

How TV Treats Religion

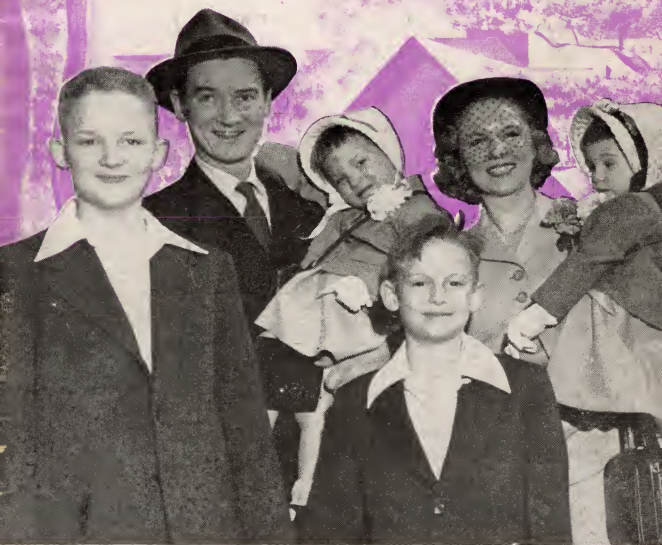


APRIL 12, 1952

W FORECAST

complete, advance
TV PROGRAMS

Over 700,000 Readers



TV's Easter Family . . . page 25

15c

Thursday
Take a good look at
channel 7
and
Studs'
Place



Drop in for a
relaxing visit with
Studs, Gracie, Win
and Chet, Thursdays at
9:30 P.M. It's one
of the favorite spots
in town.

*(McLaughlin's
Manor House Coffee)*

And then at ten o'clock you won't
want to miss this week's **Family Show-
time** presentation of "The Luckiest Guy
in the World," featuring
Marjorie Reynolds and Gordon Oliver.

(Sears Roebuck and Company)

CHANNEL

WENR-TV

American Broadcasting Company

Channel One

NEW YORK—Frank Sinatra is being eyed by NBC as a result of his fabulous flop with rival net CBS. Rumor has it he will pick up a fifteen minute song fest along the line of Perry Como's. One probable stipulation: the crooner won't clown. . . . Mickey Rooney's plunge into television has been marked with only partial success. His bow in a straight bit on Celanese Theater's "Saturday's Children" contributed to one of the show's weaker efforts and some of his comedy with Durante and Berle has been second rate. Rooney's boosters still maintain, however, that the diminutive mugger will find his spot.

A new network link ready to go into operation July 1 will bring eight new TV cities into the coast-to-coast hookup. Miami, Dallas, Fort Worth, Oklahoma City, Tulsa, San Antonio, New Orleans and Houston will join the link. This leaves only four non interconnected TV centers. . . . The amorous Continental, who gets the ax from his sponsor April 17, may stick it out anyway, either on a sustaining basis or local sponsorship. If it were allowed, wouldn't a champagne outfit jump at sponsoring the suave French wooer? . . . Mary McCarty's substitution for Jane Wilson on the panel of CBS's "Celebrity Time" is the first step in revamping the entire show in order to afford strong competition for Red Skelton on Sunday nights. The quiz format may be dumped.

Edgar Bergen hasn't made up his mind as to what network he'll work for this season. But the man who opened the brand new field of ventriloquism in show business will definitely break into TV. He's planning on doing about a dozen shows beginning this Autumn. . . . ABC's "America's Town Meeting" has invited General Eisenhower to state his views on TV and radio by remote control. Questions from New York and answers (which might clarify the general's stand) from Paris. . . . Eddie Cantor will play himself in the movie biography of Will Rogers. Incidentally, the forthcoming flicker bio of Cantor is featuring a young chap who looks so much like Old Banjo Eyes that Eddie himself is astounded.

Jackie Gleason, Milton Berle and Fred Allen have done it. Now most of the other comedians are following suit by performing dramatic chores on various TV thrillers. Latest is comic Jackie Miles who will play it straight on "The Web." . . . During an interview a newspaperman asked Dagmar to comment on the new censorship code's section decrying "emphasis on anatomical detail." Dagmar's instant reply was, "Honey, I don't need any emphasis."

The morning Arthur Godfrey show which is shown on a simulcast basis for fifteen minutes is ready to go full time—radio and TV. . . . "I Love Lucy" is such a smash hit, Lucille Ball and Desi Arnaz will probably spend most of the Summer making more half-hour films instead of taking a vacation. . . . Laurence Olivier and his actress wife Vivien Leigh were scheduled to appear on Edward R. Murrow's "See It Now" recently, but failed to show. The gimmick worked up was for the English couple to lecture Brooklynites on British culture, Maintaining their insistence on not appearing on TV while in New York, the two stayed home in their Manhattan apartment.



ROONEY



McCARTY



CANTOR



BALL

Over 700,000 readers
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Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

I think Pinky Lee of "Those Two" is the world's most childish comedian. Get him off the air.

Middlebury, Ind.

KAREN WESDORP

The article Chub McCarthy wrote last week concerning the Lucille Ball show wasn't very nice. My whole family gets more laughs in that half hour than we do the rest of the week. And we don't need a laugh card.

Winnetka, Ill.

MRS. FRED PETERSEN

I think he is wonderful. Who? You guessed it, Arturo Toscanini. We watched him last Saturday and postponed dinner for an hour because he did such a terrific job.

Chicago, Ill.

JERRY ABRAMS

When we turned in WNBQ to watch the Old American Barn Dance at 6 o'clock last Saturday, what did we get? That stinken symphony music. What's the matter with NBC. Why don't they make up their mind.

Calumet City, Ill.

DARLENE TERRY

Would you kindly tell me what happened to the original Henry Aldrich and Homer?

Chicago, Ill.

MISS B. CASSIDY

(Ed. note: Ezra Stone, the original Henry, is now one of TV's top directors. Jackie Kelk, the original Homer, is the star of "Young Mr. Bobbin.")

I think that Johnnie Ray is a crum. I could choke a chicken and it would sound as good as his singing.

Argo, Ind.

DARRELL ELLIOTT

The March 22 commercial on "This Is Show Business" was a phony. On TV they took a Lucky and ripped the paper off of it. The cigarette remained firm. When we did this at home, the cigarette fell completely apart.

Elgin, Ill.

LYNN LAGERSTROM

(Continued on page 17)

IZAAK WALTONS!

Win a Fishing Rod
see page 21

HOW TO COLOR EASTER EGGS

BY FLETCHER RABBIT

Eminent Egg Roller of "Kukla Fran and Ollie"

Well now. Here it is almost Easter again, and we rabbits are certainly hopping around. E.B. (that's Easter Bunny, as you must know by now) asked me if I could give some information about coloring Easter Eggs. Yessireee Bob.

We do most of our coloring down at the Egg Plant, where we have an efficient assembly line operation. I started in there at the bottom of the ladder as dipper, and worked up to dunker. Then I was transferred to shells and



yolks, where I was in line to be asst. foreman before I joined the Kuklapolitans.

First select your color. Do you like green? I think it's a dandy color. I especially like the green that matches the tops of carrots. Speaking of carrots, I hope the boys and girls have been eating plenty of them. That's what puts starch in my ears. Good for you. You bet.

Blue is a nice color. There is a certain pastel blue which just matches my eyes on a clear day. But it's kind of difficult to mix. It takes 2 mcgrms. of mirdulbumbum, which can be grown only in a special cave at the Egg Plant. We hardly have enough for our assembly line, so maybe you'd better pass up blue.

So now we have picked our color. How do we put it on the egg? A good question. Ollie was decorating the Kuklapolitan Playhouse last year, and had some paint left over. He didn't want to waste it, so he decided to paint the eggs with house paint and a brush. My, wasn't that a mess. It was especially interesting when Ollie picked up a raw egg that Mercedes slipped into the box. It broke when Ollie hit it with the brush. Look at the fourth spot to the left of Ollie's nose the next time you see him. It isn't an Ollie spot. It's Easter Egg and red paint.

Well let's see now. What are we talking about? Oh yes, how to color Easter Eggs. Buy some Egg Dye at the drug store and drop the eggs in it.

I thank you.

P.S. Don't forget to boil the eggs first.



Here's The Life In TV'S

The Arthur Godfrey gang lives in the largest gold fish bowl on television. On no other show, judging from the mail that pours in, does a cast of personalities rate such attention from fans. The Godfrey gang is the most talked about, rumored over, revered and defended group of young people in TV. And it's all due to the tried and true Godfrey formula: Be yourself and you'll be invited into the viewers' living room.

The astounding fact of the matter is that the formula is working so well that many Godfrey fans are living in an uncomfortably intimate relationship with Arthur and his friends. Like a large boarding house, the Godfrey show is a veritable nest for rumors and counter-rumors—most of them baseless, but all of them juicy and arresting tid-bits.

Take the case of Marion Marlowe. Here is a girl with unquestionable singing talent. Her beauty is evident. On any other program she would be just that—a beautiful singer. But when

hooked up with the Godfrey mélange, she is no less than a controversial issue. Her dreamy duets with tenor Frank Parker have feminine tongues wagging that therein lurks a torrid romance.

"As singers they are tops," concedes an enraged fan, "but she (Miss Marlowe) should keep her bedroom acting for when she's home with her husband in her own home. They certainly are a beautiful singing team—but their actions—oh my!"

"Are you sure," writes another "that Frank Parker and Marion Marlowe are not married. They must be in love the way they drool all over each other." "Why," inquires a disillusioned fan, "are Frank and Marion always kissing? It disgusts me."

Nor does Marion's "romance" with Parker end the conjured-up backstage affairs. A few more imaginative souls have crossed intuition and coaxial dreaming and come up with a Marlowe-Godfrey alliance. To some female adorners who dote on their red-headed Huck Finn, the thought of Miss Marlowe filching any devotion from Arthur approaches the sacrilegious.

To others, Arthur is labeled a house-breaker. "I am MAD, MAD," writes a Chicagoan. "I learned on good authority that Godfrey and Marion Marlowe were married. I'll never listen to his program again or buy any of the products he advertises."

All these romantic linkings which paint Marion as a kind of modern day Lorelei and Godfrey as a freckled Lothario are, of course, pure bosh. Miss Marlowe is a happily married girl of 22 whose embraces in front of the cameras should rate no more attention than the run-of-the-mill Hollywood love scene—but somehow do. Her husband is a government employee and the two have been wed just two years.

This avid interest from the vast God-



GODFREY Gang

Latest Dope On Goldfish Bowl

frey fandom stretches into such subjects as how Miss Marlowe should *wear her hair*. Here there is a definite split. Writes one fan: "They say Frank Parker should stop kissing Marion Marlowe because he's old enough to be her father. But the way Marion wears her hair she looks old enough to be his mother." An opposite view: "Marion Marlowe is a beautiful girl and all those people who want her to cut her hair are just jealous."

The talented soprano whose long mermaid-like locks are just like Grandmother used to sport, says she will probably never succumb to the current poodle rage. Whether she succumbs or not, the howls from both corners on the relatively unimportant status of Miss Marlowe's coiffure will continue.

As already indicated, Frank Parker is another subject of much controversy. Along with his "romance" with Marion

Marlowe, the tenor has the younger crowd crowing that an "old man" has taken drafted Bill Lawrence's place on the Godfrey show. To be sure, Parker, who is unmarried and who celebrates his 49th birthday this month, would hardly rate as a youngster. Before Miss Marlowe was born Frank was successfully playing vaudeville and musical comedy on Broadway.

Now, as the story goes, Parker is being repaid for the past kindnesses he showed Godfrey when the Redhead was a struggling nobody in show business years ago. Meanwhile, a discharged, paunchier and not-so-boyish Bill Lawrence is job seeking—to the utter dismay of the bobbysox set. As yet, Arthur has made no overtures to bring Bill back into the fold of the little Godfreys.

The Parker-Marlowe duo is still considered to be the finest singing pair on TV, all alleged romances, undue kissing and controversial hair-dos notwithstanding.

Although the controversy and jabber over Godfrey, Marlowe and Parker dominates the letter barrages each day, Artha's other friends don't escape the fans' interest. "I've been to Hawaii," writes a viewer, "and unless I miss my guess Haleloke is not an Hawaiian. She just pretends to be." Actually, Haleloke

(Continued on page 28)



One of the favorite subjects of the rumor mongers is the alleged romance between aging tenor Frank Parker and the young soprano Marion Marlowe.



Even happily-married boss Arthur Godfrey has been unable to escape the whisperings. He's been linked up romantically with Marion who's also married.

The Quiet Strides



The reasonably titled "Life is Worth Living" features Bishop Fulton J. Sheen in talks on philosophy of life.

AMID all the uproar over television's alleged immorality, certain facts have been overlooked. The TV industry, aware of its influence on American life, has been making long strides toward better programming. With Easter upon us, it seems a logical time to point a few of

the programs on TV that are emphasizing sound religious principles and brotherhood.

When the Dumont network tossed a program called "Life is Worth Living" on at the same time as Milton Berle and Frank Sinatra, the experts shook their heads. What they didn't realize was that Bishop Fulton J. Sheen, the show's "star" was one of the nation's number one drawing cards on the lecture circuit. The Bishop, one of the top Roman Catholic clergymen, has used this show as a means of answering some of the thorniest theological questions of the ages. A devout and ascetic looking

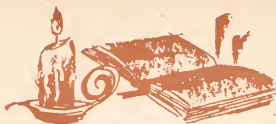
of Religion

man, Bishop Sheen's powerful logic has already built up a hefty rating. His program is seen every Tuesday at 7 p.m. on channel 9 (WGN-TV).

Another popular show on channel 9 is the new "Faith of Our Fathers." On this program, WGN-TV has thrown open the doors of its Studio One to allow a different denomination to present its services each week. Combining short sermons and some rousing hymn singing, it has already had such a large response that the time slot has been promised to a different church each week for the next year. It's on at 7 p.m. on Sundays.

If television had done nothing else, it could claim credit for spreading the fame of Percy Crawford, one of the great evangelists of our time. Dr. Crawford's show, "Youth on the March" has the high-minded purpose of directing the youth of the nation toward God, combining some fire-and-brimstone sermonizing by Dr. Crawford, eloquent singing by the youngsters on the show and discussions of practical religious matters. It's got all the spirit of an old fashioned revival. It can be seen on channel 7 (WENR-TV) at 9:30 p.m. on Sundays.

One of Chicago's leading churchmen, Dr. Harry Hager, conducts the inspiring America at Church series on channel 7. The show is a telecast of the services at Chicago's Bethany Reformed Church, with hard-hitting, no-nonsense sermons by Dr. Hager the feature. The response to the show has been large, but Dr. Hager cautions that he doesn't intend the show to be a substitute for regular church attendance. It's on every Sunday morning at 10 over WENR-TV.

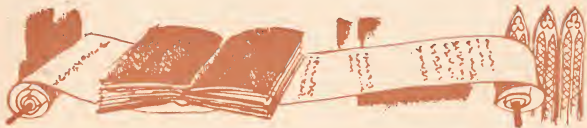


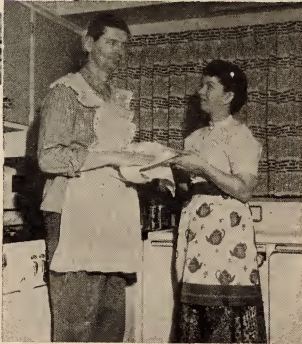
Dr. Kenneth Hildebrand, prominent Chicago churchman, was speaker on "The Master," local program which goes off television at end of Lenten season.

Another slant on religion is presented on NBC's very popular "Frontiers of Faith." It offers each of America's three major faiths, Protestant, Jewish and Catholic a chance to discuss the meanings and philosophies of their religions. Each faith takes over for four weeks at a time and the intelligence and skillful handling of the show makes it a solid contender for general audience viewing; 12 noon on Sundays is the time and the channel is 5 (WNBQ).

The April 5th telecast of "The Master" unfortunately terminated what many considered to be the best religious show on TV. It featured shots of great religious paintings and the equally fine talks of Dr. Kenneth Hildebrand, outstanding Chicago clergyman and civic leader. Dr. Hildebrand makes faith

(Continued on page 36)





Ruthie's

RUTHIE KIRCHNER has seen her dream come true!

Ever since she arrived in Chicago some ten years ago as an impressionable young miss from Milwaukee, Ruthie has been designing her dream home—castle-in-the-air fashion, of course.

She was a typically enthusiastic career girl intent on becoming one of the "best darn law secretaries this town's ever seen!"

But she couldn't foresee the exciting pattern her life was to follow: her marriage to Claude Kirchner, television's outsized "Super Circus" ringmaster; her own TV success with Claude on "Housewives Holiday," or her role as a cheerful young housewife in suburban Glenview and mother of two-year-old Kimmie, the Kirchner's Lilliputian image.

Today, Ruthie is mistress of Kirchner Kastle.

A rambling structure set in a quaint country atmosphere, the K's home follows the present-day trend of ranch-style structures. Wood is the dominant note with only a few touches of crab

(Left) Ruthie has her dream kitchen now. But she believes the human dishwiper is a vital necessity around the house. Claude says "Nerts!"
(Right) "Just Ruthie and me and Kimmie makes three" — Claude's appropriate tag for his cozy family circle.

orchard stone to relieve the monotony. Even the walls inside are paneled in redwood to match the exterior.

To accommodate Claude's king-size frame (6 feet, 5 inches), the rooms have been designed in the wide-open-spaces tradition of the far west. Included are seven rooms (three bedrooms), a utility section and a large ante-room which will be converted into Claude's own haven of retreat.

The conventional modern theme in furnishings is emphasized by a wrought-iron coffee table with glass top, a striking Swedish modern desk combining light and dark woods, a gaily-printed upholstered divan and matching chairs, a sorrel-colored wood dining table, dark wooden benches and the Kirchner's one-wall adaptation of the popular picture window.

Claude and Ruthie's taste in colors have combined the gay with the subtle



Dream Comes True

Tucked away in the suburbs is this ranch-style home, a modern dream-come-true for the Kirchners.



In restful contrast are subdued grays and blues featured in the hall and bedrooms which inject a note of moderation into the maze of color.

Do dreams come true? Witness Kirchner Kastle, Claude and Ruthie's haven. A home whose foundations once rested in the hopeful fancies of a career girl!

—Shirley Elman

Claude Kirchner can be seen at 4 p.m. Sundays on "Super Circus." Claude and Ruthie are seen at 3:30 p.m. on Tuesdays and Thursdays on "Housewives Holiday." Both programs are on WENR-TV (Channel 7).

to appeal to every mood. There's a powder room done in a Chinese theme—black tiles with flashes of chartreuse; a bathroom in black tiling with powder blue trim, and a yellow kitchen banked by walls of cabinets and gleaming with light reflected from a sparkling white stove, refrigerator and sink. Kimmie's room has been gaily decorated for the little fellow, even to the modern Super Circus draw drapes.



SATURDAY

- 11:45 Queen Of The Amazons
- 1:00 Feature Film*
- 2:30 Neath Canadian Skies
- 4:00 Ralling Hame
- 8:00 Night Far Crime
- 9:00 Nabongo
- 10:00 Private Angelo
- 10:00 Feature Film*
- 11:00 Wolf Call
- 12:15 Feature Film*

SUNDAY

- 9:00 Hill Number One
- 10:00 Lottery Bride
- 12:00 Heart Of The Rockies
- 12:30 Dick Barton Strikes Back
- 4:00 He Faund A Star
- 6:00 Feature Film*
- 8:30 Hill Number One
- 9:30 Winner's Circle
- 10:00 Tomorrow The World

MONDAY

- 1:00 Phantam Killer
- 3:00 Cammand Performance
- 7:30 Feature Film*
- 9:00 Federal Fugitive
- 10:00 Feature Film*
- 11:30 Sun Valley Cyclane
- 11:45 The High Wall

TUESDAY

- 1:00 Jack Of Diamonds
- 3:00 Dick Barton Strikes Back
- 8:00 Haur Of Glory
- 10:00 Caver-Up
- 10:30 The Weird Sisters
- 11:30 Smart Alecks

WEDNESDAY

- 1:00 Celia
- 3:00 Smart Alecks
- 7:00 I Married A Witch
- 8:30 Feature Film*
- 10:00 Vengeance Is Mine
- 11:00 Feature Film*
- 12:00 God's Country

THURSDAY

- 1:00 Rose Of The Rio Grande
- 3:00 Gad's Cuntry
- 10:00 Tiger Bay
- 11:00 Nine Men
- 11:30 Red Dragon

FRIDAY

- 1:00 Mystery Of The 13th Guest
- 3:00 Red Dragon
- 10:00 Dangers Passage
- 11:00 Feature Film*
- 11:10 Tragedy At Midnight
- 11:30 Cammand Performance

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

Saturday April 12

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:45 9 Magic Carpet—Film Short
"Let's Look at Animals"

10:00 4 Bob Atcher & Sammy Squirrel
Kids, join Sammy, Billy Bull, W. Oppingham Owl, Willie Worm, & Sylvester Skunk as they go about their work at "Short Stump"

7 Stu Erwin Show—Comedy Skits
Amusing incidents in the life of Stu, his wife and two daughters

9 Kids & Company—Variety
Kid of the Week is saluted, his story told, & an award given; Johnny Olsen emcees youngsters' talent test

10:30 4 Smilin' Ed's Gang—Stories
Ed McConnell reads a tale about children & introduces Midnight the cat, Froggy, the mischievous gremlin, and Squeaky the mouse

7 Betty Crocker Star Matinee
Teresa Wright in "The Confession"

9 Movies For Kids—Western Film
"Shadow of the Eagle" John Wayne

11:00 4 Big Top—Circus Show
Jack Sterling emcees circus fun with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, with music by the Quaker City String Band, and guest: Prof. George Keller and his wild animal act

7 Lost Directions—Mystery

9 Health Aids—Commercial

11:30 7 Personal Appearance Theater
"The Adventures of Christopher Cross" starring Glenda Farrell; secretary to private investigator does a little investigating of her own when she suspects skulduggery and murder

9 Morning Movie Time—Film
"Rhythm Is Everywhere"

(Continued on page 14)

PICK'N CHICK'N

Trade Mark Reg.

Prompt Delivery Service

4315 W. North Ave.
Capitol 7-5315
DELIVERY LIMITS
(WE'LL STRETCH IT A BIT)

Irving Park (N)
12 Street (S)
Oak Park Av. (W)
Western Av. (E)
Present this ad for free delivery



ONE NICE THING

We All Have TV Opinions

by JACK MABLEY

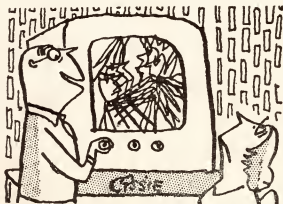


How many times have you bumped into a neighbor or friend who is bubbling, "Boy, did you see Godfrey (or Skelton, Caesar, Gleason) last night? Wasn't he TERRIFIC?"

It happens that you did see Godfrey, or Skelton or Caesar or Gleason, last night, and you thought that he, in a word, stunk. What do you say to your pal? Do you lie: "Uh, sure, sure, he was fine." Or do you face facts: "Frankly, I think you're coming loose at the hinges. The show was awful."

The divergent tastes of viewers always will be a source of amazement to me. Two people whose tastes and interests seem almost identical can sit together and watch one show—say *Toast of the Town*—and both rave about it. An hour later both can sit watching another show—let's take Skelton—and for no reason that anyone can figure out, one will think the show is wonderful and the other will be certain nothing as bad ever hit the air.

I have a note from Mrs. James Wat-



"Which would you prefer, good reception and terrible programs, or terrible reception and good programs?"

kins of Elgin, who likes Studs' Place, Kukla Fran and Ollie, and Burns and Allen. "Bob and Ray are very clever," she says, "and so is the girl who plays Linda Lovely. We also enjoy Herb Shriner.

"Do we have a warped sense of humor?"

If you do, Mrs. Watkins, so do a lot of us. I'll go right down the line with your list, and qualify for being even a little nuttier. I like Paul Dixon over Godfrey and Kate Smith on Wednesday evenings. I'd also rather watch Wally Cox than any of the top five rated comedians. Who's warped now?

All of us have some idiosyncracies in our tastes for TV fare. I don't think we should apologize for them, nor should we be impatient with the goofy tastes (or so it seems to us) of others.

* * *

Minute Reviews:

My Friend Irma: Here's an example of clashing opinions about a show. Some viewers are enthused, and some think it's silly. The dumb blond theme was overplayed on the radio version. But Marie Wilson has so much personal charm (and that's not intended to be snide) that she pulls the show out of the ordinary.

The state basketball tournament: If you missed this, you missed one of the greatest sports events ever televised. This is just a note of appreciation from one viewer, and an expression of hope that the telecast will be an annual affair.

Showcase: This new show, on NBC at 6 p.m. Sundays, is the nearest approximation to *Garroway-at-Large* now on the air. It is loaded with showmanship, and is simple and informal. It also is the medium which discovered that *Allen's Alley* is good TV.

Fireside Theater: Third-rate acting and abominable writing have characterized this series, and the new half-hour film shows which are coming out of Hollywood—such as *Rebound*—are showing it up. Fireside Theater has survived mainly because it has picked up Berle's audience. But that doesn't look like a very permanent source.

Hawkins Falls: One of the three or four daytime shows which I wish they'd put on in the evening, so we day laborers could watch regularly.

SATURDAY APRIL 12—cont'd

- 11:45 9 "Queen Of The Amazons"—Film**
Feature with Patricia Morison, Robert Lowery; adventures of a strange and beautiful tribe of women who rule a jungle
- 12:00 4 Pantomime Party—Antics**
Clark Davis, Bill Cain, and Ellen Scott combine talents for moppet session
- 7 Test Pattern To 4:00**
- 12:30 4 Chinchilla Story—Breeding**
Raising and care of chinchillas
- 12:45 4 Film**
- 1:00 4 Feature Film**
- 9 Batting Practice—Warm Up**
- 1:10 9 Lead Off Man—Harry Creighton**
- 1:25 9 Baseball—Sox vs Cubs**
Jack Brickhouse announces play-by-play description, assisted by Harry Creighton
- 2:30 4 "Neath Canadian Skies"—Film**
Feature with Russell Hayden & Inez Cooper; Mountie, in disguise of desperado, rounds up claim jumpers
- 3:15 5 Nature Of Things—Science**
Dr. Roy K. Marshall discusses
- 3:30 5 City Desk—Discussion**
NBC News Chief William Ray conducts debate on politics, crime and current events in and around Chicago
- 9 Tenth Inning—Interviews**
- 3:45 9 News Views—Late Reports**
- 4:00 4 Film**
- 5 Youth Wants To Know—Talks**
Teenagers discuss national problems with guest, Sen. Paul Douglas (D., Ill.)
- 7 Lucky Seven Ranch—Western**
"Springtime in Texas" film
- 9 "Rolling Home"—Feature**
Film with Jean Parker & Russell Hayden; story of kids who enter a horse in the races to pay off mortgage
- 4:30 4 Cross Roads—Religious**
Special feature for Lent
- 4:55 5 Rootie Kazootie—Kids' Show**
Adventures of Rootie and his pals, Galapoochie Pup, El Squeeko Mouse and the Mexican Catador; songs, stories and quizzes conducted by emcee Tod Russell and Mr. Deetle Dootle, the policeman
- 5:00 4 Big Picture—Army Film Report**
"UN Counterattack," May 20 to June 20, 1951. Allied units push north along entire front; infantry receives support from F-51 fighters in smashing enemy hill position; pinpointing of Communist target by air-ground team; blasting of Wonsan harbor at night by rocket-firing vessels of UN Navy
- 5 Your Inside Story—Mental Aids**

- 5:00 7 Hail The Champ—Kid Stunts**
Athletic games for small-fry with prizes galore for the "champ"; Herb Allen and Angel Casey conduct show
- 5:30 4 Pattern For Living—Discussion**
Teenagers debate problems
- 5 Mr. Wizard—Science Study**
Don Herbert and Bruce Lindgren explain the "Elements" that compose the physical universe—fire, air, water and earth; they'll demonstrate with a stone that breaks into flame
- 7 Flip The Frog—Film Cartoon**
"Puppylove"
- 9 News Views—Late Reports**
- 5:40 7 For Cowboys Only—Western**
"Stranger From Santa Fe"
- 5:45 9 Pathways Of The World—Film**
"Sports Antics"
- 6:00 4 Sammy Kaye Show—Musical**
Identify the mystery skit & win \$100
- 5 Old American Barn Dance**
Emcee Bill Bailey with Tennessee Ernie, Pee Wee King, Tex Williams, and Merle Davis
- 9 Dick Tracy—Mystery Drama**
Adventures of the famous comic strip character; Ralph Byrd stars as Dick with Angela Greene as Tess
- 6:30 4 Beat The Clock—Parlor Game**
Zany stunts for guest contestants with emcee Bud Collyer watching clock
- 5 One Man's Family—Drama**
Family problems shared and tackled by Mother & Father Barbour (Marjorie Gateson and Bert Lytell)
- 7 Great Americans—Film Shorts**
Excerpts from the lives of Eli Whitney and Susan B. Anthony
- 9 Pet Shop—Gail Compton mc**
See baby chicks hatching out of their eggs! Clarence Hoffman presents the "Landlord's Delight," variety of small animals to be kept in apartments where dogs and cats are not allowed; includes hamsters, guinea pigs, white rats, alligators, turtles, frogs, canaries, parakeets and others
- 7:00 4 Ken Murray Show—Variety**
Ken presents a special Easter show with the Dayton Boys' Choir of 90 voices; Gautier's Steeplechase is featured in Girl of the Week number: "The Girl in the Heart of Maryland." Also, guests actor Lew Ayres, reciting special Easter message backed by 90 voice boys' choir, comedian Billy Gilbert, vocalist Eileen Barton, and Harold Russell, Nat'l. commander of AMVETS
- 5 All Star Revue—Variety**
Guest host Danny Thomas with James and Pamela Mason, Betty Garrett, Bunny Lewbel & Benny Baker
- 7 Paul Whiteman's TV Teen Club**
Nancy Lewis and Junie Keegan assisting "Pops" in teenage variety

SATURDAY APRIL 12—cont'd

- 7:00 9 **Camera Caravan**—Film Short
"Louis Pasteur"
- 7:30 7 **Sports Camera**—Film Short
- 8:00 4 **Wonderful Town**—Musical
Faye Emerson salutes "Times Square, U.S.A.," with guests, vocalists Jack Haskell and Connie Russell
- 5 **Your Show Of Shows**—Variety
Sid Caesar & Imogene Coca with Marguerite Piazza, dancers Fisher & Ross, vocalists Bill Hayes, Judy Johnson, Jack Russell and Billy Williams Quartet; Hamilton Trio, Carl Reiner and guest Patrice Munsel
- 7 **"Night For Crime"**—Feature
Film with Glenda Farrell & Lyle Talbot; beautiful screen star is strangled during Hollywood blackout
- 9 **Teleports Digest**—Sports
- 8:30 4 **Roller Derby**—Action Film
Watch the stars of the track as they fight for points; Ken Nydel describes the track action
- 9 **Wrestling From Marigold**
Balk Estes vs Karl Gray; Apache Craig vs Jim Dobie; Reggie Lisowski vs Joe Millich; main events: Art Bull vs The Great Togo or Zack Malkov; and Rudy Kay vs Pat O'Connor or Johnny Moochy
- 9:00 4 **Crime Photographer**—Drama
A friendly bulldog leads Casey and a beautiful photographer to a ring of dope smugglers in "Old Dog, New Tricks"
- 7 **"Nabongo"**—Feature Film
Buster Crabbe, Fifi D'Orsay & Barton MacLane; thrilling tale of a search for lost treasure in the jungle
- 9:30 4 **Roller Derby**—Continued
- 5 **Your Hit Parade**—Musical
Tunes you've voted as favorites
- 10:00 4 **"Private Angelo"**—Feature
Film with Godfrey Tearle & Peter Ustinov; two English soldiers want to go to Italy to help an Italian soldier, but are stopped at the border
- 5 **Grand Marquee**—Feature Film
- 7 **Song Time**—Musical
- 10:30 7 **Big Picture**—Army Film
"UN Counterattack" (see 5:00 ch. 4)
- 11:00 9 **"Wolf Call"**—Feature Film
John Carroll & Movita; wealthy playboy is sent to investigate conditions in radium mine and finds mysterious happenings
- 11:30 4 **Film**
- 11:45 4 **Murder Before Midnight**—Film
Shown in a continued series
- 12:15 4 **Nite Owl Movie**—Feature
(Stations reserve the right to change above listings without notice)

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THE CONRAD HILTON
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Sunday April 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 8:00 4 Easter Sunrise Service**
Episcopal service from Washington Nat'l Cathedral, Washington, D.C. with Rt. Rev. Angus Dun officiating
- 9:00 4 "Hill Number One"—Religious**
Film with Ruth Hussey, Joan Leslie, Gene Lockhart & Jean Cagney
- 9:30 9 Catholic Easter Service**
Holy Name Cathedral, Chicago; Cardinal Samuel A. Stritch is celebrant
- 9:45 5 The Pulpit—Religious Talk**
- 10:00 4 "Lottery Bride"—Feature Film**
Starring Jeannette MacDonald
- 5 Catholic Easter Service**
St. Patrick's Cathedral, Phila.
- 7 America At Church—Services**
From Bethany Reformed Church
- 11:00 5 Easter Parade—New York**
Dennis James, Betty Furness, Dave Garroway & Marguerite Piazza interview paraders opposite St. Patrick's Cathedral in N.Y. and in the Plaza Hotel's Persian Room
- 11:15 7 Tootsie Hippodrome—Variety**
Emcee John Reed King presents circus acts; troupe of boxing cats, and comedians Marge Howard and Jack Riano
- 11:30 4 Candy Carnival—Fun For Kids**
Emcee Gene Crane, Barry Cassell, Bill Bailey, Don Lennox & talent tournament
- 5 Live And Learn—Discussion**
Dr. Melville Herskovits, prof. of anthropology at Northwestern Univ.
- 7 Faith For Today—Religious**
Rev. W. A. Fagal, pastor of Washington Ave. Church, Brooklyn, interviews, & musical portion by male quartet
- 9 Health Aids—Commercial**
- 11:45 9 Travelers' Sketchbook—Film**
"Glimpses of Picturesque Norway"
- 12:00 4 Fifth Avenue Easter Parade**
Mike Wallace, Buff Cobb and little Robin Morgan review fashions from the Sherry-Netherland Hotel; also participating are Steve Allen, Ed Sullivan, June Haver, Ken Murray, Laurie Anders and editor Ken Purdy
- 5 Frontiers Of Faith—Religious**
Protestant Easter Service; sermon by Dr. Harold Case, Boston Univ.
- 7 TV Garden Club—New Ideas**
- 9 "Heart Of The Rockies"—Film**
Feature with Bob Livingston, Ray Corrigan & Max Terhune; the Three Mesquiteers in exciting adventure
- 12:30 4 "Dick Barton Strikes Back"**
Feature film with Don Stoddard & Sebastian Cabot; entire population of small village is killed without any trace for cause of death
- 12:30 5 American Inventory—Discussion**
Canada Lee in the story of George Washington Carver
- 7 Amateur Hour—Chgo. Talent**
Bob Murphy is host to competitors
- 1:00 5 How Does Your Garden Grow?**
John Ott presents film of the Boys' choir of Christ Church, Winnetka, Ill., singing the "Hallelujah Chorus" plus time-lapse movies on the growth and bloom of Easter lilies
- 9 Batting Practice—Brickhouse**
- 1:10 9 Lead-Off Man—Harry Creighton**
- 1:25 9 Baseball—Sox vs Cubs**
City Series, Wrigley Field
- 1:30 5 American Forum Of The Air**
"Baseball Forecast for the 1952 Season," discussed by Tim Cohane, sports editor, Look magazine, & Shirley Povich, sports editor, Washington Post; Sen. Edwin C. Johnson, Colo., president, Western Baseball League, is moderator
- 7 Adventures Of Wild Bill Hickok**
Guy Madison & Andy Devine star
- 2:00 4 Quiz Kids—Panel Game**
Joe Kelly emcees panel: Joel Kupperman, 15, Pat Conlon, 14, Naomi Cook, 13, Janet Ahern, 6, & Lawrie Miles, 4; the Easter Bunny makes a visit to the kids, and winner of Janet's kitten-naming contest will be announced
- 5 Fairmeadows U.S.A.—Drama**
John Olcott decides to allow young Wally Brown to go free in return for a promise
- 7 Cisco Kid—Western Movie**
Duncan Renaldo as Mexican avenger
- 2:30 4 See It Now—Edward R. Murrow**
Murrow and movie producer Sam Goldwyn watch a scene in the making on Goldwyn's production of "Hans Christian Anderson;" shows one scene from the planning stage to finished product
- 5 TV Recital Hall—Musical**
Featuring pianist Menahem Pressler
- 7 Adventures Of Kit Carson**
Bill Williams stars as Hickok with Don Diamond in the role of "El Toro"
- 3:00 4 CBS-TV Workshop—Drama**
"Rainy Day in Paradise Junction" with Audrey Hepburn
- 5 Television Opera Theater**
"Amahl and the Night Visitors." Story of the little crippled boy and his mother, who are visited by the three kings on their way to Bethlehem; stars Chet Allen, Rosemary Kuhlmann, Andrew McKinley, David Aiken & Leon Lishner
- 7 Saddle & Sage—Western Film**
"Flame of the West"
- 3:30 4 Disc Jockey Show—Hal Tate**
Your favorite singers and the tunes they made famous; celebrity interview
- 3:45 9 Tenth Inning—Jack Brickhouse**
(Continued on page 18)

LETTERS to the editors

(Continued from page 4)

. . . This happens every night on the Clifton Utley show. When he faces one camera, then glances at his paper, and looks again toward that same camera, he discovers that the other camera is on him, and he has to shift his gaze without interrupting his train of thought. Why not use just one camera like on the Bob Elson show.

Chicago, Ill.

MRS. H. A. MARTIN

Would you please tell me if Sid Caesar and Imogene Coca are man and wife?

LaGrange, Ill.

MRS. WM. TURNBULL

(Ed. note: Only on those television sketches.)

That Sunday afternoon show "Is It a Crime?" really is a crime. How can they allow such dead and nauseating entertainment on TV?

Chicago, Ill.

L. KOGUT

I am happy to vote for President Truman in your poll. He exceeds any we've ever had in the way he sticks to his guns for the right as God gives him to see the right.

Chicago, Ill.

SILAS K. BROWN

My mother's hair is fixed like Marion Marlowe's and she knows what a job it is to keep it beautiful. People should praise Marion for taking the time to look lovely.

DeKalb, Ill.

JEAN STEVENS

Our entire family from baby to grandpa loves the Goldbergs. Too bad they're on so early in the evening.

Chicago, Ill.

MRS. LEE HAUSER

FISHERMEN!

Turn to page 21 for
Big News.

ENJOY



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America's favorite cowboy

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Time

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Never before on TV

Presented by

**PETER PAN
PEANUT BUTTER**



America's favorite peanut butter

SUNDAY APRIL 13—cont'd

4:00 4 "That I May See"—Relig. Film

5 Zoo Parade—About Animals

Marlin Perkins tells the Easter story of the animals; also, Heinie II, Ling Wong, Sinbad, Siwash, the Marine Duck, Betsy the Llama and many others dress up in their finery for the Easter Parade

7 Super Circus—Big Top Fun

Ringmaster Claude Kirchner presents Melitta & Wicons, perch pole act; Cliffy, Scampy, Nickey & Mary Hartline in "Easter Eggs"; the Winlows, unicyclists; Sikorskas, aerial iron jaw act; Side Show; the Great Conrad, escape artist, and Ivanos, bar casting

9 "He Found A Star"—Feature

Film with Vic Oliver, Sarah Churchill & Evelyn Dall; stage manager opens actor's agency and doesn't succeed till he puts a new twist to old time acts

4:30 4 Easter Feature—Religious

Film "That I May See" with Ruth Hussey and Jeffrey Lynn

5 Sky King Theater—Western

"Operation Urgent." Professional spy attempts to secure information about a secret American defense project. Grant Kirby, Gloria Winters & Ron Haggerty star

5:00 4 Mr. I. Magination—Stories

Paul Tripp & Richard Trask in "Secret Service," spy story set in Lincoln's time

5 Roy Rogers Show—Variety

"Peril From the Past." A criminal past catches up with the bank clerk

7 Space Patrol—Adventures

Tale of how the cadets & their captain face the various perils of death in the fringes of outer space

9 Stars Of Tomorrow—Amateurs

All winner amateur talent competition with Lee Bennett as emcee

5:30 4 Bob Atcher & Sammy Squirrel

Puppet antics with a gun-toting squirrel, foreman at "Short Stump"

5 Live And Learn—Discussion

Dr. Francis L. K. Hsu, Northwestern Univ., talks on "Culture & Personality"

7 America's Town Meeting—Talks

"Should We Continue Truce Talks in Korea?" Affirmative speaker: Rear Admiral Ellis M. Zacharias, USN (Ret.), negative: Henry J. Taylor, ABC correspondent

5:45 9 This Is The Story—Drama

Story of how one man's hour of repentance brought many hours of pleasure to the whole world; also, story of an amazing coincidence that was destined to send thousands of criminals to their doom

6:00 4 Gene Autry Show—Western

"The Lost Chance." Autry befriends Mexican lad who is victim of plot by the Hanlon gang who believe he knows secret of a fabulous gold mine

5 Royal Showcase—Variety

Jack Carson emcees show with Gordon Jenkins orchestra and presents guests Burr Tillstrom's Kukla, Fran & Ollie, Hilde Gueden, Met. Opera star, and the Royal Chords, men's choral group

7 You Asked For It—Unusual Acts

Art Baker fulfills viewers requests

9 Feature Film

6:30 4 This Is Show Business—Variety

Host Clifton Fadiman with panelists George H. Kaufman, Sam Levenson and guests: comedian Jack Carter and musical comedy star John Raitt

5 Young Mr. Bobbin—Comedy

Alex comes down with a "mysterious malady"—Spring Fever

7 What's The Answer—Panel Quiz

Mal Bellairs questions the moppets

7:00 4 Toast Of The Town—Variety

Ed Sullivan presents contralto Marian Anderson, singing "Ave Maria," and spiritual "He's Got the Whole World In His Hands." Also: Jane Morgan, night club chanteuse, 40-voice Notre Dame Glee Club under direction of Prof. Daniel H. Pedtke, author Cornelia Otis Skinner and ventriloquist Senor Wences

5 Comedy Hour—Variety Time

Emcee Eddie Cantor with Joe E. Brown, Constance Moore & Dusty Walker

7 Kings Crossroads—Film Drama

Carl King narrates the film

9 Faith Of Our Fathers—Relig.

St. Paul's Evangelical & Reformed Church; service conducted by Rev. Gerhard W. Grauer

7:30 9 Chicagoland Newsreel Review

8:00 4 Fred Waring Show—Musical

"Song of Easter" theme based on 14 spirituals, including "Let Us Break Bread," "The Night Was Cold," "Were You There When They Crucified My Lord," "Springtime Cometh." Also: "Make A Miracle" and "Let's Take An Old Fashioned Walk"

5 Television Playhouse—Drama

"The Medea Cup," with Stella Andrew & Harry Andrews; story of the daughter of Antony and Cleopatra, her marriage and her plot to slay Emperor Augustus, the man responsible for her parents' death

7 Arthur Murray Party—Variety

Hostess Kathryn Murray presents Buster Keaton and the Ames Bros.

9 Rocky King, Detective—Drama

"The Vault of Death." Owner of exclusive jewelry shop is found dead in his vault, an apparent suicide

SUNDAY APRIL 13—cont'd

- 8:30 4 Break The Bank—Quiz Game**
Bert Parks emcees quiz show with
- 7 "Hill Number One"—Religious**
Film with Ruth Hussey, Joan Leslie
- 9 Plainclothesman—Drama**
"The Missing Gift." Smuggled dope, a stolen inheritance, love and murder present a baffling case for the Plainclothesman
- 9:00 4 Celebrity Time—Quiz Session**
Conrad Nagel & Herman Hickman attend the circus at Madison Sq. Garden and see the Side Show acts, animals and performers; guests: John Ringling North and actress Anita Colby
- 5 Red Skelton Show—Comedy**
Skits from Skelton's Scrapbook
- 9 Big Picture—Army Film**
Periods of fighting in Korea
- 9:30 4 What's My Line?—Panel Quiz**
Host John Daly with panelists Dorothy Kilgallen, Arlene Francis, Hal Block, and Bennett Cerf
- 5 Cameo Theater—Drama**
- 7 Youth On The March—Religious**
Dr. Percy B. Crawford conducts
- 9 Courtesy Theater—Feature Film**
"Winner's Circle" (1st showing) with Jean Willes, Morgan Farley, Johnny Longden; features races from the time of Man O'War to the present time; documentary showing life of a race horse from a colt to its final triumph
- 10:00 4 "Tomorrow The World"—Film**
Feature with Fredric March & Betty Field; story of a German boy, poisoned with Nazi propaganda, who lies, cheats and finally attempts to kill, all in the name of the Fuehrer
- 5 Weatherman—Clint Youle**
What's the outlook for the week?
- 10:10 5 Dorsey Connors—Helpful Tips**
Ideas to solve housewives problems
- 10:15 5 Alex Dreier—News Report**
Data on events around the world
- 10:30 5 Sports Star Time—T. Duggan**
Interviews and news on sports
- 11:00 5 Battle Report—Washington**
Briefing of Amer. public on defense with moderator John Steelman and guests: Robert D. Murphy, U. S. Ambassador to Japan, & Richard C. Patterson, U. S. Minister to Switzerland
- 9 Health Aids—Commercial**
- 11:30 4 Eloise Salutes The Stars—Chat**
Mr. Dishart, head of the Canine University in New York, with some of his star pupils, is interviewed
- 11:45 4 Ulmer Turner And The News**
(Stations reserve the right to change above listings without notice)

TONIGHT SUNDAY!

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Channel

4

WBKB

Monday April 14

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garroway
- 8:30 9 Your Figure Ladies—Exercises
- 9:00 4 Morning News—Information
- 5 Breakfast Party—Variety
- 9 Chicago Cooks—Recipes & Tips
- 9:15 4 Arthur Godfrey Time—Musical
- 9:30 4 Bride & Groom—Interviews
- 5 Winner Take All—Quiz Game
- 9:45 4 Al Pearce Show—Variety Revue
- 10:00 5 Home Cooking—Preparation
- Eddie Doucette and Loretta White
prepare sauerbraten, "Asparagus
with Cream Sauce"
- 9 Breakfast Party—Musical
- 10:30 4 Breakfast With The O'Neils
- Interviews, music and chatter
- 5 It's A Problem—Discussion
- "Are Accidents Really Accidents?"
- Discussed by Dr. Herbert J. Stack,
head of the N.Y. Safety Council, Dr.
Robert Goldenson, Hunter College,
Helen Parkhurst and moderator Ben
Grauer
- 9 Strike It Rich—Audience Quiz
- Guest, author Meta Williams
- 11:00 4 Creative Cookery—Recipes
- Soft white taffy kisses; German pan-
cakes, and strawberry, raspberry or
blueberry filling
- 5 Ruth Lyons' 50 Club—Variety
- Miss Lyons plays hostess to all the
children and her own daughter, all
sporting their Easter finery
- 9 Egg And I—Continued Drama
- 11:15 9 Love Of Life—Serial Story
- 11:30 5 Big Picture—Film
- 7 Paul Dixon Show—Variety
- Music & comedy with the Dixon gang
- 9 Search For Tomorrow—Serial
- 11:45 9 Rhythm Retreat
- 12:00 4 Bill Evans Show—Variety
- 5 Noontime Comics—John Coons
- 7 Bob & Kay Show—Variety
- 9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Variety
- Guests: dancer Ray Malone and the
Wiere Bros., comedy team
- 5 Meet Mintz—Piano Tunes
- 12:45 5 Newsroom—Late Reports
- 9 News Headlines—Spencer Allen
- 1:00 5 "Phantom Killer"—Feature
- Film with Joan Woodbury, Dick Pur-
cell & John Hamilton; young district
attorney believes public benefactor
is guilty of murder
- 9 Test Pattern To 4:00
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Luckey North Show—Interviews

(Continued on page 22)

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TV FORECAST

21

MONDAY APRIL 14—cont'd

- 2:00 4 **Mike & Buff—Variety Show**
"Community Theater" with Maria Riva, Fred Stewart, Earl Mawery, Kay Rockefeller and singer Jean Sincere
- 5 **Big Pay Off—Quiz Program**
- 2:30 4 **Bert Parks Show—Musical**
Tunes: "Silver & Gold," "Fascinating Rhythm," "Fit As a Fiddle" & "Deep Purple"
- 5 **Ralph Edwards Show—Contest**
- 3:00 4 **"Command Performance"—Film**
Feature with Una Merkle & Mischa Auer; stage idol, whose voice breaks down, runs away and joins a Gypsy camp
- 5 **Kate Smith Hour—Variety**
Kate presents "America Sings," teenage panel, dramatic skit with actor Walter Slezak, and comedian Roly Rolls
- 3:15 7 **America Prepares—Film**
"Take Time For Tomorrow"
- 3:30 7 **Beulah Karney Presents—Ideas**
Normandy House visits the sky top kitchen and Beulah learns about the chef's famous egg nog pie and steak sauce
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Barbara Moro—Creative Ideas**
- 9 **Health Aids—Commercial**
- 4:15 4 **Film**
- 5 **Gabby Hayes Show—Tall Tales**
- 7 **Trade-Inn—Swap Shop Fun**
- 9 **Music Ala Mode—Jack Fuller**
- 4:30 5 **Howdy Doody Show—Kids Fun**
- 7 **Sagebrush Theater—Western**
"Riding the Cherokee Trail" feature
- 9 **Picture Payday—Quiz Games**
Tommy Bartlett emcees the fun; prizes awarded for best answers
- 4:45 4 **Assembly—Military Questions**
Chief Corey discusses the High School R.O.T.C., and interviews members
- 5:00 4 **Kids Karnival Kwiz—Film Game**
Adventure movies and a jackpot of prizes for youngsters, with Nateo the Clown
- 5 **Cactus Jim—Western Film**
- 9 **Telephone Game—Quiz Contest**
- 5:30 4 **Silhouettes Of The West—Songs**
- 5 **Weatherman—Clint Youle**
- 7 **Tom Corbett Space Cadet**
- 9 **Health Aids—Commercial**
- 5:40 5 **Dorsey Connors Show—Ideas**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
- 7 **King Calico—Puppet Show**
The King and his Knights go searching for a giant's foot but all they find is a field of corn
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**

- 6:00 5 **Kukla, Fran, & Ollie—Puppets**
Fun with Fletcher Rabbit (see pg. 5)
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adentures**
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Goldbergs—Domestic Comedy**
- 6:20 7 **Sports Highlights—Report**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Those Two—Comedy Adventures**
- 7 **Hollywood Screen Test—Drama**
Emcee Neil Hamilton with guest, Veronica Lake in "guide role" of drama
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
Como & Fontanes sing "Hambone," "Please Mr. Sun," "Perfidia," & "In the Still of the Night"
- 5 **News Caravan—John C. Swayze**
- 9 **Chicagoland Newsreel—News**
- 7:00 4 **Video Theater—Drama**
"Decision" starring Burgess Meredith; story of a man in conflict between self-respect and avarice
- 5 **Paul Winchell—Jerry Mahoney**
Dorothy Claire and Hilda Vaughn
- 7 **Mr. District Attorney—Drama**
"The Case of the Grand Old Man." The finger of suspicion points at a jurist whose daughter is involved in scandal
- 9 **Earl Nightingale Show—Talks**
- 7:15 9 **Report To The People—Babb**
- 7:30 4 **Arthur Godfrey's Talent Scouts**
Professional talent (see page 6)
- 5 **Voice Of Firestone—Musical**
Guest soloist, mezzo-soprano Rise Stevens sings "O Mio Fernando" from Donizetti's opera "La Favorita," Kern's "Look For the Silver Lining," "Sweet & Low," and "Siboney"
- 7 **Feature Film**
- 9 **Johns Hopkins Science Review**
"The Amazing Amazons." Reports on recent archeological studies made at the mouth of the Amazon river
- 8:00 4 **I Love Lucy—Comedy Drama**
Caught in the act of hiding an assortment of clocks and bric-a-brac, Lucy is suspected by Ricky of being a kleptomaniac
- 5 **Lights Out—Mystery Drama**
"The Signalman"
- 9 **Guide Right—Military Variety**
Featuring the nation's Army bands and discussions by experts on military matters pertaining to service-men
- 8:15 9 **Cameracade—Film Short**
- 8:30 4 **Claudia—Story Of A Marriage**
- 5 **Robert Montgomery Presents**
"Operation Hitch-Hike" with June Lockhart; Red Cross hostess on an errand to deliver a phonograph, gives a jeep ride to three GI's suspected of being Nazi soldiers
- 7 **Impact—News Brought To Life**
Austin Kiplinger presents the news

MONDAY APRIL 14—cont'd

- 8:30 9 Health Talk—Dr. VanDellen**
 "Understanding Your Blood Vessels," discussed by Dr. Charles I. Fisher, clinical assistant in medicine, Northwestern Medical School
- 9:00 4 Studio One—Drama**
 "Hold Back the Night," by Pat Frank with John Forsythe; story of the First Marine Division during attack by Chinese Communists and three men who measure their courage by a bottle of Scotch—only to be opened when they admit defeat
- 7 "Federal Fugitive"—Feature**
 Film with Neil Hamilton & Doris Day; curiosity of sleuth on track of villains causing series of fatal plane crashes, almost gets the better of him
- 9 Is It A Crime?—Drama**
 Three skits are presented and panel is asked to judge the case
- 9:30 5 Who Said That?—Quote Quiz**
 Walter Kiernan quizzes Bill Henry, Anna Lee, Merriman Smith & Bennett Cerf
- 9 Challenge—Drama, Music**
 Philip Lord with Chet Roble, Jacqueline James, the Four Jacks and Jimmy Blade: guests: Arthur Peterson & Clarence Hartzell in "Busman's Holiday" by Bess Flynn
- 10:00 4 Ernie Simon—Curbstone Cutup**
 Join the man on the street as he interviews your friends
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 9 Feature Film**
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Chronoscope—Discussion**
 Newbold Morris is interviewed by editor Wm. Bradford Huie & Frank W. Tayler, former editor of St. Louis Star Times
- 5 Clifton Utley And The News**
- 10:30 4 Musical Nite Cap—Melodies**
 Frazier Thomas is your host
- 5 Let's Look At Sports—Duggan**
- 7 Handy—Tips For Homemakers**
- 10:45 4 News—Latest Reports**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
 "I Demand Payment" with Jack LaRue, Betty Burgess; cornered gangster turns tables and kills those sent to rub him out
- 7 Bill Destard And The News**
- 11:30 4 Midnight Edition—Ulmer Turner**
- 9 "Sun Valley Cyclone"—Film**
 Red Ryder preview for parents
- 11:45 4 "The High Wall"—Film**
 Case study of a boy who through harsh discipline, builds up a wall of intolerance
- 12:30 9 Chicagoland Newsreel—Reports**
 (Stations reserve the right to change above listings without notice)

TV FORECAST



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"HOUR OF GLORY"

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"Small Back Room")

featuring *David Farrar
and Kathleen Byron*

TUESDAY—8:00 P.M.

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SAMPSON COMPANY*

CHANNEL

WENR-TV

Tuesday April 15

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
Dave Garroway acts as commentator
- 8:30 9 **Your Figure Ladies**—Exercises
- 9:00 4 **Morning News**—Interviews
- 5 **Breakfast Party**—Variety
- 9 **Chicago Cooks**—Kay Middleton
- 9:15 4 **Arthur Godfrey Time**—Variety
- 9:30 4 **Bride & Groom**—Interviews
- 5 **Winner Take All**—Quiz Game
Win valuable merchandise prizes
- 9:45 4 **Al Pearce Show**—Variety Revue
Amusing sketches with Eb and Zeb
- 10:00 5 **Home Cooking**—Eddie Doucette
"Barbecued Spareribs, Chicken Livers
and Ruby-Foo" prepared by Eddie
- 9 **Breakfast Party**—Morning Fun
Household hints on beauty, cooking,
& shopping, plus a guest interview
- 10:30 4 **Breakfast With The O'Neils**
- 5 **It's A Problem**—Discussion
"Home-Sickness—Adolescent & Adult."
Dr. M. Ralph Kaufman, psychiatrist
at Mt. Sinai hospital, Frank Grieving,
executive director of the Brooklyn
branch of Social Service, Fannie
Hurst and moderator Ben Grauer
- 9 **Strike It Rich**—Quiz Time
- 11:00 4 **Creative Cookery**—F. Pope
Blueberry butter pastry squares with
orange icing & red kidney bean salad
- 5 **Ruth Lyons' 50 Club**—Informal
- 9 **Egg and I**—Serial Drama
- 11:15 9 **Love Of Life**—Continued Tale
- 11:30 5 **Big Picture**—Film
- 7 **Paul Dixon Show**—Variety
- 9 **Search For Tomorrow**—Drama
- 11:45 9 **Rhythm Retreat**
- 12:00 4 **Bill Evans Show**—Variety
- 5 **Noontime Comics**—John Coons
- 7 **Bob & Kay Show**—Variety
Interviews with interesting person-
alities in and around Chicago
- 9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety
Guest, comedian Cliff Norton
- 5 **Meet Mintz**—Herbie Mintz
- 12:45 5 **Newsroom**—Late Information
- 9 **News Headlines**—Spencer Allen
- 1:00 5 **"Jack Of Diamonds"**—Feature
Film with Nigel Patrick, Cyril Ray-
mond & Joan Carol; story of the re-
covery of a treasure, sunk off the coast
of France during the war
- 9 **Batting Practice**—Warm Up
- 1:10 9 **Lead-Off Man**—Harry Creighton
- 1:25 9 **Baseball**—Sox vs Cleveland
Opening day at Comiskey Park

(Continued on page 26)

TV FORECAST

THE PODEWELLS— TV'S EASTER FAMILY

(See Cover)

THE Park Ridge Easter parade will be highlighted by television's 1952 Easter family Sunday morning when Mr. and Mrs. Les Podewell and their four youngsters march proudly to the worshiping center of their choice, St. Mary's Episcopal church.

Mrs. Podewell, better known to television viewers as Bev Younger, is shown on this month's TV Forecast cover in her domestic role as mother and wife.

As Grace, the waitress at "Studs' Place," Bev serves up a blue-plate special each week combining sentimentality, advice and warmth. At home her role demands the same treatment as she administers to the needs of her husband and their four children—Richard, 13; Bruce, 9, and Penny and Polly, the 3-year-old twins. Les is a free-lance actor who has appeared various times on many Chicago productions.

Studs' Place can be seen at 9:30 p.m. Thursdays on WENR-TV (Channel 7.)

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TUESDAY APRIL 15—cont'd

- 1:30 4 **First Hundred Years**—Serial
 1:45 4 **Luckey North Show**—Interviews
 2:00 4 **Mike & Buff**—Interviews
 Mike & Buff present a Circus Show
 5 **Big Pay Off**—Quiz Contest
 Emcee Randy Merriman with prizes
 for best letters from loving husbands
 2:30 4 **Film**
 5 **Ralph Edwards Show**—Variety
 3:00 4 **"Dick Barton Strikes Back"**
 (see description Sun. 12:30 Ch. 4)
 5 **Kate Smith Hour**—Variety
 Mayo Bros., tap dancers; Pupi Panpo
 and orchestra; "Unwanted" bit; and
 magicians Delage & Shirley
 3:15 7 **America Prepares**—Film
 "Assignment Germany"
 3:30 7 **Housewives' Holiday**—Kirchner
 3:45 9 **Tenth Inning**—Jack Brickhouse
 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Barbara Moro**—Creative Ideas
 9 **Health Aids**—Commercial
 4:15 4 **Backstage Diary**—Gossip
 TV Forecast editor Marty O'Shaugh-
 nessy & Bonnie Weber present intimate
 views of stars, show business &
 celebrity interviews (see pg. 46)
 5 **Gabby Hayes Show**—Tall Tales
 Features of the west continued daily
 7 **Trade-Inn**—Exchange Show
 9 **Music Ala Mode**—Jack Fuller
 4:30 4 **Assembly**—Military Talks
 Guests from the Illinois Nat'l Guard
 5 **Howdy Doody Show**—Puppets
 7 **Sagebrush Theater**—Western
 "Roll, Wagons, Roll" feature film
 9 **Picture Payday**—Quiz Contest
 Contestants are asked to remember
 details in newspaper picture; Tommy
 Bartlett emcees the fun
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Cactus Jim**—Western Feature
 9 **Telephone Game**—Harold Isbell
 5:30 4 **Silhouettes Of The West**—Music
 5 **Weatherman**—Clint Youle
 7 **Mary Hartline's Party**—Games
 Chet Roble and Mary entertain small-
 fry with music and games
 9 **Travelers' Sketchbook**—Film
 "Aline From the Deep"
 5:40 5 **Dorsey Connors Show**—Tips
 5:45 4 **Window Shopping**—Commercial
 5 **Public Life Of Cliff Norton**
 7 **Adventure Theater**—Stories
 "Devil Horse" chapter 10
 9 **Movie Quick Quiz**—Game
 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments**—Bob Elson
 5 **Kukla, Fran & Ollie**—Puppets
 7 **Paul Harvey With The News**
 9 **Captain Video**—Adventures

- 6:10 7 **Top O'The Weather**—Russ Reed
 6:15 4 **Ulmer Turner And The News**
 5 **Bob And Ray**—Comedy Skits
 6:20 7 **Sports Highlights**—News Events
 6:30 4 **CBS News**—Douglas Edwards
 5 **Dinah Shore Show**—Musical
 7 **Beulah Show**—Comedy Skits
 Strange things happen when Beulah
 & Harry try to help Donnie obtain a
 horse for the hay-ride he is planning
 9 **Spencer Allen And The News**
 6:45 4 **Stork Club**—Interviews
 Host Sherman Billingsley greets
 guests Cornelia Otis Skinner & Mimi
 Benzell
 5 **News Caravan**—John Swayze
 9 **Chicagoland Newsreel**—News
 7:00 4 **Feature Film Presentation**
 5 **Star Theater**—Comedy-Variety
 Milton Berle returns with guests
 7 **Strength For The Free World**
 9 **Life Is Worth Living**—Talk
 Informal discussion by Bishop Ful-
 ton J. Sheen (see story on pg. 8)
 7:30 7 **Focus**—Documentary Film Series
 "That the Deaf May Speak." Human
 interest story of the children at the
 Lexington School for the Deaf
 9 **Keep Posted**—Current Events
 Martha Rountree & Lawrence Spivak
 discuss topic with their guests
 8:00 4 **Crime Syndicated**—Drama
 Sen. Herbert R. O'Connor narrates the
 story of the efforts of the U.S. Customs
 agents to clean up a diamond
 smuggling racket
 5 **Fireside Theater**—Film Drama
 "Brown of Calaveras," with Marjorie
 Lord, Bill Bishop & Sheb Wooley;
 moving love story about a young couple,
 almost driven apart by the hus-
 band's overriding ambition
 7 **"Hour Of Glory"**—Feature Film
 (1st showing) with David Farrar and
 Kathleen Byron; crippled scientist,
 warped by his disability, attempts to
 solve the secret of a deadly enemy
 weapon
 9 **Battle Of The Ages**—Variety
 Emcee John Reed King with profes-
 sional talent team competition;
 guests: Virginia Sales, Juanita Hall,
 Beatriz Pich, and Elaine Dunn
 8:30 4 **Suspense**—Mystery Drama
 "My Grandmother's Leg" with Henry
 Hull and Skip Homeier; a band of
 robbers go to great extremes to gain
 the fortune of an eccentric old man
 5 **Circle Theater**—Drama
 "The Darkroom" by Kay Arthur, with
 John Newland, Louise Albritton, &
 Susann Shaw; an eligible bachelor, all
 set to say "I do" to a sophisticated
 career woman is struck speechless
 when an old high school flame appears
 on the scene

TUESDAY APRIL 15—cont'd

- 8:30 9 Armchair Philosopher—Drama**
 "A Man Named Paul" is a tale of a stranger from the past who tries to straighten out a confused family
- 9:00 4 Danger—Mystery Drama**
 "Cornbelt Kid" by Leo Davis with Josh Shelley & Eddie Binns; story of two convicts who join forces to outwit a hood
- 5 Amateur Hour—Ted Mack mc**
 Young and old compete for honor
- 9 48th Street Theater—Film**
 "The Intruder"
- 9:30 4 Sporting Chance—Amateurs**
 Emcee Morry Mages presents talent competing for grand prize of engagement at Chicago Theater
- 7 Chgo. Symphony Chamber Or.**
 Rafael Kubelik conducts orchestra in Mozart's Overture to "The Impresario;" Ibert's "Capriccio;" Ravel's "Rigaudon" from Suite "Le Tombeau de Couperin;" and Johann Strauss' "Tiek-Tack Polka"
- 9 Boston Blackie—Mystery Drama**
- 9:45 5 Bob Considine Show—Views**
- 10:00 4 Ernie Simon—Curbstone Cutup**
 Fun and frolic with Ernie, who interviews any and all who come his way
- 5 Weatherman—Clint Youle**
- 7 Dangerous Assignment—Drama**
 Brian Donlevy in "The Key Story"
- 9 "Cover-Up"—Feature Film**
 (1st showing) William Bendix, Dennis O'Keefe & Barbara Britton; inhabitants of small town resist insurance investigator's attempts to prove a doctor guilty of murder
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 The Continental—Variety**
- 5 Clifton Utley And The News**
- 10:30 4 Musical Nite Cap—Melodies**
- 5 Let's Look At Sports—Duggan**
 Tom talks about current sports
- 7 "The Weird Sisters"—Feature**
 Film with Nancy Price & Mary Clare
- 10:45 4 Ulmer Turner And The News**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
- 5 Comic Relief—Wed Howard**
 Old time movies narrated by Wed
- 11:30 4 "Smart Alecks"—Feature Film**
 Leo Gorcey, Bobby Jordan, and the East Side Kids; one of the boys gets into trouble, and the rest of them must get him out
- 5 Big Picture—Army Films**
 "UN Forces Cross 38th Parallel"
- 9 Learn To Draw—Educational**
- 11:45 9 Chicagoland Newsreel—Data**
- 12:45 4 Midnight Edition—Ulmer Turner**
 (Stations reserve the right to change above listings without notice)

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 AT THE CHICAGO THEATER

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Monday thru Friday at 5:00 to 5:30 p.m.

★ Exciting Feature Films

★ Wonderful Prizes



Channel
4

WBKB



Godfrey Gang

(Continued from page 7)



Janette Davis



Haleloke

is pure blooded Hawaiian, yet the doubt persists in many viewers' minds.

As if enough trumped-up romances weren't already brewing backstage with the Godfrey bunch, songstress Janette Davis has been visualized by fans as casting cooing eyes at her boss. But considering that any given male and any given female on the Godfrey show might be linked up by the fans in some-way, this comes as no surprise.

Janette's popularity with the women is at no high level. Although she has been with Arthur as long as most of his crew, female listeners have written scorching notes labeling Miss Davis as "cold" and "conceited." "I think," writes a teen-age girl, "that the hardest thing for Janette Davis to do is smile."

The consensus on Miss Davis is far from general since a good chunk of the male populace (not ordinarily given to writing fan letters) makes up the majority of her fandom.

The case of Arthur's ex-girl Friday, Mug Richardson, is another that draws interest. The Redhead's former secretary is doing a local TV show in Washington, D. C. since her apparent rift with the boss. If the two aren't talking, ten million people want to know about it.

And so it goes, day after day. Stacks of mail about this gang of Godfrey's. It's no secret that the gold fish bowl in which they swim is made of thick, clear magnifying glass. Its pets get lots of attention, but at the same time, they are seen way out of proportion to what they really are. This is what they call "intimacy" in television.

—Thomas O'Malley

"Arthur Godfrey and His Friends" is seen each Wednesday night on channel 4 at 7:00 p.m.

Wednesday April 16

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 6:50 5 **Livestock Market Report**
7:00 5 **Today**—Dave Garroay Emcee
8:30 9 **Your Figure Ladies**—Fogarty
9:00 4 **Morning News**—Dorothy Doan
5 **Breakfast Party**—Variety
9 **Chicago Cooks**—Recipes
9:15 4 **Arthur Godfrey Time**—Music
9:30 4 **Bride & Groom**—Interviews
5 **Winner Take All**—Quiz Game
Bill Cullen mc of the "battle of the buzzer and the bell"
9:45 4 **Al Pearce Show**—Variety Revue
10:00 5 **Home Cooking**—Tasty Dishes
Jiffy cup cakes, ambrosia frosting, and banana milk shakes
9 **Breakfast Party**—Morning Fun
Informal variety with Peggy Taylor, Jack Fuller, Paul Barnes, Bill Allen, and Hal Turner
10:30 4 **Breakfast With The O'Neils**
5 **It's A Problem**—Discussion
"How To Give Allowances," discussed by Trudy Lash of the citizens' committee on child care and Joan Cook, child care editor of Herald Tribune
9 **Strike It Rich**—Warren Hull mc
Guest, actor Bobby Breen
11:00 4 **Creative Cookery**—Recipes
Italian style braised pork chops, brussels sprouts, sauted, and cabbage and onions sauted
5 **Ruth Lyons' 50 Club**—Variety
Tips for the ladies, and a contest
9 **Egg And I**—Continued Tale
Comedy of life on a chicken farm
11:15 9 **Love Of Life**—Serial Story
Problems of a family domineered by a father as each faces his own life
11:30 5 **Big Picture**—Film
7 **Paul Dixon Show**—Variety
Pantomimes set to music and gags
9 **Search For Tomorrow**—Drama
11:45 9 **Rhythm Retreat**
12:00 4 **Bill Evans Show**—Variety
5 **Noontime Comics**—John Coons
7 **Gayelord Hauser Program**
9 **Hi Ladies**—Tommy Bartlett
12:15 7 **Bob & Kay Show**—Commentary
12:30 4 **Garry Moore Show**—Comedy
Guests, dance team Condos & Brاندow, and actress Lucile Watson
5 **Meet Mintz**—Piano Session
12:45 5 **Newsroom**—Late Information
9 **News Headlines**—Spencer Allen
1:00 5 **"Celia"**—Feature Film
Cy Hazell, Bruce Lester & Joan Hickson; assistant to private detective becomes involved with man attempting to murder his wife

- 1:00 9 **Batting Practice**—Warm Up
1:10 9 **Lead-Off Man**—Harry Creighton
1:25 9 **Baseball**—Sox vs Cleveland
1:30 4 **First Hundred Years**—Drama
1:45 4 **Luckey North Show**—Interviews
2:00 4 **Mike & Buff**—Discussions
"Sports as Big Business," discussed by Gerry Murray, from the Roller Derby; accordionist Tony Lavelli; and Chuck Feeney
5 **Big Pay Off**—Quiz Program
The best letter, a right answer, and those fabulous prizes are all yours
2:30 4 **Bert Parks Show**—Musical
Tunes: "It's Delightful," "How Deep Is the Ocean," "Mama Inez," and "Spring Is Here"
5 **Ralph Edwards Show**—Stunts
Carol Richards, Steve Reves, Sara Berner and the Varieteers
3:00 4 **"Smart Alecks"**—Feature Film
(see description Tues, 11:30 p.m.)
5 **Kate Smith Hour**—Variety
Kate presents Pvt. Jerry Rathus from Mitchel Field, Long Island, in soldier bit; Howard & Shelton; painter's corner with George Schreiber, and tap dancers Vince & Gloria Haydock
3:15 7 **America Prepares**—Film
"The Fighting First"
3:30 7 **Beulah Karney**—Foods Show
Beulah presents "Hospitality Day," and prepares a Pennsylvania Dutch meal, with Dutch plum cake
3:45 9 **Tenth Inning**—Jack Brickhouse
4:00 5 **Hawkins Falls, Pop. 6,200**
7 **Barbara Moro**—Creative Ideas
9 **Health Aids**—Commercial
4:15 4 **Film**
5 **Gabby Hayes Show**—Tall Tales
7 **Trade-Inn**—Emcee Pat Tobin
9 **Music Ala Mode**—Jack Fuller
4:30 5 **Howdy Doody Show**—Bob Smith
7 **Sagebrush Theater**—Western
"Overland Mail" feature film
9 **Picture Payday**—Quiz Fun
Emcee Tommy Bartlett asks how many items you can remember in the picture
4:45 4 **Assembly**—Military Talks
"Tale of Two Cities," film on the A-bomb shown by Chief Joe Corey
5:00 4 **Kids Karnival Kwiz**—Games
Kids are quizzed on film viewed
5 **Cactus Jim**—Western Feature
9 **Telephone Game**—Quiz Contest
Harold Isbell and Jane Quinn
5:30 4 **Silhouettes Of The West**—Talks
5 **Weatherman**—Clint Youle
7 **Tom Corbett Space Cadet**
9 **Travelers' Sketchbook**—Film
"Art Institute"
5:40 5 **Dorsey Connors Show**—Talks

The Celanese Theatre

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"MORNING'S AT SEVEN"

by PAUL OSBORN
starring

Aline MacMahon

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TONIGHT AT 9:00
WENR-TV CHANNEL 7

"THE CELANESE THEATRE...has long since established itself as television's most distinguished full-hour drama series."

TV Today

"I have no hesitation at this writing to say that 'Celanese' is television's foremost dramatic series and that it will cop every possible award in its division next year."

John Lester, Newark Star-Ledger

"On Celanese Theatre...producer A. Burke Crotty and director Alex Segal and all their craftsmen can step forward for a 21-gun salute."

Variety

WEDNESDAY APRIL 16—cont'd

- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton
- 7 King Calico—Puppet Story
More Knights are needed! If you'd like to go on a giant hunt, here's your chance
- 9 Movie Quick Quiz
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Kukla, Fran, & Ollie—Fun
Kiddies, see story on page 44
- 7 Paul Harvey With The News
- 9 Captain Video—Adventures
- 6:10 7 Top O' The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 5 Goldbergs—Domestic Comedy
- 6:20 7 Sports Highlights—World News
- 6:30 4 CBS News—Douglas Edwards
Edwards questions a Presidential aspirant on his stand on pertinent national & international issues
- 5 Those Two—Comedy Adventures
- 7 Name's The Same—Panel Quiz
Emcee Robt Q. Lewis introduces contestants for panel to name; panel: Abe Burrows, Meredith Willson, and Joan Alexander
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
Tunes include "Pittsburgh, Pa.," "Love Where Are You Now," "I'm Lonesome That's All"; special guest Bettie Clooney
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Events
- 7:00 4 Arthur Godfrey And His Friends
Vocalists Frank Parker, Marion Marlowe, Janette Davis, Haleloke, and vocal groups, the Mariners and Chordettes
- 5 Kate Smith Evening Hour
Music and comedy with Kate, Ted Collins and guests
- 7 Paul Dixon Show—Pantomimes
Wanda Lewis and Dottie Mack assist
- 9 "I Married A Witch"—Film
Feature with Fredric March & Veronica Lake; humorous story about the reincarnation of a beautiful woman whose spirit, confined since Colonial days, assumes mortal form
- 8:00 4 Strike It Rich—Interview-Quiz
Emcee Warren Hull
- 5 Kraft Theater—Drama
"Green Cars Go East" by Paul Carroll. Story of a family from the wrong side of the tracks; some of its members surrender to their environment—some of them don't
- 7 Adventures Of Ellery Queen
"The Peaceful Ranch Murder" with Diana Douglas; Ellery (Lee Bowman) and father (Florenz Ames) go to a ranch for vacation but are almost murdered in search for killer

WEDNESDAY APRIL 16—cont'd

8:30 4 The Web—Mystery Drama
 "Prescription: Death" by A. J. Russell, with Peter Hobs & Ed Binns; girl tricks doctor into leaving sick patient to take care of her boy friend who has been shot

7 Mystery Theater—Drama
 "Case of the Restless Corpse"

9 Feature Film

9:00 4 Red Cross Program

5 Your Prize Story—Drama

Dramatizations of every-day emotional situations confronted by ordinary folk

7 Celenese Theater—Drama

"Morning's at Seven," by Paul Osborn with Aline MacMahon & Pat Collinge; story of the simple lives of a family group in which the "juveniles" are a romantic pair aged 39 and 40

9:30 5 Dagmar's Canteen—Interviews

Hostess Dagmar with dancer Ray Malone, Milton DeLugg's orchestra, and guests; comedian Joey Faye & film actor Millard Mitchell

9:45 4 Sports Quiz—Film

10:00 4 Ernie Simon—Curbstone Cutup

The fun begins when Ernie steps before the television cameras

5 Weatherman—Clint Youle

7 Wrestling From Rainbo Arena

Wayne Griffin announces matches

9 "Vengeance Is Mine"—Feature

Film with Valentine Dyall, Anne Firth & Patsy Drake; victim of frameup arranges his own murder

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Chronoscope—Discussion

Gov. Earl Warren of California will be interviewed about the Republican nominations by editors Wm. Huie and Donald I. Rogers

5 Clifton Utley And The News

10:30 4 Musical Nite Cap—Melodies

Host, Frazier Thomas with Connie Baxter and Bob Ziegler

5 Let's Look At Sports—Duggan

10:45 4 News—Ulmer Turner

5 Herbie Mintz Show—Musical

11:00 4 Murder Before Midnight—Film

5 Grand Marquee—Feature Film

7 Bill Destard And The News

11:15 9 Chicagoland Newsreel—Data

11:30 4 Chicago Forum Of The Air

9 Chicagoland Newsreel—Data

12:00 4 "God's Country"—Feature

Film with Robert Lowery, Helen Gilbert & Buster Keaton; story of the fight against lawless timber barons who are destroying the forests in the California Redwoods

1:00 4 Midnight Edition—Ulmer Turner

(Stations reserve the right to change above listings without notice)

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Backstage Diary

—by Marty O'Shaughnessy

CHICAGO—Two new shows are getting a fair share of attention along TV Row. The first stars **Morry Mages**, the sporting goods tycoon, in "Sporting Chance," an amateur talent production from the stage of the **Garrick Television Center**. It beams each Tuesday p.m., and auditions are held at the Garrick the same night at 6 p.m. The weekly winners get an expensive set of golf clubs. The grand winner goes to Miami Beach with all expenses paid.



ALLEN

The second show will feature muscleman **Ed Allen**, the ex-star of "Fun & Figure," along with emcee **George Menard**. Their program is called "Bundles From Heaven," and will demonstrate infant care, reducing tips to new mothers and a discussion panel made up of, you guessed it, mothers. **Ed Allen** thought up the program while he was awaiting his wife's delivery at **Mercy Hospital**.

Speaking of babies, **Gail Compton** of "Pet Shop" claims to hold all records for household production. Among his new arrivals, **Gail** now counts four baby poodles, six Boxer puppies and 87 tropical fish. At first **Gail** considered passing out cigars, but was threatened with bankruptcy.

New fan clubs for **Les Paul & Mary Ford** by **Irma Stover**, 1047 Lathrop avenue, Forest Park, Ill., and **Johnnie Ray** by **Jan Zurawski** of 1701 North street,

Racine, Wis. . . . One of the cleverest columns in town is done by tub thumper **Herb Lyon** for **London House**. . . Watch for a new movie on Chicago now being done by the **Institute of Design** at **Illinois Tech**. It'll be televised.

"**Hawkins Falls**," the answer to soap operas, is celebrating its first birthday on the **NBC** network. The soap sponsor has multiplied the good news by increasing its time on the show from three days a week to five. Special plaudits to creator **Doug Johnson**, writer **Bill Barrett** and producer **Ben Park**.

Talk about reception, here's some sort of TV record established by **J. M. Winter** of **Edwardsburg, Michigan**. He's received **Kalamazoo, Milwaukee, Lansing, Indianapolis** and **Grand Rapids** on his set, besides the four Chicago stations. . . . **Charles Maxwell** of 2524 Thomas st. took an office poll regarding three TV shows. Results—Your Hit Parade 21 votes, Perry Como 20 votes and Stork Club 0 votes.

The **King Calico** contest to name the crocodile cook has drawn over 22,000 entries. . . . Quiz Kid **Frankie Vanderploeg** has a drawing hanging in the Art Institute. It's in the office of **Dean Hubert Ropp**, and called **Iroquois** on the Peace Path.



VANDERPLOEG

. . . Singer **Robert T. Johnson** of **Waukegan**, a former winner on **Rubin's "Stars of Tomorrow"**, is now a combat veteran in **Korea**. He's one of the top alumni of **American Conservatory**, according to **Miss Elsie Katterjohn** of the **Waukegan Township School** system.

Personal to **Ernie Simon** of "Curbstone Cutup"—According to your nightly announcements, every TV writer in town works for **TV Forecast**. Wow. . . Watch **WGN-TV** for some big name movie pix, including "Open City" and "Paisan," two Italian-made flickers.



"Read me that beautiful part again where I say movies are better than ever but TV stinks."

ARE YOU AN ANGLER?

You'll be interested in
page 21.

Thursday April 17

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—News, Reviews, Records
8:30 9 Your Figure Ladies—Fogarty
9:00 4 Morning News—Harry Marble
5 Breakfast Party—Variety
9 Chicago Cooks—Kay Middleton
9:15 4 Arthur Godfrey Show—Variety
9:30 4 Bride & Groom—John Nelson mc
5 Winner Take All—Quiz Game
9:45 4 Al Pearce Show—Variety Revue
10:00 5 Home Cooking—Recipes
"Spanish Rice and Grilled Sausages"
9 Breakfast Party—Fun For All
10:30 4 Breakfast With The O'Neils
5 It's A Problem—Discussion
"Understanding Our Emotions" discussed by Dr. George Lawton, marriage counselor at Long Island University, and Gladys Romanof of the marriage guidance department, Finch College
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
Chaud-froid chicken or meat salad mold, chaud-froid sauce and clear aspic
5 Ruth Lyons' 50 Club—Views
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 Big Picture—Army Film
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Bob & Kay Show—Interviews
9 Hi Ladies—Tommy Bartlett
12:30 4 Garry Moore Show—Variety
Guest, actor Monty Woolley
5 Meet Mintz—Musical Session
12:45 5 Newsroom—Late Reports
9 News Headlines—Spencer Allen
1:00 5 "Rose Of The Rio Grande"
Feature film with John Carroll & Movita; beautiful aristocrat loses her heart to a hated rebel
9 Batting Practice—Warm Up
1:10 9 Lead-Off Man—Harry Creighton
1:25 9 Baseball—Sox vs Cleveland
1:30 4 First Hundred Years—Serial
1:45 4 Luckey North Show—Tips
2:00 4 Mike & Buff—Variety Show
"Husband & Wife As Co-Workers" discussed by Jane Engel & her husband Jack Shattuck, Frances & Richard Lockridge (Mr. & Mrs. North), and Ginger & Lanny Grey (commercial jingle writers)
5 Big Pay Off—Quiz For Men

TAFT WINS POLL



Ulmer Turner

Whatever the results of individual state primary elections, Senator Robert A. Taft scored a smashing double victory in Ulmer Turner's four-state poll conducted in cooperation with TV Forecast.

Senator Taft outdistanced the field to win both sides of the poll—conducted among readers of TV Forecast in Illinois, Wisconsin, Michigan and Indiana. The readers not only picked Taft as the man they would like to see in the White House, but also (which was something of a surprise) as the candidate they liked best on television.

On the White House question, Taft scored 816 votes to 294 for his closest rival, General Eisenhower. On the TV question, Taft led with 645 while second place went to Senator Estes Kefauver with 306. General MacArthur showed strength by scoring two third places.

Many readers showed traces of whimsy in their selections. As a result, Oliver J. Dragon, the eminent television star of "Kukla Fran and Ollie," scored heavily in the poll. He ran ahead of many political figures.

Here's the poll breakdown:

1. The Presidential candidate I like best on TV—

Candidate	Votes	Percentage
Taft	645	41.1
Kefauver	306	19.5
MacArthur	237	15.1
Eisenhower	186	11.8
Dragon	60	3.9
Truman	57	3.8
Stevenson	24	1.5
Warren	18	1.1
Russell	15	.9
Kerr	12	.7
Stassen	6	.3

2. The Presidential candidate I would vote for—

Candidate	Votes	Percentage
Taft	816	50.0
Eisenhower	294	18.0
MacArthur	183	11.1
Kefauver	165	10.1
Truman	69	4.2
Dragon	51	3.1
Stevenson	27	1.6
Warren	9	.5
Stassen	9	.5
Russell	6	.2
Kerr	3	.1

THURSDAY APRIL 17—cont'd

- 2:30 4 Give And Take—Quiz Show**
John Reed King questions visitors
- 5 Ralph Edwards Show—Variety**
- 3:00 4 "God's Country"—Feature**
(see description Wed. 12:00 p.m.)
- 5 Kate Smith Hour—Variety Time**
Kate welcomes Hocter & Byrd; The Charlottees; Tony & Connie, piano duo representing Station WPTZ of Philadelphia in station relations bit; fashion show featuring beach wear
- 3:15 7 America Prepares—Film**
"Standards of a Serviceman"
- 3:30 7 Housewives' Holiday—Kirchner**
Fun for the ladies (see page 10)
- 3:45 9 Tenth Inning—Jack Brickhouse**
- 4:00 5 Hawkins Falls, Pop. 6,200**
- 7 Barbara Moro—Creative Ideas**
- 9 Health Aids—Commercial**
- 4:15 4 Backstage Diary—Gossip**
Intimate views of the stars and their work, chats with guest celebrities
- 5 Gabby Hayes At The Double Bar M Ranch—Western Story**
- 7 Trade-Inn—Variety Of Antiques**
Todd Purse & Pat Tobin conduct
- 9 Music Ala Mode—Jack Fuller**
- 4:30 4 Assembly—Military Talks**
"Rifle Company in an Attack" film
- 5 Howdy Doody Show—Variety**
- 7 Sagebrush Theater—Western**
"Rolling Home to Texas" feature
- 9 Picture Payday—Quiz Game**
Prizes for viewer submitting pictures used when contestant fails to answer questions correctly
- 5:00 4 Kids Karnival Kwiz—Games**
Fun for the Kids with Nateo
- 5 Cactus Jim—Western Feature**
- 9 Telephone Game—Quiz Fun**
- 5:30 4 Silhouettes Of The West—Talks**
- 5 Weatherman—Clint Youle**
- 7 Mary Hartline's Party—For Kids**
- 9 Travelers' Sketchbook—Film**
"Earthquake In Ecuador"
- 5:40 5 Dorsey Connors Show—Ideas**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
- 7 Adventure Theater—Film Tale**
- 9 Movie Quick Quiz**
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
- 5 Kukla, Fran, & Ollie—Jolly Fun**
- 7 Paul Harvey With The News**
- 9 Captain Video—Adventure Tale**
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 5 Bob And Ray—Comedy Satires**
- 6:20 7 Sports Highlights—J. Bryson**
- 6:30 4 CBS News—Douglas Edwards**
- 5 Dinah Shore Show—Musical**

- 6:30 7 Lone Ranger—Western Drama**
Adventures with the man in the mask
- 9 Spencer Allen And The News**
- 6:45 4 Stork Club—Interviews**
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Data**
- 7:00 4 Star Of The Family—Variety**
Singer Dorothy Sarnoff, dancers Peggy Ryan & Ray MacDonald and Al Gordon and his trick dog visit Mary Healy and Peter Lind Hayes
- 5 Groucho Marx Show—Comedy**
Groucho delights audience with his ad-libbing; contestants try for "secret word" contest
- 7 Stop the Music—Musical Quiz**
- 9 This Is Music—Variety & Song**
Host Alexander Gray introduces selections sung by Bruce Foote, Jacqueline James, Jackie Van, and Bill Snary, music by Bob Trendler
- 7:30 4 Amos 'n' Andy—Comedy Drama**
"Getting Mamma Married" part II. Kingfish finds a likely prospect, but he turns out to be a swindler
- 5 Treasury Men In Action—Drama**
"The Case of the Obedient Son" the old saying "like father, like son" isn't always true
- 9 Press Conference—Interviews**
Lee Schooler moderator of panel
- 8:00 4 Man Against Crime—Mystery**
On a trip to New York a corpse turns up as an unexpected passenger in Mike Barnett's car
- 5 Gangbusters—Mystery Drama**
- 7 Ruggles—Domestic Comedy**
- 9 Theater Nine—Drama**
- 8:30 4 Big Town—Newspaper Life**
"Hit and Ruin." Steve Wilson is involved with an election campaign in which victory hinges on outcome of an automobile accident
- 5 Ford Festival—Musical Variety**
Host James Melton with Bill Barty, the Jinglebells, Dr. Frank Black, Dr. Roy K. Marshall & guest
- 7 Meet The Champ—Boxing Bouts**
Wally Butterworth announces bouts from Ft. Jay, Governor's Island, N. Y.
- 9 Foreign Intrigue—Myst'ry Drama**
While covering German election, Robert Cannon is tricked into staying at home of Nazi candidate and held incommunicado; Jerome Thor as Cannon
- 9:00 4 Racket Squad—Drama**
"The Case of the Empty House." Young woman working with con men, victimize summer tourists
- 5 Martin Kane, Private Eye**
- 7 Sports On Parade—News Events**
- 9 Charlie Wild, Detective—Drama**
In the "Case of the Long Lost Love" an old flame of Charlie's comes to him for help when her husband gets into trouble with the police

THURSDAY APRIL 17—cont'd

- 9:15 7 Great Americans—Film**
"George Washington"
- 9:30 4 Boston Blackie—Drama**
Mystery tale with Kent Taylor
- 5 Wayne King Show—Musical**
Circus show with tunes: "They Call the Wind Maria," "Someone To Watch Over Me," "Frankie," "Greatest Show on Earth," "Dance of the Hours," "Be A Clown," "Bibbidi, Bobbidi, Boo," "Candy," "Side By Side," "The World Is Your Balloon," & "When Children Pray"
- 7 Studs' Place—Music, Drama**
Approaching birth of a baby throws Studs & friends into diverse patterns of frantic & sometimes hilarious activities (see page 25)
- 9 Inside Story—Discussion**
"American Aid To Europe" discussed by Rep. Fred Busbey, Robt. F. Hurleigh, & Dr. James H. McBurney
- 10:00 4 Ernie Simon—Curbstone Cutup**
Zany antics by the "Mayor" of State Street with passers-by
- 5 Weatherman—Clint Youle**
- 7 Family Showtime—Film Drama**
"The Luckiest Guy in the World," with Marjorie Reynolds & Gordon Oliver; young husband suddenly sees his marriage through another man's eyes; a man who once loved his wife
- 9 "Tiger Bay"—Feature Film**
Anna Mae Wong & Henry Victor; two drunken soldiers try to ruin night club run by Chinese girl
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 The Continental—Renzo Cesana**
- 5 Clifton Utley And The News**
- 10:30 4 Musical Nite-cap—Melodies**
- 5 Let's Look At Sports—Duggan**
- 7 Dr. Fixum—Household Tips**
- 10:45 4 Ulmer Turner And The News**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
"Murder at Dawn" with Mischa Auer, Josephine Dunn & Jack Mulhall
- 5 Feature Film**
- 9 "Nine Men"—Feature Film**
Jack Lambert & Gordon Jackson; action drama of how nine men survived on the African desert
- 11:30 4 "Red Dragon"—Feature Film**
Sidney Toler & Benson Fong; Charlie Chan mystery in which people interested in atomic bomb secret are murdered by mysterious means
- 12:15 9 Chicagoland Newsreel—Data**
- 12:45 4 Midnight Edition—Ulmer Turner**

(Stations reserve the right to change above listings without notice)

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Rose Arzoomanian and Doug Fisher, two of the talented youngsters on the inspiring program "Pattern for Living."

The Quiet Strides of Religion

(Continued from page 9)

more timely by relating it to current events. His sharp logic and dynamic approach are too good to be off TV for long. "The Master" was seen on WNBQ.

When "Lamp Unto My Feet" became a network production last fall it was greeted with critical acclaim. Short dramatic episodes are used to point up the moral questions facing modern man. After the episode a panel discussion hashes over the questions guided by moderator Isabel Redman. Each week a different faith is allowed to present its case. Among the VIPs that have turned up as guests on the show are Cardinal Spellman, Rabbi Emanuel Rachman of Far Rockaway Jewish Center and Mrs. Ralph Bunche, wife of the famed United Nations mediator and humanitarian. "Lamp Unto My Feet" is telecast over WBKB at 4:30 p.m. on Sundays.

Chicago TV has been a great champion of religious shows. One of the

better results of this attitude is the hard-hitting "Pattern for Living" show over WBKB. Designed to provide modern youth with the tools for grappling with modern problems, it centers around a clubhouse where the kids meet to discuss these problems. Name guests turn up to show the kids how sound moral principles can lead to a better life. Among the famed people that have appeared are star pole-vaulter Bob Richards and top miler Gil Dodds. "Pattern for Living" is shown each Saturday at 5 p.m. on channel 4.

These are only a few of the many religious shows scattered over the TV networks. One thing that the programs mentioned hold in common is an absence of that stuffy dogmatic approach often attributed to religion. And they are also a formidable answer to that old bromide about TV leading the way to corruption and decay.

Dr. Percy Crawford, famed evangelist, goes over script with the "Youth on the March" quartet.



Friday April 18

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 Today—Dave Garraway Reports
8:30 9 Your Figure Ladies—Exercises
9:00 4 Morning News—Commentary
5 Breakfast Party—Mel Martin
9 Chicago Cooks—Kay Middleton
9:30 4 Bride & Groom—Interviews
5 Winner Take All—Quiz Game
10:00 4 Al Pearce Show—Variety Revue
5 Home Cooking—Recipe Fun
9 Breakfast Party—Musical Fun
10:30 4 Breakfast With The O'Neils
5 It's A Problem—Discussion
"Foster Care in America" with Mrs.
Eric Height and the Rev. Edmond F.
Fogerty
9 Strike It Rich—Warren Hull mc
11:00 4 Creative Cookery—Recipes
5 Ruth Lyons' 50 Club—Chatter
9 Egg And I—Continued Story
11:15 9 Love Of Life—Serial Drama
11:30 5 To be announced
7 Paul Dixon Show—Variety
9 Search For Tomorrow—Tale
11:45 9 Rhythm Retreat
12:00 4 Bill Evans Show—Variety
5 Noontime Comics—John Coons
7 Gayelord Hauser Program
9 Hi Ladies—Interviews
12:15 7 Bob & Kay Show—Variety Time
12:30 4 Garry Moore Show—Comedy
Guests, stage designer Jo Mielziner
and ventriloquist Senor Wences
5 Meet Mintz—Favorite Tunes
12:45 5 Newsroom—Late Information
9 News Headlines—Spencer Allen
1:00 5 "Mystery Of The 13th Guest"
Feature film with Helen Parrish,
Dick Purcell & Tim Ryan; thirteen
members of a family assemble to read
a will, when murder strikes
9 Batting Practice—Warmup
1:10 9 Lead-Off Man—Interview
1:25 9 Baseball—Cubs vs St. Louis
1:30 4 First Hundred Years—Serial
1:45 4 Lucky North Show—News
2:00 4 Mike & Buff—Discussions
"Abstract Art Against Representa-
tional" with Belle Kresne, editor of
Art Digest, comedian Roger Price,
and promoter Jim Moran
5 Big Pay Off—Quiz Program
2:30 4 Bert Parks Show—Musical
Guests: musical clowns from Ringling
Bros. Circus. Tunes: "The Lady's
In Love with You," "I'm Fancy Free,"
"Mr. Five-by-Five"
5 Ralph Edwards Show—Quiz

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1:10 P.M. Lead-off Man

1:25 P.M. Game Time

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FRIDAY APRIL 18—cont'd

- 3:00 4 "Red Dragon"—Feature Film
(see description Thurs. 11:30 p.m.)
- 5 Kate Smith Hour—Musical
Pianist Evalyn Tyner; tap dancers Benny Fields & The Four Evans; also cracker barrel interview
- 3:15 7 America Prepares—Film
"Reunited"
- 3:30 7 Beulah Karney—Foods Show
Beulah continues the Pennsylvania Dutch theme and prepares herbs & spices, sauerbraten & ginger snap gravy
- 3:45 9 Tenth Inning—Recap Of Game
- 4:00 5 Hawkins Falls, Pop. 6,200
- 7 Barbara Moro—Creative Ideas
- 5 Health Aids—Commercial
- 4:15 4 Film
- 5 Gabby Hayes Show—Tall Tales
- 7 Trade-Inn—Exchange Show
- 9 Music Ala Mode—Jack Fuller
- 4:30 5 Howdy Doody Show—Puppets
- 7 Sagebrush Theater—Western
"Rolling Westward"
- 9 Picture Payday—Quiz Show
See if you can remember details in a newspaper picture; Tommy Bartlett asks the questions
- 4:45 4 Assembly—Armed Forces Show
Chief Corey interviews via phone from Tokyo service personnel
- 5:00 4 Kids Karnival Kwiz—Games
- 5 Cactus Jim—Western Feature
- 9 Telephone Game—Quiz Session
- 5:30 4 Silhouettes Of The West—Chats
- 5 Weatherman—Clint Youle
- 7 Tom Corbett Space Cadet
- 9 Travelers' Sketchbook—Film
- 5:40 5 Dorsey Connors Show—Talks
- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton
- 7 King Calico—Puppets For Kids
- 9 Movie Quick Quiz
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Kukla, Fran, & Ollie—Puppets
- 7 Paul Harvey With The News
- 9 Captain Video—Adventures
- 6:10 7 Top O'The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 5 Goldbergs—Domestic Comedy
- 6:20 7 Sports Highlights—News Events
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Skits
- 7 Say It With Acting—Charades
- 9 Spencer Allen And The News

- 6:45 4 Perry Como Show—Musical
Tunes: "That's The Chance You Take," "Blue Tango," "Why Did You Leave Me?"
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Data
- 7:00 4 Mama—Domestic Comedy Skit
A new girl moves into town & Dagmar decides to make friends with her
- 5 RCA Victor Show—Variety
Dennis Day in situation comedy with Verna Felton and Kathy Phillips
- 7 The Hotseat—Interviews
Noted personalities in the news are interviewed by Steward Scheftel
- 9 Twenty Questions—Panel Quiz
Fred VanDeventer, Florence Rinard, Herb Polesie, Johnny McPhee, Bill Slater and guest, Gil McDougald
- 7:30 4 My Friend Irma—Marie Wilson
- 5 Walt's Workshop—Creative
Mr. Durbahn shows how to cut down an old table to make a coffee table.
- 7 Stu Erwin Show—Comedy Skits
Stu and family turn detectives to locate an elusive character named "Limp"
- 9 Sports With Jack Brickhouse
- 7:45 9 This Is The Story—Drama
Story of a little Frenchman with a big idea, and the strange story of a British Naval hero who was hanged by his own country as a pirate
- 8:00 4 Playhouse Of Stars—Drama
"Now's The Time" with Walter Hampden; local bank is robbed soon after girl & two friends arrive in Arizona to visit her grandfather
- 5 Big Story—Newspaper Drama
An old woman suspects her new husband of robbing a warehouse & reports him to the police in "The Case of the Traveler's Death." Reporter: A. M. Rocklen of Los Angeles Times
- 7 Rebound—Film Drama
"The Money"
- 9 Down You Go—Panel Quiz
Moderator Dr. Bergen Evans; panel: Carmelita Pope, Toni Gilman, Fran Coughlin, and Robert Breen
- 8:30 4 It's News To Me—Panel Quiz
Moderator John Daly with panelists Anna Lee, Constance Bennett, Mel Allen, and Roland Young
- 5 Aldrich Family—Comedy
Mr. Aldrich decides to hire a maid
- 7 Tales Of Tomorrow—Drama
"Time To Go" with Sylvia Sidney; most banks save money—this one saves time
- 9 Night Train To Danger—Drama
- 9:00 4 Police Story—Drama
Police woman Ruby Barrett of Atlanta, Ga. played by Peg Hillias; story of the prevention of murder & suicide

FRIDAY APRIL 18—cont'd

9:00 5 Cavalcade Of Sports—Boxing
Roland LaStarza, 25-year-old 4th ranking heavyweight contender vs underdog Joe McFadden in a non-title bout from St. Nicholas Arena, N.Y. LaStarza, with 49 wins against 5 defeats, is a heavy favorite over McFadden, with 5 wins and one loss

7 Horizons—Discussion

"The Future of the World's Food Supply," discussed by Prof. Harold F. Clark, economics expert, educator and guest scholar, who points out that every week the world's population increases by 350,000 persons

9 Cavalcade of Stars—Variety

Emcee Jackie Gleason with guests, the Deep River Boys & Mary Mayo

9:30 4 Pope's Gourmet Society—Food
Oysters ala Rockefeller and Green Butter Dressing, prepared by Mr. Pope

7 Chgo. Klose Ups—Interviews

9:45 5 Greatest Fights Of The Century
Boxing film: Joe Louis vs Arturo Godoy (1st fight, Feb. 9, 1940)

10:00 4 Ernie Simon—Curbstone Cutup
Laughter, gags, and some antics under the State & Lake marquee

5 Weatherman—Clint Youle

7 Courtesy Hour—Jim Moran mc

Variety with vocal and instrumental acts performed by professional talent; Bruce Chase supplies music

9 "Dangerous Passage"—Feature
Film with Robert Lowery, Phyllis Brooks & Charles Arnt; story of strange happenings and attempts on life of young man on way to Texas

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Chronoscope—Discussion
Rep. Kenneth Keating (R-N.Y.) will be interviewed on the investigating of the justice dept. by Wm. Bradford Huie and a guest editor

5 Clifton Utley With The News

10:30 4 Musical Nite-cap—Tune Time

5 Let's Look At Sports—Duggan

10:45 4 News—Late Information

5 Herbie Mintz Show—Old Tunes

11:00 4 Murder Before Midnight—Film

5 Grand Marquee—Feature Film

7 Bill Destard And The News

11:10 7 "Tragedy At Midnight"—Film
Feature with John Howard, Margaret Lindsay & Keye Luke; young private detective has to move fast when he finds body of a murdered woman in his wife's bed

11:30 4 "Command Performance"—Film
(see description Mon. 3:00 ch. 4)

9 Chicagoland Newsreel—Data

1:00 4 Midnight Edition—Ulmer Turner
(Stations reserve the right to change above listings without notice)

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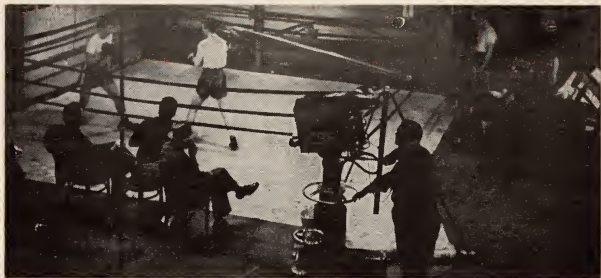
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U nsung

TV crews go to hazardous extremes to achieve perfection and coherence in sports



A CBS-TV studio, fully converted into a gymnasium for boxing scenes during a recent dramatic telecast of "Danger." Close-ups give illusion of huge indoor stadium as site of the fight. Note close proximity of ring to studio walls.

IN any form of art successfully inculcated into television, whether athletic or dramatic, it's the "star" who will inevitably be showered with praise by the critics. Actors, athletes, and musicians are always available, but the most serious and harassing problem in producing a show has been the job of securing props for realism.

A good TV crew will go to any extreme for a clearer, sharper picture. They clamber on to rooftops, swim underwater, hang precariously over grandstand railings and perch doggedly on truck roofs. It's the ingenious, daredevil antics of these unsung heroes that often determines the success or failure of most TV shows.

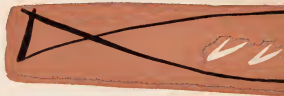
Jack Brand, executive producer at WENR-TV, is credited with one of the most original and unique TV shows ever attempted in Chicago. Entitled "Splash Party," the format consists largely of water ballet scenes, complete with orchestra, to be televised from the

Sheraton Hotel's Town Club pool. The bottom of the pool was covered with a canvas to prevent reflections. And a TV camera, boxed within a waterproof container, was to be bolted to the pool bottom for underwater shots.

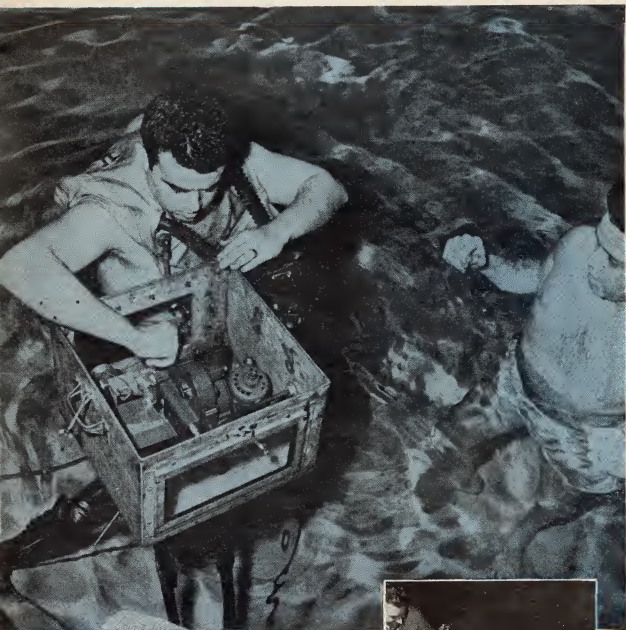
Although the show has not been tested on the telewaves, kinescoped scenes are available for interested sponsors. "The biggest problem of all," sighed Brand, "was auditioning over 100 girls. We had trouble finding good swimmers and dancers. I guess they don't make them that way anymore."

Another ambitious illustration occurred when Schlitz Playhouse of Stars

(Continued on page 42)

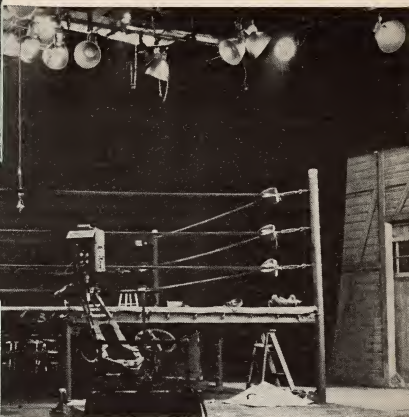
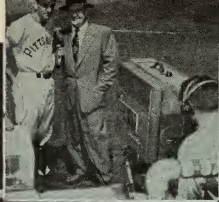


Heroes of Sports



Producer Jack Brady (insert) is pictured handing his Bell & Howell camera to Al Levy, as Terry Pellegrini and Polly Westlake look on. Levy (above) makes adjustment in pool before submerging to film scenes of "Splash Party."





Harry Creighton (top-insert), WGN-TV sportscaster, interviews home run slugger Ralph Kiner of the Pirates at Wrigley Field.

Cameramen (bottom-insert) perched over hazardous grandstand railing in strategic spot to catch all the action in Sox Park.

Overall view of boxing ring specifically furnished for Playhouse of Stars, used in third act of Hemingway's "Fifty Grand."

Unsung Heroes of Sports (Continued from page 41)

(WBKB) wanted to dramatize Ernest Hemingway's story, "Fifty Grand." The third act required a 20-foot ring where the champion, played by Dane Clark, was to fight a gruelling fifteen rounds. To achieve realism, Dan Golomb of Everlast Sporting Goods Co., was consulted. He carefully surveyed the small network studio, a transplanted movie theatre, and installed a complete 20-foot boxing ring the next day.

More recently, the producers of *Danger* (WBKB) sought an entire gymnasium outfitted for a drama they were staging. Again, nothing was spared for the sake of realism. Two punching bags, which had to be built into the ceiling, were set up; three speed-bag racks, that were drilled into the wall, and other pieces of gym paraphernalia were carefully planted.

When the show went on the air, many viewers thought the show was actually televised from a genuine gymnasium.

Unless sports events are televised directly from huge stadiums or outdoor ballparks, studio sports scenes are harassed by a lack of space. Usually these studios are refurbished legitimate theatres or movie houses that closed in the face of the television age.

Any item of sporting goods equipment from a mouthpiece to an entire gym must often be supplied at a moment's notice by producers and prop men. These unsung heroes—scenic designers, stage managers, producers, and directors—are to be commended for elevating television from mediocrity to an exciting and promising new medium of entertainment. Their job is to bring realism into TV.

Next Welter Champion —Chico or Chuck?



by
ED PAZDUR

Sports Editor

WHEN unranked and underrated Chuck Davey danced, poked, and jabbed former lightweight champion Ike Williams into submission over WBKB recently, he virtually split the welterweight ranks wide open with scrappy young contenders. At 26, Davey is almost a granddaddy compared to Bobby Dykes, 22, and Chico Vejar, 20 years of age.

Although Dykes and Vejar are considerably younger, they are more experienced and ring-wise than Davey. I'd venture to say both Vejar and Dykes are capable of blasting Davey. Bobby Dykes, in losing a close decision to Kid Gavilan in Miami, gamely belted the zip out of the Havana Hawk to win terrific prestige as a contender. Chico Vejar, on the other hand, earned an early title shot at Kid Gavilan by his impressive sweep of victories at Madison Square Garden.

Immediately following his Williams triumph, Chuck Davey signed for a TV bout in Indianapolis for May 28. It is expected the IBC, still carefully grooming Davey, will accelerate his pace with several "warm-up" fights before shooting for the title. With a little luck, the Vejar-Davey slugfest will be held in Chicago May 7 if the Army doesn't get to Chico first. "We're ready for Davey," exclaimed Chico's manager Steve Ellis, "and you'll soon learn Chico's the greatest there is."

Meanwhile, Ike Williams, still bewildered by the furious fusillade of punches that may force him into retirement, nursed his bruises and remorsefully thought of "one more fight" just to make sure. During the six-year span in which he held the title, the courageous battler earned close to \$500,000 and purchased real estate in his home town of Trenton, N.J. "He doesn't need to fight," says Ike's manager Blinky Palermo. "He has all the security he needs and can quit anytime he wants."

Hats off to Jack Drees, John Bryson, Doug Gabrielle, and WENR-TV on the splendid coverage of the Daily News Relays. Our special congrats to Drees for his excellent commentary, a vast improvement over the babbling of Harry Wismer last year; and Doug Gabrielle for the fine directing in covering difficult angles to get clear, unobstructed pictures in all events.

Cuffnotes: Lots of nice comments reaching our desk on the swell job Vince Lloyd is doing on WGN-TV during Mari-gold's wrestling shows Sat. nights. . . . Vince Garrity, streamlined after losing some 22 pounds, will be spliced to the beautiful Pat Stevens model, Pat Harrigan, on May 17. . . . Free Ducats: We'll award ten pairs of free ringside Rainbo wrestling ducats each week to fans writing the most interesting letters explaining why they would like to attend.

Vejar Big Obstacle



DAVEY

Relays Made Interesting



DREES



How many of you boys and girls have met one of television's craziest animals? Here is a picture of Flub-A-Dub, who is one of the puppets you see on "Howdy Doody."

Of course, you and I know that no such animal exists, but just the same, it is funny to watch Flub-A-Dub on your TV set. See the little bonnet perched on his head. You have to admit that Flub-A-Dub is all set for the Easter Parade, with a funny little hat like that.

Now here are some of my weekly contest winners:

Charles Anderson, Milwaukee, Edward Bejnarcowicz, Kenosha; Roy Carlson, Berwyn, Ill; Karen Eager, South Bend, Ind; Lee Goldboss, Glencoe, Ill; Ronald Hensen, West Chicago, Ill; Nancy Joros, Munster, Ind; John Landin, Hammond, Ind; Judy

Larsen, Elmwood Park, Ill; Jon Mills, Racine, Wis; Thomas Morris, Kenilworth, Ill; Tom Price, Oak Park; Beverly Rubenstein, Chicago; Pat Verber, Racine; Deanna Worth, Downers Grove, Ill; Jerry Wrobel, Gary, Ind; Lawrence Wurster, Chicago.



THIS WEEK'S CONTEST: How many other different words can you make out of the words "Happy Easter"? For the longest list, I'll award \$1; for the second longest, 50 cents; and for the 15 runners-up, 25 cents each. Mail your list to Uncle Herbie, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, April 20.

GET ON THE "DRAGON WAGON"

Would you like to peek into an election party? Here is a picture of one of the real "dark horses" of the coming presidential election, none other than Oliver J. Dragon. You can see him looking over Kay Westfall's shoulder on the right. Beside him is his campaign manager Burr Tillstrom.

Then on the left side, you can see Bob Murphy and Patti Keefe, who have climbed on the Dragon Wagon for this year's election. If you are wondering what this is all about, here's what is going on. Ollie of "Kukla Fran & Ollie" is running for president this year, and he has promised Kay Westfall the job of postmistress of Elmhurst if he wins. Bob Murphy and Patti Keefe are helping Ollie with his campaign.



Of course, Ollie isn't really serious about his election, but it does make for a great deal of fun. Maybe it will help remind everyone to get out and vote in the election.

At least, we hope so. Don't you?

Just in case some of you parents are reading this page, and you don't think that Oliver J. Dragon has plenty of V.A.* Well, just you read the results of Ulmer Turner's poll on page 33, and you'll see what we mean.

*V.A. (Vote Appeal)

MOLLYCUES

by MOLLY POTKIN

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Fletcher Rabbit, of the "Kukla, Fran and Ollie" show, wants you to help him this Easter by decorating and coloring

these eggs. You can use any colors you want to prepare Fletcher Rabbit's eggs for the Easter bunny.

Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill., before Monday, April 21. First prize is \$1; second prize, 50 cents; next 15 prizes, 25 cents each. In cases of ties, winners will be judged on neatness and originality. Solution to this week's puzzle will appear here next week.

MOLLYCUES WINNERS

Jerry Bartels, Dundee, Ill; Edwin Becker, Jr., Crete, Ill; Robert Bender, Bloomingdale, Ill; Sandra Bernstein, Chicago; Sally Bremer, Marengo, Ill; Emily Briggs, Chicago; Richard Deutsch, Chicago; Paul Gragg, Chicago; Donna Holupkovic, Chicago; James Kuhnke, Chicago; Stephen LeCount, Warsaw, Ind; Bob Magnuson, LaPorte, Ind; Johnny McGraw, Ringwood, Ill; Tom Mills, Hobart, Ind; Patricia Mylroyan, Maywood, Ill; Paul Otto, Wilmot, Wis; Carolyn Weber, Covert, Mich.

THE TRICK

Can you take nine toothpicks and make ten out of them?

SOLUTION

Arrange the toothpicks so they spell



COMING HIGHLIGHTS

NEXT WEEK—TV Forecast launches a brave new series, picking the top five male vocalists. If you don't mind bloodshed, stick around.



NEXT WEEK—Watch for a stimulating article on Dave Garraway, the Man Who Came to Breakfast, and has stayed ever since. As timely as Today.

PLUS . . . Something for the whole family . . . sparkling columns by Jack Mabley and Chub McCarthy . . . fun for the kiddies with Mollycues and Uncle Herbie. . . . A complete women's section. . . . Lively sports coverage. . . . Channel One's provocative gossip column about network stars . . . and the most complete program listings anywhere, anytime and any place.

Reserve your copy of TV FORECAST at the newsstand NOW.

SMALL SHOW GETS A BIG AUDIENCE

Marty
O'Shaughnessy



Pulling a surprisingly hefty audience is the new WBKB show titled "Backstage Diary," which features TV Forecast editor Marty O'Shaughnessy and starlet Bonnie Weber. It's beamed at 4:15 p.m. on Tuesday and Thursday, and presents an intimate, behind-scenes view of TV show business.

Among the stars interviewed have been Studs Terkel of "Studs' Place," Ernie Simon of "Curbstone Cutup," Gail Compton of "Pet Shop," newscaster Ulmer Turner and comic Bill Ballance. Besides interviews, the program offers bulletins and predictions about TV stars and a mailbag section which awards a full year subscription to *TV Forecast* for the most interesting question of the day. Address mail to Backstage Diary, WBKB, Chicago 1, Ill.



DEAR BOSS:

Please check your program listings more carefully. I caught a gross error in a Thursday listing for the Camel News Caravan. The commentator was referred to as: John Swayze. Now this could lead to untold confusion among the fans of John CAMERON Swayze. After all, you wouldn't refer to Amos 'n Andy as just plain Amos Andy.

We all complain about the OLD movies on TV. But there's some excuse for them. After all, their arteries have been hardening for lo, these many years. How about the NEW movies Hollywood is turning out for TV only? Like that Gruen Watch program. Caught something called Bachelor's Dilemma or something the other night and it was really "ugh." The plot and acting sounded as though it had been written and produced by a group of junior high hopefuls for the admiration and edification of their parents on Class Day. Judged by the admittedly loose standards of drama on TV, "Bachelor's" wouldn't even register on Arthur Godfrey's applause-o-meter—unless the writers and actors had packed the audience with their mommas and poppas.

Last night I was spending a quiet evening at home with the little woman. I got to thinking about how TV changes our kids' way of life. The little guy wears a ten-gallon hat, calls me podner and shoots his sister twelve times with his six-shooter. Then I thought how lucky it doesn't have the same effect on us parents. Of course, some adults might let TV affect them.

But we can be thankful, at our house, that TV bounces right off us like water off a duck. I smiled happily at my wife as I poured her another glass of champagne. Yes, we are lucky, I decided as I reached slowly into the pocket of my tuxedo and pulled out a pack of cigarettes. Lighting two, I smugly handed one to my wife.

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