

Perry Como Picked No. 2 • page 5



TV

MAY 10, 1952

FORECAST

complete, advance
TV PROGRAMS



LUCILLE BALL
She Fooled Hollywood

15c

NEWS - WEATHER - SPORTS

Monday through Friday



6:00 P.M.

AUSTIN KIPLINGER

Local, national and international news accurately and impartially presented by a well-known and informed commentator. A clear insight into the day's major issues.

*(Presented by Nullo,
Monday, Wednesday and Friday)*



6:10 P.M.

TOP O' THE WEATHER

Visual weather information, plus a forecast of accurately predicted weather conditions for Chicagoland and the mid-West for the following 24 hours. With Russ Reed.

*(Presented by Temperature Equipment Co.,
Iron Fireman Mfg. Co., & Triad Window Co.)*



6:20 P.M.

JOHN CARMICHAEL, SPORTS

Chicago Daily News Sports Editor whose "beat" is the United States. Interviews with the nation's top sports stars, sports news of the day and the famous sports stories in history.

*(Presented by Boyle Midway Co., and
Cargill, Inc.)*

Outstanding authorities
in their fields, gathered
together for a mighty
half-hour of television.

CHANNEL

WENR-TV

American Broadcasting Company

Channel One

NEW YORK—The guessing revolving around Dumont's "Cavalcade of Stars" has ended. The Friday night stanza has inked bright young night-club comic **Larry Storch** to replace well-fed **Jackie Gleason** when the latter exits for CBS at the end of the current season. . . . **Frank Sinatra**, whose CBS show proved no match for **Milton Berle**, has now been signed by NBC. Current plans have **Frankie** preceding **Dinah Shore** on Tuesday and Thursday nights. The bracketing of **Dinah** and **Frankie** should make pleasant listening. **Frankie** at present is conducting a "Be Kind To The Press" campaign, trying to make amends to newsmen for his harsh words during the early days of the **Ava Gardner** affair. . . . **Lucille Ball** and **Desi Arnaz** have cancelled their summer tour which would have netted them about \$200,000. Instead they intend to loaf away the summer hiatus on their San Fernando ranch.

The long suffering **Kuklapolitans** are in for more manhandling. Latest NBC plans may cut **Kukla**, **Fran** and **Ollie** off their nighttime show entirely and instead place them in a Sunday afternoon slot amongst the cowboys. The original fifteen minute cut on the show definitely harmed its ratings and another slicing may prove fatal. Loyal **Kuklapolitan** fans wishing to vent their displeasure can complain to **Joseph H. McConnell**, RCA Building, New York, N. Y. . . . "The Big Payoff," the **Randy Merriman-Bess Myerson** quizzer proved such a hit in its daytime slot that it has set as the summer replacement for the Sunday night "Comedy Hour."

Fred Waring, scheduled to be axed this year, has definitely been re-signed for next season by General Electric. **Fred's** good friend **Charlie Wilson**, ex-mobilization boss, has returned to his chores as prexy at GE and it's reported he knocked a few heads together to bring the contract renewal. . . . The **Kate Smith** nighttime show is a definite casualty. Powerhouse **Arthur Godfrey** proved to be too much competition. Possible replacement is the new dramatic series "Studio Miner," to be produced by former "Studio One" whip, **Worthington (Tony) Miner**. . . . Now that **Eddie Cantor's** life story is under way in the movies, the celebrated comic tells why he won't be playing himself in the film. "The story starts when I'm 24, and I already look 25," says the 60-year-old comedian.

The works of old-time song-and-dance man **George M. Cohan** are being purchased for TV production by famed biographer **Gene Fowler**. . . . Dumont executives, delighted with the response to **Bishop Fulton Sheen's** "Life Is Worth Living" are now dickering with prominent Protestant and Jewish churchmen for similar treatment. . . . **Dottie Mack**, lovely pantomime artist on the **Paul Dixon Show**, claims that a man never loses anything by being polite, except maybe a seat on the bus.

Barry Valentino, no relation to the great lover **Rudolph**, has been signed by ABC for a new daytime series. **Barry** is a singer with many of the mannerisms of the much-maligned **Renzo Cesana**, the unemployed Continental. . . . Along with its staff of big wheel commentators (**Drew Pearson**, **John Daly**, **Elmer Davis**, **George Sokolsky**), ABC is also planning to send homey gossip **Mary Margaret McBride** to the National Conventions.



STORCH



MYERSON



WARING



MACK

Over 700,000 readers

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Expiration Number 201

Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

(Chub McCarthy)—You say some of the meanest nasties about people. . . . I'm a Claudia fan. . . . She is a wholesome, sweet girl. . . . I'd surely not like to be on TV because if I were perfect you would say different. . . . Please stop the terrible criticism about TV people. It hurts them and it hurts badly.

Kankakee, Ill.

MRS. DONALD DAVID

I firmly believe after watching "Backstage Diary" since its initial fling that it could use a wee bit more rehearsal inasmuch as coherency is a major factor in this type show.

Chicago, Ill.

ART KELLY

. . . my big gripe . . . it's this ridiculous feud between CBS and NBC at the expense of the public . . . both "nitworks" (and that is misspelled on purpose) run like shows—big vaudeville extravaganzas . . . and why are all the mysteries crowded in the same half hour? Mike, Charlie, Martin, etc., etc.

Dolton, Ill.

C. BERG

Three cheers for Studs' Place. The program of April 17 was an Oscar Winner.

Chicago, Ill.

MRS. JOHN BURGER

Everybody criticizes Johnnie Ray. He's not supposed to have any feelings. Let's turn the tables. Would the critics like said about them what they say about Johnnie?

Northbrook, Ill.

DIANA GALE DeVRIES

Why don't they take those terrible cowboys off of Captain Video. If you want to watch a cowboy program you don't watch science fiction.

Chicago, Ill.

MAXINE LASKY

How did Cliff Norton get on TV??? I used to think he was a mental case; now I am sure of it.

Gary, Indiana

DAR JOHNSON

It is with real regret that I hear there will be no more "Music of the Masters" till fall. I love the programs, particularly the performance of Marian Anderson. I felt greatly moved by her.

Chicago, Ill.

MRS. H. F. PETERS

Can not some of those fibbing commercials and smooth soapy mouth word manipulations be stopped or removed from TV?

Zion, Ill.

E. W. HEDSTROM

(Continued on page 20)

Perry Como

NUMBER

2

HOW TRADITIONAL CAN YOU GET?

IT'S surprising that in the ulcerous land of advertising, where speech is confined to superlatives, no one has ever tagged Perry Como with the word "traditional." For Perry has maneuvered himself into the position of being almost a needed staple on the American listening diet. As they used to say of Bing Crosby, he can sing anything. For ease and informality in singing Perry rates as number two man on our list of TV's top five male singers.

One of the raging disputes of the last decade, has been over the respective merits of Perry and Bing Crosby. It's no secret that Perry owes more than a small debt to Bing's styling. But it's equally true that Bing did some heavy borrowing from an even earlier crooner named Russ Columbo. It's what they've done with the style that counts.

And Perry has done very well indeed. His early ambition to be a barber was cast aside in 1933 when he found people ready to listen whenever he started to sing. The switch in professions now rates him as one of the highest paid men in show business. And the comparisons with Crosby bother him not at all. As yet he hasn't matched the Crosby millions, but in voice quality it's strictly no contest. The Crosby voice is long gone, while Perry's, if anything, is improving.

Perry's first big break came in 1936 when after three years with small time bands he hooked on with Ted Weems. He was one of the first band singers to get acclaim on his own, along with Sinatra and Haymes. The female singer with the band was a lass named Marvel Maxwell, whose first name later was changed by Hollywood to Marilyn.

When Weems broke up the band in 1942 to go into the army, Perry had almost decided to go back to the barbering profession. But a New York agent landed him a job on a local New York



show. The Sinatra craze was just getting underway and RCA Victor decided to woo some of the bobbysoxers away from Frankie with an idol of their own. Perry recorded a song called "Goodbye, Sue" which sold fabulously.

Since then Perry has made literally dozens of best selling records, including such classics as "Prisoner of Love," "Till the End of Time" and "Blue Room." Many of his hits have been triumphs of talent over material, as some of his song selections are of questionable merit. Such lightweights as "A, You're Adorable" and "Chibaba Chibaba" have escaped their deserved obscurity due to superior Como treatments.

After 19 years in the business, Perry's voice is still sure, relaxed and well-projected. He's a little shaky in the upper registers, but in his own natural baritone range he's hard to beat.

Next week we spotlight television's top male vocalist.

Perry Como is seen on channel 4 (WBKB) at 6:45 p.m. on Monday, Wednesday and Friday.



Lucille as she looked before she converted her hairdo into an upsweep. She credits the change with much of her new-found success.

THINGS weren't going so well with the world in 1940. Hitler was looking greedily toward England and Japan was looking for a suitable island to conquer. But in good old improbable Hollywood the gossip was better than ever. One of the hot items in November of that year was the marriage of up-and-coming comedienne Lucille Ball and some Cuban band leader named Desi Arnaz. Hedda Hopper and Louella Parsons clucked their benedictions and darkly hinted that the marriage didn't have a chance.

For twelve years since then, Lucille and Desi have been struggling to prove the girls wrong. Lucille's side-of-the-mouth wisecracking had won her the leads in such colossals as "DuBarry Was A Lady" and "Best Foot Forward." But Desi, aside from a brief heroic role in a wartime item named "Bataan," spent most of his time touring the country with his hot Latinos. Love by long-distance phone was slightly uninspiring and the marriage began to founder.

In desperation the two resolved that they would work together as a team and in 1949 set out on a tour of the nation's theaters as a comedy team. The road trip was extremely successful but was suddenly halted by the birth of a premature child which died. The two grimly trooped back to Hollywood, with Lucille vowing to travel no more.

In Hollywood, they tried to sell their act to the movies but Desi's accent got



in the way. Finally they hit upon the solution. They formed their own TV production unit, complete with writers, cameramen and playhouse and called it Desilu Productions. They made a few pilot films for TV and as soon as Philip Morris got an eyeful, "I Love Lucy" was on its way.

The movies soon found out what it had missed. After a quiet debut last fall "Lucy" slowly climbed the ratings ladder, and after brief scuffles with such TV giants as Godfrey and Skelton, emerged as the hottest show on TV.

What's so good about "I Love Lucy"? The TV market was glutted with family situation comedies long before it arrived. And "Lucy" compounded the ap-

I love

Two screwballs fooled

"Three Aces"



RIGHT The four principal characters in "I Love Lucy," Lucille Ball and Vivian Vance (seated) and Desi Arnaz and William Frawley (standing).





parent error by putting each week's episode on film, a practice which had already alienated many fans.

The answer lies in the show's unswerving good quality. Production, acting and writing have all been way above TV par. And to overcome the static quality of filmed TV, "Lucy" always has an audience on hand when the films are made to make sure the folks at home know when to laugh.

Giving a big assist to Lucille and Desi are William Frawley and Vivian Vance as Fred the landlord and his wife Ethel. Fred and Ricky are forever becoming tangled in outrageous situations brought on by Lucy and Ethel.

Lucille and Desi, the luckless lovers

LUCY DESI

the Hollywood "experts"



"Full House"



Jess Oppenheimer, producer of "I Love Lucy" shares Lucille and Desi's admiration of the show's award from TV Forecast as TV's best dramatic show.

of 1940, finally have a firm grip on their marriage. But even before they met their lives were plagued by misfortune.

Lucille was a promising young model in 1932 when she was badly injured in an auto smashup in New York's Central Park. Doctors predicted she'd never walk again, but in a little over three years she proved them wrong. Then a long grind as a showgirl finally netted her a job in the movie version of "Roberta" where her talent for the jabbing insult was discovered. She met Desi when he came out to Hollywood for the film of Broadway's "Too Many Girls."

Desi for the first 16 years of his life was a member of the idle rich in Santiago, Cuba. Then in 1933 one of the frequent island revolutions took place and Desi and his parents departed for a cooler climate. With the family wealth confiscated, he went to work as a guitarist and singer and finally landed a job with Xavier Cugat which led to a part in "Too Many Girls."

Last July, Lucille gave birth to another baby, and they named her Lucy Desiree Arnaz. With this further asset, the marriage is now on steady ground.

The success of "I Love Lucy" has many network executives re-examining their production policies. With more comedians biting the dust each week, situation comedy looks like the solution of the comedy mileage problem. After all, "Amos 'n' Andy" has been on the radio for over 25 years.

"I Love Lucy" is seen on Monday at 8:00 p.m. on channel 4 (WBKB)

—Robert Cuniff

He Prods and Needles Some of the World's Top Figures As Anchor Man On TV's "Meet the Press"

"*that*"

NEWSPAPER editors, stuck for headlines after the usually lackluster weekends, can take consolation in the fact that a bear-baiting discussion program called "Meet the Press" is writing their Monday morning headlines for them.

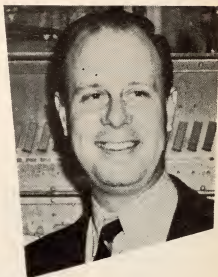
Since 1948 "Press" has paraded most of the top names in world affairs before its TV cameras for a public showcasing—or what often amounts to a public showdown. Every type newsmaker, from the cagey politician to the voluble labor leader to the heavily-accented foreign figure has submitted to the surgical questioning of the program's panel of four. Some of the most polished of our statesmen have blurted out news-making quotes just as if the show were shrouded with a kind of congressional immunity.

Tempers have flared; legal suits have been brought to bear. But most important, news has been made.

The big reason for the success of "Meet the Press" is a solemn, terrier-like man with an unshakeable persistence and a trigger mind that could trip up a fox. His name is Lawrence E. Spivak and he is a publisher by profession. To the public at large, however, Mr. Spivak is the brilliant and piercing panel member of "Press," and another discussion program called "Keep Posted," a later DuMont entry.

With all the tenacity of a burr, Spivak pins down evasive personalities and forces them to stick to the matter at hand. Slouched back in his chair, a pencil unconsciously playing between his fingers, he consistently wheedles damaging admissions from his guests.

Spivak's remarkably unruffled temperament is a further reason for infuriating politicians with much lower boiling points. On a "Keep Posted" stanza recently, an overwrought Representative could only sputter, "Now look here, Larry Spivak, Now see here, Larry Spivak," while the publisher, his horned-rimmed spectacles framing TV's most famous pair of gimlet eyes,

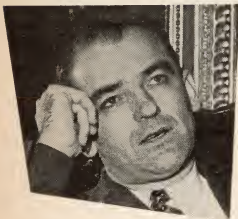


calmly crushed the Congressman on an important point.

Similarly, presidential aspirant Harold Stassen, posed with a question that he apparently would have rather let ride with an evasion, was presented with a dose of Spivak persistence:

SPIVAK: I hate to persist in this, but what made you change your mind? (to run for the presidency himself after coming out for General Eisenhower).

Man Spiwak"



ABOVE McCarthy

TOP LEFT Stassen

BOTTOM LEFT Morris



STASSEN: You always persist, Mr. Spivak, it's perfectly all right. It's one of the things that makes these "Meet the Press" programs sparkle, your persistence.

SPIVAK (unmoved by the flattering red herring): Thank you, sir—But what made you change your mind, though, about the draft and declare for yourself?

Spivak operates on the assumption that even though he doesn't get an out-and-out statement from a guest, the viewing public will judge for itself. American people are quick to spot an evasion and if the panel can force a public figure into an uncompromising position, all the better. An excerpt from a "Press" interview with Senator Joseph McCarthy points this up:

SPIVAK: Senator, you haven't answered my one question. Have you seen those (State Dep't) files?

McCARTHY: I've just got through telling you that I haven't been over to the State Department to see the original files. The answer is no.

SPIVAK: That wasn't the question, Senator. I didn't ask you whether you've been to the State Department. I asked you if you'd seen the files.

McCARTHY (fuming): What's the next question?

Spivak is a native New Yorker and a Harvard graduate who started out as business manager of the "American Mercury" in the days when the famous H. L. Mencken was editing the magazine. In 1939 he bought the crusading little periodical and served as its head until 1950 when the *Mercury* was bought by multi-millionaire Clendenin Ryan.

Now Spivak makes a comfortable living by publishing science-fiction and detective magazines with a combined circulation of about six million.

Together with Miss co-producer Martha Rountree, Spivak christened "Meet the Press" on radio in 1945, then shifted to TV three years later. It was about this time that scoop-hungry newspaper editors began to

(Continued on page 13)



Marriage For Sale

WANTED

Photogenic Preachers, interesting couples for television program—short hours and big loot.

APPLY—BRIDE AND GROOM

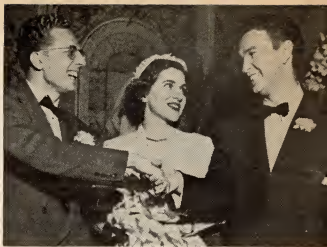
BETWEEN the breakfasts and lunches when housework's beginning to sour, comes a pause in the day's occupation that is known as the "weeping hour."

For 15 minutes daily, housewives can give vent to a flood of tears merely by turning on their TV sets. At 9:30 a.m. a bell peals and a muted organ throbs out strains of the bridal march from "Lohengrin." The hushed voice of an announcer whispers that another couple is about to be joined together in holy matrimony on "Bride and Groom."

Today even the sanctuary of the chapel has been invaded by cameras, floor men and technicians. The clergyman must pay attention to flattering camera angles, his photogenic qualities and clear, concise diction, besides reciting the age-old nuptial vows.

If the starry-eyed betrothed couple doesn't stumble over television wires in their march down the aisle, their natural nervousness at this moment is heightened by a maze of lights and frantic signals from the director. As if this isn't enough, their one significant line—"I will"—must be timed to fit the commercials.

Before their performances they're subjected to an even more grueling ordeal. Their most treasured and romantic moments are drawn from them by a nosey emcee, John Nelson, and placed in the cold glare of public judgment. Their "true love" stories are flaunted before discerning viewers, their methods of proposal and acceptance



John Nelson (right), "Bride and Groom" emcee, congratulates Mr. and Mrs. Charles E. Thornton after their ceremony. Mrs. Thornton, originally from Switzerland, met her husband while he was doing graduate work in Paris and traveling in Europe.

analyzed, their first meetings scrutinized, their courtship subjected to a humorous third degree.

But the couples are well-compensated for their brief period of discomfort before the cameras. In addition to an all-expense paid honeymoon in one of the country's glamour spots, they receive gifts (washing machines, rings, flowers, stoves and silver) which sometimes exceed \$2,000 in value.

The program prefers its couples to offer a novel gimmick in their stories. So from countless entries, the Bride and Groom staff chooses those which will whet the viewers' imaginations.

For a time nuptial songs were chanted by Dick Foran, a hardy celluloid cowboy who migrated eastward from Hollywood's shaggiest western sagas after curbing his nasal twang and mellowing his baritone to somber chapel tones. He has since been replaced by Phil Hanna (no relation to the Chicago Daily News financial editor of the same name).

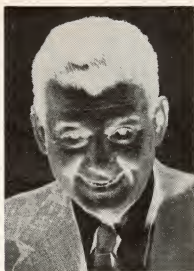
Bride and Groom is to television what pulp magazines are to literature. But to housewives, the program is an escape. It takes them out of the realm of pablum-spattered hibs, overdrawn bank accounts and all-too-casual pecks on the cheek. For 15 minutes, they're back in some dim utopia where husbands are virile and attentive and marriage is a rosy, blissful vision.

—Shirley Elman

Bride and Groom can be seen at 9:30 a.m. Monday through Friday on WBKB (channel 4).



1.



2.



3.

G U E S S T H E S E M Y S T E R Y F A C E S

Dipping into the photo negative file at *TV Forecast* a few months back, one of our editors came up with a unique idea. Guess the stars through their negatives! The quiz proved so popular we are doing repeats. If you can guess the seven stars on this page you've been watching a lot of television. The answers can be found on page 20.



4.



5



6.



7.

SATURDAY

- 11:45 Panther's Claw
- 1:00 Flight To Nowhere
- 2:30 Pilot X
- 4:00 Isle of Forgotten Sins
- 9:00 Feature Film*
- 10:00 Feature Film*
- 11:00 Behind Prison Walls

SUNDAY

- 11:15 Variety
- 12:00 Three Mesquiteers
- 6:00 Feature Film*
- 10:00 Housekeeper's Daughter
- 10:00 The Big Show-Off
- 11:30 Dragnet

MONDAY

- 1:00 The Ape
- 3:00 Army Wives
- 7:30 Feature Film*
- 10:00 Identity Unknown
- 11:00 Red Haired Alibi (Pt. I)
- 11:30 Oregon Trail Scouts

TUESDAY

- 1:00 Top Sergeant Mulligan
- 3:00 Private Angelo
- 10:00 Shed No Tears
- 10:30 Uneasy Terms
- 11:30 Rain
- 11:30 Gangs, Inc.

WEDNESDAY

- 1:00 Blazing Barriers
- 3:00 Flight to Nowhere
- 7:00 Feature Film*
- 8:30 To Have And To Hold
- 10:00 Red Stallion
- 11:00 Feature Film*
- 11:30 Lone Star Raiders
- 12:00 Mr. Wise Guy

THURSDAY

- 1:00 Meet Simon Cherry
- 3:00 Mr. Wise Guy
- 10:00 Feature Film*
- 11:00 Twisted Rails (Pt. I)
- 11:00 Bury Me Dead
- 11:30 Merrily We Live

FRIDAY

- 1:00 Call Of The Jungle
- 3:00 Merrily We Live
- 10:00 Buckskin Frontier
- 11:00 Scream In The Dark
- 11:30 Private Angelo

*Title To Be Announced

For More Detailed Information Please Refer To The Regular Program Listings

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

Saturday May 10

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:45 9 **MAGIC CARPET**—Film Short
"Sail Plane"

10:00 4 **BOB ATCHER & SAMMY SQUIRREL**—Puppet Fun
Kids, join Sammy, Billy Bull, W. Oppingham Owl, Willie Worm, & Sylvester Skunk as they go about their work at "Short Stump"

9 **KIDS & COMPANY**—Variety
Kid of the Week is saluted, his story told, & an award given; Johnny Olsen emcees youngsters' talent test.

10:30 4 **SMILIN' ED'S GANG**—Stories
Ed McConnell reads a tale about children & introduces Midnight the cat, Froggy, the mischievous grem-lin, and Squeaky the mouse

9 **MOVIES FOR KIDS**—Western
"Rio Grande Raiders" feature

11:00 4 **BIG TOP**—Circus Show
Jack Sterling emcees circus fun with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, with music by the Quaker City String Band, and guest acts; The Brockways, bicycle act; Sosimo Hernandez, balancing act; the Campbells, jugglers; and Josephine Berosini, high-wire artist

9 **MORNING MOVIE TIME**—Film
"Fighting Champ" feature film

11:45 9 **"PANTHER'S CLAW"**—Feature
Film with Sidney Blackmer, Byron Foulger & Rick Vallin; when an opera singer is murdered, two wigmakers and a group of opera personalities are suspects

12:00 4 **PANTOMIME PARTY**—Antics
Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session

12:30 4 **FILM**

12:45 4 **FILM**

1:00 4 **"FLIGHT TO NOWHERE"**—Film
Feature with Alan Curtis & Evelyn Ankers; FBI man battles ring of international rivals to be first to uranium deposit in Pacific

9 **BATTING PRACTICE**—Warm Up

1:10 9 **LEAD OFF MAN**—Creighton

1:25 9 **BASEBALL**—Cubs vs Pittsburgh
Jack Brickhouse announces play-by-play description, assisted by Harry Creighton

(Continued on page 14)

TV FORECAST

"that Man Spivak"

(Continued from
page 9)



take heed. Biggest exclusive broke when Whittaker Chambers first publicly accused Alger Hiss of being a Communist on a "Meet the Press" session. Governor Dewey made it a point to announce his support for Eisenhower on the program and General Bedell Smith in 1949 confirmed the long-suspected fear that the Russians had the atom bomb.

Another "first" for the program meant a law suit. William Remington was accused of being a Red by Elizabeth Bentley. Both "Press" and Mrs. Bentley were sued. The program settled out of court for \$10,000 but it was well worth it as an investigation confirmed Mrs. Bentley's statement. And Newbold Morris, the special "clean-up" man in the Attorney General's department was candid enough with Spivak on a "Press" interview to help lay the groundwork for his own eventual firing by J. Howard McGrath.

Spivak's ability to put questions sharply but fairly prompted Walter Winchell to remark that when the noted publisher backs his man against a wall of overwhelming logic that "you can hear an evasion drop." Before querying guests, Spivak comes to each program armed with as many as 100 questions—knowing that he will probably use less than ten.

In spite of the fact that top personalities know that an acceptance to appear on "Press" or "Keep Posted" means being subjected to the hot grid-dle, Spivak claims that choosing guests is a matter of selection. "The only well known figure we haven't got yet," says Spivak, "is General MacArthur. But when he decides to make an appearance, we'll get him."

—Thomas O'Malley

"Meet the Press" is seen Sundays at 3:00 on WNBQ, channel 5. "Keep Posted" is viewed Tuesdays at 7:30 on WGN-TV, channel 9.

TV FORECAST



Every Saturday for your enjoyment, a feature film presentation of a new opera series . . . TODAY

"La Traviata"

Starring

- ★ Giovanni Malipiero
- ★ Mariano Stabile
- ★ and Maria Cebotari, singing star of La Scala Opera Co.

This new and exciting opera series will hold you spellbound throughout the afternoon. See famous singing stars of the top opera companies of the world.

every Saturday 4:00 pm to 5:00 pm

More WBKB Highlights

- 5:00 p.m. Pattern for Living
- 6:00 p.m. Sammy Kaye Show
- 7:00 p.m. Ken Murray Show
- 9:00 p.m. Crime Photographer
- 11:30 p.m. Ulmer Turner and News
- 12:30 p.m. Nite Owl Movie

Channel
4



SATURDAY MAY 10—cont'd

2:30 4 "PILOT X"—Feature Film

John Carroll, Henry Hall & Leon Ames; murder-mad ex-war pilot attacks commercial air planes with no apparent reason and because of his superior skill, they cannot shoot him down

3:15 5 NATURE OF THINGS—Science

Dr. Roy K. Marshall explains

3:30 5 CITY DESK—Discussion

NBC News Chief William Ray conducts discussion on current happenings in and around Chicago

3:45 9 TENTH INNING—Interviews

Chats with fans and recap of plays

4:00 4 CLASSIC THEATER—Opera

"La Traviata" starring Giovanni Malipiero, Mariano Stabile and Maria Cebotari, star of La Scala Opera Co.; ballet stars Mia Slavenska & Frederic Franklin dance excerpts from the "Nutcracker Ballet"

5 YOUTH WANTS TO KNOW

Teen-age panel discusses problem

7 LUCKY SEVEN RANCH—Western

"Drifting Along" with Johnny Mack Brown & Ray Hutton; rustling conspiracy tries to take over ranch owned by girl

9 "ISLE OF FORGOTTEN SINS"

Feature film with John Carradine, J. Carroll Naish & Maris Wrixon; adventure story of a fight for sunken treasure

4:25 5 MORGAN BEATTY & THE NEWS

4:30 5 ROOTIE KAZOOTIE—Puppets

Adventures of Rootie and his pals, Galapoochie Pup, El Squeeko Mouse and the Mexican Catador; songs, stories & quizzes by mc Tod Russell and policeman Mr. Deetle Dootle

5:00 4 BIG PICTURE—Army Film

"The Army Combat Team"

5 YOUR INSIDE STORY—Mental

7 HAIL THE CHAMP—Kid Stunts

Athletic games for small-fry with Herb Allen & Angel Casey co-emcees

5:30 5 MR. WIZARD—Science Study

Don Herbert and Bruce Lindgren discuss "The Body and How It Works." Herbert will project Bruce's heartbeat on the wall and also demonstrate the workings of a heart made of glass. Bruce stands on his head while eating in order to disprove misbelief about swallowing

5:30 7 FLIP THE FROG—Cartoon

"The New Car" film short

9 NEWS VIEWS—Late Reports

Up-to-the-minute information

5:40 7 FOR COWBOYS ONLY—Western

"Trigger Fingers" feature film with Tim McCoy; disguised as a fortune-telling gypsy, McCoy tries to get fingerprints on gang of crooks

5:45 9 PATHWAYS OF THE WORLD

"Story of Two Doctors"

6:00 4 SAMMY KAYE SHOW—Musical

Identify the mystery skit & win \$100, "So You Want To Lead A Band" quiz portion, and songs by Barbara Benson, Tony Russo, Don Rogers, Lloyd Roberts, Kaydets, & Kaye Choir

5 OLD AMERICAN BARN DANCE

Emcee Bill Bailey with Tennessee Ernie, Pee Wee King, Tex Williams, and Merle Davis

9 BIG PICTURE—Army Film Report

6:30 4 BEAT THE CLOCK—Games

Zany stunts for guest contestants with Bud Collyer watching the clock

5 ONE MAN'S FAMILY—Drama

Individual problems receive singular attention in this story of a large family with Bert Lytell, Marjorie Gateson, Russell Thorson, and Eva Marie Saint as featured players

7 TROUBLE WITH FATHER—Skits

Amusing incidents in the life of Stu, his wife, & two teen age daughters

9 PET SHOP—Gail Compton mc

Molly Ewert brings her five beagle puppies; Art Thomen, Chgo. Fish Hatchery, discusses outdoor pools and goldfish; Roy Witterkindt brings three fox terrier puppies, and Judy Coffin brings her week-old colt

7:00 4 KEN MURRAY SHOW—Variety

Comedian Ken presents Kay Francis, Lola Albright, Fayne & Foster, Bill Callahan, dancer, pianist Victor Borge, & Mrs. Arthur Murray; also: "Salute to the Netherlands"

5 ALL STAR REVUE—Variety

Emcee Danny Thomas with little Bunny Lewbel and guests, Eleanor Powell and June Haver

A short religious offering is shown on the following stations each day immediately before the first program and after the final program

WBKB	WNBQ	WGN-TV
4	5	9

7 PAUL WHITEMAN'S TEEN CLUB

Nancy Lewis and Junie Keegan assisting "Pops" in teenage variety

SATURDAY MAY 10—cont'd

7:00 9 PORTRAITS OF THE WEST

"Wild Horse Rustlers" with Bob Livingston, Al St. John & Linda Johnson; Nazi horse rustlers try to make trouble

7:30 7 GIRLS' BASEBALL

From Dexter Park, L.I., N.Y.

9 CAMERACADE—Film Short

8:00 4 ALL AROUND THE TOWN

Mike Wallace and Buff Cobb conduct interviews from outstanding points of interest in New York

5 YOUR SHOW OF SHOWS

Sid Caesar & Imogene Coca with vocalists Judy Johnson, Bill Hayes, Jack Russell and the Billy Williams Quartet, dancers Fisher & Ross, the Hamilton Trio, Carl Reiner, Howard Morris and guest hostess Coleen Gray

9 DICK TRACY—Mystery Drama

Adventures of the famous comic strip character; Ralph Byrd stars as Dick with Angela Greene as Tess

8:30 4 CEREBRAL PALSY TELETHON

Stars of stage, screen and television participate in drive; this year's goal is \$300,000; Ernie Simon, the man-on-the-street, will interview charitable Chicagoans outside the Garrick Theater; telethon continues to Sunday evening

9 WRESTLING FROM MARIGOLD

Art Bull vs John Carlin; Carl Meyer vs Ned Taylor; Baron Arena vs Billy Hickson; Ivan Rasputin vs Zack Malukov; tag match between Chris and Babe Zaharias and Chest Bernard and Don Marlin

9:00 7 FEATURE FILM

9:30 5 YOUR HIT PARADE—Musical

Tunes you've voted as favorites sung by Eileen Wilson, Snooky Lanson, Dorothy Collins, Russell Arms, Penny Gardner, and Bill Flannigan

7 SPORTS CAMERA—Film Short

10:00 4 CEREBRAL PALSY TELETHON

5 GRAND MARQUEE—Feature

7 SONG TIME—Musical Session

10:30 7 BIG PICTURE—Army Film

11:00 9 "BEHIND PRISON WALLS"—Film

Feature with Alan Baxter & Gertrude Michael; man is sent to prison on testimony of his son

(Stations reserve the right to change above listings without notice)

TV FORECAST

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We repair 90% of our jobs in the home. Our service call price includes all labor necessary to do this, except the cleaning of a screen. Material used is charged for at established prices. We itemize All Charges.

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11 A.M. SUNDAYS 3 P.M.

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Grandpappy's Fifth Birthday

WITH some well-deserved fanfare, the Kraft Theatre marked its fifth birthday on television, further clinching its title as the great grandpappy of all video dramatic shows.

In that record-breaking run, some interesting facts stand out. During 1951, for example, 37 American plays were produced, compared to 1 Canadian production, 9 English, 2 Hungarian, 1 Russian, 1 Norwegian and 1 French.

The only times the Kraft program was interrupted occurred in 1948, when the Republican and Democratic conventions usurped the time. Among the famous authors represented have been Henrik Ibsen, Anatole France, Philip Barry, J. B. Priestley, Oscar Wilde, Edna Ferber, William Shakespeare, John Galsworthy and Booth Tarkington.

The heavy fan response seems to bear out the Kraft tradition of fine things—out of every ten letters received, only one represents a complaint. When the program was first launched, the total potential audience was 32,000 set owners in the New York area. Now it beams to 43 cities and a potential audience of 60,000,000.



Typical of Kraft's lofty production quality was Oliver Goldsmith's "She Stoops To Conquer," in which John Baragrey and Stella Andrews were starred. This was presented May 7 on channel 5, and marked the exact date of the Kraft Theatre's fifth birthday.

Sunday May 11

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:45 9 **SUNDAY SERENADE**—Film Short
"Marriage of Figaro"
- 10:00 4 **CEREBRAL PALSY TELETHON**
- 9 **BETHANY REFORMED CHURCH**
Services conducted by Dr. H. Hager
- 10:45 5 **THE PULPIT**—Religious
- 11:00 5 **HATS IN THE RING**—Talks
"The Case For a Republican Congress," discussed by Sen. Styles Bridges (N.H.), Rep. Joseph W. Martin (Mass.), Sen. Karl E. Mundt (S.D.), Rep. Charles A. Halleck (Ind.), Rep. Clarence J. Brown (O.), Rep. Daniel A. Reed (N.Y.), Rep. Walter H. Judd (Minn.) and Sen. Richard M. Nixon (Cal.)
- 7 **PAPA BEAR'S NEWSREEL**
- 11:15 5 **THE PULPIT**—Inspirational
- 7 **TOOTSIE HIPPODROME**—Circus
Emcee John Reed King presents circus acts: midget car act featuring "Hip" Raymond in series of thrilling and hilarious stunts, and performing doves are put through their paces by Jimmy Johnston, birdtrainer
- 9 **"VARIETY"**—Feature Film
Starring Yaconelli Brothers & the Carolina Crooners in musical
- 11:30 5 **LIVE AND LEARN**—Discussion
"Applied Psychology." Guest: Dr. Carl Rogers, head of counseling center, U. of Chgo., speaking on "Vocational Counseling"
- 7 **FAITH FOR TODAY**—Religious
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn, interviews, & musical portion by male quartet
- 12:00 4 **CEREBRAL PALSY TELETHON**
- 5 **FRONTIERS OF FAITH**—Relig.
"The Thief and the Hangman" by Morton Wishengrad
- 7 **TV GARDEN CLUB**—New Ideas
Better Dahlias for your garden, plus hints on the care of lawns demonstrated by James H. Burdett
- 9 **"THREE MESQUITEERS"**—Film
Feature with Bob Livingstone, Ray Corrigan & Max Terhune; World War I vets journey to the West and meet unscrupulous rivalry from cattlemen
- 12:30 5 **AMERICAN INVENTORY**—Talks
A film on "The College of Free Europe," which was started in 1949
- 7 **AMATEUR HOUR**—Chgo. Talent
Bob Murphy is host to competitors
- 1:00 5 **HOW DOES YOUR GARDEN GROW?**—Planting & Care
John Ott guides us through the tulips and offers helpful tips on other bulbs; also time-lapse movies and a special greeting for Mother's Day

(Continued on page 18)

HERE'S YOUR HANDY CRIME GUIDE

by JACK MABLEY



Reflections on a TV Tube:

Here's your little Handy Dandy Crime Guide—Tuesday, Wednesday, and Thursday are the big crime nights on TV. Between 7 and 10 on those evenings, there are a total of 12 horror, police, detective and crime programs. A couple are worth watching. Most of them appear to be made by morons for morons.

The Camel News program has been doing an outstanding job of covering news recently, particularly in the prison riots and the atomic bomb explosion. But I still can't warm up to Mr. John Cameron Aga—dEEvning Swayze. This is a private little irritation, which you probably can understand only if you too have been ushered into the Presence of a Busy Executive, who lets you stand while he keeps on with his work. John Cameron keeps us waiting while he does whatever he's doing when the camera switches back to him.

Two-word commentary on Dagmar's Canteen: A bust.

Regarding the future of educational television, the president of Western Reserve University says TV students are better than students attending the same classes on the campus. The school televises some of its classes over a commercial station, with the TV students meeting the same standards, doing the same amount of work, and getting the same credit, as those attending in classrooms.

(P.S. They also pay the same fees).

If you miss the Quiz Kids from TV, you may see them again before long. Efforts are being made to book them as a summer replacement show.

Quote: "When Bing does come on television, you can bet it will be on film. He wants all the mistakes taken out."—Everett Crosby.

Every time we see Dave Garroway on Today, we are more impressed with the loss that nighttime television took when he went to this news thing. It's just like having Clifton Uitley emcee the Olsen and Johnson show.

I have a weakness for the use of television as a medium of reporting. One of the more competent (and not widely ballyhooed) jobs being done here is Chicago Klose Ups, on WENR-TV Fridays at 9:30. Mr. and Mrs. Klose regularly corral some of the most interesting people in Chicago, and make good use of film for combined oral and visual features.

Marie Wilson complains that the sponsor of My Friend Irma nixed her wearing low necked dresses. It hasn't cramped her style any. Was his failure to ban tight dresses naïve or shrewd?

TV manufacturers, who have a record for being right in their forecasts, express complete confidence they'll have plenty of good, inexpensive equipment ready to help us pick up UHF stations. One manufacturer is ready to market a converter that looks like a portable radio. It is attached outside the regular TV set, and brings in all channels.

In the rush of critical acclaim for Celanese Theater, the show with which it alternates, Pulitzer Prize Playhouse, has failed to get the credit it has earned. Week in and week out, Wednesday at 9 p.m., when these two shows are seen, brings the best drama in television.



"And if I don't win the jackpot, my son will never have his chance to run in the Kentucky Derby."

SUNDAY MAY 11—cont'd

- 1:00 9 **BATTING PRACTICE**—Warmups
 1:10 9 **LEAD OFF MAN**—Creighton
 1:25 9 **BASEBALL**—Cubs vs Pittsburgh
 Jack Brickhouse and Harry Creighton describe the events of the game
 1:30 5 **TO BE ANNOUNCED**
 7 **WILD BILL HICKOK**—Western
 Guy Madison & Andy Devine star
 2:00 4 **TELETHON CONTINUED**
 5 **MIDWESTERN HAYRIDE**—Variety
 Songs, music, & merriment with Bill Thall emcee & cast including: Lee Jones, Judy Perkins, Ernie Lee, Neal Burris, Bob Shreve, Pleasant Valley Boys, Briarhopper, & the Rangers
 7 **CISCO KID**—Western Movie
 "The Jewelry Hold Up," Bodine and his henchmen hold up and rob a jewelry store
 2:30 7 **ADVENTURES OF KIT CARSON**
 Bill Williams is featured as Kit
 3:00 5 **MEET THE PRESS**—Discussion
 Gov. Thomas E. Dewey of N.Y. is guest of Martha Rountree & Lawrence Spivak (see story on page 8)
 7 **SADDLE & SAGE**—Western
 "Song of the Sierras"
 3:30 5 **HALL OF FAME**—Drama
 "A Woman For the Ages" by Jean Holloway with Sylvia Field, John Boruff & Bill Daniels; story of Abigail Adams, wife of John Adams & mother of John Quincy Adams
 3:45 9 **TENTH INNING**—Brickhouse
 4:00 4 **CEREBRAL PALSY TELETHON**
 5 **ZOO PARADE**—About Animals
 Marlin Perkins and Jim Hurlbut show us "A Day In the Life of the Zooparade Stars"; how Heinie II takes his bath and practices roller skating; Sinbad helps wash his cage and how Judy the elephant likes the care given her each day
 7 **SUPER CIRCUS**—Big Top Fun
 Claude Kirchner and Mary Hartline present the Triska Troupe on the high wire; Clark's Bears; Cluffy, Scampy & Nickey in "The Fountain"; Billy & Jean Lambert, acrobatic balancing; in the Side Show: Billy Romano, the man with the balloons & Jimmy Troy on high trapeze
 9 **BASEBALL**—Cubs vs Pittsburgh
 Second game of double header
 4:30 5 **SKY KING THEATER**—Western
 "The Last of the Stage Coach Robbers." Sky King & Clipper are called upon for rescue work when the head of an express company plans to steal his own gold
 5:00 5 **ROY ROGERS SHOW**—Variety
 A gang of outlaws tries to take over the town of Eagle Rock and one of the hoodlums shoots the sheriff
 7 **SPACE PATROL**—Adventures
 Exciting tales of another world
 5:30 4 **TELETHON CONT'D.**—Or Bob Atcher & Sammy Squirrel

- 5:30 5 **ONCE UPON A FENCE**—Fantasy
 Music, stories, & magic adventures
 7 **AMERICA'S TOWN MEETING**
 "Why Keep Price Controls?" Discussed by Ellis Arnall, affirmative, & columnist Lawrence Fertig, neg.
 6:00 4 **GENE AUTRY SHOW**—Western
 "Twisted Trails." Outlaws borrow trouble when they try to steal Autry's horse Champion
 5 **ROYAL SHOWCASE**—Variety
 Emcee Jack Carson presents guest Ray Middleton
 7 **YOU ASKED FOR IT**—Requests
 Art Baker fulfills viewers wishes
 9 **FEATURE FILM**
 6:30 4 **THIS IS SHOW BUSINESS**—Var.
 Host Clifton Fadiman with Sam Levenson & Geo. S. Kaufman, & guests, ballerina Nanci Crompton, comedian Roger Price and singer Kathy Barr; also Betty Furness
 5 **YOUNG MR. BOBBIN**—Comedy
 A casual word of encouragement from his Aunt Bertie sets Alex to dreaming of career like Ezio Pinza's
 7 **WHAT'S THE ANSWER**—Quiz
 Mal Bellairs questions the moppets
 7:00 4 **TOAST OF THE TOWN**—Variety
 Ed Sullivan presents Paulette Goddard, actor Errol Flynn, singer Georgia Gibbs, & Richard Walker & Helen Roberts in selections from Gilbert & Sullivan's operettas
 5 **COMEDY HOUR**—Variety Time
 Emcee Donald O'Connor with Hedy Lamarr, Tony Dexter and Martha Tilton
 7 **CONCERT OF THE AUGUSTANA CHOIR OF ROCK ISLAND**
 9 **FAITH OF OUR FATHERS**
 Holy Trinity Lutheran Church with Rev. Clyde G. Steele officiating
 7:30 9 **CHICAGOLAND NEWSREEL REV.**
 Report of what happened this week
 8:00 4 **FRED WARING SHOW**—Musical
 Park sequence with tunes: "Manhattan" & "Am I In Love?" Joanne Wheatly sings "Tenderly"; others: "In the Good Old Summertime," "Life Upon the Wicked Stage," "Be Anything"; Glee Club does "Apple Blossom Time," & Varsity Showcase features pianist Francis Moran from Australia
 5 **TV PLAYHOUSE**—Drama
 "The 23rd Mission" starring Russell Hardie, Jack Ramsey, Sidney Smith, Luis Van Rooten & Beatrice Pons; story of a wealthy American who never gives up searching for his son, a fighter pilot, missing in action over Belgium in 1944
 7 **ARTHUR MURRAY PARTY**
 Hostess Kathryn Murray presents Helen O'Connell, Will Jordan & Earl Barton
 9 **ROCKY KING**—Roscoe Karns
 "Murder Is Money." A wealthy old man is murdered while standing at a wall safe in his home

SUNDAY MAY 11—cont'd

- 8:30 4 BREAK THE BANK**—Quiz Game
Bert Parks emcees quiz show with special guest, singer June Valli
- 7 KINGS CROSSROADS**—Film
- 9 PLAINCLOTHESMAN**—Drama
"The Disappearing Doctor." A doctor and nurse disappear after a dope addict is found shot to death
- 9:00 4 CELEBRITY TIME**—Variety
Guests include song stylist Beatrice Kay, dancer Pat Rooney Sr., and singer Tony Bavaar, who perform in the spirit of yesterday with songs from the Gay Nineties; regulars Conrad Nagel, Mary McCarty & Herman Hickman join the fun
- 5 RED SKELTON SHOW**—Comedy
Skits from Skelton's Scrapbook
- 9 THEY STAND ACCUSED**—Talks
Prominent citizens take the roles of judge, attorneys & jury to relive a case from the court files, using a "modern" interpretation
- 9:30 4 WHAT'S MY LINE?**—Quiz
Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf
- 5 AMERICAN FORUM OF THE AIR**
"Has Our Far Eastern Policy Been Unwise?" discussed by William C. Bullitt, former ambassador to Russia and France, and Sen. Robert S. Kerr (D., Okla.)
- 7 YOUTH ON THE MARCH**—Relig.
Dr. Percy B. Crawford conducts
- 10:00 4 "HOUSEKEEPER'S DAUGHTER"**
Feature film with Joan Bennett, Victor Mature & Adolph Menjou; girl, after fling as member of racketeering gang, quits, only to become involved with reporter trying to solve a murder in the same gang
- 5 WEATHERMAN**—Gordon Dunn
What's the outlook for the week?
- 7 DREW PEARSON**—News
- 9 COURTESY THEATER**—Feature
Film (1st showing) "The Big Show-Off" with Arthur Lake, Dale Evans & Lionel Stander; night-club pianist tries to impress girl with tale that he is an unknown masked wrestler
- 10:10 5 DORSEY CONNORS**—Ideas
Ideas to solve housewives problems
- 10:15 5 ALEX DREIER**—News Report
Highlights from stories of the day
- 10:30 5 SPORTS STAR TIME**—Duggan
Interviews and news on sports
- 11:30 4 ELOISE SALUTES THE STARS**
Miss McElhone chats with celebrities
- 9 "DRAGNET"**—Feature Film
Rod La Rocque, Marion Nixon & Betty Compton; unwilling young man is forced into appointment as district attorney
- 11:45 4 ULMER TURNER AND THE NEWS**
A report on current happenings
(Stations reserve the right to change above listings without notice)

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Comedy Hit!**

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**COURTESY
THEATRE**

SUNDAY 10 PM WGN-TV

LETTERS to the editors

(Continued from page 4)

I don't know what to do with myself on Tuesday and Thursday evenings now that the "Continental" program has been discontinued. . . . Were the sponsors buying more champagne and roses than they were selling stockings?

Gary, Indiana

JOAN DZACKY

Your board condemning the Continental must think that all elderly women are crazy. . . . Renzo doesn't flaunt sex as much as some other shows on TV. . . . What is life after all but Marriage, love, babies. . . . It's unclear minds that get the wrong impression. . . .

Gary, Ind.

MRS. H. L.

Answers to Mystery Face Quiz on Page 11

1. Frances Langford 2. Arthur Godfrey 3. Eloise McElhone
4. Bob Hope 5. Toni Gilman 6. Morey Amsterdam 7. Dorothy Collins



Kay Thompson

and the **Williams Bros.**

PIERRE D'ANGELO & ANA

MARTIN BROTHERS

MERRIEL ABBOTT DANCERS

EDDIE O'NEAL and his orchestra

Empire Room
PALMER HOUSE

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Monday May 12

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 7:00 5 **TODAY**—Dave Garroway
- 8:30 9 **YOUR FIGURE LADIES**
- 9:00 4 **MORNING NEWS**—Information
- 5 **PROLOGUE TO THE FUTURE**
- 9 **CHICAGO COOKS**—Recipes
- 9:15 4 **ARTHUR GODFREY TIME**
- 9:30 4 **BRIDE & GROOM**—Interviews
See story on page 10
- 5 **BREAKFAST PARTY**—Variety
- 9:45 4 **YOUR SURPRISE STORE**
Lew Parker emcees audience participation show, assisted by Jacqueline Susann
- 10:00 5 **HOME COOKING**—Preparation
Eddie Doucette and Loretta White prepare macaroni loaf and batter bread
- 9 **BREAKFAST PARTY**—Musical
- 10:15 4 **BREAKFAST WITH THE O'NEILS**
- 10:30 5 **IT'S A PROBLEM**—Discussion
"Over-Protecting Children," discussed by Helen Parkhurst, Ben Grauer and guests, Dr. Myrtle McGraw, teacher at Child Education Foundation and Dr. Gunnar Dybwad, director of Child Study Association
- 9 **STRIKE IT RICH**—Quiz
"Helping hand" guest, John Fox
- 11:00 4 **CREATIVE COOKERY**—Recipes
Molasses coconut bars, date, nut & raisin rice custard with lemon sauce
- 5 **RUTH LYONS' 50 CLUB**
- 9 **EGG AND I**—Continued Drama
- 11:15 9 **LOVE OF LIFE**—Serial Story
- 11:30 5 **GOOD LIVING**—Homemaking
"Time to Live," home economics program with Edie Jones
- 7 **PAUL DIXON SHOW**—Variety
- 9 **SEARCH FOR TOMORROW**
- 11:45 9 **RHYTHM RETREAT**
- 12:00 4 **BILL EVANS SHOW**—Variety
- 5 **NOONTIME COMICS**—For Kids
- 7 **BOB & KAY SHOW**—Variety
- 9 **HI LADIES**—Tommy Bartlett
- 12:30 4 **GARRY MOORE SHOW**—Variety
Guests: comedian Herb Shriner and actress Lucile Watson
- 5 **MEET MINTZ**—Piano Tunes
- 12:45 5 **NEWSROOM**—Jack Angell
- 9 **NEWS HEADLINES**—S. Allen
- 1:00 5 **"THE APE"**—Feature Film
Boris Karloff & Maris Wrixon; doctor, in effort to find cure for paralysis, uses persons who, in his opinion don't deserve to live, as guinea pigs
- 9 **TEST PATTERN TO 4:00**
- 1:30 4 **FIRST HUNDRED YEARS**—Serial
- 1:45 4 **LUCKY NORTH SHOW**—Chats
(Continued on page 22)

TV FORECAST

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TV FORECAST

MONDAY MAY 12—cont'd

- 2:00 4 UNIV. OF ILLINOIS—Talks
5 BIG PAY OFF—Quiz Program
7 BARBARA MORO—Creative
- 2:15 4 FILM
- 2:30 4 BERT PARKS SHOW—Musical
Guest: Anita Colby; tunes: "Gandy Dancer's Ball," "St. Louis Blues," and "It's Almost Like Being In Love"
- 5 RALPH EDWARDS SHOW
- 3:00 4 "ARMY WIVES"—Feature Film
Elyse Knox, Marjorie Rambeau & Rick Vallin; Army moves young man so fast from place to place that he doesn't have time to get married
- 5 KATE SMITH HOUR—Variety
Kate presents "America Sings," comedian George Givot
- 3:15 7 CAMERA SKETCHBOOK—Travel
- 3:30 7 BEULAH KARNEY PRESENTS
Miss Karney shows how to fix up old furniture and fresh home decorating ideas; guest, Peg Riley; (see page 28)
- 4:00 5 HAWKINS FALLS, POP. 6,200
7 TRADE-INN—Swap Shop
9 PATHWAYS OF THE WORLD
"Historical Institute"
- 4:15 4 FILM
5 GABBY HAYES SHOW—Tales
9 MUSIC ALA MODE—J. Fuller
- 4:30 5 HOWDY DOODY SHOW
7 SAGEBRUSH THEATER—Western
"Frontier Feud," feature film
- 9 PICTURE PAYDAY—Quiz Games
Tommy Bartlett emcees the fun; prizes awarded for best answers
- 4:45 4 ASSEMBLY—Military Talks
Chief Corey interviews members from the National Guard
- 5:00 4 KIDS KARNIVAL KWIZ—Games
Western film & jackpot of prizes
5 CACTUS JIM—Western Film
9 TELEPHONE GAME—Quiz
Harold Isbell and Jane Quinn emcee
- 5:30 4 SILHOUETTES OF THE WEST
5 WEATHERMAN—Clint Youle
7 TOM CORBETT SPACE CADET
9 TRAVELERS' SKETCHBOOK—Film
"Chicago"
- 5:40 5 DORSEY CONNORS SHOW
- 5:45 4 WINDOW SHOPPING—Comm'l
5 SOMETHING TO TALK ABOUT
Emcee Chuck Acree presents stories
- 7 KING CALICO—Puppet Show
King Calico gets a present but finds there are strings attached
- 9 MOVIE QUICK QUIZ—Games
- 5:50 5 CLIFTON UTLEY AND THE NEWS
- 6:00 4 SPORTS & COMMENTS—Elson
5 KUKLA, FRAN, & OLLIE
7 AUSTIN KIPLINGER & THE NEWS
9 CAPTAIN VIDEO—Adventures
- 6:10 7 TOP O' THE WEATHER—Reed

- 6:15 4 ULMER TURNER AND THE NEWS
5 GOLDBERGS—Domestic Comedy
- 6:20 7 SPORTS HIGHLIGHTS—Report
- 6:30 4 CBS NEWS—Douglas Edwards
5 THOSE TWO—Comedy Skits
7 HOLLYWOOD SCREEN TEST
Chester Morris is guest
- 9 SPENCER ALLEN AND THE NEWS
- 6:45 4 PERRY COMO SHOW—Musical
Guest Ella Mae Morse sings "Blacksmith Blues"; Como & Fontanes sing "A-Round the Corner"; Perry does "Lonesome, That's All" & "If I Loved You"
- 5 NEWS CARAVAN—John Swayze
- 9 CHICAGOLAND NEWSREEL
- 7:00 4 VIDEO THEATER—Drama
"Marriage Is the Beginning" by Jacqueline James with Diana Lynn; drama of what happens to a happily married couple when jealousy rears its head
- 5 PAUL WINCHELL, J. MAHONEY
7 MR. DISTRICT ATTORNEY
Mr. D.A. risks his own life to insure protection of a state's witness from gangland revenge in "The Case of the Promise"
- 9 EARL NIGHTINGALE SHOW
- 7:15 9 CAMERACADE—Film Short
"Junior Prom"
- 7:30 4 GODFREY'S TALENT SCOUTS
Professional talent competition
- 5 VOICE OF FIRESTONE—Music
Guest soloist, soprano Barbara Gibson sings "Romance" by Sigmund Romberg, "The Lass With the Delicate Air" & "Romany Life" from "The Fortune Teller"
- 7 FEATURE FILM
- 9 JOHNS HOPKINS REVIEW
Demonstrations of latest developments in science in Great Britain; British television and how it became the first regular service in the world
- 8:00 4 I LOVE LUCY—Comedy Drama
When Ricky is depressed because he's receiving no newspaper attention, Lucy takes matters into her own hands & plays press agent (see pg. 6)
- 5 LIGHTS OUT—Mystery Drama
"The Green Thumb," with George Mitchell & Victor Thorley; a hexed farm can cause plenty of worry when a farmer's life is at stake
- 9 GUIDE RIGHT—Military
- 8:30 4 CLAUDIA—Marriage Story
- 5 ROBERT MONTGOMERY—Drama
"Lila My Love" starring Robert Cummings & Gaby Rodgers; Paris in the spring, a straw hat, a bunch of violets and a song called "If You Were the Only Girl"
- 7 IMPACT—News Brought To Life
Austin Kiplinger relates & interviews
- 9 HEALTH TALK—Dr. VanDellen
"How Is Your Colon?" Discussed by Dr. Mitchell Spellberg, assistant professor in clinical medicine, U. of Ill.

MONDAY MAY 12—cont'd

- 9:00 4 **STUDIO ONE—Drama**
 "They Came To Bagdad" by Agatha Christie; young woman believed to be only person with knowledge of secret weapon is sent to Bagdad
- 7 **BOXING FROM RAINBO ARENA**
 John Hollman, 28, of Chicago with 14 wins and 3 defeats vs Ralph Snider, 23, winner of 17 bouts with 3 losses and 2 draws in a 10-round non-title heavyweight bout; commentary by Jack Drees
- 9 **EASYCHAIR ADVENTURES—Film**
- 9:30 5 **WHO SAID THAT?—Quote Quiz**
 Guests: Major George Fielding Eliot, H. V. Kaltenborn & Jacqueline Susann with moderator Walter Kiernan
- 9 **CHALLENGE—Drama, Music**
 Philip Lord with Chet Roble, Jacqueline James, the Four Jacks and Jimmy Blade's orchestra; guests: Kay Miller, Barry Hopkins, & a drama sequence featuring Sam Siegel in "Dear Maw"
- 10:00 4 **ERNIE SIMON—Curbstone Cutup**
 Join the man on the street as he interviews your friends
- 5 **WEATHERMAN—Clint Youle**
- 7 **PAGE ONE—News And Sports**
- 9 **"IDENTITY UNKNOWN"—Film**
 Feature (1st showing) with Richard Arlen, Cheryl Walker & Lola Lane; soldier returns from war with amnesia and travels over the country to establish his identity
- 10:10 5 **DORSEY CONNORS—Ideas**
- 10:15 4 **ULMER TURNER AND THE NEWS**
- 5 **CLIFTON UTLEY AND THE NEWS**
- 10:25 4 **CHGO. WEATHER—B. Jordan**
- 10:30 4 **MUSICAL NITE-CAP—Variety**
- 5 **LET'S LOOK AT SPORTS—Duggan**
- 7 **HANDY—Tips For Homemakers**
- 10:45 4 **SCOREBOARD—Results**
- 5 **HERBIE MINTZ SHOW—Musical**
- 11:00 4 **CHRONOSCOPE—Discussion**
- 5 **YOUR CITY THEATER—Film**
 "Jungle Terror." Fear working on an over-wrought imagination almost leads a man to his death in the jungle
- 11:15 4 **MURDER BEFORE MIDNIGHT**
 "Red Haired Alibi" with Grant Withers, Shirley Temple & Merna Kennedy; secretary leaves when she discovers boss is a gangster, but he blackmails her and murder is the outcome
- 11:30 9 **"OREGON TRAIL SCOUTS"—Film**
 Feature (1st showing) with Allan Lane & Bobby Blake as Red Ryder & Little Beaver; fur trapper tries to make a peace treaty with the Indians
- 11:45 4 **MIDNIGHT EDITION—U. Turner**
- 12:30 9 **CHICAGOLAND NEWSREEL**
 (Stations reserve the right to change above listings without notice)

TV FORECAST

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Easy to serve—
 A treat for young
 and old alike.

Tops with TV!

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COLE-FINDER

2700 North Cicero

presents

CHICAGO'S DIZZIEST MAN-ON-THE-STREET

ERNIE SIMON

"THE CURBSTONE CUT-UP"

MONDAY Thru FRIDAY
 WBKB — Channel 4 **10 p.m.**

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 CAN **MINK**
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We do one of the biggest Mink businesses in Chicago and must take mink coats in trade towards new ones. We close out traded-in ones at ridiculously low prices. For example, Beautiful Wild Canadian Mink Cape, costing \$2500 new, now \$450.1 Ranch Mink Jacket, \$1000 new, at \$250. Starlight Mink Cape Stole, \$1250 new at \$300. We believe these are Chicago's biggest Mink values. Budget, if you wish.

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 IT A BIT)

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 12 Street (S)
 Oak Park Av. (W)
 Western Av. (E)

Present this ad
 for free delivery



★ Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—Not exactly momentous news, but you may be interested in learning why Danny O'Neil subs for Frazier Thomas one night a week on channel 4's "Musical Nite-Caps." Each Tuesday, a potato chip outfit sponsors, and they figure that Frazier (bless his chubby heart) hasn't the correct figure to be selling non-fattening chips to women.

In case you read about the unfavorable publicity of one Harold Burns and his TV service companies, don't confuse him with Chicago's Harry Burns, one of the most reputable tycoons in these parts. The other Burns is an east coast product, while Harry Burns Television Service & Maintenance company of 3549 W. Montrose, enjoys a top reputation hereabouts.

Scout Ruth Sullivan, somewhat bothered by Dorsey Connors' latest hair-do, submits a rhyme—"If Dorsey must wear that creation. . . That looks like she's got Harpo's wig on. . . Why not start a real sensation. . . And give Clifton Utley the chignon."

RCA Victor's new contest for kids will award 100 live puppies. If small fry can answer a riddle by May 30,

BIGGEST BOW IN TOWN?



Winsome Toni Gilman, sparkling panel member of "Down You Go," claims her candy-striped Bramson ball gown has the biggest bow in town. Toni was caught in a coy pose at rehearsal at the Ambassador East Hotel for the benefit fashion show to be held May 17 at the Conrad Hilton Hotel for the Auxiliary to the Norwegian-American Hospital.



THOMAS

they'll be eligible. TV shows conducting the contest include Bill Evans' noontime program on channel 4 and Mary Hartline's afternoon show on channel 7.

Paul Fogarty, the channel 9 exercise ace, rolls on & on. Paul estimates that at the rate of 20 routines a day, he has conducted 7,800 separate exercises during the last year and a half. . . . Bill Ballance, a topflight TV comic temporarily off the telewaves, is holding down an early morning disk jockey show on WCFL. Bill's absence from local television, along with the "vacation" of funnyman Ransom Sherman, seems to prove one thing: local sponsors have no sense of humor.

There's a new series on channel 5 that femme viewers might well look into. That's "Good Living," a home-maker show based on home economics, interior decorating, baby care, health, beauty and fashions. Beamed at 11:30 a.m. five times weekly, the series will feature such luminaries as Paul MacAlister, Ruth Crowley, Celeste Carlyle, Hope Robbins and Eddie Jones.



BALLANCE

A TV poll conducted by "newsman" Larry Pearson of Bryn Mawr grade school showed "I Love Lucy" to be the overwhelming favorite of the students. Columnist Pearson notes that "it (the poll) proved throwing pies at each other, or squirting seltzer bottles is not needed to make a child laugh." What's that expression? Out of the mouths of babes. . . .

Rosalind Twohey, who portrays a washwoman in "Hawkins Falls," was formerly the private secretary of Gypsy Rose Lee.

According to adman Bob Hicks, there'll be a brave new experiment on channel 7 come May 15. That night at 8 p.m., the Navy will present its military band from Great Lakes. If there's enough public response, it may become a regular thing.

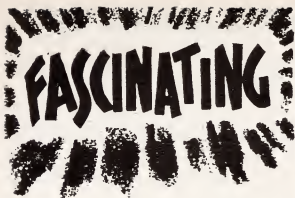
See "Backstage Diary" on channel 4 Tues. & Thurs. at 4:15 p.m.

Tuesday May 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News & Commentary
8:30 9 Your Figure Ladies—Exercises
9:00 4 Morning News—Interviews
5 Prologue To The Future—Film
9 Chicago Cooks—Kay Middleton
9:15 4 Arthur Godfrey Time—Variety
9:30 4 Bride & Groom—Interviews
5 Breakfast Party—Variety
9:45 4 Your Surprise Store—Lew Parker
10:00 5 Home Cooking—Eddie Doucette
How to prepare western meat loaf ring
9 Breakfast Party—Morning Fun
10:15 4 Breakfast With The O'Neils
10:30 5 It's A Problem—Discussion
"Adult Fears and Anger," discussed by psychologists Dr. Lena Levine, Dr. Bertram Schaffner, Professor Ashley Montague of Rutgers Univ., and moderator Ben Grauer
9 Strike It Rich—Quiz Time
11:00 4 Creative Cookery—F. Pope
Pear mint lamb salad; avocado cranberry salad with smoked turkey or chicken and tropical raspberry salad
5 Ruth Lyons' 50 Club—Informal
9 Egg and I—Serial Drama
11:15 9 Love Of Life—Continued Tale
11:30 5 Good Living—Homemaking Tips
"Rooms for Improvement," featuring designer Paul MacAlister
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Drama
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Variety
Interviews with interesting personalities in Chicago (see page 36)
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Variety
Guest, actress Diana Lynn
5 Meet Mintz—Herbie Mintz
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Top Sergeant Mulligan"
Feature film with Nat Pendleton, Carol Hughes & Sterling Holloway; comedy of two salesmen who join the army to escape tax collector
9 Test Pattern To 4:00
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—Interviews
2:00 4 Lake Forest College—Talks
Guests: Robert Martin, chairman of Speech dept.; Dr. Arthur Voss, chairman of the English dept.; and Dr. Edwin Reichert, chairman, Education

- 2:00 5 Big Pay Off—Quiz Contest
7 Barbara Moro—Ideas
2:15 4 Film
2:30 5 Ralph Edwards Show—Variety
3:00 4 "Private Angelo"—Feature
Film with Godfrey Tearle; story of an Italian citizen who befriends the British in World War II
5 Kate Smith Hour—Variety
Dancers Chandra & Kaly; table tennis demonstration by Pauline Betz & Sandor Glacz; cracker barrel interview with Sen. Russell of Georgia, and pianist Evalyn Tyner
3:15 7 Camera Sketchbook—Film
3:30 7 Housewives' Holiday—Kirchner
4:00 5 Hawkins Falls, Pop. 6,200
7 Trade-Inn—Exchange Show
9 Pathways Of The World—Film
"Stalking the Wild Goose"
4:15 4 Backstage Diary—Gossip
TV Forecast editor Marty O'Shaughnessy & Bonnie Weber present intimate views of stars
5 Gabby Hayes Show—Tall Tales
9 Music Ala Mode—Jack Fuller
4:30 4 Farm Town U.S.A.—Talks
5 Howdy Doody Show—Puppets
7 Sagebrush Theater—Western
"Ghost Guns" feature film
9 Picture Payday—Quiz Contest
Contestants are asked to remember details in newspaper picture; Tommy Bartlett emcees the fun
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
9 Telephone Game—Harold Isbell
Send in your phone number today; you may be a lucky winner
5:30 4 Silhouettes Of The West—Music
5 Weatherman—Clint Youle
7 Mary Hartline's Party—Games
Fun for small-fry with Mary Hartline and pianist Chet Roble
9 Travelers' Sketchbook—Film
"Connecticut"
5:40 5 Dorsey Connors Show—Tips
5:45 4 Window Shopping—Commercial
5 Something To Talk About—Tale
7 Adventure Theater—Stories
"Vanishing Legion" chapter 5
9 Movie Quick Quiz—Game
5:50 5 Clifton Utley And The News
6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran & Ollie—Puppets
7 Austin Kiplinger & The News
9 Captain Video—Adventures
6:10 7 Top O'The Weather—Russ Reed
6:15 4 Ulmer Turner And The News
5 Those Endearing Young Charms
Family comedy featuring Fern Persons and Maurice Copeland
6:20 7 Sports Highlights—News Events
6:30 4 CBS News—Douglas Edwards



**THAT'S WGN-TV's
NEW QUIZ SHOW**

MOVIE QUICK QUIZ

5:45 P.M.

Monday thru Friday

**Watch the minute movies
for clues—you may win!**

**WGN-TV
CHANNEL 9**

TUESDAY MAY 13—cont'd

- 6:30 5 **Dinah Shore Show**—Musical
- 7 **Beulah Show**—Comedy Skits
Beulah's boss gets a fire prevention plan that backfires
- 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club**—Interviews
Special guest, Dr. Pratt
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—News
- 7:00 4 **See It Now**—Edward R. Murrow
Current events around the world
- 5 **Star Theater**—Comedy-Variety
Emcee Milton Berle with guests, Carol Bruce and Gene Krupa & his Trio
- 7 **Strength For The Free World**
- 9 **Life Is Worth Living**—Talk
Bishop Fulton J. Sheen discussing God, man, and the universe
- 7:30 4 **Great Books Foundation**—Talks
- 7 **Focus**—Documentary Film
"A Place Called Home" (tentative)
- 9 **Keep Posted**—Current Events
"Should the State or the Federal Government own the oil underneath the ocean?" Sen. Russell Long (D., La.) says "the state;" Sec. of Interior Oscar L. Chapman says "the Federal Government;" moderators Lawrence Spivak and Martha Rountree join in discussion (see story on page 8)
- 8:00 4 **Crime Syndicated**—Drama
Sen. Herbert R. O'Connor of Maryland, former chairman of Senate Crime Investigating Committee, returns as guest narrator of story dealing with the criminal combines' "training school," the teen-age street gang
- 5 **Fireside Theater**—Film Drama
"The Rivals" with Claudia Dell, Leslye Banning & Robert Page; story of a mother who falls in love with her daughter's fiance
- 7 **Racing From Speedway**
Watch 'em smash up late model cars
- 9 **Battle Of The Ages**—Variety
Emcee John Reed King with professional talent team competition with guests: veterans Martin & Florenz and the Briants vs youngsters Connie Francis and Russell Swan
- 8:30 4 **Suspense**—Mystery Drama
"Fingers of Fear." A psychopathic killer preying on bobby-soxers spreads terror through the southwest
- 5 **Circle Theater**—Drama
"Dismal Swamp." Suspecting one of three friends of trying to steal his wife's affections, a fisherman takes the three deep into the swamp for a weekend of suspicion, terror & justice
- 9 **Teleports Digest**—Film
- 9:00 4 **Danger**—Mystery Drama
"Strong Finish" by Saul Levitt; a young boy working in a garage tries to help a schoolmate but soon finds himself in clutches of a gang

TUESDAY MAY 13—cont'd

- 9:00 5 **Amateur Hour**—Ted Mack mc
Salute to Bloomington, Indiana
- 9 48th Street Theater—Film
"Winter Love" with Edmund Lowe
- 9:30 4 **Sporting Chance**—Amateurs
Emcee Morry Mages presents talent
competing for grand prize
- 7 **Theater Family Favorites**
"Mother's Mutiny" with Virginia
Mullen, Joan Vohs & Gertrude Graner
- 9 **Easychair Adventures**—Film
"Who's Boss?"
- 9:45 5 **Bob Considine Show**—Views
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Fun and frolic with Ernie, who
interviews guests under the marquee
- 5 **Weatherman**—Clint Youle
- 7 **Dangerous Assignment**—Drama
"The Burma Temple Story." Steve is
sent to Rangoon, Burma, to investi-
gate murder of a newspaper corre-
spondent and find his girl friend who
has disappeared
- 9 **"Shed No Tears"**—Feature
Film (1st showing) with Wallace
Ford, June Vincent & Robert Scott;
woman persuades her husband to
feign death, so that they can defraud
an insurance company
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner And The News**
- 5 **Clifton Utley And The News**
- 10:25 4 **Chgo. Weather**—Betty Jordan
- 10:30 4 **Musical Nite-Cap**—Melodies
Tuneful tidbits featuring Frazier
Thomas, Connie Baxter and Bob
Ziegler
- 5 **Let's Look At Sports**—Duggan
- 7 **"Uneasy Terms"**—Feature Film
Michael Rennie stars in mystery
woven around three sisters, an in-
heritance and tangled romance
- 10:45 4 **Reynolds On Sports**—Report
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
- 5 **Comic Relief**—Wed Howard
- 11:30 4 **"Rain"**—Feature Film
Joan Crawford & Walter Huston;
story of a wayward night club singer
who falls in love with a devout mis-
sionary
- 5 **Big Picture**—Army Films
"UN Offensive Continues"
- 9 **"Gangs, Inc."**—Feature Film
Alan Ladd, Joan Woodbury, Linda
Johnson & Jack LaRue; daughter of
murdered ex-convict becomes involved
with big syndicate
- 12:45 4 **Midnight Edition**—Ulmer Turner
- 1:00 9 **Chicagoland Newsreel**—Data
(Stations reserve the right to change above
listings without notice)

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PER CUP!



Instead of 6 table-
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you need just 4 of
STEWARTS. Finer
quality makes it go
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"SIX on a HONEYMOON"

"Twice as good as 'The Roarin'
'20's'" — Tony Weitzel, Daily News

"A triumph"

— Will Leonard, Tribune

"Smash hit!"

— Herald American

"Tops 'Roarin' '20's'"

— Sun-Times

EXTRA! KIDDIE MATINEE
EVERY SUNDAY 3-6 P.M.
CHILDREN'S ENTERTAIN-
MENT AND DANCING
NO COVER CHARGE



**TWICE
NIGHTLY**

DANCING TO HENRY BRANDON'S ORCH.

RA. 6-2822

Blackhawk Restaurant

WABASH AT RANDOLPH



CHUCK WAGON SPECIAL



OUT-WEST HAMBURGERS



2 pounds ground beef
2 tsp. salt
1/4 tsp. pepper
2 tbsp. Worcestershire sauce

4 tbsp. minced onion
2 medium cooking apples,
peeled and chopped
2 tbsp. liquid shortening
1/2 cup strong black coffee



Combine ingredients and shape into 8 large hamburgers. Fry hamburgers in liquid shortening. When done, remove to platter. Pour off excess fat and measure back 2 tbsp. Add coffee and let boil for 2 minutes. Pour over hamburgers and let stand, spooning liquid over cakes so it will be absorbed. Serve hamburgers in toasted buns.



While Beulah Karney, WENR-TV cooking authority, was working her way through college in California, she doubled as a playground director for a camp. There she picked up a western camping trick—adding apples to hamburgers for more moisture.

During a trip through the south with husband Bill Powers, Beulah scouted for recipes and accidentally stumbled on one in Tennessee when she breakfasted on "Red-Eye" gravy. The chef told her he made the ham gravy by adding strong black coffee to the drippings after the ham was fried. Beulah discovered that adding black coffee to hamburger drippings was even better and she devised a tantalizing combination for Out-West hamburgers:

The Beulah Karney show can be seen at 3:30 p.m. Monday, Wednesday and Friday on WENR-TV, channel 7.

Wednesday May 14

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garraway Emcee
8:30 9 Your Figure Ladies—Fogarty
9:00 4 Morning News—Dorothy Doan
5 Prologue To The Future
9 Chicago Cooks—Recipes
9:15 4 Arthur Godfrey Time—Music
9:30 4 Bride & Groom—Interviews
5 Breakfast Party—Mel Martin
9:45 4 Your Surprise Store—Variety
Set in city store, audience contestants swap personal possessions for articles off the counters
10:00 5 Home Cooking—Tasty Dishes
Eddie Doucette and Loretta White prepare custard pie and chocolate chiffon pie
9 Breakfast Party—Morning Fun
10:15 4 Breakfast With The O'Neils
10:30 5 It's A Problem—Discussion
"Professional Children" discussed by Helen Hayes, Mrs. Hammond Steiden, director of Professional Children's School, and moderators
9 Strike It Rich—Warren Hull mc
Guest, hat designer Walter Florell
11:00 4 Creative Cookery—Recipes
Braised veal chops ala sauterne, and butter paddling of lilies, grapes & roses demonstrated by Francois Pope
5 Ruth Lyons' 50 Club—Variety
9 Egg And I—Continued Tale
11:15 9 Love Of Life—Serial Story
Problems of a family domineered by a father as each faces his own life
11:30 5 Good Living—Homemaking Tips
"All About Baby" featuring Ruth Crowley, RN, child care consultant
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Drama
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Variety
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Comedy
Guests: comedian Billy Gilbert; also: an interview with Dr. Jesse William Stitt, pastor of the Village Presbyterian Church & Rabbi Sidney Strome of the Village Temple
5 Meet Mintz—Piano Session
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Blazing Barriers"—Film
Feature with Frank Coghlan, Florine McKinney & Edward Arnold; two city lads aimed for careers as gangsters
9 Batting Practice—Warm Up
1:10 9 Lead-Off Man—H. Creighton

- 1:25 9 Baseball—Sox vs Boston
Jack Brickhouse & Harry Creighton
1:30 4 First Hundred Years—Drama
1:45 4 Luckey North Show—Interviews
2:00 4 Ill. Inst. Of Technology—Talks
5 Big Pay Off—Quiz Program
The best letter, a right answer, and those fabulous prizes are all yours
7 Barbara Moro—Creative
2:15 4 Film
2:30 4 Bert Parks Show—Musical
Bert & Betty Ann open with "You're An Old Smoothie," Heathertones sing "All The Things You Are," also: "Nice Work If You Can Get It," "The Picnic Song," and "Perfidia"
5 Ralph Edwards Show—Stunts
3:00 4 "Flight To Nowhere"—Film
(see description Sat. 1:00 p.m.)
5 Kate Smith Hour—Variety
Kate presents dance team of Tony Wonder & Margaret Banks; soldier sequence and station relations with Louisville, Ky., represented by Pee Wee King & his band; also ventriloquist Angel Child
3:15 7 Camera Sketchbook—Film
3:30 7 Beulah Karney—Foods Show
Beulah shows how to cook May foods and demonstrates her own magic cobbler, with emphasis on "the berry"
3:45 9 Tenth Inning—Jack Brickhouse
4:00 5 Hawkins Falls, Pop. 6,200
7 Trade-Inn—TV Swap Shop
9 Pathways Of The World—Film
"Brittany"
4:15 4 Film
5 Gabby Hayes Show—Tall Tales
9 Music Ala Mode—Jack Fuller
4:30 5 Howdy Doody Show—Bob Smith
7 Sagebrush Theater—Western
"Flame of the West" feature film
9 Picture Payday—Quiz Fun
How many items in that picture can you remember? Tommy Bartlett is quizmaster
4:45 4 Assembly—Military Talks
Chief Corey helps celebrate the 44th anniversary of the Navy Nurse Corps
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
9 Telephone Game—Quiz Contest
Harold Isbell and Jane Quinn
5:30 4 Silhouettes Of The West—Talks
5 Weatherman—Clint Youle
7 Tom Corbett Space Cadet
9 Travelers' Sketchbook—Film
"District of Columbia"
5:40 5 Dorsey Connors Show—Talks
5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 King Calico—Puppet Story
One present leads to another, and sometimes, far into the past!

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A Trusted Name

WEDNESDAY MAY 14—cont'd

- 5:45 9 **Movie Quick Quiz—Contest**
Howard Miller emcee; short dramatic
filmed "clues" aid viewers
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
5 **Kukla, Fran, & Ollie—Fun**
7 **Austin Kiplinger & The News**
9 **Captain Video—Adventures**
- 6:10 7 **Top O' The Weather—Russ Reed**
6:15 4 **Ulmer Turner And The News**
5 **Goldbergs—Domestic Comedy**
6:20 7 **Sports Highlights—World News**
6:30 4 **CBS News—Douglas Edwards**
Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
- 5 **Those Two—Comedy Adventures**
7 **Name's The Same—Panel Quiz**
Emcee Robt Q. Lewis introduces contestants for panel; name; panel: Abe Burrows, Meredith Willson, and Joan Alexander
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
"Walking My Baby Back Home," "Forgive Me," "Seeing Nellie Home," and "If There Is Someone Lovelier Than You" (see story on page 5)
- 5 **News Caravan—John Swayze**
9 **Chicagoland Newsreel—Events**
- 7:00 4 **Arthur Godfrey And His Friends**
Vocalists Frank Parker, Marion Marlowe, Janette Davis, Haleloke, and vocal groups, the Mariners and Chordettes
- 5 **Kate Smith Evening Hour**
Variety, music, comedy, & drama
- 7 **Paul Dixon Show—Pantomimes**
Wanda Lewis and Dottie Mack assist
- 9 **Feature Film**
- 8:00 4 **Strike It Rich—Interview-Quiz**
Warren Hull mc introduces guest "helping hand" Jane Pickens
- 5 **Kraft Theater—Drama**
"The Inn" by Roger Garis is the story of what happens to an innocent man when mistaken identity makes him a victim of a small town mob
- 7 **Adventures Of Ellery Queen**
In "Cat & Mouse," several vengeance attempts are made to kill Ellery
- 8:30 4 **The Web—Mystery Drama**
"Kill With Kindness" with Sidney Blackmer, Charles Dingle, & Anne Shoemaker; an elderly sister & brother plan to burn their house so that they can collect the insurance
- 7 **Mystery Theater—Drama**
Tom Conway as Insp. Mark Saber in "The Case of the Haunted Castle" a tale of unfriendly phantoms
- 9 **"To Have & To Hold—Film**
Feature with Avis Scott, Patric Barr & Robert Ayres; man goes to England to buy pedigreed bulls and falls in love with married woman

* *

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WEDNESDAY MAY 14—cont'd

- 9:00 4 Blue Ribbon Bouts—Boxing**
World's lightweight champion Jimmy Carter, 28, of New York with 61 wins & 11 losses vs Lauro Salas, 25, of Mexico City in 15-round title bout from Olympic Stadium, Los Angeles; Salas boasts 49 wins against 16 losses; Russ Hodges announcing
- 5 Your Prize Story—Drama**
Dramatizations of every-day emotional situations confronted by ordinary folk
- 7 Celanese Theater—Drama**
"The Distaff Side" with John Van Druten, Celia Johnson, John Merivale & Eileen Peel; five women reveal amusing & diversified phases of the complicated feminine mind
- 9:30 5 Dagmar's Canteen—Interviews**
Hostess Dagmar with dancer Ray Malone, Milton DeLugg's orchestra
- 9 Easychair Adventures—Film**
- 9:45 4 Sports Quiz—Film**
- 9 Yesterday's Newsreel—Events**
- 10:00 4 Ernie Simon—Curbstone Cutup**
The fun begins when Ernie steps before the television cameras
- 5 Weatherman—Clint Youle**
- 7 Wrestling From Rainbo Arena**
- 9 "Red Stallion"—Feature Film**
Robert Page, Noreen Nash & Ted Donaldson; boy trains horse to be a racer in order to make money to pay off the mortgage
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner And The News**
- 5 Clifton Utley And The News**
- 10:25 4 Chgo. Weather—Betty Jordan**
- 10:30 4 Musical Nite-Cap—Melodies**
Host Frazier Thomas
- 5 Let's Look At Sports—Duggan**
- 10:45 4 Scoreboard—Sports Results**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Chronoscope—Discussions**
- 5 Grand Marquee—Feature Film**
- 11:15 4 Murder Before Midnight—Film**
- 9 "Lone Star Raiders"—Film**
Feature with Robert Livingston, Bob Steele, and Rufe Davis; elderly woman becomes heir to a ranch facing disaster
- 11:45 4 Chicago Forum Of The Air**
"Is the Union Shop Fair?" Discussed by speakers from the U.S. Steel Corp., moderator Earl G. Quinn and guests
- 12:15 4 "Mr. Wise Guy"—Feature Film**
Leo Gorcey, Bobby Jordan & Huntz Hall; kids in reform school discover that innocent brother of their buddy is to be executed on murder rap
- 9 Chicagoland Newsreel—Data**
- 1:15 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

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starring

Celia Johnson • Eileen Peel

TONIGHT AT 9:00

WENR-TV CHANNEL 7

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Channel

4

WBKB

WHO IS NUMBER ONE?



NEXT WEEK — You've met four of the top five male vocalists. Next issue, the editors really get way out on a limb to pick number 1. Stand by for action.



NEXT WEEK—Donald O'Connor, the brash young comedy expert, has song & danced his way to TV stardom. Watch for an intimate view of Donald at work and play.

PLUS—Something for the whole family. . . . The favorite recipe of TV's new Beulah, movie actress Louise Beavers. . . . A lively article on Henry Morgan—can he find a place in TV? That popular soap opera, "The Egg and I" gets worked over lightly. . . . The first installment on TV's bad boy of sports, handsome Tom Duggan. . . . plus the provocative comments of columnists Jack Mabley and Chub McCarthy. . . . inside gossip with Channel One and Backstage Diary. . . . Ed Pazdur's view of sports. . . . fun for the kids with Uncle Herbie and Mollycues. . . . and of course, the most complete advance program information available anywhere.

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Thursday May 15

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
8:30 9 Your Figure Ladies—Fogarty
9:00 4 Morning News—Harry Marble
5 Prologue To The Future
9 Chicago Cooks—Kay Middleton
9:15 4 Arthur Godfrey Show—Variety
9:30 4 Bride & Groom—John Nelson mc
5 Breakfast Party—Mel Martin
9:45 4 Your Surprise Store—Exchanges
10:00 5 Home Cooking—Recipes
Manhattan clam chowder
9 Breakfast Party—Fun For All
10:15 4 Breakfast With The O'Neils
10:30 5 It's A Problem—Discussion
"Competition Between Men and Women" Ben Grauer moderator with guests Margaret Lee, anthropologist, author Ilka Chase, & Mark McCloskey
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
Breasts of chicken in green noodle nest and quick tomato sauce
5 Ruth Lyons' 50 Club—Views
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—Homemaking
Celeste Carlyle's "Individually Yours"
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Tale
9 Rhythm Retreat
11:45 9 Bill Evans Show—Variety
12:00 5 Noontime Comics—John Coons
7 Bob & Kay Show—Interviews
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Variety
Guest: scientist-explorer Ivan Sanderson, actor Sir Cedric Hardwicke, and Morgan the dog
5 Meet Mintz—Musical Session
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Meet Simon Cherry"—Film
Feature with Zena Marshall
9 Batting Practice—Warm Up
1:10 9 Lead-Off Man—Harry Creighton
1:25 9 Baseball—Sox vs Boston
1:30 4 First Hundred Years—Serial
1:45 4 Lucky North Show—Tips
2:00 4 Roosevelt College—Talks
Discussion conducted by Dr. Frances Horwich, head of the dept. of Educ.
5 Big Pay Off—Quiz For Men
7 Barbara Moro—Creative Ideas
2:15 4 Film
2:30 4 Give And Take—Quiz Show
5 Ralph Edwards Show—Variety

- 3:00 4 "Mr. Wise Guy"—Feature
(see description Wed. 12:00 mid.)
5 Kate Smith Hour—Variety Time
Guests: the Cabots, dance team, cracker barrel interview with Sen. Blair Moody of Mich., singer Carl Brisson, and violinist Jeanne Mitchell
3:15 7 Camera Sketchbook—Travel
3:30 7 Housewives' Holiday—Kirchner
3:45 9 Tenth Inning—Jack Brickhouse
4:00 5 Hawkins Falls, Pop. 6,200
7 Trade-Inn—Swap Shop Fun
9 Pathways Of The World—Film
4:15 4 Backstage Diary—Gossip
5 Gabby Hayes At The Double Bar M Ranch—Western Story
9 Music Ala Mode—Jack Fuller
4:30 4 Farm & Home Time—Talks
5 Howdy Doody Show—Variety
7 Sagebrush Theater—Western
"Moon Over Montana" feature film
9 Picture Payday—Quiz Game
Prizes for viewer submitting pictures used when contestant fails to answer questions correctly
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
9 Telephone Game—Quiz Fun
You too may be a lucky winner
5:30 4 Silhouettes Of The West—Talks
5 Weatherman—Clint Youle
7 Mary Hartline's Party—For Kids
9 Travelers' Sketchbook—Film
5:40 5 Dorsey Connors Show—Ideas
5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 Adventure Theater—Film Tale
9 Movie Quick Quiz—Contest
5:50 5 Clifton Utley And The News
6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran, & Ollie—Jolly Fun
7 Austin Kiplinger & The News
9 Captain Video—Adventure Tale
6:10 7 Top O'The Weather—Russ Reed
6:15 4 Ulmer Turner And The News
5 Those Endearing Young Charms
6:20 7 Sports Highlights—J. Bryson
6:30 4 CBS News—Douglas Edwards
5 Dinah Shore Show—Musical
7 Lone Ranger—Western Drama
9 Spencer Allen And The News
6:45 4 Stork Club—Interviews
Mayors from several prominent cities will be interviewed by Mr. Billingsley
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Data
7:00 4 Star Of The Family—Variety
Leo Durocher, Laraine Day, singer Tommy Edwards, and dancer Elaine Dunne are guests of Peter Lind Hayes and Mary Healy

Everyday
See and Play

PICTURE PAYDAY

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Tommy Bartlett

4:30 to 5:00

WGN-TV CHANNEL 9

Monday thru Friday

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See
"Here's Your Navy"

THUR., MAY 15

8:00 P.M.

WGN-TV
CHANNEL 9

A SPECIAL SHOW DIRECT
FROM THE GREAT LAKES NAVAL
TRAINING CENTER

Featuring
THE BLUE JACKET CHOIR
And the
GREAT LAKES BAND

Presented by
ILLINOIS BELL
TELEPHONE COMPANY

THURSDAY MAY 15—cont'd

- 7:00 5 **Groucho Marx Show**—Comedy
7 **Mr. Arsenic**—Crime Report
Factual data on headlines in current crime & politics by Burton Turkus
9 **This Is Music**—Variety & Song
Host Alexander Gray introduces selections sung by Bruce Foote, Jacqueline James, Jackie Van, and Bill Snary, Bob Trendler's music
- 7:30 4 **Amos 'n' Andy**—Comedy Drama
"The Diner" Kingfish and Andy invest in a diner
5 **Treasury Men In Action**—Drama
"The Case of the Numbered Days" a tale of how the treasury agents discovered that a New York gambler had concealed a huge income
7 **Chance Of A Lifetime**—Quiz
Dennis James emcees
9 **Press Conference**—Interviews
Lee Schooler quizzes the statesmen
- 8:00 4 **Man Against Crime**—Mystery
Murder on a TV panel program has Mike Barnett answering the question of who killed the crime reporter
5 **Gangbusters**—Police Drama
"The Million Dollar Robbery"
7 **Ruggles**—Domestic Comedy
"To Wed Or Not To Wed, That Is The Question" starring Charles Ruggles
9 **Your Navy Show**—Great Lakes
- 8:30 4 **Big Town**—Newspaper Life
Steve Wilson teams up with the Treasury agents to smash a criminal ring in "The Guilty Package"
5 **Ford Festival**—Musical Variety
Host James Melton with Bill Barty, the Jinglebells, Dr. Frank Black, Dr. Roy K. Marshall and guests Edward Everett Horton and Zasu Pitts
7 **Meet The Champ**—Boxing Bouts
Wally Butterworth announces bouts from Wright-Patterson Air Base
9 **Foreign Intrigue**—Myst'y Drama
In order to keep a secret formula out of the wrong hands, Robert Cannon memorizes it and is forced to join a night club act in trying to escape
- 9:00 4 **Racket Squad**—Drama
"One For the Books." A bookstore owner becomes infatuated with an attractive girl who claims her uncle has magnificent collection of autographed first editions
5 **Martin Kane, Private Eye**
Hard-hitting detective Kane (Lloyd Nolan) smashes the city rackets
7 **Great Americans**—Film
Excerpts from the life of Alexander Hamilton: as a boy-businessman in the West Indies, his part in the adoption of the Constitution & his career as first Sec. of the Treasury. Also episodes in the life of John Marshall; his boyhood experiences, his role in the American Revolution, and developments which led to national politics

THURSDAY MAY 15—cont'd

9:00 9 **Charlie Wild, Detective**—Drama
John McQuade is featured as Charlie

9:30 4 **Boston Blackie**—Drama
"The Thirteenth Dummy." Dress designer's husband plots her murder and forces her young nephew to take the blame

5 **Wayne King Show**—Musical
Springtime in the country show with tunes: "Frankie," "With a Song In My Heart," "Green Up Time," "Summer Is a 'Comin' In," "All the Things You Are," "A Guy Is a Guy," "I Married An Angel," "Friendship," "Without a Song," "A-Round the Corner," & "Blue Hours"

7 **Studs' Place**—Music, Drama
A buddy from Studs' army days arrives for a long awaited visit, and an idol comes crashing down

9 **Crime Photographer**—Drama
Casey of the Morning Express has "A Score To Settle" on behalf of an innocent man accused of murder

10:00 4 **Ernie Simon**—Curbstone Cutup
Zany antics by the "Mayor" of State Street with passers-by

5 **Weatherman**—Clint Youle

7 **To be announced**

9 **Feature Film**

10:10 5 **Dorsey Connors**—Helpful Ideas

10:15 4 **Ulmer Turner And The News**

5 **Clifton Utley And The News**

10:25 4 **Chgo. Weather**—Betty Jordan

10:30 4 **Musical Nite-Cap**—Melodies

5 **Let's Look At Sports**—Duggan

7 **Dr. Fixum**—Household Tips

10:45 4 **Reynolds On Sports**—Report

5 **Herbie Mintz Show**—Musical

11:00 4 **Murder Before Midnight**—Film

"Twisted Rails" with Jack Donahue

5 **NBC-TV Opera Theater**

Puccini's one-act comedy opera "Gianni Schicchi" conducted by Peter Herman Adler, assisted by Herbert Grossman; baritone Ralph Herbert sings title role, soprano Virginia Haskins as Lauretta and tenor Robert Marshall as Rinuccio

9 **"Bury Me Dead"**—Feature Film
Cathy O'Donnell, June Lockhart, Hugh Beaumont & Mark Daniels; story of a young prominent socialite whom someone is trying to murder

11:30 4 **"Merrily We Live"**—Feature
Film with Constance Bennett, Brian Aherne, Billie Burke & Bonita Granville; delightful story of a scatterbrain mother who invites a tramp to stay at her home

12:15 9 **Chicagoland Newsreel**—Data

12:45 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above listings without notice)

★ **RONSON** WORLD'S GREATEST LIGHTER ★

PRESENTS

Peter Lind Hayes and Mary Healy
in

"STAR OF THE FAMILY"

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THURSDAY 7:00 PM WBKB

CHANNEL 4

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FISHERMEN! see page 21

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CHANNEL 4

WBKB

9:30 P. M. EVERY THURSDAY

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BOB & KAY WINNERS

WINNERS of the recent "Bob & Kay" contest—in which many thousands of viewers identified mystery pictures of Chicagoland—Mr. and Mrs. Cecil Stewart of 5425 W. Henderson st. were rewarded with a luxury trip to Panama City.

Conducted by Bob Murphy and Kay Westfall of channel 7, the contest proved a booming success, and made that pair one of TV's most talked-about teams. These pictures are tangible evidence that Bob & Kay "deliver the goods."



With Kay Westfall (left) and Bob Murphy (rear), Mr. and Mrs. Stewart receive the glad tidings of their win.



The Stewarts board a swank air cruiser of the Braniff Airlines on their southern trip. Even stewardess is happy.



The Stewarts (center) chat with two Panamanian belles in the cool patio of the famed El Panama hotel. Accompanying the winners were Mr. and Mrs. Dean Linger of WENR-TV. He's station promotion chief.



DEAR BOSS:

Did you catch that new cartoon-quizz show, Draw to Win, on Channel 4 the other night? Henry Morgan is the M.C. From where I sat it looked like the whole show was a valiant attempt to provide employment to a worthy clown temporarily down on his luck. I would say Henry may be employed now but he is still down on his luck.

Four cartoonists showing their wares on a drawing board plus gigantic jackpot offers to viewers of \$25 each plus comic interpolations by Morgan did add up to a laughable show—but I'd say more folks laughed at Henry's state of confusion than laughed with him when he tried to be funny.

Fellow said to me the other day: "That Tom Duggan talks too much for a fifteen minute show. Seems more like thirty." I disagreed with him. It isn't too much talk; it's too little say.

Robert Montgomery makes me feel good. He's just as stupid at introducing guests as I am. Ever watch him try to remember people's names during those little 30 second chats at the end of his shows?

Of course you do expect an actor who remembers lines perfectly for a whole hour show to be able to do a bit better than us common oafs. But the other night I caught him presenting Teresa Wright to his viewers (she had just finished starring in his "And Never Come Back" show) and you'da thought he could remember her name for a moment at least.

But not our Bumbling Bob! He kept calling her Martha Scott this and Martha Scott that and "thank you" Martha Scott till I thought sweet, patient Teresa Wright was ready to klonk him one on the noggin.

CHUB



BUMBLING BOB?

Friday May 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garroway Reports
8:30 9 Your Figure Ladies—Exercises
9:00 4 Morning News—Commentary
5 Prologue To The Future
9 Chicago Cooks—Kay Middleton
9:30 4 Bride & Groom—Interviews
5 Breakfast Party—Mel Martin
10:00 4 Your Surprise Store—Exchange
5 Home Cooking—Recipe Fun
How to prepare Mexican scramble
9 Breakfast Party—Musical Fun
10:15 4 Breakfast With The O'Neils
10:30 5 It's A Problem—Discussion
"Going Steady—Teenage Dating Pattern" discussed by psychologist Dr. Rose Franzelau, Dr. Robert Gamberg, and Clara Savage Littledale, editor of Parents Magazine
9 Strike It Rich—Warren Hull mc
Guest: Virginia Gilmore
11:00 4 Creative Cookery—Recipes
Mr. Pope prepares savory anchovy filling or topping for dainty hors d'oeuvres; gherkin fan appetizers, and cheese-carrots, grilled sardine, swiss cheese and sunbonnet appetizers
5 Ruth Lyons' 50 Club—Chatter
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Good Living—New Ideas
"Face the Facts," beauty tips featuring Hope Robbins, beauty expert
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Variety Time
9 Hi Ladies—Interviews
12:30 4 Garry Moore Show—Comedy
Guests: comedian Roger Price and dancer Ray Malone
5 Meet Mintz—Favorite Tunes
12:45 5 Newsroom—Jack Angell
9 News Headlines—Spencer Allen
1:00 5 "Call Of The Jungle"—Film
Feature with Ann Corio, James Bush & Claudia Dell; police officer, with aid of a native girl and a little witchcraft, exposes murderer
9 Test Pattern To 4:00
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—News
2:00 4 Loyola University—Talks
Discussion by Robert Bloomer

- 2:00 5 Big Pay Off—Quiz Program
7 Barbara Moro—Creative Ideas
2:15 4 Film
2:30 4 Bert Parks Show—Musical
Betty Ann Grove & Heathertones model fashion show of bridal gowns; tunes include: "Let's Do It Again," "Cry," "Come On A My House," "My Sugar Is So Refined," "I'm Gonna Dance With the Guy What Brung Me," and "I Hear A Rhapsody"
5 Ralph Edwards Show—Quiz
3:00 4 "Merrily We Live"—Feature
(see description Thurs. 11:00 p.m.)
5 Kate Smith Hour—Musical
Guests: Clark Bros., tap dancers, dramatic bit with Constance Bennett, singer Don Cherry, and the Marvellos, an acrobatic team
3:15 7 Camera Sketchbook—Travel
3:30 7 Beulah Karney—Foods Show
Ideas for entertaining brides; lemon cream sherbet put in brides' punch
4:00 5 Hawkins Falls, Pop. 6,200
7 Trade-Inn—Exchange Show
9 Pathways Of The World—Film
"Introducing Denmark"
4:15 4 Film
5 Gabby Hayes Show—Tall Tales
9 Music Ala Mode—Jack Fuller
4:30 5 Howdy Doody Show—Puppets
7 Sagebrush Theater—Western
"Navajo Trails" feature film
9 Picture Payday—Quiz Show
See if you can remember details in a newspaper picture; Tommy Bartlett asks the questions
4:45 4 Assembly—Armed Forces Show
Chief Joseph Corey conducts phone call to G.I.'s in Tokyo
5:00 4 Kids Karnival Kwiz—Games
5 Cactus Jim—Western Feature
9 Telephone Game—Quiz Session
Harold Isbell & Jane Quinn emcee
5:30 4 Silhouettes Of The West—Chats
5 Weatherman—Clint Youle
7 Tom Corbett Space Cadet
9 Travelers' Sketchbook—Film
"Indiana"
5:40 5 Dorsey Connors Show—Talks
5:45 4 Window Shopping—Commercial
5 Something To Talk About
7 King Calico—Puppets For Kids
The Treasure Hunt is on, and Moppy is in the lead!
9 Movie Quick Quiz—Contest
5:50 5 Clifton Utley And The News
6:00 4 Sports & Comments—Bob Elson
5 Kukla, Fran, & Ollie—Puppets
7 Austin Kiplinger & The News
9 Captain Video—Adventures

NEW TIME FRIDAY

11:00 PM

GREAT HOLLY- WOOD STORIES

presents
the television premiere of

"A SCREAM IN THE DARK"

with

Marie McDonald
Robert Lowrey
Edward Brophy

The spine-tingling story of a newspaper man turned detective who solves several murders and hunts the killer!

Presented by
Good Housekeeping Shops

CHANNEL

WENR-TV

FRIDAY MAY 16—cont'd

- 6:10 7 Top O'The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 5 Goldbergs—Domestic Comedy
- 6:20 7 Sports Highlights—News Events
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
- 7 Trouble With Father—Skits
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
"Somebody Loves Me," "Love, Where Are You Now," Fontanes sing "A Guy Is A Guy," & Perry & Ray Charles Choir sing "Without A Song"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 Mama—Domestic Comedy Skit
"The Athena Society Election" tells of Katherine's plans to be elected president of her high school sorority
- 5 RCA Victor Show—Variety
Featuring Irish tenor Dennis Day
- 7 Hot Seat—Interviews
Noted personalities in the news
- 9 Twenty Questions—Panel Quiz
Fred VanDeventer, Florence Rinard, Herb Polesie, Johnny McPhee, Bill Slater as moderator, and a guest
- 7:30 4 My Friend Irma—Marie Wilson
- 5 Walt's Workshop—Creative
- 7 Personal Appearance Theater
"The Lillies of Vertier"
- 9 Easychair Adventures—Film
"Wheat"
- 8:00 4 Playhouse Of Stars—Drama
"Autumn In New York" by Arnold Schulma; a musical love story with music by Vernon Duke
- 5 Big Story—Newspaper Drama
"The Case of the Cautious Killer" a tale reported by Ed Neymeier of the Humbolt Times (Eureka, Calif.)
- 7 Rebound—Film Drama
"The Witness." A vaudeville clown is the only witness to an armed robbery and lives, not too long, to regret it
- 9 Down You Go—Panel Quiz
Moderator Dr. Bergen Evans; panel: Carmelita Pope, Toni Gilman, Fran Coughlin, and Robert Breen
- 8:30 4 It's News To Me—Panel Quiz
Moderator John Daly with panelists Anna Lee, John Henry Faulk, Quentin Reynolds, and Nina Foch
- 5 Aldrich Family—Comedy
Henry and Homer decide to promote a "Teen-age Bill of Rights"
- 7 Tales Of Tomorrow—Drama
"Black Planet" an absorbing story of an astronomical discovery involving two scientists and a girl
- 9 "A Likely Story"—Film Drama
Fred Sherman, B. G. Norman & Harry Harvey; story of a loveable old liar in a western town who insists he can make pictures come to life

FRIDAY MAY 16—cont'd

- 9:00 4 **Police Story—Drama**
 "The Berkshire Fires" detective lieutenant William J. Puzzo of the dept. of fire prevention in Springfield, Mass.
- 5 **Cavalcade Of Sports—Boxing**
 No. 1 ranking welterweight Billy Graham, 30, of New York City with 102 wins and 7 defeats vs Rocky Castellani, 26, of Luzerne, Pa., with 33 victories and 3 losses in a ten round non-title bout fr. Madison Sq. Garden
- 7 **Horizons—Discussion**
 "The Future of Journalism" by Prof. John Hohenberg who advances the thesis that American Journalism must be expanded
- 9 **Cavalcade of Stars—Variety**
 Jackie Gleason presents guests Jane Pickens & Merv Griffin, also comedian Art Carney & June Taylor dancers
- 9:30 4 **Pope's Gourmet Society—Food**
 Francois Pope prepares Cantonese egg rolls, sweet-sour, hot & mustard sauce
- 7 **Chgo. Klose Ups—Interviews**
- 9:45 5 **Greatest Fights Of The Century**
 Boxing film: Tommy Farr vs Jim Braddock (January 1938)
- 10:00 4 **Ernie Simon—Curbstone Cutup**
 Laughter, gags, and some antics under the State & Lake marquee
- 5 **Weatherman—Clint Youle**
- 7 **Courtesy Hour—Jim Moran mc**
 Music, song, & dance variety acts accompanied by Bruce Chase and his orchestra; professional talent
- 9 **"Buckskin Frontier"—Film**
 Feature with Richard Dix, Jane Wyatt, Victor Jory & Lee J. Cobb; owner of freight line tries to thwart competition when the railroad pushes westward into his territory
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Ulmer Turner And The News**
- 5 **Clifton Utley With The News**
- 10:25 4 **Chgo. Weather—Betty Jordan**
- 10:30 4 **Musical Nite-Cap—Melodies**
- 5 **Let's Look At Sports—Duggan**
- 10:45 4 **Scoreboard—Results**
- 5 **Herbie Mintz Show—Old Tunes**
- 11:00 4 **Chronoscope—Discussion**
- 7 **"Scream In The Dark"—Film**
 Feature (1st showing) with Robert Lowery, Marie McDonald, Jack LaRue & Edward Brophy; mysterious woman enters the scene of murder shortly after her husband has been killed
- 11:15 4 **Murder Before Midnight—Film**
- 11:45 4 **"Private Angelo"—Feature**
 (see description Tues. 3:00 Ch. 4)
- 12:45 9 **Chicagoland Newsreel—Data**
- 1:15 4 **Midnight Edition—Ulmer Turner**
 (Stations reserve the right to change above listings without notice)

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TONIGHT'S PLAY

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The lass with the delicate air, Evelyn Knight, has been guesting recently on some of the top TV shows. Could be that Evelyn will soon have a show of her own?

Eddie Stanky hollers;
Cubs rope bleachers . .



by

ED PAZDUR

Sports Editor

CLEARLY visible on their TV screens, fans write to ask why four bleacher sections in Wrigley Field have been roped off? . . . This annual Cub headache was renewed this year by the Cardinals. The Redbirds complained it was impossible to follow the ball against the gleaming white shirts of the bleacherites. . . . After dropping their second straight game to the Cubs, the Cards returned to their dressing rooms cussing. Stan Musial and Red Schoendienst slammed their gloves against the lockers in disgust and complained bitterly. "It's actually a matter of life and death," bellowed Musial. "That damn background is the worst in the league. I figure I'm lucky to get out of Wrigley Field alive whenever I play there."

Perturbed by the anguish of his players, Cardinal manager Eddie Stanky consulted Cub's General Manager Jim Gallagher and the bleachers were roped off the next day. . . . The Cubs have unsuccessfully attempted to improve the bleacher background for years. They tried a canopy to darken the background and later experimented with a green transparent fabric. The experiments will continue until some solution is discovered. . . . *Has anyone any suggestions?*

There'll be a lot of golf on your TV screens this summer. Docketed for WBKB on Sunday, May 18, is the Palm Beach Round Robin Invitational from Wykagyl Country Club, New Rochelle, N. Y. . . . And Joe Jensek, the St. Andrews Country Club proprietor, announced the annual golf instruction show "Pars, Birdies and Eagles," will return to WBKB about mid-May . . . Lauro Salas, a wiry and lanky contender from Hollywood, Calif., will attempt to take the lightweight championship from Jimmy Carter in a 15-round fight telecast over WBKB, Wed., May 14.

Wayne Griffin, the nation's top wrestling announcer, has just released a neat "Wrestling Ringside Guide" illustrating pictorially some 40 famous holds. Fans interested in obtaining copies are urged to write Griffin % Box 746, Chicago 90, Ill., with 10c to cover costs of mailing and handling. . . . Tom Duggan will incorporate films as a part of his Sunday night telecasts showing the feature races at Lincoln Fields.

Jim's Title At
Stake, May 14



CARTER

Authors New
Wrestling Guide



GRIFFIN

Tom Duggan—Crusader or Ham?

NEXT WEEK: You won't want to miss the first of a three week series of articles in TV Forecast on the controversial Mr. Duggan (left) . . . Labeled "Loud-Mouth" and "Mr. Sound-Off," by some columnist is Duggan really a sports crusader or is he a shrewd "publicity hound?" . . . Do prominent personalities shun guest appearances on his show? . . . What are his qualifications as a sportscaster? . . . For answers to these questions, be sure to reserve your copy of TV Forecast on sale at all leading newsstands.



Stock Car

WENR-TV to bring fans a stupendous spectator sport full of thrills and bedlam



CHICAGO TV fans, always responding enthusiastically to such rough and tumble sports as the Roller Derby and boxing, will discover new thrills emanating from WENR-TV Tuesday nights, 8:00-9:30 p.m. in stock car racing. Anxious viewers are awaiting the thrills as daredevil drivers risk life and limb by smashing steel against steel as they race around the 87th Street Speedway track.

Bill Yancy and Eddie Anderson, former star stock car drivers now operating the track, recall many accidents in which their lives have been endangered. Bill Yancy's most serious mishap occurred only last July when his car hurtled into a steel wall. Bill was thrown clear and his car pierced the air with shrieking, grinding metal as it rolled end over end down the rail.

Three other cars suddenly loomed on the track. They swerved; brakes screamed but didn't hold. The three speeding dynamos bore down on Yancy and ran over him at a 70-mile-an-hour clip. Although he was seriously injured, he miraculously escaped death.

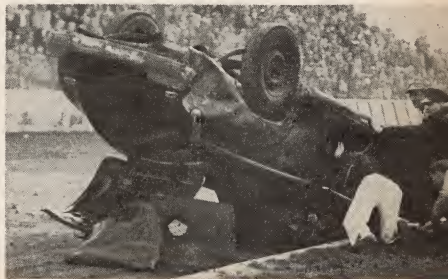
Eddie Anderson, also a top driver who has hurtled to fame, holds all half

mile records on the Fair circuit. As racing promoters, both Eddie and Bill are amateurs but even experienced professionals couldn't match the \$200,000 splurge spent on improving the track.

Four thousand new steel seats have been installed to boost the seating capacity to 7500. Concessions have been completely rebuilt or modernized. They constructed a steel barrier backed with tons of dirt for the safety of fans. The new track, completely covered with fresh clay, has been straightened for speed and enlarged from one-sixth of a mile to one-fourth of a mile.

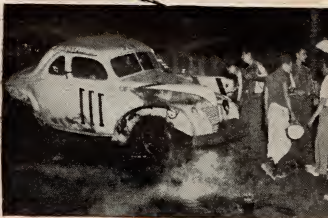
Yancy and Anderson plan to sign only the nation's top drivers to race over 50 of the fastest and most modern cars. Some of the drivers on tap include Bill Van Allen, Bob Meyers, Red DuVall, Pete Peterson, and Irv Wurm.

Ranking second only to baseball in audience enthusiasm and attendance, the Stock Car Races represent a refreshing new turn in televised sports. The show will be sponsored by Hauser Nash. Doug Gabrielle, the energetic young exec of WENR-TV, was assigned the harrowing job of directing what promises to be the summer's most exciting sporting event.



● Stock Car Racing, making its debut over WENR-TV next week, will be televised directly from the 87th Street Speedway Track. Formerly known as Gill Stadium, the Track has been completely renovated for its fifth season of racing.

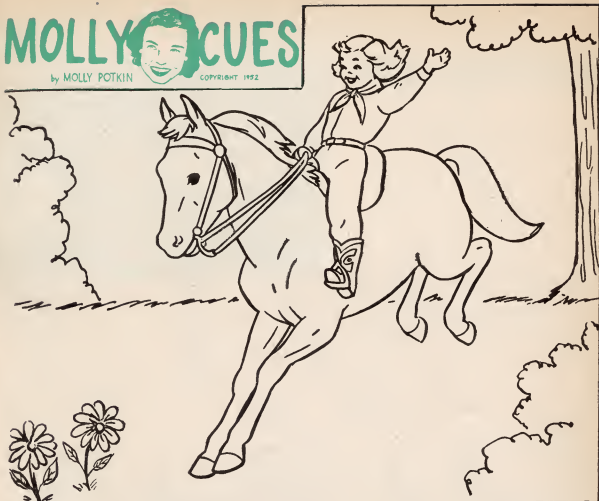
Racing



MOLLYCUES

by MOLLY POTKIN

COPYRIGHT 1952



When you watch the movies on "Portraits Of The West," don't you wish you could ride a horse? We know you can color one. Let's see you color this.

Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill., before Monday, May 19. First prize is \$1; second prize 50 cents; next 15 prizes, 25 cents each. In cases of ties, neatest and most original will win.

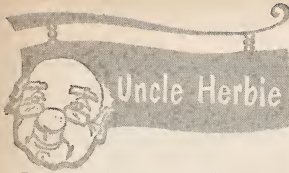
Answer to last week's puzzle was "Trigger," Roy Roger's horse.

MOLLYCUES WINNERS

Koren Bochecht, Ingleside, Ill.; Vernie Borchard, Chicago; Mory Bell, Chicago; Borboro Blease, Chicago; Margaret Bubliss, Columet City, Ill.; Jeffrey Duncan, Hillside, Ill.; Gail Gordner, Benton Harbor, Mich.; Joyce Hildreth, Cassopolis, Mich.; Arthur King Jr., Chicago; Phillip Lajkovic, Chicago; Michael Leitch, Kenosha, Wis.; Howard Liskey, North Chicago, Ill.; Tom Mroz, New Carlisle, Ind.; Jimmy Novak, Chicago; Diane Porker, Chicago; Wilma Smart, Fair Oaks, Ind.; Josephine Young, Chicago.



Solution to last week's picture puzzle: Here's the path the butterfly should follow to reach the flower.



Boys and girls, have you missed the Quiz Kids lately? You know, they were on TV every Sunday afternoon, but a couple of weeks ago, their show went off the air. Now don't give up hope.

I hear a wonderful rumor that we will get a chance to see all these clever children again this summer. Why not write a postcard to Quiz Kids, WBKB, 190 N. State street, Chicago, and tell Joe Kelly how much you like the show?

Here are some of my weekly winners:

Betty Balint, South Bend, Ind.; Dorothy Butler, Aurora, Ill.; Eleanor Crook, Valparaiso, Ind.; Nancy Davis, Gurnee, Ill.; Diane Eberly, Plano, Ill.; Joann Laure, South Bend, Ind.; Joyce Merkel, Aurora, Ill.; Gary Morgan, Evergreen Park, Ill.; Pat McHugh, Chicago; Jerry Peters, Chicago; Nina Pribbernow, Stevensville, Mich.; Kathleen Rolland, Benton Harbor, Mich.; Kathleen Seward, Chicago; Jo Ann Theodore, Chicago; Judy Tubergan, Holland, Mich.; Judy Vonic, North Chicago, Ill.; Marsha Wilkes, Belvidere, Ill.

Here are two little Quiz Kid brothers, Melvin Miles and Lawrie Miles. Melvin is 8 years old and Lawrie is only 4. But between them, they certainly know a lot of answers. I'm glad they don't put me in the show. It might be embarrassing.



THIS WEEK'S CONTEST—How many different kinds of autos can you name? You can count old-timers not seen on the street anymore. For the longest list, I'll award \$1; next longest 50 cents; next 15 runners-up, 25 cents each. Mail your list to Uncle Herbie, % *TV Forecast*, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, May 18. Neatness will count.

YOU CAN HELP THESE CHILDREN

HERE'S your chance to see many top stars in action. Starting on Saturday May 10, and going right thru to Sunday May 11, the Cerebral Palsy telethon will be shown over channel 4. It's a very worthy charity, because it helps little boys and girls who have a very tough time of it.

Here is a picture of some children who have cerebral palsy. They are very good children, and very cheerful. With them is Miss Meryl Weber, who is this year's Miss Telethon.

Now if your folks won't let you stay up to watch the Saturday night show, you can still see most of the stars on



Sunday, because the program will run for 24 hours. You'll see Ernie Simon, Burr Tillstrom, Studs Terkel, Mary Hartline, Chet Roble and many other stars who are donating their time to help the drive.

Remind your mother and dad to tune in channel 4 Saturday.

SCRAP BOOK SKETCHES

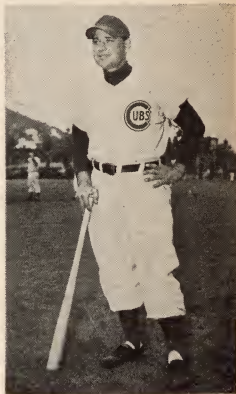
YOUR 1952 CUBS AND SOX

Bill Serena: Like most ball players, has a pet superstition and it's drawing a line with his bat across the batter's box when he steps up to hit. . . Bill had his greatest year in the minors, while playing for the West Texas-New Mexico League. He hit 70 homers, drove in 190 runs and ran up a batting average of .374 while playing for Lubbock in 1947.

The peppery, likeable third baseman fractured his wrist last year and gave up his job to Ransom Jackson. . . He finished fifth on the National League's 1950 Freshman of the Year vote. . . Bill was graduated from Alameda, Calif., high school in 1942, where he was named on the all-state baseball teams. He also played three years of American Legion baseball. He is married and has been nicknamed "The Whip" by his Cub team mates.

LIFETIME RECORD

YEAR	CLUB	G	AB	R	H	HR	RBI	BA
1946	Montgomery	135	464	90	129	22	85	.278
1947	Lubbock	137	506	183	189	57	190	.374
1948	Dallas	78	237	27	54	9	37	.228
1948	Buffalo	63	182	43	47	13	32	.258
1949	Dallas	151	491	102	138	28	110	.281
1949	Chicago	12	37	3	8	1	7	.216
1950	Chicago	127	435	56	104	17	61	.239
1951	Chicago	13	39	8	13	1	4	.333



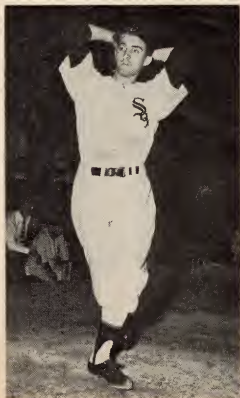
Bill Serena, 3rd baseman, Cubs

Walter "Billy" Pierce: General Manager Frank Lane's great building job began with the purchase of Billy in 1948 when he gave up catcher Aaron Robinson and \$10,000 to bring Billy into the White Sox fold. In his three years with the Sox, Pierce has produced 34 victories and 45 defeats.

Billy is married and makes his home in Highland Park, Michigan during the winter months. Since breaking into organized baseball he has been with only three clubs. . . Voted as the outstanding player in a boys' national all-star game in 1944, Pierce turned down a collegiate baseball scholarship the same year. . . While managing Buffalo in 1947, White Sox manager Paul Richards had Pierce on his pitching staff. Then as now, Richards looks at Billy as one of his most dependable moundmen.

LIFETIME RECORD

YEAR	CLUB	G	W	L	IP	H	R	ERA
1945	Buffalo	15	5	7	83	75	55	5.42
1945	Detroit	5	0	0	10	6	2	1.80
1946	Buffalo	10	3	4	56	52	30	4.50
1947	Buffalo	28	14	8	151	127	75	3.87
1948	Detroit	22	3	0	55	47	40	6.38
1949	Chicago	32	7	15	172	145	89	3.87
1950	Chicago	33	12	16	219	189	112	3.99
1951	Chicago	37	15	14	240	237	93	3.04



Billy Pierce, pitcher, White Sox

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