

TV *Forecast*

RINK, FRED
5702 DAKIN ST.
CHICAGO 34, ILL.
97-177

FEBRUARY 18, 1950





—FEBRUARY 18, 1950—

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ON THE COVER

Melvin Miles, six year old Quiz Kid, is shown admiring his pet hamster. Melvin, Uncle Joe Kelly and all the kids can be seen and heard this Friday on WNBQ, channel 5, in a delightful half-hour of entertainment.

NEXT WEEK "No, No, Hollywood!"

Eloise McElhone, WENR-TV star, tells off the Movie World in next week's *TV Forecast*, on sale Friday at leading newsstands!



CHANNEL ONE

Rarest character in New York television circles is Marc Daniels, director of WBKB's Ford Theater. . . . Last time we popped into his apartment we found the guy swinging on a trapeze he rigged up. Claims it offers relaxation. . . . Seventy-four persons are necessary to stage the Ed Sullivan Sunday night show, from columnist-star right down to studio ushers. . . . And viewers wonder why some shows do not have sponsors to pay the bill for their free entertainment. . . . Three times the number of TV set owners comprise the audience now watching Eisenhower's Crusade in Europe series via WENR-TV. . . . Educators figure millions of young people, including high school and college students too young to follow the events of World War II, can now witness the history-making events in their homes.



BOB SMITH

The garrulous, always-excited Flap Doodle, is wearing on creator Bob Smith of WNBO's "Howdy Doody" telecast. . . . Smith, who designed Mr. Bluster, Billy Dally and others, now has nightmares about Flap Doodle, which isn't too hard to understand.

"Rocky King, Inside Detective," now seen via Du Mont on WGN-TV brings to light Dick Sandwick, director. Dick started as an actor five years ago on GE's experimental station. . . . Pres. Truman will be able to receive network TV shows not available to the public in Washington, D.C., when engineers complete the wiring of the White House.

. . . Since Mae West announced she won't do any video shows, impersonator Sara Allen is now in demand. Allen, at times, is West-ier than Mae. . . . Chicago racing fans are crying. They want the NBC auto derby sessions sent on the coaxial. . . . My favorite: Janette Davis singing "I Don't Know Whether to Laugh or Cry Over You." . . . Lots of complaints from New York, Boston, Chicago and Los Angeles set owners that burlesque is creeping into television. . . . Some producers admit it. They're looking for high Hooper ratings. . . . Veterans of Foreign Wars of Forest Lake, Minn., conferred the title of "King Walleye I" on Arthur Godfrey, and elected him to reign at the gigantic winter fishing contest. . . . Other candidates were Napoleon, Chief Sitting Bull and Gen. Sherman. Godfrey defeated Sitting Bull on the third ballot by two votes. . . . Dave Vine, father and manager of comedian Billy Vine, is the guy that writes all of his son's material for "54th Street Revue."

Ed Wynn wears the same size-13 shoes on his TV show that he has worn on the nation's stages since 1907. . . . One of the busiest women producers in video is Carol Irwin who turns out "Mama," "The Girls" and "Stage Door." . . . Fred Waring spends the first three days of each week at Shawnee-on-Delaware, planning future shows.



FLAP DOODLE

Joined the Rebel Randall Fan Club yet? . . . When we get back our membership button and autographed picture we'll let you in on it.

TV Forecast

Chicagoland Edition

Vol. 2 No. 42

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Direct from the
International Amphitheater

"PREVIEW OF THE 1950 FORD"

Saturday, February 18
5:00 to 5:45 and 7:30 to 8:00 p.m.

"THE 1950 HUDSON"

Sunday, February 19
1:45 to 2:15 p.m.
The latest factory built models
in both lines



WGN-TV
CHANNEL 9 - CHICAGO

LETTERS to the Editor

Your Voice in Video in Chicagoland

Sir:

To improve television we need more movie actors, such as Clark Gable . . . but the motion picture industry will not release actors.

Chicago, Ill.

JOHN SCIORTINO

Sir:

We want Ted Steele back. He is the most pleasant personality.

Chicago, Ill.

MRS. ED. WEIRAUCH

Sir:

Wish there were more movies on afternoons, especially westerns.

Gary, Ind.

JUDITH MELLON

Sir:

You can have your Damones and Sinatras. We will take Al Morgan on WGN-TV Mondays.

Hammond, Ind.

MRS. M. BEAVER

Sir:

"Studio One" is by far the finest one-hour show on the frequencies. And Worthington Miner is a master in the art of producing. Congratulations to all those associated with these productions.

Chicago, Ill.

JAMES E. SEBELA

Sir:

Why do some programs have to be spoiled by too many commercials?

Maywood, Ill.

RUTH MAHLER

Ed. Note: Sponsors pay the bill. Viewers who buy products advertised on TV will 1) improve programming, 2) be responsible for more shows, 3) eliminate lengthy commercials.

Sir:

We'd like "20 Questions" back on TV.

Oak Park, Ill.

MRS. ELLIS G. DAVIS

Sir:

Congratulations on your appointment of "Doc" Darwent as Sports Editor of your publication. He will make a definite contribution to an already fine *TV Forecast*.

Maywood, Ill.

REX H. GRIEP

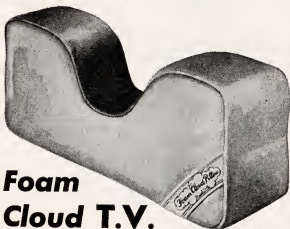
TV Forecast

Saturday

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 9:45 4 Auburn Park Contest Kids try for the jackpot
- 10:00 4 Movies for Kids ch 12 "Don Winslow of the Coast Guard"—Ace Drummond
- 1:25 4 Basketball: Navy vs. Brown Univ. Jim McManus announces from Annapolis
- 5:00 9 Automobile Show
- 5:30 4 Red Barber's Club House Masters in field of sports are interviewed
- 7 Sagebrush Theater western film. Cowboys 'n' Indians stuff
- 5:45 4 Lucky Pup Review Doris Brown introduces sequences from weekly show of the Bunnin puppets
- 9 Trail Blazers' Theater western film "Fighting Fury"
- 6:00 5 American Forum of the Air Theodore Granik moderator; discussion
- 6:15 4 In The First Person Quincy Howe is host to distinguished people
- 6:30 4 To be announced
- 5 Nature of Things Dr. Roy K. Marshall on "Navigation by the Stars"
- 7 Lone Ranger rides again in his fight for justice. Clayton Moore stars
- 6:45 4 Film Shorts
- 5 Leon Pearson and the news
- 7:00 4 Ken Murray Show featuring Darla Hood, Tony Labriola, Jack Mulhall, Elizabeth Walters and special guest, Don Ameche
- 5 Saturday Square cross section of American life; drama and variety
- 7 Paul Whiteman's TV Teen Club teenage amateur with "extra" attractions
- 9 Dinner Date With Vincent Lopez; Ann Warren & Lee Russell vocalists
- 7:30 9 Automobile Show
- 8:00 4 Ed Wynn Show presenting this master of comedy and his guests Leon Errol, actor and The Modernaires, vocal group
- 5 Mary Kay and Johnny a mirthful episode in the life of the Stearns
- 7 Dr. Fixum Art Youngquist, top man with the extension cord crowd, gives out with useful information
- 9 Cavalcade of Stars popular variety entertainment with a new mc introducing the star acts. Bert Wheeler is mc
- 8:30 4 Feature Film "Road Show" Carol Landis
- 5 Around the Town with Bob Stanton introducing you to unusual people, and taking you to unusual places
- 7 Spelling Bee Chicagoland school children compete for honor and prizes
- 9:00 5 Meet the Press current topics discussed, Martha Rountree moderator
- 9 Wrestling from Marigold, Jack Brickhouse and Harry Creighton describe
- 9:30 5 Grand Marquee feature film "It Happened in New Orleans". Alan Mowbray and Benita Hume star
- 7 Indoor Polo tournaments between top teams in Jr. and Sr. divisions described by Pat Flanagan
- 9:45 4 Saturday Movie Date feature film "Father Steps Out"
- 10:00 4 Murder Before Midnight films
- 9 TV Forecast
- (Stations reserve the right to change above listings without notice)

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CHICAGO



CARMENCITA ROMERO, seen on WENR-TV's "Little Revue" (Sunday, Feb. 19) is spotlighted this week by critic Chub McCarthy who offers his frank opinions in "The Last Word," a weekly feature.

TV Forecast for February 19, 1950

Sunday

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9

12:00 7 Bible Stories Kay Morrow relates

12:30 7 Morris B. Sachs Amateur Hour, Chicago's original amateur hour

1:00 9 Hudson Family Theater western "Texas Buddies" with Bob Steele

1:30 7 Lone Ranger Saturday repeat

2:00 4 Soccer Football Joe Wilson describes

7 Hopalong Cassidy "Hoppy Serves Writ"

9 Automobile Show (during intermission)

2:30 9 2nd Feature "Du Barry" Norma Tallmadge and Conrad Nagel star

3:00 5 Today With Mrs. Roosevelt

3:05 7 Hollywood Reel film

3:20 7 TV Tots Time fun for the youngsters

3:30 5 Film

7 A Job Looking For You commercial

3:35 7 Crusade in Europe Eisenhower's book on film ch. 3 "America Goes to War"

4:00 5 Armed Forces Hour "Now Hear This"

7 Super Circus variety for the kids

4:30 4 Weekly News Album

5 Serial: "3 Musketeers" & "Uncle Geo."

4:40 4 Multiscopic News ticker tape

5:00 5 Hopalong Cassidy another adventure

7 Singing Lady, Irene Wicker

5:15 4 Travel Time films

5:30 4 Mr. I. Magination Paul Tripp

7 Hollywood House a typical inn

9 Spell with Isbell Auto Show teams

6:00 4 The Girls comedy situation

5 Zoo Parade Jim Hurlbut narrates

7 Paul Whiteman Revue musical, guests: Julie Wilson, Gail Meredith, Phil Hanna. Theme: Night Life in N.Y.

9 Front Row Center Phil Leeds

6:30 4 This is Show Business panel, guests Benny Goodman, Pearl Bailey

5 Aldrich Family domestic comedy Henry holds an auction

7 Carolyn Gilbert Show musical

6:45 7 Dr. Fixum Art Youngquist and tips

7:00 4 Toast of the Town Ed Sullivan mc Guest: Mel Torme

5 Supper Club Robert Q. Lewis, Boris Karloff, and Mary Hanson

7 Think Fast quiz, Mason Gross mc Bert Lahr and Joan Roberts

9 Mystery Players "Death Wears a Gardena" with Gordon Uruhardt

7:30 5 Colgate Theater "The Karpoldi Letter"

7 Little Revue finest in music

9 Chicagoland Newsreel Review

Sunday

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

8:00 4 Fred Waring Show musical tribute
5 Philco Playhouse "Letter to Mr. Priest" with Nelson Olmsted
7 Your Witness mystery drama
9 They Stand Accused actual lawyers
8:30 7 Mysteries of Chinatown drama

9:00 4 Feature Film
5 Garroway At Large variety, Connie Russell, Bette Chapel, Cliff Norton
7 Celebrity Time quiz, guests:
9 Stars of Tomorrow Lee Bennett mc
9:30 7 Youth on the March religious
5 Tele-Movie Time
9 Courtesy Theater presents "Adventure in Blackmail" Clive Brook (story on pg. 13 cancelled as we go to press)

10:00 7 WENR-TV Playhouse feature film
11:00 9 TV Forecast

(Stations reserve the right to change above listings without notice)

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Jack Haskell

Bette Chapel

Cliff Norton

Margaret Gibson & Charles Tate

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SUNDAY—FEB. 19

9:00 P.M.





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816 West 58th Street

WEntworth 6-4040

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WAIlbrook 5-7212

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5659 South Halsted Street

ENglewood 4-5557

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605 Hillgrove Avenue

LaGrange, Illinois

LaGrange 3935

Television Engineers, Inc.

1539 West Harrison Street

TAylor 9-4200

Television Technicians, Inc.

131 North Green Street

MOOnroe 6-5748

LOmbard 1236

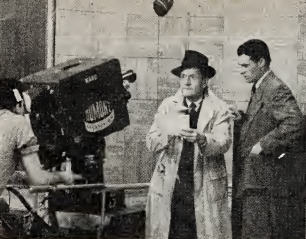
Van Treese Engineering Co.

6250 South Marshfield Ave.

HEMlock 4-63005424 North Clark Street

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LOngbeach 1-4059



AFTER 150 FLICKERS

Karns Gets Role He Likes

"Rocky King, Inside Detective," which stars Roscoe Karns in the title role, is WGN-TV and the DuMont Network's answer to something new in the realm of murder mysteries.

Seen on Channel 9 Saturday's "Inside Detective" stressed the human side of police work rather than the blood and thunder. Karns portrays the title role as a warm, kindly-intentioned Chief Inspector in a big city detective bureau.

Roscoe Karns, who has been seen in more than 150 motion pictures, brings a wealth of experience to his new role in video. His only other appearance on television was a short series on the DuMont Network which brought him favorable reviews.

To his Hollywood colleagues he has always been known as a "lucky" actor. In other words, many of stardom's brightest names got their first break in pictures in which he had important roles. Among the most prominent of them are Gary Cooper, Franchot Tone, Robert Young and William Bendix. Karns has chosen "Night After Night" as his own "lucky" picture. That was the one that brought him a ten-year contract with Paramount.

Roscoe Karns confesses that he has always wanted to do a serious role, and

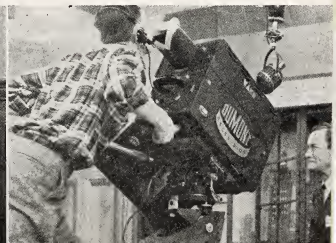
most of his Hollywood and Broadway parts were light comic ones. However, as "Rocky King" he has an opportunity to mix his serious side more deeply with his humorous one. As well as providing his viewers with the usual quota of Karns laughs, he will play the part of a man with a real job, and he goes about it sympathetically, understandingly, and without the customary hard-boiled attitude of most fictional detectives.

A military uniform started Karns on an acting career, and he has never attempted to earn so much as a dime in any other. He was attending military school when the stage bug bit him.

Because WGN-TV will telecast the Automobile Show this Saturday "Inside Detective" will not be shown; it will return Feb. 25.

Featured with Karns is his bright assistant, Lane, and King's wife, Mabel, with whom he is frequently heard in conversation but who is never seen.

The story material from which the series is drawn is chosen from the pages of "Inside Detective," a leading mystery magazine. Each week its editors choose an appropriate story for the DuMont production department to dramatize.



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TV Forecast for February 20, 1950

Monday

- | WBKB
4 | WNBQ
5 | WENR-TV
7 | WGN-TV
9 |
|-----------|-----------|-----------------------------|---|
| 1:45 | 4 | Three Corner Club | Betty Raymond |
| 2:00 | 4 | Bill Evans Show | music and gags |
| | 9 | Individually Yours | Celeste Carlyle |
| 2:15 | 9 | Chicago Cooks— | Barbara Barkley |
| 3:00 | 4 | Homemakers' Exchange | recipes |
| | 9 | Stop the Record | Frann Weigel |
| 3:30 | 4 | TV Album | ticker tape news |
| 4:00 | 4 | Multiscope News | ticker tape |
| | 9 | Women's Magazine of the Air | Lorraine Andre, Fr. dress designer |
| 4:15 | 5 | Judy Splinters | puppet show |
| 4:30 | 4 | TV Billboard | ticker tape news |
| | 5 | Howdy Doody | a loveable puppet |
| 5:00 | 5 | Cactus Jim | western feature film "Fighting Troupers" II |
| | 9 | Small Fry Club | Bob Emery (pg. 13) |
| 5:15 | 4 | Comic Capers | with Boo the bunny |
| 5:30 | 4 | Lucky Pup | Doris Brown femcee |
| | 9 | Trail Blazers' Theater | western film "Thunder Over Texas" |
| 5:45 | 4 | Wrangler's Club | with Texas Bruce |
| 6:00 | 4 | Time For Beanie | and his sea serpent |
| | 5 | Kukla, Fran, and Ollie | |
| 6:15 | 4 | Sing For Your Supper | Jane Clemens |
| | 7 | Dinner Music | |
| 6:30 | 4 | CBS News | Douglas Edwards reports |
| | 5 | Showroom | with Roberta Quinlan |
| | 7 | Serial: "Sign of the Wolf" | |
| | 9 | Art Jarrett's Metropolitan | Memo |
| 6:45 | 4 | Window Shopping | Pat Banks |
| | 5 | News Caravan | John Swayze reports |
| | 7 | Paddy The Pelican | fun and fantasy |
| | 9 | Chicagoland Newsreel | |
| 7:00 | 4 | Silver Theater | Ward Bond and Beverly Tyler in "His Brother's Keeper" |
| | 5 | Tele-Theater | Peggy Ann Garner in "Once to Every Boy" comedy |
| | 7 | Parade | young talent variety acts |
| | 9 | Film Varieties | |
| 7:30 | 4 | Talent Scouts | Arthur Godfrey mc |
| | 5 | Voice of Firestone | Thos. L. Thomas |
| | 7 | Cameraman At Large | film shorts |
| | 9 | Al Morgan Show | musical variety, Billy Chandler accompanies |
| 7:45 | 7 | You the Taxpayer | |
| 8:00 | 4 | Candid Camera | Allan Funt narrates |
| | 5 | Lights Out | drama "Graven Image" |
| | 7 | WENR-TV Playhouse | "Miss Polly" |
| | 9 | World Is Yours | travel "Land of the Eagle" |
| 8:15 | 9 | Film Varieties | |
| 8:30 | 4 | Goldbergs | starring Gertrude Berg |
| | 5 | Audition of Menasha | Skulnik comedy |
| | 9 | Feature Film | |
| 9:00 | 4 | Studio One | drama Jack Lemmon, Barbara Bolton in "The Wisdom Tooth" |
| | 7 | Wendy Barrie | interviews the stars |
| 9:30 | 5 | Who Said That | Henry Morgan quizzes Robert Ruark, Burl Ives, Paul Porter, and John C. Swayze |
| | 7 | Flana-Grams | sports commentary |
| 10:00 | 4 | Ernie Simon, The | Curbstone Cutup |
| | 5 | Weatherman | Clint Youle |
| 10:10 | 5 | Clifton Utley | and the news |
| 10:15 | 4 | Wrestling From | Hollywood films |
| 10:25 | 5 | Dorsey Connors | and commentary |
| 10:30 | 5 | But Not Forgotten | Herbie Mintz |
| 10:45 | 5 | Let's Look At Sports | Tom Duggan |
| | 9 | Chicagoland Newsreel | |
| 11:00 | 4 | Murder Before | Midnight films |
| | 9 | TV Forecast | |
| 11:30 | 4 | Pix of the News | Ulmer Turner |

(Stations reserve the right to change above listings without notice)



CONTEST JUDGE Irv Wagner, member of the Chicago Television Council, will assist in the selection of the "Most Typical TV Family." The contest ended last week, and announcement of the winner will be made soon. Winner will reign at March convention.

Sportscaster Poll Places Brickhouse First

Jack Brickhouse, sports manager of WGN-TV, and Hal Totten, director of WGN's farm service department, ranked first and third respectively in a poll of favorite video sports commentators conducted by the sports research department of O'Reilly, Doty, and Sommer this week.

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TV Forecast for February 21, 1950

Tuesday

- | WBKB
4 | WNBQ
5 | WENR-TV
7 | WGN-TV
9 |
|-----------|-----------|---|-------------|
| 2:00 | 4 | Bill Evans Show interviews, music | |
| | 9 | Chicagoland Newsreel local news | |
| 2:15 | 9 | Chicago Cooks—Barbara Barkley | |
| 3:00 | 4 | Homemakers' Exchange recipes | |
| | 9 | Stop The Record Frann Weigel | |
| 3:30 | 4 | TV Album ticker tape news | |
| 4:00 | 4 | Multiscope News ticker tape | |
| | 5 | Clint & Jeanne Youle discuss electric bed coverings, blankets, sheets and comforters | |
| | 9 | Hi Ladies with Claude Kirchner premier of news series | |
| 4:15 | 5 | Judy Splinters and her alter ego | |
| 4:30 | 4 | TV Billboard ticker tape news | |
| | 5 | Howdy Doody a puppet for the kids | |
| 5:00 | 5 | Cactus Jim western feature film "Code of the Mounted" I | |
| | 9 | Small Fry Club Bob Emery presents a cartoon & film for the kids | |
| 5:15 | 4 | Comic Capers magic & fun with Don. Vera, Boo the bunny | |
| 5:30 | 4 | Lucky Pup Foodini, Jolo, Pinhead | |
| | 5 | Pet Shop Gail & Gay Compton discuss care and problems of raising | |
| | 9 | Trail Blazers' Theater western film "Bulldog Courage" | |
| 5:45 | 4 | Wrangler's Club with Texas Bruce introducing his western pals | |
| 6:00 | 4 | Time For Beanie and his friends | |
| | 5 | Kukla, Fran, and Ollie, Cecil Bill. Fletcher Rabbit, and all the others | |
| 6:15 | 4 | Sing For Your Supper Jane Clemens | |
| | 9 | Dinner Music | |
| 6:30 | 4 | CBS News Douglas Edwards reports | |
| | 5 | Wendy Barrie Show interviews | |
| | 7 | Serial: "Sign of the Wolf" | |
| | 9 | Hobby Parade Walt Newton discusses pastimes of the people (page 12) | |
| 6:45 | 4 | Window Shopping John Dunham | |
| | 5 | News Caravan John Swayze reports | |
| | 9 | Paddy the Pelican sage of the woods | |
| | 9 | Chicagoland Newsreel | |
| 7:00 | 4 | Frontier Theater "Saga of the West" | |
| | 5 | Star Theater starring Milton Berle | |
| | 7 | Comedy Carnival films | |
| | 9 | Court of Current Issues discussion | |
| 8:00 | 4 | Movie Money Russ Davis presents old time comedies | |
| | 5 | Fireside Theater "Another Road" and "The Spy" original story by James Fenimore Cooper | |
| | 7 | Cavalcade of Bands Jimmy Dorsey if featured this week | |
| | 9 | Korny Klowns David Pritchard and his musical madmen make music? | |
| 8:15 | 9 | Film Varieties | |
| 8:30 | 4 | Suspense drama | |
| | 5 | Life of Riley Jack Gleason stars | |
| | 9 | Wrestling from Midway Arena, Vince Lloyd announces pro matches | |
| 9:00 | 4 | Film Varieties | |
| | 5 | Original Amateur Hour Ted Mack mc | |
| | 7 | Tomorrow's Champions boxing with Wayne Griffin announcing | |
| 10:00 | 4 | Ernie Simon, The Curbstone Cutup | |
| | 5 | Weatherman, Clint Youle | |
| 10:10 | 4 | Clifton Utley and the news | |
| 10:15 | 4 | Ulmer Turner and the news | |
| 10:25 | 5 | Dorsey Connors commentary | |
| 10:30 | 4 | Joe Wilson's Sports Roundup | |
| | 5 | But Not Forgotten Herbie Mintz presents a musical interlude | |
| 10:45 | 4 | Murder Before Midnight films | |
| | 5 | Let's Look At Sports Tom Duggan | |
| | 7 | Flana-Grams sports commentary | |
| | 9 | Chicagoland Newsreel local news | |
| 11:00 | 9 | TV Forecast | |

(Stations reserve the right to change above listings without notice)



WALT DESIGNS A

Plastic Program Rack

IN ANSWER to the many requests from readers of *TV Forecast* magazine for a handy rack to keep the current copy close to the video receiver, Walt Newton of the Burgess "Hobby Parade" this week will show how to construct one from plastic.

"Hobby Parade," which can be seen this week Tuesday on WGN-TV, chan-

nel 9, regularly features interesting items that can be made easily in the home, with or without a complete workshop.

Newton, one of the handiest TV personalities in Chicago, got the idea from a cigarette tray he had planned to make for his home. He chose clear plastic because of its decorative appearance and easy-to-shape qualities.

Pictured above is the finished holder and cigarette stand, functional, yet pleasant and harmonious with most surroundings. Because of its compact size, it can be placed atop most receivers.

Newton will show Chicagoland viewers how to purchase plastic in economic cuts, enabling hobbyists to make two stands from a single piece of plastic. You'll want to keep a pencil and paper handy Tuesday night to take down the dimensions of this item.

With the increased number of TV sets in this region, such a holder will make ideal birthday presents or card party prizes, more reasons you'll want to watch the Burgess show this week.





MISS PHOTO-FLASH CONTEST ends Saturday, Feb. 18, at which time Harold Isbell, WGN-TV wag will know winner of the Press Photographer's Association annual gimmick. Isbell is shown above being congratulated by candidates for having won a TV Forecast magazine award. Pictured with him are Marlene Reilly, Helen Olson, Dell Owens, Amilly Thompson, and Peggy Smith. That's what happens when Aunt Marie turns her back for a moment!

See Auto Show From Chairside

Three special telecasts will take WGN-TV viewers to the 42nd annual Chicago Automobile Show at the International Amphitheater over the weekend. The annual event, which in past years has brought visitors to Chicago from all over the midwest, has not been held since 1940 due to the war.

Two of WGN-TV's shows direct from the Amphitheater floor will take place Saturday, Feb. 18, at 5:00 p.m. and again at 7:30 p.m., under the sponsorship of the Ford Dealers of Chicago. Factory built exhibits, including cut-away cars and chassis, will show how the 1950 models are constructed and how they work.

On Sunday, Feb. 19, during the regular intermission of the Hudson Family Theater double feature, WGN-TV cameras will again move to the International Amphitheater for a glimpse of the Automobile Show.

AT FAIR STORE

Bob Emery, creator of WGN-TV's "Small Fry Club" (DuMont network) will appear Feb. 18 at the Fair Store to demonstrate his Small Fry Marionettes. No admission charge. Shows start 10 a.m., 12 noon, 2 and 4 p.m.

"Jack London" on TV

"Jack London," the film story of the famous adventure story writer, will be the big attraction on the Courtesy Television Theater on WGN-TV Sunday, Feb. 19, at 9:30 p.m. The film stars Susan Hayworth and Michael O'Shea.

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WLAV-TV CHANNEL 7, GRAND RAPIDS, MICHIGAN

provides this page for the convenience of viewers in Battle Creek, Kalamazoo, South Haven, Holland, Grand Haven, Muskegon, Greenville and intermediate points with primary TV coverage.

Affiliated with ABC, CBS, DTN and NBC

Saturday

- 7:00 Test Pattern
- 7:15 Top Views in Sports.
- 7:30 Lone Ranger. Adventures with the hero of the west.
- 8:00 Ken Murray Show one of America's foremost showmen and comedians presents this variety show with Daria Hood, Tony Labriola, Jack Mulhall, Elizabeth Walters and guest stars.
- 9:00 Mary Kay and Johnny. The Stearns reenact the everyday happenings of the average family.
- 9:30 Around the Town. Glimpses of interesting people and places. Bob Stanton.
- 10:00 Meet the Press current topic discussion Martha Rountree moderator.

Sunday

- 5:45 Test Pattern
- 6:00 Singing Lady with Irene Wicker.
- 6:30 Hopalong Cassidy. Films.
- 7:30 This Is Show Business. Clifton Fadiman m.c. on this variety show where a panel of Abe Burrows, Geo. Kaufman, and guest try to solve the problems of the famed and near-famous.
- 8:00 Supper Club. Perry Como and the Fontane Sisters with musical variety.
- 8:30 Little Revue. Musical variety.
- 9:00 Philco Playhouse. Dramatic presentations.
- 10:00 Garroway At Large, with Dave, Connie, Betty and Cliff.
- 10:30 Youth on the March. Religious program.

Monday

- 1:00 Test Pattern.
- 4:00 Homemaker's Exchange. A cooking school conducted by Maggie Young.
- 4:30 Test Pattern.
- 6:00 Cactus Jim. A western film for the kids.
- 6:30 News and Events.
- 7:00 Kukla, Fran, and Ollie and the rest of the Kuklapolitan players.
- 7:30 News and Events.
- 8:00 Tele-Theater. Drama.
- 8:30 Film Varieties.
- 9:00 Lights Out. Mystery drama.
- 9:30 Film Varieties.
- 10:00 Studio One. Drama.

Tuesday

- 1:00 Test Pattern.
- 4:00 Homemaker's Exchange. Louise Leslie.
- 4:30 Test Pattern.
- 6:00 Cactus Jim. Western film.
- 6:30 News and Events.
- 7:00 Kukla, Fran, and Ollie.
- 7:30 Wendy Barrie Show interviews with the stars and gossip about Hollywood.

- 7:45 News and Events.
- 8:00 Feature Film.
- 9:00 Film Varieties.
- 9:30 Life of Riley with Jackie Gleason as Chester A. Riley and Rosemary DeCamp as his faithful wife.
- 10:00 Amateur Hour with Ted Mack, m.c.

Wednesday

- 1:00 Test Pattern.
- 4:00 Homemaker's Exchange. Interesting recipes.
- 4:30 Test Pattern.
- 6:00 Cactus Jim. Tales of the west.
- 6:30 News and Events.
- 7:00 Kukla, Fran, and Ollie. Enjoyment for the whole family.
- 7:30 The Clock dramatic production of suspense
- 8:00 Arthur Godfrey and his friends.
- 9:00 Film Varieties
- 9:30 Wrestling. The sport that is intriguing the nation.
- 10:00 Break the Bank with Bert Parks asking the questions.
- 10:30 Wrestling (continued).

Thursday

- 1:00 Test Pattern.
- 4:00 Homemaker's Exchange. Cooking School.
- 4:30 Test Pattern.
- 6:00 Cactus Jim. Western feature.
- 6:30 News and Events.
- 7:00 Kukla, Fran, and Ollie.
- 7:30 Wendy Barrie Show latest dope from the center of filmdom.
- 7:45 News and Events.
- 7:55 Teletone Varieties.
- 8:00 Stop the Music. Bert Parks asks you to name the "Mystery Melody."
- 9:00 Kay Kyser's College of Musical Knowledge. Musical quizzes.

Friday

- 1:00 Test Pattern.
- 4:00 Homemaker's Exchange. Favorite Recipes.
- 4:30 Test Pattern.
- 6:00 Cactus Jim. Western feature.
- 6:30 News and Events.
- 7:00 Kukla, Fran, and Ollie.
- 7:30 News and Events.
- 7:55 Teletone Varieties.
- 8:00 Film varieties.
- 8:30 Man Against Crime, with Ralph Bellamy as Detective Mike Barrett.
- 9:00 Ford Theater dramatic show.
- 10:00 Boxing Bouts.

Programs are subject to change without notice.



Dear Boss:

Understand at long last you have uncovered the name of the mystery tune Carolyn Gilbert played many moons ago to discourage a man from committing suicide.

Seems to me I recall reading about La Gilbert, and how some demented character popped a request or threatened to jump in the local river. What I could not understand was his asking for "In the Still of the Night," by Cole Porter? It would have been interesting if Carolyn, then a radio starlet and now a video veteran, had turned him down. Doubt if he would have really ended his life. After all, starlets have to get a start somehow, don't they?

Thanks much for the tip on Carmencita Romero who has been doing some fine dancing on "The Little Revue" (WENR-TV, Sundays). Not only have I been captivated by her telefiery interpretations, but was compelled to catch Miss Romero and troupe now appearing at the College Inn of the Hotel Sherman where she leads Neville Black, Tony Mendez, Lester Dunigan, Mary Wimberly, Ellen Hightower, and Arthur Wright.

Miss Romero, who was born in Cuba and brought to Chicago by her parents when she was very young, has returned to her native land many times, it seems, to capture the rhythms of gay tropical South America.

It isn't often your tight-fisted, fearless and cheerless scribe leaves the comfort of home to tour the nightclubs of our city, but this assignment was a pleasure and I think Miss Romero will go far in television, dancing both primitive and modern.

You might be interested in knowing she has appeared in the original company of "Carmen Jones," as well as "Cabin in the Sky," both Broadway shows, not to mention appearances in the Trocadero in Hollywood, clubs in Canada, TV shows in New York, and the Montmartre in Havana. All in all, she's run the gamut from opera ballet concert tours and legitimate theater to films, video and vaudeville, exposing a most elaborate wardrobe.

To keep life from getting dull, Miss Romero operates a dance studio in Chicago and finds time to teach approximately 200 students each week, in addition to her nightly performances for Messrs. Byfield & Bering at the Sherman, and rehearsals for showman Greg Garrison at ABC-TV.

Unlike some unmentionable and downright disgusting Chicago stars, Miss Romero also finds time for benefit performances such as the one she and her troupe participated in this month at Hines hospital, the last school from which your favorite critic graduated before being commissioned by TV Forecast.

Item Three—before I forget, I want to tell you comic Alan Young is now hard at work on TV gags for his own show that may be carried by WBKB. You'll remember Young as the young Canadian who in 1944 was picked to pinch hit for Eddie Cantor while Banjo Eyes went on a summer vacation. Lately he was with Jimmy Durante before getting his own radio show on NBC. Now CBS has him on paper for five years.

Yours truly,

CHUB McCARTHY



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WTMJ-TV

PROGRAM SCHEDULE CHANNEL 3

Saturday

- 4:00 Mr. Jaycee handling civic problems
- 4:30 Wild West Theater Full length western
- 5:30 Tele-Talent Time
- 6:00 American Forum of the Air
- 6:30 The Sports Picture news and interviews
- 6:45 Top Views in Sports discussion
- 7:00 Ken Murray Show gala variety on film from west coast featuring star attractions
- 8:00 Basketball: Iowa vs. Wisconsin
- 9:30 Under the Basket
- 9:40 Roller Derby fast paced action
- 10:15 News
- 10:17 Tomorrow's Television

Sunday

- 2:00 Meet the Artist new ideas in drawing
- 2:15 Bible Stories presented for the children
- 2:30 Hollywood Reel film
- 2:45 Stranger than Fiction unusual items
- 3:00 Grenadiers "The band with a million friends" Musical & guests
- 4:00 Wayne King Show Nancy Evans, Harry Hall, vocalists; Don Large Chorus
- 4:30 Super Circus under the big top
- 5:00 Singing Lady, Irene Wicker, & tales
- 5:30 High Life Time Tommy Sheridan & trio
- 6:00 Paul Whiteman musical variety & guests
- 6:30 Show Business variety and discussion
- 7:00 Supper Club Perry Como & guests
- 7:30 Colgate TV Theater drama
- 8:00 Philco TV Playhouse drama
- 9:00 Celebrity Time quiz, Conrad Nagle mc
- 9:30 Telenews Weekly latest items
- 9:50 Roving Cameras news highlights
- 10:00 Studio One dramatic production
- 11:00 Tomorrow's Television

Monday

- 3:15 George Comte poetry, books, travel
- 3:30 Film Shorts
- 3:45 What's New in the Home Cooking demonstrations & other topics discussed
- 4:15 Song Shop Al Buettner at the piano
- 4:30 Howdy Doody a lovable puppet
- 5:00 Cactus Jim presents a western film
- 5:30 Film Program
- 5:45 Vi & Jerry Wagner piano & organ
- 6:00 Kukla, Fran, and Ollie
- 6:30 Sports Picture
- 6:45 News Caravan John Swayze reports
- 7:00 Tele-Theater drama
- 7:30 Arthur Godfrey Talent Scouts
- 8:00 Candid Camera Allan Funt at the mike
- 8:30 Goldbergs family life & its problems
- 9:00 Quiz Kids Joe Kelly quizzing
- 9:30 Family Party Tom Moore mc
- 10:00 Guessing Game features for viewers
- 10:30 News
- 10:32 Tomorrow's Television

Tuesday

- 3:15 George Comte Show Historical items
- 3:30 It's Gimbels Time songs by Bob Churney
- 3:45 What's New in the Home Breta Griem
- 4:15 Paul Skinner—Al Buettner
- 4:30 Howdy Doody Bob Smith conducts
- 5:00 Cactus Jim western feature film
- 5:30 Your Library Story for the children
- 5:45 Vi & Jerry Wagner piano & organ

- 6:00 Kukla, Fran, and Ollie
- 6:30 Sports Picture news and interviews
- 6:45 News Caravan John Swayze reports
- 7:00 Star Theater Milton Berle & guests
- 8:00 Fireside Theater double film drama
- 8:30 Life of Riley Jackie Gleason stars
- 9:00 Amateur Hour Ted Mack conducts
- 10:00 Square Dance Jamboree learn how
- 10:30 News
- 10:32 Tomorrow's Television

Wednesday

- 3:15 George Comte Show discussion
- 3:30 Film Program
- 3:45 What's New in the Home
- 4:15 Song Shop vocals by Paul Skinner
- 4:30 Howdy Doody puppet show
- 5:00 Cactus Jim western feature film
- 5:30 Museum Explorers Club
- 5:45 Vi & Jerry Wagner piano & organ
- 6:00 Kukla, Fran and Ollie
- 6:30 Sports Picture news and interviews
- 6:45 News Caravan John Swayze reports
- 7:00 Arthur Godfrey and His Friends
- 8:00 Kraft TV Theater drama
- 9:00 Break the Bank quiz, Bert Parks mc
- 9:30 Salute to Wisconsin's Industry
- 10:00 Gay Rancheros Pan-American tunes
- 10:30 The Clock drama of suspense
- 11:00 Warren Hull Show
- 11:15 News
- 11:17 Tomorrow's Television

Thursday

- 3:15 George Comte books reviewed
- 3:30 It's Gimbels Time Musical
- 3:45 What's New in the Home
- 4:15 Paul Skinner—Al Buettner musical
- 4:30 Howdy Doody puppet show for kids
- 5:00 Cactus Jim western feature film
- 5:30 Lucky Pup Bunnin puppets perform
- 5:45 Vi & Jerry Wagner piano and organ
- 6:00 Kukla, Fran, and Ollie
- 6:30 Sports Picture news and interviews
- 6:45 News Caravan John Swayze reports
- 7:00 Stop the Music quiz, Bert Parks mc
- 8:00 Kay Kyser Show musical quiz
- 9:00 Private Eye, Martin Kane, drama
- 9:30 Wrestling from South Side Armory
- 10:55 News
- 10:57 Tomorrow's Television

Friday

- 3:15 George Comte Show discussion
- 3:30 Film: "Woman Speaks"
- 3:45 What's New in the Home
- 4:15 Song Shop musical
- 4:30 Howdy Doody puppet show for kids
- 5:00 Cactus Jim western feature film
- 5:30 Little Amateurs young talent
- 5:45 Vi & Jerry Wagner piano & organ
- 6:00 Kukla, Fran and Ollie
- 6:30 Sports Picture news & interviews
- 6:45 News Caravan John Swayze reports
- 7:00 Mama life with the Hansen family
- 7:30 The Ruggles domestic comedy
- 8:00 Versatile Varieties Harold Barry
- 8:30 To be announced
- 9:00 Professional Boxing
- 9:45 Greatest Fights
- 10:00 TV Open House young talent performs
- 10:30 News
- 10:32 Tomorrow's Television

I suppose one is ranked as a novice in TV until he's no longer surprised to be stopped on the street by a stranger who pumps his hand and says, "I saw you on television last night. My wife and I have a suggestion we'd like to make . . ."

This feeling on the part of the viewing public that video entertainers are a part of the friendly family circle is a warm and encouraging thing. But I still don't have the answer to one inevitable question—"How d'you like working in television?"

Doggoned if I know. Perhaps one of these days I'll get used to the chaos and confusion that goes on all through the show just out of sight of the camera, and then I can feel less like a leaf being whizzed around in a gale.

My wife (you see her as Phyllis Myles with my band and on the "Lucky



show for the late performance.

The "Lucky Letters" script was written for the possibility—or, rather,

GUEST COLUMN

"TV Continues to Surprise Me"

By FRANKIE MASTERS

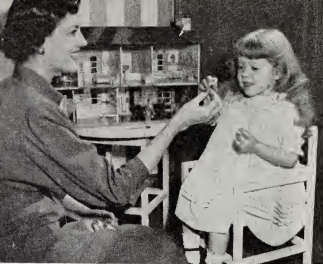
Letters" show) and I had just finished a pre-Christmas vacation in Florida a few weeks ago, and had no more than arrived in Chicago than our phone rang. It was WBKB's Jonny Graff, who wanted to talk about a TV show. He came to see us while we were still unpacking; discussed the "Lucky Letters" show format with us, and we had set the show, starting in less than two weeks, within an hour's time! Since then, things have been in a whirl and haven't settled down long enough for me to find out what makes Nipper, the RCA-Victor dog, bark.

The climax of all this scurrying-about came on the January 27 show, when a traffic jam or slow elevator could have fouled things completely. It happened that the new ice show at the Stevens Hotel, where my nocturnal non-TV hours are spent, opened the same night. This meant days of alternate band and "Lucky Letters" rehearsals; and it involved split-second timing to get from the Stevens to WBKB after the first evening's show; and back to the hotel after the TV

probability—of a late entrance by Phyllis and myself, which also accounts for the fact that we gave the engineers the horrors in not having time to change from my tuxedo and Phyllis' white gown—black and white being considered unfriendly to union TV cameras.

"I don't find the actual preparation for TV shows much different from that of radio, or movies, or even a stage or ballroom appearance. It's in the presentation of the actual show that the difference arises. We're used to working directly to audiences—in video, we must constantly be aware of the fact that it's the baleful glass eye of the big swinging camera that is important—not the people sitting out front. And where, in public presentations, the stage is cleared and trim except for entertainers, here in TV I find technicians moving props about, before the studio audience and sometimes within hair's breadth of the camera's own line of vision.

I think what TV performers need are more corners-of-eyes.



It's Our Gal

By PAT

IF you're a fan of Toni Gilman you've probably been wondering what daughter Suzann and husband Buzz look like, now that it's been established "Our Gal Toni" and co-host Charlie Flynn are not married to each other.

Ever since the WENR-TV telecast started, a good number of viewers had the relationship of Toni and Charlie a bit mixed up. So much, we thought it was time for the cameraman to visit Toni's home.

Above (left) we discovered a cute three year old who turned out to be Toni's No. 2 fan. The next picture shows No. 1 fan, Buzz. Both are in agreement that "Mom" is perfect on television.

While Toni isn't on the screen, Suzann has lots of fun playing with "Goldie" and "Fishy," the active pets pictured above (right)) on the next page. Now and then she helps out in the kitchen, or goes shopping with the TV star, but usually she spends her time in the wonderful world of nursery rhymes and fairy tales, including the wonderful sights on channel 7.

Toni Gilman, shown above (top right) with Tony Zale, has learned in 16 years of showbusiness that "informality" is the keynote of good entertainments. With Charlie Flynn (bottom right) their Friday show brings friends and celebrities before the camera, and more often than not, producer Anthony Rizzo even gets in the act.

Toni's entrance into showbusiness was made at the age of four. Daughter of Harry K. Gilman, long-time legitimate



Toni Gilman

COOPER

actor and producer of the world's first soap-opera, Toni was star of her own radio program at the age of five, a show called "painted Dreams." She played the lead in Arthur Green's "Alice in Wonderland" at 10, and when she was 11, was a hit in Albert Stein's "Let Freedom Ring," a Broadway success.

Before she left Broadway, Toni appeared in "Moon Over Mulberry Street," "Follow the Girls," "Beat the Band," "Walking Gentleman," and "My Fair Ladies."

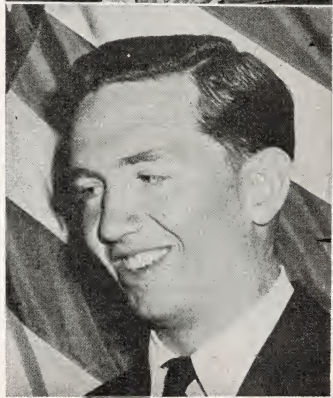
But after she married a Chicagoan, Toni returned to her home town, and began to make a new career in television.

Charlie Flynn literally grew up in radio. When he was ten, he was hired for a part in a Chicago soap opera. The same audition which resulted in his job gave an acting job to his mother, too. Thereafter, radio claimed two members of the Flynn family.

Charlie began to appear in many Chicago radio dramas, and his mother, Bess Flynn, in addition to becoming a successful actress, later authored the serial drama, "Bachelor's Children."

Flynn still divides his time between radio and television. He plays the title role in that children's classic, "Jack Armstrong." Charlie has acted the role more than 2,000 times without missing a performance. The only time he missed, Uncle Sam's navy had a 2-and-a-half year call on his services.

Charlie is finishing a law course at Loyola University in his spare time.



Wednesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
2:00	4	Bill Evans Show interesting tales	
	9	Chicagoland Newsreel local news	
2:15	9	Chicago Cooks—Barbara Barkley	
3:00	4	Homemakers' Exchange recipes	
	9	Stop the Record Frann Weigel	
3:30	4	TV Album ticker tape news	
4:00	4	Multiscope News ticker tape	
	9	Women's Magazine of the Air Ester Riff giving fish menus	
4:15	5	Judy Splinters the puppet girl	
4:30	4	TV Billboard ticker tape news	
	5	Howdy Doody Show with Bob Smith	
	9	Health Talk: Chicago's medical tomorrow is title for discussion	
5:00	5	Cactus Jim western feature film "Code of the Mounted" II	
	9	Small Fry Club with Bob Emery	
5:15	4	Comic Capers read the funnies	
5:30	4	Lucky Pup Foodini is the magician	
	5	Fun Town Rita Farnon & daughters	
	9	Trail Blazers' Theater western film "Trigger Pals" with Art Jarrett	
5:45	4	Wrangler's Club with Texas Bruce	
6:00	4	Time For Beanie and his adventures	
	5	Kukla, Fran, and Ollie	
6:15	4	Sing For Your Supper Jane Clemens	
	7	Dinner Music	
6:30	4	CBS News Douglas Edwards reports	
	5	Showroom with Roberta Quinlan	
	7	Serial: "Sign of the Wolf"	
	9	Art Jarrett's Metropolitan Memo musical, Vicki Stevens on the vocals	
6:45	4	Earl Wrightson Show musical	
	5	News Caravan John Swayze reports	
	7	Paddy the Pelican Sam Singer puppet	
	9	Chicagoland Newsreel	
7:00	4	Arthur Godfrey and His Friends with Bill Lawrence, Jeannette Davis	
	5	Leave It To The Girls ques. and ans.	
	7	Couple of Joes can they play it?	
	9	Temptones with Nancy Wright	
7:30	5	The Clock drama	
	9	Stop, Look, and Learn with the television "hat man" Harold Isbell	
8:00	4	Johnny's Western Theater	
	5	Kraft Theater drama	
	7	That Wonderful Guy Neil Hamilton and Jack Lemmon in comedy series	
	9	World Is Yours travel film "London and Vicinity"	
8:15	9	Film Varieties	
8:30	7	Wrestling from Rainbo Arena	
	9	Famous Jury Trials discussion	
9:00	4	Tournament of Champions boxing	
	5	Break the Bank Bert Parks mc quiz	
	9	Mystery is My Hobby drama with Glen Langan	
9:30	5	To be announced	
	9	Four Star TV Theater films "Three's a Family" Chas. Ruggles, Marjorie Reynolds, Dennis O'Keefe, Helen Roderick	
9:45	5	Reported Missing with Jim Hurlbut	
10:00	4	Ernie Simon, The Curbstone Cutup	
	5	Weatherman Clint Youle	
10:10	5	Clifton Utley and the news	
10:15	4	Ulmer Turner and the news	
10:25	5	Dorsey Connors commentary	
10:30	4	Joe Wilson's Sports Roundup	
	5	But Not Forgotten Herbie Mintz	
10:45	4	Murder Before Midnight films	
	5	Let's Look At Sports Tom Duggan	
11:00	7	Flana-Grams sports commentary	
	9	Chicagoland Newsreel	
11:15	9	TV Forecast	

(Stations reserve the right to change above listings without notice)

Letter Proves TV Fans Save Records

There's no doubt about it, TV fans are just as much record-collecting bugs, letters to contest editor Bob Lee indicate. Lee this week announces another winner in the current *TV Forecast* "Favorite Record" contest now being conducted.

It's Mrs. Grace Christensen of 2721 W. Wellington, Chicago 18. Christensen's favorite record is Arthur Godfrey's *Grandma's Minuet*, a Columbia disc. Second place went to Miss Joyce McIntyre of 905 E. 85th st.; and third place to Anthony Rosato of 1451 W. Ohio. Miss McIntyre's favorite was *That Lucky Old Sun*, a Mercury record starring Frankie Laine. Mr. Rosato chose RCA Victor *So This Is Love*.

You have until Friday, Feb. 24 to enter, so hurry. Remember, winners have choice of RCA Victor, Columbia, Decca, Mercury, or Capitol album.

Here are the rules:

- 1.) Letter must be 25 words or less. Record chosen can be 78, 45, or 33 1/3 RCA Victor, Columbia, Decca, Mercury, or Capitol. State your choice.
- 2.) Record must feature or be played by a television star currently appearing on Chicago Channels.
- 3.) Letter must contain contestant's name and address. PLUS the official Entry Blank found in this week's *TV Forecast*.
- 4.) Contestants may send as many Entry Blanks as they wish. Each week a new contest begins, for example—this week's contest ends midnight, Friday, Feb. 24. Letters postmarked Saturday, Feb. 25, will be judged for the fourth week's contest. All entries become the property of this magazine. Employees of *TV Forecast* are not eligible to participate.

Kiddies Personalized TV Chairs

The child's name on his own TV viewing chair! Children love these folding oak seats which save wear and tear on your furniture.

In Dark Green duck with white letters. **\$2.95** postage paid

Send child's name, together with check or money order to:

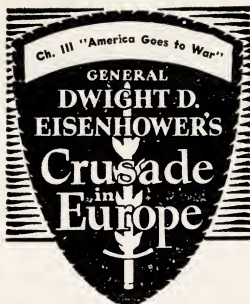
KRIMSTOCK BROTHERS
112 N. 9th St.
Phila. 7, Pa.



TV Forecast for February 23, 1950

Thursday

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9
2:00	4	Bill Evans Show items discussed	
	9	Chicagoland Newsreel local news	
2:15	9	Chicago Cooks—Barbara Barkley	
3:00	4	Homemakers' Exchange recipes	
	9	Stop the Record Frann Weigel	
3:30	4	TV Album ticker tape news	
	7	Homemakers Show with Beulah Karney and Kay Morrow	
4:00	4	Multiscope News ticker tape	
	5	Clint & Jeanne Youle comment on electric cooking	
	9	Hi Ladies Claude Kirchner and news for the homemakers	
4:15	5	Judy Splinters and Shirley Dinsdale	
4:30	4	TV Billboard ticker tape news	
	5	Howdy Doody Show Bob Smith mc	
5:00	5	Cactus Jim western feature film	
	9	Small Fry Club with Bob Emery	
5:15	4	Comic Capers kids read the funnies	
5:30	4	Lucky Pup with Doris Brown femcee	
	9	Carson's Corral singing cowboy	
5:45	4	Wrangler's Club with Texas Bruce	
	9	Trail Blazers' Theater western film "Danger Trails" Big Boy Williams	
6:00	4	Time For Beanie and his adventures	
	5	Kukla, Fran, and Ollie	
6:15	4	Sing For Your Supper Jane Clemens	
	7	Dinner Music	
6:30	4	CBS News Douglas Edwards reports	
	5	Wendy Barrie Show gossip, news	
	7	Serial: "Sign of the Wolf"	
	9	Art Jarrett's Metropolitan Memo	
6:45	4	Window Shopping Pat Banks	
	5	News Caravan John Swayze reports	
	7	Paddy the Pelican weaving tales of his wonderful world of woodland	
	9	Chicagoland Newsreel	
7:00	4	Film Shorts	
	5	Black Robe police night court	
	7	Stop the Music Bert Parks asks you to guess the "mystery tune"	
	9	Temptones and Nancy Wright	
7:30	4	Film Shorts	
	5	One Man's Family Bert Lytell and Marjorie Gateson star	
	9	Hands of Murder mystery drama "Man Without a Name"	
8:00	4	Film Shorts	
	5	College of Musical Knowledge starring Kay Kyser, musical quiz	
	7	Hollywood Screen Test Neil Hamilton	
	9	Morey Amsterdam Show variety	
8:30	4	Glamour-Go-Round Bill Nalle, Durdward Kirby & Ilka Chase commenting on the metropolitan scene and introducing guests	
	7	Author Meets the Critics current book discussion, John McCaffrey mc	
	9	Wrestling from Madison AC	
8:45	4	Hour of Mystery non mystery theater "Secret Evidence"	
9:00	5	Martin Kane, private eye, mystery	
	7	Roller Derby fast paced action (pg. 29)	
9:30	5	Wayne King Show musical variety	
9:45	9	TV Beauty Contest Myron Wallace mc	
10:00	4	Ernie Simon, The Curbstone Cutup	
	5	Weatherman, Clint Youle	
	9	Wrestling (continued)	
10:10	5	Clifton Utley and the news	
10:15	4	Ulmer Turner and the news	
	7	Flana-Grams sports commentary	
10:25	5	Dorsey Connors commentary	
10:30	4	Joe Wilson's Sports Roundup	
	5	But Not Forgotten Herbie Mintz	
10:45	4	Murder Before Midnight films	
	5	Let's Look At Sports Tom Duggan	
	9	Chicagoland Newsreel local news	
(Stations reserve the right to change above listings without notice)			



SUNDAY

3:35 P.M.

Presented by

HAPPINESS TOURS

Operators of Value Packed Vacations



KAY MORROW



BEULAH KARNEY

and

**Daytime Television
Homemaking Hour**

THURSDAY 3:30-4:30 P.M.

Vaughn Shoemaker's Studio
"Editorial Cartoons of the Day"

FRIDAY 7:00 P.M.

WENR-TV
Channel 7
ABC-TV in Chicago

Ernie Cops Judo Prize

When it comes to self-defense, Ernie Simon, well-known as the "Curbstone Cutup," can take care of himself. WBKB's TV version of the "man on the street" knows the art of judo inside and out.

While serving as a lieutenant in the British Eighth army during World War II, Ernie taught judo to the men under him for four years. He absorbed the finer aspects of this now very popular method of self-defense from the late Col. A. J. Biddle of the noted Biddle family, which has served the American government for scores of years.

Although he had a chance to use this knowledge many times during his army career, Ernie's most prolific experience in judo application occurred in a Washington, D.C. cocktail lounge. He was escorting a beautiful young woman and his right leg was in a cast, the result of shrapnel wounds. Two young Marines, obviously not in a gentlemanly mood, started insulting Ernie and his female friend. Ernie politely told them to cool down, whereupon one lunged for the dark-haired TV star and was promptly flipped over Simon's well-muscled shoulder. Instead of using the flat of his hand, he cracked the second opponent across the shoulder with his cane, and that effectively disposed of both attackers.

According to the cutup of the TV air-

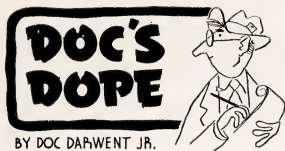
ways, judo is an off-spring of the Japanese art of jiu-jitsu. Explained Simon, "I became interested in judo as a teenager about 20 years ago. There are four main elements to the art of judo: surprise, balance, leverage, and speed. Your opponent is compelled to use his strength to his own disadvantage. The small man definitely has an equal, if not better than equal chance, against a larger opponent by employing judo tactics.

"Different colored belts represent the progression of learning judo. You get a white belt first. Then come three stages of the brown belt, followed by ten degrees of the black belt. I have the third black belt. In 1940 only three had the top award, the final degree black belt.

"Because of the simplicity of its application and its effective use by women, Duke Keomuka, outstanding pro wrestler and a personal friend of mine, and I are planning a booklet explaining the art of judo so that women could apply it in fighting off attackers.

Below, Ernie is shown in the enthusiastic effort of relaying his vast judo knowledge to Joe Wilson, sports director; Ulmer Turner, newscaster; and Russ Davis, commentator on "Wrestling from Hollywood," all WBKB personalities.





Tarzan Hewitt, 250 pound grappling star, doesn't need all that extra money he makes via wrestling. The handsome Hewitt is the manager and owner of New York's Golden Slipper Ballroom in New York City . . . Neither does Jim McMillan, vice president of the Chicago Bears, who enjoys the mat sport although over the age of 50 . . . We are not referring to football, but the double dropkick, in which he flings himself through the air and applies both feet to his opponent's stomach, is the specialty of Antonio "Argentine" Rocca, one of the better drawing-cards in wrestling today . . . Abe Stein is usually to be found acting when not grappling. He has appeared on the stage with name performers, performed in *Kiss of Death* and *Naked City*, been in a few movies under the stewardship of Al Jolson, and was Jimmie Cagney's instructor in judo . . . Rolling in wealth, Gene "Mr. America" Stanlee, only 24, invests his money in real estate. And no matrimonials prospects right now, either . . . If you need a concert pianist, you'll find a good one in Tony Cosenza, who mixes it on the mats now and then . . . Danno Mahoney and Steve "Crusher" Casey go in for night club ownership. The former has quite a spot in Los Angeles, while the latter's is across country in Boston . . . Jesse James, no relation to the bandit of the same name, just retired recently from wrestling. He now devotes full times to his artistic talents. Jesse does both oil paintings and charcoal drawings . . . The Super Swedish Angel, otherwise known by the last name of Johnson, owns a chicken farm in Van Nuys, Cal. . . And getting back to Tarzan Hewitt, the 30 year old soft-spoken giant claims that ice hockey doesn't hold a candle to wrestling for roughness. He should know. After all, he played with the Toronto Maple Leafs for a while before deciding not to make hockey his career.

"WRESTLING FROM HOLLYWOOD"

with commentator
RUSS DAVIS

Friday at 10:15 P.M.

Over

WBKB



Enjoy fast and furious wrestling bouts featuring the nation's greatest wrestling stars direct from Hollywood.

Presented by

CHICAGO'S LAST SPORT SHOP

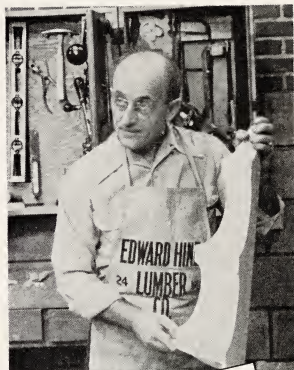
Your First Stop For Savings

10520 Indianapolis Avenue

Watch Walt!

TV Forecast for February 24, 1950

Friday



Walt's Workshop
Every Friday Night
7:30-8:00 P.M.
WNBQ Channel 5

Presented by

EDWARD HINES

Lumber Company

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 1:30 9 Shopping Is Fun telephone quiz, Chuck Bill
- 2:00 4 Bill Evans Show a variety of things
9 Chicagoland Newsreel local news
- 2:15 9 Chicago Cooks—Barbara Barkley
- 3:00 4 Homemakers' Exchange recipes
9 Stop the Record Frann Weigel
- 3:30 4 TV Album ticker tape news
- 4:00 4 Multiscope News ticker tape
9 Women's Magazine of the Air Fashion show and cheese dishes
- 4:15 5 Judy Splinters that precocious child
- 4:30 4 TV Billboard ticker tape news
5 Howdy Doody Show meet the gang
- 5:00 5 Cactus Jim western feature film
9 Small Fry Club Bob Emery mc
- 5:15 4 Comic Capers Don and Vera Ward
- 5:30 4 Film Shorts
9 Fairteen Club designed for the high school set, Carol Lee mc
- 5:45 4 Wrangler's Club join Texas Bruce
- 6:00 4 Time For Beanie and his sea serpent
5 Kukla, Fran, and Ollie
9 Trail Blazers' Theater western film "Circle of Death"
- 6:15 4 Sing For Your Supper Jane Clemens
7 Dinner Music
- 6:30 4 CBS News Douglas Edwards reports
5 Showroom with Roberta Quinlan
7 Serial: "Sign of the Wolf"
9 Art Jarrett's Metropolitan Memo
- 6:45 4 Sessions at Sanders
5 News Caravan John Swayze reports
7 Paddy the Pelican with stories
9 Chicagoland Newsreel
- 7:00 4 Mama domestic comedy skits
5 Quiz Kids Joe Kelly quizmaster keeps the moppets on their toes
7 Vaughn Shoemaker's Studio newspaper cartoonists show how it's done
9 Cartune-O Holland Engle mc with Nancy Wright and the Temptones
- 7:15 7 Kieran's Kaleidoscope
- 7:30 4 Man Against Crime mystery drama
- 5
- Walt's Workshop Mr. Durbahn makes a kitchen storage bin for fruit and vegetables
- 7 Ruggles domestic comedy skits
- 8:00 4 Ford Theater "Uncle Harry" with Eva Legallienne and Joseph Schildkraut
- 5 Versatile Varieties Harold Barry mc
Guests: Gypsy Markoff & Anne Whitfield
- 7
- Auction-Aire Jack Gregson & Rebel Randall conduct sale for viewers; price: Libby lables
- 9 World Is Yours "Hong Kong"
- 8:15 9 Film Varieties
- 8:30 5 To be announced
7 Majority Rules quiz Myron Wallace
9 Viewpoints Spencer Allen interviews
- 9:00 4 Peoples Platform discussion
5 Cavalcade of Sports boxing bouts Kid Portuguese vs Paddy Young

(Continued on page 27)

Friday

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

7 Our Gal Toni Miss Gilman interviews
(see pages 20 and 21)

9 Amateur Boxing from Madison AC

9:30 4

Lucky Letters unscramble the
word from musical, visual, or
verse clues, Frankie Masters mc

9:45 5 Greatest Fights of the Century Demp-
sey vs Sharkey

10:00 4 Ernie Simon, The Curbstone Cutup
5 Weatherman Clint Youle describes
phenomena of the atmosphere

7 Flana-Grams sports commentary
10:10 5 Films

10:15 4

Wrestling From Hollywood Russ
Davis announces outstanding
west coast matches

10:25 5 Dorsey Connors of interest to all

10:30 5 But Not Forgotten Herbie Mintz

10:45 5 Let's Look At Sports Tom Duggan
9 Chicagoland Newsreel local news

11:00 4 Murder Before Midnight films

9 TV Forecast

11:30 4 Pix of the News Ulmer Turner

(Stations reserve the right to change above
listings without notice)

Don't miss the
EXCITING
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EXPENSIVE ARTICLES
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FRIDAYS AT 8 P.M.

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RCA VICTOR DISTRIBUTING CORPORATION

Presents

"Lucky Letters"

Every
Friday at
9:30 p.m.



FRANKIE MASTERS
emcee
**ON WBKB
CHANNEL 4**



SEE YOUR FAVORITE
RCA VICTOR DEALER



Baylor Bearcat Pitches Way to Hall of Fame

"No reason to go into Ted's records. They more or less sing for themselves. The kid who was known as the Bearcat from Baylor when he came out of the Southwest 20 years ago needs no orchestral hooley from an old and admiring friend.

"But this easily could be the day that he hits the 250 mark. So few in baseball have done it.

"Ted is a harlequin at heart, a giant in his work, and a benefactor unsurpassed. He can be as tough as they come on the ball field . . . but the friendliest guy you could know away from it. I'm hoping he takes that one today from the Red Sox."

So wrote the late well-known Chicago sportswriter, Jimmy Corcoran, in the summer of 1942, and Ted Lyons, the old mainstay of the White Sox pitching staff for more than a decade annexed his 250th win and many more before he left to become a lieutenant in the Marines later on that year.

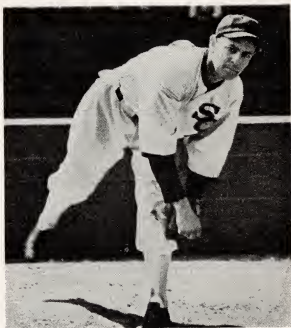
When you see the White Sox on television this spring, you won't see Ted Lyons, but what we hope you'll see is his name in Baseball's Hall of Fame.

When he returned from his service stint, he became White Sox coach and then took a fling at the managerial reins. Talent with which to make a respectable record was lacking, and Ted was succeeded by the present field boss, Jack Onslow.

The Baseball Writer's association could look far and wide, canvass the field completely, and find very few candidates to measure up to the qualifications of Ted Lyons for membership in Baseball's Hall of Fame.

There were times when this heady hurler carried the brunt of the White Sox mound chores. Had he been with a team that had had material of any consequence in any other positions, Lyons's chances of being a 20-game winner for several consecutive years would have been excellent. But steady Teddy made no squawk, didn't ask to be traded, as other star pitchers would be wont to do.

It's true that Dizzy Dean, for instance, made a spectacular record while



he was flinging. But for how many years? Lyons was smart enough to develop a wide assortment of pitches which carried him through those years when the fast ball is lost. You'll find the name of Lyons in the baseball record books before Dean ascended from the minors and after he collapsed of premature old arm, due to expensive overuse by those mercenary characters who wanted pennants at any expense, and Dizzy's dependence on the fast and curve balls.

Even in the 1938 season, when the White Sox finished a lowly sixth, Lyons managed to hold the earned run average of the opposing teams to 3.69, although only winning nine and losing 11. Robert M. "Lefty" Grove that year led the league with a 3.07 average.

But Lyons' claim to the Hall of Fame not only depends on his spectacular, steady year after year record, but on his helpful hints to the younger moundsman, his unmatched team spirit, and his fielding record. When Lyons was on the mound, shortstop Luke Appling, second baseman Minter Hayes, first sacker Hank Bonura, and Marv Owen, hot corner cover, could concentrate on the finer aspects of their positions. They knew that Lyons would field any lazy dribbler or short mound smash.

From August 5, 1934, through the 1938 season, Lyons handled 150 chances on 30 putouts and 120 assists through 81 errorless games.

Toss Me Another



—Letters from Sports Fans—

HAWKS ON TV?

We've had a television set since April, 1946. As far as sports are concerned, it seems as though hockey and pro football were televised more when there was only one station in Chicago. I feel safe in saying that I speak for thousands of other hockey fans. We want hockey.

Surely, the televising of hockey does not hurt the gate one bit, for I've been to plenty of games before and after TV came into existence. The stadium was always packed to the rafters.

Now it has been said that they would like to televise hockey but the paid commercial programs are on at the same time and will not relinquish their time. I've seen some of the programs. They are crummy.

Chicago, Ill.

WALTER L. KANYA

We agree that television does not hurt the hockey gates, but the Stadium management will have to be convinced of that. Only time will tell how long the management can hold out against the fans and their own pocketbooks. For, if anything, television is a hockey attendance incentive.

As far as commercial programs are concerned, you cannot expect stations to relinquish time already bought for something that does not pay its freight. However, any smart advertiser should know that sponsoring a hockey program will pay off in vast customer dividends, because the sports fan is one of the most generous there is.

NEXT WEEK:

Wrestling promotion in Chicago is big business. Next week sports editor Doc Darwent will give you some of the details on how wrestling promotion works and the men who have made it a big business.

Why Roller Derby Zips With Action

By JOE HASEL

The Roller Derby provides more action than a three-ring circus, and—thanks to television—you can be in the three places at one time, on top of all the action. When the men are skating, you know you're going to get the real professional's approach to sport. Invariably, the top skaters are the cleanest of all. They don't go in for any of the petty fouling, which is the stamp of the inadequate athlete. Their performance is nothing short of brilliant. The women are more spectacular. But they get into fights more frequently and in their moment of anger they



JOE HASEL seen on WENR-TV, channel 7, reports that the action-jammed derby is one of the easiest sports to cover, because the rules are not too complex.

would and do commit mayhem. They hold grudges longer, and, because they combine boxing and wrestling with their skating, the girls naturally have more crowd appeal. You never know what the girls are going to do in the Roller Derby. It's the one sport which you cover by looking at everything, anticipating nothing, and in return collect a screen-full of action."

Despite its intensity, its roughness, and its action every minute, the sport is not confusing. And believe me, I'd rather call it than play it.

Coming
YOUR WAY
ON
WGN-TV
YOUR Family Television Station

TWO
New Afternoon Shows

1 **"Needlecraft Parade"**
Tuesdays 4-4:15 p.m.

Have fun at home while learning needlecraft arts with Maryl Tucker. Write for advice . . . have your problem demonstrated and solved before your eyes by experts.

2 **"Shopping is Fun"**
Fridays 1:30-2:00 p.m.

A weekly musical shopping tour with "Friendly Frank" and the "Songsmiths" . . . featuring a telephone quiz game and a weekly contest you can enter.



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British Soccer Pay Low

Although British soccer matches draw as many as 100,000 per contest, the players receive a top legal salary of \$35 per week. Joe Di Maggio, in contrast, receives approximately \$2,000 per week, which is one reason why you'll probably not find Joltin' Joe in a soccer uniform.

Actor Since 1916

Philip Loeb, husband Jake in "The Goldbergs," has been a leading stage player since 1916.



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FRANK V. MARTINEK

POST OFFICE BOX 5332 • CHICAGO 80

January 20, 1950

Mr. Robert A. Kubicek, Editor,
Television Forecast, Inc.,
185 North Wabash Avenue,
Chicago 1, Illinois.

Dear Mr. Kubicek:

It is a pleasure to extend my subscription to your wonderful magazine for the next two years. I have never seen so much information prepared in such compact fashion — readable, understandable, most enjoyable and interesting. You are to be commended upon the excellence of your work.

With kind personal regards.

Cordially yours,

Thank you Frank V. Martinek, creator of Don Winslow. It will please you to know the Don Winslow film serial is a favorite with Chicago televisers.

ANOTHER FAVORITE is TV-Forecast only \$5 per year, **SUBSCRIBE NOW**

TV Forecast, 185 North Wabash, Chicago 1, Ill.

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