

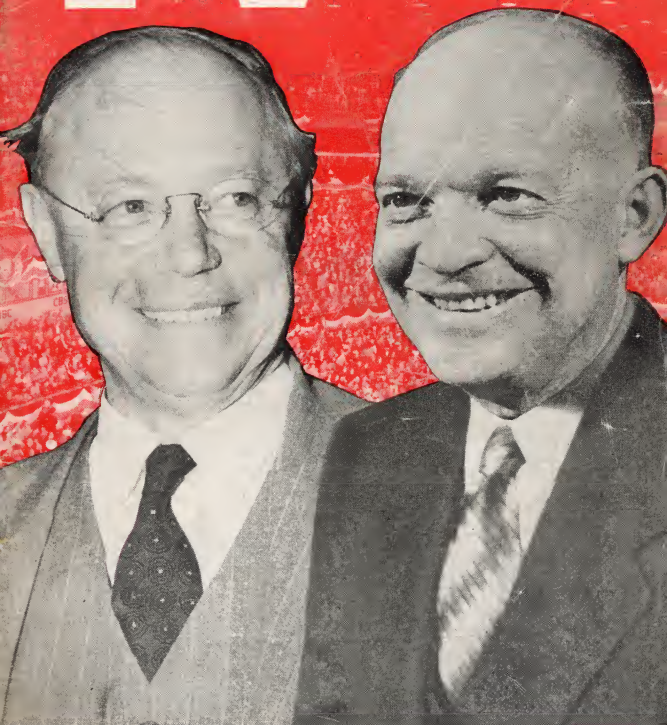
Your Complete GOP Convention Guide



TV FORECAST

JULY 5, 1952

complete, advance
TV PROGRAMS



BOB & IKE—Battle of the Titans

15c



STARTING MONDAY
"GAVEL TO GAVEL"
COVERAGE
OF THE

REPUBLICAN NATIONAL CONVENTION

For **all** the excitement and color on the Convention floor and behind the scenes . . . for history at the rap of the gavel . . . to know what happens and **why** it happens

See John Daly, Drew Pearson,
Elmer Davis, Paul Harvey,
Austin Kiplinger and others

(Sponsored By Admiral Corp.)

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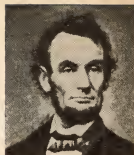
CHICAGO—The history of the Republican National Conventions is one of electrifying events, complete with “smoke filled” rooms, fanatic crowd demonstrations, bitter partisan fights, eloquent speeches, dealings and double dealings. . . . Out of the confusion and turmoil and angry words of a national convention comes hard-fought decisions that have played a huge part in this country’s history.

The noisiest GOP convention accompanied the contest between **Lincoln** and **Seward** in 1860. Both were vying for the presidential nomination in Chicago. . . . The Eastern-imported **Sewardites**, attired in uniforms and led by a huge band, marched down Michigan Avenue proudly flaunting their numbers. Meanwhile the **Lincoln** supporters had filled the stadium and when the weary marchers returned they were unable to get into the hall! . . . The wildly screaming **Lincoln** enthusiasts literally shouted **Abe** into the nomination. One writer described the demonstration by saying, “Imagine all the hogs ever slaughtered in Cincinnati giving their death squeal together. No Comanches, no panthers ever struck a higher note or gave screams with more infernal intensity.”

The classic example of a “smoke filled” room dealing took place in 1920. **Warren Harding**, the eventual winner, got only 65½ votes on the first ballot, not even winning all of his state delegation. But on the 10th ballot he pulled down 692½ votes to clinch the nomination. **Harding** admitted afterwards that the party chieftains met in a hotel room and decided to throw their weight in his direction. As he put it later, “They had nothing against me and the delegates wanted to go home anyway.”

The most unpredictable outcome in the GOP nomination race was the famous **Wendell Willkie** blitz in 1940. **Willkie**, who had voted Democratic up until 1938 whipped up some contagious enthusiasm on the part of the delegates and came off with the nomination on the sixth ballot. . . . The sweep was thoroughly an emotional one and down to defeat went such GOP stalwarts as **Bob Taft**, **Tom Dewey** and **Arthur Vandenberg**.

A move that ruined the Republican chances for victory in 1912 was executed by the colorful **Teddy Roosevelt**. Irrked by the policies of **William Howard Taft**, **Roosevelt** bolted the Republicans and formed his own party—the Bull Moose. This split the GOP vote and led to the eventual election of Democrat **Woodrow Wilson**. A few pundits have suggested that if **Eisenhower** doesn’t get the nomination this year he might, by bolting the party, block **Taft’s** election. If this longshot ever occurred, it would be a monumental piece of coincidence and irony, the same thing happening to a father and son, both seeking the presidency!



LINCOLN



HARDING



WILLKIE



ROOSEVELT

Over 700,000 readers

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Expiration Number 209

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

I would like certain people to know that not all Toscanini fans are gray-bearded. I am eleven years old and I cannot understand why a number of people ridicule a great master's appearance and idolize a public crier.

Aurora, Ill.

PHILLIP JOHNSON

Did so enjoy your cover and article on Bishop Sheen. . . .

Chicago, Ill.

PATRICIA KENDRIGAN

Just writing to thank you for the wonderful cover and article on Bishop Sheen. More articles like that and your subscription department will be flooded with new subscriptions.

Chicago, Ill.

MISS B. CARLIN

Aside from the title "The Man Who Topped Berle," your article on Bishop Sheen was fine. However, how can you put the Bishop in as low a category as Berle. Berle is evil. The Bishop is SOMEONE.

Chicago, Ill.

ANGELA BARTLETT

. . . We'll sure miss Bishop Fulton J. Sheen with his inspirational light to our family. When will he be back on TV?

Chicago, Ill.

M. F. BURKE

(Ed. Note: Original plans had the Bishop's show on film for the summer, but they have been discarded. He will be back on TV in the fall.)

Whatever happened to "Your Figure, Ladies?" I would like to know for certain purposes.

Beverly Shores, Ind.

(MISS) J. LUXEM

(Ed. Note: The show was moved to an earlier a.m. slot because of the baseball telecasts and the station found that not enough people were watching that early. They expect to bring the show back after the baseball season.)

How can anyone criticize a great singer like Eddie Fisher? I believe your music critic knows more about picking a number one singer than that complaining fan does. . . .

Chicago, Ill.

SUE DOMAGOLA

Speaking of bad taste—that article in your magazine about Red Skelton was aggravating. He's the best showman on TV.

Maywood, Ill.

JANET GOTSCH

(Continued on page 16)



THE CONVENTION

Comes to Town

The city of Chicago has its big shoulders primed to carry the most exciting event in our nation's history—the political conventions. When the gavel is pounded this week to signal the beginning of the 1952 Republican National Convention, Chicago's famous "barn," the International Amphitheater will be the housing place for the expected pyrotechnics. Sixty-five million interested on-lookers will share the thrills, commotion and tempestuous doings through the medium of TV. The flavor of the convention can be captured best by recalling some of the comments and incidents of the big shindig in the past.

● **Irvin S. Cobb, the stinging wit and raconteur of a generation ago, thought little of political conventions. "A convention," said Cobb, "is more wasted energy, more futile fruitless endeavor, more useless expenditure of noise, money and talent than any other institution on earth."**

● **The first large-scale convention (as we know it today) was held in 1832. In an effort to squelch the small group of party bosses who picked the man of their choice, the regular state delegation was installed through the urgings of Andrew Jackson. The Democrats in that year nominated Jackson, in what was termed as a defeat for "King Caucus."**

● **Republicans are noted for quick nominations. They usually elect their man on the first ballot. The Democrats are notorious for deadlocks. In the 1924 convention, John W. Davis was nominated after 16 days and on the 103rd ballot.**

● **In the last GOP convention Tom Dewey pulled 434 votes on the first ballot, 515 on the second and was nominated (with 1094 votes) on the 3rd bal-**

lot. One lone Wisconsin delegate held out for General MacArthur. In '44 Dewey won on the first ballot.

● **Popular tunes are often the theme songs of conventions. In 1936 when Alf Landon was nominated, the song-inspirer was "Happy Days Are Here Again." Tom Dewey caught the crowd's fancy in 1940 with "Hi-Ho, Hi-Ho, It's Off To Work We Go."**

● **Delegates from some states, Wisconsin for example (with 30 votes pledged for Taft), are bound to vote for their man on at least two ballots or until the candidate gets less than 10% of the total votes.**

● **There are 1206 total GOP votes. 604 are needed for nomination.**

● **The important committees who decide party procedure are the following: Credential Committee—passes on recognizing delegations. This committee will decide on the contested Eisenhower-Taft representatives in Texas, Georgia and Louisiana.**

Rules Committee—passes on procedure at convention.

Resolutions Committee—draws up the party platform.

● **In a recent national magazine story seven men in the Republican party were listed as being the "most influential." They were Dewey, Taft, Harold Stassen, MacArthur, Earl Warren, James Duff of Pennsylvania and Joe Martin of Massachusetts.**

● **Should Taft win the nomination and election he would complete the second father-son presidential pairing. His own father, William Howard Taft, served as chief executive from 1904-1908. The other father-son relationship was John Adams and his son John Quincy Adams.**

Win
With
TAFT

TAFT

Win
With
TAFT

TAFT

BOB TAFT

THE END OF A LONG CHASE?

Ever since the day that 19-year-old Robert Alphonso Taft rode ceremoniously down Pennsylvania Avenue with his portly, mustachioed father (who was to be inaugurated as President of the U.S.), Bob Taft has had his eye on the highest office in the land. For over 12 years Taft has campaigned like no other man in this country's history to become president—and live again in the home where he spent his youthful manhood, the White House.

He tried in 1940—and failed. He sat it out in 1944 when Tom Dewey vainly carried the GOP colors. In 1948, after a vigorous campaign, he dropped the convention nod to the same Dewey.

Now four years later Bob Taft, his scars of political battle healed and toughened, is only a few delegate votes away from traveling his most important mile on the route to the White House—the coveted nomination. Over his long, hard-fought political life, Taft has emerged with a skilled political machine, oiled and purring and hitting on all fours, a major advantage over his closest pursuer of the nomination, Dwight Eisenhower. With the right breaks in the Chicago convention, the labor put forth on the machine might vault Mr. GOP into realizing his ambition.

The title of Mr. GOP or Mr. Republican undisputedly belongs to Bob Taft. Born 62 years ago in Cincinnati, he has been a tireless worker for the party from the time he spent as a lowly precinct captain to his present status of Senator from Ohio.

Taft is the staunchest spokesman for traditionalism. He has energetically opposed the present administration, blasted the New and Fair Deals and showed contempt for red tape in a bureaucratic government. He deploras what he terms “ex-

cessive federal spending” and has fought vigorously the trend toward giving a President too much power.



Taft gets last minute returns in his big 1950 victory in Ohio. At his side is wife Martha, now confined to a wheel chair.

Taft's biggest grievance with his own party are the “luke-warmers” or “me-too-ers.” Canny Bob insists that the reason for the GOP's flop in the last three elections was the failure of the Deweys and Willkies to fight the administration's policies, leaving the voter no real choice. Taft is determined to carry out an out-and-out fight against the Democratic nominee. “I'm not interested in the “mugwumps” or independents. We're going after the non-

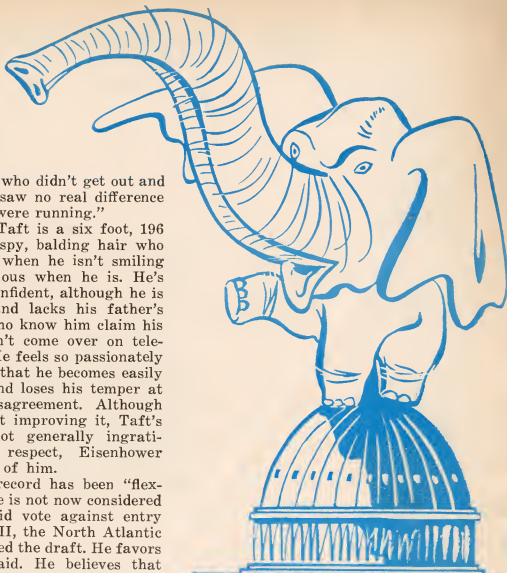
voter, the fellow who didn't get out and vote because he saw no real difference in the men who were running."

Indefatigable Taft is a six foot, 196 pounder with wispy, balding hair who looks sour-faced when he isn't smiling and overly-hilarious when he is. He's extremely self confident, although he is somewhat shy and lacks his father's joviality. Men who know him claim his personality doesn't come over on television too well. He feels so passionately about his beliefs that he becomes easily nettled on TV and loses his temper at the slightest disagreement. Although he has worked at improving it, Taft's personality is not generally ingratiating. In this respect, Eisenhower ranks far ahead of him.

Taft's voting record has been "flexible." Although he is not now considered isolationist, he did vote against entry into World War II, the North Atlantic Treaty and opposed the draft. He favors limited foreign aid. He believes that once we get embroiled in a mess we should do our utmost to get out of it, no matter whose fault it is. In this respect he has advocated an out-and-out fight in Korea, even though (as he terms it), it's a "Truman war."

The three words that gall Taft most are, "You can't win." His opponents (and friends, for that matter) have pointed out his lack of glamor and fights with labor would cost him any election. Taft pooh-poohs the "can't win" label. He doesn't believe glamor should decide an election (yet it is conceded it does). As to labor (Taft is the co-author of the much-disputed Taft-Hartley labor bill) he points to his overwhelming victory in 1950 in Ohio (a largely industrial state) as an indication that labor isn't as soundly against him as is charged.

Mr. Republican and his entourage have set up headquarters in Chicago's Congress Hotel. The big battle, Taft vs. Ike, is ready to start. It ought to be a good one.



I
Like
IKE

IKE

I
Like
IKE

IKE

IKE EISENHOWER

SPOTLIGHT ON A MILITARY

In the land just south of the United States known as Texas, there's much glee these days. For the sleepy cattle town of Denison, Texas is the birthplace of the man who could become the first Texan ever elected to the U. S. presidency. Among the man's qualifications is the fact that he left Texas for Abilene, Kansas shortly after he was born. But once a Texan, always a Texan. At any rate General Ike Eisenhower, still an Abilene citizen, could be the strongest Republican nominee since Teddy Roosevelt.

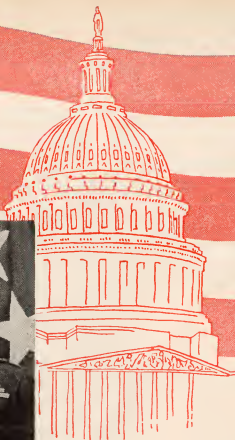
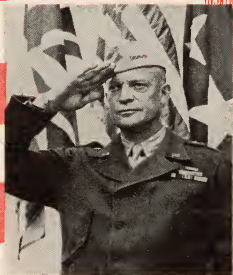
Born Oct. 14, 1890, Dwight David Eisenhower up until World War II was an unsung, relatively obscure Army colonel. A regular army man, he graduated from West Point, 61st in a class of 164. He played halfback on the football team until an injury sidelined him. He then became the academy's number one cheerleader, a moot distinction.

The Eisenhower career was most unspectacular although he did spend nine years serving under another "pretty fair" soldier, General Douglas MacArthur. The outbreak of World War II started Ike's brilliant rise to the rank of five star general, and while doing so, to become one of the most highly respected military men on earth. From the invasion at Normandy until V-E day, Eisenhower was Commander-In-Chief of all Allied European forces, a job which required some diplomatic handling of fiery French and British generals. In Europe Eisenhower is looked upon as the American liberator and, according to one French cabinet minister "The most



General Ike Eisenhower gives out with big smile to his wife Mamie on occasion of one of Ike's first public appearances without his uniform.

HERO



popular American in France since Benjamin Franklin."

Ike's postwar duties included a spell as chairman of the U.S. Joint Chiefs of Staff from which he retired to mufti and the presidency of Columbia University. When the North Atlantic Treaty Organization was formed Ike was named as leader of their combined armies. It was from this post that Ike, after much soul-searching, resigned to seek the nomination.

What are the Eisenhower qualifications for the Presidency? Personally he's loaded with charm, a point that Republicans pooh-pooh by saying that so was FDR. Although Ike is in many ways politically naive, he's looked to by the internationalist wing of the party as their only hope for healing the party's wounds and at the same time administer a sound thrashing to the Demos in November.

Domestically, Ike is a trifle on the conservative side, although he resents being called so. About the only issues he's spoken out on are federal FEPC—he's against it; blanket federal education grants to states—he's against it;

and Tideland Oil;—he believes control should be returned to the states.

On one point Ike is firm, and that is that the government has become overcentralized and as a result has bogged down into a bureaucracy. Too much emphasis has been placed on security and not enough on personal initiative. His most famous words on this were delivered to a rabid Texas crowd in 1949 when he said "If all you want in life is security, why not commit some crime that will put you in prison." In the same speech he advised the U. S. against becoming "kept men and women."

A factor that may harm Ike's convention chances is that the Convention keynote address will be delivered by General MacArthur. Although Ike and Mac admire each other professionally, it's no secret that privately they dislike one another. Best guess why: MacArthur resented having his former subordinate running the campaign in Europe which was given priority on supplies, while MacArthur's Pacific campaign had to make do with left-

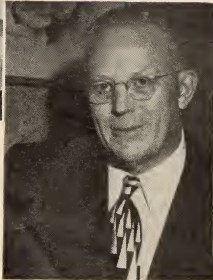
(Continued on page 37)

The Dark

If Bob And
watch these



Douglas MacArthur . . . get
tough with Russia.



Earl Warren . . . his platform is a straddle.



Harold Stassen, shown here
with Senator Estes Kefau-
ver (left) and WBKB news-
caster Ulmer Turner (cen-
ter), has been running . . .
since birth.

THE substitute may upset the stars.

Waiting bashfully in the wings like the understudies on a TV show, such dark horse candidates as Earl Warren, Douglas MacArthur and Harold Stassen watch carefully while Robert Taft and Dwight Eisenhower stage their titanic struggle for the Republican nomination.

In case of a deadlock between Bob and Ike, one of these men may become the compromise candidate. And it could happen if neither of the major candidates gets a simple majority (604) of the votes.

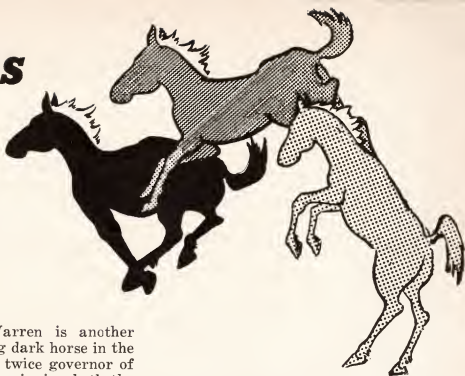
Strongest of the three dark horses is General Douglas MacArthur. The Hero of Bataan has a tremendous opportunity to stampede the GOP delegates on the strength of his keynote address, although right now he's firmly pledged to Taft.

At the start of the convention MacArthur has few delegates pledged to him, but mainly because he has urged his supporters to back Taft instead. But all delegates realize that MacArthur still has a grip on the imagination of the U.S. voters, and in case of a deadlock, they may turn to him as a substitute choice.

MacArthur's policies, if they can be boiled down simply, are: 1. A tough attitude towards Russia. 2. More government by the individual states and less by the federal branch. 3. Less taxation thru the abolition of needless government bureaus and services.

Horses

Ike deadlock,
GOP hopefuls



Governor Earl Warren is another who looms as a strong dark horse in the GOP race. He's been twice governor of California, each time winning both the Republican and Democratic races for that office (in California, a candidate can be nominated by both parties).

Before the convention was launched, Warren had more than 70 delegates pledged to him. Last minute deals, however, may have changed this total one way or another. He's the favorite son of California, which supplies 70 votes of his total.

A big handsome man, Warren was the GOP vice-presidential candidate in the 1948 election. Paired up with Tom Dewey, he lost to the Democratic team of Harry Truman-Alben Barkley. One of his 1948 handicaps was that he wasn't well known outside the West Coast. Since then, he's spent much time traveling about the country making speeches and getting acquainted.

Warren's platform, if any, is a sort of straddle between GOP conservatism and New Deal "liberalism." He favors more states' rights as opposed to federal centralization. At the same time, he's found to the left of traditional Republicanism on many basic national issues—health, insurance, and farm policy.

Harold Stassen, the third major dark horse, has been running for the U.S. presidency ever since birth. Formerly hailed as the boy wonder of politics, he's had experience as the governor of Minnesota and president of the U. of Pennsylvania.

Politically, he's a hybrid concoction of New Dealism and "grass roots ideal-

ism," the latter an historical hangover of the Wisconsin-La Follette political era. He preaches a sort of revived Teddy Rooseveltism, but it's apparently only the latest stage in a series of political flip-flops that have characterized his career.

Others who may be included in the dark horse stable are U.S. Senator Everett Dirksen of Illinois, Governor Tom Dewey of New York and Governor Theodore McKeldin of Maryland. But only in the event of a major crisis (such as the mass suicide of all other candidates) can these contenders be considered seriously.

Out of a total of 1206 delegates, 604 are needed to nominate a Republican candidate. The approximate numbers of delegates pledged to the major candidates, before the convention gets under way, are 480 for Taft and 392 for Eisenhower.

If either Taft or Eisenhower starts picking up steam early (i.e. on the second ballot), the convention may never see a third ballot, because delegates will start jumping on the bandwagon in increasing numbers, while blocs who voted against the apparent winner will later ask for a chance to switch their votes on the same ballot.

But if neither the Taft nor Eisenhower total starts growing, then watch closely for the dark horse, who in the best tradition, starts the race well in back but moves up when the favorites jam. Before anyone realizes it, the dark horse can beat the field.

REPUBLICAN CONVENTION VOTES BY STATES

STATES AND THEIR VOTES	FIRST BALLOT			SECOND BALLOT			THIRD BALLOT		
	Bob	Ike	Others	Bob	Ike	Others	Bob	Ike	Others
ALABAMA (14)									
ARIZONA (14)									
ARKANSAS (11)									
CALIFORNIA (70)									
COLORADO (18)									
CONNECTICUT (22)									
DELAWARE (12)									
FLORIDA (18)									
GEORGIA (17)									
IDAHO (14)									
ILLINOIS (60)									
INDIANA (32)									
IOWA (26)									
KANSAS (22)									
KENTUCKY (20)									
LOUISIANA (15)									
MAINE (16)									
MARYLAND (24)									
MASSACHUSETTS (38)									
MICHIGAN (46)									
MINNESOTA (28)									
MISSISSIPPI (5)									
MISSOURI (26)									
MONTANA (8)									
NEBRASKA (18)									
NEVADA (12)									

Saturday July 5

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 "GUNNERS AND GUNS"**—Film
Western feature film
- 10:00 7 SPACE PATROL**—Adventures
A scientist decides to make off with a powerful invention and use it to suit his own purposes
- 10:30 4 SMILIN' ED'S GANG**—Stories
Ed McConnell reads a tale for kids
- 11:00 4 BIG TOP**—Circus Show
Jack Sterling emcees circus fun with guest acts: the Three Sidneys, high wire bicycle act; Ricardys, Swedish trampoline performers; Leo & Josephine Casca, acrobats; Jimmy Troy, clown trapeze act; the Four Angels, acrobats; and Helen Haag's chimpanzees
- 12:00 4 ROLLER DERBY**—Action Thrills
Watch the stars as they fight for points; Ken Nydel describes the action
- 12:30 4 FILM**
9 AARON'S ACTION THEATER
Feature film "Kansas Terrors" with Bob Livingston, Ray Hatton & Duncan Renaldo; two Americans visit island under military rule and find the Commandant milking the natives
- 12:45 4 FILM**
1:00 4 "SHADOW OVER CHINATOWN"
Feature film with Sidney Toler, Mantan Moreland & Victor Sen Young; mystery with Charlie Chan on the trail of a murder ring and an insurance racket
- 9 BATTING PRACTICE**—Warm Up
- 1:10 9 LEAD OFF MAN**—Creighton
- 1:25 9 BASEBALL**—Cubs vs Cincinnati
Jack Brickhouse & Harry Creighton
- 2:30 4 "SHOOT TO KILL"**—Feature
Film with Russell Wade, Susan Walters & Vince Barnett; crooked politicians clash with newspapermen
- 5 HATS IN THE RING**—Talks
Guest: Sen. Richard Russell (D., Ga.)
- 3:00 5 CITY DESK**—Discussion
Current happenings in Chicago
- 3:30 5 CHICAGO '52—G.O.P.**
Outline of facilities for Republican Convention; featuring NBC's staff of commentators and tour of network installations at the International Amphitheater, Conrad Hilton Hotel and the Merchandise Mart
- 3:45 9 TENTH INNING**—Interviews
Chats with fans and recap of plays
- 4:00 4 CLASSIC THEATER**—Opera
Part II "Barber of Seville" sung by Ferruccio Tagliavini with Deems Taylor narrating

- 4:00 9 MUSIC A LA MODE**—Tunes
Jack Fuller at the piano with music
- 4:30 5 MR. WIZARD**—Scientific
Don Herbert and Bruce Lindgren discuss "Railroads" and use a model layout to demonstrate modern developments in railway transportation; Herbert also explains the operation of steam, diesel and electric locomotives
- 7 LUCKY SEVEN RANCH**—Western
"Flame of the West" with Johnny Mack Brown, Ray Hatton & Joan Woodbury; doctor decides that a six-shooter is only medicine to cure some tough hombres after murder of the marshal
- 4:45 9 NEWS VIEWS**—Carl Greyson
- 5:00 4 PATTERN FOR LIVING**—Talks
5 WESTERN ROUNDUP—Film
9 "MACHINE GUN MAMA"—Film
Feature with Armida, El Brendell, Wallace Ford & Jack La Rue; two young men trying to make money by selling elephant to a carnival become involved in romance and crooked dealings
- 5:30 7 FLIP THE FROG**—Cartoon Film
"Africa Squeaks"
- 5:40 7 FOR COWBOYS ONLY**—Western
"West of the Alamo" with Jimmy Wakely; rangers work incognito to solve a crime wave
- 6:00 4 SAMMY KAYE SHOW**—Musical
"So You Want To Lead A Band" quiz; also, mystery skit with prize
- 5 SPECIAL TALK BY SEN. ESTES KEFAUVER OF TENNESSEE**
9 BIG PICTURE—Army Film Report
- 6:30 4 BEAT THE CLOCK**—Games
Bud Collyer with stunts for guests
- 5 BOB AND RAY**—Comedy Satires
7 THESE ARE THE MEN—Film
Candidates Stassen, Taft, and Warren speak; John Daly, moderator
- 9 PET SHOP**—Gail Compton mc
South American birds, lessons for budgie birds & Pirouette's puppies
- 7:00 4 FARM TOWN U.S.A.**—Talks
5 ALL STAR SUMMER REVUE
Guests: Jimmy Savo, Connie Boswell, Betty & Jane Kean, the Peiro Bros., (hat juggler), Oliver Wakefield, and the Three Rockets dance team, plus emcee Mr. Ballantine, the magician

A REMINDER

Because some sporting events and many feature films run overtime, the starting times listed for programs FOLLOWING them will be approximate.

SATURDAY JULY 5—cont'd

7:00 7 PAUL WHITEMAN'S TEEN CLUB
Nancy Lewis & Junie Keegan assist
"Pops" with emcee duties on variety

9 PORTRAITS OF THE WEST
"Lone Star Ranger" western feature
discussed by George Jennings; stars
John Kimbrough, Sheila Ryan & Jon-
athan Hale; story concerns the efforts
of a Texas ranger to upset the plans
of a judge to grab the land and stage
a gold holdup

7:30 4 SONGS FOR SALE—Musical
Guests include Frances Langford,
Maureen Cannon & Mel Torme; emcee
Steve Allen

7 DRESS REHEARSAL—Interviews
Roger Price and staff commentators
conduct interviews from Conrad Hil-
ton Hotel in Chicago

8:00 4 "MICHAEL STROGOFF"—Film
Feature with Anton Walbrook, Eliza-
beth Allen & Fay Bainter; in effort
to reach Siberian post, the courier
of the Czar runs into love, intrigue,
spies, and Tartar cruelties

5 BLIND DATE—Arlene Francis

7 TRI-STAR THEATER—Features
Three features are shown in suc-
cession. Allow an hour to hour and
a half for each.

"One Of Our Aircraft Is Missing"
with Godfrey Tearle, Eric Portman &
Hugh Williams; a crew of bombers
start from England to make a raid
and all return but one.
"Medal For the General" with Godfrey
Tearle & Morland Graham; an old gen-
eral turns from the troubles of war to
the troubles of six slum children.
"Stranger From Santa Fe," western
film.

9 DICK TRACY—Mystery Drama
Adventures of the famous comic strip
character; Ralph Byrd stars as Dick

8:30 5 DANCE PARTY—Music and Fun
Emcee Jerry Lester

9 WRESTLING FROM MARIGOLD
Ned Taylor vs Joe Gordon; tag match
between Balk Estes & Milt Olsen vs
Baron Arena & Reggie Lisowski;
Cuban Pete vs Hans Schmidt; Tiny
Mills vs Ronnie Etchison; and the
Great Balbo vs Billy Goetz

DO YOU KNOW THE POLITICAL STARS ?

Answers to quiz on page 31

1. True 2. False. 3. True
4. False 5. False 6. False

Score 10 points for each correct
answer. Here's how you rate:
50-60, excellent; 30-50, good;
20-30, average; 10 or less, what
country you from, bub ?

AARON'S ACTION THEATER

WGN-TV Channel 9

SATURDAY.....12:00 Noon

Three Mesquiteers

SUNDAY.....12:00 Noon

Don Barry

MONDAY.....11:30 p.m.

Bob Steele

AARON HEATING

6805 S. Halsted

Radcliffe 3-8300

call us!!!

AT **any hour**
TV

REPAIRS



RADIO DISPATCHED TRUCKS

RO dney 3-2200

TELE-TRONICS

SERVING ALL CHICAGOLAND

PICK'N CHICK'N

Trade Mark Reg.

**PROMPT
DELIVERY
SERVICE**

A Full Half of CHICKEN
Fried to a Golden Brown
\$1.10
• FRENCH FRIES • BUN
• COLE SLAW • BIT OF MONEY



Central
(Evanston)

Cicero

Lake Michigan

WE'LL
STRETCH
THESE

DELIVERY
LIMITS

A BIT

Irving
Park

Oak Park

12th Street

Montrose

Western

- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

4315 W. North Ave., CA pilot 7-5315
1565 W. Howard St., SH eldrake 3-1620

Present this ad for **FREE DELIVERY**

LETTERS to the editor

(Continued from page 4)

... If one reads into the history of Radio and TV they'll find that the "ham" has played a great part in their development. And instead of asking if something can be done about the ham's signal coming over their TV set, they should examine the receiver or the antenna. That's where the fault lies. . . .

Chicago, Ill. **JOSEPHO "TEX" KERN-WGLTY**

.. My daughter Maureen Cannon has done numerous guest shots on TV, yet Chicago never seems to carry any of the shows. Example—Songs for Sale. The only chance I get to hear her is on the Goodyear Commercials. Wish you'd campaign for Chicago to pick up more N. Y. shows. . . . Just a lonesome Mom.

Chicago, Ill.

MRS. BRIDGIT CANNON

Since "Here's Your Navy" is such a fine show, they ought to televise a show from Fort Sheridan which is also close by. I'm sure the Army could present an equally exciting show. . . .

Kenosha, Wisc.

MRS. H. S.

(Ed. Note: How about the Marines?)

We do hope Dagmar doesn't do a real fadeout on TV as we love her and hope she gets some livewire to back her up with some decent scripting. She's sweet and beautiful.

Porter, Ind.

M. KARP

... Those who know Frankie Laine are keenly aware of the unusual talent and wonderful personality that the man possesses. So why try to belittle his greatness. . . .

Flossmoor, Ill.

SANDIE HATHAWAY

The last time we watched "Lights Out" we nearly blew a fuse, it was so bad.

Chicago, Ill.

POMP, CURLY & WINE

SATURDAY JULY 5—cont'd

9:00 5 TV NEWS CONFERENCE

Interviews with political personalities by Martha Rountree & Lawrence Spivak

9:30 4 FILES OF JEFFREY JONES

"Death Book." Jeff lands in San Francisco to track down kidnappers of Mike Malone and becomes entangled with big-time gambling syndicate

5 ASSIGNMENT MANHUNT

"Overdue Account" by Alfred Baker; tense story of mobsters facing a grim case of mistaken identity while on a mission of murder

7 "MEDAL FOR THE GENERAL"

(see 8:00 channel 7 listing)

10:00 4 "VAMPIRE BAT"—Feature Film

Melvyn Douglas and Fay Wray in mystery of a fiend who murders in the guise of a vampire bat

5 GRAND MARQUEE—Film

11:00 7 "STRANGER FROM SANTA FE"

(see 8:00 channel 7 listing)

9 "DR. CHRISTIAN MEETS THE WOMEN"—Feature Film

Jean Hersholt, Dorothy Lovett, Edgar Kennedy & Frank Albertson; Dr. Christian does battle with a sharpie who advertises quick-reducing for women of the town

11:30 4 ULMER TURNER & THE NEWS

Current events around the world

11:45 4 "MAN WHO COULD WORK MIRACLES"

Feature film with Roland Young, Joan Gardner & Ralph Richardson; a meek store clerk is given power to work miracles and decides to reform the world

(Stations reserve the right to change above listings without notice)

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB
4

WNBQ
5

WGN-TV
9

Auto Waxing

SIMONIZ

BLUE CORAL

\$10⁹⁵

YOU GET ALL THIS . . .

- Wash
- Dry
- Vacuum Interior
- Body Cleaned
- Chrome Cleaned
- Body Waxed
- Door Frames Cleaned
- Tires Blackened
- White Wall Tires
- Steam Cleaned
- Floor Mats and Carpets Cleaned
- Dash and Window Frames Waxed
- Windows Cleaned

CALL **UNiversity 4-4111**

open Sundays

EVANSTON RAPID AUTO WASH, INC.

123 Chicago Ave., Evanston

½ Block North of Howard and Clark

1 block from "L", Bus and Street Car

Sunday July 6

WBKQ WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 **"WOMEN IN BONDAGE"**
Film with Gail Patrick, Nancy Kelly & Gertrude Michael; story of the degradation of women under the Nazi regime
- 9 **AMERICA AT CHURCH—Relig.**
Bethany Ref. Church of Roseland
- 11:00 7 **PAPA BEAR'S NEWSREEL**
- 11:15 5 **THE PULPIT—Inspirational**
- 7 **TOOTSIE HIPPODROME—Circus**
Emcee John Reed King presents circus acts: The Brackaways, comedian bicyclists; also, Naitto's dog
- 9 **"THEY CAME TO A CITY"**
Feature film with Frances Rowe & John Clements; story deals with the reactions of a group of people to a new way of life
- 11:30 4 **CANDY CARNIVAL—Variety**
Gene Crane is host to talent
- 5 **LIVE AND LEARN—Discussion**
Dr. Walter Johnson, Dr. Herman Finer and Dr. Rollin B. Posey discuss "The Meaning of Politics in 1952"
- 7 **FAITH FOR TODAY—Religious**
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn
- 12:00 4 **ULMER TURNER AND THE NEWS**
- 5 **WILLIAMSBURG RESTORED**
Documentary narrated by Walter Abel
- 7 **TROUBLE WITH FATHER—Skit**
- 9 **AARON'S ACTION THEATER**
Feature film (1st showing) "The Apache Kid" with Don Barry, Lynn Merriek & Leroy Mason; a western Robin Hood holds up a stagecoach to pay gang of road workers
- 12:15 4 **YOUR FUTURE HOME—Ideas**
- 5 **NATURE OF THINGS—Science**
- 12:30 4 **"JUNIOR PROM"—Feature Film**
Freddie Stewart & June Preisser in story concerning a high school election where the father of one candidate aids his son by threats
- 5 **FRONTIERS OF FAITH—Relig.**
Guest: Dr. Charles Templeton of Chicago, Evangelist for Church of Christ; topic: "Begin Living By Faith In Him"
- 7 **AMATEUR HOUR—Chgo. Talent**
- 1:00 5 **HATS IN THE RING—Talks**
Guest: William R. Schneider
- 9 **BATTING PRACTICE—Warmups**
- 1:10 9 **LEAD OFF MAN—Creighton**
- 1:25 9 **BASEBALL—Cubs vs Cincinnati**
- 1:30 5 **HOW DOES YOUR GARDEN GROW?—Planting And Care**
John Ott discusses crab grass and how to control it
- (Continued on page 18)

Watch Tomorrow's Stars

TODAY

And Every Sunday

AT
12:30



THE
famous
MORRIS
B.
SAGHS'

"AMATEUR HOUR"

with

BOB MURPHY

as master of ceremonies

and a host of talented performers
competing for prizes and a spot
in the entertainment world

Your Entire Family will enjoy it
ON

CHANNEL

WENR-TV

SUNDAY JULY 6—cont'd

- 1:30 7 WILD BILL HICKOK**—Western
Guy Madison & Andy Devine star
- 2:00 4 CONVENTION PREVIEWS**
5 FILM
7 CISCO KID—Western Movie
"Foreign Agent"
- 2:30 4 WHAT'S THE BIG IDEA?**
Dr. Mortimer Adler speaks on liberal education discussing philosophies found in Great Books of the Western world
- 5 THE MAN WHO**—Political
History of the Republican party in documentary form showing films of previous campaigns and relating them to present issues
- 7 ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 3:00 4 CONVENTION CLOSEUP**
7 SADDLE & SAGE—Western
"Under Arizona Skies" feature film
- 3:30 4 TODAY & TOMORROW**—News
5 FEARLESS FOSDICK—Puppets
- 3:45 4 INDUSTRY ON PARADE**—Film
9 TENTH INNING—J. Brickhouse
Recap of the game & interviews
- 4:00 4 GOVERNOR STEVENSON**—Talks
5 ZOOPARADE—About Animals
R. Marlin Perkins & Jim Hurlbut visit the hoofed animals at the zoo: buffalo, zebu, deer and many others
- 7 SUPER CIRCUS**—Big Top Fun
Claude Kirchner presents the Van de Veldes, musical acrobatic troupe; Bernie Hoffman and the menagerie; Newt Loken, comedy trampoline; Renald & Rudy, hand balancing; Clifty, Scampy & Nicky take over the band for vacationing Mary Hartline; also, Willie Necker and his Dalmations
- 9 BASEBALL**—Cubs vs Cincinnati
Second game of double header
- 4:30 4 WHAT IN THE WORLD**—Talk
Moderator Dr. Froelich Rainey with panelists Dr. Carleton Coon & Dr. Schuyler Cammann
- 5 SKY KING THEATER**—Western
- 5:00 4 MAN OF THE WEEK**—Political
Discussion
Show originates from Chicago's Conrad Hilton Hotel
- 5 STERN SPORTS QUIZ**—Bill Stern
- 7 OPERATION CHICAGO**
Bryson Rash, Ted Malone, Walter Kiernan & Roger Price talk on how to get to Chicago and how to find the convention, for arrival of the delegates
- 5:30 4 IT'S NEWS TO ME**—Panel Show
Panel: Anna Lee, John Henry Faulk, Quentin Reynolds and Virginia Gilmore

- 5:30 5 WASHINGTON SPOTLITE**—Talk
"Should the President Be Given Power to Seize Industry? Discussed by Sen. Wayne Morse (Oregon), editor Kenneth Kramer and moderator Marquis Childs
- 7 THE AMERICAN SCENE**—Film
- 5:45 5 LEN O'CONNOR & THE NEWS**
- 6:00 4 GENE AUTRY SHOW**—Western
Autry and Champion ride the range to find notorious "Buckeye," wanted for robbing a construction company's bankroll in "The Raiders"
- 5 MEET THE PRESS**—Interviews
Interviews with all leading candidates for the Presidential nomination of each party conducted by Martha Rountree and Lawrence Spivak
- 7 YOU ASKED FOR IT**—Requests
- 9 FEATURE FILM**
- 6:30 4 THIS IS SHOW BUSINESS**
Host Clifton Fadiman with Sam Levenson and George S. Kaufman welcome singer Evelyn Brooks, comedian Jack Leonard and dancer Betty Bruce
- 7 WHAT'S THE ANSWER**—Quiz
- 7:00 4 TOAST OF THE TOWN**—Variety
Ed Sullivan presents Lt. Gen. Edward M. Almond, commandant of the U.S. Army War College on behalf of the Red Cross Blood Bank
- 5 BIG PAYOFF**—Quiz Show
Randy Merriman and Bess Myerson conduct exciting quiz with prizes
- 7 KING'S CROSSROADS**—Film
- 9 FAITH OF OUR FATHERS**
U.S. Army Choir with Chaplain William B. Sharpe
- 7:30 9 PRESS CONFERENCE**—Interviews
Lee Schooler and panel of newspapermen interview leading candidates and key personalities in special convention series; (open to the public)
- 8:00 4 INFORMATION PLEASE**—Quiz
Try and stump the experts! Panel includes: Franklin P. Adams, John Kieran; Clifton Fadiman, moderator
- 5 TV PLAYHOUSE**—Drama
"Leaf Out of a Book" with Claudia Morgan & Lauren Gilbert; story of a contest between an older woman at the top of her profession in advertising and a young girl with brilliant, creative ideas
- 7 QUEST FOR SERENITY**
Religious talks by Dr. Hildebrand
- 9 ROCKY KING**—Roscoe Karns
"Dial 'M' For Murder." Television provides the clue for a murder on TV
- 8:30 4 BREAK THE BANK**—Quiz Game
Bud Collyer emcees audience participation
- 7 NIGHTS AT THE ROUND TABLE**
Studio staff commentators speak from the presidential suite
- 9 PLAINCLOTHESMAN**—Drama
The numbers racket provides a clue to the murder of a gangster in "Machine Gun Dottie"

SUNDAY JULY 6—cont'd

9:00 4 CELEBRITY TIME—Variety
Conrad Nagel's guests include: Benny Goodman, Yehudi Menuhin and Jarmila Novotna

5 SUMMER THEATER—Drama
"The Legend of Josiah Blow" by Howard Callen; on July 4, 1776, a fire cracker explodes and sends its inventor into the present day

7 HOUR OF DECISION—Relig.
Evangelist Billy Graham preaches

9 THEY STAND ACCUSED—Drama
Because of negligence, three people are killed in a forest fire; jury must decide whether or not criminal disregard of the safety of others resulting in death is manslaughter

9:15 7 TO BE ANNOUNCED

9:30 4 WHAT'S MY LINE?—Quiz
Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf

5 AMERICAN FORUM OF THE AIR
"Convention Activities" with Sen. Everett Dirksen (R., Ill.) & Sen. Paul Douglas (D., Ill.) and brief statement by Guy Gabrielson, chairman of the Republican Nat'l Committee

7 FOCUS—Documentary Film
"Quiet Triumph," movie about chaplains in the U.S. services

10:00 4 "GHOST GOES WEST"—Feature
Film with Robert Donat & Jean Parker; story of a millionaire who buys an ancestral castle, has it dismantled and ships it to New York

5 WEATHERMAN—Clint Youle

7 DREW PEARSON—News
Analyses of news at home and abroad

9 COURTESY THEATER—Feature
Film (1st showing) "Don't Trust Your Husband" with Fred MacMurray & Madeleine Carroll; a sophisticated comedy about the complications which occur when a jealous wife attempts to teach her husband a lesson

10:10 5 DORSEY CONNORS—Ideas

10:15 5 ALEX DRIER—News Report

7 EARL NIGHTINGALE—Talks

10:30 5 SPORTS STAR TIME—Duggan

7 OPEN HOUSE—Convention
ABC welcomes the Republican delegates; Elmer Davis, Pauline Frederick and others hosting from the headquarters suite at the Conrad Hilton

11:00 7 "MYSTERY TRAIN"—Feature
Film with Marceline Day, Nick Stuart & Hedda Hopper; drama of the rails

11:30 4 ELOISE SALUTES THE STARS

9 FEATURE FILM

(Stations reserve the right to change above listings without notice)

TV FORECAST

TOP CONVENTION COVERAGE ON CHANNEL 9

SEE the telecasts direct from the convention.

SEE exclusive films at 6:45 PM
Monday thru Friday on
"The Chicagoland Newsreel".

SEE PRESS CONFERENCES with key,
political figures—

SUNDAY & THURSDAY 7:30-8:00 P.M.
MON. — TUES. — WED. 7:00-7:30 P.M.

DON'T MISS HISTORY IN THE MAKING!

WGN-TV Channel 9

TV FIRST!

**"DON'T TRUST
YOUR
HUSBAND"**

Fred
MacMURRAY
•
Madeleine
CARROLL

A Thousand Laughs!
You'll Love This
Hilarious Love
Triangle

COURTESY THEATER

SUNDAY AT 10 PM!
WGN-TV

**TURN TO WBKB
FOR THE FINEST INTV**



**ALL
HANDS
ARE
TURNING
TO
WBKB
FOR
THE
Best
TV
COVERAGE
ON
THE
Presidential
Conventions**

CHANNEL

4



WBKB

Monday July 7

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
8:45 9 **Travelogue**—Film Short
"Easter Island"
9:00 4 **Morning News**—Interviews
5 **Convention Highlights**—News
9 **Chicago Cooks**—Kay Middleton
9:30 4 **Arthur Godfrey Time**—Variety
7 **"Westland Case"**—Feature
Film with Preston Foster, Carol Hughes and Barbara Pepper; private eye is hired to free a man charged with murdering his wife
9:45 4 **Al Pearce Show**—Variety
10:00 5 **Home Cooking**—Eddie Doucette
Jellied shrimp mold and ginger ale sparkling fruit salad
9 **Picture Payday**—Quiz Program
10:15 4 **Bride & Groom**—Interviews
10:30 4 **Creative Cookery**—F. Pope
Chocolate fondant fudge supreme; asparagus and tuna casserole; and German hot potato salad (see pg. 36)
5 **It's A Problem**—Discussion
"How To Go Visiting" discussed by Roma Gans, professor of education at Columbia Univ., Wm. Bristow of the Board of Education of New York, Helen Parkhurst and Ben Grauer
7 **Bob And Kay Show**—Variety
9 **Strike It Rich**—Quiz Session
Guest: Robert Clary, actor
11:00 5 **Ruth Lyons' '50 Club**—Chats
9 **Egg And I**—Serial Story
11:15 9 **Love Of Life**—Serial
11:30 4 **Republican Convention**
5 **Republican Convention**
7 **Convention Curtain Raiser**
Continued to approximately 3:00, immediately followed by a feature film
(Continued on page 22)

Keynote Comebacks

The keynote address (to be delivered by General Douglas MacArthur this year) is considered to be one of the most important parts of a convention. In 1948 John Bricker of Ohio gave an eloquent blast at Democratic bureaucrats. Two weeks later at the Democratic convention, keynoter Alvin Barkley got a roar out of the crowd in answering Bricker with his classic definition of a bureaucrat. "A bureaucrat," said Barkley, "is a Democrat that has a job that a Republican wants."

BATTLE FOR CHICAGO



CHICAGO UNLIMITED, the non-profit outfit set up to salvage Our Town's crumbling radio-TV empire, has released a list of Chicago individuals and organizations who have enlisted in the movement (as of late June).

Chicago Unlimited is located at 185 N. Wabash avenue. Individual shares are \$25. Organization shares are \$100. Charter memberships are \$500.

Chicago Unlimited supporters (alphabetically):

Marianne Bertrand, Jack Bivans, Paul Barnes, Clare Baum, Jim Campbell, Marion Casey, Charles Chan, Maurice Copeland, Everett Clarke, Helen Corrigan, Hugh Downs, Harry Elders, Eleanor Engle, Charles Flynn, Sondra Gair, Mel Galliard, Donald Gallagher, John Gannon, Jerry Garvey, Stanley Gordon, James Goss, Norman Gottschalk.

Bonnie Heller, George Heinemann, Art Hern, James Jewell, Raymond Jones, Bunny Kacher, Beulah Karney, Eloise Kummer, Jack Lester, Sunda Love, Doris Marie Mann, Betty Mitchell, Catherine Payne, Cornelius Peeples, Art Peterson, Alma Platts, Jess Pugh, J. E. Quinlan Jr.

Norma Ransom, Jack Russell, Sam Siegel, Fred Smith, Hope Summers, Charles Sweningsen, John Weigel, Richard Winters, Scotty Wiseman and Sanford Wolff.

Organizations who have enlisted (alphabetically):

American Federation of Radio Artists, Jewell Radio and Television Productions, Radio and Television Directors Guild, TV Forecast magazine and Wilding Studios.

IT'S TIME TO ASK A FEW QUESTIONS

In the wake of this most enlightening news dispatch, we feel it's time to ask a few pertinent questions:

1. Where are the so-called "big names" of Chicago Television and Radio?
2. Where are the Chicago agencies, especially those who book millions of dollars a year?
3. Where are the individual directors, as such?
4. Why don't Chicagoans in the industry who shout the loudest about losing TV-radio programs to New York put their money where their mouth is?

—the Editors

BIGGEST TV SERVICE OFFER IN TOWN — CITY WIDE SERVICE

WITHIN ONE HOUR—DAY—NIGHT—SUNDAY

FOR **\$7⁹⁵** NO HIDDEN
ONLY CHARGES

SERVICE AND ALL TUBES NEEDED EXCEPT BIG PICTURE TUBE TO REPAIR YOUR SET IN YOUR HOME. BESIDES A COMPLETE TV CHECKUP INCLUDING ALL FOLLOWING ADJUSTMENTS

- FOCUS
- ION TRAP
- VERTICAL HEIGHT
- HORIZONTAL LOCK-IN
- ALL HORIZONTAL ADJUSTMENTS
- CENTERING

90-Day Written Guarantee with Every Service Call

NORTH

Jewel Home Appliances
CAPITOL 7-7765

After 8 p.m. & Sun Call GR 7-2241

SOUTH

SOUTHTOWN TV
MIDWAY 3-4740

WEST

TELE-CENTER
CRAWFORD 7-1889

MONDAY JULY 7—cont'd

11:30 9 Republican Convention

The following programs are tentative and will be telecast following the convention session if the latter ends before 1:00

- 1:00 4 **Garry Moore Show—Variety**
- 9 **Movie Quick Quiz—Games**
Howard Dorsey conducts quiz program
- 1:15 9 **Test Pattern 'Til 5:00**
- 1:30 4 **Guiding Light—Serial Tale**
- 5 **Noontime Comics—John Coons**
- 1:45 4 **Convention Roundup**
- 2:00 4 **Film**
- 5 **Big Pay-Off—Quiz Contest**
- 2:15 4 **Film**
- 2:30 4 **Summer School—Discussion**
- 5 **Johnny Dugan Show—Variety**
- 3:00 4 **"Boys Of The City"—Feature**
Film with Bobby Jordan, Leo Gorcey & Dave O'Brien; the East Side Kids go to the mountains for a vacation and immediately become involved with gang of crooks
- 5 **Matinee In New York—Variety**
Commentary by Robin Chandler from the International Amphitheater; "Winner Take All" contest; and cracker barrel interview with James L. Wick
- 7 **"Defenders Of The Law"—Film**
Feature with Dale Owen & Edmund Breeze; story of how racketeers are always eventually caught by the defenders of the law
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **"Woman Unafraid"—Feature**
- 4:15 4 **Assembly—Military Talks**
Chief Joseph Corey shows a film titled "Return of the Zipper Fleet"
- 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Film**
- 5 **Howdy Doody Show—Puppets**
- 5:00 4 **Kids Karnival Kwiz—Games**
- 5 **Cactus Jim—Western Film**
- 7 **Sagebrush Theater—Serial**
"Lost Trail" part I
- 9 **Trail Blazers' Theater—Western**
"Lone Star Lawmen" feature film
- 5:30 4 **Silhouettes Of The West—Film**
- 5 **Weatherman—Clint Youle**
- 7 **Tom Corbett, Space Cadet**
- 5:40 5 **Dorsey Connors Show—Tips**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Something To Talk About**
- 7 **Paddy The Pelican—Cartoon**
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **Chicago Weather—Climate**
- 6:00 4 **Sports & Comments—Bob Elson**
- 5 **Convention Highlights**
Roundup of the day's events

- 6:00 7 **Austin Kiplinger & The News**
- 9 **Captain Video—Adventures**
- 6:10 7 **Sports Highlights—News Events**
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O' The Weather—J. Weigel**
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Those Two—Comedy Skits**
- 7 **Curtain Up—Film**
"Season Of Divorce" by John Cheever; starring Leora Dana & John Forsythe; young couple save their marriage by heeding advice of older couple
- 9 **Spencer Allen & The News**
- 6:45 4 **Perry Como Show—Musical**
Tunes: "Walking My Baby Back Home," "Somewhere Along the Way," "There's Doubt In My Mind" & "Night and Day"
- 5 **News Caravan—John C. Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **VIDEO THEATER—Drama**
"Lady From Washington" by Jessie Sandler; Constance Cummings stars as a woman senator who is forced to choose between marriage and a successful political career
- 5 **QUIZ KIDS—Emcee Joe Kelly**
Panel: Joel Kupperman, Pat Conlon, Janet Ahern, Frankie Vanderploeg, Melvin Miles and guest, Laurie Miles; subject is the upcoming political conventions
- 7 **OUT OF THE FOG—Drama**
- 9 **PRESS CONFERENCE—News**
Convention news and interviews with Lee Schooler (open to the public)
- 7:30 4 **GODFREY'S TALENT SCOUTS**
Professional talent competition
- 5 **VOICE OF FIRESTONE—Music**
Guest soloist, soprano Dorothy Warenskold sings "Depuis le Jour" from Charpentier's "Louise," "Why Do I Love You?," "I Love Life" & "Love Is Where You Find It"; chorus & orchestra do "She Is Free," "La Bamba de Vera Cruz" & "Finlandia"
- 7 **TO BE ANNOUNCED**
- 9 **CONVENTION NEWSREEL**
- 8:00 4 **MY LITTLE MARGIE—Comedy**
Margie disguises herself as pig-tailed child to meet "young" friend of her father's, but friend turns out to be tall, dark and handsome
- 5 **LIGHTS OUT—Mystery Drama**
"The Corpse in Room 13." A tired old man checks into a cheap hotel with a briefcase believed to be full of money
- 7 **PEARSON'S PARADE—Talks**
Interviews by Drew Pearson, Roger Price, Ted Malone, Walter Kiernan, Quincy Howe, Pauline Frederick, Taylor Grant and guests
- 9 **GUIDE RIGHT—Military Show**
Music and informative discussions

MONDAY JULY 7—cont'd

- 8:30 4 **REPUBLICAN CONVENTION**
Address by Douglas MacArthur
5 **REPUBLICAN CONVENTION**
7 **REPUBLICAN CONVENTION**
9 **REPUBLICAN CONVENTION**
Continued to conclusion
9:00 4 **REPUBLICAN CONVENTION**
10:00 4 **REPUBLICAN CONVENTION**

The following programs are tentative times and will be telecast following the convention session, if the latter ends before midnight

- 5 **WEATHERMAN**—Clint Youle
7 **PAGE ONE**—Tentative Time
10:10 5 **DORSEY CONNORS**—Ideas
10:15 5 **CLIFTON UTLEY AND THE NEWS**
10:30 4 **ULMER TURNER & THE NEWS**
5 **LET'S LOOK AT SPORTS**—Duggan
7 **"REG'LAR FELLERS"**—Feature
Film with Sarah Padden, Roscoe Ates & Maren Mayo; story about a wealthy woman who hates children because her son married against her wishes
9 **"Winterset"**—Feature Film
Burgess Meredith, John Carradine, Mischa Auer and Margo; a man is framed for murder and electrocuted; sixteen years later his son searches for the witness who never testified
10:45 4 **SPORTS SCOREBOARD**—Elson
5 **HERBIE MINTZ SHOW**—Musical
10:55 4 **CHGO. WEATHER**—P. Geraghity
11:00 4 **MUSICAL NITE-CAP**—Variety
11:15 4 **KUP'S COLUMN**—News—Guests
11:30 4 **MIDNIGHT EDITION**—U. Turner
9 **AARON'S ACTION THEATER**
Feature film "Arizona Gunfighter" (1st showing) with Bob Steele

(Stations reserve the right to change above listings without notice)

"No Deal" Abe

Practically all conventions are approached by prospective candidates with innocent cries of purity and "no deals." This, of course, doesn't apply to campaign managers who will make any deal when "Success is frankly on the block." Honest Abe Lincoln wired his convention manager Donald Davis, later a Supreme Court Justice, "Make no deals for me." Davis caught up in the hysteria at Chicago replied when receiving the wire "We are here, and he is not!" That was in 1860, and as every schoolboy knows, the nomination went to "No Deal" Abe.

TV FORECAST

Concrete } **DRIVEWAYS
GARAGE FLOORS
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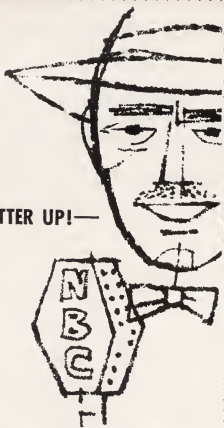
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NBC
CHANNEL 5

NBC TELEVISION



Tuesday July 8

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today—News & Commentary**
- 8:45 9 **Chicagoland Newsreel—Data**
Local news and events of interest
- 9:00 4 **Arthur Godfrey Time—Variety**
- 5 **Convention Highlights**
- 9 **Chicago Cooks—Kay Middleton**
New recipes and ideas in cooking
- 9:15 4 **Morning News—Late Reports**
- 9:30 4 **Arthur Godfrey Time—Variety**
- 7 **"Senor Jim"—Feature Film**
- 9:45 4 **Al Pearce Show—Variety**
- 10:00 5 **Home Cooking—Eddie Doucette**
Cooked green bean varieties and
chicken croquettes prepared by Eddie
- 9 **Picture Payday—Quiz Contest**
Questions based on newspaper pics
- 10:15 4 **Bride & Groom—Wedding**
- 10:30 4 **Creative Cookery—F. Pope**
Chocolate orange cake; orange-jelly
filling and glossy chocolate icing
- 5 **It's A Problem—Discussion**
"Do Women Overwork?" Discussed by
Lena Levine, psychiatrist with the
American Association of Marriage
Counselors, Dr. Robert Gomberg, ex-
ecutive director of the Jewish Family
Service, and Fannie Hurst
- 7 **Bob And Kay Show—Guests**
- 9 **Strike It Rich—Quiz Time**
- 11:00 5 **Ruth Lyons' '50 Club—Informal**
- 9 **Egg And I—Serial Story**
- 11:15 9 **Love Of Life—Continued**
- 11:30 4 **Republican Convention**
- 5 **Convention Coverage**
- 7 **Convention Curtain Raiser**
- 9 **Republican Convention**
Continued to approximately 3:00
- 12:15 5-9 **All-Star Baseball Game**
American League vs National League
game described by Jack Brickhouse
and Mel Allen (see story page 42)

The following programs are tenta-
tive and will be telecast following the
convention session if the latter ends
before 1:30

- 1:30 4 **Guiding Light—Serial Story**
- 1:45 4 **Convention Roundup**
- 2:00 4 **Film**
- 2:15 4 **Bill Evans Show—Variety**
- 2:30 4 **Film**
- 3:00 4 **"Renegade Girl"—Feature**
Film with Alan Curtis & Ann Savage;
southern girl falls in love with Yankee
during the Civil War
(Continued on page 26)

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TUESDAY JULY 8—cont'd

- 3:00 5 **Matinee In New York**—Variety
"Winner Take All" contest; Paul Kil-
liam presents an old time movie;
Robin Chandler and commentary from
Chicago
- 7 **"Song Of The Road"**—Feature
- 9 **Movie Quick Quiz**—H. Dorsey
- 3:15 9 **Music Ala Mode**—Jack Fuller
- 4:00 4 **Lucky North Show**—Tentative
- 7 **"Second Honeymoon"**—Feature
Film with Tyrone Power, Loretta
Young & Stuart Erwin; divorced cou-
ple meet again and fall in love, though
one of them is married again
- 4:15 4 **Film**
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 5 **Howdy Doody Show**—Puppets
- 4:45 4 **Backstage Diary**—Gossip
TV Forecast editor Marty O'Shaugh-
nessy & Bonnie Weber present inti-
mate views of TV celebrities
- 5:00 4 **Kids Karnival Kwiz**—Games
Art Hern as Natco the clown
- 5 **Cactus Jim**—Western Feature
- 7 **Sagebrush Theater**—Western
"Lost Trail" part 2
- 9 **Trail Blazers' Theater**—Western
"Lucky Texan" feature film
- 5:30 4 **Silhouettes Of The West**—Music
- 5 **Weatherman**—Clint Youle
- 7 **Mary Hartline's Party**—Games
Mary Hartline and pianist Chet
Roble direct the fun (see page 45)
- 5:40 5 **Dorsey Connors Show**—Tips
- 5:45 4 **Window Shopping**—Commercial
- 5 **Something To Talk About**
Chuck Acree discusses interesting
events and interviews his guests
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Convention Highlights**—News
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—News Events
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O' The Weather**—J. Weigel
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Liberace At The Piano**—Musical
Selections ranging from the classics
to popular music of the day
- 7 **Beulah Show**—Comedy Skits
Beulah gives the show of her life
without coaching to save the Hender-
sons from a self-styled dramatic coach
in "Alice and the Actor"
- 9 **Spencer Allen And The News**
- 6:45 4 **Music Hall With Patti Page**
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—News

- 7:00 4 **ROLLER DERBY**—Action
Ken Nydell narrates the race
- 5 **MIDWESTERN HAYRIDE**
Emcee Bill Thall with instrumental
and vocal soloists and groups
- 7 **ON TRIAL**—Discussion
- 9 **PRESS CONFERENCE**—News
Convention interviews with Lee
Schooler (open to the public)
- 7:30 4 **PARS, BIRDIES & EAGLES**
Danny O'Neil and his guests demon-
strate how to improve your golf game
- 7 **UNITED OR NOT**—Discussion
Current events of the day are debated
by outstanding statesmen
- 9 **KEEP POSTED**—Discussion
Martha Rountree and Lawrence Spiv-
ak lead discussions on current issues
- 8:00 4 **CRIME SYNDICATED**—Drama
- 5 **BOSS LADY**—Drama
Lynn Bari as the top executive of a
construction organization is faced
with two problems, namely: that of
finding a general manager who does
not fall in love with her, and keep-
ing her father head of a business
- 7 **PEARSON'S PARADE**—Talks
Drew Pearson, Roger Price, Ted
Malone, Walter Kiernan, Quincy
Howe, Pauline Frederick, Taylor
Grant and guests
- 9 **CHARLIE WILD, DETECTIVE**
- 8:30 4 **REPUBLICAN CONVENTION**
- 5 **CONVENTION COVERAGE**
Continued to conclusion
- 7 **REPUBLICAN CONVENTION**
- 9 **REPUBLICAN CONVENTION**

The following programs are tenta-
tive and may be canceled because of
convention

- 9:00 5 **AMATEUR HOUR**—Ted Mack mc
Salute to Brooklyn, New York
- 9:30 4 **THE UNEXPECTED**—Drama
"The Hitchhiker Was a Lady" with
Jane Nigh & John Kellog; suspense
story about a pretty hitchhiker, a
good-looking truck driver and a mys-
terious country doctor
- 7 **THEATER FAMILY FAVORITES**
"Treasure of the Heart" with Douglas
Dick, Ruth Clifford & Mary Castle;
two lonely orphans find their dreams
come true with the arrival of a young
physician
(tentative time) Stand by! This pro-
gram will be presented not later than
10:00
- 9:45 5 **BOB CONSIDINE SHOW**—Views
The following programs are tenta-
tive times and will be telecast fol-
lowing the convention session, if it
ends before midnight

TUESDAY JULY 8—cont'd

- 10:00 5 WEATHERMAN**—Clint Youle
7 DANGEROUS ASSIGNMENT
 Steve is sent to Rome to break an international opportunist's "Perfect Alibi" when the U.S. is accused of being the cause of murder (Stand By! This show will be presented not later than 10:30)
- 10:10 5 DORSEY CONNORS**—Ideas
- 10:15 5 CLIFTON UTLEY & THE NEWS**
- 10:30 4 ULMER TURNER & THE NEWS**
5 LET'S LOOK AT SPORTS
- 10:45 4 REYNOLDS ON SPORTS**
5 HERBIE MINTZ SHOW—Musical
- 10:55 4 CHGO. WEATHER**—Climate
- 11:00 4 MUSICAL NITE-CAP**—Tunes
5 COMIC RELIEF—Wed Howard
 Danny O'Neil is your singing host
- 11:15 4 DISC JOCKEY SHOW**—Hal Tate
- 11:30 4 KUP'S COLUMN**—Gossip & News
- 11:45 4 "MEN ARE NOT GODS"**—Film
 Feature with Miriam Hopkins, Gertrude Lawrence & Rex Harrison; story of a real love triangle in a London play
- 1:15 4 MIDNIGHT EDITION**—U. Turner
 (Stations reserve the right to change above listings without notice)

HOW THE GOP SPENT ITS TIME IN 1948

1st Day—Addresses of welcome. Committee resolutions. Keynote address.

Time spent: Daytime 2 hours; Night-time 2 hours 10 minutes

2nd Day—Speeches, rules and order of business. Report by Credential committee on seating delegates. Permanent chairman assigned.

Time spent: Daytime 2 hrs. 19 min.; Nighttime 2 hrs. 45 minutes

3rd Day—Reading of Republican platform. Rollcall of states for presidential nominations. Nominating speeches.

Time spent: Daytime 2 hrs. 10 min.; Nighttime 6 hrs. 43 minutes

4th Day—Rollcall of states for selection of nominee. Acceptance speech.

Time spent: Daytime 2 hrs. 47 min.; Nighttime 2 hrs. 20 minutes

5th Day—Nominations for vice president. Rollcall of states. Election of national committee. Adjournment.

Time spent: Daytime 3 hrs. 20 min.

Total time: 26 hrs. 34 minutes over a period of five days.

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CHANNEL 9
12:15 PM

with **JACK BRICKHOUSE**

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★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—Here are some vital statistics on the International Amphitheatre, where the eyes of the world will be focused this week:

The Amphitheatre is 530 feet long, 310 feet wide and includes 255,000 square feet of space . . . the specially-built air conditioning plant will provide



MARTY

the cooling equivalent of 2 million pounds of ice daily . . . 2,200 pairs of telephone and telegraph wires have been installed, along with 9 coaxial cables to carry the GOP convention coast-to-

coast . . . the Amphitheatre was built in 1934, of fireproof steel and concrete. It's the permanent home of the International Live Stock Exposition, Automobile Show, Sports & Outdoor Exposition, Kennel Club Show and wrestling & boxing bouts. . . . Senator Bob Taft helped to break a world record here for food-serving when 4,000 Republicans attended a fund-raising dinner at which he was guest speaker.

Quotable quote of Mayor Martin Kennelly—"Despite the cynics and the gag writers, politics can be, and should be, the highest of all professions." . . . Indicative of the careful coverage by the networks is the giant moving job done by ABC who moved 6 tons of equipment valued at \$1 million from New York. The trip took 4 days by truck to get here, where chief engineer Ed Horstman supervised its installation.

Talk about progress—it's estimated that 65,000,000 persons will see the convention on TV, compared to 1 million viewers for the 1948 conclave. . . . The CBS school for training political candidates in the tricks of TV brought out two hopefuls early—Senators Bill Benton of Connecticut and Ed Martin of Pennsylvania. They found out that white shirts don't televise well, because they cause a glare. They also learned that arm-waving and table-

pounding are taboo on the new medium.

While there's room for 7,500 spectators at the Amphitheatre, viewers had better reconcile themselves to watching the convention happenings at home. Reason is that the tickets have been quickly exhausted by politicians from 48 states, their relatives & friends. In addition, Chicago firms who helped raise funds get batches of tickets. Watch your TV set and you won't miss a thing.

A convention highlight will be provided by moderator Lee Schooler and channel 9's "Press Conference" show, which will beam nightly during the GOP meet. Political moguls fresh from



SCHOOLER

the convention floor will be quizzed by Schooler and a panel of Chicago newsmen in WGN-TV's big Studio One, which opens on Mich Boul. The public is invited. Here's the schedule—Sun. July 6, 7:30 p.m. . . . Mon. Tues. & Wed. at 7 p.m. . . . Thurs. at 7:30 p.m.

What to watch for—Keep a close eye on Governor John Fine of Pennsylvania and that state's fat chunk of 70 votes. Likewise watch California carefully. When these two titans, with 140 votes between them, start switching votes to either Taft or Eisenhower, the race is almost over. . . . One of the most devastating political slogans of all time was the late Harold Ickes' slam at 1944 hopeful Tom Dewey. Ickes cracked "Dewey has thrown his diaper into the ring."

Chicago has hosted 12 Republican conventions since 1856, yet no Chicagoan has even been nominated by the GOP for president. . . . Philadelphia places second as the Elephant's favorite site, the Quaker City having played host 5 times. Minneapolis, Kansas City, St. Louis, Cincinnati and Baltimore have each had one convention, while Cleveland has been the site twice.

Wednesday July 9

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News And Commentary
8:45 9 Chicagoland Newsreel—Data
9:00 4 Morning News—Collingwood
5 Convention Highlights
9 Chicago Cooks—Recipes
9:30 4 Arthur Godfrey Time—Variety
7 "Fighting Pilot"—Feature
Film with Dick Talmadge & Gertrude Messinger; exciting adventure story
9:45 4 Al Pearce Show—Interviews
Monologist Arlene Harris, "Elmer Burt," and pianist Edna Fisher
10:00 5 Home Cooking—Tasty Dishes
Eddie Doucette with Loretta White prepares prune nut bread and Curate's pudding
9 Picture Payday—Quiz Fun
Home viewers can win, too
10:15 4 Bride & Groom—Wedding
10:30 4 Creative Cookery—Recipes
Two methods for frying eggs; Kuchen dough; individual butter cream and filling; coffee cake yeast rolls; and veal balls Smitana with sauce
5 It's A Problem—Discussion
"What is the Best Curriculum" discussed by Dr. Regina Burke, associate superintendent of the New York city schools, Esther Huggard of the New York Board of Education, and Helen Parkhurst
7 Bob & Kay Show—Variety
9 Strike It Rich—Warren Hull mc
Guest: Edith Ramsey, editor of American Home magazine
11:00 5 Ruth Lyons' '50 Club—Chats
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Story
11:30 4 Republican Convention
5 Convention Highlights
7 Convention Coverage
Continued to approximately 3:00
9 Republican Convention

The following programs are tentative depending on the convention coverage

- 1:30 4 Noontime Comic—Kiddie Fun
2:00 5 Big Payoff—Quiz Program
Randy Merriman & Bess Myerson conduct contest
2:30 5 Johnny Dugan Show—Variety
Stunts, comedy and audience fun
3:00 5 Matinee In New York—Variety
Commentary by Robin Chandler, from Chicago; "Winner Take All" contest; and Vacation Wonderland features Michigan

TV FORECAST



ALL
HANDS
ARE
TURNING
TO
WBKB
FOR
THE
Best
TV
COVERAGE
ON
THE
Presidential
Conventions

CHANNEL
4



WEDNESDAY JULY 9—cont'd

- 3:00 7 "Fangs Of The Wild"—Feature**
Film with Dennis Moore and R'n Tin Tin; story of a hunt for fox pelt rustlers in which the agent is suspected for the crime he is trying to solve
- 3:30 4 Feature Film Presentation**
9 Movie Quick Quiz—H. Dorsey
- 3:45 9 Test Pattern To 5:00**
- 4:00 4 Luckey North Show**
5 Hawkins Falls, Pop. 6,200
7 "Sea Devils"—Feature Film
Victor McLaglen, Preston Foster & Ida Lupino; chief mate in the coast guard resents the attempts of a two-fisted seaman to win his daughter's hand
- 4:15 4 Assembly—Military Talks**
Glenview model plane Air Meet
5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film**
5 Howdy Doody Show—Bob Smith
- 5:00 4 Kids Karnival Kwiz—Games**
5 Cactus Jim—Western Feature
7 Sagebrush Theater—Serial
"Springtime in Texas" part I
9 Trail Blazers' Theater—Western
"Death of Vengeance" feature film
- 5:30 4 Silhouettes Of The West—Talks**
Roy Starkey with tunes and exciting tales of the old west (see page 45)
5 Weatherman—Clint Youle
7 Tom Corbett Space Cadet
- 5:40 5 Dorsey Connors Show—Talks**
- 5:45 4 Window Shopping—Commercial**
5 Something To Talk About
7 Paddy The Pelican—For Kids
- 5:50 5 Clifton Utley And The News**
- 5:55 4 Chgo. Weather—Climate News**
- 6:00 4 Sports & Comments—Bob Elson**
5 Convention Call
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Sports Highlights—News Events**
- 6:15 4 Ulmer Turner And The News**
5 Goldbergs—Comedy Skits
- 6:20 7 Top O' The Weather—J. Weigel**
- 6:25 7 Barbara Moro Views Chicago**
- 6:30 4 CBS News—Douglas Edwards**
Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
5 Those Two—Comedy Adventures
Martha Stewart and Pinky Lee star
7 Name's The Same—Panel Quiz
Emcee Robt Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Meredith Willson, and Joan Alexander
9 Spencer Allen And The News

- 6:45 4 Perry Como Show—Musical**
Tunes: "Big Wide Wonderful World," "I'm Yours," "Delicado," & "Without a Song"
- 5 News Caravan—John Swayze**
9 Chicagoland Newsreel
- 7:00 4 ARTHUR GODFREY & FRIENDS**
Variety with vocalists Frank Parker, Marion Marlowe, Janette Davis, Hale-loke, & vocal groups Mariners & the Chordettes
- 5 YOUTH WANTS TO KNOW**
Guest: Sen. Henry Cabot Lodge, Jr. (R., Mass.), moderator, Theodore Granik
- 7 PAUL DIXON SHOW—Antics**
Pantomimes, comedy skits and music with Dottie Mack and Wanda Lewis
- 9 PRESS CONFERENCE—Interviews**
Convention interviews with Lee Schooler (open to the public)
- 7:30 5 REPUBLICAN CONVENTION**
9 TELESPTS DIGEST—News
- 8:00 4 STRIKE IT RICH—Quiz Contest**
Guest: Singer Margaret Phelan
- 7 PEARSON'S PARADE—Talks**
Drew Pearson, Roger Price, Ted Malone, Walter Kiernan, Quincy Howe, Pauline Frederick, Taylor Grant
- 9 YESTERDAY'S NEWSREEL**
- 8:15 9 BEHIND THE NEWS—R. Hurleigh**
- 8:30 4 REPUBLICAN CONVENTION**
Coverage carried to conclusion approx. 11:00
- 7 REPUBLICAN CONVENTION**
Quality Theatre's feature film will be presented immediately after the convention
- 9 REPUBLICAN CONVENTION**

The following programs are tentative times and will be telecast following the convention, if it ends before midnight

- 10:00 5 WEATHERMAN—Clint Youle**
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 5 CLIFTON UTLEY & THE NEWS**
- 10:30 5 LET'S LOOK AT SPORTS**
- 10:45 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Gossip**
7 FEATURE FILM
- 11:15 4 "PVT. LIVES OF HENRY 8"**
Feature film with Charles Laughton, Robert Donat & Merle Oberon; historical story starts with day the king beheads his wife and recounts his adventures with his other loves
- 11:30 9 NEWS VIEWS—Carl Greyson**
- 12:45 4 MIDNIGHT EDITION—U. Turner**
(Stations reserve the right to change above listings without notice)



Cliver J. Dragon



Eisenhower

DO YOU KNOW THE POLITICAL STARS? TRUE OR FALSE?

1. "Ike" Eisenhower finished his West Point career as assistant football coach and celebrated cheerleader and went on to win a coveted 5-star generalship. But, while at the Point, he collected some 211 demerits.
2. Harold Stassen, Minnesota's challenger for the Republican presidential nomination, became president of University of Rhode Island although he was expelled from there.
3. Gov. Earl Warren (California) is now firmly rooted in the Republican party. But before his debut into politics, he worked on an ice wagon, as a farm hand, a freight hustler and played clarinet in a band.
4. Although Sen. Robert Taft has excelled in law and politics since he began a serious pursuit of this career, he actually graduated at the bottom of his law class at Yale and barely passed his state bar exams.
5. Douglas MacArthur, the retired army general with a gift for tear-jerking speeches, was at one time a heavy-weight boxer and taught the art to servicemen in the Philippines.
6. Oliver J. Dragon, who has been endorsed by the Women's Christian Temperance Union, will seek the presidency on the Prohibitionist ticket.

ANSWERS CAN BE FOUND ON PAGE 15



Taft



Stassen

Become A Lawyer First

Parents who harbor fond ambitions for little junior to become president of the United States would be wise to insist that he pave the way by becoming a lawyer first.

Records show that these staunch supporters of justice lead the occupational field in presidential material. Of the 33 presidents, 19 have founded their presidential ambitions in a law career. Notable among them are Franklin Roosevelt, Abe Lincoln, Calvin Coolidge and William Howard Taft.

Coffee is just a bean

—but
**Stewarts
Private
Blend
is an Art!**



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HOW D'YA LIKE YOUR WEATHER?

by JACK MABLEY



For four solid years I've wanted to write a column with dots in it . . . like this . . . and now the ambition is going to be satisfied.

Dots give you a chance to get in a lot of stray thoughts that have been kicking around for months . . . with never a place to put them. . . . Such as I wonder what's become of Ransom Sherman. . . . And Chicago's three weather shows are brought to us by a newsman, an actor, and a model . . . the only genuine meteorologist, a young lady hired by WBKB, lasted exactly two weeks . . . and was replaced by another young lady who doesn't know beans about the weather but has the purtiest smile.

Steve Ellis is my nominee as the best fight announcer on TV . . . even when the boy he manages, Chico Vejar, is getting walloped . . . the worst cliché of TV announcers is "Yes" . . . pronounced "Yaaaassssssss." . . . After several years of over-produced false starts on television, columnist Kupcinet has found his niche . . . merely being Kupcinet, in a simple news and interview show on WBKB. . . . Kup has the contacts to get top guests, and works hard enough to get interesting news . . . and that's all you need.

What do Garry Moore, Fred Waring, Burr Tillstrom, and Dave Garroway have in common? . . . Answer: Each had the best television show of its type . . . and each was cut in half or taken off the air completely. . . . Sometimes I think watching television was a lot more fun four years ago.

NBC is so happy with Today that they are planning a one-hour week-end version of it . . . called tentatively The Week . . . on Friday or Saturday night, at a cost of \$75,000 a show. . . . The miserable Stork Club is coming back on CBS as a Saturday night half-hour . . .

(Of all the dirty cracks I have taken at that thing, I at least have never succumbed to the temptation of referring to the prop. as Mr. Billingsgate). . . . It is being predicted that baseball will bar television after 1953. . . . That's rumor, but definite fact is that TV blackouts in cities where big fights are held give a big boost to the gate . . . but they create so much ill-will in the city toward the regular sponsor of the fights (Pabst or Gillette) that they are a terrific problem for the advertisers. . . . Anyway, I'm perfectly happy if the IBC takes their big fights to New York, Philly, Detroit, or any city they care to black out.

The new Hooper ratings show Sid Caesar has slid down to 10th place . . . Skelton's in 6th . . . and Berle doesn't show in the first 15 . . . which makes us ask again, when are they going to realize that no matter how great the performers are, material means everything. . . . Lucille Ball is not only one of the funniest women alive . . . she has some of the best material in show business, and will stay on top whereas other great comedians flop because of constant repetition.

With the exception of Information Please and Wally Cox, the summer replacement shows this year are the weakest of any summer of commercial TV so far . . . the networks are counting on the conventions to make the summer memorable . . . and I think they will.



SLIDING SID?



"I write the show and he writes the commercials."

Thursday July 10

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
8:45 9 Chicagoland Newsreel—Data
9:00 4 Arthur Godfrey Time—Variety
5 Convention Highlights
9 Chicago Cooks—Kay Middleton
9:15 4 Morning News—Collingwood
9:30 4 Arthur Godfrey Show—Variety
7 "Black Doll"—Feature Film
With Donald Woods, Nan Grey, Edgar Kennedy; child's toy hides sudden death in story of small town sheriff who tries to solve murder
9:45 4 Al Pearce Show—Variety
10:00 5 Home Cooking—Recipes
9 Picture Payday—Quiz Game
Frank Sweeney is quizmaster
10:15 4 Bride & Groom—Interviews
10:30 4 Creative Cookery—F. Pope
Veal chops Madrid with dressing & sauce
5 It's A Problem—Discussion
"Parents' Fears In the Summer," discussed by Roa Gans, professor of education at Columbia, Dr. Harold Michel Smith of Flower Fifth Ave. Hospital, chief clinical psychologist, and Fannie Hurst
7 Bob & Kay Show—Interviews
9 Strike It Rich—Warren Hull mc
11:00 5 Ruth Lyons '50 Club—Chats
9 Egg And I—Serial Drama
11:15 9 Love Of Life—Serial Story
11:30 4 Republican Convention
5 Republican Convention
7 Republican Convention
9 Republican Convention

The following programs are tentative depending on the convention coverage. No baseball on channel 9 if convention balloting continues.

- 1:00 9 Batting Practice—Warm Up
1:10 9 Lead Off Man—H. Creighton
1:25 9 Baseball—Cubs vs Brooklyn
1:30 5 Noontime Comics—John Coons
2:00 5 Big Payoff—Quiz For Men
2:30 5 Johnny Dugan Show—Variety
3:00 5 Matinee In New York—Variety
"Winner Take All" contest; commentary from Chicago by Robin Chandler, and a Korean film
7 "Sing As You Swing"—Film



DEAR BOSS:

Senator Taft's air of condescending superiority (on those TV Round-Table-Type programs) doesn't come over well in my living room. If Taft is president some day and Kraft or Philco or Studio One ever does a drammer on him called "Taft Laft Last" or perhaps "Fighting Bob Lands the Job" I know just the man to play the title role: Dunniger! (Whatever became of The Great Man? Did a sponsor DARE to drop his option?)

It's just about time to submit a new name for IMPACT, the Daily News show. The way it's been going lately I think COMPACT would be a better title. It now delivers all the power-packed punch of a powder puff. Instead of colorful, daring inside information, we've been getting innocuous interviews and chit-chat reminiscent of Breakfast with the O'Neils or Dorsey Connors.

And those newspapermen who do the interviews on IMPACT! Only the sportswriters (Jack Ryan and John Carmichael) seem to be able to talk as well as they write. Clem Lane, the city editor, made a paradoxical sight on camera the night I saw him. Instead of breathing fire and exhaling brimstone (the way city editors do in all the TV drammers) Lane came across as meek as a Keen Teen cub reporter. All during the interview he studiously avoided so much as a furtive glance at the camera—preferring to peer at his shoe tops.

No doubt Lot's wife wore that same haunted expression as she fled Sodom but Clem should be told he won't turn into a pillar of salt if he happens to glance at the little red eye of a TV camera.

CHUB

THURSDAY JULY 10—cont'd

- 3:30 4 "Bowery Blitzkrieg"—Film
Feature with Leo Gorcey, Bobby Jordan & Huntz Hall; one of the East Side Kids gets into trouble with petty stick-ups
- 3:45 9 Tenth Inning—J. Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
7 "Police Patrol"—Feature Film
9 Movie Quick Quiz—H. Dorsey
- 4:15 5 Gabby Hayes At The Double
7 Bar M Ranch—Western Story
9 Music Ala Mode—Jack Fuller
- 4:30 5 Howdy Doody Show—Puppets
- 5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Sagebrush Theater—Western
"Springtime In Texas" part II
9 Trail Blazers' Theater—Western
"Bad Men of Thundergap" feature
- 5:30 4 Silhouettes Of The West—Talks
5 Weatherman—Clint Youle
7 Mary Hartline's Party—For Kids
- 5:40 5 Dorsey Connors Show—Ideas
- 5:45 4 Window Shopping—Commercial
5 Something To Talk About
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
5 Convention Call
7 Austin Kiplinger & The News
9 Captain Video—Adventure Tale
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 6:20 7 Top O'The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
5 Liberace At The Piano—Music
From the classics to popular music
7 Lone Ranger—Western Drama
9 Spencer Allen And The News
- 6:45 4 Music Hall With Patti Page
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Data
- 7:00 4 AL FEARCE SHOW—Variety
5 GROUCHO MARX SHOW—Quiz
"You Bet Your Life" contest
7 DATE WITH JUDY—Comedy
9 CONVENTION NEWSREEL
- 7:30 4 AMOS 'N ANDY—Comedy
Kingfish wants to break his piggy bank to go on a second honeymoon

- 7:30 5 CONVENTION HIGHLIGHTS
7 CHANCE OF A LIFETIME—Acts
9 PRESS CONFERENCE—Interviews
Convention interviews with Lee Schooler (open to the public)
- 8:00 4 TO BE ANNOUNCED
5 GANGBUSTERS—Police Drama
"The Case Of Tony The Stinger"; a deadly killer is tracked down by a young policeman
7 PEARSON'S PARADE—Talks
9 FOREIGN INTRIGUE—Drama
Jerome Thor or Sydna Scott are featured in exciting adventure abroad titled "The Traitor"
- 8:30 4 REPUBLICAN CONVENTION
5 REPUBLICAN CONVENTION
7 REPUBLICAN CONVENTION
Convention session will be followed by two feature films
9 REPUBLICAN CONVENTION
- 9:00 4 REPUBLICAN CONVENTION
- The following programs are tentative times and will be telecast immediately after the convention session
- 9:30 4 BOSTON BLACKIE—Tentative
A shady used car dealer is shot but names the murderer before he dies in "The Faraday Murder Case"
- 5 ASK ME ANOTHER—Quiz
Panel consisting of Lonny Lunde, Fran Allison, Warren Brown & Lefty Gomez are asked questions about the world of sports; Joe Boland, emcee
- 7 "THE PHANTOM SPEAKS"—Film
With Richard Arlen, Stanley Ridges, Lynne Roberts; convicted murderer returns to earth as a phantom and imposes his will on a scientist
- 9 I'VE GOT A SECRET—Panel
Garry Moore emcees panel trying to guess secrets of viewers and guests
- 10:00 4 REPUBLICAN CONVENTION
5 WEATHERMAN—Clint Youle
- 10:10 5 DORSEY CONNORS—Helps
- 10:15 5 CLIFTON UTLEY & THE NEWS
- 10:30 5 LET'S LOOK AT SPORTS
7 "ACES WILD"—Feature Film
With Harry Carey, Gertrude Messinger, Ed Cassidy; saga of the sagebrush country
- 10:45 5 HERBIE MINTZ SHOW—Musical
- 11:00 4 KUP'S COLUMN—Gossip

THURSDAY JULY 10—cont'd

11:15 4 "OVER THE MOON"—Feature
Film with Merle Oberon, Rex Harrison & Ursula Jeans; a nurse falls heir to a fortune and her fiancé refuses to marry her

11:30 9 "STAND-IN"—Feature Film
Joan Blondell, Humphrey Bogart and Alan Mowbray; an efficiency expert is sent from New York to discover what's wrong with a Hollywood studio

12:45 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

The Lady With Bangs

If Mamie Eisenhower becomes first lady of the land, the White House will probably be transformed into a pseudo officers' quarters with a gracious hostess stationed at the door.

Mamie enjoys a comfortable reputation as an excellent hostess, thrifty home manager, superb cook (although many say Ike surpasses her at the art) and an avid canasta player.

The lady with bangs was born Mamie Geneva Doud in Boone, Iowa, in 1896. She met Ike (then a lieutenant) in 1915 at Fort Sam Houston, Texas, and married him a year later in Denver. They have one son, John, 30.

Mamie is rumored to have a flashing temper which Ike reportedly learned to respect early in their marriage. She has persuaded her five-star general husband to give up smoking and tries to relieve his tensions by encouraging his painting. And it was probably Mamie's flair for humor that inspired her to pin on an "Ike Likes Me" button for campaign publicity purposes.

Mamie unquestionably has the admiration of America's army wives. Although lacking any political experience, she has proved to be a good trouper. Many times she has been forced to pack at the drop of a hint and follow her globe-trotting husband on his army itinerary.

If Mamie gets to the White House, the piano will get another workout. She's an enthusiastic play-by-ear pianist. But Truman's pet song, "Missouri Waltz," will have to take a back seat to the Eisenhower theme, "When The Caissons Go Rolling Along."

Some Recent GOP Winners

Year	Winner	Ballot
1928	Hoover	1st
1932	Hoover	1st
1936	London	1st
1940	Willkie	6th
1944	Dewey	1st
1948	Dewey	3rd

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WBKB

CHANNEL 4

9:30 P.M. EVERY THURS.

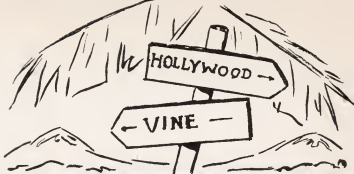
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Francois Pope's favorites

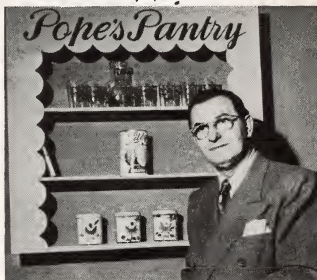
(No. 2 of a series)



HOLLYWOOD has long been heralded as a center for tempting "dishes." In addition to the whistle-bait starlets—another type of dish has reached star proportions.

As pleasing to the palate as Hollywood women are to the eye, is Caesar Salad, a Hollywood original. Francois Pope, TV chef, has chosen it as his second favorite in the current *TV Forecast* series.

Caesar Salad should be made at the table where everyone can see its preparation, Pope says. Make it immediately before serving.



CAESAR SALAD

- | | |
|---|-----------------------------|
| 1 pound Romaine lettuce | 1 tblsp. Parmesan cheese |
| 24 small croutons | 1 coddled egg |
| 2 medium size cloves of garlic & 1 tsp. salt (for salad bowl) | ½ tsp. Worcestershire sauce |
| 6 tblsps. olive oil | 1 tsp. dry mustard |
| 2 tblsps wine vinegar | ½ tsp. salt |
| 1 tblsp. fresh lemon juice | 1 tsp. black pepper |
| 4 filets of anchovies cut up in small pieces | |

CROUTONS

Cut six slices French or Italian bread ½ inch thick into 4 pieces each. Saute in olive oil or butter with 2 or 3 slivers of garlic in open skillet until crisp and golden brown on each side. Croutons may be sauteed hours in advance.

CODDLED EGG

Put 1 fresh egg in small bowl of hot water for five minutes or simmer gently for 1½ minutes.

In large wooden salad bowl put 2 medium size cloves of garlic sliced in half and 1 tsp. salt; crush with fork until bowl is well flavored with garlic (about 2 minutes.) Discard garlic and salt.

Add olive oil and beat with fork until thick (about 1 minute); add wine vinegar & lemon juice and beat well until thoroughly blended with oil. Add Worcestershire sauce, dry mustard, salt, pepper, anchovies, Parmesan cheese; beat until well blended. Add chilled Romaine lettuce which has been cut in medium sized pieces. Toss well with salad fork and spoon until well marinated. Add coddled egg and mix well. Last add sauteed croutons, mixing and tossing salad. Do not allow croutons to become soggy.

SERVE AT ONCE in individual salad bowls. Makes 4 to 6 portions.

Francois Pope is seen on Creative Cookery Mon. through Fri. at 11 a.m. on WBKB (Channel 4).



Friday July 11

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

All programs and times today are tentative, depending on whether or not the convention will continue

- 7:00 5 Today—Reports & Interviews
- 8:45 9 Chicagoland Newsreel—Data
- 9:00 4 Morning News—Commentary
- 5 Prologue To The Future—Film
- 9 Chicago Cooks—Kay Middleton
- 9:30 4 Al Pearce Show—Variety Time
- 5 Breakfast Party—Mel Martin
- 9:45 4 Breakfast With The O'Neil's
- 10:00 4 Bride & Groom—Wedding
- 5 Home Cooking—Recipe Fun
- 7 "Daughter Of The Regiment"
With Warren Fuller; famous Donizetti opera performed in English
- 9 Picture Payday—Quiz Show
Prizes go to home viewers, too
- 10:30 4 Creative Cookery—Recipes
Broiled broccoli mornay with sauce, and Hollywood two-tone cream cheese cake crust
- 5 It's A Problem—Discussion
"Choosing Sitters" discussed by Margaret Mead, author and anthropologist, Helen Southard, counselor at the YWCA, and Dr. Robert Gomberg, executive director of the Jewish Family Service
- 9 Strike It Rich—Warren Hull mc
Guest: Violinist Bill Adler
- 11:00 5 Ruth Lyons' 50 Club—Chatter
- 7 Bob & Kay Show—Variety Time
- 9 Egg And I—Continued Story
- 11:15 9 Love Of Life—Serial Drama
- 11:30 4 Republican Convention
- 5 Good Living—New Ideas
"Face the Facts," beauty tip featuring Hope Robbins, beauty expert
- 9 Search For Tomorrow—Tale
- 11:45 9 Movie Quick Quiz—Games
- 12:00 4 Republican Convention
(tentatively scheduled for other 3 channels)
- 5 Noontime Comics—John Coons
- 7 Feature Films
- 9 Hi Ladies—Interviews
- 12:30 5 Meet Mintz—Favorite Tunes
- 12:45 5 Jack Angell With The News
- 9 News Of Day—Spencer Allen
- 1:00 4 Garry Moore Show—Variety
- 5 "Road To Happiness"—Film
Feature with John Boles, Mona Barrie & Roscoe Karns; man is deserted by wife and left with a small child
- 9 Batting Practice—Warm Up
- 1:10 9 Lead Off Man—H. Creighton

WHO IS MRS. CALABASH?



NEXT WEEK—Who is Mrs. Calabash, the mystery woman that comic Jimmy Durante says "good night" to at the end of his programs? Watch for another Forecast "exclusive."

NEXT WEEK—You'll read a lively article on commentator Drew Pearson, the most controversial man in the newscasting business. He's loved and hated, admired and feared.



PLUS—another of Francois Pope's OWN favorite recipes. . . . Reed Hadley, star of "Racket Squad" has a message for housewives. . . . The searching critiques of columnists Jack Mabley and Chub McCarthy. . . . Fun & prizes for the kids with Mollycues and Uncle Herbie. . . . Cowboy Roy Starkey's own true stories of the west. . . . And the most complete advance program information available anywhere.

SPOTLIGHT ON IKE

(Continued from page 9)
overs. Mac has been openly campaigning against having a military man for President, a very obvious jab at Ike, and peculiar in that Mac was willing to accept the nomination himself in 1944 and 1948.

Ike's strongest point with the convention may also be his weakest. It's admitted that he'd have a strong pull with Democratic voters, which leads die-hard Republicans to ask why he doesn't run on the Democratic ticket. His detractors say that like all good generals he speaks only in generalities. But lately Ike has been spelling out his views and lots of Republicans with their ears peeled to a November landslide are listening.

There's no question that Bob Taft is a more conventional Republican and more popular with the party's old guard. Taft, going into the convention, has a delegate strength of about 480, 124 short of nomination. But if Taft doesn't win on the early ballots, a man from Abilene with a friendly cherubic grin might lure away enough delegates to carry him into the White House.

FRIDAY JULY 11—cont'd

- 1:25 9 Baseball—Cubs vs Brooklyn
 1:30 4 Guiding Light—Serial Story
 1:45 4 Luckey North Show—Interviews
 2:00 4 Film
 5 Big Pay Off—Quiz Program
 2:30 4 Summer School—Talks
 5 Johnny Dugan Show—Variety
 3:00 4 "Come Out Fighting"—Film
 Feature with Leo Gorcey, Huntz Hall & Billy Benedict; because the police commissioner closes the gang's club room, his son gets into trouble
 5 Matinee In New York—Variety
 Commentary by Robin Chandler from Chicago; comics Dana & Wood; and "Winner Take All" contest
 7 "Adopted Mother" — Feature Film
 With Evelyn Knapp, James Many; wholesome story of old lady acting as temporary mother
 3:45 9 Tenth Inning—Interviews
 4:00 5 Hawkins Falls, Pop. 6,200
 7 "Along Came Love"—Feature
 Starring Irene Hervey, Charles Starrett; comedy-romance about a salesgirl in the ashecan department; a young doctor with flair for babies, & the girl's burlesque-queen mother
 9 Music Ala Mode—Jack Fuller
 4:15 4 Luckey North Show
 5 Gabby Hayes Show—Tall Tales
 4:30 4 Film
 5 Howdy Doody Show—Puppets
 5:00 4 Kids Carnival Kwiz—Games
 5 Cactus Jim—Western Feature
 7 Sagebrush Theater—Western
 "Lonesome Trail" part I
 9 Trail Blazers' Theater—Western
 "Rangeland Empire" feature film
 5:30 4 Silhouettes Of The West—Chats
 5 Weatherman—Clint Yoyle
 7 Tom Corbett Space Cadet
 5:40 5 Dorsey Connors Show—Talks
 5:45 4 Window Shopping—Commercial
 5 Something To Talk About
 7 Paddy The Pelican—Stories
 5:50 5 Clifton Utley And The News
 5:55 4 Chicago Weather—Climate
 6:00 4 Sports & Comments—Bob Elson
 5 Convention Call
 7 Austin Kiplinger & The News
 9 Captain Video—Adventures
 6:10 7 Sports Highlights—News Events
 6:15 4 Ulmer Turner And The News
 5 Goldbergs—Domestic Comedy
 6:20 7 Top O'The Weather—J. Weigel
 6:25 7 Barbara Moro Views Chicago

All programs and times today are tentative, depending on whether or not the convention will continue

- 6:30 4 CBS News—Douglas Edwards
 5 Those Two—Comedy Skits
 7 Trouble With Father—Skit
 9 Spencer Allen And The News
 6:45 4 Perry Como Show—Musical
 Tunes: "Blue Skies," "Once In a While," "Kiss of Fire"
 5 News Caravan—John Swayze
 9 Chicagoland Newsreel—Data
 7:00 4 ARTHUR MURRAY PARTY
 Hostess Kathryn Murray welcomes guests: Lauritz Melchior, Victor Borge, Theresa Brewer, Arnold Stang, Jack Norton and Ray Block and orchestra
 5 CURTAIN CALL—Drama
 "Season of Divorce" by John Cheever
 7 HOT SEAT—Interviews
 Stuart Scheffel is moderator
 9 DOWN YOU GO—Panel Quiz
 Moderator Dr. Bergen Evans with panelists Toni Gilman, Robert Breen and Fran Coughlin
 7:30 4 PANTOMIME QUIZ—Charades
 Mike Stokey with regulars Jackie Cooper, Hans Conreid and guests
 5 WALT'S WORKSHOP—Creative
 Mr. Durbahn demonstrates the care of tools caused by moisture problems; also how to make a special holder for calcium chloride
 7 FEATURE FILM PRESENTATION
 9 TWENTY QUESTIONS—Quiz
 Panelists include: Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest
 8:00 4 PLAYHOUSE OF STARS—Drama
 "Early State Conqueror" with Bobby Driscoll; a group of youngsters start out to build a rocket in which they plan a trip to another planet
 5 DOORWAY TO DANGER
 Roland Winters as John Randolph, Chief of Intelligence; in "The Case of the Visiting President"; all precautions must be taken to safeguard the life of a visiting dignitary
 7 TO BE ANNOUNCED
 9 LIFE BEGINS AT 80—Panel
 8:30 4 Footlights Theater—Drama
 "Flowers for John" with Joan Leslie, Ann Dvorak & John Howard; story of how a scheming woman uses a guilt complex to get rid of stepdaughter
 5 CAMPBELL PLAYHOUSE—Drama
 "Swami" with Morris Ankrum & Joan Creers; a phony crystal gazer finds that daughter's happiness is threatened through association with his very rich client
 7 TALES OF TOMORROW—Drama

All programs and times today are tentative, depending on whether or not the convention will continue

- 8:30 9 "PRETTY BOY"—Drama
Robert Clarke, Lynne Roberts & Richard Benedict in story of a crooked prize fight in which a girl's ex-husband and present boyfriend fight
- 9:00 4 POLICE STORY—Drama
"The Omaha Case" starring Robert Simon as Det. Harry Green in the case of an attempted assault
- 5 SUMMER SPORTS REEL—News
- 7 HORIZONS—Discussion
"The Future of Our Planet" discussed by Fairfield Osborn, president of the New York Zoological Society and Conservation Foundation; also, Grayson L. Kirk, of Columbia Univ.
- 9 CAVALCADE OF STARS—Variety
Emcee Larry Storch with guests Connie Haines, Earl Wrightson & Robt. Maxwell
- 9:30 4 CANDIDATE CLOSE-UPS
Profiles of leading candidates for the Republican and Democratic nominations for President
- 5 GREATEST FIGHTS OF THE CENT.
Boxing film: Jack Dempsey vs Bill Brennan (December 14, 1920)
- 7 COURTESY THEATER—Feature
Film, "Seven Days 'Til Noon," with Barry Jones, Olive Sloane & Andre Morell; a scientist threatens to destroy the entire city of London
- 9:45 5 NATURE OF THINGS—Talk
Dr. Roy K. Marshall discusses science
- 10:00 4 ULMER TURNER & THE NEWS
- 5 WEATHERMAN—Clint Youle
- 9 "AGAINST THE WIND"
Film with Robert Beatty, Jack Warner & Simone Signoret; semi-documentary about how a group of people, trained for espionage by British Intelligence, parachute into Belgium to destroy Gestapo records and free a British agent
- 10:10 5 DORSEY CONNORS—New Tips
- 10:15 4 SPORTS SCOREBOARD—Elson
- 5 CLIFTON UTLEY & THE NEWS
- 10:25 4 CHGO. WEATHER—P. Geraghity
- 10:30 4 MUSICAL NITE-CAP—Tunes
- 5 LET'S LOOK AT SPORTS
- 10:45 4 CHRONOSCOPE—Discussion
- 5 HERBIE MINTZ SHOW—Tunes
- 11:00 4 KUP'S COLUMN—Gossip
- 11:15 4 "REMBRANDT"—Feature Film
Charles Laughton, Gertrude Lawrence & Elsa Lancaster in story of the life of the famous Dutch painter
- 11:30 9 FEATURE FILM PRESENTATION
- 12:45 4 MIDNIGHT EDITION—U. Turner
(Stations reserve the right to change above listings without notice)

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2922 Milwaukee Ave.

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Mata & Hari and company, direct from "Your Show of Shows" TV revue, are headlining with Felix Knight in the Palmer House Empire Room parade of stars.

MEET TOMMY-

a member of the Brown family



He's 9, loves Tom Corbett, Zoo Parade, The Lone Ranger, Kids Carnival Kwiz and most of the mysteries on TV. He always enters the Uncle Herbie contests in TV Forecast and has already won twice! Sometimes he even beats his older sister Susie, in getting the right answers to the puzzles in TV Forecast.

Thanks to thousands of families like the Browns—every week for the past three years, TV Forecast was consistently tops in Chicago and Suburban newsstand sales among all weekly magazines, both national and local!

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Postpone two WENR-TV Monday Night Fights

BECAUSE of ABC-TV's coverage of the political conventions in Chicago, there'll be no **Boxing From Rainbo** telecasts July 7 and 21. The Monday night boxing series will be resumed July 28. . . . On his last Eastern swing with the Chicago White Sox, **Bob Elson** met his family in New York City where they paid a surprise visit to **General Douglas MacArthur**. Sitting and chatting in the general's spacious Waldorf-Astoria suite, MacArthur's first words were: "Say, how's **Minoso** doing with those White Sox these days?"

Ralph Metcalfe, former Illinois Boxing Commissioner, still refuses to recognize **Lauro Salas** as the world's lightweight champion. Metcalfe claims the beetle-browed young Mexican didn't merit a title shot. . . . **Steve Ellis**, CBS-TV sportscaster and fight manager, reports his TV job is in serious jeopardy as a result of recent adverse publicity. We feel that as a fight manager Steve is better qualified to give the blow-by-blow accounts on TV. Should his brewery sponsors be foolish enough to release Ellis, fight fans would be deprived of one of boxing's top commentators.

David B. Wallerstein, general manager, Balaban & Katz Corporation, revealed that **Theatre-TV** has not been a money making proposition to date. **State-Lake Theatre** with five World Series showings in 1949 lost \$3,317; **State-Lake and Tivoli** with six college football telecasts in 1950 lost \$18,000. Boxing telecasts in 1951 set back the **State-Lake** another \$18,000. The only event to pull itself out of the red was the **Sugar Robinson-Randy Turpin** title bout Sept. 12, 1951 when the turnstiles registered a \$1,212 profit for the **Tivoli**.

Wrestling cuffnotes: A card from **Tiger Joe Marsh** informs us Joe's about ready to end his European tour after a brief visit to his birthplace in Yugoslavia. . . . **Verne Gagne** and **Lou Thesz** have fought to their fifth "draw" in the heavyweight title series. . . . **Frank Sexton** is touring South Africa where he recently defeated **Willie Liebenberg**, the South African Champion.



by

ED PAZDUR

Sports Editor

Visiting an old friend



ELSON

Money-maker for Theatre-TV



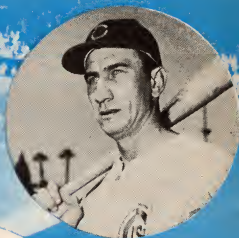
ROBINSON



ELLIS DENIES CHARGES UNDER OATH

Steve Ellis, CBS-TV sportscaster, (standing) appears before Boxing Commissioner **Joe Triner's** State Athletic Commission to answer charges that he knew **Chico Vejar** was ill before he entered the ring against **Chuck Davey** in their first match May 7th. . . . Ellis denied under oath that he ever made such statements. And under oath, Ellis swore Vejar was in the best of health. . . . Listening pensively is **Tom Duggan** (seated) who claims Ellis should not broadcast any of Vejar's fights so long as Ellis remains Vejar's manager.

1952 ALL-STAR BASEBALL GAME



HANK SAUER
Chicago Cubs

WNBQ, WGN-TV Televis 19th Annual Classic; Brickhouse, Allen Announce

ONE of baseball's greatest shows, the 19th annual All-Star Baseball Game, will be televised over WGN-TV and WNBQ Tuesday, July 8, at 12:15 p.m., direct from Shibe Park in Philadelphia. Assigned to work behind the mike by Commissioner Ford Frick are Jack Brickhouse and Mel Allen.

In last year's tilt, the National Leaguers trounced the Junior Circuit 8 to 3 before a near capacity crowd of 52,075 at Briggs Stadium in Detroit. Ralph Kiner, Stan Musial, Bob Elliot and Gil Hodges belted a record four homers, good for six tallies, to hand the Nationals their sixth and second consecutive victory since the series began in 1933. The American Leaguers have won 12 games to date. Vic Wertz and George Kell, both members of the Detroit Tigers, also contributed four baggers. The six circuit clouts represented the best home run total of any previous All-Star clash.

The starting lineup for each league is determined by a poll conducted by the *Chicago Tribune* and 305 newspapers and radio stations. The Chicago White Sox, who were heavy contributors last year with six players, are again well represented but Cub left fielder Hank Sauer proved to be the most popular of Chicago players.

A rule restricting managers to one pitcher of his choice from each team in his circuit has been discarded by American League club owners at their annual winter meeting.



NELSON FOX
White Sox



DALE MITCHELL
Cleveland Indians



JACKIE ROBINSON
Brooklyn Dodgers

"Thanks to loyal fans . . ."

by **ARCH WARD**

NINETEEN years ago, I watched the immortal Babe Ruth slash a home run into the right field stands of Comiskey Park to help defeat the National League 4 to 2 in the inaugural All-Star baseball game. It was a memorable day for me. It was an exciting climax for a "wild" idea which materialized after months' persuasive debate with conservative baseball officials.

This week, I'll witness the 19th annual All-Star extravaganza in Philadelphia. Again, I'll be absorbed with nostalgic thoughts when such stars as Jackie Robinson, Stan Musial and Dom DiMaggio display their wares. However, as in the past four years, the miracle of television will give millions of baseball loving fans an opportunity to enjoy this spectacle.

As originator of this classic in 1933, I have the feeling that I have succeeded in making all these people thrill to the greatest array of baseball talent in existence. I owe a debt to such notables as Will Harridge and William Veeck, Sr., who have supported me through the lean days of my wild idea.

Now with television, it is difficult to

imagine the number of people who will forego their daily routines and tune in their TV sets to become a part of the action on the diamond.

I can only thank every loyal fan who has supported this contest through thick and thin. You have proved to the nation that TV is not detrimental to sports and that you will attend ball parks or arenas to watch a *good* program, no matter what outside influences are exerted. And I can only thank the television industry for the splendid job they are doing to promote good, clean sports. . . . Television combined with loyal fans everywhere have helped to make the All-Star game one of the year's outstanding sports events. I will remain always in deepest gratitude.

Ed. Note: An internationally famous sports promoter, Tribune sports editor Arch Ward has also originated the Annual All-Star football games and has advanced the Golden Gloves from an inter-city to an international status.



Arch Ward

MOLLYCUES

by MOLLY POTKIN

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Kukla and four of his friends were invited to a picnic. But, he's puzzled because his friends seem to have run out on him. They're really hiding in the

picture. Can you find them? Cut out and color the picture, but leave the four friends white. Then name them and send your entries to us.

Mail your answers to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, July 14. First prize is \$1; second prize 50 cents; next 15 prizes, 25 cents each. In cases of ties, neatest and most original will win.

MOLLYCUES WINNERS

(Winners of special "Zooparade" contest)

Glen Maikranz, Waukegan, Ill; Sheila Rosen, Chicago



THE TRICK

Can you make six, out of these three toothpicks, without breaking any?



SOLUTION

Use the Roman numerals.



SILHOUETTES OF THE WEST

by ROY STARKEY

Tombstone, Arizona, was a wild cow-town the summer an old Mexican named Miguel Rodriguez opened up his new mercantile store on the sunbaked main street. But a few days later, the owner of the only other mercantile store in town sent two tough hombres who ordered him to close up and leave.

Miguel ignored the order, and a few nights later a mysterious fire broke out in his store, burning him out. Not having enough money to rebuild, he took in a partner named Peter Bentley. They rented an old adobe building and made it into a fairly nice looking store. They planned a big celebration on July 4th and ordered two big boxes of fireworks.

When the other store owner heard of this, he tried to get the sheriff to stop them. Failing in this, he tried to stir up resentment against the Mexicans among the townspeople. But people paid no attention to him, and the night before the celebration, he led a group of toughs in a raid on the store.

Inside, the old Mexican and his partner saw them coming and quickly worked out a plan. Opening up the fireworks, they waited. As the toughs came thru the door, they were met with a barrage of roman candles, skyrocketes and popping firecrackers that soon took all the fight out of them, and they ran howling down the street.

After this, the two old storekeepers were left alone. Up until 7 years ago, this old store still stood in Tombstone, and then it was torn down to be replaced by a modern chain store. But before it was destroyed, thousands of people had looked at the marks of burned powder around the door that were put there the night two old storekeepers put on a real Fourth of July celebration, the biggest ever seen, before or since, in Tombstone.



Uncle Herbie

Boys and girls, here's a picture of beautiful Mary Hartline in her new cowboy outfit. Mary, you know, is the bandleader on Super Circus, and she is also seen on the Mary Hartline Party with Chet Roble.

Gosh, I don't know whether Mary can ride a horse, or how straight she can shoot a six-gun. But anyway, she is lots prettier than Bob Atcher and Roy Starkey and Cactus Jim, I'll bet you.

Here are some of my weekly winners:

Joy Bishop, Wodsworth, Ill; Jennet Burnell, Winnetko, Ill; Koren Chutike, Lombard, Ill; Dennis Cooper, South Bend, Ind; Mory Ann Croustos, Chicago; Carol Ferry, Chicago; Jonice Fritz, Elgin, Ill; Eileen Hondschiegel, Chicago; Jeonne Kleinke, Lowell, Ind; Gerald Morozos, Chicago; Noncy Parker, Downers Grove, Ill; Shoron Poulsen, Benton Harbor, Mich; Debbie Schwartz, Chicago; Sindy Smith, Chicago; Judy Ann Steele, Volporeiso, Ind; Anton Stroko, Chicago; Jo Ann Weidner, Moywood, Ill.



THIS WEEK'S CONTEST—How many different rivers can you name? For the longest list, I'll award \$1; next longest 50 cents; next 15 runners-up, 25 cents each. Mail your list to Uncle Herbie, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Sunday July 13.

DUE to a last minute rush of Miss Video Venus hopefuls, *TV Forecast* and WBKB have decided to extend the deadline several weeks. This will be one of the final calls for entries. All young women between the ages of 15 and 30 are eligible.

If you would like to be Miss Video Venus, simply fill out the attached entry blank on this page, enclose a clear, recent bathing suit picture of yourself and mail it in. The first eliminations will be decided on the basis of the pictures submitted.

Miss Video Venus will have a chance at fame & fortune, including a regular TV audition by WBKB, and a flock of glamorous prizes, including:

A choice of all-expense vacations for two at the famous Shinderman resorts of Nippersink or Oakton Manor.

A beautiful 17-inch Sentinel blond console TV set. Plus a handsome Sentinel portable radio in your choice of color.

A luxurious Persian lamb cape-stole valued at \$300, donated by Willard-Raymond Furs of 190 N. State St.

A complete course of modeling and charm by the famed Sabie Models Unlimited at 203 N. Wabash Ave.

A complete day of beauty at Helena Rubinstein's world famous beauty salon at 666 N. Michigan Avenue, plus a complete individualized make-up kit with the personal direction of beauty authority Madama Houle.

A beautiful set of jewelry by Bogoff at 31 S. Franklin St., including a necklace, bracelet, earrings and pin.

Act Now.



Connie Schaeffer models the luxurious cape-stole.

ARE YOU MISS VIDEO VENUS?



Chicagoans Ann Lux and Mary Lavite at Nippersink.

Video Venus • *TV Forecast* • 185 N. Wabash • Chicago 1, Ill.

I wish to enter the Video Venus contest. Enclosed is a recent bathing suit photo of myself. I understand this photo cannot be returned. I am single.

Please Print Clearly

Name

Address..... City.....

Postal Zone..... State..... Telephone.....

Age..... School (or occupation).....

Name & Address of Community Newspaper.....

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