

TV's Biggest Crying Jag—page 5



TV FORECAST

JAN. 19, 1952

complete, advance
TV PROGRAMS



15c

ED SULLIVAN—
How D'ya Like Your Toast?

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Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

What in the world can the public do to stop all the crime and mystery on TV, showing the innocent how to murder. . . . Let's prevent headlines like these: "A 16 year old girl strangles a 6 year old child after watching a TV murder mystery."

Gary, Ind. KATHERINE ARABAB

On the show "Plainclothesman," the sponsor (Edgeworth) claims their pipe tobacco is the only pipe tobacco in a wrap around pouch. I have seen and bought pipe tobacco in a wrap around pouch and it has not been Edgeworth. They are using a false claim.

Kenilworth, Ill. JIM STEVENSON

Millions of people square dance and other millions enjoy watching, so why doesn't one of the networks wake up and give people a program that nearly everyone can enjoy. We're getting tired of those Broadway extravaganzas.

Holland, Mich. RUSSELL BREDEWAY

It is down right sickening to see Dennis James kiss every lady he interviews. I think they should smack him in the mouth with their hand, but good!

Lakeville, Ind. BERNARD BERENSON

. . . About that article on Red Skelton. I don't care if he does have superstitions. They are so common that they are a regular part of almost everybody's life. And as for Bill Lawrence, he should stay in the dog house.

Aurora, Ill. JERRY WEILAND

Your judges try to tell the public which television shows they should watch. I am over 21 and am my own judge on what I care to look at and what not to. . . . I also wish the F.C.C. would censor its shows. I have just signed a petition to be sent to congress to have them appoint a censor board.

Chicago, Ill. JOSEPH DATA

A further explanation from you as to what is meant by the "Howdy Doody" show being obnoxious and confused will be greatly appreciated.

Morton Grove, Ill. G. W. WELLINGTON

(Ed. note: The National Television Review Board's findings regarding this show were published in this magazine Dec. 29, and will be repeated Jan. 26.)

(Continued on page 10)

HOW ABOUT A GOOD CRY?

The Hanky Makers "STRIKE IT RICH"



Warren Hull

AT THE birth of the quiz show, when sixty-four dollars symbolized a triumph of the intellect over stage-fright, radio audiences laughed their approval. A bungling contestant, a fumbled answer, an unconsciously cute story meant an hilarious time for radio listeners.

Today, quiz shows are not so funny. The public, jaded with the question and answer game after a decade or so, is not laughing any more. Still, new quiz shows, courting hilarity, keep popping up—some of them disguised comedy programs, others lifeless panel quizzes played for double-edged laughs.

One particular quizzier, however, is not in the market for laughing faces. Entitled "Strike It Rich," the show is put to the humor test would probably rate only a far cry. For in the most basic sense of the expression, "Rich" (pluckily billed as the "quiz with a heart") is a good old fashioned tear-jerker.

Emceed by the suitably sympathetic Warren Hull, the show is a kind of court of human agonies that doles out money instead of wordy advice. The format consists in some needy person relating to emcee Hull his problem, then answering a series of questions which will net the unfortunate enough to aid him. The result is some happy tears and the feeling that Christmas comes six times a week, fifty two weeks a year.

Money not being everything, a special feature of the CBS show is the "heart line," an on-the-spot telephone which carries word from time to time of any outside help from viewers who are touched enough to further help the contestant. An invalid mother will be presented with a free airline ticket to

visit her daughters in California. A boy who is losing his sight will be financed for a delicate eye operation. An artificial limb will be donated to an amputee victim.

Needless to say, the effect on the viewing audience and more particularly, the studio audience, is trying. Cameras catch agonizing glimpses of the strained, often times tearful faces of the people watching the show. It's a touching, even uncomfortable insight into the problems of the "other fellow." But how the women love it.

The man who keeps this show free from the vale of sweat and tears is a familiar voice to those who remember radio's "Vox Pop" program. As co-emcee on the show with Parks Johnson, Warren Hull became an old hand at guiding ordinary people through the ticklish business of telling their own intimate stories. Any experience he gained on "Vox Pop" has become a crafty tool in keeping "Strike It Rich" from becoming a runaway soap opera without a plot.

"Strike It Rich" is seen daily, Monday through Friday on channel 9 at 10:30 a.m. It is also seen each Wednesday evening on channel 4, 8:00 p.m.



The heartline brings good news to a needy family as emcee Warren Hull receives message from warm-hearted fan.

BROADWAY'S

FOLKS GET POKER FACED



TO SOME people the mention of the Great Stone Face summons up vague ideas of a few chiseled images on Mount Rushmore. But to a vast collection of coast-to-coast television owners, the most famous of stone faces belongs to a rugged-looking

and likable Irishman named Ed Sullivan, who is currently emceeing the top variety show on TV.

As any New Yorker will tell you, Ed Sullivan, besides being a video personality, represents the highly respected by-line which heads a breezy and informative gossip column called "Little Old New York." His newspaper strip blankets the usual coverage of politics, sports and rumors—with a special emphasis on show business. Sullivan has had wide experience with show people. Beside managing a vaudeville troupe himself, he's had his own radio show, has been a great organizer of benefit shows (which he also emceed) and even handled several telecasts of big sporting events.

So it seemed a logical choice when the well-known newspaperman was chosen in the summer of 1948 to emcee a new hour-long variety television program called "Toast of the Town." With a well stocked friendship with celebrities in the show



Above: The much awaited TV debut of Margaret Truman took place on "Toast of the Town." Here Ed turns on one of his rare smiles before the camera



Right: Ed gathers with a group of other network emcees who handle their own TV stints. Left to right, Clifton Fadiman, Sullivan, Fred Waring, Conrad Nagel and John Daly talk shop

"LAUGHING" BOY

MATERNAL OVER ED SULLIVAN

world, Ed was assured of getting the top stars in the business as guest performers. He had an ample budget with which to work and the first regular big time variety show on TV seemed to be ready.

But when newspaperman Sullivan stepped from the pages of his morning sheet to make his first appearance as emcee of the "Toast" opus, televiewers got a stark look-see at the proverbial fish out of water.

It was quite a contrast to the Sullivan who authored the crisp, self-assertive column in the *New York Daily News*. His emceeing was sincere, but wooden, his memorized lines shaky, and on the screen he looked a little like a cigar store Indian draped in a tuxedo.

In spite of this, the show came off well. The acts were top notch—critics and viewers acclaimed it a success. And Sullivan at least had, consciously or not, avoided the cardinal sin in emceeing: hogging the show. Indeed, he was almost inconspicuous. As for his few rough edges in the emcee department, viewers were sure that with time the diamond would become smooth.

Now, three and a half years later, Ed Sullivan is by no means a polished diamond. He still appears wooden and it's a standard gag to kid him about his failure to smile. Some more sympathetic souls have passed the word around that Ed looks uncomfortable on stage because of physical defects. He has been variously connected with having a silver plate in his head, facial paralysis, a twisted spine disorder and some sort of a ring injury as a result of a boxing career.

But the truth of it is—Broadway's "laughing" boy is physically perfect. Viewers still write inquiring if he might be a hunchback. They get that idea because Sullivan has an extra large neck which gives the unfortunate im-

pression that he has no neck at all.

Admitting to be no Adonis on a television screen, Ed does have a certain indescribable charm. Viewers, who get their fill of the brassy, uninhibited emcees are rather taken with this diffident, sincere performer. Ed explains it himself by saying, "People get maternal about my looking embalmed."

The non-grinning Irishman (he denies the appellation, claiming he now smiles at least once every show) was born 49 years ago in Port Chester, New York, only a few miles from the big city where he was to gain his fame. After graduating from high school he took a job as sports editor of the *Port Chester Daily Item* at \$10 a week. In 1920 he joined the *New York Evening Mail* as a sports writer. Then for twelve years the ambitious youth chronicled sports for various dailies before establishing his "Little Old New York" pillar with the *Daily News*. It is interesting to note that Sullivan took over the space that his rival, Walter Winchell, had before the latter moved over to *The N. Y. Mirror*.

Sullivan's contacts with celebrities in Manhattan, Hollywood and abroad helped bring him right into show business. As emcee of his own radio show in 1933, he introduced to the airwaves such notables as Jimmy Durante, Gertrude Niesen, Irving Berlin, George M. Cohan and Jack Benny. In 1942, on his tenth anniversary on the air, Benny re-

(Continued on page 8)



Famed lyricist Oscar Hammerstein II huddles with Ed before production of "The Oscar Hammerstein Story"

SATURDAY

- 11:00 Tornado Range
- 3:00 Feature Film*
- 4:00 Assigned To Donger
- 7:00 Scattergood Pulls the Strings
- 10:00 Thunder In the City
- 10:00 Raw Deal
- 11:00 Feature Film*
- 11:30 Lilly of Killarney

SUNDAY

- 10:00 Callendar
- 12:00 Cowboys From Texas
- 2:00 I Met A Murderer
- 3:30 All American Co-Ed
- 9:30 Arson, Inc.
- 10:00 The Southerner
- 10:00 Hello Sister
- 11:00 Mystery Mon
- 11:00 Merrily We Live

MONDAY

- 1:00 Smart Guy
- 3:00 King Murder
- 8:00 Six Men
- 10:00 My Wife's Relatives
- 11:00 Legion Of Missing Men

TUESDAY

- 1:00 Case Of The Missing Heiress
- 3:00 Lilly Of Killorney
- 8:30 Command Performance
- 10:00 Coged Fury
- 11:30 Circumstantial Evidence

WEDNESDAY

- 1:00 Reckless Way
- 3:00 Circumstantial Evidence
- 7:00 Feature Film*
- 10:00 Isle Of Destiny
- 11:00 My Son My Son—Pt. I
- 11:30 Easy Money

THURSDAY

- 1:00 Down Missouri Way
- 3:00 Easy Money
- 10:00 Feature Film*
- 11:00 Adventures Of Kitty O'Doy
- 11:00 Lost Of The Wild Horses
- 11:10 Catherine The Great
- 11:30 False Pretenses

FRIDAY

- 1:00 Blazing Barriers
- 3:00 False Pretenses
- 10:00 You Only Live Once
- 11:00 My Son My Son—Pt. II
- 11:30 The Ghost Walks

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

Broadway's Laughing Boy

(Continued from page 7)

peated on his own program the script of that broadcast.

Sullivan has done equally as well on TV in presenting star performers to the medium of the time. Such personalities as Margaret Truman, Bob Hope, Charles Laughton, Faye Emerson and Martin & Lewis have made their video debuts on "Toast of the Town."

Whatever Ed lacks in mechanical perfection as emcee on "Toast" he makes up in progressive innovation. Thus far this season Sullivan has put over three shows by profiling some of the greats in show business. Actress Helen Hayes, Lyricist Oscar Hammerstein II and playwright Robert Sherwood have all been saluted on his show.

The story of Ed Sullivan, the newspaperman, is a somewhat different one from that of the Sunday evening TV personality. The hard-hitting journalist only recently caused a stir by blasting his hated rival Walter Winchell who—it is conceded in the trade—has lost no love on Sullivan.

Long time enemies, the feud has been seething for many years. The current crisis revolved around Negro songstress Josephine Baker who was allegedly refused service in Manhattan's swank Stork Club—a Winchell hangout. In defending his crony Sherman Billingsley (proprietor of the Stork), Winchell made statements about Miss Baker that the French chanteuse considered libelous.

Sullivan made an appearance on a local New York Radio Show after a "Toast" program to make a denouncement of Winchell that rocked the show world. Broadway is still buzzing over the bald faced and scathing going-over the usually docile Sullivan doled out to the feared W. W.

Since that time Ed has said little. His daily column still sparkles with tid-bits of Broadway and the Metropolitan, Tin Pan Alley and the Bronx. Yet most people still regard him as that fellow with the unsmiling face who has no business in show business—but they'd miss him if he wasn't.

Ed Sullivan's "Toast of the Town" is seen each Sunday evening on channel 4 (WBKB) at 7:00 p.m.

A VeePee Goes to Work

**"SEE IT NOW" with
Edward R. Murrow**

"THIS is London."

When a grave unemotional voice cracked out those words during the last war, Americans sat up and listened hard. The voice belonged to Edward R. Murrow, CBS radio correspondent, and his program was probably the most informative and interesting on-the-scene news show of the war.

Hitler's march into Vienna, the sell-out at Munich, and the invasions of Africa and Europe were all covered first hand by Murrow. Now seven years after the invasion of Europe, Murrow has invaded television. Instead of relying on the usual TV news format, he has taken the dramatic impact and the inter-relationship of news and crammed a half-hour Sunday show with television's first really original venture in this field.

A great editor's eye for the historical as compared with the trivial has enabled Ed to feel the real pulse of the week's news. Combining remote shots, films, recordings and his own terse comments, he gives the viewer a sense of history in the making.

Dark chiselled features and a tall loose body give added dramatic effect to Murrow's personality. A strong facial resemblance to Humphrey Bogart heightens the impression of what a Hollywood foreign correspondent should look like.

Ed graduated from Washington State college and spent his first few



post-graduate years touring the country for the National Student Federation. His first break came when CBS hired him as their Director of Education. In Europe for research work, he uncovered evidence of Hitler's planned coup in Austria. He chartered a plane and was in Vienna when the Nazis arrived. His account of this for CBS won him a coveted Peabody Award, radio's mark of excellence.

Later he won another Peabody award for his "Orchestrated Hell," a survey of the tragedy and horror in London during the Luftwaffe blitz.

As a CBS post war plum for valuable service, Murrow got a comfortable vice-president's slot. But the executive garb was too binding on his activities and he soon resigned. He has since been placed on the Board of Directors, more or less a figurehead job. His real work continued to be his nightly news show.

"See It Now" is the natural offspring of a radio series called "Hear It Now," which has in turn followed a series of recordings of historical events and speeches called "I Can Hear It Now," launched in 1949.

A portion of each week's show is de-

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LETTERS to the editors

(Continued from page 4)

... I hope in the future all the television programs will be censored.

Chicago, Ill.

GERALDINE LONGA

We have been wondering why our favorite Master of Ceremonies has to have his picture taken with that Marion Marlowe. Arthur, why not, for a change, have your wife pose with you?

LaPorte, Ind.

MRS. LEITA LIBBY

... I think "Meet the Press" is a most important program, so that people may get acquainted with prominent people in national affairs.

Elkhorn, Wisc.

MRS. FRED WHITMORE

The Dec. 22 show put on by the All Star Revue was a disgrace and an insult to Christmas ... an abominable farce of Dickens' "Christmas Carol" with an obese Tiny Tim being presented a "babe" that not only would be banned in Boston, but would not get by at any burlesque.

Kankakee, Ill.

MARGARET ECKLE

My congratulations go to WGN-TV for joining the CBS network to carry the shows of two great Chicagoans, namely Mike Wallace and Mel Torme. Not that 'GN needed it too much, but I bet their overall audience is boosted plenty as a result.

Chicago, Ill.

BILLY OLSON

... They say that Bob and Ray are not comedians. What about the Bert Parks show. He tries to be a comedian and crack jokes, but they are dull and unfunny. He is the one who is a rotten comedian and should be off the air. I hope the Bob and Ray show continues and that they make it longer.

Berwyn, Ill.

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Saturday Jan. 19

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9

9:00 5 Rootie Kazootie—Puppet Fun

Tod Russell emcees show for kids

7 Stu Erwin Show—Comedy Skits

For those amazing domestic mixups watch Stu as he tries to outwit his wife and two daughters

9:30 5 Cactus Jim—Western Adventure

Bill Bailey portrays the bewiskered old cowpoke with the remarkable memory as he tells the tale of the "Law of the Valley"

7 Hollywood Junior Circus

Ringmaster Paul Barnes, Boffo the clown, Zero the candyman and guest acts: Movieland Seals; Wong troupe, contortionists & balancers; and Miss Loni, girl foot juggler

9:45 9 Magic Carpet—Film Short

"Judy Learns About Milk"

10:00 4 Bob Atcher & Sammy Squirrel

Adventures of the little animals who inhabit a corner of the corral and call their town "Short Stump"

7 Personal Appearance Theater

"I Sent My Love a Letter" starring Leif Erickson and Marjorie Lord

9 Kids & Company—Variety

10:30 4 Smilin' Ed's Gang—Stories

Watch and listen to the exciting tale, then enjoy the antics of Joe Mazzuca, Midnight the Cat, Squeaky the Mouse, and Froggy the Gremlin

5 Midwestern Hayride—Variety

Emcee Bill Thall, vocalists Ernie Lee, Lee Jones, Bonnie Lou, & Harpo Kidwell; Buddy Ross, accordionist; Charlie Gore and the Rangers; the Kentucky Boys & the Pine Mountain Boys, Briarhoppers, square dancers

7 A Date With Judy—Comedy

"Is Father Henpecked?" Oogie and Mr. Foster decide to be dominant males instead of always yielding to the women's wishes

9 Movies For Kids—Western Film

"Hurricane Express" continued and a comedy

11:00 4 Big Top—Circus Show

Ringmaster Jack Sterling with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, the Quaker City String Band and guest acts: Flying La Forms Troupe, aerialists; Maribeth Olds, contortionist; and the Juggling Rudenko Brothers

7 Betty Crocker Star Matinee

Roland Young in scene from "Topper"; Adelaide Hawley, hostess

(Continued on page 12)

This is Music

Here's A New Approach To A TV Dilemma

The problem of what to do with a musical show on TV has plagued producers since the era of seven inch screens. Music, being essentially a thing for the ear, doesn't demand the graphic eye of a television camera. But most of the TV powers-that-be felt the sight of forty bald headed musicians making beautiful music was not what viewers wanted to see.

The result was that the biggest part of musical TV shows were over-produced. The melody became a slave to a lavish setting or some leggy choreography.

Two months ago in Chicago a new show called "This Is Music" set the television world straight on how a musical should be handled. As Alexander Gray, the commentator on "This Is Music" pointed out, "We're bringing you music with more sense than setting, more data than dancing, more fact than filigree."

The show is a fine example of smooth, fluid, low pressure enjoyment. Using a reverse approach to the usual procedure, the program neatly ties in music with patterns that reflect our every day life. The similarity between classical and popular music is demonstrated. For instance, two different approaches to the "blues" were shown in the opening show with a rendition of "St. Louis Blues" compared to the more classical Gershwin number "Bess, You Is My Woman Now."

"This Is Music" is essentially a mood piece. And Alexander Gray as the show's commentator is a happy choice because his natural charm maintains the mood throughout.

Sharing the vocal honors in the popular music category are Lucille Reed and Bill Snary who are getting their initial breaks as regulars in this network show.

Nancy Carr and Bruce Foote, fami-

(Continued on page 18)



Conductor on "This Is Music," Robert Trendler goes over score with baritone Bruce Foote.



Alexander Gray is the smooth working commentator on Chicago's highly acclaimed musical entry.

SATURDAY JAN. 19—cont'd

- 11:00 9 Morning Movie Time**
 "Tornado Range" with Eddie Dean, Copper, Roscoe Ates, and Jennifer Holt; Dean, as an agent of the U.S. Land Office, becomes involved with warring ranchers and homesteaders
- 11:30 7 Mystery Film—Drama**
 "The Cassandra Club" murder mystery starring Edmond Ryan
- 12:00 4 Pantomime Party—Antics**
 Clark Davis, Bill Cain, and Ellen Scott combine talents with kids from the audience
- 9 Test Pattern To 3:00 p.m.**
- 12:30 4 Chinchilla Story—Breeding**
 Steps and care needed in raising these animals is discussed
- 12:45 4 Film Shorts**
- 1:00 4 Basketball—Fordham vs Army**
 Game played at West Point
- 3:00 4 Feature Film**
- 5 Bill Stern Show—Commentary**
- 9 Portraits Of The West—Film**
 "Outlaw Rules" feature film
- 4:00 5 Youth Wants To Know—Talks**
 Panel of teen-agers discuss current issues with guest, Sen. Robert A. Taft
- 7 Lucky Seven Ranch—Western**
 "Flame of the West"
- 9 "Assigned To Danger"—Feature Film**
 Film with Gene Raymond and Noreen Nash; adventures of an insurance investigator who attempts to capture a gang of payroll bandits
- 4:30 4 Madison Sq. Garden Events**
- 5 Nature Of Things—Scientific**
 Dr. Roy K. Marshall discusses "Our Changing Earth." The geological history of the Earth is outlined and the changing sea areas shown; also origin of granite, limestone, sandstone, and other major formations as coal and oil
- 4:45 5 Morgan Beatty And The News**
- 5:00 4 Mike And Buff—Interviews**
 Mike Wallace and Buff Cobb with commentary and interviews in and around Marshall Field's in celebration of Field's centennial anniversary
- 5 Your Inside Story—Mental Aids**
- 7 Hail The Champ—Kid Stunts**
 Six youngsters compete in exciting games directed by Herb Allen
- 5:30 5 Mr. Wizard—Science Study**
 Don Herbert and Bruce Lindgren discuss "Petroleum" and the by-products of black gold; they also demonstrate how crude oil is distilled and will test the viscosity of oil with special apparatus loaned by the petroleum industry
- 7 Willie The Wopper—Cartoon**
 "Davy Jones' Locker"
- 9 Easychair Adventures—Film**
 "Crossroad Avenger"

- 5:40 7 For Cowboys Only—Western**
 "Navajo Trails"
- 6:00 4 Sammy Kaye Show—Musical**
 "So You Want To Lead A Band" Quiz with teen-agers, kids from 6-12, husbands & wives, and the general audience each taking a turn
- 5 To be announced**
- 9 Teleports Digest—Film**
- 6:30 4 Beat The Clock—Parlor Game**
 Emcee Bud Collyer guides contestants
- 5 One Man's Family—Drama**
 Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian Schaaf, Eva Marie Saint, and James Lee
- 7 Ruggles—Domestic Comedy Skit**
 Charles Ruggles & Erin O'Brien Moore
- 9 Pet Shop—Gail Compton mc**
 Winner of the puppy-naming contest will be announced; two youngsters show off their self-trained dogs; R. W. Atchison brings one of the world's oldest breed of dogs: an Afghan hound; and Gail will play records made by parakeets, to prove they can really talk
- 7:00 4 Ken Murray Show—Variety**
 Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Broekman's orchestra, plus special guests Dane Clark, Barbara Ann Scott, ice skater; Fayne & Foster, Estelle Sloan, dancer; Larry Griswold, diver; and sand artist Chief Churchill; also "Salute to Las Vegas"
- 5 All Star Revue—Variety**
 Guest emcee Jack Carson presents Patti Page, the Honey Brothers, Jack Norton, Hal March, Irene Ryan, Sherry Jackson, and Tom Duggan
- 7 Paul Whiteman's TV Teen Club**
 New project is introduced to give American youth opportunity to see performing teen-agers from other parts of the world; first visitor is 16-year-old Gerard Fremy, of France
- 9 TV Showbill—Variety**
 "No Trace"
- 7:30 7 Sports On Parade—Film**
 Highlights from the world of sports
- 8:00 4 Wonderful Town—Musical**
 Faye Emerson salutes Columbus, Ohio, with guest, Earl Wilson
- 5 Your Show Of Shows—Variety**
 Sid and Imogene with Marguerite Piazza, dancers Mata & Hari, Fisher & Ross, vocalists Judy Johnson & Bill Hayes, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio, and Carl Reiner; guest hostess Signe Hasso
- 7 Intercollegiate Basketball**
 Kurt Gowdy announces & describes game between Pennsylvania and Dartmouth, from Philadelphia

SATURDAY JAN. 19—cont'd

8:30 4 Show Goes On—Variety

Robert Q. Lewis mc; as young hopefuls get chance to perform for buyers: Julius Bloom, Paul Killiam, of the old Krick Music Hall, Eleanor Britton of the Moore McCormick

9 Wrestling From Marigold

Reggie Lisowski & Canadian Angel vs Milt Olsen & Red Bastien; Alv Leilani vs Chris Zaharias; Tarzan White vs Rudy Kay; and Walter Palmer vs Ivan Rasputin. Matches announced by Jack Brickhouse

9:00 4 Crime Photographer—Drama

Photographer Casey and reporter Frank cover headline news of a great city and become involved in murder and mysterious happenings; Darren McGavin and Archie Smith star in "Blueprint for Danger" where a murder is unearthed in the course of probing a shady construction deal

9:30 4 Songs For Sale—Musical

Steve Allen emcees show for new songwriters with panel of judges: Howie Richman, music publisher; Barry Gray, radio commentator, and comedian Morey Amsterdam; Helen Forrest and Mel Torme, guest vocalists

5 Your Hit Parade—Musical

Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins, and Snooky Lanson; Ray Scott's orchestra

10:00 4 "Thunder In The City"—Film

Feature with Edward G. Robinson, Constance Collier, Ralph Richardson; American salesman goes to London and confronts the shrewd business methods of the titled nobility

5 "Raw Deal"—Feature Film

Starring Dennis O'Keefe, Claire Trevor, Marsha Hunt, John Ireland; melodrama about an escaped convict

7 Word Of Life Songtime—Sermon

Jack Wyrzten copes with the problem of juvenile delinquency

10:30 7 Life Begins At 80—Panel

Discussion program with oldsters handing out advice to others less fortunate than themselves, Jack Barry moderator

11:00 7 The Hubbards—Chats

Mr. and Mrs. show with commentary & guests

9 Feature Film

11:30 4 "Lilly Of Killarney"—Film

Feature with Sara Allgood & John Garrick; sparkling romance amid songs and scenes of old Ireland

(Stations reserve the right to change above listings without notice)

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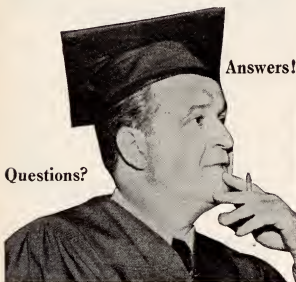
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with Joe Kelly as M.C.
EVERY SUNDAY at 2:00 p.m.

SEE THE "QUIZ KIDS" IN PERSON

Send stamped self addressed
envelope to Quiz Kids WBKB
190 N. State St., Chicago 1, Ill.

**WRITE
TODAY**

WBKB

Sunday Jan. 20

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 "Calendar"—Feature Film**
Greta Gynt and John McCallum; exciting drama built around English racing for the Coronation Cup
- 7 America At Church—Services**
- 10:45 9 Magic Carpet—Film Short**
"Ghost Town"
- 11:00 9 Funny Paper Theater**
- 11:15 7 Magic Screen—Film Short**
- 11:30 4 Candy Carnival—Fun For Kids**
A real circus show with Gene Crane as master of ceremonies (see pg. 15)
- 7 Faith For Today—Religious**
- 9 Flying Tigers—Adventure Tale**
"Crash Landing" Major Dell Conway and Caribou Jones get mixed up in a gang war—with a murderer at the controls of their plane
- 12:00 4 Film**
- 5 Frontiers Of Faith—Religious**
Service from the Tabernacle Lutheran Church in West Philadelphia, Pa.; Rev. Henry Benner Luffberry
- 7 Paddy The Pelican—Cartoons**
- 9 "Cowboys From Texas"—Feature Film**
Film with Bob Livingston, Raymond Hatton, Carole Landis, Duncan Renaldo; homesteaders are faced by unscrupulous group that threatens to disrupt Government-sponsored project
- 12:30 4 Your Future Home—Ed Cooper**
- 5 American Inventory—Discussion**
"Present Danger" panel discusses the Korean situation
- 7 Amateur Hour—Chgo. Talent**
- 12:45 4 Film**
- 1:00 4 Stairway To Stardom—Musical**
Talent variety show with Pat Vance conducting (see story on pg. 24)
- 5 How Does Your Garden Grow?**
John Ott discusses 1952 gardens
- 1:15 9 News Views—Late Information**
- 1:30 4 Big Question—Discussion**
- 5 American Forum Of The Air**
"Congressional Preview" discussed by Rep. John W. McCormack (D., Mass.) and Rep. Charles A. Holleck (R., Ind.)
- 7 Adventures Of Wild Bill Hickok**
- 9 Test Lab—Demonstrations**
Women's blouses, rugs, and slip covers are tested for durability; John Ahern, moderator, describes
- 2:00 4 Quiz Kids—Panel Game**
Joe Kelly emcee with regular panel
- 5 Fairmeadows U.S.A.—Drama**
The Olcott's find themselves entangled in the family affairs of the local doctor, his wife, & daughter
- 7 Cisco Kid—Western Movie**

(Continued on page 16)



Gene Crane, a real carnival barker, will preside over the attractions on "Candy Carnival," which will feature acts by youngsters from all over the country.

KIDS—HERE'S CHANCE TO JOIN A CIRCUS

Calling all kids—that is, kids who have a circus act, and would like to be on a network TV show. *TV Forecast*, in co-operation with station WBKB, is helping to conduct a search for the Chicagoland youngsters who can perform in a circus act—acrobats, wire-walkers, contortionists, skaters, balancers and magicians.

The winners from this area will receive a \$25 defense bond, a bicycle and a free trip to Philadelphia, where they will appear on the CBS-TV network show called Candy Carnival, seen on WBKB every Sunday at 11:30 a.m.

Chief talent scouts in this area are Lee Salberg of WBKB and Warren Jones of Balaban & Katz. They specify that applicants must be amateurs under 18 years of age. Address Candy Carnival, % WBKB, 190 N. State, Chicago 1, Ill. Give address, age, phone number, and the type of act. Enclose a snapshot taken of the act itself.

MOLLYCUE WINNERS

Jim Bowerman, Niles, Mich., Joyce Brautigam, Highland, Ind., Doloris Donaho, DeKalb, Ill., Martin Findling, Hammond, Ind., George Hejny, Chicago, Ill., Beverly Kellner, Calumet City, Ill., Todd Korb, Evanston, Ill., Judy Kuester, Kenosha, Wis., Alan Leviton, Chicago, Ill., Karen Lundgren, Maywood, Ill., Frances Potter, Chicago, Ill., Carol Pulver, Knox, Ind., Elaine C. Rosko, Chicago, Ill., Connie Sorensen, Kansasville, Wis.

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WGN-TV (9)

*New
Time*



ON SUNDAY
5:30 to 6:00 PM WBKB

MEADOW GOLD RANCH SHOW

Saturdays 10:00-10:30 AM

Sundays 5:30-6:00 PM

Station WBKB Channel 4

Featuring Cowboy Bob Atcher and
Sammy Squirrel—with their animal
friends. In a live half-hour of
western songs and adventure

SPONSORED BY

MEADOW GOLD BUTTER

SUNDAY JAN. 20—cont'd

2:00 9 "I Met A Murderer"—Feature

Film with James Mason & Pamela Kellino; farmer kills his wife and in flight from police encounters mystery writer and they fall in love

2:30 4 See It Now—Edward R. Murrow

TV audience is taken aboard the submarine "Sablefish" with Commander J. T. Burke, and also aboard a converted landing ship, skippered by Lt. Richard Cozad (see pg. 9)

5 Hall Of Fame—Dramatizations

Hostess, Sarah Churchill, presents "The Big Buildout" with Richard Derr, Grace Kelly, & Vinton Hayworth; about a publicity man in Hollywood

7 Adventures Of Kit Carson

3:00 4 Bowling Sports Classic

5 Meet The Press—Discussion

Guest: Sen. Robert A. Taft

7 What's The Answer—Panel Quiz

3:30 4 What In The World—Museum Quiz

Froelich Rainey moderator, panel quizzed on archeology, anthropology, & allied fields

5 Juvenile Jury—Kids Panel Time

Jack Barry moderator with panel: Jill Saxon, Susan Silva, Laura Mangels, Billy Knight, & Charlie Hankinson

7 TV Tots Time—Cartoons

9 "All American Co-Ed"—Film

Feature with Frances Langford, Johnny Downs, Marjorie Woodworth; college comedy about a young man who disguises himself as a girl and enters beauty contest

4:00 4 Man Of The Week—Discussion

Ken Crawford and Sen. Wayne Morse interview guest

5 Zoo Parade—About Animals

R. Marlin Perkins discusses protective devices and how animals cope with their enemies

7 Super Circus—Variety Stanza

Ringmaster Claude Kirchner presents Mary Hartline, Cliffy, Scampy, and Nickey in skit "The Pullman Car;" also the Karpis Trio, risely acrobatics; the Muffler Sisters, two little girls on the trampoline; the Joanides, juggling on the slack wire; and the Zoppee Troupe in balancing act

4:30 4 Lamp Unto My Feet—Religious

Very Rev. Laurence J. McGinley, S.J., pres. of Fordham Univ., and George A. Brooks, Secretary of General Motors, join moderator Lyman Bryson in discussion of problems facing teenagers; also playlet "Tomorrow"

5 Sky King Theater—Western

5:00 4 United Nations—Discussion

5 Roy Rogers Show—Variety

"The Setup" Roy comes to the rescue when Granny Hobbs (Hallene Hill) faces outlaws who are trying to get her land

TV FORECAST

SUNDAY JAN. 20—cont'd

- 5:00** **7 Space Patrol—Adventures**
9 Jesse Owens' Showtime—Acts
- 5:30** **4 Bob Atcher & Sammy Squirrel**
 Life on a ranch with a group of little animals who live there
- 5 Claudia—Story Of A Marriage**
 The introduction of a pet dog into the home of the newlyweds develops complications when they tune in to a breakfast radio program; guests: Ed and Pegeen Fitzgerald
- 7 Who Knows—Quiz Program**
 Contestants pick event in their life which is acted out in pantomime by Hal Smith and Heidi Olsen; regular panel includes Alex Gottlieb, Sterling Holloway, and Hilary Brooke; Chet Huntley, emcee
- 6:00** **4 Gene Autry Show—Western**
 "Rock River Feud" Pat Buttram, inheriting a stage line, becomes involved with Autry in a long-standing strife between two families
- 5 U.S. Royal Showcase—Variety**
 Guests: Harpo Marx, Guy Raymond, and Guy Mitchell
- 7 Greatest Story Ever Told**
 "The Good Samaritan" dramatized story from the Bible
- 9 Cinema Showcase—Films**
 "The Chelsea Story" & "Jet Test"
- 6:30** **4 This Is Show Business—Variety**
 Clifton Fadiman, host, with panelists George S. Kaufman, Sam Levenson, and Glenda Farrell; guests: Vivian Segal & Larry Storch
- 5 Young Mr. Bobbin—Comedy**
 A neighbor innocently calls the Bobbin living room "quaint," so Alex and his two aunts decide it's time to become modern
- 7 Adventures Of Ellery Queen**
 A mother seeks Ellery's help to get her child prodigy away from the evil influence of his father
- 7:00** **4 Toast Of The Town—Variety**
 Ed Sullivan presents the 16th annual awards for best motion picture and screen performances of 1951; guests: Phil Spitalny and his All Girl Orchestra; Zachary Scott, Kirkwood and Goodman, comedy team, and Kay Frances
- 5 Comedy Hour—Variety Time**
 Eddie Cantor presents hour of comedy and song with guests: Herman McCoy Swing Choir, Robert Clary, French singer, Sharon Baird, and Jimmy Dobson
- 7 King's Crossroads—Film**
- 7:30** **9 Chicagoland Newsreel Review**
- 8:00** **4 Fred Waring Show—Musical**
 Mr. Waring features the "Crystal Ball Tune," a recently published and recorded tune; tribute to Gris Kahn

- 8:00** **5 Television Playhouse—Drama**
 "Raymond Schindler, Case One" with Frank Maxwell, Joseph Sullivan, Norman Rose & Rod Steiger; drama of how a famous detective tricked a suspect into confessing a murder
- 7 Arthur Murray Party—Variety**
- 9 Rocky King, Detective—Drama**
 "Darkroom Murder" a beautiful nightclub photographer is murdered during the floor show
- 8:30** **4 Break The Bank—Quiz Game**
 Bert Parks emcee with Bud Collyer and guests: dancers Corinne and Tito Valdez; Peter Van Steeden's orch
- 7 Strength For The Free World**
- 9 Plainclothesman—Drama**
 "The Missing Coat" a girl kills a furrier when he catches her stealing a fur coat
- 9:00** **4 Celebrity Time—Quiz Session**
 Guest panelists: Diana Lynn and Chico Marx; subject is "Music"
- 5 Red Skelton Show—Comedy**
 Red clowns as "Cauliflower McPugg" and Klem Kaddiddlehopper; also comedy skits from "Skelton's Film Scrapbook." Music by Dave Rose
- 7 Hour Of Decision—Religious**
- 9 Stars Of Tomorrow—Amateurs**
 Lee Bennett emcees talent show and salutes Wheaton, Illinois
- 9:30** **4 What's My Line?—Panel Quiz**
- 5 Cameo Theater—Drama**
 "The Visit" with John Newland
- 7 Youth On The March—Religious**
- 9 Courtesy Theater—Feature**
 Film "Arson, Inc." (1st showing) with Robert Lowery, Anne Gwynne, Edward Brophy, Marcia Mae Jones; undercover agent of a metropolitan fire department tracks down gang of thieves who mask their thefts behind willful arson
- 10:00** **4 "The Southerner"—Feature**
 Film with Zachary Scott, Betty Field, J. Carroll Naish; tragic story of a man and his family, struggling for existence in the poor South
- 5 Weatherman—Clint Youle**
- 7 "Hello Sister"—Feature Film**
 Lloyd Hughes and Olive Borden
- 10:10** **5 Dorsey Connors—Helpful Tips**
- 10:15** **5 Alex Dreier—News Report**
- 10:30** **5 Sports Star Time**
- 11:00** **5 "Mystery Man"—Feature Film**
 Robert Armstrong and Maxine Doyle
- 9 "Merrily We Live"—Feature**
 Film with Constance Bennett, Brian Aherne, Billie Burke, Bonita Granville; comedy about a scatter-brain mother with a weakness for helping worthless humanity who invites a tramp to stay at her home
- 11:30** **4 Eloise Salutes Stars—Talks**
- 11:45** **4 Film**

(Stations reserve the right to change above listings without notice)

THIS IS MUSIC (Cont. from page 11)



Handling the popular numbers on "This Is Music" are Bill Snary and Lucille Reed (Miss Chicago TV for 1951). The two young Chicago vocalists are starring on their first regular network video show.

iar to concert goers and radio listeners throughout the nation, handle the classical selections. Robert Trendler and his orchestra supply the musical background expertly.

"This Is Music" is seen each Thursday evening on channel 9, 7:00.



Nancy Carr, the lilting soprano who's a familiar voice to a vast radio audience (she has sung often on the Chicago Theater of the Air) is another singer who is making "This Is Music" a TV pleasure.

One Hour



radio dispatched

TV REPAIRS

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RODNEY 3-2200

TELE-TRONICS

Monday Jan. 21

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 7:00 5 Today—Dave Garroway
- 9:00 4 Morning News—Information
Dorothy Doan and Harry Marble
- 5 Mel Martin Show—Variety
Early morning capers with music by vocalist Ilean Martin and instrumental group, the Bellaires
- 9:15 4 Arthur Godfrey Time—Musical
- 9:30 4 Breakfast With The O'Neil's
- 5 It's In The Bag—Stunts
Jerry Foman mc & Arlene James
- 10:00 5 Ernie Kovacs Show—Comedy
- 9 Your Figure Ladies—Fogarty
Exercises for young mothers
- 10:30 4 Tel-A-Shopper—Betty Whitney
- 5 Dave & Charlie Show—Comedy
- 7 Dennis James Show—Variety
Dennis questions folk aboard ship "Okay Mother" with Julia Meade
- 9 Strike It Rich—Audience Quiz
Warren Hull questions contestants & "helping hand" guest, Ira Pettina
- 10:45 5 Richard Harkness & The News
- 11:00 4 Creative Cookery—Recipes
How to make jellies, or turkish paste, strawberry shaped jellies, and peppered steak with sauteed mushrooms
- 5 Ruth Lyons' 50 Club—Variety
- 7 Frances Langford-Don Ameche
Interview with Jack Long
- 9 Egg And I—Serial Story
- 11:15 9 Love Of Life—Serial Story
- 11:30 5 The Bunch—Musical Variety
Bette Chapel and Art Van Damme with music and chatter (see pg. 23)
- 9 Search For Tomorrow—Serial
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Film
- 5 Film
- 7 Bob And Kay Show—Variety
- 9 Hi Ladies—Tommy Bartlett
- 12:30 4 Garry Moore Show—Variety
Guest: Virginia Sale, character monologist
- 5 Meet Mintz—Musical Selections
- 12:45 5 Newsroom—Late Reports
- 9 Let's Go To Market—Farm Show
- 1:00 5 "Smart Guy"—Feature Film
Starring Rick Vallin, Veda Ann Borg, John Miljan, and Jack Larue
- 9 Chicago Cooks—Recipes & Tips
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Luckey North Show—Interviews
- 2:00 4 Frazier Thomas Show—Variety
Featuring vocalist Jean Cordell

(Continued on page 20)

TV FORECAST

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1961

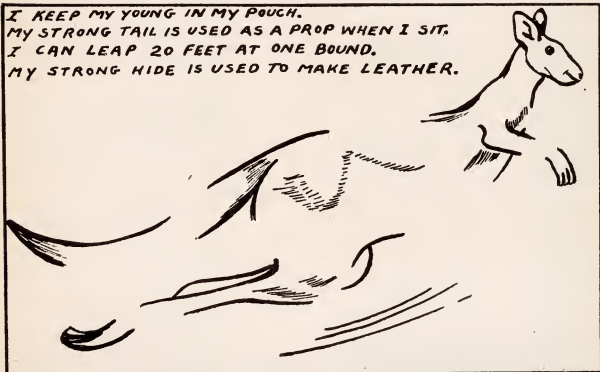


Can you guess, from looking at these who tells adventure stories on channel pictures, the name of a kindly old man 5? Send your answer to Mollycues.

Send this week's contest entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Wednesday, Jan. 30. In EACH contest, first prize is \$1; second prize 50 cents; next 12 prizes 25 cents each. In case of ties, winners are judged on neatness and originality.

Solution to last week's puzzle—Some animals seen on TV are Sammy Squirrel, Flip the Frog, Paddy Pelican, Fletcher Rabbit and Chester the Pup.

**I KEEP MY YOUNG IN MY POUCH.
MY STRONG TAIL IS USED AS A PROP WHEN I SIT.
I CAN LEAP 20 FEET AT ONE BOUND.
MY STRONG HIDE IS USED TO MAKE LEATHER.**



Here is something you might see on the Zoo Parade show. Finish the picture by

completing the lines. Then color it and mail your entry to Mollycues.

MONDAY JAN. 21—cont'd

- 2:00 5 **Big Pay Off**—Quiz Program
Audience participation with Randy Merriman and Bess Myerson; contestants have an opportunity to win fashionable new wardrobes
- 7 **Beulah Karney Presents**
- 9 **Mike Wallace & Buff Cobb Show**
- 2:30 4 **Bert Parks Show**—Musical
Tunes: "The Gold Digger's Song," "Horses, Horses, Horses," "Money, Money, Money," "Slow Poke," "The Bumpity Bus," "I Wanna Say Hello," and "Sin"
- 5 **Ralph Edwards Show**—Contest
Carole Richards, Steve Reeves, Sara Berner, and the Varieteers
- 7 **Barbara Moro**—Creative Ideas
- 9 **Camera Caravan**—Film Short
"Siamese Journey"
- 3:00 4 **"King Murder"**—Feature Film
Conway Tearle in a baffling whodunit
- 5 **Kate Smith Hour**—Variety
Guests: Paul Sydel, dog act, Ken Whitmer, mentalist, & teen-age spot
- 9 **Russ Davis Show**—Interviews
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 7 **Trade-Inn**—Swap Shop Fun
- 9 **Telephone Game**—Quiz Contest
Jane and Harold invite you to join them: send in your number
- 4:15 4 **Bill Evans Show**—Musical
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 5 **Howdy Doody Show**—Kids Fun
- 7 **Sagebrush Theater**—Western
"Everyman's Law"
- 9 **Music A La Mode**—Jack Fuller
- 4:45 4 **Assembly**—Military Questions
Chief Corey shows a film concerning a branch of the Armed Forces
- 5:00 4 **Kids Karnival Kwiz**—Film
- 5 **Cactus Jim**—Western Film
- 9 **Trail Blazers' Theater**—Western
"Two Gun Troubador"
- 5:30 4 **Silhouettes Of The West**—Songs
- 5 **Weatherman**—Clint Youle
- 7 **Tom Corbett Space Cadet**
- 5:40 5 **Dorsey Connors Show**—Ideas
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
"Keeping Fit" comedy skit
- 7 **King Calico**—Puppet Show
King Calico learns to fly, and ends up in the river; he decides he'd better build a navy
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Kukla, Fran, & Ollie**—Puppets
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Top O' The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray**—Comedy
- 6:20 7 **Sports Highlights**—News Events

- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Adventures
- 7 **Hollywood Screen Test**—Drama
Emcee Neil Hamilton introduces young actors and actresses with assistance from William Eythe
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical
Tunes: "Robin & Roses," "Cry," "Anytime," and "Long Ago and Far Away"
- 5 **News Caravan**—John C. Swayze
- 9 **Chicagoland Newsreel**—News
- 7:00 4 **Video Theatre**—Drama
"The Sound of Waves Breaking" with Teresa Wright and Kent Smith; a successful artist loses his confidence because he does not believe his fame is due to his creative talent
- 5 **Paul Winchell**—Jerry Mahoney
- 7 **Mr. District Attorney**—Drama
"The Case of the Three Ravens." Sudden death in a stately mansion propels Mr. D.A. into the weirdest situations of his career
- 9 **Earl Nightingale Show**—Talks
- 7:15 9 **Our World**—Film Short
"From Trees to Paper"
- 7:30 4 **Arthur Godfrey's Talent Scouts**
- 5 **Voice Of Firestone**—Musical
Guest soloist, Dorothy Wrenskjold, soprano, sings "O Mio Babbino Caro" from "Gianni Schicchi," "One Night of Love," "The Son of God Goes Forth To War," and "Wonderbar." Chorus and orchestra do "Española Cani" by Marquino; and "Marche Militaire," "Dance of the Buffoons," and "The Snow-Maiden," by orch.
- 7 **Horizons**—Discussion
"The Future of Soviet Diplomacy" guest lecturer: Dr. Philip E. Mosely, professor of International Relations of the Russian Institute, Columbia University; student panel discusses subject with Dr. Mosely
- 9 **Johns Hopkins Science Review**
"A Hospital Never Sleeps" the viewer will see the current of activity which goes on inside a hospital, day and night
- 8:00 4 **I Love Lucy**—Comedy Drama
Lucy and Ricky probe affairs of the heart when "Lucy Plays Cupid" with hilarious results
- 5 **Lights Out**—Drama
"The Intruder" with Chester Morris and Jane Wyatt; the errant deed of a man's past returns to teach him that even the passage of time can't erase an obligation
- 7 **You Asked For It**—Unusual Acts
- 9 **Symphony Concert**—Film
- 8:30 4 **It's News To Me**—Panel Quiz
John Daly host to panelists Rudy Vallee, Johnny Faulk, Margaret Lindsey, and Anna Lee

MONDAY JAN. 21—cont'd

- 8:30 5 Robert Montgomery Presents**
 "The Tender Men" with Skip Homeier, Anthony Ross, & Jean Gillespie; tale of a young lad, how he was lured into the fold, tested, processed, certified—and found wanting
- 7 Crusade In The Pacific—Film**
 "The Air War On Japan" chapter 21
- 9 Johnnie Ray Show—Special**
 Recording star, flown specially for this program by Zenith and Teletronics, will appear with local stars
- 9:00 4 Studio One—Drama**
 Judson Laire and Peg Hillias in "The Other Father" the tale of a secret love affair which enlightens a father with a new knowledge of himself
- 7 Bill Gwinn Show—Variety**
- 9 Camera Caravan—Film Short**
 "Winter Olympics"
- 9:30 5 Who Said That?—Quote Quiz**
 Walter Kiernan quizzes Bill Henry, Bennett Cerf, Mary Lasswell, and Merriman Smith
- 7 Stud's Place—Informal Variety**
 Studs Terkel host with Beverly Younger, Win Stracke, and Chet Roble
- 9 Challenge—Drama, Music**
 Vocalist Jackie James, Philip Lord, the Four Jacks, and Jimmy Blade's music, with special guest, Brenda Forbes in skit about a middle aged maiden lady who receives not one, but two offers of matrimony
- 10:00 4 Ernie Simon—Curbstone Cutup**
 Delightful talks with interesting characters on State Street
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 9 "My Wife's Relatives"—Film**
 Feature with James Gleason, Lucille Gleason, & Russell Gleason; wealthy parents object to their son's romance with hired man's daughter
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Chronoscope—Discussion**
- 5 Clifton Utley And The News**
- 10:30 4 Bill Ballance Show—Variety**
- 5 Let's Look At Sports**
- 7 Solo Theater—Film Drama**
- 10:45 5 Herbie Mintz Show—Musical**
- 7 Handy—Facts You Should Know**
- 11:00 4 Murder Before Midnight—Film**
 "Secret of Stambul" with James Mason and Valerie Hobson
- 5 "Legion Of Missing Men"**
 Feature film with Ralph Forbes & Ben Alexander; young man joins French Foreign Legion
- 7 Austin Kiplinger And The News**
- 11:30 4 Midnight Edition—Ulmer Turner**
- 9 Chicagoland Newsreel—Reports**
 (Stations reserve the right to change above listings without notice)

CHANNEL

MONDAY THRU FRIDAY

"TOP O' THE WEATHER"

Presented by Iron Fireman Mfg. Co.

6:10
PM



WENR
TV

NEW
CHANNEL
WGN-TV
CHANNEL 9
NEW TIME

MONDAYS
9:30—10 P.M.
STARRING

Jacqueline James
Philip Lord
Jimmy Blade's Music
Guest Star
Brenda Forbes

brought to you by

DREWRY'S
Extra Dry BEER



MARTIN & LEWIS ARE GREAT AND SMART

By JACK MABLEY

Minute Reviews:

Amateur Hour: This descendant of Major Bowes' original brainstorm continues to grab a large share of the audience every time it comes on the air, and I continue to tune it in spasmodically to see if its magic attraction hasn't finally communicated itself to me.

It hasn't. Ted Mack is a nice fellow, Dennis James really punches the commercials, and there's a pleasant, congenial air about the whole thing. But oh, that endless parade of bones players and yodelers and wheezy baritones and harmonica virtuosos. Maybe it's the endless quest for the unexpected that keeps the customers coming each week.

It's News To Me: This show illustrates how one personality can lift an ordinary 30 minutes out of the limbo of commonness, and make it a lively, moving, if not exciting, quiz session. More power to John Daly.

Courtesy Hour: I hadn't seen one of Jim Moran's movies (nor anyone else's) for more than a year. I sat in on one a week or so ago, and when the commercial came on, went and took a shower. Missed half of the last part of the picture. Some of these sponsors are getting sneaky, cutting their commercials so you can't get a thing done.

Texaco Star Theater: This is offered as information, not opinion. On his first show of 1952, Berle sang a parody on "Changes." He allowed that this year

he won't butt into anybody's act, and he'll be quiet and respectful. "Yah, and everybody'll turn on Frank Sinatra," yelled Berle. "There'll be no changes around here."

Stork Club: I've already paid my respects to this blight in the Worst Show voting. This is the kind of a show that makes Communists. Mr. Billingsley's disgusting slop on New Year's Eve, when CBS moved its cameras into his club, was even more inept than his 6:45 efforts. I can't quite figure why some of TV's talented satirists don't go to work on this gent. He should be a good replacement for Peter Lorre or Gary Cooper impressions.

Martin and Lewis: Their latest show was as strong as anything they've done yet on TV. These men are not only great comedians, they're smart ones, and demonstrate it every week they stay off the air. About four or six appearances a season of M & L will leave us wanting more for years to come.

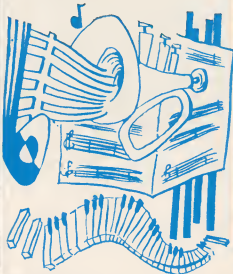
Jack Benny: Ditto.

Studio One: This dramatic show will grab off most of the top awards this season, but not because it deserves them. It is riding on its reputation—well earned, but outdated. Celanese Theater sets new standards in writing, acting, directing, and all around brilliance. If I seem to be spending a lot of time plugging Celanese, it's deliberate. It's the high spot of the week, and I will do whatever I can to get as many fellow viewers as possible watching it with me.



Then it is the decision of this board that there are no programs on TV that we can recommend for any audience.

Whether it's hotcha or sweet tunes, versatile songstress Bette Chapel has captivated many a TV audience with her style. Here the port Miss Chapel appears in a roaring-twenties costume for her sizzling version of "Johnson Rag."



forecast for women

Versatility Plus—

Vocalist Bette Chapel
Combines Hot 'n' Sweet

PETITE as a puppy—sultry as a South sea island dancer—gay as a night on the town! You'll find all three types neatly tied together in a diminutive package, Bette Chapel by name.

This "tempest in a teapot" has stormed her way through TV channels via the smooth-sailing "Garroway-at-Large" show and currently is appearing on "The Bunch," formerly "Your Luncheon Date" televised on WNBQ (channel 5) each day between 12:30 and 1 p.m. and now a network production presented one hour earlier.

The five-foot vocalist, an unusual combination of Betty Hutton dynamo and Dinah Shore sweet touch, claims she "just went along for the ride" when her sister auditioned for the vocalist spot with a dance band. But it was Bette who landed the job and toured the Midwest on dance dates.

Later moving to Chicago to study voice, she won solo billing in local night clubs where she was spotted by NBC video scouts. Unlike most TV performers, she had practically no radio experience before plunging into TV.

Today, Bette, who is wed to Bill Wilkes, a Chicago salesman, looks back on

a video career originating with Garroway some two years ago and studded with unforgettable experiences. Such as the time she and Cliff Norton, dressed as tramps and painted like clowns, combined their talents for "Whistle a Happy Tune." Immediately afterwards, Bette had to wash her face, put on makeup and change her whole attire—IN THREE MINUTES—for her part in the finale. She must have set a new record for women—she was back in a minute and a half.

Her schedule now is equally demanding of split-second timing with script discussions, song rehearsals, dress rehearsals and program-planning conferences each day.

Garroway appropriately dubbed her "La Chapel," because Bette is of Italian ancestry, a plausible explanation for her olive skin, dancing dark eyes and vivacious personality.

Her TV schedule, rigorous though it is, allows her to devote just enough time to her other-than-TV talents—homemaking, sketching her own ideas for formal gowns, spinning through the park on a bicycle, collecting shoes or preparing fried chicken a la Chapel!



PATRICIA VANCE

Beauty

from top to toe

Stress Naturalness in '52 says Patricia Vance

IT'S just about time to begin breaking those New Year resolutions you made so painstakingly on January 1.

But, watch out for those beauty resolutions! They're a year-round responsibility, not made to be broken or even bent slightly if you want to preserve a well-groomed appearance in 1952.

This authoritative view comes from Patricia Vance, former Powers model who is at present a Chicago TV star and director of the Patricia Vance Charm and Modeling School and its branches.

Heading the list of New Year beauty resolutions for all women is the need for naturalness, says Miss Vance, whether it's in personality, makeup or dress. "Artificiality is the quickest way to hide your true beauty," she warns.

Here's a practice list containing some of Miss Vance's other resolution suggestions for a beauty-filled 1952: Do they match yours?

(1) Resolved: That I appear well-groomed (and bolster my budget at the same time) by buying simple clothes and varying them with accessories. (Flowers, scarves, pins add a chic note to the smart 'n' simple basic dress. Added tip: Try pinning a flower at the back of the collar for an unusual note.)

(2) Resolved: That I go easy on the makeup, always striving for the natural look. (Makeup suggestion: Apply a thin film of powder base, brushing first with kleenex, then with a soft cosmetic brush to achieve an even application.)

(3) Resolved: That I keep my face CLEAN, scrubbing off all traces of the

day's makeup each night. (A good washcloth with lots of soap is still a woman's best cosmetic aid, Miss Vance stresses. Daily beauty routine: Cleanse face with soap and water first; apply cream, using a rotary motion to get into pores and give skin a gentle stimulation; leave on for 10 or 15 minutes, then wipe off. Approximately 95% of the female species have dry skin, she estimates, and for these a face cream with an oily base is a fine beauty aid. For those with oily skin, Miss Vance suggests keeping a tiny bottle of skin freshener in the desk or purse and cleansing the skin frequently to prevent blackheads.)

(4) Resolved: That I ban artificiality from my hair coloring. (It's a shame to see young girls who dye or bleach their hair constantly, this beauty authority says. No matter what color the hair is, it can be attractive without artificiality.)

(5) Resolved: That I won't follow the trends toward sophistication if they don't suit my figure or personality. ("A girl is a girl is a girl" Miss Vance believes and adds that teen-agers should resist the "blasé" approach to life, practiced by many of their older sisters, and enjoy their "precious years.")

(6) Resolved: That if I diet, I will do so sensibly. (Avoid the lettuce leaves and skimmed milk only routines. Instead, eat healthy, well-balanced meals—meat or fish twice a day and eggs at least once each day. For between-meal snacks, munch on raw celery or carrots. But, go all out against starvation diets!)

(7) Resolved: That I will protect my feet by wearing comfortable and sen-

Tips

Beauty resolutions, if observed, can be the formula for success and happiness, says Pat Vance, shown above as she introduces one of her two weekly TV programs, "Stairway to Stardom," a juvenile talent show presented every Sunday at noon on WBKB.



sible shoes. (The closed-heel, closed-toe pump, available in various heel heights for abbreviated, average and king-size damsels, is tops in fashion, according to the models, and excellent for foot support. Watch out for a loose sloppy shoe which will result eventually in thickening legs and ankles.)

(8) Resolved: That I will dress appropriately for each occasion. (Blue jeans, for example, have their place—on picnics and outings—but not in school or for shopping expeditions.)

(9) Resolved: That I will always keep a full supply of brushes on hand to aid me in a well-groomed appearance. (Brushes are a direct route to beauty, Miss Vance declares, whether they're for clothes, face, nails, shoes, teeth or body.)

Now married to Charles Vance, who manages the school and agency, this beauty authority is also the mother of a four-year-old daughter, Pamela, who frequently appears with "Mommy" on her Wednesday morning television show. Miss Vance was embarking on a modeling career at 16—when most teen-agers are concerned with hamburgers and french fries at the corner snack shop, the latest swoon-crooner platter, or movie fan clubs.

During the World's Fair in New York in 1940, Miss Vance, at 17, was starred in the first regular series of TV programs sponsored by RCA. Winning over more than 1,000 applicants, she appeared in over 6,000 television performances which earned for her the title, "Most Televised Girl in America."

Almost five years ago, she wrote,

produced and starred here in a weekly series for WBKB, "Your Appointment With Charm," which provided hints on improvement of charm, poise, posture, personality, walking, figure, grace, wardrobe, makeup, better grooming, voice and diction, business and social etiquette.

A similar program was written, produced and narrated by Miss Vance in Miami for WTVJ, the city's first television station. The series, first live show over the station, was sponsored by leading department stores and specialty shops in Miami until she returned North in the summer of 1949.

In addition to TV, Pat Vance also wrote, produced and presented her own radio show, "Patricia Steps Out," originally aired over Station WFIL in Philadelphia and later coast to coast on NBC from New York. And she instituted a course with the University of Miami, Florida, which offers three college credits and is designed to "cultivate poise and assurance and general self-improvement in appearance and personality."

Miss Vance can be seen on Channel 4 (WBKB) from 10 to 10:30 a.m. each Wednesday on the Breakfast Party and from noon to 12:30 p.m. each Sunday as emcee on the juvenile talent show, "Stairway to Stardom," also on WBKB.

TV Forecast suggests another resolution: Consult your local beauty shops periodically for makeup and hair fashions. These visits are "musts" for good grooming as well as investments which pay off in attractive dividends.

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Tuesday Jan. 22

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News & Commentary
Dave Garroway acts as commentator
- 9:00 4 **Morning News**—Interviews
5 **Mel Martin Show**—Capers
- 9:15 4 **Arthur Godfrey Time**—Variety
- 9:30 4 **Breakfast With The O'Neils**
5 **It's In The Bag**—Variety
Jerry Toman emcees fun in a grocery store with singer Arlene James, and Jesters, vocal & instrumental group
- 10:00 5 **Ernie Kovacs Show**—Cut-ups
9 **Your Figure Ladies**—Fogarty
Posture & grace explained by Paul
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
5 **Dave And Charlie Show**
7 **Dennis James Show**—Interviews
9 **Strike It Rich**—Quiz Time
- 10:45 5 **Richard Harness & The News**
- 11:00 4 **Creative Cookery**—F. Pope
Mr. Pope prepares cartwheel grape juice salad mousse
5 **Ruth Lyons' 50 Club**—Informal
7 **Frances Langford-Don Ameche**
Guests: Merle Armatadge, Eric Victor dancer, & magician Richard Himber
9 **Egg And I**—Serial Drama
- 11:15 9 **Love Of Life**—Serial Drama
- 11:30 5 **The Bunch**—Music Time
9 **Search For Tomorrow**—Drama
- 11:45 9 **News Headlines**—Spencer Allen
- 12:00 4 **Steve Allen Show**—Variety
Guests: Jeff Dane & Jerry Collins novelty team & Elaine Dunn dancer
5 **Film**
7 **Jessie DeBoth's TV Notebook**
9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety
Guest: Cliff Norton comedian
5 **Meet Mintz**—Piano Melodies
Listen to your favorite tunes
7 **Bob And Kay Show**—Variety
- 12:45 5 **Newsroom**—Late Information
9 **Let's Go To Market**—Produce
- 1:00 5 **"Case Of The Missing Heiress"**
Julia Lang and Valentine Dyll
9 **Chicago Cooks**—Demonstration
- 1:30 4 **First Hundred Years**—Serial
Problems of a young married couple
- 1:45 4 **Luckey North Show**—Interviews
- 2:00 4 **Frazier Thomas Show**—Variety
Music, chatter, & nonsense with vocalist Jean Cordell, Bill Balance
5 **Big Pay Off**—Quiz Contest
Randy Merriman host, all you have to do is write a letter on the woman in your life and why you think she ought to receive all those fabulous prizes
7 **Housewives Holiday**—Kirchner

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Robert Maxwell
Merriel Abbott Dancers*

Eddie O'Neal
and his orchestra

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Empire
ROOM
PALMER HOUSE

TUESDAY JAN. 22—cont'd

- 2:00 9 Mike Wallace & Buff Cobb Show
 2:30 4 Film
 5 Bill Goodwin Show—Variety
 Vocalist Eileen Barton
 7 Barbara Moro—Creative Ideas
 9 Mel Torme Show—Musical
 Guest: comedian Irwin Corey
 3:00 4 "Lilly Of Killarney"—Film
 (See description Sat. 11:30 p.m.)
 5 Kate Smith Hour—Variety
 Hoctor & Byrd, a station relation
 segment with Gen Archer singer, and
 Pianist Evalyn Tyner
 9 Russ Davis Show—Interviews
 4:00 5 Hawkins Falls, Pop. 6,200
 7 Trade-Inn—Exchange Show
 Interesting items exchanged
 9 Telephone Game—Harold Isbell
 Jane & Harold quiz the contestants
 and hand out the prizes
 4:15 4 Bill Evans Show—Variety
 Informal chatter, music, and guests
 5 Gabby Hayes Show—Tall Tales
 4:30 5 Howdy Doody Show—Puppets
 7 Sagebrush Theater—Western
 "Pals of the Range"
 9 Music A La Mode—Jack Fuller
 4:45 4 Assembly—Military Talks
 Interviews with and discussion about
 the Seabees by Chief Corey
 5:00 4 Kids Karnival Kwiz—Games
 5 Cactus Jim—Western Feature
 9 Trail Blazers' Theater—Western
 "Phantom Pinto"
 5:30 4 Silhouettes Of The West—Music
 5 Weatherman—Clint Youle
 7 The Chimps—Film Short
 "Net of Fate"
 5:40 5 Dorsey Connors Show—Tips
 5:45 4 Window Shopping—Commercial
 Lucky North tours Chicago stores
 5 Public Life Of Cliff Norton
 "Police Your Bureau Drawer"
 7 Adventure Theater—Stories
 "Lightning Warrior" chapter 12
 5:50 5 Clifton Utley And The News
 6:00 4 Sports & Comments—Bob Elson
 5 Kukla, Fran & Ollie—Puppets
 7 Paul Harvey With The News
 9 Captain Video—Adventures
 6:10 7 Top O' The Weather—Russ Reed
 6:15 4 Ulmer Turner And The News
 5 Bob And Ray—Comedy Skits
 6:20 7 Sports Highlights—Carmichael
 6:30 4 CBS News—Douglas Edwards
 5 Dinah Shore Show—Musical
 7 Beulah Show—Comedy Skits
 9 Spencer Allen And The News
 6:45 4 Stork Club—Interviews
 Guests: Faye & Skitch Henderson &
 Olympic skater Barbara Ann Scott
 (see pg. 30)

- 6:45 5 News Caravan—John Swayze
 9 Chicagoland Newsreel—News
 7:00 4 Frank Sinatra Show—Variety
 Frankie presents the Bell Sisters,
 Buster Keaton, and Beatrice Kay
 5 Star Theater—Comedy-Variety
 Milton Berle returns as emcee with
 guests Jane Froman & Robert Merrill
 7 Charlie Wild, Defective—Drama
 A man impersonates an internal reve-
 nue agent in order to shake down
 businessmen for evading taxes
 9 What's The Story?—News Show
 Panelists try to guess news event
 from reporter's dress and other clues
 7:30 7 Metropolitan Opera Auditions
 Of The Air—Classical Selections
 Opportunity for talented vocalists to
 attain recognition; Milton Cross com-
 mentator, talk by John Gutman
 9 Keep Posted—Current Events
 Today's headlines discussed by panel
 with Lawrence Spivak & Martha
 Rountree as moderators
 8:00 4 Crime Syndicated—Drama
 Suspense stories based on case ma-
 terial from files of the Senate Crime
 Investigating Committee. "Illegal Dis-
 tillling"
 5 Fireside Theater—Film Drama
 "Flame of Faith" Love story about a
 happily married blind girl who tem-
 porarily regains her sight, then at-
 tempts suicide when she loses it again
 7 United Or Not—Discussion
 Interviews with noted personalities by
 members of United Nations Corres-
 pondents Ass'n; U.N. News Confer-
 ence, John MacVane, chairman
 9 Battle Of The Ages—Film
 John Reed King emcees professional
 talent team competition
 8:30 4 Suspense—Mystery Drama
 "Don't Go Home" based on a story by
 Agatha Christie; supernatural omens
 are at work when a medium predicts
 danger and death for two of her cli-
 ents
 5 Circle Theater—Drama
 "Price Tag" with Anne Jackson &
 Jack Grime; moving story of a lonely
 young woman and the bargain base-
 ment dress that changed the course of
 her life
 7 "Command Performance"—Film
 Feature with Una Merkel and Neil
 Hamilton; stage idol whose voice has
 broken, runs away and joins a Gypsy
 camp
 9 Quick On The Draw—Charades
 Cartoon game with Robin Chandler
 fencee and a panel of four celebrities
 trying to guess the meaning of Bob
 Dunn's drawings
 9:00 4 Danger—Mystery Drama
 "The Business Affairs of Gentlemen."
 A mortal battle of wits and strength
 on the Ankara-Istanbul express is
 fought by two mysterious strangers

TUESDAY JAN. 22—cont'd

- 9:00 5 **Amateur Hour**—Ted Mack mc
Ted Mack emcees program and pays
special tribute to Hagerstown, Md.
- 9 **Royal Playhouse**—Film Drama
"The Amber Gods" with Mary Sin-
clair and Wm. Henry; voodoo drama
on an island in the West Indies
- 9:30 4 **My Friend Irma**—Marie Wilson
Cathy Lewis as Jane tries to curb
her friend's zany antics; Gloria
Gordon is featured as Mrs. O'Reilly
- 7 **Chgo. Symphony Chamber Or.**
Vaughn Williams' English Folksongs
Suite; Saint-Saens' Tarantelle for
Flute, Clarinet, and Orchestra, Opus
6, with soloists Julius Baker (flute)
and Clark Brody (clarinet). Also
Weber's Overture to "Abu Hassan"
- 9 **Boston Blackie**—Mystery Drama
"The Crusader." A newspaper own-
er takes the law into his own hands
and attempts to murder the direc-
tors of an illegal company
- 9:45 5 **Bob Considine Show**—Views
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Ernie holds folksy interviews with
the gang under the marquee
- 5 **Weatherman**—Clint Youle
- 7 **Impact**—News & Commentary
Story of the week is featured with
reporters interviewed; also columnists
discuss controversial issues and civic
problems, Austin Kiplinger moderator
- 9 **"Caged Fury"**—Feature Film
Richard Denning, Sheila Ryan, Bus-
ter Crabbe, Mary Beth Hughes; a cir-
cus provides the setting for murder
and romance
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **The Continental**—Variety
Renzo Cesana presents romantic mon-
ologues in an atmosphere of roses,
champagne, and poetic phrases
- 5 **Clifton Uley And The News**
- 10:30 4 **Bill Ballance Show**—Interviews
Variety, guests, and music
- 5 **Let's Look At Sports**
- 7 **The Kloses**—Informal Chats
Woody and Virginia Klose with house-
hold tips, interviews, and chatter
- 10:45 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
- 5 **Survival**—Civil Defense Prog.
- 7 **Austin Kiplinger With The News**
- 11:30 4 **"Circumstantial Evidence"**
Feature film with Chick Chandler and
Shirley Grey; an innocent man is con-
victed and sentenced to die in the
electric chair
- 5 **Sports Newsreel**—News Events
- 9 **Chicagoland Newsreel**—Data
- 12:45 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above
listings without notice)

TUESDAYS

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Once Upon A Time . . .



The Stork Brought Bundles of Joy

FOR the past two decades a fancy watering place in midtown Manhattan called the "Stork Club" has been symbolic of American night life at its gaudiest. Top-hatted celebrities regularly parade their lack of virtue for the benefit of star-gazing folk who are happily shunted to less conspicuous tables in the rear of the establishment.

It was inevitable that someone in television would corral all this loose talent into a show so that the folks at home could watch and admire. The result is a fifteen minute interview stint, featuring Stork Club owner Sherman Billingsley.

Billingsley is a displaced Oklahoman, who in his native state made enough money with a soft drink stand and a drug store to buy into a prohibition era New York speakeasy. This later became the "Stork."

With this string of successes behind him it is surprising that his television show has not prospered. A year and a half after its debut, the shows ratings are poor. The critics have panned it. And the National Television Review Board has it on the objectionable list.

One of the main weaknesses of the show is host Billingsley. For a worldly cafe owner he is surprisingly unpolished. Stoutish and blunt spoken, he seems to fumble his way through an interview.

But it is the atmosphere of splendor that never existed, and the phoney half-world of glamour-for-sale that is hardest to take. Weary TV fans, after a rough day at the plant or the office, are asked to digest the pompous success stories of a group whose only apparent daily effort is extracting themselves from bed early in the afternoon.

The Josephine Baker incident has also left a bad taste in the public's mouth. When the negro star tried to spend an evening at the Stork, she found that a color line prevailed. Billingsley refused to serve her. She, in turn, caused a mild rumpus and took her case to the newspapers.

Billingsley and Walter Winchell, who have been passing themselves off as great social consciences, took to the attack. They tried to smear Miss Baker's past, but succeeded only in unearthing embarrassing evidence that she had been honored by the French Government for her heroic work with the French Underground during World War II. Red-faced Winchell now has a juicy defamation-of-character suit on his hands.

The after dark shenanigans at the Stork will probably continue to be chronicled by name-dropping columnists. But the public seems to be adopting a "who cares" attitude toward the whole business.

The Stork Club is seen Tuesdays and Thursdays at 6:45 p.m. on channel 4.



Bland sophistication is the keynote at the "Stork Club" where a visa is needed to get in. Host Sherman Billingsley presides over the video version of the proceedings.

Wednesday Jan. 23

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—Dave Garroway Emcee
Newscaster James Fleming will
broadcast & monitor both TV set and
teletype machines
- 9:00 4 **Morning News**—Dorothy Doan
5 **Mel Martin Show**—Variety
Mad hat designing contests, commu-
nity singing, and personal interviews
- 9:15 4 **Arthur Godfrey Time**—Music
- 9:30 4 **Breakfast With The O'Neil's**
5 **It's In The Bag**—Quiz Stunt
Variety type with Jerry Toman emcee
- 10:00 5 **Ernie Kovacs Show**—Variety
9 **Your Figure Ladies**—Exercises
Paul Fogarty shows how to stream-
line your hips
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
5 **Dave And Charlie Show**
7 **Dennis James Show**—Variety
Domestic difficulties solved in Dennis
and Julia's "Problem Playhouse"
- 9 **Strike It Rich**—Warren Hull mc
- 10:45 5 **Richard Harkness & The News**
- 11:00 4 **Creative Cookery**—Recipes
Recipe for grilled coconut butter cake
squares, and beef stew
5 **Ruth Lyons' 50 Club**—Variety
7 **Frances Langford**—Don Ameche
Fran Lee (Mrs. Ffixit), Gene, Joan,
& Ginny Jimae, Elliott Lawrence,
and a fashion show
9 **Egg And I**—Continued Tale
Pat Kirkland & John Craven star
- 11:15 9 **Love Of Life**—Serial Story
Peggy McCay, Paul Potter, Jean Mc-
Bride, Marie Kennedy, & Dennis Par-
nell are featured
- 11:30 5 **The Bunch**—Hugh Downs mc
9 **Search For Tomorrow**—Drama
Continued story featuring Mary
Stuart, John Sylvester, & Lynn Loring
- 11:45 9 **News Headlines**—Spencer Allen
- 12:00 4 **Film**
5 **Film**
7 **Gayelord Hauser Program**
Informative chats about your health
9 **Hi Ladies**—Tommy Bartlett
- 12:15 7 **Bob & Kay Show**—Commentary
Bob Murphy and Kay Westfall intro-
duce guests with interesting stories
- 12:30 4 **Garry Moore Show**—Comedy
Guest: Lucille Watson
5 **Meet Mintz**—Pianist Raconteur
- 12:45 5 **Newsroom**—Late Reports
9 **Let's Go To Market**—Produce
Norm Kraeft and Butch Davis report
on the price of farm products
- 1:00 5 **"Reckless Way"**—Feature Film

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WEDNESDAY JAN. 23—cont'd

- 1:00 9 **Chicago Cooks**—Food Prepared
Easy way to good cooking
- 1:30 4 **First Hundred Years**—Drama
Tale of a young married couple
- 1:45 4 **Lucky North Show**—Interviews
- 2:00 4 **Frazier Thomas Show**—Variety
- 5 **Big Pay Off**—Quiz Program
Randy Merriman & Bess Meyerson
- 7 **Beulah Karney**—Foods Show
Meal of the Week & best buys
- 9 **Mike Wallace & Buff Cobb Show**
Interviews with interesting persons
- 2:30 4 **Bert Parks Show**—Musical
"They All Laughed," "Solitaire," "Tip Toe Thru The Tulips," and "Diane"
- 5 **Ralph Edwards Show**—Stunts
- 7 **Barbara Moro**—Creative Ideas
- 9 **Board Of Education Show**
George Jennings commentator
- 3:00 4 **"Circumstantial Evidence"**
(See description Tues. 11:30 p.m.)
- 5 **Kate Smith Hour**—Variety
Harrison & Fisher, Sigmund Rothschile, the three Tongs acrobats
- 9 **Russ Davis Show**—Melodies
Informal chatter with Russ & Sylvia
- 4:00 5 **Hawkins Falls, Pop. 6,200**
The problems, adventures, romances, and sorrows facing inhabitants of a small midwestern town
- 7 **Trade-Inn**—Pat Tobin Emcee
Exchange your "white elephant"
- 9 **Telephone Game**—Harold Isbell
Join the fun for an exciting prize
- 4:15 4 **Bill Evans Show**—Musical
Commentary, chatter, variety, news and guests comprise this session
- 5 **Gabby Hayes Show**—Tall Tales
Gabby narrates shootin' Western saga
- 4:30 5 **Howdy Doody Show**—Bob Smith
- 7 **Sagebrush Theater**—Western
"Western Justice" feature film
- 9 **Music Ala Mode**—Jack Fuller
- 4:45 4 **Assembly**—Military Talks
Chief Corey tells us about the Army
- 5:00 4 **Kids Karnival Kwiz**—Games
Another horse opera for kid cowboys
- 5 **Cactus Jim**—Western Feature
- 9 **Trail Blazers' Theater**—Western
"Border Buckaroo"
- 5:30 4 **Silhouettes Of The West**
Roy Starkey conducts session for western minded youngsters
- 5 **Weatherman**—Clint Youle
- 7 **Tom Corbett Space Cadet**
- 5:40 5 **Dorsey Connors Show**—Talks
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
"Count Your Ribs and Keep Healthy"
- 7 **King Calico**—Puppet Story
Reckless and Moppy launch the first battleship—which promptly becomes a submarine

- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Kukla, Fran, & Ollie**—Frolic
Little characters with big ideas
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventures
A trip into space, in 2351 A.D.
- 6:10 7 **Top O' The Weather**—Russ Reed
Prediction for tonight and tomorrow
- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray**—Comedy Antics
Bob Elliott and Ray Goulding
- 6:20 7 **Sports Highlights**—World News
John Carmichel reviews the events
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Those Two**—Comedy Adventures
Vivian Blaine & Pinky Lee in amusing skits about show business
- 7 **Name's The Same**—Panel Quiz
Robert Q. Lewis host to panelists Abe Burrows, Meredith Wilson, & Joan Alexander quizzed on notables living, dead, real, or fictional
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show**—Musical
Guest: Buddy Morrow and his band tunes: "Be My Light Companion," "Little White Cloud That Cried," "That Old Black Magic," & "It Happened in Monterey"
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Events
- 7:00 4 **Arthur Godfrey And His Friends**
Godfrey and the entire cast will stage a big ice show, with each member doing his stint on skates after a seven month rehearsal
- 5 **Kate Smith Evening Hour**
Guests: Xavier Cugat, Dan Duryea, and Herb Shriner are greeted by Kate
- 7 **Paul Dixon Show**—Variety
Dottie Mack and Wanda Lewis
- 9 **Feature Film**
- 8:00 4 **Strike It Rich**—Interview-Quiz
Warren Hull emcee of the "quiz with a heart" and guest "helping hand" Carmel Myers (see story pg. 5)
- 5 **Kraft Theater**—Drama
"The Peaceful Warrior" the British Isles in the chivalrous days when men were men
- 7 **Great Americans**—Film Short
- 8:30 4 **The Web**—Mystery Drama
"Second Chance" a young man goes on a cruise in order to get away from a gang whose leader he has killed
- 7 **Newsstand Theater**—Film Drama
- 9 **Easychair Adventures**—Films
"Sacred Cow"
- 9:00 4 **Blue Ribbon Bouts**—Boxing
Gene Smith vs Corky Gonzales in ten-round featherweight bout, from Uline Arena, Washington, D.C.

WEDNESDAY JAN. 23—cont'd

- 9:00 5** **Pantomime Quiz—Parlor Games**
Mike Stokey, mc, Sandra Spence, scorer; regular panel: Jackie Coogan, Hans Conreid, Adele Jergens, and Vincent Price
- 7** **Celanese Theater—Drama**
"Anna Christie" by Eugene O'Neill, starring June Havoc and John Qualen; an old seaman has his daughter brought up on a mid-western farm to shield her from the insidious influence of the sea, but finds that moral disintegration can happen on land as well as on sea
- 9** **Health Talk—Dr. Van Dellen**
"The Case of the Elusive Cancer" discussed by Dr. Joseph K. Freilich, assistant professor of Clinical Medicine, Chicago Medical School
- 9:30 5** **TV Recital Hall—Music**
- 9** **Dick Tracy—Mystery Drama**
Ralph Byrd as Dick, Angela Greene as Tess, Lyle Talbot as The Brain, & Jo Carroll Dennison as Breathless Mahoney
- 9:45 4** **Sports Quiz—Film**
- 10:00 4** **Ernie Simon—Curbstone Cutup**
Ernie cuts capers with crowd under the State & Lake marquee
- 5** **Weatherman—Clint Youle**
- 7** **Wrestling From Rainbo Arena**
Wayne Griffin announces matches
- 9** **"Isle Of Destiny"—Feature**
Film with William Gargan, Wallace Ford, & June Lang; a female pilot tangles with the Marines in dramatic story of gun smugglers in Pacific
- 10:10 5** **Dorsey Connors—Helpful Ideas**
Tips you've never thought of
- 10:15 4** **Chronoscope—Discussion**
- 5** **Clifton Utley And The News**
- 10:30 4** **Bill Ballance Show—Variety**
Harry Suckman pianist assisting vocalist Jean Cordell
- 5** **Let's Look At Sports**
- 10:45 5** **Herbie Mintz Show—Musical**
- 11:00 4** **Murder Before Midnight—Film**
- 5** **"My Son, My Son"—Pt. I Film**
Feature with Madeleine Carroll and Louis Hayworth; tale of how a man lifted himself from the Manchester slums to become a famous writer
- 7** **Austin Kiplinger With The News**
- 11:30 4** **"Easy Money"—Feature Film**
Onslow Stevens, Noel Madison, & Kay Linaker; exciting adventure about the exposure of a fake accident ring
- 9** **Chicagoland Newsreel—Reports**
- 1:00 4** **Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

The Celanese Theatre

in association with the PLAYWRIGHTS

presents

"ANNA CHRISTIE"

by EUGENE O'NEILL

starring

JUNE HAVOC

TONIGHT AT 9:00
WENR-TV CHANNEL 7

BEST IN TV DRAMA!

Among critics who have announced their choice of The Celanese Theatre as the best dramatic program on television is

Jack Gould of The New York Times whose "Honor Roll" listing reads:

"Drama: In a field where the competition is unusually keen, The Celanese Theatre quickly established a pre-eminence. Its productions of past Broadway successes have been marked with the thoroughly professional touch in direction, casting and setting. Above all, the program has afforded millions of viewers with a chance to see plays by authors with something to say and the ability to say it well. In short, an excellent hour of real theatre."



DEAR BOSS:

In all the world there's nothing like the sound of an irate tongue licking a stamp! It's a quiet, modest little smack—not nearly so loud as a five-year-old working over an ice cream cone. But, oh what a loud noise tens of thousands of John Doe tongues can make when they stamp a letter to the Dep't for Restoration of Kukla Fran & Ollie, c/o NBC.

One question remains: Has anyone tested the batteries in NBC's hearing aid?

Comparing Jerry Lewis and Red Skelton the other Sunday night made me glad I could. Made me remember back to the days when we had to be content with a comparison of Olsen & Johnson and Milton Berle.

Speaking of comparisons, Stanford wasn't the only victim at the Rose Bowl Game. Did I hear the whoosh of a falling idol at the end of the telecast? Was that the mighty Allen rushing Pel Mel for the showers after being so neatly outclassed by Chicago's Jack Brickhouse?

I'm still amazed at the speed with which NBC vice presidents can move when a crisis arises—as during Madge Evans' appearance on Your Show of Shows the other Saturday night.

Madge opened the show with an eye-popping neckline and an innocent smile. Three minutes later she traipsed out to introduce the second act. Her innocent smile was still in place—if a bit lopsided—but a lacy little awning had been lowered over the window display.

By the way, Jackie Gleason's tricky new Our-Town type, sceneryless skit came over fine. A prison-break drammer, Jackie called it The Last Mile and a Half. Let's all hope it isn't the Last Smile and a Laugh.

CHUB

A VeePee Goes to Work

(Continued from page 9)

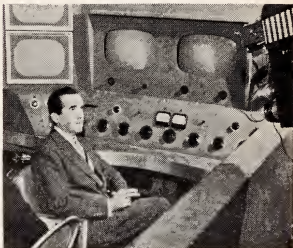
voted to a special feature such as sweeping shots of the bottom of a coal mine or filmed interviews with weary GIs in Korea as they wistfully describe their Christmas plans. Ed even had a friendly chat with a fabulous room-size machine from the Massachusetts Institute of Technology.

Trade talk has it that Murrow's masterful editing job also indicates his political leanings. One recent show covered Sen. Robert Taft's grass-roots campaign in the south, with shots of Taft telling the same joke twice and others of the whole Taft crew cruising comfortably in plush limousines.

After stamping Taft as a rich man's candidate, Murrow then proceeded to picture his two white hopes, Truman and Eisenhower, in folksy "man of the people" roles. Taft fans are hinting that the show should be retitled "See It Our Way."

Murrow's political views, as anyone else's, will undoubtedly color his reporting, yet the overall coverage is on a very high level. The simultaneous shot of the Golden Gate Bridge and the George Washington bridge had a thrilling effect. Some idea of the scope and the wonder of America can be conveyed when old newshand Murrow is around to keynote the proceedings. "See It Now" is history learned the easy way.

See It Now is seen Sundays at 2:30 p.m. on channel 4.



Sitting in the confines of a television studio, Murrow, by means of monitors, telescopes the week's events into a readily digestible half hour tablet. Don't let that casual look fool you.

Thursday Jan. 24

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 7:00 5 **Today**—News, Reviews, Records
Dave Garraway as communicator with
James Fleming handling the news
- 9:00 4 **Morning News**—Harry Marble
5 **Mel Martin Show**—Variety
- 9:15 4 **Arthur Godfrey Show**—Variety
- 9:30 4 **Breakfast With The O'Neils**
5 **It's In The Bag**—Quiz Show
Super prize for smart people; the
"Boodle Bag" \$55 in merchandise
- 10:00 5 **Ernie Kovacs Show**—Variety
9 **Your Figure Ladies**—Fogarty
How to rid yourself of those excess
chins demonstrated by Paul
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
5 **Dave & Charlie Show**—Comedy
7 **Dennis James Show**—Quiz
9 **Strike It Rich**—Warren Hull mc
- 10:45 5 **Richard Harkness & The News**
- 11:00 4 **Creative Cookery**—Recipes
Cream chicken with green noodles in
casserole; capetown tartar sauce
5 **Ruth Lyons' 50 Club**—Views
7 **Frances Langford—Don Ameche**
Elizabeth Hawes authoress, Betty
Sawyer dancer, and an interview with
Norman Hinton
- 9 **Egg And I**—Continued Story
- 11:15 9 **Love Of Life**—Serial Drama
- 11:30 5 **The Bunch**—Musical Variety
Hugh Downs provides conversation
while Bette Chapel sings to music of
Art Van Damme Quintet
9 **Search For Tomorrow**—Tale
- 11:45 9 **News Headlines**—Spencer Allen
- 12:00 4 **Steve Allen Show**—Comedy
Guests: Brick Brothers, trampoline
artists & Tommy Edwards vocalist
5 **Film**
7 **Bob & Kay Show**—Commentary
9 **Hi Ladies**—Tommy Bartlett
- 12:30 4 **Garry Moore Show**—Variety
Jim Kirkwood & Lee Goodman, comics
5 **Meet Mintz**—Musical Show
- 12:45 5 **Newsroom**—Late Reports
9 **Let's Go To Market**—Produce
Stock market fluctuations delivered by
Norm Kraeft & Butch Davis
- 1:00 5 **"Down Missouri Way"**—Feature
Film with Martha O'Driscoll & Roscoe
Ates; a motion picture company tries
to make a movie in the Ozarks
9 **Chicago Cooks**—Kay Middleton
- 1:30 4 **First Hundred Years**—Serial
- 1:45 4 **Bride & Groom**—John Nelson
- 2:00 4 **Frazier Thomas Show**—Variety
5 **Big Pay Off**—Quiz Program
7 **Housewives' Holiday**—Kirchner
9 **Mike Wallace & Buff Cobb Show**

Mike Boom Says:

CHICAGO—Two young ladies from Aurora, Ill. just wrote in, and they're mad, mad, mad. They can't see how Fran Allison was leading other femme singers in our Awards Poll. Well, Merikay and Anna Louise, we won't know until next week's issue just how Fran made out, but there are several good reasons why she was doing so well: 1. She's a lovely, talented singer. 2. Folks are plenty fond of the lively Kukla, Fran & Ollie program fantasy, and they're showing their feelings in the Poll. 3. Fran's Faithful Followers were doing a bang-up fan club job of promoting Fran's ballots. Reasonable?



ALLISON

Here's a new gimmick on a new show. The Bill Ballance program, on WBKB at 10:30 p.m., Monday thru Friday, is featuring an imported male singer from New Orleans. But contrary to the usual publicity bombshells, the lad's identity was held secret until the opening performance.

Correction—we gave the wrong dope recently on "Challenge" replacing "Hit Spot." The true story: "Hit Spot" members were given six weeks' notice instead of short notice (as we penned), and everyone, including producers and talent, reportedly got excellent treatment from the beer sponsor.



Hudson Man Jim Moran celebrates the 100th program of his famed "Courtesy Hour" on Jan. 25. Smiling Jim has racked up many firsts in our time.

Betty Sandy of 4337 Pittsburgh ave., Chicago 34, has started a fan club for Snooky Lanson, the Hit Parader. . . . Joyce Waller of 3859 Wilcox, Chicago 24, has launched another for warbler Rosemary Clooney.

THURSDAY JAN. 24—cont'd

- 2:30 4 **Film**
 5 **Bill Goodwin Show—Variety**
 Music & comedy with Eileen Barton
 7 **Barbara Moro—Creative Ideas**
 9 **Mel Torme Show—Musical**
 Guest: singer Betty George
- 3:00 4 **"Easy Money"—Feature Film**
 (See description Wed. 11:30 p.m.)
 5 **Kate Smith Hour—Variety Time**
 Art Mooney and his orchestra, John & June Belmont dancers, and an interview with patrolman Thomas O'Brien
 9 **Russ Davis Show—Commentary**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
 7 **Trade-Inn—Variety Of Antiques**
 Pat Tobin & Todd Purse conduct this TV swap shop with variations
 9 **Telephone Game—Harold Isbell**
 Harold and Jane invite you to join the fun; your number may be lucky
- 4:15 4 **Bill Evans Show—Variety**
 5 **Gabby Hayes At The Double Bar M Ranch—Western Story**
- 4:30 5 **Howdy Doody Show—Variety**
 7 **Sagebrush Theater—Western**
 "Silent Code" feature film
 9 **Music Ala Mode—Jack Fuller**
- 4:45 4 **Assembly—Military Talks**
 Interviews on film with Service men stationed in & around Hawaii
- 5:00 4 **Kids Karnival Kwiz—Games**
 Western story for young cowhands
 5 **Cactus Jim—Western Feature**
 9 **Trail Blazers' Theater—Western**
 "Sudden Death"
- 5:30 4 **Silhouettes Of The West—Talks**
 5 **Weatherman—Clint Youle**
 7 **The Chimps—Film Short**
 "Darkest Africa"
- 5:40 5 **Dorsey Connors Show—Ideas**
- 5:45 4 **Window Shopping—Commercial**
 5 **Public Life Of Cliff Norton**
 Know Your Hat, title of skit
 7 **Adventure Theater—Film Tale**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
 5 **Kukla, Fran, & Ollie—Jolly Fun**
 7 **Paul Harvey With The News**
 9 **Captain Video—Adventure Tale**
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
 Guest: Marty O'Shaughnessy will discuss TV Forecast Awards Poll
 5 **Bob And Ray—Comedy Antics**
- 6:20 7 **Sports Highlights—Carmichael**
- 6:30 4 **CBS News—Douglas Edwards**
 5 **Dinah Shore Show—Musical**
 7 **Lone Ranger—Western Drama**
 Tale of a fight for justice
 9 **Spencer Allen And The News**

- 6:45 4 **Stork Club—Interviews**
 Sherman Billingsley is your host
- 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—Data**
- 7:00 4 **Star Of The Family—Variety**
 Peter Lind Hayes and Mary Healy present songs, comedy, and guests Faye Emerson, Skitch Henderson, Cab Calloway, and Olga San Juan
- 5 **Groucho Marx Show—Comedy**
 Clowning Groucho ad-libs with contestants giving them a chance at special jackpot plus asking questions on "You Bet Your Life" quiz
- 7 **Stop the Music—Musical Quiz**
 Bert Parks mc with Betty Ann Grove, Jimmy Blaine, & "mystery melody"
- 9 **This Is Music—Song-Variety**
 Host Alexander Gray & Bob Trendler's orchestra present popular and classical selections (see pg. 11)
- 7:30 4 **Amos 'n' Andy—Comedy Drama**
 The Kingfish has a baby
 5 **Treasury Men In Action—Drama**
 "The Case of the Good Boy" involves federal agents in mystery of disintegrating tax returns
 9 **Press Conference—Interviews**
 Lee Schooler, moderator, interviews representatives from four newspapers quizzing guest: Clarence Wagner, Chrmn. of Finance Committee of City Council
- 8:00 4 **Hollywood Opening Night—Film**
 "My Nephew Norville"
 5 **Mystery Drama**
 About a circus murder
 7 **Herb Shriner Time—Humor Skits**
 Hoosier humorist Herb gives his interpretation of the everyday scenes
 9 **Shadow Of The Cloak—Drama**
- 8:30 4 **Big Town—Newspaper Drama**
 Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei in "The Honeymoon." A young GI and his bride write Steve for help because they are forced to pay \$105 a month for a shabby room
 5 **Ford Festival—Musical Variety**
 James Melton mc with vocalist Dorothy Warenauskjold and guest star
 7 **Meet The Champ—Boxing Bouts**
 Wally Butterworth, mc; topflight pugilistic bouts of the Armed Forces, from Great Lakes Naval Training Station, Great Lakes, Illinois
 9 **Foreign Intrigue—Myst'y Drama**
 As foreign correspondents Jerome Thor and Sydna Scott star in a suspenseful story of two men who tried to blackmail the world
- 9:00 4 **Racket Squad—Drama**
 Reed Hadley as Captain John Brad-dock in "Desperate Money." Story of the small businessman who falls prey to loan sharks
 5 **Martin Kane, Private Eye**
 Lloyd Nolan stars as the hard-hitting detective in a drama of mystery

THURSDAY JAN. 24—cont'd

- 9:00 7 **How Did They Get That Way?**
Education and discussion in adult and child psychology with Isabel Leighton
- 9 **Author Meets The Critic**
"The Pattern of Responsibility"
- 9:30 4 **Pace Of Chicago—Variety Type**
News and feature stories about Chgo. & Chicagoans, highlights on the personalities & progress of America's 2nd city, plus other presentations
- 5 **Wayne King Show—Musical**
A concert show with tunes: "Out of My Dreams," "Monday, Tuesday, Wednesday," "And So To Sleep Again," "Down Yonder," "Stranger In the Dark," "Object of My Affection," "I Concentrate On You," "Donkey Serenade," "Love Is Just Around the Corner," "Love Walked In," and "Lead Kindly Light"
- 7 **At Home Show—Musical Variety**
- 9 **400 House Party—Variety Acts**
Singing, dancing, and musical acts
- 9:45 7 **Carmel Myers Show—Variety**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Join the fun! You may see your friends and relatives
- 5 **Weatherman—Clint Youle**
- 7 **Family Showtime—Film Drama**
"Annual Honeymoon" with Bonita Granville, Alan Mowbray, and Gar Moore; story of a young architect with modern ideas who is held back by a boss who doesn't believe in them
- 9 **Feature Film**
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **The Continental—Musical**
- 5 **Clifton Utley And The News**
- 10:30 4 **Bill Ballance Show—Variety**
- 5 **Let's Look At Sports**
- 7 **Dr. Fixum—Household Tips**
Clever & practical ideas for what to do with those "no good" coat hangers we all have about the house
- 10:45 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Murder Before Midnight—Film**
- 5 **"Adventures Of Kitty O'Day"**
Jean Parker and Peter Cookson
- 7 **Austin Kiplinger And The News**
- 9 **"Last Of The Wild Horses"**
Feature film with James Ellison, Mary Beth Hughes, Jane Frazee; continual raids on a herd of wild horses provoke a feud between a wealthy rancher and his neighbors
- 11:10 7 **"Catherine The Great"—Film**
Feature with Elizabeth Bergner and Douglas Fairbanks Jr.; the loves, hates, and the eventual rise to power of Russia's greatest Empress
- 11:30 4 **"False Pretenses—Feature**
- 12:15 9 **Chicagoland Newsreel—Data**
- 12:45 4 **Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

TV FORECAST

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GROUCHO MARX • JANE RUSSELL • FRANK SINATRA
at the CHICAGO THEATER starting Jan. 11th



Boys and girls, I'll bet some of you would rather play an exciting game than sit in a classroom at school. Well, there's an interesting game on television called "Kids Karnival Kwiz." But you don't have to miss school to play it, because the show doesn't start until 5 o'clock in the evening.

Here's a picture of Nateo the Clown. He's the star of "Kids Karnival Kwiz." He is a lively rascal, in the wonderful manner of clowns everywhere. Tune in channel 4 sometime to see him if you like to play quiz games.

Now here are some of my weekly contest winners:

Jean Domrose, Elmwood Park, Ill., Chuck Hylander, Chicago, Ill., Francine Karling, Chicago, Ill.,

Judy Kratschmer, Elmwood Park, Ill., Joanne Laure, South Bend, Ind., B. E. Leighton, Western Springs, Ill., Wayne Pribbenow, Stevensville, Mich., Bruce Pusheck, Itasca, Ill., Mary Scheibel, Chicago, Ill., Vance Shager, Wheaton, Ill., Sharon Smith, Park Ridge, Ill., Gary Snyder, Barrington, Ill., Evelyn Van Vleck, Kankakee, Ill., Joe Williams, Joliet, Ill.

THIS WEEK'S CONTEST: Here's a test for you. Send me a riddle. For the best one, I'll award \$1 first prize, 50 cents for second prize, and for the 12 runners-up, I'll award 25 cents each. Mail to Uncle Herbie, % TV Forecast, 185 N. Wabash ave., Chicago 1, Ill. before Sunday, Jan. 27.



NEXT WEEK

1951 AWARDS POLL CHAMPIONS

to be announced

in the Jan. 26 issue of

TV FORECAST

First, second and third place popularity winners in both network and local programming will be revealed. The "experts" have had their say. NEXT WEEK, the fans speak. The TV world is awaiting the result.

Shows Open to Public

WENR-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-0800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance). "Sachs Amateur Hour," Sunday 12:30-1:30 p.m. "Chicago Symphony Chamber Orchestra," Tuesday 9:30-10:00 p.m. "Courtesy Hour," Friday 10:00-11:00 p.m. "Hollywood Junior Circus," Saturdays 9:30-10:00 a.m. "Hail The Champ," Saturday 5:00-5:30.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guest Relations, WGN Building. Jesse Owens' Show Sun. 6:00-7:00. Rubin's "Stars of Tomorrow," Sunday 9-9:30 p.m. "Down You Go," Friday 8:00-8:30. "Hi Ladies," Monday thru Friday 12:00-12:45. 400 House Party, Thurs. 9:30-10:00.

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. "Ernie Simon's Curbstone Cutup," Monday thru Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Creative Cookery," Monday thru Friday 11 a.m. Write program for tickets. "Frazier Thomas Show," Monday thru Friday 2:00-3:00. Order tickets thru program. "Quiz Kids" Sun. 2:00-2:30 from new Garrick TV Center, order tickets through program. Please mail self-addressed, stamped envelope. "Pace Of Chicago" Thurs. 9:00-10:00. Order tickets through program. Please send self-addressed, stamped envelope and state number tickets desired.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287.

Friday Jan. 25

WBKB WNBQ WENR-TV WGN-TV

- | | 4 | 5 | 7 | 9 |
|-------|--|---|---|---|
| 7:00 | 5 | | | |
| | Today —Dave Garroway Reports
Two hour telecast of varying features | | | |
| 9:00 | 4 | | | |
| | Morning News —Commentary | | | |
| | 5 | | | |
| | Mel Martin Show —Variety
Jingle contest conducted by the table-hopping emcee, music & exercises | | | |
| 9:30 | 4 | | | |
| | Film | | | |
| | 5 | | | |
| | It's In The Bag —Games | | | |
| 10:00 | 4 | | | |
| | Breakfast With The O'Neil's | | | |
| | 5 | | | |
| | Ernie Kovacs Show —Comedy | | | |
| | 9 | | | |
| | Your Figure Ladies —Fogarty | | | |
| 10:30 | 4 | | | |
| | Tel-A-Shopper —Betty Whitney | | | |
| | 5 | | | |
| | Dave And Charlie Show | | | |
| | 7 | | | |
| | Dennis James Show —Interviews | | | |
| | 9 | | | |
| | Strike It Rich —Warren Hull mc
Guest: Lawrence Winter, vocalist | | | |
| 10:45 | 5 | | | |
| | Richard Harkness & The News | | | |
| 11:00 | 4 | | | |
| | Creative Cookery —Recipes
Today's recipe: Cuban rum ple with topping, prepared by Mr. Pope | | | |
| | 5 | | | |
| | Ruth Lyons' 50 Club —Chatter | | | |
| | 7 | | | |
| | Frances Langford —Don Ameche
Acrobats Les Toutons are guests | | | |
| | 9 | | | |
| | Egg And I —Continued Story | | | |
| 11:15 | 9 | | | |
| | Love Of Life —Serial Drama
Pat McCay featured in cast | | | |
| 11:30 | 5 | | | |
| | The Bunch —Musical Variety | | | |
| | 9 | | | |
| | Search For Tomorrow —Tale | | | |
| 11:45 | 9 | | | |
| | News Headlines —Spencer Allen | | | |
| 12:00 | 4 | | | |
| | Who's Talking? —Hal Tate mc | | | |
| | 5 | | | |
| | Film | | | |
| | 7 | | | |
| | Gayelord Hauser Program
Eat the right foods and live a long life, according to Mr. Hauser | | | |
| | 9 | | | |
| | Hi Ladies —Interviews
Tommy conducts occupational quiz | | | |
| 12:15 | 4 | | | |
| | Steve Allen Show —Comedy
Slate Brothers, comedians | | | |
| | 7 | | | |
| | Bob And Kay Show —Variety | | | |
| 12:30 | 4 | | | |
| | Garry Moore Show —Comedy
Guest: Father Wm. J. Farrell, founder of the Catholic Seaman's Inst. | | | |
| | 5 | | | |
| | Meet Mintz —Music Session | | | |
| 12:45 | 5 | | | |
| | Newsroom —Late Information | | | |
| | 9 | | | |
| | Let's Go To Market —Produce
Norm Kraeft narrates prices | | | |
| 1:00 | 5 | | | |
| | "Blazing Barriers" —Feature
Film with Frank Coghlan, Florine McKinney, Edward Arnold; two lads are headed for careers as gangsters till a cop forces them out of the city, where they land in a CCC Camp | | | |
| | 9 | | | |
| | Chicago Cooks —Kay Middleton | | | |
| 1:30 | 4 | | | |
| | First Hundred Years —Serial | | | |
| 1:45 | 4 | | | |
| | Lucky North Show —News | | | |

TV FORECAST

NOVEL ACT CAPTURES SALUTE

TV Forecast's Talent Salute threw its spotlight on Naperville January 13, on the Rubin's "Stars of Tomorrow" program (seen Sundays 9:00 on channel 9) with a novel act. In cooperation with the *Naperville Clarion* and Mr. Rubin a unique group called the "Bottles Quartet" entertained the television audience by making music with bottles and a flute background. The group gave renditions of "Hey, Good Looking!" and "Little Brown Jug."

For being chosen as the most representative talent from their neighborhood, the quartet—of Rolland Koerner, Don Semom, Barbara Rife and Mary Alice Hall will receive an expense-free weekend at the swank Whitcomb Hotel in St. Joseph, Michigan. In addition, they will entertain there for one night in a professional engagement.

Sunday, January 20, the suburb of Wheaton will be saluted.

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next week . . .

TV programs objectionable for children will be announced in the Jan. 26 issue of TV Forecast Magazine, as rated by the National Television Review Board.

A Forecast EXCLUSIVE!

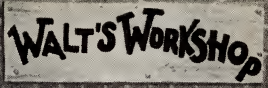
FRIDAY JAN. 25—cont'd

- 2:00 4 **Frazier Thomas Show—Variety**
 5 **Big Pay Off—Quiz Program**
 Randy Merriman and Bess Myerson
 7 **Beulah Karney—Foods Show**
 "Things of interest to the 'heart and home'" also best buys around town
 9 **Mike Wallace & Buff Cobb Show**
- 2:30 4 **Bert Parks Show—Musical**
 "Miss Annabelle Lee," "Mimi," "S'Wonderful," & "Here's To My Lady"
 5 **Ralph Edwards Show—Quiz**
 7 **Barbara Moro—Creative Ideas**
 9 **Camera Caravan—Film Shorts**
 "Beside the Lake"
- 3:00 4 **"False Pretenses"—Feature**
 5 **Kate Smith Hour—Musical**
 America Sings, Jessie Crawford, daughter of famous organist, fashion show, and Sis & Sonny Arthur dancers
 9 **Russ Davis Show—Variety**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
 Problems of people in a small town
 7 **Trade-Inn—Unique Exch. Show**
 Pat Tobin & Todd Purse conduct
 9 **Telephone Game—Quiz Session**
 Conversations with potential prize winners stimulate our enjoyment
- 4:15 4 **Bill Evans Show—Variety**
 5 **Gabby Hayes Show—Tall Tales**
- 4:30 5 **Howdy Doody Show—Puppets**
 Bob Smith entertains small-fry
 7 **Sagebrush Theater—Western**
 "Without Honor" feature film
 9 **Music Ala Mode—Jack Fuller**
- 4:45 4 **Assembly—Armed Forces Show**
 Phone call interview to GIs in Tokyo
- 5:00 4 **Kids Karnival Kwiz—Games**
 5 **Cactus Jim—Western Feature**
 9 **Trail Blazers' Theater—Western**
 "Range Land Empire"
- 5:30 4 **Silhouettes Of The West—Chats**
 5 **Weatherman—Clint Youle**
 7 **Tom Corbett Space Cadet**
- 5:40 5 **Dorsey Connors Show—Talks**
- 5:45 4 **Window Shopping—Commercial**
 5 **Public Life Of Cliff Norton**
 Practice Your Smile, title of skit
 7 **King Calico—Puppets For Kids**
 The King's flagship is completed, but he finds himself high and dry
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
 5 **Kukla, Fran, & Ollie—Puppets**
 7 **Paul Harvey With The News**
- 6:10 7 **Top O'The Weather—Russ Reed**
 9 **Captain Video—Adventures**

- 6:15 4 **Ulmer Turner And The News**
 5 **Bob and Ray—Comedy Skits**
- 6:20 7 **Sports Highlights—News Events**
- 6:30 4 **CBS News—Douglas Edwards**
 5 **Those Two—Comedy Skits**
 Pinky Lee & Vivian Blaine star
 7 **Say It With Acting—Charades**
 Maggi McNellis & Bud Collyer emcee
 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
 "Shrimp Boats," "I Hadn't Anyone Til You," "River In The Moonlight," and "Moon Song"
 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel—Data**
- 7:00 4 **Mama—Domestic Comedy Skit**
 Peggy Wood is featured as Mama
 5 **RCA Victor Show—Ezio Pinza**
 Music, romance, and comedy sketches with guest, Eddy Arnold
 7 **Mystery Theater—Drama**
 Inspector Mark Saber (Tom Conway)
 9 **Twenty Questions—Panel Quiz**
 Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist
- 7:30 4 **Man Against Crime—Drama**
 A pretty girl, a boy in love, and a shady loan shark engage the attention of Mike Barnett (Ralph Bellamy) in a story of money troubles that lead to murder
 5 **Walt's Workshop—Creative**
 Mr. Durbahn makes a surprise project out of orange crates
- 7 **Stu Erwin Show—Comedy Skits**
 Stu and June have domestic troubles
 9 **Not For Publication—Drama**
- 8:00 4 **Playhouse Of Stars—Drama**
 "P.G." a drama about 5 American prisoners of war held captive in Italy featuring Dan Duryea as "Buckman" unofficial leader of the group, John Forsythe as "Chris O'Neill" painter & idealist who falls in love with an Italian girl "Angela" played by Teresa Celli
 5 **Big Story—Newspaper Drama**
 T. R. Johnson of Salt Lake City Tribune
 7 **Crime With Father—Drama**
 Rusty Lane & Peggy Lobbin star as the chief of homicide and his daughter in "The Lady Is A Cop." A girl becomes a detective in order to avenge her father's death
 9 **Down You Go—Panel Quiz**
 Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, & Robert Breen
- 8:30 5 **Aldrich Family—Comedy**
 When Henry wants to go on a ski trip his father shows him how camping trips were done when he was a boy

FRIDAY JAN. 25—cont'd

- 8:30 7 Tales Of Tomorrow—Drama**(pt.1)
Thomas Mitchell and Bethel Leslie in Jules Verne's "Twenty Thousand Leagues Under The Sea." Part I titled "The Chase" concerns the plight of naval officers & shipping interests obsessed with this marauder of the deep
- 9 Mal Bellairs Show—Musical**
- 9:00 4 Live Like A Millionaire—Music**
Children introduce their talented parents; John Nelson and Connie Clawson conduct session
- 5 Cavalcade Of Sports—Boxing**
Johnny Saxton vs Livio Minelli (welterweights)
- 7 Craig Kennedy, Criminologist**
Donald Woods stars in "Big Shake-down"
- 9 Cavalcade Of Stars—Variety**
Guests: Morton Downey & Teresa Brewer
- 9:30 4 To be announced**
- 7 Today's Teens—Discussion**
Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45 5 Greatest Fights Of The Century**
Boxing film: Manuel Ortiz vs Luis Castillo
- 10:00 4 Ernie Simon—Curbstone Cutup**
Laughter, gags, and some antics under the State & Lake marquee
- 5 Weatherman—Clint Youle**
What does tomorrow hold?
- 7 Courtesy Hour—Jim Moran mc**
Music, dancing, & singing with professionals performing in variety acts, music by Bruce Chase
- 9 "You Only Live Once"—Film**
Feature with Henry Fonda, Sylvia Sidney, Wm. Gargan; ex-convict marries secretary to man who framed him on murder charge
- 10:10 5 Dorsey Connors—Helpful Ideas**
Unique ways of using common items
- 10:15 4 Chronoscope—Discussion**
Editors William Bradford Huie & Henry Hazlitt are featured
- 5 Clifton Utley With The News**
- 10:30 4 Washington Spotlight—News**
- 5 Let's Look At Sports**
- 10:45 4 Bill Ballance Show—Interviews**
- 5 Herbie Mintz Show—Old Tunes**
- 11:00 4 Murder Before Midnight—Film**
- 5 "My Son, My Son"—Pt. II Film**
(See description, Wed. 11:00 ch 5)
- 7 Austin Kiplinger With The News**
- 9 Chicagoland Newsreel—Data**
- 11:30 4 "The Ghost Walks"—Feature**
Film with John Miljan and June Collyer; escaped lunatic captures several actors and holds them underground
- 1:00 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)



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hunting

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COURTESY HOUR

FRIDAY

WENR-TV (7) 10 P.M.

Courtesy Motors

3567 WEST GRAND AVENUE



Viewers are looking forward for a TV return of Mary Beth Hughes, comely songstress who made several guest appearances on TV. She formerly starred on the Arthur Murray show.

Golden Gloves, All-Star Grid Game Inked for TV

TV

SPORTSCAST

by

ED PAZDUR

Sports Editor



A TELEVISION demonstration in Helsinki, Finland has made Finland's sports fans optimistic about prospects for viewing the 1952 Olympic games to be staged there this Spring. With visitors from other countries having first priority on the limited number of seats, the Finns were worried about their chances of glimpsing the games.

Exclusive rights to televise the Chicago Finals of the Golden Gloves in March and the All-Star football game in August were purchased by the Admiral Corporation. . . . WENR-TV recently premiered a new series of fast-paced boxing bouts featuring topflight pugilists in the Armed Forces. Entitled "Meet The Champ" and emceed by Wally Butterworth, the bouts got off to a flying start with plenty of KO's last week. . . . Tommy Henrich, ranked by sports writers as one of the all-time greats of baseball, has been signed to a long-term contract as a television sportscaster in New York.

Cuffnotes: Three days before the Northwestern-Ohio State basketball telecast the entire ABC-TV network was thrown into a hassle. Director "Doug" Gabrielle, summoned for jury duty, was locked behind closed doors without communication for 48 hours. . . . The shortest chess game in history was played on the Russ Davis show over WGN-TV recently. Two champions, playing with a time limit of 5 seconds between moves, completed the game in five minutes when Dick Nedved of Glencoe checkmated Abraham Kaufman of Chicago.

Marion Ladewig, the slim Michigan housewife, averaged 203 pins per game to win her third consecutive bowling title. You saw her in action during the 11th Annual All-Star Bowling Tourney. In establishing new all-time records in the women's field, she actually outscored 160 men competing for the men's title.

Since the Roller Derby was pulled off TV in Chicago, Leo Seltzer has been deluged with 15,000 letters of protest from Chicago fans. "If Chicagoans want the Derby back on TV, I suggest they write their protests to: Motorola, 4545 W. Augusta Blvd.," said Seltzer, "or to Admiral, 3800 W. Cortland, Chicago." The Video manufacturers are considered potential sponsors. Your letters may help.

George Menard, WBKB star, has become a sports car fanatic with original enthusiasm. Starting from the skeleton of a Simca 8, George has chosen lines from other standard makes to complete the body—a jet black open style that seats four. He expects to have the car ready for open road operation by March 1.

New all-time
bowling records



LADEWIG

Sports cars
are his hobby



MENARD



YOUR TV BASKETBALL SCHEDULE

WBKB—SATURDAY AFTERNOONS

Jan. 19	Fordham vs. Navy	1:00 p.m.
Jan. 26	VMI vs. Navy	1:00 p.m.
Feb. 2	Colgate vs. Army	1:00 p.m.
Feb. 9	Duke vs. Navy	1:00 p.m.
Feb. 16	Penn St. vs. Army	1:00 p.m.
Feb. 26	Notre Dame vs. Navy	1:00 p.m.
Mar. 1	Army vs. Navy	1:00 p.m.

WENR-TV—SATURDAY NIGHTS

Jan. 19	Penn vs. Dartmouth	8:00 p.m.
Jan. 26	Villanova vs. Seton Hall	8:00 p.m.
Feb. 2	N.U. vs. Michigan St.	8:00 p.m.
Feb. 9	N.U. vs. Michigan or Penn vs. Princeton	8:00 p.m.
Feb. 16	N.U. vs. Indiana or Penn vs. Navy	8:00 p.m.
Feb. 23	Penn vs. Columbia	8:00 p.m.
Mar. 1	N.U. vs. Iowa or Penn vs. Harvard	8:00 p.m.



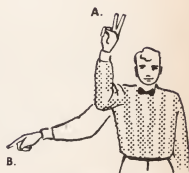
TECHNICAL FOUL



TRAVELING



HOLDING



A. POINTS SCORED
B. NO. OF FREE THROWS



ILLEGAL DRIBBLING



OUT OF BOUNDS

WITH all pigskins neatly oiled and packed away for another year, basketball nervously attempts to restore its former top billing among sports fans across the nation. It's expected a record number of games will be telecast this year. In Chicago, WENR-TV and WBKB will carry a full season of hard-court play every Saturday for the next seven weeks.

Carding all the home games of Army and Navy, WBKB will televise such outstanding stalwarts as Notre Dame, Penn State, Colgate, and Fordham. The Chicago Engineers for Television (C.E.T.) will sponsor the afternoon telecasts.

To round out a perfect day of basketball, WENR-TV and Curt Gowdy will carry home games of Northwestern and Penn Saturday nights. Douglas Gabrielle, who directed last year's Stadium basketball games, was again selected to direct all the action from Evanston, Ill.

For your greater televiewing pleasure, here is a complete schedule of games and stations with officials' signals clearly illustrated. Study the signals and watch for them when you turn on your TV set Saturday.



TIME IN



ILLEGAL USE OF HANDS



3 SECOND RULE INFRACTION



HELD BALL



NO. OF OFFENDER



PUSHING, CHARGING



NO SCORE



TIME OUT (FOUL)



TIME OUT (CALLED)

Will Roller Derby Return to Video?

The Roller Derby, roller skating's carnival of violence, is headed back to Chicago. The frantic sport is returning to the Coliseum for a long stand, commencing in March. Local fans who championed the sport in its infant stages have been action-starved since the derby left town and the TVersion was cut off the air.

While the CBS network is still carrying the Roller Derby, there is no Chicago outlet. There is a strong possibility that local network representatives may be prevailed upon to give local TV time to the Derby. Much of the popularity of the sport came as a result of its being televised and local interest has waned with the lack of opportunity to watch. And this in spite of the fact that Chicago fans were the game's first real addicts.

The results of the poll conducted by TV Forecast showed that the two most popular skaters were Burt Wall, 25-year-old Californian and Gerry Murray, attractive and daring femme star. Burt was the man responsible for the spurt of the Chicago Westerners in midseason last year which carried them all the way



Burt Wall

up into first place. He also has been the loop's top scorer for the past two seasons.

Things do look brighter for the Derby in our town. CBS has been bombarded with mail protesting the lack of a Chicago outlet for the televersions and it looks like it may sway the executives' minds. In the meantime, local fandom will have to follow the game via the newspapers, and hope.



Gerry Murray

*Over 1/2 Million Readers
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BASKETBALL

on

WENR-TV

Saturday Nites—8 p.m.

with Curt Gowdy

Saturday
January 19 . . 8 p.m.

An Ivy League Thriller

Penn vs. Dartmouth

Saturday
January 26 . . 8 p.m.

A Battle of Independents

Villanova vs. Seton Hall

Saturday
February 2 . . 8 p.m.

Another Big Ten Tilt

**Northwestern
vs.
Michigan State**

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southeast

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AAA "O'CONNELL'S" SALES & TELEVISION SERVICE

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AMERICAN RADIO AND TELEVISION LABORATORY

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northwest

ACE DAY & NIGHT TELEVISION SERVICE

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HARLEM TELEVISION SALES AND SERVICE

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- **SKY KING THEATRE**—4:30 P.M.

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- **CLAUDIA**—5:30 P.M.

WNBQ
NBC
CHANNEL 5



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