

Drew Pearson—Loved AND Hated • page 8



TV

JULY 12, 1952

FORECAST

complete, advance
TV PROGRAMS

EXCLUSIVE—

JIMMY DURANTE'S
Mrs. Calabash Revealed

15c



TV at its best!

MONDAY

Voice of Firestone

A half hour of the finest classical and semi-classical music, featuring world-renowned artists with Howard Barlow's Orchestra

7:30 P.M.

TUESDAY

Boss Lady

Starring **Lynn Bari** as the beautiful top executive of a construction company

8:00 P.M.

WEDNESDAY

Kraft Television Theatre

Consistently the best in TV drama

8.00 P.M.

WNBQ

NBC

CHANNEL 5



Channel One

NEW YORK—Danny Thomas has bowed out as one of the participating stars on NBC's All Star Revue, which is definitely scheduled to return in the fall despite a pack of trouble trying to line up sponsors. Danny was unhappy with the show's plans for next year, which apparently will alternate eight or nine stars instead of last year's four or five. Which leaves the beloved Syrian's future TV plans up in the air. . . . Ken Murray has been re-pacted by CBS after long haggling and rumors that he'd exit over to rival network NBC. He'll be back in his familiar Saturday night slot come fall. . . . Hopalong Cassidy is due to ride again on TV. Bill Boyd has just completed a series of 52 half-hour films which will be ready for televising shortly.

Educational TV, which like the weather, everybody talks about, is finally getting the push it needed to get rolling. Emerson Radio's dynamic president Benjamin Abrams has offered \$10,000 to each of the first ten educational TV stations to begin regular broadcasting. Mr. Abrams feels that it is the television manufacturer's duty to the public to bring them not only the best entertainment but to employ techniques by which the full potential of TV can be realized. He's aiming at an industrywide fund of \$5 million to back culture on TV. One of the first to benefit by this grant probably will be Chicago's George Jennings, head of the city's Board of Education Radio and TV division and one of the nation's pioneers in the field of educational radio and TV.

The recent Bing Crosby-Bob Hope telethon gave solid evidence that the Groaner will have no difficulty converting to TV. Bing's casual manner and off-the-cuff singing came over just as strong via TV as they have in the movies and on radio. He hasn't decided whether to do a sporadic video show next fall or to make guest appearances on other top CBS shows. Coca-Cola is dangling a fat TV contract in front of millionaire Bing who still likes to accumulate wealth, and the result may be a show of his own. . . . Ted Mack's Original Amateur Hour, long a standby on NBC is about to switch to CBS which will allow it to return to its original hour format instead of its present 45 minutes. . . . Lucille Ball has started making her "I Love Lucy" films early due to an engagement with the stork in January.

Bishop Fulton J. Sheen has decided not to resume his TV show until after the November elections, fearing that some remarks he makes during the political campaigns could be construed as being political and would be detrimental to the best interests of the Catholic Church. . . . Sammy Kaye has been cancelled by his sponsor and will be out at the end of his current cycle.

Ozzie Nelson and Harriet Hilliard, long favorites on radio are due for a switch to TV, probably late this year. . . . Patti Page's new TV show leaves Jo Stafford as just about the only top female singer outside the TV fold. . . . Groucho Marx's first legitimate theater appearance in 22 years at La Jolla Playhouse this summer may be filmed for TV. Groucho is co-author of the play with film writer Norman Krasna. The title is "Time for Elizabeth."



THOMAS



JENNINGS



BALL



SHEEN

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Expiration Number 210

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

We want to give praise to your choice of Dorothy Collins as No. 3 singer. . . . a young girl who is a joy to behold.

Aurora, Ill.

MARY E. ACHIM

I think you are wrong in picking Dinah Shore as TV's No. 2 singer. . . . She belongs back in a night club where she can show her real talents without the critics' yelling.

Highland, Ind.

J. LONG

I would like to know how a so-called soldier (Eddie Fisher) can be a top singer when he should be out defending his country. I have a few buddies drafted at the same time as Fisher and they're certainly not out cutting records and touring the country on their "pass?" time. . . .

Chicago, Ill.

R. D.

Dagmar can't compare to a star such as Imogene Coca. The only reason certain people like Dagmar is because their mind is in the gutter.

Kenosha, Wisc.

KATHLEEN ROSMANN

Wish I had as little to worry about as Mrs. B. Swartz. Why should she care how many names John Cameron Swayze uses. That's the silliest thing I've ever heard.

Aurora, Ill.

MRS. W. H.

I am greatly amused at the number of people irked at John Cameron Swayze's just insistence in using his full name. I come from Brazil and I think his name is very short indeed.

GLORIA MARIA CASTELLO CRANEO

DE GOUVEIA CARTER

Chicago, Ill.

There have been many letters saying that Red Skelton is getting dull and losing good material. Red isn't losing laughs, just good taste.

...ckegan, Ill.

MARGIE SALATA

. . . Just reminiscing about some of the old Chicago TV shows. Remember "Jim Ameche's Midget Boxers," "Young and Victor," "Club Television," "Man About Town" with Hal Stark and the live variety show on WENR-TV. All those shows are gone and it seems like ages since we've seen them. Yet it was only 1948 when they were on. . . .

Chicago, Ill.

MRS. DELLA OMAHAN

(Continued on page 20)

GODFREY'S BLUSHING BARITONE



Julius LaRosa

SINCE the departure of boyish Bill Lawrence from the cast of Arthur Godfrey and his friends, the fluttering hearts of Godfrey's bobby-sox set have had little to flutter about. Balding Frank Parker certainly wasn't swoon-bait. Nor was the commander, Arthur Godfrey. What the gals wanted was a "cutie."

Well, Commander Godfrey has found one for them in the form of a 22-year-old husky with a bashful smile and a voice a good ten pegs in quality above that of predecessor Lawrence. His name: Julius LaRosa. His range: baritone. His charm: being completely untouched by sophistication.

LaRosa is positively the most bashful guy to come along since Snow White's dwarf of the same name. Somehow he wears it well. Godfrey and the rest of the cast kid him unmercifully. Arthur spent most of the ad-lib moments of a recent "Friends" show asking Julius about his love life.

"How 'bout it, Julius," asked Arthur, "were you out last week end mixing it up?" The whole audience (and cast) was waiting for the diffident youth's answer. "Awwwh," he drawled, "*everybody* mixes it up. Gee Whiz!"

When the ex-gob (he was discovered by Godfrey) steps up to sing a song, he's not the same un-sure package. Still modest-appearing, he approaches a tune and sings it two ways: 1) straight and 2) well. No groans or wails or tears. Just a very sincere treatment of such standards as "Embraceable You," or "I Could Write A Book" or "Someone To Watch Over Me."

LaRosa owes his big break, of course, to Godfrey. About a year and a half ago Arthur (on active duty for two weeks in the navy) auditioned the sailor, then aboard the aircraft carrier U.S.S. Wright. The ol' Redhead was immediately impressed. Said Godfrey, "If LaRosa wasn't in the Navy, I'd give him a job tomorrow." Last November, after his discharge. LaRosa became a Godfrey regular.

Meanwhile ex-star Bill Lawrence, discharged from the army, has been free lancing from channel to channel and finding steady employment a real problem.

Julius, like Sinatra and Como had no formal musical training, but like Frank and Perry had his music at the dinner table, at parties and church gatherings. He's another in a long line of singers of Italian extraction who've found success in the singing field.

Godfrey has been careful in not bringing LaRosa along too fast and the strategy promises to aid the youngster's career. In the meantime the kid with a fine singing voice and a fresh, unspoiled temperament has proved a happy addition to the ol' Redhead's coterie of "little Godfreys."



"Ya wanna know about Mrs. Calabash?"



WHO IS MRS.

Jimmy Durante's

proached fabulous Mrs. Calabash, the great big question mark made famous by Jimmy Schnozzola Durante.

Mrs. Calabash first garnered the public's attention when Schnoz was doing a radio stint with comic Garry Moore in 1942. Crew-cut Garry used to close the show by saying, "Goodnight, Mr. Durante," to which Jimmy would reply, "Goodnight, Mr. Moore."

Then one night, cut-up Durante, after bidding Garry the usual *au revoir*, added "And goodnight Mrs. Calabash—wherever you are!"

Mrs. Calabash! What was going on? Was Durante playing with words again? The Schnoz (who coins new words if he can't mutilate ordinary ones) seemed to be up to his old tricks. But he wasn't talking. No one of the thousands of curious Durante hangers-on could find out who Mrs. Calabash was.

The name certainly had a mysterious and phony ring. After all, there wasn't a Calabash listed in either the New York, Washington, D. C. or Chicago telephone books.

The Calabash mystery has gone on for ten years now. Since Jimmy bridged the radio-TV gap he has kept it brewing. The strange lady in Durante's life still gets the same reverential treatment at the end of every Durante performance when the Schnoz says soberly, "Goodnight Mrs. Calabash—wherever you are."

The so-called "in the know" boys, the men in the entertainment business, think the solution is obvious. "It's a wonderful gag," they'll tell you. "A press agent's dream. Lots of publicity for Durante. Why should he tell? He'd be nuts to ruin a nice publicity gimmick like Mrs. Calabash."

Gene Fowler, who chronicled the life of Durante in a best selling book, gives Jimmy's late wife, Jeannie, as a possi-

THERE'S something about a mystery woman. Something fascinating and intriguing that immediately captures the public's fancy. Take Mata Hari. Her dark spy escapades are bound to be great copy for writers a hundred years from now. Then there's the Lady in Red who squealed on gangster John Dillinger and afterwards fled from the country—never to be seen again.

Mysterious Greta Garbo pulled her great sneak from Hollywood in the late '30s and has been playing cat and mouse with civilization ever since. And the heroic aviatrix Amelia Earhart has been shrouded with mystery ever since she presumably plunged to a strange death in the Pacific Ocean in 1937. Some romantics still think she's alive.

The Mata Haris and ladies in red dresses and Garbos and Earharts are all unquestionably mystery women, pure and simple. But for sheer elusive phantom females, nobody has ap-

CALABASH?



Secret Revealed

ble solution to the Calabash mystery. This seems unlikely, since Durante would hardly refer to his departed wife in such a strange way.

Everybody has a theory to offer on Mrs. Calabash. In general, she's pictured as a kindly old lady (such as a flower woman, a scrub woman, an "Apple Mary" type) who won Durante's favor by some kind deed. Yet if she were, say, a Times Square flower woman there would be many other New Yorkers who would know her. Thus Schnoz wouldn't have had a secret. So the logical assumption is that no Mrs. Calabash—by that name—exists.

Which means that Durante, as was suggested, must have coined the name himself. If there is no such name as Calabash, then how did he hit upon such an unlikely monicker? A calabash, strictly speaking, is a fruit with a very hard skin from which natives make water pitchers and tobacco pipes. You wouldn't need a Gallup pollster knocking on doors to find out that most people haven't the slightest idea what a calabash is—or even if it is anything. Then how in the world did the language-murderin' Schnozzola ever hit on the word?

Here's the real story.

Durante, together with his two partners Eddie Jackson and Lou Clayton, owned one of the most successful speak-easies on Broadway during the hectic '20s—the Club Durant. The era of speak-easies was one of prosperity, high living, late hours, drinking—*AND prohibition*. It was a thoroughly out-of-whack period, immortalized by such writers as F. Scott Fitzgerald and Ernest Hemingway.

The gay liver of that period couldn't reconcile night life without drinking. So—there were speak-easies. Niteries protected by a thick door, a payoff to



"Evvery buddy wants ta get into de act."

the right people and a friendly, wary "eye" who knew a speakie's friends from its enemies.

Such an "eye" was the woman we know as Mrs. Calabash. She was the "lookout" for the Club Durant. A kindly faced, elderly woman who could spot an eager cop by the way he walked or tilted his cap. Working from outside the club, she was never a part of the gayety, frivolity or drink. Her devotion was to the lovable guy named Durante, who knew her only by her trademark, the calabash pipe she smoked. The calabash pipe (at first pointed out to Jimmy by the late Lou Clayton) was the easiest way to remember the old gal.

Now she's dead. She's Jimmy's closely guarded secret now (and Eddie Jackson's too, although he claims to be in the dark about Mrs. C.). It's a fitting close to Schnoz' high-pressured TV performances when he stops a few seconds and bids the mysterious salutation, "Goodnight, Mrs. Calabash—wherever you are."

Show people like the Schnoz somehow never forget.

—Thomas O'Malley

A Fearless Fosdick or

"IN the last war . . . the only powder . . . this scoundrel . . . ever smelled was in the presence of ladies who might have adorned the windward side of the parade grounds. . . . A perpetual chronic liar."

Former Maryland Senator Millard Tydings was the author of this choice invective and the object of his affections was a man considered by many to be the most feared and hated man in Washington—crusading newsman Drew Pearson.

The Senator, in singling out Pearson,



In the best "show must go on" tradition, Drew Pearson, did his weekly radio show from his sick bed.

was not alone in his opinion. At one time or another 70 congressmen and 20 senators have taken to the floor of Congress to call him, for the record, such things as "malicious," "degenerate," "scandal monger," "rogue," "villain" and "congenital liar." All this about a man who considers himself to be the conscience of the nation's capital.

Andrew Russell Pearson, a devout Quaker, should, by his religious beliefs, be a hard working, peace loving man. There's no question that he's hard working, but his life is anything but peaceful. His high-voltage newspaper column and radio show have stirred up more controversy than the rest of the correspondents on the Washington "beat" combined, and his new TV show promises to make him new enemies.

Most of the Pearson opposition comes from government officials and fellow newsmen who look upon him as a sort of Fearless Fosdick, complete with snap-brim hat. But out in the provinces he's considered as the staunchest defender of the American way. Either way, he's interesting.

A few weeks back Drew turned up on his TV show with a catcher's mask which he dangled in front of the camera

and slyly commented "This is standard equipment for an entrance into the lobby of the Mayflower Hotel."

Drew was referring to his recent tiff with Spain lobbyist Charles P. Clark, named by Pearson along with Rep. Keough (N. Y.) and Senator Brewster (Maine) as the people who had helped "wangle money for Spain at a faster rate than Franco had been able to spend it." Clark took this as an assault upon his honor and confronted Pearson in the Mayflower lobby. With an heroic cry "That's for Forrestal and Brewster and Vaughn and Keough and myself," he landed a right on the unprotected Pearson jaw. Pearson obtained a warrant charging simple assault which carries a maximum fine of \$500 or a year in jail or both.

That fight was mild compared to one Drew participated in at Washington's fashionable Sulgrave Club in December of 1950. At a dinner party that night, Wisconsin's volatile Senator McCarthy, a favorite Pearson target, rose from the table and announced that he was going to expose Pearson's activities in a speech on the Senate floor the next day.

Mild-mannered Drew countered with "How's your tax case coming, Joe?," a calculated dig at McCarthy's difficulty with the government over unpaid taxes of the previous year. McCarthy challenged Pearson to a fight, but other guests separated them. Later they encountered one another in the cloakroom. There amidst much groaning and straining, the two, like schoolkids, tried to knee each other. Senator Richard Nixon of California intervened before any serious damage occurred.

The next day in the Senate, McCarthy called him a "greedy, degenerate liar with a perverted mentality" and said that all of Pearson's information was taken from the Communist Daily Worker. Joe then implied that Pearson's radio sponsor, Adam Hats, was aiding and abetting Moscow by

Pearson

Hero of The Press?

employing Pearson, who was (according to McCarthy) a dupe of the Soviets. Adam Hats, after much hemming and hawing, cancelled Pearson out, saying that although his anti-communist record was clear, they didn't want their products boycotted by a commie-fearing public.

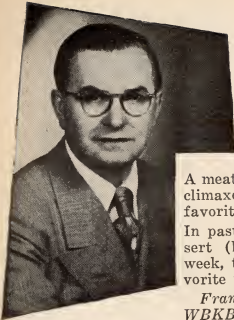
Drew soon picked up another sponsor and has continued to pillory McCarthy at every opportunity.

The world of Drew Pearson is one of supercharged atmosphere, tapped wires, shadowed cars, anonymous phone calls and secret files. Drew's phone is tapped so often, claims an aide, that they are thinking of selling spot announcements on their phone line.

Born in Evanston, Ill. in 1897, Drew led a relatively sedate existence until his graduation from Swarthmore College in 1919. At that stage he went to work for the British Red Cross in the intrigue-ridden Balkan countries. From there he did Quaker relief work and

(Continued on page 21)





PEPPERED STEAK WITH SAUTEED MUSHROOMS

A meat dish which has been given a tangy Mexican treatment climaxes *TV Forecast's* current series on Francois Pope's favorite recipes.

In past weeks, *Forecast* has spotlighted Pope's favorite dessert (banana cream pie) and salad (Caesar salad). This week, the WBKB gourmet completes the series with his favorite meat recipe, peppered steak with sauteed mushrooms.

Francois Pope can be seen at 11 a.m. Mon. thru Fri. on WBKB (Channel 4).

PEPPERED STEAK WITH SAUTEED MUSHROOMS

1/4 cup oil	1/2 lb. firm fresh mushrooms;
1 lb. beef tenderloin cut in 2 inch squares,	if small, leave whole; if
1/4 inch thick	large cut in thick slices
1 1/2 lbs. fresh green peppers (4 large)	1 large clove garlic
2 medium firm red tomatoes (or 6 bell tomatoes)	1 1/2 tsps. oregano
1/2 cup butter (or oil)	Salt and pepper

1. In 1/4 cup olive or Wesson oil, saute green peppers, cut about 1 1/2 inch square, & several slivers garlic for about 5 minutes, turning often to prevent browning. Season with 1 tsp. salt, 1/4 tsp. pepper, & 1/2 tsp. oregano. Cover & steam about 5 minutes, turning several times. Peppers should be crisply tender & still green when done. Remove from flame.

2. In 1/4 cup butter or oil (butter preferably) saute several slivers garlic & mushrooms. Cook only 3 minutes, turning often. Should be crisply tender & light in color. Season with 1/2 tsp. salt, 1/4 tsp. pepper, & 1/2 tsp. oregano. Pour mushrooms into peppers.

3. In 1/4 cup butter saute several slivers garlic for 1 minute; add meat & cook about 2 or 3 minutes on each side over moderately high flame or until brown. Season with 1 1/4 tsps. salt, 1/2 tsp. oregano, 1/4 tsp. pepper, 1/4 cup Sherry or Sauterne wine, 1 small tomato cut in fine pieces. (1/4 cup tomato paste may be substituted for tomatoes). Cover skillet & steam about 5 minutes, turning several times. Round steak may be used instead of beef tenderloin. In this case, steam meat about 30 minutes or until tender, adding more wine or water.

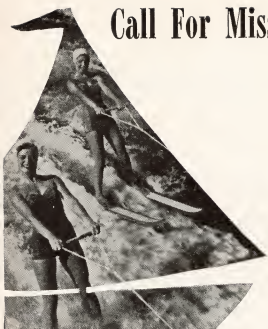
4. Combine 2 red firm tomatoes (which have been cut up into large pieces) with sauteed peppers and mushrooms. Before serving, cook vegetables over moderate flame about 7 or 8 minutes, turning several times, **ONLY UNTIL HEATED** through.

5. **TO SERVE:** Mound vegetables on oblong or oval platter. Arrange meat over vegetables and pour sauce over all. Or meat may be combined with vegetables and then mounded on serving platter. Serve at once as main dish or as accompaniment for spaghetti, lasagne, ravioli, etc.

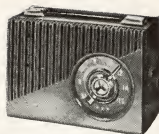
Makes 4 large or 6 medium portions.



Call For Miss Video Venus



Tommy Bartlett's popular Water Ski Troupe try out the waters of Lake Nippersink (left to right) Janet Rudolph and Joan Turbett.



A handsome Sentinel portable radio could be yours.



Tennis courts of fabulous Nippersink resort, with the lodge in background mean lots of fun.

CALLING all girls between the ages of 15 and 30 years. Somewhere in the midwest area is Miss Video Venus. *TV Forecast* and station WBKB are conducting the search for a pretty miss.

If you are Miss Video Venus, fill out the entry blank on this page, attach a clear, recent bathing suit photograph of yourself and mail it in. First eliminations will be decided on the basis of the pictures submitted. Act now.

Miss Video Venus will have a chance at fame and fortune, including a regular TV audition by WBKB. Other glamorous prizes include:

A choice of vacations at the Shinderman wonderland resorts of Nippersink or Oakton Manor, an expense-free week for two.

A beautiful 17-inch Sentinel blond console TV set. Also a handsome Sentinel portable radio (shown on this page).

A luxurious Persian lamb cape-stole valued at \$300 donated by Willard-Raymond Furs of 190 N. State.

A complete course of modeling & charm at the famed Sabie Models Unlimited at 203 N. Wabash.

A complete "day of beauty" at Helena Rubinstein's world famous beauty salon at 666 N. Michigan, plus a complete individualized make-up kit with the personal direction of beauty authority Madame Houle.

An exquisite ensemble, including necklace, bracelet, button & drop earrings of diamondlike elegance designed by Bogoff jewelers, 31 S. Franklin.

Video Venus • *TV Forecast* • 185 N. Wabash • Chicago 1, Ill.

I wish to enter the Video Venus contest. Enclosed is a recent bathing suit photo of myself. I understand this photo cannot be returned. I am single.

Please Print Clearly

Name

Address..... City.....

Postal Zone..... State..... Telephone.....

Age..... School (or occupation).....

Name & Address of Community Newspaper.....



Reed Hadley as Captain Braddock



Ladies Beware



By Captain Braddock Of The Racket Squad

MA N Y times I've been asked whether women are more vulnerable than men when

it comes to being targets for rackets. Frankly, the little woman is far less susceptible because basically she seems to have that gift for being able instinctively to sense when someone is not on the level with her. However, there are cases of rackets wherein women have become easy prey for the smooth-talking con man.

To serve as a warning I'd like to tell you about some of the rackets we've uncovered on "Racket Squad" in which the weaker sex was the victim.

There's the case of the vain woman, crowding middle age, who almost lost her life and ruined her family because she couldn't bear looking into the mirror and seeing herself grow old. She consulted a phony beauty institute which claimed to be able to take away her wrinkles and restore her youth. There is only one way a woman can control growing old—that is to accept it gracefully instead of constantly trying to find a cure-all.

Another easy mark for the con man is the doting mother who has been convinced that her young offspring is a budding Sarah Bernhardt or a potential Isadora Duncan. In order to secure her child's future by exploiting the tot's talents, this mother will go to any extreme including withdrawing the family savings to pay a so-called agent for securing jobs for her talented offspring.

My advice to all mothers who feel their children have an undiscovered talent is for them to consult reliable talent agencies before getting involved.

Then there's the woman who has recently become a widow and has just collected an impressive sum of money from her husband's insurance policy.

This type of woman is an easy prey for phony investment companies which claim to be subsidiaries of the insurance companies. By using forged credentials the swindler is able to bait the widow.

He gains her confidence after she gives him a small sum of money which he returns to her plus dividends. This sets the stage for the big haul. The widow feels she can secure her future by investing all her money in order to increase her income. Once the swindler has received the money he disappears and the widow is left penniless.

Rackets involving illegal adoption agencies are without a doubt the most despicable of all crimes. Couples anxious to adopt children sometimes become involved with illegal agencies or individuals who promise to get them a child in much less time than it takes through normal channels. This type of racket has been worked over and over again on unsuspecting childless women.

My advice to those seeking to adopt a child is to contact the local licensed adoption agency. Of course, you may have to wait at least a year before a child is available but in the end the waiting is well worth it because you will find complete happiness in knowing the child you have adopted is legally yours.

These are but a few of the many, many rackets that have been worked on unsuspecting females. What we have tried to do on "Racket Squad" is to show people the various approaches and forces that are at work on the home and the community. By alerting the public and exposing one facet of the rackets each week, we feel that the easy marks will be more and more difficult to find.

I cannot be too emphatic when I say to each and every one of you, be sure you are dealing with properly accredited persons and/or institutions. When in doubt, always call your Better Business Bureau or your local police department.

MEET REED HADLEY

At Last, The Cops Get a Break

THE current U.S. detective hero, judging from the recent wave of Mike Hammer best sellers, is a cold-blooded, sex-crazed egomaniac who kills in rapture and maims with glee. It's getting so you can't tell the players WITH a scorecard, because in many cases the criminals are saintlier than the sleuths.

In refreshing contrast to this bloody welter, a tall (6'4"), handsome actor named Reed Hadley has done wonders for police morale everywhere with a crisp, accurate portrayal of Captain Braddock in "Racket Squad."

Briefly, this CBS thriller shows how common swindlers can be routed by a combination of alert citizens and hard-working cops. "Racket Squad" has won the admiration of the nation's police—and no wonder—it proves the obvious point that the gendarmes, as an average, are sincere, intelligent chaps whose main concern is John Q. Public's welfare.

Reed Hadley is quite a study in contrasts. His fan mail calls him "sexy, with an animal appeal." He seems to be worldly and sophisticated. But he actually lives on a ranch in the San Fernando Valley, teaches Sunday School and takes an active part at local Boy Scout meetings.

He's a native of Petrolia, Texas, but grew up in Buffalo, N.Y. In high school there, Reed took part in a play and caught the acting fever. He headed for Broadway and latched onto several minor roles, but switched to summer stock for greater experience.

Reed was called to Hollywood, and there he sat for two years collecting a salary and doing nothing else. Finally, he signed as the original Red Ryder of the radio series. Then back to Hollywood for work in a half-hundred films. In no time at all, he became a major star of light & movies.

One nice thing, however—the man's hat size remained exactly the same. One clue: Reed turned out 60 training films for the Army, Navy, Marines, Defense Department and Atomic Energy Commission. But he's consistently refused to accept more than a token \$25 per film for the government.

Reed and his wife are celebrating their 12th wedding anniversary this year. They have a 9-year-old son, Dale.

Racket Squad is seen on channel 4 (WBKB) every Thursday at 9 p.m.



Reed Hadley relaxes from chasing criminals to spend some off-hours with his son Dale.



Dale Hadley, aged 9, gives dad a few pointers on protecting himself from crooks.

Saturday July 12

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 "HARMONY TRAIL"—Film**
Feature western with Ken Maynard, Eddie Dean, & Ruth Roman; efforts of a U.S. Marshall to round up a band of bank robbers
- 10:00 7 SPACE PATROL—Adventures**
Commander Buzz Corry finds a 20th century "protection" racket making progress in the 30th century
- 10:30 4 SMILIN' ED'S GANG—Stories**
Ed McConnell reads a tale for kids
- 11:00 4 BIG TOP—Circus Show**
Guests: Annell & Brask bicyclists; Great Barton from Sweden, pedestal balancing; Winifred Collrano, aerialist; the Honey Girls, acrobats; Jimmy Stutz, juggler, and Captain Anderson's animal circus
- 12:00 4 ROLLER DERBY—Action**
Ken Nydell narrates track thrills
- 9 AARON'S ACTION THEATER**
"Cowboys From Texas" feature film with Bob Livingston, Raymond Hatton, & Duncan Renaldo; homesteaders are faced by an unscrupulous group who are threatening them
- 12:30 4 FILM**
- 12:45 9 CHICAGOLAND NEWSREEL**
- 1:00 4 "SPOTLIGHT SCANDALS"**
Feature Film with Billy Gilbert & Frank Fay; a vaudeville act is split up by radio
- 9 BATTING PRACTICE—Warm Up**
- 1:10 9 LEAD OFF MAN—Creighton**
- 1:25 9 BASEBALL—Cubs vs Brooklyn**
Jack Brickhouse & Harry Creighton
- 2:30 4 "THAT GANG OF MINE"—Film**
Feature with Bobby Jordan, Leo Gorcey, & Clarence Muse; kid wants to become a jockey, but loses his nerve
- 3:30 5 CITY DESK—Discussion**
Current happenings in Chicago
- 3:45 9 TENTH INNING—Interviews**
Chats with fans and recap of plays
- 4:00 4 CLASSIC THEATER—Opera**
"Three Lucky Fools (Te Domini In Frock)" with Tito Schipa, part I
- 5 FILM**
- 9 MUSIC ALA MODE—Tunes**
Jack Fuller at the piano with music
- 4:30 5 ROOTIE KAZOOTIE—Puppets**
Tod Russell emcee; adventure stories
- 7 LUCKY SEVEN RANCH—Western**
"Song of the Sierras" feature film
- 5:00 4 PATTERN FOR LIVING—Talks**
- 5 WESTERN FILM—Feature**
- 9 "DAY WITHOUT FEAR"—Film**
Feature with Godfrey Tearle, Elliott Makeham, & Sebastian Shaw; thirteen people make a suicide pact deciding to live one more day

- 5:30 7 FLIP THE FROG—Cartoon Film**
"Movie Mad"
- 5:40 7 FOR COWBOYS ONLY—Western**
"Frontier Feud" with Johnny Mack Brown & Raymond Hatton; murders occur on the range 'til U.S. Marshall sets out to find responsible parties
- 6:00 4 SAMMY KAYE SHOW—Musical**
"So You Want To Lead A Band" quiz; also, mystery skit with prize
- 5 MR. WIZARD—Science Study**
Don Herbert and Bruce Lindgren discuss "Solenoids" electrically operated magnets with a moveable core
- 9 BIG PICTURE—Army Film Report**
- 6:30 4 BEAT THE CLOCK—Games**
Bud Collyer with stunts for guests
- 5 BOB & RAY—Comedy Satires**
Comedienne Cloris Leachman assists
- 7 FEATURE FILM**
- 9 PET SHOP—Gail Compton mc**
Mrs. Herweg brings down a group of springer spaniels, champions and puppies; also, Gail will hold the animal exchange for anyone who wishes to exchange their pets
- 7:00 4 FARM TOWN U.S.A.—Talks**
George Menard is your host
- 5 ALL STAR SUMMER REVUE**
Guests: comedian Jan Murray, singer Evelyn Knight, comedians Betty & Jane Kean, comedian Ben Wrigley, dancers Hoctor & Byrd, & comedian Oliver Wakefield
- 7 PAUL WHITEMAN'S TEEN CLUB**
Nancy Lewis & Junie Keegan assist "Pops" with emcee duties on variety
- 9 PORTRAITS OF THE WEST**
"Law Of The West" with Bob Livingston & Al St John; hero is called upon to prove the local sheriff a member of a band of crooks
- 7:30 4 FILM**
- 7 TRI-STAR THEATER—Feature**
Films appear in following order:
"Three Weird Sisters" with Nancy Price & Mary Claire; the villagers always regarded the afflicted sisters as saints 'til the day an earthquake crushed their underground home
"Sabotage At Sea" with Jane Carr, Dave Hutchinson, & Margaretta Scott; two girls, one a fugitive from the police, the other the owner's daughter, stowaway on a ship
"Moon Over Montana" with Jimmy Wakely

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

SATURDAY JULY 12—cont'd

- 8:00 **4 FEATURE FILM PRESENTATION**
5 BLIND DATE—Arlene Francis
9 DICK TRACY—Mystery Drama
 Adventures of the famous comic strip character; Ralph Byrd stars as Dick
- 8:30 **5 DANCE PARTY**—Music and Fun
 Jerry (George) Lester is your host; Louis Prima & his orchestra
- 9 WRESTLING FROM MARIGOLD**
 Matches: Jerry Wood vs Milt Olson, Karl Gray vs Juan Hernandez, tag match: Art Bull & Al Szasz vs Frederick von Schacht & Leon Karilinko; also: Canadian Angel vs Ivan Rasputin and Reggie Lisowski vs Pat O'Connor
- 9:00 **7 "SABOTAGE AT SEA"**—Film
 (See 7:30 ch 7 listing—this is approximate time)
- 9:30 **4 FILES OF JEFFREY JONES**
 "Shot In the Dark." Jealousy among members of the cast of a burlesque theater causes Jeff to set a trap to prevent murder
- 5 ASSIGNMENT MANHUNT**
 "Run For Your Life" a double crosser running from a powerful crime syndicate's vengeance, provides police with the bait needed to trap the syndicate's biggest fish
- 10:00 **4 "GIRL FROM ALASKA"**—Film
 Feature (1st showing) with Ray Middleton, Jean Parker, & Jerome Cowan; a young man, disgusted by his failure to strike gold, kills a law officer
- 5 "CORSIKAN BROTHERS"**—Film
 Feature with Douglas Fairbanks Jr., Ruth Warrick, & Akim Tamiroff; story of twins brought up in different environments who take revenge on their historical enemies
- 10:30 **7 "MOON OVER MONTANA"**
 (See 7:30 ch 7 listing—this is approximate time)
- 11:00 **9 "AVALANCHE"**—Feature Film
 Bruce Cabot, Roscoe Karns, & Veda Ann Borg in the story of a Treasury man who is assigned to trap an evader who has taken refuge in a lodge
- 11:30 **4 ULMER TURNER & THE NEWS**
 Current events around the world
- 11:45 **4 "SHAPE OF THINGS TO COME"**
 Feature film with Raymond Massey; outlines the collapse of civilization after another great war

(Stations reserve the right to change above listings without notice)

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB WNBQ WGN-TV
 4 5 9

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SCIENTIFIC TELEVISION, Inc.

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FREE—OFFICIAL CONVENTION PROGRAM



AARON'S ACTION THEATER

WGN-TV Channel 9

SATURDAY.....12:00 Noon

Three Mesquiteers

SUNDAY.....12:00 Noon

Don Barry

MONDAY.....11:30 p.m.

Bob Steele

AARON HEATING

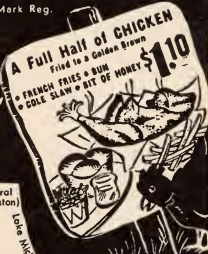
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Cicero
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Montrose

Irving
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 A BIT

Oak Park
 12th Street

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- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

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1565 W. Howard St., SH eldrake 3-1620

Present this ad for **FREE DELIVERY**

movie marquee

SATURDAY

- 8:00 Feature Film*
- 9:00 Sabotage At Sea
- 10:00 Girl From Alaska
- 10:00 Feature Film*
- 10:30 Maan Over Montono
- 11:00 Avalanche
- 11:45 Shape Of Things To Come

SUNDAY

- 10:00 Shoot To Kill
- 11:15 Meet Dr. Christian
- 12:00 Ghost Valley Raiders
- 12:30 Renegade Girl
- 2:00 Gallant Lady
- 6:00 Feature Film*
- 10:00 Lydio
- 10:00 Parole Inc.
- 10:30 Second Chorus

MONDAY

- 10:00 Secret Sinners
- 1:00 Mystery Liner
- 3:00 Death Valley
- 3:00 I'd Give My Life
- 4:00 Medicine Man
- 7:30 Feature Film*
- 10:00 Millian Dallor Weekend
- 10:30 Feature Film*
- 11:30 The Red Rope

TUESDAY

- 10:00 Worldly Goods
- 1:00 She's In The Army
- 3:00 Flight To Nowhere
- 3:00 Children Of The Wild
- 4:00 Marines Come Through
- 10:00 History Is Made At Night
- 10:30 Feature Film*
- 11:15 Bowery Blitzkreig

WEDNESDAY

- 10:00 Danger On The Air
- 1:00 Shack
- 3:00 Dork Alibi
- 3:00 Stairway For A Star
- 4:00 Casey Jones
- 7:00 Feature Film*
- 9:00 Adventures Of Jone
- 10:00 Sundown
- 11:00 The Last Waltz
- 11:15 Return Of The Ape Man

THURSDAY

- 10:00 Crooked Circle
- 1:00 Should A Girl Marry?
- 3:00 Dick Borton Strikes Back
- 3:00 Flying Deuces
- 4:00 Framed For Murder
- 7:30 The Case Of Mr. Groves
- 10:00 Wha Killed Aunt Maggie?
- 10:00 Follow That Woman
- 11:00 Young & Willing
- 11:15 Private Snuffy Smith
- 11:30 Frontier Justice

FRIDAY

- 10:00 Island Captives
- 1:00 Sky Patrol
- 3:00 G I Honeymoon
- 3:00 Screom In The Night
- 4:00 Sinister Hands
- 10:00 Feature Film*
- 11:00 The Girl Who Dared
- 11:15 Greeks Had A Word For Them
- 11:30 The Cobro Strikes
- *Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

Sunday July 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 "SHOOT TO KILL"—Film
Feature with Russell Wade & Susan Walters; crooked politicians clash with newspapermen when car is stopped
- 9 AMERICA AT CHURCH—Relig.
Bethany Ref. Church of Roseland
- 11:00 7 PAPA BEAR'S NEWSREEL
- 11:15 5 THE PULPIT—Inspirational
- 7 TOOTSIE HIPPODROME—Circus
Emcee John Reed King presents circus acts: The Abernice chickens, a magician, & the Matthews, trapeze artists (see pg. 46)
- 9 "MEET DR. CHRISTIAN"—Film
Feature with Jean Hersholt & Dorothy Lovett; story of a small town doctor who ministers to the medical requirements of the community
- 11:30 4 CANDY CARNIVAL—Variety
Gene Crane is host to talent
- 5 LIVE AND LEARN—Discussion
"Logic—The Nature & Use Of Argument" by Dr. Warner A. Wick
- 7 FAITH FOR TODAY—Religious
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn
- 12:00 4 ULMER TURNER AND THE NEWS
- 5 FILM SHORT
- 7 TROUBLE WITH FATHER—Skit
- 9 AARON'S ACTION THEATER
"Ghost Valley Raiders" feature film (1st showing) with Don Barry, Lona Andre, & Leroy Mason; agent sent to track down stagecoach robbers, is disguised as a bandit
- 12:15 4 YOUR FUTURE HOME—Ideas
- 12:30 4 "RENEGADE GIRL"—Film
Feature with Alan Curtis & Ann Savage; during the time of the Civil War a southern girl falls in love with her Yankee captor, but later turns on him
- 5 FRONTIERS OF FAITH—Relig.
Dr. Charles Crowe of First Methodist Church of Wilmette, Ill. is speaker
- 7 AMATEUR HOUR—Chgo. Talent
- 1:00 5 HATS IN THE RING—Talks
Guest: W. Averell Harriman
- 9 BATTING PRACTICE—Warmups
- 1:10 9 LEAD OFF MAN—Creighton
- 1:25 9 BASEBALL—Cubs vs Phila.
(Continued on page 18)

TV FORECAST

Achieved in the tradition of **Quality**



ZENITH
proudly announces
The New Royalty Line
with the K-53 chassis

The Finest Television Receivers ever
 to bear the Zenith name



*A wide range of superb cabinetry
 A wide range of prices beginning at \$199.95**

This week, over the nation, Zenith dealers cordially invite you to witness an achievement in Quality Television. Here, in the new Zenith Royalty Line—is the climax of a thirty-three year reputation for Quality Leadership in the products of radionic science.

You will recognize first in these magnificent new instruments an almost total absence of the nuisances of the past. In the wonderful and effortless switching from channel to channel, with the need for retuning all but absent. In the sparkling brilliance and sharp contrast of the vastly improved picture. In the reflection-proof quality of the new tube. In the provision for UHF.

And to you who have experienced the difficulties of distance and fringe-area reception—a revelation in improvement. Even in fringe areas, your Zenith can be tuned with one knob and the picture

“locked” to eliminate further tuning.

Here is the result of months of testing and retesting in virtually impossible TV areas. The result of vastly greater research. The result of many more dollars in superior engineering, costlier parts, finer assembling.

Your Zenith dealer invites you to see the new Zenith TV. From the moment this magnificent instrument comes into your home—you will know there is nothing in all television to compare with your choice.

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Every Zenith TV set ever built has built-in provision for tuner strips to receive the coming new-type UHF stations without the use of any outside converter or adapter. No other Television manufacturer can make that statement. Another example of Zenith engineering foresight that protects your investment in TV.

(Above) New Zenith Television Console Model K2260R. 21-inch (246 sq. in.). Graceful classic simplicity with genuine, lustrous mahogany veneers and selected hardwoods. \$379.95*. See this and the many other Zenith models now on display at your dealer's.

*All Zenith TV prices include Federal Excise Tax and Warranty. West Coast and far South prices slightly higher.

Zenith Radio Corporation, Chicago 39, Ill.
 Also makers of Fine Hearing Aids

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SUNDAY JULY 13—cont'd

- 1:30 5 HOW DOES YOUR GARDEN GROW?**—Planting and Care
John Ott discusses day lilies
- 7 WILD BILL HICKOK**—Western
Guy Madison & Andy Devine star
- 2:00 4 WHAT'S THE BIG IDEA**
Great Books Foundation series with Dr. Mortimer Adler discussing
- 5 "GALLANT LADY"**—Film
Feature with Rose Hobart & Sidney Blackmer; story of a woman doctor, sent to prison and of her escape
- 7 CISCO KID**—Western Movie
- 2:30 4 BIG PICTURE**—Army Film
- 5 THE MAN WHO**—Political
- 7 ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 3:00 4 FILM**
- 5 TO BE ANNOUNCED**
- 7 SADDLE & SAGE**—Western
"Saddle Serenade" feature film
- 3:30 4 TODAY & TOMORROW**—News
- 3:45 4 INDUSTRY ON PARADE**—Film
- 9 TENTH INNING**—J. Brickhouse
Recap of the game & interviews
- 4:00 4 LAMP UNTO MY FEET**—Talks
Dr. Jesse W. Stitt & Rev. Milton Galamison discuss "God's Word At Work In A Warring World"
- 5 ZOOPARADE**—About Animals
R. Marlin Perkins & Jim Hurlbut visit the outdoor show in the beautiful bird sanctuary
- 7 SUPER CIRCUS**—Big Top Fun
Claude Kirchner presents the Orantors, perch pole act; Super Menagerie with Bernie Hoffman; Mary Hartline and the band; the Two Adams, bike and unicycle act; Berg's Movieland Seals; Cluffy, Scampy & Nicky in "Clown Convention," and the Dee Sisters, acrobats on a bounding trampoline
- 9 BASEBALL**—Cubs vs Phila.
Second game of double header
- 4:30 4 WHAT IN THE WORLD**—Talk
Discussion on the study of various scientific fields with Dr. Alfred Kidder, Dr. Schuyler Cammann, & Dr. Carleton Coon
- 5 TV RECITAL HALL**—Music
Ania Dorfman, piano virtuoso, plays Schumann's "Fantasietucke" and Chopin's "Three Ecossaises"
- 5:00 4 MAN OF THE WEEK**—Discussion
- 5 ARE YOU POSITIVE?**—Sports
Quiz with Bill Stern emcee; regular panel includes: Frank Frisch & Jimmy Cannon

- 5:00 7 PRODUCTION FOR FREEDOM**
Films of various industries
- 5:30 4 BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
- 5 TO BE ANNOUNCED**
- 7 AMERICAN SCENE**—Film
- 6:00 4 GENE AUTRY SHOW**—Western
Gene as a special investigator in "Double Barreled Vengeance" encounters trouble with a sheriff, a former outlaw
- 5 FEARLESS FOSDICK**—Puppets
Adventure stories
- 7 YOU ASKED FOR IT**—Requests
Art Baker grants viewers requests
- 9 FEATURE FILM**
- 6:30 4 YOUR LUCKY CLUE**—Quiz
Mystery quiz program with Basil Rathbone emcee; two professional detectives against two amateur criminologists vie for quick solutions; guests: John Larkin, Walter Greaza, W. Sherman Burns, & Patrick King
- 5 MEET THE PRESS**—Discussion
Lawrence Spivak & Martha Rountree debate current events with newsmen & political figures
- 7 WHAT'S THE ANSWER**—Quiz
Mal Beillairs questions the moppets
- 7:00 4 TOAST OF THE TOWN**—Variety
Ed Sullivan presents Bob Feller of the Cleveland Indians, Sir Cedric Hardwicke, juggler Bobby Winters, and Orson Bean
- 5 BIG PAYOFF**—Quiz Show
Randy Merriman and Bess Myerson conduct exciting quiz with prizes
- 7 KING'S CROSSROADS**—Film
- 9 FAITH OF OUR FATHERS**
The U.S. Army Choir with Chaplain William B. Sharpe
- 7:30 9 CHICAGOLAND NEWSREEL REV.**
A report of this week's news events
- 8:00 4 INFORMATION PLEASE**—Quiz
Try and stump the experts! Panel includes: Franklin P. Adams, John Kieran, & guest George Jessel; Clifton Fadiman is moderator
- 5 TV PLAYHOUSE**—Drama
"A Letter To Mr. Priest" with Nelson Olmsted & Audra Lindley; story of forty years in the life of a country lawyer
- 7 QUEST FOR SERENITY**—Talk
Religious talks by Dr. Hildebrand
- 9 ROCKY KING**—Roscoe Karns
A magician is poisoned in "Murder Scores A Knockout" and the problem of why & who confronts Insp. King
- 8:30 4 BREAK THE BANK**—Quiz Game
Bert Parks emcees quiz show
- 7 BIG PICTURE**—Army Film

SUNDAY JULY 13—cont'd

8:30 9 PLAINCLOTHESMAN—Drama
A husband kills a hold-up man, but accidentally kills his wife also in "The Pattern Of Crime"

9:00 4 CELEBRITY TIME—Variety
Conrad Nagel greets singers Dick Haymes, Janis Paige, Betty Ann Grove, dancer Jonathan Lucas, & comic golfer Jack Redmond

5 SUMMER THEATER—Drama
"The Real Glory"

7 HOUR OF DECISION—Relig.
Evangelist Billy Graham preaches

9 THEY STAND ACCUSED—Drama
Jury is asked to decide whether young man sentenced to die in electric chair is insane or whether claim is a ruse to delay electrocution

9:15 7 FILM SHORTS—Documentary

9:30 4 WHAT'S MY LINE?—Quiz
Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf

5 AMERICAN FORUM OF THE AIR
Debate on "Political Trends & Attitudes Of The Amer. Voters." Panel members include: Elmo Roper, Archibald Crossley, Albert Hermann, & Mrs. India Edwards

7 FOCUS—Documentary Film
"The Greater Goal," documentary film about the textile industry

10:00 4 "LYDIA"—Feature Film
Merle Oberon & Joseph Cotton in the story of a woman's love of four men

5 WEATHERMAN—Clint Youle

7 DREW PEARSON—News
Analyses of news at home and abroad also "Predictions Of Things To Come" (see story on page 8)

9 COURTESY THEATER—Feature
Film "Parole Inc." (1st showing) with Michael O'Shea, Turhan Bey, Evelyn Ankers, & Virginia Lee: a parole board is controlled by the under-world until a government investigator comes to aid local police

10:10 5 DORSEY CONNORS—Ideas

10:15 5 ALEX DREIER—News Report

7 EARL NIGHTINGALE—Talks

10:30 5 SPORTS STAR TIME—Duggan

7 "SECOND CHORUS"—Feature
Film with Fred Astaire, Paulette Goddard, Burgess Meredith & Artie Shaw; two men in show business compete for romance and work

11:30 4 ELOISE SALUTES THE STARS
Eloise McElhone greets guests

(Stations reserve the right to change above listings without notice)

TV FORECAST

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We have the largest factory—3 complete floors—for making the best seat covers at lowest prices, DIRECT TO YOU. Seat covers is our only business. Buy with confidence—over \$100,000 of machinery and equipment, etc., stand behind our guaranty. Over 20 years at same location. Come in and see thousands of seat covers on display in hundreds of colors. Compare prices and quality, then decide for yourself. We have the finest seat covers at lowest prices.

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**Ice
show**

A MERRIEL ABBOTT PRODUCTION

**DINNER SHOW 8:30
SUPPER SHOW 12:00**

**FRANKIE MASTERS'
orchestra**

**FAMILY MATINEE
EVERY SUNDAY**

special children's menu

CALL "PHIL" WA 4-4400

**Boulevard
Room**

THE **CONRAD HILTON**



LETTERS to the editor

(Continued from page 4)

I don't know what others think, but I'll take Chub McCarthy as America's number one TV critic.

Williams Bay, Wisc.

DAVID BOOCH

(Ed. Note: Hardboiled McCarthy extends a low bow to reader Booch.)

. . . I like getting the weather report and information regarding the weather but why on earth we have to listen to Mrs. Youle and the neighborhood gossip is beyond me. . . .

Clarendon Hills, Ill.

MRS. WM. M. SCHILLING

Too bad they took Paul Fogarty off. It was a good way to take off the poundage acquired sitting around watching other TV shows.

Crete, Ill.

NANCY FURGASEN

. . . In regards to your articles on Tom Duggan. I'm a wife and a mother of three girls and I don't watch him just because he's handsome . . . I'll agree tho that Tom will someday get an award for mistakes 'cause brother he sure does make 'em. But he's really charming and different. . . .

Chicago, Ill.

MRS. R. G. KLOS

*Looking for new
recipes for breakfast,
lunch, dinner?*



**"Creative
Cookery"**

with

Francois Pope

assisted by Bob and Frank Pope

Monday thru Friday at 11 A.M.



Monday July 14

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
"Visual vacation guide" features the city of Pittsburgh, Pennsylvania
- 8:45 9 **Travelogue**—Film Short
"Henry Christophe"
- 9:00 4 **Morning News**—Interviews
5 **Prologue To The Future**—Film
9 **Chicago Cooks**—Kay Middleton
- 9:30 4 **Arthur Godfrey Time**—Variety
5 **Breakfast Party**—Mel Martin
- 9:45 4 **Al Pearce Show**—Variety
- 10:00 5 **Home Cooking**—Eddie Doucette
Today's specialty: Yorkshire chicken
7 **"Secret Sinners"**—Feature
Film with Sue Carroll & Jack Mulhall in story of a country girl who makes good in the big city
- 9 **Picture Payday**—Quiz Program
- 10:15 4 **Bride & Groom**—Interviews
- 10:30 4 **Breakfast With The O'Neil's**
5 **It's A Problem**—Discussion
"How To Go Visiting," discussed by Roma Gans, professor of education at Teachers' College, Columbia Univ., William Briston, director of the bureau for curricula research for the New York City Board of Education, Dr. James H. S. Boscard, professor of sociology and director of the William P. Carter Foundation at Univ. of Pa.
- 9 **Strike It Rich**—Quiz Session
Guest: Andra McLaughlin, ice skater
- 11:00 4 **Creative Cookery**—F. Pope
Coffee caramels & peach cake are made
5 **Ruth Lyons' 50 Club**—Chats
7 **Bob & Kay Show**—Variety
9 **Egg And I**—Serial Drama
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips
"Time To Live"
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Rhythm Retreat**—Musical
- 12:00 4 **Bill Evans Show**—Variety Time
5 **Noontime Comics**—John Coons
7 **Beulah Karney Presents**
It's French Bastille Day, with French guests, costumes and food; specialty is perfect tossed salad
- 9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety
Guests: scientist-explorer Ivan Sanderson and W. H. Reder
5 **Meet Mintz**—Herbie Mintz
7 **Trade-Inn**—TV Swap Shop
- 12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
(Continued on page 22)



Drew Pearson

(Continued from page 9)

spent the next 12 years doing varied tasks as a seaman and a journalist. He was a correspondent for Australian journals most of this time and finally was hired by the Washington Times-Herald.

An anonymous book called "The Washington Merry-Go-Round" which satirized the Washington bigwigs made Drew famous. About the only two people in Washington not criticized were Drew and Robert S. Allen, and it took no genius to surmise who the authors were. Pearson and Allen's column with the same title became the most controversial column in the nation's capital, usually following F.D.R.'s New Deal line. Allen went to war in 1942 and has never resumed his partnership with Pearson.

Drew was the first to break the news of FDR's Supreme Court packing plan, first with General Patton's soldier slapping incident, and the U.S.'s destroyers for bases deal. In jealousy-ridden Washington, ambitious lower echelon workers are quick to turn to Pearson when they want to expose the higher-ups. Drew claims that if two people in Washington are in on a secret, it will eventually get to him.

Drew is not without his scoops that soon become howlers. In 1946 he disclosed that American troops had sired 14,000 illegitimate children in Japan. No biology student, he didn't consider that at the time of his statement U. S. troops had only been in Japan for six months.

Aside from his exposures of political intrigue, Drew is known best for the humanitarian causes he backs. He's the originator of The Freedom Train, which brought \$40 million worth of food for starving Europeans from sympathetic Americans. He also initiated "Winds of Freedom," which sends messages of liberty to people behind the Iron Curtain. He's one of the nation's top organizers in the drive against juvenile delinquency and, in a minor vein, originator of National Cat Week.

The side of Pearson that seems to impress his radio and TV audiences is his penchant for making predictions

that seem wild at the time, but often turn out to be correct. His press-agents claim 81% accuracy but admit that the total is often padded by including such type predictions as "Today is Sunday. I predict, if nothing goes wrong, that tomorrow will be Monday."

Some of his prognostications have been dead wrong as in 1946 when he said that Yugoslavia's Tito would be assassinated and in 1947 when he said that Russia would annex East Turkey. Just recently he may have upset some of his viewers by predicting that the earth would be invaded by monsters from another planet and that, in fact, some have already landed! Now come on, Drew!

A man who feels rather strongly about Drew is Mr. Harry S. Truman. The President's crony Gen. Vaughn was given a newspaper scolding by Pearson for accepting a medal from Argentina's dictator Juan Peron. Later at an exclusive dinner, Harry unloaded on Drew and called him, among other things, an S.O.B. This barrage from quick-tempered Harry backfired on him with most of the nation's newspapers chiding him for irresponsible speech by a president.

Though living constantly under high pressure Drew is not without his whimsicality. He lives with his wife and daughter in Washington, D. C. but they often get away from it all by going to his Maryland farm. But as a relic of the political world he leaves behind him, he owns a prize bull which he has archly named Harry S. Truman.

—Robert Cuniff

Drew Pearson can be seen on channel 7 (WENR-TV) at 10 p.m. on Sundays.



Drew sweats out his copy before going on one of his broadcasts.

MONDAY JULY 14—cont'd

- 1:00 5 "Mystery Liner"—Feature Film
Noah Beery and Astrid Alwyn
- 7 Barbara Moro—Creative Ideas
- 9 Batting Practice—Warm Up
- 1:10 9 Lead Off Man—Interviews
Harry Creighton talks to the players
- 1:25 9 Baseball—Cubs vs Philadelphia
Jack Brickhouse & Harry Creighton
- 1:30 4 Guiding Light—Serial Tale
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Univ. Of Illinois—Discussion
- 5 Big Pay Off—Quiz Contest
- 2:15 4 Film
- 2:30 4 Summer School—Discussion
Dr. Carelton Coon discusses "The Story Of Man," this week's topic
- 5 Johnny Dugan Show—Variety
- 3:00 4 "Death Valley"—Feature Film
Nat Pendleton & Robert Lowery in the story of a dance hall girl who is murdered for a fortune in gold
- 5 Matinee In New York—Variety
Betty Ann Grove will do a skit with Bill Goodwin; cracker barrel interview with Judge Haddock, and "Winner Take All" contest
- 7 "I'd Give My Life"—Film
Feature with Sir Guy Standing, Tom Brown & Francis Drake; story of a man who chooses to go to the gallows rather than reveal that his mother is the governor's wife
- 3:45 9 Tenth Inning—Jack Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Medicine Man"—Feature
Film with Jack Benny & Betty Bronson; medicine man comes to town with a show and marries girl after one night's courtship
- 9 Let's Take It Easy
- 4:15 4 Assembly—Military Talks
Film "Summer Movements In the Arctic"
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
- 5 Howdy Doody Show—Puppets
- 9 Music Ala Mode—Jack Fuller
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Film
- 7 Sagebrush Theater—Serial
"Lonesome Trail" part II
- 9 Trail Blazers' Theater—Western
"Rangers Take Over" feature film
- 5:30 4 Silhouettes Of The West—Film
- 5 Weatherman—Clint Youle
- 7 Tom Corbett, Space Cadet
A routine flight enroute to earth becomes a battle for survival for cadets Corbett and Manning
- 5:40 5 Dorsey Connors Show—Tips
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 7 Paddy The Pelican—Cartoon

- 5:50 5 Clifton Utley And The News
- 5:55 4 Chicago Weather—Climate
- 6:00 4 Sports & Comments—Bob Elson
- 5 TV News Conference—Disc.
Interviews with leading candidates and other political personalities
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
- 7 Curtain Up—Film
- 9 Spencer Allen & The News
- 6:45 4 Eddy Arnold Show—Music
Guest: Georgia Gibbs sings "So Madly In Love" or "Kiss Of Fire," also; "Anytime," "Someone Calls Me Daddy," and "Take My Hand, Precious Lord"
- 5 News Caravan—John C. Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 VIDEO THEATER—Drama
"Son Wanted" with Aina Niemela
- 5 MASQUERADE PARTY—Quiz
Ilka Chase, Madge Evans, John S. Young, & Peter Donald are asked to guess the disguised figure, who will impersonate his personal life or career; Bud Collyer moderator
- 7 OUT OF THE FOG—Drama
- 9 NO COVER CHARGE—Musical
Jack Fuller emcees musical session
- 7:30 4 GODFREY'S TALENT SCOUTS
Professional talent competition
- 5 VOICE OF FIRESTONE—Music
Guest soloist, baritone Thomas L. Thomas sings "I Talk To the Trees," "Song of the Vagabonds," "Loch Lomond," & "Sea Rapture;" chorus & orchestra do "Up Boys, Hear the Bugle Blow," "Pizzicato Polka" & Overture to opera "Phedre"
- 7 FEATURE FILM PRESENTATION
- 9 JOHNS HOPKINS REVIEW
Dr. Charles Kolb, biologist, shows the many insects & tiny animals he has collected, discusses their habits, & shows how to capture them
- 8:00 4 MY LITTLE MARGIE—Comedy
A costume party thrown by the boss gives father and daughter an opportunity to enjoy themselves
- 5 LIGHTS OUT—Mystery Drama
Louisa Horton and Ernest Groves in story about a skeleton which is found with a valuable necklace around its neck
- 9 GUIDE RIGHT—Military Show
Music and informative discussions

MONDAY JULY 14—cont'd

- 8:30 4 **WHO'S THERE**—Arlene Francis
 5 **ROBERT MONTGOMERY**—Drama
 James Thurber's "The Catbird Seat" with John Newland, Margaret Hayes, & Vaughn Taylor; story about a quiet, methodical man who becomes a tiger in his filing department in large advertising agency when it is threatened by a woman
- 7 **IMPACT**—News Of Today
 Austin Kiplinger narrates events
- 9 **BOXING**—Eastern Pkwy. Arena
 Eugene Hairston, 23, of Bronx, N.Y., with 45 wins, 10 losses & 5 draws and 2nd *Forecast* ranking middleweight vs Billy Kilgore of Birmingham, Ala., with 18 victories, 11 defeats & 3 draws in 10-round, non-title bout
- 9:00 4 **SUMMER THEATER**—Drama
 "The Rockingham Tea Set" by Virginia Dawson with Cloris Leachman, Margaret Phillips, & Una O'Connor; of the original service only two settings remain & the old dowager owner is very particular as to when they shall be used.
- 7 **BOXING FROM RAINBO ARENA**
 Gene Boland, 24, of Detroit, with 49 wins and 12 losses vs Chester Mieszala, 23, of Chicago, with 16 wins and 2 losses in 8 round middleweight bout
- 9:30 5 **WHO SAID THAT?**—Quote Quiz
- 9:45 9 **SPORTS PAGE**—Commentary
 Arch Ward & Jack Brickhouse
- 10:00 4 **ULMER TURNER & THE NEWS**
 5 **WEATHERMAN**—Clint Youle
 7 **PAGE ONE**—News And Sports
 9 **"MILLION DOLLAR WEEKEND"**
 Feature film with Gene Raymond, Stephanie Paull, & Francis Lederer; a melodrama involving embezzlement, an alleged murder, blackmail, & robbery
- 10:10 5 **DORSEY CONNORS**—Ideas
- 10:15 4 **SPORTS SCOREBOARD**—Elson
 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER**—P. Geraghty
- 10:30 4 **MUSICAL NITE-CAP**—Variety
 5 **LET'S LOOK AT SPORTS**—Duggan
 7 **FEATURE FILM PRESENTATION**
- 10:45 4 **CHRONOSCOPE**—Discussion
 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **KUP'S COLUMN**—News-Guests
- 11:15 4 **MIDNIGHT EDITION**—U. Turner
- 11:30 4 **COMMERCIAL FILM**
 9 **AARON ACTION THEATER**
 "The Red Rope" feature film (1st showing) with Bob Steele, Lois January, & Forrest Taylor; badmen terrorize the lawless cattle country

(Stations reserve the right to change above listings without notice)

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DAY or NIGHT

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BOXING

FROM NEW YORK ON

CHANNEL 9

MONDAY NIGHTS

8:30 P.M.

Six Round Preliminary

9:00 P.M.

10 Round Middleweight Battle

EUGENE HAIRSTON

vs

BILLY KILGORE

Sponsored by Anacin, Aero Shave & Autobrite

WGN-TV

Channel 9

Watch the Convention Next Week on Channel 9



DEAR BOSS:

One of my admirers wrote urging me to go on TV with a chit-chat show of some kind—said he had the perfect sponsor for a personality like me: Ruud Water Heaters. I was flattered till I heard the name pronounced. You say it like it was spelled "Rude!" When I caught this same Ruud sponsoring the Tom Duggan show I felt it was still an appropriate arrangement.

What's in a Name? A whale of a lot when you consider how Mondays at 8:00 is now Margie instead of Lucy. But then the only successful "I Love Lucy" challenger that occurs to me would be a video version of that old Phil Harris-Alice Faye radio show with the inimitable Frankie Remley. They might call it "Phil Loves Harris."

I see the creators of Stopette's "What's My Line" (you've heard it go Poof?) have labored mightily and brought forth a hackneyed, frayed-edge, carbon copy called, "What's My Secret?" or is it "I've Got a Secret!"

... well anyway ... So when the gnu program unveiled its commercials I can hardly say I was surprised to have Arrid, a cream deodorant (notice the clever switch from spray to cream?) continue the assault on my sweat glands.

With all this preoccupation with body odors, certainly the next show on those producers' schedule must be "What's My Scent?" The usual panelists will be blindfolded, no doubt, and urged to guess the true identity of a skunk, a billy goat, a wet raccoon coat and a half pound of raw liver.

Getting back to Stopette—did you notice how that sterling word wrangler, Ken Nordine (he really hogties those foreign-sounding operatics and symphonics on the Chicago Symphony shows) gets his come-uppance in the Stopette film commercials? The only word in the language Ken can't handle is perspiration. He calls it PRESpiration! CHUB

Tuesday July 15

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today—News & Commentary**
"Visual vacation guide" features the city of St. Louis, Missouri
- 8:45 9 **Chicagoland Newsreel—Data**
Local news and events of interest
- 9:00 4 **Arthur Godfrey Time—Variety**
5 **Prologue To The Future—Film**
9 **Chicago Cooks—Kay Middleton**
New recipes and ideas in cooking
- 9:15 4 **Morning News—Late Reports**
- 9:30 4 **Arthur Godfrey Time—Variety**
5 **Breakfast Party—Variety**
- 9:45 4 **Al Pearce Show—Variety Time**
- 10:00 5 **Home Cooking—Eddie Doucette**
Buttermilk nut bread is prepared
7 **"Worldly Goods"—Feature**
Film with James Kirkwood in story of a couple who find that money is no substitute for true love
9 **Picture Payday—Quiz Contest**
Questions based on newspaper pics
- 10:15 4 **Bride & Groom—Wedding**
- 10:30 4 **Breakfast With The O'Neil's**
5 **It's A Problem—Discussion**
"The Older Woman Goes To Work," discussed by Mary Campbell, director of job counselors service for Glamour magazine; Dr. Marynia Farnham, practicing psychiatrist and Dr. Joseph H. Munzel, sociologist
- 9 **Strike It Rich—Quiz Time**
- 11:00 4 **Creative Cookery—F. Pope**
Apricot preserves, plain white bread, & raised cinnamon bread are prepared
5 **Ruth Lyon's 50 Club—Informal**
7 **Bob & Kay Show—Variety**
9 **Movie Quick Quiz—H. Dorsey**
- 11:15 9 **Love Of Life—Continued Tale**
- 11:30 5 **Good Living—Homemaking Tips**
Designer Paul MacAlister discusses "Rooms For Improvement"
9 **Search For Tomorrow—Drama**
- 11:45 9 **Rhythm Retreat—Musical**
- 12:00 4 **Bill Evans Show—Variety**
5 **Noontime Comics—Kiddie Fun**
Johnny Coons narrates for the kids
7 **Housewives' Holiday—Kirchner**
9 **Hi Ladies—Tommy Bartlett**
Interviews with the gals in the crowd
- 12:30 4 **Garry Moore Show—Variety**
Guest: comedian Cliff Norton
5 **Meet Mintz—Herbie Mintz**
7 **Trade-Inn—Exchange Show**
Todd Purse & Pat Tobin conduct swap session for audience guests

(Continued on page 26)

Keep Score With Next Week's TV Forecast

your complete advance

CONVENTION HANDBOOK & GUIDE

including

- ★ Provocative features about leading candidates
- ★ Tally sheets to keep score on voting leaders
- ★ Exciting convention sidelights
- ★ PLUS all these big regular features:

Channel One gossip column, critics Jack Mabley and Chub McCarthy, Backstage Diary,



Mollycues, Uncle Herbie, Sportscast, Letters to the Editor.

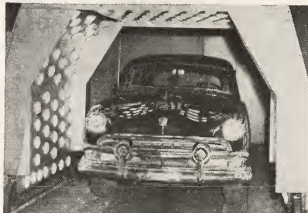
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LONG LIFE ENAMEL
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Over 38
Years of
Experience

We use the same high lustre, long life enamel used by the manufacturers of America's finest new cars. As there is a difference in low and high priced cars, so also is there a difference in low and high priced auto paint jobs. "You get what you pay for." Come in for particulars on our 10 point program.

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Satisfaction
Guaranteed

UNDERCOATING AND EXPERT BODY & FENDER WORK — REASONABLE PRICES

CITY MOTOR SERVICE

3301 N. HALSTED

GR aceland 2-3600

This ad worth \$5.00 on any paint job of \$55 or more.

TUESDAY JULY 15—cont'd

- 12:45 5 Jack Angell With The News
9 News Of The Day—Spencer Allen
- 1:00 5 "She's In The Army"—Film
Feature with Marie Wilson, Veda Ann Borg, & Robt Lowery; a deb joins the WACS on a \$5,000 bet, but does an "about face" after meeting the capt.
- 7 Barbara Moro—New Ideas
9 Batting Practice—Warm Up
- 1:10 9 Lead Off Man—H. Creighton
- 1:25 9 Baseball—Cubs vs Boston
- 1:30 4 Guiding Light—Serial Story
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Univ. Of Illinois—Discussion
5 Big Pay Off—Quiz Contest
- 2:15 4 Film
- 2:30 5 Johnny Dugan Show—Variety
- 3:00 4 "Flight To Nowhere"—Film
Feature with Alan Curtis & Evelyn Ankers; international agents battle the gangs & each other over a secret map
- 5 Matinee In New York—Variety
Dancers John & June Belmont, actor Buster Keaton and "Winner Take All"
- 7 "Children Of The Wild"—Film
Feature with Joan Valerie & James Busch; a dog is the rescuer of a baby, kidnapped by an eagle
- 3:45 9 Tenth Inning—Recap Of Game
- 4:00 5 Hawkins Falls, Pop. 6,200
7 "Marines Come Through"—Film
Feature with Wallace Ford & Grant Withers; two marine mechanics prevent the theft of important airplane plans
- 9 Music Ala Mode—Jack Fuller
- 4:15 4 Film
- 5 Gabby Hayes Show—Tall Tales
Gabby conducts contest for new slogan to prevent forest fires; all youngsters invited to participate
- 4:30 5 Howdy Doody Show—Puppets
- 4:45 4 Backstage Diary—Gossip
TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of TV celebrities
- 5:00 4 Kids Karnival Kwiz—Games
Art Hern as Nateo the clown
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Western
"Gentleman From Texas" part I
- 9 Trail Blazers' Theater—Western
"Ghost Of Hidden Valley" feature
- 5:30 4 Silhouettes Of The West—Music
5 Weatherman—Clint Youle
7 Mary Hartline's Party—Games
Cowboy film: "Nevada Cyclone" part I
- 5:40 5 Dorsey Connors Show—Tips

- 5:45 4 Window Shopping—Commercial
5 Something To Talk About
Chuck Acree discusses interesting events and interviews his guests
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
5 TV News Conference—Disc.
Martha Rountree and Lawrence Spivak interview leading candidates and other political personalities
- 7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
5 Liberace At The Piano—Musical
Selections ranging from the classics to popular music of the day
- 7 Beulah Show—Comedy Skits
"Home Sweet Home." The best laid plans of Beulah go awry when she again tries to impress Bill with matrimony
- 9 Spencer Allen And The News
- 6:45 4 Music Hall With Patti Page
5 News Caravan—John Swayze
9 Chicagoland Newsreel—News
- 7:00 4 TO BE ANNOUNCED
5 PHILADELPHIA '48 DEMOCRATS
Ben Grauer & John Cameron Swayze narrate highlights of the last Presidential convention. Also, how the convention operates
- 7 TO BE ANNOUNCED
9 POWER OF WOMEN—Discussion
- 7:30 4 PARS, BIRDIES & EAGLES
Danny O'Neil and his guests demonstrate how to improve your golf game
- 7 UNITED OR NOT—Discussion
Current events of the day are debated by guest, John Foster Dulles
- 9 KEEP POSTED—Discussion
Martha Rountree and Lawrence Spivak lead discussions on current issues
- 8:00 4 CITY HOSPITAL—Drama
Dr. Barton Crane (Melville Ruick) is faced with the problem of telling the truth about an ailing patient in order to keep peace in a family in story titled "The Decision"
- 5 BOSS LADY—Drama
Lynn Bari as the top executive of a construction organization is faced with two problems: trying hard to find a general manager who does not fall in love with her, and keeping her father as head of business
- 7 STOCK CAR RACES—Action
Watch 'em smash up late model cars; races include three heat races, one back-up, one consolation, & one team
- 9 GUESS WHAT?—Quiz Show

TUESDAY JULY 15—cont'd

- 8:30 4 SUSPENSE—Mystery Drama**
 "For the Love of Randy." When a box of candy is received by two young bachelors, all suspicion points to Randy, the girl who is engaged to one of them
- 5 CIRCLE THEATER—Drama**
 "For Worse" by Doris Halman with Leslie Nielsen, Nancy Malone, & Andy Milligan; baby sitter realizes that marriage is no bed of roses when her duties include caring for a sick & complaining father too
- 9 TELESPORTS DIGEST—Film**
- 9:00 4 DANGER—Mystery Drama**
 "The Net Draws Tight," with Whit Bissell; about the maturing of a young boy who works in a restaurant and nearly becomes involved in murder
- 5 AMATEUR HOUR—Ted Mack mc**
 Salute to Oakland, California
- 9 48TH STREET THEATER—Drama**
 "Step-Daughter"
- 9:30 4 THE UNEXPECTED—Drama**
 Jane Nigh in "The Hitchhiker Was A Lady" a story about a pretty hitchhiker who meets a good-looking truck driver and a mysterious country doctor in her adventures
- 7 THEATER FAMILY FAVORITES**
 "Gnat"
- 9 TO BE ANNOUNCED**
- 9:45 5 BOB CONSIDINE SHOW—Views**
- 10:00 4 ULMER TURNER & THE NEWS**
5 WEATHERMAN—Clint Youle
7 DANGEROUS ASSIGNMENT
 Steve is sent to Rome to break an international opportunist's "Perfect Alibi" when the U.S. is accused of being the cause of murder
- 9 "HISTORY IS MADE AT NIGHT"**
 Feature film with Charles Boyer & Jean Arthur; story of an American heiress who falls in love with a charming head waiter in Paris
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS SCOREBOARD—Elson**
5 CLIFTON UTLEY & THE NEWS
- 10:25 4 CHGO. WEATHER—Climate**
- 10:30 4 MUSICAL NITE CAP—Tunes**
 Danny O'Neil is your singing host
- 5 LET'S LOOK AT SPORTS**
- 7 FEATURE FILM PRESENTATION**
- 10:45 4 DISC JOCKEY SHOW—Hal Tate**
5 HERBIE MINTZ SHOW—Musical
- 11:00 4 KUP'S COLUMN—Views**
5 COMIC RELIEF—Wed Howard
- 11:15 4 "BOWERY BLITZKRIEG"—Film**
 Feature with Leo Gorcey, Bobby Jordan, & Huntz Hall; one of the kids runs into trouble at a boxing match
- 12:45 4 MIDNIGHT EDITION—U. Turner**

(Stations reserve the right to change above listings without notice)

TV FORECAST

Even Republicans

won't want to miss next week's *issue of TV Forecast*—A handy, complete guide to the Democratic convention.

4 to 4 for Fun and Food

LINN BURTON'S Peggy Sabel's Air Conditioned STEAK HOUSE

- Complete Variety of Dinners
- Only Aged Prime Beef

744 N. Rush For Reservations
DElaware 7-5930
 Entire Second Floor for Private Parties
NOW—CHICAGO'S MOST BEAUTIFUL ROOM
 For Wedding Receptions, Cocktail Parties,
 Birthdays, Business and Club Meetings.
 Dinners and Drinks Served.

NEWS

ULMER TURNER

10 p.m.

Monday thru Friday

SPORTS

BOB ELSON

10:15 p.m.

Monday thru Friday

WEATHER

PATI GERAGHTY

10:25 p.m.

Monday thru Friday

WBKB

★ Backstage Diary

—by Marty O'Shaughnessy

IF present plans go thru, Europe may soon be in for another invasion that'll top anything since D-Day. Yup, emcee **Bob Murphy** of WENR-TV, along with an armload of pranks and an eye for mischief, has decided to travel the Continent for three weeks. Talk about the Rover Boys abroad.

"Ace" **Murphy** has promised to bring back an armload of films. It'll be worth waiting for. The safari starts about August 1. . . . Still scotching these "Jim Moran going broke" rumors.



MURPHY

Fortune mag, January issue, lists the Courtesy Motors assets in the neighborhood of \$2 million.

Back from the army are WGN-TV staffers **Bud Ellingwood** and cameraman **Jack Meyers**. They spent 21 months fighting for Uncle Sam. . . . Catch **Babs Moro's** new 5 minute, all-about-town show on channel 7. Babs will review the latest movies, books, plays and art exhibits at suppertime. . . . Channel 9 quizmaster **Frank Sweeney** said it—"When I first heard about TV years ago, I thought it was impossible. Some critics still seem to hold that opinion."

Animal Cracker (jack)s



Marlin Perkins of WNBQ's *Zooprade* congratulates winners of a recent *Mollycues* contest. Pictured (left to right) are Perkins; **Sheila Rosen**, 3657 West Polk St., Chicago, who won first prize (a parakeet); **Molly Potkin**, *Mollycues* editor, and **Glen Maikranz**, of 924 Porter St., Waukegan, who won second prize (an aquarium).

Win Stracke and **Studs Terkel**, stars of the late, lamented "Studs' Place" show, open up at Michiana Shores summer theatre in "Of Mice and Men" late this month. **Win** will play the part of shambling **Lennie** and **Studs** will take **George's** part. The idea is so intriguing that *Variety* overlord **Don Wilson** is suggesting a press junket to Michigan City to take in the drammer.

Rumors about that **Bob Elson's** radio success, "Twentieth Century," will shortly be peddled as a film package for TV. . . . **Mrs. Don Koch** of St. Charles, Ill., thinks that squeeze box artist **Art Van Damme** & his quintet ought to be back on TV. Amen.

Nice note—For many months, the Actors' Club of Chicago at 712 Rush, suffered along with a measly little TV set of small size and uncertain vintage. But thanks to the kindness of Halli-crafter moguls **Bill Halligan** and **Ernie Riehl**, the members are now proudly displaying a 17" Halli-crafter set. No more eye strain.

Channel 7 producer **Jack Brand** back from honeymooning with his bride **Joyce Ballantyne**. . . . New members signed up for Chicago Unlimited are newscaster **Bob Hurleigh** and the Chicago Press Club. . . . **Don Herbert**, the Mr.



HURLEIGH

Wizard of TV, issues a new book in October, via Windsor Press, telling how to be your own Mr. Wizard.

Coming soon to **Chevy Chase** summer stock theatre is actor **J. Carroll Naish**, whose "Life With Luigi" will be on TV by fall. He'll star in a feature stage piece at the Wheeling, Ill. show place. . . . WNBQ press chief **Jack Ryan** bowing out. He'll move to the coast. Possible successor—**Ell Henry**, the capable press boss of WENR-TV.

Good luck to **Ernie Simon's** new venture on WGN. He's disk jockeying now with records on radio, but it won't be long before **Ernie** will be back on TV, possibly on a DuMont network show.

Wednesday July 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News And Commentary
"Visual vacation guide" salutes & features the city of Cleveland, Ohio
- 8:45 9 **Chicagoand Newsreel**—Data
- 9:00 4 **Morning News**—Collingwood
5 **Prologue To The Future**—Film
9 **Chicago Cooks**—Recipes
- 9:30 4 **Arthur Godfrey Time**—Variety
5 **Breakfast Party**—Mel Martin
- 9:45 4 **Al Pearce Show**—Antics
Monologist Arlene Harris, "Elmer Burt," and pianist Edna Fisher
- 10:00 5 **Home Cooking**—Tasty Dishes
Eddie Doucette with Loretta White prepare liver dumplings and zucchini custard
- 7 **"Danger On The Air"**—Film
Feature with Donald Woods, Nan Grey, Burton Churchill & Jed Prouty; producer of a radio program is found murdered
- 9 **Picture Payday**—Quiz Fun
Home viewers can win, too
- 10:15 4 **Bride & Groom**—Wedding
- 10:30 4 **Breakfast With The O'Neils**
5 **It's A Problem**—Discussion
"The Sick Child," discussed by Dr. Bernard Zurger, pediatric-psychanalyst; Helen Southard, family counselor at the YMCA; and Trude Lash, secretary of the Citizen's Committee for children
- 9 **Strike It Rich**—Warren Hull mc
Guest: Carbine Williams
- 11:00 4 **Creative Cookery**—Recipes
Roasting meats, and karydato (walnut Grecian pastries) see page 10
- 5 **Ruth Lyons' 50 Club**—Variety
- 7 **Bob & Kay**—Interviews
- 9 **Movie Quick Quiz**—Contest
Howard Dorsey helps viewers with short, dramatic filmed "clues"
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Good Living**—Homemaking Tips
"All About Baby" featuring Ruth Crowley, RN
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Rhythm Retreat**—Musical
- 12:00 4 **Bill Evans Show**—Variety
- 5 **Noontime Comics**—John Coons
- 7 **Beulah Karney**—Foods Show
Beulah shows how to make the most of summer's bounty with various ways of using corn
- 9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Comedy
Guest: Joseph Sheen
- 5 **Meet Mintz**—Piano Session
- 7 **Trade-Inn**—TV Swap Shop



Pert Betty Ann Grove (Bert Parks show) goes row boating for summer fun (according to her press agent). Question—can Betty row?

*Start the day off right!
with Chicago's favorite
morning show*



**"Breakfast
with
the
O'Neils"**

with Danny O'Neil,
Pati Geraghty and Dick Boyell
Monday thru Friday at 10:30 a.m.

Keep
Looking
At



WEDNESDAY JULY 16—cont'd

- 12:45 5 Jack Angell With The News
9 News Of The Day—S. Allen
- 1:00 5 "Shock"—Feature Film
Ralph Forbes & Gwenlian Gill star
7 Barbara Moro—Creative Ideas
9 Batting Practice—Warm Up
- 1:10 9 Lead-Off Man—H. Creighton
- 1:25 9 Baseball—Cubs vs Boston
- 1:30 4 Guiding Light—Serial Story
Jane Allison and Herb Nelson star
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Univ. Of Illinois—Discussion
5 Big Pay Off—Quiz Program
Randy Merriman & Bess Myerson
- 2:15 4 Film
- 2:30 4 Summer School—For Children
Unique educational telecast presenting eminent scientists lecturing to pupils of grammar school age
5 Johnny Dugan Show—Variety
Stunts, comedy and audience fun
- 3:00 4 "Dark Alibi"—Feature Film
Sidney Toler & Mantan Moreland in a mystery where Charlie Chan is asked to save a man from the electric chair
5 Matinee In New York—Variety
"Winner Take All" contest, comedy team Dana & Wood, and George Shearing's Quintet
7 "Stairway To A Star"—Film
Feature with Cornel Wilde, Dennis Brent & Helen Beverly; story of a nationwide talent hunt
- 3:45 9 Tenth Inning—Jack Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
7 "Casey Jones"—Feature Film
Gabby Hayes & Charles Starrett in story of the life of a railroad engineer
9 Music Ala Mode—Jack Fuller
- 4:15 4 Assembly—Military Talks
Film "12 Nations Sign North Atlantic Pact"
5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
5 Howdy Doody Show—Bob Smith
- 5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Sagebrush Theater—Serial
"Gentleman From Texas" part II
9 Trail Blazers Theater—Western
"Riding The Sunset Trail" feature
- 5:30 4 Silhouettes Of The West—Talks
Roy Starkey with tunes and exciting tales of the old west (see pg. 46)
5 Weatherman—Clint Youle
7 Tom Corbett Space Cadet
- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
5 Something To Talk About

- 5:45 7 Paddy The Pelican—For Kids
- 5:50 5 Clifton Utley And The News
- 5:55 4 Chgo. Weather—Climate News
- 6:00 4 Sports & Comments—Bob Elson
5 Summer Showcase—New Talent
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Adventures
Martha Stewart and Pinky Lee star
7 Name's The Same—Panel Quiz
Emcee Robt. Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Meredith Willson, and Joan Alexander
- 9 Spencer Allen And The News
- 6:45 4 Eddy Arnold Show—Music
Guests: Les Paul & Mary Ford do "In The Good Old Summertime," also: "A Bundle Of Southern Sunshine," "Take Me In Your Arms," and "Cattle Call"
- 5 News Caravan—John Swayze
9 Chicagoland Newsreel
- 7:00 4 ARTHUR GODFREY & FRIENDS
Variety with vocalists Frank Parker, Marion Marlowe, Janette Davis, Hale-loke, Mariners, Chordettes, & Julius LaRosa (see story pg. 5)
5 YOUTH WANTS TO KNOW
Moderator Theodore Granik conducts
Guest: Sen. Paul Douglas (D-III.)
7 TALK BY AVERELL HARRIMAN
Democratic nominee for President
9 LITTLE LEAGUE BASEBALL
Jack Brickhouse gives play by play account of youngsters ranging from 9 to 12 years in new phase of national sport
- 7:30 5 JUVENILE JURY—Panel Show
Jack Barry is moderator to moppets
7 PAUL DIXON SHOW—Antics
Pantomimes, comedy skits, and music with Dottie Mack & Wanda Lewis
- 8:00 4 STRIKE IT RICH—Quiz Contest
5 KRAFT THEATER—Drama
"Great Big Doorstep" by Frances Goodrich & Albert Hackett; comedy about a country mother's struggle to hold her family together; starring E. G. Marshal, Florida Friedus & Bill Penn
- 7 ADVENTURES OF ELLERY QUEEN
Ellery decides to combine a little pleasure with writing, & rents a beach cabana at a local resort. Things happen so fast & furiously that the literary efforts are quickly abandoned in drama titled "The Pool Of Death"

WEDNESDAY JULY 16—cont'd

8:30 4 THE HUNTER—Drama
Bart Adams (Barry Nelson) attempts to upset the plot to smuggle an enemy agent into an atomic energy plant in "The Puzzle Of Pier 90"

7 IN OUR TIME—Film Short

9 YESTERDAY'S NEWSREEL

8:45 9 BEHIND THE NEWS—Events

9:00 4 BLUE RIBBON BOUTS—Boxing
Ten round welterweight return match between undefeated and fifth *Forecast* ranking contender Chuck Davey of Detroit vs Carmen Basilio of Syracuse with 29 wins, 8 losses & 4 draws, from Chicago Stadium; Steve Ellis announcing

5 TV NEWS CONFERENCE
Martha Rountree & Lawrence Spivak interview political personalities

7 WRESTLING FROM RAINBO
Wayne Griffin announces the matches

9 "ADVENTURES OF JANE"—Film
Jane Stanelli & Michael Hogarth

9:30 5 BIG PICTURE—Army Films

9:45 4 SPORTS QUIZ—Film

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

9 "SUNDOWN"—Feature Film
Gene Tierney, Bruce Cabot, George Sanders, & Reginald Gardner in story dealing with the British administration of colonies & the far reaching efforts of Nazi agents to foment native uprisings against them

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 MUSICAL NITE-CAP—Tunes

5 LET'S LOOK AT SPORTS

10:45 4 CHRONOSCOPE—Discussion

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—Guests

7 "THE LAST WALTZ"—Feature
Film with Jarmila Novotna, Bruce Winston & Gerald Barry; featuring the memorable tunes of an operetta by Oscar Strauss

11:15 4 "RETURN OF THE APE MAN"
Feature film with Bela Lugosi & John Carradine; scientist finds a frozen ape man in the Alaskan ice and restores him to life

9 NEWS VIEWS—Carl Greyson

12:45 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

TV FORECAST

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One of Chicago's favorite vocalists, Johnny Desmond, is currently appearing on many of the local shows and also can be heard every morning on radio on the Don McNeill Breakfast Club.

Thursday July 17

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News, Reviews, Records
"Visual vacation guide" features the city of Hollywood, California
- 8:45 9 **Chicagoland Newsreel**—Data
- 9:00 4 **Arthur Godfrey Time**—Variety
5 **Prologue To The Future**—Film
9 **Chicago Cooks**—Kay Middleton
- 9:15 4 **Morning News**—Collingwood
- 9:30 4 **Arthur Godfrey Show**—Variety
5 **Breakfast Party**—Mel Martin
- 9:45 4 **Al Pearce Show**—Comedy Time
- 10:00 5 **Home Cooking**—Recipes
Ham loaf with orange currant sauce is prepared by Eddie Doucette assisted Loretta White
- 7 **"Crooked Circle"**—Feature
Film with James Gleason, Roscoe Karns, Ben Lyon & Zasu Pitts; a secret society plots the death of one of the members, and the task of murder falls to a woman
- 9 **Picture Payday**—Quiz Game
Frank Sweeney is quizmaster
- 10:15 4 **Bride & Groom**—Interviews
- 10:30 5 **It's A Problem**—Discussion
"Should Teenagers Work For Pay?" panel: writer Fanny Hurst, Sol Markoff, associate general secretary of the National Child Labor committee, and Claire Glass, editor of Compact magazine
- 9 **Strike It Rich**—Warren Hull mc
- 10:45 4 **Breakfast With The O'Neil's**
- 11:00 4 **Creative Cookery**—Recipes
Sauteed frog legs, provincial, and pan fried egg plant slices
- 5 **Ruth Lyons' 50 Club**—Views
7 **Bob & Kay Show**—Variety
9 **Movie Quick Quiz**—H. Dorsey
- 11:15 9 **Love Of Life**—Serial Drama
- 11:30 5 **Good Living**—Homemaking
Celeste Carlyle's "Individually Yours"
- 9 **Search For Tomorrow**—Tale
- 11:45 9 **Rhythm Retreat**—Musical
- 12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—John Coons
7 **Housewives' Holiday**—Variety
9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety
Guest: comedian Phil Foster
5 **Meet Mintz**—Musical Session
7 **Trade-Inn**—Swap Shop Fun
- 12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen



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a joyful half-hour of merry comedy, fun and frolic with a Miss bent on mischief . . .

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WENR-TV

THURSDAY JULY 17—cont'd

- 1:00 5 "Should A Girl Marry?"—Film
Feature with Anne Nagel, Warren
Hull, & Mayo Methot; blackmail
threatens to ruin young doctor and
drive his fiancée from him
- 7 Barbara Moro—Ideas & Tips
- 9 Batting Practice—Warm Up
- 1:10 9 Lead Off Man—H. Creighton
- 1:25 9 Baseball—Cubs vs Boston
- 1:30 4 Guiding Light—Stories
- 1:45 4 Luckey North Show—Tips
- 2:00 4 Univ. Of Illinois—Discussion
- 5 Big Pay Off—Quiz For Men
- 2:15 4 Film
- 2:30 4 Mel Torme Show—Musical
- 5 Johnny Dugan Show—Variety
- 3:00 4 "Dick Barton Strikes Back"
Feature film with Don Stoddard &
Sebastian Cabot; annihilation of the
population of an English village puts
Scotland Yard on the trail of a ruth-
less gang
- 5 Matinee In New York—Variety
"Winner Take All" contest and melo-
drama; vacation wonderlands features
the Scandinavian countries
- 7 "Flying Deuces"—Feature
Film with Laurel & Hardy, Jean
Parker & Reginald Gardner; Laurel &
Hardy enlist in the Foreign Legion
and break all regulations
- 3:45 9 Tenth Inning—Recap Of Game
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Framed For Murder"—Feature
Film with June Clyde & Wallace Ford
in drama of a girl hunted by the law
- 9 Music Ala Mode—Jack Fuller
- 4:15 4 Farm And Home Time—Talks
- 5 Gabby Hayes At The Double
Bar M Ranch—Western Story
- 4:30 5 Howdy Doody Show—Puppets
- 4:45 4 Backstage Diary—Gossip

- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Western
"Trail To Mexico" part I
- 9 Trail Blazers' Theater—Western
"Randy Rides Again" feature
- 5:30 4 Silhouettes Of The West—Talks
- 5 Weatherman—Clint Youle
- 7 Mary Hartline's Party—For Kids
Cowboy film: "Nevada Cyclone" part
II
- 5:40 5 Dorsey Connors Show—Ideas
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Talk By Averell Harriman
Candidate for the Democratic nomina-
tion for the Presidency
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventure Tale
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Liberace At The Piano—Music
From the classics to popular music
- 7 Lone Ranger—Western Drama
- 9 Spencer Allen And The News
- 6:45 4 Music Hall With Patti Page
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 BURNS & ALLEN SHOW—Skit
George & Gracie in comedy situations
- 5 GROUCHO MARX SHOW—Quiz
"You Bet Your Life" contest
- 7 A DATE WITH JUDY—Comedy
Hilarious situations arise with Judy
and her family
- 9 PRESS CONFERENCE—Interviews
Lee Schooler is moderator
- 7:30 4 GRUEN FILM—Drama
- 5 TV NEWS CONFERENCE
Martha Rountree & Lawrence Spivak
interviewing leading candidates &
other political personalities assisted
by newsmen in town for convention
- 7 CHANCE OF A LIFETIME—Acts
Dennis James is host to contestants
- 9 "THE CASE OF MR. GRAVES"
Feature Film with Gordon Harker,
Elizabeth Allen, & Mervyn Johns;
drama & excitement mount in the
search for a murderer & the acquittal
of an innocent man
- 8:00 4 ALL AROUND THE TOWN
Mike Wallace & Buff Cobb co-emcee
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THURSDAY JULY 17—cont'd

- 8:00 5 DRAGNET—Police Drama**
Jack Webb as Sgt. Joe Friday in another authentic drama from police files titled "A Hospital Narcotics Vault Is Robbed." The two policemen are led from skid row to a Hollywood sound stage in their quest of the robbers
- 7 STRENGTH FOR FREE WORLD**
- 8:30 4 BIG TOWN—Newspaper Drama**
The son of a police lieutenant & the daughter of a fugitive fall in love, & Steve Wilson's problem is to catch the fugitive without upsetting the course of young love
- 5 MISTER PEEPERS—Comedy**
Story of a mild mannered general science teacher in a small town Junior High Schl., starring Wally Cox
- 7 FAMILY BATTLE—Quiz Time**
John Weigel emcees panel game with regulars Woody and Virginia Klose
- 9 TO BE ANNOUNCED**
- 9:00 4 RACKET SQUAD—Drama**
Capt. Braddock foils the plans of a con man & his girl in "The Con Gamut" (see story on page 12)
- 5 MARTIN KANE, PRIVATE EYE**
Lee Tracy as the private detective aids police in fight against crime
- 7 THIS IS MY MELODY—Tunes**
Bill Gwinn is host to talented contestants with story to tell of the melody of their lives
- 9 THIS IS MUSIC—Variety**
John Mallow introduces selections sung by Bruce Foote, Jacqueline James, Bill Snary, & Jackie Van with Bob Trendler and his orchestra
- 9:30 4 BOSTON BLACKIE—Drama**
A phone call, a shot, and a dying man names his murderer while talking to the inspector in "The Farraday Murder Case"; Kent Taylor as Blackie

- 9:30 5 ASK ME ANOTHER—Quiz**
Joe Bolland emcees sports quiz with the three mystery sports celebrities whose names are guessed by panel including permanent members Warren Brown & Johnny Lujack
- 7 GREAT AMERICANS—Film**
- 9 I'VE GOT A SECRET—Panel**
Garry Moore emcees panel trying to guess secrets of viewers and guests
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN—Clint Youle**
- 7 "WHO KILLED AUNT MAGGIE?"**
Feature film (1st showing) with John Hubbard, Wendy Barrie & Edgar Kennedy; murder happens often and fast to people who try to learn about a "secret room"
- 9 "FOLLOW THAT WOMAN"**
Feature with William Gargan, Nancy Kelly, & Regis Toomey; detective's wife tries to help her mate solve a murder mystery after he's inducted into the army
- 10:10 5 DORSEY CONNORS—Helps**
- 10:15 4 REYNOLDS ON SPORTS—News**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—P. Geraghty**
- 10:30 4 MUSICAL NITE-CAP—Tunes**
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 CHINCHILLA STORY—Care**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Gossip**
- 9 "YOUNG & WILLING"—Film**
Feature with Wm. Holden, Eddie Bracken, Susan Hayward, & Robt. Benchley; comedy about a group of young actors & actresses who share an apartment
- 11:15 4 "PVT. SNUFFY SMITH"—Film**
Feature with Edgar Kennedy & Bud Duncan; a military camp in Tenn. mountain area causes laughter in the midst of war games
- 11:30 7 "FRONTIER JUSTICE"—Film**
- 12:45 4 MIDNIGHT EDITION—U. Turner**
(Stations reserve the right to change above listings without notice)

"MARTIN KANE, PRIVATE EYE"

Starring **LEE TRACY**

TV

THURSDAY, 9 P.M.
(NBC)

Presented by



SANO
CIGARETTES



ENCORE
CIGARETTES

UNITED STATES TOBACCO COMPANY

RADIO

SUNDAY, 3:30 P.M.
(NBC)

"TIMBER" CRASHES—

TOOTHPICKS FINE

by JACK MABLEY



Reflections on a TV Tube:

WBKB got off to a terrific start on the CBS show *Presidential Timber*. The first 10 or so programs in the series weren't seen here. But we heard so much about it we were primed for big things when it finally did arrive. So the entire half-hour was given over to some bird named William R. Schneider, who wants to be President. He had a wife named Irma, who urged us to vote for Bill.

But maybe it wasn't such a bad idea at that. A lot of viewers have seen enough of press conferences and interviews with the unfailing round robin of Taft, Kefauver, Russell, Kerr, et al.

I'm sure it must have occurred to you while watching the stock car races that this is an almost perfect reproduction of the scene on Lake Shore drive any week-day afternoon at 5.

Worthington Miner is a hot shot television producer. NBC won him away from CBS and Studio One. Miner's debut on NBC with a Friday night series called *Curtain Call* was handsomely produced and well acted, and had a story with all the punch of cold mashed potatoes. It emphasized again that without a good story, a TV drama is nothing.

Here is our idea of the greatest variety show in television. Find a vacant hour, a stage and three cameras, and turn loose Bob Hope and Bing Crosby. Let them bring an orchestra and a few guests. Let there be no rehearsal, and no script.

Most of the TV critics have been pretty sour about the Saturday Night Dance Party, the summer replacement for *Show of Shows* on NBC. I think it's a wonderful show. This may be a hang-over of my enthusiasm in the late 30's for big bands. As an old beanbag I also think Jerry Lester has hit his stride again for the first time since Broadway Open House died.

I didn't like it any more than the next guy having to go to the Uptown theater to see the Maxim-Robinson fight. But it was an interesting—and after the 10th—exciting fight, and the people who paid \$2.40 a seat were satisfied. The theaters made some money, got a lot of people into their house who seldom see movies, and were happy too. All of which means more big fights are going to be lost by home TV to the theaters.

The theaters might score a really big scoop on home television if they can put into use a system of color TV for theaters, now being demonstrated to them. Its quality is supposed to be superior to technicolor movies.

Chicago television, always a series of ups and downs, gets the ups with the return of the Quiz Kids to the networks and the addition of *Welcome Travelers* to the NBC-TV afternoon schedule in September. I also think an inevitable TV entry will be the *Breakfast Club*, with no TV gimmicks—merely cameras turned on the present fun fest.

If you were one of the lucky souls who stayed up late to watch the great Hope - Crosby telethon, maybe you wondered why Crosby disappeared during the half-hour that Martin and Lewis were on. My guess is that Crosby knew Jerry Lewis respects no man's dignity, and Bing's most important piece of dignity—his hairpiece—probably would have been snatched right off his pate by playful Jerry.

In September Kukla, Fran and Ollie may be scheduled in the half-hour preceding *Zoo Parade*—giving NBC one of the finest hours on the air.



PLAYFUL LEWIS

Friday July 18

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—Reports & Interviews
Salute to Atlanta, Georgia
- 8:45 9 **Chicagoland Newsreel**—Data
- 9:00 4 **Morning News**—Commentary
5 **Prologue To The Future**—Film
9 **Chicago Cooks**—Kay Middleton
- 9:30 4 **Al Pearce Show**—Variety Time
5 **Breakfast Party**—Mel Martin
- 10:00 4 **Bride & Groom**—Wedding
5 **Home Cooking**—Recipe Fun
Peppermint chiffon pie is demonstrated
- 7 **"Island Captives"**—Feature
Film with Eddie Nugent, Joan Barclay & Henry Brandon; three men and a girl are held captive on an island in the South Seas
- 9 **Picture Payday**—Quiz Show
Prizes go to home viewers, too.
- 10:30 4 **Breakfast With The O'Neils**
5 **It's A Problem**—Discussion
"The Problem of Family Desertion," discussed by Jacob T. Zukerman, executive director of the National Desertion Board; Nellie Parks, social worker with the Community Service Society, and Fannie Hurst
- 9 **Strike It Rich**—Warren Hull mc
- 11:00 4 **Creative Cookery**—Recipes
Whole, baked, stuffed white fish ala creole with sauce, and whole wheat bread
- 5 **Ruth Lyons' 50 Club**—Chatter
- 7 **Bob & Kay Show**—Variety Time
- 9 **Movie Quick Quiz**—H. Dorsey
- 11:15 9 **Love Of Life**—Serial Drama
- 11:30 5 **Good Living**—New Ideas
"Face the Facts," beauty tip featuring Hope Robbins, beauty expert
- 9 **Search For Tomorrow**—Tale
- 11:45 9 **Rhythm Retreat**—Musical
- 12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—John Coons
7 **Beulah Karney**—Foods Show
How to relax while cooking and a new barbecue chicken recipe
- 9 **Hi Ladies**—Interviews
- 12:30 4 **Garry Moore Show**—Comedy
Guests: the Golden Gate Quartet
- 5 **Meet Mintz**—Favorite Tunes
- 7 **Trade-Inn**—Exchange Fun
- 12:45 5 **Jack Angell With The News**
9 **News Of The Day**—S. Allen
- 1:00 5 **"Sky Patrol"**—Feature Film
John Trent, Marjorie Reynolds, & Milborn Stone in tale about smugglers, the border patrol, & the disappearance of the colonel's son

Check Luckey for
Chicago's top
Merchandise values



"Window Shopping"
with
Luckey North

Monday thru Friday
at 5:45 p. m.



NEW!

FRIDAY NIGHT LINEUP ON CHANNEL 9

7:00 P.M. **"DOWN YOU GO"**

7:30 P.M. **"20 QUESTIONS"**

8:00 P.M. **"LIFE BEGINS AT 80"**

8:30 P.M. **"RED BALLOON"**

A doctor operates on a man he hates.
(Notional Premium Beer)

9:00 P.M. **"CAVALCADE OF STARS"**

Starring **LARRY STORCH**
(Druggists of America)

10:00 P.M. **"COMMUNITY THEATRE"**

Feature film sponsored by Community Builders

11:30 P.M. **"DIAMOND THEATRE"**

Feature film presented by Holland Jewelers

**NEXT WEEK-WATCH DEMOCRATIC
CONVENTION ON**

WGN-TV - CHANNEL 9

FRIDAY JULY 18—cont'd

- 1:00 7 Barbara Moro—Creative Ideas
- 9 Batting Practice—Warm Up
- 1:10 9 Lead Off Man—H. Creighton
- 1:25 9 Baseball—Cubs vs New York
- 1:30 4 Guiding Light—Serial Story
- 1:45 4 Luckey North Show—News
- 2:00 4 Univ. of Illinois—Discussion
- 5 Big Pay Off—Quiz Program
- 2:15 4 Film
- 2:30 4 Summer School—Talks
- Subjects seldom essayed to children but of fascinating interest to all ages
- 5 Johnny Dugan Show—Variety
- 3:00 4 "G.I. Honeymoon"—Feature
- Film with Gale Storm, Peter Cookson & Arlene Judge; newlyweds of 15 minutes are kept apart by husband's military assignments
- 5 Matinee In New York—Variety
- "Winner Take All" contest; Paul Kilham with another old time movie, and guest June Valli sings "Remember When"
- 7 "Scream In The Night"—Film
- Feature with Lon Chaney Jr., Sheila Terry & Manuel Lopez; yarn of a notorious gem thief operating in the Orient
- 3:45 9 Tenth Inning—Interviews
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Sinister Hands"—Feature
- Film with Mischa Auer & Phyllis Barrington in mystery murder story
- 9 Music Ala Mode—Jack Fuller
- 4:15 4 Assembly—Armed Forces Show
- Film: "Admiralty Islands"
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
- 5 Howdy Doody Show—Puppets
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Western
- "Trail To Mexico" pt. II
- 9 Trail Blazers' Theater—Western
- "Gentlemen With Guns" feature film
- 5:30 4 Silhouettes Of The West—Chats
- 5 Weatherman—Clint Youle
- 7 Tom Corbett Space Cadet
- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 7 Paddy The Pelican—Stories
- 5:50 5 Clifton Utley And The News
- 5:55 4 Chicago Weather—Climate
- 6:00 4 Sports & Comments—Bob Elson
- 5 Summer Showcase—New Talent
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures

- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
- 7 Trouble With Father—Skit
- "Father Gets Into the Act." Everyone wants to get into the act when a movie company comes to the Irwin's home town
- 9 Spencer Allen And The News
- 6:45 4 Eddy Arnold Show—Musical
- Tunes: "Just A Little Lovin'," "Don't Take the Ribbons From Your Hair," and "Bouquet Of Roses"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 ARTHUR MURRAY PARTY
- Guests: vocalist Evelyn Knight, comedian Billy DeWolfe and Mrs. Murray
- 5 CURTAIN CALL—Drama
- "The Party," by Irene Nemirovsky
- 7 HOT SEAT—Interviews
- Stuart Scheftel is moderator
- 9 DOWN YOU GO—Panel Quiz
- Moderator Dr. Bergen Evans with panelists Toni Gilman, Robert Breen, Fran Coughlin, & guest Kay Westfall
- 7:30 4 PANTOMIME QUIZ—Charades
- Mike Stokely with guests and regulars
- 5 WALT'S WORKSHOP—Creative
- "Concrete for decorative and useful purposes." Walt shows how to build a center of interest in the garden, using ready-mix concrete and ingenuity
- 7 FEATURE FILM PRESENTATION
- 9 TWENTY QUESTIONS—Quiz
- Panelists include: Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee & guest Commodore Harry Manning, Captain of new ship United States
- 8:00 4 PLAYHOUSE OF STARS—Drama
- "Earl State Conqueror" with Bobby Driscoll; a group of youngsters start out to build a rocket in which they plan a trip to another planet
- 5 DOORWAY TO DANGER
- Roland Winters in story about a man who invents a fuse that will make a big difference in warfare tactics. He plans to turn it over to the government but is stopped by enemy agents
- 7 PRE CONVENTION FIREWORKS
- Paul Harvey & Austin Kiplinger
- 9 LIFE BEGINS AT 80—Panel
- 8:30 4 FOOTLIGHTS THEATER—Drama
- Billie Burke stars in comedy "Dear Amanda," story of a slightly faded but still gay actress who visits her ultra-respectable family

FRIDAY JULY 18—cont'd

- 8:30 5 CAMPBELL PLAYHOUSE—Drama**
"Hit and Run" with Robert Hutton & Bonita Granville; man is accused of being driver of car in accident, and all evidence points to him as guilty
- 7 TALES OF TOMORROW—Drama**
"Ahead Of His Time," by and starring Paul Tripp with Ruth Enders; a lab assistant invents a machine which transports him into the year 2052
- 9 "THE RED BALLOON"—Drama**
John Sutton, Randy Stuart & Alf Kjellin; a doctor accidentally runs over a little girl; her father swears never to let him forget and carries out a planned program of persecution
- 9:00 4 POLICE STORY—Drama**
"The Boston Case" with Edward Binns
- 5 SUMMER SPORTS REEL—News**
- 7 TO BE ANNOUNCED**
- 9 CAVALCADE OF STARS—Variety**
Comedian Larry Storch is host to Jan Peerce, Kitty Kallen, & Clarke Bros.
- 9:30 4 CANDIDATE CLOSE-UP—Talk**
- 5 GREATEST FIGHTS OF THE CENT.**
Boxing film: Ike Williams vs Enrique Bolanos (May 25, 1948)
- 7 CHGO. KLOSE UPS—Interviews**
- 9:45 5 WASHINGTON SPOTLITE—Talk**
"Are We Losing The Struggle Against World Communism?" discussed by Sen. Blair Moody (D-Mich.) and Congressman Charles Brownson of Indiana; Marquis Childs is moderator
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN—Clint Youle**
- 7 COURTESY HOUR—Jim Moran**
Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra
- 9 COMMUNITY THEATER—Film**
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—P. Geraghty**
- 10:30 4 MUSICAL NITE-CAP—Tunes**
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 CHRONOSCOPE—Discussion**
Guest: Sen. Robt. S. Kerr
- 5 HERBIE MINTZ SHOW—Tunes**
- 11:00 4 KUP'S COLUMN—Gossip**
- 7 "THE GIRL WHO DARED"—Film**
Feature with Lorna Gray & Peter Cookson
- 11:15 4 "THE GREEKS HAD A WORD FOR THEM"—Feature Film**
Starring Joan Blondell and Ina Claire
- 11:30 9 "THE COBRA STRIKES"—Film**
Feature with Sheila Ryan, Richard Fraser & Leslie Brooks; mystery in which a man uses a new and lethal weapon to kill three persons
- 12:45 4 MIDNIGHT EDITION—U. Turner**
(Stations reserve the right to change above listings without notice)

TV FORECAST

NOW IN PERSON



Mata & Hari and company, direct from "Your Show of Shows" TV revue, are headlining with Felix Knight in the Palmer House Empire Room parade of stars.

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"The COURTESY HOUR"

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BILL BAILEY



KAY MORROW

1952 TV GOLF

**Bill "Cactus Jim" Bailey whips
Danny O'Neil for title;
Kay Morrow duplicates '51 feat**

← Smiling Bill Bailey, better known as TV's Cactus Jim, wins the '52 TV Golf Title with a sizzling gross 77.

→ Another defending champion to retain last year's crown, Chet Sodlo posted a sensational gross 74 as the tourney's best score.

← Successfully defending her title, Kay Morrow retained her crown with a neat 122 gross.



1952 CELEBRI-TEE GOLF CHAMPIONS

TV TALENT...

Bill Bailey (77) WNBQ
Kay Morrow (122) WENR-TV
runner-ups...Donny O'Neil (83) WBKB
Toni Gilman (140) WGN-TV

TV STAFF...

Chet Sodlo (74) WBKB
Bee Pooletti (109) WNBQ
runner-ups...Walter Preston (75) WBKB
Sue Miller (128) WGN-TV

HANDICAP...

Francois Pope (71) WBKB
runner-ups...Sue Miller (72) WGN-TV
Mrs. J. Keefe (72) WFJL

DISC JOCKEY...

Bill Evons (92) WGN
runner-up...Sid Fohrman (97) WIND

NEWSCASTER...

Jim Hurlbut (111) WMAQ

SCRIBBLERS...

Tommy Kouzmonoff (83) Her.-Amer.
runner-up...George Simon (89) Variety

BOOBY PRIZE

Phil Ruskin (184) WBKB
Elinor Fohrenholz (170) WBKB



DANNY O'NEIL

CHAMPIONS



Two smiling spectators, Bob Elson and daughter Suson, 8, happily lunch together. Because of show commitments, Bob didn't play.



Handicap Champion Francois Pape (r.) paces his sons, Frank (l.), and Bob. Francois shot a gross 137 with a 66 handicap to win.



Herald-American sportswriter Tammy Kouzmanoff registered a gross 83 to win.



Bespectocled and grinning, Jack Brickhouse awaits his turn at the first tee.



1952 Newscaster Champion, Jim Hurlbut (l.) studies a putt shot. Jim's law of 111 among newscasters merited a title.



Last year's champion Bee Curran (now Mrs. Paoletti) successfully retained her 1951 TV Stiff title by shooting 109.



It was left to Phil Ruskin (l.) to take home the dubious booby prize after posting a high of 184.



Clowning Bill Evons was not so funny on the fairways. He settled down and posted a respectable 92.



Cought on the fairways by a sudden downpour, Jim Maran was drenched to the skin.



Handsome Eddy Howard prepares to putt as his pretty wife, Jane, looks on.



Caught in the early morning downpour, Wayne Griffin (l.) and Jerry Sperling seek shelter.



About to take a few practice shots are Paul Fogarty (l.) and Harry Creighton. Neither could play for lack of time.



"Ohhhh, my aching feet," exclaims Toni Gilman after shooting 18 holes. Toni posted a score of 140 to become a runner-up.



Celebri-tees Day Funfest



Chatting over a second cup of coffee are (l. to r.) Claude Kirchner, his wife, Ruth, and Luckey North, star of WBKB's "Window Shopping."



Sportscaster Jack Drees (center) receives some boxing pointers from "portly" Jack Page as Dick Powell (l.) looks on.



Popular Bev Younger jokingly hands a dubious Studs Terkel the booby prize. Neither Bev or Studs had enough time to play 18 holes of golf.



Making it a family affair are (l. to r.) Mal Bellairs, Kim, 10 mos.; Patti, 2 yrs.; his wife, Jo; Keith, 8 yrs., and Jerry, 5 yrs.



Looking fresh and trim, Chet Roble starts that long trek down the first fairway.



Bunker Hill Administrator Judge Jozwiak (l.) examines George Menard's driver.



Literally blasting her way out of a sand trap is lovely songstress Peggy Taylor of television & radio.

Brave Rain On All- At Bunker Hill



Zany as ever, Ernie Simon is caught attempting to walk off with a trophy by officers Dick Cass and Pat Ryan of Niles, Ill.



Caught teasing their pretty caddy, Kay Westfall, are (l. to r.) Bruce Grant (Kay's husband), Bob Murphy, and Jim Hurlbut.



Steak House proprietor Linn Burton displayed rare form to tee-off of the mouth of Galf Digest Editor Jack Barnett.



Studying his menu is Ray Starkey (l.) while Chief Corey (r.) jakes with waitress Thelma Saunders.



Visiting the pro's booth to check on her appanents' scores is attractive Pat Tobin.



Comparing scores are Jim Lowe (l.) and Bill Snary. For lack of time neither finished 18 holes.

Bill Bailey, Kay Morrow Win '52 Golf Titles . . .

(Cont'd from page 40)



"Wonder where the sun come from when I forecast roin," ponders weather gal Pati Geraghty as she pouses to relax.



Sig Sakowicz (left) and Ulmer Turner mull over the finer points of golf while taking o brief siesto in the sun.



Ed Roberts (right) gazes fondly at the Forecast trophies while Sid Fohrman obliges a fon.



Jaunty John Alexander struts cockily toward the first hole while pint-sized caddy Natco (r.) plods along behind, considerably loaded down.

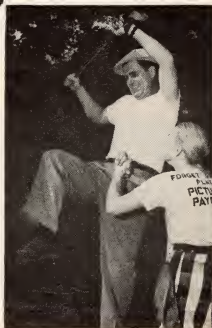


Pert red-headed Barbara Moro (above-l.) gets a helping hand from Forecast women's editor Shirley Elmon in retrieving o lost boll.

"No, no, not that!" begs Pris Henricks, Picture Poydoy co-producer, as the show's emcee, o rother miffed Frank Sweeney (below) gives way to his Irish temper.



There's more than one way to use o golf boll, claims Herbie Mintz as he illustrates his point to Bob Kubicek, Forecast editor-in-chief who is home on leave.



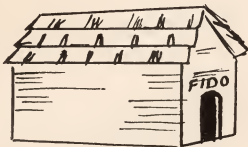
WHO LIVES HERE?

MOLLYCUES

by MOLLY POTKIN

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1.



3.



2.



Those of you who watch "Pet Shop" on TV know the solutions to this puzzle.

Can you draw one of the three? Send us your answers and drawings.

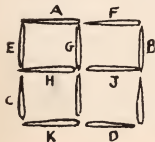
Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, July 21. First prize is \$1; second prize 50 cents; next 15 prizes, 25 cents each. In cases of ties, neatest and most original will win.

The hidden heads of Kukla's friends in last week's puzzle were those of: 1. Fletcher Rabbit 2. Col. Crackie 3. Beulah Witch and 4. Madame Ooglepuss.

MOLLYCUES WINNERS

Leah Baker, Oswego, Ill; Stevie Beal, Evanston, Ill; Ursula Benipur, Chicago; Darathy Binfard, Chicago; Cathy Sue Bannell, LaGrange Park, Ill; Sharan Baane, LaPorte, Ind; Katie Breartan, Chicago; Karen Bundesen, Chicago; Joan Fallenbuchel, North Judson, Ind; Willard Franklin, Cedar Lake, Ind; Jonny Furdek, Kenasha, Wis; Lais Ann Giannini, Chicago; Ed Higgins, Chicago; Jayce Ingaglia, Waukegan, Ill; Leray Jablanski, Chicago; Barbara Jackson, Oak Lawn, Ill; Diana Katz, Chicago; Joseph Kanjar, Chi-

cago; Mary Manning, Hampshire, Ill; Mary Kay Mehan, Hammond, Ind; Teddy Mullett, Spring Grove, Ill; John O'Leary, Chicago; Rasanne Panicola, Chicago; Sandra Peters, Bartlett, Ill; John Read, Danforth, Ill; Dale Rees, Gary, Ind; Shirley Rah-racker, Chicago; Jordan Salesan, Chicago; Mary Louise Schnur, Aurora, Ill; Marga Schaaf, Wells-bara, Ind; Lesley Swords, Peoria, Ill; Jayce Trusky, Fox Lake, Ill; Jeanne Weiss, South Bend, Ind; Mary Wright, Chicago.



Can you move four toothpicks to form three squares of the same size without adding or taking away toothpicks?



Remove B, C, F, and K and with them form a third square like this.



SILHOUETTES OF THE WEST

by ROY STARKEY

Nestled in the rolling hills of the border country of Texas is a dry, colorless valley known as Ghost Valley. At its head is a round, crater-like bowl that is nothing but dry, powdery sod that shifts with the prairie winds.

But it has a story to tell and this is the legend of "Ghost Lake."

Many years ago, a tough rancher settled on a rich section of land near the Texas-Mexican border. The Indians who lived there were peaceful and friendly, but apparently this wasn't true of the rancher. He fenced off what he claimed as his property. It included a beautiful lake, a lake that had served the Indians as a water supply long before the White

Man came, and was the only water in that area.

The rancher posted guards, and refused to let the Indians use the water. Then late one night, some Indian braves slipped past the guards and quietly filled buffalo hide containers with the precious fluid. As they turned to leave, one of them slipped and fell, making a loud noise and bringing the guards down upon them. Before the redmen could get away, they were all shot down.

The guards hurried to the rancher to report, and he decided to ride back and bury the Indians. But when they reached the lake, not one body could be found. Furthermore, the local tribe swore that not one member of their tribe was missing, and they had no idea who the Indians were.

But strangest of all, the water in the lake began to dry up, and soon became a dried-up bed. The grass disappeared, and the valley became a wasteland. The rancher went broke and had to leave.

To this day, nobody has been able to solve the mystery of "the legend of Ghost Lake."

"Silhouettes of the West" is seen on channel 4 (WBKB) at 5:30 p.m. Monday thru Friday.



Uncle Herbie

Boys and girls, here's a circus show on television that brings all kinds of performing animals right into your living room every Sunday morning at 11:15. It's "Tootsie Hippodrome," and you can see it on channel 7.

Here's John Reed King, the master of ceremonies, patting the nose of Silhouette, a horse who does tricks. That's his trainer, Mademoiselle Gabrielle, who is smiling at Silhouette. It's fun to see a circus on Sunday morning, but remember one thing—be sure you go to church first.

THIS WEEK'S CONTEST—How many different words can you make from "Hippodrome?" For the longest list, I'll award \$1; next longest 50 cents; next 15 runners-up, 25 cents each. Mail your entry to Uncle Herbie, % *TV Forecast*, 185 N. Wabash Avenue, Chicago 1, Ill.,



before Sunday June 20.

Here are some of my weekly winners:

Mary Lou Berard, Lockport, Ill.; Burton Bolton, Kansasville, Wis.; Jonice Brown, LoPorte, Ind.; Shirley Cohalan, Chicago; Margaret Davidson, Lake Forest, Ill.; Mark Honks, Chicago; Koy Holbrook, Minooka, Ill.; Betty Johnson, Elgin, Ill.; Roger Kelsey, Rockford, Ill.; Fredrick Lafnitzegger, Northbrook, Ill.; Caroline McGinnis, Gory, Ind.; Roymond Oliver, East Chicago, Ind.; Robin Reid, Skokie, Ill.; John Roork, Gory, Ind.; A. Skinner, Buchanan, Mich.; Sandro Deise, Skokie, Ill.; Sue Zimmer, Plymouth, Ind.

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NEWSPAPER

Meet Mrs. Brown—

of the Brown family



She loves Kukla, Fran and Ollie, Kate Smith, One Man's Family, Bob & Kay and all the cooking shows on TV. Her favorite articles in TV Forecast are the tempting recipes and stories about women stars. And she finds Forecast is handy for checking the best late movies on TV after the kiddies are in bed.

Thanks to thousands of families like the Browns—every week for the past three years, TV Forecast was consistently tops in Chicago and Suburban newsstand sales among all weekly magazines, both national and local!

30 news-packed issues for \$3

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