

Chicago's Newest Idol • page 8



TV FORECAST

JUNE 7, 1952

complete, advance
TV PROGRAMS



15c

LENA HORNE—A Voice of Terror

SATURDAY

Take a good look at

channel 7

AND
MOVIE
NIGHT
ON
TELEVISION



TRI-STAR THEATRE

With three outstanding feature films . . .

*Over four hours of continuous movie
entertainment . . . starting at*

7:30 P.M.

TONIGHT'S PRESENTATION:

- ★ **"FOREVER AND A DAY"**—An enthralling drama of romance starring Brian Ahrene, Merle Oberon, Ray Milland, Robert Cummings and many other top Hollywood stars.
- ★ **"TEN DAYS IN PARIS"**—A suspenseful story of mystery and intrigue in the world's most romantic city starring Rex Harrison, Leo Genn and Karen Verne.
- ★ **"WEST OF THE ALAMO"**—Action-packed, two-fisted action on the range in a saga of western adventure featuring famed singing cowboy, Jimmy Wakely.

*a great televiewing
evening for every
member of the family*

CHANNEL

WENR-TV

ABC Television Network

Channel One

NEW YORK—Ken Murray looks like a good bet to join NBC's comedian stable as of next fall. The leering comic pulled consistently hefty ratings on CBS despite bucking NBC's potent All Star Revue, but couldn't come to terms with CBS bigwigs over a new contract. Which leaves the network without much Saturday night drawing power thus far. . . . Bing Crosby's long awaited debut on TV will take place next fall. The Groaner will do about ten shows a year, all on film. Coca-Cola will sponsor. To fill out the season's schedule for the times when Bing isn't on, Andre Kostelanetz will do a half-hour musical show. . . . Illean Martin, singing star on Mel Martin's Breakfast Party, ties the knot on June 14 with producer Bill Huffman.

The latest switch on talent stealing has NBC trying to woo **Bishop Fulton J. Sheen** away from Dumont. The Bishop declined the offer which supposedly was \$50,000 to be given to whatever charity the Bishop chose. His show will remain on TV throughout the summer on film. . . . **Max Liebman**, producer of the mammoth Show of Shows, has been approached by the famed Schubert brothers of Broadway fame. They'd like Max to produce a new version of the Ziegfeld Follies, to open next fall on Broadway. Liebman says his first allegiance is to NBC and that if the added chores prove too much, he'll abandon them. . . . "Most problems can be divided into two groups," says Bergen Evans, learned emcee of Down You Go, "one concerning money, and the other—not enough of it."

Since comic **Jerry Lester** brought suit against NBC the network has dropped Jerry from its summer plans. Blind Date, summer replacement for Your Show of Shows was originally scheduled for Jerry, but now Arlene Francis will take over the emcee duties. . . . Nancy Lewis, singing star of Paul Whiteman's TV Teen club, says a dollar doesn't go as far as it used to—but what it lacks in distance, it makes up for in speed. . . . Among the summer replacements for Ed Sullivan as emcee on his "Toast of The Town" are Walt Disney, Dolores Gray and Peter Lind Hayes & Mary Healy. . . . Ed's anniversary show on June 15 will feature songstar Jane Froman who brings the house down every time she appears.

Red Skelton's show next fall will be seen earlier in the evening to capitalize more on the kiddies' audience. An entire studio in Hollywood has been set aside exclusively for the Skelton program. Ditto for Milton Berle in New York. . . . Eddie Mayehoff, who first broke into the big time playing Jerry Lewis' pop in the movie "That's My Boy," will be seen in a half-hour comedy show by the same name. It will follow Skelton's show on Sunday nights. . . . Henry Morgan scheduled to replace Edward R. Murrow's See It Now for the summer was cancelled out by the sponsor. . . . Another new panel quiz, called Masquerade Party, will get its shakedown cruise as a four-week replacement for Paul Winchell & Jerry Mahoney. Bud Collyer will emcee.

NBC, trying to out-celebrity the other networks at the Chicago political conventions, has pacted Bob Hope to do a series of five minute commentary shows. Bob will act as a sort of political analyst along the lines of the late Will Rogers.



MURRAY



EVANS



LEWIS



MAYEHOFF

Over 700,000 readers

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Norbert F. Dompke	Roy V. Whiting
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program editors	ass't art director
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circulation	Shirley Elman

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features

Jack Mabley	Molly Potkin
Chub McCarthy	Inertia Smith
*Recalled to military duty	Cissie

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TV FORECAST FR 2-6631, 185 N. Wabash, Chicago 1, Ill. Published weekly by Television Forecast, Inc. Subscriptions: \$5 per year, 2 years \$9; single copies 5 cents. **Change of Address:** In order to assure proper delivery please advise the postmaster and this office enclosing with new address the address label from your magazine showing old address. Allow three weeks for processing of new subscriptions or change in address. **Expirations:** First line on address label shows when subscription expires. The first numbers are our own file number. Those following the dash indicate expiration date according to our expiration number and find number of issues to be received before subscription expires. Subtract expiration number of this issue noted below from numbers following the dash on the first line of address label. **Address Changes:** Send a post card to the postoffice at Chicago, Ill. Copyright 1952 by Television Forecast Inc. All rights reserved. Volume 5, No. 6.

Expiration Number 205

*Letters
to the Editor*

All letters must be signed, with addresses.

Names will be withheld if requested.

It's a shame that two such excellent programs as the Wayne King show and Stud's Place should conflict in time.

Hammond, Ind.

ESTHER MAHLIE

At last there's somebody giving Milton Berle some competition. I am speaking of Bishop Fulton J. Sheen. His talks are really worth listening to rather than Berle's corny jokes.

Chicago, Ill.

JOAN POSCH

Would you please tell me who plays Natco the Clown? He does such a wonderful job.

Chicago, Ill.

ANITRA EARLE

(Ed. note: Wonderful Natco is played by Art Hern.)

All week long we get a fine clear picture on channel 9, but when Saturday night comes along and we get set to watch wrestling, the picture becomes fuzzy. Don't they want to have good reception for that event.

Niles, Mich.

RAY WIRANT

If the reason "Stranger than Fiction" is no longer on is because they don't have any more strange things to show, why don't they just show the old strange things over again.

Maywood, Ill.

DURIE BROWN

(Ed. note: They wouldn't be strange anymore.)

The "Here's Your Navy" show on channel 9, May 15th was just wonderful. Let's have more like it.

Chicago, Ill.

MRS. R. YOUNG

They shouldn't put such a horrible singer on the same stage with a picture starring Tony Curtis.

Chicago, Ill.

PAT SHEPPARD

. . . The type of listener that seems to be entranced by a singer that breaks out in tears could not be expected to appreciate anything as fine as Toscanini playing the "Pines of Rome."

VICTOR THERIZ

Could you please tell me where I could write Buster Crabbe?

Aurora, Ill.

MARCIA METTLER

(Ed. Note: Buster is free-lancing, and was last seen on TV Playhouse. Try writing NBC, 30 Rockefeller Plaza, New York, N. Y.)

(Continued on page 28)

Lena Horne NUMBER

SHE TAUNTS & CODDLES THE LYRICS

"FISH gotta swim . . . birds gotta fly . . . I gotta love one man till I die . . . can't help lovin' dat man of mine."

It was Ed Sullivan's "Toast of the Town" program. Bathed in a solitary white spot light stood a bronzed beauty, brittle and electric, with fiery eyes and glistening chalk-like teeth. She was part of the parade of stars saluting Oscar Hammerstein II, the famous lyricist.

"When he goes away . . . that's a rainy day . . . but when he comes back that day is fine . . . the sun will shi-i-i-ine."

Television viewers were getting an all-too-infrequent glimpse of the best torch singer in the country, Miss Lena Horne, our choice for the number four spot in the list of TV's top five female vocalists.

Lena is a study in seduction by goose pimples. Embracing a suitable song, she strips it of any ordinary treatment and drapes it with a sleek, tiger-like ferociousness. Then she sells it, first of all with a pair of flaring, frenzy-struck eyes that swim with unmistakable insinuation. With the feeling established, she taunts and coddles the lyrics with her large sensuous mouth, close-pinched nostrils and expressive hands.

It's all mood. A dimly-lit stage. A strikingly beautiful woman. And a dusky, low-down treatment of a plaintive tune:

" . . . Stormy weather . . . since my man and I ain't together . . . keeps raining all the time . . . the time."

The sophisticated night club star was born, ironically enough, within the rowdy boundaries of the land of "Dem Bums," Brooklyn, N. Y. on June 30, 1917. She quit school when she was 16 and landed a spot in the chorus line of the famous Cotton Club. From there it was a series of bit parts on Broadway (with Ethel Waters when the latter immortalized "Stormy Weather"), at clubs (as a songstress with Noble Sissle in 1936) and as vocalist with Charlie Barnet.

In 1941, Lena made her debut as a single at the Cafe Society Downtown in New York. Nitery crowds, accustomed to the usual barrelhouse-type negro singing, were startled when Miss Horne flashed her sultry, hypnotizing treatment on such numbers as "Lover" and "Honey-Suckle Rose."

Theater dates, movies, recordings and even an engagement at Carnegie Hall followed. Her first flicker, "Panama Hattie," was followed up by "Cabin In the Sky," "Stormy Weather," "I Dood It," and "As Thousands Cheer."

Probably no other songstress alive sells a song better or interprets a tune as excitingly as the beauty from Brooklyn, our number four female singer, Lena Horne.

Next Week we spotlight number three.



HOW TO THAT QUIZ



Quiz shows started innocently enough when a man named Bob Hawk began posing his famous \$64 dollar question to contestants on radio's "Take It Or Leave It." Today, the quizzer has snowballed into a show business plague. Refrigerators, mink coats and huge jackpot prizes have made Hawk's top offering of 64 bucks look like a sickly pitance, not even worth a trip to the studio.

The money and prizes are there to be won. During vacation time it is very possible for tourists to be contestants on some of the shows emanating from the East or West coasts. And locally, of course, prizes are also available. So for the benefit of TV Forecast readers, here's an informative rundown of thirteen top quiz shows—local and network—that might mean some winnings and perhaps a little fame for you.

BEAT THE CLOCK—A rigorous field day for married couples whom emcee Bud Collyer and beauteous Roxanne put thru the paces. Object: perform stunts in the allotted time. Prizes: TV sets, other expensive merchandise. Write for tickets to the program, % CBS-TV, 485 Madison Ave., New York City. Show is viewed Saturdays on channel 4 at 6:30.

BIG PAYOFF—For men and boys only. Here's a chance to win gifts for "the favorite woman in your life." Quiz handled by Randy Merriman and the former Miss America, Bess Myerson. Prizes include such femme luxuries as



Left to right, Bert Parks of Break the Bank, Bud Collyer of Beat the Clock, and John Daly of It's News To Me.

mink coats and Paris trips. Write to the program at NBC-TV, 30 Rockefeller Plaza, N.Y.C., stating why your favorite gal is the woman of your choice. If chosen, you'll appear in her behalf. Show is seen on channel 5, Mon. thru Fri. at 2 p.m. During the Summer it will be seen on the same channel, Sundays at 7:00 p.m.

BREAK THE BANK—Billed the "biggest money paying quiz show on the air," it is. Emceed by Bert Parks with an assist from Bud Collyer. Strictly cash prizes. Contestants average over \$200 winnings. Series of questions, progressively harder, work up to the "Bank." Jackpots usually run into four figures. Contestants chosen from studio audience. Write for tickets to the program, % CBS-TV, 485 Madison Ave., N.Y.C. Show is seen Sundays at 8:30 on channel 4.

IT'S NEWS TO ME—Current events quiz

COLLECT

MONEY



Left to Right, Frank Sweeney of Picture Payday, Groucho Marx of You Bet Your Life, and Warren Hull of Strike It Rich.

emceed by John Daly. Professional panel is posed with hints about a news story. Contestant (chosen from studio audience) begins with \$20, tries to work that amount up by guessing if panelists' answers are correct or not. Chance to win \$40 tops. Write for tickets to the program, % CBS-TV, 485 Madison Ave., N.Y.C. Show seen Friday at 8:30 p.m. on channel 4.

DOWN YOU GO—From Chicago. Emceed by Prof. Bergen Evans of Northwestern University. Strictly a panel quiz, but subjects sent in by viewing audience merit an Atlas (if subject is used) or a complete set of the Encyclopaedia Britannica (if missed). Any familiar phrase, saying, quotation or the like is suitable. Mail entries to the program, % WGN-TV, Tribune Square, Chicago, Ill. Show is seen Friday, channel 9 at 8:00 p.m.

KIDS KARNIVAL KWIZ—Here's a local show on channel 4 that's just for the kiddies.

If a youngster would like to be called by Natco the clown and win some prizes, have him write the program (stating name, address and phone number) % WBKB, State-Lake Bldg., Chicago. Natco chooses a few letters to be called each day with questions based on some old time movies for the moppets. Awards for the right answers. Show is seen each week day at 5:00.

MOVIE QUICK QUIZ—A new quizzier with Howard Miller doing the honors from Chicago. Contact is by telephone only with names picked at random from the phone book. Questions (on the tough side) are asked, filmed clues help. Prizes are U.S. Defense Bonds. Total pyramids if questions are missed. Seen Mon. thru Fri. on channel 9 at 5.45.

NAME'S THE SAME—This show is a long shot for most. As the title indicates, contestants must have the same monicker as a famous person. If your name happens to be Rudolph Valentino or Clark Gable or George Washington, etc., you might be able to appear as a guest. Write the program % ABC-TV, 30 Rockefeller Plaza, N.Y.C. Show is viewed on channel 7, Wednesday at 6:30.

PICTURE PAYDAY—You can win as a viewer or a contestant on this local quizzier. Choose a picture (not more than 2 weeks old) from the *Chicago Tribune*. Describe it. Indicate the page, section and date of the paper. Write one question about the picture. If yours is

(Continued on page 13)

BILL SNARY



IF you're in the mood for argument, just get started on popular music. The field is so hopelessly devoid of standards that the lofty opinions of critics have as much value as those of the neighborhood idiot. And the top selling records aren't bought by the critics.

The present chaotic condition of the music business has caused many a talented youngster to throw up his hands in despair and pursue some sane profession like shoe clerking. Not so a young Chicagoan named Bill Snary.

Bill has been laboring obscurely on various Chicago TV and radio shows for about three years. During this time he's received one favorable notice after another from the critics. Yet nothing seemed to happen. He was getting nowhere.

Then recently he found on his personal appearances that he was being swamped by bobbysoxers. The ecstatic youngsters have taken up the critics' chant. His recent Mercury recording of "Tell Me Why" is moving fast over

the counters and young Mr. Snary looks like a full-fledged success.

Right now Bill is featured on WGN-TV's tasty "This is Music," a show which takes no chances with Hit Parade songs. Instead it features nothing but fine old chestnuts along the Friml, Kern, Rodgers & Hammerstein lines. The music is dished up by first-rate Chicago singers Bruce Foote, Jacqueline James and Jackie Van along with Bill. Vastly underrated, "This is Music" compares favorably with the much bigger budgeted Fred Waring and Arthur Godfrey shows. A major part of the credit belongs to Mr. Snary.

Bill's singing is a compound of some of America's better baritones, with a vibrato that reminds of Billy Eckstine, and a fine masculine style that fortunately doesn't approach the absurd lengths of a Vaughn Monroe. He has no apparent neurosis and this relieves him of the responsibility of singing from the groin, a popular trick among some of our latest top singers.

Although coming from a musical

Chicago's New Idol



family and with a smattering of musical education, he had no plans for a singing career. As a student at North Park College on Chicago's North Side, he was the burly athletic type, playing on the football, basketball and baseball teams, and devoting a little of his spare time to the job of diving for the swimming team.

It was at a college dance that Bill's destiny was determined. The band had turned up minus a singer and some of Bill's friends prodded him into singing a few numbers. Finding the response to his efforts pleasing, he decided to take the music business seriously.

He started out professionally with a spot on one of Eddie Hubbard's ill-fated TV shows. From this he landed parts on various other radio and TV shows around Chicago (Ransom Sherman, Music in Velvet, Music from Chicago and the Little Revue). He's been on several network radio shows and at present is on two radio shows from Chicago's WIND.

Bill's heavy duty singing chores via



radio, TV and recording are supplemented by numerous charity performances. It's at these appearances that Bill has roused the juvenile passions.

Not all of Bill's sudden success can be attributed to his singing. His rugged good looks are worth a squeal from the bobbysoxers even if he never sang a note. Taking advantage of his looks, Bill has taken on the added chore of acting and has appeared on NBC's "Hawkins Falls." As a double-threat man he looks like a good possibility for Hollywood, a spot he has his eye on. 24 and unmarried, Bill looks like another hot Chicago prospect for long-range stardom.

—Robert Cunniff

Bill Snary is seen every week on "This is Music," seen Thursdays at 7 p.m. on channel 9 (WGN-TV).

SURPRISE!

A Critic LIKES Something

by JACK MABLEY



To prove that TV critics (kibitzers) aren't all misanthropes, here's a whole page devoted to the topic of why I like:

Perry Como: He has such a good time singing.

Dolores Dragon: She is so much like my kids, or vice versa.

John P. Carmichael: *He knows what he's talking about.*

Johnny Coons: Though he is a bit loud for adults, he charms the youngsters even more than Howdy Doody, and he does it without resorting to the coarseness of the puppet from New York.

Linn Burton: I played in a ball game with Linn once, and he's a great fellow. I preserve my high regard for him by always turning to another channel when he comes on with his amazingly irritating commercials.

Austin Kiplinger: He knows what he's talking about.



HONEST CLINT
when you go out. It's hard to rationalize.)

Stella Andrew: She demonstrated (in *She Stoops to Conquer*) that she is one of the most invigorating actresses in television.

Groucho: *I'm not sure how much is spontaneous and how much is rehearsed, but it comes out the freshest wit on the air.*

Dave Garroway: All the time he's in front of the camera on Today, we don't

have to look at Mr. Fleming and Mr. Lescoullie, who read news. Dave's also a personable man who'll eventually get back to emceeing intelligent nighttime shows.

Dinah Shore: (see Perry Como).

Jack Webb: His Dragnet shows crime and police work as they really are, without hokum. Now if they'd just stop whispering. . . .

Jerome Thor: In case you don't recognize the name, he's the star of Foreign Intrigue, one of the neatest half-hour packages of excitement on the air. A lot of movement, restrained acting, and authentic settings make it tops.

Donald O'Connor: In spite of insipid material, his great showmanship comes through. He should be around show business as long as Ed Wynn, and maybe after 50 years he'll get some material as good as Wynn's.

Scampy the Clown: He's the boss' son and a star of the highest rated show in daytime TV, but Bardie Patton remains the most unspoiled youngster in television. (The kind that wouldn't even get an audition for Juvenile Jury).

Dr. Roy Marshall: Painless commercials.

Carmelita Pope: Of all the glamorous females sitting on quiz panels all over the ether, Chicago's queen on Down You Go is merely the prettiest and smartest. Another triumph for Chicago TV.

Tri-Star Theater: WENR-TV has broken the drought of Saturday evening song and dance with a triple feature movie. Even by TV old movie standards, one of the three should be worth watching.

Fatima Cigarettes: Now they have cancelled Stork Club a lot of viewers might try them.



"I thought we came to the movies to escape commercials."

The TRADE INN

WHO SAYS YOU CAN'T SWAP AN ELEPHANT?

EVER since early American history when the French established trading posts in the backwoods, the swap bug has taken its toll of victims. Even the marble set falls prey to the insect's bite each spring as the moppets shrewdly screen each agate in a heated exchange.

On the adult level, everybody wants to get rid of a "white elephant." Recognizing this human weakness, WENR-TV brass whipped up a trading show. For six months "Trade Inn" has supplied the medium. The viewers provide the elephants.

Two fresh imports from Detroit, Pat Tobin and Todd Purse, co-emcee the bargain hunt with a circus side-show of attractions supporting the main event. There are customers; Buford, the invisible mailman who spills the letters each day; a cantankerous pot-bellied stove which explodes when it disapproves of anything, and an authentic antique-dealer who appraises each object.

In addition, there are contests. Two of them. Viewers are encouraged to contribute their thoughts (for prizes) on such insipid topics as "Why I Like My Husband," "My Oldest Bathing Suit," "What I Think Buford Looks Like," etc. Then there's an on-the-show bit in which Pat and Todd clue blindfolded contestants on the contents of mysterious packages.

"Trade Inn" has been the temporary home for an assortment of outcasts. Among its residents have been a stuffed alligator, a diaper washer, a bed warmer, countless antique clocks, a soup tureen over 100 years old, an an-



Pat Tobin (left) and Todd Purse, proprietors of WENR-TV's "Trade-Inn," hold a friendly tête-à-tête with one of their clients, a docile buck deer.

tique dog statue over 150 years old and an endless procession of dishes. One man wanted to trade a trailer for a down payment on a small house near Gary, Ind. A clown came to Trade-Inn to advertise his services for children's birthday parties. And another job-seeker offered to remodel basements into recreation rooms.

Pat, one of the most streamlined models to leave the Motor City, was formerly a commentator, dramatic actress and interviewer on several radio programs there. Before teaming with Todd on "Trade-Inn" she served as hostess on a Chicago morning video program.

Todd, a boyish bachelor, has been blessed with a shy appearance and twin dimples which punctuate his cheeks. But he's no more sedate than a mischievous terrier. A World War II vet, he started out in industrial school but ended up in the army. Todd got his discharge papers and an emcee job in a Detroit radio station about the same time. Then TV tagged him and Chicago became his home.

Pat and Todd have modernized the bargainers of the backwoods. Television trading has gone glamorous. TV's "Trade-Inn" abides by the current retail trend: "Give the customer what she wants!" Only time will tell if the program can give the televiwer what HE wants.

—Shirley Elman

"Trade-Inn" can be seen at 12:30 p.m. Mon. through Fri. on WENR-TV (Channel 7).

SATURDAY
 11:45 Seven Doors to Death
 1:00 Fury Below
 2:30 Dick Barton Strikes Back
 4:00 Trigger Fingers
 5:00 He Found A Star
 7:30 Forever And A Day
 (9:00) Ten Days In Paris
 (10:30) West Of The Alamo
 10:00 Dangerous Passage
 10:00 Feature Film*
 11:00 Crime, Inc.
 12:15 A Detective Calls

SUNDAY
 10:00 Swing Parade
 11:15 Melody Club
 12:00 Desert Bandit
 12:30 Pointed Faces
 6:00 Feature Film*
 9:00 Feature Film*
 10:00 It Happened Tomorrow
 10:00 Without Honor
 11:30 Laughing At Danger

MONDAY

10:00 Forbidden Territory
 1:00 Convict's Code
 1:00 Feature Film*
 3:00 Docks Of New York
 4:00 Crime Expert
 8:30 Dreaming
 10:00 Shed No Tears
 11:30 Time Flies
 11:30 Thunder In The Desert

TUESDAY

10:00 Cipher Bureau
 1:00 Gong's All Here
 3:00 Hillbilly Blitzkrieg
 4:00 Secrets Of Stombul
 10:00 Adventures Of Martin Eden
 10:30 Chelsea Story
 11:30 Mystery Of The Night

WEDNESDAY

10:00 Firetrap
 1:00 Girl From Rio
 3:00 East Side Kids
 4:00 Rescue Squad
 8:30 Missing Millions
 10:00 Grand Canyon
 11:00 Feature Film*
 11:30 Pioneers Of The West
 12:00 The Shadow Loughs

THURSDAY

10:00 Speed Devils
 1:00 Hoppy Landing
 3:00 Flying Wild
 4:00 Frontier Crusader
 10:00 Crooked Circle
 10:00 Shoggy
 11:00 In This Corner
 11:30 Painted Faces

FRIDAY

10:00 Murder On The High Seas
 1:00 He Couldn't Take It
 1:00 Feature Film*
 3:00 Junior Prom
 4:00 Alias Mary Smith
 7:30 Feature Film*
 10:00 Blackout
 11:00 False Faces
 11:30 Out Of Singapore
 11:30 Alosko

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

movie marquee



Saturday June 7

WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

9:45 7 FILM SHORTS FOR KIDS

10:00 4 BOB ATCHER & SAMMY SQUIRREL—Puppet Fun

Kids, join Sammy, Billy Bull, W. Oppingham Owl, Willie Worm, & Sylvester Skunk as they go about their work at "Short Stump."

7 SPACE PATROL—Adventures

Adventures with Commander Buzz Corry and his cadet Happy as they roam the outer fringes of space

10:30 4 SMILIN' ED'S GANG—Stories

Ed McConnell reads a tale about children & introduces Midnight the cat, Froggy, the mischievous gremlin, and Squeaky the mouse

7 COWBOY FEATURE FILM

11:00 4 BIG TOP—Circus Show

Jack Sterling emcees circus fun with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, with music by the Quaker City String Band, and guest acts: Kosmar, tight wire; The Adams and their bicycling chimps; Dime Wilson, clown rocking chair specialist; Francine Volante, aerialist; and Roland Tiebor's Seals

5 MILTON BERLE MARATHON

Damon Runyon Memorial Cancer Fund program with guest stars from the entertainment world

11:30 9 MORNING MOVIE TIME—Film "Around the Gum Tree"

11:45 9 "SEVEN DOORS TO DEATH"

Feature film with Chick Chandler, June Clyde, George Meeker & Michael Rafetto; the owners of seven shops are involved in the murder of two men

12:00 4 PANTOMIME PARTY—Antics

Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session

12:15 4 FILM

1:00 4 "FURY BELOW"—Feature Film

(1st showing) Russell Gleason, Maxine Doyle & Leroy Mason in story of a stalwart foreman who saves the day during a struggle over possession of a coal mine

9 BATTING PRACTICE—Warm Up

(Continued on page 14)

A REMINDER

Because some sporting events and many feature films run overtime, the starting times listed for programs FOLLOWING them will be approximate.

HOW TO COLLECT **QUIZ MONEY**

(Continued from page 7)

chosen, you'll win whatever the studio contestant fails to win in answering questions about your entry. Sound complicated? It isn't. Frank Sweeney is emcee. Show is seen each weekday on channel 9 at 10:00 a.m. Write entries or request for tickets to the program, % WGN-TV, Tribune Square, Chicago. **STRIKE IT RICH**—Don't apply as contestant for this show unless your need for financial or other help is extreme. Letters from those who are physically handicapped or who have experienced tragedy are generally chosen. \$500 is tops, but outside help from viewers (via the "heart line") usually amounts to more for the unfortunate. If unable to appear a "helping hand" celebrity will substitute. Warren Hull emcees. Write applications to be a contestant or for tickets to the program % CBS-TV, 485 Madison Ave., N.Y.C. Show is seen weekdays on channel 9 at 10:30 a.m. and each Wednesday night, channel 4 at 8:00. **YOU BET YOUR LIFE**—This quiz vehicle for Groucho Marx is played strictly for laughs. But there's lots of cash to be won. Comes from Hollywood. Two contestants begin with \$20 and can work that amount up to \$320 with four correct answers. A big jackpot (the top winning couple gets the chance at it) runs up into the thousands. Some contestants chosen from studio audience. Others hunted up by Groucho's scouts for their unusual occupations or laugh-provoking personalities. Write for tickets to the program, % NBC-TV, Sunset & Vine, Hollywood, California.

WHAT'S MY LINE?—TV's most popular quiz show employs a panel to guess contestants' unusual occupations. If you feel you qualify write to the program % CBS-TV, 485 Madison Ave., N.Y.C. Important! Attach a picture of yourself to your application. John Daly emcees this vet quizzler. Top prize \$50. Show seen Sundays on channel 4 at 9:30 p.m.

WHAT'S THE ANSWER?—Mal Bellairs handles this kiddies' quizzler. A panel of four youngsters answers queries for prizes. Send applications to appear on the panel to Salerno, WENR-TV, Chicago 6, including the child's age. Show is seen Sunday on channel 7 at 6:30.

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SATURDAY JUNE 7—cont'd

- 1:10 9 LEAD OFF MAN**—Creighton
- 1:25 9 BASEBALL**—Cubs vs Boston
Jack Brickhouse and Harry Creighton announce play-by-play description of game
- 2:30 4 "DICK BARTON STRIKES BACK"**
Feature film with Don Stoddard & Sebastian Cabot; police agent receives assignment to investigate small village where all people and animals have been killed with no apparent cause of death
- 3:30 5 BELMONT STAKES RACE**
New York State's top race for three-year-olds; mile and one-half for a purse of \$100,000; Bryan Field calls the race and Sammy Renick provides background reports
- 3:45 9 TENTH INNING**—Interviews
Chats with fans and recap of plays
- 4:00 4 CLASSIC THEATER**—Opera
"Isle of Dreams" (Capri, Isola Disogni) with Giacomo Rondinella and Carlo Campanini
- 5 MILTON BERLE MARATHON**
- 7 LUCKY SEVEN RANCH**—Western
"Trigger Fingers" feature film with Tim McCoy, Ben Corbett & Jill Martin; cowboy disguises himself as gypsy fortune teller to get fingerprints on gang of rustlers
- 9 MUSIC ALA MODE**—Tunes
Jack Fuller at the piano with music and chatter
- 5:00 4 PATTERN FOR LIVING**—Talks
Teen-agers debate current problems
- 7 HAIL THE CHAMP**—Kid Stunts
Athletic games for small-fry with Herb Allen & Angel Casey co-emcees
- 9 "HE FOUND A STAR"**—Film
Feature with Sarah Churchill, Vic Oliver & Evelyn Dell; story of a theatrical agent who involves himself with too many women
- 5:30 7 FLIP THE FROG**—Cartoons
"Puddle Pranks"
- 5:40 7 FOR COWBOYS ONLY**—Western
"Trail To Mexico" feature film
- 6:00 4 SAMMY KAYE SHOW**—Musical
Identify the mystery skit & win \$100, "So You Want To Lead A Band" quiz portion, and songs by Barbara Benson, Tony Russo, Don Rogers, Lloyd Roberts, Kaydets, & Kaye Choir
- 5 MR. WIZARD**—Science Study
Don Herbert and Bruce Lindgren discuss motion pictures and demonstrate how they are really a series of still pictures; they'll also solve the riddle of why wheels pictured in a movie seem to be revolving the wrong way, and will examine a projector and explain the purpose of its lenses and shutter (see page 45)

6:00 9 BIG PICTURE—Army Film Report

- 6:30 4 BEAT THE CLOCK**—Games
Zany stunts for guest contestants with Bud Collyer watching the clock
- 5 ONE MAN'S FAMILY**—Drama
Individual problems receive singular attention in this story of a large family with Bert Lytell, Marjorie Gateson, Lillian Schaaf, Eva Marie Saint, Russell Thorson & James Lee
- 7 TO BE ANNOUNCED**
- 9 PET SHOP**—Gail Compton mc
Bee Fissell of Glenview brings down four types of dachshunds: wire haired, long haired, smooth haired and dapple; Pat Ulrich shows a very unusual family of budgy birds; and Dr. Brundage, veterinarian from Bensonville, invites Gay to take part in a dog show.
- 7:00 4 KEN MURRAY SHOW**—Variety
Guests include: actor Thomas Mitchell, comedian Billy Gilbert, vocalist Eileen Barton, & vibrapharpist Lionel Hampton
- 5 ALL STAR REVUE**—Variety
Danny Thomas is host to Betty Garrett and little Bunny Lewbel
- 7 PAUL WHITEMAN'S TEEN CLUB**
Nancy Lewis & Junie Keegan assist "Pops" with emcee duties on variety show with teen-agers from all over U.S. taking part in the festivities
- 9 PORTRAITS OF THE WEST**
"Outlaw Roundup" with James Newill & Dave O'Brien; film is discussed by educator George Jennings
- 7:30 7 TRI-STAR THEATER**—Feature
Films appear in following order:
"Forever And A Day" with Brian Aherne, Robert Cummings, Ida Lupino, Merle Oberon, Ray Milland & Chas. Laughton; story about the reconciliation of two families after feuding since 1804.
"Ten Days In Paris" with Rex Harrison & Leo Genn; a victim of amnesia recovers his memory with the exception of a period of ten days.
"West Of the Alamo" with Jimmy Wakely, Lee White & Iris Clive; (1st showing) rangers work incognito to solve crime wave started by town's bank president
- 8:00 4 ALL AROUND THE TOWN**
Mike Wallace and Buff Cobb interview guests in Steeplechase Amusement Park on Coney Island, New York

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB	WNBQ	WGN-TV
4	5	9

SATURDAY JUNE 7—cont'd

- 8:00 5 **BLIND DATE**—Arlene Francis
Gentlemen compete for dates with Manhattan's most glamorous models
- 9 **DICK TRACY**—Mystery Drama
Adventures of the famous comic strip character; Ralph Byrd stars as Dick with Angela Greene as Tess
- 8:30 4 **ROLLER DERBY**—Action
Watch the stars of the track as they fight for points; Ken Nydel describes the action on the banked track
- 5 **DANCE PARTY**—Music And Fun
Tonight's featured dance band is Ray Anthony and his orchestra; also on the bill are jazz pianist Joe Bushkin, and a comedy act the Four Evans
- 9 **WRESTLING FROM MARIGOLD**
Baron Arena vs Milt Olsen; Cuban Pete vs Zack Malkov; Billy Hickson vs Karl Gray; Art Bull vs Johnny Mooney; and Rudy Kay vs Juan Hernandez
- 9:30 4 **FILES OF JEFFREY JONES**
Mystery drama starring Don Haggerty and Gloria Henry in "Blind Buddha"
- 5 **YOUR HIT PARADE**—Musical
Tunes you've voted as favorites sung by Eileen Wilson, Snooky Lanson, Dorothy Collins, Russell Arms, Penny Gardner, and Bill Flannigan
- 10:00 4 **"DANGEROUS PASSAGE"**—Film
Feature with Robert Lowery, Phyllis Brooks & Charles Arnt; man with inheritance awaiting him boards boat where mysterious attempts are made on his life
- 5 **GRAND MARQUEE**—
Feature Film
- 11:00 9 **"CRIME, INC."**—Feature Film
Leo Carrillo, Tom Neal & Lionel Atwill; a crime reporter and a police commissioner attempt to break the syndicate which controls an entire city
- 11:30 4 **ULMER TURNER & THE NEWS**
Current events around the world
- 11:45 4 **MURDER BEFORE MIDNIGHT**
Feature film shown in serial form
- 12:15 4 **"A DETECTIVE CALLS"**—Film
Feature with Rita Hayworth & Charles Quigley; insurance investigator takes job of truck driver to solve series of mysterious hi-jacking raids
- 12:30 5 **MILTON BERLE MARATHON**
Continued to Sunday 9:30 a.m.

(Stations reserve the right to change above listings without notice)

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Sunday June 8

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 "SWING PARADE"—Feature**
Film Gale Storm & Phil Regan; musical comedy about a girl aspiring to be in show business, who is mistaken for a process server
- 9 AMERICA AT CHURCH—Relig.**
Sun. morning service from The Bethany Reformed Church of Roseland
- 11:00 7 PAPA BEAR'S NEWSREEL**
Frank Bear narrates
- 11:15 5 THE PULPIT—Inspirational**
- 7 TOOTSIE HIPPODROME—Circus**
Emcee John Reed King presents circus acts: Nelson's performing pigs and Vic Dexter, juggler
- 9 "MELODY CLUB"—Feature**
Film with Terry Thomas, Gwyneth Vaughn & Michael Balfour; girl refuses to sell nightclub to racketeer so he robs her patrons and she loses their business
- 11:30 4 CANDY CARNIVAL—Variety**
Gene Crane mc with Barry Cassell, Bill Bailey, Don Lennox, and a talent tournament for those under 18 years
- 5 LIVE AND LEARN—Discussion**
"Mathematics & the Science of Life" with Dr. Nicolas Rashevsky, of the Univ. of Chgo. talking on "Applications of Mathematics In Mathematical Biology"
- 7 FAITH FOR TODAY—Religious**
Rev. W. A. Fagel, pastor of Washington Ave. Church, Brooklyn, interviews & music by male quartet
- 12:00 4 ULMER TURNER AND THE NEWS**
5 TO BE ANNOUNCED
- 7 TROUBLE WITH FATHER—Skit**
Amusing incidents in the life of Stu, his wife and two daughters
- 9 "DESERT BANDIT"—Feature Film**
(1st showing) with Don Barry, Lynn Merrick & William Haade; corporal impersonates discharged Ranger in order to rout gun running outfit
- 12:15 4 YOUR FUTURE HOME—Ideas**
Property shown by Jack Callahan
- 5 NATURE OF THINGS—Science**
Dr. Roy K. Marshall discusses "Sound"
- 12:30 4 "PAINTED FACES"—Feature**
Film with Joe E. Brown
- 5 FRONTIERS OF FAITH—Relig.**
"Baptism," devoted to the sacraments of the Catholic Church
- 7 AMATEUR HOUR—Chgo. Talent**
Bob Murphy is host to competitors
- 1:00 5 HOW DOES YOUR GARDEN GROW?—Planting & Care**
John Ott discusses weed control in your lawn and vegetable garden
- 9 BATTING PRACTICE—Warmups**
- 1:10 9 LEAD OFF MAN—Creighton**

- 1:25 9 BASEBALL—Cubs vs Boston**
Jack Brickhouse and Harry Creighton describe the events of the game
- 1:30 5 HATS IN THE RING—Talks**
Presidential candidates present their points of view; this week's guests are Gov. Earl Warren of California and Sen. Robert A. Taft (R. O.)
- 7 WILD BILL HICKOK—Western**
Guy Madison & Andy Devine star
- 2:00 4 INDUSTRY ON PARADE—Film**
- 5 MIDWESTERN HAYRIDE—Variety**
Songs, music, & merriment with Bill Thall emcee & cast including: Lee Jones, Judy Perkins, Ernie Lee, Neal Burris, Bob Shreve, Pleasant Valley Boys, Briarhoppers, & the Rangers
- 7 CISCO KID—Western Movie**
Stolen shipments of quicksilver and a murder lead Cisco and Pancho into a dangerous laboratory explosion
- 2:15 4 THIS WEEK IN OUR CHICAGO PUBLIC SCHOOLS—Film**
- 2:30 4 BIG PICTURE—Army Film**
- 7 ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 3:00 4 FILM**
- 5 YOUTH WANTS TO KNOW**
Guest: Carl Byoir, head of the Carl Byoir Associates, one of the nation's leading public relations organizations
- 7 SADDLE & SAGE—Western**
"Song of the Range" feature film
- 3:30 5 HALL OF FAME—Drama**
"Nefretitti, Queen Of Egypt" with Sarah Churchill and Robert Pastene; story of ancient queen's struggle to convince her husband and people that they should worship only one God
- 3:45 9 TENTH INNING—Brickhouse**
Recap of the game & interviews
- 4:00 4 LAMP UNTO MY FEET—Talks**
"The Big Day" with Paul Tripp & Butch Cavell; guests: Rabbi Louis Gerstein of the Spanish-Portuguese synagogue, and Samuel S. Schneierson, chairman of the board of the Jewish Education committee of New York
- 5 ZOOPARADE—About Animals**
R. Marlin Perkins & Jim Hurlbut visit the swamp lands of Florida and Louisiana on a snake hunt and show us all forms of reptiles
- 7 SUPER CIRCUS—Big Top Fun**
Claude Kirchner presents Kitchen's Liberty Rules; Bela Kremo, world's greatest juggler; Estrada Sisters, iron jaw aerialists; Clifffy, Scampy and Nickey and Mary Hartline visit the Last Resort and the Bed Bug Hotel; in the Side Show: Ogee, the fire eater
- 9 BASEBALL—Cubs vs Boston**
Second game of double header
- 4:30 4 WHAT IN THE WORLD?—Quiz**
Dr. Alfred Kidder with panelists Dr. Carleton Coon & Dr. Schuyler Cammann

(Continued on page 18)

Shows Open to Public

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. "Pantomime Party" Saturday, 12:00-12:15 (write % program). "Creative Cookery" Monday thru Friday, 11:00-12:00 (write % program). "Sporting Chance" Tuesday, 9:30-10:00 (Garrick Theater). "Pope's Gourmet Society" Friday, 9:30-10:00 (Garrick Theater). Please send self-addressed, stamped envelope, and state number of tickets desired.

WENR-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-0800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABC Civic Opera Building. "Hail The Champ" Saturday, 5:00-5:30. "Sachs Amateur Hour" Sunday, 12:30-1:30. "Super Circus" Sunday, 4:00-5:00. (only written requests accepted, order tickets well in advance). "Courtesy Hour" Friday, 10:00-11:00.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guests Relations, WGN Building. "Faith Of Our Fathers" Sunday, 7:00-7:30. "Hi Ladies" Monday thru Friday, 12:00-12:45. "Picture Payday" Monday thru Friday, 10:00-10:30. "Down You Go" Friday, 8:00-8:30.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287.



Exotic Pauline Goddard is a featured dancer on Your Show of Shows, now off for the Summer.

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EDDIE O'NEAL
and his orchestra
featuring Marshall Gill

Call "FRITZ" RA 6-7722

Empire Room Palmer House

SUNDAY JUNE 8—cont'd

4:30 5 SKY KING THEATER—Western

When a corrupt city clerk exploits Mexican labor to his own advantage, Sky King begins a counter-plot to save the Mexicans

5:00 4 MAN OF THE WEEK—Discussion

Guest: Gen. Albert C. Wedemeyer

5 ROY ROGERS SHOW—Variety

A carnival owner is killed by the vicious thrust of a bull whip and Roy and his friends try to find the mysterious assailant in "Carnival Killer"

7 SPACE PATROL—Adventures

A tale of other planets & people and how Commander Buzz Corry & his cadet Happy try to maintain law in space

5:30 4 BOB ATCHER & SAMMY SQUIRREL—Puppet Antics

Humorous incidents with a gun-toting squirrel, foreman at "Short Stump" and all the other cowpokes, & songs

5 ONCE UPON A FENCE—Fantasy

Music, stories, & magic adventures

7 AMERICA'S TOWN MEETING

"Would the Republican Administration Give Us a Better Foreign Policy?" Discussed by Sen. Robert F. Kerr (D., Okla.) and Rep. Harold Reece (R-Tenn.); John Daly is moderator



The big distraction in the interstellar adventures of Captain Video is Nina Bara. Captain Video is seen Monday through Friday at 6 p.m. on channel 9 (WGN-TV).

6:00 4 GENE AUTRY SHOW—Western

Autry and Pat befriend a 10-year-old youngster whose stallion is accused of being "The Killer Horse" when a man is found trampled

5 ROYAL SHOWCASE—Variety

Emcee Jack Carson presents Louis Armstrong

7 YOU ASKED FOR IT—Requests

Art Baker grants the viewer's request

9 FEATURE FILM

6:30 4 THIS IS SHOW BUSINESS

Host Clifton Fadiman with Sam Levenson and George S. Kaufman welcome their guests: actress Joy Hodges; tap dancer Margie Robinson; comedian Bert Wheeler; and operatic tenor Richard Tucker

5 MEET THE PRESS—Discussion

Sen. Harry F. Byrd is guest of Martha Rountree and Lawrence Spivak

7 WHAT'S THE ANSWER—Quiz

Mal Bellairs questions the moppets

7:00 4 TOAST OF THE TOWN—Variety

Ed Sullivan presents Tony Martin, contralto Blanche Thebom, and billiard champion, Willie Hoppe

5 COMEDY HOUR—Variety Time

Host Eddie Cantor brings his wife Ida to commemorate their 38th wedding anniversary; other guests include: Pat O'Brien, Kay Starr, Tom D'Andrea and Hal March

7 KING'S CROSSROADS—Film

Four shorts: Errol Flynn gives a demonstration of archery fishing; travelogue of picturesque Norway; a trip along Broadway; and marriage vs. a career "Who's Boss"

9 FAITH OF OUR FATHERS

Dr. David A. Noble conducts services from the Buena Memorial Presbyterian Church

7:30 9 CHICAGOLAND NEWSREEL REV.

A report of this week's news events

8:00 4 FRED WARING SHOW—Musical

The Pennsylvanians visit Coney Island with tunes: "Oh, Beauty," "I Double Dare You," "Love Is a Simple Thing," "Ain't We Got Fun," & "Roller Coaster," and a special musical tribute in honor of Father's Day

5 TV PLAYHOUSE—Drama

"Four Meetings" with Leora Dana & John Baragrey; an unsophisticated schoolteacher and a man of the world meet only four times till he realizes he has fallen in love with the woman for whom he had only intended friendship

7 QUEST FOR CONTENTMENT

Religious talks by Dr. Hildebrand

9 ROCKY KING—Roscoe Karns

"The Homesick Shoemaker." An Italian shoemaker is robbed and murdered on the eve of his return to Italy

8:30 4 BREAK THE BANK—Quiz Game

Bert Parks emcees quiz show

7 AMERICA IN VIEW—Travel

Film short of various places in U.S.A.

SUNDAY JUNE 8—cont'd

- 8:30 9 PLAINCLOTHESMAN—Drama
“A Matter of Leverage.” Each of the possible murder suspects are glad the victim has died but which one actually committed the crime?
- 9:00 4 CELEBRITY TIME—Variety
Conrad Nagel welcomes Fran Allison of Kukla, Fran & Ollie show, singer Betty Ann Grove and novelty act The Pitchmen, as they all take a trip to the County Fair
- 5 RED SKELTON SHOW—Comedy
Skits from Skelton's Scrapbook
- 7 CINEMASCOPE—Feature Film
- 9 THEY STAND ACCUSED—Drama
The father of three children is killed by a hit and run teen-age hot rod artist; the jury must decide if the teen-ager must forfeit his youth and go to prison for a thoughtless accident
- 9:30 4 WHAT'S MY LINE?—Quiz
Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf
- 5 AMERICAN FORUM OF THE AIR
“Should We Re-examine the United Nations?” Discussed by Ambassador Ernest Gross, deputy U.S. Representative to the U.N. and Ely Culbertson, author and lecturer on international politics
- 10:00 4 IT HAPPENED TOMORROW
Feature film with Dick Powell, Linda Darnell, Jack Oakie & Edgar Kennedy; a cub reporter finds his own death notice in the newspaper
- 5 WEATHERMAN—Clint Youle
What's the outlook for the week?
- 7 DREW PEARSON—News
Analyses of news at home and abroad; “Predictions of Things To Come”
- 9 COURTESY THEATER—Feature
Film (1st showing) “Without Honor” with Laraine Day, Dane Clark, Franchot Tone & Agnes Moorehead; a domestic melodrama in which a man, obsessed with jealous hatred for his brother's wife, becomes involved with a supposed murder, a disappearing corpse and an attempted suicide
- 10:10 5 DORSEY CONNORS—Ideas
Ideas to solve housewives problems
- 10:15 5 ALEX DREIER—News Report
Highlights from stories of the day
- 7 EARL NIGHTINGALE—Talks
- 10:30 5 SPORTS STAR TIME—Duggan
Interviews and news on sports
- 11:30 4 ELOISE SALUTES THE STARS
Miss McElhone chats with celebrities
- 9 “LAUGHING AT DANGER”—Film
Feature with Frankie Darro & Joy Hodges; blackmail and murder haunt a beauty shop
- 11:45 4 ULMER TURNER AND THE NEWS
A report on current happenings
(Stations reserve the right to change above listings without notice)

CHANNEL 9

SUNDAY NIGHT

9:00 P.M.

“THEY STAND ACCUSED”

You'll enjoy these realistic court room dramas featuring Chicago's top actors and actresses.

WGN-TV

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1950 RELEASE!



“DARING DRAMA” of
Love and Heartbreak!

SUNDAY at 10 pm

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11:00 to
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WBKB

Monday June 9

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today—News & Commentary**
- 8:45 9 **Travelogue—Film Short**
"Jefferson the Architect"
- 9:00 5 **Prologue To The Future—Film**
9 **Chicago Cooks—Kay Middleton**
- 9:15 4 **Morning News—Interviews**
- 9:30 4 **Arthur Godfrey Time—Variety**
5 **Breakfast Party—Mel Martin**
- 9:45 4 **Your Surprise Store—Lew Parker**
- 10:00 5 **Home Cooking—Eddie Doucette**
English muffins and pepper steak
7 **"Forbidden Territory"—Film**
9 **Picture Payday—Quiz Program**
Frank Sweeney mc awards prizes
- 10:15 4 **Bride & Groom—Interviews**
- 10:30 4 **Breakfast With The O'Neils**
5 **It's A Problem—Discussion**
9 **Strike It Rich—Quiz Session**
- 11:00 4 **Creative Cookery—F. Pope**
Recipes for full cream caramel apples
and maple syrup with waffles and pork
sausage links
5 **Ruth Lyons' 50 Club—Chats**
7 **Bob & Kay Show—Variety**
9 **Egg And I—Serial Drama**
- 11:15 9 **Love Of Life—Continued Tale**
- 11:30 5 **Good Living—Homemaking Tips**
Home economist Edie Jones discusses
"Time To Live"
- 9 **Search For Tomorrow—Drama**
- 11:45 9 **Rhythm Retreat—Music Session**
- 12:00 4 **Bill Evans Show—Variety Time**
5 **Noontime Comics—John Coons**
7 **Beulah Karney Presents**
It's German Day and Beulah tells the
story of America's heritage from
Germany; she also prepares "spatzle,"
a special kind of dumpling
- 9 **Hi Ladies—Tommy Bartlett**
- 12:30 4 **Garry Moore Show—Variety**
Guest: Deek Watson
- 5 **Meet Mintz—Herbie Mintz**
- 7 **Trade-Inn—TV Swap Shop**
- 12:45 5 **Newsroom—Jack Angell**
- 9 **News Headlines—Spencer Allen**
- 1:00 5 **"Convict's Code"—Feature**
Film (1st showing) with Robert Kent,
Anna Nagel & Sidney Blackmer; a
football player is framed by gamblers
- 7 **Barbara Moro—Creative Ideas**
- 9 **Feature Film**
- 1:30 4 **First Hundred Years—Serial**
(Continued on page 22)

Alphonse & Gaston Could Take Lessons

IF THE courteous ghost of Sir Walter Raleigh ever visited Chicagoland, it'd be a cinch to figure where he would spend most of his time—at practically any one of the local TV panel shows.

Because on these shows, COURTESY is not only a byword, it's built right into the format.

Nationwide, such gab sessions as "Meet The Press," "Keep Posted" and "Author Meets The Critics" grab off tremendous audiences and create a lot of excitement. On those programs, the panelists discard their kid gloves and slug it out with the guests.

But in the local arena, the moderators and newsmen treat their guests with such refinement that the shows could qualify as regular sessions of the Old Ladies' Sewing Circle. Which is dandy, just dandy, but not very newsworthy.

Take "Press Conference," for example. This is a WGN-TV creation moderated by Lee Schooler, a gentlemanly type of guy who treats everybody respectfully and never raises his voice. Maybe in deference to their host, the local reporters who appear on the panel seem to get just as quiet and courteous as Lee himself. It comes across smooth, but then, so does a bankers' conference.

City Desk was a WNBQ entry that was launched by Bill Ray, the station's news chief. Here is another assortment of deep thinkers who are no legitimate heirs to the rowdy "Front Page" tradition. When these journalists start knitting their brows, the atmosphere gets so quiet you can hear a wrinkle drop. And the boys really keep things humming.

Then over at WBKB, there was a strange little thing called "The Chicago



Mike Howlett, former director of the OPS office, is shown here with Lee Schooler (right). Mike apparently is having trouble keeping his eyes open.

Forum of the Air." This was loaded, one hundred per cent, with labor leaders, union attorneys, New Deal officials and a sprinkling of "liberals" who staged what was laughingly called a forum discussion.

It's not the purpose of this publication to discourage local panel shows. The stations and sponsors who put them on should get a lot of credit. But the big question is—Do discussion shows, like education, have to be so dadblamed uninteresting?

It might be refreshing to see gentlemanly Lee Schooler take a punch at somebody's nose. Or maybe Bill Ray could manage a little table-pounding. How about fire crackers?

Anything to wake up the audience.

As for the Chicago newsmen that make up the panel—they should be ashamed of themselves for the season's outstanding display of drabness. If camouflage is their aim, they're pretty successful.

But it's pretty irritating to see the nation's toughest, most colorful, most capable reporters OFF camera, act like a collection of right fielders ON camera.

Dynamite, anyone?



Bill Ray . . . "You can hear a wrinkle drop."

ENJOY

PEPSI-COLA
TONIGHT



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*Of the Powers' Girls***

Dramatic Demonstration
by Fitzgerald

Monday, June 9th

**WGN-TV 11:45 A.M.
WNBQ 12:45 P.M.**

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FOSTER TV

2922 Milwaukee Ave.

MONDAY JUNE 9—cont'd

- 1:45 4 Luckey North Show—Interviews
2:00 4 Univ. of Illinois—Discussion
Mr. Richard L. Rider, instructor in school of journalism discusses topic "If Shakespeare Were Alive Today"
5 Big Pay Off—Quiz Contest
2:15 4 Film
9 Test Pattern to 4:00
2:30 4 Bert Parks Show—Musical
Betty Ann Grove and Bert Parks sing a duet of "Everything I've Got Belongs To You"; others include "Flying Down To Rio," "I've Got Shoes With Wings On" and "I Should Care"
5 Johnny Dugan Show—Variety
3:00 4 "Docks of New York"—Film
Feature with Leo Gorcey, Huntz Hall, and the East Side Kids; the Kids get involved with foreign agents, jewel thieves and murder
5 Matinee In New York—Variety
Margaret Truman, Don Cornell, and Sarah Churchill are guests of Robin Chandler & Bill Goodwin
4:00 5 Hawkins Falls, Pop. 6,200
7 "Crime Expert"—Feature Film
9 Music Ala Mode—Jack Fuller
4:15 4 Assembly—Military Talks
Chief Joseph Corey is host to Maj. Gen. George F. Ferry, company general of the Illinois National Guard
5 Gabby Hayes Show—Tall Tales
4:30 4 Film
5 Howdy Doody Show—Puppets
4:45 9 Trail Blazers' Theater—Western
"Lawless Frontier" feature film
5:00 4 Kids Karnival Kwiz—Games
Western film & jackpot of prizes
5 Cactus Jim—Western Film
7 Sagebrush Theater—Serial
"Gunsmoke" part I
5:30 4 Silhouettes Of The West—Film
Roy Starkey entertains (see pg. 45)
5 Weatherman—Clint Youle
7 Tom Corbett, Space Cadet
5:40 5 Dorsey Connors Show—Tips
5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 King Calico—Puppet Show
K. P. Wiggle does the laundry and makes the Duke's ears wring
9 Movie Quick Quiz—Games
5:50 5 Clifton Utley And The News
6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran, & Ollie—Fun
7 Austin Kiplinger & The News
9 Captain Video—Adventures

MONDAY JUNE 9—cont'd

- 6:10 7 Top O'The Weather—Russ Reed
6:15 4 Ulmer Turner And The News
5 Goldbergs—Domestic Comedy
6:20 7 Sports Highlights—News
6:30 4 CBS News—Douglas Edwards
5 Those Two—Comedy Skits
Martha Stewart and Pinky Lee
7 Hollywood Screen Test—Drama
Neil Hamilton introduces Victor Jory
9 Spencer Allen & The News
6:45 4 Perry Como Show—Musical
"Confessin'," "I Concentrate On You," "Mine," & "Just A Little Lovin'"
5 News Caravan—John C. Swayze
9 Chicagoland Newsreel—Data
7:00 4 VIDEO THEATER—Drama
"The Lesson" by George Kelley; a husband's faith in his wife is slightly shaken when she finds a purse with \$400 in it & decides to keep it even though she knows the rightful owner
5 PAUL WINCHELL, J. MAHONEY
What's My Name quiz game
7 MR. DISTRICT ATTORNEY
A series of false fire alarms takes Mr. D.A. to a fashionable residential district and a visit to the high school
9 NO COVER CHARGE—Musical
7:30 4 GODFREY'S TALENT SCOUTS
Professional talent competition
5 VOICE OF FIRESTONE—Music
Guest soloist, soprano Eleanor Steber sings "Pace, Pace, Mio Dio" from Verdi's "La Forza del Destino"; Victor Herbert's "Sweethearts" and "So In Love." Howard Barlow directs orchestra & chorus in "In A Hurry," "Mexican Hat Dance" and the "Coronation March" from opera "The Prophet"
7 FEATURE FILM
9 JOHNS HOPKINS REVIEW
8:00 4 I LOVE LUCY—Comedy Drama
Ricky finds himself about to collect his unemployment check when Lucy prods him into asking for a raise
5 LIGHTS OUT—Mystery Drama
"Blind Man Bluff" with Mercer McLeod & Mary Farrell; story of an elderly husband & wife who take care of a small railroad station in the desert even though the man is blind
9 GUIDE RIGHT—Military
Music and discussion sessions
8:30 4 CLAUDIA—Marriage Story
The janitor's son returns from reform school giving Claudia an opportunity to repay a debt to his mother
5 ROBERT MONTGOMERY—Drama
"Penny" by Emily Kimbrough with Joanne Woodward, Walter Abel, & Anne Seymour; life can be complicated for a young girl who wants to go on a trip with her family, but must think about her school work

- 8:30 7 IMPACT—News Brought To Life
Austin Kiplinger is your host
9 BOXING—Brooklyn, New York
George Small, of Brooklyn, N.Y. with 42 wins & 8 losses vs Pierre Langlois, 27, of Pont Andemer, France with 49 wins & 7 losses in a 10 rd. non-title middleweight bout; Ted Husing announces
9:00 4 STUDIO ONE—Drama
"Lovers and Friends" by Dodie Smith; both partners of a happy marriage suddenly find themselves attracted to another man and woman; stars Jane Wyatt
7 BOXING FROM RAINBO ARENA
Lester Felton, 25, of Detroit, Mich. with 51 wins & 7 losses vs Johnny Brown of Chicago, Ill. with 2 wins & no losses in a 10 rd. non-title welter-weight bout; Jack Drees announces
9:30 5 WHO SAID THAT?—Quote Quiz
Walter Kiernan quizzes guests Robert Sterling, Juliana Larson, concert & night club singer, and Merriman Smith, UP-Washington correspondent; regular Bill Henry
10:00 4 ULMER TURNER & THE NEWS
5 WEATHERMAN—Clint Youle
7 PAGE ONE—News And Sports
9 "SHED NO TEARS"
Feature film with Wallace Ford, June Vincent, Robert Scott and Johnstone White; story of crime in which a woman persuades her husband to feign death so that they can defraud an insurance company
10:10 5 DORSEY CONNORS—Ideas
10:15 4 SPORTS SCOREBOARD—Elson
5 CLIFTON UTLEY AND THE NEWS
10:25 4 CHGO. WEATHER—P. Geraghity
10:30 4 MUSICAL NITE-CAP—Variety
5 LET'S LOOK AT SPORTS—Duggan
7 HANDY—Tips For Homemakers
10:45 4 CHRONOSCOPE—Discussion
Gov. J. Bracken Lee of Utah, noted for keeping a balanced State budget, is interviewed by editors William Bradford Huie and Henry Hazlitt
5 HERBIE MINTZ SHOW—Musical
11:00 4 MURDER BEFORE MIDNIGHT
11:30 4 "TIME FLIES"—Feature Film
Tommy Handley & Evelyn Dall in a comedy based on the invention of a gadget carrying people back into past
9 "THUNDER IN THE DESERT"
Feature film with Bob Steele, Louise Stanley and Don Barclay
11:45 9 MAKE UP SECRETS OF THE POWERS GIRLS—Beauty Tips
12:00 9 FEATURE FILM
1:00 4 MIDNIGHT EDITION—U. Turner
(Stations reserve the right to change above listings without notice)



DAGMAR

The Rise and Fall of Dagmar

TWO years ago an obscure but superbly endowed showgirl named Jenny Lewis got a hurry-up phone call from NBC and was told to report to a TV show called Broadway Open House. She arrived to find herself cast as a dumb blonde named Dagmar, a low comedy target for comic Jerry Lester's buffooneries.

A year later, Dagmar, the name Jenny Lewis discarded for good, was the favorite topical joke on TV. Her part on Broadway Open House grew from that of a band singer who never sang to a stature equal to that of top-billed Lester. She recited poetry in a manner that indicated that no one on earth could recite it worse. And her language-mangling technique matched that of a Durante.

Then the Dagmar business got out of hand. The famous old maxim "There'll always be an ad man" held true. The press agents descended and soon the name Dagmar ballooned all out of proportion to the talent it was attached

to. The Broadway Open House closed with Jerry Lester all but forgotten. But Dagmar was one of the most sought-after chattels on TV.

Last fall the trouble began. Network execs, glad to have her under contract, couldn't find a show suitable to her talents (?). Aside from an occasional guest appearance Dagmar began to slip from the public's eye. Dagmar jokes became infrequent. When Dagmar's new show was finally launched no one seemed to care. On June 14 of this year, the show, "Dagmar's Canteen" will go off TV and the Dagmar legend may be near its climax.

As a variety show "Dagmar's Canteen" was fast-paced and mildly entertaining. Some of the old faces from Broadway Open House were present—Ray Malone, Milton Delugg. But it proved that Dagmar as a star in her own right, couldn't carry the ball.

Dagmar is the third name owned by the magnificent blonde from West Virginia. She was christened Virginia Ruth Egnor, but changed her name to Jenny Lewis when she cast her eye on Broadway's bright lights. The Dagmar tag was a Lester inspiration.

Good-natured and friendly, Dagmar should keep coining money for a few years just on her name's momentum. Her earnings thus far have enabled her to buy her family a home in Huntington, West Virginia and to set aside money enough to send some of her seven brothers through college. Married to capable actor Danny Dayton, she doesn't have too many financial problems. But at 24 years old it must seem strange to have most of her career behind her.

Dagmar's case is a simple one of a girl with meagre talents being shoved up the ladder by cheap publicity. She has more talent than harsh critics will admit, but less than the required minimum for a star. She definitely can't sing (although she tries), but her dancing is above par. Interviewing servicemen on Dagmar's Canteen, she revealed a pleasant informal charm. The cancellation of the show is just evidence of a nice kid who went in over her head.

"Dagmar's Canteen" was last seen on May 21 over WNBQ, channel 5.

Tuesday June 10

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00** 5 Today—News & Commentary
8:45 9 Chicagoland Newsreel—Data
9:00 5 Prologue To The Future

Narrator Peter Roberts covers topics of educational and informative nature with films, talks and interviews

- 9** Chicago Cooks—Kay Middleton

- 9:15** 4 Morning News—Late Reports
9:30 4 Arthur Godfrey Time—Variety
 5 Breakfast Party—Variety

- 9:45** 4 Your Surprise Store—Lew Parker

- 10:00** 5 Home Cooking—Eddie Doucette
 Loretta White helps prepare shrimp with sauce remoulade and sweetbreads

7 "Cipher Bureau"—Feature Film
 Leon Ames, Charlotte Winters & Joan Woodbury; exciting story of life inside Naval Intelligence

- 9** Picture Payday—Quiz Contest
 Questions based on newspaper pics

- 10:15** 4 Bride & Groom—Wedding
10:30 4 Breakfast With The O'Neil's
 5 It's A Problem—Discussion
 9 Strike It Rich—Quiz Time

- 11:00** 4 Creative Cookery—F. Pope
 Mr. Pope prepares a French pastry cake with marshmallow butter cream icing

5 Ruth Lyon's 50 Club—Informal
 7 Bob & Kay Show—Variety
 9 Egg and I—Serial Drama

- 11:15** 9 Love Of Life—Continued Tale

- 11:30** 5 Good Living—Homemaking Tips
 Designer Paul MacAlister discusses "Rooms for Improvement"

9 Search For Tomorrow—Drama

- 11:45** 9 Rhythm Retreat—Music Session

- 12:00** 4 Bill Evans Show—Variety
 5 Noontime Comics—Kiddie Fun
 Johnny Coons narrates old time movies and ad-libs hero's antics

7 Housewives' Holiday—Kirchner
 9 Hi Ladies—Tommy Bartlett

- 12:30** 4 Garry Moore Show—Variety
 Ivan Sanderson, scientist-explorer
 5 Meet Mintz—Herbie Mintz

7 Trade-Inn—Exchange Show

- 12:45** 5 Newsroom—Jack Angell
 9 News Headlines—Spencer Allen

- 1:00** 5 "Gang's All Here"—Feature
 Frankie Darro, Marcia Mae Jones and Jackie Moran in tale of a trucking outfit that is losing its drivers and crates through sabotage

7 Barbara Moro—New Ideas
 9 Batting Practice—Warm Up



DANNY O'NEAL
1951 Men's Champ



KAY MORROW
1951 Women's Champ

Meet Your Favorite Stars
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 IN COOKING?

Watch
"CHICAGO COOKS
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KAY MIDDLETON"

9:00 A.M.
 Monday thru Friday

WGN-TV

TUESDAY JUNE 10—cont'd

- 1:10 9 Lead Off Man—H. Creighton**
1:25 9 Baseball—Cubs vs Philadelphia
Jack Brickhouse and Harry Creighton
- 1:30 4 First Hundred Years—Serial**
1:45 4 Luckey North Show—Interviews
2:00 4 Lake Forest College—Talks
Guest speaker: Mr. Robert Amaden,
director of Admissions
5 Big Pay Off—Quiz Contest
- 2:15 4 Film**
5 Johnny Dugan Show—Variety
- 3:00 4 "Hillbilly Blitzkrieg"—Film**
Feature with Bud Duncan, Cliff Nazzaro & Edgar Kennedy; Army sergeant and a buck private are sent to the backwoods of Tennessee to guard important rocket invention
- 5 Matinee In New York—Variety**
Robin Chandler & Bill Goodwin conduct "Winner Take All" contest; cracker barrel interview with District Attorney Stanley of New Jersey; also Will Mahoney is guest
- 3:45 9 Tenth Inning—Jack Brickhouse**
4:00 5 Hawkins Falls, Pop. 6,200
7 "Secrets Of Stambul"—Feature
9 Music Ala Mode—Jack Fuller
- 4:15 4 Farm Town U.S.A.—Discussion**
5 Gabby Hayes Show—Tall Tales
- 4:30 5 Howdy Doody Show—Puppets**
4:45 4 Backstage Diary—Gossip
TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of stars
9 Trail Blazers' Theater—Western
"Law of the Valley" feature film
- 5:00 4 Kids Karnival Kwiz—Games**
Fun for kids with Nato the Clown
5 Cactus Jim—Western Feature
7 Sagebrush Theater—Western
"Gunsmoke" part II
- 5:30 4 Silhouettes Of The West—Music**
5 Weatherman—Clint Youle
7 Mary Hartline's Party—Games
Fun for small-fry with Mary Hartline & pianist Chet Roble
- 5:40 5 Dorsey Connors Show—Tips**
5:45 4 Window Shopping—Commercial
5 Something To Talk About
Chuck Acree discusses interesting events and interviews his guests
7 To be announced
9 Movie Quick Quiz—Game
- 5:50 5 Clifton Utley And The News**
6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran & Ollie—Puppets
Fun and songs with Fran Allison
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
5 Those Endearing Young Charms
Family comedy featuring Fern Parsons and Maurice Copeland
- 6:20 7 Sports Highlights—News Events**
- 6:30 4 CBS News—Douglas Edwards**
5 Dinah Shore Show—Musical
7 Beulah Show—Comedy Skits
"New Arrival." Alice Henderson has a secret and Beulah assumes that she is expecting a baby
- 9 Spencer Allen And The News**
- 6:45 4 Stork Club—Interviews**
Sherman Billingsley and his guests
- 5 News Caravan—John Swayze**
9 Chicagoland Newsreel—News
- 7:00 4 SEE IT NOW—E. R. Murrow**
Current events around the world
- 5 STAR THEATER—Comedy**
Milton Berle is your host, Jimmy Nelson, ventriloquist, & Allen Roth's orchestra; guests include Dolores Gray and Peg Leg Bates
- 7 STRENGTH FOR THE FREE WORLD—Religious Program**
- 9 LIFE IS WORTH LIVING—Talk**
Bishop Fulton J. Sheen, discussing God, man, and the universe
- 7:30 4 PARS, BIRDIES & EAGLES**
Danny O'Neil and his guests demonstrate how to improve your golf game
- 7 FOCUS—Documentary Film**
"For Some Must Watch"
- 9 KEEP POSTED—Discussion**
Martha Rountree and Lawrence Spivak lead discussions on current issues
- 8:00 4 CRIME SYNDICATED—Drama**
Rudolph Halley narrates the story of how several officers tracked down a narcotics gang
- 5 FIRESIDE THEATER—Drama**
Marjorie Lord and Bill Henry in "Mirage," story of a young wife who finds it difficult to settle down to a quiet marriage
- 7 STOCK CAR RACES—Action**
Watch 'em smash up late model cars; races include three heat races, one back-up, one consolation, & one team
- 9 BATTLE OF THE AGES—Variety**
John Reed King emcees professional talent team competition with guests: veterans: A. Robbins Jr. and The Novellos; youngsters: Tiny Sinclair and Marion Morgan
- 8:30 4 SUSPENSE—Mystery Drama**
"House Of Masks" with Geraldine Fitzgerald and William Redfield
- 5 MEDICAL ASSN. CONVENTION**
The nation's leading medical authorities report on the very latest developments in the field of science and medicine; Dr. Roy K. Marshall narrates; also presented are highlights of scientific exhibits to be displayed at Navy Pier

TUESDAY JUNE 10—cont'd

- 8:30 9 TELESPORTS DIGEST—Film
9:00 4 DANGER—Mystery Drama
A man, knowing "The System," goes to Florida to make his fortune
5 AMATEUR HOUR—Ted Mack mc
Salute to Utica, New York
9 48TH STREET THEATER—Drama
"Small Town Story" about an ex-GI who runs into problems when he becomes an author
9:30 4 SPORTING CHANCE—Variety
Emcee Morry Mages presents grand prize to winner of amateur contest
7 THEATER FAMILY FAVORITES
"Solitaire" with Margaret Field & Gertrude Michael; a young woman, in love with a theatrical producer, returns home to find his wife in her apartment
9 CHALLENGE—Drama, Music
Philip Lord with Chet Roble, Jacqueline James, the Four Jacks, and Jimmy Blaide's orchestra; guests include Rosemary Kelly, Carlton Kadell, John Galvarro & George Cisar in drama "Spare the Rod" by Bess Flynn
9:45 5 BOB CONSIDINE SHOW—Views
Telecast this week from Chicago
10:00 4 ULMER TURNER & THE NEWS
5 WEATHERMAN—Clint Youle
7 DANGEROUS ASSIGNMENT
Steve is sent to Paris to safeguard an important briefcase and the task appears to be unusually simple
9 "ADVENTURES OF MARTIN EDEN"—Feature Film
Glen Ford, Claire Trevor, Evelyn Keyes & Stu Erwin; sailor attempts to get publication of his diary in order to expose intolerable conditions existing aboard a cargo ship
10:10 5 DORSEY CONNORS—Ideas
10:15 4 SPORTS SCOREBOARD—Elson
5 CLIFTON UTLEY & THE NEWS
10:25 4 CHGO. WEATHER—P. Geraghity
10:30 4 MUSICAL NITE CAP—Tunes
Danny O'Neil is your host
5 LET'S LOOK AT SPORTS
7 "CHELSEA STORY"—Feature
Sidney Tifron in British melodrama about a reporter who makes a bet that he would pull off a burglary, but finds that he's suspected when someone gets killed
10:45 4 DISC JOCKEY SHOW—Hal Tate
5 HERBIE MINTZ SHOW—Musical
11:00 4 MURDER BEFORE MIDNIGHT
5 COMIC RELIEF—Wed Howard
11:30 4 "MYSTERY OF THE NIGHT"
Feature film with Reginald Denny & Lloyd Hughes
12:45 4 MIDNIGHT EDITION—U. Turner
(Stations reserve the right to change above listings without notice)

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tonight on TV

"The March of Medicine"
(Direct from the Annual Meeting
of the American Medical Association
in Chicago)

A special Telecast
presented by
Smith, Kline & French
Laboratories, Philadelphia
CHANNEL 5

**TURN TO WBKB
FOR THE FINEST IN TV**

All-Star Line-up

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- **ULMER TURNER**
- Chicago's top news-caster with news and views of local and national interest.
- Mon. thru Fri. 10:00 to 10:15 p.m.
- Sponsored by Cole-Finder

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- **BOB ELSON**
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- Mon. thru Fri. 10:15 to 10:25 p.m.
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- Hot? Cold? Humid? Check with Chicago's only weather gal, in a five minute capsule report.
- Mon. thru Fri. 10:25 to 10:30 p.m.
- Sponsored by Jonny Mop and Sta-Ert for home use.

WBKB

LETTERS to the editor

(Continued from page 4)

The people who complain about Johnnie Ray's singing and say it's strictly for publicity don't understand a truly emotional boy. Probably just sour grapes from graybeard Toscanini fans. Chicago, Ill. L. D.

When Johnnie Ray is 80 years old he'll be crying in his beer because he'll have been forgotten. Toscanini is immortal. Chicago, Ill.

VERNA CLIFFORD

Chub McCarthy. . . . What he said about the White Sox is terrible. For this treason, he should be heaved out. Aurora, Ill.

CAROL JONES

. . . As long as we're complaining about singers, how about Frankie Laine? He looks like a fugitive from a lost weekend. . . . Chicago, Ill.

J. B.

Why don't they have the Eastside Kids on when children can see it. They're usually on when I'm at school or when I'm in bed. It's not fair. LaPorte, Ind.

DOUGLAS KOEHN

I've just read that Eve Arden is to be on at the same time as Lucy. I hope this is wrong because I love both Eve Arden and Lucille Ball.

Kenosha, Wisc.

JANETTE KING

(Ed. Note: Present CBS plans have the two shows following one another, starting next fall.)

. . . I watched the movie "Red Stalion" last evening and was sorely disappointed that my children missed it. When they are watching TV early in the evening there's nothing but gangland murders and blood-and-thunder on. It's a shame as they need wholesome entertainment. . . . Chicago, Ill.

LORRAINE CONLEY

The reason Chicago TV is losing out is because of its long boring commercials.

Kankakee, Ill.

DUANE MCCAWLEY

I Love Lucy is so great that it should be on for an hour. It's much better than anything else on TV. Valparaiso, Ind.

WAYNE HERMANN

Three cheers for the show "Press Conference." . . . The tempo is fast moving; the reporters and guests are right on the ball and the topics are timely.

Chicago, Ill.

BEEBE KLIPP

TV FORECAST

Wednesday June 11

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News And Commentary
8:45 9 Chicagoland Newsreel—Data
9:00 5 Prologue To The Future
9 Chicago Cooks—Recipes
9:15 4 Morning News—Collingwood
9:30 4 Arthur Godfrey Time—Variety
5 Breakfast Party—Mel Martin
9:45 4 Your Surprise Store—Variety
Set in city store, audience contestants swap personal possessions for articles off the counters
- 10:00 5 Home Cooking—Tasty Dishes
Eddie Doucette and Loretta White make egg pancake and liver souffle
- 7 "Fire Trap"—Feature Film
Sidney Blackmer and Norman Foster in story of an appraiser who uncovers an arson plot
- 9 Picture Payday—Quiz Fun
Home viewers can win, too
- 10:15 4 Bride & Groom—Wedding
- 10:30 4 Breakfast With The O'Neil's
5 It's A Problem—Discussion
9 Strike It Rich—Warren Hull mc
- 11:00 4 Creative Cookery—Recipes
Spanish peanut loaf, and chicken & rice curry, company style
- 5 Ruth Lyons' 50 Club—Variety
7 Bob & Kay—Interviews
9 Egg And I—Continued Tale
- 11:15 9 Love Of Life—Serial Story
- 11:30 5 Good Living—Homemaking Tips
"All About Baby" featuring Ruth Crowley, RN, child care consultant
- 9 Search For Tomorrow—Drama
- 11:45 9 Rhythm Retreat—Music Session
- 12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Beulah Karney—Foods Show
Beulah has a summer birthday party, with a high and light fresh orange chiffon cake to highlight the activities
- 9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Comedy
Guest: singer-comedienne Kay Ballard
- 5 Meet Mintz—Piano Session
7 Trade-Inn—TV Swap Shop
- 12:45 5 Newsroom—Jack Angell
- 9 News Headlines—Spencer Allen
- 1:00 5 "Girl From Rio"—Feature
Film with Movita, Warren Hull & Kay Linaker; a prominent South American singer is called to New York to see her brother who is involved in arson and murder
- 7 Barbara Mori—Creative Ideas
9 Batting Practice—Warm Up

AN EDITOR SPEAKS—



Young John Tiano, Jr., a constant reader of Forecast since birth, here expresses an editorial opinion somewhat in disagreement with our staff writers. His father is a prominent local circulation figure.

at 9:00
tonight on TV

"The March of Medicine"
(Direct from the Annual Meeting
of the American Medical Association in Chicago)

A special Telecast
presented by
Smith, Kline & French
Laboratories, Philadelphia
CHANNEL 5

*TV Forecast
on sale at all
leading newsstands*

WEDNESDAY JUNE 11—cont'd

- 1:10** 9 Lead-Off Man—H. Creighton
1:25 9 Baseball—Cubs vs Philadelphia
1:30 4 First Hundred Years—Drama
1:45 4 Luckey North Show—Interviews
2:00 4 Ill. Inst. Of Technology—Talks
 5 Big Pay Off—Quiz Program
 The best letter, a right answer, and those fabulous prizes are all yours
2:15 4 Film
2:30 4 Bert Parks Show—Musical
 In a dancing school, Bert, Betty Ann & Bobby sing "Take It Easy"; other tunes include: "It's Been Years Since Yesterday" & "Till the End of Time"
5 Johnny Dugan Show—Variety
 Stunts, comedy and audience fun
3:00 4 "East Side Kids"—Feature Film
 Dennis Moore, Vince Burnett & Leon Ames; a gangster enlists the aid of the kids in delivering counterfeit money without their knowing about it
5 Summertime U.S.A.—Variety
 Guests: Al Bordon's dogs, vacation wonderland—New York state, and Mrs. Vincent Impelliteri & Mrs. Gimbel
3:45 9 Tenth Inning—Jack Brickhouse
4:00 5 Hawkins Falls, Pop. 6,200
 7 "Rescue Squad"—Feature Film
 Sidney Blackmer & Ralph Forbes in spectacular story of fire fighters
9 Music Ala Mode—Jack Fuller
4:15 4 Assembly—Military Talks
 Chief Corey is host to members of ROTC
5 Gabby Hayes Show—Tall Tales
4:30 4 Film
5 Howdy Doody Show—Bob Smith
4:45 9 Trail Blazers' Theater—Western
 "Lucky Larrigan" feature film
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Sagebrush Theater—Serial
 "Haunted Mine" part I
5:30 4 Silhouettes Of The West—Talks
 Roy Starkey with Western tunes and exciting stories
5 Weatherman—Clint Youle
7 Tom Corbett Space Cadet
5:40 5 Dorsey Connors Show—Talks
5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 King Calico—Puppet Story
 King Calico starts to cut down a tree but gets bushed before he finishes
9 Movie Quick Quiz—Contest
 Howard Miller emcee; short dramatic filmed "clues" aid viewers
5:50 5 Clifton Utley And The News
6:00 4 Sports & Comments—Bob Elson
7 Austin Kiplinger & The News
9 Captain Video—Adventures

- 6:10** 7 Top O' The Weather—Russ Reed
6:15 4 Ulmer Turner And The News
6:20 7 Sports Highlights—World News
6:30 4 CBS News—Douglas Edwards
 Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
5 Those Two—Comedy Adventures
 Martha Stewart and Pinky Lee star
7 Name's The Same—Panel Quiz
 Emcee Robt Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Meredith Willson, and Joan Alexander
9 Spencer Allen And The News
6:45 4 Perry Como Show—Musical
 "Be Anything," "Delicado," "Over The Rainbow," & "Tip Toe Thru The Tulips"
5 News Caravan—John Swayze
9 Chicagoland Newsreel
7:00 4 ARTHUR GODFREY & FRIENDS
 Variety with vocalists Frank Parker, Marion Marlowe, Janette Davis, Hale-loke, & vocal groups Mariners & the Chordettes
5 KATE SMITH EVENING HOUR
 Ted Collins and Kate, emcee variety of comedy, drama, & music with guests
7 FAMILY BATTLE—Quiz Contest
 Mama & Papa Klose and four of their brood participate in quiz show with Austin Kiplinger as emcee
9 MIDWAY—Quiz Game
 At Palisades Amusement Park, emcee Don Russell invites the crowd to participate in the contests and fun
7:30 7 PAUL DIXON SHOW—Games
 Wanda Lewis & Dottie Mack assist
9 STRAW HATTERS—Talent Quest
 Bob Haymes with contestants in a barber shop quartet, band contest and in the aquatic field; viewers vote for winners
8:00 4 STRIKE IT RICH—Quiz Contest
 Warren Hull mc introduces guest singer Margaret Phelan
5 KRAFT THEATER—Drama
 "The Cricket On The Hearth" by Charles Dickens; story of a wife whose efforts to help a friend nearly spoil her own happiness
7 ADVENTURES OF ELLERY QUEEN
 Ellery visits a summer theater & gets involved in a blackmail scheme in "Rehearsal For Murder"
8:30 4 THE WEB—Mystery Drama
 "Giant Killer." Story of a "little guy" who tries to become important by murder; featuring Gene Reynolds, Lenka Peterson, & Dennis Harris in play by Mort Alper
7 MYSTERY THEATER—Drama
 Tom Conway as Insp. Mark Saber
9 MISSING MILLIONS—Feature
 Linden Travers and John Warwick

WEDNESDAY JUNE 11—cont'd

- 9:00 4 BLUE RIBBON BOUTS**—Boxing
Jake LaMotta, 30, of New York with 82 wins & 16 losses vs Bob Murphy, 29, of San Diego, Cal. with 60 wins and 6 losses in a 10 rd. non-title lightweight bout
- 5 MEDICAL ASSN. CONVENTION**
Report from medical authorities on science and medicine, narrated by Dr. Roy K. Marshall; newest methods of life-saving, heart and blood vessel diseases, obesity and diabetes are among feature presentations
- 7 CELANESE THEATER**—Drama
"When Ladies Meet" by Rachel Crothers with Patricia Morrison, Claudia Morgan, & John Emery; comedy about American ladies & the way they settle their problems
- 9:30 5 BIG PICTURE**—Army Films
- 9:45 4 SPORTS QUIZ**—Film
9 YESTERDAY'S NEWSREEL
- 10:00 4 ULMER TURNER & THE NEWS**
5 WEATHERMAN—Clint Youle
- 7 WRESTLING FROM RAINBO**
Wayne Griffin describes matches
- 9 "GRAND CANYON"**—Feature
Richard Arlen, Mary Beth Hughes & Reed Hadley in comedy about a troupe of actors who are sent to the Grand Canyon by a movie company
- 10:10 5 DORSEY CONNORS**—New Tips
- 10:15 4 SPORTS SCOREBOARD**—Elson
5 CLIFTON UTLEY & THE NEWS
- 10:25 4 CHGO. WEATHER**—P. Geraghity
- 10:30 4 MUSICAL NITE-CAP**—Tunes
5 LET'S LOOK AT SPORTS
- 10:45 4 CHRONOSCOPE**—Discussion
Guest, Admiral Oscar Badger, commander of the Eastern Sea Frontier is interviewed by William Bradford Huie and a guest editor
- 5 HERBIE MINTZ SHOW**—Musical
- 11:00 4 MURDER BEFORE MIDNIGHT**
7 FEATURE FILM
- 11:30 4 "SHADOW LAUGHS"**—Feature
Hal Skelly & Rose Hobart in story of young reporter who helps solve a murder of which his girl friend is suspected
- 9 "PIONEERS OF THE WEST"**
Feature film with Bob Livingston, Ray Hatton & Duncan Renaldo; one man rules the town and pilfers land from the settlers through taxes
- 1:00 4 MIDNIGHT EDITION**—U. Turner
(Stations reserve the right to change above listings without notice)

ENJOY

PEPSI-COLA

TONIGHT

Easy to serve—
A treat for young
and old alike.

Tops with TV!

BETTER TASTE— MORE CUPS



STEWARTS' quality blend of fancy aged coffees has greater body and flavor — makes many more cups per pound.

The Celanese Theatre

in association with the PLAYRIGHTS
presents

"WHEN LADIES MEET"

By RACHEL CROTHERS
starring

Richard Carlson

TONIGHT AT 9:00
WENR-TV CHANNEL 7

Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—The battle of Chicago stations for the big audience of this area brings out some pretty cute maneuvers. The latest switch is WBKB's re-slotted of its late evening time. Newscaster Ulmer Turner moves to 10 p.m., followed by sportscaster Bob Elson at 10:15. They may cut some of WNBQ's healthy ratings by giving news and sports results AHEAD of Clifton Utley and Tom Duggan.



CORDELL

Comic Bill Balance, one of TV's genuine funnymen, has moved temporarily back to Denver, to take care of his kids while his wife goes to the Coast to look after her failing mother. . . . "Creative Cookery" celebrated its first birthday June 3 with a luncheon party at Kungsholm restaurant, hosted by "Cookery" star Francois Pope. The show has consistently been sold out to sponsors since its start. It's pulled over 150,000 pieces of mail.

Wonder what happened to singer Jean Cordell? She's now doing very well at WTMJ-TV in Milwaukee, appearing with Tom Mercein on "Doing The Town" on Friday nights, and also with the Grenadiers quartet on Sundays. . . . Jerry Allan, who lined up pretty misses for the last "Miss U.S. Television" contest, has branched out with his own local show on an Indianapolis station.

"Down You Go," the brilliant quiz session on channel 9, is another first birthday celebrant. The cast recalls the rare time moderator Bergen Evans got his words mixed, and instead of the customary prizes, offered a panel member to the viewers. A male fan promptly wrote in a claim for lively Toni Gilman.

New fan club for emcee Howard Miller by Alize Buza of 8710 Muskegon Avenue.

The recent shift of Kay Westfall and Bob Murphy to the 11-12 noon time period will bring some necessary cutbacks in the livestock. Bob & Kay's parrot and

parakeet will remain, but the rabbits and mice will depart. Another casualty is the "daily mail" session. One thing won't change—the cheerful friendliness that has always sparked the "Bob & Kay" program.

Buelah Witch, "Kukla Fran & Ollie's" answer to the jet age, has paused in flight momentarily to accept an award as "Miss Sweet Gherkin" of 1952 in honor of Pickle Week.

Continuing our thumbnail sketches of *Forecast* publishers — Roy V. Whiting. Age 34. Attended Ravenswood grade school and Lakeview High school. Served 39 months as 1st Lt. and Bombardier with U.S. Army Air Force during World War II. Flew 50 missions in Italy. One time in action over Vienna tried to push igniting bombs out bomb bay door, fell out, but boot hooked in door and he dangled in space until pulled back by gunner. Just as he reached safety, boot came loose and fell.

Before joining *Forecast*, was national representative for General Outdoor Advertising for 4 years. Married Betty Kluge of Chicago in 1940. Two children — Roy Jr. and Bobbie Lee.

See "Backstage Diary," Tuesday & Thursday at 4:45 p.m. on channel 4 (WBKB).



WHITING

★

RONSON WORLD'S GREATEST
LIGHTER

PRESENTS

Peter Lind Hayes and Mary Healy
in

"STAR OF THE FAMILY"

WITH FAMOUS GUEST PERFORMERS

THURSDAY 7:00 PM WBKB

CHANNEL 4

★

Thursday June 12

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00** 5 Today—News, Reviews, Records
8:45 9 Chicagoland Newsreel—Data
9:00 5 Prologue To The Future
 9 Chicago Cooks—Kay Middleton
9:15 4 Morning News—Collingwood
9:30 4 Arthur Godfrey Show—Variety
 5 Breakfast Party—Mel Martin
9:45 4 Your Surprise Store—Exchanges
10:00 5 Home Cooking—Recipes
 Wiener Schnitzel and relish ring
7 "Speed Devils"—Feature Film
 Paul Kelly & Russell Hardy; king of the auto race track speedsters help break grip of political gang
9 Picture Payday—Quiz Game
 Frank Sweeney is quizmaster
10:15 4 Bride & Groom—Interviews
10:30 5 It's A Problem—Discussion
 9 Strike It Rich—Warren Hull mc
10:45 4 Breakfast With The O'Neil's
11:00 4 Creative Cookery—Recipes
 Baked, stuffed filet of perch with cheese dressing and banana cupcakes
5 Ruth Lyons' 50 Club—Views
7 Bob & Kay Show—Variety
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—Homemaking
 9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Music Session
12:00 4 Bill Evans Show—Variety
 5 Noontime Comics—John Coons
 7 Housewives' Holiday—Variety
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Variety
 Guest: comedian George Gobel
5 Meet Mintz—Musical Session
7 Trade-Inn—Swap Shop Fun
12:45 5 Newsroom—Jack Angell
 9 News Headlines—Spencer Allen
1:00 5 "Happy Landing"—Feature
 Film with Noah Berry; activities of a border patrolman
7 Barbara Moro—Ideas & Tips
9 Batting Practice—Warm Up
1:10 9 Lead-Off Man—H. Creighton
1:25 9 Baseball—Cubs vs Philadelphia
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—Tips

- 2:00** 4 Roosevelt College—Talks
 Guest speaker: Leo A. Lerner, chairman of the board and editor and publisher of Northside newspapers
5 Big Pay Off—Quiz For Men
2:15 4 Film
2:30 4 Give And Take—Quiz Show
5 Johnny Dugan Show—Variety
3:00 4 "Flying Wild"—Feature Film
 Leo Gorcey, Bobby Jordan and the East Side Kids; five youngsters tangle with a gang of saboteurs
5 Matinee In New York—Variety
 Cracker barrel interview with Gen. Albert C. Wedemeyer; also the Corn Cobblers
3:45 9 Tenth Inning—Recap Of Game
4:00 5 Hawkins Falls, Pop. 6,200
7 "Frontier Crusader"—Feature
 Film (1st showing) with Tim McCoy; story tells the efforts of a bunch of local badmen to keep a rich ore vein they have found
9 Music Ala Mode—Jack Fuller
4:15 4 Farm And Home Time—Talks
5 Gabby Hayes At The Double Bar M Ranch—Western Story
4:30 5 Howdy Doody Show—Puppets
4:45 4 Backstage Diary—Gossip
9 Trail Blazers' Theater—Western
 "Navajo Kid" feature film with Bob Steele & Edward Cassidy; adopted Indian tracks down killers of his foster father
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
7 Sagebrush Theater—Western
 "Haunted Mine" part II
5:30 4 Silhouettes Of The West—Talks
5 Weatherman—Clint Youle
7 Mary Hartline's Party—For Kids
5:40 5 Dorsey Connors Show—Ideas
5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 To be announced
9 Movie Quick Quiz—Contest
5:50 5 Clifton Utley And The News
6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran, & Ollie—Jolly Fun
7 Austin Kiplinger & The News
9 Captain Video—Adventure Tale
6:10 7 Top O'The Weather—Russ Reed
6:15 4 Ulmer Turner And The News
5 Those Endearing Young Charms
6:20 7 Sports Highlights—News Events
6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
7 Lone Ranger—Western Drama
9 Spencer Allen And The News

NEW TIME

THURSDAY
9:30 P.M.



CHICAGO'S OWN

"DR. FIX-UM"

THE MAN WHO CURES YOUR
HOUSEHOLD PROBLEMS—

ARTHUR YOUNGQUIST

Presented by

HARVEY LUMBER COMPANY

CHANNEL

WENR-TV

THURSDAY JUNE 12—cont'd

- 6:45 4 Stork Club—Interviews
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Data
- 7:00 4 STAR OF THE FAMILY
Peter Lind Hayes and Mary Healy introduce their guests: Les Paul & Mary Ford, Tex Beneke & his orchestra, & dancer Johnny Coy
- 5 GROUCHO MARX SHOW—Quiz
7 RUGGLES—Domestic Comedy
Charlie puts into effect the old adage "neither a borrower nor a lender be"
9 THIS IS MUSIC—Variety
John Mallow introduces selections sung by Bruce Foote, Jacqueline James, Bill Snarey, & Jackie Van with Bob Trendler & orchestra (see pg. 8)
- 7:30 4 AMOS 'N' ANDY—Comedy
Andy receives a telegram with an offer of a big job in South America
- 5 TREASURY MEN IN ACTION
"Case of the Fatal Souvenir." T-Men face the problem of solving a murder with their only clue, the murder weapon, an unregistered souvenir
- 7 CHANCE OF A LIFETIME—Acts
9 PRESS CONFERENCE—Interviews
Lee Schooler conducts (see pg. 21)
- 8:00 4 MAN AGAINST CRIME—Mystery
The Grand Ole Man of baseball is murdered during a game and Mike Barnett must reconstruct the crime to trap the culprit
- 5 GANGBUSTERS—Police Drama
Truth becomes stranger than fiction in the fantastic police case "The Man From Mars"
- 7 MR. ARSENIC—Crime Report
Burton Turkus narrates the facts behind the crime & political headlines
- 9 THEATER NINE—Drama
"Louis Pasteur—Man of Science"
- 8:30 4 BIG TOWN—Newspaper Drama
A young child is kidnapped and Lorlei is the last person to see the little girl before her disappearance in "The Baby Sitter"
- 5 FORD FESTIVAL—Variety
James Melton with Bill Barty, the Jinglebells, Dr. Frank Black, Dr. Roy K. Marshall and guests Jarmila Novotna and Edward Everett Horton
- 7 MEET THE CHAMP—Boxing
Wally Butterworth announces bouts from Offutt Strategic Air Force Base in Omaha, Nebraska
- 9 FOREIGN INTRIGUE—Drama
"The Blind Man" kills five former high officials of the Nazi government & Robt. Cannon (Jerome Thor) seeks to find the murderer & his motives
- 9:00 4 RACKET SQUAD—Drama
"A Place For Grandma" with Mabel Paige & Mary Young; a con woman operates an illegal home for the aged

THURSDAY JUNE 12—cont'd

9:00 5 MARTIN KANE, PRIVATE EYE

Lee Tracy stars as detective Kane

7 THIS IS MY MELODY No. 3

Bill Gwinn is host to talented contestants with story to tell of the melody of their lives

9 CHARLIE WILD, DETECTIVE

John McQuade in "The Case of the Fatal Letter" discovers that it requires a man of intelligence to tell a good lie

9:30 4 BOSTON BLACKIE—Drama

"Queen of Thieves." Story of a man who hedges when it's time to pay off on a horse bet; Kent Taylor stars as Blackie

5 WAYNE KING SHOW—Musical

Medley of "When You're Smiling," "There Are Smiles," & "Smile, Darn You, Smile;" others: "My Love For You," "June Night," "The Love Bug Will Bite You," "Did You Ever Get That Feeling?," "June Comes Around," "My Romance," "Falling In Love With Love" & "Summer-time"

7 DR. FIXUM—Household Tips

Making of tub barbecue is demonstrated

9 CRIME PHOTOGRAPHER—Drama

Darren McGavin stars as Casey

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

7 "CROOKED CIRCLE"—Feature

Film with James Gleason, Roscoe Karns & Zasu Pitts; a secret society plots the murder of another society member & a woman draws the job

9 "SHAGGY"—Feature Film

George Nokes, Brenda Joyce & Robert Shayne; story of a boy's love for his dog and of a new stepmother's efforts to win the child's affection

10:10 5 DORSEY CONNORS—Helps

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghity

10:30 4 MUSICAL NITE-CAP—Tunes

5 LET'S LOOK AT SPORTS

10:45 4 DISC JOCKEY SHOW—H. Tate

5 HERBIE MINTZ SHOW—Musical

11:00 4 MURDER BEFORE MIDNIGHT

7 BIG PICTURE—Army Film

9 "IN THIS CORNER"—Feature

Film with Scott Brady, Anabel Shaw & Jimmy Milligan; a prizefight melodrama about a dishonest promoter and a young fighter who loses his will to win

11:30 4 "PAINTED FACES"—Feature

Film with Joe E. Brown

1:00 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

AUTO SEAT COVERS

Buy Direct from the Factory and **SAVE!**
The only factory in Chicago that sells direct

We have the largest factory—3 complete floors—for making the best seat covers at lowest prices, DIRECT TO YOU. Seat covers is our only business. Buy with confidence—over \$100,000 of machinery and equipment, etc., stand behind our guaranty. Over 20 years at same location. Come in and see thousands of seat covers on display in hundreds of colors. Compare prices and quality, then decide for yourself. We have the finest seat covers at lowest prices.

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*danger!
excitement!
adventure!*

BOSTON BLACKIE

New Station — **WBKB**

New Day — **Thursday**

Same Time — **9:30 p.m.**

★

CHANNEL 4

WBKB

9:30 P.M. EVERY THURSDAY

presented by

Meister Bräu

YOU CAN'T SERVE A FINER GLASS OF BEER

Peter Hand Brewery Co., Chicago *Reg. U.S. Pat. Off.

EXPERTS PICK THE CANDIDATES



WITH the hot national conventions just a month away, we've put Chicago's top TV newscasters on the spot. We've asked them to predict the Democratic and Republican choices for President and Vice-President. Here are their picks.



SPENCER ALLEN

Republican — Eisenhower for President. Warren for Vice-President.

Democrat — Kefauver for President. McMahon for Vice-President.



AUSTIN KIPLINGER

Republican — Standoff between Eisenhower and Taft with darkhorse getting Republican nomination for President.

Democrat — Compromise candidate after split in party over Kefauver versus Stevenson. No choices for Vice-President.



ALEX DREIER

No choices. Too early to tell.



FRANK REYNOLDS

Republican — Eisenhower for President. Warren for Vice-President.

Democrat — Stevenson for President. Harriman for Vice-President.



PAUL HARVEY

Republican — Taft for President. Longshot possibility that Democrats will then pick Eisenhower. No choices for Vice-President.



ULMER TURNER

Republican — Taft for President. No choice for Vice-President.

Democrat — Kefauver for President. No Choice for Vice-President.



ROBERT HURLEIGH

Republican — Taft for President.

Democrat — Truman for President. No choices for Vice-President.



CLIFTON UTLEY

Republican — Eisenhower

Democrat — Kefauver Mr. Utley qualifies this by saying that if Taft gets Republican nomination then Democrats will nominate Stevenson. No choice for Vice-President, but would like to see Ralph Bunche nominated.

The consensus of opinion is split down the middle between Taft and Eisenhower for the Republican nomination with Kefauver the popular choice for the Democrats.

Friday June 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00** 5 Today—Reports & Interviews
8:45 9 Chicagoland Newsreel—Data
9:00 5 Prologue To The Future—Film
 9 Chicago Cooks—Kay Middleton
9:15 4 Morning News—Commentary
9:30 4 Your Surprise Store—Exchange
 5 Breakfast Party—Mel Martin
10:00 4 Bride & Groom—Wedding
 5 Home Cooking—Recipe Fun
 Friday the 13th cake and chocolate meringue cookies
7 "Murder On The High Seas"
 Feature film with Jack Mulhall, Natalie Moorehead, & Clara Young; murder and blackmail travel together on the high seas
9 Picture Payday—Quiz Show
 Prizes go to home viewers, too
10:30 4 Breakfast With The O'Neils
 5 It's A Problem—Discussion
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
 Crust for two-crust pie and strawberry rhubarb pie
5 Ruth Lyons' 50 Club—Chatter
7 Bob & Kay Show—Variety Time
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
 "Face the Facts," beauty tip featuring Hope Robbins, beauty expert
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Music Session
12:00 4 Bill Evans Show—Variety
 5 Noontime Comics—John Coons
7 Beulah Karney—Foods Show
 Dad's day with a demonstration of prime rib roast and lemon pie
9 Hi Ladies—Interviews
12:30 4 Garry Moore Show—Comedy
 Guest: dancer Ray Malone
5 Meet Mintz—Favorite Tunes
7 Trade-Inn—Exchange Fun
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "He Couldn't Take It"—Film
 Feature with George Stone & Ray Walker
7 Barbara Moro—Creative Ideas
9 Feature Film
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—News
2:00 4 Loyola University—Talks
5 Big Pay Off—Quiz Program
2:15 4 Film
9 Test Pattern 'Til 4:00 p.m.



DEAR BOSS:

Now that Bob & Ray have won the Peabody Award and Life Magazine spreads and lost their TV show, I'm pinning my hopes for a fresh batch of original humor on Wally Cox and Roger Price.

Speaking of the need for a fresh slant, Dragnet is really starting to drag bottom. As I listen to that Poll Parrot dialogue week after week I start to feel like a pearl bead stringer at Tiffany's. Row after row of perfectly shaped, uniformly lustrous gems passing before my eyes hour after hour, day after day... gradually I develop a wild, unreasoned yen...I stand up and shout, "Just once, please, just once—a square pearl!" Once, just once, lemme hear a Dragnet character who stutters or lisps or rants or laughs or cries or just plain falls asleep in the middle of a Joe Friday quiz session!



NEWCOMER COX

I got a jolt the other night. I dimly heard the TV set tell me that Bud Hauser, the Nash man, was on the air. Used car commercials, I muttered to myself. Then a few minutes later I glanced at the screen and got the shock of my life. It didn't make sense. Bud must have gone mad. There, right in front of my eyes was the most terrifying jumble of beat-up used cars ever offered to a gullible public.

Fortunately for my sanity, my eight-year-old explained that I was watching the Stock Car Races from 87th Street Speedway sponsored by Hauser Nash. When the real commercials came on I swear I've never seen such shining beauties. And the drivers were ever so cautious. Never butted Bud once. Quite a let-down, actually. I was all set for a sensational, slambang commercial like "Nashes to Nashes and Dust to Dust."

CHUB

FRIDAY JUNE 13—cont'd

2:30 4 Bert Parks Show—Musical

Bert Parks and Bobby Sherwood sing "On the Riviera" in a gay, continental setting; others include "What Good Is a Gal," "Oh Babe" and I'll See You in My Dreams"

5 Johnny Dugan Show—Variety

3:00 4 "Junior Prom"—Feature Film

Freddie Stewart & June Preisser; during high-school election, father of one candidate threatens to withhold annual donation unless his son wins

5 Matinee In New York—Variety

Guests: Paul Kittiam, commentator & narrator of old time movies; also Pat Rooney, Sr.

4:00 5 Hawkins Falls, Pop. 6,200

7 "Alias Mary Smith"—Feature

Film with John Darrow, Ray Hatton & Henry Walther; playboy captures a pickpocket and returns purse to the girl who refuses to reveal her identity

9 Music Ala Mode—Jack Fuller

4:15 4 Assembly—Armed Forces Show
Chief Joseph Corey conducts phone call to G.I.'s in Tokyo

5 Gabby Hayes Show—Tall Tales

4:30 4 Film

5 Howdy Doody Show—Puppets

4:45 9 Trail Blazers' Theater—Western
"Six Gun Man" feature film

5:00 4 Kids Karnival Kwiz—Games

5 Cactus Jim—Western Feature

7 Sagebrush Theater—Western

"Saddle Serenade" part I

5:30 4 Silhouettes Of The West—Chats

5 Weatherman—Clint Youle

7 Tom Corbett Space Cadet

5:40 5 Dorsey Connors Show—Talks

5:45 4 Window Shopping—Commercial

5 Something To Talk About

7 King Calico—Puppets For Kids

Ever try to hatch an egg? Just be sure it's not hard boiled!

9 Movie Quick Quiz—Contest

5:50 5 Clifton Utley And The News

6:00 4 Sports & Comments—Bob Elson

5 Kukla, Fran, & Ollie—Puppets

7 Austin Kiplinger & The News

9 Captain Video—Adventures

6:10 7 Top O'The Weather—Russ Reed

6:15 4 Ulmer Turner And The News

5 Goldbergs—Domestic Comedy

6:20 7 Sports Highlights—News Events

6:30 4 CBS News—Douglas Edwards

5 Those Two—Comedy Skits

7 Trouble With Father—Skit

9 Spencer Allen And The News

6:45 4 Perry Como Show—Musical

"Walking My Baby Back Home," "I'm Lonesome, That's All," "You'll Never Walk Alone," & "Who Cares"

5 News Caravan—John Swayze

9 Chicagoland Newsreel—Data

7:00 4 MAMA—Domestic Comedy Skit

Mama decides to provide more fun in their home, because she thinks they are out too much

5 RCA VICTOR SHOW—Variety

Ezio Pinza with music and guests

7 HOT SEAT—Interviews

Noted personalities in the news

9 TWENTY QUESTIONS—Quiz

Panelists include: Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, & guest Robert Preston

7:30 4 MY FRIEND IRMA—Marie Wilson

5 WALT'S WORKSHOP—Creative

Mr. Durbahn demonstrates how to make a cedar-lined blanket chest

7 FEATURE FILM PRESENTATION

9 LIFE BEGINS AT 80—Panel

Jack Barry is moderator

8:00 4 PLAYHOUSE OF STARS—Drama

"Dress in the Window," starring Teresa Wright; newspaperwoman rescues a young girl who is held at bay by a gunman boyfriend determined to shoot it out with the police

5 BIG STORY—Newspaper Drama

"Case of the Left-Handed Killer," dramatization of reporter Ted MacFarland of the Philadelphia, Pa. Inquirer

7 TO BE ANNOUNCED

9 DOWN YOU GO—Panel Quiz

Dr. Bergen Evans moderator with panelists: Toni Gilman, Carmelita Pope, Robert Breen, & Fran Coughlin

8:30 4 IT'S NEWS TO ME—Panel Quiz

Moderator John Daly with panelists Anna Lee, John Henry Faulk, Louise Albright, and Quentin Reynolds

5 CAMPBELL PLAYHOUSE—Drama

"Some Small Nobility" with Joan Banks; drama of a courageous girl who sacrifices her happiness for the man she loves

7 TALES OF TOMORROW—Drama

"All The Time In The World" with Esther Ralston & John Hanmer; a woman of the future comes to the present to collect all the art treasures

9 "OLD MOTHER HUBBARD"

Ellen Corby, Phyllis Coates & Craig Stevens in story of a mother who goes to great lengths to find out if her daughter's boss is respectable

9:00 4 POLICE STORY—Drama

Dallas, Texas story with Robert Emhardt as Sheriff Bill Decker; a couple of confidence men swindle a widow out of her savings

FRIDAY JUNE 13—cont'd

9:00 5 CAVALCADE OF SPORTS

George Araujo, 21, of Fox Point, R.I. with 50 wins & 1 loss vs Arthur King, 25, of Toronto, Ontario, Canada with 57 wins & 9 losses in a 10 rd. light-weight non-title bout

7 HORIZONS—Discussion

Guest, Mark Starr, educational director of the I.L.G.W.U., presents his views on "The Future of Labor Unions," and answers the questions of five Columbia University students

9 CAVALCADE OF STARS—Variety

Jackie Gleason presents Nat "King" Cole

9:30 4 PRESIDENTIAL TIMBER

Political discussion with guest W. Averell Harriman, Mutual Security Admin. & Democratic Presidential nominee

7 CHGO. KLOSE UPS—Interviews

9:45 5 GREATEST FIGHTS OF THE CENT.

Boxing film: Ike Williams vs Enrique Bolanos (May 25, 1948)

10:00 4 ULMER TURNER & THE NEWS

5 WEATHERMAN—Clint Youle

7 COURTESY HOUR—Jim Moran

Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra

9 "BLACKOUT"—Feature Film

Dinah Sheridan, Patrick Noonan & Maxwell Reed in story of a blind man who stumbles on a murder victim and gets knocked out by the killers; the blow causes him to regain his sight

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS SCOREBOARD—Elson

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—P. Geraghity

10:30 4 MUSICAL NITE-CAP—Tunes

5 LET'S LOOK AT SPORTS

10:45 4 CHRONOSCOPE—Discussion

George Sloan, head of the International Chamber of Commerce reports on trade conditions in Europe with editor William Bradford Huie

5 HERBIE MINTZ SHOW—Tunes

11:00 4 MURDER BEFORE MIDNIGHT

7 "FALSE FACES"—Feature Film

(1st showing) with Stanley Ridges, Bill Henry & Veda Ann Borg; district attorney's son becomes implicated in series of murders

11:30 4 "OUT OF SINGAPORE"—Feature

Film with Noah Beery

9 "ALASKA" By Jack London

Feature film Dean Jagger, John Carradine, Kent Taylor and Margaret Lindsay; story of claim jumpers who attempt to drive out mine owners with terror tactics

1:00 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

THE TROUBLES OF RED SKELTON

NEXT WEEK—Has Red Skelton hit the peak of his popularity? Or has Red started skidding because of his constant portrayals of drunks? Watch for a lively analysis of "The Troubles of Red Skelton."



NEXT WEEK—Who is No. 3 in the top five girl vocalists? Last week, our Music Editor picked No. 5. This week, you've met No. 4. You'll meet No. 3 next week. You may not agree, but you'll find it stimulating.

PLUS—a provocative critique on TV's newest star, Bishop Fulton J. Sheen, the man who tumbled Milton Berle's rating. . . . Complete details and entry blanks in the Miss Video Venus search of 1952, a contest open to all young ladies in the Chicagoland area. Reserve your copy of TV Forecast at the newsstand now.

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**2nd Annual TV Celebri-Tee
Golf Tourney, June 27th**

IT happens only once a year. The one time local TV stars gather socially and informally to chat and get acquainted. . . . It's the one opportunity to relax off camera, meet their fans, play golf and lunch as guests of **TV Forecast**. . . . TV cameramen, directors, crewmen, producers, etc., of all four Chicago stations converge for annual pow-wows. . . . You won't want to miss this great assembly at **TV Forecast's 2nd Annual TV Celebri-Tee Golf Tourney**, Friday, June 27 at Bunker Hill, 6635 N. Milwaukee Ave., in Chicago. . . . Defending 1951 champions are WBKB's athletic tenor Danny O'Neil and the beauteous Kay Morrow. . . . The public is invited free.

*Breaking last year's precedent, radio talent will be invited. Expected to compete are radio sportscasters, disk jockeys, newscasters, and all of the Windy City's columnists and TV-radio critics. . . . Watch for details in subsequent issues of **TV Forecast**.*

Boxing: Here's why New York's Boxing Commissioner Robert Christenberry is bellowing at the International Boxing Club for New York City's loss of boxing prestige. A summer program of 14 telecasts of major fights, which will enable the Wednesday night fight series to continue uninterrupted, are scheduled to originate from the Chicago Stadium. . . . All but two contests will emanate from Chicago. One on June 11, a return match between Chico Vejar and Chuck Davey will take place in the Detroit Olympia. . . . New York City will host only one fight in Madison Square Garden on August 27th. . . . Eighteen bouts were originally scheduled but two dates had to be cancelled out because of the Republican and Democratic national conventions.

Cuffnotes: WENR-TV's armed forces boxing show "Meet The Champ" goes off the air following its June 26th telecast. Wayne Griffin, the descriptive and wry wrestling gabber, was voted by Philadelphia's sports fans as their favorite sports commentator. Wayne won over Jimmy Powers and Bill Stern.

Free Ducats: If you're a wrestling fan and would like to see Rainbo wrestling matches (WENR-TV) from free ring-side seats, just drop us a line.



by

ED PAZDUR

Sports Editor

TV's defending
golf champion

O'NEIL

Davey encore
in Detroit

VEJAR

DEAN & JERRY—Hazards on wheels . . .

Following the Raller Derby's heated World Series in the Chicago Coliseum last week, Dean Martin and Jerry Lewis thought they'd give the sport a whirl. In their initial attempt, the boys went sprawling in the dressing room with their two attractive tutors . . . Tangled on the floor are (l. to r.) Barbara Mateer, Jerry Lewis, Dean Martin and Virginia Rushing.

NEXT WEEK: Would you like to meet your favorite local TV star in person? . . . Be sure to read about **TV Forecast's 2nd annual TV Celebri-Tee Golf Tourney** at Bunker Hill, June 27.



Ed's note: Wayne Griffin, a pudgy and colorful sportscaster, rose to fame as the nation's leading wrestling announcer through his witty and critical commentary every Wednesday night over the ABC-TV network from Rainbo. As a rule, wrestlers are temperamental, obnoxious and egocentric. But the most colorful of all, claims Griff, are the wrestling fans themselves. Writing exclusively for TV Forecast, Griffin attempts to prove his point.

ABOUT a month ago, some kind soul in Pittsburgh "whopped" me in the face with a banana cream pie during a TV marathon program which raised needed dollars for the March of Dimes. A week later, a wrestling fan told me that her cat, watching the proceedings at home, had crawled up to the TV screen and tried to lick the pie from my face.

Well, the cat got no pie but the episode proved again what a close link a wrestling commentator has with his viewers. We can't literally reach out with our hands over the electronic miles, but we can do it several different ways. I've spent a lot of time in radio before TV and I'm continually amazed by the intimacy generated between the announcer and his viewing audience.

Along the same line, it's surprising how many personal letters I have received that are in no way connected with my Rainbo Wrestling telecasts. Letters seeking information top the list. People write to ask: How long is the outer drive? How far is the airport from Rainbo? Or, who's the guy sitting in the third row from the left?—I think it's my long lost brother, etc.

An Ohio fan asked me to give him the Chicago weather picture every Wednesday night. "Tell us what the weather is like," he wrote, "because we usually get the same the next day." One night I forgot to mention a snowstorm we were having and you should have read the icy letter I received several days later.

Wrestling Fans

Some requests require hard work. Like the one I'm tackling now. Three Navy vets from Philadelphia recently wrote asking if I could locate one of their buddies in Chicago. He's in the dry cleaning business, they said, and would I find him and interview him some night. Their reason? Well, it seems he started losing hair in the Navy and they want to find out whether or not he's bald by now! . . . If you know any bald-headed dry cleaning drivers, have them write me.

Things really swung into high gear last spring when a woman wrote asking me to do some shopping for her husband's birthday. Well, I did the shopping. . . . All of her friends seemed to like the idea and it wasn't long before Mrs. Griffin and I were both crying "uncle."

I've been asked to aid in locating lost relatives and lost dogs. I've sent birthday and anniversary greetings. I guess I've been asked to do just about everything and yet the morning mail always brings something new and unique.

Confidentially, there's only one request I absolutely refused to carry out. It was from a fan out East who penned a long post card with a very simple notation—"Drop Dead."

Wayne Griffin can be seen every Wednesday night over WENR-TV, 10:00-11:00 p.m. on his Wrestling from Rainbo show.



Expert showman Buddy Rogers (left) gleefully attempts to gouge the eyes of Gene Stanlee.

are funny



by Wayne Griffin

WENR-TV SPORTSCASTER

MOLLY CUES

by MOLLY POTKIN



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Here's an exciting new contest you can enter right now! And wonderful prizes are waiting for you if you win!

You have all enjoyed TV's "Zooparade," of course, so this contest should be easy for you. You will be given clues to help you identify the two animals pictured on this page. Additional clues will be given on "Zooparade." All you have to do is name these animals (on separate paper) and write a short note or letter telling us why you would like to own a pet.

First prize will be a colorful parakeet, complete with cage and food. Second prize will be a large aquarium with fish. In addition, winners will be photographed with Marlin Perkins. The picture will appear in *TV Forecast*.



1

I am found in Guatemala. I am a member of the raccoon family. My tail is as long as my head and body combined. I have a pale yellowish brown, short woolly fur. I am the size of an ordinary house cat. I eat at night. My name begins with "K" and has eight letters. Who am I?



2

I am found in Central America. I am the largest member of the cat family in America. My spots are "rosette" shaped and larger than a leopard's. I am six feet in length. My tail is $\frac{1}{3}$ of this length. I am an expert climber and a very good swimmer. My name begins with "J" and has six letters. Who am I?

Mail your answers and letters to *Mollycues*, % *TV Forecast*, 185 N. Wabash Avenue, Chicago 1, Ill., before Monday, June 16. In cases of ties, winners will be judged on neatness and originality. Answers will appear here next week.

MOLLYCUES WINNERS

Marie Boyles, South Bend, Ind; Steve Cleveland, Napponee, Ind; Diane Freeman, Chicago; Gloria Hormel, Chicago; Diana Horn, Chicago; Sheila Keating, Chicago; Margie Koehler, DesPlaines, Ill; Nancy Loft, Capron, Ill; Borbora Martin, Bourbon-

nois, Ill; Elizabeth Mosterson, Waukegan, Ill; Stephen Matokar, Chicago; Charlotte Robertson, Chicago; Judy Simpson, Chicago; Cora Steinbach, Kenosha, Wis; Vernedo Thomas, Chicago; Borbora Wolin, Chicago; Leslie West, Angola, Ind.



ROY STARKEY'S

Silhouettes of the West

Many years ago in the Sacramento valley of California, a roving cowboy rode up to a ranch and asked for a job. The owner told him he wasn't hiring anyone, because Indians were stealing so much of his livestock that he was going broke.

The cowboy thanked him and rode away. About four hours later, while riding up a place known as Deer Creek Canyon, this wandering cowpoke unexpectedly came upon an Indian camp. Believing them to be the Indian raiders who were causing so much trouble, he hurried back to the rancher.

A posse returned to the hidden camp, and after a bitter fight, wiped it out. At least, they thought they did. But unknown to the ranchers, five of the Indians managed to escape—two Indian braves, two squaws, and one little Indian boy.

Forty three years passed. Then a party of government surveyors stum-

bled upon an Indian camp. They could tell the campers had avoided all contact with the outside world, because all of the tools found were made of stone. Fresh food was found stored away, showing that the camp was being used, but though they waited several days, nobody showed up. So the surveyors went away.

Three more years passed. One night a rancher stopped at a lone cabin. As he rode up, his horse shied back, almost throwing him. Quieting the animal and drawing his gun, he entered and found an Indian crouched in a far corner of the cabin. Prodding him with his gun, he forced the Indian outside and tried to question him, but found he couldn't talk except by sign language.

Actually, he was the little Indian boy who had gotten away years before when the white men raided the Indian camp. His parents and the others had died years ago, but he had managed to live and avoid the white man.

The last survivor of a tribe of wild Indians who had lived a Stone Age existence, just sixty miles from civilization. Five years after his capture he died—the last wild Indian in the United States.

Roy Starkey's "Silhouettes of the West" is seen Monday thru Friday at 5:30 p.m. on channel 4 (WBKB).



Uncle Herbie

Here is good news for you boys and girls. Now you can join the Mr. Wizard Club, started by Don Herbert on his channel 5 show. Here is Don showing Bruce Lindgren an official charter and a membership card.

If you become a member, you will each get a charter and a membership card. Then, each month, you'll receive a letter giving instructions for two exciting experiments.

All you have to do is tune in Mr. Wizard on Saturday at 6 p.m. and listen for directions on how to join. THIS WEEK'S CONTEST—Who can make the best ink blot picture? All you have to do is put some ink drops in a



paper, then fold it and squeeze. For first prize, I'll award \$1; second prize 50 cents; next 15 prizes 25 cents each. Mail to Uncle Herbie, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, June 15.

My weekly winners are on Page 13.

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3. Free banquet in honor of the Cubs at the New Yorker Hotel Sat., June 21.
4. Free sight seeing trip June 21.
5. \$10.00 seats, free, at the Sugar Ray Robinson-Joey Maxim title fight.
6. Leave New York for Chicago, June 23 following the fight.
7. A \$99.50 value free as guests of **TV FORECAST**.

HOW TO WIN:

Simply write a brief letter in 100 words or less on why you want to make the trip and mail to **TV FORECAST** . . . Enclosed coupon must accompany letter . . . Deadline postmarked no later than June 16 . . . Judges' decision will be final . . . If winner purchased ticket from Mages, money will be refunded.

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TO:

Sports Editor, **TV FORECAST**
185 N. Wabash, Chicago 1, Ill.

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HOW TO BUY TICKETS:

Fans desiring to purchase tickets may do so by phoning Betty Hudson at ANDover 3-3766 to place reservations. Cost per ticket: \$99.50 . . . Or Mail Checks or money orders to the Mages Store for Sports at 229 W. Madison, Chicago, Ill.



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