

15c

Complete Advance
TV PROGRAMS
May 5 to 11, 1951

Can't Do It on TV"

MARTY HOGAN

Page 36



Wherever you go, whichever you get,
You'll travel with the smartest set



The "Globe Trotter"—
Aristocrat of Portables—brings in
distant stations *clearly*. Handsome,
lightweight case is *weatherized* alumi-
num with leatherette trim. Plays on
AC, DC or battery. "Golden Throat"
tone system. RCA Victor BX6.

3-way, Portable, comfortably
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RCA Victor B411.



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"Victrola" 45 Personal—a
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Letters to the Editor

Almost every day I read of people who are aghast at low necklines on TV. I would like to pooh-pooh this nonsense, for my own morals nor those of my friends have yet been affected, and I don't expect it will cast any blemishes on the minds of our youth, either.

Chicago, Ill.

JAMES SEBELA

In "Channel One" column of your March 31st issue, I read the remark, "Every time a TV set is sold, some saloon loses a potential customer. The tavern trade is dropping steadily and civic leaders are delighted." May I add this—The tavern owners are one of the few people who first introduced television to the public, therefore please try not to be too harsh on tavern owners, as they still have friends that mean a lot more to them than their television sets.

Chicago, Ill.

FRIENDLY TAVERN OWNER

I am 13 years old and I think you should show some funny movies like Abbott and Costello, Laurel and Hardy, etc., instead of murders and movies we children do not understand.

Glenview, Ill.

MALCOLM CASHEY, JR.

Just a word to say how much I enjoy and admire the work that is being done in the show "They Stand Accused" (WGN-TV). I believe this is one of the outstanding television shows in the country.

Chicago, Ill.

ANDREW W. BRAINERD

I'm sure that no one would object to a foreign movie thrown in now and then, but for heavens sakes, not as a steady Saturday nite diet.

River Forest, Ill.

THE JOHNSONS

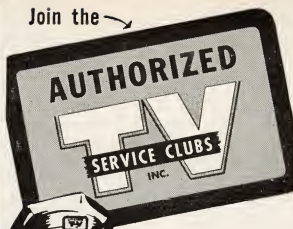
I would like you to have more letters to the editor.

Blue Island, Ill. NANCY SYNAKIEWICZ Age 8

Ed. Note: Thank you, honey. We receive about 1,500 each week and plan on devoting more space to them in the very near future.

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F-5-5



NEXT WEEK "He Loves the Wide Open Spaces"

You'll want to read about the fabulous life of Ken Murray, CBStar of his own Saturday night show on WBKB, spotlighted in next week's *TV Forecast* Magazine. It's on sale Friday at leading newsstands in Illinois, Indiana, Michigan and Wisconsin.

ON THE COVER—Miss U.S. TV contestants, Donna Novak and Lynn Mohr are judged by Marty Hogan. See page 36.

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Channel One

NEW YORK—Dean Martin and Jerry Lewis addicts are due for more shots in the arm. The NBComics are scheduled for a guest shot on the May 6 Comedy Hour, to be followed by four more appearances before summer Warblers **Peggy Lee** and **Mel Torme** will replace **Perry Como**, starting July 2, for 8 weeks via CBS-TV Piano windmill **Al Morgan** will bow out of his Monday p.m. DuMont show after May 14 **Arthur Godfrey** fans will get a break when **Arturo** goes on summer vacation in early July. Homespun comedian **Herb Shriner** takes over on "Talent Scouts" for eight weeks **Eddie Cantor** will receive an honorary degree of "Doctor of Humane Letters" from Temple university at commencement exercises June 14.

Femme comic **Jean Carroll** is set for her own CBS variety show this summer, after weeks as guestar **Frank Sinatra** may leave CBS for NBC this fall, as a member of the "Comedy Hour" rotation policy **Barry Gray**, young emcee of "Winner Take All," defines a skeleton as "a pile of bones with all the people scraped off." He probably got his idea from a mirror . . . CBS-TV will carry the Philadelphia speech of ex-prime minister **Winston Churchill** May 8. It's of world-wide interest Capsule review of **Martha Rountree**, the gal who emcees "Meet The Press"—a young woman with very little talent and exceedingly modest about it. Apparently related to someone, but how? **Paul Whiteman**, grand old showman who has successfully challenged eternity, has this advice for staying "young": As you grow older, associate with younger people. In that way, you'll never be old, no matter what your years."

Kay Ballard, who enlivens the **Henry Morgan Show**, has a hobby of sketching, lithographing and etching **Roscoe Karns**, the warm-hearted police inspector of "Rocky King" was attending military school when the stage bug bit him. When he applied for a job as theater usher in his cadet uniform, the manager hired him over other candidates to save the cost of an outfit ABC-TV has slated a series of great public service features for summer TV fans: "Industries For America" highlights U. S. industrial might, "America In View" treats scenic beauties, "Democracy's Might" covers American military preparedness, "America's Health" will review national welfare, and "Scouting In Action" will salute the U. S. Boy Scout movement **Alan Young** will make several Hollywood flickers.

"Celebrity Time" didn't miss a beat when **Martha Wright** started subbing for infanticipating **Kyle MacDonnell**. **Martha's** first break came as a sub for **Mary Martin** in the legit "South Pacific." **Patsy Lee** and **Johnny Desmond** of **Don McNeill's TV Club** may soon surprise with some dance routines. They've been in secret practice **Arthur Godfrey** calls himself the **Frankie Laine** of World War I **Tony Martin**, the idol of over-age bobby soxers, seems destined to fill the public demand for a song 'n dance man similar to the late **George M. Cohan** **Dagmar**, the overbuilt blonde of "Broadway Open House," is leaving that show for an ABCComedy stint, probably this summer.



LEE



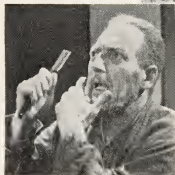
GRAY



WRIGHT



MARTIN



Crimes of violence and terror are generally frowned upon by TV moguls, are permitted only when the act is essential to story. At left, actor faithfully follows story line of Vincent Van Gogh's life, cuts off own ear. Above, scenes showing a dead man's arm and a wanton shooting are shock treatments to U.S. stomachs.

THE CENSORSHIP BATTLE



Desperate mother protecting child is considered justified defense, therefore morally okay.



Fight scenes are held essential to a lively plot, as long as hero triumphs.

WITH television boasting the triple impact of radio, movies and stage all rolled into one, it's no wonder that a major controversy is already raging across the land over the "do's and don'ts" of video programs. Bills have already been presented to Congress in a move to legislate TV morals, while various state legislatures are battling the problem pro and con.

This is a wide open scrap. Embroiled in it are set owners, educators, politicians, school children, professional reformers and casual spectators. From the lofty Union League Club to the lowliest saloon, the subject of Faye Emerson's neckline has touched off heated arguments.

The vastness of TV presents its own problems of censorship. An obscene stage show can be readily closed down by the local police. Films are censored at the point of manufacture by the Production Code Administration, formerly the Hays office. Radio is governed, for better or worse, by the ill-famed Blue Book. Only citizen group set up to guide the way to better TV programs is the National Television Review Board, which submits monthly recommendations of shows for family and adult-only viewing.



Here are publicity pictures, good and bad. L to r, Gregg Sherwood and Michyl Veach demonstrate interesting pictures without nakedness, while Miss Swiss (3)

and Billie Nelson (4) represent the poor taste of press agents overly hungry for publicity. Latter poses make news copy but bring reprisal.



L to r, Somerset Maugham drama series has been carefully edited for TV, with juicy portions omitted. Sherman Billingsley show is considered not vul-

gar but artificial, phony and misleading. Groucho Marx is TV's funniest ad libber, but is charged with suggestiveness. Sam Levenson is both funny and clean.

Most worried spectators of all are the parents of young children who fear their youngsters will grow up to imitate the parade of gangsters, sex queens and depraved personalities beamed into their homes. Best solution is for perturbed elders to bombard individual stations, network offices and

TV advertisers with letters and phone calls.

Sponsors realize that for every protest letter received, there are scores of other citizens who are fully aroused but never get around to writing. Big companies mortally fear such a protest movement.



Singers Marguerite Piazza (1) and Joan Diener (2) are TV personalities who have helped create the "neckline

controversy," while emcee Faye Emerson (3), who originally set the low-cut pace, now dresses coyly to the chin.

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ARTILLERY

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Act NOW—Get full details at your nearest U. S. Army and U. S. Air Force Recruiting Station—TODAY!

U.S. ARMY



John Newland and Gwen Anderson will interpret Leo Tolstoi May 9.

Kraft TV Theatre Celebrates May 9

Kraft Television Theatre, the great grand-daddy of all TV dramatic shows, celebrates its fourth anniversary Wednesday, May 9 with Leo Tolstoi's "Till Death Do Us Part." John Newland and Gwen Anderson will star in the famous drama on channel 5 at 8 p.m.

Starting in May, 1947, the Kraft Theatre has presented a grand total of 208 plays—comedies, mysteries and tragedies—all staged with a dramatic crispness that has won an armful of bouquets from the critics and public.

That first Kraft show, "The Double Door," was beamed at a small audience of 32,000 set owners in New York city. Now the potential viewing public is numbered at 10,000,000 set-owning families. The show has outgrown four studios, one a year, and is now housed in NBC's largest.

Backstage, Kraft Theatre represents a month's work for each program—scripts are selected that far in advance. The casting director is picked 13 days before the telecast. Five days later, performers are tapped and rehearsals begin. At the same time, carpenters start building the sets. Rehearsals are held on the day of the show.

Kraft's policy of giving unknown talent its first TV break has brought forth such dramatic discoveries as Vaughn Taylor and Ann Francis, both now in Hollywood, and Margaret Phillips currently on the Broadway stage.

PANTOMIME QUIZ

■ with Hollywood providing the glamour

PROBLEM 1



PROBLEM 2



CHARADES is one U.S. parlor game that might even last as long as "post office." Recognizing this fact, Meister Brau Beer has beamed a lively little show at Chicagoland viewers called "Pantomime Quiz." It's the familiar Charades game, presided over by emcee Mike Stokey and somewhat steeped in Hollywood glamour.

Joining in the fun each week are such movie luminaries as Jackie Coogan, Vincent Price, Hans Conreid and Adele Jurgens. Every Tuesday night at 8:30, these stars compete against a

guest group from filmland. The show is seen on WENR-TV (channel 7).

For the benefit of a younger generation brought up exclusively on hot dogs and hot rods, Charades is a team contest in which members silently act out well known slogans, titles and savings.

ANSWERS

Here are the answers to the picture puzzles enacted by Adele Jurgens: First series is "See no evil, hear no evil, speak no evil." Second series is "Meister Brau (brow)—ster (stir)—(my)"

"SPIN'N SKATE"

ice show

Dinner Show 8:30 Supper Show 12:00

GRIFF WILLIAMS' orchestra

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FIRST WEEKS PRIZE WINNER



Watch | **MISS U. S. TELEVISION
CONTEST OF 1951**

EVERY MONDAY WGN-TV 7:00 P.M.
A Walter Schwimmer Production

Watch for New TV Cowboy, Range Rider

A new western personality, Jack Mahoney in the role of "Range Rider," makes his debut 6:30 p.m. Saturday, May 12 on WGN-TV in a 26 week series to be sponsored by *TV Forecast* Magazine for its men, women and children readers.



Range Rider & Dick West

Each Saturday over channel 9, a new, first-run film adventure story will be shown, produced by Flying A Pictures, the same Hollywood company that set records for television technique with the Gene Autry show. Directors and cameramen are the same as for the Autry series.

Ed Cooper, veteran TV and radio announcer, will represent the sponsors of "Range Rider." He will have interesting news for all of Chicagoland's children.

A former Marine fighting pilot during World War II, Jack Mahoney is a guy who can fight his own battles on the screen. Movie fans have seen Jack bushwhacking bandits, falling off cliffs, leaping from runaway buckboards and overwhelming ruffians two-at-a-time, doubling for Hollywood headliners.

His saddle partner is "All American" Dick West who at the age of six was the world's youngest trick rider and trick roper in Texas. He's been in more than 200 motion pictures during the past 17 years.

Added information

FRIDAY, MAY 4, 1951

- 1:00 5 **Matinee Playhouse**—"Jack Of Diamonds" with Nigel Patrick, Guy Roman, and Joan Carol
- 2:15 5 **Vacation Wanderlands** Subject: Holland with Connie Mook of KLM Dutch Airlines as guest
- 2:30 5 **Bert Parks Show** Betty Ann and Bobby sing "Kansas City Kitty," Heathers tones sing "Swing Low Sweet Chariot," Betty Ann "The Bird On Nellie's Hat," also "Caledonia," "Down By The River"
- 6:30 7 **Life With Linkletter** Jerry Hausner, professional baby crier; Jack Owens the "cruising crooner"; tune detective Sigmund Spaeth; Barbara Lawrence modeling a \$25,000 chinchilla fur coat; a \$100 bill for a single tear
- 6:45 4 **Perry Como Show** Tunes: "Summertime," "Someone Lovelier Than You," "You Don't Know What Lonesome Is," and "Let Me In"
- 7:00 4 **Mama** Dagmar reluctantly consents to serve as matron of honor during a children's Tom Thumb wedding, but gets to play a heroine's role later
- 5 **Quiz Kids** Fran Allison is quiz-mistress
- 7:30 7 **Penthouse Party** Constance Moore and Jack Smart additional guests.
- 9 **You Asked For It** Ralph Faulkner and Roland Hughston re-create a dueling scene; John Rudolph, a long-lost son, will be reunited with his mother; comedian George O'Hanlon and his wife Phyllis Coates will enact a scene from trials & tribulations of John McDoaks; demonstration of the world's fastest roller coasters
- 9:00 9 **Cavalcade Of Stars** Andy and Della Russell, Johnny Mack, and June Taylor dancers additional guests
- 9:45 5 **Greatest Fights Of The Century** Louis vs Sharkey

In the event stations telecast hearings of the House Foreign Affairs committee regarding Gen. MacArthur's dismissal, programs listed in this issue are subject to change.

Senate Crime Investigating committee hearings may be resumed this week on TV. In this event, previously scheduled shows are subject to change.

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SATURDAY

- 12:00 Law Of The Wild
5:00 Prairie Pals
5:30 Smilin' Ed*
5:30 Colorado Serenade
5:30 Feature Film*
7:00 Love From A Stranger
7:30 Payment In Full
10:00 Revenge Of The Zombies
10:00 Iron Duke
10:30 Fifty Second Street
11:00 Lady In The Morgue
12:00 Man With Two Lives

SUNDAY

- 10:00 Little Pal
12:00 Return Of The Ape Man
1:30 Wild Bill Hickok*
1:45 Detour
2:00 An Old Bum
2:30 Stars Over Texas
4:00 Black Bart
5:00 The Shadow Returns
5:00 Western Feature*
6:00 The Breakup
7:00 Club Paradise
7:00 Feature Film*
9:30 Scattergood Pulls The Strings
10:00 Desirable Lady
10:30 United States

MONDAY

- 1:00 Feature Film*
8:00 Zenobia
8:30 Stolen Paradise
9:00 Dark Journey
11:00 Windjammer
11:30 Lady Chaser

TUESDAY

- 12:00 Midnight
1:00 Feature Film*
7:00 Loser's End
7:00 The Ape
8:00 The Tunnel
9:00 Feature Film*
9:30 The Bishop's Experiment
10:00 Red Salute
11:30 Feature Film*
12:00 Star Reporter

WEDNESDAY

- 1:00 Feature Film*
9:30 The Devil, You Say
9:30 Dream Of Olwen
11:00 Sins Of Nora Moran
12:00 Northwest Trail

THURSDAY

- 12:00 Landing At Daybreak
1:00 Feature Film*
1:30 Killers Of The Sea
6:30 The Tenderfeet
7:30 Party Line
11:00 Scattergood Survives A Murder
11:30 Strangler Of The Swamp
12:00 Behind The Mask

FRIDAY

- 1:00 Feature Film*
7:00 Just Three Words and The Magic Skin
9:00 Room For Improvement
10:00 Love's Young Dream
11:30 The Phantom Ranger
12:15 Silent Witness

*To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)



Saturday

MAY 5 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:30 7 Scouting In Action—Films**
- 9:45 7 Acrobat Ranch—Western Circus**
Top circus folk entertain the youngsters with "Uncle Jim" Stillwill emcee
- 10:00 4 Bob Atcher & Sammy Squirrel**
Puppet fun for children of all ages includes a host of tiny animals making themselves at home at "Short Stump"
- 7 Oh Kay—Variety Session**
Interviews and music with bandleader-pianist David Le Winter and vocalist Jim Dimitri
- 10:30 4 Grand Chance Roundup**
Gene Crane emcees amateur talent
- 7 Sawyer Views Hollywood**
Gaylord Carter Trio and guests
- 11:00 4 Big Top—Circus Show**
Jack Sterling ringmaster
- 7 2 Girls Named Smith—Comedy**
Mr. Basmany is asked to give a reference for an old friend to land a teaching post, however, for some undisclosed reason, he refuses
- 11:30 7 Faith Baldwin Theater—Drama**
"Waiting For Love" with Joseph Schildkraut and Sally Hester. The attempts of a family to marry off beautiful daughter to older man for political and financial reasons
- 12:00 4 Movies For Kids—Serials**
"Flash Gordon" & "Custer's Last Stand" and "Law Of The Wild"
- 7 Laraine Day Show**
Guest interviews with Barbara Britton in a scene from Ibsen's "Doll House," songs by Connie Moore, Fanny Hurst, and special variety spots
- 12:45 9 Acme News—Late Information**
- 12:55 9 Batting Practice—Vince Lloyd**
- 1:00 4 Hair Raising Tale—Commercial**
- 1:10 9 Lead-Off Man—Harry Creighton**
Interviews with players, awarding of TV Forecast autographed baseball
- 1:25 9 Baseball—Sox vs Washington**
Jack Brickhouse describes action
- 1:30 4 Multiscope News—Ticker Tape**
Late news at any hour of the day
- 2:30 5 NBC Takes You To The Races**
Firenza Handicap for 3 yr. old fillies, \$30,000 purse, Clem McCarthy describes
- 3:30 5 Film**
- 9 Tenth Inning—Harry Creighton**
- 3:45 5 Industry On Parade—Film**
Development and workings of various types of consumer companies
- 4:00 4 Toni Kemp Show—Health Revue**
- 5 Mr. Wizard—Don Herbert**
Explanation and demonstrations of phenomena that occur in our every day living. Subject: Motion
- 7 Paddy The Pelican—Kids Show**
Stories with the main character a bird created by Sam Singer

- 4:15 4 Who Ya Laffin At—Commercial**
- 4:30 5 Nature Of Things—Discussion**
Dr. Roy K. Marshall
- 7 To be announced**
- 9 Bob Atcher & Western Stories**
- 4:45 4 Linger Awhile—Musical Session**
Marty Hogan & Doris Drew emcee
- 5 Bob Considine Show—Discussion**
- 5:00 4 Good & Plenty Western Theater**
"Prairie Pals" with Buster Crabbe
- 5 Victor Borge Show—Comedy**
Borge presents the last world wide performance of his latest composition, the "Borge Concerto for Baton and Orchestra." For his serious number, he will play the famous "Warsaw Concerto"
- 5:30 4 Mr. I Magination—Kids' Drama**
Donnie Harris wishes he could witness a coronation and winds up as "King For A Day" with Paul Tripp in the title role
- 5 Smilin' Ed McConnell And Gang**
- 7 "Colorado Serenade"—Western**
- 9 Flying Tigers—Film**
Edward Peck portrays the adventure-some hero
- 6:00 4 Sam Levenson Show—Comedy**
Guests, Snooky Lanson and his 3½ yr. old daughter Florence Elizabeth
- 5 Front Line Camera—News**
Clifton Utley commentator
- 9 Pet Shop—Comptons Present**
Regular obedience training series by Molly Ewert; Sally Vierling buys a Chihuahua from Tressa Thurmer; exhibit of German short-haired pointers; new scene in fish tank, Ed Jenner tells about beauty salon for dogs & Gail gives some beauty hints
- 6:30 4 Beat The Clock—Quiz**
Bud Collyer questions contestants
- 5 One Man's Family—Domestic**
Tale of the happenings in the life of a large family
- 7 Stu Erwin Show—Comedy**
Lesson on importance of dispensing milk of human kindness, Stu stirs up family fracas by inviting a homeless juvenile delinquent to share their home
- 9 To be announced**
- 7:00 4 Ken Murray Show—Variety**
Guests Joan Bennett in scene from "A Mother's Love," production number set on the boardwalk of Atlantic City with Darla Hood, Enchanters, Sonny Moore's Roustabouts, Park and Clifford acrobats, Laurie Anders & others
- 5 Jack Carter Show—Variety**
Donald Richards, vocalist with guests Paula Stone, Bert Lahr and the De-Marlos Dancers
- 7 Paul Whiteman's TV Teen Club**
Youngsters display their talents
- 9 "Love From A Stranger"**
Film with Sylvia Sydney and John Hodiak in tale of a girl marrying a man who is a complete stranger to her

SATURDAY—continued

- 8:00 4 Frank Sinatra Show—Musical**
Variety stanza with June Hutton vocalist, Heathertones and guests Dagmar, Joe Bushkin, Tim Herbert and Don Saxon, comedy team, and Eileen Barton
- 5 Your Show Of Shows—Variety**
Sid Caesar and Imogene Coca star along with Robt. Merrill, Marguerite Piazza, Bill Hayes, Hamilton Dancers and Gino Beechi with guest host, Skitch Henderson
- 7 Flight To London—Film Short**
- 8:05 7 Cameraman At Large—Film**
"Adventure Of Ruff & Ready"
- 8:30 7 "Payment In Full"—Feature**
Film with Zachary E. Charles
- 9 Public Prosecutor—Drama**
Amateur crime experts attempt to solve mystery before solution is revealed. John Howard, Anne Gwynne, & Walter Sande star in film
- 8:45 4 Film Highlights Of The Kentucky Derby—Bryan Field Narrator**
- 9:00 4 Sing It Again—Musical Quiz**
Jan Murray mc with Alan Dale, Judy Lynn, Riddlers vocalists, Jack Stanton & Betty Luster dancers, and Ray Bloch's orchestra
- 9:00 7 Roller Derby—Joe Hasel**
- 9 Wrestling From Chicago**
Semi-wind-up tag match; Rudy Kaye and Al Williams vs Leon Karilenko and Fritz Schnabel; Main event: Al Szasz vs Gypsy Joe
- 9:30 5 Your Hit Parade—Musical**
Top tunes of the week sung by Snooky Lanson, Eileen Wilson, Dorothy Collins, & Hit Paraders with Raymond Scott's orchestra
- 10:00 4 "Revenge Of The Zombies"**
Feature with John Carradine and Gail Storm
- 5 Grand Marquee—Feature**
Film "The Iron Duke" with George Arliss; life story of the Duke of Wellington thru one of the most crucial periods in English history
- 10:15 7 Great Comedians—Film Short**
"Dream House" with Bing Crosby
- 10:30 7 "Fifty-Second Street"**
Film with Kenny Baker, Leo Carrillo, and Zasu Pitts; the history of a street reflected in the lives of the Rodell family from Papa's marriage to daughter's career
- 11:00 9 "Lady In The Morgue"—Film**
Feature, Preston Foster & Patricia Ellis; hard-boiled detective, group of gangsters, and police are searching for the corpse of girl stolen from morgue
- 11:30 4 Murder Before Midnight—Film**
- 12:00 4 "Man With Two Lives"**
Film with Edward Norris and Eleanor Lawson

(Stations reserve the right to change above listings without notice)

**Every Saturday Night at 7
WGN-TV (9)**

**YOUR
SATURDAY NIGHT
THEATRE**

The
FINEST IN MOTION PICTURE ENTERTAINMENT

NOW PLAYING

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Sylvia Sidney
John Hodiak
John Howard
Ann Richards

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MARLENE'S and MYNEX
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Grand Marquee



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Iron Duke
George Arliss

MAY 12

Calendar
Greta Gynt

MAY 19

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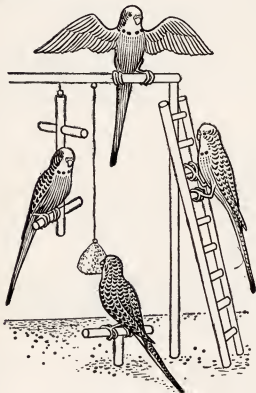
WNBQ

Channel 5

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Sunday

MAY 6 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 CET Theater—Feature Film**
"Little Pal" starring Mickey Rooney and Ralph Bellamy
- 11:00 7 Ozmo—Kid's Show On Film**
Adventures of a devil-may-care monkey and his many friends
- 11:15 7 Chester The Pup—Comedy**
Drizzlepuss, the master, and Old Man Murphy plant a garden, switch to tapping maple trees for syrup, and think of raising bees
- 11:30 4 Your Future Home—Ed Cooper**
Shop for new home from your chair
- 7 Faith For Today—Religious**
Rev. W. A. Fagal interviews members of his congregation, musical portion by the Gospel Singers, male quartet
- 12:00 4 "Return Of The Ape Man"**
Feature with Bela Lugosi and John Carradine
- 7 TV Garden Club—Instructions**
James H. Burdett with points of interest to potential gardeners
- 12:15 5 Draw With Men—Art Lessons**
Jon Gnagy demonstrates
- 12:25 7 Weather Forecast—Jack Holden**
- 12:30 5 American Forum Of The Air**
Discussion current topic of the day "What's Ahead, War or Peace?" with Sen. Harry P. Cain (R-Wash) and Sen. Hubert H. Humphrey (D-Minn)
- 7 Amateur Hour—Chgo. Talent**
Mr. Sachs gives the youngsters their big chance to make good
- 12:55 9 Batting Practice—Vince Lloyd**
Watch the Sox loosen up and knock balls around the ballpark
- 1:00 5 Watch The World—John Swayze**
Pictorial review of current events
- 1:10 9 Lead Off Man—Harry Creighton**
Chats with players and *TV Forecast* autographed baseball awards
- 1:25 9 Baseball—Sox vs Philadelphia**
Jack Brickhouse announces game
- 1:30 5 How Does Your Garden Grow**
Planting, growing, and soil information for horticulturalists by John Ott. "How to Plant a Window Box"
- 7 Adventures Of Wild Bill Hickok**
Guy Madison and Andy Devine star
- 1:45 4 "Detour"—Feature Film**
Tom Neal and Ann Savage in a tale of events starting out good and leading to a very bad ending
- 2:00 5 Battle Report—Washington**
Civil defense measures at home and abroad, John Steelman moderator
- 7 Cisco Kid—Western Movie**
Duncan Renaldo and Leo Carrillo in "An Old Bum"

TV Forecast

SUNDAY—continued

- 2:30 5 **Mrs. Roosevelt Meets The Public**
Interviews and discussions with outstanding statesmen
- 7 **Cowboy Classics—Western Film**
"Stars Over Texas"
- 3:00 5 **Meet The Press—Discussion**
Martha Rountree moderator introduces Sen. Blair Moody (D-Mich), Glen Thompson, Joseph Harsch, Doris Sleeson
- 3:15 4 **Help Wanted—Commercial**
Jack Sperling announcer
- 3:30 4 **Vitamix—Commercial**
- 5 **Zooparade—About Animals**
Marlin Perkins and Jim Hurlbut present clues about the identity of animals to be shown on the screen, and then give audience a choice of answers
- 7 **Your Pet Parade—John Nelson**
Moppets display pets for a prize
- 9 **Second Game Of Double-Header**
- 4:00 4 **Lilli Palmer—Comment**
Henrik Kauffman, Danish Ambassador to the U.S. will discuss work of the Danish underground during the war with Miss Palmer
- 5 **Gabby Hayes Show—Drama**
The story of Black Bart, a gentleman robber who left poems in place of the loot he stole
- 7 **Super Circus—Variety Stanza**
Claude Kirchner invites the kids to watch Cluffy, Scampy & Nick Francis; acts: Evers & Dolores, tight wire; Emil Pallenburg Sr. man, woman, & bear; Mademoiselle Elly Ardelty, world's greatest trapeze artist
- 4:15 4 **Hair Magic—Commercial**
- 4:30 4 **Tides Of Destiny—Religious**
Rev. Richard H. Harvey & Douglas Fisher; soloist Rose Arzooonian, Wheaton Quartet, and Hi-C Chorale
- 5 **Hollywood Jr. Circus Show**
Paul Barnes ringmaster, Carl Marx clown, Zero the candy man; acts: Pansy the horse; Patima and Rosa knock-about tumblers; Bobby May world's greatest juggler
- 5:00 4 **"The Shadow Returns"—Feature**
Film with Kane Richmond and Barbara Reed
- 5 **Hopalong Cassidy—Western**
Join Bob Atcher as he tells another story about Hoppy and his pals
- 7 **Ted Mack's Family Hour**
Variety, song, music, and dancing for the whole family to enjoy
- 6:00 4 **Gene Autry Show—Western**
"The Breakup" Gene and Pat endeavor to patch up family problems and in doing so find themselves "baby sitting"
- 5 **To be announced**

SUNDAY



Lilli Palmer

Broadway's most bewitching star—
in a smash hit new program

Presented by
Pond's ANGEL FACE

WBKB CHANNEL 4 4:00 P.M.

ZOO PARADE

WITH MARLIN PERKINS
AND JIM HURLBUT

AT NEW TIME

3:30 p.m.
Sunday

MAY 6

WNBQ

CHANNEL 5

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New Time
Today
for
ZOO PARADE
starring



Marlin Perkins
and his animal friends
with

Jim Hurlbut

3:30-4:00 P.M.

WNBQ

CHANNEL 5



SUNDAY—continued

- 6:00 7 Paul Whiteman Revue—Musical**
Earl Wrightson and Maureen Cannon regular vocalists with guest Dorothy Kirsten, Met. Opera soprano
- 9 No Cover Charge—Musical**
Mal Bellairs presents the films
- 6:30 4 This Is Show Business—Variety**
Discussion with Clifton Fadiman mc, Abe Burrows and guests Eva Gabor, Georgie Price, Eileen Barton, Jackie Gleason, and Henny Youngman
- 5 Aldrich Family—Comedy**
Henry and Homer in the process of handing out advertising circulars discover that they have also given away some personal articles
- 7 Showtime U. S. A.—Drama-Var.**
Cornelia Otis Skinner and Andy & Della Russell in a scene from the play "Our Town"
- 9 Pathways Of The World—Film**
"The Stronger"
- 6:45 9 Powerhouse Of Sports—News**
John Powers commentator
- 7:00 4 Toast Of The Town—Variety**
Ed Sullivan presents Billy de Wolfe, Johnny Johnston, Marsha Van Dyke, Eddie Arcaro, Ann Shelton, Pinky Lee and Louis Prima
- 5 Comedy Hour—Variety**
Comedian Phil Silvers mc with guests Dean Martin, Jerry Lewis, and Vivian Blaine cutting capers
- 7 "Club Paradise"—Feature Film**
Robert Lowery and Doris Merriek star
- 9 Chicagoland Newsreel Review**
What happened this past week
- 7:30 7 Film Short**
- 9 Pentagon—Washington**
Thomas K. Finletter, Sec. of Air Force is interviewed by Charles Corddy, Aviation editor of U.P. and Austin Stevens, Wash. correspondent. Will also show films of latest military developments
- 8:00 4 Fred Waring Show—Musical**
A sequence from Mr. Waring's home town, Tyrone, Pa., and a vacation scene with tunes "Bali Hai" and "Honolulu"
- 5 Philco Playhouse—Drama**
"A Secret Island" with Mildred Natwick, Edgar Stehli, Phoebe MacKay, Christine White, and Cliff Robertson. Story of a vicious woman determined to see her niece wed for money and social position instead of for love
- 7 "Voice Of The Deep"—Film**
- 9 Rocky King, Detective—Drama**
Roscoe Karns stars as sleuth in drama titled "The Tablet Spells Murder." An ancient Egyptian curse brings violent death to a would-be thief and bizarre adventure to Rocky King
- 8:30 7 Marshall Plan In Action—Film**
Our aid to Europe and how it works

TV Forecast

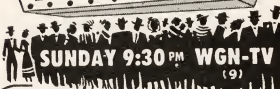
SUNDAY—continued

- 8:30 9 Leo Carrillo's Dude Ranch**
Musical variety with western setting, songs, dances, and guests
- 9:00 4 Celebrity Time—Quiz**
Conrad Nagel mc with Mary McCarty, Herman Hickman, guests Celeste Holm and Russell Nype
- 5 Garroway At Large—Variety**
Helen Wood dancer joins Dave and gang as Jack sings "How High The Moon," Bette "Would I Love You," Cliff does a baseball routine, & everyone does "In The Land Of Hatchy Milatchy"
- 7 Movies In Your Home—Feature**
Film presentation
- 9 Stars Of Tomorrow—Variety**
Lee Bennett emcees as Chicago talent competes for top place
- 9:30 4 What's My Line?—Panel Quiz**
John Daly host with panelists Arlene Francis, Hal Block, Dorothy Kilgallen, and guest
- 5 Leave It To The Girls—Debate**
Maggi McNellis emcee with panelists Dorothy Kilgallen, Caroline Burke, Binnie Barnes, Robin Chandler, and guest John Henry Faulk
- 7 Youth On The March—Religious**
Mixed chorus, a men's glee club, & sermon by Rev. Percy Crawford
- 9 Courtesy Theater—Feature**
Film "Scattergood Baines Pulls The Strings" with Guy Kibbee, Susan Peters, and Bob Watson. Tale of a run-away boy, a romance, and a murderer
- 10:00 4 "Deserted Lady"—Feature Film**
Jan Wiley and Phil Warren in a musical mystery
- 5 Weatherman—Clint Youle**
Information for tomorrow and general outlook for forthcoming week
- 7 Circuit Rider—Religious Prgm.**
Salute to New Jersey, guest Dr. Paul F. Douglas, dramatic playlet narrated by Eddie Watson, and choir sings "Make Me A Blessing" and "Draw Nigh To God"
- 10:10 5 Dorsey Connors—Helpful Tips**
Suggestions for the homemaker
- 10:15 5 Alex Dreier—News Report**
Today's news of the world
- 10:30 5 Let's Look At Sports—News**
Tom Duggan reviews the sports world
- 7 "United States"—Documentary**
- 10:45 5 Sheilah Graham—Commentary**
An interview with Howard Duff
- 11:00 9 Eloise Salutes The Stars—Chats**
Informal discussion with the stars
- 11:30 4 Who Ya Laffin At—Commercial**
- 12:00 4 Ulmer Turner And The News**
Late date on the world situation
- (Stations reserve the right to change above listings without notice)



JIM MORAN
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SUNDAY 9:30 PM WGN-TV
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Monday

MAY 7 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

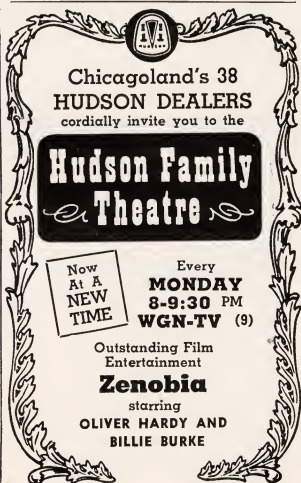
- 9:00 4 **Fun And Features G. Menard**
Potpourri of interesting variety items
to delight busy homemakers
- 9:30 4 **Fun and Figure—Exercises**
- 9:50 4 **Fun and Features (continued)**
- 10:00 9 **Your Figure Ladies—Fogarty**
- 10:30 9 **Chicago Cooks—Recipes**
- 10:45 4 **First Hundred Years—Serial**
- 11:00 4 **Tel-A-Shopper—Betty Whitney**
7 **Bob And Kay Show—Variety**
- 11:30 4 **Garry Moore Show—Variety**
5 **Norman Ross' Varieties**
9 **Hi Ladies—Interviews**
- 12:00 4 **Let's Have Fun—Hank Grant mc**
5 **Meet Mintz—Musical Favorites**
- 9 **Foto Test—Quiz Game**
Enjoy a game or two with Frank
and Sue with prizes for winners
- 12:15 5 **Newsroom—Late Information**
- 12:30 5 **Panorama Shop—Fern Persons**
9 **Individually Yours—Fashion**
- 12:45 9 **Spencer Allen And The News**
- 1:00 4 **Bill Evans Show—Musical**
5 **Matinee Playhouse—Feature**
7 **Housewives' Holiday—Kirchner**
9 **On The Avenue**
- 1:30 4 **Cooking Is Fun—Tina Redmond**
9 **Showtime**
- 2:00 4 **Vanity Fair—Interviews**
5 **Miss Susan—Susan Peters**
9 **Test Pattern Til 4:30**
- 2:15 5 **Vacation Wonderlands—Travel**
- 2:30 4 **Multiscope News—Ticker Tape**
5 **Bert Parks Show—Variety**
- 3:00 4 **Homemakers' Exchange—Foods**
5 **Kate Smith Hour—Variety**
Guests: John Butler ballet group, Nat
Brandwynn, and Jewelys
- 3:30 4 **Betty Crocker—Cooking**
- 3:45 7 **Adventure Stories—Film Serial**
"Rex And Rinty," Ch. 4
- 4:00 4 **Lucky Pup—Children's Show**
5 **Hawkins Falls, Pop. 6200**
7 **Mary Hartline Show—Games**
- 4:15 4 **Adventure Time—Film Serial**
5 **Gabby Hayes Show—Drama**
7 **Half-Pint Party—Al Gannaway**
- 4:30 4 **Assembly—Military Questions**
Guests from the National Guard 132nd
Infantry Div.
- 5 **Howdy Doody Show—Kids Fun**
7 **Sagebrush Theater—Western**
"Born To Battle" II film serial
- 9 **Telephone Game—Quiz Session**

- 5:00 4 **Kids Karnival Kwiz**
5 **Cactus Jim—Western Film**
7 **Lois And Looie—Kids Show**
9 **Small Fry Club—Bob Emery mc**
- 5:15 7 **Judy Splinters—Small-Fry Show**
- 5:30 4 **Roy Roper—Western Feature**
5 **Crusader Rabbit—Cartoon**
7 **Tom Corbett Space Cadet**
9 **Trail Blazers' Theater—Film**
"Rolling Home To Texas" I serial
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
5 **Public Life Of Cliff Norton**
Subject: The All-In-One Cure-All
- 7 **Uncle Mistletoe—Adventure**
Small-fry enjoy the adventure sto-
ries as well as the lessons in good
deeds with Tony and Michael
- 5:50 5 **Clifton Utley—News**
- 6:00 4 **Music Bowl—Musical Variety**
5 **Kukla, Fran, And Ollie**
Lovable trio for kids and grown-ups
- 7 **Champagne Party—Musical**
9 **Captain Video—Adventures**
- 6:05 7 **Club Seven—Musical**
- 6:15 4 **Ulmer Turner and the News**
7 **Faye Emerson Show—Interviews**
Summer stock with Arthur Sircorn and
Faye discussing the Cape Playhouse,
its background, 2 shows done by Faye
there, and celebration of its 25th year
- 6:30 4 **CBS News—Douglas Edwards**
5 **Showroom—Musical**
Variety with Roberta Quinlan femcee
and guest Tony Bennett
- 7 **Hollywood Screen News—Drama**
Neil Hamilton emcee introduces young
actresses and actors with assistance
from guest Edward Everett Horton
- 9 **Austin Kiplinger—News**
Interview with Dr. Robt. E. Wilson,
Chairman of the Board of Standard
Oil Co., discussing "Can We Get By
Without Gasoline Rationing?"
- 6:40 9 **Weather News—Frann Weigle**
- 6:45 4 **Perry Como Show—Musical**
5 **News Caravan—John C. Swayze**
9 **Chicagoland Newsreel**
- 7:00 4 **Video Theater—Drama**
Richard Greene and Coleen Gray in
"The Sire de Maletroit's Door," the
tale of two young people each with
his individual problem of the heart,
although one solution will affect both
- 5 **Paul Winchell - Jerry Mahoney**
What's my name quiz with comedy duo
- 7 **On Trial—Topic Discussion**
Leading statesmen debate questions of
the day
- 9 **Miss U. S. Television Contest**
Marty Hogan mc presents weekly con-
tests and preliminaries for the nation-
al competition

MONDAY—continued

- 7:30 4 Arthur Godfrey's Talent Scouts**
Professional talent competes
- 5 Voice Of Firestone—Musical**
Guest soloist Thomas L. Thomas baritone singing "Drinking Song," "Look For The Silver Lining," "Another Mile," and "The Rogue Song" by Stothart
- 7 Bill Gwinn Show—Musical Quiz**
Bill Gwinn offers prize to couple who re-enact scene where a favorite song altered course of their lives
- 9 Al Morgan Show—Musical**
Join the maestro of the keyboard for some melodious moments
- 8:00 4 Horace Heidt Show—Musical**
Session with professional talent
- 5 Lights Out—Drama**
"The Lost Will Of Dr. Rant" with Leslie Neilson and Pat Englund; a dead man prevents the wrong man from locating his lost will
- 7 Arthur Murray Show—Musical**
Variety with Mrs. Murray emcee; novel dance quiz by mystery dancers guests Helene & Howard, Arnold Stang, Kay Ballard, and Emil Coleman
- 9 Hudson Family Theater**
Feature film "Zenobia" with Oliver Hardy, Billie Burke, and Jean Parker. Comedy of a small town doctor who finds himself followed by an elephant
- 8:30 4 Goldbergs—Domestic Comedy**
Molly hearing that Tante Elka's support from sons does not always come through with regularity decides to do something about it
- 5 Robert Montgomery Presents**
"Ladies In Retirement" starring Lillian Gish
- 7 "Stolen Paradise"—Feature**
Film with Leon Janney
- 9:00 4 Studio One—Drama**
"No Tears For Hilda" with Mary Sinclair. Psychological story about an operator for OSS who tries to clear his best friend of murder charge, but only intensifies his danger of conviction
- 9:30 5 Who Said That?—Quiz**
Robert Trout quizzes Robert Ruark, Margaret Bourke White, George V. Allen, and John Swayze
- 7 Com-Adore, Pat—Variety**
Musical with shipboard setting, Pat Denny emcee
- 9 "Dark Journey"—Feature Film**
Vivian Leigh and Conrad Veidt in a tale of the first world war and of a very lovely female spy
- 10:00 4 Ernie Simon—Curbstone Cutup**
- 5 Weatherman—Clint Youle**
- 7 Page One—News And Sports**

- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Parade—Amateur Contest**
Don and Vera Ward emcee top adult talent competition
- 5 Clifton Utley—News**
- 10:30 5 Let's Look At Sports—T. Duggan**
- 7 Yesterday's Newsreel—Film**
- 10:45 5 Herbie Mintz Show—Musical**
- 7 Handy—Construction Ideas**
- 11:00 4 What's Your Trouble?—Clinic**
- 5 Broadway Open House—Variety**
Dell and Abbott comedy team, Richard Hayes vocalist, Estell Sloane & Earl Barton dancers, Kirby Stone Quintet
- 7 Austin Kiplinger And The News**
- 9 "Windjammer"—Feature Film**
George O'Brien in a tale the law on the trail of a yachtsman
- 11:10 7 Top O'The Weather—Russ Reed**
- 11:15 4 Film**
- 11:20 7 Walter "Fats" Pichon—Musical**
- 11:30 4 Murder Before Midnight—Film**
"Lady Chaser" with Robt. Lowery
- 7 Flana-Grams—Sports News**
- 12:00 4 Midnight Edition—Ulmer Turner**
- 12:30 9 Chicagoland Newsreel**
- (Stations reserve the right to change above listings without notice)



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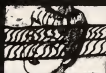
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State

Tuesday

MAY 8 WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

- 9:00 4 Fun And Features—G. Menard**
Informal variety & commentary session with news for ladies
- 9:30 4 Fun and Figure—Exercises**
Ed Allen presents routines
- 9:50 4 Fun and Features (continued)**
- 10:00 9 Your Figure Ladies—Exercises**
Paul Fogarty helps you lose weight
- 10:30 9 Chicago Cooks—Recipes**
New taste treat from Barbara
- 10:45 4 First Hundred Years—Serial**
Story of young couple just married
- 11:00 4 Tel-A-Shopper—Betty Whitney**
What's new in the stores
- 7 Bob And Kay Show—Variety**
Mixture of events, interviews & chatter
- 11:30 4 Garry Moore Show—Variety**
Denise Lor and Ken Carson star
- 5 Norman Ross' Varieties**
Commentary on many items
- 9 Hi Ladies—Interviews**
Tommy Bartlett quizzes gals
- 12:00 4 Let's Have Fun—Hank Grant mc**
Musical variety with Elaine Neblett and Kyle Kimbrough vocalists
- 5 "Midnight"—Feature Film**
Strange story of young writer in London and how the fantasy story from his own pen comes to life
- 9 Foto Test—Frank Sweeney**
Photograph quiz with questions over the phone, & Sue Topping
- 12:30 5 Panorama Shop—Fern Persons**
New items featured in dept. stores
- 9 Pathways Of The World—Film**
"Picturesque Denmark"
- 12:45 9 Spencer Allen And The News**
- 12:55 9 Batting Practice—Vince Lloyd**
Watch the boys warm up
- 1:00 4 Bill Evans Show—Musical**
Commentary accompanies the records
- 5 Matinee Playhouse—Feature**
Tales of adventure, mystery & romance
- 7 Beulah Karney Show—Foods**
Adventures in the art of cooking
- 1:10 9 Lead-Off Man—Harry Creighton**
Interviews with players and TV Forecast awards presented
- 1:25 9 Baseball—Sox vs Philadelphia**
- 1:30 4 Multiscope News—Ticker Tape**
- 1:45 4 Vanity Fair—Interviews**
Robin Chandler presents the guests
- 2:00 5 Miss Susan—Susan Peters**
Triumphs and heartaches of woman lawyer in small midwestern town

TUESDAY—continued

- 2:15 4 **Bride and Groom**
John Nelson greets happy couple
- 5 **Vacation Wonderlands—Travel**
Information on places to go
- 2:30 4 **Multiscope News—Ticker Tape**
Up to the minute news off tape
- 5 **Remember This Date—Bill Stern**
Anecdotes & music with Jet McDonald
- 3:00 4 **Homemakers' Exchange—Recipes**
Louise Leslie demonstrates
- 5 **Kate Smith Hour—Variety**
Guests, Lucien & Ashour and Sigmond Rothchild, antique appraiser
- 3:30 4 **Fun To Know—How To Do It**
Visual demonstrations in making of handicraft & industrial arts products. Paul Fromer moderator
- 9 **Tenth Inning—Harry Creighton**
Roundup of scores and highlights
- 3:45 7 **Adventure Stories—Film Serial**
"Rex and Rinty" ch. 5
- 9 **Telephone Game—Harold Isbell**
Quiz session with Jane Quinn
- 4:00 4 **Lucky Pup—Puppet Adventures**
Hope and Morey Bunin puppets
- 5 **Hawkins Falls, Pop. 6200—Serial**
Problems of typical American families
- 7 **Mary Hartline Show—Prizes**
Games and fun for the kiddies
- 4:15 4 **Adventure Time—Film Serial**
- 5 **Panhandle Pete And Jennifer**
"Samson and Hercules In Toyland"
- 7 **Half-Pint Party—Al Gannaway**
- 9 **Test Pattern Til 5:00**
- 4:30 4 **Assembly—Military Questions**
Guests from Chicago High Schools' ROTC
- 5 **Howdy Doody—Variety**
Bob Smith host to kids
- 7 **Sagebrush Theater—Western**
"Coyote Trails" I film serial
- 5:00 4 **Kids Karnival Kwiz**
- 5 **Cactus Jim—Western Feature**
- 7 **Lois And Looie—Kids Show**
- 9 **Small Fry Club—For Kids**
- 5:15 7 **Judy Splinters—S. Dinsdale**
Happy story of a girl puppet
- 5:30 4 **Roy Roper—Western Feature**
- 5 **Crusader Rabbit—Cartoon**
- 7 **Stories In Sand—Fairy Tales**
"Cinderella"
- 9 **Trail Blazers' Theater—Western**
"Rolling Home To Texas" II serial
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: Don't Be a Pretty Boy
- 5:50 5 **Clifton Utley—News**
- 6:00 4 **Danny O' Neil At Home Show**
- 5 **Kukla, Fran, And Ollie**
Watch the trio and laugh with them
- 7 **Champagne Party—Musical**
- 9 **Captain Video—Adventures**
Fantastic tales of the future world

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Jackie Coogan

Vincent Price

Hans Conreid

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PANTOMIME QUIZ

FROM HOLLYWOOD

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Peter Hand Brewery Co., Chicago, Ill.

TUESDAY—continued

- 6:05 7 Club Seven—Musical**
Tony Bavaar vocalist with Eadie and Rack piano team
- 6:15 4 Ulmer Turner And The News**
7 Going Places With Betty Betz
Teen age panel of "Jr." reporters
- 6:30 4 CBS News—Douglas Edwards**
5 John Conte's Little Show—Music
Three Beaus and a Peep vocal group.
Guest, Sue Bennett
- 7 Beulah Show—Comedy**
Ethel Waters stars as "Mr. Fixit" in Henderson household
- 9 Austin Kiplinger—News**
- 6:40 9 Weather News—Frann Weigle**
Late information on today's climate
- 6:45 4 Stork Club—Interviews**
Sherman Billingsley host to guests
- 5 News Caravan—John Swayze**
From around the world comes a report on today's events
- 9 Chicagoland Newsreel**
- 7:00 4 Frontier Theater—Western**
"Loser's End" with Jack Perrin
- 5 Star Theater—Comedy Variety**
Milton Berle presents Georgia Gibbs
- 7 "The Ape"—Feature Film**
Boris Karloff in lead
- 9 Visiting Celebrities—Interviews**
Tony Weitzel chats with a guest
- 7:15 9 Pathways Of The World—Film**
"Riches of Guatemala"
- 7:30 9 Johns Hopkins Science Review**
Dr. Maurice Sullivan, dermatologist, will discuss "Beware of the Sun"
- 8:00 4 Vaughn Monroe Show—Musical**
Shaye Cogan vocalist, Ziggy Talent, comedian
- 5 Fireside Theater—Film Drama**
"The Tunnel" with Dickie Leroy, R. B. Norman, & Conrad Coombs; delightful fantasy about a little boy's dream which comes true
- 7 Q.E.D.—Mystery Drama Quiz**
Fred Uttal emcee, panel: Harold S. Hoffman, Hi Brown and guest
- 9 Cavalcade Of Bands—Musical**
Buddy Rogers presents Louis Prima and orchestra
- 8:30 4 Suspense—Mystery Drama**
"Murder in the Ring" by Roael Whitfield, A gangster tries to buy a prize-fighter's contract
- 5 Circle Theater—Drama**
"The Open Heart" by Anne Howard Bailey, With his tiny church in dire financial straits, a country minister seeks divine assistance
- 7 Pantomime Quiz—Charades**
Mike Stokey mc, regulars: Adele Jergens, Jackie Coogan, Hans Conreid, Vincent Price; guests: Margo, Ruth Warrick, Guy Madison, Bill Williams (see pg. 9)

TUESDAY—continued

- 9:00 4 **Danger—Mystery Drama**
 5 **Amateur Hour—Ted Mack mc**
 Talented people get their chance to perform
- 7 **March Of Time Thru The Years —**
 Services performed by the Military Air Transport Command described by Lt. Gen. Laurence Kuter, John Daly host
- 9 **Feature Film**
- 9:30 4 **DeLuxe Story Theater—Drama**
 "The Bishop's Experiment" by Victor Hugo with Lief Erickson and Ludwig Donath. Tale of a Fr. Bishop who asserts his complete trust in humanity & what happens when an ex-convict accepts his hospitality
- 7 **Roller Derby—Joe Hasel**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
 Interviews with people on the street
- 5 **Weatherman—Clint Youle**
- 7 **Cameraman at Large—Film**
 "Pearl of the Orient"
- 9 **"Red Salute"—Feature Film**
 Barbara Stanwyck and Robert Young in a tale of campus youth swayed by communism, a socialite, and a soldier
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Ulmer Turner—News**
 Today's news hot off the press
- 5 **Clifton Utley—News**
- 7 **Great Comedians—Film**
 "The Big Meow" with Howard and Shelton
- 10:30 4 **What's Wrong With This Picture**
 Quiz show with Joe Wilson mc
- 5 **Let's Look At Sports—T. Duggan**
- 7 **A Hit Is Made—Drama**
 John Barclay as director shows us the techniques of show as well as drama within
- 10:45 4 **Linger Awhile—Musical**
- 5 **Herbie Mintz Show—Musical**
- 11:00 4 **What's Your Trouble?—Clinic**
 Cry on the shoulder of Mal Bellairs and his pretty wife
- 5 **Broadway Open House—Variety**
 Jerry Lester and gang with new antics to take your mind off your troubles
- 7 **Austin Kiplinger And The News**
- 11:10 7 **Top O'The Weather—Russ Reed**
- 11:15 4 **At Home Party—Earl Wrightson**
 Music, variety and guests
- 11:20 7 **Walter "Fats" Pichon—Musical**
- 11:30 4 **Murder Before Midnight—Film**
- 7 **Flana-Grams—Sports News**
- 9 **Feature Film**
- 12:00 4 **Nite Owl Movie**
- 12:30 9 **Chicagoland Newsreel**
- 1:30 4 **Midnight Edition—Ulmer Turner**
 (Stations reserve the right to change above listings without notice)

Wednesday

MAY 9 WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

- 9:00 4 **Fun and Features—Variety**
 Fun, music and interviews with George Menard mc. Animal of the week is presented
- 9:30 4 **Fun and Figure—Exercises**
 Ed Allen conducts the session
- 9:50 4 **Fun and Features (continued)**
- 10:00 9 **Your Figure Ladies—Exercises**
 Paul Fogarty with calesthenics
- 10:30 9 **Chicago Cooks—Recipes**
- 10:45 4 **First Hundred Years—Serial**
 Jimmy Lydon and Olive Stacey star
- 11:00 4 **Tel-A-Shopper—Betty Whitney**
- 7 **Bob & Kay Show—Commentary**
- 11:30 4 **Garry Moore Show—Variety**
 Denise Lor and Ken Carson
- 5 **Norman Ross' Varieties**
 Commentary on a variety of topics
- 9 **Hi Ladies—Interviews**
- 12:00 4 **Let's Have Fun—Hank Grant mc**
 Musical variety interspersed with informal commentary
- 5 **Meet Mintz—Herbie Mintz**
 Music that recalls a past era
- 9 **Foto Test—Quiz Contest**
 Frank Sweeney and Sue Topping provide the opportunity for you to win a multitude of prizes
- 12:15 5 **Newsroom—Late Information**
 Today's news as it happens
- 12:30 5 **Panorama Shop—Fern Persons**
- 9 **Loncheon At The Republic**
 Patsy Abbott introduces guests
- 12:45 9 **Spencer Allen And The News**
- 1:00 4 **Bill Evans Show—Commentary**
- 5 **Matinee Playhouse—Feature**
 Tales of adventure, mystery & romance
- 7 **Kay Morrow Show—Interviews**
 Nancy Coleman, Dan Dowd, and Kay. Miss Violet Baim discusses Realart flowers and will have a display of artificial flowers
- 9 **Pathways Of The World—Film**
- 1:30 4 **Cooking Is Fun—Tina Redmond**
 New menus demonstrated
- 9 **Showtime**
- 2:00 4 **Vanity Fair—Dorothy Doan**
- 5 **Miss Susan—Susan Peters**
 Serial story about a woman lawyer
- 9 **Test Pattern Til 4:30**
- 2:15 5 **Vacation Wonderlands—Travel**
- 2:30 4 **Meet Your Cover Girl**
 Interviews with glamour girls
- 5 **Bert Parks Show—Musical**
 Bert, Betty Ann Grove, singing comedienne, Heathertones, vocal group, and Bobby Sherwood
- 3:00 4 **Homemakers' Exchange—Recipes**
 Louise Leslie with new recipes



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**WEDNESDAY 9 P. M. WGN-TV
Channel 9**

Gala Performance

**SEE 'TILL DEATH
DO US PART'**

BY LEO TOLSTOI



**THE KRAFT
TELEVISION
THEATRE**

**STARTING ITS 5th YEAR
OF FINE DRAMA**

**WNBQ CHANNEL 5
8 P.M. WED.**

WEDNESDAY—continued

- 3:00 5 Kate Smith Hour—Musical**
Guests, Gregg & Nicco, dancers, and Evelyn Tyner
- 3:30 4 Hair Raising Tale—Commercial**
- 3:45 7 Adventure Stories—Film Serial**
"Rex and Rinty" ch. 6
- 4:00 4 Lucky Pup—Fun For Kids**
- 5 Hawkins Falls, Pop. 6200—Serial**
Tales from a small Midwestern town
- 7 Mary Hartline Show—Games**
Party with puzzles and prizes
- 4:15 4 Adventure Time—Film Serial**
- 5 Gabby Hayes Show—Drama**
Historical characters come to life
- 7 Half-Pint Party—Al Gannaway**
Stunts and games for the children
- 4:30 4 Assembly—Military Questions**
Guests from the U. S. Army
- 5 Howdy Doody Show—Bob Smith**
Puppet adventures with Clarabel clown
- 7 Sagebrush Theater—Western**
"Coyote Trails" II film serial
- 9 Telephone Game—Quiz Session**
Harold Isbell & Jane Quinn co-emcee
- 5:00 4 Kids Karnival Kwiz**
- 5 Cactus Jim—Western Feature**
- 7 Lois And Looie—Kids Show**
A cartoon story for the kids
- 9 Small Fry Club—Bob Emery**
Games, stories, & constructive ideas
- 5:15 7 Judy Splinters—For Small-Fry**
Shirley Dinsdale assists children in getting to know her friend Judy
- 5:30 4 Roy Roper—Western Feature**
- 5 Crusader Rabbit—Cartoons**
An adventure comes to life
- 7 Tom Corbett Space Cadet**
Adventures into space in the year 2351 A.D. with Frankie Thomas
- 9 Trail Blazers' Theater—Western**
"Arizona Frontier" I film serial
- 5:35 5 Weatherman—Clint Youle**
Latest data on atmospheric conditions
- 5:45 4 Window Shopping—Commercial**
Luckey North commentator
- 5 Public Life of Cliff Norton**
Subject: Electricity, Servant of Man, comedy skit
- 7 Uncle Mistletoe—Fantasy**
Candy Cane characters gather 'round for another story
- 5:50 5 Clifton Utley—News**
Events of the day as they happen
- 6:00 4 Music Bowl—Musical Variety**
Danny O'Neil & Carolyn Gilbert sing your favorite tunes, no matter how old
- 5 Kukla, Fran, And Ollie**
Whimsical tales of adventures by and affecting the trio
- 7 Champagne Party—Musical**
Andy and Della Russell host
- 9 Captain Video—Adventures**
Adventures in a world furnished with super-sonic devices

WEDNESDAY—continued

- 6:05 7 Club Seven—Musical**
Piano team of Eadie and Rack
- 6:15 4 Ulmer Turner And The News**
Today's news hot-off-the-press
- 7 Faye Emerson Show—Guests**
Interview with Mel Freud, Pres. Toy Guidance Council and Dr. Emma Sheehy, Assoc. Prof. Child Psychology & consultant to Council discussing part played by toys in development of a child, their development over past decade & related questions
- 6:30 4 CBS News—Douglas Edwards**
See tomorrow's headlines today
- 5 Showroom—Roberta Quinlan**
Guest: Genevieve Warner
- 7 Chance Of A Lifetime—Quiz**
John Reed King emcee
- 9 Austin Kiplinger—News**
Reported as it happens
- 6:40 9 Weather News—Frann Weigle**
- 6:45 4 Perry Como Show—Musical**
Music with the Fontane Sisters
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel**
- 7:00 4 Arthur Godfrey And His Friends**
Musical variety and chit-chat with Janette Davis, Haleloke, Marion Marlow and Frank Parker
- 5 Four Star Revue—Comedy**
Jack Carson emcees variety; guest, Lola Albright
- 7 Ruggles—Domestic Comedy**
Modern-minded children keep Mom and Pop jumping
- 9 Visiting Celebrities—Interviews**
Marty Hogan presents the guests
- 7:15 9 Pathways Of The World—Film**
"Meet The Swedes"
- 7:30 7 Band Stand TV—Musical**
Freddie Robbins emcee introduces Shep Fields and his famous music makers, Snooky Lanson vocalist, and Bob Fosse dancer
- 9 Al Benson Show—Musical**
Dolores Bell, Joe Williams vocalists; Four Shades Of Rhythm quartet; plus Sax Mallard and his orchestra
- 8:00 4 Charlie Wild, Private Detective**
John McQuade stars in mystery drama titled "The Case of the Lady in the Oasis" wherein Charlie gets involved with a gang of safecrackers and a beautiful redhead
- 5 Kraft Theater—Drama**
"Till Death Do Us Part" with Gwen Anderson, John Newland, and Charles Summers. Love and divorce complicated by threatened suicide envelop three people (see pg. 8)
- 7 Don McNeill's TV Club—Variety**
Festive session with Don, Johnny Desmond, Patsy Lee, and Sam Cowling guests: Jack Dempsey and Joe Louis
- 9 To be announced**

- 8:30 4 The Web—Mystery Drama**
- 7 Wrestling From Rainbo Arena**
Wayne Griffin announcing
- 9 Plainclothesman—Drama**
- 9:00 4 Blue Ribbon Boxing Bout**
Russ Hodges announces match between Bob Murphy and Dan Nardico
- 5 Break The Bank—Quiz**
Bert Parks emcee asks questions of contestants & awards cash prizes
- 9 Here Comes the Bride**
Actual wedding performed on TV with John Weigel as host, Richard Paige vocalist, and Adele Scott at the organ
- 9:30 5 Stars Over Hollywood—Drama**
"The Devil, You Say" comedy with Fred Sherman
- 9 "Dream Of Olwen"—Feature**
Tom Walls and Sonia Dresdel star
- 9:45 4 Fight Follow Up—Summary**
Lester Bromberg and Vin Scully
- 10:00 4 Ernie Simon—Curbstone Cutup**
- 5 Weatherman—Clint Youle**
Today's & tomorrow's climate
- 10:10 5 Dorsey Connors—Helpful Ideas**
Gadgets for every room of your house
- 10:15 4 Ulmer Turner—News**
Up to the minute data
- 5 Clifton Utley—News**
News of the hour
- 10:30 4 What's Wrong With This Picture**
Quiz with Joe Wilson mc
- 5 Let's Look At Sports—T. Duggan**
Film review of the sports world
- 10:45 4 Linger Awhile—Musical**
Marty Hogan and Doris Drew sing
- 5 Herbie Mintz Show—Musical**
Recollection of the past era in tunes
- 11:00 4 What's Your Trouble?—Clinic**
Mr. & Mrs. Mal Bellairs help you
- 5 Broadway Open House—Variety**
Musical with Dell & Abbott comedy team and the Kirby Stone Quintet
- 7 Austin Kiplinger and the News**
- 9 "Sins Of Nora Moran"—Feature**
Film with Alan Dinehart and Zita Johann in tale of how real and vivid dreams become in true life
- 11:10 7 Top O'The Weather—Russ Reed**
Report on climatic conditions
- 11:15 4 Film**
- 11:20 7 Walter "Fats" Pichon—Musical**
Piano melodies for evening relaxation
- 11:30 4 Murder Before Midnight—Film**
- 7 Flana-Grams—Sports Comment**
- 12:00 4 "Northwest Trail"—Feature**
Film with John Littel, Joan Woodbury and Bob Steele; Mountie recovers stolen money and catches a murderer
- 12:15 9 Chicagoland Newsreel**
- 1:30 4 Midnight Edition—Ulmer Turner**
Late up-to-the-minute news

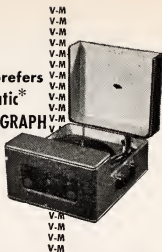
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Thursday

MAY 10 **WBKB** **WNBQ** **WENR-TV** **WGN-TV**
4 5 7 9

9:00 4 **Fun And Features—G. Menard**

Museum of Science and Industry presents an exhibit

9:30 4 **Fun and Figure—Exercises**

9:50 4 **Fun and Features (continued)**

10:00 9 **Your Figure Ladies—Exercises**

10:30 9 **Chicago Cooks—Recipes**

10:45 4 **First Hundred Years—Serial**

11:00 4 **Tel-A-Shopper—Betty Whitney**

7 **Bob and Kay Show—Variety**

General information, interviews, mail answered, animals, and birds

11:30 4 **Garry Moore Show—Variety**

5 **Norman Ross' Varieties**

Commentary on many items

9 **Hi Ladies—Interviews**

12:00 4 **Let's Have Fun—Hank Grant mc**

Musical variety with Elaine Neblett and Kyle Kimbrough vocalists, and Julian Stockdale combo

5 **"Landing At Daybreak"—Film**

Tender love story that continued from this world into the next

9 **Foto Test—Frank Sweeney**

Quiz session with viewers being asked questions for prizes

12:30 5 **Panorama Shop—Fern Persons**

9 **Plan-A-Room—Designs**

12:45 9 **Spencer Allen And The News**

12:55 9 **Batting Practice—Vince Lloyd**

Watch the Sox players warm up

1:00 4 **Bill Evans Show—Variety**

5 **Matinee Playhouse—Feature**

Tales of adventure, mystery & romance

7 **Beulah Karney Show—Foods**

1:10 9 **Lead-Off Man—Harry Creighton**

Interviews with players and *TV Fore-cast* awards presented

1:25 9 **Baseball—Sox vs Boston**

Jack Brickhouse describes game

1:30 4 **Multiscope News—Ticker Tape**

7 **"Killers of the Sea"—Feature**

Film with Lowell Thomas

1:45 7 **Feature Film**

2:00 5 **Miss Susan—Susan Peters**

Life of a small town lawyer

2:15 5 **Vacation Wonderlands—Travel**

Information on places to go

2:30 5 **Remember This Date—Bill Stern**

Commentary, sports, news, and music with Jet MacDonald

3:00 4 **Homemakers' Exchange—Recipes**

Louise Leslie shows a new dish

5 **Kate Smith Hour—Musical**

Guests: Day, Dawn, & Dusk, Donald Buka, & Dick Himber

THURSDAY—continued

- 3:30 4 Fun To Know—How To Draw**
Fundamentals of drawing and art appreciation with reproductions and graphic analysis of classic art works. S. B. Valentine moderator
- 9 Tenth Inning—Harry Creighton**
Roundup of scores of games
- 3:45 4 Multiscope News—Ticker Tape**
- 7 Adventure Stories—Film Serial**
"Rex and Rinty" Ch. 7
- 9 Telephone Game—Harold Isbell**
Quiz session with Jane Quinn
- 4:00 4 Lucky Pup—Kids Puppet Show**
Foodini outwits Phineas again
- 5 Hawkins Falls, Pop. 6200—Serial**
Family problems in a small town
- 7 Mary Hartline Show—Games**
Fun for kids with Chet Roble
- 4:15 4 Adventure Time—Film Serial**
- 5 Panhandle Pete And Jennifer**
"George Burro and the Rustlers" with Barbara Sims & Johnny Coons
- 7 Half-Pint Party—Al Gannaway**
For the youngsters—games & fun
- 4:30 4 Assembly—Military Questions**
Guests from U. S. Army Reserve Officers Corps
- 5 Howdy Doody Show—Variety**
Bob Smith host to kids
- 7 Sagebrush Theater—Western**
"Fast Bullets" I
- 5:00 4 Kids Karnival Kwiz**
- 5 Cactus Jim—Western Feature**
- 7 Lois And Looie—Kids Show**
Story told with cartoons
- 9 Small Fry Club—Bob Emery**
- 5:15 7 Judy Splinters—Kids' Show**
Shirley Dinsdale & Judy interview
- 5:30 4 Roy Roper—Western Feature**
- 5 Crusader Rabbit—Cartoon**
- 7 Stories In Sand—Fairy Tales**
The story of Mother's Day
- 9 Trail Blazers' Theater—Western**
"Arizona Frontier" II film serial
- 5:35 5 Weatherman—Clint Youle**
Today's and tomorrow's climate
- 5:45 4 Window Shopping—Commercial**
Lucky North commentator
- 5 Public Life Of Cliff Norton**
Subject: Ladies Wear a Veil, comedy
- 5:50 5 Clifton Utley—News**
Report on news of the hour
- 6:00 4 Danny O'Neil At Home Show**
Musical with new & old tunes
- 5 Kukla, Fran, And Ollie**
Skits with Kuklapolitan players
- 7 Champagne Party—Musical**
Andy and Della Russell emcee
- 9 Captain Video—Adventure Tale**
- 6:05 7 Club Seven—Musical**
Eadie and Rack piano team
- 6:15 4 Ulmer Turner And The News**
- 6:30 4 CBS News—Douglas Edwards**
See tomorrow's headlines today
- 5 John Conte's Little Show—Music**
Three Beaus and a Peep vocal group, guest: Sandy Deel

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WENR-TV CHANNEL 7



WATCH THE
EXCITING ADVENTURES OF
THE FAMOUS MASKED RIDER

"THE
LONE
RANGER"

Thursdays 6:30 P.M.

THURSDAY—continued

- 7 Lone Ranger—Western Drama**
"The Tenderfoot" Larabee brothers are in real trouble; case against them is foolproof, but the Lone Ranger has a plan to make Hardrock confess
- 9 Austin Kiplinger—News**
- 6:40 9 Weather News—Frann Weigle**
- 6:45 4 Stork Club—Interviews**
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel**
- 7:00 4 Burns And Allen Show—Comedy**
Gracie tries to help a teenage visitor with homework without much success
- 5 Groucho Marx—Quiz**
Ad-lib session with comedian
- 7 Stop The Music—Musical Quiz**
Bert Parks mc, Marion Morgan, Jimmy Blaine, & Betty Ann Grove vocalists and the "mystery melody"
- 9 Visiting Celebrities—Interviews**
Irv Kupcinet asks the questions
- 7:15 9 Jimmy Dudley's Sport Page**
Up-to-the-minute sports news
- 7:30 4 Show Goes On—Variety**
Robert Q. Lewis mc introduces buyers
- 5 Treasury Men in Action**
Based on T-Men files, Walter Greaza stars as "the chief" in drama titled "The Case Of The Curious Well-Digger" tale of illegal distillery
- 9 Royal Playhouse—Drama**
"Party Line" with Gertrude Michael, Don Beddoe, & Walter McGrath; millionaire is annoyed because he has to listen to local gossip rather than tell his doctor about imaginary ailments
- 8:00 4 Alan Young Show—Variety**
Ellsworth Vines in golfing skit presents Young with trophy for 72 hole score of 430 strokes; employee in antique shop helps Alan Mowbray dupe the customers; Gloria Gray sings "Syncopated Clock"
- 5 Ford Festival—Musical Variety**
James Melton stars and introduces a ship scene and guests
- 7 Holiday Hotel—Musical Variety**
Don Ameche mc, Betty Brewer vocalist, Georgie Hale dancers, Don Craig Chorus, Bernie Green's Orch., Florence Halp, & Joshua Shelley
- 9 Adventures Of Ellery Queen**
Lee Bowman as Ellery in mystery titled "Death Spins a Wheel." Pianist of gambling den is found dead, clutching counterfeit ten dollar bill and fiancée refuses to believe it was suicide
- 8:30 4 Big Town—Newspaper Drama**
Pat McVey as Steve Wilson crusading reporter of the "Illustrated Press"
- 7 Blind Date—Arlene Francis mc**
Gentlemen compete for dates with Manhattan's most eye-filling models. Tonight's guests are college students
- 9 Beauty Contest—Myron Wallace**
Send your questions, the beauty queens will answer your queries
- 9:00 4 Truth Or Consequences—Quiz**
Ralph Edwards presides over the antics
- 5 Martin Kane, Private Eye**
William Gargan stars as sleuth
- 7 Roller Derby—Joe Hasel**
Thrill-packed action on skates
- 9 Cartune-O—Musical Quiz**
Lee Bennett mc with Peggy Taylor and Bob Trenderler's orchestra
- 9:30 4 Barbara Sims Show—Musical**
The old and the new tunes
- 5 Wayne King Show—Musical**
Vocalists Harry Hall, Jackie James, Gloria Van, and Don Large Chorus. Southern theme: tunes: "When Its Sleepy Time Down South," "Stars Fell In Alabama," and "Sleep Kentucky Babe"
- 9:45 4 Sports Quiz**
- 10:00 4 Ernie Simon—Curbstone Cutup**
Interviews with the man-on-the-street
- 5 Weatherman—Clint Youle**
Latest atmospheric information
- 7 Cameraman at Large—Film Short**
"Science in Bloom"
- 9 Wrestling From Chicago**
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner—News**
- 5 Clifton Utley—News**
- 7 Great Comedians—Film**
"Dumb Luck" with the Easy Aces
- 10:30 4 What's Wrong With This Picture**
Quiz with Joe Wilson mc
- 5 Let's Look At Sports—T. Duggan**
- 7 Dr. Fixum—Household Tips**
Ideas for repair and originality in every room of your home
- 10:45 4 Linger Awhile—Musical**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 What's Your Trouble?—Clinic**
- 5 Broadway Open House—Variety**
Jerry Lester mc, Dagmar, David Street, Mellowlarks, Ray Malone, Wayne Howell, and Milton DeLugg
- 7 Austin Kiplinger—News**
- 9 "Scattergood Survives a Murder"**
Feature film with Guy Kibbee, John Archer, and Margaret Hayes; two wealthy spinsters are murdered and in seeking killer other murders occur
- 11:10 7 Top O'The Weather—Russ Reed**
- 11:15 4 Film**
- 11:20 7 Walter "Fats" Pichon—Musical**
Relax with the piano melodies
- 11:30 4 Murder Before Midnight—Film**
"Strangler Of The Swamp" Robt. Berrat
- 7 Flana-Grams—Sports Comments**
Late data on sports events
- 12:00 4 "Behind the Mask"—Feature**
Film with Barbara Reed and Kane Richmond
- 12:15 9 Chicagoland Newsreel**
- 1:30 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

Friday

MAY 11 WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

- 9:00 4 **Fun And Features—G. Menard**
Information on Red Cross Technique
is explained along with the variety
of fun, music & interviews
- 9:30 4 **Fun and Figure—Exercises**
- 9:50 4 **Fun and Features (continued)**
- 10:00 9 **Your Figure Ladies—P. Fogarty**
- 10:30 9 **Chicago Cooks—Recipes**
- 10:45 4 **First Hundred Years—Serial**
- 11:00 4 **Tel-A-Shopper—Betty Whitney**
- 7 **Bob And Kay Show—Variety**
- 11:30 4 **Garry Moore Show—Variety**
- 5 **Norman Ross' Varieties**
- 9 **Hi Ladies—Interviews**
- 12:00 4 **Let's Have Fun—Hank Grant**
- 5 **Meet Mintz—Herbie Mintz**
- 9 **Foto Test—Frank Sweeney**
Question and answer quiz with a
photograph as an entry blank
- 12:15 5 **Newsroom—Late Information**
- 12:30 5 **Panorama Shop—Fern Persons**
- 9 **Interior Decoration—Designs**
- 12:45 9 **Spencer Allen And The News**
- 1:00 4 **Bill Evans Show—Variety**
- 5 **Matinee Playhouse—Feature**
- 7 **Housewives Holiday—Kirchner**
- 9 **Snader Films—Musical Shorts**
- 1:30 4 **Cooking Is Fun—Tina Redmond**
- 9 **Showtime**
- 2:00 4 **Vanity Fair—Interviews**
- 5 **Miss Susan—Susan Peters**
- 9 **Test Pattern Til 4:15**
- 2:15 5 **Vacation Wonderlands—Travel**
- 2:30 4 **Multiscope News—Ticker Tape**
- 5 **Bert Parks Show—Musical**
- 3:00 4 **Homemakers' Exchange—Recipes**
- 5 **Kate Smith Hour—Musical**
John Butler Ballet group and Ethel &
Albert in a domestic comedy skit
- 3:30 4 **Fashion Magic—Arlene Francis**
- 3:45 7 **Adventure Stories—Film Serial**
"Rex and Rinty" Ch. 8
- 4:00 4 **Lucky Pup—Doris Brown mc**
- 5 **Hawkins Falls, Pop. 6200—Serial**
- 7 **Mary Hartline Show—Games**
- 4:15 4 **Adventure Time—Film Serial**
- 5 **Gabby Hayes Show—Drama**
- 7 **Half-Pint Party—Al Gannaway**
- 9 **Easy Chair Adventures—Film**
"Aretic Dog Team"
- 4:30 4 **Assembly—Military Questions**
Guests from the Civil Air Patrol
- 5 **Howdy Doody Show—Bob Smith**
- 7 **Sagebrush Theater—Western**
"Fast Bullets" II
- 9 **Telephone Game—Harold Isbell**

- 5:00 4 **Kids Karnival Kwiz**
- 5 **Cactus Jim—Western Feature**
- 7 **Lois And Looie—Kids Show**
- 9 **Small Fry Club—Bob Emery**
- 5:15 7 **Judy Splinters—Kids' Show**
- 5:30 4 **Roy Roper—Western Feature**
- 5 **Crusader Rabbit—Cartoon**
- 7 **Tom Corbett Space Cadet**
- 9 **Tony Fontaine Show—Musical**
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: Blend Your Own Pipe To-
bacco, comedy skit
- 7 **Uncle Mistletoe—Fantasies**
It's story time with Tony, Obedi-
ah, Humphrey, and Michael
- 5:50 5 **Clifton Utley—News**
- 6:00 4 **Music Bowl—Danny O'Neil mc**
- 5 **Kukla, Fran, And Ollie**
- 7 **Champagne Party—Musical**
- 9 **Captain Video—Adventures**
- 6:05 7 **Club Seven—Musical**
- 6:15 4 **Ulmer Turner And The News**
- 7 **Faye Emerson Show—Guests**
Interview with 13 yr. old Marybeth
Girrior and Mrs. Alice Thompson, ed.
of Seventeen Mag. discussing "tom-
boyishness" and how to overcome it



'LIFE
WITH

LINKLETTER'

every FRIDAY 6:30 P.M.

WENR-TV CHANNEL 7

FRIDAY—continued

- 6:30** 4 **CBS News**—Douglas Edwards
 5 **Showroom**—Roberta Quinlan
 Guest: Jack Berch
 7 **Life With Linkletter**—Comedy
 9 **Austin Kiplinger**—News
- 6:40** 9 **Weather News**—Frann Weigle
- 6:45** 4 **Perry Como Show**—Musical
 5 **News Caravan**—John Swayze
 9 **Chicagoland Newsreel**
- 7:00** 4 **Mama**—Domestic Comedy Skits
 Tales of a Norwegian family in the U. S. at the turn of the century; Peggy Wood stars
 5 **Quiz Kids**—Questions & Answers
 Teenagers and moppets compete for high score in this game of knowing the right answers
 7 **Twenty Questions**—Quiz
 Game-fest with Bill Slater mc giving panel clue to animal, vegetable, or mineral. Guest, Blanche Thebom
 9 **Intrigue**—Film Dramas
 "Just Three Words" and "The Magic Skin" a modern resetting of an interesting Balzac idea
- 7:30** 4 **Man Against Crime**—Drama
 Ralph Bellamy stars as Mike Barnett. A fake murder leads to the real thing in Chicago
 5 **Walt's Workshop**—Creative
 Mr. Durbahn will present some ideas on how to store your garden tools
 7 **Penthouse Party**—Variety
 Join Betty Furness, Don Cherry, Buddy Weed Trio and guests Neil Hamilton, Carmel Myers and a motion picture cavalcade
 9 **You Asked For It**—Films
 Films of anything requested by viewers presented by Art Baker emcee
- 8:00** 4 **Live Like A Millionaire**
 Talented parents are presented by their children for public approval, John Nelson introduces the children
 5 **Big Story**—Newspaper Drama
 Max Swartz of Minneapolis (Minn.) Star & Tribune as prize winning reporter
 7 **Pulitzer Prize Playhouse**—Drama
 "The Thousand Yard Look" a story about Korea, early stages of campaign, bitter conflict, & then real impact of conflict & hill-to-hill fighting as it began to show on the men based on dispatches by Hal Boyle A.P.
 9 **To be announced**
- 8:30** 4 **To be announced**
 5 **Henry Morgan Show**—Comedy
 Comedy-variety with Arnold Stang, Kay Ballard, Dorothy Claire, Dorothy Jarnae, and Art Carney
 9 **Front Page Detective**—Drama
 Edmund Lowe and Paula Drew star in "The Death of a Hero" with Joe Denlin and Steer Martin

- 9:00** 4 **Star Of The Family**—Musical
 Morton Downey presents Toni Arden vocalist, Maurice Rocco pianist, and Jack Durant comic
 5 **Boxing Bouts**
 Ike Williams vs James Carter
 7 **Bigelow Theater**—Drama
 "Room For Improvement" with William Frawley and Sara Haden. Tale of a somewhat giddy family in which the father & son decide to enter a poetry contest
 9 **Cavalcade Of Stars**—Variety
 Jackie Gleason mc presents guest
- 9:30** 4 **Hit Spot**—Musical Variety
 Gene Fields singing emcee, Peggy Taylor, TuTones, 4 Notes, & salute to "Town of the Week"
 7 **Studs' Place**—Informal Variety
 Studs Terkel as proprietor with some homey philosophy, Chet Roble, Win Stracke and Beverly Younger
- 9:45** 5 **Greatest Fights Of The Century**
 Film: Ceferino Garcia vs H. Armstrong (1938)
- 10:00** 4 **Ernie Simon**—Curbstone Cutup
 5 **Weatherman**—Clint Youle
 Latest information on the atmosphere
- 7 **Courtesy Hour**—Jim Moran
 Professional talent presents a variety of singing, dancing and other acts
- 9 **"Love's Young Dream"**—Feature
 Story of the life of Thomas Moore
- 10:10** 5 **Dorsey Connors**—Helpful Ideas
- 10:15** 4 **Hollywood On The Line**
 Interview with Ella Raines
 5 **Clifton Utley**—News
- 10:30** 4 **TV Club Surprise Package**
 5 **Let's Look At Sports**—Duggan
- 10:45** 4 **Linger Awhile**—Musical
 5 **Herbie Mintz Show**—Musical
 Piano tunes of a past day
- 11:00** 4 **What's Your Trouble?**—Clinic
 5 **Broadway Open House**—Variety
 7 **Austin Kiplinger**—News
- 11:10** 7 **Top O'The Weather**—Russ Reed
 Report on climatic conditions
- 11:15** 4 **Film**
- 11:20** 7 **Walter "Fats" Pichon**—Musical
 Relax with the piano melodies
- 11:30** 4 **Murder Before Midnight**—Film
 7 **Flana-Grams**—Sports Comments
 Late data on sports events
 9 **"The Phantom Ranger"**—Western
 Feature film with Tim McCoy
- 12:00** 4 **"Silent Witness"**—Feature Film
 Starring Frank Albertson
- 12:15** 9 **Chicagoland Newsreel**
- 1:30** 4 **Midnight Edition**—Ulmer Turner
 (Stations reserve the right to change above listings without notice)

Nobody Here But Us Kids

By **UNCLE HERBIE**

Well, I'm just back from another enjoyable trip through a television studio and this time I went up to see Judy Splinters and her creator and voice Shirley Dinsdale. Judy is quite the well-informed young lady and they do have loads of fun on her program. I met "Uncle Allen" Grant, who plays the piano and Judy's pets—Susie, the toy French poodle and Mittens her cat. They were all having a good time in the studio of WENR-TV.

This wonderful fivesome are seen every Monday through Friday at 5:15 P.M. Chicago time and I know my kids watch them all the time. Judy began this show with her "hocus pocus, focus" which allows her to look through the lens of the camera and see her young viewing audience at home. She told me that she saw my kids yesterday and that they were quiet and eating popcorn at the time. This of course made me very happy and I hope all the rest of you kids do the same thing.

She had some guests visiting her and they aided her in exploring some phase of life that is spotlighted by her curious nature. Judy is always trying to find out everything about anything. Judy then sang a very cute song which she rendered with a very fine voice. You know Judy uses her voice to reflect the various moods of the show.

I happened to be in the studio on a Wednesday and you know each Wednesday Judy devotes her fifteen minute tele vignette to some portion of the activities of the United Nations. Special visitors from the U. N. or films depicting one of their many duties and services are features of the program.

I was able to celebrate Judy's birthday with her Wednesday too. She was five for the fifth time on April 25 and they had a big special party.

This week's contest: Do you have a pet? What is his name? Draw a picture of him and mail it to Uncle Herbie, c/o TV Forecast, 185 N. Wabash, Chicago 1. First prize \$1; second prize 50 cents; third and fourth prizes, 25 cents each.

Marshall Field & Company



color these sketches

of Uncle Mistletoe® and his friends . . .
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Mail them . . . save them . . . frame them. You'll have lots of fun coloring these amusing little people . . . you'll be proud of your work when you've finished. See Michael O'Hare, Humphrey Mouse, Otto Elephant, Tony Pony and the others . . . bring Wonderland to life with your crayons or paint brush. Come in for your cards now. Each 5c Toy Center—Fourth Floor, Middle, Wabash; also in Stationery—First Floor, North, Wabash

See Uncle Mistletoe on Television

Mondays, Wednesdays and Fridays at
5:45 P.M., WENR-TV, Channel 7



The Last Word

Now they're talking about breakfast-time TV!

A Chicago producer, a former dogface with yours truly during Fracas II, revealed his plans to buy up early morning time to introduce "At Home With the Glutzes" programs, designed to lure you down for coffee and rolls before running off to work.

Do you think it will work?

Women anti-baseball circles can be found watching a certain Sunday afternoon western. The reason is simple. Wild Bill Hickok is being portrayed by a drugstore cowboy, Guy Madison, who does a fairly miserable job at it. When they sign up Clarkie Gable for roles like this, it's time to throw the sponge in.

It was understood to be an accident when a snake bit Marlin Perkins recently. It was somewhat of a mystery when Gail Compton later bit Charley, an innocent monkey on Pet Shop. What we're all waiting for is the day when a cameraman or floor director cracks up from the strain and bites Gail Compton. Prediction: it will happen!

Speaking of pets. You can win a bike on a certain New York show if your pet dog, squirrel, lizard, or flea can do such sensational tricks as 1) bark 2) sit up, 3) eat out of your hand. Almost as tough as a quiz show.

Statistics: Ed Sullivan smiles about four times a year; Dagmar owns at least one flannel nightgown; Frank Sinatra tells more jokes than any other crooner, qualifying him for a comedian's billing.

Suggestion: Televisé at least one concert per week from Grant Park, says Billy Olson of Chicago, to which this department adds its approval.

Can't figure out this guy Fred Allen. Is he out of TV, or what? The poor fellow keeps popping in and out, like on the recent Tony Martin show. Writes Mrs. Audrey Toopes of Forest Park: "It could have been terrific!"

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Station Breaks

CHICAGO—"Studs' Place" fans will get a chance to see Studs Terkel and Win Stracke offstage on May 5 when they team up at a folk concert in the Art Institute . . . "Uncle Normie" Ross is one of the town's most famous athletes. He once held 72 world swimming records . . . Lovely Kay Westfall has adopted an Austrian orphan and will help support him. . . Jim Moran's Hudson palace has set up regular guided tours. From reports, it's a first class tourist attraction. . . Win-



TAYLOR

some Peggy Taylor is a protege of hill-billy singer Dorothy Shay. Peggy is definitely top drawer personality. . . Goldblatt's and Hank Grant are shooting the works on the newest "Let's Have Fun" contest. The big prize, a 40-day European tour, is drawing a landslide of entries.

How about that top TV singer? He uses nail polish. . . Burr Tillstrom, the brilliant creator of Kukla and Ollie, is an expert swimmer and likes long bicycle tours. . . WGN-TV getting plaudits for its razor sharp newsreel coverage of General MacArthur's Frisco landing. Channel 9 claims a clear scoop on the other stations. . . Sam Cowling has been named an official member of the Camp Fire Girls! . . . WNBQ's Fern Persons used to teach college dramatics at Lake Forest, Ill.

Pianist Herbie Mintz defines a forger as a man who gives a check a bad name. . . WGN-TV's orkman Robert Trendler comes from a musical family. They live on Mozart street in Cincinnati. His mother was a noted Viennese prima donna. . . WBKB's Linn Burton, a onetime baseballer himself, is getting a rough workout with his knot-hole gang. According to Linn, there's nothing wrong with young America's

throwing arm. . . Starting May 6, Zooparade moves from 6 p.m. Sundays to 3:30 p.m. . . Animal expert Gail Compton slightly embarrassed by his prize poodle Sissy. Gail was expecting a valuable litter from pregnant Sissy, but got a trio of mongrel puppies instead.

Things we always suspected—John Meck reports that 9 out of 10 set owners leave as soon as those long commercials start. Personally, we always head for a sandwich. . . Cliff Norton, still the most under-rated comic on TV. . . Back from a Florida honeymoon are WBKB's Howie Dennewitz and Violet Seplak. . . Is it true that Ernie Simon is planning a write-in campaign for Jim Tree in 1952? . . . Readers want to know the relationship between Clint and Bruce Youle. They're brothers.

When the FCC finally moves on unfreezing new TV channels, Chicago will have a total of seven stations. Applications are pending for WBBM, WIND, Zenith and Lewis College among others. It'll probably be some time, however, since public hearings must be held before any action. . . John Ott, the time-lapse photo expert, sparks up his WNBQ gardening show by using his library of film to demonstrate plant growth. . . A. C. Nielsen, who set up the vast Nielsen Rating system, was a former Chicago tennis champ. . . Congratulations to Bob Hibbard for his boost at WGN-TV. He's now acting Director of Operations.



SCOTT

That mood music you hear on "Pan-handle Pete and Jennifer" is the work of organist Adele Scott, who's pretty enough to be seen on TV. . . WBKB newsman Ulmer Turner reports that WENR was named after E. N. Randall who built that station.

—By MIKE BOOM

You Can't Win—Television's Got Us

by JACK MABLEY

It is not one of the functions of a television writer to sing the joys of life without television.

BUT, a way of life in America is vanishing rapidly. We are raising the first generation of Americans to whom a TV set in the living room is as normal as pictures on the wall and inside plumbing.

After a hard night of watching television (they get not only hard—they get gruesome when you do it for a living) I repeatedly wonder what American family life was like without the complications of TV, radio, and maybe without movies and motor cars.

Two citizens of Indiana have answered a recent query in this column about life before TV. I was particularly taken with the report of Mr. Paul Hinkle, now of Hammond, who grew up in a small town in the southern part of the Hoosier state.

Here's his report:

"I remember that some of the nights we would read, some other nights we would have 'company.' The women would gossip, and the men would talk about hunting and fishing.

"Those were the days when people had more time for the outdoors. I really think that we were very healthy because we were outside more than than we are now.

"Along around election time, the 'front room' talks would really get hot. If you didn't have enough gumption to



"Mighty nice of that salesman to give us a free home trial."

—Inertia Smith

invite guests with mixed politics, you were in for a pretty dull evening.

"I remember the first radio we had. It was a Crosley. Although it was a table model, it took three men and a boy to pick it up.

"This 'durn fool contraption' cost about \$200. The only thing you were sure of getting was static, and plenty of that. The first night we had it, Dad turned it off at 10 o'clock because it was getting hot.

"I think he was afraid it would blow up, and I wouldn't have been surprised if it had.

"I really don't know which age was best. I have enjoyed myself in both of them."

I would suppose also that in some homes reading was done. Jean Benton, of Valparaiso, says in her family the kids were packed off to bed before the dishes were done, and the older children gathered around with popcorn and apples and playing cards.

It all sounds nostalgic and wonderful, but of course the grass always looks greener. . . . Nobody is selling his TV set, except to get a bigger one.

We have reached a compromise in our house by having Quiet Nights—no television. And do we catch up on reading and gossiping and popcorn eating? No. We're so tired from staying up to watch Jerry Lester and old movies that we fall asleep.

You can't win. Television's got us.



"I work like Phonerision. Give me a buck and I'll go away."

—Cissie



Sportscast

By Ed Pazdun



NOW there's talk of mounting TV cameras on helicopters for better coverage of sports. "It would be great for getting the effect of drama in crowds or action shots," says **Dr. Allen B. Dumont**. . . . Imagine sluggers like **Andy Pafko** and **Ted Williams** notching their bats—indicative of the number of 'copters they brought down!



Accidents will happen and it happened in Chicago. It seems wrestler **Argentina Rocca** overplayed his part before ABC-TV cameras at Rainbo Arena and KO'd his opponent **Jimmy Valentine**. After failing to revive after 15 minutes of feverish treatment, he was removed from the ring and taken to the dressing room. . . . Thus the ingenuity of **Bill Cas-**

sie and his technical crew and **Wayne Griffin** brought Chicago another TV first. The boys scrambled to the dressing room, bulky camera and all, then proceeded to precariously set



GRIFFIN

up the camera—minus tripod—on a rickety table propped by a coke bottle and some newspapers. About 1,000,000 watched the unexpected and unheard drama. . . . Finally, Valentine blinked his eyes, looked up at announcer **Wayne Griffin** and told the audience he was okay.



Cuffnotes: **Maggi McNellis**, NBCutie, a recent guest at a Philadelphia **Phillies** luncheon—the only gal present among 1000 male guests. . . . Look for more ABC-TV coverage of girls baseball this year with **Pat Flanagan** behind the mike. Opening game is scheduled for May 24.

Tom Duggan currently sweating out auditions in an effort to cop the lime-light for **General Mills**. . . . Unusual sight—seeing **Bill Veeck**, the baseball tycoon, watching wrestling at Rainbo. Could be Bill is taking an interest in promoting wrestling.

With new contracts about to jell between **IBC**, **Pabst**, **Gillette**, and the television industry—the leather tossers themselves are getting ready to impose greater demands on the **IBC**. The boxers will demand a greater share of the TV purse. With enough boxers supporting this demand—the **IBC** can be whipped into line and forced to grant the increase. . . . **Ed Thorgerson**, **WGN-TV** newscaster, is credited with the creation of the first authoritative "sports section" on a newsreel screen.

Walt Paulison, sports publicity man for **Northwestern U.**, and **Howie Roberts**, **Chicago Daily News** writer who covers the **White Sox**, were rivals for the 2nd base job on **N. U.'s** varsity, lo, a quarter century ago . . . **Jack Kramer**, **Pancho Gonzales**, **Frank Parker** and **Bob Riggs** can afford to relax after their 125 tennis shows around the nation. **Kramer** is rumored to have grossed over \$100,000 and **Gonzales** comes close to equaling that amount.

Fanfare: ". . . read your comment on **Jack Brickhouse** as an announcer on boxing. I agree. Have you heard him on wrestling? He distracts a person's attention by mentioning somebody's birthday. Why not save that for intermission?"—**Mrs. Mooney**, **Chicago, Ill.**

Ed. Note: **Jack** explains that plugs are given only during the dull moments. The people mentioned seem to be such nice people it's a shame not to mention them. "It's a courtesy on our part to the fans. We will keep it at a minimum if the fans want it that way," says **Jack**.

". . . Please don't take any comments by **Dr. Steinhaus** about the boxing game very seriously. . . . **Steinhaus** resembles the professional **Drys** who never are willing to stand up on their feet and listen to proven facts."—**Mr. Andy Leary**, **Rockford, Ill.**



An accomplished horseman, Marty proudly warms up his three-gaited horse,

Marty

At the ball park, Marty (left) prepares his commercials as Harry Creighton looks on.



Seated at dinner with his family are (l. to r.) Marty Jr., Marty, Rebecca, and Becky.

Having a man to man talk with his son, Marty Jr. The younger Hogan is taking riding lessons and expects to outride his Dad soon.



HOGAN

**A super-salesman,
and Jack Brickhouse
are making Chicago
vitamin conscious**

A NEWCOMER rapidly coming to the fore in television is Marty Hogan. Comparatively unknown in the video field before this year, Marty is currently maintaining a pace that can wear the most agile extrovert into a frazzle. "I can almost honestly say that I haven't seen Marty in six weeks," commented Mrs. Hogan. "The hours he is keeping right now are so irregular that our household routine hasn't had time to properly adjust itself."

Aside from handling color and commercials for Jack Brickhouse during all telecasts of every Cubs' and Sox home games, Marty has four other shows on WGN-TV; "Miss U. S. Television," "Tony Weitzel Show," "Irv Kupcinet Show," and "Public Prosecutor." On WBKB Hogan handles the

commercials for the "Danny O'Neill Show" and "Linger Awhile."

What little free time he manages to squeeze out of this hectic schedule, Marty relaxes with his family at the South Shore Country Club. The Hogans have been married for 16 years and have a son, Marty Jr., 11 and a daughter, Becky, 9.

A former collegiate swimming and diving champion, he loves horses and golf. At present he owns a three-gaited horse, named "Alabam" stabled at South Shore.

Because of his heavy radio-TV commitments, Marty is extremely difficult to reach and his private life remains a mystery to *TV Forecast*, WGN-TV, Schwimmer & Scott, and — yes — even his own office!

Free Baseball Tickets, TV Interviews . . .

BASEBALL fans, here's your opportunity to see your favorite team in action from reserved box seats and to appear on television as guests of *TV Forecast* magazine. Enjoy a leisurely afternoon at Wrigley Field or Comiskey Park and be interviewed on WGN-TV by sportscaster Harry Creighton . . . This new, exciting contest is open to youngsters and adults alike. Everyday, *TV Forecast* will award 4 reserved box seats for Cubs and Sox baseball games . . .

This contest is made possible by special arrangement with American Vitamin Associates, Nelson Brothers, Walgreen drug stores, and the United Airlines.

YOUNGSTERS WIN: Two reserved box seats for a Cubs or Sox baseball game plus an autographed baseball. And that's not all. The baseball will be awarded on Harry Creighton's pre-game "Lead-Off Man," show on WGN-TV, sponsored by Nelson Brothers.

ADULTS WIN: Two reserved box seats for a Cubs or Sox home game. Winners to be interviewed after the ball game by Harry Creighton on "The Tenth Inning," television show sponsored by Walgreen's drug stores and the United Airlines.

FOLLOW THESE RULES: Write a brief letter explaining—"Why I'd prefer to see a baseball game in person rather than on television. . . ." That's all there is to it! Mail your entries to: Sports Editor, *TV Forecast* magazine, 185 North Wabash, Chicago 1, Ill.—Deadline this week: Wednesday, May 9. . . . Each week opens a new contest with new winners selected every day for all Cubs and Sox home games.

Contestants are urged to enclose their telephone numbers and youngsters are requested to name the player whose autograph they prefer on their baseball.

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Name

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