

PICK ROLLER DERBY IDOLS



TV FORECAST

OCT. 27, 1951

complete, advance
TV PROGRAMS

15c



STUDS TERKEL
HEAVEN IN A HASH-HOUSE

Now-added to the famous

Million Proof line— RCA VICTOR'S newest
achievement—super-sets with

*Revolutionary new super-powered
television especially designed for even
the most difficult reception areas*

**Picture
Power!**
FROM THE ELECTRONIC SUPER-CHARGER

Now—after years of research—RCA Victor brings you its new "super sets" with PICTURE POWER. The secret behind Picture Power is an electronic supercharger found in every new RCA Victor set which *automatically* compensates for location and reduces interference. If you live where good reception seems impossible—then this super powered television was designed for you.

Remember only RCA Victor owners can buy the RCA Victor Factory-Service Contract for expert installation and maintenance. Buy it with your set. If you already own an RCA Victor set without this protection, call the RCA Service Company for this contract now!

17-inch RCA Victor Hampton—PICTURE POWER SUPER-SET. Million Proof television at its consolette best! Gives you amazingly clear, steady picture. Designed for the economy-minded home of fine taste. 17T160. \$329.50



17-inch RCA Victor Bristol—PICTURE POWER SUPER-SET. Smartly compact in design. Dark maroon metal cabinet. Phono-jack for "Victrola" 45 Attachment. 17T153. \$279.95

17-inch RCA Victor Preston—PICTURE POWER SUPER-SET. Handsome wood cabinet in choice of finishes. A console beauty at table model price. 17T155. \$299.95. (Base additional)



Prices are suggested list prices including Federal Tax. Subject to change without notice and to Government Price Ceiling Regulations. "Victrola"—T.M. Reg. U.S. Pat. Off.

See your favorite R.C.A. dealer.

RCA VICTOR  
DISTRIBUTING CORPORATION

Watch "Kukla, Fran and Ollie," Monday—Friday 6:00 p.m., WNBQ (Channel 5).

Channel One

NEW YORK—John Payne and Ronald Reagan have been added to the list of Hollywood performers signing for exclusive video pacts on the crack drama show, "Schlitz Playhouse." . . . The heir apparent to the "Mr. Television" title, Red Skelton, intends to continue using filmed inserts for his TV show. It helps the Redhead change costumes more often and seemingly quicker. . . . The "exclusives" will be filling the teevee air lanes now that Louella Parsons has decided to enter the medium. "Lolly" is breaking off her radio ties in spite of her show's high ratings. . . . Here's a switch on the normal trend: "Down You Go" panel quiz show, is scheduled for an AM airing. . . . Arthur Godfrey says "Business is so bad at my grocer's that when I went in and asked him for an empty box he gave me the cash register." . . . "The Goldbergs" is ticketed for a multiple sponsoring plan since NBC officials have failed to land a single full time backer for the show. All other Friday night shows on that web are sold.

CBS is planning to up their color-TV schedule to 12 hours each week. In addition to the already tinted Mel Torme and Mike Wallace-Buff Cobb shows, the network is adding travelogs, cartoons and a puppet vehicle. . . . Bill "Hopalong Cassidy" Boyd's plan to package shows that aren't Westerns raises the question, "Are oaters fading?" . . . According to the musicians' union chief, James Petrillo, 70% of TV shows will emanate from Hollywood within two or three years. . . . In a CBS network poll held recently, Ralph Paul of the "Strike it Rich" show was voted "the most genial announcer in TV." . . . Lauritz Melchior, the Met's Wagnerian tenor gone commercial, has filmed 13 half-hour TV shows with his wife. The show, whose format is informal and family-like, is sponsor hunting. . . . Ted Mack's quip: There's a place in New York State that they call "Linger-A-While" on the Hudson. They have a community Sing Sing every Sunday. . . . Lilli Palmer, currently starring with her husband, Rex Harrison on Broadway, will return to television in January with the same 15 minute interview pattern as her last TV effort. She will have new show filmed, however.

The ad agencies are lampooning Hollywood for not being equipped to cope with—of all things—TV drama shows. The ad men's sentiments are these: the West Coasters knew the cable was coming through and still are badly unprepared. . . . The-play's-the-thing dept.—For her October 17 appearance on the "Celanese Theater," Pamela Brown was flown from England to New York and back. Over 6,000 miles for one supporting role on TV.

A TVersion of the popular radio series "Our Miss Brooks" with Eve Arden is in the offing. . . . Mystery shows are on the march. Here is a partial lineup for '52: "Phillip Marlowe, Detective," "Dangerous Assignment" with Brian Donlevy and "Defense Attorney" starring Academy Award winner Mercedes McCambridge. . . . TV actors who are finding work hard to find, are spending their spare time tutoring top political figures who have their eye on the coming elections.



PAYNE



PALMER



TORME



ARDEN

publishers

Lester Vihon
Roy V. Whiting
John E. Groenings
Norbert F. Dompke

editor-in-chief

Robert A. Kubicek*

contents

Channel One Column.....	3
Letters to the Editor.....	4
Bert Parks Profile.....	5
Studs' Place	6
Added Information for Friday.....	8
Movie Marquee	8
Don McNeill	9
Program Listings, starting.....	10
Mollycues Puzzles for Kids.....	11
Uncle Herbie	15
Approved Shows for Children.....	22
Forecast for Women.....	23
Chub McCarthy's Column.....	27
Jack Mabley's Column.....	30
Jack Carter Feature.....	34
Mike Boom Says.....	38
Ed Pazdur's Sports Column.....	43
Roller Derby Contest.....	44

editor

Martin O'Shaughnessy

sports editor

Ed Pazdur

women's editor

Patricia Cooper

program editors

Patricia Moran
Barbara Lutz
Trudy Day—N Y Office

art director

Sho Kaneko

circulation

Archie K. Fisher

features

Jack Mabley
Chub McCarthy
Thomas O'Malley
Mally Potkin
Inertia Smith
Harry Finkel

national representative

Edwin H. Cahen

*Recalled to military duty

TV FORECAST FR 2-6931, 185 N. Wabash, Chicago 1, Ill. Published weekly by Television Forecast, Inc. Board of Directors: Norbert F. Dompke, John E. Groenings, Lester Vihon, Roy V. Whiting, Robert A. Kubicek. Subscriptions: \$5 per year, 2 years \$8; single copies 15 cents. Change of Address: In order to assure proper delivery please advise the postmaster and this office, enclosing with new address the address label from your magazine showing old address. Allow three weeks for processing of new subscriptions or change in address. Expiration: First line on address label shows when subscription expires. The first numbers are our own file numbers. Those following the dash indicate expiration date according to our Whole number. To find number of issues to be received before subscription expires, subtract whole number of this issue noted below from numbers following the dash on the first line of address label. Entered as 2nd class matter at the postoffice at Chicago, Ill. Copyright, 1951 by Television Forecast, Inc. All rights reserved. Volume 4, No. 26 whole number, 173.

Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

I certainly want to thank *TV Forecast* for the grand editorial on Bill (Savage). . . . He is now attached to first cavalry division. He was attached to Third Army for one month. Informs me the boys coming in from combat really enjoy the shows. . . .

Chicago, Ill.

MRS. MARGARET SAVAGE

I keep looking for Jerry Lester to be on some program and never hear about him. Do you have any information?

Kenosha, Wis.

J. D.

(Ed. note—Down, girl, down. Jerry Lester has already started on NBC in a Sunday series with rotating comics.)

Would "Mary Healy and hubby Peter Lind Hayes" rather be one of the most charming couples on teevee, instead of "one of the charmingest couples on teevee?" (Channel One, Oct. 6).

Tutt, tutt, TV!

St. Charles, Ill.

PHYLLIS ALLEN

(Ed. note—To say nothing of "tut, tut.")

. . . Will someone ask Kate Smith to stop dancing while she sings? She's much too large. . . . Eddie Cantor is the best entertainment on TV. . . . We'll never tire of the Bob and Kay show or Kukla, Fran & Ollie. . . .

LaPorte, Ind.

MRS. R. I.

I can't understand why such a fine program as "Lois and Looie" has been taken off television. It was one of the finest children's programs televised.

Iowa City, Iowa

MRS. C. E. RADCLIFFE

(Ed. note—If enough fans demand it, Lois and Looie will be back. Write your local station.)

We have been a reader of yours since your 13th issue. We have enjoyed every issue and the great progress you have made. Now for some time until this section of the country gets some more stations we will rely more and more on *TV Forecast* to keep us informed on new names, progress etc.

Eau Gallie, Fla.

GEORGE PONADER

. . . When a spook like this Wendell Hall Reflections pops up on channel 4, well, brother. How much does he charge for haunting houses? . . .

Chicago, Ill.

JOHN HOWELL



"MR. ENTHUSIASM"

Bounding Bert Knocks Himself Out With a Smile

THE super charged dynamo with the jet black hair is a regular thing on TV these days. As the energetic emcee of numerous video

shows—"Stop the Music," "Break the Bank," and his own show—he is seen for three solid hours each week.

He bounds around the stage, singing, interviewing guests, flashing an electric smile and displaying a bubbling deepsouth friendliness. As the head man on "Stop the Music" he has placed more long distance phone calls than a troubled ambassador. He has given away over one million dollars in gifts. Beside that, he's the most popular emcee in television.

We're referring, of course to TV's "Mr. Enthusiasm," Bert Parks.

Bert comes by his Southern affability naturally. Born and raised in Atlanta, he got his start there in radio at an adolescent 16. The radio station required a man of diversified talents—one who in addition to his announcing chores, had to run errands, sweep up the studio, and occasionally sing. He volunteered for every job and eventually wound up as chief announcer—at more than double his original salary, a fast \$15.00 a week.

After leaving Atlanta in 1939, Bert headed for New York and network radio. When only 19, he was signed as singing straight man for the Eddie Cantor show, and later did the announcing for Benny Goodman and Xavier Cugat on the "Caravan" program.

The outbreak of the war interrupted his career and he rose from a private in the Infantry to the rank of captain. He spent two years on General "Vinegar Joe" Stilwell's staff in the China-Burma-India theater where he earned the Bronze Star and a cluster of battle stars.

The Parks charm is a contagious one. He knows instinctively how to pace a

show and—more important—how to hold and excite the viewers' interest. His methods are from the "Old School" of entertainment—You have to show enthusiasm yourself before your audience will. Knock yourself out and the battle is half won.

The dynamic emcee might well run his "Old School" theory right into the obnoxious stage, however. With the many howls being sent up that television should slow down, energetic Bert could eventually wear heavily on some already TV-frazzled nerves. Up to date, however, the master of the verbal glad hand doesn't seem to be nerve-wracking his viewers.

Now in his early thirties, Bert lives with his wife Annette and their three children in Greenwich, Conn. The youngsters are the five year-old twin sons, Joel and Jeffery, and a two year-old daughter, Annette.

Bert Parks can be seen every Monday, Wednesday, and Friday on the "Bert Parks Show" at 2:30-3:00 p.m. on channel 5 (WNBQ). He is emcee of two evening programs, "Break the Bank," also seen on WNBQ on Wednesday at 9:00-9:30 p.m. and "Stop the Music" viewed every Thursday 7:00-7:30 p.m. on channel 7 (WENR-TV).



The effervescent Parks with songstress Betty Ann Grave. Curious video viewers wonder if the man could possibly be his same cheerful self when playing the role of "daddy" to his three children.



Rehearsals are marked by informality, everybody pitching in suggestions. L to r, Beverly Younger, Win Stracke, Chet Roble and Studs Terkel.

TV's FAVORITE BEANERY

An Invisible Cook Four Angels
Serve The Customers

CHICAGO is probably as famous for its restaurants as for any other of its glittering features. From Howard street on the far north to Indianapolis boulevard on the south, stretching from toney Mich Boul on the lake front to the westward stretches of Harlem avenue—this farflung prairie city boasts as plush an assortment of dining spots as any place in the world.

Yet to video fans, the most famous eatery within city limits is a tiny, old-fashioned hashhouse with an invisible cook, four angels to serve the customers, and doors that open only 30 minutes each week. This "impossible" situation is "Studs' Place," ABC network's chief claim to TV prestige.

Starting out with a line from author Joseph Conrad—"The sight of human affairs deserves admiration and pity"—and bolstered by ABC's tradition of spotlighting the human equation in U. S. manners & morals—"Studs' Place" has become a shining symbol of little people everywhere.

In the face of such headline betrayals as basketball scandals, Washington's

moral breakdown and dope outbreaks, a quartet of Chicago visionaries has established the principle that people are basically good. Thanks to the talented efforts of Studs Terkel, Beverly Younger, Win Stracke and Chet Roble, Utopia has been added to a hashhouse menu.

It's not done with mirrors, either. Each week, "Studs' Place" beams out an unashamed program of emotion, heartaches, warm companionship and throbbing despair. Nestled among a gaudy collection of variety smashes and heavy dramatic orgies, this sincere little show works out human problems in a classic, O. Henry manner that seldom leaves a dry eye in the audience.

Star of "Studs' Place" is a 38 year old ex-disk jockey named Studs Terkel. Born into the dreary atmosphere of Chicago's near northside (his parents operated a small men's hotel), Studs moved from the companionship of lonely "guys without families" into the brick & brass knuckle era of tough McKinley High school on the West Side.

Between defensive battles, Studs learned about folk music from an old Kentucky couple, of opera from an Italian barber, and something of sports from an ex-minor league pitcher. Studs later won a law school degree from the University of Chicago and passed the Illinois Bar, although he never practised.

He broke into radio in 1935 as a gangster on "Ma Perkins," took to script writing, and dreamed up the legendary "Wax Museum" record show. He's married and the father of a 5 year old boy.

The "Studs' Place" show started on the NBC network in 1949 as a Saturday night saloon featuring only Studs as bartender and a colored jazz pianist. In the summer of 1950, the show moved over to the ABC web.

Teamed with Studs in the cast each week is a trio of diverse personalities. Chet Roble is a handsome, hard-bitten brush cut veteran of "barefoot jazz," picked up over a countrywide career of playing solo and small combo music. He's one of the midwest's top pianists. Chet is 43, married, and has a 16 year old daughter.

Win Stracke, a big, likeable, shambling guitarist, is also a leading singer of folk ballads. He's a Kansan out of Lorraine who moved to Chicago at the age of two. Win's rich bass has been heard in both symphony halls and on network radio. He's 44, married, with two daughters.

Beverly Younger, who portrays Gracie the waitress, is the mother of 4 children. She was born in Saskatchewan, Canada, and boasts a tremendous background of stage and radio experience. Bev is not only pretty but gracious, and the combination has enabled her to find great happiness in both family and career.

No mention of "Studs' Place" would be complete without the name of producer Charley Andrews, who presents the plot situation for each weekly show. Andrews, a shrewd, affable idea man and skilled writer, has been voted "TV's No. 1" scripter by national magazines.

"Studs' Place" is seen on channel 7 (WENR-TV) every Monday at 9:30 p.m.



Beverly Younger



Win Stracke



Chet Roble

SATURDAY

- 4:00 Play Up The Band
- 6:30 Last Of The Pony Express
- 7:00 Fire Alarm
- 10:00 Shoot To Kill
- 10:00 Mr. Perrin And Mr. Trail
- 11:00 Equity Pix
- 11:00 Feature Film*
- 12:00 Swamp Woman

SUNDAY

- 10:00 Come Out Fighting
- 10:00 And So They Were Married
- 12:00 My Son The Hero
- 1:00 The Outsider
- 2:00 Secrets Of A Co-ed
- 7:00 Forever Yours
- 9:30 Dr. Christian Meets The Women
- 10:00 Greeks Had A Word For Them
- 10:00 Dragnet Patrol
- 11:00 Feature Film*
- 11:00 Take The Stand
- 12:00 Death Valley

MONDAY

- 1:00 Feature Film*
- 3:00 Chasing Trouble
- 7:30 Held For Murder
- 7:30 Housekeeper's Daughter
- 10:00 Paris Underground
- 11:00 Perilous Waters
- 11:30 Fury And The Woman
- 12:00 King Kelly, U.S.A.

TUESDAY

- 1:00 Feature Film*
- 3:00 The Inquest
- 10:00 American Portrait
- 10:00 The Moon And Sixpence
- 11:30 Feature Film*
- 12:00 Blonde Comet
- 12:00 Celia

WEDNESDAY

- 1:00 Feature Film*
- 3:00 Federal Bullets
- 7:00 Feature Film*
- 9:00 Feature Film*
- 10:00 One Rainy Afternoon
- 11:00 Shanghai Chest
- 11:30 Devil Bat
- 12:00 Gangs, Inc.
- 12:00 The Enchanted Forest

THURSDAY

- 1:00 Feature Film*
- 3:00 The Lad
- 9:30 Painters Of Quebec
- 11:00 Feature Film*
- 11:00 Headline Woman
- 11:10 Feature Film*
- 12:00 House Of Errors
- 12:00 Club Havana

FRIDAY

- 1:00 Feature Film*
- 3:00 Partners In Crime
- 10:00 Red Stallion
- 11:00 Heading For Heaven
- 11:15 Perfect Clue
- 12:00 Law Of The Timber
- 12:00 White Pongo

*Title To Be Announced

(For More Detailed Information, Please Refer To The Regular Program Listings)

Added information

FOR FRIDAY OCTOBER 26

- 12:00 7 Bob And Kay Guests: Martin O'Shaughnessy, editor of TV Forecast, and Mr. Sarna, importer of bells
- 1:00 5 Feature Film—"Murder By Invitation"
- 5:30 7 Tom Corbett, Space Cadet "Operation Starlight" the greatest undertaking ever launched by Space Academy has been successfully completed
- 7:00 7 Mystery Theater "The Case of the Missing Gun" Marvelous Molly, chanteuse at the glittering "Marique" nightclub, hits a high note, then hits the floor—dead of a bullet from some mysterious source
- 7:30 7 Stu Erwin Show In appreciation of his efforts in coaching the school debate team to victory, Stu is presented a large and semi-precious urn which is so hideous he is forced into a series of frantic but unavailing efforts to rid himself of it
- 9 You Asked For It Frank Richards, "The Human Shock Absorber" lets a cannonball hit him in the stomach; the amazing Cohy Shih Hung demonstrates Oriental juggling; eight blind members of the Braille Institute perform the intricate steps of a square dance; Bob Meusel appears in tribute to the late Babe Ruth and the Babe Ruth Foundation to Fight Cancer
- 8:00 5 Big Story Frank McCulloch tells how the killer in what has been called Reno's most baffling murder mystery is brought to justice
- 9:00 7 Today's Teens Panel includes a freshman and three seniors; Ina Frances Herson, Von Steuben High School, Richard S. Clark, Hinsdale, Hugh A. Zimmerman, Highland Park, and Judith Norma Crawford, Hyde Park
- 11:00 5 "Mutiny On The Elsonore" (movie title change) starring Paul Lukas, Lynn Harding and Kathleen Kelly; a two-fisted Jack London story about an old sailing vessel

One Hour

TV

radio dispatched

REPAIRS

All Makes and Models
BY QUALIFIED TECHNICIANS

ROdney 3-2200

TELE-TRONICS

TV FORECAST



Don McNeill

The Worry of DON McNEILL

One of the larger corn belt issues of the day, along with drought and locust plagues, is whether Don McNeill will make the grade in television. For more than 18 years, the loquacious McNeill boy has been bringing his radio troupe to breakfast in the farm regions.

Lately, however, the big fella has run smack dab into a new-fangled invention called TV—and the darn thing is giving him trouble. Along with his sidekicks Johnny Desmond, Patsy Lee, Fran Allison and Sam Cowling, Don geeshawed the blamed contraption for 12 months—while the customers fidgeted in their seats like crows on a hot wire.

T'ain't that Don isn't a smart boy. Some folks reckon he could drop a nickel in the Mississippi and come up with six cents change. But lots of people are finding out that radio isn't TV, and vice versa. In fact, Don almost didn't get on the TV-lanes this year, but at the last minute, enough ABC stations were cleared to carry the show.

Don's many friends are hoping he'll make the grade in TV. They claim that "a good man nowadays is hard to find" and that the big boy will find himself pretty soon.

The "Don McNeill TV Club" is seen on WENR-TV, channel 7, at 8 p.m. on alternate Wednesdays.

YOU CAN SAVE UP TO \$104⁰⁰

if your TV set is less than five years old by insuring your picture tube today.

Did you know that a 7 inch tube costs \$25 and a 24 inch tube costs \$114.

The larger your picture tube, the greater your savings.

Let us take the chances for you.

If your picture tube fails, it will be replaced when you have one of our contracts. Our servicemen are courteous and well trained to do in-home servicing with the kind of care you are entitled to expect.

Send coupon now with cash, check, or money order. Satisfaction guaranteed or your money refunded without question.

SCIENTIFIC TELEVISION AND RADIO, INC.

INSTALLATION & SERVICE
OUR SPECIALTY

PHONE ES tebrook 8-3060
109 S. CICERO AVENUE

LOOK AT THESE SAVINGS

Size of Picture Tube	Cost of Contract Per Year
7, 10, 12, or 12½ inch }	\$ 5.00
14, 15, 16 or 17 inch }	\$ 7.50
19, 20, 21 or 24 inch }	\$10.00

----- SEND COUPON NOW -----

SCIENTIFIC TELEVISION & RADIO, INC.
109 S. CICERO AVE., CHICAGO 44

I am enclosing \$_____ to cover cost of picture tube contract. (See schedule of rates.)

The size of my picture tube is: _____

Set make _____

Model _____ Serial No. _____

NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____

SATISFACTION GUARANTEED . . . If you are not satisfied, return the contract within ten days and your money will be refunded. Coverage starts 15 days after application is received.



NOW BOTH SATURDAY AND SUNDAY

MEADOW GOLD RANCH SHOW

Saturdays 10:00-10:30 AM

Sundays 4:30-5:00 PM

WBKB Channel 4

Featuring

**BOB ATCHER AND
SAMMY SQUIRREL**

A Laugh a Minute with—

Sammy Squirrel
Billy Bull
Oppie Owl
Sylvester Skunk
Willie Worm



Sponsored by

MEADOW GOLD BUTTER

Saturday Oct. 27

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:00 7 **Stu Erwin Show—Comedy Skits**

9:30 4 **Smilin' Ed's Gang—Stories**

Ed McConnell narrates yarn for kids

7 **Hollywood Junior Circus**

Ringmaster Paul Barnes, Boffo, the clown, Zero, the candyman, and guests Wilson Fleet & Tommy the Chimp, wire walking, unicycle, bicycle, & comedy; the Antalaks, 5 people in perch pole act; and Randy Brown, paddle ball artist

9:45 9 **Magic Carpet—Film Short**
"Rapunzel"

10:00 4 **Bob Atcher & Sammy Squirrel**

A host of tiny animals entertain the kids with their adventures

7 **Foodini The Great—Puppets**

Inventions are always a problem, but with Foodini the greatest problem is Pinhead

9 **Movies For Kids—Film Serials**

"Wolf Dog" and "Devil Horse"

10:30 4 **Kiddie Showtime—Serial**

"Tex Rides With the Boy Scouts" starring Tex Ritter

7 **A Date With Judy—Comedy**

Situation comedy starring Frank Albertson as Melvin Foster and Pat Crowley as Judy. Judy borrows her father's car when a heavy thunderstorm threatens the condition of her new party dress, leaving Mr. Foster, as a last resort, with only an ambulance as a means of transportation

11:00 4 **Big Top—Circus Show**

Ringmaster Jack Sterling with performers cutting daredevil capers; clowns Ed McMahon & Chris Keegan, strong man Dan Lurie and Joe Basile's Brass Kings. Acts: Hindu Princess Tanit Ikao hypnotizes crocodiles, alligators and snakes; also the Aceveda troupe from Mexico, tightwire juggling act

7 **Personal Appearance Theater**

9 **Morning Movie Time—Drama**
"Texas Renegade"

11:30 7 **I Cover Times Square—Drama**

12:00 4 **Film**

9 **Test Pattern Til 4:00**

12:30 4 **Multiscope News—Ticker Tape**

1:30 5 **Pre-Football Game Program**

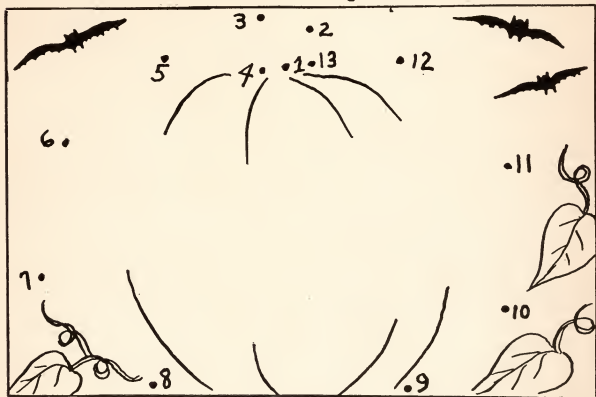
Ted Husing interviews top coaches and discusses outstanding games of the day

(Continued on page 12)

TV FORECAST

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951



Here is something you'll be seeing a lot of soon. Connect the dots to see what it is, then draw in *any kind* of face. Color your entry and mail it to Mollycues.

Send your contest entries to Mollycues, TV Forecast, 185 N. Wabash Ave-

nue, Chicago 1, Ill., before Wednesday, November 7. In *each* of this week's contests, first prize is \$1; second prize is 50 cents; next twelve prizes are 25 cents each. In cases of ties, winners are judged on originality and neatness. Solutions will be given next week.

L S A B Z X P E U H
1 2 3 4 5 6 7 8 9 10

$$\begin{array}{rcl}
 2 + 5 + 3 - 3 - 3 & = & \underline{\hspace{2cm}} \\
 4 + 7 + 1 \times 1 - 4 & = & \underline{\hspace{2cm}} \\
 1 \times 2 + 3 + 5 - 1 & = & \underline{\hspace{2cm}} \\
 4 \times 2 + 4 - 5 - 6 & = & \underline{\hspace{2cm}} \\
 7 + 4 \times 1 - 7 - 1 & = & \underline{\hspace{2cm}} \\
 4 \times 3 + 2 - 2 - 2 & = & \underline{\hspace{2cm}}
 \end{array}$$

THE PROGRAM IS _____

These numbers stand for the letters above them. When you work this puzzle, change the numbers to letters and

your answer will be the name of a famous TV witch. Can you name the program on which she is seen?

Solution to last week's "jumbled names" are Chester the Pup and Sammy Squirrel.

TONITE at 6 p.m.

"CHICAGO PLAYHOUSE" WNBQ (Channel 5)

"CLOSEUP"

Starring Ann Dvorak and Donald Woods



5150 West North Ave.
(near Laramie)

(Where you get Two Great Used
Car Guarantees IN WRITING)

PICK'N CHICK'N

Trade Mark Reg.

PROMPT
DELIVERY
SERVICE

- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef Pork, Ham



Complete FOUNTAIN & GRILL SERVICE

North: 4040 Sheridan Rd., GRaceland 7-1777
West: 4315 W. North Ave., CapiTal 7-5315

DELIVERY LIMITS (WE'LL STRETCH IT A BIT)

West: Deliveries start at 11 a.m. daily

Irving Park (N)	Oak Park Av. (W)
12 Street (S)	Western Av. (E)

North: Deliveries start at 5 p.m. Closed Mondays
Devon Ave. (N) Damen Av. (W)
Fullerton Av. (S) Lake Mich. (E)

Present this coupon for free delivery

SATURDAY—continued

- 1:45 5 Football—NU vs Wisconsin
- 2:00 4 Film
- 3:00 4 Gridiron Multiscope
- 4:00 9 "Play Up The Band"—Film
Starring Stanley Holloway
- 4:15 5 Football Roundup—Results
Jack Drees and Jimmy Powers interview leading gridiron performers and give roundup of scores
- 4:20 7 Lucky Seven Ranch—Western
"Drifting Along"
- 4:30 5 Nature Of Things—Scientific
Dr. Roy K. Marshall demonstrates "Geometry With Equations." How we can describe geometrical figures in equations and describe universes that we cannot picture
- 4:45 4 Film Commercial
5 On The Line With Considine
News, views, and commentary with guest
- 5:00 5 Your Inside Story—Mental Aids
"Our Town Is the World" how youngsters reflect the prejudices of their elders and the rivalry between two factions—one on the "right side," and the other on the "wrong side" of the tracks
- 5:15 4 Western Theater—Feature Film
"Gun Code"
- 5:20 7 Flip The Frog—Cartoon Tale
"Spooks"
- 5:30 5 Mr. Wizard—Science Study
Don Herbert, assisted by young Bruce Lindgren, amaze you by their experiments with ordinary household objects; this time they discuss "What's Cookin'?" A demonstration on how cooking makes foods more digestible and how salt makes food cook faster; also how to clean silverware
- 7 Nail The Champ—Stunts
Popular children's athletic participation program; six youngsters compete in exciting games directed by Herb Allen; also interviews with bright eyed kids receiving awards
- 9 Teleports Digest—Film
- 5:45 4 Patricia Bowman Show—Dance
The Norman Paris Trio, pianist Paul Shelley and the Jack Brown Singers plus guests, Nancy Reed, singer and the Robert Barrett Irish dancers
- 6:00 4 Sammy Kaye Show—Musical
Aspiring band leaders from the younger set accept invitation to join his "So You Want To Lead A Band" contest; also old-fashioned community singing led by Barbara Benson & Tony Alamo, featured vocalists (see story on page 24)

SATURDAY—continued

6:00 5 Chicago Playhouse—Film Drama
 "Close Ups" with Ann Dvorak and Donald Woods. Story of a lost wallet; the finder needs the money desperately and the loser, not caring about money, needs an address contained in it

7 For Cowboys Only—Western
 "Gentleman from Texas"

9 Pet Shop—Comptons Present
 A champion of the various breeds appearing at the Western Dog Show; Bill Maloney's son Kevin brings down his pet raccoon so that viewers may see how the raccoon washes its food

6:30 4 Beat The Clock—Parlor Game
 Bud Collyer puts contestants through various antics which they attempt to complete in the allotted time

5 One Man's Family—Drama
 Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian Schaaaf, Eva Marie Saint, and James Lee

9 Range Rider—Western Feature
 Film (1st showing in Chgo.) with Jack Mahoney, Dick West, William Fawcett and Stanley Andrews in "Last of the Pony Express." A feud between the stage line and the Pony Express involves Range Rider in a landslide and murder

7:00 4 Ken Murray Show—Variety
 Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Broekman's orchestra. Guest, Joe E. Brown in dramatic sketch "Mr. Pip." Girl of the Week production set in Africa with chimpanzees, baboons and other animals. Also, Leo de Lyon comedian and the Mary Bruce dancers

5 All Star Revue—Variety
 Victor Borge, guest emcee, presents ballerina Vera Zorina, who dances to Borge's piano accompaniment of "Clair de Lune." Also guesting will be Lauritz Melchior

7 Paul Whiteman's TV Teen Club
 Youngsters get their big chance on this amateur show for talented teens

9 "Fire Alarm"—Feature Film

8:00 4 Wonderful Town—Musical
 Faye Emerson takes you on a tour through a city of the U.S. and introduces some well-known personalities associated with it. Salute to the Bronx with guests: Abe Burrows, Nora Kaye, ballerina, comedienne Alice Pearce and baritone Donald Richards

8:00 5 Your Show Of Shows—Variety
 Sid Caesar and Imogene Coca with dancers Mata & Hari, tenor Bill Hayes, vocalist Judy Johnson, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio dancers, and Carl Reiner with guest hostess, Ilona Massey; also guest, Robert Roundsville, opera singer

7 To be announced

8:30 4 Show Goes On—Variety
 Robert Q. Lewis emcees as young hopefuls get chance to perform for buyers looking for talent: Glenn McCarthy from Shamrock Hotel in Houston, Norman Krasna and Jerry Wald of RKO Pictures, and Fred de Rato of the Comerford theater chain

9 Wrestling From Marigold
 Jack Brickhouse announces the matches; main event: Verne Gagne vs Billy Goetz

9:00 4 Crime Photographer—Drama
 "The Torch" starring Darren McGavin as Casey & Archie Smith as Frank. In aftermath of a tragic fire, a bereaved widower notices something strange in the wreckage which sends Casey on the fiery trail of an underworld firebug

9:30 4 Mr. And Mrs. Kup—Interviews
 The Kuppins and their guests hold lively discussions on current topics

5 Your Hit Parade—Musical
 Nation's choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins and Snooky Lanson. Ray Scott's orchestra

10:00 4 "Shoot To Kill"—Feature
 Film starring Susan Walters and Russell Wade; Melodrama about crooked politicians and gangs who work under their shelter

5 "Mr. Perrin And Mr. Trail"
 Feature film with David Farrar, Greta Gynt and Marius. A conflict between a traditionalist school master and a young progressive teacher is complicated by a girl and a sadistic headmaster

7 Word Of Life Songtime—Sermon
 Jack Wyrzten copes with the problem of juvenile delinquency; the "Word Of Life" quartet sings old-time hymns and gospel songs

10:30 7 What You Should Know About Biological Warfare—Film

11:00 7 "Equity Pix"—Feature Film

9 Feature Film

11:30 4 Murder Before Midnight—Film

12:00 4 "Swamp Woman"—Feature
 Ann Corio and Jack LaRue

(Stations reserve the right to change above listings without notice)

FIRST-RUN ROLLER DERBY

DOUBLE
FEA-
TURE
SENSA-
TION!

MAGES
FAMILY
PLAYHOUSE

ROLLER DERBY! LIVE!

★ direct from Chicago COLISEUM

PLUS

Full Length Feature

★ **"Secrets of a Coed"**

WGN-TV (9)
2 to 5 P.M.

BEAUTIFUL GIRLS!
"Miss Bowling
Contest"

MAGES "THE STORES FOR SPORT"

**TURN TO WBKB
FOR THE FINEST IN TV
ENTERTAINMENT**

The Funniest
movie in Years!

**"THE GREEKS HAD A WORD
FOR THEM"**

Starring Joan Blondell

10:00 pm

Channel
4

WBKB

Sunday Oct. 28

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:45 9 **Magic Carpet—Film Short**
"Your Greatest Chance"
- 10:00 4 **"Come Out Fighting"—Film**
Leo Gorcey and Huntz Hall
- 7 **Bethany Reformed Church Serv.**
- 9 **"And So They Were Married"**
Feature film with Robert Mitchum,
Simone Simone and James Ellison;
comedy about two gentlemen in love
with same girl
- 11:00 7 **TV Tots Time—Film Cartoons**
- 11:15 7 **Magic Screen—Film Short**
- 11:30 4 **Film**
- 7 **Faith For Today—Religious**
- 9 **Flying Tigers—Adventure Tale**
- 11:45 4 **Your Future Home—Ed Cooper**
- 12:00 4 **Stairway To Stardom**
Pat Vance emcees amateur show
- 5 **Frontiers Of Faith—Religious**
Dr. John Sutherland Donnell speaks
from chapel of Fifth Avenue Presby-
terian Church, New York
- 7 **Name The Star—Quiz Game**
Howard Miller & Mal Bellairs
- 9 **"My Son The Hero"—Feature**
Film with Roscoe Karns, Patsy Kelly
and Maxie Rosenbloom; father puts
up big front for returning war hero
son and gets in marital mixup
- 12:30 4 **"Victory For Handicapped"**
- 5 **American Inventory—Discussion**
"The Greener Grass" drama-document
of the right to change jobs
- 7 **Amateur Hour—Chgo. Talent**
- 1:00 4 **"The Outsider"—Feature Film**
Bernard Miles & Richard Atten-
borough
- 5 **How Does Your Garden Grow**
John Ott demonstrates planting
- 1:15 9 **Shadow Of The Cloak—Myst'y**
Intrigue and drama with Helmut
Dantine
- 1:30 5 **American Forum Of The Air**
"Foreign Policy for Americans" dis-
cussed by Sen. Robert Taft (R.-O.)
and Sen. Brien McMahon (D.-Conn.)
- 7 **Adventures Of Wild Bill Hickok**
Guy Madison and Andy Devine star
- 1:50 9 **Musical Snapshots—Films**
- 2:00 5 **Battle Report—Washington**
John Steelman moderator
- 7 **Cisco Kid—Western Movie**
Duncan Renaldo and Leo Carrillo star
in "Freight Line Feud"
- 9 **"Secrets Of A Co-ed"—Film**
Feature with Otto Kruger and Tina
Thayer; intimate and revealing dan-
ger-packed drama of a young girl
caught in the web of underworld
violence

(Continued on page 16)

TV FORECAST



Today, I want you to meet a little dog named "Goggles." He is on "Fun and Features" show on channel 4. If you don't mind a joke, I'll say that Goggles is quite a WAG, although you can't tell from the picture.

His master, George Menard, claims that Goggles is one-half chow and one-half cocker. Even so, this little dog had his face slapped by monkeys, been pecked by parrots, and once was chased out of sight by a trained seal. Watch next week for my recent winners.



This Week's Contest: How many different kinds of dogs can you name? Write down your list and mail it to Uncle Herbie, % *TV Forecast*, 185 N. Wabash, Chicago 1, Ill., before Sun., Nov. 4. For the longest list, I'll award \$1; next longest 50¢; next twelve longest 25¢ each.

Free Rainbo Wrestling Tickets

Ten pairs of tickets (one pair per letter) are awarded each week to readers submitting the best letter on the following subject—"I would like to see a live wrestling show at Rainbo Arena because....."

Deadline for this week: Wednesday, Oct. 31. Write: Sports Editor, Wrestling Contest, *TV Forecast*, 185 N. Wabash, Chicago. Do it tonight!

TV FORECAST

TALENT SALUTES

Joyce Schwartz



The *TV Forecast* search for the top representative talent in the various neighborhoods of Chicagoland is continuing with marked success. In co-operation with the newspaper publication in each represented area, the star talent chosen is weekly saluted on Rubin's "Stars of Tomorrow" show, Sun. 9:00-9:30 on WGN-TV, channel 9.

As a prize, the neighborhood winner is entitled to a fun-filled weekend at the swank Whitcomb Hotel, the year-round resort spot in St. Joseph, Michigan. In addition each winner has the opportunity to make a professional appearance there on a Saturday evening when the festivities are at their peak.

Pictured above is the young contralto, Joyce Schwartz, a recent winner who represented the Skokie area.



Ice Frolics

"COUNTRY STYLE"

See the NEW ICE SHOW

Dinner Show 8:30 Supper Show 12:00

ORRIN TUCKER'S orchestra

FAMILY MATINEE EVERY SUNDAY

special children's menu

CALL "PHIL" WAbash 2-4400

Boulevard Room

The STEVENS CHICAGO • A HILTON HOTEL



Recent Mollycues winners with Milton Berle. They each received autographed pictures of themselves with the TV star. Molly Potkin (center) conducts Mollycues.

DAY AND NIGHT INCLUDING SUNDAY

→ **TV SERVICE***

PHONE DISPATCHED

*Bonded by American Mutual
Liability Insurance Company

ACE TELEVISION

4766 N. MILWAUKEE AVE.
SP ring 7-5110



NORTHWESTERN

VS

WISCONSIN

with Jack Brickhouse

Sunday

WGN-TV

Channel 9 at 5:00 P. M.

brought to you by

YOUR CHRYSLER DEALER

SUNDAY—continued

- 2:30 **5 Juvenile Jury—Problems**
Jack Barry conducts panel of kids
- 7 Adventures Of Kit Carson**
Starring Bill Williams and Don Diamond as "El Toro"
- 3:00 **4 Commercial Film**
- 5 Meet The Press—Discussion**
Moderator Martha Rountree with Lawrence Spivak and guest, Lord Bertram Russell
- 7 Paddy The Pelican—Cartoons**
Adventures with an unusual bird
- 3:30 **4 Hollywood Opening Night—Film**
"Rock Against The Sea" with Mary Stuart
- 5 Zooparade—About Animals**
"A Halloween Party at the Zoo" on hand for the fun are Heinie II, Ling Wong and Sinbad, all dressed up in Halloween costumes
- 7 Space Patrol—Adventure Story**
A switch gets stuck and Buzz Corry and Happy find themselves back in the year 1950 with a quizzical New England farmer holding them at gunpoint
- 9 Miss Bowling Queen Contest**
- 3:55 **9 Roller Derby From Coliseum**
Action, thrills, and spills with the skating greats, Ken Nydel announces, (see story on pg. 44)
- 4:00 **4 Man Of The Week—Discussion**
- 5 Gabby Hayes Show—Tall Tales**
Dramatization of true story of 19-year-old girl's courage in saving West Virginia's Fort Henry in 1782
- 7 Super Circus—Variety Stanza**
Claude Kirchner, Mary Hartline, Cliffy, Scampy, & Nickey present the Vikings, balancing act; the Four Kentons, acrobatic aerial exhibition; side show features the Frog Man, and the Dearos on the slack wire. Cliffy, Scampy and Nickey in skit: "My Mummy Done Told Me"
- 4:30 **4 Bob Atcher & Sammy Squirrel**
Puppet fun for children of all ages tiny animals do the entertaining
- 5 Sky King Theater—Western**
- 5:00 **4 Big Question—Discussion**
Charles Collingwood moderator
- 5 Hopalong Cassidy—Western**
- 7 Ted Mack's Family Hour**
Variety show; songs, music and dancing with professional entertainers
- 9 Football Highlights On Film**
Northwestern-Wisconsin game with commentary by Jack Brickhouse and Don Burson
- 5:30 **4 Star Of The Family—Variety**
Husband-wife team Peter Lind Hayes and Mary Healy welcome comedian Bert Wheeler, songstress Yvette and violinist Florian Zabach
- 5:45 **9 Powerhouse Of Sports—Talk**

TV FORECAST

SUNDAY—continued

- 6:00 4 Gene Autry Show—Western**
"Killer's Trial" Autry finds out the true identity of "El Avengador," outlaw, after he goes on the trail of a gang stealing land from the people
- 5 Sound-Off Time—Comedy Antics**
Starring Fred Allen as emcee
- 7 Paul Whiteman Revue—Variety**
Marguerite Piazza joins Maureen Cannon and Earl Wrightson in a salute to Rodgers and Hart. Tunes: "Up On Your Toes," "Falling In Love With Love," "Mimi," Give It Back To the Indians," "Johnny One Note," "My Romance," and "I Married An Angel." Entire cast participates in production "Most Beautiful Girl in the World"
- 9 Feature Film**
- 6:30 4 This Is Show Business—Variety**
Clifton Fadiman, host, with panelists George S. Kaufman, Sam Levenson and Constance Bennett. Guest entertainers: Pearl Bailey, singing comedienne, Morey Amsterdam, and Rudy Cardenas, juggler
- 5 Young Mr. Bobbin—Comedy**
Alex repaying a Halloween prank sends a friend a telegram confirming out of town job, and winds up wishing there were no such thing as Halloween
- 7 Music In Velvet—Rex Maupin**
- 7:00 4 Toast Of The Town—Variety**
Ed Sullivan emcee presents guests Morton Downey, Anne Jeffries, Carmen Cavallero, Harold Barnes, wire walker, and Howell & Bowser, comics
- 5 Comedy Hour—Variety Time**
Emcee Eddie Cantor presents guests, Cesar Romero, Sheila Graham, columnist, mimic Arthur Blake, and famous characterization skit of "Maxie the Taxie"
- 7 "Forever Yours"—Feature**
Film with Gale Storm and Johnny Downs; young girl becomes paralyzed and causes conflict of opinions between father & fiancé, both Drs.
- 9 Chicagoland Newsreel Review**
- 7:30 9 Pentagon—Washington—Talks**
Brigadier General C. W. Christenberry, Dir. of Army Special Services Div. describes front-line functions of their platoons; also salute to the U.N. with a So. Korean officer and Private Doradon
- 8:00 4 Fred Waring Show—Musical**
Raymond Massey visits and will put on an old fashioned minstrel show, with the Pennsylvanians in black face in the best Mississippi tradition
- 5 Television Playhouse—Drama**
"The Copper" starring Wally Cox. A little man who lacks all physical prerequisites, just wants to be a good cop, and is selected from his class of rookies for a special assignment

- 8:00 7 Dell-O-Dell Show—Variety**
Audience participation program emceed by one of the country's leading magicians
- 9 Rocky King, Detective—Drama**
- 8:30 7 Marshall Plan In Action—Film**
- 9 Plainclothesman—Drama**
"The Suspicious Halfback" a college football star is murdered and suspicion falls on his roommate who is jealous because the star has won his girl
- 9:00 4 Celebrity Time—Quiz Session**
Conrad Nagel mc with Jane Wilson, Herman Hickman, & guest panelists actress Madge Evans and Rudy Vallee
- 5 Red Skelton Show—Comedy**
Music by Dave Rose's orchestra, with guest vocal group, Red & cohorts provide the laughs
- 7 Hour Of Decision—Religious**
Evangelist Billy Graham conducts gospel hour
- 9 Stars Of Tomorrow—Variety**
- 9:30 4 What's My Line?—Panel Quiz**
John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, and Arlene Francis
- 5 Leave It To The Girls—Chats**
Moderator Maggi McNellis with panelists: Paula Stone, Eloise McElhone, Florence Pritchett and Yolande Bebbage; John Faulk defends the men
- 7 Youth On The March—Religious**
Mixed chorus, glee club and sermon by Dr. Percy B. Crawford
- 9 Courtesy Theater—Feature**
Film "Dr. Christian Meets the Women" with Jean Hersholt, Dorothy Lovett, Edgar Kennedy and Frank Albertson; the doctor campaigns against a suave racketeer who breezes into town and undertakes to put over-weight women on diets
- 10:00 4 "Greeks Had A Word For Them"**
Feature film (1st showing) with Joan Blondell and Ina Claire
- 5 Weatherman—Clint Youle**
- 7 "Dragnet Patrol"—Feature**
Vera Reynolds and Glenn Tryon
- 10:10 5 Dorsey Connors—Helpful Tips**
- 10:15 5 Alex Dreier—News Report**
- 10:30 5 Sports Star Time—Tom Duggan**
- 11:00 5 Feature Film**
- 9 "Take The Stand"—Feature**
Film (first showing) murder mystery starring Jack LaRue, Sheila Todd and Gail Patrick
- 11:30 4 Eloise Salutes Stars—Talks**
Guest: Sheila Graham, Hollywood columnist
- 11:45 4 Ulmer Turner And The News**
- 12:00 4 "Death Valley"—Feature**
Robert Lowery and Helen Gilbert
- (Stations reserve the right to change above listings without notice)

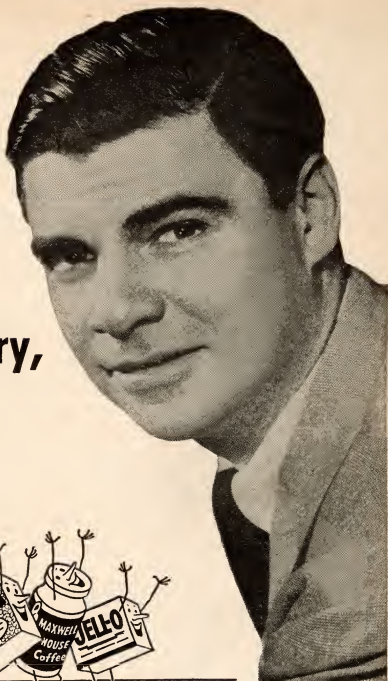
Monday Oct. 29

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
9:30 4 **Fun And Figure**—Exercises
9:50 4 **Fun And Features** (continued)
10:00 9 **Your Figure Ladies**—Fogarty
10:30 4 **Tel-A-Shopper**—Betty Whitney
7 **Dennis James Show**—Variety
Audience participation, assisted by
"Girl Friday" Julia Meade
9 **Chicago Cooks**—Foods & Tips
11:00 4 **Creative Cookery**—Recipes
Demonstration of cheese souffle, also
mushroom & tomato sautes for the
filling
5 **Ruth Lyons' 50 Club**—Gags
7 **Frances Langford-Don Ameche**
Variety show featuring specialty acts
11:30 5 **Norman Ross' Varieties**
9 **Travelers' Sketchbook**—Film
"The Big Climb"
11:45 9 **Relax With Music**—Tunes
12:00 4 **Steve Allen Show**—Variety
Guests: Fay de Witt, dangler's pony
and animal act
5 **Meet Mintz**—Piano Melodies
7 **Bob And Kay Show**—Variety
Rep. from International Hobby show,
Mr. Austin L. Wyman, chmn. of
Chgo. Crime Commission, and Mr.
Jack Sandler, representing shoe con-
vention are guests
9 **Hi Ladies**—Tommy Bartlett
12:15 5 **Newsroom**—Late Information
12:30 4 **Garry Moore Show**—Variety
Guest, comedian George Kaye
5 **Your Luncheon Date**—Musical
Virtuoso on the accordion, Art Van
Damme and Quintet supply music;
Hugh Downs furnishes conversation
and pert Bette Chapel sings
12:45 9 **News Headlines**—Spencer Allen
1:00 5 **Feature Film**
9 **Russ Davis Show**—Musical
1:30 4 **First Hundred Years**—Serial
1:45 4 **Ransom Sherman Show**—Antics
9 **Individually Yours**—Fashion
2:00 4 **Film Commercial**
5 **Miss Susan**—Susan Peters
7 **Beulah Karney Show**—Cooking
9 **Let's Have Fun**—Variety
2:15 5 **Here's Looking At You**—Tips
Richard Willis, fashion and beauty
expert, prescribes for you
2:30 4 **All Around The Town**—Talks
5 **Bert Parks Show**—Variety
Tunes: "Once Upon a Nickle,"
"Hold Me, Hold Me Tight," "Love
Is So Terrific," and "Hang On the
Bell, Nell"

- 2:30 7 **Barbara Moro**—Creative Ideas
3:00 4 **Homemakers' Exchange**—Foods
5 **Kate Smith Hour**—Variety
Guests: John Butler, John Burke,
Joseph Sharkey and the Olgins
9 **"Chasing Trouble"**—Feature
Film with Frankie Darro and Mar-
jorie Reynolds; Darro has mania for
handwriting analysis and uses it to
bring about capture of those com-
missioned to destroy utility works
3:30 4 **Your Visiting Nurse**—Com'l
3:35 4 **Bill Evans Show**—Variety
4:00 4 **Who's Talking?**—Quiz Game
Can you identify this celebrity?
5 **Hawkins Falls, Pop. 6200**
The Drewers find they have lost good
friends because of the near-bank-
ruptcy of Knap's company
9 **Telephone Game**—Quiz Contest
Join Harold Isbell and Jane Quinn
4:15 4 **Assembly**—Military Questions
Chief Joe Corey of the Navy, inter-
views and discusses military tactics
with guests from the WAVES
5 **Gabby Hayes Show**—Tall Tales
4:30 5 **Howdy Doody Show**—Kids Fun
7 **Sagebrush Theater**—Western
"Trails Of the Wild"
9 **Trail Blazers' Theater**—Western
"Laramie Kid"
4:45 4 **Breezy, Don & Vera**—Puppets
5:00 4 **Kids Karnival Kwiz**—Film
5 **Cactus Jim**—Western Film
"Rainbow Valley"
5:30 4 **Silhouettes Of The West**—Songs
5 **Visit With Cactus Jim**—Yarn
7 **Tom Corbett Space Cadet**
5:35 5 **Weatherman**—Clint Youle
5:45 4 **Window Shopping**—Commercial
5 **Public Life Of Cliff Norton**
Subject: "Harry Hutchison Univer-
sity Forever" comedy skit
7 **Uncle Mistletoe**—Adventures
9 **Foto-Test**—Marty Hogan Quiz
5:50 5 **Clifton Utley And The News**
6:00 4 **Sports & Comments**—Bob Elson
Events of the day in the sports
throughout the nation
5 **Kukla, Fran, And Ollie**
7 **Paul Harvey With The News**
9 **Captain Video**—Adventures
6:10 7 **Top O' The Weather**—Russ Reed
6:15 4 **Ulmer Turner And The News**
6:20 7 **Sports Highlights**—John Bryson
6:30 4 **CBS News**—Douglas Edwards
5 **Showroom**—Musical Session
Guest: Ken Kaiser's Headliners
7 **Hollywood Screen Test**—Drama
Emcee Neil Hamilton introduces
young actors and actresses with as-
sistance from Judith Evelyn in "Look
Every Door." The reaction of a wom-
an when she encounters a mad killer
(Continued on page 20)

**Happy
Anniversary,
Bert...**



From your pals at GENERAL FOODS!

Be sure to tune in to the

BERT PARKS SHOW

MON.—WED.—FRI. 2:30 p.m. WNBQ CHANNEL 5

TV FORECAST



"Hello Fans . . .
This is Bob
Elson. I'm talk-
ing to you every
night at 6 o'clock
from WBBK,
channel 4, with
'Sports and Com-
ments' for Manhattan Motors at
those LUCKY FOUR DEUCES,
2222 N. Cicero."

HOLLYWOOD PREMIERE

MON. OCT. 29 7:30 p.m.

WGN-TV (9)

Herb Robinson *presents*
PACKARD PLAYHOUSE

"HOUSEKEEPER'S DAUGHTER"

Joan Bennett

Adolph Menjou

PACKARD-MICHIGAN AVE.
2347 S. Michigan

presenting

HELEN ROBERTS

SECOND SEMI-FINALS WINNER



Watch

**MISS U. S. TELEVISION
CONTEST OF 1951**

EVERY MONDAY

WGN-TV

9:00 P.M.

MISS CHICAGO TV FINALS . . . NOV. 5TH

MONDAY—continued

6:30 9 **Spencer Allen And The News**

6:45 4 **Perry Como Show—Musical**

Tunes: "When You're Smiling," "It's No Sin," "The World Is Waiting For the Sunrise," and "Someone Lovelier Than You"

5 **News Caravan—John C. Swayze**

9 **Chicagoland Newsreel**

7:00 4 **Video Theater—Drama**

"The Doctor's Wife" with June Lockhart; story of a woman who prescribes medicines under her husband's name to those too poor to afford his fee

5 **Paul Winchell—Jerry Mahoney**
Music, comedy, & the "What's My Name" quiz with guest contestants

7 **Mr. District Attorney—Drama**

"The Case of the Cop-Killer." When a plainclothesman fails to report in, and Harrington (Len Doyle), sent out to investigate, doesn't call in, Mr. D.A. (Jay Jostyn) goes into action

9 **Our World—Film**

"Nordic Combination"

7:30 4 **Arthur Godfrey's Talent Scouts**

5 **Voice Of Firestone—Musical**

Guest soloist Elena Nikolaidi, mezzo-soprano, sings "Habanera," from "Carmen," "Ciribiribin," "Ave Maria," and "Vienna, City of My Dreams." Orchestra and chorus do "Washington Post March," "Country Gardens"

7 **"Held For Murder"—Feature**

Film with Mary Carlisle and Conway Tearle. A couple about to be married, are threatened with blackmail

9 **"Housekeeper's Daughter"**

Feature film with Joan Bennett, Adolphe Menjou and Victor Mature; housekeeper invites her daughter for visit while family is away, and things begin to happen

8:00 4 **I Love Lucy—Comedy Drama**

Lucille Ball & Desi Arnaz star with William Frawley & Vivian Vance

5 **Lights Out—Drama**

"The Veil" by Raphael Hayes with Lee J. Cobb; a successful lawyer for political preferment betrays the woman he loves

8:30 4 **It's News To Me—Panel Quiz**

5 **Somerset Maugham Theater**

"Face of Edward Barnard" starring Richard Greene; story of a happy man, crushed by his father's bankruptcy and suicide

7 **Crusade In The Pacific—Film**

"Up the Solomons Ladder: Bougainville"

9:00 4 **Studio One—Drama**

"They Served The Muses" with Priscilla Gillette, Frances Fuller, and Noel Leslie; comedy concerning a young wife, a former tennis champ, who must choose between marriage and profession

MONDAY—continued

- 9:00 7 Front Page Detective—Drama**
Edmund Lowe stars as David Chase in "The Little Black Book" with Pamela Duncan, Joe Besser, & Eddie Foster; the whole set-up for the Transcontinental wire service is in the book
- 9 Miss U. S. Television Contest**
Marty Hogan emcee presents the fourth week's semi-finalist winner in this beauty competition
- 9:30 5 Who Said That?—Quote Quiz**
Walter Kiernan subbing for Bob Trout questions John C. Swayze, & guests Geo. Kaufman, Leueen McGrath, Carleton Kent
- 7 Studs' Place—Informal Variety**
Studs Terkel, proprietor, Chet Roble, jazz pianist, guitar-playing Win Stracke and Beverly Younger (see story on page 6)
- 9 Bears Quarterback Club—Visits**
- 10:00 4 Ernie Simon—Curbstone Cutup**
Ernie converses with the crowd at the corner of State & Lake
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 9 "Paris Underground"—Feature**
Film (1st showing) with Constance Bennett and Gracie Fields; intrigue, romance and mystery with beautiful spies
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Disk Jockey Show—Musical**
- 5 Clifton Utley And The News**
- 10:30 4 Sarah Churchill Show—Visits**
Miss Churchill presents a man-in-the-streets-of-London interview on the British elections
- 5 Let's Look At Sports—T. Duggan**
- 7 Handy—Tips And Ideas**
- 10:45 4 Wendell Hall—Musical Session**
- 5 Herbie Mintz—Musical Show**
- 11:00 4 Today In Sports—Commentary**
- 5 "Perilous Waters"—Feature**
Film (1st showing) with Don Castle
- 7 Austin Kiplinger And The News**
- 11:15 4 Film**
- 11:30 4 Murder Before Midnight—Film**
"Easy Money" starring Onslow Stevens and Noel Madison, reactions of winners of a football pool
- 9 "Fury And The Woman"—Film**
Feature (first showing) with William Gargan and Molly Lamont; story of love, romance and sabotage
- 12:00 4 Midnight Edition—Ulmer Turner**
- 5 "King Kelly, U. S. A."—Film**
Feature starring Guy Robertson
- 1:00 9 Chicagoland Newsreel**
(Stations reserve the right to change above listings without notice)



MR. DISTRICT ATTORNEY

MONDAY—7:00 PM

**WENR-TV
CHANNEL 7**



**PLUS... Complete
Advance TV
Program Listings**

KEEP UP WITH THE STARS

For intimate
backstage coverage
of the TV world

ACT NOW

HANDY SUBSCRIPTION FORM

TV Forecast

185 N. WABASH AVE.
CHICAGO 1, ILLINOIS

☐ 1 YEAR \$5

☐ 2 YEARS \$8

☐ Remittance Enclosed

☐ Bill Me

Please allow 2 weeks for processing of subscription

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

DATE _____

PHONE NO. _____

We Recommend:

For Children and Family

APPROVED

A Date with Judy
Aldrich Family
Alex Dreier
American Forum
American Inventory
Amos 'n' Andy
Assembly
Austin Kiplinger
Beulah Karney
Beulah Show
Big Story
Big Top
Bill Evans
Bob & Kay
Rob Atcher
Breezy, Don & Vera
Burns & Allen
Cactus Jim
Cavalcade of Sports
Chicago Cooks
Chicago Symphony
Clifton Utley
Courtesy Hour
Creative Cookery
Danny O'Neil Show
Don McNeill's Club
Down You Go
Dr. Fixum
Family Hour
First Edition
Flying Tigers
400 House Party
Freddy Martin
Fred Waring
Fun & Features
Fun & Figure
Gabby Hayes
Gene Autry
Health Talk
Herbie Mintz
Hi Ladies
Hit Spot
Hollywood Jr. Circus
Homemaker's Exchange
Hopalong Cassidy
How Does Garden Grow
Housewives Holiday
Individually Yours
Jessie De Both's
Kids Karnival Kwiz
Kukla, Fran & Ollie
Lamp Unto My Feet
Let's Have Fun
Let's Look at Sports

Lone Ranger
Lucky Seven Ranch
Mal Bellairs Show
Magic Carpet
Mama
Meet The Press
Mr. Wizard
Music in Velvet
Norman Ross
On the Line
On Trial
Paddy The Pelican
Paul Harvey
Pentagon-Washington
Pet Shop
Powerhouse of Sports
Press Conference
Range Rider
Sachs Amateur Hour
Saddle & Sage
Sagebrush Theater
Silhouettes of West
Smilin' Ed McConnell
Stars of Tomorrow
Stud's Place
Super Circus
Tel-A-Shopper
Trail Blazers
TV Tots Time
Two Minutes To Go
Uncle Mistletoe
Ulmer Turner
Voice of Firestone
Walt's Workshop
Wayne King
Wendell Hall
Young Mr. Bobbin
Your Figure, Ladies
Your Future Home
Your Luncheon Date
Youth on March
Zooparade

VARIABLE

Cisco Kid
Cliff Norton
Tom Corbett

OBJECTIONABLE

Captain Video
Foodini, The Great
Howdy Doody
Space Patrol

For Adults

APPROVED

All Star Revue
Alan Young
Arthur Murray
At Home Show
Barbara Moro
Beat the Clock
Bert Parks
Big Town
Bigelow Show
Blue Ribbon Bouts
Break the Bank
Cavalcade of Stars
Celebrity Time
Chance of Lifetime
Circle Theater
Crime Syndicated
Crime with Father
Curbstone Cutup
Dorsey Connors
Faith Baldwin
Faith for Today
Fashion Magic
Fireside Theater
First Hundred Years
Ford Festival
Foto Test
Garry Moore
Greatest Fights
Hawkins Falls
Hollywood Screen Test
I Cover Times Square
It's News to Me
John Conte's Show
Kate Smith Show
Kraft Theater
Langford & Ameche
Life at Eighty
Life with Linkletter
Live Like Millionaire
Man of Week
Miss Susan
Miss U. S. Television
Mr. & Mrs. Kup
Murder Before Mid.
Not for Publication
Patricia Bowman
Paul Dixon
Paul Whiteman
Perry Como
Phileo Playhouse
Plainclothesman
Racket Squad
Robert Montgomery
Rocky King, Detective

Ruggles
Russ Davis
Sammy Kaye Show
Say It with Acting
Shadow of Cloak
Showroom
Somerset Maugham
Star of Family
Steve Allen
Stop the Music
Strike It Rich
Stu Erwin
Studio One
Tales of Tomorrow
Telephone Game
Toast of Town
Toni Kemp
Treasury Men
Twenty Questions
Vanity Fair
Versatile Varieties
Video Theater
Who Said That
Winchell-Mahoney
Wonderful Town
You Asked For It
Your Hit Parade

VARIABLE

Charlie Wild
Comedy Hour
Crime Photographer
Danger
Ellery Queen
Front Page Detective
Ken Murray
Lights Out
Man Against Crime
Martin Kane
Show Goes On
Suspense
Talent Scouts
This is Show Business
Web
Your Show of Shows

OBJECTIONABLE

Bride and Groom
Eloise Salutes the Stars
Juvenile Jury
Marigold-Wrestling
Milton Berle
Rainbo-Wrestling
Stork Club
What's My Line

The above programs have been reviewed by the undersigned organization.

Mrs. Byron Harvey Jr.	Jesse Owens
Mrs. Clifton Utley	Samuel A. Culbertson II
Dr. Preston Bradley	George Jennings
Rev. Donald Masterson	David Balkin
Dr. Louis L. Mann	Robert A. Kubicek
Martin O'Shaughnessy	

NATIONAL TELEVISION REVIEW BOARD

"—Censorship Is Not The Way to Better Programming—"

favorite recipes

no. 16 in a series

forecast for women



DELL COWLING, like her famed husband Sam—comedian on “Don McNeill’s TV CLUB”—is from Kentucky. And being a Louisville lass of the first water, Dell nominates as her favorite recipe good ol’ Southern fried chicken. Dell serves it often for Sam, sons Sammy 13, and Billy 11, and her mother, Mary Hammill, who resides with them. Sam says, “It’s succulent Cowling chicken, Dell done.”



Dell Cowling

SOUTHERN FRIED CHICKEN

Take one cut up chicken.

Dip in a mixture of salt, pepper, paprika and flour.

Fry in deep fat in skillet until golden brown on all sides.

Transfer the chicken to a covered roaster.

Complete cooking in a moderate oven of 350 degrees for one hour.



Barbara Benson

Band Tours

Lack Glam

TRAVELING

with 18 men can be very lonesome," declares beautiful Barbara Benson, featured vocalist on the "Sammy Kaye Show," shattering all illusions that the life of a lone girl vocalist with a name dance band is glamorous!

Barbara, who is seen each Saturday night on WBKB, will tell you that when a gal singer steps aboard a bus to do a series of one night stands with the band, it's a working job and there is little time for dates. She immediately places herself on an equal footing with the men and neither expects nor receives special favors.

The 21-year-old songstress, whose real name is Gloria Benson, is a veteran of the band tour circuit. Before joining the Kaye troupe in January, she was starred as "The Golden Voice of Gloria" with Phil Spitalny's All-Girl orchestra. It was when she joined the ranks of Swing and Sway that her name was changed to Barbara "because Sammy always insists on alliteration in naming his girl vocalist."

"Touring with an all-male band is in sharp contrast to touring with 30 women musicians," explains Barbara. "The chief difficulty is lack of companionship. I get so tired of male talk . . . sports and politics—and just long for simple female chatter of clothes, hairstyles, and just plain gossip."

Continuing her revelations of "the rugged tour life," Barbara tells how during a recent two months one-nighter trek through the midwest she boarded the bus attired in tailored slacks and moccasins designed for comfort. Immediate scowls of disapproval met her appearance and band members voiced opinions in no uncertain terms to the effect that "women at all times should be feminine in their dress—pants for men, skirts for women." They are quite



by *Patricia Cooper*

adamant that she display as much glamour on the bus as on the stage.

Another taboo tacitly imposed excludes her from playing cards "with the gang." "Although not prudish," she insists, "the boys do not consider it fitting for a lady to indulge in what they

are Lonesome,

hour



declares Barbara Benson



editor, forecast for women

call a man's game." All of which is hard on Barbara, who is an excellent bridge player, but lacks a foursome!

"Eighteen men can make more noise while casually conversing with each other than the 30-girl Spitalny crew ever made in the heat of discussion,"

says this pretty young singer, whose candid opinion is that "men gossip more than women." When the player who is sitting near in the forward seat of the bus has anything to say to the sax player seated at the rear, he simply shouts, she explains, which all adds up to a medley of confusion.

Social life on the road is practically negligible, Barbara claims. To back up her statement, she points out that when most girls are dating she is singing—usually from 9 p.m. to 2 a.m. Then it's time to eat and go to bed in order to catch an early bus to the next town the following day.

Another problem on tour involves wardrobe and the necessary dry cleaning incidental to constant travels. Her specially designed gowns are perishable as well as expensive, and it is often disastrous to entrust these to strange dry cleaners. It was different when she traveled with an all-girl band . . . they had wardrobe mistresses to handle these details. As a lone girl vocalist, she must frequently resort to a travel iron—not an easy task where ruffles are concerned.

A native New Yorker, red-haired Barbara started up the ladder of success at three when she made her debut singing on a New York radio station. Her first big break she credits to a pair of white cotton gloves. She and her mother stopped in to see Perry Como's "Chesterfield Supper Club." After the show, Como asked if anyone would like to volunteer to sing with him. Barbara, then 16, hoisted her white-clad gloved hand along with many others. Como saw it and invited her to come on stage and sing.

An NBC audition followed and an appearance on Arthur Godfrey's Talent Scout program. To this day she holds the record as the first girl and the youngest to win the Godfrey contest. Shortly thereafter she was signed by Phil Spitalny.

The "Sammy Kaye Show" is seen from 6 to 6:30 p.m. Saturdays on WBKB, channel 4.

NEXT WEEK

Patsy Lee, lovely singer on the "Don McNeill TV Club," will open her hope chest to the readers of Forecast for Women, displaying the loveliest of her linens in next week's issue.



Our 2nd year—

AND LOOK HOW WE'VE GROWN!

The skeptics were wrong. We did *not* lose money. We did *not* go broke. Instead, we added to our repair shop facilities, increased our fleet of service trucks, expanded our office staff, acquired a building (see picture above) in which to house them . . . and we're going stronger than ever.

To the thousands of Chicagoans who beat the high cost of TV service by becoming members during our first year . . . thanks a million for making possible our phenomenal growth.



**You
pay
only** **\$1⁹⁵**
***Parts
Free**

**to have your TV set
serviced or repaired**
-if you are a member of...



Our members do not pay \$5.75 per call, \$6.00 an hour or up to \$110.00 a year for TV service. No indeed! They pay only \$1.95* for a home service call . . . *even if the job takes all day*. And they enjoy equally low rates for antenna installations, shop repairs, picture tube warranties, etc. You, too, can join and enjoy prompt, dependable TV service by efficient, bonded technicians at guaranteed low prices—whether your set is brand new or years old. Get the facts. Phone or mail the coupon.

*Parts free if you have a manufacturer's parts warranty in force.

AUTHORIZED TV Service Clubs, Inc.
4812 W. Madison St., Chicago 44, Ill.
Yes, I am interested. Send further details. No obligation, of course.

Name _____

Address _____

Telephone _____

F-9-29

**For Complete Details
MAIL COUPON or PHONE
MANSfield 6-7700**

Tuesday Oct. 30

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Variety, music and interviews
- 9:30 4 Fun And Figure—Exercises**
Ed Allen demonstrates a streamliner
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
- 7 Dennis James Show—Interviews**
Studio audience competes for prizes
- 9 Chicago Cooks—Recipes**
- 11:00 4 Creative Cookery—F. Pope**
Chicken salad molds plus bread and butter lily sandwiches
- 5 Ruth Lyons' 50 Club—Informal**
Folksy chatter program from Cinn.
- 7 Frances Langford-Don Ameche**
Musical variety with guests, songs, sketches, and a quiz contest. Also excerpts from "Purple Heart" diary
- 11:30 5 Norman Ross' Varieties**
- 9 Travelers' Sketchbook—Film**
"Gales of Cape Breton"
- 11:45 9 Relax With Music—Records**
- 12:00 4 Steve Allen Show—Variety**
- 5 Meet Mintz—Old Time Favorites**
- 7 Jessie DeBoth's TV Notebook**
Homemaking hints & processes dramatized, and cooking recipes explained
- 9 Hi Ladies—Tommy Bartlett**
- 12:15 4 Multiscope News—Ticker Tape**
- 5 Newsroom—Late Information**
- 12:30 4 Garry Moore Show—Variety**
Guest, Lucille Watson
- 5 Your Luncheon Date—Variety**
- 7 Bob And Kay Show—Variety**
Guests: Mr. Lee Mitchell, head of University Theater, N.U. and Mr. Steve Bastiaans a pumpkin cutter
- 12:45 9 News Headlines—Spencer Allen**
- 1:00 5 Feature Film**
- 9 Russ Davis Show—Discussion**
- 1:30 4 First Hundred Years—Serial**
Jimmy Lydon and Olive Stacey star
- 1:45 4 Vanity Fair—Dorothy Doan**
- 9 Plan-A-Room—Paul MacAlister**
- 2:00 5 Miss Susan—Serial Drama**
Day-to-day drama of problems facing a woman lawyer
- 7 Housewives Holiday—Kirchner**
Claude and Ruth Kirchner emcee
- 9 Let's Have Fun—Hank Grant**
- 2:15 5 Here's Looking At You—Hints**
Richard Willis, fashion and beauty expert, gives the ladies advice
- 2:30 4 Meet Your Cover Girl**
- 5 Bill Goodwin Show—Variety..**
Music by vocalists Eileen Barton, Roger Dann, & Joe Bushkin Trio



DEAR BOSS:

Will you chip in two-bits? I'm raising an apron fund for Francois Pope. In return for the apron, I'll ask Pope to dream me up a good recipe for Fricassee Crow. Yeah, I'm eating crow these days.

I panned Hal Block but when he isn't on the "WHAT'S MY LINE?" panel, the show loses its sparkle.

Then I panned Jackie Gleason for using shopworn material. So he comes up with his new Loud Mouth routine plus that marvelous Bus Driver and Wife sketch and really wows us!

I couldn't be happier over that Herb Shriner new show for Arrow Shirts if his name was O'Shriner. Up till now I've been a bit slow to jump the bandwagon. I haven't felt till now that he was ready for the White House, for instance. But brother, that kick-off show of his was the finest piece of pure television entertainment since Garroway. I always knew Herb was funny. I didn't realize what sensitive feeling, what skill in timing, what unruffled poise he could bring to a difficult MC job. I hereby take two giant-steps toward Indiana to get me a campaign button.

The McCarthy family is on another Soap Strike. This time we're all mad at Lux. The other night their Video Theater scared the wits out of our small fry (as well as us parents) with a terrifying drama: ROUTE 19.

It was all about a playful hitchhiker who loved to strangle girls—preferably within six inches of a television camera lens. I guess there's a time for choking on TV but seven o'clock in the evening isn't it! Our kids are so enraged they're even willing to go to bed these nights without washing their necks. So there, Lux!

CHUB

TUESDAY—continued

- 2:30 7 **Barbara Moro**—Creative Ideas
New sewing tricks and designs
- 3:00 4 **Homemakers' Exchange**—Foods
- 5 **Kate Smith Hour**—Variety
Guests: Bernadette Felan, dancer, Luboshutz & Menenoff, and Lou Wills, Jr.
- 9 **"The Inquest"**—Feature Film
Elizabeth Allen & Herbert Lomas
- 3:30 4 **Your Visiting Nurse**—Com'l.
- 3:35 4 **Bill Evans Show**—Discussion
- 4:00 4 **Steve Allen Show**—Variety
- 5 **Hawkins Falls, Pop. 6200**
Doc Gibb is persuaded to become a permanent resident of Hawkins Falls
- 9 **Telephone Game**—Harold Isbell
Here's a game, ladies, you all can enjoy participating in
- 4:15 4 **Assembly**—Military Talk
For and about the U.S. Army
- 5 **Gabby Hayes Show**—Tall Tales
- 4:30 5 **Howdy Doody**—Variety
- 7 **Sagebrush Theater**—Western
"Wilderness Mail"
- 9 **Trail Blazers' Theater**—Western
"Moonlight on the Range"
- 4:45 4 **Breezy, Don & Vera**—Puppets
- 5:00 4 **Kids Karnival Kwiz**—Games
- 5 **Cactus Jim**—Western Feature
"Rainbow Valley" part II
- 5:30 4 **Silhouettes Of The West**
Roy Starkey sings & discusses
- 5 **Visit With Cactus Jim**—Story
- 7 **The Chimp**—Film
- 9 **Raving Beauty**—Lady Corinne
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial
- 5 **Public Life Of Cliff Norton**
Subject: "Sheer Ecstasy Replaces Round Steak" comedy skit
- 7 **Adventure Theater**—Stories
- 9 **Foto Test**—Marty Hogan Quiz
Merchandise awards for ladies
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments**—Bob Elson
News of what's happening in sports around the globe
-
- 5 **Kukla, Fran, And Ollie**
A visit with the Kuklapolitans
- 7 **Paul Harvey With The News**
- 9 **Captain Video**—Adventures
- 6:10 7 **Top O'The Weather**—Russ Reed
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Highlights**—John Bryson
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **John Conte's Little Show**—Music
Guest, Sue Bennett
- 7 **Beulah Show**—Comedy Skits
Ethel Waters stars as mediator in Henderson's bustling household
- 9 **Spencer Allen And The News**
News, pictures, and financial report

- 6:45 4 **Stork Club**—Interviews
Guests: the Billingsley family
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **Frank Sinatra Show**—Variety
Frank presents guests Lauritz Melchior, June Hutton, vocalist, and comedian Eddie Mayehoff; also Jules Munshin and Georgia Gibbs
- 5 **Star Theater**—Comedy-Variety
Milton Berle presents guests: Paul Winchell and Jerry Mahoney, Liberaci, pianist, Boys Town Choir, and the Blackburn twins with Pam Cavan
- 7 **Charlie Wild, Detective**—Drama
John McQuade stars in mystery
- 9 **Health Talk**—Explanations
"Bleeding and Bruising" discussed by Dr. Steven O. Schwartz, attending hematologist at Cook County Hosp., and moderator Dr. W. W. Bolton, Associate director, Bureau of Health Education, American Medical Assoc.
- 7:30 7 **How Did You Get That Way?**
A psychological study of mannerisms with Isabel Leighton, moderator. "The Outsider" a study of teen-age social problems with Dr. John Millet and Mary Geliagre
- 9 **Keep Posted**—Current Events
Lawrence Spivak and Martha Rountree discuss current topics with eight important public figures
- 8:00 4 **Crime Syndicated**—Drama
Rudolph Halley narrates drama based on case material from various sources; Narcotics agent works with special agent as a partner to get to the top of the narcotic ring
- 5 **Fireside Theater**—Film Drama
"Party Dress" with Robert North, Evelynne Eaton, Claire Carleton and Lee Phelps; comedy of errors about a young married couple who run into marital storms over the purchase of a \$250 party dress
- 7 **Big Ten Game Of The Week**
Minnesota-Michigan game narrated and commented upon by Jack Drees
- 9 **Cosmopolitan Theatre**—Drama
"Mr. Pratt and the Triple Horror Bill" gentleman attempts to dispose of his wife in a fashion suggested by the cinema. Starring Tom Ewell
- 8:30 4 **Suspense**—Mystery Drama
"Court Day" a rangeland intrigue in the far west
- 5 **Circle Theater**—Drama
"Night Song" about a poetess who writes beautiful, shallow verse and a literary critic who attempts to unravel the mystery of her superfluency
- 9:00 4 **Danger**—Mystery Drama
"High Wire, High Steel"
- 5 **Amateur Hour**—Ted Mack mc
- 7 **On Trial**—Topic Discussion
"Is Citizen Protection Against Congressional Immunity Adequate?" Affirmative speaker Sen. Lester C. Hunt (D-Wyo)

TUESDAY—continued

9:00 9 Feature Film

9:30 4 Two Minutes To Go—Quiz

Jack Drees mc quizzes the panel on sports question sent in by viewers

7 Chgo. Symphony Chamber Or.

Works by great composers with Rafael Kubelik conducting and Ken Nordine, emcee

9 Boston Blackie—Mystery Drama

"Blind Beggar Murder" with Kent Taylor. Blackie tracks down a racket of bogus beggars when he finds an escaped lifer looking for the "sympathy touch"

10:00 4 Ernie Simon—Curbstone Cutup

Ernie holds folksy interviews with the gang under the marquee

5 Weatherman—Clint Youle

7 "American Portrait"—Film

Starring Alan Ladd

9 "The Moon And Sixpence"

Feature film (first showing) with George Sanders and Herbert Marshall. Somerset Maugham's celebrated story about a banker whose greatest desire was to become an artist and who finally realized his dream on a lovely island in the South Seas

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Ulmer Turner With The News

5 Clifton Utley And The News

10:30 4 TV Talent Showcase—Musical

5 Let's Look At Sports—T. Duggan

7 Touchdown—Football Films

Highlights from college games

10:45 4 Wendell Hall—Musical Time

5 Herbie Mintz Show—Musical

11:00 4 Today In Sports—Joe Wilson

5 Tele-Play Theater—Film Drama

"The Bunker" with Gertrude Michael, Elaine White and Bob Stevenson. Story of Hitler's last half hour, six Germans and Eva Braun reveal in their death trap their real attitudes toward Nazism and the Fuehrer

7 Austin Kiplinger With The News

11:15 4 Film

11:30 4 Murder Before Midnight—Film

5 Sports Newsreel—Late Data

9 Feature Film

12:00 4 "Blonde Comet"—Feature

Film with Virginia Dale and Robert Kent; girl driver in the Indianapolis speed races shows up the males

5 "Celia"—Feature Film

Starring Hy Hazell and Bruce Lester; story of a girl who is assistant to a private detective

1:00 9 Chicagoland Newsreel

1:30 4 Midnight Edition—Ulmer Turner

(Stations reserve the right to change above listings without notice)

TV FORECAST



NOW!
ON
Television

**BOSTON
BLACKIE**

WGN-TV
CHANNEL 9
9:30 P.M. EVERY TUES.
Presented by
Meister Bräu
One beer that's light... bright... right
Peter Hand Brewery Co., Chicago *Reg. U.S. Pat Off.

TONITE at 11 p.m.

"TELE-PLAY THEATRE"
WNBQ (Channel 5)
A Fast Moving Drama
"THE BUNKER"

**IN CHICAGO-
IT'S
DE MET
PONTIAC!**

5150 West North Ave.
(near Laramie)

(Where you get Two Great Used
Car Guarantees IN WRITING)

WHICH WORLD YOU FROM, BUB?

by JACK MABLEY

Reflections on a TV Tube:

The newest rage among the television dramatists is science fiction, time and space, other worlds and planetary invasions.

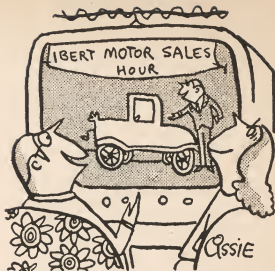
The peak of confusion was reached a couple of week-ends ago. An actor played the part of an invader from another world on the "Tales of Tomorrow" program on a Friday. On Monday he was on Robert Montgomery's program portraying one of the victims of a woman from another world.

I didn't catch the actor's name, but both roles were major ones, and the stories were amazingly similar—with the confusing exception that he played completely opposite roles. He must have been rehearsing both plays at the same time, and how he avoided lapsing into the wrong world in one play or the other is one of the little triumphs of TV.

This is a reverse of my function as a TV writer, but in all honesty I must report that Jeri Sothern is far greater off TV than on. You probably saw Miss Sothern when she was singing on WBKB and helping Marty Hogan peddle vitamins. Since that program went off the air, we have watched Miss Sothern in a North Side night club, and she is about 500 per cent more effective. Usually the opposite is true. Incident-



"Sorry, Miss Godiva, ma'm, I don't think we've got a part for you in this western."



The only thing older than their cars are their movies.

tally, she'll be on Ed Sullivan's show soon.

One of the major problems of sponsors today is trying to get viewers to sit still and watch their commercials. Perhaps one of the reasons for their troubles is that too many of them follow the philosophy of radio commercials, which I spotted in a speech by an advertising executive. He advised broadcasters to "be like the preacher who tells them what he's going to tell them—then he tells them—then, he tells them what he told them."

Of course being told three times is merely insulting you by saying you're too stupid to get it the first time. Perhaps this technique does show sales results, but does it reflect the indignation of the many who are offended by it, and whose reaction is to turn off the commercial?

Speaking of the aberrations of the advertising industry (I don't know why I'm doing this—advertising pays my salary. But this is Beat Your Grandma Week) . . . printing presses now are rolling out millions of pieces of merchandise and cards for an impending campaign for a "Hoppy Christmas." Hopalong Cassidy is the product being promoted, naturally. The idea is to have the kids say "Hoppy Christmas" instead of "Merry Christmas." They'll probably even spell it Xmas. In a few years our kids will be asking us, "Say, pop, how did this Xmas celebration get started, anyway?"

Wednesday Oct. 31

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—Variety
Animal of the week is presented
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun And Features**—(continued)
- 10:00 9 **Your Figure Ladies**—Exercises
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
- 7 **Dennis James Show**—Variety
Household problems, contests, and games for the ladies
- 9 **Chicago Cooks**—Ideas In Foods
- 11:00 4 **Creative Cookery**—Recipes
Revani (Grecian walnut brandy cakes) & quick butter cream icing, also vichyssoise is prepared
- 5 **Ruth Lyons' 50 Club**—Variety
- 7 **Frances Langford—Don Ameche**
Music, variety, plus situation comedy
- 11:30 5 **Norman Ross' Varieties**
- 9 **Travelers' Sketchbook**—Film
"Let's Visit Rhodesia"
- 11:45 9 **Relax With Music**—Melodies
- 12:00 4 **Steve Allen Show**—Comedy
Guests: Harris & Anders acrobats and Phil Brito singer
- 5 **Meet Mintz**—Herbie Mintz
Hit tunes of yesteryear
- 7 **Gayelord Hauser Show**—Health
The world-famous nutritionist, author and lecturer presents to viewers his firm belief that through eating proper foods, men and women can remain young, live many years beyond their present life expectancy, and exult in every moment of living
- 9 **Hi Ladies**—Tommy Bartlett
- 12:15 5 **Newsroom**—Late Information
- 7 **Bob & Kay Show**—Commentary
Guests: Mrs. McIlwain, pres. of Threshold players and Mrs. John Bentley, from the Chgo founding home
- 12:30 4 **Garry Moore Show**—Comedy
Guest, Winston L. Mittenjuice
- 5 **Your Luncheon Date**—Musical
Hugh Downs mc with Art Van Damme Quintet supplying music and Bette Chapel vocalizing
- 12:45 9 **News Headlines**—Spencer Allen
- 1:00 5 **Feature Film**
- 9 **Russ Davis Show**—Interviews
Popular melodies and guests
- 1:30 4 **First Hundred Years**—Drama
- 1:45 4 **Ransom Sherman Show**—Variety
Here's how not to do it
- 9 **Camera Caravan**—Film Short
"Guatemala—Eternal Spring"
- 2:00 4 **Commercial Film**
- 5 **Miss Susan**—Susan Peters
Serial story of a woman attorney
- 7 **Beulah Karney Show**—Foods
Adventures in the art of cooking

TV FORECAST

AT LEADING NEWSSTANDS

Just Out!

TV FORECAST'S

COMPLETE COLLEGIATE

BASKETBALL GUIDE

by ED PAZDUR

featuring:

"Are College Educators
The Real Criminals?"



"NCAA
Tournaments"

By Leo Fischer,
Sports Editor—
Herald-American



"Leading
Independents"

By Bob Russell,
Sports Writer—
Daily News



"Top Ten
As I See It"

By Ray Meyer,
Head Coach—
DePaul University

PLUS

Pictures, All-Americans, Conference records and easy readable rules for living room fans. Get your advance copy now, for only 50c in coin.

On Sale—All Leading Newsstands

WEDNESDAY—continued

- 2:00 9 Let's Have Fun—Variety**
Hank Grant mc with Elaine Neblett, Kyle Kimbrough, vocalists; Reno Ton-delli on the accordion
- 2:15 5 Here's Looking At You—Beauty**
- 2:30 4 All Around The Town—Chats**
- 5 Bert Parks Show—Musical Treat**
Tunes dramatized "Come Jose-phine," "Army Air Corp," "Be-witched," "T'ain't What You Do," "Nobody Home At My House," and "Always"
- 7 Barbara Moro—Creative Ideas**
- 3:00 4 Homemakers' Exchange—Foods**
Louise Leslie demonstrates recipes
- 5 Kate Smith Hour—Variety**
Guests: Russell & Vanio dancers, Gus Van, Evalyn Tyner pianist, and a discussion with Eric Johnston
- 9 "Federal Bullets"—Feature**
Film with Milbourn Stone, Jerry Walker and Zeffie Tilbury; grand old dame poses as a charitable leader of society
- 3:30 4 Your Visiting Nurse—Com'l.**
- 3:35 4 Bill Evans Show—Variety**
- 4:00 4 Who's Talking—Quiz Game**
Hal Tate mc asks you to identify nationally known celebrities from a masked photograph, and clues
- 5 Hawkins Falls, Pop. 6200**
Lona Drewer and Judge Sharp try to save Knap from turning the anger of Hawkins Falls against himself
- 9 Telephone Game—Harold Isbell**
You may be a lucky winner too; send in your number
- 4:15 4 Assembly—Military Talks**
Devoted to the Naval ROTC
- 5 Gabby Hayes Show—Tall Tales**
Story of early American heroes
- 4:30 5 Howdy Doody Show—Bob Smith**
- 7 Sagebrush Theater—Western**
"Wild Horse Roundup"
- 9 Trail Blazers' Theater—Western**
"Nevada Buckaroo"
- 4:45 4 Breezy, Don & Vera—Puppets**
- 5:00 4 Kids Carnival Kwiz—Games**
Kiddies work to win prizes
- 5 Cactus Jim—Western Feature**
"Montana Kid"
- 5:30 4 Silhouettes Of The West**
A close-up view of western life
- 5 Visit With Cactus Jim—Tale**
- 7 Tom Corbett Space Cadet**
The world of tomorrow awaits you
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
Subject: "Tumbleweed Mac and His Cow Country Yac" comedy skit
- 7 Uncle Mistletoe—Adventures**
- 9 Foto Test—Marty Hogan Quiz**
Watch the Master Film for Jackpot clues

- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
Late data on sports events
- 5 Kukla, Fran, And Ollie**
Burr Tillstrom's laugh-provoking puppets in another merry session
- 7 Paul Harvey With The News**
- 9 Captain Video—Adventures**
Super-sonic world tales
- 6:10 7 Top O' The Weather—Russ Reed**
Prediction for tonight and tomorrow
- 6:15 4 Ulmer Turner And The News**
News events of vital interest
- 6:20 7 Sports Highlights—John Bryson**
Important events in the world
- 6:30 4 CBS News—Douglas Edwards**
- 5 Showroom—Musical Time**
Roberta's guest, Skitch Henderson
- 7 Chance Of A Lifetime—Quiz**
Audience participation with John Reed King emcee, Cindy Cameron, and guest contestants
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**
Guest: April Stevens, tunes: "Because Of You," "Old Soft Shoe," and "For All We Know"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel**
- 7:00 4 Arthur Godfrey And His Friends**
Musical variety with Frank Parker, Marion Marlowe, Janette Davis, the Chordettes, and the Mariners
- 5 Kate Smith Hour—Variety**
Music, comedy, drama with guests
- 7 Paul Dixon Show—Variety**
- 9 Feature Film**
- 8:00 4 Strike It Rich—Interview-Quiz**
Warren Hull emcee of the "quiz with a heart" and guest Peter Levintritt, bridge champion
- 5 Kraft Theater—Drama**
"Hour of Crisis" starring Hazel Dawn Jr., Billy Lynn and Cliff Hall; small town beauty contest winner is signed to movie contract and is on her way to stardom when a gossip columnist threatens her career
- 7 Arthur Murray Party—Variety**
Hostess Kathryn Murray introduces Kajjar, famed magician, and Paul Hartman, exponent of dance satire on this "trick or treat" show
- 8:30 4 The Web—Mystery Drama**
"A Man Dies" with Jerome Cowan; a tale about a prominent publisher who receives a story that is the exact replica of his own life
- 7 The Clock—Mystery Drama**
- 9 Silver Quarter—Musical**
Featuring "Chief Silver Streak," (Pedro Gonzales Krause) pianist Chuck Cavallo, organist Mary Sinclair, and Marv Berkman on guitar with song and rhythm
- 8:45 9 Our World—Film Short**
"Toronto Symphony"
- 9:00 4 Blue Ribbon Bouts—Boxing**

WEDNESDAY—continued

- 9:00 5 Break The Bank—Quiz Session**
Bert Parks emcee with Bud Collyer and Peter Van Steeden's orchestra (see story on page 5)
- 7 Celanese Playhouse—Drama**
"Winterset" by Maxwell Anderson with Eduardo Ciannelli as the fierce underworld character, Trock, in this tragedy of hate and determination
- 9 Feature Film**
- 9:30 5 Freddy Martin Show—Musical**
Variety, Martin's "singing sax," Murray Arnold pianist, Merv Griffin and Judy Lynn, vocalists, with tunes: "Hands Across The Table," "It's A Good Day," and "Enjoy Yourself" when dr. tells Freddie he must take a vacation away from music. Guest Carole Knight
- 9:45 4 Sports Quiz—Film**
- 10:00 4 Ernie Simon—Curbstone Cutup**
Impromptu interviews with people from all walks of life
- 5 Weatherman—Clint Youle**
- 7 Wrestling From Rainbow Arena**
- 9 "One Rainy Afternoon"—Film**
Feature with Ida Lupino, Francis Lederer and Mischa Auer
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner With The News**
- 5 Clifton Utley And The News**
- 10:30 4 Street Singer—Julio Maro**
Serenade to the ladies along the State and Lake marquee
- 5 Let's Look At Sports—T. Duggan**
- 10:45 4 Wendell Hall—Music Time**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Today In Sports—Joe Wilson**
- 5 "Shanghai Chest"—Feature**
Film with Roland Winters and Mantan Moreland; Charlie Chan murder mystery
- 7 Austin Kiplinger With The News**
- 11:15 4 Film**
- 11:30 4 Murder Before Midnight—Film**
- 9 Topper Theater—Feature Film**
"Devil Bat" starring Bela Lugosi. Story of a mad doctor who creates a monster bat to destroy his employers who he believes have swindled him out of a fortune
- 12:00 4 "Gangs, Inc."—Feature Film**
Starring Alan Ladd and Joan Woodbury; suspenseful tale of the underworld
- 5 "The Enchanted Forest"—Film**
Feature with Edmund Lowe and Brenda Joyce; five varied personalities, each in search of his individual needs, wander into the forest
- 12:45 9 Chicagoland Newsreel**
- 1:30 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)



Wednesday's ★ features!

- 6:15—Ulmer Turner**
6:45—Perry Como
7:00—Arthur Godfrey
9:00—Blue Ribbon Bouts
10:00—Ernie Simon
10:15—Ulmer Turner
10:45—Wendell Hall

Channel
4



EXTRA!

TOPPER GIVES
6 MONTH SERVICE
GUARANTEE FREE!

TOPPER SAYS:—

No hidden charges, no gimmicks—for the first time in TV history Topper gives you complete service guarantee on any new set you buy—with no cost to you! PLUS, the biggest trade-in on your old TV set.

Call the television number —

Watch us on TV
TOPPER THEATRE
WGN-TV
11:30 p.m.
Wed.

DElaaware 7-0154

CENTRAL
TELEVISION
EXCHANGE

430 N. CLARK ST.

TV FORECAST

33

Jack demonstrates how to (man)handle a switchboard before an admiring bevy of TV Forecast beauties. L to r, Jane Pugh, Ruth Price, Barbara Baesel, Carter, Barbara Lutz, Lorraine Castro, Annette Carson and Jennie Markos.



Jack takes over the editor's chair, armed with whip and blue pencils, while editor Marty O'Shaughnessy races for a deadline. The Carter invasion only slightly hampered operations.



(Above) Jack gives a pep talk in the conference room before a mixed audience reaction. L to r, ad manager Les Vihon, national co-ordinator Jahn Groenings, Carter, promotion manager Ray Whiting, business manager Narb Dompke and circulation manager Archie Fisher.

(Left) Jack is finally stopped cold by the art department's "mobile," a perfectly-balanced, free-form gadget mainly used to drive casual visitors crazy.

JACK CARTER—Boy Editor

THINGS were pretty quiet around the TV Forecast office one day recently—that is, until comic Jack Carter showed up. Jack may or may not have been a frustrated reporter at one time in his life.

Nevertheless, after one splendidly chaotic day as editor, Carter was glad to get back to his grease paint and klieg lights, while the personnel of this

magazine crept thankfully out from under desks and sundry hiding places.

As most readers know, Jack Carter is the NBC comedian who had his own channel 5 show last year. At present, he's on a free lance basis, and spends much of his time in theatre appearances. Viewers will probably see him this season in various guest appearances.

Thursday Nov. 1

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard
9:30 4 Fun And Figure—Exercises
9:50 4 Fun And Features (continued)
10:00 9 Your Figure Ladies—Exercises
10:30 4 Tel-A-Shopper—Betty Whitney
7 Dennis James Show—Quiz
9 Chicago Cooks—Kay Middleton
11:00 4 Creative Cookery—Recipes
Francois Pope prepares fresh lima beans and corn, baked in a casserole; also sweet potato delights
5 Ruth Lyons' 50 Club—Views
7 Frances Langford—Don Ameche
Contestants from the audience quizzed
11:30 5 Norman Ross' Varieties
9 Travelers' Sketchbook—Film
"Oystermen"
11:45 9 Relax With Music—Songs
12:00 4 Steve Allen Show—Comedy
5 Meet Mintz—Musical Show
7 Bob & Kay Show—Commentary
9 Hi Ladies—Interviews
12:15 4 Multiscope News—Ticker Tape
5 Newsroom—Late Information
12:30 4 Garry Moore Show—Variety
Guest, Milbourne Christopher ;
5 Your Luncheon Date—Musical
12:45 9 News Headlines—Spencer Allen
1:00 5 Feature Film
9 Russ Davis Show—Commentary
1:30 4 First Hundred Years—Serial
1:45 4 Vanity Fair—Interviews
Covering new contributions to better living, ranging from international relations to ice sculpturing
9 Interior Decoration—Designs
2:00 5 Miss Susan—Serial Story
7 Housewives' Holiday—Kirchner
9 Let's Have Fun—Hank Grant
2:15 4 To be announced
5 Here's Looking At You—Data
2:30 5 Bill Goodwin Show—Variety
7 Barbara Moro—Creative Ideas
3:00 4 Homemakers' Exchange—Foods
5 Kate Smith Show—Variety
Guests: Buster Shaver, Billy Forman comic, and the Charloters, vocal group
9 "The Lad"—Feature Film
3:30 4 Your Visiting Nurse—Com'ercial
3:35 4 Bill Evans Show—Interview
4:00 4 Steve Allen Show—Variety
5 Hawkins Falls, Pop. 6200—Serial
Knap Drewer tries in vain to assure friends the company will not fail. The company's board of directors makes an unpleasant decision

ERNIE SIMON THE CURBSTONE CUTUP

MONDAY THRU FRIDAY
WBKB Channel 4 10:00 PM

Sponsored by
COLE-FINDER, INC.
Chicago's Busiest Mercury Dealers
2700 N. CICERO AVE.

DAY AND NIGHT CITY WIDE SERVICE

\$3 DAY—\$4 NIGHT or SUNDAY
ALL MAKES—BONDED—GUARANTEED

Low Cost Parts Warranties Available. Aerials installed. Shop open 9 A.M. to 9 P.M. . . bring in your set and save. See it repaired.

2922 MILWAUKEE AVE.
FOSTER TELEVISION
HU mboldt 9-0911

THURSDAYS AT EIGHT IT'S HERB SHRINER TIME



WENR-TV
CHANNEL
7

THURSDAY—continued

4:00 9 Telephone Game—Harold Isbell
Join Jane & Harold as they award the prizes in this quiz contest

4:15 4 Assembly—Military Talk
Interviews with G.I.'s in Honolulu aboard the U.S.S. Coucal

5 Gabby Hayes At The Double Bar M Ranch—Western Story

4:30 5 Howdy Doody Show—Variety
7 Sagebrush Theater—Western
9 Trail Blazers' Theater—Western
"Secret of Pinto Basin"

4:45 4 Breezy, Don & Vera—Puppets

5:00 4 Kids Karnival Kwiz—Games

5 Cactus Jim—Western Feature

5:15 9 Boy's Railroad Club—Films
Exciting adventures for train enthusiasts of all ages; five young members run every type of train and are visited by railroad men who describe activities of their particular line

5:30 4 Silhouettes Of The West—Talks

5 Visit With Cactus Jim—Chats

7 The Chimp—Film

9 Magic Carpet—Film Adventures

5:35 5 Weatherman—Clint Youle

5:45 4 Window Shopping—Commercial

5 Public Life Of Cliff Norton

"I Bring You Beautiful Thoughts of Tangerines," comedy skit

7 Adventure Theater—Early Amer.

9 Foto Test—Quiz Session

Marty Hogan awards merchandise

5:50 5 Clifton Utley And The News

6:00 4 Sports & Comments—Bob Elson
Discussion and commentary on events in the sports world

5 Kukla, Fran, And Ollie

7 Paul Harvey With The News

9 Captain Video—Adventure Tale

6:10 7 Top O'The Weather—Russ Reed

6:15 4 Ulmer Turner And The News

6:20 7 Sports Highlights—John Bryson

6:30 4 CBS News—Douglas Edwards

5 John Conte's Little Show

7 Lone Ranger—Western Drama

9 Spencer Allen And The News

6:45 4 Stork Club—Interviews

Guest Bob Christenberry, N.Y. State Boxing commissioner

5 News Caravan—John Swayze

9 Chicagoland Newsreel

7:00 4 Garry Moore Show—Variety

Ken Carson and Ilene Woods vocalists, and guest Robert Preston. Song production of "Manhattan"

5 Groucho Marx Show—Comedy

Comedy quiz audience participation show with madcap Groucho loaded with a headful of ad-libs and a jackpot full of cash

7:00 7 Stop the Music—Musical Quiz
Bert Parks emcee with Kay Armen Jimmy Blaine, and Betty Ann Grove vocalists & the "Mystery Melody"

9 Football This Week—Com'tary
Norman Sper narrates & interviews

7:15 9 Our World—Film Short
"Championship Form"

7:30 4 Amos 'n' Andy—Comedy Drama
Tentative—a satire on "Quo Vadis"

5 Treasury Men In Action—Drama
"The Case Of The Gifted Father" a young woman breaks away from her charming counterfeiting family

9 Press Conference—Interviews
Representatives of four newspapers interview Col. Paul G. Armstrong, Director of Selective Service for the State of Illinois

8:00 4 Alan Young Show—Comedy
Guest, Gisele MacKenzie sings "Jolie Jacqueline;" Alan plays meek husband overwhelming a domineering wife and daughter, and an Air Force recruit who accidentally winds up in a horse stable as a private in charge of a colonel's steed

5 Ford Festival—Musical Variety
James Melton emcee with vocalist Dorothy Warenskjold and guest

7 Herb Shriner Time—Humor Skits
Dramatic and comic situations typical of life in these United States, plus guest celebrities

9 Adventures Of Ellery Queen
Lee Bowman stars as Ellery in "Death in a Ghost Town"

8:30 4 Big Town—Newspaper Drama
Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei in "The Suitor." A young widow advertises for a husband and attracts answers and a story

7 Guild Theater—Film Drama
"Peril In The House" starring Marjorie Reynolds; a widow is victimized by a bookmaker

9 Blue Flame Theater Presents Foreign Intrigue—Myst'y Drama
Jerome Thor and Sydna Scott star as newspaper foreign correspondents seeking and getting their stories in the remote corner of the globe

9:00 4 Racket Squad—Drama
Reed Hadley as Captain John Braddock in "Two For One." A failing business and pretty "con" girl tempt an honest citizen to enter a fraudulent deal to raise money

5 Martin Kane, Private Eye
Lloyd Nolan stars as the hard-hitting detective in these dramas of mystery and intrigue

7 Paul Dixon Show—Variety
Dottie Mack and Wanda Lewis in music and comedy skits

THURSDAY—continued

- 9:00 9 **Bigelow Theater**—Film Drama
"Rewrite For Love" with Wanda Hendrix and Gig Young. Story of a romance between a Swedish nurse and a Hollywood movie producer
- 9:30 4 **400 House Party**—Variety
Toni Gilman and Ken Nordine co-ecmee adult talent show
- 5 **Wayne King Show**—Musical
Variety featuring Harry Hall, Gloria Van, Barbara Becker and Don Large Chorus. Mexican show with tunes: "Mr. Touchdown, U.S.A.," "Vanity," "Falling Leaves," "Undecided," "Gualajara," "Manana," "Estrelita," "I Get Ideas," "Serenada," "Cielito Lindo," and "La Golondrina"
- 7 **At Home Show**—Musical Variety
- 9 **"Painters Of Quebec"**—Film
- 9:45 7 **Carmel Myers Show**—Variety
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Join the fun! You may see your friends and relatives
- 5 **Weatherman**—Clint Youle
- 7 **Hollywood Theater Time**—Film
- 9 **Wrestling From Chicago**
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner With The News**
- 5 **Clifton Utley And The News**
- 10:30 4 **TV Talent Showcase**—Musical
Amateurs & professionals make up evening of song and dance
- 5 **Let's Look At Sports**—T. Duggan
- 7 **Dr. Fixum**—Household Tips
Part III of the basement room project: a ceiling motif; also a novelty item and the construction of a useful object for the home
- 10:45 4 **Wendell Hall**—Music Session
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Film**
- 5 **Feature Film**
- 7 **Austin Kiplinger And The News**
- 9 **"Headline Woman"**—Feature
Film with Heather Angel and Roger Pryor; exciting and fast-moving story of a newspaper woman's effort to stay out of the limelight of publicity
- 11:10 7 **Feature Film**
- 11:15 4 **Film**
- 11:30 4 **Murder Before Midnight**—Film
"Ghost Camera" with Ida Lupino and Henry Crandall; a camera is discovered and a roll of undeveloped film reveals a murder
- 12:00 4 **"House Of Errors"**—Feature
Harry Langdon & Marian Marsh
- 5 **"Club Havana"**—Feature Film
Starring Margaret Lindsey and Tom Neal; story tells various emotions of six couples in a night club
- 12:15 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above listings without notice)

TV FORECAST

GROUCHO MARX IS BACK



EVERY THURS.
AT 7 P.M.

WNBQ

CHANNEL 5

Presented by your

DE SOTO - PLYMOUTH DEALER

.....

New TV Dramatic Series!

8:30 PM WGN-TV

.....

CHANNEL 9

.....

Every
Thursday
Night

BLUE FLAME THEATER
presents

"Foreign Intrigue"

First Chicago
showing! A new series
of action-packed adventures of
an American foreign correspondent!

Sponsored by Authorized Dealers of
Universal GAS RANGES

Mike Boom says . . .

CHICAGO—Despite the tremendous movieland ballyhoo (parades, premieres, hoopla) in recent months, you can bet your shirt that a fresh flock of film houses will close up in the next six months. All this fanfare is simply the last trumpet of the dying swan. . . . Chalk up another Chicago TV loss:

Don Herbert moves his catchy "Mr. Wizard" to New York shortly. Don doesn't want to leave but sponsor pressure is forcing the switch.

TV circles here are tittering over that recent fluff by a local femme columnist who publicly upbraided *Billboard* magazine for printing a program review in advance. Seems she didn't read the review carefully—it was about the radio show. . . . **Ransom Sherman**, who's being welcomed back to teevee via his WBKB thrice-weekly daytimer, is doing better than his last Hollywood venture. In the "Hucksters" picture, Rance got off just one word—"Check."

Back from honeymoon lane is WGN-TV's **Jo Paskins**, the publicity cutie. . . . **CET's** new movie series gets off a sizzler Oct. 28 with "And So They Were



HERBERT

Married," starring **Robert Mitchum** and **Simone Simone**. . . . Channel 9's "Foreign Intrigue" series stars former Chicago gal **Sydna Scott**. . . . Look for bigger and better WBKB shows now that the station is taking over the Garrick theatre. **John Balaban's** outfit has always been handicapped by lack of studio space at 190 N. State. The Garrick will seat 1,380.

Heart-warmer dept—The first winner of "Who's Talking?" jackpot is **Stanley Nied** of 2439 W. Carmen. He's a just-married vet who's receiving Hines hospital attention. His correct phone call paid off \$300. . . . WGN-TV's able tubthumper **Jim Hanlon** back from vacation.

Luckey North, WBKB's femme announcer, now teaching TV production at Chicago Music College. . . . Channel 5 changes include **George Heinemann** promoted to program director, and **Roland Reichert** being upped to operations director. . . . Everyone agreed that WENR-TV's **Kay Westfall** made a sweet choice as queen of "Sweetest Day." Sugar 'n' spice. . . . Channel 9's **Bob Hibbard** has been called from his post as operations director by the U. S. Army. He'll serve in psychological warfare.

Sig Sakowicz, the unofficial mayor of Milwaukee avenue, has been named to the Special Events committee, U. S. Treasury Defense Bonds for Illinois.

. . . **Wesley Hospital** joins the TV trend. Patients can now rent sets for their individual rooms. They're compact models mounted on mobile stands.

Scotsman Tom Duggan keeps insisting he's Irish. What some people won't do for publicity. . . . TV blessings—Viewers are spared a new radio horror, an influx of disk jockeys from New York who monopolize the airplanes with uncouth remarks, snide feuds and arrogant boastings. The saloons who support this invasion of privacy certainly ought to re-read their public relations handbooks.



SAKOWICZ

DOUBLE FUN AT HALLOWE'EN—



Joy and Jill, twin daughters of WGN-TV's **Harold Isbell**, get set for a double round of merriment with **Mr. Jack O' Lantern**. Harold is seen on channel 9's "Telephone Game," Monday thru Friday.

Friday Nov. 2

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
9:30 4 **Fun And Figure**—Exercises
9:50 4 **Fun And Features**—(continued)
10:00 9 **Your Figure Ladies**—P. Fogarty
10:30 4 **Tel-A-Shopper**—Betty Whitney
7 **Dennis James Show**—Interviews
Games, rhyming contest, celebrity interviews, and satires
9 **Chicago Cooks**—Kay Middleton
11:00 4 **Creative Cookery**—Recipes
A new taste treat! Dark, rich fruit cake, English style; also, how to glaze and decorate it
5 **Ruth Lyons' 50 Club**—Chatter
Views & news of interest to all
7 **Frances Langford**—Don Ameche
Guests discuss and demonstrate their hobbies; also quiz, music & variety
11:30 5 **Norman Ross' Varieties**
9 **Travelers' Sketchbook**—Film
"Sunny Days"
11:45 9 **Relax With Music**—Tunes
12:00 4 **Steve Allen Show**—Comedy
Guests: Joy Conley singer, double talker Al Kelly, and the Mary Kaye Trio, vocalists
5 **Meet Mintz**—Herbie Mintz
Relax with the piano melodies
7 **Bob And Kay Show**—Variety
9 **Hi Ladies**—Interviews
Tommy Bartlett chats with the gals
12:15 5 **Newsroom**—Late Information
12:30 4 **Garry Moore Show**—Comedy
Guest: Margaret Bourke-White
5 **Your Luncheon Date**—Musical
12:45 9 **News Headlines**—Spencer Allen
1:00 5 **Feature Film**
9 **Russ Davis Show**—Commentary
1:30 4 **First Hundred Years**—Serial
1:45 4 **Ransom Sherman Show**—Gags
Homemakers, you too can become thoroughly confused by "Rance"
9 **Camera Caravan**—Film Short
"Let's Visit the Netherlands"
2:00 4 **Vanity Fair**—Dorothy Doan
5 **Miss Susan**—Susan Peters
7 **Beulah Karney Show**—Foods
9 **Let's Have Fun**—Variety
2:15 5 **Here's Looking At You**—Tips
2:30 4 **All Around The Town**—Talks
Mike Wallace chats with the crowd
5 **Bert Parks Show**—Musical
Music and comedy with Betty Ann Grove, the Heathertones and Bobby Sherwood's instrumental group
7 **Barbara Moro**—Creative Ideas

COMING HIGHLIGHTS



NEXT WEEK—Perry Como, America's great romantic troubador, will be profiled in a revealing, exclusive article. Don't miss it.



NEXT WEEK—They call madcap Groucho Marx TV's funniest ad libber. Read next week's lively story on "The Mustache" to find out why.

PLUS . . . Something for the whole family . . . sparkling columns by Jack Mabley, Chub McCarthy and Mike Boom . . . fun for the kiddies with Mollycues and Uncle Herbie. . . . A complete women's section. . . . Lively sports coverage. . . . Channel One's provocative gossip column about network stars . . . and the most complete program listings anywhere, anytime and any place.

Reserve your copy of TV FORECAST at the newsstand NOW.



JOE WILSON

Chicago's top sport-caster brings you the latest news from the sports world.

Monday thru Friday
11:00 to 11:15 pm



FRIDAY—continued

- 3:00 4 **Homemakers' Exchange—Foods**
Louise Leslie demonstrates recipes
- 5 **Kate Smith Show—Musical**
Guests: John Butler and the ballet group, Ethel & Albert in a comedy skit, and Maria Neglia violinist
- 9 **"Partners In Time"—Film**
Feature with Lum & Abner; comedy in which Lum and Abner lose property through real estate sharks
- 3:30 4 **Your Visiting Nurse—Com'l.**
- 3:35 4 **Bill Evans Show—Music**
- 4:00 4 **Who's Talking?—Hal Tate**
Listen to those clues and guess the well-known celebrity whose voice you can hear, photo gives clue, too
- 5 **Hawkins Falls, Pop. 6200**
Knap Drewer is fired
- 9 **Telephone Game—Quiz Session**
Harold Isbell & Jane Quinn conduct
- 4:15 4 **Assembly—Armed Forces Show**
Chgo. relatives and friends call GIs stationed in & around Tokyo
- 5 **Gabby Hayes Show—Tall Tales**
- 4:30 5 **Howdy Doodly Show—Puppets**
- 7 **Sagebrush Theater—Western**
"Wild Cat Trooper"
- 9 **Trail Blazers' Theater—Western**
"Rainbow's End"
- 4:45 4 **Breezy, Don & Vera—Puppets**
- 5:00 4 **Kids Karnival Kwiz—Games**
- 5 **Cactus Jim—Western Feature**
"Star Packer" part 1
- 5:30 4 **Silhouettes Of The West**
- 5 **Visit With Cactus Jim—Story**
- 7 **Tom Corbett Space Cadet**
- 9 **Raving Beauty—Story Time**
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: "Stark Horror at the Nickel Show" comedy skit
- 7 **Uncle Mistletoe—Adventures**
Join the gang from Candy Cane Lane for another exciting story
- 9 **Foto Test—Quiz Game**
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
Today's report on the sports world
- 5 **Kukla, Fran And Ollie**
Merry trio will amuse you with their loveable antics
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventures**
Drama in advanced year of 2351 AD
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 6:20 7 **Sports Highlights—John Bryson**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Showroom—Roberta Quinlan mc**
Guest, comedian-pianist Al Morgan

- 6:30 7 **Say It With Acting—Charades**
Maggie McNellis and Bud Collyer
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**
Tunes: "Glory Of Love," "If Wishes Were Kisses," "March of Siamese Children," and "With All My Heart & Soul"
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel**
- 7:00 4 **Mama—Domestic Comedy Skit**
- 5 **To be announced**
- 7 **Mystery Theatre—Drama**
Tom Conway as Insp. Mark Saber of the Homicide Squad and James Burke as Sgt. Timothy Malone
- 9 **Twenty Questions—Panel Quiz**
Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist Roddy McDowell
- 7:30 4 **Man Against Crime—Drama**
Ralph Bellamy stars as Mike Barnett in a case where mistaken identity saved him from a murder for revenge
- 5 **Walt's Workshop—Creative**
Mr. Durbahn begins a project for youngsters: a simple letter rack for mail or messages
- 7 **Stu Erwin Show—Comedy Skits**
- 9 **You Asked For It—Films**
Art Baker presents films on everything requested by viewers. Guests: Leo Irby, escape artist, Bob Hopkins mimic, Mr. & Mrs. Bernard Mason, musical water glasses, Danny Fisher, Hollywood stunt rider & his horse, and a talking parrot
- 8:00 4 **Playhouse Of Stars—Drama**
Helen Hayes in "The Lucky Finger"
- 5 **Big Story—Newspaper Drama**
Reporter proves mysterious stranger was the key to an unsolved murder
- 7 **Crime With Father—Drama**
Life with the chief of the homicide bureau & his teen-age daughter; Rusty Lane & Peggy Lobin in "Lady Killer," Detective's daughter aspires to be an actress, but her teacher is a homicidal maniac
- 9 **Down You Go—Panel Quiz**
Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, & Robt. Breen
- 8:30 5 **Aldrich Family—Comedy**
Henry takes a personality course and falls miserably when he first puts it to use
- 7 **Versatile Varieties—Youngsters**
Musical comedies presented by talented children and emceed by Lady Iris Mountbatten
- 9 **Mal Bellairs Show—Musical**
- 9:00 4 **Live Like A Millionaire**
Children introduce their talented parents; John Nelson and Connie Clawson conduct session
- 5 **Cavalcade Of Sports—Boxing**
Paddy Young vs Bernie Durando

FRIDAY—continued

- 9:00 **7 Cases Of Eddie Drake—Drama**
 "The Judas Coin" three men will stop at nothing to possess the world's most valuable coin
- 9 **Cavalcade Of Stars—Variety**
 Jackie Gleason emcee presents guests Julie Wilson, Alan Dale, and Phyllis Gehringer & Johnny Weismuller dance team
- 9:30 **4 Hit Spot—Musical Variety**
- 7 **Today's Teens—Discussion**
 Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45 **5 Greatest Fights Of The Century**
 Jack Dempsey vs Jess Willard, July 1919, on film
- 10:00 **4 Ernie Simon—Curbstone Cutup**
 Laughter, gags, and some antics under the State & Lake marquee
- 5 **Weatherman—Clint Youle**
- 7 **Courtesy Hour—Jim Moran mc**
 Music, dancing, & singing with professionals performing in variety acts accompanied by the music of Bruce Chase
- 9 **"Red Stallion"—Feature**
 Film with Robert Page, Noreen Nash and Ted Donaldson; a boy's love and devotion for his horse proves worth while as the Red Stallion triumphs over a mortgage and pending auction
- 10:10 **5 Dorsey Connors—Helpful Ideas**
- 10:15 **4 Film**
- 5 **Clifton Utley With The News**
- 10:30 **4 Football Forecast—Dick Dunkel**
- 5 **Let's Look At Sports—T. Duggan**
- 10:45 **4 Wendell Hall—Musical Time**
- 5 **Herbie Mintz Show—Old Tunes**
- 11:00 **4 Today In Sports—Joe Wilson**
- 5 **"Heading For Heaven"—Film**
 Feature with Stuart Erwin, Glenda Farrell & Russ Vincent; a domestic comedy about a realtor who has vain hopes of developing his holdings into a residential area
- 7 **Austin Kiplinger With The News**
- 11:10 **7 Lorraine Cugat Show—Music**
 Variety, 16-man band plus guests
- 11:15 **4 Film**
- 9 **"Perfect Clue"—Feature Film**
 Starring Skeets Gallagher, David Manners and Betty Blyth; daughter of a rich man attempts to prove the innocence of ex-convict whom she loves
- 11:30 **4 Murder Before Midnight—Film**
- 12:00 **4 "Law Of The Timber"—Film**
 Marjorie Reynolds and Monte Blue
- 5 **"White Pongo"—Feature**
 Richard Frazer and Maris Wrixson
- 12:15 **9 Chicagoland Newsreel**
- 1:30 **4 Midnight Edition—Ulmer Turner**
 (Stations reserve the right to change above listings without notice)

CHICAGO'S TOP RATED VARIETY SHOW



The shortest 60 minutes on television

WENR-TV (7) 10 P.M.

COURTESY Motors

3567 W. GRAND • CHICAGO 51



Friday's ★ features!

- 6:30—CBS News—Douglas Edwards
 6:45—Perry Como
 7:00—Mama - Comedy Skit
 7:30—Man against Crime
 8:00—Playhouse Of Stars
 9:00—Live Like A Millionaire
 9:30—Hit Spot !
 10:00—Ernie Simon

Channel

4



TV Sound Effects Are Zany, Clever



The Rube Goldbergs of TV are an enterprising group of men known as the sound effect crew. They spend sleepless nights working on contraptions that will simulate every sound in existence today. No back stage sound is beyond their ingenuity.

Rain is one of the most fundamental sound effects in the business. But for some reason or other most television directors are not satisfied with an actual recording of rain. It doesn't sound "real" enough. So the sound man devised an old rain machine—a more complicated mechanism than the first can opener.

For the sake of scientific advancement, here (in complicated form) are the directions for making the Jupiter Pluvius Delight, otherwise known as the rain machine:

Ingredients needed are 1) seed—lots of it, depending on how long you want it to rain. 2) 1 hopper, a large one, depending on how hard you want it to rain. 3) 1 revolving disk, driven by an electric motor. 4) 1 windshield wiper (shhh, shhh).

Now you have your basic needs. The rest is simple. All that is needed now is a marble, a pingpong ball suspended on a string, an envelope, typing paper and a drum. Each of these surfaces is important. Take one away and you miss something. Add one and the machine sounds like it's popping corn.

The seed falls on the revolving disk and the windshield wiper sweeps the seed onto the marble, pingpong ball, etc. The pingpong ball gives the sound of rain dripping from the eaves; the other surfaces, other rain effects. Now what could be simpler?

Doors are another important sound effect. Every studio has all kinds of real doors: front, screen, prison, automobile, refrigerator (mostly for commercials) and stove doors. A revolving door poses a problem, however. It's too big. So the sound effect man gets his imagination to fever pitch and creates a miniature revolving door which has all the realistic "swish" of any department store revolving portal.

A body dumped into the river is a pretty regular occurrence on mystery shows. So naturally the ingenious sound man, realizing that a regular enactment of this chilling sight would only eliminate capable TV actors, has invented a sound substitute.

He has dreamed up a contraption that looks like a butter churner—it's a splash box with a plunger. One healthy thrust of the plunger and a "no good" guy is sent hurtling into the East River—and a TV actor sighs a sigh of relief.

The sound man is an unheralded behind-the-scenes hero. He imitates a baby's cry, an insane laugh, or a club-footed villain approaching the home of a cringing heroine. He is often kept in a constant lather, running up and down stairs, pumping water from a hand pump, or joyously breaking chinaware in the off stage "kitchen."

Whatever he does, the soundman with his native ability for every-day sounds is the backbone of the realistic touch on TV. Take him away and rain will begin sounding like corn popping, revolving doors will be eliminated, and TV actors will be at a premium.



TV SPORTSCAST

by
ED PAZDUR



Blackhawks' Dilemma—TV or No?

THE on again—off again—TV mixup of the Chicago Blackhawks has become more confusin' than amusin' this past week. Perhaps even as you read this column, Bill Tobin's Blackhawks may be racing around on your TV screens Sunday evenings.

The Hawks *were* scheduled to go on the telewaves for 16 Sunday evenings commencing Oct. 21 with WBKB's Joe Wilson handling play-by-play commentary over WENR-TV. However, because of contract technicalities which involved the Chicago Stadium, Household Finance, sponsor of the proposed telecasts, was promptly informed the deal was off! . . . Imagine the embarrassment of the Blackhawks' front office and Connie O'Day of WENR-TV.

As we went to press, Bill Tobin reiterated his earlier comments: "We are all for televising our games and will do everything possible to give our fans what they want." . . . Negotiations were in progress to close some TV deal, possibly with Household Finance. . . . *If the Blackhawks are not on TV SOON, we propose to point out the people at fault by naming names, quoting prices, and giving the whole story of what went on behind the scenes.*

The fans, their letters and the Illinois Athletic Commission will do the rest!

INSIDE TV: One of Chicago's greatest sportscasters, who hit his peak in radio but never was given ample opportunity to prove himself on TV, is leaving town on a premature vacation. Although his 5-year contract has 3 more years to run, Pat Flanagan has decided to call it quits "for now." Pat pulled stakes to Phoenix, Arizona where he plans to purchase income property and to "catch up on some fishing."

Flanagan was never one to be pushed around. His first love has always been play-by-play broadcasting and the best ABC-TV could give him was girls baseball and wrestling. After two years of doing "odds and ends of sports" and petty quibbling on contract terms, Pat walked out. His wife, Hazel, wistfully added: "I have hopes we'll be back in April."

BOXING: James Carter, world's lightweight champion, places his title on the block Wednesday, Nov. 14, over WBKB against Art Aragon in a scheduled 15 rounder at Olympic Stadium in Los Angeles. It'll be the first fight telecast from the West to the East coast. Carter, who won his title from Ike Williams last May 25 by a 14th round TKO, lost only one of his last six starts and that was to Aragon in a 10-round split decision.

"I'm all for television"—Tobin



TOBIN

Not one to be pushed around



FLANAGAN

WGN-TV Televises Coliseum Action—

Seek Outstanding Skater of Series



BACK by popular demand! All of the fisticuffs, flying elbows, and spine-cracking action of the Roller Derby will be brought to Chicagoans over WGN-TV, Oct. 28, Nov. 4, and Nov. 11 (consecutive Sundays), at 3.55 p.m., sponsored by Mages. Matching wits during the Coliseum series, which began Oct. 23 to continue through Nov. 18, will be the Chicago Westerners and New York Chiefs.

Derby enthusiasts are urged to watch the current series with critical eyes and to select a male and female skater who rank as the outstanding performers of the series. Then clip and fill out the ballot on the adjoining page and mail it to TV Forecast, % the sports editor.

The skaters receiving the greatest number of ballots will be awarded trophies symbolic of being voted by

Chicagoans as their favorites. Ballots postmarked later than Nov. 10 will not be counted. Winners will be announced Sunday, Nov. 18 at the Chicago Coliseum.

The new rule changes have been announced by the Roller Derby Rules Committee. The first and major rule change gives a jamming skater one point for every member of the opposition that he passes. The old rule gave the jammer one point for passing one player, two points for passing three and five points for passing five.

Also changed was the substitution rule. Under the new rule, no substitution will be allowed while the contest is in progress. The exceptions are in the event of a skate breakdown or if a skater is blocked off a skating surface. In either substitution, the substitute



Bobbie Johnston and Ann Callvello pictured on their way down after a hard block by Annis Jensen in the background.



Exchanging blows in furious action are coach "Elbows" Anderson of the Westerners (right) and Johnny Milane of the New York Chiefs.

is allowed one lap before joining the action and he must come on the track in the same relative position as the skater whom he is representing.

With these scoring rule changes, new records are sure to be established. Last year, speedster Bert Wall of the Chicago Westerners led the circuit with 643 points. On the basis of past performances, Wall should be the man to eclipse his old mark in the coming season.

OFFICIAL ROLLER DERBY BALLOT

Sports Editor
TV Forecast
185 N. Wabash Ave.
Chicago 1, Ill.

Include my ballot for.....

as the outstanding MALE skater and.....

as the outstanding FEMALE skater.

Name

Address

CityState



NICK KASIAN (above), a D.P. from far off UKRAINE, fisting the ball out in defense of the net. In soccer, only the goalie is permitted to handle the ball, and then only within his goal area.

Carlos Mottes (right), Internationally known goalie, who played for top EUROPEAN teams, displays cat-like agility which is typical of action in soccer. Others in photo are RICO LORO (left) and JOEY ABRAHAMS (center), both developed as soccer players in high school competition.

WOULD SOCCER DRAW A TV AUDIENCE?

With New York networks bidding for TV rights to soccer games, it appears this sport is on the verge of a spectacular boom. For years many well known figures around Chicago have acknowledged the tremendous spectator appeal of soccer.

But the biggest question in the minds of potential TV sponsors is: "Would televised soccer draw a TV audience?" . . . Would you, as a TV fan, like to see soccer televised? *TV Forecast* is conducting an unofficial poll amongst its readers to determine the popularity of soccer. *If you're a soccer fan, sharpen your pencil and write tonight—your letters may decide the video future of soccer. Write: Sport Editor, TV Forecast, 185 N. Wabash, Chicago 1, Ill.*

Sidney Harris at one time wrote: "Soccer evokes more interest than any other sport."

Leo Fischer: "Soccer is truly the one universal sport."

Joe Wilson: "If you don't like indoor soccer, then you just don't like excitement."

Tom Duggan: "I'm against a lot of things . . . but I'm for soccer. It's really a whale of a game."

The game is being televised in the South American countries with great success. Would you like to see it in Chicago? Write tonight!



Myron DACHNIWSKY, another Ukrainian playing for the LIONS club, shows he knows how to use his head.

FOR PROFESSIONAL T. V. SERVICE

CHICAGO



southeast

SOUTHSHORE TELEVISION ENGINEERS
1977 E. 73rd St. NOrmal 7-0126

AAA "O'CONNELL'S" SALES & TELEVISION SERVICE
1944 E. 79th St. ESsex 5-0606

AMERICAN RADIO AND TELEVISION LABORATORY
6321 S. University FAirfax 4-9000

north

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave. GRaceland 7-2844

DEMING-CLARK RADIO & TELEVISION SERVICE
2512 N. Clark St. LIncoln 9-1133

CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway LOngbeach 1-2250

EASTGATE ELECTRONICS
3706 N. Halsted St. EAstgate 7-4146

PACKARD RADIO AND TELEVISION SERVICE
5139 N. Damen ARdmore 1-8201

GENERAL RADIO & APPLIANCE STORE
6562 N. Sheridan RO 4-3663—SH 3-9231

AMERICAL DAY & NIGHT TELEVISION SERVICE
3036 Mantrase MO hawk 4-4650

south

WHOLESALE TELEVISION SERVICE
9353 Cottage Grove VIncennes 6-3100

AUBURN PARK ELECTRONICS
7654 S. Wabash STewart 3-6391

RACINE RADIO & TELEVISION
5524 S. Racine ENglewood 4-4449

TV FORECAST

near north

AMERICAL DAY & NIGHT TELEVISION SERVICE
1362 N. Sedgwick MO hawk 4-4650

northwest

FOSTER DAY & NIGHT TELEVISION SERVICE
2922 N. Milwaukee HUmboldt 9-0911

ACE DAY & NIGHT TELEVISION SERVICE
4766 N. Milwaukee SPring 7-5110

RCM RADIO AND TELEVISION
5657 W. Addison PALisade 5-4440, 1

RADIO DISPATCHED TELEVISION SERVICE
4454 N. Kedzie CORnelia 7-6180

west

GUARDIAN TELEVISION SERVICE, INC.
1336 S. Kedzie CRawford 7-9100

SCIENTIFIC TELEVISION AND RADIO
109 S. Cicero Ave. EStebrook 8-3060

EXPERT RADIO & TELEVISION SERVICE
321 N. Laramie ES 8-0656—AU 7-9181

SUBURBAN

southern suburbs

HAVILL'S TELEVISION SERVICE
1461 E. 55th St. PLaza 2-7800

western suburbs

TAUBER TELEVISION SERVICE
6801 Roosevelt STanley 8-8887

60019-250
HERRMANN, HENRY
3220 SOUTHPORT AVE
CHICAGO 13 ILL

NEWSPAPER

ALWAYS

the BEST in TELEVISION

★ Every Monday Night!



THE
SPEIDEL SHOW

Starring
Paul Winchell
and Jerry Mahoney
7:00 P.M.

Followed by—

THE VOICE OF FIRESTONE
7:30

★
LIGHTS OUT
8:00

★
THE SOMERSET MAUGHAM
TELEVISION THEATRE
(Robert Montgomery on alternate weeks)
8:30

★
WHO SAID THAT?
9:30

WNBQ

CHANNEL 5



Scanned from the collection of the Prelinger Library. 2019.

Digitization and post-production completed in the University
of Wisconsin-Madison's Department of Communication Arts,
with funding from the California Digital Library.



University of California

CDL

California Digital Library



www.mediahistoryproject.org