

Who Is Number One Crooner? • page 5



TV

MAY 17, 1952

FORECAST

complete, advance
TV PROGRAMS

DONALD O'CONNOR
He Never Grew Up



15c

**CHICAGO'S OWN
FIVE-STAR FINAL...**

★ **CLINT YOULE—THE WEATHERMAN**

10:00 P.M.

(Sundays thru Fridays)



★ **DORSEY CONNORS SHOW**

10:10 P.M.

(Sundays thru Fridays)

★ **CLIFTON UTLEY
AND THE NEWS**

10:15 P.M.

(Mondays thru Fridays)



★ **LET'S LOOK AT SPORTS
with TOM DUGGAN**

10:30 P.M.

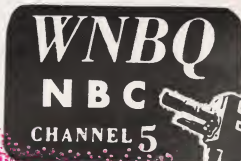
(Mondays thru Fridays)

★ **BUT NOT FORGOTTEN
with**

HERBIE MINTZ

10:45 P.M.

(Mondays thru Fridays)



TV FORECAST

Channel One

NEW YORK—Lovely Irene Dunne, one of the finest emmisaries that Hollywood ever dispatched east of the Rockies, is entering television May 30. She will star as the hostess of "Playhouse of Stars," the Friday night drama series. . . . If Groucho Marx doesn't decide to show some of his better filmed shows during the usual Summer hiatus, his spot may be taken by the precocious "Juvenile Jury." . . . Things-Most-People-Don't-Know Dep't: Eddie Cantor, a great philanthropist in his own right, suggested the phrase "March of Dimes" to the late President Roosevelt. Also, comedian Jerry Lester holds a one round KO decision as an amateur boxer over gravel-throated Andy Devine.

Ethel and Albert, who scored so well on Kate Smith's Evening Hour, may grab their own show next season. . . . Robert Montgomery said it: The only two certainties in life are death and taxes and it wouldn't be so bad if they came in that order. . . . Now that Frankie Boy Sinatra has switched from CBS to NBC there is a strong possibility that he may team up with Milton Berle, the man who knocked Frank off his own show this season. . . . The talented actor-comedian Wally Cox is slated to head a summer TV replacement. Entitled "Peppers," Cox portrays a high school teacher who consistently gets involved with mischievous, trick-playing students.

"Our Miss Brooks," long awaited on TV, will be placed back-to-back in the same hour spot with "I Love Lucy" next season on CBS. "Brooks," starring comedienne Eve Arden figures to be almost as popular as "Lucy" with Miss Arden giving Lucille Ball the roughest competition in the femme comic category that she's had thus far. . . . Robert Q. Lewis, now doing personal appearance stints at niteries, kids Arthur Godfrey (for whom he has so often pinch hit on TV) in his routines. "Arthur is like any typical ordinary American who makes over 3 million a year," quips Bob.

Gifted Vivian Blaine, who suffered a loss in prestige supporting Pinky Lee on "Those Two," gave up the job because, according to the show's agency, "they couldn't get along." Martha Stewart, who has replaced Miss Blaine, is following up her other pinch hit job for the strawberry blonde. Martha subbed for Vivian on Broadway in the hit, "Guys & Dolls."

That Red Skelton jibe at President Truman (he obliquely stamped HST an "idiot" in a recent telecast) was the crowning blow of comedians taking potshots at politicians. The ad agencies are making an all-out effort to stop the comics from throwing off-the-cuff politically-slanted barbs. Skelton's crack was considered by most as far more brutal than funny. . . . Don Herbert, the engaging star of "Mr. Wizard," claims to be the most careful driver in the world. "I drive so slow," says Don, "the foxtail on my radiator leans forward."

Look for arm-flailing idol Frankie Laine to land his own fifteen minute songfest on the telelanes. . . . Here's a switch: CBS is buying a panel quiz-type program from the British Broadcasting System. Called "Start Talking," it will be emceed by Mike Wallace if plans develop. Format is simple: given a subject, one of the panel members must talk for a minute without rambling. Gabby Eloise McElhone is being considered for one of the panel jobs.



DUNNE



COX



LEWIS



HERBERT

Over 700,000 readers

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Expiration Number 202

Letters to the Editor

All letters must be signed, with addresses.

Names will be withheld if requested.

I think that Eddie Fisher is the greatest singer in America today. His looks are a girl's dream, his personality is the best and his MARVELOUS voice tops them all. What more could a person ask for?

Chicago, Ill.

SUSAN DOMAGALA

(Ed. Note: Susan, you are in perfect accord with our Music Editor, who finds Eddie's singing the best around. See pg. 5.)

I think that the jerk who signs himself W. M. could use a mental house-cleaning. Aren't there enough magazines entirely devoted to sex, without cramming the decent publications with filth?

East Chicago, Ind.

MITZI STRELL

That person complained that he was dropping your magazine because of its lack of sex pictures. As he said, "Don't feel bad," you probably don't want his type reading your swell magazine anyhow.

Dundee, Ill.

L. R.

In regard to Johnnie Ray, he's all wet. Telling everyone that he's emotional is nothing but a slushy line. His real reason is publicity. Any man who cries in order to earn a living is a sissy, coward and just plain scared to compete with other singers in a normal way.

Milwaukee, Wisc.

ANITA SOKOLOWSKI

I don't see why those old people don't like Johnnie Ray. All they think about is that old Toscanini with his crooked nose and his bow legs and bald head.

Chicago, Ill.

KITTY SCHIFF

My sister and I just tried the Lucky Strike test and the cigarette really fell apart. It's one of the loosest packed cigarettes I ever saw. What a dumb thing to advertise when it's just a big farce.

Chicago, Ill.

SANDRA SCHAFER

In a jovial mood I tried the Lucky Strike test and having removed the wrapper found the tobacco intact. This is somewhat contrary to the experiences of the writer who complained that the test was a phony.

Chicago, Ill.

CLARENCE L. IVY

(Continued on page 32)

Eddie Fisher

TV'S TOP SONG PEDDLER

ACROSS the U.S., one of the surest signs of spring is the return of the fruit & vegetable man with his familiar cry of "Fre-esh Strum-berries!" Up and down the steamy streets and alleys of Philadelphia a golden-voiced lad named Eddie Fisher used to chant that refrain from the back of his father's vegetable truck.

These back-alley arias helped pay for Eddie's singing lessons and also built up a powerful set of vocal chords. Today, at 24, Eddie is at the top of his game and his all-around song appeal ranks him at the top of our list of TV's top five male vocalists. For the past four weeks we've profiled Frank Parker (No. 5), Johnnie Ray (No. 4), Billy Eckstine (No. 3) and Perry Como (No. 2). Despite the fact that Eddie is now doing his singing for the U. S. Army, we feel that he outclasses the field for fresh, unaffected and big-voiced singing.

The Fisher style already has some people calling him the "Young Jolson." His well-turned baritone is delivered in the lurching style of the fabulous Al, but is blended with an almost choir-boy innocence. He matches Como for range, Parker for sweetness and Eckstine for smoothness. To this he adds his own unmistakable style and emerges as the best pop singer in years.

Eddie has been singing professionally since he was thirteen, but it took a Labor Day engagement at Grossingers, an upstate New York spa, to get him started. On the same bill was the beloved comic Eddie Cantor, long famous for his ability to unearth young talent. The Fisher voice sold him to Cantor and a national tour with the Cantor troupe followed. He was also signed to an RCA Victor recording contract and has scored with such rousing platters as "Thinking of You," "Bring Back the Thrill" and his current smash, "Any Time."

Engagements at such top entertain-

NUMBER

1



ment spots as the Paramount Theater in New York City, and Bill Miller's Riviera preceded Eddie's entry into the Army. He spends most of his time now in Washington, D. C. singing over the radio on Army recruiting shows. He often travels to New York to guestar on the TV shows of Ed Sullivan, Perry Como, Kate Smith and his patron saint Eddie Cantor. The army has sheared his long Sinatra-like hair and his crew-cut makes him look even more wholesome.

A pretty good indication of the direction the Fisher career is heading after his discharge took place at Carnegie Hall. It was "Al Jolson Remembrance Night" and the bill was loaded with show biz celebrities. When Eddie turned up in his army uniform and sang a few songs, he brought the house down. While not patterning his style after Jolson, Eddie seems to have the same sock qualities with a song that made Al, the old master, America's most beloved singer.

DONALD O'CONNOR

FROM TO



Chicago on August 30, 1925, stage struck Donald Dixon Ronald O'Connor waited until he was a little over a year old before beginning his theatrical career with the Ringling Bros. circus.

After lying around the circus tents for thirteen months while his family trod the Big Top boards, romper-clad Donald finally went to work. He did a toddler's version of the "black bottom" as a feature of the family's act. Then at three-and-a-half he became serious about this business of show biz and worked up a tap dancing routine as the O'Connors hit the vaudeville trail. Finally, at the age of four, Don became a triple threat when singing became a part of his repertoire. Attired in a midget-sized checked suit, straw hat and cane, he shuffled on the boards warbling "Keep Your Sunny Side Up" in a piping, steady soprano.

In 1938, after living out of a trunk for his entire life, Don was spotted for the role as Bing Crosby's kid brother in "Sing You Sinners." The doe-eyed, flop-haired kid looked the part as Bing crooned the familiar refrain, "Small fry, strutting by the poolroom, small fry, should be in the school room."

Don was an immediate hit in the movies and joined the list of juvenile stars in Hollywood, making no less than 11 pictures in one year. But the family grew restless and packed up for another barnstorming trip with their new attraction, "star of stage and screen." After three years of top billing in the act, Don made two big decisions in his life. On the day before he was inducted into the Air Corps he and his 17 year-old sweetheart, Gwen Carter, eloped and were married. Their daughter Donna was born August 10, 1946.

Since the war's end, O'Connor has hit a new personal high in the movies as well as TV. In "Francis," one of the

PITY the former kid stars of television. After wowing a public for a few precious years, they almost invariably fall into oblivion. Dimples vanish. Voices change. And ugly, gangling adolescence spells the end of a career that, to say the least, is fleeting.

Look at the list of fallen moppets: Shirley Temple, Jackie Coogan, Jane Withers, Mitzi Green, Jackie Cooper, Deanna Durbin, Freddie Bartholomew. Their juvenile veneer of "cuteness" gone, they are now usually balding, divorced, fat, unemployed and thoroughly uncute citizens.

A notable absentee from the graveyard of juvenile idols is a young man who many fans still consider to be a kid—although at 26, he's definitely out of the romper stage. His name is Donald O'Connor. His talents, besides making bushels of good, green money, include the triple threat ability to dance, sing and clown.

As a part of NBC's "Comedy Hour" lineup, youthful Don ranks second only to the fabulous team of Martin & Lewis in the show's rating department. Unjinxed by the tough proposition of outgrowing juvenile parts, he's proved a real "sleeper" this year, consistently popping up with surprisingly fresh comedy stuff.

Born to a family of show biz folks in

ROMPERS VIDEO

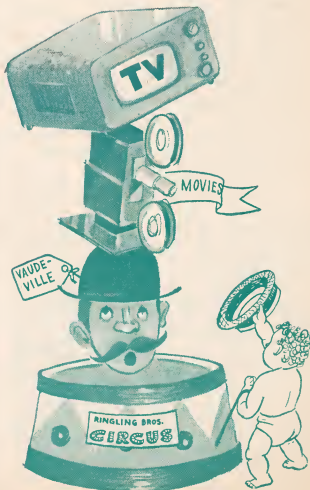
funniest flickers ever to come out of Hollywood, Don played nursemaid and closest friend to a talking donkey. (Humanized, eloquent animals are apparently a new fad with film makers.) But the young man's real ability got its proper showcasing in the new technicolor opus called "Singing in the Rain," in which Don all but steals the show from the old dancing master, Gene Kelly.

Tagged as a "lightweight" by many when he was signed as an alternate on the "Comedy Hour," O'Connor was inked for additional stunts after his first successes on the program. The Hopes and the Cantors were shelved on several occasions for the abilities of the youthful, vet trouper, called by one critic "a talented Mickey Rooney."

The freshness of O'Connor and his group is attributable in a great part to Sid Miller, Don's gifted buddy who co-stars with him on the "Comedy Hour." The two highlight their Sunday evening offerings with a take-off on a couple of gruesomely inspired songwriters, a situation which gives Miller and Don a chance for some vaudeville-slashing impersonations and slapstick.

Triple threat Don's only concern with TV's fandom is that his personality borders perilously on the "smart aleck." He often appears all too polished, too confident, too cock-sure to be a consistent favorite. Actually, the grown-up small fry is known to his friends as a modest, self-effacing young man who has been raised to mug 'em to death and let his ability speak for itself. As veteran Ed Wynn once said of him, "He's the biggest scene stealer alive. Some call it hamminess."

Donald O'Connor is seen periodically on the "Comedy Hour" viewed Sundays at 7:00 on channel 5, WNBQ.





HENRY MORGAN was probably the first living man who made a profession out of biting the hand that feeds. Ever since his debut as an announcer on radio he looked up-

on his sponsor's commercials as things to be treated with good-natured contempt. This, naturally, has brought assorted howls from the sponsors and usually unemployment for Henry. Just recently Henry came back on TV, this time with a show called "Draw to Win," and he shouldn't have troubles with sponsors this time—there isn't any.

"Draw to Win" is another of TV's numerous quiz shows, and while it may give away some prizes, it certainly won't win any. Famous cartoonists form the panel with Henry as emcee. On the basis of cartoon clues, the panel attempts to identify names, slogans and objects submitted by viewers. No worse than the average quiz, the show still is scheduled to be dropped. It's another misfortune in the peculiar career of Henry Morgan.

Henry's early reputation as a sponsor-baiter was made when he conducted a disc jockey show in New York. One of his sponsors was Adler Elevator Shoes and he delighted in scrambling their commercials. Typical results: "An Adler Elevator Shoe is a meal in itself," and "Wake up your lazy liver bile with a pair of Adler Elevators." Particularly irritating (to the sponsor) was this gem:

"Old Man Adler claims that Adler Elevators make you two inches taller the minute you put them on. The claim is correct—you can be two inches taller IF you can stand up in them. But what about the trousers, Adler? Do they stretch, too?"

Old Man Adler was the late Jesse Adler, a friendly, guileless man who found that the irreverent Morgan commercials DID sell shoes. But Jesse and Henry parted company when Henry posed for a newspaper ad wearing



THE MISERIES OF



Adler Elevators with a dog on a leash alongside of him, also wearing Elevators.

Henry's singular ability for alienating his employers also endeared him to a large segment of the U. S. public. Shying verbal rocks at most of radio's foibles, he became the darling of a Morgan cult and his quotes became fodder for cocktail small talk.

In spite of the rise in Henry's fortunes, he still was unable to hold a sponsor. *Life Savers* dropped him after one performance when he suggested that the company was bilking the public by drilling a hole in the center of its product. *Oh! Henry* had enough after Henry mutilated their commercial. "An *Oh! Henry* is a meal in itself. Have three meals of *Oh! Henry*, and your teeth will fall out."

Sponsors aren't the only people giving Henry trouble. Much of his subtle humor goes right over the public's head and his audiences often sound like they are sitting on their hands. His satire often gets heavy-handed and plodding which is the one thing satire should not be. Aside from the Morgan cultists, his audience is small. Many people resent having some of their most endearing institutions lampooned by a stinging Morgan sketch.

Henry's long stretches of unemployment

HENRY MORGAN



Henry Morgan figures out his often non-existent income-tax, while a statue of his favorite comedian looks on.

ment may also be the result of his listing in the controversial magazine "Red Channels." This publication has become a storm center because of its avowed purpose of weeding out Communists in show business.

Headed by ex-FBI man Theodore Kirkpatrick, "Red Channels" has arbitrarily listed the names of all showfolk who have either joined or lent their names to red-front organizations. The guilt or innocence of the people involved is left for others to decide. Some wags have suggested that Henry's appearance on the list was brought about by some of his ex-sponsors who felt that his harsh attitude towards commercials proves his anti-capitalist sentiment.

The Morgan humor, which often occurs at the drop of an inhibition, has even failed to impress his wife. She obtained a divorce from him a few years ago, complaining that while she was taking a bath a man burst into her apartment screaming "Mrs. Morgan! Come quickly! Your husband has just been killed in an auto accident." The man doing the screaming was Mr. Morgan.

Henry's major TV effort thus far was a strange little program called "The Great Talent Hunt," an amateur show to end all amateur shows. "Talent" on the show included a woman



who played "The Stars and Stripes Forever" with two wet dishrags on fresh cheesecake, a man who could play the Scherzo from Tchaikowsky's Sixth Symphony by beating his cranium with soup spoons and a little boy whose whistle could be heard only by gnus. The program died after a few months when for some odd reason it ran out of talent.

At 37, Henry seems finally to be making compromises. He's emceeing a quiz show, one of his favorite targets during his satirizing radio days. But the brash and gifted comic of radio days seems to be just treading water. The sponsor nemesis of old may be just running out his time.

—Robert Cuniff

"Draw to Win" was formerly seen on channel 4 (WBKB) at 7:30 p.m. on Tuesdays. It may return during the Summer.



Henry makes like Bert Parks as he telephones a contestant who'll be awarded a modest jackpot.

THEY SCRAMBLED BETTY'S EGGS



EVER since author Betty MacDonald laid her first "Egg" before the American public, the entertainment world has become increasingly aware of the magnetic powers of the hen.

Miss MacDonald gave formal society a hearty boot when she heeded her mama's advice ("Follow your husband wherever he goes") and accompanied hubby on an adventure in the backwoods. Up to rural Washington state they went. There, instead of a comfortable home, they roughed it in a crude log cabin.

Instead of scintillating repartee she was answered only by the clucking of hens. And "replacing" her sympathetic parents were a couple of earthy provincials, Maw and Paw Kettle, whose crude slang and hillbilly naïveté have since earned them a dubious reputation on movie marquees.

Life with the chicks, however, gave Betty MacDonald enough material to pen a best seller and script a movie in which Claudette Colbert starred. Now, the latest form of entertainment

to succumb to chicken charm is TV.

The video translation of "Egg and I" falls short of its successful forerunners. Its main shortcoming lies in that it fails to capture the MacDonald humor. Miss Colbert's treatment—her tongue-in-cheek interpretation—is conspicuously absent, and missed.

Instead, the cast features Betty Lynn who recently replaced Pat Kirkland in the leading role. Although she has pitched her voice an octave lower, Betty can't quite erase the type-casting with which Hollywood has saddled her—a bubbling, excitable adolescent. Despite her freckled face and mass of red hair which give her the needed farm flavor, she flounders around in a bog of too-bright grins, piercing chirps and hop-skip-jumps.

John Craven, as Betty's husband, is the city dandy who found his mecca in the country in a pair of coveralls. Craven yielded to TV's lure after appearing in road productions and screen dramas. Like Fred MacMurray, he succeeds in portraying a blundering cosmopolite whose enthusiasm for rural life is stronger than his knowledge of it.

Doris Rich and Frank Twedell slid with the ease of a greased hen into the roles of Maw and Paw Kettle which were popularized by Marjorie Main and Percy Kilbride. The same easygoing indolence which proved a successful formula at the box office has been retained. Twedell manages many a bona fide snore and Miss Rich injects her spicy barbs with considerable zest.

Miss MacDonald has achieved more success by personalizing her chickens and eggs than by cultivating them. The main question now is, will TV lay the biggest egg of all?

—Shirley Elman



Betty Lynn and John Craven are featured in "The Egg and I" as the young city couple who become chicken farmers, not without many complications.

"The Egg and I" can be seen at 11 a.m. on WGN-TV (Channel 9).

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Model J2256R. 21-inch (235 sq. in.).
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movie marquee

SATURDAY

- 11:45 Feature Film*
- 1:00 The Viking
- 2:30 Shadow Of Silk Lenox
- 4:00 Gun Smoke
- 4:00 Mystery Of Mr. Wong
- 7:00 Blue Steel
- 10:00 Feature Film*
- 10:00 Son Of Monte Cristo
- 11:00 Face Of Marble
- 12:15 Flight To Nowhere

SUNDAY

- 9:45 Blind Goddess
- 11:15 Dick Barton At Bay
- 12:00 Sombbrero
- 12:30 Death Valley
- 6:00 Feature Film*
- 10:00 The Hairy Ape
- 10:00 The Pretender
- 11:30 Sunbonnet Sue

MONDAY

- 1:00 Riot Squad
- 3:00 The Viking
- 7:30 Feature Film*
- 10:00 Fall Guy
- 11:30 Durango Valley Raiders
- 12:00 Feature Film*

TUESDAY

- 1:00 What A Man
- 3:00 Death Valley
- 10:00 Enchanted Forest
- 10:30 Murder In Reverse
- 11:30 Women In Bondage

WEDNESDAY

- 1:00 Man With Two Lives
- 3:00 Women In Bondage
- 7:00 Betrayed
- 8:30 Robinson Crusoe
- 10:00 Iron Duke
- 11:30 Heroes Of The Saddle
- 12:15 Mr. Muggs Steps Out

THURSDAY

- 1:00 Loud Speaker
- 3:00 Mr. Muggs Steps Out
- 10:00 Mask Of Dijon
- 11:00 To Be Or Not To Be
- 11:30 Housekeeper's Daughter

FRIDAY

- 1:00 Man From Headquarters
- 3:00 Hat Box Mystery
- 10:00 Feature Film*
- 11:00 London Blackout Murders
- 11:30 Thirty-Nine Steps
- 11:45 The Viking

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

Saturday May 17

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:45 9 **MAGIC CARPET**—Film Short
"Come To The Circus"

10:00 4 **BOB ATCHER & SAMMY SQUIRREL**—Puppet Fun

Kids, join Sammy, Billy Bull, W. Oppingham Owl, Willie Worm, & Sylvester Skunk as they go about their work at "Short Stump"

9 **KIDS & COMPANY**—Variety

Kid of the Week is saluted, his story told, & an award given; Johnny Olsen emcees youngsters' talent test. Nine yr. old Joseph Fogel of Bucks Lodge, Md. who rescued his family from their burning home is saluted

10:30 4 **SMILIN' ED'S GANG**—Stories

Ed McConnell reads a tale about children & introduces Midnight the cat, Froggy, the mischievous grem-lin, and Squeaky the mouse

9 **MOVIES FOR KIDS**—Western

11:00 4 **BIG TOP**—Circus Show

Jack Sterling emcees circus fun with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, with music by the Quaker City String Band, and guest acts; the Orioles, aerialists; Ferdinand, the bull; Linon, pantomimist tramp act; and the Magnolia boys, unicyclists

9 **MORNING MOVIE TIME**—Film

"Drifting Kid" with Tom Keene about a cowboy who contracts to deliver horses to the Mexican government

11:45 9 **FEATURE FILM PRESENTATION**

12:00 4 **PANTOMIME PARTY**—Antics

Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session

12:30 4 **FILM COMMERCIAL**

1:00 4 **"THE VIKING"**—Feature Film

Charles Starrett is starred

9 **BATTING PRACTICE**—Warm Up

1:10 9 **LEAD OFF MAN**—Creighton

1:25 9 **BASEBALL**—Sox vs Philadelphia

Jack Brickhouse announces play-by-play description, assisted by Harry Creighton

2:30 4 **"SHADOW OF SILK LENOX"**

Feature with Lon Chaney Jr. and Jack Mulhall in starring roles

3:15 5 **NATURE OF THINGS**—Science

Dr. Roy K. Marshall explains

(Continued on page 14)

TV FORECAST

BIGGEST TV THRILLS:

KEFAUVER, CELANESE, SKELTON, FIRES AND LUCY



by JACK MABLEY

What are the most thrilling moments you've ever had watching TV?

I'd have to start at the start, specifically, the first time I ever saw a television picture. It wasn't much—just a WBKB camera stuck out a window of the State Lake building, panning around the Loop. I saw it in a store window. What an exciting discovery it was.

Biggest wallop ever delivered over a TV screen was Bobby Thomson's home run against Brooklyn last year. It was a sports thrill that can happen only once or twice in a lifetime.

The Kefauver hearing in New York made history, and still stands as one of the most interesting and dramatic events ever televised. In particular, the testimony of Frank Costello and Virginia Hill had most of the nation glued before TV screens.

My nomination for the best drama ever seen on television was the Celanese Theater's *Susan and God*, done last fall. On the strength of this and other productions, Celanese won broadcasting's highest prize, the Peabody award, for the best all-around television entertainment.

The first five or six Red Skelton shows were an all-time high in TV comedy.

The telecast last year of the huge warehouse fire on LaSalle street was the greatest spot news event ever seen in Chicago. The telecast was picked up by the networks, and turned a story that nationally would rate only a paragraph or two into front page news in dozens of cities.

The time that Marlin Perkins' skunk

misbehaved all over the Kuklapolitan stage was the most hilarious five minutes I've ever watched on TV.

Probably this should be discounted because I have a personal interest in it, but for sheer drama out of an inanimate object, it would be hard to surpass the head-on shot of the electric chair that climaxed an Impact tour of the County Jail.

Most memorable movie on TV—probably the first one you ever saw. However, I can remember in particular *Shoe Shine*, from about three years ago, and *Jamaica Inn*, from the same era but still making the rounds.

The first Garroway-at-Large show—the thrill of discovering fresh, exciting staging in TV.

For pure, unadulterated sit back and laugh fun, I Love Lucy, and you can't pick any one show, because they're all equally good.

The best unplanned laugh came on some happily forgotten mystery show out of Chicago to the networks. The corpse, in the bathtub, stuck his head over the edge of the tub to see if the cameras were still on him. They were.

Marlin Perkins provides two extremes. Near the top in moments of tension were his handling of poisonous snakes in front of the cameras.

For all the moments of greatness in television, there have been many moments equally extreme in mediocrity. The Easter Parade telecasts of the past three years, for instance—monuments of bad taste.

The Continental, a slobbering sop to sex. The Stork Club, our Tuesday and Thursday reminder of the cheapness of New York. This could be quite a list. We'll have it for another week.



"I ain't talkin'."

SATURDAY MAY 17—cont'd

3:30 5 CITY DESK—Discussion
NBC News Chief William Ray conducts discussion on current happenings in and around Chicago

3:45 9 TENTH INNING—Interviews
Chats with fans and recap of plays

4:00 4 THE PREAKNESS—Horse Race
Race from Pimlico racetrack in Baltimore

5 YOUTH WANTS TO KNOW
Teen age panel discusses problems relating to current events with guest Paul Hoffman of the Ford Foundation

7 LUCKY SEVEN RANCH—Western
"Gun Smoke" feature film

9 "MYSTERY OF MR. WONG"
Feature with Boris Karloff, Grant Withers, & Dorothy Tree; foul play over a changed will disinheriting a wife, and itchy fingers for a rare Oriental jewel that has been smuggled out of China

4:25 5 MORGAN BEATTY & THE NEWS
Latest data on current events

4:30 4 CLASSIC THEATER—Opera
"The Life of Mozart In His Eternal Melodies" with Conchita Montenegro

5 ROOTIE KAZOOTIE—Puppets
Adventures of Rootie and his pals, Galapoochie Pup, El Squeeko Mouse and the Mexican Catador; songs, stories & quizzes by mc Tod Russell and policeman Mr. Deetle Dootle

5:00 5 YOUR INSIDE STORY—Health
The important part the mind plays in keeping the body healthful

7 HAIL THE CHAMP—Kid Stunts
Athletic games for small-fry with Herb Allen & Angel Casey co-emcees

5:30 4 PATTERN FOR LIVING—Relig.

5 MR. WIZARD—Science Study
Don Herbert and Bruce Lindgren discuss "Motors and Dynamos." Don will construct an electric motor using paper clips, thumb tacks, wire, & a battery; he'll show how electricity produces magnetic fields which repel each other

7 FLIP THE FROG—Cartoon
"The Music Lesson" film short

9 NEWS VIEWS—Late Reports
Up-to-the-minute information

5:40 7 FOR COWBOYS ONLY—Western
"Haunted Mine" feature film

5:45 9 PATHWAYS OF THE WORLD
"Road For San Pablo"

6:00 4 SAMMY KAYE SHOW—Musical
Identify the mystery skit & win \$100, "So You Want To Lead A Band" quiz portion, and songs by Barbara Benson, Tony Russo, Don Rogers, Lloyd Roberts, Kaydets, & Kaye Choir

5 OLD AMERICAN BARN DANCE
Emcee Bill Bailey with Tennessee Ernie, Pee Wee King, Tex Williams, and Merle Davis

9 BIG PICTURE—Army Film Report

6:30 4 BEAT THE CLOCK—Games
Zany stunts for guest contestants with Bud Collyer watching the clock

5 ONE MAN'S FAMILY—Drama
Individual problems receive singular attention in this story of a large family with Bert Lytell, Marjorie Gateson, Russell Thorson, and Eva Saint Marie as featured players

7 TROUBLE WITH FATHER—Skits
Amusing incidents in the life of Stu, his wife, & two teen age daughters

9 PET SHOP—Gail Compton mc
Gail investigates a whole new shipment of monkeys from the jungles; Pirouette, the French miniature poodle, displays her portrait and one of her 7 week old puppies debuts

7:00 4 KEN MURRAY SHOW—Variety
Guests, Johnny Mack Brown and Tim Holt star in Western dramatic sketch; Laurie Anders introduces tune "I'm a Chick from Goose Egg, Wyoming"; and Smokey, a trained horse is featured; also special feature: former President Herbert Hoover presents the Sylvania Pioneer Award to Dr. Lee DeForrest, the "Father of Radio"

5 ALL STAR REVUE—Variety
Your hosts The Ritz Brothers; guests: Evelyn Knight, Jack Webb

7 PAUL WHITEMAN'S TEEN CLUB
Nancy Lewis and Junie Keegan assisting "Pops" in teenage variety

9 PORTRAITS OF THE WEST
"Blue Steel" with John Wayne

7:30 7 GIRLS' BASEBALL GAMES
Arthur Murray Girls' Club competing against Irvington, N.J. Amazons from Dexter Park, Long Island, New York; Don Dunphy & Bob Finnegan describe

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB	WNBQ	WGN-TV
4	5	9

8:00 4 ALL AROUND THE TOWN

Mike Wallace and Buff Cobb conduct interviews from outstanding points of interest in New York. From 44th St. around the corner from Times Square

5 YOUR SHOW OF SHOWS

Sid Caesar & Imogene Coca with vocalists Judy Johnson, Bill Hayes, Jack Russell and the Billy Williams Quartet, dancers Fisher & Ross, the Hamilton Trio, Howard Morris and host for the evening, Carl Reiner

9 DICK TRACY—Mystery Drama

Adventures of the famous comic strip character; Ralph Byrd stars as Dick with Angela Greene as Tess

8:30 4 ROLLER DERBY—Action

Watch the stars of the track as they fight for points; Ken Nydel describes the action on the banked track

9 WRESTLING FROM MARIGOLD

Main event: Australian tag match between Frederic Von Schacht & Ivan Rasputin against Babe & Chris Zaharias; preliminary matches; Ned Taylor vs Cuban Pete, Billy Venable vs Art Bull, Baron Arena vs Carl Engstrom

9:30 4 FILES OF JEFFREY JONES

Mystery drama starring Don Hagerty and Gloria Henry

5 YOUR HIT PARADE—Musical

Tunes you've voted as favorites sung by Eileen Wilson, Snooky Lanson, Dorothy Collins, Russell Arms, Penny Gardner, and Bill Flannigan

7 SPORTS CAMERA—Film Short

Up to the minute news of sports

10:00 4 FEATURE FILM PRESENTATION

5 "SON OF MONTE CRISTO"

Feature film with Louis Hayward, Joan Bennett, George Sanders and Florence Bates; the son of a famous count meets a duchess whose country is being usurped by an ambitious renegade

7 SONG TIME—Musical Session

10:30 7 BIG PICTURE—Army Film

11:00 9 "FACE OF MARBLE"—Feature

Film with John Carradine, Claudia Drake, & Robert Shayne; brain surgeon & assistant experiment to find a way of restoring life to the dead

11:30 4 ULMER TURNER & THE NEWS

Current events around the world

11:45 4 MURDER BEFORE MIDNIGHT

Feature film shown in serial form

12:15 4 "FLIGHT TO NOWHERE"—Film

Feature with Alan Curtis & Evelyn Ankers; agents of the FBI tangle with international spies to discover a rare uranium deposit

(Stations reserve the right to change above listings without notice)

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SATURDAYS

8:30 PM

The Nation's Top Grapplers

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FROM

MARIGOLD

2½ hours of blistering action

Sponsored by Fohrman Motors

WGN-TV

Sunday May 18

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:45 4 "BLIND GODDESS"—Feature**
Film with Eric Portman, Ann Crawford & Michael Dennison; a director of an international public institution is exposed in political corruption
- 9 SUNDAY SERENADE—Film Short**
"The Little Barber"
- 10:00 9 AMERICA AT CHURCH—Relig.**
Sun. morning service from The Bethany Reformed Church of Roseland
- 11:00 7 PAPA BEAR'S NEWSREEL**
Frank Bear narrates
- 11:15 5 THE PULPIT—Inspirational**
- 7 TOOTSIE HIPPODROME—Circus**
Emcee John Reed King presents circus acts: Jack Brick and Murphy, a chimpanzee, trampoline act; and juggler James Evans
- 9 "DICK BARTON AT BAY"—Film**
Feature (1st showing) with Don Stannard, Percy Walsh, & Joyce Linden; a machine which will destroy enemy aircraft by an automatically controlled missile & alarm system disappears
- 11:30 4 CANDY CARNIVAL—Variety**
Gene Crane mc with Barry Cassell, Bill Bailey, Don Lennox, and a talent tournament for those under 18 years
- 5 LIVE AND LEARN—Discussion**
"Applied Psychology" discussed by Dr. Carl Rogers, U. of Chgo., Dr. Paul A. Witty, Northwestern U., and Thomas Gordon, U. of Chgo.
- 7 FAITH FOR TODAY—Religious**
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn, interviews, & musical portion by male quartet
- 12:00 4 ULMER TURNER AND THE NEWS**
- 5 FRONTIERS OF FAITH—Relig.**
"Rachel" starring Joan Loring; a drama based on the life of the Israelite poet who died in 1931



"Listen, Doctor, your Nielsen's going to the devil."

- 12:00 7 TV GARDEN CLUB—New Ideas**
Practical tips on sowing seeds in hot weather given by James H. Burdett
- 9 "SOMBRERO"—Feature Film**
(1st showing) with Don Barry, Lynn Merrick, John James, & Joel Friedkin; a fugitive becomes involved with a crooked outfit lead by local banker
- 12:15 4 YOUR FUTURE HOME—Ideas**
Property shown by Jack Callahan
- 12:30 4 "DEATH VALLEY"—Feature**
Film with Robert Lowery, Helen Gilbert, and Nat Pendleton
- 5 AMERICAN INVENTORY—Talks**
"Abe Lincoln's Story" dealing with the election of Lincoln to the Presidency in 1860. Follows the period just prior, his campaign against Douglas, & oath of office. Produced in Chgo. Crahan Denton & Geraldine Kay are featured
- 7 AMATEUR HOUR—Chgo. Talent**
Bob Murphy is host to competitors
- 1:00 5 HOW DOES YOUR GARDEN GROW?—Planting & Care**
John Ott discusses "Water Gardens" and shows some time-lapse movies on the blooming of water lilies
- 9 BATTING PRACTICE—Warmups**
- 1:10 9 LEAD OFF MAN—Creighton**
- 1:25 9 BASEBALL—Sox vs Washington**
Jack Brickhouse and Harry Creighton describe the events of the game
- 1:30 5 HATS IN THE RING—Talks**
"The Case For A Democratic Congress" discussed by Sen. Blair Moody (Mich.), Sen. Mike Monroney (Okla.), Rep. Richard Bolling (Mo.), and Henry Jackson (Wash.)
- 7 WILD BILL HICKOK—Western**
Guy Madison & Andy Devine star
- 2:00 4 INDUSTRY ON PARADE—Film**
- 5 MIDWESTERN HAYRIDE—Variety**
Songs, music, & merriment with Bill Thall emcee & cast including: Lee Jones, Judy Perkins, Ernie Lee, Neal Burris, Bob Shreve, Pleasant Valley Boys, Briarhopper, & the Rangers
- 7 CISCO KID—Western Movie**
"Cisco Kid & Ghost Town," a tale wherein Cisco & Pancho try to help a girl find proof of her identity
- 2:15 4 THIS WEEK IN OUR CHICAGO PUBLIC SCHOOLS—Film**
- 2:30 4 THE BIG PICTURE—Film**
- 7 ADVENTURES OF KIT CARSON**
Bill Williams is featured as Kit
- 3:00 4 PALM BEACH ROUND ROBIN INVITATIONAL GOLF TOURNAMENT**
Bobby Locke, Red Barber and John Derr describe two-hour event featuring sixteen of the world's top golfers competing in tourney; includes Sam Faulkner, Roberto DiVincenzo, Max Snead, Byron Nelson, Lloyd Mangrum and Cary Middlecoff

(Continued on page 18)

MR. TV OWNER!

Stop TV Interference At Once And Stop It—For Good!

An amazing no-risk challenge to every set owner who is tired of paying
\$5-\$10-\$15 for THE SAME TV REPAIRS . . . OVER AND OVER AGAIN!

Do you know that 95% of the wavy lines, streaks, zags, distortions, picture roll, flutters, and snow that ruins your TV viewing are not caused by your set at all? That they cannot be eliminated by your repairman, no matter how good he is! That they cannot be prevented by your antenna, no matter how powerful it is!

Yes, 95% of your costly television troubles are caused by electronic TV interference from the outside. And the only way to permanently remove that interference is to BLOCK IT OUT, before it even reaches your set—in exactly the same way sunlight glare is blocked out by sun glasses, before it reaches your eyes.

This is exactly what a revolutionary new TV invention—the TELERON TV WAVE TRAP (Pat. Pend.)—does for your set. This amazing "Interference Eliminator" actually eliminates the 6 most aggravating forms of interference, before they can reach your set. It actually strengthens your reception on all channels—even in poor reception areas.

WHICH OF THESE 6 TV HEADACHES DO YOU WANT TO REMOVE FOR GOOD?



WAVY LINES — Caused by airplane flying as much as 15 miles away from your home. Mr. Os-

CAR HOLDEN of *New York City* writes: "My TELERON WAVE TRAP eliminates 95% of all wavy lines within 15 minutes after I clipped it on my set."



DISTORTION—Caused by outside telephone lines up to 11 miles away from your home . . . or by other neighborhood TV sets and antennas that compete with your set for the same channel.

TELERON WAVE TRAP eliminates 93% of all this interference BEFORE IT REACHES YOUR SET.



S N O W — Caused by constantly running electrical appliances in your home — such as refrigerators and oil burners.

Mr. M. CAINE of *Chicago, Ill.* reports: "I live in a big apartment house where there's plenty of electrical interference. But since I clipped a TELERON WAVE TRAP on my set I haven't been bothered once by snow."



BORER EFFECT — Caused by doctor's diathermy machine—or amateur radio operator as much as 3 miles away from your home.

Mr. WILLIAM BENTLEY of *Los Angeles* writes: "My family couldn't go through a night of TV viewing without getting terrific TV interference from a hospital about 2 miles away. Then I heard about the TELERON WAVE TRAP. I tried it. And now, 6 months later I have only been bothered once by those diathermy machines in that hospital."



STREAKS — Caused by car ignitions, trucks or buses up to 2½ miles away from your home . . . or by neon signs, doorbells, electric toasters, broilers, radios and phonographs within 1 mile of your home.

TELERON WAVE TRAP eliminates 98% of all this in-

terference BEFORE IT REACHES YOUR SET.



TV STATIC—Caused by atmospheric conditions up to 5 full miles away from your home.

TELERON WAVE TRAP eliminates 95% of all this irritating interference BEFORE IT REACHES YOUR SET.

MOVIE-CLEAR RECEPTION 365 DAYS A YEAR!

Send for your TELERON WAVE TRAP today. Send no money. When your TELERON WAVE TRAP arrives simply clip it on the back of your set. It takes only 30 seconds — you need no special tools, no training. And it fits every set made since 1947 — no matter what the brand, style or year. See for yourself how this amazing invention gives you sharp, clear pictures. How it adds new life to your picture even in fringe areas—even in weak reception zones—even on channels you could hardly pick up before.

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If you order your TELERON TV WAVE TRAP today, you do not pay the \$5 that 50,000 other TV owners paid—you deposit only \$2.98 with the postman. If after you clip this amazing TELERON WAVE TRAP on your set, you are not getting perfect movie-clear reception—please return for full money back! *You try it at our risk—you do not buy it until you are 100% satisfied. ORDER TODAY AND SAVE \$2!*

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SUNDAY MAY 18—cont'd

- 3:00 5 MEET THE PRESS**—Discussion
Guest: Sen. Estes Kefauver; Martha Rountree & Lawrence Spivak moderators
- 7 SADDLE & SAGE**—Western
"Drifting Along" feature film
- 3:30 5 HALL OF FAME**—Drama
"Reign of Terror" starring Sarah Churchill who portrays Eliza Monroe, wife of James Monroe, then U.S. Minister to France in 1794; she uses every means possible to save the Marquis de Lafayette, imprisoned in Austria
- 3:45 9 TENTH INNING**—Brickhouse
- 4:00 5 ZOOPARADE**—About Animals
Marlin Perkins and Jim Hurlbut show and discuss the animal flower garden, and the animals the blooms have been named after
- 7 SUPER CIRCUS**—Big Top Fun
Claude Kirchner presents Wells & the Four Faves, acrobatic comedy tumblers; super menagerie with Bernie Hoffman, Cliffy, Scampy, Nickey, & Mary Hartline in "Goin' Fishing;" risley juggler mat Tuck, trapeze artists the Hustrei Sisters, side show features Jack Gwinn & the disappearing elephant; & James M. Cole, 13, and his elephants
- 9 BASEBALL**—Sox vs Washington
Second game of double header
- 4:30 5 EIGHTY YEARS OF CHANGING BELIEFS & UNCHANGING HOPES**
Lord Bertrand Russell tells what he feels he has learned & not learned in the course of his career as philosopher & mathematician. He has written more than 60 books and pamphlets that have won him acclaim
- 5:00 4 MAN OF THE WEEK**—Discussion
Guest: Miles B. Lane of Atlanta, Ga., President of Citizens and Southern National Bank
- 5 ROY ROGERS SHOW**—Variety
Murder of an old prospector by a gang seeking a map to a gold mine sets Roy off on a man hunt in "Haunted Mine of Paradise Valley"
- 7 SPACE PATROL**—Adventures
The rescue of a man in a space suit found floating out in space
- 5:30 4 BOB ATCHER & SAMMY SQUIRREL**—Puppet Antics
Humorous incidents with a gun-toting squirrel, foreman at "Short Stump" and all the other cowpokes, & songs by Bob
- 5 ONCE UPON A FENCE**—Fantasy
Music, stories, & magic adventures
- 7 AMERICA'S TOWN MEETING**
The steel crisis will be discussed by author Henry Hazlitt, Newsweek magazine, Robert R. Nathan, consulting economist & moderator John Daly
- 6:00 4 GENE AUTRY SHOW**—Western
Gene & Pat Buttram run into trouble with a couple of fugitives in the "Fight At Peaceful Mesa"
- 5 ROYAL SHOWCASE**—Variety
Emcee Jack Carson presents guests Johnny Johnston and Lola Albright
- 7 YOU ASKED FOR IT**—Requests
Art Baker presents: Lillian Roth, musical comedy star of the early talkies recalling some of the songs she helped make famous including "Honey," "Ain't She Sweet," & "Sing You Sinners," and telling of future plans
- 9 FEATURE FILM**
- 6:30 4 THIS IS SHOW BUSINESS**—Var.
Host Clifton Fadiman with Sam Levenson & Geo. S. Kaufman, & guests: comedian Bert Wheeler, singer Ray Middleton, Kay Compton, Marcia Van Dyke and Gene Baylos
- 5 YOUNG MR. BOBBIN**—Comedy
International difficulties arise over where Alex and Nancy shall spend their long talked about vacations
- 7 WHAT'S THE ANSWER**—Quiz
Mal Bellairs questions the moppets
- 7:00 4 TOAST OF THE TOWN**—Variety
Ed Sullivan presents Tony Martin, Rex Harrison, Audrey Hepburn, Yahudi Menuhin, Jane Froman, Errol Flynn, Patrice Wymore and Walt Disney
- 5 COMEDY HOUR**—Variety Time
Host Eddie Cantor presents Cesar Romero, the Szonys, dance team; and Rusty Draper
- 7 KING'S CROSSROADS**—Film
- 9 FAITH OF OUR FATHERS**
Holy Trinity Lutheran Church with Rev. Clyde G. Steele officiating
- 7:30 9 CHICAGOLAND NEWSREEL REV.**
Report of what happened this week
- 8:00 4 FRED WARING SHOW**—Musical
Varsity showcase features tenor Ed Nolte, William Jewell College, Liberty, Mo. Pennsylvanians take an airplane trip to Europe
- 5 TV PLAYHOUSE**—Drama
Brandon de Wilde, Buster Crabbe, & Judy Parrish in "A Cowboy For Chris" a tale of a small child's idoltry of cowboys and the man who tries to disillusion him
- 7 DR. HILDEBRAND**—Talks
- 9 ROCKY KING**—Roscoe Karns
"Shares In Murder." A wealthy old woman is duped into buying worthless stock
- 8:30 4 BREAK THE BANK**—Quiz Game
Bert Parks emcees quizz show
- 7 CINEMASCOPE**—Film Shorts

SUNDAY MAY 18—cont'd

8:30 9 PLAINCLOTHESMAN—Drama

"A Respectable Family." A seemingly highly regarded family proves otherwise after a series of robberies

9:00 4 CELEBRITY TIME—Variety

Conrad Nagel host to comic Joe E. Brown, dancer Helen Gallagher, monologist Wally Cox, and dancers Peggy Ryan & Ray McDonald; Herman Hickman & Mary McCarty are regulars

5 RED SKELTON SHOW—Comedy

Skits from Skelton's Scrapbook

9 THEY STAND ACCUSED—Drama

A slow-witted boy is permanently injured on a fishing trip, and the jury must decide whether it was an accident or if the ship's captain was guilty of criminal neglect

9:30 4 WHAT'S MY LINE?—Quiz

Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf

5 AMERICAN FORUM OF THE AIR

"Has Our European Policy Been Unwise?" Discussion conducted by Sen. Robert Taft (R., O.) and Sen. Richard Russell (D., Ga.)

7 YOUTH ON THE MARCH—Relig.

Dr. Percy B. Crawford conducts

10:00 4 "THE HAIRY APE"—Feature

Film with William Bendix, Susan Hayward, & John Loder; story of a sailor who is taunted by the spoiled daughter of a steel tycoon

5 WEATHERMAN—Gordon Dunn

What's the outlook for the week?

7 DREW PEARSON—News

Analyses of news at home and abroad; "Predictions of Things To Come"

9 COURTESY THEATER—Feature

Film "The Pretender" (1st showing) with Albert Dekker and Catherine Craig; story of a conniving Wall St. dealer whose juggling of accounts finally catches up with him, because he fears the gangsters he has called in

10:10 5 DORSEY CONNORS—Ideas

Ideas to solve housewives problems

10:15 5 ALEX DREIER—News Report

Highlights from stories of the day

7 EARL NIGHTINGALE—Talks

10:30 5 SPORTS STAR TIME—Duggan

Interviews and news on sports

11:30 4 ELOISE SALUTES THE STARS

Miss McElhone chats with celebrities

9 FEATURE FILM PRESENTATION

11:45 4 ULMER TURNER AND THE NEWS

A report on current happenings

(Stations reserve the right to change above listings without notice)

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Art Baker



John Ott

DO YOU KNOW THE STARS? TRUE OR FALSE?

1. Stu Erwin, the bewildered male in TV's "Life With Father," began his movie career as a comic sidekick in Hopalong Cassidy westerns.
2. Patsy Lee, former chanteuse on the now defunct Don McNeill Show, is a younger sister of Peggy Lee who first brought fame to the Lee family name in the vocalists' world.
3. A siege of flu, pneumonia and rheumatism were responsible for transforming Clifton Utley, WNBQ news analyst and Chicago Sun-Times columnist, from a promising athlete into a writer and commentator.
4. Art Baker, silver-domed emcee on "You Asked For It," credits his entry into the entertainment world to his first job as a conductor of tours through a cemetery.
5. John Ott, TV horticulturist-photographer, tossed his business career (as a banking executive) overboard when he found it interfered with his hobby.
6. Cactus Jim, WNBQ cowboy storyteller, was formerly a pianist with the Chicago symphony orchestra before turning to western roles.
7. Jane Morgan, blonde television fledgling who is just beginning to spread her wings in dramatic roles, was born in Norway and came to this country only a year ago after attaining successes in foreign films.

For correct True-False answers, see page 37



Jane Morgan



Cactus Jim

Monday May 19

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News & Commentary
8:30 9 Your Figure Ladies—Exercises
9:00 4 Morning News—Interviews
5 Prologue To The Future—Film
9 Chicago Cooks—Kay Middleton
9:15 4 Arthur Godfrey Time—Variety
9:30 4 Bride & Groom—Interviews
5 Breakfast Party—Mel Martin
9:45 4 Your Surprise Store—Lew Parker
10:00 5 Home Cooking—Eddie Doucette
Preparation of cheese cakes
9 Picture Payday—Quiz Program
Tommy Bartlett gives clues & awards
10:15 4 Breakfast With The O'Neils
10:30 5 It's A Problem—Discussion
9 Strike It Rich—Quiz Session
Guest: Cass Henry
11:00 4 Creative Cookery—F. Pope
Brown sugar almond toffee & assorted
pickled vegetables are prepared
5 Ruth Lyons' 50 Club—Chats
9 Egg And I—Serial Drama
11:15 9 Love Of Life—Continued Tale
11:30 5 Good Living—Homemaking Tips
Home economist Edie Jones discusses
"How to Fix a Leaky Faucet"
9 Search For Tomorrow—Drama
11:45 9 Rhythm Retreat—Music Session
12:00 4 Bill Evans Show—Variety Time
5 Noontime Comics—John Coons
7 Bob & Kay Show—Variety
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Variety
Guests: Buck and Bubble, dance team
5 Meet Mintz—Herbie Mintz
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Riot Squad"—Feature Film
Richard Cromwell, Rity Quigley, &
John Miljan in yarn about interne
who becomes medico to racketeers
9 Test Pattern Til 4:00 p.m.
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—Interviews
2:00 4 Univ. of Illinois—Discussion
The future lack of educational facilities
is discussed
5 Big Pay Off—Quiz Contest
7 Barbara Moro—Creative Ideas
2:15 4 Film
2:30 4 Bert Parks Show—Musical
In Coney Island setting, Bert, Betty
Ann and Bobby sing "Be My Life's
Companion"; other tunes include "Get
Happy," "Hiawatha's Mittens" &
"I've Never Been in Love Before"
(Continued on page 22)

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TV FORECAST

MONDAY MAY 19—cont'd

- 2:30 5 **Johnny Dugan Show**
 3:00 4 **"The Viking"—Feature Film**
 With Chas. Starrett
 5 **Kate Smith Hour—Variety**
 America sings, Howard & Shelton, station relations with WOC, Davenport, Iowa, represented by Sontag & Meinert, pianists; dancer Bill Callahan
 3:15 7 **Camera Sketchbook—Travel**
 "Canyon Country" feature film
 3:30 7 **Beulah Karney Presents**
 Miss Karney demonstrates cooking in Queen Juliana style, preparing "olie-koeken" a Dutch delicacy; guest: Mr. Van De Mortel, consul general of the Netherlands
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Trade-Inn—TV Swap Shop**
 9 **Pathways Of The World—Film**
 "Puerto Rico" film short
 4:15 4 **Assembly—Military Talks**
 Chief Joseph Corey shows a film
 5 **Gabby Hayes Show—Tall Tales**
 9 **Music Ala Mode—Jack Fuller**
 4:30 4 **Film**
 5 **Howdy Doody Show—Puppets**
 7 **Sagebrush Theater—Western**
 "Riding the Dusty Trail" feature
 5:00 4 **Kids Karnival Kwiz—Games**
 Western film & jackpot of prizes
 5 **Cactus Jim—Western Film**
 9 **Telephone Game—Quiz Time**
 To enter, send your phone number, for you too should have a chance at that jackpot of prizes
 5:30 4 **Silhouettes Of The West—Film**
 5 **Weatherman—Clint Youle**
 7 **Tom Corbett, Space Cadet**
 9 **Travelers' Sketchbook—Film**
 "Paris, City of Art" a short
 5:40 5 **Dorsey Connors Show—Tips**
 5:45 4 **Window Shopping—Commercial**
 5 **Something To Talk About**
 7 **King Calico—Puppet Show**
 How did Moppy solve the clue? He knows the answer, but do you?
 9 **Movie Quick Quiz—Games**
 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments—Bob Elson**
 5 **Kukla, Fran, & Ollie—Fun**
 7 **Austin Kiplinger & The News**
 9 **Captain Video—Adventures**
 6:10 7 **Top O'The Weather—Russ Reed**
 6:15 4 **Ulmer Turner And The News**
 5 **Goldbergs—Domestic Comedy**
 6:20 7 **Sports Highlights—News**
 6:30 4 **CBS News—Douglas Edwards**
 5 **Those Two—Comedy Skits**
 7 **Hollywood Screen Test—Drama**
 Neil Hamilton introduces Sidney Blackmer who will act in "guide role"

- 6:30 9 **Spencer Allen & The News**
 6:45 4 **Perry Como Show—Musical**
 "Somebody Loves Me," "I'll Walk Alone," "Summertime," & "Kiss Of Fire"
 5 **News Caravan—John C. Swayze**
 9 **Chicagoland Newsreel—Data**
 7:00 4 **VIDEO THEATER—Drama**
 Fredric March and Florence Eldridge in "Ferry Crisis At Friday Point" a tale of a man's fight for his job
 5 **PAUL WINCHELL, J. MAHONEY**
 7 **OUT OF THE FOG—Mystery**
 9 **EARL NIGHTINGALE SHOW**
 7:15 9 **CAMERACADE—Film Short**
 "County Agent"
 7:30 4 **GODFREY'S TALENT SCOUTS**
 Professional talent competition
 5 **VOICE OF FIRESTONE—Music**
 Guest soloist Cesare Siepi sings "Non Piu Andrai" from Mozart's "The Marriage Of Figaro," "Ombra Mai Fu" from Handel's "Xerxes"
 7 **FEATURE FILM**
 9 **JOHNS HOPKINS REVIEW**
 "An American Looks at Science in Britain," second in series; viewers are shown treasures of science and demonstration by Professor Andrade, director of the Royal Institution; laboratories of famous British scientists are shown
 8:00 4 **I LOVE LUCY—Comedy Drama**
 Lucy decides to book Ricky for a quiz show, since he seems to know all the answers at home
 5 **LIGHTS OUT—Mystery Drama**
 "Little Girl" with Patsy Bruder, Betty Lou Keim, & Kathryn Comegys
 9 **GUIDE RIGHT—Military**
 Music and discussion sessions
 8:30 4 **CLAUDIA—Marriage Story**
 During spring cleaning, Claudia receives a visit which upsets not only her household routine but her marital peace as well
 5 **ROBERT MONTGOMERY—Drama**
 "The Longest Night" with Joan Caulfield as a famous concert pianist who tries to regain the man she lost in pursuit of her career
 7 **IMPACT—News Brought To Life**
 Viewers will be taken into the Museum of Science and Industry and shown operations in the coal mines, progress in the hall of transportation, and an exact replica of a Chicago street in 1910; Austin Kiplinger emcee
 9 **HEALTH TALK—Dr. VanDellen**
 "Severe Neuralgias of the Face and Neck" discussed by Dr. H. R. Oberhill, clinical instructor of Neurological surgery, U. of Illinois, Coll. of Med.
 9:00 4 **STUDIO ONE—Drama**
 "A Connecticut Yankee At King Arthur's Court" a comedy telling of modern inventions injected into the time of King Arthur and his knights starring Thomas Mitchell and Boris Karloff

MONDAY MAY 19—cont'd

- 9:00 7 BOXING FROM RAINBO ARENA**
Main event: Richard "Doc" Watkins, 22, of Pittsburgh, Pa. with 29 straight wins vs Harold Lyons, 23, of Detroit, Mich. with 11 wins & 2 losses in an 8 rd. non-title lightweight bout; Jack Drees announcing
- 9 EASYCHAIR ADVENTURES—Film**
"History In Action"
- 9:30 5 WHO SAID THAT?—Quote Quiz**
Walter Kiernan quizzes Gene Raymond, June Lockhart, & Bill Henry
- 9 CHALLENGE—Drama, Music**
Philip Lord with Chet Roble, Jacqueline James, the Four Jacks and Jimmy Blade's orch. Guests: Geraldine Kay, Kurt Kupfer, & Jim Andelin in a drama titled "Dead Pigeons"
- 10:00 4 ERNIE SIMON—Curbstone Cutup**
Join the man on the street as he interviews your friends
- 5 WEATHERMAN—Clint Youle**
- 7 PAGE ONE—News And Sports**
- 9 "FALL GUY"—Feature Film**
(1st showing) with Cliff Penn, Teala Loring, Robt. Armstrong, & Virginia Dale; a man, thinking himself a murderer, escapes from a hospital to prove it
- 10:10 5 DORSEY CONNORS—Ideas**
- 10:15 4 ULMER TURNER AND THE NEWS**
- 5 CLIFTON UTLEY AND THE NEWS**
- 10:25 4 CHGO. WEATHER—B. Jordan**
- 10:30 4 MUSICAL NITE-CAP—Variety**
- 5 LET'S LOOK AT SPORTS—Duggan**
- 7 HANDY—Tips For Homemakers**
- 10:45 4 SCOREBOARD—Sports Results**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 CHRONOSCOPE—Discussion**
Wm. Bradford Huie & Henry Hazlitt interview James G. MacDonald, Amb. to Israel
- 5 YOUR CITY THEATER—Film**
"The Spy" is the story of an early American despised by his family and countrymen as a traitor
- 11:15 4 MURDER BEFORE MIDNIGHT**
- 11:30 9 "DURANGO VALLEY RAIDERS"**
Feature film (1st showing) with Bob Steele, Louise Stanley, & Karl Hackett; story of a masked bandit & his gang who plunder the valley settlers
- 11:45 4 MIDNIGHT EDITION—U. Turner**
- 12:00 4 "SUNBONNET SUE"—Film**
Feature with Gale Storm and Phil Regan; story of a young girl who sings in her father's saloon, much to the disapproval of her socially-minded aunt
- 12:45 9 CHICAGOLAND NEWSREEL**

(Stations reserve the right to change above listings without notice)

TV FORECAST



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WGN-TV 5:00-5:30

MON. THRU FRI.



How to strike a fetching pose is aptly demonstrated by Roxonne, photographer on the popular "Beat The Clock" quiz show, seen Saturdays on Channel 4 at 6:30 p.m.

Shows Open to Public

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. "Pantomime Party" Saturday, 12:00-12:30 (write c/o program). "Creative Cookery" Monday thru Friday, 11:00-12:00 (write c/o program). "Ernie Simon's Curbstone Cutup" Monday thru Fri, 10:00-10:15 (no tickets necessary) "Sporting Chance" Tuesday, 9:30-10:00 (Garrick Theater). "Pope's Gourmet Society" Friday, 9:30-10:00 (Garrick Theater). Please send self-addressed, stamped envelope, and state number of tickets desired.

WENR-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-0800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABC Civic Opera Building. "Hail The Champ" Saturday, 5:00-5:30. "Sachs Amateur Hour" Sunday, 12:30-1:30. "Super Circus" Sunday, 4:00-5:00. (only written requests accepted, order tickets well in advance). "Courtesy Hour" Friday, 10:00-11:00.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guests Relations, WGN Building. "Faith Of Our Fathers" Sunday, 7:00-7:30. "Hi Ladies" Monday thru Friday, 12:00-12:45. "Picture Payday" Monday thru Friday, 4:30-5:30. "Down You Go" Friday, 8:00-8:30.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287.

OVER 700,000
READERS
RELY ON TV FORECAST

Tuesday May 20

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News & Commentary
- 8:30 9 Your Figure Ladies—Exercises
- 9:00 4 Morning News—Interviews
- 5 Prologue To The Future—Film
- 9 Chicago Cooks—Kay Middleton
- 9:15 4 Arthur Godfrey Time—Variety
- 9:30 4 Bride & Groom—Interviews
- 5 Breakfast Party—Variety
- 9:45 4 Your Surprise Store—Lew Parker
- 10:00 5 Home Cooking—Eddie Doucette
Fruited rice ring with chicken curry
- 9 Picture Payday—Quiz Contest
Filmed clues to the identity of the picture are given
- 10:15 4 Breakfast With The O'Neils
- 10:30 5 It's A Problem—Discussion
- 9 Strike It Rich—Quiz Time
- 11:00 4 Creative Cookery—F. Pope
Red raspberry jam and blueberry muffins are demonstrated by Mr. Pope
- 5 Ruth Lyon's 50 Club—Informal
- 9 Egg and I—Serial Drama
- 11:15 9 Love Of Life—Continued Tale
- 11:30 5 Good Living—Homemaking Tips
"Rooms for Improvement," featuring designer Paul MacAlister; also, "Good Home Lighting"
- 7 Paul Dixon Show—Variety
- 9 Search For Tomorrow—Drama
- 11:45 9 Rhythm Retreat—Music Session
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—John Coons
- 7 Bob & Kay Show—Variety
Interviews with interesting personalities in & around Chicago
- 9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Variety
- 5 Meet Mintz—Herbie Mintz
- 12:45 5 Newsroom—Jack Angell
- 9 News Headlines—Spencer Allen
- 1:00 5 "What A Man"—Feature Film
Johnny Downs, Wanda McKay, & Robert Kent in the tale of a milque-toast who gets involved in a murder
- 9 Test Pattern To 4:00
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Lake Forest College—Talks
Coach Breen, head of the athletic dept. speaks
- 5 Big Pay Off—Quiz Contest
- 7 Barbara Moro—Ideas

TUESDAY MAY 20—cont'd

- 2:15 4 Film
5 Johnny Dugan Show
- 3:00 4 "Death Valley"—Feature Film
(See description Sun. 12:30 ch. 4)
5 Kate Smith Hour—Variety
Guests: John & June Belmont; dramatic bit with Basil Rathbone; cracker barrel interview with Paul Hoffman, chairman of the Eisenhower committee; and the three Edwards Brothers
- 3:15 7 Camera Sketchbook—Film
"Rainbow In the Desert" feature
- 3:30 7 Housewives' Holiday—Kirchner
- 4:00 5 Hawkins Falls, Pop. 6,200
7 Trade-Inn—Exchange Show
9 Pathways Of The World—Film
"Chippewa" film short
- 4:15 4 Farm Town U.S.A.—Discussion
5 Gabby Hayes Show—Tall Tales
9 Music Ala Mode—Jack Fuller
- 4:30 5 Howdy Doody Show—Puppets
7 Sagebrush Theater—Western
"Lonesome Trail" feature film
- 4:45 4 Backstage Diary—Gossip
TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of stars
- 5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
9 Telephone Game—Harold Isbell
Listen in as others try to answer the questions for those prizes
- 5:30 4 Silhouettes Of The West—Music
5 Weatherman—Clint Youle
7 Mary Hartline's Party—Games
Fun for small-fry with Mary Hartline & pianist Chet Roble (see page 45)
9 Travelers' Sketchbook—Film
"People of Oaxaca" film short
- 5:40 5 Dorsey Connors Show—Tips
- 5:45 4 Window Shopping—Commercial
5 Something To Talk About—Tale
7 Adventure Theater—Stories
"Vanishing Legion" chapter 7
9 Movie Quick Quiz—Game
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran & Ollie—Puppets
7 Austin Kiplinger & The News
9 Captain Video—Adventures
- 6:10 7 Top O'The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
5 Those Endearing Young Charms
Family comedy featuring Fern Persons and Maurice Copeland

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What's NEW in fashion?

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"The Lucky North Show"

Monday thru Friday at 1:45 p.m.

"Window Shopping"

Monday thru Friday at 5:45 p.m.

WBKB HIGHLIGHTS	
The Bob Elson Show...	6:00 p.m.
Ulmer Turner & News...	6:15 p.m.
Stork Club	6:45 p.m.
See It Now	7:00 p.m.
City Hospital	8:00 p.m.
Night Owl Movie	12:00 a.m.

Channel

4

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CHANNEL 9

**TUESDAY
NIGHTS**

9:00 PM

Top-Notch Half Hour Dramas

48th STREET THEATRE
presents
EDGAR BARRIER TONIGHT
in
THE DREAM WITHOUT A FACE

Sponsored by Goldberg's Fashion Forum

WGN-TV

TUESDAY MAY 20—cont'd

- 6:20 7 Sports Highlights—News Events
6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
7 Beulah Show—Comedy Skits
Beulah heads Orile's addled chatter that the Hendersons are heading for divorce and advises her employers to "patch things up" via a second wedding (see page 28)
9 Spencer Allen And The News
6:45 4 Stork Club—Interviews
Special guest, actress Ilona Massey
5 News Caravan—John Swayze
9 Chicagoland Newsreel—News
7:00 4 SEE IT NOW—E. R. Murrow
Current events around the world
5 STAR THEATER—Comedy
Emcee Milton Berle with guest Kay Starr
7 STRENGTH FOR THE FREE WORLD
9 LIFE IS WORTH LIVING—Talk
Bishop Fulton J. Sheen, discussing God, man, and the universe
7:30 4 PARS, BIRDIES & EAGLES
7 FOCUS—Documentary Film
9 KEEP POSTED—Discussion
8:00 4 CITY HOSPITAL—Drama
"Angel In The Infield," story of a baseball star, with Melville Ruick
5 FIRESIDE THEATER—Drama
"To Stand Alone" with Wm. Fawcett, Christine Miller, & Robt. Neil; comedy about an elderly prospector who refuses to move to make way for the army, a decision which causes many complications
7 RACING FROM SPEEDWAY
Watch 'em smash up late model cars; races include three heat races, one back-up, one consolation, & one team
9 BATTLE OF THE AGES—Variety
John Reed King emcees professional talent team competition with guests: veterans O'Donnel & Blair and Sid Stone vs youngsters Pierce Knox and the Templars
8:30 4 SUSPENSE—Mystery Drama
"Hunted Down" by Charles Dickens; a socially ambitious uncle commits a murder in order to collect an inheritance
5 CIRCLE THEATER—Drama
"Portraits" with Eli Wallach, Claudia Morgan, & Patricia Barry; a charming & successful career woman finds her young niece a rival when they both fall in love with the same man
9 TELESPORTS DIGEST—Film
9:00 4 DANGER—Mystery Drama
"A Buck Is a Buck" with Constance Dowling; a small time gangster and his girl friend find themselves in trouble when he makes a deal with a big time gangster

TV FORECAST

TUESDAY MAY 20—cont'd

- 9:00 5 **AMATEUR HOUR**—Ted Mack mc
Salute to Canton, Ohio
- 9 48TH STREET THEATER—Drama
"The Dream Without a Face" with
Edgar Barrier
- 9:30 4 **SPORTING CHANCE**—Variety
Amateur talent competing for grand
prize is presented by Morry Mages
- 7 **THEATER FAMILY FAVORITES**
"Comes the Day" with Tom Powers,
Sheila Bromley and Eve McVeagh;
comedy about a successful executive
whose wife is too busy to take a second
honeymoon and so finds solace
with the blonde next door
- 9 **EASYCHAIR ADVENTURES**
"Romeo and Juliet"
- 9:45 5 **BOB CONSIDINE SHOW**—Views
- 10:00 4 **ERNIE SIMON**—Curbstone Cutup
Interviews with guests who join in
the fun with the "Mayor"
-
- 5 **WEATHERMAN**—Clint Youle
- 7 **DANGEROUS ASSIGNMENT**
"The Manger Story" with Brian Don-
levy. Steve goes to Stockholm, Swe-
den, to protect the son of a famous
scientist, but on arrival finds that boy
has disappeared
- 9 **"ENCHANTED FOREST"**—Feature
Film with Edmund Lowe, Harry Dav-
enport and Brenda Joyce; five varied
personalities, each in search of his
individual needs, wander into the
forest
- 10:10 5 **DORSEY CONNORS**—Ideas
- 10:15 4 **ULMER TURNER & THE NEWS**
5 **CLIFTON UTLEY & THE NEWS**
- 10:25 4 **CHGO. WEATHER**—B. Jordan
- 10:30 4 **MUSICAL NITE CAP**—Tunes
Melodies featuring Frazier Thomas,
Connie Baxter, and Bob Ziegler
- 5 **LET'S LOOK AT SPORTS**
- 7 **"MURDER IN REVERSE"**—Feature
Film (1st showing) with William
Hartnell, Jimmy Hanley, & Chili
Bouchier; a man is sent to prison for
15 yrs. & when he gets out proves the
statement that you cannot be con-
victed twice for the same crime
- 10:45 4 **REYNOLDS ON SPORTS**—Report
- 5 **HERBIE MINTZ SHOW**—Musical
- 11:00 4 **MURDER BEFORE MIDNIGHT**
5 **COMIC RELIEF**—Wed Howard
- 11:30 4 **"WOMEN IN BONDAGE"**
Film with Gail Patrick, Nancy Kelly,
& Gertrude Michael; love affair of a
servant in a German youth section
- 9 **CHICAGOLAND NEWSREEL**
- 12:45 4 **MIDNIGHT EDITION**—U. Turner

(Stations reserve the right to change above
listings without notice)

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CHANNEL

7 WENR-TV

Beulah's

Lemon Cake



WHEN Ethel Waters resigned from the "Beulah" cast because of illness, TV producers, casting about for a suitable replacement, recalled an Aunt Jemima type who had appeared in numerous Hollywood "B" comedies.

Signed for the part and given an entirely new cast to work with, Louise Beavers stepped into Miss Waters' shoes. The going hasn't been smooth, but after the first onslaught of indignant complaints, viewers are beginning to accept the switch with a cheerful change of heart.

Now that the first wave of objection has passed, the new Beulah is spending lots of time in the kitchen devising new dishes with which to win her audience.

Here's one of her favorites, a recipe for lemon cake which was given to her many years ago in Virginia where she was on location for a picture.

LEMON CAKE

½ cup sugar	5 tblsps. milk
½ cup butter	1 cup flour
3 egg yolks	1 tsp. baking powder

Mix batter thoroughly and spread in two one-layer cake pans well greased and floured. Beat three egg whites with one cup sugar until dry but not stiff; divide and spread over top of two pans of uncooked batter. Bake 25 minutes. Cool before putting on cake rack.

LEMON FILLING

Juice of one lemon and rind
Piece of butter size of an egg
1 egg
1 cup sugar

Boil mixture until thickened, cool and spread between layers.

The "Beulah" show can be seen at 6:30 p.m. Tuesday on WENR-TV (channel 7).

Wednesday May 21

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:50 5 Live Stock Market Report
- 7:00 5 Today—Dave Garroway Emcee
- 8:30 9 Your Figure Ladies—Fogarty
- 9:00 4 Morning News—Dorothy Doan
- 5 Prologue To The Future
- 9 Chicago Cooks—Recipes
- 9:15 4 Arthur Godfrey Time—Music
- 9:30 4 Bride & Groom—Interviews
- 5 Breakfast Party—Mel Martin
- 9:45 4 Your Surprise Store—Variety
Set in city store, audience contestants swap personal possessions for articles off the counters
- 10:00 5 Home Cooking—Tasty Dishes
Eddie Doucette and Loretta White prepare & demonstrate vichysoisse
- 9 Picture Payday—Quiz Fun
Tommy Bartlett tells you to keep your eyes open, that picture you remember can be valuable
- 10:15 4 Breakfast With The O'Neils
- 10:30 5 It's A Problem—Discussion
- 9 Strike It Rich—Warren Hull mc
Guest contestant, Ben Goldman
- 11:00 4 Creative Cookery—Recipes
Italian antipasto platter, cornucopias, & a salami-anchovy appetizer
- 5 Ruth Lyons' 50 Club—Variety
- 9 Egg And I—Continued Tale
- 11:15 9 Love Of Life—Serial Story
Problems of a family domineered by a father as each faces his own life
- 11:30 5 Good Living—Homemaking Tips
"All About Baby" featuring Ruth Crowley, RN, child care consultant
- 9 Search For Tomorrow—Drama
- 11:45 9 Rhythm Retreat—Music Session
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—John Coons
- 7 Bob & Kay Show—Variety
- 9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Comedy
Guest: comedian Alan Carney
- 5 Meet Mintz—Piano Session
- 12:45 5 Newsroom—Jack Angell
- 9 News Headlines—Spencer Allen
- 1:00 5 "Man With Two Lives"—Film
Feature with Edward Norris, Frederic Burton, & Addison Richards; a wealthy youth is killed, but brought back to life with ways of a criminal
- 9 Batting Practice—Warm Up
- 1:10 9 Lead-Off Man—H. Creighton
- 1:25 9 Baseball—Sox vs New York
Jack Brickhouse & Harry Creighton
- 1:30 4 First Hundred Years—Drama
- 1:45 4 Lucky North Show—Interviews



DEAR BOSS:

Morrie Mages has employed himself as EMCEE of the Sporting Chance amateur show sponsored by his Mages Sporting Goods Stores. After catching the show the other night I'd like to ask: "Why, Morrie?"

If he is trying to economize, that's his business. But if he considers himself an EMCEE Personality, that becomes the viewers' business. I, for one, would say using an amateur to run an amateur show is something like compounding a felony. So if his budget will permit, Morrie would be giving his audience more of a Sporting Chance by hiring a pro to referee the acts.



AMATEUR MORRIE ??

Caught Brian Donlevy in Dangerous Assignment the other night. He was setting the hash of some South of the Border revolutionaries, or something.

His assignment was dangerous all right—for us viewers. Actually we faced some real risk of being bored to death.

Near the end of the episode a gal sticks a gun in Brian's back. That no doubt caused him to perspire slightly because the scene shifted quickly to a North of the Border drugstore counter where a white-coated announcer told us NULLO is the thing to prevent body odor. Then once again we saw Donlevy standing on a patio with that gun in his back. I didn't stick with it long enough to see which risk was greater: the pistol in his back or the risk of offending—unless he took NULLO.

Could it be that the White Sox got into the winner's column a bit late this Spring because they couldn't hear gravel-voiced Marty Hogan pitching his vitamin-chant up in the stands this season? Must have been unnerving—like painting home plate purple.

CHUB

WEDNESDAY MAY 21—cont'd

- 2:00 4 **Ill. Inst. Of Technology—Talks**
 5 **Big Pay Off—Quiz Program**
 The best letter, a right answer, and those fabulous prizes are all yours
 7 **Barbara Moro—Creative**
- 2:15 4 **Film**
- 2:30 4 **Bert Parks Show—Musical**
 Bert & Bobby sing "They Went Thata Way," others: "Danny Boy," "Clap Yo' Hands," and "I'll Walk Alone"
 5 **Johnny Dugan Show**
- 3:00 4 **"Women In Bondage"—Feature**
 (See description Tues. 11:30 ch. 4)
 5 **Kate Smith Hour—Variety**
 Kate presents Tex Beneke, a Korean Hospital film, Ethel & Albert and singer Will Oakland
- 3:15 7 **Camera Sketchbook—Film**
 "The Big Race"
- 3:30 7 **Beulah Karney—Foods Show**
 Miss Karney discusses the art of always being ready for company. Also, she makes strawberry ice cream
- 3:45 9 **Tenth Inning—Jack Brickhouse**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Trade-Inn—TV Swap Shop**
 9 **Pathways Of The World—Film**
 "Introducing Britain" film short
- 4:15 4 **Assembly—Military Talks**
 Chief Corey shows film on Seabees
 5 **Gabby Hayes Show—Tall Tales**
 9 **Music Ala Mode—Jack Fuller**
- 4:30 4 **Film**
 5 **Howdy Doody Show—Bob Smith**
 7 **Sagebrush Theater—Western**
 "Saddle Serenade" feature film
- 5:00 4 **Kids Karnival Kwiz—Games**
 5 **Cactus Jim—Western Feature**
 9 **Telephone Game—Quiz Contest**
 Harold Isbell & Jane Quinn conduct this interesting quiz where a phone number is your entry blank
- 5:30 4 **Silhouettes Of The West—Talks**
 5 **Weatherman—Clint Youle**
 7 **Tom Corbett Space Cadet**
 9 **Travelers' Sketchbook—Film**
 "The Riches of Guatemala" a short
- 5:40 5 **Dorsey Connors Show—Talks**
- 5:45 4 **Window Shopping—Commercial**
 5 **Something To Talk About**
 7 **King Calico—Puppet Story**
 Another clue, another riddle; the answer leaves you in the middle
 9 **Movie Quick Quiz—Contest**
 Howard Miller emcee; short dramatic filmed "clues" aid viewers
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
 5 **Kukla, Fran, & Ollie—Fun**
 7 **Austin Kiplinger & The News**
 9 **Captain Video—Adventures**

- 6:10 7 **Top O' The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
 5 **Goldbergs—Domestic Comedy**
- 6:20 7 **Sports Highlights—World News**
- 6:30 4 **CBS News—Douglas Edwards**
 Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
 5 **Those Two—Comedy Adventures**
 7 **Name's The Same—Panel Quiz**
 Emcee Robt Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Meredith Willson, and Joan Alexander
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
 Guest, Bettie Clooney sings "Thou Swell"; other tunes include: "That's The Chance You Take," "Childhood Is a Meadow"
- 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel**
- 7:00 4 **ARTHUR GODFREY & FRIENDS**
 Variety with vocalists Frank Parker, Marion Marlowe, Janette Davis, Hale-loke, & vocal groups Mariners & Chordettes
 5 **KATE SMITH EVENING HOUR**
 Variety combined with a dramatic sketch emceed by Ted Collins
- 7 **PAUL DIXON SHOW—Games**
 Wanda Lewis and Dottie Mack assist
- 9 **"BETRAYED"—Feature Film**
 Kim Hunter, Robert Mitchum, & Dean Jagger; a waitress marries a man she has known but a few weeks; when she reports him missing police tell her he is suspected of murder
- 8:00 4 **STRIKE IT RICH—Quiz Contest**
 Warren Hull mc introduces guest contestant, comedian Harry Hershfield
- 5 **KRAFT THEATER—Drama**
 "Prologue To Glory" by E. P. Conkle; dramatic episode from the early life of Abraham Lincoln which formed a prologue to his later glory; Tom Coley, Pat Breslin, Una O'Connor, William Lee, and Butch Cavell star
- 7 **ADVENTURES OF ELLERY QUEEN**
 "Coroner's Inquest." Ellery answers a plea of a supposedly psychopathic boy who believes his father did not die accidentally
- 8:30 4 **THE WEB—Mystery Drama**
 "The Perfect Out" featuring Whit Bissell, Richard Webb & Virginia Vincent; a man who has embezzled money from a bank tries to stage a fake robbery to save himself
- 7 **MYSTERY THEATER—Drama**
 Tom Conway as Insp. Mark Saber
- 9 **"ROBINSON CRUSOE"—Feature**
- 9:00 4 **BLUE RIBBON BOUTS—Boxing**
 Jake La Motta, 30, former world's middleweight champion of New York City, winning 82 of 98 bouts vs. 3rd ranking contender Gene Hairston, 23, of Bronx, N.Y., with 46 wins, 8 defeats and 4 draws, in a 10-round non-title middleweight bout

WEDNESDAY MAY 21—cont'd

- 9:00 5 YOUR PRIZE STORY—Drama**
Every-day emotional conflicts confronting ordinary folk are dramatized
- 7 PULITZER PRIZE PLAYHOUSE**
"The American Leonardo" a biography of Samuel F. B. Morse by Carleton Mabree starring Gene Raymond, Wanda Hendrix, and John Forsythe; story of the great inventor of the telegraph
- 9:30 5 DAGMAR'S CANTEN—Variety**
Hostess Dagmar entertains service personnel with dancer Ray Malone & Milton DeLugg's orchestra
- 9:45 4 SPORTS QUIZ—Film**
- 9 YESTERDAY'S NEWSREEL**
- 10:00 4 ERNIE SIMON—Curbstone Cutup**
Watch Ernie's capers with his friends of State Street
- 5 WEATHERMAN—Clint Youle**
- 7 WRESTLING FROM RAINBO**
Wayne Griffin describes matches
- 9 "IRON DUKE"—Feature Film**
George Arliss in a story of the Duke of Wellington during Napoleonic era
- 10:10 5 DORSEY CONNORS—New Tips**
- 10:15 4 ULMER TURNER & THE NEWS**
5 CLIFTON UTLEY & THE NEWS
- 10:25 4 CHGO. WEATHER—B. Jordan**
- 10:30 4 MUSICAL NITE-CAP—Tunes**
- 5 LET'S LOOK AT SPORTS**
Sports information (see page 42)
- 10:45 4 SCOREBOARD—Sports Results**
- 5 HERBIE MINTZ SHOW—Musical**
- 11:00 4 MURDER BEFORE MIDNIGHT**
- 11:30 4 CHRONOSCOPE—Discussion**
Wm. Bradford Huie & Don Rogers interview Hugh Gaitskill, former chancellor of the Exchequer of Great Britain & a leader of the British Labor Party
- 9 "HEROES OF THE SADDLE"**
Feature with Robt. Livingston, Raymond Hatton, & Duncan Renaldo; adventures of the three Mesquiteers in adopting a young orphaned girl
- 11:45 4 CHICAGO FORUM OF THE AIR**
"Shall We Abolish Congressional Immunity?" discussed by Joseph M. Jacobs, Thomas Haggerty, Sam Young, & William Rivkin with Earl Quinn moderator
- 12:15 4 "MR. MUGGS STEPS OUT"—Film**
Feature with Leo Gorcey, Huntz Hall, & Gabriel Dell; a Park Avenue matron has a hobby of hiring jailbirds who solve her servant problem
- 12:45 9 CHICAGOLAND NEWSREEL**
- 1:15 4 MIDNIGHT EDITION—U. Turner**
(Stations reserve the right to change above listings without notice)

TV FORECAST

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TONIGHT



Easy to serve—
A treat for young
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\$3 CALL US \$3
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Take a night off from TV—and see the show
all Chicago is raving about

**"SIX on a
HONEYMOON"**

"Twice as good as 'The Roarin'
'20's'" —Tony Weitzel, Daily News
"A triumph"
—Will Leonard, Tribune

"Smash hit!"
—Herald American
"Tops 'Roarin' '20's'"
—Sun-Times

EXTRA! KIDDIE MATINEE
EVERY SUNDAY 3-6 P.M.
CHILDREN'S ENTERTAIN-
MENT AND DANCING
NO COVER CHARGE



TWICE
NIGHTLY

DANCING TO HENRY BRANDON'S ORCH.
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Blackhawk Restaurant
WABASH AT RANDOLPH

**TURN TO WBKB
FOR THE FINEST IN TV** ★

All-Star Line-up

NEWS

with ★

ULMER TURNER

Chicago's top news-caster with news and views of local and national interest.

Mon. thru Fri. 10:15 to 10:25 p.m.

Weather

with ★

BETTY JORDAN

Chicago's only weather gal who brings a new slant to the weather picture.

Mon. thru Fri. 10:25 to 10:30 p.m.

SPORTS

with ★

FRANK REYNOLDS

WHAT's new in the sports world? . . . just listen to a frank report, with Frank Reynolds sports round-up.

Tues. and Thurs. 10:45 to 11:00 p.m.

WBKB

LETTERS to the editors

(Continued from page 4)

. . . may I suggest that Red Skelton, in fairness to all persons who enjoy his particular type of comedy, explain whether the political opinions expounded in his program are his, his writers' or his sponsors'? I sincerely believe that his left handed jabs at Margaret and Bess Truman are in very poor taste.

Chicago, Ill.

JAMES P. J. MATTHEWS

I'd like to know what has happened to Morey Amsterdam?

Chicago, Ill.

SONJA POWLAK

(Ed. Note: Morey appears frequently on Ford Festival and Songs for Sale, the latter not being shown in Chicago.)

Would you please tell me the day, month and year of Roy Rogers birth.

Chicago, Ill.

BARBARA LAUB

(Ed. Note: The day is the 5th, the month is November. As for the year, Roy isn't talking.)

I wish there were more shows like Tales of Tomorrow. You know, the SPOOKY ones. Also would like to add my complaint to the others about the conflict in time between Studio One and Bob Montgomery.

Chicago, Ill.

PATRICIA CIRKLE

. . . To Mrs. Erickson's complaint about Arthur Godfrey. If Arthur is, as you say, a millionaire, it is not because of the administration, but in spite of it. And if being surrounded by talent is all it takes to be a success, why don't you do it?

Chicago, Ill.

CHARLES KOENIG

4 to 4 for Fun and Food

**LINN BURTON'S
Peggy Sabel's
STEAK HOUSE**
All Rooms Air Conditioned

- Complete Variety of Dinners
- Only Aged Prime Beef
- Likker Lexikon—Terrific!

With good music, good drinks and good food, we Forecast a Good Time for All.

744 N. Rush For Reservations
DElaware 7-5930

Entire Second Floor for Private Parties

Thursday May 22

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
8:30 9 Your Figure Ladies—Fogarty
9:00 4 Morning News—Harry Marble
5 Prologue To The Future
9 Chicago Cooks—Kay Middleton
9:15 4 Arthur Godfrey Show—Variety
9:30 4 Bride & Groom—John Nelson mc
5 Breakfast Party—Mel Martin
9:45 4 Your Surprise Store—Exchanges
10:00 5 Home Cooking—Recipes
Preparation of ham, apple pie & clam
pie, demonstrated by Eddie Doucette
9 Picture Payday—Quiz Game
Tommy Bartlett conducts this differ-
ent contest for Chicago viewers
10:15 4 Breakfast With The O'Neils
10:30 5 It's A Problem—Discussion
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
Tuna fish tropical salad, banana pine-
apple salad, & cheese & ham aspara-
gus appetizers are prepared
5 Ruth Lyons' 50 Club—Views
9 Egg And I—Continued Story
Life on a chicken farm (see pg. 10)
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—Homemaking
Celeste Carlyle's "Individually Yours"
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Music Session
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Interviews
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Variety
Guests: comedienne Sibyl Bowan, Mrs.
Alan G. Kirk, wife of former U.S.
Amb. to Russia & present chrm. of the
Amer. Comm. for Liberation of Rus-
sians
5 Meet Mintz—Musical Session
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Loud Speaker"—Feature Film
Ray Walker and Jacqueline Wells star
9 Batting Practice—Warm Up
1:10 9 Lead-Off Man—Harry Creighton
1:25 9 Baseball—Sox vs New York
Jack Brickhouse and Harry Creighton
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—Tips
2:00 4 Roosevelt College—Talks
5 Big Pay Off—Quiz For Men

- 2:00 7 Barbara Moro—Creative Ideas
2:15 4 Film
2:30 4 Give And Take—Quiz Show
5 Johnny Dugan Show
3:00 4 "Mr. Muggs Steps Out"—Film
(See description Wed. 12:15 ch. 4)
5 Kate Smith Hour—Variety Time
Guests: Trini Reyes & Carlton Mon-
toya; teen-age panel; opera segment;
duet from first act of "La Boheme";
and the Lane Brothers, acrobats
3:15 7 Camera Sketchbook—Travel
"Glacier National Park"
3:30 7 Housewives' Holiday—Kirchner
3:45 9 Tenth Inning—Jack Brickhouse
4:00 5 Hawkins Falls, Pop. 6,200
7 Trade-Inn—Swap Shop Fun
9 Pathways Of The World—Film
"Journey To Province" film short
4:15 4 Farm And Home Show—Talks
5 Gabby Hayes At The Double
Bar M Ranch—Western Story
9 Music Ala Mode—Jack Fuller
4:30 5 Howdy Doody Show—Puppets
7 Sagebrush Theater—Western
"Trigger Finger" feature film
4:45 4 Backstage Diary—Gossip
5:00 4 Kids Carnival Kwiz—Games
5 Cactus Jim—Western Feature
9 Telephone Game—Quiz Fun
Variety of questions come flying
your way for correct answers
5:30 4 Silhouettes Of The West—Talks
Roy Starkey sings (see pg. 45)
5 Weatherman—Clint Youle
7 Mary Hartline's Party—For Kids
9 Travelers' Sketchbook—Film
"Kentucky" film short
5:40 5 Dorsey Connors Show—Ideas
5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 Adventure Theater—Film Tale
"Vanishing Legion" chapter 8
9 Movie Quick Quiz—Contest
5:50 5 Clifton Utley And The News
6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran, & Ollie—Jolly Fun
7 Austin Kiplinger & The News
9 Captain Video—Adventure Tale
6:10 7 Top O'The Weather—Russ Reed
6:15 4 Ulmer Turner And The News
5 Those Endearing Young Charms
6:20 7 Sports Highlights—News Events
6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
7 Lone Ranger—Western Drama

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DAY or NIGHT

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COMPLETE LABOR

OR . . . BRING YOUR SET
INTO OUR SHOP AND SEE IT
REPAIRED . . . SAVE MONEY!

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- Work Guaranteed
- Fast Service
- Our Own Trucks
- PARTS WARRANTIES and Service Contracts For All Makes

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2922 Milwaukee Ave.

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*danger!
excitement!
adventure!*

BOSTON BLACKIE

New Station — **WBKB**
New Day — **Thursday**
Same Time — **9:30 p.m.**

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CHANNEL 4

WBKB

9:30 P.M. EVERY THURSDAY

presented by

Meister Bräu

YOU CAN'T SERVE A FINER GLASS OF BEER

Peter Hand Brewery Co., Chicago *Reg. U.S. Pat. Off.

THURSDAY MAY 22—cont'd

- 6:30 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club**—Interviews
Special guest, Vivian Blaine
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **BURNS & ALLEN SHOW**
Situations just seem to complicate themselves when Gracie enters
- 5 **GROUCHO MARX SHOW**—Quiz
Ad-lib interviews which turn to mirth as the folks reveal their work
- 7 **RUGGLES**—Domestic Comedy
The wedding plans of sister Sharon cause great confusion in the household
- 9 **THIS IS MUSIC**—Variety
John Mallow introduces selections sung by Bruce Foote, Jacqueline James, Bill Snary, & Jackie Van with Bob Trender and his orchestra
- 7:30 4 **AMOS 'N' ANDY**—Comedy
"Turkey Dinner." Saphire's woman's club is planning a dinner and Kingfish decides to buy the food wholesale so he can pocket the savings
- 5 **TREASURY MEN IN ACTION**
"The Case of the Abandoned Street." A bootlegger's war provides T-Men with an opportunity to close an illegal still & cooperate with local police in trapping three murderers
- 7 **CHANCE OF A LIFETIME**—Quiz
MC Dennis James awards the prizes
- 9 **PRESS CONFERENCE**—Interviews
Lee Schooler quizzes the statesmen
- 8:00 4 **MAN AGAINST CRIME**—Mystery
A double murder on a carnival midway brings Mike Barnett something more than fun in the funhouse
- 5 **DRAGNET**—Police Action Drama
Sergeant Joe Friday & Ed Jacobs spend nine months getting evidence on a robbery; they apprehend the suspect and present evidence to him in attempt to get a statement of guilt
- 7 **MR. ARSENIC**—Crime Report
Burton Turkus narrates the facts behind the crime & political headlines
- 9 **GRUEN THEATER**—Drama
"A Man Wears A Gun" with Francis Ford & Billy Gray; a grandfather teaches his grandson how to use a gun against opposition from his family
- 8:30 4 **BIG TOWN**—Newspaper Drama
"The Cinder Dick" is the story of a reform school boy & his code of honor
- 5 **FORD FESTIVAL**—Variety
James Melton with Bill Barty, the Jinglebells, Dr. Frank Black, Dr. Roy Marshall & guest Dorothy Wrenskjold
- 7 **MEET THE CHAMP**—Boxing
Wally Butterworth announces bouts from Marine Corps Recruiting Depot, San Diego, California

TV FORECAST

THURSDAY MAY 22—cont'd

8:30 9 FOREIGN INTRIGUE—Drama

Armed with a geiger counter Robert Cannon (Jerome Thor) and police attempt to find the murderer of a scientist by discovering the stolen radioactive isotopes which render death to possessor

9:00 4 RACKET SQUAD—Drama

A teen-age racketeer working in cahoots with con men posing as policemen attempt a "Shakedown," with Reed Hadley as Captain Braddock

5 MARTIN KANE, PRIVATE EYE

Mystery drama with Lloyd Nolan as Kane crushing the lawbreakers

7 THIS IS MY MELODY No. 3

Bill Gwinn emcees session

9 CHARLIE WILD, DETECTIVE

Drama with John McQuade

9:30 4 BOSTON BLACKIE—Drama

"Queen of Thieves" is the tale of Blackie's (Kent Taylor) adventures when a man hedges on paying off a horse bet

5 WAYNE KING SHOW—Musical

"Wonderful One" sung by Gloria Van, "When My Baby Smiles At Me" by Jack, "The Sheik of Araby" done by Skip Farrell, "Stumbling" by Barbara Becker, "Lonesome Old Town" by Gloria, and "I Love You Truly" by the chorus

7 STUDS' PLACE—Drama Skits

A restaurant turns out to be no place for an impromptu baby shower

9 CRIME PHOTOGRAPHER—Drama

An innocent front man for a gambling syndicate accidentally becomes a national hero in "A Hero Comes Home"

10:00 4 ERNIE SIMON—Curbstone Cutup

The passers-by enjoy the antics of the "Mayor" of State Street

5 WEATHERMAN—Clint Youle

7 TO BE ANNOUNCED

10:00 9 "MASK OF DIJON"—Feature Film with Jeanne Bates, Eric Von Stroheim, & Wm. Wright; a magician experiments with murder for the purpose of killing his wife's lover

10:10 5 DORSEY CONNORS—Helps

10:15 4 ULMER TURNER & THE NEWS

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—B. Jordan

10:30 4 MUSICAL NITE-CAP—Tunes

5 LET'S LOOK AT SPORTS

7 DR. FIXUM—Household Tips

10:45 4 REYNOLDS ON SPORTS—Report

5 HERBIE MINTZ SHOW—Musical

11:00 4 MURDER BEFORE MIDNIGHT

9 "TO BE OR NOT TO BE"—Film

Feature with Jack Benny, Carole Lombard, & Robert Stack; adventures of a stock company in Warsaw, before and during the Nazi invasion

11:30 4 "HOUSEKEEPER'S DAUGHTER"

Feature with Joan Bennett, Adolph Menjou, & John Hubbard; girl quits gang only to become involved with reporter trying to convict that same ring

12:15 9 CHICAGOLAND NEWSREEL

1:00 4 MIDNIGHT EDITION—U. Turner

(Stations reserve the right to change above listings without notice)

CHOSEN BY FAMOUS CHEFS!



Most of Chicago's finest hotels, clubs, restaurants, tea rooms and dining cars serve STEWART'S.

"MARTIN KANE, PRIVATE EYE"

Starring **LLOYD NOLAN**

TV

THURSDAY, 9 P.M.
(NBC)

Presented by



SANO
CIGARETTES



ENCORE
CIGARETTES

RADIO

SUNDAY, 3:30 P.M.
(NBC)

UNITED STATES TOBACCO COMPANY

★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—In case anybody's interested, he can get Red Skelton's entire joke line by reading the News, student paper of Loyola University, from 1932 to 1940. They're all in the famed Ho-Hum humor column. . . . Babs Moro, the petite channel 7 star, has an article in the May issue of "100," the new Chi literary mag.

People still ask—what happened to singer Harry Hall of the Wayne King show. He's free lancing in New York now, after domestic trouble. According



HALL

to police reports, Harry stabbed himself in the tummy with an ice pick "to make his wife feel sorry for him." The conservative Wayne King, of course, dropped him immediately.

Question—Where do the TV stars hang out socially? Daytimes, you can find them at Fritzels, London House, Wrigley bar, Riccardo's, Civic Opera bar, Sheraton Lounge and Henrici's. . . . At night, they dress up and take in the floor shows at the Empire Room (Palmer House), Boulevard Room (Conrad Hilton) and Vine Gardens (usually to spot talent comers). For food & drinks alone, try the Rush street Steakhouse and Pub & Prow.

WENR-TV's lovely Mary Hartline confesses that our recent true-false quiz (falsely terming her a brunette) resulted in an avalanche of phone calls at studio & home. Mary called us to ask

for a clarification. Those blonde tresses are definitely real. OK, Mary?

Cuff notes—Tommy Bartlett, the pudgy star of "Picture Payday" and "Hi Ladies" on channel 9, is a crack civilian flyer. He's rescued capsized lake fishermen on more than one occasion while soaring over the lake front. . . . National Clothing has slated a fat schedule of feature films for its Sat. 10 p.m. slot on channel 4. They include "Tornado," "Caged Fury" and "Swamp Fire."

The so-called "Chicago movement" seems to have moved underground. Originally led by local talent as a method of selling Chi programs to midwest advertisers, the revolt apparently is now headed by an agency man who's keeping mum for his own good reasons. One man in town knows the entire setup—Variety overlord Don Wilson—and he ain't talking.

If you wondered over the past several weeks why comic Ernie Simon seemed preoccupied, here's the reason—Patti, his beautiful model spouse, gave birth to a son, Scott Daniel, on March



SIMON

16. But the baby was only 3 lbs, 13 oz. and for six weeks, it was touch & go as to whether the baby would survive. A real trouper, Ernie kept his programs going, but he was plenty worried. It's safe to report that Patti, Scott and Ernie are now safely at home, and everybody's happy.

A yak session with Linn Burton recalls two of the oddest commercials in TV history. One time, Linn climbed fully clothed into a bathtub full of water, and gave a 10 minute commercial without moving. . . . Another time, Linn gave a 13 minute sponsor plug while standing on his head, Yogi fashion. The latter stunt backfired slightly when ambitious viewers tried the same thing and complained violently of dizziness and blacking out.

See "Backstage Diary" on Channel 4 Tuesday & Thursday at 4:15 p.m.

"HOW TO BREAK INTO POLITICS"

35c at all leading newsstands

"A fine book."—Jacob M. Arvey

"Of great interest."—Rosemary Wayne (WJJD)

"Hope you sell a million."—Spencer Allen (WGN-TV)

"Cover(s) every aspect of political activity."—Alan Whitney (Northside Newspapers)

"Most interesting."—Robert F. Hurleigh (WGN)

"Congratulations."—Paul Harvey (WENR-TV)

"A very informative book."—Sig Sakowicz (Daily Zgoda)

"Oliver J. Dragon will find it most useful."—Beulah Zachary (Kukla Fran & Ollie)

Friday May 23

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garroway Reports
8:30 9 Your Figure Ladies—Exercises
9:00 4 Morning News—Commentary
5 Prologue To The Future
9 Chicago Cooks—Kay Middleton
9:30 4 Bride & Groom—Interviews
5 Breakfast Party—Mel Martin
10:00 4 Your Surprise Store—Exchange
5 Home Cooking—Recipe Fun
9 Picture Payday—Quiz Show
Can you remember the photograph?
Filmed clues will help
10:30 4 Breakfast With The O'Neils
5 It's A Problem—Discussion
9 Strike It Rich—Warren Hull mc
Guest contestant, Helen Gallagher
11:00 4 Creative Cookery—Recipes
5 Ruth Lyons' 50 Club—Chatter
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
"Face the Facts," beauty tips featuring
Hope Robbins, beauty expert
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat—Music Session
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Variety Time
9 Hi Ladies—Interviews
12:30 4 Garry Moore Show—Comedy
Guest: scientist-explorer Ivan San-
derson
5 Meet Mintz—Favorite Tunes
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Man From Headquarters"
Feature with Frank Albertson and
Joan Woodbury; a murderer is framed
9 Test Pattern To 4:00
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—News
2:00 4 Loyola University—Talks
Prof. H. B. McCarthy, U. of Wisc.,
"Educational Radio: Object Lesson"
5 Big Pay Off—Quiz Program
7 Barbara Moro—Creative Ideas
2:15 4 Film
2:30 4 Bert Parks Show—Musical
Tunes: "Carolina In The Morning,"
"Blacksmith Blues," "If I Could Be
With You," and "The Night Is
Young"
5 Johnny Dugan Show
3:00 4 "Hat Box Mystery"—Feature
Film with Tom Neal and Pamela
Blake; a prominent woman is shot,
and a detective's secretary is accused

ARE TV COPS STUPID?

NEXT WEEK—Are tele-
vision sleuths making
the police force look
like chumps? Is Jack
Webb's "Dragnet" the
only show to give the
cops a break? Read a
lively roundup of TV's
mystery sleuths in their
battle to outshine the
gendarmes.



NEXT WEEK—Kate
Smith and her partner
Ted Collins have
grossed over 30 million
dollars since they
joined forces. Read
about super-salesman
Collins and his rise to
fame and fortune rid-
ing the Smith popular-
ity crest.



PLUS—The second exciting installment on The
Case of Tom Duggan, the midwest's most con-
troversial sportscaster . . . the lowdown on
video's perennial puppet Howdy Doody . . .
a human interest yarn on disc jockey showman
Bill Evans. . . A stimulating article about a
favorite TV soaper—Search For Tomorrow. . .
Plus a host of sparkling columns and puzzles
for the kiddies.

RESERVE YOUR COPY OF TV FORECAST AT
THE NEWSSTAND

DO YOU KNOW THE STARS?

Answers to quiz on page 20.

1. False 2. False 3. True 4.
True 5. True 6. False 7. False
Score 10 points for each correct
answer. Here's how you rate:
50-60, Up with the experts; 40-
50, Doin' nicely; 20-40, Time to
bone up; 10 or less, Screen
foggy?

FISHERMEN! see page 21

. . . if you don't like to fish for your
favorite programs, get TV FORECAST weekly.

TV FORECAST

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Enter my subscription at once:

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\$3 ☐ 30 Issues	\$5 ☐ 1 yr.	\$9 ☐ 2 yrs.
☐ money enclosed		☐ bill me

Don't miss the BIG THRILLS of television

FRIDAY MAY 23—cont'd

- 3:00 5 **Kate Smith Hour—Musical**
Cracker barrel interview with Danny Scholl; singer Judy Lynn; pianist Evalyn Tyner and a fashion show
- 3:15 7 **Camera Sketchbook—Travel**
"Play Ball, Son"
- 3:30 7 **Beulah Karney—Foods Show**
Easy weekends, how to plan for them, what to prepare, & how far in advance to prepare. Specialty made today is angel pie
- 4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Trade-Inn—Exchange Show**
9 **Pathways Of The World—Film**
"Modern Mexico" film short
- 4:15 4 **Assembly—Armed Forces Show**
Chief Joseph Corey conducts phone call to G.I.'s in Tokyo
- 5 **Gabby Hayes Show—Tall Tales**
9 **Music Ala Mode—Jack Fuller**
- 4:30 4 **Film**
5 **Howdy Doody Show—Puppets**
7 **Sagebrush Theater—Western**
"Border Bandits" feature film
- 5:00 4 **Kids Karnival Kwiz—Games**
5 **Cactus Jim—Western Feature**
9 **Telephone Game—Quiz Session**
Prizes galore can be yours just by answering Harold's questions
- 5:30 4 **Silhouettes Of The West—Chats**
5 **Weatherman—Clint Youle**
7 **Tom Corbett Space Cadet**
9 **Travelers' Sketchbook—Film**
- 5:40 5 **Dorsey Connors Show—Talks**
- 5:45 4 **Window Shopping—Commercial**
5 **Something To Talk About**
7 **King Calico—Puppets For Kids**
9 **Movie Quick Quiz—Contest**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
5 **Kukla, Fran, & Ollie—Puppets**
7 **Austin Kiplinger & The News**
9 **Captain Video—Adventures**
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
5 **Goldbergs—Domestic Comedy**
- 6:20 7 **Sports Highlights—News Events**
- 6:30 4 **CBS News—Douglas Edwards**
5 **Those Two—Comedy Skits**
7 **Trouble With Father—Skits**
9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
"My Blue Heaven," "Be Anything," "Why Did You Leave me?" and "Blacksmith Blues" sung by Perry & Fontanes
- 5 **News Caravan—John Swayze**
9 **Chicagoland Newsreel—Data**

- 7:00 4 **MAMA—Domestic Comedy Skit**
Nels spends his last week as a pledge of the Alpha Fraternity
- 5 **RCA VICTOR SHOW—Variety**
Your host: Dennis Day
- 7 **HOT SEAT—Interviews**
Noted personalities in the news conduct debate with Stuart Scheftel
- 9 **TWENTY QUESTIONS—Quiz**
- 7:30 4 **MY FRIEND IRMA—Marie Wilson**
Comedy situations with roommate Jane, played by Cathy Lewis
- 5 **WALT'S WORKSHOP—Creative**
Mr. Durbahn demonstrates how to make a dove cote in a cupola
- 7 **PERSONAL APPEARANCE THEATER**
"The Choir"
- 9 **EASYCHAIR ADVENTURES**
"History In Action"
- 8:00 4 **PLAYHOUSE OF STARS—Drama**
"Love Came Late" with Louise Rainer
- 5 **BIG STORY—Newspaper Drama**
"The Case of the Dead-End Street" a dramatization of experiences of reporter Patricia Carmichael of Cincinnati Times-Star played by Patricia Ferris. Story of a reporter who traps a gang of desperadoes in their hideout
- 7 **REBOUND—Drama**
"The Henchmen," about a precision-planned bank robbery which stands or falls on the nerves of one key man
- 9 **DOWN YOU GO—Panel Quiz**
Dr. Bergen Evans moderator with panelists: Toni Gilman, Carmelita Pope, Robert Breen, & Fran Coughlin
- 8:30 4 **IT'S NEWS TO ME—Panel Quiz**
Moderator John Daly with panelists Anna Lee, John Henry Faulk, Laura Hobson, and Russel Crouse
- 5 **ALDRICH FAMILY—Comedy**
Henry upsets his father's plans to take mother out on anniversary
- 7 **TALES OF TOMORROW—Drama**
In "World Of Water" a scientist, Victor Jory, discovers a solvent that will dissolve the earth
- 9 **"COME TO THE BANK"—Drama**
In a mental institution a reporter hears a fantastic tale from a patient, a tale which he believes; star Anne Tyrell and Edgar Barrier
- 9:00 4 **POLICE STORY—Drama**
"The Portland, Oregon Case" a story of a robber who poses as a Mission worker on skid row
- 5 **CAVALCADE OF SPORTS**
Former NBA welterweight champ & currently 6th ranking contender Johnny Bratton, 25, with 47 wins, 16 defeats, & 3 draws vs Del Flanagan, 24, of St. Paul, Minn., with 52 victories in 57 fights in a 10 rd. non-title welterweight bout from Madison Sq. Garden; Jimmy Powers announcing

FRIDAY MAY 23—cont'd

- 9:00 7 HORIZONS**—Discussion
E. Gurney Clark along with Dr. Irwin Lourie, Dr. Eleanor Downs, Wm. I. Lourie, Emanuel Frochtenberg, & Emma Crocetti debate "The Future Of Epidemiology"
- 9 CAVALCADE OF STARS**—Variety
Jackie Gleason emcee presents comedian Art Carney, June Taylor dancers, & guests Donald Richards & Jane Morgan
- 9:30 4 POPE'S GOURMET SOCIETY**
Casserole of mixed vegetable mornay and mornay sauce are prepared
- 7 CHGO. KLOSE UPS**—Interviews
- 9:45 5 GREATEST FIGHTS OF THE CENT.**
Boxing film: Mickey Walker vs Max Schmeling (1932)
- 10:00 4 ERNIE SIMON**—Curbstone Cutup
Laughter, gags, and some antics under the State & Lake marquee
- 5 WEATHERMAN**—Clint Youle
- 7 COURTESY HOUR**—Jim Moran
Variety of acts performed by professional talent accompanied by Bruce Chase and his orchestra
- 9 FEATURE FILM PRESENTATION**
- 10:10 5 DORSEY CONNORS**—New Tips
- 10:15 4 ULMER TURNER & THE NEWS**
5 CLIFTON UTLEY & THE NEWS
- 10:25 4 CHGO. WEATHER**—B. Jordan
- 10:30 4 MUSICAL NITE-CAP**—Tunes
5 LET'S LOOK AT SPORTS
- 10:45 4 SCOREBOARD**—Sports Results
5 HERBIE MINTZ SHOW—Tunes
- 11:00 4 MURDER BEFORE MIDNIGHT**
7 "LONDON BLACKOUT MURDERS"
Feature film (1st showing) with John Abbott, Mary McLeod, & Lloyd Corrigan; supposed enemies of Great Britain are mysteriously killed in the blacked-out city
- 11:15 4 MURDER BEFORE MIDNIGHT**
- 11:30 4 CHRONOSCOPE**—Discussion
Sen. Robert S. Kerr (D-Okla.) will be interviewed by James H. R. Cromwell, former minister to Canada
- 9 "THIRTY-NINE STEPS"**—Film
Feature with Robert Donat and Madeline Carroll; a tale of mystery and intrigue set during Fr. Revolution
- 11:45 4 "THE VIKING"**—Feature Film
Charles Starrett is starred
- 12:45 9 CHICAGOLAND NEWSREEL**
- 1:15 4 MIDNIGHT EDITION**—U. Turner
(Stations reserve the right to change above listings without notice)



FRIDAY 10 PM

the COURTESY HOUR

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'Live' Variety Show

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Composer, singer and bobby sox idol, Mel Tormé is spreading his easy-to-take singing charm with his own show on most CBS stations. But Chicago, hometown of the renowned Velvet Fog, is unable to pick show up due to other program commitments.

WENR-TV and WGN-TV feud looms over boxing



by

ED PAZDUR

Sports Editor

THE happy and prosperous merger of boxing and TV has taken a unique and controversial turn in Chicago. After laboring for weeks to package the "Boxing From Rainbo" show over WENR-TV Monday nights, producer Jack Page has inadvertently triggered a series of explosive events.

Within a week, inaccurate and misleading rumors (fanned by some newspaper reports) announced the IBC had terminated its pact with Rainbo promoters Leonard Schwartz and Irv Schoenwald. . . . Should the IBC sever its partnership, the Rainbo fight cards would suffer a serious setback. . . . Checking with Leonard Schwartz, the impresario explained: "As far as I know, the IBC did not nor does it intend to break with us." . . . Truman Gibson, IBC exec, said: "We're cooperating with Rainbo as much as possible. However, now that their matches are being televised we feel they will no longer require our financial assistance. You can be sure we'll help them obtain the best matches possible."

Meanwhile, Frank Schreiber of WGN-TV has taken a stern view of the activities of producer Jack Page. The Rainbo fights with Jack Drees behind the WENR-TV mike constitutes serious competition opposite WGN-TV's own time slot. . . . Gerald Lyons, the Dumont publicitor, long distanced us from New York City that WGN-TV might pick up fight telecasts from Easter Parkway Arena in Brooklyn—opposite WENR-TV's Rainbo telecasts. . . . However, Drewry's show "Challenge" currently docketed for 9:30 p.m. on Mondays over WGN-TV has caused a time conflict and the Dumont fight telecasts may have to wait until July.

Cuffnotes: Because of club rules and midnight bed-checks, Brooklyn star Andy Pafko along with Paul Minner, Dee Fondy, and Willie Ramsdell of the Chicago Cubs were given police escorts to appear as guests on Jim Moran's Cancer Fund show last week. . . . Jim provided a special limousine and with the help of the screaming sirens of motorcycle police, the boys returned in time for bed-check. Had they been late, a \$50 fine would have been inflicted. . . . Vince DePaul Garrity leaves the ranks of bachelorhood May 17 when he marries the lovely Patricia Harrigan at 10:00 a.m. in St. Viator's Church.

Center of video feuds?



PAGE

Rainbo scheduled for great fights



GIBSON



ROLLER DERBY GLAMOUR . . .

On the heels of the Roller Derby World Series coming to the Chicago Coliseum, May 28, Barbara Mateer (left) and Gloria Clarebeaut sun themselves between racing dates. Negotiations are under way to televise the World Series over WBKB or WENR-TV. However, time availability remains as the major obstacle.



The Crusader

PART 1

CHICAGO has long been famous for its radical movements. Back in the early days of labor strife, the Windy City erupted its share of big time union leaders. In literature, the "little magazine" movement started here, and spawned a new school of writers and poets. Even in crime, it took a shrewd killer called Al Capone to revolutionize the system.

All this, and Tom Duggan too.

The latest addition to a long line of "rebels" is a curly-headed WNBQ sports announcer who has shrewdly parlayed himself into the most controversial sports job in the midwest.

People either love Duggan or they hate him—either way with good reason.



Tom Duggan, who usually "says a mouthful," appears particularly well armed for this specific channel 5 telecast.

To some, he's the handsomest hunk of man on TV. To others, he's a loudmouth who doesn't know his business. Either way, he can't miss, because they keep tuning in to channel 5. And the shekels keep rolling in.

No one, however, has ever accused Duggan of being oblivious to public attention. Trade insiders know he has one of the touchiest tempers on record. Despite his admitted ability to "dish it out" on his TV sportscast, the man simply can't stand criticism, constructive or otherwise.

The battle to protect Duggan has spread to other echelons of the WNBQ scene. One channel 5 executive, long known for his gracious relations with the press, has acquired an air of perpetually offended dignity since Duggan's arrival—he's had to explain the lad's complex personality so often that it's becoming a personal fetish.

Not that WNBQ isn't officially pleased with Duggan's crusades. His audience ratings have built to a healthy peak, and he's a hot product to sell commercially. Several of his sponsors have admitted he's boosted sales tremendously.

The big question is—how long can he last? Ask Duggan himself, and he'll hint that he's shooting for the national network. He once said that his favorite columnists are Walter Winchell and

case of Tom Duggan

or Ham?



Westbrook Pegler. This seems to provide not only a clue to his ambition, but a tipoff on his operating schedule.

It's almost a race—can Duggan gain national attention before local sports fans get fed up with a diet largely composed of acid? Next question—will local fans ever get fed up? It's this publication's opinion that Duggan is here to stay, and that he has, at least, helped spotlight a great deal of hoodlum activity in sports.

There's not much doubt that WNBQ brass is quietly urging Duggan on. When he first started his tirades here in 1949, it was apparent that the NBC station was deliberately launching a sportscaster who was "different."

A later press release rather proudly claimed that when Duggan first opened his mouth on the Chicago airwaves, "the reaction was just as if he had said a dirty word."

Following that thought process, Duggan's style of infighting becomes more clear as time goes on. For example, after publicly ripping matchmaker Al Weill of the International Boxing Club for several weeks, Duggan allowed Weill on his program to answer back.

The result was the most one-sided

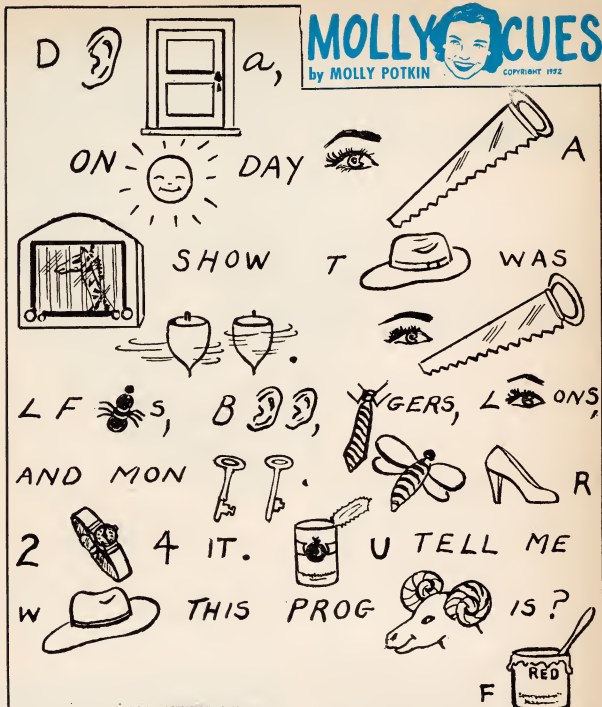
street fight ever witnessed on television. The first 12 minutes of the 15 minute program was devoted to more solo attacks on Weill, plus the usual commercials. Then Weill came on camera for the last 3 minutes, but barely got 30 words out of his mouth.

The entire fiasco ended with Honest Tom—nostrils akimbo and glaring like an enraged bull—refusing to shake hands in the final round.

This flamboyant pose of civic virtue is probably the chief irritant in Duggan's manner. Chicago, more than any other city on earth with the possible exception of Paris, has an ingrained mood of "live and let live." No one, even the most enthusiastic revivalist, likes to be reminded of his sins on a six-times-a-week basis.

—M. O'S. & E. P.

Next Week—What do editors and critics think of Duggan? . . . Where did he get his start? . . . How accurate is he on sports? Don't miss the next installment on Chicago's most controversial sportscaster, titled "That Slightly Battered Body."



Here's another of our picture letters to translate. Can you read it? Write it on a separate piece of paper and answer the question.

Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill., before Monday, May 26. First prize is \$1; second prize, 50 cents, next 15 prizes, 25 cents each. In cases of ties, winners will be judged on neatness and originality. Solution to this week's puzzle letter will appear here next week.

MOLLYCUES WINNERS

Bonnie Bouer, Chesterton, Ind; Carol Bowermon, St. Joseph, Mich; Sandra Clopp, Chicago; Mortho Dorrington, Wolworth, Wis; Jacqueline Gosowoy, Lemont, Ill; Aija Jakobson, Monteno, Ill; Morlene Kornes, Chicago; Carolyn Kipfer, Pontiac, Ill; Lor-

roine Kirkley, Chicago; Sue Lehmer, Silver Lake, Ind; Roger Lemojeur, Chicago; Roger O'Krongley, Moywood, Ill; Eileen Rea, Chicago; Kathleen Richards, LoGrange Park, Ill; James White, Kenosha, Wis; Terry Widing, Gory, Ind; Judie Zohn, Racine.

ROY STARKEY WILL TELL TRUE STORIES

HERE'S a special summer treat for you kids. Starting next week, Roy Starkey, that great cowboy who is seen on channel 4 every weekday, will write you a special story of the old west. You'll find him on this page every week.

Roy is a genuine cowboy and hails from Arkansas. But then he went to Texas and became a horse trainer and a rodeo rider. Besides his popular TV show, Roy spends much of his time helping special charities for children. He is married and has two fine kids of his own.

One thing about Roy. The stories he tells are true, and they actually happened in the western country. If you want to meet him before next week, tune into channel 4 at 5:30 this week



for Roy's "Silhouettes of the West." Besides his stories, Roy plays the guitar and sings western songs.

Even the grown-up folks like him. So watch for his first story here next week.



Uncle Herbie

Boys and girls, would you like to meet Chet Roble and Mary Hartline? Well, here they are, two of the nicest folks in television. Maybe you have already seen them on the "Mary Hartline Party" on channel 7, on Tuesday and Thursday.

Did you know that Uncle Chet is one of the best piano players in the country? And that beautiful Mary can lead a band, and almost became a Hollywood star? Don't they make a handsome pair?

Now here are some of my weekly winners:

Edward Agnew, Jr., Chicago; Rick Brandstedt, Chicago; Lois Dutcher, Crystal Lake, Ill.; Andrew Faraca, Kenosha, Wis.; Judy Hollenbach, McHenry, Ill.; Larry Hollister, Glenview, Ill.; Billy Krause, Aurora, Ill.; Joan Levin, Chicago; Sandra Loeffel, Chicago; Terry Lynch, Racine, Wis.; Don Marquardt, Chicago; Barry Mays, Champaign, Ill.; Donna Meyer, Worth, Ill.; Daniel Pasowicz, Chicago; Jacquelyn Seever, Oak Park; JoAnn Splear, Chicago; John Sullivan, Chicago.

THIS WEEK'S CONTEST—How many different kinds of flowers can you name? For the longest list, I'll award \$1; next longest 50 cents; next 15



runners-up, 25 cents each. Mail your entries to Uncle Herbie, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, May 25.

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JACK BURKE JR.

Televise Palm Beach Tourney

**WBKB carries
finals, May 18**

THIS year's renewal of the famous Palm Beach Round Robin Golf Tournament to be held over the popular Wykagyl links in New Rochelle, N.Y., will be televised over WBKB, Sun., May 18 at 3:00 p.m.

Even Byron Nelson has decided to don his golf togs for a whirl at the \$15,000 purse to be distributed sixteen ways with \$3,000 posted for first place. Other notables to pit their wares are Slammin' Sammy Snead, Claude Harmon, Jimmy Demaret, Lloyd Mangrum, Cary Middlecoff, and Roberto De Vincenzo, the defending 1951 Palm Beach champion.

For the fifth consecutive year, the proceeds of the tournament will be donated by the sponsors to the New Rochelle Hospital Fund.



LLOYD MANGRUM



ROBERTO DE VICENZO



SAMMY SNEAD



JIMMY DEMARET



CLAUDE HARMON



MARTY FURGOL



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