

Fulton J. Sheen's TV Adventure • page 6



TV

JUNE 21, 1952

FORECAST *complete, advance* TV PROGRAMS



LOIS COLLIER
How Long Can She Wait?

15c



**Take a good look at
channel 7
AND**

*A delightful way
To start the day
Fine feature films
Monday thru Friday
10-11 A.M.*

**MARKET
BASKET
MOVIE**

**SHOPPERS'
MATINEE**

*A video invitation
For mid-day relaxation
Movie presentations
Monday thru Friday
3-5 P.M.*

AND DON'T MISS THESE OUTSTANDING PROGRAMS

- 11:00 a.m. — BOB AND KAY**—starring Bob Murphy and Kay Westfall, Monday thru Friday
12:00 noon — BEULAH KARNEY—famed home economist is presented on Monday, Wednesday and Friday
12:00 noon — HOUSEWIVES' HOLIDAY—featuring Ruth and Claude Kirchner on Tuesday and Thursday
12:30 p.m. — THE TRADE INN—fun with Pat Tobin and Todd Purse, Monday thru Friday

**Films, fun, food
and fashions
An outstanding daytime
TV lineup**

CHANNEL

WENR-TV

ABC Television Network

Channel One

NEW YORK—Great old trouper Jimmy Durante wowed 'em during his recent run at London's Palladium despite a severe gallstone ailment which practically flooded him on the trip across. To top it off, the Schnozz developed a cyst on his eye which required surgery before he could appear. In the meantime Stateside, things aren't going so well either. The All Star Revue, on which Jimmy is one of the participating stars, looks like it's headed for the rocks. Sponsors have been frightened away by next year's budget, a whopping five million dollars. . . . Marlin Perkins, Zooparade maestro, reports that the Lincoln Park Zoo snake hunting expedition's only unsuccessful foray was to Rattlesnake Mountain, in Arkansas. It was so blamed hot that even the rattlesnakes couldn't stand being out.

Amos 'n' Andy, which ran into plenty of grief when it reran all its old films the past half year, may be in for more trouble. 26 new films have been made but the sponsor is reserving the right to run the films next year and then repeat them the next. The show's ratings fell considerably because of the first reruns. It's hard to imagine how this type of economy helps anyone. . . . Oldtime movie fans watching "My Little Margie" may recognize the graying star who plays Margie's father as Charles Farrell, romantic heartthrob of the old movie classic "Seventh Heaven." Gale Storm, who has survived many a Hollywood "B" film, plays Margie. . . . That old Saturday matinee thriller "The Green Hornet" is being prepped for TV, "Flight of the Bumblebee" theme and all.

Bert Parks will be a man without a show when "Stop the Music" finally comes to a halt. ABC has big plans for Bert next fall, at present unrevealed. With the cancellation of "Stop the Music," the era of the giant jackpot quizzes is ended. Many people claim that Fred Allen's radio career was ended because of the inroads made by "Music" on Fred's ratings. . . . Kukla, Fran and Ollie are definitely set for an early Sunday evening slot next fall. . . . In line with TV's recent trend toward glamorizing announcers, Dick Stark fan clubs are blossoming across the nation. At last count there were seven. . . . Summer replacement for Ralph Bellamy's "Man Against Crime" will be still another adventure show, "The Hunter" starring Barry Nelson who will double up with his chores as the male lead in the Broadway comedy hit "The Moon Is Blue."

Despite plenty of sponsor opposition, the NBC campaign to unveil new stars for TV on the rotating star shows (The Comedy Hour, All Star Revue), has produced some admirable results. The two shows were the proving grounds for such now-established TV stars as Donald O'Connor, Martha Raye, The Ritz Brothers and Ben Blue. . . . Marie Wilson's latest comment on her favorite subject, "Men are like girdles. You've got to have one around you no matter how much you suffer." . . . Sydna Scott and Jerome Thor, stars of the topnotch adventure show "Foreign Intrigue" vacationed in the U.S. before returning with versatile producer Sheldon Reynolds to Europe, where the stories are filmed. Sydna says that the show, already considered by many to be the best of its kind on TV, will improve, which should please TV adventure fans.



PERKINS



STORM



PARKS



SCOTT

Over 700,000 readers

contents

Dinah Shore Picked No. Two.....	5
Bishop Fulton J. Sheen Profile (Part II)...	6
Are You Miss Video Venus?.....	9
Ted Mack's Nursery for Stars.....	10
Will Boston Blackie Tie the Knot?.....	17
Meet the Stars—Ruth Crowley.....	20
Summer Fashions with Earl Nightingale..	21
The Battle for Chicago.....	24
TV Celebri-Tee Golf Tourney.....	42

PROGRAM LISTINGS

Saturday	12
Sunday	16
Monday	20
Tuesday	25
Wednesday	29
Thursday	33
Friday	37

FEATURES

Channel One	3
Letters to Editor.....	4
Jack Mabley's Column.....	8
Quiz—Do You Know the Stars?.....	16
Chub McCarthy's Column.....	23
Backstage Diary	32
Ed Pazdur's Sports Column.....	41
Mollycue Puzzles	44
Roy Starkey's Western Story.....	45
Uncle Herbie	45

publishers

Norbert F. Dompke	Roy V. Whiting
John E. Groenings	Lester Vihon
editor-in-chief	editor
Robert A. Kubicek*	Martin O'Shaughnessy
sports editor	art director
Ed Pazdur	Sho Kaneko
program editors	ass't art director
Patricia Moran	Steve Vanides
Barbara Lutz	
Darlene Pentz—	staff writers
N Y Office	

circulation

John E. Groenings

features

Jack Mabley
Chub McCarthy

*Recalled to military duty
Member Audit Bureau of Circulation.

TV FORECAST FR 2-6931, 185 N. Wabash, Chicago 1, Ill. Published weekly by Television Forecast, Inc. Subscriptions: \$5 per year, 2 years \$9; single copies 15 cents. Change of Address: In order to assure proper delivery please advise the postmaster and this office, enclosing with new address the address label from your magazine showing old address. Allow three weeks for processing of new subscriptions or change in address. Expiration: First line on address label shows when subscription expires. The first numbers are our own file numbers. Those following the dash indicate expiration date according to our expiration number. To find number of issues to be received before subscription expires, subtract expiration number of this issue noted below from numbers following the dash on the first line of address label. Entered as 2nd class matter at the postoffice at Chicago, Ill. Copyrighted 1952 by Television Forecast Inc. All rights reserved, Volume 5, No. 8.

Expiration Number 207

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

Could you please tell me who the Old Gold cigarette pack and the Little Book of Matches are on the Ted Mack Amateur Hour?

South Bend, Indiana MISS SHIRLEY KNABENSHUE (Ed. Note: The many guesses on the dancing gals have ranged from Dennis James' wife and daughter all the way to Ruby Keeler and her daughter. TV Forecast pulled a scoop last year by publishing the mystery girl's name: Floria Vestoff, a veteran vaudeville dancer. The Match Pack girl changes periodically.)

I would like to know if you could tell me whether Arthur Godfrey has a wooden leg or not?

Chicago, Ill. MR. JOHN KENDZIOR (Ed. Note: An old injury gives the Redhead a slight limp.)

My pet peeve on television: Conceited announcers who want everyone to know their middle name. Why can't Mr. Swayze make up his mind which name he wants to use. It isn't businesslike to clutter up TV with so many names.

Chicago, Ill. MRS. B. SWARTZ In the June 6th issue of *TV Forecast* you state that Mike Wallace and Buff are husband and wife. When they had their radio show it was in the papers they were really brother and sister. Who is kidding?

Sycamore, Ill. MRS. R. WYWON (Ed. Note: Mike and Buff were married in March, 1949)

I am 12 years old and hope to be an astronomer. In your May 31 issue of *TV Forecast* a letter (signed Janet Perz) said, "Why should we bother with other planets when there is so much trouble on our own." That is like saying why should we bother with other members of our family when our own problems are so important.

Chicago, Ill. MAXINE LASKY

After reading the letters of those silly teenagers and the letter of little Janet Perz all I can say is that if there were more sensible people like Janet the world wouldn't be in the terrible state that it is.

Chicago, Ill. ROSALIE PIEDMONT

(Continued on page 13)

Dinah Shore

NUMBER

A RARE TRAIT—QUALITY

People with a taste for the curious can remember back about twelve years ago when the then-obscure Dinah Shore was singing pleasant interludes on an otherwise mad radio program called "The Chamber Music Society of Lower Basin Street." Dinah left that show when her languid recording of "Smoke Gets in Your Eyes" started bringing in healthy paychecks. She's been a top-notch ever since and her astonishing ability to handle any type song makes her our number two choice among TV's top five girl singers.

In a field where fame is short-lived Dinah has survived all this time because of a rare and estimable trait in popular singing—quality. No matter how shabby or trivial the song Dinah's special magic makes it sound palatable and, in the case of a first-rate song, something wonderful.

The songs of Cole Porter display Dinah at her best. The subdued passions of "So In Love" practically burst when she goes to work on the lyrics. And the exotic "I've Got You Under My Skin" becomes a tropical storm after the sultry Shore treatment.

Songs of a flimsier nature somehow become worthwhile after Dinah works them over. "A Lazy Countryside" seems like a most inviting place after Dinah weaves her casual way through it. Her "Buttons and Bows," sung in a giddy schoolgirl manner, captured perfectly the nonsense of that hit of a few years back.

Dinah's voice, a silky contralto, is remarkably flexible and strong. She originally trained to be a concert singer, but when her soprano voice slipped down an octave she turned to the popular field. Her concert training enables her to give her voice coloration, virtually a lost art for pop singers.

Dinah's a graduate of Vanderbilt University and married film cowboy George Montgomery in 1943. They have one child, a daughter, Melissa Ann.

Dinah has been the victim of a recent fad in pop singing which might be called "how casual can you be?" Dinah is often classed with Perry Como as the easy school. But her efforts to be breezy often result in careless handling of some very delicate songs. Much of her smoldering style has been missing on her TV show of late and as a result she isn't singing as well.

Dinah is probably aware of this situation and will remedy it shortly. The plush velvet that is Dinah's voice at its best is one of the genuinely fine experiences in popular music.

Dinah Shore is seen every Tuesday and Thursday at 6:30 p.m. on channel 5 (WNBQ).

Next week, our choice as the top female singer on TV.



FULTON J.

A TV STAR IS BORN

MINUTES before his debut on TV Bishop Fulton J. Sheen, his hands clasped in meditation, was pacing the floor in an adjoining set of the Adelphi Theater in New York City. His largest, most challenging audience was awaiting him—some out of curiosity, others out of past admiration for the man, still others who longed for a TV change of pace. Bishop Sheen had drawn perhaps the most unenviable time period in the DuMont network's schedule—the "obituary" slot opposite Milton Berle and Frank Sinatra.

All the doubt clouds that had caused Bishop Sheen and the DuMont network considerable worry and pause were about to get the acid test. There were plenty of problems. First, the network was giving the initial crack at a popular evening TV audience to a *Catholic*. The nets have always adhered to strict impartiality in religion and politics—equal free air time has always been available without any deviation.

Secondly, from the standpoint of the Bishop, the program, out of necessity, had to be non-sectarian. It was up to him to be provocative while teetering on the line between a general Christian outlook and his own particular religious beliefs.

The show's format also was a question mark. Bishop Sheen thought, in propriety to "Life Is Worth Living," that it should originate from a church. On this point the Catholic prelate got a strong argument from the network and some of his advisers who believed a church atmosphere would drive many non-Catholics away from their sets. Besides, the execs reasoned, the Bishop's informal, humor-sprinkled talks couldn't be punched across as effectively from a pulpit. The Bishop took the advice and used a plush studio-set library background.

Any misgivings about Bishop Fulton J. Sheen on television were dispelled in the first few moments of his initial show. Using only a blackboard as a prop, he immediately

captivated some 2 million viewers. There were no machine-gun gags. No pies. No music. Just ideas. Clear, inspiring ideas on such intangibles as life, truth, love and God. It was a thirty minute period that seemed more like fifteen.

Not only has Bishop Sheen been *accepted* by leaders of other faiths, he has been *hailed*, almost unanimously, by them. Dr. Preston Bradley, himself a popular Chicago Protestant commentator for years, has praised the Bishop for his work.

"Bishop Sheen," says Dr. Bradley, "knows what those of

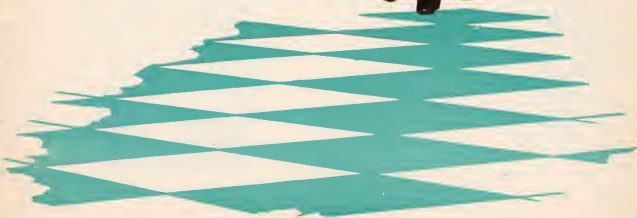
(Continued on page 28)



Bishop Sheen gets some instruction from a DuMont audio man about the maze of fascinating dials in the TV control room

SHEEN

PART II



LATE PROGRAMS—IN A WORD—"LOUSY"

by JACK MABLEY



The programming situation after 10 at night in Chicago is, in a word, lousy.

As the aged readers of the column may know, we'd rather give away money than give a thing to New York. But we are forced to concede that people in New York at least have something to watch after 10 o'clock if they don't happen to feel like going beddy bye.

I don't know what the local shows are on New York's seven stations, but network programs they can catch between 10 and 11 include Show of Shows, Skelton, Studio One, Hit Parade, Danger, Amateur Hour, Celanese Theater, and Who Said That.

On the 10 o'clock slot in Chicago in a week's time we can tune in 11 feature movies, seven newscasts, six Clint Youles, two wrestling shows, one filmed half-hour crime show, and the Courtesy Hour.

The Courtesy Hour is a good local vaudeville show, and is an example of what we need more of. I don't want to undersell Messrs. Youle, Turner, or Utley, who contribute excellent shows. But there are some nights when we just would prefer a good play or mystery or musical or even a lively discussion show rather than news or weather.



EXCELLENT UTLEY

To my knowledge none of the four local stations ever has made an attempt to give viewers a strong program after the networks close up, with the exception of the aforementioned Courtesy

Hour. This is the one attempt, and it has been a commercial and popular success.

WNBQ naturally is satisfied to continue to give us its Youle-Connors-Utley-Duggan-Mintz lineup, which has high ratings, and lots of sponsors. But so many of their viewers tune in merely because there's nothing better.

The net effect of this Chicago-wide programming conspiracy is to make us all healthy from too much sleep. But you can overdo this rosy-cheek business.

Why are the top 10 shows in television where they are? Let's take them in order, from the top:

I Love Lucy: It's clean and clever. The whole family can sit together and have a good time, which probably explains why I Love Lucy is the first TV show ever to be seen in 11,000,000 homes simultaneously.

Talent Scouts: Godfrey's spice, and fresh talent.

You Bet Your Life: Groucho.

Godfrey and Friends: Godfrey's spice and Godfrey's stock company. I think the reason Talent Scouts usually beats this show in ratings is because you know pretty much what to expect here, but Scouts always has something new.

Blue Ribbon Boxing: *Everybody likes a fight.*

My Friend Irma: The same ingredients as I Love Lucy, except for that light, indefinable spark that only Lucy has.

Show of Shows: Goes on and on in spite of old material.

What's My Line: Remove the double meaning from this half-hour and it would be the end of the line.

Berle: His contract with NBC has 28 years to run. He has dropped 10 places in the first two years. By 1980?????



"This must be Mr. Mabley's day off."

ARE YOU MISS VIDEO VENUS ?



Demonstrating the type of water fun at Nippersink resort is world champion water skier Charlene Zint of Tommy Bartlett's Water Ski Show. Miss Video Venus will win a full week vacation for two at Nippersink or Oakton Manor summer resorts.



The search for Miss Video Venus goes into its second week, and all unmarried young ladies between the ages of 15 to 30 years are eligible. The search is conducted by *TV Forecast* and station WBKB in order to find the most beautiful girl in the midwest area.

Requirements are simple. Fill out the entry blank on this page and enclose a recent clear bathing suit picture. No

talent or show business experience of any kind is required. The first eliminations will be decided on the basis of the pictures submitted.

Many glamorous prizes await Miss Video Venus. First prize is a choice of vacations at the famous Shinderman resorts of Nippersink or Oakton Manor, one full-all-expense week for two.

(Continued on page 36)

Video Venus • *TV Forecast* • 185 N. Wabash • Chicago 1, Ill.
Please Print Clearly

I wish to enter the Video Venus contest. Enclosed is a recent bathing suit photo of myself. I understand this photo cannot be returned. I am single.

Name

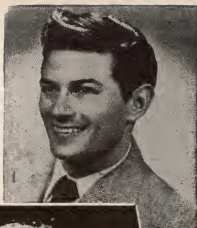
Address..... City.....

Postal Zone..... State..... Telephone.....

Age..... School (or occupation).....

Name & Address of Community Newspaper.....

Larry Storch, who promises to be next season's most sensational comic (he's taking over for Jackie Gleason on the Du Mont network) got his start with the Original Amateur Hour program



Nursery

Nursemaid Ted Mack Parades His Star Graduates



Petite, pretty dancer Vera Ellen began on the amateur trail, made a hit with a Bowes troupe. She's now Hollywood timber, is constantly tabbed for technicolor flickers and has shared billing with hoofer Fred Astaire



A teen-aged challenger of Edgar Bergen was a youngster named Paul Winchell who played stooge for a dummy called Jerry Mahaney. Major Bowes passes with his young phenom and talkative camrade



Comic Jack Carter has been mugging ever since he appeared on the Amateur Hour and copped first prize. After becoming a TV star, then fading, he's now on the comeback trail

for Stars



Ted Mack

THE Amateur Hour was born when the late Major Bowes parlayed a gong, a group of eager youngsters and an optimistic slogan about the "wheel of fortune" into an entertainment institution. For eighteen years a parade of talented and untalented, frightened and cocky, serious and carefree contestants have stepped before the Amateur Hour mike to try their wares at becoming show biz personalities. Some have succeeded. Most, of course, have not.

Pictured on these pages are some of the successful graduates of the Major Bowes group (others: Robert Merrill, Ray Malone). Now under the guidance of soft-spoken, affable Ted Mack, who succeeded the Major as emcee of the Amateur Hour, the program is still a great spawning ground for fresh talent.

How many of these personalities do you recognize?

The sensitive-faced boy on the right is one of the Amateur Hour's prize graduates: swooning Frank Sinatra at age of 18



Mimi Benzell, rated the Metropolitan Opera's most beautiful singer, sang operatic selections on the Amateur Hour, now warbles popular tunes as well as classics

SATURDAY

7:00 Sudden Death
7:30 Na Escape
7:30 But Not In Vain
(9:00) Under The Red Robe
(10:30) Riding The Dusty Trail
10:00 Drums Of Destiny
10:00 Feature Film*
11:00 Bad Boy
11:45 Shanghai Gesture

SUNDAY

10:00 Dark Alibi
11:15 Melady Far Three
12:00 Twa Gun Sheriff
12:30 Bulldog Courage
2:00 Feature Film*
6:00 Feature Film*
10:00 Suspense
10:00 Maney Madness
10:30 Two Feature Films*
11:30 Warn Thot Mon

MONDAY

10:00 Secrets Of Stamboul
1:00 Kentucky Carnival
3:00 Trail Of The Mounties
3:00 Cipher Bureau
7:30 Feature Film*
10:00 The Guilty
11:00 I Take This Ooth
11:15 Feature Film*
11:30 Colorado Kid

TUESDAY

10:00 Rescue Spuad
1:00 Leave It To The Irish
3:00 Trouble Chasers
3:00 Fire Trap
10:00 House Across The Bay
10:30 Feature Film*
11:15 Old Louisianna
11:30 Covered Wagon Days

WEDNESDAY

10:00 Frontier Scout
1:00 Legion Of Missing Men
3:00 Where The North Begins
3:00 Speed Devils
8:30 Na Way Bock
10:00 Rimfire
11:00 Feature Film*
11:15 Battle Of Greed

THURSDAY

10:00 Children Of The Wild
1:00 Little Pal
3:00 Mr. Muggs Rides Agoin
3:00 Cotton Queen
4:00 Stolen Paradise
10:00 Gangsters Of The Sea
10:00 Feature Film*
11:00 Foreign Correspondent
11:15 It Happened Tomorrow
11:30 Feature Film*

FRIDAY

10:00 Adventurous Knights
1:00 Last In The Stratosphere
3:00 Wildfire
3:00 The Marines Come Thraugh
4:00 The Last Waltz
7:30 Feature Film*
10:00 Feature Film
11:00 Mystery Broadcast
11:15 Raw Timber
11:30 Waterfront

*Title Ta Be Announced

(For More Detailed Infarmation Please Refer To
The Regular Program Listings)

movie program

Saturday June 21

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 "BATTLING MARSHALL"—Film
10:00 7 SPACE PATROL—Adventures
Cadet Happy is sent on mission with brief case full of important papers, but someone replaces the contents with a time bomb
10:30 4 SMILIN' ED'S GANG—Stories
Ed McConnell reads a story for children with Midnight the cat, Froggy the gremlin, and Squeaky the mouse
11:00 4 BIG TOP—Circus Show
Jack Sterling emcees circus fun with guest acts: Sylvia's Canines; Bobby Whaling & Yvette, high unicycle comedy act; Malikova, high wire artist; and the Two Kayos, Oriental novelty balancing duo
12:00 4 MR. I MAGINATION—Tale
"The Trumpeter of Krakow." Richard Trask portrays a young Polish hero, Joseph Chranetski, who during the 15th century saved his country from the invading Tartars
12:30 4 PANTOMIME PARTY—Antics
Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session
12:45 4 FILM
9 CHICAGOLAND NEWSREEL
1:00 4 "ORPHAN OF THE PECOS"
Feature film (1st showing) with Tom Tyler & Jeanne Martel; innocent man accused of murder goes after the real killer
9 BATTING PRACTICE—Warm Up
1:10 9 LEAD OFF MAN—Creighton
1:25 9 BASEBALL—Sox vs New York
Jack Brickhouse & Harry Creighton give play-by-play description of game
2:30 4 "SMART ALECKS"—Feature
Film with Leo Gorcey, Bobby Jordan & Huntz Hall; East Side Kids capture a convict and prevent execution of an innocent man
3:15 5 FILM
3:30 5 CITY DESK—Discussion
Current happenings in Chicago are debated by a panel of newsmen
3:45 9 TENTH INNING—Interviews
Chats with fans and recap of plays
4:00 4 CLASSIC THEATER—Opera
5 TO BE ANNOUNCED
9 MUSIC ALA MODE—Tunes
Jack Fuller at the piano with music
4:30 5 ROOTIE KAZOOTIE—Puppets
Adventures of Rootie and his pals emceed by Tod Russell
(Continued on page 14)

LETTERS to the editor

(Continued from page 4)

Take Gene Autry off television. And put Roy Rogers in his place. Bossy Autry copys everything that Roy does. He had better quit that or he'll get in trouble on the double. . . . When he falls in water he doesn't get wet, that's impossible and when he fights he doesn't have a string on his hat and it doesn't fall off. He's a fake and we hate him for it.

Chicago, Ill.

PATRICIA CUNNING

I've been comparing Dagmar and Imogene Coca. I've come to the conclusion that Dagmar has a lot of well, you know what. I'd like to see a lot more of her. Imogene, that is.

Chicago, Ill.

JOAN LEWIS

What's wrong with these TV executives? . . . they take a good wholesome health giving show like Paul Fogarty's exercises and discontinue it without even letting us know in advance.

Chicago, Ill.

MRS. W. K.

Since Red Skelton turned out to be such a dud we've discovered the wonderful show "Celebrity Time." Wonder how many others have done likewise.

Deerfield, Ill.

L. H.

All I have to say to people who find dirty thoughts behind remarks said on panel shows is, it takes one to catch one.

Chicago, Ill.

D. S.

We should have shows like "Claudia" and "Mama" more often. It's a crying shame that we have to wait for the weekend to watch this heart warming show ("Mama").

Harvey, Ill.

R. MANUS

I just watched two of my favorite programs, "Suspense" and "Danger"—both were repeats! I have noticed a lot of this lately. Why? Have most good programs run out of new material?

Chicago, Ill.

HERMAN F. JOHNSON

(Ed. Note: Top script writers are at a premium nowadays. The medium is eating up good stories at a faster pace than they can be turned out.)

Will you please tell me if Jane Froman sang with Paul Whiteman?

Chicago, Ill.

AUDREY SASS

(Ed. note: Plucky Jane was with the Whiteman band for six months early in her career.)

In my opinion all those stupid puppet shows can be thrown off the air.

La Grange, Ill.

S. C.

TV FORECAST

FANTASTIC ADVENTURE



SPACE PATROL

Thrilling Science-Fiction
Drama in the 30th Century

ON

**SATURDAY
10:00 A.M.**

Presented by

RALSTON-PURINA CO.

CHANNEL

WENR-TV

SATURDAY JUNE 21—cont'd

4:30 7 LUCKY SEVEN RANCH—Western
"Frontier Feud," feature film with
Johnny Mack Brown & Ray Hatton;
U.S. Marshal gets to the bottom of
ranch murders

4:45 9 NEWS VIEWS—Current Events

5:00 4 PATTERN FOR LIVING—Talks

5 WESTERN FILM—Feature

9 "SAILORS THREE"—Feature
Film with Tommy Trindler &
Michael Wilding; three British sail-
ors go aboard German battleship by
mistake

5:30 5 TO BE ANNOUNCED

7 FLIP THE FROG—Cartoon
"Coo Coo the Magician"

5:40 7 FOR COWBOYS ONLY—Western
"Drifting Along," feature film with
Johnny Mack Brown & Ray Hatton;
story of rustling conspiracy to get
ranch owned by young girl

A REMINDER

Because some sporting events
and many feature films run over-
time, the starting times listed for
programs FOLLOWING them will
be approximate.

Whenever baseball on channel 9
is not scheduled or cancelled out,
a feature film will be shown.



"Here's Cactus Jim, kids. Now let's set-
tle down for—OOPS."

6:00 4 SAMMY KAYE SHOW—Musical
Identify the mystery skit & win \$100,
"So You Want To Lead A Band" quiz
portion, and songs by Barbara Benson,
Tony Russo, Don Rogers, Lloyd Rob-
erts, Kaydets, & Kaye Choir

5 MR. WIZARD—Science Study
Don Herbert and Bruce Lindgren
discuss "Radio," the development
from the crystal set to the modern
day receiver; Herbert will break a
radio set down into component parts,
explaining the functions of each part

9 BIG PICTURE—Army Film Report

6:30 4 BEAT THE CLOCK—Games
Zany stunts for guest contestants
with Bud Collyer watching the clock

5 ONE MAN'S FAMILY—Drama
Individual problems receive singular
attention in this story of a large
family with Bert Lytell, Marjorie
Gateson, Lillian Schaaf, Eva Marie
Saint, Russell Thorson & James Lee

7 FEATURE FILM

9 PET SHOP—Gail Compton mc
The Skyline Cocker Club brings down
four different colored cockers; Mrs.
Hagen of Maywood, Ill. brings a
rarity in the dog world: German
Shepherd puppies, identical twins 7
weeks old; and Art Thomen tells how
to treat common diseases in tropical
fish

7:00 4 FARM TOWN U.S.A.—Talks
George Menard is your host

5 ALL STAR REVUE—Variety
Starring Ed Wynn with Phil Foster,
Frankie Laine, Ben Blue, Betty Riley
and the Dassigs

7 PAUL WHITEMAN'S TEEN CLUB
Nancy Lewis & Junie Keegan assist
"Pops" with emcee duties on variety

9 PORTRAITS OF THE WEST
"Sudden Death" with Jimmy Ellison,
Russell Hayden & Ray Hatton; a
little boy, orphaned by bandits, is
raised by band of Navajos, and later
in life comes face to face with his
parents' murderers

7:30 4 "NO ESCAPE"—Feature Film
Dean Jagger, John Carradine & Mary
Brian; forger escapes from prison
and joins a ring of counterfeiters
bent on sabotaging the U.S.

A short religious offering is shown on the
following stations each day immediately
before the first program and after the final
program

WBKB	WNBQ	WGN-TV
4	5	9

TV FORECAST

- 7:30 7 TRI-STAR THEATER—Feature**
Films appear in following order:
"But Not In Vain" with Raymond Lovell, Jordan Lawrence & Carol Van Dermon; how Dutch farmers outwitted the Germans during Nazi occupation of Holland.
"Under The Red Robe" with Raymond Massey, Conrad Veidt & Annabella; chief killer for ruthless Cardinal Richelieu in the 17th century sets out to capture a duke and falls in love with his sister.
"Riding The Dusty Trail" with Jimmy Wakely
- 8:00 5 BLIND DATE—Arlene Francis**
Two Europe-bound students compete for a date with beautiful Italian model; two life-guards compete for date with New York model, and two athletes bid for another model
- 9 DICK TRACY—Mystery Drama**
Adventures of the famous comic strip character; Ralph Byrd stars as Dick with Angela Greene as Tess
- 8:30 5 DANCE PARTY—Music and Fun**
Jerry (George) Lester is your host; guests, Billy May & his orchestra, and the three Rockets
- 9 WRESTLING FROM MARIGOLD**
Tag Match: Art Bull & Red Bastien vs Bulk Estes & Milt Olson; Al Szasz vs Johnny Carlin; Baron Arena vs Billy Goelz; Rebel Russell vs Jack Pesek; and Billy Hickson vs Carl Engstrom
- 9:00 4 ROLLER DERBY—Action Thrills**
Watch the stars as they fight for points; Ken Nydel describes
- 9:30 4 FILES OF JEFFREY JONES**
"Widow Take All," Don Haggerty and Gloria Henry star; the case of a girl's missing father leads to an episode of murder, a flower garden and some deadly poison
- 5 YOUR HIT PARADE—Musical**
Tunes you've voted as favorites sung by Eileen Wilson, Snooky Lanson, & Dorothy Collins
- 10:00 4 "DRUMS OF DESTINY"—Film**
Feature with Tom Keene & Edna Lawrence; a dashing young American saves his brother from the hands of a villainous Spanish ruler in 1817
- 5 BOB HOPE MARATHON**
Bob Hope, Bing Crosby and host of stars entertain for U. S. Olympics benefit.
- 11:00 9 "BAD BOY"—Feature Film**
Johnny Downs, Rosalind Keith & Helen MacKellar in story of an architect who turns into a gangster
- 11:30 4 ULMER TURNER & THE NEWS**
Current events around the world
- 11:45 4 "SHANGHAI GESTURE"—Film**
Feature with Gene Tierney, Walter Huston & Victor Mature; intrigue, adventure and romance in the mysterious city of the East
- 12:45 4 5 BOB HOPE MARATHON**

WHAT DOES FRANCOIS POPE EAT?

NEXT WEEK — Many women (and men) drool over Francois Pope's delicious recipes. Watch for an exclusive series on Pope's OWN top favorite recipes.



NEXT WEEK — We spotlight our Music Editor's choice as top girl singer on television. Before you start murdering the bum, read the who, what and why.

PLUS—an interesting profile of Bess Myerson, the Miss America beauty who leaped into TV stardom with the Big Payoff program. . . . The lowdown on Chet Roble the king of barefoot jazz. . . . The third and last call for Miss Video Venus candidates. . . . How to place your TV set explained by Paul MacAlister . . . the best program information available anywhere. Reserve your copy of TV Forecast at the newsstand now.

PICK'N CHICK'N
Trade Mark Reg.

PROMPT DELIVERY SERVICE

A Full Half of CHICKEN
Fried to a Golden Brown
• FRENCH FRIES • BUN • COLE SLAW • BIT OF MONEY \$1.10

WE'LL STRETCH THESE DELIVERY LIMITS A BIT

Central (Evanston)
Cicero
Lake Michigan
Montrose
Irving Park
Oak Park
Western

12th Street

4315 W. North Ave., CA pilot 7-5315
1565 W. Howard St., SH eldrake 3-1620

Present this ad for FREE DELIVERY



Vivian Blaine



Don Herbert

DO YOU KNOW THE STARS?

TRUE OR FALSE?

1. Vivian Blaine, red-headed bombshell who recently became a TV casualty, is an Oklahoma hillbilly who never saw an automobile until 7 years ago when she first broke into the entertainment field.
2. Although Jacqueline James, WGN-TV thrush, sports a thick Southern accent, she spent most of her youth in Alaska.
3. Trim Joan Alexander, who sparks several TV quiz panels, gave up hopes for a movie career after an auto accident in which she suffered a broken nose.
4. Don Herbert, TV's "Mr. Wizard," is really a producer-writer-actor. But his science hobby led him to conduct his own experiments and popularize the subject for the layman.
5. Johnny Coons, the kids' comics man, took his last name from the coonskin hats he wore as a child in Tennessee.
6. Gene Crane, "Candy Carnival" ringmaster, was discovered by TV talent scouts while he was barking orders as foreman of a road gang on the Pennsylvania turnpike.

For correct True-False answers, see page 37.



Johnny Coons



Gene Crane

Sunday June 22

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:00 4 5 **BOB HOPE MARATHON**
- 10:00 4 **"DARK ALIBI"**—Feature Film
Sidney Toler & Mantan Moreland in Charlie Chan mystery; Charlie is asked to save a man from the chair
- 9 **AMERICA AT CHURCH**—Relig.
Sun. morning service from The Bethany Reformed Church of Roseland
- 11:00 7 **PAPA BEAR'S NEWSREEL**
- 11:15 5 **THE PULPIT**—Inspirational
- 7 **TOOTSIE HIPPODROME**—Circus
Emcee John Reed King presents circus acts: Bingo, a trained chimpanzee, and the Martel Brothers, performing in bicycles
- 9 **"MELODY FOR THREE"**—Film
Feature with Jean Hersholt, Fay Wray & Walter Wolf King; story of a young boy violinist whose divorced mother keeps him from his father
- 11:30 4 **CANDY CARNIVAL**—Variety
Gene Crane mc with Barry Cassell
- 5 **LIVE AND LEARN**—Discussion
"The Meaning of Politics in 1952," Dr. Walter Johnson, chairman of the dept. of history, Univ. of Chgo., speaks on "Major Trends in American Politics"
- 7 **FAITH FOR TODAY**—Religious
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn
- 12:00 4 **ULMER TURNER AND THE NEWS**
- 5 **FILM SHORT**
- 7 **TROUBLE WITH FATHER**—Skit
- 9 **AARON'S ACTION THEATER**
"Two Gun Sheriff" feature film (1st showing) with Don Barry & Lynn Merrick; story of two brothers on opposite sides of the law
- 12:15 4 **YOUR FUTURE HOME**—Ideas
- 5 **NATURE OF THINGS**—Science
- 12:30 4 **"BULLDOG COURAGE"**—Film
- 5 **FRONTIERS OF FAITH**—Relig.
"Holy Eucharist," another in the series of Sacraments of the Catholic Church; Rev. Thomas J. O'Donnell
- 7 **AMATEUR HOUR**—Chgo. Talent
- 1:00 5 **HOW DOES YOUR GARDEN GROW?**—Planting & Care
John Ott demonstrates methods of preserving various types of flowers
- 9 **BATTING PRACTICE**—Warmups
- 1:10 9 **LEAD OFF MAN**—Creighton
- 1:25 9 **BASEBALL**—Sox vs New York
- 1:30 5 **HATS IN THE RING**—Talks
Guest, Senator Estes Kefauver, candidate for the Democratic nomination
- 7 **WILD BILL HICKOK**—Western
Guy Madison & Andy Devine star

(Continued on page 18)

TV FORECAST



WILL BLACKIE TIE THE KNOT?

Patient Mary Can't Wait Forever



LIFE is just one big maze of preposterous situations for that intrepid gumshoe from Boston who answers to the name of Blackie. His wild escapades while outwitting the police and tracking down errant citizens leave him but little time for his favorite sport—cherishing the charms of an assortment of winsome ladies.

By keeping his affairs in this untidy state, Boston Blackie has become one of the top practitioners of his craft—the popular American fiction of crime-busting private detectives. He's a latter day Hairbreadth Harry even to the extent of using alliteration for his monicker. His weekly TV romp should fulfill his fans' lust for adventure for a long time to come.

The part of Blackie was played in the movies by tough guy Chester Morris but on TV it's given a more continental flavor by suave Kent Taylor. Kent has spent the major portion of his acting career trying to salvage a string of hopeless B movies. He did finally manage to land a few major parts (one opposite Bette Davis) before landing the job as TV's Blackie, a part that seems to be (ahhhh) Taylor made.

What makes Blackie's the best of all possible private eye worlds is the inclusion of a striking girl named Lois Collier in the part of Blackie's best girl, Mary. Lois is not only very decorative but she often proves invaluable in helping Blackie nab racketeers. It seems downright indecent of Blackie to be out carousing around while he has such a choice bit of merchandise standing loyally by. A veteran of both movies and radio soap operas, Lois is married to Hollywood producer Bob Oakley.

Nomination for the softest acting chore of the year goes to a talented little mongrel dog named Whitey, a constant companion to Blackie and Mary. He is sometimes employed to hold a desperado at bay with a few timely snarls, but the majority of his time is spent nuzzling up to Mary.

As if chasing lawbreakers and ladies weren't enough, Blackie must also put up with constant interference from an unreasonable policeman called Inspector Faraday. The Inspector fails to understand Blackie's deep civic virtue and like all good cops resents having a brash private eye enter his domain. Faraday has in recent months come to an understanding with Blackie and this splendid new era of cooperation bodes even a rougher time for the underworld. Frank Orth, a bartender in countless movies, is aptly cast as the confused Inspector.

While Blackie's fans are reasonably certain that he'll get out of his weekly scrapes within the required half hour, one question still remains. When will Blackie stop being a gay blade and do the decent thing—marry patient Mary? But when Blackie does capitulate, it's a pretty safe bet that his own special private eye will still blink admiringly whenever a trim ankle glides by.

Boston Blackie is seen on Thursday at 9:30 p.m. on channel 4 (WBKB).



Lois Collier

SUNDAY JUNE 22—cont'd

- 2:00 4 INDUSTRY ON PARADE—Film**
5 FEATURE FILM
7 CISCO KID—Western Movie
 Cisco and Pancho pursue girl who is in cahoots with robber of \$20,000
- 2:15 4 THIS WEEK IN OUR CHICAGO PUBLIC SCHOOLS—Film**
- 2:30 4 BIG PICTURE—Army Film**
7 ADVENTURES OF KIT CARSON
 Bill Williams is featured as Kit
- 3:00 4 GREATEST STORY EVER TOLD**
 "The Widow's Mite." Story based on quotation from Scriptures: "Verily I say unto you, that this poor widow hath cast more in than all they which have cast into the treasury. All they did cast in of their abundance, but she of her want did cast in all that she had, even all her living"
- 5 FEARLESS FOSDICK—Puppets**
 Comedy adventure stories
- 7 SADDLE & SAGE—Western**
 "Stranger From Santa Fe" feature
- 3:30 4 TODAY AND TOMORROW—Talks**
5 HALL OF FAME—Drama
 "Forgotten Children" starring Cloris Leachman with Don McHenry, Helen Marcy, Barbara Bolton & Larry Newton; story of a teacher who dedicated herself to bettering the lot of underprivileged children and adults
- 3:45 4 FILM**
9 TENTH INNING—Brickhouse
 Recap of the game & interviews
- 4:00 4 LAMP UNTO MY FEET—Talks**
 "That's My Boy." Guests: Chaplain Joseph R. Koch and Mary Ellen Ragatz, nat'l chairman of the Audio-visual Committee
- 5 ZOOPARADE—About Animals**
 R. Marlin Perkins & Jim Hurlbut take a tour of Main Street at the zoo and visit the polar bears, foxes, wolves and Judy the elephant
- 7 SUPER CIRCUS—Big Top Fun**
 Claude Kirchner presents Francine & Rita Rose, juggling & rolla rolla act; Bernie Hoffman & the Menagerie; Sharky the Seal; Mary Hartline and the band; the Parroff Trio, high ladder act; Cliffy, Scampy & Nickey in "The Haunted House," and Chase & Park on the trampoline
- 9 BASEBALL—Sox vs New York**
 Second game of double header
- 4:30 4 MAN OF THE WEEK—Discussion**
5 SKY KING THEATER—Western
- 5:00 4 TO BE ANNOUNCED**
5 ROY ROGERS SHOW—Variety
 A murder attempt is made on Granny Hobbs' life when she refuses to sell her land in "The Set-up"
- 7 PRODUCTION FOR FREEDOM**
 Documentary film

- 5:30 4 BOB ATCHER & SAMMY SQUIRREL—Puppet Antics**
5 WASHINGTON SPOTLITE—Talk
 Sec. of Agriculture Brannan & Missouri Congressman Curtis debate the question: "Has the Farm Program Been a Failure?"
- 7 AMERICA'S TOWN MEETING**
 "Eisenhower or Taft?" Speakers are Congressman Walter H. Judd (R., Minn.) for Eisenhower, and William C. Bullitt, former Ambassador to Russia & France, for Taft
- 5:45 5 LEN O'CONNOR & THE NEWS**
6:00 4 GENE AUTRY SHOW—Western
 Autry risks his career to save innocent young man convicted of horse stealing in "Sheriff of Santa Rosa"
- 5 ROYAL SHOWCASE—Variety**
 Jack Carson with guest, Jane Pickens
- 7 YOU ASKED FOR IT—Requests**
 Guest pianist Raymond Leizer, a double amputee
- 9 FEATURE FILM**
- 6:30 4 THIS IS SHOW BUSINESS**
 Host Clifton Fadiman with Sam Levenson and George S. Kaufman welcome their guests: Jacqueline Susanne, Nat "King" Cole, comedian Larry Storch, and Vince & Gloria Haydock, dance team
- 5 MEET THE PRESS—Discussion**
7 WHAT'S THE ANSWER—Quiz
 Mal Bellairs questions the moppets
- 7:00 4 TOAST OF THE TOWN—Variety**
 Second chapter of "The Richard Rodgers Story" with guests: Richard Rodgers, singer John Raitt and ballerina Nanci Crompton; Yul Brynner will narrate
- 5 BIG PAYOFF—Quiz Show**
 Randy Merriman and Bess Myerson conduct exciting quiz with prizes
- 7 KING'S CROSSROADS—Film**
9 FAITH OF OUR FATHERS
 Dr. David A. Noble conducts services from the Buena Memorial Presbyterian Church
- 7:30 9 CHICAGOLAND NEWSREEL REV.**
 A report of this weeks news events
- 8:00 4 FRED WARING SHOW—Musical**
 "God's Trombones" based on James Weldon Johnson's collection of sermons; Varsity Showcase features baritone Frank J. Davis, Xavier Univ., New Orleans
- 5 TV PLAYHOUSE—Drama**
 "It's a Small World" with Arthur Treacher; comedy about a girl singer who poses as French royalty in order to marry wealthy young society man; Marcel Hillaire & Gaby Rodgers
- 7 QUEST FOR CONTENTMENT**
 Religious talks by Dr. Hildebrand
- 9 ROCKY KING—Roscoe Karns**
 Rocky goes back to high school and finds things that didn't exist in his day when the principal is found dead in his office, in "Zippguns Don't Pay"

SUNDAY JUNE 22—cont'd

- 8:30 4 **BREAK THE BANK**—Quiz Game
Bert Parks emcees quiz show
- 7 **"DEFENDERS OF THE LAW"**
- 9 **PLAINCLOTHESMAN**—Drama
"The Three Thousand Dime." The Plainclothesman investigates the strange death of a coin collecting bank teller

- 9:00 4 **CELEBRITY TIME**—Variety
Conrad Nagel's guests include: singer Patricia Morison, actor Robert Sterling, & humorist Roger Price; also, the Mello-larks, singing group & the Joan Mann Dancers

- 5 **RED SKELTON SHOW**—Comedy

- 7 **OUR NEIGHBORS TO THE NORTH**—Canadian Film

- 9 **THEY STAND ACCUSED**—Drama
A man is arrested and thrown into jail for drunken driving, but is really in diabetic coma; he dies during the night for lack of medical care; his widow sues police chief, and the jury must decide if the chief's failure to distinguish between drunkenness and coma means he must lose his life's savings

- 9:30 4 **WHAT'S MY LINE?**—Quiz
Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf

- 5 **AMERICAN FORUM OF THE AIR**
"What Is At Stake In The Battle For The Ballot?" discussed by Sen. Joseph McCarthy (R.-Wis.) and Congressman Eugene McCarthy (D.-Minn.)

- 7 **FOCUS**—Documentary Film

- 10:00 4 **"SUSPENSE"**—Feature Film
Barry Sullivan, Bonita Granville, Albert Dekker & Belita in story of a tough young man who slugs his way up the ladder without regard

- 5 **WEATHERMAN**—Clint Youle

- 7 **DREW PEARSON**—News

Analyses of news at home and abroad

- 9 **COURTESY THEATER**—Feature
Film "Money Madness" (1st showing) with Hugh Beaumont & Francis Rafferty; bank teller plots death of his wife's aunt in order to receive her inheritance

- 10:10 5 **DORSEY CONNORS**—Ideas

- 10:15 5 **ALEX DREIER**—News Report

- 7 **EARL NIGHTINGALE**—Talks
Informative discussions (see pg. 21)

- 10:30 5 **SPORTS STAR TIME**—Duggan

- 7 **TWO FEATURE FILMS**

- 11:30 4 **ELOISE SALUTES THE STARS**

- 9 **"WARN THAT MAN"**—Feature
Film with Gordon Harker, Raymond Lovell & Jean Kent; story of how three travelers, captured by German spies, outwit them and escape

(Stations reserve the right to change above listings without notice)

TV FORECAST

CHOSEN BY FAMOUS CHEFS!



Most of Chicago's finest hotels, clubs, restaurants, tea rooms and dining cars serve **STEWARTS.**

call us!!!

AT **any hour**
TV
REPAIRS



RADIO DISPATCHED TRUCKS

ROdney 3-2200
TELE-TRONICS
SERVING ALL CHICAGOLAND

See the **NEW** 12th Edition

"Calendar Capers"

Ice show

A MERRILL ABBOTT PRODUCTION

DINNER SHOW 8:30
SUPPER SHOW 12:00

FRANKIE MASTERS'
orchestra

FAMILY MATINEE
EVERY SUNDAY

special children's menu

CALL "PHIL" WAbash 2-4400

Boulevard Room

THE **CONRAD HILTON**





Ruth Crowley

MEET THE STARS

RUTH CROWLEY spends half an hour each week playing foster mother to a parade of infants.

An authority on baby care, she conducts "All About Baby," WNBQ's Wednesday edition of the Good Living series. From feeding to choosing a layette to soothing baby's aches and pains—Ruth covers a variety of topics.

In addition to being a registered nurse who specialized in pediatrics, she is also child care editor of a Chicago newspaper syndicate and associate editor of American Family magazine. Ruth has written child care booklets for a dairy product company and authored a syndicated series, "Bringing Up Betsy."

Before joining the Good Living lineup, she starred for two years as baby expert and hostess of a program on WGN-TV.

Ruth and her husband, Chicago lawyer William J. Crowley, are parents of three children—John, 16; Diane, 13, and William, 11.

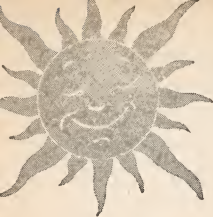
The major problem facing Ruth now is how to prevent her co-stars (those angel-faced infants) from squalling while appearing with her before the cameras.

Monday June 23

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
- 8:45 9 **Travelogue**—Film Short
"Art Institute"
- 9:00 4 **Morning News**—Interviews
- 5 **Prologue To The Future**—Film
Peter Roberts discusses topics of interest and narrates educational films
- 9 **Chicago Cooks**—Kay Middleton
- 9:30 4 **Arthur Godfrey Time**—Variety
- 5 **Breakfast Party**—Mel Martin
- 9:45 4 **Your Surprise Store**—Lew Parker
- 10:00 5 **Home Cooking**—Eddie Doucette
- 7 **"Secrets Of Stambul"**—Film
James Mason & Valerie Hobson
- 9 **Picture Payday**—Quiz Program
Prizes for studio contestants and home viewers too! Frank Sweeney and Pris Hendricks ask the questions
- 10:15 4 **Bride & Groom**—Interviews
- 10:30 4 **Breakfast With The O'Neil's**
Music, interviews, conversation and coffee with Danny and the gang
- 5 **It's A Problem**—Discussion
"Premature Babies." Ben Grauer & Helen Parkhurst moderate discussion with Dr. Leona Baumgartner & Dr. S. Z. Levine
- 9 **Strike It Rich**—Quiz Session
Guest: Actor Elton Hayes
- 11:00 4 **Creative Cookery**—F. Pope
Party style ham salad platter; deviled stuffed eggs, and eggs to cream for casserole are prepared
- 5 **Ruth Lyons' 50 Club**—Chats
- 7 **Bob & Kay Show**—Variety
- 9 **Egg And I**—Serial Drama
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Good Living**—Homemaking Tips
Home economist Edie Jones discusses "Time To Live"
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Movie Quick Quiz**—Games
- 12:00 4 **Bill Evans Show**—Variety Time
- 5 **Noontime Comics**—John Coons
- 7 **Beulah Karney Presents**
How to add the modern touch to every home
- 9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety
Guest: comedian Billy Gilbert
- 5 **Meet Mintz**—Herbie Mintz
- 7 **Trade-Inn**—TV Swap Shop
- 12:45 5 **Jack Angell With The News**
- 9 **News Headlines**—Spencer Allen
- 1:00 5 **"Kentucky Carnival"**—Film
Feature with John Arlidge & Fuzzy Knight; story of gambling, horse racing and romance

(Continued on page 22)



Earl Nightingale Models

HEAT WAVE FASHIONS

Below—FOR FORMAL OCCASIONS, this combination of white evening jacket and dork trousers suits Earl's fancy. Appropriate accessories include a soft shirt, moroon tie and o hondkerchief.



CHICAGO'S heat wave is still gathering ammunition, preparing to strike full force in July and August. But the city's male population is already showing signs of some "hot" thoughts.

Masculine minds are beginning an early pilgrimage down the channels of sizzling beaches, bikini bathing suits and heated political conventions. But, cropping up like a persistent gremlin is a nagging thought: "What am I going to wear when the heat wave explodes?"

Fashion experts have been telling men what to wear. Now TV star Earl Nightingale models the trend in summer fashions for men. Shown with Earl in these pictures is TV model Becky Naylor. Clothes were provided by Stanford-Williams Manufacturers.

The Earl Nightingale show is a clear illustration of Chicago's fast-paced and rapidly changing television scene. When these pictures were taken, his chatter show was a WGN-TV production. It is now beamed over WENR-TV (Channel 7) at 10:15 p.m. Sundays.

Below—FOR A 'DATE ON THE TOWN,' Earl picks a suit cut from imported pure silk shontung in a cream tone. It's cool and comfortable for humidity-laden days & nights.



Right — FOR BUSINESS, Earl chooses suit cut from lightweight English reversed twist wool sitting in grey with greenish blue cast.



Left — FOR GOLF OR SIGHTSEEING, the Nightingale choice is a beige cashmere sport coat, terracotta slacks and a soft collar shirt. Sporty enough for an afternoon of golf; dressy enough far a sightseeing tour around town.

MONDAY JUNE 23—cont'd

- 1:00 7 **Barbara Moro—Creative Ideas**
9 **Batting Practice—Warm Up**
- 1:10 9 **Lead Off Man—Interviews**
Harry Creighton talks to the players
- 1:25 9 **Baseball—Sox vs Washington**
Jack Brickhouse & Harry Creighton
- 1:30 4 **First Hundred Years—Serial**
- 1:45 4 **Luckey North Show—Interviews**
- 2:00 4 **Roosevelt College—Discussion**
5 **Big Pay Off—Quiz Contest**
- 2:15 4 **Film**
- 2:30 4 **Bert Parks Show—Musical**
Bert, Betty Ann and the Heather-tones sing "You're the Top"; others include: "I Didn't Know What Time It Was," "If I Could Be With You," "Fire Dance," & "Who Takes Care of the Caretaker's Daughter?"
- 5 **Johnny Dugan Show—Variety**
- 3:00 4 **"Trail Of The Mounties"—Film**
Feature with Russell Hayden & Jennifer Holt; Mounted Police sergeant goes after group of murderers and fur thieves
- 5 **Matinee In New York—Variety**
Robert Clary, singer-comedian; cracker barrel interview with Gen. Cavanaugh; Winner Take All quiz
- 7 **"Cipher Bureau"—Feature**
Film with Leon Ames, Charlotte Wynters & Joan Woodbury; exciting story of life inside Naval Intelligence
- 3:45 9 **Tenth Inning—Jack Brickhouse**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
7 **"Rhythm Racketeers"—Film**
Feature with Harry Roy; humorous musical mystery story
- 9 **Music Ala Mode—Jack Fuller**
- 4:15 4 **Assembly—Military Talks**
Chief Corey entertains members of the Navy Wives Club of Great Lakes
- 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Film**
5 **Howdy Doody Show—Puppets**
- 5:00 4 **Kids Karnival Kwiz—Games**
Western film & jackpot of prizes
5 **Cactus Jim—Western Film**
7 **Sagebrush Theater—Serial**
"Silver Range" part I
- 9 **Trail Blazers' Theater—Western**
"Ambush Trail" feature film
- 5:30 4 **Silhouettes Of The West—Film**
5 **Weatherman—Clint Youle**
7 **Tom Corbett, Space Cadet**
- 5:40 5 **Dorsey Connors Show—Tips**
- 5:45 4 **Window Shopping—Commercial**
5 **Something To Talk About**
7 **King Calico—Puppet Show**
King Calico tries some magic on a magician but the magic backfires!
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
5 **Kukla, Fran, & Ollie—Fun**

- 6:00 7 **Austin Kiplinger & The News**
9 **Captain Video—Adventures**
Tryouts for the first Olympic rocket meet in history; contestants include Jet Johnson, Skrag & Johnny Bascom, Clyde Hogan & Luna
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
5 **Goldbergs—Domestic Comedy**
- 6:20 7 **Sports Highlights—News**
- 6:30 4 **CBS News—Douglas Edwards**
5 **Those Two—Comedy Skits**
Martha Stewart and Pinky Lee
- 7 **Hollywood Screen Test—Drama**
Emcee Neil Hamilton presents Constance Cummings in "guide role"
- 9 **Spencer Allen & The News**
- 6:45 4 **Perry Como Show—Musical**
Tunes: "Tip Toe Through The Tulips," "You,"; guest Eartha Kitt sings "Moon Song"
- 5 **News Caravan—John C. Swayze**
9 **Chicagoland Newsreel—Data**
- 7:00 4 **VIDEO THEATER—Drama**
Chester Morris stars in "Welcome Home, Lefty", story of baseball player who has reached the end of the road
- 5 **PAUL WINCHELL, J. MAHONEY**
"What's My Name?" quiz program
- 7 **MR. DISTRICT ATTORNEY**
"Case of the High Note." A young wife seeks relief from the monotony of her life by a chance pickup on a moonlit highway
- 9 **NO COVER CHARGE—Musical**
- 7:30 4 **GODFREY'S TALENT SCOUTS**
Professional talent competition
- 5 **VOICE OF FIRESTONE—Music**
Guest soloist, mezzo-soprano Rise Stevens sings "Samson and Delilah," "Printemps Qui Commence," "Lover," "To the Children" & "I Give My Heart." Chorus & orchestra do "Mas-cot of the Troops" & "Dance of the Priestesses"
- 7 **FEATURE FILM**
- 9 **JOHNS HOPKINS REVIEW**
Mr. Roger Peterson, famed ornithologist, is special guest; Dr. W. A. Dayton, authority on poison weeds, presents several demonstrations about beautiful but deadly plants; Dr. William McElroy reviews his studies on the firefly, discussing phosphorus metabolism
- 8:00 4 **MY LITTLE MARGIE—Comedy**
Margie uses her womanly wiles to keep her dad from re-kindling an old romance
- 5 **LIGHTS OUT—Mystery Drama**
9 **GUIDE RIGHT—Military Show**
Music and informative discussions
- 8:30 4 **CLAUDIA—Marriage Story**
Claudia has an accident on the day of a party

MONDAY JUNE 23—cont'd



DEAR BOSS:

Last fall I griped because Chicago Announcer Ed Cooper was dropped from the Old Gold "Down You Go" commercial berth despite a beautiful job on the opening show. I said I'd hate to think it was because Dennis James couldn't bear the thought of Cooper cutting him out of a modest slice of his 100 grand annual O.G. take!

I've recently watched Dennis MC the new "Chance of a Lifetime" show. He does a very nice job.

Dennis is now listed as "Star," not just a commercial announcer and rightfully so. As a star, I hope Dennis is now making enough more bucks that his tax bite is so big he could now "afford" to let Cooper do the Down You Go commercials here in Chicago.



STAR JAMES

I said eight months ago I hoped Dennis wasn't making like a dog in the manger. Now I say I hope he isn't making like a pig with all four feet in the trough.

Truth is not only stranger but stronger than fiction. I refer to the relative pitching arm muscles of one Joe Black, real-life Dodgers relief hurler and a telegenic actress named Patricia Benoit. She was starred by Philco Playhouse in the role of the world's greatest pitcher.

The truth cropped out as Joe Black made a half dozen assorted Cubs look sick, trying to hit his stuff of a Sunday matinee at Wrigley Arena. The fiction, viewed that same night on another channel, was a mighty sick imitation of the truth. Poor Patricia, heralded as the fastest pitcher since Walter Johnson, made like to toss her cataclysmic pitch in full camera view and, bless me - I'd a thought she was casting a penny in a wishing well - she was that tender. CHUB

8:30 5 ROBERT MONTGOMERY—Drama
"Til Next We Meet." Story of a struggling reporter who falls in love with wealthy girl; stars James Daly & Barbara Britton

7 IMPACT—News Of Today
Austin Kiplinger brings news to life

9 BOXING—Eastern Pkwy. Arena
Main event: Pierre Langlois, 26, of France with 51 wins, 8 losses, & 2 draws vs Joe Giardello, 23, of Brooklyn, N. Y. with 35 wins, 7 losses, & 5 draws in a 10 rd. middleweight bout; Ted Husing announces the bout

9:00 4 SUMMER THEATER—Drama
"There Was A Crooked Man," mystery story involving three women in murder in a boarding house; starring Judith Parrish & Robert Webber

7 BOXING FROM RAINBO ARENA
Main event: 10 rd. heavyweight bout: Larry Watson of Omaha, Neb. with 10 wins & 5 losses vs John Holman of Chicago with 14 wins & 4 losses; Jack drees calls

9:30 5 WHO SAID THAT?—Quote Quiz
Walter Kiernan quizzes guests, news commentator Frank Eschen, tennis champ Nancy Chaffee & actor Gene Raymond

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

7 PAGE ONE—News And Sports

9 "THE GUILTY"—Feature Film
Bonita Granville & Don Castle star in movie; (first showing)

10:10 5 DORSEY CONNORS—Ideas

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY AND THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 MUSICAL NITE-CAP—Variety

5 LET'S LOOK AT SPORTS—Duggan

7 HANDY—Tips For Homemakers

10:45 4 CHRONOSCOPE—Discussion

Robert R. Young, chairman of the Board of the Chesapeake & Ohio Railway Co. discusses "Federal Mediation and the Railroads." He is interviewed by editors William Huie & Henry Hazlitt

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—News-Guests

7 "I TAKE THIS OATH"—Film
Feature with Gordon Jones & Craig Reynolds; story of a young man who joins the police force to avenge the murder of his father

11:15 4 MIDNIGHT EDITION—U. Turner

11:30 9 AARON ACTION THEATER

"Colorado Kid" feature film (1st showing) with Bob Steele, Marian Weldon & Karl Hackett; exciting western adventure story

(Stations reserve the right to change above listings without notice)

A black and white photograph of a miniature model of a city skyline. The model consists of several tall, dark, rectangular buildings of varying heights and widths, some with white dots representing windows. The buildings are arranged in a cluster, with some appearing to be connected or adjacent. The background is a light, textured surface, possibly a table or a backdrop, which makes the dark buildings stand out. The overall composition is a close-up shot, focusing on the details of the miniature city.

Our casualties have been terrific. Garroway at Large died by strangulation. Kukla, Fran and Ollie have been slashed unmercifully. Studs' Place was just garroted. Ransom Sherman was a victim. Ernie Simon, apparently cracking under the pressure, recently tore up his contract here.

This is an economic war, and we propose to treat it as such.

Meck, a leading TV set manufacturer, also declared that "whether this great power of the small group of TV broadcasting moguls is used or not, it is dangerous to the national welfare and should not be permitted."

"rooted so deep in Broadway and the bawdy night life of Manhattan" are trying to impose "their distorted views on the rest of the 47 states."

Harvey pointed to the example of a well-known comedian who recently spent several minutes on TV demonstrating a toy toilet.

Chicago Unlimited, at 185 N. Wabash avenue, the new driving force to promote Chicago's radio-TV facilities to midwest sponsors, reports a small but steady stream of financial pledges are coming from local talent, producers, agencies and unions. Biggest response coming from talent in \$25 shares. Amount needed—\$25,000.

Mitchell also said there "is a vast reservoir of talent in this area," and that the "Chicago story" has not been told well enough by the industry here.

TV FORECAST

Tuesday June 24

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News & Commentary
8:45 9 Chicagoland Newsreel—Data
Local news and events of interest
9:00 4 Arthur Godfrey Time—Variety
5 Prologue To The Future—Film
9 Chicago Cooks—Kay Middleton
New recipes and ideas in cooking
9:15 4 Morning News—Late Reports
9:30 4 Arthur Godfrey Time—Variety
5 Breakfast Party—Variety
9:45 4 Your Surprise Store—Lew Parker
Fun for the ladies in exchanging
articles off the counters
10:00 5 Home Cooking—Eddie Doucette
7 "Rescue Squad"—Feature
Film with Sidney Blackmer & Ralph
Forbes; spectacular story of a fire
squad
9 Picture Payday—Quiz Contest
Questions based on newspaper pics
10:15 4 Bride & Groom—Wedding
10:30 4 Breakfast With The O'Neil's
5 It's A Problem—Discussion
"A Marriage Problem—Boredom in
Marriage." Discussed by Dr. George
Lawton, Gladys Romanoff, moderator
Ben Grauer and Fanny Hurst
9 Strike It Rich—Quiz Time
11:00 4 Creative Cookery—F. Pope
Baked veal in casserole, filet of fish
saute, and smoked mussel appetizer
5 Ruth Lyon's 50 Club—Informal
7 Bob & Kay Show—Variety
9 Egg and I—Serial Drama
11:15 9 Love Of Life—Continued Tale
11:30 5 Good Living—Homemaking Tips
Designer Paul MacAlister discusses
"Rooms for Improvement"
9 Search For Tomorrow—Drama
11:45 9 Movie Quick Quiz—Game
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—Kiddie Fun
Johnny Coons narrates for the kids
7 Housewives' Holiday—Kirchner
9 Hi Ladies—Tommy Bartlett
Tommy interviews ladies in the
crowd
12:30 4 Garry Moore Show—Variety
5 Meet Mintz—Herbie Mintz
7 Trade-Inn—Exchange Show
Todd Purse & Pat Tobin conduct
swap session for audience guests
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen

TV FORECAST



WHO WILL WIN?

Chicago Theater
stage Engagement!

FINALS! TUESDAY! 9:30 p.m.

MAGES "SPORTING CHANCE"

Chicago's greatest talent show!

DON'T
MISS
IT!



TUESDAY JUNE 24—cont'd

- 12:45 7 **Barbara Moro**—New Ideas
9 **Test Pattern** Til 4:45 p.m.
- 1:00 5 **"Leave It To The Irish"**—Film
Feature with James Dunn, Wanda McKay & Dick Purcell; criminal investigators join forces to solve murder of fur dealer
- 1:30 4 **First Hundred Years**—Serial
- 1:45 4 **Lucky North Show**—Interviews
- 2:00 4 **Roosevelt College**—Discussion
5 **Big Pay Off**—Quiz Contest
- 2:15 4 **Film**
- 2:30 5 **Johnny Dugan Show**—Variety
- 3:00 4 **"Trouble Chasers"**—Film
Feature with Maxie Rosenbloom & Billy Gilbert; taxi driver is sent to prison when stolen diamond is found in his cab
- 5 **Matinee In New York**—Variety
Guests: The Four Paulette Sisters; Winner Take All quiz
- 7 **"Fire Trap"**—Feature Film
Sidney Blackmer & Norman Foster in drama of crooked insurance claims
- 4:00 5 **Hawkins Falls, Pop. 6,200**
7 **"Secret Sinners"**—Feature
Film with Jack Mulhall & Sue Carroll in story of a country girl who makes good in the big city
- 4:15 4 **Film**
- 5 **Gabby Hayes Show**—Tall Tales
Gabby conducts contest for new slogan to prevent forest fires; all youngsters invited to participate
- 4:30 5 **Howdy Doody Show**—Puppets
- 4:45 4 **Backstage Diary**—Gossip
TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of TV celebrities
- 5:00 4 **Kids Karnival Kwiz**—Games
Art Hern as Natco the clown
- 5 **Cactus Jim**—Western Feature
- 7 **Sagebrush Theater**—Western
"Silver Range" part II
- 9 **Trail Blazers' Theater**—Western
"Gangsters of the Frontier" feature
- 5:30 4 **Silhouettes Of The West**—Music
5 **Weatherman**—Clint Youle
- 7 **Mary Hartline's Party**—Games
Mary Hartline and pianist Chet Roble direct fun & games for kids
- 5:40 5 **Dorsey Connors Show**—Tips
- 5:45 4 **Window Shopping**—Commercial
5 **Something To Talk About**
Chuck Acree discusses interesting events and interviews his guests
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
5 **Kukla, Fran & Ollie**—Puppets
Fun and songs with Fran Allison
- 7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures

- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
5 **Those Endearing Young Charms**
Family comedy featuring Fern Persons and Maurice Copeland
- 6:20 7 **Sports Highlights**—News Events
- 6:30 4 **CBS News**—Douglas Edwards
5 **Dinah Shore Show**—Musical
7 **Beulah Show**—Comedy Skits
"The Marriage Racket." Bill promises to marry Beulah but a con man steps in and changes the picture
- 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club**—Interviews
Tony Martin is special guest
- 5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—News
- 7:00 4 **FILM**
5 **MIDWESTERN HAYRIDE**—Variety
Emcee Bill Thall with instrumental and vocal soloists and groups
- 7 **ON TRIAL**—Discussion
"Has the Democratic Administration Strengthened Our Economy?" Guest speaker: Sen. Estes Kefauver
- 9 **LIFE IS WORTH LIVING**—Talk
Bishop Fulton J. Sheen discusses God, man, and the universe (see page 6)
- 7:30 4 **PARS, BIRDIES & EAGLES**
Danny O'Neil and his guests demonstrate how to improve your golf game
- 5 **JUVENILE JURY**—Quiz For Kids
Jack Barry questions moppets
- 7 **UNITED OR NOT**—Discussion
Current events of the day are debated by outstanding statesmen
- 9 **KEEP POSTED**—Discussion
Martha Rountree and Lawrence Spivak lead discussions on current issues
- 8:00 4 **CRIME SYNDICATED**
Herbert R. O'Connor, narrator, tells how stolen gems are used on the waterfront
- 5 **FIRESIDE THEATER**—Drama
"The Boxer and the Stranger." A prizefighter meets a young fugitive murderess who invites him to her home
- 7 **STOCK CAR RACES**—Action
Watch 'em smash up late model cars; races include three heat races, one back-up, one consolation, & one team
- 9 **HISTORY IN ACTION**—Film
- 8:30 4 **SUSPENSE**—Mystery Drama
"Night of Reckoning" with Olive Deering & John Baragrey; story of a woman espionage agent for the U. S. who works behind the Chinese Communist lines
- 5 **CIRCLE THEATER**—Drama
"Cappie's Candles" by Edward R. Knowlton; made bitter by his mistakes, a young Army doctor tries to hide from the world on a lonely island
- 9 **TELESPORTS DIGEST**—Film

TUESDAY JUNE 24—cont'd

- 9:00 4 DANGER**—Mystery Drama
"Lonely Hearts Club" with Leo Davis; story of a girl with inferiority complex who meets a man by joining a club; but she doesn't know he is a murderer
- 5 AMATEUR HOUR**—Ted Mack mc
Talent competition (see page 10)
- 9 48TH STREET THEATER**—Drama
"Midnight" with Bruce Cabot
- 9:30 4 SPORTING CHANCE**—Variety
Emcee Morry Mages presents grand prize to winner of amateur contest
- 7 THEATER FAMILY FAVORITES**
"The Birds Are Walking" with Edward Norris, Jimmy Smith & Morris Ankrum; a retired pilot who once worked for a gangster meets his former employer and is blackmailed
- 9 CHALLENGE**—Drama, Music
Philip Lord with Chet Roble, Jacqueline James, the Four Jacks, and Jimmy Blade's orchestra; guests, Maurice D. Copeland & Sam Siegel in drama "Patrol Action"
- 9:45 5 BOB CONSIDINE SHOW**—Views
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN**—Clint Youle
- 7 DANGEROUS ASSIGNMENT**
Steve is sent to Casablanca to investigate trouble in group of D.P.'s headed for Mediterranean island
- 9 "HOUSE ACROSS THE BAY"**
Feature film with George Raft, Joan Bennett, Lloyd Nolan & Walter Pidgeon; framed gangster escapes from Alcatraz and seeks his revenge
- 10:10 5 DORSEY CONNORS**—Ideas
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER**—Climate News
- 10:30 4 MUSICAL NITE CAP**—Tunes
Danny O'Neil is your singing host
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 DISC JOCKEY SHOW**—Hal Tate
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—Views
- 5 COMIC RELIEF**—Wed Howard
- 11:15 4 "OLD LOUISIANA"**—Feature
Film with Rita Hayworth, Tom Keene & Will Morgan; story of the difficulties which faced the early settlers in their fight against the Spanish government
- 11:30 9 AARON ACTION THEATER** ..
"Covered Wagon Days" feature film with Bob Livingston, Raymond Hatton & Duncan Renaldo; the Three Mesquiteers try to upset a silver-smuggling scheme
- 12:45 4 MIDNIGHT EDITION**—U. Turner
(Stations reserve the right to change above listings without notice)

TV FORECAST

AIR CONDITIONED

Chevy Chase
SUMMER THEATRE • COUNTRY CLUB

WHEELING, ILLINOIS
Tel: ROgers Park 1-1177 • Wheeling 293

A FAMOUS STAR EVERY WEEK
ROBERT Q. LEWIS
Opens new Theater-in-the-Round
in **"CHARLEY'S AUNT"**
June 20 thru 29. No performance Wed. June 25
Single Seats—Tax Incl. \$3.00, \$2.40, \$1.50
Matinees, June 21, 22, 28, 29—\$1.50

AARON'S
ACTION THEATER
WGN-TV Channel 9

SUNDAY.....12:00 Noon
Don Barry

MONDAY.....11:30 p.m.
Bob Steele

TUESDAY.....11:30 p.m.
Three Mesquiteers

AARON HEATING
6805 S. Halsted
RAcliff 3-8300

CHANNEL 9

TUESDAY

8:30 PM

A ROUND-UP OF THE PAST
WEEK'S TOP SPORTING
EVENTS ON

**"TELESPORTS
DIGEST"**

Sponsored by Phillips Petroleum Co.

FOR TOPS IN SPORTS WATCH

WGN-TV

Bishop Sheen

(Continued from page 6)



us who have had to face the tragic problems of life have been saying for a long time—that people were never more disturbed, frustrated, apathetic or had a deeper sense of futility. Sheen is showing them the way out. . . . If you close your eyes while listening to Sheen you are unaware whether he is a Roman Catholic, a Protestant or a Jew because he is so basic and universal in his treatment of the problems of life.”

The general appeal of “Life Is Worth Living” has lifted it into a possible sponsorship deal. Advertising agency men, most of whom go buggy-eyed watching their Nielsen and Videodex rating systems, are now anxious to cash in on the healthy viewing audience of the program.

At first the DuMont network had no intention of offering the show as anything but a “public service” feature. Now, however, the temptation of a nice revenue is hard to turn down. At last report a cigarette firm was willing to buy “Living” for \$23,000 to be divided among Catholic, Jewish and Protestant charities, minus the network cut of \$9,000.

The Bishop has jocularly suggested Halo shampoo as a possible sponsor while some wags have thrown in such tongue-in-cheek possibilities as St. Joseph Aspirin, Father John’s cough medicine and Peter Paul candy. Or what about (in deference to “Skippy,” the Bishop’s always helpful, blackboard-cleaning angel) Skippy Peanut Butter?

New York columnist Harriet Van Horne has admirably compared Bishop Sheen to the ancient figure of Peter the Hermit who roused the populace of Europe in a vast crusade against the infidel Moslems. The Bishop discounts any “mass conversion” ideas, however. His appeal is just as the program’s title indicates—that peace within one’s self through love of God and neighbor makes life worth living.

Possibly the happiest note of the unprecedented success of Bishop Sheen on



The two “voices” on “Life Is Worth Living” greet each other before the start of the popularity-gaining show. Bishop Fulton J. Sheen and chief DuMont announcer, Don Russell, make up the entire “live” cast of the program

TV is the tolerant acceptance of him by all other faiths. It is questionable that he would have been hailed twenty years ago as he is now. Today the brotherhood feeling in this country appears to be at a higher point than ever before. Yet, only as far back as 1928 when Catholic Al Smith was running for the presidency there was a certain “view with alarm” school that visualized derided Al as building a trans-Atlantic tunnel connecting the White House with the Vatican.

The anti-Smith charges raised such amazed hilarity in Catholic circles that the whimsical legend has it that after his resounding defeat by Herbert Hoover, Smith sent a one word telegram to Rome. It was supposed to have read, “Unpack.”

Dr. Bradley, in stressing that television audiences want more intelligent programming, insists that Bishop Sheen’s rise to popularity is a concrete example of such a demand. “When a man without fanfare, pageantry or color will present a program so acceptable that two of TV’s top comedians drop from the first fifteen, it’s an event that everyone had better sit up and take notice of.”

Bishop Fulton J. Sheen has got them all sitting up and taking notice.

—Thomas O’Malley

“Life Is Worth Living” is seen Tuesdays at 7:00 on WGN-TV, channel 9.

TV FORECAST

Wednesday June 25

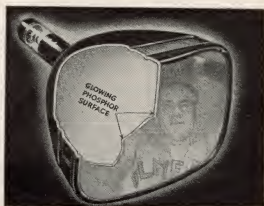
WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News And Commentary
- 8:45 9 **Chicagoland Newsreel**—Data
- 9:00 4 **Morning News**—Collingwood
5 **Prologue To The Future**—Film
9 **Chicago Cooks**—Recipes
- 9:30 4 **Arthur Godfrey Time**—Variety
5 **Breakfast Party**—Mel Martin
- 9:45 4 **Your Surprise Store**—Variety
Audience contestants swap personal items for articles on the counter
- 10:00 5 **Home Cooking**—Tasty Dishes
Eddie Doucette with Loretta White
- 7 **"Frontier Scout"**—Feature
Film with George Houston & Al St. John; government dispatches Wild Bill Hickok to investigate ranch where a partner is operating rustling racket
- 9 **Picture Payday**—Quiz Fun
Home viewers can win, too
- 10:15 4 **Bride & Groom**—Wedding
- 10:30 4 **Breakfast With The O'Neil's**
5 **It's A Problem**—Discussion
"Vandalism" discussed by Mark McCloskey and guest; moderators Ben Grauer & Helen Parkhurst
- 9 **Strike It Rich**—Warren Hull mc
Guest: Designer Oleg Cassini
- 11:00 4 **Creative Cookery**—Recipes
Orange cheese cake and banana oatmeal cookies are prepared
- 5 **Ruth Lyons' 50 Club**—Variety
- 7 **Bob & Kay**—Interviews
- 9 **Egg And I**—Continued Tale
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Good Living**—Homemaking Tips
"All About Baby" featuring Ruth Crowley, RN (see story pg. 20)
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Movie Quick Quiz**—Contest
Emcee Howard Miller helps viewers with short, dramatic filmed "clues"
- 12:00 4 **Bill Evans Show**—Variety
- 5 **Noontime Comics**—John Coons
- 7 **Beulah Karney**—Foods Show
Use your refrigerator instead of your range! Miss Karney prepares snow capped ruby salad and brownie ice cream sandwiches
- 9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Comedy
Guest, dancer Ray Malone
- 5 **Meet Mintz**—Piano Session
- 7 **Trade-Inn**—TV Swap Shop
- 12:45 5 **Newsroom**—Jack Angell
9 **News Headlines**—Spencer Allen

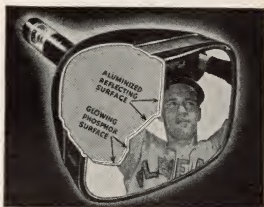
TV FORECAST

WHILE YOU'RE ON VACATION...
HAVE YOUR OLD TV MADE

BETTER THAN NEW WITH A G-E ALUMINIZED TUBE



ORDINARY TUBES often lack brightness, even when new—give faded hazy pictures. Contrast is poor. Viewing is hard on the eyes.



THE G-E ALUMINIZED TUBE increases picture brightness up to 100%. Gives sharper contrast—improved clarity. Viewing is easy on the eyes.

Vacation time is check-up time. Call your G-E serviceman now. While you're away he'll make your TV better than new with a G-E Aluminized picture tube. No loss of viewing—save money, too. G-E Picture Tubes are backed by registered Factory Warranty—just like a new TV set! *Tube Dept., General Electric Co., Schenectady 5, N.Y.*



You can put your confidence in—

GENERAL ELECTRIC

166-1A11

WEDNESDAY JUNE 25—cont'd

- 1:00 5 "Legion Of Missing Men"
Feature film with Ralph Forbes & Ben Alexander; a young man joins the French Foreign Legion against brother's advice and becomes involved with top sergeant's girl friend
- 7 Barbara Moro—Creative Ideas
- 9 Batting Practice—Warm Up
- 1:10 9 Lead-Off Man—H. Creighton
- 1:25 9 Baseball—Sox vs Washington
- 1:30 4 First Hundred Years—Drama
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Roosevelt College—Talks
- 5 Big Pay Off—Quiz Program
- 2:15 4 Film
- 2:30 4 Bert Parks Show—Musical
Railroad station is setting for Bert & Bobby's "Alabama Bound" & "Is It True What They Say About Dixie"; other tunes include: "Hawaiian War Chant," "If You've Got the Money, I've Got the Time," "I Kiss Your Hand Madam"
- 5 Johnny Dugan Show—Variety
Stunts, comedy and audience fun
- 3:00 4 "Where The North Begins"
Feature film with Russell Hayden & Jennifer Holt; sergeant in the Mounted Police brings justice to a band of whiskey traders
- 5 Matinee In New York—Variety
Guests: interior decorator William Pahlman & Woolfed's dachshund; also Winner Take All quiz
- 7 "Speed Devils"—Feature Film
Paul Kelly & Russell Hardy; king of the auto race track speedsters helps break grip of political gang
- 3:45 9 Tenth Inning—Jack Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Senor Jim"—Feature Film
With Conway Tearle; mystery set against background of early West
- 9 Music Ala Mode—Jack Fuller
- 4:15 4 Assembly—Military Talks
Members of the 9th Infantry Battalion of the U.S. Marine Corps Reserve are interviewed
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
- 5 Howdy Doody Show—Bob Smith
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Serial
"Raiders of the South" part I
- 9 Trail Blazers' Theater—Western
"Hidden Valley" feature film
- 5:30 4 Silhouettes Of The West—Talks
Roy Starkey with tunes and exciting tales of the old west
- 5 Weatherman—Clint Youle
- 7 Tom Corbett Space Cadet

- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 7 King Calico—Puppet Story
A magician is only as good as his spells and Pindaro can't spell worth a hoot!
- 5:50 5 Clifton Utey And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Kukla, Fran, & Ollie—Antics
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Top O' The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 5 Goldbergs—Comedy Skits
- 6:20 7 Sports Highlights—World News
- 6:30 4 CBS News—Douglas Edwards
Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
- 5 Those Two—Comedy Adventures
Martha Stewart and Pinky Lee star
- 7 Name's The Same—Panel Quiz
Emcee Robt Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Meredith Willson, and Joan Alexander
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
Tunes: "Sunny Side Of The Street," "I'll Walk Alone," "Lover," & "Childhood Is a Meadow"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel
- 7:00 4 ARTHUR GODFREY & FRIENDS
Variety with vocalists Frank Parker, Marion Marlowe, Janette Davis, Hale-loke, & vocal groups Mariners & the Chordettes
- 5 YOUTH WANTS TO KNOW
Moderator Theodore Granik conducts
- 7 PAUL DIXON SHOW—Antics
Pantomimes, comedy skits and music with Dottie Mack and Wanda Lewis
- 9 MIDWAY—Quiz Game
At Palisades Amusement Park, emcee Don Russell invites the crowd to participate in the contests and fun
- 7:30 5 JUVENILE JURY—Panel Show
Jack Barry asks the questions
- 9 STRAW HATTERS—Talent Quest
Bob Haymes with contestants in a barber shop quartet, band contest and in the aquatic field; viewers vote
- 8:00 4 STRIKE IT RICH—Quiz Contest
- 5 KRAFT THEATER—Drama
"Thorn In the Flesh," by Frances O'Neill; powerful drama about a successful career woman who leaves her business for marriage
- 7 ADVENTURES OF ELLERY QUEEN
"Case of the Heart Broken Men."
A retired jeweler, afraid to contact police, visits Ellery's office and makes an accusation of murder

WEDNESDAY JUNE 25—cont'd

8:30 4 THE WEB—Mystery Drama
"The Dark Shore" with John Raitt, Carmen Matthews & Stella Andrews

7 MYSTERY THEATER—Drama
Tom Conway as Insp. Mark Saber

9 "NO WAY BACK"—Feature
Film with Terrence de Marney, Eleanor Summerfield & Jack Raine; famous prize fighter loses his title and starts on downward trail, then becomes involved in a murder

9:00 4 BLUE RIBBON BOUTS—Boxing
Chuck Davey, 26, of Detroit, Mich., with 31 wins and no losses vs Chico Vejar, 20, of Stamford, Conn., with 37 wins and 2 losses in 10-round non-title bout

5 WHERE THE PEOPLE STAND
Elmo Roper, public opinion analyst, and three newspaper writers discuss Roper's findings on his survey of public thinking on variety of issues

7 CELANESE THEATER—Drama
"On Borrowed Time" by Paul Osborn starring Ralph Morgan, Melville Cooper, Mildred Dunnock and Billy Chapin in whimsical comedy

9:30 5 BIG PICTURE—Army Films
9 ROBERT HURLEIGH & THE NEWS

9:45 4 SPORTS QUIZ—Film
9 YESTERDAY'S NEWSREEL

10:00 4 ULMER TURNER & THE NEWS
5 WEATHERMAN—Clint Youle
7 WRESTLING FROM RAINBO
Wayne Griffin announces the matches
9 "RIMFIRE"—Feature Film
James Millican, Mary Beth Hughes, Reed Hadley & Henry Hull; undercover agent in search of gold runs into series of ghostly killings

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS SCOREBOARD—Elson
5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 MUSICAL NITE-CAP—Tunes
5 LET'S LOOK AT SPORTS

10:45 4 CHRONOSCOPE—Discussion
Gen. Albert C. Wedemeyer speaks on "Senator Taft's Campaign." He is interviewed by editors Wm. Huie & Donald I. Rogers

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—Guests

11:15 4 "BATTLE OF GREED"—Feature
Film with Tom Keene & James Bush; realistic portrayal of the year which followed the discovery of the Comstock Lode in time of Mark Twain

12:45 4 MIDNIGHT EDITION—U. Turner
(Stations reserve the right to change above listings without notice)

TV FORECAST

AUTHORIZED CITYWIDE

\$3 TV SERVICE CALL

DAY - NIGHT - SUNDAY

OUR WORK & PARTS GUARANTEED 1 YR.

PICTURE TUBES AND PARTS IN STOCK FOR

ADMIRAL
CROSLY
DUMONT
EMERSON
GAROD
GENERAL ELEC.
HALLCRAFTERS
MAGNAVOX
MAJESTIC
MOTOROLA
PHILCO
RCA VICTOR
SCOTT
SENTINEL
STROMBERG
TRAVELER
WESTINGHOUSE
ZENITH

Call Nearest Number

Michigan 2-7100

454 W. North

Wellington 5-3050

1005 W. Belmont

GRaceland 7-3300

3179 N. Clark

Kildare 5-0425

4100 Milwaukee

EVerglade 4-0440

2753 W. North

KEdzie 3-7766

9 S. Kedzie

HYdepark 3-3100

1305 E. 63rd

STewart 3-1000

7460 S. Vincennes

LOngbach 1-0002

1139 W. Wilson

Fritzel

Est. 1925

A Trusted Name

AUTO SEAT COVERS

Buy Direct from the Factory and SAVE!
The only factory in Chicago that sells direct

We have the largest factory—3 complete floors—for making the best seat covers at lowest prices, DIRECT TO YOU. Seat covers is our only business. Buy with confidence—over \$100,000 of machinery and equipment, etc., stand behind our guaranty. Over 20 years at same location. Come in and see thousands of seat covers on display in hundreds of colors. Compare prices and quality, then decide for yourself. We have the finest seat covers at lowest prices.

FREE Installation • We install 7 days a week
Rain or Shine

Every Cover

Carries a

WRITTEN

GUARANTEE

For Seams and Wear
Backed by Over 20
Years in Business

Complete Front and
Sets Rear Seats \$6.95
Up

Bring this ad in and get
FREE door protectors

WE HAVE IN STOCK
Sailcloth, Plastic, Fibre,
Nylon, Rayon, Leopard

Salesroom and Installation at

1921 WEST NORTH AVE.
PERFECT SLIP COVER CO.

Phone BRUnswick 8-5030—Phone HUmboldt 6-8728

Open Daily 9 a.m. to 6 p.m. Thurs., 9 a.m. to 9 p.m.

Sunday 9 to 4. **WE INSTALL ON SUNDAY**

★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—Here's the inside story on what happened to Ernie Simon, the ex-star of "Curbstone Cutup," and why he is no longer working for WBKB. Ernie has one of those "elevator personalities," up in the clouds one minute and down in the dumps the next.

Even though he was working at an estimated salary of \$50,000 per year, Ernie thought he should be in New York where he'd have a crack at network shows. Adding to his discomfiture was a little group of "friends" who gave



SIMON

• Ernie some bad advice.

As a result, Ernie kept getting unhappier until WBKB head John Balaban, not wanting any employee feeling miserable, tore up Ernie's contract and set him free.

As a long-time friend and admirer of Ernie, we'd like to give him some sound advice. As an interviewer and emcee, he's one of the best in the business. As a disk jockey, he's tremendous. But as a comedian, no.

Ernie, for heaven's sake, go to New York and get it out of your system. Mingle with the barbarians. Get a belly full of the shams & phonies. Lunch with the sharks, cocktail with the wolves and

LET GEORGE DO IT—



George Menard, who's a farm boy from way back, demonstrates milking of Echa, who was a recent guest on channel 4's "Farm Town, U.S.A." Holding Echa's head is Marita Thomson of McHenry, Ill. area. Meantime, Echa keeps a sharp eye on the "city slicker," and she ain't smiling.

dine with the jackals. Get a real load of it, Ernie, way up to here.

Then come on back to civilization. We'll always have a place for you.

Luckey North, the channel 4 femcee, has been named "Miss Blood Donor" by the 8,000 Jewish War Veterans of Illinois for her help in promoting a blood drive for **Hines Hospital**. . . . Some nice people we'd like to see back on local TV —**Dick "Two Ton" Baker**, who's just switched to Coral Records, by the way; comics **Ransom Sherman & Bill Balance**, and lovely **Kay Morrow**, who put on corking good shows for kids.

The reason that **WNBQ's Cactus Jim** missed an appearance at that recent rodeo—**Bill Bailey**, who plays the part, was down with mumps. . . . **WBKB's Bill Evans** setting some sort of interview record on his show—he's already passed the 3,000 mark of guests. . . . The **Actors' Club** holding its annual Ball and Gaeties frolic June 20 at the **Sheraton Hotel**. Singer **Danny O'Neil** will emcee the show. He's veepee of the thesp group.



MORROW

Barefoot jazzman **Chet Roble** now has a fan club—his first. The girls at **Holy Family** high school formed it. . . . **Janie Pinkerton**, Broadcasting mag's girl editor, sporting full length hairdo, and drawing wolf calls along **Boul Mich**. . . . The **Chevy Chase** press spree brought out the stars in droves—**Babs Moro**, **Claude & Ruthie Kirchner**, **Luckey North**, **Bill Evans**, **Pete Lucas**, **Fahey Flynn**, **Arbogast & Pete Robinson**, **Bill Snary** and **Hank Grant**—hosted by affable **Bill Johnson**. TV comic **Robert Q. Lewis** headlines the current summer stock offering, "Charley's Aunt."

Russ & Sylvia Davis back in town to work on a new film series from **Brookfield Zoo**. Come fall, **Russ and Sylvia** will be back on **WGN-TV** with their interesting interview-variety show.

See Backstage Diary on channel 4 (WBKB) at 4:45 p.m. on Tuesday and Thursday.

Thursday June 26

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 7:00 5 Today—News, Reviews, Records
 8:45 9 Chicagoland Newsreel—Data
 9:00 4 Arthur Godfrey Time—Variety
 5 Prologue To The Future—Film
 9 Chicago Cooks—Kay Middleton
 9:15 4 Morning News—Collingwood
 9:30 4 Arthur Godfrey Show—Variety
 5 Breakfast Party—Mel Martin
 9:45 4 Your Surprise Store—Exchanges
 10:00 5 Home Cooking—Recipes
 7 "Children Of The Wild"—Film
 Feature with Joan Vallerie & James
 Busch; heroic dog rescues a baby
 carried off by an eagle
 9 Picture Payday—Quiz Game
 Frank Sweeney is quizmaster
 10:15 4 Bride & Groom—Interviews
 10:30 5 It's A Problem—Discussion
 "Marriage Problem — The Other
 Woman" discussed by Ben Grauer &
 Fannie Hurst moderators & Dr.
 George Lawton and Gladys Romanoff
 9 Strike It Rich—Warren Hull mc
 10:45 4 Breakfast With The O'Neil's
 11:00 4 Creative Cookery—Recipes
 Coconut custard pie and coconut
 custard cups and pie crust
 5 Ruth Lyons' 50 Club—Views
 7 Bob & Kay Show—Variety
 9 Egg And I—Continued Story
 11:15 9 Love Of Life—Serial Drama
 11:30 5 Good Living—Homemaking
 Celeste Carlyle's "Individually Yours"
 9 Search For Tomorrow—Tale
 11:45 9 Movie Quick Quiz—Contest
 12:00 4 Bill Evans Show—Variety
 5 Noontime Comics—John Coons
 7 Housewives' Holiday—Variety
 9 Hi Ladies—Tommy Bartlett
 12:30 4 Garry Moore Show—Variety
 Guest, scientist Ivan Sanderson
 5 Meet Mintz—Musical Session
 7 Trade-Inn—Swap Shop Fun
 12:45 5 Newsroom—Jack Angell
 9 News Headlines—Spencer Allen
 1:00 5 "Little Pal"—Feature Film
 Mickey Rooney and Ralph Bellamy
 7 Barbara Moro—Ideas & Tips
 9 Test Pattern Till 4:45

TV FORECAST



NEWS 10 P.M.

Chicago TV's first late evening newscast with Ulmer Turner.

Monday thru Friday

SPORTS 10¹⁵ P.M.

Tune in tonight and find out how the Sox and Cubs are doing.

Monday thru Friday

Weather 10²⁵ P.M.

Going on a picnic? Better check the weather gal tonight.

Monday thru Friday

TV Disc Jockey 10⁴⁵ P.M.

TV Disc Jockey Hal Tate, with guest celebrities and musical films.

Tuesday and Thursday



THURSDAY JUNE 26—cont'd

- 1:30 4 **First Hundred Years**—Serial
 1:45 4 **Lucky North Show**—Tips
 2:00 4 **Roosevelt College**—Talks
 Guest speaker: Dr. George Hartmann, chairman of the psychology department
 5 **Big Pay Off**—Quiz For Men
 2:15 4 **Film**
 2:30 4 **Mel Torme Show**—Song Session
 5 **Johnny Dugan Show**—Variety
 3:00 4 **"Mr. Muggs Rides Again"**—Film
 Feature with Leo Gorcey & Huntz Hall; the East Side Kids help a jockey who was disqualified because of a frame up
 5 **Matinee In New York**—Variety
 Guests: Russell Swan & Paul Killiam, showing old-time movies; also Winner Take All quiz
 7 **"Cotton Queen"**—Feature Film
 Will Fyfe in a light comedy of romance and friendly rivalry
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **"Stolen Paradise"**—Feature
 Film with Leon Janney; adolescent is torn between devotion and worldly temptation
 4:15 4 **Farm And Home Time**—Talks
 5 **Gabby Hayes At The Double Bar M Ranch**—Western Story
 4:30 5 **Howdy Doody Show**—Puppets
 4:45 4 **Backstage Diary**—Gossip
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Cactus Jim**—Western Feature
 7 **Sagebrush Theater**—Western
 "Raiders of the South" part II
 9 **Trail Blazers' Theater**—Western
 "Lawman" feature film
 5:30 4 **Silhouettes Of The West**—Talks
 5 **Weatherman**—Clint Youle
 7 **Mary Hartline's Party**—For Kids
 5:40 5 **Dorsey Connors Show**—Ideas
 5:45 4 **Window Shopping**—Commercial
 5 **Something To Talk About**
 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments**—Bob Elson
 5 **Kukla, Fran, & Ollie**—Jolly Fun
 7 **Austin Kiplinger & The News**
 9 **Captain Video**—Adventure Tale
 6:10 7 **Top O'The Weather**—Russ Reed
 6:15 4 **Ulmer Turner And The News**
 5 **Those Endearing Young Charms**
 6:20 7 **Sports Highlights**—News Events
 6:30 4 **CBS News**—Douglas Edwards
 5 **Dinah Shore Show**—Musical
 Relax with Dinah's songs (see pg. 5)

- 6:30 7 **Long Ranger**—Western Drama
 9 **Spencer Allen And The News**
 6:45 4 **Stork Club**—Interviews
 Sherman Billingsley presents a special show with the employees of the club
 5 **News Caravan**—John Swayze
 9 **Chicagoland Newsreel**—Data
 7:00 4 **STAR OF THE FAMILY**
 Peter Lind Hayes and Mary Healy welcome guests, Bill Kenny, the Ink Spots, comedian Jack Leonard and singer Sue Bennett
 5 **GROUCHO MARX SHOW**—Quiz
 "You Bet Your Life" contest
 7 **OTHER LANDS, OTHER PLACES**
 9 **THIS IS MUSIC**—Variety
 John Mallow introduces selections sung by Bruce Foote, Jacqueline James, Bill Snary, & Jackie Van with Bob Trendler and his orchestra
 7:30 4 **AMOS 'N' ANDY**—Comedy
 "Hospitalization" Kingfish decides to go into the insurance business
 5 **TREASURY MEN IN ACTION**
 Walter Greaza stars as chief of the bureau
 7 **CHANCE OF A LIFETIME**—Acts
 9 **PRESS CONFERENCE**—Interviews
 Lee Schooler is moderator
 8:00 4 **MAN AGAINST CRIME**—Mystery
 Mike Barnett solves murder of a beautiful young model
 5 **GANGBUSTERS**—Police Drama
 "The Case of the Barone-Gunner" two notorious gunmen and a pair of veteran cops engage in a deadly battle of wits and bullets
 7 **MR. ARSENIC**—Crime Report
 Burton Turkus narrates the facts
 9 **THEATER NINE**—Drama
 "Mexico"
 8:30 4 **BIG TOWN**—Newspaper Drama
 Steve and Lorelei try to save a young boy from a prison sentence
 5 **FORD FESTIVAL**—Variety
 James Melton with Bill Barty, the Jinglebells, Dr. Frank Black, Dr. Roy K. Marshall, & guest Dorothy Warenskold
 7 **MEET THE CHAMP**—Boxing
 Wally Butterworth announces bouts from Andrews Air Force Base in Washington, D. C.
 9 **FOREIGN INTRIGUE**—Drama
 Jerome Thor or Sydna Scott are featured in tale of adventure abroad
 9:00 4 **RACKET SQUAD**—Drama
 A Korean veteran is fleeced out of his severance pay by con men who operate out of a bar in "Blood Money"
 5 **MARTIN KANE, PRIVATE EYE**
 Lee Tracy as the private detective aids police in fight against crime

THURSDAY JUNE 26—cont'd

9:00 7 THIS IS MY MELODY—Tunes
Bill Gwinn is host to talented contestants with story to tell of the melody of their lives

9 CHARLIE WILD, DETECTIVE
John McQuade is featured

9:30 4 BOSTON BLACKIE—Drama
"Inside Man." Jake the Hermit, garrulous old eccentric around town, witnesses a holdup & makes himself a target for gangsters (see page 17)

5 WAYNE KING SHOW—Musical
Tunes: "My Heart Sings," "A Guy Is a Guy," "Shadrach," "Tenderly," "Wabash Blues," "I Apologise," "Object of My Affection," "Poor Butterfly," "Without a Song," "Blue Hours," & "Tis the End"

7 DR. FIXUM—Household Tips
How to cure dampness in basements and how to make a work basket stand

9 I'VE GOT A SECRET—Panel
Garry Moore emcees panel trying to guess secrets of viewers and guest stars; panel: Bill Cullen, Louise Albritton, Laura Hobson & Melville Cooper

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

7 "GANGSTERS OF THE SEA"
Feature film with Noah Beery & Dorothy Burgess in tale of the exotic Orient

9 FEATURE FILM

10:10 5 DORSEY CONNORS—Helps

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 MUSICAL NITE-CAP—Tunes

5 LET'S LOOK AT SPORTS

10:45 4 DISC JOCKEY SHOW—Hal Tate

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—Gossip

9 "FOREIGN CORRESPONDENT"
Feature film with Joel McCrea, Laraine Day, Herbert Marshall & George Sanders; editor of paper sends police reporter to Europe which causes sensational developments

11:15 4 "BROADWAY LIMITED"—Film

Feature with Dennis O'Keefe, Victor McLaglen & Patsy Kelly; comedy about a trio of actors, out to impress Broadway, when they run into trouble with detectives and a kidnapped baby

11:30 7 FEATURE FILM PRESENTATION

12:45 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)



"You are now watching the first historic telecast of . . ."

★ **RONSON** WORLD'S GREATEST LIGHTER ★

PRESENTS

Peter Lind Hayes and Mary Healy

in

"STAR OF THE FAMILY"

WITH FAMOUS GUEST PERFORMERS

THURSDAY 7:00 PM WBKB

CHANNEL 4

★ ★



WBKB

CHANNEL 4

9:30 P.M. EVERY THURS.

Presented by

Meister Bräu

YOU CAN'T SERVE A FINER GLASS OF BEER

Peter Hand Brewery Co., Chicago *Reg. U.S. Pat Off.

ARE YOU MISS VIDEO VENUS ?

(Continued from page 9)



One of Nippersink's attractions is summer house by the lake shore, center for resort activities.

Other prizes include:

A luxurious persian lamb cape-stole valued at \$300, donated by Willard-Raymond Furs of 190 N. State St.

A complete course of modeling by famed Sabie Models Unlimited of 203 N. Wabash Avenue.

A beautiful, fine quality 17-inch Sentinel blonde console TV set. Plus a glamorous Sentinel portable radio combining beauty and performance in your choice of colors.

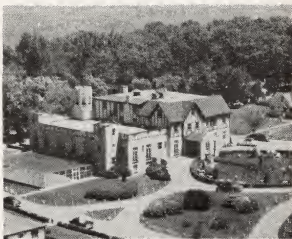
A complete Day of Beauty at Helena Rubinstein's world famous beauty salon at 666 N. Michigan Avenue.

Other prizes will be announced in future issues.

Plans now call for a hoopla finals in early August staged jointly by *Forecast* and WBKB, in which the surviving beauties will parade before the channel 4 cameras in a special show.

The judging panel at the finals will consist of WBKB stars such as Bill Evans, Danny O'Neil, Luckey North, Bob Elson, George Menard, Bonnie Weber and Francois Pope, along with WBKB promotion chief Lee Salberg and *Forecast* editor Marty O'Shaughnessy.

The call for Miss Video Venus candidates ends with next week's issue, and the eliminations start the following week. Each week thereafter for three weeks, the likeliest candidates (selected on the basis of photographs submitted) will be featured in *TV Forecast* from seven different areas—north side, west



Aerial view of beautiful Oakton Manor at Pewaukee, Wisconsin, favorite spot for vacationers.

side and south side (all of Chicago), Illinois (outside Chicago), Michigan, Indiana and Wisconsin.

The finals will feature a total of 21 weekly winners, three from each of the above areas. From this number, Miss Video Venus and her court will be chosen.

TV REPAIRS IN YOUR HOME

DAY or NIGHT

\$3 Service Call \$3
COMPLETE LABOR

OR . . . BRING YOUR SET
INTO OUR SHOP AND SEE IT
REPAIRED . . . SAVE MONEY!

- Every Job Guaranteed & Bonded
- Only New Cartoned Tubes
- Our Own Trucks — Uniformed Technicians
- Full Insurance Protection
- We Repair Home & Auto Radios

Open 9 AM—9 PM
Sundays 11 AM—3 PM

HU mboldt 9-0911

FOSTER TV

2922 Milwaukee Ave.

Friday June 27

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Reports & Interviews
8:45 9 Chicagoland Newsreel—Data
9:00 4 Morning News—Commentary
5 Prologue To The Future—Film
9 Chicago Cooks—Kay Middleton
9:30 4 Your Surprise Store—Exchange
5 Breakfast Party—Mel Martin
10:00 4 Bride & Groom—Wedding
5 Home Cooking—Recipe Fun
7 "Adventurous Knights"—Feature
Our Gang comedy with Davis Sharpe
9 Picture Payday—Quiz Show
Prizes go to home viewers, too
10:30 4 Breakfast With The O'Neils
5 It's A Problem—Discussion
"Step Parents," discussed by Dr. Rose Franzblau, Dr. Robert Gomberg, and Dr. Philip Zlatchin
9 Strike It Rich—Warren Hull mc
Guest: Irving Green
11:00 4 Creative Cookery—Recipes
Bohemian rye bread and fruit salad
5 Ruth Lyons' 50 Club—Chatter
7 Bob & Kay Show—Variety Time
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
"Face the Facts," beauty tip featuring Hope Robbins, beauty expert
9 Search For Tomorrow—Tale
11:45 9 Movie Quick Quiz—Games
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Beulah Karney—Foods Show
Miss Karney demonstrates aspic-meat loaf and special tricks of moulding; also, how to eat and keep cool
9 Hi Ladies—Interviews
12:30 4 Garry Moore Show—Comedy
Guest, comedian Cliff Norton
5 Meet Mintz—Favorite Tunes
7 Trade-Inn—Exchange Fun
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Lost In The Stratosphere"
Feature film with William Cagney, June Collyer and Eddie Nugent
7 Barbara Moro—Creative Ideas
9 Test Pattern Til 4:45 p.m.
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—News
2:00 4 Loyola University—Talks
5 Big Pay Off—Quiz Program
2:15 4 Film

DO YOU KNOW THE STARS?

Answers to quiz on page 16.

1. False 2. True 3. True
4. True 5. False 6. False

Score 10 points for each correct answer. Here's how you rate:
50-60, Win; 30-50, Place; 20-30, Show; 0-10, out of money.

4 to 4 for Fun and Food

LINN BURTON'S

Peggy Sabel's

Air Conditioned

STEAK HOUSE

- Complete Variety of Dinners
- Only Aged Prime Beef

744 N. Rush

For Reservations
DElaware 7-5930

Entire Second Floor for Private Parties
NOW—CHICAGO'S MOST BEAUTIFUL ROOM

For Wedding Receptions, Cocktail Parties,
Birthdays, Business and Club Meetings.
Dinners and Drinks Served.

CHANNEL 9

FRIDAY NIGHT

8:30 PM

**A WONDERFUL HALF HOUR
COMEDY DRAMA TONIGHT**

featuring

BUDDY EBSSEN

in

"THE SURVEY MAN"

Buddy gets into trouble when
he conducts a poll on politics.

Sponsored by National Premium Beer

WGN-TV

FRIDAY JUNE 27—cont'd

- 2:30 4 Bert Parks Show—Musical**
Tunes include: "I'm From Texas," "Eighteenth Century Drawing Room," "A Good Man is Hard To Find," & "Elmer's Wedding Day"
- 5 Johnny Dugan Show—Variety**
- 3:00 4 "Wildfire"—Feature Film**
Bob Steele & Sterling Holloway in yarn of a band of land-grabbing horse thieves who lead the ranchers to believe that a wild horse is responsible for their missing stock
- 5 Matinee In New York—Variety**
Vacation wonderland featuring national parks; Artie Dann; Winner Take All quiz
- 7 "Marines Come Through"—Film**
Feature with Wallace Ford & Grant Withers; two marine mechanics help prevent theft of important airplane plans and capture the spies
- 4:00 5 Hawkins Falls, Pop. 6,200**
- 7 "The Last Waltz"—Feature Film**
Love story centering around romantic entanglements of two sisters, a prince and a soldier; starring Jarmila Novotna
- 4:15 4 Assembly—Armed Forces Show**
Chief Joseph Corey conducts phone call to G.I.'s in Tokyo
- 5 Gabby Hayes Show—Tall Tales**
- 4:30 4 Film**
- 5 Howdy Doody Show—Puppets**
- 5:00 4 Kids Karnival Kwiz—Games**
- 5 Cactus Jim—Western Feature**
- 7 Sagebrush Theater—Western**
"West of the Alamo" part I
- 9 Trail Blazers' Theater—Western**
"Roaming Wild" feature film
- 5:30 4 Silhouettes Of The West—Chats**
- 5 Weatherman—Clint Youle**
- 7 Tom Corbett Space Cadet**
- 5:40 5 Dorsey Connors Show—Talks**
- 5:45 4 Window Shopping—Commercial**
- 5 Something To Talk About**
- 7 King Calico—Puppets For Kids**
All's well that ends well, and if you can't have a treasure you might as well forget it!
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
- 5 Kukla, Fran, & Ollie—Puppets**
- 7 Austin Kiplinger & The News**
- 9 Captain Video—Adventures**
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 5 Goldbergs—Domestic Comedy**
- 6:20 7 Sports Highlights—News Events**
- 6:30 4 CBS News—Douglas Edwards**
- 5 Those Two—Comedy Skits**

- 6:30 7 Trouble With Father—Skit**
"Father's Little Gift" Stu's gift to his wife backfires
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**
Tunes: Rhythm group & Perry sing "Paper Moon;" "Be Anything," & "While We're Young"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Data**
- 7:00 4 MAMA—Domestic Comedy Skit**
Poppa and Katrin disagree about her social schedule in "Poppa is a Tyrant"
- 5 CURTAIN CALL—Drama**
"The Soul of the Great Bell," by Worthington Miner, based on an old legend by Lafcadio Hearn
- 7 HOT SEAT—Interviews**
- 9 TWENTY QUESTIONS—Quiz**
Panelists include: Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, Dick Button
- 7:30 4 PANTOMIME QUIZ—Charades**
- 5 WALT'S WORKSHOP—Creative**
Mr. Durbahn builds child's playhouse
- 7 FEATURE FILM PRESENTATION**
- 9 LIFE BEGINS AT 80—Panel**
- 8:00 4 PLAYHOUSE OF STARS—Drama**
"The Von Linden File" with Joan Leslie & Steve Brodie; story about a private eye and his girl friend who use a mink coat to trap robber
- 5 BIG STORY—Newspaper Drama**
"Case of the Mine Disaster," dramatization of true experience of Peter Dixon, reporter on the World, Tulsa, Okla.
- 9 DOWN YOU GO—Panel Quiz**
Dr. Bergen Evans moderator with panelists: Toni Gilman, Carmelita Pope, Robert Breen, & Fran Coughlin
- 8:30 4 IT'S NEWS TO ME—Panel Quiz**
Moderator John Daly with panelists John Henry Faulk, Anna Lee, Quentin Reynolds & Laura Hobson
- 5 CAMPBELL PLAYHOUSE—Drama**
"Return to Vienna" with Ruth Warwick & Cameron Mitchell; famous actress, now getting along in years, goes to Vienna to well-known doctor to recapture her lost youth
- 7 TALES OF TOMORROW—Drama**
"A Trip to Mars," with Leslie Nielson & William Redfield; three men successfully fly a space ship to Mars
- 9 "THE SURVEY MAN"—Drama**
Buddy Ebsen & Mary Lawrence in story of a young man taking a survey in a gangsters' den
- 9:00 4 POLICE STORY—Drama**
"The Miami, Florida Story" with Richard Bishop as Det. Lt. John L. Deas; story of burglar who kills family while robbing apartment, then kills young boy while escaping

FRIDAY JUNE 27—cont'd

9:00 5 CAVALCADE OF SPORTS

Ten round middleweight bout from New York: Ernie Durando of Bayonne, N. J., with 33 wins, 12 losses & 3 draws vs Norman Hayes of Boston, Mass., with 21 wins, 8 losses & 1 draw; Jimmy Powers announces

7 HORIZONS—Discussion

"Future of the Family," is discussed by two Columbia Univ. students who wed after a campus romance, a grandfather, and a former child actress, now engaged; guest scholar is Dr. Margaret Mead

9 CAVALCADE OF STARS—Variety

Emcee Jackie Gleason with Art Carney, June Taylor dancers, & guest, Paul Remo

9:30 4 PRESIDENTIAL TIMBER—Talk

7 CHGO. KLOSE UPS—Interviews

9:45 5 GREATEST FIGHTS OF THE CENT.

Boxing film: Barney Ross vs Henry Armstrong (May 31, 1938)

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

7 COURTESY HOUR—Jim Moran

Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra

9 FEATURE FILM

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 MUSICAL NITE-CAP—Tunes

5 LET'S LOOK AT SPORTS

10:45 4 CHRONOSCOPE—Discussion

Editor William Bradford Huie interviews Congressman Kenneth B. Keating of New York discussing "The Justice Department"

5 HERBIE MINTZ SHOW—Tunes

11:00 4 KUP'S COLUMN—Gossip

7 "MYSTERY BROADCAST"—Film

Feature with Frank Albertson, Ruth Terry & Wynne Gibson; radio writer of weekly crime program gets involved with murders

11:15 4 "RAW TIMBER"—Feature Film

Tom Keene & Peggy Keys in story of a forest ranger assigned job of seeing that lumber company gluttons don't overcut

11:30 9 "WATERFRONT"—Feature Film

John Carradine, J. Carroll Naish, Maris Wrixon & Edwin Maxwell; story about a gang war in San Francisco during World War II

12:45 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

FRI • 10 PM • WENR-TV

sit back

FOR TOP
TALENT . . . THE

**COURTESY
HOUR**

GREAT FAMILY ENTERTAINMENT!



Your
Host

**JIM
MORAN**

"the park avenue hillbillie"

Dorothy Shay

ACCOMPANIST RUSS BLACK

**BOBBY WINTERS
MERRIEL ABBOTT DANCERS
EDDIE O'NEAL**
and his orchestra
featuring Marshall Gill

Call "FRITZ" RA 6-7722

Empire Room Palmer House

If you like Television
Subscribe to TV Forecast

TV FORECAST, 185 N. Wabash, Chicago 1, Ill. Phone: FR anklin 2-6931

I want to take advantage of your special offer for a ☐ 30 issue subscription for \$3.

☐ 1 year subscription for \$5. ☐ 2 years, \$9. ☐ I enclose \$..... for

new subscriptions. ☐ Bill me.

NAME

ADDRESS

CITY ZONE STATE

Use separate sheet for additional subscriptions. Allow three weeks for processing. A special greeting card will be mailed with each Gift Subscription. Please indicate name of giver to be signed.

Theatre-TV: Is It

A Dangerous Trend?

THE theatre-telecast of Ray Robinson's title clash with Joey Maxim has rudely reminded us that the Theatre-TV menace is still with us. With the exception of those paying admissions at their local theatres, many millions of others were deprived of watching the slugfest at home. . . . There may come a day when the theatre group will be in position to outbid all TV sponsors for rights to any major sporting event. Once enough theatres are equipped with TV projectors, it's conceivable that the average TV fan will be compelled to watch his favorite sport at a local theatre.

After announcing its plans for limited collegiate football telecasts this fall, the NCAA has publicly stated its eagerness to some day reap the harvest of millions of dollars promised by Theatre-TV. . . . Even the IBC, made famous and financially successful through TV, has become inclined to favor Theatre-TV.

If in the future we must pay to see major sporting events, I'd rather pay through Phonevision where I can utilize the privacy of my living room rather than put up with rowdy crowds in jammed theatres.

Bunker Hill Golf Club, 6635 N. Milwaukee, hosts of TV Forecast's Celebri-tee Golf Tournament next week is headed by Joe Jozwiak who also doubles as the police magistrate of Niles, Ill. . . . A portly and jovial administrator, Jozwiak originated the Veterans of Foreign Wars post that currently operates Bunker Hill. . . . A welterweight contest between Chuck Davey and Chico Vejar originally scheduled for June 11 over WBKB has been rescheduled for June 25. These game and young fighters caught the nation's attention after their recent thrilling performance in Chicago.

Mailbag: ". . . Sincerely regret I cannot make TV Forecast's Golf Tournament because of a previous commitment."—Robert Montgomery, NBC-TV, New York City.

". . . Show commitments may preclude my attendance to TV Forecast's Golf Tournament. . . . Best wishes for a happy day."—Ted Mack, NBC-TV, New York City.

". . . TV rehearsals make it impossible for me to get to Forecast's Golf Tournament."—Sammy Kaye, CBS-TV.



by

ED PAZDUR

Sports Editor

Co-Host's TV & Radio Celebs

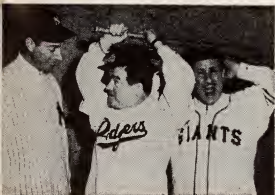


JOZWIAK

At Forecast's Golf Tourney?



MACK



BASEBALL A LA ABBOTT & COSTELLO

Bud Abbott (right) and Lou Castella (center), stars of the "Calgate Comedy Hour," ask Joe DiMaggio (left) for a few pointers on the national pastime. . . . DiMaggio's sponsor is looking for additional outlets for Joe's pre-game interview show. It is rumored WNBQ may pick up DiMaggio's show if Chicagoans express an interest to see it.

NEXT WEEK: One of the most specialized sports shows on TV after it started to appear annually since 1948, "Pars, Birdies & Eagles," has generated tremendous interest among amateur golfers. Be Sure to read all about it in next week's issue of TV Forecast.

BUNKER HILL HOSTS TV FORECAST'S CELEBRI-TEE GOLF TOURNEY

FRIDAY, JUNE 27—PUBLIC INVITED FREE



DANNY O'NEIL
1951 Champion



KAY MORROW
1951 Champion



Chicago's leading TV & radio stars compete for prizes and relax at Bunker Hill Golf Club, 6635 N. Milwaukee Ave., Friday, June 27. . . . Tee-off time will be from sunrise to sunset.



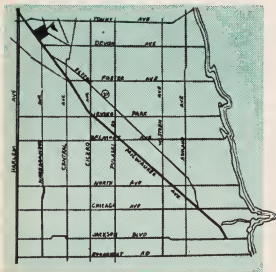
Fans are cordially invited free as spectators to see and meet their favorite TV & radio stars in person. . . . Why not make up a party?



There'll be separate prizes for TV talent (male & female), newscasters, video staffs, sportscasters, disk jockeys, newspaper scribblers, a handicap trophy and booby prizes. . . . Contestants are eligible for only one prize each.



Winners and a final tabulation of scores will be published in TV Forecast, complete with photo and news coverage of all the festivities.



HOW TO GET TO BUNKER HILL:

Bunker Hill Golf Club, 6635 N. Milwaukee Ave., site of TV Forecast's 2nd Celebri-Tee tournament is located on Chicago's northwest side. If you're driving use the map (left). . . . Most convenient route to Bunker Hill from Chicago's loop is the Outer Drive north to Foster Ave. Take Foster west to Milwaukee Ave., and turn north on Milwaukee Ave. to 6635.

For information phone TV Forecast: FRanklin 2-6931 or phone Bunker Hill: Niles 7-9890 and ask for Joe Jozwiak.

"I'll be there," say:—



JIMMY DURANTE



ROBERT Q. LEWIS



KAY WESTFALL



CLINT YOULE



JACK BRICKHOUSE



TONI GILMAN



JIM MORAN



JACK EIGEN



BOB ELSON



PAT TOBIN



JIM HURLBUT



DORSEY CONNORS



IRV KUPCINET



BOB MURPHY



TONY WEITZEL



WILL LEONARD



HERBIE MINTZ



PEGGY TAYLOR



LINN BURTON

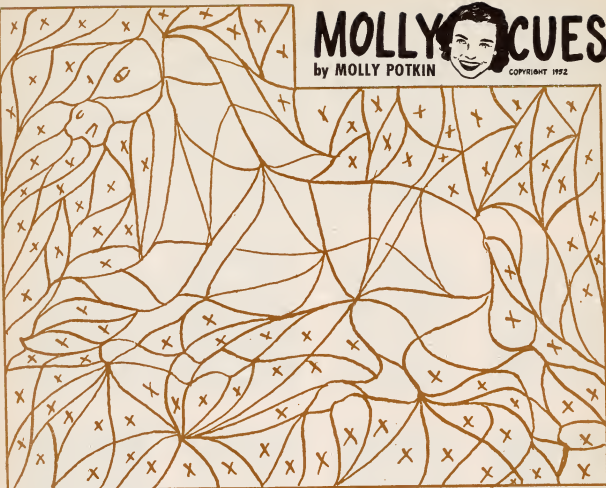
FOR MORE STARS
TURN TO PAGE 46



MOLLYCUES

by MOLLY POTKIN

COPYRIGHT 1952



With a dark pencil, shade in only those spaces which have an "X" in them. When you finish, you'll see a pic-

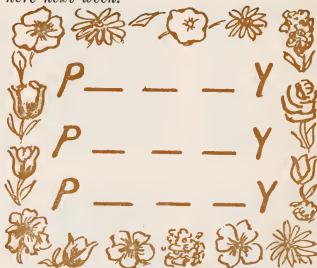
ture of something you find on every TV cowboy movie. Color the picture and mail your entry to Mollycues.

Send your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, June 30. In cases of ties, winners will be judged on neatness and originality. Answers will appear here next week.

Last week's answers: Flowers: tulip, geranium, calla lily; Rebus: water. Forms of water: rain, dew, frost, snow, hail, ice.

MOLLYCUES WINNERS

Ella Agnew, Michigan City, Ind.; Kelvin Boyle, River Grove, Ill.; Karel Collings, Walkerton, Ind.; Patty Freund, Delavan, Wis.; Gloria Geisler, Berrien Springs, Mich.; Judy Gephart, St. Joseph, Mich.; Philip Giardina, Chicago; Barbara Grant, Highland Park, Ill.; Sandra Gustafson, Waukegan, Ill.; Joan Guth, Chicago; Donald Hendricks, Dundee, Ill.; Patti Herbert, Gary, Ind.; Jean Herlihy, Aurora, Ill.; Elaine Hitchens, Evergreen Park, Ill.; Ronny Holmes, Winamac, Ind.; Marlene Izzo, Chicago; Virginia Jankauskas, Chicago; Ann Kay, Lombard, Ill.; Pearl Klein, Chicago; Richard Lassen, Kenosha, Wis.; Judy Lockman, Glenview, Ill.; Susan Miller, Oak Park, Ill.; Arthur Neisberg, Chicago; Jimmy Novak, Chicago; Bobby Schaper, Bartlett, Ill.; Andrea Shapps, Chicago; Elaine Sherman, Chicago; Ginny Stern, Kenosha, Wis.; Jeanne Thompson, Chicago; Joan Van Kessel, Chicago; Joan Watson, Chicago; Joyce Weiss, Chicago; Roger Wilson, LaPorte, Ind.; Robert Young, North Chicago, Ill.



You'll be seeing a lot of flowers now, both on and off television. Can you fill in these blank spaces to form the names of three flowers? Can you draw a flower? Mail answers and drawing to Mollycues.



SILHOUETTES OF THE WEST

by ROY STARKEY

I hope you won't judge *all* Indians by the deeds of a few. For the most part, Indians fought only for what they considered right. A few were bloodthirsty savages.

Such a man was Geronimo, chief of the Apaches. He was born in the wilds of southwestern Arizona about 1830, and became a chieftain of the tribe about 1857. His ruthless raids on covered wagon caravans and settlements became so bad that the armies of the frontier were given orders to bring him and his followers in, dead or alive.

But that was easier said than done. The Apaches, under their clever chieftain, turned and doubled back on their

trails as only Indians can. Finally, after a long and tiresome chase, a detachment of soldiers under a Captain Lawton, got within striking distance of the Apaches, who had pitched their tents on the banks of the Bavispe River, and, worn out from the long chase, did not put up much of a fight. The soldiers made a fairly easy capture.

The blackhearted chieftain deserved to be hanged for his crimes, but instead, along with his followers, was sent to Fort Pickens in Florida. After trying to escape several times, he was sent to Fort Sill in Oklahoma.

His hatred of the "white eyes," as he called the white men, was a fearful thing, and even in captivity, he was still a regal chief held in awe by the soldiers who guarded him.

A cold he caught developed into pneumonia, but he refused the help of a doctor and died on Feb. 17, 1909. He lies buried at Fort Sill, and on his gravestone, for all to see, you can read — "Here lies Geronimo, the worst Indian who ever lived."

"Silhouettes of the West" is seen on channel 4 at 5:30 p.m., Monday thru Friday.



Uncle Herbie

Boys and girls, would you like to meet the folks behind King Calico and his royal court? Well, there on the left is Johnny Coons and next to him is Doris Larson.

Of course, you recognize the two fellows between Johnny and Doris. That's King Calico himself, the jolly monarch. Beside him is K. P. Wiggle, the royal chef. Tune into channel 7 at 5:45 if you want to see what goes on in Calico Kingdom.

Here are some of my weekly winners:

Judith Boeringa, Chicago; Doretta Carlson, Rockford, Ill.; Donald Chadwick, Chicago; Bernard Gledhill, Hammond, Ind.; Kenneth Grajenski, Chicago; Gale Hatfield, Elkhart, Ind.; Donald Hodson, Munster, Ind.; Johnny Jones, Wilmette, Ill.; Jerry Lavelly, Joliet, Ill.; Carol Letwin, Chicago; Jimmy Mazepa,



Gary, Ind.; Kay Meader, Joliet; Evelyn Roasch, Cicero, Ill.; Ted Sallstedt, Chicago; Edward Samson, Chicago; Norman Shypula, Chicago; Robert Toeper, Brookfield, Ill.

THIS WEEK'S CONTEST — How many different TV performers can you name? For the longest list, I'll award \$1; second longest 50 cents; next 15 runners-up 25 cents each. Mail to Uncle Herbie, % *TV Forecast*, 185 N. Wabash Ave., Chicago 1, Ill. before Sunday, June 29.

TV Forecast's Celebri-Tee Tourney

"I'll be there," say:—

(Continued from page 43)



ULMER TURNER



LUCKEY NORTH



WAYNE GRIFFIN



BILL O'CONNOR



HARRY CREIGHTON



JEANNE YOLE



BARBARA MORO



BILL SNARY



PATI GERAGHITY



STUDS TERKEL



CHET ROBLE



BEULAH KARNEY



BEV YOUNGER



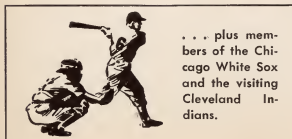
JOE WILSON



JACQUELINE JAMES



PAUL FOGARTY



... plus members of the Chicago White Sox and the visiting Cleveland Indians.

... and many other leading television and radio stars that space will not permit us to picture. Fans, here's your opportunity to personally meet and talk to your TV and radio favorites on Friday, June 27 at Bunker Hill Golf Club, 6635 N. Milwaukee in Chicago.

FOR PROFESSIONAL TV SERVICE

CHICAGO



north

GENERAL RADIO &
APPLIANCE STORE
6562 N. Sheridan RO 4-3663—SH 3-9231

FRITZEL RADIO &
TELEVISION LABORATORIES
1139 W. Wilson Ave. LOngbach 1-0002

CHAMBERS
RADIO AND TELEVISION
3546 N. Ashland Ave. GRaceland 7-2844

CRITTENTON
RADIO & TELEVISION CO.
4740 N. Broadway LOngbach 1-2250

PACKARD RADIO AND
TELEVISION SERVICE
5139 N. Damen ARdmore 1-8201

southeast

SOUTHSHORE TELEVISION
ENGINEERS
1977 E. 73rd St. NOrmal 7-0126

west

BEST TV SERVICE CO.
2206 W. Armitage DICKens 2-2423

EXPERT RADIO &
TELEVISION SERVICE
321 N. Laramie ES 8-0656—AU 7-9181

northwest

PARK ELECTRONICS TELEVISION
7534 W. Addison TUXedo 9-3282

RITE-WAY TELEVISION SERVICE
6588 Northwest Highway RODney 3-4511

RADIO DISPATCHED
TELEVISION SERVICE
4454 N. Kedzie CORnelia 7-6180

FOSTER DAY & NIGHT
TELEVISION SERVICE
2922 N. Milwaukee HUmboldt 9-0911

METRO DAY & NIGHT
TELEVISION SERVICE
2610 N. Milwaukee SPaulding 2-0550

ACE DAY & NIGHT
TELEVISION SERVICE
4766 N. Milwaukee SPRing 7-5110

near north

FRITZEL RADIO &
TELEVISION LABORATORIES
454 W. North Ave. MICHigan 2-7100

DAY OR NIGHT TELEVISION
SERVICE CENTER
3365 N. Milwaukee AVenue 3-2543

south

WHOLESALE TELEVISION
SERVICE
9353 Cottage Grove VINCennes 6-3100

AMERICAN RADIO AND
TELEVISION LABORATORY
6321 S. University FAirfax 4-9000

FOSTER DAY & NIGHT
TELEVISION SERVICE
2922 N. Milwaukee HUmboldt 9-0911

KEMP'S DAY & NIGHT TV SERVICE
525 E. 63rd St. FAirfax 4-6873

SUBURBAN

western suburbs

TAUBER TELEVISION SERVICE
6801 Roosevelt STanley 8-8887

W-41091-25
RINK, FRED
5702 DAKIN ST
CHICAGO 34 ILL

13
NEWSPAPER

ALWAYS
the BEST in TELEVISION

for your summertime
viewing pleasure

FRIDAY

★ **CAMPBELL PLAYHOUSE** ★
COMEDY • ROMANCE • ADVENTURE
— 8:30 P.M. —

SATURDAY

★ **BLIND DATE** ★
starring **Arlene Francis**
TWO BOYS VIE FOR DATE WITH BEAUTIFUL GIRL
— 8:00 P.M. —

SUNDAY

THE BIG PAYOFF

with
Randy Merriman and
Bess Myerson
CONTESTANTS WIN MINK COATS,
TRIPS TO PARIS AND
GORGEOUS WARDROBES
— 7:00 P.M. —



WNBQ

NBC

CHANNEL 5



Scanned from the collection of the Prelinger Library. 2019.

Digitization and post-production completed in the University
of Wisconsin-Madison's Department of Communication Arts,
with funding from the California Digital Library.



University of California

CDL

California Digital Library



www.mediahistoryproject.org