

Dorothy Collins Picked Number 3 • page 5



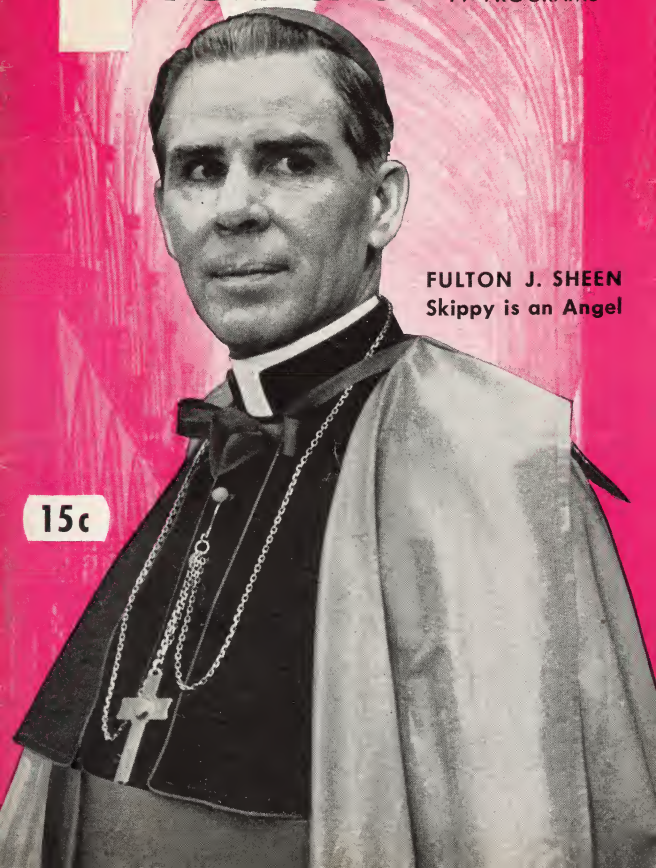
TV FORECAST

JUNE 14, 1952

complete, advance
TV PROGRAMS

FULTON J. SHEEN
Skippy is an Angel

15c





don't forget!

★
A different
feature each
day

★
A new program
for the
modern woman

★
GOOD LIVING

Monday thru Friday 11:30—12:00 Noon

★ **MONDAY**—"Time To Live"
with **Edie Jones**, recognized au-
thority on how to reduce your
homemaking labor and plan your
leisure . . .



★ **TUESDAY**—"Rooms For Improvement"
with **Paul R. MacAlister**, nation-
ally known interior decorator and
designer.



★ **WEDNESDAY**—"All About
Baby" . . . with **Ruth Crowley**,
R. N., noted writer and consultant on
child care.

★ **THURSDAY**—"Individually Yours"
with **Celeste Carlyle**, well-known fashion con-
sultant, teacher and lecturer.

★ **FRIDAY**—"Face The Facts"
with **Hope Robbins**, prominent hair stylist and
beauty expert.

WNBQ

NBC

CHANNEL 5



Channel One

NEW YORK—Along rumor row tis' said that *Milton Berle* will answer the call of the gas station chorus only once a month next season. His sponsor is planning on an alternate deal with other stars. *Dolores Gray*, the bombastic younger version of *Ethel Merman* may be one of Miltie's alternates. She's a gal with a big voice and lots of talent. To use the race track parlance, "the filly should be tabbed." . . . It appears that *Jackie Gleason's* new show for CBS will be the network's big plunge next season to compete with NBC's Show of Shows. Sub for Laughing Ed_____

Broadway's comedy champ "Life With Father" (which holds the record on the White Way for consecutive performances for a drama) is about to show up on TV. The *Howard Lindsey-Russell Crouse* comedy is considered a natural for the medium. . . . When *Ed Sullivan* takes his annual vacation he'll have Walt Disney subbing for him on the July 6 show. Walt, the genius of the animated cartoon proved an affable emcee on his previous appearance last Christmas. Chiller lineup_____

Attention mystery fans: you'll get more than your fill of whodunits if some of the projected TV thrillers take form. In the dickering stages are *Victor Jory* with a Western private-eyer entitled *Frontier Detective*, *Dick Powell* with a version of *Richard Diamond, Private Detective* and the famous Thin Man couple *Myrna Loy* and *William Powell* in a rehash of that old favorite.

Another ad-libber_____

Fred Allen has brought his quiz show idea (a la *Groucho Marx*) to the tangible stage. The baggy-eyed wit has been making pilot films of the show (entitled "Two for the Money") to the West Coast for filming. NBC execs will study the results. . . . Incidentally, *Allen*, a dyed-in-the-wool New Yorker, is doing his work on the Coast for reasons other than the weather. The fire department in Gotham bans shooting of film in a theater which may result in Hollywood getting all the filmed TV attractions.

Parlez-vous TV?_____

Martha Stewart, the new replacement for *Vivian Blaine* as *Pinky Lee's* partner on *Those Two*, describes a Harvard man as a fella who writes home for money in Latin. . . . A movie based on the video I Love Lucy series is pulling a real switch. The producers of the flicker plan to use filmed portions of the telecast in the movie. . . . NBC's All Star Revue is angling for a fresh personality to sparkle up its Saturday night opus next season. And the execs have come up with a real personality as a possibility, the famous Frenchman with the straw hat and jutting lower lip, *Maurice Chevalier*. Miss Brooks to suffer?_____

Nick Francis, the lovable Super Circus clown defines an artist as a guy with an itch to etch. . . . The long-awaited debut of *Our Miss Brooks* starring *Eve Arden* has run into a snag that could be disastrous to the popular radio show-turned TV. Because of a switch in sponsors from the AM to TV version, the show will lose its two valuable writers, *Al Lewis* and *Lee Loeb*. The unhappy video sponsor realizes a successful writing team is hard to find nowadays.



GLEASON



DISNEY



STEWART



FRANCIS

Over 700,000 readers

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Expiration Number 206

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

My brother and I took the chlorophyll tablet test. First we took an onion which my brother rubbed on his hand. Then we took a moistened Ennd's tablet and rubbed it over the spot. The results were that the odor was gone but—his hand turned green.

Chicago, Ill.

SHELLEY WEXLER

They've taken the fun out of "What's My Line" by making Hal Block pass on to Dorothy Kilgallen every time he starts to get funny. . . .

Benton Harbor, Mich.

MRS. HELEN STUPPY

. . . How can you pick Eddie Fisher as number one in your male singers choices when he wasn't even in the running in your Awards poll contest? Perry Como is still the tops. . . .

Broadview, Ill.

MRS. R. JOHNSON

Has anyone noticed how John Daly wears his ties on his two shows? On "What's My Line" he wears a bow tie and on "It's News to Me" he wears a four in hand.

Riverside, Ill.

CAROL CRANE

(Ed. Note: It's news to us.)

The men talk about the women's plunging necklines, but what about those awful tights the men on TV wear for different acts?!

Chicago, Ill.

E. KOSBIE AND R. STONE

Inez and Gordon, singing stars on Jim Moran's Courtesy Hour are better than Marlowe and Parker. Let's hear more of them.

Eau Claire, Mich.

RUSSEL TIDEY

Everything possible should be done to keep "Kukla, Fran and Ollie" on the TV screen. The Kuklapolitans have the most wholesome and heartwarming personalities and offer intelligence, common sense and true to life philosophy. . . .

West Hartford, Conn.

RUTH LAUBENSTEIN

. . . Hope they don't do anything to the Kuklapolitans. We have no children of our own. Seems we've sort of adopted Burr's. . . .

Downers Grove, Ill.

MRS. J. W. TOMPKINS

. . . Miss Schiff's vivid and critical analysis of Toscanini's physical attributes indicates that there's still a shortage of broadminded people. . . .

Chicago, Ill.

HOWARD GREENBERG

(Continued on page 21)

Dorothy Collins

NUMBER

The Girl Next Door—PLUS

Although she hasn't been smoking Luckies for "nigh on to thuhty" years, Dorothy Collins still makes a far better tobacco salesman than F. E. Boone of Lexington, Ky. In one of those happy whims that sometimes overtake advertising men, Dorothy was chosen to sing the "Be Happy, Go Lucky" commercials which replaced the unmissed tobacco auctioneers. Since then Dorothy's beguilingly innocent style has won her a top job on the Hit Parade and convinced us that she ranks number three on our list of TV's top five female vocalists.

Dorothy's singing is a perfect marriage of style and voice. No twisting of the lyrics, no strange key shifts—just simple unalloyed sugar delivered in a light unsophisticated voice.

Dorothy is about the only practitioner of the sweetness & light game in the popular field. This approach stands her in bold contrast to the siren vocalists with their dark suggestions that they are up to no good. Any good red-blooded American boy's thoughts turn wistfully to pleasant ideas of a home in the suburbs when Dorothy sings her wholesome way through "Be My Life's Companion."

The vision of Dorothy as the girl next door isn't so far fetched. She's crazy about baseball and horseback riding, is five feet two, 106 pounds, dimpled and unmarried. Only thing is, the girl next door never seems to look that pretty or sing that well.

Dorothy's landing on the Hit Parade wasn't as chancy as it sounded. Before Raymond Scott inherited the orchestra leader's job on the show from his deceased brother Mark Warnow, he had toured the country with a brassy swing band. Dorothy, an aspiring young singer from Canada, was hired by Scott to fill in with vocals while the band cooled their instruments. When Scott recorded a test version of the "Go Lucky" commercial, he used Dorothy's voice. The sponsor became so enraptured he bought the voice too.

Scott gave Dorothy a few chances to sing on the Hit Parade and public response did the rest. Dorothy now shares the top girl's singing spot with Eileen Wilson.

Testimony to Dorothy's hold on the public fancy can be shown by the fact that she's been singing that commercial all over the networks for a couple of years now, yet no one seems to be tiring of her voice. Testimony of a different sort is one worshipful admirer's comment, "She sings as though she believes in the lyrics of popular songs."

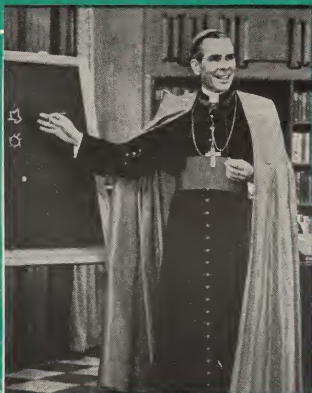
Next week, number two.

Dorothy Collins can be seen every Saturday on the Hit Parade, channel 5 (WNBQ) at 9:30 p.m.



The Man

PART I



COMIC Milton Berle recently laid aside his well-fingered gag book long enough to make an out-of-character report on his deflated TV ratings. "If I'm going to be eased off the top by anyone," conceded Berle in almost angelic tones, "it's better that I lose to the One for whom Bishop Sheen is speaking."

The deposed king of the telelanes was bowing graciously to TV's first major one man show—the brilliant, gaunt-faced bishop of the Catholic Church, Fulton J. Sheen.

Bishop Sheen, oddly enough, has been before audiences almost as long as Uncle Miltie himself. Now, after 27 years of performing "in another, equally satisfying branch of show business," Sheen is proving the long-suspected theory that a great teacher is as fascinating a personality as a Berle or a Crosby or a Chevalier.

Whereas a Chevalier or a Crosby needs an orchestra, some props and a quartet of writers, Sheen requires only listeners. His music comes in the form of a powerful, resonant voice machine; his props are a pair of deep-socketed hypnotic eyes and expressive hands; and most of his writers—Aristotle and Thomas Aquinas among them—are long since dead. With these barest of elements Bishop Sheen has woven what could have been thirty minutes of boredom (in less experienced hands) into an inspirational spellbinder.

The response to "Life Is Worth Living" (the man-on-the-street says simply "The Bishop Sheen Show") has been overwhelming. When it debuted four months ago the program was beamed out in 8 cities. Now 18 centers with close to 3 million viewers receive the

Who Toppled Berle



**Bishop Fulton J. Sheen proves
"Life Is Worth Living."**

DuMont-originated entry. Letters from Catholics and non-Catholics alike number about 9,000 a week.

The Bishop's point of view, naturally, reflects the dogma of the Catholic Church. But he's careful never to slip into proselytizing. His talks concern more common sense, logic and Christian ethics than any strict matters of faith.

Sheen operates on the encouraging theory that people want to be good but they demand a reason. "I'm beginning to believe there are only two classes of people: those who believe and those who want to believe," he says. It is on this latter group that Bishop Sheen draws his most conscientious bead. The number of converts to his faith are consequently staggering. ("I don't keep track because if I did I might lose my power.") Such figures as writer Louis Budenz, actress Clare Booth Luce, violinist Fritz Kreisler and Jo Mielziner have yielded to his persuasiveness. Incidentally, Mielziner, the Broadway stage designer, is responsible for the plush office setting which he designed expressly for the TV program.

"Life Is Worth Living" had hardly become a reality when Sheen avowed, "Laughter is one of the gifts that sets man apart from the animals." Then he added with an impish smile, "Without

laughter there could be no Milton Berle."

Like all good teachers—and like Berle—Fulton Sheen gets laughs. Also like Berle, he gets them using jokes of immemorial vintage, some of which according to one critic saw a lot of service at Catholic University (in Washington, D. C.) when Sheen was teaching there.

This favorite tickler concerns a puffy little angel called Skippy. Skippy ostensibly cleans off the blackboard while Sheen is talking. The Bishop has made it clear that "for all union organizations I want to say that this angel belongs to a union." (This running gag rates as kind of a kid brother to Red Skelton's vaunted, "We're going to miss that boy around here.")

Peter John Sheen was born 57 years ago in the small town of El Paso, Ill. Called P.J., he preferred his mother's maiden name of Fulton, which he adopted and somehow made stick. The boy yearned for the priesthood as far back as his memory takes him. His cherished vocation meant years and years of classroom study, theses, examinations and continual wrestling with the classics.

(Continued on page 13)



A bird's eye view of the Adelphi Theater in New York City during one of Bishop Sheen's inspirational programs.



WILL RED



SEPT. 20, 1951 was one of TV's great days. The first west to east coast telecast took place on that day and, more important, Red Skelton finally made his long-awaited TV debut.

It was a virtuoso performance for Red. In the great clowning tradition he lampooned a variety of American types; the glad-handing crooked politician, the stupendously ignorant yokel, the punch-drunk ex-pug and the gin-swiggling private eye. At the show's close Red humbly bared his head and thanked his viewers for the privilege of entering their living rooms every week and taking this privilege as a sacred trust, he said he would never violate good taste.

Well, Red?

"There's no accounting for tastes," goes the old cliché. But it doesn't take a gourmet to detect something distasteful. And the alcoholic content of that

Are U. S. Living Rooms

Getting That Barroom Look?

celebrated souse, Willie Lump Lump is too strong for home consumption.

Week after week Willie comes staggering into our living rooms stewed to the eyes. Red's portrait of the maggotty drunk is probably the best in the business. But this routine, surefire in burlesque, has alarmed parents and brought weekly complaints from both fans and critics. Red has even promised to abandon the act, but comes the next week there's old Willie again, falling on his prat.

The multi-talented Skelton has run into trouble for other reasons. His first few verbal pot shots at President Truman got laughs, but in the accepted Skelton manner he overshot himself. He finally made a very thinly veiled crack suggesting that the present occupant of the White House was an idiot. This drew a storm of complaints and Red has been withholding fire since.

Cauliflower McPugg, punchy ex-fighter, is one of the best portraits in the Skelton gallery. But even Cauliflower gets panned. Many sensitive people feel that the pitiful case of a fighter with his brains scrambled is no fit subject for satire. Red makes his pug a lovable and bewildered creature, but against that kind of complaint there's not much he can do.

And that's how it's gone. Red's devastating and wacky sketches pushed him to the top of the ratings after a few



SKELTON REFORM?



months. He was universally acclaimed as a Godsend to the tired TV industry. But then the dissenting voices set in.

Many of Red's lapses have not been just a matter of taste. In many cases it's been just poor judgment. As a hang-over from his radio days, Red is always willing to re-use successful material, no matter how shopworn. As a result the Skelton program has fallen into a set and sometimes dreary pattern.

Deliberate slipups by propmen are followed by the Skelton comment "We're gonna miss that boy around here." Cauliflower McPugg detects non-existent flamingos every week. Lines in the commercials are deliberately blown setting things up for a rehearsed Skelton ad lib. And always those jokes about California weather, which seem to please no one but drenched Californians.

Red has shown no hesitation over using old vaudeville routines and freely admits they are old. But just because something is old doesn't mean it is also worth venerating. Much of the material would have been better off spending its vintage years collecting dust.

As if complaining critics and fans weren't enough, Red has his doctors to contend with. Rumors persist that Red's in very poor health and that the med-icos wince every time he falls on his head (an art form in which Red has no peer). It's said that he suffers from an

angina condition which, if the doctors had their way, would keep him in bed instead of on stage.

Nine months of TV have given Red a little dose of the grief that has besieged Milton Berle for four years. It has also presented him with a full-fledged dilemma. He's learned that unlike radio, TV fans won't stomach worn-out comedy for very long.

No TV comic yet has found a solution to the problem of presenting fresh material every week. Some (Benny, Martin & Lewis, Durante, Thomas) take this into consideration and ration their appearances. Red ought to give the rationing idea some thought before his ratings, like Berle's, start that nose-dive.

—Robert Cuniff

Red Skelton is seen every Sunday at 9 p.m. on channel 5 (WNBQ).



Who is Miss

FORECAST AND WBKE

WHO is Miss Video Venus?

TV Forecast magazine and station WBKE are sponsoring an eight-week search to find the midwest's loveliest young girl. The contest is unique—the winner will be selected solely on beauty, and will not have to show entertainment ability of any kind.

All that it takes to enter is a recent bathing suit snapshot, plus the information on the entry blank on these pages.

The grand prize will be a full week's vacation for two at fabulous Nippersink Manor at Genoa City, Wisconsin, OR at beautiful Oakton Manor at Pewaukee, Wisconsin, either one at the winner's option.

In addition, the winner will receive a full course of instruction at Sabies, Inc., the famous Chicago model school and agency, and a flock of glamorous prizes, including clothing, luggage and accessories. They will



Lovely Donna King of Hollywood strikes a suitable note for the Miss Video Venus search. Get in the race!

Video Venus?

LAUNCH THE SEARCH

all be announced in future issues.

Besides, Forecast and WBKB will furnish the first step up the ladder to TV fame and fortune by providing a video audition for the winner.

Miss Video Venus might be any unmarried young lady from 15 to 30 years of age—someone's sister, niece, or girl friend—in the Chicagoland area or the four states of Illinois, Michigan, Indiana or Wisconsin.

It is suggested that all photographs submitted be clear and suitable for reproduction. No photograph can be returned. Enter now for earliest consideration.

Left—Singer Peggy Lee, a TV favorite, was formerly Norma Engstrom of Jamestown, North Dakota. But her blonde loveliness won a job with a Fargo radio station. She clicked. Her beauty was a factor.

Right—Lucille Ball, star of "I Love Lucy," was a young unknown model whose pictures won her attention from Hollywood. Along with hubby Desi Arnaz, Lucille has skyrocketed to TV stardom.



Bess Myerson, star of "The Big Payoff" is one beauty who catapulted to fame as a result of winning a Miss America beauty contest. Now she's a TV star.



Video Venus

TV Forecast magazine
185 N. Wabash avenue
Chicago 1, Ill.

Please Print Clearly

I wish to enter the Video Venus contest. Enclosed is a recent bathing suit photo of myself. I understand this photo cannot be returned. I am single.

Name

Address City

Postal Zone.....State.....Telephone.....

AgeSchool (or occupation).....

Name & Address of Community Newspaper.....



SATURDAY

- 9:00 Flame Of The West
- 11:45 Six Men
- 1:00 A Detective Calls
- 2:30 Let's Get Tough
- 5:00 A Son Is Born
- 7:30 Dark Journey
- (9:00) The Green Cockatoo
- (10:30) Under Arizona Skies
- 10:00 What The Butler Saw
- 10:00 Feature Film*
- 11:00 Mr. Wong In Chinatown
- 12:15 She Had To Choose

SUNDAY

- 10:00 Flight To Nowhere
- 11:15 No Trace
- 12:00 Wyoming Wildcat
- 12:30 Unsung Heroes
- 2:00 Dangerous Lady
- 6:00 Feature Film*
- 10:00 Broadway Limited
- 10:00 High Stakes
- 11:30 Feature Film*

MONDAY

- 10:00 Calling All Cars
- 1:00 Hoosier Schoolmaster
- 3:00 God's Country
- 4:00 Sporting Chance
- 7:30 Feature Film*
- 10:00 Feature Film*
- 11:15 Rain
- 11:30 Paroled To Die

TUESDAY

- 10:00 Shadows Over Shanghai
- 1:00 Hot Rhythm
- 3:00 Northwest Trail
- 4:00 Exile Express
- 10:00 Stagecoach
- 10:30 Dark Interval
- 11:15 Peck's Bad Boy
- 11:30 Trail Blazers

WEDNESDAY

- 10:00 Magic Voice
- 1:00 Kentucky Bluebreak
- 3:00 North Of The Border
- 4:00 Long Shot
- 8:30 Goose Steps Out
- 10:00 Slightly Honorable
- 11:00 Danger On The Air
- 11:15 Big Bluff

THURSDAY

- 10:00 Penal Code
- 1:00 Port Of Missing Girls
- 3:00 Rubber Racketeers
- 4:00 Men With Whips
- 10:00 Framed For Murder
- 10:00 Swamp Fire
- 11:00 Crystal Ball
- 11:15 It Happened Tomorrow

FRIDAY

- 10:00 Crime Expert
- 1:00 Law Of The Jungle
- 3:00 Shadows Over Chinatown
- 4:00 The Forbidden Territory
- 7:30 Feature Film*
- 8:30 Conqueror's Isle
- 10:00 Feature Film*
- 11:00 Vampire's Ghost
- 11:15 Beggar's Holiday
- 11:30 Submarine Base
- *Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

Saturday June 14

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 7 "FLAME OF THE WEST"—Film
Feature with Johnny Mack Brown, Raymond Hatton, & Joan Woodbury; Guns & hard riding cowboys are the best medicine for badmen
- 10:00 4 BOB ATCHER & SAMMY SQUIRREL—Puppet Fun
Kids, join Sammy, Billy Bull, W. Oppingham Owl, Willie Worm, & Sylvester Skunk as they go about their work at "Short Stump"
- 7 SPACE PATROL—Adventures
Adventures with Commander Buzz Corry and his cadet Happy
- 10:30 4 SMILIN' ED'S GANG—Stories
Ed McConnell reads a tale about children & introduces Midnight the cat, Froggy, the mischievous gremlin, and Squeaky the mouse
- 11:00 4 BIG TOP—Circus Show
Jack Sterling emcees circus fun with guest acts: Maurice Colleano & Co., acrobats, aerialists Ruby & Tony, skating-acrobats Woody & Lorraine, high pedestal acrobat Jackie, the Kirk Adams' dogs, & Ed Steinmetz, company of trampoline artists
- 11:30 9 MORNING MOVIE TIME—Film
"Natural History Museum"
- 11:45 9 "SIX MEN"—Feature Film
Harold Warrender, Oga Edwards, & Peter Hamilton; prominent businessmen are trapped into betraying themselves by Scotland Yard
- 12:00 4 MR. I MAGINATION—Tale
Donald Harris wishes that he were Dr. William Morton, discoverer of anesthetic properties of ether, so that he might fight his cause, and Paul Tripp grants his wish
- 12:30 4 PANTOMIME PARTY—Antics
Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session
- 12:45 4 FILM
- 1:00 4 "A DETECTIVE CALLS"—Film
Feature with Rita Hayworth & Charles Quigley; insurance investigator takes job of truck driver to solve series of mysterious hi-jacking raids
- 9 BATTING PRACTICE—Warm Up
- 1:10 9 LEAD OFF MAN—Creighton
- 1:25 9 BASEBALL—Sox vs Boston
Jack Brickhouse and Harry Creighton announce play-by-play description of game
- 2:30 4 "LET'S GET TOUGH"—Film
Feature with Leo Gorcey, Bobby Jordan, & Huntz Hall; the kids become involved with the Black Dragon society & the murder of a Japanese
- 3:15 5 "READY FOR SEA"—Film
(Continued on page 14)

Bishop Sheen

(Continued from page 7)



From St. Viator's College in Bourbonnais, Illinois to the seminary at St. Paul to graduate work at Catholic U., Fulton Sheen showed his brilliant flair for philosophy and oratory. As a parish priest in Peoria people flocked to hear his sermons. His classes at Catholic U. played to a Standing Room Only crowd of privileged students.

While teaching at Catholic U., Sheen turned his talents toward the pen. Since that time he has written some thirty-six books, the latest of which, "Three to Get Married" is a best seller. "Peace of Soul," "Lift Up Your Heart" and "Communism and the Conscience of the West" are other volumes bearing the Sheen by-line.

As the regular speaker on radio's "Catholic Hour" for 22 years, Sheen commanded an audience that was predominantly Catholic. Although highly respected for his radio talents his talks were leveled at a higher intellectual level and consequently a lower listener rating. The great Sheen voice behind the opaque curtain of radio came over the air waves with a tremor that suggested a deep concern for the ways of the world. Little of his talk was relieved by humor. There were no Skippys on the "Catholic Hour."

Sheen was once called "the world's greatest actor." He is living up to that title on television. Some of his critics will point out that he is too theatrical, that histrionics in scarlet vestments is paradoxical and out of good taste. Yet, what's of primary importance to the gifted prelate is *reaching the people*. In this he has been eminently successful. Letters and notes from unhappy, confused listeners tell of the inspirational light that his telecasts have spirited into their lives. The good that Fulton Sheen has accomplished in four short months on television augurs well for more religious programs on the medium.

Philosophical purists who explain the success of Fulton Sheen point out the danger of his over-simplifying pro-

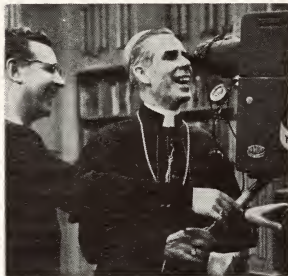
found and difficult tenets. On his premiere TV show Sheen approached Skippy's blackboard, drew a circle, placed a dot in the center and chalked lines extending from the perimeter of the circle to the center point.

The center, explained the Bishop, was God. The "spokes" stood for you and your neighbor. By the illustration the conclusion was reached: "Notice," he said, "that the closer you are to God, the closer you are to your neighbor."

The illustration was clear. It was a crystal example of a basic Christian concept. The danger that some critics insisted on pointing out was that the simple chalked illustration was taken by many as a *proof* of the man-God premise. Here, the purists claim, oversimplification could lead to misunderstanding.

—Thomas O'Malley

Next week, more about Bishop Sheen. What do religious leaders of other denominations think of him? How was he approached for this Great Experiment and how did the network execs feel about the novel show? Is Bishop Sheen beginning a new trend in religious shows on TV? Reserve your copy of TV Forecast for the second and last installment on television's newest personality.



A newcomer to TV, Bishop Sheen gets a kick out of studying the workings of the electronic eye of the television camera. Only on his first show did the bishop have trouble with the technical end of the medium, as the two camera system proved confusing. Now he ranks as probably the most polished performer on TV.

SATURDAY JUNE 14—cont'd

- 3:30 5 CITY DESK**—Discussion
 "The Bar Association's Stand Against Radio & TV Coverage" discussed by Cushman B. Bissell, pres. & Wayland Cedarquist of Board of Governors
- 3:45 9 TENTH INNING**—Interviews
 Chats with fans and recap of plays
- 4:00 4 CLASSIC THEATER**—Opera
 "Return Most Beloved (Torna Caro Ideal)" with Ferruccio Tagliavini and Laura Adani
- 5 YOUTH WANTS TO KNOW**—Talk
 Guest: Sen. Robert Kerr
- 7 LUCKY SEVEN RANCH**—Western
 "Shadow of the Range"
- 9 MUSIC ALA MODE**—Tunes
 Jack Fuller at the piano with music
- 4:25 5 MORGAN BEATY & THE NEWS**
- 4:30 5 ROOTIE KAZOOTIE**—Puppets
 Adventures of Rootie and his pals emceed by Tod Russell
- 4:45 9 NEWS VIEWS**—Current Events
- 5:00 4 PATTERN FOR LIVING**—Talks
 5 TO BE ANNOUNCED
- 7 HAIL THE CHAMP**—Kid Stunts
 Athletic games for small-fry with Herb Allen & Angel Casey co-emcees
- 9 "A SON IS BORN"**—Film
 Feature with Murie Steinback, Ron Randall, & Peter Finch; story of how a father wronged his son

- 5:30 5 "WINGS TO ENGLAND AND BELGIUM"**—Film Short
- 7 FLIP THE FROG**—Cartoon
 "Circus Pranks"
- 5:40 7 FOR COWBOYS ONLY**—Western
 "Lonesome Trail" feature film
- 6:00 4 SAMMY KAYE SHOW**—Musical
 Identify the mystery skit & win \$100, "So You Want To Lead A Band" quiz portion, and songs by Barbara Benson, Tony Russo, Don Rogers, Lloyd Roberts, Kaydets, & Kaye Choir
- 5 MR. WIZARD**—Science Study
 Don Herbert and Bruce Lindgren experiment with several kinds of gases and mix a batch of exploding soap bubbles; a fog generator made with a milk bottle & a piece of zinc
- 9 BIG PICTURE**—Army Film Report
- 6:30 4 BEAT THE CLOCK**—Games
 Zany stunts for guest contestants with Bud Collyer watching the clock
- 5 ONE MAN'S FAMILY**—Drama
 Individual problems receive singular attention in this story of a large family with Bert Lytell, Marjorie Gateson, Lillian Schaaf, Eva Marie Saint, Russell Thorson & James Lee
- 7 TO BE ANNOUNCED**
- 9 PET SHOP**—Gail Compton mc
 Pat Ulrich returns with the budgies to show how they have grown, the Cob children show their pets, a German short-haired pointer & a tiger salamander; top winners from the LaGrange pet parade will be present, and Art Thomen tells some more about building outdoor gold-fish pools
- 7:00 4 FARM TOWN U.S.A.**—Talks
 George Menard is your host
- 5 ALL STAR REVUE**—Variety
 Paul Winchell & Jerry Mahoney present guest Hedy Lamarr; theme will be summer vacation time with antics taking place in a resort hotel
- 7 PAUL WHITEMAN'S TEEN CLUB**
 Nancy Lewis & Junie Keegan assist "Pops" with emcee duties on variety
- 9 PORTRAITS OF THE WEST**
 "Western Cyclone" with Buster Crabbe, Al St. John, & Marjorie Mannens; efforts of a crooked gang to frame the hero & governor who has faith in him

7:30 4 FILM

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB	WNBQ	WGN-TV
4	5	9

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FOSTER TV

2922 Milwaukee Ave.

SATURDAY JUNE 14—cont'd

7:30 7 TRI-STAR THEATER—Feature

Films appear in following order:

"Dark Journey" with Conrad Veidt, Vivien Leigh, & Joan Gardiner; French, German, & English espionage & counter-espionage services come to blows

"The Green Cockatoo" with John Mills, Robert Newton, & Rene Ray; story involving a girl who gets mixed up with gangsters on her 1st trip to London

"Under Arizona Skies" western film with Johnny Mack Brown

8:00 4 ROLLER DERBY—Action

Watch the stars of the track as they fight for points; Ken Nydel describes the action on the banked track

5 BLIND DATE—Arlene Francis

9 DICK TRACY—Mystery Drama

Adventures of the famous comic strip character; Ralph Byrd stars as Dick with Angela Greene as Tess

8:30 5 DANCE PARTY—Music and Fun

Jerry (George) Lester is your host; guests: Stan Kenton & his orchestra; also Piero Brothers, jugglers, and Barbara Carroll trio, vocal group

9 WRESTLING FROM MARIGOLD

Main match: Great Balbo vs Verne Gagne; also: Balk Estes vs Juan Hernandez, Red Bastien vs Baron Arena, Johnny Carlin vs Carl Engstrom, Hans Schmidt vs Zack Malkov, & Jack Pesek vs Frank Taylor

9:00 4-5 POLITICAL PROGRAM

9:30 4 FILES OF JEFFREY JONES

Mystery drama starring Don Hagerty & Gloria Henry in "Cement Pillow" a tale of a football player who is persuaded to throw an important game

5 YOUR HIT PARADE—Musical

Tunes you've voted as favorites sung by Eileen Wilson, Snooky Lanson, & Dorothy Collins (see pg. 5)

10:00 4 "WHAT THE BUTLER SAW"

Feature film (1st showing) with Henry Mollison, Edward Rigby, & Michael Ward; hilarious situation when a native princess decides to live with an English family

5 GRAND MARQUEE—Film

11:00 9 "MR. WONG IN CHINATOWN"

Feature film with Boris Karloff, Grant Withers, & Marjorie Reynolds; concerns the murder of a Chinese princess who set out to buy \$1,000,000 worth of planes

11:30 4 ULMER TURNER & THE NEWS

Current events around the world

11:45 4 MURDER BEFORE MIDNIGHT

Feature film shown in serial form

12:15 4 "SHE HAD TO CHOOSE"—Film

Feature (1st showing) with Buster Crabbe, Sally Blaine, "Fuzzy" Knight, and Regis Toomey

(Stations reserve the right to change above listings without notice)

4 to 4 for Fun and Food LINN BURTON'S Peggy Sabel's Air Conditioned STEAK HOUSE

- Complete Variety of Dinners
- Only Aged Prime Beef

744 N. Rush For Reservations
DElaware 7-5930

Entire Second Floor for Private Parties

NOW—CHICAGO'S MOST BEAUTIFUL ROOM

For Wedding Receptions, Cocktail Parties, Birthdays, Business and Club Meetings. Dinners and Drinks Served.

DO YOU KNOW THE STARS?

Answers to quiz on page 16.

1. True 2. True 3. False
4. True 5. False 6. False

Score 10 points for each correct answer. Here's how you rate: 50-60, amazing; 30-50, talented; 20-30, alert; 10 or less, a novice!

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Trade Mark Reg.

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WE'LL
STRETCH
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Montrose

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Park

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A BIT

Oak Park

12th Street

Western

- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef, Pork, Ham

4315 W. North Ave., CA pitof 7-5315
1565 W. Howard St., SH eldrake 3-1620

Present this ad for FREE DELIVERY



Lanson



O'Neil

DO YOU KNOW THE STARS? TRUE OR FALSE?

1. Roy S. Lanson, better known to Hit Parade fans as "Snooky" picked up his nickname from an Irving Berlin tune, "Snooky-Ookums," popular when the singer was only two years old.
2. Danny O'Neil, Chicago's warbling Irishman, is an avid golfer and last year won top male spot in TV Fore-cast's annual golf tourney.
3. WNBQ's weatherman Clint Youle actually knows very little about me-teorology. He relies on his corns and arthritis to tip him off for weather forecasts.
4. Dave Garroway, "Today's" owlish emcee, once failed at selling piston rings, but successfully peddled a book, "You Don't Say," which he and a friend co-authored.
5. Joan McCracken, pug-nosed sprite who portrays TV's scatterbrained Claudia, developed her grace and poise when she was a bareback rider in a circus.
6. Jack Carson, husky "Royal Show-case" emcee, once played quarterback for the Green Bay Packers and planned a professional football career until the show biz bug bit him.

For correct True-False answers, see page 15.



Youle



McCracken

Sunday June 15

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 "FLIGHT TO NOWHERE"**—Film
Feature with Alan Curtis & Evelyn Ankers; international rivals battle over a map, the only clue to the location of a uranium deposit
- 9 AMERICA AT CHURCH**—Relig.
Sun. morning service from The Bethany Reformed Church of Bethland
- 11:00 7 PAPA BEAR'S NEWSREEL**
Frank Bear narrates
- 11:15 5 THE PULPIT**—Inspirational
7 TOOTSIE HIPPODROME—Circus
Emcee John Reed King presents circus acts: Count Reno, tramp clown & tumblers Montes De Oca troupe
- 9 "NO TRACE"**—Feature Film
Hugh Sinclair, Dinah Sheridan, & John Laurie in (1st showing) drama where a secretary suggests a plot for a mystery to her boss & becomes the target of police & murderer
- 11:30 4 CANDY CARNIVAL**—Variety
Gene Crane mc with Barry Cassell, Bill Bailey, Don Lennox, and a talent tournament for those under 18 years
- 5 LIVE AND LEARN**—Discussion
Dr. Herman Finer speaks on "Political Science & Political Parties" defining & explaining party platforms & approach to international issues
- 7 FAITH FOR TODAY**—Religious
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn, interviews & music by male quartet
- 12:00 4 ULMER TURNER AND THE NEWS**
5 LURAY CAVERNS—Film Short
7 TROUBLE WITH FATHER—Skit
Amusing incidents in the life of Stu, his wife and two daughters
- 9 AARON'S ACTION THEATER**
"Wyoming Wildcat" feature film (1st showing) with Don Barry, Julie Duncan, and Frank M. Thomas
- 12:15 4 YOUR FUTURE HOME**—Ideas
Property shown by Jack Callahan
- 5 NATURE OF THINGS**—Science
Dr. Roy K. Marshall discusses "Sound"
- 12:30 4 "UNSUNG HEROES"**—Film
Feature (1st showing) with Billy Lee & Addison Richards
- 5 FRONTIERS OF FAITH**—Relig.
Discussion of "Penance" a sacrament of the Roman Catholic Church
- 7 AMATEUR HOUR**—Chgo. Talent
Bob Murphy is host to competitors
- 1:00 5 HOW DOES YOUR GARDEN GROW?**—Planting & Care
John Ott discusses cultivation & care of peonies and also time-lapse films

(Continued on page 18)

BEFORE



The sultry look gets the TV treatment

AFTER



BARBARA MORO

What A Difference A Year Makes

ONE year ago press agents were fan-faring Barbara Moro as a "dark, vivacious expert in fashions and home-making."

Today, a year older and considerably wiser in the ways of television, Barbara is preparing to celebrate her show's first anniversary on June 18.

A year in TV has wrought some changes, both in Barbara and her show. She has discarded the sultry-eyed Mona Lisa appearance of old. Her "dark vivacity" has been replaced by a pert red-headed sparkle. She has matured, brightened, developed and widened her scope of interests along with her show.

A year ago, Barbara put a tentative foot forward in television with a five-minute fill-in show aimed at women. Then she found her material was outgrowing its time limit. So she and WENR went into a huddle. When the smoke cleared away, Barbara was triumphant. She walked out with an official go-ahead on a 15-minute stint.

Although she's been juggled around the time slots, Barbara stuck to her format with the persistence of a leech. And her stubborn cliff-hanging paid off. Now every week day she slants her tips for women at a different angle, sometimes aided by a guest, but more often rolling the conversation ball herself.

Salt Lake City can claim this diminutive lass as its native daughter, but it was in Decatur and later Chicago that she completed her education. Dramatic

acting was more than a passing fancy and in 1939, while in California, she won a scholarship with famed Viennese director Max Reinhardt, under whom she studied for two years. Eventually she signed a film contract.

Barbara and her contract were soon parted when studio moguls boldly suggested plastic surgery to remodel the tip of her "Irish nose."

"What? Lose my individuality?" exclaimed the indignant Barbara. And with more spunk than her five foot height would indicate, she decided she'd rather forsake the name-in-lights magic than her distinguishing nose. So she checked out.

Legitimate stage appearances came next and for a while it seemed that she might even take a crack at Broadway. But a high school beau chipped away at her ambition with his matrimonial campaign and in 1941, Barbara Honefenger became Mrs. Jerry Moro. Four years later a son, Jeffrey Scott, was born. But marriage and little Jeff didn't thwart her career. Barbara took up designing, established a school of design in Chicago with a partner and resumed acting, mainly in radio and now in TV.

The flashing gypsy appeal, a trademark of the pre-TV Moro, has been tempered now with homemaking qualities. But some of the fire has been carried over in the new Barbara. She's still zealous, spirited as a young colt and teeming with more ideas than she can comfortably handle. The transition from glamour princess to a "woman's woman" has been inspired by television, the final stage in the metamorphosis of Chicago's Barbara Moro. —Shirley Elman

The Barbara Moro show can be seen at 1 p.m. Mon. thru Fri. on WENR-TV.

SUNDAY JUNE 15—cont'd

- 1:00 9 BATTING PRACTICE**—Warmups
- 1:10 9 LEAD OFF MAN**—Creighton
- 1:25 9 BASEBALL**—Sox vs Boston
Jack Brickhouse and Harry Creighton describe the events of the game
- 1:30 5 HATS IN THE RING**—Talks
Presidential candidates present their points of view; this week's guests are Gov. Earl Warren of California and Sen. Robert A. Taft (R., O.)
- 7 WILD BILL HICKOK**—Western
Guy Madison & Andy Devine star
- 2:00 4 INDUSTRY ON PARADE**—Film
- 5 "DANGEROUS LADY"**—Film
Feature with Neil Hamilton, June Storey, & Evelyn Brent; about a detective & his attorney wife who attempt to clear a girl of murder
- 7 CISCO KID**—Western Movie
An attorney for a wealthy rancher commits murder to gain his estates
- 2:15 4 THIS WEEK IN OUR CHICAGO PUBLIC SCHOOLS**—Film
- 2:30 4 BIG PICTURE**—Army Film
- 7 ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 3:00 4 FILM**
- 5 FEARLESS FOSDICK**—Puppets
Comedy adventure stories
- 7 SADDLE & SAGE**—Western
"Border Bandits" feature film
- 3:30 4 FARM & HOME TIME**—Talk
- 5 HALL OF FAME**—Drama
"Mr. and Mrs. Freedom" by Robert Pollock; with Alfreda Wallace, Bill Darrid & Moultri Patten; story of Anna & John Zenger and their fight for freedom of the press
- 3:45 9 TENTH INNING**—Brickhouse
Recap of the game & interviews
- 4:00 4 LAMP UNTO MY FEET**—Talks
Playlet: about the trial of "Leonidas Feodorov" in Moscow during 1923; discussion by Rev. Edmund A. Walsh, S.J. with Dr. Lyman Bryson
- 5 ZOOPARADE**—About Animals
R. Marlin Perkins & Jim Hurlbut visit the South Duck Pond, a sanctuary for water fowl & game birds
- 7 SUPER CIRCUS**—Big Top Fun
Claude Kirchner presents Lendermann's dogs, Kay Letta on the high rigging, Cluffy, Scampy, Nickey, & Mary Hartline in "The Gardeners;" Bernie Hoffman in the Menagerie, Miss Loni, foot juggler; & Ridoli & Co., a comedy ladder act
- 9 BASEBALL**—Sox vs Boston
Second game of double header
- 4:30 4 WHAT IN THE WORLD?**—Quiz
Dr. Alfred Kidder with panelists Dr. Carleton Coon & Dr. Schuyler Cammann

- 4:30 5 CHAMBER MUSIC SOCIETY OF LOWER BASIN STREET**—Musical
Vocalist Martha Lou Harp, Henry "Hot Lips" Levine, Dr. Orson Bean, the Barefoot Symphony; guest commentator Arthur Treacher
- 5:00 4 MAN OF THE WEEK**—Discussion
Guest: Sen. Robert A. Taft (R-Ohio)
- 5 ROY ROGERS SHOW**—Variety
An old friend is shot in "Flying Bullets" & Roy seeks the killer
- 7 AMERICAN SCENE**—Film
- 5:30 4 BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
Humorous incidents with a gun-toting squirrel, foreman at "Short Stump" and all the other cowpokes, & songs
- 5 WASHINGTON SPOTLITE**—Talk
"Should The U.S. Admit More Immigrants?" discussed by Sen. Allan Ellender (D-La) and Cong. Jacob Javits (R-N.Y.)
- 7 AMERICA'S TOWN MEETING**
"How Do We Fare In The Cold War?" discussed by Norman Thomas & James Michener
- 5:45 5 LEN O'CONNOR & THE NEWS**
- 6:00 4 GENE AUTRY SHOW**—Western
Champion helps Gene enforce the law in "The Peace Maker"
- 5 ROYAL SHOWCASE**—Variety
Jack Carson presents raconteur John Raitt
- 7 YOU ASKED FOR IT**—Requests
Art Baker grants the viewer's request
- 9 FEATURE FILM**
- 6:30 4 THIS IS SHOW BUSINESS**
Host Clifton Fadiman with Sam Levenson and George S. Kaufman welcome their guests: actress Joan Caulfield, vocalist Connie Russell, comedian Joey Bishop and dancer Lou Wills Jr.
- 5 MEET THE PRESS**—Discussion
- 7 WHAT'S THE ANSWER**—Quiz
Mal Bellairs questions the moppets
- 7:00 4 TOAST OF THE TOWN**—Variety
On their 4th anniversary Ed Sullivan presents the 1st pt. of "Richard Rodgers Story" with guests Vivienne Segal, Jane Froman, and dancer Nanci Crompton
- 5 COMEDY HOUR**—Variety Time
Bob Hope with his guest Paul Douglas from Douglas Aircraft plant in Santa Monica, Calif.; other guests, Bess Myerson, Randy Merriman
- 7 KING'S CROSSROADS**—Film
- 9 FAITH OF OUR FATHERS**
Dr. David A. Noble conducts services from the Buena Memorial Presbyterian Church
- 7:30 9 CHICAGOLAND NEWSREEL REV.**
A report of this weeks news events
- 8:00 4 FRED WARING SHOW**—Musical
Virginia Morley, Livingston Gerhart & the glee club sing Tom Waring's "I'll Wait For My Love," a series of three waltzes; glee club sings "You" and "The Bigger The Figure"

SUNDAY JUNE 15—cont'd

- 8:00 5 TV PLAYHOUSE—Drama**
 "Flight Into Darkness" by David Shaw with Alfred Ryder, Robert Pastene, and Gusti Huber; a man obsessed with the fear that he is going insane asks his brother to kill him when this happens
- 7 QUEST FOR CONTENTMENT**
 Religious talks by Dr. Hildebrand
- 9 ROCKY KING—Roscoe Karns**
 "Murder On The Doorstep" music provides the background for a shooting
- 8:30 4 BREAK THE BANK—Quiz Game**
 Bert Parks emcees quiz show
- 7 AMERICA IN VIEW—Travel**
 Film short of various places in U.S.A.
- 9 PLAINCLOTHESMAN—Drama**
 "The Avenging Harpoon" a chance witness proves that a case of mistaken identity can be dangerous when it involves a waterfront murder
- 9:00 4 CELEBRITY TIME—Variety**
 Conrad Nagel presents Martha Wright, Ray Middleton, Betty Ann Grove, Joan Mann Dancers, & the Honeydreamers
- 5 RED SKELTON SHOW—Comedy**
 Variety skits (see pg. 8)
- 7 CINEMASCOPE—Feature Film**
- 9 THEY STAND ACCUSED—Drama**
 A hitch-hiker who is an ex-convict & an ex-GI is charged with murder of a farmer. He says he was with a girl at the time. Ques: Was he lying or did he murder the farmer?
- 9:30 4 WHAT'S MY LINE?—Quiz**
 Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf
- 5 AMERICAN FORUM OF THE AIR**
 "Domestic & Foreign Policies" discussed by Sen. Estes Kefauver (D-Tenn.) & Sen. Robt. Taft (R-Ohio)
- 10:00 4 "BROADWAY LIMITED"—Film**
 Feature with Victor McLaglen, Dennis O'Keefe, Marjorie Woodworth; Patsy Kelly; publicity stunt backfires when a trio of actors tries to make a big impression
- 5 WEATHERMAN—Clint Youle**
- 7 DREW PEARSON—News**
 Analyses of news at home and abroad; "Predictions of Things To Come"
- 9 COURTESY THEATER—Feature**
 Film (1st showing) "High Stakes" with Buster Crabbe; suspenseful mystery set in Chinatown
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 5 ALEX DREIER—News Report**
- 7 EARL NIGHTINGALE—Talks**
- 10:30 5 SPORTS STAR TIME—Duggan**
- 11:30 4 ELOISE SALUTES THE STARS**
- 9 FEATURE FILM PRESENTATION**

(Stations reserve the right to change above listings without notice)

TV FORECAST

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Easy to serve—
A treat for young
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SERVING ALL CHICAGOLAND

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 ANY NIGHT
 ANY SUNDAY
 ANY TIME

See the NEW 12th Edition
"Calendar Capers"
Ice show



A MERREL ABBOTT PRODUCTION

DINNER SHOW 8:30
SUPPER SHOW 12:00

FRANKIE MASTERS' orchestra

FAMILY MATINEE
EVERY SUNDAY

special children's menu

CALL "PHIL" WAbash 2-4400

Boulevard Room
THE CONRAD HILTON

Monday June 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
8:45 9 **Travelogue**—Film Short
"Oriental Institute"
9:00 4 **Morning News**—Interviews
5 **Prologue To The Future**—Film
9 **Chicago Cooks**—Kay Middleton
9:30 4 **Arthur Godfrey Time**—Variety
5 **Breakfast Party**—Mel Martin
9:45 4 **Your Surprise Store**—Lew Parker
10:00 5 **Home Cooking**—Eddie Doucette
Eddie Doucette prepares marshmallnut
salad & barbecued frank-kabobs
7 **"Calling All Cars"**—Feature
Film with Jack LaRue; newspaper re-
porter tries to break up a gang
9 **Picture Payday**—Quiz Program
Frank Sweeney & Pris Hendricks
hand out prize awards to studio
contestants and home viewers
10:15 4 **Bride & Groom**—Interviews
10:30 4 **Breakfast With The O'Neil's**
5 **It's A Problem**—Discussion
"What Gives Children Prejudices?"
discussed by Helen Parkhurst, Lillian
Smith, Mrs. Hedgeman, asst. to the
Dir. of the Federal Security Agency
9 **Strike It Rich**—Quiz Session
Guest: singer Marilyn Ross
11:00 4 **Creative Cookery**—F. Pope
Broiled broccoli & asparagus mornay
& sauce also orange date squares and
orange icing are prepared
5 **Ruth Lyons' 50 Club**—Chats
7 **Bob & Kay Show**—Variety
Guest interviews (see picture pg. 40)
9 **Egg And I**—Serial Drama
11:15 9 **Love Of Life**—Continued Tale
11:30 5 **Good Living**—Homemaking Tips
Home economist Edie Jones discusses
"Time To Live"
9 **Search For Tomorrow**—Drama
11:45 9 **Makeup Secrets Of The Powers'**
Girls—Tips On Beauty

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

Whenever baseball on channel 9 is not scheduled or cancelled out, a feature film will be shown.

- 12:00 4 **Bill Evans Show**—Variety Time
5 **Noontime Comics**—John Coons
7 **Beulah Karney Presents**
How to use wallpaper effectively in
home decoration
9 **Hi Ladies**—Tommy Bartlett
12:30 4 **Garry Moore Show**—Variety
Guest: vocalist Rudy Vallee
5 **Meet Mintz**—Herbie Mintz
7 **Trade-Inn**—TV Swap Shop
12:45 5 **Makeup Secrets Of The Powers'**
Girls—Tips On Beauty
9 **News Headlines**—Spencer Allen
1:00 5 **"Hoosier Schoolmaster"**—Film
Feature with Norman Foster & Char-
lotte Henry; city teacher takes a posi-
tion in small town but finds students
much bigger than he is
7 **Barbara Moore**—Creative Ideas
9 **Test Pattern** Til 4:45 p.m.
1:30 4 **First Hundred Years**—Serial
1:45 4 **Luckey North Show**—Interviews
2:00 4 **Univ. of Illinois**—Discussion
Harold S. Dawson, dir. of Univ.
Placement Bureau talks on "Place-
ment Opportunities For College
Graduates"
5 **Big Pay Off**—Quiz Contest
2:15 4 **Film**
2:30 4 **Bert Parks Show**—Musical
Bert & Betty Ann Grove sing "I Get
The Neck Of The Chicken"; other
numbers, "The Bathtub Ran Over
Again," "Over The Rainbow,"
"Rhythm Is Our Business"
5 **Johnny Dugan Show**—Variety
3:00 4 **"God's Country"**—Feature Film
Robt. Lowery, Helen Gilbert, & Buster
Keaton; tale of the fight against the
lawless timber barons who are de-
stroying the forests
5 **Matinee In New York**—Variety
Guests: Irving Fields Trio, Betty
Blossom, editor, House & Garden
4:00 5 **Hawkins Falls, Pop. 6,200**
Law & press lock horns in battle, and
a big-eared little pitcher will pour out
everything he knows
7 **"Sporting Chance"**—Feature
Film with Wm. Collier Jr. & Claudia
Dell; a jockey becomes a success, but
lets fame & fortune go to his head
4:15 4 **Assembly**—Military Talks
WAVE post 988 of American Legion
5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Film**
5 **Howdy Doody Show**—Puppets
4:45 9 **Trail Blazers' Theater**—Western
"Three In The Saddle" feature film
5:00 4 **Kids Karnival Kwiz**—Games
Western film & jackpot of prizes
5 **Cactus Jim**—Western Film

(Continued on page 22)

LETTERS to the editor

(Continued from page 4)

They should never have taken Paul Fogarty off. 1½ years ago I could barely walk. The doctors said I had an incurable back injury. I started in Paul's class and after a long slow process I can run and play again. Just one person's testimony.

Racine, Wisc.

MRS. B. J. ZERZANEK

I see where Camel Cigarettes are doing away with matches. They now ask you to light a camel with a cup of coffee. That I would like to see.

Valparaiso, Ind.

J. S.

... To me Frank Sinatra would have more of a chance to play tackle for the Chicago Bears than Janette Davis would in making a song a top hit. And you pick her number 5. It's too much.

Gary, Ind.

MRS. J. S. PRUITT

I wish to pay tribute to Milton Berle's tribute to the show people who gave their lives for our country. It touched my heart as it did many others. Miltie may be known as the farce king, but his shows have very heartwarming finales.

Chicago, Ill.

GLORIA COHEN

Last Saturday night on channel 5, in the middle of an interesting movie, we had to listen to W7BSY-W9 Sugar, Henry George Chicago, over and over again and then some important news about how cool it was in Chicago. Can't something be done to prevent ham operators from spoiling our evenings.

Chicago, Ill.

MRS. H. W. COLSON

(Ed. Note: You know those hams.)

Two weeks in a row you have the statement about death and taxes in Channel One—once by Robert Montgomery and then by Johnny McPhee. Who Said That?

Chicago, Ill.

MRS. D. LEE

(Ed. Note: Calling Walter Kiernan and Bill Henry!)

I always wished that Ernie Simon would be on for a half hour instead of the eight minutes they gave him. Now what happens! He's off completely.

Gary, Ind.

MRS. J. PEKSENAK

To J. S. Moran who thinks the Big Payoff is the worst, we as Space Cadets say "Go blow your rockets."

Chicago, Ill.

JOANIE ISRAEL

The way Buffalo Bob treats that poor clown Clarabelle on Howdy Doody is a disgrace. But then come to think of it so is the rest of the program.

Stevensville, Mich.

DIANA BLEY



Talented young actress Niki Greene seems to be popping up all over the place on TV. She's seen frequently on such shows as "Studio One," "Crime Photographer" and "Celebrity Time."

News about celebrities the world over!



"KUP'S COLUMN"

with your host

Irv Kupcinet

All the latest news and views about celebrities in Chicago, Hollywood, and everywhere... when you check "Kup's Column."
Monday thru Friday at 11:00 p.m.

Sponsored by
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POWER-PACKED TV ACTION



BOXING TONIGHT

AND EVERY MONDAY

9:00 P.M.

Battle of Lightweights

Basil Marie of Philadelphia

RECORD: 8 Wins 4 Losses

VS

Petey Smith of New York

RECORD: 40 Wins 12 Losses

Presented by
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CHANNEL

WENR-TV

MONDAY JUNE 16—cont'd

- 5:00 7 **Sagebrush Theater**—Serial
"Saddle Serenade" part II of western
- 5:30 4 **Silhouettes Of The West**—Film
- 5 Weatherman—Clint Youle
- 7 Tom Corbett, Space Cadet
- 5:40 5 **Dorsey Connors Show**—Tips
- 5:45 4 **Window Shopping**—Commercial
- 5 Something To Talk About
- 7 **King Calico**—Puppet Show
King gets an egg roll, but he can't manage to keep up with it
- 9 **Movie Quick Quiz**—Games
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 Kukla, Fran, & Ollie—Fun
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 5 **Goldbergs**—Domestic Comedy
- 6:20 7 **Sports Highlights**—News
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Skits
Martha Stewart and Pinky Lee
- 7 **Hollywood Screen Test**—Drama
Neil Hamilton presents Louis Van Rooten in the "guide role"
- 9 **Spencer Allen & The News**
- 6:45 4 **Perry Como Show**—Musical
"Too Marvelous," "Forgive Me,"
"Kiss Of Fire" & "Song Of Songs"
- 5 **News Caravan**—John C. Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **VIDEO THEATER**—Drama
"Gilia"
- 5 **PAUL WINCHELL, J. MAHONEY**
What's My Name quiz game
- 7 **OUT OF THE FOG**—Drama
- 9 **NO COVER CHARGE**—Musical
- 7:30 4 **GODFREY'S TALENT SCOUTS**
Professional talent competition
- 5 **VOICE OF FIRESTONE**—Music
Guest soloist Brian Sullivan, tenor,
classical and semi-classical songs
- 7 **FEATURE FILM**
- 9 **JOHNS HOPKINS REVIEW**
"How To Lead Your Dog's Life," talk
featuring Mrs. Romana Albert, dog
trainer
- 8:00 4 **MY LITTLE MARGIE**—Skit
Gale Storm & Charles Farrell in a tale
of a young lady's problems with her
very handsome father
- 5 **LIGHTS OUT**—Mystery Drama
- 9 **GUIDE RIGHT**—Military
Music and discussion sessions
- 8:30 4 **CLAUDIA**—Marriage Story

TV FORECAST

MONDAY JUNE 16—cont'd

8:30 5 ROBERT MONTGOMERY—Drama
"Of Lena Geyer" with Mimi Benzell, Anthony Dawson & Carl Frank; inside story of the life and loves of a famous opera singer who tries to blend romance with her career

7 IMPACT—News Brought To Life
Austin Kiplinger is your host

9 BOXING—Eastern Pkwy. Arena
Main event: 3rd ranking middleweight Robert Villemain, of Paris, France with 49 wins, 5 defeats, & 2 draws vs Jose Besora, 34, of Puerto Rico with 81 victories, 14 losses, & 6 draws in 10 rd. bout; Ted Husing announcing

9:00 4 STUDIO ONE—Drama

Lloyd Bridges, Patricia Wheel, Victor Jory, & Reinhold Schunzel in "International Incident" a story of a group of people captured by Russians, and their determination to defeat the cold inhuman logic of their inquisitor

7 BOXING FROM RAINBO ARENA

Main event: 10 rd. lightweight bout; Basil Marie, 21, of Philadelphia, Pa. with 18 wins & 4 losses vs Petey Smith, 24, of New York with 40 wins & 12 defeats; Jack Drees announcing

9:30 5 WHO SAID THAT?—Quote Quiz
Walter Kiernan quizzes guests columnist Earl Wilson, actress Nancy Guild, comedian Morey Amsterdam, and Bill Henry

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

7 PAGE ONE—News And Sports

9 FEATURE FILM PRESENTATION

10:10 5 DORSEY CONNORS—Ideas

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY AND THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 MUSICAL NITE-CAP—Variety

5 LET'S LOOK AT SPORTS—Duggan

7 HANDY—Tips For Homemakers

10:45 4 CHRONOSCOPE—Discussion

Australian Ambassador Percy Spender discusses "Australian Affairs & the U.S." with Wm. Bradford Huie & Henry Hazlitt; also: Sen. Wm. F. Benton of Conn.

5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—News-Guests

11:15 4 "RAIN"—Feature Film

Joan Crawford and Walter Huston in a story of an abandoned night club singer on a Pacific island

11:30 9 AARON ACTION THEATER

"Paroled To Die" feature film (1st showing) western with Bob Steele, Kathleen Eliot, and Karl Hackett

12:45 4 MIDNIGHT EDITION—U. Turner
(Stations reserve the right to change above listings without notice)

TV FORECAST

ENJOY



Pepsi-Cola

TONIGHT

Easy to serve—
A treat for young
and old alike.

Tops with TV!

AARON'S

ACTION THEATER

WGN-TV Channel 9

SUNDAY 12:00 Noon
Don Barry

MONDAY 11:30 p.m.
Bob Steele

TUESDAY 11:30 p.m.
Three Mesquiteers

AARON HEATING

6805 S. Halsted
Radcliffe 3-8300

MONDAY WGN-TV

TOPS IN

PROFESSIONAL BOXING

from

NEW YORK

8:30 P.M.



**TWO GREAT
BOUTS**

WGN-TV **CHANNEL 9**

TONIGHT'S MAIN BOUT

Robert Villemain vs Jose Basora

MR. TV OWNER!

Stop TV Interference At Once And Stop It—For Good!

An amazing no-risk challenge to every set owner who is tired of paying
\$5-\$10-\$15 for THE SAME TV REPAIRS . . . OVER AND OVER AGAIN!

Do you know that 95% of the wavy lines, streaks, zags, distortions, picture roll, flutters, and snow that ruins your TV viewing are not caused by your set at all? That they cannot be eliminated by your repairman, no matter how good he is! That they cannot be prevented by your antenna, no matter how powerful it is!

Yes, 95% of your costly television troubles are caused by electronic TV interference from the outside. And the only way to permanently remove that interference is to **BLOCK IT OUT**, before it even reaches your set—in exactly the same way sunlight glare is blocked out by sun glasses, before it reaches your eyes.

This is exactly what a revolutionary new TV invention—the **TELERON TV WAVE TRAP** (Pat. Pend.)—does for your set. This amazing "Interference Eliminator" actually eliminates the 6 most aggravating forms of interference, before they can reach your set. It actually strengthens your reception on all channels—even in poor reception areas.

WHICH OF THESE 6 TV HEADACHES DO YOU WANT TO REMOVE FOR GOOD?



WAVY LINES — Caused by airplane flying as much as 15 miles away from your home. Mr. Os-

CAR HOLDEN of *New York City* writes: "My **TELERON WAVE TRAP** eliminates 95% of all wavy lines within 15 minutes after I clipped it on my set."



DISTORTION—Caused by outside telephone lines up to 11 miles away from your home . . .

or by other neighborhood TV sets and antennas that compete with your set for the same channel.

TELERON WAVE TRAP eliminates 93% of all this interference **BEFORE IT REACHES YOUR SET.**



S N O W — Caused by constantly - running electrical appliances in your home — such as refrigerators and oil burners.

MR. M. CAINE of *Chicago, Ill.* reports: "I live in a big apartment house where there's plenty of electrical interference. But since I clipped a **TELERON WAVE TRAP** on my set I haven't been bothered once by snow."



BORER EFFECT — Caused by doctor's diathermy machine—or amateur radio operator as much as 3 miles away from your home.

MR. WILLIAM BENTLEY of *Los Angeles* writes: "My family couldn't go through a night of TV viewing without getting terrific TV interference from a hospital about 2 miles away. Then I heard about the **TELERON WAVE TRAP**. I tried it. And now, 6 months later I have only been bothered once by those diathermy machines in that hospital."



STREAKS — Caused by car ignitions, trucks or busses up to 2½ miles away from your home . . . or by neon signs, doorbells, electric toasters, broilers, radios and phonographs within 1 mile of your home.

TELERON WAVE TRAP eliminates 98% of all this in-

terference **BEFORE IT REACHES YOUR SET.**



TV STATIC—Caused by atmospheric conditions up to 5 full miles away from your home.

TELERON WAVE TRAP eliminates 95% of all this irritating interference **BEFORE IT REACHES YOUR SET.**

MOVIE-CLEAR RECEPTION 365 DAYS A YEAR!

Send for your **TELERON WAVE TRAP** today. Send no money. When your **TELERON WAVE TRAP** arrives simply clip it on the back of your set. It takes only 30 seconds—you need no special tools, no training. And it fits every set made since 1947—no matter what the brand, style or year. See for yourself how this amazing invention gives you sharp, clear pictures. How it adds new life to your picture even in fringe areas—even in weak reception zones—even on channels you could hardly pick up before.

HERE'S PROOF—TEST IT IN YOUR OWN HOME! AT OUR RISK!

If you order your **TELERON TV WAVE TRAP** today, you do not pay the \$5 that 50,000 other TV owners paid—you deposit only \$2.98 with the postman. If after you clip this amazing **TELERON WAVE TRAP** on your set, you are not getting perfect movie-clear reception—please return for full money back! *You try it at our risk—you do not buy it until you are 100% satisfied. ORDER TODAY AND SAVE \$2!*

ORDER TODAY AND SAVE \$2! MAIL COUPON NOW!

TELERON TV WAVE TRAP, Dept. 90, 699 Madison Ave., N. Y. Please send me the **TV WAVE TRAP** immediately, at \$2.98, plus C.O.D. postage. I understand that satisfaction is guaranteed 100%.

Name.....
(Please Print)

Address.....

City..... Zone..... State.....

☐ Cash ☐ Check ☐ Money Order. **SAVE MORE!** Send \$3.00 with coupon. We pay all postage charges. Same Money-Back Guarantee.

Tuesday June 17

WBKB WNBQ WENR-TV WGN-TV

4 5 7 9

- 7:00 5 Today—News & Commentary
 8:45 9 Chicagoland Newsreel—Data
 9:00 4 Arthur Godfrey Time—Variety
 5 Prologue To The Future—Film
 9 Chicago Cooks—Kay Middleton
 9:15 4 Morning News—Late Reports
 9:30 4 Arthur Godfrey Time—Variety
 5 Breakfast Party—Variety
 9:45 4 Your Surprise Store—Lew Parker
 10:00 5 Home Cooking—Eddie Doucette
 Watermelon fresh fruit basket and
 picnic fried chicken are prepared
 7 "Shadows Over Shanghai"
 Feature with James Dunn, Ralph
 Morgan, & Linda Gray; newspaper
 photographer becomes involved in a
 spy ring by marrying chief suspect
 9 Picture Payday—Quiz Contest
 Questions based on newspaper pics
 10:15 4 Bride & Groom—Wedding
 10:30 4 Breakfast With The O'Neil's
 5 It's A Problem—Discussion
 "Graduation—What Next?" discussed
 by Fanny Hurst, author; Amy Host-
 ler, dean of Mills' college, & Ernest
 Osborn, prof. of education, Columbia
 Univ.
 9 Strike It Rich—Quiz Time
 11:00 4 Creative Cookery—F. Pope
 Poppyseed cake with custard top-
 ping, & Fr. fried breasts of chicken
 5 Ruth Lyon's 50 Club—Informal
 7 Bob & Kay Show—Variety
 9 Egg and I—Serial Drama
 11:15 9 Love Of Life—Continued Tale
 11:30 5 Good Living—Homemaking Tips
 Designer Paul MacAlister discusses
 "Rooms for Improvement"
 9 Search For Tomorrow—Drama
 11:45 9 Rhythm Retreat—Music Session
 12:00 4 Bill Evans Show—Variety
 5 Noontime Comics—Kiddie Fun
 7 Housewives' Holiday—Kirchner
 9 Hi Ladies—Tommy Bartlett
 12:30 4 Garry Moore Show—Variety
 Guests: Mickey Ross & Bernie West,
 comedy team; and Lt. Col. Albert E.
 Milliken, authority on airforce activi-
 ties in Greenland
 5 Meet Mintz—Herbie Mintz
 7 Trade-Inn—Exchange Show
 12:45 5 Newsroom—Jack Angell
 9 News Headlines—Spencer Allen



Songstress Betty Ann Grove dishes up some pie to bouncing Bert Parks during a rehearsal break of the "Bert Parks Show," seen on Monday, Wednesday and Friday at 2:30 p.m. on WBKB (channel 4).

Homemakers will have

afternoon enjoyment with

3

"Movietime"

AT

exciting feature film
 presentations . . .

Monday thru Friday at 3:00 p.m.

Keep
 Looking
 At

WBKB

TUESDAY JUNE 17—cont'd

- 1:00 5 "Hot Rhythm"—Feature Film
Dona Drake, Robert Lowery, & Tim Ryan in a tale about jingle writers whose lives are complicated by a girl
- 7 Barbara Moro—New Ideas
- 9 Test Pattern Til 4:45 p.m.
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Lake Forest College—Talks
Mr. Milton Smith, vice president of Lake Forest will speak
- 5 Big Pay Off—Quiz Contest
- 2:15 4 Film
- 5 Johnny Dugan Show—Variety
- 3:00 4 "Northwest Trail"—Feature
Film with John Littel, Joan Woodbury, & Bob Steele; a Mountie comes to the aid of a girl who has been robbed of \$20,000
- 5 Matinee In New York—Variety
Guests: Bandi Lynn & Rod Alexander; also cracker barrel interview
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Exile Express"—Feature Film
Anna Sten, Alan Marshal, & Jerome Cowan in a tale about a fleeing lab assistant who tangles with murder
- 4:15 4 Film
- 5 Gabby Hayes Show—Tall Tales
- 4:30 5 Howdy Doody Show—Puppets
- 4:45 4 Backstage Diary—Gossip
TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of stars
- 9 Trail Blazers' Theater—Western
"Thunder Town" feature film
- 5:00 4 Kids Karnival Kwiz—Games
Art Hern as Natco (see pg. 45)
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Western
"Ghost Guns" part I feature film
- 5:30 4 Silhouettes Of The West—Music
- 5 Weatherman—Clint Youle
- 7 Mary Hartline's Party—Games
Fun for small-fry with Mary Hartline & pianist Chet Roble
- 5:40 5 Dorsey Connors Show—Tips
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
Chuck Acree discusses interesting events and interviews his guests
- 9 Movie Quick Quiz—Game
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Kukla, Fran & Ollie—Puppets
Fun and songs with Fran Allison
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Top O'The Weather—Russ Reed

- 6:15 4 Ulmer Turner And The News
- 5 Those Endearing Young Charms
Family comedy featuring Fern Persons and Maurice Copeland
- 6:20 7 Sports Highlights—News Events
- 6:30 4 CBS News—Douglas Edwards
- 5 Dinah Shore Show—Musical
- 7 Beulah Show—Comedy Skits
Louise Beavers is featured as the good-natured Beulah
- 9 Spencer Allen And The News
- 6:45 4 Stork Club—Interviews
Sherman Billingsley and his guests
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—News
- 7:00 4 FILM
- 5 YOUTH WANTS TO KNOW—Talk
Theodore Granik moderator & guest
- 7 ON TRIAL—Discussion
"U.S. Foreign Policy—Is It Sound? Should The Republicans Change It?" Affirmative, W. Averell Harriman
- 9 LIFE IS WORTH LIVING—Talk
Bishop Fulton J. Sheen, discussing God, man, & the universe (see pg. 6)
- 7:30 4 PARS, BIRDIES & EAGLES
Danny O'Neil and his guests demonstrate how to improve your golf game
- 5 JUVENILE JURY—Quiz
Jack Barry and the moppets
- 7 UNITED OR NOT—Discussion
Current events of the day are debated by outstanding statesmen
- 9 KEEP POSTED—Discussion
Martha Rountree and Lawrence Spivak lead discussions on current issues
- 8:00 4 CITY HOSPITAL—Drama
Melville Ruick is featured as Dr. Crane of a large metropolitan hospital where the sick of mind and body come with their problems
- 5 FIRESIDE THEATER—Drama
"The Serpent's Tongue" with Bob Page, Alix Talton, & Louise Currie; an "office gossip" who enjoys spreading rumors nearly breaks up a young romance
- 7 STOCK CAR RACES—Action
Watch 'em smash up late model cars; races include three heat races, one back-up, one consolation, & one team
- 9 BATTLE OF THE AGES—Variety
John Reed King emcees professional talent team competition with guests: veterans: Capt. Shaw & Bobby; youngsters: Bud & Cece Robinson, Harry Savoy, and Marcia Van Dyke
- 8:30 4 SUSPENSE—Mystery Drama
"The Phantom Of The Riviera," story of a highly skilled second story man who baffles French police with his agility
- 5 CIRCLE THEATER—Drama
"Situation Normal" with a day in the life of a Red Cross assistant field director with Philip Huston and Philip Truex
- 9 TELESPORTS DIGEST—Film

TUESDAY JUNE 17—cont'd

- 9:00 4 DANGER—Mystery Drama**
"Death Among The Relics" starring
Joey Walsh
- 5 AMATEUR HOUR—Ted Mack mc**
Nat'l. amateur talent championships
- 9 48TH STREET THEATER—Drama**
"Tails for Jeb Mulcahy" with Bruce
Cabot
- 9:30 4 SPORTING CHANCE—Variety**
Emcee Morry Mages presents grand
prize to winner of amateur contest
- 7 THEATER FAMILY FAVORITES**
"White Violet" with Eve Miller, Jim
Davis, & Anthony Sydes; a romantic
story of a poetess who writes of the
forests & two shipbuilders who want
those trees
- 9 CHALLENGE—Drama, Music**
Philip Lord with Chet Roble, Jac-
queline James, the Four Jacks, and
Jimmy Blade's orch.; drama "Come-
dian" by Z. R. Segal; story of a
night club comic involved against his
will in an underworld racket
- 9:45 5 BOB COSIDINE SHOW—Views**
Guest: Sen. Estes Kefauver
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN—Clint Youle**
- 7 DANGEROUS ASSIGNMENT**
Steve is assigned to find out why
an old Civil War map was stolen
- 9 "STAGECOACH—Feature**
Film with Claire Trevor, John
Wayne, & Andy Devine; when danger
is faced the least expected traveler
among an unusual group proves the
most heroic
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—P. Geraghty**
- 10:30 4 MUSICAL NITE CAP—Tunes**
Danny O'Neil is your host
- 5 LET'S LOOK AT SPORTS**
- 7 "DARK INTERVAL"—Film**
Feature (1st showing) with Zena
Marshal and Andrew Osborn
- 10:45 4 DISC JOCKEY SHOW—Hal Tate**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Views**
- 5 COMIC RELIEF—Wed Howard**
- 11:15 4 "PECK'S BAD BOY"—Film**
Feature with Jackie Cooper, Thomas
Meighan, & Jackie Searl; story of
clashing personalities when aunt &
cousin visit father and son
- 11:30 9 AARON ACTION THEATER ..**
"Trail Blazers" feature film with
Bob Livingston, Bob Steele, & Rufe
Davis; Mesquiteers are out to catch
bandits holding up the installation of
the new communication, telegraphy
- 12:45 4 MIDNIGHT EDITION—U. Turner**
(Stations reserve the right to change above
listings without notice)

TV FORECAST

Shows Open to Public

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210.
"Pantomime Party" Saturday, 12:30-12:45 (write
% program). "Creative Cookery" Monday thru
Friday, 11:00-12:00 (write % program). "Sport-
ing Chance" Tuesday, 9:30-10:00 (Garrick The-
ater). Please send self-addressed, stamped en-
velope, and state number of tickets desired.

WENR-TV—20 N. Wacker Dr., Chicago 6, Ill.
AN 3-0800. Tickets: Guest Relations, Civic Opera
Building. Programs originate in ABCivic Opera
Building. "Hail The Champ" Saturday, 5:00-5:30.
"Sachs Amateur Hour" Sunday, 12:30-1:30.
"Super Circus" Sunday, 4:00-5:00. (only written
requests accepted, order tickets well in advance).
"Courtesy Hour" Friday, 10:00-11:00.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU
7-0100. Tickets: Guests Relations, WGN Build-
ing. "Faith Of Our Fathers" Sunday, 7:00-7:30.
"Hi Ladies" Monday thru Friday, 12:00-12:45.
"Picture Payday" Monday thru Friday, 10:00-
10:30. "Down You Go" Friday, 8:00-8:30.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU
7-8300 Ext. 287.

NEW TIME

for

"CHALLENGE"

9:30 P.M.

TUESDAYS

Channel 9

MUSIC - VARIETY - DRAMA

starring

Jacqueline James • Chet Roble
The Four Jacks • Philip Lord

Presented by Drewrys, Ltd.

WGN-TV CHANNEL 9

MILTON BERLE OUT OF FIRST 18

by JACK MABLEY



Reflections on a TV Tube:

What makes viewers turn on the TV set? A good laugh or a good fight, say the new Hooper ratings. Of the first 12 shows in Chicago, nine are comedies and three are boxing shows.

Continuing our progress report on Milton Berle, his show doesn't even place in the first 18, which is as far as the list I saw goes.

While we're on boxing, you probably know that the Ray Robinson-Joe Maxim fight June 23 will not be seen on TV, except in theaters. The surprise is that theater-television is coming back to life, after nearly a year of inactivity.

The theater people have found they can make money with theater-TV, but only with absolutely top-flight attractions, of which there are maybe four or six a year. That's not enough to keep a theater in business.

The expensive TV relay equipment set up between Abilene, Kansas, and Kansas City for Ike's speech is being left up for a while. Wonder what the TV people think is going to happen after June 4 in Abilene that's worth televising. Could be they like Ike.

Most of us viewing shows are unconscious of the use of the cameras. Some directors use them merely to coldly record the action. Others use them as instruments to subtly accentuate high-lights, even to punctuate sentences.

Watch sometime how a good director switches cameras on phrases of a song, or how he cuts from one camera to another during a talk, acting as a comma or exclamation point or colon to the speaker.

The roof of a new CBS studio in New York can accommodate helicopters landing with last-minute newsreels.

Those who condemn television with the greatest vigor (such as Congressmen) invariably cite a Los Angeles survey which shows a hundred murders, 26 stabbings, 84 robberies, or some such figures, in a week of television. That survey was made in either 1949 or 1950, and is as out-of-date as the 7-inch tube.

That survey itself had much to do with cleaning up TV. People who denounce television in broad generalities are like the old ladies who use binoculars to look into a house across the street and then call the cops.

A man who spies in Hollywood for us says that the films on the new Playhouse of Stars series, with Irene Dunne, are a string of "pilot films." When a man gets an idea for a TV show, he makes a sample, or pilot film, to show to advertisers and agencies. There are hundreds of them floating around in Hollywood, which might never have seen a projector if the Playhouse of Stars hadn't come along. Seems like a good idea.



PILOT DUNNE



"Actually, the first nuclear chain reaction was set off on our 'Amazing Science Show' when Tommy Haskins made a mistake and. . ."

Wednesday June 18

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:45 5 **Livestock Report—Values**
- 7:00 5 **Today—News And Commentary**
- 8:45 9 **Chicagoland Newsreel—Data**
- 9:00 4 **MORNING NEWS—Collingwood**
5 **Prologue To The Future—Film**
9 **Chicago Cooks—Recipes**
- 9:30 4 **Arthur Godfrey Time—Variety**
5 **Breakfast Party—Mel Martin**
- 9:45 4 **Your Surprise Store—Variety**
Set in city store, audience contestants swap personal possessions for articles off the counters
- 10:00 5 **Home Cooking—Tasty Dishes**
Eddie Doucette with Loretta White prepare barbecue sauce and marinade
7 **"Magic Voice"—Feature Film**
Beniamino Gigli, the Italian tenor stars with Joan Gardner in drama
9 **Picture Payday—Quiz Fun**
Home viewers can win, too
- 10:15 4 **Bride & Groom—Wedding**
- 10:30 4 **Breakfast With The O'Neil's**
5 **It's A Problem—Discussion**
"Emotionally Disturbed Children" discussed by Helen Reece & Dr. Hulse
9 **Strike It Rich—Warren Hull mc**
Special guest: Oleg Cassini, dress designer
- 11:00 4 **Creative Cookery—Recipes**
Veal chops mainentnon & sauce, also: parmesian sauteed zucchini squash
5 **Ruth Lyons' 50 Club—Variety**
7 **Bob & Kay—Interviews**
9 **Egg And I—Continued Tale**
- 11:15 9 **Love Of Life—Serial Story**
- 11:30 5 **Good Living—Homemaking Tips**
"All About Baby" featuring Ruth Crowley, RN, child care consultant
9 **Search For Tomorrow—Drama**
- 11:45 9 **Rhythm Retreat—Music Session**
- 12:00 4 **Bill Evans Show—Variety**
5 **Noontime Comics—John Coons**
7 **Beulah Karney—Foods Show**
Leftover favorites, how to use seasonings, & leftover pound cake dessert
9 **Hi Ladies—Tommy Bartlett**
- 12:30 4 **Garry Moore Show—Comedy**
Guest: Ivan Sanderson, explorer
5 **Meet Mintz—Piano Session**
7 **Trade-Inn—TV Swap Shop**
- 12:45 5 **Newsroom—Jack Angell**
9 **News Headlines—Spencer Allen**

TV FORECAST



Pert young Toni Southern is the sparkplug of the fine singing team, the Mello-Larks. The team is featured on the "Mel Torme Show" which is not currently carried in Chicago.

Have you a home problem?

See "Homemakers' Clinic"



**"Breakfast
with
the
O'Neils"**

with Danny O'Neil,
Pati Geraghty and Dick Boyell
Monday thru Friday at 10:30 a.m.

Keep
Looking
At



WEDNESDAY JUNE 18—cont'd

- 1:00 5 "Kentucky Bluestreak"—Film
Feature with Eddie Nugent, Patricia Scott, & Cornelius Keefe; a suspense story of racing and romancing
- 7 Barbara Moro—Creative Ideas
Here's a new idea (see pg. 17)
- 9 Batting Practice—Warm Up
- 1:10 9 Lead-Off Man—H. Creighton
- 1:25 9 Baseball—Sox vs Philadelphia
- 1:30 4 First Hundred Years—Drama
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Ill. Inst. Of Technology—Talks
Axl A. Hofgren, president, & Robert Pritzker, secretary of the alumni association, discuss its work
- 5 Big Pay Off—Quiz Program
The best letter, a right answer, and those fabulous prizes are all yours
- 2:15 4 Film
- 2:30 4 Bert Parks Show—Musical
In Western costume, Bert Parks & Bobby Sherwood sing "Four Legged Friend"; other tunes, "Big Brass Band From Brazil," "Teddy Bear Picnic" & "I Never Knew"
- 5 Johnny Dugan Show—Variety
Stunts, comedy and audience fun
- 3:00 4 "North Of The Border"—Film
Feature with Russell Hayden & Inez Cooper; cowboy finds his partner murdered and determines to track the killer down
- 5 Matinee In New York—Variety
Guests: Paul Killiam, collector of old films, Vacation Wonderland "Going To Europe"
- 3:45 9 Tenth Inning—Jack Brickhouse
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 "Long Shot"—Feature Film
Gordon Jones, Marsha Hunt, & Geo. Meeker in a tale of a young man who finds a horse his main obstacle on the road to romance
- 9 Music Ala Mode—Jack Fuller
- 4:15 4 Assembly—Military Talks
Second Anglico of the Marine Corps reserve presentation of bronze star by Col. Leffers; Chief Joe Corey mc
- 5 Gabby Hayes Show—Tall Tales
- 4:30 4 Film
- 5 Howdy Doody Show—Bob Smith
- 4:45 9 Trail Blazers' Theater—Western
"Blazing Guns" feature film
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 7 Sagebrush Theater—Serial
"Ghost Guns" pt. II feature film
- 5:30 4 Silhouettes Of The West—Talks
Roy Starkey with western tunes and exciting stories (see pg. 45)
- 5 Weatherman—Clint Youle
- 7 Tom Corbett Space Cadet

- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
- 5 Something To Talk About
- 7 King Calico—Puppet Story
K. P. Wiggle meets a funny egg who turns out to be slightly cracked
- 9 Movie Quick Quiz—Contest
Howard Miller emcee; short dramatic filmed "clues" aid viewers
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Kukla, Fran, & Ollie—Antics
- 7 Austin Kiplinger & The News
- 9 Captain Video—Adventures
- 6:10 7 Top O' The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 5 Goldbergs—Comedy Skits
- 6:20 7 Sports Highlights—World News
- 6:30 4 CBS News—Douglas Edwards
Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
- 5 Those Two—Comedy Adventures
Martha Stewart and Pinky Lee star
- 7 Name's The Same—Panel Quiz
Emcee Robt Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Meredith Willson, and Joan Alexander
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
Guests: Jerry Murad's Harmonicats
Tunes: "Goin' On A Hayride," "Here In My Heart" & "One Little Candle"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel
- 7:00 4 ARTHUR GODFREY & FRIENDS
Variety with vocalists Frank Parker, Marion Marlowe, Janette Davis, Hale-loke, & vocal groups Mariners & the Chordettes
- 5 MIDWESTERN HAYRIDE—Variety
Bill Thall emcee with a host of singers, dancers, & instrumental acts
- 7 PAUL DIXON SHOW—Antics
Pantomimes with Dottie Mack & Wanda Lewis
- 9 MIDWAY—Quiz Game
At Palisades Amusement Park, emcee Don Russell invites the crowd to participate in the contests and fun
- 7:30 9 STRAW HATTERS—Talent Quest
Bob Haymes with contestants in a barber shop quartet, band contest and in the aquatic field; viewers vote
- 8:00 4 STRIKE IT RICH—Quiz Contest
Warren Hull mc introduces guest Bess Myerson of the "Big Payoff"
- 5 KRAFT THEATER—Drama
"The Death Of Kid Slawson" by Hector Hedvigny; story of a young criminal who is reborn when he finally learns the true meaning of charity

WEDNESDAY JUNE 18—cont'd

- 8:00 7 ADVENTURES OF ELLERY QUEEN**
"Prize Catch" Ellery and his father take a fishing trip & manage to catch more than a fish
- 8:30 4 THE WEB—Mystery Drama**
"The Quiet Room"
- 7 MYSTERY THEATER—Drama**
Tom Conway as Insp. Mark Saber
- 9 "GOOSE STEPS OUT"—Film**
Feature with Will Hay, Frank Pettingell, & Ann Hirth; an English professor is sent to Germany in place of a captured spy
- 9:00 4 BLUE RIBBON BOUTS—Boxing**
Fifth ranking welterweight & former world's champion Johnny Bratton of Chicago with 50 wins & 17 losses vs Rocky Castellani of Luzerne, Pa. with 32 wins, 2 defeats, & 2 draws in a 10 rd. bout; Steve Ellis announcing
- 5 HERE'S TO YOUR HEALTH**
Series dealing with public health "Allergies" with Billy Gilbert
- 7 WRESTLING FROM RAINBO**
Wayne Griffin describes matches
- 9:30 5 BIG PICTURE—Army Films**
- 9:45 4 SPORTS QUIZ—Film**
- 9 YESTERDAY'S NEWSREEL**
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN—Clint Youle**
- 9 "SLIGHTLY HONORABLE"—Film**
Feature with Pat O'Brien, Edward Arnold, & Broderick Crawford; a whodunit with two attorneys trying to smash the rackets & becoming involved in murder
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 SPORTS SCOREBOARD—Elson**
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER—P. Geraghty**
- 10:30 4 MUSICAL NITE-CAP—Tunes**
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 CHRONOSCOPE—Discussion**
Harry A. McDonald, chrmn. of Reconstruction Finance Corp. discusses "The RFC: Should It Be Dissolved?"
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 KUP'S COLUMN—Guests**
- 7 "DANGER ON THE AIR"—Feature**
Film with Donald Woods, Nan Grey, Lee J. Cobb; producer of a radio program is found dead in the studio and staff tries to solve the mystery
- 11:15 4 "BIG BLUFF"—Feature Film**
(1st showing) with Reginald Denny
- 12:45 4 MIDNIGHT EDITION—U. Turner**
(Stations reserve the right to change above listings without notice)

TV FORECAST

ENJOY



Pepsi-Cola

TONIGHT

Easy to serve—
A treat for young
and old alike.

Tops with TV!

USE LESS PER CUP!



Instead of 6 tablespoons for 6 cups you need just 4 of STEWARTS. Finer quality makes it go further.

AUTHORIZED CITYWIDE

\$3 TV SERVICE CALL

DAY - NIGHT - SUNDAY

OUR WORK & PARTS GUARANTEED 1 YR.

PICTURE TUBES AND PARTS IN STOCK FOR

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2753 W. North

KEdzie 3-7766
9 S. Kedzie

HYdepark 3-3100
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Est. 1925
A Trusted Name

★ Backstage Diary

—by Marty O'Shaughnessy

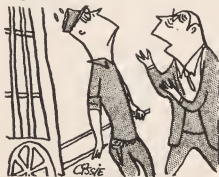
THE Battle for Chicago has entered a new phase. In a do-or-die attempt to save what's left of Our Town's TV-radio industry, a group called Chicago Unlimited has set up shop at 185 N. Wabash Avenue and is now calling upon all interested parties to lend support, financially and otherwise.

Here are the leaders—Dan Collins of Chi Federated Ad Clubs, Geoffrey Bennett of RCA-Victor, producers Stu Dawson, Alan Fishburn and James E. Jewell, Ray Jones of American Federation of Radio Artists, Jim Kellock of Wilding Pictures, announcer John Weigel and Norm Lindquist of Atlas Films.

Folks who want to help can pledge \$25 shares or more to Chicago Unlimited, 185 N. Wabash Avenue, Chicago 1, Ill.

What does it all mean? For one thing, it means that unless something is done, the New York and Hollywood barbarians will gobble up what's left of Our Town's TV & radio shows. Chicago Unlimited wants to set up a non-profit bureau to interest midwest sponsors in buying Chicago talent, programs and facilities.

It's perfectly shameful to realize that 45% of all advertising money spent in TV comes from sponsors located in Chicago and the midwest. And yet, New York and Hollywood grab off most of the programs.



"There's been a mistake—the guest star we delivered to 'Pet Shop' belonged on 'Zooparade.'"



KUKLA

If local folks want to see more network TV programs like the Chicago entries of Down You Go, Kukla Fran and Ollie, Zooparade, Super Circus, They Stand Accused, Wayne King, Studs' Place, Garroway at Large, Hail The Champ, Mr. Wizard and Pet Shop, they had better support Chicago Unlimited.

On the other hand, if Chicagoans would rather have more of such typical New York & Hollywood personalities as Eloise McElhone, Milton Berle, The Continental, Dorothy Kilgallen, Pinky Lee, Oscar Levant, Sherman Billingsley, Wendy Barrie and Morey Amsterdam then they might as well forget all about Our Town as a TV center.

Singer Danny O'Neil is back from a fishing trip to Kenora, Ontario. He did his angling at Barney's Ball Lake Lodge. . . . Comic Robert Q. Lewis opens a nine day engagement in "Charley's Aunt" at Chevy Chase summer theatre on June 20. . . . Lots of fans protesting the exit of Paul Fogarty's exercise show on channel 9. . . . Frank Sinatra packing them in at the Chez Paree.

Culture vultures are getting a lift out of channel 4's Classic Theatre, which features world famous operas Saturdays at 4 p.m. . . . Mrs. Elizabeth Holahan of 7038 S. Bell Avenue has won a jackpot worth \$2,198 on channel 9's "Picture Payday" show.

Fourth and final sketch on our publisher series spotlights John E. Groenings. Age 31. Attended St. Patrick grade school and St. Charles High school, both in St. Charles, Ill., and also attended Northwestern night school. Served 3½ years with U.S. Army Air Force during World War II. Tour of duty included Australia, New Guinea and Philippines.

Married Alice Lane of Elgin in 1950. One son, John, age 5 months. Before joining Forecast, was printing salesman for W. F. Hall Printing Company.



GROENINGS

Thursday June 19

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
8:45 9 Chicagoland Newsreel—Data
9:00 4 Arthur Godfrey Time—Variety
5 Prologue To The Future—Film
9 Chicago Cooks—Kay Middleton
9:15 4 Morning News—Collingwood
9:30 4 Arthur Godfrey Show—Variety
5 Breakfast Party—Mel Martin
9:45 4 Your Surprise Store—Exchanges
10:00 5 Home Cooking—Recipes
Grilled ears of corn & champ bonfire
apples are demonstrated
7 "Penal Code"—Feature Film
Regis Toomey & Pat O'Malley in
tale of a man whose romance is
threatened by his past
9 Picture Payday—Quiz Game
Frank Sweeney is quizmaster
10:15 4 Bride & Groom—Interviews
10:30 5 It's A Problem—Discussion
"Jealousy & Marriage" discussed by
Dr. Geo. Lawton, psychoanalyst, and
Mrs. Gladys Romanoff, counselor
9 Strike It Rich—Warren Hull mc
10:45 4 Breakfast With The O'Neil's
11:00 4 Creative Cookery—Recipes
Polpettine alla Toscana styled meat
balls and sauce are prepared
5 Ruth Lyons' 50 Club—Views
7 Bob & Kay Show—Variety
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—Homemaking
Celeste Carlyle's "Individually Yours"
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Music Session
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Housewives' Holiday—Variety
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Variety
Guests: comedy team of Jim Kirk-
wood and Lee Goodman
5 Meet Mintz—Musical Session
7 Trade-Inn—Swap Shop Fun
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Port Of Missing Girls"—Film
Feature with Judith Allen, Milburn
Stone & Harry Carey; wireless oper-
ator on a freighter encounters pirates
7 Barbara Moro—Ideas & Tips
9 Batting Practice—Warm Up
1:10 9 Lead-Off Man—H. Creighton
1:25 9 Baseball—Sox vs Philadelphia
1:30 4 First Hundred Years—Serial

YOU MAY NOT RECOGNIZE THEM



NEXT WEEK—Ted Mack inherited the mantle of Major Bowes and his "Amateur Hour." Watch for a surprising picture story on some of the great stars of NOW as they looked THEN.

NEXT WEEK — What's the TV story behind the amazing rise of Boston Blackie, the sleuth that never misses his quarry? Will Blackie ever marry ON screen? Don't miss it.



PLUS . . . The spotlight turns on No. 2 in our parade of the top five girl vocalists. . . More information about our search for Miss Video Venus. She could be YOUR sister or girl friend. . . The acid comments of Jack Mabley and Chub McCarthy. . . Fun and prizes for the kids with Uncle Herbie and Mollycues. . . And the most complete advance program information available anywhere. . . Reserve your copy of TV Forecast at the newsstand now.

NEWS

ULMER TURNER

10 p.m.

Monday thru Friday

SPORTS

BOB ELSON

10:15 p.m.

Monday thru Friday

WEATHER

PATI GERAGHTY

10:25 p.m.

Monday thru Friday

WBKB

THURSDAY JUNE 19—cont'd

- 1:45 4 **Lucky North Show—Tips**
- 2:00 4 **Roosevelt College—Talks**
Guest speaker: Dr. Lionel Ruby, faculty member of Roosevelt College
- 5 **Big Pay Off—Quiz For Men**
- 2:15 4 **Film**
- 2:30 5 **Johnny Dugan Show—Variety**
- 3:00 4 **"Rubber Racketeers"—Feature**
Film with Ricardo Cortez and Rochelle Hudson; a defense worker is killed and his friends set out to break the black market ring
- 5 **Matinee In New York—Variety**
Special bit with Robin Chandler and Daudsmith Brothers
- 3:45 9 **Tenth Inning—Recap Of Game**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **"Men With Whips"—Feature**
Film with Victor Jory
- 9 **Baseball—Sox vs Philadelphia**
Second game of double header
- 4:15 4 **Film**
- 5 **Gabby Hayes At The Double Bar M Ranch—Western Story**
- 4:30 5 **Howdy Doody Show—Puppets**
- 4:45 4 **Backstage Diary—Gossip**
- 5:00 4 **Kids Karnival Kwiz—Games**
- 5 **Cactus Jim—Western Feature**
- 7 **Sagebrush Theater—Western**
"Shadow of the Range" part I
- 5:30 4 **Silhouettes Of The West—Talks**
- 5 **Weatherman—Clint Youle**
- 7 **Mary Hartline's Party—For Kids**
- 5:40 5 **Dorsey Connors Show—Ideas**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Something To Talk About**
- 9 **Movie Quick Quiz—Contest**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
- 5 **Kukla, Fran, & Ollie—Jolly Fun**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video—Adventure Tale**
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Those Endearing Young Charms**
- 6:20 7 **Sports Highlights—News Events**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Dinah Shore Show—Musical**
- 7 **Lone Ranger—Western Drama**
- 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club—Interviews**
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **BURNS & ALLEN SHOW—Skit**
Comedy with George and Gracie
- 5 **GROUCHO MARX SHOW—Quiz**
- 7 **RUGGLES—Domestic Comedy**
Charlie tries to be elected to an exclusive men's club

- 7:00 9 **THIS IS MUSIC—Variety**
John Mallow introduces selections sung by Bruce Foote, Jacqueline James, Bill Snary, & Jackie Van with Bob Trendler & orchestra
- 7:30 4 **AMOS 'N' ANDY—Comedy**
Kingfish hires "A Secretary" and Sapphire is jealous
- 5 **TREASURY MEN IN ACTION**
A man & his wife, dope smugglers, devise a method for getting narcotics into the U.S. in "The Case of the Fool Proof Setup"
- 7 **CHANCE OF A LIFETIME—Acts**
- 9 **PRESS CONFERENCE—Interviews**
Lee Schooler is moderator
- 8:00 4 **MAN AGAINST CRIME—Mystery**
Mike Barnett goes to Washington, D.C., and saves a state department courier from a foreign agent
- 5 **DRAGNET—Police Drama**
"Case of the Brone-Gunner" two notorious gunmen and a pair of veteran cops engage in a deadly battle of wits & bullets
- 7 **MR. ARSENIC—Crime Report**
Burton Turkus narrates "Disproving the Adage, 'The Good Die Young'"
- 9 **GRUEN THEATER—Drama**
"Bird Of Prey" with Elisabeth Fraser & Patrick O'Neil; delightful story about a man and the fairy tales he tells his nephews
- 8:30 4 **BIG TOWN—Newspaper Drama**
An eye witness convicts an innocent man of murder & Steve & Lorelei try to find real killer in "Tape Recorder"
- 5 **FORD FESTIVAL—Variety**
James Melton with Bill Barty, the Jinglebells, Dr. Frank Black, Dr. Roy K. Marshall, and guests
- 7 **MEET THE CHAMP—Boxing**
Wally Butterworth announces bouts from Fort Meyer, Washington, D. C.
- 9 **FOREIGN INTRIGUE—Drama**
Foreign correspondent Helen Davis (Sydna Scott) learns what happened to Europe's art treasures when the job of restoring them begins
- 9:00 4 **RACKET SQUAD—Drama**
Capt. Braddock (Reed Hadley) investigates the theater in "Money To Burn" when a man consistently puts time & money into producing flops
- 5 **MARTIN KANE, PRIVATE EYE**
Lee Tracy as the private detective aids police in fight against crime
- 7 **THIS IS MY MELODY—Tunes**
Bill Gwinn is host to talented contestants with story to tell of the melody of their lives
- 9 **CHARLIE WILD, DETECTIVE**
John McQuade is featured
- 9:30 4 **BOSTON BLACKIE—Drama**
A hit-and-run killing leads Blackie (Kent Taylor) to a party dress which leads to murder

THURSDAY JUNE 19—cont'd

- 9:30 5 WAYNE KING SHOW**—Musical
Concert theme with tunes "Pianissimo" by Gloria Van, "Get Happy" by Barbara Becker, "Forgive Me" a sax solo by Wayne, "Be Anything" by Harry Hall, and "Kiss Of Fire" sung by Gloria
- 7 DR. FIXUM**—Household Tips
- 9 I'VE A SECRET**—Drama
- 10:00 4 ULMER TURNER & THE NEWS**
- 5 WEATHERMAN**—Clint Youle
- 7 "FRAMED FOR MURDER"**—Film
Feature with June Clyde and Wallace Ford; drama of girl hunted by law
- 9 "SWAMP FIRE"**—Feature
Film (1st showing) with Johnny Weismuller, Virginia Grey, & Buster Crabbe; a bar pilot in the waters of the Mississippi returns from the war with his nerves shaken, affecting his future life
- 10:10 5 DORSEY CONNORS**—Helps
- 10:15 4 SPORTS SCOREBOARD**—Elson
- 5 CLIFTON UTLEY & THE NEWS**
- 10:25 4 CHGO. WEATHER**—P. Geraghity
- 10:30 4 MUSICAL NITE-CAP**—Tunes
- 5 LET'S LOOK AT SPORTS**
- 10:45 4 DISC JOCKEY SHOW**—Hal Tate
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 KUP'S COLUMN**—Gossip
- 7 BIG PICTURE**—Army Film
- 9 "CRYSTAL BALL"**—Film
Feature with Paulette Goddard, Ray Milland, & Virginia Field; heroine is broke and thinks up a new twist for hooking a husband
- 11:15 4 "IT HAPPENED TOMORROW"**
Feature film with Dick Powell, Linda Darnell, & Jack Oakie; tale of a newspaper reporter who gets his scoops before they happen
- 12:45 4 MIDNIGHT EDITION**—U. Turner
(Stations reserve the right to change above listings without notice)

AIR CONDITIONED

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A FAMOUS STAR EVERY WEEK
ROBERT Q. LEWIS in
"CHARLEY'S AUNT"

June 20 thru 29. No performance Wed. June 25
Single Seats—Tax Incl. \$3.00, \$2.40, \$1.50
Matinees, June 21, 22, 28, 29—\$1.50



WBKB
CHANNEL 4

9:30 P.M. EVERY THURS.
Presented by
Meister Bräu
YOU CAN'T SERVE A FINER GLASS OF BEER
Peter Hand Brewery Co., Chicago *Reg. U.S. Pat Off.

"MARTIN KANE, PRIVATE EYE"

Starring **LEE TRACY**

TV
THURSDAY, 9 P.M.
(NBC)



UNITED STATES TOBACCO COMPANY

RADIO
SUNDAY, 3:30 P.M.
(NBC)

MAY FINDINGS

of the National Television Review Board

The National Television Review Board is an independent group of Chicago-land citizens who review and rate programs each month for the guidance of the TV industry.

A MAJORITY REPORT, WITH COMMENTS ON INDIVIDUAL PROGRAMS



Comedian Milton Berle, shown here with British comedienne Gracie Fields, has been labeled "Variable" by the Review Board because of "undress displays and burlesque routines."



Host Sherman Billingsley of the Stork Club is placed on "Objectionable" list by the NTRB for "glorifying sham." Along with Berle, Billingsley has been under Review Board fire for six months.

National Television Review Board

Mrs. Byron Harvey, Jr.
Rabbi Philip L. Lipis
Rev. Donald Masterson
Mr. George Jennings
Mr. David Balkin
Mr. Martin O'Shaughnessy

Mrs. Willfred G. Moore, Sr.
Mr. Samuel Culbertson II
Judge David R. Mandell
Lt. Robert A. Kubicek
Miss Helen Mawer
(Secretary)

"—Censorship Is Not The Way To Better Programs"

Objectionable for Family

Stork Club—"False values . . . so obviously stilted and false. . . . No change for the better . . . a parade of barbarians."

Variable for Family

Milton Berle—"Continues burlesque routine. . . . Except for a few suggestive spots, this is good entertainment . . . undress yet too pronounced."

Wrestling—"Poor sportsmanship. Teaches children foul tactics."

Dagmar's Canteen—"Emphasis upon sexual characteristics . . . rank substitution of ballyhoo for talent . . . not solely because of her reputation but her costuming is very objectionable."

Lights Out—"Pronounced morbidity . . . terrifying to children."

Man Against Crime—"Encourages criminal tendencies . . . some suggestive situations."

Compared to Last Month

Stork Club remains Objectionable

Milton Berle and **Wrestling** remain Variable

Dagmar's Canteen, **Lights Out** and **Man Against Crime** appear for first time as Variable.

Definitions

Approved—Entirely or adequately wholesome, completely or sufficiently harmless.

Variable—Offensive as regular minor part of program, or occasionally offensive as performers and/or program content change from week to week.

Objectionable—Completely harmful or offensive, or enough to dominate entire program.

Friday June 20

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Reports & Interviews
8:45 9 Chicagoland Newsreel—Data
9:00 4 Morning News—Commentary
5 Prologue To The Future—Film
9 Chicago Cooks—Kay Middleton
9:30 4 Your Surprise Store—Exchange
5 Breakfast Party—Mel Martin
10:00 4 Bride & Groom—Wedding
5 Home Cooking—Recipe Fun
Making of a kiddies birthday cake
7 "Crime Expert"—Feature Film
Maning Wiley and Barbara Everest
9 Picture Payday—Quiz Show
Prizes go to home viewers, too
10:30 4 Breakfast With The O'Neils
5 It's A Problem—Discussion
"Petty Stealing" discussed by Dr.
Rose Franceclou, psychologist; Mrs.
Molly Parks, social worker, & Simon
Silverman, psychologist
9 Strike It Rich—Warren Hull mc
Singer Jessica Dragonette
11:00 4 Creative Cookery—Recipes
Ham cutlets Madrid, sauce Madrid,
and hot ham appetizers Madrid
5 Ruth Lyons' 50 Club—Chatter
7 Bob & Kay Show—Variety Time
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
"Face the Facts," beauty tip featur-
ing Hope Robbins, beauty expert
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Music Session
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Beulah Karney—Foods Show
Tips to the hostess & a spaghetti party
9 Hi Ladies—Interviews
12:30 4 Garry Moore Show—Comedy
Guest: Comedian George Gobel
5 Meet Mintz—Favorite Tunes
7 Trade-Inn—Exchange Fun
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Law Of The Jungle"—Feature
Film with Arlene Judge, John King,
& Mantan Moreland; comedy about a
singer who unwittingly carries highly
secret report into jungle with her
7 Barbara Moro—Creative Ideas
9 Test Pattern Til 4:45 p.m.
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—News

TV FORECAST



DEAR BOSS:

I'm disillussioned! Remember that funny little man who appears as guest on many of the big time TV shows and eats cigarettes like crazy? I told people: "Be sure and see that little guy. He's fearless, daring, death-defying—a complete sensation!"

Then Chesterfield broke the Age-Old Secret of the Sphinx and Up and Named Their Ingredients! Well you can imagine the letdown to discover that Chesterfields are full of sugar. Probably taste like breakfast food.

And to think that little fella had every-body thinking he was a magician! He was eating those yummy-yum Chesties all the time.



SOLO RAYE

I'm glad that Al, Jimmy and Harry add up to The Three Ritz Brothers and I'm just as glad there aren't three Rayes. One Martha is enough!

A half hour is a long time to sit and listen to one voice and watch one face on TV. The newest one-man show is Burton Turkus and he's a lawyer or judge or something. His show-de-plume is "Mr. Arsenic."

Burt is quite surprising. He just sits there and talks head-on into the camera. He was telling all about the techniques of the infamous Murder, Inc., the night I caught him and it was very interesting. Of course, Burt's thick Bronx accent intrigued me no end. I'd shut my eyes and swear I was listening to one of the hoods instead of the mouth-piece.

CHUB

FRIDAY JUNE 20—cont'd

- 2:00 4 **Loyola University—Talks**
Preview of the type of programs to be presented on Educational TV
- 5 **Big Pay Off—Quiz Program**
- 2:15 4 **Film**
- 2:30 4 **Bert Parks Show—Musical**
"Smile, Darn Ya, Smile" & "Hooray For Hollywood"; other tunes, "Teasin'," "Television's Tough On Love" & "The Girl Next Door"
- 5 **Johnny Dugan Show—Variety**
- 3:00 4 **"Shadows Over Chinatown"**
Feature film with Sidney Toler, Mantan Moreland, & Victor Sen Young; story revolves around the efforts of the Chinese detective, Charlie Chan, to crack an insurance racket
- 5 **Matinee In New York—Variety**
Guests: Grand Ole Opry singer Judy Lynn, Billy Reed
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **"The Forbidden Territory"**
Feature film with Gregory Rattoff and Binnie Barnes
- 4:15 4 **Assembly—Armed Forces Show**
Chief Joseph Corey conducts phone call to G.I.'s in Tokyo
- 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Film**
- 5 **Howdy Doody Show—Puppets**
- 4:45 9 **Trail Blazers' Theater—Western**
"Guns Of Justice" feature film
- 5:00 4 **Kids Carnival Kwiz—Games**
- 5 **Cactus Jim—Western Feature**
- 7 **Sagebrush Theater—Western**
"Shadow of the Range" part II film
- 5:30 4 **Silhouettes Of The West—Chats**
- 5 **Weatherman—Clint Youle**
- 7 **Tom Corbett Space Cadet**
- 5:40 5 **Dorsey Connors Show—Talks**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Something To Talk About**
- 7 **King Calico—Puppets For Kids**
Clippy & Reckless crack through the egg, and get a surprise
- 9 **Movie Quick Quiz—Contest**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
- 5 **Kukla, Fran, & Ollie—Puppets**
- 7 **Austin Kiplinger & The News**
- 9 **Captain Video—Adventures**
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Goldbergs—Domestic Comedy**
- 6:20 7 **Sports Highlights—News Events**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Those Two—Comedy Skits**

- 6:30 7 **Trouble With Father—Skit**
"Father Finds A Genius"
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
"It's Wonderful," "I'm Yours," "A Guy Is A Guy," & "Why Did You Leave Me?"
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **MAMA—Domestic Comedy Skit**
Mama thinks the children are away from home too much and decides to provide more fun for them
- 5 **CURTAIN CALL—Drama**
- 7 **HOT SEAT—Interviews**
Guest: Gen. Albert C. Wedemeyer
- 9 **TWENTY QUESTIONS—Quiz**
Panelists include: Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee & guest Robert Vogeler
- 7:30 4 **MY FRIEND IRMA—Marie Wilson**
Comedy skits with the long-suffering roommate Jane (Cathy Lewis)
- 5 **WALT'S WORKSHOP—Creative**
Mr. Durbahn constructs a parakeet cage and play furniture for the bird
- 7 **FEATURE FILM PRESENTATION**
- 9 **LIFE BEGINS AT 80—Panel**
Jack Barry is moderator
- 8:00 4 **PLAYHOUSE OF STARS—Drama**
Leif Erickson & Barbara Britton in "Say Hello To Pamela" a tale of a traveling salesman who carries out a buddy's request
- 5 **BIG STORY—Newspaper Drama**
"Case of the Mysterious Businessman" dramatization of experiences of Conrad Collier of Chronicle, Houston, Texas; starring Robert Banes
- 9 **DOWN YOU GO—Panel Quiz**
Dr. Bergen Evans moderator with panelists: Toni Gilman, Carmelita Pope, Robert Breen, & Fran Coughlin
- 8:30 4 **IT'S NEWS TO ME—Panel Quiz**
Moderator John Daly with panelists: Cornelia Otis Skinner, Anna Lee, John Henry Faulk & Quentin Reynolds
- 5 **CAMPBELL PLAYHOUSE—Drama**
"The Cavorting Statue" with Cesar Romero and Ann Rutherford; a detective story writer becomes involved with a statue of Diana that just won't stay on her museum pedestal
- 7 **TALES OF TOMORROW—Drama**
"The Miraculous Serum" with Lola Albright and Richard Derr
- 9 **"CONQUEROR'S ISLE"—Drama**
Ray Montgomery and Edgar Barrier in a tale that begins in a veteran's hospital where a man tells a tale of his escape from super-humans
- 9:00 4 **POLICE STORY—Drama**
"The Alleghany County Story" with Russell Hardie

FRIDAY JUNE 20—cont'd

9:00 5 CAVALCADE OF SPORTS

Ten rd. welterweight bout from Madison Sq. Garden: Sammy Guilliani of Stamford, Conn. with 22 wins, 6 losses, & 1 draw vs Vincent Martinez of Paterson, N.J. with 23 wins & 1 defeat; Jimmy Powers announcing

7 HORIZONS—Discussion

Alex E. Segal as guest lecturer discusses "The Future of Television"

9 CAVALCADE OF STARS—Variety

Host Jackie Gleason greets guests Richard Tucker & Theresa Brewer

9:30 4 PRESIDENTIAL TIMBER—Talk

7 CHGO. KLOSE UPS—Interviews

9:45 5 GREATEST FIGHTS OF THE CENT.

Boxing film: Gene Tunney vs Tom Heeney (July 26, 1928)

9:55 7 "WHY THEY CHOSE OAKLAND, CALIFORNIA"—Film Short

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

7 COURTESY HOUR—Jim Moran

Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra

9 "SILVER FLEET"—Feature Film

With Googie Withers, Esmond Knight; patriot endures shame of treason so he can carry out his sabotage plans against Germany

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghty

10:30 4 MUSICAL NITE-CAP—Tunes

5 LET'S LOOK AT SPORTS

10:45 4 CHRONOSCOPE—Discussion

Joseph R. Farrington, Congressional Delegate from Hawaii discusses "Hawaii and the Statehood Bill" with Wm. B. Huie and J. H. R. Cromwell, former amb. to Canada;

5 HERBIE MINTZ SHOW—Tunes

11:00 4 KUP'S COLUMN—Gossip

7 "VAMPIRE'S GHOST"—Film

Feature (1st showing) with John Abbott, Charles Gordon, & Peggy Stewart; yarn deals with a vampire who rules the underworld of a town in Africa

11:15 4 "BEGGARS HOLIDAY"—Film

Feature (1st showing) with Farrell MacDonald and Sally O'Neill

11:30 9 "SUBMARINE BASE"—Film

Feature with Alan Baxter, John Littel, & Fifi D'Orsay; renegade American is discovered refueling German subs at an isolated South Sea island

12:45 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

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Empire Room Palmer House



Kay Westfall, by far the prettier half of the popular TV team of Bob and Kay, kills a little spare time loafing on a diving board. Bob and Kay are seen on channel 7 (WENR-TV) Monday thru Friday at 11 a.m.

Inside Story of WENR-TV's

Sports War With WGN-TV



by

ED PAZDUR

Sports Editor

WHAT promised to become an interesting feud between WGN-TV and WENR-TV over Monday night boxing (reported here May 17) has blossomed into a bitter full-scale conflict. . . . It all began two months ago when both stations vied for Irv Schoenwald's Rainbo Arena bouts. WENR-TV got the nod and a fat 26-week contract from Pontiac. And after five shows, with Jack Drees behind the mike, the fights quickly produced a lofty 17.5 rating.

Winning slightly with a wounded ego, WGN-TV retaliated. Its Monday night musical-variety show, "Challenge" was moved to a new time. Promoter Emil Lence's Monday boxing shows at Eastern Parkway Arena in Brooklyn were picked up on the Dumont network with Ted Husing handling the commentary. Ted Bergman, Dumont sales director, promised top caliber bouts and WGN-TV confidently looked forward to biting a huge chunk out of WENR-TV's current rating.

However, Dumont's fabulous schedule of fight cards, set for 13 weeks (May 12 to Aug. 11), has been jolted by the International Boxing Club. . . . Having scheduled Rocky Castellani for Dumont's inaugural telecast May 16 and Sugar Ray Robinson for May 26, they lost both fighters.

The IBC shattered Dumont's hopes by immediately signing Rocky Castellani and Billy Graham to fight on May 12 in the Garden and Sugar Ray Robinson was led by the nose into a title shot against Joey Maxim on June 23. . . . Thus the IBC spoiled Dumont's attempt to sign front-line boxers for TV.

Now with Jack Drees and Ted Husing bringing Chicagoans a good boxing show opposite each other Monday nights and with Steve Ellis on Wednesdays and Jimmy Powers on Fridays, we have just about reached the saturation point.

A late evening sportscaster reporting the Indianapolis 500 mile race: "Some young chap won the race. They all sped around the track doing about 3000 miles an hour. Records were set. . . . The winner should earn about \$100,000 this year."—end of report. . . . Compare this meager report to Tom Duggan's version of naming the winner, giving highlights, and *actually showing films of the race on the same evening!*

Which do you like? Jack or . . .



DREES

Ted from ring-side in N. Y.?



HUSING



MAPPING WHITE SOX STRATEGY? . . .

Harry Creighton (left) appears somewhat perturbed when he was caught by TV Forecast's camera. Making his rounds of both dugouts prior to his interview show over WGN-TV preceding the ball game, Creighton stops to chat with White Sox manager Paul Richards. An adept interviewer, Creighton lists baseball as the favorite over all of his other shows.

TV Celebri-Tee



Danny O'Neil, defending 1951 men's champion



Kay Morrow, defending 1951 women's champion



BUNKER HILL GOLF CLUB,

6635 N. Milwaukee Ave., will host *TV Forecast's* 2nd Annual TV-Radio Celebri-Tee Golf Tournament, Friday, June 27th. The public is invited free as spectators to see and meet their favorite stars in action. Defending 1951 TV Celebri-Tee Champions Danny O'Neil and Kay Morrow are expected to be hard pressed by last year's runners-up, and many new stars competing for the first time this year.

Bunker Hill, touted as one of the city's most challenging courses with rolling hills and winding narrow creeks, is easily accessible by all modes of transportation. Tee-off time has been scheduled from sunrise to sunset.

Expected to compete for prizes are all of Chicago's video stars, video staffs from all four local stations, radio disk jockeys, newscasters, sportscasters, and TV critics and columnists. WBKB crooner Danny O'Neil shot a gross 80 to win the title, while beauteous Kay Morrow of WENR-TV posted a respectable 135 to take home the women's crown. Chet Sadlo shot a commanding 78 and Bee Curran turned in 104 to walk off with the staff championship awards. Bruce Roberts' handicap 69 earned him the handicap title while Toni Gilman registered 149 and Don Norton's 218 netted them booby prizes.

Additional prizes in *TV Forecast's* 2nd TV-Radio Tourney will be the Disk Jockey Handicap, Newscasters and Sportscasters trophies and the Scribblers Special for a total of eleven awards.

Golf Tourney June 27

TV-Radio Stars Compete at Bunker Hill.

O'Neil, Morrow Defend Titles;

Public Invited.



How-to-do expert Dorsey Connors lovingly eyes a forkful of food.



Jim Hurlbut, Zooparade announcer, is one golfer who took his game seriously in last year's tourney.



Big Jim Moran kept a tab on a few of his celebrated opponents scores in 1951.



Announcer Bill O'Connor gave a demonstration of his Snead-like form.



Ernie Simon draws a bead on ball that is snug-nestled in Linn Burton's eye.

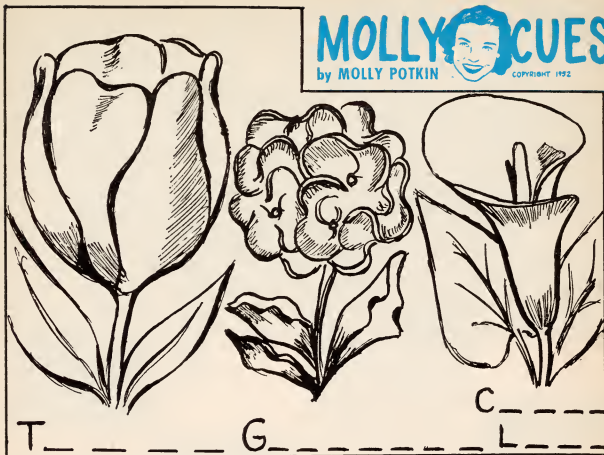


Nimble-tongued Wayne Griffin proved not so nimble when he bogged down in this sand trap.



Bill Evans, lively emcee, brought out his family to last years get-together.





You probably know a lot about flowers if you're interested in science. Name these flowers by filling in the blanks

and color them as they look in the garden. Also name a TV show that is based on science.

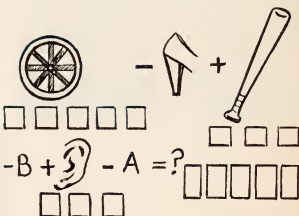
Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, June 23. First prize is \$1; second prize 50 cents; next 15 prizes, 25 cents each. In cases of ties, neatest and most original will win.

Solution to last week's contest: Animal No. 1 is a kinkajou, animal No. 2, a jaguar. Be sure to watch for the winners' names and picture soon in *TV Forecast*.

When you work this puzzle correctly, you will have the name of something which is very useful to all of us. You don't have to be a scientist to know it. On separate paper, name six different forms of your answer. Mail your entries to Mollycues.

MOLLYCUES WINNERS

Jerry Anderson, Joliet, Ill; Elaine Bentley, Valparaiso, Ind; Jonet Carlson, Pork Forest, Ill; Becky Ettleson, Elmwood Park, Ill; Betty Fitzsimmons, Chicago; Barbara Gongol, Berwyn, Ill; Joyce Gregory, Chicago; Nancy Hamilton, Kenosha, Wis; Jimmy Knoll, LoPorte, Ind; Robert Mednick, Chicago; Hor-



old Meehan, Lombard, Ill; Clementine Menord, Chicago; Barbara Patrick, Chicago; Harriette Shore, Chicago; Morilyn Stansfield, Whitehall, Mich; Mory Lou VonRee, Grand Rapids, Mich; Eileen Wolsh, Chicago.



ROY STARKEY'S

Silhouettes

of the West

Indian legend says that over 200 years ago in North Dakota, two young chiefs of rival tribes—the Hidatsa and the Shiwahuwa—became friends and brought lasting peace to their people. The tribes joined hands and became one, known as the Hidatsa tribe.

After this, rains were plentiful . . . thousands of buffalo roamed the plains providing them with food and clothing . . . crops were good . . . they became very powerful. When the two chiefs died, their skulls were kept as "sacred medicine" by the tribe, and for many years the two skulls brought peace, health and prosperity. Then a faithless guardian of the sacred skulls sold them to a white man, who in turn sold them to the Indian Museum in New York city.

The sale of the sacred skulls brought poverty to the Hidatsa reservation for 29 years. An Indian medicine man went to the agent of the reservation, asking that the sacred skulls be returned to his tribe, saying "For many moons my people have suffered. No rain from sky to make crop grow. Great winds blow dust over land. Indian no longer happy. Indian make treaty with white man for skulls of great chiefs. Indian will trade sacred buffalo horn and tribe's sacred stone."

The museum agreed to give up the skulls for the sacred stone and buffalo horn. The day the sacred skulls were returned to the Hidatsa tribe, a heavy rain fell. The following year, crops grown by the Hidatsa tribe were the best they had ever raised.

In fact, since the skulls were returned, even to this day, this Indian tribe has been one of the most prosperous in the west. Whether the return of the skulls was responsible or not, you can't blame the Indians for their "powerful medicine" belief in the Skulls of Hidatsa.

Roy Starkey's "Silhouettes of the West" is seen Monday thru Friday at 5:30 p.m. on channel 4 (WBKB).



Uncle Herbie

Boys and girls, here's Natco the Clown just before he bit into his own birthday cake. He's a very jolly fellow who is celebrating the end of his first year in television and the start of his second year.

That's why Natco only has one candle on the cake, but is holding up two fingers. I guess he means "One for the money, and Two to go." Do you want to know what this jolly man's real name is? Well, it's Art Hern, and he is a fellow who really loves kids.

I'll bet he likes cakes, too. Look at that smile on his face.

Here are some of my weekly winners: Margaret Bubliss, Calumet City, Ill.; Dorothy Butler, Aurora, Ill.; Patricia Cherkosky, Chicago; Carole Fink, Chicago; Carol Gilmore, Kankakee, Ill.; Colette Grimmer, Hammond, Ind.; Mary Hook, Gary, Ind.; Penny Johnson, Chicago; Joann Laure, South Bend,



Ind; Frankie Lenz, Hammond; Joel Levin, Chicago; Ronald Matlon, Whiting, Ind.; Joyce Murbach, Elmwood Park, Ill.; Jackye Murphy, Winamac, Ind.; Michael and Robert Roskin, Chicago; Mike Sadowski, Racine, Wis.; Paula Stephan, West Chicago, Ill.

THIS WEEK'S CONTEST—How many circus animals can you name. For the longest list, I'll award \$1; next longest 50 cents; next 15 runners-up, 25 cents each. Mail to Uncle Herbie, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill.

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6. Leave New York for Chicago, June 23 following the fight.
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Simply write a brief letter in 100 words or less on why you want to make the trip and mail to TV FORECAST . . . *Enclosed coupon must accompany letter . . .* Deadline postmarked no later than June 16 . . . Judges' decision will be final . . . If winner purchased ticket from Mages, money will be refunded.

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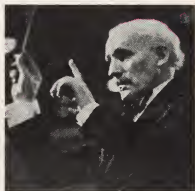
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