

TV's Most Interesting Women



TV FORECAST

JAN. 5, 1952

complete, advance
TV PROGRAMS

15c



DINAH —
Nothin' Finah
page 5

CHANNEL

Every **FRIDAY** at **TEN**

Jim Moran's

**"COURTESY
HOUR"**



A Great Variety Show Featuring
the Finest Professional Talent

And remember to keep tuned at eleven
for Austin Kiplinger and the latest news.

WENR-TV

American Broadcasting Company

Channel One

NEW YORK—Rumors that Walter Winchell would switch to TV were scotched with the signing of his new 52 week radio contract for 1952. . . . The first showing of "Dragnet" drew unanimous critical acclaim. With Jack Webb starring in the TV version, the radio import looks like a cinch to top the list of mostly mediocre mysteries. . . . The chanteuse from Milwaukee, Hildegard is ready to close a deal for a daytime housewives series. Whether Hildy will use her Wisconsin French on the ladies is questionable as the show's format has not been decided. . . . Jo Stafford, generally considered as Dinah Shore's number one competitor in the femme singer market, is passing up a TV show for now because of other commitments.

The problem of what to do with Molly Berg's "Goldbergs" seems to be nearing a solution. The beloved series may be placed back to back with "Kukla, Fran and Ollie" on a five-day-a-week fifteen-minute basis. The Kuklapolitan opus seems to have benefited by its fifteen minute cut. Due mainly to the adverse publicity, its ratings have deservedly gone up. . . . A new quarter hour segment featuring Charles Laughton in dramatic readings is being mulled over by NBC execs. . . . Plans have finally been set and part of the Arthur Godfrey morning show will now be simulcast over CBS. . . . Eddie Cantor who discovered Bobby Breen (and many others) on his radio show many years ago has just signed the young singer for his TV show.

Dubious Award of the Month: to Ed Sullivan who is doing a thorough job unearthing the "old guard" entertainers for his "Toast of the Town" show. Comic Joe E. Lewis appeared on his show a while ago and brought nostalgic tears to many an eye—some for sentimental reasons, but most for the very unfunny collection of gags he set off. But the appearance of "Red Hot Mama" Sophie Tucker exceeded all sentimental outbursts. Sophie wept through most of her numbers and finally broke down completely in the arms of Sullivan. Some viewers, not having followed the careers of these two very closely, were probably more puzzled than touched. A couple of questions are: Will television become the Valhalla-on-earth for these veteran performers past their peak and will the Lewises and Tuckers use the medium for making more farewells than did Sarah Bernhardt?

The fine radio drama series of the forties, "CBS Workshop" is to be revived on TV. Kickoff will be the old Spanish classic "Don Quixote" and will star Boris Karloff and Jimmy Savo. . . . Laurie Anders, the "Wiide Open Spy-ces," gal on Ken Murray's show, relays the yarn about a soldier who was calling on a new girl. "This is called infiltration," he told her as he edged closer to her on the sofa. "This is called demolition," she replied as the private hit the floor. . . . Bishop Fulton J. Sheen, a leading Roman Catholic prelate, may bow into television with a weekly program on the DuMont network. . . . Bob Hope will probably rotate with Abbott & Costello and other comics on the confused "Sound Off" show which has been on a "now it's off, now it's on again" basis for some weeks. . . . If there had to be an award for the most consistent TV performer in the business, it would go undoubtedly to Jack Benny. He has yet to make a bad showing.



WEBB



BERG



SULLIVAN



ANDERS

Letters to the Editor

publishers

Lester Vihon
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TV FORECAST FR 2-6931, 185 N. Wabash, Chicago 1, Ill. Published weekly by Television Forecast, Inc. Board of Directors: Norbert F. Dompke, John E. Groenings, Lester Vihon, Roy V. Whiting, Robert A. Kubicek. Subscriptions: \$5 per year, 2 years \$8; single copies 15 cents. Change of Address: In order to assure proper delivery please advise the postmaster and this office, enclosing with new address the address label from your magazine showing old address. Allow three weeks for processing of new subscriptions or change in address. Expirations: First line on address label shows when subscription expires. The first numbers are our own file numbers. Those following the dash indicate expiration date according to our whole number. To find number of issues to be received before subscription expires, subtract whole number of this issue noted below from numbers following the dash on the first line of address label. Entered as 2nd class matter at the postoffice at Chicago, Ill. Copyright, 1951 by Television Forecast, Inc. All rights reserved. Volume 4, No. 36 whole number 183.

All letters must be signed, with addresses. Names will be withheld if requested.

Recently have been watching Julio Maro, fair haired boy of State St. Such a program. Phew! It's stinko. Five minutes of song, and ten minutes of commercials. I should live so long. Then to top it off, someone lets Wendell Hall, the crazy redhead, loose on us. He makes a good comedian, but ohhh that voice.

Chicago, Ill.

MRS. PRISCILLA LAMIE

In a recent TV Forecast, you had in Chub McCarthy's column something about the TV moguls, and replacements for KFO. Please, when you talk about the TV bigwigs, kindly call them MONGRELS.

Chicago, Ill.

NED PORTER

I enjoy the Amos and Andy show. I cannot understand why people think this shows the colored race at a disadvantage. Anyone with an ounce of brains knows it's all in fun and does not judge the colored race by this one particular show any more than we would judge the entire white race by some of the obnoxious things like Milton Berle.

La Grange, Ill.

MRS. A. R. THORNBURG

I think Celanese Theatre is the greatest show on TV. What about a little plug for it in Chub McCarthy's place. I'd also like to ask Mr. McCarthy if there are any programs he likes.

Chicago, Ill.

ELENA SHAPIRO

I agree with so many others about Chub McCarthy. Is he walking around with a chip on his shoulder or is he some relation to Westbrook Pegler? Why don't the old boy settle back in his rocking chair with pipe, slippers, and a bible.

Chicago, Ill.

MRS. JOHN NOVAK

I think Red Skelton is one of the most conceited men on television. Also, I think he is very stale, boring and corny.

La Grange, Ill.

MEREDYTHE WAGNER

Red Skelton is first in my book. Why is his show only one half hour long? Is his sponsor too cheap?

Chicago, Ill.

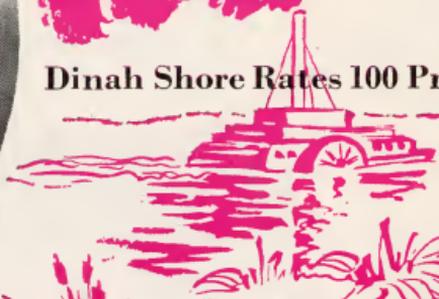
BERNARD VOSKA

(continued on page 38)



TV'S Southern Comfort

Dinah Shore Rates 100 Proof



WHEN Dinah Shore stepped in front of the television cameras a few weeks ago—debuting on her own fifteen minute show—the medium was graced with its first truly outstanding female singer. Still using her old dreamy style of singing, but looking like a more streamlined version of the Dinah Shore of movie days, the honey-voiced songstress has become an immediate success.

Dinah is one of those rare combinations in the singing field who has parlayed a genuine beauty with an exceptionally matured voice. For those who remember her at the outset of her career she showed the same fine, natural voice—but with it, a studied personality and an aloof manner. Today she's a warm and intimate performer at the top of her profession—and the personality is all her own.

The story of Dinah is one of an ambitious and talented young girl from the South (Winchester, Tennessee) who actually learned her singing right at home by chanting Negro hymns.

Born Frances Rose Shore, she gave up the double first name when school friends chided her with a teasing bit of poetry which went like this: "Fannie Rose sat on a tack; Fannie rose." Since she's been old enough to decide the name didn't fit, it's been Dinah—from the song of the same name.

Attending Vanderbilt University, Dinah divided her time between singing for a local radio station in Nashville,

acting with the school's dramatic club, and cheerleading. The latter extracurricular activity was enough to change her voice from a lilting soprano to a sultry contralto.

Intent on a professional career she sang for Xavier Cugat and his orchestra, eventually landing a recording job with RCA. The success of her first recordings led to a regular contract as a featured artist. Then as the vocalist on the late Ben Bernie's radio show and—her biggest break—working with Eddie Cantor, Dinah finally reached stardom.

The movie capital beckoned and she took part in seven films in the glamor city. It was in Hollywood that Dinah met and married actor George Montgomery. The two have been wed eight years and they have a daughter, four-year-old Melissa Ann.

The quarter-hour, twice-a-week TV stints are wisely geared for highlighting only the star herself. Bedecked in beautiful, though not-so-demure evening gowns, Dinah vocalizes on all the featured numbers. There is very little to obstruct the show. No elaborate sets or dancing girls. Just some pretty pleasant moments with a charming vocalist who is as satisfying to the early evening television hours as an after-dinner mint.

The Dinah Shore Show can be seen every Tuesday and Thursday at 6:30 on channel 5.

KIPLINGER RATES THE CANDIDATES

Presidential Timber Weighed For TV Personality



Austin Kiplinger, WENR-TV's Able Newscaster

HOW will your favorite politician look on television?

Amid all the conjecture, one thing is certain: your preconceived notions are very likely to be wrong. Not even the experts know for a certainty how a particular face, voice and personality will come across.

The man who proves the point is Rudolph Halley, the owl-eyed former counsel of the Kefauver Crime Committee. Certainly Halley was the world's unlikeliest candidate for television fame. In all the years I knew him—starting when he was assistant counsel for the Truman committee in Washington before the war—I never thought he would be acclaimed from coast to coast on TV. His diffident manner, his slight lisp, his lack of histrionics, were more appropriate for a legal researcher than a TV celebrity.

But the tenacity of Halley's mind and the quality of his preparation, against the background of the hearings, did come across. And today, entirely as

a result of his television appearances, Rudolph Halley is President of the New York City Council—second highest job in the nation's largest city.

So it is obvious that TV already has pulled some amazing "rabbits" out of the hat. And more are due this year, as the national presidential campaign kicks off in Chicago at the Republican convention July 7, and continues with the Democratic meeting two weeks later.

The big point to bear in mind, as these great conclaves parade across your screen, is that television is going to reveal some little-known traits of well-known men: irritability, pettiness, apathy, shallowness. It may also reveal some good qualities, but these are usu-



Sen. Dirksen

ally better publicized.

The television camera, strategically located and always on the watch, can reveal mannerisms and patterns of action that are overlooked when you view a scene—or a man—as a whole. After

many years of acquaintance with radio, most public figures have learned to keep out of range when they are not on their best behavior. But under the surveillance of cameras, the sneers, smirks and shrugs will still show up, and alert TV directors will be sure to pass some of them on to you.

Even in full-dress appearances, many public men will reveal mannerisms and habits of speech which never featured importantly before. Harry Truman, speaking from the platform of his private train at cities across the nation, was a conquering figure in the campaign of 1948. But before a television camera, the hand-chopping gestures are magnified into almost a caricature, and he loses much of the punch that he showed on the "whistle stop" tour.

At the root of this peculiar phenomenon is the fact that television does not call for "public speaking." What television actually requires is "private speaking"—of one man to a small group of people seated in their own home.

It is this fact which may throw many calculations off the track this year. The leather-lung orator, with wildly-waving arms (and a vacant expression on his face) will show up as exactly what he is—a performer. The man with the quieter approach, the more sincere manner, the direct look, is more likely to make friends at the receiving end of TV.

How, then, will the nationally-known political figures rate? Here are some advance judgments:

Taft: Only fair. Demonstrates strong beliefs, but still looks too stiff

and remote from the average voter. Truman: Robot-like, choppy motions, not as good as in person.

Eisenhower: Excellent. Mobile face, expressive manner, and good bearing.

Stassen: Good. Plain square face. Speaks as though he really means it.

Chief Justice Vinson: Lugubrious. On the bad side, might look like the Sad Sack, or Oliver Dragon. On the good side, might resemble Abraham Lincoln. (Only a faint line separates the impressive from the ridiculous.)

Governor Warren: Probably good, but not spectacular. (He does have directness and a natural kind of mature good looks.)

Senator Dirksen: Oratorical type. Fluent (perhaps too much so). May remind some people of William Jennings Bryan repeating his "Cross of Gold" speech on the old Chautauqua circuit.

Senator Douglas: Good. Speaks to the point. Interested in what he says, and doesn't overdo the gestures.

Senator Jenner: Poor. Old style foot pumper and table pounder. Good at a distance, but too violent for close-ups.

Governor Stevenson: Only fair. Speaks easily and convincingly, but looks too much like Lake Forest and the Department of State.

Senator Kefauver: Comes across just as he is. Quiet, gentlemanly and collected. But needs more fire once in a while.

Senator Harry Byrd: Poor. Brittle personality.

Senator Richard Russell: Good, though not striking. Balanced, mellow public appearance.

Senator Bricker: Poor. Flabby expression. Looks like a synthetic version of an 1890 politician.

Governor Dewey: Fairly good these days. Has improved since first ap-

(continued on page 14)



Gov. Stevenson



Sen. Douglas

Movie

SATURDAY

- 3:00 Feature Film*
- 7:00 When Knights Were Bold
- 10:00 Hollywood Murder Mystery
- 10:00 South Of Pago Pago
- 11:00 Probation
- 11:30 Shanghai Gesture

SUNDAY

- 10:00 Tawny Pipit
- 12:00 Covered Wagon Days
- 1:00 Story Of G.I. Joe
- 2:00 Mama Runs Wild
- 3:30 Southern Roses
- 6:00 Missing Millions
- 9:30 Girl From Manhattan
- 10:00 Song Of The Open Road
- 10:00 Big Town
- 11:00 Feature Film*
- 11:00 Two On The Tiles

MONDAY

- 1:00 Skyway
- 3:00 Sons Of Steel
- 8:00 Black Memory
- 9:00 Danny Boy
- 10:00 Girl From God's Country
- 11:30 House Of Danger

TUESDAY

- 1:00 Blake Of Scotland Yard
- 3:00 Shanghai Gesture
- 8:30 His Guiding Destiny
- 10:00 Caged Fury
- 11:30 A Shot In The Dark

WEDNESDAY

- 1:00 Phantom Of Chinatown
- 3:00 A Shot In The Dark
- 7:00 Exile Express
- 10:00 The Right Man
- 11:00 International Lady (I)
- 11:30 Captain Calamity

THURSDAY

- 1:00 Tomorrow's Youth
- 3:00 Captain Calamity
- 10:00 Forever Yours
- 11:00 Thunder In The Pines
- 11:10 Feature Film*
- 11:30 Condemned To Live

FRIDAY

- 1:00 Gang Bullets
- 3:00 Condemned To Live
- 10:00 One Third Of A Nation
- 11:00 International Lady (II)
- 11:45 Girl Who Came Back
- *Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

Added information

FOR FRIDAY, JANUARY 4, 1952

- 2:00 4 Frazier Thomas Show Guests: Barbara Ann Scott ice skating star & Michael Kirby
- 2:30 9 Mel Torme Show Guest: harpist Robert Maxwell
- 7:00 5 RCA Victor Show Guest: Martha Wright
- 7 Mystery Theater "The Case of the Second Death" Inspector Saber and the beautiful niece Alice Rodney set out to find out the who and why of "Old Nellie's" death or murder
- 7:30 7 Stu Erwin Show Handyman Willie Best announces that he & wife are expecting their fourth heir, and the female Erwins set out on a shopping spree to outfit the new baby, but rumors start flying & all get more than they bargained for, even Willie
- 8:00 7 Crime With Father "The Woman Who Hated 1952" a human drama of survival pitted against the forces of greed, hate, and violence
- 9:00 5 Cavalcade Of Sports 10 rd bout between welterweights Chico Vejar & Enrique Bolanos
- 11:00 5 "Up In Mabel's Room" feature film, complete film shown on this date



The only thing you've reduced on this show is its rating.

COMING

Watch for the big variety show (3½ hours) coming Jan. 12 on WBKB. It's a benefit for Chicago's own Boys Clubs, with the top stars of TV and local celebrities.

Marshall Field & Company
CHICAGO

You are invited
to Field's
one hundredth birthday party

9:30 p.m. thursday

January 10

channel 4 • wbkb

first

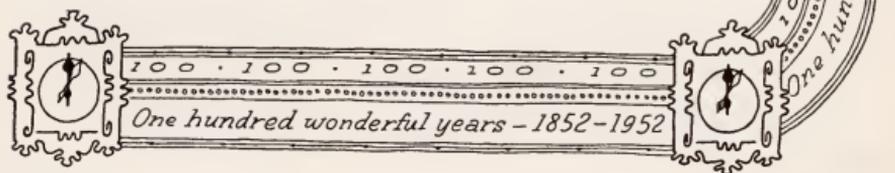
in an exciting new series

of weekly television shows

see

the PACE of Chicago

every Thursday evening



WBKB Channel 4

Saturday 1 to 3 P. M.

BASKETBALL

- Jan. 5 Rutgers at Army
- Jan. 12 Georgetown at Navy
- Jan. 19 Fordham at Army
- Jan. 26 VMI at Navy
- Feb. 2 Colgate at Army
- Feb. 9 Duke at Navy
- Feb. 16 Penn State at Army
- Feb. 23 Notre Dame at Navy
- Mar. 1 Navy at Army

See all these exciting events on big screen TV with famous CONVERSION SERVICE that DOUBLES THE SIZE OF YOUR PRESENT SCREEN.

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C.E.T. CHICAGO ENGINEERS FOR TELEVISION

609 W. NORTH AVENUE



WHITE CROSS FILM STAR FEATURES

With famous Hollywood Stars

Every Saturday Afternoon 4 P.M.

WGN-TV Channel 9

STARTING JANUARY 5

Richard Carlson

and

Lucille Bremer

starring in

Behind Locked Doors

Sponsored by

The White Cross Plan

Issued by

The Bankers Life & Casualty Co.,
Chicago 30, Ill.

Saturday Jan. 5

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9

- 9:00 7 **Stu Erwin Show**—Comedy Skits
5 **Rootie Kazootie**—Puppet Fun
- 9:30 4 **Smilin' Ed's Gang**—Stories
5 **Cactus Jim**—Western Adventure
Bill Bailey portrays the bewiskered old cowpoke with remarkable memory
- 7 **Hollywood Junior Circus**
Ringmaster Paul Barnes, Boffo the clown, Zero the candyman and guest acts: The Letinos, high-wire specialists; Eddie "Bumps" Minetti, table-rocking act; and Novak and Faye, comedy hand balancers
- 9:45 9 **Magic Carpet**—Film Short
"Johnny at the Fair"
- 10:00 4 **Bob Atcher & Sammy Squirrel**
7 **To be announced**
9 **Kids & Company**—Variety
"Hurricane Express" serial continued
- 10:30 4 **To be announced**
5 **Midwestern Hayride**—Variety
Popular rural show returns with emcee Bill Thall, vocalists Ernie Lee, Lee Jones, Bonnie Lou, & Harpo Kidwell; Buddy Ross, accordionist; Charlie Gore and the Rangers; the Kentucky Boys & the Pine Mountain Boys, Briarhoppers, square dancers
- 7 **A Date With Judy**—Comedy
In protest against father bringing home unexpected dinner guests, Judy and Mom decide to turn the tables, and probably the world's worst meal is prepared when father cooks the dinner
- 11:00 4 **Big Top**—Circus Show
Ringmaster Jack Sterling with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, the Quaker City String Band, and guest acts
- 7 **Betty Crocker Star Matinee**
Brian Aherne in dramatization of "The Willow," Adelaide Hawley, hostess
- 9 **Morning Movie Time**
"Cactus Kid"
- 11:30 7 **Personal Appearance Theater**
"I Woke Up Smiling" with Reginald Denny
- 12:00 4 **Kiddy Show Time**—Serial
9 **Test Pattern To 3:00 p.m.**
- 12:30 4 **Chinchilla Story**—Breeding
- 12:45 4 **Film Shorts**
1:00 4 **Basketball**—Rutgers at Army
2:45 9 **Sports Show**—Highlights
3:00 4 **Movie Time At 3:00**
9 **Portraits Of The West**—Film
"The Land of Missing Men" Also George Jennings, discusses and explains customs, language, dress, and tools of the West

(Continued on page 12)

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951

1.	2.	3.

4.	5.	6.

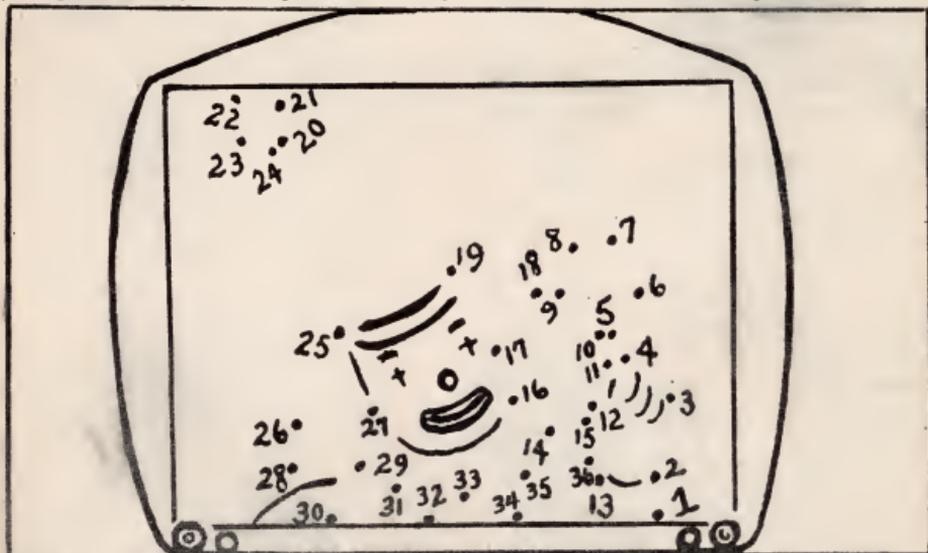
1. MR. LINCOLN'S FIRST NAME.
2. OPPOSITE OF SMALL.
3. FOOD WE GET FROM CHICKENS.
4. WOMAN'S NAME.
5. OPPOSITE OF BOTTOM.
6. GORRILLA LIKE ANIMAL.

Write your answers in the spaces reading DOWN. When you work the puzzle correctly, it will read the same across and down. The middle panels will give

you the name of a popular circus show. On separate paper, can you draw something you might see at a circus? Mail your drawing to Mollycues.

Send this week's contest entries to Mollycues, % TV Forecast, 185 N. Washash avenue, Chicago 1, Ill. before Wednesday, Jan. 16. In EACH contest, first prize is \$1; second prize 50 cents;

next 12 prizes 25 cents each. In cases of ties, winners are judged on neatness and originality. Solutions will be given here next week. Where space permits, winners' names will be published.



Connect dots on the TV screen above. Color picture and mail it to Mollycues.

**TURN TO WBKB
FOR THE FINEST IN TV**

Sport Fans! See the Top Events

*From Madison
Square Garden*

a new film presentation

- ★ SEE Professional Basketball
- ★ SEE Top "Garden" Fights
- ★ SEE Hockey Thrills!

every Saturday - 4:30 to 5:00 p.m.

Saturday Highlights

- ★ 9:30 am Smilin' Ed's Gang
- ★ 10:00 am Bob Atcher & Sammy Squirrel
- ★ 11:00 am Big Top-Circus Show
- ★ 5:00 pm Pattern for living
- ★ 7:00 pm Ken Murray-Variety Show
- ★ 8:00 pm Wonderful town-Faye Emerson
- ★ 10:00 pm Feature presentation

and they're
all on

WBKB

SATURDAY JAN. 5—cont'd

- 4:00 5 **American Youth Forum**—Teens
Discussion program with youngsters
- 7 **Lucky Seven Ranch**—Western
"Moon Over Montana"
- 9 **"Behind Locked Doors"**—Film
Feature with Lucille Bremner, Richard Carlson, Douglas Fowley; private detective is committed to sanitarium to locate man hiding from police
- 4:30 4 **Madison Sq. Garden Events**
- 5 **Nature Of Things**—Scientific
Dr. Roy K. Marshall discusses selenium and its electrical properties, and the newly useful germanium, that may render radio tubes obsolete; also sodium and others of its family
- 4:45 5 **On The Line With Considine**
News, views, and commentary
- 5:00 4 **Tentative**—Orange Bowl Game
Georgia Tech vs Baylor; commentary by Vin Scully and Dr. Mal Stevens from Miami on film
- 5 **Your Inside Story**—Mental Aids
- 7 **Hail The Champ**—Kid Stunts
Six youngsters compete in exciting games directed by Herb Allen
- 5:30 4 **Film**
- 5 **Mr. Wizard**—Science Study
- 7 **Willie Whopper**—Film Cartoon
"Rasslin' Around"
- 9 **Camera Carousel**—Film
"The Toy That Grew Up"
- 5:40 7 **For Cowboys Only**—Western
"Ghost Guns"
- 6:00 4 **Sammy Kaye Show**—Musical
"So You Want To Lead A Band" Quiz with teen-agers, kids from 6-12, husbands & wives, and the general audience each taking a turn
- 5 **To be announced**
- 9 **Telesports Digest**—Film
- 6:15 9 **Travelers' Sketchbook**—Film
- 6:30 4 **Beat The Clock**—Parlor Game
Emcee Bud Collyer guides contestants
- 5 **One Man's Family**—Drama
Domestic dramatic series featuring Bert Lytell, Marjorie Gatenon, Russell Thorson, Lillian Schaaf, Eva Marie Saint, and James Lee
- 7 **Ruggles**—Domestic Comedy Skit
As mother and father, Charles Ruggles & Ruth Tedrow try to quiet the clamoring horde
- 9 **Pet Shop**—Gail Compton mc
Gail opens puppy-naming contest with lots of prizes. You may win the puppy, a parakeet, a camera, and special dog equipment, so send in your favorite name. Visitors on this show include a Maltese dog and Maltese cat (no relation)
- 7:00 4 **Ken Murray Show**—Variety
Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Broekman's orchestra, plus special guests

- 7:00 5 **All Star Revue—Variety**
Hostess Martha Raye entertains guests
- 7 **Paul Whiteman's TV Teen Club**
Youngsters get their big chance on this amateur show for talented teens
- 9 **"When Knights Were Bold"**
Feature film with Fay Wray, Jack Buchanan; amusing account of the return of Sir Guy de Vere to his ancestral castle, where he immediately falls in love with his cousin
- 7:30 7 **Sports On Parade—Film**
- 8:00 4 **Wonderful Town—Musical**
Skitch Henderson subs for Faye and takes a tour through "Music Town"
- 5 **Your Show Of Shows—Variety**
Sid and Imogene with Robert Merrill, dancers Mata & Hari, vocalists Judy Johnson & Bill Hayes, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio, and Carl Reiner with guest hostess Marguerite Piazza
- 7 **Intercollegiate Basketball**
Northwestern vs Ohio State, at Evanston; description by Kurt Gowdy
- 8:30 4 **Show Goes On—Variety**
Robert Q. Lewis mc; as young hopefuls get chance to perform for buyers: Col. Harry Fox, of the Monte Carlo Club in Pitts., Tony Pastor, and Carlos Montalbon
- 9 **Wrestling From Marigold**
Jack Brickhouse describes matches
- 9:00 4 **Crime Photographer—Drama**
Photographer Casey and reporter Frank cover headline news of a great city and become involved in murder and mysterious happenings; Darren McGavin and Archie Smith star
- 9:30 4 **Songs For Sale—Musical**
Steve Allen, emcee, and guest panel: Joe Martin, Howell Richmond, and Morey Amsterdam; guest vocalists: Ella Fitzgerald & Bob Carroll
- 5 **Your Hit Parade—Musical**
Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins, and Snooky Lanson; Ray Scott's orchestra
- 10:00 4 **"Hollywood Murder Mystery"**
Feature film with Reed Hadley
- 5 **"South Of Pago Pago"—Film**
Feature with Victor McLaglen, Jon Hall, Frances Farmer; unscrupulous white men invade natives in search of pearls
- 7 **Word Of Life Songtime—Sermon**
Jack Wyrzten copes with the problem of juvenile delinquency
- 10:30 7 **Magic Lantern—Film Shorts**
"Railroaded"
- 11:00 9 **"Probation"—Feature Film**
- 11:30 4 **"Shanghai Gesture"—Feature**
Film with Gene Tierney, Victor Mature, Walter Huston; intrigue, adventure, and romance in the mystery city of the East

(Stations reserve the right to change above listings without notice)

TV FORECAST

Watch for the

1951 AWARDS POLL

CHAMPIONS

*to be announced
in the Jan. 26 issue of*

TV FORECAST

First, second and third place popularity winners in both network and local programming will be revealed. The "experts" have had their say. On Jan. 26, the fans speak. The TV world is awaiting the result.

COMING *Parade of Stars*

Minnie Bevel
March 6

BILLY DE WOLFE
Feb. 7

COMING JANUARY 10th

Evelyn Knight

KAY THOMPSON
April 3

Dorothy Shay
May 15

Empire ROOM
PALMER HOUSE

KIPLINGER RATINGS

(continued from page 7)



Sen. Jenner and wife

pearance. Looks better in action than in news photos.

Senator Lodge: Handsome. Confident presence. Might appear too cocky.

Senator Benton: Terrible. Still looks like a caricature of the advertising man that he was.

Secretary of State Acheson: Poor. School teacherish manner. Lectures rather than talks.

That's a partial list. But one last caution. Television is not going to revolutionize American politics. No mechanical medium ever will. It won't do away with demagogues. But it will make it harder for them to promise everything to everybody, because nearly everybody will be listening and watching at the same time.

It will penalize the phonies, but it won't abolish them. After all, television demands the APPEARANCE of sincerity, but this is not always the same as sincerity itself. Many a good actor has given his best performance in a role that was completely foreign to his own life.

And unfortunately, the genuinely sincere and honest man does not always give that impression. The best we can expect is that television will reveal some of the most obvious phonies, and help the voting public to raise its batting average. Television—at large in politics—has the power to unmask a great many shenanigans if it does its job well, and there is every prospect that it will.

**TV FORECAST—ON SALE AT
LEADING NEWSSTANDS**

Sunday Jan. 6

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 10:00 4 "Tawny Pipit"—Feature Film with Bernard Miles, Rosamund John; the excitement that prevails in wartime England when a pair of very rare birds are discovered
- 7 America At Church—Services
- 10:45 9 Magic Carpet—Film Short "Body Care and Grooming"
- 11:15 7 Magic Screen—Film Short
- 11:30 4 Candy Carnival—Fun For Kids Gene Crane emcees show with merry-go-rounds, ferris wheel, airplane rides, clowns, and gay music; also talent search for circus performers under 18 years of age
- 7 Faith For Today—Religious Rev. W. A. Fagal, Pastor of Washington Ave. Church, Brooklyn, interviews members of his congregation
- 9 Flying Tigers—Adventure Tale Ed Peck as Major Dell Conway, leads the Tigers into another adventure
- 11:45 4 Your Future Home—Ed Cooper If you're in the market for a new home, Ed helps you choose the one best suited to your needs
- 12:00 4 Stairway To Stardom—Musical Dancing, singing, instrumental, & talent show with Pat Vance mc
- 5 Frontiers Of Faith—Religious Services from St. Paul and St. Andrew Methodist Church, New York City, Bishop G. Bromley Oxnam officiating
- 7 Paddy The Pelican—Cartoons
- 9 "Covered Wagon Days"—Film Feature with Bob Livingston, Ray Hatton, Duncan Renaldo; the Three Mesquiteers try to upset a silver-smuggling scheme
- 12:30 4 Film
- 5 American Inventory—Discussion Experiment in the field of adult education; Alfred P. Sloan Foundation
- 7 Amateur Hour—Chgo. Talent
- 1:00 4 "Story Of G.I. Joe"—Feature Film with Robert Mitchum and Burgess Meredith; Ernie Pyle's own story of the heroes of World War II
- 5 How Does Your Garden Grow John Ott explains how to get the most out of your garden experiments
- 1:15 9 News Views—Late Information
- 1:30 5 American Forum Of The Air "How Much Foreign Aid Can We Afford?" discussed by Rep. Abraham Ridicoff (D., Conn.) Rep. Jacob Javits (R., N.Y.), Rep. W. J. Bryan Dorn (D., S.C.), and Rep. B. Carroll Reece (R., Tenn.)
- 7 Adventures Of Wild Bill Hickok Guy Madison and Andy Devine star in another exciting western adventure

(Continued on page 16)

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SUNDAY JAN. 6—cont'd

- 1:30 9 Test Lab—Demonstrations**
Different types of lab tests used on batteries, sheets, and mattresses, to show you how to examine merchandise before purchasing; John Ahern, director and coordinator
- 2:00 5 Fairmeadows U.S.A.—Drama**
Tale of Life in a small town with Howard St. John & Ruth Matteson
- 7 Cisco Kid—Western Movie**
Duncan Renaldo stars in adventure story titled "Big Switch"
- 9 "Mama Runs Wild"—Feature**
Film with Mary Boland, Ernest Truex
- 2:30 4 See It Now—Edward R. Murrow**
- 5 Sarah Churchill Show—Visits**
- 7 Adventures Of Kit Carson**
Western excitement for young & old
- 3:00 4 Bowling Sports Classic**
Weekly prize contest, bowling tips from champions Ned Day, Buddy Bomar, Paul Krumske, "Junie" McMahon, & Joe Norris; Joe Wilson mc
- 5 Meet The Press—Discussion**
Martha Rountree, moderator, and Lawrence Spivak
- 7 What's The Answer—Panel Quiz**
Mal Bellairs poses unusual visual questions for panel of pre-high school children
- 3:30 4 To be announced**
- 5 Juvenile Jury—Kids Panel Time**
Jack Barry Quizzes the Moppets
- 7 Space Patrol—Adventures**
A magnetic ship, capable of the speed of light, turns into a harrowing experience for Commander Buzz Corry, Cadet Happy, and Carol
- 9 "Southern Roses"—Feature**
Film with George Robey, Neil Hamilton, Gina Malo; wealthy daughter of prominent English woman tries to become a night club singer
- 4:00 4 Governor Stevenson**
- 5 Zoo Parade—About Animals**
R. Marlin Perkins talks about personalities of lions, and shows "Dillinger," a tough one, and his next door neighbor, gentle "Nero"
- 7 Super Circus—Variety Stanza**
Mary Hartline with Claude Kirchner, Cliffy, Scampy and Nickey; plus Bernie Hoffman's menagerie
- 4:30 4 Bob Atcher & Sammy Squirrel**
- 5 Those Endearing Young Charms**
Adventures of a delightful family in a large, old farm-house on the edge of town; with Ralph & Abby Charms, their daughter Connie, son Clem, and lovable but eccentric Uncle Duff (tentative)
- 5:00 4 Out There—Science Fiction Tale**
- 5 Roy Rogers Show—Variety**
Half-hour of fun and music; Roy Rogers, Dale Evans, Trigger, Glenn Turnbull, Pat Brady, the Whippoorwills

- 5:00 7 Educational Film**
"Strange Hunger"
- 9 Jesse Owens' Showtime—Acts**
Talented youngsters compete
- 5:30 4 Star Of The Family—Variety**
Mary Healy and Peter Lind Hayes present comedy skits and guests
- 5 Claudia—Story Of A Marriage**
Claudia and David are making plans for their wedding but honeymoon trip is upset when David gets bid for important job; Joan McCracken and Hugh Reilly star
- 5:40 7 Cameraman At Large—Film**
- 6:00 4 Gene Autry Show—Western**
Autry attempts to uncover a counterfeiting operation through his guise as a music teacher in "Melody Mesa"
- 5 Sound-Off Time—Variety Show**
Presenting Fred Allen, your host
- 7 Paul Whiteman Revue—Musical**
Earl Wrightson and Maureen Cannon are featured vocalists with a guest singer performing in a theme of the season
- 9 "Missing Millions"—Feature**
John Warwick and Patricia Hillard
- 6:30 4 This Is Show Business—Variety**
Clifton Fadiman, host, with panelists George S. Kaufman, Sam Levenson
- 5 Young Mr. Bobbin—Comedy**
Alex wins a slogan contest and a free trip to New York
- 7 Adventures Of Ellery Queen**
"The Murder in the Horseroom"
Ellery investigates a murder in a gambling house
- 7:00 4 Toast Of The Town—Variety**
Ed Sullivan presents Margaret O'Brien & Eddie Dowling in a scene from "Angel in the Pawnshop," also Hilda Gueden opera star, Les Comphenos de La Chanson, Margaret Brown dancer
- 5 Comedy Hour—Variety Time**
Starring Donald O'Connor in hour of comedy and song with guest, Harpo Marx; also Pat Patrick and Marie McDonald
- 7 King's Crossroads—Film**
- 7:30 9 Chicagoland Newsreel Review**
Local events of interest on film
- 8:00 4 Fred Waring Show—Musical**
Mr. Waring and the Pennsylvanians present hour of relaxing music with guest Pearl Bailey in special arrangement "God's Trombone"
- 5 Television Playhouse—Drama**
"A Softness in the Wind" starring Jean Pierre Aumont, Stella Andrews, Joan Stanley, and John Drew Deveaux; story of Louis Braille, the man who discovered the famous Braille reading method for the blind, and how he found a place for himself and other blind people in life
- 7 Arthur Murray Party—Variety**
Kathryn Murray femcees dance and record pantomime fun

SUNDAY JAN. 6—cont'd

- 8:00 9 Rocky King, Detective—Drama**
 "The Bearded Lady" A man is killed with a shotgun as he defaces the picture of a night club singer
- 8:30 7 Marshall Plan In Action—Film**
- 9 Plainclothesman—Drama**
 Ken Lynch is starred in "Basic Intrigue." A night watchman is killed during a jewel robbery
- 9:00 4 Celebrity Time—Quiz Session**
 Teresa Wright and David Niven are guest panelists
- 5 Red Skelton Show—Comedy**
 Red clowns as "Cauliflower McPugg" and Klem Kaddiddlehopper; also comedy skits from "Skelton's Film Scrapbook." Music by Dave Rose's orchestra
- Hour Of Decision—Religious**
 Evangelist Billy Graham preaches in an old-time revival meeting
- 9 Stars Of Tomorrow—Amateurs**
 Lee Bennett emcees amateur show for talented children
- 9:30 4 What's My Line?—Panel Quiz**
 John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, & Arlene Francis
- 5 Cameo Theater—Drama**
 Alfred Drake and Rita Gam star in "Dark of the Moon" a folklore musical
- 7 Youth On The March—Religious**
 Sermons by Dr. Percy Crawford
- 9 Courtesy Theater—Feature**
 Film "Girl From Manhattan" (1st showing) with Dorothy Lamour, George Montgomery, Charles Laughton; a New York model and a young minister try to outwit a smalltown realtor who threatens to foreclose on her uncle's boarding house
- 10:00 4 "Song Of The Open Road"**
 Feature film with Edgar Bergen, Charlie McCarthy, and Jane Powell; story of a little movie star who longs for a life that is carefree and runs away from home
- 5 Weatherman—Clint Youle**
- 7 "Big Town"—Feature Film**
 Starring Lester Vail & Francis Dade
- 10:10 5 Dorsey Connors—Helpful Tips**
 New ideas to make yourself and your home more attractive
- 10:15 5 Alex Dreier—News Report**
- 10:30 5 Sports Star Time**
- 11:00 5 Feature Film**
- 9 "Two On The Tiles"—Feature**
 Film with Hugh McDermott, Herbert Lom; comedy about the escapades of four people
- 11:30 4 Eloise Salutes Stars—Talks**
 Guest: Emily Kimbrough, co-author of "Our Hearts Were Young and Gay"
- 11:45 4 Film**
 (Stations reverse the right to change above listings without notice)

TV FORECAST



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GEORGE MONTGOMERY
CHARLES LAUGHTON

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MONDAY—7:00 PM

**WENR-TV
CHANNEL 7**

Monday Jan. 7

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 CBS News—Latest Events
- 5 Mel Martin Show—Variety
Early morning capers with music by vocalist Ilean Martin and instrumental group, the Bellaires
- 9:15 4 Arthur Godfrey Time—Musical
Featuring Janette Davis, Haleloke, Marion Marlowe, and Frank Parker
- 9:30 4 To be announced
- 5 It's In The Bag—Stunts
- 10:00 4 Breakfast With The O'Neil's
- 5 Ernie Kovacs Show—Comedy
Ernie is back with a girl barbershop quartet, and segment "Blind Barter," exchange of odd and rather ludicrous items people happen to have around the house
- 7 Trade-In—Swap Shop Fun
Pat Tobin and Todd Purse co-emcee exchange program with guests
- 9 Your Figure Ladies—Fogarty
Exercise for beauty
- 10:30 4 Tel-A-Shopper—Betty Whitney
- 5 Dave & Charlie Show—Comedy
Dave Willock and Cliff Arquette
- 7 Dennis James Show—Variety
Dennis questions folk aboard ship "Okay Mother" with Julia Meade
- 9 Strike It Rich—Audience Quiz
Warren Hull questions contestants
- 10:45 5 Richard Harkness & The News
- 11:00 4 Creative Cookery—Recipes
Vienna cream cheese cookies; full cream nut and chocolate caramels, prepared by Mr. Pope
- 5 Ruth Lyons' 50 Club—Variety
- 7 Frances Langford-Don Ameche
Guests: Edward Everett Horton, the Arphurs, dancers, Milt Roland, ventriloquist, and interviews with Peggy Wood and Vinton Freedley
- 9 Egg And I—Serial Story
Amusing story of a young city couple's experiences on a farm
- 11:15 9 Love Of Life—Serial Story
- 11:30 5 Your Luncheon Date—Musical
Bette Chapel and Art Van Damme
- 9 Search For Tomorrow—Serial
Story of the Barron family, dominated by old-fashioned Victor
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Film
- 5 Meet Mintz—Piano Melodies
- 7 Bob And Kay Show—Variety
- 9 Hi Ladies—Tommy Bartlett
- 12:15 5 Newsroom—Late Information
- 12:30 4 Garry Moore Show—Variety
Garry's guest: Anita Loos
(Continued on page 20)

MURPH' PICKS 'EM

Bob Murphy Chooses TV's
Ten Most Interesting Women



Fran Allison



Lucille Ball



Patsy Lee



Viola Berwick



Beulah Karney



Peggy Wood



Bob Murphy

BEING a guy who is basically fond of females as a group, it's kind of hard to choose just ten of video's lovely lasses who fall into the category of "interesting women."

Before I start this precarious but pleasant task, though, I ask your indulgence for one small sentence. Seeing as she is standing over my shoulder with a knife, I must name my cohort Kay Westfall at the top of the list. Seriously, I think TV Forecast's Jack

Mabley and most of the other columnists in this area hit the nail on the head when they tabbed her as "the loveliest girl in television."

Following is the Murphy file of fabulous femmes:

Fran Allison—Charm, but not in the manufactured sense, bubbles from this wonderful lady. She has a "back home" quality about her that really glistens.

Lucille Ball—A tart wit combined with an appealing good nature. Gay, disarming and, upon occasion, delightfully wacky.

(Continued on page 27)

MONDAY JAN. 7—cont'd

- 12:30 5 Film
- 12:45 9 Let's Go To Market—Farm Show
- 1:00 5 "Skyway"—Feature Film
Ray Walker and Kathryn Crawford; a pilot falls in love with banker's daughter and becomes involved in embezzling racket
- 9 Chicago Cooks—Recipes & Tips
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Ransom Sherman Show—Antics
- 2:00 4 Frazier Thomas Show—Variety
Featuring vocalist Jean Cordell
- 5 Big Pay Off—Quiz Program
Audience participation with Randy Merriman and Bess Myerson; contestants have an opportunity to win fashionable new wardrobes
- 7 Beulah Karney Presents
- 9 Mike Wallace & Buff Cobb Show
- 2:30 5 Bert Parks Show—Music-Variety
Tunes: "When You're Wearing the Ball & Chain," "I'm Gonna 'Til I Die," "I Still Got My Health," "When the Bell in the Lighthouse Rings Ding Dong," and "I Only Have Eyes For You"
- 7 Barbara Moro—Creative Ideas
- 9 Mel Torme Show—Musical
- 3:00 4 "Sons Of Steel"—Feature Film
Charles Starrett & Polly Ann Young in a story of the struggles of the working class
- 5 Kate Smith Hour—Variety
Guests: Jane Evans, Sandra McEntasser, 10 yr-old pianist, and Dane Clark in dramatic skit
- 9 Russ Davis Show—Interviews
- 4:00 5 Hawkins Falls, Pop. 6,200
- 9 Telephone Game—Quiz Contest
Jane and Harold invite you to join them; send in your number
- 4:15 4 Bill Evans Show—Musical
- 5 Gabby Hayes Show—Tall Tales
- 4:30 5 Howdy Doody Show—Kids Fun
- 7 Sagebrush Theater—Western
"Courageous Avenger" Feature film
- 9 Music A La Mode—Jack Fuller
- 4:45 4 Assembly—Military Questions
Chief Corey entertains and interviews members of the Armed Forces
- 5:00 4 Kids Carnival Kwiz—Film
- 5 Cactus Jim—Western Film
- 9 Trail Blazers' Theater—Western
"Hawk of Powder River"
- 5:30 4 Silhouettes Of The West—Songs
- 5 Visit With Cactus Jim—Yarn
- 7 Tom Corbett Space Cadet
- 5:35 5 Weatherman—Clint Youle
- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton
"Easy on the Easel, Mrs. Hudsizer"
- 5:45 7 King Calico—Puppet Show
Adventures of the King of Calico Kingdom, and his efforts to keep his castle from falling to pieces
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
- 5 Kukla, Fran, & Ollie—Puppets
- 7 Paul Harvey With The News
- 9 Captain Video—Adventures
- 6:10 7 Top O' The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News
- 5 Bob And Ray—Comedy
- 6:20 7 Sports Highlights—News Events
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Adventures
Stage-struck Vivian is assisted by Pinky Lee in attempt to get a job
- 7 Hollywood Screen Test—Drama
Emcee Neil Hamilton introduces young actors and actresses with assistance from guest Arthur Treacher
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
Songs by Perry and the Fontanes
- 5 News Caravan—John C. Swayze
- 9 Chicagoland Newsreel—News
- 7:00 4 Video Theater—Drama
"Mr. Finchley vs the Bomb" with Henry Hull; the last inhabitant of a ghost town rebels against having his town used as an atomic proving ground
- 5 Paul Winchell—Jerry Mahoney
Paul try to stump contestants
- 7 Mr. District Attorney—Drama
"The Case of the Big Day" All the craft at his command avails little for Mr. D.A. in his attempts to foil a dangerous mental patient from striking anew
- 9 Pentagon-Washington—Talks
Discussion on our defenses
- 7:30 4 Arthur Godfrey's Talent Scouts
Professionals compete for honor
- 5 Voice Of Firestone—Musical
Rise Stevens, mezzo-soprano, guest soloist; orchestra conducted by Howard Barlow
- 7 Horizons—Discussion
"The Future of Painting" discussed by Peppino Mangravite, asst. Prof. of Painting at Columbia Univ., and six Columbia students
- 9 Johns Hopkins Science Review
Discussion on phases of medicine
- 8:00 4 I Love Lucy—Comedy Drama
Ricky does a benefit performance for a woman's club, but Lucy steals the show
- 5 Lights Out—Drama
"The School For the Unspeakable" A 16 year-old boy, on his way to a new academy, is waylaid by three young men who claim they are his school-mates, but when they lead him through weird satanic rites, he learns that he has escaped from mortal danger

MONDAY JAN. 7—cont'd

- 8:00** **7 You Asked For It—Unusual Acts**
Art Baker mc presents films
- 9 "Black Memory"—Feature Film**
Starring Jane Arden, F. Hawkins, and Michael Atkinson. Second feature "Danny Boy" with Wilfred Lawson, Ann Todd, and John Warwick; Ann returns from Broadway when Britain goes to war, in hopes of finding young son and her divorced husband
- 8:30** **4 It's News To Me—Panel Quiz**
John Daly host to panelists
- 5 Robert Montgomery Presents**
"The Farmer's Hotel" starring Thomas Mitchell; various happenings on opening night of Ira Studebaker's hotel; a storm rages outside while good fellowship reigns within 'til a quarrel begins
- 7 Crusade In The Pacific—Film**
"Bloody Iwo" ch. 19 in documentary
- 9:00** **4 Studio One—Drama**
"The Devil In Velvet" with Whit Bissell and Joan Wetmore; mystery of a man who sells his soul to Satan
- 7 Bill Gwinn Show—Variety**
- 9:30** **5 Who Said That?—Quote Quiz**
Walter Kiernan quizzes John Cameron Swayze regular panelist & guests
- 7 Studs' Place—Informal Variety**
Studs Terkel host with Beverly Younger, Win Stracke, and Chet Roble
- 10:00** **4 Ernie Simon—Curbstone Cutup**
Delightful talks with interesting characters on State Street
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 9 "Girl From God's Country"**
Feature film with Chester Morris, Jane Wyatt & Charles Bickford; story about a doctor and the nurse who assists him in serving the sparse population of natives in remote Alaska
- 10:10** **5 Dorsey Connors—Helpful Ideas**
- 10:15** **4 Chronoscope—Film Drama**
- 5 Clifton Utley And The News**
- 10:30** **4 Sarah Churchill Show—Visits**
- 5 Let's Look At Sports**
- 7 Solo Theater—Film Drama**
Walter Covell is featured
- 10:45** **4 Silhouettes Of The West**
- 5 Herbie Mintz Show—Musical**
- 7 Handy—Facts You Should Know**
- 11:00** **4 Murder Before Midnight—Film**
- 5 To Be announced**
- 7 Austin Kiplinger And The News**
- 11:30** **4 "House Of Danger"—Feature Film**
Film with Onslow Stevens and Janet Chandler; story of a man who has been away from home since he was very young, summoned back by the death of his wealthy father
- 9 Chicagoland Newsreel—Reports**
(Stations reserve the right to change above listings without notice)

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**WENR
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WHO'S BOSS IN YOUR HOME?

by JACK MABLEY

I hope you'll forgive a little rambling this week. It marks the start of my fifth year as a constant, if not devoted, televiewer. There are thousands in Chicago who have had TV sets longer, but I'm not concerned with others at this particular moment.

Looking back over four years, there is no question that television has taken over our house. Is this good or bad? Right now I think it's good. It took us about three years of pretty steady viewing before we got smart about selecting programs. For three years we were slaves to the TV. Now I think we have it working for us—but it was a tough fight, ma.

I have been one of the loudest belly-achers against bad programs on television, but I also have tried to give credit to and encourage the good shows.



Junior, dear, don't throw your cereal at Sister or I'll drop your option.

Unfortunately it is the mean, carping columns that draw attention and are remembered. The reaction to a nasty column is so immediate that some writers are moved to make careers out of writing them. I hope to avoid the temptation.

The most honest television column would be written by a person who watches only what he pleases—a man or woman who selects eight or 10 or 15 programs to watch in a week, and keeps the set off the remainder of the time. A column by such a person would reflect the real good that can come from watching the best in television.

Professional viewers, such as myself, have an obligation to be familiar with everything on the air. We are forced to watch all shows. This is one reason we get so grouchy.

I have a youngster of five who has watched TV avidly for four years. In winter she would watch more than is good for her were it not for some parental trickery to take her attention away from the poor shows.

I can't see that this heavy dose of televiewing has hurt her. It hasn't interfered with her play, because she prefers being outdoors. Her imagination has been stimulated, and her vocabulary and fund of incidental information have been increased because of TV.

She has a sister, three, who almost totally ignores TV. There is no problem there.

Parents of small children don't have very much social life unless they're fortunate enough to have a nurse or relatives who can take care of the kids. Television has been a tremendous blessing to people who find it difficult or impossible to get out of the house.

Thousands of words have been and will be written by psychologists and educators and sociologists and surveyors and just plain snoops about the effect of television on the American home. But I don't have to read their reports to know the effect on my home. And you are the only person who knows what it has done to your life and your family's.

The important thing is that you do pause and take stock, and that you do know who is boss in your living room—you or the TV set. Put in its proper place, television even comes close to justifying the networks' adjectives.

favorite recipe

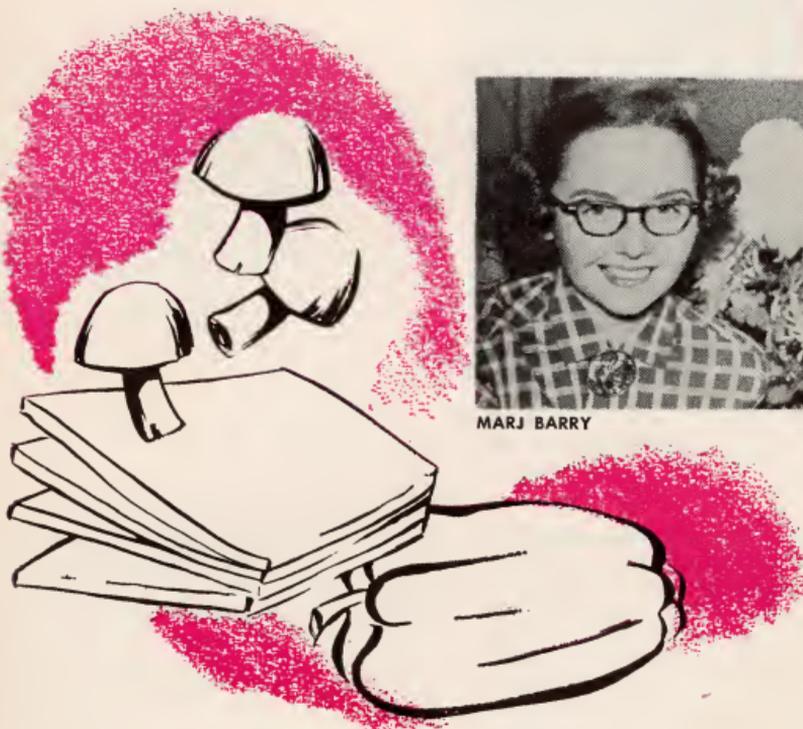
no. 19 in a series

CASSEROLE dishes which can be prepared at a moment's notice are favorites with Marj Barry, the attractive wife of Norman Barry who is a member of the NBC noon news staff and handles commercials on "Walt's Workshop." Asked for her favorite, Marj was torn between two favorites in their household but finally sent us this delicious recipe for Frito Pie.

forecast for women



MARJ BARRY



FRITO PIE

- 1 bag Fritos (medium size)
- 1 can Chile Con Carne
- 1 large onion
- 1 green pepper
- 1 small can mushrooms
- ¼ lb. American cheese (sliced thin)

Place finely chopped onion and diced pepper in hot fat and saute until soft. Add can of chile and heat thoroughly. Add mushrooms. Place layer of Fritos in casserole, cover with half of chile mixture, and top with cheese, then repeat. Bake in 350 degree oven until cheese is melted.



Gerrie O'Neil calls Danny's attention to a magazine article while Billy and Danna Lou wait patiently for mother to continue reading. The handsome fireplace is in the center of one wall of the spacious living room which has gray walls and dark woodwork.



An evening in front of the fireplace in the dining room, with Mr. Gus, who is also seen on "Breakfast with the O'Neils" offering refreshments to Danny, Billy, Danna and Gerrie. Note the arched ceiling over the window seats, repeated in the mantel.



Guests entering the handsome home of Gerrie and Danny O'Neil first come into a large entrance hall with massive tile fireplace. When we visited with the O'Neils, they were still wrestling with some decorating problems and it looks as if the mantel is one!



STOPPED to have a cup of coffee with some neighbors of mine the other afternoon, neighbors of mine and friends of yours—the Danny O'Neils.

Gerrie and Danny bought a large, old home in Oak Park almost two years ago, just about the time my husband and I were embarking on a similar project of remodelling and redecorating. Our visit the other day was to see how they were coming along and their answer was "just fine."

When asked how they happen to buy the three story home, whose spacious rooms and architecture reflect the elegance of life in the village at the turn of the century, Danny replied "It's a long story, but we became interested in Oak Park through Jim Ameche who has lived here for many

years." And just the other day, Gerrie said that she didn't ever want to live anyplace else, a statement that should make the boosters of the world's largest village very happy.

Neither Gerrie or Danny are natives of Chicago but came to our town through show business. Gerrie, a dancer professionally, is from Minneapolis and Danny calls Birmingham, Alabama home. They met while playing the same supper club in Detroit and have been married nine years.

The high beamed-ceiling rooms of their 12-room home offer plenty of space for their children, Danna Lou, 5 and Billy, 8, to roam and play to their heart's content, often with "Snowflake" their three-month old puppy at their heels.



Evenings usually find Gerrie sewing and Danny at work on the show script in the upstairs sitting room. "Unless we're entertaining," said Danny, "we usually spend our time up here." Like most married folks the O'Neils have their own favorite room.



One of five fireplaces in their Oak Park home is in the master bedroom where we find Gerrie relaxing and reading before dinner. Floral wallpaper, white woodwork and 18th century furnishings form a charming and comfortable setting.

Neils at Home

Gerrie, Danny and Children

Enjoy Suburban Life



Danny and Billy spend many an hour at work on their model airplanes and model trains in the third floor workshop. They are shown at work on a gasoline-powered racer.

editor, forecast for women

How do the O'Neils spend their off-camera hours? Well, evenings often find Gerrie and Danny in their second floor sitting room. Gerrie sews while Danny works on scripts for the show and handles the paper work of the production, "Breakfast with the O'Neils" on WBKB.

Danny lines up all the guests, writes the scripts, produces the show and appears on it. A full-time job in itself.

However, Danny often takes time out from these chores to spend several hours in the third floor workshop with Billy. Here, they both work on model airplanes and model trains, turning out some very expert pieces. The hobby is one Danny has had since high school days.

"The plane we're working on now,"

Danny told us, "is a gas-powered racer. I used to race the planes when we were living in 'Vegas. However, I doubt if I will race this present plane less it meet the fate of that one," and he pointed to a wingless model on the far wall.

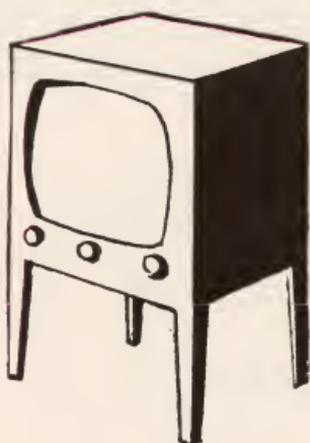
The O'Neils are a close knit family unit, whose many needs are looked after by Mr. Gus, who invites you to have "a second cup of coffee" four mornings a week on their TV show.

They are as warm and friendly away from the cameras as they are when they greet you each morning. In fact, we wouldn't be surprised if one of *their neighbors* nominated *them* for the "Good Neighbor" mug!

"Breakfast with the O'Neils" is seen at 10 a.m. Monday, Tuesday, Thursday and Friday on WBKB.

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Tuesday Jan. 8

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 CBS News—Around The World
5 Mel Martin Show—Capers
- 9:15 4 Arthur Godfrey—Variety
- 9:30 4 To be announced
5 It's In The Bag—Variety
Jerry Toman emcees fun in a grocery store with singer Arlene James, and the Jesters, vocal and instrumental group
- 10:00 4 Breakfast With The O'Neil's
5 Ernie Kovacs Show—Cut-Ups
7 Trade-In—Exchange Show
Interesting items exchanged in Pat Tobin's "Swap Shop"
- 9 Your Figure Ladies—Fogarty
- 10:30 4 Tel-A-Shopper—Betty Whitney
5 Dave And Charlie Show—Comedy
Homespun country characters, set in Charlie's living room inches away from railroad track
- 7 Dennis James Show—Interviews
9 Strike It Rich—Quiz Time
- 10:45 5 Richard Harness & The News
- 11:00 4 Creative Cookery—F. Pope
Hungarian beef goulash with noodles, apple squares, and filling
- 5 Ruth Lyons' 50 Club—Informal
7 Frances Langford-Don Ameche
Guests: Pat Adair, dancer, Bill Burns, novelty act, and Fran Lee
- 9 Egg And I—Serial Drama
- 11:15 9 Love Of Life—Serial Drama
- 11:30 5 Your Luncheon Date—Musical
9 Search For Tomorrow—Drama
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Steve Allen Show—Variety
Guests: Lionel Hampden & Bob Carroll
- 5 Meet Mintz—Piano Melodies
Listen to your favorite tunes
- 7 Jessie DeBoth's TV Notebook
9 Hi Ladies—Tommy Bartlett
- 12:15 5 Newsroom—Latest Events
- 12:30 4 Garry Moore Show—Variety
Garry presents Kirkwood & Goodman, comedians
- 5 Film
7 Bob And Kay Show—Variety
- 12:45 9 Let's Go To Market—Produce
- 1:00 5 "Blake Of Scotland Yard"
9 Chicago Cooks—Demonstration
Kay Middleton prepares a tasty dish to delight the whole family
- 1:30 4 First Hundred Years—Serial
Problems of a young married couple
- 1:45 4 Luckey North Show—Interviews
Chatter & household hints for women

Murph' Picks 'Em

(Continued from page 19)

- Patsy Lee—A pert little baggage with enough drive in her for nine generators. Reminds you of a high school sweetheart.
- Dinah Shore—One of the most engaging performers in the business. Her 24 carat voice is the best thing that could happen to a popular song.
- Mary Hartline—No question about Mary's obvious assets. Like the Christmas Esquire, she's easy on the eye.
- Peggy Wood—A glowing inner warmth. Deep understanding with an absence of tricks.
- Beulah Karney — Perceptive intelligence. An ease and informality in presentation.
- Beverly Younger—A relief from the standard glamor girl approach. Has a human, everyday quality about her.
- Viola Berwick—An amazingly alive and dynamic personality with a boundless talent, evident both on and offstage.
- *Louise Murphy

*(Not currently on TV.) Because I like her husband. (Who dat?)

Naturally, there are many other girls that belong in a list such as this. The majority of feminine members of video are real fine people.

Oh, yes! I just thought of a quality that might qualify Miss Westfall for the above list:

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TUESDAY JAN. 8—cont'd

- 2:00 4 **Frazier Thomas Show**—Variety
Music, chatter, & nonsense with vocalist Jean Cordell, Bill Balance, and pianist Harry Suekman
- 5 **Big Pay Off**—Quiz Contest
Randy Merriman host, all you have to do is write a letter on the woman in your life and why you think she ought to receive all those fabulous prizes
- 7 **Housewives Holiday**—Kirchner
Interviews with the ladies by Claude and Ruth Kirchner
- 9 **Mike Wallace And Buff Cobb Show**
- 2:30 5 **Bill Goodwin Show**—Variety
Vocalist Eileen Barton
- 7 **Barbara Moro**—Creative Ideas
- 9 **Mel Torme Show**—Musical
- 3:00 4 **"Shanghai Gesture"**—Film
Feature with Gene Tierney, Walter Huston, Victor Mature; gambling, romance and adventure in the mystery city of the East
- 5 **Kate Smith Hour**—Variety
Kate presents Cecil B. DeMille
- 9 **Russ Davis Show**—Interviews
Russ & Sylvia hold forth on most any topic and greet their guests
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 9 **Telephone Game**—Harold Isbell
Jane Quinn assists Harold in questioning the contestants and handing out the prizes
- 4:15 4 **Bill Evans Show**—Variety
Informal chatter, music, and guests for the time-out in your busy routine
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 5 **Howdy Doody Show**—Puppets
- 7 **Sagebrush Theater**—Western
"Night Riders" feature film
- 9 **Music A La Mode**—Jack Fuller
- 4:45 4 **Assembly**—Military Talks
Chief Joseph Corey is your host as he interviews & discusses various branches of the service
- 5:00 4 **Kids Karnival Kwiz**—Games
Art Hern gives the kids a chance to view the film & answer the quiz
- 5 **Cactus Jim**—Western Feature
- 9 **Trail Blazers' Theater**—Western
"Prairie Outlaws"
- 5:30 4 **Silhouettes Of The West**—Music
Roy Starkey tells of the "wide-open-spaces" and sings a song or two
- 5 **Visit With Cactus Jim**—Story
- 7 **The Chimps**—Film Short
"Thief In The Night"
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial
Lucky North tours Chicago stores
- 5 **Public Life Of Cliff Norton**
- 7 **Adventure Theater**—Stories
"Lightning Warrior" chapter 8
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
- 5 **Kukla, Fran & Ollie**—Puppets
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray**—Comedy Skits
- 6:20 7 **Sports Highlights**—Carmichael
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Dinah Shore Show**—Musical
- 7 **Beulah Show**—Comedy Skits
Ethel Waters stars as mediator in Henderson's bustling household
- 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club**—Interviews
Guests are Tex and Jinx
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—News
- 7:00 4 **Frank Sinatra Show**—Variety
Songs & skits from Frank & guests with special guest Alan Young
- 5 **Star Theater**—Comedy-Variety
Milton Berle presents Georgie Price and his son, Peter, Vera Lynn, and Joe Frisco
- 7 **Charlie Wild, Detective**—Drama
- 9 **Health Talk**—Explanations
"Your Hearing—Fact and Fancy" discussed by Dr. Richard Marcus, in charge of hearing and speech, Illinois Eye & Ear Infirmary, and Dr. Francis L. Lederer, Professor and head of the department of Otolaryngology, University of Ill., College of Medicine (tentative)
- 7:30 7 **How Did They Get That Way?**
Psychology and application for children & adults, Isabel Leighton mc
- 9 **Keep Posted**—Current Events
Today's headlines discussed by panel with Lawrence Spivak & Martha Rountree as moderators
- 8:00 4 **Crime Syndicated**—Drama
Suspense stories based on case material from files of the Senate Crime Investigating Committee.
- 5 **Fireside Theater**—Film Drama
"Hunt For Death" melodrama about the rivalry between Chuck and Joe, two young ambulance drivers, or the love of Chuck's estranged wife; starring George Wallace, Bill Lester, and Lynn Roberts
- 7 **United Or Not**—Discussion
Interviews with noted personalities by members of United Nations Correspondents Ass'n; U.N. News Conference, John MacVane, chairman
- 9 **Battle Of The Ages**—Film
- 8:30 4 **Suspense**—Mystery Drama
"Flare Weed" by Halsted Wells
- 5 **Circle Theater**—Drama
"Pandora's Box" with Dorothy Stickney; a bargain hunting housewife buys a mysterious box and finds herself reliving the experiences of Pandora
- 7 **"His Guiding Destiny"**—Film
Wm. Collier and Blanche Maffey

TUESDAY JAN. 8—cont'd

- 8:30 9 **Hands Of Destiny**—Drama
 9:00 4 **Danger**—Mystery Drama
 "Fresh As a Daisy"
 5 **Amateur Hour**—Ted Mack mc
 Ted Mack emcees program and pays
 special tribute to Meriden, Conn.
 9 **Royal Playhouse**—Film Drama
 9:30 4 **My Friend Irma**—Marie Wilson
 The world's daffiest secretary makes
 her TV debut with Cathy Lewis as
 Jane, and Gloria Gordon as Mrs.
 O'Reilly
 5 **Bob Considine Show**—Comments
 7 **Chgo. Symphony Chamber Or.**
 Guest director George Schick con-
 ducts orchestra in Mendelssohn-
 Bartholdy's Nocturn "A Midsummer
 Night's Dream." Other works in-
 clude: the Treasure Waltz from
 "Gypsy Baron," by Strauss, and
 Lully's Prelude and March from
 "Ballet Suite"
 9 **Boston Blackie**—Mystery Drama
 When Nathan Deville is poisoned
 and dies on a riding path, Blackie
 becomes involved in a mad scramble
 for a smuggled, rare Guttenberg
 Bible
 10:00 4 **Ernie Simon**—Curbstone Cutup
 Ernie holds folksy interviews with
 the gang under the marquee
 5 **Weatherman**—Clint Youle
 7 **Page One**—News Show
 Story of the week is featured with
 reporters interviewed; also columnists
 discuss controversial issues and civic
 problems
 9 **"Caged Fury"**—Feature Film
 Richard Denning, Sheila Ryan, Mary
 Beth Hughes, & Buster Crabbe; the
 circus is the background for this tale
 of diabolical & methodical murder
 10:10 5 **Dorsey Connors**—Helpful Ideas
 10:15 4 **Late World News**—Reports
 5 **Clifton Utley And The News**
 10:30 4 **Today In Sports**
 5 **Let's Look At Sports**
 7 **Virginia And Woody Klose**
 10:45 4 **Silhouettes Of The West**
 Roy Starkey with Western adventures
 and songs
 5 **Herbie Mintz Show**—Musical
 11:00 4 **Murder Before Midnight**—Film
 5 **Feature Film**
 7 **Austin Kiplinger With The News**
 11:30 4 **"Shot In The Dark"**—Feature
 Film with William Lundigan, Ricardo
 Cortez; jealousy, intrigue and murder
 in a night club
 9 **Chicagoland Newsreel**—Data
 12:45 4 **Midnight Edition**—Ulmer Turner
 (Stations reserve the right to change above
 listings without notice)

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DO YOU REMEMBER THESE TV FLUFFS?

drawings by Martin Blank



WITH television now the number one giant of U. S. entertainment, almost any viewer who has owned a set for three years qualifies as a veteran in the business.

And like all old-timers, it's sometimes refreshing to sit down and think back over the many unplanned "fluffs" and unscheduled accidents that give TV its unique flavor.

For example, how many fans remember that widely quoted beer advertisement, that showed a prominent film star holding up a glass of foaming brew. As the glass approached his lips, the camera switched to a printed sign, then flashed back to the star as he lowered the empty glass, meantime smacking his lips.

One day the camera forgot to switch, and viewers chortled as they saw the star carefully pour the beer into a sink. The producer and sponsor tore their hair out over the "fluff," but next week, sales jumped 50%. Thousands of customers came into liquor stores asking for the "drainage beer."

Another time, just for a gag, a daytime performer held up an old-style cherry pitter and urged viewers to buy one at his sponsor's department store. The store hadn't sold one in so long, its only stock was in a dust-covered basement storeroom.

The buying rush on cherry pitters was so great, the store not only cleaned out its stock, but commissioned a manufacturer to start making more.

Variety shows come up with an embarrassing moment or two. Like the busy singing star whose shoulder strap broke. Millions of American living rooms suddenly became as intimate as a shower stall.

Animal shows like Super Circus and



Zoo Parade often present a problem for producers. The problem seems to be that animals insist on acting like animals, despite the huge audience tuned into the program. Recently, Marlin Perkins rushed to the hospital when a snake bit him. Another time, a big monkey ran wild on Super Circus and chased the bandleader around.

Clint Youle, the Weatherman, is a great Chicagoland favorite for fluffed words. One time, Clint started with "cinch," suddenly switched to "snap" and combined result came out "sninch," certainly a new word in the language. Again, Clint got too excited describing a mess of biscuits, and termed it "a batch of bitches."

The most famous Youle fluff, however, was engineered by his attractive wife Jeanne. She displayed some baked goods of the sponsor's, and then thought she was off camera. The audience rocked with mirth when Jeanne playfully pointed to the product, and firmly held her nose, while the camera oddly refused to budge.

Athletic events can produce some
(con't on page 35)



Wednesday Jan. 9

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 CBS News—Late Reports
5 Mel Martin Show—Variety
Mad hat designing contests, community singing, and personal interviews
- 9:15 4 Arthur Godfrey Time—Music
- 9:30 4 To Be announced
5 It's In The Bag—Variety
- 10:00 4 Breakfast Party—Interviews
Pat Vance conducts morning chatter
5 Ernie Kovacs Show—Variety
7 Trade-In—Pat Tobin
9 Your Figure Ladies—Exercises
- 10:30 4 Tel-A-Shopper—Betty Whitney
5 Dave And Charlie Show
—Comedy
7 Dennis James Show—Variety
Domestic difficulties solved in Dennis and Julia's "Problem Playhouse"
9 Strike It Rich—Warren Hull mc
- 10:45 5 Richard Harkness & The News
- 11:00 4 Creative Cookery—Recipes
Hollywood tu-tone cream cheese cake, and coconut pecan dreams
5 Ruth Lyons' 50 Club—Variety
Reward for occupant of lucky chair
7 Frances Langford—Don Ameche
Guests: Jimmy Brock dancer, Rolfe, Passer, & Dee Costello, and a presentation of the latest fashions
9 Egg And I—Continued Tale
Pat Kirkland & John Craven star
- 11:15 9 Love Of Life—Serial Story
Peggy McCay, Paul Potter, Jean McBride, Marie Kennedy, & Dennis Parnell are featured
- 11:30 5 Your Luncheon Date—Musical
9 Search For Tomorrow—Drama
Continued story featuring Mary Stuart, John Sylvester, & Lynn Loring
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Film
5 Meet Mintz—Herbie Mintz
7 Gayelord Hauser Program
Informative chats with the world-famous nutritionist who illustrates his belief that proper foods are responsible for beauty and good health
9 Hi Ladies—Tommy Bartlett
- 12:15 5 Newsroom—Late Information
7 Bob & Kay Show—Commentary
Bob Murphy and Kay Westfall introduce guests with interesting stories
- 12:30 4 Garry Moore Show—Comedy
Guest: Lucille Watson vocalist
5 Film
- 12:45 9 Let's Go To Market—Produce
Norm Kraeft and Butch Davis report on the price of farm products

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KEEP
LOOKING
AT

WBKB

WEDNESDAY JAN. 9—cont'd

- 1:00 5 "Phantom Of Chinatown"—Film
Feature with Keye Luke, Lotus Long, and Grant Withers; on an expedition into Mongolia a cameraman commits murder to gain possession of a secret map
- 9 Chicago Cooks—Food Prepared
Easy way to good cooking
- 1:30 4 First Hundred Years—Drama
Tale of a young married couple
- 1:45 4 Ransom Sherman Show—Variety
The comic homemaker shows you how
- 2:00 4 Frazier Thomas Show—Variety
- 5 Big Pay Off—Quiz Program
Randy Merriman & Bess Meyerson
- 7 Beulah Karney—Foods Show
Meal of the Week & best buys
- 9 Mike Wallace & Buff Cobb Show
Interviews with interesting persons
- 2:30 5 Bert Parks Show—Musical Treat
Tunes: "T'morra T'morra," "Boy What Love Has Done To Me," "Thinking Of You," and "Out Of Nowhere"
- 7 Barbara Moro—Creative Ideas
- 9 Mel Torne Show—Musical
- 3:00 4 "A Shot In The Dark"—Film
(For description see Tues. 11:30 p.m. channel 4 listing)
- 5 Kate Smith Hour—Variety
Guests: Hoctor & Byrd dancers and vocalist Bill Lawrence
- 9 Russ Davis Show—Melodies
Informal chatter with Russ & Sylvia
- 4:00 5 Hawkins Falls, Pop. 6,200
The problems, adventures, romances, and sorrows facing inhabitants of a small midwestern town
- 9 Telephone Game—Harold Isbell
Join the fun for an exciting prize
- 4:15 4 Bill Evans Show—Musical
Commentary, chatter, variety, news and guests comprise this session
- 5 Gabby Hayes Show—Tall Tales
Gabby narrates shootin' Western saga
- 4:30 5 Howdy Doody Show—Bob Smith
- 7 Sagebrush Theater—Western
"The Law Rides" feature film
- 9 Music Ala Mode—Jack Fuller
- 4:45 4 Assembly—Military Talks
Chief Corey shows Major Batty's gun collection
- 5:00 4 Kids Karnival Kwiz—Games
Another horse opera for kid cowboys
- 5 Cactus Jim—Western Feature
- 9 Trail Blazers' Theater—Western
"San Antonio Kid" Feature Film
- 5:30 4 Silhouettes Of The West
Roy Starkey conducts session for western minded youngsters
- 5 Visit With Cactus Jim—Tale
- 7 Tom Corbett Space Cadet
- 5:35 5 Weatherman—Clint Youle
- 5:45 4 Window Shopping—Commercial

- 5:45 5 Public Life Of Cliff Norton
Comedy subject titled: Canning Factory Contretemps
- 7 King Calico—Puppet Story
Moppy, the rag doll, joins the fun
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson
Late data on sports events
- 5 Kukla, Fran, & Ollie—Frolic
Little characters with big ideas
- 7 Paul Harvey With The News
- 9 Captain Video—Adventures
A trip into space, in 2351 A.D.
- 6:10 7 Top O' The Weather—Russ Reed
Prediction for tonight and tomorrow
- 6:15 4 Ulmer Turner And The News
- 5 Bob And Ray—Comedy Antics
Bob Elliott and Ray Goulding
- 6:20 7 Sports Highlights—World News
John Carmichel reviews the events
- 6:30 4 CBS News—Douglas Edwards
- 5 Those Two—Comedy Adventures
Vivian Blaine & Pinky Lee in amusing skits about show business
- 7 Name's The Same—Panel Quiz
Robert Q. Lewis host to panelists: Abe Burrows, Meredith Wilson, & Joan Alexander quizzed on notables living, dead, real, or fictional
- 9 Spencer Allen And The News
- 6:45 4 Perry Como Show—Musical
Perry and the Fontane Sisters sing
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—Events
- 7:00 4 Arthur Godfrey And His Friends
Musical variety with Frank Parker, Marion Marlowe, Janette Davis, the Chordettes, and the Mariners
- 5 Kate Smith Evening Hour
Kate presents Milton Berle, Sid Caesar, Imogene Coca, John Cameron Swayze, R. Marlin Perkins, Jimmy Powers, Sen. Estes Kefauver, and Max Liebman
- 7 Paul Dixon Show—Variety
Dottie Mack and Wanda Lewis
- 9 "Exile Express"—Feature Film
Anna Sten, Alan Marshal, Jerome Cowan, & Jed Prouty; revolves around the runaway escapes of a laboratory assistant who innocently gets entangled in murder
- 8:00 4 Strike It Rich—Interview-Quiz
Warren Hull emcee of the "quiz with a heart" and guest "helping hand"
- 5 Kraft Theater—Drama
Top notch dramatic productions
- 7 P.D.Q. (Please Draw Quickly)
Quiz Show with Ed Cooper, emcee
- 8:30 4 The Web—Mystery Drama
Suspense-filled tale of violence
- 7 The Clock—Mystery Drama
Tale unfolding the quirks of murder
- 9 Silver Quarter—Musical Session
Starring vocalists Peggy Taylor and Dick Larkin, with the Starnoters, vocal group

WEDNESDAY JAN. 9—cont'd

- 8:45 9 **Our World**—Film Short
"A Child Went Forth"
- 9:00 4 **Blue Ribbon Bouts**—Boxing
Wes Bascom vs Cesar Brion
- 5 **Break The Bank**—Quiz Session
Bert Parks emcee with Bud Collyer
and Peter van Steeden's orchestra
- 7 **Celanese Theater**—Drama
"Reunion in Vienna" by Robert E.
Sherwood, starring Melvyn Douglas
and Signe Hasso; an engaging but
impoverished Hapsburg prince re-
turns to the scene of his family's
former glory, bringing with him
the glamour & romance of a dead
but well remembered era. From the
moment of his arrival life changes
for all his new-found friends
- 9 **Armchair Theater**—Film Drama
"The Furious Phoney" with Alan Mo-
bray, Bobby Watson, George Stone;
comedy-fantasy about the devil having
a bet to make Hitler do one good deed
in a day
- 9:30 5 **Pantomime Quiz**—Parlor Game
Unrehearsed show with Mike Stokay,
emcee, and two teams made up of
movie celebrities
- 9:45 4 **Sports Quiz**—Film
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Ernie cuts capers with crowd under
the State & Lake Marquee
- 5 **Weatherman**—Clint Youle
- 7 **Wrestling From Rainbo Arena**
Wayne Griffin announces matches
- 9 **"The Right Man"**—Feature Film
Alan Ladd, Julie Bishop, and Edity
Fellows are featured
- 10:10 5 **Dorsey Connors**—Helpful Ideas
Tips you've never thought of
- 10:15 4 **Chronoscope**—Discussion
- 5 **Clifton Utley And The News**
- 10:30 4 **Today In Sports**—Joe Wilson
- 5 **Let's Look At Sports**
- 10:45 4 **Silhouettes Of The West**—Song
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
- 5 **"International Lady"**—Film Pt. 1
Feature with George Brent, Ilona
Massey, Basil Rathbone, & Gene Lock-
hart; musical selections and their de-
livery convey the whereabouts of air-
craft and supply ships in this spy
story
- 7 **Austin Kiplinger With The News**
- 11:30 4 **"Captain Calamity"**—Feature
Film with George Huston and Marian
Nixon; story of a two-fisted singing
sea ranger who never side-stepped
trouble or women
- 9 **Chicagoland Newsreel**—Reports
- 1:00 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above
listings without notice)

The Celanese Theatre

in association with the PLAYWRIGHTS

presents

"REUNION IN VIENNA"

by ROBERT E. SHERWOOD

starring

MELVYN DOUGLAS
SIGNE HASSO

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*"The Celanese Theatre is an ideal
tonic to restore faith in the home
screen."* —JACK GOULD, N. Y. Times

"Adult entertainment at its best."
—American Magazine

*"For avid television drama fans,
Wednesday the 14th will be remem-
bered as a red letter event. For it
was upon this day that TV drama
displayed its greatest sign of ma-
turity and development. Celanese'
production of John van Druten's
'Old Acquaintance' is the cause of
the celebration."* —Tele-Talent

Mike Boom says . . .

CHICAGO—Elections are wonderful, mainly because they prove a point, but also because they give everyone a chance to get a gripe off his chest. The Awards Poll, concluded in last week's issue, was no exception. More than once, the staff of vote judges had a good chuckle at the little jokes inserted by the fans. For example, newscaster Clifton Utley drew one vote for Male Singer, and Fletcher Rabbit had some support in the Newscaster division. Should they compare notes?



RABBIT

Bill Farrell, the grunt & groan crooner, had a vote for female singer while the Bob & Ray show (absolutely no relation to Our Town's delightful Bob & Kay show) quite logically found fan support in the Mystery category. Well, it was fun, and the entire Awards Poll results will be up for grabs in about two weeks hence.

Near-Miracle Dept.—How in the world does Julio Maro, the Street Singer, keep his voice and spirits together

SHOW STOPPER (No. 8)



Blonde Mary Hartline has long been a favorite of channel 7 viewers. She's a featured star of "Super Circus" and until recently, had her own kid show, along with Chet Roble. Here's a closeup of Mary's new circus outfit.

during the cold spells? What a whirlwind he'd be on Frosty Frolics. . . . Just a personal request, but please, Herbie Mintz, will you play more music on your WNBQ p.m. show? It's fascinating to hear about show biz, but we like your music, too.

There's some malicious rumor about "Studs' Place" going off the air. If so (and we sincerely hope not), somebody in the channel 7 program department ought to get his knuckles rapped. Imagine throwing a quietly splendid little drama against the second half of such a consistently tremendous project as Studio One. See here, lads, if you're going to buck the big boys, give the fans a change of pace. Why not slot Studs Terkel's gang in a late evening spot? That way, the viewers who don't like newscasts, sportscasts and flickers can settle down for some classic thesping with Studs, Chet Roble, Win Stracke and Bev Younger.

The Louis Block ad agency has shifted its offices to 7 south Dearborn. . . . Screen Gems has inked a deal with local TV bigwig Hal Tate whereby Hal will set up a new, unusual TV disk jockey program for a Chicago station, combining special short films and live talent. . . . WGN-TV newsreel mogul Spencer Allen is the new prexy of the Chicago News Broadcasters Association. Good job, grand guy. . . . Rafael Kubelik will miss a half dozen programs in a row, but WENR-TV's Chicago Chamber Symphony won't miss a beat meanwhile. Assistant director George Schlick will play batoneer from Jan. 8 to Feb. 19.

TV Row is wishing the best of luck to Linn Burton, who recently took over the Steakhouse restaurant on Rush street. He won't drop his TV work, however, which is good news.

Signs of the Times—A noted network radio star last year sent TV sets to all editors and columnists as Christmas presents. This year, he mailed hankies.



BURTON

Thursday Jan. 10

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 CBS News—Early Morning Data
5 Mel Martin Show—Variety
- 9:15 4 Arthur Godfrey Show—Variety
- 9:30 4 To be announced
5 It's In The Bag—Quiz Show
Super prize for smart people; the "Boodle Bag" \$55 in merchandise
- 10:00 4 Breakfast With The O'Neil's
5 Ernie Kovacs Show—Variety
7 Trade-In—Variety Of Antiques
Pat Tobin and Todd Purse conduct this TV swap shop with variations
- 9 Your Figure Ladies—Fogarty
- 10:30 4 Tel-A-Shopper—Betty Whitney
5 Dave & Charlie Show—Comedy
The country comics are amusing with shrewd (?) observations on life
7 Dennis James Show—Quiz
9 Strike It Rich—Warren Hull mc
- 10:45 5 Richard Harkness & The News
Headline news and significance of events, plus films, graphs, and maps
- 11:00 4 Creative Cookery—Recipes
Mr. Pope shows how to prepare Sabayon whipped cream mold au-rhum and whipped cream brandy au-rhum sauce
5 Ruth Lyons' 50 Club—Views
7 Frances Langford—Don Ameche
Guests: Christopher, a magician; Church and Hale dancers, Fran Lee, and Charlton Heston
- 9 Egg And I—Continued Story
- 11:15 9 Love Of Life—Serial Drama
- 11:30: 5 Your Luncheon Date—Musical
Hugh Downs provides conversation while Bette Chapel sings to music of Art Van Damme Quintet
9 Search For Tomorrow—Tale
Will the family go against Victor?
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Bride & Groom—John Nelson
Newly married couple is interviewed
5 Meet Mintz—Musical Show
7 Bob & Kay Show—Commentary
9 Hi Ladies—Tommy Bartlett
- 12:15 4 Steve Allen Show—Comedy
Peggy Lee is featured vocalist with guests: Jon Hall & David Muer
5 Newsroom—Latest Information
- 12:30 4 Garry Moore Show—Variety
Guest: Phil Foster comedian
5 Film
- 12:45 9 Let's Go To Market—Produce
Stock market fluctuations delivered by Norm Kraeft & Butch Davis
- 1:00 5 "Tomorrow's Youth"—Film
Feature with Dickie Moore, Martha Sleeper, and John Miljan

BACKSTAGE DIARY

(continued from page 30)



Marlin Perkins and Jim Hurlbut of Zooparade show sometimes look too tasty to Lincoln Park animals, get tasted.

weird eye-openers. One basketball substitute achieved fame of a sort when he reported to the referee, and then yanked off his sweat suit. Probably because of the excitement in the locker room, he had forgotten his trunks.

Wrestling, with the male monsters in tight trunks, is a beauty contest—but sometimes the camera crew overdoes it, and spends so much time in angle shots, it resembles a Freudian nightmare.

Critic Chub McCarthy suggests a "fluff-fixer." He wants all cameras and crewmen dressed in stage props, so no matter what happens, the whole scene is "in uniform."

That new video book—"TV Jeebies," tells about a wealthy matron who exhibited her prize dog on a pet program. Somehow, the script got mixed up.

First the camera panned the dog closeup, while the announcer intoned the lady's background, interests and hobbies. Then—you guessed it—the camera switched to the matron herself, while the announcer read off the lineage, ribbons and breeding record of her prize bitch.



THURSDAY JAN. 10—cont'd

- 1:00 9 Chicago Cooks—Kay Middleton
 1:30 4 First Hundred Years—Serial
 1:45 4 Luckey North Show—Chatter
 2:00 4 Frazier Thomas Show—Variety
 5 Big Pay Off—Quiz Program
 7 Housewives' Holiday—Kirchner
 9 Mike Wallace & Buff Cobb Show
 2:30 5 Bill Goodwin Show—Variety
 Music & comedy with Eileen Barton
 7 Barbara Moro—Creative Ideas
 9 Mel Torme Show—Musical
 3:00 4 "Captain Calamity"—Film
 (For description see Wed. 11:30 p.m.
 channel 4 listing)
 5 Kate Smith Hour—Variety Time
 Guests: pianist Evalyn Tyner and
 domestic comedy team Ethel & Albert
 9 Russ Davis Show—Commentary
 4:00 5 Hawkins Falls, Pop. 6,200
 9 Telephone Game—Harold Isbell
 Harold and Jane invite you to join
 the fun; your number may be lucky
 4:15 4 Bill Evans Show—Variety
 5 Gabby Hayes At The Double
 Bar M Ranch—Western Story
 4:30 5 Howdy Doody Show—Variety
 7 Sagebrush Theater—Western
 "Rawhide Romance" feature film
 9 Music Ala Mode—Jack Fuller
 4:45 4 Assembly—Military Talks
 Interviews on film with Service men
 stationed in & around Hawaii
 5:00 4 Kids Karnival Kwiz—Games
 Western story for young cowhands
 5 Cactus Jim—Western Feature
 9 Trail Blazers' Theater—Western
 "North Of Arizona" feature film
 5:30 4 Silhouettes Of The West—Talks
 5 Visit With Cactus Jim—Chats
 7 The Chimps—Film Short
 "Room for a Night"
 5:35 5 Weatherman—Clint Youle
 5:45 4 Window Shopping—Commercial
 5 Public Life Of Cliff Norton
 Comedy subject: Scalding Tears in
 the Union Station
 7 Adventure Theater—Early Amer.
 "Lightning Warrior" ch. 9
 5:50 5 Clifton Utley And The News
 6:00 4 Sports & Comments—Bob Elson
 5 Kukla, Fran, & Ollie—Jolly Fun
 7 Paul Harvey With The News
 9 Captain Video—Adventure Tale
 The captain fights for justice
 6:10 7 Top O'The Weather—Russ Reed
 6:15 4 Ulmer Turner And The News
 5 Bob And Ray—Comedy Antics
 Bob Elliott & Ray Goulding
 6:20 7 Sports Highlights—Carmichael
 6:30 4 CBS News—Douglas Edwards
 5 Dinah Shore Show—Musical

- 6:30 7 Lone Ranger—Western Drama
 Tale of a fight for justice
 9 Spencer Allen And The News
 6:45 4 Stork Club—Interviews
 Sherman Billingsley is your host
 5 News Caravan—John Swayze
 9 Chicagoland Newsreel—Data
 7:00 4 Star Of The Family—Variety . .
 Mary Healy and Peter Lind Hayes
 interview relatives of famous celebri-
 ties along with the guesting stars
 5 Groucho Marx Show—Comedy
 Clowning Groucho ad-libs with con-
 testants giving them a chance at
 special jackpot plus asking questions
 on "You Bet Your Life" quiz
 7 Stop The Music—Musical Quiz
 Bert Parks mc with Betty Ann Grove,
 Jimmy Blaine, & mystery melody"
 9 This Is Music—Song-Variety
 Host Alexander Gray & Bob Trend-
 ler's orchestra present a mixture of
 popular and classical selections
 7:30 4 Amos 'n' Andy—Comedy Drama
 Tales of common happenings turned
 into catastrophes
 5 Treasury Men In Action—Drama
 From the files of the T-Men comes
 this story of those who sought to
 break the law, but were unsuccessful;
 Walter Greaza stars as the "chief" in
 "The Case of the Educated Slug"
 9 Press Conference—Interviews
 Lee Schooler, moderator, interviews
 representatives from four newspapers
 8:00 4 Hollywood Opening Night—Film
 5 Dagnet—Police In Action
 Suspense filled drama starring Jack
 Webb (tentatively scheduled)
 7 Herb Shriner Time—Humor Skits
 Hoosier humorist Herb gives his in-
 terpretation of the everyday scenes
 guest is Morey Amsterdam
 9 Shadow Of The Cloak—Drama
 Tale of intrigue in a foreign port
 titled "The Last Performance"
 8:30 4 Big Town—Newspaper Drama
 Pat McVey stars as Steve Wilson of
 "Illustrated Press" with Julie Stevens
 as Lorelei in "Three Shows Nightly"
 the story of a song and dance man
 5 Ford Festival—Musical Variety
 James Melton mc with vocalist Doro-
 thy Warenskjold and guest star
 7 Meet The Champ—Boxing Bouts
 The younger set vie for championship
 9 Foreign Intrigue—Myst'y Drama
 As foreign correspondents Jerome
 Thor and Sydna Scott star in a sus-
 penseful tale in a European city
 9:00 4 Racket Squad—Drama
 Reed Hadley as Captain John Brad-
 dock shows us how not to be taken in
 5 Martin Kane, Private Eye
 Lloyd Nolan stars as the hard-hit-
 ting detective in a drama of mystery
 9:00 7 Paul Dixon Show—Variety
 Dottie Mack and Wanda Lewis

THURSDAY JAN. 10—cont'd

- 9:00 9 **Jet Test**—Film
- 9:30 4 **Pace In Chicago**—Variety Type
 News and feature stories about Chgo. & Chicagoans, highlights on the personalities & progress of America's 2nd city, plus other presentations
- 5 **Wayne King Show**—Musical
 Popular and semi-classical selections of the day as played & sung by Harry Hall, Gloria Van, Barbara Becker, the Don Large Chorus, & orchestra
- 7 **At Home Show**—Musical Variety
 Earl Wrightson host with guest
- 9 **400 House Party**—Variety Acts
 Singing, dancing, and musical acts with Toni Gilman and Ken Nordine
- 9:45 7 **Carmel Myers Show**—Variety
 A past era comes to life again
- 10:00 4 **Ernie Simon**—Curbstone Cutup
 Join the fun! You may see your friends and relatives
- 5 **Weatherman**—Clint Youle
- 7 **Family Showtime**—Film Drama
 "Uncle Charlie" with Cliff Arquette
- 9 **"Forever Yours"**—Feature Film
 Gale Storm, Sir Aubrey Smith, & Conrad Nagel in tale of a society gal who falls in love with an army major doing secret work
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Late World News**—Reports
- 5 **Clifton Utley And The News**
- 10:30 4 **Today In Sports**—Joe Wilson
- 5 **Let's Look At Sports**
- 7 **Dr. Fixum**—Household Tips
 Clever & practical ideas for what to do with those "no good" coat hangers we all have about the house
- 10:45 4 **Silhouettes Of The West**—Talk
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
- 5 **Opera Theater (Tentative)**
 Tchaikovsky's "Pique Dame" in English; mezzo soprano Winifred Heidt sings role of the countess; David Poleri sings Gherman; Margarita Zambrana is Lisa, and Ralph Herbert is Tomsy
- 7 **Austin Kiplinger And The News**
- 9 **"Thunder In The Pines"**—Film
 Feature with George Reeves, Ralph Byrd, Denise Darcel in a melodrama about two feuding lumberjacks who unite in defense of each other's rights
- 11:10 7 **Peter Pan Theater**—Feature . . .
- 11:30 4 **"Condemned To Live"**—Film
 Feature with Ralph Morgan and Mischea Auer; murder and terror enter a peace loving town
- 5 **Sports Newsreel**—Film Events
- 12:15 9 **Chicagoland Newsreel**—Data
- 12:45 4 **Midnight Edition**—Ulmer Turner
 (Stations reserve the right to change above listings without notice)

**GROUCHO
 MARX
 IS
 BACK**



**EVERY THURS.
 AT 7 P.M.**

WNBQ

CHANNEL 5

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"THE CURBSTONE CUT-UP"

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**One Hour
 TV
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All Makes and Models
 BY QUALIFIED TECHNICIANS

**RODNEY 3-2200
 TELE-TRONICS**



How many of you boys and girls watch the big Super Circus show on channel 7 every Sunday? If you do, I'll bet you remember what Cliffy the Clown says every time the circus starts.

"Hello, hello, hello, all you wonderful people." That's how Cliffy opens the show. See him bursting out of the Super Circus drum. I'll let you in on a little secret about Cliffy. His real name is Cliff Soubier, and he has spent his whole life in show business, playing from coast to coast.

Now here are some of my weekly winners:

Barbara Ahl, Evanston, Ill., Myrlann Anthony, Chicago, Ill., Colette Beckman, Antioch, Ill., Clarice Borgs, Elmwood Park, Ill., Nancy Crawley, Oak Park, Ill., Louis deMartelly III, Elgin, Ill., Joyce Grinker, Glencoe, Ill., Warren Kellner, Calumet City, Ill., Bernard Poska, Chicago, Ill., Mary Lou Roberts, Chicago, Ill., Barbara Jo Schally, Brookfield, Ill., Jim TenBroeck, Chicago, Ill., Gretchen VerMeulen, Racine, Wis., Kay Voigt, Mishawaka, Ind.



THIS WEEK'S CONTEST—Can you name the different kinds of animals that are seen in a circus? For the longest list, I'll award \$1, next longest 50 cents, and for the 12 runners-up, 25 cents each. Mail to Uncle Herbie, c/o TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, Jan. 12. In cases of ties, winners are judged on neatness and originality.

LETTERS to the editors

(Continued from page 4)

We thoroughly enjoy the everyday problems and philosophy of "Stud's Place." . . . Other variety programs have a tendency to become stereotyped and after a few viewings become uninteresting. The comics try too hard to be funny. We are turning more and more to radio.

Chicago, Ill.

MRS. C. C. HOLTGREN

I've just read the article in this week's TV Forecast on Lucille Ball, and agree whole heartedly that it is one of the funniest shows on the air. Our whole family actually waits for Mondays to roll around so we can view "I Love Lucy" again.

Fox Lake, Ill.

MRS. B. CLARY

. . . We have not been guided by any motive or campaign but simply talk from our hearts in saying, "Please bring fifteen more minutes of the most human, lovable and real show on any TV system, 'Kukla, Fran and Ollie.'" "

Palatine, Ill.

MR. AND MRS. T. R. HARRIGAN

There is one guy that television can do without and that is Steve Allen. He is so conceited, and always acts like he is so bored. . . . What do you say? Let's cut him out.

Chicago, Ill.

STEVEN M. KAPLAN

Give us more shows like the Wayne King show. It's so completely satisfying.

Chicago, Ill.

DOROTHY PARKER

. . . Our two boys ages 16 and 14 never go to a show and we think that shows like "Strike it Rich" make them see and realize that they have a good home and are so lucky compared to those so unfortunate.

Chicago, Ill.

MR. AND MRS. E. SHIVELY

Please tell the sponsors of "Matinee Playhouse" to please make the station get some new films. It's bad enough having all those intermissions besides showing the same films over and over again. . . . You see, some of us must work at night and it's nice to have something good to view in the daytime. After all the Kate Smith show is only one hour long.

Chicago, Ill.

JAMES B. LIGHTNER

Friday Jan. 11

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 CBS News—Latest Information
5 Mel Martin Show—Variety
Jingle contest conducted by the table-hopping emcee, music & exercises
- 9:15 4 Arthur Godfrey Show—Musical
- 9:30 4 To be announced
5 It's In The Bag—Games
- 10:00 4 Breakfast With The O'Neil's
5 Ernie Kovacs Show—Comedy
7 Trade-In—Unique Exch. Show
Pat Tobin and Todd Purse conduct
9 Your Figure Ladies—Fogarty
- 10:30 4 Tel-A-Shopper—Betty Whitney
5 Dave And Charlie Show—Comedy
7 Dennis James Show—Interviews
9 Strike It Rich—Warren Hull mc
- 10:45 5 Richard Harkness & The News
- 11:00 4 Creative Cookery—Recipes
Preparation of shrimp in cocktail sauce hors d'oeuvres, shrimp-pineapple lobster-pineapple, & special dressing for seafood-pineapple appetizers
5 Ruth Lyons' 50 Club—Chatter
7 Frances Langford—Don Ameche
Guests: Johnny Conrad's dancers and a fashion presentation
9 Egg And I—Continued Story
- 11:15 9 Love Of Life—Serial Drama
Pat McCay featured in cast
- 11:30 5 Your Luncheon Date—Musical
9 Search For Tomorrow—Tale
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Who's Talking?—Hal Tate mc
5 Meet Mintz—Herbie Mintz
7 Gayelord Hauser Program
Eat the right foods and live a long life, according to Mr. Hauser
9 Hi Ladies—Interviews
Tommy conducts occupational quiz
- 12:15 4 Steve Allen Show—Comedy
Featured vocalist: Peggy Lee, guests: Brown & Beige a novelty act
5 Newsroom—Late Information
7 Bob And Kay Show—Variety
- 12:30 4 Garry Moore Show—Comedy
Denise Lor & Ken Carson vocalize; guest: Al Frabell in a wire act
5 Film
- 12:45 9 Let's Go To Market—Produce
Norm Kraeft narrates prices
- 1:00 5 "Gang Bullets"—Feature Film
Anna Nagel and Robert Kent in tale of a racket baron who finds his Waterloo in a certain efficient district attorney



DEAR BOSS:

You are absolutely right. It does say in the illegible print at the bottom of my contract: "Must select your list of Year's Best for publication in first issue of New Year."

Of course it doesn't say Best What.

Best Laugh: See Dorsey Connors with the sound turned off.

Best Reader of Lines from a Cue Board while Pretending to be Spouting from Memory: Ken Murray.

Best Cigarette Trick: Little Johnny Storewindow opening a pack of Phillip Morris (at end of "I Love Lucy" show) while wearing white gloves.

Best Hearing-Aid Test: Trying to decipher those Swedish accents in "Foreign Intrigue."

Best Anatomical close-up: The capillaries in Jackie Gleason's left eye.

Best "Go-To-Church-Sunday" Promotion: The "Stairway to Stardom" Sunday morning kid amateur show (which is duller than the dullest sermon I ever heard).

Best Bird Imitation: Tony Gilman fluttering her wings before alighting on the Down You Go Answer.

Emptiest chair: George S. Kaufman's on This Is Show Business.

Best make-up job: The high-lighting on Hal Block's dimple.

Best Tragic Actor: Frankie Talaber in the weekly Rainbo Video Theater.

Best Male Vocalist: Ajax, the Foaming Cleanser.

Best Dressed TV Star: Francois Pope's Christmas Turkey.

CHUB

FRIDAY JAN. 11—cont'd

- 1:00 9 **Chicago Cooks**—Kay Middleton
 1:30 4 **First Hundred Years**—Serial
 1:45 4 **Ransom Sherman Show**—Gags
 Mid-day fun for the housewife
 2:00 4 **Frazier Thomas Show**—Variety
 5 **Big Pay Off**—Quiz Program
 Randy Merriman and Bess Merenson
 7 **Beulah Karney**—Foods Show
 "Things of interest to the 'heart and home'" also best buys around town
 9 **Mike Wallace & Buff Cobb Show**
 2:30 5 **Bert Parks Show**—Musical
 Tunes: "There'll Be Some Changes Made," "Igloo," "My Cousin In Milwaukee," and "So Long, It's Been Good To Know Ya"
 7 **Barbara Moro**—Creative Ideas
 9 **Mel Torme Show**—Musical
 3:00 4 **"Condemned To Live"**—Feature
 (For description see Thurs. 11:30 p.m. channel 4 listing)
 5 **Kate Smith Hour**—Musical
 Guests: Bud & Ceci Robinson dancers, Eugene Litz pianist, and Edmund Kurtz cellist
 9 **Russ Davis Show**—Variety
 4:00 5 **Hawkins Falls, Pop. 6,200**
 Problems of people in a small town
 9 **Telephone Game**—Quiz Session
 Harold Isbell & Jane Quinn conduct telephone conversations with potential prize winners
 4:15 4 **Bill Evans Show**—Variety
 5 **Gabby Hayes Show**—Tall Tales
 4:30 5 **Howdy Doody Show**—Puppets
 Bob Smith entertains small-fry
 7 **Sagebrush Theater**—Western
 "Rogue of the Range" feature
 9 **Music Ala Mode**—Jack Fuller
 4:45 4 **Assembly**—Armed Forces Show
 Phone call interview to GIs in Tokyo
 5:00 4 **Kids Karnival Kwiz**—Games
 5 **Cactus Jim**—Western Feature
 9 **Trail Blazers' Theater**—Western
 "Moonlight On The Range" feature
 5:30 4 **Silhouettes Of The West**—Chats
 5 **Visit With Cactus Jim**—Story
 7 **Tom Corbett Space Cadet**
 5:35 5 **Weatherman**—Clint Youle
 Report on atmospheric conditions
 5:45 4 **Window Shopping**—Commercial
 5 **Public Life Of Cliff Norton**
 Be Prepared For Distinguished Guests, comedy skit subject
 7 **King Calico**—Puppets For Kids
 Adventures with the little king
 5:50 5 **Clifton Utley And The News**
 6:00 4 **Sports & Comments**—Bob Elson
 5 **Kukla, Fran, & Ollie**—Puppets
 7 **Paul Harvey With The News**
 9 **Captain Video**—Adventures

- 6:10 7 **Top O'The Weather**—Russ Reed
 6:15 4 **Ulmer Turner And The News**
 5 **Bob and Ray**—Comedy Skits
 6:20 7 **Sports Highlights**—News Events
 6:30 4 **CBS News**—Douglas Edwards
 5 **Those Two**—Comedy Skits
 Pinky Lee & Vivian Blaine star
 7 **Say It With Acting**—Charades
 Maggi McNellis & Bud Collyer emcee
 9 **Spencer Allen And The News**
 6:45 4 **Perry Como Show**—Musical
 Guest: Johnny Ray
 5 **News Caravan**—John Swayze
 9 **Chicagoland Newsreel**—Data
 7:00 4 **Mama**—Domestic Comedy Skit
 5 **RCA Victor Show**—Ezio Pinza
 Music, romance, and comedy sketches in a penthouse setting. Tentative guest is Margaret Truman
 7 **Mystery Theatre**—Drama
 Inspector Mark Saber (Tom Conway) becomes involved in another murder mystery in the underworld
 9 **Twenty Questions**—Panel Quiz
 Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist
 7:30 4 **Man Against Crime**—Drama
 Ralph Bellamy stars as Mike Barnett
 When counterfeiters try to use Mike as an errand boy they end up facing a murder rap
 5 **Walt's Workshop**—Creative
 Mr. Durbahn will show how to construct period furniture, and also display some of the features of the home workshop
 7 **Stu Erwin Show**—Comedy Skits
 Stu and June have domestic troubles
 9 **Not For Publication**—Drama
 8:00 4 **Playhouse Of Stars**—Drama
 Herman Melville's "Billy Budd," a gripping tale of Navy discipline with Walter Hampden as Captain Vere, Chester Morris as Claggart, Charles Nolte as the young seaman. This is mainly the story of three men aboard the U.S.S. Stalwart in the war of 1812, and the decision one has to make
 5 **Big Story**—Newspaper Drama
 Reporter Walter Deeseley of the Associated Press of Boise Idaho; story of a reporter whose decision to speak could send a man to the chair
 7 **Crime With Father**—Drama
 Rusty Lane & Peggy Lobbin star as the chief of homicide and his daughter
 9 **Down You Go**—Panel Quiz
 Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, and guest Robert Breen
 8:30 5 **Aldrich Family**—Comedy
 Life and its problems as faced and solved by Henry (Henry Girard) and Homer (Robert Barry); Henry delivers gifts of food to the invalids in town with dire results

FRIDAY JAN. 11—cont'd

- 8:30 7 **Personal Appearance Theater**
"A Slight Touch of Youth" with Jane Darwell and Shirley Mitchell
- 9 **Mal Bellairs Show—Musical**
- 9:00 4 **Live Like A Millionaire—Music**
Children introduce their talented parents; John Nelson and Connie Clawson conduct session
- 5 **Cavalcade Of Sports—Boxing**
Jimmy Powers announces bout between Paddy Young and Ernie Durando (10 rd. middleweight)
- 7 **Craig Kennedy, Criminologist**
"Murder on Stage Nine" is the title of drama in which Donald Woods is starred as the criminologist
- 9 **Cavalcade Of Stars—Variety**
Jackie Gleason emcee presents guests
- 9:30 4 **Challenge—Drama, Music**
Pianist Chet Roble, vocalist Jackie James and guest stars
- 7 **Today's Teens—Discussion**
Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45 5 **Greatest Fights Of The Century**
Boxing film: Baer vs Comiskey (Sept. 1940) and Apostoli vs Thil (Sept. 1937)
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Laughter, gags, and some antics under the State & Lake marquee
- 5 **Weatherman—Clint Youle**
What does tomorrow hold?
- 7 **Courtesy Hour—Jim Moran mc**
Music, dancing, & singing with professionals performing in variety acts, music by Bruce Chase
- 9 **"One Third Of A Nation"**
Feature film with Sylvia Sidney & Lief Erikson; young man finds he is owner by inheritance of tenement houses in the slums
- 10:10 5 **Dorsey Connors—Helpful Ideas**
Unique ways of using common items
- 10:15 4 **Chronoscope—Discussion**
Editors William Bradford Huie & Henry Hazlitt are featured
- 5 **Clifton Utley With The News**
- 10:30 4 **Washington Spotlight—News**
- 5 **Let's Look At Sports**
- 10:45 4 **Silhouettes Of The West—Song**
- 5 **Herbie Mintz Show—Old Tunes**
- 11:00 4 **Murder Before Midnight—Film**
- 5 **"International Lady"—Pt. II**
Feature film (for description see Wed. 11:00 p.m. ch. 5 listing)
- 7 **Austin Kiplinger With The News**
- 9 **Chicagoland Newsreel—Data**
- 11:30 4 **I Love The Ladies**
- 11:45 4 **"Girl Who Came Back"—Film**
- 1:15 4 **Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

COMING HIGHLIGHTS



NEXT WEEK—Watch for a stimulating article, comparing the two songstars of "Your Hit Parade," Eileen Wilson (shown here) and Dorothy Collins.



NEXT WEEK—Lovely Carmelita Pope, the quiz expert, picks the 10 most interesting men in television. It may surprise you.

PLUS . . . Something for the whole family . . . sparkling columns by Jack Mabley, Chub McCarthy and Mike Boom . . . fun for the kiddies with Mollycues and Uncle Herbie. . . A complete women's section. . . Lively sports coverage. . . Channel One's provocative gossip column about network stars . . . and the most complete program listings anywhere, anytime and any place.

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BARITONE WINS RETURN STINT

Appearing as representative talent for 1951 from TV Forecast's weekly Talent Salute was baritone Bill Murphy of the Southwest area in Chicago. The 27-year-old appeared last summer on the Rubin's "Stars of Tomorrow" program (Sundays 9:00 p.m., channel 9) in cooperation with the *Southwest New Herald*. For his successful showing Bill was chosen for a return engagement last Sunday, December 30.

As before, he received an expense-free weekend at the swank Whitcomb Hotel in St. Joseph, Michigan, together with a professional engagement there.

This Sunday, January 6, the community of Park Forest will be saluted. Again, in conjunction with the community saluted and Mr. Rubin, TV Forecast helped seek out talent with an eye toward giving the youth of Chicagoland a helping hand in realizing the fulfillment of their careers.



One of Hollywood's genuine triple-threat performers is young Donald O'Connor. He sings, acts and dances as part of NBC's rotational "Comedy Hour."

IBC Cards Three Big Ones In Chicago

TV SPORTSCAST

by

ED PAZDUR

Sports Editor



THE new year promises Chicagoans an outstanding boxing season with the International Boxing Club carding three important bouts within the first two months. The fights are slated on "TV nights" but whether or not they will be telecast is still to be determined.

In the event Jim Norris & Co. decide in favor of TV, WBKB and Russ Hodges will be on hand to cover the action. Slated for the Chicago Stadium on Jan. 16 is Bob Satterfield and Clarence Henry. Should Satterfield defeat Henry, he will be in line for a shot at either Joey Maxim or Joe Walcott's title. Another fight that will produce a title contender is the Johnny Bratton-Billy Graham slugfest Jan. 30. Bratton must eliminate Graham to earn another date with Kid Gavilan, the welter king.

The most lucrative of the three dates will be "Sugar" Ray Robinson's defense of his middleweight crown against the mauling tactics of Rocky Graziano Feb. 20. A gate of \$250,000 is anticipated in Robinson's first title bout since he recaptured it from Randy Turpin last summer. A Chicago area TV blackout for this fight is definitely in the offing.

Rumors of Rainbo boxing going TV on Monday nights may materialize with several sponsors eying the tab. Frank Tomaso, local fight manager, cheers the North side TV boxing club's move "as a step toward getting better boxers and better matches."

The Dumont network looked at the splendid coverage of the professional grid games coming out of Chicago and consequently employed the services of WGN-TV's Don Cook to direct last week's pro championship game between Cleveland and Los Angeles. The move booms Don's stock as a TV director. Now let's hope Chicago doesn't lose him to New York too. Dick Liesendahl and Don Cook are responsible for those wonderful close-ups of the Cubs and Sox last summer over WGN-TV. . . . The 1952 All-Star baseball game will be televised from Philadelphia's Shibe Park. There is a movement afoot to play the game under the lights.

John P. Carmichael, Chicago Daily News Sports Editor, who filled in for John Bryson's WENR-TV sports show during the latter's vacation, has been retained to fill-in for John indefinitely. . . . Incidentally, we have a pair of good tickets for the Blackhawk-Rangers game, Jan. 17. Unfortunately, we will be unable to use them. The first fan to phone Monday morning (Jan. 7) will be mailed the ducats with our best wishes. Switchboard will be open at 9 a.m.

In Chicago a
TV Blackout?



ROBINSON

The man behind
the scenes



COOK

BIG TEN TV DEBUT:

Wildcats vs. Buckeyes



**WENR-TV and
Kurt Gowdy
Open Northwestern
Series Saturday**

FRESH from a three-game western trip in which they saw action against Washington State, Washington and Oregon State, Northwestern's cagers prepare for the most unusual and celebrated home stand in their basketball history. Coach Harold Olson's quintet will open their Big Ten competition against Ohio State Saturday, Jan. 5 in Evanston, Ill., before WENR-TV cameras and the ABC-TV network, promptly at 8:00 p.m.

Kurt Gowdy, flying in from Boston, will handle play-by-play commentary.

The accent on the new Wildcat squad is youth. Twenty-seven of the thirty-five players on this year's roster are either freshman or sophomores. Fortunately, a number of these new players came up to the collegiate ranks with excellent prep records. Olsen's unfledged cagers got off to flying start by rolling up impressive victories against Butler and Michigan only to be severely spanked by Notre Dame.

The lone returning regular is Capt.



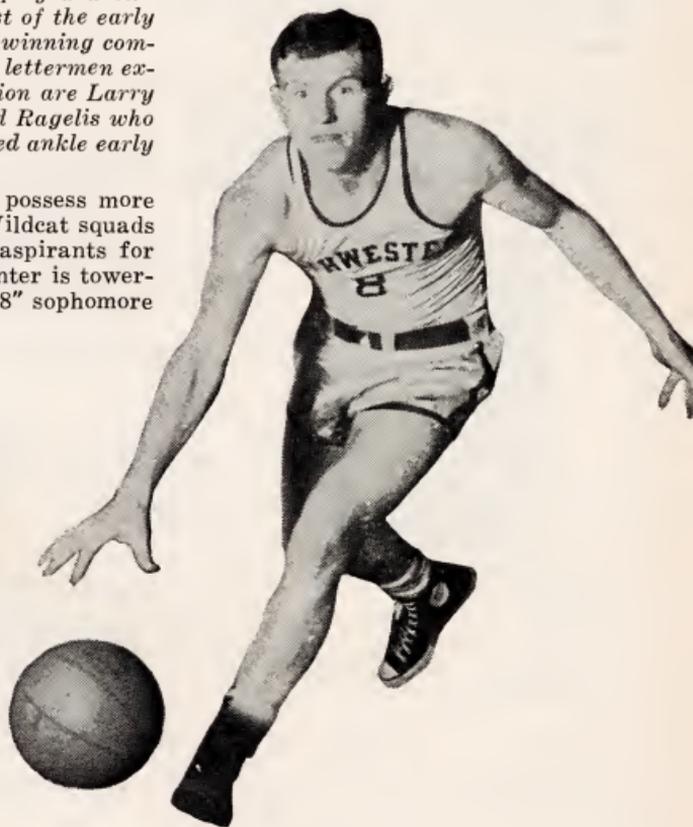
Coach Harold Olsen dishes out some last minute instructions to his starting Northwestern squad. Pictured left to right: Frank Petrancik, center; Larry Dellefield, forward; John Biever, guard; Larry Kurka, forward and Bernie Brady, a guard.

Bernie Brady, a small but speedy guard who scored 161 points in 21 games last season. The former star from Chicago's Parker high is the only Wildcat who has solidly clinched his starting position. Coach Olson has employed a two platoon system during most of the early season games to develop a winning combination of five. Two other lettermen expected to see plenty of action are Larry Dellefield, forward, and Ed Ragelis who was hampered by a sprained ankle early in the season.

The 1952 Wildcats will possess more over-all height than the Wildcat squads of recent years. Leading aspirants for Ray Ragelis' old job at center is towering Frank Petrancik, a 6' 8" sophomore

Captain Bernie Brady (right), a 5-10, 156 pound guard, the lone regular returning from last year's Wildcat squad. Using a good two-handed long shot, Bernie tallied 161 points in 21 games last year.

Push shot artist carrying the Ohio State Buckeye's hopes Saturday will be Tom Williams (extreme left). The 20-year-old junior forward subs as center when the need arises to bolster the Ohio quintet.



from Garfield Heights, Ohio. Although he lacks some of the finesse and speed that made Ragelis an outstanding performer, his height will make him a valuable asset.

Six newcomers, three sophomores and three freshmen, are still waging a determined battle for forward jobs. Sophomore ranks have produced Don Blaha, an all-stater from Cicero, Bob LeBuhn and Larry Kurka. Freshman forwards include Frank Ehman, Howie Weyburg, Jack Butler, and Joe Collier.

Coach Olsen, who guided Northwestern through a successful campaign in his first season, must select from this group a starting lineup that must match last year's 7-7 Big Ten record. It's a sizeable task to replace such stars as Ray Ragelis, Big Ten scoring champion; or Jake Fendley, regarded as one of the outstanding forwards in Wildcat history; Wally Horvatich, play making guard, or Don Blasius.



THE big third annual Awards Poll contest is over, and the vote editors are just starting to bail out from underneath the ballot avalanche. The Poll was more than successful—the total of votes received has already tripled last year's mark, with two more week's counting to go.

With the final tabulation, the results of the voting will be broken down into two general classes—network shows and Chicago productions. Handsome gold statuettes will be awarded to the first place winner in each category, and certificates of merit will go to second and third place in each race.

Many interesting developments are apparent, even at this early date. Despite Milton Berle dominating the ratings and surveys, The Texaco Theatre star practically swamped all opposition in the Worst Show category. In another vein, Kukla Fran and Ollie ran away from all other kid shows, and currently is battling it out with Red Skelton for the Top Favorite race.

The final results will be published in approximately two weeks. Watch for the special Awards Poll issue.

POLL JUDGES UNDER VOTING LANDSLIDE

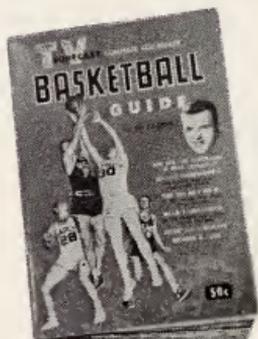


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