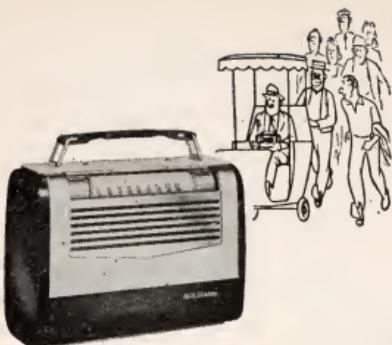


15c

Complete Advance
TV PROGRAMS
May 12 to 18, 1951

STAR
THE ALL
Watch for it!
NEXT WEEK
3rd ANNIVERSARY ISSUE
TV FORECAST

Cerebral Palsy Marathon Saturday — Page 33



Wherever you go, whichever you get,
You'll travel with the smartest set

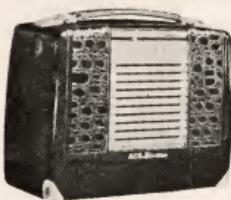
The "Globe Trotter"—

Aristocrat of Portables—brings in distant stations *clearly*. Handsome, lightweight case is *weatherized* aluminum with leatherette trim. Plays on AC, DC or battery. "Golden Throat" tone system. RCA Victor BX6.

3-way, Portable, comfortably low in price. Plays on AC, DC or battery. Practically a necessity on a picnic, at the beach or 'round the house. "Golden Throat" tone system. Stunning alligator-grain plastic finish. RCA Victor BX57.



"Personal" Radio, no bigger than a book—and it's one you'll enjoy from cover to cover. Weighs only three and one-half pounds. Amazing tone, big room-size volume. Rich brown plastic case has smart aluminum trim. RCA Victor B411.



Your welcome's sure when you arrive
If you plug-in 'n play this "45"

"Victrola" 45 Personal—a complete phonograph that plugs into any standard AC electrical outlet. It's "all play and no work" with the non-breakable 45 rpm records. Press one button—hear an hour-long concert of just the music you want. RCA Victor 45EY3. "Victrola"—T.M. Reg. U.S. Pat. Off.



In lightweight plastic, with convenient carrying handle.

RCA VICTOR

DISTRIBUTING CORPORATION



World Leader in Radio... First in Recorded Music... First in Television

Letters to the Editor

My husband and I have been subscribers to your magazine for the past two years, and we have saved every one of them. We have enjoyed scanning through them several times and wonder if others would enjoy that, too. I am therefore writing to inquire if we might send them to some service-men's center, hospital or other institutions, where others might derive the same pleasures we have.

Chicago, Ill.

MRS. M. D. YEAGER

Ed. Note: If any readers know of centers or hospitals, please send their addresses to this publication, or to Mrs. Yeager, 5541 N. Kenmore, zone 40.

I think there are entirely too many movies on TV with Jack LaRue.

Chicago, Ill.

CARMIN SCOTTI

Have you noticed how much Jan Murray resembles Wayne Howell of the Jerry Lester show?

Westchester, Ill.

MRS. DELANE MURDOCK

I think many people would welcome Sonja Henie's appearance on television. . . . Am also looking forward to the day when Chicago's greatest, Two-Ton Baker makes his video debut. Now that the screens are getting bigger and bigger, such an event would be even more appropriate.

Chicago, Ill.

BILLY OLSON

Ed. Note: Two-Ton made his debut in 1948 on WGN-TV.

May I suggest you carry as a regular feature the mail addresses of television stations.

Lake Bluff, Ill.

DAVID D. STILES

Ed. Note: WENR-TV, 20 N. Wacker Drive; WGN-TV, Tribune Tower; WNBQ, Merchandise Mart; and WBKB, 190 N. State, all in Chicago.

(Continued on page 26)

most everyone prefers
a V-M tri-o-matic*
PORTABLE PHONOGRAPH

automatic record se-
lection (all speeds, all
sizes) • automatic shut-
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• simple to operate •
superb tone • hand-
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WOOD-DAVIS

Quality Wallpapers

Ask Your Painting Contractor

Channel One

NEW YORK—Here's the lowdown on the backstage fight over **Jerry Lester**, **Dagmar** and "Broadway Open House." It started as a scrap over the legal ownership to the name **Dagmar**. The tall blonde's ex-stage name is **Jennie Lewis**. Jerry, who built her into a major attraction, claims he owns the name **Dagmar**. Now she has signed with ABC-TV for a half hour comedy series starting next fall, but **Dagmar** will also continue on "Open House" with an increase in pay. Meantime, **Lester** wants a summer vacation, but his beer sponsor says "no" because that's the best sales time. If **Beanbag** leaves the show, it may be permanent. . . . Watch for "The Falcon" to make his video debut shortly.

Arthur Godfrey has finally thrown in the sponge, asks fans to stop sending him live animals. A pair of mouselike hamsters created a tizzy among Arthur's girl assistants, while another gift, a live rattlesnake, really tossed the place up for grabs. . . . Pert **Bette Chapel** is reported considering Hollywood offers as a result of her top work in the **Dave Garroway** show. That's like leaving Broadway for summer stock. . . . Now they're selling a TV series starring **Jackie Coogan**. It'll be called "Cowboy G-Men" and based in the late 1890's. . . . Also coming: "I Love Lucy," a romantic comedy series with **Lucille Ball** and **Desi Arnaz**. This could be terrific.

Sid Caesar, the legitimate king of pantomime, has made a decision that will preserve his own TV career and physical health. The strenuous weekly pace has made inroads on Sid's endurance. Like famed Alexander, **Caesar** conquered too young. Next season, he'll cut his shows to 30 or less, which will give him a much-needed breathing spell. . . . NBComic **Danny Thomas** and his father-daughter act have been drawing raves. As a result, he'll do more of same. . . . **Ted Brown**, announcer with the **Bert Parks** show, spends his offtime knee-deep in bricks, plaster and two-by-fours. He's building a backyard patio. . . . Disk jockey **Martin Block** predicted skyrocket success for bandleader **Vaughn Monroe** as far back as 1940.

Jackie Kelk, who plays **Homer** in "The Aldrich Family" is junior chairman of the National Safety Council. . . . **Robert Q. Lewis** won't vacate his "Show Goes On" this summer, as reported. . . . **Ellery Queen** speaks—**Lee Bowman**, who stars in that part, says "For a guy who couldn't find a lost collar button, it's been a big step into Ellery's shoes. Frankly, it's harder work than anything I've ever tackled before. . . . **Betty Brewer** is a solid baseball fan. During rehearsal breathers on "Holiday Hotel," Betty finds a quiet corner and watches the Yankees play ball. . . . "Man Against Crime" viewers have a good record of armchair solutions. Reason: **Ralph Bellamy** guarantees that all suspects will be seen before the first commercial, and all clues will be shown in the first 15 minutes.

Good sport dep't—**Yvonne de Carlo** visited the **Paul White-man Revue** to watch the show. While guest star **Olga San Juan** was having makeup applied, Yvonne "stood in" for her.



LESTER



CHAPEL



THOMAS



de CARLO



RANGE RIDER

with

JACK MAHONEY
DICK WEST



First-run western
films each Satur-
day at 6:30 p.m.
on WGN-TV,
channel 9



Ed Cooper

A he-man hero is about to be introduced to Chicagoland western audiences. He's Range Rider, dead-center choice as America's newest television cowboy star, and he makes his debut at 6:30 P.M. Saturday on WGN-TV, channel 9, under the sponsorship of *TV Forecast Magazine*.

Ed Cooper, announcer for the 26 week series, will be on hand to tell how viewers can win valuable prizes. A first-run motion picture feature, the films were created by Gene Autry's Flying-A Pictures company, especially for television, and will be shown for the first time in the midwest.

Range Rider is played by Jack Mahoney, pictured at the left with one of his pretty leading ladies, Eve Miller. His saddle partner is Dick West, pictured below, the All-American Boy. The pair provide plenty of hard riding, hair-trigger action the entire family will enjoy.

Movie fans have already seen Jack Mahoney in "The Nevadan" and the "Doolings of Oklahoma" with Randolph Scott. He will star in a new Columbia serial, "Roar of the Iron Horse" and an Eagle-Lion release made in Australia, "The Kangaroo Kid."

"Range Rider" was filmed in the Sierra Madre mountains, in locations such as Pioneertown, Lone Pine, and Big Bear—where the atmospheric conditions and terrain assure clear-cut photography and authentic western background.



CHIQUITA BANANA SAYS:

LEARN TO COOK

by the new, easy
"FLASH" method.

See how! Hear how! Tune in your favorite TV show and learn how to make new recipes by the new FLASH method. Follow each step by using Chiquita Banana's cookbook, from which the recipes were taken, as a textbook.

TUNE IN

Chicago Cooks With

Barbara Barkley Tues., Fri., 10:30-11:30 AM WGN-TV

Channel 9

Homemakers' Exchange

Tues., 3:00-3:30 PM

WBKB

Channel 4

----- FILL OUT AND MAIL -----

UNITED FRUIT COMPANY, Box 92, New York 46, N. Y.

Please send me a FREE copy of Chiquita Banana's new cookbook . . . every recipe in full color . . . to use as a TV textbook.

Name _____

Address _____

City _____ Zone _____ State _____



HE LOVES THE *Wide Open Spaces*

**Ken Murray is a welcome visitor
to your home Saturday nights—**

The reason for Ken Murray's popularity seems to be in the interesting members of his WBKB cast, all of whom provide enough change of pace to make you laugh and relax.

These pictures tell only half the story of a comedian whose years in

show business have won him a host of friends, not only entertainers but a public built first on vaudeville, then nightclubs, and now television. The Ken Murray show is sponsored each week by the Anheuser-Busch company for Budweiser.



Tense moment



With Laurie Anders



Bronc gag



Berle and Lewis



Center: Van Heflin



Burns & Lake



Park & Clifford



Trained Seal



Chaplin Jr.



Ken tries, too



Doing the polka



As a yokel

Let's Talk About Sex on TV

By JACK MABLEY

I'd like to write a column about vulgarity on television, and be cold and impersonal and unbiased about the whole thing. Unfortunately it takes a better man than me to write about smut and not sound sanctimonious. So with the calculated risk, let's talk about sex.

The Bob Hope shows are a good place to start. Bob is a great entertainer, but he fails to differentiate between playing before an auditorium full of GI's and being a guest in that GI's home, entertaining his sister and mother or his children.

On the most recent Hope show a few weeks ago one gimmick was built around Hope being measured for a suit. There was a deliberate buildup for an alleged joke about perversion. There are more flippant names for it, but that's what it is.

Later in the show Rex Harrison and Lilli Palmer, two wonderfully talented and normally tasteful artists, descended to burlesque standards with the hoary old kissing lesson routine.

The two big mysteries about this are, (1) why people such as Hope, Harrison, and Miss Palmer will cheapen themselves with this sort of bilge before six or eight million people, and (2) why NBC will tolerate it.



"That was a very nice tap dance, Miss Jones, but we feel it is not quite suited to television."

—Inertia Smith

I think that people who object to vulgarity on television are not prudish or narrow. Martin and Lewis, on television, are many times funnier than Hope, and they never resort to vulgarity.

But in a night club, such as the Chez Paree where they just finished, Dean and Jerry can and do get very filthy. But they have sense enough not to abuse the privilege of coming into your home via television. In the night club you leave your children at home, you expect proceedings to get a little rough, and I personally enjoy them.

There is a place for a dash of sex on television, and again I think Chicago has made New York look sick in its presentation of it. New York splices its shows with crude pervert jokes, kissing lessons, or Dagmar's chest—all about as subtle as a slap in the face with a herring.

If you want to see this delicate subject handled with taste and skill, watch Garroway's program Sunday nights. The New York way is to lower the V; in Chicago they design a dress which covers their females and still is more provocative than the lowest neckline in Radio City.



"In a moment we will bring you the second half of our film feature for tonight, but first, just look at this grand used car . . . note the tread on those tires . . ."

—Inertia Smith

**TV Forecast On Sale
at Leading Newsstands**



Station Breaks

CHICAGO—Here's the reason why the Kuklapolitan Kourier has been made into a yearbook. Burr Tillstrom's colorful little newspaper expanded almost out of control, with more than 200,000 copies mailed out each month. KFO fans can obtain the 1951 Kourier for \$1 by writing Box 3446, Chicago 77. Readers are promised 64 pages, some in color, with pictures and stories. . . .



BRINKER

Chicago-land TV is famous for its charming ladies. In definite contrast to those flashy, brassy New York gals—McNellis, McElhone, Emerson, Francis—these local sweethearts are both sincere and elegant. Beulah Karney, Kay Morrow, Betty Whitney, Barbara Barkley and Celeste Carlyle, they're such "livin' dolls."

Talent Forecast—Watch for **Lynn Brinker**, a comely young miss you'll be seeing on TV as an actress-singer-model. She's 5'6" with brown hair, hazel eyes, and was last seen on Walter Schwimmer's Miss US-TV contest. . . . Laughing Boy **Sam Cowling** is having trouble finding a suitable mascot for the **Don McNeill** show. So far, Sam has tried a lion, a baby kangaroo and a bear cub. . . . Singer **Dick Paige** and organist **Adele Scott**, who headline WGN-TV's "Public Wedding" show, are really husband and wife.

Cliff Norton fans can relax for another year. The versatile comic's five minute quickie on WNBQ has been renewed by that soap company. . . . When they tapped clean-cut **Kay Westfall** for Miss Clean-up of Chicago, it was a natural. . . . Congratulations to **Marlin Perkins** and **Jim Hurlbut** for their "Zooparade" Peabody Award. The Lincoln Park show was termed

"consistently informative and remarkably entertaining." We all knew that.

Ed Allen, 24-year-old husky on WBKB, is one of the youngest producers in the business. . . . The **Frank Bradac** family, winners of *TV Forecast's* Most Typical Family search, are planning their free week end for June at the swank Whitcomb Sulphur Springs hotel. They'll have the famed Skyway suite. In addition, Ross Mercury Dealer of St. Joseph, Michigan, will furnish transportation to and from there, and **Mrs. Mary Lou Ross** will provide a new Mercury for their weekend use. . . . Birthday greetings to producer **Elinor Fahrenholz** on May 23. . . . That cutie you see on "Panhandle Pete and Jennifer" is **Barbara Sims**, who's subbing for **Jennifer Holt** while the latter is on her honeymoon.

Loop switch—
Jack Brand joins WENR-TV as producer, while producer **Dave Durs-ton** leaves that station to join Jack Brand productions.

. . . **George Menard**, the personable star of "Fun and Features," shares an interesting hobby with his 11 year old daughter, **Noel**. They team up to make model sports cars, using original designs. . . . Things are nip and tuck on the Pet Shop show with **Gail Compton** and his two monkeys. First **Charley** bit **Gail**, then **Gail** bit **Charley**, and then **Mamie** bit **Gail**. Make mine hamburger.

New friendly feud on between WBKB stars **Hank Grant** and **Ernie Simon**. **Hank** says **Ernie** is robbing **Grant's Tomb** for his jokes. Incidentally, **Hank** is planning his own musical show for p.m. viewers. He'll sing and dance.

—by MIKE BOOM



MENARD

Added information

FOR FRIDAY, MAY 11, 1951

2:00 4 Vonyte Fair Kay Sullivan fashion ed. of Parade shows fashion accessories; also guesting Dwight Marfield, singing ukulele player, H. Clifford Burroughs, pres. of Amer. Inst. of Decorators, British humorist Stephen Potter, and poet-author Louis Untermeyer

2:15 5 Vocation Wonderlands "Denmark" with Gene Hersholt

2:30 5 Bert Parks Show The Heathertones sing "You're The Cream In My Coffee", Drums In My Heart", and Georgia On My Mind". Betty Ann and Bobby sing "How Could You Believe Me When I Said I Loved You When You Know I've Been A Liar All My Life"

3:00 5 Kate Smith Hour Featuring a Ted Collins interview, the Butler ballet, an episode in the domestic comedy, "Ethel and Albert," and Hal Leroy, dancer

6:30 5 Showroom Guest, Larry Douglas

6:45 4 Perry Como Show Tunes: "Somebody Loves Me," I Apologize", "Hello, Young Lovers," and "Mocking Bird Hill"

7:00 5 Quiz Kids Fran Allison emcee with Joel Kupperman, Pat Conlon, Naomi Cooks, Sheldon Talmy and Mary & Jimmy Finch

7:30 9 You Asked For It Guests: Navarre, famous fire-eater, Buddy and Velma Ebsen, dancers, Chinese walking fish, and Mr. California, Mr. America and Mr. World of 1950

8:00 9 Adventures of Ellery Queen (makeup of skipped telecast)

8:30 9 Front Page Detective "Death of a Hero" is a tale of a young boy idolizing his gangster father til after his death the boy finds he was a coward

9:00 5 Boxing Bouts Eugene Hairston vs Walter Carter (10 rds. middleweight)

9: Covocode of Stars Guest, Marie Mac Donald

10:30 4 Lilli Palmer Henrik Kauffman, Danish Ambassador to the U.S. will discuss work of the Danish underground during the war with Miss Palmer

SATURDAY

- 12:00 Law of the Wild
- 4:30 Coyote Troil
- 5:00 Tumbleweed Troil
- 5:30 Ambush Troil
- 6:30 Introducing the Ronge Rider
- 7:00 Bury Me Dead
- 8:30 This Story By Richard Ney
- 10:00 Calendar
- 10:30 You Only Live Once
- 11:00 Lody In The Morgue



MOVIE MARQUEE

SUNDAY

- 11:30 Joe Polooko
- 1:30 Wild Bill Hickok*
- 2:00 The Phony Sheriff
- 2:30 Ronge Beyond the Blue
- 4:00 John L. Sullivan
- 5:00 Mr. Muggs Steps Out
- 5:00 Western Feature*
- 6:00 Twisted Troils
- 7:00 Freckles Comes Home
- 9:30 Secret Of Covernmoor Castle
- 10:00 Suspense
- 10:00 Jocore

MONDAY

- 1:00 Feature Film*
- 8:00 A Study In Scarlet
- 8:30 Feature Film*
- 9:30 South Riding

TUESDAY

- 12:00 Small Town Story
- 1:00 Feature Film*
- 7:00 Western Feature*
- 7:00 Men From Headquarters
- 8:00 Hope Chest
- 9:00 Buried Alive
- 10:00 Rood Show
- 11:30 Miss Polly

WEDNESDAY

- 1:00 Feature Film*
- 9:30 The Ageless
- 9:30 Cheer Boys Cheer
- 11:00 One Year Later
- 12:00 King Kelly U.S.A.

THURSDAY

- 12:00 Murder With Apology
- 1:00 Feature Film*
- 1:30 Small Town Boy
- 6:30 High Heels
- 7:30 The Love Of Mike
- 11:00 Little Men
- 12:00 Skyway

FRIDAY

- 1:00 Feature Film*
- 7:00 Double Jeopardy and Paganini
- 9:00 A Woman's Privilege
- 10:00 Klondike Fury
- 11:30 Battle of Greed
- 12:00 Rhythm Parade

*To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

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A TISA MEMBER

Saturday

MAY 12 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:30** 7 **Scouting In Action—Films**
- 9:45** 7 **Acrobat Ranch—Western Circus**
Top circus folk entertain the youngsters with "Uncle Jim" Stillwill emcee
- 10:00** 4 **Bob Atcher & Sammy Squirrel**
Puppet fun for children of all ages
- 7 Oh Kay—Variety Session**
Interviews and music with bandleader-pianist David Le Winter and vocalist Jim Dimitri
- 10:30** 4 **Grand Chance Roundup**
Gene Crane emcees amateur talent
- 7 Sawyer Views Hollywood**
Gaylord Carter Trio with Gale Page, Ralph Morgan, Bob Craig, Solito de Solis, and Rennie Renfrew guests
- 11:00** 4 **Big Top—Circus Show**
Jack Sterling, ringmaster, presents Linom, tight-rope walker, the five Amandis, teeter-board act, Marie Louise, aerialist, Chinese novelty trio
- 7 2 Girls Named Smith—Comedy**
- 11:30** 7 **I Cover Times Square—Drama**
Story of what happened when Big Joe got out of jail sooner than anybody expected including Mike Dato, who had plenty to do with Big Joe's latest stretch. Harold Huber stars
- 12:00** 4 **Movies For Kids—Serials**
"Flash Gordon" & "Custer's Last Stand" and "Law Of The Wild"
- 7 Laraine Day Show**
Dramatic skit: Story of a pioneer woman physician. Guests: Signe Hasso, Bertha Joseph, Kay Lande and Bill Cabbert
- 12:45** 9 **Spencer Allen And The News**
- 12:55** 9 **Batting Practice—Vince Lloyd**
- 1:00** 4 **Hair Raising Tale—Commercial**
- 1:10** 9 **Lead-Off Man—Harry Creighton**
- 1:25** 9 **Baseball—Sox vs. Cleveland**
- 1:30** 4 **Multiscope News—Ticker Tape**
- 2:30** 5 **NBC Takes You To The Races**
Gallant Fox Handicap for 3 yr. olds, \$60,000 purse, Clem McCarthy
- 3:30** 5 **Film**
9 Tenth Inning—Harry Creighton
- 3:45** 5 **Industry On Parade—Film**
Development and workings of various types of consumer companies
- 4:00** 4 **Toni Kemp Show—Health Revue**
- 5 Mr. Wizard—Don Herbert**
Explanation of molecules, gases, liquids, and solids with Don Herbert demonstrating how it works
- 7 Paddy The Pelican—Kids Show**
Stories with the main character a bird created by Sam Singer
- 4:15** 4 **Who Ya Laffin At—Commercial**
- 4:30** 5 **Nature Of Things—Discussion**
Dr. Roy K. Marshall
- 7 Sagebrush Sam—Western Film**
"Coyote Trail"
- 9 Bob Atcher & Western Stories**
- 4:45** 4 **Linger Awhile—Musical Session**
- 5 Bob Considine Show—Discussion**
Commentary and news events with guest Boris Kostelanetz, lawyer
- 5:00** 4 **Good & Plenty Western Theater**
"Tumbleweed Trail" film
- 5 Victor Borge Show—Comedy**
Borge demonstrates equipment needed for making discs; His serious selection is "Maleguena" by Lecuana
- 5:30** 4 **Mr. I Magination—Kids' Drama**
Clifford Tatum wishes for an exciting adventure as a swordsman so Paul Tripp transforms him into Alleyne Ericsen from "The White Company"
- 5 Say It With Acting—Charades**
Maggi McNellis and Bud Collyer me
- 7 "Ambush Trail"—Western Film**
- 9 Flying Tigers—Adventure Film**
Eric Fleming, Ben Cooper, Joe Graham, Natalie Core
- 6:00** 4 **Sam Levenson Show—Comedy**
Guests, Joan Edwards and her 7 yr. old daughter, Judith
- 5 Front Line Camera—News**
Clifton Utley commentator
- 9 Pet Shop—Comptons Present**
Wolf hound puppy, a litter of 14 boxer puppies, a pet pony, and a 2nd lesson on "How to Train a Dog" will be given
- 6:30** 4 **Beat The Clock—Quiz**
- 5 One Man's Family—Domestic**
Tale of the happenings in the life of a family, Russell Thorson narrates
- 7 Stu Erwin Show—Comedy**
Stu tries to apply child psychology when he takes on a baby sitting job and ends up applying a steak to a black eye
- 9 The Range Rider—Western**
Film series starring Jack Mahoney, Dick Jones, Leonard Penn, and Anne Nagel. "Introducing the Range Rider" is the tale of the efforts of our hero to turn John Rivers from his life of crime
- 7:00** 4 **Ken Murray Show—Variety**
Darla Hood, Enchancers, Glamour-lovelies, guests: George Burton's birds, the four Evans dancing group, Fred Sanborn comedian, Johnny Durelli, singer and tribute to International Variety Clubs Annual Humanitarian Award with V.P. Alben Barkley and Sen. Kefauver (see pg. 8)
- 5 Jack Carter Show—Variety**
Donald Richards, vocalist with guests
- 7 Paul Whiteman's TV Teen Club**
Youngsters display their talents

SATURDAY—continued

- 9 **Saturday Night Theater**
Feature film "Bury Me Dead" with Cathy O'Donnell, June Lockhart and Hugh Beaumont. Someone is trying to murder the young prominent socialite
- 8:00 4 **Frank Sinatra Show—Musical**
Variety stanza with June Hutton vocalist, Heathertones and guests Jackie Gleason, and June Hutton
- 5 **Your Show Of Shows—Variety**
Sid Caesar and Imogene Coca star along with Robt. Merrill, Marguerite Piazza, Bill Hayes, Hamilton Dancers and guest hostess, Faye Emerson
- 7 **Cameraman At Large—Film**
"Dinner Date With Death"
- 8:30 7 **"This Story By Richard Ney"**
Feature film with Richard Ney, Douglas Wood, and Ruppert Hughes
- 9 **Public Prosecutor—Drama**
Amateur crime experts attempt to solve mystery before solution is revealed. John Howard, Anne Gwynne, & Walter Sande star in film
- 9:00 4 **Cerebral Palsy Telethon**
20 hour drive for funds with Irv Kupcinet as host and a gathering of celebrities in the Chicago area
- 7 **Roller Derby—Joe Hasel**
- 9 **Wrestling From Chicago**
Semi-wind-up tag match; Hans and Fritz Schnabel vs Rudy Kay and Al Williams; Main event: Walter Palmer vs Abe Kashey
- 9:30 5 **Your Hit Parade—Musical**
Top tunes of the week sung by Snooky Lanson, Eileen Wilson, Dorothy Collins, & Hit Paraders with Raymond Scott's orchestra
- 10:00 5 **Grand Marquee—Feature**
Film "Calendar" with Greta Gynt and John McCallum in a drama built around English racing for the cherished Coronation and Ascot Gold Cups
- 7 **Cameraman At Large—Film**
- 10:15 7 **Great Comedians—Film Short**
"Brain Busters" with Billy Gilbert
- 10:30 7 **"You Only Live Once"—Feature**
Film with Henry Fonda, Sylvia Sydney, Barton McLane, and Wm. Gargan. Tale of a man falsely accused and sent to prison
- 11:00 4 **Cerebral Palsy Telethon**
Irv Kupcinet host continues
- 9 **"Lady In The Morgue"—Film**
Feature, Preston Foster & Patricia Ellis; hard-boiled detective, group of gangsters, and police are searching for the corpse of girl stolen from morgue
(Stations reserve the right to change above listings without notice)

**Every Saturday Night at 7
WGN-TV (9)**

YOUR
SATURDAY NIGHT
THEATRE
The FINEST IN MOTION PICTURE ENTERTAINMENT
NOW PLAYING



WATCH!!
THE BEST FILMS ON
—TV—

Brought to you by
Bud Hauser
your host on
Grand Marquee



MAY 12 **CALENDAR**

Greta Gynt

MAY 19 **FISHING IN ALASKA**

and

SONS OF THE DESERT

MAY 26

THE GUVNOR

George Arliss

Chicago's Finest TV Entertainment

HAUSER'S

"Grand Marquee"

Every Sat. 10:00 PM

WNBC

Channel 5

YOUNG WOMEN!

The Women's Army Corps

and

Women in the Air Force

NEED YOU!

... to release a man doing a job YOU can do. If you want to take an active part in history in the making—join the smartest looking, proudest women in the world today.

In WAC/WAF, you can build a successful career with such advantages as world wide travel, continued education, above average pay, 30 days vacation, free medical and dental care and retirement.

... Applicants must be single with no dependents, between 18 and 34 years of age, have a high school education and meet physical and mental standards.

Can you qualify?

WAC/WAF Recruiting Officer
Fifth Army Hdq. (Room 617)
1660 East Hyde Park Blvd.
Chicago 15, Ill.

Please send further information to
Name _____

Address _____

City _____

State _____

Gabby Hayes Offers These Tele-Puns

While NBC television's new "Gabby Hayes Show" isn't exactly a horse-show, viewers may be sure that a cow-poke like Hayes isn't going to let a program go by without at least one reference to hosses.

Anticipating at least 12,000,000 cracks about horses from wise guys, NBC herewith presents a list of hilarious gags with which you can regale your guests at your television set as you watch the "Gabby Hayes Show":

1. That's a horse of a different cholera.
2. I heard what you saddle.
3. How's your mudder and fodder?
4. I have a bad colt.
5. Think it'll rain?
6. Don't spur him on.
7. The mane is familiar but I don't recall the pace.
8. How do you filly?
9. Quit your foaling.
10. "Who was that gallop I seen you with last night?"
"That was no gallop, that was my mare."

(You've got to know French for that one: "mare, mere" see?)

11. I have a horse throat.
12. That'll be enough out of you chaps.
13. Meet a Palomino.
14. And that an't Hayes.

Or is it?

Uncle Herbie Winners

John Loving 1150 N. Keystone Ave. Chicago 51, Ill.	Marcia Alexander 775 South Street Elgin, Ill.
Debbie Gillespie 669 E. 83rd St. Chicago 19, Ill.	Owen Spector 7632 N. Marshfield Chicago, Ill.
James Philip Zlogar 1510 Nicholson St. Joliet, Ill.	Catherine Rossspark 4157 W. Congress Chicago 24, Ill.
Francis Knuth Jr. 1571 Howard St. Chicago 26, Ill.	Saundra Loeffel 7558 S. Eberhart Ave. Chicago 19, Ill.
Joan Frank 5546 W. Gladys Chicago 44, Ill.	Judith Rosendau 667 E. 84th St. Chicago 19, Ill.
Dennis Sall 5060 N. Claremont Ave. Chicago 25, Ill.	Linda Fulton 903 W. Elm Park Ridge, Ill.
Anita Carole Bear 351 S. Madison Ave. La Grange, Ill.	Judy Gordon 7651 S. East End Ave. Chicago 49, Ill.

Sunday

MAY 13 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 8:00** 4 **Cerebral Palsy Telethon Cont.**
- 11:00** 7 **Ozmo—Kid's Show On Film**
Adventures of a devil-may-care monkey and his many friends
- 11:15** 7 **Chester The Pup—Comedy**
Disralli, a retired sailor and his pet monkey Eustace, barge in on Drizzlepuss, the master, for a few days and get mixed up on a concert stage
- 11:30** 7 **Faith For Today—Religious**
Rev. W. A. Fagal interviews members of his congregation, musical portion by the Gospel Singers, male quartet
- 9** "Joe Palooka"—Feature Film
Starring Lupe Velez, Jimmy Durante, Stu Irwin and Bill Cagney; Joe's brief taste of fame after McSwatt takes the count of ten
- 12:00** 7 **TV Garden Club—Instructions**
James H. Burdett with points of interest to potential gardeners
- 12:15** 5 **Draw With Me—Art Lessons**
Jon Gnagy demonstrates
- 12:25** 7 **Weather Forecast—Jack Holden**
- 12:30** 5 **American Forum Of The Air**
Discussion current topic of the day "The Basic Issues of Our Foreign Policy" with Sen. Styles Bridges (R-N.H.) and W. Averell Harriman
- 7** Amateur Hour—Chgo. Talent
Mr. Sachs gives the youngsters their big chance to make good
- 12:55** 9 **Batting Practice—Vince Lloyd**
Watch the Sox loosen up and knock a few balls around the park
- 1:00** 4 **Cerebral Palsy Telethon Cont.**
- 5** Watch the World—John Swayze
Pictorial review of current events
- 1:10** 9 **Lead Off Man—Harry Creighton**
Chats with players and TV Forecast autographed baseball awards
- 1:25** 9 **Baseball—Sox vs Cleveland**
Jack Brickhouse announces game
- 1:30** 5 **How Does Your Garden Grow**
Planting, growing, and soil information for horticulturalists by John Ott. Subject: How potted plants from the florist can be transplanted successfully outdoors
- 7** Adventures Of Wild Bill Hickok
Guy Madison and Andy Devine star
- 2:00** 5 **Battle Report—Washington**
Civil defense measures at home and abroad, John Steelman moderator with Chas. E. Wilson, Dir. Defense Mobilization, and Gen. George C. Marshall, Sec. of Defense
- 7** Cisco Kid—Western Movie
Duncan Renaldo and Leo Carrillo in "The Phony Sheriff"

presenting

JACKIE BURTEL

SECOND WEEKS PRIZE WINNER



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Present this coupon for free delivery

SUNDAY—continued

- 2:30 5 Mrs. Roosevelt Meets The Public**
Interviews and discussions with outstanding statesmen
- 7 Cowboy Classics—Western Film**
"Range Beyond the Blue"
- 3:00 5 Meet The Press—Discussion**
Martha Rountree Moderator introduces Sen. Paul Douglas, (D-Ill.) Frank Canniff, N.Y. Journal American, and Marquis Childs
- 3:30 5 Zooparade—About Animals**
Ling Wong, Heinie II, and Sinbad dress up to present flowers to their "mothers", Marlin Perkins and Jim Hurlbut
- 7 Your Pet Parade—Jack Gregson**
Moppets display pets for a prize
- 9 Second Game of Double-Header**
- 4:00 5 Gabby Hayes Show—Drama**
Story of John L. Sullivan's Greatest fight with Jack Kilrain and his struggle with his own weakness for high living
- 7 Super Circus—Variety Stanza**
Claude Kirchner invites the kids to watch Clifly, Scampy & Nick Francis; acts: Jimmie Evans, Risely & Foot, jugglers, 5 Marvels, teeter board act, and Bruno family, high wire comedy
- 4:30 5 Magic Slate—Drama**
"David and Goliath" starring Win Stracke, Viola Berwick and Maurice Copeland in the tale of how David killed the giant with a sling shot
- 5:00 4 "Mr. Muggs Steps Out"—Film**
Feature starring Leo Gorcey and the East Side Kids
- 5 Hopalong Cassidy—Western**
Join Bob Atcher as he tells another story about Hoppy and his pals
- 7 Ted Mack's Family Hour**
Variety, song, music, and dancing for the whole family to enjoy
- 6:00 4 Gene Autry Show—Western**
"Twisted Trails" story of how an outlaw tries to steal Champion
- 5 Curiosity Club—Scientific**
Discussion with Marlin Perkins, Jim Hurlbut, Don Herbert, Louie Roen and John Barclay discuss poisons
- 7 Paul Whiteman Revue—Musical**
Earl Wrightson and Maureen Cannon regular vocalists with guest singer Anne Jeffreys
- 9 Powerhouse Of Sports—News**
John Powers commentator
- 6:15 9 Pathways Of The World—Film**
"Passing Hours", Various types of clocks around the world

- 6:30 4 This Is Show Business—Variety**
Discussion with Clifton Fadiman mc, Abe Burrows and guests Wendy Barrie, Garry Morton, Richard Tucker, and Jackie Gleason
- 5 Aldrich Family—Comedy**
Henry plans surprise for Mother's Day, but other members of the family have same idea which result in Mother becoming nervous wreck
- 7 Showtime U. S. A.—Drama-Var.**
Guest, Mindy Carson. Dramatic skit, "Grammercy Ghost," with Sarah Churchill and Robert Sterling
- 9 No Cover Charge—Musical**
Mal Bellairs presents the films
- 7:00 4 Toast Of The Town—Variety**
Ed Sullivan presents Robert Alda, Isabel Bigley, Smith & Dale, Menasha Skulinick, comic, Robert Choral, the Blackburn Twins and Pat Caven, dance team, and the Hammond Birds
- 5 Comedy Hour—Variety**
Comedienne, Ben Lillie femme with guests Victor Moore, Dick Haymes, dance team, Harold Lang and Helen Gallagher, and Wally Cox, comedian
- 7 "Freckles Comes Home"**
Film with Johnny Downs and Gale Storm. Freckles inadvertently tells gangster, looking for hideout, about his home town; gangster is then murdered, and Freckles is the suspect
- 9 Chicagoland Newsreel Review**
What happened this past week
- 7:30 7 Film Short**
- 9 Pentagon—Washington**
Latest and up-to-the-minute world reports, and interviews with high-level civilian and uniformed officials with current documentary films, including Korean combat clips. Guest: Archibald A. Alexander, Under Sec. of the Army
- 8:00 4 Fred Waring Show—Musical**
Military salute with productions of "Sound Off," "May the Good Lord Bless and Keep You," and "Give a Cheer for the Navy." Morley and Gearhart play "The Circus," and Jane Wilson sings "Jockey on the Carousel." Guest, Herb Shriner, humorist
- 5 Philco Playhouse—Drama**
"The Visitor" starring Sylvia Field, Don Murray, Romney Brent and Anne Ives in thrilling tale of strange disappearance and reappearance of Bud Owen, who was believed to have died three years ago
- 7 On Trial—Topic Discussion**
Leading statesmen debate questions of the day
- 9 Rocky King, Detective—Drama**
titled "Teen Age Terror." A teen age crime wave results in the murder of an unsuspecting candy store owner

SUNDAY—continued

- 8:30 7 **Marshall Plan In Action—Film**
Our aid to Europe and how it works
- 9 **Leo Carrillo's Dude Ranch**
Musical variety with western setting, songs, dances, and guests
- 9:00 4 **Celebrity Time—Quiz**
Conrad Nagel me with Mary McCarty, Herman Hickman and guests Betty Furness and Paul Kelly
- 5 **Garroway At Large—Variety**
Bette Chapel and Jack Haskell sing "I Love the Way You Say Goodnight." Russell and Aura interpret a dance in an art gallery setting, and the gang gets together to sing "Let Me In"
- 7 **Movies In Your Home—Feature**
Film presentation
- 9 **Stars Of Tomorrow—Variety**
Lee Bennett emcees as Chicago talent competes for top place
- 9:30 4 **What's My Line?—Panel Quiz**
John Daly host with panelists Arlene Francis, Hal Block, Dorothy Kilgallen, and guest Bennett Cerf
- 5 **Leave It To The Girls—Debate**
Maggi McNellis emcee with panelists Dorothy Kilgallen, Caroline Burke, Binnie Barnes, Robin Chandler, and guest Phil Regan
- 7 **Youth On The March—Religious**
Mixed chorus, a men's glee club, & sermon by Rev. Percy Crawford
- 9 **Courtesy Theater—Feature**
Film "Secret Of Cavernmoor Castle" with Dinah Sheridan and James Etherington
- 10:00 4 **"Suspense"—Feature Film**
Starring Belita and Bonita Granville. Star of ice revue is involved in love and murder
- 5 **Weatherman—Clint Youle**
Information for tomorrow and general outlook for forthcoming week
- 7 **"Jacare"—Feature Film**
Starring Frank Buck. Story of how a killer jacare is caught and brought back alive from the Brazilian jungle
- 10:10 5 **Dorsey Connors—Helpful Tips**
Suggestions for the homemaker
- 10:15 5 **Alex Dreier—News Report**
Today's news of the world
- 10:30 5 **Let's Look At Sports—News**
Tom Duggan reviews the sports world
- 10:45 5 **Sheilah Graham—Commentary**
Guest: Jerry Colonna
- 11:00 9 **Eloise Salutes The Stars—Chats**
Informal discussion with the stars
- 11:30 4 **Film**
- 11:45 4 **Ulmer Turner And The News**
Late data on the world situation
- 12:00 4 **Wo Ya Laffin At—Commercial**
(Stations reserve the right to change above listings without notice)

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CURIOSITY CLUB

*A great new program
for the entire family
with*

R. MARLIN PERKINS
JOHN BARCLAY
DON HERBERT
LOUIS ROEN
JIM HURLBUT

*Today presenting the
story of poisons*

6:00-6:30 P.M.



Monday

MAY 14	WBKB	WNBQ	WENR-TV	WGN-TV
	4	5	7	9
9:00	4	Fun And Features	G. Menard	
		Potpourri of interesting variety items to delight busy homemakers		
9:30	4	Fun and Figure—Exercises		
9:50	4	Fun and Features (continued)		
10:00	9	Your Figure Ladies—Fogarty		
10:30	9	Chicago Cooks—Recipes		
10:45	4	First Hundred Years—Serial		
		Walter Martin's still trying to convince D.A. that he didn't set fire to daughter's home		
11:00	4	Tel-A-Shopper—Betty Whitney		
7	Bob And Kay Show—Variety			
11:30	4	Garry Moore Show—Variety		
		Guests: Mickey Ross & Bernie West		
5	Norman Ross' Varieties			
9	Hi Ladies—Interviews			
12:00	4	Let's Have Fun—Hank Grant mc		
5	Meet Mintz—Musical Favorites			
9	Foto Test—Quiz Game			
		For the ladies, a give-away with prizes galore, Frank Sweeney mc		
12:15	5	Newsroom—Late Information		
12:30	5	Panorama Shop—Fern Persons		
9	Individually Yours—Fashion			
12:45	9	Spencer Allen And The News		
1:00	4	Bill Evans Show—Musical		
5	Matinee Playhouse—Feature			
7	Housewives' Holiday—Kirchner			
9	On The Avenue—Rita O'Grady			
		Beauty & good grooming tips, exhibits on clothes, accessories and make-up		
1:30	4	Cooking Is Fun—Tina Redmond		
9	Showtime			
2:00	4	Vanity Fair—Interviews		
5	Miss Susan—Susan Peters			
9	Test Pattern Til 4:30			
2:15	5	Time For Ernie—Ernie Kovacs		
2:30	4	Multiscope News—Ticker Tape		
5	Bert Parks Show—Variety			
2:45	4	Help Wanted—Commercial		
3:00	4	Homemakers' Exchange—Foods		
5	Kate Smith Hour—Variety			
		Guests, John Butler and his ballet group, and Oscar Brand		
3:30	4	Betty Crocker—Cooking		
3:45	7	Lois And Looie—Cartoons		
4:00	4	Lucky Pup—Children's Show		
5	Hawkins Falls, Pop. 6200			
7	Mary Hartline Show—Games			
4:15	4	Adventure Time—Film Serial		
5	Gabby Hayes Show—Drama			
7	Half-Pint Party—Al Gannaway			
4:30	4	Assembly—Military Questions		
		Guests from the U. S. Marine Corps and a film "South of the Sun"		
5	Howdy Doody Show—Kids Fun			
7	Sagebrush Sam—Western Film			
		"Demon for Trouble" I Serial		
9	Telephone Game—Quiz Session			
5:00	4	Kids Karnival Kwiz		

- 5 Cactus Jim—Western Film
 7 Stories In The Sand—Kay Morrow Story of "The Unusual Tramp"
 9 Small Fry Club—Bob Emery mc
 5:15 7 Judy Splinters—Small-Fry Show
 5:30 4 Roy Roper—Western Feature
 5 Crusader Rabbit—Cartoon
 7 Tom Corbett Space Cadet Adventures in a super-scientific world
 9 Trail Blazers' Theater—Film "Lawless Valley" I
 5:35 5 Weatherman—Clint Youle
 5:45 4 Window Shopping—Commercial
 5 Public Life Of Cliff Norton Subject: What's in Doctor Baker's Bag
 7 Uncle Mistletoe—Adventure Stories about the toy characters of Wonderland delight youngsters
- 5:50 5 Clifton Utley—News Report on the news of the hour
 6:00 4 Music Bowl—Musical Variety Danny O'Neil sings tunes you request
 5 Kukla, Fran, And Ollie Lovable trio for kids and grown-ups
 7 Champagne Party—Musical Andy and Della Russell sing
 9 Captain Video—Adventures
 6:05 7 Club Seven—Musical Eadie & Rack piano team
 6:15 4 Ulmer Turner and the News
 7 Faye Emerson Show—Interviews Jockey Sammy Renick discusses the "Sport of Kings," life & career of a jockey with highlights of a typical racing season, riding techniques, & financial compensation
 6:30 4 CBS News—Douglas Edwards See tomorrow's headlines today
 5 Showroom—Musical Variety with Roberta Quinlan emcee
 7 Hollywood Screen Test—Drama Neil Hamilton emcee introduces young actresses and actors with assistance from guest Ilka Chase
 9 Austin Kiplinger—News Interview with Dr. Robt. E. Wilson, Chairman of the Board of Standard Oil Co., discussing "Can We Get By Without Gasoline Rationing?"
 6:40 9 Weather News—Frann Weigel Late information on today's climate
 6:45 4 Perry Como Show—Musical Session with Fontane Sisters
 5 News Caravan—John C. Swayze From around the world comes a report on today's events
 9 Chicagoland News On the spot local news
 7:00 4 Video Theater—Drama "Local Storm" by James Sussex starring Betty Field, Young doctor tries to cure girl he loves of affliction brought on by accident in which she believes herself to blame for father's death
 5 Paul Winchell - Jerry Mahoney What's my name quiz with comedy duo
 7 Cameraman At Large—Film "Girl From Scotland Yard"

MONDAY—continued

- 9 Miss U. S. Television Contest**
Marty Hogan mc presents weekly contests and preliminaries for the national competition
- 7:30 4 Arthur Godfrey's Talent Scouts**
Professional talent competes
- 5 Voice Of Firestone—Musical**
Guest soloist, Risé Stevens, mezzo-soprano, sings "Amour, Viens Aider Ma Faiblesse," "Lover, Come Back To Me," "Songs My Mother Taught Me," "New Moon," and "Novillero." Orchestra plays "Anvil Chorus" and "Il Trovatore"
- 7 Bill Gwinn Show—Musical Quiz**
Bill Gwinn offers prize to couple who re-enact scene where a favorite song altered course of their lives
- 9 Al Morgan Show—Musical**
Join the maestro of the keyboard for some melodious moments
- 8:00 4 Horace Heidt Show—Musical**
Session with professional talent
- 5 Lights Out—Drama**
"Dead Man's Coat" by Wyllis Cooper starring Basil Rathbone, Peter Capell, and Norman Rose. Story of a man who becomes invisible by putting on the coat of a dead man.
- 7 Arthur Murray Show—Musical**
Variety with Mrs. Murray emcee; novel dance quiz by mystery dancers, Guest, Dorothy Lauden
- 9 Hudson Family Theater**
Feature film "A Study In Scarlet" with Reginald Owen, Anna Mae Wong, & Alan Dinehart; murder was the result of an old-standing & romantic feud in which love & Mormonism bore a part
- 8:30 4 Goldbergs—Domestic Comedy**
The Goldberg apartment takes on aspects of ready-to-wear store as Molly decides to help Jake's wholesale garment business
- 5 Somerset Maugham Theater**
"The Facts Of Life" starring Veronica Lake, A young boy learns the hard way
- 7 "They Meet Again"—Feature**
Film with Gene Hersholt
- 9:00 4 Studio One—Drama**
"Old Foolishness" by Paul Carroll, starring Dick Foran. A comedy of Irish love
- 9:30 5 Who Said That?—Quiz**
Robert Trout quizzes John Cameron Swayze and guests
- 7 Com-Adore, Pat—Variety**
Musical with shipboard setting, Pat Denny emcee
- 9 "South Riding"—Feature Film**
Ralph Richardson, Ann Todd, Edna Best, & Edmund Gwenn; set in an English village story centers around town council deciding a real-estate deal
- 10:00 4 Ernie Simon—Curbstone Cutup**
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Parade—Amateur Contest**
Don and Vera Ward emcee top adult talent competition
- 5 Clifton Utley—News**
- 10:30 5 Let's Look At Sports—T. Duggan**
Report on sports throughout the nation
- 7 Yesterday's Newsreel—Film**
- 10:45 5 Herbie Mintz Show—Musical**
Piano melodies of a past day
- 7 Handy—Construction Ideas**
- 11:00 4 What's Your Trouble?—Clinic**
Mr. & Mrs. Mal Bellairs help you
- 5 Broadway Open House—Variety**
Dell and Abbott comedy team, Richard Hayes vocalist, Estelle Sloane & Earl Barton dancers, Kirby Stone Quintet
- 7 Austin Kiplinger And The News**
- 11:10 7 Top O'The Weather—Russ Reed**
Report on the climatic conditions
- 11:15 4 Help Wanted—Commercial**
- 9 Chicagoland Newsreel—Local**
Summary of City happenings
- 11:20 7 Walter "Fats" Pichon—Musical**
Piano melodies for evening relaxation
- 11:30 4 Murder Before Midnight—Film**
"Charlie Chan in the Secret Service"
- 7 Flan-Grams—Sports News**
Late data on all sports events
- 12:00 4 Midnight Edition—Ulmer Turner**
Up-to-the-minute news reports
- 12:30 9 Chicagoland Newsreel**
Summary of local happenings
- (Stations reserve the right to change above listings without notice)

Fabulous Faye
MONDAY-WEDNESDAY-FRIDAY
6:15 PM — WENR-TV
Channel 7



Tuesday

MAY 15 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00** 4 **Fun And Features—G. Menard**
Informal variety & commentary session with news for ladies
- 9:30** 4 **Fun and Figure—Exercises**
- 9:50** 4 **Fun and Features (continued)**
- 10:00** 9 **Your Figure Ladies—Exercises**
- 10:30** 9 **Chicago Cooks—Recipes**
New taste treat from Barbara
- 10:45** 4 **First Hundred Years—Serial**
- 11:00** 4 **Tel-A-Shopper—Betty Whitney**
7 **Bob And Kay Show—Variety**
- 11:30** 4 **Garry Moore Show—Variety**
Guest: Winston L. Mittenjuice
5 **Norman Ross' Varieties**
9 **Hi Ladies—Interviews**
- 12:00** 4 **Let's Have Fun—Hank Grant mc**
Musical variety with Elaine Neblett and Kyle Kimbrough vocalists
- 5 **Snowcrop Matinee Theater**
"Small Town Story," a romantic comedy about a small town publisher
- 9 **Foto Test—Frank Sweeney**
That quiz give-away that has the ladies in a dither, Sue Topping
- 12:30** 5 **Panorama Shop—Fern Persons**
9 **Pathways Of The World—Film**
- 12:45** 9 **Spencer Allen And The News**
- 12:55** 9 **Batting Practice—Vince Lloyd**
- 1:00** 4 **Knot Hole Gang—Linn Burton**
Guests: Jack Cusick and Dee Fondy
5 **Matinee Playhouse—Feature**
Tales of adventure, mystery & romance
- 7 **Beulah Karney Show—Foods**
- 1:10** 9 **Lead-Off Man—Harry Creighton**
Interviews with players and TV Forecast awards presented
- 1:25 4 **Baseball—Cubs vs Brooklyn**
9 **Baseball—Cubs vs Brooklyn**
- 2:00** 5 **Miss Susan—Susan Peters**
Triumphs and heartaches of woman lawyer in small midwestern town
- 2:15** 5 **Time For Ernie—Ernie Kovacs**
- 2:30** 5 **Remember This Date—Bill Stern**
Anecdotes & music with Jet McDonald
- 3:00** 5 **Kate Smith Hour—Variety**
Guests: Bobby Van, Barbara Ashley and Shep Field and his orchestra
- 3:40** 4 **Associate Scorecard**
9 **Tenth Inning—Harry Creighton**
Roundup of scores and highlights
- 3:45** 4 **Lucky Fan—Joe Wilson Quiz**
7 **Lois And Looie—Cartoons**
9 **Telephone Game—Harold Isbell**

- 4:00** 4 **Lucky Pup—Puppet Adventures**
5 **Hawkins Falls, Pop. 6200—Serial**
- 7 **Mary Hartline Show—Prizes**
Games and fun for the kiddies
- 4:15** 4 **Adventure Time—Film Serial**
5 **Panhandle Pete And Jennifer**
"Panhandle Pete and the Caveman"
- 7 **Half-Pint Party—Al Gannaway**
9 **Test Pattern Til 5:00**
- 4:30** 4 **Assembly—Military Questions**
Guests from the U. S. Army
- 5 **Howdy Doody—Variety**
7 **Sagebrush Sam—Western Film**
"Demon for Trouble" II Serial
- 5:00** 4 **Kids Karnival Kwiz**
5 **Cactus Jim—Western Feature**
7 **Stories In The Sand**
- 9 **Small Fry Club—For Kids**
- 5:15 7 **Judy Splinters—S. Dinsdale**
- 5:30** 4 **Roy Roper—Western Feature**
5 **Crusader Rabbit—Cartoon**
- 7 **To be announced**
- 9 **Trail Blazers' Theater—Western**
"Lawless Valley" II
- 5:35** 5 **Weatherman—Clint Youle**
- 5:45** 4 **Window Shopping—Commercial**
5 **Public Life Of Cliff Norton**
Subject: How To Crack Nuts
- 5:50** 5 **Clifton Utley—News**
- 6:00** 4 **Danny O' Neil At Home Show**
5 **Kukla, Fran, And Ollie**
Watch the trio and laugh with them
- 7 **Champagne Party—Musical**
9 **Captain Video—Adventures**
- 6:05** 7 **Club Seven—Musical**
Tony Bavaara vocalist with Eadie and Rack piano team
- 6:15** 4 **Ulmer Turner And The News**
7 **Going Places With Betty Betz**
Teen age panel of "Jr." reporters
- 6:30** 4 **CBS News—Douglas Edwards**
5 **John Conte's Little Show—Music**
Three Beaus and a Peep vocal group. Guest, Nancy Eliot
- 7 **Beulah Show—Comedy**
Ethel Waters stars as "Mr. Fixit" in Henderson household
- 9 **Austin Kiplinger—News**
- 6:40** 9 **Weather News—Frann Weigle**
Late information on today's climate
- 6:45** 4 **Stork Club—Interviews**
Sherman Billingsley, host to guest, Yul Brynnr
- 5 **News Caravan—John Swayze**
From around the world comes a report on today's events
- 9 **Chicagoland Newsreel**
- 7:00** 4 **Frontier Theater—Western**
5 **Star Theater—Comedy Variety**
Milton Berle introduces guest Anne Shelton
- 7 **"Man From Headquarters"**
Feature with Frank Albertson as reporter instrumental in breaking up a gang of thieves
- 9 **Visiting Celebrities—Interviews**
Tony Weitzel chats with a guest

TUESDAY—continued

- 7:15 9 **Growing Years**—Girl Scout Film
Henry Fonda, narrator
- 7:30 9 **Johns Hopkins Science Review**
A discussion on the microscope
- 8:00 4 **Vaughn Monroe Show**—Musical
Shaye Cogan vocalist, Ziggy Talent, comedian, Tommy Wonder & Margaret Banks dance team
- 5 **Fireside Theater**—Film Drama
“Hope Chest” with Frieda Inescort, Mary Sinclair, and Virginia Farmer. Tale of a pretty young lady cut off from the world
- 7 **Q.E.D.**—Mystery Drama Quiz
Fred Uttal emcee, panel: Harold S. Hoffman, Hi Brown and guest
- 9 **Cavalcade Of Bands**—Musical
Buddy Rogers presents Louis Prima and his orchestra and guests
- 8:30 4 **Suspense**—Mystery Drama
“Too Hot To Live” by Sam Rolse. About a waitress who lures a ranch hand to her apartment and is later found strangled
- 5 **Circle Theater**—Drama
“Jury Duty” with Howard Smith and Katherine Meskill
- 7 **Pantomime Quiz**—Charades
Mike Stokey mc, regulars: Adele Jergens, Jackie Coogan, Hans Conried, Frank De Vol; guests: Marie Windsor, Fritz Feld, Paul Cavanagh, Glenn Langan
- 9:00 4 **Danger**—Mystery Drama
- 5 **Amateur Hour**—Ted Mack mc
Talented people get their chance to perform
- 7 **March Of Time Thru The Years**
“Life With Baby” guest speaker Dr. Arnold Gesell of Gesell Clinic in New Haven
- 9 **“Buried Alive”**—Feature Film
Beverly Roberts and Robert Wilcox in a tale of a man who walked the last mile and lived
- 9:30 4 **DeLuxe Story Theater**—Drama
“The Celebrated Jumping Frog” by Samuel Clemens with Kirby Grant, Kirstine Miller & Frank Fenton. Jim Smiley has 2 loves, Caroline the store owner’s daughter & gambling, but in the end we wonder if these 2 remain the same
- 7 **Roller Derby**—Joe Hasel
- 10:00 4 **Ernie Simon—Curbstone Cutup**
- 5 **Weatherman**—Clint Youle
- 7 **Cameraman at Large**—Film
“Kitchen Safety”
- 9 **“Road Show”**—Feature Film
Carol Landis, Adolph Menjou, and John Hubbard in a tale of the ups and downs of Penguin Moore’s circus
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Ulmer Turner—News**
- 5 **Clifton Utley—News**
- 7 **Great Comedians**—Film
“Pixelated” with June Allison
- 10:30 4 **What’s Wrong With This Picture**
Quiz show with Joe Wilson mc
- 5 **Let’s Look At Sports**—T. Duggan
- 7 **A Hit Is Made**—Drama
John Barclay as director shows us the techniques of show as well as drama within
- 10:45 4 **Linger Awhile**—Musical
5 **Herbie Mintz Show**—Musical
- 11:00 4 **What’s Your Trouble?**—Clinic
Cry on the shoulder of Mal Bellairs and his pretty wife
- 5 **Broadway Open House**—Variety
Jerry Lester and gang with new antics to take your mind off troubles
- 7 **Austin Kiplinger And The News**
- 11:10 7 **Top O’The Weather**—Russ Reed
- 11:15 4 **At Home Party**—Earl Wrightson
Music, variety and guests
- 11:20 7 **Walter “Fats” Pichon**—Musical
- 11:30 4 **Murder Before Midnight**—Film
- 7 **Flana-Grams**—Sports News
- 9 **“Miss Polly”**—Feature Film
Zasu Pitts, Slim Summerville, and Brenda Forbes in a comedy where a small town clamps down on “vices” but Slim and Zasu save the day
- 12:15 4 **“The Phantom Broadcast”**
Feature starring Ralph Forbes and Gail Patrick
- 12:30 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition**—Ulmer Turner
(Stations reserve the right to change above listings without notice)

FREE! TV REPAIR SERVICE

A sensational offer that makes it possible for television owners to have their sets repaired free of charge has just been announced by CET, in connection with their famous conversion service. This amazing free repair offer now provides owners with an exceptional opportunity to double the size of their present screen from 10 to 14, 12 to 16 and 16 to 20 inches and put set in perfect order.

Now—instead of spending hundreds of dollars on a new, bigger screen model, owners can enjoy all the benefits of big screen television at a tremendous savings. They can be sure, too, that their set will perform just like new thanks to CET’s repair service which is available free of any labor cost, the only charge being for any new parts which may be required.

Free information concerning this conversion offer is available—**NO COST OR OBLIGATION**—to anyone calling . . .

MOHAWK 4-4100

Wednesday

MAY 16 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

9:00 4 Fun and Features—Variety

Fun, music and interviews with George Menard mc. Animal of the week is presented

9:30 4 Fun and Figure—Exercises

9:50 4 Fun and Features (continued)

10:00 9 Your Figure Ladies—Exercises

10:30 9 Chicago Cooks—Recipes

10:45 4 First Hundred Years—Serial

11:00 4 Tel-A-Shopper—Betty Whitney

7 Bob & Kay Show—Commentary

11:30 4 Garry Moore Show—Variety

Guest: Mrs. Geraldine Thompson, specialist in speech instruction at the Nat'l Hosp. of Speech Disorders

5 Norman Ross' Varieties

9 Hi Ladies—Interviews

12:00 4 Let's Have Fun—Hank Grant mc

5 Meet Mintz—Herbie Mintz

9 Foto Test—Quiz Contest

Join the game fest which Frank Sweeney and Sue Topping conduct

12:15 5 Newsroom—Late Information

12:30 5 Panorama Shop—Fern Persons

9 Luncheon At The Republic

Patsy Abbott introduces guests

12:45 9 Spencer Allen And The News

12:55 9 Batting Practice—Vince Lloyd

1:00 4 Knot Hole Gang—Linn Burton

Guest: Forest Burgess

5 Matinee Playhouse—Feature

7 Kay Morrow Show—Interviews

Guests, Mrs. Eugene Sloan, Publicity Director and Mrs. Perkins, head of the children's project, will discuss the Garden Fair of Evanston

1:10 9 Lead-Off Man—Harry Creighton

1:25 4 Baseball—Cubs vs Brooklyn

9 Baseball—Cubs vs Brooklyn

2:00 5 Miss Susan—Susan Peters

9 Test Pattern Til 4:30

2:15 5 Time For Ernie—Ernie Kovacs

2:30 5 Bert Parks Show—Musical

Bert, Betty Ann Grove, singing comedienne, Heathertones, vocal group, and Bobby Sherwood

3:00 5 Kate Smith Hour—Musical

Guests, Evalyn Tyner, and Edward & Diane, dance team

3:30 9 Tenth Inning—Roundup of Scores

3:40 4 Associate Scoreboard

3:45 4 Lucky Fan—Joe Wilson Quiz

7 Lois And Looie—Cartoons

9 Telephone Game—Quiz Session

4:00 4 Lucky Pup—Fun For Kids

5 Hawkins Falls, Pop. 6200—Serial

7 Mary Hartline Show—Games

4:15 4 Adventure Time—Film Serial
5 Gabby Hayes Show—Drama
7 Half-Plint Party—Al Gannaway
9 Test Pattern till 5:00

4:30 4 Assembly—Military Questions
Guests from one of the branches of our armed forces
5 Howdy Doody Show—Bob Smith
7 Sagebrush Sam—Western Film
"Between Men" I Serial

5:00 4 Kids Karnival Kwiz
5 Cactus Jim—Western Feature
7 Stories In The Sand—Fairy Tale
9 Small Fry Club—Bob Emery

5:15 7 Judy Splinters—For Small-Fry

5:30 4 Roy Roper—Western Feature
5 Crusader Rabbit—Cartoons
7 Tom Corbett Space Cadet
9 Trail Blazers' Theater—Western
"Guns Of The Law" I

5:35 5 Weatherman—Clint Youle

5:45 4 Window Shopping—Commercial
5 Public Life of Cliff Norton
Subject: Norton the Automaton

7 Uncle Mistletoe—Fantasy
Adventure story for the youngsters with Obediah Pig, Tony Pony, Humphrey Mouse, & Michael O'Hare

5:50 5 Clifton Utley—News

6:00 4 Music Bowl—Musical Variety
Danny O'Neil & Carolyn Gilbert

5 Kukla, Fran, And Ollie
Whimsical tales of adventures by and affecting the trio

7 Champagne Party—Musical

9 Captain Video—Adventures
Adventures in a world furnished with super-sonic devices

6:05 7 Club Seven—Musical

6:15 4 Ulmer Turner And The News

7 Faye Emerson Show—Guests

Question of nursing as a career for women discussed with Lt. Col. Zeller, head of A.A.F.N.C. and Miss Lyons, asst. dean schl. of nursing, Cornell-N.Y. Hospital on the schools, entrance requirements, social life, etc.

6:30 4 CBS News—Douglas Edwards

5 Showroom—Roberta Quinlan

Guest: Skitch Henderson

7 Chance Of A Lifetime—Quiz

John Reed King emcee

9 Austin Kiplinger—News

Military Service Information

6:40 9 Weather News—Frann Weigle

6:45 4 Perry Como Show—Musical

Music with the Fontane Sisters. Guest, Kay Starr

5 News Caravan—John Swayze

9 Chicagoland Newsreel

7:00 4 Arthur Godfrey And His Friends

Musical variety and chit-chat with Janette Davis, Haleloke, Marion Marlow and Frank Parker

WEDNESDAY—continued

5 Four Star Revue—Comedy

Jimmy Durante me with Eddie Jackson, Ben Wrigley, Betty Garde, Jack Roth, Jules Buffano, Jack Norton, Jimmy Little and Stanton and Luster, dance team and guests Fred Allen and Eddie Cantor

7 Ruggles—Domestic Comedy

Modern-minded children keep Mom and Pop jumping

9 Locker Room—Interviews

Jack Brickhouse and Marty Hogan conduct sessions

7:15 9 Pathways Of The World—Film "Men of Lunenberg"

7:30 7 Band Stand TV—Musical

Freddie Robbins emcee introduces Joe Bushkin and his band, Rosemary Clooney vocalist and Sheila Bond

9 Al Benson Show—Musical

8:00 4 Charlie Wild, Private Detective

John McQuade stars in mystery drama titled "The Case of the Complacent Killers." A rare painting, worth 100 grand, brings out the artistic temperament of the versatile gumshoe

5 Kraft Theater—Drama

"The Intimate Strangers" with Nelson Olmsted and Peggy Conklin. Confirmed bachelor finds himself stranded with charming young lady during a hurricane

7 Don McNeill's TV Club—Variety

Festive session with Don, Johnny Desmond, Patsy Lee, and Sam Cowling guest Aunt Fanny

9 Famous Jury Trials—Debate

8:30 4 The Web—Mystery Drama

"The Judas Bullet." Story about a young cop whose girl becomes involved in a murder

7 Wrestling From Rainbo Arena

Wayne Griffin announcing

9 Plainclothesman—Drama

9:00 4 Blue Ribbon Boxing Bout

Russ Hodges announces match between Jimmy Herring and Artie Diamond

5 Break The Bank—Quiz

Bert Parks emcee asks questions of contestants & awards cash prizes

9 Here Comes The Bride

Actual wedding performed on TV with John Weigel as host, Richard Paige vocalist, and Adele Scott at the organ

9:30 5 Stars Over Hollywood—Drama

"The Ageless" with Onslow Stevens starring in drama

9 "Cheer Boys Cheer"

Film with Edmund Gwenn

9:45 4 Fight Follow Up—Summary

Lester Bromberg and Vin Scully

10:00 4 Ernie Simon—Curbstone Cutup

5 Weatherman—Clint Youle

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Ulmer Turner—News

5 Clifton Utley—News

10:30 4 What's Wrong With This Picture

5 Let's Look At Sports—T. Duggan

10:45 4 Linger Awhile—Musical

5 Herbie Mintz Show—Musical

11:00 4 What's Your Trouble?—Clinic

5 Broadway Open House—Variety

7 Austin Kiplinger and the News

9 "One Year Later"—Feature

Film starring Mary Brian, Russell Hopton and Donald Dillaway in dramatic story about a reporter who stages spectacular escape for convict whom he helped to convict

11:10 7 Top O'The Weather—Russ Reed

11:15 4 Film

11:20 7 Walter "Fats" Pichon—Musical

11:30 4 Murder Before Midnight—Film

7 Flana-Grams—Sports Comment

12:00 4 "King Kelly U.S.A."—Feature

Film, Irene Ware, Edgar Kennedy

12:15 9 Chicagoland Newsreel

1:30 4 Midnight Edition—Ulmer Turner

(Stations reserve the right to change above listings without notice)

THE MYSTERY OF A WOMAN'S AGE—

SEE The Intimate Strangers

By BOOTH TARKINGTON



THE KRAFT TELEVISION THEATRE

STARTING ITS 5th YEAR
OF FINE DRAMA

WNBQ

CHANNEL 5
8 P.M. WED.

Beginning Next Week: New Women's Section

The third anniversary edition of *TV Forecast*, to be published May 19, will be highlighted by a new regular feature, a four page women's section.

The new department will contain items on fashion, health and beauty, interior decoration, foods and TV women in the news, and will be edited by Patricia Cooper. Next week's issue will contain pictures and story on an afternoon in the home of Beulah Karney, WENR-TV personality, and a profile of Fern Persons, WNBQ star.

Another new feature will be Mollycues, a full-page of puzzles for children, with prizes for youngsters participating. It will be prepared by Molly Potkin, children's editor and noted crossword puzzle authority.

Elsewhere will appear "TV Headliners—Where Were They Yesteryear," a flashback to 1948 when Chicago opened its new stations. How Garroway, Berle, Godfrey and other stars of today were planning their jump into video.

**"TOPPER" wants
your OLD TV SET
HE'LL PAY
up to \$200!**

Topper says—why squint and strain to see that old 7, 10 or 12 inch set. Take it to Chicago's largest TV exchange and apply it on the purchase of any new national brand—or get cash!

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DE laware **7-2382**

Central Television Exchange
430 NO. CLARK ST.

Thursday

MAY 17 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 **Fun And Features**—G. Menard
Museum of Science and Industry presents an exhibit
- 9:30 4 **Fun and Figure—Exercises**
- 9:50 4 **Fun and Features (continued)**
- 10:00 9 **Your Figure Ladies—Exercises**
- 10:30 9 **Chicago Cooks—Recipes**
- 10:45 4 **First Hundred Years—Serial**
- 11:00 4 **Tel-A-Shopper—Betty Whitney
7 Bob and Kay Show—Variety**
- 11:30 4 **Garry Moore Show—Variety**
Guests: Kirkwood & Goodman
- 5 **Norman Ross' Varieties**
- 9 **Hi Ladies—Interviews**
- 12:00 4 **Let's Have Fun—Hank Grant mc**
Musical variety with Elaine Neblett and Kyle Kimbrough vocalists, and Julian Stockdale combo
- 5 **Snowcrop Matinee Theater**
Feature film "Murder With Apology." A young woman hires a man to kill her husband
- 9 **Foto Test—Frank Sweeney**
A gay quiz game to catch your fancy, Sue Topping co-emcees
- 12:30 5 **Panorama Shop—Fern Persons**
- 9 **Plan-A-Room—Designs**
- 12:45 9 **Spencer Allen And The News**
- 12:55 9 **Batting Practice—Vince Lloyd**
- 1:00 4 **Knot Hole Gang—Linn Burton**
Guest: Bob Borkowski
- 5 **Matinee Playhouse—Feature**
Tales of adventure, mystery & romance
- 7 **Beulah Karney Show—Foods**
Adventures in the art of cooking
- 1:10 9 **Lead-Off Man—Harry Creighton**
Interviews with players and *TV Forecast* awards presented
- 1:25 4 **Baseball—Cubs vs Brooklyn**
Joe Wilson describes game
- 9 **Baseball—Cubs vs Brooklyn**
Jack Brickhouse describes game
- 1:30 7 **"Small Town Boy"—Feature Film**
Stu Erwin and Freddie Bartholomew
- 2:00 5 **Miss Susan—Susan Peters**
Life of a small town lawyer
- 2:15 5 **Time For Ernie—Ernie Kovacs**
- 2:30 5 **Remember This Date—Bill Stern**
Commentary, sports, news, and music with Jet MacDonald
- 3:00 5 **Kate Smith Hour—Musical**
Guest: Dick Hämmer, panelist from "It Pays To Be Ignorant"
- 3:40 4 **Associate Scorecard**
- 3:30 9 **Tenth Inning—Harry Creighton**
Roundup of scores of games

THURSDAY—continued

- 3:45 4 **Lucky Fan**—Joe Wilson Quiz
 7 **Lois And Looie**—Cartoons
 Curiosity of modern youngsters told
- 9 **Telephone Game**—Harold Isbell
 Quiz session with Jane Quinn
- 4:00 4 **Lucky Pup**—Kids Puppet Show
 Foodini outwits Phineas again
- 5 **Hawkins Falls, Pop. 6200**—Serial
 Family problems in a small town
- 7 **Mary Hartline Show**—Games
 Fun for kids with Chet Roble
- 4:15 4 **Adventure Time**—Film Serial
 5 **Panhandle Pete And Jennifer**
 "Rapid Jack Rabbit, the Super Drummer" with Jennifer Holt and Johnny Coons
- 7 **Half-Pint Party**—Al Gannaway
 For the youngsters—games and fun
- 9 **Test Pattern** Till 5:00
- 4:30 4 **Assembly**—Military Questions
 Guests from the U. S. Army
- 5 **Howdy Doody Show**—Variety
 Bob Smith host to kids
- 7 **Sagebrush Sam**—Western Film
 "Between Men" II serial
- 5:00 4 **Kids Karnival Kwiz**
- 5 **Cactus Jim**—Western Feature
- 7 **Stories In The Sand**—Fairy Tale
 Kay Morrow is narrator
- 9 **Small Fry Club**—Bob Emery
 Games, instruction, stories
- 5:15 7 **Judy Splinters**—Kids' Show
 Shirley Dinsdale & Judy interview
- 5:30 4 **Roy Roper**—Western Feature
 5 **Crusader Rabbit**—Cartoon
- 7 To be announced
- 9 **Trail Blazers' Theater**—Western
 "Guns Of The Law" II
- 5:35 5 **Weatherman**—Clint Youle
 Today's and tomorrow's climate
- 5:45 4 **Window Shopping**—Commercial
 Luckey North commentator
- 5 **Public Life Of Cliff Norton**
 Subject: Renovate That Portrait
- 5:50 5 **Clifton Utley**—News
 Report on news of the hour
- 6:00 4 **Danny O'Neil At Home Show**
 Musical with new & old tunes
- 5 **Kukla, Fran, And Ollie**
 Skits with Kuklapolitan players
- 7 **Champagne Party**—Musical
 Andy and Della Russell emcee
- 9 **Captain Video**—Adventure Tale
- 6:05 7 **Club Seven**—Musical
 Eadie and Rack piano team
- 6:15 4 **Ulmer Turner And The News**
- 7 **Laraine Day Show**
 Interviews with baseball players and sports writers
- 6:30 4 **CBS News**—Douglas Edwards
 See tomorrow's headlines today
- 5 **John Conte's Little Show**—Music
 Three Beaus and a Peep vocal group.
 Guest: Denise Lor
- 7 **Lone Ranger**—Western Drama
 "High Heels" the Lone Ranger devises a clever but daring plan to catch the outlaws poisoning cattle

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LONGBEACH 1-4541-4542
 1218 W. Wilson Ave.

Every TUES.-THURS.

ROMANCE! DRAMA! COMEDY!

Teddy Snow Crop Presents—



12:00-12:30 P.M. Channel 5

Hey, Kids!
 WIN A PUPPY

FREE!



Feeds In 7 Ways

You may win a Cocker Spaniel, a Dachshund, or a Wire Hair Terrier. Just enter the Ideal contest—fill in and mail coupon in this issue today.

HURRY!

Remember...
 A DOG'S BEST MEAL
 IS WILSON'S IDEAL!



Letters to the Editor

(Continued from Page 3)

With reference to Mr. Henry Rossetty's question regarding lightning, I think it would be more practical to advise the readers of *TV Forecast* there are several TV lightning arrestors on the market, ranging from 75 cents to \$1.50 that anyone can buy and install. I believe this is much better than "keeping your fingers crossed." Melrose Park, Ill.

DON NOLDE

Ed. Note: You're right. We've spanked our letter editor and ordered him to buy the gadget you suggested.

I spend my vacations with Mr. and Mrs. Charlie Ruggles, out in the San Fernando valley, California, and occasionally send Charlie a copy of *TV Forecast*. . . . His comments are always that he thinks you have a fine magazine, and so do I.

Chicago, Ill.

BESS RUBENSTEIN

I would like to know why there isn't any live country or folk music on TV, other than what we see on talent and western movies?

Dwight, Ill.

BILL LEACH

Ed. Note: It can be solved, with a sponsor.

Can't some of those movies which are bunched up in one evening be spread out and shown on Tuesdays or Thursday nights?

Chicago, Ill.

SEYMOUR MASLOV

Ed. Note: Only certain time periods are available to local advertisers.

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At Least \$2

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Any Day Any Time

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THURSDAY—continued

- 9 Austin Kiplinger—News
- 6:40 9 Weather News—Frann Weigle
- 6:45 4 Stork Club—Interviews
- 5 News Caravan—John Swayze
- 9 Chicagoland Newsreel
- 7:00 4 Starlight Theater—Drama
"Bernice Bobs Her Hair" with Julie Harris
- 5 Groucho Marx—Quiz
Ad-lib session with comedian
- 7 Stop The Music—Musical Quiz
Bert Parks mc, Marion Morgan, Jimmy Blaine, & Betty Ann Grove vocalists and the "mystery melody"
- 9 Visiting Celebrities—Interviews
- 7:15 9 Isbells At Home—Commentary
- 7:30 4 Show Goes On—Variety
Robert Q. Lewis mc introduces buyers
- 5 Treasury Men in Action
Based on T-Men files, Walter Greaza stars as "the chief" in drama titled "The Case of the Crooked Genius." Story of one of the most brilliant counterfeiters that the U.S. government ever encountered.
- 9 Royal Playhouse—Drama
"The Love Of Mike" with Anthony Caruso and Irene Vernon. The taming of boisterous hot-tempered Mike through pizza, labor, and love, told in high comedy style
- 8:00 4 Alan Young Show—Variety
Frances Langford sings "I Feel a Song Coming On" and "I Got Rhythm"; Young snarls up the long political career of a U. S. senator (Fred Clark); Alan and wife are stymied in plans to go to a movie when guest (Alan Hale Jr.) drops in
- 5 Ford Festival—Musical Variety
James Melton stars and introduces Nat "King" Cole Trio singing "Too Young," "Jet," and "Destination Moon"; comedian Al Bernie, the Wiere Brothers, and Dorothy Warrenskjold
- 7 Holiday Hotel—Musical Variety
Don Arneche mc, Betty Brewer vocalist, Georgie Hale dancers, Don Craig Chorus, Bernie Green's Orch., Florence Halp, & Joshua Shelley
- 9 Adventures Of Ellery Queen
Lee Bowman as Ellery in mystery titled "The Frame-up," Mr. Queen is unjustly involved in an investigation and Ellery attempts to clear him
- 8:30 4 Big Town—Newspaper Drama
Pat McVey as Steve Wilson crusading reporter of the "Illustrated Press"
- 7 Blind Date—Arlene Francis mc
Gentlemen compete for dates with Manhattan's most eye-filling models
- 9 Beauty Contest—Myron Wallace
Send your questions, the beauty queens will answer your queries
- 9:00 4 Truth Or Consequences—Quiz
Ralph Edwards presides over the antics
- 5 Martin Kane, Private Eye
William Gargan stars as sleuth
- 7 Roller Derby—Joe Hasel
Thrill-packed action on skates

THURSDAY—continued

- 9 **Cartune-O—Musical Quiz**
Lee Bennett mc with Peggy Taylor and Bob Trentler's orchestra
- 9:30 4 **Barbara Sims Show—Musical**
The old and the new tunes
- 5 **Wayne King Show—Musical**
Vocalists Harry Hall, Jackie James, Gloria Van, and Don Large Chorus. Theme of show set on a dude ranch
- 9:45 4 **Sports Quiz**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Interviews with the man-on-the-street
- 5 **Weatherman—Clint Youle**
Latest atmospheric information
- 7 **Cameraman at Large—Film Short**
"Canoe Country"
- 9 **Wrestling From Chicago**
- 10:10 5 **Dorsey Connors—Helpful Ideas**
Hints to make homemaking easier
- 10:15 4 **Ulmer Turner—News**
- 5 **Clifton Utley—News**
- 7 **Great Comedians—Film**
"As The Crows Fly" with Moran and Mack
- 10:30 4 **What's Wrong With This Picture**
Quiz with Joe Wilson mc
- 5 **Let's Look At Sports—T. Duggan**
Review of the sports world
- 7 **Dr. Fixum—Household Tips**
Ideas for repair and originality in every room of your home
- 10:45 4 **Linger Awhile—Musical**
Marty Hogan and Doris Drew mc
- 5 **Herbie Mintz Show—Musical**
Tunes that recall a former era
- 11:00 4 **What's Your Trouble?—Clinic**
Got a problem? Let the Bellairs solve it for you
- 5 **Broadway Open House—Variety**
Jerry Lester mc, Dagmar, David Street, Mellowlarks, Ray Malone, Wayne Howell, and Milton DeLugg
- 7 **Austin Kiplinger—News**
The day's news expounded upon
- 9 **"Little Men"—Feature Film**
Kay Francis, Jack Oakie, Geo. Bancroft; trial and tribulations of running a boys' school
- 11:10 7 **Top O'The Weather—Russ Reed**
Report on climatic conditions
- 11:15 4 **Film**
- 11:20 7 **Walter "Fats" Pichon—Musical**
Relax with the piano melodies
- 11:30 4 **Murder Before Midnight—Film**
"Detective Kitty O'Day" starring Jean Parker and Peter Cookson
- 7 **Flan-Grams—Sports Comments**
Late data on sports events
- 12:00 4 **"Skyway"—Feature Film**
Ray Walker and Kathryn Crawford in a tale of a pilot who falls in love with and marries a banker's daughter, and is forced to give up this love
- 12:15 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

"HAUSER NASH"

3737 W. LAWRENCE
KEystone 9-6700

presents

GRAND MARQUEE FAMILY CIRCLE THEATER INTRIGUE

The finest in
TV entertainment



'STOP THE MUSIC'

starring
BERT PARKS

TONIGHT AT 7:00 P.M.

WENR-TV CHANNEL 7

Friday

MAY 18 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Information on Red Cross Technique is explained along with the variety of fun, music & interviews
- 9:30 4 Fun and Figure—Exercises**
- 9:50 4 Fun and Features (continued)**
- 10:00 9 Your Figure Ladies—P. Fogarty**
Here's how you can lose weight
- 10:30 9 Chicago Cooks—Recipes**
Delightful dish to tempt the family prepared by Barbara Barkley
- 10:45 4 First Hundred Years—Serial**
- 11:00 4 Tel-A-Shopper—Betty Whitney**
Tips on new things in stores
- 7 Bob And Kay Show—Variety**
Bob Murphy and Kay Westfall present a potpourri of events to please
- 11:30 4 Garry Moore Show—Variety**
Guest: Joe McKee who has been building amusement devices for $\frac{1}{2}$ century
- 5 Norman Ross' Varieties**
- 9 Hi Ladies—Interviews**
Tommy Bartlett chats with gals
- 12:00 4 Let's Have Fun—Hank Grant**
- 5 Meet Mintz—Herbie Mintz**
Relax with the piano melodies
- 9 Foto Test—Frank Sweeney**
Delightful quiz give-away with prizes for correct answers
- 12:15 5 Newsroom—Late Information**
- 12:30 5 Panorama Shop—Fern Persons**
Display of objects to buy
- 9 Interior Decoration—Designs**
Sets by Paul MacAllister
- 12:45 9 Spencer Allen And The News**
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Knot Hole Gang—Linn Burton**
Guest: Dee Fondy
- 5 Matinee Playhouse—Feature**
- 7 Housewives Holiday—Kirchner**
Claude Kirchner interviews ladies
- 1:10 9 Lead-Off Man—Harry Creighton**
- 1:25 4 Baseball—Cubs vs Philadelphia**
- 9 Baseball—Cubs vs Philadelphia**
- 2:00 5 Miss Susan—Susan Peters**
- 2:15 5 Time For Ernie—Ernie Kovacs**
- 2:30 5 Bert Parks Show—Musical**
- 3:00 5 Kate Smith Hour—Musical**
John Butler Ballet group and Ethel & Albert in a domestic comedy skit, Walter Wald, and the 3 Stooges
- 3:30 9 Tenth Inning—Harry Creighton**
- 3:40 4 Associate Scorecard**
- 3:45 4 Lucky Fan—Joe Wilson Quiz**
- 7 Lois And Looie—Cartoons**
Take an adventure trip with Looie
- 9 Telephone Game—Quiz Session**
Harold Isbell and Jane Quinn mc

- 4:00 4 Lucky Pup—Doris Brown mc**
- 5 Hawkins Falls, Pop. 6200—Serial**
- 7 Mary Hartline Show—Games**
- 4:15 4 Adventure Time—Film Serial**
- 5 Gabby Hayes Show—Drama**
- 7 Half-Pint Party—Al Gannaway**
- 9 Test Pattern Till 5:00**
- 4:30 4 Assembly—Military Questions**
Armed Forces Day Show
- 5 Howdy Doody Show—Bob Smith**
- 7 Sagebrush Sam—Western Film**
"Without Honors" I serial
- 5:00 4 Kids Karnival Kwiz**
- 5 Cactus Jim—Western Feature**
- 7 Stories In The Sand—Fairy Tale**
- 9 Small Fry Club—Bob Emery**
- 5:15 7 Judy Splinters—Kids' Show**
- 5:30 4 Roy Roper—Western Feature**
- 5 Crusader Rabbit—Cartoon**
- 7 Tom Corbett Space Cadet**
- 9 Tony Fontaine Show—Musical**
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
Subject: The Heart of Ballroom Dancing
- 7 Uncle Mistletoe—Fantasies**
Candy Cane characters gather 'round for another story

TELL IT TO SWEENEY



We mean Frank Sweeney, that character who calls up people on the phone and gives away prizes like mad

ON FOTO - TEST

12:00-12:30 PM
Mon. thru Fri.

WGN-TV Channel 9

FRIDAY—continued

- 5:50 5 Clifton Utley—News
- 6:00 4 Music Bowl—Danny O'Neil mc
5 Kukla, Fran, And Ollie
7 Champagne Party—Musical
- 9 Captain Video—Adventures
- 6:05 7 Club Seven—Musical
- 6:15 4 Ulmer Turner And The News
- 7 Faye Emerson Show—Guests
Miss Emerson will discuss her voluminous correspondence with demonstrations of jewelry, chignons, and buttons, and will also model some of the latest hat fashions
- 6:30 4 CBS News—Douglas Edwards
- 5 Showroom—Roberta Quinlan
Guest: Hugo Winterhalter
- 7 Life With Linkletter—Comedy
- 9 Austin Kiplinger—News
- 6:40 9 Weather News—Frann Weigle
- 6:45 4 Perry Como Show—Musical
- 5 News Caravan—John Swayze
9 Chicagoland Newsreel
- 7:00 4 Mama—Domestic Comedy Skits
Tales of a Norwegian family in the U. S. at the turn of the century; Peggy Wood stars
- 5 Quiz Kids—Questions & Answers
Teenagers and moppets compete for high score in this game of knowing the right answers
- 7 Twenty Questions—Quiz
Animal, vegetable, or mineral quiz game with Bill Slater emcee, panel of regulars and guest Jerry Coleman, of the New York Yankees
- 9 Intrigue—Film Dramas
"Double Jeopardy" tale of unpunishable murder because of a legal quirk; "Paganini" a dramatic incident in an unusual life
- 7:30 4 Man Against Crime—Drama
Ralph Bellamy stars as Mike Barnett. He is hired to protect a man from someone who is threatening him
- 5 Walt's Workshop—Creative
Mr. Durbahn introduces Jim Otis who shows how to tie flies. Walt will show how to make a box for keeping live bait or live fish
- 7 Penthouse Party—Variety
Join Betty Furness, Don Cherry, Buddy Weid Trio and guests Pat O'Malley, Tom Blaser, folk singer, Trini Reyes, dancer and Elsa Maxwell
- 9 You Asked For It—Films
Films of anything requested by viewers presented by Art Baker emcee

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TUNE IN FRIDAYS AT 7:30 P.M.

FRIDAY—continued

- 8:00 4 Ford Theater—Drama**
"Peter Ibbetson" starring Richard Greene, Anna Lee, Stella Andre and Iris Mann. Tragic love story of Ibbetson and Mary, Duchess of Towers, set in England and France in the early 19th century
- 5 Big Story—Newspaper Drama**
- 7 Pulitzer Prize Playhouse—Drama**
"The Queen's Husband" by Robert Sherwood, starring Roland Young and Edith King. A comedy about a mythical kingdom in the North Sea and a king who would rather play chess than rule his kingdom
- 9 Hail The Champ—Kids' Show**
Variety of contests and stunts with members of the audience taking part
- 8:30 5 Henry Morgan Show—Comedy**
Comedy-variety with Arnold Stang, Kay Ballard, Dorothy Claire, Dorothy Jarnac, and Art Carney
- 9 Front Page Detective—Drama**
Edmund Lowe and Paula Drew star in "Gold Venom" with Steven Geray and Frank Lackett. An exciting chase involving a search for a gold cobra worth \$20,000
- 9:00 4 Star Of The Family—Musical**
Morton Downey presents Margaret Phelan, The Weidler Bros., novelty act, and the Three Stooges
- 5 Boxing Bouts**
Johnny Bratton vs Kid Gavilan
- 7 Bigelow Theater—Drama**
"A Woman's Privilege" starring Don DeFore, Ruth Warrick, John Howard and Greta Granstedt. When husband learns he is being observed by wife's psychiatrist, he suggests she marry the doctor and the fun begins
- 9 Cavalcade Of Stars—Variety**
Jackie Gleason me introduces guests Richard Tucker, Bert Wheeler, Jan Peerce, Met. Opera, Jo Sullivan, and the June Taylor dancers
- 9:30 4 Hit Spot—Musical Variety**
Gene Fields singing emcee, Peggy Taylor, TuTones, 4 Notes, & salute to "Town of the Week"
- 7 Studs' Place—Informal Variety**
Studs Terkel as proprietor with some homey philosophy, Chet Roble, Win Stracke and Beverly Younger
- 9:45 5 Greatest Fights Of The Century**
Film: Joe Louis vs Tommy Farr (August 30, 1937)
- 10:00 4 Ernie Simon—Curbstone Cutup**
5 Weatherman—Clint Youle
- 7 Courtesy Hour—Jim Moran**
Assembly of talented professionals with a variety of acts
- 9 "Klondyke Fury"—Feature Film**
Starring Edmund Lowe, Lucille Fairbanks and Ralph Morgan
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Hollywood On The Line**
Interview with Gene Raymond
- 5 Clifton Utley—News**
- 10:30 4 Lilli Palmer Show—Interviews**
Jean Babilee and Nathalie Philippart discuss Paris and Parisian dancers
- 5 Let's Look At Sports—Duggan**
- 10:45 4 Linger Awhile—Musical**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 What's Your Trouble?—Clinic**
- 5 Broadway Open House—Variety**
- 7 Austin Kiplinger—News**
- 11:10 7 Top O'The Weather—Russ Reed**
- 11:15 4 Film**
- 11:20 7 Walter "Fats" Pichon—Musical**
- 11:30 4 Murder Before Midnight—Film**
- 7 Flana-Grams—Sports Comments**
- 9 "Battle Of Greed"—Feature**
Starring Tom Keene and James Bush. Realistic portrayal of the year which followed the discovery of the Comstock Lode
- 12:00 4 "Rhythm Parade"—Feature Film**
Gail Storm and Robt. Lowery star in musical variety with Ted Fiorito's orchestra
- 12:15 9 Chicagoland Newsreel**
- 1:30 4 Midnight Edition—Ulmer Turner**
- (Stations reserve the right to change above listings without notice)

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Nobody Here But Us Kids

By UNCLE HERBIE

Mike Boom and Charlie Camera were talking one day about the trials and tribulations of television. Mike was a tall lanky fellow with a big platform as a body and a head that was forever hanging down—the reason being that Mike was unable to hear anybody with his head up.

Charlie, on the other hand, had feet that were wheels and his whole body was one unit with one eye in the front which enabled him to see people very clearly. In fact, Charlie was able to see people so clearly that his friends in New York were able to see the same people Charlie saw in Chicago at the same time Charlie saw them.

Well, the two boys were so busy talking about television that they failed to see that Mike Boom's hated enemy Standing Mike was nearing the place of their discussion. All of a sudden Standing Mike was upon the two boys and then the fight started between Mike Boom and Standing Mike with Charlie Camera busy ducking the

punches. First one hit one and then the other hit the other and finally the blows were coming so fast and furious that both boys were battered.

All at once Camera One who was Charlie Camera's first cousin came in and said, "say boys, the director isn't going to like this—we're expensive to keep up."

With that the director walked into the studio and saw the boys fighting and he immediately unplugged both of them and packed them into boxes and crates and sent them off to "No Mike's Land" which was a dreaded place.

He said "until you two stop fighting over such a silly thing as who's better than the other, I will not have you in my studio." So off the boys went and the next time we hear from them they'll be in "No Mike's Land" and we'll see what happens there!

This week's contest. Riddles proved so popular, we're asking for them again. Send your best to Uncle Herbie, c/o TV Forecast, 185 N. Wabash, Chicago 1. First prize \$1; second prize 50 cents; third and fourth prize 25 cents each.

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Last Word

You really don't realize how idiotic some of these quiz shows are until you see something like the sad sack episode recently on "Beat the Clock." One of our nation's congressmen and his wife were participants.

Bud Collyer, chuckling as he read the consequences for the ill-fated couple, put the congressman thru a stunt which had him enveloped in a large, clumsy bag. He was given a few seconds to jump in, stand up, and hop—bag and all—until he crossed the finish line.

That wasn't enough. After the lawmaker complied, the two of them were taken backstage, tied up in waterproof garments, and asked to engage in a delight concocted by some moron who probably thought it cute to squirt chocolate, vanilla and soda water on the victim's face.

Somehow or other the whole thing fell flat, watching a congressman getting slobbered up with soda fountain goo. And with it went any dignity "Beat the Clock" and its sponsor ever had.

Collyer, apparently oblivious to this sordid demonstration and thinking only of the possible publicity he would get with a stunt like this, made the blatant claim to viewers that his show is becoming a national pastime, that people thruout the nation are playing a home version of "Beat the Clock."

If that's so, then I'm going to open a concession to sell all the equipment you need to clean up your home after it is turned into a barn.

Show's ridiculing participants fail to entertain me, even if the victims walk off with a new refrigerator or stove as payment for the treatment undergone. It's even worse when a nation at war has to see an elected representative waste his time foolishly by appearing on an equally foolish TV program.

They can call me in when they investigate this column and I'll say the same thing. So there.

CHUB McCARTHY

Win a Puppy!



How would you like to win a valuable fully pedigreed puppy? You will have your choice of a Cocker Spaniel, Dachshund, or lively Wire Hair Terrier.

Here's all you do to enter *TV Forecast's* big new contest sponsored by Ideal Dog Food. Simply write a letter in 25 words or less telling "Why I Want a Dog." Fill out the entry coupon on this page, or copy of it, and attach it to your letter, then mail them both to *Dog Contest, TV Forecast*, 185 N. Wabash, Chicago 1.

The winner will receive his choice of a registered puppy plus forty-eight one-pound cans of nourishing Ideal Dog Food. The next five lucky winners will be given lifelike hand puppets of Ideal Dog Food's famous bulldog and cat characters, Tuffy and Sniff.

Entries must be postmarked on or before Friday, May 18. All entries become the property of *TV Forecast* and the decision of the judges, who will be the editors, is final. In case of a tie, duplicate prizes will be awarded.

Watch Ideal Dog Food's television puppies given to lucky boys and girls on Chicago TV shows, Mary Hartline, Stories in the Sand, Cartoon-O, and Let's Have Fun.

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W B K B

FRANK SINATRA will fire the opening gun for Chicago's Cerebral Palsy fund-raising campaign Saturday, May 12, on his 8 o'clock New York telecast, asking TV viewers to contribute money for the treatment of the nation's spastic children. Pictured on this page are only a few of the many stars of video, stage, screen and radio who have consented to appear on the marathon being staged by Irv Kupcinet, Sun-Times columnist and chairman of the event.



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TV

Sportscast

BY ED PAZDUR



ENTRIES have swamped our desk for *TV Forecast's* baseball tickets and Harry Creighton's WGN-TV interview shows. However, keep the mail coming, folks—each week opens a new contest with new winners every day. Hereafter, winners will be announced in this column each week. Winners will also be notified one week in advance by mail. For details on how you can win free box seats plus a television interview, be sure to read the latter half of this column.

Overheard at Comiskey Park: In an exhibition game preceding the Sox opener, **George Moriarty**, former American League ump, was behind the plate. The hitter, a particularly quick tempered veteran, had swung and missed the first two pitches. . . . On the next pitch, Moriarty bellowed: "Stee . . . rike three!"

Slowly the hitter turned to big George and inquired softly, "Mr. Moriarty, how do you spell your name?"

"M-O-R-I-A-T-Y," boomed the arbiter.

"I knew it," roared the player. "I just knew it."

"You knew what?" came back George with a puzzled look on his face.

"MORIARTY," roared the player. "With one 'T'!"

* * *

Will Harridge, American League president, will observe the 20th anniversary of his election as the league prexy on May 27. . . . **Ellis Kinder**, Boston Red Sox hurler, beat the White Sox five straight times last season—giving him a record of 15 straight wins over the White Sox without a defeat.

Sportscasting: With talent like sports-caster **Jerry Sperling** on the loose and available for work, I'd say television has come of age hitting a new high in competition. With his experience and background, look for a new sports show to crop up before long. . . . For the town's most complete and authoritative baseball record book, don't miss **Jack Brickhouse's** version now on sale at most newsstands. . . . **Elliot Lawrence**, who wrote "**The Fightin' Phils**," introduced recently at Shibe Park—com-

pleted "Chicago Cubs, Cubs, Cubs, Cubs," this year for the Frischmen.

* * *

Free Baseball Tickets—TV Interviews!

You can be *TV Forecast's* guest seated in a reserved box seat at Wrigley Field or Comiskey Park—and be interviewed on WGN-TV by sportscaster **Harry Creighton**. Every day, *TV Forecast* awards 4 box seats. Details are as follows:

YOUNGSTERS WIN: Two reserved box seats for a Cubs or Sox baseball game plus an autographed baseball. And that's not all. The baseball will be awarded on Harry Creighton's pre-game "Lead-Off Man," show on WGN-TV, sponsored by Nelson Brothers at 1:10 p.m.

ADULTS WIN: Two reserved box seats for a Cubs or Sox home game. Winners to be interviewed after the ball game by Harry Creighton on "The Tenth Inning," television show sponsored by Walgreen's drug stores and the United Airlines.

FOLLOW THESE RULES: Write a brief letter explaining—"Why I'd prefer to see a baseball game in person rather than on television. . . ." That's all there is to it! Mail your entries to: Sports Editor, *TV Forecast* magazine, 185 North Wabash, Chicago 1, Ill.—Deadline this week: Wednesday, May 16. . . . Each week opens a new contest with new winners selected every day for all Cubs and Sox home games.

Contestants are urged to enclose their telephone numbers and youngsters are requested to name the player whose autograph they prefer on their baseball.

This week's winners:

May 12 (Sox vs. Indians)—

Joan Gordon, Kenosha, Wis.
Jack Adams, Chicago, Ill.

May 13 (Sox vs. Indians)—

David Blade, Jr., Gary, Ind.
Mrs. A. J. Nelson, Chicago, Ill.

May 15 (Cubs vs. Dodgers)—

Gordon Anderson, LaGrange, Ill.
L. Winston, Chicago, Ill.

May 16 (Cubs vs. Dodgers)—

Herbert Beller, Chicago, Ill.
Mrs. F. Boulden, Chicago, Ill.

May 17 (Cubs vs. Dodgers)—

Glorianne Maza, Chicago, Ill.
Mrs. R. Fearing, River Forest, Ill.

May 18 (Cubs vs. Phils)—

Marlene Carollo, Chicago, Ill.
Lucille Wright, Chicago, Ill.



*Charlie Fusari, glassy-eyed and
bleeding loses a decision to Johnny
Bratton in Chicago, March 14.*



Johnny Bratton



Kid Gavilan

WNBQ Features Title Bout

Bratton-Gavilan Clash May 18

JOHNNY BRATTON, the controversial welterweight champ, climbs into the ring once again Friday May 18 in Detroit to defend his disputed title against Kid Gavilan, the Hawk of Havana. WNBQ will bring Chicagoans all the fistic action with Jimmy Powers handling highlights.

Since winning his title last March 14 in Chicago, Bratton has been subjected to much criticism as the welterweight champ. He's currently billed as the champion "recognized" only by the NBA. The state of New York, of course, being the sole holdout on Bratton.

So, "The Brat" must follow the juvenile and ridiculous pattern Ezzard Charles was compelled to follow. Be-

cause of the petty quarrels between New York and the NBA, Bratton must defeat Kid Gavilan Friday, then polish off Billy Graham, Eddie Thomas, Johnny Saxton and Mickey Tolles before he can lay claim to the welter crown to everyone's satisfaction.

Kid Gavilan is rated the hottest welterweight contender in the country. He is extremely popular for his bolo punch. Fans love to see it and since his recent victory over Gene Hairston, the Kid has added a brilliant left jab to his repertoire of hooks and bolos. . . . However, Bratton is lightning fast with lethal fists. And if his jaw manages to hold out again, we'll ride along with Bratton to defeat Gavilan and retain his title.

Bratton (white trunks) unleashes powerful right into Fusari's jaw pictured at left; Center, bleeding Fusari tires; Right, Bratton rocks Fusari into the ropes.



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