Hal Faverty and Pat O'Danahue, Wisconsin; Bob Carey, Michigan State; Bill McCall, Stanford; Bill Hawtan, Rice.

TACKLE—Joe Moss, Maryland; Marian Campbell, Georgia; Dan Coleman, Michigan State; Len Snyder, Georgia Tech; Bill George, Wake Forest; Bob Toneff, Notre Dame; Bill Pearman, Tennessee; Tom Jahnsen, Michigan; Hal Mitchell, U. C. L. A.; Fred Williams, Arkansas; Jim Weatherall, Oklahoma; Gino Marchetti, San Francisco.

GUARDS—Jerrell Price, Texas Tech; Dan MacRae, Northwestern; Bob Ward, Maryland; Jim Clark, Oregon State; Ray Beck, Georgia Tech; Jim Mackenzie, Kentucky; Herschel Forrester, Southern Methodist.

CENTERS—Bob Griffin, Arkansas; Doug Moseley, Kentucky; George Tarasovic, Louisiana State.

LINE BACKERS—Bill Hughes, Michigan State; Chuck Baeria, Illinois; Les Richter, California; Ed Kensler, Maryland; Keith Flowers, Texas Christian; Burl Taler, San Francisco.

BACKS—Vic Janowicz, Ohio State; Hugh McElhenny, Washington; Ollie Matsan, San Francisco; Jim Dooley, Miami; Frank Gifford, Southern California; Dick LeMan, California; Johnny Karras, Illinois; Al Daraw, Michigan State; Vito Parilli, Kentucky; Darrell Crawford, Georgia Tech; Bobby Dillon, Texas; Bill Reichardt, Iowa; John Petiban, Notre Dame; Henry Lauricella and Bert Rechichar, Tennessee; Ed Modzelewski, Maryland; Bill Tidwell, Texas A. & M.

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