

15c •

TV *Forecast*

Complete Advance
TV PROGRAMS
March 31 to April 6, 1951

ARE YOU LUCKY?

How to Win TV Set!

Pages 32, 33



FRANK SINATRA

Page 6

New Chicago Gossip Column: Page 31

BIG SCREEN TELEVISION

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Letters to the Editor

Is the Goldberg show televised in Molly's home? Or is it a set?

Chicago, Ill.

JUANITA PLINER

Ed. Note: In a studio.

Please tell me if Imogene Coca and Sid Caesar are married?

Chicago, Ill.

SHIRLEY DUNHAM

Ed. Note: Yes, but not to each other.

My little girl has talent and likes to dance. I would like her to appear on a talent show. She hopes she can win a puppy.

Elmhurst, Ill.

BERNICE JONES

Thought you might want to let your readers know about a new TV development. Two weeks ago WOR-TV in New York started a Sunday night film series entitled Continental Theatre. Each Sunday two foreign films are shown—usually one French and one Italian. This would even be a good thing for your magazine to sponsor. The quality of TV films are terrible except for one here and there. The foreign films may be a little hard to understand but I think the excellent acting would more than cover that flaw. Chicago has a large foreign population that would welcome such a program.

Oak Park, Ill.

JAMES R. COLLINS

Are there any women in Chicago who operate TV cameras? I am interested and would be glad if you could give me some information?

Chicago, Ill.

MISS KITTY JURCIN

Ed. Note: Chicago no longer has women camera operators. Stations and unions frown on the opposite sex.

Thank you for recognizing the men "behind the picture tube" as you did in the recent Phonevision article . . . Let's know more about the engineering end of TV.

Downers Grove, Ill.

HELEN JONES

Why doesn't Frank Sinatra give the delightful Heathertones more of a break . . . they're really tops.

Chicago, Ill.

MARY WORTELL

TV Forecast



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MARCH 31, 1951

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NEXT WEEK — "Voice From the Scullery"

Louie, celebrated chef at Studs' Place, writes an exclusive guest column in next week's *TV Forecast* Magazine. You'll want to read his kitchen-notes on his WENR-TV friends, so ask your dealer to reserve you a copy Friday.

Channel One

NEW YORK—Hollywood film producers are finally discovering what the nation's TV viewers have known for several years—video has created an entire crop of new personalities. As a result movies are being planned for **Robert Q. Lewis**, **Sid Caesar** and **Imogene Coca**. . . . **Billy Rose**, already an NBConsultant, may switch his show from ABC to that network if suitable time can be found. . . . Lovely **Mary Hartline**, with two ABClicks in "Super Circus" and "The Mary Hartline Show," is termed the most outstanding blonde on TV. . . . Now there's a bill before Congress proposing a Federal Censorship Board to deal with nudity on video. It'll be beaten by lobbyists.

Dennis James, who smokes Old Golds for a living, is celebrating his 10th year on TV, a real pioneer. . . . Emcee **Bob Russell** splits his chores between NBC's "Bonnie Maid Varieties" and the Miss America beauty pageant in Atlantic City. . . . Watch for the zany **Ritz Brothers** to star in their TV series this year. . . . Western spieler **Gabby Hayes** is celebrating his 37th wedding anniversary. . . . **Clifton Fadiman**, the CBSmoothie who hosts "This Is Show Business," is an authority on Charles Dickens. . . . **Mrs. William Boyd**, wife of Hopalong, has long since resigned herself to being called **Mrs. Cassidy**. . . . Every time a TV set is sold, some saloon loses a potential customer. The tavern trade is dropping steadily and civic leaders are delighted. . . . Singer **James Melton** moves into the **Jack Haley** spot for Ford Dealers April 5. . . . **Ralph Edwards** of "Truth Or Consequences" was born June 13, 1913, but he's not superstitious. . . . **Jack Benny** will host actress **Claudette Colbert**, and actors **Robert Montgomery** and **Vincent Price** on his April 1 (no fooling) show.

Small fry can relax for another year. Canada Dry has repeated its sponsorship of "Super Circus" for 52 weeks. . . . **Dorothy Collins**, NBCutie on "Your Hit Parade" has been voted "the girl they would most like to take on active duty" by pilots of the Virginia National Guard. . . . **Arlene Francis**, emcee of "Blind Date" enjoys her role as much as the contestants who try for dates. . . . Cleveland now boasts a TV Drive-In Theatre. . . . **Sharmon Douglas**, debutante daughter of the ambassador, being offered a chance at video. . . . **Milford, N. J.**, has proclaimed April 22 as **Fontane Sisters Day**. The singers will return to their home town that day to help launch a polio benefit.

Safety note from NBCommentator **John Cameron Swayze**: "There's no sap in dead wood but occasionally you see one wrapped around a telegraph pole. . . . Rapidly climbing to the top flight is vocalist **Jack Haskell**. He's heard weekly on the **Dave Garroway** show. . . . **Peggy Wood**, star of "Mama" is planning a Norwegian trip this summer. . . . When singer **Denise Lor** joined the **Garry Moore** show, the world lost a promising artist. . . . When **Al Hodge** gets through playing "Captain Video," he undergoes a critical analysis from his own children. . . . **Ralph Bellamy**, star of "Man Against Crime," believes that people living beyond their income should act their wage.



HARTLINE



RUSSELL



FRANCIS



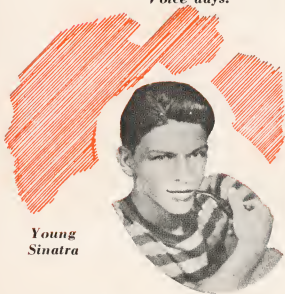
HASKELL

THE



ABOVE — Young Frank in his pre Voice days.

VOICE



Young Sinatra

By Frank Sinatra

Chicago and success are always synonymous in my mind. I always think of the Windy City as a sort of touchstone where good luck first caught up with me and brought me into contact with the recognition every young, aspiring entertainer always hopes is right around the next corner. Since then, a certain deep-seated nostalgia for Chicago has been developing and growing stronger through the years.

I remember the first time I ever set foot inside Chicago. I was young and thoroughly inexperienced and was signed to my first real paying job with Harry James. Before that, I had been singing at several local night spots in New Jersey and I had done 18 radio shows a week but with no other remuneration except my carfare. When Harry James heard me sing and signed me with his band, it was the first actual beginning in my singing career.

It was while I was with the Harry James band and we were filling an engagement at the College Inn of the Sherman Hotel that I got the first really important audience reaction to my professional appearance. This was not only stimulating, it fired me with the self-confidence that every newcomer needs. It was a reaction that I could never forget and one that I've remembered throughout the years. Yet, it was only one of the many instances that endeared Chicago and its people to me. But its basic importance lay in the fact that I was thoroughly convinced I hadn't made a mistake by chucking everything else in favor of a singing career.

One evening, after the show at the College Inn, we did a benefit at the Auditorium for the war veterans. All the name bands in the vicinity had come to perform. To me, it was one of



In this exclusive guest article, Frank Sinatra tells why he likes Chicago.

ABOVE — Frank rehearses with his "over-age teen fans" plus columnist Irv Kupcinet (right).

RIGHT — Frank's face shows the boyish animation that has made him a vocal great.



the most exciting spectacles I ever witnessed. It was like seeing a stream of deities parading before my eyes and I stood there in the wings entranced at seeing people who had heretofore been names to me. At first, it was hard to believe but then something occurred that convinced me of the reality of the situation.

As I stood there watching some of the performers, someone passed by and slipped a piece of brown wrapping paper into my hand. I looked down at the crumpled note scrawled in pencil but somehow I hesitated to read it there in the presence of the other performers. As soon as the opportunity presented itself, I slipped away to a quiet corner where, unobserved, I carefully opened it. Someone had written, "Tommy wants to see you."

By Tommy, I knew the writer had meant Tommy Dorsey who was headlining the show. But, somehow, I refused to take the message seriously at

first. I thought someone was pulling my leg. Then I caught sight of the man who handed me the note. He was Bobby Burns who later worked for me. I spoke to him about the message and he said Dorsey wanted to see me at the Palmer house between two and three that morning. Even then, I had no idea what he wanted.

The intervening time was the longest I ever spent. When Dorsey finally saw me, he told me he had heard me sing and wanted me to join his band as vocalist. That was the real beginning—the beginning of big things.

From there on, the ascent was steady. It meant hard work and unceasing effort but it brought with it justifiable rewards. However, I've never lost sight of the fact that it was in Chicago that I got my first foothold on that elusive ladder of success. It was also in Chicago that my daughter Nancy was conceived, a fact which will always make me feel that I am defi-



Vocalist Peggy Taylor (top left), comedy star Gene Fields (center), director John Alexander, floor boss Don Dillon, Taylor, Fields, producer Jack Page (top right).



Hit Spots

ON

Fridays on WBKB

BELOW—The musical groups that spark "Hit Spot" entertaining selections: The Two Tones and the Four Notes. The show is beamed on channel 4, sponsored by Drewry's.



No Glamour Billing, Only Talent

By JACK MABLEY

There are a bunch of people in television who do not receive the glamorous star billing, but who are giving us some of our best entertainment. Most of them are young people, on their way up, who haven't quite reached that top billing yet. They're going to get top billing here today.

Aura Vanio and Jimmy Russell are the dancers on the Garroway show. By the time most TV writers finish shouting the praises of the Garroway show's relaxation and the pacing and camera tricks and vocalizing and clowning there's no room left for Aura and Russell.

I find them the most entertaining dance team on TV. Like 99 per cent of all viewers, I haven't the vaguest notion what constitutes technically good dancing, but I know Aura and Russell are clean and original, and tellers of dancing stories that you don't have to be a dancer to understand.

They're a huge asset to the show. Personal data: not married. That's all I know.

Bardie Patton is Scampy the Clown on Super Circus. Bardie is 12, goes to public school, is a Boy Scout, leads a normal boy's life, and is loaded with talent. His role in Super Circus isn't terribly demanding, but his timing and theatrical sense bring professional smoothness to the role. You'd realize it if an ordinary child actor was put in the same job.

We also are extremely fond of the supporting cast on Ernie Simon's Curbstone Cutup. Bill Taylor, the laughing-boy director might do as well in front of the camera as behind it; Jim Tree with that slobbery bewhiskered one-tooth grin; and our favorite farmer, Charles Homer Bill. Here's a fine cast of characters, and we hope Ernie realizes it.

Chet Roble has become a character, too, on Studs' Place and the Mary Hartline show. He makes a good character, but Chet is one of the world's most entertaining jazz piano players, and somebody should let him play a piano on a show.

There are possibly three or four fe-

males in television who will automatically brighten your room just by their mere presence on your TV screen. Patsy Lee is one of them.

Patsy can sing and she can dance, and so can ten thousand other girl entertainers. But Patsy seems to bubble over that she can join you in some TV fun, and her happiness is quite contagious.

And of course to complete our list, who but Fletcher Rabbit?

UNCLE HERBIE WINNERS

Following are recent winners of the Uncle Herbie contest:

Jim Eagan
3908 Rose Ave.
Western Springs, Ill.

Bob Abelson
5530 South Shore
Chicago, Ill.

Ken McBride
2724 Payne St.
Evanston, Ill.

Stephen Worthley
1404 S. 2nd St.
St. Charles, Ill.

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ABOVE—Brinks guards stand ready as a million dollars makes its TV debut.

You Asked for it!



ABOVE—Gorgeous George and emcee Art Baker discuss the latest fashions in wrestling robes. That's an orchid on George's lapel.



Something different in TV fare is "You Asked For It" on WGN-TV. Emceed by suave Art Baker, the channel 9 screener makes a habit of fulfilling odd requests from viewers. The results are sometimes staggering.

One viewer wanted to see a million dollars in cold cash. While a dozen guards nervously looked over their shoulders, the camera obligingly did a close-up of the money pile. Another stunt involved a man wrestling an octopus underwater.

Baker's staff doesn't seem to mind lots of work. For instance, someone wanted to see the original "Our Gang" comedy bunch. Sure enough, "You Asked For It" rounded up the one-time juveniles for a mass TV appearance. Baker's staff numbers 45, and it's a cinch he needs every one to handle the many whacky requests that flood in.

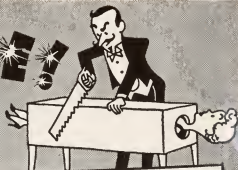
The only other regular cast member besides Baker is six year old Maryellen Clemons, a pixie in pigtails whose father, Jimmy Clemons, was a vaudeville and movie star. "You Asked For It" is seen each Friday at 7:30 p.m.

It's sponsored by Skippy peanut butter.

LEFT—Baker poses with members of the original Our Gang comedy team, l to r: Jackie Condon, Joe Cobb, Mickey Daniel, Johnny Downs and Farina Allen Hotchkins.

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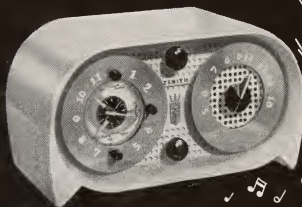
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Added information

FOR FRIDAY, MARCH 30, 1951

- 12:30 5 **Panorama Shop** Guest: Miss Angelyn Dantuma, dean of women at Moody Bible
- 2:30 5 **Bert Parks Show** Bert, Betty Ann Nyman, Bobby Sherwood do an old-fashioned rendition of "Oh, You Beautiful Doll," Bert sings "If I Loved You," Heathertones, "That Old Feeling," Bobby, "Mocking Bird Hill," and Betty "I Don't Care If The Sun Don't Shine"
- 3:00 5 **Kate Smith Hour** Guests: Dartmouth Glee Club; It Pays To Be Ignorant radio cast; Ethel and Albert, domestic comedy team; and John Butler ballet group
- 5:15 7 **Judy Splinters**
- 6:30 7 **Life With Linkletter** Guests: blind man who regained his sight; man who traveled the U. S. in search of a lost pet dog; Larry Noble sings
- 6:45 4 **Perry Como Show** Helen O'Connell sings "Would I Love You," Perry and Fontane Sisters sing "Sparrow In The Tree-top" and Perry does "Faithful" and "If"
- 7:00 4 **Mama Nels** Interest in a girl friend results in strict discipline on Mama's part
- 5 **Quiz Kids** Theme: Words; guest: Dr. Mitford M. Mathews, ed. of "Americanisms"; favorite phrases, quotes, poems; kids: Naomi, Melvin, Harvey, Sally Ann, and Pat
- 7 **Twenty Questions** Guest: Jackie Cooper
- 9 **Intrigue** "Bed By The Window" and "The Room"
- 7:30 4 **Man Against Crime** Mike Barnett goes prospecting in Arizona ghost town and digs up a pair of crimes
- 7 **Penthouse Party** Additional guests: Richard Kollmar, Ed Fitzgerald, & Bill War-rick
- 9 **You Asked For It** Babe Dahlgren introduces film of Lou Gehrig; Yonley, famous French clown; Robert Haskell, VP of Soc. of Amer. Magicians; a Chinese walking fish; and a Hindu from Bombay who lies on a bed of spikes
- 8:00 5 **Big Story** Skip Henderson tracks down a criminal and defends an innocent man
- 7 **Hands Of Mystery** "Too Good To Live"
- 8:30 9 **Morgan's Great Talent Hunt** Guest: a dog named Finnegan will sing "Happy Birthday"

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Saturday

MAR. 31 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:30 7 **Boy Scouts—Film**
"Scouting In Action"
- 9:45 7 **Acrobat Ranch—Western Circus**
"Uncle Jim" Stillwill emcee
- 10:00 4 **Meadow Gold Ranch Puppet Show—Bob Atcher Narrates**
Don William is puppeteer
- 7 **Faith Baldwin Theater—Drama**
"Portrait of Niki" starring Neva Paterson and Luther Adler. Young actress struggles, with ruthless ambition, to gain major role in play
- 10:30 4 **Grand Chance Roundup**
- 7 **Dick Tracy—Cartoon Film**
- 11:00 4 **Big Top—Circus Show**
- 7 **2 Girls Named Smith—Comedy**
- 11:30 7 **I Cover Times Square—Drama**
Weekly adventures of columnist
- 12:00 4 **Movies For Kids—Serials**
"Flash Gordon" & "Custer's Last Stand" and "Sand Man's Hour"
- 1:00 4 **Hair Raising Tale—Commercial**
- 1:30 4 **Multiscope News—Ticker Tape**
- 2:00 2 **"Lost Horizon"—Feature Film**
Ronald Coleman in Frank Capra's spectacular production of Shangri-La
- 3:00 4 **High School Contest**
Don and Vera Ward conduct a beauty contest for teen-agers
- 3:30 4 **I Hear Music—Tunes Of The Day**
Jackie Cain and Roy Kral
- 4:00 4 **Joe Wilson Sports Show**
- 5 **Mr. Wizard—Don Herbert**
Bruce Lindgren questions & Don explains & demonstrates natural phenomena that occur in every day living
- 7 **Paddy The Pelican—Kids Show**
- 4:15 4 **Nu Youth—Nu Life**

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SATURDAY—continued

- 4:30 4 **Who Ya Laffin At—Commercial**
5 **Nature Of Things—Discussion**
Dr. Roy K. Marshall talks about "Rid-
dles of the Past: Egypt"
- 7 **Bar Five Ranch—Western**
Feature film "Lightning Raiders"
- 4:45 5 **Bob Considine Show—Discussion**
Commentary and guests
9 **Jimmy Dudley's Sport Page**
(See page 37)
- 5:00 4 **Western Film Feature**
5 **Victor Borge Show—Comedy**
Explanation of "new language of let-
ters" and guests Jane Morgan and
Dorothy Jarnac
9 **Meadow Gold Ranch**
A tale of the west by Bob Atcher
- 5:30 4 **Mr. I Magination—Kids' Drama**
Donnie Harris declares that clothes
make the man so Paul Tripp trans-
forms him into "Beau Brummel"
5 **Say It With Acting—Charades**
Maggi McNellis & Bud Collyer emcee;
teams from: "Rose Tattoo" and "Bell,
Book, and Candle"
7 **"Gangster Of The Frontier"**
Western feature film
- 6:00 4 **Sam Levenson Show—Comedy**
5 **Front Line Camera—News**
Late information from Clifton Utley
9 **Pet Shop—Comptons Present**
Audry Harridge, breeder of boxers,
brings down some puppies and tells
how they are judged; Harold Rosen-
berg shows a cocker spaniel; J. T.
Lauderbach shows a Brittany spaniel,
French breed hunting dog
- 6:30 4 **Beat The Clock—Quiz**
Bud Collyer quizzes contestants
5 **One Man's Family—Domestic**
Growing pains of a modern family
with Russell Thorson as narrator
7 **Stu Erwin Show—Comedy**
Stu and weekend guest nearly come
to blows over Shakespeare
9 **Wrestling Film From Milwaukee**
- 6:45 2 **Preview Time (Decoded)**
- 7:00 2 **"Rage In Heaven"—Feature**
Robert Montgomery and Ingrid Berg-
man; to test his beautiful wife he
drove her into arms of his best friend
4 **Ken Murray Show—Variety**
Darla Hood, the Enchanters, and regu-
lar cast with guest Veronica Lake
in a hospital scene
5 **Jack Carter Show—Variety**
Donald Richards, vocalist with guests
Connie Sawyer and Franchot Tone
7 **Paul Whiteman's TV Teen Club**
Youngsters display their talents

7:30 9 Madison Sq. Garden Events
Basketball: East-West Coll. All-Star game with Curt Gowdy announcing

8:00 4 Frank Sinatra Show—Musical
Variety stanza with June Hutton vocalist, Heathertones and guests Mary Rae & Naddl, dance team; Jack Gufford comic; Peggy Lee, and Conrad Nagle

5 Your Show Of Shows—Variety
Sid Caesar and Imogene Coca star along with Robt. Merrill, Marguerite Piazza, Bill Hayes, Hamilton Dancers with guest hostess, Virginia Field

7 Flight To Arizona—Film Short

8:05 7 Cameraman At Large—Film
"Rocky Mountain Trout" and "Toronto Symphony"

8:30 7 Hollywood Theater Time—Film

9:00 4 Sing It Again—Musical Quiz
Jan Murray me with Alan Dale, Judy Lynn, and Riddlers vocalists

7 Roller Derby—Joe Hasel

9:15 2 Preview Time (Decoded)

9:30 2 "The Hucksters"—Feature Film
Clark Gable and Deborah Kerr in the movie that America has waited for

5 Your Hit Parade—Musical
Seven top tunes sung by Snooky Lanson, Eileen Wilson & Dorothy Collins

10:00 4 "Flying Serpent"—Feature Film
George Zucco stars in mystery

5 Grand Marquee—Feature
Film "Carnival" starring Sally Gray, Jean Kent, & Michael Wilding

9 Wrestling From Chicago
Approximate time depending on conclusion of basketball game. Leon Karlenko vs Walter Palmer also Frankie Hart vs Jack O'Reilly

10:15 7 Top Views In Sports—J. Evans

10:30 7 Great Comedians—Film

10:45 7 "Pilot X"—Feature Film
John Carroll, Lona Andre, & Henry Hall; tale of the means a commercial airline uses to rid itself of a mysterious & far superior airman

11:00 9 "Casey Jones"—Feature Film
Gabby Hayes and Charles Starrett in tale of life of railroad engineer

11:30 4 Murder Before Midnight—Film

12:00 4 "Sing Sing Nights"
Film with Conway Tearle and Boots Mallory

(KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

Sunday

APRIL 1 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

10:00 4 CET Theater—Feature Film
"Spotlight Scandals" with Frank Fay, Billy Gilbert, & Bonny Baker; tale of a vaudeville team which breaks up when radio enters the picture

11:00 7 Ozmo—Kids' Show On Film
Adventures of a devil-may-care monkey and his many friends

11:15 7 Chester The Pup—Comedy
Adventures of the pup and his master

11:30 4 Your Future Home—Ed Cooper
7 Faith For Today—Religious

12:00 4 "Thief Of Bagdad"—Feature
Film with Sabu, Conrad Veidt, & June Duprez; adventures of a light fingered gutter-snipe and the rightful occupant of the throne

7 TV Garden Club—Instructions
James H. Burdett with points of interest to potential "farmers"

12:15 5 Draw With Me—Art Lessons
Jon Gnagy demonstrates

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SUNDAY—continued

- 12:30 5 **American Forum Of The Air**
"Is The 'Voice Of America' Adequate?" discussed by Edward W. Barrett and Harold E. Stassen
- 7 **Amateur Hour—Chgo. Talent**
- 1:00 9 **Pathways Of The World—Film**
"Life in Stockholm"
- 1:15 9 **American Diary—Leo Carrillo**
- 1:30 7 **Space Patrol—Adventure Film**
Drama of adventure in the 25th century
- 9 **Top Tunes With Trendler**
Paula Wray and Tony Fontaine harmonize to the music of Bob Trendler
- 1:45 4 **Marlene's Theater—Feature**
Film "Over The Moon" with Rex Harrison and Merle Oberon; romantic difficulties involving money where the lady has it and the boy does not
- 2:00 5 **Battle Report—Washington**
Civil Defense measures explained
- 7 **Cisco Kid—Western Movie**
Duncan Renaldo and Leo Carrillo in "Newspaper Crusade"
- 9 **"Trail Of Terror"—Western**
Feature with Dave "Tex" O'Brien and the Texas Rangers
- 2:30 5 **Mrs. Roosevelt Meets The Public**
Discussion with figures in the news

- 7 **Cowboy Classics—Western**
"Fighting Vigilantes"
- 3:00 5 **Meet The Press—Discussion**
Guest: Sen. Estes Kefauver (D-Tenn)
- 3:15 4 **Ship's Reporter—Interviews**
- 3:30 4 **Help Wanted—Commercial**
Jerry Sperling narrator
- 5 **Riding The Range—Western**
Feature film adventure
- 7 **Your Pet Parade—John Nelson**
Moppets display pets for a prize
- 9 **"The Housekeeper's Daughter"**
Feature film, Joan Bennett, Adolph Menjou, Victor Mature, Wm. Gargan in comedy antics of newspapermen in catching racketeers
- 3:45 4 **Lilli Palmer Show—Comment**
Madame Valentina tells about her experiences in Russia & discusses the problems involved in costuming for Broadway plays
- 4:00 4 **Mayor Martin Kennelly—Speech**
- 5 **Gabby Hayes Show—Drama**
The story of John August Sutton who befriended early pioneers in Calif.
- 7 **Super Circus—Variety**
Claude Kirchner invites the kids to have some fun with Cluffy, Scampy, and Nick Francis; acts: Gutis, 4 people in gorilla parody; Montana Kid, Jane Campbell, & Coley Bay; The Charlies acrobats; and Beebee's Bears
- 4:15 4 **Hair Magic—Commercial**
- 4:30 4 **Tides Of Destiny—Religious**
Rev. Richard H. Harvey & Douglas Fisher, soloist Rose Arzoomanian, Wheaton Quartet, and Hi-C Chorale
- 5 **Magic Slate—Drama**
"Pinocchio" tale of marionette that turned into a real little boy with Bob Anglund, Maurice Copeland, and Arthur Peterson
- 5:00 4 **"Captain Calamity"—Feature**
Film with George Huston, Marian Nixon, Movita; tale of a sea ranger who never side-stepped trouble or women
- 5 **Hopalong Cassidy—Western**
Join Bob Ather as he tells another story of Hoppy, Windy, and Lucky's adventures
- 7 **Ted Mack's Family Hour**
Variety, songs, music, and dancing
- 9 **By Candlelight—Bill Snary**
Romantic ballads for your viewing & listening pleasure with Paula Wray
- 5:30 9 **"The Monster Maker"—Feature**
Film with J. Carroll Nalsh and Ralph Morgan. Scientist working with rare disease inflicts it on his enemy
- 6:00 4 **Gene Autry Show—Western**
"Six Shooter Sweepstakes" Champion is taken captive by thieves but is rescued by Gene and Sheriff
- 5 **Zooparade—Marlin Perkins mc**
Jim Hurlbut and Marlin present fallacies and truisms regarding the habits of many animals of the world

Come to the Movies!
WBKB (Channel 4)
1:45 P.M.

MARLENE'S
SUNDAY THEATRE

"OVER THE MOON"
STARRING
Merle Oberon, Rex
Harrison and Robert
Douglas

Presented by
MARLENE'S
HAIR WAVING CREAM SHAMPOO
and **MYNEX**

6:00 7 Paul Whiteman Show—Musical
Spring and the weather theme with Earl Wrightson, Maureen Cannon, and guest Mimi Benzell plus Ray Porter Chorus in "Sometimes I'm Happy"

6:30 4 Jack Benny Show—Variety
Comedy with guests Claudette Colbert, Robt. Montgomery, and Basil Rathbone

5 Aldrich Family—Comedy
Henry's April Fool's joke on girl friend boomerangs

7 Showtime U.S.A. - Drama-Variety
Dennis King in scene from "Billy Budd" also Beatrice Lillie with songs from "South Pacific"

7:00 4 Toast Of The Town—Variety
Ed Sullivan presents Byron Nelson, Douglas Fairbanks Jr., reading Kipling's "If", Jan Pierce, tenor, and Les Paul Trio

5 Comedy Hour—Variety
Eddie Cantor presents Joel Gray comic, Evelyn Gould vocalist, Tony & Eddie pantomime act, Michelle Auclair violinist, William Warfield baritone, and Eddie Fisher singer, Gehrig & Weismuller, dancers

7 "Adventures Of Chico"
Film wherein a lonely little Mexican boy makes friends of the animals in the forest

9 Chicagoland Newsreel Review

7:30 9 Armed Forces Hour—Musical
June Hutton in a salute to the Seabees with the Navy Band

8:00 4 Fred Waring Show—Musical
April rain scene with "Why Does It Always Rain On Sun." and "April Showers" Joanne Wheatly, Joe Marine, & Jane Wilson sing "Rainy Day Refrain," "Sunny Side of the Street," and "One Fine Day" 2nd part: Fool's court production with "Zing, Zing Zoom, Zoom" and "Laugh Clown Laugh"

5 Philco Playhouse—Drama
"Parnassus On Wheels" by Christopher Morley with Muriel Kirkland, Russell Hardie, and Wm. Post Jr. matronly woman purchases a bookstore on wheels in attempt to flee hum-drum existence

7 Crusade In Europe—Ch. XXII
"Collapse Of Germany"

9 Rocky King, Detective—Drama
Roscoe Karns stars as sleuth in "Murder Gums the Works"

8:25 7 Film Short
"Tales From The Vienna Woods"

8:30 7 Marshall Plan In Action—Film
Our aid to Europe and how it works

9 They Stand Accused—Film
A fight for a child whose mother was German and father American

9:00 4 Celebrity Time—Quiz
Conrad Nagel mc with Martha Wright, Herman Hickman, guests Phil Silvers and Nancy Donovan

9:00 4 Garroway At Large—Variety
Tunes: "Destination Moon," "Je t'Adore," "Portrait of a Flirt," and "Guys and Dolls"

7 Old Fashioned Gospel Meeting
Religious program with a talk by Dr. Charles E. Fuller DD

9 Stars Of Tomorrow—Amateur
Lee Bennett emcees as Chicago talent competes for top place (see pg. 38)

9:30 4 What's My Line—Panel Quiz
John Daly mc with panelists Louis Untermeyer, Arlene Francis, Hal Block, and Dorothy Kilgallen

5 Leave It To The Girls—Debate
Discussion with Maggi McNellis mc, Vanessa Brown, Eloise McElhone, Dorothy Kilgallen, Martha Wright, and guest Henry Morgan comedian

7 Youth On The March—Religious
Mixed chorus, a men's glee club, & sermon by Rev. Percy Crawford

9 Courtesy Theater—Film
Feature "City Without Men" Linda Darnell, Edgar Buchanan, Michael Duane, & Glenda Farrell; a man is falsely sent to prison

10:00 4 "Death Valley"—Feature Film
Robert Lowery and Helen Gilbert

5 Sheila Graham—Commentary
Guests: Tony Curtis & Piper Laurie

7 Circuit Rider—Religious Prgm.
Religious dramatizations of the spreading of Christianity just after Amer. Revolution

10:30 7 "Million To One"—Feature Film
Joan Fontaine

11:00 9 Eloise Salutes The Stars—Chats
Informal discussion with the stars

11:15 9 Powerhouse Of Sports—News

11:30 4 Who Ya Laffin At—Commercial

12:00 4 Ulmer Turner And The News

12:15 4 "Top Sergeant Mulligan"—Film
Feature with Nat Pendleton and Carol Hughes in adventures of 2 doughboys dominated by sgt.

(Stations reserve the right to change above listings without notice)



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Monday

APRIL 2 WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

- 9:45 9 Talking With Toni—Interviews
Guest: Svengali, hypnotist
- 10:00 4 Fun And Features—G. Menard
9 Your Figure Ladies
- 10:15 4 Fun And Figure—Ed Allen mc
- 10:30 4 Fun And Features (continued)
9 Chicago Cooks—Recipes
- 11:00 4 Tel-A-Shopper—Betty Whitney
7 Bob And Kay Show—Variety
- 11:30 4 Fun And Features (continued)
5 Norman Ross' Varieties
9 Hi Ladies—Interviews
- 12:00 4 For Ladies Only—Commentary
5 Meet Mintz—Musical Favorites
9 Open House—Musical Variety
Guest: Jacques Falcon, glove designer; tune: "Tru-Mon-Thru" calipso
- 12:15 4 Multiscope News—Ticker Tape
5 Newsroom—Late Information
- 12:30 4 Cooking Is Fun—Tina Redmond
5 Panorama Shop—Fern Persons
- 1:00 4 Garry Moore Show—Comedy
Guest: Milbourne Christopher magician
- 5 "Road To Happiness—Feature
Film with John Boles, Mona Barrie, Billy Lee & Roscoe Karns; with struggle of earning a living for son & getting start in opera, Jeff determines to make both a success
- 7 Housewives' Holiday—Kirchner
9 Individually Yours—C. Carlyle
- 1:15 9 Test Pattern til 4:00
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Bill Evans Show—Comment
- 2:00 4 Let's Have Fun—Hank Grant mc
5 Miss Susan—Susan Peters
- 2:15 5 Guest In Your Home—Poetry
- 2:30 5 Bert Parks Show—Variety
- 3:00 4 Homemakers' Exchange—Recipes
5 Kate Smith Hour—Variety
- 3:30 4 Betty Crocker—Recipes
- 3:45 7 Adventure Stories—Film Serial
"Burn 'Em Up Barns"
- 4:00 4 Lucky Pup—Children's Show
5 Hawkins Falls, Pop. 6200
Every day life in a Midwestern town
- 7 Mary Hartline Show—Games
9 Telephone Game—Quiz
- 4:15 4 Adventure Time—Film Serial
5 Gabby Hayes Show—Drama
7 Half-Pint Party—Al Gannaway
- 4:30 4 Assembly—Military Questions
5 Howdy Doody Show—Kids Fun
7 Sagebrush Theater—Western
- 9 Foto Test—Quiz
Frank and Sue have fun too on this wonderful giveaway
- 5:00 4 Comic Capers—Puppet Show
5 Cactus Jim—Western Film
7 Lois And Looie—Kids Show
9 Small Fry Club—Bob Emery mc

- 5:15 4 H M Ranch—Western Film
7 Judy Splinters—Small-Fry Show
- 5:30 4 Window Shopping—Commercial
5 Crusader Rabbit—Cartoon
7 Tom Corbett Space Cadet
9 Trail Blazers' Theater—Film
"Tonto Kid" I western serial
- 5:35 5 Clifton Utley—News
- 5:45 4 Ship's Reporter—Interviews
5 Public Life Of Cliff Norton
Subject: Look Rich
- 7 Uncle Mistletoe—Adventure
Delightful tales where the little folk are in and out of trouble
- 5:50 5 Weatherman—Clint Youle
- 6:00 4 Music Bowl—Musical Variety
5 Kukla, Fran, And Ollie
7 Champagne Party—Musical
9 Captain Video—Adventures
- 6:05 7 Club Seven—Musical
- 6:15 4 Ulmer Turner—News
7 Faye Emerson Show—Interviews
Guest, Kenneth Roberts, discussing book "The Art of Dowsing"
- 6:30 4 CBS News—Douglas Edwards
5 Showroom—Musical
7 Hollywood Screen Test—Drama
Guest: Edward Everett Horton
- 9 Austin Kiplinger—News
- 6:40 9 Weather News—Frann Weigle
- 6:45 4 Perry Como Show—Musical
Guests: Duke University Glee Club
- 5 News Caravan—John C. Swayze
9 Chicagoland Newsreel
- 7:00 4 Video Theater—Drama
"The Old Lady Shows Her Medals"
by James M. Barrie, starring Robert Preston, Lonely charwoman "adopts" young soldier as her son, without his knowing about it
- 5 Paul Winchell - Jerry Mahoney
What's my name quiz with comedy duo
- 7 Hal In Hollywood—Variety
Hal Sawyer mc, Gaylor Carter Trio, guests: Ann Sheridan & Charles Fredricks
- 9 Once Upon A Tune—Musical
"The Island King" with Reggie Beane, Phil Hanna, Olga Coolho; satire set in South American Background
- 7:30 4 Arthur Godfrey's Talent Scouts
Professional talent competes
- 5 Voice Of Firestone—Musical
Guest soloist: Rise' Stevens
- 7 This Could Be You—Musical
Bill Gwinn offers prize to couple who re-enact scene where a favorite song altered course of their lives

Certain programs may be cancelled if Kefauver Committee hearings are telecast. No advance schedule of these telecasts is available.

- 8:00 7 Don McNeill's TV Club—Variety**
Festive session with Don, Johnny Desmond, Patsy Lee, and Sam Cowling
guest: Aunt Fanny
- 9 Famous Jury Trials—Drama**
Reenactment of cases in annals
- 8:30 4 The Web—Mystery Drama**
"Guardian Angel" tale of a woman who persuades her lover to get rid of her husband
- 7 Wrestling From Rainbo Arena**
Wayne Griffin announcing
- 9 Plainclothesman—Drama**
"Condemned"
- 9:00 4 Blue Ribbon Boxing Bouts**
Mike Buha vs Wesley Bascom, from St. Louis
- 5 Break The Bank—Quiz**
Bert Parks asks the questions
- 9 No Cover Charge—Mal Bellairs**
Musical film of well known artist
- 9:30 5 Stars Over Hollywood—Drama**
"Pearls From Paris" with Raymond Burr, Suzanne Dalbert, Gerard Mohr. Young French girl becomes involved with gang of jewel smugglers
- 9 "Avalanche"—Feature Film**
Bruce Cabot, Veda Ann Borg, and Roscoe Karns; trail of tax evader leads to winter resort and murder
- 9:45 4 Fight Follow Up—Summary**
Lester Bromberg and Vin Scully
- 10:00 4 Ernie Simon—Curbstone Cutup**
5 Weatherman—Clint Youle
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Ulmer Turner—News**
5 Clifton Utley—News
- 10:30 4 What's Wrong With This Picture**
Quiz with Joe Wilson mc
5 Let's Look At Sports—T. Duggan
- 10:45 4 What's Your Trouble?—Clinic**
Got a problem? Let Mr. & Mrs. Mal Bellairs help you solve it
5 Herbie Mintz Show—Musical
- 11:00 4 Linger Awhile—Musical**
5 Broadway Open House—Variety
7 Paul Harvey—News
9 "Ticket To A Dance"—Feature
Film with Ralph Graves, Lola Lane, Lola Wilson, & James Burke; murder cuts in at a dance
- 11:10 7 Top O'The Weather—Russ Reed**
- 11:15 4 Anything Goes—Quiz**
- 11:20 7 Walter "Fats" Pichon—Musical**
- 11:30 4 Murder Before Midnight—Film**
7 Flana-Grams—Sports Comment
- 12:00 4 "Girl Of My Dreams"—Feature**
Film with Mary Carlisle and Arthur Lake
- 12:15 9 Chicagoland Newsreel**
(Stations reserve the right to change above listings without notice)

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WENR-TV **CHANNEL
7**

Thursday

APRIL 5 WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

- 9:45 9 **Talking With Toni**—Interviews
 Toni Rodgers continues round town
- 10:00 4 **Fun And Features**—Music
 9 **Your Figure Ladies**—P. Fogarty
- 10:15 4 **Fun And Figure**—Ed Allen mc
- 10:30 4 **Fun And Features** (continued)
 9 **Chicago Cooks**—Miss Barkley
- 11:00 4 **Tel-A-Shopper**—Betty Whitney
 7 **Bob And Kay Show**—Comments
- 11:30 4 **Fun And Features** (continued)
 5 **Norman Ross' Varieties**
 9 **Hi Ladies**—Interviews
- 12:00 4 **For Ladies Only**—Commentary
 5 **Snowcrop Matinee Theater**
 "Showdown" Western feature film
 with Lurene Tuttle
- 9 **Open House**—Musical Variety
 Guests: Joe Marshall, dog trainer and
 Mr. & Mrs. Robt. Lystad, anthropologists;
 Phyllis sings "Yours Sincerely"
- 12:15 4 **Multiscope News**—Ticker Tape
- 12:30 4 **Susan Adams Cooking**
 5 **Panorama Shop**—Fern Persons
- 12:45 4 **Garry Moore Show**—Variety
 Guests, Kirkwood and Goodman
- 1:00 5 **"The Flying Serpent"**—Feature
 Film, George Zucco stars
 7 **Beulah Karney Show**—Foods
 9 **Stop, Look, And Learn**—Quiz
- 1:30 4 **First Hundred Years**—Serial
 7 **"Her Forgotten Past"**—Feature
 Tentative film
 9 **Test Pattern Til 3:30**
- 1:45 4 **Bill Evans Show**—Comment
- 2:00 4 **Let's Have Fun**—Hank Grant mc
 5 **Miss Susan**—Susan Peters
- 2:15 5 **Guest In Your Home**—Poetry
- 2:30 5 **Remember This Date**—Bill Stern
- 3:00 4 **Homemakers' Exchange**—Recipes
 5 **Kate Smith Hour**—Musical
- 3:30 4 **Bride And Groom**—John Nelson
 9 **Chicagoland Newsreel**
- 3:45 4 **Multiscope News**—Ticker Tape
 7 **Adventure Stories**—Film Serial
 9 **Plan-A-Room**—Designs
- 4:00 4 **Lucky Pup**—Kids Puppet Show
 5 **Hawkins Falls, Pop. 6200**—Serial
 7 **Mary Hartline Show**—Games
 9 **Telephone Game**—Quiz
- 4:15 4 **Adventure Time**—Film Serial
 5 **Panhandle Pete And Jennifer**
 "George Burro and the Atomic Bomb"
 7 **Half-Pint Party**—Al Gannaway

- 4:30 4 **Assembly—Military Questions**
 5 **Howdy Doody Show**—Variety
 7 **Sagebrush Theater**—Western
 9 **Foto Test**—Frank Sweeney
 Giveaway with prizes that'll intrigue you
- 5:00 4 **Comic Capers**—Puppet Fun
 5 **Cactus Jim**—Western Feature
 7 **Lois And Looie**—Kids Show
 9 **Small Fry Club**—Bob Emery
- 5:15 4 **H M Ranch**—Western Film
 7 **Judy Splinters**—Kids' Show
- 5:30 4 **Window Shopping**—Commercial
 5 **Crusader Rabbit**—Cartoon
 7 **Stories In Sand**—Fairy Tales
 "In The Middle Of The World"
 9 **Trail Blazers' Theater**—Western
 "Boss Of Rawhide" II film serial
- 5:35 5 **Clifton Utley**—News
- 5:45 4 **Ship's Reporter**—Interviews
 5 **Public Life Of Cliff Norton**
 Subject: Face Those Emergencies
- 5:50 5 **Weatherman**—Clint Youle
- 6:00 4 **Danny O'Neil At Home**—Musical
 5 **Kukla, Fran, And Ollie**
 7 **Champagne Party**—Musical
 9 **Captain Video**—Adventure Tale
- 6:05 7 **Club Seven**—Musical
- 6:15 4 **Ulmer Turner**—News
- 6:30 4 **CBS News**—Douglas Edwards
 5 **John Conte's Little Show**—Music
 Guest, Renna, vocalist
 7 **Lone Ranger**—Western Drama
 "Legions Of Oldtimers"
 9 **Austin Kiplinger**—News
- 6:40 9 **Weather News**—Frann Weigle
- 6:45 4 **Stork Club**—Interviews
 5 **News Caravan**—John Swayze
 9 **Chicagoland Newsreel**
- 7:00 4 **Starlight Theater**—Drama
 "Season For Marriage" adapted from
 New Yorker by John Cheever
 5 **Groucho Marx**—Quiz
 Ad-lib session with comedian
 7 **Stop The Music**—Musical Quiz
 Bert Parks asks the questions
 9 **Teleports Digest**—Film
- 7:30 4 **Show Goes On**—Variety
 Robert Q. Lewis mc introduces buyers
 5 **Treasury Men In Action**
 Based on T-Men files, Walter Greaza
 stars
 9 **For Men Only**—Morrison Wood
 Recipes for the male chef
- 8:00 4 **Alan Young Show**—Variety
 Guests: Bruce Cabot, Sheldon Leonard,
 Ed Brophy, Pat Harding, and Tom
 Mahoney dancers
 5 **Star Revue**—Musical Variety
 James Melton as emcee with guests
 Edgar Bergen and Charlie McCarthy
 7 **Holiday Hotel**—Musical Variety
 Don Ameche emcees session

- 8:00 9 **Adventures Of Ellery Queen**
"The Frightened Lady"
- 8:30 4 **Big Town—Newspaper Drama**
Pat McVey stars as crusading reporter Steve Wilson
- 7 **Blind Date—Arlene Francis mc**
Ad-lib stanza with glamour girls
- 9 **Beauty Contest—Myron Wallace**
- 9:00 4 **Truth Or Consequences—Quiz**
Ralph Edwards conducts antics
- 5 **Martin Kane, Private Eye**
William Gargan stars as sleuth
- 7 **Roller Derby—Joe Hasel**
- 9 **Cartune-O—Musical Quiz**
Lee Bennett mc with Peggy Taylor
- 9:30 4 **Hollywood On The Line**
Interview with Roddy McDowell
- 5 **Wayne King Show—Musical**
Vocalists Harry Hall, Jackie James, Gloria Van, and Don Large Chorus present a musical day in a business office with tunes like: "It's A Lovely Day Today," "Mon., Tues., Wed.," and "Homework"
- 9:45 4 **Hollywood Reel—Interviews**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
- 5 **Weatherman—Clint Youle**
- 9 **Wrestling From Chicago**
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Ulmer Turner—News**
- 10:15 5 **Clifton Utley—News**
- 7 **Great Comedians—Film**
"Bashful Ballerina" with Imogene Coca
- 10:30 4 **What's Wrong With This Picture**
Quiz with Joe Wilson mc
- 5 **Let's Look At Sports—T. Duggan**
- 7 **Dr. Fixum—Household Tips**
Ideas for repair and originality in every room of your home
- 10:45 4 **What's Your Trouble?—Clinic**
- 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Linger Awhile—Musical**
- 5 **Broadway Open House—Variety**
Jerry Lester conducts antics with Dagmar, Milton DeLugg, and Ted Malone dancer
- 7 **Paul Harvey—News**
- 9 **"Wife Of Monte Cristo"**
Film with John Loder and Leonore Aubert; crusader for right in rebellious France & how he escapes the guillotine
- 11:10 7 **Top O'The Weather—Russ Reed**
- 11:15 4 **Film**
- 11:20 7 **Walter "Fats" Pichon—Musical**
- 11:30 4 **Murder Before Midnight—Film**
- 7 **Flana-Grams—Sports Comments**
- 12:00 4 **"Death From A Distance"—Film**
Feature with Lola Lane and Russell Hopton; reporter and police detective solve eerie murder
- 12:15 9 **Chicagoland Newsreel**

(Stations reserve the right to change above listings without notice)

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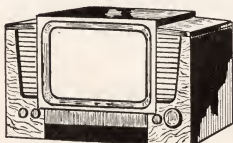


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Friday

APRIL 6 WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

- 9:45 9 **Talking With Toni—Interviews**
Guest: Dolly Houston
- 10:00 4 **Fun And Features—G. Menard**
Potpourri of fun, music, interviews
- 9 **Your Figure Ladies—P. Fogarty**
Instructions in calisthenics
- 10:15 4 **Fun And Figure—Ed Allen mc**
- 10:30 4 **Fun And Features (continued)**
- 9 **Chicago Cooks—Recipes**
Barbara Barkley prepares a tasty dish
- 11:00 4 **Tel-A-Shopper—Betty Whitney**
- 7 **Bob And Kay Show—Comment**
- 11:30 4 **Fun And Features (continued)**
- 5 **Norman Ross' Varieties**
- 9 **Hi Ladies—Interviews**
- 12:00 4 **For Ladies Only—Commentary**
Florence Bourke Ellis emcee
- 5 **Meet Mintz—Herbie Mintz**
- 9 **Open House—Frankie Masters**
Guests: Mr. Lipton, shoe designer and Don May, insect collector; Frankie & Phyllis sing "Thanks For The Memory"
- 12:15 4 **Multiscope News—Ticker Tape**
- 5 **Newsroom—Late Information**
- 12:30 4 **Cooking Is Fun—Tina Redmond**
- 5 **Panorama Shop—Fern Persons**
- 1:00 4 **Garry Moore Show—Comedy**
Guest, Miss Phyllis Iannaci, lady steeplejack
- 5 **"Skyways"—Feature Film**
Ray Walker & Kathryn Crawford star. Young man, torn from his first love, returns to it and is finally recognized
- 7 **Housewives Holiday—Kirchner**
Games & fun for lady of house
- 9 **Interior Decoration—Designs**
- 1:15 9 **Test Pattern Til 4:00**
- 1:30 4 **First Hundred Years—Serial**
Jimmy Lydon and Olive Stacey
- 1:45 4 **Bill Evans Show—Comment**
- 2:00 4 **Let's Have Fun—Hank Grant mc**
Music supplied by Julian Stockdale
- 5 **Miss Susan—Susan Peters**
Serial story of woman lawyer
- 2:15 5 **Guest In Your Home—Poetry**
- 2:30 5 **Bert Parks Show—Musical**
- 3:00 4 **Homemakers' Exchange—Recipes**
- 5 **Kate Smith Hour—Musical**
Top entertainment and information
- 3:30 4 **Fashion Magic—Iika Chase**
New modes for spring and summer
- 3:45 7 **Adventure Stories—Film Serial**
- 4:00 4 **Lucky Pup—Doris Brown mc**
- 5 **Hawkins Falls, Pop. 6200—Serial**
- 7 **Mary Hartline Show—Games**
Puzzles and prizes at this party
- 9 **Telephone Game—Quiz**
Harold Isbell, & Jane Quinn mc
- 4:15 4 **Adventure Time—Film Serial**
- 5 **Gabby Hayes Show—Drama**
Story of heroic and colorful America
- 7 **Half-Pint Party—Al Gannaway**

- 4:30 4 **Assembly—Military Questions**
 5 **Howdy Doody Show—Bob Smith**
 7 **Sagebrush Theater—Western**
 9 **Foto Test—Frank Sweeney**
 Frank and Sue Topping co-emcees
 of quiz game with prizes

- 5:00 4 **Comic Capers—Puppets**
 Relax, laugh, and have fun
 5 **Cactus Jim—Western Feature**
 7 **Lois And Looie—Kids Show**
 9 **Small Fry Club—Bob Emery**
 Kids participate in games and features

- 5:15 4 **H M Ranch—Western Film**
 7 **Judy Splinters—Kids' Show**
 5:30 4 **Window Shopping—Commercial**

- 5:30 5 **Crusader Rabbit—Cartoon**
 7 **Tom Corbett Space Cadet**
 9 **Tony Fontaine Show—Musical**

- 5:35 5 **Clifton Utley—News**
 5:45 4 **Linger Awhile—Marty Hogan**
 5 **Public Life Of Cliff Norton**
 Subject: Indian Smoke Signals

- 7 **Uncle Mistletoe—Fantasies**
 Youngsters favorite puppet & his
 many friends

- 5:50 5 **Weatherman—Clint Youle**
 6:00 4 **Music Bowl—Danny O'Neil mc**
 Carolyn Gilbert co-emcee

- 5 **Kukla, Fran, And Ollie**
 7 **Champagne Party—Musical**
 Andy and Della Russell star

- 9 **Captain Video—Adventures**
 6:05 7 **Club Seven—Musical**
 6:15 4 **Ulmer Turner—News**

- 7 **Faye Emerson Show—Guests**
 6:30 4 **CBS News—Douglas Edwards**
 5 **Showroom—Roberta Quinlan**
 7 **Life With Linkletter—Comedy**
 Skits and Interviews with guests

- 9 **Austin Kiplinger—News**
 6:40 9 **Weather News—Frann Weigle**
 6:45 4 **Perry Como Show—Musical**

- 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel**
 7:00 4 **Mama—Domestic Comedy Skits**
 Tales of a Norwegian family in the
 U. S. at the turn of the century;
 Peggy Wood stars

- 5 **Quiz Kids—Questions & Answers**
 Small fry panel of experts, Joe Kelly

- 7 **Twenty Questions—Quiz**
 Bill Slater mc answers panel's
 questions to solution of object

- 9 **Intrigue—Film Dramas**
 "The Wall" classic love story &
 "Stagecoach Driver MacLean" tale of
 the Old West

- 7:30 4 **Man Against Crime—Drama**
 Mysteries with Ralph Bellamy in lead

- 5 **Walt's Workshop—Creative**
 Mr. Durbahn presents a boys club
 program in form of a project
 from scrap lumber

- 7 **Penthouse Party—Variety**
 Join Betty Furness, Don Cherry, Bud-
 dy Weed Trio and guests

- 7:30 9 **You Asked For It—Films**

Films of anything requested by view-
 ers presented by Art Baker (pg. 10)

- 8:00 4 **Ford Theater—Drama**
 "Ticket To Oblivion" Signe Hasso

- 5 **Big Story—Newspaper Drama**
 Dudley McClure of Portland (Oregon)
 Journal

- 7 **Pulitzer Prize Playhouse—Drama**
 "Night Over Taos" by Maxwell An-
 derson, starring Peggy Conklin and
 Murvyn Vy. Story of Mexican chief-
 tain who holds out against new ideas,
 and finally sacrifices himself for a
 code of honor

- 9 **Hands Of Mystery—Drama**



A Project from Scrap Lumber

7:30 - 8:00 P.M.
WNBQ — Channel 5

Presented by

Edward Hines Lumber Company



20 QUESTIONS
 TONIGHT at 7:00 P.M.
WENR-TV CHANNEL 7

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PROMPT EFFICIENT SERVICE

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RONSON'S "20 QUESTIONS"

with amazing quiz panel

BILL SLATER, M. C.

FRIDAY **7 PM** WENR-TV

CHANNEL 7

"The COURTESY HOUR"

PRESENTED BY

Jim Moran

"THE COURTESY MAN"

... the shortest
variety hour on
television!

WENR-TV

FRIDAYS
10 PM

**COURTESY
MOTORS**

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FRIDAY—continued

- 8:30 **5 Morgan's Great Talent Hunt**
Comedy and variety of unusual acts
with Arnold Stang comedian
- 9 Front Page Detective—Drama**
Edmund Lowe and Paula Drew star
in newspaper tales of murder
- 9:00 **4 Star Of The Family—Musical**
Morton Downey presents Jane Morgan,
Borrah Minevitch's Harmonica
Rascals, and Hal Loman & Joan Fields
dancers
- 5 Boxing Bouts**
- 7 Bigelow Theater—Drama**
"Charming Billy" with Spring Byington
and Mary Anderson, Auntie plays
cupid for niece
- 9 Cavalcade Of Stars—Variety**
Jackie Gleason emcees comedy
- 9:30 **4 Hit Spot—Musical Variety**
Gene Fields singing emcee, Peggy Taylor,
TuTones, & 4 Notes (See pg. 8)
- 7 Studs' Place—Informal Variety**
Studs Terkel as proprietor with some
homey philosophy, Chet Roble, Win
Stracke, and Beverly Younger
- 9:45 **5 Greatest Fights Of The Century**
Film: Jack Dempsey vs Gene Tunney
(September 23, 1926)
- 10:00 **4 Ernie Simon—Curbstone Cutup**
- 5 Weatherman—Clint Youle**
Latest information on the atmosphere
- 7 Courtesy Hour—Variety**
Musical session with Jim Moran
host to talent acts
- 9 "Career Girl"—Feature Film**
Frances Langford and Edward Norris;
boarders in rooming house invest
in talent of roomer
- 10:10 **5 Dorsey Connors—Helpful Ideas**
- 10:15 **4 Behind the Headlines—Turner**
- 5 Clifton Utley—News**
- 10:30 **4 To be announced**
- 10:45 **4 Linger Awhile—Musical**
- 5 Herbie Mintz Show—Musical**
A past era comes to life in song
- 11:00 **4 What's Your Trouble?—Clinic**
Have a problem, let them solve it
- 5 Broadway Open House—Variety**
Jerry Lester cutting capers with gang
- 7 Paul Harvey—News**
- 11:10 **7 Top O' The Weather—Russ Reed**
- 11:15 **4 Film**
- 11:20 **7 Walter "Fats" Pichon—Musical**
- 11:30 **4 Murder Before Midnight—Film**
- 7 Flana-Grams—Sports Comments**
- 9 "Doubled Crossed Fool"—Film**
Feature with Bobby Watson and Joe
Devlin
- 12:00 **4 "Face Of Marble"—Feature**
John Carradine as scientist with experiments
in field of electricity
- 12:15 **9 Chicagoland Newsreel**

(Stations reserve the right to change above
listings without notice)

Nobody Here But Us Kids

By UNCLE HERBIE

My kids enjoy puppet shows so much that I am assuming a lot of you boys and girls favor them just as much. I have been pestered by the kids about how puppets such as Kukla and Ollie, Uncle Mistletoe and all his Wonderland Friends are made.

I have talked to many people in the field of television and the process is quite long and complicated, but here is how your favorite characters are born. An artist must first draw a picture of the proposed character, then the picture is given to a puppet-maker who uses balsa to make the head. Balsa is a very light soft wood which comes from South America. The wood is hollowed out so it's very light and about one-quarter of an inch thick. After this is done the wood is shaped and then sized with a wood filler; it is then painted with a sanding sealer which is allowed to dry.

After the wood is dry it is sanded down with a very fine grade of sand

paper which prepares the surface of the wood and makes it very hard and smooth and thus takes away the porous quality of the balsa. The features of the character are then painted on the head with a special non-glare quality flat paint.

After the head is all completed, the body is made. The body is usually the costume the puppet will wear on the television program and is hollow to permit the puppeteer's hand to fit into it. One finger also fits up into the head so that it will move as well as the body.

Now that all of us know how to make a puppet, let's see how good we'll be at it. And, boys and girls, your contest for this week will be: For the best picture of either Kukla, Ollie or any of the characters from "The Adventures of Uncle Mistletoe."

Mail to Uncle Herbie, c/o TV Forecast, 185 N. Wabash, Chicago 1, Ill. First prize, \$1; second prize, 50 cents; third and fourth prizes, 25 cents each.

Marshall Field & Company

Laugh with Uncle Mistletoe

at 5:45 P.M. Monday, Wednesday
and Friday WENR-TV, Channel 7

He takes you off to Wonderland . . .
shows you the little people who live
there . . . entertains you royally for
15 minutes. Get your copy of A Tall
Tale from the Adventures of Uncle
Mistletoe®, the fascinating book about
Humphrey Mouse and the Skyscraper.
Come in or send for yours. \$1

Books—Third Floor, North, Wabash





Frank with Nat "King" Cole, another entertainment star.

The Voice . . .

(cont. from page 7)

nately a part of that great city.

Frankly, I cannot recall the number of times I've been to Chicago. I seldom make a coast-to-coast trip without stopping over to see the many friends I have there. When I was asked to do a benefit in Chicago for the Catholic Youth Organization, I welcomed the opportunity to come back and take advantage of the warmth and hospitality always accorded me.

There is hardly a production of size or merit in the field of entertainment that does not boast at least one or two natives of Chicago in its cast. In my own television show, there is lovely June Hutton who was not only born in Chicago but also happens to be the younger sister of the famous feminine band leader, Ina Ray Hutton. In the singing group, the Heathertones, we have Maryanne McCormick, sister of the Chicago sports writer, Jim McCormick.

A few weeks ago, one of my entire

shows was set against a Chicago background that featured the famous Chez Paree. A week before the show went on the air, CBS received hundreds of phone calls asking if the performance was originating from Chicago. The Chicago office of CBS was swamped by requests for tickets but unfortunately, we were unable to do anything about it. The show originated in New York. But the spontaneous interest of Chicagoans made me feel that I would have liked to do the show in the Windy City.

After the performance, the telephone lines were again busy with inquiries from thousands of viewers who had to be convinced that I was not in Chicago at the time of the show. Perhaps this was due to the authenticity of the sets and the added fact that we had brought one of Chicago's favorite people, Irving Kupcinet of the Chicago Sun-Times, into New York to be a guest performer. It was during this show that Kupcinet, on behalf of *TV Forecast*, presented me with the publication's award and simultaneously proved once more that I have a loyal following in Chicago of which I am rightly proud.

The Frank Sinatra show is seen each Saturday at 8 p.m. on WBKB, channel 4, sponsored by Bulova.



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FOR BEST TV SERVICE

Chicago:

Station Breaks

TIPSTER—With sponsor William A. Lewis pitching almost brand-new movies at his "Theatre of Romance" audience via WGN-TV, the ratings have risen to phenomenal heights. It proves viewers appreciate that extra effort. . . . Walt Durbahn, WNBQ's workshop expert, rates the front cover of "Popular Homecraft" magazine, current issue. . . . WBKB claims that



KIRCHNER

Luckey North, who fancies the "All Star" movies on channel 4, is the first woman announcer in Chicago. . . . When ringmaster Claude Kirchner seems to soar skyward on "Super Circus," it's authentic. He's six foot five.

Bill Peterson, who's subbing for WGN-TV's Paul Fogarty on "Your Figure, Ladies," is an old hand at conditioning. Bill also coaches swimming at Northwestern U. . . . Lonny Lunde, 15-year-old sparkler on WNBQ's Quiz Kids, has snagged a scholarship to Chicago Musical College. Incidentally, quizmaster Joe Kelly of the same show is a grandfather for the third time via son Joe Kelly, Jr.

Two Chicago boys have cashed in. Mike Brown, TV producer for Malcolm-Howard agency, and publicist Chuck Moses have sold an original screen story to Hollywood. Brown has scripted for "Super-Circus," "Stand By For Crime," "Hudson Family Theatre" and "Four Leaf Clover Theatre." . . . What's In A Name Dept: Morrison Wood, who conducts "For Men Only" on WGN-TV, is happy about a femme fan letter. It said "we women can learn something from the men after all."

Scout Art Smyly informs us that tenor Bill Hayes, a Chicagoland boy now on "Show Of Shows" via NBC-TV, got a flying start at Music In The Round at the 1950 Chicago Fair. Bill

sang tenor lead. . . . Al Morgan, the flailing pianist, starts his third year as a Dumont network star. Against tough competition, Al holds the audience, and in some cities outdraws the great Godfrey.

Quote of the week from bashful Jack Haskell, the WNBQ songster: "Please make women's hats simple. No man likes to have his face caught in a head of cabbage or a fan of plumes." . . . Rapidly getting a reputation for unusual visitors is WGN-TV's "Pet Shop," with Gail Compton welcoming trained bears, alligators, prize poodles, and pet parakeets. Recently Compton offered a dog for adoption. Response included 600 visitors and 200 phone callers who wanted the pooch.



HOLT

Anyone notice how much WNBQ's Bruce Youle is starting to sound like Clifton Utley? . . . Jennifer Holt, pretty maid of "Panhandle Pete and Jennifer" will honeymoon April 14 in Europe with bridegroom J. Hugh E. Davis, the Foote, Cone & Belding agency mogul. He's a look-alike for film star Van Heflin. . . . Best-natured feud in town—the WBKB struggle between comic Ernie Simon and cameraman Harry Birch. . . . Curious about ages? Cliff Norton is 32, Burr Tillstrom 33, Clint Youle 34, while Bette Chapel and Connie Russell are both 25.

WGN-TV's Tom Moore, the affable emcee of-all-trades, hobbies in water skiing and weight lifting. . . . Well schooled in midwest institutions was comic Ransom Sherman. He attended Lane Tech and Senn high, Northwestern, Michigan, Ripon and Lewis Institute. Says he: "A Sherman never plays favorites."

—By MIKE BOOM

YOUNG WOMEN!

The Women's Army Corps

and

Women in the Air Force

NEED YOU!

... to release a man doing a job YOU can do. If you want to take an active part in history in the making—join the smartest looking, proudest women in the world today.

In WAC/WAF, you can build a successful career with such advantages as world wide travel, continued education, above average pay, 30 days vacation, free medical and dental care and retirement.

... Applicants must be single with no dependents, between 18 and 34 years of age, have a high school education and meet physical and mental standards.

Can you qualify?

WAC/WAF Recruiting Officer
Fifth Army Hdq. (Room 617)
1660 East Hyde Park Blvd.
Chicago 15, Ill.

Please send further information to

Name _____

Address _____

City _____

State _____

Here's Chance to Win Two Television Sets!

Visitors to the World Hobby Exposition, now at the Chicago Coliseum, have the opportunity to win one of two new Capehart television sets to be awarded by the Central Television Exchange.

Ron "Topper" Pritikin, owner of Central TV, has worked out an easy contest gimmick, just 25 words or less on "Why I want a new Capehart TV Set."



The contest is open to anybody, nothing to buy, no box tops, and it is not even necessary to attend the hobby show.

Entry blanks are available at Central, 430 N. Clark,

or Central's booth at the Coliseum.

"Topper" Pritikin is the latest addition to the field of psychiatric merchandising, following the advent of Mad Man Muntz, the Crazy Irishman and other fabulous dealers.



"SPIN'N SKATE"
ice show
Dinner Show 8:30 Supper Show 12:00
GRIFF WILLIAMS' orchestra
FAMILY MATINEE EVERY SUNDAY
special children's menu
CALL "PHIL" WAbash 2-4400
Boulevard Room
The STEVENS
CHICAGO
A HILTON HOTEL



To Shave or not to Shave— That Mustache?



LINN BURTON

TO shave or not to shave—that is the question challenging fans to write a convincing answer for a beautiful 17" Admiral table model TV set.

When Linn Burton, current m.c. of the WBKB Nite Owl show, opens his new baseball clambake, tabbed "Curtiss Knot-hole Gang" from Wrigley Field on April 13, 1-1:25 p.m.—it will be with or without his mustache. The fate of Linn's mustache is left entirely in the hands of the fans.



**Burton's Mustache May Win You
This Beautiful 17" TV Set.**

The fan writing the most convincing letter explaining why Linn should or should not shave his mustache will receive the TV set to compensate for his literary efforts. The award will be made on Ernie Simon's "Curbstone Cut-Up" show, Thursday, April 12 at 10:00 p.m. when the mustache will be spared or shaved.

Deadline for all entries is Tuesday, April 10. Write: c/o Mustache, Polk Brothers, 2850 North Central, Chicago 34, Ill.

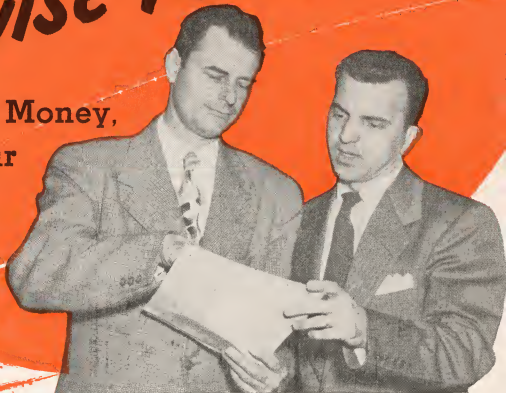
Judges presiding over the festivities are: Ernie Simon, radio-TV wit; Ed Pazdur, sports editor of *TV Forecast*, and Bert Miller, Polk Brothers publisher. All letters will be read and judged for their sincerity and persuasiveness . . . Why not write tonight? Your letter may net you a new 17" TV set and determine the fate of Burton's mustache!

Linn currently conducts the Nite Owl Feature Films from midnight until two in the morning six nights weekly over WBKB.

Should U of Ill. Televisе Football?

**It's Your Money,
Cast Your
Vote!**

By ED PAZDUR

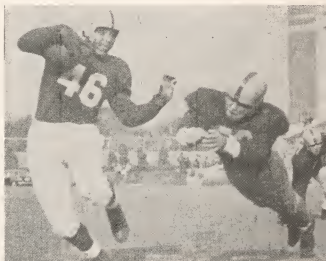


YOUR vote can decide this issue!

Late next week, Senator Pete Miller of Illinois' 25th Senatorial District will introduce a bill to the Illinois State Legislature at Springfield that will force the University of Illinois to televise its football games. The bill provides that a duly licensed television station upon request shall have the right to make live telecasts of any athletic contests conducted under the auspices of a tax-supported educational institution or its associated student body—of which U. of Illinois is one. If two stations want to televise, the bill specifies that rights are to go to the highest bidder.

In presenting this bill, Illinois will join the ranks of Texas, Minnesota, Michigan, California, and Washington whose legislators are on the verge of enacting a similar bill. Nebraska already has become the first to adopt a resolution for live telecasts of Ne-
(Continued Next Page)

Senator Pete Miller (left) explains his bill to Sports Editor Ed Pazdur. Bill would force the University of Illinois to televise all home football games in 1951.



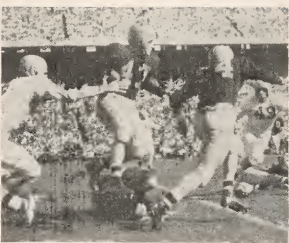
Lynn Lynch tries to bring down Indiana Bob Robertson (46).

braska university football games and the Ohio House of Representatives have passed their resolution by a wide margin and is awaiting Senate action . . . During his recent visit to *TV Forecast*, Senator Miller exclaimed: "The public pays the taxes to run the University of Illinois and if they own TV sets then they're entitled to see the Illini football games."

This move is in direct opposition to the NCAA ruling against television. After their 45th annual meeting last January in Dallas, Texas the NCAA announced a moratorium (a fancy name for a ban) on live telecasting of college football games for 1951. Furthermore, the Big Ten execs declared: "We're sorry to say that we shall have to expel any school violating this rule." If the NCAA remains adamant, half of the Big Ten teams may be expelled before summer.

To back up his bill, Senator Miller requests every reader of *TV Forecast* to fill out the coupon on this page, clip it out and promptly mail it to: Senator Pete Miller, LeLand Hotel, Springfield, Ill. . . . Your ballot may well decide the issue.

NCAA officials voted a moratorium on live telecasting of college football games for fear that TV will have an adverse effect on attendance. Poor gate receipts threaten the entire economic structure of college athletics and the necessary support for their physical training programs. Big Ten leaders claim that in telecasting their games the smaller schools in neighboring



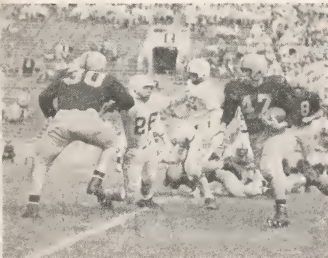
Rocky Raklovitz breaks away against Washington.

areas will suffer at the gate since the public would prefer to stay home to watch Big Ten games on TV. "We have to be considerate of the smaller colleges and we acted largely in their interest," said Tug Wilson, Big Ten Commissioner.

On the other hand, Senator Miller blasts the present policies of large universities as "a group of administrators with a distorted sense of values who are responsible for the distasteful attitude of money and fame before education on the part of many of our young athletes."

In defending his views, Senator Miller singled out Notre Dame as a striking example whether or not TV hurts the gate . . . And about the NCAA ban, he had this to say: "The Big Ten is selfish. They're using this as a slap in the face of our legislature. The people have rights, they pay taxes and are entitled to see the games."

(Continued on Page 36)



Raklovitz (47) gets assist from Chuck Brown against Ohio.

**Senator Pete Miller
Springfield, Ill.**

Dear Senator:

- ☐ I am for your motion to televise Illini football games.
- ☐ I am against your motion to televise Illini football games.

Name

Address

City

Illini Football on TV? It's Up To You

(Continued from Page 35)

"There is far too much emphasis on gates and subsidization. That is a danger to sports," continued Miller, "and these inducements have to be stopped. We'll call the Big Ten's bluff. So what if they do expel Illinois from the NCAA. What if Indiana, Ohio, Michigan and all the other state universities act similarly, what happens then? Will they all be expelled? If they are, what do you suppose will happen to the Big Ten Conference?" asked the Senator.

He is equally opposed to Phonevision. "You still have to pay something for watching these games. I think the fact that you paid a price for your TV set, as well as taxes, then you certainly are entitled to watch tax supported schools playing football free of any charge what-so-ever."

Miller charged that the University of Illinois requested an increase of \$10,000,000 in the 1951 budget at a time when their student enrollment was decreasing. "Take Notre Dame. They televised their games, publicized their university thru the medium of TV with an increased enrollment as a result. Now the Illini want more money for the '51 budget and remain stubborn in respect to the sound public relations that could be theirs in television. It's ridiculous, to listen to the Big Ten continually insinuate that video will hurt attendance. What I'd like to know is how do they know it will have an adverse effect when they have never tried it and won't give TV a chance to prove itself?"

Senator Miller will introduce the bill on the floor of the state legislature late next week when a vote will be taken. Readers are requested to write their respective Senators and Representatives with instructions on how to vote . . . Why not fill out the ballot on page 35 and mail it to Senator Miller tonight! Your ballot can decide the entire issue. Should the University of Illinois snub the NCAA and televise its football games this fall?

**Over 1/2 Million Readers
Rely on TV Forecast**

How To Earn A New Baseball Glove-FREE!

Right now, while the weather is still too cold for baseball, you can earn an official Wilson "Peanuts Lowrey" mitt or the popular three fingered baseball glove with very little effort.

You won't want to miss playing ball this spring nor do you want to flop the team try-outs that will start soon. A good glove will improve your play as well as help you make the team. Here's



Your choice—earn the "Peanuts Lowrey" model (left) or the popular three fingered baseball mitt pictured on the right.

all you have to do to earn one of these gloves:

Ask your friends if they have TV *Forecast* Magazine mailed to them every Friday. If not, use the subscription blank on page 40 and ask them to subscribe. Then have them sign the blank and collect \$5 for a one year subscription or \$8 for a two year subscription. That's all you have to do. For only 2 two year subscriptions or 3 one year subscriptions you can get one of these official Wilson baseball gloves.

If you have the required subscriptions, bring the money and blanks on any Saturday morning to the offices of TV *Forecast* (4th floor), 185 North Wabash Ave., Chicago. You will receive your choice of one of the two gloves immediately.

WGN-TV To Televis East-West All-Star Tilt

WGN-TV cameras will bring cage fans the sixth annual Fresh Air Fund East-West All-Star Basketball game at 7:30 p.m. Saturday, March 31. The game will bring together the outstanding stars representing both large and small colleges, selected by the coaches of their respective teams.

New TV Format For Dudley's Sports Page

With big league baseball in the offing, the "Jimmy Dudley Sports Page" telecasts over WGN-TV (Saturdays, 4:45 p.m.) will adopt a new format to provide viewers with a complete week-



DUDLEY

ly report on the activities in both leagues.

The first programs of the baseball season will come from the training camps of the American and National Leagues.

These will include glimpses of both newcomers and the old timers warming up for the coming season. Dudley will comment on the possibilities of both players and teams, using the insight he has gained as the exclusive play-by-play announcer for the Cleveland Indians.

From April through September, the "Sports Page" will feature up to the minute film highlights of current major league games, studio interviews with major league performers, and comment on major league news illustrated with action clips.

NEXT WEEK: Don't miss *TV Forecast's* exclusive guest columns by Cub manager Frank Frisch and Sox pilot Paul Richards on what's ahead for Chicago in the 1951 pennant races.

"HAUSER NASH"

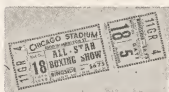
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Win Free Tickets To:

BOXING: A pair of reserved ringside seats to another great boxing card sponsored by the IBC on April 11.



Tickets to such matches as Joe Louis and Ray Robinson have already been

awarded. Two winners will be selected from letters judged most sincere telling "why I'd like to see Chicago Stadium boxing." Write: Sports Editor, *TV Forecast*, 185 N. Wabash, Chicago. Deadline: April 4.

RAINBO WRESTLING: Ten pair of tickets (one pair per letter) are awarded each week to readers submitting the best letter on the following subject—"I would like to see a live wrestling show because....."

Deadline for this week: Wednesday, April 4. Write: Sports Editor, *TV Forecast*, 185 N. Wabash, Chicago. Do it tonight!

FACTS ABOUT TV SERVICE...



DID YOU KNOW?

Your money held by a TISA member on contracts is protected.

- All members supply the association with a certified CPA's report on arrangements for the protection of reserve funds on contracts.
- The TISA Seal is your assurance of the best in TV service.
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The Last Word

DEAR BOSS:

What a mistake, taking your advice to get out of the house and take in a movie!

Must admit you were right, tho, when you said "you'll never do it again." I'm sold on seeing my movies at home—on television. And I'll be specific.

Three old war buddies came into town last weekend and we picked a movie with plenty of cheesecake to start the evening off right. While other loop movie houses were suffering a lack of business, this 2 x 4 theater was packed. They were showing a foreign film with English subtitles.

It was impossible to get four seats together, so we split up, and McCarthy landed a seat behind the only guy who failed to read the Fat Boy's Diet. It wasn't so bad, not being able to read the subtitles, but the constant tittering and jumping around from seat to seat nearly drove me frantic.

One character—the athletic type—changed seats five times in two hours, finally landing one next to his girl just five minutes before the feature film ended. Someone should have recommended him to the management for an award of some sort.

I had almost forgotten what it was like to sit down in a theater and watch a movie. The screen is certainly impressive, but it doesn't make up for the discomfort of late patrons who keep popping in, walking up and down the aisle, looking for seats, some just standing for what seems like hours, waiting for their reflexes to reflex so they can see in the dark. The lack of manners on the part of the public is so glaring after you've been soaking in movies home-style, shoes off, completely relaxed, that it takes more than advertising to get you back in a movie palace.

Maybe I'm the only one with an experience like that, Boss. If not, I'd like to hear from some of my readers.

CHUB MCCARTHY

Stars of Tomorrow



Winners of the 49th ten-weeks' series of amateur talent competitions on Rubins' "Stars of Tomorrow" (WGN-TV Sundays, 9 to 9:30 p.m.) are Jerry Barnbaum, 5743 Spaulding Street, Chicago, at extreme left, and Lew Roth, 5355 St. Louis Avenue, second from right.

Billed as the comedy team of Jerry and Lewis, the boys first won one of the weekly contests, and then took first prize in the finals in which nine weekly winners competed.

Pictured with the young victors are A. S. Rubin, second from the left, sponsor of "Stars of Tomorrow," and Lee Bennett, extreme right, master of ceremonies. Jerry and Lewis won a jackpot of prizes.

Milwaukee Likes TV

The number of television sets in the Milwaukee area exceeds 200,000 according to the latest monthly survey of television dealers and distributors by WTMJ-TV, the Milwaukee Journal station.

TYPICAL FAMILY CONTEST

Early entries in the Typical TV Family contest sponsored by this magazine are being judged and winners will be announced in a future edition.

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