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Complete Advance
TV PROGRAMS

April 14 to 20, 1951

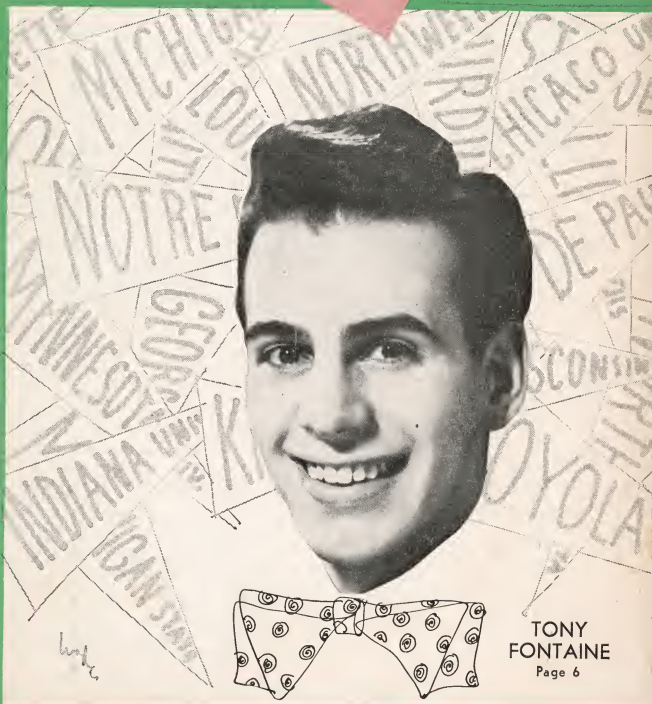
TV
Forecast

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5702 DAKIN ST
CHICAGO 34 ILL

BE OUR GUEST

Ball Seats!

Page 38



**TONY
FONTAINE**
Page 6



APRIL 14, 1951

publishers

**Lester Vihon
Roy V. Whiting
John E. Groenings
Norbert F. Dompke**

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NEXT WEEK

"Unca Miltie Wins Again!"

Two pages of pictures highlight the career of Milton Berle, NBC funnyman who continues to win popularity polls—it's in next week's *TV Forecast* on sale at leading newsstands. Add to this the sparkling columns of Jack Mabley and Chub McCarthy and you have a package of enjoyment worth double the price.



177



Channel One

NEW YORK—Hopalong Cassidy is at the crossroads, pardners. Whether he goes thisaway or thataway depends on whether **Bill Boyd** can get back into active film making. With only 40 Hoppy films available, they've been televised to exhaustion, three or four times in some areas. In October, his present NBC-TV sponsor will drop the tab. . . . **Jimmy Durante** will make his last TV appearance this season on the May 16 show. . . . Columnist **Earl Wilson** is prepping a 15 minute for nite owl fans. . . . Now they're talking up a "Senate Investigator" series, with **Estes Kefauver** himself as emcee. . . . Why **Molly Goldberg** is well-loved—At a Buffalo premiere, Molly learned a bed-ridden fan would never walk again. She immediately ordered a wheel chair as a gift for her.

NBComie **Milton Berle** will cut a series of kiddie records in May. . . . British comedienne **Bea Lillie** will be back for another network show before summer. . . . Humor note: When **Kate Smith** vacations from the TV lens this summer, NBC will replace her with two substitutes, natch. Pinch-hitting will be columnist **Dorothy Kilgallen** and hubby **Dick Kollmar**. . . . **Robert Q. Lewis** back from Chicago after a visit with buddies **Don McNeill**, **George Menard**, **Gail Compton** and **Bob Murphy**. . . . **Captain Video** has already passed the 500 mark on consecutive shows, if anyone should lean out of a rocket and ask you. . . . "Crime Photographer" is set for its video debut April 19 via CBS. . . . **Eddie Cantor** vows his wife **Ida** is the poor man's **Maggi McNellis**.

The **Edgar Bergen-Charlie McCarthy** show April 27 on CBS will feature Met singer **Dorothy Kirsten** in her 2nd shot. . . . Talk about twins—actress **Laraine Day** and guest singer **Dolly Houston**. Dolly warbles for the **Woody Herman** ork. . . . **Pops Whiteman** asked baritone **Earl Wrightson** how he enjoyed country life. Answered Earl, "I wouldn't know. It's dark when I get up and get home." . . . **Bill Gargan**, star of "Martin Kane, Private Eye," discards his detective badge in June. He'll be replaced by actor **Lloyd Nolan**. . . . Coming up is a **Beatrice Fairfax** show based on the famous column. . . . NBComie **Ben Blue** may have his own revue next month. . . . Dance fans are excited about the rumors **Fred Astaire** will stage his own series, using the nation's top dancers as weekly guests.

False note—**Kay Kyser** thinking of entering politics. . . . **June Hutton**, the "Frank Sinatra Show" warbler, is a skilled sailboat skipper. . . . Orkman **Fred Waring** really goes to extremes. His show features 6'5" **Dave Glissman** and 5'1" **Jane Wilson**. . . . **Susan Peters** lends an authentic air to NBC's "Miss Susan" soap opera. Susan was crippled in a hunting accident. . . . Many inquiries whether impish **Jerry Lewis** is a brother of **Ish Kabbible**. No relation. . . . **Vivian Farrar** of CBS **Bonny Maid Varieties** wants to be a lawyer. . . . **Gene Autry** is one cowboy who believes in playing it straight. Once his wife enrolled him in an acting school, but Gene played hookey. . . . NBCommentator **John Cameron Swayze** observing his 21st year as a newscaster.



GOLDBERG



LEWIS



HOUSTON



KABBIBLE



Tony Fontaine [★]

By MARTY O'SHAUGHNESSY

When Tony Fontaine sings, teenage girls undergo some sort of physical evolution. Heartbeats slow down. Eyelids flutter softly. Moist little hands twist nervously at handkerchiefs. Faces grow taut with torment.

The young man who inspires this type of mystic torture probably doesn't give it much thought, and would rather let the psychologists figure it out. Next to singing, Tony Fontaine would rather be munching banana splits.

He's a handsome young tenor of 23 years of age who has stockpiled a pleasing combination of voice and manners into a brace of WGN-TV shows—"Top Tunes With Trendler" and "The Tony Fontaine Show."

More than that, Tony is a Chicago-land boy who came back home to make good. With the solid backing of the local teen set, the Fontaine star has started to climb in the entertainment heavens.

Besides his TV stints, Tony has done well in radio and the record field. Some of his disks that move briskly are "Stranger In The City," "To Love You Is Madness" and his latest, "Vision of Bernadette." His hobbies are painting and collecting ties.

The Fontaine story started in Ann

Arbor, Michigan 23 years ago when little Anthony Trankina was born. Tony's father, a rugged individualist even for those days, soon shucked a secure job with the railroad to become a Baptist minister and establish a mission on an Indian reservation in North Dakota. Tony grew up there as the mission's star basketball player.

While still in high school, he won the Dakota State Achievement award in a vocal contest. The state university offered him a musical scholarship. Meantime, Tony had run off with a dance band—wearing a mascara mustache to disguise his age. A statewide alarm brought him back six weeks later.

Soon Tony moved to Chicago to live with his grandmother on the West Side and attend Austin high. Here he organized his own band and became locally prominent as a singer. After a stretch with a Red Cross entertainment unit overseas, Tony auditioned for the famous Major Bowes show—then considered the blue-sky-land for all good amateurs.

Deep in the juke box bistros where earnest young talent gather is whispered in hushed tones the legend of the Bowes encore. In all history, only two performers were ever called back for one. The first was Frank Sinatra, the second Tony Fontaine.

When He Sings.

Teen-Age Heartbeats Slow Down



Tony relaxes over soft drinks with a group of teen-age admirers.



The youthful vocalist gets swamped by requests for autographs.

Not content with this fling at immortality, Tony junketed among theater appearances, teen radio shows and Hollywood movie shorts. The prodigal son finally returned to Chicago where he now is getting the right kind of breaks in show business.

On the human interest side, there's a young lady in Tony's life named Carol. He is very fond of her. Carol hasn't walked or talked since she was three years old, but she heard Tony one night and asked her mother to write for his picture.

Tony delivered it in person and fell in love with Carol. Now he visits her regularly, in fact, has helped her in learning to talk. Carol is just 12 years old.

The rise of Fontaine helps to keynote a phenomenon peculiar to U. S. vocalizing—the widespread monopoly enjoyed by crooners of Italian descent (Frank Sinatra, the late Russ Columbo, Perry Como, Frankie Laine, Johnny Desmond and recently Ray Barber in the east). Irish Bing Crosby, of course, splits the field, but technically he's a singer of ballads, not a crooner.

The "Tony Fontaine Show" sponsored by Pepsi Cola, is seen on WGN-TV at 5:30 p.m. each Friday. "Top Tunes With Trendler" in which Tony also is starred, is beamed every Sunday on channel 9 at 1:30 p.m.

Perhaps it's just an historical hang-over from the days of film star Rudolph Valentino, but at any rate, the crooning "sons of Garibaldi" seem to possess plenty of what U. S. women love. Tony Fontaine appears to be a worthy successor to this distinguished tradition of troubadors.

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ice show

Dinner Show 8:30 Supper Show 12:00

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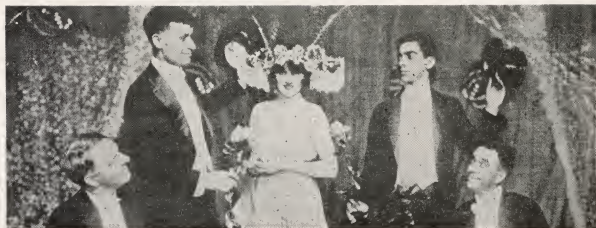


Eddie

THE name Cantor is now legend in the fabulous world of show business, but 40 years ago New York was not toasting this banjo-eyed comedian whose life story is illustrated pictorially on these pages.

Pictured below, from Eddie's album, are these two childhood scenes, showing Cantor as a child in a sailor suit, and later as a young man. The photo at the bottom of the page shows W. C. Fields, Will Rogers, Imogene Wilson, Eddie and Frank Tinney when they co-starred on Broadway.

That's Eddie and Ida, at the top of page 9, photographed on the boat which sailed for Europe during one



Cantor

of the comedian's recent tours. Below, left to right, Cantor is pictured with Flo Ziegfeld and Irv Berlin. At the extreme right, he examines footprints of other stars with Sid Grauman of Hollywood. At the bottom of the page is a still picture from a movie some of Eddie's early fans will recall, "Kid Millions."

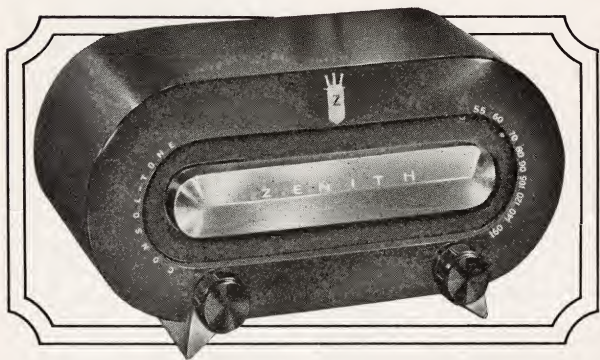
Eddie was the protege of Gus Edwards, and he hasn't forgotten it. Now in a position to help out other hopeful entertainers, Eddie is nominating for stardom such discoveries as Eddie Fisher, Joel Gray, Evelyn Gould, Tony and Eddie, Michelle Auclair and William Warfield.



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Added information

FOR FRIDAY, APRIL 13, 1951

12:30 5 **Panorama Shop** Guest: Rev. Paul Robinson, Moody Bible Institute, discusses flying missionaries

2:30 5 **Bert Parks Show** Betty sings "Weekend of a Private Secretary" Heathertones "The Night We Called It A Day," and Bert talks about broken mirrors, black cats, and voodoo

3:00 5 **Kate Smith Hour** Guests: John Butler Ballet group; Ethel & Albert, and Evalyn Tyner, pianist musical act

6:15 7 **Faye Emerson Show** Mrs. McManus, a housewife and Harold Leventhal, Gen. Counsel at Office of Price Stabilization discuss the high cost of living

6:30 7 **Life With Linkletter** Guests: Rose McBride dives into tank of leopard sharks; Col. Mary A. Hallaren, dir. of Women's Army Corps; Gene May, world's No. 1 test pilot for Douglas aircraft

6:45 4 **Perry Como Show** Tunes: "Beloved," "If," "Sparrow In The Treetop," and "Fifth Wheel on a Wagon"

7:00 4 **Mama Dagmar** stops by the fire-house to talk to the Dalmatian dog & the horses, and gets involved in controversial issue of the day

5 **Quiz Kids** Pat Conlon, Mike Mullin, Penny Bergstrom, Sally Ann Wilhelm, and Frankie Vander Ploeg answer questions on superstitions and Friday the 13th

7 **Twenty Questions** Guest: Jerome Cowan

7:30 4 **Man Against Crime** A Mandarin statue leads Mike Barnett to a crime in San Francisco's Chinatown

9 **You Asked For It** Tiger attempts to swallow a TV camera; chat with Tom Breneman's family; Dr. Giovanni performs some sleight-of-hand tricks; Hollywood makeup artist Louis Hazillo

8:00 4 **Suspicion**

8:30 9 **Front Page Detective** "Man With The Lip" murder takes place in apartment where David Chase is confined with broken leg

9:00 5 **Boxing Bouts** Elkins Brothers vs Bob Baker

9 **Cavalcade Of Stars** Guests: Connee Boswell, Arnaut Brothers, with their unique bird act, the singing Deep River Boys, and the June Taylor dancers



Chet Roble, *Abc's* piano star whose birthday is Friday The 13th, really throws himself into the occasion.

TV Forecast

SATURDAY

- 12:00 The Cow & The Sprite
- 4:30 Prairie Badmen
- 5:00 Western Feature*
- 5:00 Western Feature*
- 5:30 Frontier Fugitives
- 8:30 Final Curtain
- 10:00 Wife Of Monte Cristo
- 10:00 Mark Of Cain
- 10:30 Her Sister's Secret
- 11:00 Roaring Roads
- 12:00 Midnight Limited

SUNDAY

- 9:30 Great God God
- 1:30 Wild Bill Hickok
- 2:00 Confession For Money
- 2:30 Stage To Mesa City
- 3:30 Western Feature*
- 4:00 Story of Annie Oakley
- 5:00 Wildfire
- 5:30 When Knights Were Bold
- 6:00 The Lost Chance
- 8:00 Allied Military Government
- 9:30 Waterfront
- 10:00 Army Wives
- 10:30 Gas House Kids In Hollywood
- 12:00 Ladies Crave Excitement

MONDAY

- 8:00 For Those In Peril
- 8:30 Wild West
- 9:30 Wings Of The Morning
- 11:00 Battling Hoofers
- 11:30 Discoveries
- 12:00 Gallant Fool

TUESDAY

- 12:00 Feature Film*
- 1:00 Feature Film*
- 7:00 Rawhide Mail
- 7:00 The Mask Of Dijon
- 8:00 Close Shave
- 9:00 Feature Film*
- 9:30 The Million Pound Bank Note
- 10:00 Red Stallion In The Rockies
- 1:00 Feature Film*
- 12:00 Sweethearts of U.S.A.

WEDNESDAY

- 1:00 Feature Film*
- 1:30 Wild Bill Hickok*
- 11:00 Sing Sinner Sing
- 12:00 Death Valley

THURSDAY

- 12:00 Feature Film*
- 1:00 Feature Film*
- 1:45 Valley Of Wanted Men
- 6:30 War Horse
- 7:30 Feature Film*
- 11:00 Larceny In Her Heart
- 12:00 Scream In The Night

FRIDAY

- 1:00 Feature Film*
- 7:00 Another Road and The Postmistress Of Laurel Run
- 9:00 First Hundred Years
- 10:00 Alaska
- 11:30 About Face
- 12:00 Foreign Agent

*Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)



Saturday

APRIL 14 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:30 7 **Boy Scouts—Film**
Graphic portrayals of the ideals and activities ranging from Scout meetings to construction & maintenance of winter camps; trip down Colorado River
- 9:45 7 **Acrobat Ranch—Western Circus**
Top circus folk entertain the youngsters with "Uncle Jim" Stillwill emcee
- 10:00 4 **Bob Atcher & Sammy Squirrel**
Puppet fun for children of all ages
- 7 **Faith Baldwin Theater—Drama**
"I'm Not For You" starring Russell Nyte. Romantic couple's first year wed.
- 10:30 4 **Grand Chance Roundup**
Gene Crane emcees amateur talent
- 7 **Paul De Fur—Rose Show**
- 10:45 7 **"Someone Will Die"—Film**
- 11:00 4 **Big Top—Circus Show**
Jack Sterling ringmaster
- 7 2 **Girls Named Smith—Comedy**
Peggy Ann Garner & Peggy French
- 11:30 7 **I Cover Times Square—Drama**
Weekly adventures of columnist with Harold Huber as Johnny Warren
- 12:00 4 **Movies For Kids—Serials**
"Flash Gordon" & "Custer's Last Stand" & "The Cow & The Sprite"
- 12:50 9 **Batting Practice—J. Brickhouse**
- 1:00 4 **Hair Raising Tale—Commercial**

- 1:05 9 **Lead-Off Man—Harry Creighton**
- 1:20 9 **Baseball—Cubs vs Sox**
Jack Brickhouse describes
- 1:30 4 **Multiscope News—Ticker Tape**
- 2:30 5 **NBC Takes You To The Races**
Experimental Free Handicap No. 2 for three-year-olds, 1 1/16 mile, \$25,000 purse
- 3:00 4 **High School Contest**
Don and Vera Ward conduct a beauty contest for teen-agers
- 3:30 5 **Film**
- 9 **Tenth Inning—Jack Brickhouse**
- 3:35 4 **Linger Awhile—Marty Hogan**
- 3:45 5 **Industry On Parade—Film**
- 3:50 4 **I Hear Music—Tunes Of The Day**
Tunes by Jackie Cain and Roy Kral
- 4:00 5 **Mr. Wizard—Don Herbert**
Bruce Lindgren questions & Don explains & demonstrates natural phenomena that occur in every day living. Subject: Wonders of air, vacuum & compression
- 7 **Paddy The Pelican—Kids Show**
Story of Amos and Buster Bear
- 4:15 4 **Nu Youth—Nu Life**
- 4:30 4 **Who Ya Laffin At—Commercial**
- 5 **Nature Of Things—Discussion**
Dr. Roy K. Marshall conducts a discussion on Cavemen
- 7 **Bar Five Ranch—Western**
Feature film "Prairie Badmen"

- 4:45 5 **Bob Considine Show—Discussion**
Commentary and interview
- 9 **Jimmy Dudley's Sport Page**
- 5:00 4 **Good & Plenty Western Theater**
Western film with Dave Kaigler as "Dave the Dude"
- 5 **Victor Borge Show—Comedy**
Borge is sent by doctor to rest home, as he is so overworked, and run down. For concert number, he will play "Rhapsody in Blue." The O. Don Fritz Trio will also appear
- 9 **Meadow Gold Ranch**
A tale of the west by Bob Atcher
- 5:30 4 **Mr. I Magination—Kids' Drama**
Donnie Harris wishes to relive the life of P. T. Barnum, Paul Tripp me
- 5 **Say It With Acting—Charades**
Maggi McNellis and Bud Collyer me
- 7 **"Frontier Fugitives"—Western**
- 6:00 4 **Sam Levenson Show—Comedy**
Betty Furness and her 11 year old daughter Barbara are guests
- 5 **Front Line Camera—News**
Late information from Clifton Uley
- 9 **Pet Shop—Comptons Present**
Joan Strohm brings down a litter of Basset hounds; Sherman Levin and his curbstome-setter type dog; prize winning Siamese cat owned by Jane Weber, and a Bedlington Terrier
- 6:30 4 **Beat The Clock—Quiz**
Bud Collyer quizzes contestants
- 5 **One Man's Family—Domestic**
Growing pains of a modern family with Russell Thorson as narrator
- 7 **Stu Erwin Show—Comedy**
Old classmates of Stu's drop in to celebrate upcoming class reunion

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6:30 9 Inside Television From Chicago, New York, Hollywood—Musical
Charles Fredericks on film and in person; also featuring music by Cab Calloway, Gale Storm, and King Cole Trio with Don Ward as emcee

7:00 4 Ken Murray Show—Variety
Jack LaRue in dramatic sketch "The Final Hour," Sonny Moore's Roustabouts, western dog and pony act; Bud Carlell, rope spinner, plus Darla Hood and Ken in vignette titled "Oh Sussanna"

5 Jack Carter Show—Variety
Donald Richards, vocalist with guests Dorothy Shay, the Park Ave. Hillbilly, and Buster Crabbe

7 Paul Whiteman's TV Teen Club
Youngsters display their talents

7:30 9 Frank Dailey's Meadowbrook
Tops in popular music

8:00 4 Frank Sinatra Show—Musical
Variety stanza with June Hutton vocalist, Heathertones and guests Rudy Vallee and the Pied Pipers

5 Your Show Of Shows—Variety
Sid Caesar and Imogene Coca star along with Robt. Merrill, Marguerite Piazza, Bill Hayes, Hamilton Dancers with guest hostess Marsha Hunt

7 Flight To London—Film Short

8:05 7 Cameraman At Large—Film
"Christmas In The Sun"

8:30 7 "Final Curtain"—Feature Film

9:00 4 Sing It Again—Musical Quiz
Jan Murray mc with Alan Dale, Judy Lynn, and Riddlers vocalists

7 Roller Derby—Joe Hasel

9 Wrestling From Chicago
Main event, Billy Goelze vs Gypsy Joe; Semi wind-up, Abe Kshey vs Carl Ingstrom

9:30 5 President Harry S. Truman
Speaking before the Jefferson-Jackson Day dinner

10:00 4 "Wife Of Monte Cristo"—Film
Feature with John Loder, Lenore Aubert, and Martin Kosleck; hero and wife set out to save their city

5 Grand Marquee—Feature

Film "Mark Of Cain" with Eric Portman, Sally Gray, Patricia Holt, and Dermot Walsh; tale of two brothers both in love with the same woman and what happens when one is murdered

10:15 7 Great Comedians—Film Short
"Way Up Thar" with Joan Davis

10:30 7 "Her Sister's Secret"—Feature
Film with Nancy Coleman and Margaret Lindsay. Unmarried mother gives baby to her sister, unable to foresee the tragic results

11:00 9 "Roaring Roads"—Feature Film

11:30 4 Murder Before Midnight—Film

12:00 4 "Midnight Limited"—Feature
Film with John King and Marjorie Reynolds

(Stations reserve the right to change above listings without notice)

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Grand Marquee



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Mark of Cain

Eric Portman

APRIL 21

The Walls of Malapaga

Isa Miranda & Jean Gabin

APRIL 28

2,000 Women

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ANDY DEVINE

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CHANNEL 7



SUNDAY



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Pond's ANGEL FACE

WBKB CHANNEL 4 4:00 P.M.

Sunday

APRIL 15 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:30 4 **CET Theater—Feature Film**
"Great God Gold" with Sidney Blackmer and Martha Sleeper. A young girl fights alone against the receivership racket built up in 1929 after stock market crash
- 11:00 4 **Your Future Home—Ed Cooper**
Shop for your new home from your easychair
- 7 **Ozmoe—Kids' Show On Film**
Adventures of a devil-may-care monkey and his many friends
- 11:15 7 **Chester The Pup—Comedy**
Adventures of the pup and his master
- 11:30 7 **Faith For Today—Religious**
- 12:00 7 **TV Garden Club—Instructions**
James H. Burdett with points of interest to potential gardeners
- 4 **Help Wanted—Commercial**
- 12:15 5 **Draw With Me—Art Lessons**
John Gnagy demonstrates
- 4 **Multiscope News—Ticker Tape**
- 12:25 7 **Weather Forecast—Jack Holden**
- 12:30 5 **American Forum Of The Air**
Discussions on current topics of the day with leading statesmen
- 7 **Amateur Hour—Chgo. Talent**
Mr. Sachs gives the youngsters their big chance
- 12:50 9 **Batting Practice—J. Brickhouse**
Watch the Cubs and Sox loosen up and knock balls around the ballpark
- 1:00 4 **Knot-Hole Gang—Linn Burton**
Guest: Bob Rush
- 5 **Watch The World—John Swayze**
Pictorial review of current events
- 1:05 9 **Lead-Off Man—Harry Creighton**
Chats with players and awards TV Forecast autographed baseballs to winners
- 1:20 9 **Baseball—Cubs vs. Sox**
City Series, Jack Brickhouse describes
- 1:25 4 **Baseball—Cubs vs Sox**
City Series, described by Joe Wilson
- 1:30 5 **Film**
- 7 **Adventures Of Wild Bill Hickok**
- 2:00 5 **Battle Report—Washington**
Civil defense measures at home and abroad, John Steelman moderator
- 7 **Cisco Kid—Western Movie**
Duncan Renaldo and Leo Carrillo in "Confession For Money"
- 2:30 5 **Mrs. Roosevelt Meets The Public**
Discussion with figures in the news
- 7 **Cowboy Classics—Western Film**
"Stage To Mesa City"
- 3:00 5 **Meet The Press—Discussion**
Martha Rountree moderator introduces guest Lady Nancy Astor

TV Forecast

- 3:30 5 Riding The Range—Western**
Feature film adventure
- 7 Your Pet Parade—John Nelson**
Moppets display pets for a prize
- 9 Tenth Inning—Interviews**
Jack Brickhouse and fans
- 3:45 4 Lucky Fan—Joe Wilson Quiz**
- 4:00 4 Lilli Palmer Show—Comment**
World famous violinist Joseph Szigeti joins in discussion of show business in Hungary

- 5 Gabby Hayes Show—Drama**
The story of Annie Oakley
- 7 Super Circus—Variety Stanza**
Claude Kirchner invites the kids to watch Cliffy, Scampy, and Nick Francis in "The Perfume Bottle"; acts: Ariel Dobritch, loop-the-loop trapeze act; Hugo Schmidt with his Chimpanzee act; Vikings, acrobatic-novelty balancing; Three Dees, triple bar act
- 4:15 4 Hair Magic—Commercial**
- 4:30 4 Tides Of Destiny—Religious**
Rev. Richard H. Harvey & Douglas Fisher; soloist Rose Arzoomanian, Wheaton Quartet, and Hi-C Chorale
- 5 Magic Slate—Drama**
"Daniel Boone" with Don Kent, Jack Bivens, and Meg Haun; Boone's capture, along with his friend John Barkley, by an Indian tribe in the Kentucky wilderness
- 9 Telesports Digest—Film**
- 5:00 4 "Wildfire"—Feature Film**
John Miljon and Bob Steele star
- 5 Hopalong Cassidy—Western**
Join Bob Atcher as he tells another story about Hoppy and his pals
- 7 Ted Mack's Family Hour**
Variety, songs, music and dancing for the whole family
- 9 Smoke Rings—Musical Variety**
Bill Snary and Paula Wray harmonize on the romantic ballads
- 5:30 9 "When Knights Were Bold"**
Feature with Jack Buchanan and Fay Wray; amusing account of the return of Sir Guy de Vere to his ancestral castle
- 6:00 4 Gene Autry Show—Western**
"The Lost Chance" story of a legendary gold mine that a little Mexican boy, Pepito, held the key to
- 5 Zooparade—About Animals**
Several species of lesser-known Marmosetts are presented by Lear Grimmer and Jim Hurlbut
- 7 Paul Whiteman Show—Musical**
Guest Olga San Juan will sing "The Lady Is A Tramp" and "I Get A Kick Out Of You," Earl Wrightson sings "Bewitched, Bothered And Bewildered" and "Out Of Nowhere"
- 6:30 4 This Is Show Business—Variety**
Discussion with Clifton Fadiman emcee, Abe Burrows, Geo. S. Kaufman and guests Hank Ladd, Sam Levenson, Irene Bordoni, and Anthony, Allyn, Hodges comedy dance team

Now on Sunday Nights

CLINT
YOULE,
THE
WEATHERMAN



10:00-10:10 P.M.



DORSEY
CONNORS'
STATE STREET
ADVENTURES

10:10-10:15 P.M.

ALEX
DREIER
AND THE
NEWS



10:15-10:30 P.M.

WNBQ

CHANNEL 5



SUNDAY—continued

6:30 5 Aldrich Family—Comedy

When a neighbor's cousin comes on a visit, Henry and Homer try every trick in the book to win her attention

7 Showtime U. S. A.—Drama-Var.

Lou Holtz comedian and Connie Boswell in scenes from "The Moon Blue" also Barbara Bel Geddes

9 No Cover Charge—Musical

Mal Bellairs presents the films

7:00 4 Toast Of The Town—Variety

Ed Sullivan presents Jane Froman singing "Be My Love," Bill Tabbert joining in duet on "Younger Than Springtime," comic Harvey Stone, golfer Byron Nelson, Peter Lind Hayes, Mary Healy, the bicycling Shyrettos, and dancing Dunhill Trio

5 Comedy Hour—Variety

Tony Martin emcee with guests Fred Allen, Celeste Holm, Kathryn Lee, ballet dancer and Peanuts Hucko, jazz clarinetist

7 "Allotment Wives"—Feature

Film with Paul Kelly, Otto Kreuger, and Kay Francis star

9 Chicagoland Newsreel Review

Todays on the spot news

7:30 9 Armed Forces Hour—Musical

Tribute to various branches of service

8:00 4 Fred Waring Show—Musical

"A Day In The Life Of Christopher Robin"; Milne's poems set to music include: "Sneezles," "Lines and Squares," "Hoppity," "The Wind On The Hill," and "Vespers"; dancer Marc Breau plays the part of the familiar English balloon and kite man

5 Philco Playhouse—Drama

"Hour Of Destiny" with Dorothy Peterson, Anne Burr, Phyllis Love, and Richard Kendrick. Three women are trapped in elevator, with only emergency cable between them and death

7 Crusade In Europe—Ch. XXIV

"Allied Military Government"

9 Rocky King, Detective—Drama

Roscoe Karns stars as sleuth in "The Murder of a Mannequin" the tale of a woman found dead in a department store

8:25 7 Film Short—"Prelude In C#"

Great music viewed and heard in your home

8:30 7 Marshall Plan In Action—Film

Our aid to Europe and how it works

9 Leo Carrillo's Dude Ranch

Medial variety with Billie Burke, Eddie Dean, western star; Carol Richards vocalist; Andy Parker & the Plainsmen vocal group (see pg. 35)

9:00 4 Celebrity Time—Quiz

Conrad Nagel mc with Martha Wright, Herman Hickman, guests John Ringling North and Peggy Ann Garner

5 Garroway At Large—Variety

Singing in a gentlemen's club with Jack and Cliff in "Once Upon a Nickle," Connie sings "Don't Smoke In Bed," Russell and Aura set theme in art museum, and Bette and Tygett brothers sing and dance to "Twas Brillig"

7 Movies In Your Home—Feature

9 Stars Of Tomorrow—Amateur
Lee Bennett emcees as Chicago talent compete for top place

9:30 4 What's My Line—Panel Quiz

John Daly host with panelists Arlene Francis, Hal Block, Dorothy Kilgallen and guest panelists

5 Leave It To The Girls—Debate

Maggi McNellis emcee with panelists Mary Orr, Robin Chandler, Dorothy Kilgallen, Eloise McElhone, and guest Robert Alda

7 Youth On The March—Religious

Mixed chorus, a men's glee club, & sermon by Rev. Percy Crawford

9 Courtesy Theater—Film

Feature "Waterfront" with John Carradine and J. Carroll Naish; story of the smashing of the Nazi espionage and sabotage ring

10:00 4 "Army Wives"—Feature Film

Elyse Knox and Marjorie Rambeau

5 Weatherman—Clint Youle

Information for tomorrow and general outlook for forthcoming week

7 Circuit Rider—Religious Prgm.

Guest speakers: Maj. Gen. Charles I. Carpenter, chief of air force chaplains and a GI from Korea

10:10 5 Dorsey Connors—Helpful Tips

Suggestions for the homemaker

10:15 5 Alex Dreier—News Commentary

Todays news of the world

10:30 5 Sheilah Graham—Commentary

Interview with Ralph Edwards

7 "Gas House Kids In Hollywood"

Feature film with Michael Whelan and Douglas Foley

10:45 5 Let's Look At Sports

Tom Duggan covers the world of sports

11:00 9 Eloise Salutes The Stars—Chats

Informal discussion with the stars
Guest: Mady Christians

11:15 9 Powerhouse Of Sports—News

John Powers commentator

11:35 4 Who Ya Laffin At—Commercial

12:05 4 Ulmer Turner And The News

Last news roundup of the day

12:20 4 "Ladies Crave Excitement"

Feature with Evelyn Knapp and Norman Foster in the tale of how newsreel men secure their scoop stories

(Stations reserve the right to change above listings without notice)

Monday

APRIL 16 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:15 4 Fun And Features—G. Menard
9:30 4 Fun And Figure—Ed Allen MC
9:45 4 Fun And Features (continued)
10:00 9 Your Figure Ladies—Fogarty
10:15 4 Tel-A-Shopper—Betty Whitney
10:30 9 Chicago Cooks—Recipes
10:45 4 Fun And Features (continued)
11:00 7 Bob And Kay Show—Variety
Interesting chatter from Bob Murphy and Kay Westfall with interviews
11:15 4 Garry Moore Show—Variety
11:30 5 Norman Ross' Varieties
9 Hi Ladies—Interviews
Tommy Bartlett chats with the gals
11:45 4 First Hundred Years—Serial
12:00 4 Let's Have Fun—Hank Grant mc
5 Meet Mintz—Musical Favorites
9 Test Pattern Til 4:00
12:15 5 Newsroom—Late Information
12:30 5 Panorama Show—Fern Persons
1:00 4 Bill Evans Show—Variety
5 Matinee Playhouse—Feature
Tales of adventure, mystery & romance
7 Housewives' Holiday—Kirchner
1:30 4 Cooking Is Fun—Tina Redmond
2:00 4 Winner Take All
5 Miss Susan—Susan Peters
2:15 5 Vacation Wonderlands—Travel
2:30 5 Bert Parks Show—Variety
Musical skits with Betty Ann Grove
4 Multiscope News—Ticker Tape
3:00 4 Homemakers' Exchange—Recipes
Louise Leslie shows you something new
5 Kate Smith Hour—Variety
3:30 4 Betty Crocker—Recipes
3:45 7 Adventure Stories—Film Serial
"Last Of The Mohicans" Ch. 2
4:00 4 Lucky Pup—Children's Show
5 Hawkins Falls, Pop. 6200
7 Mary Hartline Show—Games
Interviews with kids, prizes for games
9 Telephone Game—Quiz
4:15 4 Adventure Time—Film Serial
5 Gabby Hayes Show—Drama
Pioneers of our country
7 Half-Pint Party—Al Gannaway
4:30 4 Assembly—Military Questions
Guests from Naval Reserve
5 Howdy Doody Show—Kids Fun
7 Sagebrush Theater—Western
"Lightning Bill" I film serial
9 Foto Test—Quiz
For the ladies, a give-away with prizes galore, Frank Sweeney and Sue Topping emcee
5:00 4 Comic Capers—Puppet Show
Laugh at the antics of Clementine
5 Cactus Jim—Western Film
7 Lois And Looie—Kids Show
Looie has another exciting adventure
9 Small Fry Club—Bob Emery mc

PRIZES! PRIZES! PRIZES! PRIZES! PRIZES!

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Outstanding Film
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"For Those in Peril"
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DAVID FARRAR
and **RALPH MICHAEL**

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New Station!!**

**SOMERSET
MAUGHAM
TELEVISION
THEATER**



• Now presenting a full
hour of great drama

8:30-9:30 P.M.

Tonight Starring
JUDITH ANDERSON
in
"Theatre"

WNBQ
CHANNEL 5



MONDAY—continued

- 5:15 4 **H M Ranch—Western Film**
7 **Judy Splinters—Small-Fry Show**
Shirley Dinsdale Interviews with children and story of far off land
- 5:30 4 **Multiscope News—Ticker Tape**
5 **Crusader Rabbit—Cartoon**
7 **Tom Corbett Space Cadet**
Adventures into space in the year 2351 A.D. with Frankie Thomas
- 9 **Trail Blazers' Theater—Film**
"Roaming Cowboy" I serial
- 5:35 5 **Clifton Utley—News**
- 5:45 4 **Window Shopping—Commercial**
5 **Public Life Of Cliff Norton**
Subject: Nose Painting, comedy skit
- 7 **Uncle Mistletoe—Adventure**
Stories of the toy characters to delight the youngsters
- 5:50 5 **Weatherman—Clint Youle**
- 6:00 4 **Music Bowl—Musical Variety**
Danny O'Neill and Carolyn Gilbert lose if they can't sing your song
- 5 **Kukla, Fran, And Ollie**
Lovable trio for kids and grown-ups
- 7 **Champagne Party—Musical**
9 **Captain Video—Adventures**
- 6:05 7 **Club Seven—Musical**
- 6:15 4 **Ulmer Turner And The News**
7 **Faye Emerson Show—Interviews**
Faye and Skitch Henderson discuss their European holiday trip to the towering peaks of Switzerland via Paris
- 6:30 4 **CBS News—Douglas Edwards**
5 **Showroom—Musical**
Variety with Roberta Quinlan and guest Snooky Lanson
- 7 **Hollywood Screen Test—Drama**
Guest Bruce Cabot assists aspiring actors and actresses with Neil Hamilton emcee
- 9 **Austin Kiplinger—News**
- 6:40 9 **Weather News—Frann Weigle**
- 6:45 4 **Perry Como Show—Musical**
5 **News Caravan—John C. Swayze**
9 **Chicagoland Newsreel**
- 7:00 4 **Video Theater—Drama**
"Heritage of Wimpole Street" by Robert Knipe, starring Walter Hampden, Patricia Wheel and Judson Rees. Story of Edward Barrett, father of poetess Elizabeth Barrett Browning, and his treatment of her when she runs away to be married
- 5 **Paul Winchell - Jerry Mahoney**
What's my name quiz with comedy duo
- 7 **On Trial—Topic Discussion**
"Should We Stimulate Counter Revolutionary Movements Behind the Iron Curtain?" Guests: Harold E. Stassen, Walter N. Thayer, John Harlan Amen
- 9 **Miss U. S. Television**
- 7:30 4 **Arthur Godfrey's Talent Scouts**
Professional talent competes

- 7:30 5 Voice Of Firestone—Musical**
Guest soloist, Nadine Connor, soprano, will sing "Jewell Song" from "Faust," "La Violettera," "April in Paris," and "So in Love," by Porter. "Le Regiment du Sambre et Meuse," with chorus and orchestra, also Dvorak's "Slavonic Dance No. 8" and "Clair de Lune" by Debussy
- 7 This Could Be You—Musical**
Bill Gwinn offers prize to couple who re-enact scene where a favorite song altered course of their lives
- 9 Al Morgan Show—Musical**
Join the maestro of the keyboard for some melodious moments
- 8:00 4 Horace Heidt Show—Musical**
Session with professional talent
- 5 Lights Out—Drama**
"The Witness" with Dane Clark and Howard Smith in tale where the Senate investigating committee discovers their witness to be the supposed murder victim
- 7 Arthur Murray Show—Musical**
Variety with Mrs. Murray emcee; novel dance quiz by mystery dancers; guests: Bert Wheeler, Szonys dance team, and the Collegiate Glee Club competition
- 9 Hudson Family Theater**
"For Those In Peril" British feature film with David Farrar and Ralph Michael; story about the Air-Sea Rescue Service and their crews
- 8:30 4 Goldbergs—Domestic Comedy**
Uncle Davis is happy, he's helping Jake run his business, but Jake and Molly aren't quite so happy
- 5 Somerset Maugham Theater**
"Theatre" starring Judith Anderson Famous stage star insists on playing ingenue roles, and carries this point of view into her private life
- 7 "Wild West"—Feature Film**
Eddie Dean and Roscoe Ates star; Dean and pals are sent to help put telegraph line through, but local bad boys don't want it, so they stir up an Indian war
- 9:00 4 Studio One—Drama**
"Strait and Narrow" by Geoffrey Coterell, starring Judith Evelyn and Patric Knowles. Young barrister deserts girl he is in love with to marry daughter of successful and wealthy politician, and thereby further his own career
- 9:30 5 Who Said That?—Quiz**
Robert Trout quizzes Elsa Maxwell, Marc Connally, Robert Ruark, and John Cameron Swayze
- 7 Com-Adore, Pat—Variety**
- 9 "Wings Of The Morning"—Film**
Feature with Henry Fonda, Annabella and Leslie Banks. Story of a horse entered in the English Steeple Chase to raise money for a dowry
- 9:55 7 Art Talent Hunt—Commercial**

- 10:00 4 Ernie Simon—Curbstone Cutup**
5 Weatherman—Clint Youle
7 Page One—News And Sports
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Wrestling From Hollywood**
5 Clifton Utley—News
- 10:30 5 Let's Look At Sports—T. Duggan**
7 Yesterday's Newsreel—Film
- 10:45 5 Herbie Mintz Show—Musical**
7 Handy Hands—Helpful Hints
- 11:00 4 What's Your Trouble?—Clinic**
5 Broadway Open House—Variety
Dell and Abbott comedy team, Richard Hayes vocalist, Estell Sloane & Earl Barton dancers, Kirby Stone Quintet, and Maureen Cannon
- 7 Paul Harvey—News**
- 9 Sandra 711 Theater—Film**
Feature "Batling Hoofers" with James Cagney as the orchestra leader who goes to Hollywood to make a movie

- 11:10 7 Top O'The Weather—Russ Reed**
- 11:15 4 Film**
- 11:20 7 Walter "Fats" Pichon—Musical**
- 11:30 4 Murder Before Midnight—Film**
7 Flana-Grams—Sports News
- 12:00 4 "Gallant Fool"—Feature Film**
Gabby Hayes and Bob Stelle star
- 12:30 9 Chicagoland Newsreel**
- 1:30 4 Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

SANDRA MOTORS
711 THEATRE

"Batling Hoofers"
starring James Cagney
in a singing and dancing role

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WGN-TV 11 P.M. MONDAYS

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Tuesday

APRIL 17 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:15 4 **Fun And Features—G. Menard**
Guest, Capt. Michaels, Chicago Park District Harbor Master
- 9:30 4 **Fun And Figure—Ed Allen MC**
- 9:45 4 **Fun And Features (continued)**
- 10:00 9 **Your Figure Ladies—Exercises**
- 10:15 4 **Tel-A-Shopper—Betty Whitney**
- 10:30 9 **Chicago Cooks—Recipes**
- 10:45 4 **Fun And Features (continued)**
- 11:00 7 **Bob And Kay Show—Variety**
- 11:15 4 **Garry Moore Show—Variety**
- 11:30 5 **Norman Ross' Varieties**
- 9 **Hi Ladies—Interviews**
- 11:45 4 **First Hundred Years—Serial**
- 12:00 4 **Let's Have Fun—Hank Grant mc**
- 5 **Snowcrop Matinee Theater**
Feature Film "Occupation Murder" starring Hugh Beaumont and Cheryl Walker
- 9 **To be announced**
- 12:30 5 **Panorama Shop—Fern Persons**
- 12:50 9 **Battling Practice—J. Brickhouse**
- 1:00 4 **Knot Hole Gang—Linn Burton**
Guest: Al Walker
- 5 **Matinee Playhouse—Feature**
- 7 **Beulah Karney Show—Foods**
- 1:05 9 **Lead-Off Man—Harry Creighton**
- 1:20 9 **Baseball—Cubs vs Cincinnati**
- 1:25 4 **Baseball—Cubs vs Cincinnati**
- 2:00 5 **Miss Susan—Susan Peters**
- 2:15 5 **Vacation Wonderlands—Travel**
- 2:30 5 **Remember This Date—Bill Stern**
- 3:00 5 **Kate Smith Hour—Variety**
- 3:30 9 **Tenth Inning—Jack Brickhouse**
- 3:45 4 **Lucky Fan—Joe Wilson Quiz**
- 7 **Adventure Stories—Film Serial**
- 9 **Test Pattern**
- 4:00 4 **Lucky Pup—Puppet Adventures**
- 5 **Hawkins Falls, Pop. 6200—Serial**
- 7 **Mary Hartline Show—Prizes**
- 9 **Telephone Game—Quiz**
- 4:15 **Adventure Time—Film Serial**
- 5 **Panhandle Pete And Jennifer**
"Li'l Wigwam and the Pirates"
- 7 **Half-Pint Party—Al Gannaway**
- 4:30 4 **Assembly—Military Questions**
Army reserve guests
- 5 **Howdy Doody Show—Bob Smith**
- 7 **Sagebrush Theater—Western**
"Lightning Bill" II film serial
- 9 **Foto Test—Frank Sweeney**
That quiz give-away that has the ladies in a dither
- 5:00 4 **Herb Graffis—Commentary**
- 5 **Cactus Jim—Western Feature**
- 7 **Lois And Looie—Kids Show**
- 9 **Small Fry Club—For Kids**
- 5:15 4 **H M Ranch—Western Film**
- 7 **Judy Splinters—S. Dinsdale**

- 5:30 4 **Multiscope News—Ticker Tape**
- 5 **Crusader Rabbit—Cartoon**
- 7 **Stories In Sand—Fairy Tales**
"The Donkey, the Table and the Stick"
- 9 **Trail Blazers' Theater—Western**
"Roaming Cowboy" II serial
- 5:35 5 **Cliffton Utley—News**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: Be Animated, comedy skit
- 5:50 5 **Weatherman—Clint Youle**
- 6:00 4 **Danny O'Neil At Home Show**
- 5 **Kukla, Fran, And Ollie**
- 7 **Champagne Party—Musical**
- 9 **Captain Video—Adventures**
- 6:05 7 **Club Seven—Musical**
- 6:15 4 **Ulmer Turner And The News**
- 7 **Going Places With Betty Betz**
Teen age panel of "Jr." reporters comment on fashions and news of interest to their age group
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **John Conte's Little Show—Music**
Three Beaus and a Peep vocal group with guest vocalist Sue Bennett
- 7 **Beulah Show—Comedy**
Beulah decides not to go to her Aunt's birthday party in Birmingham when she discovers that Bill has hired an attractive woman to take her place
- 9 **Austin Kiplinger—News**
- 6:40 9 **Weather News—Frann Weigle**
- 6:45 4 **Stork Club—Interviews**
Sherman Billingsley and guest Mrs. Anthony Eden
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel**
- 7:00 4 **Frontier Theater—Western**
"Rawhide Mail" feature film
- 5 **Star Theater—Comedy Variety**
Milton Berle presents guests
- 7 **"The Mask Of Dijon"—Feature**
Film with Eric Von Stroheim and Denise Vernae
- 9 **Guest Of The Week—Interview**
Marty Hogan is host to guest, Irv Kupcinet
- 7:15 9 **Jimmy Dudley's Sports Page**
- 7:30 9 **Johns Hopkins Science Review**
Dr. Rowell J. Reed, guest speaker on "The Epidemic Theory"
- 8:00 4 **Vaughn Monroe Show—Musical**
Shaye Cogan vocalist, Ziggy Talent
- 5 **Fireside Theater—Film Drama**
"Close Shave" with James Anderson, Ginny Jackson, and Tom Powers. Mountaineers' feuds don't interest the returned soldier, but the battle to win his girl does
- 7 **Q.E.D.—Mystery Drama Quiz**
Doug Browning emcee, panel: Harold S. Hoffman, Hi Brown, Nina Foch
- 9 **Cavalcade Of Bands—Musical**
Buddy Rogers presents Freddy Martin and his orchestra plus guest acts
- 8:30 4 **Suspense—Mystery Drama**
"The Juice Man" congressional investigating committee tries to find the payoff man in city hall. Action takes place in Chinatown

5 Circle Theater—Drama

"Honor Student" with Donald Buka, Walter Starkey, and Jean Gillespie; the thoughts of two college students preparing to take final exams which will determine their future lives

7 Pantomime Quiz—Charades

Mike Stokey mc, regulars: Adele Jurgens, Jackie Coogan, Hans Conried, Vincent Price, guests: Joan Woodbury, Leif Erickson, Florence Bates, & Alan Mowbray

9:00 4 Danger—Mystery Drama

"Blue Murder" with Anthony Quinn and Coleen Gray; a man places the blame for murder on a horse and is then caught in his own trap

5 Amateur Hour—Ted Mack mc**7 March Of Time Thru The Years**

"America's New Army" guests Gen. Omar Bradley and Tom Carmichael military editor

9 Movie Star Time—Feature Film**9:30 4 DeLuxe Story Theater—Drama**

"The Million Pound Bank Note" by Samuel Clemens with Ross Ford, Paula Raymond, and Frank Kenton. The tale of a wager and its effects on a penniless American, Henry Adams

7 Roller Derby—Joe Hasel**10:00 4 Ernie Simon—Curbstone Cutup****5 Weatherman—Clint Youle****9 "Red Stallion In The Rockies"**

Feature film with Wallace Ford, Jean Heather, Ted Donaldson, and Jane Dorwell. Two ex-circus performers capture the stallion which is the leader of a herd of wild horses

10:10 5 Dorsey Connors—Helpful Ideas**10:15 4 Ulmer Turner—News****5 Clifton Utey—News****7 Great Comedians—Film**

"Just Another Murder" Billy Gilbert

10:30 4 What's Wrong With This Picture

Quiz with Joe Wilson mc

5 Let's Look At Sports—T. Duggan**7 A Hit Is Made—Drama**

John Barclay as director shows us the techniques of show as well as drama within

10:45 4 Linger Awhile—Musical**5 Herbie Mintz Show—Musical****11:00 4 What's Your Trouble?—Clinic****5 Broadway Open House—Variety****7 Paul Harvey—News****11:10 7 Top O'The Weather—Russ Reed****11:15 4 At Home Party—Earl Wrightson****11:20 7 Walter "Fats" Pichon—Musical****11:30 4 Murder Before Midnight—Film****7 Flana-Grams—Sports News****9 "Discoveries"—Feature Film**

Carol Lewis and Ronald Shiner star

12:00 4 "Sweethearts Of U.S.A."

Film with Una Merkle and Donald Novis

12:30 9 Chicagoland Newsreel**1:30 4 Midnight Edition—Ulmer Turner**

(Stations reserve the right to change above listings without notice)

TUESDAYS ON TV

8:30 P.M. WENR-TV

CHANNEL 7



You'll howl with glee as this all-star team of regulars:

Adele Jurgens

Jackie Coogan

Vincent Price

Hans Conried

compete against

Movieland Guest Stars on

MIKE STOKEY'S

PANTOMIME QUIZ

FROM HOLLYWOOD

Presented by

Meister Bräu

Peter Hand Brewery Co., Chicago, Ill.

Wednesday

APRIL 18 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:15 4 **Fun And Features—Commentary**
Animal of the week is presented
- 9:30 4 **Fun And Figure—Exercises**
- 9:45 4 **Fun And Features (continued)**
- 10:00 9 **Your Figure Ladies—P. Fogarty**
- 10:15 4 **Tel-A-Shopper—Betty Whitney**
- 10:30 9 **Chicago Cooks—Recipes**
Barbara Barkley demonstrates
- 10:45 4 **Fun And Features (continued)**
- 11:00 7 **Bob And Kay Show—Variety**
- 11:15 4 **Garry Moore Show—Variety**
- 11:30 5 **Norman Ross' Varieties**
- 9 **Hi Ladies—Interviews**
- 11:45 4 **First Hundred Years—Serial**
- 12:00 4 **Let's Have Fun—Hank Grant mc**
Musical variety interspersed with informal commentary
- 5 **Meet Mintz—Herbie Mintz**
- 9 **Test Pattern Til 4:00**
- 12:15 5 **Newsroom—Late Information**
- 12:30 5 **Panorama Shop—Fern Persons**
- 1:00 4 **Bill Evans Show—Commentary**
- 5 **Matinee Playhouse—Feature**
Tales of adventure, mystery & romance
- 7 **Kay Morrow Show—Interviews**
Nancy Coleman, Dan Dowd, and Kay. They will discuss Koppersmith coats; interview with chairman of the Norwegian American Hospital
- 1:30 4 **Cooking Is Fun—Tina Redmond**
- 2:00 4 **Winner Take All**
- 5 **Miss Susan—Susan Peters**
Serial story about a woman lawyer
- 2:15 5 **Vacation Wonderlands—Travel**
- 2:30 5 **Bert Parks Show—Musical**
Bert, Betty Ann Grove, singing comedienne, Harold Lang dancer, and Bobby Sherwood
- 4 **Meet Your Cover Girl**
- 3:00 4 **Homemakers' Exchange—Recipes**
Louise Leslie with new recipes
- 5 **Kate Smith Hour—Musical**
Variety, Commentary and guests
- 3:30 4 **Hair Raising Tale—Commercial**
- 3:45 7 **Adventure Stories—Film Serial**
- 4:00 4 **Lucky Pup—Fun For Kids**
- 5 **Hawkins Falls, Pop. 6200—Serial**
Tales from a small Midwestern town
- 7 **Mary Hartline Show—Games**
- 9 **Telephone Game—Quiz Time**
- 4:15 4 **Adventure Time—Film Serial**
- 5 **Gabby Hayes Show—Drama**
Historical characters come to life
- 7 **Half-Pint Party—Al Gannaway**
- 4:30 4 **Assembly—Military Questions**
Welfare Recreation guests
- 5 **Howdy Doody Show—Bob Smith**
- 7 **Sagebrush Theater—Western**
"Fighting Pioneers" I film serial
- 9 **Foto Test—Quiz**
Join the game test which Frank Sweeney and Sue Topping conduct

- 4:45 4 **TV Trading Post**
- 5:00 4 **Comic Capers—Don & Vera mc**
Puppet fun to amuse the whole family
- 5 **Cactus Jim—Western Feature**
- 7 **Lois And Loolee—Kids Show**
Cartoon story for the children
- 9 **Small Fry Club—Bob Emery**
- 5:15 4 **H M Ranch—Western Film**
- 7 **Judy Splinters—For Small-Fry**
- 5:30 4 **Multiscope News—Ticker Tape**
- 5 **Crusader Rabbit—Cartoons**
- 7 **Tom Corbett Space Cadet**
Adventures into space in the year 2351 A.D.
- 9 **Trail Blazers' Theater—Western**
"Wild Horse Range" I serial
- 5:35 5 **Clifton Utley—News**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life of Cliff Norton**
Subject: Make Your Own Chinchilla Chubby, comedy skit
- 7 **Uncle Mistletoe—Fantasy**
Adventure story for the youngsters with Obediah Pig, Tony Pony, and Humphrey Mouse
- 5:50 5 **Weatherman—Clint Youle**
- 6:00 4 **Musical Bowl—Musical Variety**
Danny and Carolyn sing your favorite song
- 5 **Kukla, Fran, And Ollie**
Whimsical tales of adventures by and affecting the trio
- 7 **Champagne Party—Musical**
- 9 **Captain Video—Adventures**
- 6:05 7 **Club Seven—Musical**
- 6:15 4 **Ulmer Turner And The News**
- 7 **Faye Emerson Show—Guests**
Interview with ham radio operator Martin Block and also a ham operator from Baltimore
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Showroom—Roberta Quinlan**
Guest, Alan Dale
- 7 **Chance Of A Lifetime—Quiz**
John Reed King emcee
- 9 **Austin Kiplinger—News**
- 6:40 9 **Weather News—Frann Weigle**
- 6:45 4 **Perry Como Show—Musical**
Music and fun with the Fontane Sisters
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel**
- 7:00 4 **Arthur Godfrey And His Friends**
Musical variety and chit-chat with Janette Davis, Haleloke, Marion Marlow and Frank Parker
- 5 **Four Star Revue—Comedy**
Jimmy Durante emcees variety with Sophie Tucker as guest
- 7 **Ruggles—Domestic Comedy**
Modern-minded children keep Mom and Pop jumping
- 9 **Guest Of The Week—Interview**
Marty Hogan presents guest, Tony Weitzel
- 7:15 9 **Al Benson Show—Musical**
Dolores Bell, Joe Williams vocalists; Four Shades Of Rhythm quartet; Sax Mallard orch.

7:30 7 Band Stand TV—Musical
Freddie Robbins mc introduces Johnny Long and his orch. with Patti Page and dancer Bob Fosse

7:45 9 Film Varieties

8:00 4 Charlie Wild, Private Detective
John McQuade in "The Case Of The Beautiful Brunettes"

5 Kraft Theater—Drama
"Mr. Mergenthwirker's Lobbies"
with Vaughn Taylor and Vinton Hayworth. Becoming involved in a political campaign and a murder, Mergenthwirker finds himself in more trouble than even his lobbies can handle

7 Don McNeill's TV Club—Variety
Festive session with Don, Johnny Desmond, Patsy Lee, and Sam Cowling guest: Aunt Fanny

9 Famous Jury Trials—Drama
Reenactment of cases in annals

8:30 4 The Web—Mystery Drama

7 Wrestling From Rainbo Arena
Wayne Griffin announcing

9 Plainclothesman—Drama

9:00 4 Blue Ribbon Boxing Bouts
Johnny Bratton vs Don Williams from Detroit announced by Russ Hodges

5 Break The Bank—Quiz
Bert Parks asks the questions

9 Health Talk—Discussion
"The Patient Needs Blood" by Dr. Sidney O. Levinson, Dir. of Michael Reese Hosp. Blood Center; processing & transfusion will be demonstrated

9:30 5 Stars Over Hollywood—Drama
"The Kirbys" with Ann Rutherford and Cameron Mitchell in a comedy by Nathaniel Curtis

9 "A Boy, A Girl And A Bike"
Film feature with John McCallum and Patricia Holt

9:45 4 Fight Follow Up—Summary
Lester Bromberg and Vin Scully

10:00 4 Ernie Simon—Curbstone Cutup

5 Weatherman—Clint Youle

10:10 5 Dorsey Connors—Helpful Ideas
Tips for every room of the house

10:15 4 Ulmer Turner—News

5 Clifford Utey—News

10:30 4 What's Wrong With This Picture
Quiz with Joe Wilson mc

5 Let's Look At Sports—T. Duggan

10:45 4 Linger Awhile—Musical
Marty Hogan and Doris Drew mc

5 Herbie Mintz Show—Musical

11:00 4 What's Your Trouble?—Clinic
Got a problem? Let Mr. & Mrs. Mal Bellairs help you solve it

5 Broadway Open House—Variety
Musical with Dell & Abbott comedy team and the Kirby Stone Quintet

7 Paul Harvey—News

9 "Sing, Sinner, Sing"—Feature
Film with Paul Lucas, Leila Hymas, Ruth Donnelly and Geo. Stone, Owner of gambling spot murders a man, then finds girl has witnessed the murder and decides she must be killed too

11:10 7 Top O'The Weather—Russ Reed

11:15 4 Film

11:20 7 Walter "Fats" Pichon—Musical

11:30 4 Murder Before Midnight—Film

7 Flana-Grams—Sports Comment

12:00 4 "Death Valley"—Feature Film
Robert Lowery and Helen Gilbert star

12:15 9 Chicagoland Newsreel

1:30 4 Midnight Edition—Ulmer Turner

(Stations reserve the right to change above listings without notice)



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THE MAN WHO CURES YOUR
 HOUSEHOLD PROBLEMS—

DR. ARTHUR YOUNGQUIST

WENR-TV

CHANNEL 7

American Broadcasting Company

Thursday

APRIL 19 WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

9:15 4 **Fun And Features—G. Menard**
 Museum of Science and Industry, demonstration of "Chemistry in the Kitchen"

9:30 4 **Fun And Figure—Ed Allen mc**

9:45 4 **Fun And Features (continued)**

10:00 9 **Your Figure Ladies—Exercises**

10:15 4 **Tel-A-Shopper—Betty Whitney**

10:30 9 **Chicago Cooks—Recipes**

10:45 4 **Fun And Features (continued)**

11:00 7 **Bob And Kay Show—Variety**

11:15 4 **Garry Moore Show—Variety**

11:30 5 **Norman Ross' Varieties**

9 **Hi Ladies—Interviews**

Tommy Bartlett chats with the gals

11:45 4 **First Hundred Years—Serial**
 Jimmy Lydon and Olive Stacey star as the newly married couple facing their problems

12:00 4 **Let's Have Fun—Hank Grant mc**

5 **Snowcrop Matinee Theater**

"A Model Young Lady" starring Sally Parr & Robert Rockwell

9 **To be announced**

12:30 5 **Panorama Shop—Fern Persons**

12:50 9 **Batting Practice—J. Brickhouse**

1:00 4 **Knot Hole Gang—Linn Burton**
 Guests: Bill Serena and Guy Bush

5 **Matinee Playhouse—Feature**
 Tales of adventure, mystery & romance

7 **Beulah Karney Show—Foods**

1:05 9 **Lead-Off Man—Harry Creighton**

1:20 9 **Baseball—Cubs vs Cincinnati**
 Jack Brickhouse announces

1:25 4 **Baseball—Cubs vs Cincinnati**
 Described by Joe Wilson

1:30 7 **Something New—Fashions**

1:45 7 **"Valley Of Wanted Men"**
 Film with Frankie Darro and Roy Mason; three of a gang break prison to track down confederate and get even

2:00 5 **Miss Susan—Susan Peters**

2:15 5 **Vacation Wonderlands—Travel**

2:30 5 **Remember This Date—Bill Stern**
 Commentary, sports, news, and music with Jet MacDonald

3:00 5 **Kate Smith Hour—Musical**
 Comedy skit by Ethel and Albert

3:30 9 **Tenth Inning—Jack Brickhouse**

3:45 4 **Lucky Fan—Joe Wilson Quiz**

7 **Adventure Stories—Film Serial**

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THURSDAY—continued

- 4:00 4 **Lucky Pup—Kids Puppet Show**
 5 **Hawkins Falls, Pop. 6200—Serial**
 Bruce Dane, Kurt Kupfer, Frank Dane, Bernadine Flynn, and Hope Summers are part of cast
 7 **Mary Hartline Show—Games**
 9 **Telephone Game—Quiz**
- 4:15 4 **Adventure Time—Film Serial**
 5 **Panhandle Pete And Jennifer**
 "How Rapid Jack Rabbit Got Tattooed" with Jennifer Holt
 7 **Half-Pint Party—Al Gannaway**
- 4:30 4 **Assembly—Military Questions**
 High School ROTC guests
 5 **Howdy Doody Show—Variety**
 7 **Sagebrush Theater—Western**
 "Fighting Pioneer" II film serial
 9 **Foto Test—Frank Sweeney**
 A gay quiz game to catch your fancy, Sue Topping co-emcee
- 5:00 4 **Comic Capers—Puppet Fun**
 5 **Cactus Jim—Western Feature**
 7 **Lois And Looie—Kids Show**
 9 **Small Fry Club—Bob Emery**
- 5:15 4 **H M Ranch—Western Film**
 7 **Judy Splinters—Kids' Show**
- 5:30 4 **Multiscope News—Ticker Tape**
 5 **Crusader Rabbit—Cartoon**
 7 **Stories In Sand—Fairy Tales**
 The true story of William Penn
 9 **Trail Blazers' Theater—Western**
 "Wild Horse Range" II serial
- 5:35 5 **Clifton Utley—News**
- 5:45 4 **Window Shopping—Commercial**
 Luekey North commentator
 5 **Public Life Of Cliff Norton**
 Subject: The Dinner in Bed Machine, comedy skit
- 5:50 5 **Weatherman—Clint Youle**
- 6:00 4 **Danny O'Neil At Home Show**
 Musical session with favorite tunes
 5 **Kukla, Fran, And Ollie**
 7 **Champagne Party—Musical**
 Andy and Della Russell emcee
 9 **Captain Video—Adventure Tale**
- 6:05 7 **Club Seven—Musical**
 Eadie and Rack piano team
- 6:15 4 **Ulmer Turner And The News**
- 6:30 4 **CBS News—Douglas Edwards**
 5 **John Conte's Little Show—Music**
 Three Beaus and a Peep vocal group, with guest vocalist Ellen Dunlop
 7 **Lone Ranger—Western Drama**
 "War Horse" the Lone Ranger and Tonto endeavor to return the Indian Chief's stolen war horse, Red Cloud
 9 **Austin Kiplinger—News**
- 6:40 9 **Weather News—Frann Weigle**
- 6:45 4 **Stork Club—Interviews**
 Sherman Billingsley host & guest Leo G. Carroll
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel**
- 7:00 4 **Starlight Theater—Drama**
 "Magnificent Saker" with Dorothy Gish in the story of a society editor of a small town newspaper
 5 **Groucho Marx—Quiz**
 Ad-lib session with comedian
 7 **Stop The Music—Musical Quiz**
 Bert Parks mc, Marion Morgan, Jimmy Blaine, & Betty Ann Grove vocalists and the "mystery melody"
 9 **Guest Of The Week—Interview**
 Marty Hogan conducts
- 7:15 9 **Plan-A-Room—Designs**
 Paul MacAlister demonstrates
- 7:30 4 **Show Goes On—Variety**
 Robert Q. Lewis mc introduces buyers
 5 **Treasury Men In Action**
 Based on T-Men files, Walter Greaza stars as "the chief" in drama titled "The Case of the School Passers." Gang of counterfeiters teach young girls to pass counterfeit money
 9 **Royal Playhouse—Drama**
- 8:00 4 **Alan Young Show—Variety**
 Guests: Ward Bond actor, Pat Harding vocalist, and the Tom Mahoney dancers
 5 **Ford Festival—Musical Variety**
 James Melton stars and introduces guest stars and acts, Western theme
 7 **Holiday Hotel—Musical Variety**
 Don Ameche mc, Betty Brewer vocalist, Georgie Hale dancers, Don Craig Chorus, Bernie Green's Orch., Florence Halp, & Joshua Shelley
- 9 **Adventures Of Ellery Queen**
 Lee Bowman as Ellery in mystery drama
- 8:30 4 **Big Town—Newspaper Drama**
 Pat McVey stars as crusading reporter Steve Wilson in "The Return"
 7 **Blind Date—Arlene Francis mc**
 Ad-lib stanza with glamour girls
 9 **Beauty Contest—Myron Wallace**
- 9:00 4 **Truth Or Consequences—Quiz**
 Ralph Edwards conducts antics
 5 **Martin Kane, Private Eye**
 William Gargan stars as sleuth
 7 **Roller Derby—Joe Hasel**
- 9 **Cartune-O—Musical Quiz**
 Lee Bennett mc with Peggy Taylor and Bob Trendler's orchestra
- 9:30 4 **To be announced**
- 5 **Wayne King Show—Musical**
 Vocalists Harry Hall, Jackie James, Gloria Van, and Don Large Chorus. Viennese show with tunes "Emperor's Waltz," "Blue Danube" and "Student's Entrance"
- 9:45 4 **Sports Quiz**

- 10:00 4 Ernie Simon—Curbstone Cutup
 5 Weatherman—Clint Youle
 9 Wrestling From Chicago
- 10:10 5 Dorsey Connors—Helpful Ideas
- 10:15 4 Ulmer Turner—News
 5 Clifton Utley—News
 7 Great Comedians—Film
 "He's A Prince" with Howard & Shelton, film short
- 10:30 4 What's Wrong With This Picture
 Quiz with Joe Wilson mc
 5 Let's Look At Sports—T. Duggan
 7 Dr. Fixum—Household Tips
 Ideas for repair and originality in every room of your home
- 10:45 4 Linger Awhile—Musical
 Marty Hogan & Doris Drew mc
 5 Herbie Mintz Show—Musical
 The past era in musical setting
- 11:00 4 What's Your Trouble?—Clinic
 5 Broadway Open House—Variety
 Jerry Lester mc, Dagmar, David Street, Mellowlarks, Ray Malone, Wayne Howell, and Milton DeLugg
 7 Paul Harvey—News
 9 "Larceny In Her Heart"
 Film with Hugh Beaumont and Sheryl Walker
- 11:10 7 Top O'The Weather—Russ Reed
- 11:15 4 Film
- 11:20 7 Walter "Fats" Pichon—Musical
- 11:30 4 Murder Before Midnight—Film
 7 Flana-Grams—Sports Comments
- 12:00 4 "Scream In The Night"—Feature
 Film with Lon Chaney Jr.
- 12:15 9 Chicagoland Newsreel
- 1:30 4 Midnight Edition—Ulmer Turner

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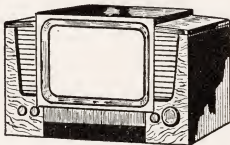


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The Last Word

For weeks I have been waiting for at least one Chicagoland television fan to gripe about a certain farce titled "The Stork Club," Sherman Billingsley's contribution to the advancement of night clubs.

Apparently the show is well received here, if we are to use the lack of anti-fan-mail as a register. As a member of Perry Como's first fan club, I hereby go on record as protesting the insertion of "The Stork Club" on Tuesdays and Thursdays. Give us Como five times a week! Give Billingsley away on "Break the Bank," and a carton of Fatimas to every reader who agrees.

Host Billingsley wants you to know that you're really a nobody until you visit his joint. From that point you immediately are registered in the Blue Book and begin smoking king-sized cigarettes.

There are times when "The Stork Club" is just as fascinating as a Kefauver hearing—the people you see and hear. Every now and then the director feels devilish and lets a surprise slip in, like the other night when an officer of the Boy Scouts of America was seen sipping a zombie.

It tempts me to come out of seclusion with an idea that I have been nursing. We've all read articles on our famed West Madison street, so why not sponsor a show from the inside of a famous bistro?

Here we find life in the raw—no briefing, or scripts necessary. The cameras could open with Louie the Dip and Carbine Sal interviewing Jim Tree, one of the Street's more prominent personalities. If liquor companies were allowed to sponsor the show, it would be a perfect setup. Commercials wouldn't be necessary—the product would be flowing freely and would sell itself, one way or another.

Don't laugh, now, I'm serious. Such a show would not be making fun of the flotsam on Skid Row as much as it would prove daily that our aldermen and city officials are negligent.

CHUB MCCARTHY

Friday

APRIL 20 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:15 4 **Fun And Features**—G. Menard
Potpourri of fun, music, interviews
with tips on Red Cross first aid
- 10:00 9 **Your Figure Ladies**—P. Fogarty
Instructions in calisthenics
- 10:30 9 **Chicago Cooks**—Recipes
- 11:00 7 **Bob And Kay Show**—Comment
- 11:15 4 **Garry Moore Show**—Variety
- 11:30 5 **Norman Ross' Varieties**
9 **Hi Ladies**—Interviews
- 11:45 4 **First Hundred Years**—Serial
- 12:00 4 **Let's Have Fun**—Hank Grant
5 **Meet Mintz**—Herbie Mintz
9 **To be announced**
- 12:15 5 **Newsroom**—Late Information
- 12:30 5 **Panorama Shop**—Fern Persons
- 12:50 9 **Batting Practice**—J. Brickhouse
- 1:00 4 **Bill Evans Show**—Variety
5 **Matinee Playhouse**—Feature
Tales of adventure, mystery & romance
- 7 **Housewives Holiday**—Kirchner
Games & fun for lady of house
- 1:05 9 **Lead-Off Man**—Harry Creighton
- 1:20 9 **Baseball**—Sox vs Detroit Tigers
Jack Brickhouse announces
- 1:30 4 **Cooking Is Fun**—Tina Redmond
- 2:00 5 **Miss Susan**—Susan Peters
Serial story of woman lawyer
- 4 **Winner Take All**
- 2:15 5 **Vacation Wonderlands**—Travel
- 2:30 5 **Bert Parks Show**—Musical
Variety with Bobby Sherwood and
Peggy Ann Grove
- 4 **Multiscope News**—Ticker Tape
- 3:00 5 **Kate Smith Hour**—Musical
Top entertainment and information
- 4 **Homemakers' Exchange**—Leslie
- 3:30 9 **Tenth Inning**—Roundup Of Scores
Jack Brickhouse narrates
- 4 **Fashion Magic**—Ilka Chase
- 3:45 7 **Adventure Stories**—Film Serial
- 4:00 4 **Lucky Pup**—Doris Brown mc
5 **Hawkins Falls, Pop. 6200**—Serial
Life in a small Midwestern town
- 7 **Mary Hartline Show**—Games
Puzzles and prizes at this party
- 9 **Telephone Game**—Quiz
Harold Isbell & Jane Quinn mc
- 4:15 4 **Adventure Time**—Film Serial
- 5 **Gabby Hayes Show**—Drama
Story of heroic and colorful America
- 7 **Half-Pint Party**—Al Gannaway
- 4:30 4 **Assembly**—Military Questions
WAF and WAC guests; Chief Joe
Corey, mc
- 5 **Howdy Doody Show**—Bob Smith
- 7 **Sagebrush Theater**—Western
"Tonto Kid" I film serial
- 9 **Foto Test**—Frank Sweeney
Delightful quiz give-away with
prizes galore for correct answers,
Sue Topping assists

- 4:45 4 **TV Trading Post**
- 5:00 4 **Comic Capers—Puppets**
Relax, laugh, and have fun
- 5 **Cactus Jim—Western Feature**
- 7 **Lois And Looie—Kids Show**
- 9 **Small Fry Club—Bob Emery**
Kids participate in games and features
- 5:15 4 **H M Ranch—Western Film**
- 7 **Judy Splinters—Kids' Show**
Judy & Shirley with aid of magic carpet visit children of other lands
- 5:30 4 **Multiscope News—Ticker Tape**
- 5 **Crusader Rabbit—Cartoon**
- 7 **Tom Corbett Space Cadet**
- 9 **Tony Fontaine Show—Musical**
(See story on page 6)
- 5:35 5 **Clifton Utley—News**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**
Subject: Mewl Over Your Babyhood, comedy skit
- 7 **Uncle Mistletoe—Fantasies**
Small fry enjoy the adventure stories and a lesson in good deeds
- 5:50 5 **Weatherman—Clint Youle**
- 6:00 4 **Music Bowl—Danny O'Neil mc**
- 5 **Kukla, Fran, And Ollie**
Relax and let the trio amuse you
- 7 **Champagne Party—Musical**
Andy and Della Russell star
- 9 **Captain Video—Adventures**
- 6:05 7 **Club Seven—Musical**
- 6:15 4 **Ulmer Turner And The News**
- 7 **Faye Emerson Show—Guests**
Interview with Col. Geraldine May of the Air Force and Col. Mary Halloran of the WAC. They discuss women in the services
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Showroom—Roberta Quinlan**
Dixieland Band guests
- 7 **Life With Linkletter—Comedy**
Skits and interviews with guests
- 9 **Austin Kiplinger—News**
- 6:40 9 **Weather News—Frann Weigle**
The outlook for the week-end
- 6:45 4 **Perry Como Show—Musical**
- 5 **News Caravan—John Swayze**
Late news information around world
- 9 **Chicagoland Newsreel**
- 7:00 4 **Mama—Domestic Comedy Skits**
Tales of a Norwegian family in the U. S. at the turn of the century; Peggy Wood stars
- 5 **Quiz Kids—Questions & Answers**
Small fry panel of experts, Joe Kelly
- 7 **Twenty Questions—Quiz**
Animal, vegetable, or mineral quiz with Bill Slater emcee
- 9 **Intrigue—Film Dramas**
"Another Road" and "The Postmistress Of Laurel Run"
- 7:30 4 **Man Against Crime—Drama**
Mysteries with Ralph Bellamy in lead as Mike Barnett who tangles with three jealous women and picks the murderer

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FRIDAY—continued

- 7:30 5 Walt's Workshop—Creative**
Mr. Durbahn shows how to make a nest of tables
- 7 Penthouse Party—Variety**
Join Betty Furness, Don Cherry, Buddy Weed Trio and guest Helen Forrest
- 9 You Asked For It—Films**
Films of anything requested by viewers presented by Art Baker emcee
- 8:00 4 Ford Theater—Drama**
"The Touchstone" starring Margaret Sullivan, Paul McGrath, and Jerome Cowan. Ex-movie writer tries unsuccessfully to write novel and keeps wolf from the door by permitting publication of secret love letters received in earlier years from celebrated writer
- 5 Big Story—Newspaper Drama**
Joseph Garritson, reporter for Cincinnati (Ohio) Enquirer
- 7 Pulitzer Prize Playhouse—Drama**
"Rebellion in Jackson County" Story of Medford, Oregon Mail Tribune winner of Journalism award in 1934
- 9 Hands Of Mystery—Drama**
Kenneth Lynch stars in lead
- 8:30 5 Henry Morgan Show—Comedy**
Comedy and variety of unusual acts with Arnold Stang comedian
- 9 Front Page Detective—Drama**
Edmund Lowe and Paula Drew star in newspaper tales of murder
- 9:00 4 Star Of The Family—Musical**
Morton Downey presents Margaret Whiting singer, Jackie Leonard comedian, and Mata and Hari interpretive dancers
- 5 Boxing Bouts**
Kid Gavilan vs Aldo Minelli
- 7 Bigelow Theater—Drama**
"First Hundred Years" with Wm. Frawley, Barbara Whiting, Jimmy Lyon, & Allene Roberts. The thoughts and worries of a young couple on the day of their wedding
- 9 Cavalcade Of Stars—Variety**
Jackie Gleason emcees comedy
- 9:30 4 Governor Stevenson—Political**
- 7 Studs' Place—Informal Variety**
Studs Terkel as proprietor with some homey philosophy, Chet Roble, Win Stracke and Beverly Younger
- 9:45 5 Greatest Fights Of The Century**
Film: Joe Louis vs Bob Pastor (September 20, 1939)
- 10:00 4 Ernie Simon—Curbstone Cutup**
Interviews & ad-libs with folk on the street
- 5 Weatherman—Clint Youle**
Latest information on the atmosphere
- 7 Courtesy Hour—Variety**
Jim Moran plays host to an assembly of talented performers

- 9 "Alaska"—Feature Film**
John Carradine, Dean Jagger, Kent Taylor, and Margaret Lindsay; Jack London's story of the gold rush days, where a "has-been" actor proves to be a hero

- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Hollywood On The Line**
Interviews with the stars
- 5 Clifton Utey—News**
- 10:30 4 TV Sports Club—Alan Harvey**
- 5 Let's Look At Sports—Duggan**
- 10:45 4 Linger Awhile—Musical**
- 5 Herbie Mintz Show—Musical**
Piano tunes of a past day
- 11:00 4 What's Your Trouble?—Clinic**
Have a problem, let them solve it
- 5 Broadway Open House—Variety**
Jerry Lester cutting capers with gang
- 7 Paul Harvey—News**
- 11:10 7 Top O' The Weather—Russ Reed**
- 11:15 4 Film**
- 11:20 7 Walter "Fats" Pichon—Musical**
- 11:30 4 Murder Before Midnight—Film**
- 7 Flana-Grams—Sports Comments**
- 9 "About Face"—Feature Film**
William Tracy and Jean Porter star
- 12:00 4 Midnight Edition—Ulmer Turner**
- 12:15 9 Chicagoland Newsreel**
- 4 "Foreign Agent"—Feature Film**
Gail Storm and John Shelton

(Stations reserve the right to change above listings without notice)

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HOUR"

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Jim Moran

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Nobody Here But Us Kids

By **UNCLE HERBIE**

Well, boys and girls, the other day I went up to WENR-TV to see an old friend of mine—Uncle Mistletoe! But, unfortunately, he wasn't there to talk to me. You see he is in England with Obediah, Humphrey, Tony, Michael and all the rest of his Wonderland Gang. They all went on a trip around the world to find a hidden treasure. I was really disappointed not to have been able to see him, when the short wave set in the studio started to buzz and all of a sudden we heard Uncle Mistletoe's voice. So I started talking to him and asked him all about the English weather, countryside and points of interest.

Uncle Mistletoe told me all about England. He said that he had found loads of Wedgewood China and antique silver and that all of them were drinking real English tea. In fact, he said that the whole Wonderland gang went over to Piccadilly Circus and drank tea with about one hundred English boys and girls.

He told me that Michael O'Hare was so busy trying to explain that he was a big television star to these boys and girls that he didn't realize that English boys and girls were able to watch television too. In fact, he was just telling them all about a boom mike when Uncle Mistletoe said Alacazabra Alacazoo and there was a boom mike hanging over Picadilly Circus.

At this moment **UNCLE MISTLETOE'S** magic carpet appeared and everyone went flying over to Kensington Gardens. They all saw the famous Peter Pan statue in Kensington Gardens and Uncle Mistletoe said that he told the boys and girls that a play called **PETER PAN** was now in Chicago and all the boys and girls here loved the character just as much as the English boys and girls.

This week's contest: Do you have a pen-pal? If so, send us his name and address and tell us a little about him. The best letter wins \$1. Second prize 50 cents; third and fourth prize 25 cents each. Write Uncle Herbie, c/o TV Forecast, 185 N. Wabash, Chicago 1, Ill.

Marshall Field & Company

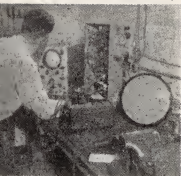


Laugh with Uncle Mistletoe

at 5:45 P.M. Monday, Wednesday
and Friday WENR-TV, Channel 7

He takes you off to Wonderland . . . shows you the little people who live there . . . entertains you royally for 15 minutes. Get your copy of A Tall Tale from the Adventures of Uncle Mistletoe®, the fascinating book about Humphrey Mouse and the Skyscraper. Come in or send for yours. \$1

Books—Third Floor, North, Wabash



Columbia College

where students learn facts of TV Life

By HARRY FINKEL

Continuing our tours through various video schools in Chicagoland, this roving reporter visited Columbia College on South Michigan Avenue.

Founded in 1890 as a School of Speech, Columbia has progressed with the changing times, and four years ago, after a year of careful planning and organizing, the Columbia School of Television was inaugurated. The need to organize according to Dean Daniel D. Howard, "was due entirely to the infancy of the vast field. The year before, we knew that television was here to stay, and that a school in this field was necessary, but TV had come too suddenly and the knowledge had not been coordinated into presentable form for students.

"Professors also were not available since educators had to become acquainted with this mysterious new medium for entertainment."

Now, however, leading television actors, directors, producers, technicians and writers make up the Television faculty. The instructors have been selected from active and outstanding personnel in the field.

Comparatively few students in intimate surroundings make Columbia a haven for those who would like concentrated study in the magic field of TeeVee.

This writer watched several future actors, producers, directors, and an-

nouncers prepare a student production in professional authentic studios.

Every third Friday of each month, a video production is staged before an audience, with all stage and camera work, producing, directing, acting, and all other vital jobs completely under the supervision and handling of the young folk.

The television department has five major fields of concentration: Acting, Directing, Producing, Announcing, and Writing. The incoming student will choose one or two of these concentrated courses and develop basic skills in them. But conforming to the strict beliefs of the administration will also receive a limited amount of training and education in every other field.

"We believe that everyone in this vast field should know something about what everyone else is doing. For example, we feel that the producer of a show should have a thorough knowledge of the abilities and limitations in the studio and of his fellow workers who unite to make the production." So contends Michael Alexandroff, Columbia's business manager.

The student has a choice of three programs of study: the Bachelor of Speech Degree, Master of Speech, or a non-degree curriculum of concentrated professional subjects.

The Master's degree includes intensive study in the field of Speech, while



the other two courses include Television in a great measure.

The non-degree curriculum, two years in length is for those students who are interested in taking concentrated professional training, incorporating all other fields including Television. The requirements for the diploma are sixty semester-hours of study, with thirty-six of them in television.

In his first semester, after an audition the entrant decides what subjects he wants, e. g., fundamentals in speech, voice and diction, character, interpretation, and the fundamentals of television.

In his second semester he will choose his video speciality. If Production is the choice, he must learn the basic concepts in lighting, scene designing, studio technique, casting, organizing rehearsals, and analysis of script. He will continue with special courses in acting and speech and a fundamental course in writing.

Although he is a Television major, specializing in Production, he continues with other elective courses.

The final year will find our future Producer taking advanced courses in Television Production (camera technique, Dramatics, Sports and Mu-

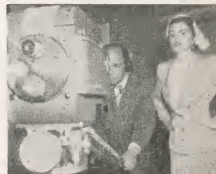
sical), Studio Technique, which includes operation of equipment, and continued subjects in acting and writing.

Upon completion of this condensed but thorough course in Television Production he may continue toward the Bachelor's diploma, or he may, through the aid of the school's placement bureau, obtain a position in a local or national TV hookup.

At present, out of four hundred students attending classes, two hundred of them are specializing in television. Agreeing with all other experts in the field, the administration insists that the demand is going to be far greater when the coaxial cable is completed.

The curriculum is regulated by the Board of Examiners of the Illinois State Department of Education. When graduated, the Alumnus is qualified to teach, if certain fundamental education courses are completed.

Located at 410 South Michigan Boulevard, Columbia will welcome visitors and a postcard will bring a catalogue to the applicant. A non-profit school of higher learning, the school is governed by a Board of Directors whose sole purpose is to improve the standard of the institution.





Station Breaks

CHICAGO—This scribe's nominations for the top ten lovelies of Chicagoland TV: Connie Russell—sultry, provocative, dark glamour. Peggy Taylor—collegiate, fun-loving, dynamic. Fran Allison—poised, roguish, understanding. Bette Chapel—pert, vivacious (and incidentally, only 23). Toni Gilman—enthusiastic, crisp, alert. Mary Hartline—exciting, oomphy,



WRAY

svelte. Elaine Neblett—tomboyish, mischievous, breathless. Paula Wray—sleek, stately, perceptive. Patsy Lee—prankish, wholesome, lively. Kay Westfall—cool, fragile, wistful. Next

week: the top ten glamour boys.

George Stone, the cherubic "dust-proof kid" who handles commercials on the Clifton Utley show, almost lost his life in an auto accident two years ago Dave Kaigler, "Dave the Dude" of "Good and Plenty Western Theatre" on WBKB, confesses he's strictly a city cowboy, the only western character on TV who admits it.

Dorothy McLaren, TV producer for Tim Morrow Productions, is getting a friendly ribbing from WENR-TV personnel on her "movie revival." Formerly a film star under the name of Dorothy Libaire and for 20 years a leading lady, Dorothy has been seeing herself in such TV flickers as "Perfect Clue" and "Hoosier Schoolmaster."

Now it's official. Harold and Marie Isbell have formally signed adoption papers for their twin girls—Joy and Jill Quiz Kid Melvin Miles was out of the show for several weeks, all because of a stubborn eye infection. . . . The annual NBC-Northwestern U. summer TV school opens June 25, with WNBQ bigwigs as lecturers. They include producers Ted Mills and Ben Park and announcer Louis Roen

A 40 day Happiness tour of Europe, all expenses paid for two, is waiting for the winner of the new "Let's Have Fun" contest starting April 16 on WBKB.

Hank Grant, emcee for Goldblatt's daily afternoon show, will announce all details this week, and invite viewers to participate. There is nothing to buy, no jingles to write; it's easy, and fun.

Each week for four weeks finalists will be selected on the program and be awarded prizes.

The 10 most popular shows of Chicagoland viewers, according to the latest Videodex survey, are: 1. Milton Berle 2. International Boxing 3. Godfrey's Talent Scouts 4. Godfrey & Friends 5. Comedy Hour 6. Man Against Crime 7. Show of Shows 8. What's My Line 9. Fireside Theatre 10. Martin Kane.

Hopalong Cassidy will be in Chicago April 21 The Quiz Kids

sixth annual search for America's best school teachers has drawn over 33,000 entries. Winners announced in May

. . . . Jim Hurlbut is one radio vet who has made good in TV in a big way. He's seen every Sunday on "Zooparade" from Lincoln Park. Maybe it's co-incidence, but doesn't he sound exactly like Marlin Perkins, the zoo director? Anyone remember when dancer Ray Malone played "Raze The Roof" here in 1948 with Jerry Lester?



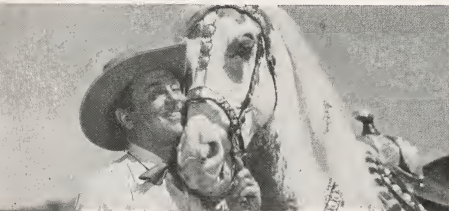
HURLBUT

Child psychiatrists are consulted regularly about the "Uncle Mistletoe" show. Sponsor Marshall Field doesn't miss a trick to make the program sound and attractive for kids Wayne King holds the long distance record for an ork engagement at the Aragon ballroom—10 (count 'em) 10 straight years.

—By MIKE BOOM

Coming to Chicago

**Leo Carillo drops his shooting irons
in favor of a bright, dude ranch
musical for channel 9 viewers**



*Cisco Kid with
sponsor George
Johnston of AVA.*

For those Wild West enthusiasts who prefer a straight diet of hard riding and straight shooting, the Chicagoland debut of "Leo Carillo's Dude Ranch" on April 15 may come as something of a shock. There may even be complaints that "the Cisco Kid has gone soft."

But to an entire generation brought up on singing cowboys, purty gals in riding breeches, and romance on the range, WGN-TV's new 30 minute offering is in the best tradition of the New West. Because Leo Carillo has hung up his smoking six guns to emcee a sparkling musical variety show that'll bow on Channel 9 at 8:30 p.m. Sundays.

Against a western setting that is actually the patio of Leo's own ranch, the "Dude Ranch" will feature such stars as actress Billy Burke, film stars Eddie Dean and Bob Sheppard, vocalist Carol Richards, and Andy Parker and the Plainsmen group. The show will be a combination of film and "live," with Carillo himself on hand for its Chicagoland premiere.

"Leo Carillo's Dude Ranch" is sponsored by American Vitamin Associates who produce Orvita and Thyavals. AVA bankroller is the west coast tycoon George Johnston.

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Was It More Fun Before TV?

by JACK MABLEY

There are two kinds of television personalities. The great majority are people whom we watch on a screen, singing, telling jokes, dancing, emoting, going through motions. They are just so many paid entertainers, to be turned on and turned off by pushing a button.

And there are a blessed few to whom the glass tube is no barrier to coming into our homes. When we watch them they are part of the family.

We feel their presence in the room. They can cheer us up, make us laugh or make us sad. They are friends, and we are glad they came, and want them to return.

Fran Allison has been one of our family since the first day we saw her, back in 1947. Her visits can turn the dreariest day into one of cheer and love and fun.

Clint Youle is another person I believe most Chicagoans look upon not as a performer but as a friend who calls every night and always is welcome. Kay Westfall's cheery friendliness always lights up your home.

Ernie Simon's sincere affection for children cannot be bound by the metal and glass of a television set, and Marlin Perkins' love of animals is shared intimately by hundreds of thousands of Chicagoans.

For some reason which I'm not sure even the scientists understand, the television camera penetrates sham and pretense. These people mentioned here have a great warmth and an honest



INERTIA SMITH

"I guess that settles the argument about what channel we'll have."

Inertia Smith

affection for their fellow human beings, and the TV camera transmits that feeling. I think there is one of the true wonders of television.

* * *

Studs' Place sponsor has renewed his contract for another 13 weeks. Normally we don't report such items, but inasmuch as Studs' is one of our favorite shows, and he left one network because they had sponsor trouble, we're happy that there are no such signs in his present affiliation.

* * *

The memory of my childhood goes back only to the days when we had an old Atwater Kent radio dominating our living room, and I used to haul that huge old black battery in my coaster wagon to be recharged.

The reason for mentioning this is that I would honestly like to know what families did in the evening before radio. We're pretty familiar now with what TV has done to our home life, and we know how we lived with radio.

But about half the population doesn't know what went on in family circles before radio. Did you sit around and read, or talk, or play games, or sing, or visit the neighbors?

I'd really appreciate it if a *TV Forecast* reader whose memory of the pre-radio evenings is good would send a note and tell a little about it. Was it more fun then than it is now?



INERTIA SMITH

"Couldn't your friends listen to Zoo-parade at somebody else's house?"

Inertia Smith



Sportscast

By Ed Pazdur



STUDS' PLACE, popular ABC network show, recently huffed and puffed a terrific build-up about the hazards of boxing. **Fred Pinkard** did a commendable job portraying a punchy boxer. Then, writer **Charlie Andrews** uncorked an awful let-down by insisting Pinkard say "it was all an act." . . . That immediately shattered the distasteful impression the show had created about boxing. Even later in the show after Pinkard gobbled pills to ward off his headaches revealing his "true nature" of punchiness, the original blow against boxing became futile.

★ ★ ★

Tom Duggan, WNBQ sportscaster, is suffering a bad case of ulcers. Im-



COWLING

mediately following most telecasts, Tom can be seen bitterly swallowing medicines . . . It is rumored **Jackie Robinson** of the Brooklyn Dodgers is being scheduled for a Mr. & Mrs. TV show . . . Speaking of Robinsons, "Sugar Ray," world's middleweight champ, ordered a pink 1951 Cadillac Convertible. He selected pink after the color of his favorite tie.

Legal advisors have informed the NCAA officials that the Justice Dept. will not find cause to charge them with monopoly in their current moratorium against live telecasts of college football games. However, **Tom Hamilton**, worried chairman of the NCAA television committee, revealed some controlled live television will be okayed this fall.

★ ★ ★

Bill Powers, press agent, promoter, salesman deluxe and husband of **Benlah Karney**, is still aching from a back injury suffered in a crash as a big car racer years ago . . . **Jack Brickhouse**, a top-notch baseball announcer, could take some tips on boxing coverage from **Jimmy Powers** . . . Jim describes only the highlights, leaving his fans alone to enjoy the bouts . . . **Marty Hogan** scooped Vince

Lloyd in becoming the color and commercial announcer for Jack Brickhouse during WGN-TV's telecasts of all Cubs' and Sox home games.

Sam Cowling burned up the basketball courts as the star cager of ABC's basketball team . . . With spring in the air, **Don McNeill**, a great fisherman, is looking forward to those weekends in the outdoors again this coming season . . . **Pabst Blue Ribbon Bouts** rated third place during March behind **Milton Berle** and **Arthur Godfrey** according to latest Nielson ratings.

Linn Burton will go out of his way

if necessary to enter any building via the north entrance — he's superstitious . . .

Tony Piet, former White Sox second baseman, will sponsor the former Match Queens girls baseball team

—they'll be renamed **Tony Piet's Queens** . . . **The Great Bersini**, seen on Super Circus recently, is the grandson of **The Great Blondin** who rode a bicycle on a tight wire across the Niagara Falls.

★ ★ ★

Fanfare: "You constantly refer to wrestling as comedy . . . In the wrestling world there are only two champions—**Lou Thesz** and **Vern Gagne**. . . There are so many weight divisions in boxing that it is the sport of many champions . . . You give poor reasons why wrestling matches are not contests."—**Betty Gorski**, 5045 Cullom Ave., Chicago, Ill.

"A few lines to let you know I am one of thousands that sent the coupon to Senator Miller for his bill to televise Illini football. . . Keep up the good work."—**Gene Wodynski**, 2127 W. Cortland St., Chicago, Ill.



POWERS

Your **INVITATION** to be our GUESTS

Baseball fans, here's your opportunity not only to see your favorite baseball teams in action, but to appear on television as guests of *TV Forecast* magazine. Enjoy the game in reserved box seats and be interviewed on WGN-TV by ace sportscaster Jack Brickhouse and Harry Creighton. This new, exciting contest is open to youngsters and adults alike. Everyday, *TV Forecast* will award 4 reserved box seats for all Sox and Cubs' games.

Youngsters can win:

Two reserved box seats at either a Cubs' or Sox home baseball game plus an autographed baseball by your favorite ball player. And that's not all. The baseball will be awarded on Harry Creighton's pre-game "Lead-Off Man" show, sponsored by Nelson Brothers.

Adults can win:

Two reserved box seats at either a Cubs' or Sox home baseball game. Following the ball game, the winners will be interviewed on the "Tenth Inning" television show by popular sportscaster Jack Brickhouse as guests of Walgreen's drug stores and the United Airlines.

Follow these simple rules:

Write a brief letter explaining—"Why I'd prefer to see a baseball game in person rather than on television . . ." Mail to: Sports Editor, *TV Forecast* Magazine, 185 North Wabash, Chicago 1, Ill. . . . Deadline for this week: Wednesday, April 18. Names of winners will be published every week. Each week opens a new contest with new winners selected everyday!

This contest is made possible by special arrangement with American Vitamin Associates, Nelson Brothers, and Walgreen drug stores. Box seats and guest appearances on television will include all Chicago Cubs and White Sox home games telecast by WGN-TV. Jack Brickhouse will do the play-by-play description. Marty Hogan will handle color commentary and commercials.

For all Cubs and Sox home baseball games, *TV Forecast* will award 4 reserved box seats, plus an autographed baseball for the lucky youngster. New winners will be selected for each game. . . .



plus

← An interview on WGN-TV by Jack Brickhouse following the ball game.

Youngsters Can Win Too!

For small fry under 12, an autographed baseball by your favorite ball player . . .

plus



→ An interview on WGN-TV by Harry Creighton who will present the winning youngster with the baseball on his pre-game TV show.

The WGN-TV contract with American Vitamin Associates, Inc., of Hollywood, Calif., represents the largest sports sale ever made to a single client in Chicago television.

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