

Who Is No. One Girl Singer? • page 5



# TV

JUNE 28, 1952

## FORECAST

complete, advance  
TV PROGRAMS



CHET ROBLE  
Thousands Cry "Uncle"

15c

## YOUR AFTERNOON FAVORITES

Monday thru Friday

### ★ MATINEE PLAYHOUSE

Outstanding Feature Films

1:00 P.M.



### ★ THE BIG PAY-OFF

with

**RANDY MERRIMAN and BESS MYERSON**

*Mink Coats, Trips to Paris and Gorgeous  
Wardrobes Go to the Winners*

2:00 P.M.

### ★ THE JOHNNY DUGAN SHOW

Audience Participation

*Music, Stunts and Comedy*

2:30 P.M.

### ★ KATE SMITH presents MATINEE IN NEW YORK

A Full Hour of Music and Variety

3:00 P.M.



### ★ HAWKINS FALLS

POPULATION 6200

As Typical As Your Own Home Town

4:00 P.M.

# WNBQ

## NBC

### CHANNEL 5



# Channel One

**NEW YORK**—The televersion of "Information Please" which begins this week (Sunday, June 29) will feature the same regular panelists as when the stint was a radio feature. Clifton Fadiman will rotate as emcee while old standbys John Kieran and Franklin P. Adams will answer the toughies with a guest panelist filling in each week. Such names as Gregory Ratoff, James Michener and Fred Allen will guest star. . . . A skit ribbing Phil Spitalny and his all-girl orchestra might be the cause of a law suit for Milton Berle. Unca' Miltie made havoc of Spitalny's femmes on a recent Star Theater telecast, using among other things, a takeoff on "Evelyn and her Tragic Violin." Although the sketch was scissored for future kinescoping to 17 cities, Spitalny may still sue.

Was it just the warm weather or was Lawrence Spivak really hot under the collar when a panelist on Keep Posted twice quoted Colliers magazine on the Saturday Evening Post-sponsored program? Moderator Spivak, who winced noticeably once, did the only thing and kept reasonably cool. . . . Western balladeer and folk singer Eddy Arnold is taking over for Perry Como when the crooner takes off on a six week hiatus. Eddy will operate with his own trio, a house orchestra and guest stars.

Due to debut on her own TV stanza next Fall is bombastic, indefatigable Betty Hutton. The blonde bombshell is spending the Summer unwinding the knots in her legs since performing on the trapeze in the spectacular DeMille flicker, "The Greatest Show On Earth."

There's rumbling that some of the newspaper fraternity assigned to interview politicians on such programs as "Meet the Press" and "Keep Posted" are nettled at the fact they don't receive credit for plying valuable information from guests. Also, the daily papers are taking an alarmed view of the scoops that TV is pulling regularly—leaving the press to print warmed-over versions of the same story. . . . Jane Nigh, who plays the saucy Lorelei Kilbourne, Girl Friday to Steve Wilson on "Big Town," defines "supervision" as something that men have on windy corners when the girls ankle by.

Claudia, the sometimes insufferable young bride, has just been cancelled by its sponsor. Same sponsor also axed "Young Mr. Bobbin" and "It's News to Me." . . . Sealy Mattresses of eye catching signboard fame, are taking the TV plunge with a program with the well-intentioned title "Balance Your Budget." It'll be on in the fall. . . . Memo to Herb Shriner: On your next video appearance, ol' Hoosier, be sure it's a simple little show. Your Comedy Hour debut was smothered in choreography, props and big settings. Cracker barrels and marble TV staircases don't mix.

Twelve year-old Bruce Lindgren, the ever-inquisitive side kick of Mr. Wizard (Don Herbert), thinks someone should invent a revolving bowl for tired goldfish. . . . To keep abreast of Convention doings on television (and who won't be watching with great interest the history making events?) be sure to reserve your copy of *TV Forecast's* special convention issue next week. It'll serve as an informative, handy guide to the political doings in Chicago.



ADAMS



ARNOLD



NIGH



LINDGREN

Over 700,000 readers

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### publishers

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|               | Cissie        |

\*Recalled to military duty

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Expiration Number 208

## Letters to the Editor

All letters must be signed, with addresses.

Names will be withheld if requested.

... American Forum of the Air is really trying to pass off some trashy propaganda. The last time we watched they said "The next time you hear someone make a crack about socialism or communism, tell them 'a little socialism is a pretty good thing.'" They're not fooling anybody with this pap. ...

Dolton, Ill.

C. BERG

(Ed. Note: Go slow. Forum's sponsor is a big booster of private enterprise.)

... I'm getting fed up with those panelists with their indecent gowns. Dorothy Kilgallen and Arlene Francis look like they're going to lose their creations any minute. ...

Libertyville, Ill.

MRS. L. S. GUFFO

Upon watching Eisenhower's speech on television, I could see unmistakably that his audience, particularly those with him on the platform, only supported him because they hoped to benefit personally.

Chicago, Ill.

BILLY OLSON

(Ed. note: Reader Olson's unmistakable perception is remarkable.)

Oh man ... you guys and gals can keep your Johnnie Ray, Perry Como and Janette Davis. I'll take Bishop Sheen anyday. He's one who'll really send you.

Glenview, Ill.

J. R.

I don't suppose it will cause the Campbell Soup company any anguish, but we have stopped using any of their products until they return the Aldrich Family to TV.

Evanston, Ill.

MRS. C. H. THOMAS

I hope Jim Moran doesn't go broke paying for his Sunday night movies. It's the only program on TV that shows practically new movies that aren't British and are of high quality.

Chicago, Ill.

MARY ELLEN MATHIEU

Whoever said Frankie Laine looks like a fugitive from a lost weekend must be jealous of the fact that Frankie has money and can sing while the petty little complainer cannot.

Chicago, Ill.

PAT CAFFARELLA

(Continued on page 21)

## Her Tender Torching Outclasses the Field

*"Just a tune at the start  
But it soon is a hymn to your grace."*

Those lyrics, borrowed from Rodgers' & Hart's wonderful old "With a Song in My Heart" capture perfectly the spell cast over us ordinary mortals by that celestial being named Jane Froman—our choice as the top female singer on TV, or anywhere else for that matter. Jane's tender, soulful torching outclasses the field and puts her at the top of our list of TV's top five over such strong contenders as Dinah Shore (No. 2), Dorothy Collins (No. 3), Lena Horne (No. 4) and Janette Davis (No. 5).

The soaring Froman voice, a rich, pulsating contralto, was the private property of a small clique of connoisseurs who had caught her act in night clubs, but TV appearances and a movie biography have brought the general public around.

The movie, appropriately titled "With a Song in My Heart" after a song that Jane has made her own, has packed theaters across the U. S. and rightly so. One of the first entertainers to go overseas in World War II, Jane barely escaped death in March, 1943 when the plane she was in crashed near Lisbon, Portugal. After a long spell recovering, which included 25 painful leg operations, she started on the long comeback trail. Five years after the crash she married Captain John Burn, the pilot of the plane and the man who had saved her life by fishing her out of the water.

*The movie, a blend of these facts and a little Hollywood fantasy, turned out to be one of the great tearjerkers of all time. But not even Hollywood could distort the courageous and stirring story of a girl, near death, coming back to become perhaps the best popular singer of our time.*

For Jane has converted popular singing into an art form. Working with the best in popular music (Kern, Gershwin, Porter, Berlin, Rodgers) she lavishes dignity, warmth and understanding onto lyrics that are usually tossed off as so much dross by other singers.

Punctuating the lyrics in the right places she builds a song into a climax that becomes something precious and often profound. Her voice has an almost operatic timbre, with depth, range and power.

As a memento of that plane crash, Jane still wears a brace on her leg, but otherwise she's sound. That crash, bad as it was, has brought Jane to the attention of a public sated with a string of insipid singers. Billed as "The First Lady of Song" Jane lives up to the title. She has survived disaster and risen to the top, always with a song in her heart.



# Barefoot

THE SAGA



**T**HE slow but persistent drift of Chicago talent to the fleshpots of Hollywood and New York has stepped up to an alarming rate in recent years. Young talented Chicagoans leave at the first opportunity and the town has gained a notorious reputation for being unwilling to support its own. One Chicagoan still willing to stand and fight this sad trend is a ham-handed piano player named Chet Roble.

Uncle Chet has become almost a local institution. For years his flashy little trio was one of Chicago's top nitery draws. They called their music "Barefoot Jazz," a fanciful name for the tough, tender piano style invented by Chet. Featured in the trio also was an alto saxophone player named Boyce Brown, who looked to be in an advanced stage of decay, but played just about the most soulful alto in the business. Chicagoans grew to love the Chet Roble Trio.

When TV came along, Chet jumped in, barefeet first. The trio, as most jazz combos do, drifted apart. He did a single on various TV shows, none of them particularly successful, rating-wise. His piano playing and singing (a voice reminiscent of trombone giant Jack Teagarden) were just as colorful as ever but apathetic Chicagoans seemed to prefer the big brassy shows out of New York.

When another Chicagoan, Studs Terkel, who had gained a small but fanatic audience with a disc jockey radio show called the "Wax Museum," came along with a new show called "Studs' Place," he figured Chet to be a perfect choice for the part of the piano player on the show. And the choice was perfect, for Chet turned out to be a convincing actor along with handling his usual piano chores.

*The show "Studs' Place" was one of the most inventive and ingratiating TV programs ever devised. Located in a non-existent hashhouse, it revolved around the thorny little problems of four fumbling but kindhearted people (Chet, Studs, guitar-strumming Win Stracke and waitress Grace, played by Bev Younger.)*

The show was promptly cheered at its debut by critics, but before it ever got off the ground it ran into trouble. "Sure, we had a great show. But what did they do with us? They threw us up against the Friday night fights," complained Chet. "The same people that like our show also like boxing and that left us out in the cold." Several time switches have since been made in attempts to save the show, but each time it was up against a top-rated show. A few weeks back, the final telecast for the year of "Studs' Place" was cancelled by the

# Jazzman

## OF UNCLE CHET

sponsor. Studs' hashhouse may have closed forever.

Chet pegs the "Studs' Place" fan as one who wants to be a part of the group down at the hashhouse. "Anybody watching the show for three straight weeks was hooked. The viewer is no longer in his living room, but down at Studs'". The number of people hooked was a loyal corps, but it wasn't enough.

Chet still doesn't have to play the starving musician. He's co-star with Mary Hartline on a lively little kids show on WENR-TV and he's also featured pianist on "Challenge," the Actor's Club show on WGN-TV. His new recording of "Ace in The Hole" is getting a lot of action over record counters. And anyone lucky enough to get an elbow up on the piano at the plush Piano Bar in the Hotel Sherman can hear Uncle Chet play the kind of piano the rest of us play in our dreams.

*The emergence of Chet as an actor is just another revelation of the many-sided Roble personality. For he's transcended the music field and become one of those strange and wonderful things*



*—a show biz character. A free but sensitive spirit, he loves the show world and the people in it.*

Any phase of the business is likely to get a Roble comment. He suffers for other entertainers whose act isn't going over. He tries to catch practically all the acts, major and minor, that hit town. And unlike many of his cold-blooded competitors, Chet is a man with a soul. Typical of his sensitivity was his response to the great Ethel Waters when she appeared last fall in "The Member of the Wedding." Miss Waters' incredibly touching performance found sentimentalist Roble dabbing at his tear-drenched eyes.

Uncle Chet is a product of Chicago's Northwest Side, where he attended Schurz High. After attending the U. of Illinois, he spent long spells on the road, building his musical reputation. But always he'd return to Chicago and always localites were glad to have him. He's one Chicagoan who has captured the fancy of the usually indifferent locals.

*It's for this reason that Chet mourns the departure of many other Chicagoans with perhaps equal or more talent. It's his claim that there's enough talent right here in town to match anything New York or Hollywood can offer. But in Chicago, talent isn't enough. So the smart ones either pack up and leave or*

(Continued on page 28)



Chet and Studs Terkel liven things up a bit at "Studs' Place" while waitress Grace (Bev Younger) and Win Stracke listen in.



# Francois Pope's

## BANANA CREAM PIE

**T**elevision, still in its infancy, has given birth to a host of revolutionary ideas. Not the least of these TV brainstorms are cooking schools headed by capable chefs of long years' experience.

Today's bride can learn the tastiest way to her man's heart merely by observing the TV experts. And prominent among Chicago gourmets is Francois Pope who has maintained a steady high rating on the morning side of the TV ledger. He is being groomed now for a network debut. According to WBKB chieftains, Pope's "Creative Cookery" is destined to cut into the coaxial cable in the near future.

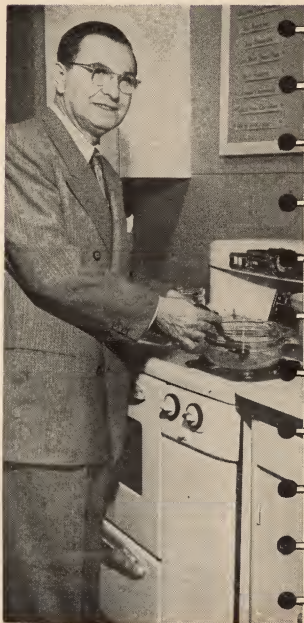
On the threshold of his latest success, this Chicago chef has chosen the three top favorites among his recipe collection. With this Pope variation on banana cream pie, *TV Forecast* launches his trio of favorites. Watch for numbers 2 and 3 in successive issues.

*Creative Cookery* is seen at 11 a.m. Mon. thru Fri. on WBKB (Channel 4).

### FRENCH CREAM FILLING FOR BANANA CREAM PIE

|                                            |                                                       |
|--------------------------------------------|-------------------------------------------------------|
| $\frac{3}{4}$ cup granulated sugar         | $1\frac{1}{2}$ tblsps. butter                         |
| $\frac{1}{3}$ cup sifted all-purpose flour | 2 egg yolks combined with $\frac{3}{4}$ cup cold milk |
| 3 tblsps. cornstarch                       | 3 cups warm milk                                      |
| Pinch of salt                              | $1\frac{1}{2}$ tsps. vanilla                          |

Mix sugar, flour, cornstarch & salt. Beat egg yolks slightly & combine with the  $\frac{3}{4}$  cup cold milk. Add to dry ingredients to form a smooth paste. Add warm milk slowly & cook until thick and smooth, stirring constantly. Cook about 5 minutes after it thickens. Add butter



Francois Pope—a banana cream pie enthusiast

# Favorites:

No. 1 of a series



and when cool, add vanilla. A little yellow coloring may be added.

Let filling stand in room temperature until cool, but beat often to prevent crust from forming. If filling appears too stiff when cool, add more cold milk or cream until of proper consistency. Beat thoroughly with spoon or egg beater until smooth. When cool, cover and keep in refrigerator at least 2 hours before using.

## **LARGE PIE SHELL (FOR PIE PLATE $10\frac{1}{2} \times 1\frac{1}{3}$ INCHES)**

$1\frac{1}{4}$  cups sifted all-purpose flour

$\frac{1}{4}$  tsp. baking powder

$\frac{1}{2}$  tsp. salt (increase to  $\frac{3}{4}$  tsp. if using all lard or vegetable shortening)

4 tblsps. butter & 4 tblsps. lard or vegetable shortening or 8 tblsps. lard or 8 tblsps. shortening

About 4 or 5 tblsps. cold milk or ice water

Have shortening cold and firm, but not too hard. Sift flour, baking powder & salt together several times. With pie blender cut cold shortening into dry ingredients until it looks like coarse meal. Gradually add cold milk or water, working liquid into dry ingredients thoroughly with a knife, using pressure, until it leaves sides of bowl. Do not use more than 5 tblsps. of liquid and not less than 4. Turn dough out onto floured covered board and knead only few seconds to hold mixture together.

Wrap in wax paper and place in refrigerator for about  $\frac{1}{2}$  hour. Do not allow dough to become too hard. Dough may be used at once, if desired.

When ready to bake, roll to measure about 13 inches round. Put another greased plate of same size over it. Bake in  $400^{\circ}$  F. oven about 20 minutes. Remove top plate and bake at  $350^{\circ}$  F. about 12-15 more minutes or until golden brown. If dough has been stored in refrigerator until too firm to roll, let stand wrapped in wax paper in room temperature until pliable—15 or 20 minutes. Makes 1 large thick shell.

## **HOW TO PREPARE BANANA CREAM PIE**

Bake large pie shell. Prepare French cream filling. Allow cream filling to chill for several hours before using. When filling is absolutely cold, place in large baked pie shell. Slice 3 to 4 bananas about  $\frac{1}{4}$  inch thick and distribute evenly on top. Beat 1 pint of whipping cream until stiff after adding  $\frac{1}{4}$  cup sifted confectioners sugar. Spread  $\frac{3}{4}$  whipped cream on top of bananas. Put other  $\frac{1}{8}$  in plastic lined bag with No. 3 or 7 star tin tube and decorate as desired.

*Banana Cream Pie can be decorated with whipped cream and placed in refrigerator several hours before serving.*

# how to



Flexibility in arrangement is one desirable trait for a TV room. Here MacAlister illustrates an added-chair placement for guest seating. Pictured with the MacAlisters is Paul's TV assistant, Floydia Etting.

Here are Paul MacAlister's tips for proper placement of your TV set:

1. For summer viewing, place TV set on a screened-in porch. Or view your favorite programs through a window opening onto the porch. (If your TV set is mounted on a swivel base, it can be wheeled around to face the window and the viewers.)
2. If your living room is small, a symmetrical arrangement is desirable, because it provides more viewing space. The MacAlisters have a couch facing their TV screen with 4 chairs strategically placed to flank the set. The arrangement is flexible and allows for placement of more chairs when additional guests arrive.
3. Indoors or outdoors, use muted or soft lighting on the same level with the TV set. For easy-on-the-eye results, place lamps adjacent to the set, either to left or right. Avoid abrupt contrasts between dark screen and light room or vice versa.
4. A TV dining cart is an indispensable item for dinner-time viewing and end or tray tables placed conveniently are fine for munching snacks.

MacAlister suggests two rules to follow when deciding the most suitable spot for your TV set: (1) Decide upon a fairly comfortable permanent viewing place, and (2) Provide for plenty of flexibility in the room to allow for additional seating.



# place your TV set

paul macalister gives tips to video  
owners

WHEN Martin Eden was pursuing his adventurous journeys up and down the seven seas, little did he know he would inspire a 20th century architect to follow his roamings.

Back in the 1920's a mild-mannered chap with a bumper crop of freckles became the first student to earn a degree in "Interior Architecture" from the Yale School of Architecture. Today he's a TV interior decorator.

Instead of burying himself in a stuffy office, Paul MacAlister decided to broaden his scope of knowledge through travel. His adventurous roamings led to a spotty career with the bulk of interest on designing—everything from homes, furniture and textiles to ship interiors, women's dresses and hardware.



A portable dining cart is a desirable addition for the TV room. Here Mr. & Mrs. MacAlister demonstrate the comforts of "chewing while viewing."



The MacAlister's symmetrical room arrangement features the TV set as the center of attention. Note balance in chair placement and adjacent lamps for proper lighting, an important factor for set owners.

Shortly after graduation, Paul signed as first mate on a French freighter bound for North Africa. A job with the local French paper there as reporter-cartoonist netted him enough to migrate to Paris. There he served as guide for visiting Americans while taking art courses at the Ecole des Beaux Arts at Fontaine-bleau.

When his thirst for French atmosphere had been quenched, Mac returned to New York with \$1,200 earned in Paris as a dress designer. Brushing off the seeds of wanderlust, he confined himself to desk work in his own design firm where he decorated executive offices and designed yacht interiors.

Before World War II, MacAlister produced the first TV shows on home furnishings in New York. But the Japs squelched any serious pursuit of his career and he joined the navy as a commander in charge of radar production.

With the Nipponese surrender came Mac's return to New York where he designed and managed U. S. Navy exhibitions. Later he moved to Chicago to open his own design office and become a home furnishing consultant.

When WNBQ was seeking an interior decorator for its "Good Living" series, Mac was ferreted out from his barrage of tools, sketches and plans. Since April he has been conducting "Rooms For Improvement" with his assistant, Flo-lydia Etting.

Paul MacAlister is seen at 11:30 a.m. Tuesdays over WNBQ (channel 5).

# Who's The Real Star

of

"My Friend  
Irma"?



Marie Wilson



Cathy Lewis

THE dumb blonde, like the vanishing buffalo, is an item that no insurance company would feel quite safe in backing. Apparently the commodity of a platinum hare-brain is at first fascinating, then tolerable, finally downright exasperating. Behemoth Dagmar is a case in mind. Everybody is familiar with the spectacular and meteoric rise and fall of the bumptious Dag. Maybe she just didn't have the talent. Then again, maybe viewers have become fed up with dumb blondes.

Dag's successor to the fleeting title of queen of the TV female dummies is another stacked gal named Marie Wilson. Marie portrays the monumentally stupid secretary Irma Peterson on the comedy series, "My Friend Irma." No creature, blonde, brunette or bald, could be as asinine as Irma. She's been prancing about playing a vacuum head for so long—confusing her boy friend Al (who is almost as dumb), her roommate Jane and her boss—that her living room presence is getting tiresome and unpalatable.

Dagmar, dumb as she was, still was a pretty canny woman. Claudia occasionally shows sparks of level headed thinking. And Lucy pulls off as many clever plots as bungling ones. Irma, however, remains constant. She has all the in-

telligence of an arrested adolescent.

*If Irma, like other female dunces, is slipping, what then is holding her show up in the top ten so consistently? Judging from fan letters received in our office, the answer lies in a girl named Cathy Lewis who plays Irma's long-suffering roommate, Jane Stacey.*

Jane, of course, has got the audience on her side. She's such an average, good sport of a woman, patient as a kindergarten teacher—yet with the likeable flipness of a typical New York office girl—that you can't help but take to her.

To many viewers she's actually a lot funnier than roommate Irma. Irma is "funny" because she doesn't see through things. Jane does. She throws off a line like she owned it, usually with a clever sarcastic twist about the plight of poor Irma.

Aside from character delineations that make her part a more popular one than Irma's, Cathy Lewis ranks as one of the real skillful actresses on TV. So skillful, in fact, she's pulling off one of the great week-by-week scene stealing operations in the medium.

Wonder what Lloyds of London is quoting on Marie Wilson.

*"My Friend Irma," temporarily on vacation, will resume on WBKB shortly.*

# Last Call For Miss Video Venus

THIS is the last week for entrants in the search for Miss Video Venus, co-sponsored by TV Forecast and station WBKB. Any unmarried girl between the ages of 15 and 30 years is eligible. Beauty is the only factor—not talent.

If you would like to be Miss Video Venus, simply fill out the entry blank on this page, attach a clear, recent bathing suit picture of yourself and mail it in. The first eliminations will be decided on the basis of the pictures submitted. Deadline is July 7.

*Miss Video Venus will not only have a chance at fame and fortune (including a regular TV audition by WBKB), but will win a flock of glamorous prizes. They include:*

A choice of vacations at the famous Shinderman resorts of Nippersink or Oakton Manor, an expense-free week for 2.

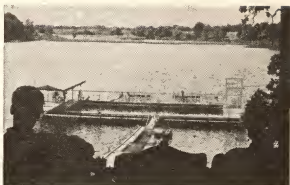
A beautiful, fine quality 17-inch Sentinel blond console TV set. Plus a handsome Sentinel portable radio combining beauty and performance in any color.

A luxurious Persian lamb cape-stole valued at \$300, donated by Willard-Raymond Furs of 190 N. State street.

A complete course of modeling and charm by the famed Sabie Models Unlimited of 203 N. Wabash avenue.

A complete day of beauty at Helena Rubinstein's world famous beauty salon at 666 N. Michigan avenue, plus a complete individualized make-up kit with the personal direction of beauty authority Madame Houle.

Other prizes will be announced in future issues. Enter now. Watch TV Forecast for more contest details.



Nippersink's famous "pool in a lake." Winner has her choice of vacation at Nippersink or Oakton Manor. Both are top Wisconsin summer resorts.



The game room at Oakton Manor (Pewaukee, Wis.), where winner can spend a full week vacation for two at no expense.



The beautiful Sentinel console TV set, one of the many first prizes in the contest.

Video Venus • TV Forecast • 185 N. Wabash • Chicago 1, Ill.

Please Print Clearly

I wish to enter the Video Venus contest. Enclosed is a recent bathing suit photo of myself. I understand this photo cannot be returned. I am single.

Name .....

Address..... City.....

Postal Zone..... State..... Telephone.....

Age..... School (or occupation).....

Name & Address of Community Newspaper.....

# Saturday June 28

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:00 7 "CAVALCADE OF THE WEST"**  
Western feature with Hoot Gibson
- 10:00 7 SPACE PATROL—Adventures**  
A ray gun used in the 30th century has been adapted to fire deadly missiles & is being smuggled into Terra
- 10:30 4 SMILIN' ED'S GANG—Stories**  
Ed McConnell reads a tale for kids
- 11:00 4 BIG TOP—Circus Show**  
Jack Sterling emcees circus fun with Guests: the Acevedas, jugglers from Mexico, the five Amandis, teeter board, Corinne Dears, trapeze artist, & Irah Watkins' Chimps
- 12:00 4 MR. I MAGINATION—Tale**  
"The Gun Powder Plot" with Paul Tripp; Clifford Sales as a soldier who joins Britain's James I personal bodyguard to help unearth a plot against the government
- 12:30 4 PANTOMIME PARTY—Antics**  
Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session
- 12:45 4 FILM**  
**9 CHICAGOLAND NEWSREEL**
- 1:00 4 "THE GANG"—Feature Film**  
Ralph Reader, Gina Malo, & Stuart Robertson (1st showing) of adventures of a boy scout capt. who decides to try his hand at producing musical comedies
- 9 BATTING PRACTICE—Warm Up**
- 1:10 9 LEAD OFF MAN—Creighton**
- 1:25 9 BASEBALL—Sox vs Cleveland**  
Jack Brickhouse & Harry Creighton
- 2:30 4 "THE RED DRAGON"—Film**  
Feature with Sidney Toler, Fortunio Bonaneva, & Benson Fong; attempts to steal a scientist's plans for an atomic bomb with many murders
- 3:30 5 CITY DESK—Discussion**  
Current happenings in Chicago
- 3:45 9 TENTH INNING—Interviews**  
Chats with fans and recap of plays
- 4:00 4 CLASSIC THEATER—Opera**  
Part I "Barber Of Seville" sung by Ferruccio Tagliavini with Deems Taylor conducting
- 5 TO BE ANNOUNCED**  
**9 MUSIC ALA MODE—Tunes**  
Jack Fuller at the piano with music
- 4:30 5 ROOTIE KAZOOTIE—Puppets**  
Tod Russell emcees; adventure stories
- 7 LUCKY SEVEN RANCH—Western**  
"Riding The Dusty Trail" feature film starring Jimmy Wakely
- 4:45 9 NEWS VIEWS—Carl Greyson**

- 5:00 4 PATTERN FOR LIVING—Talks**  
**5 WESTERN FILM—Feature**  
**9 "FOREMAN WENT TO FRANCE"**  
Feature film with Tommy Trinder, Constance Cummings, & Clifford Evans; when war breaks out an Englishman is sent to Germany to recover some machinery
- 5:30 7 FLIP THE FROG—Cartoon Film**  
"Funny Face"
- 5:40 7 FOR COWBOYS ONLY—Western**  
"Moon Over Montana" feature film with Jimmy Wakely
- 6:00 4 SAMMY KAYE SHOW—Musical**  
"So You Want To Lead A Band" quiz; also, mystery skit with prize
- 5 MR. WIZARD—Science Study**  
Don Herbert and Bruce Lindgren discuss "Highlights Of Previous Experiments"
- 9 BIG PICTURE—Army Film Report**
- 6:30 4 BEAT THE CLOCK—Games**  
Bud Collyer with stunts for guests
- 5 AMERICAN INVENTORY—Talk**  
"The Lawyer" by John Latham & Betty Lord; with Michael Strong & Pat Englund
- 7 FEATURE FILM**  
**9 PET SHOP—Gail Compton mc**  
Guests: Gus, the great dane from Ricardo's, a litter of Doberman pinscher puppies brought down by Mer-ton Van Louzender, and Molly Ewert with a peacock which they will try to induce to spread its tail
- 7:00 4 FARM TOWN U.S.A.—Talks**  
George Menard is your host
- 5 ALL STAR SUMMER REVUE**  
Guests: Dave Garroway, Georgia Gibbs, Jack Gilford, Yogi Berra, Oliver Wakefield, Paul Stoffan Dancers & the Three Acromaniacs; emcee is Mr. Ballantine, the magician
- 7 PAUL WHITEMAN'S TEEN CLUB**  
Nancy Lewis & Junie Keegan assist "Pops" with emcee duties on variety
- 9 PORTRAITS OF THE WEST**  
"The Last Bullet" western feature film; Geo. Jennings discusses
- 7:30 4 "THE CORPSE VANISHES"**  
Feature film with Bela Lugosi, Luana Walters, & Tristram Coffin; deals with the supposed death of 7 brides

## A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

# SATURDAY JUNE 28—cont'd

## 7:30 7 TRI-STAR THEATER—Feature

Films appear in following order:  
*"Farewell Again"* with Leslie Banks, Flora Robson, & Sebastian Shaw; after years at sea, ship makes port only to find immediate sailing orders  
*"South Riding"* with Edna Best, Ann Todd, & Edmund Gwenn; story of a small English town with the nobility vying with merchants for the riches  
*"Navajo Trail"* with Tom Tyler

## 8:00 5 BLIND DATE—Arlene Francis

### 9 DICK TRACY—Mystery Drama

Adventures of the famous comic strip character; Ralph Byrd stars as Dick

## 8:30 5 DANCE PARTY—Music and Fun

Jerry (George) Lester is your host; guests: Buddy Morrow & his orchestra, Ella Fitzgerald, & Joey Bushkin

### 9 WRESTLING FROM MARIGOLD

Ned Taylor vs Reggie Lisowski, Leon Kirilenko vs Billy Hickson, Johnny Carlin vs Juan Hernandez, Joe Millich vs Tiny Mills; main match: Billy Goetz vs Al Szass & The Great Balbo vs Rudy Kaye

## 9:00 4 ROLLER DERBY—Action Thrills

Watch the stars as they fight for points; Ken Nydel describes

## 9:30 4 FILES OF JEFFREY JONES

In "Double, Double Cross" scented shaving lotion aids Jeff in trapping a murderer involved with a crooked fighter

### 5 YOUR HIT PARADE—Musical

Tunes you've voted as favorites sung by Eileen Wilson, Snooky Lanson, & Dorothy Collins; from the deck of the U.S.S. United States

## 10:00 4 "FEAR IN THE NIGHT"—Film

Feature with Paul Kelly, DeForest Kelley, & Ann Doran; a young man commits a murder while under an evil influence & it is up to the detective to prove

### 5 GRAND MARQUEE—Film

## 11:00 9 "ADVENTURES OF CASANOVA"—

—Feature Film

Starring Arturo De Cordova, Turhan Bey & Lucille Bremer; story of guerrilla warfare and romance with Casanova, leader of the Sicilian patriots, after the fall of Palermo in 1793

## 11:30 4 ULMER TURNER & THE NEWS

Current events around the world

## 11:45 4 "BOILING POINT"—Feature

Film with Hoot Gibson

(Stations reserve the right to change above listings without notice)

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

|      |      |        |
|------|------|--------|
| WBKB | WNBQ | WGN-TV |
| 4    | 5    | 9      |



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AT **any hour**  
TV

REPAIRS



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**TELE-TRONICS**

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Trade Mark Reg.

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DELIVERY  
SERVICE**

**A Full Hall of CHICKEN**  
Fried to a Golden Brown  
**\$1.10**

• FRENCH FRIES • BUN  
• COLE SLAW • BIT OF MONEY



Central  
(Evanston)

Cicero

Lake Michigan

Montrose

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STRETCH  
THESE  
DELIVERY  
LIMITS

A BIT

Irving  
Park

Oak Park

12th Street

Western

- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

4315 W. North Ave., CA pitol 7-5315  
1565 W. Howard St., SH eldridge 3-1620

Present this ad for FREE DELIVERY

## SATURDAY

- 7:30 The Corpse Vanishes
- 7:30 Farewell Again
- (9:00) South Riding
- (10:30) Navajo Trail
- 10:00 Fear In The Night
- 10:00 Feature Film\*
- 11:00 Adventures Of Casanova
- 11:45 Boiling Point

## SUNDAY

- 9:45 Army Wives
- 12:00 Death Valley Outlaw
- 12:30 'Neath Brooklyn Bridge
- 2:00 Feature Film\*
- 6:00 Feature Film\*
- 10:00 The Young In Heart
- 10:00 State Dept. File 649
- 10:30 Marines Come Through
- 11:30 East Of Picadilly

## MONDAY

- 10:00 Our Daily Bread
- 1:00 Luck Of Roaring Camp
- 3:00 Last Wilderness
- 3:00 Crooked Circle
- 4:00 Worldly Goods
- 7:30 Boss Of Big Town
- 10:00 Appointment With Murder
- 11:00 Gambling Daughters
- 11:15 Feature Film\*
- 11:30 Ridin' The Lone Trail

## TUESDAY

- 10:00 Mystery Train
- 1:00 Murder By Invitation
- 3:00 Mr. Muggs Steps Out
- 3:00 Fair Grounds
- 4:00 Wife Of General Ling
- 10:00 Forever Yours
- 10:30 Feature Film\*
- 11:15 Under Strange Flags
- 11:30 Kansas Terrors

## WEDNESDAY

- 10:00 Flying Deuces
- 1:00 Meeting In The Big House
- 3:00 Desirable Lady
- 3:00 Hong Kong Nights
- 4:00 Island Captives
- 8:30 Feature Film\*
- 9:00 Missing Millions
- 10:00 Cheers For Miss Bishop
- 11:00 Swiss Family Robinson
- 11:15 Divorce Of Lady X

## THURSDAY

- 10:00 Framed For Murder
- 1:00 Mystery Man
- 3:00 Mr. Wise Guy
- 3:00 Daughter Of The Regiment
- 4:00 Now Or Never
- 9:30 Danger On The Air
- 10:00 Wildcat
- 11:00 Rogue Of The Rio Grande
- 11:00 The Beachcomber
- 11:15 Private Lives Of Don Juan

## FRIDAY

- 10:00 Talking Feet
- 1:00 Mystery Plane
- 3:00 'Neath Canadian Skies
- 3:00 Li'l Abner
- 4:00 Roaring Roads
- 7:30 Feature Film\*
- 10:00 Jungle Goddess
- 11:00 The Purple V
- 11:15 Murder On Diamond Row
- 11:30 Made For Each Other

\*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

# Sunday June 29

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00 4 "ARMY WIVES"—Feature  
Film with Elyse Knox, Marjorie Rambeau, & Rick Vallin; boy & girl have difficulty in reaching the altar since the army keeps moving the boy about
- 9 AMERICA AT CHURCH—Relig.  
Bethany Ref. Church of Roseland
- 11:00 7 PAPA BEAR'S NEWSREEL
- 11:15 5 THE PULPIT—Inspirational
- 7 TOOTSIE HIPPODROME—Circus  
Emcee John Reed King presents circus acts: Kudabux, exponent of telepathy & masked shooting, and The Banfields, master jugglers
- 9 "SPORTS"—Feature Film
- 11:30 4 CANDY CARNIVAL—Variety  
Gene Crane is host to talent
- 5 LIVE AND LEARN—Discussion  
Dr. Rollin B. Posey speaks on "Integrity In Politics"
- 7 FAITH FOR TODAY—Religious  
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn
- 12:00 4 ULMER TURNER AND THE NEWS
- 5 FILM SHORT
- 7 TROUBLE WITH FATHER—Skit
- 9 AARON'S ACTION THEATER  
Feature film "Death Valley Outlaws" (1st showing) with Don "Red" Barry, Lynn Merrick, & Milburn Stone; a friend is murdered by a band of cutthroats posing as vigilantes
- 12:15 4 YOUR FUTURE HOME—Ideas
- 5 NATURE OF THINGS—Science  
Dr. Marshall discusses "Magnetism"
- 12:30 4 "NEATH BROOKLYN BRIDGE"  
Feature film with Leo Gorcey, Bobby Jordan, & Huntz Hall; they battle the underground when they defend a young girl
- 5 FRONTIERS OF FAITH—Relig.
- 7 AMATEUR HOUR—Chgo. Talent
- 1:00 5 HOW DOES YOUR GARDEN GROW?—Planting & Care  
John Ott discusses delphiniums; also technique of taking time-lapse films
- 9 BATTING PRACTICE—Warmups
- 1:10 9 LEAD OFF MAN—Creighton
- 1:25 9 BASEBALL—Sox vs Cleveland
- 1:30 5 HATS IN THE RING—Talks  
Sen. Robt. S. Kerr (D., Okla.), guest  
(Continued on page 18)

TV FORECAST

*If your TV Picture Tube*  
**Looks DIM or WEAK**

# REVIVE IT WITH THIS AMAZING STAY-BRITE PICTURE TUBE SAVER



**NEW LIFE FOR  
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THE GENIUS  
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**SAVE!**

5 positions permit increasing filament voltage to prolong useful life of all tubes for **YEAR OR MORE.**

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Restores original brilliance for fraction of cost of new picture tube—only **\$9.95\***.

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Name.....

Address.....

City.....Zone.....State.....

**REVIVE WEAK PICTURE TUBES**

## SUNDAY JUNE 29—cont'd

- 1:30 7 WILD BILL HICKOK**—Western  
Guy Madison & Andy Devine star
- 2:00 4 INDUSTRY ON PARADE**—Film  
**5 FEATURE FILM**  
**7 CISCO KID**—Western Movie  
Postal inspector is murdered while investigating some robberies & Pancho and Cisco are suspected
- 2:15 4 THIS WEEK IN OUR CHICAGO PUBLIC SCHOOLS**—Film
- 2:30 4 BIG PICTURE**—Army Film  
**7 ADVENTURES OF KIT CARSON**  
Bill Williams is featured as Kit
- 3:00 4 FILM**  
**5 TO BE ANNOUNCED**  
**7 SADDLE & SAGE**—Western  
"Springtime In Texas" feature film
- 3:30 4 TODAY & TOMORROW**—News
- 3:45 9 TENTH INNING**—J. Brickhouse  
Recap of the game & interviews
- 4:00 4 LAMP UNTO MY FEET**—Talks  
Dr. Roy Hendricks & Dr. Raymond K. Bush discussing "The Other Side"  
**5 ZOOPARADE**—About Animals  
R. Marlin Perkins & Jim Hurlbut visit the lions in their outdoor cages & show how catnip turns them into purring kittens  
**7 SUPER CIRCUS**—Big Top Fun  
Claude Kirchner presents Senorita Sanchez on the bounding rope, Bernie Hoffman & the menagerie, Harry Haag & his elephant Judy, the Campbells, jugglers; Cluffy, Scampy, Nicky, & Mary Hartline in the "Misguided Missile," & Miss Ruby's dogs  
**9 BASEBALL**—Sox vs Cleveland  
Second game of double header
- 4:30 4 WHAT IN THE WORLD**—Talk  
Moderator Dr. Froelich Rainey with panelists Dr. Carleton Coon & Dr. Schuyler Cammann
- 5 TV RECITAL HALL**—Music
- 5:00 4 MAN OF THE WEEK**—Discussion  
**5 ROY ROGERS SHOW**—Drama  
**7 PRODUCTION FOR FREEDOM**  
Films of various industries
- 5:30 4 BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics  
**5 WASHINGTON SPOTLITE**—Talk  
"Can the Republicans Win the Presidential Election?" Discussed by Sen. Estes Kefauver (D., Tenn.) and Sen. Richard M. Nixon (R., Calif.)  
**7 AMERICA'S TOWN MEETING**  
"Has Government Intervention In Labor-Management Relations Caused Unrest?" Speakers: Wm. J. Grede, pres. of N.M.A. & Roger L. Putnam, administrator of Economic Stabilization Agency
- 5:45 5 LEN O'CONNOR & THE NEWS**

- 6:00 4 GENE AUTRY SHOW**—Western  
In "T.N.T." Gene foils a local ranch hand's abduction plot
- 5 ROYAL SHOWCASE**—Variety  
Jack Carson presents Blanche Thebom
- 7 YOU ASKED FOR IT**—Requests  
Leo Voss shows how he can pull 111-100 lbs. of weight, how venom is extracted from poisonous scorpion by Dr. Herbert Stahnke, combat between professional swordsmen, & Rubinoff & his violin playing "Intermezzo"
- 9 FEATURE FILM**
- 6:30 4 THIS IS SHOW BUSINESS**  
Host Clifton Fadiman with Sam Levenson and George S. Kaufman welcome singer Randolph Symonette, comedy acrobats The Daffie Bros., Glenda Farrell, & dancer Kathryn Lee
- 5 MEET THE PRESS**—Discussion  
Guest: Sen. Robert A. Taft
- 7 WHAT'S THE ANSWER**—Quiz  
Mal Bellairs questions the moppets
- 7:00 4 TOAST OF THE TOWN**—Variety  
Ed Sullivan presents Peter Lind Hayes, Mary Healy, ballerine Nanci Crompton, & Amandos, acrobatic act
- 5 BIG PAYOFF**—Quiz Show  
Randy Merriman and Bess Myerson conduct exciting quiz with prizes
- 7 KING'S CROSSROADS**—Film  
Films: Chico Marx in "Roller Derby," a bear hunt, film on India, & how to get junior interested in food
- 9 FAITH OF OUR FATHERS**  
U.S. Army Choir with Chaplin Wm. B. Sharpe
- 7:30 9 CHICAGOLAND NEWSREEL REV.**  
A report of this weeks news events
- 8:00 4 INFORMATION PLEASE**—Quiz  
Try and stump the experts! Panel includes: Franklin P. Adams, John Kieran, & guest James A. Michener; Clifton Fadiman moderator
- 5 TV PLAYHOUSE**—Drama  
"The Monument" by Wm. Kendall Clarke with John Forsythe and Vanessa Brown; set in the post-Civil War period, a reporter faces the problem of exposing the South's greatest hero, now dead, or to remain quiet and win the love of his widow
- 7 QUEST FOR CONTENTMENT**  
Religious talks by Dr. Hildebrand
- 9 ROCKY KING**—Roscoe Karns  
A nightclub singer is found strangled in "Love From A Strangler" and the kerchief tied with a sailor's knot
- 8:30 4 BREAK THE BANK**—Quiz Game  
Bert Parks emcees quiz show
- 7 BIG PICTURE**—Army Film
- 9 PLAINCLOTHESMAN**—Drama  
In "The Fatal Line" a nail in a baseboard with a small piece of fishline tied to it shows an accident to be murder

## SUNDAY JUNE 29—cont'd

### 9:00 4 CELEBRITY TIME—Variety

Conrad Nagel's guests include: singers Robert Merrill, Isabel Bigley, & William Tabbert; also Betty Ann Grove & the Mello-Larks

### 5 HALL OF FAME—Drama

Sarah Churchill in "Our Sister Emily" by Jeffrey Kean a story of the celebrated English woman novelist of the nineteenth century, Charlotte Bronte

### 7 OUR NEIGHBORS TO THE NORTH—Canadian Film Short

### 9 THEY STAND ACCUSED—Drama

Should a mother be sent to prison for kidnapping the child she bore and later sold? Question jury must decide

### 9:30 4 WHAT'S MY LINE?—Quiz

Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf

### 5 AMERICAN FORUM OF THE AIR

"Why My Candidate Should Be Nominated" is discussed by Miss Grace Tully for Harriman; Mrs. Kathryn Stone for Kefauver; and Mrs. Ruth McCormick Tankersley for Taft

### 7 FOCUS—Documentary Film

"I See The Wind" a movie from the Lighthouse For The Blind

### 10:00 4 "THE YOUNG IN HEART"—Film

Feature with Janet Gaynor, Douglas Fairbanks Jr., & Paulette Goddard; a family of fortune hunters falls prey to the charms of an elderly woman

### 5 WEATHERMAN—Clint Youle

### 7 DREW PEARSON—News

Analyses of news at home and abroad

### 9 COURTESY THEATER—Feature

Film (1st showing) "State Dept. File 649" starring William Lundigan & Virginia Bruce; China sets the scene for a murder-dogged hunt for a stolen file

### 10:10 5 DORSEY CONNORS—Ideas

### 10:15 5 ALEX DREIER—News Report

### 7 EARL NIGHTINGALE—Talks

### 10:30 5 SPORTS STAR TIME—Duggan

### 7 "MARINES COME THROUGH"

Feature film with Wallace Ford & Grant Withers; mechanics help in preventing theft of important plane plans

### 11:30 4 ELOISE SALUTES THE STARS

### 9 "EAST OF PICADILLY"—Film

Feature with Judy Campbell, Sebastian Shaw, & Niall McGinnis; murder yarn is concerned with London's Soho quarter & a strangler

(Stations reserve the right to change above listings without notice)

## TV FORECAST

# FIRST RUN FILM!

## "State Department File 649"

Under-Cover Thriller!

Daring Pursuit in a Land of Danger!

starring

William LUNDIGAN • Virginia BRUCE

SUN • 10 PM • WGN-TV

COURTESY THEATRE

See the NEW 12th Edition

"Calendar Capers"

Ice  
show

A MERIEL ABBOTT PRODUCTION

DINNER SHOW 8:30  
SUPPER SHOW 12:00

FRANKIE MASTERS'  
orchestra

FAMILY MATINEE  
EVERY SUNDAY

special children's menu

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Room

THE CONRAD HILTON



# Monday June 30

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 **Today**—News & Commentary  
Grand Central Terminal sets the scene as thousands of boys & girls leave for summer camps. Interviews with children and their parents
- 8:45 9 **Travelogue**—Film Short  
"Museum Of Science & Industry"
- 9:00 4 **Morning News**—Interviews  
5 **Prologue To The Future**—Film  
9 **Chicago Cooks**—Kay Middleton
- 9:30 4 **Arthur Godfrey Time**—Variety  
5 **Breakfast Party**—Mel Martin
- 9:45 4 **Al Pearce Show**—Variety
- 10:00 5 **Home Cooking**—Eddie Doucette  
7 **"Our Daily Bread"**—Feature  
Film with Tom Keene & Karen Morley; family moves from city to farm
- 9 **Picture Payday**—Quiz Program
- 10:15 4 **Bride & Groom**—Interviews
- 10:30 4 **Breakfast With The O'Neil's**  
5 **It's A Problem**—Discussion  
"What is Sportsmanship?" Jackie Robinson, Jack Harrison Pollack, Helen Parkhurst, and Ben Grauer
- 9 **Strike It Rich**—Quiz Session  
Guest: TV star Alice Brewer White
- 11:00 4 **Creative Cookery**—F. Pope  
Chocolate fondant, Italian cannoli pastries, the shells & ricotta filling
- 5 **Ruth Lyons' 50 Club**—Chats  
Ernie Lee sings "False Alarm"
- 7 **Bob & Kay Show**—Variety
- 9 **Egg And I**—Serial Drama
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips  
"Time To Live"
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Movie Quick Quiz**—Games  
Quiz program with emcee Howard Dorsey
- 12:00 4 **Bill Evans Show**—Variety Time  
5 **Noontime Comics**—John Coons  
7 **Beulah Karney Presents**  
Beulah's visiting daughter, Ann Elliot, shows how to make designer-type clothes inexpensively
- 9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety  
Garry celebrates his anniversary on TV with regulars Durward Kirby, Ken Carson and Denise Lor
- 5 **Meet Mintz**—Herbie Mintz  
7 **Trade-Inn**—TV Swap Shop
- 12:45 5 **Jack Angell With The News**  
9 **News Headlines**—Spencer Allen
- 1:00 5 **"Luck Of Roaring Camp"**—Film  
Feature with Owen Davis Jr., Joan Woodbury, & Charles Brokaw; saga of the California gold rush

- 1:00 7 **Barbara Moro**—Creative Ideas  
9 **Batting Practice**—Warm Up
- 1:10 9 **Lead Off Man**—Interviews  
Harry Creighton talks to the players
- 1:25 9 **Baseball**—Cubs vs Pittsburgh  
Jack Brickhouse & Harry Creighton
- 1:30 4 **Guiding Light**—Serial Tale
- 1:45 4 **Lucky North Show**—Interviews
- 2:00 4 **Roosevelt College**—Discussion  
History of Political Conventions topic for week conducted by Prof. George Watson "How to Elect A President"
- 5 **Big Pay Off**—Quiz Contest
- 2:15 4 **Film**
- 2:30 4 **Summer School**—Discussion  
Dr. Armand Spitz discusses "The Universe" with forty pupils
- 5 **Johnny Dugan Show**—Variety
- 3:00 4 **"Last Wilderness"**—Feature  
Film with Howard Hill, champion archer, and Dean Jagger
- 5 **Matinee In New York**—Variety  
Guests: Paul Killiam shows a film, and the four Marvellos
- 7 **"Crooked Circle"**—Feature  
Film with Ben Lyon, Roscoe Karns, & Zasu Pitts; a secret society plots the murder of a member of another society, & the lot falls to a woman
- 3:45 9 **Tenth Inning**—Jack Brickhouse
- 4:00 5 **Hawkins Falls, Pop. 6,200**  
7 **"Worldly Goods"**—Feature Film  
James Kirkwood in a story of a young couple who find that true love cannot be substituted for money
- 9 **Music Ala Mode**—Jack Fuller
- 4:15 4 **Assembly**—Military Talks  
Annual baseball game between the Navy & Chgo. Police Benevolent Assoc.
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 4 **Film**
- 5 **Howdy Doody Show**—Puppets
- 5:00 4 **Kids Karnival Kwiz**—Games  
5 **Cactus Jim**—Western Film  
7 **Sagebrush Theater**—Serial  
"West of the Alamo" part II
- 9 **Trail Blazers' Theater**—Western  
"Pardon My Gun" feature film
- 5:30 4 **Silhouettes Of The West**—Film  
5 **Weatherman**—Clint Youle  
7 **Tom Corbett, Space Cadet**
- 5:40 5 **Dorsey Connors Show**—Tips
- 5:45 4 **Window Shopping**—Commercial  
5 **Something To Talk About**  
7 **Paddy The Pelican**—Cartoon
- 5:50 5 **Clifton Utley And The News**
- 5:55 4 **Chicago Weather**—Climate
- 6:00 4 **Sports & Comments**—Bob Elson  
5 **Summer Showcase**—New Talent  
7 **Austin Kiplinger & The News**  
9 **Captain Video**—Adventures
- 6:10 7 **Sports Highlights**—News Events  
(Continued on page 22)

# LETTERS to the editor

(Continued from page 4)

Bess Myerson & Randy Merriman are most repulsive. They are too suggestive in actions and remarks. Randy asks such personal questions and shows favoritism.

Wilmette, Ill.

MRS. HENRY J. BARBOUR

Couldn't we have a series of good old fashioned Sherlock Holmes mysteries on TV?

Chicago, Ill.

MRS. LUCILLE ANDERSON

Bert Parks' afternoon program is sickening. Give us some decent afternoon programs, not old men trying to act like crooners. Jack Mabley's page is swell.

Hammond, Ind.

MRS. PEGGY LUNDERWOLE

I'm very pleased to hear that Al Morgan is going to try a comeback. I certainly enjoyed his piano artistry. There should be more ARTISTS instead of so many amateurs on TV.

Crown Point, Indiana

MRS. JOYCE FLETCHER

As much as I like Lena Horne, your cover on her was a disgrace to women. A little more dress would be twice as charming.

Bradley, Ill.

ADELE SPENARD

... Arturo Toscanini is not to be laughed at. For a man of eighty he has a lot of integrity and ambition.

Hammond, Ind.

MEREDITH SCHULTZ

You said "Creative Cookery" has been sold out to sponsors since it started. You're telling us. We're so fed up with the commercials on that show that we don't care if we find out how to make hors d'oeuvres.

Chicago, Ill.

MARGARET O'SHAUGHNESSY

That electrolux cleaner used on TV will be worn out on those longwinded commercials and won't be good for actual cleaning. Also a little more power when the movies are shown and less for the commercials would be deeply appreciated.

Etna Green, Ind.

MRS. O. D. CLEVELAND

Jewell Riggs who wrote in saying that she'd like to scratch Johnnie Ray's bride's eyes out was wrong. At least I don't feel that way. But I do hope that Marilyn treats Johnnie right cause that's what he deserves.

Waukegan, Ill.

KAY ROBINSON

You people really missed the boat picking Eddie Fisher as number one male singer. Johnnie Ray is far superior.

Joliet, Ill.

MARY MARTIN

TV FORECAST



## All-Star Line-up

### NEWS

with



#### ULMER TURNER

Chicago's top news-caster with news and views of local and national interest.

Mon. thru Fri. 10:00 to 10:15 p.m.

Sponsored by Cole-Finder

### SPORTS

with



#### BOB ELSON

First with late evening's sport news with WBKB's sports authority, Bob Elson.

Mon. thru Fri. 10:15 to 10:25 p.m.

Sponsored by Trilla's Pep-Mo

### Weather

with



#### PATI GERAGHTY

Hot? Cold? Humid? Check with Chicago's only weather gal, in a five minute capsule report.

Mon. thru Fri. 10:25 to 10:30 p.m.

Sponsored by Boyer's Hair Arranger and Sta-Ert for home use.



# NOW! NEW!

Keep Informed With

## "FINAL EDITION"

Monday Thru Friday



AUSTIN KIPLINGER

**NEWS**  
**6:00 P.M.**

(Presented by NULLO)

**SPORTS HIGHLIGHTS**

with CHICK HEARN

**6:10 P.M.**

(Presented by AUTOBRITE  
and AERO SHAVE CREAM)



**TOP O' THE WEATHER**

with JOHN WEIGEL

**6:20 P.M.**

(Presented by CARRIER  
AIR CONDITIONER)



**BARBARA MORO  
VIEWS CHICAGO**

**6:25 P.M.**

(Presented by HARRY ALTER CO.)



CHANNEL

**WENR-TV**

MONDAY JUNE 30—cont'd

- 6:15 4 Ulmer Turner And The News
- 5 Goldbergs—Domestic Comedy
- 6:20 7 Top O' The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
- 7 Curtain Up—Film
- 9 Spencer Allen & The News
- 6:45 4 Perry Como Show—Musical  
Tunes: "Love Is Just Around the Corner," "Forgive Me," "The Carioca," and "Tulips & Heather"
- 5 News Caravan—John C. Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 VIDEO THEATER—Drama  
"I Can't Remember" with Robert Alda; a detective accused of murdering a beautiful young girl, cannot account for his actions on the night of the crime
- 5 PAUL WINCHELL, J. MAHONEY  
"What's My Name?" quiz program
- 7 OUT OF THE FOG—Drama
- 9 NO COVER CHARGE—Musical  
Jack Fuller emcees musical session
- 7:30 4 GODFREY'S TALENT SCOUTS  
Professional talent competition
- 5 VOICE OF FIRESTONE—Music  
Guest soloist: Jerome Hines sings "Yankee Doodle Dandy," "It's A Grand Old Flag," "God Bless America," Howard Barlow & the orchestra in Victor Herbert's "Pan Americana,"
- 7 "BOSS OF BIG TOWN"—Film  
Feature with John Litel, Florence Rice & H. B. Warner; story of how racketeers make money by controlling the prices of food
- 9 JOHNS HOPKINS REVIEW  
"Nature's Public Enemy—the Danger of Poison Plants" discussed by W. A. Dayton of the Forestry Service of the U.S. Bureau of Agriculture
- 8:00 4 MY LITTLE MARGIE—Comedy  
Margie overhears an argument regarding the charms of a middle-aged tenor & makes plans to meet him
- 5 LIGHTS OUT—Mystery Drama  
"The Lonely Albatross" by Peggy Phillips; a young man is shanghaied to work on board an 1812 ship which appears in the harbor
- 9 GUIDE RIGHT—Military Show  
Music and informative discussions
- 8:30 4 CLAUDIA—Marriage Story  
Summer promises to be very dreary until Claudia decides to go on a vacation
- 5 ROBERT MONTGOMERY—Drama  
"King Of the Castle" by Thos. W. Phipps with Robert Cootes, Frederic Worlock, & Melville Cooper; story of the last heir of a long line of Scotch lords who takes unusual precautions to escape the curse that has doomed his family

## MONDAY JUNE 30—cont'd

- 8:30 7 IMPACT—News Of Today**  
Tour of Chicago's Amphitheater showing convention arrangements, floor plan & seating plan for delegates; also interviews with carpenters, ushers, & president of stock yards, William Wood Prince
- 9 BOXING—Eastern Pkwy. Arena**  
Joe Micelli of N.Y. with 53 wins & 9 losses vs Luther Rawlings of Chicago with 30 wins & 10 losses in 10 round lightweight bout
- 9:00 4 SUMMER THEATER—Drama**  
"The Blonde Comes First" with Tom Helmore and Lee Grant; a newspaper woman posing as a student teams up with a debonaire confidence man
- 7 BOXING FROM RAINBO ARENA**  
Chuck Foster, 23, of Omaha, with 12 wins & 4 losses vs Danny Stepanovich, 22, of Pittsburgh, Pa., with 19 wins & 6 losses in 10 round welterweight bout
- 9:30 5 WHO SAID THAT?—Quote Quiz**  
Walter Kiernan quizzes June Lockhart, Bill Henry, & other guests
- 9:45 9 SPORTS SHOW—Commentary**  
Arch Ward & Jack Brickhouse conduct
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN—Clint Youle**
- 7 PAGE ONE—News And Sports**
- 9 "APP'T. WITH MURDER"**  
Feature film (1st showing) with John Calvert, Catherine Craig, & Jack Reitzen; the Falcon as an insurance investigator, attempts to locate two stolen paintings
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—P. Geraghty**
- 10:30 4 MUSICAL NITE-CAP—Variety**
- 5 LET'S LOOK AT SPORTS—Duggan**
- 7 HANDY—Tips For Homemakers**
- 10:45 4 CHRONOSCOPE—Discussion**  
Thomas K. Finletter, sec. of the Air Force, speaks on "The Air Force & The Defense Program"
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—News-Guests**
- 7 "GAMBLING DAUGHTERS"**  
Feature film with Cecilia Parker & Roger Pryor; in a fashionable girls' school 2 girls are being blackmailed
- 11:15 4 FEATURE FILM PRESENTATION**
- 11:30 9 AARON ACTION THEATER**  
Feature film (1st showing) "Ridin' The Lone Trail" with Bob Steele
- 12:45 4 MIDNIGHT EDITION—U. Turner**  
(Stations reserve the right to change above listings without notice)



Gloria Henry plays the part of news-hen "Mike" Malone in the new mystery series "Files of Jeffrey Jones," seen at 9:30 p.m. Saturdays on WBKB.

# BOXING

FROM NEW YORK ON

# CHANNEL 9

MONDAY NIGHTS

8:30 P.M.

ACTION-PACKED PRELIMINARY

9:00 P.M.

JOE MICELLI VS  
LUTHER RAWLINGS

Sponsored by Aero-Shave, Autobrite  
and Anacin

## WGN-TV Channel 9



DEAR BOSS:

The Gillette razor folks couldn't have been quite as sharp as their blades when they scheduled that cartoon commercial in the Walcott-Charles fight telecast. With a tremendous audience of Negroes watching the fight (and, I presume, the commercials) what did the sponsor do but toss in an animated cartoon featuring a caricature of a Negro porter complete with the exaggerated facial features and the usual distortions of manner that certainly must irritate lots of folks—some whose beards grow on dark skins; some whose whiskers must be shaved from white skin.



LUSCIOUS LYONS

Well, it had to happen. Yes, McCarthy had to fall in love! Take back your Laraine Days, your Carmelita Popes, your Mary Hartlines—I got me a gal that's really terrific. Name of Ruth Lyons. Has a show outa Cincinnati called Ruth Lyons' Fifty Club. Well I tell you friend, she's got those deliciously curving ad libs, the most revealing repartee, the . . . well for once, words fail me.

Ever notice how everyone is always so happy to be on TV? The plumber doesn't throw his arms around you when he comes to clean out the sump. He's working at his job just like Eloise McElhone or Paul Dixon or the rest of the TV Happiness Kids.

After all, they are getting paid to entertain. Of course it's nice to smile and show the teeth—but I get a little tired of hearing, all evening long, how terribly, terribly happy I've made my TV "friends" by just simply tuning in a channel here and there. If they only knew—sometimes they get into my living room 'cause I'm too lazy to switch dials. CHUB

# Tuesday July 1

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 Today—News & Commentary
- 8:45 9 Chicagoland Newsreel—Data  
Local news and events of interest
- 9:00 4 Arthur Godfrey Time—Variety
- 5 Prologue To The Future—Film
- 9 Chicago Cooks—Kay Middleton  
New recipes and ideas in cooking
- 9:15 4 Morning News—Late Reports
- 9:30 4 Arthur Godfrey Time—Variety
- 5 Breakfast Party—Variety
- 9:45 4 Al Pearce Show—Variety Time
- 10:00 5 Home Cooking—Eddie Doucette
- 7 "Mystery Train"—Feature Film  
Marceline Day & Nick Stuart in  
drama of the rails
- 9 Picture Payday—Quiz Contest  
Questions based on newspaper pics
- 10:15 4 Bride & Groom—Wedding
- 10:30 4 Breakfast With The O'Neil's
- 5 It's A Problem—Discussion  
"What Do Teen-agers Worry About?"  
Discussed by George Corwin & Margaret Mead
- 9 Strike It Rich—Quiz Time
- 11:00 4 Creative Cookery—F. Pope  
Brownie fudge squares & frosting,  
also: lamb chops maintainon are made
- 5 Ruth Lyon's 50 Club—Informal  
Bob Hund sings "Shadrack"
- 7 Bob & Kay Show—Variety
- 9 Egg and I—Serial Drama
- 11:15 9 Love Of Life—Continued Tale
- 11:30 5 Good Living—Homemaking Tips  
Designer Paul MacAlister discusses  
"Rooms For Improvement" (pg. 10)
- 9 Search For Tomorrow—Drama
- 11:45 9 Movie Quick Quiz—H. Dorsey
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—Kiddie Fun  
Johnny Coons narrates for the kids
- 7 Housewives' Holiday—Kirchner
- 9 Hi Ladies—Tommy Bartlett  
Interviews with the gals in the crowd
- 12:30 4 Garry Moore Show—Variety  
Guest: comedienne Kay Ballard
- 5 Meet Mintz—Herbie Mintz
- 7 Trade-Inn—Exchange Show  
Todd Purse & Pat Tobin conduct  
swap session for audience guests
- 12:45 5 Jack Angell With The News
- 9 News Headlines—Spencer Allen
- 1:00 5 "Murder By Invitation"—Film  
Feature with Wallace Ford & Marian Marsh; a newspaper writer finds that  
he can't keep track of all the murders  
this particular midnight
- 7 Barbara Moro—New Ideas

(Continued on page 26)

*Even if you had a million dollars...*

# You couldn't buy a finer TV than a Zenith

**New Zenith "Paulding" Console TV**

Model J2256R. 21-inch (235 sq. in.).  
Charming 18th Century full-door  
cabinet design. Mahogany veneered  
top and sides. See this and the many  
other Zenith models at your dealer's.

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Small, compact, beautifully designed. Money back guarantee.  
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## TUESDAY JULY 1—cont'd

- 1:00 9 **Batting Practice**—Warm Up  
 1:10 9 **Lead Off Man**—H. Creighton  
 1:25 9 **Baseball**—Cubs vs Pittsburgh  
 1:30 4 **Guiding Light**—Serial Story  
 1:45 4 **Luckey North Show**—Interviews  
 2:00 4 **Roosevelt College**—Discussion  
 "Why Do We Have Political Conventions?"  
 5 **Big Pay Off**—Quiz Contest  
 2:15 4 **CBS Feature Film**  
 2:30 5 **Johnny Dugan Show**—Variety  
 3:00 4 **"Mr. Muggs Steps Out"**—Film  
 Feature with Leo Gorcey, Huntz Hall; society matron hires jailbirds to solve her servant problem  
 5 **Matinee In New York**—Variety  
 Guests: singer Cindy Lord; also travelogue: Vacation Wonderlands  
 7 **"Fair Grounds"**—Feature Film  
 Hobart Bosworth & Marian Shilling in story of a lad who makes good with both horse and girl  
 3:45 9 **Tenth Inning**—Recap Of Game  
 4:00 5 **Hawkins Falls**, Pop. 6,200  
 7 **"Wife Of General Ling"**—Film  
 Feature with Griffith Jones & Adrienne Renn; British secret agent's efforts to trace the bandit's source of arms  
 9 **Music Ala Mode**—Jack Fuller  
 4:15 4 **Film**  
 5 **Gabby Hayes Show**—Tall Tales  
 Gabby conducts contest for new slogan to prevent forest fires; all youngsters invited to participate  
 4:30 5 **Howdy Doody Show**—Puppets  
 4:45 4 **Backstage Diary**—Gossip  
 TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of TV celebrities  
 5:00 4 **Kids Karnival Kwiz**—Games  
 Art Fern as Natco the clown  
 5 **Cactus Jim**—Western Feature  
 7 **Sagebrush Theater**—Western  
 "Border Bandits" pt. I feature film  
 9 **Trail Blazers' Theater**—Western  
 "The Last Bullet" feature film  
 5:30 4 **Silhouettes Of The West**—Music  
 5 **Weatherman**—Clint Youle  
 7 **Mary Hartline's Party**—Games  
 Mary Hartline and pianist Chet Roble direct the fun (see pg. 6)  
 5:40 5 **Dorsey Connors Show**—Tips  
 5:45 4 **Window Shopping**—Commercial  
 5 **Something To Talk About**  
 Chuck Acree discusses interesting events and interviews his guests  
 5:50 5 **Clifton Utley And The News**  
 6:00 4 **Sports & Comments**—Bob Elson  
 5 **TV News Conference**—Disc.  
 Martha Rountree and Lawrence Spivak interview leading candidates & other political personalities

- 6:00 7 **Austin Kiplinger & The News**  
 9 **Captain Video**—Adventures  
 6:10 7 **Sports Highlights**—News Events  
 6:15 4 **Ulmer Turner And The News**  
 6:20 7 **Top O' The Weather**—J. Weigel  
 6:25 7 **Barbara Moro Views Chicago**  
 6:30 4 **CBS News**—Douglas Edwards  
 5 **Liberace At The Piano**—Musical  
 Selections ranging from the classics to popular music of the day  
 7 **Beulah Show**—Comedy Skits  
 "The Temporary Genius." Donnie wins 1st prize in school art competition with picture that Bill had painted  
 9 **Spencer Allen And The News**  
 6:45 4 **Music Hall With Patti Page**  
 5 **News Caravan**—John Swayze  
 9 **Chicagoland Newsreel**—News  
 7:00 4 **ROLLER DERBY**—Action  
 Ken Nydell narrates the race  
 5 **PHILADELPHIA '48-GOP**  
 Ben Grauer & John Cameron Swayze narrate the highlights of the last Republican presidential convention; also: how a convention operates  
 7 **ON TRIAL**—Discussion  
 "Has the Democratic Administration Strengthened Our Economy?" Sen. Wallace F. Bennett (R-Utah)  
 9 **TO BE ANNOUNCED**  
 7:30 4 **PARS, BIRDIES & EAGLES**  
 Danny O'Neil and his guests demonstrate how to improve your golf game  
 7 **UNITED OR NOT**—Discussion  
 Current events of the day are debated by outstanding statesmen  
 9 **KEEP POSTED**—Discussion  
 Martha Rountree and Lawrence Spivak lead discussions on current issues  
 8:00 4 **CITY HOSPITAL**—Drama  
 "The Wound." A young man, mistakenly shot by a policeman, is brought to the hospital for treatment, but does not wish to live  
 5 **BOSS LADY**—Drama  
 Lynn Bari as the top executive of a construction organization is faced with two problems, namely: that of finding a general manager who does not fall in love with her, and keeping her father head of a business  
 7 **STOCK CAR RACES**—Action  
 Watch 'em smash up late model cars; races include three heat races, one back-up, one consolation, & one team  
 9 **CHARLIE WILD, DETECTIVE**  
 An unsigned letter, falsely accusing a man of being a member of a subversive organization, causes him to lose his job in "The Case of the Red Letter" with John McQuade as detective Charlie Wild  
 8:30 4 **SUSPENSE**—Mystery Drama  
 "Fifty Beautiful Girls." A taxi driver is marked as the 4th victim in series of killings baffling police and terrorizing a community

## TUESDAY JULY 1—cont'd

8:30 5 **CIRCLE THEATER—Drama**  
 "City Editor" by Carey Wilbur with Shepherd Strudwick & Louise Albritton; small-town editor lets the girl he loves decide whether she will stay with him or move to the "big city" with reporter

9 **TELESPORTS DIGEST—Film**

9:00 4 **DANGER—Mystery Drama**  
 A young lady asks the help of a "Disc Jockey" in connection with her father, an escaped criminal

5 **AMATEUR HOUR—Ted Mack mc**  
 Salute to Wilmington, Delaware

9 **48TH STREET THEATER—Drama**  
 "Exit Linda Davis"

9:30 4-9 **THE UNEXPECTED—Drama**  
 Drewry's TV Playhouse presents "Calculated Risk" with Rochelle Hudson & Louis Jean Heydt; a man, planning on suicide, meets a woman whose estranged husband is his exact double and plans on murder instead

7 **THEATER FAMILY FAVORITES**  
 "Doctor Mac" with Tom Powers & Emory Parnell; story of a doctor's fight for his town & how the town sticks by him

9:45 5 **BOB CONSIDINE SHOW—Views**

10:00 4 **ULMER TURNER & THE NEWS**

5 **WEATHERMAN—Clint Youle**

7 **DANGEROUS ASSIGNMENT**  
 Murder & intrigue walk with Steve as he seeks the trail of a legendary Swastika in "The Iron Banner"

9 **"FOREVER YOURS"—Film**  
 Feature with Gale Storm, Sir Aubrey Smith, & Johnny Mack Brown; story of a society deb who is stricken with polio & the debate between grandfather & young doctor

10:10 5 **DORSEY CONNORS—Ideas**

10:15 4 **REYNOLDS ON SPORTS—Events**

5 **CLIFTON UTLEY & THE NEWS**

10:25 4 **CHGO. WEATHER—Climate**

10:30 4 **MUSICAL NITE CAP—Tunes**  
 Danny O'Neil is your singing host

5 **LET'S LOOK AT SPORTS**

7 **FEATURE FILM PRESENTATION**

10:45 4 **DISC JOCKEY SHOW—Hal Tate**

5 **HERBIE MINTZ SHOW—Musical**

11:00 4 **KUP'S COLUMN—Views**

5 **COMIC RELIEF—Wed Howard**

11:15 4 **"UNDER STRANGE FLAGS"**  
 Feature film with Tom Keene, Luana Walters, & Bud Buster; story of Pancho Villa's revolution in Mexico and the girl in the middle

12:45 4 **MIDNIGHT EDITION—U. Turner**

(Stations reserve the right to change above listings without notice)

TV FORECAST

## WANT A BETTER TASTE IN TEA?

Try STEWARTS—  
 with that rich  
 Darjeeling flavor!



### AARON'S ACTION THEATER

WGN-TV Channel 9

SUNDAY.....12:00 Noon

Don Barry

MONDAY.....11:30 p.m.

Bob Steele

**AARON HEATING**

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## Dramas of THE UNEXPECTED!



GREAT NEW HOLLYWOOD  
 TELEVISION PRODUCTIONS!

9:30 P.M. Every **TUESDAY** on  
**WBKB—CHANNEL 4**

July 1st—"Calculated Risk"

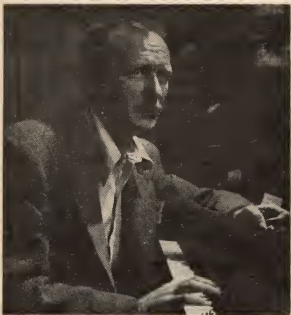
Exciting—fast-moving—thrilling—with all of  
 the surprise, fascination and novel twist of  
 the unexpected! Be sure to tune in!



**DREWRY'S**  
*Extra Dry* **BEER**

# Barefoot Jazzman

(Continued from page 7)



Portrait of an artist in repose as Chet Roble stares idly off into space while noodling over the keys.

else find other means of making a living.

The high-caliber Roble character comes out best, of course, when he's manufacturing music. A staunch fan of all phases of music, he finds a Sinatra or a Horowitz equally stimulating. What he calls in his own music "barefoot" actually comes closest to the New Orleans blues tradition, with plenty of influence from the swing era of the late thirties.

No concert pianist, Chet can still dash off a middle-low brow "Warsaw Concerto," but he'd rather not. His fertile imagination works best on fine old jazz standards that emerge, after he works

them over, as something splendidly vital and lowdown. Pitching in with his gravel voice on sturdy "Basin St. Blues" he evokes an image of an earlier and more primitive music born of the squalid slums of New Orleans. His idle fingering of chords in a minor key is a perfect accompaniment for a brooding listener. And when the mood is upon him, he can play much more ferocious jazz of the "Stompin' at the Savoy" variety.

The crew-cut Chet is sporting these days is a tiptop on his casual attitude toward life. One of his most requested songs, "Free and Easy," has a line that could be called the Roble philosophy—"any place I hang my hat is home." Chet's official residence is on Chicago's North side and is shared by his wife Virginia and daughter Terry.

No financial problems cloud the Roble future, but September holds the answer to a pretty important question for Uncle Chet. At that time the fall TV lineups will be set and he's wondering if "Studs' Place" will be in the lineup.

Like the devoted fans of Studs', Chet has become strongly attached to that hashhouse. And if another quality show like Studs' dies, it could start some more talented Chicagoans to packing those bags. But it's a pretty safe bet, that either way, Uncle Chet will still be with us.

—Robert Cuniff

Chet Roble can be seen on "Mary Hartline's Party" on channel 7 (WENR-TV) at 5:30 p.m. on Tuesday and Thursday and on "Challenge," channel 9 (WGN-TV) at 9:30 p.m. on Tuesday.

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# Wednesday July 2

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 **Today**—News And Commentary
- 8:45 9 **Chicagoland Newsreel**—Data
- 9:00 4 **Morning News**—Collingwood  
5 **Prologue To The Future**—Film  
9 **Chicago Cooks**—Recipes
- 9:30 4 **Arthur Godfrey Time**—Variety  
5 **Breakfast Party**—Mel Martin
- 9:45 4 **Al Pearce Show**—Antics  
Monologist Arlene Harris, "Elmer Burt," and pianist Edna Fisher
- 10:00 5 **Home Cooking**—Tasty Dishes  
Eddie Doucette with Loretta White  
7 **"Flying Deuces"**—Feature Film  
Laurel & Hardy, Jean Parker, & Reginald Gardiner; adventures of two zanies from Paris to the Foreign Legion, to jail  
9 **Picture Payday**—Quiz Fun  
Home viewers can win, too
- 10:15 4 **Bride & Groom**—Wedding
- 10:30 4 **Breakfast With The O'Neil's**  
5 **It's A Problem**—Discussion  
"Emotional Factors" discussed by Dr. Helen Wallace, of the N.Y. dept. of health, Adolph Woltmann, health psychologist, Helen Parkhurst and moderator Ben Grauer
- 9 **Strike It Rich**—Warren Hull mc  
Guest: Baroness Von Trapp, concert artist
- 11:00 4 **Creative Cookery**—Recipes  
Potato salad, frankfurter quails, and broiled zucchini squash (see pg. 8)  
5 **Ruth Lyons' 50 Club**—Variety  
Guest: Winston L. Mittenjuice  
7 **Bob & Kay**—Interviews  
9 **Egg And I**—Continued Tale
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Good Living**—Homemaking Tips  
"All About Baby" featuring Ruth Crowley, RN  
9 **Search For Tomorrow**—Drama
- 11:45 9 **Movie Quick Quiz**—Contest  
Emcee Howard Dorsey helps viewers with short, dramatic filmed "clues"
- 12:00 4 **Bill Evans Show**—Variety  
5 **Noontime Comics**—John Coons  
7 **Beulah Karney**—Foods Show  
Plan ahead for easy summer meals  
9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Comedy  
Dick Noel sings "Don't You Know"  
5 **Meet Mintz**—Piano Session  
7 **Trade-Inn**—TV Swap Shop
- 12:45 5 **Jack Angell With The News**  
9 **News Headlines**—Spencer Allen

TV FORECAST

**Don't Miss Next Week's**

**TV FORECAST**



*your complete*

## CONVENTION HANDBOOK & GUIDE

*including*

- ★ Provocative features about leading candidates
- ★ Tally sheets to keep score on voting leaders
- ★ Exciting convention sidelights
- ★ PLUS all these big regular features:

Channel One gossip column, critics Jack Mabley and Chub McCarthy, Backstage Diary, Mollycues, Uncle Herbie, Sportscast, Letters to the Editor.

**RESERVE YOUR COPY OF  
TV FORECAST AT YOUR  
NEWSSTAND NOW**

## WEDNESDAY JULY 2—cont'd

- 1:00 5 "Meeting In The Big House"  
Feature film (1st showing) with Charles Bickford and Barton MacLane
- 7 Barbara Moro—Creative Ideas
- 9 Batting Practice—Warm Up
- 1:10 9 Lead-Off Man—H. Creighton
- 1:25 9 Baseball—Cubs vs Pittsburgh
- 1:30 4 Guiding Light—Serial Story  
Jane Allison and Herb Nelson star
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Roosevelt College—Talks  
"How Do They Pick Presidential Nominees?"
- 5 Big Pay Off—Quiz Program  
Randy Merriman & Bess Myerson conduct contest (see page 40)
- 2:15 4 Film
- 2:30 4 Summer School—For Children  
Unique educational telecast presenting eminent scientists lecturing to pupils of grammar school age
- 5 Johnny Dugan Show—Variety  
Stunts, comedy and audience fun
- 3:00 4 "Desirable Lady"—Feature  
Film with Jan Wiley & Phil Warren; a dancer is set up as an heiress by a slick bail bond agent
- 5 Matinee In New York—Variety  
Robert Chandler in a special skit, Jack Laine and the Lovebirds
- 7 "Hong Kong Nights"—Feature  
Film with Tom Keene & Vera Engels; tale of American courage pitted against Oriental cunning
- 3:45 9 Tenth Inning—Jack Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Island Captives"—Feature  
Film with Eddie Nugent & Joan Barclay; tale of three men & a girl held captive on an island in the South Seas
- 9 Baseball—Cubs vs Pittsburgh  
Second game of double header
- 4:15 4 Assembly—Military Talks  
Film: "Artillery Action In Korea" is presented by Chief Joseph Corey
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
- 5 Howdy Doody Show—Bob Smith
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Serial  
"Border Bandits" pt. II feature film
- 5:30 4 Silhouettes Of The West—Talks  
Roy Starkey with tunes and exciting tales of the old west (see p. 45)
- 5 Weatherman—Clint Youle
- 7 Tom Corbett Space Cadet
- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 7 Paddy The Pelican—For Kids
- 5:50 5 Clifton Utley And The News
- 5:55 4 Chgo. Weather—Climate News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Summer Showcase—New Talent
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Sports Highlights—News Events
- 6:15 4 Ulmer Turner And The News
- 5 Goldbergs—Comedy Skits
- 6:20 7 Top O'The Weather—J. Weigel
- 6:25 7 Barbara Moro Views Chicago
- 6:30 4 CBS News—Douglas Edwards  
Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
- 5 Those Two—Comedy Adventures  
Martha Stewart and Pinky Lee star
- 7 Name's The Same—Panel Quiz  
Emcee Robt Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Meredith Willson, and Joan Alexander
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical  
Perry and Fontanes sing "Would You Like To Take a Walk?" "Isle of Capri," & "Why Did You Leave Me?"  
Special guests: the Mills Brothers
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel
- 7:00 4 ARTHUR GODFREY & FRIENDS  
Variety with vocalists Frank Parker, Marion Marlowe, Janette Davis, Halko, & vocal groups Mariners & the Chordettes
- 5 YOUTH WANTS TO KNOW  
Moderator Theodore Granik conducts
- 7 PAUL DIXON SHOW—Antics  
Pantomimes, comedy skits and music with Dottie Mack and Wanda Lewis
- 9 MIDWAY—Quiz Game  
At Palisades Amusement Park, emcee Don Russell invites the crowd to participate in the contests and fun
- 7:30 5 JUVENILE JURY—Panel Show  
Jack Barry is moderator to moppets
- 9 STRAW HATTERS—Talent Quest  
Bob Haymes with contestants in a barber shop quartet, band contest and in the aquatic field; viewers vote
- 8:00 4 STRIKE IT RICH—Quiz Contest  
Guest: concert artist Vijiyan Della Chiesa is "helping hand"
- 5 KRAFT THEATER—Drama  
"Time For Turning" by Eric Arthur; story of a woman whose devotion to her talented sister masks a possessive instinct that comes near to ruining their lives
- 7 ADVENTURES OF ELLERY QUEEN  
"The Third Room." A young girl staying at a tourist lodge disappears and Ellery sets out to find her

# WEDNESDAY JULY 2—cont'd

**8:30 4 THE WEB—Mystery Drama**  
 "The Poison Tree" with Yurka  
 Vaughan Taylor & Man MacFarland;  
 a family living in the country discover  
 that their neighbor is a woman who  
 instinctively desires to kill

**7 FEATURE FILM PRESENTATION**  
**9 YESTERDAY'S NEWSREEL**

**8:45 9 BEHIND THE NEWS—Events**

**9:00 4 BLUE RIBBON BOUTS—Boxing**  
 Johnny Bratton, 25, of Chicago with  
 50 wins & 18 losses vs Johnny Saxton,  
 21, of New York with 33 wins & no  
 losses in 10 round welterweight bout

**5 TV NEWS CONFERENCE**  
 How leading candidates stand on  
 the eve of their party's meeting;  
 Martha Rountree & Lawrence Spivak

**9 "MISSING MILLIONS"—Film**  
 Feature with Valentine Dyall, John  
 Warwick, & Pat Hillard; a black-  
 mailer tries to force a young busi-  
 nessman to pay over to him 1,000,000  
 pounds

**9:30 5 BIG PICTURE—Army Films**

**9:45 4 SPORTS QUIZ—Film**

**10:00 4 ULMER TURNER & THE NEWS**

**5 WEATHERMAN—Clint Youle**

**7 WRESTLING FROM RAINBO**

Wayne Griffin announces the matches

**9 "CHEERS FOR MISS BISHOP"**

Feature film with Martha Scott, Wm.  
 Gargan, & Edmund Gwenn; story of  
 a midwestern teacher, her problems,  
 sacrifices, & romances

**10:10 5 DORSEY CONNORS—New Tips**

**10:15 4 SPORTS SCOREBOARD—Elson**

**5 CLIFTON UTLEY & THE NEWS**

**10:25 4 CHGO. WEATHER—P. Geraghity**

**10:30 4 MUSICAL NITE-CAP—Tunes**

**5 LET'S LOOK AT SPORTS**

**10:45 4 CHRONOSCOPE—Discussion**

Sen. Joseph R. McCarthy of Wisc.  
 speaks on "McCarthy vs Benton"

**5 HERBIE MINTZ SHOW—Musical**

**11:00 4 KUP'S COLUMN—Guests**

**7 "SWISS FAMILY ROBINSON"**

Feature film with Thomas Mitchell,  
 Freddie Bartholomew, Edna Best &  
 Tim Holt; story of a family ship-  
 wrecked in the South Sea islands, and  
 how the father tries to accustom his  
 family to the new way of life

**11:15 4 "DIVORCE OF LADY X"**

Feature film with Merle Oberon,  
 Laurence Oliver, & Binnie Barnes;  
 a masquerade ball climaxed by in-  
 clement weather leads to complica-  
 tions in a divorce court

**12:45 4 MIDNIGHT EDITION—U. Turner**

(Stations reserve the right to change above  
 listings without notice)

TV FORECAST

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**\$3 TV SERVICE CALL**

**DAY - NIGHT - SUNDAY**

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**Kildare 5-0425**

4100 Milwaukee

**EVERglade 4-0440**

2753 W. North

**KEDzie 3-7766**

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*News about celebrities*

*the world over!*



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 COLUMN"**

with your host

Irv Kupcinet

All the latest news and views  
 about celebrities in Chicago,  
 Hollywood, and everywhere ...  
 when you check "Kup's Column."  
 Monday thru Friday at 11:00 p.m.

Sponsored by  
 Manhattan  
 Motors

**WBKB**

# DOCTORS COLLECT STRANGE BEDFELLOWS

by JACK MABLEY



Forecast readers are chock full of ideas and some have been kind enough to forward them to this column. Here are some thoughts from recent letters:

*"Two nights now I have looked all through the listings of TV, saw a couple of my favorites, and finally settled for F.M."*

(The ratings show that more and more viewers are doing as you do. A perfect example of selective viewing came a couple of weeks ago. From 8:30 to 9 NBC carried a fascinating show from the Medical Association convention, with pictures of an operation in progress. The show was preceded by Berle, followed by an amateur show. Both seemed utterly ridiculous when put beside this great public service program. But if I had seen nothing more than that operation in the entire week, I would have been a satisfied set owner.)

*"I would surely put Kukla, Fran and Ollie back on their half hour."*

(They're going back on their half hour, but on Sunday afternoon instead of Monday through Friday. This is what the NBC moguls regard as "progress." It's the same kind of progress that deprives us of Studs' Place.)

*"The Waring Show looks so decent, high grade, well educated, and happy."*

(It is suggested you let the sponsors know that if you want to continue seeing the Warings. A quiet survey is being made to determine whether to retain the show.)

*"I would have Clint Youle say 'Good evening' at the start of his program instead of a nonchalant 'Hi.'"*

(Forty thousand TV performers say good evening and have ratings of 1 to 5 or 7 or 8. Clint Youle says Hi and enjoys a rating of 15 to 20. People must like Hi.)

*"Celanese Theater vs. boxing on*

*Wednesday nights is the biggest conflict in our family. I just silently pray the fight will end in the third round so I can watch at least half the play."*

(Our days of frustration are at an end. Next fall Celanese plans to move to a new time to avoid the boxing conflict.)

*"Why don't they abolish the razzle-dazzle film commercials for sheep oil and assorted greases?"*

(I'm afraid we'll always be afflicted with cheap stations which tolerate these blatant commercials. The one thing that will put them out of business is being ignored, so take your cue from there.)

*"Red Skelton, to me, is ridiculous. How can he be given honors over Sid Caesar, who has a remarkable sensitivity and feeling for humor."*

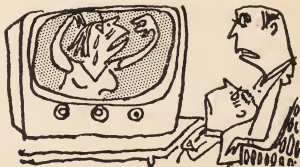
(Most viewers like them both. I think both are as great as any comedians in television. But back in the days of vaudeville, the most ardent fans would see great comedians two or three times a year at the most. Their stature grew with the years. I'm still convinced that seeing them every week on television produces the same condition as eating a banana split after every meal. You soon get awfully tired of banana splits.)

*"Permanently throttle viewers who write to TV columnists suggesting that if their fellow men don't approve a program they twist a dial. How else is a program to gauge its listeners' reactions?"*

(Amen.)



SENSITIVE SID



*"She feels the same way about this show that we do."*

# Thursday July 3

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 **Today**—News, Reviews, Records  
8:45 9 **Chicagoland Newsreel**—Data  
9:00 4 **Arthur Godfrey Time**—Variety  
5 **Prologue To The Future**—Film  
9 **Chicago Cooks**—Kay Middleton  
9:15 4 **Morning News**—Collingwood  
9:30 4 **Arthur Godfrey Show**—Variety  
5 **Breakfast Party**—Mel Martin  
9:45 4 **Al Pearce Show**—Comedy Time  
10:00 5 **Home Cooking**—Recipes  
7 **"Framed For Murder"**—Feature  
Film with June Clyde & Wallace  
Ford; drama of a hunted girl  
9 **Picture Payday**—Quiz Game  
Frank Sweeney is quizmaster  
10:15 4 **Bride & Groom**—Interviews  
10:30 5 **It's A Problem**—Discussion  
"School's Out, But What Can I Do?"  
discussed by Jean Shick Grossman,  
Helen Southard, & Dr. Gunmar Dy-  
wab  
9 **Strike It Rich**—Warren Hull mc  
10:45 4 **Breakfast With The O'Neil's**  
11:00 4 **Creative Cookery**—Recipes  
Sweet potato meringue in casserole,  
brown sugar meringue for casserole,  
parmesan veal cutlets and tomato  
sauce for the cutlets  
5 **Ruth Lyons' 50 Club**—Views  
Russ Brown sings "Anytime"  
7 **Bob & Kay Show**—Variety  
9 **Egg And I**—Continued Story  
11:15 9 **Love Of Life**—Serial Drama  
11:30 5 **Good Living**—Homemaking  
Celeste Carlyle's "Individually Yours"  
9 **Search For Tomorrow**—Tale  
11:45 9 **Movie Quick Quiz**—Contest  
12:00 4 **Bill Evans Show**—Variety  
5 **Noontime Comics**—John Coons  
7 **Housewives' Holiday**—Variety  
9 **Hi Ladies**—Tommy Bartlett  
12:30 4 **Garry Moore Show**—Variety  
Guests: comedian Roger Price &  
sign specialist Douglas Leigh  
5 **Meet Mintz**—Musical Session  
7 **Trade-Inn**—Swap Shop Fun  
12:45 5 **Jack Angell With The News**  
9 **News Headlines**—Spencer Allen  
1:00 5 **"Mystery Man"**—Feature Film  
Robert Armstrong and Maxine Doyle  
7 **Barbara Moro**—Ideas & Tips  
9 **Batting Practice**—Warm Up  
1:10 9 **Lead Off Man**—H. Creighton  
1:25 9 **Baseball**—Sox vs St. Louis  
1:30 4 **Guiding Light**—Stories  
1:45 4 **Lucky North Show**—Tips

TV FORECAST

## Buggy Collector

Although known primarily for his singing ability, James Melton is one of America's most enthusiastic collectors of ancient autos and boasts a backyard jammed with horseless carriages valued at over \$200,000.

4 to 4 for Fun and Food

## LINN BURTON'S

### Peggy Sabel's

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- Complete Variety of Dinners
- Only Aged Prime Beef

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Birthdays, Business and Club Meetings.  
Dinners and Drinks Served.

## NEW SHOW

ON

## CHANNEL 9

THURSDAYS

## 9:30 P.M.

## "I'VE GOT A SECRET"

Starring Garry Moore

A New Audience-Panel Quiz

Sponsored by Toni Co. and Carter Products

# WGN-TV

## THURSDAY JULY 3—cont'd

- 2:00 4 **Roosevelt College—Talks**  
"Political Deadlocks & 'Dark Horses'"
- 5 **Big Pay Off—Quiz For Men**
- 2:15 4 **Film**
- 2:30 5 **Johnny Dugan Show—Variety**
- 2:45 9 **Tenth Inning—Interviews**
- 3:00 4 **"Mr. Wise Guy"—Feature Film**  
Leo Gorcey, Bobby Jordan, Billy Gilbert in a tale of how the kids escape reform school to help a friend
- 5 **Matinee In New York—Variety**  
Cracker barrel interview with Judge Rosenman, and an old time melodrama
- 7 **"Daughter Of The Regiment"**  
Feature film with Warren Fuller; famous Donazetti opera done in English
- 9 **Baseball—Sox vs St. Louis**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **"Now Or Never"—Feature Film**  
Robert Walker & Janet Chandler in a story where a rough & tumble hero is hired by a jeweler
- 4:15 4 **Farm And Home Time—Talks**
- 5 **Gabby Hayes At The Double Bar M Ranch—Western Story**
- 4:30 5 **Howdy Doody Show—Puppets**
- 4:45 4 **Backstage Diary—Gossip**
- 5:00 4 **Kids Karnival Kwiz—Games**
- 5 **Cactus Jim—Western Feature**
- 7 **Sagebrush Theater—Western**  
"Song of the Range" pt. I feature film
- 9 **Trail Blazers' Theater—Western**  
"Rangeland Empire" feature film
- 5:30 4 **Silhouettes Of The West—Talks**
- 5 **Weatherman—Clint Youle**
- 7 **Mary Hartline's Party—For Kids**
- 5:40 5 **Dorsey Connors Show—Ideas**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Something To Talk About**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
- 5 **Three—Dramatic**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video—Adventure Tale**
- 6:10 7 **Sports Highlights—News Events**
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Top O'The Weather—J. Weigel**
- 6:25 7 **Barbara Moro Views Chicago**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Liberace At The Piano—Music**  
From the classics to popular music
- 7 **Long Ranger—Western Drama**
- 9 **Spencer Allen And The News**
- 6:45 4 **Musical Hall With Patti Page**
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **BURNS & ALLEN SHOW—Skit**  
George & Gracie in comedy situations

- 7:00 5 **GROUCHO MARX SHOW—Quiz**  
"You Bet Your Life" contest
- 7 **OTHER LANDS, OTHER PLACES**
- 9 **STEEL INDUSTRY—Spec. Series**
- 7:30 4 **STEVE ALLEN SHOW—Comedy**  
Parisian songstress Denise Darcel, Renzo "The Continental" Cesana, & vocalist Billy Eckstine are guests on premiere
- 5 **TV NEWS CONFERENCE**  
How the leading candidates stand on the eve of their party's meeting & general convention information
- 7 **CHANCE OF A LIFETIME—Acts**
- 9 **PRESS CONFERENCE—Interviews**  
Lee Schooler is moderator
- 8:00 4 **THE HUNTER—Mystery Drama**  
Barry Nelson is featured in "The Grey People" with Teresa Celli, a story involving the Polish underground
- 5 **DAGNET—Police Drama**  
Jack Webb as Sgt. Joe Friday in another authentic drama from police files
- 7 **STRENGTH FOR FREE WORLD**
- 9 **GRUEN THEATER—Drama**  
"For Life" with Bill Lester, Elizabeth Fraser & Russell Hicks; an escaped convict, only one hour away from the border and certain freedom, decides to return to prison.
- 8:30 4 **BIG TOWN—Newspaper Drama**  
Blazing gun battle aboard ship climaxes a story of the waterfront involving a cruel sea captain & a woman stowaway
- 5 **MISTER PEEPERS—Comedy**  
Story of a mild mannered general science teacher in a small town Junior High Schl., starring Wally Cox with Norma Crane, Joseph Foley, & David Tyrell
- 7 **FAMILY BATTLE—Quiz**  
Panel with the Kloses; John Weigel mc
- 9 **FOREIGN INTRIGUE—Drama**  
Jerome Thor or Sydna Scott are featured in exciting adventure abroad titled "The Traitor"
- 9:00 4 **RACKET SQUAD—Drama**  
A track fan finds the pay-off on a "Long Short" when he buys a phoney ticket on the Irish Sweepstakes
- 5 **MARTIN KANE, PRIVATE EYE**  
Lee Tracy as the private detective aids police in fight against crime
- 7 **THIS IS MY MELODY—Tunes**  
Bill Gwinn is host to talented contestants with story to tell of the melody of their lives
- 9 **THIS IS MUSIC—Variety**  
John Mallow introduces selections sung by Bruce Foote, Jacqueline James, Bill Snary, & Jackie Van with Bob Trendler and his orchestra
- 9:30 4 **BOSTON BLACKIE—Drama**  
A man needs money desperately and hires a killer "Scar Hand" to murder him; Kent Taylor as Blackie with Lois Collier & Frank Orth

## THURSDAY JULY 3—cont'd

### 9:30 5 ASK ME ANOTHER—Quiz

Questions based on sports.

### 7 "DANGER ON THE AIR"—Film

Feature with Donald Woods & Nan Grey; producer of a radio program is found dead in the sponsor's room

### 9 I'VE GOT A SECRET—Panel

Garry Moore emcees panel trying to guess secrets of viewers and guests

### 10:00 4 ULMER TURNER & THE NEWS

### 5 WEATHERMAN—Clint Youle

### 9 "WILDCAT"—Feature Film

Richard Arlen, Arline Judge, & Wm. Frawley in the adventures of a guy arriving in the oil district with a new car, flashy clothes, but no money

### 10:10 5 DORSEY CONNORS—Helps

### 10:15 4 REYNOLDS ON SPORTS—News

### 5 CLIFTON UTLEY & THE NEWS

### 10:25 4 CHGO. WEATHER—P. Geraghty

### 10:30 4 MUSICAL NITE-CAP—Tunes

### 5 LET'S LOOK AT SPORTS

### 10:45 4 CHINCHILLA STORY—Care

### 5 HERBIE MINTZ SHOW—Musical

### 11:00 4 KUP'S COLUMN—Gossip

### 7 "ROGUE OF THE RIO GRANDE"

Western feature film (1st showing)

### 9 "THE BEACHCOMBER"—Film

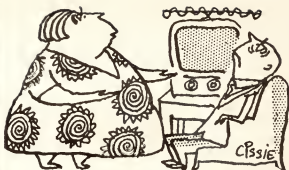
Feature with Charles Laughton, Elsa Lanchester, & Tyrone Guthrie; efforts of the governor of tiny Dutch islands in Pacific to keep the hero out of trouble while trying to convert him

### 11:15 4 "PRIVATE LIVES OF DON JUAN"

Feature film with Douglas Fairbanks Jr. and Merle Oberon; returning after several years, Don Juan finds an imposter successfully impersonating him

### 12:45 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)



"I should never have gone on that Kate Smith diet."



## WBKB

CHANNEL 4

9:30 P.M. EVERY THURS.

Presented by

# Meister Bräu

YOU CAN'T SERVE A FINER GLASS OF BEER  
Peter Hand Brewery Co., Chicago \*Reg. U.S. Pat Off.

# "MARTIN KANE, PRIVATE EYE"

Starring **LEE TRACY**

# TV

THURSDAY, **9 P.M.**  
(NBC)

Presented by



SANO  
CIGARETTES



ENCORE  
CIGARETTES

UNITED STATES TOBACCO COMPANY

# RADIO

SUNDAY, **3:30 P.M.**  
(NBC)

# ★ Backstage Diary

—by Marty O'Shaughnessy

**C**HICAGO—Now that Chicago Unlimited has started its job of trying to interest midwest advertisers in buying their TV & radio programs here rather than in New York and Hollywood, here's a little free advice for their promotion boys:

Butter up the right people—some of the TV editors are miffed because they weren't pre-informed of developments. As a result, they're cutting their own throats by refusing to mention the project in their pillars.

Find out why some of the big agency boys here, while giving lots of lip service to Chicago talent, are secretly recommending Gotham shows to their clients.

Tiptoe softly thru Apathy Canyon (otherwise known as State Street) lest you wake the dead.

Ask why chomp & chaw tycoon Phil Wrigley, long touted as a Chicago



KING



Gene Autry, relaxing backstage during his recent personal appearance at the Oriental Theater, glances appreciatively over his recent profiling in TV Forecast titled "Cowboy in Clover."

Firster, won't buy a hometown product in radio or TV.

Ask why TV-man Bill Irvin of the Sun-Times, who seldom wrote about Chicago programs, suddenly leaped into the battle with a series of blasts at New York network bosses.

Inquire if it's true that Jules Montenier of Stopette company, who bankrolls N. Y.'s What's My Line?, refuses to buy Chicago's Down You Go show because "it's too intelligent for his customers."

Find out how many Chicago network shows have been tossed into poor time slots on direct orders of Gotham network bosses.

Ask why Illinois Senators Everett Dirksen and Paul Douglas have been sitting on their hands while Our Town's TV-radio empire crumbles away. Or are their presidential ambitions interfering with their jobs?

Glad to report that comic Bill Ballance has landed a job with ABC in Hollywood. Our loss, their gain. . . . That recent slambang treatment of Woody & Virginia Klose by a femme critic was a spite job against the producer. But why make the talent suffer? . . . Music maestro Wayne King will be on shortly with a full network show, coast to coast.

Carmelita Pope, the lovely channel 9 star, is infanticipating shortly. It'll be the second for Carmy and hubby Chuck Ballinger, the writer. . . . Jacqueline James, the blonde chirper of WGN-TV's "Challenge," has requested the press to list her that way instead of Jackie. She claims there's too much confusion with singer Jackie Van of the same show.

Russ Davis looking tanned & fit after his vacation. . . . Don't miss next week's issue—it'll have complete convention coverage and voting tally sheets. You'll get a kick out of our features on next week's TV stars—Robert Taft and Dwight Eisenhower.



DAVIS

# Friday July 4

WBKB WNBK WENR-TV WGN-TV  
4 5 7 9

- 7:00 5 Today—Reports & Interviews  
8:45 9 Chicagoland Newsreel—Data  
9:00 4 Morning News—Commentary  
5 Prologue To The Future—Film  
9 Chicago Cooks—Kay Middleton  
9:30 4 Al Pearce Show—Variety Time  
5 Breakfast Party—Mel Martin  
10:00 4 Bride & Groom—Wedding  
5 Home Cooking—Recipe Fun  
7 "Talking Feet"—Feature Film  
A British musical variety starring youthful talent  
9 Picture Payday—Quiz Show  
Prizes go to home viewers, too  
10:30 4 Breakfast With The O'Neils  
5 It's A Problem—Discussion  
"What is Independence?" Discussed by Prof. Ashley Montague, Fannie Hurst and moderator Ben Grauer  
9 Strike It Rich—Warren Hull mc  
11:00 4 Creative Cookery—Recipes  
Southern hash with rice and German pancakes with peach filling are made  
5 Ruth Lyons' 50 Club—Chatter  
Miriam Spelman sings "You"  
7 Bob & Kay Show—Variety Time  
9 Egg And I—Continued Story  
11:15 9 Love Of Life—Serial Drama  
11:30 5 Good Living—New Ideas  
"Face the Facts," beauty tip featuring Hope Robbins, beauty expert  
9 Search For Tomorrow—Tale  
11:45 9 Movie Quick Quiz—Games  
12:00 4 Bill Evans Show—Variety  
5 Noontime Comics—John Coons  
7 Beulah Karney—Foods Show  
Fourth of July supper with hints for feeding those unexpected guests  
9 Hi Ladies—Interviews  
12:30 4 Garry Moore Show—Comedy  
Guests: dancer Ray Malone and scientist-explorer Ivan Sanderson  
5 Meet Mintz—Favorite Tunes  
7 Trade-Inn—Exchange Fun  
12:45 5 Jack Angell With The News  
9 News Headlines—Spencer Allen  
1:00 5 "Mystery Plane"—Feature Film  
John Trent & Marjorie Reynolds in the tale of two pilots who are kidnapped because of their invention  
7 Barbara Moro—Creative Ideas  
9 Batting Practice—Warm Up  
1:10 9 Lead Off Man—H. Creighton  
1:25 9 Baseball—Sox vs St. Louis  
1:30 4 Guiding Light—Serial Story  
1:45 4 Luckey North Show—News

TV FORECAST



One of TV's top musical teams, Keith and Sylvia Textor of the Fred Waring Show, are splitting up—but only for a while. Sylvia has dated Sir Stork come July, but will be back in musical action with Keith in September.

*Homemakers will have*

*afternoon enjoyment with*

3

"Movietime"  
AT

exciting feature film  
presentations . . .

Monday thru Friday at 3:00 p.m.

Keep  
Looking  
At

WBKB

## FRIDAY JULY 4—cont'd

2:00 4 Roosevelt College—Talks  
"What Is A Political Party Platform?"

5 Big Pay Off—Quiz Program

2:15 4 Film

2:30 4 Summer School—Talks  
Subjects seldom essayed to children but of fascinating interest to all ages

5 Johnny Dugan Show—Variety

3:00 4 "Neath Canadian Skies"—Film  
Feature with Russell Hayden & Inez Cooper; a Mountie disguised as a desperado attempts to catch a gang of claim jumpers

5 Matinee In New York—Variety  
Gautier's Steeplechase and a special part from the convention hall in N.Y.

7 "Li'l Abner"—Feature Film  
Granville Owen & Martha O'Driscoll in a tale of Sadie Hawkins Day with our hero trying to outrun Daisy Mae

3:45 9 Tenth Inning—Interviews

4:00 5 Hawkins Falls, Pop. 6,200

7 "Roaring Roads"—Feature Film  
David Sharpe as the lad, suppressed by two aunts, who runs away on the advice of the family physician

9 Baseball—Sox vs St. Louis  
Second game of a double header

4:15 4 Assembly—Armed Forces Show  
Military use of the helicopter is told

5 Gabby Hayes Show—Tall Tales

4:30 4 Film

5 Howdy Doody Show—Puppets

5:00 4 Kids Karnival Kwiz—Games

5 Cactus Jim—Western Feature

7 Sagebrush Theater—Western  
"Song of the Range" pt. II feature

5:30 4 Silhouettes Of The West—Chats

5 Weatherman—Clint Youle

7 Tom Corbett Space Cadet

5:40 5 Dorsey Connors Show—Talks

5:45 4 Window Shopping—Commercial

5 Something To Talk About

7 Paddy The Pelican—Stories

5:50 5 Clifton Utley And The News

5:55 4 Chicago Weather — Climate News

6:00 4 Sports & Comments—Bob Elson

5 Summer Showcase—New Talent

7 Austin Kiplinger & The News

9 Captain Video—Adventures

6:10 7 Sports Highlights—News Events

6:15 4 Ulmer Turner And The News

5 Goldbergs—Domestic Comedy

6:20 7 Top O'The Weather—J. Weigel

6:25 7 Barbara Moro Views Chicago

6:30 4 CBS News—Douglas Edwards

5 Those Two—Comedy Skits

7 Trouble With Father—Skit

Because Jackie is blessed with an active imagination the rest of the family must suffer in "The Poison Story"

9 Spencer Allen And The News

6:45 4 Perry Como Show—Musical

"What Is This Thing Called Love?"  
"Here In My Heart," "If You Would Only Be You," and "Because"

5 News Caravan—John Swayze

9 Chicagoland Newsreel—Data

7:00 4 MAMA—Domestic Comedy Skit  
"Nels and the Psychology Exam."  
Nels thinks his father is not very well educated until Poppa meets with an accident

5 CURTAIN CALL—Drama

"Azaya" by Michael Dyne

7 HOT SEAT—Interviews

Stuart Scheffel is moderator

9 DOWN YOU GO—Panel Quiz

Moderator Dr. Bergen Evans with panelists Toni Gilman, Carmelita Pope, Robert Breen and Fran Coughlin

7:30 4 PANTOMIME QUIZ—Charades

Mike Stokely with guests and regulars

5 WALT'S WORKSHOP—Creative  
Mr. Durbahn continues with the child's playhouse, tonight adding the finishing touches

7 FEATURE FILM PRESENTATION

9 TWENTY QUESTIONS—Quiz

Panelists include: Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest

8:00 4 PLAYHOUSE OF STARS—Drama  
"House Of Death" with Boris Karloff and Toni Gerri; young British girl is invited to New York by her uncle who then tries to murder her

5 DOORWAY TO DANGER

Roland Winters as John Randolph, Chief of Intelligence; special agent is assigned to assume identity & take the place of a Czech who has been "drafted" into a mining plant behind the Iron Curtain

7 PRE-CONVENTION FIREWORKS

Paul Harvey & Austin Kiplinger

9 LIFE BEGINS AT 80—Panel

8:30 4 TO BE ANNOUNCED

5 CAMPBELL PLAYHOUSE—Drama  
"Ballerina" with Ann Dvorak as Olga the prima ballerina whose love for her daughter creates a conflict

7 TALES OF TOMORROW—Drama  
For every man, woman, & child on "earth" there is "A Duplicate" on another planet

## FRIDAY JULY 4—cont'd

- 8:30 9 **"THE CAVE"**—Drama  
Pat Walker, John Dutra, & Janet Stewart in a story of two teenagers on a tour who witness a murder & are in turn sought by the killer
- 9:00 4 **POLICE STORY**—Drama  
"The Indianapolis, Indiana Case"
- 5 **SUMMER SPORTS REEL**—News
- 7 **HORIZONS**—Discussion  
"The Future Of The Colored Races" discussed by Rev. James H. Robinson, pastor of Manhattan's Church of the Master
- 9 **CAVALCADE OF STARS**—Variety  
Comedian Larry Storch takes over for the vacationing Jackie Gleason with guests Roberta Peters, Maurice Rocco, Trini Reyes and Derby Wilson
- 9:30 4 **PRESIDENTIAL TIMBER**—Talks
- 5 **GREATEST FIGHTS OF THE CENT.**  
Boxing film: Ceferino Garcia vs Henry Armstrong, 2nd fight, (March 1, 1940)
- 7 **CHGO. KLOSE UPS**—Interviews
- 9:45 5 **NATURE OF THINGS**—Talk  
Dr. Roy K. Marshall discusses science
- 10:00 4 **ULMER TURNER & THE NEWS**
- 5 **WEATHERMAN**—Clint Youle
- 7 **COURTESY HOUR**—Jim Moran  
Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra
- 9 **"JUNGLE GODDESS"**—Film  
Feature with George Reeves, Ralph Byrd, & Wanda McKay; an adventure involving the rescue of a girl lost in an African jungle for six years
- 10:10 5 **DORSEY CONNORS**—New Tips
- 10:15 4 **SPORTS SCOREBOARD**—Elson
- 5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER**—P. Geraghty
- 10:30 4 **MUSICAL NITE-CAP**—Tunes
- 5 **LET'S LOOK AT SPORTS**
- 10:45 4 **CHRONOSCOPE**—Discussion  
George A. Sloan, chrmn. of the U.S. Council of International Chamber Of Commerce speaks on "World Trade"
- 5 **HERBIE MINTZ SHOW**—Tunes
- 11:00 4 **KUP'S COLUMN**—Gossip
- 7 **"THE PURPLE V"**—Film  
Feature (1st showing) with John Archer, Mary McLeod, & Fritz Kortner; liberal German schoolmaster attempts to help a lost American flyer reach the Allied lines
- 11:15 4 **"MURDER ON DIAMOND ROW"**  
Feature film with Edmund Lowe & Ann Todd; jewel fence and a police informer terrorize the city of London
- 11:30 9 **FEATURE FILM PRESENTATION**
- 12:45 4 **MIDNIGHT EDITION**—U. Turner  
(Stations reserve the right to change above listings without notice)

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# THE BIG PAYOFF

## Is Male Supremacy a Bubble?



"THE BIG PAYOFF" is a new quiz show that appears supremely hell-bent to prove that the American male has an IQ equal to that of his long-tailed ancestors. What's more alarming, "Payoff" is proving it before a gleeful audience of chiefly feminine viewers who are beginning to doubt the theory of male supremacy.

Fundamentally, "Payoff" presents the chance for Average Joe to play dragon-slayer for "the favorite lady in my life." The many-fanged monster is a series of thorny questions, the answers to which generally are more useless than the questions themselves. When Average Joe explains to emcee Randy Merriman the reasons why his favorite gal deserves the jack pot prize (a trip to Paris and a mink coat), Joe's Lady Fair appears on stage to oversee the jousting match.

The pressure is terrific. Like Horatio at the bridge he stands, boldly matching wits with an almanac while Lady Fair sits in the "wishing chair" fondling a 49 cent box of Fab. The aroma of French *parfums* on Rue de la Paix and the snuggling luxury of mink stings the Lady's imagination.

Then the question. "What famous left handed baseball pitcher played ball for the Yankees, Athletics and Red Sox?" asks the purveyor of useless information.

The Lady squirms as Galahad answers. "Lefty Grove?" he guesses wrongly.

The bubble bursts. Another Average Joe has been added to the growing list of thwarted Galahads. (About one in forty wins the jackpot for fair damsels).

The chief distraction for these modern-day knight errants is a bevy of beautiful women who model the gifts that Lady Fair won't receive because of her escort's ignorance. Their presence (which amounts to an easy-on-the-eye commercial) makes the idea of recalling a left handed baseball chucker at the time utterly ridiculous.

Heading the female window dressing on "The Big Payoff" is an ex-Miss America (1945), Bess Myerson. Her duty on behalf of the Feminine League For Upsetting Male Supremacy is not only to distract, but to put pressure to bear. After a few twirls modeling a mink, Lady Fair drools and Galahad chokes up. His mind spins and his efficiency rating plops to zero.

Charter member Myerson, slick as cellophane, together with emcee Merriman, smooth as plastic, are "tailor-made" newcomers to TV. Since "Pay-off" took over for the "Comedy Hour," they appear no less than six times a week, smiling and happy (maybe), but always ready to put Average Joe through the mill.

Now let's see. At the rate of some 25 down-trodden males a week, that's 1300 a year, it won't be long before the women of the U.S. take over.

—Thomas O'Malley

The Big Payoff is seen on channel 5 Monday thru Friday at 2:00 and on Sunday at 7:00.



## Joe Triner Burns, Steve

## Ellis Put On Carpet . . .

**PUDGY** Steve Ellis, the hustling CBS-TV sports commentator and fight manager, appeared before **Joe Triner's** irate State Athletic Commission last week. Ellis was summoned to answer charges of deliberately sending **Chico Vejar**, who was reportedly ailing for several days, against **Chuck Davey** on May 7th. . . . Davey handily pummeled Vejar and they were rematched June 25th. . . . At the hearing, Ellis soberly answered Triner's heated questions under oath and denied any irresponsibility in the welfare of his fighter.

I seriously question that Ellis would send a sick fighter into the ring and I suspect the whole thing was concocted to generate more interest in the rematch at the expense of the State Commission. . . . Having breakfast with Vejar the Tuesday before the fight, I noted Vejar was despondent and nervous. However, for a guy who was reportedly sick at the time, Chico gingerly drank a huge glass of orange juice and devoured his cereal, fried eggs and toast with real gusto.

We breakfasted at the Hotel Sherman where Vejar and Davey were appearing as guests on the **Tommy Bartlett Show**. Bartlett offered to formally introduce Vejar to Davey who was seated in the far corner of the dining room. Chico dissented. . . . "I don't want to be near him. I don't even want to see him," retorted Chico, menacingly clenching his fists. "All I want to do is to blast him good tomorrow night." . . . Now I ask, Mr. Triner, can a man with such blazing spirit and healthy appetite be a sick man?

**Cuffnotes:** TV is destined to cure one of the **Calumet Region's** (Indiana) biggest sports headaches. For years local high schools have performed before overflowing crowds. **WJOB**, the local AM station, has reportedly filed for a TV station. . . . In Chicago, **C.E.T.**, a television dealer, is giving a free round trip, all-expense trip for the **All-Star Baseball** game in Philadelphia, July 8 to each purchaser of a new TV set. If you're interested phone **MOhawk 4-4100**.

**Mailbag:** ". . . Will be out of town on the day of **Forecast's** golf tournament. . . . Best wishes."—**Sid Caesar, NBC-TV**.

". . . Sorry to say I must recuperate under doctor's orders. Best of luck on **Forecast's Golf Tournament**."—**Red Skelton**.



by

**ED PAZDUR**

Sports Editor

**No monkeyshines in Illinois**



**TRINER**

**Chico knows the truth**



**VEJAR**



**DEFENDS TITLE, JULY 7TH . . .**

Welterweight Champion **Kid Gavilan** (left) sipping milk after a strenuous work-out. The **Havana Hawk** is training for his next title defense at Philadelphia, July 7th against an unbeaten youngster, **Gil Turner**, who will be seeking his 30th consecutive victory. . . . No TV plans have been announced as yet, but it is suspected at this writing that the bout may be detained for exclusive use by **Theatre-TV**.

# HOW TO SHOOT pars, birdies,



Johnny Revolta, Danny O'Neil, and Jackson Bradley (l. to r.) regular members of "Pars, Birdies, and Eagles" provide all the answers to golfers' problems.

OF ALL participation sports, golf undoubtedly harbors the greatest number of duffers. And for good reason. Golfing requires a degree of natural skill, coordination, calm nerves and a sound pair of legs.

Because of its technical nature, almost all amateurs either grip the club improperly, slice the ball after attempting to "murder" it, or employ the wrong clubs at one time or other during an 18-hole round. However, a duffer who refuses to pay nominal fees for lessons can improve his game by merely turning his TV set to channel 4, WBKB, Tuesdays, 7:30 p.m. and watching "Pars, Birdies and Eagles."

This informal show is emceed by *TV Forecast's* Celebri-TEE Champion, Danny O'Neil and two high powered professionals, Johnny Revolta and Jackson Bradley. O'Neil selects letters expressing profound problems of golf. Then Revolta and Bradley alternate in instructive lectures on how to cure these specific flaws. In elaborating, Revolta and Bradley demonstrate the swing, or stance, or approach as the writer might be doing it. Then, having shown how *not* to do it, they again demonstrate the proper method.

Letters selected for the show are those which will benefit the greatest number of viewers. Questions most frequently range from "How can I correct my slice?" to "How can I sink 15 foot putts?" One irate woman from Chicago wrote: "How come my husband gets up at six o'clock in the morning on Saturdays and Sundays to play golf but on weekdays I have to set off an A-bomb to get the bum out of bed for work! What has golf got that I haven't?"

# and eagles

## Improve Your Game Via TV

Jackson Bradley, a husky, handsome pro with a smooth delivery has replaced Jimmy Hines on "Pars, Birdies and Eagles," after the latter left for Europe on a tournament tour. "We consider each question as if it came from a high handicap shooter," said Bradley, "and our answers are designed to be understood even by the newest member of our golfing group."

Covering everything from shanking and topping to stance, Revolta and Bradley consume about twenty minutes for technical instruction. Golf rules are given during the closing minutes by two amateur commentators who sponsor the show. These sponsors, Joe Jemsek and Charlie Nash, also deliver their own commercials with a noticeable lack of gracefulness.

Joe Jemsek owns and operates St. Andrews and Coghill Golf Clubs. During his brief appearance on the show, Jemsek hurriedly recites his lines, nervously pockets his left hand and anxiously cues Charlie Nash in shy, retreating tones . . . Charlie Nash, on the other hand, warms up to the camera almost immediately. A forceful, outspoken, and domineering personality, Nash sells the fine merits of his Mission Hills Club with less awkwardness. He grips a club to offset his nervousness and menacingly waves it about while delivering his commercial in a staccato and strident voice.

In addition to O'Neil, Bradley, Revolta, Jemsek and Nash, high priced pros appear as guests. Scheduled for guest shots this summer are Ben Hogan, Sam Snead, Lloyd Mangrum, Patty Berg and Jack Burke. The show is directed by Jimmy Holmes.



Dale Anderson demonstrates good form swinging at a cotton ball on TV.



Confusion and mayhem engulfs the studio a few minutes before air time. Rehearsals last 30 minutes.



Charlie Nash (gripping club) and Joe Jemsek (pocketing left hand) bide time with trade talk. Nash and Jemsek deliver their own commercials.

# MOLLYCUES

by MOLLY POTKIN

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I AM A  
BROWN THRASHER.



Is a brown thrasher a flower, a bird or a machine? You will know when you connect the dots in this picture. Cut out and color the puzzle.

Mail to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, July 7. In cases of ties, winners will be judged on neatness and originality. Answer will appear here next week.

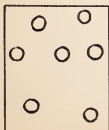
Last week's "shade in" picture was a horse. Three flowers are: POPPY, PANSY, PEONY.

## MOLLYCUES WINNERS

Tereso Alonso, Chicago; Carol Anderson, Kenosha, Wis; Nancy Barratt, Chicago; Carl Becker, Crete, Ill; Karen Brown, Chicago; Judy Coan, Donville, Ill; Barbara Davis, Chicago; Rosemary Dieckman, St. Joseph, Mich; Nina Jean Dougherty, Lemont, Ill;

Keiko Harada, Chicago; Kathryn Johnson, Benton Harbor, Mich; Willi Koenemann, Round Lake, Ill; Betty Miller, Chicago; Kathleen Richards, LaGrange Park, Ill; Linda Salisbury, Holland, Mich; Walter Soleski Jr., Homewood, Ill; Catherine White, Chicago

### THE TRICK



To place seven pennies on a piece of paper in this position, then by drawing only **THREE** lines, have each coin in a separate space.

### SOLUTION





## SILHOUETTES OF THE WEST

by Roy Starkey

Guns smoke curled lazily upward from the barrel of a gun. Above it, a 12 year old boy gazed down at the body of the man he had just shot. This was the first of many who were destined to fall before his blazing guns.

*Who was he? Where did he come from, this spindly-legged boy whose very name brought terror to all who heard it mentioned on the western frontiers?*

William Bonney was born in New York November 23, 1859. When he was 4, his folks moved to Coffeetown, Kansas, where his dad was killed in a gunfight. Later, Mrs. Bonney and Billy moved to Silver City, Colorado.

When Billy was 8 years, he started to school, and they say he was very smart and learned fast. The trouble was, Billy seemed to learn the wrong

things out of school. He hung around saloons and hero-worshipped local badmen. When he was 12, and considering himself pretty tough, he killed a gambler by shooting him in the back.

From then on, even tho he was just a boy, Billy became like a hunted animal—wandering from town to town, killing, gambling, rustling and fighting. Up to now, no particular name had been given him. But one summer night in 1876, some of his owlhoot friends were sitting around their campfire talking, when one remarked that Billy had killed another man that day.

One badman, not hearing what was said, asked for a repeat, and was told: "I'm talking about the kid, Billy . . . the kid . . . he killed another man today."

*That's the way he got the name that stayed with him till he died.*

Most of his victims were shot in the back. There were 21 notches on his gun—21 men in boothill cemeteries before a fearless sheriff named Pat Garrett ended the killing career on July 14, 1881 in Lincoln, New Mexico of the West's most notorious outlaw—Billy the Kid.

"Silhouettes of the West" is seen on channel 4 at 5:30 p.m. Monday thru Friday.



## Uncle Herbie

Boys and girls, here's a friendly little fellow you probably know very well—Scampy the Clown who performs on "Super Circus" every Sunday. Well, his real name is Bardie Patton, and he lives in Glenview, Ill.

He's a Boy Scout, and already has earned some merit badges, including a merit badge in Pioneering, which no sissy can get. Bardie also likes to take part in athletics, photography and model airplanes. Look at his picture. Do you know that is a ping pong ball on his nose, all painted up with finger nail polish?

Now here are some weekly winners:

Barbara Annear, Blue River, Wis.; Russell Bednarczyk, Chicago; Diane DeLeury, South Bend, Ind.; Dorothy Heinz, West Chicago, Ill.; Dorothy Johnson, Racine, Wis.; Joan Keller, Dundee, Ill.; Marsha McElroy, Monon, Ind.; Marilyn Rest, Chicago;



Sandra Riggs, Chicago; Norman Schultz, Chicago; Mary Ann Semenetz, Fremont, Mich.; Sandy Shonamon, West Olive, Mich.; John Spaans, Muskegon Heights, Mich.; Rickey St. Pierre, Wolcott, Ind.; Larry Stiles, Aurora, Ill.; Janice Wagner, Chicago; Sandra Wilke, Michigan City, Ind.

**THIS WEEK'S CONTEST**—What is your favorite sport, and tell me why. For the best answer, I'll award \$1; second best 50 cents; next 15 runners-up 25 cents each. Mail your choice to Uncle Herbie, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill. before Sunday July 6.

# "Don't Forget"



## BUNKER HILL GOLF CLUB

6635 N. Milwaukee Ave.

**FRIDAY, JUNE 27th - Public Invited**

- ★ Chicago's leading TV & radio stars compete for prizes and relax at Bunker Hill Golf Club, 6635 N. Milwaukee Ave., Friday, June 27. . . Tee-off time from sunrise to sunset.
- ★ Fans are cordially invited free as spectators to see and meet their TV & radio favorites in person. . . Why not make up a party?
- ★ There'll be separate prizes for TV (male & female) talent, newscasters, video stars, sportscasters, disk jockeys, newspaper scribblers, a handicap trophy and booby prizes.
- ★ Winners and a final tabulation of scores will be published in TV Forecast, complete with photo and news coverage of all the festivities.

### HOW TO GET TO BUNKER HILL:

Bunker Hill Golf Club, 6635 N. Milwaukee Ave., site of TV Forecast's 2nd Celebri-Tee tournament is located on Chicago's northwest side. If you're driving use the map (left). . . . Most convenient route to Bunker Hill from Chicago's loop is the Outer Drive north to Foster Ave. Take Foster west to Milwaukee Ave., and turn north on Milwaukee Ave. to 6635.

For information phone TV Forecast: Franklin 2-6931 or phone Bunker Hill: Niles 7-9890 and ask for Joe Jozwiok.



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FOSTER DAY & NIGHT  
TELEVISION SERVICE  
2922 N. Milwaukee HUmboldt 9-0911

KEMP'S DAY & NIGHT TV SERVICE  
525 E. 63rd St. FAirfax 4-6873

WHOLESALE TELEVISION  
SERVICE  
9353 Cottage Grove VIncennes 6-3100

AUBURN PARK TELEVISION  
7654 S. Wabash RAdcliffe 3-1921

### *north*

FRITZEL RADIO &  
TELEVISION LABORATORIES  
1139 W. Wilson Ave. LOngbeach 1-0002

CHAMBERS  
RADIO AND TELEVISION  
3546 N. Ashland Ave. GRaceand 7-2844

CRITTENTON  
RADIO & TELEVISION CO.  
4740 N. Broadway LOngbeach 1-2250

PACKARD RADIO AND  
TELEVISION SERVICE  
5139 N. Damen ARdmore 1-8201

GENERAL RADIO &  
APPLIANCE STORE  
6562 N. Sheridan RO 4-3663—SH 3-9231

### *west*

EXPERT RADIO &  
TELEVISION SERVICE  
321 N. Laramie ES 8-0656—AU 7-9181

BEST TV SERVICE CO.  
2206 W. Armitage Dickens 2-2423

### *northwest*

RITE-WAY TELEVISION SERVICE  
6588 Northwest Highway ROdney 3-4511

FOSTER DAY & NIGHT  
TELEVISION SERVICE  
2922 N. Milwaukee HUmboldt 9-0911

METRO DAY & NIGHT  
TELEVISION SERVICE  
2610 N. Milwaukee SPaulding 2-0550

ACE DAY & NIGHT  
TELEVISION SERVICE  
4766 N. Milwaukee SPring 7-5110

PARK ELECTRONICS TELEVISION  
7534 W. Addison TUxedo 9-3282

### *southeast*

SOUTHSHORE TELEVISION  
ENGINEERS  
1977 E. 73rd St. NOrmal 7-0126

## SUBURBAN

### *western suburbs*

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NEWSPAPER

# MEET SUZIE—

a member of the **Brown family**



She's 13, loves Roy Rogers, Gabby Hayes, Super Circus, Johnnie Ray and spooky movies on TV. She likes to work the Mollycues puzzles in TV Forecast and keeps a scrap book of her favorite stars when their pictures appear in the magazine.

*Thanks to thousands of families like the Browns—every week for the past three years, TV Forecast was consistently tops in Chicago and Suburban newsstand sales among all weekly magazines, both national and local!*

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