

complete advance TV programs

JUNE 9

TV **FORECAST**



TERESA GIORGIAN

The Fred Waring Legend • page 4

15c



NEXT WEEK "Amos and Andy"

The beloved characters created on radio by Freeman Gosden and Charles Correll come to life on WBKB this month. Spencer Williams (above) plays the role of Andy. You'll read about this new TV team in next week's *TV Forecast*, on sale Friday at leading newsstands.

JUNE 9, 1951

publishers

**Lester Vihon
Roy V. Whiting
John E. Groenings
Norbert F. Dompke**

editor

Robert A. Kubicek

managing editor

Martin O'Shaughnessy

women's editor

Patricia Cooper

program editor

Patricia Moran

sports editor

Ed Pazdur

circulation

Archie K. Fisher

art director

Sho Kaneko

features

**Jack Mabley
Chub McCarthy
Inertia Smith
Bob Mondlock
Wade Ray**

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Channel One

NEW YORK—The entertainment world is genuinely worried over Jack Benny. The great comic, a stalwart for countless seasons, is in poor health, according to his wife Mary Livingstone. Jack will cut his TV shows to eight next season, but insiders are keeping their fingers crossed. . . . Despite talk of a rift, Al Morgan has renewed with DuMont for more piano capers. The reason for the delay? Morgan wanted to do more personal appearances which net him fat fees. . . . Sparking the Fireside Theatre is Eve Miller's dramatic know-how. She's strictly a TV discovery. . . . Now it's official—Show of Shows will vacation this summer, to be replaced by a Cincinnati offering called *Midwestern Hayride*. . . . Henry Morgan still has sponsor trouble. He's off again for awhile. Trouble is, Morgan's fans are fanatic but few.

Newest DuMont gift to viewers is emcee Bergen Evans, erudite Northwestern professor who conducts *Down You Go*, a takeoff on the old parlor game called *Hang The Butcher*. . . . Two more family favorites feeling the axe are Aldrich Family and *The Goldbergs*. Now NBC is courting both Ed Gardner of Duffy's Tavern and those madcaps Olsen and Johnson. Both shows may hit your screens shortly. . . . Eddie Cantor fans will see a lot of *Banjo Eyes* this fall. He's been inked for a solid year of repeats. . . . Look for a Hal Roach series titled *Racket Squad*. CBS will carry. . . . Lever Brothers reported sold on *Hawkins Falls*, Pop. 6200, and will ride the daytime soap opera throughout 1951. . . . Rudolph Halley, the Kefauver crimebuster, may emerge with a TV show of his own, based on the rackets.

Silly publicity dep't—Roberta Quinlan, the song & keyboard darling, is being billed as TV's Angel. She's cute, but after all. . . . Steve Allen may replace Jan Murray as emcee on *Sing It Again*. The sponsor substituted Murray for Dan Seymour to give the show more comedy, but still isn't happy. So Allen was tested, and drew raves. . . . Schlitz Beer may move its Pulitzer Prize Playhouse over to CBS in the fall. ABC-TV will lose the account. . . . There's a battle going on for the services of Dinah Shore. The popular singer is being wooed by CBS and NBC. . . . Ralph Edwards was down to his last 15 cents when he got his first radio job. . . . Victor Borge, the carefree piano stylist, says "there is no law which says music must be taken like medicine, with a long face." . . . Horace Heidt and his traveling troupe had their worst weather, of all places, in Virginia during November.

Jack Russell, the handsome baritone on *Show of Shows*, came up the hard way—as night counterman and stock clerk. . . . Pat O'Malley, who plays Inspector Logan in *Crime Photographer* is an alumnus of Christ College and Cambridge, England. . . . Dance hopefuls take note—the chorines in *Toast of the Town* must have "fairly small thighs, straight legs, minimum of rounded calf, 105 to 125 lbs, and medium height." . . . Hold your hats, Abbott and Costello have been signed for TV by NBC. . . . Genius Walt Disney will go behind the scenes on *Ford Festival* June 14 to explain Alice in Wonderland. He'll show a film depicting the steps.



MILLER



EVANS



QUINLAN



DISNEY

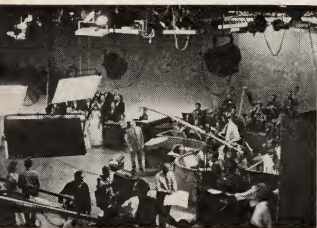


The maestro himself

THE FRED WARING LEGEND

By Marty O'Shaughnessy

BELOW—Waring directs vast preparations



Show lovelies l to r: Penny Perry, Sylvia Textor, Jane Wilson, Joanne Wheatley and Daisy Bernier.

FRED WARING was born Frederic Malcolm Waring some years ago in Tyrone, Pa., but nowadays the TV viewer would grant him the title of Mr. Music almost any day, any time, any place. This big-browed, tousle-haired titan of melody has clearly earned the honor after more than 20 years of tremendous musical production.

Waring, together with his Pennsylvanians, represents the foremost American effort to combine the best features of classical and popular music. The man himself merges the showmanship of Billy Rose with the mystic exaltism of all great conductors.

For the record, Fred Waring started the Pennsylvanians while still a teenager. The only two instruments he plays are the longnecked banjo and the musical saw. During his Penn State college days, Waring's bunch was called "Banjazzatra," but despite this outrageous soubriquet, managed to impress Paul Whiteman in an audition.

Then came a break. The Pennsylvanians were hired to perform in an early Harold Lloyd film, "The Freshman." That led to theatre engagements, and finally a bigtime opportunity at the Roxy in New York. Still climbing, the Waring ensemble received radio offers in 1932. The first year saw sponsors remain shy. In 1933, Old Golds took a chance.

The Fred Waring Show invaded television on CBS-TV two years ago. It was expected to bring a fresh visual approach to TV, but the first 13 telecasts proved rough going. The Pennsylvanians seemed hampered by a heavy, cumbersome block formation that was suitable for radio, but didn't allow any fluid movement for the cameras.



Glee Club gathers around "hot licks." Waring was once advised to drop Club.

Finally, Waring decided to break up the massed formations of choir, band and glee club into smaller, interesting groups. A second improvement was made when the "sequence idea" was arranged to show a group of related songs in a common setting.

On radio, the Pennsylvanians could repeat a pop tune a dozen times in six months. Now Waring must immediately forget yesterday's TV show and start work preparing 24 fresh numbers. Waring considers as one of his most valuable assets Chicagoan Bob Banner, who formerly handled the Dave Garroway show, and now directs the big three-ring musical circus.

Production on the Fred Waring Show is enormous. Actually, it requires 131 persons—performers, technicians and backstage workers. Besides those, a total of 51 non-staff workers—truckers, scenery builders, packers and seamstresses is needed to complete each weekly show.

The result of all this preparation is expected to be slightly terrific. And the net results ARE most terrific. With the Pennsylvanians in full swing on music and vocals—with Fred Waring conducting in typical, agonized, compelling grandeur—the viewers sit hushed and spellbound. More than music, it becomes almost an emotional purge.

Young lovers reach out quietly for each other's hand. Elderly gentlemen in their cups suddenly find their eyes moist with tears. The great musical legend of the Pennsylvanians might well be summed up in four words—daring, glaring, scaring, Waring.

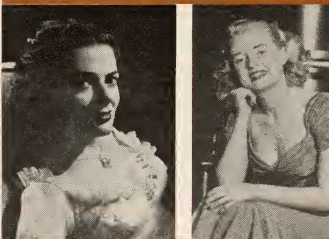
The Fred Waring Show is seen via WBKB at 8 p.m. every Sunday, sponsored by General Electric.



Action with "Farmer in the Dell."



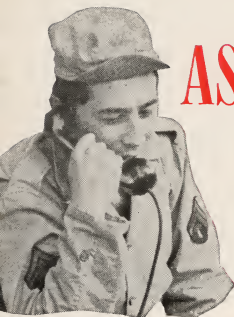
Uncle Lumpy takes a stance



ABOVE—Jane Wilson and Glorcia Mudell

BELOW—Daisy Bernier and Upsadaisys

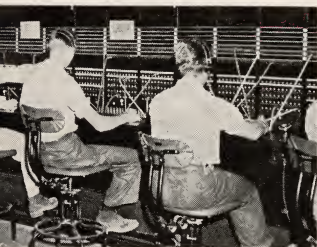




VIA ASSEMBLY

FROM TOKYO

Airview of Tokyo, where
phone calls originate.



EVER so often, TV brains come up with an idea that automatically moves video from the luxury category into the practical realm of necessity. Nationwide, TV came of age with the Kefauver hearings and the MacArthur reception. Locally, WBKB's thriving little "Assembly" bids fair to accomplish the same result.

The latest "Assembly" feat makes this military information show a "must" for Chicagoland viewers. Starting this month, the channel 4 screener will not only show special films of local GI's in the Pacific, but will also link them up by telephone with their families.

Each Thursday, "Assembly" will run especially-made films of Chicagoland

TO CHICAGO

Airview of Chicago, where phone calls tug at heart strings of loved ones waiting at WBKB studio. Calls are minimum of 3 minutes.



Commander H. E. Cross, USN,
with Assembly emcee Joseph
Corey.



combat veterans. These movies are being "shot" each week in the Pacific areas and rushed through to WBKB for showing. Every Friday, some local family will be invited to the "Assembly" studio, and there talk by telephone to a loved one now stationed in Tokyo.

This dramatic program is the joint brain-child of Commander H. E. Cross, Public Relations Officer of the Pacific Fleet, and "Assembly" emcee Chief Joseph Corey. The tentative ratio among the services was set as follows—out of every six GI's interviewed by phone, three will be soldiers, one sailor, one marine and one Air Force man.

Corey stressed that GI's selected will be veterans who are in service hospitals

and rest camps in Tokyo. As the program moves ahead, there's indication that these far-flung phone calls will be made closer and closer to the actual fighting front.

Early selectees for the phone gimmick are overseas vets Charles Lewis, 2422 W. Lake street, George Untiedt, 2941 W. Gresham, Donald Moore, 4028 W. Cullom, George Erickson, 24 W. 109th st., all of Chicago, and Clarence White, 169 Gladstone st., Aurora.

The families of selectees will be notified in advance of each program.

Assembly is seen on Channel 4 Monday through Friday at 4:30 p.m. under the auspices of the Dept. of Defense.



Service personnel outside Eighth Army rest camp
in Japan. Phone calls may come from these GI's.



Scenes like this take place as nurse tells
wounded vet he may call home.

Added information

FOR FRIDAY, JUNE 8, 1951

- 12:00 9 Let's Have Fun Musical variety show with Hank Grant emcee
- 2:30 5 Bert Parks Show Bert & Bobby surrounded by test tubes in a chemistry laboratory look for "Possibilities"; the Heatherstones blend their voices on "Brahm's Lullaby" and Betty Ann Grove feeling very independent advises "Pappa, Don't Preach To Me"; Heatherstones model the latest fashions in bridal gowns, and Bert with another week's work behind him closes with "Going Home Train"
- 4:00 9 Foto Test Photograph quiz game with Frank Sweeney and Sue Topping
- 6:00 7 Champagne Party Guest: Danton Walker famed columnist
- 7:00 5 Quiz Kids Fran Allison mc presents the kids: Pat Conlon, Melvin Miles, Naomi Cooks, Lonnie Lundi, and Harvey Dytych
- 7 Twenty Questions Guest: Robert Preston
- 7:30 9 You Asked For It Art Baker presents
- 7 Penthouse Party Betty Furness presents guests: dancer Bob Scheerer, Piper Laurie, Tony Curtis, Eloise McElhone, William Warwick, Dolores Hawkins, Ed Fitzgerald, and Bob Dunn
- 8:00 7 Pulitzer Prize Playhouse Paul Porter & Donald Devlon in "The Hostage"
- 8:30 4 Mr. And Mrs. Kup The Kupcynets at home, interviews with guest celebrities, Jimmy Durante, and phone calls from the public
- 5 Victor Borge Show—Comedy Guest: Zola Mae Shaulis, 6 yr. old pianist, plays "The Butterfly." Professor Borge gives a few wise words on early shopping for Christmas, tosses a surprise party for his maid, Mildred, and plays "All The Things You Are"
- 9:00 7 Marshall Plan In Action—Films of our aid to Europe
- 9 Cavalcade Of Stars Jackie Gleason also presents the Martin Brothers with a musical comedy puppet act and Al Norman exponent of terpsichore
- 11:00 4 Wrestling With Russ Davis Taylor vs Rockne
- 11:30 9 Cinema Hour presents the feature film "High Command" starring Lionel Atwell and James Mason

A champagne hangover, according to Jackie Kelk of "The Aldrich Family," is defined as the wrath of grapes.

Letters to the Editor

Please publish this in its entirety. Leave nothing out. This is a special full length feature and must be printed as such and not just another letter to editor. I believe and also know that I have the color TV problem absolutely solved and licked as to how to make the C.B.S. system compatible with the present definition of 525 lines per inch and 30 pictures a second. Revolve the color dish at 1800 RPM to 405 lines per inch plus 24 pictures per second and using 1440 RPM. Symple 3rd grade arithmetic was used by me to solve the greatest perplex since radio or TV was born. . . . We can all have color TV now! Why wait? Broadcasters and manufacturers please contact me. Phone PO 7-5464. Chicago, Ill. JOHANN VON DRESCHOFF

Where has that handsome Louis Roen been all this time? He has long been one of my favorite radio people, and now it is a big thrill to see him on TV. . . . Isn't there any other word for George Stone besides "effervescent?" I think he and Alex Dreier are both too fat for the kind of shots they take on the Sunday night news show. They should sit behind desks. . . . We like them both—but!

Chicago, Ill.

MRS. A. G. JARMIN

That Kyle Kimbrough (Let's Have Fun, WBKB) really has a personality and what a voice!

Chicago, Ill.

MRS. MARGARET DEL PRIORE

Isn't it about time someone, perhaps Phillip Morris, got wise and cancelled Horace Heidt's "Youth Opportunity" program? It is obvious that he is a fraud, presenting his so-called opportunities to youngsters merely for his own greater honor and glory.

Chicago, Ill.

BARBARA CARLSON

We have a new TV set in our house and appreciate it very much. So many people write about actors or comedians and comment against them. If my letter is printed in *TV Forecast* I hope everybody that reads it will please not be so mean.

Chicago, Ill.

BOB LEVENBERG

If Chub McCarthy's mother-in-law is not married, I would like to meet her.

Chicago, Ill.

LONELY WIDOWER

All letters must be signed: names will be withheld if requested.

I am really burned up about your recent prediction that "Show of Shows" will flop. I think it is the best program on TV.

Chicago, Ill.

GWYNVA OGILVIE

Just a few lines to express my opinion of TV (terrible viewing). How come every program you turn on you have to see the goof-ball dancers? By that I mean those cute, little fellows they call men who jump around and kick their legs like a bunch of chorus girls, when they should be out with a pick and shovel. Sure is disgusting.

Chicago, Ill.

JAMES HAGAN

Tonite I counted Herbie Mintz using the word "fabulous" nine times!

Chicago, Ill.

MRS. A. GALL

This high pressure salesmanship on TV is sickening. . . .

Bensenville, Ill.

MRS. LINNEA ANDERSON

A fan club has been organized for the continentals, a quintet that has appeared on several television shows. Anyone interested in joining this club may write me at 1110 N. Lawler, zone 51.

Chicago, Ill.

BARBARA BONNER

Please tell Jack Mabley that he need never apologize to your readers for what he thinks is a lack of know-how about writing a column on TV smut and vulgarity. Not only was his recent article terrific, but certainly most specific. Sometimes I wonder why male comedians find it necessary to take off their trousers and parade in shorts. What's so funny about a man in shorts?

Chicago, Ill.

LOU KREMER

I am very much disgusted with the dresses worn by Dagmar. . . . I am only 16 years old but am able to realize what is happening. . . .

Blue Island, Ill.

FRANCES TALBAT

Why on earth does everyone dislike Jack Carter so much? I think he's wonderful! And *Forecast* is wonderful, too! Our family wouldn't be without it.

North Chicago, Ill.

BUD THOMAS

I think it would be wonderful if the Star Spangled Banner could be shown earlier in the evening so children could enjoy it.

De Kalb, Ill.

MRS. JOHN EASTERBROOK

Personally I think Mr. Wizard is a fine program for both children and grown-ups to watch.

Joliet, Ill.

ROBERT B. FAHRNER

SATURDAY

- 4:00 Pinto Rustlers
- 4:30 Western Feature*
- 5:00 Along The Sundown Trail
- 5:30 Ridin' On
- 6:30 Gunsling In Paradise
- 7:00 Out Of The Blue
- 10:00 Mysterious Mr. Wong
- 10:00 Johnny Frenchman
- 11:00 Eternally Yours
- 11:00 Hot Off The Press
- 12:00 Wings Over The Pacific

SUNDAY

- 9:50 Challenge
- 11:30 Under Secret Orders
- 12:00 The Ghost Goes V'est
- 1:30 Wild Bill Hickock*
- 2:00 Boomerang
- 2:30 Brand Of Hate
- 4:00 Story of Nathan Hale
- 5:00 Riot Squad
- 6:00 The Killer Horse
- 7:00 Paradise Isle
- 9:30 Day Without Fear
- 10:00 Rubber Racketeers
- 10:30 What Becomes Of Our Children
- 11:15 The Ghost And The Guest

MONDAY

- 1:00 Right Man
- 2:00 Flames
- 8:00 The Man Who Walked Alone
- 8:30 Feature Film*
- 9:30 Merrily We Live
- 11:15 Danger Women At Work

TUESDAY

- 12:00 Yang, Yin & Mrs. Wiswell
- 1:00 Lost In The Stratosphere
- 7:00 Utah Trail
- 7:00 Fear
- 8:00 Hired Girl
- 9:00 G-Men Of The Sea
- 9:30 Lodging For The Night
- 9:30 Feature Film*
- 10:00 Nearly Eighteen
- 12:00 Silver Bullets

WEDNESDAY

- 1:00 Girl Of My Dreams
- 9:30 Texas Parson
- 9:30 Murder On The Yukon
- 11:00 Mutiny Ahead
- 12:00 Detective Kitty O'Day

THURSDAY

- 12:00 The Moon On Wires
- 1:00 Freckles Comes Home
- 1:30 Two Minutes To Play
- 6:30 Lone Ranger*
- 7:30 No Children, No Dogs
- 9:00 Feature Film*
- 9:30 Feature Film*
- 11:00 City Of Missing Girls
- 12:00 Port Of Missing Girls

FRIDAY

- 1:00 Lady Confesses
- 7:00 Reprieve and Rendezvous
- 10:00 Queen Of Broadway
- 11:30 Feature Film*
- 12:00 Western Mail
- *Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)



Beat the Heat

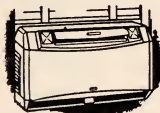
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Saturday June 9

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:45 7 **Scouting In Action—Films**
The art of camping, caring for equipment, safety rules, and general program prescribed

10:00 4 **Bob Atcher & Sammy Squirrel**
Puppet fun for children of all ages includes a host of tiny animals making themselves at home at "Short Stump" village in corner of corral

7 **Oh Kay—Variety Session**
Interviews and music with bandleader-pianist David Le Winter and vocalist Jim Dimitri and Mary Ellen White

10:30 4 **Kiddie Showtime—Serial**
"Ace Drummond" TV and cartoons

7 **A Date With Judy—Comedy**
Life is hectic with a teen-age daughter; Pat Crowley stars as Judy with Jimmy Sommer as Oogie, Judson Ress as Randolph, Anna Lee as mother, and Gene O'Donnell as father. Judy's life is suddenly determined by a fortune card from a scale, and Mr. Foster, on verge of important business decision, is similarly affected with the fortune hunting

11:00 4 **Big Top—Circus Show**
Jack Sterling, ringmaster, presents the Flying Hartzells, trapeze artists, Kay & Kay, acrobats, and Lillian Whittmack, "high school horse"

5 **Milton Berle's Telethon**
Third annual telethon for the Damon Runyan Memorial Fund

7 **2 Girls Named Smith—Comedy**
Peggy Ann Garner and Peggy French star as two young ladies with problems

11:30 7 **I Cover Times Square—Drama**
"The Beggar." Lady panhandler suddenly disappears and Johnny Warren smells homicide

12:00 4 **Hair Raising Tale—Commercial**

7 **Laraine Day Show—Interviews**
Guests: Maj. Alex P. deSeversky, author & international authority on air power; singer Johnny Johnston; program highlight will present a "deserving person" with a weekend in N.Y., appearance on the show will feature his particular feat of public service; plus regulars Bill Harrington and his trio

12:30 4 **Multiscope News—Ticker Tape**
Up to the minute news on tape
(Continued on page 12)

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RECTANGULAR TUBE

Zenith Quality TV



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†If and when approved as a commercial service and thereby made available on present standards, unit may be attached to bring high-class, costly TV programs right into your home.

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Why deny yourself the pleasure of this exciting 20 inch rectangular TV, when it's one of the smartest investments you can make for the future!

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SATURDAY—continued

- 12:45 9 Spencer Allen And The News**
Commentary and reports on late happenings
- 12:55 9 Batting Practice—Vince Lloyd**
Watch the players as they warmup
- 1:10 9 Lead-Off Man—Harry Creighton**
Interviews and autographed *TV Fore-cast* baseball awarded to John Fitzpatrick of Evanston
- 1:25 9 Baseball—Sox vs New York**
Jack Brickhouse announces game
- 3:00 5 NBC Takes You To The Races**
Peter Pan Handicap for 3 yr. olds, \$20,000 purse, Clem McCarthy announcing running
- 3:30 5 Milton Berle Telethon (cont.)**
- 3:45 9 Tenth Inning—Harry Creighton**
Interviews with fans and *TV Fore-cast's* guest, Eugene Eisman, Chgo.
- 7 TV Tots Time—Cartoons**
Tales for the children
- 4:00 4 Toni Kemp Show—Health Revue**
- 7 Lucky Seven Ranch—Western**
"Pinto Rustlers"
- 4:15 4 Who Ya Laffin At—Commercial**
- 9 Camera Caravan—Film Short**
"Italian Children"
- 4:30 9 Bob Atcher & Western Stories**
Exciting adventure of the old West
- 4:45 4 Linger Awhile—Musical Session**
Marty Hogan emcee with vocalist
- 5 Bob Considine Show—Discussion**
Commentary and news events with
- 5:00 4 Good & Plenty Western Theater**
Dave the Dude introduces another story of the old west "Along The Sun-down Trail" and sings another of his western songs
- 5 Milton Berle Telethon (cont.)**
- 7 Space Cadet—Adventure Stories**
A dangerous intrigue threatens the security of all planets in solar system when Maj. Robertson is kidnapped from his laboratory on Neptune. Cast includes: Ed Kemmer, Lyn Osborn, and Ken Mayer
- 5:30 4 Mr. I Magination—Kids' Drama**
Life of Charles Goodyear will be dramatized in musical fantasy with 13 yr. old Clifford Tatum wishing he could relive the inventor's life; Paul Tripp emcee
- 5 Milton Berle Telethon (cont.)**
- 7 Circle 7 Theater—Western**
"Ridin' On"
- 9 Flying Tigers—Adventure Film**
Ed Peck and Harry Kingston star

- 6:00 4 Sam Levenson Show—Comedy**
The comedy of "bringing up parents" with guest comedian Phil Silvers
- 5 Front Line Camera—News**
Clifton Uley commentator
- 9 Pet Shop—Comptons Present**
Five breeds of champion dogs, a collie, great dane, Pomeranian, Pekinese, Herwig Springers; 5th lesson in obedience training by Molly Ewert; Pat Ulrich returns with Budgy birds and their training

- 6:30 4 Beat The Clock—Quiz**
Bud Collyer asks the questions while the contestants try to beat the ticking of the clock
- 5 One Man's Family—Domestic**
Tale of the happenings in the life of a family, Russell Thorson narrates
- 7 Stu Erwin Show—Comedy**
Stu's family never knows for whom the bells toll, cause a home-made burglar alarm turns out to be more false than true when he tries to trap a prowler
- 9 The Range Rider—Western**
Film series starring Jack Mahoney, Dick West, Jerry Hunter, & Dick Curtis in "Gunslinger In Paradise"; premeditated murder in an attempt to gain an inheritance from a little boy is intercepted by hero

- 7:00 4 Summer Theater—Drama**
- 5 Milton Berle Telethon (cont.)**
- 7 Paul Whiteman's TV Teen Club**
Youngsters display their talents in a variety of singing, dancing, and instrumental acts; Nancy Lewis co-emcees with "Pops"
- 9 Saturday Night Theater—Film**
Feature "Out Of The Blue" with Carole Landis, Geo. Brent, Ann Dvorak, Virginia Mayo, & Turhan Bey; comedy set in Greenwich Village with two spinster ladies seeking the whereabouts of a missing corpse

- 8:00 4 Frank Sinatra Show—Musical**
Variety stanza with June Hutton vocalist, Heathertones, and guests Phil Silvers, Phil Foster, and Robert Q. Lewis
- 7 Girls Baseball—Action & Beauty**
Queens vs Rock-Ola from Shrewbridge Field with Pat Flanagan announcing the game
- 8:30 9 Public Prosecutor—Drama**
Amateur crime experts attempt to solve mystery before solution is revealed. John Howard, Anne Gwynne, & Walter Sande star in film

SATURDAY—continued

- 9:00 4 **Sing It Again—Musical Quiz**
Jan Murray emcee with Judy Lynn, Riddlers vocalists, Jack Stanton and Betty Luster dancers, & Ray Block
- 5 **Doodles Weaver Show—Comedy**
Music, variety with Marion Colby vocalist, Milton De Lugg's instrumental group, Peanuts Mann, Dick Dane, and Red Marshall
- 9 **Wrestling From Chicago**
Semi-windup: Dizzy Davis vs Fritz Schnabel; Main event: Gypsy Joe vs Tommy Martindale
- 9:30 5 **Your Hit Parade—Musical**
Top tunes of the week sung by Snooky Lanson, Eileen Wilson, Dorothy Collins, & Hit Paraders with Raymond Scott's orchestra
- 10:00 4 **"Mysterious Mr. Wong"—Film**
Feature with Bela Lugosi, Wallace Ford, and Arlene Judge; collector of rare Chinese objects is murdered and Mr. Wong set out to find the killer
- 5 **Grand Marquee—Feature Film**
"Johnny Frenchman" with Patricia Roc and Francoise Rosay
- 7 **Cameraman At Large—Film**
"Communism"
- 10:15 5 **Film**
- 7 **Great Comedians—Film Short**
"Dates And Nuts" with June Allyson
- 10:30 7 **Cameraman At Large—Film**
- 11:00 7 **"Eternally Yours"—Feature**
Film with Loretta Young, David Niven, Hugh Herbert, & Billie Burke; romantic comedy about a wife who doesn't care for her husband's master of magic profession
- 9 **"Hot Off The Press"—Feature**
Film with Jack LaRue, Virginia Pine, and Monte Blue; story of crooked newspaper politics
- 11:30 4 **Murder Before Midnight—Film**
- 12:00 4 **"Wings Over The Pacific"**
Feature film with Edward Norris, Robt. Armstrong, Montague Love, and Inez Cooper; pilot shot down over an island finds it inhabited by a trader, his daughter, and a group of Nazi agents
- 1:00 5 **Milton Berle Telethon**
Cancer fund raising drive continues through 'til 9:00 a.m. Sunday

(Stations reserve the right to change above listings without notice)

DON'T MISS!



Paul Whiteman

TV- teen club

For the young in heart of all ages! Full-hour talent hunt show that's new and different . . . you'll make it a family favorite!

EVERY SATURDAY **7:00 to 8:00** P.M.

WENR-TV Channel 7

Presented by
Nash-Kelvinator
Nash Airflyte Cars and
Kelvinator Home Appliances

Every Saturday Night at 7
WGN-TV (9)

**YOUR
SATURDAY NIGHT
THEATRE**

The
FINEST IN MOTION PICTURE ENTERTAINMENT

NOW PLAYING

**"OUT OF THE
BLUE"**

starring

- ★ Virginia Mayo
- ★ George Brent
- ★ Turhan Bey
- ★ Ann Dvorak



PRESENTED
BY **MARLENE'S** HAIR WAVING
SHAMPOO and
Tintz CREME SHAMPOO **MYNEX**
HAIR COLORING



*Rosemary Trullson, winner of TV Forecast's search for Miss Ski Nose, on her free vacation at the fabulous Northernthernaire resort at Three Lakes, Michigan. She's shown here with Carl O. Marty, Jr., the famed host of Northern-
aire.*



Long distance TV reception paid off for Mr. and Mrs. William J. Tong of Imlay City, Mich., 246 air miles from Chicago. The Tongs called Irv Kupcinet during the recent WBKB Cerebral Palsy marathon, described the picture on their set, and collected a Mercury from Cole-Finder's Ernie Simon.

Shows Open to Public

WGN-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance); "Sachs Amateur Hour," Sunday 12:30-1:30 p.m.; "Courtesy Hour," Friday 10-11 p.m.; "Don McNeill TV Club," Wednesday 8 p.m.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0200. Tickets: Guest Relations, Tribune Tower. Rubins "Stars of Tomorrow," Sunday 9-9:30 p.m. "Miss US Television," Monday 7-7:30 p.m. **WNBQ**—Merchandise Mart, Chicago 54, Ill. SU-7-8300 Ext. 287: "Hollywood Junior Circus," 4:30 to 5 p.m. alternate Sundays (written request only, Ticket Division); "Quiz Kids," Friday 7 p.m.

Sunday June 10

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:50 4 Marlenes Theater—Feature**
Film "Challenge" with Robert Douglas, John Gardner, and Mary Claire; tale of personal conflict between two rival climbers as they climb to top of the Matterhorn in 1865
- 11:00 7 TV Tots Time—Film Cartoons**
- 11:15 7 Chester The Pup—Comedy**
The Pup tells how Drizzlepuss buys a house, and what a house
- 11:20 9 Business Opportunities On TV**
- 11:30 4 Your Future Home—Ed Cooper**
Shop for new home from your chair
- 7 Faith For Today—Religious**
Rev. W. A. Fagal interviews members of his congregation
- 9 "Under Secret Orders"—Film**
Feature with John Loder, Eric Von Stroheim, and Claire Luce; story of Ann Marie Lesser one of the most clever German agents
- 12:00 4 "The Ghost Goes West"—Film**
Feature with Robert Donat, Jean Parker, and Eugene Pallette
- 7 To be announced**
- 12:25 7 Weather Forecast—Jack Holden**
Latest data on climatic conditions
- 12:30 5 American Forum Of The Air**
"Is The Administration Endangering Our National Security?" speakers: Sen. Wm. E. Jenner (R-Ind) and Rep. Emanuel Celler
- 7 Amateur Hour—Chgo. Talent**
Mr. Sachs gives the youngsters their chance to perform for the public
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 5 Watch The World—John Swayze**
How Texas Rangers cooperate with Army; Cinn. Board of Ed. experiment in re: blind children; pineapple harvest in Puerto Rico
- 1:10 9 Lead Off Man—Harry Creighton**
Interviews and TV Forecast baseball awarded to Athena Leontios
- 1:25 9 Baseball—Sox vs New York (2)**
- 1:30 4 Multiscope News—Ticker Tape**
- 5 How Does Your Garden Grow**
Planting, growing, and soil information for gardeners by John Ott. "How to grow African Violets"
- 7 Adventures Of Wild Bill Hickok**
Guy Madison and Andy Devine star
- 2:00 4 Lamp Unto My Feet—Religious**
Dr. Lyman Bryson panel moderator presents drama "The Scars" guest panelists: James R. Dumpson and Dr. Jessie Stilt discussing the problem of teen-age narcotic addiction
- 5 Battle Report—Washington**
(Continued on page 16)

Escape? Sell Your TV Set

by JACK MABLEY

A youngster who started high school at the same time Chicago commercial television got under way would now be finishing his junior year.

That may give you an idea of the phenomenal growth of television in the past three years. You simply couldn't believe it if you hadn't seen it. Three years ago a real live play on TV was a wonderful event. Three years ago 27 per cent of the sets in Chicago were in saloons.

Three years ago most viewers, myself included, were avid fans of wrestling and movies. Any motion picture, no matter how stinking, was a big event. Three years ago no musicians were allowed to play on television, and the only live music you ever heard came out of a ukulele, which Mr. Petrillo wisely refused to recognize as a legitimate musical instrument.

It was three years ago, or possibly a little longer back, that a viewer could watch the Cubs, Sox, Bears, Black-hawks, Cardinals, Hornets, Northwestern and Notre Dame football, the Stags and all the college doubleheader basketball games, plus boxing and wrestling.

For three years I have refrained from reminiscing about the good old days of '47 and '48 because it may be nostalgic to 10,000 or so old set owners, it is a big bore to some 940,000 others who were listening to the radio then.

But a span of three years of pretty steady viewing does call for some comment here, because the length of time one has a TV set is such an important factor in his viewing habits.

I try to maintain in my house the conditions of any normal TV home (and get plenty of unconscious co-operation from the three kids). Our attitude toward the TV set has been changing constantly since the day it came into the house.

Like everyone else, for the first few months we had the set on every minute there was a picture, and actually kept the test pattern on part of the time.

Since the first novelty wore off, we have grown constantly more selective in choice of programs, but that doesn't mean that we watched less TV. The programs have become so much better

in three years that you can still spend 10, 15, or 20 hours a week and see only worthwhile, intelligent programming.

This has knocked into a cocked hat, as far as I'm concerned, the popular theory that as television became more common, viewing in homes would taper off. If anything, the opposite is true. The programs are improving so rapidly that it is difficult to keep the TV set off.

In particular, public service programs are coming into their own. The MacArthur and Kefauver businesses did that.

Of course in a mere three years television hasn't even begun to realize its potential. Anything that can be seen can be televised. Considering the progress made in the past three years, can you imagine what they'll have on the air 10 years from now?

Television now dominates our home lives, and the only way to escape it is to sell your set.

Do you know anyone who has done that?

Over ½ Million Readers
Rely on TV Forecast



"I attribute my long life to exercise, good food, and never looking at television."

SUNDAY—continued

2:00 7 Cisco Kid—Western Movie
Duncan Renaldo and Leo Carrillo in "Boomerang"

2:30 4 People's Platform—Discussion
5 Mrs. Roosevelt Meets The Public
Interviews and discussions with outstanding statesmen

7 Cowboy Classics—Western Film
"Brand of Hate"
(Continued on page 16)

3:00 4 Help Wanted—Commercial
Jack Sperling commentator

5 Meet The Press—Discussion
Martha Rountree moderator introduces Frank Koniss, columnist

3:15 4 Hair Magic—Commercial

3:30 4 Palm Beach Golf Tournament
Round Robin with 16 golfers competing; some of these are: Lloyd Mangrum, Bobby Locke, Henry Ransom, and Jack Burke

5 Zoopara—About Animals
R. Marlin Perkins and Jim Hurlbut discuss hunting for snakes in Florida and Louisiana; Mr. Perkins will actually unpack a shipment of live snakes received at the zoo

7 Your Pet Parade—Jack Gregson
Moppets display pets for a prize

9 Second Game—Sox vs New York

4:00 5 Gabby Hayes Show—Drama
The story of Nathan Hale and what happened the night before the British executed him as a spy

7 Super Circus—Variety Stanza
Claude Kirchner invites the kids to watch Cluffy, Scampy, and Nicky; also Russ LeBeau balancing act; Fleet's chimpanzee's, Minnie and Tommie; and the Five Antalecks

4:30 5 Magic Slate—Drama
"Tom Sawyer" with Bruce Petit as Tom, Don Donnelly as Huck Finn, Vi Berwick as Aunt Polly

5:00 4 "Riot Squad"—Feature Film
Richard Cromwell and Rita Quigley

5 Hopalong Cassidy—Western
Join Bob Atcher as he tells another story about Hoppy and his pals

7 Ted Mack's Family Hour
Variety, song, music, and dancing

6:00 4 Gene Autry Show—Western
"The Killer Horse" with Alan Hale Jr. and Hal K. Dawson in the tale of an outlaw steed whom a boy loves

5 Curiosity Club—Scientific
Discussion with Marlin Perkins, Jim Hurlbut, Don Herbert, Louis Roen and John Barclay

7 Paul Whiteman Revue—Musical
Earl Wrightson and Maureen Cannon regular vocalists with guest singer Anne Jeffreys honor the city of Detroit in music with "The Deer Dance," "Surrey With The Fringe On Top"

9 Powerhouse Of Sports—News
John Powers commentator

6:15 9 No Cover Charge—Musical
Mal Bellairs presents the films

6:30 4 This Is Show Business—Variety
Discussion with Clifton Fadiman mc, Abe Burrows, Geo. S. Kaufman, Eva Gabor guest panelists and acts singer Betty George, comedian Billy Vine, baritone Ray Middleton and actress Joan Bennett

5 Aldrich Family—Comedy
It takes a lot of persuasion on the part of family and neighbors for Mr. Aldrich to part with his track shoes

7 Showtime U. S. A.—Drama-Var.

6:45 9 Pathways Of The World—Film

7:00 4 Toast Of The Town—Variety
Ed Sullivan presents Met. opera tenor Jan Peerce, actor Walter Abel in sketch based on "Front Page"; the Bill Baird Puppets, Hammond's Birds, Joyce Bryant singer, Joan Holloway dancer, and Delray magician

5 Comedy Hour—Variety
Jackie Gleason and Fred Allen mc with Vivian Blaine vocalist, John Carroll actor, and dance team of Lang and Gallagher

7 "Paradise Isle"—Feature
Film with Warren Hull and Movita

9 Chicagoland Newsreel Review

7:30 9 Pentagon—Washington
Chrmn. John Small of the Dept. of Defense Munitions Board describing the nation-wide industrial buildup with Paul Thies, Wm. C. Bryant and Mr. Hart Miller

8:00 4 Fred Waring Show—Musical
"Rich, Young, And Pretty" by Sammy Cahn & Nicholas Brodsky heard for 1st time; Daisy Bernier & Clyde Sechler sing "Don't Talk," "I Wonder Why," sung by Sylvia Textor; "Dark Is The Night," by Joe Marine

5 Philco Playhouse—Drama
"The Fast Dollar" starring Vaughn Taylor, Judith Parrish, Pat O'Malley and Maxine Stuart. Comedy about young doctor in a small town and what happens when his father-in-law, always in search of a fast dollar

7 On Trial—Topic Discussion
"Is Our Deferment Policy Sound?" guest speakers: Tracy S. Voorhees as negative witness; Edward S. Greenbaum counsel, cross examination by Wm. S. Gaud

9 Rocky King, Detective—Drama
"Murder By The Serpent's Tooth" Backroom of a flower shop reveals a startling clue to the identity of the murderer who strangled the shopowner with a serpent-like necklace

8:30 7 Marshall Plan In Action—Film

9 Leo Carrillo's Dude Ranch
Musical variety with western setting

9:00 4 Celebrity Time—Quiz
Conrad Nagel mc with Mary McCarty, Herman Hickman and guests golfers Patty Berg and Jimmy Demaret. Subject for questioning will cover range from fishing to mountain-climbing

SUNDAY—continued

5 Garroway At Large—Variety

Jack Haskell & Connie Russell sing "Quizas, Quizas, Quizas;" Cliff Norton is caught as he watches his favorite TV show; Bette Chapel sings "Pretty Eyed Baby," Aura & Russell are seen in "Mockin' Bird Hill;" guest, Johnny Hodges

7 Screen Shorts—Films

9 Stars Of Tomorrow—Variety

Lee Bennett emcees as Chicago talent competes for top place

9:30 4 What's My Line?—Panel Quiz

John Daly host with panelists Arlene Francis, Hal Block, Bennett Cerf, and guest Sylvia Fine

5 Leave It To The Girls—Debate

Maggi McNellis emcee with panelists Eloise McElhone, Dorothy Kilgallen, Vanessa Brown, Margaret Hayes, and guest Art Ford

7 Youth On The March—Religious

Mixed chorus, a men's glee club, & sermon by Rev. Percy Crawford

9 Courtesy Theater—Feature

Film for 1st time in Chgo. "Day Without Fear" with Godfrey Tearle. Story of seven people with one day to live

10:00 4 "Rubber Racketeers"—Feature

Film with Ricardo Cortez, Rochelle Hudson, Barbara Reed, and Bill Henry

5 Weatherman—Clint Youle

Information for tomorrow and general outlook for forthcoming week

7 Bill Gwinn Show—Musical Quiz

Prize to couple who re-enact scene where a favorite song altered course of their lives

10:10 5 Dorsey Connors—Helpful Tips

Suggestions for the homemaker

10:15 5 Alex Dreier—News Report

Today's news of the world

10:30 5 Let's Look At Sports—News

Tom Duggan reviews the sports world

7 "What Becomes of Our Children"—Feature Film

Joan Barsh and Barbara Pepper

10:45 5 Sheilah Graham—Commentary

Interviews with visiting celebrities

11:00 9 Eloise Salutes The Stars—Chats

Informal discussion with the stars

11:15 9 "The Ghost And The Guest"

Feature film with James Dunn, Florence Rice, and Mabel Todd; comedy involving a honeymooning couple, an old house, and a gangster who's just been killed

11:30 4 Famous Comedians—Film

Bing Crosby

11:45 4 Ulmer Turner And The News

12:00 4 Who Ya Laffin At—Commercial

(Stations reserve the right to change above listings without notice)



"YOUR PET PARADE"

Here's a Sunday show for ALL the family—with Jack Gregson, emcee.

3:30 P.M.

Sponsored by Ralston Purina

Channel 7

WENR-TV

American Broadcasting Company

PICK'N CHICK'N

Trade Mark Reg.

A Full Half of CHICKEN
Fried to a Golden Brown

\$1.10

PROMPT DELIVERY SERVICE

- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef Pork, Ham

Complete FOUNTAIN & GRILL SERVICE

North: 4040 Sheridan Rd., GRaceland 7-1777
West: 4315 W. North Ave., CAPitol 7-5315

DELIVERY LIMITS (WE'LL STRETCH IT A BIT)

West: Deliveries start at 11 a.m. daily

Irving Park	(N)	Oak Park Av.	(W)
12 Street	(S)	Western Av.	(E)

North: Deliveries start at 5 p.m. Closed Mondays

Devon Ave.	(N)	Damen Av.	(W)
Fullerton Av.	(S)	Lake Mich.	(E)

Present this coupon for free delivery

Letter in Rhyme

May a reader of your Forecast
Who has never yet, your door passed
(Which accounts for why to you he is
unknown)

Send this humble contribution
To your T. V. Institution
With an orchid which he thinks you
ought to own.

You deserve it—for you edit
In a manner to your credit
Right or wrong, you tell us how your
writers feel,
Some are clever, bright and witty
Some perhaps, should leave the city,
But dear T. V.—that's what gives
'em pen appeal.

I can sit and look and listen
And with pleasure my eyes glisten
When Arturo Godfrey sells his Lip-
ton Tea.
But alas poor Uncle Milty,
Just to me perhaps, is guilty
Of a crime that might be called "How
I Love Me."

I love Rocca—and Gene Hanlee
Londos too—they're strong and manly
Garibaldi and Gardini please me
too—
I like mystery and drama
And, of course, Lunts Candid Camera.
But like Arthur Godfrey's weather—
some are phew!

That's the fun of Television,
Who can state—and with precision
What is best and what is good and
what is bad?
It's a matter just of sticking
To the shows your taste keeps picking
Oldster—youngster, maybe lassie—
maybe lad.

That's the way you treat your pages
For you cater to all ages
And your readers somehow know you
are sincere
And like tasty appetizers
May I say your advertisers
Add refreshment to my cocktail or
my beer.

Monday June 11

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Guest: grandmother hobbyist who makes furniture and toys out of kindling wood
- 9:30 4 Fun And Figure—Exercises**
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Fogarty**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
- 9 Chicago Cooks—Recipes**
- 11:00 4 Creative Cookery—Recipes**
Delightful new dishes to tempt the whole family
- 7 Bob And Kay Show—Variety**
- 11:30 5 Norman Ross' Varieties**
- 9 Hi Ladies—Interviews**
- 12:00 4 Garry Moore Show—Comedy**
Guest: Wally Cox comedian
- 5 Meet Mintz—Musical Favorites**
- 9 Let's Have Fun—Variety**
- 12:15 5 Newsroom—Late Information**
- 12:30 4 First Hundred Years—Serial**
Police hunt for Chris, Walter Martin's still in jail, females are running wall-paper shop, Connie tired of sitting by doing nothing unexpectedly gets cooperation
- 5 Your Luncheon Date—Musical**
- 12:45 4 Bill Evans Show—Musical**
Commentary accompanies the records
- 12:55 9 Musical Snapshots—Film**
- 1:00 5 "Right Man"—Feature Film**
Alan Ladd, Julie Bishop, and Edith Fellows
- 7 Housewives' Holiday—Kirchner**
Claude Kirchner interviews
- 9 Individually Yours—Fashions**
Celeste Carlyle designs for you
- 1:15 4 Multiscope News—Ticker Tape**
- 9 Interior Decoration—Design**
Room sets by Paul MacAllister
- 1:30 9 Showtime—Musical Film Shorts**
- 1:45 4 Vanity Fair—Interviews**
Dorothy Doan me with guests
- 2:00 5 Miss Susan—Susan Peters**
- 9 "Flames"—Feature Film**
- 2:15 5 Time For Ernie—Ernie Kovacs**
- 2:30 4 Fashion Magic—Arlene Francis**
- 5 Bert Parks Show—Variety**
Music session with Bert, Betty Ann Grove, Bobby Sherwood
- 3:00 4 Homemakers' Exchange—Foods**
- 5 Kate Smith Hour—Variety**
Guest: John Butler ballet group, Jack Meyland and Co. bicycle act. The Wandering Minstrel and continued adv. of Annabel
- 9 Test Pattern Til 4:00**
(Continued on page 20)

Television's Unique Personality—Jim Tree



JIM

Television's newest and nondescript personality rapidly coming into the fold because of his uniqueness and unexpected sweep into the limelight through weekly guest appearances is—Jim Tree.

An easy going, carefree character, Jim is often labeled a bum and he resents the insinuation. "Bums don't work for a living and I do. I work for the New York Central Railroad and I have my own private room at 67 W. Harrison. It's no flophouse either," replied Jim during a visit to *TV Forecast* offices.

Show business is not new to the 60 year old "notable." He worked with Edward G. Robinson and Gloria Swanson in the old silent motion picture days. "I always played the bad guy," says Jim. "One of my last pictures was with Robinson in 'The Silver Dollar' where I played as his brother. Things got pretty

quiet in Hollywood after that and rather than starve, I moved East."

Jim was born at Fort Apache, Arizona on Feb. 12, 1891. His mother, a full-blooded Indian, passed away when he was a mere tot of three and was compelled to live an unhappy life with friends on an Arizona ranch.

"It was in the 1930's that I left that ranch for California and got into pictures," recalled Mr. Tree. He best remembered three films: "The Water-hole," "Tumbleweed," and "Squaw Man," in which he appeared. When work slackened in Hollywood, Jim worked his way across the country by posing as a character model in art schools. "I got to Chicago in 1933 and got a part in the 'Days of '49' show at the World's Fair. I liked this town and decided to stay for keeps," said Jim.

Since he made his TV debut on Ernie Simon's man-on-the-street program last winter, Jim has appeared regularly every Wednesday to plug the names of friends. He dresses in a shabby hat, vest, three coats, khaki trousers, and heavy wool socks tucked into battered black shoes. However, insists Jim, don't let those clothes deceive you. "I want to live this way. I've lived as a character for years and I'm gonna keep on living this way until the day I pass out. . . . Maybe someday I'll land a TV job, huh?"

Harvey TV Fan Wins Trip to Europe

Hank Grant, star of "Let's Have Fun" show on WGN-TV, gets a surprise as Mrs. Roy Nagel of Harvey, Illinois, tumbles into his arms. Mrs. Nagel not only won a wood sawing contest, but also copped Goldblatt's TV prize of a 40 day European tour. The Nagels celebrate their 19th wedding anniversary in June, will start their tour then.



MONDAY—continued

- 3:30 4 **To be announced**
- 3:45 7 **Lois And Looie—Cartoons**
- 4:00 4 **Lucky Pup—Children's Show**
Hope and Morey Bunin puppets
- 5 **Hawkins Falls, Pop. 6200**
- 7 **Mary Hartline Show—Games**
- 9 **Foto Test—Quiz Game**
Frank Sweeney and Sue Topping emcee contest for the ladies from photographs sent in
-
- 4:15 4 **Adventure Time—Film Serial**
- 5 **Gabby Hayes Show—Drama**
History comes to life in the stories of the old west
- 7 **TV Tots Time—Tales**
- 4:30 4 **Assembly—Military Questions**
Guests from the U. S. Army
- 5 **Howdy Doody Show—Kids Fun**
Bob Smith emcees antics
- 7 **Sagebrush Sam—Western Film**
"Rough Riding Ranger" I serial
- 9 **Telephone Game—Quiz Session**
- 5:00 4 **Kids Karnival Kwiz**
- 5 **Cactus Jim—Western Film**
- 7 **Stories In The Sand-Kay Morrow**
Conclusion of the story of the "Mald
Destined to be a Princess"
- 9 **Trail Blazers' Theater—Film**
"Border Buckaroo" I serial
- 5:15 7 **Judy Splinters—Small-Fry Show**
Shirley Dinsdale introduces guests
- 5:30 4 **To be announced**
- 5 **Crusader Rabbit—Cartoon**
An adventure story comes to life
- 7 **Tom Corbett Space Cadet**
Adventures in a super-scientific world
- 5:35 5 **Weatherman—Clint Youle**
Today's and tomorrow's climate
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: Sleep with your telephone
- 7 **Uncle Mistletoe—Adventure**
Delightful stories for boys & girls
with all the wonderland folk
-
- 5:50 5 **Clifton Utley—News**
- 6:00 4 **Music Bowl—Musical Variety**
Danny O'Neil sings tunes you request
- 5 **Kukla, Fran, And Ollie**
Lovable trio for kids and grown-ups
- 7 **Champagne Party—Musical**
- 9 **Captain Video—Adventures**
Super-sonic devices make up world
- 6:05 7 **Flana-Grams—Sports News**
- 6:15 4 **Ulmer Turner And The News**
- 7 **Faye Emerson Show—Interviews**
Vacations for \$75.00 or less in conjunction with subject of youth hostels.
Guests: Annamae Olsen & Helen Blumberg; also equipment needed
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Showroom—Musical**
Guest, Stan Fisher
- 7 **Hollywood Screen Test—Drama**
Neil Hamilton emcee introduces young actresses and actors with assistance from William Eythe; winners in contest are presented today
- 9 **Austin Kiplinger—News**
- 6:40 9 **Weather News—Frann Weigle**
Late information on today's climate
- 6:45 4 **Perry Como Show—Musical**
Tunes: "The One I Love Belongs to Somebody Else," "Because of You," and "Hello, Young Lovers"
- 5 **News Caravan—John C. Swayze**
From around the world comes a report on today's events
- 9 **Chicagoland Newsreel**
- 7:00 4 **Video Theater—Drama**
"Weather For Today," starring Lee Bowman and Lynn Bari. Story of a young producer's trouble in finding a cast for his new play
- 5 **Paul Winchell - Jerry Mahoney**
What's my name quiz with comedy duo
- 7 **Jerry Colonna Show—Variety**
Guest: Johnny Mercer, and for the 1st time anywhere "You're OK For TV" and Colonna adds his latest "You're Too Bowlegged To Round Up The Cattle Jenny, You'll Never Get Your Calves Together"
- 9 **Miss U. S. Television Contest**
Marty Hogan mc presents weekly contests and preliminaries for the national competition
-
- 7:30 4 **Arthur Godfrey's Talent Scouts**
Professional talent competes for top honors on Godfrey's other shows
- 5 **Voice Of Firestone—Musical**
Guest soloist: Dorothy Wareskjold soprano, sings "Musetta's Waltz," "Come to the Fair," "It's a Grand Night for Singing," and "Strange Music." Orchestra plays "Camptown Races," and "The Isle of May"
- 7 **Life Begins At Eighty—Debate**
Discussion on many topics with Jack Barry moderator with an elderly panel
- 9 **Al Morgan Show—Musical**
Variety with the maestro of the keyboard and trio
- 8:00 4 **Horace Heidt Show—Musical**
Session with professional talent
- 5 **Lights Out—Drama**
"Pit of the Dead" with John Dall, Joseph Bulloff and Beatrice Kraft. Two archeologists and their Mexican guide have an unusual adventure with a strange woman in an ancient Mayan "pit of the dead"
- 7 **Arthur Murray Show—Musical**
Variety with Mrs. Murray emcee; guests, Joey Bishop, comedian, and Nancy Andrews, comic songstress
- 9 **"The Man Who Walked Alone"**
Feature film with David O'Brien, Kay Aldridge, Walter Catlett; story of the adventures of GI returning from wars

MONDAY—continued

- 8:30 4 **Goldbergs**—Domestic Comedy
Molly's old maid cousin, Freida, falls in love
- 5 **Somerset Maugham Theater**
"The Narrow Corner" starring Dennis King. A young boy who has killed a man is sent by his father on a long voyage where fate catches up with him
- 7 **Premier Playhouse**
- 9:00 4 **Studio One**—Drama
Shakespeare's "Coriolanus" with Judith Evelyn and Richard Greene. In victory Caius Marcius returns to Rome, but it is in disgrace that he leaves for the people are against him
- 9:30 5 **Who Said That?—Quiz**
Guests: Katherine Ann Porter, H. Allen Smith and Bennett Cerf
- 7 **Commodore Club**—Variety
Musical with shipboard setting, Pat Denny emcee
- 9 **"Merrily We Live"**—Feature
Film with Constance Bennett, Brian Aherne, Alan Mowbray, Bonita Granville, & Patsy Kelly; tale of a zany family whose mother collects tramps as servants 'til a mistaken identity proves a boon to all
- 10:00 4 **Ernie Simon**—Curbstone Cutup
- 5 **Weatherman**—Clint Youle
- 7 **Page One**—News And Sports
What's happening in the world
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Parade**—Amateur Contest
Don and Vera Ward emcee top adult talent competition
- 5 **Clifton Utley**—News
- 10:30 5 **Let's Look At Sports**—T. Duggan
- 7 **Yesterday's Newsreel**—Film
- 10:45 5 **Herbie Mintz Show**—Musical
- 7 **Handy—Tips And Ideas**
Hands that reveal facts to know
- 11:00 4 **Wrestling With Russ Davis**
- 5 **7 At 11—Musical Variety**
George DeWitt, singer-comedian; Sid Gould comic; Denise Lor, vocalist; Jack Stanton & Betty Luster dance team, Milton DeLugg instrumental group
- 7 **Austin Kiplinger And The News**
- 11:10 7 **Flana-Grams**—Sports News
- 11:15 4 **Today In Sports**
- 9 **"Danger, Women At Work"**
Feature film with Patsy Kelly and Mary Brian. Comedy of three women driving a truck and their adventures as they drive across the country
- 11:30 4 **Murder Before Midnight**—Film
"Danger On The Air" with Donald Woods & Nan Grey; radio mystery
- 12:00 4 **Midnight Edition**—Ulmer Turner
- 12:30 9 **Chicagoland Newsreel**

(Stations reserve the right to change above listings without notice)

One Hour



TV SERVICE

radio dispatched

ROdney 3-2200

TeleTronics

"HAUSER NASH"

3737 W. LAWRENCE

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**MISS U. S. TELEVISION
CONTEST OF 1951**

EVERY MONDAY

WGN-TV

7:00 P.M.

A Walter Schwimmer Production

Visit to "Orphans of the Storm"

by UNCLE HERBIE

THIS week, after watching Gail and Gay Compton in the "Pet Shop" I took the children and their friends to visit the Orphans of the Storm.

We had become interested in a little cocker spaniel we had seen on the program, and when we learned it was an orphan there was nothing left to do but go down and see if we could adopt it.

We weren't the only ones with the same idea. Gail later explained to me that over 2,000 dogs have been adopted as a result of their being seen on his WGN-TV program (Saturdays, 6-6:30).

Dogs are not the only thing of interest on "Pet Shop." The tropical fish are also popular, said Gail. So that things do not get dull for the marine members of the crew, F. S. Woodworth—the program's fish expert—visits the shop from time to time to provide new decor for the fish tank. Recently he created a scene in the aquarium depicting, of all things, the Fort Dearborn massacre!



GAIL AND GAY

This week's contest: for the second and final week we are again awarding Welco Fun-Timer slippers to the first four winners of the Uncle Herbie quiz. Slippers come in sizes from 3 to 9, so be sure to have mommy enclose your foot size when you send in your entries.

It's easy to enter, just draw Charley the monkey or Sissy the poodle or Tigger the chihuahua. The best drawings, in the opinion of the judges, will win the prizes.

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Three cheerful, colorful cards—with birthday and get-well messages. Uncle Mistletoe fans will love them . . . even grown-ups will think they're fun. There's a clever verse in each of the double-fold cards, with candy canes and other illustrations from Wonderland. Come in for yours now. Each 10¢ in Stationery—First Floor, North, Wabash

See Uncle Mistletoe on television Monday, Wednesday and Friday at 5:45 P.M.
WENR-TV—Channel 7

Marshall Field & Company
Chicago

ONE of the most gratifying experiences when attempting to cut down the food budget is to serve economical meals so satisfactory and eye-appealing that the family may actually accuse the cook of extravagance. To that happy end, I've jotted down nine suggestions to glamorize simple everyday staples. As an extra thought, however, I want to stress the importance of colorful china to set off colorless foods, and give particular care to attractive linen.

1. Soup is more than soup! Make it attractive with garnish. Make it extra good with flavor. Serve it with interesting accompaniments. Lentil and black bean soup appears exciting when a thin slice of lemon is floated on each bowl just before serving, or a fine spray of grated egg yolk is spread over the top. Tomato soup can be dressed up by dropping a small spoon of sour cream in the center and dotting the white spot with a tiny sprig of parsley.

2. Stews are good—whether made of beef, lamb, fish or chicken. Serve occasionally with pastry topping, either in large or individual pies.

3. Build attractive, tasteful combinations like frankfurters and hot potato salad. Arrange the frankfurters around the edge of the dish and garnish with watercress or bits of celery tops.

4. Serve bread pudding. It's easy on the food budget and can be excitingly glorified. Children love chocolate toppings, and one can be made so easily by melting regular squares. If served hot, small squares will actually melt on the pudding. A single half walnut meat on the top gives a party air. Served plain with a spoonful of bright jelly gives a festive tone, too. If lemon sauce is used on the pudding, or if a simple custard is served, even a quarter section of maraschino cherry produces an appealing effect.

5. Keep dried apricots and prunes on hand, always ready to serve alone or combined in compotes. They are excellent for breakfast or as a dessert with cream. Put a stick of cinnamon and a slice of lemon into the fruit when stewing for unusual flavor. Serve with cream or a very thin slice of lemon.

6. Combine left-over vegetables—some cooked, some raw. Peas, beans and carrots take on significance anew when combined with chopped celery or raw

SPICE UP LEFTOVERS

By LOUISE LESLIE
of Homemaker's Exchange



cabbage. A little onion gives a zestful tang. Add enough French dressing to moisten; serve on very green, crisp lettuce leaves.

7. Cut luncheon meats (the canned type) into squares of serving portions. On each piece place a canned pineapple ring, half pear or peach studded with cloves and heat through in the oven.

8. Serve creamed left-over meats in a hot popover. A delicious combination like this is frequently better than a meal planned with freshly cooked meats. Use creamed beef when the larder holds no left-overs.

9. Macaroni and cheese can be made into a super deluxe casserole by adding a few oysters to the regular recipe.

Miss Leslie is seen on CBS-TV, under the sponsorship of Hotpoint, Consider H. Willett, Inc., and the United Fruit Company.



1.

Fashions ★

—By PATRICIA COOPER

**Connie Russell Displays Part of Her
Wardrobe to TV Forecast's Women's Editor**

1. Connie Russell, beautiful singing star of NBC's "Garroway-at-Large," pauses in the foyer of her Lake Shore drive apartment before going out for the evening. She wears a black crepe and Chantilly lace cocktail gown, with softly draped skirt and strapless bodice by Irene of Hollywood. Lace gloves and lace trimmed hat complete the ensemble.

2. For shopping or show conference, Connie selects her short, flared coat of orange wool by Christian Dior. Her skirt is of orange, black and white plaid wool, with pleated flounce. Note to all petite ladies: Connie buys all her hats in the children's department because she likes them to tie under the chin.

3. Moments of relaxation find Connie in shorts and shirt. The sleeveless blouse is of natural pongee and the matching shorts are tailored in linen.

4. Tina Leser's lounging costume of black bouclé sweater with scooped neckline outlined in jeweled embroidery and black silk tapered trousers is the perfect ensemble for an evening in front of the fireplace.



2.



3.



4.

Foto-Test Gal



Behind-Scenes Duties Land Sue "On-Camera"

From her own experience, Sue Topping believes that the shortest cut to success is the longest way around. Sue has carved an enviable niche for herself as the "Foto-Test" Girl each weekday from noon to 12:30 over WGN-TV's Channel 9.

As she faces the cameras with a refreshing, unassuming, poised personality, few of her faithful fans realize that Sue also puts in a full day as an office white-collar worker.

It all started when Sue was serving as production assistant for "Foto-Test" and other TV shows. The girl who had been doing the "Foto-Test" show was called out of town unexpectedly. There

was no understudy and a last-minute replacement had to be found in a matter of hours. A quick analysis of the situation proved that Sue knew more about the duties of the "Foto-Test" Girl than anyone, and there was certainly no time to train a substitute. She was unanimously elected to fill the breach.

Chicago TV fans who are being charmed by Sue Topping owe a vote of thanks to Jimmy Dorsey, the popular band leader. Jimmy discovered Sue when she was working on her hometown radio station, KBUR, Burlington, Iowa. Sue was a quadruple-threat girl, responsible for writing, directing, producing and narrating local programs.

Dorsey was impressed by her evident ability and suggested that she might do well to try her luck in Chicago. Acting on this advice, Sue came to Chicago where she has worked in agencies behind the scenes of television and radio. She has accumulated a lot of valuable know-how about these media.

Last year, Sue Topping was an important factor in the smooth running of the popular "Miss U. S. Television" Contest. She screened applicants for the much sought-after title of Miss Chicago TV. Then, she continued in a production capacity through the grand finals held at the Chicago Fair last September.

Her hard work was rewarded with a responsible position at Walter Schwimmer Productions, Inc., producers of syndicated radio and television shows.

Once again, Sue is busy with the 1951 "Miss U. S. Television" Contest, which is a weekly Monday night feature at 7:00 p.m. on WGN-TV.

In the department of vital statistics, Sue Topping was born in Seattle, Washington, 26 years ago. Blonde-haired and blue-eyed, she stands 5' 9½" in her stocking feet. And to anticipate numerous inquiries from interested males—she's single!

Although hers is largely a glamor job, she lives as thousands of other Chicago white-collar girls in a near Northside apartment, which she shares with a roommate who is also associated with television.

**Over ½ Million Readers
Rely on TV Forecast**

Tuesday June 12

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
Guests from the Chicago Park District
- 9:30 4 **Fun And Figure**—Exercises
Ed Allen conducts session
- 9:50 4 **Fun And Features (continued)**
- 10:00 9 **Your Figure Ladies**—Exercises
Paul Fogarty shows how to lose weight
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
- 9 **Chicago Cooks**—Recipes
New taste treat by Kay Middleton
- 11:00 4 **Creative Cookery**—F. Pope
New and different recipes for you to try and also experiment with
- 7 **Bob And Kay Show**—Variety
- 11:30 5 **Norman Ross' Varieties**
Commentary on many items
- 9 **Hi Ladies**—Interviews
Tommy Bartlett chats with the gals
- 12:00 4 **Garry Moore Show**—Variety
Guest: Peggy Wood (Mama)
- 5 **Snowcrop Matinee Theater**
"Yang, Yin & Mrs. Wiswell" starring Adele Jergens, Helen Parrish and Ray Montgomery
- 9 **Let's Have Fun**—Hank Grant
- 12:30 4 **First Hundred Years**—Serial
Jimmy Lydon and Olive Stacey star
- 5 **Your Luncheon Date**—Variety
- 12:45 4 **Bleachers Club**
- 12:55 9 **Batting Practice**—Vince Lloyd
- 1:00 4 **Knot Hole Gang**—Linn Burton
Guests: Bob Borkowski and Jack Sheehan
- 5 **"Lost In The Stratosphere"**
Feature film with Wm. Cagney, Eddie Nugent, and June Collyer
- 7 **Beulah Karney Show**—Foods
Adventures in the art of cooking
- 1:10 9 **Lead-Off Man**—Harry Creighton
Sports interview & TV Forecast award to Lee Cooper of Oak Park
- 1:25 4 **Baseball**—Cubs vs Philadelphia
- 9 **Baseball**—Cubs vs Philadelphia
- 2:00 5 **Miss Susan**—Serial Story
Triumphs and heartaches of woman lawyer in small midwestern town
- 2:15 5 **Time For Ernie**—Comedy
- 2:30 5 **Remember This Date**—Bill Stern
Anecdotes & music with Jet McDonald
- 3:00 5 **Kate Smith Hour**—Variety
Guests, the Kayos, Chinese acrobats
- 3:40 4 **Associate Scorecard**
- 3:45 4 **Lucky Fan**—Joe Wilson Quiz
- 7 **Lois And Looie**—Cartoons
- 9 **Tenth Inning**—Harry Creighton
Interviews, *TV Forecast's* guest, Mrs. Irene Leone, Berkeley, Ill.



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TUESDAY—continued

- 4:00** 4 **Lucky Pup**—Puppet Adventures
 5 **Hawkins Falls, Pop. 6200**—Serial
 7 **Mary Hartline Show**—Prizes
 9 **Foto Test**—Frank Sweeney
 Quiz game that captures your interest with photograph as entry
- 4:15** 4 **Adventure Time**—Film Serial
 5 **Panhandle Pete And Jennifer**
 Jennifer Holt & Johnny Coons tell of "Samson & Hercules & the Three Wise Monkeys"
 7 **TV Tots Time**—Films
- 4:30** 4 **Assembly**—Military Questions
 Guests: U. S. Marines
 5 **Howdy Doody**—Variety
 Watch for Clarabell clown
 7 **Sagebrush Sam**—Western Film
 "Rough Riding Ranger" II serial
 9 **Telephone Game**—Quiz Session
 Harold Isbell and Jane Quinn mc
- 5:00** 4 **Kids Karnival Kwiz**
 5 **Cactus Jim**—Western Feature
 7 **Stories In The Sand**
 Tale of Robin Hood
 9 **Trail Blazers' Theater**—Western
 "Lightning Trigger"
- 5:15** 7 **Judy Splinters**—S. Dinsdale
- 5:30** 4 **Film**
 5 **Crusader Rabbit**—Cartoon
 7 **Paddy The Pelican**—Stories
- 5:35** 5 **Weatherman**—Clint Youle
- 5:45** 4 **Window Shopping**—Commercial
 5 **Public Life Of Cliff Norton**
 Subject: Norton the Knit-Wit
- 5:50** 5 **Clifton Utley**—News
- 6:00** 4 **Danny O'Neil At Home Show**
 5 **Kukla, Fran, And Ollie**
 Watch the trio and laugh with them
 7 **Champagne Party**—Musical
 9 **Captain Video**—Adventures
- 6:05** 7 **Flana-Grams**—Sports News
- 6:15** 4 **Ulmer Turner And The News**
 7 **Club Seven**—Musical Session
- 6:30** 4 **CBS News**—Douglas Edwards
 5 **John Conte's Little Show**—Music
 Three Beaus and a Peep vocal group,
 7 **Beulah Show**—Comedy
 Adventures of Ethel Waters as Beulah with her "family" and her boy friend Bill
 9 **Austin Kiplinger**—News
- 6:40** 9 **Weather News**—Frann Weigle
 Late information on today's climate
- 6:45** 4 **Stork Club**—Interviews
 Queen Juliana of Holland presents a prize herring to Mr. Billingsley
- 5 **News Caravan**—John Swayze
 From around the world comes a report on today's events
- 9 **Chicagoland Newsreel**
- 7:00** 4 **Frontier Theater**—Western
 "Utah Trail" with Tex Ritter
- 5 **Star Theater**—Comedy Variety
 Guests, the Andrew Sisters
- 7 **"Fear"**—Feature Film
 Warren Williams and Anne Gwynne
- 9 **Press Conference**
 Typical conference with representatives of the 4 newspapers interviewing a prominent citizen or politician; Lee Schooler moderator
- 7:15** 9 **Pathways Of The World**—Film
- 7:30** 4 **Pars, Birdies And Eagles**—Golf
 Lessons in the art of golfing from the pros
- 9 **Johns Hopkins Science Revue**
 "Report To The Living" story of how ACTH saved the life of Dicky Wood; guest: Dr. C. J. Van Slyke
- 8:00** 4 **Vaughn Monroe Show**—Musical
 Shaye Cogan vocalist, Ziggy Talent, guests, John Conrad dancers, and Joan Holloway; tunes, "Always You," "Jezebel," "I Love The Way You Say Goodnight" and "Ballerina"
- 5 **Fireside Theater**—Film Drama
 "Hired Girl" with Shirley Jones, James Anderson, & Beverly Washburn; complications in a love affair with a farmer, his "hired girl," and his daughter
- 7 **Q.E.D.**—Panel Quiz
 Fred Uttal emcee with panelists Nina Foch, Hi Brown, Harold Hoffman, and guest
- 9 **Cavalcade Of Bands**—Musical
 Xavier Cugat and Abbe Lane, vocalist plus Tato & Julia, dance team; introduced by Buddy Rogers emcee
- 8:30** 4 **Suspense**—Mystery Drama
 "De Martuis" by John Collier. Small town doctor's wife leaves home and returns with another man
- 5 **Circle Theater**—Drama
 "The Rookie" by Eli Cantor, Enforcing the law can be a difficult task, especially when your first "beat" is the neighborhood you grew up in
- 7 **Pantomime Quiz**—Charades
 Mike Stokey mc, regulars: Adele Jergens, Jackie Coogan, Hans Conried, Vincent Price; guests: Audrey Long, Jane Nigh, Willard Parker, Barton MacLane
- 9:00** 4 **Danger**—Mystery Drama
 "Easy Money" starring Jerome Thor and Maria Riva. A young medical student joins a mob of gangsters
- 5 **Amateur Hour**—Ted Mack mc
 Talented people get their chance to perform variety numbers and acts

TUESDAY—continued

- 9:00 7 March Of Time Thru The Years**
 "G-Men Of The Sea" John Daly interviews Capt. Richard L. Burke and Commander Jack Farney aboard the coast-guard cutter "Half Moon"
- 9 Little 4-Man Theater—Musical**
 Presenting Mel Torme, Cab Calloway, Connie Haines, and others doing the songs and melodies of today
- 9:30 4 DeLuxe Story Theater—Drama**
 "Lodging For The Night" by Robt. L. Stevenson with Stanley Waxman, Eva Gabor, & Paul Dubox; an incident in the life of Francoise Villon, one of France's greatest poets
- 7 Hollywood Theater Time—Film**
- 10:00 4 Ernie Simon—Curbstone Cutup**
5 Weatherman—Clint Youle
7 Cameraman At Large—Film
9 Theater Of Romance—Feature
 "Nearly Eighteen" tentative
- 10:10 5 Dorsey Connors—Helpful Ideas**
 Tips on fashion, gadgets, and other items of interest to men and women
- 10:15 4 Ulmer Turner—News**
5 Clifton Utley—News
 A report on the events of the day as they happen
- 7 Great Comedians—Film**
 "Nifty Nurses" with Johnny Downs
- 10:30 4 What's Wrong With This Picture**
 Quiz show with Hank Grant emcee
5 Let's Look At Sports—T. Duggan
7 A Hit Is Made—Drama
 John Barclay as director shows us "the techniques of show as well as drama within in "The Door Without a Key" murderer is caught in his own trap
- 10:45 4 Linger Awhile—Musical**
5 Herbie Mintz Show—Musical
- 11:00 4 Wrestling With Russ Davis**
5 Broadway Open House—Variety
 Comedian Jack E. Leonard mc with Dagmar, Kirby Stone Quintet, and dancer Ray Malone
7 Austin Kiplinger And The News
- 11:10 7 Flana-Grams—Sports News**
- 11:15 4 At Home Party—Earl Wrightson**
 Music, variety and guests
- 11:30 4 Murder Before Midnight—Film**
9 Chicagoland Newsreel
- 12:00 4 "Silver Bullets"—Feature**
 Film with Tom Tyler
- 1:30 4 Midnight Edition—Ulmer Turner**

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Robert Sidney, choreographer on "Ford Festival" starring James Melton, says that audiences still need to use imagination for TV, especially when viewing ballet.

Wednesday June 13

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—Variety
Animal of the week is presented
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun And Features (continued)**
- 10:00 9 **Your Figure Ladies**—Exercises
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
- 9 **Chicago Cooks**—Recipes
- 11:00 4 **Creative Cookery**—Recipes
A new and tempting recipe for every day in the week
- 7 **Bob & Kay Show**—Commentary
- 11:30 5 **Norman Ross' Varieties**
- 9 **Hi Ladies**—Interviews
- 12:00 4 **Garry Moore Show**—Comedy
Guest: Buster Keaton
- 5 **Meet Mintz**—Herbie Mintz
Commentary and tunes of a past day
- 9 **Let's Have Fun**—Variety
- 12:15 5 **Newsroom**—Late Information
Today's news as it happens
- 12:30 4 **First Hundred Years**—Serial
- 5 **Your Luncheon Date**—Musical
Hugh Downs, Angel Casey, and the Art Van Damme quintet
- 12:45 4 **Bleachers Club**
- 12:55 9 **Batting Practice**—Vince Lloyd
- 1:00 4 **Knot Hole Gang**—Linn Burton
Guest: Roy Johnson, coach
- 5 **"Girl Of My Dreams"**—Feature
Film with Mary Carlisle, Arthur Lake, and Eddie Nugent
- 7 **Kay Morrow Show**—Interviews
Summer fashions in shoes
- 1:10 9 **Lead-Off Man**—Harry Creighton
Interviews and *TV Forecast* award to guest Valerie Tomasello
- 1:25 4 **Baseball**—Cubs vs Philadelphia
- 9 **Baseball**—Cubs vs Philadelphia
Jack Brickhouse announces game
- 2:00 5 **Miss Susan**—Susan Peters
Trials and tribulations of a woman lawyer in a small town
- 2:15 5 **Time For Ernie**—Ernie Kovacs
Stunts, gags, and nonsense
- 2:30 5 **Bert Parks Show**—Musical
Bert, Betty Ann Grove, singing comedienne, Heathertones, vocal group, and Bobby Sherwood
- 3:00 5 **Kate Smith Hour**—Musical
Londre & Verna dancers; fashion show; Evalyn Tyner, pianist, Jimmy Wakely, singer

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WEDNESDAY—continued

- 3:40 4 Associate Scorecard**
- 3:45 4 Lucky Fan—Joe Wilson Quiz**
7 Lois And Looie—Cartoons
9 Tenth Inning—Harry Creighton
Interviews & TV Forecast's guest, Mrs. Bell Tatu, Kenosha, Wis.
- 4:00 4 Lucky Pup—Fun For Kids**
5 Hawkins Falls, Pop. 6200—Serial
7 Mary Hartline Show—Games
9 Foto Test—Quiz Contest
Variety of questions with a variety of answers, prizes galore, Frank Sweeney and Sue Topping
- 4:15 4 Adventure Time—Film Serial**
5 Gabby Hayes Show—Drama
7 TV Tots Time—Cartoons
- 4:30 4 Assembly—Military Questions**
Guests from the U. S. Waves
5 Howdy Doody Show—Bob Smith
7 Sagebrush Sam—Western Film
"Timber Terrors" I serial
9 Telephone Game—Quiz Session
Harold Isbell and Jane Quinn mc
- 5:00 4 Kids Karnival Kwiz**
Jamboree of adventure stories with questions based on film for prizes the kids can win
5 Cactus Jim—Western Feature
7 Stories In The Sand—Fairy Tale
9 Trail Blazers' Theater—Film
"Cowboy From Sundown"
- 5:15 7 Judy Splinters—For Small-Fry**
- 5:30 4 To be announced**
5 Crusader Rabbit—Cartoons
7 Tom Corbett Space Cadet
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
5 Public Life Of Cliff Norton
Subject: Popcorn Forever
7 Uncle Mistletoe—Fantasy
With a whizz and a whirr we're off on another adventure with our friends from Wonderland
- 5:50 5 Clifton Utley—News**
- 6:00 4 Music Bowl—Musical Variety**
5 Kukla, Fran, And Ollie
Whimsical tales of adventure by and affecting the trio
7 Champagne Party—Musical
9 Captain Video—Adventures
Adventures in a world furnished with super-sonic devices
- 6:05 7 Flana-Grams—Sports News**
Summary of sports events
- 6:15 4 Ulmer Turner And The News**

- 6:15 7 Faye Emerson Show—Guests**
The Treble Tones; proving that the masculine side does not monopolize the barbershop quartet; an all woman quartet who are members of the National Singing Organization known as the "Sweet Adelaines"
- 6:30 4 CBS News—Douglas Edwards**
5 Showroom—Roberta Quinlan
Guest: Johnny Parker
7 Chance Of A Lifetime—Quiz
John Reed King emcee
9 Austin Kiplinger—News
Military Service Information
- 6:40 9 Weather News—Frann Weigle**
- 6:45 4 Perry Como Show—Musical**
"Too Young," "How High the Moon," "On Top of Old Smokey" and "Blue Room"
- 5 News Caravan—John Swayze**
Reports from Washington
9 Chicagoland Newsreel
- 7:00 4 Arthur Godfrey And His Friends**
Musical variety and chit-chat with Janette Davis, Haleloke, Marion Marlow and Frank Parker
5 Four Star Revue—Comedy
Jimmy Durante mc with Eddie Jackson, Jack Rother, Jules Buffano, and guests Kay Starr singer and Bunny Lewbel
7 Sawyer Views Hollywood—Interviews
Music with the Gaylord Carter Trio
9 Locker Room—Interviews
Jack Brickhouse and Marty Hogan
- 7:15 9 Not for Publication**
- 7:30 7 Band Stand TV—Musical**
Freddie Robbins emcee introduces Tex Beneke's orchestra, Jerri Sullivan, vocalist, and Lohman and Fields, dance team
- 7:30 9 To be Announced**
- 8:00 4 Charlie Wild, Private Detective**
John McQuade stars in mystery drama titled "The Case of Mystical Mr. A." wherein Charlie meets a mystic suffering from grandiose delusions & apparently well-gifted in the knack of fleeing his devoted followers
5 Kraft Theater—Drama
"Stranglehold" a story about a writer who is torn between writing as he wishes and writing to make money
7 Don McNeill's TV Club—Variety
Festive session with Don, Johnny Desmond, Patsy Lee, and Sam Cowling
9 Down You Go—Panel Quiz
Dr. Bergen Evans mc; Panelists, Toni Gilman, Carmelita Pope, Fran Coughlin and Dr. Robert Breen

WEDNESDAY—continued

- 8:30 4 The Web—Mystery Drama**
 "Cheekmate" by Hugh Pentecost; the action occurs in CBS studio where a broadcast of The Web is in progress when the leading lady is murdered
- 7 Wrestling From Rainbo Arena**
 Wayne Griffin announcing
- 9 Airline Honeymoon**
- 9:00 4 To be announced**
- 5 Break The Bank—Quiz**
 Bert Parks emcee asks questions of contestants & awards cash prizes
- 9 Here Comes The Bride**
 Actual wedding performed on TV with John Weigel as host, Richard Paige vocalist, and Adele Scott at the organ
- 9:30 5 Stars Over Hollywood—Drama**
 "Texas Parson" with Ross Ford & Lynn Roberts; what happens when a young parson decides to fight it out in the lawless town of Bandero
- 9 Family Circle Theater—Film**
 Feature "Murder On The Yukon" a Renfrew of the Mounted story starring James Newill
- 9:45 4 Sports Quiz—Film**
- 10:00 4 Ernie Simon—Curbstone Cutup**
 Interviews with the man on the street
- 5 Weatherman—Clint Youle**
 Late data on atmospheric conditions
- 10:10 5 Dorsey Connors—Helpful Ideas**
 Information on various gadgets
- 10:15 4 Ulmer Turner—News**
 Today's news hot off the press
- 5 Clifton Utley—News**
 Events of the day as they happen
- 10:30 4 What's Wrong With This Picture**
 Quiz session with Hank Grant emcee
- 5 Let's Look At Sports—T. Duggan**
 Review of the sports world
- 10:45 4 Linger Awhile—Musical**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Wrestling With Russ Davis**
- 5 7 At 11—Musical Variety**
 Featuring: George DeWitt, Sid Gould, Denise Lor, Jack Stanton & Betty Luster, and Milton DeLugg
- 7 Austin Kiplinger And The News**
- 9 "Mutiny Ahead"—Feature**
 Film with Neil Hamilton, Kathleen Burke, and Leon Ames; a stolen necklace leads to sunken treasure and mutiny on the high seas
- 11:10 7 Flana-Grams—Sports Comment**
- 11:15 4 Today In Sports**
- 11:30 4 Murder Before Midnight—Film**
- 12:00 4 "Detective Kitty O'Day"—Film**
 Feature with Jean Parker and Peter Cookson
- 12:15 9 Chicagoland Newsreel**
- 1:30 4 Midnight Edition—Ulmer Turner**

(Stations reserve the right to change above listings without notice)

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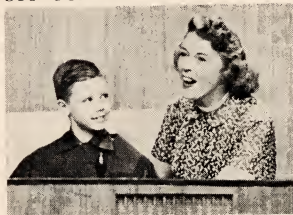
CHICAGO—Amidst all the hubbub of WENR-TV's switch to Paramount and WBKB's switch to CBS-TV, these facts stand out: There'll be a great migration in three directions. WBBM personnel will trek towards WBKB, WBKB workers will shift towards WENR-TV, and WENR-TV hirelings will start hitting the road for fresh locations. . . . The death from cancer of Gene Fields, emcee on WBKB's Hit Spot show, leaves a great gap in Chicago entertainment. Gene was well-liked by his colleagues, and showed brilliant promise of being a major comedian. Good luck to Vic Hyde, who replaces him.



POTKIN

Molly Potkin, who sketches those cute Mollycues for *TV Forecast*, is a top artist in her own right. . . . Recent "Parade" talent winner is pianist Maurice Stewart of 5440 S. Indiana. . . . According to Betty Whitney, the gracious star of Tel-A-Shopper, her hobbies are tropical fish and cooking. Betty reports she never combines the two, however. . . . Louis Roen, the WNBQ Curiosity Club member, played the saxophone and trombone in his palmy days. He's from Mellen, Wisconsin, pop. 500. . . . Nice touch of Jim Moran's

OFF GUARD



When glamorous Fran Allison speaks, America's youth is spellbound. In this case, it's Quiz Kid Melvin Miles. Fran, who has adult admirers as well, is subbing for ailing quiz mogul Joe Kelly.

recently. Mr. Courtesy donated Hudsons and chauffeurs to the Billy Caldwell Legion post when the vets staged their blood bank drive.

Jack Sterling, the ringmaster of WBKB's "Big Top" show, will perform at the retail grocers' convention here June 14. . . . Those dogs-for-the-blind you've been seeing on local shows are from Bishop Sheil's non-profit organization at 31 E. Congress. . . . Doug Johnson, the brilliant writer of Hawkins Falls, admits he draws his TV characters from real life. . . . George Menard, the "Fun and Features" emcee, suggests a slogan for gardeners—"Weed 'em and reap." . . . New channel 4 daddy is announcer John Dunham. His commercial is "It's a boy named Kevin."

Bette Chapel, the WNBQ chirper, reported on a strict diet, aiming at 99 lbs. Suggested theme song—"I hear music but there's no one there." . . . Burr Tillstrom, creator of Kukla, Fran & Ollie, has been tapped by the Chicago Actor's Club as the outstanding show person whereabouts. It's a natural. . . . Good luck to Lyn Connelly, who's bowing out of WBKB's publicity spot.

Don't believe those wild rumors. The Dave Garroway show will be back in the fall. The only reason the members are now scattering is basic—performers gotta eat, even during summer. . . .



NEWTON

Entering the sweepstakes race for crew cut honors is WBKB's cartoonist Bruce Newton. . . . Quiz Kid headman Joe Kelly, still recuperating, reports that many of his fan letters are from tiny admirers, printed in large scrawling handwriting. . . . Lois Fisher, the clever creator of "Lois and Looie," has won praise from the Board of Education, PTA groups and even the United Nations for her work with youth. . . . Quiz Kid Joel Kupperman's sister Harriet will enter Northwestern U. in the fall. . . . Ernie Simon defines horse sense as the wisdom that keeps a horse from betting on a track meet.



TERRY GIORGAN

Our Cover Girl

Paul Fogarty's girl Friday on his daily "Your Figure, Ladies" show on WGN-TV, made her television debut on the channel 9 series, but she came to video with quite a background in beauty contests and amateur shows.

She got her start in showbusiness in 1949 when she was chosen "Miss Chicago." Later that year she placed sixth in the "Miss America" competition at Atlantic City. She returned to Chicago to appear on several amateur shows, among them, the "Miss U. S. Television of 1950" competition that was conducted on WGN-TV and the DuMont Network last summer.

She got her real start on the stage at the Oriental Theater sharing vocal honors with another young Chicago hopeful, Bob Deu. She and Bob liked singing together, and decided to make it a permanent duet. They were married in September, 1950.

In addition to the amateur shows she appeared on, Terry went to New York last summer to make guest appearances on the Morey Amsterdam show, and the Arthur Godfrey program.

Born and raised in Chicago, Terry gave up a promising career as a fashion model to study singing. However, her present job showing Chicagoland women how to slim down their waistlines couldn't be better suited to her.

**TV Forecast on Sale
at Leading Newsstands**

Thursday June 14

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:00 4 Fun And Features—G. Menard**
Museum of Science and Industry presents an exhibit
- 9:30 4 Fun And Figure—Exercises**
- 9:50 4 Fun And Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
- 9 Chicago Cooks—Recipes**
- 11:00 4 Creative Cookery—Recipes**
Try these fascinating recipes with Francoise Pope
-
- 7 Bob And Kay Show—Variety**
- 11:30 5 Norman Ross' Varieties**
- 9 Hi Ladies—Interviews**
- 12:00 4 Garry Moore Show—Variety**
Guest: Milton Caniff, cartoonist
- 5 Snowcrop Matinee Theater**
"The Moon On Wires" with Dorothy Patrick
-
- 9 Let's Have Fun—Hank Grant**
- 12:30 4 First Hundred Years—Serial**
- 5 Your Luncheon Date—Musical**
- 12:45 4 Bleachers Club**
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Knot Hole Gang—Linn Burton**
Guest, Hal Jeffcoat
- 5 "Freckles Comes Home"—Film**
Feature with Johnny Downs and Gale Storm; a story of how the gangsters take over his home town
- 7 Beulah Karney Show—Foods**
Adventures in the art of cooking
- 1:10 9 Lead-Off Man—Harry Creighton**
Sports interview and TV Forecast guest award to Nancy Cooperman
- 1:25 4 Baseball—Cubs vs Philadelphia**
- 9 Baseball—Cubs vs Philadelphia**
- 1:30 7 "Two Minutes To Play"—Film**
Feature with Eddie Nugent and Herman Brix; college football film in which hero saves game in last 2 min.
- 2:00 5 Miss Susan—Susan Peters**
Life of a small town lawyer
- 2:15 5 Time For Ernie—Ernie Kovacs**
- 2:30 5 Remember This Date—Bill Stern**
Commentary, sports, news, and music with Jet MacDonald
- 3:00 5 Kate Smith Hour—Musical**
Cortney & Van Horne dancers; Duke Ellington and his orchestra; and Donald Novis singer
- 3:40 4 Associate Scorecard**
- 3:45 4 Lucky Fan—Joe Wilson Quiz**
- 7 Lois And Looie—Cartoons**
Curiosity of modern youngsters told

THURSDAY—continued

- 3:45 9 Tenth Inning**—Harry Creighton Interviews & *TV Forecast's* guest, Mrs. John Winarz, Chgo.
- 4:00 4 Lucky Pup**—Kids Puppet Show Foodini outwits Phineas again
- 5 Hawkins Falls, Pop. 6200**—Serial
- 7 Mary Hartline Show**—Games Fun for kids with Chet Rob'e
- 9 Foto Test**—Frank Sweeney
Sue Topping and Frank do it up right when they ask you the questions on this exciting quiz game
-
- 4:15 4 Adventure Time**—Film Serial
- 5 Panhandle Pete And Jennifer**
"Rapid Jack Rabbit and the Ice Cream Mountain" story of a baby giant's appetite
- 7 TV Tots Time**—Stories
- 4:30 4 Assembly**—Military Questions Film interviews with the men in the Pacific area, from Hawaii
- 5 Howdy Doody Show**—Variety Bob Smith host to the youngsters
- 7 Sagebrush Sam**—Western Film "Timber Terrors" II serial
- 9 Telephone Game**—Harold Isbell Quiz session with Jane Quinn
- 5:00 4 Kids Karnival Kwiz**
- 5 Cactus Jim**—Western Feature
- 7 Stories In The Sand**—Fairy Tale Kay Morrow is narrator
- 9 Trail Blazers' Theater**—Film "Overland Stagecoach" western
- 5:15 7 Judy Splinters**—Kids' Show Shirley Dinsdale & Judy interview
- 5:30 4 Film**
- 5 Crusader Rabbit**—Cartoon
- 7 Paddy The Pelican**—Stories
- 5:35 5 Weatherman**—Clint Youle Today's and tomorrow's climate
- 5:45 4 Window Shopping**—Commercial Luckey North commentator
- 5 Public Life Of Cliff Norton**
Subject: The Treasures in your Easy Chair, comedy skit
- 5:50 5 Clifton Utley**—News
- 6:00 4 Danny O'Neil At Home Show**
Musical with new & old tunes
- 5 Kukla, Fran, And Ollie**
Skits with Kuklapolitan players
- 7 Champagne Party**—Musical Andy and Della Russell emcee
- 9 Captain Video**—Adventure Tale
- 6:05 7 Flana-Grams**—Sports News
- 6:15 4 Ulmer Turner And The News**
- 7 Daydreaming with Laraine**
Interviews with baseball players and sports writers
- 6:30 4 CBS News**—Douglas Edwards
- 5 John Conte's Little Show**—Music
- 7 Lone Ranger**—Western Drama
- 9 Austin Kiplinger**—News
- 6:40 9 Weather News**—Frann Weigle
- 6:45 4 Stork Club**—Interviews
Guest: Faye Emerson
- 5 News Caravan**—John Swayze
- 9 Chicagoland Newsreel**
- 7:00 4 Starlight Theater**—Drama
"The Fascinating Mr. Hogan" with Jackie Cooper; girl thinks she wants to go to Hollywood til she meets a filling-station attendant
- 5 Groucho Marx**—Quiz
Ad-lib session with comedian
- 7 Stop The Music**—Musical Quiz Bert Parks mc, Marion Morgan, Jimmy Blaine, & Betty Ann Grove vocalists and the "mystery melody"
- 9 Irvin's Close-Ups**—Interviews
- 7:15 9 Plan-A-Room**—Designs
Information on construction and interior decoration for rooms by Paul MacAlister
- 7:30 4 To be announced**
- 5 Treasury Men in Action**
Based on T-Men files, Walter Greaza stars as "the chief" in drama titled "The Case Of the White Cargo" airline pilot smuggles drug-filled cigarettes
- 9 Royal Playhouse**—Drama
"No Children, No Dogs" with Irene Vernon and Warren Douglas; a teacher finds out about life & love from 3 little orphans
- 8:00 4 Alan Young Show**—Variety
Nelson Eddy appears in comedy skit with Alan then sings "Rosalie" also appears as a robust pirate whose crew captive Young disrupts; also a salute to Father's Day with Alan as the father of ten and June Whitley as his wife
- 5 Ford Festival**—Musical Variety
James Melton as narrator will guide us through the Walt Disney studios as we see how "Alice in Wonderland" came into being along with the Mad Hatter, the Cheshire Cat, and the Queen; also on the tour will be Margo Melton, Dorothy Warenskjold, and the Wiere Bros.
- 7 Holiday Hotel**—Musical Variety
Don Ameche mc, Betty Brewer vocalist, Georgie Hale Dancers, Don Craig Chorus, Bernie Green's Orch.
- 9 Adventures Of Ellery Queen**
Lee Bowman as Ellery in mystery
- 8:30 4 Big Town**—Newspaper Drama
Pat McVey as Steve Wilson crusading reporter of the "Illustrated Press" in "First Robin" an elderly spinster who owns a pet shop can identify a murderer from a snapshot she took
- 7 Blind Date**—Arlene Francis mc
Gentlemen compete for dates
- 9 Beauty Contest**—Bill O'Connor
Send your questions, the beauty queens will answer your queries

THURSDAY—continued

- 9:00 4 **Racket Squad**—Drama
5 **Martin Kane, Private Eye**
William Gargan stars as sleuth
- 7 **Documentary Films**
"Business Machines Industry" and
"Florida"
- 9 **Silver Screen Theater**
- 9:30 4 **Amateur Show**—Variety
5 **Wayne King Show**—Musical
Vocalists Harry Hall, Jackie James,
Gloria Van, and Don Large Chorus.
Concert type show in which Franklin
McCormic will appear in "Goodnight
Son." Wayne sings "If You Were The
Only Girl in the World," Harry and
Gloria sing "Too Young" and Jackie
sings "One Kiss"
- 10:00 4 **Ernie Simon**—Curbstone Cutup
5 **Weatherman**—Clint Youle
7 **Cameraman At Large**—Film
9 **Wrestling From Chicago**
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner**—News
5 **Clifton Utley**—News
7 **Great Comedians**—Film
- 10:30 4 **What's Wrong With This Picture**
5 **Let's Look At Sports**—T. Duggan
7 **Dr. Fixum**—Household Tips
Tips on how to repair chipped glass,
install veneer paneling in knotty pine
walls, proper way to dye drapes to
conform to decoration, gutter care for
home owners, and another coat hanger
idea
- 10:45 4 **Linger Awhile**—Musical
5 **Herbie Mintz Show**—Musical
- 11:00 4 **Wrestling With Russ Davis**
5 **Broadway Open House**—Variety
Kirby Stone Quintet, Ray Malone,
dancer, comedienne Dagmar, Jack
Leonard mc, and guest: Mel Torme
singer
- 7 **Austin Kiplinger**—News
9 **"City Of Missing Girls"**
Feature film with H. B. Warner, Gale
Storm & John Archer
- 11:10 7 **Flana-Grams**—Sports Comments
- 11:15 4 **Today In Sports**
- 11:30 4 **Murder Before Midnight**—Film
"I'd Give My Life" with Tom Brown
and Frances Drake; he chose to die
rather than reveal mother's identity;
in part
- 12:00 4 **"Port Of Missing Girls"**
Feature film with Judith Allen and
Harry Carey; a night club singer
clears herself of murder
- 12:15 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition**—Ulmer Turner
- (Stations reserve the right to change above
listings without notice)

tv FORECAST



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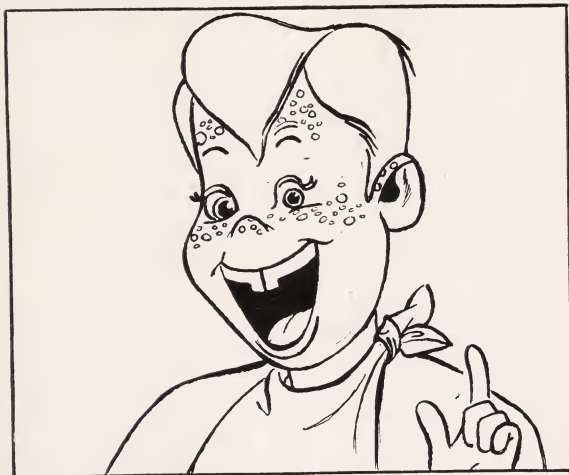
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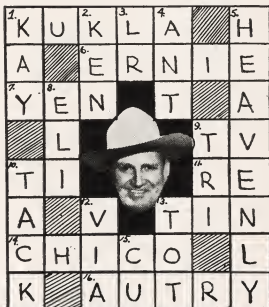


HERE is a picture of Howdy Doody, NBC star, for you to color. See how nicely you can do it. Then cut out only the picture and send it to us. Address all entries to Mollycues, c-o TV Forecast, 185 N. Wabash. First prize is \$1; second prize 50 cents; third and fourth prizes 25 cents each.

Answer to last week's code message: "What is your favorite TV program?"

Next week: A crossword puzzle featuring a WENR-TV favorite with children!

Solution to last week's puzzle.



Friday June 15

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
Information on Red Cross Technique
is explained along with the variety
of fun, music & interviews
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun And Features (continued)**
- 10:00 9 **Your Figure Ladies**—P. Fogarty
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
9 **Chicago Cooks**—Recipes
Delightful dish to tempt the family
prepared by Kay Middleton
- 11:00 4 **Creative Cookery**—Recipes
Francois Pope demonstrates delight-
ful new recipes
- 7 **Bob And Kay Show**—Variety
- 11:30 5 **Norman Ross' Varieties**
9 **Hi Ladies**—Interviews
Tommy Bartlett chats with gals
- 12:00 4 **Garry Moore Show**—Comedy
Guests: Kirkwood & Goodman
5 **Meet Mintz**—Herbie Mintz
Relax with the piano melodies
9 **Let's Have Fun**—Variety
- 12:15 5 **Newsroom**—Late Information
- 12:30 4 **First Hundred Years**—Serial
5 **Your Luncheon Date**—Variety
- 12:45 4 **Bleachers Club**
- 12:55 9 **Batting Practice**—Vince Lloyd
- 1:00 4 **Knot Hole Gang**—Linn Burton
Guest: Wayne Terwilliger
5 **"Lady Confesses"**—Feature
Film with Marybeth Hughes and
Hugh Beaumont; in love with a mur-
derer, detective endeavors to keep her
from harm
- 7 **Housewives Holiday**—Kirchner
Claude Kirchner interviews ladies
- 1:10 9 **Lead Off Man**—Harry Creighton
Interviews and autographed *TV Fore-
cast* baseball awarded to Jeanne Hent-
schel, Chgo.
- 1:25 4 **Baseball**—Cubs vs Brooklyn
9 **Baseball**—Cubs vs Brooklyn
- 2:00 5 **Miss Susan**—Susan Peters
- 2:15 5 **Time For Ernie**—Ernie Kovacs
Situation comedy with records, films,
and general nonsense
- 2:30 5 **Bert Parks Show**—Musical
- 3:00 5 **Kate Smith Hour**—Musical
John Butler ballet group, teen-age
spot, Mary Osborne Trio, Joe Howard
singer
- 3:40 4 **Associate Scorecard**
- 3:45 4 **Lucky Fan**—Joe Wilson Quiz
7 **Lois And Looie**—Cartoons
9 **Tenth Inning**—Harry Creighton
Interviews & *TV Forecast's* guest,
Mrs. Hilda Choklad, Chgo.

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BILL SLATER, M. C.

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CHANNEL 7

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'em all

"TOPPER" wants
your OLD TV SET
HE'LL PAY
up to \$200!



Topper says—why squint and strain
to see that old 7, 10 or 12 inch
set. Take it to Chicago's
largest TV exchange and
apply it on the purchase
of any new national
brand—or get cash!

CALL "TOPPER"

DE laware 7-0154

Central Television Exchange

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FRIDAY—continued

- 4:00 4 **Lucky Pup**—Doris Brown mc
5 **Hawkins Falls, Pop. 6200**—Serial
7 **Mary Hartline Show**—Games
9 **Foto Test**—Frank Sweeney

Exciting quiz game with prizes galore, Sue Topping co-emcee

- 4:15 4 **Adventure Time**—Film Serial
5 **Gabby Hayes Show**—Drama
7 **TV Tots Time**—Cartoons

- 4:30 4 **Assembly**—Military Questions
Telephone calls between the men in Tokyo and their parents and relatives in the studio

- 5 **Howdy Doody Show**—Bob Smith
7 **Sagebrush Sam**—Western Film
"Desert Phantom" I serial
9 **Telephone Game**—Quiz Session

- 5:00 4 **Kids Karnival Kwiz**
5 **Cactus Jim**—Western Feature
7 **Stories In The Sand**—Fairy Tale
9 **Trail Blazers' Theater**—Film
"Pardon My Gun" I serial

- 5:15 7 **Judy Splinters**—Kids' Show

- 5:30 4 **Film**
5 **Crusader Rabbit**—Cartoon
7 **Tom Corbett Space Cadet**
9 **Trail Blazers' Theater**—Film

- 5:35 5 **Weatherman**—Clint Youle

- 5:45 4 **Window Shopping**—Commercial
5 **Public Life Of Cliff Norton**
Subject: High Voltage Eye-sight
7 **Uncle Mistletoe**—Fantasies

Adventures and misadventures of the folks from Candy Cane Lane

- 5:50 5 **Clifton Utley**—News

- 6:00 4 **Music Bowl**—Danny O'Neil mc
5 **Kukla, Fran, And Ollie**
7 **Champagne Party**—Musical
9 **Captain Video**—Adventures

- 6:05 7 **Flana-Grams**—Sports News

- 6:15 4 **Ulmer Turner And The News**

- 7 **Faye Emerson Show**—Guests
Guests composers Frank Loesser and Capt. Jane Douglas will discuss with Faye the musical score of "Guys and Dolls" and offer collective advice on potentialities of the show

- 6:30 4 **CBS News**—Douglas Edwards

- 5 **Showroom**—Roberta Quinlan
Guest: Minda Lang

- 7 **Life With Linkletter**—Comedy

- 9 **Austin Kiplinger**—News

- 6:40 9 **Weather News**—Frann Weigle

- 6:45 4 **Perry Como Show**—Musical
Tunes: "My Trudy Truly Fair," "Loveliest Night Of The Year" and "Wang Wang Blues"

- 5 **News Caravan**—John Swayze

- 9 **Chicagoland Newsreel**

- 7:00 4 **Mama**—Domestic Comedy Skits

Katherine has a new beau

- 5 **Quiz Kids**—Questions & Answers
Best teacher and most promising teacher of 1951 awards also two students who nominated them; Rev. John J. Cavanaugh C.S.C. pres. of Notre Dame presents awards, Dr. Paul A. Witty chrmn. judges committee

- 7 **Twenty Questions**—Quiz

Animal, vegetable, or mineral quiz game with Bill Slater emcee, panel of regulars plus guest

- 9 **Intrigue**—Film Dramas

"Reprieve" with Richard Benedict and Karen Morley, and "Rendezvous" with Bill Cady

- 7:30 4 **Man Against Crime**—Drama

Ralph Bellamy stars as Mike Barnett. Wife is suspected of murder when her husband is found murdered in his old house

- 5 **Walt's Workshop**—Creative

Norm Barry takes over for Mr. Durbahn and shows many interesting lock sets of the olden days

- 7 **Ruggles**—Domestic Comedy

With two young ones, and two not so young ones, Mom and Pop (Ruth Tedrow and Charles Ruggles) are really kept on their mental and physical toes

- 9 **You Asked For It**—Films

Art Baker presents film on every-thing requested by viewers

- 8:00 4 **Ford Theater**—Drama

"Night Over London" is the story of how a reporter had four hours to prove the innocence of Paul Woody about to be hanged for murder

- 5 **Big Story**—Newspaper Drama

Story of A. B. Hendry, reporter for St. Louis Post Dispatch

- 7 **Pulitzer Prize Playhouse**—Drama

"The Buccaneer" starring Brian Aherne and Nina Foch; love story of Capt. Henry Morgan, a notorious English pirate in the 17th Century, and an English noblewoman

- 9 **Hail The Champ**—Amateur

Audience participation for children

- 8:30 5 **Victor Borge Show**—Musical

Borge will baby sit for a neighbor & plays Chopin's "Waltz in C# Minor"; also original song by James Shelton "I Am Going To See America First"

- 9 **Shadow Of The Cloak**—Drama

Adventures of the secret agents starring Helmut Dantine

- 9:00 4 **Star Of The Family**—Musical

Morton Downey presents Peggy Lee, singer, and dance team, Fosse and Niles, and interviews relative of each performer

- 5 **Sports Newsreel**—Film

- 7 **Marshall Plan in Action**

- 9 **Cavalcade Of Stars**—Variety

Jackie Gleason mc introduces guests

FRIDAY—continued

- 9:30 4 Hit Spot—Musical Variety**
Vic Hyde emcee with Peggy Taylor, TuTones, 4 Notes, & salute to "Town of the Week"
- 5 Greatest Fights Of The Century**
Boxing film: Tony Zale vs Max Baer
- 7 Studs' Place—Informal Variety**
Studs Terkel as proprietor with some homey philosophy, Chet Roble, Win Stracke and Beverly Younger
- 9:45 5 Nature Of Things—Discussion**
Discourse by Dr. Roy K. Marshall
- 10:00 4 Ernie Simon—Curbstone Cutup**
Interviews with people on the street
- 5 Weatherman—Clint Youle**
- 7 Courtesy Hour—Jim Moran**
Variety of music, dancing, and singing acts performed by professionals in their field
- 9 "Queen Of Broadway"—Film**
Feature with Rochelle Hudson and Buster Crabbe in a comedy about a female sports expert
- 10:10 5 Dorsey Connors—Helpful Ideas**
Gadgets for every room of your home
- 10:15 4 Hollywood On The Line**
Rudy Vallee is interviewed
- 5 Clifton Utley—News**
- 10:30 4 Lilli Palmer Show—Interviews**
S. Hurok, impresario, will discuss Russian culture and the ballet
- 5 Let's Look At Sports—Duggan**
Report on the sports world
- 10:45 4 Linger Awhile—Musical**
Marty Homan emcee
- 5 Herbie Mintz Show—Musical**
Tunes that bring back memories
- 11:00 4 Wrestling With Russ Davis**
- 5 Broadway Open House—Variety**
Comedy and music with Jack E. Leonard, Dagmar, Kirby Stone quintet, and Ray Malone, Eileen Barton dancers, vocalist Buddy Greco, & Frank Gallop as straight man
- 7 Austin Kiplinger—News**
Review of the news of the day
- 11:10 7 Flana-Grams—Sports Comments**
Late reports on the sports world
- 11:15 4 Today In Sports**
- 11:30 4 Murder Before Midnight—Film**
- 9 Cinema Hour—Feature Film**
- 12:00 4 "Western Mail"—Feature Film**
Tom Keene stars
- 12:15 9 Chicagoland Newsreel**
Local events brought to you on film
- 1:30 4 Midnight Edition—Ulmer Turner**
Late up-to-the-minute news

(Stations reserve the right to change above listings without notice)

FRIDAY



Lilli Palmer

Broadway's most bewitching star

Presented by
Pond's ANGEL FACE

WBKB CHANNEL 4 **10:30 P.M.**

FRIDAY 10 PM
WENR-TV (7)

JIM MORAN "The Courtesy Man"
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Courtesy Hour

THE FASTEST-MOVING VARIETY HOUR ON TELEVISION!

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The Last Word

DEAR BOSS:

Had trouble finding time to write my column this week. The old battle-axe wanted to enter the Miss US Television contest and so I had to lock her up in the closet. She claimed one of her two heads can win! Can anyone at WGN-TV help me?

Maybe she's right?

Per your assignment to watch the premiere of "Down You Go" I wish to report the following: Bergen Evans is terrific. Carmelita Pope very bright. There's room for improvement for the other members of the panel.

One thing puzzles me about "Down You Go." On the first show they were able to supply questions from alleged Chicagoans? How did these viewers know about the show in advance?

Frankly, anyone who was champ of their 8th grade Hang the Butcher club can crack "Down You Go" with a barrage of a, e, i, o, u's.

Funniest movie I ever saw on television was "The Villain Still Pursued Her," a melodrama sponsored by Wm. A. Lewis, who deserves a special citation. Just listening to Buster Keaton talk was funny, let alone the hysterical dialogue. They should show this flicker once a month for therapy.

Suggested program: telecasts of the burlesque sessions at Springfield, Ill., where our supposed representatives enact legislation beneficial to taxpayers. These farces have never been covered fully by the press, and it may touch off the spirit that Sen. Kefauver discovered is still in many Americans.

Funny how the real names of TV stars crop up in the news. Got the clipping you sent me on Tom Duggan Goss and Dennis James Sposa. Think you ought to do a feature on this sometime soon. What do you think?

CHUB MCCARTHY

Channel 7 Fixture



In its short span of several years, television has been scrutinized by all sorts of experts—entertainers, critics, columnists, educators and the public at large. In definite contrast to these "armchair observers" is a fresh opinion by a behind-the-scenes observer, sprightly 54-year-old Charlie "Sparky" Wilson of WENR-TV's technical staff.

Sparky Wilson has been watching entertainment at close hand for 37 years. He's a veteran of movies, stage and now television. Right now, Sparky is a stage electrician (mechanics Local 122) and a fixture around channel 7's "Bob and Kay" show.

He definitely likes the Westfall & Murphy atmosphere, because of "two swell people, animals that are lots of fun and down-to-earth visitors." Moreover, Sparky thinks that "TV is the greatest stimulus ever given to show business."

In a special, informal interview, Sparky Wilson smoothed down his trim mustache, shoved his ever present fedora back on his head, and spouted forth on video's future. "TV is growing and it will be tremendous." He should know. Sparky started as a movie operator back at the old Star Theatre on Wabash avenue, defunct for a quarter century. Later he worked at the Palace theatre as a property man. Sparky's history includes stretches at the Majestic theatre (now the Shubert) and other loop stages.

Now he lives in Valparaiso, Indiana, with his wife and three children—Charles, 20; Barbara, 17, and Allan, 14.



Sportscast

BY ED PAZDUR



ANY day now, watch for an announcement of Notre Dame and Penn Universities' decision to make a complete break with the NCAA and televise all home football games this fall. Other major schools itching to make the break with the NCAA because of the TV ban will now follow suit and also make the bolt. At the time *TV Forecast* went to press, Notre Dame and Penn were preparing joint public announcements explaining their views. Other schools expected to make the break are Columbia, Army and Navy.

The basis of their "revolt" is essentially a legal one on the grounds that adherence to the NCAA video moratorium constitutes a restraint of trade between the colleges and TV networks.

Perry Como's Chesterfield show was pleasantly surprised with an unexpected treat last week. Perry declared a holiday and took the entire gang out to the Garden City Country Club on Long Island to play in his own private golf tournament.



BRICKHOUSE

Some 53 men participated at the all-day affair which included a magnificent dinner, and 40 entries (10 foursomes) in the golf tourney. **Mitch Ayres** turned in the most brilliant performance of the day shooting a 79 on the 72 par course. Perry presented six trophies to the winners.



This week's baseball ticket & TV winners:

June 9 (Sax vs. Yankees) John Fitzpatrick, Chicago, Ill. Eugene Eisman, Chicago, Ill.

June 10 (Sax vs. Yankees) Athena Leontias, Oak Park, Ill. Frank Tambarski, East Chicago, Ind.

June 11 (no game)

June 12 (Cubs vs. Phils) Lee Cooper, Oak Park, Ill. Mrs. Irene Leone, Berkeley, Ill.

June 13 (Cubs vs. Phils) Valerie Tamasella, Chicago, Ill. Mrs. Bell Tatu, Kenosha, Wis.

June 14 (Cubs vs. Phils) Nancy Cooperman, Chicago, Ill. Mrs. John Winiarz, Chicago, Ill.

June 15 (Cubs vs. Brooklyn) Jeanne Hentschel, Chicago, Ill. Hilda Chaklad, Chicago, Ill.

★ ★ ★
Orvitannouncer Jack Brickhouse plans to shake off some excess weight this summer via golf and tennis . . . **Wayne Griffin** wrestles for over an hour with makeup for his role as Sagebrush Sam . . . **Kay Westfall** is a former gymnastic champion.

Cuffnotes: An official bulletin of the NBA from Washington, D. C., carried in full detail *TV Forecast's* recommendations on how to clean up boxing. Their comment was they *visualized* most suggestions offered by *TV Forecast* but because of autonomous control by state boxing commissions they are impractical! Thus, the professional boxing game will continue with its petty spats between the NBA and the state of New York, and remain without any national coordination, control or uniformity of rules.

For the second consecutive year, WNBQ will bring racing fans to Belmont Park Saturday, June 16 for the 83rd running of the **\$100,000 Belmont Stakes** . . . WGN-TV and the Dumont network have purchased exclusive rights to televise the world championship games of the **National Football League** for the next five years. The \$475,000 paid by the web for rights will be placed in the players' pool.

Mailbag: ". . . May I suggest an article each week about a Cub player?"—**Mary Martini, Chicago, Ill.**

". . . I have never seen a night game (major league) on TV. Why not?"—**Al Stroner, Wheaton, Ill.**

Night games are possible only from Comiskey Park—and the Comiskeys say nix.

". . . To clean up wrestling I suggest they start with referees . . . **Referee Moltham** should either exercise his rights or get out of the business."—**John Dykstra, Chicago, Ill.**



TV GLAMAZONS SCRAMBLE FOR BASEBALL CROWN



Pat Flanagan,
WENR-TV sportscaster

Popular sportscaster Pat Flanagan will bring TV viewers all the action every Saturday night. Pat can also be seen summarizing the day's sports news daily at 6:05 and 11:30 p.m. over WENR-TV.

THE National Girls Baseball League, a natural migration for athletically minded ladies desiring to enter professional sports, started its eighth season of play under WENR-TV cameras with veteran sportscaster Pat Flanagan presenting highlights and color. ABC-TV will telecast each Saturday game from Shrewbridge Field for the next seven weeks while WENR-TV will carry the full schedule of Saturday games through September 1, 1951. Starting time is 8 p.m.

These Sexy Susies make up six teams which operate in Chicagoland. They play a 110 game schedule and are governed by a commissioner—Arch Wolfe, who operates the league along the same lines as major league baseball.

All players are under contract and earn from \$50 to \$200 weekly. Some girls attend high school or college during the course of the season. Many are mothers aggressively pitching, catching or playing the outfield. They come from all sections of the country with Chicago, St. Louis, Cleveland and California predominating.

Regarded as tops among the players is Freda Savona, slugging star of the Tony Piet Queens the 1950 league champions. Practically shattering every record in the league, her most amazing accomplishment was a fat .405 batting average with 26 homers. As a team, the



Pictured from extreme left to right are Nira Deputy, Music Maids; Ann Pallo, Music Maids; Stephanie Vaughn, Music Maids; Esther Mackey, Bloomer Girls; Norma Eby, Checashers, and Dolly Migac, Music Maids

Tony Piet Queens clouted 57 home runs last year.

Latest franchise owner in the National Girls Baseball League is Mel Thillens who purchased the Cardinals from Leonard Lenit recently. Bob Young was retained as manager of the club. All teams have been strengthened for the coming season and the league should present one of its greatest pennant scrambles. The league was organized in 1944 with four teams and increased to five the following year.

LEAGUE CHAMPIONS:

- 1944.....Match Queens*
- 1945.....Music Maids
- 1946.....Bluebirds
- 1947.....Bloomer Girls
- 1948.....Bloomer Girls
- 1949.....Bluebirds
- 1950.....Match Queens*

*Currently renamed Tony Piet Queens.

TEAMS AND HOME PARKS:

- Music Maids . . . Admiral Stadium, Des Plaines, Ill.
- Bloomer Girls . . . Parichy Stadium, Harlem & Harrison Sts.
- Tony Piet Queens . . . Shrewbridge Field, 74th & Aberdeen Sts.
- Bluebirds . . . Sparta Stadium, 21st & Kostner Sts.
- Cecashers . . . Thillens Stadium, Devon & Kedzie Aves.





Bobby Locke



Cary Middlecoff

WBKB Screens Palm Beach Golf Tourney Finals

FINALS of the Tenth Annual Palm Beach Golf tournament at the Wykagyl Country club in New Rochelle, N.Y. will be televised over WBKB, June 10, at 4:00 p.m.

A round-robin affair, the tourney annually invites the top ranking golfers to compete. Each man plays fifteen individual contests, meeting every other player once in eighteen holes. Among the big names signed to appear this year are Lloyd Mangrum, Cary Middlecoff, Bobby Locke, Jim Burke, Chandler Harper, Roberto De Vicenzo, the South American champion and many other stars of equal magnitude.



Lloyd Mangrum and nemesis—a sand trap

FREE!—TV Interviews with Creighton, baseball ducats

BASEBALL fans, here's your opportunity to see your favorite team in action from reserved box seats and to appear on television as guests of *TV Forecast* magazine. Enjoy a leisurely afternoon at Wrigley Field or Comiskey Park and be interviewed on WGN-TV by sportscaster Harry Creighton . . . This new, exciting contest is open to youngsters and adults alike. Every day, *TV Forecast* will award 4 reserved box seats for Cubs and Sox baseball games.

YOUNGSTERS WIN: Two reserved box seats for a Cubs or Sox home game plus an autographed baseball. And that's not all. The baseball will be awarded on Harry Creighton's pre-game "Lead-Off Man," show on WGN-TV, sponsored by Nelson Brothers at 1:10 p.m. from the ball park.

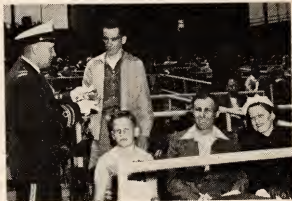
ADULTS WIN: Two reserved box seats for a Cubs or Sox home game. Winners to be interviewed after the ball game by Harry Creighton on "The Tenth Inning," television show sponsored by Walgreen's drug stores and the United Airlines.

FOLLOW THESE RULES: Write a brief letter explaining "Why I'd prefer to see a baseball game in person rather than on television. . . ." That's all there is to it! Mail your entries to: Sports Editor, *TV Forecast* magazine, 185 North Wabash, Chicago 1, Ill.—Deadline this week: Wednesday, June 13.

Each week opens a new contest with new win-

ners selected every day for all Cubs and Sox home games.

Contestants are urged to enclose their telephone numbers and youngsters are requested to name the player whose autograph they prefer on their baseball.



Winners of *TV Forecast's* baseball ticket contest being seated in reserved box seats at Wrigley Field by usher "40,000 Murphy" are Mr. Whitbech (standing) and seated l to r; Jerry Whitbech, Mr. & Mrs. Hendrickson, all of Kenosha Wis. Jerry received his baseball as Nelson Brothers' guest on Harry Creighton's "Lead Off Man" show over WGN-TV.

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