

Football Special (Rose Bowl, East-West)



TV FORECAST

DEC. 29, 1951

complete, advance
TV PROGRAMS



The Superstitions of Red Skelton

15c



**NEW
YEAR'S
DAY**

★ *See the ...*

**TOURNAMENT OF ROSES
PARADE**

11:30 A.M.

Direct from Pasadena, California

• • •

★ *And then enjoy every thrill of*



**THE
ROSE BOWL
GAME**

Stanford vs. Illinois

3:45 P.M.

**WNBQ
NBC
CHANNEL 5**



Channel One

NEW YORK—Bob Trout, the polished emcee of "Who Said That," is leaving NBC for CBS. The veteran newscaster is expected to team with Edward R. Murrow reporting the coming political conventions. The two have worked together in most of the past Democratic and Republican shindigs. . . . Sir Cedric Hardwicke has been signed for the lead role in a rehash of the old radio thriller "Fu Manchu." . . . British comedienne Florence Desmond's two superb pinch hitting jobs for Caesar and Coca on the "Show of Shows" variety effort, were such successes, viewers are raving for more of the same. Her impersonations and smooth comic satires were the freshest stuff seen in a long time. . . . The gigantic giveaway showcase "Queen for a Day" is due for a TV appearance.

Hollywood's gossipy Hedda Hopper will afford her perennial rival Louella Parsons TV competition if both "Mrs. Exclusive" and Hedda go through with their proposed video series. Miss Hopper will do a remote filmed series of "inside" stuff on the glamour city. Show will be titled "Your Hollywood Hostess." . . . Eve Arden who will play the lead role when "Our Miss Brooks" goes TV, says horse racing is known as the sport of kings because when a man loses money at the track his wife crowns him. . . . NBC is working on a shot in the arm for TV with the possibility of televising shows from various originating points, including army posts and some novel spots such as the intended site for a Martin & Lewis program—an alligator farm. . . . Triple threat in the talent department, Donald O'Connor has been inked for an additional four shows on the "Colgate Comedy Hour" this season. . . . "Cavalcade of America," for years a successful radio show will take over a Saturday night spot for NBC-TV.

With "Sound Off" doing its last show December 30, Bob Hope is uncertain as to his TV plans. The gagster comic is in a hassle with his cigarette sponsor with whom he has an exclusive contract. Hope balked when he was offered to do a commercial pitch on the new "Dragnet" series. Abbott & Costello, incidentally will probably get the nod for the time vacated by "Sound Off." . . . Fred Allen, whose unmistakable wit has yet to be digested by the new medium, may find the formula that will make him a video hit. NBC has not given up on the baggy eyed comedian and will give him a quiz show twist similar to Groucho Marx' "You Bet Your Life." . . . If Dave Garroway's revolutionary morning show (called "Today") due to debut January 14, proves to be a sound innovation, the program will be the largest gross earner in television. Arthur Godfrey and Kate Smith are the present leaders in the money department.

Insiders feel ventriloquist Jimmy Nelson who replaces Sid Stone on Uncle Miltie Berle's Texaco show, is only a few years away from passing up the old master in that department, Edgar Bergen. . . . "Leave It to the Girls," the gabby femme forum that was consistently lampooned by critics, is finally being dropped. The show's ratings paled in comparison to the cross network's opposition, "What's My Line." The demise of the program hasn't broken any hearts along the cable, except listeners feel sympathetic toward the charming panelist Robin Chandler who was misplaced among the other gals.



TROUT



ARDEN



ALLEN



CHANDLER

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TV FORECAST

FR 2-6931, 185 N. Wabash, Chicago 1, Ill. Published weekly by Television Forecast, Inc. Board of Directors: Norbert F. Dompke, John E. Groenings, Lester Vihon, Roy V. Whiting, Robert A. Kubicek. Subscriptions: \$5 per year, 2 years \$8; single copies 15 cents. Change of Address: In order to assure proper delivery please advise the postmaster and this office, enclosing with new address the address label from your magazine showing old address. Allow three weeks for processing of new subscriptions or change in address. Expirations: First line on address label shows when subscription expires. The first numbers are our own file numbers. Those following the dash indicate expiration date according to our whole number. To find number of issues to be received before subscription expires, subtract whole number of this issue noted below from numbers following the dash on the first line of address label. Entered as 2nd class matter at the postoffice at Chicago, Ill. Copyright, 1951 by Television Forecast, Inc. All rights reserved. Volume 4, No. 35, whole number 182.

Letters to the Editor

All letters must be signed, with addresses.
Names will be withheld if requested.

Why is there so much fuss about Kukla, Fran, and Ollie being cut off? The show doesn't make sense anyway. Some of the clothes (if you want to call them that) are disgraceful that the girls wear on TV.

Grays Lake, Ill.

SHARON DE MEYER

... Why should Godfrey use the phrase "I don't like that LOUSY song," referring to "Muletrain"? In my opinion such thoughts should not be spoken to the TV viewers.

Oak Park, Ill.

B. F. HAYWARD

I think those two funny people (Bob and Ray) who waste fifteen minutes of every week day should keep their jokes in the boundary of their own studio.

Wheaton, Ill.

B. OERMAN

Who was the idiot who thought up the "Bob and Ray" show? That is the most sickening show I've ever had the unpleasant chance of seeing.

Chicago, Ill.

AUDREY TOLBERT

... Chub McCarthy is the top commentator and often puts down opinions I would have written to you, only I could not find the nice words to replace the unprintable ones.

Benton Harbor, Mich.

DOROTHEA M. ADAMS

I am intrigued with the current coffee commercials which invariably sound as though they are plugging china or dishware. When the commercial line says: "This is a GOOD CUP of coffee!", I wonder what the coffee is like. ... If I were a sponsor, I'd like my product extolled rather than its container.

Chicago, Ill.

H. F. MEYER

Pat Vance ... makes the toilsome routine and squalor of my existence tolerable. She has a figure that would make Aphrodite look like a laundry bag in a thunderstorm!

Chicago, Ill.

IVAN BUNNY

... Our television is dark all of Saturday and Sunday evenings as we are fed up with the "review of reviews," of night club entertaining, cavorting and jokes so silly even a youngster refuses to smile.

Lakeview, Mich.

MR. and MRS. L. M. CROOK

Since Dave Garroway and Kukla, Fran and Ollie incidents, we have gone back to radio.

Chicago, Ill.

THE GREERS

(continued on page 10)

THE CASE OF THE Missing Crooner

What Happened to Bill Lawrence?

When boyish crooner Bill Lawrence was discharged from the army after only four months' service, it immediately set off a reaction. Sly winks and knowing glances indicated that the fix was in. With Bill's money and popularity a "little" thing like an army discharge would be simple to maneuver.

A sad but true fact of show business life was learned by young Bill, with this turn of events. Celebrities are not allowed to let the normal incidents of life happen to them. Any minor occurrence is blown up into front page copy and the manners & morals of showfolk are looked upon with scorn by the so called normal people.

To top this off, Bill found that his old job with Arthur Godfrey was no longer available. Bill's discharge actually came



Bill Lawrence sits wistfully in the doghouse, while tenor Frank Parker is comfortably encased in Bill's old slot with boss Arthur Godfrey

about due to stomach disorders developed during basic training. Now living in New York city, his future depends upon getting another break.

The reason for his not returning to the Godfrey show is the subject of much discussion in the trade. Best guess is that some of Bill's boyishness has worn off and that Artha' is not in the market for mannish baritones.

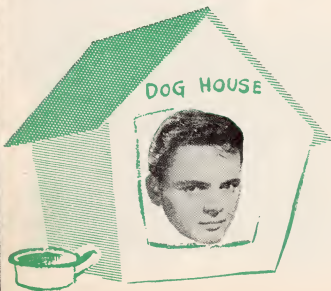
Several other youngsters' show careers have been interrupted by the long arm of Uncle Sam. Bearing up well so far are Vic Damone and Eddie Fisher. And then there is the lamentable case of Dick Contino.

The Contino story has been hashed over many times by the newspapers. The consequences of his draft dodging reach farther than just a short jail sentence. It is a black mark against his name. Whether his unavailability was due to swellheadedness or bad adjustment, it can only harm him. His fans seem devoted and his future will be determined only when he finishes his army hitch.

Eddie Fisher is causing much adverse comment with his frequent guest appearances on TV programs. People are asking why a man in the army is still able to haul down all those loose television bucks. Using pass time to do guest shots certainly doesn't indicate any lack of patriotism, yet cynical voices are heard bemoaning what to them seems like an act of treason.

Vic Damone, on the other hand, has

(continued on page 36)





THE WORLD OF RED SKELTON

TV's No. 1 Is
Lady Luck's Flunky

SHOW people rank right alongside ball players and astrologists when it comes to being superstitious. They're the greatest bunch of black cat ter-

rorists, rabbit foot fanatics and number 13 "bugs" in the world.

Not the least of these slaves to Lady Luck is a willing and suitably screwy guy named Richard "Red" Skelton who easily rates as television's top drawing card since the abdication of "king" Milton Berle.

Skelton, like his show biz cohorts, doesn't regard Lady Luck as some vague term for getting the breaks. For a believer, she's a fickle filly who will break off a courtship for the smallest reasons—like whistling in a dressing room before a performance.

Red became a superstition slave when he started out in show business. And when color TV becomes a commercial reality, millions of Skelton fans will get wise to one of his earliest little eccentricities—he always wears the same color tie.

It seems when Red made his first big hit he figured his bright maroon tie had something to do with it. Today he owns 200 ties—all of them a peculiar shade of—what else?—"superstition maroon."

As a vaudeville and circus performer Red used that old standby prop—a big fat cigar. Performers know a cigar is a naturally funny thing. Skelton doesn't need the stogie prop anymore, of course. But he uses as many as ten a day. They're merely off-stage laugh getters. He chews them to shreds, mutilates them, shoves them into some unsuspecting mouth and will on occasion absent-mindedly step into a shower with one jutting from his mouth.



*But he never lights them. How come?
"I can't stand 'em. They make me sick."*

Red suffers from a strange ailment unknown in the medical world—but freely tagged by his friends as being telephonobia. He *won't* talk on the telephone. Claims it muddles him. "I used to get into the darndest trouble promising people things. Just couldn't hear what they were saying so I used to say 'yes' all the time. Now I let my wife Georgia do all the talking."

But the rubber faced comic has trouble convincing his friends he's not snubbing them by avoiding Bell's brainchild. "If you don't answer the phone, how do you get any business done?" they demand.

"That's what Georgia's for," is the reply.

"Well then, who the Sam Hill answered the phone before you met Georgia?"

"Before I met Georgia," says Red, "no one ever called me!"

Besides his kick for maroon cravats, Skelton's dressing habits hark back to the days when he never had a pair of pants to match his only threadbare coat. Those two-toned combinations were clashing reminders for Red that the good old days were not so hot, after all.

Tacky clothes meant hard times for the redhead—and he's superstitious about "roughing it" again. Today he wears suits all the time, everywhere—puttering in the garden, playing with the kids, taking walks in the summertime. "The only man alive who goes to the beach in a double breasted bathing suit," says Georgia.

Red Skelton is seen Sundays at 9 p.m. on WNBQ.



Looking nothing like the irrepressible "mean widdle boy" he made a part of his act, Skelton posed

obediently for these pictures when a youngster. Note the now-hated telephone.

movie marquee

SATURDAY

- 7:00 Vengeance Is Mine
- 7:30 Feature Film*
- 10:00 Secret Of Stambul
- 10:00 Last Of The Mahicans
- 10:30 They Raid By Night
- 11:00 Danger On The Air
- 11:30 Wings Over Wyoming

SUNDAY

- 10:00 Nicholas Nickleby
- 10:00 The Yanks Are Coming
- 12:00 Trail Blazers
- 2:00 Lady Let's Dance
- 3:30 Strange Hunger
- 3:45 To Have And Ta Hold
- 6:00 The Bait
- 9:30 And Then There Were None
- 10:00 Angel On My Shoulder
- 10:00 Alimony Madness
- 11:00 Feature Film*

MONDAY

- 1:00 Sing Sing Nights
- 3:00 In Love With Life
- 8:00 Kiss The Bride Goodbye
- 10:00 The Sheik Steps Out
- 11:00 Kit Carson

TUESDAY

- 1:00 Manhattan Love Song
- 3:00 Wings Over Wyoming
- 8:00 Lady Raffles
- 10:00 Caged Fury
- 11:00 Feature Film*
- 11:30 Journey Together

WEDNESDAY

- 1:00 Heroes In Blue
- 3:00 Journey Together
- 7:00 Poison Pen
- 10:00 Four Days
- 11:00 Kit Carson II
- 11:15 Ta Be Or Not Ta Be
- 11:30 Broken Melody

THURSDAY

- 1:00 Mr. Wang In Chinatown
- 3:00 Broken Melody
- 10:00 Tiger Fangs
- 11:00 Arson Squad
- 11:10 Feature Film*
- 11:30 Secrets Of Wu Sin

FRIDAY

- 1:00 Woman's Man
- 3:00 Secrets Of Wu Sing
- 10:00 Repeat Performance
- 11:00 Up In Mabel's Room
- 11:45 Sons Of Steel
- *Title To Be Announced

(For More Detailed Information Please Refer To The Regular Program Listings)

A REMINDER

Because some sporting events and many feature films run over-time, the starting times listed for programs FOLLOWING them will be approximate.

Added information

FOR FRIDAY, DECEMBER 28, 1951

12:30 5 Your Luncheon Date Vocabulary improvement is the discussion topic for Hugh; musical choices are "Hawaiian War Chant" by the Van Dammes, and Bette's version of "Somebody Else Is Taking My Place"

1:00 5 "Make A Million" Feature film with Charles Starrett and Pauline Brook

2:30 5 Bert Parks Show Bert and Bobby go back to the plains and the prairies, singing "The Wide Open Spaces." Betty Ann sings "This Can't Be Love," Heathertones do "March Of the Wooden Soldiers," and Bert closes with "When Day Is Done"

3:00 5 Kate Smith Hour Guest: the Rev. Edmund Fogarty, Catholic Charities

7:00 4 Mama Considerable upset is caused in the Hanson household when Mama's emergency savings, secreted in the kitchen closet, disappear from their hiding place

7 Mystery Theater "Silent Guest" An insurance adjuster wakes up with a hangover and an unknown dead man in his room

8:00 7 Crime With Father "K As In Kill." Ten murders without motive worry Captain Riland, but when his daughter receives a threatening letter, it's time to go after the killer

Jack (Juvenile Jury) Barry's banter: When TV producers hire models they are proving that youth must be curved.

When Your Set Goes
on the Blink, We'll Be There,
Quick as a Wink!

Call **MIDWEST TELEVISION**

3 convenient locations to serve you
Anytime Day or Night—
City wide, fully guaranteed Service

\$3⁰⁰

All Phones **BE Imont 5-2271**



John Daly



Hal Block

What's My (Battle) Line?

THE hottest quiz show on TV today—by any standards—is “What’s My Line,” which features moderator John Daly and panelists Dorothy Kilgallen, Bennett Cerf, Arlene Francis and Hal Block. Sunday after Sunday, the CBS think-fast show racks up huge audience ratings.

But hotter than the perennial battle for audience ratings is the undercover struggle between headmaster John Daly and naughty pupil Hal Block, who has the uncanny knack of saying the wrong things at the right time, or vice versa. This little trick of “innocent” double-meanings has often threatened “What’s My Line” with being censored completely off the air.

Executives connected with the program, of course, can't say anything officially about such shenanigans, but it's a well-known secret among TV insiders that Block is “permanently on probation, and any obvious slips into bad taste will flunk him out of school.”

Sharp-eyed viewers have long noted that whenever Daly starts pulling his ear, it means that Block is skirting the “blue line.” Usually Hal changes the subject fast, or else passes to the next panelist.

The program format doesn't help

much either. As caustic critic Chub McCarthy pointed out recently, “What’s My Line?” is getting monotonously close to “What’s My Lingerie?” Perhaps it isn't entirely Hal Block's fault. With a near-endless parade of panty makers, diaper salesmen and brassiere designers to guess about, plus the ever-present aroma from the sponsor's scented “poofs,” it may well be that Block is simply doing his duty as he sees it.

And so the battle rages. The citizens are taking a hand in it, too. Recently, the National Television Review Board listed “What’s My Line?” as objectionable, mainly because of Block, but also because the Board members thought the program should climb out of the bedroom & bath category.

There's no denying the program's popularity with U. S. viewers. In the current Awards Poll race, “What’s My Line?” is making a shambles of the opposition. But whether Block's busters or Daly's censorship wins out will be decided largely by the TV fans.

The viewers themselves must decide what they're going to laugh at. Is it funny (ha ha) or funny (peculiar)?

“What's My Line?” is seen every Sunday at 9:30 p.m. on WBKB (channel 4).

LETTERS to the editors

(Continued from page 4)

Why do they have to give high salaries to such people as Dorothy Kilgallen, Maggi McNellis, etc. etc., week after week when there are hundreds of public school teachers just as well informed who need the money?

Gary, Ind.

A. GULBENKIAN

We would like to suggest bed spreads or blankets for the M.C.s of the Evans and William E. Lewis programs, as Christmas gifts. These items should have the sponsors name and address printed on them about a hundred times. Maybe then they will get as sick of looking at the names as we do of hearing them.

Matteson, Ill.

MRS. A. ROSETTI

Why in the world would any company as well known as Texaco ever sponsor such a PILL as Berle? Our family thinks he's simply awful.

Grays Lake, Ill.

CAROL DEMEYER

... When you turn off a program like "Crusade in the Pacific," it's like crossing out the story of the fight for Independence in the history books. ... Truly this is one of the great shows on TV.

Chicago, Ill.

ROGER PERLOCK

... Why does Groucho Marx feel he has to be so insulting to the contestants on his program? We enjoy his quips and humor most of the time, but can't stand his insinuating and insulting remarks to some of the people appearing on his show.

Evanston, Ill.

MRS. H. W. NELSON

Why did WENR-TV take off the "Family Hour" with Ted Mack? This war-torn world needs programs like this.

Crown Point, Ind.

GEORGE E. SCHLEIMA

(Ed. note—the show's rating didn't match its budget.)

Kukla, Fran, and Ollie ... There are few programs on the air as completely enjoyable to the entire family—no dirt, no filth, no innuendo—no worry about what might be said next by any member of the cast—no low cut gowns.

Aurora, Ill.

MRS. T. J. TODD

Can't someone control the pen of that "McCarthy" character? It's okay to pick on a putrid comedian or endless commercials but hardly fair to pick on Dr. Evans' voice.

Chicago, Ill.

MRS. EDWARD O'BRIEN

Saturday Dec. 29

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9

- 9:00 7 **Stu Erwin Show—Comedy Skits**
- 9:30 4 **Smilin' Ed's Gang—Stories**
- 7 **Hollywood Junior Circus**
Ringmaster Paul Barnes, Boffo the clown, Zero the candyman and guest acts: Levine's Chimpanzees, Henry French bicycle & unicycle specialist, and "Bumps" Minetti tablerocking act
- 9:45 9 **Magic Carpet—Film Short**
"Chippewa Indians"
- 10:00 4 **Bob Atcher & Sammy Squirrel**
A host of tiny animals entertain the kids with their adventures
- 7 **Foodini The Great—Puppets**
Pinhead tries to help but only succeeds in making things more difficult; Lou Prentis emcees the program
- 9 **Kids & Company—Variety**
"Hurricane Express" serial continued; U.S. Chamber of Commerce salutes outstanding youngster each week
- 10:30 4 **Kiddy Showtime—Serial**
"Mystery of the Hooded Horseman" II
- 7 **A Date With Judy—Comedy**
Oogie's put to the test, he must fight of his fair lady's hand
- 11:00 4 **Big Top—Circus Show**
Ringmaster Jack Sterling with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, the Quaker City String Band, and guest acts
- 7 **Betty Crocker Star Matinee**
Miriam Hopkins & Marla Rubenstein in "Farewell To Love" with Adelaide Hawley as hostess
- 9 **Morning Movie Time**
"Law Of The Saddle"
- 11:30 7 **City Hospital—Drama**
A discontented wife of a doctor devoted to research makes a startling discovery in her home town
- 12:00 4 **Film**
- 9 **Test Pattern Til 2:45 p.m.**
- 12:30 4 **Chinchilla Story—Breeding**
- 12:45 4 **Film Shorts**
- 1:00 4 **Bowl Game Highlights**
- 2:00 4 **Film**
- 2:45 9 **Sports Show—Highlights**
- 3:00 4 **Movie Time At 3:00**
- 9 **East-West Football Classic**
From Kezar Municipal Stadium in San Francisco with outstanding names in football competing, Jack Brickhouse & Mel Allen commentating
- 3:30 4 **Film**
- 4:00 5 **American Youth Forum—Teens**
Discussion program with youngster panel, guest: Rep. Clarence J. Brown (R.-Ohio)
- 7 **Lucky Seven Ranch—Western**
"West of the Alamo"

MOLLYCUES

By MOLLY POTKIN COPYRIGHT 1951



Here are some toys that Santa brought with him. See how nicely you can color the picture, and mail your entry to Mollycues.

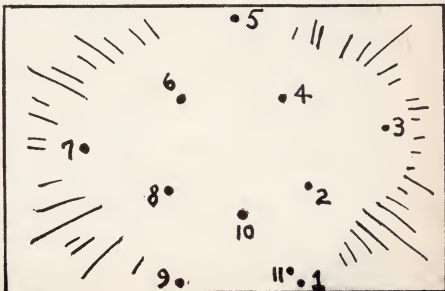
Send this week's contest entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Wednesday, Jan. 9, 1952. In EACH con-

test, first prize is \$1; second prize 50 cents; next 12 prizes 25 cents each. In cases of ties, winners are decided on neatness and originality.

Some of the trees that the jumbled letters in last week's puzzle spelled out were Cedar, Pine and Fir.

**MOLLYCUES
WISHES YOU ALL
A VERY
HAPPY
NEW YEAR**

Connect the dots, and see what you can find. On separate paper, can you draw and color your own Christmas tree ornament? Send your entry to Mollycues.

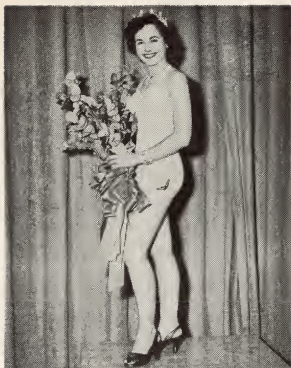


SATURDAY DEC. 29—cont'd

- 4:30 4 Madison Sq. Garden Events**
Highlights of your favorite sports
- 5 Nature Of Things—Scientific**
Dr. Roy K. Marshall discusses the pendulum as a keeper of time & as a means of measurement of the shape of the earth; also the compound pendulum that produces the Lissajou Figures
- 4:45 5 On The Line With Considine**
News, views, and commentary
- 5:00 4 Pattern For Living—Religious**
Discussion & variety for teenagers
- 5 Your Inside Story—Mental Aids**
- 7 Hail The Champ—Kid Stunts**
Six youngsters compete in exciting games directed by Herb Allen
- 5:30 4 Film**
- 5 NBC Symphony—Classical**
Arturo Toscanini conducts the orchestra in an all-Wagner program. Selections: prelude to "Lohengrin," "Forest Murmurs" from "Siegfried," "Siegfried's Death & Funeral March," and "The Ride of the Valkyries"
- 7 Willie Whopper—Film Cartoon**
"Viva Willie"
- 9 Camera Carousel—Film**
- 5:40 7 For Cowboys Only—Western**
"Song of the Sierras"
- 6:00 4 Sammy Kaye Show—Musical**
"So You Want To Lead A Band" Quiz with teen-agers, kids from 6-12, husbands & wives, and the general audience each taking a turn
- 9 Telesports Digest—Film**
- 6:15 9 Travelers' Sketchbook—Film**
- 6:30 4 Beat The Clock—Parlor Game**
Emcee Bud Collyer guides contestants from audience through zany stunts
- 5 One Man's Family—Drama**
Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian Schaaaf, Eva Marie Saint, and James Lee
- 7 Ruggles—Domestic Comedy Skit**
As mother and father, Charles Ruggles & Ruth Tedrow try to quiet the clamoring horde
- 9 Pet Shop—Gail Compton mc**
Paul Butler brings down a cross bred champion fox hound, an American bred fox hound, and some puppies; Mrs. Floyd Johnson presents her monkey Freddi for sale; also some west highland white terriers
- 7:00 4 Ken Murray Show—Variety**
"Cavalcade of 1951" with guests: Sen. Estes Kefauver, Jersey Joe Walcott, Florence Chadwick, Bobby Thompson, Iona Massey, Col. Anthony Filmore Storey (MacArthur's Aide-de-Camp), Mario & Floria, and Ted Sierks
- 5 All Star Revue—Variety**
Jimmy Durante host with guest Helen Traubel

- 7:00 7 Paul Whiteman's TV Teen Club**
Youngsters get their big chance on this amateur show for talented teens
- 9 "Vengeance Is Mine"—Feature**
Film with Valentine Dyall, John Warwick, & Pat Hillard; victim of a frameup arranges his own murder for revenge
- 7:30 7 Sports On Parade—Film**
- 9 Feature Film**
- 8:00 4 Wonderful Town—Musical**
Faye Emerson presents Rosemary Clooney, Alice Pearce comedian, & Tommy Rowll in "New Year's Eve Town"
- 5 Your Show Of Shows—Variety**
Sid and Imogene with Marguerite Piazza, Robert Merrill, dancers Mata & Hari, vocalists Judy Johnson and Bill Hayes, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio, and Carl Reiner with guest hostess Madge Evans
- 7 Intercollegiate Basketball**
Illinois Wesleyan vs St. Francis, Curt Gowdy describes plays
- 8:30 4 Show Goes On—Variety**
Robert Q. Lewis emcees talent performing for Mike & Buff Wallace, Pickle Packers of Amer., and Angel Lopez of the Chateau Madrid
- 9 Wrestling From Marigold**
Jack Brickhouse describes matches
- 9:00 4 Crime Photographer—Drama**
A marriage notice enables Casey to lure a confession from a killer in "Till Death Do Us Part"
- 9:30 4 Songs For Sale—Musical**
Steve Allen emcee with guest vocalists Peggy Lee & Tony Bennett
- 5 Your Hit Parade—Musical**
Top tunes sung by trio & chorus
- 10:00 4 "Secret Of Stambul"—Feature**
Film, James Mason & Valerie Hobson
- 5 "Last Of The Mohicans"—Film**
Feature (1st showing) adapted from novel by James Fenimore Cooper & starring Jon Hall, Michael O'Shea, Evelyn Ankers, Julie Bishop, & Buster Crabbe
- 7 Word Of Life Songtime—Sermon**
Jack Wyrzten copes with the problem of juvenile delinquency
- 10:30 7 "They Raid By Night"—Film**
Feature with Lyle Talbot, June Duprez, & Victor Varconi; three commandos parachute into Norway to rescue a man from a Nazi concentration camp
- 11:00 9 "Danger On The Air"—Film**
Feature with Donald Woods, Nan Grey; producer of radio program is found dead on the floor of the sponsor's room
- 11:30 4 "Wings Over Wyoming"—Film**
Feature with George O'Brien & Ceelia Parker; a rope & an airplane help the star catch a criminal
- (Stations reserve the right to change above listings without notice)

MEET MISS U.S. TELEVISION



Here's Miss U.S. TV. Phyllis Maygers of Baltimore won first place in the finals for the coveted title. A lovely looking vocalist, Miss Maygers launched her career with an engagement at the Oriental theater and has many other bookings since being propelled into the national spotlight.



The thirteen finalists of the Miss U.S. TV contest pose for the photographer after their television appearances. Huddled around winner Phyllis Maygers are the very talented, but less fortunate girls representing twelve metropolitan centers. Miss Chicago, Lucille Reed, is on the extreme left.

TV FORECAST

Sidelights

Ransom Sherman, WBKB's comic, says he overheard one hitchhiker say to another, "That's right, lazy guy, just sit there and let me work my finger to the bone."

Frank Sinatra, who should know something about it, knows a musician who is so skinny he sleeps in a toothpaste tube under the impression that it's a quonset hut!

One Hour



TV REPAIRS

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All Makes and Models
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ROdney 3-2200
TELE-TRONICS

NEW TIME



with HERB ALLEN

SATURDAY
5:00 P.M.

sponsored by

Chuckles
WENR-TV
channel 7

Sunday Dec. 30

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 9:45 9 **Magic Carpet—Film Short**
"Hot Ice"
- 10:00 4 **"Nicholas Nickleby"—Film**
Feature with Sir Cedric Hardwicke, Stanley Holloway, & Derek Bond; character story showing the outrageous social practices prevalent in early 19th century England
- 7 **America At Church—Services**
- 9 **"The Yanks Are Coming"—Film**
Feature with Jackie Heller, Mary Healy & Maxie Rosenbloom, about an arrogant bandleader who thinks any soldier without a commission is a chump
- 11:15 7 **Magic Screen—Film Short**
- 11:30 4 **Film**
- 7 **Faith For Today—Religious**
Rev. W. A. Fagal presides
- 9 **Flying Tigers—Adventure Tale**
In "Death Island" a magnetic ray forces Maj. Conway to land the plane he's testing
- 11:45 4 **Your Future Home—Ed Cooper**
Choose your home from your living room
- 12:00 4 **Stairway To Stardom—Musical**
Dancing, singing, instrumental, & other variety numbers featured on talent show with Pat Vance mc
- 5 **Frontiers Of Faith—Religious**
Service from Riverside Church with Dr. Robt. J. McCracken
- 7 **Paddy The Pelican—Cartoons**
Another adventure with Paddy and all his friends
- 9 **"Trail Blazers"—Feature Film**
Bob Livingston, Bob Steele, & Rufe Davis (1st showing) in tale of bandits fighting against the new means of communication, telegraphy
- 12:30 4 **Film**
- 5 **American Inventory—Discussion**
- 7 **Amateur Hour—Chgo. Talent**
- 1:00 4 **Film**
- 5 **How Does Your Garden Grow**
John Ott explains processes
- 1:15 9 **News Views—Late Information**
- 1:30 5 **American Forum Of The Air**
"How High Can Taxes Go?" speakers: Roswell Magill & Stanley Ruttenberg
- 7 **Adventures Of Wild Bill Hickok**
Guy Madison and Andy Devine star in another exciting western adventure for young cowboys

- 1:30 9 **Test Lab—Demonstrations**
Chrome dinette sets and kitchen cabinets are put to the test
- 2:00 5 **Fairmeadows U.S.A.—Drama**
Tale of Life in a small town with Howard St. John & Ruth Matteson
- 7 **Cisco Kid—Western Movie**
Duncan Renaldo in "Rustling"
- 9 **"Lady Let's Dance"—Feature**
Film with Belita, Jimmy Ellison, Frick & Frack, & Walter Catlett; romantic tale of the star of a night club revue
- 2:30 4 **See It Now—Edward R. Murrow**
True feature stories shown on film
- 5 **To be announced**
- 7 **Adventures Of Kit Carson**
Western excitement for young & old
- 3:00 4 **Bowling Sports Classic**
Weekly prize contest, bowling tips from champions Ned Day, Buddy Bomar, Paul Krumske, "Junie" McMahon, & Joe Norris; Joe Wilson mc
- 5 **Meet The Press—Discussion**
Martha Rountree, moderator, and Lawrence Spivak
- 7 **What's The Answer—Panel Quiz**
Mal Bellairs poses unusual visual questions for panel of pre-high school children; Ed Cooper, time-keeper of games and problems
- 3:30 4 **"Strange Hunger"—Film**
- 5 **Juvenile Jury—Kids Panel Time**
Jack Barry Quizzes the Moppets
- 7 **TV Tots Time—Film For Kids**
- 3:45 5 **Zoo Parade—About Animals**
"The Animals Celebrate New Years" with R. Marlin Perkins
- 9 **"To Have And To Hold"—Film**
Feature with Arvis Scott, Patrick Varr., & Ellen Pollock; romantic story of an Argentine rancher in England
- 4:00 7 **Super Circus—Variety Stanza**
Guest acts include: Roland Marcelli and Janice on the tight wire; Hustri Sisters on the trapeze; the new Victoria troupe, and magician Jack Gwynne assisted by Cliffy, Scampy, & Nicky
- 4:08 4 **Man Of The Week—Discussion**
- 4:30 4 **Bob Atcher & Sammy Squirrel**
Puppet fun for small-fry
- 5 **To be announced**
- 5:00 4 **Out There—Science Fiction Tale**
"The Bus To Nowhere" in the middle of the Mojave desert a little unearthly man discloses a diabolical plan
- 5 **Roy Rogers Show—Variety**
Guest Bob Hope & Roy play a game of poker with Trigger; also guesting: Dale Evans, Glenn Turnbull dancer, Pat Brady vocalist, and the Whip-poor-wills vocal group

(Continued on page 16)

"SALUTE'S" DOORWAY TO STARDOM

When audition night rolls around for the young and old hopefuls on the TV Forecast Talent Salute, it's an exciting experience that for some means the opening of the doorway to fame. The roving cameras, mikes, booms and control room are all a part of the fascinating world that is television.

On hand to help choose the representative talent from the various neighborhoods in Chicagoland are Lou James, director of Rubin's "Stars of Tomorrow" (Sundays, 9 p.m. WGN-TV) talent show and Bill Bent, the popular producer of the program. With their years of experience in the show world the winning talent is invariably a top choice.

Watch for news of the talent salute in your neighborhood paper. Your community may be next to be represented.

The suburb of Wheaton will be saluted January 20 instead of December 23 because of a special Christmas program that night.



Recent winner in Rubin's "Stars of Tomorrow" Talent Salute is Tom Kmiecik of the Cicero area. A "pops" vocalist, Tom shows promise as an emerging new swoon crooner in the entertainment field.

TV FORECAST

DAY AND NIGHT

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Clever New Quiz Show

"WHAT'S THE ANSWER?"

Featuring youngsters in a test of wit and skill. Mal Bellairs, M.C.

WENR-TV Ch-7 • SUN., 3-3:30 p.m.

Presented by

Salerno Cookies & Crackers

CHANNEL

SUNDAY

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"SUPER CIRCUS"

AT 4 PM

AND

"SPACE PATROL"

AT 5 PM

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LIGHTER

PRESENTS

Peter Lind Hayes and Mary Healy
in

"STAR OF THE FAMILY"

WITH FAMOUS GUEST PERFORMERS

SUNDAY 5:30 PM WBKB

CHANNEL 4

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IT A BIT)

Irving Park (N)
12 Street (S)
Oak Park Av. (W)
Western Av. (E)
Present this ad
for free delivery

A Full Half of CHICKEN
Free to a Golden Brown
FRENCH FRIES • RICE
• COLD SLAW • BIT OF HONEY

\$1.10



SUNDAY DEC. 30—cont'd

- 5:00 7 **Space Patrol—Adventures**
Happenings in space with Commander Buzz Corey & his cadet Happy
- 9 **Jesse Owens' Showtime—Acts**
Talented youngsters compete
- 5:30 4 **Star Of The Family—Variety**
Morton Downey, Mary Mayo, and drummer Buddy Rich are guests of Peter Lind Hayes and Mary Healy your hosts
- 7 **Cameraman At Large—Film**
"Julius Caesar"
- 6:00 4 **Gene Autry Show—Western**
"Heir To Lazy L" Gene uncovers an oil land swindle plot
- 5 **Sound-Off Time—Variety Show**
Host Jerry Lester with zany antics
- 7 **Paul Whiteman Revue—Musical**
Earl Wrightson and Maureen Cannon are featured vocalists with a guest singer performing in a theme of the season
- 9 **"The Bait"—Feature Film**
Diana Napier, John Bentley, & Patricia Owen in a story of diamonds & a double cross
- 6:30 4 **This Is Show Business—Variety**
Guests: Cornelia Otis Skinner, pianist; performers: comedy acrobat Walter Dare Wahl, pianist Maurice Rocco, and vocalist Roberta Quinlan
- 5 **Young Mr. Bobbin—Comedy**
Jackie Kelk as Alex with Nydia Westman and Jane Seymour
- 7 **Adventures Of Ellery Queen**
"The Unhung Jury" murder in the antique world with Lee Bowman
- 7:00 4 **Toast Of The Town—Variety**
Ed Sullivan presents Margaret O'Brien & Eddie Dowling in a scene from "Angel in the Pawnshop," also Hilda Gueden opera star, Les Comphenos de La Chanson, Margaret Brown dancer
- 5 **Comedy Hour—Variety Time**
Those masters of the madcap, Dean Martin & Jerry Lewis are your hosts
- 7 **King's Crossroads—Film**
- 7:30 9 **Chicagoland Newsreel Review**
Local events of interest on film
- 8:00 4 **Fred Waring Show—Musical**
The between holiday's spirit is caught in a Winter Wonderland show
- 5 **Television Playhouse—Drama**
"The Sisters" with Natalie Schafer, Dorothy Peterson, and Leslie Neilson

SUNDAY DEC. 30—cont'd

8:00 7 **Dell-O-Dell Show—Magic**
The lady magician performs for you
9 **Rocky King, Detective—Drama**
"Face Powder Murder" a woman steals dope from the laboratory in which she works

8:30 7 **Marshall Plan In Action—Film**
9 **Plainclothesman—Drama**
"The Convict's Revenge" a convict is caught red-handed when a gang leader is shot to death

9:00 4 **Celebrity Time—Quiz Session**
Isabel Bigley and Raymond Massey are the guest panelists

5 **Red Skelton Show—Comedy**
Red clowns (see story on pg. 6)

7 **Hour Of Decision—Religious**
Evangelist Billy Graham preaches in an old-time revival meeting

9 **Stars Of Tomorrow—Amateurs**
Lee Bennett emcee (see page 15)

9:30 4 **What's My Line?—Panel Quiz**
John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, & Arlene Francis (see pg. 9)

5 **Leave It To The Girls—Chats**
Maggi McNellis moderator with panelists Audrey Hepburn, Harriet Van Horne, Eloise McElhone, Barbara Barb, and male guest Art Ford

7 **Youth On The March—Religious**
Sermons by Dr. Percy Crawford, prepared especially for young people

9 **Courtesy Theater—Feature**
Film "And Then There Were None" (1st showing) from Agatha Christie's mystery novel "Ten Little Indians" with Barry Fitzgerald, Walter Huston, Judith Anderson; ten people are scheduled to be murdered, the "how" keeps you in suspense

10:00 4 **"Angel On My Shoulder"—Film**
Feature with Paul Muni, Claude Rains, and Anne Baxter; comedy involving a murderer who has orders from satan to help increase the population in Hades

5 **Weatherman—Clint Youle**

7 **"Alimony Madness"—Feature**
Film with Helen Chandler

10:10 5 **Dorsey Connors—Helpful Tips**
New ideas to make yourself and your home more attractive

10:15 5 **Alex Dreier—News Report**
Up to the minute data

10:30 5 **Sports Star Time**

11:00 5 **Feature Film**

9 **Rosereel Theater—Feature**

11:30 4 **Eloise Salutes Stars—Talks**

11:45 4 **Film**

(Stations reserve the right to change above listings without notice)

One of the greatest whodunits ever filmed!
Agatha Christie's "Ten Little Indians"

"And Then There Were None"

Barry Fitzgerald

Walter Huston

June Duprez

Courtesy Theatre

FILM 1st

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Courtesy Motors

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Dinner Show 8:30 Supper Show 12:00

ORRIN TUCKER'S orchestra

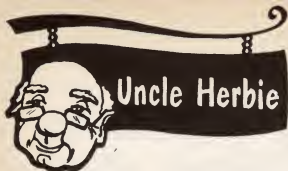
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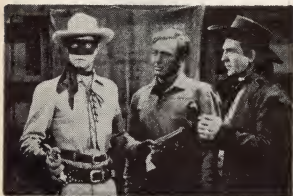
THE Conrad Hilton
Formerly THE STEVENS



You boys and girls probably realize that whenever the Lone Ranger rides through the western prairies, the outlaws and bad men shiver in their boots. But you can't really blame them, can you?

Here's a picture of the Lone Ranger holding some desperadoes at bay. Notice how calm he is—how his guns are always ready to speak out for justice and order.

I don't know about you, but believe me, I'm going to stay on the right side of the law. With heroes like the Lone Ranger and Kit Carson and Wild Bill Hickok on our side, who wants to be an outlaw?



Now here are some of my weekly contest winners:

George Arthur, Gary, Ind., Mary Ash, Gary, Ind., Shirley Bauer, Blue Island, Ill., Patty Beck, Wilmette, Ill., Bob Chester, St. Joseph, Mich., Marge Collins, Berwyn, Ill., Pat Costigan, Kenosha, Wis., Barbara Hess, Highland Park, Ill., Paul Mantzke, Aurora, Ill., Dennis Matchette, Mishawaka, Ind., Barbara Morgan, Chicago, Ill., Shelby Murray, Calumet City, Ill., Ruth Willard, Barrington, Ill.

THIS WEEK'S CONTEST: How many cowboy heroes can you boys and girls name? Think real hard—you can even ask Mom and Dad on this one—and send me your list. For first place, I'll award \$1; for second prize 50 cents; and for the next 12 places, 25 cents each. Send to Uncle Herbie, % *TV Forecast*, 185 N. Wabash avenue, Chicago 1, Ill. before Sunday, Jan. 5, 1952. In case of ties, winners are judged on neatness and originality.

Monday Dec. 31

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 **Breakfast With The O'Neil's**
7 **Pat Tobin Show**—Commentary
9 **Your Figure Ladies**—Fogarty
Exercise for beauty
- 10:30 4 **Tel-A-Shopper**—Betty Whitney
5 **Assembly VI**—Film Reports
Review of U.N. General Assembly meeting in Paris, France
7 **Dennis James Show**—Variety
Dennis questions folk aboard ship "Okay Mother" with Julia Meade
9 **Strike It Rich**—Audience Quiz
Warren Hull questions contestants
- 11:00 4 **Creative Cookery**—Recipes
Preparation of hard butterscotch squares, chicken almond and twin almond salad hors d'oeuvres
5 **Ruth Lyons' 50 Club**—Variety
7 **Frances Langford-Don Ameche**
Guests: Maxie & Bobbie a dog act
9 **Egg And I**—Serial Story
Amusing story of a young city couple's experiences on a farm
- 11:15 9 **Love Of Life**—Serial Story
- 11:30 5 **Norman Ross' Varieties**
9 **Search For Tomorrow**—Serial
Story of the Barron family, dominated by old-fashioned Victor
- 11:45 9 **News Headlines**—Spencer Allen
- 12:00 4 **Film**
5 **Meet Mintz**—Piano Melodies
7 **Bob And Kay Show**—Variety
9 **Hi Ladies**—Tommy Bartlett
- 12:15 5 **Newsroom**—Late Information
- 12:30 4 **Garry Moore Show**—Variety
Guests: Jim Kirkwood and Lee Goodman, comedy team
5 **Your Luncheon Date**—Musical
Bette Chapel sings to music of the Art Van Damme Quintet; Hugh Downs
Featured tune: "What Are you Doin' New Year's Eve?"
- 12:45 9 **Let's Go To Market**—Farm Show
- 1:00 5 **"Sing Sing Nights"**—Feature
Film, Conway Tearle & Boots Mallory
9 **Chicago Cooks**—Recipes & Tips
- 1:30 4 **First Hundred Years**—Serial
- 1:45 4 **Ransom Sherman Show**—Antics
- 2:00 4 **Frazier Thomas Show**—Variety
Featuring vocalist Jean Cordell with Harry Suekman at the piano

(Continued on page 20)

DECEMBER FINDINGS

of the National Television Review Board



Foodini, along with miniature Pinhead, is termed objectionable for children by NTRB. Show is called "noisy and derisive."



Held objectionable for family viewing is the Stork Club show, presided over by emcee Sherman Billingsley (center).

National Television Review Board

Mrs. Byron Harvey, Jr.	Dr. Preston Bradley
Rev. Donald Masterson	Mr. Samuel Culbertson II
Mr. George Jennings	Mr. Jesse Owens
Mr. David Balkin	Lt. Robert A. Kubicek
Mr. Martin O'Shaughnessy	Miss Helen Mawer
	(Secretary)

"—Censorship Is Not The Way To Better Programs"

Objectionable for Children:

Howdy Doody—"loud . . . confused . . . senseless . . . clown's role too feminine"

Foodini The Great—"noisy . . . malicious derision that is pointless . . . excessive shouting"

Objectionable for Family:

Eloise Salutes The Stars—"lack of clothing . . . glamorizes false values"

Juvenile Jury—"bad taste . . . smart aleck kids should be spanked instead of applauded"

Leave It To The Girls—"gowns cut too low . . . ridicules marriage . . . excessive frivolity concerning family authority and customs"

Stork Club—"boring . . . tasteless . . . glamorizes false values"

Variable for Family:

Wrestling—"phony contest . . . un-sportsmanlike tactics . . . glorifies sadism"

Definitions

Approved—Entirely or adequately wholesome, completely or sufficiently harmless.

Variable—Offensive as regular minor part of program, or occasionally offensive as performers and/or program content changes from week to week.

Objectionable—Completely harmful or offensive, or enough to dominate entire program.

MONDAY DEC. 31—cont'd

- 2:00 5 Big Pay Off—Quiz Program**
Audience participation with Randy Merriman and Bess Myerson; contestants have an opportunity to win fashionable new wardrobes
- 7 Beulah Karney Presents**
- 9 Mike Wallace & Buff Cobb Show**
- 2:30 5 Bert Parks Show—Music-Variety**
Tunes: "Top Hat," "Great Day," "Sadie Green the Vampire of New Orleans," a hobo sketch titled "Happy Holiday"
- 7 Barbara Moro—Creative Ideas**
- 9 Mel Torme Show—Musical**
- 3:00 4 "In Love With Life"—Feature**
Film with Lila Lee and Onslow Stevens
- 5 Kate Smith Hour—Variety**
Dr. Franklin Clark Frey of the United Lutheran Church of Amer., Pierre d'angelo and Ana ballroom dancers, Jerry Wald and orchestra, and the four Cothliff's jugglers
- 9 Russ Davis Show—Interviews**
- 4:00 5 Hawkins Falls, Pop. 6,200**
Mitch, the Drewers, and the Flagles are trapped at gun-point in Hemp-hill's drugstore
- 9 Telephone Game—Quiz Contest**
Jane and Harold invite you to join them: send in your number
- 4:15 4 Bill Evans Show—Musical**
- 5 Gabby Hayes Show—Tall Tales**
- 4:30 5 Howdy Doody Show—Kids Fun**
- 7 Sagebrush Theater—Western**
"Desert Phantom" feature film
- 9 Trail Blazers' Theater—Western**
"Wolf Riders" part 1 feature
- 4:45 4 Assembly—Military Questions**
Chief Corey interviews members of the National Guard
- 5:00 4 Kids Karnival Kwiz—Film**
- 5 Cactus Jim—Western Film**
- 9 Magic Cottage—Children's Show**
Pat Meikle entertains kids
- 5:30 4 Silhouettes Of The West—Songs**
- 5 Visit With Cactus Jim—Yarn**
- 7 Tom Corbett Space Cadet**
Death and disaster loom on the south polar cap of Mars for Capt. Steve Strong & Tom
- 9 Music A La Mode—Jack Fuller**
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**
Comedy skit subject: the Silverware Sweetheart Polka
- 7 King Calico—Puppet Show**
Adventures of the King of Calico Kingdom, and his efforts to keep his castle from falling to pieces

- 5:50 5 Clifton Utey And The News**
- 6:00 4 Sports & Comments—Bob Elson**
- 5 Kukla, Fran, & Ollie—Puppets**
- 7 Paul Harvey With The News**
- 9 Captain Video—Adventures**
- 6:10 7 Top O' The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 5 Bob And Ray—Comedy**
- 6:20 7 Sports Highlights—News Events**
- 6:30 4 CBS News—Douglas Edwards**
- 5 Those Two—Comedy Adventures**
Stage-struck Vivian is assisted by Pinky Lee in attempt to get a job
- 7 Hollywood Screen Test—Drama**
Guest Edward Everett Horton in the guide role with Neil Hamilton mc and Kathryn Balfour and John Boruff
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**
Tunes: "You're Just In Love," "If," "Tennessee Waltz," "Mocking Bird Hill," and "Too Young"
- 5 News Caravan—John C. Swayze**
- 9 Chicagoland Newsreel—News**
- 7:00 4 Video Theater—Drama**
"The Jest Of Hahalaba" with Boris Karloff, a London business man tries to look into the future
- 5 Paul Winchell—Jerry Mahoney**
Pair try to stump contestants
- 7 Amazing Mr. Malone—Drama**
Lee Tracy stars in mystery
- 9 Pentagon-Washington—Talks**
Discussion on our defenses
- 7:30 4 Arthur Godfrey's Talent Scouts**
Professionals compete for honor
- 5 Voice Of Firestone—Musical**
Guest soloist Igor Gorin sings
- 7 Horizons—Discussion**
"The Future of Psychiatry"; speakers: Mollie Cominsky, Leslie J. DeGroot, Donald Waterstreet, French Brown, Mary J. Baxter, James J. Ward Jr., & Dr. Nolan D. C. Lewis
- 9 Johns Hopkins Science Review**
Discussion on phases of medicine
- 8:00 4 I Love Lucy—Comedy Drama**
Lucy (Lucille Ball) gets lessons in the dance from an amorous Frenchman and Ricky (Desi Arnaz) gets his gun out
- 5 Lights Out—Drama**
"Of Time and Third Avenue" with Henry Daniell; a young lawyer & his fiancée purchase a world almanac which leads them to a strange adventure on 3rd Avenue
- 7 You Asked For It—Unusual Acts**
Art Baker mc presents films
- 9 "Kiss The Bride Goodbye"—Film**
Feature with Jim Hanley, Patricia Medina, & Wyle Watson; daughter of an ambitious woman promises to marry her mother's choice even tho she loves a soldier

MONDAY DEC. 31—cont'd

- 8:30 4 **It's News To Me**—Panel Quiz
John Daly host to panelists
- 5 **Robert Montgomery Presents**
"Class of '67" with Robt. Montgomery in a documentary story of 1951 directed to a real-life new-born babe in a city hospital
- 7 **Crusade In The Pacific**—Film
"MacArthur Returns to the Philippines" ch. 18 in documentary
- 9:00 4 **Studio One**—Drama
"The Paris Feeling" with Ann Gillis and Wright King; a comedy of young love and the difficulties it engenders
- 7 **Front Page Detective**—Drama
Columnist David Chase (Edmund Lowe) finds that a twin is "The Willing Victim" of her sister's depraved mind
- 9:30 5 **Who Said That?**—Quote Quiz
Walter Kiernan quizzes John Cameron Swayze regular panelist & guests
- 7 **Studs' Place**—Informal Variety
Studs Terkel host with Beverly Younger, Win Stracke, and Chet Roble
- 10:00 4 **Ernie Simon**—Curbstone Cutup
Delightful talks with interesting characters on State Street
- 5 **Weatherman**—Clint Youle
- 7 **Page One**—News And Sports
- 9 **"The Sheik Steps Out"**—Film
Feature (1st showing) with Ramon Navarro, Lola Lane, & Gene Lockhart; romance about a modern day sheik and his tales of Arabia
- 10:10 5 **Dorsey Connors**—Helpful Ideas
- 10:15 4 **Today In Sports**—Interview
5 **Clifton Utley And The News**
- 10:30 4 **Sarah Churchill Show**—Visits
Guest: Zachary Scott
- 5 **Let's Look At Sports**
- 7 **Solo Theater**—Film Drama
Walter Covell is featured
- 10:45 4 **Murder Before Midnight**—Film
5 **Herbie Mintz Show**—Musical
7 **Handy**—Facts You Should Know
- 11:00 5 **"Kit Carson"**—Feature Film
Part I with Jon Hall, Lynn Bari, & Dana Andrews; exciting encounters with Indians and romance with a California beauty
- 7 **Austin Kiplinger And The News**
- 11:15 4 **Midnight Edition**—Ulmer Turner
- 11:30 9 **Chicagoland Newsreel**—Reports

(Stations reserve the right to change above listings without notice)

TV FORECAST

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SUNDAYS or HOLIDAYS**
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MONDAY Thru FRIDAY
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MONDAY AT 7 P. M.

LEE TRACY

AS

**"THE AMAZING
MR. MALONE"**

**WENR-TV
CHANNEL 7**



MR. WEAVER VS THE PEOPLE

by JACK MABLEY

Sylvester L. Weaver Jr., vice president of NBC in charge of television, seems to be a nice guy, and I hate to be constantly clobbering him in print. But one of the duties for which he is so well paid is to make speeches and sign his name to public letters. A by-product of this duty is to take the rap for his boners and those of his network.

One of the all-time highs in stupid public relations was reached by Mr. Weaver's NBC in the manner in which they sliced Kukla, Fran and Ollie. I don't think the time had come when it was necessary to cut KFO in order for the show to hold its audience. But even if you concede that the move was justified, NBC's working behind Burr Tillstrom's back and trying to undersell the show to network stations reaped an incalculable amount of ill-will for the network.

The whole business seems to be getting worse instead of better. There is a merry-go-round of letter writing going on between Mr. Weaver and the KFO fans. NBC received thousands of letters protesting the cut in KFO time.

NBC, in the interest of good will, has undertaken to answer all the writers with a form letter over Weaver's sig-



The director in the control room is making some signal I don't understand.

nature. The form letters have been pouring into Chicago by the thousands in the past two weeks, and all they have accomplished is to make the KFO fans even more furious.

Perhaps you can best understand the speciousness of Weaver's letter by reading one paragraph. Here it is:

"The change was not something which suddenly occurred to us, but rather was a development which had been discussed for some time. This was only natural because any show enterprise, and particularly one of genius such as is Kukla, Fran and Ollie, must keep the climate of the country and the entertainment world under scrutiny. When one is on top, one must be alert to those changes which will insure continuation as the tops. And one obvious consideration has been to give the public less of the thing they want so much, to sharpen their anticipation for the next night's appearance."

Well, there is one of the best ideas NBC has had in months. Why not give the public less of Milton Berle? Or apply it to Mr. Weaver's real pet, the Show of Shows, which has so much of Sid Caesar and Imogene Coca that they're repeating the repeats.

But no. This rule applies only to Kukla, Fran and Ollie. Why? Because it comes from Chicago? Because KFO provides more entertainment on a \$10,000 budget than New York can buy with fifty thousand?

Cutting KFO's sponsors from under them to make way for Bob and Ray, an unsponsored 15 minutes of comedy, is another colossus of stupidity. Any sponsor would be crazy to buy Bob and Ray now. Millions of KFO fans would automatically hate their product.

Bob and Ray are a couple of good comedians, but putting them in the 6:15 time spot has been so unfair to them that they may never recover from the resentment of the public.

The basis of the whole miserable mess is that Mr. Weaver or some of his cronies made a monumental misjudgment of public sentiment toward Kukla, Fran and Ollie. This is caused by their failure to know the people—that is the people who live beyond a three mile radius from Toots Shor's. I don't think that Weaver even watches Kukla, Fran and Ollie.

Tuesday Jan. 1

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Breakfast With The O'Neil's**
7 **Pat Tobin Show—Variety**
9 **Your Figure Ladies—Fogarty**
- 10:30** 4 **Tel-A-Shopper—Betty Whitney**
Plan your shopping days
7 **Dennis James Show—Interviews**
9 **Strike It Rich—Quiz Time**
- 11:00** 4 **Creative Cookery—F. Pope**
Here's how to make cream cheese souffle, Roquefort puffs, cocktail frank-furt hors d'oeuvres, and fluffy cheese dip
5 **Ruth Lyons' 50 Club—Informal**
7 **Frances Langford-Don Ameche**
The Gerardos dancers and a beauty shop quartet are the guests
9 **Egg And I—Serial Drama**
Life and its problems for a city bred couple on an out-of-the-way chicken farm
- 11:15** 9 **Love Of Life—Serial Drama**
- 11:30** 5 **Tournament Of Roses Parade**
Frank Barton, Paul Pierce, & Russ Hughes will describe the floats; theme: dream of the future
9 **Search For Tomorrow—Drama**
- 11:45** 9 **News Headlines—Spencer Allen**
- 12:00** 4 **Steve Allen Show—Variety**
Guest: Tony Bennett
7 **Jessie DeBoth's TV Notebook**
9 **Chicagoland Newsreel Review Of 1951—Events In & About Chicago**
- 12:30** 4 **Garry Moore Show—Variety**
Comics Mickey Ross and Bernie West are guests with Durward Kirby and Denise Lor regulars
5 **Your Luncheon Date—Variety**
Hugh Downs will demonstrate various "morning after" techniques, Bette Chapel sings "It's A Good Day," and Van Damme do "Eager Beaver" & "Gone With The Wind"
7 **Bob And Kay Show—Variety**
Informal get-together with interesting people in Chicago being interviewed
- 1:00** 5 **"Manhattan Love Song"—Film**
feature with Robert Armstrong and Dixie Lee
9 **Chicago Cooks—Demonstration**
Kay Middleton prepares a tasty dish to delight the whole family
- 1:30** 4 **First Hundred Years—Serial**
Problems of a young married couple
- 1:45** 4 **Lucky North Show—Interviews**
Chatter & household hints for women
- 2:00** 4 **Frasier Thomas Show—Variety**
Music, chatter, & nonsense with vocalist Jean Cordell, Bill Balance, and pianist Harry Suekman

**TURN TO WBKB
FOR THE FINEST IN TV**

Tuesday Highlights!

- ★ **10:00 a.m. Breakfast with the O'Neil's**
- ★ **10:30 a.m. Tel-a-Shopper**
- ★ **11:00 a.m. Creative Cookery**
- ★ **12 Noon The Steve Allen Show**
- ★ **12:30 p.m. The Garry Moore Show**
- ★ **1:30 p.m. First Hundred Years**
- ★ **1:45 p.m. Lucky North Show**
- ★ **2:00 p.m. Frasier Thomas Variety Show**

AT 7:00 p.m.

FRANK SINATRA

The fastest moving variety show on TV. Songs and skits from Frank and his wonderful guest stars.

Chicagoland's favorite TV station.

WBKB

TUESDAY JAN. 1—cont'd

- 2:00 5 Big Pay Off—Quiz Contest**
Randy Merriman host, all you have to do is write a letter on the woman in your life and why you think she ought to receive all those fabulous prizes
- 7 Housewives Holiday—Kirchner**
Interviews with the ladies by Claude and Ruth Kirchner
- 9 Edward R. Murrow—Reports**
World round-up of the news
- 2:30 5 Bill Goodwin Show—Variety**
Vocalist Eileen Barton
- 7 Barbara Moro—Creative Ideas**
- 3:00 4 "Wings Over Wyoming"—Feat.**
(For description see Saturday 11:30 p.m. channel 4 listing)
- 5 Kate Smith Hour—Variety**
Guests: Rabbi Max Arzt v.p. of the Jewish Theological Sem. of Amer., also, Jack Carter, and an America sings segment
- 9 Russ Davis Show—Interviews**
Russ & Sylvia hold forth on most any topic & greet their guests
- 3:45 5 Rose Bowl Football Classic**
Illinois vs Stanford (see pg. 44)
- 4:00 9 Telephone Game—Harold Isbell**
Jane Quinn assists Harold in questioning the contestants and handing out the prizes
- 4:15 4 Bill Evans Show—Variety**
Informal chatter, music, and guests for the time-out in your busy routine
- 4:30 7 Sagebrush Theater—Western**
"Smokey Smith" feature film
- 9 Trail Blazers' Theater—Western**
"Wolf Riders" pt. 2 feature
- 4:45 4 Assembly—Military Talks**
Chief Joseph Corey is your host as he interviews & discusses various branches of the service
- 5:00 4 Kids Karnival Kwiz—Games**
Art Hern gives the kids a chance to view the film & answer the quiz
- 9 Magic Cottage—Pat Meikle**
Fairy tale, contests, & cartoons
- 5:30 4 Silhouettes Of The West—Music**
Roy Starkey tells of the "wide-open-spaces" and sings a song or two
- 7 The Chimps—Film Short**
"A Case of Hypnosis"
- 9 Music A La Mode—Jack Fuller**
- 5:45 4 Window Shopping—Commercial**
Lucky North tours Chicago stores
- 7 Adventure Theater—Stories**
"Lightning Warrior" ch. 6
- 6:00 4 Sports & Comments—Bob Elson**
- 5 Kukla, Fran & Ollie—Puppets**
- 7 Paul Harvey With The News**
- 9 Captain Video—Adventures**
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 5 Bob And Ray—Comedy Skits**
- 6:20 7 Sports Highlights—Carmichael**

- 6:30 4 CBS News—Douglas Edwards**
- 5 Dinah Shore Show—Musical**
Dramatizing Dinah's most memorable New Year's Eve
- 7 Beulah Show—Comedy Skits**
Ethel Waters stars as mediator in Henderson's bustling household
- 9 Spencer Allen And The News**
- 6:45 4 Stork Club—Interviews**
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—News**
- 7:00 4 Frank Sinatra Show—Variety**
Songs & skits from Frank & guests and special guest Louis Armstrong
- 5 Star Theater—Comedy-Variety**
Milton Berle host presents guests Janis Paige and Cesare Siepi
- 7 Charlie Wild, Detective—Drama**
John McQuade in "The Case of the Sorry Witness" Charlie gets involved in a holdup
- 9 What's The Story—News Show**
Panelists try to guess news event from reporter's dress and other clues
- 7:30 7 How Did They Get That Way?**
Psychology and application for children & adults, Isabel Leighton mc
- 9 Keep Posted—Current Events**
Today's headlines discussed by panel with Lawrence Spivak & Martha Rountree as moderators
- 8:00 4 Crime Syndicated—Drama**
Suspense stories based on case material from files of the Senate Crime Investigating Committee. Sen. Estes Kefauver is guest narrator
- 5 Fireside Theater—Film Drama**
"Saint and Senorita" with William Henry, Edward Colmans, John Close, John Vesper, and Julian Rivere
- 7 "Lady Raffles"—Feature Film**
Glen Tryon and Dorothy Revier star
- 9 Battle Of The Ages—Film**
- 8:30 4 Suspense—Mystery Drama**
"Routine Patrol" with John McGovern
- 5 Circle Theater—Drama**
"The Snow Deer" with Beverly Whitney and Charles Cooper; married couple, fallen out of love, seek haven from a blizzard in a snow shrouded cottage & experience an adventure of tenderness
- 9 Below The Deadline—Drama**
- 9:00 4 Danger—Mystery Drama**
"Love Trap" by Elliot West
- 5 Amateur Hour—Ted Mack mc**
Salute to Tallahassee, Florida
- 7 On Trial—Topic Discussion**
"Do Savings Bonds Give a Fair Return?" expert witness: Leslie Gould, counsel, Mark F. Hughes
- 9 Royal Playhouse—Film Drama**
"The Hired Girl" with Shirley Johns, James Anderson, & Beverly Washburn; complications in a love affair with a farmer, his "hired girl," and his daughter
- 9:30 4 Film**

TUESDAY JAN. 1—cont'd

9:30 7 Chgo. Symphony Chamber Or.

Rafael Kubelik conducts orchestra in Saint Saens' "The Animals' Carnival," soloists: pianists George Schick & Stefan Bardas; selections include: "Royal March of the Lion," "Persons with Long Ears," "The Swan," etc.

9 Boston Blackie—Mystery Drama

Kent Taylor as Blackie sets out to catch a murderer who decided to take over a big league racket in "Waterfront Murder"

10:00 4 Ernie Simon—Curbstone Cutup

Ernie holds folksy interviews with the gang under the marquee

5 Weatherman—Clint Youle

7 Life Begins At 80—Panel Disc.

Jack Barry moderator of discussion

9 "Caged Fury"—Feature Film

Richard Denning, Sheila Ryan, Mary Beth Hughes, & Buster Crabbe; the circus is the background for this tale of diabolical & methodical murder

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Late World News—Reports

5 Clifton Uitley And The News

10:30 4 Film

5 Let's Look At Sports

7 United Or Not—Discussion

U.N. delegates participate in talks

10:45 4 Film

5 Herbie Mintz Show—Musical

11:00 4 Murder Before Midnight—Film

5 Feature Film

7 Austin Kiplinger With The News

11:10 7 New Year's Eve Party

11:30 4 "Journey Together"—Feature

Film with Edward G. Robinson; the activities of the AAF & RAF during the last war

9 Chicagoland Newsreel—Data

12:45 4 Midnight Edition—Ulmer Turner

(Stations reserve the right to change above listings without notice)

TONIGHT AT 9:30 ON WENR-TV

CHANNEL 7

"POPS" CONCERT

by the

CHICAGO SYMPHONY
CHAMBER ORCHESTRA

For FREE TICKETS write

CHICAGO TITLE AND TRUST COMPANY
111 W. WASHINGTON ST.

TV FORECAST

FRANCES LANGFORD—

DON AMECHE

SHOW

Mon. thru Fri.

11:00 A.M. — CHANNEL 7
WENR-TV



WGN-TV

CHANNEL 9

9:30 P.M. EVERY TUES.

Presented by

Meiſter Bräu

One beer that's light...bright...right
Peter Hand Brewery Co., Chicago *Reg. U.S. Pat Off.



Georgine Darcy and Betty Lorraine, two of the dancing Toastettes on Ed Sullivan's Toast Of The Town show, present our readers with a neat and cheerful New Year toast.

Wednesday Jan. 2

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00 4 Breakfast Party—Interviews**
Pat Vance conducts morning chatter
Pat Tobin Show—Commentary
- 9 Your Figure Ladies—Exercises**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
7 Dennis James Show—Variety
Domestic difficulties solved in Dennis and Julia's "Problem Playhouse"
- 9 Strike It Rich—Warren Hull mc**
- 11:00 4 Creative Cookery—Recipes**
Grilled pecan walnut butter cake squares; also spring lamb stew
- 5 Ruth Lyons' 50 Club—Variety**
Reward for occupant of lucky chair
- 7 Frances Langford—Don Ameche**
Guests: Adolph Menjou, Jessie Jones & Ruth Cartwright dancers
- 9 Egg And I—Continued Tale**
Pat Kirkland & John Craven star
- 11:15 9 Love Of Life—Serial Story**
Peggy McCay, Paul Potter, Jean McBride, Marie Kennedy, & Dennis Parrell are featured
- 11:30 5 Norman Ross' Varieties**
Films of musical celebrities
- 9 Search For Tomorrow—Drama**
Continued story featuring Mary Stuart, John Sylvester, & Lynn Loring
- 11:45 9 News Headlines—Spencer Allen**
- 12:00 4 Film**
- 5 Meet Mintz—Herbie Mintz**
- 7 Gayelord Hauser Program**
Informative chats with the world-famous nutritionist who illustrates his belief that proper foods are responsible for beauty and good health
- 9 Hi Ladies—Tommy Bartlett**
- 12:15 5 Newsroom—Late Information**
- 7 Bob & Kay Show—Commentary**
Bob Murphy and Kay Westfall introduce guests with interesting stories
- 12:30 4 Garry Moore Show—Comedy**
Guest: Roger Price comic
- 5 Your Luncheon Date—Musical**
Mrs. E. Paul Quarl wife of fashion designer will be featured guest and Bette sings "There's A Small Hotel"
- 12:45 9 Let's Go To Market—Produce**
Norm Kraeft and Butch Davis report on the price of farm products
- 1:00 4 "Heroes In Blue"—Feature**
Film with Dick Purcell, Bernadine Hayes, & Charles Quigley; policeman captures his brother, then sets out to prove he's innocent
- 9 Chicago Cooks—Food Prepared**
Easy way to good cooking
- 1:30 4 First Hundred Years—Drama**
Tale of a young married couple



DEAR BOSS:

I refuse to hold Bob & Ray's time slot against them. It wasn't Andrew Johnson's fault he followed Lincoln—or Harry Truman's that he is compared (or is the word I want: "contrasted"?) with FDR. Let's judge Bob & Ray, not as "those jerks who cheated us out of a quarter hour with Kukla, Fran and Ollie," but as a couple of ORIGINAL and clever, low-pressure comics who do more with fifteen minutes and 15 bucks than Cantor, Allen or Wynn ever did with an hour and a hundred grand.

Speaking of comics and Allen, I watched Fred again the other night on his 30-minute Sound-Off show and was pleasantly surprised. His efforts were more natural, less frantic.

All of which made me wonder: "Why do all the comics have to be boff-artists like Jerry Lewis and Red Skelton?" Couldn't we find a place in TV for nice pleasant little light-comedy shows? Nothing colossal. Just a modest stream of chuckles and grins like when a gay-hearted friend tickles you in the ribs.

You know, I like that idea very much. Let's call these guys Vice-Comics. In honor of Alben who may not be president, but he's good for laughs during the after-dinner mint course.

I may take cracks at the taste of TV when I think it's poor. But I'll still defend TV's taste when it's stacked up against the other mass advertising media. Like magazines, for instance.

Both Life and Look recently carried an underwear ad with this headline: YOU DON'T NEED A HALO TO LOOK HEAVENLY, ANGEL. The half-page illustration featured three lovely models wearing nothing but bras from the waist up. Maybe it's just because it's the Christmas season, but aren't words like "Heavenly, Halo and Angel" sort of special? Couldn't we leave just a little shine on those words . . . just a little of the glory that once was their's . . . just till after Christmas, maybe?

CHUB

WEDNESDAY JAN. 2—cont'd

- 1:45 4 Ransom Sherman Show—Variety**
The comic homemaker shows you how
- 2:00 4 Frazier Thomas Show—Variety**
5 Big Pay Off—Quiz Program
Randy Merriman & Bess Meyerson
- 7 Beulah Karney—Foods Show**
Meal of the Week & best buys
- 9 Mike Wallace & Buff Cobb Show**
Interviews with interesting persons
- 2:30 5 Bert Parks Show—Musical Treat**
Tunes: "You Can't Take It With You," "Putting On the Ritz," "I'll See You In My Dreams," and "You'll Never Walk Alone"
- 7 Barbara Moro—Creative Ideas**
9 Mel Torme Show—Musical
- 3:00 4 "Journey Together"—Feature**
(For description see Tues. 11:30 p.m. channel 4 listing)
- 5 Kate Smith Hour—Variety**
Guests: the Bing Merling Sextet, Sigmund Rothschild, and a dramatic skit with Ed Sloane & the Maxelloff
- 9 Russ Davis Show—Melodies**
Informal chatter with Russ & Sylvia
- 4:00 5 Hawkins Falls, Pop. 6,200**
Small town problems (see pg. 24)
- 9 Telephone Game—Harold Isbell**
Join the fun for an exciting prize
- 4:15 4 Bill Evans Show—Musical**
Commentary, chatter, variety, news and guests comprise this session
- 5 Gabby Hayes Show—Tall Tales**
Gabby narrates shootin' Western saga
- 4:30 5 Howdy Doody Show—Bob Smith**
7 Sagebrush Theater—Western
"Tombstone Terror" feature film
- 9 Trail Blazers' Theater—Western**
"Fighting Hero" pt. 1 feature
- 4:45 4 Assembly—Military Talks**
Chief Corey talks, interviews members of the Armed Forces
- 5:00 4 Kids Karnival Kwiz—Games**
Another horse opera for kid cowboys
- 5 Cactus Jim—Western Feature**
9 Magic Cottage—Fun For Kids
Drawing board characters come to life to delight kids with adventures
- 5:30 4 Silhouettes Of The West**
Roy Starkey conducts session for western minded youngsters
- 5 Visit With Cactus Jim—Tale**
7 Tom Corbett Space Cadet
9 Music A La Mode—Jack Fuller
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
5 Public Life Of Cliff Norton
How to Feed a Baby, comedy skit
- 7 King Calico—Puppet Story**
Moppy, the rag doll, joins the fun
- 5:50 5 Clifton Utley And The News**

- 6:00 4 Sports & Comments—Bob Elson**
Late data on sports events
- 5 Kukla, Fran, & Ollie—Frolic**
Little characters with big ideas
- 7 Paul Harvey With The News**
9 Captain Video—Adventures
A trip into space, in 2351 A.D.
- 6:10 7 Top O' The Weather—Russ Reed**
Prediction for tonight and tomorrow
- 6:15 4 Ulmer Turner And The News**
5 Bob And Ray—Comedy Antics
Bob Elliott and Ray Goulding
- 6:20 7 Sports Highlights—World News**
John Carmichel reviews the events
- 6:30 4 CBS News—Douglas Edwards**
5 Those Two—Comedy Adventures
Vivian Blaine & Pinky Lee in amusing skits about show business
- 7 Name's The Same—Panel Quiz**
Robert Q. Lewis host to panelists: Abe Burrows, Meredith Wilson, & Joan Alexander quizzed on notables living, dead, real, or fictional
- 9 Spencer Allen And The News**
- 6:45 4 Perry Como Show—Musical**
Guest: Tommy Edwards, tunes: "Undecided," "Cry," and "Shrimp Boats"
- 5 News Caravan—John Swayze**
9 Chicagoland Newsreel—Events
- 7:00 4 Arthur Godfrey And His Friends**
Musical variety with Frank Parker, Marion Marlowe, Janette Davis, the Chordettes, and the Mariners
- 5 Kate Smith Evening Hour**
Combination of song, dance, & a dramatic sketch with known star
- 7 Paul Dixon Show—Variety**
Dottie Mack and Wanda Lewis
- 9 "Poison Pen"—Feature Film**
Flora Robson, Reginald Tate, and Ann Todd in the tale of a small English village which is thrown into chaos by a series of anonymous letters
- 8:00 4 Strike It Rich—Interview-Quiz**
Warren Hull emcee of the "quiz with a heart" and guest "helping hand" Nina Foch
- 5 Kraft Theater—Drama**
"The New Gosson" an Irish play by George Shiels
- 7 P.D.Q. (Please Draw Quickly)**
Quiz Show with Ed Cooper, emcee
- 8:30 4 The Web—Mystery Drama**
Mary Sinclair in "Sentence of Death" a tale of conflicting stories surrounding the murder of a drugstore proprietor
- 7 The Clock—Mystery Drama**
"Incident At Cotdumer" unfolds the tale of death for two men, one guilty, the other innocent
- 9 Silver Quarter—Musical Session**
"Chief Silver Streak" with pianist Chuck Cavallo, organist Mary Sinclair, and guitarist Marv Berkman

WEDNESDAY JAN. 2—cont'd

8:45 9 **Our World**—Film Short
"Vermont"

9:00 4 **Blue Ribbon Bouts**—Boxing

5 **Break The Bank**—Quiz Session
Bert Parks emcee with Bud Collyer and Peter van Steeden's orchestra

7 **Pulitzer Prize Playhouse**—Drama
"Hill 346" story based on the dispatches on the Korean struggle by Marguerite Higgins of the N.Y. Herald Tribune, with Miss Higgins as narrator. Live combination of dramatizations & film sequences

9 **Armchair Theater**—Film Drama
"The Phantom Shot" An English mystery in which the viewer is invited to participate in solving the crime

9:30 5 **Pantomime Quiz**—Parlor Game
Unrehearsed show with Mike Stokey, emcee, and two teams made up of movie celebrities

9:45 4 **Sports Quiz**—Film

10:00 4 **Ernie Simon**—Curbstone Cutup
Ernie cuts capers with crowd under the State & Lake Marquee

5 **Weatherman**—Clint Youle

7 **Wrestling From Rainbo Arena**
Wayne Griffin announces matches

9 **"Four Days"**—Feature Film
British movie with Hugh McDermott, Kathleen Bryan, Peter Reynolds, & Gordon McLeod; an unfaithful wife brings unhappiness into her own home

10:10 5 **Dorsey Connors**—Helpful Ideas
Tips you've never thought of

10:15 4 **Late World News**—Reports

5 **Clifton Utley And The News**

10:30 4 **Film**

5 **Let's Look At Sports**

10:45 4 **Film**

5 **Herbie Mintz Show**—Musical
Lovers of music, this is for you

11:00 4 **Murder Before Midnight**—Film

5 **"Kit Carson"**—Feature Film
(See description Mon. 11:00 p.m.)

7 **Austin Kiplinger With The News**

11:15 9 **"To Be Or Not To Be"**—Film

Feature with Jack Benny & Carole Lombard; humorous account of how a group of actors outwit German gestapo in Warsaw during the invasion

11:30 4 **"Broken Melody"**—Feature Film

Merle Oberon, John Garrick, & Margot Graham in story of a convict who escaped from prison & of the epic story he wrote about the place

12:30 9 **Chicagoland Newsreel**—Reports

1:00 4 **Midnight Edition**—Ulmer Turner

(Stations reserve the right to change above listings without notice)

BENDIX

HOME APPLIANCES

presents

*TV's freshest,
brightest, most
informal new
show*

★
**Robert
Q. Lewis**
,
★ **Abe
Burrows**

"THE NAME'S THE SAME"

★ **Joan
Alexander**

with a brilliant panel of Experts

★ **Meredith
Willson**

**WED. 6:30 P. M.
CHANNEL 7**

— **Wednesday** —

Marguerite Higgins'
dramatic newspaper story
of the current Korean
conflict

on the

'Pulitzer Prize Playhouse'

presented by Frigidaire

9 P. M. — Wednesday

WENR-TV **CHANNEL
7**

Mike Boom says . . .

CHICAGO—What's the matter with local sponsors? Can't they see pure gold right underneath their noses? Maybe we sound mad, but we should be mad. And so should many readers who think that Ransom Sherman is the funniest man on TV.

They're burying Ransom Jan. 11. But this isn't a funeral notice, because they never gave Ransom a chance to come alive. Last year, NBC gave him a nighttime show format, and then shoved him off into the waste spaces of daytime TV. Even so, our readers voted his the best new show on TV. This year, WBKB gave him another daytime spot, and Borden's signed up to pay the tab.

Now Borden's is dropping out of the picture which leaves Ransom sponsorless. Look, fellows—it's as simple as this—Ransom isn't built for daytime TV, even though he gained his original fame in daytime radio.

Just try Ransom at night, with a decent budget. Throw his quiet humor among those screaming, howling variety shows—and watch his smoke. Let's really give this talented guy a chance.

Elaine Neblett, the blond chirper who was seen on the kayoed "Let's Have Fun" show, has departed for a U.S.O.

SHOW STOPPER (No. 7)



Lovely Connie Russell, one of Chicago's major gifts to U.S. television, is an accomplished songstress who can also dance, clown and act on demand. Connie's hair is now short since her "South Pacific" stint.



SHERMAN

junket in England. She'll boost military morale overseas. . . . There's a possibility the famed Bal Noel dance Jan. 5 may be televised. With the ornate Drake Hotel as background, Notre Dame alumni in charge are mulling hard over the thought. It would be the first college party hereabouts to get the TV treatment.

Last call for small fry to get their big Super Circus yearbook. It's loaded with pictures and stories of the cast—Mary Hartline, Nicky the Clown, Cliff, Scampy, Claude Kirchner—plus many of the animals that perform on the show. Drop a line to Box 1514, Chicago 77, Ill. and enclose a dollar bill. . . . George Menard and Frazier Thomas aren't on speaking terms since the latter ousted George from his WBKB variety show.

And speaking of feuds, the *Forecast* staff is getting some hard looks since we're publishing the results of the Worst Show category in the Awards Poll. Goodness sakes—we're only counting the votes. The fans are speaking.



MENARD

Post Mortem—In the wake of Joe Laurie Jr.'s mass invasion of local television stations several weeks ago, in order to plug his new book "Show Biz—Vaude to Video," several items are in order. . . . Local Variety chieftain Don Wilson offered to shepherd Laurie about town. After three days of whirlwind activity, little Joe was a bundle of energy, while Wilson, 30 years younger, was almost on the ropes. . . . Co-author of "Show Biz" is Variety editor Abel Green. But Abel has an aversion to TV appearances, even to plug his book. So while Laurie skips about the country making guest appearances, Abel goes home and watches them from an easy chair. Which wasn't too bad, until Abel complained that waiting for Laurie's TV shows was keeping him from his sleep.

Nomination for the nation's tallest TV floor manager: Gordon Kunz of WBKB. He's 6' 4" in bare feet

Thursday Jan. 3

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Breakfast With The O'Neil's**
Relax before doing those dishes
7 **Pat Tobin Show—Variety**
9 **Your Figure Ladies—Fogarty**
Don't forget your morning exercises!
- 10:30** 4 **Tel-A-Shopper—Betty Whitney**
7 **Dennis James Show—Quiz**
Specially designed for you mothers
9 **Strike It Rich—Warren Hull mc**
- 11:00** 4 **Creative Cookery—Recipes**
Mr. Pope demonstrates the preparation of mock chicken legs and Turkish pilaf
5 **Ruth Lyons' 50 Club—Views**
7 **Frances Langford—Don Ameche**
Guests: the Tanaquil Le Clereq dancers perform for Miss Langford
9 **Egg And I—Continued Story**
Running a farm is not so easy
- 11:15** 9 **Love Of Life—Serial Drama**
- 11:30** 5 **Norman Ross' Varieties**
9 **Search For Tomorrow—Tale**
Will the family go against Victor?
- 11:45** 9 **News Headlines—Spencer Allen**
- 12:00** 4 **Bride & Groom—John Nelson**
Newly married couple is interviewed
5 **Meet Mintz—Musical Show**
7 **Bob & Kay Show—Commentary**
Live animals provide attractions
9 **Hi Ladies—Tommy Bartlett**
- 12:15** 4 **Steve Allen Show—Comedy**
Guests: Cooper & Ventura; also Dave Allen
5 **Newsroom—Latest Information**
- 12:30** 4 **Garry Moore Show—Variety**
Garry presents Tarzan the horse
5 **Your Luncheon Date—Musical**
Hugh interviews Father John Ryan concerning Bishop Bernard J. Sheil's book "Bishop Sheil and the CYO." Bette sings "Out in the Cold Again" and "Castle Rock." Van Damme play "The Continental"
- 12:45** 9 **Let's Go To Market—Produce**
Stock market fluctuations delivered by Norm Kraeft & Butch Davis
- 1:00** 5 **"Mr. Wong In Chinatown"**
Feature film with Grant Withers, Marjorie Reynolds, Boris Karloff; murder of a Chinese princess who has set out to buy \$1,000,000 worth of planes for her compatriots across the sea
9 **Chicago Cooks—Kay Middleton**
- 1:30** 4 **First Hundred Years—Serial** —
- 1:45** 4 **Lucky North Show—Chatter**

- 2:00** 4 **Frazier Thomas Show—Variety**
Interviews, jokes and chatter
5 **Big Pay Off—Quiz Program**
7 **Housewives' Holiday—Kirchner**
9 **Mike Wallace & Buff Cobb Show**
- 2:30** 5 **Bill Goodwin Show—Variety**
Music & comedy with Eileen Barton
7 **Barbara Moro—Creative Ideas**
9 **Mel Torme Show—Musical**
- 3:00** 4 **"Broken Melody"—Feature Film**
(For description see Wed. 11:30 p.m. ch. 4 listing)
5 **Kate Smith Hour—Variety Time**
A teen-age spot and fashion show with guests: Evalyn Tyner and Claudia Pinza
9 **Russ Davis Show—Commentary**
- 3:45** 9 **Interior Decoration—Ideas**
Make your home more attractive
- 4:00** 5 **Hawkins Falls, Pop. 6,200**
9 **Telephone Game—Harold Isbell**
Harold and Jane invite you to join the fun; your number may be lucky
- 4:15** 4 **Bill Evans Show—Variety**
5 **Gabby Hayes At The Double Bar M Ranch—Western Story**
- 4:30** 5 **Howdy Doody Show—Variety**
Fun for kids with the cowboy puppet
7 **Sagebrush Theater—Western**
"Range Riders"
9 **Trail Blazers' Theater—Western**
"Fighting Hero" (part II)
- 4:45** 4 **Assembly—Military Talks**
Interviews on film with Service men in Hawaii
- 5:00** 4 **Kids Karnival Kwiz—Games**
Western story for young cowhands
5 **Cactus Jim—Western Feature**
9 **Magic Cottage—Small Fry Game**
- 5:30** 4 **Silhouettes Of The West—Talks**
5 **Visit With Cactus Jim—Chats**
7 **The Chimps—Film Short**
"Feudin' & Fightin' "
9 **Music A La Mode—Jack Fuller**
- 5:35** 5 **Weatherman—Clint Youle**
- 5:45** 4 **Window Shopping—Commercial**
5 **Public Life Of Cliff Norton**
Comedy subject: Chilled Asparagus and High Voltage Kisses
7 **Adventure Theater—Early Amer.**
"Lightning Warrior" ch. 7
- 5:50** 5 **Clifton Utley And The News**
- 6:00** 4 **Sports & Comments—Bob Elson**
5 **Kukla, Fran, & Ollie—Jolly Fun**
7 **Paul Harvey With The News**
9 **Captain Video—Adventure Tale**
The captain fights for justice
- 6:10** 7 **Top O'The Weather—Russ Reed**
- 6:15** 4 **Ulmer Turner And The News**
5 **Bob And Ray—Comedy Antics**
- 6:20** 7 **Sports Highlights—Carmichael**

THE MISSING CROONER

(continued from page 5)

retired to quiet anonymity in the army and his future rests entirely on the way his name is kept in front of the public. His youth is on his side, and with any luck at all, he should be a popular favorite for years to come.

World War II had its show business scandals also. It was rumored that Tony Martin had offered a Cadillac to a Navy officer in exchange for a commission. Whether this charge was true or false it did irreparable damage to the singer's reputation. It was also said that entertainers were shunted into easy-duty jobs with USO troupes and the like.

Bill Lawrence is just the latest to suffer from baseless rumors that are one of the occupational hazards of show business. Before his entrance into service he was tabbed as the most likely successor to Frank Sinatra. Now his future is extremely shaky. His slot on the Godfrey show is now filled by Frank Parker and there are no indications that this situation will be changed. It will be a sad twist if Bill's short hitch in the army was a short cut to obscurity.

THURSDAYS AT EIGHT IT'S HERB SHRINER TIME



**WENR-TV
CHANNEL**

7

THURSDAY JAN. 3—cont'd

- 6:30 4 **CBS News**—Douglas Edwards
- 5 **Dinah Shore Show**—Musical
- 7 **Lone Ranger**—Western Drama
See pg. 18 for story on masked rider
- 9 **Spencer Allen And The News**
- 6:45 4 **Stork Club**—Interviews
Sherman Billingsley is your host
- 6:45 5 **News Caravan**—John Swayze
- 9 **Chicagoland Newsreel**—Data
- 7:00 4 **Burns & Allen Show**—Comedy
George narrates Gracie's latest adventurous endeavors
- 5 **Groucho Marx Show**—Comedy
Clowning Groucho ad-libs with contestants giving them a chance at special jackpot plus asking questions on "You Bet Your Life" quiz
- 7 **Stop the Music**—Musical Quiz
Bert Parks mc with Betty Ann Grove, Jimmy Blaine, & mystery melody"
- 9 **This Is Music**—Song-Variety
Host Alexander Gray & Bob Trendler's orchestra present a mixture of popular and classical selections
- 7:30 4 **Amos 'n' Andy**—Comedy Drama
Tales of common happenings turned into catastrophes
- 5 **Treasury Men In Action**—Drama
"The Case of the Deadly Formula"
Two young people are served illicit alcohol which ultimately makes them blind
- 9 **Press Conference**—Interviews
Lee Schooler, moderator, interviews representatives from four newspapers
- 8:00 4 **Hollywood Opening Night**—Film
- 5 **Dragnet**—Police In Action
Suspense filled drama starring Jack Webb (tentatively scheduled)
- 7 **Herb Shriver Time**—Humor Skits
Hoosier humorist Herb gives his interpretation of the everyday scenes
- 9 **Shadow Of The Cloak**—Drama
- 8:30 4 **Big Town**—Newspaper Drama
Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei
- 5 **Ford Festival**—Musical Variety
James Melton mc with vocalist Dorothy Warenskjold and guest star Morey Amsterdam
- 7 **Meet The Champ**—Boxing Bout
- 9 **Foreign Intrigue**—Myst'y Drama
As foreign correspondents Jerome Thor and Sydna Scott star in a suspense-filled tale
- 9:00 4 **Racket Squad**—Drama
Reed Hadley as Captain John Brad-dock in "Accidentally on Purpose" a used car hoax has tragic consequences for its victims
- 5 **Martin Kane, Private Eye**
Lloyd Nolan stars as the hard-hitting detective in a drama of mystery

THURSDAY JAN. 3—cont'd

- 9:00 7 **Paul Dixon Show—Variety**
Dottie Mack and Wanda Lewis
- 9 **Below Theater—Film Drama**
- 9:30 4 **G.I. Joe TV Show—Variety**
Chief Joe Corey of the Navy presents talent acts performed by men of the armed forces
- 5 **Wayne King Show—Musical**
Western show with ballads: "Song of Songs," by the chorus; Barbara Becker and Harry Hall sing "It's a Long Way To Your House From My House;" "I Understand" and "Red River Valley;" Barbara does "Life Is a Beautiful Thing;" "Tumbling Tumble Weeds," by Harry, and "Cindy," "Oh Susanna," and "Twilight On the Trail"
- 7 **At Home Show—Musical Variety**
Earl Wrightson host with guest
- 9 **400 House Party—Variety Acts**
Singing, dancing, and musical acts with Toni Gilman and Ken Nordine
- 9:45 7 **Carmel Myers Show—Variety**
- 10:00 4 **Ernie Simon—Curbstone Cutup**
Join the fun! You may see your friends and relatives
- 5 **Weatherman—Clint Youle**
- 7 **Family Showtime—Film Drama**
"That's My Pop" starring Hal Peary
- 9 **"Tiger Fangs"—Feature Film**
Starring Frank Buck, June Duprez, Duncan Reynolds; filmed in the heart of the jungle where Buck is on assignment to bring back tigers to the States for zoos
- 10:10 5 **Dorsey Connors—Helpful Ideas**
- 10:15 4 **Late World News—Reports**
- 5 **Clifton Utley And The News**
- 10:30 4 **Film**
- 5 **Let's Look At Sports**
- 7 **Dr. Fixum—Household Tips**
- 10:45 4 **Film**
- 5 **Herbie Mintz Show—Musical**
- 11:00 4 **Murder Before Midnight—Film**

- 11:00 5 **To be announced**
- 7 **Austin Kiplinger And The News**
- 9 **"Arson Squad"—Feature Film**
Starring Frank Albertson & Robert Armstrong; a pretty girl supplies leads to a gang suspected of collecting premiums on made-to-order fires
- 11:10 7 **Feature Film**
- 11:30 4 **"Secrets Of Wu Sin"—Feature Film**
Film with Lois Wilson and Grant Withers
- 5 **Sports Newsreel—Film Events**
- 12:15 9 **Chicagoland Newsreel—Data**
- 12:45 4 **Midnight Edition—Ulmer Turner**
(Stations reserve the right to change above listings without notice)

**GROUCHO
MARX
IS
BACK**



**EVERY THURS.
AT 7 P.M.**

WNBQ

CHANNEL 5

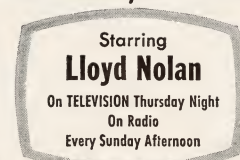
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On TELEVISION Thursday Night
On Radio
Every Sunday Afternoon

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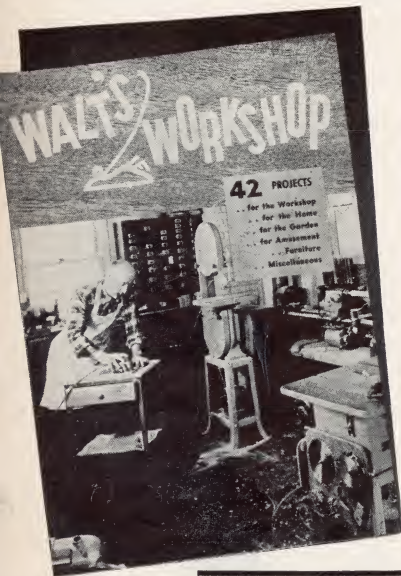


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Friday Jan. 4

WBKB WNBQ WENR-TV WGN-TV
4 5 7 9

- 10:00** 4 **Breakfast With The O'Neil's**
7 **Pat Tobin Show—Variety**
9 **Your Figure Ladies—Fogarty**
- 10:30** 4 **Tel-A-Shopper—Betty Whitney**
7 **Dennis James Show—Interviews**
Games, rhyming contest, celebrity interviews, and satires
9 **Strike It Rich—Warren Hull mc**
- 11:00** 4 **Creative Cookery—Recipes**
Meringues for ice cream, etc., and colonial fruit salad molds
5 **Ruth Lyons' 50 Club—Chatter**
Games and jokes for the ladies
7 **Frances Langford—Don Ameche**
Guests: Dorothy Sarnoff; also Lloyd & Susana, dancers
9 **Egg And I—Continued Story**
Serialized version of life on a chicken farm in the middle of nowhere
- 11:15** 9 **Love Of Life—Serial Drama**
Pat McCay featured in cast
- 11:30** 5 **Norman Ross' Varieties**
9 **Search For Tomorrow—Tale**
- 11:45** 9 **News Headlines—Spencer Allen**
- 12:00** 4 **Who's Talking?—Hal Tate mc**
Identify the celebrity from masked picture, voice, and vocal clues
5 **Meet Mintz—Herbie Mintz**
Music & chats on personalities of another era
7 **Gayelord Hauser Program**
Eat the right foods and live a long life, according to Mr. Hauser
9 **Hi Ladies—Interviews**
Tommy conducts occupational quiz
- 12:15** 4 **Steve Allen Show—Comedy**
Guests: Tip, Tap & Toe, dancers
5 **Newsroom—Late Information**
7 **Bob And Kay Show—Variety**
Interviews, commentary, chats, & session with the animals
- 12:30** 4 **Garry Moore Show—Comedy**
Guest: Lucille Watson
5 **Your Luncheon Date—Musical**
Hugh Downs mc, vocalist Bette Chapel, and Art Van Damme Quintet chat with a prominent hair stylist; Van Dammes do "Linger Awhile"
- 12:45** 9 **Let's Go To Market—Produce**
Norm Krcraft narrates prices
- 1:00** 5 **"Woman's Man"—Feature**
Film, Wallace Ford & John Halliday
9 **Chicago Cooks—Kay Middleton**
Taste intriguing recipe demonstrated
- 1:30** 4 **First Hundred Years—Serial**
- 1:45** 4 **Ransom Sherman Show—Gags**
Mid-day fun for the housewife

- 2:00** 4 **Frazier Thomas Show—Variety**
5 **Big Pay Off—Quiz Program**
Randy Merriman and Bess Myerson
7 **Beulah Karney—Foods Show**
"Things of interest to the 'heart and home'"
9 **Mike Wallace & Buff Cobb Show**
- 2:30** 5 **Bert Parks Show—Musical**
Bert and the gang do "I Never Got Took To a Square Dance," "Piano Roll Blues," and "Smiling Through"
7 **Barbara Moro—Creative Ideas**
9 **Mel Torme Show—Musical**
- 3:00** 4 **"Secrets Of Wu Sin"—Feature**
(For description see Thurs. 11:30 p.m. ch. 4 listing)
5 **Kate Smith Hour—Musical**
Kate presents Edward Peabody with his banjo; also Harris, Radcliff, & Tonine, tap dancers
9 **Russ Davis Show—Variety**
- 4:00** 5 **Hawkins Falls, Pop. 6,200**
Problems of people in a small town
9 **Telephone Game—Quiz Session**
Harold Isbell & Jane Quinn conduct telephone conversations with potential prize winners
- 4:15** 4 **Bill Evans Show—Variety**
5 **Gabby Hayes Show—Tall Tales**
- 4:30** 5 **Howdy Doody Show—Puppets**
Bob Smith entertains small-fry
7 **Sagebrush Theater—Western**
"Rider of the Law"
9 **Trail Blazers' Theater—Western**
"The Man from Hell"
- 4:45** 4 **Assembly—Armed Forces Show**
Phone call interview to GIs in Tokyo
- 5:00** 4 **Kids Karnival Kwiz—Games**
Art Hern gives youngsters a chance to win a prize after viewing movie
5 **Cactus Jim—Western Feature**
9 **Magic Cottage—Children's Show**
Writing & drawing contest with "Mr. Voice From Nowhere" awards
- 5:30** 4 **Silhouettes Of The West—Chats**
5 **Visit With Cactus Jim—Story**
7 **Tom Corbett Space Cadet**
9 **Music A La Mode—Jack Fuller**
- 5:35** 5 **Weatherman—Clint Youle**
Report on atmospheric conditions
- 5:45** 4 **Window Shopping—Commercial**
Take a shopping tour with Luckey North as she visits Chgo. stores
5 **Public Life Of Cliff Norton**
Subject: Public Library Prelude No. 4
7 **King Calico—Puppets For Kids**
"Reckless" the raccoon likes cowboys
- 5:50** 5 **Clifton Utley And The News**
- 6:00** 4 **Sports & Comments—Bob Elson**

FRIDAY JAN. 4—cont'd

- 6:00** 5 **Kukla, Fran, & Ollie**—Puppets
7 **Paul Harvey With The News**
9 **Captain Video**—Adventures
- 6:10** 7 **Top O'The Weather**—Russ Reed
- 6:15** 4 **Ulmer Turner And The News**
5 **Bob and Ray**—Comedy Skits
Further adventures of Linda Lovely
- 6:20** 7 **Sports Highlights**—News Events
- 6:30** 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Skits
Pinky Lee & Vivian Blaine star
7 **Life With Linkletter**—Quiz
Contestants from all walks of life
- 9 **Spencer Allen And The News**
- 6:45** 4 **Perry Como Show**—Musical
Perry and the Fontanes sing "Sunny Side of the Street," "Sin," "Slow Poke," and "Without a Song"
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data
- 7:00** 4 **Mama**—Domestic Comedy Skit
Peggy Wood is featured as Mama
5 **RCA Victor Show**—Ezio Pinza
Music, romance, and comedy sketches in a penthouse setting
7 **Mystery Theatre**—Drama
Inspector Mark Saber (Tom Conway) in "The Case of the Second Death"; drama of suspense and crime
9 **Twenty Questions**—Panel Quiz
Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist William L. Schirer
- 7:30** 4 **Man Against Crime**—Drama
Ralph Bellamy stars as Mike Barnett detective
5 **Walt's Workshop**—Creative
Walt shows you how to make an attractive shadow box out of an old picture frame
- 7 **Stu Erwin Show**—Comedy Skits
Stu and June have domestic troubles
9 **Not For Publication**—Drama
- 8:00** 4 **Playhouse Of Stars**—Drama
"Clean Sweep For Lavinia" with Josephine Hull and Scott McKay; a hotel owner gets a job incognito, as a chamber maid in her own hotel
5 **Big Story**—Newspaper Drama
Story of how reporter Keeler McCartney, of the Atlantic Constitution involved himself in a numbers racket in order to help break it
7 **Crime With Father**—Drama
Rusty Lane & Peggy Lobbins star as the chief of homicide and his daughter
9 **Down You Go**—Panel Quiz
Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, and guest Robert Breen
- 8:30** 5 **Aldrich Family**—Comedy
Henry gets involved in the lingerie dept. when he exchanges some Christmas gifts for his mother

- 8:30** 7 **Tales Of Tomorrow**—Drama
"The Dune Roller," mystery set against a background of the world of the future; starring Bruce Cabot & Virginia Gilmore
9 **Mal Bellairs Show**—Musical
- 9:00** 4 **Live Like A Millionaire**—Music
Children introduce their talented parents; John Nelson and Connie Clawson conduct session
5 **Cavalcade Of Sports**—Boxing
Jimmy Powers announces bouts
7 **Craig Kennedy, Criminologist**
Donald Woods in "Formula For Murder"
9 **Cavalcade Of Stars**—Variety
Jackie Gleason emcee presents guests
- 9:30** 4 **Challenge**—Drama, Music
Pianist Chet Roble, vocalist Jackie James and guest stars
7 **Today's Teens**—Discussion
Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45** 5 **Greatest Fights Of The Century**
Boxing film: Joe Louis vs Bob Pastor (September 1939)
- 10:00** 4 **Ernie Simon**—Curbstone Cutup
Laughter, gags, and some antics under the State & Lake marquee
- 5 **Weatherman**—Clint Youle
What does tomorrow hold?
7 **Courtesy Hour**—Jim Moran mc
Music, dancing, & singing with professionals performing in variety acts, music by Bruce Chase
- 9 **"Repeat Performance"**—Feature
Film with Louis Hayward, Joan Leslie, Virginia Field, & Tom Conway; a wish to re-live the past year is granted
- 10:10** 5 **Dorsey Connors**—Helpful Ideas
Unique ways of using common items
- 10:15** 4 **Today In Sports**—Joe Wilson
5 **Clifton Utley With The News**
- 10:30** 4 **Washington Spotlight**—News
5 **Let's Look At Sports**
- 10:45** 4 **Film**
5 **Herbie Mintz Show**—Old Tunes
- 11:00** 4 **Murder Before Midnight**—Film
5 **"Up In Mabel's Room"**—Film
Feature (part I) Amusing comedy
7 **Austin Kiplinger With The News**
9 **Chicagoland Newsreel**—Data
- 11:30** 4 **Film**
- 11:45** 4 **"Sons Of Steel"**—Feature Film
Charles Starrett & Polly Ann Young in a story of the struggles of the working class
- 1:15** 4 **Midnight Edition**—Ulmer Turner

(Stations reserve the right to change above listings without notice)

COMING HIGHLIGHTS



NEXT WEEK—Austin Kiplinger, WENR-TV's capable newscaster, writes an exclusive article on how TV will affect the 1952 political races.



NEXT WEEK—Lovely singer Dinah Shore, whose new TV show has captured the hearts of millions, will be profiled in an interesting story.

PLUS . . . Something for the whole family . . . sparkling columns by Jack Mabley, Chub McCarthy and Mike Boom . . . fun for the kiddies with Mollycues and Uncle Herbie. . . . A complete women's section. . . . Lively sports coverage. . . . Channel One's provocative gossip column about network stars . . . and the most complete program listings anywhere, anytime and any place.

Reserve your copy of TV FORECAST at the newsstand NOW.



TONIGHT!

7 PM

stay home and shudder... with

**MYSTERY
THEATRE**

**WENR-TV
CHANNEL 7**



AT **9:30** P.M.

A
**NEW
SHOW**

“Challenge”

★ with Chet Roble
★ Jackie James

★ and guests from the famous Actors Club of Chicago, who will display their talents for your pleasure.

AND AT 10 p.m. it's
ERNIE SIMON

and his curb-
stone friends!





LAST CALL FOR TV FAVORITES

This week's ballot in the third annual Awards Poll is the final chance for TV fans to express their choice of favorites. Clip and mail no later than Jan. 6 to have your voice heard in TV programming.

The winners will be announced in several weeks, just as soon as all votes are counted and tabulated. Winners in each contest will receive beautiful gold statuettes, emblematic of the popularity championship of 1951 television. Runners-up in each division will receive handsome certificates, suitable for framing.

Here are the leaders to date:

Daytime Variety—1. Kate Smith 2. Garry Moore 3. Bert Parks 4. Ted Mack 5. Sachs Amateur Hour

Music—1. Fred Waring 2. Your Hit Parade 3. Wayne King 4. Perry Como 5. Voice of Firestone

Sportscaster—1. Jack Brickhouse 2. T. Dugan 3. Bob Elson 4. Wayne Griffin 5. Joe Wilson

Newsreader—1. Clifton Utey 2. John Swayze 3. Paul Harvey 4. Douglas Edwards 5. Ulmer Turner

Emcee—1. Arthur Godfrey 2. John Daly 3. Ed Sullivan 4. Lee Schooler 5. Ted Mack

Comedian—1. Red Skelton 2. Martin & Lewis 3. Herb Shriner 4. Ball & Arnaz 5. Jackie Gleason

Female Singer—1. Fran Allison 2. Marion Marlowe 3. Dorothy Collins 4. Dinah Shore 5. Kate Smith

Drama—1. I Love Lucy 2. Studio One 3. Mama 4. Celanese Theater 5. One Man's Family

Nighttime Variety—1. Red Skelton 2. Godfrey & Friends 3. Your Show of Shows 4. Toast of the Town 5. Comedy Hour

How To Do—1. Beulah Karney 2. Creative Cookery 3. Dr. Fixum 4. Walt's Workshop 5. Dorsey Connors

Interview & Discussion—1. Bob & Kay 2. Ernie Simon 3. Pet Shop 4. Stork Club 5. Sarah Churchill

Mystery—1. Racket Squad 2. Martin Kane 3. Man Against Crime 4. Lights Out 5. Suspense

Western & Adventure—1. Hopalong Cassidy 2. Lone Ranger 3. Space Cadet 4. Gabby Hayes 5. Wild Bill Hickok

Forum & Educational—1. Zoo Parade 2. Clint Youle 3. Crusade in Pacific 4. Meet The Press 5. American Forum of Air

Male Singer—1. Perry Como 2. Frank Parker 3. Oliver J. Dragon 4. Johnny Desmond 5. Julio Maro

Quiz Show—1. What's My Line? 2. Twenty Questions 3. You Bet Your Life 4. Down You Go. 5. Strike It Rich

Kid Show—1. Kukla Fran & Ollie 2. Super Circus 3. Zoo Parade 4. Howdy Doody 5. Uncle Mistletoe

Top Favorite—1. Red Skelton 2. Kukla Fran & Ollie 3. Arthur Godfrey 4. I Love Lucy 5. Your Show of Shows

Worst Show—1. Milton Berle 2. Stork Club 3. Mr. and Mrs. Kup 4. Howdy Doody 5. Bob and Ray Show

THIRD ANNUAL AWARDS POLL*

Sponsored by TV Forecast magazine

These are my favorites:

NEWSCASTER

INTERVIEW & DISCUSSION

MUSIC

FORUM & EDUCATIONAL

WESTERN & ADVENTURE

MALE SINGER

DRAMA

HOW TO DO SHOW

NIGHTTIME VARIETY

CHILDREN'S SHOW

QUIZ SHOW

SPORTSCASTER

MASTER OF CEREMONIES

COMEDIAN

FEMALE SINGER

MYSTERY

DAYTIME VARIETY

TOP FAVORITE SHOW

WORST SHOW OF ALL

Tear out this ballot and mail no later than Jan. 6, 1952 to:

Awards Poll Editor, TV Forecast, 185 N. Wabash, Chicago 1, Ill.

*Copyrighted 1951

PLEASE DO NOT USE SUBSCRIPTION ENVELOPES

Brickhouse, Allen, WGN-TV In East-West Gridcast

TV

SPORTSCAST

by

ED PAZDUR

Sports Editor



JACK BRICKHOUSE and Mel Allen have been named to handle the nation-wide telecast of the 27th annual East-West Shrine game from San Francisco, Sat., Dec. 29, at 3:30 p.m., on WGN-TV and the Dumont network. This assignment adds to the long list of top sports events that have been covered by Jack Brickhouse.

Jack is touted as video's leading enunciator today. He was the recipient of the 1951 *Sporting News* award and is currently setting the pace for *TV Forecast's* third annual popularity poll.

Some 51 cities across the nation will watch the event. The telecast is scheduled to start 20 minutes before the initial kick-off in order to bring watchers the full pre-game pageantry. The spectacle will feature 4,200 elaborately-uniformed participants, including 1,200 musicians, 1,000 color bearers carrying flags in mass formation and scores of individual units representing the armed forces.

Tuss McLaughry, veteran coach of Dartmouth, will head the Eastern All-Stars. He will be assisted by Bennie Oosterbaan of Michigan and Bob Voigts of Northwestern. The head coach of the West will be Jess Neely, Rice Institute leader. His capable aids will be Bud Wilkinson of Oklahoma and Red Sanders from UCLA.

Cuffnotes: With *TV Forecast's* popularity poll entering its final week, Bob Elson's fans have suddenly snapped out of their dormant state last week. Our Poll Editor reports a gradual, steady rise for Elson. With the ballot count four days behind schedule, Elson is pressing second place. Jack Brickhouse still maintains the lead.

Lee Salberg, WBKB hawk, announced CBS-TV plans to carry most Army and Navy home basketball games Saturday afternoons at 1:00 p.m. First game on the agenda pits Rutgers at Army or Maryland at Navy on Sat., Jan. 5th.

Mailbag: Blasting *TV Forecast's* National Television Review Board, fans angrily ask why wrestling is listed as "objectionable?" The board's reply: "Because of unsportsmanlike conduct, unfair fighting, and phony acts!"

Personal to Mrs. Russ (Sylvia) Davis: How can we possibly pass the buck to our proof-readers for erroneously calling you "Gloria" in a recent column? Such a slip is doubly embarrassing since we all know your real name is "Sunshine!"

Just credit
another laurel



BRICKHOUSE

The darkhorse
moves up & up



ELSON

63rd TOURNAMENT OF ROSES

It's Illinois vs Stanford in Grid's Biggest
and Oldest Bowl for Eastern TV Debut



Gripping action so typical of collegiate football
(above left, below right) games in the Rose bowl.

THE crowning touch of the NCAA-TV experiment comes Tuesday, Jan. 1, when NBC-TV brings the Rose Bowl to millions of video grid enthusiasts across the country. Starring in the historic sportscast will be unbeaten but once tied Illinois and once defeated Stanford, the Pacific Coast Conference champions. (For time on WNBQ please check program pages.)

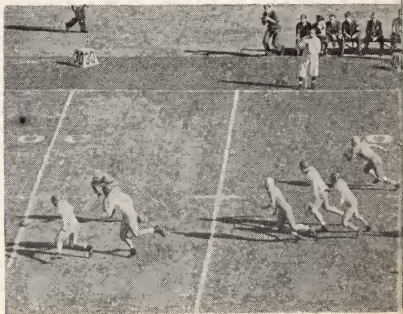
It will be the sixth encounter between the Big Ten and PCC champions with the coast loop still seeking its first victory. The Illini rolled into the Big Ten throne by edging Northwestern 3-0 and the Indians iced their invitation by walloping Washington State. It will be Illinois' second trip to the Rose Bowl. UCLA is still nursing the 45-14 slaughter administered by the Illini in 1946.

Stanford on the other hand is making its ninth appearance. The Indians have won three, lost four and tied once. In their only encounter with a Big Ten team back in 1902, Stanford was thumped 49-0.

Stanford Coach Chuck Taylor placed heavy emphasis on his line during pre-



Eric Southwood, Stanford



game drills. His greatest problem is how to stop the romping of All-American Johnny Karras or the passing of quarterback Tom O'Connell.

O'Connell, a 5-11, 184 pound Illinois' sophomore who transferred from Notre Dame, has completed 56 of 106 passes during 1951 for 625 yards and 6 touchdowns. Johnny Karras, the 23-year-old senior, led the Big Ten touchdown parade by hitting pay-dirt 12 times in the current season. In his three years with Illinois, Johnny has racked up 2,011 yards in 390 attempts for an average of 5.1 per try.

Illinois Coach Ray Eliot will also find his hands full with Stanford's All-American end, Bill McColl. Bill has earned All-American honors on most major selections this season for his catlike deception and running. Bill has traveled a sizzling 607 yards on coping 42 passes for a total of 7 touchdowns.

As for the Rose Bowl spectacle itself, it had its "beginning" in the community playground of Pasadena in 1889. The football game is one of many events undertaken by the Tournament of Roses. Each year brought increasing crowds and Pasadena became pressed for accommodations.

The end result was the famous Rose Bowl stadium constructed in 1922 with a capacity of 52,400. In 1930, the "Bowl" was enlarged again until today some 100,000 jam the stadium every New Year's Day.



Tom O'Connell, Illinois



Alice In Wonderland was the title of this novel flower-covered float entered in last year's Tournament of Roses by the City of Glendale, California.

ROSE BOWL ROSTER

ILLINOIS SQUAD

- | | |
|----------------------------|-------------------------|
| 10. Tom O'Connell, q | 55. Dan Sabino, c |
| 11. Don Hens, q | 56. Joe Cole, rl |
| 16. Don Engels, q | 60. Dan Gnedovic, rg |
| 17. Sam Rebecca, pk | 62. Robert Lenzini, rg |
| 25. Ken Miller, rh | 66. Tom Murphy, rg |
| 26. Claude Taliaferro, lh | 68. Rudy Valentino, lg |
| 27. Al Brosky, s | 69. Charles Studley, lg |
| 33. Austin Duke, fb | 70. John Bauer, rg |
| 34. Marshall Dusenberry, f | 72. Don Tate, rt |
| 36. Bill Tate, f | 74. James Baughman, lt |
| 37. Pete Bachourus, lh | 75. Charles Ulrich, le |
| 39. Elie Popa, rl | 78. Dick Jenkins, rt |
| 40. Stan Wallace, rh | 79. Bob Weddell, rt |
| 45. Herb Neathery, lh | 80. Andy Vernasco, le |
| 46. Don Stevens, lh | 82. Joe Vernasco, le |
| 48. John Karras, rh | 83. John Ryan, re |
| 50. Paul Luhrsen, c | 84. Rex Smith, re |
| 51. Herb Borman, c | 86. "Bus" Stevens, re |
| 52. Chuck Boerio, ll | 89. Steve Nosek, le |
| 54. Don Ernst, rg | 90. Dan Peterson, lt |

STANFORD SQUAD

- | | |
|-------------------|-------------------|
| 2. Brazel, h | 33. Laubscher, h |
| 3. McColl, e | 34. Calfee, t |
| 4. Eadie, e | 35. Rice, lb |
| 5. Cone, g | 36. Wedge, g |
| 6. Thompson, e | 37. Bonetti, g |
| 7. Vick, t | 38. Tennefoss, e |
| 8. Wilson, g | 39. Pyle, t |
| 9. McKay, h | 41. Armitage, g |
| 10. Gant, t | 42. Robertson, c |
| 11. Bryan, h | 43. Ludeke, t |
| 12. Steinberg, e | 44. Tobin, c |
| 13. St. Geme, h | 45. Manoogian, g |
| 14. Cook, g | 46. Broderick, t |
| 15. Griffin, g | 47. Borda, g |
| 16. Sanders, q | 48. King, t |
| 17. Kerkorian, q | 49. Mathias, f |
| 18. Heilbron, h | 50. Bickel, q |
| 19. Meyers, f-h | 51. Storum, e |
| 20. Tanner, lb | 53. Garrett, q |
| 21. Kirkland, e | 54. Horn, q |
| 22. Romano, t | 55. Steere, c |
| 23. Smith, t | 56. Essegian, f |
| 24. Hoegh, e | 57. Cook, h |
| 25. Hugasian, h | 58. Worley, c |
| 26. Pinto, e | 59. Powell, g |
| 27. Castelucci, q | 60. Morley, c |
| 28. Rye, e | 61. Hokanson, g |
| 29. Latham, t | 64. Eldridge, h |
| 30. Crist, f | 65. Gilmore, h |
| 31. Southwood, h | 66. Krickeberg, g |
| 32. Garner, c | |

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Watch Vern "Kangaroo" Stokes try to shatter his '50-'51 record of 424 points with the St. Francis Terriers, NCI Champions.

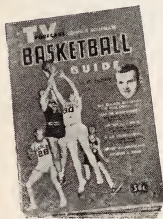
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| ★ PURDUE | ★ and Many Others |

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