

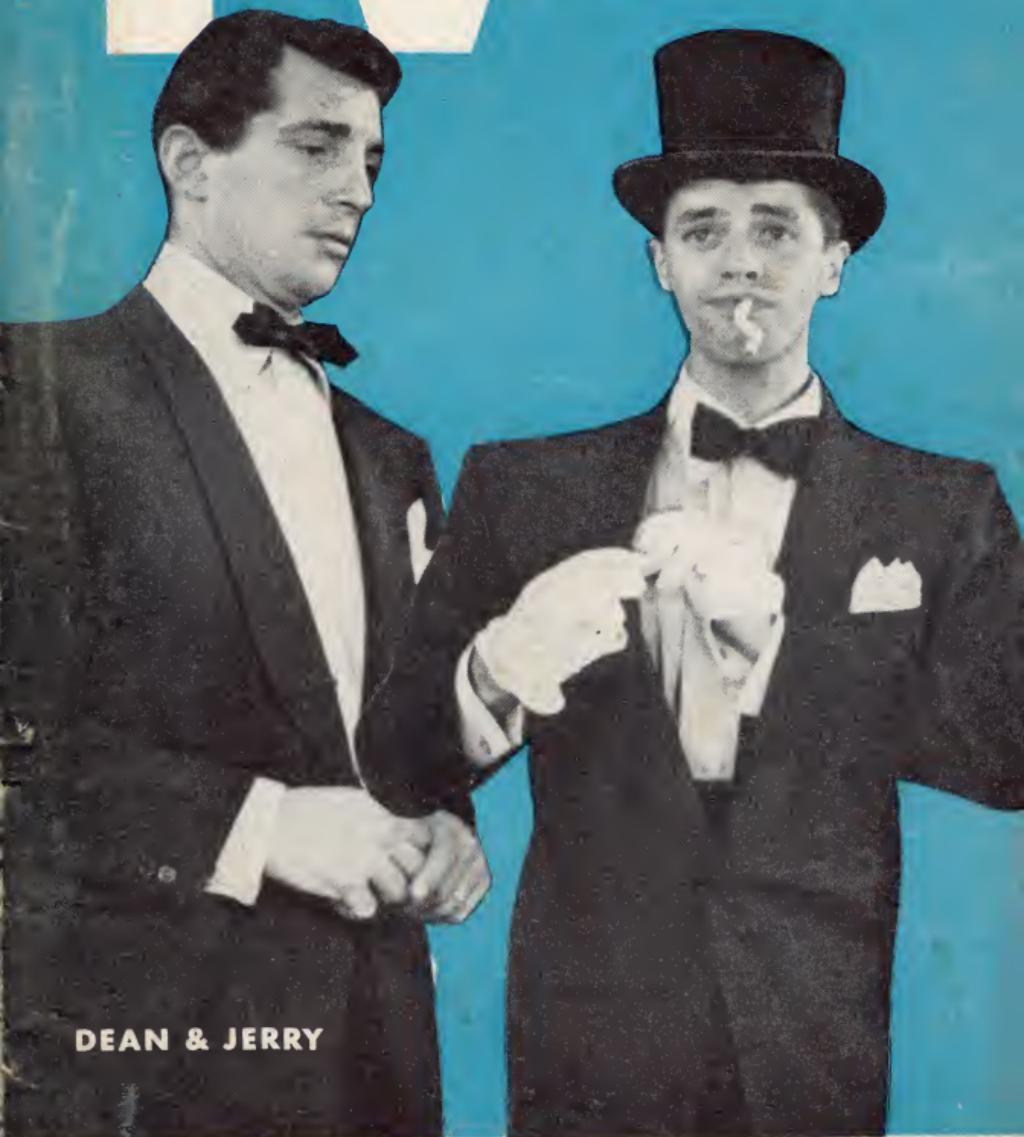
Are Men Such Dopes? • page 5



# TV FORECAST

DEC. 15, 1951

complete, advance  
TV PROGRAMS



DEAN & JERRY

A Boxing Exclusive by Russ Hodges

15c

*Make a Date With Groucho  
Every Thursday at 7:00 P.M.*

## **YOU BET YOUR LIFE**

Quiz and gags galore!



★ ★ ★

*Then enjoy the exciting drama of . . .*

## **TREASURY MEN IN ACTION**

**7:30 P.M.**

★ ★ ★

*And, don't miss . . .*

## **FORD FESTIVAL**

**8:00 P.M.**

An hour of fun, music  
and variety starring . . .



**JAMES MELTON**

popular Metropolitan  
Opera singing star

**WNBT**

**NBC**

**CHANNEL 5**



# Channel One

NEW YORK—Judy Garland and her whole vaudeville show, currently playing to SRO houses in New York's Palace theater, may become the first big package to be televised over a closed circuit outside the big city. . . . The "Somerset Maugham Theater," after a fast start last season and a respectable rating is being dropped. Its hair bleach sponsor feels the company has overloaded on TV shows. . . . Counter-rumor dep't: Miltie Berle is apparently not tiring of his old gags and despite claims to the contrary, he will continue to throw 'em fast and censorable on Tuesday nights. Miltie, incidentally, lost a fan in Philadelphia who wrote a letter to him telling how much she enjoyed his show. The answer from NBC read "Thank you for your request for tickets. Due to the fact that we have thousands of requests we are unable etc." . . . John Cameron Swayze of the NBC-TV News Caravan observes that the Washington politicians who tried to feather their nests are now getting the bird. . . . Mickey Rooney, the perennial boy with talent to spurn, will make his video bow with Jimmy Durante in January.

The blonde behemoth Dagmar (who isn't doing much these days) is ready to go to work. NBC is icing plans to make use of her talents on a late Saturday evening slot interviewing GI's. . . . The DuMont network, although operating on the lowest budget of the four major webs, is leading its competitors in distributing its TV fare among other cities in the net's circuit. Chicago, with such programs as "Down You Go," "This Is Music," and "Pet Shop," will get about 25 per cent of DuMont's programming while other cities, notably Washington and Baltimore, are being sliced in to do their own home town producing. . . . "Big Town," because of a switch from NBC to CBS will appear on both networks for four weeks as a result. Show will be a sustainer on CBS 'til switch is completed. . . . Hollywood, licking its wounds over New York's fast and superior get-away in the dramatic show department, will showcase its first major drama series, "Screen Directors' Guild" from the Coast. It is guessed the move will bring the Hollywood know-how closer to the TV scene and cement relations between the glamour city and the video brass.

Jackie Kelk has been offered the juvenile lead in the Broadway musical "Clip Clop" scheduled for February. Kelk will be able to take the assignment because his "Young Mr. Bobbin" TV series originates on Sundays, the usual holiday for legit. . . . A New York agency has gone into the pre-Christmas business of booking telegenic Santa Clauses for TV. . . . The "Bob and Ray" comedy segment replacing the latter fifteen minutes of "Kukla, Fran and Ollie" on NBC, is having difficulty pleasing irate KFO fans. Viewers' reactions on the team's first few shows ran from "indifferent" to "dead against." . . . Peggy Wood, playing the title role of "Mama" on CBS-TV was the toast of New York twenty-five years ago when she portrayed George Bernard Shaw's "Candida." . . . Jackie Gleason finally sealed his pact for three years with CBS, thus ending his DuMont affiliation. The comic will receive \$300,000 for his services. Meanwhile DuMont will retain "Cavalcade of Stars" but must look for another emcee.



MAUGHAM



DAGMAR



KELK



WOOD

publishers

Lester Vihon  
 Roy V. Whiting  
 John E. Groenings  
 Norbert F. Dompeke

editor-in-chief

Robert A. Kubicek\*

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Letters  
to the Editor

All letters must be signed, with addresses.  
 Names will be withheld if requested.

So Mabley says they are going to package Frankie's shape. I hope they do, and then ship it anywhere, but keep it off TV.

Chicago, Ill.

MRS. MILDRED MARTENSON

I am getting fed up with the women and men who write in (about half-dressed women) . . . at the beach, the women have less clothes on. . . .

Chicago, Ill.

DONALD STEGER

What a pleasant hour to relax in with the new "Fun and Features" show. Good time for us busy gals.

Chicago, Ill.

MRS. J. CLARK

(Ed. note—Program has been re-named the Frazier Thomas Show)

(Is) Perry Como any relation to the Fontane Sisters, and are they really sisters?

Calumet City, Ill.

DARLENE TERRY

(Ed. note—Perry's no relation, but the trio are really sisters)

Why don't you add one more page in *TV Forecast* for a spelling contest?

Chicago, Ill.

LLOYD SHEFSKY

(Ed. note—For the editors?)

I know that all the viewers of his TV show would fall in line to give Red Skelton a deserving title of "Mr. Coaxial Cable."

Lyons, Ill.

JOSEPH HODYS

Usually I enjoy Chub McCarthy but in a recent issue he said Eddie Cantor ought to retire . . . he may be old but in our hearts, Eddie Cantor is a great, great performer.

Gary, Ind.

BARBARA EWERS

I do think Chub takes liberal advantage of his anonymity to make nasty remarks . . . why doesn't he come out and fight like a man?

Valparaiso, Ind.

JEAN BENTON

(Mr. McCarthy) most of your columns sound as though you were suffering from typewriter fatigue yourself. . . .

Evanston, Ill.

MRS. G. E. MORGAN

By the way, Mr. McCarthy, how old are you? Is it time for you to mellow at pasture (I hope).

Chicago, Ill.

D. S.

I am completely convinced that Chub McCarthy is a Communist. . . .

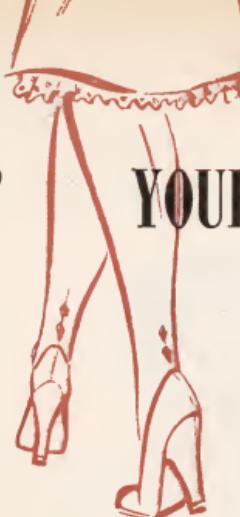
Chicago, Ill.

P. HEALY

(Continued on page 15)

AN EDITORIAL

"GIRLS"



YOUR SLIP IS SHOWING

**"LEAVE IT TO THE GIRLS"  
WINS CLAPTRAP AWARD**

Dewy-eyed debutantes with misgivings about their futures may be interested to know that "Leave it to the Girls," the television Board of Sophistication, is looking for new candidates.

Sex antagonism is an old game and the new twist given it by "Leave it to the Girls" was to pit a defenseless male against four of New York's deadliest females with moderator Maggie McNellis on hand to count the scars.

At its inception "Girls" was dedicated to the idea that females were not being properly represented to the public and the show wanted to give the woman's side. As a panel discussion it enabled some of the brighter members of the feminine group to air their grievances in the battle of the sexes. But it has evolved into a weekly hassle involving artificial women mouthing synthetic claptrap that would make a college sophomore blush.

*It seems that the young ladies with bared fangs ran out of wit or gagsmen or whatever provided their caustic and devastating material. Maggie McNellis is now introduced as one of America's ten best dressed women and the first ten minutes of the show are spent with Maggie, who introduces each of the girls, describes their dresses and then turns them loose on some witless male.*

The show has run out of gas and now can interest only those who are vividly interested in such burning issues as to whether a girl is more interested in a new mink or an old wolf. The battle of the sexes roars on but the skirmishes on "Leave it to the Girls" remain minor and unimportant.

*Maggi McNellis, a former Chicagoan, leads this sophisticated crew with a bubbling vivacity that is as refreshing as old ginger ale. However, her chief sideline is posing for beer ads.*

About the only other regular on the show is Eloise McElhone, who at times was capable of coming up with something witty, but now she reminds one of the other girl on a double date. Every one wishes she had stayed home. By the way, Eloise is putting on a little weight lately.

Now a forum for tired opinions, "Leave it to the Girls" is sending the call to the provinces for reinforcements. The first team is aging and weary and there is the threat that the battle may be lost.

*Leave it to the Girls may be seen Sundays at 9:30 on Channel 5.*



Eloise McElhone, Robin Chandler, and Maggie caught with their claws down.

# MADCAPS WITH B. O. PLENTY

Martin & Lewis Are Show Business' "Hottest" Performers



MILTON BERLE is not an easy man to out-ham. But the brassy master of ancient gags and foolish slapstick will long remember the night a couple of night club comics named Dean Martin and Jerry Lewis made a shambles of Uncle Miltie's own TV show.

Because Berle had made a pact to do no ad-libbing—and then broke it himself—the two ad-libbed the unsuspecting comedian into complete retreat.

They out-shouted him, mimicked him, stripped off his clothes, out-mugged him at the camera and even sent him out for cigarettes. Berle lost all control of his show. His "guests" had thrown away any script there might have been and television's "king" was left smiling weakly at the program's end.

The last line was the topper. With the directors frantically signaling "cut," Lewis came to the front of the stage and threw up his hands, exclaiming, "Milton Berle night. Big deal!"

Needless to say, Uncle Miltie hasn't had the twosome as a part of his show

since—but the boys really don't need the employment.

Currently the "hottest" performers in the business, Martin & Lewis are earning close to a million dollars a year. "Solid B.O."—box office appeal—has been their consistent trade paper tag line.

The basic humor of Martin & Lewis stems from the old formula of the zany half of a team being complemented by a smooth working and sensible other half. Low comedies since Shakespeare's time are full of such pairings. Martin, the handsome crooner (who seems to be forever straining to look like Como and sing like Crosby), has the usual requirements to satisfy the feminine audience. Looks, a pleasant voice and a suaveness that unfortunately often resembles conceit.

Partner Jerry, skinny, with a long homely face that he twists into even homelier positions, plays the gull, the dolt, the little boy who gets into trouble, the guy kicked around by Martin and by Fate. He's the misfit who's looking for revenge and who finds the audience somehow rooting for him.

The two entertainers have been together only since 1947 when they teamed up in a night club in Atlantic City. Martin (born Dino Crosetti), who is 35, had been a millhand, a prize fighter and a croupier in some gambling dens in the East. The story has it that his career was financed by a few back-of-the-yard friends who figured their "boy" could make good. So Dean swapped his gambling chores job (at



Jerry plays "tennis boy" for his partner. Martin, the athletic type, boxed professionally under the name "Kid Crotchet."

\$125 a week) for a \$50 a week singing job at a small club. The boys from his hometown (Steubenville, Ohio) sent him the difference in pay each week.

Lewis (real name Joseph Levitch) is to the manor born in show business. His father Danny, still active on the vaudeville circuit, has been on the stage all his life. Son Jerry, just 24, is a natural born clown. He was the most fabulous cheer leader his high school ever produced. His schoolmates called him "Id"—short for idiot. He still might be dubbed that—were it not for the fact that he is the canny brain behind the team's success.

The two have made only one TV appearance this season and, true to form, the show was a hit. With the exception of a mediocre radio series, they have never experienced a flop.

It is senseless to compare Martin & Lewis with other great comedy teams of the past. They have been put aside Gallagher & Shean, Olsen & Johnson, Laurel & Hardy, even the Marx Brothers. They resemble none of these. Their slapstick is certainly defter than that of Olsen & Johnson, while not as funny as the Marx Brothers' brand. Neither Gallagher & Shean nor Laurel & Hardy shared the same explosive quality.

Both partners are married, Martin for the second time. The crooner-straight man is a recent father of a baby girl. He has four children by his first wife.

Jerry and his wife Pattie have two sons. Off stage he is sometimes his usual zany character, other times the worrier and depressive of the team.

*Martin & Lewis are seen periodically on the Colgate Comedy Hour, Sunday evenings, channel 5, 7:00 p.m.*



Crooner Dean Martin (left) gets nothing but a pained expression from Jerry Lewis while he warbles for the girls. Jerry is a master at aping any one in sight.

# *Added information*

## SATURDAY

- 3:00 Feature Film\*
- 4:00 Landslide
- 5:30 Lone Rider Crosses Rio
- 7:00 Saloon Bar
- 10:00 Marked Men
- 10:00 Son Of Monte Cristo
- 11:00 Gangs Inc.
- 11:00 Gambling Daughters
- 11:30 Tall Timber

## SUNDAY

- 10:00 Knights Without Armor
- 10:00 Honeymoon Limited
- 12:00 Rocky Mountain Rangers
- 1:00 Flight To Nowhere
- 2:00 Sheep Comes Home
- 3:45 Gallant Lady
- 5:00 Railroaded
- 6:00 20 Ques. Murder Mystery
- 9:30 Let's Live Again
- 10:00 Villian Still Pursued Her
- 10:30 Her Forgotten Past
- 11:00 Feature Film\*
- 11:00 The Deadly Game

## MONDAY

- 1:00 The Thirteenth Man
- 3:00 Streamline Express
- 8:00 Something In The City
- 10:00 Susie Steps Out
- 11:00 Feature Film\*
- 11:30 Lure Of The Islands
- 12:00 Jack Of Diamonds

## TUESDAY

- 1:00 Crime Inc.
- 3:00 Tall Timber
- 8:00 Thanks For Listening
- 10:00 Tornado
- 11:00 Feature Film\*
- 11:30 Children On Trial
- 12:00 Dixie Jamboree

## WEDNESDAY

- 1:00 Make A Million
- 3:00 Children On Trial
- 7:00 Night Has Eyes
- 10:00 Klondike Fury
- 11:00 Feature Film\*
- 11:30 City Without Men
- 12:00 Wife Of Monte Cristo

## THURSDAY

- 1:00 Jade Mask
- 3:00 City Without Men
- 10:00 Feature Film\*
- 11:00 Beyond Tomorrow
- 11:30 One Frightened Night
- 12:00 Police Bullets

## FRIDAY

- 1:00 I Ring Doorbells
- 3:00 One Frightened Night
- 10:00 Back Door To Heaven
- 11:00 Feature Film\*
- 11:30 Pride Of The Legion
- 12:00 Man With Two Lives

\*Title To Be Announced

(For More Detailed Information, Please Refer To The  
Regular Program Listings)

# movie marquee

## FOR FRIDAY, DECEMBER 14, 1951

- 12:30 5 Your Luncheon Date Bette sings "A Kiss to Build a Dream On," and Hugh presents a personality test
- 1:00 5 Feature Film "Happy Landing" with Ray Walker and Jacqueline Wells
- 2:30 9 Mel Torme Show Guest: Nat "King" Cole, singer-pianist
- 4:30 9 Trail Blazers' Theater "Rangeland Empire"
- 7:00 4 Mama Anxious to win a newspaper contest for youngsters writing the best story on a relative's claim to fame, Dagmar elects to tell about her Uncle Chris, and causes a sensation
- 5 RCA Victor Show Guest: Beatrice Lillie
- 7 Mystery Theater "The Case of the Invisible Death" an overdose of radio activity causes death, from this the inspector & his aide pursue an investigation which leads them to an international gang
- 9 Twenty Questions Guest: Ilona Massey
- 7:30 7 Stu Erwin Show In order to maintain peace among the two rival schools just before a big game Stu acts as policeman with some amazing results
- 9 A Drama From The Dumont Network
- 9:30 7 Today's Teens Professor W. Lloyd Warner of the University of Chicago evaluates the panel's conclusions
- 11:00 9 Chicagoland Newsreel

Red Skelton, the NBC-TV clown, observes that a girl's education never stops. First she pursues learning, then she learns pursuing!

Ernie Simon's sage observation: "When a woman puts on too much weight she becomes known as the lost sleek end."

Hank Grant of the "Let's Have Fun" show opines: "What with additional taxes, the Korean war and inflation, a pessimist these days is anyone who knows what's going on."

# MOLLYCUES

By MOLLY POTKIN

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1951

1.	2.	3.	4.	5.

6.	7.	8.	9.	10.	11.	12.	13.	14.

- |                            |                             |
|----------------------------|-----------------------------|
| 1. What we bathe in        | 8. To seek information      |
| 2. First number            | 9. To have eaten            |
| 3. Top card of deck        | 10. Opposite of young       |
| 4. Not well                | 11. Object used in writing  |
| 5. Number after nine       | 12. A pig pen               |
| 6. Small devilish creature | 13. Animal which gives milk |
| 7. To have done            | 14. What your eyes do       |

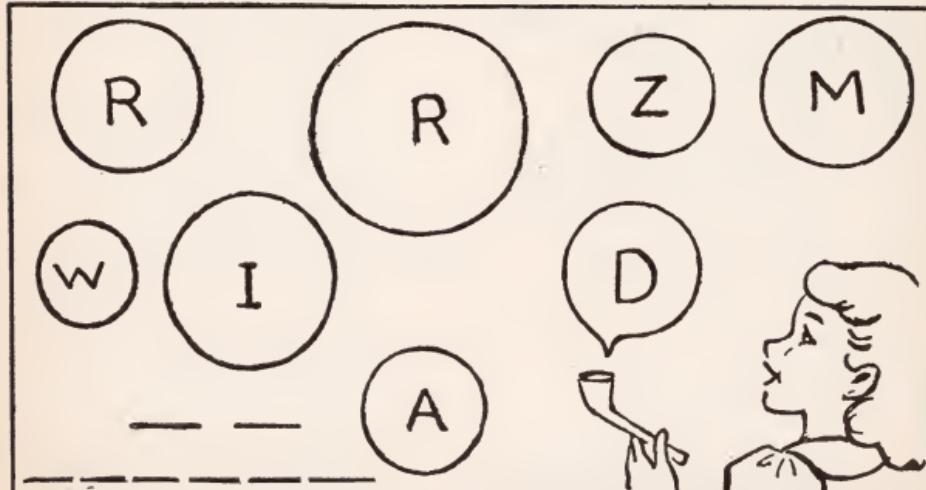
In this puzzle, all the answers read down. When you answer the questions correctly, the middle panels reading

ACROSS will give you the name of a favorite TV character. Can you draw a picture of him?

Send this week's contest entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Wednesday, Dec. 26. In EACH contest,

first prize is \$1; second prize 50 cents; next 12 prizes 25 cents each. Solutions will be given next week. In cases of ties, neatness and originality will count.

Solution to last week's puzzle was "Holly."



You can have some fun with these bubbles, too. Unscramble the letters to get

the name of a TV show. Write your answer, color the picture, and mail.

# Saturday Dec. 15

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:00 7 Stu Erwin Show—Comedy Skits**  
Stu Erwin and June Collyer star
- 9:30 4 Smilin' Ed's Gang—Stories**  
Ed McConnell narrates yarn for kids
- 7 Hollywood Junior Circus**  
Ringmaster Paul Barnes, Bofo the clown, Zero the candyman and guest acts: Gladys Gillom, animal trainer with quartet of lions, and Jacque Gordon, talented juggling unicyclist
- 9:45 9 Magic Carpet—Film Short**
- 10:00 4 Bob Atcher & Sammy Squirrel**  
A host of tiny animals entertain the kids with their adventures
- 7 Foodini The Great—Puppets**  
Pinhead tries to help but only succeeds in making things more difficult; Lou Prentiss fences the program
- 9 Kids & Company—Variety**  
"Hurricane Express" continued
- 10:30 4 Kiddy Showtime—Serial**  
"Frontier Town" with Tex Ritter
- 7 A Date With Judy—Comedy**  
Bedlam results when father writes an editorial for local paper suggesting that all wives get an at-home vacation from their duties
- 11:00 4 Big Top—Circus Show**  
Ringmaster Jack Sterling with clowns Ed McMahon & Chris Keegan, Joe Basile's Brass Kings, the Quaker City String Band, and guest acts: Sils Sisters, Latvian aerial artists, Chinese acrobatic Ming Sing Troupe, and Kumar of India, acrobatic balancing
- 7 Betty Crocker Star Matinee**  
Dramatization, interviews and a home service feature; Adelaide Hawley, hostess. Guests: Niva Patterson and Zachary Scott in "Shining Hour"
- 9 Morning Movie Time**  
"Trigger Tom" with Tom Tyler, Al St. John, and Bernadine Hayes
- 11:30 7 City Hospital—Drama**  
Melville Ruick in "His Father's Footsteps" the story of how young Dr. Spencer restored his own confidence
- 12:00 4 Film**
- 9 Test Pattern Til 3:00 P.M.**
- 12:30 4 Chinchilla Story—Breeding**  
Story of how the animals are raised and how the skins are treated
- 12:45 4 Film Shorts**
- 1:00 4 Swimming—Brown vs Navy**
- 3:00 4 Movie Time At 3:00**
- 9 Portraits Of The West**  
"Devil Riders" with Buster Crabbe, also George Jennings, from the Board of Education discussing & explaining customs, language, dress, and tools of the West
- 3:30 4 Film**
- 4:00 5 American Youth Forum—Teens**  
Discussion program with youngster panel; guest: Leon Keyserling
- 9 "Landslide"—Feature Film**
- 4:20 7 Lucky Seven Ranch—Western**  
"Riding The Dusty Trail" film
- 4:30 4 Madison Sq. Garden Events**  
Highlights of your favorite sports
- 5 Nature Of Things—Scientific**  
"More About Nothing" Dr. Roy K. Marshall continuing the story of vacuum, how to produce and use it in many common applications
- 4:45 5 On The Line With Considine**  
News, views, and commentary
- 5:00 4 Pattern For Living—Religious**  
Discussion & variety for teenagers
- 5 Your Inside Story—Mental Aids**
- 9 11th Annual All-Star Bowling**  
Tournament, finals from Chgo. Coliseum announced by Fred Wolf
- 5:20 7 Flip The Frog—Cartoon Tale**  
"Village Smitty"
- 5:30 4 Western Theater—Feature Film**  
"Lone Rider Crosses Rio" with Geo. Huston, Roquel Verria, & Al St. John; pair seek refuge from a gang of evil-doers & quickly become entangled with a Mexican senorita
- 5 Mr. Wizard—Science Study**  
Don Herbert and Bruce Lindgren discuss science in everyday life
- 7 Hail The Champ—Stunts**  
Popular children's athletic participation program; six youngsters compete in exciting games directed by Herb Allen; also interviews with bright eyed kids receiving awards
- 9 Camera Carousel—Film**  
"Terrors of the Amazon"
- 6:00 4 Sammy Kaye Show—Musical**  
"So You Want To Lead A Band" Quiz with teen-agers, kids from 6-12, husbands & wives, and the general audience each taking a turn
- 5 Chicago Playhouse—Film Drama**  
Chico Marx in "Poppa Romani" a tale of disruption in a household when a telephone is introduced
- 7 For Cowboys Only—Western**  
"Trail To Mexico" feature, part 2
- 9 Telesports Digest—Film**
- 6:15 9 Travelers' Sketchbook—Film**
- 6:30 4 Beat The Clock—Parlor Game**  
Emcee Bud Collyer guides contestants from audience through zany stunts
- 5 One Man's Family—Drama**  
Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian Schaaf, Eva Marie Saint, and James Lee
- 7 Ruggles—Domestic Comedy Skit**  
As mother and father, Charles Ruggles & Ruth Tedrow try to quiet the clamoring horde

(Continued on page 13)

## "SALUTE" YOUNGSTERS MAKE GOOD



Wilma Barnard

Rubin's Salute to the Stars of Tomorrow continues to turn up new and interesting talent each Sunday on WGN-TV, Channel 9 at 9:00 p.m.

This Sunday, the Cicero area will be represented on the show, with the co-operation of the local newspaper, the *Cicero Life*.

Former Rubin's stars Buddy Sarno and Edna Oprean are the latest success stories for youngsters who have appeared on the program. Sarno won first prize in the male vocalist division at the recent Harvest Moon festival, and Edna, now known as Jean Cordell is the featured female vocalist on the new Frazier Thomas variety show on WBKB.

The community of Park Forest will hold its preliminary tryouts on the 19th of December at the Holiday Theater in preparation for its Salute. On the 23rd of December, the community of Wheaton will be saluted, in co-operation with the *Daily Wheaton*.

Pictured here is recent Rubin's winner, Wilma Barnard.

## See World All-Star Bowlers

in Men's & Women's Individual Match Game Championships

on **WGN-TV (9)**

Saturday, December 15

5:00 PM to 5:30 PM

and **WENR-TV (7)**

Sunday, December 16

10:00 PM to 10:30 PM

direct from the Chicago Coliseum by

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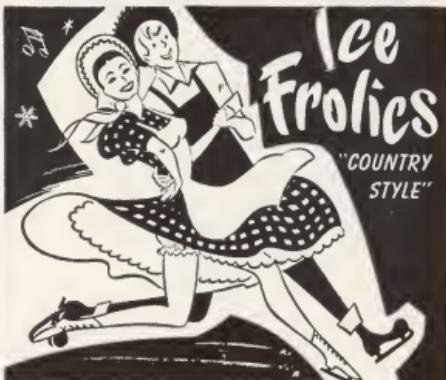
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### See the ICE SHOW

Dinner Show 8:30 Supper Show 12:00

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TV FORECAST

## SATURDAY DEC. 15—cont'd

### 6:30 9 Pet Shop—Gail Compton mc

Robert Bean, Dir. of Chgo.'s Brookfield Zoo, displays "Musk-Nish," a unique beaver hunting dog. Also, a trick horse who answers questions and plays the guitar, some Siamese cats & kittens, & a Christmas display of tropical fish

### 7:00 4 Ken Murray Show—Variety

Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Brockman's orchestra. Guests: Freddie Martin & his orchestra, John Loder, Lola Albright, Harris & Shaw, and the amazing Ballentine, magician

### 5 All Star Revue—Variety

Hosts Olsen and Johnson with guests: "Two-Ton" Tessie O'Shea, Marty May, June Johnson, J. C. Olsen, and the Konyots, dance team

### 7 Paul Whiteman's TV Teen Club

Youngsters get their big chance on this amateur show for talented teens

### 9 "Saloon Bar"—Feature Film

Gordon Harker, Elizabeth Alian, & Mervyn Johns in story revolving around way in which folks at the bar unravel the crime for which an innocent man is to hang

### 7:30 7 Sports On Parade—Film

## Special Xmas Gift Rates

One 1 yr. order \$5.00      One 2 yr. order \$8.00

Two 1 yr. orders \$9.00      Two 2 yr. orders \$15.00

Each add. 1 year      Each add. 2 year  
order \$4.00      order \$7.00

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.....

### 8:00 4 Wonderful Town—Musical

Faye Emerson takes you on a tour through a city and introduces some well-known personalities associated with it. Salute to Brooklyn, with guests: vocalist Carol Bruce and comedian Phil Foster

### 5 Your Show Of Shows—Variety

Herb Shriner and Florence Desmond sub for Sid and Imogene; dancers Mata & Hari, tenor Bill Hayes, singer Judy Johnson, baritone Jack Russell, dancers Fisher & Ross, Billy Williams Quartet, Carl Reiner, and the Bil Baird Marionettes

### 7 Basketball—Penn-Swarthmore

Description by Kurt Gowdy (tentative)

### 8:30 4 Show Goes On—Variety

Robert Q. Lewis emcees talent performing for buyers Steve Secor, Jerry Clementus, and Peter Lawrence, producing Peter Pan, for Christmas

### 9 Wrestling From Marigold

Farmer Don Marlin vs the Great Togo, and the Great Balbo vs Gypsy Joe; 2 out of 3 falls, one hour time limit

### 9:00 4 Crime Photographer—Drama

Carnivals are fun, but not when you're being trailed by killers, the shooting gallery is also amusing, but not when you're the target in "Clay Pigeon"

### 9:30 4 Songs For Sale—Musical

Steve Allen, emcee, and guest panel judge new songs

### 5 Your Hit Parade—Musical

Nation's choice in seven top tunes of the week are sung and dramatized

### 10:00 4 "Marked Men"—Feature Film

Warren Hull, Isabel Jewel, John Dilson, & Paul Bryar in yarn of the innocently convicted man who is blamed for a fatal prison break

### 5 "Corsican Brothers"—Feature

Film (1st showing) with Douglas Fairbanks Jr., Ruth Warrick, and Akim Tamiroff; Siamese twins, separated at birth, grow up in different countries but return to the Island of Corsica to avenge their royal family

### 7 Word Of Life Songtime—Sermon

Jack Wyrzen copes with the problem of juvenile delinquency

### 10:30 7 Cameraman At Large — Film

### 11:00 7 "Gangs Inc."—Feature Film

Alan Ladd & Joan Woodbury in a suspenseful tale of the underworld

### 9 "Gambling Daughters"—Feature

Film with Cecilia Parker, Roger Pryor, & Gale Storm; two young ladies in a fashionable girls' school are being blackmailed

### 11:30 4 "Tall Timber"—Feature Film

George O'Brien and Beatrice Roberts in a comedy set in the timberlands of the Northwest

(Stations reserve the right to change above listings without notice)

# Sunday Dec. 16

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 9:45 9 Magic Carpet—Film Short**  
"Christmas Rhapsody"
- 10:00 4 "Knights Without Armor"—Film**  
Feature with Marlene Dietrich, Robert Donat, & Irene Vanburgh; English spy helps a widow to escape from being murdered
- 7 America At Church—Services**
- 9 "Honeymoon Limited"—Film**  
Neil Hamilton and Irene Hervey
- 11:15 7 Magic Screen—Film Short**
- 11:30 4 Film**
- 7 Faith For Today—Religious**  
Rev. W. A. Fagal presides
- 9 Flying Tigers—Adventure Tale**  
"The Doublecross" the Major & Cari-bou find themselves in the West facing a set of blazing six-guns
- 11:45 4 Your Future Home—Ed Cooper**
- 12:00 4 Stairway To Stardom—Musical**  
Dancing, singing, instrumental, & other variety numbers featured on talent show with Pat Vance mc
- 5 Frontiers Of Faith—Religious**  
"The Coming of the King" discussed by Rev. John J. Dougherty, S.S.B.
- 7 Paddy The Pelican—Cartoons**
- 9 "Rocky Mountain Rangers"**  
Feature (1st showing) with Bob Livingston, Ray Hatton, & Duncan Renaldo; three mesquiteers find that one of them has a villainous double
- 12:30 4 Film**
- 5 American Inventory—Discussion**  
"Economics Of Gambling"
- 7 Amateur Hour—Chgo. Talent**
- 1:00 4 "Flight To Nowhere"—Feature**  
Film with Alan Curtis and Evelyn Anker; the FBI in pursuit of an elusive map telling of uranium sites
- 5 How Does Your Garden Grow**  
John Ott discusses "Poinsettias"
- 1:15 9 News Views—Late Information**
- 1:30 5 American Forum Of The Air**  
"Do We Have A Sound Wage Policy?" discussed by Fred Hartley and James Carey of the CIO
- 7 Adventures Of Wild Bill Hickok**  
Guy Madison and Andy Devine star
- 9 Test Lab—Demonstrations**  
How to determine the durability & effectiveness of dolls, tricycles, and small scale trains
- 2:00 5 Fair Meadows U. S. A.—Drama**  
Alice Olcott takes steps to head off her son's infatuation for a married woman
- 7 Cisco Kid—Western Movie**  
"Boomerang"

- 2:00 9 "Shep Comes Home"—Feature**  
Film with Robert Lowery, Billy Kimbley, & Martin Garralaga; an orphan boy runs away with his dog and becomes involved in murder
- 2:30 4 See It Now—Edward R. Murrow**
- 5 Juvenile Jury—Kids Panel Time**  
Jack Barry emcees panel of moppets
- 7 Adventures Of Kit Carson**  
"Law of the Frontier"
- 3:00 4 Bowling Sports Classic**  
Weekly prize contest, bowling tips from champions Ned Day, Buddy Bo-mar, Paul Krumske, "Junie" Mc-Mahon, & Joe Norris; Joe Wilson mc
- 5 Meet The Press—Discussion**
- 7 What's The Answer—Panel Quiz**  
Mal Bellairs poses unusual visual questions for panel of pre-high school children; Ed Cooper, time-keeper of games and problems
- 3:30 4 Vitamix—Commercial Film**
- 5 Zooparade—About Animals**  
Marlin Perkins & Jim Hurlbut once again conduct the "zoo quiz," how many can you identify?
- 7 Space Patrol—Adventure Story**  
Leakage of poison gas caused by a quake traps Commander Corry & his three assistants
- 9 Miss Bowling Queen Contest**
- 3:45 9 "Gallant Lady"—Feature Film**  
Rose Hobart and Sidney Blackmer in tale of woman doctor sentenced to prison & why she had to escape
- 4:00 4 State's Attorney's Report**  
Report given by John S. Boyle
- 5 Gabby Hayes Show—Tall Tales**  
Tale of "Buffalo Bill" Cody's encounter with a treacherous youth
- 7 Super Circus—Variety Stanza**  
Ringmaster Claude Kirchner introduces Rick Roy in his daring leap, Clifly, Scampy, & Nickey in "Plum Pudding," Bernie Hoffman & the menagerie, hand balancing routine by Vernon & Bumpy, contortionist Jacqueline Hurley, the clowns & Mary Hartline in "The Story of Old Spooge," and Hawthorne's Bears
- 4:15 4 Happy Holiday Hints—Ideas**  
Demonstrations by Pat Vance
- 4:30 4 Bob Atcher & Sammy Squirrel**
- 5 Straight Shooters—Jack McCoy**  
Audience participation show for children with Billy Barty
- 5:00 4 Out There—Science Fiction Tale**  
"Seven Temporary Moons"
- 5 Hopalong Cassidy—Western**
- 7 "Railroaded"—Feature Film**  
John Ireland and Sheila Ryan
- 9 Jesse Owens' Showtime—Music**  
Ten talent acts try out for prize

(Continued on page 16)

## LETTERS to the editors

(Continued from page 4)

. . . I can't get over the fact of readers being so critical of the programs . . . we would . . . like to have Clint Youle give the temperature for the Fox Lake area.

Round Lake, Ill.

MRS. M. L. S.

I happened to watch the Dennis James show . . . I couldn't believe I was seeing and hearing right. To see a grownup person carrying on in such a childish manner is sickening. "Rhymes," he calls them. My four year old can do better than that without trying. Personally, I think he should stick to announcing.

Huntley, Ill.

MRS. WALTER AKERBERG

I have read your page "We Recommend" and while I am grateful for it, I do not entirely agree with you. The three shows: Ruggles, Stu Erwin Show and Toast of the Town are definitely family shows and not to be branded "Adults Only." . . .

Gary, Ind.

MRS. S. VARSO

Come, come, fellows—facts are facts. Let's give credit where credit is due. This little item about La Emerson changing the style from the plunging neckline to the modest attire is way off the beam. Don't you think that complaints and protests sent in by the viewers had anything to do with it?

LaGrange Park, Ill.

ALICE SKOGLUND

(Ed. note—Yes'm)

I want to thank you for the tickets to wrestling at Rainbo Arena. . . . Our son, who is twelve, got the thrill of his life when Lone Eagle stopped and shook hands with him. . . . Thanks again for a very splendid evening's entertainment.

Kankakee, Ill.

MRS. ETHEL CANHAM

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# SYLVANIA TV

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SUNDAY DEC. 16—cont'd

5:30 4 Star Of The Family—Variety

Peter Lind and Mary Hayes introduce guests: Nat King Cole, Polly Bergen, and Jane Scott

6:00 4 Gene Autry Show—Western

Gene unmasks a masquerading official seeking rich ore land in "The Return of Maverick Dan"

5 Sound-Off Time—Special Show

"Dragnet" starring Jack Webb & Barton Yarborough in "The Human Bomb" a documentary story of two detective agts. in preventing an unbalanced criminal from blowing up police headquarters

7 Paul Whiteman Revue—Variety

Rosemary Clooney joins Earl Wrightson and Maureen Cannon in tunes: "We're In the Money," "Full Moon and Empty Arms," "Anything You Can Do I Can Do Better," "I've Told Every Little Star," and finale staged to "Stairway To the Stars"

9 "20 Ques. Murder Mystery"

Feature film with Robt. Beatty, Rena Anderson, & Jack Train; newspaper reporters try to unravel clues in form of Shakespearian quotes

6:30 4 Jack Benny Show—Comedy

The Maxwell with its chauffeur Eddie "Rochester" Anderson is en route to the studio when the motor goes dead; also Helene Francois

5 Young Mr. Bobbin—Comedy

Hubert, the gasman, decides to propose to Aunt Birdie, but insists upon Alex smoothing the way before he pops the question

7 Adventures Of Ellery Queen

Mystery drama starring Lee Bowman in "Tickets to Nowhere." An immigration scandal on Ellis Island

7:00 4 Toast Of The Town—Variety

Ed Sullivan presents Sophie Tucker, (Mrs. Show Business), Feruccio Tagliavini, Met. Opera tenor, dancers Harold Lang & Helen Gallagher, acrobatic quintet The Armandis, and comedians Noonan & Marshall

5 Comedy Hour—Variety Time

Jack Paar is emcee with Alan Young, Roy Rogers, Dale Evans & Trigger; also Carmen Miranda & Three Stooges

7 King's Crossroads—Film

7:30 9 Chicagoland Newsreel Review

8:00 4 Fred Waring Show—Musical

Guest, Ann Sothern makes her TV debut in original skit "Post Office"

5 Television Playhouse—Drama

"Perspective" with Everett Sloane, Cyril Ritchard, and Augusta Dabney; an unsuccessful artist goes to Europe and becomes obsessed with the idea of forging a Rembrandt

7 Dell-O-Dell Show—Magic

9 Rocky King, Detective—Drama

"The Careless Chemist." A chemist is poisoned in an unusual manner

## SUNDAY DEC. 16—cont'd

### 8:30 7 Marshall Plan In Action—Film

#### 9 Plainclothesman—Drama

Ken Lynch in "Thousand-Dollar Reward." Owner of a small diner recognizes one of his customers as man whose picture is in the "wanted" section of detective magazine

### 9:00 4 Celebrity Time—Quiz Session

Bobby Clark and Audrey Hepburn are quizzed on subject: musical comedy

#### 5 Red Skelton Show—Comedy

Laughter-filled skits with "friends"

#### 7 Hour Of Decision—Religious

Evangelist Billy Graham preaches

#### 9 Stars Of Tomorrow—Variety

Lee Bennett emcees talent show and salutes Cicero and the Cicero Life

### 9:30 4 What's My Line?—Panel Quiz

John Daly, moderator, with panelists Dorothy Kilgallen, Bennett Cerf, Hal Block, and Arlene Francis

#### 5 Leave It To The Girls—Chats

Maggi McNeillis femcee with panelists Vanessa Brown, Harriet VanHorne, Eloise McElhone, and male guest Gilbert Miller, producer (see pg. 5)

#### 7 Youth On The March—Religious

Sermon by Dr. Percy Crawford

#### 9 Courtesy Theater—Feature

Film "Let's Live Again" with Hilary Brooke, John Emery, & Taylor Holmes. Farce about an atomic scientist who believes that a mongrel dog is the reincarnation of his missing brother

### 10:00 4 "Villain Still Pursued Her"

Feature film with Hugh Herbert, Anita Louise, Alan Mowbray, & Buster Keaton; satire on "mellerdramas" of the gaslight era

#### 5 Weatherman—Clint Youle

#### 7 11th Annual All-Star Bowling

Tournament grand finals in men and women's teams, Fred Wolfe announces what's happening in this sports classic

### 10:10 5 Dorsey Connors—Helpful Tips

### 10:15 5 Alex Dreier—News Report

Up to the minute data

### 10:30 5 Sports Star Time

#### 7 "Her Forgotten Past"—Film

Starring Barbara Kent & Monte Blue

### 11:00 5 Feature Film

#### 9 Rosereel Theater—Feature Film

"The Deadly Game" with Charles Farrell and June Lang in the tale of a hunt for Nazi spies

### 11:30 4 Eloise Salutes Stars—Talks

Guest: comedienne Virginia Sale

### 11:45 4 Film

(Stations reserve the right to change above listings without notice)



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**Monday Dec. 17**

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00 4 Breakfast With The O'Neil's  
9 Your Figure Ladies—Fogarty
- 10:30 4 Tel-A-Shopper—Betty Whitney  
5 Assembly VI—Film Reports  
Review of U.N. General Assembly meeting in Paris, France
- 7 Dennis James Show—Variety  
9 Strike It Rich—Audience Quiz  
John Groth, correspondent back from Korea acts as "helping hand"
- 11:00 4 Creative Cookery—Recipes  
How to prepare marzipan paste, glazing sirup, & table decoration
- 5 Ruth Lyons' 50 Club—Variety  
7 Frances Langford-Don Ameche  
Chambers & Blair, roller skaters; Rudy Cardinas, juggler; Robert Maxwell, harpist
- 9 Egg And I—Serial Story  
Pat Kirkland & John Craven as city folk who acquire chicken farm
- 11:15 9 Love Of Life—Serial Story
- 11:30 5 Norman Ross' Varieties  
9 Search For Tomorrow—Serial  
Story of the Barron family, dominated by old-fashioned Victor
- 11:45 9 News Headlines—Spencer Allen
- 12:00 4 Film  
5 Meet Mintz—Piano Melodies  
7 Bob And Kay Show—Variety  
9 Hi Ladies—Tommy Bartlett
- 12:15 5 Newsroom—Late Information
- 12:30 4 Garry Moore Show—Variety  
Comedian Billy Gilbert is guest
- 5 Your Luncheon Date—Musical  
Bette Chapel sings to music of the Art Van Damme Quintet; Hugh Downs mc, theme: Christmas Mails
- 12:45 9 Let's Go To Market—Farm Show
- 1:00 5 "The Thirteenth Man"—Film  
9 Chicago Cooks—Recipes & Tips
- 1:30 4 First Hundred Years—Serial
- 1:45 4 Ransom Sherman Show—Antics
- 2:00 4 Frazier Thomas Show—Variety  
5 Miss Susan—Woman Attorney  
7 Beulah Karney Presents  
Customs and rituals of Christmas in Lithuania
- 9 Mike Wallace & Buff Cobb Show
- 2:15 5 Here's Looking At You—Tips  
The face and hair and what to do about them told by Richard Willis
- 2:30 5 Bert Parks Show—Music-Variety  
Bert & Bobby in "Down the Old Ox Road," Betty Ann, "Look Who's Dancing," & Heathertones do "Christmas Song," & "That Ole Black Magic."

(Continued on page 20)

# FOREIGN INTRIGUE

Cutthroats, shady deals, assassins, and diplomats are the ingredients in the gripping new TV series "Foreign Intrigue." Countries behind the Iron Curtain are the settings for an intelligent approach to the old mystery standby, international plotting.

The immense chore of writing, producing and directing the show fell upon the gifted shoulders of a 26 year old, Sheldon Reynolds. Formerly a gag writer for Robert Q. Lewis, Sheldon decided to approach the problem of filmed TV from a new angle. So he packed up two talented young American players, a camera, and his scripts and sailed for Europe.

*Shot in various cities on the continent, the films are full of local color and lend a real continental atmosphere to the stories. A penchant for sharp, serious dialogue has enabled Sheldon to invest his stories with a realism usually absent from mystery shows.*

Jerome Thor, a capable young American actor, plays the part of Robert Cannon, an intelligent foreign correspondent with a gift for getting behind-the-scenes information. This usually tosses him into a pot of black marketeers, thieves and spies intent upon doing away with a prime minister. But



SYDNA SCOTT

his native agility and daring serves him at the last moment and the blackguards meet justice.

On alternate weeks, a girl reporter, played by Chicagoan Sydna Scott, gets into similar scrapes and manages the same results. This sort of plot can become very contrived but Reynolds handles it deftly and professionally. The result is fine entertainment.

Filming the show on the spot in Europe could be the start of a trend in television. With skyrocketing production costs in the U. S., enterprising production men with an eye for lower-priced shows might give Europe a tumble. The foreign casts, selected week by week for this show, have been very skillful and at a fraction of the cost for similar casts in any of the big U. S. television centers.

This series was started as an experiment and has proved so popular that a sponsor after the first few shows bought the entire series. Sheldon Reynolds deserves hearty commendation for bringing intelligent and exciting melodrama without compromising with high standards.

*Foreign Intrigue is viewed each Thursday evening from 8:30 to 9:00 on WGN-TV, channel 9.*



# MONDAY DEC. 17—cont'd

- 2:30 7 **Barbara Moro—Creative Ideas**  
How to make those beautiful gift wrappings, & also announces today's contest winner
- 9 **Mel Torme Show—Musical**  
Featuring the Mello-Larks, harmony quartet, and Kay Ballard, comedienne with guest Trini Rayes, Spanish dancer
- 3:00 4 "Streamline Express"—Feature Film with Victor Jory & Evelyn Knapp; comedy on a transcontinental train with producer, a runaway star, her fiance, a crook, & others
- 5 **Kate Smith Hour—Variety**  
Bill Callahan, dancer; "Top Banana" comics; cracker barrel segment
- 9 **Russ Davis Show—Commentary**
- 3:45 9 **Individually Yours—Fashions**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 9 **Telephone Game—Quiz Contest**
- 4:15 4 **Bill Evans Show—Musical**
- 5 **Gabby Hayes Show—Tall Tales**
- 4:30 5 **Howdy Doody Show—Kids Fun**
- 7 **Sagebrush Theater—Western**  
"Brand of Outlaws"
- 9 **Trail Blazers' Theater—Western**  
"Unconquered Bandit" feature
- 4:45 4 **Assembly—Military Questions**  
Chief Joe Corey entertains guests from Senn High School's R.O.T.C.
- 5:00 4 **Kids Karnival Kwiz—Film**
- 5 **Cactus Jim—Western Film**  
See story on page 30
- 5:30 4 **Silhouettes Of The West—Songs**
- 5 **Visit With Cactus Jim—Yarn**
- 7 **Tom Corbett Space Cadet**
- 9 **Magic Cottage—Children's Show**  
Serial stories, cartoons, & games
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**
- 5 **Public Life Of Cliff Norton**  
Subject: Exercising in Bed
- 7 **Uncle Mistletoe—Adventures**  
It's time for another story by that jolly little fellow about his friends
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**  
Up-to-the-minute reports on the sporting events of the day
- 5 **Kukla, Fran, & Ollie—Puppets**  
Delightful situations arise in the Kuklapolitan household
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventures**
- 6:10 7 **Top O' The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray—Comedy**
- 6:20 7 **Sports Highlights—News Events**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Those Two—Comedy Adventures**

- 6:30 7 **Hollywood Screen Test—Drama**  
Potential material introduced by Neil Hamilton in skits with an assisting guest, Margaret Phillips
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**  
Perry and the Fontanes sing "Undecided," "Cry," "Slow Poke," and "You'll Never Walk Alone"
- 5 **News Caravan—John C. Swayze**
- 9 **Chicagoland Newsreel—News**
- 7:00 4 **Video Theater—Drama**  
"Blues Street" with Veronica Lake & Roddy McDowell; college boy rebels against academic life & falls in love with night club singer
- 5 **Paul Winchell—Jerry Mahoney**  
Music, comedy, & guest contestants
- 7 **Amazing Mr. Malone—Drama**  
Lee Tracy stars in mystery
- 9 **Pentagon—Washington—Talks**  
Rear Adm. W. G. Schindler, Comdr. of Naval Ordnance Lab. at White Oak, Md. discusses Navy's research & development program
- 7:30 4 **Arthur Godfrey's Talent Scouts**  
Professionals try out for honor
- 5 **Voice Of Firestone—Musical**  
Guest soloist: Jerome Hines sings "White Christmas" by Berlin, "Good King Wenceslas," "Cantique de Noel" by Adam, and a medley of carols; Howard Barlow opens with Victor Herbert's "March of the Toys"
- 7 **Horizons—Discussion**  
"The Future Of Women" speakers: Millie McIntosh, & Mitchell Price
- 9 **Johns Hopkins Science Review**  
"The Artist And The Doctor" how they work, illustrate the results of profession, and show where their work is used
- 8:00 4 **I Love Lucy—Comedy Drama**  
Lucy's dander is up when she reads that husband Ricky is in love with his dancing partner
- 5 **Lights Out—Drama**  
"Perchance To Dream" with William Eythe; story of a writer who accidentally discovers the spiritual image of himself in another young man and how his dreams reveal the future of this image
- 7 **You Asked For It—Unusual Acts**  
Art Baker presents films and guests requested by the viewers
- 9 **"Something In The City"—Film**  
Feature with Richard Hearne
- 8:30 4 **It's News To Me—Panel Quiz**  
John Daly is host to panel
- 5 **Robert Montgomery Presents**  
"Christmas Gift" with Jean Pierre Aumont, Donald Griggs, & Margaret Draper; story of a war-time Christmas and strange doings in a small French cafe (tentative)
- 7 **Crusade In The Pacific—Film**  
"Palau: Fight For Bloody Nose Ridge"

**MONDAY DEC. 17—cont'd**

**9:00 4 Studio One—Drama**

"The Innocence of Pastor Muller" with Maria Riva and Walter Slezak; in Germany, before WW II, a man invents a camera which reveals evil tendencies of human brains

**7 Front Page Detective—Drama**

"Penthouse Jungle" stars Edmund Lowe as David Chase with Mary Dunhill. In a swank N.Y. doctor's office blackmail & murder take turns with jungle princess playing both hands

**9:30 5 Who Said That?—Quote Quiz**

Walter Kiernan quizzes John C. Swayze, John Mason Brown, Dick Foran, and Jacqueline Susann

**7 Studs' Place—Informal Variety**

A famous jazz pianist is suddenly & mysteriously reluctant to perform his art; Studs Terkel, Chet Roble, Win Stracke, & Beverly Younger

**9 Bears Quarterback Club—Visits**

Red Grange, mc, discusses Bear games

**10:00 4 Ernie Simon—Curbstone Cutup**

Madcap meanderings by the "Mayor" of State Street

**5 Weatherman—Clint Youle**

**7 Page One—News And Sports**

**9 "Susie Steps Out"—Feature**

Film (1st showing) with David Bruce, Cleatus Caldwell, and Nita Hunter

**10:10 5 Dorsey Connors—Helpful Ideas**

**10:15 4 Today In Sports—Interview**

**5 Clifton Utley And The News**

**10:30 4 Sarah Churchill Show—Visits**

Guest: sculptress Adele Wingate

**5 Let's Look At Sports**

**7 Solo Theater—Film Drama**

Scenes with Walter Covell

**10:45 4 Wendell Hall—Musical Session**

**5 Herbie Mintz—Musical Show**

**7 Handy—Tips And Ideas**

**11:00 4 Murder Before Midnight—Film**

"Murder On The High Seas" with Jack Mulhall, Natalie Moorehead, & Clara Young; murder and blackmail travel together

**5 "Abroad With Two Yanks"**

William Bendix & Dennis O'Keefe (pt. 1)

**7 Austin Kiplinger And The News**

**11:30 4 Midnight Edition—Ulmer Turner**

**9 "Lure Of The Islands"—Feature**

Film with Robt. Lowery, Gale Storm, & Margie Hart; blackmail in the form of marriage poses a problem

**12:00 5 "Jack Of Diamonds"—Feature**

Film with Nigel Patrick, Cyril Raymond, & Joan Carol; tale of people who seek a buried treasure

**1:00 9 Chicagoland Newsreel—Reports**

(Stations reserve the right to change above listings without notice)

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# BECAUSE IT'S NOISY IS IT GOOD?

by JACK MABLEY



BOB ATCHER AND SAMMY SQUIRREL

While passing through the living room on Saturday mornings for the past couple of months I've been vaguely conscious that the kids were watching something to do with Sammy Squirrel and some puppets and Bob Atcher.

Last Saturday I stopped long enough to look, and found a quiet, refreshing children's program that parents should be happy to have their youngsters watch. It's called Meadow Gold Ranch, and maybe it hasn't attracted as much attention as other kid shows because it just doesn't make as much noise. It is one of the most worthwhile programs of its kind.

Dinah Shore's new program started after the TV Forecast poll began. On the basis of Dinah's first shows, she deserves consideration not only as the top female singer in TV, but as the top musical show. Dinah sings with her heart.

Milton Berle's astounding runaway in the worst show category makes me want to jump on the bandwagon. The poll is a compliment to the tastes of Chicago's viewers, and if it doesn't serve as a warning to the New York NBC bosses that viewers are fed up, then NBC is even stupider than it appears at first, second, and third glance.

Quote: "For my money there is no argument that the people composing the cast of Down You Go represent much more a variety of American types than do the Leave It To The Girls group of metropolitan mesdames whose claim to fame rests on a certain degree of manorial magnificence, plus a group of acid tongues nurtured on the gossip of plush booze parlors."—J. Hugh E. Davis, Chicago advertising executive.

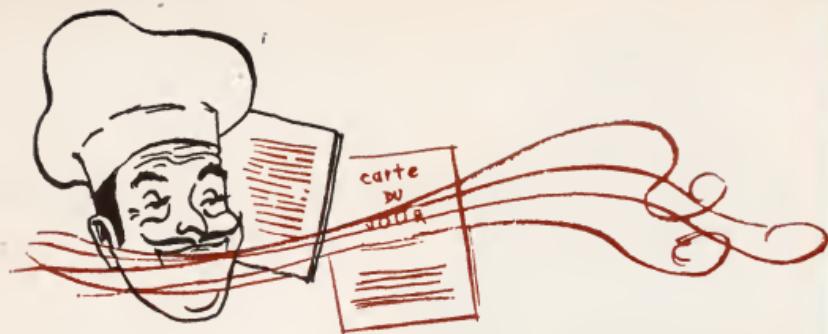
*The biggest void in television entertainment today is the absence of a good dramatic program on Saturday night.*

One of the most beautiful programs in television is the Christmas Eve telecast of the services in Holy Name Cathedral, which WBKB has carried for the past three years, and will bring again this year.

Robert Montgomery Presents is scheduled to go weekly, instead of every other week, now that Somerset Maugham theater has been dropped. Ted Mack's Family Hour on Sundays from 5 to 6 is a casualty of nosponsoritis, complicated by notmuchaudience.



*Listen, Jones, that cigarette cough of yours is beginning to annoy the sponsor.*



## On The Town

**FESTIVE**, tinsel-spangled holidays inject a gala mood into every home. Parties, family get-togethers, the fun of greeting new and old friends and always one evening *on the town!* For that special evening when the entire family sets out to conquer Chicago, exploring its main streets and byways, we suggest you investigate the succulent offerings of the favorite dining spots of Chicago TV celebrities.

The Wrigley Building restaurant and the brilliant new Harlequin Room (Fred Harvey) in the Palmolive building, are the particular favorites of Jane Quinn, seen on WGN-TV's "Telephone Game." Smothered pheasant is her favorite dish!

"If I can sell my husband on hunting this fall, I'll even try my hand at that dish," Jane confides. "It consists of sautéing a cut-up pheasant in butter, covering it with onions and seasonings, and placing in a deep covered dish, then cook on top of stove until moist and tender. Serve on wild rice for a truly delicious wild game dinner."

Toni Gilman, hostess on "400 House Party" and panelist on "Down You Go" seen on WGN-TV, has three favorites about town. The Pump Room in the Ambassador East hotel, North State at Goethe, wins her approval for all-around good food; Don the Beachcomber, 101 East Walton, for Chinese and Cantonese dishes; and Miller's Steak House, 7011 N. Western avenue, for steak.

Toni, a vivacious brunette, names as her favorite dish thick, rare, roast prime ribs of beef!

"Ice Frolics: Country Style," the current show in the Boulevard Room of the Conrad Hilton hotel, Chicago, we think will please every member of the family from Junior to Grandfather. A Merriel Abbott production, it features the music of Orrin Tucker and his orchestra, with vocal assists from Scottee Marsh.

Juicy and succulent roast beef is a favorite among Boulevard Room diners, and not without reason. The beef for the Conrad Hilton is bought, then aged in its own coolers at the packing house. It is cooked in special rotating ovens in their kitchens, under even, radiating heat that preserves the maximum of flavor.



JANE



TONI



SCOTTEE



# Cakes, Cookies M

Beulah and  
Their Holid

by Patricia Cooper

Christmas is a time for giving, giving of the heart in the warm spirit of the holiday. No gift is so welcome as the one that has been made especially for you by the giver and no gift is so enjoyed by the entire family as home-made sweets.

Cookies, fruit cake and candies are all favorites for family giving during the holidays, each attractively packaged in a container which can become part of the lucky person's household equipment for year around use.

Because so many families enjoy giving and receiving such gifts, we asked two of Chicago's favorite home economists, Beulah Karney of WENR-TV and Kay Middleton of WGN-TV, to share some of their favorite holiday recipes with you. Beulah, whose "Beulah Karney Show" is seen at 2 p.m. every Monday, Wednesday and Friday on Channel 7, sends her famous and delicious persimmon fruit cake.

## PERSIMMON FRUIT CAKE

First prepare fruits: Slice finely and cut up citron, orange and lemon peel ( $\frac{1}{2}$ "- $\frac{1}{4}$ "). Cut other candied fruits larger. Plump up seedless raisins by washing and spreading them out in a flat pan and heat slowly in oven (350 degrees F) until they puff up and the wrinkles come out. Next prepare 2 large loaf pans by greasing well.

Prepare

1 cup walnuts, chopped  
1 cup slivered almonds, blanched  
1 pound diced citran  
 $\frac{1}{2}$  pound lemon peel, diced  
 $\frac{1}{2}$  pound orange peel, diced  
2 pounds plumped up raisins (seedless)  
 $\frac{1}{2}$  pound diced candied cherries  
 $\frac{1}{2}$  pound diced candied pineapple

Add dry ingredients, after sifting together first

3 $\frac{1}{2}$  cups sifted flour (all purpose)  
1 $\frac{1}{2}$  cups sugar  
2 teaspoons cinnamon  
1 teaspoon nutmeg

$\frac{1}{2}$  teaspoon salt  
2 teaspoons soda  
3 teaspoons baking powder

Now prepare persimmon pulp by pushing washed persimmon through a sieve or ricer. Add: 2 cups persimmon pulp (approximately 2 pounds persimmons as purchased). Mix well. Bake at 325 degrees F until a toothpick inserted comes out clean.  
1 hour 15 minutes for a 1 pound size cake.  
2 hours for a 2 pound size cake.  
2 hours 15 minutes for a cake baked in pan 10" $\times$ 5" $\times$ 3".

Total weight 8 lbs. when baked.

Beulah glazes and decorates those cakes which are marked for Christmas giving. She then packages them in ramekins, roll baskets and many other useful kitchen containers and wraps attractively in cellophane and aluminum foil.

She suggests the following ideas for decorating and glazing the baked cake:

A flower can be made for the center from bits of red cherry, thinly sliced citran, or angelica.

Blanched almonds that have been split in halves make delightful flowers with a half of a candied cherry for the centerpiece.

Candied apricots can be cut with the scissors to look like tulips—a green stem completes the picture. Use a flower of this type for the center and the smaller nut daisies at each corner of the cake or an the outer circle.

Leaves made out of citran and small pieces of candied cherries make an attractive wreath centerpiece. Dip citran in water colored green. Then dry and use for decorating cake.

Never ice your fruit cake until the day before you're going to serve it, as the icing turns yellow with age.

A heavy cake may be decorated before baking but in most cakes the decorations will sink. It is best to bake the cake first then glaze with honey mixed with egg white, 30 minutes before baking time is completed. Decorate as soon as the cake comes from the oven.

## Fruit Cake Glaze

The cake may also be glazed when baked and cooled by brushing with syrup. Cook  $\frac{3}{4}$  cups sugar,  $\frac{1}{2}$  cup water and  $\frac{1}{4}$  teaspoon cream of tartar to medium thick syrup (228 degrees F). Wipe crystals

# ake Welcome Gifts

Kay Reveal  
ay Favorites

editor, forecast for women

from pan—pour over coke. Arrange decorations on cake before syrup sets.

Another easy way is to spread one side of decorations with slightly beaten egg white. Place on coke and let harden. The decorations will adhere to coke.

Christmas cookies are a delightful holiday gift, or a wonderful treat for the family, which can also double as tree ornaments in the early traditional manner. Kay Middleton, who is seen Monday through Friday at 1 p.m. on Channel 9, offers two of her favorite cookie recipes.

## CHRISTMAS TREE ORNAMENT COOKIES

Temperature: 425° F. Yield: 6-8 dozen

Time: 5-7 minutes

1 cup soft butter or margarine	1 teaspoon vanilla
2/3 cup fine granulated sugar	3 cups sifted all-pur- pose flour
1 egg, beaten	1/4 teaspoon salt
1 1/2 teaspoons finely grated lemon rind	1/2 teaspoon baking powder
1/2 teaspoon lemon juice	1/2 teaspoon grated nutmeg

Cream butter or margarine thoroughly. Add sugar gradually. Mix egg, lemon rind, lemon juice, vanilla. Add to mixture and blend. Mix and sift together flour, salt, baking powder, nutmeg. Add to mixture slowly, blending well. Wrap in waxed paper and chill at least 3 hours.

**Rolling and Shaping:** Work with half the dough at a time, keeping remainder in refrigerator. Flour board or pastry cloth and rolling pin lightly. Roll dough gently with light motions, from center to edges, rolling  $\frac{1}{8}$  inch thick. Cut with floured cookie cutters, or draw cookie patterns on cardboard, cut out, place on top of dough, cut around patterns with floured tip of sharp knife. Bake in hot oven (425° F.) 5-7 minutes.

**For Tree Ornaments:** Loop pieces of thin string, press ends into dough underneath tops of cookies before baking. Bake as directed above.

**Decorating:** Add about 2 tablespoons cold water to 2 cups sifted confectioner's sugar and blend thoroughly to spreading or pastry tube consistency. Divide in 4, leave 1 white, color 1 red, 1 green, 1 yellow with food colorings. Use for decorating baked cookies for tree ornaments, balls, trees, Christmas cards, Santa Claus, reindeers, stars, etc.



## CHRISTMAS DROP COOKIES

Temperature: 400° F.

Yield: 4 dozen cookies

Time: About 8-10 minutes

1/2 cup butter or margarine	1 teaspoon ground cinnamon
1 cup firmly packed light brown sugar	1/4 cup milk
1 egg, beaten	1/2 teaspoon vanilla
2 cups sifted all- purpose flour	1/2 cup coarsely chopped pecans
1/2 teaspoon salt	1/2 cup chopped glace cherries
1 teaspoon baking powder	1/3 cup moist shredded coconut
1/4 teaspoon grated nutmeg	1/4 cup seedless raisins (optional)
1/2 teaspoon ground allspice	

Cream butter or margarine until of consistency of whipped cream. Add sugar gradually, blending well. Add egg and blend thoroughly. Measure flour, reserve  $\frac{1}{4}$  cup and add to fruits and nuts and mix well. Mix and sift remaining flour with salt, baking powder and spices. Combine milk and vanilla. Add dry ingredients and milk alternately to butter-sugar mixture, a little of each at a time, blending well. Add fruits and nuts. Drop 2 inches apart on greased cookie sheet. Bake in hot oven (400° F.) about 8-10 minutes.

Kitchens throughout Chicagoland should be filled with heavenly aromas of fruit cake and cookies baking in the oven between now and Christmas, as viewers throughout the area try their hands at these delicious recipes. Here's to good eating!

Beulah readies her famous persimmon fruit cake for Christmas giving, decorating and glazing them, then packaging in bright and useful containers. Included in the picture are: loaf fruit cake in basket with evergreen pine cones and ribbon; glazed round persimmon fruit cake on serving platter; round fruit cake mold in bark holder (can also be used as nut holder); and fruit cakes in Pyrex ramekins and aluminum foil.

Kay arranges her Christmas tree ornament cookies on a tiny plastic tree, a colorful and delicious holiday centerpiece or delightful gift. She also suggests arranging an assortment of holiday cookies in an attractive metal container for Christmas giving.



In Christmas emergency when the housewife suddenly discovers herself without metal skewers, "Dr. Fixum" suggests using clipped sections of unpainted, scoured clothes hanger and tying thread around in shoe-string fashion.



Legs placed to right of carver with fork placed through center of wishbone curve straddling backbone of turkey. Cut parallel with carcass and thru socket connecting leg with carcass—then separating leg completely.



Cut thru center of joint—if thigh meat is to be sliced before separation, slice meat parallel to bone in slices as large as the size of the leg will allow. Dr. Fixum extends the usual caution note about sharp carving knives.



# Christmas Dinner

## HOW TO CARVE THE TURKEY

by ART YOUNGQUIST

WENR-TV's "Dr. Fixum"

Christmas dinner for the family means roast turkey and all the trimmings, with Dad at the head of the table carving the festive bird. To make his task easier, I'd suggest he begin as follows:

Place the turkey on a platter so that the legs are at the right of the carver. Insert the fork through the center of the wishbone pushing all the way down to straddle the backbone of the bird.

To remove leg, cut down vertically inside leg, bending it downward toward the platter after the cut is made. This exposes the ball socket connecting the leg with the carcass. Cut through the socket and remove leg.

To separate the drumstick, cut through the soft cartilage in the center of the joint that separates the thigh from the drumstick. (If leg is to be carved, do not separate it but slice the meat parallel to the bone as large as the size of the leg will allow.)

Remove the wing by cutting through socket separating the wing from the carcass.

To slice the breast meat, cut downward and forward toward the wing socket, starting at the top of the breast bone. Cut lower for next slice and repeat same for all consecutive slices.

# Tuesday Dec. 18

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9

- 10:00 4 Breakfast With The O'Neils'** Informal interview & chatter fest
- 9 Your Figure Ladies—Fogarty**
- 10:30 4 Tel-A-Shopper—Betty Whitney** What to buy, where, and when
- 7 Dennis James Show—Interviews** Studio audience competes for prizes
- 9 Strike It Rich—Quiz Time** Warren Hull emcees contest
- 11:00 4 Creative Cookery—F. Pope** Wild rice mold, honey baked pears, baked potatoes, & fancy cut buttered, baked potatoes are made
- 5 Ruth Lyons' 50 Club—Informal** Folksy chatter program from Cinn.
- 7 Frances Langford-Don Ameche** Guests: Brian Aherne, and Egelovsky & Patricia Wild, ballet dancers; interview with Stephen Park, a writer
- 9 Egg And I—Serial Drama**
- 11:15 9 Love Of Life—Serial Drama** Trials & problems of a young lady employed in an advertising agency
- 11:30 5 Norman Ross' Varieties**
- 9 Search For Tomorrow—Drama**
- 11:45 9 News Headlines—Spencer Allen**
- 12:00 4 Steve Allen Show—Variety** McCathery & Susanne, modern dancers
- 5 Meet Mintz—Old Time Favorites**
- 7 Jessie DeBoth's TV Notebook** Homemaker series with audience participation & recipe demonstrations
- 9 Hi Ladies—Tommy Bartlett**
- 12:15 5 Newsroom—Late Information**
- 12:30 4 Garry Moore Show—Variety** Garry welcomes George Gobel, comedian
- 5 Your Luncheon Date—Variety** "What About Your Christmas Shopping?" theme for today
- 7 Bob And Kay Show—Variety**
- 12:45 9 Let's Go To Market—Produce**
- 1:00 5 "Crime Inc."—Feature Film** Martha Tilton, Tom Neal, Leo Carrillo; story of gang of racketeers who attempt to take over their city government
- 9 Chicago Cooks—Demonstration**
- 1:30 4 First Hundred Years—Serial** Jimmy Lydon and Olive Stacey star
- 1:45 4 Luckey North Show—Interviews** Chatter & household hints for women
- 2:00 4 Frazier Thomas Show—Variety**
- 5 Miss Susan—Dramatic Sketches**
- 7 Housewives Holiday—Kirchner** Claude and Ruth Kirchner, co-emcees
- 9 Mike Wallace & Buff Cobb Show** Informal interviews with all types of people; from show-folk to cabbies



A normal shot of the versatile and rubber faced comic of *Your Show of Shows*, *Sid Caesar*. *Sid* is TV's hardest working comic, doing as many as four or five skits each week. Viewers are wondering how much longer he can keep it up.



*Lovely Jane Fischer* is one of the reasons why "Stop the Music" gets its share of viewer attention on Channel 5.

**CAST YOUR BALLOT TODAY**  
(see pg. 42) for your favorite TV stars. Only two more weeks to go.

## TUESDAY DEC. 18—cont'd

- 2:15 5 Here's Looking At You—Tips**
- 2:30 5 Bill Goodwin Show—Variety**  
Vocalists Eileen Barton & Roger Dann, plus Joe Bushkin trio
- 7 Barbara Mori—Creative Ideas**
- 9 Mel Torme Show—Musical**  
Guest: Marcel Lebon, French singer
- 3:00 4 "Tall Timber"—Feature Film**  
(For description see Sat. 11:30 p.m. channel 4 listing)
- 5 Kate Smith Hour—Variety**  
Earl Barton tap dancer, & Randolph Symonette; also a fashion show
- 9 Russ Davis Show—Interviews**  
Get-together with Sylvia & Russ
- 3:45 9 Plan-A-Room—Decoration**  
Designs & ideas by Paul McAlister
- 4:00 5 Hawkins Falls, Pop. 6200**
- 9 Telephone Game—Harold Isbell**  
Here's a game, ladies, you all can enjoy participating in
- 4:15 4 Bill Evans Show—Variety**
- 5 Gabby Hayes Show—Tall Tales**
- 4:30 5 Howdy Doody Show—Variety**
- 7 Sagebrush Theater—Western**  
"Cyclone of the Saddle"
- 9 Trail Blazers' Theater—Western**  
"Fighting Hero" feature film
- 4:45 4 Assembly—Military Talks**  
Chief Corey describes the difference between the right and wrong type of letter to write to boys in the Armed Forces
- 5:00 4 Kids Karnival Kviz—Games**
- 5 Cactus Jim—Western Feature**
- 5:30 4 Silhouettes Of The West—Music**
- 5 Visit With Cactus Jim—Story**
- 7 The Chimps—Film Short**  
"Mix-up In Mexico"
- 9 Magic Cottage—Pat Meikle**  
Fairy tale, contests, & cartoons
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**  
Comedy subject: Tapioca Kisses & Twisted Crinoline
- 7 Adventure Theater—Stories**  
"Lightning Warrior" Ch. 4
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**
- 5 Kukla, Fran & Ollie—Puppets**  
A visit with the Kuklapolitans
- 7 Paul Harvey With The News**
- 9 Captain Video—Adventures**
- 6:10 7 Top O'The Weather—Russ Reed**
- 6:15 4 Ulmer Turner And The News**
- 5 Bob And Ray—Comedy Skits**  
Antics beyond description
- 6:20 7 Sports Highlights—J. Bryson**
- 6:30 4 CBS News—Douglas Edwards**

- 6:30 5 Dinah Shore Show—Musical**  
Dinah presents musical vignettes and guest stars; also true story skits
- 7 Beulah Show—Comedy Skits**  
Ethel Waters stars as mediator in Henderson's bustling household
- 9 Spencer Allen And The News**  
News, pictures, and financial report
- 6:45 4 Stork Club—Interviews**  
"Employee's Christmas Party"
- 5 News Caravan—John Swayze**
- 9 Chicagoland Newsreel—News**
- 7:00 4 Frank Sinatra Show—Variety**  
Songs & skits from Frank & guests
- 5 Star Theater—Comedy-Variety**  
Milton Berle presents Kay Armen and the Mary Kaye Trio
- 7 Charlie Wild, Detective—Drama**  
John McQuade stars
- 9 Health Talk—Explanations**  
"The Story Of Blue Babies" discussed by Dr. Willis J. Potts & Dr. Stanley Gibson of staff of Children's Memorial Hosp., and Dr. Sidney Smith from Grant Hosp., Dr. Van Dellen me
- 7:30 7 How Did They Get That Way?**  
Psychology and its application to everyday living discussed by Isabel Leighton, guest, & panelists
- 9 Keep Posted—Current Events**  
Today's headlines discussed by panel with Lawrence Spivak & Martha Rountree as moderators
- 8:00 4 Crime Syndicated—Drama**  
Suspense stories based on case material from files of the Senate Crime Investigating Committee. Narrator is Sen. Herbert R. O'Connor who tells story of a teenager, cured of drug addiction, returns home and is again bothered by dope pushers
- 5 Fireside Theater—Film Drama**  
Set in the Dutch East Indies "Black Savannah" is the tale of a death which brings to light some shady pasts; Lester Mathews, Joan Leslie, & Bruce Lester are featured
- 7 "Thanks For Listening"—Film**  
Pinky Tomlin & Maxine Doyle; a pretty woman, head of a gang of thieves, tries to convince a stooge to give up his job & go to Reno
- 9 Cosmopolitan Theater—Drama**  
"The Sighing Sound" with Bethel Leslie, Gordon Mills, & Howard Weirum; a girl reporter faces her toughest assignment—solving strange disappearance of her own husband
- 8:30 4 Suspense—Mystery Drama**  
"Pier 17." A crew of longshoremen on an ammunition loading pier experience a night of horror as they hunt for a suspected saboteur among them
- 5 Circle Theater—Drama**  
"Disaster" with Gene Reynolds, Jack Lambert, Bruno Wick, and Robert Weber; four men trapped in a coal mine learn new meaning for the words fear, cowardliness & courage

TUESDAY DEC. 18—cont'd

- 9:00 4 Danger—Mystery Drama "Lady On The Rock" with Don Hammar, Olive Deering, and Josh Shelley
- 5 Amateur Hour—Ted Mack mc Salute to Shreveport, Louisiana
- 7 On Trial—Topic Discussion "Should Professional Baseball be Subject to Anti-Trust Laws?" Congressman Emanuel Celler (D-N.Y.) chrmn. of House Judiciary Comm. defends his side of the question
- 9 Royal Playhouse—Film Drama "No Strings Attached" with John Warburton & Gertrude Michael; an unusual agreement pacted by a business man & the editor of a woman's magazine
- 9:30 4 Take Two—Variety Quiz Jack Drees emcees panel of stars
- 7 Chgo. Symphony Chamber Or. Rafael Kubelik conducts orchestra in Haydn's "Toy Symphony" and Cimarosa's overture to "The Secret Marriage"
- 9 Boston Blackie—Mystery Drama Blackie (Kent Taylor) on the trail of finance company robbers bucks death in the "Roller Coaster Murder" with Frank Orth as Faraday
- 10:00 4 Ernie Simon—Curbstone Cutup Ernie holds folksy interviews with the gang under the marquee
- 5 Weatherman—Clint Youle
- 7 Life Begins At 80—Panel Disc. Jack Barry moderator of discussion
- 9 "Tornado"—Feature Film Nancy Kelly and Chester Morris (1st showing) in drama of tense suspense
- 10:10 5 Dorsey Connors—Helpful Ideas
- 10:15 4 Late World News—Reports
- 5 Clifton Utley And The News
- 10:30 4 Street Singer—Musical
- 5 Let's Look At Sports
- 7 College Football Highlights
- 10:45 4 Wendell Hall—Musical Time
- 5 Herbie Mintz Show—Musical
- 11:00 4 Murder Before Midnight—Film
- 5 Feature Film
- 7 Austin Kiplinger With The News
- 11:30 4 Midnight Edition—Ulmer Turner
- 11:45 4 "Children On Trial"—Film Story of delinquent children & what can be done to prevent their crimes
- 9 Chicagoland Newsreel—Data
- 12:00 5 "Dixie Jamboree"—Feature Film with Guy Kibbee, Frances Langford, & Charles Butterworth  
(Stations reserve the right to change above listings without notice)

# One Hour TV REPAIRS

radio dispatched All Makes and Models BY QUALIFIED TECHNICIANS

Rodney 3-2200  
TELE-TRONICS

TONIGHT AT 9:30 ON WENR-TV  
CHANNEL 7

"POPS" CONCERT  
by the  
CHICAGO SYMPHONY  
CHAMBER ORCHESTRA

For FREE TICKETS write  
CHICAGO TITLE AND TRUST COMPANY  
111 W. WASHINGTON ST.



WGN-TV  
CHANNEL 9  
9:30 P.M. EVERY TUES.  
Presented by  
Meister Bräu  
One beer that's light... bright... right  
Peter Hand Brewery Co., Chicago \*Reg. U.S. Pat Off.

## Uncle Herbie

Don't worry, boys and girls. Just because Cactus Jim (see his picture) is waving his six-shooter around, he won't cause any trouble, at least for his friends. Cactus Jim is out to get any bad hombre, though, so let's stay on his good side.

That's a wonderful thing about these two-gun men of the wild west. They only stir up a ruckus for rustlers and stage coach robbers and other evil fellows. If you want to know more about Cactus Jim, just tune in channel 5 at 5 o'clock some weekday afternoon.

Now here are my weekly winners:

Vickie Aisner, Winnetka, Ill., Rex Bell, Hobart, Ind., Sharon Chrissman, Chicago, Ill., Raymond Eck, Berwyn, Ill., Eddie Edwards, Racine Wis., Ann Kakacek, Naperville, Ill., Suzanne Karozewski,

Chicago, Ill., Ramona Lada, Chicago, Ill., Rose Messina, Chicago, Ill., Donna Paniaguas, Gary, Ind., Larry Peterson, Aurora, Ill., Nancy Spachman, Chicago, Ill., Sandra Wilke, Michigan City, Ind., Karen Wisniewski, Union Grove, Wis.

THIS WEEK'S CONTEST: How many different kinds of animals live on the western prairies? Send me the longest list you can think of. Mail to Uncle Herbie, % *TV Forecast*, 185 N. Wabash ave., Chicago 1, Ill. before Sunday, December 22. First prize is \$1; second prize 50 cents; next 12 prizes 25 cents each. In case of ties, winners are judged on neatness and originality.



*Marshall Field & Company*  
CHICAGO

**See an Exciting  
Uncle Mistletoe Story in Field's  
Fabulous State Street Windows!**

Be sure to see our very, very special  
Christmas windows . . .  
scene after scene a wonderland of color  
and motion telling a wonderful Christmas  
adventure of UNCLE MISTLETOE.  
It's grand fun for the children  
(. . . and Mothers and Daddys too!!)

**See Uncle Mistletoe on Channel 7 • Mon., Wed., Fri. • 5:45 P.M.**

# Wednesday Dec. 19

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00 4 Breakfast Party—Interviews**  
Early morning get-together with Patricia Vance as hostess
- 9 Your Figure Ladies—Exercises**
- 10:30 4 Tel-A-Shopper—Betty Whitney**
- 7 Dennis James Show—Variety**  
Household problems, contests, and games for the ladies
- 9 Strike It Rich—Warren Hull mc**  
Met. Opera soprano Eleanor Steber is "helping hand" for needy person
- 11:00 4 Creative Cookery—Recipes**  
Mr. Pope shows the preparation of succotash stuffed, baked, green peppers; pineapple cheese glaze tort & the filling for them, and pineapple glaze for cheese cake
- 5 Ruth Lyons' 50 Club—Variety**
- 7 Frances Langford—Don Ameche**  
Guests: Cab Calloway, Johnny Mack, tap dancer; also a fashion show
- 9 Egg And I—Continued Tale**  
Pat Kirkland & John Craven star
- 11:15 9 Love Of Life—Serial Story**  
Peggy McCay, Paul Potter, Jean McBride, Marie Kennedy, & Dennis Parnell are featured
- 11:30 5 Norman Ross' Varieties**  
Informal chatter & commentary
- 9 Search For Tomorrow—Drama**  
Continued story featuring Mary Stuart, John Sylvester, & Lynn Loring
- 11:45 9 News Headlines—Spencer Allen**  
Late data on today's events
- 12:00 4 Film**
- 5 Meet Mintz—Herbie Mintz**  
Reminisce to the music of a past era
- 7 Gayelord Hauser Program**  
Informative chats with the world-famous nutritionist who illustrates his belief that proper foods are responsible for beauty and good health
- 9 Hi Ladies—Tommy Bartlett**
- 12:15 5 Newsroom—Late Information**
- 7 Bob & Kay Show—Commentary**  
Bob Murphy and Kay Westfall introduce guests with interesting stories
- 12:30 4 Garry Moore Show—Comedy**  
Garry welcomes his guest, Kenneth Lynch, an armor maker
- 5 Your Luncheon Date—Musical**  
Theme: "The Numbers Game—Automobile Licenses, That Is"
- 12:45 9 Let's Go To Market—Produce**  
Norm Kraeft and Butch Davis report on the price of farm products
- 1:00 5 "Make A Million"—Feature**  
Charles Starret, and Pauline Brooks
- 9 Chicago Cooks—Food Prepared**  
Kay Middleton shows us how
- 1:30 4 First Hundred Years—Drama**  
Tale of a young married couple
- 1:45 4 Ransom Sherman Show—Variety**  
Here's how not to do it
- 2:00 4 Frazier Thomas Show—Variety**  
Jean Cordell vocalist, Bob Zeigler provides the music, and loads of special attractions to delight the homemaker
- 5 Miss Susan—Susan Peters**  
Serial story of a woman attorney
- 7 Beulah Karney—Foods Show**
- 9 Mike Wallace & Buff Cobb Show**
- 2:15 5 Here's Looking At You—Beauty**
- 2:30 5 Bert Parks Show—Musical Treat**  
Perfume counter theme with tunes: "Then I'll Be Happy," "White Christmas," "Fresh As A Daisy," and "Dream"
- 7 Barbara Moro—Creative Ideas**
- 9 Mel Torme Show—Musical**  
Guests: Toni & Eddie, pantomimists
- 3:00 4 "Children On Trial"—Feature**  
(For description see Tues. 11:45 p.m. channel 4 listing)
- 5 Kate Smith Hour—Variety**  
Sig Rothchild, Cliff Edwards, Evalyn Tyner, & Yale Glee Club
- 9 Russ Davis Show—Melodies**  
Informal chatter with Russ & Sylvia
- 4:00 5 Hawkins Falls, Pop. 6,200**
- 9 Telephone Game—Harold Isbell**  
Ladies, join Harold & Jane for some amusing bits of chatter and a quiz in which you can participate
- 4:15 4 Bill Evans Show—Musical**  
Commentary, chatter, variety, news and guests comprise this session
- 5 Gabby Hayes Show—Tall Tales**  
Stories of the old west
- 4:30 5 Howdy Doody Show—Bob Smith**
- 7 Sagebrush Theater—Western**  
"Crooked Trail"
- 9 Trail Blazers' Theater—Western**  
"Sudden Death" feature film
- 4:45 4 Assembly—Military Talks**  
Another lesson given by Chief Corey on what to write
- 5:00 4 Kids Karnival Kwiz—Games**
- 5 Cactus Jim—Western Feature**
- 5:30 4 Silhouettes Of The West**
- 5 Visit With Cactus Jim—Tale**
- 7 Tom Corbett Space Cadet**
- 9 Magic Cottage—Fun For Kids**  
Cartoon tale of Wilmer the pigeon, feature on famous man, modern day fairy tale, youngsters receive gifts
- 5:35 5 Weatherman—Clint Youle**
- 5:45 4 Window Shopping—Commercial**
- 5 Public Life Of Cliff Norton**  
Comedy subject: A Window-trimming Wonderland
- 7 Uncle Mistletoe—Adventures**  
Tales of fantasy for young & old
- 5:50 5 Clifton Utley And The News**
- 6:00 4 Sports & Comments—Bob Elson**  
Late data on sports events

**TURN TO WBKB  
FOR THE FINEST IN TV**

# DON'T MISS

"SPORTS  
AND  
Comments"  
WITH

## Famous Bob Elson

- ★ Interviews with top sports figures
- ★ All late news from the sports world!
- ★ Monday thru Friday 6:00 to 6:15 pm

and right after Bob it's . . .

## ULMER TURNER AND THE NEWS

Late News of interest!

Monday thru Friday 6:15 to 6:30 pm

keep  
looking  
at

**WBKB**

WEDNESDAY DEC. 19—cont'd

- |      |   |   |
|------|---|---|
| 6:00 | 5 | Kukla, Fran, & Ollie—Frolic   |
|      |   | Burr Tillstrom's laugh-provoking puppets in another merry session   |
| 7    |   | Paul Harvey With The News   |
| 9    |   | Captain Video—Adventures  |
|      |   | A trip into space, in 2351 A.D.   |
| 6:10 | 7 | Top O' The Weather—Russ Reed  |
|      |   | Prediction for tonight and tomorrow   |
| 6:15 | 4 | Ulmer Turner And The News   |
| 5    |   | Bob And Ray—Comedy Antics   |
|      |   | Bob Elliott and Ray Goulding  |
| 6:20 | 7 | Sports Highlights—World News  |
|      |   | John Bryson reports on latest events  |
| 6:30 | 4 | CBS News—Douglas Edwards  |
| 5    |   | Those Two—Comedy Adventures   |
|      |   | Vivian Blaine & Pinky Lee in amusing skits about show business  |
| 7    |   | Name's The Same—Panel Quiz  |
|      |   | Robert Q. Lewis host to panelists: Abe Burrows, Meredith Wilson, & Joan Alexander quizzed on notables living, dead, real, or fictional                                      |
| 9    |   | Spencer Allen And The News  |
| 6:45 | 4 | Perry Como Show—Musical   |
|      |   | Guest, Sarah Vaughn, with tunes: "Jingle Bells," & "If Wishes Were Kisses"  |
| 5    |   | News Caravan—John Swayze  |
| 9    |   | Chicagoland Newsreel—Events   |
| 7:00 | 4 | Arthur Godfrey And His Friends  |
|      |   | Musical variety with Frank Parker, Marion Marlowe, Janette Davis, the Chordettes, the Mariners, with special guests the Vagabonds   |
| 5    |   | Kate Smith Evening Hour   |
|      |   | Combination of song, dance, & a dramatic sketch with known star   |
| 7    |   | Paul Dixon Show—Variety   |
|      |   | Dottie Mack and Wanda Lewis   |
| 9    |   | "Night Has Eyes"—Feature Film   |
|      |   | James Mason, Mary Clare, & Wilfred Lawson in a tale of 2 schoolteachers who wander in on a high-tension murder suspense plot  |
| 8:00 | 4 | Strike It Rich—Interview-Quiz   |
|      |   | Warren Hull emcee of the "quiz with a heart" and guest helping hand: Dorothy Claire, musical comedy star  |
| 5    |   | Kraft Theater—Drama   |
|      |   | "Incident On Fifth Avenue" a story of how a strange little man filled all of New York with the true spirit of Christmas featuring Joseph Sweeney, Gene Lee, and Hilda Parks |
| 7    |   | Don McNeill's TV Club—Variety   |
|      |   | Guests: Gil Lamb, Victor Borge, Mr. & Mrs. Leon Ames, and Mrs. Carola Mandell, with regulars Patsy Lee, Sam Cowling, and Aunt Fanny   |
| 8:30 | 4 | The Web—Mystery Drama   |
|      |   | "The Man Who Was Always Right"  |
| 7    |   | The Clock—Mystery Drama   |
|      |   | "Assignment" is the tale of a gossip-gathering news-hound who does not stop at just writing scandal, but endeavors to cause it  |

## WEDNESDAY DEC. 19—cont'd

- 8:30 9 Silver Quarter**—Musical Session  
"Chief Silver Streak" with pianist Chuck Cavallo, organist Mary Sinclair, and guitarist Marv Berkman
- 8:45 9 Our World**—Film Short  
"Choral Concert"
- 9:00 4 Blue Ribbon Bouts**—Boxing  
Chico Vejar vs Carmine Fiore (10 rd. welterweight) bout from St. Nicholas Arena (see pg. 44)
- 5 Break The Bank**—Quiz Session  
Bert Parks emcee with Bud Collyer and Peter van Steeden's orchestra
- 7 Pulitzer Prize Playhouse**—Drama  
Thornton Wilder's "The Skin Of Our Teeth" with Thomas Mitchell, Nina Foch, Peggy Wood, and Mildred Natwick; satire on survival of human race from ice age to present day
- 9 Armchair Theater**—Film Drama  
Christmas around the world with "Vienna Boys Choir," "Ukrainian Christmas," and "Christmas in the Holy Land"
- 9:30 5 Cavalier Theater**—Drama
- 9:45 4 Sports Quiz**—Film
- 10:00 4 Ernie Simon**—Curbstone Cutup  
Impromptu interviews with people from all walks of life
- 
- 5 Weatherman**—Clint Youle
- 7 Wrestling From Rainbo Arena**  
Wayne Griffin announces matches
- 9 "Klondike Fury"**—Feature Film  
Edmund Lowe, Lucile Fairbanks, & Bill Henry; saga of a surgeon, whose reputation in medical profession is ruined by operation that failed
- 10:10 5 Dorsey Connors**—Helpful Ideas
- 10:15 4 Late World News**—Reports
- 5 Clifton Utley And The News**
- 10:30 4 Street Singer**—Julio Maro  
Serenade to the ladies along the State and Lake marquee
- 5 Let's Look At Sports**
- 10:45 4 Wendell Hall**—Music Time
- 5 Herbie Mintz Show**—Musical
- 11:00 4 Murder Before Midnight**—Film  
**5 "Abroad With Two Yanks"**  
Part II of movie started at 11:00 p.m. channel 5 on Monday
- 7 Austin Kiplinger With The News**
- 11:30 4 Midnight Edition**—Ulmer Turner
- 11:45 4 "City Without Men"**—Feature Film with Linda Darnell, Edgar Buchanan, & Michael Duane; a girl believes in a man although he is falsely sent to prison
- 9 Chicagoland Newsreel**—Data
- 12:00 5 "Wife Of Monte Cristo"**—Film  
Feature with Lenore Aubert, Martin Kosleck, John Loder, & Eva Gabor; with the guillotine staring him in the face, the Count's wife takes over
- (Stations reserve the right to change above listings without notice)



## TV Cuties

THE darlings of TV and the stage are the "Rhythm Babies," three cuties ranging in age from 6 to 11.

The three little troupers (Pam Reichle and her sisters Sharon and Nancy) have a long list of TV appearances. They were winners on Rubin's "Stars of Tomorrow," after which they appeared on such shows as the Toni Gilman program, "Fun and Features," "Open House" with Frankie Masters, and the "Bob and Kay Show."

← Premiere →  
Thornton Wilder's

**"THE SKIN OF OUR TEETH"**

on the

**'Pulitzer Prize Playhouse'**

presented by Frigidaire

**9 P.M.—Wednesday**

**WENR-TV** CHANNEL **7**

# Mike Boom says . . .

**C**HICAGO—Some amazing results are emerging from the current Awards Poll popularity contest, and the new TV Row theme song might well be: "There'll Be Some Changes Made." Agencies, producers and sponsors are studying the ballot results closely in an effort to gauge that ancient show biz comparison—press clippings versus audience demand.

Hal Tate, the "Who's Talking" emcee, is really mingling in celebrity company these days. Recent guests on his WBKB quiz show were Ray Malone and chirper Patti Page. . . . Bardie (Scampy) Patton of Super Circus gets excited every time his picture is taken. No, it's not conceit. Bardie's hobby is photography. . . . Bob Brizzolara is the new ad manager of United Television Programs.

The Wendell Hall show has a new contest working—a free TV set for the oldest sets tuned to his channel 4 program. . . . Awards Poll correction—Russ & Sylvia Davis's fine WGN-TV show switches from Daytime Variety



TATE

category to the Interview & Discussion race. . . . Art (Dr. Fixum) Youngquist's sponsor, Harvey Lumber Company, has donated 300 project kits to the Spaulding School for handicapped children.

Rapidly becoming a TV rendezvous is Pat Fontecchio's Pub & Prow restaurant. Even the stars get good treatment.

. . . An outstanding TV answer to Movietime U. S. A. (the patient ate a hearty breakfast) is the ad series planned by Bruce Wallace, the public service manager of WTMJ-TV, Milwaukee. . . . Soon to get her own show is gorgeous Pat Tobin, the streamlined blonde who appeared here on "Fun and Features" and recently subbed for Norman Ross during his illness.

Quietly making progress in the Awards Poll is barefoot jazzman Chet Roble, only he's pulling votes as a singer.

Incidentally, the big storm raised by midwest viewers over the Schlock Parade brought plenty of praise for the Bob & Kay Show as an example of clean, attractive programming. . . . Carolyn Specht, WGN-TV staffer, has spoken her marriage vows with Robert Rittholer. . . . Liz Bain, the channel 9 film director, wisely took her southern vacation during the cold snap.

Sil Fleischman has opened his own ad agency at 188 W. Randolph. He'll do TV work. . . . Producer Jack Page has lined up an interesting assortment of new shows, including a health & nursing program featuring Blanch Lynn. . . . WNBQ's great actress Hope Summers has completed a starring role in the Woodstock (Ill.) Opera House.

Credit to WENR-TV and program boss Jim Pollak for its ambitious new program idea "Showcase." Starting in early January, the show will feature a series of live audition ideas never before seen on television. It's a grand chance for local talent to strut its stuff for viewers, potential sponsors and networks.

## SHOW STOPPER (NO. 5)



*Not very long ago, beautious Kay Westfall was a Northwestern U. cheerleader. Now Kay, as co-emcee of the popular Bob & Kay show on channel 7, draws cheers from WENR-TV viewers.*



LYNN

# Thursday Dec. 20

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00** 4 Breakfast With The O'Neil's  
9 Your Figure Ladies—Fogarty
- 10:30** 4 Tel-A-Shopper—Betty Whitney  
7 Dennis James Show—Quiz  
9 Strike It Rich—Warren Hull mc
- 11:00** 4 Creative Cookery—Recipes  
Demonstration of roast, stuffed squabs and a special tetrazzini gravye for six squabs  
5 Ruth Lyons' 50 Club—Views  
7 Frances Langford—Don Ameche  
Paul Comly French talks on CARE in Korea; also the Roseland dancers  
9 Egg And I—Continued Story
- 11:15** 9 Love Of Life—Serial Drama
- 11:30** 5 Norman Ross' Varieties  
9 Search For Tomorrow—Tale
- 11:45** 9 News Headlines—Spencer Allen
- 12:00** 4 Bride & Groom—Interviews  
John Nelson talking to both parties  
5 Meet Mintz—Musical Show  
7 Bob & Kay Show—Commentary  
9 Hi Ladies—Tommy Bartlett
- 12:15** 4 Steve Allen Show—Comedy  
5 Newsroom—Latest Information
- 12:30** 4 Garry Moore Show—Variety  
Garry presents the Boy's Choir of St. Vincent Ferrer Church  
5 Your Luncheon Date—Musical  
Hugh Downs tells us "How To Wash Dishes Easily." Betty Chapel sings
- 12:45** 9 Let's Go To Market—Produce  
Stock market fluctuations delivered by Norm Kraeft & Butch Davis
- 1:00** 5 "Jade Mask"—Feature Film  
Charlie Chan mystery with Sidney Toler and Mantan Moreland  
9 Chicago Cooks—Kay Middleton
- 1:30** 4 First Hundred Years—Serial
- 1:45** 4 Luckey North Show—Chatter
- 2:00** 4 Frazier Thomas Show—Variety  
5 Miss Susan—Serial Drama  
7 Housewives' Holiday—Kirchner  
9 Mike Wallace & Buff Cobb Show
- 2:15** 5 Here's Looking At You—Data
- 2:30** 5 Bill Goodwin Show—Variety  
Music & comedy with Eileen Barton vocalist and Joe Bushkin Trio
- 7 Barbara Moro—Creative Ideas  
9 Mel Torme Show—Musical
- 3:00** 4 "City Without Men"—Feature  
(For description see Wed. 11:45 p.m.  
channel 4 listing)
- 5 Kate Smith Hour—Variety Time  
9 Russ Davis Show—Commentary
- 3:45** 9 Interior Decoration—Ideas  
Paul McAlister shows you how



## DEAR BOSS:

What's happened to What's My Line? Can't they hang anything on the line these days except lingerie? Seems to me the whole show has disintegrated into a too-cute tight rope act with the panel teetering constantly between a parlor and bedroom inventory. If you aren't a corset inspector or a garter trimmer or a diaper designer, your vocation is not even of academic interest to these Broadway luminaries. Used to be a clever show, now it's merely contrived.

I like good plain food, good plain single-wing football and good plain television shows. But frankly, the Plainclothesman is just too plain to be good.

So many people love Arthur Godfrey I've wondered why I don't . . . guess it's because he does.

Say, Boss, kinda watch that John C. Swayze stuff that's been creeping into the magazine lately. Let's not show lack of respect. After all, the man's a comer. I hear he has a new panel show coming up. Features John Cameron Swayze, John Reed King, Mary Margaret McBride and Mary Frances Kincaid. Sponsor: Three-in-one Oil Company.

Al Morey's doing a nice production job on the new Sentinel Canteen show. The GI-Talent emphasis has a nice emotional appeal as well as pleasant entertainment value. But, on the Sentinel commercials Vin Gottschalk pats the frame of that TV set so lovingly I keep thinking he's a fugitive from a used car lot. The society of "grill patters" could probably use a guy like Gottschalk.

I hope lots of good folks who weren't sure just how much they had to be thankful for on Thanksgiving morn saw the fine religious program, "That I May See." Once the image on my screen dimmed and distorted for a moment or two. But it wasn't my TV set. There were tears in my eyes.

CHUB

## THURSDAY DEC. 20—cont'd

- 4:00 5 Hawkins Falls, Pop. 6,200  
9 Telephone Game—Harold Isbell
- 4:15 4 Bill Evans Show—Variety  
5 Gabby Hayes At The Double Bar M Ranch—Western Story
- 4:30 5 Howdy Doody Show—Variety  
7 Sagebrush Theater—Western  
9 Trail Blazers' Theater—Western  
"Land Of Missing Men" feature
- 4:45 4 Assembly—Military Talks  
Interviews with VFW from Blue Island who talk on blood bank
- 5:00 4 Kids Karnival Kwiz—Games  
5 Cactus Jim—Western Feature
- 5:15 9 Boy's Railroad Club—Films
- 5:30 4 Silhouettes Of The West—Talks  
5 Visit With Cactus Jim—Chats  
7 The Chimps—Film Short  
"Terror By Train"
- 9 Magic Cottage—Small-Fry Game
- 5:35 5 Weatherman—Clint Youle
- 5:45 4 Window Shopping—Commercial  
5 Public Life Of Cliff Norton  
Comedy skit subject: Cultivate a Deep Resonant Voice
- 7 Adventure Theater—Early Amer.  
"Lightning Warrior" ch. 5
- 5:50 5 Clifton Utley And The News
- 6:00 4 Sports & Comments—Bob Elson  
5 Kukla, Fran, & Ollie—Jolly Fun  
7 Paul Harvey With The News  
9 Captain Video—Adventure Tale
- 6:10 7 Top O'The Weather—Russ Reed
- 6:15 4 Ulmer Turner And The News  
5 Bob And Ray—Comedy Antics
- 6:20 7 Sports Highlights—J. Bryson
- 6:30 4 CBS News—Douglas Edwards  
5 Dinah Shore Show—Musical  
7 Lone Ranger—Western Drama  
9 Spencer Allen And The News
- 6:45 4 Stork Club—Interviews  
5 News Caravan—John Swayze  
9 Chicagoland Newsreel—Data
- 7:00 4 Burns & Allen Show—Comedy  
George stands meekly by while Gracie's antics cause mild disasters
- 5 Groucho Marx Show—Comedy  
Clowning Groucho ad-libs with contestants giving them a chance at special jackpot plus asking questions on "You Bet Your Life" quiz
- 7 Stop the Music—Musical Quiz  
Bert Parks mc with Betty Ann Grove, Jimmy Blaine, & mystery melody"
- 9 This Is Music—Song-Variety  
Host Alexander Gray & Bob Trendler's orchestra present a mixture of popular and classical selections
- 7:30 4 Amos 'n' Andy—Comedy Drama  
The Kingfish goes to Domestic Relations Court for relief from relatives

- 7:30 5 Treasury Men In Action—Drama  
9 Press Conference—Interviews  
Lee Schooler, moderator, interviews representatives from four newspapers
- 8:00 4 Hollywood Opening Night—Film  
"This Little Pig Cried" with Frances Rafferty & Robt. Rockwell; young couple on the verge of divorce
- 5 Ford Festival—Musical Variety  
James Melton emcee with vocalist Dorothy Wahrenskjold, and guests: Morey Amsterdam, and Tom & Jerry, novelty act
- 7 Herb Shriner Time—Humor Skits  
Hoosier humorist Herb gives his interpretation of the everyday scenes
- 9 Shadow Of The Cloak—Drama  
"Do Not Open Till Christmas" A bomb plot is laid in the middle East when Christmas packages are placed under trees of American, French, and British diplomats
- 8:30 4 Big Town—Newspaper Drama  
Pat McVey stars as Steve Wilson of "Illustrated Press" with Julie Stevens as Lorelei in "Christmas Trimming" a tale of how, once again, Monk Monkowski consults Steve Wilson on matters of the heart
- 7 Gruen Theater—Film Drama  
"Joe Santa Claus" with Sigrid Gurie in story of a department store Santa Claus whose family is brought together by a meeting in the store of Santa and his son
- 9 Foreign Intrigue—Myst'y Drama  
Aboard a ship on the Baltic Sea bound for Oslo, Sweden, Roger Cannon (Jerome Thor) finds a story & adventure in seeking the man who murdered his twin brother (see pg. 19)
- 9:00 4 Racket Squad—Drama  
Reed Hadley as Captain John Bradock in "The Case of the Condemned Cattle." The Captain rides herd on a cattle swindle
- 5 Martin Kane, Private Eye  
Lloyd Nolan stars as the hard-hitting detective in a drama of mystery
- 7 Paul Dixon Show—Variety  
Dottie Mack and Wanda Lewis
- 9 Bigelow Theater—Film Drama  
Lynn Bari, Patric Knowles, & Alan Mowbray in "Agent From Scotland Yard" a yarn about international agents & a missing code
- 9:30 4 G.I. Joe TV Show—Variety  
Chief Joe Corey of the Navy presents talent acts performed by men of the armed forces
- 5 Wayne King Show—Musical  
Christmas theme with tunes like "The Sleigh," Harry Hall sings "I'll Be Home For Christmas," Barbara Beckler does "Santa Claus Is Coming To Town," Harry returns with "Silver Bells," Gloria Van sings "Christmas Song"
- 7 At Home Show—Musical Variety  
Earl Wrightson host with guest

**THURSDAY DEC. 20—cont'd**

- 9:30 9 400 House Party—Variety Acts**  
Singing, dancing, and musical acts with Toni Gilman and Ken Nordine
- 9:45 7 Carmel Myers Show—Variety**
- 10:00 4 Ernie Simon—Curbstone Cutup**  
Join the fun! You may see your friends and relatives
- 
- 5 Weatherman—Clint Youle**
- 7 Family Showtime—Film Drama**  
"Christmas Carol" narrated by Vincent Price; also Taylor Holmes
- 9 Feature Film**
- 10:10 5 Dorsey Connors—Helpful Ideas**
- 10:15 4 Late World News—Reports**
- 5 Clifton Utley And The News**
- 10:30 4 Street Singer—Musical**  
Let's Look At Sports
- 7 Dr. Fixum—Household Tips**  
Common household items put to a good use (see page 26)
- 10:45 4 Wendell Hall—Music Session**
- 5 Herbie Mintz Show—Musical**
- 11:00 4 Murder Before Midnight—Film**
- 5 Tele-Play Theater—Film Drama**  
"Wedding Morning"
- 7 Austin Kiplinger And The News**
- 9 "Beyond Tomorrow"—Feature**  
Film with Chas. Winninger, C. Aubrey Smith, & Harry Carey, in drama of three men who on Christmas eve experiment to find a friend
- 11:30 4 Ulmer Turner With The News**
- 5 Sports Newsreel—Film Events**
- 11:45 4 "One Frightened Night"—Film**  
Feature with Mary Carlisle, Evelyn Knapp, & Lucien Littlefield; chills, thrills, & howls with every piece of dirty work climaxed with a laugh
- 12:00 5 "Police Bullets"—Feature Film**  
John Archer, Joan Marsh, & Warren Hymer in mystery involving a young professor with a photographic memory who helps a young lady
- 12:15 9 Chicagoland Newsreel—Data**  
(Stations reserve the right to change above listings without notice)

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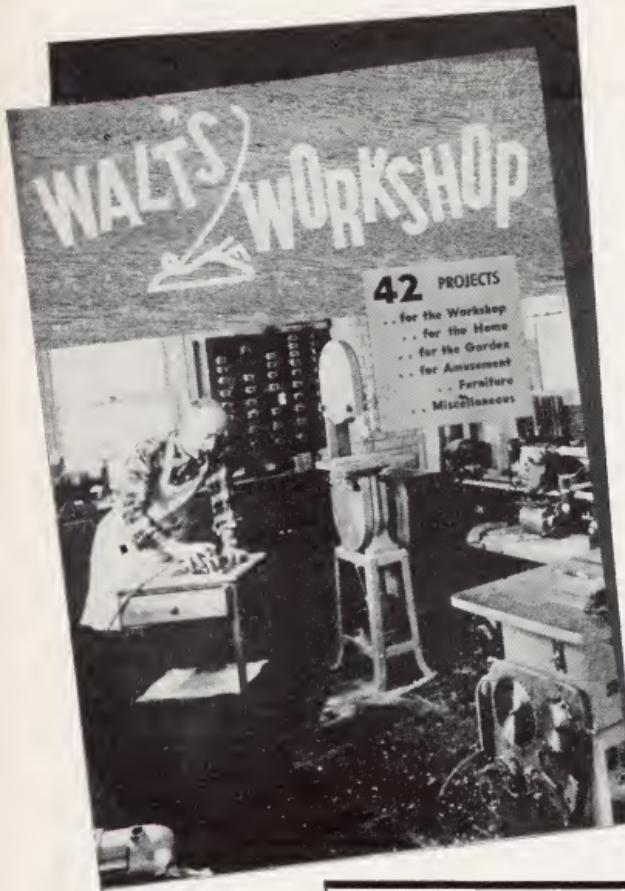


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# Friday Dec. 21

WBKB WNBQ WENR-TV WGN-TV  
4 5 7 9

- 10:00 4 Breakfast With The O'Neil's**  
**9 Your Figure Ladies—Fogarty**
- 10:30 4 Tel-A-Shopper—Betty Whitney**  
**7 Dennis James Show—Interviews**  
Games, rhyming contest, celebrity interviews, and satires
- 9 Strike It Rich—Warren Hull mc**  
Today's "helping hand" is Joe Laurie Jr., comedian and author
- 11:00 4 Creative Cookery—Recipes**  
Whole baked stuffed white fish ala Creole, the dressing & Creole sauce; also cooked salad dressing
- 5 Ruth Lyons' 50 Club—Chatter**
- 7 Frances Langford—Don Ameche**  
Sir Cedric Hardwicke & Loman & Fields
- 9 Egg And I—Continued Story**  
Serialized version of life on a chicken farm in the middle of nowhere
- 11:15 9 Love Of Life—Serial Drama**
- 11:30 5 Norman Ross' Varieties**
- 9 Search For Tomorrow—Tale**
- 11:45 9 News Headlines—Spencer Allen**
- 12:00 4 Who's Talking?—Hal Tate mc**  
Identify the celebrity from masked picture, voice, and vocal clues
- 5 Meet Mintz—Herbie Mintz**
- 7 Gayelord Hauser Program**  
What foods you should eat
- 9 Hi Ladies—Interviews**  
Tommy Bartlett chats with the gals
- 12:15 4 Steve Allen Show—Comedy**  
Guest: Stewart Morgan, dancer
- 5 Newsroom—Late Information**
- 7 Bob And Kay Show—Variety**
- 12:30 4 Garry Moore Show—Comedy**  
Kirkwood & Goodman, comedy team
- 5 Your Luncheon Date—Musical**  
"Last Minute Shopping" discussed by Hugh Downs with Art Van Damme
- 12:45 9 Let's Go To Market—Produce**  
Norm Kraeft narrates prices
- 1:00 5 "I Ring Doorbells"—Feature**  
Film with Robert Shayne, Ann Gwynne and Roscoe Karns; newspaper story about a reporter assigned to break up romance
- 9 Chicago Cooks—Kay Middleton**
- 1:30 4 First Hundred Years—Serial**
- 1:45 4 Ransom Sherman Show—Gags**  
Mid-day fun for the housewife
- 2:00 4 Frazier Thomas Show—Variety**
- 5 Miss Susan—Susan Peters**
- 7 Beulah Karney—Foods Show**
- 9 Mike Wallace & Buff Cobb Show**
- 2:15 5 Here's Looking At You—Tips**

## Shows Open to Public

**WENR-TV**—20 N. Wacker Dr., Chicago 6, Ill. AN 3-0800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABC Civic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance). "Sachs Amateur Hour," Sunday 12:30-1:30 p.m. "Chicago Symphony Chamber Orchestra," Tuesday 9:30-10:00 p.m. "Courtesy Hour," Friday 10:00-11:00 p.m. "Hollywood Junior Circus," Saturdays 9:30-10:00 a.m. "Hail The Champ," Saturday 5:00-5:30.

**WGN-TV**—435 N. Michigan, Chicago 11, Ill. SU 7-0100. Tickets: Guest Relations, WGN Building. Jesse Owens' Show Sun. 6:00-7:00. Rubin's "Stars of Tomorrow," Sunday 9:30-10:00 p.m. "Down You Go," Friday 8:00-8:30. "Hi Ladies," Monday thru Friday 12:00-12:45. 400 House Party Thurs. 9:30-10:00.

**WBKB**—190 N. State, Chicago 1, Ill. RA 6-8210. "Ernie Simon's Curbstone Cutup," Monday thru Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) "Creative Cookery," Monday thru Friday 11 a.m. Write program for tickets. "Frazier Thomas Show," Monday thru Friday 2:00-3:00. Order tickets thru program.

**WNBQ**—Merchandise Mart, Chicago 54, Ill. SU 7-8300 Ext. 287.

**TV Forecast on Sale  
at all Leading Newsstands**

WIN a jackpot of prizes on  
**"WHO'S TALKING"**  
Your host HAL TATE  
presented by  
**Hollywood**  
The Modern Electric Broilers  
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WBKB Channel 4

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BROOKLYN 1, N.Y.

# FRIDAY DEC. 21—cont'd

- 2:30 5 **Bert Parks Show—Musical**  
Tunes: "My Man Is On The Make," "Rudolph The Red Nosed Reindeer," and "Winter Wonderland" by the Heathertones
- 7 **Barbara Moro—Creative Ideas**
- 9 **Mel Torme Show—Musical**  
Hugh Martin song writer, guest
- 3:00 4 **"One Frightened Night"—Film**  
(For description see Thurs. 11:45 p.m. channel 4 listing)
- 5 **Kate Smith Hour—Musical**  
Guests: Bassi Trio, Buddy Sarno, Ethel & Albert, & Jeanne Mitchell
- 9 **Russ Davis Show—Variety**
- 4:00 5 **Hawkins Falls, Pop. 6,200**
- 9 **Telephone Game—Quiz Session**  
Harold Isbell & Jane Quinn conduct telephone conversations with potential prize winners
- 4:15 4 **Bill Evans Show—Variety**
- 5 **Gabby Hayes Show—Tall Tales**
- 4:30 5 **Howdy Doody Show—Puppets**
- 7 **Sagebrush Theater—Western**  
"Kid Courageous" feature film
- 9 **Trail Blazers' Theater—Western**  
"Loser's End" feature film
- 4:45 4 **Assembly—Armed Forces Show**  
Phone call interview to GIs in Tokyo
- 5:00 4 **Kids Karnival Kwiz—Games**  
Art Hern gives youngsters a chance to win a prize after viewing movie
- 5 **Cactus Jim—Western Feature**
- 5:30 4 **Silhouettes Of The West—Chats**
- 5 **Visit With Cactus Jim—Story**
- 7 **Tom Corbett Space Cadet**  
Fledglings take off on routine flight only to plunge "Polaris" into disaster. Frankie Thomas, Al Markim, & Jan Merlin are featured
- 9 **Magic Cottage—Children's Show**  
Writing & Drawing contest with "Mr. Voice From Nowhere" awards
- 5:35 5 **Weatherman—Clint Youle**
- 5:45 4 **Window Shopping—Commercial**  
Take a shopping tour with Luckey North as she visits Chgo. stores
- 5 **Public Life Of Cliff Norton**  
Comedy skit: Harriet Beecher Stowe
- 7 **Uncle Mistletoe—Adventures**  
Join the gang from Candy Cane Lane for another exciting story
- 5:50 5 **Clifton Utley And The News**
- 6:00 4 **Sports & Comments—Bob Elson**
- 5 **Kukla, Fran, & Ollie—Puppets**  
Merry trio will amuse you
- 7 **Paul Harvey With The News**
- 9 **Captain Video—Adventures**
- 6:10 7 **Top O'The Weather—Russ Reed**
- 6:15 4 **Ulmer Turner And The News**
- 5 **Bob And Ray—Comedy Skits**  
Further adventures of Linda Lovely

- 6:20 7 **Sports Highlights—News Events**
- 6:30 4 **CBS News—Douglas Edwards**
- 5 **Those Two—Comedy Skits**  
Pinky Lee & Vivian Blaine star
- 7 **Life With Linkletter—Quiz**
- 9 **Spencer Allen And The News**
- 6:45 4 **Perry Como Show—Musical**  
"If You Catch a Little Cold," "Sin," "Rudolph The Red Nosed Reindeer"
- 5 **News Caravan—John Swayze**
- 9 **Chicagoland Newsreel—Data**
- 7:00 4 **Mama—Domestic Comedy Skit**  
Peggy Wood Relates the story of "The Night The Animals Talk" an old Norwegian legend of Christmas
- 5 **RCA Victor Show—Ezio Pinza**  
Music, romance, and comedy sketches in a penthouse setting
- 7 **Mystery Theatre—Drama**  
Inspector Mark Saber (Tom Conway) in "Case of the Snowman Murder"
- 9 **Twenty Questions—Panel Quiz**  
Bill Slater mc with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee, and guest panelist
- 7:30 4 **Man Against Crime—Drama**  
Jealousy leads to murder in the high altitudes of Bolivia with Mike Barnett on the spot
- 5 **Walt's Workshop—Creative**  
Mr. Durbahn shows how to make last minute decorative Christmas ideas, like a centerpiece or a candle stick holder
- 7 **Stu Erwin Show—Comedy Skits**  
A lot of money changes hands when three girls decide Pop is supposedly in debt to the tune of \$5000
- 9 **Not For Publication—Drama**  
Bob Haymes in "The Reunion"
- 8:00 4 **Playhouse Of Stars—Drama**  
Helen Hayes & Anthony Quinn in "Dark Fleece"; after many years the boy from the "wrong side of the tracks" comes home a rich man & his former sweetheart plots revenge with the advent of his marriage
- 5 **Big Story—Newspaper Drama**  
Marshall Morgan, reporter for Nashville (Tenn.) Banner
- 7 **Crime With Father—Drama**  
"Evidence For a Miracle" policeman shoots a holdup man & worries whether it was right man
- 9 **Down You Go—Panel Quiz**  
Dr. Bergen Evans mc, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, and guest: Eugenie Baird
- 8:30 5 **Aldrich Family—Comedy**  
Family decides to give mother something useful for Christmas
- 7 **Tales Of Tomorrow—Drama**  
"The Invaders" with Eva Gabor, William Eythe, & Edgar Stehlík; terror reigns and an undreamed of world is discovered when a doctor's son tracks down a strange meteor
- 9 **Mal Bellairs Show—Musical**

## FRIDAY DEC. 21—cont'd

- 9:00 4 Live Like A Millionaire—Music**  
Children introduce their talented parents; John Nelson and Connie Clawson conduct session
- 5 Cavalcade Of Sports—Boxing**  
Roland LaStarza vs Dan Bucceroni
- 7 Craig Kennedy, Criminologist**  
Donald Woods stars in the mystery drama titled "Fugitive Money"
- 9 Cavalcade Of Stars—Variety**  
Jackie Gleason emcee presents guests Jane Pickens & the Beachcombers
- 9:30 4 Challenge—Drama, Music**  
Pianist Chet Roble, vocalist Jackie James and guests: the Four Jacks
- 7 Today's Teens—Discussion**  
Parents & teens on problems of today's youth; Don Gallagher, moderator
- 9:45 5 Greatest Fights Of The Century**  
Boxing on film: Joe Louis vs Al McCoy
- 10:00 4 Ernie Simon—Curbstone Cutup**  
Laughter, gags, and some antics under the State & Lake marquee
- 
- 5 Weatherman—Clint Youle**
- 7 Courtesy Hour—Jim Moran mc**  
Music, dancing, & singing with professionals performing in variety acts, music by Bruce Chase
- 
- 9 "Back Door To Heaven"—Film**  
Feature with Aline McMahon, Jimmy Lydon, Anita Magee, & Stu Erwin; story traces the brief but full life of a man born on the wrong side of the tracks
- 10:10 5 Dorsey Connors—Helpful Ideas**  
Unique ways of using common items
- 10:15 4 Today In Sports—Joe Wilson**  
**5 Clifton Utley With The News**
- 10:30 4 Washington Spotlight—News**  
**5 Let's Look At Sports**
- 10:45 4 Wendell Hall—Musical Time**  
**5 Herbie Mintz Show—Old Tunes**
- 11:00 4 Ulmer Turner With The News**  
**5 Feature Film**
- 7 Austin Kiplinger With The News**  
**9 Chicagoland Newsreel—Data**
- 11:30 4 "Pride Of The Legion"—Film**  
Feature with Victor Jory, Sally Blaine, & Rin-Tin-Tin; story of the brave efforts of a fearless policeman to regain his nerve
- 11:45 4 Murder Before Midnight—Film**
- 12:00 5 "Man With Two Lives"—Film**  
Edward Norris, Marlo Dwyer, & Eleanor Lawson are featured
- (Stations reserve the right to change above listings without notice)

## COMING HIGHLIGHTS



NEXT WEEK—Read all about Walt Disney's exciting and colorful Christmas Day program for TV fans, old and young alike.



NEXT WEEK—A delightful Christmas story for children, written especially for TV Forecast by Uncle Mistletoe.

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# BERLE, HOPPY SET AWARDS POLL PACE

Latest results in the third annual Awards Poll popularity contest are showing surprising results, in some cases knocking professional surveys into a cocked hat. For example, Milton Berle is making a runaway race in the Worst Show division, Hopalong Cassidy and Lone Ranger are pulling away from

the science fiction shows in the Western & Adventure race, and What's My Line is pacing the Quiz Show field.

Vote now for your favorites. Contest will only last two more weeks. The critics have had their say—now the people are speaking.

Here are the current standings:

**Kid Shows**—1. Kukla, Fran and Ollie 2. Super Circus 3. Zoo Parade 4. Big Top 5. Howdy Doody

**Drama**—1. I Love Lucy 2. Mama 3. Studio One 4. Amos 'n' Andy 5. One Man's Family

**Night Variety**—1. Red Skelton 2. Arthur Godfrey 3. Show of Shows 4. Comedy Hour 5. Cavalcade of Stars

**Interview & Discussion**—1. Bob & Kay 2. Pet Shop 3. Ernie Simon 4. Stork Club 5. Mr. & Mrs. Kup

**Daytime Variety**—1. Kate Smith 2. Bert Parks 3. Sachs Amateur Hour 4. Ted Mack's Family Hour 5. Garry Moore

**Western & Adventure**—1. Hopalong Cassidy 2. Lone Ranger 3. Space Cadet 4. Gabby Hayes 5. Wild Bill Hickok

**How To Do It**—1. Creative Cookery 2. Walt's Workshop 3. Dr. Fixum 4. Dorsey Connors 5. Beulah Karney

**Quiz**—1. What's My Line 2. Twenty Questions 3. You Bet Your Life 4. Strike It Rich 5. Beat The Clock

**Female Singer**—1. Marion Marlowe 2. Fran Allison 3. Dorothy Collins 4. Betty Ann Grove 5. Kate Smith

**Emcee**—1. Arthur Godfrey 2. John Daly 3. Bert Parks 4. Jackie Gleason 5. Ed Sullivan

**Comedian**—1. Red Skelton 2. Martin & Lewis 3. Ball & Arnaz 4. Herb Shriner 5. Jackie Gleason

**Sportscaster**—1. Jack Brickhouse 2. Wayne Griffin 3. Bill Stern 4. Joe Wilson 5. T. Duggan

**Mystery**—1. Racket Squad 2. The Web 3. Martin Kane 4. Man Against Crime 5. Suspense

**Male Singer**—1. Perry Como 2. Oliver J. Dragon 3. Frank Parker 4. Dean Martin 5. Johnny Desmond

**Newscaster**—1. Clifton Utley 2. John C. Swayze 3. Paul Harvey 4. Douglas Edwards 5. Ulmer Turner

**Music**—1. Hit Parade 2. Perry Como 3. Wayne King 4. Fred Waring 5. Voice of Firestone

**Forum & Educational**—1. Zoo Parade 2. Clint Youle 3. Crusade in Pacific 4. Meet The Press 5. Today's Teens

**Top Favorite**—1. Kukla, Fran and Ollie 2. Red Skelton 3. Show of Shows 4. I Love Lucy 5. Arthur Godfrey & Friends

**Worst Show**—1. Milton Berle 2. Mr. and Mrs. Kup 3. Howdy Doody 4. Arthur Godfrey 5. Ernie Simon

## THIRD ANNUAL AWARDS POLL\*

Sponsored by *TV Forecast* magazine

These are my favorites:

NEWSCASTER

INTERVIEW & DISCUSSION

MUSIC

FORUM & EDUCATIONAL

WESTERN & ADVENTURE

MALE SINGER

DRAMA

HOW TO DO SHOW

NIGHTTIME VARIETY

CHILDREN'S SHOW

QUIZ SHOW

SPORTSCASTER

MASTER OF CEREMONIES

COMEDIAN

FEMALE SINGER

MYSTERY

DAYTIME VARIETY

TOP FAVORITE SHOW

WORST SHOW OF ALL

Tear out this ballot and mail no later than Dec. 29, 1951 to:

**Awards Poll Editor, TV Forecast, 185 N. Wabash, Chicago 1, Ill.**

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PLEASE DO NOT USE SUBSCRIPTION ENVELOPES

# TV SPORTSCAST



by  
**ED PAZDUR**

*Sports Editor*

**T**HAT an authoritative, preponderate knowledge of sports with a sense of fairness in sportscasting outweighs biased and opinionated reporting was exemplified by video fans in their ballots this week. Pulling well ahead in *TV Forecast's* poll is Jack Brickhouse, followed by Joe Wilson. Showing surprising strength were Bob Elson and John Bryson hot on the heels of Bill Stern and Wayne Griffin.

**Network stuff:** Theatre-TV has obtained rights to televise major sports events from Madison Square Garden. The top basketball games will be distributed on the basis of their local and regional interest. . . . In case you're interested, a comprehensive check of pro and college football games on TV revealed that a greater percentage of grid fans watched the pro games. All Chicago Bear and Cardinal games were blacked out in the Chicago area.

**Cuffnotes:** Joe "Toots" Mondt reportedly signed Rocky Marciano to referee wrestling exhibitions until, and if he wins, the heavyweight boxing championship. Mondt estimates Marciano can make \$250,000 within six months. . . . Max Zang, popularly known as "Gravel Gertie" the industrious vender, guested recently on a sports program and stole the show. A hard worker with a coarse voice, Max said: "I get a great kick out of appearing on TV but my real ambition in life is to make my wife, Mabel, happy." . . . Scanning our desk we came up with a card from the Pat Flanagans who are basking in Arizona's sun. If you care to drop Pat and Hazel a line, write: 3415 North 35th St., Phoenix, Arizona. . . . The finals of the All-Star Bowling Tournament will be seen over WENR-TV, Sat., Dec. 16 from 10:00 to 10:30 p.m. and will be fed to ABC's Detroit outlet, station WXYZ-TV. . . . Chicago's "Miss Bowling Contest" enters the finals this Sun., Dec. 16, over WGN-TV during the intermission of Mages Family Playhouse. After some very well-selected prelims, Mages comes up with some pert cuties Sunday.

Speaking of wrestling brings to mind big Russ Davis. A grunt and groan expert who pioneered televised grappling matches when WBKB was the only station operating in Chicago. Russ has now pulled a fast switch to sheer domestication on his new daily WGN-TV show with his lovely wife, Gloria.

Like most sportscasters, sports infiltrates your blood and such is the case of Russ Davis. All his wrestling films have been syndicated over most of the U.S. and as a result, fans from Arizona, Texas, and Utah constantly invite Russ on deer hunting trips as their guest. "Someday," says Russ, "I'll accept one of these hunting invitations."

Grabs early lead  
in popularity poll



**BRICKHOUSE**

From wrestling  
to domesticity



**DAVIS**

# HOW TO BETTER



by

Russ  
Hodges

CBS-TV Sportscaster

**I**N the past few years the televising of sports events has made the greatest advances of any category in the new medium. And boxing, with its confining action, has been the leader in sports telecasting ever since the inception of the television tube. In fact the very first telecast was a studio boxing match which involved Lou Nova, the former Yogi expert, who fought in the heavyweight ranks during the late thirties.

*There are a lot of ways to watch boxing on television and a great many things to look for. The difference between watching at ringside and watching at home is slight. At ringside I look at the boxer's eyes to see whether they are crossed or glassy and can tell from this whether he is in serious danger of being knocked on his haunches.*

At home you have to depend on other symptoms. If a fighter is on the verge of being kayoed, his legs will be wobbly and he'll walk around much like someone with too much alcohol under his belt.

We had a perfect example of that during the recent championship bout from Los Angeles between Jimmy Carter and Art Aragon. In the 14th round, Carter had Aragon buffeted into a pulp, his legs wobbly, and his head in a spin. But Aragon was able to last out



# ENJOY BOXING

the storm of blows and finish the fight. That's what makes exciting viewing.

A punch that hurts often buckles its recipient's knees. On your television screen, this is easy to observe. Other times when fighters are hurt, they grope blindly for their opponent and clasp them to their bosoms with alarm. Holding them in this manner prevents any mauling blows from being landed and gives a wounded battler time to clear his head.

It's easy to tell when a fighter is tired. At home you look for the same things I do watching from ringside. His arms will drop limply to his side, his guard will be lowered, his mouth drops open, and if the fighter has shown good footwork previously, he'll be back on his heels without any spring in his legs. His opponent will also observe these things and try to close in for the kill. Legs are most important in boxing. When a fighter has a strong pair of underpins he'll rarely tire.

*There are basically only four punches a fighter can throw. They are a left jab, a left hook, a right cross or an uppercut. Of course there are variations on this theme. Kid Gavilan and Sugar Ray Robinson throw bolo punches, an uppercut that is brought up and around in a wide fast-swinging*



Rated as Chicago's most unpredictable boxer after his sensational draw with Kid Gavilan recently, Johnny Bratton (right) is pictured smashing a hard right to jaw of Charlie Fusari.

*are. Rocky Graziano flays away with both hands and you can't tell whether he's throwing hooks, crosses, or jabs.*

A left jab is used to snap the opponent's head back. It is thrown straight out with the left hand. It is used mainly to soften the opponent up for the meal ticket which is the right cross.

The Joey Maxim-Ezzard Charles 12 rounder was a good example of smooth punching. Maxim has the most beautiful left jab in the ring today while Charles uses the left hook most effectively.

And one more point in watching a fight, never, but never, take your eye away from the screen during the action. You never know when a fighter is going to come through with a block buster, that will send his foe reeling to the canvas.

Every Wednesday on CBS I have been happy to play host to the television audience. We've had everything you'll ever want to see in a ring, and then some. With these few pointers I know you'll enjoy the fights as much as I enjoy bringing them to you.

Russ Hedges can be seen and heard every Wednesday night, describing Blue Ribbon Bouts at 9:00 p.m. over WBKB, sponsored by Pabst Blue Ribbon beer.



Watching boxing on TV is as good as a ringside seat says Russ Hedges. Pictured at left are some of the close-up scenes seen by ring fans. Some symptoms to watch for: wobbly legs, blind groping, clinches, limp arms, and slow foot work. For the best in boxing tune in every Wednesday and Friday night, 9:00 p.m.

# Bowling Sports Classic

A BRIGHT new idea in sports telecasting was launched with the inception of "Bowling Sports Classic." On film, it covers the rough sessions of Chicago's fabulous Classic Bowling League. The highlights of each week's plays are televised on the Sunday half-hour stanza.

*Joe Wilson, who has built up a large following in Chicago sport circles handles the mike duties and keeps the show moving. Joe's expert work on baseball and hockey games has made him one of the best liked announcers in Chicago.*

Featured on the show are such national favorites as Ned Day, Buddy Bomar, Joe Wilman, Junie McMahon, Paul Krumske, and Joe Norris whose records have given the Classic bowling league the reputation of being the roughest loop in the nation.

An important part of the program is the weekly contest among the viewers to predict game scores for individual bowlers. Awards for the best predic-

tions include refrigerators, appliances and sporting goods. The grand prize for the entire program series will be a complete all-electric kitchen.

*Each week one of the stars will give demonstrations on how to pick up spares, proper form, and the do's and don't's of bowling. Fans at home will have an opportunity to learn some of the inside tips that make the difference between an average bowler and a superior bowler.*

The Classic League has been in existence eighteen years and, due to its rough competition, has caused a migration to Chicago of most of the top bowlers in the nation. It originally was started to stimulate interest in bowling. It not only has succeeded in that direction, but has projected its top stars into the national spotlight.

*Bowling Sports Classic can be seen on Sundays at 3:00 on Channel 4 sponsored by Hotpoint and produced by David Ettelson & Associates.*

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