

tv FORECAST

complete advance TV programs

JUNE 16

LARAINÉ DAY



Amos & Andy Debut • page 6

15c



NEXT WEEK "Your Hot Weather Diet"

The perfect summer diet for both men and women will be explained in detail by husky Ed Allen (above), star of WBKB's "Fun and Figure." It's in next week's *TV Forecast*, on sale Friday at leading newsstands.

JUNE 16, 1951

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Channel One

NEW YORK—Phonevision, Zenith's promising attempt to bring first run movies to the millions via TV, has gotten another roadblock thrown in its path. After surviving successive cold shoulders from the FCC and the Hollywood moguls, Commander Eugene McDonald's prize baby now runs into a haughty attitude by American Telephone & Telegraph which indicates it "might not have sufficient facilities" to operate Phonevision. Incidentally, Zenith's net proceeds from the 30 day experiment were donated by McDonald to a Chicago hospital! . . . Phil Baker fans are anxiously awaiting his "Who's Whose" panel quiz show starting June 25. It's a husband & wife hookup. . . . Kellogg cereal is mad at Ralston-Purina. The former sponsors "Space Cadet" and the latter has just signed for "Space Patrol." Kellogg says the public will get confused. Popping cracklies at 20 paces?

Lois Wilson, the charming mother on "The Aldrich Family," considers her film work a wonderful foundation for TV. . . . "Sing It Again" with Jan Murray is a fading tune. One sponsor has nixed the show already. . . . NBC thinks a lot of the Dave Garroway show. The web just upped the price from \$10,000 to \$18,000, but Armour will still back Dazzling Dave in the fall. . . . Armchair detectives are setting their sights on The Falcon, which tees off in late summer. . . . ABC-TV has lined up a series starring Don Ameche and Frances Langford. It'll be family comedy stuff. Also slated are Gloria Swanson and her daughter Michele Farmer. . . . CBS is now feeding color telecasts from New York to Boston. They're reported "good". . . . Fans are worried about Eddie Cantor. His man-killing schedule has forced him under doctor's orders.

TV not only makes stars in a hurry, but also washes them out fast. This may be the case with Morey Amsterdam, who sparkled on "Broadway Open House" but since then has kept his comedy routines confined to night clubs and theatres. . . . The official Jack Benny troupe that'll go overseas to entertain Korean troops will be composed of Errol Flynn, Marjorie Reynolds, Benay Venuta, Harry Kahn, Jackie Heller, Dolores Gay, Jane Bruner and Frankie Remley. It'll give the Benny show complete show biz balance. . . . TV networks are cracking down on comics who make dirty cracks about radio. Their AM customers are squawking—they say radio still pays part of TV's freight. . . . Crisis on the prairies, buckaroo's. Hopalong Cassidy has exhausted his old films and will start shooting a new series. The small fry are wondering whether Hoppy can stay in that saddle.

Adding charm, but not many right answers to DuMont's "Down You Go" quiz session is veteran TVvivacious Toni Gilman. . . . Faye Emerson's "Wonderful Town" tees off for CBS June 16. The show will be partly interview, partly variety and partly drama. May we ask "and partly dressed?" . . . You may see songstar Patti Page on a TV series shortly, with some of her seven sisters. . . . Herb Shriner, who's subbing for Arthur Godfrey this summer, confesses he's not really a Hoosier. "However," says Herb, "I moved to Indiana as soon as I found out about it."



BAKER



WILSON



AMSTERDAM



GILMAN



Non-viewers may get a start from this picture, but TV fans of "Suspense" will understand perfectly. Warming up for a recent telecast are Billy Redfield (left) demonstrating his Svengali technique on Cloris Leachman, while director Bob Stevens bends an ear avidly for every scream.

BORN October 13, 1920 in Roosevelt, Utah, Laraine (whose real name is La Raine Johnson), and her twin brother, La Mar, first saw the light of this world among the Ute Indians' territory. The father of the twins was a grain dealer, who for twenty years had served as government interpreter for the Utes. Laraine and her twin were the youngest of seven children. They were of Mormon ancestry.

Until she was nine years old, Laraine mingled with the Indians, learned to ride a horse, rope calves. It was good rehearsal for Western film roles, but she wasn't aware of it at that tender age.

The family moved by truck to Rialto, California, where Laraine went in for public speaking in school and made the debating team at the age of ten.

Soon afterwards the family moved to Long Beach, California, where the future ABC television star continued her career in public speaking at junior high school. Almost at once, she attracted the attention of Elias Day, an accomplished dramatic coach.

For three successful years, the blue-eyed, brown-haired Laraine captured first prize ribbons and was elected president of the school honorary society. She also became an active member of the Little Theater Guild of Long Beach.

Her career before the Hollywood cameras began in earnest when she played the ingenue in "I Take This Woman" with Spencer Tracy and Hedy Lamar. In 1949 she portrayed nurse "Mary LaMont" in "Calling Dr. Kildare."

In six pictures, over a period of two years, in this popular series, she gained a wide following but few other roles.

When the top brass at M-G-M arrived at the momentous decision to place Laraine in the top star class, they had to write a fatal traffic accident scene into Dr. Kildare's wedding day in order to pave the way for other roles.

Laraine Day was married May 16, 1942, to Ray Hendricks, formerly a featured singer with various name bands, then an airport manager for Edgar Bergen Commercial Air Fields. She divorced Hendricks in Los Angeles, Jan. 20, 1947, and was married to Leo Durocher of baseball fame, in Juarez, Mexico, the following day.

FROM MOVIES TO TELEVISION



LARAIN DAY is one of television's newest stars, a screen lovely who has made the switch with little trouble, much to the comfort of fans who view her on WENR-TV. She's with Bill Harrington.

Amos 'n' Andy Debut



Amos



Andy



Kingfish

FOR twenty-five years a pair of sprightly mimics named Freeman Gosden and Charles Correll have been tickling the national funnybone with their gentle satire on U. S. Negro life. Their radio creation of Amos 'n' Andy is possibly the best loved of all ether shows.

It comes as joyous news, therefore, that CBS will premiere the long-awaited TV debut of Amos, Andy, Kingfish, Lightnin' and the rest of that happy crew on June 28 with an all-star Negro cast. WBKB will land this choice assignment for Chicagoland viewers every Thursday at 7:30 p.m.

Surprisingly enough, Gosden and Correll, who breathed salty life into their entertainment baby for a quarter century will never be seen by the TV camera. They are bowing out in the interests of reality, but will keep a firm hand on "Amos 'n' Andy" as co-producers. It's interesting to note the search for talent took a battery of scouts four years, 25,000 miles and 800 auditions.

The TV characters picked came from every conceivable source, although they all had one thing in common—top ability. Alvin Childress, who plays Amos, was plucked from a brilliant performance in the Broadway stage hit "Anna Lucasta." Spencer Williams, who takes the role of Andy, was located in December, 1949 in Tulsa, Oklahoma, but it took a radio broadcast to find him. A Catholic priest heard the broadcast by chance and phoned Williams.

Tim Moore, the inimitable Kingfish, finally was spotted in Rock Island, Ill. He had retired after a brilliant stage career. Talent scouts had heard about Moore but no one seemed to know his

Rehearsal finds (l to r), the Kingfish, Andy and Amos in animated conversation, while director Charles Barton and script supervisor Betty Abbott keep a running check on developments.



whereabouts. Amusingly, among amateur talent scouts who offered tips on a suitable Kingfish were President Truman and General Eisenhower.

The radio version of Amos 'n' Andy, of course, was not overlooked. Joining the TV crew from the AM version are Ernestine Wade (Sapphire), Johnny Lee (Lawyer Calhoun) and Amanda Randolph (Kingfish's mother-in-law).

In the summer of 1950, production plans got a signal for full steam ahead. From a welter of script ideas, Gosden and Correll carefully selected a half dozen scripts. By March, 1951, the test audition had been completed and the sponsor sold.

Amos 'n' Andy will appear on film, with each program a complete story plot in itself. Just as in the radio version, the scenes will be set in Harlem, with much of the action taking place in the famed lodge hall of the Mystic Knights of the Sea. And lifetime A&A fans will immediately recognize their favorites.

Amos is still driving his 1938 taxi—quiet, philosophical and pushed around. Andy remains the incurably gay, romantic soul. And the Kingfish, ever the likeable scoundrel, pursues his knavish schemes throughout the series.

Amos 'n' Andy will be sponsored by the Blatz Brewing Co.

Vitally interested in Andy's "salestalk" are (l to r) agency head William Wein-

traub, Blatz Brewing prexy Frank Verbest, Freeman Gosden and Amos.



Added information

FOR FRIDAY, JUNE 15, 1951

- 9:00 4 **Fun And Features** Guest will be the much publicized "diet girl" Trudy Dyer; and at 10:00 a birthday party for Goggles with a various assortment of canine guests
- 2:30 5 **Bert Parks Show Tunes:** "Cherry Pies Ought To Be You," Heathertones sing "April In Paris," Betty Anne thinks of a noisy city with "Rumble Rumble"
- 7:00 7 **Twenty Questions** Guest will be Binnie Barnes
- 7:30 5 **Walt's Workshop** Guest: Jack McHugh
- 8:00 5 **Big Story** Tale of how reporter Hendry tracked down a murderess with a few scattered clues gathered 16 miles from St. Louis at the scene of the crime
- 8:30 9 **Leo Carrillo's Dude Ranch** Musical variety show with a western setting and guests
- 9:30 5 **Greatest Fights Of The Century** Tony Zale vs Rocky Graziano
- 11:00 4 **Wrestling With Russ** Davis Lone Eagle vs Mighty Titan
- 5 **Broadway Open House** Guest: Eddie Cantor
- 11:30 9 **Cinema Hour** "Crashing Through Danger" with Ray Walker and Sally Blaine

Whenever Ralph Bellamy, star of "Man Against Crime," hears someone mention tennis, he perks up his ears. Although Ralph has little time for the net sport these days, he and actor Charles Farrell founded the Palm Springs Tennis Club in California.

Comic Garry Moore says he received an offer from a manufacturer who wants to bottle a juice named after the character on his show "Mittenjuice."

However, Garry says this isn't a usual type of beverage. You wash mittens with it.

Letters to the Editor

TV is certainly here to stay. The front parlour isn't what it used to be. Too often these days when you turn out the lights, other members of the family think it's television and muscle in.

MISS AVA POLFUS

Chicago, Ill.

Ed. Note: Anyone else having the same trouble?

The Tavern Pale program should never be advertised as a beauty contest, but rather as a peep show!

MRS. A. F. FETCKE

Crown Point, Ind.

If we can't say something real nice, let's not say anything at all.

MRS. MARIE MILLER

Valparaiso, Ind.

We would like very much to see Frankie Laine in his own television program, then TV would really be complete.

GENE OSSEY

Chicago, Ill.

We need a coaxial cable under the ocean directed to all friendly countries in Europe. This will improve relations, even tho it may take five years to accomplish it.

JOHN SCIORTINO

Chicago, Ill.

That Bob Atcher profile. . . um-um!

MRS. R. G. RIDDLE

Chicago, Ill.

Enjoyed that recent article about Dorsey Connors . . . All the glamor certainly isn't in New York!

CON MOORE JR.

Chicago, Ill.

Our class took a vote on Gabby Hayes and Cactus Jim, to see who was the most favorable. Cactus Jim arrived at the most votes.

7th GRADE, LINCOLN SCHOOL

Mundelein, Ill.

I now realize the reason behind Sen. Kefauver's high Hooper rating. Crime hearings are entertainment, while most of the stuff on TV is very miserable trash.

JAMES E. SEBELA

Chicago, Ill.

All letters must be signed; names will be withheld if requested.

Betty Furness may Shinola my shoes any time, or better still, invite me to the Penthouse Party.

J. E. ALDEN

Grand Rapids, Mich.

How anyone can watch this farce called wrestling is beyond me. It's the lowest form of entertainment.

ROBERT B. FAHRNER

Joliet, Ill.

I could do without Martha Raye.

KATHY McDONOUGH

Park Ridge, Ill.

Your reader Robert Fahrner is not worried that the National Television Review Board will be preventing him from seeing Abe Burrows's bald head. He's worried about women's bare bosoms.

Worth, Ill.

MRS. JOHN VOIGT

I feel that the performance given by Paul Winchell in his superior impersonation of Charlie Chaplin deserves honorable mention in your magazine. For awhile I was a child again, watching the original movie. Winchell was the Chaplin of the screen to perfection! This versatile young man can be rated among the greats of show business.

Chicago, Ill.

MRS. FREDERICK THAJSEN

I used at the behest of the saleswoman, over nine bottles of Tintair, trying to correct the mess he had made of my hair, and no matter what shade (my hair is a natural light brown with copper tones) it came out black and dark brown. Tintair did return the price of four bottles and a formula to remove the dye. It did—it removed all color, natural and artificial. I looked like a floozy. So I have hair one-half to three-quarters long on my head and have become a hermit. I have left our home only three times in three months and don't talk Tintair to me. Nature knows a — of a lot more than I or Tintair.

Benton Harbor, Mich. MRS. DOROTHEA ADAMS

"Nature isn't always right, but Tintair is" is not only in bad taste, but the most disgusting phrase used by a product on TV. . . . It's a phrase of degradation.

Chicago, Ill.

ROBERT LUMP

SATURDAY
10:30 The Big Scare
4:30 Western Feature*
5:00 Western Feature*
5:30 Rio Rattler
6:30 Pack Rat
7:00 Feature Film
7:00 Western Feature*
7:00 Behind Locked Doors
10:00 Meeting At Midnight
10:00 Mr. Perrin & Mr. Trail
11:00 Woman Of The Town
11:00 Cipher Bureau
12:00 Girl From Rio

SUNDAY
9:45 Dixie Jamboree
11:00 Cartoons*
11:30 King Of The Circus
12:00 North Of The Border
1:30 Wild Bill Hickok*
2:00 Counterfeit
2:30 Big Calibre
4:00 Story of Sam Bass
5:00 Heroes In Blue
6:00 Scorched Earth
7:00 Sign Of The Wolf
9:30 Convoy
10:00 Adventures Of Michael Strogoff
10:30 Silks And Saddles
11:15 Submarine Base

MONDAY
1:00 Telephone Operator
4:00 Frontier Town
5:00 The Kid Rides Again
8:00 Broadway Limited
8:30 Feature Film*
9:30 Apology For Murder
11:00 Feature Film*
11:15 The Invisible Killer

TUESDAY
12:00 Happy Ever After
1:00 Sarong Girl
4:00 Pals Of The Range
5:00 Romance Of The Rockies
7:00 Revenge Of The Zombies
8:00 International Incident
9:00 Crime And Politics
9:30 The Diamond Necklace
10:00 Queen Of The Yukon
10:00 Feature Film*
12:00 I'd Give My Life

WEDNESDAY
1:00 Don Ricardo Returns
4:00 Gun Grit
5:00 Texas Tornado
7:00 Feature Film*
9:30 Crew Cut
9:30 Back Door Of Heaven
11:00 Feature Film*
12:00 Spy Train

THURSDAY
12:00 All In The Family
1:00 Divorce
1:35 Sky Racket
4:00 Silent Code
5:00 Ghost Rider
6:30 Lone Ranger*
7:30 Flight 13
9:00 Feature Film*
11:00 The Amateur Gentleman
12:00 Arizona Roundup

FRIDAY
1:00 Larceny In Her Heart
4:00 Hair Trigger Casey
5:00 Kid From Santa Fe
7:00 Charlotte Corday and Epilogue
10:00 Seven Doors To Death
11:30 Feature Film*
12:00 'Neath Canadian Skies
*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)



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SATURDAY

10-10:30 A.M.

WBKB

Channel 4

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Saturday June 16

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

9:45 4 Aces In Faces

10:00 4 Bob Atcher & Sammy Squirrel

Puppet fun for children of all ages includes a host of tiny animals making themselves at home at "Short Stump" village in corner of corral

7 Oh Kay—Variety Session

Interviews and music with bandleader-pianist David Le Winter and vocalist Jim Dimitri, Mary Ellen White, and hostess Kay Westfall

10:30 4 Kiddie Showtime—Serial

"Ace Drummond" V and cartoon "The Big Scare"

7 A Date With Judy—Comedy

Mr. Foster finding opportunity to prove to wife that he has super-human understanding of human nature lends advice to the love-sick Mitzi whose beau Elmo is taking her too much for granted. Complications follow closely on the heels of psychological misunderstandings. Gene O'Donnell as Mr. Foster, Helen Seamon as Mitzi, Pat Crowley as Judy

11:00 4 Big Top—Circus Show

Jack Sterling, ringmaster

7 2 Girls Named Smith—Comedy

Handsome Hollywood lawyer is introduced to Fran, who immediately falls hard, until a beautiful screen siren comes into the picture

11:30 7 Faith Baldwin Theater—Drama

"Success Story" with Susan Douglas and Paul Stewart. Story of a producer trying to make his wife into a top Broadway star

12:00 4 Hair Raising Tale—Commercial

7 Laraine Day Show—Interviews

12:30 4 Multiscope News—Ticker Tape

Up to the minute news on tape

12:45 4 Bleachers Club

John Dunham interviews people on lunch hour; for right answer Dunham calls boss and guest may get afternoon off for ballgame

9 Spencer Allen And The News

Commentary and reports on late happenings

12:55 9 Batting Practice—Vince Lloyd

Watch the players as they warmup

1:00 4 Knot Hole Gang—Linn Burton

Guest: Dutch Leonard

1:10 9 Lead-Off Man—Harry Creighton

Interviews and autographed TV Fore-cast baseball awarded to Charles Leaman Jr., Lafayette, Ind.

(Continued on page 12)



The Henry Lewandowski family wrote the winning slogan during the recent Cancer marathon on WENR-TV, making them owners of a new 1951 Hudson Baby Hornet, gift of Jim Moran.

Mrs. Lewandowski, until she received her car a short time ago, had never owned an automobile. Her husband, a post office employee, drives but she does not. As part of her prize, she is receiving free driving lessons from Courtesy Motors.

Viewers set a new record in pledging money on a television drive. The final total of monies received from the four hour show was \$34,910.50, more than the original pledge!



"Mr. and Mrs. Kup," Irv and Esther Kupcinec in real life, caught in a friendly chat with President Harry S. Truman (center.) Mrs. Kup is teamed with her columnist husband in an interview show next seen June 16 on WBKB at 9:30 p.m.

tv FORECAST

Today's TV Special



BELMONT STAKES

*One of the year's
biggest turf events*

3:30 P.M.

WNBQ

CHANNEL 5



SATURDAY—continued

- 1:25 4 Baseball—Cubs vs Brooklyn**
9 Baseball—Cubs vs Brooklyn
 Jack Brickhouse announces game
- 3:00 5 To be announced**
- 3:30 5 Horse Racing—Belmont**
 83rd running of the Belmont Stakes for \$100,000 purse, Clem McCarthy and Bryan Field announcing
- 3:40 4 Associate Scorecard**
- 3:45 4 Lucky Fan—Joe Wilson Quiz**
9 Tenth Inning—Harry Creighton
 Interviews with fans and TV *Fore-cast's* guest, Mrs. Marion Riley, Brookfield, Ill.
- 7 TV Tots Time—Cartoons**
 Tales for the children
- 4:00 4 Multiscope News—Ticker Tape**
5 To be announced
7 Lucky Seven Ranch—Western
 "Ridin' Through"
- 4:15 4 Hair Raising Tale—Commercial**
9 Camera Caravan—Film Short
- 4:30 9 Bob Atcher & Western Stories**
 Exciting adventure of the old West
- 4:45 4 Linger Awhile—Musical Session**
 Marty Hogan emcee with vocalist
5 Bob Considine Show—Discussion
 Commentary and news events
- 5:00 4 Toni Kemp Health Revue**
5 To be announced
7 Space Patrol—Adventure Stories
 Buzz and Happy capture a renegade doctor who attempts to hold up a payroll ship, but find themselves in real trouble when they go to the aid of another space ship
- 5:15 4 Multiscope News—Ticker Tape**
- 5:30 4 Mr. I Magination—Kids' Drama**
 Donnie Harris gets adventure when Paul Tripp transports him to India, where together they enlist in the "Bengal Lancers"
- 5 Mr. Wizard—Science Study**
 Don Herbert explains to Bruce Lindgren the subject of "Friction" including heat, squeaks, and oil
- 7 Circle 7 Theater—Western**
 "Rio Rattler"
- 9 Telesports Digest—Film**
- 6:00 4 Sam Levenson Show—Comedy**
 The comedy of "bringing up parents" Guests, Leonard Lyons and his four children
- 5 Front Line Camera—News**
 Clifton Utley commentator
- 9 Pet Shop—Comptons Present**
 Molly Ewert shows the 7th lesson in dog training; of Budgy Birds; Gail will have an Irish Setter, some prize rabbits, a dog for adoption, and Mr. Hutchins, owner of obedience trained Boxer on this 100th telecast

- 6:30 4 Beat The Clock—Quiz**
 Bud Collyer asks the questions while the contestants try to beat the ticking of the clock
- 5 One Man's Family—Domestic**
 Tale of the happenings in the life of a family, Russell Thorson narrates
- 7 Stu Erwin Show—Comedy**
 Stu has a birthday and the efforts of the family to put on a fitting celebration prove catastrophically funny
- 9 The Range Rider—Western**
 Film series starring Jack Mahoney, Dick West, Francis McDonald and Alan Hale Jr. in "Pack Rat," story of how an animal reveals the clue to trapping a murderer; first showing
- 7:00 4 Summer Theater—Film**
5 Saturday Roundup—Western
 Feature film starring Kermit Maynard, Smith Ballau and Tex Fletcher
- 7 Paul Whiteman's TV Teen Club**
 Youngsters display their talents in a variety of singing, dancing, and instrumental acts; Nancy Lewis co-emcees with "Pops"
- 9 Saturday Night Theater—Film**
 Feature "Behind Locked Doors" with Lucille Bremner, Richard Carlson, Douglas Fowley; girl reporter talks "private eye" into entering an insane asylum to locate a suspect
- 8:00 4 Wonderful Town—Variety**
 Faye Emerson interviews outstanding citizens from various towns throughout the nation; documentary and dramatic. This week she honors Boston; guests Jeffrey Lynn, Ezra Stone, composer LeRoy Anderson, singing star Georgia Gibbs, cartoonist Al Capp, and the Don Craig Choir
- 5 Midwestern Hayride—Variety**
 Square dancers, vocal and instrumental specialties
- 7 Girls Baseball—Action & Beauty**
 Queens vs Bluebirds from Shrewsbury Field with Pat Flanagan announcing the game
- 8:30 4 Show Goes On—Variety**
 Robert Q. Lewis is host to buyers Earl (Madman) Muntz, Noble Sissle, & Al Siegel seeking professional talent
- 9 Public Prosecutor—Drama**
 Amateur crime experts attempt to solve mystery before solution is revealed. John Howard, Anne Gwynne, & Walter Sande star in film
- 9:00 4 Sing It Again—Musical Quiz**
 Jan Murray emcee with Judy Lynn, Riddlers vocalists, Jack Stanton and Betty Luster dancers, & Ray Block

SATURDAY—continued

- 9:00 5 Doodles Weaver Show**—Comedy Music, variety with Marion Colby vocalist, Milton De Lugg's instrumental group, Peanuts Mann, Dick Dane, and Red Marshall
- 9 Wrestling From Chicago**
- 9:30 4 Mr. and Mrs. Kup**—Interviews
- 5 Your Hit Parade**—Musical
Top tunes of the week sung by Snooky Lanson, Eileen Wilson, Dorothy Collins, & Hit Paraders with Raymond Scott's orchestra
- 10:00 4 "Meeting At Midnight"**—Film
Feature with Sidney Toler and Mantan Moreland
- 5 Grand Marquee**—Feature Film
"Mr. Perrin & Mr. Trail" with Marcus Goring
- 7 Cameraman At Large**—Film
- 10:15 7 Great Comedians**—Film Short
"Girls Will Be Boys" with Charlotte Greenwood
- 10:30 7 Cameraman At Large**—Film
"Medical effects of A-Bomb"
- 11:00 7 "Woman of the Town"**—Film
Feature with Claire Trevor and Henry Hill
- 9 "Cipher Bureau"**—Feature
Film with Leon Ames, Joan Woodbury and Carolyn Winters. Story of the U. S. Espionage service and its activities uncovering spy rings
- 11:30 4 Murder Before Midnight**—Film
- 12:00 4 "Girl From Rio"**—Feature
Film with Movita and Warren Hull. On eve of her singing debut, girl is called to New York to aid her brother charged with murder

(Stations reserve the right to change above listings without notice)

Arnold Stang, who plays Gerard on the Henry Morgan show, was lunching with Milton Berle and another friend. "I knew Stang," said the friend, "when he didn't wear shoes."

"That's nothing," retorted Berle. "I knew him when he had good diction and couldn't get a job."

Vaughn Monroe, CBS star, overheard an oft-married actress complaining out loud "My secretary didn't keep the records straight, and now I find I have two more divorces than I've had weddings."

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Q and A

Questions from TV Fans
by TOPPER

Q—Is Kate Smith married to Ted Collins?

Chicago, Ill.
A—No.

MISS I. CALIENDO

Q—Are Bill Lawrence and Jeannette Davis engaged?

Chicago, Ill.
A—No.

DONNA THOMS

Q—Does Robert Alda who is seen often on the Milton Berle show have the male lead in "Guys and Dolls," now on Broadway? If this isn't printed I'll know it was never even opened.

Chicago, Ill.

PHYLLIS SCHMIT

A—You're right on both counts.

Q—Could you tell me the names of the three stars of the Hamilton Trio that appear with Sid Caesar? Also the full name of the ballet company?

Chicago, Ill.

L. PICKARD

A—Bob Hamilton, Gloria Stevens, and Pat Horn are in the trio; James Starbuck is choreographer of "Your Show of Shows" ballet.

NOW AT A **NEW TIME**
Come to the Movies!
WBKB (Channel 4)
9:45 A.M.

**MARLENE'S
SUNDAY THEATRE**

**"DIXIE
JAMBOREE"**

starring

- ★ Guy Kibbee
- ★ Frances Langford
- ★ Charles Butterworth

Presented by

MARLENE'S HAIR WAVING SHAMPOO
TINTZ CREME SHAMPOO HAIR COLORING
and **MYNEX**

Sunday June 17

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

9:45 4 Marlene's Theater—Feature

Film "Dixie Jamboree" with Guy Kibbee, Frances Langford and Charles Butterworth

11:00 7 TV Tots Time—Film Cartoons

11:15 4 Your Future Home—Ed Cooper

Shop for new home from your chair

7 Chester The Pup—Comedy

Drizzlepuss attempts to capture a leprechaun and encounters numerous problems resulting mainly from his witless approaches

11:30 7 Faith For Today—Religious

Rev. W. A. Fagal interviews members of his congregation

9 "King of the Circus"—Film

Feature with Gregory Rattoff and John Loder. Adventures of a lion tamer

11:45 4 "North Of The Border"—Film

Feature with Russell Hayden, Lyle Talbot, and Inez Cooper (1st TV showing)

12:00 7 Bible Stories—Kay Morrow

Religious stories with the characters in the sand. Guest choir from Covenant Methodist Church of Evanston directed by Mrs. Ken Snyder

12:25 7 Weather Forecast—Jack Holden

Latest data on climatic conditions

12:30 5 American Forum Of The Air

"Rent Control" discussed by Tighe E. Woods, housing exediter & Alexander Summer, pres. Nat'l. Assoc. of Real Estate Boards

7 Amateur Hour—Chgo. Talent

Mr. Sachs gives the youngsters their chance to perform for the public

12:45 4 Bleachers Club

Interviews with John Dunham mc

12:55 9 Batting Practice—Vince Lloyd

1:00 4 Knot Hole Gang—Linn Burton

Guest, Charlie Root

5 Watch The World—John Swayze

1:10 9 Lead Off Man—Harry Creighton

Interviews and autographed TV Forecast baseball awarded to Douglas Castro, Chgo.

1:25 4 Baseball—Cubs vs Brooklyn

9 Baseball—Cubs vs Brooklyn

1:30 5 How Does Your Garden Grow

Planting, growing, and soil information for gardeners by John Ott

7 Adventures Of Wild Bill Hickok

Guy Madison and Andy Devine star

2:00 5 To be announced

7 Cisco Kid—Western Movie

Duncan Renaldo and Leo Carrillo in "Counterfeit"

(Continued on page 16)

They Boo Honest Wrestling—Mabley

By JACK MABLEY

All of us would like to see that wrestling match between Ruffy Silverstein and Lou Thesz which TV Forecast is trying to bring about. One of the most interesting aspects of the bout would be whether Ruffy and Lou would revert to honest, scientific wrestling, or whether they would give the fans a show.

Wrestling, the sport, has no more resemblance to what we see on television than does hopscotch. Honest wrestling can be exciting, but the audience must be educated to what is going on. Most of the time the wrestlers are lying on the mat all tangled up. But I have seen large audiences get just as excited at amateur wrestling competition as the customers do out at Rainbo and Mari-gold.

Ruffy Silverstein was one of the greatest heavyweight amateur wrestlers, and I presume that Thesz understands true wrestling. But if these two men put on an honest match, by the rules, most of the customers would be yawning and hooting in boredom in five minutes.

Good wrestlers, such as Silverstein and Thesz, are in a dilemma when they go into the professional ring. They have the abilities of legitimate champions, but they also want to earn a living. The fans will pay to see the hippodroming, but honest wrestling as a spectator sport wouldn't go any farther than handball has. So Ruffy and Lou go along with the gags, and earn more money than most of Ruffy's classmates in the class of '37 at the University of Illinois.

I have been prophesying the doom of pro wrestling for about two years now, and it doesn't seem to be suffering particularly. However, it has not grown in popularity—at best, it has held its own. Meanwhile, telecasts of baseball, football, and boxing have increased tremendously in popular interest. Wrestling is plain entertainment, but the other sports are true competition.

Boxing in particular has become amazingly popular. The boxing telecasts are the only shows that challenge Berle for audience rating. Viewers like the fierce competition, they like a fight, and

they like the sportsmanship and the guts that most fighters exhibit.

One of the popular predictions about television a few months ago was that someday championship prize fights would be conducted in television studios, with enough studio audience to give color and cheering. That's really what is happening now. There were fewer than 5,000 paying guests in the Chicago Stadium for the world's heavyweight championship fight between Charles and Maxim.

But the brewery sponsor paid \$100,000 for TV and radio rights. Charles got \$40,000, Maxim \$20,000. There was the big money in that scrap. The Stadium was little more than a television studio for one night. There were a few thousand watching there, and some 10,000,000 looking in via television.

This is a sports minded nation, and with the impetus being given by television, sports will have a boom that will dwarf anything we have seen so far. Raise your child to be a shortstop, mother. That's where the money will be.

Over ½ Million Readers
Rely on TV Forecast



"All right, I'll go, but I still think television is more educational than school."

SUNDAY—continued

2:30 5 Mrs. Roosevelt Meets The Public
Interviews and discussions with outstanding statesmen; guest, Blair Moody, Sen. from Mich. and Herman W. Steincroft discuss "Expansion of the Defense Production Act"

7 Cowboy Classics—Western Film
"Big Calibre" with Bob Steele

3:00 5 Meet The Press—Discussion
Martha Rountree moderator introduces Guest, Charles E. Wilson, Dir. of Office of Defense Mobilization

3:30 5 Zooparade—About Animals
Jim Hurlbut and R. Marlin Perkins visit the "zoookery"

7 Your Pet Parade—Jack Gregson
Moppets display pets for a prize

3:40 4 Associate Scorecard

3:45 4 Lucky Fan—Joe Wilson Quiz

4:00 4 Hair Magic—Commercial

5 Gabby Hayes Show—Drama
The story of Sam Bass who offers to help a young man bent on capturing him, thinking it a good joke

7 Super Circus—Variety Stanza
Mary Hartline and Claude Kirchner invite the kids to watch Cluffy, Scampy and Nicky; also the Jim Wong Oriental acrobat Troupe, the sensational Ortons on the double trapeze, and Lamont's Cockatoos and Macaws

4:15 4 Film

4:30 4 Tides of Destiny—Religious
Rev. Richard Harvey mc with Douglas Fisher music director

5 Hollywood Junior Circus Show
Paul Barnes ringmaster, Zero, candyman, & Boffo the clown; acts: the Norvellos, trick dog act, Candis White contortionist, and Eddie "Bumps" Minetti table balancing routine

5:00 4 "Heroes In Blue"—Feature
Film with Dick Purcell and Charles Quigley

5 Hopalong Cassidy—Western
Join Bob Atcher as he tells another story about Hoppy and his pals

7 Ted Mack's Family Hour
Variety, song, music, and dancing

6:00 4 Gene Autry Show—Western
In "Scorched Earth," Gene, as a Deputy Marshall, exposes the plot to drive settlers from their land

5 Curiosity Club—Scientific
Discussion with Marlin Perkins, Jim Hurlbut, Don Herbert, Louis Roen and John Barclay on subject of "fire"

7 Paul Whiteman Revue—Musical
Earl Wrightson and Maureen Cannon regular vocalists with guest singer Doretta Morrow; with Coney Island at turn of century as setting; tunes: "Hey Babe, Hi Babe," "A Romantic Guy, I," "You Made Me Love You," and "It's a Grand Night For Singing"

9 No Cover Charge—Musical
Mal Bellairs presents the films

6:30 4 This Is Show Business—Variety
Discussion with Clifton Fadiman mc, Abe Burrows, Geo. S. Kaufman, and Eva Gabor, Ima Sumac, Buddy Lester and Johnny Kirby

5 Aldrich Family—Comedy
Henry wanting to make the formal dinner for his friends a memorable one goes to all extremes to arrange

7 Showtime U. S. A.—Drama-Var.
Song hits of famous musical comedies; guests, Carol Bruce, Wm. Gaxton, Adele Astaire, Cliff Edwards, Constance Carpenter and Billy Worth

9 Pathways Of The World—Film
"Mt. Washington"

6:45 9 Powerhouse Of Sports—News
John Powers commentator

7:00 4 Toast Of The Town—Variety
Ed Sullivan presents Arthur Godfrey, Gloria Swanson, and Pinky Lee, on his third anniversary

5 Comedy Hour—Variety
Eddie Cantor mc with guests Milton Berle, Jack E. Leonard, Phil Foster, and Dagmar

7 "Sign Of The Wolf"—Film
Feature with Michael Whalen

9 Chicagoland Newsreel Review

7:30 9 Pentagon—Washington
Gen. Omar Bradley will discuss his meeting with Gen. Dwight D. Eisenhower and describe the work of the North Atlantic Treaty with correspondents Pete Brandt and B. Smith

8:00 4 Fred Waring Show—Musical
American mountaineer songs: piano duo of Morley & Gearhart with "Mountain Tune," Joanne Wheatley sings "Stay 'Way From My Window," Leonard Kranendonk sings "Across The Wide Missouri," Gordon Goodman, "Unconstant Lover," and Guests: The McSharry Sisters, singers

5 Philco Playhouse—Drama
"Operation Airlift" with David Swift, Frank Maxwell, Russel Hardy, and Lauren Gilbert. True story of how America fed the people of Berlin in a 24 hour chain of flight when the Soviet command closed all railroads leading into that city

7 On Trial—Topic Discussion
"Should We Extend the Korean War Into China?" Guest speaker: Sen. Harry P. Cain (R.-Wash.) as affirmative witness; counsel: Samuel Lane

9 Rocky King, Detective—Drama
"Black Spots" Rocky matches wits with a pair of killers who are determined to seal the lips of the key witnesses in a murder case

8:30 7 Marshall Plan In Action—Film

9 Music From Chicago
Starnoters, Bill Snary & Jackie Van vocalists

9:00 4 Celebrity Time—Quiz
Conrad Nagel mc with Mary McCarty, Herman Hickman and guests Lawrence Tibbett and Constance Bennett

SUNDAY—continued

9:00 5 Garroway At Large—Variety
Louis "Satchmo" Armstrong sings and plays "Sit Down, You're Rocking the Boat," Jack Haskell sings "Surrey With the Fringe On Top" Connie sings and Russell & Aura dance to "Mountain High, Valley Low," Bette and Cliff in an acrobat routine to tune of "I Whistle A Happy Tune"

7 Screen Shorts—Films

9 Stars Of Tomorrow—Variety
Lee Bennett emcees as Chicago talent competes for top place

9:30 4 What's My Line?—Panel Quiz
John Daly host with panelists Arlene Francis, Hal Block, Bennett Cerf, and guest Faye Emerson

5 Leave It To The Girls—Debate
Maggi McNellis emcee with panelists Eloise McElhone, Dorothy Kilgallen, Vanessa Brown, Joan Diener, & guest Ted Malone

7 Youth On The March—Religious
Mixed chorus, a men's glee club, & sermon by Rev. Percy Crawford

9 Courtesy Theater—Feature
"Convoy" feature film starring Clive Brooks, John Clements and Mike Wilding. Story of officers and merchants in the Royal and Merchant navies

10:00 4 "Adventures Of Michael Strogoff"—Feature Film
1st showing; stars Fay Bainter, Akim Tamiroff, Anton Warbrook, and Eric Blore

5 Weatherman—Clint Youle
Information for tomorrow and general outlook for forthcoming week

7 Bill Gwinn Show—Musical Quiz
Prize to couple who re-enact scene where a favorite song altered course of their lives

10:10 5 Dorsey Connors—Helpful Tips
Suggestions for the homemaker

10:15 5 Alex Dreier—News Report
Today's news of the world

10:30 5 Let's Look At Sports—News
Tom Duggan reviews the sports world

7 "Silks And Saddles"—Film
Feature with Bruce Bennett, Herman Brix, Toby Wing, Fuzzy Knight

10:45 5 Sheilah Graham—Commentary
Interview with guest, Lou Costello

11:00 9 Eloise Salutes The Stars—Chats
Guest: Harold Blumberg, head of a costume company

11:15 9 "Submarine Base"—Film
Feature with John Littel, Fifi D'Orsay, and Alan Baxter

11:30 4 Famous Comedians—Film
Buster Keaton "The Chemist"

11:45 4 Ulmer Turner And The News

12:00 4 Who Ya Laffin At—Commercial
(Stations reserve the right to change above listings without notice)



"Listen, Kid, I'm not firing you because you're a bad pitcher, but because you look rotten on TV."

JIM MORAN
"The Courtesy Man"
invites you to join him
at the

COURTESY THEATRE

SUNDAY 9:30 PM WGN-TV
(9)

"CONVOY"
Starring
**CLIVE BROOKS, JOHN CLEMENTS,
MIKE WILDING**

COURTESY Motors
3567 W. GRAND • CHICAGO 51

**TV Forecast on Sale
at Leading Newsstands**

Premiere
Tonight!!

**CAMEO
THEATER**

7:00 P.M.

ALSO FEATURING

Voice of Firestone

7:30 p.m.

Lights Out

8:00 p.m.

**Robert Montgomery
Presents**

8:30 p.m.

Who Said That?

9:30 p.m.

WNBQ

CHANNEL 5



Monday June 18

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
9:30 4 **Fun And Figure**—Exercises
9:50 4 **Fun And Features** (continued)
10:00 9 **Your Figure Ladies**—Fogarty
10:30 4 **Tel-A-Shopper**—Betty Whitney
9 **Chicago Cooks**—Recipes
11:00 4 **Creative Cookery**—Recipes
Francoise Pope demonstrates how to make Italian meat sauce, meat balls and salad dressing
7 **Bob And Kay Show**—Variety
11:30 5 **Norman Ross' Varieties**
9 **Hi Ladies**—Interviews
12:00 4 **Garry Moore Show**—Comedy
Winston L. Mittenjuice offers some more of his authoritative observations
5 **Meet Mintz**—Musical Favorites
9 **Let's Have Fun**—Variety
12:15 5 **Newsroom**—Late Information
12:30 4 **First Hundred Years**—Serial
Chris is still missing, but clues are beginning to fall into place when a cab driver turns up who had Chris as a fare
5 **Your Luncheon Date**—Musical
Variety with Nancy Wright vocalist
12:45 4 **Bleachers Club**
Interviews with John Dunham mc
12:55 9 **Batting Practice**—Vince Lloyd
1:00 4 **Knot Hole Gang**—Linn Burton
Guest Frankie Baumholtz
5 **"Telephone Operator"**—Film
Feature with Judith Allen, Grant Withers, & Warren Hymer; tale of courage
7 **Housewives' Holiday**—Kirchner
Claude Kirchner interviews
1:10 9 **Lead Off Man**—Harry Creighton
Interviews and autographed *TV Forecast* baseball presented to Peggy Wax, Mt. Prospect, Ill.
1:25 4 **Baseball**—Cubs vs Boston
Joe Wilson announces game
9 **Baseball**—Cubs vs Boston
Jack Brickhouse announces game
1:30 7 **Barbara Moro**—Creative Ideas
2:00 5 **Miss Susan**—Susan Peters
2:15 5 **Time For Ernie**—Ernie Kovacs
2:30 5 **Bert Parks Show**—Variety
Music session with Bert, Betty Ann Grove, Bobby Sherwood
3:00 5 **Kate Smith Hour**—Variety
Guests: John Butler Ballet group, Evelyn Tyner and Ross Handey
3:40 4 **Associate Scorecard**
3:45 4 **Lucky Fan**—Joe Wilson Quiz
(Continued on page 20)

MOLLYCUES

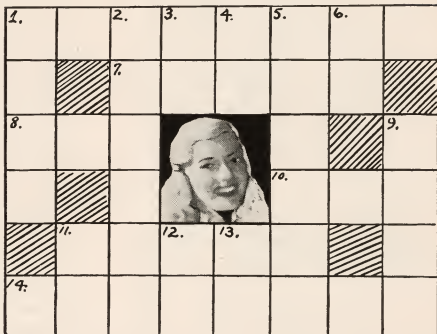
By MOLLY POTKIN COPYRIGHT 1951

ACROSS

1. Name of rabbit with Kukla, Fran and Ollie.
7. Melodies for a single voice with orchestral accompaniment.
8. Show of Shows (initials).
10. Al Jolson's first name.
11. Italian composer of Aida.
14. Star of Super Circus, pictured here.

DOWN

1. Animal living in water.
2. Holiday celebrating resurrection of Christ.
3. The 25th. president of the United States, known as the Rough Rider (initials).
4. Chicago, Illinois (initials).
5. Largest of the Ha-



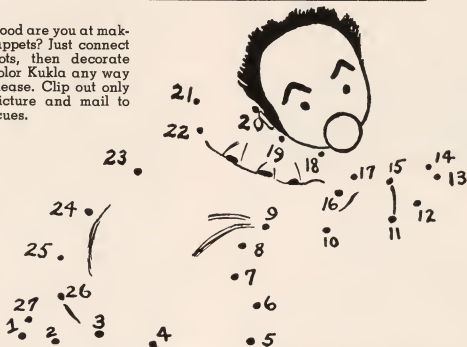
waiian Islands.

6. Master of Ceremonies of the "Toast of the Town" show (initials).
9. Miss Emerson, star of an interview show.

11. Abbreviation for the state of Virginia.

12. Robert Taylor (initials).
13. First name of Dean Martin, and last name of Jerry Lewis (initials).

How good are you at making puppets? Just connect the dots, then decorate and color Kukla any way you please. Clip out only this picture and mail to Mollycues.



Solution to above crossword puzzle will be given next week. To enter this week's drawing contest, mail entry to Mollycues, c/o TV Forecast, 185 N. Wabash, Chicago 1.

First prize will be \$1; second prize 50 cents; third and fourth prizes 25 cents each. No entries can be returned; duplicate prizes in case of ties.

MONDAY—continued

3:45 9 Tenth Inning—Harry Creighton
Interviews, *TV Forecast's* guest, Mrs. Fern Buroker, Cicero

4:00 4 Lucky Pup—Children's Show
Hope and Morey Bunin puppets

5 Hawkins Falls, Pop. 6200

7 Sagebrush Sam—Western Film
"Frontier Town"

9 Foto Test—Quiz Game

Enjoy a game or two with Frank and Sue with prizes for winners

4:15 4 Adventure Time—Film Serial

5 Gabby Hayes Show—Drama
History comes to life in the stories of the old west

4:30 4 Assembly—Military Questions
Guests from U. S. Army

5 Howdy Doody Show—Kids Fun
Bob Smith emcees antics

9 Telephone Game—Quiz Session

5:00 4 Kids Karnival Kwiz

Youngsters get a chance to win the prizes with correct answers

5 Cactus Jim—Western Film

7 Mary Hartline Show—Games

9 Trail Blazers' Theater—Film
"The Kid Rides Again" western

5:15 7 Judy Splinters—Small-Fry Show
Shirley Dinsdale introduces guests

5:30 4 Film

5 Crusader Rabbit—Cartoon
An adventure story comes to life

7 Tom Corbett Space Cadet
Adventures in a super-scientific world

5:35 5 Weatherman—Clint Youle
Today's and tomorrow's climate

5:45 4 Window Shopping—Commercial
5 Public Life Of Cliff Norton

Subject: Be a Sharp Waiter

7 Uncle Mistletoe—Adventure
Small-fry enjoy the adventure stories as well as the lessons in good deeds with Tony and Michael

5:50 5 Clifton Utley—News

6:00 4 Music Bowl—Musical Variety
Danny O'Neil sings tunes you request

5 Kukla, Fran, And Ollie
Lovable trio for kids and grown-ups

7 Flana-Grams—Sports News

9 Captain Video—Adventures
Super-sonic devices make up world

6:15 4 Ulmer Turner And The News

7 Faye Emerson Show—Interviews
Guests, Myra Kingsley, astrologer, and Dr. Roy K. Marshall, professor, will discuss with Faye the many aspects of astrology and her famed clients; she will also read Miss Emerson's horoscope

6:30 4 CBS News—Douglas Edwards

5 Showroom—Musical

Guests: Art Van Damme Quintet

7 Hollywood Screen Test—Drama
Neil Hamilton emcee introduces young actresses and actors with assistance from William Eythe; guest, Vinton Hayworth

9 Frann Weigel—Information

Weather report, baseball news, travel

6:45 4 Perry Como Show—Musical

Fontanes and Perry sing "When You're Smilin'" "I Apologize," "If I Loved You," and "Rhumba Boogie"

5 News Caravan—John C. Swayze
From around the world comes a report on today's events

9 Chicagoland Newsreel

7:00 4 Video Theater—Drama

"Inside Story" by Nelson Bond starring Lola Albright and Robert Stack. Story of a young naive psychiatrist who is writing a book on the criminal mind and trying to find subjects for his thesis before the police catch up with them

5 Cameo Theater—Drama

"Special Delivery" starring June Havoc. Story of a neurotic woman who mails a letter threatening murder and her efforts to get the letter back

7 Jerry Colonna Show—Variety

Professor Colonna plans to give guest pianist Liberace a music lesson; Colonna also sings "I'm Late" and "Twas Brillig," and portrays broker J. J. Commonstock and human adding-machine, J. G. Digit

9 Miss U. S. Television Contest

Marty Hogan mc presents weekly contests and preliminaries for the national competition

7:30 4 Arthur Godfrey's Talent Scouts

Professional talent competes for top honors on Godfrey's other shows

5 Voice Of Firestone—Musical

Guest soloist, Eugene Conley, tenor

7 Life Begins At Eighty—Debate

Discussion on many topics with Jack Barry moderator with an elderly panel

9 Al Morgan Show—Musical

Variety with the maestro of the keyboard and trio

8:00 4 Horace Heidt Show—Musical

Session with professional talent

5 Lights Out—Drama

"Dead Freight" with Charles Dingle and Louisa Horton. Story of two doctors who tried to prove their theory that a brain could be kept alive after the body had died

7 Arthur Murray Show—Musical

Variety with Mrs. Murray emcee;

MONDAY—continued

- 8:00 9 Hudson Family Theater—Film**
Feature, "Broadway Limited" with Victor McLaglen, Dennis O'Keefe and Marjorie Woodworth. Comedy about detectives and a kidnapped baby
- 8:30 4 Goldbergs—Domestic Comedy**
Freida, the old maid, finally gets married, but to a man of her own choice
- 5 Robert Montgomery Presents**
"Three O'Clock" starring Mr. Montgomery with Vaughn Taylor and Olive Deering. Murder mystery
- 7 Premier Playhouse**
- 9:00 4 Summer Theater—Drama**
"Screwball" starring Dick Foran and Cloris Leachman. Story of a not-too-young garage mechanic who nurses big dreams of becoming a star pitcher for the New York Yankees
- 9:30 5 Who Said That?—Quiz**
Robert Trout quizzes John Mason Brown, Bob Considine, Anna Lee, & John Swayze
- 7 Commodore Club—Variety**
Musical with shipboard setting, Pat Denny emcee
- 9 "Apology For Murder"—Film**
Feature with Hugh Beaumont and Ann Savage; a reporter becomes "the other man" in a story of tragic love
- 10:00 4 Ernie Simon—Curbstone Cutup**
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
What's happening in the world
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Parade—Amateur Contest**
Don and Vera Ward emcee top adult talent competition
- 5 Clifton Utley—News**
- 10:30 5 Let's Look At Sports—T. Duggan**
- 7 Yesterday's Newsreel—Film**
- 10:45 5 Herbie Mintz Show—Musical**
- 7 Handy—Tips And Ideas**
Hands that reveal facts to know
- 11:00 4 Wrestling With Russ Davis**
- 5 Feature Film**
- 7 Austin Kiplinger And The News**
- 11:10 7 Flana-Grams—Sports News**
- 11:15 4 Today In Sports**
- 9 "The Invisible Killer"—Film**
Feature with Grace Bradley and Jeanne Kelly; mystery in which men meet a violent death when they use the telephone
- 11:30 4 Murder Before Midnight—Film**
"The Shadow Strikes" in part
- 12:00 4 Midnight Edition—Ulmer Turner**
- 12:30 9 Chicagoland Newsreel**

(Stations reserve the right to change above listings without notice)

presenting

PEGGY DIETRICK

SEVENTH WEEK'S PRIZE WINNER



Watch

**MISS U. S. TELEVISION
CONTEST OF 1951**

EVERY MONDAY

WGN-TV 7:00 P.M.
A Walter Schwimmer Production

Chicagoland's 38
HUDSON DEALERS
cordially invite you to the

**Hudson Family
Theatre**

Every
MONDAY
8-9:30 PM
WGN-TV (9)

Outstanding Film
Entertainment

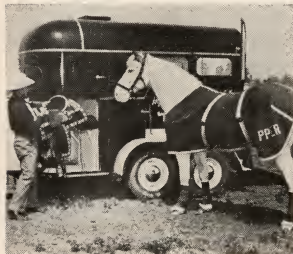
"BROADWAY LIMITED"

Starring
Victor McLaglen
Dennis O'Keefe
Patsy Kelley

Hoppy's Horse Travels in Style By UNCLE HERBIE

THIS year we're thinking of vacationing in California, and one of the first sights we'll take in is Hopalong Cassidy's ranch in the San Fernando valley. You can be certain we will report on it when we return to Chicago.

For one thing, the children want to see Topper, Hoppy's beautiful horse,



Mike Nimeth, trainer, and Hopalong Cassidy's horse, "Topper"

and I'm hoping they'll also meet Mike Nimeth, Topper's trainer.

And Topper loves to travel. When trainer Mike bandages his legs and buckles his felt cover, Topper knows that a trip is in sight. Mike doesn't have to lead Topper to his trailer. The horse makes for his traveling van posthaste.

Topper likes speed, so Mike usually travels at 60 per on safe country roads. Actually he makes as fast time as possible—not for Topper's pleasure, but to meet Hoppy on schedule in the next pre-arranged town. Mike always picks out a deserted gas station for refueling for obvious reasons. But the minute he stops at the station, kids and adults alike seem to pop out of the air. That means a look at Topper and, if time permits, Mike usually tells the crowd some stories about the horse and his master.

This week's contest: Take the words "Hopalong Cassidy" and see how many other words you can form. First prize is \$1; second prize fifty cents; third and fourth prizes 50 cents each. Mail them to Uncle Herbie, c/o TV Forecast, 185 N. Wabash, Chicago 1.

Marshall Field & Company

Laugh with Uncle Mistletoe

**at 5:45 P.M. Monday, Wednesday
and Friday WENR-TV, Channel 7**

He takes you off to Wonderland . . . shows you the little people who live there . . . entertains you royally for 15 minutes. Get your copy of A Tall Tale from the Adventures of Uncle Mistletoe®, the fascinating book about Humphrey Mouse and the Skyscraper. Come in or send for yours. \$1

Books—Third Floor, North, Wabash



favorite recipes

no. 3 of a series

forecast for women



Lovely Chorn Roe MacGregor Dishes up a "Toost of the Town" Sandwich for Smiling Ed Sullivan While "Toostette" Normo Thornton Prepares to Bite Into a Sizable Helping of the Tosty Snack.

For a twist on the ever-popular hamburger, try serving your television guests "Toost of the Town" sandwiches, made popular by the cast of Ed Sullivan's Sunday night revue, 7 to 8 p.m. on WBKB. An open-faced sandwich, it is a combination of hamburger and a roquefort cheese mixture, spread on bread and grilled.

Introduced to the cast by Rae MacGregor, captain of the dancing "Toostettes," it has since become the favorite

between act snack at rehearsals. Sullivan, MC of the show, disdains any food other than corn flakes or soda crackers and milk during rehearsals but the rest of the cast enjoys gathering in their "kitchen" behind the scenes and whipping up this easy to make sandwich.

The roquefort cheese lends a strong, sharp cheese flavor to the meat that is attractive in a snack. At other times, you may like to make the sandwich with a milder cheese.

Toost Of The Town Sandwich

2 cups Kellogg's Corn Flakes
1 pound ground beef

$\frac{1}{2}$ cup milk
 $1\frac{1}{2}$ teaspoons salt

$\frac{1}{8}$ teaspoon pepper

Crush corn flakes into fine crumbs. Combine with ground beef, milk, salt and pepper. Mix well.

Roquefort Cheese Spread

$\frac{1}{4}$ pound Roquefort
cheese

2 tablespoons Worcestershire
sauce

4 tablespoons mayonnaise 1 teaspoon prepared mustard
Crumble cheese with fork, add mayonnaise, Worcestershire sauce and mustard. Mix well. Spoon 2 teaspoons of the above mixture on a slice of bread. Cover with hamburger mixture.

Place the sandwiches on grill and broil 5-8 minutes.

Yield: 12 sandwiches



Hand Quicker Than the Eye

By JACK DUMONT



Don DeFore, motion picture actor and now a TV star, is made up by Jack Dumont, author of this article.

This article was written exclusively for TV Forecast by Mr. DuMont, celebrated Hollywood make-up artist and beauty consultant to the stars. He is now director of make-up for ABC-TV and head of the make-up department at Wilding Motion Picture Productions in Chicago.

MAKE-UP is as necessary to television as it is to motion pictures or any other type of photography in order that the television screen may be enhanced impressively and effectively. Further, it is just as much a requisite to the actor or actress as a wing is to a bird.

Make-up is without a doubt one of the deepest concerns of the player in order that he or she look at least presentable, or according to the character to be portrayed and not like something out of a burlesque play. An ignorance of this has many times ruined an actor and completely spoiled the effect of an entire play, regardless of the ability of the actor. Good make-up is not only personally gratifying to the actor who appears before the television camera, it also brings plaudits and rewards from the highly satisfied sponsor, the producer, writer and director of the show. With an audience of millions of people watching television screens, it is now of utmost importance that the appearance of every actor and actress, and every other person on TV be as good as that of any star on the motion picture screen.

Make-up Needed by All

No face is photogenic in its natural state. Principal pigmentation colors apparent in the human skin are red, blue, yellow, brown and grey. These colors have different wave lengths, and reflect light with various intensities. Therefore even a naturally flawless complexion without make-up provides a major problem by showing varying degrees of blotchiness when reproduced over television. This is true of both men and women. Light complexions will come through as a spotty, ghostly white. Dark complexions will look plain dirty. Men look as though they need a shave regardless of how closely they have shaved unless the proper method of sealing the beard area is performed.

Even the woman who is beautifully made up with her everyday society make-up materials is not at all prepared to appear before the television camera. Her foundation make-up will televise as though it were either much too light or much too dark, with a mottled appearance evident in either case. Ordinary lipstick shades will televise much too light and most rouge shades altogether too dark.

Cheek rouge is an added appeal to both men and women, but this application required the technical skill of a proficient artist, as the rouge must be of a certain color and be so well blended that not the slightest line of demarcation is visible. When expertly applied it will softly highlight the cheek bones, giving more definition to the bone structure. To the audience in the TV studios, actors will also appear much more attractive.

Street make-ups and professional make-ups that contain intense red or blue pigments are strictly taboo for television purposes. These colors will appear almost black when televised and if make-up containing either of these colors is used indiscriminately, unrealistic and unattractive facial shadow effects will result.

TV Converts to 5 Shades

Color values as reproduced on television look much the same as when they are photographed on panchromatic film, except that photography permits the reproduction of a greater latitude of subtle tone variations from white to black, whereas television converts all colors to five degrees of grey, namely, almost white, light grey, medium grey, dark grey and nearly black.

The necessity of using the proper foundation make-up for television cannot be too strongly emphasized. The correct foundation properly applied creates a monotone complexion finish from which light is reflected evenly and in the same intensity resulting in a clean, smooth skin tone.

There can be no prescribed make-up for any actor in television. His appearance in a given make-up may be good at one studio, and very bad at another. This is due to the various types of lighting, and how they are used. The background scenery can make a performer go almost black or extremely pallid unless compensation is made by a make-up artist who understands such situations.

These inconsistencies were solved after exhaustive research and experiment in close collaboration with the executive video staff, recording engineers, control room and lighting engineers of ABC-TV and the writer.

ABC Recognizes Need

Monte Fassnacht, ABC-TV producer
(Continued on page 26)

Jane Powell and Roddy McDowall get final touch.



Johnny, the famous cigarette man, chats with Jack.



The art of makeup for the camera at its perfection. Above: Les Spears and Barry Hopkins.

Bobby Richards, Miss Photoflash of 1951.





**Jim Kodel,
made up for
scene in *Skid
Row* film.**

(Continued from page 25)

tion manager, through his years of experience in motion picture and television was the first one to realize the necessity of make-up being just as important to a production as costumes, scenery, or the actors themselves. His efforts were well rewarded in that ABC is now proud of having the finest visual attractions on television.

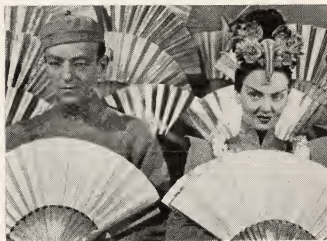
It is incredible that in Chicago some of the largest TV organizations do not have bonafide make-up artists, that they still use wardrobe girls and anyone else who has made claim to being a make-up artist. In New York a head make-up artist is in charge at each TV studio. He has a staff of 10 to 15 people busy at all performances.

It requires many, many years of study and practice to acquire knowledge of make-up in all the rudimental and fundamental phases of theory, color, conversion, third dimension, character, physiognomy, skin texture, straight and corrective beauty make-up, hair work and the use of irons for ironing the hair on the face, synthetic rubber and plastic appliances, ventilating (the highly skilled craft of making toupees, beards, moustaches, etc.). A multitude of other technical details, all of which require aptitude and dexterity, are necessary to qualify one as a professional make-up artist. All of this establishes make-up as a trade to be compared favorably with any of the higher skilled crafts.

The only bonafide school in which this trade may be learned is in Hollywood, Cal., in the Motion Picture Make-up Union. Starting at the age of 21 to 26, the apprentice works from three to four years under the guidance and instruction of proficient journeymen make-up artists with constant study, practice and practical application. During this time the trainee is never al-

lowed to make up a star or part player. After three years of apprenticeship he must finally pass a rigid examination. Failure in this test requires another year of apprenticeship. Equivalent to any college course, a great deal more manual dexterity is necessary. Compensation in the make-up field for the expert is as lucrative as that of any professional craft, wage scales averaging from a minimum of \$250 to as much as \$1,000 per week.

It is not at all uncommon in Hollywood to have to make retakes of a day's work because of some mistake in lighting, photography or make-up where the star may not have appeared sufficiently attractive, resulting in an extra cost of thousands of dollars. Unfortunately, retakes are not possible in television. It is imperative, therefore, that the highest skilled type of craftsmen be employed in television production. Many directors have said that they are horror-stricken when called upon to shoot close-ups of certain performers on their shows. These actors have no make-up at all or have applied to themselves a make-up entirely unsatisfactory to the occasion. Large pores, pocked skins, freckles, excrescences and malformations are amplified many times under the microscopic eye of the image orthicon tube. Any and all of these can be hidden by the make-up artist who, like the magician, deceives by making the hand quicker than the eye. Out of a magic bag of make-up materials he supplements his knowledge of skillful technique, and creates an illusory charm. The dictionary defines it as glamour.



**The Oriental effect was achieved for
Fred Astaire and Lucille Bremmer.**

Tuesday June 19

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
9:30 4 **Fun And Figure**—Exercises
Ed Allen conducts session
9:50 4 **Fun And Features (continued)**
10:00 9 **Your Figure Ladies**—Exercises
Paul Fogarty shows how to lose weight
10:30 4 **Tel-A-Shopper**—Betty Whitney
9 **Chicago Cooks**—Recipes
New taste treat by Kay Middleton
11:00 4 **Creative Cookery**—F. Pope
How to make stuffed cabbage leaves
7 **Bob And Kay Show**—Variety
11:30 5 **Norman Ross' Varieties**
Commentary on many items
7 **Jessie DeBooth's TV Notebook**
9 **Hi Ladies**—Interviews
Tommy Bartlett chats with the gals
12:00 4 **Garry Moore Show**—Comedy
Comedy team of Ross & West
5 **Snowcrop Matinee Theater**
"Happy Ever After" with Jimmy El-
lison a story of a dog who brings a
boy and girl together
7 **Bob And Kay (continued)**
9 **Let's Have Fun**—Hank Grant
12:15 5 **Your Luncheon Date**—Variety
12:30 4 **First Hundred Years**—Serial
Jimmy Lydon and Olive Stacey star
12:45 4 **Bleachers Club**
Interviews with John Dunham mc
12:55 9 **Batting Practice**—Vince Lloyd
1:00 4 **Knot Hole Gang**—Linn Burton
Guest, Johnny Klipstein
5 **"Sarong Girl"**—Feature Film
Ann Corio, Bill Henry, Johnnie
"Scat" Davis star
7 **Beulah Karney Show**—Foods
Adventures in the art of cooking
1:10 9 **Lead-Off Man**—Harry Creighton
Sports interview & TV Forecast award
to Kenneth Becker, Chgo.
1:25 4 **Baseball**—Cubs vs Boston
9 **Baseball**—Cubs vs Boston
1:30 7 **Barbara Moro**—Creative Ideas
2:00 5 **Miss Susan**—Serial Story
Triumphs and heartaches of woman
lawyer in small midwestern town
2:15 5 **Time For Ernie**—Comedy
2:30 5 **Remember This Date**—Bill Stern
Anecdotes & music with Jet McDonald
3:00 5 **Kate Smith Hour**—Variety
Fred and Susan Barry, Howard and
Wanda Bell guests, and the continued
adventures of Annabel
3:40 4 **Associate Scorecard**
3:45 4 **Lucky Fan**—Joe Wilson Quiz

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TUESDAY—continued

- 3:45 9 Tenth Inning**—Harry Creighton
Interviews with fans & TV *Forecast's* guest, Mrs. Geo. Heinz, Skokie, Ill.
- 4:00 4 Lucky Pup**—Puppet Adventures
- 5 Hawkins Falls, Pop. 6200**—Serial
- 7 Sagebrush Sam**—Western Film
"Pals Of The Range"
- 9 Foto Test**—Frank Sweeney
Photograph quiz with questions over the phone, & Sue Topping
-
- 4:15 4 Adventure Time**—Film Serial
- 5 Panhandle Pete And Jennifer**
Jennifer Holt & Johnny Coons tell of "Panhandle Pete and His Twin Brother"
- 4:30 4 Assembly**—Military Questions
Guests from the WAC
- 5 Howdy Doody**—Variety
Watch for Clarabell clown
- 9 Telephone Game**—Quiz Session
Harold Isbell and Jane Quinn mc
- 5:00 4 Kids Karnival Kwiz**
- 5 Cactus Jim**—Western Feature
- 7 Mary Hartline Show**—Prizes
- 9 Trail Blazers' Theater**—Western
"Romance Of the Rockies" film
- 5:15 7 Judy Splinters**—S. Dinsdale
- 5:30 4 Film**
- 5 Crusader Rabbit**—Cartoon
- 7 Stories In The Sand**—Tales
Kay Morrow narrates
- 5:35 5 Weatherman**—Clint Youle
- 5:45 4 Window Shopping**—Commercial
- 5 Public Life Of Cliff Norton**
Subject: Norton the Boy Naturalist
- 5:50 5 Clifton Utley**—News
- 6:00 4 Danny O'Neil At Home Show**
- 5 Kukla, Fran, And Ollie**
Watch the trio and laugh with them
- 7 Flana-Grams**—Sports News
- 9 Captain Video**—Adventures
- 6:15 4 Ulmer Turner And The News**
- 7 Carmel Myers Show**—Interviews
Guests: Movie headliners from the '20's and '30's review the history of the motion picture art
- 6:30 4 CBS News**—Douglas Edwards
- 5 John Conte's Little Show**—Music
Three Beaus and a Peep vocal group, Guest Barbara Moser, vocalist and a skit on building a house
- 7 Beulah Show**—Comedy
Donnie is blamed for something he didn't do and because he was not given a chance to explain runs away
- 9 Frann Weigel**—Information
Weather report, baseball news, and travel tips
- 6:45 4 Stork Club**—Interviews
Guests Jack Cramer and Bobby Riggs with Sherman Billingsley host

- 6:45 5 News Caravan**—John Swayze
From around the world comes a report on today's events
- 9 Chicagoland Newsreel**
- 7:00 4 Frontier Theater**—Western
"Trouble In Texas" with Tex Ritter
- 5 To be announced**
- 7 "Revenge of the Zombies"**
Feature film starring John Carradine
- 9 Press Conference**
Typical conference with representatives of the 4 newspapers interviewing a prominent citizen or politician; Lee Scholler moderator
- 7:30 4 Pars, Birdies And Eagles**—Golf
Lessons in the art of golfing from the pros
- 5 Juvenile Jury**—Panel Quiz
Teen-agers debate the questions before them and come up with solutions
- 9 Johns Hopkins Science Revue**
"Don't Be Afraid of Fear" Dr. Clifford Morgan and Dr. Robert McCleary demonstrate the psychology of fear and show what effects it has on the human body and what can be done about it
- 8:00 4 Vaughn Monroe Show**—Musical
Shaye Cogan vocalist, Ziggy Talent guests, Johnny Coy, The Szonies, ballroom dancers, and The Cabots; tunes "Satan Wears a Satin Gown," and "You and Your Beautiful Eyes."
- 5 Fireside Theater**—Film Drama
"International Incident" with Wilton Graff, John Baer, Geo. Wallace, Shirley De Armit; story of how a young West Point officer reaches maturity in an unexpected way
- 7 Q.E.D.**—Panel Quiz
Fred Uttal emcee with panelists Nina Foch, Hi Brown, Harold Hoffman, and guest
- 9 Cavalcade Of Bands**—Musical
Xavier Cugat and Abbe Lane, vocalist plus Tato & Julia, dance team; introduced by Buddy Rogers emcee
- 8:30 4 Suspense**—Mystery Drama
"A Killer in Abalone" with William Prince
- 5 Circle Theater**—Drama
"Close Harmony" a barbershop favorite provides a musical background for an amusing story of a dignified banker whose shyness conflicts with his desire to join a barbershop quartet
- 7 To be announced**
- 9:00 4 Danger**—Mystery Drama
"Knave of Diamonds," starring Walter Slezak, with Kurt Katch and Roger deKiven
- 5 Amateur Hour**—Ted Mack mc
Talented people get their chance to perform variety numbers and acts
- 9:00 7 March Of Time Thru The Years**
"Crime and Politics" (1935) Guest Rudolph Halley, prosecutor of Ke-fauver committee hearings

TUESDAY—continued

- 9:00 9 **Little 4-Man Theater—Musical**
Featuring Jimmy McHugh, song writer, vocalist Carol Richards, King Cole Trio and Carl Ravazza
- 9:30 4 **DeLuxe Story Theater—Drama**
"The Diamond Necklace" by Guy deMaupassant with John Beal & Fay Baker; story of how a woman's desire for the luxuries costs she & her husband ten years of drudgery
- 7 **A Hit Is Made—Drama**
John Barclay as director shows us the techniques of show as well as drama in "The Saga of Susie" by David E. Durston with Gloria Gale & Chet Roble; musical story of a 1925 gold digger and her rise to fame
- 10:00 4 **Ernie Simon—Curbstone Cutup**
- 5 **Weatherman—Clint Youle**
- 7 **Cameraman At Large—Film**
- 9 **"Queen Of The Yukon"—Film**
Feature with Charles Bickford, Irene Rich, June Carlson, & Dave O'Brien; daughter arrives home from boarding school & mother tries to hide fact that she runs a gambling house
- 10:10 5 **Dorsey Connors—Helpful Ideas**
Tips on fashion, gadgets, and other items of interest to men and women
- 10:15 4 **Ulmer Turner—News**
- 5 **Clifton Utley—News**
A report on the events of the day as they happen
- 7 **Great Comedians—Film**
"Farmer's Fatal Knights" with Moran and Mack
- 10:30 4 **What's Wrong With This Picture**
Quiz show with Hank Grant emcee
- 5 **Let's Look At Sports—T. Duggan**
- 7 **Hollywood Theater Time—Film**
- 10:45 4 **Linger Awhile—Musical**
- 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Wrestling With Russ Davis**
- 5 **Broadway Open House—Variety**
Comedian Jack E. Leonard mc with Dagmar, Kirby Stone Quintet, and dancer Ray Malone
- 7 **Austin Kiplinger And The News**
- 11:10 7 **Flana-Grams—Sports News**
- 11:15 4 **Today In Sports—Film**
- 11:30 4 **Murder Before Midnight—Film**
- 9 **Business Opportunities On TV**
- 11:40 9 **Chicagoland Newsreel**
- 12:00 4 **"I'd Give My Life"—Feature**
Film with Tom Brown, Francis Drake, & Sir Guy Standing; crook chooses to die rather than reveal identity of mother
- 1:30 4 **Midnight Edition—Ulmer Turner**

(Stations reserve the right to change above listings without notice)



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PERSONAL

PERSONAL TO TV VIEWERS:

An odd individual by the name of Walter Schwimmer has a TV show on WGN-TV every day. It's called FOTO-TEST and it's on from 4:30 to 5:00 in the afternoon, Monday thru Friday. This Schwimmer person shows people's pictures (it might be your friend, neighbor, or even you!) on the TV screen, an M.C. by the unique name of Sweeney phones and asks some silly but easy question. If the correct answer is given, PRESTO, the viewer wins Chicago's biggest jackpot of prizes. Strange? Who cares? Join the fun by switching to Channel 9 at 4:30 today and play FOTO-TEST.

Station Breaks — By MIKE BOOM

CHICAGO—Despite what you hear, Chicago TV shows will NOT get squeezed out when the coast-to-coast cable is completed, and Hollywood shows start coming in here live. Two things will save Our Town from being a video graveyard: 1) The healthy "Chicago touch" demonstrated by such



POPE

masterpieces as Garroway at Large, Studs' Place and Kukla Fran & Ollie. 2) Six additional local stations, which means the network programs will never be able to crowd out a flourishing local setup. . . . It's no accident that "Creative Cookery," seen on WBKB at 11 a.m. each week day, is a fresh slant for housewives. Conductor Francois Pope is world-famed for his culinary know-how.

Al Morgan, the windmill pianist you've seen on DuMont, is knocking them dead at the Oriental in person. . . . Here's the future for Mike Wallace and Buff Cobb—Mike will tee off a CBS interview show three times a week, starting in the near future, but he'll do

OFF GUARD....



Marty Hogan, the well-known vitamin salesman, (left) and Marian Browning, weekly winner in "Miss U. S. Television," pose contentedly for the camera, but famed Al Morgan (center) the windmill pianist, seems to have other things on his mind.

it from New York alone. Buff, who feels more at home in New York and Hollywood than Chicago, will settle for stage or screen work. So passes a potentially great TV team. Insiders are mum on the reasons for the split. . . . WENR-TV wedding bells for Celine O'Malley and Grover J. Allen. . . . It's official—TV sets in Chicagoland now number 925,000. . . . Jim Moran's Courtesy Theatre now showing first-run films on WGN-TV. June 24 show brings "Sailors Three" with Tommy Trinder, Mike Wilding and Claude Hulbert.

Competent choreographer Edith Barstow is doing dance arrangements for Don McNeill's TV Club. . . . Alex Dreier, the WNBQ newscaster, was born in Honolulu, but moved to San Francisco at an early age. . . . TV is blamed for closing almost 400 Chicago pubs. The customers are sipping at home. . . . George Menard, the star of Fun and Features, says that some people who are trying to carve out careers unfortunately become chiselers. . . .

Win Stracke, the Studs' Place troubador, is actually an expert classical basso. . . . Keep an eye on "Business Opportunities" if you'd like to be your own boss. It's seen on WGN-TV every Sunday. . . .



NORTH

Cliff Soubier, the Super Circus clown, has been in show business 50 years. Started when he was a tyke. . . . Doing a friendly job on Miss Tavern Pale contest is emcee Bill O'Connor, the record spinner. . . . Betty Whitney, the Tel-A-Shopper expert, got her show business start in a high school play. She played the brat sister in Booth Tarkington's "Seventeen." . . . We'll bet Luckey North, the WBKB fem announcer, is prettier than other spielers, even Marty Hogan.

Recent winners in WBKB's Parade show are Angela Kyriacou, 314 Monroe, Gary, John & Tom Pelegrino, 6719 S. May, and Carol Greinke, Roseland. . . . What's this about editorialist Paul Harvey coming back on TV?

Wednesday June 20

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—Variety**
Animal of the week is presented
- 9:30 4 Fun And Figure—Exercises**
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
- 9 Chicago Cooks—Recipes**
- 11:00 4 Creative Cookery—Recipes**
Francoise Pope shows how to make home-made mayonnaise, grilled and oven-broiled ham and pork chops; also assorted butter cookies
- 7 Bob & Kay Show—Commentary**
- 11:30 5 Norman Ross' Varieties**
- 9 Hi Ladies—Interviews**
- 12:00 4 Garry Moore Show—Comedy**
Guest: John W. Vandercook, explorer, big game hunter, & one of the foremost authorities on Africa
- 5 Meet Mintz—Herbie Mintz**
Commentary and tunes of a past day
- 9 Let's Have Fun—Variety**
- 12:15 5 Newsroom—Late Information**
Today's news as it happens
- 12:30 4 First Hundred Years—Serial**
Olive Stacey & Jimmy Lydon star
- 5 Your Luncheon Date—Musical**
Hugh Downs, Nancy Wright, and the Art Van Damme Quintet
- 12:45 4 Bleachers Club**
John Dunham mc, or guest calls boss for afternoon off depending on answer to question
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Knot Hole Gang—Linn Burton**
Guest, Jack Cusick
- 5 "Don Ricarda Returns"—Film**
Feature with Fred Coby, Paul Newland, and Isabelita Pastro; tale of a man thought to be dead who returns to find someone impersonating him
- 7 Kay Morrow Show—Interviews**
Mr. Pollack showing vacation luggage
- 1:10 9 Lead-Off Man—Harry Creighton**
Interviews and *TV Forecast* award to guest, Carol Kramer, Hobart, Ind.
- 1:25 4 Baseball—Cubs vs Boston**
Joe Wilson announces game
- 9 Baseball—Cubs vs Boston**
Jack Brickhouse announces game
- 1:30 7 Barbara Moro—Creative Ideas**
- 2:00 5 Miss Susan—Susan Peters**
Trials and tribulations of a woman lawyer in a small town
- 2:15 5 Time For Ernie—Ernie Kovacs**
Stunts, gags, and nonsense

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"AS YOUNG AS YOU FEEL"

WEDNESDAY—continued

- 2:30 5 Bert Parks Show—Musical**
Bert, Betty Ann Grove, singing comedienne, Heathertones, vocal group, and Bobby Sherwood
- 3:00 5 Kate Smith Hour—Musical**
Guests, Mario and Floria; Kate sings "Songs of Americana"
- 3:40 4 Associate Scorecard**
- 3:45 4 Lucky Fan—Joe Wilson Quiz**
9 Tenth Inning—Harry Creighton
Interviews & TV Forecast's guest, Israel Williams, Chgo.
- 4:00 4 Lucky Pup—Fun For Kids**
5 Hawkins Falls, Pop. 6200—Serial
7 Sagebrush Sam—Western Film
"Gun Grit"
- 9 Foto Test—Quiz Contest**
Frank Sweeney and Sue Topping provide the opportunity for you to win a multitude of prizes
-
- 4:15 4 Adventure Time—Film Serial**
5 Gabby Hayes Show—Drama
- 4:30 4 Assembly—Military Questions**
Guests from the Air Force and film "Look to the Sky"
- 5 Howdy Doody Show—Bob Smith**
9 Telephone Game—Quiz Session
Harold Isbell and Jane Quinn mc
- 5:00 4 Kids Karnival Kwiz**
Jamboree of adventure stories with questions based on film for prizes the kids can win
- 5 Cactus Jim—Western Feature**
7 Mary Hartline Show—Games
9 Trail Blazers' Theater—Film
"Texas Tornado" western
- 5:15 7 Judy Splinters—For Small-Fry**
Interviews, games, and stories
- 5:30 4 Film**
5 Crusader Rabbit—Cartoons
7 Tom Corbett Space Cadet
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
Luckey North commentator
- 5 Public Life Of Cliff Norton**
Subject: Shake Off Superstition
- 7 Uncle Mistletoe—Fantasy**
Candy Cane characters gather 'round for another story
-
- 5:50 5 Clifton Utlely—News**
- 6:00 4 Music Bowl—Musical Variety**
Danny O'Neil & Carolyn Gilbert sing
- 5 Kukla, Fran, And Ollie**
Whimsical tales of adventure by and affecting the trio
- 7 Flana-Grams—Sports News**
Summary of sporting events

- 6:00 9 Captain Video—Adventures**
Adventures in a world furnished with super-sonic devices
- 6:15 4 Ulmer Turner And The News**
Up-to-the-minute reports
- 7 Faye Emerson Show—Guests**
Author Doris Lilly and millionaire sportsman Arthur Little Jr. will discuss the habitats, types, ways, and means of meeting millionaires; Mr. Little will explain the attitude of those being hunted, their defenses, and their reactions to winsome huntresses
- 6:30 4 CBS News—Douglas Edwards**
News of the hour as it happens
- 5 Showroom—Roberta Quinlan**
Guest, Stanley Ross
- 7 Chance Of A Lifetime—Quiz**
John Reed King emcee
- 9 Frann Weigel—Information**
Weather report, baseball news, and travel tips
- 6:45 4 Perry Como Show—Musical**
Eileen Barton sings "I'm Just Wild About Harry," other tunes "No Boat Like a Row Boat," "I'm a Fool To Love you," and "Too Young"
- 5 News Caravan—John Swayze**
Reports from Washington
- 9 Chicagoland Newsreel**
- 7:00 4 Arthur Godfrey And His Friends**
Musical variety and chit-chat with Janette Davis, Haleloke, Marion Marlow and Frank Parker
- 5 Four Star Revue—Comedy**
Ed Wynn mc, guests Pearl Bailey, Mazzone, Abbott Dancers, Dandy's Dog Act, and Landre Derna
- 7 Feature Film**
9 Locker Room—Interviews
Jack Brickhouse and Marty Hogan
- 7:30 9 Film**
- 8:00 4 Charlie Wild, Private Detective**
John McQuade stars in mystery drama titled "The Case of the Deep Purple Heart." Soldier on leave is killed by a hit-and-run driver and the local police seem disinclined to investigate the crime
- 5 Kraft Theater—Drama**
"Only the Heart" by Horton Foote starring Isabel Robbins, Dorothy Sands, Jack Ewing, and Isobel Price. Successful business woman tries to dominate her young daughter and forces her to marry someone of her own choice
- 7 Don McNeill's TV Club—Variety**
Festive session with Don, Johnny Desmond, Patsy Lee, and Sam Cowling
- 9 Down You Go—Panel Quiz**
Dr. Bergen Evans mc; Panelists, Toni Gilman, Carmelita Pope, Fran Coughlin and Dr. Robert Breen

WEDNESDAY—continued

- 8:30 4 The Web—Mystery Drama**
 "Wanted: Someone Innocent," drama portraying the ensnarement of a friendless young woman by her former schoolmate, a sophisticated beauty ruthlessly pursuing fame as a painter
- 7 Wrestling From Rainbo Arena**
- 9 Airline Honeymoon**
- 9:00 4 International Boxing**
 Film: Charlie Fusari vs Fitzie Pruden
- 5 Break The Bank—Quiz**
 Bert Parks emcee asks questions of contestants & awards cash prizes
- 9 Here Comes The Bride**
 Actual wedding performed on TV with John Weigel as host, Richard Paige vocalist, and Adele Scott at the organ
- 9:30 5 Stars Over Hollywood—Drama**
 "Crew Cut" with Bill Williams. Tale of a young lad who joined the Navy, owning a mop of curly hair, and wanted to return with same
- 9 Family Circle Theater—Film**
 "Back Door of Heaven" starring Wallace Ford and Aline McMahon
- 9:45 4 Sports Quiz—Film**
- 10:00 4 Ernie Simon—Curbstone Cutup**
 Interviews with the man on the street
- 5 Weatherman—Clint Youle**
 Late data on atmospheric conditions
- 10:10 5 Dorsey Connors—Helpful Ideas**
 Information on various gadgets
- 10:15 4 Ulmer Turner—News**
 Today's news hot off the press
- 5 Clifton Utley—News**
 Events of the day as they happen
- 10:30 4 What's Wrong With This Picture**
 Quiz session with Hank Grant emcee
- 5 Let's Look At Sports—T. Duggan**
 Review of the sports world
- 10:45 4 Linger Awhile—Musical**
 Marty Hogan commentator
- 5 Herbie Mintz Show—Musical**
 Tunes of a past era
- 11:00 4 Wrestling With Russ Davis**
 Feature Film
- 7 Austin Kiplinger And The News**
- 9 Chicagoland Newsreel**
- 11:10 7 Flana-Grams—Sports Comment**
 Pat Flanagan reports on sports
- 11:15 4 Today In Sports**
- 11:30 4 Murder Before Midnight—Film**
- 12:00 4 "Spy Train"—Feature**
 Film starring Richard Travis, Kathryn Craig and Marjorie Reynolds
- 1:30 4 Midnight Edition—Ulmer Turner**
 (Stations reserve the right to change above listings without notice)

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Mansfield
6-7700**

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Presents*

Stars over Hollywood

Every Wednesday—9:30 P.M. Channel 5



This week
"CREW CUT"
Starring
Bill Williams

A new and original Hollywood production each week

Channel Number		Channel Number		Channel Number		Channel Number		
ALABAMA				ILLINOIS				
1	Birmingham WAFM-TV	13	Chicago WGN-TV	9	31	Omaha KMA-TV	3	
	Birmingham WBRC-TV	4	Chicago WBX	4		Omaha WOW-TV	6	
ARIZONA				NEBRASKA				
2	Phoenix KTLX	5	Chicago WENR-TV	7	NEW JERSEY			
			Chicago WNBQ	5	32	Newark WATV	13	
CALIFORNIA				NEW MEXICO				
3	Los Angeles KECA-TV	7	24	Rock Island WHBF-TV	4	NEW YORK		
	Los Angeles KFI-TV	9	INDIANA		10	NEW YORK		
	Los Angeles KLCATV	13	15	Bloomington WTTV	6	33	Albuquerque KOB-TV	4
	Los Angeles KNBH	5	16	Indianapolis WFBM-TV	6	NEW YORK		
	Los Angeles KTLA	5	IOWA		4	34	Buffington WNB-FV	12
	Los Angeles KTTV	11	17	Ames WOI-TV C.P.	5	35	Buffalo WBBN-TV	4
	Los Angeles KTSN	2	18	Davenport WOC-TV	5	36	New York WABD	5
	(Using experimental station W6XAO)		KENTUCKY		5	37	New York WBSB-TV	2
4	San Diego KFMB-TV	8	19	Louisville WAVE-TV	5	38	New York WJZ-TV	7
5	San Francisco KGO-TV	7		Louisville WHAS-TV	9	39	New York WJBT	4
	San Francisco KPX	4	LOUISIANA		6	40	New York WOR-TV	9
6	Stockton KGBM-TV(CP)	6	20	New Orleans WDSU-TV	6		New York WPIX	11
CONNECTICUT				MARYLAND		37	Rochester WHAM-TV	6
7	New Haven WHNC-TV	6	21	Baltimore WAAM	13	38	Schenectady WRGB	4
DELAWARE				22	Baltimore WBAL-TV	11	Syracuse WAGE-TV C.P.	10
8	Wilmington WDEL-TV	7		Baltimore WMAR-TV	2		Syracuse WHEN	8
DISTRICT OF COLUMBIA				MASSACHUSETTS			Syracuse WSYR-TV	5
	Washington WOIC	9	23	Boston WBZ-TV	4	40	Utica WKAT-TV C.P.	13
	Washington WMAL-TV	7		Boston WNBC-TV	7		Utica WKAT-TV C.P.	13
	Washington WNBW	4	24	Boston WRTB.C.P.	2	NORTH CAROLINA		
	Washington WTTG	5				41	Charlotte WBTV	3
FLORIDA				MICHIGAN		42	Greensboro WFMY-TV	2
10	Jacksonville WJAX-TV C.P.	2	25	Detroit WJBK-TV	2	OHIO		
	Jacksonville WMBR-TV	4		Detroit WWJ-TV	4	43	Cincinnati WCPO-TV	7
	Miami WTVJ	4	26	Detroit WXYZ-TV	7	44	Cincinnati WKRC-TV	11
GEORGIA				27	Grand Rapids WLAV-TV	7	Cincinnati WLWT	4
12	Atlanta WAGA-TV	5	28	Kalamazoo WKZO-TV	3	45	Cleveland WEWS	5
	Atlanta WCON-TV C.P.	2		Lansing WJLM-TV	6	46	Cleveland WNBK	4
	Atlanta WSB-TV	8	MINNESOTA		4	47	Cleveland WXEL	9
			29	Minneapolis WTCN-TV	4	48	Columbus WBNS-TV	10
ILLINOIS				30	St. Paul KSTP-TV	5	Columbus WWC	3
INDIANA				MISSOURI		46	Columbus WTVN	6
IOWA				29	Kansas City WDAF-TV	4	Dayton WHIO-TV	13
KENTUCKY				30	St. Louis KSD-TV	5	Dayton WLWD	5
LOUISIANA				NEBRASKA		47	Toldeo WSPD-TV	13
LOUISIANA				NEBRASKA		OKLAHOMA		
LOUISIANA				NEBRASKA		48	Okla. City WKY-TV	4
LOUISIANA				NEBRASKA		49	Tulsa KOTV	6
LOUISIANA				NEBRASKA		OREGON		
LOUISIANA				NEBRASKA		50	Portland KTVU C.P.	3
LOUISIANA				NEBRASKA		PENNSYLVANIA		
LOUISIANA				NEBRASKA		51	Eric WICU	12
LOUISIANA				NEBRASKA		52	Johnstown WJAC-TV	13
LOUISIANA				NEBRASKA		53	Lancaster WGAL-TV	4
LOUISIANA				NEBRASKA		54	Philadelphia WCAU-TV	10
LOUISIANA				NEBRASKA			Philadelphia WFIL-TV	6
LOUISIANA				NEBRASKA			Philadelphia WPZ	3
LOUISIANA				NEBRASKA			Pittsburgh WDTV	3
LOUISIANA				NEBRASKA		RHODE ISLAND		
LOUISIANA				NEBRASKA		56	Providence WJAR-TV	11
LOUISIANA				NEBRASKA		TENNESSEE		



JACK CARSON

One of the freshest, most original comic presentations to come out of NBC's big four of comedy, is the big, not-too-handsome kid from Milwaukee who used to play a lot of football up at Carleton College in Fairfield, Minn.

That is, of course, Jack Carson, who has kicked around in show business to the extent that he knows what the public likes and he's smart enough to give it to us just in the correct amount.

Carson, as a sports figure in college, was outstanding, to put it mildly. For a guy who has been six feet, two inches tall and weighed in at over 200 pounds since he was 16, he's an amazingly shifty guy on his feet. As a tackle on defense, Carson played plenty of games in the opponents' backfield and he lugged the leather as a fullback enough to make the Green Bay Packers interested in him for the pro game. This Jack turned down because he was infected with stage work via high school and the Carleton drama outfit.

Jack is one of those rare guys in show business who didn't have to sneak into show business because the family thought it horrible. "The family figured that if I could make a buck any way in the world, I'd better grab it. Back in the early '30's, they were probably happy to have one less to feed."

**Over 1/2 Million Readers
Rely on TV Forecast**

Thursday June 21

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:00 4 Fun And Features—G. Menard**
Museum of Science and Industry presents an exhibit from their collection
- 9:30 4 Fun And Figure—Exercises**
Ed Allen shows how to keep your waistline trim
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
9 Chicago Cooks—Recipes
- 11:00 4 Creative Cookery—Recipes**
Cream of mushroom soup, corn bread muffin sticks and French fried doughnut balls, demonstrated by Francoise Pope
- 7 Bob And Kay Show—Variety**
Discussion, music and interviews
- 11:30 5 Norman Ross' Varieties**
9 Hi Ladies—Interviews
- 12:00 4 Garry Moore Show—Comedy**
Guests: Kirkwood & Goodman
- 5 Snowcrop Matinee Theater**
"All in the Family." Comedy of two sisters both determined to catch the town's most eligible bachelor
- 9 Let's Have Fun—Hank Grant**
- 12:30 4 First Hundred Years—Serial**
5 Your Luncheon Date—Musical
Music with the Art Van Damme Quintet and Nancy Wright and Hugh Downs, vocalists
- 12:45 4 Bleachers Club**
Depending on answer to question, John Dunham or guest calls boss for afternoon off
- 12:55 9 Batting Practice—Vince Lloyd**
Watch the Cubs warm up
- 1:00 4 Knot Hole Gang—Linn Burton**
Guest, Phil Cavaretta
- 5 "Divorce"—Feature Film**
Kay Francis, Bruce Cabot, and Helen Mack; divorcee returns to hometown to try her technique
- 7 Beulah Karney Show—Foods**
Adventures in the art of cooking
- 1:10 9 Lead-Off Man—Harry Creighton**
Sports interview and TV Forecast guest award to Jay Thomas, Winnetka
- 1:25 4 Baseball—Cubs vs Boston**
9 Baseball—Cubs vs Boston
- 1:30 7 Barbara Moro—Creative Ideas**
- 1:35 7 "Sky Racket"—Feature Film**
Bruce Bennett stars
- 2:00 5 Miss Susan—Susan Peters**
Trials and tribulations of a woman lawyer in a small midwestern town

THURSDAY—continued

- 2:15 5 **Time For Ernie**—Ernie Kovacs
- 2:30 5 **Remember This Date**—Bill Stern
Commentary, sports, news, and music with Jet MacDonald
- 3:00 5 **Kate Smith Hour—Musical**
Hector and Byrd, Bob Carroll singing waiters, with Jack Miller and his orchestra
- 3:40 4 **Associate Scorecard**
- 3:45 4 **Lucky Fan**—Joe Wilson Quiz
- 3:45 9 **Tenth Inning**—Harry Creighton
Interviews with fans & *TV Forecast's* guest, Mrs. Beatrice Hopper, Cicero
- 4:00 4 **Lucky Pup**—Kids Puppet Show
Foodini outwits Phineas again
- 5 **Hawkins Falls, Pop. 6200**—Serial
Story of ordinary families in a small town
- 7 **Sagebrush Sam**—Western Film
"Silent Code"
- 9 **Foto Test**—Frank Sweeney
Quiz session with your picture on television and prizes for winners; Sue Topping co-emcee
-
- 4:15 4 **Adventure Time**—Film Serial
- 5 **Panhandle Pete And Jennifer**
"Li'l Wigwam and the Magic Bait"
- 4:30 4 **Assembly**—Military Questions
Film interview with the men in the Pacific Area, Hawaii
- 5 **Howdy Doody Show**—Variety
Bob Smith host to the youngsters
- 9 **Telephone Game**—Harold Isbell
Quiz session with Jane Quinn
- 5:00 4 **Kids Karnival Kwiz**
- 5 **Cactus Jim**—Western Feature
- 7 **Mary Hartline Show**—Games
Fun for the kids with Chet Roble
- 9 **Trail Blazers' Theater**—Film
"Ghost Rider" western
- 5:15 7 **Judy Splinters**—Kids' Show
Shirley Dinsdale & Judy interview
- 5:30 4 **Film**
- 5 **Crusader Rabbit**—Cartoon
- 7 **Stories In The Sand**—Tales
"Robin Hood"
- 5:35 5 **Weatherman**—Clint Youle
Today's and tomorrow's climate
- 5:45 4 **Window Shopping**—Commercial
Luckey North commentator
- 5 **Public Life Of Cliff Norton**
Subject: Medulla Oblongata, I Love You, comedy skit
- 5:50 5 **Clifton Utley**—News
- 6:00 4 **Danny O'Neil At Home Show**
Musical with new & old tunes
- 5 **Kukla, Fran, and Ollie**
Skits with Kuklapolitan players
- 7 **Flana-Grams**—Sports News
Pat Flanagan narrates
- 9 **Captain Video**—Adventure Tale
- 6:15 4 **Ulmer Turner And The News**
- 7 **Daydreaming with Laraine**
Interviews with baseball players and sports writers
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **John Conte's Little Show**—Music
Lillian Shelby, vocalist. Theme: Visiting an Indian Reservation
- 7 **Lone Ranger**—Western Drama
- 9 **Frann Weigel**—Information
Weather report, baseball news, & travel tips
- 6:45 4 **Stork Club**—Interviews
Sherman Billingsley, host
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**
- 7:00 4 **Burns and Allen**—Comedy
Gracie receives visit from old school friend and the two women don't stop talking for three days
- 5 **Groucho Marx**—Quiz
Ad-lib session with comedian
- 7 **Stop The Music**—Musical Quiz
Bert Parks mc, Marion Morgan, Jimmy Blaine, & Betty Ann Grove vocalists and the "mystery melody"
- 9 **Irvin's Close-Ups**—Interviews
- 7:30 4 **Guess Again**—Comedy Quiz
Mike Wallace emcee with guests
- 5 **Treasury Men in Action**
Based on T-Men files, Walter Greaza stars as "the chief" in drama titled "Case of the Phantom Endorser" an intriguing story of the theft of government checks
- 9 **Royal Playhouse**—Drama
"Flight 13" with Patricia Dane, Walter Coy and Dorothy Bruce
- 8:00 4 **Alan Young Show**—Variety
Guests Jeff Donnell, screen comedian and the Modernairs. Comedy skits with Alan in the lead
- 5 **Ford Festival**—Musical Variety
James Melton, Dorothy Warendskjold soprano and the Wiere Bros.
- 7 **Holiday Hotel**—Musical Variety
Don Ameche mc, Betty Brewer vocalist, Georgie Hale Dancers, Don Craig Chorus, Bernie Green's Orch.
- 9 **Adventures Of Ellery Queen**
Lee Bowman as Ellery in mystery "Death in a Capsule" Ellery cracks the dope ring
- 8:30 4 **Big Town**—Newspaper Drama
Pat McVey as Steve Wilson crusading reporter of the "Illustrated Press" In "Stranger in the House."
- 7 **Blind Date**—Arlene Francis mc
Gentlemen compete for dates with Manhattan's most glamorous models
- 9 **Beauty Contest**—Bill O'Connor
Send your questions, the beauty queens will answer your queries
- 9:00 4 **Racket Squad**—Drama
Starring Reed Hadley
- 5 **Martin Kane, Private Eye**
William Gargan stars as sleuth

THURSDAY—continued

- 9:00 7 **Documentary Films**
"Gypsum Industry" and "Great Southwest"
- 9 **Silver Screen Theater**
- 9:30 4 **400 House Party—Variety**
Amateur show
- 5 **Wayne King Show—Musical**
College graduation and vacations with "Halls Of Ivy," "By The Kissing Rock" by Harry Hall, Gloria Van sings "I Only Have Eyes For You," Don Large Chorus harmonizes on "After Graduation Day," and Jackie James sings "I Don't Know Enough About You"
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Man on the street
- 5 **Weatherman—Clint Youle**
Tomorrow's weather
- 7 **Cameraman At Large—Film**
- 9 **Wrestling From Chicago**
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Ulmer Turner—News**
- 5 **Clifton Utley—News**
- 7 **Great Comedians—Film**
"Where Is Wall Street"
- 10:30 4 **What's Wrong With This Picture**
- 5 **Let's Look At Sports—T. Duggan**
- 7 **Dr. Fixum—Household Tips**
Tips on fishing and finding worms the easy way, painting for the outside, leaking faucets, and sandwich tray for picnic use
- 10:45 4 **Linger Awhile—Musical**
- 5 **Herbie Mintz Show—Musical**
Songs of yesterday
- 11:00 4 **Wrestling With Russ Davis**
- 5 **Broadway Open House—Variety**
Kirby Stone Quintet, Ray Malone, dancer, comedienne Dagmar, Jack Leonard mc, guest Mel Torme
- 7 **Austin Kiplinger—News**
Review of the news of the day
- 9 **"The Amateur Gentleman"**
Feature film starring Douglas Fairbanks Jr. and Elissa Landi. Young man's father is unjustly sent to prison and son joins high society to find the real murderer
- 11:10 7 **Flana-Grams—Sports Comments**
Late reports on the sports world
- 11:15 4 **Today In Sports**
- 11:30 4 **Murder Before Midnight—Film**
"A Study in Scarlet" with Anna Mae Wong; A Sherlock Holmes mystery of murder for revenge; in part
- 12:00 4 **"Arizona Round-up"—Feature**
Film with Tom Keene
- 12:15 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition—Ulmer Turner**

(Stations reserve the right to change above listings without notice)

WENR-TV CHANNEL 7



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WATCH THE
EXCITING ADVENTURES OF
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THE TV SCENE—by Inertia Smith



"I saw you on TV, Senator. You're wasting your time in politics. You ought to go into TV permanently. The country would applaud you for it."



"That isn't how you blow up the picture!"

Inertia Smith, brilliant young cartoonist, has lived with TV since its public inception several

years ago. Any U.S. male, especially a cartoonist, receives striking impressions of local video.



"Unfortunately we don't need any Shakespearian actors on television right now, but if you can fit this costume..."



"And now we present Martin Kane, Private Eye."

Friday June 22

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Information on Red Cross Technique is explained along with a variety of fun, music, and interviews
- 9:30 4 Fun And Figure—Exercises**
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—P. Fogarty**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
- 9 Chicago Cooks—Recipes**
Delightful dish to tempt the family prepared by Kay Middleton
- 11:00 4 Creative Cookery—Recipes**
How to make shrimp and tomato poinsettia and finger sandwiches
- 7 Bob And Kay Show—Variety**
- 11:30 5 Norman Ross' Varieties**
- 9 Hi Ladies—Interviews**
Tommy Bartlett chats with gals
- 12:00 4 Garry Moore Show—Comedy**
Guest: character monologist, Virginia Sale with regulars Ken Carson & Denise Lor
- 5 Meet Mintz—Herbie Mintz**
Relax with the piano melodies
- 9 Let's Have Fun—Variety**
- 5 Newsroom—Late Information**
- 12:30 4 First Hundred Years—Serial**
- 5 Your Luncheon Date—Musical**
- 12:45 4 Bleachers Club**
Interviews with John Dunham mc
-
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Knot Hole Gang—Linn Burton**
Guest, Cal McLish
- 5 "Larceny In Her Heart—Film**
Feature with Hugh Beaumont and Cheryl Walker; Mike Shane gets involved in a murder with a missing corpse, but finally solves the case
- 7 Housewives Holiday—Kirchner**
Claude Kirchner interviews ladies
- 1:10 9 Lead Off Man—Harry Creighton**
Interviews and autographed TV Fore-cast baseball awarded to Joan Kloor
- 1:25 4 Baseball—Cubs vs New York**
- 9 Baseball—Cubs vs New York**
- 1:30 7 Barbara Moro—Creative Ideas**
- 2:00 5 Miss Susan—Susan Peters**
- 2:15 5 Time For Ernie—Ernie Kovacs**
Situation comedy with records, films, and general nonsense
- 2:30 5 Bert Parks Show—Musical**
- 3:00 5 Kate Smith Hour—Musical**
John Butler ballet group, teen-age featurette, and operatic selections from the "Bartered Bride"

Sleep Tonight in Cool Comfort



PHILCO Air Conditioner

Cools and
Dehumidifies

Filters
the Air

Five Year
Warranty



Find out how easy it is to air condition your living room or any room or office with a Philco window unit. Easily installed . . . no plumbing.

Enjoy Cool Quiet Comfort

For Full Information Call

PENSACOLA 6-7720

Reverse charges on suburban calls



FRIDAY—continued

- 3:40 4 Associate Scorecard**
- 3:45 4 Lucky Fan—Joe Wilson Quiz**
- 9 Tenth Inning—Harry Creighton**
Interviews & TV Forecast's guest, Mrs. Everett Brooks, Michigan City
- 4:00 4 Lucky Pup—Doris Brown mc**
- 5 Hawkins Falls, Pop. 6200—Serial**
- 7 Sagebrush Sam—Western Film**
"Hair Trigger Casey"
- 9 Foto Test—Frank Sweeney**
Question and answer quiz with your photograph as entry blank
- 4:15 4 Adventure Time—Film Serial**
- 5 Gabby Hayes Show—Drama**
- 4:30 4 Assembly—Military Questions**
Telephone calls between the men in Tokyo and their parents and relatives in Chicago studio
- 5 Howdy Doody Show—Bob Smith**
- 9 Telephone Game—Quiz Session**
- 5:00 4 Kids Carnival Kwiz**
- 5 Cactus Jim—Western Feature**
- 7 Mary Hartline Show—Prizes**
- 9 Trail Blazers' Theater—Film**
"Kid From Santa Fe" western
- 5:15 7 Judy Splinters—Kids' Show**
- 5:30 4 Film**
- 5 Crusader Rabbit—Cartoon**
- 7 Tom Corbett Space Cadet**
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
Subject: Spaghetti Virtuosity
- 7 Uncle Mistletoe—Fantasies**
It's story time for you and Tony, Humphrey, Obediah and Michael
- 5:50 5 Clifton Utey—News**
- 6:00 4 Music Bowl—Danny O'Neil mc**
- 5 Kukla, Fran, And Ollie**
- 7 Flana-Grams—Sports News**
- 9 Captain Video—Adventures**
- 6:15 4 Ulmer Turner And The News**
- 7 Faye Emerson Show—Guests**
Guests: Anthony Antone discusses with Faye his inventions and marketing of same; Fred Waring comments on his own "editorial work" on inventions
- 6:30 4 CBS News—Douglas Edwards**
- 5 Showroom—Roberta Quinlan**
Guests: Pee-Wee Irwin and his Dixieland band
- 7 Life With Linkletter—Comedy**
Guests: Wallace Ford, Keye Luke, Lena Horne's son, Teddy, veteran Marine Sgt. and new recruit, and a Cherokee Indian, Iron Eyes
- 9 Frann Weigel—Information**
Weather report, baseball news, and travel tips

- 6:45 4 Perry Como Show—Musical**
Tunes: "Supposin'," "Unless," "Temptation," "You Made Me Love You"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel**
- 7:00 4 Mama—Domestic Comedy Skits**
- 5 Quiz Kids—Questions & Answers**
Fran Allison emcees this moppet session of answers to all questions
- 7 Twenty Questions—Quiz**
Animal, vegetable, or mineral quiz game with Bill Slater emcee, panel of regulars and guest
- 9 Intrigue—Film Dramas**
"Charlotte Corday" with Christine Cooper & Roland Varno and "Epilogue" with Wm. Greene and Gloria Ann Simpson; columnist finds spicy material at a resort
- 7:30 4 Man Against Crime—Drama**
Ralph Bellamy stars as Mike Barnett. Innocent girl claims to be a killer and a couple makes merry while corpse cools on the terrace
- 5 Walt's Workshop—Creative**
Norm Barry subs for Mr. Durbahn and shows some old molding planes and makes a surprise for Walt
- 7 Ruggles—Domestic Comedy**
With two young ones, and two not so young ones, Mom and Pop (Ruth Tedrow and Charles Ruggles)
- 9 You Asked For It—Films**
Art Baker presents films on everything requested by viewers
- 8:00 4 Live Like A Millionaire—Music**
John Nelson mc introduces the children who in turn introduce their talented parents
- 5 Big Story—Newspaper Drama**
Frank Toughell Philadelphia (Pa.) News; dramatization of his prize winning story
- 7 Pulitzer Prize Playhouse—Drama**
Sidney Blackmer and Edna Best star in 3 one act plays: "The Pen" tale of a lost article; "You're Not The Type" tale set in Broadway casting office by Edna Ferber; and "The Weak Spot" superstitious tendencies change an attitude
- 9 Leo Carillo's Dude Ranch**
Musical variety with western setting
- 8:30 4 Shadow Of The Cloak—Drama**
Helmut Dantine stars as private agent working against the espionage ring
- 5 Victor Borge Show—Musical**
Guest: Zola Mae Shaulis, 8 year old pianist
- 9 To be announced**
- 9:00 4 Opera Miniature—Film**
- 5 Sports Newsreel—Film**
- 7 Marshall Plan in Action**
Explanation of our aid to Europe
- 9 Cavalcade Of Stars—Variety**
Jackie Gleason mc introduces guests Richard Tucker, Gracie Barrie, and June Taylor

FRIDAY—continued

- 9:30 4 Hit Spot—Musical Variety**
Vic Hyde emcee with Peggy Taylor, TuTones, 4 Notes, & salute to "Town of the Week"
- 5 Greatest Fights Of The Century**
Boxing film: Joe Louis-Max Baer
- 7 Studs' Place—Informal Variety**
Studs Terkel as proprietor with some homey philosophy, Chet Roble, Win Stracke and Beverly Younger
- 9:45 5 Nature Of Things—Discussion**
Dr. Roy K. Marshall talks about ancient devices of timekeeping; sun dials, water clocks, sand glasses, & other primitive devices; also gives instructions for making a sun dial
- 10:00 4 Ernie Simon—Curbstone Cutup**
Interviews with people on the street
- 5 Weatherman—Clint Youle**
- 7 Courtesy Hour—Jim Moran**
Variety of music, dancing, and singing acts performed by professionals in their field
- 9 "Seven Doors To Death"**
Feature film starring Chick Chandler and June Clyde
- 10:10 5 Dorsey Connors—Helpful Ideas**
Gadgets for every room of your home
- 10:15 4 Ulmer Turner and the News**
- 5 Clifton Utley—News**
- 10:30 4 Lilli Palmer Show—Interviews**
Guest, Miss Palmer's husband, Rex Harrison, discusses with Lilli the Festival of Britain being celebrated this year and some of the plans they have made to visit there
- 5 Let's Look At Sports—Duggan**
Report on the sports world
- 10:45 4 Linger Awhile—Musical**
Marty Hogan emcee
- 5 Herbie Mintz Show—Musical**
Tunes that bring back memories
- 11:00 4 Wrestling With Russ Davis**
- 5 Broadway Open House—Variety**
Comedy and music with Jack E. Leonard, Dagmar, Kirby Stone quintet, and Ray Malone, Eileen Barton dancers, vocalist Buddy Greco, & Frank Gallop as straight man. Guest: Eddie Cantor
- 7 Austin Kiplinger—News**
Review of the news of the day
- 11:10 7 Flana-Grams—Sports Comments**
Late reports on the sports world
- 11:15 4 Today In Sports**
- 11:30 4 Murder Before Midnight—Film**
- 9 Cinema Hour—Feature Film**
- 12:00 4 "Neath Canadian Skies"**
Feature film starring Russell Hayden and Inez Cooper
- 12:15 9 Chicagoland Newsreel**
Local events brought to you on film
- 1:30 4 Midnight Edition—Ulmer Turner**
Late up-to-the-minute news
- (Stations reserve the right to change above listings without notice)

FRIDAY



Lilli Palmer

Broadway's most bewitching star

Presented by
Pond's ANGEL FACE

WBKB CHANNEL 4 10:30 P.M.

Toppertops
'em all

"TOPPER" wants
your OLD TV SET
HE'LL PAY
up to \$200!

Topper says—why squint and strain
to see that old 7, 10 or 12 inch
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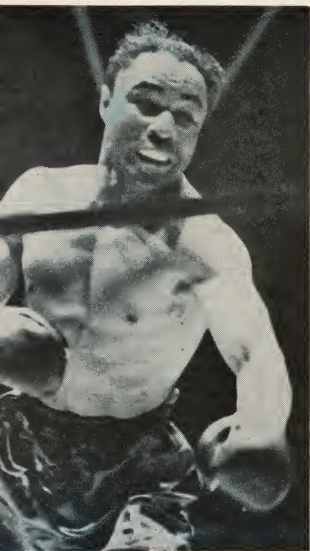
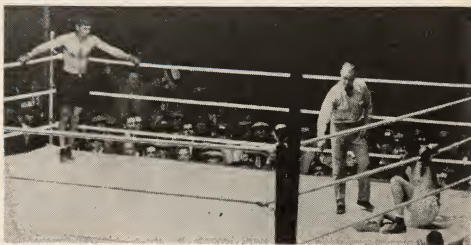
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GREATEST FIGHTS OF THE CENTURY

Jack Dempsey impatiently sweating out the famous "long count" on Gene Tunney: Sept. 23, 1927.

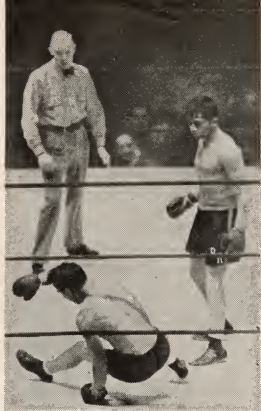


Henry Armstrong snapped in action against Barney Ross: May 31, 1938.

EVERY Friday night on WNBQ immediately following the main boxing event at Madison Square Garden, TV viewers are treated to films of the outstanding fights in boxing history suitably tabbed—"Greatest Fights Of The Century."

So that old-time silent films appear on TV screens as if they had been shot only yesterday, the Cayton Agency, which handles the show for Chesebrough, has developed a new method for treating early motion pictures so that they may be viewed at normal speeds. Cameras used more than 25 years ago operated at about one-third slower speed than present day machines.

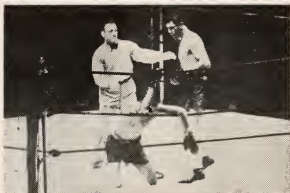
Although WNBQ's audiences were able to watch such clashes as the Dempsey-Tunney fight, Ross-Canzoneri, Gans-Nelson, and many other ring classics, there was still a technical difficulty to overcome. All fights more than 20 years old had been filmed through slow speed cameras. When these films were projected through modern high-speed machines, the action was jumpy and uneven, with subsequent viewing discomfort to NBC-TV's audiences.



Barney Ross (right) winning the welterweight crown from Jimmy McLarnin: May 27, 1934.



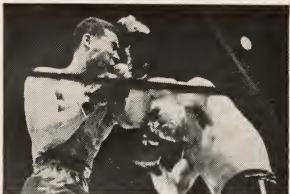
Lou Ambers (left) battling Henry Armstrong in Yankee Stadium: Aug. 22, 1939.



Joe Louis (on the ropes) in danger facing Max Schmeling: June 19, 1936.



Two Ton Tony Galento (left) recoils from blows by Joe Louis: June 28, 1939.



Joe Louis (left) in another title defense against Arturo Godoy: June 20, 1940.

Methods were investigated of slowing down the film to make the action in the ring appear more normal. The answer—still a secret—was found and now fans are able to enjoy old films of famous fights shown at normal speeds, with long shots and closeups clear and sharp.

For many people, especially those of the younger generation, the "Greatest Fights" series on Friday nights offers them their first opportunity to see famous matches exactly as they occurred. Fans can see for themselves the greatest boxing controversy in boxing annals when Jack Dempsey, in his second fight with Gene Tunney, knocked Gene down for the "long count." As a result of the reprocessing of the film, the count takes—14 seconds. TV viewers will thrill to the Louis saga, the great Dempsey fights, films of Jack Sharkey, Primo Carnera, Max Baer, Tony Galento, Lou Ambers, Barney Ross, and Max Schmeling.

Originally, the "Greatest Fights" series was a five minute program. Public response soon made itself felt, however, and under the sponsorship of the Chesebrough Manufacturing Co., the telecasts were extended to 15 minutes.

TV WRESTLING HIGHLIGHTS

MODERN wrestlers have been praised, panned, and pampered. Just when every conceivable gimmick appears to have been utilized to the saturation point, some press agent comes up with something new. Such is the case with groaner Baron Leone. He is being paid tribute by High Time Records, which is readying a disk release titled *The Great Baron Leone*.

The original Lone Eagle is 42 years of age and a full blooded Osage Indian. . . Ivan Rasputin and Buckskin Leslie both walk past a barbershop in double quick time. Both wrestlers have luxuriant whiskers which should provide plenty of discomfort in the coming hot months.

Stan Karolyi, Hungarian lightweight, plans to become an American citizen. He speaks very little English and requires an interpreter to carry on a conversation. During a recent visit to *TV Forecast*, Maurice Tillet—popularly known as the French Angel—acted as translator for Stan. The conversation was intriguing. We queried Tillet in English. Tillet asked Karolyi in French. Karolyi replied to Tillet in Hungarian and Maurice in turn replied to us in English!



KAROLYI

Karol Krauser, the Polish Adonis, served with the U. S. marines during the last war. . . Jim Lewis, a powerful and likeable grappler, trains rigorously under Chief War Eagle when he's not engaged in matches. . . Next to cash customers, Benito Gardini likes nothing better than to sing arias from operas.

NEXT WEEK: WILL CHICAGO GET A REAL WRESTLING CHAMPION? BE SURE TO READ NEXT WEEK'S ISSUE OF TV FORECAST WHEN FRED KOHLER REPLIES TO COMPETITOR RAY FABIANI'S CHALLENGE TO LOU THESZ.

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This contest is made possible by special arrangement with Nelson Brothers, Walgreen drug stores, United Airlines, and American Vitamin Associates.



HARRY

Each week opens a new contest with new winners selected every day for all Cubs and Sox home games.

Contestants are urged to enclose their telephone numbers and youngsters are requested to name the player whose autograph they prefer on their baseball.

YOUNGSTERS WIN: Two reserved box seats for a Cubs or Sox baseball game plus an autographed baseball. And that's not all. The baseball will be awarded on Harry Creighton's pre-game "Lead-Off Man," show on WGN-TV, sponsored by Nelson Brothers at 1:10 p.m. from the ball park.

ADULTS WIN: Two reserved box seats for a Cubs or Sox home game. Winners to be interviewed after the ball game by Harry Creighton on "The Tenth Inning," television show sponsored by Walgreen's drug stores and the United Airlines.

FOLLOW THESE RULES: Write a brief letter explaining "Why I'd prefer to see a baseball game in person rather than on television. . ." That's all there is to it! Mail your entries to: Sports Editor, *TV Forecast* magazine, 185 North Wabash, Chicago 1, Ill.—Deadline this week: Wednesday, June 20.

This week's baseball box seat and TV winners:

June 16 (Cubs vs. Brooklyn) Charles Leaman, Jr., Lafayette, Ind. Mrs. Marion Riley, Brookfield, Ill.

June 17 (Cubs vs. Brooklyn) Douglas Castro, Chicago, Ill. Mrs. Bob Borman, Chicago, Ill.

June 18 (Cubs vs. Boston) Peggy Wax, Mt. Prospect, Ill. Mrs. Fern Buroker, Cicero, Ill.

June 19 (Cubs vs. Boston) Kenneth Becker, Chicago, Ill. Mrs. George Heinz, Skokie, Ill.

June 20 (Cubs vs. Boston) Carol Kramer, Hobart, Ind. Israel Williams, Chicago, Ill.

June 21 (Cubs vs. Boston) Jay Thomas, Winnetka, Ill. Mrs. Beatrice Hopper, Cicero, Ill.

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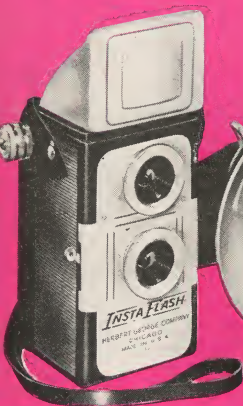
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Boys and Girls



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