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Complete Advance
TV PROGRAMS
March 24 to 30, 1951

TV *Forecast*

GUEST COLUMNIST:

"Ray" Robinson

Page 34

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NEXT WEEK

Read about Art Baker, WGN-TV's unusual program that televises what viewers want, even custard pies in someone's face! It appears in next week's *Forecast*, on sale at leading newsstands everywhere. That's model Anne Melton (above) with Baker.

ON THE COVER—Dorsey Connors reveals her daily diary in an exclusive guest column on page 10.

MARCH 24, 1951

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Channel One

NEW YORK—Contrary to custom, most of the big network shows will stay on TV this summer. Time is going at a premium and many sponsors are afraid they'll lose their place by shuttering for the hot months. . . . "Strike It Rich" tees off in April on CBS, with **Warren Hull** slated to emcee the daytime. . . . Film star **Barbara Britton**, who drew raves for her Pulitzer Prize Playhouse appearance, will probably be back for a repeat performance. . . . **Bert Parks**, the NBCaper, has been made an honorary member of a South Dakota tribe, of Sioux Indians. His tribal moniker is Cloud Horse. . . . Journalism fans are keeping an eyed peeled for "City Editor," a new series based on newspaper files. **Art Modell**, an ABC producer, owns the rights.

Gertrude Berg, better known as **Molly Goldberg**, has launched an international cookbook, using recipes sent in by women viewers. . . . **Bob Hope** has an all-star lineup set for his April 8 Frigidaire show. Tentatively slated are **Rex Harrison**, **Lilli Palmer**, **Janis Paige**, **Sugar Chile Robinson** and **Arthur Treacher**. . . . **William Gargan** heads for Palm Springs March 29 for a rest. His "Martin Kane, Private Eye" show on that date will either be filmed or find a substitute. . . . Piano windmill **Al Morgan** commutes each week between his DuMont show and his new restaurant at Newport, Kentucky. . . . **Edgar Bergen** dislikes gas engines, and drives a 1912 White Steamer, which he operates with a plumber's kit. . . . Watch for another **Milton Berle** 24-hour marathon in May. The Damon Runyon Fund will benefit. . . . **Harry Hall**, the midwestern lad who solos via Wayne King's show, is picking up a raft of feminine fan clubs. . . . **Vinnie De Campo**, the young song sensation discovered on the Kate Smith show, will get a buildup a la **Vic Damone**.

Now they're talking about a TV disk jockey stint for **Dagmar**, the skyscraper blonde seen on "Broadway Open House." . . . **Reba Tassell**, with two fine "Studio One" performances, may get a Hollywood screen tryout. . . . **Arthur Godfrey** says of **Archie Bleyer**—"Archie is a talented man with needle and thread. He sews all the buttons on his shoes." . . . **Archbishop Cushing** of Boston has started a censorship furor with his recent blasts at smut shows. Network heads pooh pooh aloud, but are privately worried. . . . **Spike Jones** and His City Slickers, who made that recent musical explosion on the "Comedy Hour," won't do any more TV this year, but are planning a half-hour variety show for 1952. . . . **Hattie McDaniel** estimates she washed 3 million dishes in real life before clicking as "**Beulah**." . . .

Midwest critics still rate **Ransom Sherman** as the funniest man on TV, even though NBC brass here pulled the rug from underneath him. . . . **Fred Waring** spares no pains to make his music fest authentic. Recently, he called in a Scotch-born elevator operator when his Pennsylvanians were doing a Highland number, so their burr would be realistic. . . . **Garry Moore**, CBSprite, had a young visitor just returned from Florida. "Did you get tanned much?" asked Garry. "Oh no," said the youngster, "my parents never spank me."



BRITTON



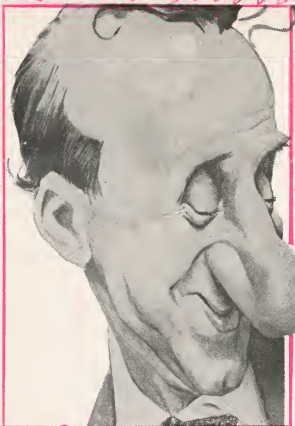
HALL



TASSELL



SHERMAN



Goodnight, Mrs. Calabash*

When Jimmy appears,
scripts are thrown away

He's a spindly little comic with an outrageously hoarse voice. His clothes are three sizes too big, and his mish-mash hat is a college boy's dream. In place of a walk, he shuffles along like a penguin with arthritis.

But most incredible of all is the great, swelling pendulum that masquerades as his nose. Despite all this—or probably because of it—Jimmy Durante has become an established American legend.

Durante in show business goes back almost beyond the memory of mortals. The younger generation, seeing him for the first time on TV, have much in common with their elders, because Jimmy Durante throughout the years has remained essentially the same—flapdoodle strut, windmill frenzy and the happiest personality in show business.

The famous Schnozz has rocked every TV show he's been on, whether he's a regular or a guest. The most conservative program achieves a certain joyous pandemonium the instant Durante appears. Pianos get smashed, opera stars jitterbug and emcees toss away their scripts.

The Jimmy Durante legend started somewhere on New York's lower East Side and continued through the Bowery, Coney Island, the vaudeville circuit and the movies. After that came radio, and finally television where the Durante personality burst like shrapnel over millions of grateful viewers.

As a boy, Jimmy taught himself to sing and pound the piano. He quit a job in a Coney Island night club to team up with Lou Clayton (now dead) and Eddie Jackson for vaudeville. Jackson still is with him as manager and business agent. Old timers will remember his smash comedy songs—"So I Ups to Him" and "Inka Dinka Doo."

On a London trip, Jimmy cracked all previous attendance records at the famed Palladium. NBC moguls, who never miss a gold flood if it pours in their laps, grabbed Jimmy for radio and TV where he now cavorts happily and noisily.

***Why does Jimmy say this, fans ask? Here's what he says—"Can't a man have some privacy in his life?" Your guess is as good as ours.**

Jimmy is a city lover at heart. "Listen," he said, "to dose beautiful noises. Taxis bumping into each other. Cops hollerin at people. Newsboys yellin lies. What a place."

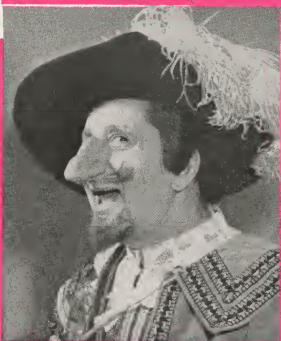
The Schnozz remembered his country home. "Da foist night I nearly died. Da silence wuz deafening. I couldn't sleep. Nuttin' made any noise. I loosened da blinds on da windows to have 'em make some noise. All night I stay awake and foist ting in da morning I rush down to da bank, get my money back and move into the busiest street I could find."

Jimmy doesn't spend all his time on stage, although figuratively, he never gets off it. Between show business engagements, he goes fishing and golfing. For hobbies, Jimmy collects stamps and reads detective stories. But his major hobby is making people happy.

"Just so's I c'n bang my pianna, tell 'em jokes and sing m' songs and make people laugh. I don't need nothin else. I ain't dreamin of yesterday or to-mora. I'm happy t'day."

TV has been called the merging point of a trio of entertainment arts—stage, screen and radio. And Jimmy Durante has scored terrific success in all three. And now, television.

Top to Bottom—The famous schnozz bows to literature as Jimmy Durante (1) prepares for his TV role as Cyrano De Bergerac, (2) gets an assist from makeup man Dick Smith, (3) poses in full glory, (4) takes stage with actor Don Ameche.



FREE RESORT WEEKEND

TYPICAL TV FAMILY Contest



Last call for Chicagoland's Typical TV Family!

TV Forecast's search for the family that best represents midwest viewers ends Friday, March 30, at midnight. All letters must be postmarked no later than March 30 to qualify.

Here are the rules: Write a letter to Family Editor, *TV Forecast*, 185 N. Wabash Avenue, Chicago 1, Ill.—describing your own family or another as Chicagoland's Typical TV Family. Letters will be judged on neatness, sincerity and interest.

Outstanding TV stars from the four Chicago stations will judge the winning

BELOW—Stars to judge finals of Typical TV family are, l to r, Hank Grant, Kay Westfall, Bob Murphy, Herbie Mintz and Frankie Masters.

letter. They are Hank Grant of WBKB, Frankie Masters of WGN-TV, Bob Murphy and Kay Westfall of WENR-TV, and Herbie Mintz of WNBQ.

A glamorous prize awaits the winning family. This group will have a luxury suite overlooking Lake Michigan at the beautiful Whitcomb Sulphur Springs hotel at St. Joseph, Michigan for an entire weekend from Friday night until Sunday—with all expenses paid.

The Whitcomb's swank facilities include massage and sulphur baths, sun-tan privileges, excellent food, rhumba instruction, sight-seeing trip, and a reserved table for the gay Saturday night dancing party and variety show. In addition, Dean's fine Riding Stables in St. Joseph will provide horseback riding and instruction.



You're a Director On This TV Show

Frustrated viewers and armchair quarterbacks finally get a chance to exercise their strategy in the new WENR-TV show "A Hit Is Made," which appears Tuesdays at 10:30 p.m.

The 30-minute show, sponsored by Rheingold Beer, takes viewers through



BARCLAY

a fast-moving rehearsal based on an original script. Incidentally, the show will serve as a showcase for Chicagoland professional talent—actors, singers, dancers, musicians and comedians.

Starring as stage director of the series is John Barclay, who got his start at the Lyric Theatre in Hammersmith, England. He's a legitimate stage veteran, with many years of acting on French and English boards.

Besides this authentic background, Barclay has toured the U. S. as a soloist with symphonies, as an actor with the Old Vic Theatre in London and the Hollywood production of "The Mikado." In the Gilbert & Sullivan musical, Barclay handled the title role.

Midwestern fans will remember Barclay for his eight-year performance with the Chicago Theatre of the Air. Finally, TV viewers who sit in on "A Hit Is Made" as assistant directors will do well to remember that head director John Barclay is 6' 3" tall and weighs in the neighborhood of 220 lbs.

International Golden Gloves Telecast on WGN-TV, March 29

The International Golden Gloves from the Chicago Stadium, March 29, will be telecast over WGN-TV and the Dumont Network starting at 8:30 p.m. until its conclusion.

Jack Brickhouse will again describe all the fistic action between the Chicago Champions and Europe's best. The Chicago leather pushers are winners of the Golden Gloves elimination tournament conducted in 32 metropolitan cities from the western, mid-western and southern areas.

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CITY ZONE STATE



Dorsey Connors

By PAT COOPER

Dorsey Connors, a comely young woman who appears briefly on WNBQ five nights a week to dispense household hints, might well be termed Chicagoland's answer to Eleanor Roosevelt.

Leaving politics aside, although Dorsey's father is Democratic state senator William J. Connors of Chicago's near northside, the similarity becomes evident when Dorsey's daily schedule is known.

Almost any day in her life reads like a bustling chapter from Mrs. Roosevelt's celebrated "My Day." Between TV shows and guest appearances at fashion shows, Dorsey apparently travels at full tilt from morning until late hours.

The Dorsey Connors show is televised from 10:10 p.m. until 10:15 Monday through Friday on Channel 5. The five minute screener embraces such domestic mysteries as extra uses for nail polish, tips on wax paper and hints about flower vases.

But the most amazing thing about Dorsey is her daily schedule. Here's a sample:

MONDAY

- 7:30 a.m. — Breakfast with daughter, Stephanie.
- 8:00 a.m.—Steph off to school. Man comes to measure for new kitchen linoleum. Plan menu for week and order groceries.
- 9:00 a.m.—Phone starts ringing. Dan MacMillan of George Hartman agency, Mr. Bell of Fannie May Kitchens, publicist Maraleita Dutton.
- 10:30 a.m.—Plan tonight's TV show.
- 12:30 p.m.—Lunch with Jules Pewowar.
- 2:00 p.m.—To Helena Rubinstein's for hair and manicure.
- 3:30 p.m.—Conference at WNBQ with Dick Steele.



- 4:00 p.m.—Plan for fashion show commentary.
- 6:30 p.m.—Home for dinner with Steph. Listen to Mikado record album.
- 8:30 p.m.—To WNBQ studio. Rehearsal until 9.
- 9:00 p.m.—Compose commercial.
- 10:10 p.m.—Dorsey Connors TV show.
- 10:30 p.m.—Snack at Pump Room with sponsors.
- 12:00—To bed with study material.

The Dorsey Connors show, nestled snugly between weatherman Clint Youle and commentator Clifton Utley, is a thoughtful little masterpiece of WNBQ programming. Thus the Channel 5 viewers, after an amusing left-footed shuffle among air pockets and cloud formations, get a pleasant breather before launching into high tension, precision news commentating.

Probably the most striking thing about the Dorsey Connors show is her voice. It's a husky, intimate, caressing sound—halfway between torch singer and deep south party belle. Blended with this is a dewy, come-hither look that may eventually lure Chicagoland males into housework.

The Dorsey Connors show is sponsored by O'Connor & Goldberg, John M. Smyth, First Federal Savings, Fannie May Candy and Joanna Western Mills.

Over 1/2 Million Readers
Rely on TV Forecast

"Great Mr. Handel" Pre-Easter Film

"The Great Mr. Handel" will be presented to TV viewers over channel 5 on WNBQ-TV at 10 p.m. Saturday, March 24, as the feature of the Hauser Nash "Grand Marquee" program. Coming the evening before Easter this J. Arthur Rank production will give a deeper appreciation of famed choral music.

Responsible for bringing this human story of the man who wrote "The Messiah" to Chicago television and to television throughout the nation, is Paul "Bud" Hauser, Nash dealer at 3737 Lawrence ave. Mr. Hauser saw a private preview of the film in New York last summer and determined to give it to his "Grand Marquee" television audience. But the film was in color, and Paul Hauser didn't want to wait for color television.

*Over 1/2 Million Readers
Rely on TV Forecast*



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Dinner Show 8:30 Supper Show 12:00
GRIFF WILLIAMS' orchestra
FAMILY MATINEE EVERY SUNDAY
special children's menu
CALL "PHIL" WABash 2-4400
Boulevard Room
The STEVENS
CHICAGO
A HILTON HOTEL



SEE on TV the Fifth Avenue EASTER PARADE

(direct from New York)

Easter Sunday, Mar. 25th
11 A.M. to 12 noon (c.s.t.)
entire NBC-TV network

WNBQ channel 5

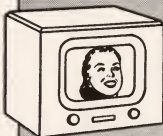
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EASY TO INSTALL!

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ONLY
\$4.95
EACH

Vi-A Antenna is sold on a money-back guarantee . . . if you don't enjoy televiewing *more than ever before*, return it within 10 days for a cheerful refund!



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City _____ Zone _____ State _____

**MAIL
COUPON
TODAY!**

Saturday

MAR. 24 WBKB WNBO WENR-TV WGN-TV
4 5 7 9

9:30 7 Boy Scouts—Film
9:45 7 Acrobat Ranch—Western Circus
10:00 4 Meadow Gold Ranch Puppet Show—Bob Atcher Narrates
Don Williams is puppeteer

7 O'Kay—Newspaper Tales
Kay Westfall and guests
10:30 4 Grand Chance Roundup
7 Dick Tracy—Cartoon Film
11:00 4 Big Top—Circus Show
7 2 Girls Named Smith—Comedy
11:30 7 1 Cover Times Square—Drama
Weekly adventures of columnist
12:00 4 Movies For Kids—Serials
"Flash Gordon" & "Custer's Last Stand" and "Blue Danube"
1:00 4 Hair Raising Tale—Commercial
1:30 4 Hill Number One—Religious Film
Christian living in this modern-day world with names like Ruth Hussey, Joan Leslie, Gene Lockhart, Regis Toomey, Leif Erickson, Jeanne Cagney, etc. participate
2:00 2 "Bambi"—Feature Film
Walt Disney's epic with adventure
2:30 4 Multiscope News—Ticker Tape
3:00 4 High School Contest
Don and Vera Ward conduct a beauty contest for teen-agers

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SENSATIONAL TRADE-IN ALLOWANCE you will receive
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on this beautiful RCA Victor.



model T120

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SATURDAY!

THIS
10:00
to
10:30
A.M.
On
WBKB
Channel
4

Meet Bob
Atcher's
new Ranch
Neighbors.

**DON'T MISS THIS NEW
MEADOW GOLD
RANCH SHOW**

An animal puppet
show that will delight
young and old alike.



LAUGH over the hilarious antics of
Bob Atcher's small friends.

Sammy Squirrel
Billy Bull
Oppie Owl

Sylvester Skunk
Willie Worm

SATURDAY—continued

- 3:30 4 **I Hear Music—Tunes Of The Day**
Jackie Cain and Roy Kral
- 3:45 4 **Irving Pfaum—Commentary**
- 4:00 4 **Ship's Reporter—Interviews**
- 5 **Mr. Wizard—Don Herbert**
Bruce Lindgren questions & Don explains & demonstrates natural phenomena that occur in every day living. Subject: Wonders of water
- 7 **Paddy The Pelican—Kids Show**
- 4:15 4 **Nu Youth—Nu Life**
- 4:30 4 **Versa-Tile Varieties Jr. Edition**
Hostess Lady Iris Mountbatten takes the youngsters to visit New York's lower east side, the Bowery
- 5 **Nature Of Things—Discussion**
"Easter And The Passover." Dr. Roy K. Marshall explains how they are linked historically and calendar-wise
- 7 **Bar Five Ranch—Western**
Feature film "Fighting Bill Carson" starring Buster Crabbe
- 4:45 5 **Bob Considine Show—Discussion**
Commentary and guests
- 9 **Jimmy Dudley's Sport Page**
- 5:00 4 **Who Ya Laffin At—Commercial**
- 5 **Victor Borge Show—Comedy**
A party with guests Ann Thomas jiu jitsu expert, Norman Paris Trio, singing "Lady Be Good," Art Carney, Louis Nye, Mildred Hughes & Margaretta Warwick in comedy sketch; Borge plays "Jealousy" and introduces Danish conductor Jacob Gade



Featuring
Bob Atcher
and his
western stories
Guest star—
Executive Chef
Paul Brynet
of the
Palmer House
**DON'T MISS
THE**

MEADOW GOLD RANCH SHOW

Western, with Bob Atcher and Buster Crabbe

this Saturday
5-6 p.m.
WGN-TV
Channel 9

See Chef Brynet present Bob with his specialty—*Creamed Flaked Turkey* and Ham with Rice Louisiana. And offer you his prize recipe for this exciting dish!

brought to you by

MEADOW GOLD BUTTER



- 9 **Meadow Gold Ranch**
A tale of the west by Bob Atcher
- 5:30 4 **Mr. I Magination—Kids' Drama**
Joe Walsh learns how freedom of the press was established in America with Paul Tripp emcee
- 5 **Smilin' Ed McConnell And Gang**
"The Little One" tale of Ghangha and his search for a newly-born elephant whose mother has died in the jungle
- 7 **"Marked For Murder"—Western**
Feature film with Tex Ritter
- 6:00 4 **Sam Levenson Show—Comedy**
- 5 **Front Line Camera—News**
Late information from Clifton Utley
- 9 **Pet Shop—Comptons Present**
Don Reed discusses four different breeds of rabbits; Robt. Strohm tells of companion puppy; new Easter scene in the fish tank; baby chicks, ducklings, bunnies, and Nubian, the famous tomat
- 6:30 4 **Beat The Clock—Quiz**
Bud Collyer quizzes contestants
- 5 **One Man's Family—Domestic**
Growing pains of a modern family with Russell Thorson as narrator
- 7 **Stu Erwin Show—Comedy**
Stu sets out with handy man Willie Best and daughters to build an automatic dishwasher
- 9 **Wrestling Film From Milwaukee**
- 6:45 2 **Preview Time (Decoded)**
- 7:00 2 **"The Prince Of Thieves"—Film**
Feature with Jon Hall in the rousing romantic adventure of Robin Hood
- 4 **Ken Murray Show—Variety**
Darla Hood, Enchanters, Hal Loman & Joan Fields dancers, Betty Lou Walters, with guests Gautier's dog steeplechase, Walter Slezak in scene about life of Handel titled "Messiah"
- 5 **Jack Carter Show—Variety**
Donald Richards, vocalist with guests Milton Berle, John Payne, and Luba Malina
- 7 **Paul Whiteman's TV Teen Club**
Youngsters display their talents
- 7:30 9 **Madison Sq. Garden Events**
Basketball: Eastern finals of Nat'l Col. Athletic Assoc. Curt Gowdy describes the action
- 8:00 4 **Frank Sinatra Show—Musical**
Variety stanza with June Hutton vocalist, Heathertones and guests Denise Darcel and Basil Rathbone
- 5 **Your Show Of Shows—Variety**
Sid Caesar and Imogene Coca star along with Robt. Merrill, Marguerite Piazza, Bill Hayes, Hamilton Dancers, with guest host Richard Carlson
- 7 **Flight To Arizona—Film Short**
- 8:05 7 **Camaraman At Large—Film**
"Once Upon A Time" and "Toronto Symphony"
- 8:30 7 **Hollywood Theater Time—Film**
- 9:00 4 **Sing It Again—Musical Quiz**
Jan Murray mc with Alan Dale, Judy Lynn, and Riddlers vocalists
- 7 **Roller Derby—Joe Hasel**
- 9:15 2 **Preview Time (Decoded)**

- 9:30 2 "Arizona"—Feature Film**
Jean Arthur and William Holden in an outdoor picture of adventure and excitement
- 5 Your Hit Parade—Musical**
Seven top tunes sung by Snooky Lanson, Eileen Wilson & Dorothy Collins
- 10:00 4 "Mystery Of Mr. Wong"**
Film with Boris Karloff, Grant Withers, and Dorothy Tree
- 5 "The Great Mr. Handel"**
Film with Wilfred Lawson and Elizabeth Allen. His life and writings, also how he came to write the "Messiah" (see pg. 11)
- 9 Wrestling From Chicago**
Approximate time depending on conclusion of basketball game, Cyclone Anaya vs Gypsy Joe and Jack O'Reilly vs Frenchie Roy
- 10:15 7 Top Views In Sports—J. Evans**
- 10:30 7 "Wild Beast At Bay"—Feature**
- 11:00 9 "Mystery Train"—Feature Film**
Marceline Day, Nick Stuart, & Hedda Hopper star
- 11:30 4 Murder Before Midnight—Film**
- 12:00 4 "Call Of The Jungle"—Feature**
Film with Ann Corio, James Bush, and Claudia Dell. Police Officer with aid of native girl & a little witchcraft exposes murderer and recovers pearls
- (KS2XBS channel 2 Phonevision experimental station.)
- (Stations reserve the right to change above listings without notice)



"YOUR PET PARADE"

Here's a Sunday show for ALL the family — with Bob Russell, emcee.

3:30 P.M.

Sponsored by Ralston Purina

Channel 7

WENR-TV

American Broadcasting Company

Sunday

- MAR. 25** **WBKB** **WNBQ** **WENR-TV** **WGN-TV**
 4 **5** **7** **9**
- 8:00 4 Religious Services From Washington, D. C., Cathedral**
- 9:00 4 Hill Number One—Religious Film**
(See Sat. 1:30 ch. 4 listing)
- 9:45 9 Easter Mass From Holy Name**
Celebrant: Samuel Cardinal Stritch; sermon: Rev. John McCarthy; narrator: Rev. Thos. McDonough
- 10:00 4 CET Theater—Feature Film**
"Exile Express" with Anna Sten and Alan Marshall; implicated in murder of chemist and ordered deported, she is aided by spy ring
- 10:30 7 The Resurrection Film "The First Easter"—Religious Production**
- 11:00 5 Fifth Avenue Easter Parade**
Faye Emerson and Skitch Henderson describe spring's most colorful event with Mayor & Mrs. V. R. Impellitteri, Vivian Blaine
- 7 Ozmo—Kids Show On Film**
- 11:15 7 Chester The Pup—Comedy**
Adventures of the pup and his master
- 11:30 4 Fifth Avenue Easter Parade**
Interviewers and commentators include Ilka Chase, Dorothy Doan, Steve Allen, John Daly, Eva Gabor, Robin Morgan, and Barbara Britton
- 7 Faith For Today—Religious**
- 12:00 7 TV Garden Club—Instructions**
James H. Burdett with points of interest to potential "farmers"
- 12:30 4 "Four Feathers"—Feature Film**
Ralph Richardson, June Duprez, & C. A. Smith; accused of cowardliness young man proves himself a hero
- 5 American Forum Of The Air**
"The War We Are Losing" discussed by Sen. Henry Cabot Lodge Jr. (R-Mass) and George H. Gallup
- 7 Amateur Hour—Chgo. Talent**
- 1:00 9 Pathways Of The World—Film**
Australia Today
- 5 Hill Number One—Religious Film**
(See Sat. 1:00 ch 4 listing)
- 1:30 7 Space Patrol—Adventure Film**
- 9 Top Tunes With Trendler**
Paula Wray and Tony Fontaine harmonize to the music of Bob Trendler
- 2:00 5 Airflyte Variety Theater**
Comedy variety with Milton Berle me
- 7 Cisco Kid—Western Movie**
Duncan Renaldo and Leo Carrillo in "Lynching"
- 9 "Wolves Of The Range"**
Feature film with Bob Livingston and Al "Fuzzy" St. John
- 2:15 4 "Dancing Pirate"—Feature Film**
Ralph Morgan, Steffi Duna, Jack LaRue in Rodgers & Hammerstein musical of hanging of supposed pirate
- 2:30 7 Cowboy Classics—Western**
Feature "Return of the Lash"

THE EASTER PARADE ON NEW YORK'S FIFTH AVENUE

• Faye Emerson and Skitch Henderson meet celebrities today at 11:00 a.m.

•
*Later Join
The Fun On
HOLLYWOOD
JUNIOR CIRCUS*

4:30 p.m.

and

LEAVE IT
TO THE GIRLS

9:30 p.m.

WNBQ
CHANNEL 5



SUNDAY—continued

- 3:00 2 **"The Big Clock"—Feature Film**
Ray Milland and Charles Laughton in the strangest and most savage man-hunts ever filmed
- 5 **Meet The Press—Discussion**
Guest, Sen. Everett Dirksen (R-Ill)
- 3:15 4 **Ship's Reporter—Interviews**
- 3:30 4 **Help Wanted—Commercial**
Jerry Sperling narrator
- 5 **Riding The Range—Western**
- 7 **Your Pet Parade—John Nelson**
Moppets display pets for a prize
- 9 **"Night For Crime"—Feature**
Film with Glenda Farrell, Lyle Talbot, & Erskine Johnson. Screen star strangled during Hollywood blackout is found alive by newspaper woman
- 3:45 4 **Lilli Palmer Show—Comment**
A trip to Denmark with guest Erik Tuxen conductor of the Danish State Radio Orchestra
- 4:00 4 **Mayor Kennelly—Discussion**
- 5 **Gabby Hayes Show—Drama**
The story of Wyatt Earp, crime fighting U. S. Marshal in Tombstone, Arizona who attempts to form a vigilante group
- 7 **Super Circus—Variety**
Claude Kirchner invites the kids to have some fun with Cliffy, Seampy, and Nick Francis; acts: Sandy the seal; Trixie, woman juggler; Jimmy Troy, trapeze act; Ellies' Circus, 2 ladies, 7 dogs, 2 ponies, one monkey
- 4:15 4 **Hair Magic—Commercial**
- 4:30 4 **Tides Of Destiny—Religious**
Rev. Richard H. Harvey & Douglas Fisher, soloist Rose Arzooonian, Wheaton Quartet, and Hi-C Chorus
- 5 **Hollywd. Jr. Circus—Kids Show**
Billy Booker Jr. mc, Carl Marx, and Max Bornstein; acts: Reddingtons trampoline act, and the Martells and Mignon, two men and a girl
- 5:00 4 **"Great God Gold"—Feature**
Sidney Blackmer and Martha Sleeper in a tale of the receivership racket and the girl who broke it
- 5 **Hopalong Cassidy—Western**
- 7 **Ted Mack's Family Hour**
Variety, songs, music, and dancing
- 9 **By Candlelight—Bill Snary**
Romantic ballads for your viewing & listening pleasure with Paula Wray
- 5:30 9 **"But Not in Vain"—Feature**
Film with Raymond Lovell. Tale of Dutch farmers' actions in underground during Nazi occupation of Holland. Stay tuned for the Four Leaf Clover Quiz with a mighty jackpot of prizes
- 6:00 4 **Gene Autry Show—Western**
"The Devil's Brand" ranchers of the area are being terrorized by gang who levy tribute on the cattlemen by the threat of sudden death
- 5 **Zooprade—Marlin Perkins mc**
Jim Hurlbut and Marlin present Ling Wong, Heinie II, Sinbad, and pals as they dress up for the Easter Parade

- 6:00 7 Paul Whiteman Show—Musical**
Guest, Mimi Benzell, Musical story of two Easter bonnets
- 6:30 4 This Is Show Business—Variety**
Clifton Fadiman host with Abe Burrows, Geo. S. Kaufman, and guests Bidu Sayo, Met. opera singer; Jack Leonard comedian, Bill Bailey, Joan Blondell, and Steve Allen
- 5 Aldrich Family—Comedy**
Henry & Homer rent a horse & wagon to take girl friends on hay ride, delays & misunderstandings take their toll as hourly rental charges mount up
- 7 Showtime U.S.A. - Drama-Variety**
Marc Connelly's "Green Pastures" with the Hall Johnson Choir, William Marshall and Ossie Davis soloists
- 6:45 2 Preview Time (Decoded)**
- 7:00 2 "Bambi"—Feature Film**
(See Sat. 2:00 listing)
- 4 Toast Of The Town—Variety**
Ed Sullivan presents Byron Nelson, Glee Club of Notre Dame Univ., Phil Spitalny's all-girl orch., Terry Thomas comic-ventriloquist. Selections from "The Messiah" and "Ave Maria"
- 5 Comedy Hour—Variety**
Comedy sketches with Eddie Cantor and guests Jimmy Durante and Eddie Jackson
- 7 Hill Number One—Religious Film**
(See Sat. 1:00 ch 4 listing)
- 9 Chicagoland Newsreel Review**
- 7:30 9 Armed Forces Hour—Musical**
Excerpts from Handel's oratorio "The Messiah," M/Sgt. Glenn Darwin baritone soloist, Maj. Gen. Chas. J. Carpenter tells of varied & far-fung activities of the chaplains
- 8:00 4 Fred Waring Show—Musical**
"Song Of Easter" tells the festival story in music and verse with tunes like "Let Us Break Bread" and "Led My Lord Away" also Livingston Gearhart & Virginia Morley piano
- 5 Philco Playhouse—Drama**
"Bulletin 120" with Stephen Courtleigh, Robt. Quarry, Elinor Randel, and Dan Reed in the discovering, by Dr. Jos. Goldberger in 1915, of real cause of disease pellagra
- 7 Crusade In Europe—Ch. XXI**
"Crossing The Rhine" film
- 9 Rocky King, Detective—Drama**
"Fire Of The East"
- 8:25 7 Film Short—"Greig Concerto"**
- 8:30 7 The Modest Miracle—Drama**
- 9 They Stand Accused—Film**
Trail of woman suing her husband for separate maintenance
- 9:00 4 Celebrity Time—Quiz**
Conrad Nagel me with Kyle MacDonnell, Herman Hickman and guests Martha Wright and Paul Lukas
- 5 Garroway At Large—Variety**
Connie sings "New Sun In The Sky," Bette, "It's Anybody's Spring," Russell and Aura dance to "Celeste Boogie" and Jack sings "The Lord's Prayer"

SUNDAY



Lilli Palmer

Broadway's most bewitching star—
in a smash hit new program

Presented by
Pond's ANGEL FACE

WBKB CHANNEL 4 **3:45** P.M.

THE CIRCUIT RIDER

*A timely
inspirational
television
program
with
Drama,
Gospel Music
and Noted
Personalities.*



TONIGHT and every
Sunday 10:00 P.M.

Presented by America for Christ.

WENR-TV channel 7
American Broadcasting Company

SUNDAY—continued

- 9:00 7 **Old Fashioned Gospel Meeting**
Religious program with a talk by Dr. Charles E. Fuller DD
- 9 **Stars Of Tomorrow—Amateur**
Lee Bennett emcees as Chicago talent competes for top place
- 9:15 2 **Preview Time (Decoded)**
- 9:30 2 **"The Prince Of Thieves"—Film**
(See Sat. 7:00 listing)
- 4 **What's My Line—Quiz**
Panelists Dorothy Kilgallen, Hal Block, and Arlene Francis, greet guest Quentin Reynolds
- 5 **Leave It To The Girls—Debate**
Discussion with Maggi McNellis emcee, Vanessa Brown, Eloise McElhone, Dorothy Kilgallen, Paula Stone, & guest Phil Silvers comedian
- 7 **Youth On The March—Religious**
Mixed chorus, a men's glee club, & sermon by Rev. Percy Crawford
- 9 **Courtesy Theater—Film**
Feature "Road Show" with Adolph Menjou, Carol Landis, Patsy Kelly, & Ed Norris. Lady with a down-&-out circus rescued by an adventure-seeking millionaire
- 10:00 4 **"Strange Voyage"—Feature**
Eddie Albert and Forest Taylor

- 5 **Sheilah Graham—Commentary**
Guest: Dick Haymes

- 7 **Circuit Rider—Relig. Prgm.**
Guest Vice-pres. Alben W. Barkley discusses need of spiritual awakening, Fred M. Thrower Jr. VP ABC gives a brief talk on the history of the "Circuit Rider"

- 10:30 7 **"Mile-A-Minute Love"—Feature**
Film starring Duncan Renaldo
- 11:00 9 **Eloise Salutes The Stars—Chats**
- 11:15 9 **Powerhouse Of Sports—News**
- 11:30 4 **Who Ya Laffin At—Commercial**
- 12:00 4 **Ulmer Turner And The News**
- 12:15 4 **"Nut Farm"—Feature Film**
Wallace Ford and Joan Gale
(KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

Monday

- MAR. 26 WBKB WNBQ WENR-TV WGN-TV
4 5 7 9
- 9:45 9 **Talking With Toni—Interviews**
Guests: The Smoothies, skating team from Ice Capades, Erma Thomas & Orrin Machus
- 10:00 4 **Fun And Features—G. Menard**
- 9 **Your Figure Ladies**
- 10:15 4 **Fun And Figure—Ed Allen mc**
- 10:30 4 **Fun And Features (continued)**
- 9 **Chicago Cooks—Recipes**
- 11:00 4 **Tel-A-Shopper—Betty Whitney**
- 7 **Bob And Kay Show—Variety**
- 11:30 4 **Fun And Features (continued)**
- 5 **Norman Ross' Varieties**
- 9 **Hi Ladies—Interviews**
- 12:00 4 **For Ladies Only—Commentary**
- 5 **Meet Mintz—Musical Favorites**
- 9 **Open House—Musical Variety**
Guests: Donna Atwood & Bobby Specht skating leads of Ice Capades' "Student Prince" also Frankie and Phyllis singing an "April Medley"
- 12:15 4 **Multiscope News—Ticker Tape**
- 5 **Newsroom—Late Information**
- 12:30 4 **Cooking Is Fun—Tina Redmond**
- 5 **Panorama Shop—Fern Persons**
- 1:00 4 **Garry Moore Show—Comedy**
Guest: Ross and West
- 5 **"Suicide Squadron"—Feature**
Film with Norman Foster, Joyce Compton, & Aggie Herring. Fireman runs into difficulties in trying to join ace squad
- 7 **Housewives' Holiday—Kirchner**
- 9 **Individually Yours—C. Carlyle**
- 1:15 9 **Test Pattern til 4:00**
- 1:30 4 **First Hundred Years—Serial**
- 1:45 4 **Bill Evans Show—Comment**
- 2:00 4 **Let's Have Fun—Hank Grant mc**
- 5 **Miss Susan—Susan Peters**
- 2:15 5 **Guest In Your Home—Poetry**

2:30 5 **Bert Parks Show—Variety**
 3:00 4 **Homemakers' Exchange—Recipes**
 5 **Kate Smith Hour—Variety**
 3:30 4 **Betty Crocker—Recipes**
 3:45 7 **Adventure Stories—Film Serial**
 "Lightning Raiders" Ch. 7
 4:00 4 **Lucky Pup—Children's Show**
 5 **NBC Comics—Four Serials**
 7 **Mary Hartline Show—Games**
 9 **Telephone Game—Quiz**
 4:15 4 **Adventure Time—Film Serial**
 5 **Gabby Hayes Show—Drama**
 Out of the past comes exciting adventures
 7 **Half-Pint Party—Al Gannaway**
 4:30 4 **Assembly—Military Questions**
 5 **Howdy Doody Show—Kids Fun**
 7 **Sagebrush Theater—Western**
 9 **Foto Test—Quiz**
 Contestants vie for prizes with Frank Sweeney and Sue Topping
 5:00 4 **Comic Capers—Puppet Show**
 5 **Cactus Jim—Western Film**
 7 **Lois And Looie—Kids Show**
 9 **Small Fry Club—Bob Emery mc**
 5:15 4 **H M Ranch—Western Film**
 7 **To be announced**
 5:30 4 **Window Shopping—Commercial**
 5 **Crusader Rabbit—Cartoon**
 7 **Tom Corbett Space Cadet**
 9 **Trail Blazers' Theater—Film**
 "Rangers Take Over" I serial
 5:35 5 **Clifton Utley—News**
 5:45 4 **Linger Awhile—Marty Hogan**
 5 **Public Life Of Cliff Norton**
 Subject: Enjoy Your Sunday Newspaper, comedy sketch
 7 **Uncle Mistletoe—Adventure**
 Jolly little story teller introducing his friends
 5:50 5 **Weatherman—Clint Youle**
 6:00 4 **Music Bowl—Musical Variety**
 5 **Kukla, Fran, And Ollie**
 7 **Champagne Party—Musical**
 9 **Captain Video—Adventures**
 6:05 7 **Club Seven—Musical**
 6:15 4 **Ulmer Turner—News**
 7 **Faye Emerson—Guests**
 Interviews Ed Stein, mgr. editor of International News Photos and Geene Courtney, "publicity queen"
 6:30 4 **CBS News—Douglas Edwards**
 5 **Showroom—Musical**
 7 **Hollywood Screen Test—Drama**
 Guest: Jeffrey Lynn in "Guide role"
 9 **Austin Kiplinger—News**
 6:40 9 **Weather News—Frann Weigle**
 6:45 2 **Preview Time (Decoded)**
 4 **Perry Como Show—Musical**
 5 **News Caravan—John C. Swayze**
 9 **Chicagoland Newsreel**
 7:00 2 **"The Big Clock"—Feature Film**
 (See Sun. 3:00 listing)

4 **Video Theater—Drama**
 "Treasure Trove" starring Barbara Britton, Bruce Cabot and Dick Foran. Easter story about three young people, who are fast friends until they start hunting for lost coins and greed comes among them
 5 **Paul Winchell - Jerry Mahoney**
 What's my name quiz with comedy duo
 7 **Can You Top This?—Quiz**
 Jokes and anecdotes related by panel for high score, Ward Wilson emcee
 9 **Once Upon A Tune—Musical**
 Lawrence Davidson, Myron Cummings in musical comedy theme: Child prodigy actors
 7:30 4 **Arthur Godfrey's Talent Scouts**
 5 **Voice Of Firestone—Musical**
 Guest: Igor Gorin sings "Prologue to Pagliacci, "I Love Life," and "Song Of The Flame" by Stothart
 7 **This Could Be You—Musical**
 Bill Gwynn offers prize to couple who re-enact scene where a favorite song altered course of their lives
 9 **Al Morgan Show—Musical**
 8:00 4 **Horace Heidt Show—Musical**
 Session with professional talent
 5 **Lights Out—Drama**
 "The Power Of The Brute" by A. J. Russell with Richard Carlyle, Reba Tassel and Tom Drake. Two people with power of mental telepathy meet in time to save a man whose life is threatened by a brute man
 7 **College Bowl—Musical Variety**
 Campus life, its gaiety and its problems with Chico Marx as one man panel with solutions
 9 **Dr. Preston Bradley—Discussion**
 8:30 4 **Goldbergs—Domestic Comedy**
 Jake's blood pressure soars when Rosalie accepts a blind date
 5 **Robert Montgomery Presents**
 "Dark Victory" with Dorothy McGuire and John Forsythe in a drama of a woman who has only a short time to live, and who has been told that blindness will be the forerunner to death
 7 **"Daughter Of The Regiment"**
 Tentative or the "Big Fix"
 9 **Cavalcade Of Stars—Variety**
 Comedian Jackie Gleason emcees
 9:00 4 **Studio One—Drama**
 "The Case Of Karen Smith" starring Felicia Montealegre. When the Smith twins come to town a situation that includes a mixture of love, deception, intrigue, and the prospect of murder jells into an astonishing climax
 9:15 2 **Preview Time (Decoded)**
 9:30 2 **"Bambi"—Feature Film**
 (See Sat. 2:00 listing)
 5 **Who Said That?—Quiz**
 Robert Trout quizzes 11. Allen Smith, Herbert Swope, Robert Patterson, and John C. Swayze
 7 **Dr. Fixum's Household Hospital**

MONDAY EVANS FUR CO.

PRESENTS

"MOTION PICTURE ACADEMY"

- March 26 **A STAR IS BORN**
Fredric March, Janet Gaynor
- April 2 **UNDER THE RED ROBE**
Anabella, Raymond Massey
- April 9 **THUNDER IN THE CITY**
Edward G. Robinson, Constance Collier
- April 16 **WINGS OF THE MORNING**
Henry Fonda, Anabella
- April 23 **THE YOUNG IN HEART**
Paulette Goddard, Douglas Fairbanks, Jr., Janet Gaynor, Richard Carlson, Billie Burke, Roland Young
- April 30 **THE BEACHCOMBER**
Charles Laughton, Elsa Lancaster

WGN-TV CHANNEL 9 9:30 P.M.

MONDAY—continued

- 9 **Evans Motion Picture Acad.**
Feature film "A Star Is Born" with Fredric March, Janet Gaynor, Adolph Menjou, & Andy Devine, Tale of the glitter of the make-believe city
- 9:55 7 **Film Commercial—Min-Wax**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
5 **Weatherman—Clint Youle**
7 **Page One—News And Events**
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Wrestling From Hollywood**
5 **Clifton Utley—News**
- 10:30 5 **Let's Look At Sports—T. Duggan**
7 **Yesterday's Newsreel—Film**
- 10:45 5 **Herbie Mintz Show—Musical**
7 **Cameraman At Large—Film**
"Florida Fishing" and "Summer Theater"
- 11:00 4 **What's Your Trouble?—Clinic**
5 **Broadway Open House—Variety**
7 **Paul Harvey—News**
- 9 **Sandra 711 Theater—Film**
Feature "Delinquent Parents"
- 11:10 7 **Top O'The Weather—Russ Reed**
- 11:15 4 **Anything Goes—Quiz**
- 11:20 7 **Walter "Fats" Pischon—Musical**
- 11:30 4 **Murder Before Midnight—Film**
7 **Flana-Grams—Sports News**
Quinn Ryan subs for Pat

- 11:45 2 **Preview Time (Decoded)**
- 12:00 2 **"The Great Man Votes"—Film**
Film with John Barrymore in comedy of loyal kids fighting against a town for the honor of their father
- 4 **"Haunted House"—Feature**
Jackie Moran and Marcia Mae Jones
- 12:30 9 **Chicagoland Newsreel**
(KS2XBS channel 2 Phonevision experimental station.)
- (Stations reserve the right to change above listings without notice)

SANDRA MOTORS
711 THEATRE

 **"Delinquent Parents"**
A tragic story that asks a question.

Chicago's Leading De Soto Plymouth Dealer
711 W. Jackson Blvd.

WGN-TV 11 P.M. MONDAYS

Tuesday

- MAR. 27 **WBKB WNBQ WENR-TV WGN-TV**
4 5 7 9
- 9:45 9 **Talking With Toni—Interviews**
Guest: Dale Clarkson, "Miss Up Front"
- 10:00 4 **Fun And Features—Variety**
9 **Your Figure Ladies—Exercises**
- 10:15 4 **Fun And Figure—Ed Allen mc**
- 10:30 4 **Fun And Features (continued)**
9 **Chicago Cooks—B. Barkley**
- 11:00 4 **Tel-A-Shopper—Betty Whitney**
7 **Bob And Kay Show—Variety**
- 11:30 4 **Fun And Features (continued)**
5 **Norman Ross' Varieties**
9 **Hi Ladies—Tommy Bartlett**
- 12:00 4 **For Ladies Only—Commentary**
5 **Snowcrop Matinee Theater**
Feature film "Beauty Is A Joy" tribulations of a beauty contest winner
- 9 **Open House—Frankie Masters**
Guest: Spencer Stewart, color psychologist; Frankie & Phyllis recall "Let's Take A Walk Around The Block"
- 12:30 4 **Multiscope News—Ticker Tape**
5 **Panorama Shop—Fern Persons**
- 1:00 4 **Garry Moore Show—Variety**
Guest: Winston L. Mittenjuice
- 5 **"Gang's All Here"—Feature**
Frankie Darro, Marcia Mae Jones, and Jackie Moran
- 7 **Beulah Karney Show—Foods**

- 1:00 9 Test Pattern Till 4:00
 1:30 4 First Hundred Years—Serial
 1:45 4 Bill Evans Show—Comment
 2:00 4 Let's Have Fun—Hank Grant mc
 5 Miss Susan—Susan Peters
 2:15 5 Guest In Your Home—Poetry
 2:30 5 Remember This Date—Bill Stern
 3:00 4 Homemakers' Exchange—Recipes
 5 Kate Smith Hour—Variety
 3:30 4 Multiscope News—Ticker Tape
 3:45 7 Adventure Stories—Film Serial
 4:00 4 Lucky Pup—Puppet Adventures
 5 NBC Comics—Four Serials
 7 Mary Hartline Show—Prizes
 9 Telephone Game—Quiz
 4:15 4 Adventure Time—Film Serial
 5 Panhandle Pete And Jennifer
 "Samson and Hercules in the Cave
 of the Winds"
 7 Half-Pint Party—Al Gannaway
 4:30 4 Assembly—Military Questions
 5 Howdy Doody Show—Bob Smith
 7 Sagebrush Theater—Western
 9 Foto Test—Frank Sweeney
 Join the fun, win the prizes;
 Sue Topping hostess
 5:00 4 Herb Graffis—Commentary
 5 Cactus Jim—Western Feature
 7 Lois And Looie—Kids Show
 9 Small Fry Club—For Kids
 5:15 4 H M Ranch—Western Film
 7 To be announced
 5:30 4 Window Shopping—Commercial
 5 Crusader Rabbit—Cartoon
 7 Stories In Sand—Fairy Tales
 Tale of Daniel Boone
 9 Trail Blazers' Theater—Western
 "Rangers Take Over" II serial film
 5:35 5 Clifton Utley—News
 5:45 5 Linger Awhile—Musical Session
 5 Public Life Of Cliff Norton
 Subject: Be Eccentric, comedy sketch
 5:50 5 Weatherman—Clint Youle
 6:00 4 Danny O'Neil At Home Show
 5 Kukla, Fran, And Ollie
 7 Champagne Party—Adventures
 9 Captain Video—Adventures
 6:05 7 Club Seven—Musical
 6:15 4 Ulmer Turner—News
 7 Going Places With Betty Betz
 Teen age panel of "Jr." reporters
 who demonstrate newest fads & fash-
 ions preoccupying their age group
 6:30 4 CBS News—Douglas Edwards
 5 John Conte's Little Show—Music
 Guest vocalist: Kay Schroeder
 7 Beulah Show—Comedy
 After becoming involved with magi-
 cian Bill tries to put on his own
 magic show and gets into trouble
 9 Austin Kiplinger—News
 6:40 9 Weather News—Frann Weigle
 6:45 2 Preview Time (Decoded)
 4 Stork Club—Interviews
 5 News Caravan—John Swayze
 9 Chicagoland Newsreel

- 7:00 2 "Welcome Stranger"—Feature
 Film with Bing Crosby, Joan Caul-
 field, & Barry Fitzgerald, happy-go-
 lucky musical about a young doctor
 taking over an elder's practice
 4 Family Playhouse—Drama
 "The Bishop Misbehaves" Walter
 Hampden and Dorothy Gish. Bishop, an
 amateur Sherlock Holmes, solves a
 crime and leaves his calling card for
 crooks so that he may reform them
 5 Star Theater—Comedy Variety
 Antics by Milton Berle emcee and
 guest Constance Moore
 7 "Mystery Of Thirteenth Guest"
 Feature film with Helen Parrish
 9 Court Of Current Issues
 Debate with nation's outstanding lead-
 ers in judicial affairs
 7:30 9 Johns Hopkins Science Review
 8:00 4 Vaughn Monroe Show—Musical
 5 Fireside Theater—Film Drama
 "Unwritten Column" Virginia Farm-
 er, Frieda Inescort, & Edward Earl.
 Aging secretary tries a ruse to make
 her indispensable
 7 Billy Rose Show—Drama
 9 Cavalcade Of Bands—Musical
 Presenting Ray Bloch and Orchestra
 8:30 4 Suspense—Mystery Drama
 "The Judgment Of Three" with Wal-
 ter Slezak and Betty Garde; during
 speak-easy days a young jobless re-
 porter gets involved
 5 Circle Theater—Drama
 "Double Exposure"



TONIGHT

AT

10:30 P.M.

RESERVE A FRONT
 ROW SEAT FOR
 A REAL TV
 THRILL ON
 CHANNEL 7

YOU'LL GET AN INTIMATE
 BACK-STAGE VIEW OF A
 FAMOUS STAGE DIRECTOR
 IN ACTION!

SEE HOW

'A HIT IS MADE'

with

John Barclay—Director

WENR-TV Channel 7

TUESDAY—continued

- 8:30 7** **Pantomime Quiz—Charades**
Mike Stokely mc introduces two star-studded panels who participate in this game-fest
- 9:00 4** **Danger—Mystery Drama**
Leo G. Carroll as phrenologist who employs the science of reading cranial bumps to solve a crime in "Head Print"
- 5** **Amateur Hour—Ted Mack mc**
- 7** **March Of Time Thru The Years**
"U. S. Navy" film John Daly host to Adm. Forrest Sherman, Chf. of Naval Operations and Bob Sherrod military & naval expert
- 9** **"Behind Prison Walls"—Feature**
Film with Alan Baxter and Gertrude Michael, businessman and son are sent to prison
- 9:30 2** **"The Big Clock"—Feature Film**
(See Mon. 7:00 listing)
- 4** **DeLuxe Story Theater—Drama**
"A Confession on New Year's Eve," John Archer, Stanley Waxman, & Gale Page. Two old men reminisce of loves forty years ago
- 7** **Roller Derby—Joe Hasel**
- 10:00 4** **Ernie Simon—Curbstone Cutup**
- 5** **Weatherman—Clint Youle**
- 9** **"Repeat Performance"—Feature**
Film with Joan Leslie, Louis Hayward, and Richard Basehart
- 10:10 5** **Dorsey Connors—Helpful Ideas**
- 10:15 4** **Ulmer Turner—News**
- 5** **Clifton Utley—News**
- 7** **Great Comedians—Film**
- 10:30 4** **Sports Roundup—Joe Wilson**
- 5** **Let's Look At Sports—T. Duggan**
- 7** **A Hit Is Made—Drama**
Emphasis on creative lighting and theater emphasized; John Barelay acts as director (see pg. 9)
- 10:45 4** **What's Your Trouble?—Clinic**
- 5** **Herbie Mintz Show—Musical**
- 11:00 4** **Ship's Reporter—Interviews**
- 5** **Broadway Open House—Variety**
- 7** **Paul Harvey—News**
- 11:10 7** **Top O'The Weather—Russ Reed**
- 11:15 4** **At Home Party—Earl Wrightson**
- 11:20 7** **Walter "Fats" Pischon—Musical**
- 11:30 4** **Murder Before Midnight—Film**
- 7** **Flana-Grams—Sports News**
- 9** **"Full Speed Ahead"—Feature**
Film with Morra Lynd and Richard Norris. Two stowaways upset rebellious captain's plans to scuttle ship
- 12:00 2** **"Flight Lieutenant"—Feature**
Film with Pat O'Brien, Glenn Ford, & Evelyn Keyes; out of the wars comes this story of the air's strangest heroes
- 4** **"Police Bullets"—Feature Film**
John Archer and Joan Marsh in tale of shakedown artists pursued by the niece of one of their victims
- 12:30 9** **Chicagoland Newsreel**
(K52XB5 channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

Wednesday

MAR. 28 WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

- 9:45 9** **Talking With Toni—Interviews**
Guest: Dorothy Bond, famed syndicated cartoonist
- 10:00 4** **Fun And Features—Commentary**
- 9** **Your Figure Ladies—P. Fogarty**
- 10:15 4** **Fun And Figure—Exercises**
- 10:30 4** **Fun And Features (continued)**
- 9** **Chicago Cooks—Recipes**
- 11:00 4** **Tel-A-Shopper—Betty Whitney**
- 7** **Bob And Kay Show—Variety**
- 11:30 4** **Fun And Features (continued)**
- 5** **Norman Ross' Varieties**
- 9** **Hi Ladies—Interviews**
- 12:00 4** **For Ladies Only—Commentary**
- 5** **Meet Mintz—Herbie Mintz**
- 9** **Open House—Musical Variety**
Chgo. Public Schl. children present a demonstration of "Practical Nursing" under direction of Mrs. Helen Evans; Frankie & Phyllis tell us about the "Red, Red Robin"
- 12:15 4** **Multiscope News—Ticker Tape**
- 5** **Newsroom—Late Information**
- 12:30 4** **Cooking Is Fun—Tina Redmond**
- 5** **Panorama Shop—Fern Persons**
- 1:00 4** **Garry Moore Show—Comedy**
Guest: Tizzie Lish
- 5** **"Strangler Of The Swamps"**
Feature with Robt. Barrett and Rosemary LaPlanche in story of ghost who strangles occupants of the swamp
- 7** **Kay Morrow Show—Interviews**
Tips on wallpaper, style, type, and decoration with guest Claire Kahn
- 9** **Luncheon at the Republic**
Patsy Abbott hostess holds discussion with guest Estelle Loring
- 1:15 9** **Test Pattern Til 4:00**
- 1:30 4** **First Hundred Years—Serial**
- 1:45 4** **Bill Evans Show—Comment**
- 2:00 4** **Let's Have Fun—Variety**
- 5** **Miss Susan—Susan Peters**
- 2:15 5** **Guest In Your Home—Poetry**
- 2:30 5** **Bert Parks Show—Musical**
- 3:00 4** **Homemakers' Exchange—Recipes**
- 5** **Kate Smith Hour—Musical**
- 3:30 4** **Hair Raising Tale—Commercial**
- 3:45 7** **Adventure Stories—Film Serial**
- 4:00 4** **Lucky Pup—Fun For Kids**
- 5** **NBC Comics—Serials**
- 7** **Mary Hartline Show—Games**
- 9** **Telephone Game—Quiz Time**
- 4:15 4** **Adventure Time—Film Serial**
- 5** **Gabby Hayes Show—Drama**
Tales of the rustic and pioneering cultivation of the west
- 7** **Half-Pint Party—Al Gannaway**
- 4:30 4** **Assembly—Military Questions**
- 5** **Howdy Doody Show—Bob Smith**
- 7** **Sagebrush Theater—Western**

- 4:30 9 Foto Test—Quiz**
Frank Sweeney and Sue Topping offer you the chance to win a multitude of prizes
- 5:00 4 Comic Capers—Don & Vera mc**
5 Cactus Jim—Western Feature
7 Lois And Looie—Kids Show
9 Small Fry Club—Bob Emery
- 5:15 4 H M Ranch—Western Film**
7 To be announced
- 5:30 4 Window Shopping—Commercial**
5 Crusader Rabbit—Cartoons
7 Tom Corbett Space Cadet
9 Trail Blazers' Theater—Western
"Range Warfare" I serial film
- 5:35 5 Clifton Utley—News**
- 5:45 4 Linger Awhile—Marty Hogan**
5 Public Life of Cliff Norton
Subject: Laugh at That Head Cold
- 7 Uncle Mistletoe—Fantasy**
Stories of adventures in toyland
- 5:50 5 Weatherman—Clint Youle**
- 6:00 4 Music Bowl—Musical**
5 Kukla, Fran, and Ollie
7 Champagne Party—Musical
9 Captain Video—Adventures
- 6:05 7 Club Seven—Musical**
- 6:15 4 Ulmer Turner—News**
- 7 Faye Emerson Show—Guests**
They will discuss spring cleaning and new gadgets to help the housewife
- 6:30 4 CBS News—Douglas Edwards**
5 Showroom—Roberta Quinlan
7 Chance Of A Lifetime—Quiz
9 Austin Kiplinger—News
- 6:40 9 Weather News—Frann Weigle**
- 6:45 4 Perry Como Show—Musical**
Guest: Rosemary Clooney
- 5 News Caravan—John Swayze**
9 Chicagoland Newsreel
- 7:00 2 "Flight Lieutenant"—Feature**
(See Tues, 12:00 listing)
- 4 Arthur Godfrey And His Friends**
Musical variety with Marion Marlowe,
- 5 Four Star Revue—Comedy**
Danny Thomas returns as emcee of hour of fun
- 7 Ruggles—Domestic Comedy**
9 Seeing The Unseen—John N. Ott
Time-lapse photography
- 7:15 9 Al Benson Show—Musical**
- 7:30 7 Band Stand TV—Musical**
Cab Calloway and his orchestra plus Vocalist, Ella Fitzgerald and dancer-drummer Teddy Hale
- 8:00 4 Somerset Maugham Theater**
"End of Flight." Englishman falls in love with wife of man he has killed
- 5 Kraft Theater—Drama**
"The Silent Room" starring Meg Mundy and Dan Morgan. A tailor befriends young girl hiding from police and is then accused of her murder

- 7 Don McNeill's TV Club—Variety**
Festive session with Don, Johnny Desmond, Patsy Lee, and Sam Cowling guest: actor John Payne
- 9 Famous Jury Trials—Drama**
Reenactment of cases in annals
- 8:30 4 The Web—Mystery Drama**
7 Wrestling From Rainbo Arena
Wayne Griffin announcing
- 9 Plainclothesman—Drama**
"End of Line"
- 9:00 4 Blue Ribbon Boxing Bouts**
Abel Cestac vs Bob Satterfield
- 5 Break The Bank—Quiz**
Bert Parks asks the questions
- 9 No Cover Charge—Mal Bellairs**
Music on film



PATSY ABBOTT star of the show "Roarin' 20's" says . . .

"Join me for LUNCHEON AT THE REPUBLIC" every Wed. at 1 pm, WGN-TV . . . and if you'd like to be my guest on TV, just drop me a note at the station!"

this week's celebrity

Estelle Loring of

"SOUTH PACIFIC"

A TOUCHING STORY
OF TRUE LOVE

SEE THE SILENT ROOM

By JOE BATES SMITH



THE KRAFT
TELEVISION
THEATRE

TV'S MOST POPULAR
LIVE DRAMATIC SHOW

WNBQ

CHANNEL 5
8 P.M. WED.

WEDNESDAY—continued

- 9:30 2 "Welcome Stranger"—Feature
(See Tues. 7:00 listing)
- 5 Stars Over Hollywood—Drama
"Old Mother Hubbard" with Ellen Corby
- 9 "Chinese Bungalow"—Feature
Film with Paul Lucas and Jane Baxter. Chinese millionaire marries a white girl and takes her to his fabulous home
- 9:45 4 Fight Follow Up—Summary
Lester Bromberg and Vin Scully
- 10:00 4 Ernie Simon—Curbstone Cutup
- 5 Weatherman—Clint Youle
- 10:10 5 Dorsey Connors—Helpful Ideas
- 10:15 4 Ulmer Turner—News
- 5 Clifton Utley—News
- 10:30 4 Sports Roundup—Joe Wilson
- 5 Let's Look At Sports—T. Duggan
- 10:45 4 What's Your Trouble?—Clinic
Got a problem? Let Mr. & Mrs. Mal Bellairs help you solve it
- 5 Herbie Mintz Show—Musical
- 11:00 4 Ship's Reporter—Interviews
- 5 Broadway Open House—Variety
- 7 Paul Harvey—News
- 9 "Peck's Bad Boy"—Feature Film
Jackie Cooper, Thomas Meighan, & Jackie Searl in story of conflicting personalities when aunt & cousin visit father & son
- 11:10 7 Top O' The Weather—Russ Reed
- 11:15 4 Anything Goes—Quiz
- 11:20 7 Walter "Fats" Pischon—Musical
- 11:30 4 Murder Before Midnight—Film
- 7 Flana-Grams—Sports Comment
- 11:45 2 Preview Time (Decoded)
- 12:00 2 "Destroyer"—Feature Film
Edward G. Robinson in a story of gallantry, glory, heart-break, & victory
- 4 "Stunt Pilot"—Feature Film
John Trent, Marjorie Reynolds, & Milburn Stone; pilot and buddy solve a murder and free an innocent man
- 12:15 9 Chicagoland Newsreel
(KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

Thursday

MAR. 29 WBKB WNBQ WENR-TV WGN-TV
 4 5 7 9

- 9:45 9 Talking With Toni—Interviews
Guest: Member of National Conference of Christians and Jews
- 10:00 4 Fun And Features—Music
- 9 Your Figure Ladies—P. Fogarty
- 10:15 4 Fun And Figure—Ed Allen mc
- 10:30 4 Fun And Features (continued)
- 9 Chicago Cooks—Miss Barkley
- 11:00 4 Tel-A-Shopper—Betty Whitney
- 7 Bob And Kay Show—Comments
- 11:30 4 Fun And Features (continued)
- 5 Norman Ross' Varieties
- 9 Hi Ladies—Interviews
- 12:00 4 For Ladies Only—Commentary
- 5 Snowcrop Matinee Theater
"Grady Everett For The People" story about a newly elected governor of the state
- 9 Open House—Musical Variety
Guests: Phillip Kenneally & Barbara Miloy leads in "Streeter Named Desire" also Ed Hamilton
- 12:15 4 Multiscope News—Ticker Tape
- 12:30 4 Susan Adams Cooking
- 5 Panorama Shop—Fern Persons
- 12:45 4 Garry Moore Show—Variety
Guest: Detective Raymond Schindler
- 1:00 5 "Gentleman From Dixie"
Film with Jack LaRue, Marian Marsh,
- 7 Beulah Karney Show—Foods
- 9 Stop, Look, And Learn—Quiz
- 1:30 4 First Hundred Years—Serial
- 7 "Two Minutes To Play"
Film starring Eddie Nugent
- 9 Test Pattern Til 3:00
- 1:45 4 Bill Evans Show—Comment
- 2:00 4 Let's Have Fun—Hank Grant mc
- 5 Miss Susan—Susan Peters
- 2:15 5 Guest In Your Home—Poetry
- 2:30 5 Remember This Date—Bill Stern
- 3:00 4 Homemakers' Exchange—Recipes
- 5 Kate Smith Hour—Musical
- 3:30 4 Bride And Groom—John Nelson
- 9 Chicagoland Newsreel
- 3:45 4 Multiscope News—Ticker Tape
- 7 Adventure Stories—Film Serial
- 9 Plan-A-Room—Designs
- 4:00 4 Lucky Pup—Kids Puppet Show
- 5 NBC Comics—Four Serials
- 7 Mary Hartline Show—Games
- 9 Telephone Game—Quiz
- 4:15 4 Adventure Time—Film Serial
- 5 Panhandle Pete And Jennifer
"Li'l Wigwam and the Mocking Bird"
- 7 Half-Pint Party—Al Gannaway
- 4:30 4 Assembly—Military Questions
- 5 Howdy Doody Show—Variety
- 7 Sagebrush Theater—Western
- 9 Foto Test—Frank Sweeney
Frank and Sue combine talents

Every TUES.-THURS.

ROMANCE! DRAMA! COMEDY!

Teddy Snow Crop Presents—



12:00-12:30 P.M. Channel 5

- 5:00 4 **Comic Capers—Puppet Fun**
 5 **Cactus Jim—Western Feature**
 7 **Lois And Looie—Kids Show**
 9 **Small Fry Club—Bob Emery**
 5:15 4 **H M Ranch—Western Film**
 7 **To be announced**
 5:30 4 **Window Shopping—Commercial**
 5 **Crusader Rabbit—Cartoon**
 7 **Stories In Sand—Fairy Tales**
 Story of Red Cross & how it started
 9 **Trail Blazers' Theater—Western**
 "Range Warfare" II film serial
 5:35 5 **Clifton Utley—News**
 5:45 4 **Linger Awhile—Musical Session**
 5 **Public Life Of Cliff Norton**
 Subject: Protect That Rare Book
 5:50 5 **Weatherman—Clint Youle**
 6:00 4 **Danny O'Neil At Home—Musical**
 5 **Kukla, Fran, And Ollie**
 7 **Champagne Party—Musical**
 9 **Captain Video—Adventure Tale**
 6:05 7 **Club Seven—Musical**
 6:15 4 **Ulmer Turner—News**
 6:30 4 **CBS News—Douglas Edwards**
 5 **John Conte's Little Show—Music**
 Guest vocalist: Lynn Howard
 7 **Lone Ranger—Western Drama**
 9 **Austin Kiplinger—News**
 6:40 9 **Weather News—Frann Weigle**
 6:45 2 **Preview Time (Decoded)**
 4 **Stork Club—Interviews**
 5 **News Caravan—John Swayze**
 9 **Chicagoland Newsreel**
 7:00 2 **"Destroyer"—Feature Film**
 (See Wed, 12:00 listing)
 4 **Burns And Allen Show—Comedy**
 When George makes statement that
 cost of living has risen cause dollar
 is worth only 60c Gracie counters with
 proposition
 5 **Groucho Marx—Quiz**
 7 **Stop The Music—Musical Quiz**
 9 **Telesports Digest—Film**
 7:30 4 **Show Goes On—Variety**
 Robert Q. Lewis mc introduces buyers
 5 **Peter Lind Hayes Show—Variety**
 9 **For Men Only—Morrison Wood**
 Recipes for the male chef
 8:00 4 **Alan Young Show—Variety**
 Guests: James Gleason, Louis Alberni,
 Monique Shantal, Parisienne actress,
 Pat Harding, and the Mahoney dancers
 5 **Star Revue—Variety**
 Jack Haley as mc, Mindy Carson vocal-
 ist & Carl Hoff's orch, and guests
 7 **Holiday Hotel—Musical Variety**
 Don Ameche emcee, Guests, Patti
 Thomas and the Freshman, dance
 9 **Adventures Of Ellery Queen**
 Lee Bowman stars in mystery drama
 8:30 4 **Big Town—Newspaper Drama**
 Pat McVey stars as crusading re-
 porter Steve Wilson
 7 **Blind Date—Arlene Francis mc**
 Ad-lib stanza with glamour girls
 9 **Finals Golden Gloves Tour.**
 Jack Brickhouse narrates matches
 (see pg. 9)

- 9:00 4 **Truth Or Consequences—Quiz**
 Ralph Edwards emcees, guest: Ginny
 Simms followed by child imitating her
 5 **Martin Kane, Private Eye**
 7 **Roller Derby—Joe Nasel**
 9:30 2 **"Flight Lieutenant"—Feature**
 (See Tues, 12:00 listing)
 4 **Hollywood On The Line**
 Barbara Britton is interviewed
 5 **Wayne King Show—Musical**
 Small town show
 9:45 4 **Hollywood Reel—Interviews**
 10:00 4 **Ernie Simon—Curbstone Cutup**
 5 **Weatherman—Clint Youle**
 10:10 5 **Dorsey Connors—Helpful Ideas**
 10:15 4 **Ulmer Turner—News**

TONIGHT!



International
**Golden
 Gloves** UNITED
 STATES
 VS.
 EUROPE

8:30 PM
WGN CHANNEL 9

Presented by
 your

***** **Admiral** *****
 Dealer



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 "Wallpaper in Today's Home" Tips
 Ideas . . . professional advice to
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THURSDAY—continued

- 10:15 5 **Clifton Utley—News**
 7 **Great Comedians—Film**
 10:30 4 **Sports Roundup—Joe Wilson**
 5 **Let's Look At Sports—T. Duggan**
 7 **Dr. Fixum—Household Tips**
 10:45 4 **What's Your Trouble?—Clinic**
 5 **Herbie Mintz Show—Musical**
 11:00 4 **Ship's Reporter—Interviews**
 5 **Broadway Open House—Variety**
 7 **Paul Harvey—News**
 11:10 7 **Top O'The Weather—Russ Reed**
 11:15 4 **Film**
 11:20 7 **Walter "Fats" Pischon—Musical**
 11:30 4 **Murder Before Midnight—Film**
 7 **Flana-Grams—Sports Comments**
 12:00 2 **"The Hucksters"—Feature Film**
 Clark Gable and Deborah Kerr in a story that thrilled, shocked, and delighted America
 4 **"Law Of The Jungle"—Feature**
 Film with Arlene Judge and John King; comedy set in Africa
 (KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

Friday

MAR. 30 WBKB WNBO WENR-TV WGN-TV
 4 5 7 9

- 9:45 9 **Talking With Toni—Interviews**
 Toni Rodgers continues her round of the town interviewing famous personalities
 10:00 4 **Fun And Features—G. Menard**
 Potpourri of fun, music, interviews, and public service, plus the "thought for the day"
 9 **Your Figure Ladies—P. Fogarty**
 Instructions in calisthenics
 10:15 4 **Fun And Figure—Ed Allen mc**
 10:30 4 **Fun And Features (continued)**
 9 **Chicago Cooks—Recipes**
 Barbara Barkley prepares a tasty dish
 11:00 4 **Tel-A-Shopper—Betty Whitney**
 7 **Bob And Kay Show—Comment**
 11:30 4 **Fun And Features (continued)**
 5 **Norman Ross' Varieties**
 9 **Hi Ladies—Interviews**
 12:00 4 **For Ladies Only—Commentary**
 Florence Bourke Ellis emcee
 5 **Meet Mintz—Herbie Mintz**
 9 **Open House—Frankie Masters**
 Guest: Mr. Wm. Boyles, importer of ivory and ebony carvings; "They're Singing Our Song" by Frankie and Phyllis
 12:15 4 **Multiscope News—Ticker Tape**
 5 **Newsroom—Late Information**
 12:30 4 **Cooking Is Fun—Tina Redmond**
 5 **Panorama Shop—Fern Persons**
 1:00 4 **Garry Moore Show—Comedy**
 Comedy team of Kirkwood and Goodman

- 5 **"Roar Of The Press"—Feature**
 Film with Jean Parker, Wallace Ford, & Jed Prouty; reporter whose 1st duty is to his story with murder as the plot
 7 **Housewives Holiday—Kirchner**
 Games and fun for the lady of the house with Claude Kirchner emcee
 9 **Interior Decoration—Designs**
 1:15 9 **Test Pattern Til 4:00**
 1:30 4 **First Hundred Years—Serial**
 Jimmy Lydon and Olive Stacey in series dealing with problems facing young married couple
 1:45 4 **Bill Evans Show—Comment**
 2:00 4 **Let's Have Fun—Hank Grant mc**
 Music supplied by Julian Stockdale combo with Elaine Neblett and Kyle Kimbrough vocalists
 5 **Miss Susan—Susan Peters**
 Serial story of the problems of a woman lawyer in a Midwestern town
 2:15 5 **Guest In Your Home—Poetry**
 2:30 5 **Bert Parks Show—Musical**
 3:00 4 **Homemakers' Exchange—Recipes**
 5 **Kate Smith Hour—Musical**
 Top entertainment, information, guidance, and inspiration
 3:30 4 **Fashion Magic—Illa Chase**
 New modes for spring and summer
 3:45 7 **Adventure Stories—Film Serial**
 4:00 4 **Lucky Pup—Doris Brown mc**
 5 **NBC Comics—Four Serials**
 7 **Mary Hartline Show—Games**
 Puzzles and prizes at this party
 9 **Telephone Game—Quiz**
 Harold Isbell & Jane Quinn mc
 4:15 4 **Adventure Time—Film Serial**
 5 **Gabby Hayes Show—Drama**
 Story of heroic and colorful America
 7 **Half-Pint Party—Al Gannaway**
 4:30 4 **Assembly—Military Questions**
 5 **Howdy Doody Show—Bob Smith**
 7 **Sagebrush Theater—Western**
 9 **Foto Test—Frank Sweeney**
 Sue and Frank invite you to send in your name so you too can be eligible for prizes
 5:00 4 **Comic Capers—Puppets**
 Relax, laugh, and have fun with Breezy, Don, Vera, and the gang
 5 **Cactus Jim—Western Feature**
 7 **Lois And Looie—Kids Show**
 9 **Small Fry Club—Bob Emery**
 Kids participate in games and features
 5:15 4 **H M Ranch—Western Film**
 7 **To Be announced**
 5:30 4 **Window Shopping—Commercial**
 5 **Crusader Rabbit—Cartoon**
 7 **Tom Corbett Space Cadet**
 9 **Tony Fontaine Show—Musical**
 5:35 5 **Clifton Utley—News**
 5:45 4 **Linger Awhile—Marty Hogan**
 5 **Public Life Of Cliff Norton**
 Subject: Fitting Madame's Dainty Foot, comedy sketch
 7 **Uncle Mistletoe—Fantasies**
 Delightful stories for boys and girls with toyland characters

- 5:50 5 **Weatherman**—Clint Youle
- 6:00 4 **Music Bowl**—Danny O'Neil mc
Carolyn Gilbert co-emcee
- 5 **Kukla, Fran, And Ollie**
- 7 **Champagne Party**—Musical
Andy and Della Russell star
- 9 **Captain Video**—Adventures
- 6:05 7 **Club Seven**—Musical
- 6:15 4 **Ulmer Turner**—News
- 7 **Faye Emerson Show**—Guests
James Montgomery and Russell
Patterson will discuss their careers
- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Showroom**—Roberta Quinlan
- 7 **Life With Linkletter**—Comedy
Skits and interviews with guests
- 9 **Austin Kiplinger**—News
- 6:40 9 **Weather News**—Frann Weigle
- 6:45 2 **Preview Time (Decoded)**
- 4 **Perry Como Show**—Musical
Guest: Helen O'Connell
- 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**
- 7:00 2 **"The Hucksters"**—Feature Film
(See Thurs. 12:00 listing)
- 4 **Mama**—Domestic Comedy
Tales of a Norwegian family in the
U. S. at the turn of the century;
Peggy Wood stars
- 5 **Quiz Kids**—Questions & Answers
Small fry panel of experts, Joe Kelly
- 7 **Twenty Questions**—Quiz
Bill Slater mc says it's animal, veg-
etable, or mineral, you name it in 20
questions or less
- 9 **Fireside Theater**—Film Drama
- 7:30 4 **Man Against Crime**—Drama
Mysteries with Ralph Bellamy in lead
- 5 **Walt's Workshop**—Creative
Mr. Durbahn takes a hobby kit
and with it shows how to assem-
ble a spinning wheel lamp
- 7 **Penthouse Party**—Variety
Join Betty Furness, Don Cherry, Bud-
dy Weed Trio and guests Eloise Mc-
Elhone, Jeffrey Lynn, and Bob Dunn
- 9 **You Asked For It**—Films
Films of anything requested by view-
ers presented by Art Baker
- 8:00 4 **Charlie Wild, Private Detective**
Mystery drama with Kevin O'Morrison
in "The Case of the Black Biltonia"
- 5 **Big Story**—Newspaper Drama
Skip Henderson, reporter for Hartford
(Conn.) Times
- 7 **Pulitzer Prize Playhouse**—Drama
"The Just And The Unjust" by James
Cozzens with June Lockhart, Richard
Kylie, and Chas. Dingle in drama of
young D.A. Ab Coates faced with
murder conviction, disagreement with
girl friend, reckless driver, political
pressure, and attempted suicide finds
that law books don't teach about
people, life, and love
- 9 **Hands Of Mystery**—Drama

- 8:30 4 **Live Like A Millionaire**—Quiz
Johnny McCoy questions contestants
- 5 **Morgan's Great Talent Hunt**
Comedy and variety of unusual acts
with Arnold Stang comedian
- 9 **Front Page Detective**—Drama
Edmund Lowe as David Chase, fa-
mous newspaper columnist whose
search for copy embroils him in
murders
- 9:00 4 **Star Of The Family**—Musical
Morton Downey presents Mimi Ben-
zell, Met. opera singer; comedian Son-
ny Howard; Luster and Stanton, in-
terpretive dance team
- 5 **Boxing Bouts**
Kid Gavilan vs Eugene Hairston

WALT'S WORKSHOP

Watch Walt! Mak a Spinning Wheel Lamp!

7:30 - 8:00 P.M.

WNBQ — Channel 5

Presented by

Edward Hines Lumber Company

Enjoy **TV** more!

Serve **PEPSI**



FAYE EMERSON SHOW

Every Mon., Wed., Fri.

CHANNEL 7 • 6:15 P.M.

WHY TAKE LESS...WHEN PEPSI'S BEST!

PERSONAL

PERSONAL TO TV VIEWERS:

An odd individual by the name of Walter Schwimmer has a TV show on WGN-TV every day. It's called FOTO-TEST and it's on from 4:30 to 5:00 in the afternoon, Monday thru Friday. This Schwimmer person shows people's pictures (it might be your friend, neighbor, or even you!) on the TV screen, an M.C. by the unique name of Sweeney phones and asks some silly but easy question. If the correct answer is given, PRESTO, the viewer wins Chicago's biggest jackpot of prizes. Strange? Who cares? Join the fun by switching to Channel 9 at 4:30 today and play FOTO-TEST.

FACTS ABOUT TV SERVICE...



DID YOU KNOW?

You as the set owner are responsible in case of accident if the company you call does not carry adequate insurance.

- ALL TISA MEMBERS ARE FULLY INSURED
- OFFER YOU COMPLETE PROPERTY PROTECTION
- THE TISA SEAL IS YOUR ASSURANCE OF THE BEST IN TV SERVICE
- BE SURE THE COMPANY YOU CALL IS A TISA MEMBER

LOOK FOR THE TISA SEAL



TELEVISION INSTALLATION SERVICE
Association

FRIDAY—continued

- 9:00 7 **Bigelow Theater—Drama**
"New Year For Margaret" with Wanda Hendrix and Barbara Whiting: teen-age love story of a shy and somewhat unattractive girl who manages to capture most popular boy in school
- 9 **Cavalcade Of Stars—Variety**
Jackie Gleason emcees stanza. Guests, Roberta Peters and Jackie Miles
- 9:15 2 **Preview Time (Decoded)**
- 9:30 2 **"Destroyer"—Feature Film**
(See Wed. 12:00 listing)
- 4 **Hit Spot—Musical Variety**
Gene Fields singing emcee, Peggy Taylor, TuTones, and 4 Notes
- 7 **Studs' Place—Informal Variety**
Studs Terkel as proprietor with some homey philosophy, Chet Roble, Win Stracke, and Beverly Younger
- 9:45 5 **Greatest Fights Of The Century**
Film: Tommie Farr vs Jim Braddock (January 21, 1938)
- 10:00 4 **Ernie Simon—Curbstone Cutup**
- 5 **Weatherman—Clint Youle**
Latest information on the atmosphere
- 7 **Courtesy Hour—Variety**
Host Jim Moran presents variety acts by professional talent
- 9 **"China's Little Devils"—Film**
Feature with Paul Kelly, Alan Hale, and Harry Carey. Flying Tigers and a band of missionary kids who formed a "commando group"
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Wrestling From Hollywood**
- 5 **Clifton Utley—News**
- 10:30 5 **Let's Look At Sports—T. Duggan**
- 10:45 5 **Herbie Mintz Show—Musical**
A past era comes to life in song
- 11:00 4 **What's Your Trouble?—Clinic**
Have a problem, let them solve it
- 5 **Broadway Open House—Variety**
Jerry Lester cutting capers with gang
- 7 **Paul Harvey—News**
- 11:10 7 **Top O'The Weather—Russ Reed**
- 11:15 4 **Film**
- 11:20 7 **Walter "Fats" Pischon—Musical**
- 11:30 4 **Murder Before Midnight—Film**
Ronald Coleman in Frank Capra's production of the spectacular splendor of Shangri-La
- 9 **"Dudes Are Pretty People"**
Feature with Jimmy Rogers and Marjorie Woodworth
- 11:45 2 **Preview Time (Decoded)**
- 12:00 2 **"Lost Horizon"—Feature Film**
Ronald Coleman in Frank Capra's production of the spectacular splendor of Shangri-La
- 4 **"Shanghai Cobra"—Feature**
Sidney Toler and Mantan Moreland in mystery drama
- 12:15 9 **Chicagoland Newsreel**
(KS2XBS channel 2 Phonevision experimental station.)

(Stations reserve the right to change above listings without notice)

How To Earn A New Baseball Glove—FREE!

Right now, while the weather is still cool, you can earn an official Wilson "Peanuts Lowrey" or the popular three-fingered baseball glove with very little effort.

You won't want to miss playing ball this spring nor do you want to flop out during team try-outs. A good glove will improve your play and help you make the team. *Here's all you have to do to earn your new baseball glove:*

(a) Ask your friends if they have *TV Forecast* mailed to them each Friday. If not, use the subscription blank on page 38 and ask them to subscribe. Then have them sign the blank and collect \$5 for a one year subscription or \$8 for a two year subscription.

(b) Now, if you have two \$8 subscriptions to *TV Forecast* Magazine or three \$5 subscriptions for one year each, bring the money and subscription blanks any Saturday morning to *TV Forecast* (4th floor), 185 North Wabash Ave., Chicago. You will receive your choice of one of the two gloves immediately.

(c) Remember, no mail orders are accepted. You must bring them in per-

sonally. Only out of town subscriptions will be accepted on mail orders.

It's that simple. No fuss, no bother. Just try it. This offer is open to men, women, boys, and girls. You can earn as many gloves as you like. Since the offer can run for a limited time only, we suggest you act now. Do it tonight!

Shows Open to Public

WENR-TV—20 N. Wacker Dr., Chicago 6, Ill. AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABC Civic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance); "Sachs Amateur Hour," Sunday 12:30-1:30 p.m.; "Courtesy Hour," Friday 10-11 p.m.; "Acrobat Ranch," Saturday 9:45 a.m.; "Don McNeill TV Club," Wednesday 8:00 p.m.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU 7-0200. Tickets: Guest Relations, Tribune Tower. Rubins "Stars of Tomorrow," Sunday 9-9:30 p.m.; "Al Morgan," Monday 7:30 p.m.; "Open House," 12-1 p.m. Monday through Friday. Phone Mr. Sauer DE 2-1815.

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210. Tickets: "Ernie Simon's Curbstone Cutup," Monday through Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Let's Have Fun," Monday through Friday 2-3:00 p.m. from Goldblatt's State St. Store (8th floor). No tickets necessary.

WNBC—Merchandise Mart, Chicago 54, Ill. SU 7-8300: "Hollywood Junior Circus," 4:30 to 5:00 p.m. alternate Sundays (written request only, Ticket Division).

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Letters to the Editor

Could you have more Laurel and Hardy movies?

Villa Park, Ill.

SALLY CANFIELD

Chub McCarthy isn't fooling me. Floria Vestoff has dark hair, shoulder length, while the pictures of the mystery dancing cigarette pack show a blonde.

Racine, Wis.

MRS. CHARLES FOREMAN

Ed. Note: The photo we uncovered was taken a few years back while Floria had dark hair. There's no doubt she is the dancing cigarette pack, and we had the exclusive.

Have just read your article on Hollywood's attitude toward TV and heartily agree. . . . We have just returned from California . . . they don't seem to make any attempt to put on good shows. We saw several shows on kinescope that we had seen "live" in Chicago. They were awful on kinescope. The sound is very bad, and made it difficult for us. . . . California and Hollywood simply won't pull their heads out of the sand and admit that TV is here to stay. (Please do not use my name.)

Kenilworth, Ill.

MRS. JOHN D. B.

Here is what we would like NBC to do . . . move Garraway at Large to Saturday so that we can view the Old Fashioned Gospel meeting on Sunday, and thus we could enjoy both.

Chicago, Ill.

JOHANN VON DRISCHOFF

Why do bra and girdle sponsors insist on a children's program? I feel better just having griped about this, though I don't suppose anything can be done about it.

Chicago, Ill.

MRS. E. V. HILL

Why on earth do they replace Roller Derby with basketball on Saturday?

Joliet, Ill.

MRS. JOHN STEC

Ed. Note: This is your competition at 8 P.M. Saturday: Frank Sinatra on CBS; Your Show of Shows on NBC; Madison Square basketball on DuMont; and a film on ABC. We suggest you write these sponsors.

What's Your Trouble?

Two rare things in this age are an honest man and a sympathetic ear. WBKB and Mal Bellairs, probably feeling that TV, like Duz, does everything, have partly solved the second problem for Chicagoland viewers.

The solution is undoubtedly TV's first official sympathetic ear — the "What's Your Trouble?" show seen five days a week on Channel 4. Between phases of ear-bending, emcee Mal Bellairs puts in a good word for his sponsor, M.B. Auto Sales.



MR. & MRS. MAL BELLAIRS

All the world loves troubles—some one else's—and on the "What's Your Trouble" stanza, viewers get a rich fare of calamities from sick children to apartment hunters. In between are such varied eye-catchers as invalids, goods to swap and unusual services.

Bellairs handles the quizzing on the show, but he's given an important assist backstage by his pretty wife Jo, who works on the script, preliminary interviews and requests. "What's Your Trouble?" is a 15 minute show, seen late evenings, Monday through Friday.

Mal has the sort of background that possibly helped brace him for this visual agony column. Born in the Rockies, he has been a cowhand, goldminer, lab technician and disk jockey. More important training, however, is his job as father of three children—Keith, 7; Jerry, 4; and Patti, 1.

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NWA World's Heavyweight Championship



LOU THESZ

The Champion

VS

MIGHTY ATLAS

The Challenger



MIGHTY ATLAS

LOU THESZ

2 OUT OF 3 FALLS — 60 MINUTE TIME LIMIT

TARZAN "Killer" KOWALSKI vs PETE MANAGOFF

6 ft., 7 in.—275 pounds

6 ft., 4 in.—235 pounds

1 Fall—20 minute limit

AUSTRALIAN TAG TEAM MATCH

HANS and FRITZ SCHNABEL

VS

HOMBRE MONTANA and RAMON CERNADOS

2 out of 3 Falls—60 minute time limit

THE MIDGETS

LITTLE BEAVER vs IRISH JACKIE

GYPSY JOE vs BILLY GOELZ

Tickets available at—Wrestling Headquarters, 1441 Montrose; Adam Hat Store, 51 W. Madison St.; Morris Mens' Shop, 4162 S. Halsted St.

For reservations phone WELLington 5-2218

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FRED KOHLER—Promoter

Does Wrestling Need A Czar?

By ED PAZDUR

STEATE Senator Pete Miller of Illinois' 25th Senatorial District, already making the pot boil with his contemplated bill to force University of Illinois to telecast its football games, has added more fuel to the fire with a new bill.

Senator Miller revealed to *TV Fore-cast* his plans to seat a wrestling commissioner on the Illinois Athletic Commission. . . . If it can be done, wrestling would get a healthy shot in the arm to alleviate its present anemic state.

If and when Senator Miller introduces such a bill, tremendous political forces would swing into action to place three heavy favorites into the job. Namely, *Leonard Schwartz*, *Ray Fabiani*, and *Fred Kohler*.



PRIMO

WENR-TV every Wednesday night sponsored by Courtesy Motors and Kohler's cards are seen over WGN-TV every Saturday night. . . . Wrestling today is still a long way from being recognized as a contest. Fact is, fans prefer it as it is, just comedy with loud grunts and groans. Everybody's a champion, every grappler loves the showmanship, clowning, rehearsals and publicity. . . . For that reason, the bill will never become law and the cauliflower league will continue to remain as is—full of fun and frolic.

Cuffnotes: *Jim Moran*, jovial and refreshed after his recent vacation, is listening to ideas for Courtesy Motors' Wednesday night wrestling shows that may revolutionize wrestling. . . . Don't be surprised some Wednesday night if you see *Wayne Griffin* and the referee dressed in formals, or the show opening with musical introductions complete with theatrical stage curtains. . . . If you like the idea, why not drop Jim a line?

Sandor Szabo, four time heavyweight champ in New York, once teamed with *Carnera* in a tag match against the *Sharpe* brothers and drew over a

\$10,000 net house. . . . At the latest count, there are 5,000 pro wrestlers crowding the TV screens over the U. S. . . . *Tony Galento* signed for a series of wrestling matches in England. He planed for the British Isles last week. *Gene Stanlee* still makes no bones about his preference for *Stanlee*. "I consider myself the leading contender for all and any championship titles," boasts *Gene*. It was interesting to learn he owns a wrestling wardrobe consisting of 36 of the most beautiful and artistic jackets we've ever seen.

Wrestling has been rejuvenated in Hammond, Ind. Attendance was reported



JIM

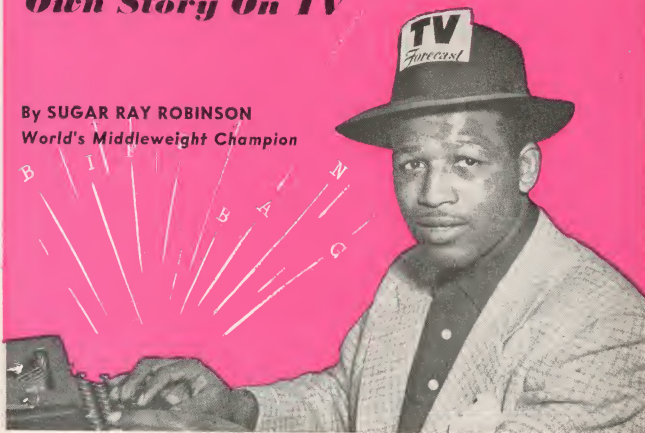
as mediocre—until they introduced lady wrestling! Now, as many as 800 are turned away at the State Arena gate. . . . Since *Max Baer* has decided to try his wares at wrestling, Chicagoans can expect a new rivalry between *Baer* and *Primo Carnera*. It was *Baer* who rocked *Carnera* on his heels to take his heavyweight boxing crown away. *Primo*, a more experienced matman, will be looking for that long delayed revenge. *Baer's* only experience in the wrestling ring came as a referee on the west coast.

NEXT WEEK: Would you like to watch the Illini football games on your TV screen this fall? If so, don't miss next week's *TV Fore-cast*. Your vote may be the deciding factor.

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SUGAR RAY ROBINSON'S Own Story On TV

By SUGAR RAY ROBINSON
World's Middleweight Champion



Is Television Glamorizing The Pro Boxing Game?

EVERYBODY is up on that old adage that most people would rather do anything but what they're doing. I too have had that yen many times, but it has always been towards dancing or playing the drums, not writing. I am doing this piece for *TV Forecast* and the fact that my friends Ed Sullivan, Walter Winchell and Billy Rowe, the country's outstanding writers in their field told me that there's nothing to it. According to them it's just a matter of putting thoughts together. In other words it's just like holding a conversation on the typewriter, not the "yes" and "no" kind you have with your wife, who never lets you get a word in edge-wise but like talking to the fellas on the corner where you sometimes get the floor. Always if you can punch harder.

I don't know whether I should use

a left hook or a straight jab on this typewriter, but I would like to go into the biggest question around boxing circles today; *Television and its effects on the sport*. If you drop your guard and look the situation right on the button you can't help but be a little smug about the whole thing as how else can you box before so many eyes.

Just think when I fought LaMotta and came off with my new title, people from all over the country, many millions strong, got a chance to give the contest the eye. What effects it had on the box office could not be noticed and I felt that all those who could be there came out.

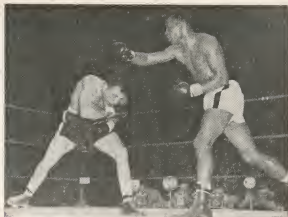
In a way of thinking TV is the patron saint who sends out a lot of free tickets to people who can't afford to pay the box-office price. From past and personal experiences I have learned that if a show is good enough and interest has been properly aroused, people will come and see it regardless

of TV. Perhaps there will come a time when TV has developed a perfect angle that it will cut heavy into the take of a given show, but I don't think that I will be boxing then. Nothing can be developed to give people the atmosphere and the feeling of satisfaction derived from personal contact with the sport of their choice.

On the other hand TV has brought to the eye-attention of people the ins and outs of sports, and other forms of entertainment, that they have never thought about before. It has made them popular and in no way taken from them. One thing I do hope however is that it will never get to the place where a fighter will have to make up like they do in the movies for TV. On the other side of the funny bone TV has had its effects on boxers and now many of them attempt to wind up at a good TV angle instead of their corner at the end of a round.

Some of the stories they now tell about fighters and TV are very funny. In fact I understand that fight managers are now looking for guys who will photograph as well as fight and the day may not be too far away when

Below: Sugar Ray Robinson (rt.) showing sports editor Ed Pazdura the body punch that weakened LaMotta.



LaMotta (left) ducks swishing right by Robinson during recent Chicago battle.

the Clark Gable type of fighter will wind up in all the main events.

In closing there's one thing about TV that's hard for me to understand. I guess it's the angle, but watchers seem to get the impression that a fighter is doing more than he really is and where there is a decision it is oftentimes questioned by the screen viewers and dubbed unfair. Well I guess I have had enough to say on a subject that I know so little about. The big thing is that TV makes DOLLARS AND SENSE AND THAT'S important. Thanks for your eyes and your support and may God Bless our nation and keep us strong and always ready to fight the American Way.

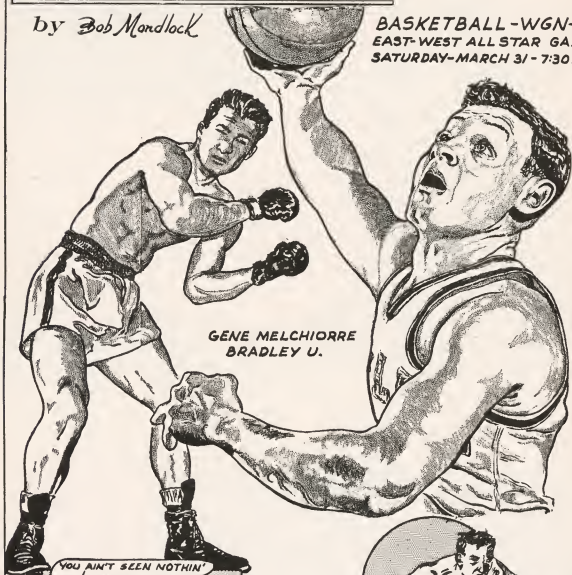


THIS WEEK in TV SPORTS

by *Bob Mandlock*

BOXING-WBKB
WEDNESDAY-MARCH 28
WNBQ 9:00 P.M.
FRIDAY-MARCH 30

BASKETBALL-WGN-TV
EAST-WEST ALL STAR GAME
SATURDAY-MARCH 31-7:30 P.M.



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YET! WAIT UNTIL THE
GIRLS START!"

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FAN-



ROLLER DERBY-WENR-TV
THURSDAY-MARCH 29-9:00 P.M.

WRESTLING
FROM RAINBO
WENR-TV- 9:00 P.M.
WEDNESDAY
SATURDAY-WGN-TV
MARCH 24
10:00 P.M.



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Burton's Mustache May Win You A Prize

To shave or not to shave—that is the question.

When Linn Burton, current m.c. of WBKB Nite Owl features, opens his new baseball show, suitably named, "Curtis Knot-hole Gang" from Wrigley Field on April 13, a question has arisen whether or not Linn should retain his mustache. . . . The issue is left entirely in the hands of the fans.

The fan writing the most convincing



With . . .

and without

LINN BURTON

letter explaining why Linn should or should not shave his mustache will receive a 17" Admiral table model TV set. The winner will be presented with the TV set by Linn on his Nite Owl show or Ernie Simon's Curbstone Cut-Up show, depending on the fate of Linn's mustache.

Deadline for all entries is Tuesday, April 10. Write: c/o Mustache, Polk Brothers, 2850 North Central, Chicago 34, Ill.

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The Last Word

For weeks I've been writing memos to the Boss. This time, while he's out of town on a business (ho, ho, that's rich) trip, I'd like to ask you if I'm the only one that has suppressed desires while watching TV.

Example: Wouldn't it be fun if you could call up the Congoleum-Nairn people and ask them to send over Bette Chapel to help you lay linoleum?

And wouldn't it be fun if you could call up Bert Parks and get him to agree on giving away your mother-in-law on Stop the Music?

I could go on forever. It's always bothering me not to know what Louis the Chef looks like, you know the guy that slings hash at Studs' Place.

Am I the only one that would like to hear Eloise McElhone agree for once and all that men are really superior?

And wouldn't you like some assurance that all programs would issue an order to their program and musical directors banning a song that was once a joy to hear but is now so darn overworked, "There's No Business Like Show Business."

I'd also like to see this switch: a guest blow smoke into the face of Sherman Billingsley at the Stork Club.

This is a bit mean, but couldn't we get a peak at John Cameron Swayze without his wig?

Would it be too much to ask Ted Mack if he'd refrain for just one month from televising people who (1) whistle (2) play the bones (3) ditto on spoons (4) ditto on balloons and (5) characters who play the saw?

I'm sure to hear from someone on this suppressed desire, but I can't help wanting to see Mrs. Clint Youle really bake a cake on TV. And Sam Cowling wrestling Don McNeill. And Paul Harvey sponsored by a fence company. And Mary Hartline with a "South Pacific" hair-do. And a film on the Pat Stevens show that hasn't been cut to ribbons. And finally, a "living doll" interviewing Ernie Simon.

CHUB MCCARTHY

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