

Is Sophie Tucker Still Red Hot? • page 8



# TV

JULY 26, 1952

## FORECAST

complete, advance  
TV PROGRAMS



SAM LEVENSON

15c



*Monday*

**THE QUIZ KIDS**  
with chief quizzier  
**JOE KELLY**

alternating with

**MASQUERADE PARTY**  
with moderator  
**BUD COLLYER**

—7:00 P.M.—

**DOORWAY TO DANGER**  
mystery • adventure • intrigue

—8:00 P.M.—

*Friday*

**CAVALCADE OF SPORTS**  
a roundup of top sports  
highlights of the past week

—9:00 P.M.—

**WNBQ**  
**NBC**  
CHANNEL 5



# Channel One

**NEW YORK**—The latest on that **Bing Crosby-Bob Hope** telethon has it that about thirty percent of the people kicked in with donations. Add up staggering production costs, plus time, telephone and talent costs and the show, originally figured as a roaring success turns out to be in the red. The networks intend to go slow on any future telethons. . . . **Milton Berle**, never one to waste opportunities, has been working hard on gags involving his ratings slice since **Bishop Sheen** came on TV. Berle's latest, when asked in London about the Bishop's competition. "We're both using old material." . . . **Danny Kaye**, just about the last all-around comedy star not on TV, is readying his own variety revue which will play San Francisco for two weeks, with a possible TV screening of the revue to follow.

"Celanese Theater," which to many exemplified everything that was mature and intelligent in TV drama, looks like a casualty. The Celanese Corporation has pulled out as a sponsor, and with no new sponsors nibbling, what was perhaps TV's best dramatic series may be the latest victim of that Wednesday night powerhouse—boxing. . . . Hippity-hip-hip columnist **Walter Winchell** will probably do a simulcast of his Sunday night radio show starting in the fall. Rapid-fire **Walter** seems to have recovered from an illness that some thought would permanently retire him and said to be brought on by a series of damaging articles about his reputation in the New York Post. . . . **Patti Page**, CBS chantootsie, is said to have cancelled \$85,000 in bookings in order to do her new TV show.

The networks were ready for everything at the conventions except the hired "goons" hired by the various candidate's manager's to invade the various telecasts to make it look like a stampede for their candidate. Convention coverage was first-rate although a hassle over pooled coverage between CBS and NBC took place. NBC was supposed to be covering a Republican credentials hearing but didn't have a camera present because it was telecasting the All Star game. CBS raised a howl and brought in its own cameras while NBC, spotting its mistake, returned with its cameras. It was all straightened out, but it didn't improve the already-strained relations between the networks.

The **Lou Cowan** agency, long a champion of Chicago TV, has unveiled still another Chicago network production "Super Ghost." This is the seventh Cowan Chicago TV production and it stars **Professor Bergen Evans**, brilliant moderator of "Down You Go" who is finding TV a far more lucrative field than the halls of ivy. . . . Life with Luigi, still another of radio's top comedy shows to go TV, will star **J. Carroll Naish**, great movie character actor and star of the radio series. . . . **Nina Bara**, vamp star of ABC's "Space Patrol" was married July 10th to **Bob Sheldon**, stage manager of the show. Nina says she liked his cues so well she decided to let him cue her for life. . . . Coca-Cola and **Bing Crosby** have dropped negotiations for a fall show. Now General Electric is showing some interest in signing **El Bingu**.

**Howdy Doody**, the galloping kids show, is about to become Latinized. Plans are in the works for Mexican and Cuban versions of the popular puppet program.



BERLE



PAGE



EVANS



BARA

Over 700,000 readers

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## Letters to the Editor

All letters must be signed, with addresses.  
Names will be withheld if requested.

How can that girl who wrote in dare say that Milton Berle is evil. Anyone but an ignoramus would know comparisons are odious. Berle in his way is just as much someone as the Bishop in his. God bless 'em both.

Chicago, Ill.

GERTRUDE E. WEISS.

When certain prejudiced judges had the audacity to select Janette Davis as a topnotch singer and completely overlook Marion Marlowe, then they no longer can have the confidence of their public. I'm referring of course to *TV Forecast's* music editor.

Chicago, Ill.

MARY ANN MUSSELMAN

In defense of the much maligned British movies, may I say that I'm all for 'em. In my opinion they really are a contrast to the junk that Hollywood has released for televising.

Joliet, Ill.

MRS. EARL H. YOUNG

It's a pity someone like John Daly or Garry Moore can't take over as moderator on "Twenty Questions." It's a good program, but Bill Slater turns my stomach.

Kankakee, Ill.

CATHERINE BARBER

We enjoyed being spectators at your Celebri-tee Golf Tournament. . . . There was one sad note though. Many of the autograph hunters were youngsters and where did they find their heroes? AT THE BAR.

Downers Grove, Ill.

H. T. JONES

I realize that a good many people are interested in the conventions, but why does every station have to carry them. Some of us surely prefer other programs. Don't you agree?

Gary, Ind.

WILLIAM MALIK

(Ed. Note: The networks had to take into consideration all the audiences they would lose out on if they didn't cover the conventions.)

That dizzy dame Irma has a smart roommate, but oh, Irma is just plain nuts. By the way, if she's not married, I'd like somebody to advise the guy she does marry.

LaGrange Park, Ill.

NANCY HICKMAN

(Ed. Note: It's too late. Marie Wilson is already married.)

(Continued on page 25)

# SAM LEVENSON

## 5 NUMBER

### No Villains in His World

WITH our music editor banished to the stock for controversially selecting Jane Froman and Eddie Fisher as TV's top singers, we continue our survey of the television scene. After a hard, close look at the TV comedian's field, we are spotlighting, for the next five weeks, TV's top five comics. This week, number five.

That old show business saw about a clown with his makeup off being a tragic character doesn't apply to porcine Sam Levenson, the Brooklyn family man. Sam's humor, which flows in a rich gentle vein, is an extension of his observations of life on the tenement level. Holding the mirror up to human nature he reveals a comic opera world minus the villains.

No one enjoys the Levenson "little stories" as much as Sam himself. His roly-poly body shakes with laughter as he lovingly reminisces about his family, his friends and his favorite subject, his mama.

*"Mama was the one who used to say 'Sammy, go to the store, but first you wash your ears. It might be you get run over by a milk truck' or 'Papa, go outside and see what Sammy is doing and tell him to stop.'"*

Much of Sam's nostalgia is reserved for an institution that seems to be dying out in America—the big family. He was one of eight kids who learned early the value of a dollar. "For a penny we used to buy a paraffin whistle. We blew on it all week and on Sunday we ate it. Today you need a couple of dollars if you even want to go out of the house." By pinching his pennies Sam was able to work his way through college as a pants presser in his father's tailor shop. After college he entered the teaching profession on the theory "Sure I'll starve, but I'll starve steady."

*Then began ten years as a teacher in New York City high schools. On the side he picked up a little money by telling his stories at club dates and finally, at the urging of his friends, he went into the humor business full time. His big TV splash was on "This is Show Business," where he made eight return appearances before being tapped for a regular panelist's post. A show of his own followed, which through some mishandling, never really got started. It's expected to be back on in the fall.*

Sam's standards for his humor are so high that many people consider him to be building a modern folk lore. No Pollyanna who finds good in everything, he still casts a golden haze over a life that most people still look back on with bitterness. Sam's delicate handling of this life, plus his rare penetration of its problems helps other people to look back at their poor beginnings and say "maybe it wasn't so bad after all." That's the joy of Sam Levenson.

Next week number four



# DRA

## Here's Taut Realism



**I**T SEEMS the only way that an average person can find out what cops are really like is to go to jail. The fiction field has done such a super job of painting the law in every possible off-color shade that you can't tell your flatfoots without a color scheme.

Cops come in three peculiar colors: 1) blood and thunder red (like hard-boiled Rocky King, 2) stupidity blue (à la Inspector Faraday of "Boston Blackie") and 3) underplay white.

The last named hue—by far the rarest—is reserved for a couple of soft-spoken, grim-faced, intelligent fellows named Sergeant Joe Friday and Sergeant Ed Jacobs, both cops. They're fictional dicks, mind you, but they resemble real live Constables on Patrol.\*

*TV fans know Friday and Jacobs as the quiet heroes of the taut and talkative mystery "Dragnet."*

"Dragnet" is a kind of reactionary movement against all the other phony whodunits. Drawn from the records of the Los Angeles police department, the program is so intelligently handled that it would be unfair to label it a who-

dunit. Doubling in brass to keep "Dragnet" on top of a shabby lot of *real* whodunits, is producer, director and star, Jack Webb. His sidekick is played by Barney Phillips who replaced Barton Yarborough when the latter died unexpectedly after working in two TV episodes.

Webb places the emphasis not on the crime itself, but rather on the tedious day by day routine of a couple of cops checking clues, grilling suspects and patiently tracking their men down. The glamour of fiction's more celebrated cops and private eyes isn't there. No drinking bouts with blondes. No millionaires getting waylaid by a notorious and ruthless mob. No endings and our hero muttering, "I'm OK, Baby, it's only a flesh wound."

*Instead, boredom, frustration and loneliness on a night shift. Finger prints to be checked. Blind alleys. Monotonous conversations. Weeks, sometimes months, on a case with perhaps one lead to work on. Routine. Cops' routine.*

To say that "Dragnet" is the best mystery on TV is superfluous. It is. But some viewers after watching the show a few times are beginning to wonder if the characters on "Dragnet" aren't actually as unbelievable as something out of Mickey Spillane. Every member of the cast—policemen, suspects, bartenders, barflies, landladies, blowsy blondes, crime detection men, even the murderers—appear to be imitating each other.

Here's where Webb's realism gets it in the soft underbelly. In striving for a fresh twist to the mystery problem he has got all his players in an underplay rut. This underplay mold so piqued TV

\*From which "Cop" is derived.

# GNET

## That Sometimes Misses The Mark

*Forecast* columnist Chub McCarthy that he wrote, "Once, just once, lemme hear a Dragnet character who stutters or lisps or rants or laughs or cries or just plain falls asleep in the middle of a Joe Friday quiz session!"

The realistic touch is enhanced by many on-location shots of Los Angeles, warts and all. Webb is a stickler for the minutest detail of authenticity (all underplaying actors notwithstanding). In a recent telecast in which a safe was suppose to have been looted, Jack spent a half hour wrenching loose the lock with a crowbar—just as it might have been done by the culprit—all for realism.

A popular and equally intelligent mystery show on radio, "Dragnet" is proving a very costly operation on the new medium and consequently some of its previous episodes are appearing again. It's hoped that Jack Webb won't make the same mistake committed by the sponsor of "Amos 'n Andy" showing filmed repeats.

The stories themselves are simple, direct and honest. In one episode a child-starved woman kidnaps a three-year-old baby from a maternity ward. Underlying the whole investigation is a note of pity for the woman. There are no surprises. She of course breaks down and confesses, pointing up the touch role that soft-hearted cops often must play.

Woven throughout these basically simple plots is tight, clever dialogue which Webb sprinkles liberally with touches of irony. While breaking down a suspect charged with robbery, for instance, Friday and Jacobs allow him to call home to his wife frequently when it appears that the evidence is stacked too high against him. Each call he makes results in a busy signal. "Yakity yak. She always talked too much. Never stopped talking in her life. I don't know how I've stood it this long." Then fed up,



Jack Webb as Sgt. Joe Friday

he confesses he stole because his wife nagged him into it. As a fitting ending, the thief makes one more call home. Again, the busy signal. Resigned to his fate, he leaves for jail while his wife, supposedly unconcerned, is still gabbing away on the phone. The result: dramatic irony at its best.

"*Dragnet* is seen on alternate Thursdays at 8:00 p.m. on channel 5, WNBQ.

## The legend of Sophie Tucker



# SHE'S STILL A RED HOT

*When the Last of the Red Hot Mamas was introduced by columnist-emcee Ed Sullivan, she appeared, as usual, elaborately gowned and jeweled, a sheer handkerchief in her hand and a dewy look in her eyes. Her voice, matching her generous proportions, sang of the old, old days and nostalgia dripped like cured honey.*

**T**HE big gal had been booming out her throaty tones for 45 years. She had shouted 'em into hysterics in burlesque, made 'em weep in vaudeville, tickled them with sexy songs in the night clubs and shimmied her way to huzzahs on Broadway. Now she was ready to make her farewell performance—on the infant medium television as a guest star on "Toast of the Town."

At 68 years of age, there was something institutional about Sophie Tucker. Everyone knew the name. But not everyone seated in the quiet of their living rooms had battled the smoke and fumes of the niteries where Sophie had played. To them, it was like watching a leprechaun dance into reality.

For Sophie, the prospect of television as a way of slaying listeners didn't add up to any picnic. The sobriety of a parlor audience wasn't the ideal setting for the goddess of off-color laughter. The one way to fracture 'em was sentiment, pure oozing maudlin sentiment. Happily, the time for the sentimental approach was ideal. It was close to Christmas, 1951.

The result of the combined debut and "farewell" appearance of Red Hot Mama Sophie left dainty housewives, bobby soxers and furry-chested laborers as well, dabbing away at their eyes. Finally Sophie, overcome by the nostalgia, draped herself, weeping, into the arms of Ed Sullivan. Tears of happiness, choked emotions and general awe at this great medium brought the house down. It was a performance that left show biz people limp. Sophie's debut was a smash—if you like sentiment—and who isn't sentimental around Christmas?

Sophie Abuza was born in 1884 like all entertainers hope to die: on the road. Her mother was traveling out of Russia when the child was born. Mrs. Abuza was en route to America in a wagon anxious to meet her husband who had escaped Russia when he switched papers with a dead Italian to gain admission into this country. The family settled in Hartford, Connecticut and started a restaurant there which catered especially to show business trade. Young Sophie (who at 13 already tipped the scales at 145 lbs.) spent part

# MAMA



of the day hustling showfolk into her parents' eatery. Once there, the customers would be entertained by the youngster's lusty singing. They showed their appreciation by tipping.

Bitten by the incurable show biz bug, Sophie decided she could make enough on the stage to take her family away from the long hours and dirty dishes of a restaurant. She got a job in a beer garden as a black-faced coon shouter. The proprietor insisted on the makeup. "She's so big and ugly, better get some cork and black her up."

*Then burlesque. Sophie spent years giving the raucous males what they wanted on their day off: lots of spicy*

*songs sung with plenty of volume and loaded with double meaning lines. Miss Tucker's disputable theory on sex in songs: "The innocents aren't shocked at my stuff 'cause they don't get it and the others get a big belly laugh out of it."*

In vaudeville Sophie was first billed as the "Mary Garden of Ragtime," a title that might have caused a raised eyebrow from the leading American opera singer at the time. Later, however, "Last of the Red Hot Mamas" stuck and Soph has been carrying that tag line with her ever since.

The glitter of a Broadway show evaded Sophie for almost thirty years since she first *almost* became a star. In 1909 her number stopped the show during a tryout and the star, Nora Bayes, bolted at the thought of having her vehicle stolen by an "upstart." So Miss Tucker was dropped. She never gained fame on Broadway until 1938 when "Leave It to Me!" starring the venerable trouper brought out the SRO Sign.

Sophie's repertoire includes, of course, "Some of These Days," which is to Tucker what "If You Knew Susie" is to Cantor. For the lusty stuff she'll do a string of verses from "How You Gonna' Keep 'em Down on the Farm?" If it's a tear jerker the audience wants, nobody does a better version of "My Yiddishe Mama." And for the always-hit nostalgic material, Sophie brings

(Continued on page 29)



Colorful, tempestuous, rowdy Sophie Tucker gives a tune the full treatment. Here she directs some of the lyrics directly to a night club audience.

## PART I

IT'S been jokingly suggested that Chicago's finest export of ham is produced by Swift, Armour and news commentator Paul Harvey.

In the talent business, many top performers actually "ham up" their acts for the sake of showmanship. Newscasters, however, are a much more somber group—they generally get so weighted down with the problems of the world that their delivery comes across with the well modulated drabness of an undertaker.

Not so with Paul Harvey, whose Shakespearean talents have made his TV-radio news shows nationally known classics of drama and suspense. But more important, Harvey has a habit of timely blasts that make him headline material from coast to coast.

*The Argonne incident was one. When Harvey attempted to prove that military security was lax at the Argonne National Laboratory, the resulting fu-*

*ror shivered official Washington right down to its socks.*

More recently, Harvey was called to testify before the House committee investigating TV-radio morals. He charged that comedians "rooted so deep in Broadway and the bawdy night life of Manhattan" are trying to impose "their distorted views on the rest of the 47 states."

At least nine of Harvey's broadcasts have been incorporated into the Congressional record. He's been cited by the Freedom Foundation for "outstanding defense and extension of the American way of life."

Harvey is especially proud of a 1947 slam by Moscow's Communist Red Star. The Russkies intoned: "Station WENR's nauseating news analyst Paul Harvey is a prohibitionist by conviction. His convictions, however, are for sale for \$3,000 a week. That's what he's said to get from the Edelweiss brewers to

## THE TRUTH ABOUT



plug their beer."

"That's a sample of the Commies' usual accuracy," smiles Harvey. "Wish they were right. \$3,000 a week—WOW."

Harvey isn't held in too high a respect by some of his newscasting colleagues. They claim he over-emotes on his broadcasts at the expense of fact. To millions of American listeners, however, he ranks as a great American, and a bellwether of U.S. citizens.

His anti-administration campaigns have kept many New Deal bigwigs on a perpetual hot seat. As a result, when Harvey got into difficulty over the Argonne incident, there's not much doubt that the word came down from high Democratic circles—"Sweat this Republican, but good."

*Harvey, a militant crusader for an adequate national security, had word that the Argonne defenses were not all they should be. He attempted to prove it—like any good newsman—and ran*

*afoul of the government.*

Administration moguls—aided and abetted with loud whoops and howls by the left wing press, leaped into the case. It was surrounded with a top secret hush-hush. The net effect was to smear Harvey with a "spy scare" brush—instead of giving him credit for a patriotic attempt to improve his country's defenses.

The object of all this attention is a youngish (he admits to 34 years), stocky family man who admits that, to his knowledge, the "greatest living American" is his attractive wife "Angel." Despite his quick rise to fame, Harvey believes that he owes most of it to Angel, whose real name is Evelyn.

Together with a young son, Paul Harvey II, age 4½, they live in an apartment on Chicago's north side. No great participants in the city's social whirl, nevertheless the Harveys welcome their guests with a quiet and sincere hospitality.

Almost as famous as Harvey himself is the late, lamented Reveille, a handsome cocker spaniel which died in February at the age of 7½ years. Harvey says he won't get another dog, in deference to Reveille's memory. In fact, the pooch lives on in a sort of immortality. Harvey's ranch in Missouri, a 160-acre affair on the Mississippi River, is named after Reveille.

*Much as any man would discuss his pet in conversation, Harvey used to mention Reveille often on his broadcasts. The fan mail that poured in for Reveille sometimes matched the flood that Harvey himself draws.*

The Harvey teamwork has probably done as much to help Paul's success as any other factor. Angel is the former Evelyn Cooper of St. Louis. She's a graduate of Washington University there, and holds not only a master's degree in English, but sports a Phi Beta Kappa key. Paul usually writes his own scripts, but when he gets rushed, Angel pinch-hits on the typewriter.

M. O'S.

(Next week—More about Paul Harvey . . . where did he come from, and what started him on the anti-administration crusade? . . . Why did he change his name? . . . How did he miss a great news story?)

## PAUL HARVEY

LEFT . . . Paul Harvey II, nicknamed Hoppy, hears a bedtime story from dad, while Angel works on script corrections.



Harvey (rgt.) gets a degree from Culver-Stockton College, Missouri, for "distinguished service to his fellow citizens."



(above) Otto K. Eitel (right) who hosted the recent Quiz Kids' 12th anniversary party, seems a bit confused by the garb of his guests. Among Quiz Kids of past and present who attended in their "favorite-question" costume were (left to right) Bab Chenaweth in clown costume; Jael Kupperman as mathematical equation, and Paul Kosinski as the king in a chess match.

(below) Quiz Kid juvenile Janet Ahern, decked out in satin and feathers, discovers it's not really a horse, but merely her teammate Harvey Dyth masquerading as his favorite question. The two moppets were among the youngest set of Quiz Kids at the 12th anniversary party in the Bismarck Hotel.



(above) Lucky North is all agape at the thought of whale meat steak, even if it's served by such cooking experts as the Pape boys (Bob, center, and Frank, Jr.). The three were among TV and radio stars introduced to the new delicacy at a party hosted by Pat Fantecchio, proprietor of the Pub 'n Prow.

Newlyweds Vince Garrity and his wife were among the guests entertained at the Pub 'n Prow's party intraducing whale meat steak to Chicago.



# It's Party

CHICAGO TV talent looking for an excuse for a party found three anniversaries and the introduction of whale meat at a local restaurant good



(below) Jahn Lewellen, Quiz Kids program director, meets two of his young charges, Frankie VanderPlaeg (left) dressed as the dashing Space Cadet, and Melvin Miles, in the dapper robes of the famed artist-inventor, Leonardo Da Vinci.



(above) Louis G. Cawan (left), owner and ariginator of the Quiz Kids show, flew in from New York to welcome past and present "kids" at the anniversary party. Here he greets Vincent Granatelli in Napalean costume while Lanny Lunde and Chief Quizzer Joe Kelly look on.



and sufficient causes for celebration. The *TV Forecast* camera came along as an extra guest at all four parties to record the proceedings for posterity.



(above) Beulah Karney, WENR-TV cooking star, serves a slice of birthday cake to Jahn Nartan, ABC "veep," during her 1st anniversary party on TV.

(left) Even Jeffrey gets into the act as his Mamma, WENR-TV's Barbara Mara, tempts him with a piece of her first anniversary cake (complete with sugar rose). Barbara's party was a complete surprise planned by WENR-TV talent including Bab Murphy, Kay Westfall and Wayne Griffin.

# Saturday July 26

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:00 7 "GHOST TOWN"—Feature**  
Film with Harry Carey & Ruth Findlay; crooks out to rob a mine find their plans thwarted by a stranger
- 10:00 7 SPACE PATROL—Adventures**  
Commander Buzz Corry sets out to determine the origin of a metal in ancient Egypt in the year 2700 B.C. (see page 33)
- 10:30 4 SMILIN' ED'S GANG—Stories**  
Ed McConnell reads a tale for kids
- 11:00 4 BIG TOP—Circus Show**  
Jack Sterling presents Adaros, South American balancing act; Nio Yu, high wire artist; Capt. William Heyer, from Holland, and his horse, Starless Night; the Sills Sisters, on the double Spanish web; and the Atomic Six, tumblers
- 12:00 4 FILM**  
**9 AARON'S ACTION THEATER**  
"Heroes Of The Hills" with Robert Livingston, Ray Corrigan, & Max Terhune; Mesquiteers work out a plan whereby prisoners are allowed to work on ranches
- 1:00 4 "ARMY WIVES"—Film**  
Feature with Elyse Knox, & Rich Vallin; deals with the troubles a boy & girl have in getting together
- 9 BATTING PRACTICE—Warm Up**
- 1:10 9 LEAD OFF MAN—Creighton**
- 1:25 9 BASEBALL—Sox vs Phila.**  
Jack Brickhouse & Harry Creighton
- 2:30 4 "WILDFIRE"—Feature**  
Film with Bob Steele & Sterling Holloway; concerns the activities of a band of land-grabbing horse thieves
- 3:30 5 CITY DESK—Discussion**  
Current happenings in Chicago
- 3:45 9 TENTH INNING—Interviews**  
Chats with fans and recap of plays
- 4:00 4 CLASSIC THEATER—Opera**  
"Ave Maria" part 2 featuring Beniamino Gigli
- 5 FILM**
- 7 LUCKY SEVEN RANCH—Western**  
"Song of the Range" feature film
- 9 MUSIC ALA MODE—J. Fuller**
- 4:30 5 ROOTIE KAZOOTIE—Puppets**  
Tod Russell emcee; adventure stories
- 5:00 4 PATTERN FOR LIVING—Talks**
- 5 WESTERN ROUNDUP—Film**
- 7 CISCO KID—Adventure Tale**  
Duncan Renaldo & Leo Carrillo star
- 9 "LIEUTENANT DARING"—Film**  
Feature with Hugh Williams & Geraldine Fitzgerald; a naval officer's son steals sealed orders from his father's safe to pay Chinese extortionists

- 5:30 7 FLIP THE FROG—Cartoon Film**  
"Ragtime Romeo"
- 5:40 7 FOR COWBOYS ONLY—Western**  
"Navajo Trails" with Tom Tyler
- 6:00 4 STORK CLUB—Interviews**  
Host Sherman Billingsley greets his guest Vivien Segal
- 5 MR. WIZARD—Science Study**  
Don Herbert and Bruce Lindgren discuss "Sports". Scientific principles applied to the science of baseball
- 9 BIG PICTURE—Army Film Report**
- 6:30 4 BEAT THE CLOCK—Games**  
Bud Collyer with stunts for guests
- 5 BOB & RAY—Comedy Satires**  
Comedienne Cloris Leachman assists
- 7 "STOLEN PARADISE"—Film**  
Leon Janney and Eleanor Hunt
- 9 PET SHOP—Gail Compton mc**  
The Pup Room at the Pump Room: Mrs. C. Paschen & her airdale, Jimmy Hart, Pres. of the Ambassador East; Ernie Simon & his dog, and Mrs. Christiansen and her dog
- 7:00 4 FARM TOWN U.S.A.—Talks**  
George Menard is your host
- 5 ALL STAR SUMMER REVUE**  
Guests: Dave Garroway, Pearl Bailey, the De Mattazzis, mechanical doll dance, Sinclair & Spaulding, dance team and juggler Lee Marx
- 7 PAUL WHITEMAN'S TEEN CLUB**  
Nancy Lewis & Junie Keegan assist "Pops" with emcee duties on variety
- 9 PORTRAITS OF THE WEST**  
"Border Buckaroo" with Dave O'Brien & Jim Newell; Rangers disguise themselves in order to keep a valuable ranch & mine from falling into hands of murderers
- 7:30 4 ROLLER DERBY—Action**
- 7 TRI-STAR THEATER—Feature**  
Films appear in following order:  
"The Trojan Brothers" with Patricia Burke, David Farrar, & Bobby Howes; story of a cheating society girl  
"Sabotage At Sea" with Jane Carr, Dave Hutchinson, & Margaretta Scott; two girls, one a fugitive from the police, the other the owner's daughter, stowaway on a ship  
"Valley Of Fear" western with Johnny Mack Brown and Raymond Hatton
- 8:00 4 "TONIGHT OR NEVER"—Film**  
Gloria Swanson and Melvyn Douglas
- 5 DANCE PARTY—Music & Fun**  
Jerry Lester emcees the fun with Ralph Flanagan and his orchestra
- 9 DICK TRACY—Mystery Drama**  
Adventures of the famous comic strip character; Ralph Byrd stars as Dick
- 8:30 9 WRESTLING FROM MARIGOLD**  
Balk Estes vs Billy Hickson, Cuban Pete vs Reggie Lisowski, Rudy Kay vs Art Bull, Baron Arena vs Farmer Don Marlin, Billy Goetz vs Canadian Angel, and Ivan Rasputin vs Ronnie Etchison

## SATURDAY JULY 26—cont'd

9:00 7 **"SABOTAGE AT SEA"**—Feature  
(Approx. time, see 7:30 ch. 7 listing)

9:30 4 **FILES OF JEFFREY JONES**  
Jeff is hired to protect a millionaire sportsman in "The Healthy Corpse," but winds up looking for a murderer

### 5 **ASSIGNMENT MAN HUNT**

In "Night Ride" a man is relentlessly stalked aboard a speeding train from which there is no escape

10:00 4 **"SCANDAL IN PARIS"**—Film

Feature with Carol Landis, George Sanders, Gene Lockhart, & Signe Hasso; story of a French criminal of the Napoleonic era who graduated from the underworld to become Paris' Chief of Police

### 5 **"T-MEN"**—Feature Film

Dennis O'Keefe, Mary Meade, & Alfred Ryder in the story of two treasury agents who join a ring of illegal liquor brewers

10:30 7 **"VALLEY OF FEAR"**—Film  
(Approx. time, see 7:30 ch. 7 listing)

11:00 9 **"THEY MEET AGAIN"**—Film  
Feature with Jean Hersholt, Dorothy Lovett, & Robt. Baldwin; a little girl's sickness turns out to be a happy event when she's able to help her father in prison

11:30 4 **ULMER TURNER & THE NEWS**  
Current events around the world

11:45 4 **"G.I. HONEYMOON"**—Film  
Feature with Gale Storm, Peter Cookson, & Arlene Judge; newlyweds are separated after 15 min. of marriage by military assignments

(Stations reserve the right to change above listings without notice)

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB 4 WNBQ 5 WGN-TV 9

## AARON'S ACTION THEATER

WGN-TV Channel 9

**SATURDAY.....12:00 Noon**

Three Mesquiteers

**SUNDAY.....12:00 Noon**

Don Barry

**MONDAY.....11:30 p.m.**

Bob Steele

## AARON HEATING

6805 S. Halsted

**Radcliffe 3-8300**

Saturday Night 9:30 p.m.

All Chicago-land will check

and double check the ...



## "FILES OF JEFFREY JONES"

Starring  
**DON HAGGERTY**

presented by Household Finance



Saturday Night 10:00 p.m.

tops in feature film

presentations on the ...



## "Hollywood Premiere Theatre"

Presented by the

National Clothing Stores



# SATURDAY

- 7:30 Trojan Brothers
- 8:00 Tonight Or Never
- 9:00 Sabotage At Sea
- 10:00 Scandal In Paris
- 10:00 T-Men
- 10:30 Valley Of Fear
- 11:00 They Meet Again
- 11:45 G.I. Honeymoon

# SUNDAY

- 10:00 Red Dragon
- 11:15 There Ain't No Justice
- 12:00 Texas Terrors
- 12:30 Death Valley
- 2:00 Feature Film\*
- 6:00 Return To Yesterday
- 9:00 Girl In The Taxi
- 10:00 Road Show
- 10:00 Alimony
- 10:30 Beyond Tomorrow

# MONDAY

- 10:00 Marines Come Through
- 1:00 Woman's Man
- 3:00 Boys Of The City
- 3:00 Li'l Abner
- 4:00 No Living Witness
- 7:30 Feature Film\*
- 10:00 Million Dollar Weekend
- 10:30 Romance Of The Rio Grande

- 11:30 Gun Lords Of Stirrup Basin

# TUESDAY

- 10:00 Medicine Man
- 1:00 Detective Kitty O'Day
- 3:00 Red Dragon
- 3:00 Second Chorus
- 4:00 Ghost Crazy
- 10:00 The Big Showoff
- 10:30 U-67
- 11:15 Bowery Blitzkreig

# WEDNESDAY

- 10:00 Talking Feet
- 1:00 Sing Sing Nights
- 3:00 Hat Box Mystery
- 3:00 Cookin' With Trouble
- 4:00 Phantom In The House
- 10:00 Melody For Three
- 11:00 Little Men
- 11:15 Army Wives

# THURSDAY

- 10:00 Fangs Of The Wild
- 1:00 Heroes In Blue
- 3:00 Bowery Blitzkreig
- 3:00 Fighting Pilot
- 4:00 Zis Boom Bah!
- 7:30 Remedy For Riches
- 10:00 Affairs Of Jimmy Valentine
- 10:00 Sea Racketeers
- 11:00 American Empire
- 11:15 Boys Of The City
- 11:30 Lucky Terror

# FRIDAY

- 10:00 Roaring Roads
- 1:00 Sales Lady
- 3:00 Swing Parade
- 3:00 Carnival Lady
- 4:00 Melody Master
- 7:30 Feature Film
- 10:00 Corridor Of Mirrors
- 11:00 Silent Partner
- 11:15 Case Of The Baby Sitter
- 11:30 Waterfront

\*Titles To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

# movie

# Sunday July 27

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00 4 "RED DRAGON"—Feature  
Film with Sidney Toler & Fortunio Bonaneva; attempts to steal a scientist's plans for an atomic bomb
- 9 AMERICA AT CHURCH—Relig.  
Bethany Ref. Church of Roseland
- 11:00 7 PAPA BEAR'S NEWSREEL
- 11:15 5 THE PULPIT—Inspirational
- 7 TOOTSIE HIPPODROME—Circus  
Emcee John Reed King presents circus acts: Eddy & Sandy, trampoline tumblers & Jacqueline Hurley, contortionist
- 9 "THERE AIN'T NO JUSTICE"  
Feature film with Jimmy Hanley & Edward Rigby; young mechanic becomes involved with crooked fight promoter
- 11:30 4 CANDY CARNIVAL—Variety  
Gene Crane is host to talent
- 5 LIVE AND LEARN—Discussion  
"Logic—How Not To Argue" discussed by Dr. Lionel Ruby of Roosevelt College
- 7 FAITH FOR TODAY—Religious  
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn
- 12:00 4 ULMER TURNER AND THE NEWS
- 5 FILM SHORT
- 7 TROUBLE WITH FATHER—Skit
- 9 AARON'S ACTION THEATER  
Feature film "Texas Terrors" (1st showing) with Red Barry & Julie Duncan; about a lawyer bent on vengeance
- 12:15 4 YOUR FUTURE HOME—Ideas
- 12:30 4 "DEATH VALLEY"—Film  
Feature with Nat Pendleton & Robt. Lowery; battle over a dead girl, killed for a fortune in gold
- 5 FRONTIERS OF FAITH—Relig.  
Dr. Paul Bolman of Oak Park, Ill. Christian Church will speak
- 7 AMATEUR HOUR—Chgo. Talent
- 1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies  
John Ott features time-lapse movies on the growth & blooming of annuals
- 9 BATTING PRACTICE—Warmups
- 1:10 9 LEAD OFF MAN—Creighton
- 1:25 9 BASEBALL—Sox vs Phila.
- 1:30 5 TO BE ANNOUNCED
- 7 WILD BILL HICKOK—Western  
Guy Madison & Andy Devine star
- 2:00 4 WHAT'S THE GREAT IDEA?  
Great Books Foundation series with Dr. Mortimer Adler discussing

(Continued on page 18)

TV FORECAST

PATI GERAGHTY

# A FAIR WEATHER GIRL



IN spite of what Mark Twain had to say about the weather, somebody is doing something about it. There's a sneaking suspicion making the rounds that the fine recent weather we've had is traceable to pert and impertinent Pati Geraghty, WBKB's answer to Weatherman Clint Youle. Pati's been on only a couple of months and even old time Chicagoans can't remember when the town has enjoyed such weather.



Pati Geraghty

How Pati has swung this deal is a matter for conjecture. Maybe it's the way she spells her name. Most girls would be content to spell it Patty, but our girl has been spelling it Pati since sixth grade, perhaps preparing for a career in weather witchcraft, a field in which weird names help.

*It is freely admitted by WBKB execs from top to bottom that if there is any subject Miss Geraghty doesn't know anything about, it's the weather. She stands in front of those charts with a casual attitude that only fools a few.*

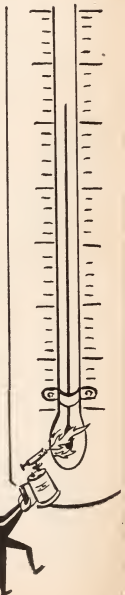
Pati originally got her start on WBKB as an assistant to Danny O'Neil on the Breakfast with the O'Neil's show, where she helped interview the visiting personalities. At the same time the station had introduced a new weather gal named Betty Jordan, who knew weather like Berle knows jokes, but proved to be somewhat of a minus personality in other respects. With the weather show's ratings sagging, a call for help was sent out and the savior in the person of Pati appeared. As one critic exclaimed "She doesn't know beans about the weather, but who cares."

For Pati is one of the prettiest creatures ever to appear in front of an isobar. If weathermen were to hold a beauty contest Clint Youle wouldn't stand a chance. Pati originally started out as an art student at the University of Mexico, but as soon as the right people got a peep at her face and figure, her art career went by the boards and she became a model. Her last job before returning to her home roost, Chicago, was as a disc jockey in Miami, Florida.

*Pati seems to be in some confusion about other things besides the weather. Pressed for details about her career she rambles vaguely about her travels from New York to San Francisco. It's hard to separate her facts from her fantasy, but her pretty face makes anything easier to believe.*

If some of the local husbands seem to show a deeper concern for the weather than before, Pati Geraghty, now in her late twenties, is probably the reason. And what's so important about the weather anyhow?

*Pati Geraghty is seen on Chicago Weather at 10:25 p.m. Monday thru Friday and Breakfast with the O'Neils, 10:30 a.m. Monday thru Friday, both on channel 4 (WBKB).*



## SUNDAY JULY 27—cont'd

- 2:00 5 FEATURE FILM PRESENTATION**  
**7 CISCO KID**—Western Movie
- 2:30 4 FEATURE FILM PRESENTATION**  
**7 ADVENTURES OF KIT CARSON**  
 Bill Williams is featured as Kit
- 3:00 5 TO BE ANNOUNCED**  
**7 SADDLE & SAGE**—Western
- 3:30 4 TODAY & TOMORROW**—News
- 3:45 4 INDUSTRY ON PARADE**—Film  
**5 TALK BY FARRELL DOBBS**  
 Socialist Party candidate discusses "A Program for Negro Equality"
- 9 TENTH INNING**—J. Brickhouse  
 Recap of the game & interviews
- 4:00 4 LAMP UNTO MY FEET**—Talks  
 Rev. Milton A. Galamison & Miss Helen Kenyon discuss "My Brother's Keeper"; also, "The Story of Joseph"
- 5 ZOOPARADE**—About Animals  
 R. Marlin Perkins & Jim Hurlbut visit the small mammals in the animal kingdom including hoppers, climbers, gnawers, and burrowers
- 7 SUPER CIRCUS**—Big Top Fun  
 Claude Kirchner presents Clem Belling and his dogs, Bernie Hoffman in the Super Menagerie, Jim Evans, foot juggler; the two Freddie's, hand juggling; Cluffy, Scampy, Nicky, & Mary Hartline in the "Lie Detector"; and Lopez Trio, high casting act
- 9 BASEBALL**—Sox vs Phila.  
 Second game of double header
- 4:30 4 ALL STAR HIT PARADE**  
 Disc jockey show with Mike Murphy
- 5 TV RECITAL HALL**—Music  
 Guest artists: Arthur Gold and Robert Fitzdale, duo-pianists playing Samuel Barber's suite for two pianos "Souvenirs"; composition is divided into six parts: waltz, schottisch, adagio, two-step, hesitation-tango, & galop
- 5:00 4 MAN OF THE WEEK**—Discussion  
**5 ARE YOU POSITIVE?**—Sports  
 Quiz with Bill Stern emcee; regular panel: Frank Frisch & Jimmy Cannon
- 7 PRODUCTION FOR FREEDOM**  
 The story of rubber, from tapping of the trees to finished products
- 5:30 4 BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics  
 (See story on page 45)
- 5 FEARLESS FOSDICK**—Puppets  
**7 AMERICAN SCENE**—Film
- 6:00 4 GENE AUTRY SHOW**—Western  
 Gene is placed under arrest for the murder of "Gold Dust Charlie"
- 5 SUPER GHOST**—Quiz Game  
 Dr. Bergen Evans mc; panel: Robert Pollak, Shirley Stern, & Gail Compton

- 6:00 7 YOU ASKED FOR IT**—Requests  
 Art Baker grants viewers requests
- 9 "RETURN TO YESTERDAY"**  
 Feature film with Clive Brook & Anna Lee; aging film actor tries to recapture the happiness he knew as part of a summer stock company
- 6:30 4 YOUR LUCKY CLUE**—Quiz  
 Mystery program, Basil Rathbone mc; professional detectives against amateur criminologists
- 5 MEET THE PRESS**—Discussion  
 Lawrence Spivak & Martha Rountree discuss current happenings with guests, Sir Gladwyn Jebb, United Kingdom delegate to the United Nations; Panel: Murray Davis, N.Y. Telegram & Sun; Lowell Limpus, N.Y. Daily News; James Wechsler, N.Y. Post; and Walter O'Hearn, Montreal Star
- 7 WHAT'S THE ANSWER**—Quiz  
 Mal Beillairs questions the moppets
- 7:00 4 TOAST OF THE TOWN**—Variety  
 Ed Sullivan presents Ken Whittmer, Ted Lewis, Jimmy Nelson, Roger Price, Maurice Colleano, and the 16-voice Pensacola Naval Aviation Cadet Choir
- 5 BIG PAYOFF**—Quiz Show  
 Randy Merriman and Bess Myerson conduct exciting quiz with prizes
- 7 KING'S CROSSROADS**—Film
- 7:30 9 CHICAGOLAND NEWSREEL REV.**  
 A report of this week's news events
- 8:00 4 INFORMATION PLEASE**—Quiz  
 Try and stump the experts! Panel includes: Franklin P. Adams, John Kieran, moderator Clifton Fadiman and guest, Gregory Ratoff
- 5 TV PLAYHOUSE**—Drama  
 Richard Derr & Robert Pastene in "Brat Farrar" the story of a young man schooled in minute detail about the life of a twin who has fallen heir to a fortune
- 7 QUEST FOR SERENITY**—Talk  
 Religious talks by Dr. Hildebrand
- 9 ROCKY KING**—Roscoe Karns  
 "Your Number Is Up." A man's confession to a murder brings about some startling conclusions
- 8:30 4 BREAK THE BANK**—Quiz Game  
 Bert Parks emcees quiz show
- 7 FOCUS**—Documentary Film
- 9 PLAINCLOTHESMAN**—Drama  
 A killer is holed up in an apartment with an innocent woman as his hostage in "The Unwelcome Guest"
- 9:00 4 CELEBRITY TIME**—Variety  
 Conrad Nagel greets Martha Wright and Carmen Cavallaro
- 5 SUMMER THEATER**—Drama  
 "21-Plus" by Elaine Arden & Joel Hamill; sometimes even a grandmother can change her mind when it comes to politics

## SUNDAY JULY 27—cont'd

- 9:00 7 HOUR OF DECISION**—Relig.  
Evangelist Billy Graham preaches
- 9 "GIRL IN THE TAXI"**—Film  
Feature with Frances Day & Henrie Garat; an alcoholic refuses to marry until he determines if his alcoholic condition is hereditary
- 9:15 7 FILM SHORTS**—Documentary
- 9:30 4 WHAT'S MY LINE?**—Quiz  
Host John Daly with panel, Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf
- 5 AMERICAN FORUM OF THE AIR**  
"Can the GOP Stage a Comeback?"  
Discussed by Gardner Cowles, editor and publisher of *Quick & Look* magazines, and Jonathan Daniels, editor of the *Raleigh* (No. Carolina) *News and Observer*
- 7 BIG PICTURE**—Army Film
- 10:00 4 "ROADSHOW"**—Feature  
Film with Carol Landis, Adolph Menjou, & John Hubbard; a traveling circus, almost on the rocks, meets up with a millionaire & his butler in disguise
- 5 WEATHERMAN**—Clint Youle
- 7 DREW PEARSON**—News  
Analyses of news at home and abroad
- 9 COURTESY THEATER**—Feature  
Film "Alimony" (1st showing) with Martha Vickers, John Beal, & Hillary Brooke; after wrecking the marriage of a young song writer, an unscrupulous woman is outsmarted by her millionaire husband
- 10:10 5 DORSEY CONNORS**—Ideas  
Angel Casey subs for Dorsey
- 10:15 5 ALEX DREIER**—News Report
- 7 EARL NIGHTINGALE**—Talks
- 10:30 5 SPORTS STAR TIME**—Duggan
- 7 "BEYOND TOMORROW"**—Film  
Feature with Jean Parker, Richard Carlson, & Chas. Winninger; millionaires use a clever plot to have guests on Christmas eve
- 11:30 4 ELOISE SALUTES THE STARS**  
Eloise McElhone greets guests
- (Stations reserve the right to change above listings without notice)

### A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

TV FORECAST

# SUNDAY!

## FIRST RUN ★ FILM! ★

# "ALIMONY"

### DRAMA! HEARTBREAK!

*Scheming Adventuress Smashed  
by her own Cleverness!*

● Martha VICKERS ● John BEAL  
● Hillary BROOKE

## COURTESY THEATRE

—WGN-TV • 10 pm—

See the NEW 12th Edition  
"Calendar Capers"

# Ice show

A MERIEL ABBOTT PRODUCTION

DINNER SHOW 8:30  
SUPPER SHOW 12:00

FRANKIE MASTERS'  
orchestra

FAMILY MATINEE  
EVERY SUNDAY

special children's menu

CALL "PHIL" WAbash 2-4400

## Boulevard Room

THE CONRAD HILTON



# Monday July 28

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 **Today**—News & Commentary  
Visual vacation guide salutes Baltimore, Md. in series "Cities of Today"
- 8:45 9 **Travelogue**—Film Short  
"Rhode Island"
- 9:00 4 **Morning News**—Interviews  
5 **Prologue To The Future**—Film  
9 **Chicago Cooks**—Kay Middleton
- 9:30 4 **Arthur Godfrey Time**—Variety  
5 **Breakfast Party**—Mel Martin  
Jim Wood subs for Mr. Martin
- 9:45 4 **Al Pearce Show**—Variety
- 10:00 5 **Home Cooking**—Eddie Doucette  
How to make peppermint chiffon pie  
7 **"The Marines Come Through"**  
Feature film with Wallace Ford & Grant Withers; mechanics help prevent theft of important airplane plans  
9 **Picture Payday**—Quiz Program
- 10:15 4 **Bride & Groom**—Interviews
- 10:30 4 **Breakfast With The O'Neil's**  
5 **It's A Problem**—Discussion  
"Feeding The New Baby" discussed by Dr. Samuel Wishik, professor of maternal care & child health at Univ. of Pittsburgh; Dr. Hazel Corbin, maternity care assistant, & Helen Southard, family & marriage counselor  
9 **Strike It Rich**—Quiz Session  
Guest: baritone Ben Cutler
- 11:00 4 **Creative Cookery**—F. Pope  
Mr. Pope prepares honey glazed strawberry yeast rolls & chocolate ice cream cups  
5 **Ruth Lyons' 50 Club**—Chats  
7 **Bob & Kay Show**—Variety  
9 **Egg And I**—Serial Drama
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips  
"Time To Live"  
9 **Search For Tomorrow**—Drama
- 11:45 9 **Movie Quick Quiz**—H. Dorsey
- 12:00 4 **Bill Evans Show**—Variety Time  
5 **Noontime Comics**—John Coons  
7 **Beulah Karney Presents**  
Money saving ideas for home builders  
9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety  
Guests: the shooting Mansfields, novelty act; Durward Kirby is your host  
5 **Meet Mintz**—Herbie Mintz  
7 **Trade-Inn**—TV Swap Shop
- 12:45 5 **Jack Angell With The News**  
9 **News Of The Day**—S. Allen
- 1:00 5 **"Woman's Man"**—Feature Film  
Wallace Ford & John Halliday star

- 1:00 7 **Barbara Moro**—Creative Ideas  
9 **Test Pattern Until 4:45 p.m.**
- 1:30 4 **Guiding Light**—Serial Tale
- 1:45 4 **Lucky North Show**—Interviews
- 2:00 4 **Univ. Of Illinois**—Discussion  
Continuation of the series of book reviews by Dr. Eugene Vest; today: Herman Melville's "The White Jacket"  
5 **Big Pay Off**—Quiz Contest
- 2:15 4 **Film**
- 2:30 4 **Summer School**—Discussion  
5 **Johnny Dugan Show**—Variety
- 3:00 4 **"Boys Of The City"**—Feature  
Film with Bobby Jordan & Leo Gorcey; story tells of a trip to the mountains, out of mischief's way for gang  
5 **Matinee In New York**—Variety  
Guests: The Jaywalkers, vocal group, and Leonard Probst; also cracker barrel interview and "Winner Take All" quiz  
7 **"Li'l Abner"**—Feature Film  
Granville Owen & Martha O'Driscoll in the story of how Li'l Abner tries to outwit Daisy Mae
- 4:00 5 **Hawkins Falls, Pop. 6,200**  
7 **"No Living Witness"**—Feature  
J. Carroll Naish & Noah Beery star
- 4:15 4 **Assembly**—Military Talks  
Film "Arctic Indoctrination School—Winter 1950"  
5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Film**  
5 **Howdy Doody Show**—Puppets
- 4:45 9 **Trail Blazers' Theater**—Western  
"Lone Star Law Men" feature film
- 5:00 4 **Kids Carnival Kwiz**—Games  
5 **Cactus Jim**—Western Film  
7 **Sagebrush Theater**—Serial  
"Stranger From Santa Fe" part I
- 5:30 4 **Silhouettes Of The West**—Film  
5 **Weatherman**—Clint Youle  
7 **Tom Corbett, Space Cadet**
- 5:40 5 **Dorsey Connors Show**—Tips  
Angel Casey subs for Dorsey
- 5:45 4 **Window Shopping**—Commercial  
5 **Something To Talk About**  
7 **Paddy The Pelican**—Cartoon  
9 **Afternoon Edition**—Hurleigh
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **Chicago Weather**—Climate
- 6:00 4 **Sports & Comments**—Bob Elson  
5 **Up To Paar**—Comedy Quiz  
Newspaper game with Jack Paar  
7 **Austin Kiplinger & The News**  
9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—News Events
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O' The Weather**—J. Weigel

(Continued on page 22)

# CONVENTIONS PLEASE

## NOTE: STREAMLINE

### FOR TV

by JACK MABLEY



The full impact of the telecasts of the national conventions won't be felt until four years from now, when the politico master minds sit down to map out the 1956 conventions. These meets are almost certain to be "television" conventions.

The 1952 sessions were supposed to be, but they weren't. Many think that the breakdown of relations between the GOP and Taft headquarters on one side, and the radio and TV industry on the other, was the greatest single contribution to Taft's defeat.

*Regardless of the merits of the case, public reaction went strongly against Taft and the Republican brass because of the discrimination against TV cameras in the pre-convention activities. The Eisenhower forces capitalized on the break, and found television working for them. It proved a powerful ally.*

It was a bitter lesson for the GOP leaders, and a shrewd victory for the Ike managers. It will assure that in 1956 television will be treated as a powerful instrument of public enlightenment, and not as a nuisance that causes the politicians a tiny bit of discomfort because of lights and cables.

In looking toward 1956, it is difficult to see how the political parties can hold their conventions anywhere but the International Amphitheatre in Chicago. No other hall in the country offers the facilities that the big stock yards barn has. The networks shudder at the thought of trying to do their job with any less space.

The only alternative would be to hold the conventions in one of those tre-

mendous television studios they're building out on the West Coast. This would make common sense but not political sense.

You may be certain that virtually all hearings will be open to TV, and that plenty of accommodations will be set up in advance for the cameras and wires.

The programs will be tighter. There was supposed to be a minimum of oratory at the 1952 conventions, but it didn't seem that way to viewers who followed all of the sessions. The Republicans in particular had a lot of long-winded orators.

The streamlining of the conventions which was talked about this year will become a reality in 1956. It goes without saying that both parties will groom candidates whose first qualification will be that they are telegenic.

Sen. Taft was one of the weakest of all the Republican candidates in registering on TV. It's a shame that the future of a nation might be decided on whether a man shows too many teeth when he smiles at a television camera, but that's what's happened, and we might as well learn to live with it.

I often wonder how George Washington would have registered on TV.

The visual reporting of the convention proper was the greatest thing television has ever done. The camera work was excellent. The variety of shots, and the alertness in picking up everything that was happening on the floor, could scarcely have been better.

The conventions removed all doubts as to television's maturity and its ability to carry the responsibility as the greatest medium of public information in history.



*"My daddy says that daytime television should be shown in the dark."*

# TODAY

EVERY WEEKDAY

## "BARBARA MORO VIEWS CHICAGO"



6:25-6:30 P.M.

PRESENTED BY  
HARRY ALTER COMPANY

CHANNEL

WENR-TV

### MONDAY JULY 28—cont'd

- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Skits
- 7 **Curtain Up**—Film
- 9 **Spencer Allen & The News**
- 6:45 4 **Eddy Arnold Show**—Music  
Guests: Dickens Sisters singing "Once In A While"; also: "There's Been A Change In Me," "Call Her Your Sweetheart," & "It's A Sin"
- 5 **News Caravan**—John C. Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **VIDEO THEATER**—Drama  
"Two Pale Horsemen," by Carey Wilber, starring Anthony Ross and Marion Winters; story of how two white people try to save the Eskimo population from plague
- 5 **MASQUERADE PARTY**—Quiz  
Ilka Chase, Madge Evans, John S. Young, & Peter Donald are asked to guess the disguised figure, who will impersonate his personal life or career; Bud Collyer moderator
- 7 **OUT OF THE FOG**—Drama
- 9 **NO COVER CHARGE**—Musical  
Jack Fuller emcees musical session
- 7:15 9 **CLETE ROBERTS & THE NEWS**
- 7:30 4 **GODFREY'S TALENT SCOUTS**  
Professional talent competition
- 5 **VOICE OF FIRESTONE**—Music  
Guest soloist Christopher Lynch sings "Tis An Irish Girl I Love," "The Old Refrain" by Fritz Kreisler, "Silent Worship" by Handel; also a cello solo "Jealousy" by Jacob Gode & "Dance Of The Hours" by the orchestra
- 7 **FEATURE FILM PRESENTATION**
- 9 **JOHNS HOPKINS REVIEW**  
"Stories in Stone" a demonstration of how many of our national wonders were formed
- 8:00 4 **MY LITTLE MARGIE**—Comedy  
Margie has her hands full when Father attempts to impress his thrift on his boss. Guest: George Givot
- 5 **LIGHTS OUT**—Mystery Drama  
"Death Trap" by Milton Lewis with Clara Luce & Leslie Nielsen; a young husband tests the love of his wife by admitting he committed a murder
- 9 **GUIDE RIGHT**—Military Show  
Music and informative discussions
- 8:30 4 **WHO'S THERE**—Arlene Francis  
Panelists include Bill Cullen, Robert Coote and guests
- 5 **ROBERT MONTGOMERY**—Drama  
Christopher Morley's "Advice To The Lovelorn" with John Newland, Margaret Hayes, & Vaughn Taylor; young publisher believes that this highly successful column should be on a more scientific & less romantic basis

TV FORECAST

## MONDAY JULY 28—cont'd

- 8:30 7 IMPACT**—News Of Today  
Austin Kiplinger narrates events
- 9 BOXING**—Eastern Pkwy. Arena  
Main event: Joe Micelli of New York City with 33 wins, 11 losses, & 4 draws vs Pierre Langlois of France in a 10 round, non-title, welterweight bout; Ted Husing announces
- 9:00 4 SUMMER THEATER**—Drama  
"The Last Thing I Do" by Ted Murkland & Max Wilk with Shepperd Strudwick & Richard McMurray; mystery involving a curator of a rare book collection & his contemporary, who robbed him of his career by writing a literary work
- 7 BOXING FROM RAINBO ARENA**  
Main event: Tony Spano, 22, of Chicago with 26 wins and 5 losses vs Bobby Singleton, 23, of South Bend, Ind. with 11 wins and 4 losses in an 8 round lightweight bout
- 9:30 5 WHO SAID THAT?**—Quote Quiz  
Walter Kiernan quizzes Bill Henry & guests June Lockhart, Bob Considine
- 9:45 9 SPORTS PAGE**—Commentary  
Arch Ward & Jack Brickhouse
- 10:00 4 ULMER TURNER & THE NEWS**  
**5 WEATHERMAN**—Clint Youle  
**7 PAGE ONE**—News And Sports  
**9 "MILLION DOLLAR WEEKEND"**  
Feature film with Gene Raymond & Stephanie Paul; melodrama involving embezzlement, an alleged murder, blackmail, and robbery
- 10:10 5 DORSEY CONNORS**—Ideas
- 10:15 4 SPORTS SCOREBOARD**—Elson  
**5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER**—P. Geraghty
- 10:30 4 MUSICAL NITE-CAP**—Variety  
**5 LET'S LOOK AT SPORTS**—Duggan  
**7 "ROMANCE OF THE RIO GRANDE"**—Feature Film  
Cesar Romero & Patricia Morison; the Cisco Kid fights for the oppressed with the aid of the law
- 10:45 4 CHRONOSCOPE**—Discussion  
**5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—News-Guests
- 11:15 4 MIDNIGHT EDITION**—U. Turner
- 11:30 4 ALL STAR HIT PARADE**  
Disc jockey show with Mike Murphy
- 9 AARON'S ACTION THEATER**  
"Gun Lords of Stirrup Basin" western feature film (1st showing) with Bob Livingston
- 11:45 4 NIGHT OWL MOVIE**—Film

(Stations reserve the right to change above listings without notice)

## TV FORECAST

# BOXING

## FROM NEW YORK ON CHANNEL 9

MONDAY NIGHTS

**8:30 P.M.**

Six Round Preliminary  
Sponsored by Gottfried Motors

**9:00 P.M.**

10 Round Welterweight Battle

**JOE MICELI**

**VS**

**PIERRE LANGLOIS**

Sponsored by Anocin, Aero Shave, Autobrite

## WGN-TV Channel 9

## NOW IN PERSON



Mata & Hari and company, direct from "Your Show of Shows" TV revue, are headlining with Felix Knight in the Palmer House Empire Room parade of stars.



Ken Murray



Kay Westfall

## DO YOU KNOW THE STARS?

### TRUE OR FALSE?

1. Quizmaster John Reed King was hired to emcee quiz shows after TV producers discovered him drumming up trade in front of a burlesque theater.
2. Although Ken Murray's favorite prop is his familiar black stogey, he is actually a non-smoker and his "panatella" is really a wad of chocolate candy molded into cigar form.
3. Kay Westfall, distaff side of the "Bob and Kay" show, once co-starred with Jimmy Dunn in a Hollywood production, "Golden Gloves Story." But she has refused further glamour-land assignments because of her fondness for Chicago.
4. Suave Robert Montgomery, who has proven to be a strong threat to writers, directors, producers and actors, was the first top-name film personality to enter television on a full-time scale.
5. Paul Tripp, CBS' Mr. I Magination, was a baseball trainee on a N.Y. Giants' farm team before his hobby catapulted him into television.
6. Earl Nightingale, former children's idol in the Sky King TV series, quit college to lead an adventurous life with the U.S. Marines and spent eight years in the service.

For correct True-False answers, see page 29.



Robert Montgomery



Earl Nightingale

# Tuesday July 29

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 **Today**—News & Commentary  
Salute to Philadelphia, Pennsylvania
- 8:45 9 **Chicagoland Newsreel**—Data  
Local news and events of interest
- 9:00 4 **Arthur Godfrey Time**—Variety  
5 **Prologue To The Future**—Film  
9 **Chicago Cooks**—Kay Middleton  
New recipes and ideas in cooking
- 9:15 4 **Morning News**—Late Reports
- 9:30 4 **Arthur Godfrey Time**—Variety  
5 **Breakfast Party**—Variety
- 9:45 4 **Al Pearce Show**—Variety Time
- 10:00 5 **Home Cooking**—Eddie Doucette  
Filet of sole marguery is today's dish  
7 **"Medicine Man"**—Feature Film  
Jack Benny & Betty Bronson in the tale of a man who weds a small town girl after one night's courtship  
9 **Picture Payday**—Quiz Contest  
Questions based on newspaper pics
- 10:15 4 **Bride & Groom**—Wedding
- 10:30 4 **Breakfast With The O'Neil's**  
5 **It's A Problem**—Discussion  
"Nervous Habits of Adults" discussed by writer Fannie Hurst; Dr. Harold Michael-Smith, practicing psychologist, & Dr. Edith Weinstein, neurologist at Mt. Sinai hospital  
9 **Strike It Rich**—Quiz Time
- 11:00 4 **Creative Cookery**—F. Pope  
Kitchen dough, cinnamon ball coffee cake, & Green peppers & eggs  
5 **Ruth Lyon's 50 Club**—Informal  
7 **Bob & Kay Show**—Variety  
9 **Egg & I**—Serial Drama
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips  
Designer Paul MacAlister discusses "Rooms For Improvement"  
9 **Search For Tomorrow**—Drama
- 11:45 9 **Movie Quick Quiz**—H. Dorsey
- 12:00 4 **Bill Evans Show**—Variety  
5 **Noontime Comics**—Kiddie Fun  
Johnny Coons narrates for the kids  
7 **Housewives' Holiday**—Kirchner  
9 **Hi Ladies**—Tommy Bartlett  
Interviews with the gals in the crowd
- 12:30 4 **Garry Moore Show**—Variety  
Guests: dancer Ray Malone and producer Michael Todd  
5 **Meet Mintz**—Herbie Mintz  
7 **Trade-Inn**—Exchange Show  
Todd Purse & Pat Tobin conduct swap session for audience guests
- 12:45 5 **Jack Angell With The News**  
9 **News Of The Day**—S. Allen

## TUESDAY JULY 29—cont'd

1:00 5 "Detective Kitty O'Day"—Film  
Feature with Jean Parker & Peter Cookson; amateur detective gets herself and boyfriend involved as suspects in a murder

7 Barbara Moro—New Ideas

9 Test Pattern Until 4:45 p.m.

1:30 4 Guiding Light—Serial Story

1:45 4 Luckey North Show—Interviews

2:00 4 Univ. Of Illinois—Discussion  
Richard Henry Dana's "Two Years Before the Mast" is discussed

5 Big Pay Off—Quiz Contest

2:15 4 Film

2:30 5 Johnny Dugan Show—Variety

3:00 4 "Red Dragon"—Feature Film  
(See Sun. 10:00 a.m. listing ch. 4)

5 Matinee In New York—Variety  
Guests: Kay Ballard & Little Jack Little; also "Winner Take All" contest

7 "Second Chorus"—Feature Film  
Fred Astaire & Paulette Goddard in the adventures of a pair of show people who are jealous of each other

4:00 5 Hawkins Falls, Pop. 6,200

7 "Ghost Crazy"—Feature Film  
Billy Gilbert & Shemp Howard in comedy of a girl who inherits an estate, but is frightened away from it

4:15 4 Film

5 Gabby Hayes Show—Tall Tales

4:30 5 Howdy Doody Show—Puppets

4:45 4 Backstage Diary—Gossip  
TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of TV celebrities

9 Trail Blazers' Theater—Western  
"Great Stagecoach Robbery" film

5:00 4 Kids Carnival Kwiz—Games

Art Hern as Natco the clown

5 Cactus Jim—Western Feature

7 Sagebrush Theater—Western  
"Stranger From Santa Fe" part II

5:30 4 Silhouettes Of The West—Music

5 Weatherman—Clint Youle

7 Mary Hartline's Party—Games

5:40 5 Dorsey Connors Show—Tips  
Dorothy & Tony Weitzel sub for the vacationing Dorsey

5:45 4 Window Shopping—Commercial

5 Something To Talk About  
Chuck Acree discusses interesting events and interviews his guests

9 Afternoon Edition—R. Hurleigh

5:50 5 Clifton Utley And The News

6:00 4 Sports & Comments—Bob Elson

5 Mayor Of Hollywood—Chats  
Interviews with Walter O'Keefe

7 Austin Kiplinger & The News

9 Captain Video—Adventures

## LETTERS to the editor

(Continued from page 4)

Don't they ever miss on "What's My Line?" If you ask me, this program is fixed. They should all take a vacation.  
Kenosha, Wisc. MRS. W. ROEMER

... How many times has a celebrity on "What's My Line" gone the full count? Isn't there someone that the panel doesn't know. Last week Dorothy knew the voice, said she would disqualify herself, then went on and asked three more questions. She often does that. Her eyes give her away. Our nickname for her is "Smarty-Pants."  
St. Joseph, Mich. MR. and MRS. E. M. PHARES

Have just seen Liberace on the telethon. He's wonderful. Give him a half hour show of his own and watch his ratings soar.  
Chicago Heights, Ill. GLENDA LARIMER

"Make hay while the sun shines" is still very good advice to follow, but the "stars" of both radio and television are carrying out the instructions of this old adage to such an extent that most of them seem to have very decided porcine qualities. . . .  
Chicago, Ill. H. ORION MILLER

After watching Bing Crosby on that telethon, I can't wait to see Bing with a regular show of his own. In the meantime, there are plenty of old wonderful Crosby movies that should be purchasable for TV. How many people would like to see "Going My Way" again? . . .  
Chicago, Ill. JOHN BASILE  
(Ed. Note: We would.)

Liberace! He's wonderful.  
Chicago, Ill. LYN CAVANAUGH

call us!!!

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## TUESDAY JULY 29—cont'd

- 6:10 7 Sports Highlights—News Events  
6:15 4 Ulmer Turner And The News  
6:20 7 Top O' The Weather—J. Weigel  
6:25 7 Barbara Moro Views Chicago  
6:30 4 CBS News—Douglas Edwards  
5 Liberace At The Piano—Musical  
Selections ranging from the classics  
to popular music of the day  
7 Beulah Show—Comedy Skits  
Beulah (Hattie McDaniel) intervenes  
for Donnie when elder Hendersons  
attempt to force him to get rid of a  
mongrel dog in "Donnie & the Dogs"  
9 Spencer Allen And The News  
6:45 4 Music Hall With Patti Page  
5 News Caravan—John Swayze  
9 Chicagoland Newsreel—News  
7:00 4 ALL STAR HIT PARADE  
5 AN AMERICAN FROM FRANCE  
7 ON TRIAL—Discussion  
9 POWER OF WOMEN—Talks  
Vivian Kellems discusses problems  
7:15 4 ROLLER DERBY—Thrills  
7:30 4 PARS, BIRDIES & EAGLES  
Danny O'Neil and his guests demon-  
strate how to improve your golf game  
7 UNITED OR NOT—Discussion  
Current events of the day are debated  
by guest: Jean Lesage, chief of Can-  
adian delegation at the Economic &  
Social Council at the United Nations  
9 KEEP POSTED—Discussion  
Martha Rountree and Lawrence Spi-  
vak lead discussions on current issues  
7:45 5 TO BE ANNOUNCED  
8:00 4 CITY HOSPITAL—Drama  
Dr. Barton Crane (Melville Ruick)  
offers some sound advice to an im-  
petuous young violinist  
5 BOSS LADY—Drama  
Boss lady's assistant hires a secretary  
who is much too beautiful for the  
position  
7 STOCK CAR RACES—Action  
Watch 'em smash up late model cars;  
races include three heat races, one  
back-up, one consolation, & one team  
9 GUESS WHAT?—Quiz Show  
8:30 4 SUSPENSE—Mystery Drama  
"The Crooked Frame" is the story of  
five people whose lives are in danger  
when a vengeful killer becomes a vic-  
tim of a gigantic frame-up that  
shakes the publishing field  
5 CIRCLE THEATER—Drama  
"The Changing Dream" by Sam Hall  
with Anne Seymour, Ben Cooper, &  
Sandra Rodgers; a teacher who finally  
saves enough money to take a trip to  
France finds an unusual and more  
rewarding way to spend her savings

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## TUESDAY JULY 29—cont'd

- 8:30 9 **TELESPORTS DIGEST**—Film
- 9:00 4 **DANGER**—Mystery Drama  
Joshua Shelley and Cloris Leachman in "A Date At Midnight" a story of a young couple's involvement with a bookmaking ring
- 5 **AMATEUR HOUR**—Ted Mack mc  
Salute to South Bend, Indiana
- 9 **48TH STREET THEATER**—Drama  
"Beauty Is A Joy"
- 9:30 4 **THE UNEXPECTED**—Drama  
John Archer & Jane Nigh in "The Man From Yesterday" a tale of a reporter who turns literary detective to discover why a famous author is in hiding
- 7 **THEATER FAMILY FAVORITES**  
"Sire De Maletroit's Door" a suspenseful tale wherein a man must choose between romance and death
- 9 **CLETE ROBERTS & THE NEWS**
- 9:45 5 **BOB CONSIDINE SHOW**—Views
- 9 **ARMCHAIR ADVENTURES**—Film  
Short on "Vermont"
- 10:00 4 **ULMER TURNER & THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 7 **DANGEROUS ASSIGNMENT**  
Steve finds that "A Piece Of String" is his only clue to the disappearance of dynamite and murder
- 9 **"THE BIG SHOW-OFF"**  
Feature Film with Arthur Lake, Dale Evans, & Lionel Stander; tale of a night club pianist who tries to score with the gal by posing as an unknown masked wrestler
- 10:10 5 **DORSEY CONNORS**—Ideas
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER**—Climate
- 10:30 4 **MUSICAL NITE CAP**—Tunes  
Danny O'Neil is your singing host
- 5 **LET'S LOOK AT SPORTS**
- 7 **"U-67"**—Feature Film  
Alan Hale & Clarence Wilson in a story of life on a U-boat
- 10:45 4 **DISC JOCKEY SHOW**—Hal Tate
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Views
- 5 **COMIC RELIEF**—Wed Howard
- 11:15 4 **"BOWERY BLITZKRIEG"**—Film  
Feature with Leo Gorcey, Bobby Jordan, & Huntz Hall; one of the kids runs into trouble at a boxing match
- 12:45 4 **MIDNIGHT EDITION**—U. Turner
- (Stations reserve the right to change above listings without notice)

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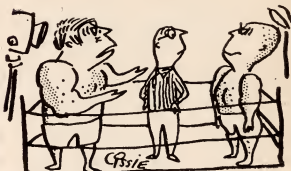
# CISSIE VIEWS TV

TV FORECAST cartoonist Cissie spent a whole week glued to her TV set recently and then dashed off a raft of cartoons giving her impressions of

the goings-on. It takes no above-average guesser to tell that Cissie's week of TV has converted her back to literature and longhair music.



"I'm trying to get the candidate to look my way."



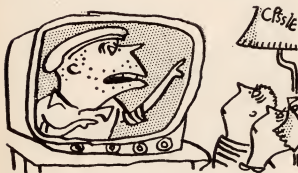
"He smeared my makeup"



"Something tells me this is a low budget show . . ."



"We're in what you might call a poor reception area!"



"If your mommy still won't listen to reason, swipe her money and run down to the grocery yourself and buy a . . ."



"He's the busiest M.C. in the business . . ."

# Wednesday July 30

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 **Today**—News And Commentary  
Salute to Columbus, Ohio
- 8:45 9 **Chicagoland Newsreel**—Data
- 9:00 4 **Morning News**—Collingwood  
5 **Prologue To The Future**—Film  
9 **Chicago Cooks**—Recipes
- 9:30 4 **Arthur Godfrey Time**—Variety  
5 **Breakfast Party**—Mel Martin
- 9:45 4 **Al Pearce Show**—Antics
- 10:00 5 **Home Cooking**—Tasty Dishes  
Sandwich loaf with melon mold delight  
7 **"Talking Feet"**—Feature Film  
British musical variety  
9 **Picture Payday**—Quiz Fun  
Home viewers can win, too
- 10:15 4 **Bride & Groom**—Wedding
- 10:30 4 **Breakfast With The O'Neil's**  
5 **It's A Problem**—Discussion  
"Child Day—Strategic Time" discussed by Jean Shick Grossman, director of the Play School Association; Dr. Robert Gamberg, executive-director of the Jewish Family Service, & Gladys Romanoff, guidance counselor at Finch College  
9 **Strike It Rich**—Warren Hull mc  
Guest: Frank Wangerman, manager of the Roosevelt Hotel
- 11:00 4 **Creative Cookery**—Recipes  
Glazed pineapple-orange yeast rolls, the caramel glaze for rolls, and Continental style leg of lamb are made  
5 **Ruth Lyons' 50 Club**—Variety  
7 **Bob & Kay**—Interviews  
9 **Egg & I**—Continued Story
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Good Living**—Homemaking Tips  
"All About Baby" featuring Ruth Crowley, RN  
9 **Search For Tomorrow**—Drama
- 11:45 9 **Movie Quick Quiz**—H. Dorsey  
Howard Dorsey helps viewers with short, dramatic filmed "clues"
- 12:00 4 **Bill Evans Show**—Variety  
5 **Noontime Comics**—John Coons  
7 **Beulah Karney**—Foods Show  
Stir 'n roll casserole and special blueberry fruit salad desert are made  
9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Comedy  
Scientist-explorer Ivan Sanderson  
5 **Meet Mintz**—Piano Session  
7 **Trade-Inn**—TV Swap Shop

## Sophie Tucker

(Continued from page 9)

down the house with a long soliloquy in song that passes for a musical version of her life.

In private life, Sophie has been married twice, both times unsuccessfully. In her biography, she confesses that her one crying wish was for a man with whom she could share life. "What's the matter with life, or with Sophie Tucker," she writes, "that I have never had a man in my life to stand up to me and give me as good as I could give him. . . I looked for him and I went on looking, but we must have been on different circuits."

*For all her seeming command of an audience, Miss Tucker has never made an appearance where she hasn't felt those peculiar nervous butterflies flitting around gaily in her abdominal area. It is said that after all these years she's still not completely sure whether her performance might flop or not. Somehow it never does.*

The people in show business love and admire the old gal who operates in the splendiferous gowns and gaudy jewelry. She's a generous woman who gets a boot out of playing poker with the stagehands and buying diamonds on time. Her charity extends not only to performing gratis for worthy benefits, but actually setting up and raising funds for Catholic, Protestant and Jewish charities.

The era of the Red Hot Mamas would come to a close at the passing of Sophie Tucker. But like the legend of the leprechauns who form the wonderful world of fantasy for the Irish, it just doesn't seem possible that the legend of big, lusty Sophie Tucker could ever die.

—Thomas O'Malley

### DO YOU KNOW THE STARS?

Answers to quiz on page 24.

1. False 2. False 3. True  
4. True 5. False 6. True

Score 10 points for each correct answer. Here's how you rate:  
50-60, Superior; 30-50, Excellent; 20-30, Good; 10 or less, ever hear of television?

## WEDNESDAY JULY 30—cont'd

- 12:45** 5 **Jack Angell With The News**  
(See story on page 13)
- 9** **News Of The Day**—S. Allen
- 1:00** 5 **"Sing Sing Nights"**—Feature  
Film with Conway Tearle, Boots Mal-  
lory, & Hardie Albright are starred
- 7** **Barbara Moro**—Creative Ideas
- 9** **Batting Practice**—Warm Up
- 1:10** 9 **Lead-Off Man**—H. Creighton
- 1:25** 9 **Baseball**—Sox vs New York
- 1:30** 4 **Guiding Light**—Serial Story  
June Allison and Herb Nelson star
- 1:45** 4 **Lucky North Show**—Interviews
- 2:00** 4 **Univ. Of Illinois**—Discussion  
Dr. Vest reviews Bill I Wiley's "Let-  
ters of Johnny Reb And Billy Yank"
- 5** **Big Pay Off**—Quiz Program  
Randy Merriman & Bess Myerson
- 2:15** 4 **Film**
- 2:30** 4 **Summer School**—For Children  
Unique educational telecast presenting  
eminent scientists lecturing to pupils  
of grammar school age
- 5** **Johnny Dugan Show**—Variety  
Stunts, comedy and audience fun
- 3:00** 4 **"Hat Box Mystery"**—Feature  
Film with Tom Neal, Pamela Blake,  
& Allen Jenkins; a detective agency  
secretary is held on a murder charge
- 5** **Matinee In New York**—Variety  
Vacation Wonderland feature; Mario  
& Florio, & "Winner Take All" quiz
- 7** **"Cookin' With Trouble"**—Film  
Feature with Billy Gilbert, Maxie  
Rosenbloom, & June Lang; comedy
- 3:45** 9 **Tenth Inning**—Jack Brickhouse
- 4:00** 5 **Hawkins Falls, Pop. 6,200**
- 7** **"Phantom In The House"**—Film  
Feature with Ricardo Cortez & Henry  
Walthal; drama of a man who went  
to prison for another's crime
- 9** **Commercial Film**
- 4:15** 4 **Assembly**—Military Talks  
Film "Man with a Mission"
- 5** **Gabby Hayes Show**—Tall Tales
- 9** **Music Ala Mode**—Jack Fuller  
(See story on page 25)
- 4:30** 4 **Film**
- 5** **Howdy Doody Show**—Bob Smith
- 4:45** 9 **Trail Blazers' Theater**—Western  
"Ridin' The Sunset Trail" film
- 5:00** 4 **Kids Karnival Kwiz**—Games
- 5** **Cactus Jim**—Western Feature
- 7** **Sagebrush Theater**—Serial  
"Drifting Along" part I
- 5:30** 4 **Silhouettes Of The West**—Talks  
Roy Starkey with tunes and exciting  
tales of the old west (see pg. 45)
- 5** **Weatherman**—Clint Youle
- 7** **Tom Corbett Space Cadet**
- 5:40** 5 **Dorsey Connors Show**—Talks

- 5:45** 4 **Window Shopping**—Commercial
- 5** **Something To Talk About**
- 7** **Paddy The Pelican**—For Kids
- 9** **Afternoon Edition**—R. Hurleigh
- 5:50** 5 **Clifton Utley And The News**
- 5:55** 4 **Chgo. Weather**—Russ Reed
- 6:00** 4 **Sports & Comments**—Bob Elson
- 5** **Up To Paar**—Comedy Quiz  
Jack Paar emcee; subjects taken from  
the daily newspapers
- 7** **Austin Kiplinger & The News**
- 9** **Captain Video**—Adventures
- 6:10** 7 **Sports Highlights**—News Events
- 6:15** 4 **Ulmer Turner And The News**
- 6:20** 7 **Top O'The Weather**—J. Weigel
- 6:25** 7 **Barbara Moro Views Chicago**
- 6:30** 4 **CBS News**—Douglas Edwards
- 5** **Those Two**—Comedy Adventures  
Martha Stewart and Pinky Lee star
- 7** **Name's The Same**—Panel Quiz  
Emcee Robt. Q. Lewis introduces con-  
testants for panel to name; panel:  
Abe Burrows, Joan Alexander, and  
Bill Cullen
- 9** **Spencer Allen And The News**
- 6:45** 4 **Eddy Arnold Show**—Music  
Guest: vocalist Don Cornell sings  
"I'm Yours"; also, "Kentucky Waltz,"  
"That's How Much I Love You," and  
"It's No Secret"
- 5** **News Caravan**—John Swayze
- 9** **Chicagoland Newsreel**
- 7:00** 4 **ARTHUR GODFREY & FRIENDS**  
Variety with vocalists Frank Parker,  
Marion Marlowe, Janette Davis, Hale-  
loke, vocal groups Mariners & Chord-  
ettes, and vocalist Julius LaRosa
- 5** **YOUTH WANTS TO KNOW**  
Moderator Theodore Granik
- 7** **PAUL DIXON SHOW**—Antics  
Pantomimes, comedy skits, and music  
with Dottie Mack & Wanda Lewis
- 9** **LITTLE LEAGUE BASEBALL**  
Jack Brickhouse gives play by play  
account of game as played by young-  
sters ranging in age from 9 to 12
- 7:30** 5 **JUVENILE JURY**—Panel Show  
Jack Barry is moderator to moppets
- 8:00** 4 **STRIKE IT RICH**—Quiz Contest  
Guest "helping hand" Wendy Barrie
- 5** **KRAFT THEATER**—Drama  
"The Music Master" by Charles  
Klein; story of a famous musician  
who learned too late that his wife &  
daughter mean more to him than his  
art
- 7** **ADVENTURES OF ELLERY QUEEN**  
Ellery finds that his life hangs in the  
balance in "Dead Street" depending  
on his memory for details on a trip  
to the bank

8:30 4 **THE HUNTER**—Drama

Bart Adams (Barry Nelson) poses as a businessman in order to solve the kidnapping of a noted American economist and is aided by a pretty newspaper girl in story titled "Paris Incident"

7 **IN OUR TIME**—Film Short

9 **PGA GOLF CLINIC**

Demonstrations & discussions with the best in the field; Chick Harbert emcees with Jack Brickhouse (open to the public) see story on pg. 42

9:00 4 **BLUE RIBBON BOUTS**—Boxing  
Johnny Saxton, 22, of New York City, undefeated in 37 bouts as *Forecast's* fourth ranking welterweight vs Virgil Aikins of St. Louis, *Forecast's* fourth ranking middleweight in 10-round bout from Chicago Stadium; Steve Ellis announcing

5 **WHERE THE PEOPLE STAND**

Elmo Roper interviews distinguished Americans on current issues with a panel of newspapermen

7 **WRESTLING FROM RAINBO**

Wayne Griffin announces the matches

9 **"SAILOR'S THREE"**—Film

Feature with Tommy Trinder & Michael Wilding; sailors on leave run into trouble with the Germans

9:30 5 **BIG PICTURE**—Army Films

9:45 4 **SPORTS QUIZ**—Film

9 **CLETE ROBERTS & THE NEWS**

10:00 4 **ULMER TURNER & THE NEWS**

5 **WEATHERMAN**—Clint Youle

9 **"MELODY FOR THREE"**—Film

Feature with Jean Hersholt & Fay Wray; Dr. Christian helps a talented violinist make his debut & at the same time helps his parents

10:10 5 **DORSEY CONNORS**—New Tips

10:15 4 **SPORTS SCOREBOARD**—Elson

5 **CLIFTON UTLEY & THE NEWS**

10:25 4 **CHGO. WEATHER**—P. Geraghty  
(See page 17)

10:30 4 **MUSICAL NITE-CAP**—Tunes

5 **LET'S LOOK AT SPORTS**

10:45 4 **CHRONOSCOPE**—Discussion

5 **HERBIE MINTZ SHOW**—Musical

11:00 4 **KUP'S COLUMN**—Guests

7 **"LITTLE MEN"**—Feature

Film with Kay Francis & Jack Oakie; father sends his son to a boy's school & both end up in trouble

11:15 4 **"ARMY WIVES"**—Feature  
(See Sat. 1:00 p.m. ch. 4 listing)

11:30 9 **NEWS VIEWS**—Carl Greyson

12:45 4 **MIDNIGHT EDITION**—U. Turner

(Stations reserve the right to change above listings without notice)

**NEXT WEEK**—Linn Burton, Chicago's number one commercial announcer, tells all in a piercing interview about the subject he knows best—commercial. Who's to blame for aggravating commercials? How can they be improved?



**NEXT WEEK**—Our editor in charge of ranking the comics of TV picks number four in the list of the five top comedians. Sam Levenson copped No. 5. Who's next in line? Watch for next week's edition!



**PLUS**—part II in the provocative series of that controversial newscaster Paul Harvey. . . . For the kiddies, a story on the popular Space Patrol with information on how you can actually visit a space ship right here in Chicago. . . . Plus all the regular TV features.

## NEW ON TV!

WEDNESDAY NIGHTS

**7:00 P.M.**

**THILLENS MAJOR  
LITTLE LEAGUE  
BASEBALL**

Watch boys from 9 to 12  
play ball. It's wonderful  
viewing for the whole family.

Sponsored by Swift's Ice Cream and Frankfurters

**WGN-TV** Channel  
9

# ★ Backstage Diary

—by Marty O'Shaughnessy

**CHICAGO**—The "Welcome Travelers" crew is undergoing a complete overhauling in preparation for its video debut Sept. 8. Before they make many changes in the popular radio format, however, let's extend a note of caution to bossman **Les Lear** and his chief star **Tommy Bartlett**—Remember what happened to **Don McNeill** when he tried to shrug off his successful "Breakfast Club" in favor of a variety-type TV show. The "McNeill TV Club" never got going, as a result.



WESTFALL

**Memo to Tommy**—Keep the same "Travelers" format, and let the cameras pick up all the excitement and unrehearsed fluffs. You'll have a sure winner if you do.

**GOP convention post-mortem**—That flurry of activity around newscaster **Clifton Utley** was caused when a spectator slugged **Clifton** cruelly with a kidney punch from behind. Because of that, **Utley** has suggested that the networks provide newscasters with bodyguards. . . . Understand **Vera Ward**, the lovely star of "Breezy Don & Vera" kid show, was a dramatic hit at **Drury Lane's** sock presentation of "The Happy Time." Hollywood star **Helmut Dantine** played opposite **Vera**.

New members pledged to support **Chicago Unlimited**, the non-profit outfit set up to save the local TV-radio empire, are: **Florence Abrahamson**, **Norman F. Barry**, **Francis Bastow**, **Viola Berwick**, **Fahey Flynn**, **George Howard**, **Carlton Kadell**, **Geraldine Kay**, **Dorothy Konrad**, **Billy Leech**, **Barbara Moro**, **Ken Nordine**, **Norman Palmer**, **Fern Persons**, **Les Podewell**, **John Ravencroft**, **Robert Reiss**, **Val Sherman**, **George Stone**, **George Watson**, **Jean Williams** and **William Wolff**. In addition **Radio Talent, Inc.** has joined up.

Are your TV-radio favorites members?

Some wags have suggested that, in the wake of the GOP conclave, Governor **Tom Dewey** of New York is the

only man they ever saw who could strut sitting down. . . . New fan clubs are conducted for **Bob Murphy & Kay Westfall** by **Dolores Glonek** of 4935 S. Damen avenue, and for **Jack Eigen** by **Chuck Castino** of 8130 Knox, Skokie, Ill.

**Chuck Bill**, the popular staff announcer just signed with **WBKB**, flew out to San Francisco for a quickie vacation before starting work. It wasn't restful, however, because as soon as he arrived, some wiseacre sounded off about Chicago and **Chuck** squelched him nicely. . . . Producer **Jim Jewell** has signed **Dave Irwin** as adviser on future "Silver Eagle" TV shows & films. **Irwin** is a Canadian explorer and a movie technical director.

**Carmelita Pope**, lovely panelist of "Down You Go," has named her new baby boy **Bruce**. He was born July 8. . . . **Les Spears**, who plays barber **Jake Debrow** on channel 5's "Hawkins Falls," says "I believe hard work is the greatest thing in the world. That's why I always save some of it for tomorrow."



POPE

Vivacious **Toni Gilman** will be crowned as Queen of the 94th Infantry Division at their 3rd annual reunion August 8, 9 & 10 at the **Sherman**. . . . **Joe Byrne**, TV exec of **Ruthrauff & Ryan** ad agency, just passed cigars for his 6th daughter. In his off moments, **Joe** directs the **Sachs Amateur Hour** on channel 7.



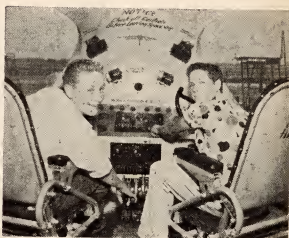
"And how long have you been a faithful user of chlorophyll?"

# Thursday July 31

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 7:00 5 **Today**—News, Reviews, Records  
Salute to Norfolk, Virginia
- 8:45 9 **Chicagoland Newsreel**—Data
- 9:00 4 **Arthur Godfrey Time**—Variety  
5 **Prologue To The Future**—Film  
9 **Chicago Cooks**—Kay Middleton
- 9:15 4 **Morning News**—Collingwood
- 9:30 4 **Arthur Godfrey Show**—Variety  
5 **Breakfast Party**—Mel Martin
- 9:45 4 **Al Pearce Show**—Comedy Time
- 10:00 5 **Home Cooking**—Recipes  
Honeycake & baked eggs on a cloud  
7 **"Fangs Of The Wild"**—Feature  
Film with Rin Tin Tin Jr. & Dennis  
Moore; disappearance of fox pelts sets  
an agent out to find the robbers  
9 **Picture Payday**—Quiz Game  
Frank Sweeney is quizmaster
- 10:15 4 **Bride & Groom**—Interviews
- 10:30 4 **Breakfast With The O'Neils**  
5 **It's A Problem**—Discussion  
"What Is World Health?" discussed by  
Fannie Hurst; Dr. Frederick Brady,  
and Dr. Leonard Shelley  
9 **Strike It Rich**—Warren Hull mc
- 11:00 4 **Creative Cookery**—Recipes  
Happy-jack salad and Hungarian beef  
goulash with noodles are prepared  
5 **Ruth Lyons' 50 Club**—Views  
7 **Bob & Kay Show**—Variety  
9 **Egg & I**—Continued Drama
- 11:15 9 **Love Of Life**—Serial Drama
- 11:30 5 **Good Living**—Homemaking  
Celeste Carlyle's "Individually Yours"  
9 **Search For Tomorrow**—Tale
- 11:45 9 **Movie Quick Quiz**—H. Dorsey
- 12:00 4 **Bill Evans Show**—Variety  
5 **Noontime Comics**—John Coons  
7 **Housewives' Holiday**—Variety  
9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety  
Singing comedienne Luba Malina  
5 **Meet Mintz**—Musical Session  
7 **Trade-Inn**—Swap Shop Fun
- 12:45 5 **Jack Angell With The News**  
9 **News Of The Day**—S. Allen
- 1:00 5 **"Heroes In Blue"**—Feature  
Film with Dick Purcell & Bernadine  
Hayes; policeman captures his  
brother & then sets out to prove his  
innocence  
7 **Barbara Moro**—Ideas & Tips  
9 **Test Pattern** Until 4:45 p.m.

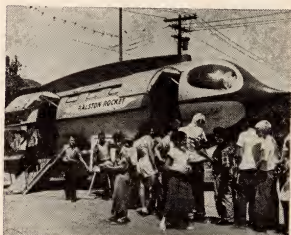
## HEY KIDS !!!



Two young pilots sit in the cockpit of the Terra IV just like Buzz Corry and his crew.

## VISIT A SPACE SHIP!

Be sure to get next week's issue of *TV Forecast* and learn how YOU can pay a visit to a real, live ROCKET SHIP. The same kind that Commander Buzz Corry and his fearless gang fly on the exciting television program "Space Patrol." The ship will be HERE—in Chicago for only a limited time. Find out all the details in the August 2nd edition—next week.



A line of youngsters wait their turn at viewing the inside of the famous rocket ship.

## THURSDAY JULY 31—cont'd

- 1:30 4 Guiding Light—Stories
- 1:45 4 Luckey North Show—Tips
- 2:00 4 Univ. Of Illinois—Discussion  
"The Oregon Trail" by Frances Parkman is discussed by Dr. Vest
- 5 Big Pay Off—Quiz For Men
- 2:15 4 Film
- 2:30 4 Mel Torme Show—Musical
- 5 Johnny Dugan Show—Variety
- 3:00 4 "Bowery Blitzkrieg"—Feature  
(See Tues. 11:15 p.m. ch. 4 listing)
- 5 Matinee In New York—Variety  
Ruby Dockey's basketball stars, Paul Killiam shows old time movies, & "Winner Take All" quiz
- 7 "Fighting Pilot"—Feature  
Film with Dick Talmadge & Gertrude Messinger; adventures in the sky
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Zis Boom Bahl"—Feature Film  
Peter Lind Hayes, Mary Healy, & Grace Hayes in a comedy of life and antics on a college campus
- 4:15 4 Farm And Home Time—Talks
- 5 Gabby Hayes At The Double Bar M Ranch—Western Story
- 4:30 5 Howdy Doody Show—Puppets
- 4:45 4 Backstage Diary—Gossip
- 9 Trail Blazers' Theater—Western  
"Colorado Serenade" feature film
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Western  
"Drifting Along" part II
- 5:30 4 Silhouettes Of The West—Talks
- 5 Weatherman—Clint Youle
- 7 Mary Hartline's Party—For Kids
- 5:40 5 Dorsey Connors Show—Ideas
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 9 Afternoon Edition—R. Hurleigh
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Mayor Of Hollywood—Tour  
Los Angeles & Hollywood are toured and celebrities interviewed
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventure Tale
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago

- 6:30 4 CBS News—Douglas Edwards
- 5 Liberace At The Piano—Music  
From the classics to popular music
- 7 Lone Ranger—Western Drama
- 9 Spencer Allen And The News
- 6:45 4 Music Hall With Patti Page
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 BURNS & ALLEN SHOW—Skit  
George & Gracie in comedy situations
- 5 GROUCHO MARX SHOW—Quiz  
"You Bet Your Life" contest
- 7 A DATE WITH JUDY—Comedy  
Hilarious situations arise with Judy and her family
- 9 PRESS CONFERENCE—Interviews  
Lee Schooler is moderator
- 7:30 4 STEVE ALLEN SHOW—Antics
- 5 GOVERNMENT IS YOUR BUSINESS—Film Drama  
Arthur Franz as a crusading young war veteran in film dealing with the responsibilities of voters
- 7 CHANCE OF A LIFETIME—Acts  
Dennis James is host to contestants
- 9 "REMEDY FOR RICHES"—Film  
Feature with Jean Hersholt, Edgar Kennedy & Dorothy Lovett; a college boy goes to Dr. Christian's town and buys property which turns out to be rich with oil
- 8:00 4 ALL STAR HIT PARADE
- 5 DRAGNET—Police Drama  
The Dragnet is out for a man who wanted to have his wife murdered and was willing to pay for it (see pg. 6)
- 7 STRENGTH FOR FREE WORLD
- 8:15 4 FILM SHORT
- 8:30 4 BIG TOWN—Newspaper Drama  
Police & thieves battle it out when a husband discovers that his wife is a front for a robbery gang
- 5 MISTER PEEPERS—Comedy  
Story of a mild mannered general science teacher in a small town Junior High School starring Wally Cox
- 7 FAMILY BATTLE—Quiz Time  
John Weigel emcees panel game with regulars Woody and Virginia Klose
- 9:00 4 RACKET SQUAD—Drama  
"Anyone Can Be A Sucker" tells the tale of how a pair of clever con artists dupe clients with a plan for recouping big gambling losses
- 5 MARTIN KANE, PRIVATE EYE  
Lee Tracy as the private detective aids police in fight against crime
- 7 THIS IS MY MELODY—Tunes  
Bill Gwinn is host to talented contestants with story to tell
- 9 THIS IS MUSIC—Variety  
John Mallow introduces selections

# THURSDAY JULY 31—cont'd

- 9:30 4 **BOSTON BLACKIE**—Drama  
Join Blackie as he tries to solve the puzzle of how aliens are smuggled into the country in "Beach Murder"
- 5 **ASK ME ANOTHER**—Quiz  
Joe Boland emcees sports quiz with the three mystery sports celebrities whose names are guessed by panel
- 7 **DR. FIXUM**—Helpful Hints
- 9 **I'VE GOT A SECRET**—Panel  
Garry Moore emcees panel trying to guess secrets of viewers and guests
- 10:00 4 **ULMER TURNER & THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 7 **"AFFAIRS OF JIM VALENTINE"**  
Feature film with Dennis O'Keefe & Gloria Dickson; adventures of a man who sets out to find the original safe cracker
- 9 **"SEA RACKETEERS"**—Film  
Feature (1st showing) with Weldon Heyburn & Jeanne Madden; story of a fur-smuggling ring and a couple of coast guardsmen
- 10:10 5 **DORSEY CONNORS**—Helps
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER**—P. Geraghty
- 10:30 4 **MUSICAL NITE-CAP**—Tunes
- 5 **LET'S LOOK AT SPORTS**
- 10:45 4 **CHINCHILLA STORY**—Care
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—Gossip
- 9 **"AMERICAN EMPIRE"**—Film  
Feature with Richard Dix, Leo Carrillo, & Preston Foster; a partnership between friends is threatened when one allows his lust for power to almost destroy the tie
- 11:15 4 **"BOYS OF THE CITY"**—Film  
(See Mon. 3:00 p.m. ch 4 listing)
- 11:30 7 **"LUCKY TERROR"**—Feature
- 12:45 4 **MIDNIGHT EDITION**—U. Turner

(Stations reserve the right to change above listings without notice)

# CHOSEN BY FAMOUS CHEFS!



Most of Chicago's finest hotels, clubs, restaurants, tea rooms and dining cars serve **STEWARTS.**

Thursday Night 9:30 p.m.

Join the Thrills and

Excitement with . . .



**"BOSTON  
BLACKIE"**

*Starring*

**KENT TAYLOR**

*Presented by Meister Brau Beer*



# "MARTIN KANE, PRIVATE EYE"

*Starring* **LEE TRACY**

**TV**

**THURSDAY, 9 P.M.**  
(NBC)

*Presented by*



**SANO  
CIGARETTES**



**ENCORE  
CIGARETTES**

**RADIO**

**SUNDAY, 3:30 P.M.**  
(NBC)

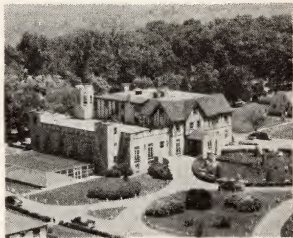
UNITED STATES TOBACCO COMPANY



# Last Call For Miss Video Venus



One of Nippersink's attractions is summer house by the lake shore, center for resort activities.



Aerial view of beautiful Oakton Manor at Pewaukee, Wisconsin, favorite spot for vacationers.

**C**ALLING all girls between the ages of 15 and 30 years. Somewhere in the midwest area is Miss Video Venus. *TV Forecast* and station WBKB are conducting the search for a pretty miss.

If you are Miss Video Venus, fill out the entry blank on this page, attach a clear, recent bathing suit photograph of yourself and mail it in. First eliminations will be decided on the basis of the pictures submitted. Act now.

*Miss Video Venus will have a chance at fame and fortune, including a regular TV audition by WBKB. Other glamorous prizes include:*

A choice of vacations at the Shinderman wonderland resorts of Nippersink or Oakton Manor, an expense-free week for two.

A beautiful 17-inch Sentinel blond console TV set. Also a handsome Sentinel portable radio (shown on this page).

A luxurious Persian lamb cape-stole valued at \$300 donated by Willard-Raymond Furs at 190 N. State.

A complete course of modeling & charm at the famed Sabie Models Unlimited at 203 N. Wabash.

A complete "day of beauty" at Helena Rubinstein's world famous beauty salon at 666 N. Michigan, plus a complete individualized make-up kit with the personal direction of beauty authority Madame Houle.

An exquisite ensemble, including necklace, bracelet, button & drop earrings of diamondlike elegance by Bogoff, 31 S. Franklin.

Video Venus • *TV Forecast* • 185 N. Wabash • Chicago 1, Ill.

I wish to enter the Video Venus contest. Enclosed is a recent bathing suit photo of myself. I understand this photo cannot be returned. I am single.

Please Print Clearly

Name .....

Address..... City.....

Postal Zone..... State..... Telephone.....

Age..... School (or occupation).....

Name & Address of Community Newspaper.....

# Friday Aug. 1

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 **Today—Reports & Interviews**  
Salute to Kansas City, Missouri
- 8:45 9 **Chicagoland Newsreel—Data**
- 9:00 4 **Morning News—Commentary**  
5 **Prologue To The Future—Film**  
9 **Chicago Cooks—Kay Middleton**
- 9:30 4 **Al Pearce Show—Variety Time**  
5 **Breakfast Party—Mel Martin**
- 10:00 4 **Bride & Groom—Wedding**  
5 **Home Cooking—Recipe Fun**  
Tangerine sherbet is prepared  
7 **"Roaring Roads"—Feature Film**  
David Sharpe in tale of a boy who flees from a fortune & 2 aunts  
9 **Picture Payday—Quiz Show**  
Prizes go to home viewers, too.
- 10:30 4 **Breakfast With The O'Neils**  
5 **It's A Problem—Discussion**  
"Working Mother" discussed by Dr. Roma Gans, professor of education at Teacher's College; Dr. Mollie Almy; also Celia Burns Stendler, professor of education at the University of Illinois
- 9 **Strike It Rich—Warren Hull mc**
- 11:00 4 **Creative Cookery—Recipes**  
Hollandaise sauce, white fish are demonstrated along with "man's favorite"
- 5 **Ruth Lyons' 50 Club—Chatter**  
7 **Bob & Kay Show—Variety Time**  
9 **Egg & I—Serial Drama**
- 11:15 9 **Love Of Life—Serial Drama**
- 11:30 5 **Good Living—New Ideas**  
"Face the Facts," beauty tip featuring Hope Robbins, beauty expert  
9 **Search For Tomorrow—Tale**
- 11:45 9 **Movie Quick Quiz—H. Dorsey**
- 12:00 4 **Bill Evans Show—Variety**  
5 **Noontime Comics—John Coons**  
7 **Beulah Karney—Foods Show**  
Tips on outdoor cooking  
9 **Hi Ladies—Interviews**
- 12:30 4 **Garry Moore Show—Comedy**  
Guest: comedian George Gobel  
5 **Meet Mintz—Favorite Tunes**  
7 **Trade-Inn—Exchange Fun**
- 12:45 5 **Jack Angell With The News**  
9 **News Of The Day—S. Allen**
- 1:00 5 **"Sales Lady"—Feature Film**  
Anne Nagel, & Weldon Heyburn in tale of a rich girl who forsakes her identity to find a man to marry her for love rather than her money  
7 **Barbara Moro—Creative Ideas**  
9 **Test Pattern Until 4:45 p.m.**
- 1:30 4 **Guiding Light—Serial Story**
- 1:45 4 **Luckey North Show—News**



## DEAR BOSS:

After watching Senator Dirksen harangue the GOP's at the convention, I'm curious to see how he'd handle a Polk Bros. commercial. It's just possible he could drive Linn Burton into politics.

I understand Studs Place embarrassed their coffee sponsor like all get out when they went off the air a couple of weeks ago. The program's plot was built around a play-acting eviction notice that had been served the friendly little eatery. Then Studs himself signed off with a face-to-camera confession to the TV audience that, alas, 'twas all too true: Studs Place was really going off the air.

Then came the flood of protest letters complaining bitterly against those responsible for the REAL eviction of the popular program. Survivors claim the flood of epistles flowed full tide over McLaughlin's Manor House and like to wash the old mansion clean through the levee.

Now Studs and Win Stracke are playing in OF MICE AND MEN at the Michiana Shores Summer Theater. No doubt they'll enjoy the juicy roles of George and Lennie as much as they'll enjoy retiring to their dressing rooms between acts and sipping a cup of any darned cup of coffee they please!

I think the reason Garry Moore's stock is climbing fast among the housewife brigade is that he has every bit as much charm as Godfrey without the conceit.

If the new format for CELEBRITY TIME calls for more steals from the Toast of the Town's famous-composer's-series idea, why not do it up brown and feature a "Life of Ed Sullivan" night?

CHUB

## FRIDAY AUG. 1—cont'd

- 2:00 4 Univ. of Illinois—Discussion  
His own version of the "Mutiny On The Bounty" by Capt. William Bligh
- 5 Big Pay Off—Quiz Program
- 2:15 4 Film
- 2:30 4 Summer School—Talks  
Subjects seldom essayed to children but of fascinating interest to all ages
- 5 Johnny Dugan Show—Variety
- 3:00 4 "Swing Parade"—Feature Film  
Gale Storm & Phil Regan in a musical comedy about a girl who aspires to be in show business
- 5 Matinee In New York—Variety  
"Winner Take All" quiz; old time melodrama with Robin Chandler and Bill Goodwin; and Dana & Wood, comedy team
- 7 "Carnival Lady"—Feature Film  
Boots Mallory & Allan Vincent in story of circus romance & thrills
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Melody Master"—Feature Film  
Ilona Massey & Alan Curtis in the story of Franz Schubert & his music
- 4:15 4 Assembly—Armed Forces Show Film "Service Of Food"
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
- 5 Howdy Doody Show—Puppets
- 4:45 9 Trail Blazers' Theater—Western  
"Drifting Kid" feature film
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Western  
"Under Arizona Skies" part I
- 5:30 4 Silhouettes Of The West—Chats
- 5 Weatherman—Clint Youle
- 7 Tom Corbett Space Cadet
- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 7 Paddy The Pelican—Stories
- 9 Afternoon Edition—R. Hurlleigh
- 5:50 5 Clifton Utley And The News
- 5:55 4 Chicago Weather—Climate
- 6:00 4 Sports & Comments—Bob Elson
- 5 Up To Paar—Comedy Quiz  
Jack Paar is your host
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
- 7 Trouble With Father—Skit  
"Lesson In Tolerance"

- 6:30 9 Spencer Allen And The News
- 6:45 4 Eddy Arnold Show—Musical  
Arnold sings "I Wanna Play House With You," & "Anytime"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 ARTHUR MURRAY PARTY  
Hostess Kathryn Murray with guest, Teresa Brewer and others
- 5 CURTAIN CALL—Drama  
A young wife is in danger of losing her husband when she interferes in his business life in "Swell Girl"
- 7 TO BE ANNOUNCED
- 9 DOWN YOU GO—Panel Quiz  
Moderator Dr. Bergen Evans with panelists Toni Gilman, Robert Breen, Fran Coughlin, & Carmelita Pope
- 7:30 4 PANTOMIME QUIZ—Charades  
Mike Stokey with guests and regulars
- 5 WALT'S WORKSHOP—Creative  
Mr. Durbahn shows how to take care of tools to prevent their being damaged by moisture
- 7 FEATURE FILM PRESENTATION
- 9 TWENTY QUESTIONS—Quiz  
Panelists include: Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, & guest Nancy Chaffee
- 8:00 4 PLAYHOUSE OF STARS—Drama  
Sir Cedric Hardwicke & Norman Budd in "Crossroads" story of a man who spins a web of intrigue & gets caught
- 5 DOORWAY TO DANGER  
When the U.S. minister of Agriculture is murdered in one of the Balkan countries, our government does everything possible to rescue his daughter
- 9 LIFE BEGINS AT 80—Panel
- 8:30 4 FOOTLIGHTS THEATER—Drama  
Ellen Drew & Billy Halop in "Crossroads" the story of a man who finds that his wife is about to leave him
- 5 CAMPBELL PLAYHOUSE—Drama  
"My Nephew Norvell" by Nelson Bond, with Harold Peary & Jorja Cartright; a visit from a space traveler is received several years ahead of schedule
- 7 TALES OF TOMORROW—Drama  
"Sudden Darkness," with Olive Deering; a scientist invents a machine which can stop the electrical power all over the world by one flick of a switch
- 9 "MEET THE LITTLE WOMAN"  
Drama with Mona Freeman & John Hudson; the problem of how to get a washing machine, becomes confused with the arrival of a baby
- 9:00 4 POLICE STORY—Drama  
"The California Case," Det. Sgt. Roy T. Hopkinson of the Los Angeles County Police finds a man shot to death in his home with all doors and windows locked from the inside

## FRIDAY AUG. 1 —cont'd

- 9:00 5 **SUMMER SPORTS REEL**—News  
 7 **GREAT AMERICANS**—Film  
 "Henry Wadsworth Longfellow" his life & growth, & what inspired him to write; also best known works. "Daniel Webster" his development & advance as lawyer & orator
- 9 **CAVALCADE OF STARS**—Variety  
 Larry Storch emcees variety with guests Tony Bavaar and June Valli
- 9:30 4 **ALL STAR HIT PARADE**  
 Mike Murphy plays favorite records
- 5 **GREATEST FIGHTS OF THE CENT.**  
 Boxing film: Max Baer vs Tony Galento (July 2, 1940)
- 7 **CHGO. KLOSE UPS**—Interviews
- 9:45 4 **FILM SHORT**  
 5 **WASHINGTON SPOTLITE**—Talks  
 "Can The Split In The Republican Party Be Mended?" discussed by Rep. Patrick J. Hillings of Calif., & former governor Ellis Arnall, director of Office of Price Stabilization; moderator Marquis Childs
- 10:00 4 **ULMER TURNER & THE NEWS**  
 5 **WEATHERMAN**—Clint Youle  
 7 **COURTESY HOUR**—Jim Moran  
 Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra
- 9 **"CORRIDOR OF MIRRORS"**  
 Feature film with Eric Portman, Edna Romney, & Joan Maude; tragedy about an English Renaissance enthusiast who is obsessed by ancient portrait of an Italian girl
- 10:10 5 **DORSEY CONNORS**—New Tips
- 10:15 4 **SPORTS SCOREBOARD**—Elson  
 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER**—P. Geraghty
- 10:30 4 **MUSICAL NITE-CAP**—Tunes  
 5 **LET'S LOOK AT SPORTS**
- 10:45 4 **CHRONOSCOPE**—Discussion  
 5 **HERBIE MINTZ SHOW**—Tunes
- 11:00 4 **KUP'S COLUMN**—Gossip  
 7 **"SILENT PARTNER"**—Film  
 Feature (1st showing) with William Henry, Beverly Lloyd, & Grant Withers; a reporter endeavors to track down five persons listed in the address book of a murder victim
- 11:15 4 **"CASE OF THE BABY SITTER"**  
 Feature film with Tom Neal, Pamela Blake, & Allen Jenkins; concerns a pair of jewel thieves who hire a detective to watch their swag
- 11:30 9 **"WATERFRONT"**—Feature  
 Film with John Carradine & J. Carroll Naish; tale of crime, gang war, & murder on San Francisco docks
- 12:45 4 **MIDNIGHT EDITION**—U. Turner  
 (Stations reserve the right to change above listings without notice)

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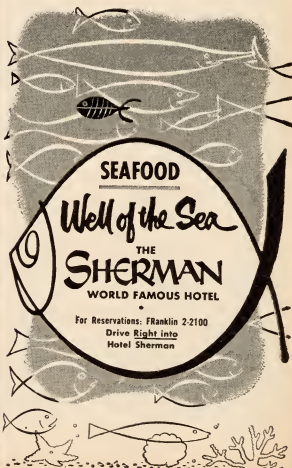
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*Eddie and Jackie Hubbard, a husband-and-wife team beloved by Chicagoans. Their TV show may be back in the Fall. In the meantime Eddie can be heard practically any night over radio station WIND.*

## Feuds Flare Anew In Network TV & Theatres



by

**ED PAZDUR**

Sports Editor

**T**HE battle for sports between Theatre-TV and Network Television is in full swing. Both factions are bidding astronomical figures for exclusive rights to spectator sports with special emphasis on boxing. As a result, shrewd boxing managers hold up contracts to play both sides against each other for more money.

In Jersey Joe Walcott's recent title defense against Ezzard Charles, Walcott's manager, Felix Bocchicchio, boldly demanded \$150,000 as Walcott's cut of TV revenue. It wasn't until after much haggling that a settlement was finally made. The Gillette Razor Co., shelled out \$175,000, (a sum which almost equalled gate receipts) for the privilege to sponsor the coast-to-coast telecast. Charles and Walcott split 60% of the gate and TV-radio fees.

Theatre-TV in the meantime was far from dormant. The theatres, which now have swelled to 75 houses in 37 cities, purchased exclusive rights to the Ray Robinson-Joey Maxim light-heavyweight championship June 23. The theatres charged their customers \$2.40 per seat and paid the promoters 90 cents for every ducat sold. It was not revealed what percentage the fighters received. . . . The only local theatre to report empty seats (600) was the Paramount in Hammond, Ind. . . . Watch for future issues when *Forecast* visits the Paramount for a complete run-down on how Theatre-TV works.

To get the real story behind the Olympic Telethon flop, we visited Bob Hope at his Edgewater Hotel suite. Although the discussion centered around the telethon, our interest was also attracted by the Republican Convention on TV. . . . Dressed in blue cotton pajamas, Hope inadvertently leaped from his armchair when Ike's nomination seemed imminent and shouted: "Wow, Ike's only twenty jokes away from majority!"

Ernie Simon who started as a wrestling gabber back in Washington, D.C., and hit his video peak as WBKB's Curbstone Cut-up will return to TV as a sportscaster. Ernie is slated to assist Jack Brickhouse on WGN-TV's new kid baseball series, "Major Little League," Wednesdays, 8-8:30 p.m.

### An expensive TV package



WALCOTT

### Turning to Sportscasting



SIMON

### Are Chicagoans Welshing? . . . . .

NEXT WEEK: You'll want to read about Chicago's part in the much publicized Olympic Telethon failure. Why have so many Chicagoans failed to make good their pledges to Hope & Crosby's Telethon? What happened to Chicago's list of pledge names? Be sure to reserve next week's copy of TV *Forecast* at your favorite newsstand.



Bob Hope (left) clowns with Argentine Rocca during the latter's brief engagement in Hollywood. Ranked as one of the country's outstanding grapplers, Rocca can be seen wrestling over WENR-TV during his Chicago bookings at Rainbo Arena.

## FOR AILING DUFFERS:



Chick Harbert, emcee



# GOLF

# CLINIC

### WGN-TV SPOTLIGHTS SPECIAL GOLFERS' TELECAST

**F**OR the benefit of Windy City golfers unable to attend the Tam O'Shanter Golf Clinic July 30, WGN-TV will televise a carbon version called "PGA Golf Clinic," from its loop studios, on Wednesday, July 30, at 8:00 p.m. The clinic is a discussion and demonstration by such PGA greats as Sam Snead, Lloyd Mangrum, Jimmy Demaret and Cary Middlecoff on how to play the game properly. Chick Harbert will act as master of ceremonies and will be assisted by WGN-TV's ace sportscaster Jack Brickhouse.

*For duffers interested in attending the session personally, 800 studio ducats will be made available on a first come first served basis. To obtain tickets write: "PGA Golf Clinic," WGN-TV, 435 N. Michigan Ave., Chicago, Ill.*

These PGA stars will present a comprehensive instructional 30 minutes based on the fundamentals of golf. As the master of ceremonies, Chick Harbert describes the festivities in detail. The format consists basically of one or more players arranged in a semi-circle to face the TV cameras and to teach,

say, the proper grip. Then Chick Harbert describes the grip on a club and the players simultaneously clasp their clubs to demonstrate his point. The same procedure is followed in regard to the correct stance. An entertaining feature is provided when the players point out the dangers of wrongly performing these basic functions. They adopt wrong positions in order to show how the swing is contorted and that's when the fun begins.

The players then pose two clubs in front of them, one horizontal to their feet and the other perpendicular to their left heels where the ball is normally lined up. This way, the clubs diagram the stance. In demonstrating the stance for iron shots, six balls are lined up to indicate where the ball should be positioned in relation to the stance for each of the various clubs. The ball farthest away from the feet requires a two iron, and the ball nearest the feet calls for the shortest club, etc. . . . To demonstrate wood shots only three balls are aligned.

In another demonstration players individually exhibit numerous shots. Each

man will use the club he is best noted for. Chick Harbert describes their actions in detail and draws attention to specific points that should be watched more closely.

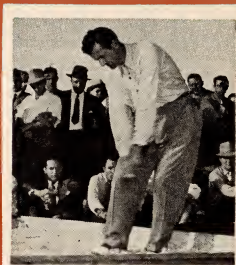
Trouble or trick shots also have their place in the program. The players show how to hit hooks, slices, low wind shots and others that only champions can control at will. A sand trap will be constructed to teach duffers how to blast their way out of it. For obvious reasons, the only demonstration omitted from the outdoor clinic will be a driving contest in which players show-off their prowess in blasting a long drive off the tee.

It was late in 1946 that the PGA of America first introduced this new feature, "Golf Clinic," on its tournament tour. It caught on almost immediately. The clinic is generally held the afternoon prior to the start of a tournament and season ticket holders are admitted free while others must pay the standard admission price. Now for the first time, all Chicagoland is invited free via television.

"It's the hope of the PGA tournament bureau that in the years to come the clinic program may be enlarged upon," explained an official, "and that its already many attractive features may be expanded."

Golf tournaments in the United States today are big business. Critical fans and contestants themselves are unanimous in the opinion that the PGA of America tournaments are without parallel anywhere in the world. This superiority is not limited to the fact that the PGA has more tournaments or because they offer more prize money. Their success can be directly attributed to their over-all system of tournament operation and the resourcefulness and enterprise of their sponsors.

But the wealth of tournament experience which the PGA has accumulated through the years would be useless if their sponsors did not apply it in their respective tournaments. To disseminate this experience the PGA published in 1947 the first edition of their "Tournament Sponsors' Guide Book." Country Clubs or any potential sponsor interested in tournaments may receive further information by writing: Professional Golfers Association of America, 134 N. LaSalle Street, Chicago 2, Ill.



Johnny Revolta (above) demonstrates the proper manner to blast the ball out of a sand trap.



LYLOYD MANGRUM



SAM SNEAD



JIMMY DEMARET



CARY MIDDLECOFF

# MOLLYCUES

by MOLLY POTKIN

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If you do not have any fish of your own, you can see some on the "Pet Shop" show. How attractive can you

make this picture look? Draw any kind of fish and as many as you want in this bowl. Color and cut out the picture.

*Then mail your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, August 4. First prize is \$1; second prize, 50 cents; next 15 prizes, 25 cents each. In cases of ties, neatest and most original will win.*

Last week's clown No. 2 was different. The design on his hat was unlike the others.

## THE TRICK



These 15 toothpicks form five squares. Can you remove three toothpicks and leave three squares?

## SOLUTION



## MOLLYCUES WINNERS

Nancy Armstrong, Great Lakes, Ill; Shirley Aumiller, Hammond, Ind; Koren Cheli, Highwood, Ill; Patricia Davis, Valparaiso, Ind; William Domme, Chicago; Betty Ann Gove, Montgomery, Ill; Sandra Kiner, Grand Ridge, Ill; Lorraine Kirkley, Chicago; Nancy

Kosowski, Chicago; Koren Nuske, Wanatah, Ind; Judy Anne Rallo, Mishawaka, Ind; Mary Reid, Michigan City, Ind; Joey Sarvella, Chicago; Elaine Sherman, Chicago; Doreen Silverman, Chicago; Diana Stewart, Kenosha, Wis; Donna Trovis, Chicago



## SILHOUETTES OF THE WEST

by ROY STARKEY

Nearly a hundred years ago, a young man named Herman Aiken started farming about 15 miles from Houston, Texas. With him were his wife and two children—a little girl of five and a baby boy less than a year old.

Indian raids were frequent, and the settlers never allowed themselves to get very far away from their homes. One day, however, young Aiken hitched up his team of horses and drove into town to buy supplies. On the way back, while still a mile from his farm, he saw a rider coming toward him, and recognized him as one of his neighbors.

The man told him that Indians were raiding farms in the valley just a few miles west of his place, where his wife Molly and the two young children were waiting for him to return from town.

Aiken whipped up his horses and reached a little knoll just back of his farm in time to see Indian raiders riding away. He found his wife and the little five year old girl dead on the floor of the cabin. The baby boy was still alive in a back room. Apparently the Indians had been in such a hurry that they had overlooked him.

Herman Aiken swore to kill every Indian he could find. After burying his wife and little girl, and leaving his son with friendly neighbors to raise, he hit the vengeance trail and spent all of his time looking for Indians.

He shot every one he found, good or bad alike, and they say he killed over 200 redskins. Then Herman Aiken disappeared and was never heard of again. It was believed that he was finally killed by the Indians he hunted.

"Silhouettes of the West" is seen on channel 4 at 5:30 p.m. Monday thru Friday.



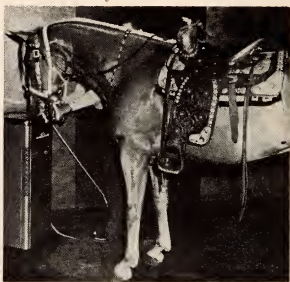
## Uncle Herbie

Boys and girls, do you know what a thirsty horse does in a TV studio? Well, here's what Meadow Gold, the famous horse of cowboy Bob Atcher, did when he got thirsty at station WBKB. He headed right for the nearest fountain and got himself a cool drink.

Now I don't mean to suggest that animals use drinking fountains that are supposed to be for human beings. That's not very sanitary. But I guess it won't hurt just this once for Meadow Gold to help himself. You can see Bob Atcher himself on channel 4 every Sunday at 5:30 p.m.

Here are some weekly contest winners:

Margaret Bates, Elgin, Ill; David Blade Jr., Gary, Ind; Ann Brahop, Chicago; Catherine Dagerias, Chicago; Edward Giertsen, Chicago; Barbara Hess, Highland Park, Ill; Pearl Klein, Chicago; Ray Krosnick, Chicago; Billy Machacek, Crown Point, Ind; Donna Meyer, Worth, Ill; Barbara Mohlke, Valpa-



raiso, Ind; Karen Richter, Park Ridge, Ill; Meredith Schultz, Hammond, Ind; Daisy Smith, Aurora, Ill; Beth Temkin, Racine, Wis; Ardith Vaught, Matteson, Ill; Mary Jo Wineholt, LaPorte, Ind.

**THIS WEEK'S CONTEST:** How many different words can you make from the words Meadow Gold? For the longest list, I'll award \$1; next longest 50 cents; next 15 runners-up, 25 cents each. Mail to Uncle Herbie, % *TV Forecast*, 185 N. Wabash Avenue, Chicago 1, Ill., before Sunday, August 3.

# SCRAP BOOK SKETCHES

## YOUR 1952 CUBS AND SOX

**Eddie Miksis:** As a big leaguer, Eddie never played over 90 games in a single season until he came to the Cubs. Miksis "arrived" in Wrigley Field and won over Cub fans fretting the loss of Andy Pafko who went to Brooklyn in the deal that brought Eddie to Chicago.

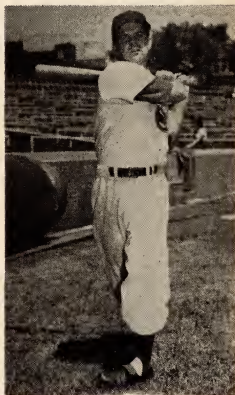
He began his career in Trenton, a Dodger farm in 1944. In 1949 he was the only player to play all four infield positions. . . . His baseball hero has always been Charlie Gehringer, the former Tiger great. . . . He is single and recalls the 1947 and 1949 World Series as his biggest thrills in baseball.

### LIFETIME RECORD

| YEAR                          | CLUB         | G   | AB  | R  | H   | HR | RBI | AVE  |
|-------------------------------|--------------|-----|-----|----|-----|----|-----|------|
| 1944                          | Trenton      | 72  | 255 | 36 | 68  | 4  | 47  | .267 |
| 1944                          | Brooklyn     | 26  | 91  | 12 | 20  | 0  | 11  | .220 |
| 1945-46 (In Military Service) |              |     |     |    |     |    |     |      |
| 1946                          | Brooklyn     | 23  | 48  | 3  | 7   | 0  | 5   | .146 |
| 1947                          | Brooklyn     | 45  | 86  | 18 | 23  | 4  | 10  | .267 |
| 1948                          | Brooklyn     | 86  | 221 | 28 | 47  | 2  | 16  | .213 |
| 1949                          | Brooklyn     | 50  | 113 | 17 | 25  | 1  | 6   | .221 |
| 1950                          | Brooklyn     | 51  | 76  | 13 | 19  | 2  | 10  | .250 |
| 1951                          | Brn.-Chicago | 121 | 431 | 54 | 114 | 4  | 35  | .265 |

### WORLD SERIES RECORD

|      |          |   |   |   |   |   |   |      |
|------|----------|---|---|---|---|---|---|------|
| 1947 | Brooklyn | 5 | 4 | 1 | 1 | 0 | 0 | .250 |
| 1949 | Brooklyn | 3 | 7 | 0 | 2 | 0 | 0 | .286 |



Eddie Miksis, Infielder, Cubs

**Orestes "Minnie" Minoso:** As an untried rookie reporting to the White Sox on May 1, 1951, the Cuban Comet stepped up to the plate to debut against the New York Yankees. He looked at Yankee pitcher Vic Raschi's first pitch and blasted it 420 feet over the center field bull pen wall for the most spectacular debut in Comiskey Park history. But that was only the beginning of hundreds of thrills to come for Sox fans. His speed and daring on the basepaths netted 31 bases. He batted a tidy .326 for the season, led the league in triples with 14, and narrowly missed the "Rookie of the Year" award.

His full name is Saturnino Orestes Arrieta Armas Minoso and he was born in Cuba, Nov. 29, 1923. He's 5 feet 11 inches tall and weighs 178 pounds. And he's friendly and unassuming—except on the diamond.

### LIFETIME RECORD

| YEAR | CLUB      | G   | AB  | R   | H   | HR | RBI | AVE  |
|------|-----------|-----|-----|-----|-----|----|-----|------|
| 1948 | Dayton    | 11  | 40  | 14  | 21  | 1  | 8   | .525 |
| 1949 | Cleveland | 9   | 16  | 2   | 3   | 1  | 1   | .188 |
| 1949 | San Diego | 137 | 532 | 99  | 158 | 22 | 75  | .297 |
| 1950 | San Diego | 169 | 599 | 130 | 203 | 20 | 115 | .339 |
| 1951 | Chicago   | 146 | 530 | 112 | 173 | 10 | 76  | .326 |

### ALL-STAR RECORD

|      |          |   |   |   |   |   |   |       |
|------|----------|---|---|---|---|---|---|-------|
| 1951 | American | 2 | 0 | 0 | 0 | 0 | 0 | .000  |
| 1952 | American | 1 | 1 | 1 | 0 | 0 | 0 | 1.000 |



"Minnie" Minoso, Outfielder, White Sox

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NEWSPAPER

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the Brown family's pet



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