

*complete advance TV programs*

**May 26 to June 1**

# **tv FORECAST**



Jean Mowry

**Hawkins Falls, Pop. 6200 • page 6**

**15c**

# Now - Full 215 Square Inch Rectangular Tube Zenith Quality TV



## Built for the Future!

New Zenith® "Addison" console TV with doors, model 2242R. With new 215 sq. in. "Blaxide"® Rectangular Tube screen. Contemporary cabinet, rich Mahogany veneers. Other 20 inch models include Blonde console with doors, open face console in Mahogany, and combination with Cobra-Matic Record-Player and FM-AM radio.

†If and when approved as a commercial service and thereby made available on present standards, unit may be attached to bring high-class, costly TV programs right into your home.

## Your best buy for the times ahead

Don't risk having to "live with" an inferior or old-fashioned set . . . having parts replacement and service problems . . . putting up with a dinky, small size, inferior picture! Your best investment today is this big new 20 inch rectangular *Zenith Quality TV*. Designed, engineered, and quality-controlled by Zenith all the way. Your best insurance for long years of care-free performance and pleasure!

Now—at your Zenith dealer's—see Zenith's famous "Foresight Features"—Built-in provision for receiving proposed ultra-high frequencies . . . One Knob Tuning . . . Glare-Ban "Black" Tube . . . Lazy Bones Remote Control . . . Connection for Phonevision† and many others. Only Zenith has them all!

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Zenith Radio Corporation, Chicago 39, Illinois  
Over 30 Years of "Know-How" in Radionics® Exclusively • Also Makers of Fine Hearing Aids

# Letters to the Editor

All letters must be signed; names will be withheld if requested.

I am a pupil of the 7th grade, and am 12 years old. . . . Except for some monstrosities like "You Bet Your Life" I doubt if the mothers have to worry about their children.

Chicago, Ill.

RONALD HERBERT

May you be proud of the part you have in furthering the ever-progressing crusade against cancer. The enclosed merit certificate is awarded to you with our deep appreciation.

Illinois Division

American Cancer Society

A. E. PATTON

Chairman

Before you know it, the old fogeys on the National Television Review Board will be censoring Abe Burrow's bald head!

Joliet, Ill.

ROBERT B. FAHRNER

Hopalong Cassidy is a horrible cowboy.

Des Plaines, Ill.

C. R. BIRNKOEFER

Let's clean up wrestling. We believe that wrestling needs improving, and for wrestlers such as Gypsy Joe there should be two referees to a match.

Muskegon, Mich.

THE WALTER BREWERS

Congratulations on the fine job you are doing.

Moywood, Ill.

ART KOLB

I actually think some announcers like to hear themselves talk.

Chicago, Ill.

MRS. G. G. McGUINNESS

"What's My Line" can't hold a candle to Bill Slater and his "20 Questions." Slater's program shows good horse sense. . . . no feeling muscles, looking at suit labels, etc. Phooey.

Gory, Ind.

MRS. ANDERSON

Let's have Robert F. Hurleigh on television, a news announcer who has the fortitude to tell the people the facts.

Berwyn, Ill.

VERNE W. MONTIE

Mr. Billingsley (Stork Club) is an accomplished snob.

Aurora, Ill.

RUTH MAY

I've truly enjoyed many fine trips, cities, and personalities on TV and would like to visit some of these places, but not the Stork Club—I've no desire to go there.

Chicago, Ill.

MARJORIE WOODS

I believe most orchestras play too loud when accompanying vocalists on television.

Chicago, Ill.

E. M.

We surely enjoyed seeing Joliet's own Bill Lawrence in "Silks & Saddles," and on Hollywood Playhouse in "Mr. Wise Guy." He's a wonderful actor, and we would enjoy seeing more of his pictures.

Joliet, Ill.

Mrs. R. T. HALL

The Henry Morgan show . . . cuts an hour in half . . . with smiles and giggles . . . and great big laughs.

Chicago, Ill.

DOROTHY PINKERTON

"Here Comes the Bride" is the most original and clever show on television.

Chicago, Ill.

BILLY OLSON

Anyone who gets married on television ought to have their head examined.

Chicago, Ill.

MRS. T. J. O'NEILL

At the present time the programs on television are not what they should be. Since there are television sets all over the United States, cleaner and more educational programs would be appreciated by the public. Many of the programs should be censored because of the improper dress and speech of the performers. Some of these shows are Broadway Open House, Blind Date, Ken Murray, Milton Berle and Your Show of Shows. . . . I would greatly appreciate the censorship of all TV programs.

Chicago, Ill.

JEAN WIKLANSKI

Ed. Note: This publication does not favor government censorship on TV. Instead it believes public pressure will dictate better programs.

Continued on page 8



"It's the maintenance man, mama, back again. . . ."



## NEXT WEEK "Criminals Fear Television"

U. S. Senator Estes Kefauver, in a special article for *TV Forecast*, tells how video can aid Congress in the fight against crime and corruption. It's in next week's edition, on sale at all newsstands Friday.

MAY 26, 1951

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# Channel One

**N**EW YORK—There's a large storm brewing along the networks on the **Tintair** commercials. The line "Nature isn't always right, but **Tintair** is" is not only causing queasiness in the U. S. stomach but may cause the FCC to crack down hard. . . . **Peggy Wood**, that lovely lady who plays "Mama" on CBS, has attended the opera steadily since the age of four. . . . One major reason why **Sherman Billingsley's** "Stork Club" show stays on, despite falling ratings, is that CBS spent \$75,000 building a second Cub room at the club for the telecasts. . . . When "Pulitzer Prize Playhouse" vamooses for the summer, look for some grade-A films in its place. **Schlitz Beer** is paying as much as \$15,000 per film, a record.

Baritone **Earl Wrightson**, whom you see on **Paul Whiteman's Revue**, plus his own weekly show, is slated for six classical recitals with symphony orchestras this summer. . . . Upcoming: a series of musicals and plays written by the late **George M. Cohan**. . . . **Red Skelton** fans can relax. The **NBComic** won't be seen before September. He will take over the **Dave Garroway** spot then. . . . Here's a laugh—those he-man dramas on **Gene Autry's** show are written by women. . . . Quiz Kid headman **Joe Kelly** is seriously ill and won't be back with his small fry for another month. **Fran Allison** did so well pinch-hitting for **Kelly**, she'll remain on until his return. **Joe's** fans can send "get well" cards to him at Vandervliet, Michigan.

Watch for a TV series based on **Betty MacDonald's** best seller "The Egg and I." . . . They're also prepping **Mrs. Wendell Willkie** for an interview series. . . . It's now agreed that **Dagmar** and comic **Jack Leonard** will get equal star billing on "Broadway Open House." . . . That fine song "One Wondrous Word of the Lord" you heard on **Garry Moore's** show was composed by baritone **Ken Carson**. . . . Almost one-third of the letters received by **Susan Peters** of "Miss Susan" are from fans with paralyzed relatives. . . . **Jackie "Homer" Kelk** of "The Aldrich Family" has just set up his own TV production company. . . . Those three **Wiere Brothers**, regulars on the **James Melton** show, started their careers as ballet dancers. Each one was born in a different European country.

Actress **Laraine Day's** real name is **La Raine Johnson**. Stop chuckling, her brother's name is **La Mar**. . . . Now the New Jersey legislature is considering a bill to force TV set servers to file a bond with the state as a guarantee. . . . Wonder why the gal contestants on "Break the Bank" are so relaxed? Handsome **Win Elliot** kisses each one before the show. . . . **Frank Sinatra** fans apparently don't like his mustache. Included in the daily fan mail were 16 razor blades, three pairs of scissors and 17 tubes of shaving cream. . . . Correctly **Buttering Bread** dept.—**Doris Brown**, narrator of "Lucky Pup," has toured Europe five times but thinks the "most beautiful scenery is in the U. S." . . . **Arlene Francis** was voted among the nation's best-hatted women, but she seldom wears a hat on camera. . . . **Bert Parks** received a large country ham from a fan. Says **Bert**: "I hope this is a gift and not an opinion."



WOOD



WRIGHTSON



DAY



ELLIOT





Win Stracke as Laif Flagle



Elmira Roessler as Elmira Cleebe, Hope Summers as Belinda Catherwood, Bernardine Flynn as Lona Drewere.

Five days each week, the NBC camera faithfully records the sights and sounds of the vast heart-

# HAWKINS FALLS

by MARTY O'SHAUGHNESSY

"Hawkins Falls, Pop. 6200" is not only the first television novel to originate from Chicago—it's WNBQ's big chance to parade some of the finest talent in show business across the nation's screens. All this—and soap opera, too.

More than 30 seasoned troupers, most of whom earned their spurs in network radio, are seen on the channel 5 serial, which is beamed Monday thru Friday at 4 p.m. The wealth of talent includes veterans of summer stock and road shows as well.

For example, Phil Lord has trod the boards of English and American stages for 40 years. He was already a show business vet in 1931 when he started radio work in New York, and now he's doing a finished job in the role of Judge Willard Sharp.

Butler Manville, who is seen as Jonathan Kratz, is another veteran who's played everything in the theatre except grand opera. His radio career began in Chicago in 1930.

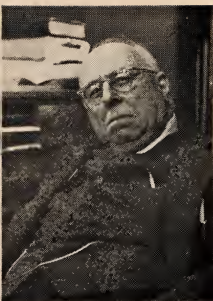
Frank Dane, who plays the bedridden Knap Drewere, has chalked up 38 years

in show business. He started with a road show while still in his teens. Frank first appeared before a TV camera back in 1928, but it was just an experimental telecast.

Norman Gottschalk, who takes the role of Phinney Zites, was a barker in the Streets of Paris show of the 1933 World's Fair. That year, he auditioned for his first radio part. Other veterans of radio are George Cisar and Les Spears.

The women of "Hawkins Falls" also have extensive backgrounds in dramatics. Bernardine Flynn, who plays Lona Drewere, left the University of Wisconsin in 1929 for a role on Broadway. One year later, Bernardine launched her Chicago radio career.

Viola Berwick, in the role of Vi Carlson, is a graduate of Northwestern University. Viola got started in radio in 1934, and has since played a variety of roles. Hope Summers, who plays Belinda Catherwood, graduated from a theatrical school, taught dramatics at an eastern college, joined a stock company, and wound up in Chicago radio.



*Phil Lord as Judge Sharp*



*Frank Dane as Knap Drewer*



*Bruce Dane as Roy Bettert*

land—in a diary of small town life that reveals the core and sinew of America's bucolic midwest.

## POPULATION 6200

Elmira Roessler, who's Elmira Cleebe, got her start in St. Louis at the age of 14, when she starred on a radio show there. Later, Elmira attended college and appeared in stock, finally returning to radio here in 1939.

Jean Mowry, cast in the role of Jeanie Sandborn, graduated from the University of Wisconsin in 1945 and quickly latched onto a number of TV dramatic jobs.

The youngest cast member is eight year old Bruce Dane, who plays the homeless Roy Bettert. Bruce's dad is actor Frank Dane, but prior to joining "Hawkins Falls," Bruce had no professional training.

The real star of "Hawkins Falls" is never seen by the TV audience. He's writer Doug Johnson, and it's his fertile brain that serves up the best slice of authentic Americana this side of the late Sinclair Lewis. "Hawkins Falls, Pop. 6200" is a great show not only because it's entertaining, but more important—it's believable.

The talented producer is Ben Park, Lever Bros. sponsors.



*Norm Gottschalk as Phinney Zites*



*Housewife Lona Drewer pours a friendly cup for Judge Willard Sharp*

## Letters . . .

Continued from page 3

Can't some of those movies which are bunched up in one evening be spread out and shown on Tuesdays or Thursday nights?

Chicago, Ill.

SEYMOUR MASLOV

Ed. Note: Only certain time periods are available to local advertisers.

Oh that Ted Collins. Every time Kate Smith opens her mouth . . . he chimes in.

Waukegan, Ill.

MRS. M. ATTERBERY

Want to thank you for the two wrestling tickets. We sure had a very good time and you could not have picked better seats than we had . . . Good luck and the best of success to *TV Forecast*.

Chicago, Ill.

MRS. VERNON HUEHL

People that knock professional talent on TV, like Milton Berle, should try their hand at entertaining the public. . . . Or better yet—I'm glad they don't!

Chicago, Ill.

J. LEWIS

Here it is only possible to get WKZO and WTMJ, and both come in on channel 3 . . . it is impossible to separate them. People here feel they are just too small to do much about it.

Ludington, Mich.

MARGUERITE RUDYSILL

Ed. Note: Your service man should be able to rig up a deflector.

Why call every clown or goof that gets on a program a star? Why abuse that word? There were days when a star was a star.

Grand Rapids, Mich.

J. E. ALDEN

The Perry Como show is a dandy, except for that Dick Starr individual who takes up five out of 10 minutes with his chatter and kissing.

Chicago, Ill.

W. E. NICHOLS

## Shows Open to Public

**WENR-TV**—20 N. Wacker Dr., Chicago 6, Ill. AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABCivic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance); "Sachs Amateur Hour," Sunday 12:30-1:30 p.m.; "Courtesy Hour," Friday 10-11 p.m.; "Acrobat Ranch," Saturday 9:45 a.m.; "Don McNeill TV Club," Wednesday 8 p.m. **WGN-TV**—435 N. Michigan, Chicago 11, Ill. SU 7-0200. Tickets: Guest Relations, Tribune Tower. Rubins "Stars of Tomorrow," Sunday 9-9:30 p.m.; Monday 7-7:30 p.m.

**WBKB**—190 N. State, Chicago 1, Ill. RA 6-8210. Tickets: "Ernie Simon's Curbstone Cutup," Monday through Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Let's Have Fun," Monday through Friday 12:00-1 p.m. from Goldblatt's State St. Store (8th floor). No tickets necessary.

**WNBQ**—Merchandise Mart, Chicago 54, Ill. SU-7-8300. "Hollywood Junior Circus," 4:30 to 5 p.m. alternate Sundays (written request only, Ticket Division).

## Added information

FOR FRIDAY, MAY 25, 1951

**12:30 5 Your Luncheon Date** Musical variety show with Art Van Damme quintet, Hugh Downs, and Angel Casey

**2:30 5 Bert Parks Show** Bert and Betty Ann plan to get away from it all with "Two Tickets To Georgia" while Bobby Sherwood's plans take him to the beach in "Cool Water"; the Heath-ertones only want "Someone To Watch Over Me"

**6:30 5 Showroom** Roberta Quinlan presents comedians Ken Murray and Laurie Anders plus singer Art Lund

**7 Life With Linkletter** Mothers of screen stars Gary Cooper, Fred MacMurray; a machine with 600 moving parts; a ride on a roller coaster; other guests: Donna Atwood, Harold Russell, Gale Storm, Ruth Warrick, and Philip Storm

**6:45 4 Perry Como Show** Como solos "How High The Moon," "As Time Goes By" Fontanes join him for "Sparrow in the Tree Top" and "Syncopated Clock"

**7:00 5 Quiz Kids** Joel Kupperman, Pat Conlon, Naomi Cooks, Harvey Dytch, Mike Mullin; Fran Allison mc

**7 Twenty Questions** Guest will be Binnie Barnes

**7:30 7 Penthouse Party** Additional guest, Carmel Myers

**8:00 7 Pulitzer Prize Playhouse** Charles Dingle stars in "Stolen City"

**5 Big Story Tale** of a reporter who tracked down a modern borgia

**9:00 5 Boxing Bouts** Ike Williams vs James Carter

**9 Cavalcade Of Stars** Jackie Gleason presents Joan Bennett and Hazel Scott

**11:00 4 Wrestling Tag match:** Gardini & Williams vs Millitch & Marlin



**SATURDAY**

- 10:30 Cartoons\*
- 12:00 Rumpelstiltskin
- 4:30 Fighting Hero
- 4:30 Western Feature\*
- 5:00 Lone Rider In Cheyenne
- 5:30 Thunder Town
- 6:30 Six Gun Party
- 7:00 The Cobra Strikes
- 10:00 Mr. Wong In Chinatown
- 10:00 The Guv'nor
- 10:30 Silver Queen
- 11:00 Westland Case
- 11:20 Survival Under Atomic Attack
- 12:00 Desirable Lady

**SUNDAY**

- 10:00 Divorce
- 11:00 Brownie's Victory Garden  
and Robin Hood Rides Again
- 11:30 I Cover The Waterfront
- 12:00 The Case of the Baby Sitter
- 1:30 Wild Bill Hickock\*
- 2:00 Performance
- 2:30 West to Glory
- 4:00 Dolly Madison
- 5:00 Hopalong Cassidy\*
- 6:00 Fury
- 7:00 Broken Dreams
- 9:00 The Search
- 9:30 The Four Just Men
- 10:00 Dick Barton Strikes Back
- 10:30 International Crime

**MONDAY**

- 1:00 Shadows of Chinatown
- 8:00 Enchanted Forest
- 8:30 Daughter of the Regiment
- 9:30 Pygmalion

**TUESDAY**

- 12:00 Dream Without a Face
- 1:00 Kentucky Blue Streak
- 7:00 Western Feature\*
- 7:00 The True Glory
- 8:00 Man Without A Country
- 9:00 Feature Film\*
- 9:30 Celebrated Jumping Frog
- 9:30 Feature Film\*
- 10:00 The Brass Monkey
- 12:00 Feature Film\*

**WEDNESDAY**

- 1:00 Campus Rhythm
- 9:30 When The Devil Is Sick
- 9:30 Sweeney Todd
- 11:00 Murder on the High Seas
- 12:00 Boys Reformatory

**THURSDAY**

- 12:00 Ace of Spades
- 1:00 Top Sergeant Mulligan
- 1:30 Mr. Boggs Steps Out
- 6:30 Western Feature\*
- 7:30 The Case of Marina Goodin
- 11:00 I'd Give My Life
- 12:00 The Sultan's Daughter

**FRIDAY**

- 1:00 Women's Man
- 7:00 The Vampire and The Gambler
- 9:00 The Lady's Companion
- 10:00 Her Enlisted Man
- 11:30 Romance Of The Rockies
- 12:00 Here Comes Kelley

\*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)



# FIRST

with radio dispatched



## ONE HOUR TV Service



Don't miss your favorite programs for even ONE HOUR! When your set goes on the blink, step to your phone and call TELE-TRONICS. A Radio Dispatched service car will be at your home in less than one hour!

**SERVICE CALLS TAKEN 9-5:30**

### ROdney 3-2200

## Tele-Tronics

**SERVICE CENTER**

**ON TV TODAY  
12:00 P.M.**

**WENR-TV  
CHANNEL  
7**

**THE  
Laraine Day  
SHOW  
FUN AT TWELVE WITH**

- guest celebrities
- fashion features
- bits from Broadway hits

**PRESENTED BY  
NORTHAM WARREN**  
makers of **CUTEX** and  
**ODO-RO-DO**



Topper tops  
'em all

**"TOPPER" wants  
your OLD TV SET  
HE'LL PAY  
up to \$200!**



Topper says—why squint and strain  
to see that old 7, 10 or 12 inch  
set. Take it to Chicago's  
largest TV exchange and  
apply it on the purchase  
of any new national  
brand—or get cash!



CALL "TOPPER"

**DE laware 7-0154**

**Central Television  
Exchange**

430 NO. CLARK ST.

**Saturday May 26**

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

**9:45 7 Scouting In Action—Films**

The art of camping, caring for equipment, safety rules, and general program prescribed

**10:00 4 Bob Atcher & Sammy Squirrel**

Puppet fun for children of all ages includes a host of tiny animals making themselves at home at "Short Stump" a small village in corner of corral

**7 Oh Kay—Variety Session**

Interviews and music with bandleader-pianist David Le Winter and vocalist Jim Dimitri

**10:30 4 Kiddie Showtime—Serial**

"Ace Drummond" No. 2 and cartoons

**7 Sawyer Views Hollywood**

Gaylord Carter Trio with guests Beryle Davis, Betty Blythe, Francis X. Bushman, and Herbert Rawlinson

**11:00 4 Big Top—Circus Show**

Jack Sterling, ringmaster, presents guest acts from under the circus tent

**7 2 Girls Named Smith—Comedy**

Fran, Babs, Tommy and Mr. Basmany write tune with possibilities for success, and get into quarrel over division of royalties, till they take it to a music publisher

**11:30 7 I Cover Times Square—Drama**

Harold Huber stars as Johnny Warren Broadway columnist in "The Teddy Bear" story of a young girl who comes out of nowhere and is given a stars part

**12:00 4 Movies For Kids—Serials**

"Law of the Wild" and "Rumpelstilskin"

**7 Laraine Day Show—Interviews**

Guests: Mrs. Robert A. Vogeler, David Street, Marybeth Hughes, Charlton Heston and Lydia Carr

**12:45 9 Spencer Allen And The News**

Commentary and reports on late happenings

**12:55 9 Batting Practice—Vince Lloyd**

Watch the players as they warmup

**1:00 4 Knot Hole Gang—Linn Burton**

Representative of boys' club gets a chance to talk to and play ball with his favorite Cubs player. Guest, Spud Davis

**1:10 9 Lead-Off Man—Harry Creighton**

Interviews and awards of autographed balls

**1:25 4 Baseball—Cubs vs Pittsburgh**

Joe Wilson announces game

**9 Baseball—Cubs vs Pittsburgh**

Jack Brickhouse announces game

**TV FORECAST**



*The sextette that opens and closes each Sunday performance of "Showtime U.S.A." on WENR-TV, channel 7, features Janie Janvier, Elise Rhodes (first row); Elizabeth Gillette, Carol Hendricks (second row) and Jane Judge and Marion Lauer.*

## SATURDAY—continued

- 2:30 5 NBC Takes You To The Races**  
The Withers for 3 yr. olds, \$25,000 purse from Belmont, Clem McCarthy announcing
- 3:30 5 Film**  
**9 Tenth Inning—Harry Creighton**
- 3:40 4 Associate Scorecard**  
Roundup of scores of other games
- 3:45 4 Lucky Fan—Joe Wilson Quiz**  
**5 Industry On Parade—Film**  
Development and workings of various types of consumer companies  
**9 Test Pattern Til 4:15**
- 4:00 4 Toni Kemp Show—Health Revue**  
**5 To be announced**  
**7 Paddy The Pelican—Kids Show**  
Stories with the main character a bird created by Sam Singer
- 4:15 4 Who Ya Laffin At—Commercial**  
**9 Camera Caravan—Film Short**  
"Hansel and Gretel"
- 4:30 5 Nature Of Things—Discussion**  
Dr. Roy K. Marshall  
**7 Sagebrush Sam—Western Film**  
"Fighting Hero" feature  
**9 Bob Atcher & Western Stories**  
Exciting adventure of the old West
- 4:45 4 Linger Awhile—Musical Session**  
**5 Bob Considine Show—Discussion**  
Commentary and news events with guest Chalmers H. "Slick" Goodlin, test pilot
- 5:00 4 Good & Plenty Western Theater**  
Dave the Dude introduces another story of the old West "Lone Rider in Cheyenne" and sings his western song  
**5 Victor Borge Show—Comedy**  
Arthur Treacher (butler) meets Victor Borge in a duel of English vs Danish wit. The pair strike a bargain in which Treacher becomes Borge's gentleman's gentleman. Serious mood: Rachmaninoff's "2nd Piano Concerto"
- 5:30 4 Mr. I Magination—Kids' Drama**  
An adventure as an explorer is wished for by Clifford Tatum, so Mr. I. transforms him into Leo Vincey leading male character in H. Rider Haggard's novel "She"  
**5 Mr. Wizard—Don Herbert MC**  
"The case of the mysterious magnet" shows how to make a magnet from a needle also how to de-magnetize it by heat & pounding  
**7 "Thunder Town"—Western Film**  
**9 Flying Tigers—Adventure Film**  
Ed Peck and Harry Kingston star

- 6:00 4 Sam Levenson Show—Comedy**  
The comedy of "bringing up parents," presents the duo of Dorothy Kilgallen and her 9 yr. old daughter Vicky
- 5 Front Line Camera—News**  
Clifton Utley commentator
- 9 Pet Shop—Comptons Present**  
A parade of English setter champions; Two puppy prizes, Boxer and Cocker; Golden Retriever puppies; Pat Ulrich, bird expert, with some baby Cockateels and Budgy birds; Molly gives fourth lesson in dog obedience training
- 6:30 4 Beat The Clock—Quiz**  
Bud Collyer asks the questions while the contestants try to beat the ticking of the clock  
**5 One Man's Family—Domestic**  
Tale of the happenings in the life of a family, Russell Thorson narrates  
**7 Stu Erwin Show—Comedy**  
Joyce enters a beauty contest and the Erwin household becomes a salon for preparation  
**9 The Range Rider—Western**  
Film series starring Jack Mahoney, Dick Jones, Elaine Riley and Denver Pyle in "Six Gun Party" tale of a rancher seeking control of the entire basin by getting hold of the Miller ranch
- 7:00 4 Ken Murray Show—Variety**  
Darla Hood, Enchanters, Glamour-lovellies; tribute to the U. S. Air Force; musical & dramatic documentary featuring air force personnel with Col. Paul Tebbets, singing sergeants; also Bud Carlell and Rose rope spinners and whip crackers, Trini Reyes dancer, Terri Stevens and Art Lund vocalists  
**5 Jack Carter Show—Variety**  
Donald Richards, vocalist with guests Ben Blue comedian and Florence Desmond vocalist  
**7 Paul Whiteman's TV Teen Club**  
Youngsters display their talents  
**9 Saturday Night Theater—Film**  
Feature "The Cobra Strikes" with Sheila Ryan, Leslie Brooks, and Richard Fraser. A secret invention disappears during shooting and inventor's daughter and columnist set out to recover it
- 8:00 4 Frank Sinatra Show—Musical**  
Variety stanza with June Hutton vocalist, Heathertones and guests Mel Torme singing "Sidewalk Shufflers" and "Bundle Of Love," J. Carroll Naish and comedian Phil Foster  
**5 Your Show Of Shows—Variety**  
Sid Caesar and Imogene Coca star with Bill Hayes vocalist, Hamilton dancers, Billy Williams quartet, and guest hostess Laraine Day

## SATURDAY—continued

**8:00 7 Girls Baseball—Action & Beauty**  
From Shrewbridge Field, Queens vs Bluebirds with Pat Flanagan announcing

**8:30 9 Public Prosecutor—Drama**  
Amateur crime experts attempt to solve mystery before solution is revealed. John Howard, Anne Gwynne, & Walter Sande star in film

**9:00 4 Sing It Again—Musical Quiz**  
Jan Murray mc with Alan Dale, Judy Lynn, Riddlers vocalist, Jack Stanton & Betty Luster dancers, and Ray Bloch and his orchestra

**9 Wrestling From Chicago**  
Gypsy Joe vs Leon Karilenko and Billy Goetz vs Al Szasz in double main event; Semi-windup between Carl Engstrom and Bozo Brown

**9:30 5 Your Hit Parade—Musical**  
Top tunes of the week sung by Snooky Lanson, Eileen Wilson, Dorothy Collins, & Hit Parade with Raymond Scott's orchestra

**10:00 4 "Mr Wong In Chinatown"—Film**  
Feature with Boris Karloff and Grant Withers

**5 Grand Marquee—Feature Film**  
"The Guv'nor" with George Arliss and Viola Keats; tale of a wise old "bum" with a prominent name who barely manages to stay out of trouble

**7 Cameraman At Large—Film**  
"Fishing For Tuna" and "Lindy's Cat"

**10:15 7 Great Comedians—Film Short**  
"Girls In The Tonneau" with Luis Alberni

**10:30 7 "Silver Queen"—Feature Film**  
George Brent, Priscilla Lane, Bruce Cabot, and Eugene Palette in the tale of a gambler's daughter struggling to pay off the family debts

**11:00 9 "Westland Case"—Feature Film**  
Preston Foster and Carol Hughes in the story of a two-fisted private eye who made death mark time and cleared an innocent victim

**11:20 4 Survival Under Atomic Attack**  
Edward R. Murrow narrates the film

**11:30 4 Murder Before Midnight—Film**

**12:00 4 "Desirable Lady"—Film**  
Feature with Jan Wiley and Phil Warren

(Stations reserve the right to change above listings without notice)

## WATCH!!

THE BEST FILMS ON

—TV—

Brought to you by

**Bud Hauser**

your host on

**Grand Marquee**



MAY 26

**THE GUVNOR**

George Arliss

JUNE 2

**EASY MONEY**

Dennis Price

JUNE 9

**JOHNNY FRENCHMAN**

Patricia Roc

Chicago's Finest TV Entertainment

**HAUSER'S**

**"Grand Marquee"**

Every Sat. 10:00 PM

WNBQ

Channel 5

**Every Saturday Night at 7**  
**WGN-TV (9)**

**YOUR**  
**SATURDAY NIGHT**  
**THEATRE**

*The* **FINEST IN MOTION PICTURE ENTERTAINMENT**

**NOW PLAYING**

**"THE COBRA STRIKES"**

starring

★ **Leslie Brooks**

★ **Sheila Ryan**

★ **Richard Fraser**



PRESENTED  
BY

**MARLENE'S** HAIR WAVING  
SHAMPOO

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and  
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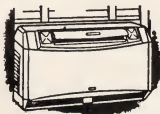
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## PHILCO Air Conditioner



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Window Type Models  
for HOME or OFFICE



MINIMUM DOWN  
PAYMENT

IMMEDIATE  
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True air conditioning from Philco at lowest price in five years . . . brings you fullest comfort even on hottest days. Get all the facts now of how easy and inexpensive it is to BEAT THE HEAT! 'Phone or write at once.

NO WATER REQUIRED

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# Sunday May 27

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00 4 "Divorce"—Feature Film  
Kay Francis and Bruce Cabot in the tale of divorcee who returning to her home town tries her siren techniques on an old sweetheart
- 11:00 7 TV Tots Time—Film Cartoons  
"Brownie's Victory Garden" and "Robin Hood Rides Again"
- 11:15 7 Chester The Pup—Comedy  
Comedy adventures with the Pup, Drizzlepuss, his master
- 11:20 9 Business Opportunities On TV
- 11:30 4 Your Future Home—Ed Cooper  
Shop for new home from your chair
- 7 Faith For Today—Religious  
Rev. W. A. Fagal interviews members of his congregation, musical portion by the Gospel Singers, male quartet
- 9 "I Cover The Waterfront"—Film  
Feature with Claudette Colbert and Ben Lyon; adventure of a reporter that leads to murder, smuggling ring, and a pretty girl
- 12:00 4 "The Case Of The Baby Sitter"  
Feature film with Tom Neal and Alan Jenkins
- 7 TV Garden Club—Instructions  
James H. Burdett with points of interest to potential gardeners.
- 12:25 7 Weather Forecast—Jack Holden  
Latest data on climatic conditions
- 12:30 5 American Forum Of The Air  
Discussion current topic of the day "Is Veterans' Medicine In The Drums?" guest speakers: Carl R. Gray Jr. and Dr. John Truslow
- 7 Amateur Hour—Chgo. Talent  
Mr. Sachs gives the youngsters their chance to perform for the public
- 12:55 9 Batting Practice—Vince Lloyd  
Watch the players warmup
- 1:00 4 Knot Hole Gang—Linn Burton  
Kids get opportunity to talk to player of their choice. Guest, Paul Minner.
- 5 Watch the World—John Swayze
- 1:10 9 Lead Off Man—Harry Creighton  
Chats with players and TV Forecast autographed baseball awards
- 1:25 4 Baseball—Cubs vs Pittsburgh  
Joe Wilson announces game
- 9 Baseball—Cubs vs Pittsburgh  
Jack Brickhouse announces game
- 1:30 5 How Does Your Garden Grow  
Planting, growing, and soil information for horticulturalists by John Ott.
- 7 Adventures Of Wild Bill Hickok  
Guy Madison and Andy Devine star
- 2:00 5 Battle Report—Washington
- 7 Cisco Kid—Western Movie  
Duncan Renaldo and Leo Carrillo in "Performance"

(Continued on page 16)

tv FORECAST

# Advertisers Hang On to Summer Time

by JACK MABLEY

The lineup of television shows over the summer will be almost as good as during the winter—and in some cases better.

An example of the better is the Cameo Theater, which will be the summer replacement for some show, not yet decided. You may remember Cameo Theater from its run last summer. It is the dramatic show which uses only blacks and whites and shadows for backdrop. There is no scenery, but the production is far more effective than most dramatic shows which spend more for scenery than is spent for the whole Cameo program.

*There seem to be a number of public service shows on tap. These will be filmed and live, on health, Boy Scouts, and American industry and resources.*

These won't be as dull as the subject matter might lead you to believe. I think television is learning how to sell its educational and informational programs merely by injecting some old fashioned showmanship into them.

Some proposed NBC shows include the Lewisohn Stadium concerts from New York; a mess of quiz shows, which I definitely regard as a step backward; and some interview sessions, which are as good or bad as the people on them.

*Most of the advertisers who have winter programs on the best network time—7 to 10 o'clock any evening, and a few other good spots, such as Sunday afternoon—are hanging on to the time. Some will keep their regular shows going through the summer, and others will have summer replacements.*

The important thing to the advertisers is to hold on to the time period. If you have a good time, no matter how rotten a show you put in it, you're bound to have a pretty good audience.

The greatest example of a bad show in a wonderful time is the Fireside Theater, following Berle Tuesday nights at 8. After months of trying to figure why it has such a good rating, I can conclude only that it is because it follows Berle. The movies on the program are about Grade F, even by Hollywood standards.

Shows which will stay on all summer include the Sunday night Comedy Hour,

Ford Festival, Amateur Hour, Kraft Theater, Ed Sullivan, Cavalcade of Bands and Cavalcade of Stars, Paul Whiteman Teen Club, and Super Circus.

Kukla, Fran and Ollie will take an eight weeks vacation. Sid Caesar, Berle, Jerry Lester, Jack Carter, and the Wednesday night Four Star theater will vacation.

The networks make a lot of noise about their audiences holding up during the summer. This seems to ignore the few million people around Chicago who are out in the ballparks, golf courses, gardens, beaches, and U. S. 12, 20, and 41 all through the good weather. I think that on a warm summer Sunday evening there are more people in cars on Milwaukee av. north of Devon than there are in front of television sets.

*Maybe TV will change all that. It hasn't yet.*



*"Joe? Say could you tell me how Martin Kane, private investigator, came out tonight—our power tube blew just before the end."*

## SUNDAY—continued

- 2:30 5 Mrs. Roosevelt Meets The Public**  
Interviews and discussions with outstanding statesmen
- 7 Cowboy Classics—Western Film**  
"West To Glory"
- 3:00 5 Meet The Press—Discussion**  
Martha Rountree moderator introduces Sen. Robert A. Taft (R-Ohio)
- 3:30 5 Zooparade—About Animals**  
R. Marlin Perkins and Jim Hurlbut discuss the amphibians in the springtime with the showing of the life cycle of the frog
- 7 Your Pet Parade—Jack Gregson**  
Moppets display pets for a prize
- 4-9 2nd Game—Cubs vs Pittsburgh**
- 4:00 5 Gabby Hayes Show—Drama**  
Story of Dolly Madison's courage when British troops landed on U. S. shores in 1814
- 7 Super Circus—Variety Stanza**  
Claude Kirchner invites the kids to watch: Cluffy, Scampy & Nick Francis; acts: Joe Hodgins Dogs, man, woman, & eleven dogs; Kinko, human pretzel with tiny auto; The Nissens, 2 man trampoline act; Klara and Eugene, man & woman juggling & plate spinning
- 4:30 5 Magic Slate—Drama**  
"Hansel And Gretel" the babes who were lost in the woods & had a frightening adventure stars Gerald Garvey, Roberta Alden, Ilka Diehl, and Fern Persons
- 5:00 5 Hopalong Cassidy—Western**  
Join Bob Atcher as he tells another story about Hoppy and his pals
- 7 Ted Mack's Family Hour**  
Variety, song, music, and dancing for the whole family to enjoy
- 5:40 4 Associate Scorecard**  
Scores of other games
- 5:45 4 Lucky Fan—Joe Wilson Quiz**
- 6:00 4 Gene Autry Show—Western**  
"Fury" is the story of a magnificent palomino and of a bank robbery that does not come off as scheduled
- 5 Curiosity Club—Scientific**  
Discussion with Marlin Perkins, Jim Hurlbut, Don Herbert, Louis Roen and John Barclay on "Insects"
- 7 Paul Whiteman Revue—Musical**  
Earl Wrightson and Maureen Cannon regular vocalists with guest singer Lina Romay
- 9 Powerhouse Of Sports—News**  
John Powers commentator
- 6:15 9 No Cover Charge—Musical**  
Mal Bellairs presents the films
- 6:30 4 This Is Show Business—Variety**  
Discussion with Clifton Fadiman mc, Abe Burrows and guests Vivian Blaine, Hal Block, Herb Shriner and John Raitt
- 5 Aldrich Family—Comedy**  
Henry joins the debating club 'cause of a certain girl, but finds that the subject of the horse vs the steam engine leads to trouble
- 7 Showtime U. S. A.—Drama-Var.**  
Guests, Juanita Hall, Betty & Jean Kean, Mary Boland and Brian Aherne in scene from the "Importance of Being Ernest"
- 6:45 9 Pathways Of The World—Film**  
"Life Under The Sun"
- 7:00 4 Toast Of The Town—Variety**  
Ed Sullivan presents Johnny Desmond, Gino Bechi, Anita Arros, violinist, Bunny Driggs, dancer, the Dasses acrobats, and Eppy Pearson, comic
- 5 Comedy Hour—Variety**  
Eddie Cantor emcee with skits and guests Connie Haines, Charlie Cantor, Joel Gray, Herbert Coleman, Monsieur Crayone, and Joe Silver
- 7 "Broken Dreams"—Feature Film**  
Randolph Scott and Martha Sleeper
- 9 Chicagoland Newsreel Review**
- 7:30 9 Political Telecast**  
Gov. Stevenson, Sen. Douglas, and Judge Schaefer
- 8:00 4 Fred Waring Show—Musical**  
Guest, Victor Borge in a Hobo sequence, and tunes "We're a Couple of Swells," "My Heart Is a Hobo," and college graduation scene, "Flirtation Walk," "Moonlight on the Campus" and "Halls of Ivy"
- 5 Philco Playhouse—Drama**  
"Rescue" is the true story of William B. Miller's attempts to free Floyd Collins who lay buried alive for two weeks in a cave, starring Sandy Campbell, James Westerfield, Elliot Sullivan and John Randolph
- 7 On Trial—Topic Discussion**  
"Should We Stimulate Counter Revolutionary Movements Behind the Iron Curtain?" guest speaker James P. Warbury propaganda specialist & writer on int'l affairs as negative witness
- 9 Rocky King, Detective—Drama**  
"Murder On The Dotted Line" Wealthy wife of "medium" is strangled and Rocky follows the trail to a seance at the scene of the murder
- 8:30 7 Marshall Plan In Action—Film**  
Our aid to Europe and how it works
- 9 Leo Carrillo's Dude Ranch**  
Musical variety with western setting, songs, dances, and guests
- 9:00 4 Celebrity Time—Quiz**  
Conrad Nagel mc with Mary McCarty, Herman Hickman and guests Jarmila Novotna, Met. soprano, and Eugene List, pianist

## SUNDAY—continued

### 5 Garroway At Large—Variety

Connie Russell and Cliff Norton in an assembly-line rendition of "Love Is The Reason," Bette sings "I May Be Wrong," Jack vocalizes while Aura & Russell pantomime "Hello, Young Lovers" guests are Fred Allen and Portland Hoffa

### 7 "The Search"—Film Feature

Tells the story of a small boy afflicted with cerebral palsy and his outlook and attitude on life

### 9 Stars Of Tomorrow—Variety

Lee Bennett emcees as Chicago talent competes for top place

### 9:30 4 What's My Line?—Panel Quiz

John Daly host with panelists Arlene Francis, Hal Block, Dorothy Kilgallen, and guest Bennett Cerf

### 5 Leave It To The Girls—Debate

Maggi McNellis emcee with panelists Nancy Chaffnee, Florence Pritchett, Eloise McElhone, Dorothy Kilgallen, and guest Bill Stern

### 7 Youth On The March—Religious

Mixed chorus, a men's glee club, & sermon by Rev. Percy Crawford

### 9 Courtesy Theater—Feature

Film "The Four Just Men" with Hugh Sinclair and Anna Lee; British spy story of how four men band together to prevent destruction of an empire and administer their own brand of justice

### 10:00 4 "Dick Barton Strikes Back"—

Feature film with Don Stannard & Sebastian Cabot

### 5 Weatherman—Clint Youle

Information for tomorrow and general outlook for forthcoming week

### 7 Bill Gwinn Show—Musical Quiz

Prize to couple who re-enact scene where a favorite song altered course of their lives

### 10:10 5 Dorsey Connors—Helpful Tips

Suggestions for the homemaker

### 10:15 5 Alex Dreier—News Report

Today's news of the world

### 10:30 5 Let's Look At Sports—News

Tom Duggan reviews the sports world

### 7 "International Crime"—Feature

Film starring Cliff Edwards as the "Shadow"

### 10:45 5 Sheilah Graham—Commentary

Interviews and chatter with visiting celebrities as guests

### 11:00 9 Eloise Salutes The Stars—Chats

Informal discussion with the stars

### 11:30 4 Sports Parade—Film

Up to the minute news of sports events throughout the country

### 11:45 4 Ulmer Turner And The News

Late data on the world situation

### 12:00 4 Who Ya Laffin At—Commercial

(Stations reserve the right to change above listings without notice)



THE  
MOST BEAUTIFUL  
SHOW ON TV

THE Paul  
Whiteman  
REVUE

Tonight 6:00 P.M.  
WENR-TV CHANNEL 7

PICK'N CHICK'N

Trade Mark Reg.

PROMPT  
DELIVERY  
SERVICE

A Full Half of CHICKEN  
Fried to a Golden Brown  
• FRENCH FRIES • BUN  
• COLE SLAW • BIT OF MONEY \$1.10

- Bar-B-Q Ribs
- Burger in a Basket
- French Fried Shrimps
- Bar-B-Q Beef Pork, Ham

Complete FOUNTAIN & GRILL SERVICE

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| West: Deliveries start at 11 a.m. daily         |                  |
| Irving Park (N)                                 | Oak Park Av. (W) |
| 12 Street (S)                                   | Western Av. (E)  |
| North: Deliveries start at 5 p.m. Closed Monday |                  |
| Devan Ave (N)                                   | Damen Av (W)     |
| Fullerton Av. (S)                               | Lake Mich. (E)   |

Present this coupon for free delivery

# Win a Lovable Puppy



There is still time to enter *TV Forecast's* big new contest sponsored by Ideal Dog Food.

You can win a valuable Cocker Spaniel puppy, or a lively Wire Hair Terrier, or a playful Dachshund. Just write a letter in 25 words or less telling "Why I Want a Dog." Fill out the entry form on this page, or copy of it, attach it to the letter, then mail them both to *TV Forecast*, 185 N. Wabash, Chicago 1.

If you are the lucky first prize winner you have your choice of a registered puppy plus 48/1 lb. cans of nutritious Ideal Dog Food, the 7 Course Meal. But that's not all, the next five winners will receive a free set of puppets made just like Ideal Dog Food's famous bull dog and cat characters, Tuffy and Sniff.

Entries must be postmarked on or before June 1, 1951. All entries become the property of *TV Forecast* and the decision of the judges, who will be the editors, are final. In case of a tie duplicate prizes will be awarded. This is the final week the contest will be conducted.

Watch Ideal Dog Food's popular television puppies on the following Chicago TV shows: Mary Hartline, Stories in the Sand, Cartune-O, and Let's Have Fun.

## Free Dog Contest

*TV Forecast*

185 N. Wabash, Chicago 1

Name .....

Address .....

Age .....

# Monday May 28

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard  
Guest, Nate De Lue, collector of watches
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun And Features (continued)**  
Guest, "Jonesy" Jones, square dance caller
- 10:00 9 **Your Figure Ladies**—Fogarty
- 10:30 9 **Chicago Cooks**—Recipes
- 10:45 4 **First Hundred Years**—Serial  
Chris Thayer gets a lesson in detecting from Mr. Wilson who had him released from jail after having him booked for illegal entry
- 11:00 4 **Tel-A-Shopper**—Betty Whitney
- 7 **Bob And Kay Show**—Variety
- 11:30 4 **Garry Moore Show**—Variety  
Fran Gregory subbing for Denise Lor and guests Kirkwood and Goodman comedians
- 5 **Norman Ross' Varieties**
- 9 **Hi Ladies**—Interviews
- 12:00 4 **Let's Have Fun**—Hank Grant mc
- 5 **Meet Mintz**—Musical Favorites
- 9 **Foto Test**—Quiz Game  
Photograph quiz with questions over phone, Sue Topping aids
- 12:15 5 **Newsroom**—Late Information
- 12:30 5 **Your Luncheon Date**—Musical
- 9 **Individually Yours**—Fashion  
Celeste Carlyle designs for you
- 12:45 9 **Spencer Allen And The News**
- 1:00 4 **Bill Evans Show**—Musical  
Commentary accompanies the records
- 5 **"Shadows Of Chinatown"**  
Film with Bela Lugosi and Bruce Bennett
- 7 **Housewives' Holiday**—Kirchner  
Claude Kirchner interviews
- 9 **Teleports Digest**—Film
- 1:30 4 **Cooking Is Fun**—Tina Redmond  
Vary your menus, here's how
- 9 **Showtime**—Musical Film Shorts
- 2:00 4 **Vanity Fair**—Interviews  
Dorothy Doan mc with guests
- 5 **Miss Susan**—Susan Peters
- 9 **"Girl From Calgary"**—Feature
- 2:15 5 **Time For Ernie**—Ernie Kovacs
- 2:30 4 **Fashion Magic**—Arlene Francis
- 5 **Bert Parks Show**—Variety  
Music session with Bert, Betty Ann Grove, Bobby Sherwood, and the Heatherstones
- 3:00 4 **Homemakers' Exchange**—Foods
- 5 **Kate Smith Hour**—Variety  
Guests, Sharon Porter and Lionel Davis; John Butler ballet group, and the continued adventures of Annabel



# Would You Like to be a Ventriloquist?

by UNCLE HERBIE

EVERY youngster, after seeing a ventriloquist on television, wants to throw his voice. I know, because my children do and so I was happy when I walked into Field's book department the other day and found a copy of Paul Stadelman's new book, "Ventriloquism."

You'll probably remember Paul when he appeared on WBKB with Windy Higgins who helped him write the book. Windy is just as devilish an imp as Jerry Mahoney and Charley McCarthy, and I think you'll have a lot of fun using the 19 comedy dialogues they have planned for basement or outdoor shows you might present this summer.

Windy and Paul were over at our house the other night to tell us how popular their book is with youngsters.



WINDY

They've had to run off another batch, which kept Windy busy oiling the presses.

The art of throwing voices goes back hundreds of years, but its popularity was never so great until television presented such shows as Paul Winchell, Jimmy Nelson, Edgar Bergen and of course the rascal that wrote the book, Windy Higgins.

Here are some of the contents: figure manipulation, art of imperceptible speech, misdirection and psychology, showmanship, distant voice, television technique, and tricks of the trade.

Since we bought the book, our youngsters have been hard at work practicing with "Snappy" and "George," their new friends. (A ventriloquist never calls them dummies).

If you can't get to Fields, the book is also available at Brentano, Kroch's, Abbott Magic, Berg's Magic, Ireland, or National Magic in Chicago, and in Oak Park at Mazda Magic.

---

*enjoy Uncle Mistletoe's<sup>®</sup> fascinating*

**phonograph record about the little people of Wonderland**



This is Wonderland at its best! Have a record of the adventures of these magic little people. Know what really happens on a busy day in this enchanted land. Come in, or send for yours now. 89c in Phonograph Records—Ninth Floor, South, State

See Uncle Mistletoe on television Monday, Wednesday and Friday at 5:45 P.M.

WENR-TV Channel 7

*Marshall Field & Company*

# MONDAY—continued

- 9 Test Pattern Til 4:30
- 3:30 4 Betty Crocker—Cooking
- 3:45 7 Lois And Looie—Cartoons
- 4:00 4 Lucky Pup—Children's Show  
Hop and Morey Bunin puppets
- 5 Hawkins Falls, Pop. 6200
- 7 Mary Hartline Show—Games  
Fun for the kids with Chet Roble
- 4:15 4 Adventure Time—Film Serial
- 5 Gabby Hayes Show—Drama  
History comes to life in the stories of the old west
- 7 Half-Pint Party—Al Gannaway  
Session with the youngsters with games and prizes
- 4:30 4 Assembly—Military Questions  
Guest, Tony Curtis, and discussion on the U S. Submarine crews
- 5 Howdy Doody Show—Kids Fun  
Bob Smith emcees antics
- 7 Sagebrush Sam—Western Film  
"Courage of the North" I serial
- 9 Telephone Game—Quiz Session
- 5:00 4 Kids Karnival Kwiz
- 5 Cactus Jim—Western Film
- 7 Stories In The Sand-Kay Morrow  
"Black Beauty"
- 9 Small Fry Club—Bob Emery mc  
Games, stories & constructive ideas
- 5:15 7 Judy Splinters—Small-Fry Show  
Shirley Dinsdale introduces guests
- 5:30 4 Roy Roper—Western Feature
- 5 Crusader Rabbit—Cartoon  
An adventure story comes to life
- 7 Tom Corbett Space Cadet  
Adventures in a super-scientific world
- 9 Trail Blazers' Theater—Film  
"Riders of the Dawn" I western serial
- 5:35 5 Weatherman—Clint Youle  
Today's and tomorrow's climate
- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton  
Subject: Shore up your morale
- 7 Uncle Mistletoe—Adventure  
Small-fry enjoy the adventure stories as well as the lessons in good deeds with Tony and Michael
- 5:50 5 Clifton Utley—News
- 6:00 4 Music Bowl—Musical Variety  
Danny O'Neil sings tunes you request
- 5 Kukla, Fran, And Ollie  
Lovable trio for kids and grown-ups
- 7 Champagne Party—Musical
- 9 Captain Video—Adventures  
Super-sonic devices make up world
- 6:05 7 Flana-Grams—Sports News
- 6:15 4 Ulmer Turner And The News
- 7 Faye Emerson Show—Interviews  
Temple Fielding, Dir. of Overseas Press Club, explains the "secretary's dream" advertisement; also discussion on employment opportunities open to "right person"
- 6:30 4 CBS News—Douglas Edwards
- 5 Showroom—Musical  
Variety with Roberta Quinlan femcee and guest Freddy Martin
- 7 Hollywood Screen Test—Drama  
Neil Hamilton emcee introduces young actresses and actors with assistance from Robert Sterling
- 9 Austin Kiplinger—News
- 6:40 9 Weather News—Frann Weigle  
Late information on today's climate
- 6:45 4 Perry Como Show—Musical  
Como sings "Come Out and Kiss Me," "Be My Love" and "These Foolish Things"
- 5 News Caravan—John C. Swayze  
From around the world comes a report on today's events
- 9 Chicagoland Newsreel
- 7:00 4 Video Theater—Drama  
"Sweet Sorrow" starring Sarah Churchill and Jeffrey Lynn. Comedy about important Broadway actress, journeying to play lead in small-town summer stock, only to find that the show's producer has just skipped town with entire box office receipts
- 5 Paul Winchell - Jerry Mahoney  
What's my name quiz with comedy duo
- 7 Jerry Colonna Show—Variety  
Guest Frankie Laine with vocalist Barbara Ruick and "Cookie" Fairchild's orchestra. Colonna portrays ace roving reporter of the "Screamytone News"
- 9 Miss U. S. Television Contest  
Marty Hogan mc presents weekly contests and preliminaries for the national competition
- 7:30 4 Arthur Godfrey's Talent Scouts  
Professional talent competes for top honors on Godfrey's other shows
- 5 Voice Of Firestone—Musical  
Guest soloist, Eleanor Steber, soprano sings "You Are The Song In My Heart," "Lovelier Than Ever," "Ernani, Involami" from Verdi's "Ernani" and Postford's "The World Is Mine Tonight"
- 7 Life Begins At Eighty—Debate  
Discussion on many topics with Jack Barry moderator with an elderly panel
- 9 To be announced
- 8:00 4 Horace Heidt Show—Musical  
Session with professional talent
- 5 Lights Out—Drama  
"The Pattern" starring June Dayton and John Forsythe. Story of a man who seems to be pursued by three people. Every time he sees them, a catastrophe happens
- 7 Arthur Murray Show—Musical  
Variety with Mrs. Murray emcee; novel dance quiz by mystery dancers and guests, Harrison and Fisher, dancers, and Garry Morton, comic
- 9 "Enchanted Forest"—Feature  
Film with Edmund Lowe, Brenda Joyce, Billy Severn, and Harry Davenport; the forest gives each who wanders there a solution to his problem

## MONDAY—continued

- 8:30 4 Goldbergs—Domestic Comedy**  
Family picnic at Tibbett's Brook Pk. brings out a jealous streak in Molly when family flirt sets her cap for Jake
- 5 Somerset Maugham Theater**  
June Havoc stars in "Cakes and Ale," concerning one Edward Driffield, and his first and second wives, and Alroy Kear, novelist, lecturer and critic
- 7 "Daughter Of The Regiment"**  
Feature film with Warren Fuller
- 9:00 4 Studio One—Drama**  
"Here Is My Life" starring Vivienne Segal and Judson Laire. Story of how father saves young daughter from infatuation with another man while her husband is overseas
- 9:30 5 Who Said That?—Quiz**  
Robert Trout quizzes H. V. Kaltenborn, Robert Ruark, Nancy Chaffee, and John C. Swayze
- 7 Commodore Club—Variety**  
Musical with shipboard setting, Pat Denny emcee
- 9 "Pygmalion"—Feature Film**  
Leslie Howard, Wendy Hiller, Marie Lohr, and Wilfred Lawson in the tale of how a Cockney is taught manners and what happens when she uses them
- 10:00 4 Ernie Simon—Curbstone Cutup**
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**  
What's happening in the world
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Parade—Amateur Contest**  
Don and Vera Ward emcee top adult talent competition
- 5 Clifton Utley—News**
- 10:30 5 Let's Look At Sports—T. Duggan**  
Report on sports throughout nation
- 7 Yesterday's Newsreel—Film**
- 10:45 5 Herbie Mintz Show—Musical**  
Piano melodies of a past day
- 7 Handy—Tips And Ideas**  
Hands that reveal facts to know
- 11:00 4 Wrestling With Russ Davis**
- 5 Broadway Open House—Variety**  
Dell and Abbott comedy team, Richard Hayes vocalist Helen Wood and Earl Barton dancers, Kirby Stone Quintet
- 7 Austin Kiplinger And The News**
- 11:10 7 Top O' The Weather—Russ Reed**  
Report on the climatic conditions
- 11:15 4 Today In Sports**
- 9 Chicagoland Newsreel**
- 11:20 7 Walter "Fats" Pichon—Musical**  
Piano melodies for evening relaxation
- 11:30 4 Murder Before Midnight—Film**  
"Black Doll" with Nan Grey and Donald Woods
- 7 Flana-Grams—Sports News**  
Late data on all sports events
- 12:00 4 Midnight Edition—Ulmer Turner**
- 12:15 4 Help Wanted—Commercial**  
(Stations reserve the right to change above listings without notice)



# Call

**Everglade 4-4868, 9**  
**FOR BEST TV SERVICE**  
**VIDEO-TRONICS, INC.**  
A TISA MEMBER

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## TOMI THURSTON

FOURTH WEEK'S PRIZE WINNER



Watch

**MISS U. S. TELEVISION  
CONTEST OF 1951**

EVERY MONDAY

WGN-TV

7:00 P.M.

A Walter Schwimmer Production

### « ENTRY BLANK »

To: Miss U. S. Television Contest

75 East Wacker

Chicago 1, Illinois

Please enter my name in the 1951 Miss U. S. Television contest for Chicago.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_

TALENT SPECIALTY \_\_\_\_\_

(Please enclose recent photograph when mailing)

# MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951

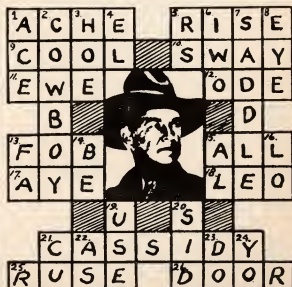


**FLETCHER RABBIT** of the Kukla, Fran & Ollie show, WNBQ, is shown above decorating eggs. All you have to do is count them, put down the correct answer and mail it. Let's see how nicely you can color the whole picture, too.

Mail your colored page to Mollycues, c/o TV Forecast, 185 N. Wabash, Chicago 1. First prize \$1; second prize 50 cents; third and fourth prizes, 25 cents each. Every week a different contest and prizes for children participating. Watch this page!

Answer to last week's word-picture puzzle: "Curbstone Cutup," Ernie Simon.

Solution to last week's crossword puzzle



# favorite recipes

no. 1  
of a series

**BETTE CHAPEL**, vivacious singer of "Garroway-at-Large," this week shares her favorite recipe for veal scallopini with readers of *TV Forecast*. A recent bride with a north side apartment to take care of in addition to her singing career, Bette has a devoted husband ready to tell you that she is as adept at preparing food as she is at putting across a song.

forecast for women

## veal scallopini

- 1 lb. veal steak
- 1 sliced onion
- 1 sliced green pepper
- 1 small can sliced mushrooms
- 1 small can tomato puree
- salt and pepper

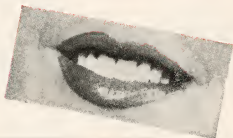
Slice into patties one pound of veal. Lightly brown in hot fat. Add one onion and one green pepper and simmer on low flame until green pepper is soft. If fat dries up add a small amount of water. Add sliced mushrooms and tomato puree. Cook on a low flame 20-25 minutes, adding water if sauce thickens.





# 1951

## The DRESDEN DOLL LOOK



By

MADAME OLGA HOULE

Directress, Helena Rubinstein, Chicago salon

WGN-TV's lovely songstress, Peggy Taylor, like all television stars, is following the trend that fashion is dictating for this year—the very pretty, natural, Dresden doll look without exaggeration in any direction.

You will notice on your television set that the ladies look much less made-up and much softer than they did a year ago. Television make-up, like street make-up for the smart young lady this year, is natural. The heavy bases, slanted eyes, very dark lipsticks and nail polishes are out, all fashion moves towards the natural look.

The eyes last year (illustrated above left) were heavily penciled and slanted upwards at the other end, the brows curved upward to follow the line of the eyes. This year (as shown above) the eyes are less heavily penciled, are not slanted up at the corners but rather are made to appear more round and the brows are rounded accordingly. Lips last year were not too curved, this year there is a return to the cupid bow line so popular many years ago.

The third photograph above shows Peggy's 1951 cupid bow lip line.

The new make-up foundations are soft and natural skin-tone colors and the new polishes and lipstick colors are on the pink tones to go with the new purples and pinks. The newest idea in eye shadows is to blend light and dark together to bring out the color of the eyes. The new eyebrow pencils match the eye shadows.

Make-up for outdoors is following the same trend. To achieve that natural look for outdoor sports—use a make-up base lightly as usual, apply a slight bit of cream rouge for a healthy look, powder only the nose and chin area. Leave the rest of the face with a glossy finish. For evening powder the whole face to achieve a duller mat finish.

Michel of the Helena Rubinstein hair salon says the hair styles are following the same trend—short hair definitely continues but has a more casual, soft feminine look than in the past season. He likes the short coiffure to be fuller and less “set” in appearance than the past season demanded. With

**Peggy Taylor and  
other television stars  
follow the trend  
fashion dictates this  
year.**

the new forward hats nothing looks worse than straggling ends, says Michel. He feels the hair should not be longer than from one-half to one and one-half inches at the neckline dependent upon the structure of the neck and hair line. In one word, he stresses individuality as incorporated into fashion for 1951.

Color continues to play an important part in the hair picture. Among the interesting innovations that Michel brought back from Paris is his method of tinting ends of the hair a degree lighter than the natural color of the rest. This gives a sunny effect, very like a becoming halo around the head.



Peggy wears her hair longer and combed into a soft natural chignon effect to achieve the pretty feminine look she has as she appears on your television set each week on Cartune-O.

Waves and a soft chignon highlight Peggy Taylor's new hair style created by Michel of the Rubinstein Salon, as shown above and elsewhere on this page.

Peggy, who calls California home, is an avid sports enthusiast and during her coed days at the University of California at Berkeley she was an active member of the tennis team, fencing team and swimming team. She is also an enthusiastic skier.

Even though she now lives in the city, sharing a near north side apartment with another Chicago career girl, Peggy looks for every opportunity to participate in her favorite pastimes.

To a girl who likes to be out-of-doors as much as Peggy and still must face the bright lights of television when working, a meticulous beauty routine is a must to keep skin and hair perfectly groomed. A tip to all career girls who with summer coming on will be spending more time outside.

The Helena Rubinstein Salon in Chicago is now doing all make-up for Chicago stars appearing on shows originating at WGN-TV.

# mary hartline

WENR-TV'S

*Fairy  
princess*



Children watching the Mary Hartline Show will tell you that a beautiful and bewitching fairy princess steps from the world of fantasy into their living rooms each afternoon when Mary appears on their television screens.

And many an adult will agree that Mary Hartline, one of Chicago's loveliest television personalities, has become the idolized fairy princess of story books in the eyes of their sons and daughters.

Mary's new show, seen Monday through Friday at 4 p.m. on WENR-TV, boasts a cast unique in children's shows.

Take Mary, just 23, who is a professional model, an accomplished musician, a song writer and the recipient of a host of Hollywood screen offers. Possessing just about every necessary item to appeal to a glamour conscious TV audience, she chooses to contribute all her television talents to the entertainment of children.

And take Chet Roble, renowned jazz artist, a musician's musician who has played the circuit from New York to California and New Orleans to Canada—in addition to being one of the dramatic stars of Studs' Place—performing and entertaining for children.

Combine the talents of Mary and Chet and you come up with one of the most wholesome and enjoyable chil-

dren's shows on TV.

The Mary Hartline Show, fifteen minutes of fun, follows an enjoyable pattern including a continual letter writing contest with daily winners; jingles sung by Uncle Chet, Mary and the young guests; and subtle lessons on courtesy and safety in the form of questions from Chet and Mary. There are also film cartoons and attractive prizes.

Mary will tell you: "I like doing the show for the boys and girls because I love children. And I enjoy this particular show because it's a good clean one without the shooting, killing and violence that comes out of so many radio and television programs for children."

While the children adore Mary's beauty, Uncle Chet receives the plaudits of the youngsters for his easy-going manner and sprightly jingles. Enjoying the spontaneity displayed by the children, he recalls with humor such incidents as one girl candidly stating her hobby as "fighting with my brother."

The show, continually growing in popularity, averages 2,000 pieces of mail each week.

To Mary and Chet it would seem they have found a successful formula for entertaining the small fry—and the youngsters would be quick to affirm this fact!

# Tuesday May 29

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard  
Guest, Otille Verburg, instructress in leathercraft for the Chicago Park District
- 9:30 4 **Fun And Figure**—Exercises  
Ed Allen conducts session
- 9:50 4 **Fun And Features (continued)**  
Guests, Piper Laurie and Tony Curtis of the movies
- 10:00 9 **Your Figure Ladies**—Exercises  
Paul Fogarty shows how to lose weight
- 10:30 9 **Chicago Cooks**—Recipes  
New taste treat by Kay Middleton
- 10:45 4 **First Hundred Years**—Serial  
Jimmy Lydon & Olive Stacey star
- 11:00 4 **Tel-A-Shopper**—Betty Whitney  
What's new in the stores
- 7 **Bob And Kay Show**—Variety  
Mixture of events, and interviews
- 11:30 4 **Garry Moore Show**—Variety  
Guest: Virginia Sale character monologist
- 5 **Norman Ross' Varieties**  
Commentary on many items
- 9 **Hi Ladies**—Interviews  
Tommy Bartlett chats with the gals
- 12:00 4 **Let's Have Fun**—Hank Grant mc  
Musical variety with Elaine Neblett and Kyle Kimbrough vocalists
- 5 **Snowcrop Matinee Theater**  
"Dream Without a Face" with Edgar Barrier
- 9 **Foto Test**—Frank Sweeney  
Enjoy a game or two with Frank and Sue with prizes for winners
- 12:30 5 **Your Luncheon Date**—Variety
- 9 **Pathways Of The World**—Film  
"Glimpse of Picturesque Java"
- 12:45 9 **Spencer Allen And The News**  
Current events of the day
- 1:00 4 **Bill Evans Show**—Variety
- 5 **"Kentucky Blue Streak"**—Film  
Feature with Eddie Nugent, Patricia Scott, & Cornelius Keefe
- 7 **Beulah Karney Show**—Foods  
Adventures in the art of cooking
- 9 **Camera Caravan**—Film Short  
"Sons of Steel"
- 1:30 4 **Cooking Is Fun**—Tina Redmond
- 9 **Showtime**—Musical Film Shorts
- 2:00 4 **Vanity Fair**—Robin Chandler
- 5 **Miss Susan**—Serial Story  
Triumphs and heartaches of woman lawyer in small midwestern town
- 9 **Test Pattern** Til 4:30
- 2:15 4 **Bride and Groom**—John Nelson
- 5 **Time For Ernie**—Ernie Kovacs
- 2:30 4 **Multiscope News**—Ticker Tape

## UNCLE HERBIE WINNERS

Miss Carrie Welke  
1411 W. Cortez St.  
Chicago 22, Ill.

Miss Carole Branecki  
5705 W. Ainslie St.  
Chicago 30, Ill.

Chucky Surina  
2412 S. 11th Ave.  
Broadview, Ill.

Miss Shirley Bauer  
2347 Walnut St.  
Blue Island, Ill.

Miss Nancy Erickson  
7814 Eberhart Ave.  
Chicago 19, Ill.

Gerry Young  
10643 Hoxie  
Chicago 17, Ill.

Miss Therese Zelek  
1358 N. Western Ave.  
Chicago 22, Ill.

Sandra Loeffel  
7558 Eberhart Ave.  
Chicago, Ill.

Judy Parliament  
107 Linden Ave.  
Glencoe, Ill.

Diane Crowley  
838 Wenonah Ave.  
Oak Park, Ill.

**Every TUES-THURS.**  
**ROMANCE! DRAMA! COMEDY!**  
Teddy Snow Crop Presents—



**12:00-12:30 P.M. Channel 5**

**Hey, Kids!**

**WIN A PUPPY**

**FREE!**



*"Just try it!"*

**Feeds In 7 Ways**

You may win a Cocker Spaniel, a Dachshund, or a Wire Hair Terrier. Just enter the Ideal Contest—fill in and mail coupon in this issue today.

**HURRY!**

Remember . . .  
**A DOG'S BEST MEAL  
IS WILSON'S IDEAL!**



## TUESDAY—continued

- 1 Remember This Date—Bill Stern  
Anecdotes & music with Jet McDonald
- 3:00 4 Homemakers' Exchange—Foods
- 5 Kate Smith Hour—Variety  
Guests, Peggy Taylor Trio; teen-age spot, Bernie Mann and his orchestra, and Harris & Radcliff, comics
- 3:30 4 Fun To Know
- 3:45 7 Lois And Looie—Cartoons  
Looie's off on another adventure
- 4:00 4 Lucky Pup—Puppet Adventures  
Doris Brown as femcee
- 5 Hawkins Falls, Pop. 6200—Serial  
Problems of typical Amer. families
- 7 Mary Hartline Show—Prizes  
Games and fun for the kiddies
- 4:15 4 Adventure Time—Film Serial
- 5 Panhandle Pete And Jennifer  
"Rapid Jack Rabbit in the 600 mile Race"
- 7 Half-Pint Party—Al Gannaway  
Stunts and games for the children
- 4:30 4 Assembly—Military Questions  
Guests from the Air Force Association with film "Operation Korea"
- 5 Howdy Doody—Variety  
Watch for Clarabell clown
- 7 Sagebrush Sam—Western Film  
"Courage of the North" II serial
- 9 Telephone Game—Harold Isbell  
Quiz session with Jane Quinn
- 5:00 4 Kids Karnival Kwiz
- 5 Cactus Jim—Western Feature
- 7 Stories In The Sand  
The history story of James Watt, inventor
- 9 Small Fry Club—For Kids  
Bob Emery mc of variety
- 5:15 7 Judy Splinters—S. Dinsdale  
Happy story of a girl puppet
- 5:30 4 Roy Roper—Western Feature
- 5 Crusader Rabbit—Cartoon  
An adventure comes to life
- 7 Paddy The Pelican—Stories
- 9 Trail Blazers' Theater—Western  
"Riders of the Dawn" II serial
- 5:35 5 Weatherman—Clint Youle
- 5:45 4 Window Shopping—Commercial
- 5 Public Life Of Cliff Norton  
Subject: Cast Those Loved Ones In Bronze, comedy skit
- 5:50 5 Clifton Utley—News  
Report on the news of the hour
- 6:00 4 Danny O'Neil At Home Show  
The tunes you want to hear
- 5 Kukla, Fran, And Ollie  
Watch the trio and laugh with them
- 7 Champagne Party—Musical  
Andy and Della Russell emcee
- 9 Captain Video—Adventures  
Fantastic tale of the future world
- 6:05 7 Flana-Grams—Sports News
- 6:15 4 Ulmer Turner And The News

- 7 Club Seven—Musical Session  
Eadie and Rack piano team
- 6:30 4 CBS News—Douglas Edwards
- 5 John Conte's Little Show—Music  
Three Beaus and a Peep vocal group, guest: Sue Bennett
- 7 Beulah Show—Comedy
- 9 Austin Kiplinger—News
- 6:40 9 Weather News—Frann Weigle  
Late information on today's climate
- 6:45 4 Stork Club—Interviews
- 5 News Caravan—John Swayze  
From around the world comes a report on today's events
- 9 Chicagoland Newsreel
- 7:00 4 Frontier Theater—Western
- 5 Star Theater—Comedy Variety  
Milton Berle presents guest, Eddie Cantor
- 7 "The True Glory"—Documentary  
Film of victory in Europe narrated by Dwight D. Eisenhower
- 9 Tony Weitzel Show—Interviews
- 7:15 9 Pathways Of The World—Film  
"Work and Play in Belgium"
- 7:30 4 Pars, Birdies And Eagles—Golf
- 9 Johns Hopkins Science Revue  
Dr. Vincent G. Dethier presents "No One Wants Flies," and demonstrates his experiments in his search for an insect repellent
- 8:00 4 Vaughn Monroe Show—Musical  
Shaye Cogan vocalist, Ziggy Talent, comedian, Tommy Wonder & Margaret Banks dance team, the Boliano Ivanko acrobats, and Johnny Conrad; tunes, "Loveliest Night of the Year," "Mock-in' Bird Hill," "Sparrow in the Tree-top" and "Beautiful Brown Eyes"
- 5 Fireside Theater—Film Drama  
"Man Without A Country" with Lester Matthews, Tudor Owen, Maurice Marsac, and Stephen Roberts. Tale of an American patriot sentenced to never set foot on U. S. soil
- 7 Q.E.D.—Panel Quiz  
Fred Uttal emcee, panel: Harold S. Hoffman, Hi Brown and guest
- 9 Cavalcade Of Bands—Musical  
Xavier Cugat and Abbe Lane, vocalist
- 8:30 4 Suspense—Mystery Drama  
"Vamp Till Death" with Mary Sinclair. When a writer's wife is mysteriously slain, he hires a new secretary who does sufficient detective work to bring the murderer to light
- 5 Circle Theater—Drama  
"Over the Fence" by Ann Howard Bailey. Two spinster ladies, owners of adjoining rooming houses, decide to play cupid for two of their young unmarried roomers, and proceed to complicate a simple love affair
- 7 Pantomime Quiz—Charades  
Mike Stokely mc, regulars: Adele Jergens, Jackie Coogan, Hans Conried, Vincent Price; guests: Jean Wallace, Dorothy Patrick, Greg McClure, and Frank De Vol



## TUESDAY—continued

- 9:00 4 **Danger**—Mystery Drama  
"The Talking Horn" by Peggy Phillip.  
Story of a famous actress and a trumpet player with a talking horn
- 5 **Amateur Hour**—Ted Mack mc  
Talented people get their chance to perform variety numbers and acts
- 7 **March Of Time Thru The Years**  
"Perspectives In Jazz" with Artie Shaw and Marshall Stearns, jazz historian
- 9 **Silver Screen Theater**—Feature
- 9:30 4 **DeLuxe Story Theater**—Drama  
"The Celebrated Jumping Frog" by Samuel Clemens with Kirby Grant, Kirstine Miller, and Frank Fenton.  
Jim Smiley has 2 loves: Carolyn, store owner's daughter and gambling, but in the end we wonder if these 2 remain the same
- 7 **Hollywood Theater Time**—Film
- 10:00 4 **Ernie Simon**—Curbstone Cutup
- 5 **Weatherman**—Clint Youle
- 7 **Cameraman At Large**—Film  
"Sail Plane" & "Hungarian Dance"
- 9 **"The Brass Monkey"**—Feature  
Film with Carole Landis, Carroll Levis, Ernest Thesinger, and Edward Underdown; tale of how valuable art objects are smuggled into the country
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner**—News
- 5 **Clifton Utley**—News
- 7 **Great Comedians**—Film  
"Whose Baby Are You?" with Bert Lahr
- 10:30 4 **What's Wrong With This Picture**  
Quiz show with Hank Grant emcee
- 5 **Let's Look At Sports**—T. Duggan
- 7 **A Hit Is Made**—Drama  
John Barclay as director shows us the techniques of show as well as drama within in "Rosie" tale of old blues singer who helps a young man
- 10:45 4 **Linger Awhile**—Musical
- 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Wrestling With Russ Davis**
- 5 **Broadway Open House**—Variety  
Comedian Jack E. Leonard mc with Dagmar, Kirby Stone Quintet, and dancer Ray Malone
- 7 **Austin Kiplinger And The News**
- 11:10 7 **Top O' The Weather**—Russ Reed
- 11:15 4 **At Home Party**—Earl Wrightson  
Music, variety and guests
- 11:20 7 **Walter "Fats" Pichon**—Musical
- 11:30 4 **Murder Before Midnight**—Film
- 7 **Flana-grams**—Sports News
- 9 **Chicagoland Newsreel**
- 12:00 4 **Nite Owl Movie**—Feature Film
- 1:30 4 **Midnight Edition**—Ulmer Turner

(Stations reserve the right to change above listings without notice)

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**Boulevard Room**  
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CHICAGO  
A HILTON HOTEL

# Station Breaks — By MIKE BOOM

**C**HICAGO—If your school kid wrote a letter for the Quiz Kids annual search for America's Best Teacher contest, better relax for a while. The 33,298 entries have swamped the judges, and results won't be announced until June. . . . WENR-TV's gracious Kay Morrow has "her day" May 27 in East Chicago

for "outstanding contributions to education and religion." . . . WGN-TV news aces getting plaudits for their 1000th Newsreel showing are director Spencer Allen and assistants Fred Giese, Gordon Smith, Steve Fentress, Len Bartholomew, Chuck Gekler, Felix Kubik, Ed Sullivan, Chuck Braun and Jim Hayden.



VAN

**Talent Forecast**—Watch for Jackie Van on your screens. She's a local girl who can warble with the best. Together with Gloria Van, the Wayne King vocalist, Jackie keeps Chicagoland chirping definitely in the VANGUARD. However, they're not related, as reported. . . . Beauteous Mary Hartline and Pat Dennie of channel 7 reported

## OFF GUARD . . . . .



*Dick "Two Ton" Baker, who was seen on local TV screens, caught sampling the results of an ice cream contest. The song & piano man is reported anxiously awaiting the introduction of 48 inch sets.*

getting movie offers. If they leave, we'll just die, that is. . . . Bob Miller is WGN-TV's newest floor director. . . . WBKB's "Parade" listed recent talent winners as Lomax Mabrom of 6431 Ingleside and Rosemarie Kolar of 6906 N. 30th Place, Berwyn, Ill.

Mr. and Mrs. John Fischer, ex-Evanston residents and now of York, Pa., have named their first child after WNBQ's Dorsey Connors. . . . Soprano Susie Hamilton, who recently scored on "Theater of the Air" as a career performer, got her start back in 1949 by winning a "Stars of Tomorrow" contest on channel 9. . . . Studs Terkel, the prominent restaurant owner, has a private collection of 10,000 records. . . . Scampy Patton, the pint-sized clown seen on Super Circus, is an active Boy Scout. He spends all his spare time with the trek & track set.

Editorial wheels of ON CUE, the local TV bulletin, are Eleanor Engle, Hugh Downs and Cliff Norton. . . . Birthday greetings to WBKB musician Mary Jane Gray on June 13. . . . Bev Younger, the



MURPHY

Gracie of Studs' Place, is the mother of four kids. She considers the TV show as "recreation." Mothers will understand. . . . Cartoonist with a fresh approach is channel 4's Bruce Newton. His a.m. sketches are convulsing. . . . Austin Kiplinger doesn't straddle the news, but he straddles two stations—WGN-TV and WENR-TV. . . . Hard to believe—Bob Murphy the jolly round man seen on channel 7, works the Bob & Kay show in a studio 16 by 22. . . . George Menard, the WBKB emcee, wonders if you could call a U. S. taxpayer a "patriot."

NBC's "Mr. Wizard" getting such a fine hand from viewers that its cereal sponsor will carry the show for another 3 months. . . . John Berg producing the popular "Lois and Looie" show seen on WENR-TV. . . . Ernie Simon says it isn't true that Jim Tree is a South American gold mine owner. Ernie reports Jim made his money in oil.

# Wednesday May 30

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:00 4 **Fun And Features**—Variety  
Guest, Clarence Hoffman
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun And Features** (continued)
- 10:00 9 **Your Figure Ladies**—Exercises
- 10:30 9 **Chicago Cooks**—Recipes
- 10:45 4 **First Hundred Years**—Serial
- 11:00 4 **Tel-A-Shopper**—Betty Whitney  
7 **Bob & Kay Show**—Commentary  
Bob Murphy and Kay Westfall present
- 11:30 4 **Garry Moore Show**—Variety  
Guest: Sarah Churchill  
5 **Norman Ross' Varieties**  
9 **Hi Ladies**—Interviews
- 12:00 4 **Let's Have Fun**—Hank Grant mc  
Musical variety with Elaine Neblett,  
Kyle Kimbrough  
5 **Meet Mintz**—Herbie Mintz  
Commentary and tunes of a past day  
9 **Foto Test**—Quiz Contest  
Frank Sweeney and Sue Topping  
provide the opportunity for you to  
win a multitude of prizes
- 12:15 5 **Newsroom**—Late Information  
Today's news as it happens
- 12:30 5 **Your Luncheon Date**—Musical  
Hugh Downs, Angel Casey, and the  
Art Van Damme quintet
- 9 **Pathways Of The World**—Film  
"Fitness Is A Family Affair"
- 12:45 9 **Spencer Allen And The News**
- 12:55 9 **Batting Practice**—Vince Lloyd
- 1:00 4 **Bill Evans Show**—Musical  
5 **"Campus Rhythms"** — Feature  
Film with Johnny Downs, Gale Storm  
& Robert Lowery in tale of radio  
songstress who enrolls in college
- 7 **Kay Morrow Show**—Interviews  
Guest, Grace da Posa, discussing fash-  
ions and body conditioning
- 1:10 9 **Lead-Off Man**—Harry Creighton  
Interviews and TV Forecast awards
- 1:25 9 **Baseball**—Sox vs St. Louis  
Jack Brickhouse announces game
- 1:30 4 **Cooking Is Fun**—Tina Redmond
- 2:00 4 **Vanity Fair**—Dorothy Doan  
5 **Miss Susan**—Susan Peters  
Trials and tribulations of a woman  
lawyer in a small town
- 2:15 4 **Hair Raising Tale**—Commercial  
5 **Time For Ernie**—Ernie Kovacs  
Stunts, gags, and nonsense

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Present TV Picture**  
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**"THE DON MCNEILL  
TV CLUB"**

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every WEDNESDAY at **8 P.M.**

A half-hour of sparkling variety with  
your favorite "Breakfast Club" man.

**WENR-TV** CHANNEL  
7

## WEDNESDAY—continued

- 2:30** 4 **Multiscope News**—Ticker Tape  
5 **Bert Parks Show**—Musical  
Bert, Betty Ann Grove, singing comedienne, Heathertones, vocal group, and Bobby Sherwood
- 3:00** 4 **Homemakers' Exchange**—Foods  
5 **Kate Smith Hour**—Musical  
Guests, Mary, Raye and Naldi, fashion spot, and Benny Fields, singer
- 3:30** 4 **It's Fun To Know**—Why  
General science, explaining such familiar phenomena as telephone, flight of airplane, cause of thunder, structure of atom; moderator, George Gillespie  
9 **Second Game**—Sox vs St. Louis
- 3:45** 7 **Lois And Looie**—Cartoons
- 4:00** 4 **Lucky Pup**—Fun For Kids  
5 **Hawkins Falls, Pop. 6200**—Serial  
7 **Mary Hartline Show**—Games
- 4:15** 4 **Adventure Time**—Film Serial  
5 **Gabby Hayes Show**—Drama  
7 **Half-Pint Party**—Al Gannaway
- 4:30** 4 **Assembly**—Military Questions  
Film, "Armed Forces of the U.S.A."  
5 **Howdy Doody Show**—Bob Smith  
7 **Sagebrush Sam**—Western Film  
"Range Riders" I serial
- 5:00** 4 **Kids Karnival Kwiz**  
5 **Cactus Jim**—Western Feature  
7 **Stories In The Sand**—Fairy Tale
- 5:15** 7 **Judy Splinters**—For Small-Fry
- 5:30** 4 **Roy Roper**—Western Feature  
5 **Crusader Rabbit**—Cartoons  
7 **Tom Corbett Space Cadet**
- 5:35** 5 **Weatherman**—Clint Youle
- 5:45** 4 **Window Shopping**—Commercial  
5 **Public Life Of Cliff Norton**  
Subject: I'm Off to the Orinoco, Ladies, comedy skit  
7 **Uncle Mistletoe**—Fantasy  
Candy Cane Lane characters gather 'round for another story
- 5:50** 5 **Clifton Utley**—News
- 6:00** 4 **Music Bowl**—Musical Variety  
5 **Kukla, Fran, And Ollie**  
Whimsical tales of adventure by and affecting the trio  
7 **Champagne Party**—Musical  
9 **Captain Video**—Adventures  
Adventures in a world furnished with super-sonic devices
- 6:05** 7 **Flana-Grams**—Sports News  
Summary of sports events
- 6:15** 4 **Ulmer Turner And The News**  
7 **Faye Emerson Show**—Guests  
Art of becoming a commercial florist is discussed with Irene Hayes; advice on learning and how to start the floral shop; also floral arrangements from the Hayes shop
- 6:30** 4 **CBS News**—Douglas Edwards  
5 **Showroom**—Roberta Quinlan  
Guest: Bill Hayes vocalist  
7 **Chance Of A Lifetime**—Quiz  
John Reed King emcee  
9 **Austin Kiplinger**—News  
Military Service Information
- 6:40** 9 **Weather News**—Frann Weigle
- 6:45** 4 **Perry Como Show**—Musical  
Guest, Rosemary Clooney sings "Walking My Baby Back Home" and "My Darling Man"  
5 **News Caravan**—John Swayze  
Reports from Washington  
9 **Chicagoland Newsreel**
- 7:00** 4 **Arthur Godfrey And His Friends**  
Musical variety and chit-chat with Janette Davis, Haleloke, Marion Marlow and Frank Parker  
5 **Four Star Revue**—Comedy  
Ed Wynn emcee presents guest Jack Carter, Terresa Brewer, Romo Vincent, Jack Gilford and the Paul Stefan dancers  
7 **Ruggles**—Domestic Comedy  
Modern-minded children keep Mom and Pop jumping  
9 **Locker Room**—Interviews  
Jack Brickhouse and Marty Hogan conduct sessions
- 7:15** 9 **Pathways Of The World**—Film  
"Crafts of Fire"
- 7:30** 7 **Band Stand TV**—Musical  
Freddie Robbins emcee introduces Jan Garber's orchestra, Georgia Gibbs vocalist, and Hal LeRoy dancer  
9 **Al Benson Show**—Musical Films
- 8:00** 4 **Charlie Wild, Private Detective**  
John McQuade stars in mystery drama titled "The Case of the Ballplayer's Temper"  
5 **Kraft Theater**—Drama  
"Ben Franklin" America's most diplomatic and persuasive envoy is sent to France to get aid to fight the British
- 7 **Don McNeill's TV Club**—Variety  
Festive session with Don, Johnny Desmond, Patsy Lee, and Sam Cowling
- 9 **Down You Go**—Panel Quiz  
Dr. Bergen Evans mc; Panelists, Toni Gilman, Carmelita Pope, Fran Coughlin and Dr. Robert Breen
- 8:30** 4 **The Web**—Mystery Drama  
7 **Wrestling From Rainbo Arena**  
Wayne Griffin announcing  
9 **Plainclothesman**—Drama
- 9:00** 4 **Blue Ribbon Boxing Bout**  
Russ Hodges announces match between Ezzard Charles and Joey Maxim  
5 **Break The Bank**—Quiz  
Bert Parks emcee asks questions of contestants & awards cash prizes  
9 **Here Comes The Bride**  
Actual wedding performed on TV with John Weigel as host, Richard Paige vocalist, and Adele Scott at the organ

## WEDNESDAY—continued

- 9:30 5 **Stars Over Hollywood**—Drama  
"When The Devil Is Sick" with  
Larry Blake and Dorothy Adams  
Tale of an old Irishman who when he  
is ill promises to amend his life
- 9 **Family Circle Theater**—Film  
Feature "Sweeney Todd" with Tod  
Slaughter and Eve Lister; the tale  
of a barber who gets just a little  
too handy with his shears
- 9:45 4 **Fight Follow Up**—Summary  
Lester Bromberg and Vin Scully
- 10:00 4 **Ernie Simon**—Curbstone Cutup  
Interviews with the man on the street
- 5 **Weatherman**—Clint Youle  
Late data on atmospheric conditions
- 10:10 5 **Dorsey Connors**—Helpful Ideas  
Information on various gadgets
- 10:15 4 **Ulmer Turner**—News  
Today's news hot off the press
- 5 **Clifton Utley**—News  
Events of the day as they happen
- 10:30 4 **What's Wrong With This Picture**  
Quiz session with Hank Grant emcee
- 5 **Let's Look At Sports**—T. Duggan  
Review of the sports world
- 10:45 4 **Linger Awhile**—Musical  
Marty Hogan and Doris Drew mc
- 5 **Herbie Mintz Show**—Musical  
Recalling the past era in tunes
- 11:00 4 **Wrestling With Russ Davis**
- 5 **Broadway Open House**—Variety  
Music and comedy with Dell & Abbott,  
Richard Hayes, Marian Colby, Helen  
Wood, Earl Barton, & Kirby Stone
- 7 **Austin Kiplinger And The News**  
The day's news expounded upon
- 9 **"Murder On The High Seas"**  
Feature film with Jack Mulhall, Nat-  
alie Moorehead and Clara Young;  
murder and blackmail travel together
- 11:10 7 **Top O'The Weather**—Russ Reed  
Report on climatic conditions
- 11:15 4 **Today In Sports**
- 11:20 7 **Walter "Fats" Pichon**—Musical  
Piano melodies for evening relaxation
- 11:30 4 **Murder Before Midnight**—Film
- 7 **Flana-Grams**—Sports Comment  
Late data on sports events
- 12:00 4 **"Boys' Reformatory"**—Feature  
Film with Frankie Darro and Grant  
Withers. Orphaned boy sent to prison  
is assisted by doctor in getting a re-  
lease
- 12:15 9 **Chicagoland Newsreel**  
Local events brought to you on film
- 1:30 4 **Midnight Edition**—Ulmer Turner  
Late up to the minute news

(Stations reserve the right to change above  
listings without notice)

*Armour and Company  
Presents*

**Stars over Hollywood**  
Every Wednesday—9:30 P.M. Channel 5



*This week*  
**"WHEN THE  
DEVIL IS SICK"**  
*Starring*  
**Larry Blake and  
Dorothy Adams**

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AMERICAN WIT!

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BY LOUIS EVAN SHIPMENT

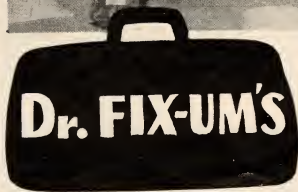


**THE KRAFT  
TELEVISION  
THEATRE**

**TV'S MOST POPULAR  
LIVE DRAMATIC SHOW**

**WNBQ** CHANNEL 5  
8 P.M. WED.





Lurking in almost every U.S. bosom is a nostalgic desire to build the perfect birdhouse, or at least, that better mousetrap. City dwellers rarely find time or opportunity to satisfy this primitive urge. As a consequence, they adopt visual substitutes — dawdling near excavation projects, kibitzing on street repair gangs, breathing down the plumber's neck.

It's no surprise to psychologists, therefore, when a major phenomenon

occurs in Chicagoland TV homes one night each week. Mom puts down her crossword puzzle and collects pencils and paper. Pop takes the number 1 seat near the set, and tunes in Channel 7. For 30 minutes thereafter, Art Youngquist, WENR-TV's Dr. Fixum, gets the spotlight.

Art is probably best known to viewers as the "Clothes Hanger Man." He won this title hands down by inventing more than 100 practical devices from an ordinary wire hanger.

Art's fans claim that he explodes home craft ideas like popcorn on a griddle. On any one show, Youngquist may repair a dripping faucet, fix a sagging screen, make a clever toy out of a cardboard box, or fashion an ingenious plant holder.

Phone calls suggest many of his TV ideas. One woman wanted to know how to remove glass ring stains from her

end tables. Art answered her right on the show—"moisten some cigaret ashes with water and rub it off."

Once a woman motorist called in an emergency. Her car was stuck in a snow drift. Art couldn't prescribe a remedy in a hurry, but the following show, he showed how to rig up a handy, portable lath gadget to be carried in the trunk.

Some other Youngquist stunts — building scale models of homes to demonstrate repairs, constructing boats and furniture, plastering and refinishing. Best part of the show is that Art doesn't just talk about the jobs, he actually does the work using "live" equipment.

How did Dr. Fixum get started? He was born in Chicago May 26, 1910, one of five children. His father helped his tinkering hobby by installing a home workshop. Before Art was 18, he had built his first motor boat, an ice boat and two gliders. He graduated from Lane Tech high, and attended night school at Armour Tech (now Illinois Institute of Technology).

After free lance writing for trade magazines, Art obtained an editorial position with *Science and Mechanics* publication. One day, WENR-TV producer Ed Skotch asked that magazine to suggest a handy-man personality for the Dr. Fixum show. Art landed the job and has been there ever since. He still doubles as an S&M editor.

"Dr. Fixum's Household Hospital" is seen on WENR-TV every Thursday, sponsored by Harvey Lumber company.



Art and Ed Prentiss

# Thursday May 31

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**  
Museum of Science and Industry presents an exhibit
- 9:30 4 Fun And Figure—Exercises**
- 9:50 4 Fun And Features (continued)**  
Guest: Francis X. Bushman
- 10:00 9 Your Figure Ladies—Exercises**
- 10:30 9 Chicago Cooks—Recipes**
- 10:45 4 First Hundred Years—Serial**
- 11:00 4 Tel-A-Shopper—Betty Whitney**
- 7 Bob And Kay Show—Variety**
- 11:30 4 Garry Moore Show—Variety**  
Guest: Winston L. Mittenjuice with some philosophy
- 5 Norman Ross' Varieties**
- 9 Hi Ladies—Interviews**
- 12:00 4 Let's Have Fun—Hank Gram mc**  
Musical variety with Elaine Neblett and Kyle Kimbrough vocalists
- 5 Snowcrop Matinee Theater**  
"Ace Of Spades" with Leon Ames; a gambler in a western town falsely accuses a man of a murder which is finally solved with a bullet hole thru "the ace of spades"
- 9 Foto Test—Frank Sweeney**  
Quiz session with viewers being asked questions for the prizes
- 12:30 5 Your Luncheon Date—Musical**
- 9 Plan-A-Room—Designs**
- 12:45 9 Spencer Allen And The News**
- 1:00 4 Bill Evans Show—Variety**
- 5 "Top Sergeant Mulligan"**  
Film with Nat Pendleton, Carol Hughes, and Sterling Holloway; adventures of two doughboys
- 7 Beulah Karney Show—Foods**  
Adventures in the art of cooking
- 9 Camera Caravan—Film Shorts**  
"Julius Caesar" and "Big Ditch of Panama"
- 1:30 4 Cooking Is Fun—Tina Redmond**
- 1:30 7 "Mr. Boggs Steps Out"—Film**  
Feature with Stu Erwin
- 9 Showtime—Musical Film Shorts**
- 2:00 4 Vanity Fair—Robin Chandler**  
Interviews with celebrities
- 5 Miss Susan—Susan Peters**  
Life of a small town lawyer
- 9 Test Pattern Til 4:30**
- 2:15 4 Bride and Groom**
- 5 Time For Ernie—Ernie Kovacs**
- 2:30 4 Multiscope News—Ticker Tape**
- 5 Remember This Date—Bill Stern**  
Commentary, sports, news, and music with Jet MacDonald

## THURSDAY—continued

- 3:00** 4 **Homemakers' Exchange—Foods**  
 5 **Kate Smith Hour—Musical**  
 Rita and Alan Farrell, Richard Himber, Evalyn Tyner pianist, and a scene from the opera "Carmen"
- 3:30** 4 **It's Fun To Know—How To Draw**  
 Fundamentals of drawing and art appreciation with reproductions, discussion and graphic analysis of classic art works, S. B. Valentine, moderator
- 3:45** 7 **Lois And Loogie—Cartoons**  
 Curiosity of modern youngsters told
- 4:00** 4 **Lucky Pup—Kids Puppet Show**  
 Foodini outwits Phineas again  
 5 **Hawkins Falls, Pop. 6200—Serial**  
 7 **Mary Hartline Show—Games**  
 Fun for kids with Chet Roble
- 4:15** 4 **Adventure Time—Film Serial**  
 5 **Panhandle Pete And Jennifer**  
 "Sir Samson and Sir Hercules" fighting a duel  
 7 **Half-Pint Party—Al Gannaway**  
 For the youngsters—games and fun
- 4:30** 4 **Assembly—Military Questions**  
 Film interviews with men in the Pacific area, from Hawaii  
 5 **Howdy Doody Show—Variety**  
 Bob Smith host to the youngsters  
 7 **Sagebrush Sam—Western Film**  
 "Range Riders" II serial  
 9 **Telephone Game—Harold Isbell**  
 Quiz session with Jane Quinn
- 5:00** 4 **Kids Karnival Kwiz**  
 5 **Cactus Jim—Western Feature**  
 7 **Stories In The Sand—Fairy Tale**  
 Kay Morrow is narrator  
 9 **Small Fry Club—Bob Emery**  
 Games, instruction, stories
- 5:15** 7 **Judy Splinters—Kids' Show**  
 Shirley Dinsdale & Judy interview
- 5:30** 4 **Roy Roper—Western Feature**  
 5 **Crusader Rabbit—Cartoon**  
 7 **Paddy The Pelican—Stories**  
 9 **Trail Blazers' Theater—Western**  
 "Riders of the West" I film serial
- 5:35** 5 **Weatherman—Clint Youle**  
 Today's and tomorrow's climate
- 5:45** 4 **Window Shopping—Commercial**  
 Luckey North commentator  
 5 **Public Life Of Cliff Norton**  
 Subject: Give Your Hair 100 Strokes
- 5:50** 5 **Clifton Utley—News**
- 6:00** 4 **Danny O'Neil At Home Show**  
 Musical with new & old tunes  
 5 **Kukla, Fran, And Ollie**  
 Skits with Kuklapolitan players  
 7 **Champagne Party—Musical**  
 Andy and Della Russell emcee  
 9 **Captain Video—Adventure Tale**
- 6:05** 7 **Flana-Grams—Sports News**
- 6:15** 4 **Ulmer Turner And The News**  
 7 **Laraine Day Show**  
 Interviews with baseball players and sports writers

- 6:30** 4 **CBS News—Douglas Edwards**  
 See tomorrow's headlines today
- 5 **John Conte's Little Show—Music**  
 Three Beaus and a Peep vocal group  
 guest: Sandy Deel
- 7 **Lone Ranger—Western Drama**
- 9 **Austin Kiplinger—News**
- 6:40** 9 **Weather News—Frann Weigle**
- 6:45** 4 **Stork Club—Interviews**  
 Guests: Bob Preston and Binnie Barnes
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel**
- 7:00** 4 **Starlight Theater—Drama**  
 5 **Groucho Marx—Quiz**  
 Ad-lib session with comedian
- 7 **Stop The Music—Musical Quiz**  
 Bert Parks mc, Marion Morgan, Jimmy Blaine, & Betty Ann Grove vocalists and the "mystery melody"
- 9 **Irvin's Close-Ups—Interviews**
- 7:15** 9 **Pathways Of The World—Film**  
 "One Day's Catch"
- 7:30** 4 **Show Goes On—Variety**  
 Robert Q. Lewis mc introduces buyers
- 5 **Treasury Men In Action**  
 Based on T-Men files, Walter Greaza stars as "the chief" in drama titled "The Case of the Wrinkled Buffalo" story of a vending machine operator who counterfeits nickels
- 9 **Royal Playhouse—Drama**  
 "The Case of Marina Goodin" with Mary Sinclair and Wilton Graff; a disillusioned socialite becomes a member of the party and also is its victim
- 8:00** 4 **Alan Young Show—Variety**  
 Guests: Margaret Whiting and Mary Wickes; skits: doubts on domestic bliss, Young as street cleaner trying to sweep up ticker tape; Miss Whiting sings "That Old Devil Moon"
- 5 **Ford Festival—Musical Variety**  
 James Melton stars with Dorothy Warenskjold, the Wiere Brothers, and guests Ann Shelton, songbird of England, Bert Wheeler, comic; scenes from the English countryside
- 7 **Holiday Hotel—Musical Variety**  
 Don Ameche mc, Betty Brewer vocalist, Georgie Hale Dancers, Don Craig Chorus, Bernie Green's Orch., Florence Halp, & Joshua Shelley
- 9 **Adventures Of Ellery Queen**  
 Lee Bowman as Ellery in mystery titled "The Happiness Club" wherein Ellery solves the mystery of men disappearing from a lonely hearts club
- 8:30** 4 **Big Town—Newspaper Drama**  
 Pat McVey as Steve Wilson crusading reporter of the "Illustrated Press" in "Honeymoon Cottage" about a blue-beard type of man who marries women for their money
- 7 **Blind Date—Arlene Francis mc**  
 Gentlemen compete for dates with Manhattan's most eye-filling models
- 9 **Beauty Contest—Myron Wallace**  
 Send your questions, the beauty queens will answer your queries

## THURSDAY—continued

- 9:00 4 **Truth Or Consequences**—Quiz  
 5 **Martin Kane, Private Eye**  
 William Gargan stars as sleuth  
 7 **Curtain Up**—Feature Film  
 9 **Cartune-O**—Musical Quiz  
 Lee Bennett mc with Peggy Taylor  
 and Bob Trendler's orchestra
- 9:30 4 **Barbara Sims Show**—Musical  
 The old and the new tunes  
 5 **Wayne King Show**—Musical  
 Vocalists Harry Hall, Jackie James,  
 Gloria Van, and Don Large Chorus.  
 Theme: Gay '90's with tunes like  
 "Wait Til The Sun Shines Nellie,"  
 "Daisy Bell," "Josephine"
- 9:45 4 **Sports Quiz**—Film
- 10:00 4 **Ernie Simon**—Curbstone Cutup  
 5 **Weatherman**—Clint Youle  
 7 **Cameraman At Large**—Film  
 "Spinning the Steelhead" and "Songs  
 of the Island"
- 9 **Wrestling From Chicago**
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Ulmer Turner**—News  
 5 **Clifton Utley**—News  
 7 **Great Comedians**—Film  
 "Koo Koo Korrespondence Skool" with  
 Jefferson Machamer
- 10:30 4 **What's Wrong With This Picture**  
 5 **Let's Look At Sports**—T. Duggan  
 7 **Dr. Fixum**—Household Tips  
 Ideas for repair and originality in  
 every room of home (see pg. 34)
- 10:45 4 **Linger Awhile**—Musical  
 5 **Herbie Mintz Show**—Musical
- 11:00 4 **Wrestling With Russ Davis**  
 5 **Broadway Open House**—Variety  
 Kirby Stone Quintet, Ray Malone,  
 dancer, and comedienne Dagmar  
 7 **Austin Kiplinger**—News  
 9 **"I'd Give My Life"**—Feature  
 Film with Frances Drake, Sir Guy  
 Standing, Janet Beecher, and Tom  
 Brown; brought up by a high grade  
 crook, he chooses to go to gallows  
 rather than reveal mother's identity
- 11:10 7 **Top O' The Weather**—Russ Reed
- 11:15 4 **Today In Sports**
- 11:20 7 **Walter "Fats" Pichon**—Musical  
 Relax with the piano melodies
- 11:30 4 **Murder Before Midnight**—Film  
 "Sinister Hands" with Mischa Auer  
 and Phyllis Barrington  
 7 **Flana-Grams**—Sports Comments
- 12:00 4 **"The Sultan's Daughter"**—Film  
 Feature with Ann Corio, Jack LaRue,  
 and Charles Butterworth; vaudeville  
 actors get involved in kidnapping plot  
 by rescuing the Sultan
- 12:15 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition**—Ulmer Turner

(Stations reserve the right to change above  
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FRIDAY 7 PM WGN-TV  
CHANNEL 7

# ARE YOU STUPID?

Do your friends call you a nincompoop, a simpleton, a numbskull? Would you like to prove that actually you are a smartie-pants, an oracle, a brain? Here's what to do. Watch FOTO-TEST, Chicago's newest TV quiz, now all the rage. The questions are duck-soup, the prizes are terrific. Win a lot of loot and then sneer at your friends. Quick like a mouse,

switch to channel

WGN-TV

any day Mon. thru Fri.,  
12:00 to 12:30. Watch and play

## FOTO-TEST!



## The Last Word

Let's play the McCarthy version of Twenty Questions. Ready?

Don't you think Dick West, All-American Boy seen on "Range Rider" (Saturdays, WGN-TV at 6:30) is a dead ringer for Jack Lemmon?

Aren't you getting a bit bored with that girl whistler on Ted Mack's Sunday afternoon Family Hour? Singers and dancers wear well, but a whistler----

Wouldn't it be a tragedy if Jerry Colonna got a permanent TV show? After seeing him do a guest appearance on Sheilah "Gusher" Graham I immediately went back to radio for the evening.

Second biggest disappointment would be for Cliff Norton to drop out of television for a season of night clubbing. Isn't there a big-hearted laddybucks around to foot him for a network show of his own?

Did you know what a weatherman looked like before TV? Now when someone like Russ Reed, Frann Weigle or Clint Youle walks down the street, fans besiege them for autographs.

Would you sign a petition to send Veronica Lake back to Hollywood? This is one glamah girl who fails to stir me.

Like Ernie Kovacs? Just curious.

Wouldn't you think the producer of "Man Against Crime" would have enough sense to check details if he produced a show with a Chicago setting? After watching one last week and seeing the New York News being hawked by Chicago newsboys, I gave up.

CHUB MCCARTHY



# Friday June 1

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard  
Information on Red Cross Technique  
is explained along with the variety  
of fun, music & interviews
- 9:30 4 **Fun And Figure**—Exercises
- 9:50 4 **Fun And Features (continued)**  
Guest: Frank Pope of the Pope Schl.  
of fancy cookery
- 10:00 9 **Your Figure Ladies**—P. Fogarty
- 10:30 9 **Chicago Cooks**—Recipes  
Delightful dish to tempt the family  
prepared by Kay Middleton
- 10:45 4 **First Hundred Years**—Serial
- 11:00 4 **Tel-A-Shopper**—Betty Whitney
- 7 **Bob And Kay Show**—Variety  
Bob Murphy and Kay Westfall pre-  
sent a potpourri of events to please
- 11:30 4 **Garry Moore Show**—Variety  
Guest: Milbourne Christopher
- 5 **Norman Ross' Varieties**
- 9 **Hi Ladies**—Interviews  
Tommy Bartlett chats with gals
- 12:00 4 **Let's Have Fun**—Hank Grant
- 5 **Meet Mintz**—Herbie Mintz  
Relax with the piano melodies
- 9 **Foto Test**—Frank Sweeney  
Question and answer quiz with a  
photograph as an entry blank
- 12:15 5 **Newsroom**—Late Information
- 12:30 5 **Your Luncheon Date**—Variety
- 9 **Interior Decoration**—Designs  
Room sets by Paul MacAllister
- 12:45 9 **Spencer Allen And The News**
- 1:00 4 **Bill Evans Show**—Variety
- 5 **"Women's Man"**—Feature Film  
John Holliday, Marguerite de La  
Motte, and Wallace Ford star
- 7 **Housewives Holiday**—Kirchner  
Claude Kirchner interviews ladies
- 9 **Camera Caravan**—Film Short  
"Who Will Teach Your Children"
- 1:30 4 **Cooking Is Fun**—Tina Redmond
- 9 **Showtime**—Musical Film Shorts
- 2:00 4 **Vanity Fair**—Dorothy Doan
- 5 **Miss Susan**—Susan Peters
- 9 **Test Pattern Til 4:30**
- 2:15 5 **Time For Ernie**—Ernie Kovacs  
Situation comedy with records, films,  
and general nonsense
- 2:30 4 **Fashion Magic**—Arlene Francis
- 5 **Bert Parks Show**—Musical
- 3:00 4 **Homemakers' Exchange**—Foods
- 5 **Kate Smith Hour**—Musical  
John Butler ballet group, Ethel and  
Albert, comedy skit, Les Coultens
- 3:30 4 **Multiscope News**—Ticker Time

tv FORECAST

## HEADLINES IN ACTION

on the  
**BIG STORY**  
tonight  
at  
**8:00**



### Plus

**Quiz Kids**  
7:00-7:30 p.m.

**Walt's Workshop**  
7:30-8:00 p.m.

**Henry Morgan Show**  
8:30-9:00 p.m.

**Boxing**  
9:00-9:45 p.m.

**Greatest Fights  
of the Century**  
9:45-10:00 p.m.

# WNBQ

CHANNEL 5



## FRIDAY—continued

- 3:45 7 **Lois And Looie**—Cartoons
- 4:00 4 **Lucky Pup**—Doris Brown mc  
5 **Hawkins Falls, Pop. 6200**—Serial  
7 **Mary Hartline Show**—Games
- 4:15 4 **Adventure Time**—Film Serial  
5 **Gabby Hayes Show**—Drama  
7 **Half-Pint Party**—Al Gannaway
- 4:30 4 **Assembly**—Military Questions  
Telephone conversations with boys in Tokyo, Japan, and their parents here in Chicago  
5 **Howdy Doody Show**—Bob Smith  
7 **Sagebrush Sam**—Western Film  
"Every Man's Law" I serial  
9 **Telephone Game**—Quiz Session
- 5:00 4 **Kids Karnival Kwiz**  
5 **Cactus Jim**—Western Feature  
7 **Stories In The Sand**—Fairy Tale  
9 **Small Fry Club**—Bob Emery
- 5:15 7 **Judy Splinters**—Kids' Show
- 5:30 4 **Roy Roper**—Western Feature  
5 **Crusader Rabbit**—Cartoon  
7 **Tom Corbett Space Cadet**  
9 **Trail Blazers' Theater**—Film  
"Riders of the West" II serial
- 5:35 5 **Weatherman**—Clint Youle
- 5:45 4 **Window Shopping**—Commercial  
5 **Public Life Of Cliff Norton**  
Subject: Make Your Own Electric Chair, comedy skit  
7 **Uncle Mistletoe**—Fantasies  
It's story time for Tony, Humphrey, Obediah, and Michael
- 5:50 5 **Clifton Utley**—News
- 6:00 4 **Music Bowl**—Danny O'Neil mc  
5 **Kukla, Fran, And Ollie**  
7 **Champagne Party**—Musical  
9 **Captain Video**—Adventures
- 6:05 7 **Flana-Grams**—Sports News
- 6:15 4 **Ulmer Turner And The News**  
7 **Faye Emerson Show**—Guests  
Arthur Treacher will explain to Faye the finer points of butting
- 6:30 4 **CBS News**—Douglas Edwards  
5 **Showroom**—Roberta Quinlan  
Guest: Angel Mignonelli ventriloquist  
7 **Life With Linkletter**—Comedy  
9 **Austin Kiplinger**—News
- 6:40 9 **Weather News**—Frann Weigle
- 6:45 4 **Perry Como Show**—Musical  
Fontane Sisters join in the tuneful session, tunes: "Little White Lies" and "No Boat Like a Rowboat"  
5 **News Caravan**—John Swayze  
5 **Chicagoland Newsreel**
- 7:00 4 **Mama**—Domestic Comedy Skits  
Nels is graduating from high school and since he always borrows Papa's watch the family decided to buy him one

## 5 Quiz Kids—Questions & Answers

### 7 Twenty Questions—Quiz

Animal, vegetable, or mineral quiz game with Bill Slater emcee, panel of regulars plus guest Don McNeill

### 9 Intrigue—Film Dramas

"The Vampire" blood-curdling adventure with the unnatural and "The Gambler" a young bridegroom gambles too much on his honeymoon

### 7:30 4 Man Against Crime—Drama

Ralph Bellamy stars as Mike Barnett. Mike assumes the role of a bum in the Bowery in order to solve a murder

### 5 Walt's Workshop—Creative

Mr. Durbahn demonstrates the making of trays for picnic suppers inside or out, and a simple tray for the sick bed

### 7 Penthouse Party—Variety

Join Betty Furness, Don Cherry, Buddy Weed Trio and guests Eloise McElhone, Marian Morgan, and Bob Scheerer

### 9 You Asked For It—Films

### 8:00 4 Ford Theater—Drama

"Three In A Room" with Judith Evelyn, Louisa Horton, and Pat Kirkland; comedy involving government girls living in post-war Washington who are away from home on for first time

### 5 Big Story—Newspaper Drama

Dramatization of reporter Cleve Bullette's, Tulsa (Okla.) Tribune, prize winning experience

### 7 Pulitzer Prize Playhouse—Drama

"Detour" by Owen Davis starring Dorothy Gish and William Harrigan; story of an ambitious mother who wanted her daughter to realize her own childhood desires which she herself was never able to realize

### 9 Famous Jury Trials—Drama

Re-enactment of cases from the annals

### 8:30 5 Henry Morgan Show—Comedy

Comedy-variety with Arnold Stang. Kay Ballard, Dorothy Claire, Dorothy Jarnae, Art Carney, & Pert Kelton

### 9 Front Page Detective—Drama

Edmund Lowe and Paula Drew star in drama titled "Seven Seas to Danger." Story of a plot to smuggle diamonds concealed aboard ship in abalone shells

### 9:00 4 Star Of The Family—Musical

Morton Downey presents the Weidler Brothers, Al Carney, and Connie Haines

### 5 Boxing Bouts

Patty de Marco vs Eddie Giosa

### 7 Bigelow Theater—Drama

"The Lady's Companion" with Marguerite Chapman and Robert Paige; girl hires a chaperone, sight unseen so she & her fiancé can pass two weeks on an Indiana farm

### 9 Cavalcade Of Stars—Variety

Jackie Gleason mc introduces guests Mindy Carson, Billy Daniels, and June Taylor dancers in celebrating their 2nd anniversary

## FRIDAY—continued

- 9:30 4 Hit Spot—Musical Variety**  
Gene Fields singing emcee, Peggy Taylor, TuTones, 4 Notes, & salute to "Town of the Week"
- 7 Studs' Place—Informal Variety**  
Studs Terkel as proprietor with some homey philosophy, Chet Roble, Win Stracke and Beverly Younger
- 9:45 5 Greatest Fights Of The Century**  
Film: Louis vs Carnera
- 10:00 4 Ernie Simon—Curbstone Cutup**  
Interviews with people on the street
- 5 Weatherman—Clint Youle**
- 7 Courtesy Hour—Jim Moran**  
Professional talent presents a variety of singing, dancing, instrumental, and novelty acts
- 9 "Her Enlisted Man"—Feature**  
Film with Barbara Stanwyck and Robert Young
- 10:10 5 Dorsey Connors—Helpful Ideas**  
Gadgets for every room of your home
- 10:15 4 Hollywood On The Line**  
Interview with Hugh Herbert
- 5 Clifton Uitley—News**
- 10:30 4 Lilli Palmer Show—Interviews**  
Italian Count Theo Rossi discusses speed boat racing, skiing, vermouth, and other wines, also Italian history with Miss Palmer
- 5 Let's Look At Sports—Duggan**  
Report on the sports world
- 10:45 4 Linger Awhile—Musical**  
Marty Hogan and Doris Drew mc
- 5 Herbie Mintz Show—Musical**  
Tunes that bring back memories
- 11:00 4 Wrestling With Russ Davis**
- 5 Broadway Open House—Variety**  
Comedy and music with Jack E. Leonard, Dagmar, Kirby Stone quintet, and Ray Malone
- 7 Austin Kiplinger—News**  
Review of the news of the day
- 11:10 7 Top O'The Weather—Russ Reed**
- 11:15 4 Today In Sports**
- 11:20 7 Walter "Fats" Pichon—Musical**  
Piano melodies for evening relaxation
- 11:30 4 Murder Before Midnight—Film**
- 7 Flana-Grams—Sports Comments**
- 9 "Romance Of The Rockies"**  
Feature with Tom Keene and Berle Wallace
- 12:00 4 "Here Comes Kelly"—Film**  
Feature with Eddie Quillan, Joan Woodbury, and Maxie Rosenbloom. Comedy involving a gent who can't hold a job, crooks, and justice
- 12:15 9 Chicagoland Newsreel**  
Local events brought to you on film
- 1:30 4 Midnight Edition—Ulmer Turner**  
Late up-to-the-minute news

(Stations reserve the right to change above listings without notice)

## FRIDAY



# Lilli Palmer

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## VIDEO — THERAPY

### hospital presented TV sets

Patients of Chicago Fresh Air hospital, Howard and Western Aves. were presented recently with three TV receivers by a television executive.

The donor, Topper Pritikin, head of Central Television Exchange, completely surprised patients of the 40 year old tuberculosis hospital when he dropped in unannounced with the sets and a crew of installation men.

Dr. Hugo Deuss, medical director of the hospital, first learned of the gift when he was asked to appear on WENR-TV to talk about the hospital on the Bob and Kay show, featuring Kay Westfall and Bob Murphy.

Topper, informed by friends about the need of the hospital for additional recreational facilities told Kay Westfall he'd like to give some TV sets for the use of the patients. Kay and Bob urged him to appear on their midday show and present the sets to Dr. Deuss in person.

*Topper Pritikin (center) is guest of Kay Westfall and Bob Murphy on WENR-TV. At extreme right is Dr. Hugo Deuss, medical director of Chicago Fresh Air hospital.*



In expressing his thanks in behalf of the patients, Dr. Deuss spoke of the important part television now plays in the treatment of long term diseases such as tuberculosis. He said that the so-called wonder drugs were ably augmented by the occupational therapeutic value afforded by television.

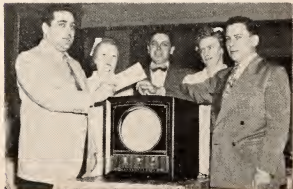
Topper disclaimed any credit for generosity and said that he felt the TV industry had a definite obligation to help share the pleasures and benefits of television with those unfortunate enough to be shut off from so many normal pleasures.

"Besides," Topper added, "One of my former bosses, General MacArthur, has become a TV headliner and I'd like to help him get as wide an audience as possible." Topper served during the last war with the Armed Services Radio in the Pacific.

The Chicago Fresh Air hospital, a non-profit institution founded in 1909 still remains one of the Chicago's lesser known hospitals. It is not tax supported as are the municipal hospitals, but is dependent on the payments of its patients and the generosity of its friends. The cost to patients and out patients is scaled to an absolute minimum because a large majority of the patients spend many months in treatment and convalescence.

The Chicago Fresh Air hospital has never in its history had an all out campaign to raise funds, but now it is in serious need of additional help to maintain the present equipment and purchase additional equipment needed to carry on its work.

*Patients of the hospital were presented with three video receivers recently. It is believed much therapy value is attached to television entertainment. Scene below was taken at the hospital.*





# Sportscast

BY ED PAZDUR



WHILE lunching at Comiskey Park's beautiful new Bard's room for the press, Frank Lane, enterprising White Sox general manager, discussed that seven player deal which netted his club Orestes Minoso and Paul Lehner. He disclosed

the deal was engineered from a New York hotel room in which he remained in his pajamas for a 36-hour period while burning up long-distance wires between Manhattan, Cleveland and Philadelphia. "If I

couldn't make a deal with Cleveland, I would have made one with New York," commented Lane. . . . Chuck Comiskey took one look at the phone bill and remarked, "Man, after paying that bill I should get some AT&T stock!"



LANE

★ ★ ★  
cational administration in June. We said it before and we'll say it again. Unless he quits boxing for teaching—he's the next welterweight boxing champ within the next year! . . . Gillette's Friday night boxing series, "Cavalcade of Sports," will take a summer hiatus from June 22 to Aug. 31.

**Roller Derby Briefs:** When the Roller Derby World Champions invade Chicago June 8, 9 and 10 to match their speed and savvy against an all-star aggregation, Chicagoans will see the cream of Derby skaters. Fans have a major role in the selection of these all-stars with their ballots. Right now such wheelers as Carl Payne of the Jolters, Sam Skobel of the Red Devils, Gene Murray of the Chiefs, and Toughie Brasuhn of the Red Devils are setting the pace in the balloting.

Just in case the World Series is not telecast, you may be interested in knowing the pairings for the first two days at Madison Square Garden: May 26—it's Jolters vs. Jets and Chiefs vs. Westerners. May 27—Chiefs vs. Jets and Jolters vs. Red Devils. The Derby World Series ends June 2.



DAVEY

Paul Richards, White Sox manager, now occupies Jack Brickhouse's former apartment at the Surf. . . . \$10,000,000 is a lot of simoleons and that's what the United Paramount Theatres is preparing to sink into Theatre-TV. Leonard Goldenson, UPT president, announced plans to install 22 more units to line up a chain of 27 theatres offering Theatre-TV over the country. Sports events, of course, will get top billing—particularly collegiate football and basketball.

Chuck Davey, promising young pro boxer and prospective school teacher, looked more impressive than ever in copping 20th straight win over Bob Rossi on the Bob Murphy-Dan Nardico card (WBKB, May 9). Davey expects to receive his Master's Degree in edu-

★ ★ ★

This week's baseball box seat and TV winners:

May 26 (Cubs vs. Pirates) Lucia Winkler, Chicago, Ill. Mrs. Shirley Hibner, Melrose Park, Ill.

May 27 (Cubs vs. Pirates) Steven Hullcranz, Oak Park, Ill. Mrs. Bernice Ross, Michigan City, Ind.

May 28 (Sox vs. Browns) Night game—not televised. May 29 No game scheduled.

May 30 (Sox vs. Browns) Raymond Kay, Chicago, Ill. D. F. Mensching, Elgin, Ill.

May 31 No game scheduled.

June 1 (Sox vs. Athletics) Night game—not televised.





# The Darn Thing Fascinates Me

By BILLY BOGASH



"Ma" Bogash

*Ed. note: Billy, 'like old man river' still manages to roll on the wooded track after 17 years of continuous action. The 34 year old co-coach of the Chiefs is married to Helen Gardner, has a son, Billy, 8.*

**S**EVENTEEN years ago, in Chicago, I started traveling around the banked track of the Roller Derby. Since then I have been around the world four times and the darn Roller Derby still fascinates me. I still get a thrill by watching the game or actually participating.

As a skater, my days are now numbered and as skater-coach of the Chiefs, it is only fair and sensible to step aside for youth. Some of my experiences have been interesting, harrowing, and exciting. For that reason, I wouldn't trade my career as a derby skater for anything. I have traveled, met people and have made a career of seeing the world.

*I'll never forget back in 1935 when my late Dad kidded "Ma" that I could never make the Derby at the Chicago Coliseum. . . . We tried out for ten days, and believe it or not, they picked "Ma." She joined the Derby and took me along for the whirl around the country.*

It wasn't as much fun in those days before the derby blossomed into its present stage. There were only two couples who scooted around the track all day and night. It was gruelling but "Ma" and I stuck it out.

After our first year of competition, "Pa" came to fetch us and brought us back home to Chicago. Our life immediately became a monotonous existence and when the derby visited Chicago again at a later date—"Ma" and I joined for the second time. This time for good. The years passed quickly and the game began to evolve into its present state.

I could tell the grind was beginning to tell on "Ma" and after much deliberation she decided she too must make way for youth. Today, as I look back on the part "Ma" and I had in contributing as pioneers in this growing sport, it fills me with pride and gratitude. Even when I hang up my skates for good, it will still be my life. And as they say in the vernacular of the sport—We'll be rollin' and rockin'.

Now with another season under our belts, I guess we deserve a little vacation. Don't be too surprised if you see most vacationing skaters hanging around roller rinks. Once this sport gets in your blood, you're sunk. It's a grand game and it gave me a grand time.



Loretta Behrens



Gloria Brendt



Mary Gray



Annis Jensen



Mary Youpelle

## DERBY OF DAREDEVILS



SPORTSDOM'S young and aggressive brother, the Roller Derby, has just completed its most successful TV season by capturing the fancy of most Chicagoans watching the electrifying action over WENR-TV. At the time TV *Forecast* went to press, there was no official confirmation that the World Series, from May 26 to June 2 at Madison Square Garden, would be telecast. However Chicagoans will be given an opportunity to see the world champions in action against an all-star squad in the Chicago Coliseum June 8, 9 and 10. Tickets for this classic can be obtained by phoning WAbash 2-5862.



## TV Wrestling Highlights

ON the basis of letters and inquiries reaching this desk, Chicagoans are in favor of watching the ladies wrestle by a margin of 3-2. Lady wrestling according to the Russian news daily *Pravda* is a "barbaric sight." And according to Angelo Poffo, a promising young grappler, the gals hold grudges much longer than men do. "Just let a girl pull a fast one," says Angelo, "and she won't rest until she gets her revenge on her opponent even if it takes years."

Ali Bey's secret to his success is his mustache. Confessed the Turk: "If somebody should shave off my mustache I would give up wrestling. Without it, I would feel stripped of my power." . . . A group of girls at Chicago's Rainbo Arena have announced a fan club for Edmund Francis. The club boasts of a membership of over 500 members for the handsome young Chicagoan.



FRANCIS

Rate your mate? During one of his weekly telecasts of wrestling from Rainbo one Wednesday night, Wayne Griffin was amazed at the fans' blood thirsty reactions to the savage body slams of the grapplers. In commenting about it to the listening audience, he unwittingly cited one lady seated directly behind him, who shrieked, screamed and hollered at every move of the wrestlers. "She's got the wrestling fever bad," chuckled Griff just as the lady let fly with another scream. He turned for a look at the lady and, stunned, remarked to his video audience: "That lady I spoke of is—my wife!"

Just when the stage seemed all set for the flaming and heralded debut of Max Baer as a wrestler—his status has become dubious. It appears as though Max has been too liberal with his signature on several legal matters with agents and his present grappling is confined to lawyers in California.

## Free Baseball Box Seats, TV Interviews

BASEBALL fans, here's your opportunity to see your favorite team in action from reserved box seats and to appear on television as guests of *TV Forecast* magazine. Enjoy a leisurely afternoon at Wrigley Field or Comiskey Park and be interviewed on WGN-TV by sportscaster Harry Creighton . . . This new, exciting contest is open to youngsters and adults alike. Everyday, *TV Forecast* will award 4 reserved box seats for Cubs and Sox baseball games.

This contest is made possible by special arrangement with American Vitamin Associates, Nelson Brothers, Walgreen drug stores, and the United Airlines.

**YOUNGSTERS WIN:** Two reserved box seats for a Cubs or Sox baseball game plus an autographed baseball. And that's not all. The baseball will be awarded on Harry Creighton's pre-game "Lead-Off Man," show on WGN-TV, sponsored by Nelson Brothers at 1:10 p.m. from the ball park.

**ADULTS WIN:** Two reserved box seats for a Cubs or Sox home game. Winners to be interviewed after the ball game by Harry Creighton on "The Tenth Inning," television show sponsored by Walgreen's drug stores and the United Airlines.

**FOLLOW THESE RULES:** Write a brief letter explaining "Why I'd prefer to see a baseball game in person rather than on television. . . ." That's all there is to it! Mail your entries to: Sports Editor, *TV Forecast* magazine, 185 North Wabash, Chicago 1, Ill.—Deadline this week: Wednesday, May 30. . . . Each week opens a new contest with new winners selected every day for all Cubs and Sox home games.

Contestants are urged to enclose their telephone numbers and youngsters are requested to name the player whose autograph they prefer on their baseball.

**RAINBO WRESTLING:** Ten pairs of tickets (one pair per letter) are awarded each week to readers submitting the best letter on the following subject—"I would like to see a live wrestling show because. . . . ."

Deadline for this week: Wednesday, May 30. Write: Wrestling: % Sports Editor, *TV Forecast*, 185 N. Wabash, Chicago. Do it tonight!

**NEXT WEEK:** You'll want to read about Chicago's great wrestling feud. What's the champ? Is it Lou Thesz? Don Eagle? Ruffy Silverstein? Will wrestling promoter Fred Kohler accept competitor Ray Fabiani's daring challenge.

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