

IBC—Will the Monster Eat Its Mother?



TV FORECAST

NOV. 3, 1951

complete, advance
TV PROGRAMS



PERRY COMO

He Sells Laxity

15c

MEET GROUCHO

page 6

CHICAGO'S OWN TV FIVE-STAR FINAL...

★ *CLINT YOULE,
THE WEATHERMAN...*

10:00 P.M.
(Sundays thru Fridays)



★ *DORSEY CONNORS*

10:10 P.M.
(Sundays thru Fridays)

★ *CLIFTON UTLEY AND THE NEWS*

10:15 P.M.
(Mondays thru Fridays)

★ *TOM DUGGAN—
"LET'S LOOK AT SPORTS"*

10:30 P.M.
(Mondays thru Fridays)



... ★ *HERBIE MINTZ—
"BUT NOT FORGOTTEN"*

10:45 P.M.
(Mondays thru Fridays)

WNBQ

CHANNEL 5



Channel One

NEW YORK—The old Hollywood "Bigelow" and "Silver" theater films, re-edited and retitled, will soon be seen on the TV lanes. Such players as Virginia Bruce, Chico Marx, Diana Lynn and Don Defore will be featured. . . . The way Herb Shriner is capitalizing on commercials for laughs, his viewers are getting a solid thirty minutes of entertainment from his show. The Hoosier humorist spent some time at his sponsor's shirt factory digging up possible angles for the show's plugs. . . . Kay Armen is leaving "Stop the Music" for a month to make personal appearances in Las Vegas and Hollywood. . . . ABC, looking for a strong alternate for its highly budgeted "Celanese Theater," is about to close a deal for "Newsstand Theater," a drama which will be promoted by a national mag. . . . Garry Moore, the youthful looking TV emcee got a laugh via a form letter from a photographer. It read: "Your baby, if you have one, can be enlarged, tinted and framed for \$10.

Coincidence Dept.: Just before the Sammy Kaye TV show went on the air recently, news of the resignation of Democratic Chairman Bill Boyle was aired. The opening skit on the Kaye show featured a news flash of the resignation, then the camera focused on a southern politico delivering a speech about party politics. The show had been planned two weeks in advance. . . . Miltie Berle will stick to the script for once this season when he takes a part in a straight play on the Robert Montgomery drama series. Show will probably be a comedy vehicle, however. . . . Add whodunit note: Erle Stanley Gardner's Perry Mason soon to be seen outwitting culprits on video. . . . A TV series based on the Topper stories is in the works. . . . Red Skelton said it: Russia is the land of the freeze and the home of the knave. . . . In the world of surveys, here are a couple of the latest—TV ranks third to newspapers and radio as a source of news in homes today. And 64% of TV viewers pay more attention to televised commercials than they did to radio plugs. . . . Joe E. Brown will make friends with the newest younger generation when he kicks off a Sunday morning TV show with CBS.

The short bit Barbara Bel Geddes and Barry Nelson did from the Broadway show "The Moon Is Blue" on Ed Sullivan's "Toast of the Town" show was such a smash hit some producers along the Great White Way are planning similar projects. Many viewers were drooling to see more of the novel experiment. . . . Comic Jackie Gleason's demand for \$7,500 for a single guest shot on Frank Sinatra's show was refused by the powers-that-be as being "exorbitant." So Gleason came up with a gaudy compromise, a shiny new Cadillac—which was presented to him right after the show. . . . The Met Opera opening, society's biggest shindig of the year, will not be tee-veed this season after a successful premiere viewing last year. . . . Fred Waring's Pennsylvanians were born the day the 18-year-old musical genius was told his tenor voice wasn't good enough for the Penn State College glee club.

Dorothy Shay, who is making a guest appearance on Jack Benny's TV-debut this season, says it's a great waste of time for a girl to polish her fingernails when her brain needs it.



SHRINER



BEL GEDDES



KAYE



SHAY

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Letters to the Editor

All letters must be signed, with addresses.

Names will be withheld if requested.

I can't figure out why so many people think there are bad feelings or perhaps jealousy between Marion Marlowe and Janette Davis. They are both wonderful singers in their field. . . .

Valparaiso, Ind.

MRS. STELLA LAWRENCE

Among my peeves . . . are those emcees . . . whose speech is not quite clear. . . . And as for those . . . who say Darthey (for Dorothy). . . . O dear. Chicago, Ill.

D. PINKERTON

So Chub McCarthy thinks Ted Mack is a Scoutmaster and goody-goody, huh? I suppose he prefers the type that has to tell off color jokes and parade the stage in their underwear in order to stay on TV. . . .

Griffith, Ind.

MRS. GRANVAL WHITAKER

In (a) recent edition, Jack Mabley has a very badly misspelled word. In his article about Juvenile Jury he spelled the word, in regard to the kids, precocious when the proper spelling should have been precious.

Chicago, Ill.

MRS. PERRY GOLDBERG

. . . The only programs that appeal to Mabley and your little wit, Chub McCarthy, are the ones so boring they can spend the evening napping. . . . Glenview, Ill.

MRS. EMIL KREISCHER

. . . what happened to Clarence Hartzell, the real Cactus Jim? Is he ever coming back?

Chicago, Ill.

JOAN NELSON

(Ed. note—Clarence Hartzell is devoting all his time to his farm near Chicago. Station WNBQ does not expect him back.)

. . . If WGN-TV is crazy enough to televise the Cliff Johnson family, they will lose at least one of their most ardent supporters. Four ruder children than those would be most difficult to find. . . .

South Haven, Mich.

MRS. MARGARET TESKE

Why does Ted Collins continue to argue, criticize and interrupt the men he interviews on the Kate Smith Hour. The rest of the program is very pleasant.

LaPorte, Ind.

JAY JONES

(Ed. note—Ted's not feeling so well these days, since he dropped so much money in pro football.)

(Continued on page 22)

PERRY COMO—He Suffers No Pain



IN 1943 when recording companies were frantically scouring the country for a "voice and a bow tie" to compete with the expanding Frank Sinatra bubble, a dark haired baritone was quietly signed by RCA Victor.

He was a handsome crooner who had spent the greater part of 11 years warbling dreamy ballads on one night stands with Ted Weems. After a brief sustaining radio show in New York and an appearance at the Copacabana, the RCA moguls snapped him up.

He wasn't exactly the "Frankie Boy" type, they agreed. "He's healthy looking, doesn't seem to need any mother-



Perry with a couple of fellow singers, Frankie Laine (center) and Frank Sinatra (right). Using an outsized dress the boys yak it up on Como's informal show.



Perry has a conference with producer of his show, Lee Cooley (left) and orchestra leader Mitchell Ayres (center). Como is noted for being one of the easiest fellows to work with in TV.

ing, and when he sings, he appears to be suffering no pain. But the boy is good. Let's wait and see. Maybe he's the type."

The healthy, un-mothered and painless singer of nine years ago was Pierino "Perry" Como. Today, looking more like a husky college freshman than a man approaching middle age (he's 38) Perry Como is just about the best singer of his kind in the business. Bracketed with Sinatra and Bing Crosby, the Italian droner with a barber's union card rounds out the top three among "pop" vocalists.

With all the studied nonchalance of the famous "Groaner" and a straighter song-styling than Sinatra, Como has found that elusive "general" appeal. The men like him for the unemotional reason that he can sing. And his bobby sox following—though not as vociferous as Sinatra's—is just as large.

What pleases most of Como's fans is that he possesses a pleasant personality—but doesn't work at it. His booking agent, Tom Rockwell (who was mainly responsible for Perry's rise to stardom) claims "the guy is downright bashful." When the citizens of Canonsburg, Penn-

(Continued on page 22)



ROUCHO!



After this gag shot Marx complained he didn't get his light because the camera wasn't plugged in.

Now His Gags Come in Various

Colors—including Off

WHEN the comics of the world assemble in their own peculiar Valhalla after leaving 'em rolling in the aisles for the last time, they will discover that presiding over the entire assemblage will be an angel with a satanic leer, a cigar, and a thick brush mustache. He won't look much like a cherub. He certainly won't talk like one. But being master gagster he is, he'll direct the entire proceedings.

This celestial crew of funnymen—the Chaplins, the Langdons, the Keatons, the Berles—will watch themselves carefully when tangling wits with their gavel pounder, Groucho Marx. For the fabulous Groucho will be prepared to keep his chair as the top comedian in the business.

Groucho began his comic career when, as a well-scrubbed choir boy, he disrupted the sacred singing by plugging up the organ's piping system with old rags. He's been his same disrupting self ever since.

As the gag man with the famous "4 Marx Brothers" Groucho earned his reputation as a wise cracking trouble maker with a long frock coat who would get into impossible situations but somehow come out smelling of lenthieric. His brothers, Harpo, Chico, Gummo and Zeppo (the latter two alternated as the 4th brother but later both gave it up) were a perfect balance for the fast-talking Groucho.

The success of the Marx Brothers team was so great no other comedy team has been compared with them. Such classic shows as "Animal Crackers," "Duck Soup," and "A Night At the Opera" still stand up as examples of high comedy—slapstick with artistry.

The brothers came by their show business bent naturally. Born in New York in the same neighborhood as Eddie Cantor, Al Jolson and other greats, they grew up with the theater. Both their parents were vaudeville entertainers and their uncle was Al Shean of the famous Gallagher and Shean team. They lived in an era when as many youngsters dreamed of being in the theater as do modern adolescents



HE STARTED AS A CHOIR BOY



George Fenneman is an able aide to cigar-smoking Groucho as announcer and score-keeper on the show. The handsome announcer sometimes takes as much ribbing as the guests.

have hopes of becoming a "fireman" or an "engineer."

Groucho, the youngest of the three brothers, (Chico is the oldster, Harpo next), is by all odds the funniest. He possesses a hairtrigger mind which works almost automatically. His humor is brash, spontaneous and as insulting as possible. It was natural, therefore, that when the Marx Brothers team broke up, he would make a success on his own.

As the emcee on "You Bet Your Life" TV show Groucho has added to his laurels as the funniest guy in the business. With no script with which to work he weekly turns the program (billed as a quiz show) into a half hour of laughs interrupted only briefly for tests of knowledge.

He never smiles. If he did it would ruin a wonderful illusion. Groucho, the grouch. Groucho, the ageless rascal with his eye forever on a pretty girl. Groucho, the master of the innuendo, the sly barb, the caustic crusher. Groucho, the great.

The show's format is utterly simple. Groucho interviews his guests by insulting them. His gags are always fast and very often off color. But the contestants love it, the audience more so.

To a cauliflower-eared wrestler Groucho asked if it was true that wrestling was fixed. "Dat's an ugly rumor," replied the grappler. "Tell me," answered Marx, "how many ugly rumors have you wrestled lately?"

To a tree surgeon: "Have you ever

fallen out of a patient?"

A haughty Congressman: "I am now serving my third term." Groucho: "Better look out, one more offense and you'll get life."

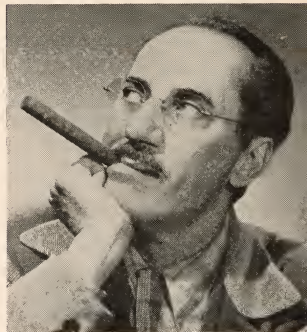
To a homely school teacher: "I never forget a face, madam, but in your case I think I'll make an exception."

Marx sees that his guests are as interesting as possible. He purposely teams up immigrants, umpires, brewers, skid row bums in such a way that he'll have ample room to kid, chide and disparage.

A tribute to Groucho's ability is the fact that he gets his laughs without leaving his seat. He can accomplish more with a roll of the eyes, a raised eyebrow or a flick of a cigar ash than most comedians can do by parading around in red flannel longies.

In private life Groucho has been married twice. He has two grown children, a 23 year old daughter and a 29 year old son, both writers. By his second marriage he has a five year old daughter, Melinda.

"You Bet Your Life" starring Groucho Marx can be seen each Thursday at 7 p.m. on channel 5 (WNBQ).



Marx in a typical pose. A mustache of his own growth has replaced his old grease paint job. His former rimless glasses are now the real thing.

movie program

SATURDAY

- 4:00 Hyde Park Corner
- 6:30 False Trail
- 7:00 Scattergood Survives a Murder
- 10:00 Rain
- 10:00 Ten Laps To Go
- 11:00 Hard Steele
- 11:00 Feature Film*
- 12:00 Face In The Fog

SUNDAY

- 10:00 Story Of GI Joe
- 10:00 China's Little Devils
- 12:00 Rose Of The Rio Grande
- 1:00 Suspense
- 2:00 Kelly The Second
- 7:00 The Payoff
- 9:30 My Dog Shep
- 10:00 For You I Die
- 10:00 Back Page
- 11:00 Campus Rhythm
- 11:00 Men On Her Mind
- 12:00 Flight To Nowhere

MONDAY

- 1:00 Feature Film*
- 3:00 Wildfire
- 3:00 Faces
- 7:30 Crime Patrol
- 7:30 Back Door To Heaven
- 10:00 Sleep My Love
- 11:00 Stage Struck
- 11:30 Boss Of Big Town
- 12:00 Lure Of The Islands

TUESDAY

- 1:00 Feature Film*
- 3:00 Renegade Girl
- 3:00 London Melody
- 9:00 Feature Film*
- 10:00 So Ends Our Night
- 11:30 Burma Victory
- 12:00 Tomboy

WEDNESDAY

- 1:00 Feature Film*
- 3:00 Burma Victory
- 3:00 Lord Of The Manor
- 7:00 High Command
- 9:00 About Face
- 10:00 The Scarlet Thread
- 11:00 Jungle Book
- 11:30 Bank Alarm
- 11:30 Mr. Celebrity
- 12:00 Mystery Of The 13th Guest

THURSDAY

- 1:00 Feature Film*
- 3:00 Bank Alarm
- 3:00 Midnight Menace
- 11:00 Convicts At Large
- 11:30 Young And Beautiful
- 12:00 Avalanche

FRIDAY

- 1:00 Feature Film*
- 3:00 Young And Beautiful
- 3:00 No Limit
- 10:00 Foreign Correspondent
- 11:00 Dangerous Money
- 11:15 Li'l Abner
- 11:30 Port Of Lost Dreams
- 12:00 How Doo You Do
- *Title To Be Announced

(For More Detailed Information, Please Refer To The Regular Program Listings)

Added information

FOR FRIDAY, NOVEMBER 2, 1951

- 12:00 7 Bob And Kay Show Mr. Herbert Pyne, is guest, relating experiences as a Bengal Lancer and Mrs. William Barry, lecturer on the U.N.
- 12:30 5 Your Luncheon Date "Because of Rain," "You Couldn't Be Cuter," and "Eager Beaver"
- 1:00 5 Feature Film "Shock" with Ralph Forbes
- 2:30 5 Bert Parks Show Whole gang honors Bert with "For He's A Jolly Good Fellow," Bobby & Betty Ann join Bert in "Friendship," and the Heathertones sing "There's Gonna Be A Great Day," and Bert winds up with "If I Knew You Were Comin' I'd've Baked A Cake"
- 7:00 5 Boston Symphony Orchestra Directed by Charles Munch. Concert will originate in the Boston Opera House
- 7 Mystery Theater "Toast To Murder" a cocktail date with an old friend sets Inspector Mark Saber of Homicide off on a case of murder
- 7:30 7 Stu Erwin Show It's a little dog that turns into a big dog which brings hollow-eyed nights to Stu & humor to the onlookers
- 8:00 4 Playhouse Of Stars "Lucky Touch" with Helen Hayes, John Farrell, Barry Macollum & Farrell Pelly; Aunt Juley finds herself winning in several contests, and when Sir Adrian proposes she has to take a drastic step to discover whether he wants her for herself, or for her "lucky finger"
- 5 Big Story Reporter Carl DeBloom of the Columbus (Ohio) Dispatch tells his story
- 8:30 7 Versatile Varieties "From Farm To Fame" traces the budding career of a youngster with show business ambitions as she wins a beauty contest in her home town and levels her sights on the movie capital
- 9:30 7 Today's Teens Guests panel members: David Copland Baum 17, Patricia Jean Poppenhager 17, Edward Charles Auxer 17, & Carol Ann Rekuss 16; also Prof. W. Lloyd Warner of the Univ. of Colo., and Don Gallagher moderator
- 10:15 4 Today in Sports
- 11:00 4 Murder Before Midnight
- 11:15 4 Film Show has been cancelled
- 11:30 4 Night Owl Movie "Law Of The Timber"
- 1:00 4 Midnight Edition—Ulmer Turner

Ernie Kovacs, the NBC clown, keeps himself busy on his telecasts. He has lectured on art, shown cowboy films, pantomimed songs, shot off cap pistols, directed a movie and staged a baseball game with himself playing all the parts.

TV FORECAST



The New—Lloyd Nolan

Martin Kane Swaps Trenchcoats



The Old—

William
Gargan

THE "whodunit" was quietly born when Edgar Allan Poe published his "The Purloined Letter." Since that time, Poe's innocent endeavor has grown to alarming proportions. The Conan Doyles and Dashiell Hammetts have taken up where the master left off. Movies, radio, and now television have fostered his child. Now many are wondering if the kid has not grown just too big.

This detective-mystery bloc is not leveling off, either. New private eyes, special agents, and criminal investigators are daily being created for pos-

sible TV showings. The reason is there. The public never seems to tire of them.

Of the many whodunits on TV "Martin Kane, Private Eye," is a top rated one. The program is a neatly tied little package which appeals to most mystery fans. Kane, the cynical sleuth, will take a case "if it puts a buck in the piggy bank." His work runs from retrieving lost children to breaking the biggest insurance frauds or bank robberies. And he always gets his man within the allotted thirty minutes.

The name of William Gargan became almost synonymous with Martin Kane until this season when Lloyd Nolan inherited the role. Confused TV viewers are not sure whether Nolan is an imposter or not. The props are the same—pipe, trenchcoat and a fedora with the brim turned down—but Gargan's many admirers are still not sure.

This confusion over the new detective Kane will undoubtedly become greater when Gargan appears soon on TV as "Barrie Crane, Confidential Investigator." For those who wonder why Gargan would change his Kane part for that of another less established hawkshaw, the reason was a mercenary one. His former sponsors were not willing to put enough "bucks in his piggy bank."

Lloyd Nolan has spent the greater part of his acting career portraying a detective. Besides appearing as "Michael Shayne, Private Detective," and as a law defender in "House on 92nd Street," and "Street With No Name," Nolan was the radio version of the redoubtable detective Kane. His graduation to the role seemed natural. But like welcoming a new pet into the house, it doesn't seem quite like the last one. It will take a while for the viewers to get accustomed to the new Kane.

"Martin Kane, Private Eye" can be seen each Thursday at 9:00-9:30 on channel 5 (WENR-TV).



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Saturday Nov. 3

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

9:00 7 **Stu Erwin Show**—Comedy Skits

9:15 4 **Aces In Faces**—Commercial

9:30 4 **Smilin' Ed's Gang**—Stories
Ed McConnell narrates yarn for kids

7 **Hollywood Junior Circus**
Ringmaster Paul Barnes, Boffo, the clown, Zero, the candyman, and guests Joe Hodgini's animal circus of trained dachshunds, Bryce Brothers, trampoline act; and Patina & Rosa, a web act

9:45 9 **Magic Carpet**—Film Short
"Magic Forest"

10:00 4 **Bob Atcher & Sammy Squirrel**
A host of tiny animals entertain the kids with their adventures

7 **Foodini The Great**—Puppets
Inventions are always a problem, but with Foodini the greatest problem is Pinhead

9 **Movies For Kids**—Film Serials

10:30 4 **Kiddie Showtime**—Serial
"Tex Rides With the Boy Scouts"
starring Tex Ritter

7 **A Date With Judy**—Comedy
Situation comedy starring Frank Albertson as Melvin Foster and Pat Crowley as Judy. "A Black Lace Nightgown" supposed to bring Mitzie a date becomes an embarrassing predicament for Mr. Foster, Oogie, & Judy who have some explaining to do

11:00 4 **Big Top**—Circus Show
Ringmaster Jack Sterling with performers cutting daredevil capers; clowns Ed McMahon & Chris Keegan, strong man Dan Lurie and Joe Basile's Brass Kings. 3 Dee's, triple horizontal bar artists, Sandy, an educated seal

7 **Betty Crocker Star Time**—Chats
Dramatization, interviews, and a home service feature; Adelaide Hawley hostess; guest Thomas Mitchell in excerpts from "The Late Christopher Bean," and Irene Hayes shows some floral decorations

9 **Morning Movie Time**—Drama
"Fighting Valley" with Jim Newill, Dave O'Brien, & Guy Wilkerson; gang of outlaws try to take mines away from people and the Texas Rangers step in to stop them

11:30 7 **City Hospital**—Drama
Events in the average metropolitan hospital with Dr. Barton Crane as Medical Director helping people

12:00 4 **Film**
9 **Test Pattern Til 4:00**

(Continued on page 12)

TV FORECAST

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951



How many things can you find in this picture that begin with the letter B? Write your answer, then color the picture and mail your entry to Mollycues.

Send this week's entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Wednesday, Nov. 14. Mail each entry separately. Solu-

tions will be given in next week's issue. In EACH contest, first prize is \$1; second prize 50 cents; next 12 prizes 25 cents each.

The answer to last week's puzzle was Buelah the Witch on the "Kukla, Fran and Ollie" show.



A Riddle To Draw
I grow on a vine, and have large seeds
In Autumn, I accomplish many deeds
I have a funny mouth, a nose and two eyes
And I also make delicious pies.
What Am I?



When you guess your answer, draw a picture of it on separate paper, color it,

and mail it to Mollycues, 185 N. Wabash avenue, Chicago 1, Ill.

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VS

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WITH JACK BRICKHOUSE

SUNDAY

WGN-TV

CHANNEL 9 at 5:00 pm

Shows Open to Public

WGN-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance). "Sachs Amateur Hour," Sunday 12:30-1:30 p.m. "Chicago Symphony Chamber Orchestra," Tuesday 9:30-10:00 p.m. "Don McNeill TV Club," alternate Wednesdays 8:00-8:30 p.m. "Courtesy Hour," Friday 10:00-11:00 p.m. "Hollywood Junior Circus," alternate Saturdays 9:30-10:00 a.m. "Hail The Champ," Saturday 5:30-6:00.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guest Relations, WGN Building. Rubin's "Stars of Tomorrow," Sunday 9-9:30 p.m. "Let's Have Fun" Goldblatt's State St. Store, 8th Floor Monday thru Friday 12:00-12:55. "Down You Go," Friday 8:00-8:30. "Hi Ladies," Monday thru Friday 11:30-12:00.

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. "Ernie Simon's Curbstone Cutup," Monday thru Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Creative Cookery," Monday thru Friday 11 a.m. Write program for tickets. "Fun and Features," Monday thru Friday 2 a.m. Order tickets thru program.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287. "Your Luncheon Date," 12:30-1:00 p.m. Monday and Tuesday.

SATURDAY—continued

- 12:30 4 **Multiscope News**—Ticker Tape
5 **Ted Husing Show**—Interviews
Top coaches discuss outstanding games of the day
- 12:45 4 **Football**—Armed Forces League
Games from Washington, D.C. between Army, Navy, Air Force, and Marine Corps. Some of these players were former All-Americans
5 **Football**—Army vs So. Calif.
- 3:00 4 **Gridiron Multiscope**—News
- 3:15 5 **Football Roundup**—Results
Jack Drees and Jimmy Powers interview leading gridiron performers and give a roundup of scores
- 3:30 5 **To Be Announced**
- 4:00 9 **"Hyde Park Corner"**—Feature
- 4:15 5 **Industry On Parade**—Film Short
- 4:20 7 **Lucky Seven Ranch**—Western
"The Haunted Mine" feature film
- 4:30 5 **Nature Of Things**—Scientific
Dr. Roy K. Marshall discusses "Into The 4th Dimension." Possible four dimensional structure of the universe
- 4:45 4 **Film Commercial**
5 **On The Line With Considine**
News, views, and commentary; also interviews with guest
- 5:00 5 **Your Inside Story**—Mental Aids
Discussion of psychological phenomena
- 5:15 4 **Western Theater**—Feature Film
"Prairie Pals"
- 5:20 7 **Willie Whopper**—Cartoon Tale
"A Good Scout"
- 5:30 5 **NBC Symphony**—Carnegie Hall
Arturo Toscanini conducting; program opens with Weber's "Euryanthe Overture," also "Symphony No. 1 in C Minor" by Brahms; Ben Grauer narrates
- 7 **Hail The Champ**—Stunts
Popular children's athletic participation program; six youngsters compete in exciting games directed by Herb Allen; also interviews with bright eyed kids receiving awards
- 9 **Teleports Digest**—Film
- 5:45 4 **Patricia Bowman Show**—Dance
The Norman Paris Trio, pianist Paul Shelley and the Jack Brown Singers
- 6:00 4 **Sammy Kaye Show**—Musical
Aspiring band leaders from the younger set accept invitation to join his "So You Want To Lead A Band" contest; also old-fashioned community singing led by Barbara Benson & Tony Alamo, featured vocalists; Frank Sinatra as guest bandleader
- 7 **For Cowboys Only**—Western
"Shadow Of The Range" feature

SATURDAY—continued

6:00 9 Pet Shop—Comptons Present

Louis Sotka family is presented a puppy by Gail through the help of Uncle Herbie; name the Dalmatian puppy contest continues; wild life theme with Bill Maloney conducting will be on quail with type of dogs used to hunt them

6:30 4 Beat The Clock—Parlor Game

Bud Collyer puts contestants through various antics which they attempt to complete in the allotted time

5 One Man's Family—Drama

Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian Schaaf, Eva Marie Saint, and James Lee

9 Range Rider—Western Feature

Film (1st showing in Chgo.) with Jack Mahoney, Dick West, Elaine Riley, & House Peters Jr. in "False Trail." Range Rider helps a young girl & her fiance only to find that his assistance was misused

7:00 4 Ken Murray Show—Variety

Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Broekman's orch. Guests: Dennis O'Keefe & Edward Arnold in "Town Wanted" dramatizing the importance of the ballot; production number: a block party with Art Lund, dancers Loretta & Clymas, top-spinner Chico, rope dancer Danny Alexander, and some trained Dalmatian dogs

5 All Star Revue—Variety

Jimmy Durante as host presents guests Margaret Truman, with Eddie Jackson, Jack Roth, & Jules Buffano

7 Paul Whiteman's TV Teen Club

Youngsters get their big chance on this amateur show for talented teens

9 "Scattergood Survives Murder"

Feature film with Guy Kibbee, Margaret Hayes, & Wallace Ford; murder of two wealthy spinsters plus that of another person disrupts a small town

8:00 4 Wonderful Town—Musical

Faye Emerson takes you on a tour through a city of the U.S. and introduces some well-known personalities associated with it. Salute to Miami and Miami Beach, winter playgrounds, with guests: comedian Joe Frisco and vocalists Joan Edwards and Andy Russell

5 Your Show Of Shows—Variety

Sid Caesar and Imogene Coca with dancers Mata & Hari, tenor Bill Hayes, vocalist Judy Johnson, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio dancers, and Carl Reiner with guest host Richard Arlen

8:00 7 Harness Racing From Yonkers

Don Dunphy does the commentary on the 3 races, interviews sports & entertainment personalities, and gives a recap of earlier races

8:30 4 Show Goes On—Variety

Robert Q. Lewis emcees as young hopefuls get chance to perform for buyers looking for talent: Gene Seville of the Casa Seville in Floral Park, Long Island; Bert Schevlove, director-writer of forthcoming Broadway play "Month of Sundays," and Maizie Hart of the Rice Hotel, Houston, Texas

9 Wrestling From Marigold

Jack Brickhouse describes matches between Al Williams & Mike Di Biase (2 out of 3, 1 hr. time limit) and Ivan Rasputin & Bobby Managoff (2 out of 3, 1 hr. time limit)

9:00 4 Crime Photographer—Drama

"The Blue Hand" with Darren McGavin as Casey and Archie Smith as Lipman in the tale of smugglers and death on the waterfront

9:30 4 Mr. and Mrs. Kup—Interviews

The Kucpincts and their guests hold lively discussions on current topics

5 Your Hit Parade—Musical

Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins and Snooky Lanson. Ray Scott's orchestra

10:00 4 "Rain"—Feature Film

Joan Crawford and Walter Houston

5 "Ten Laps To Go"—Feature Film

Rex Lease, Muriel Evans, Duncan Fenaldo, and Tom Moore; story of an auto racer who loses his nerve after accident and his adventures in the exciting racing game

7 Word Of Life Songtime—Sermon

Jack Wyrzten copes with the problem of juvenile delinquency; the "Word Of Life" quartet sings old-time hymns and gospel songs

10:30 7 Kaesong Truce Talks—Film

11:00 7 "Hard Steel"—Feature Film

Wilfred Lawson and Betty Stockfield in the story of a man's fierce struggle to rise in business, and how a preacher helps him

9 Feature Film

11:30 4 Murder Before Midnight—Film

12:00 4 "Face In The Fog"—Feature

Lloyd Hughes, June Collyer, & Lawrence Grey; mysterious killings within the cast of a Broadway play, pose many problems for the police, especially how the victims were killed

(Stations reserve the right to change above listings without notice)

Sunday Nov. 4

WBK 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:45 4 "Story Of G.I. Joe"—Feature**
Film with Burgess Meredith and Robert Mitchum; Ernie Pyle's story of the heroes of world war II
- 9 Magic Carpet—Film Short**
"Cello Concert"
- 10:00 7 Bethany Reformed Church Serv.**
- 9 "China's Little Devils"—Film**
Feature with Harry Carey, Paul Kelly, and Alan Hale; band of missionary children form a "commando group" for sabotage of the Japs
- 11:15 7 Magic Screen—Film Short**
- 11:30 7 Faith For Today—Religious**
Rev. W. A. Fagal interviews members of his congregation, choir sings
- 9 Flying Tigers—Adventure Tale**
"Mission to Korea" Major Dell Conway, Caribou and Mah Wong risk their lives on a special mission to Korea
- 11:45 4 Your Future Home—Ed Cooper**
Relax and select your choice
- 12:00 4 Stairway To Stardom—Musical**
Pat Vance emcees amateur show
- 5 Frontiers Of Faith—Religious**
Seventh Day Adventist program
- 7 To be announced**
- 9 "Rose Of The Rio Grande"—Film**
Feature with Movita & John Carroll; beautiful aristocrat loses her heart
- 12:30 4 Film**
- 5 American Inventory—Discussion**
"Medical Education, 1951," deals chiefly with the shortage of physicians and lack of funds
- 7 Amateur Hour—Chgo. Talent**
Young and old alike compete
- 1:00 4 "Suspense"—Feature Film**
Barry Sullivan, Belita, and Bonita Granville in a story of rivalry with an ice skating theme
- 5 How Does Your Garden Grow**
John Ott demonstrates planting
- 1:15 9 Shadow Of The Cloak—Myst'y**
"The Missing Years." Detective story writer for special intelligence job hits mysterious snag
- 1:30 5 American Forum Of The Air**
"Relief Can Mean Ruin" discussed by L. Stauffer Oliver, judge, Judge Jacob Panken, Raymond Hilliard, dir. of Welfare Council, and Dr. Ellen Winston
- 7 Adventures Of Wild Bill Hickok**
Guy Madison and Andy Devine star
- 1:50 9 News Views—Late Information**
- 2:00 5 Fair Meadows U. S. A.—Drama**
Serial story of the Olcott's, a typical American family, and how a long distance phone call complicates the life of each member

- 2:00 7 Cisco Kid—Western Movie**
Duncan Renaldo and Leo Carrillo star in "Old Bum"
- 9 "Kelly The Second"—Feature**
Film with Patsy Kelly, Maxie Rosenbloom, and Charlie Chase
- 2:30 4 Football Film—Ill. vs Mich.**
- 5 Juvenile Jury—Problems**
Jack Barry conducts panel of small fry; Susan Silva, 4; Laura Mangels, 5; Mai-Lan Rogoff, 5; Ronnie Moluzzo, 7, and Dick Orlan, 11
- 7 Adventures Of Kit Carson**
Bill Williams and Don Diamond as "El Toro" star in western stories
- 3:00 5 Meet The Press—Discussion**
Guest, Harold E. Stassen; panelists: Ruth Montgomery, N.Y. News; Raymond Brandt, St. Louis Post-Dispatch, and William White, N.Y. Times
- 7 Paddy The Pelican—Cartoons**
Adventures with an unusual bird
- 3:15 4 Lamp Unto My Feet—Religious**
"The Lesson" with guest panelists: Congressman Jacob J. Javits (R., N.Y.) and Rabbi E. Klein of the Stephen Wise Free Synagogue, and Dr. Lyman Bryson, moderator
- 3:30 4 Hollywood Opening Night—Film**
"Texas Parson" with Ross Ford & Lynne Roberts in a tale of how a lawless Texas town got religion
- 5 Zooparade—About Animals**
Dr. Fisher, veterinarian, treats a small growth on the 17 ft. Indian python's lower jaw, gives a manicure to a reluctant black leopard, and treats a boil on a zebu
- 7 Space Patrol—Adventure Story**
Happy stows away in a space ship carrying a payroll cargo in an attempt to crack a series of holdups
- 9 Miss Bowling Queen Contest**
- 3:55 9 Roller Derby From Coliseum**
Action, thrills, and spills with the skating greats, Ken Nydel
- 4:00 4 Governor's Open House—Talks**
Gov. Adlai E. Stevenson speaking on affairs of state including paroles and pardons, the Cicero riot, and gambling
- 5 Gabby Hayes Show—Tall Tales**
Story of how "Bats" Matherson helped a young horse thief go straight
- 7 Super Circus—Variety Stanza**
Claude Kirchner, Mary Hartline, Cliffy, Scampy, & Nicky present the Downeys, aerial acrobats, John Tio, talking parrot, Val Valentine, juggler, the menagerie with Bernie Hoffman, and "The Hot Seat" with the clowns & Mary
- 4:30 4 Bob Atcher & Sammy Squirrel**
Puppet fun for children of all ages
- 5 Straight Shooters—Kids' Show**
- 5:00 4 To be announced**
- 5 Hopalong Cassidy—Western**
(Continued on page 16)



Sandy Roush



Edna Oprean

Beauties Reign on Talent Salute

Two more talent salutes were made to representatives of Chicagoland neighborhoods on Rubin's "Stars of Tomorrow" show presented each Sunday, 9 p.m. on channel 9 (WGN-TV).

A singing sheriff deputy of Lynn County, Texas was presented with the *TV Forecast* merit award on Sunday, October 21. Lovely Sandy Roush, representing the village of Lincolnwood, packs no pistols, but boasts a shiny badge presented by appreciative Texans for her theatrical productions in the town of Tahoka. Sandy toured the country this year as a representative of the United Productions, setting up little theater groups in various towns. As winner from her community she is entitled to a free week-end at the Whitcomb Hotel in St. Joseph, Michigan and a professional engagement there. She was introduced by Glenn Pharis, publisher of the Lincolnwood Life, co-sponsors of the talent search.

Comely Edna Oprean, winner of the Ravenswood Talent Search, will take part in the same fun-filled weekend one week later. TV viewers will be seeing more of this beauty whose soprano voice promises a fine future. The young singer was introduced by Alderman John Hoellen of the 47th Ward on last Sunday's "Stars of Tomorrow" series.

Edna only recently placed in the semi-finals in the Miss U.S. TV contest and her appearance landed her several choice public engagements.

Next Sunday the Austin district will be saluted.

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★ PRESENTS ★
★ Peter Lind Hayes and Mary Healy ★
★ in ★
"STAR OF THE FAMILY"
★ WITH FAMOUS GUEST PERFORMERS ★
★ SUNDAY 5:30 PM WBKB ★
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Sunday NIGHT News

channel 5 • 10:15 P.M.

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18th at Ashland, Chicago

SUNDAY—continued

- 5:00 7 Ted Mack's Family Hour**
Variety show; songs, music and dancing with professional entertainers
- 9 Football Highlights On Film**
Northwestern vs Ohio State game with commentary & discussion by Jack Brickhouse & Don Burson
- 5:15 4 Film**
- 5:30 4 Star Of The Family—Variety**
Husband-wife team Peter Lind Hayes and Mary Healy welcome Dane Clark and Georgie Kapps
- 5:45 9 Powerhouse Of Sports—Talk**
- 6:00 4 Gene Autry Show—Western**
Gene is arrested for murder in "Frame For Trouble"
- 5 Sound-Off Time—Comedy Antics**
Jerry Lester guest emcee presents
- 7 Paul Whiteman Revue—Variety**
Guest singer, Anne Jeffreys
- 9 Jesse Owens' Dixie Showtime**
Variety talent show with audience judging the best out of 10 acts. Guests: Boston Schl. of Music Orch.
- 6:30 4 Jack Benny Show—Variety**
Guest songstress Dorothy Shay, joins Jack in some real down to earth hoe-down, also Eddie (Rochester) Anderson and the fabulous Maxwell
- 5 Young Mr. Bobbin—Comedy**
After finding an old love letter in his aunt's book, Alex finds himself playing cupid
- 7 To be announced**
- 7:00 4 Toast Of The Town—Variety**
Ed Sullivan emcee presents guests Nino Martini, tenor, Dorothy Sarnoff, soprano, Will Mastin Trio, Sammy Davis, Sr. and Sammy Davis, Jr., and Michael Bentine
- 5 Comedy Hour—Variety Time**
Dean Martin and Jerry Lewis are your hosts in presenting antics
- 7 "The Payoff"—Feature Film**
Lee Tracy, Tom Brown, Tina Thayer; newspaperman sets out to clean up civic corruption
- 9 Chicagoland Newsreel Review**
- 7:30 9 Pentagon—Washington—Talks**
Aspects of military medicine discussed by Dr. W. Randolph Lovelace
- 8:00 4 Fred Waring Show—Musical**
Guest: Bobby Clark
- 5 Television Playhouse—Drama**
"Education Of A Fullback" with Joseph Buloff, Vincent Hayworth, in story of a star fullback, more interested in T-formation than Aristotelean theory, thus complicating matters for entire college
- 7 Dell-O-Dell Show—Variety**
Country's leading magicians mc
- 9 Rocky King, Detective—Drama**
"Bride of Fear" with Earl Hammond and Grace Carney; a group of discontented wives form a love racket

SUNDAY—continued

- 8:30 7 **Marshall Plan In Action**—Film
 9 **Plainclothesman**—Drama
 "Motive" a young watchman is murdered and circumstantial evidence supports the wrong party
- 9:00 4 **Celebrity Time**—Quiz Session
 Conrad Nagel mc with Jane Wilson, Herman Hickman, & guest panelists Madeleine Carroll & Edward Arnold
- 5 **Red Skelton Show**—Comedy
 Music by Dave Rose's orchestra, with guest vocal group; Red & cohorts stimulate the laughter
- 7 **Hour Of Decision**—Religious
 Evangelist Billy Graham conducts
- 9 **Stars Of Tomorrow**—Variety
 Lee Bennett host to amateurs
- 9:30 4 **What's My Line?**—Panel Quiz
 John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, and Arlene Francis
- 5 **Leave It To The Girls**—Chats
 Moderator Maggi McNellis with panelists: Betty Impellitteri, Eva Marie Saint, Florence Pritchett, Eloise McElhone, and male guest Bert Lytell
- 7 **Youth On The March**—Religious
 Mixed chorus, glee club and sermon
- 9 **Courtesy Theater**—Feature
 Film (1st showing) "My Dog Shep" with Lanny Rees, Tom Neal, and William Farnum; devotion & courage of a shepherd dog who has strayed from home
- 10:00 4 **"For You I Die"**—Feature Film
 Cathy Downs, Paul Langton, and Mischka Auer (1st showing) of a convict forced to take part in a prison break
- 5 **Weatherman**—Clint Youle
- 7 **"Back Page"**—Feature Film
 Peggy Shannon & Russell Hopton
- 10:10 5 **Dorsey Connors**—Helpful Tips
- 10:15 5 **Alex Dreier**—News Report
 Important events in the world of sports
- 10:30 5 **Sports Star Time**—Tom Duggan
- 11:00 5 **"Campus Rhythms"**—Feature
 Film with Johnny Downs & Gale Storm; famous radio songstress enrolls in college
- 9 **Rosereel Theater**—Feature Film
 "Men On Her Mind" with Mary Beth Hughes and Edward Norris; romantic story of love and hate
- 11:30 4 **Eloise Salutes Stars**—Talks
 Guest: Geo. Sherry, U.N. interpreter
- 11:45 4 **Ulmer Turner And The News**
- 12:00 4 **"Flight To Nowhere"**—Film
 Feature with Alan Curtis and Evelyn Ankers; an FBI man battles a ring of international agents to be first to a uranium deposit in the Pacific

(Stations reserve the right to change above listings without notice)

TV FORECAST

FILM FIRST

Courtesy Theatre

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Starring TOM NEAL ★
 and FLAME "Wonder Dog"

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WGN-TV (9)

(11PM) (Immediately Following Courtesy Theatre)

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Monday NOV. 5

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Fun And Figure**—Ed Allen
9 **Your Figure Ladies**—Fogarty
- 10:30** 4 **Tel-A-Shopper**—Betty Whitney
7 **Dennis James Show**—Variety
Audience participation, assisted by "Girl Friday" Julia Meade
9 **Chicago Cooks—Foods & Tips**
Kay Middleton describes the procedure and presents household hints
- 11:00** 4 **Creative Cookery—Recipes**
How to make pan, braised, breaded pork chops, Italian, fennel cakes with a transparent icing
5 **Ruth Lyons' 50 Club—Gags**
Commentary & interviews with guests from the audience
7 **Frances Langford-Don Ameche**
Variety show featuring specialty acts
- 11:30** 5 **Norman Ross' Varieties**
9 **Travelers' Sketchbook—Film**
"Two Doctors"
- 11:45** 9 **Hair Magic—Commercial**
- 12:00** 4 **Steve Allen Show—Variety**
Guests: Vivian Allen, Bert Sheldon, and Perry, Frank and Joyce
5 **Meet Mintz—Piano Melodies**
7 **Bob And Kay Show—Variety**
Manager Ebbie Goodfellow of the Blackhawks Hockey team as guest, also vocalist Don Cherry (see story on page 38)
9 **Hi Ladies—Tommy Bartlett**
- 12:15** 5 **Newsroom—Late Information**
- 12:30** 4 **Garry Moore Show—Variety**
Guest, Holly Clagg, wardrobe mistress for the Theatre Guild
5 **Your Luncheon Date—Musical**
Virtuoso on the accordion, Art Van Damme and Quintet supply music; Hugh Downs furnishes conversation and pert Bette Chapel sings
- 12:45** 9 **News Headlines—Spencer Allen**
- 1:00** 5 **Feature Film**
9 **Russ Davis Show—Musical**
- 1:30** 4 **First Hundred Years—Serial**
- 1:45** 4 **Ransom Sherman Show—Antics**
General nonsense on homemaking
9 **Individually Yours—Fashion**
Celeste Caryle designs for you
- 2:00** 4 **Fun And Features—Variety**
Join George Menard and the gang for music, comedy, antics, & guests
5 **Miss Susan—Susan Peters**
7 **Beulah Karney Show—Cooking**
9 **Let's Have Fun—Variety**
- 2:15** 5 **Here's Looking At You—Tips**
Richard Willis, fashion and beauty expert, prescribes for you

- 2:30** 5 **Bert Parks Show—Music-Variety**
Heathertones sing "Love Is Such A Cheat," Betty Ann Grove sings "Love Is The Reason" and she & Bert combine on "The Bashful Lovers"
- 7** **Barbara Moro—Creative Ideas**
- 2:40** 7 **Film On CARE**
- 3:00** 4 **"Wildfire"—Feature Film**
Bob Steele, Sterling Holloway, and Sarah Padden; group of crooked ranchers, trying to buy land cheap, raid horse ranches
- 5 **Kate Smith Hour—Variety**
Guests: Sen. McCarthy, John Butler Ballet group, Little Jack Little, and the Lane Bros.
- 9 **"Faces"—Feature Film**
Harold French and Anna Lee star
- 4:00** 4 **Bill Evans Show—Musical**
Variety, chatter, and interviews
- 5 **Hawkins Falls, Pop. 6200**
Their most important industry closes its doors
- 9 **Telephone Game—Quiz Contest**
Join Harold Isbell and Jane Quinn
- 4:15** 5 **Gabby Hayes Show—Tall Tales**
- 4:30** 4 **Assembly—Military Questions**
Chief Joseph Corey, Navy, introduces members of the Veterans Administration who discuss the organization
- 5 **Howdy Doody Show—Kids Fun**
- 7 **Sagebrush Theater—Western**
"Anything For a Thrill"
- 9 **Trail Blazers' Theater—Western**
"Pinto Rustlers" feature film
- 5:00** 4 **Kids Karnival Kwiz—Film**
5 **Cactus Jim—Western Film**
"Man From Utah" part 1 of film
- 5:30** 4 **Silhouettes Of The West—Songs**
5 **Visit With Cactus Jim—Yarn**
7 **Tom Corbett Space Cadet**
- 5:35** 5 **Weatherman—Clint Youle**
- 5:45** 4 **Window Shopping—Commercial**
5 **Public Life Of Cliff Norton**
Comedy subject: Cousin Clifflie and His Magic Crayon
- 7 **Uncle Mistletoe—Adventures**
9 **Foto-Test—Marty Hogan Quiz**
- 5:50** 5 **Clifton Utley And The News**
- 6:00** 4 **Sports & Comments—Bob Elson**
Events of the day in the sports throughout the nation
- 5 **Kukla, Fran, & Ollie—Puppets**
7 **Paul Harvey With The News**
9 **Captain Video—Adventures**
- 6:10** 7 **Top O' The Weather—Russ Reed**
- 6:15** 4 **Ulmer Turner And The News**
- 6:20** 7 **Sports Highlights—John Bryson**
- 6:30** 4 **CBS News—Douglas Edwards**
5 **Showroom—Musical Session**
Guest will be Don Cornell
- 7 **Hollywood Screen Test—Drama**
Emcee Neil Hamilton introduces young actors and actresses with assistance from little Butch Cavell

(Continued on page 20)



Boys and girls, did you ever hear the expression: "A horse is man's best friend?" Well, here's how Gene Autry feels about his good friend, Champion. See them together in the picture.

Gene says "the last thing a man would ever do out in the cow country is sell his horse. He'd go hungry, he'd beg, borrow or he'd pawn his bed roll first. And that's the way I feel about Champion."

You can't blame Gene for feeling that way about his horse. Do you know that Champion can kneel, waltz, march, bow, hula, untie knots with his teeth, laugh, and kiss people?

Here are some of my weekly winners:

Mary Carroll, Oak Park, Ill., Agnes Carver, Chicago, Ill., Stanley Chwalyn, Chicago, Ill., Judy Froncek, Chicago Heights, Ill., Norman Greenwald, Gary, Ind., Carol Morris, Chicago, Ill., James Reher, Chicago, Ill., Carrie Welke, Chicago, Ill., Shelly Wexler, Chicago, Ill.

How many different words can you make from "Champion?" For the longest list, I'll award \$1; next longest 50 cents; and for the 12 longest lists after that, I'll give 25 cents each. Send them to Uncle Herbie, % *TV Forecast*, 185 N. Wabash avenue, Chicago 1, Ill. before Nov. 10. In case of ties, winners will be judged on neatness and originality.



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Sheet Music 40c—Records—Ninth Floor, South, State

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PACKARD PLAYHOUSE

★ "Back Door to Heaven" ★

Van Heflin
Stuart Erwin

Wallace Ford
Patricia Ellis

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2347 S. Michigan

MONDAY AT 7 P. M.

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AS

**"THE AMAZING
MR. MALONE"**

**WENR-TV
CHANNEL 7**



MONDAY—continued

6:30 9 **Spencer Allen And The News**

6:45 4 **Perry Como Show—Musical**
Tunes: "In the Cool, Cool, Cool of the Evening," "The Very Thought of You," "The Song is You," and "Down Yonder." (see story on page 5)

5 **News Caravan—John C. Swayze**

9 **Chicagoland Newsreel—News**

7:00 4 **Video Theater—Drama**

Thomas Mitchell as a small-town clerk in "Confession" is dismissed when employer is indicted by Grand Jury; later, practically penniless, he receives a strange offer

5 **Paul Winchell—Jerry Mahoney**
Music, comedy, & the "What's My Name" quiz with guest contestants

7 **Amazing Mr. Malone—Mystery**
Drama with Lee Tracy as the lawyer

9 **Hair Raising Tale—Commercial**

7:30 4 **Arthur Godfrey's Talent Scouts**
Musical variety with professionals introduced by scouts

5 **Voice Of Firestone—Musical**
Guest soloist tenor Ferruccio Tagliavini sings "E Lucevan le Stelle" from Puccini's "Tosca," "Because," "Maria, Mari," violinist Oscar Shumsky & cellist Frank Miller are featured in "Do You Recall?"

7 **"Crime Patrol"—Feature Film**

Ray Walker and Geneva Mitchell

9 **Packard Playhouse—Feature**

Film (1st showing) "Back Door To Heaven" with Aline McMahon, Wallace Ford, Jimmy Lydon, & Pat Ellis; boy born on the wrong side of the tracks & handicapped by surroundings of his childhood

8:00 4 **I Love Lucy—Comedy Drama**

Lucille Ball & Desi Arnaz star with William Frawley & Vivian Vance Engrossed in a murder mystery at bedtime, Lucy is gripped by a funny feeling that her husband is plotting to kill her

5 **Lights Out—Drama**

"The Chamber Of Gloom" with Geraldine Brooks and Arnold Morst; a young American girl on a tour of the far East becomes involved in a crime

8:30 4 **It's News To Me—Panel Quiz**

John Daly host and panelists

5 **Robert Montgomery Presents**

"An Inspector Calls" with Herbert Marshall; smug British family's complacency is destroyed when a police inspector reveals their cloak for inner selfishness

7 **Crusade In The Pacific—Film**

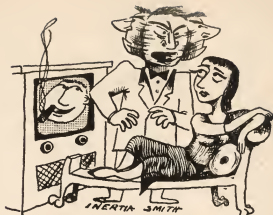
"Attack in the Central Pacific: Makin and Tarawa"

9:00 4 **Studio One—Drama**

"The Hero" with Paul Hartman; enigma of a man who for 30 years is considered the town hero & how he runs afoul of the law

MONDAY—continued

- 9:00 7 Front Page Detective**—Drama
Edmund Lowe stars as David Chase in "the Perfect Secretary." A murder and a missing secretary lead the columnist on a dangerous assignment
- 9 Miss U. S. Television Contest**
Marty Hogan emcee presents the City finalists in this nation-wide beauty competition
- 9:30 5 Who Said That?—Quote Quiz**
Walter Kiernan subbing for Bob Trout questions John C. Swayze, & guests Morgan Beatty, Eileen Barton, and Bennett Cerf
- 7 Studs' Place**—Informal Variety
Studs Terkel, proprietor, Chet Roblé, jazz pianist, guitar-playing Win Stracke and Beverly Younger
- 9 Bears Quarterback Club**—Visits
- 10:00 4 Ernie Simon**—Curbstone Cutup
Ernie converses with the crowd at the corner of State & Lake
- 5 Weatherman**—Clint Youle
- 7 Page One**—News And Sports
- 9 "Sleep My Love"**—Feature
Film (1st showing) with Don Ameche, Claudette Colbert and Robert Cummings; fear and murder enter a household once filled with love
- 10:10 5 Dorsey Connors**—Helpful Ideas
- 10:15 4 Today In Sports**—Interview
Joe Wilson interviews Ed Pazdur, Sports Ed. *TV Forecast*, and comments on various sports events
- 5 Clifton Utey And The News**
- 10:30 4 Sarah Churchill Show**—Visits
Guests Patricia Morison, John Gielgud, and Edward R. Murrow
- 5 Let's Look At Sports**—T. Duggan
- 7 Handy**—Tips And Ideas
- 10:45 4 Wendell Hall**—Musical Session
- 5 Herbie Mintz**—Musical Show
- 11:00 4 Murder Before Midnight**—Film
"Murder At Glen Athol" with Henry Hull; a vacationing G-man meets his toughest assignment
- 5 "Stage Struck"**—Feature Film
Kane Richmond, Audrey Long, Conrad Nagel, & Ralph Byrd (1st showing) in a story of crime with a nightclub background
- 7 Austin Kiplinger And The News**
- 11:30 4 Midnight Edition**—Ulmer Turner
- 9 "The Boss Of Big Town"**—Film
Feature with John Lytel, Florence Rice, & H. B. Warner; an expose of blackmarketeers and city rackets
- 12:00 5 "Lure Of The Island"**—Film
Feature with Robt. Lowery, Gale Storm, & Margie Hart; story of So. Sea pearl divers who take advantage of the natives & their wealth
- 1:00 9 Chicagoland Newsreel**—Reports
(Stations reserve the right to change above listings without notice)



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EVERY MONDAY

WGN-TV

9:00 P.M.

MISS CHICAGO TV FINALS... NOV. 5TH

PERRY COMO

(Continued from page 5)

sylvania, his home town, changed the name of Third Avenue to Perry Como Avenue, the crooner blushed, stammered and without seeming ungrateful said, "It's still Third Avenue to me."

Rockwell explains this diffidence by commenting, "When you're one of thirteen kids growing up in a small town, it's pretty hard to think of yourself as something special."

To millions of TV viewers Perry Como is definitely something special. His fifteen minute show (three times a week) is as informal as a pair of bedroom slippers. Along with the Fontane sisters, Mitchell Ayres band and various guest stars Perry makes the show a fitting tonic for the relaxing early evening hours.

Perry now lives with his wife Roselle and their two children (Ronnie, 11 and Terri, 4) on Long Island. Young Ronnie probably doesn't recall when Daddy was playing those one nighters but Perry and his wife can both attest to the many embarrassing "changes" which would crop up at the most inopportune times—on trains, buses and in dressing rooms. Como was often tempted to take up his barber's trade and settle down but somehow he stuck it out.

When asked how he rates himself with his two friendly rivals Bing and Frank, Perry answered, "The only difference between us is that one is bald, one has curly hair and my hair is short."

Spoken like a true barber.

"The Perry Como Show" can be seen Monday, Wednesday and Friday each week on channel 4 (WBKB) at 6:45 p.m.

Free Rainbo Wrestling Tickets

Ten pairs of tickets (one pair per letter) are awarded each week to readers submitting the best letter on the following subject—"I would like to see a live wrestling show at Rainbo Arena because....."

Deadline for this week: Wednesday, Nov. 7. Write: Sports Editor, Wrestling Contest, *TV Forecast*, 185 N. Wabash, Chicago. Do it tonight!

LETTERS to the editor

(Continued from page 4)

We agree . . . regarding the failure of some progressive sponsor failing to take on the Mrs. Goldberg program, which is so universally enjoyed. . . .
Wilmette, Ill. G. J. BICHL & FAMILY
(Ed. note—So do we. Best information has the Goldbergs returning at an early date.)

. . . I protest against indecent pictures in your magazine. It is a breach of decency. . . .

Chicago, Ill.

MICHAEL J. MARTIN

I don't see why Marlene's Sunday Theatre can't get better movies on.

Elgin, Ill.

DOROTHY STONE

Station WGN-TV is to be commended for the recent showing of an emergency operation of "Health Talk." More of such programs would make TV really educational and worthwhile.

Chicago, Ill.

J. VAN DYKE

The most pleasant and relaxing 15 minutes in the evening are spent viewing the Herbie Mintz show.

Chicago, Ill.

MRS. JACK H. OSTER

Why is it, on the program "Rocky King, Detective," they never show his wife, Mabel?

Geneva, Ill.

MRS. R.A.V.

(Ed. note—Several other shows use the same technique. One good reason: it gives the plot another character without actually having to pay another salary.)

Most women in strapless gowns look like a chest of drawers with the top drawer left open.

Chicago, Ill.

MISS AVA PALFUS

When are you going to discontinue putting those immoral covers of pretty girls—half undressed, suggestive, etc.—on your issues. I am a married woman and have had three husbands and no prude, by any means.

Chicago, Ill.

MAUDE STEVENSON

. . . I'm 14 years old. . . I just love television. Couldn't live without it. I'm crazy about Ernie Kovacs.

Racine, Wis.

SHARON RICHMOND

Linn Burton may be the best TV commercial announcer but have you ever seen the motions he goes through?

Waukegan, Ill.

RUTH MORAN



Time out from tennis finds Peggy atop a rustic fence enjoying Chicago's late fall weather. Peggy is seen at 9:30 p.m. Fridays on WBKB.



Peggy up on her handsome red mare trots around the riding ring at the North Shore stable where she keeps the horse. A five-gaited riding horse, Peggy bought her four months ago.

forecast for women

PEGGY'S AN OUTDOOR GIRL



The look on her face will indicate that Peggy takes her tennis seriously. Here she practices her service.

The tennis game over, Peggy takes a moment to play with Freddy, who is carried away with his enthusiasm for the ball and stretches all of his long, narrow body in its direction.



CALIFORNIA with its warm, sunny climate left a definite mark on Peggy Taylor, beautiful songstress on WBKB's "Hit Spot," for when she moved East in pursuit of a singing career, she carried with her a love of the outdoors and a deep enthusiasm for sports. An expert tennis player, a competent horsewoman and a good swimmer, Peggy finds time for all of her favorite sports each week. All that and television!

For maintaining a svelte figure and attaining lithe, graceful movements, Peggy advocates a well-rounded program of exercise which includes her favorite sports. And one day a week if you looked into a Chicago dancing studio, you would find her hard at work perfecting still another art.

"I play tennis two or three times a week," Peggy told me as we visited with her at the North Shore stable where she keeps her riding horse. "One day a week I'm out here, where I've been learning to ride gaited horses with an English saddle. I had always ridden western style until moving to Chicago."

At the tennis courts or at the riding stable, Freddy, a five month old Dachshund, is Peggy's constant companion. Freddy is the gift of a fellow performer, and he is most happy to have a city mistress who enjoys the out-of-doors!

—Patricia Cooper

Gay, Colored from Patsy Lee

by Patricia Cook



An informal supper, featuring one of her favorite chafing dish recipes is underway and Patsy sets the table with a bold green and white striped rayon and cotton cloth. The cloth and six solid colored napkins are \$8.95.



Above: Patsy discusses with her mother, Mrs. Persis Ortega of Castro Valley, California, the features of an Irish linen tablecloth and napkins. For formal dining, the cloth is \$32.95 and the napkins, \$32.95 a dozen.

Right: For special occasions Patsy chooses a white cloth with deep bands of silver metallic thread running through it. The cloth, 72x 90 and easily washable, is \$29.95.



COLOR in strong, vibrant tones, bold stripes, fabrics woven with metallic threads and electric blankets are news in the collections of table and bed linens in Chicago stores. With this in mind,

I visited Patsy Lee, pert songstress on "DonMcNeill's TV Club," this week to look at some of the first items in her hope chest.

Patsy, whose engagement to Rick Lifvendahl, a young Chicagoan now on duty in Washington, D. C. with the United States Navy, was announced this summer, showed me some of her more beautiful pieces, all of which reflected the tastes of today's young marrieds.

"I like color in table and bed linens and I like warm, earthy tones in my pottery," Patsy confided. "Particularly, because they lend themselves to informal buffet suppers, my favorite form

Linens Tumble Patsy's Hope Chest

per

editor, forecast for women

of entertaining."

"Also, when buying linens for my hope chest, I keep in mind that we plan to live in California some day and brilliant colors are a natural part of the scene in the west," explained Patsy, who was originally from the coast.

The living room of Patsy's new penthouse apartment on Chicago's near North Side is furnished with contemporary pieces set against deep gold walls. The striated wood paneling on two walls has been finished with gilt for a dramatic note.

However, Patsy enjoys furnishings from all periods and has created a charming Victorian setting in her bedroom, where soft blue walls, floral draperies and antique pieces mirror that era.

"When I furnished my first Chicago apartment, my tastes were very tailored," she continued. "Now, I find that my selections are more feminine and have more frills."

To complement her china and linen settings, Patsy recently selected her silver pattern, French Provincial, which she feels is a design that she will enjoy more and more through the years.

Building her hope chest is one of the happiest times for every bride-to-be and Patsy Lee is no exception. With her excellent start, she should be one of the smartest young matrons in town when she and Rick say "I do."

Linens on these two pages are from the collections at Marshall Field and company, Chicago. Patsy is seen on "Don McNeill's TV Club," alternate Wednesday at 8 p.m. on WENR-TV, channel 7.



A night spread that every bride would like to find in her hope chest is this one of rayon and nylon in soft yellow, banded in eggshell lace. About \$30.



Seated at the Victorian table in her bedroom, Patsy admires her handsome yellow electric blanket, contrasting it with boldly striped blue and white sheets and pillow cases. The blanket, about \$50; the sheet and case set, \$18.95. At her feet are additional white sheets, which retail at \$3.95 each. Total the figures and you will have a working budget on your own hope chest!



As the afternoon ended, Patsy pointed out some Chicago landmarks to me as we stood on her terrace.

Fall Entertaining



Try Crisp

Cheese Appetizers At TV Football Parties



CRISP fall days, with their sharp temperatures that whet the appetite after a morning out-of-doors are ideal for gathering friends around the fireplace with the television set nearby to watch the Saturday football game.

Fall parties mean mulled cider and

hot tomato juice accompanied by an assortment of tasty appetizers. For the television hostess, we have selected three recipes that can be made from her favorite cheese and crunchy cereal. And best of all they are economical to prepare, making her entertaining painless as well as fun!

Cheese Flakes

- | | |
|-------------------------|---------------------------|
| 1½ teaspoons shortening | 1 cup grated sharp cheese |
| 2 drops Tabasco sauce | ½ teaspoon paprika |
| ¾ teaspoon salt | 2 cups corn flakes |

Melt shortening in shallow pan; add seasonings. Add corn flakes and grated cheese, mix thoroughly. Place in preheated moderate oven (350 degrees), stirring occasionally for about 12 minutes. Spread on paper pushing flakes lightly together to form small clusters. Serve as appetizer or with beverages. Yield: 2 cups.

Crispy Cheese Puffs

- | | |
|--------------------------------|--|
| ½ cup butter or margarine | ½ teaspoon paprika |
| 1 egg, separated | ¼ cup ready-to-eat bran |
| ½ pound grated American cheese | 24 1½ inch cubes of fresh bread (cut from unsliced loaf) |
| ½ teaspoon salt | |
| ½ teaspoon dry mustard | |

Cream butter, add egg yolk and mix well. Add cheese, seasonings and bran; mix thoroughly. Add stiffly beaten egg white and blend well. Spread mixture on five sides of bread cubes. Arrange on baking sheet. Bake in a preheated moderate oven (350 degrees) 12 to 15 minutes. Serve hot. Yield: 24 puffs.

Crusty Cheese Balls

- | | |
|------------------------------|--------------------------|
| 1 cup rice cereal | 1 cup grated cheese |
| 2 egg whites | ¼ teaspoon Tabasco sauce |
| 1/16 teaspoon cayenne pepper | |

Crush rice cereal into fine crumbs. Beat egg whites until stiff. Fold in cayenne pepper, cheese, Tabasco sauce and cereal crumbs. Shape into small balls and fry in deep fat (375 degrees) until light brown. Serve on toothpicks with salads or as appetizer. Yield: 2 dozen balls (¾ inches in diameter).

NEXT WEEK

Forecast for Women, the column for and about women, will tell fashion, career and spare time anecdotes about your favorite television personalities.

Tuesday Nov. 6

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Fun And Figure—Exercises**
9 **Your Figure Ladies—Fogarty**
- 10:30** 4 **Tel-A-Shopper—Betty Whitney**
7 **Dennis James Show—Interviews**
Studio audience competes for prizes
9 **Chicago Cooks—Recipes**
- 11:00** 4 **Creative Cookery—F. Pope**
Demonstration of baked macaroni sizzling squares with a cheese sauce, also a quick tomato sauce & Italian style roasted green or red peppers
5 **Ruth Lyons' 50 Club—Informal**
Folksy chatter program from Cinn.
7 **Frances Langford-Don Ameche**
Musical variety with guests, songs, sketches, and a quiz contest. Also excerpts from "Purple Heart" diary
- 11:30** 5 **Norman Ross' Varieties**
9 **Travelers' Sketchbook—Film**
"Beside The Lake"
- 11:45** 9 **Relax With Music—Records**
- 12:00** 4 **Steve Allen Show—Variety**
Guests: Beatrice Kraft dancers, Xavier Cugat & his band, with Abbe Lane, vocalist
5 **Meet Mintz—Old Time Favorites**
7 **Jessie DeBoth's TV Notebook**
Homemaking hints & processes dramatized, and cooking recipes explained
9 **Hi Ladies—Tommy Bartlett**
- 12:15** 5 **Newsroom—Late Information**
- 12:30** 4 **Garry Moore Show—Variety**
Guest, comedian Alice Pearce
5 **Your Luncheon Date—Variety**
7 **Bob And Kay Show—Variety**
Music, commentary, and guests
- 12:45** 9 **News Headlines—Spencer Allen**
- 1:00** 5 **Feature Film**
9 **Russ Davis Show—Discussion**
- 1:30** 4 **First Hundred Years—Serial**
Jimmy Lydon and Olive Stacey star
- 1:45** 4 **Luckey North Show—Interviews**
9 **Plan-A-Room—Paul MacAlister**
- 2:00** 4 **Fun And Features—Variety**
George Menard mc with music, chatter, and interviews with guests
5 **Miss Susan—Serial Drama**
Day-to-day drama of problems facing a woman lawyer
7 **Housewives Holiday—Kirchner**
Claude and Ruth Kirchner emcee
9 **Let's Have Fun—Hank Grant**
- 2:15** 5 **Here's Looking At You—Hints**
Richard Willis, fashion and beauty expert, gives the ladies advice
- 2:30** 5 **Bill Goodwin Show—Variety**
Music by vocalists Eileen Barton, Roger Dann, & Joe Bushkin Trio

- 2:30** 7 **Barbara Moro—Creative Ideas**
New sewing tricks and designs
- 3:00** 4 **"Renegade Girl"—Feature Film**
Alan Curtis and Ann Savage in a tale of a girl's hate for the Yankees, and how she turns against the man she loves
5 **Kate Smith Hour—Variety**
Guests: Yvonne, Calvella, & Ferrar
9 **"London Melody"—Feature Film**
Anna Nagle, Tullio Carminati, & Robt. Douglas (1st showing) in story of a wealthy, cultured diplomat who gets mixed up with a pretty street singer & dancer
- 4:00** 4 **Bill Evans Show—Variety**
A Gay mixture of events
5 **Hawkins Falls, Pop. 6200**
Belinda Catherwood announces that she is no longer the richest woman in town
9 **Telephone Game—Harold Isbell**
Here's a game, ladies, you all can enjoy participating in
- 4:15** 5 **Gabby Hayes Show—Tall Tales**
- 4:25** 7 **Film On CARE**
- 4:30** 4 **Assembly—Military Talks**
Joe Corey's guests from Naval Air Station, Glenview, boatography class
5 **Howdy Doody Show—Variety**
7 **Sagebrush Theater—Western**
"Burning Gold" with Bill Boyd
9 **Trail Blazers' Theater—Western**
"Riding Through" feature film
- 5:00** 4 **Kids Karnival Kwiz—Games**
5 **Cactus Jim—Western Feature**
"Man From Utah" part 2 of film
- 5:30** 4 **Silhouettes Of The West—Music**
Roy Starkey sings & discusses
5 **Visit With Cactus Jim—Story**
7 **The Chimps—Film Short**
"Terror by Train"
- 5:35** 5 **Weatherman—Clint Youle**
- 5:45** 4 **Window Shopping—Commercial**
5 **Public Life Of Cliff Norton**
Subject: Gleaming Silverware and Tempestuous Kisses, comedy skit
7 **Adventure Theater—Stories**
"Law of the Wild"
- 5:50** 5 **Foto Test—Marty Hogan Quiz**
Merchandise awards for ladies
- 5:50** 5 **Clifton Utley And The News**
- 6:00** 4 **Sports & Comments—Bob Elson**
News of what's happening in sports around the globe
5 **Kukla, Fran & Ollie—Puppets**
A visit with the Kuklapolitans
7 **Paul Harvey With The News**
9 **Captain Video—Adventures**
- 6:10** 7 **Top O'The Weather—Russ Reed**
- 6:15** 4 **Ulmer Turner And The News**
- 6:20** 7 **Sports Highlights—John Bryson**

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Comedy!

**FAMOUS
GUESTS!**



**Frank Sinatra
SHOW**

EVERY TUESDAY NIGHT

AT 7 P.M.

channel 4

WBKB

TUESDAY—continued

- 6:30 4 CBS News—Douglas Edwards
- 5 John Conte's Little Show—Music
- 7 Beulah Show—Comedy Skits
Ethel Waters stars as mediator in Henderson's bustling household
- 9 Spencer Allen And The News
News, pictures, and financial report
- 6:45 4 Stork Club—Interviews
John Loder is Sherman Billingsley's guest for tonight
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel—News
- 7:00 4 Frank Sinatra Show—Variety
Frankie presents comedian Jackie Gleason, radio actress Pert Kelton, and singing star June Hutton
- 5 Star Theater—Comedy-Variety
Milton Berle host presents guests Vaughn Monroe and Carmen Miranda
- 7 Charlie Wild, Detective—Drama
John McQuade stars in mystery
- 9 Health Talk—Explanations
"The Story of Diabetes" discussed by Dr. M. David Allweiss, M.D., Assoc. in Med. at N.U. Med. Schl., Dr. Vandellen is moderator
- 7:30 7 How Did You Get That Way?
Isabel Leighton moderator discussing "The Break-Down" with guests Dr. Robert Knight, Med. Dir. of Austin-Riggs Foundation, Stockbridge, Mass.
- 9 Keep Posted—Current Events
Lawrence Spivak and Martha Rountree discuss current topics with eight important public figures
- 8:00 4 Crime Syndicated—Drama
Rudolph Halley narrates drama based on case material from various sources
- 5 Fireside Theater—Film Drama
"Big Night In Boonetown" with John Mitchum, Leonard Freeman, & John Warburton; story of a sports writer who fights the rackets in his column & of a young fighter who refuses to throw a fight
- 7 Big Ten Game Of The Week
Michigan at Illinois game narrated and commented upon by Jack Drees
- 9 Cosmopolitan Theatre—Drama
"Lost Concerto" with Susan Douglas; for psychological reasons, a young wife has lost her touch at the piano
- 8:30 4 Suspense—Mystery Drama
"Moonsleep, Moonleet" M. Mead Falkner's best-selling novel; 1st part
- 5 Circle Theater—Drama
"Fog Station" with Wm. Eythe and Constance Ford; a young lighthouse keeper and his bride live a lifetime of adventure in one harrowing night on a shrouded island
- 9:00 4 Danger—Mystery Drama
"High Wire, High Steel"; two fearless men gamble for each other's lives
- 5 Amateur Hour—Ted Mack mc
Salute to Milwaukee, Wisconsin

TUESDAY—continued

- 9:00 7 On Trial—Topic Discussion**
 "Is Citizens' Protection Against Congressional Immunity Adequate?"
 Negative speaker, Congressman Kenneth B. Keating (R-N.Y.), mbr. of House Judiciary Committee
- 9 Feature Film**
- 9:30 4 Two Minutes To Go—Quiz**
 Jack Drees me quizzes the panel on sports questions sent in by viewers
- 7 DePaur Infantry Chorus—Music**
 Noted group of Negro veterans have sung more than 3,000 concerts, and will sub for the Orchestra this week only
- 9 Boston Blackie—Mystery Drama**
 "Mystic Fortune Teller" with Kent Taylor as Blackie who is framed for a murder. He evades Faraday long enough to prove a double-cross for a share of the profits
- 10:00 4 Ernie Simon—Curbstone Cutup**
 Ernie holds folksy interviews with the gang under the marquee
- 5 Weatherman—Clint Youle**
- 7 Life Begins At 80—Panel**
- 9 "So Ends Our Night"—Feature Film** (1st showing) with Fredric March, Margaret Sullavan, Glenn Ford, and Frances Dee; stirring epic of one man's brave fight for his principles against a dreaded regime
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner With The News**
- 5 Clifton Utley And The News**
- 10:30 4 TV Talent Showcase—Musical**
- 5 Let's Look At Sports—T. Duggan**
- 7 Highlights From College Football Games On Film**
- 10:45 4 Wendell Hall—Musical Time**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
- 5 Tele-Play Theater—Film Drama**
 "Stopover" with Warren Douglas & John Call; an ex-GI longs for & awaits patiently the chance to punch his ex-sergeant in the nose
- 7 Austin Kiplinger With The News**
- 11:30 4 "Burma Victory"—Feature Film**
 British armed forces in the story of Gen. Stilwell's, Lord Mountbatten's, Merrill's Marauders, & others, and of their Burma campaigns
- 5 Sports Newsreel—Late Data**
- 9 Chicagoland Newsreel—Data**
- 12:00 5 "Tomboy"—Feature Film**
 Jackie Moran, Marcia Mae Jones, and Grant Withers in story of what happens when a mistreated farm boy is given a little attention by guests
- 12:45 4 Midnight Edition—Ulmer Turner**
 (Stations reserve the right to change above listings without notice)

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 BY QUALIFIED TECHNICIANS

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TELE-TRONICS

ERNIE SIMON THE CURBSTONE CUTUP

MONDAY THRU FRIDAY
WBKB Channel 4 10:00 PM

Sponsored by
COLE-FINDER, INC.
 Chicago's Busiest Mercury Dealers
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New, exciting **SPORTS QUIZ!**

"2 minutes to go!"

Match wits with Herb Graffis,
 Gene Kessler, our mystery guest
 and other sports celebrities.

*Think up a sports-teaser
 and win a handsome prize.*

FUN FOR THE WHOLE FAMILY!

Jack Drees, M. C.

Every Tuesday **WBKB**
 9:30 P. M. **Channel 4**

Presented by

FOX DE LUXE BEER

Peter Fox Brew. Co., Chicago

They're Going To Package Frankie's Shape

by JACK MABLEY

Minute Reviews:

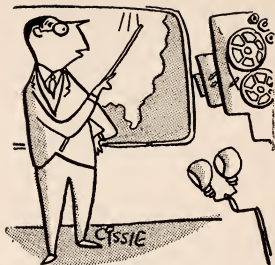
Paul Dixon Show: Probably you're busy watching Arthur Godfrey or Kate Smith Wednesday nights, but over on Channel 7 with Mr. Dixon is a girl named Dottie Mack, who is one of the cutest females we've seen on television, from Cincinnati or anywhere else.

Ted Mack's Amateur Hour: A man could spend 40 years and \$40,000 studying the piano and become the world's third best amateur piano player, and appear on the Ted Mack Amateur Hour. And a grandmother who learned how to crackle her false teeth while chomping corn last summer would beat him. But . . . maybe that's why so many people watch the show.

Celanese Theater: Let's devote two minutes to this one. This column is being written while I'm still under the influence of seeing Celanese Theater's second production, "Susan and God." It was one of the most skillful dramatic shows television has shown.

Rachel Crothers' play was ideally suited for fitting into an hour. The acting was perfect. The settings were equalled in size and detail only by the first show of Celanese Theater.

The plays lined up for this program are a cut above the literary quality of other dramatic programs. I'm sure those who have seen the first two pro-



Because of clouds moving in from Canada, and because I washed my car this morning, I predict rain.

grams fervently hope that other televiewers will discover the series, and give Celanese Theater the highest rating in commercial television—which it certainly deserves.

Bill Goodwin Show: Mr. Goodwin seemed to be spending most of his time telling the orchestra they were playing the wrong song.

Frankie Sinatra: You'll notice—if you can tear yourself away from Berle—that the new kick in Sinatra's shows is everybody pick on Frankie. His skininess is going to be developed into a commodity, like Jack Benny's frugality and Phil Harris' ego.

Even so, Frankie is doing a good show, and we hope he gouges great hunks out of Berle's ratings. We anti-Berles need a champion, even if it's a little skinny fellow like Frankie.

NCAA Football: Everyone seems to have an opinion about the announcers on these Saturday afternoon college games, and especially about Bill Stern. The camera crews deserve some praise. They miss a few plays, as the best cameramen will. But on the whole they're doing an unusually fine job. They follow a pattern of giving a big view of the field and all the players until the play starts to shape up. Then they cut down to the few players involved, and go into closeups as the play is climaxed. We've written some bitter words about cameramen who follow the ball tightly, and miss the overall play and the blocking. These NBC crews haven't fallen into that trap.



"No hangers. I suppose you've been watching Dr. Fixum again."

Wednesday Nov. 7

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Fun And Figure**—Ed Allen
9 **Your Figure Ladies**—Exercises
- 10:30** 4 **Tel-A-Shopper**—Betty Whitney
7 **Dennis James Show**—Variety
Household problems, contests, and games for the ladies
9 **Chicago Cooks**—Ideas In Foods
- 11:00** 4 **Creative Cookery**—Recipes
Egg salad mold with finger bread & butter sandwiches is prepared
5 **Ruth Lyons' 50 Club**—Variety
7 **Frances Langford**—Don Ameche
Music, variety, plus situation comedy
- 11:30** 5 **Norman Ross' Varieties**
9 **Travelers' Sketchbook**—Film
"Introducing Britain"
- 11:45** 9 **Relax With Music**—Melodies
- 12:00** 4 **Steve Allen Show**—Comedy
Guests: Cathy Collins and Henny Youngman in music & variety
5 **Meet Mintz**—Herbie Mintz
Hit tunes of yesteryear
7 **Gayelord Hauser Show**—Health
The eating of proper foods will enable man to live many years beyond his present life expectancy
9 **Hi Ladies**—Tommy Bartlett
- 12:15** 5 **Newsroom**—Late Information
7 **Bob & Kay Show**—Commentary
Guests: Marine Vets from Korea
- 12:30** 4 **Garry Moore Show**—Comedy
Guest, actress Lucille Watson
5 **Your Luncheon Date**—Musical
Hugh Downs mc with Art Van Damme Quintet supplying music and Bette Chapel vocalizing
- 12:45** 9 **News Headlines**—Spencer Allen
- 1:00** 5 **Feature Film**
9 **Russ Davis Show**—Interviews
Popular melodies and guests
- 1:30** 4 **First Hundred Years**—Drama
- 1:45** 4 **Ransom Sherman Show**—Variety
Here's how not to do it
9 **Camera Caravan**—Film Short
"Pipe Vines"
- 2:00** 4 **Fun And Features**—Musical
Variety & interviews with G. Menard
5 **Miss Susan**—Susan Peters
Serial story of a woman attorney
7 **Beulah Karney Show**—Foods
Adventures in the art of cooking
9 **Let's Have Fun**—Variety
Hank Grant mc with Elaine Neblett, Kyle Kimbrough, vocalists; Reno Tondelli on the accordion
- 2:15** 5 **Here's Looking At You**—Beauty

Have Your Chicken and Eat It, Too

LOU KAPLAN is an industrious fellow who turns out french-fried chicken at an assembly-line pace. As owner of two "Pick'n Chick'n" restaurants, Lou has inaugurated a chicken in the basket delivery service which brings piping hot drumsticks and breasts to TV viewers who want that occasional evening left free from the kitchen. In just three minutes your fries, cole slaw, roll and honey—all packed in a heat lined bag—is in the delivery truck ready to go.

Oddly enough, the enterprising Mr. Kaplan started in the restaurant business featuring hamburgers. It wasn't long before chicken began outselling his specialty and the milk-fed fowl quickly replaced the stand-by hamburger.

Lou's trade is not restricted to home delivery. His two restaurants—one on the North side, the other on the West side, daily do capacity business with fried chicken the popular main course. As a side feature, Lou presides over a "Muggers Club"—a novel twist of the old barber shop shaving mug clubs—in which each member has his own personalized coffee cup. For one dime a "Muggers" member can drink all the coffee he wants.

Television has been a boon to the "Pick'n Chick'n" business. "The viewers love it," commented Lou. "An entire family sits around the TV set eating our chicken and watching Ed Sullivan's show. You can't beat it."

MOLLYCUE WINNERS

Bruce Baker, Marengo, Ill., Mary Lou Birkett, Hammond, Ind., Judith Blain, Thornton, Ill., Carmen Boltz, Aurora, Ill., Emanuel Burgardt, Argo, Ill., Judy Dallner, Downers Grove, Ill., Robert Daymo, Kenosha, Wis., Sue Decker, Mishawaka, Ind., Ina Gay Denisen, Crown Point, Ind., Rosemary Fox, Kenosha, Wis., Phyllis Hacker, Mokena, Ill., Meade C. Harris, Chicago, Ill., Wayne Johnson, Kenosha, Wis., Judy Kuester, Kenosha, Wis., Donna Madary, Desplaines, Ill., Richard Rademacher, Arlington Heights, Ill., Mary Lynn Reilly, Libertyville, Ill., Karen Schoon, Lansing, Ill., Larry Seyfert, Danville, Ill., Harriette Shore, Chicago, Ill., Lewis Slater, Harvey, Ill., Harold Smith, Spring Grove, Ill., Florence Trakan, Chicago, Ill., Sharon Ultsch, Chicago, Ill., Juditha Williams, Chicago, Ill., Roger Wollert, LaPorte, Ind., Jean Wonnacott, Hammond, Ind., Christine Zatorski, Lowell, Ind.

WEDNESDAY—continued

- 2:30 5 Bert Parks Show—Musical Treat**
 "How Do You Like Your Eggs In The Morning?" opens the show, and Bert & Heathertones sing "If There Is Someone Lovelier Than You," while Betty does "Senorita Maracas From Caracas"
- 7 Barbara Moro—Creative Ideas**
- 2:40 7 Film On CARE**
- 3:00 4 "Burma Victory"—Feature Film**
 (See Tues. 11:30 p.m. ch. 4 listing for description of film)
- 5 Kate Smith Hour—Variety**
 Guests: Ethel & Albert, Dorothy Jar-nac, and singer Sonny Howard
- 9 "Lord Of The Manor"—Feature**
 Betty Stockfield, and Fred Kerr in story of conservative land owning family & their daughter who falls in love with a man of a lower class
- 4:00 4 Bill Evans Show—Musical**
 Commentary, chatter, variety, news, and guests comprise session
- 5 Hawkins Falls, Pop. 6200**
 Son of small investor advises Knap against future business activities
- 9 Telephone Game—Harold Isbell**
 You may be a lucky winner too; send in your number
- 4:15 5 Gabby Hayes Show—Tall Tales**
 Story of early American heroes
- 4:30 4 Assembly—Military Talks**
 ROTC from Hyde Park High School pays a visit to Chief Jos. Corey
- 5 Howdy Doody Show—Bob Smith**
- 7 Sagebrush Theater—Western**
 "Devil Diamond" with Frankie Darro
- 9 Trail Blazers' Theater—Western**
 "Sunrise Trail" feature film
- 5:00 4 Kids Karnival Kwiz—Games**
 Kiddies work to win prizes
- 5 Cactus Jim—Western Feature**
 "God's Country & Men" part 1
- 5:30 4 Silhouettes Of The West**
 A close-up view of western life
- 5 Visit With Cactus Jim—Tale**
- 7 Tom Corbett Space Cadet**
 The world of tomorrow awaits you
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
 Lucky North takes you on a tour
- 5 Public Life Of Cliff Norton**
 Subject: How To Eat a Banana
- 7 Uncle Mistletoe—Adventures**
- 9 Foto Test—Marty Hogan Quiz**
 Master film gives clues too
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
 Late data on sports events
- 5 Kukla, Fran, & Ollie—Frolic**
 Burr Tillstrom's laugh-provoking puppets in another merry session

- 6:00 7 Paul Harvey With The News**
- 9 Captain Video—Adventures**
 Super-sonic world tales
- 6:10 7 Top O' The Weather—Russ Reed**
 Prediction for tonight and tomorrow
- 6:15 4 Ulmer Turner And The News**
 News events of vital interest
- 6:20 7 Sports Highlights—John Bryson**
 Important events of the world
- 6:30 4 CBS News—Douglas Edwards**
- 5 Showroom—Musical Time**
 Roberta's guest, Jackie Heller
- 7 Chance Of A Lifetime—Quiz**
 Audience participation with John Reed King emcee, Cindy Cameron, and guest contestants
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**
 Guest, Tommy Edwards, sings "It's All In The Game." Other tunes: "And So To Sleep Again," "It's Beginning To Look a Lot Like Christmas," and "Without a Song"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—Events**
- 7:00 4 Arthur Godfrey And His Friends**
 Musical variety with Frank Parker, Marion Marlowe, Janette Davis, the Chordettes, and the Mariners
- 5 Kate Smith Revue—Variety**
 Music, comedy, drama with guests
- 7 Paul Dixon Show—Variety**
 Dottie Mack and Wanda Lewis
- 9 "High Command"—Feature Film**
 James Mason, Lionel Atwell, & Lucy Mannheim; tale involves past & its repercussions in the present of an outstanding general & the people associated with him
- 8:00 4 Strike It Rich—Interview-Quiz**
 Warren Hull emcee of the "quiz with a heart" and guest
- 5 Kraft Theater—Drama**
 "Justice" with Malcolm Keene and Fred Martinade; a bank clerk is to be prosecuted for altering a check even though he did it to help an impoverished woman
- 7 Don McNeill's TV Club—Variety**
 Vocals by Johnny Desmond & Patsy Lee, comedy by Cliff Petersen & Sam Cowling, folksy chatter & gossip about people she knows from "Aunt Fanny," music by Eddie Ballantine & his orchestra, plus activities (see pg. 25); guest Denise Darcel
- 8:30 4 The Web—Mystery Drama**
 "He Was Asking For You" two men in Borneo who are doing experimental work become bitter enemies
- 7 The Clock—Mystery Drama**
- 9 Silver Quarter—Musical**
 Featuring "Chief Silver Streak," (Pedro Gonzales Krause) pianist Chuck Cavallo, organist Mary Sinclair, and Mary Berkman on guitar with song and rhythm

WEDNESDAY—continued

- 8:45 9 **Our World**—Film Short
"Ski Thrills"
- 9:00 4 **Blue Ribbon Bouts**—Boxing
Kid Gavilan vs Tony Janiro
- 5 **Break The Bank**—Quiz Session
Bert Parks emcee with Bud Collyer and Peter Van Steeden's orchestra
- 7 **Kings Crossroad**—Drama
Carl King narrates stories
- 9 **"About Face"**—Feature Film
William Tracy and Joe Sawyer; farce comedy in an army training camp
- 9:30 5 **Freddy Martin Show**—Musical
Variety, Martin's "singing sax," Murray Arnold pianist, Merv Griffin and Judy Lynn, vocalists, with tunes: "Flying High," "Gentleman Is a Dope," and "Oklahoma"; also guest, Sue Bennett & an airplane scene
- 9:45 4 **Sports Quiz**—Film
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Impromptu interviews with people from all walks of life
- 5 **Weatherman**—Clint Youle
- 7 **Wrestling From Rainbo Arena**
Wayne Griffin announces matches
- 9 **"The Scarlet Thread"**—Feature
Film with Kathleen Byron, Lawrence Harvey, and Sydney Taft
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner With The News**
- 5 **Clifton Utley And The News**
- 10:30 4 **Street Singer**—Julio Maro
Serenade to the ladies along the State and Lake marquee
- 5 **Let's Look At Sports**—T. Duggan
- 10:45 4 **Wendell Hall**—Music Time
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Murder Before Midnight**—Film
- 5 **"Jungle Book"**—Feature Film
Sabu and Rosemary De Camp star
- 7 **Austin Kiplinger With The News**
- 11:30 4 **"Bank Alarm"**—Feature Film
Conrad Nagel, Eleanor Hunt, & Vince Barnett; Dept. of Justice man & his girl friend hop on the tracks of a bank-robbing gang
- 9 **"Mr. Celebrity"**—Feature Film
Doris Day and Francis X. Bushman; horse-racing story; a young boy is taken away from the uncle he loves
- 12:00 5 **"Mystery Of The 13th Guest"**
Feature film with Helen Parrish and Dick Purcell; reading of a will 13 years after death sets off a series of unexplainable murders
- 12:45 4 **Ulmer Turner With The News**
- 9 **Chicagoland Newsreel**—News
- (Stations reserve the right to change above listings without notice)

TURN TO WBKB
FOR THE FINEST IN TV
ENTERTAINMENT



FRANCOIS POPE

"Creative Cookery"
Monday thru Friday
11:00 am to 12 Noon



RANSOM SHERMAN

Happy hints for
homemakers!
Mon., Wed., Friday
1:45 to 2:00 pm



GEORGE MENARD

Fun and Features
Monday thru Friday
2:00 to 3:00 pm



"NATCO"

Kids Karnival Kwiz
Monday thru Friday
5:00 to 5:30 pm



ULMER TURNER

with up to the minute
news
Monday thru Friday 6:15 pm
Tues., Wed., Thurs. 10:15 pm

WBKB

Mike Boom says . . .

CHICAGO—Strictly speaking, this is sports page news, but curly-headed Tom Duggan has become such a sounding board on national affairs that his latest little mystery should be mentioned here, along with our usual obstetrical and bistro affairs. Remember when Honest Tom was sounding off about trucks and truckers (hitting kids, double parking, etc.)? Weren't you surprised when he recently guested Walter Mullady, the new prexy of the American Trucking Association. Our boy Tom was all smiles, with lots of chatter about golf (in which Mullady is an exec) and the ATS convention.



KINCAID

The following questions arise: 1. Did Turbulent Tom pull the same strategic retreat he's often criticized boxers for—start back pedaling in the third round? 2. Did the million dollar truckers' lobby through its ad agency apply pressure on NBC to clam up Duggan?

Mary Frances Kincaid, the informal fennec of "Talent Showcase," launched her TV career only after an exhaustive training grind in night clubs. Which is

OFF GUARD . . .



Much hilarity, aided by soft drinks, went into this candid shot of Chicago TV brass taken at the recent Electric Association lunch. Model Terry Georgian (right) demonstrates what kept the Indians on the warpath—no wired blankets. L to r, EA prexy Harry Alter, ABC wheels Monte Fassnacht, Burr Lee, Dick Woollen and Jack Braud, and WNBQ's Tom Horan.

a far cry from her earlier goal—music teacher in Huntington, West Virginia. . . . Mr. and Mrs. Kup voted TV's "Sweetest Couple" by the candy tycoons. . . . Tom Gallery, DuMont network's administrative mogul, gets viewer reaction to Chicago TV through his nephew, Bob Gallery, who's a brew executive with Pabst.

Tiny songstar Bette Chapel is back on WNBQ, this time with Hugh Downs on "Luncheon Date," replacing Nancy Wright. Welcome back, Bets. . . . WBKB brass is staging a three-way baby race, with Ken Ponti, Wade Parmalee and Don Norton all looking forward to poppa roles next June. They've got a betting pool on it. . . . "They Stand Accused" producer Sheldon Cooper wonders what happened to the traditional two-week honeymoon. Sheldon wedded Carol Voght, also of WGN-TV, who's a court reporter for the same show. They had to dash back early for the next performance.

CBS isn't talking much, but its local outfit WBBM is quietly building up romantic baritone Lon Saxon for a big teevee splurge shortly, in fact, as soon as WBBM gets into fulltime video production.



SAXON

Lon is one of those rare performers whose voice is well known all over the country, but not in Chicago, because his show originates here and is beamed elsewhere.

Scout Joyce O'Brien says that "a good commercial can be compared to a wheel—the longer the spoke, the greater the tire." . . . WBKB's affable boy-wonder Danny O'Neil is one of TV's greatest joiners. He's listed as a member of International Optimists, Lions Club, VFW, Hibernians, Moose, Rotary and National Exchange, besides countless honorary memberships in police, sheriff and fire departments.

WGN-TV landed a scoop by signing for first-run rights to 174 Republic movie pix, to be shown over a two-year period. Film director Liz Bain announced the big deal.

Thursday Nov. 8

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Fun And Figure**—Ed Allen
9 **Your Figure Ladies**—Fogarty
- 10:30** 4 **Tel-A-Shopper**—Betty Whitney
7 **Dennis James Show**—Quiz
9 **Chicago Cooks**—Kay Middleton
- 11:00** 4 **Creative Cookery**—Recipes
How to prepare Chaud-froid fish salad
mold & lemon ice for mold
5 **Ruth Lyons' 50 Club**—Views
7 **Frances Langford**—Don Ameche
Contestants from the audience quizzed
- 11:30** 5 **Norman Ross' Varieties**
9 **Travelers' Sketchbook**—Film
"Junior Prom"
- 11:45** 9 **Relax With Music**—Songs
- 12:00** 4 **Steve Allen Show**—Comedy
Guests: Frank Paris and Bob Carroll
5 **Meet Mintz**—Musical Show
7 **Bob & Kay Show**—Commentary
9 **Hi Ladies**—Interviews
- 12:15** 5 **Newsroom**—Late Information
- 12:30** 4 **Garry Moore Show**—Variety
Guest: Winston L. Mittenjuice
5 **Your Luncheon Date**—Musical
- 12:45** 9 **News Headlines**—Spencer Allen
- 1:00** 5 **Feature Film**
9 **Russ Davis Show**—Commentary
- 1:30** 4 **First Hundred Years**—Serial
- 1:45** 4 **Lucky North Show**—Interviews
9 **Interior Decoration**—Designs
- 2:00** 4 **Fun And Features**—G. Menard
5 **Miss Susan**—Serial Drama
7 **Housewives' Holiday**—Kirchner
9 **Let's Have Fun**—Hank Grant
- 2:15** 5 **Here's Looking At You**—Data
- 2:30** 5 **Bill Goodwin Show**—Variety
7 **Barbara Moro**—Creative Ideas
- 3:00** 4 **"Bank Alarm"**—Feature Film
(See Wed. 11:30 p.m. ch. 4 listing
for description of film)
5 **Kate Smith Hour**—Variety Time
Guests: Jimmy Dorsey and his band
plus the Dunhill dancers
9 **"Midnight Menace"**—Feature
Film (1st showing) with Charles Far-
rell and Fritz Kortner; ring of arma-
ment bosses tries to stimulate business
by gumming up a disarmament con-
ference in London
- 4:00** 4 **Bill Evans Show**—Variety
5 **Hawkins Falls, Pop. 6200**—Serial
Knap Drewer blames himself for the
company's bankruptcy

- 4:00** 9 **Telephone Game**—Harold Isbell
Join Jane & Harold as they award
the prizes in this quiz contest
- 4:15** 5 **Gabby Hayes At The Double**
Bar M Ranch—Western Story
- 4:25** 7 **Film On CARE**
- 4:30** 4 **Assembly**—Military Talks
Chief Corey interviews Naval ROTC
5 **Howdy Doody Show**—Variety
7 **Sagebrush Theater**—Western
"Federal Agent"
9 **Trail Blazers' Theater**—Western
"Singing Buckaroo" feature film
- 5:00** 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
"God's Country & Men" part 2
- 5:15** 9 **Boy's Railroad Club**—Films
Exciting adventures for train en-
thusiasts of all ages
- 5:30** 4 **Silhouettes Of The West**—Talks
5 **Visit With Cactus Jim**—Chats
7 **The Chimps**—Film Short
"The Hatchet Man"
9 **Magic Carpet**—Film Adventures
"Curious Coati"
- 5:35** 5 **Weatherman**—Clint Youle
- 5:45** 4 **Window Shopping**—Commercial
5 **Public Life Of Cliff Norton**
Subject: Cherish That Sense Of
Humor, comedy skit
7 **Adventure Theater**—Early Amer.
"Law of the Wild" #5
9 **Foto Test**—Quiz Session
Marty Hogan awards merchandise
- 5:50** 5 **Clifton Utley And The News**
- 6:00** 4 **Sports & Comments**—Bob Elson
Discussion and commentary on events
in the sports world
5 **Kukla, Fran, & Ollie**—Jolly Fun
7 **Paul Harvey With The News**
9 **Captain Video**—Adventure Tale
- 6:10** 7 **Top O'The Weather**—Russ Reed
- 6:15** 4 **Ulmer Turner And The News**
- 6:20** 7 **Sports Highlights**—John Bryson
- 6:30** 4 **CBS News**—Douglas Edwards
5 **John Conte's Little Show**—Music
7 **Lone Ranger**—Western Drama
9 **Spencer Allen And The News**
- 6:45** 4 **Stork Club**—Interviews
Guest: George McManus
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00** 4 **Burns & Allen Show**—Comedy
5 **Groucho Marx Show**—Comedy
Comedy quiz audience participation
show with madcap Groucho loaded
with a headful of ad-libs and a
jackpot full of cash (see pg. 6)
- 7** **Stop the Music**—Musical Quiz
Bert Parks mc with Betty Ann Grove,
Jimmy Blaine, & "mystery melody"

new sports show!
7:30 PM WGN-TV (9)

every thursday night

**"MADISON
 SQUARE
 GARDEN"**

brought to you by JOEL, NORM & RAY
 at **CROSLEY-OGDEN AUTO MART**
 3161 W. Ogden Ave. LA 1-4765



WNBQ

CHANNEL 5

Presented by your

DE SOTO - PLYMOUTH DEALER

THURSDAY—continued

- 7:00 9 Press Conference—Interviews**
 Representatives of four newspapers interview Harold E. Stassen; Lee Schooler, moderator
- 7:30 4 Amos 'n' Andy—Comedy Drama**
 "Traffic Violators"
- 5 Treasury Men In Action—Drama**
 "The Case Of The Friendly Double Cross" a racketeer has a small West Virginia town under his thumb
- 9 Madison Square Garden Events**
 Film highlights of all major sports events presented the previous Sat. commented upon & narrated by Jimmy Powers & Marty Glickman
- 8:00 4 Alan Young Show—Comedy**
- 5 Ford Festival—Musical Variety**
 James Melton emcee with vocalist Dorothy Warenskjold and guest
- 7 Herb Shriner Time—Humor Skits**
 Dramatic and comic situations typical of life in these United States, plus guest celebrities
- 9 Adventures Of Ellery Queen**
 Lee Bowman stars as Ellery in drama titled "Murder To Music"
- 8:30 4 Big Town—Newspaper Drama**
 Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei in "The Three R's." An unusual and suspense-filled story of a schoolteacher and a wayward pupil. Mildred Natwick also stars
- 7 Guild Theater—Film Drama**
 "That Time In Boston" with Hilary Brooks and Gorja Courtwright
- 9 Blue Flame Theater Presents Foreign Intrigue—Myst'y Drama**
 Jerome Thor and Sydna Scott star as foreign correspondents seeking and getting their stories in remote corners of the globe
- 9:00 4 Racket Squad—Drama**
 Reed Hadley as Captain John Braddock in "Babies For Sale" a racket which preys upon couples seeking babies to adopt
- 5 Martin Kane, Private Eye**
 Lloyd Nolan stars as the hard-hitting detective in these dramas of mystery and intrigue (see pg. 9)
- 7 Paul Dixon Show—Variety**
 Dottie Mack and Wanda Lewis in music and comedy skits
- 9 Bigelow Theater—Film Drama**
 "The Hot Welcome" with Gale Storm, Richard Denning, Elizabeth Patterson, & Tony Caruso; an elderly lady endeavors to halt plans of an eloping "reformed" gangster & a respectable girl, innocent of his true nature
- 9:30 4 400 House Party—Variety**
 Toni Gilman and Ken Nordine co-emcee adult talent show

THURSDAY—continued

- 9:30 5 Wayne King Show—Musical**
Harry Hall, Barbara Benson, and Gloria Van join in "I Feel A Song Coming On," orchestra & violin play "Romance," Don Large Chorus chimes in on "Ouvre Ton Coeur," "Music Of The Spheres," & "I'll Be Seeing You," Mel Johnson sings "Galway Bay," and Bob Morton does "The Blind Ploughman"
- 7 At Home Show—Musical Variety**
- 9 Football This Week—Interviews**
Commentary by Norman Sper
- 9:45 7 Carmel Myers Show—Variety**
- 9 Our World—Film Short**
"Tennis By Contrast"
- 10:00 4 Ernie Simon—Curbstone Cutup**
Join the fun! You may see your friends and relatives
-
- 5 Weatherman—Clint Youle**
- 7 To be announced**
- 9 Wrestling From Chgo.—Film**
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner With The News**
- 5 Clifton Utley And The News**
- 10:30 4 TV Talent Showcase—Musical**
Amateurs & professionals make up evening of song and dance
- 5 Let's Look At Sports—T. Duggan**
- 7 Dr. Fixum—Household Tips**
- 10:45 4 Wendell Hall—Music Session**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
"One Frightened Night" with Mary Carlisle, Evelyn Knapp, and Lucien Littlefield; mystery-comedy
- 5 Opera Theater Presents**
"RSVP" by Offenbach featuring Larry Weber, Virginia Haskins, Paul Franke, Paul Ukena & Kenneth Smith
- 7 Austin Kiplinger And The News**
- 9 "Convicts At Large"—Feature**
Film with Ralph Forbes, Paula Stone, William Royle, & John Kelly; a dimwit architect becomes involved with a gang of gun-toting jewel thieves

11:30 4 "Young And Beautiful"—Film
Feature with Judith Allen, Wm. Haines, Franklin Pangborn, Ted Fio Rito & his orchestra; laughter, music, & romance

12:00 5 "Avalanche"—Feature Film
Bruce Cabot, Roscoe Karns, and Veda Ann Borg; two federal investigators and 11 guests are trapped in a snow-bound hotel knowing that one of them is a murderer

12:15 9 Chicagoland Newsreel—Data

12:45 4 Ulmer Turner With The News
(Stations reserve the right to change above listings without notice)

New TV Dramatic Series!

Acclaimed By Critics—

"... most promising series of the season."

WOLTERS, Tribune

"... produced with taste and intelligence."

CROSBY, Sun Times

"... gripping throughout."

PLOTNIK, Billboard



8:30 PM

WGN-TV CHANNEL 9

Sponsored by Authorized Dealers of
Universal GAS RANGES

"MARTIN KANE, PRIVATE EYE"



SANO CIGARETTES
"A really good
cigarette with less than
1% nicotine"



UNITED STATES TOBACCO COMPANY



OLD BRIAR
"The Master Mixture
of rare flavor and
aroma"



The Bob & Kay studio at WENR-TV, one of TV's smallest, measures only 16 by 22 feet. Notice how much equipment and livestock are crammed into the tiny cubicle.

BOB & KAY IN NEW YORK

Find experts have lost the personal touch

THE ever-present program battle between the "Chicago touch" versus the "Manhattan manner" is well-known to most TV fans. In basic terms, it's ingenuity (Chicago) against high-budget shows (New York), or the intimate as compared to the grandiose.

Bob Murphy and Kay Westfall, two of Chicago's best-loved personalities, recently invaded the TV towers of New York to stage several of their "Bob and Kay" shows for WENR-TV viewers. They returned with some eye-opening reports about New York operations.

Right off the bat, our TV ambassadors threw the Gotham production crews into a tizzy—by not reporting for rehearsal. The eastern "experts" were astounded to learn that Bob & Kay never rehearse. Yet, after two shows there, the stagehands hated to see them go, because they had such fun working on the program.

Production facilities were vast and complicated, compared with the free and easy style of Chicago programs.

For example, Bob and Kay work in a tiny studio here that's just 16 by 22 feet, and require only two cameras for the show. In New York, they were housed in a huge studio with three full-time cameras.

Some other Murphy & Westfall reports on east coast operations:

"There's less personal contact there. Everyone seems a little too categorized. We started a conversation with several stagehands during the show, and they were too surprised to answer. On rehearsals, they're much too strict.

"Instead of concentrating on ideas or individuals, they want to put on lavish productions. New York, to put it bluntly, has lost the personal touch. They don't play to their audience, they want to play for them. It's the same approach that vaudeville and motion pictures had.

"Although we enjoyed our visit—and proved to ourselves that we can originate anywhere and still show that people are most interested in people—our home is still in the Windy City."

The future of Chicago television perhaps finds its greatest answer in this attitude. Each year, many promising and talented TV performers drift off to the brighter lights and higher salaries of New York. Now Hollywood, thanks to the cross-country cable, is beckoning with an equal lure. It's encouraging, therefore, to record the Bob & Kay combination of frankness and loyalty.



TV's lovable team conducts a turtle race. Although Kay Westfall and Bob Murphy work in cramped quarters, theirs is one of Chicagoland's favorite programs.

Friday Nov. 9

WBK 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 10:00** 4 **Fun And Figure**—Ed Allen
 9 **Your Figure Ladies**—Fogarty
- 10:30** 4 **Tel-A-Shopper**—Betty Whitney
 7 **Dennis James Show**—Interviews Games, rhyming contest, celebrity interviews, and satires
 9 **Chicago Cooks**—Kay Middleton
- 11:00** 4 **Creative Cookery**—Recipes
 Mr. Pope demonstrates asparagus in casserole, spiced cake squares with lemon icing, and quick butter cream icing
 5 **Ruth Lyons' 50 Club**—Chatter Views & news of interest to all
 7 **Frances Langford—Don Ameche**
 Guests discuss and demonstrate their hobbies; also quiz, music & variety
- 11:30** 5 **Norman Ross' Varieties**
 9 **Pin Up Wife**—Commercial
- 11:45** 9 **Relax With Music**—Tunes
- 12:00** 4 **Steve Allen Show**—Comedy
 Dancers Bud & Ceci Robinson, guests
 5 **Meet Mintz**—Herbie Mintz Relax with the piano melodies
 7 **Bob And Kay Show**—Variety
 Guest: the President Elect of the National Medical Conference for civil defense
 9 **Hi Ladies**—Interviews
 Tommy Bartlett chats with the gals
- 12:15** 5 **Newsroom**—Late Information
- 12:30** 4 **Garry Moore Show**—Comedy
 Guest, Herb Shriner
 5 **Your Luncheon Date**—Musical
- 12:45** 9 **News Headlines**—Spencer Allen
- 1:00** 5 **Feature Film**
 9 **Russ Davis Show**—Commentary
- 1:30** 4 **First Hundred Years**—Serial
- 1:45** 4 **Ransom Sherman Show**—Gags
 Homemakers, you too can become thoroughly confused by "Rance"
 9 **Camera Caravan**—Film Short
 "Bread and Wine"
- 2:00** 4 **Fun And Features**—Variety
 5 **Miss Susan**—Susan Peters
 7 **Beulah Karney Show**—Foods
 9 **Let's Have Fun**—Variety
- 2:15** 5 **Here's Looking At You**—Tips
- 2:30** 5 **Bert Parks Show**—Musical
 Bert, Betty Ann, & Bobby do "Black Strap Molasses," cool tunes: "In The Cool, Cool, Cool Of The Evening," "The Peony Bush," and "You & The Night & The Music"
 7 **Barbara Moro**—Creative Ideas
- 2:40** 7 **Film On CARE**
- 3:00** 4 **"Young And Beautiful"**—Film
 (See Thurs. 11:30 p.m. ch. 4 for description of film)



DEAR BOSS:

John Cameron Swayze is one smart fella. He has a memory like an elephant and constantly amazes me on "Who Said That?" But he certainly forgot to say "when" when they poured out his name. In the secret environs of my own living room, with blinds drawn and walls padded, I sometimes get a bit daring and say to myself: "Think I'll tune in Ole Jack Swayze."

Did you see "Inherit Murder" on the Danger show the other week? Talk about red raw action! Well, two guys and a babe take turns blowing out weak tubes with their pash necking scene. Then three hoods beat the hero to a pulp right in front of camera two. In a nonce, we fade to a little bathtub duel with the nice guy attempting to (1) strangle and (2) drown the bad guy. That gives camera three time to cut in on the gal with her target pistol blasting at the durable "baddie" who wouldn't choke or drown. By the time Dick Stark came on with his trusty toothbrush, I was Stark raving pooped.

Speaking of murder—do you get a laugh out of those TV corpses that won't stay dead? Funny how even a fine show like Suspense will slip on this, shall we say, vital point. Few weeks back they did "The Fifth Dummy" which involves a murder in a wax museum. The camera roves slowly along a line of wax dummies and suddenly someone screams—"That's Joe. He's . . . he's been KILLED!" And sure enough, "that ain't no dummy, that's my Joe." Well, the camera waited just a bit too long on Joe's face—close-up. Poor Joe thought he was off-camera and slowly opened his eyes. Straight into my living room. I tell you it shook me to the core. I'da sworn Joe was dead.

You know, when Rudolph Halley lispis his way through the Crime Syndicated Show, I wanta laugh instead of burn with civic indignation. If you're gonna lisp on TV, it's better to look like Dorothy Collins, the Thweetheart of Lucky Thtrike.

CHUB

FRIDAY—continued

- 3:00 5 **Kate Smith Hour—Musical**
Guests: John Butler and Ballet group Henny Youngman, Evalyn Tyner and Hal LeRoy
- 9 **"No Limit"—Feature Film**
George Formby stars in lead
- 4:00 4 **Bill Evans Show—Musical**
Variety, interviews, guests & gags
- 5 **Hawkins Falls, Pop. 6200**
Knap is publicly blamed for the failure of the company
- 9 **Telephone Game—Quiz Session**
Harold Isbell & Jane Quinn conduct
- 4:15 5 **Gabby Hayes Show—Tall Tales**
- 4:30 4 **Assembly—Armed Forces Show**
Chicago relatives and friends call GI's stationed in & around Tokyo
- 5 **Howdy Doody Show—Puppets**
- 7 **Sagebrush Theater—Western**
"Fighting Gentlemen"
- 9 **Trail Blazers' Theater—Western**
"Brand Of The Devil" feature
- 5:00 4 **Kids Karnival Kwiz—Games**
- 5 **Cactus Jim—Western Feature**
- 5:15 9 **Raving Beauty Show—Doll Time**
- 5:30 4 **Silhouettes Of The West—Chats**
Roy Starkey discusses the west
- 5 **Visit With Cactus Jim—Story**
- 7 **Tom Corbett Space Cadet**
- 9 **Cinnamon Bear—Film Short**
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: The Song of the Clothes Closet, comedy skit
- 7 **Uncle Mistletoe—Adventures**
Join the gang from Candy Cane Lane for another exciting story
- 9 **Foto Test—Quiz Game**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
Today's report on the sports world
- 5 **Kukla, Fran, & Ollie—Puppets**
Merry trio will amuse you with their lovable antics
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventures**
Drama in advanced year of 2351 AD
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Highlights—John Bryson**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Showroom—Roberta Quinlan mc**
Guest: Stubby Kaye
- 7 **Life With Linkletter—Comedy**
Contestants are quizzed by Art
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
Tunes: "S Wonderful," "Penthouse Serenade," "Lover," and "If Wishes Were Kisses"
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**

- 7:00 4 **Mama—Domestic Comedy Skit**
Dagmar starts to collect cigar bands and consequently upsets the entire neighborhood
- 5 **Life Line—Documentary On Blood**
- 7 **Mystery Theatre—Drama**
Tom Conway as Insp. Mark Saber of the Homicide Squad and James Burke as Sgt. Timothy Malone in "Purse Of Death" story of a glamorous Hollywood movie star critically injured by a vicious blow on the head
- 9 **Twenty Questions—Panel Quiz**
Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist Martha Stewart
- 7:30 4 **Man Against Crime—Drama**
Ralph Bellamy as Mike Barnett sees double, sees a medium, and becomes involved in murder
- 5 **Walt's Workshop—Creative**
Mr. Durbahn demonstrates the construction of a sturdy kitchen stool
- 7 **Stu Erwin Show—Comedy Skits**
- 9 **You Asked For It—Films**
Art Baker presents films on everything requested by viewers: the world's smallest dog, ice skater Tom Sherblon, and the black pearl of the Castile, worth \$175,000
- 8:00 4 **Playhouse Of Stars—Drama**
"Decision and Daniel Webster" with Walter Hampden; after trying twice to become president, Mr. Webster has a third chance; his decision is for the good of the country
- 5 **Big Story—Newspaper Drama**
A "Bluebeard" murderer who preyed on lonely, unhappy women is apprehended through a reporter's efforts. Guy Housley of the Chicago Daily News is the reporter as played by Vinton Hayworth
- 7 **Crime With Father—Drama**
Life with the chief of the homicide bureau & his teen-age daughter; Rusty Lane & Peggy Lobin in "Cry of the Hounds." A cab driver is killed and his friend tries to avenge him
- 9 **Down You Go—Panel Quiz**
Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, and guest
- 8:30 5 **Aldrich Family—Comedy**
- 7 **Tales Of Tomorrow—Drama**
"The Search For a Flying Saucer" with Jack Carter, Olive Deering and Vaughn Taylor; a man has fantastic illusions of flying saucers
- 9 **Mal Bellairs Show—Musical**
- 9:00 4 **Live Like A Millionaire—Music**
Children introduce their talented parents; John Nelson and Connie Clawson conduct session
- 5 **Cavalcade Of Sports—Boxing**
Roland LaStarza vs Don Bucceroni 10 rds. heavy weights, Jimmy Powers describes the bout

FRIDAY—continued

- 9:00 7 Cases Of Eddie Drake—Drama**
"Sleep Well, Angel" lightning paced story of a clever plot on a double indemnity insurance policy
- 9 Cavalcade Of Stars—Variety**
Jackie Gleason emcee presents guests Roberta Peters, Alan Dale and Bob Fosse
- 9:30 4 Hit Spot—Musical Variety**
Danny O'Neil singing host for your evening at the "club" with Peggy Taylor & the Four Notes (see pg. 23)
- 7 Today's Teens—Discussion**
Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45 5 Greatest Fights Of The Century**
Zale vs Cerdan, boxing on film
- 10:00 4 Ernie Simon—Curbstone Cutup**
Laughter, gags, and some antics under the State & Lake marquee
- 5 Weatherman—Clint Youle**
- 7 Courtesy Hour—Jim Moran mc**
Music, dancing, & singing with professionals performing in variety acts accompanied by the music of Bruce Chase
- 9 "Foreign Correspondent"—Film**
Feature with Joel McCrea, Herbert Marshall, & Geo. Sanders; young reporter on 1st assignment scoops the experts with his story of international enemy agents
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Today In Sports—Joe Wilson**
- 5 Clifton Utley With The News**
- 10:30 4 Football Forecast—Dick Dunkel**
- 5 Let's Look At Sports—T. Duggan**
- 10:45 4 Wendell Hall—Musical Time**
- 5 Herbie Mintz Show—Old Times**
- 11:00 4 Murder Before Midnight—Film**
- 5 "Dangerous Money"—Feature**
Film with Roland Winters
- 7 Austin Kiplinger With The News**
- 11:10 7 Lorraine Cugat Show—Music**
Variety, 16-man band plus guests
- 11:15 9 "Li'l Abner"—Feature**
Film with Granville Owen, Martha O'Driscoll and Buster Keaton
- 11:30 4 "Port Of Lost Dreams"—Film**
Feature with Bill Boyd and Lola Lane; intense drama of the men who go to sea and the women they leave behind
- 12:00 5 "How Doo Your Do?"—Feature**
Film with Bert (Mad Russian) Gordon, Harry Von Zell, & Cherryll Walker; radio stars on vacation get involved with a murder which isn't a murder
- 12:15 9 Chicagoland Newsreel—News**
- 12:45 4 Ulmer Turner With The News**
(Stations reserve the right to change above listings without notice)

COMING HIGHLIGHTS



NEXT WEEK—Kate Smith, songbird of the South, brought to you in a revealing article. Learn why she's America's No. 1 sweetheart.



NEXT WEEK—Is comic Herb Shriner the real successor to the immortal Will Rogers? For an inside comparison, read this rib-tickling story.

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The noise and confusion might drive some fans away from their sets, but it's a cinch nobody sleeps whenever Olsen and Johnson step into NBC's "All Star Revue" spotlight. They'll make several appearances on channel 5 this year.



TV SPORTSCAST

by
ED PAZDUR



Why Blackhawks are NOT on TV . . .

ANYBODY looking for a good TV show? The Blackhawks are once again up for grabs! We say again, literally, with respect to Connie O'Day of ABC-TV, Bill Tobin, the Blackhawks' prexy, and sportscaster Joe Wilson. . . . And let's not forget the embarrassment of the Household Finance Corp.

The Blackhawks shattered a two year freeze of video and announced their willingness to telecast all or any part of their games for the nominal sum of five hundred dollars per contest. Learning of their change of heart, Joe Wilson, WBKB sports director, unable to clear time at WBKB, contacted Connie O'Day at WENR-TV. While O'Day managed to clear 45 minutes on Sunday nights, Wilson obtained a release from WBKB to handle play-by-play commentary over WENR-TV. With Wilson in the clear and WENR-TV willing to carry the games, the stage was set.

Joe Wilson came to *TV Forecase* with the entire package. Roy Whiting, *TV Forecase* exec, in turn passed it on to James Cominos for Household Finance Corp., who immediately bought the show . . . on the eve of signing contracts the Stadium killed the entire deal.

The crux of the problem lies in the house contract between the Blackhawks and the Stadium. As part of the rental fee, Bill Tobin's outfit must pay a percentage of the gate, in which video and radio fees are interpreted as "gate receipts." This contract gives the Stadium a right to approve or disapprove any video deal involving the Blackhawks.

Arthur Wirtz, Stadium prexy, operates on the premise that if they can get \$1200 for TV rights in Detroit, then they can get \$1200 in Chicago. Bill Tobin, Joe Farrell, and Johnny Gottselig are fully aware they need every promotion possible to bolster the Blackhawks gate in view of poor past performances. Because they are forced to submit to Stadium demands for greater TV fees, they subsequently lost a video sponsor. What local sponsor in his right mind would pay close to \$3700 for about three minutes of commercials in a 45 minute show.

What Mr. Wirtz is asking with his demand of \$1200 for TV rights, is that some local sponsor pay over \$1000 per minute for his commercials. Mr. Wirtz, would you as a potential sponsor, consider that good business? I doubt it!

Personal to Mr. Fred Kohler: One can hardly dispute the quality of your wrestling cards over WGN-TV, they're good. But I must admit the most nauseating character I've ever seen interviewed by Jack Brickhouse is Mighty Atlas. I can best describe the Mighty (?) Atlas as a poor showman, self-centered, and certainly not worth the price of admission.

THOSE "OFF AGAIN-
ON AGAIN" HAWKS



WILSON

TELEVISION'S MOST
NAUSEATING WRESTLER



ATLAS

Exclusive....



A trainer and referee Harry Ebbets (left) help Carmine Vingo, 20 year old heavyweight, after he was knocked out in the sixth round at Madison

Square Garden by Rocky Marciano. Rushed to the hospital, Vingo suffered a contusion of the brain. His condition was critical for several days.

HAS TV CREATED A

MONSTER?

WASHINGTON, D. C.—“*The International Boxing Club is a monopoly!*”

“It’s a monopoly that must be broken to preserve the competitive spirit of pugilism. If the National Boxing Association or the State Athletic Commissions cannot break it—then professional boxing must be regulated by federal control!”

“They are putting small boxing clubs out of business all over the United States. Some 80% have fallen by the wayside. As a result, millions of American families have to watch poor matches through the medium of their television sets because of a lack of trained talent.”

These are the sentiments of United States Senator Harry P. Cain as expressed in an exclusive interview with

TV Forecast magazine. Sen. Cain and Sen. Welker have submitted before the United States Senate a resolution (S. Res. 191) to conduct a full investigation to ascertain whether or not the IBC is engaging in vicious monopolistic practices. The resolution was accepted by the Senate and now rests in the hands of the Judiciary Committee.

Once such a resolution is approved by the Senate, it is referred to a committee. With proper appropriations, the Committee will either begin its investigation at once or "pigeon hole" the issue for an indefinite period of time. It is expected the Committee will take action on the IBC problem sometime next Spring.

Senator Welker, speaking on behalf of himself and his colleague Sen. Cain before the U. S. Senate said: "... the boxing profession will disappear as a competitive art unless certain monopolistic practices are exposed and eliminated.

"I will give you one living example of the huge monopoly that is practiced

by the International Boxing Club in its complete monopoly of the able fighters of this nation. I proudly watched my friend, Harry Matthews, by television, come into Madison Square Garden in New York to fight 'Irish' Bob Murphy. The fight was billed that the winner would meet Joey Maxim for the world championship.

"Harry Matthews met Murphy and decisively whipped him, and I think the decision was overwhelming. . . . Due to the monopoly and the restraint of trade that the International Boxing Club holds over professional fighters, the man who was whipped and beaten, instead of Matthews, got the chance of meeting Maxim for the world's championship.

"The International Boxing Club is never going to be permitted to squeeze Harry Matthews or any other athlete out of the laurels that are his by virtue of its monopoly."

In California, a bill was introduced in the assembly aimed at the IBC and its control of most champions. The

(Continued next page)



Seated behind his desk in the Senate Office Building in Washington, D. C., Senator Harry P. Cain studies his copy of TV Forecast Magazine. Blasting

the IBC as a monstrous outgrowth of television, Sen. Cain tells TV Forecast readers what he proposes to do about the IBC monopoly in boxing.

IBC, Continued . . .



Are scenes such as the above boxer, bleeding profusely, future targets for TV censor boards? Are IBC television contracts responsible for unfit boxers fulfilling TV commitments?

measure would prevent any fight promoter or club which controls or holds an interest in a boxer from being allowed to share or participate in promotion of a prize fight in California. Mr. Maloney and Mr. Collins, assemblymen and co-sponsors of the bill, declared: "We aim to break the fistic monopoly of the New York club and the IBC."

Senator Cain, convinced that the IBC has bypassed Matthews deliberately, is determined to get fast action out of the Judiciary Committee early in the next session of Congress. When the committee meets, the two most pertinent questions to be answered are: "What constitutes a monopoly?" and "Is not the IBC operating in restraint of trade with interstate products when such athletes as Matthews are refused a chance at the championship of the world when it has been promised to him?"

Meanwhile in Chicago, boxing promoters from seven cities met to draw up plans for a series of Monday night fight cards to be offered to WGN-TV and the DuMont network. The common bond of most of the promoters was opposition to the IBC. Irv Schoenwald,

WHO'S YOUR FAVORITE?

Derby fans, support your favorite skaters. Fill out the enclosed ballot and mail it to *TV Forecast*, % Sports Editor, 185 N. Wabash, Chicago, Ill. Watch the thrilling action of the Roller Derby Sunday, Nov. 4 and Sunday, Nov. 11, at 3:55 p.m. over WGN-TV, sponsored by Mages.

The skaters receiving the greatest number of votes will be awarded trophies symbolic of being Chicago's favorite skaters. Ballots postmarked later than Nov. 10 will not be counted. Winners will be announced Sunday, Nov. 18 at the Chicago Stadium. Mail your vote tonight!

—OFFICIAL ROLLER DERBY BALLOT—

Sports Editor
TV Forecast
185 N. Wabash
Chicago 1, Ill.

Please include my vote for the following skaters:

Outstanding Male skater.....

Outstanding female skater.....

Name

Address

City State



A boxing fan from "way back," Senator Harry P. Cain (right) shakes hands with World's Heavyweight Champion Jersey Joe Walcott.

a Chicago promoter in partnership with Leonard Schwartz, has already staged some attractive cards in Chicago's Rainbow Arena as the first step to combat the IBC. Most promoters agree that to make their venture a successful one they couldn't get along without TV.

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