

STARTING — TV'S FIVE WORST SHOWS  
WEEK OF MARCH 12-18

# TV today

CHICAGO'S OWN TV BOOK

## WHAT'S THE MATTER WITH JERRY LESTER?

*The Secret Weapon of*  
**"SUPER CIRCUS"**

15c

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MISS BROOKS  
HOW DO THE  
TEACHERS  
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## Letters to the Editor

I was sure glad to see you come out with your fine magazine because the other TV magazine is all New York and Hollywood.

I hope that everyone that feels like I do (and I know there are many) that "Guest House" with Burr Tillstrom and Fran Allison should be on Saturday instead of Monday, would write WBKB and say so.

Benton Harbor, Mich.

C.B.

I wish someone would do something about getting "Animal Playtime" back on TV—I think it was the best show NBC had, and don't see why it had to be dropped. I'm sure there are other mothers that will agree with me.  
Libertyville, Ill. Mrs. Mary Linders

Your new magazine gets better each week, and I enjoy it thoroughly. However, I'm still waiting for a story about one of the nicest girls God ever created—the very beautiful Angel Casey.  
Chicago, Ill. Ed Dearborn

(Ed. note—"Soon, maybe not tomorrow, but soon. . .")

Thank you so much for the TV Today that I won on "Watch To Win." The first copy I found interesting and valuable. I am sure that I shall enjoy my year's subscription.  
Chicago, Ill. Mrs. R. J. O'Hare

Have been wondering why some nice sponsor could give we lovers of the organ an "organ interlude program" by Chicago's own Miss Helen of Ding Dong School or the ever so versatile organist with "Uncle Johnny Coons" (Miss Helen, too?).  
Waukegan, Ill. Edna Nelsen

(Ed. note—Yep. It's talented Helen Morton in both cases).



Marion Lorne, the delightfully scatterbrained associate of Wally Cox (Mr. Peepers), was a comedy star in her own right for more than 25 years on the London stage. But she's actually a native of the United States. She's a big reason for the success of the NBC-TV chuckler.

# SHOWS OPEN TO THE PUBLIC

Phone or write stations

**WBBM-TV Guest Relations**—Hitching Post (9:30 p.m. Saturday, Garrick Theatre); Ray Rayner, Record Party (12:30 p.m. Saturday, State & Lake bldg.); Petticoat Party (3 p.m. weekdays, Garrick).

**WBBK Ticket Office**—Courtesy Hour (10 p.m. Friday, Civic Theatre); Sachs Amateur Hour (12:30 p.m. Sunday, Civic); Super Circus (4 p.m. Sunday, Civic); Danny O'Neil Show (11 a.m. weekdays, Civic); Don McNeill Breakfast Club (8 a.m. weekdays, Morrison Hotel).

**WGN-TV Ticket Office**—Chicago Symphony Concert (7:30 p.m. Wednesday, Studio One); Down You Go (9:30 p.m. Friday, Studio One); What's the Answer (5:30 p.m. Sunday, Studio One); Faith of Our Fathers (7:30 p.m. Sunday, Studio One); Four To Go (11 a.m. weekdays, Studio One); Hi Ladies (12 noon weekdays, Studio 5A.A.); Curbstone Cut-up (5:45 weekdays, WGN-TV sidewalk).

**WNBQ Guest Relations**—Welcome Travelers (3 p.m. weekdays, Studebaker Theatre).

## Chicago TV Stations

- 2—WBBM-TV, 190 N. State St., Chicago 1, Ill. Telephone Whitehall 4-6000.
- 5—WNBQ, Merchandise Mart, Chicago 34, Ill. Telephone Superior 7-8300.
- 7—WBBK, 20 N. Wacker Drive, Chicago 6, Ill. Telephone Andover 3-0800.
- 9—WGN-TV, 441 N. Michigan Ave., Chicago 11, Ill. Telephone Superior 7-0100.

## Milwaukee TV Stations

- 4—WTMJ-TV, 720 E. Capitol Drive, Milwaukee 1, Wis. Telephone Broadway 1-6000.
- 19—WOKY-TV, 704 W. Wisconsin Ave., Milwaukee 3, Wis. Telephone Broadway 1-8400.
- 25—WCAN-TV, 721 N. Third St., Milwaukee, Wis. Telephone Broadway 6-2154.

## South Bend TV Station

- 34—WSBT-TV, South Bend 26, Ind. Telephone 3-6161.

# TV today TV's Voice of the Midwest

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TV TODAY



# CLEAR CHANNELS



COAST TO COAST WITH MARTY O'SHAUGHNESSY

**BING CROSBY'S** troubles with television are providing most of the trade gossip on the Coast these days. And it seems a shame that the "Gleaner" can't do better for himself than the poorly-filmed shows he's been seen on, and plans to continue. Big surprise is the bad quality of the filming done in Hollywood, where they pride themselves on celluloid perfection. Crosby's last show looked like it was filmed through a deep aquarium. Even so, Bing is still a big-shot in radio, getting \$17,000 a week.

Remember Jack Carter, the loud comic who made a big noise on TV several years ago? **Billboard** magazine reports that CBS-TV is planning a situation comedy series for him. Heading the scheme is producer **Exra Stone**, who launched "Life With Father."

Brotherhood Note — Hottest rumor traveling Broadway is that "The Goldbergs," starring lovable **Molly Goldberg**, will replace **Bishop Fulton J. Sheen** when he goes on vacation this summer.

**Denise Darcel**, the sexy French girl, will star in a new series called "Chez Denise," a comedy-intrigue series. No starting date has been set, however... The "Arthur Murray" show exiting NBC-TV in April. Murray says he wants to revamp the whole program—switching from variety to a story line.

Those rumors that **Burr Tillstrom** and "Kukla Fran and Ollie" plan to switch from NBC-TV to ABC-TV are still just rumors. It's believed that Burr would rather go back to a five-a-week schedule instead of his Sunday only deal. NBC has been blocking the idea all along.

**Julius La Rosa**, the one-time TV star with **Arthur Godfrey**, figures in a lawsuit. Couple of songwriters are claim-

ing "Eh Cumpari" was their own idea, and are bringing suit to get on the best-seller gravy train.

**Dean Martin & Jerry Lewis** are still proving a big draw in night club circles. At the Copacabana in Gotham, they grossed \$160,000 in a two-week stand. That same period, the manager turned away 35,000 surplus customers.

Folksy comic **Sam Levenson** doing the night club circuit... Quote of the week — **Jack Benny** talking about **George Jessel**: "Being up here with him is like being stranded on a desert island with **Marilyn Monroe** and **Joe DiMaggio**. You get a feeling you're not really needed."

**Don Herbert**, star of "Mr. Wizard," reports his Mr. Wizard's Science Secrets is still a big seller in leading bookstores. It's published by **Popular Mechanics** press.



Julius La Rosa... in a lawsuit.

TV TODAY



MABLEY'S FIVE WORST  
(NO. 1)

## "STRIKE IT RICH" WHAT A PITIFUL BLUNDER!

by Jack Mabley

YOU often wonder, when watching a television show like *Strike It Rich*, whether Warren Hull and the producers and directors and agency men responsible for the program know the difference between good taste and bad taste.

I'll presume the charitable presumption that the people involved in this particular program know good taste when they see it, but are willing to sacrifice it in order to earn more



Warren Hull with actress-singer Benny Venuto. Program "coaxes" celebrities to come up with right answers, and therefore help out the unfortunate families. For the celebs, it's great publicity.



money. Therefore *Strike It Rich* certainly deserves top billing in a list of the five worst shows on television for deliberately catering to the morbidity that exists in most of us.

We differentiate Hull's type of vulgarity from that of a person such as Jack Eigen, who quickly convinces you that he is incapable of performing in radio or TV with anything resembling taste and dignity.

Apparently WBKB was thinking along the same lines that I was pursuing, for they bounced Eigen's television show off the air before I had a chance to tee off on the five worst shows in TV. Eigen was the champ. But now he belongs to the ages and WMAQ radio.

The evils of *Strike It Rich* have been pretty well chronicled in the newspapers. The New York welfare commissioner called it a national disgrace. He said at least 55 families have gone on relief when lured to New York by the easy money that could be begged on *Strike It Rich*.

The most recent *Strike It Rich* which I witnessed displayed a youngster who was unable to walk, and needed money for a printing machine to help him print a paper.

The second guest was a young girl who was grief-stricken over a sick baby, the recent loss of her husband, and apparently the imminent loss of her home. She won the \$500, of course, broke into tears, and ran off the stage. It was real boffo. Sock entertainment. It left me with great sympathy for the



girl and a revulsion for vultures who would capitalize on the girl's misery.

In defending *Strike It Rich*, the producers point to all the families and individuals they have helped. (It would be enlightening to compare the total amount of money spent on the show with the total amount given away.)

The \$500 gifts and presents phoned in have provided relief from some immediate problems. We wonder how often the charity has helped get to the root of the individual problems, and helped bring a permanent solution.

Allow for the good that the charity has done some individuals, and balance it against the heartaches and misery of the hundreds of people who have migrated to New York and been stranded. The 55 who landed on relief are but part of the story.

What of the scars left on the hearts

of people who had to display their grief and misery in front of millions of people with a box of soap chips and a tube of shaving cream thrust in their laps.

The most baffling aspect of *Strike It Rich* is why the network continues to keep it on the air. It probably has good ratings. It is sponsored by an extremely influential soap maker which also spends large amounts of money on other network programs, both radio and TV. The network obviously does not wish to offend a big advertiser.

But the damage done to the network, and to all of television, by the kind of publicity that has hit front pages all over the country is incalculable.

Networks spend literally millions of dollars building up prestige with advertising and promotion campaigns, and with quality programs. For every *Strike It Rich* they have a dozen programs which are a credit to the industry.

And yet they expose themselves to contempt and ridicule by continuing this tawdry capitalizing on the ills of the unfortunate.

It doesn't seem like very smart public relations.

A column such as this should never have been written. The reason for its writing never should have existed. We don't think the inspiration for this essay will be on the air much longer.

What a pitiful blunder that it ever existed.

Walt Frazer, producer-owner of "Strike It Rich," waits in the background with six big, brand-new dollar bills while Hull displays the "talents" of two young contestants from the studio audience.





## LISTEN— HE AIN'T NO HORATIO ALGER

by Jack Ryan



IT'S time mother and dad know what's being piped out each school day afternoon on Channel 7 when Junior and his sister get home.

Pop wouldn't know about such TV fare, being a mite busy just then scrounging for a living. Mom, of course, is up to here in canned goods to find what she'll open for a nice, home-cooked meal.

Well, this is what gives, mom and pop.

The little kiddies, once they tune in Channel 7 at 3:05 p.m., get 55 minutes of the Jerry Lester show, a live bit originating from ABC's New York studios.

Jerry is intent on teaching Junior and his sister a lot of things. Specifically:

How to heist cars . . . to cheat an employer . . . gyp the customers . . . make dough and get ahead through deceit and duplicity and short changing. Boy, is that Jerry Lester real cool when it comes to making a devious dollar!

Grown-ups like mom and pop will know a great deal about Jerry Lester. On that late-at-night TV show, "Broadway Open House," he was a yak-yak comic some seasons back. Remember

when he made "Real George" a synonym for "Okay"?

Jerry was well received as a funny man in George Abbot's "Beat The Band," did alright in Earl Carroll's "Vanities" and is remembered for roles in "Raze The Roof" and Vinton Freedley's "Jackpot."

Mom and pop would know about such things. Also about Lesters great following among stay-up-lates who infest plush cellars devoted to night club traffic. Jerry wowed the adults on the basement - to - basement circuit that touches Las Vegas and New Orleans along with rowdier portions of New York, Chicago and Hollywood's Strip.

Funny? The guy fractures you at 3 in the morning, after three double martinis and the third version of the farmer's daughter story. Lester doesn't lack anything in the way of background—stage, radio, clubs, TV—to be a top comic. Nor in facial expression. That lumpy, disarranged face and really attractive smile add up to priceless assets.

He's glib, at ease, in command and, on a number of counts, a credit to Chicago's Senn High and Northwestern, the pride of our Evanston neighbor. Jerry was exposed to both institutions.

Well, so much for Lester the pride and joy of Senn and ol' N. U.



The fact is that this Lester, a refugee from late-at-night TV and even later engagements in night club sewers, talks something like this, mom and pop. Here's an abbreviated, approximate version of a TV-cast by Mister (?) Lester:

"So now I'm a big TV guy, eh? Well, I wanna tell you how I got started. I lived as a kid out in Humboldt Park in Chicago. Made some bucks, believe me, heisting cars.



Jerry Lester, who ran up a chunk of fame and fortune with NBC's old "Broadway Open House" some years back, and then kicked it away, looks like a sure bet to repeat on his current afternoon show.



"We moved up to Argyle and Broadway. Gotta job with a chain store. Boy, did we live good. I carried all our meals out the back door when the boss wasn't looking.

"But end of da month the inventory wasn't short. What suckers da customers were. Took enough away from them . . . that's me, good ol' Jerry . . . to balance out what I carted away. Were those customers suckers!"

"Gotta white wash brush and would paint on the window: 'Big Sale—3 cans Super Duper 17 cents.' Customers would fight to buy three cans . . . a dozen cans. 'Course the cans were worth only a nickel a piece so . . . yak-yak . . . I put the difference in my pocket. What suckers. Boy, how easy it is to take jerks for a ride."

That, mom and pop, is a sample of the Jerry Lester quickie course in how to make a fast buck . . . but fast.

At 3 in the morning it could be a routine that would break up an audience. At 3 in the afternoon . . .

You've heard of the whacky guy who doesn't even know the time of day. That's Jerry Lester for you. Doesn't know the difference between 3 a.m. in a bleary basement club and 3 in the school kid's afternoon. The guy needs a cuckoo clock.



MEET PHIL PATTON

## THE MAN BEHIND "SUPER CIRCUS"

by Jack Ryan



Phil Patton, the executive genius who planned TV's greatest circus show.

**A** FRIENDLY reminder is in order for the folks over at WBKB about the anniversary coming up next month. It has to do with the ABC network show, "Super Circus."

Each Sunday the production originates from the Civic theater and since Chicago's output of coast-to-coast TV offerings is scandalously low this date shouldn't slide by without something in the way of a festive whoop and holler.

We just should seize on the fact that Phil Patton is rounding out five years as "Super Circus" producer, light the candles on an appropriate cake and rally 'round with congratulations.

Might even throw in an extra candle to honor this Patton party for the time he put "Super Circus" on a boat and came steaming down the Chicago river with the horns tooting, streamers flying and the cast in danger of skidding overboard at any moment.

That was the time "Super Circus" teamed with the State Street Council to bring Santa Claus to town on a Daily News paper boat—a 250-footer rigged out with a band stand, a platform for the performers, runways for the clowns and complete with comic Bob Hope as well as ol' St. Nick.

It was a measure of Patton's ingenuity and skill that all hands landed safely and "Super Circus" drew rave notices for its pioneer performance afloat. We do hold to the notion, though, that Mary Hartline, the "Super Circus" pin-up girl took first honors.

Santa timed his arrival for late November and an exceedingly nippy

Saturday, it was. The Hartline costume, consisting of a little bit of finery here and another dab of same elsewhere, was on the insufficient side for such conditions. Good trouper that she is, the curvaceous Mary chattered and shivered through a fine performance. It was Hope who paid her the ultimate in compliments.

"On you," commented Robert from the depths of a turned-up overcoat collar, "goose pimples look good."

Properly enough, Patton is more at home staging his circus stunts on dry land. In the course of a year he bosses 51 such productions, playing hooky for just one Sunday while whipping through a two-week vacation.

Finding the talent for a new bill each week—a minimum of three acts for each hour long show—has Patton and his agents hustling at double time. Europe is the principal source of circus novelties and that means language complications.

Patton has a halting command of Spanish but he'd be lost without Claude Kirchner, who doubles as "Super Circus" ring master and a linguist in German. The wizard on foreign tongues, however, is Al Dobritch, a circus performer in Europe before he joined Patton to book acts.

The hunt never ends for new animal acts. Long ago Producer Patton reached the conclusion that animals of any and all varieties have maximum appeal for the "Super Circus" audience of youngsters. Facing up to that fact requires a certain amount of courage in view of what might be called the unpredictable behavior patterns of live stock in a TV studio.

Patton has to cope with stubborn mules, elephants with minds of their own and certain types of merchandise on the hoof which aren't entirely house broken. Such vexing problems have



Mary Hartline and Claude Kirchner oversee some talented trained dogs on the ABC-TV circus spectacle. Sometimes the animals are not so passive or well-trained. Then the audience howls.

touched this trim, compact showman but lightly and it's a well-adjusted, buoyant character you chat with on a visit to the Patton ranch house out on Palmgren drive in Glenview.

Indeed it's the humans who move him to some fretfulness.

"Trying to get the performers to quit taking bows and running overtime is one of the real headaches," he discloses. "It's the ham in all of us, I suppose. We don't want to quit when the crowd's applauding."

As a producer Patton can frown on such antics. But as a showman practically born in the theater—his parents were featured stage players—he knows



Elephants are always good for a startling performance on the show. But one time, a troupe of the critters refused to enter the Civic Opera building until workers screened a Wacker Drive excavation.

all about the hypnotic effect of a spotlight. Patton gained some of that knowledge from his folks and then picked up more first hand as a star trap drummer with big bands directed by Orrin Tucker and Eddie Howard, as leader of his own band, a performer in Hollywood films and as a singer-announcer-newscaster at WOC, Davenport.

Should WBKB note the Patton anniversary next month with a celebration, the party will stress the one-big-happy-family theme. It's no press agent's pipe dream that "Super Circus" proceeds smoothly. Maybe a super-party should be thrown for the boss.



Mary Hartline risks an arm to feed a trained pelican. She wasn't half so lucky one time when an enraged chimpanzee charged about the stage, flinging furniture at Mary and the Super Circus band. Patton solemnly declares it was NOT the music that did it.

## vince garrity on

# Sports



**E**VEN though Vic Raschi claims that he is "happy to be with the St. Louis Cardinals," we wonder if Vic doesn't feel quite a bit of remorse at being, in a sense, "peddled down the river." It brings to mind even more former baseball commissioner "Happy" Chandler's contention that baseball players were so much ivory to be traded on the market. **George Weiss** may have set a precedent which may be followed by **Clark Griffith**, Washington Senators owner, who at this writing, has similar intentions of disposing of **Mickey Vernon**, American League batting champ. Evidently that type of treatment brings the desired results, in the Yankee camp, at any rate. We noticed that **Mickey Mantle** and **Ed "Whitey" Ford** came to terms shortly after Raschi was waived out of the American League.

A note to **Frank Lane**: Since **Paul Richards** has a problem finding a capable 3rd baseman in the Sox training camp, what's wrong with trying to get **Sid Gordon** away from **Branch Rickey** and the Pirates? Sid played 3rd and the outfield for both the Giants and the Braves, and since Rickey is sold on a "youth movement" in Pittsburgh, Gordon (35) still might have a year or two of topflight ball left, and he can hit the ball a mile.

Count us in the crowd of TV viewers who think that genial **Art Mercier**, WBBM-TV, should have more time for his interesting Sports Tips program. . . . Have you ever wondered what could make a strong man cry? If you've watched the fights on TV, you've seen it happen twice—the night **Rocky Marciano** KO'd **Joe Louis**, and more recently, **Lulu Perez** TKO over **Willie Pep**. In both instances the winners cried! Both defeats depicted the end of the trail for two great fighting names. Both winners considered their beaten foes their idols, and yet their flashing gloves helped push the former greats over

the hill. Just an ironic passing thought.

**Jack Brickhouse**, WGN-TV, had a chance to peek in on the White Sox training camp during his Florida vacation. Meanwhile, "Mr. White Sox" himself, **Bob Elson** is reporting the Sox training games to **Windy City** fans direct from Tampa via radio **WCFL**. . . . **Joe Boland**, probably football's most accurate play-by-play man, whiles away the time between football seasons handling his sports director's duties at **WSBT** and **WSBT-TV**, Channel 34, in South Bend. Joe, a former assistant coach under **Elmer Layden**, is in constant contact with **Terry Brennan**, new ND coach.

**John Binder** of Famous Cleaners and volunteer public relations man for the Lions International, has made several guest appearances on TV in behalf of his sports promotion for the blind and physically handicapped. . . . Although **Norm Barry** can't play the piano, he filled in a couple of nights for **Herbie Mizus** on **WNBQ** while the latter was sunning himself in Florida.

(Listen to Vince Garrity on the Breakfast Express 8 to 9 a.m. on WAAF, dial 930.)



Art Mercier . . . more time, please.



## francis clow's corner



**I**F **Danny O'Neill** seems to be taking the spotlight this week, it's because current involvements on **WBKB** put him there. Aside from the fact that he is recognized as one of TV's best showmen, he is cutting a swath of some dimension on a pretty steady level with his gimmick and contest programs. Most of the guests on **Danny's** show are women, and added interest for them lies in the fact that they rarely go home without some sort of reward, even if it's just a box of candy. Presently **Danny** is in the throes of conducting one of his biggest contests. For 17 weeks he is accepting reasons on "Why I Think Fishing and Boating are Family Sports." Judges will be members of the **Isaac Walton League**, no less, and hundreds of prizes, all with a nautical theme, are already in stock, waiting for lucky contestants. Also lending some prestige to the **O'Neill** show is the fact that "Mrs. Illinois" will be selected on the program. The contestant so titled will vie for the **Mr. America** crown when the Florida finals are held in April. Last, but not least, it's almost a certainty that **Danny** will pinch-hit for **Don McNeill** the weeks of March 29 and April 5, when the latter is in Florida to do a radio version of the "Breakfast Club." Assisting **Danny** on his daily routine, of course, are blonde songstress **Nancy Wright**, pianist **Chet Roble**, and the **Prairie Ramblers**.

The **Don Herberts** (NBC's Mr. Wizard and his publicist wife, **Maraleita**) have adopted a second baby boy. The three-week-old boy has been named **Jay Bigelow**. The Herberts' other son by adoption, now ten months, is **Jeffrey**.

WBBM-TV has come up with a show tailored to tastes of Chicago-land teenagers via the **Ray Rayner** Disc Show. Every Saturday at 12:30 P.M. Ray and his sprightly gal-partner, **Mina Kolb**,

give out with platters, patter and pan-tomime. Co-stars are the "hepeats" to whom they play host.

**Walt Durbahn's** youthfulness was suddenly emphasized when he announced that **Scott Kennedy** made him a grandfather for the first time. This brings to mind the fact that **Walt's** daughter, **Mirth**, was a former **NBC** script girl, and that February marked up five years of "Walt's Workshop" on **WNBQ**.

**Frazier Thomas** will roll back through "Fetticoat Party" from 3:30 to 4:00 P.M. starting March 15. The 3:00 to 3:30 P.M. time on **WBBM-TV** will be taken over by two soap operas, "Woman With A Past" and "Secret Storm." **Jean Mowry**, one of the city's favorite radio and TV actresses before her departure to New York, stars in the latter.

**Jack Brickhouse** started vacationing March 8. Whether it's north, south, east or west . . . he didn't say.



Mina Kolb . . . patter and platters.

# FRIDAY MAR. 12

2 WBBM-TV 5 WNBQ 9 WKBK 9 WGN-TV

## "Adult Only" Programs

Each week as a public service, our staff rates TV shows on the basis of being suitable for children.

**"Bride and Groom" (NBC-TV)**

Sacred rites of marriage handled on a commercial basis.

**"Strike It Rich" (CBS-TV)**

A sordid, dreary parade of misfits seeking something for nothing.

**"Pinky Lee Show" (NBC-TV)**

A highly un-masculine performance.

**"Leave It To The Girls" (ABC-TV)**

A bitter, snide and vicious attack upon both sexes.

**"Walter Winchell" (ABC-TV)**

A vindictive, biased handling of news.

**"The Web" (CBS-TV)**

Murder, violence and betrayal with shocking impact.

**"Suspense" (CBS-TV)**

Violence and tension in a hard-boiled format.

**"Danger" (CBS-TV)**

Toughness and violence too strong for young minds.

**"My Little Margie" (NBC-TV)**

Father of family mode constantly to look like simpleton.

## MORNING

6:45 5 Town & Farm—Everett Mitchell

7:00 5 Today—Dave Garraway  
(Len O'Connor with 5 minutes of Chicago news every half hour.)

7 Chicago Parade—News, Variety

8:00 2 Royner Shine—Ray Royner

7 Breakfast Club—Don McNeill

8:25 2 John Harrington—News

8:30 2 Royner Shine—Continued

8:45 9 Bruce MacFarlane—News

8:55 2 Jim Conway—News

Stories behind the headlines.

9:00 2 Jack Paar Show—Variety

5 Ding Dong School—Dr. Horwicz

7 Ulmer Turner—News

9 Paul Fogarty—Exercises

Want nice shoulders?

9:05 7 Beulah Karney—Foods

Beulah gives a young girl's party commemorating the founding of Girl Scouts.

9:30 5 One Man's Family—Serial

9 Time For Stories—Tina Redmond

9:40 7 Let's Exercise—Ed Allen

Exercises for the double chin.

9:45 5 Three Steps To Heaven—Serial

9:55 7 Wayne Griffin—Weather

10:00 2 I'll Buy That—Fossil

5 Home—Show For Women

7 Play House—Angel Casey

9 A to Z of Cookery—Recipes

"Girl Scout Day."

10:30 2 Strike It Rich—Warren Hall

7 Pled Piper—Art Horn

10:55 9 Steve Fantress—News

11:00 2 Valiant Lady—Serial

5 Bride and Groom—Wedding

Hazel Deloris Glover will wed Robert Louis Weber. Both are from Birmingham, Ala.

7 Danny O'Neill Show—Variety

9 Fear To Go—Ernie Simon

11:15 2 Love of Life—Serial

5 Hawkins—Falls—Serial

11:30 2 Search For Tomorrow—Serial

5 Betty White—Musical Variety

9 Earl Nightingale—Chats

11:45 2 Guiding Light—Serial

11:55 7 Ulmer Turner—News

12:00 2 BRIGHTER DAY—Serial

5 NOONTIME COMICS

Johnny Coons entertains kiddies.

7 HAPPY PIRATES—Fun

9 HI LADIES—Mike Douglas

12:15 2 LUNCHEON WITH BILLY

Billy Leach entertains the gals.

12:25 2 LEE PHILLIP SHOW—Tips

12:30 2 GARRY MOORE—Variety

Guest: Roger Price, comedian.

5 BOB & KAY SHOW—Variety

12:45 9 DR. PRESTON BRADLEY

12:55 7 ULMER TURNER—News

9 STEVE FENTRESS—News

1:00 2 DOUBLE OR NOTHING—Quiz

Bert Parks is host.

5 CREATIVE COOKERY—Recipes

Baked macaroni sizzling squares, and Spanish Welsh rarebit.

7 ALL ABOUT BABY—Ruth Crowley

Child training tips.

9 WATCH TO WIN—Quiz

1:15 7 ASK THE DOCTOR

Elizabeth Hart conducts.

1:30 2 ART LINKLETTER—Variety

Guest: Perc Westmore, well-known Hollywood make-up artist.

7 SWINGALONG—Musical

9 LEARNING BRINGS ADVENTURE

Father Francis will show the magic of words.

# FRIDAY MAR. 12

2 WBBM-TV 5 WNBQ 9 WKBK 9 WGN-TV

2:00 2 BIG PAYOFF—Quiz

Randy Merriam and Boss Myerson.

5 KATE SMITH—Musical Variety

Story Princess, Dorothy Day, moderates a fashion show; comedian Al Bernie; Kate and orchestra in a musical session.

7 CLAUDE KIRCHNER SHOW

9 PAUL DIXON SHOW—Music

Musical pantomimes, with Paul, Wanda Lewis, and Sis Camp.

2:30 2 BOB CROSBY—Musical Variety

Songs: "Everybody Loves Saturday Night," "Stranger in Paradise," "Mademoiselle de Paris."

7 STUART BRENT—Discussion

2:45 7 AUSTIN KIPLINGER—News

3:00 2 PETTICOAT PARTY—Games

5 WELCOME TRAVELERS

Tommy Bartlett, Bob Cunningham.

9 JERRY LESTER SHOW

9 COMMERCIAL—Film

3:05 9 MOVIE QUICK QUIZ

Dick (Two Ton) Baker

3:30 2 SHOPPING WITH MISS LEE

5 ON YOUR ACCOUNT—Win Elliot

9 INDEX: INFORMATION

"This Is The Life."

3:45 2 MOVIE—"His Grace Gives Notice"

Young heir poses as valet to a Chicago gangster to save a girl. Arthur Margeson

3:55 7 MUSICAL WEATHER SHOW

Buddy Moreno.

4:00 5 PINKY LEE SHOW—Variety

7 ULMER TURNER—News

9 MOVIE—"Outlaw Fury"

Man comes to rescue of a girl in distress. James Ellison.

4:05 7 MOVIE—"Torture Ship"

Doctor helps eight killers escape prison to prove a medical theory. Lyle Talbot stars.

4:30 5 HOWDY DOODY—Puppet Show

4:55 9 LES NICHOLS—News

5:00 2 GARFIELD GOOSE & FRIEND

5 ELMER, THE ELEPHANT

7 JOLLY 7 GANG—Joe Kelly

9 BOB ATCHER SHOW

5:30 2 GENE AUTRY—Western Film

5 CLOSE-UP—Howard Miller

June Valli and the Art Van Damme Quintet.

7 LAUGH TIME—Nicky Francis

9 LESLIE MONTPENNY—News

5:45 7 BOB & RAY SHOW—Satire

9 CURSTONE CUT UP—Chats

Ernie Simon greets the people.

6:00 2 BOB ELSON—Sports & Comments

5 CLINT YOUNG—Weather

7 AUSTIN KIPLINGER—News

9 CAPTAIN VIDEO—Adventures

Al Hodge stars.

6:05 5 JACK ANGELL—News

7 JACK DREES—Sports

6:10 5 JOE WILSON—Sports

7 WAYNE GRIFFIN—Weather

6:15 2 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel

Trip to Jamaica.

7 JOHN DALY—News

9 NUMBER PLEASE—Quiz

Jack Brickhouse is emcee.

6:20 5 ALEX DRIER—Features

6:25 5 TOWN CRIER—Tony Weitzel

6:30 2 DOUGLAS EDWARDS—News

5 EDDIE FISHER SHOW—Tunes

Guest: Martha Wright

7 STU ERWIN—Family Comedy

Jackie has a series of accidents, and attempts to unravel her problems by running away from the scene of her misfortunes.

9 SPENCER ALLEN—News

6:45 2 PERRY COMO SHOW—Tunes

Patti Page subs for Perry, with guest: George Shaw. Patti sings "Young at Heart," Changing Partners, "This Is My Song."

5 JOHN C. SWATZ—News

9 CHICAGOLAND NEWSREEL

7:00 2 MAMA—Family Comedy

Peggy Wood stars as Mama. The "Streets of Paris," at San Francisco Exposition causes havoc for Katrin and Aunt Jenny.

5 DAVE GARROWAY SHOW

Musical-variety starring Dave Garraway, with special guest: Singer, Morton Downey.

9 OZZIE AND HARRIET—Comedy

Ricky decides that he is much better at receiving letters than answering them.

9 YOUR TV THEATER

"Deadline."

7:30 2 TOPPER—Comedy

Cosmo Topper computes his income tax, and realizes that an economy system must be enforced in order to feed his "ghosts."

5 WALT'S WORKSHOP

Demonstrations by Walt Durban.

7 PLAYHOUSE—Drama

"Don't You Remember," with Philip Ober and Nancy Gates.

Aging bachelor returns to scene of his boyhood, and learns secret of former sweetheart's perpetual youth.

# FRIDAY MAR. 12

2 5 7 9  
WBBM-TV WNBQ WBBK WGN-TV

- 9 **DILEMMA—Panel Show**  
Paul Harvey is moderator, with Dr. Louis L. Mann, Dr. John Kane, Dr. Kenneth Hildebrand, and Dr. Beryl Orris.
- 8:00 **2 PLAYHOUSE OF STARS—Drama**  
"Groundloop," starring Alex Nicol and Randy Stuart. Exploit-misses excitement of flying until a flare-up on the home front makes him long for peace and quiet.
- 5 **BIG STORY—Drama**  
Sidney M. Cavanaugh of the Binghamton (N.Y.) Press-Herald. Reporter poses as an investor to trap a pair of swindlers.
- 7 **PAUL HARTMAN—Comedy**  
Albie tries some clever psychology to promote thrift.
- 9 **LIFE BEGINS AT 80—Quiz**  
Jack Barry is moderator of octogenarian panel.
- 8:30 **2 OUR MISS BROOKS—Comedy**  
Walter Denton decides to play a premature April Fool's joke on Mr. Conklin, Eve Arden stars.
- 5 **TV SOUNDSTAGE—Drama**  
"The Magnificent Lie," starring Kevin McCarthy and Kathleen McLean. Young writer finally discovers that persistence is as important as ability.
- 7 **WHO'S THE BOSS?—Quiz**  
Walter Kiernan is emcee.
- 9 **WORLD IS YOURS—Travelogue**  
Trip to Venezuela.
- 9:00 **2 MY FRIEND IRMA—Comedy**  
Marie Wilson as Irma Peterson. Irma becomes "theatrical angel," and furnishes sets from Mr. Clyde's office for her ham actor neighbor's play.
- 5 **CALCAVALADE OF SPORTS—Boxing**  
Nino Valdes of Havana, Cuba vs. James J. Parker of Patterson, N.J. in a 10-round heavyweight bout from Madison Square Garden.
- 7 **DANGEROUS ASSIGNMENT**  
Brian Donlevy as Agent Steve Mitchell in "Bodyguard Story."
- 9:30 **2 PERSON TO PERSON**  
Edward R. Murrow interviews. Secretary of the Treasury George Humphrey and his family, and

General Sarnoff and his family.

- 7 **PLANNING YOUR HOME**  
9 **DOWN YOU GO—Panel Quiz**  
Dr. Bergen Evans conducts panel including Toni Gillman, Robert Braun, Carmelita Pope and Francis Coughlin.
- 9:45 **5 GREATEST FIGHTS OF THE CENTURY—Boxing on Film.**  
Sugar Ray Robinson and Rocky Graziano, middleweight bout from Chicago. (Apr. 16, 1952.)
- 10:00 **2 FAHEY FLYNN—News**  
5 **CLINT YOLLE—Weather**  
7 **COURTESY HOUR—Variety**  
Jim Moran emcees barn dance.
- 9 **MOVIE—Claire Hinkley emcees**  
"Dangerous Years" Juvenile delinquency in a small town is brought to the courtroom. William Halop and Scotty Beckett.
- 10:10 **5 DORSEY CONNORS—Tips**  
St. Patrick's Day Party.
- 10:15 **2 LEE PHILLIP—Weather**  
5 **JACK ANGELL—News**
- 10:25 **2 ART MERCIER—Sports Tips**  
10:30 **2 JOHN HARRINGTON—News**  
5 **NORMAN BARRY—Sports**
- 10:45 **2 KUP'S TV COLUMN—Irv Kupcinet**  
5 **HERBIE MINTZ SHOW—Music**
- 11:00 **2 MOVIE—"Midnight"**  
Daughter of a juror kills a man for jilting her. Humphrey Bogart and Lynne Operman.
- 5 **HOWARD MILLER SHOW**  
Interviews and records.
- 7 **ULMER TURNER—News**
- 11:05 **7 CHUCK BILL—Weather**  
11:10 **7 YOUR LUCKY STAR—Commercial**  
11:15 **7 TOM DUGGAN—Comments**  
11:30 **9 LES NICHOLS—News**  
11:45 **9 CARL GREYSON—Weather**  
11:50 **9 MOVIE—Art Hellyer emcees**  
"Bashful Bachelor" Lum tries to become the town hero in order to ask a girl to marry him. Lum and Abner. ZaSu Pitts, Grady Sutton.
- 12:00 **2 MOVIE—"Love in Exile"**  
Crooks scheme to remove a king from his throne. Clive Brooks and Helen Vinson.
- 7 **MOVIE—Don Terry emcees**  
"Son Of Monte Cristo" Son of the famous count meets a duchess whose country has been taken over by ambitious military leader. Joan Bennett, Louis Hayward.

# SATURDAY MAR. 13

2 5 7 9  
WBBM-TV WNBQ WBBK WGN-TV

## MORNING

- 9:00 **7 Movie—"Outlaw's Paradise"**  
9 **Movie—"Raw Timber"**  
Man is released from the Confederate Army and goes West to find a home for his family. Tom Keene, Peggy Keys, and Budd Buster.
- 9:30 **2 True Picture—Film**  
"Eastern States Exposition."  
5 **Industry On Parade—Film**  
Film visit to a company which furnishes out-of-date parts frequently needed by collectors of ancient automobiles.
- 9:45 **5 What's Your Trouble?—Discussion**  
Dr. & Mrs. Norman Vincent Peale.
- 10:00 **2 Winky Dink and You—Jack Barry**  
5 **Creative Cookery—Francis Pope**  
Whole baked stuffed whitefish ala Creole, and French fried onion rings. Francis Pope.
- 9 **Space Patrol—Adventure**  
9 **Junior Crossroads**
- 10:15 **9 Fun And Fashions—Jene Kelly**  
10:30 **2 Rocket Rangers—Adventure**  
Cliff Robertson stars in "The Strange Men of Leefri."
- 7 **Adventures of Blinky.**  
9 **Space Cadet—Adventure**
- 10:45 **7 Movie—"Nabonga"**  
The girl is raised by gorillas when her plane crashes in the jungle. Buster Crabbe, Julie London.
- 11:00 **2 Big Top—Circus**  
5 **Here's Looking At You**  
Richard Willis is host.
- 9 **Baby Of The Week—Contest**  
Carmelita Pope is hostess.
- 11:15 **9 King Calico—For Kids**  
11:30 **5 Movie—"A Boy, A Girl, And A Dog"**  
Lionel Stander, Jerry Menter, and Sharyn Moffett.
- 9 **1954 Chicago Automobile Show**  
48th Annual Automobile Show, from International Amphitheatre.
- 12:00 **2 LONE RANGER**  
Lone Ranger and Tonto defy a town's aroused populace to prove that a convicted man is victim of a frame-up in "The Wrong Man."
- 7 **QUIZDOWN—Angel Casey**
- 12:30 **2 RAY RAYNER DISC SHOW**  
7 **MOVIE—Title Not Available**  
9 **AUTOMOBILE SHOW—Cost'd.**

# Tune in WGN

## 720 On Your Radio

**MUSIC:** Here's last week's **YOUR BIG TEN ON WGN:** "Secret Love" (Doris Day), "Young at Heart" (Frank Sinatra), "Wanted" (Perry Como), "Make Love to Me" (Jo Stafford), "Stranger in Paradise" (Tony Martin), "I Get So Lonely" (Four Knights), "From the Vine Came the Grapes" (Gaylord), "Till We Two Are One" (Gorgie Shaw), "That's Amore" (Dean Martin), and "Cross Over the Bridge" (Patti Page).

Next time you're driving or walking down Michigan avenue take a look at WGN's window display of **YOUR BIG TEN ON WGN** . . . Soprano Nancy Carr, who signed a two-year contract with WGN, Inc., will star in "Finian's Rainbow" Saturday (9 p.m.) on "Chicago Theater of the Air."



EUGENIA PRICE

**NEWS:** This is a fowl situation: the City Commission of Tulsa, Okla., just passed a law forbidding domestic fowl to "crow, cackle or squawk" . . . An older law forbids dogs to bark, according to Carl Greyson's "Interesting Facts" program on WGN Sundays (12:15 p.m.) . . . **Gabriel Heatter** resumes his 6:30 p.m. news commentaries on WGN next Monday.

**SPORTS:** Highlights of the Golden Gloves Tournament of Champions were broadcast by WGN last week . . . **Jack Brickhouse** and **Harry Creighton** did the blow-by-blow accounts . . . Finals are Thursday, Mar. 11.

**720 CLUB:** Write to Pacific Garden Mission, Chicago 5, for copies of "Unshackled" stories . . . **Eugenia Price** writes and produces the true life dramas on WGN Saturdays (7:30 p.m.).

(Adv.)



# SATURDAY MAR. 13

2 5 7 9  
WBBM-TV WNQ WKB WGN-TV

- 1:00 5 **AMERICAN INVENTORY**  
"America's Faith," with Peggy Wood, Win. D. Nichols, and Conrad Hilton.
- 1:30 2 **MOVIE—"What's Your Racket?"**  
Night club entertainer robs several safes in attempt to clear her father of a crime. J. Carroll Naish and Regis Toomey.
- 5 **BIG PICTURE—Army Film**
- 7 **MOVIE—Title Not Available**
- 9 **AUTOMOBILE SHOW—Cont'd.**
- 2:00 5 **YOUTH WANTS TO KNOW**  
Guest: Eugene Lyons, senior editor of Readers Digest
- 9 **PRO BASKETBALL**  
Syracuse at New York.
- 2:30 2 **CHOOSE YOUR CAREER**  
This week: The technical field.
- 5 **FILM SHORTS**
- 7 **MOVIE—Title Not Available**
- 3:00 2 **ADVENTURE—Educational**  
"Boogole," the story of primitive tribes of the Belgian Congo; picturing the native cultures, with their emphasis on black magic; initiation into manhood by torture; and like customs.
- 5 **TELEVISION OPERA**  
"The Taming of the Shrew," by Vittorio Gnanini. Cast: John Reith as Petruchio, Susan Yager as Katherine, Sonia Stollin as Bianca, Donald Gramm as Hortensio, John Alexander as Lucentio, Leon Lishner as Baptista, and Paul Ukens as Tranio.
- 3:30 2 **OPERATION NEW HORIZONS**  
Lake Forest College.
- 7 **TOM DUGGAN—Sports**
- 3:45 7 **ADVENTURES OF CAPT. HARTZ**  
Phillip Lord stars.
- 4:00 2 **WHAT IN THE WORLD?**
- 7 **RAMAR OF THE JUNGLE**  
Jon Hall stars as Ramar in "Pride of the Idol."
- 9 **MOVIE—"They'll Never Surrender"**
- 4:30 2 **YOUTH TAKES A STAND**
- 5 **NATURE OF THINGS**  
James A. Fowler discusses when, where, and how birds migrate.
- 7 **CISCO KID—Western**  
Western adventures starring Duncan Renaldo and Lee Carrillo.
- 4:45 5 **HOBBY TIME—Bill Heaton**

- 5:00 2 **ADLAI STEVENSON—Talk**
- 5 **MR. WIZARD—Don Herbert**  
Don Herbert and Betsy Taylor discuss "Soundi That Make Sense."
- 7 **SUPERMAN—Adventures**  
George Reeves as Clark Kent in "Around the World."
- 9 **MOVIE—"Billy The Kid's Round-up"**  
Billy helps run a newspaper to promote law and order. Buster Crabbe, Joan Barclay, Al St. John.
- 5:30 2 **FILM SHORT**
- 5 **JET PILOT—Air Instruction**  
Lt. Comdr. Bob Herder, Jerry Garvey and George Cisar.
- 7 **SMILIN' ED'S GANG**  
Smilin' Ed tells youngsters the story of "The Little One."
- 5:45 2 **WEEKLY NEWS ROUNDUP**
- 6:00 2 **TOWN & COUNTRY SONGS**  
Bill Bailey is singing cowboy host, with week's top favorite western and country tunes.
- 5 **HOLLYWOOD SHOWCASE**  
"The Son-in-Law," with Peter Lawford and Bonita Granville. Comedy concerning a case of mistaken identity twice compounded.
- 7 **ON YOUR WAY—Talent**  
Kathy Godfrey is hostess.
- 9 **MOVIE—"The Pioneers"**  
Man sets out to make peace with the Indians. Red Foley, Tex Ritter, and Slim Andrews.
- 6:30 2 **BEAT THE CLOCK—Games**  
Bud Collyer and Roxanne, with audience participation quiz.
- 5 **ETHEL AND ALBERT—Comedy**  
Pag Lynch and Allan Bunce star as the Arbucks.
- 7 **LEAVE IT TO THE GIRLS**  
John Henry Faulk, emcee. Panel includes Maggi McNellis & Eloise McElhone.
- 7:00 2 **JACKIE GLEASON SHOW**  
Art Carney, Audrey Meadows, & June Taylor dancers.
- 5 **SPIKE JONES SHOW**  
Spike and his City Slickers, featuring George Rock, Freddie Morgan, and Sir Frederic Gas, with singing star Helen Grayson.
- 7 **BIG PICTURE—Army Films**
- 9 **MOVIE—"Scattergood Baileys"**  
Scattergood tangles with chiselers who think he's too old to be smart. Guy Kibbee stars.
- 7:30 5 **AMATEUR HOUR—Talent**  
Ted Mack is emcee.
- 7 **GREATEST SPORTS THRILLS**
- 7:55 9 **ART INSTRUCTION—Film**

# SATURDAY MAR. 13

2 5 7 9  
WBBM-TV WNQ WKB WGN-TV

- 8:00 2 **TWO FOR THE MONEY—Quiz**  
Harb Shriver is quizmaster.
- 5 **SHOW OF SHOWS—Variety**  
Sid Caesar and Imogene Coca.
- 7 **BOXING**  
Joe Micali vs. Johnny Lombardo, 10-round welterweight bout.
- 9 **THEATER DATE—Film**  
"Dynamite Ranch."
- 8:30 2 **FAVORITE HUSBAND—Comedy**  
Joan Caulfield and Barry Nelson. George decides that Liz must learn to relax.
- 9 **WRESTLING—From Marigold**  
Jack Brickhouse describes. Main Event: Pedros Escobar vs. Argentina Rocco. Others: Jim Walmsley vs. Mitch Lassen, George Drake vs. Harry Lewis, Bob Demarcio vs. Benito Gardini, Billy Goetz vs. Rocky Columbo, Mighty Atlas vs. Ludwig Mann.
- 8:45 7 **TOM DUGGAN—Sports**
- 9:00 2 **MEDALLION THEATER**  
"Flight to Fame," starring Edith Fellows. Young actress' big chance for stardom becomes matter of suspense when she gives up her plane reservation to a returning soldier.
- 9:05 7 **ULMER TURNER—News**
- 9:20 7 **FILM SHORTS**
- 9:30 2 **HITCHING POST—Panel**  
Young engaged couple married couples receive professional advice on their problems. Fahey Flynn is moderator.
- 5 **YOUR HIT PARADE—Tunes**  
Musical variety with Snooky Lanson, Dorothy Collins, Gisele MacKenzie, Russell Arms, and Raymond Scott and the orchestra.
- 7 **WHAT'S YOUR QUESTION?**  
Art Youngquist gives answers to problems of viewers.
- 10:00 2 **MOVIE—"The Gladiator"**  
Man returns to college, injected with serum that makes him abnormally strong. Joe E. Brown, Jane Wyatt, and Dickie Moore.
- 5 **INNER SANCTUM**  
"Lost in the Dark," starring Everett Sloane. Wealthy man, who is losing both his sight and his wife, finds that his money cannot buy either.
- 7 **MOVIE—Bill Anson emcees**

- 10:30 5 **MAN AGAINST CRIME**  
Ralph Bellamy as Mike Barnett.
- 11:00 5 **MOVIE—Bud Hauser emcees.**
- 9 **MOVIE (following wrestling)**  
"Backlash" Lawyer fakes his own murder, and suspicion points to his wife. Jean Rogers, Richard Travis, and Larry Black.
- 11:30 2 **CHINA SMITH—Adventure**  
Dan Duryea stars in "Devil in the Godown." China trails a missing newspaperman, and finds himself involved in murder and a series of warehouse fires.
- 7 **MOVIE—Title Not Available**
- 12:00 2 **MOVIE—"Thanks For Listening"**  
Pinky Tomlin and Maxine Doyle.
- 12:15 7 **MOVIE—Ron Terry emcees.**  
"Men On Her Mind" Ambitious singer refuses to let love and marriage interfere with her career. Mary Beth Hughes, Edward Norris.
- 12:30 5 **FACES IN THE WINDOW**  
Ken Nardine narrates thrillers.



**NEW!**

**"TWISTY RABBIT"**

\$4.00 postpaid

Novelty Easter toy. Twisty Rabbit is 1990's soft, can be twisted in dozens of different positions and holds vinyl carrot with squeaker (not illustrated). Soft stuffed rayon plush and corduroy body, vinyl face, pointed ears, push-in plastic eyes, ribbon bow and wire reinforced ears. Made by Ideal Toy Corp.; hours of play for youngsters. Satisfaction guaranteed. No C.O.D.'s please. Send \$4.00 cash, check or money order to:

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**IT'S IDEAL**



# SUNDAY MAR. 14

2 5 7 9  
WBWM-TV WNBQ WBKB WGN-TV

## MORNING

- 8:30 7 Church In The Home—Religious  
8:45 9 Christophers—Fr. James Keller  
9:00 2 Lamp Unto My Feet—Religious  
Drama: "The Twenty Dollar Bill,"  
Bill Leonard is moderator.  
9 Movie—"Grand Canyon"  
Adventure starring Richard Arlen.  
9:15 5 Bible Time—Marcella Hein  
Marcella Hein tells youngsters  
"Joseph Makes Himself Known."  
9:30 2 Look Up and Live—Religious  
5 The Pulpit—Religious Talk  
The Very Rev. Thomas A. Meehan,  
editor of "The New World,"  
Catholic publication, speaks on  
"God, the World and 1954."  
9:45 7 Flight Plan—Civil Aeronautics  
9:45 5 Christophers—Fr. James Keller  
10:00 2 This Way Up—Bible Quiz  
Catholic religion is featured.  
5 Live and Learn—Discussion  
Guest: Bernard M. Loomer dis-  
cusses "Religion and Evolution."  
7 Movie—"T-Men"  
Treasury department attempts to  
break up counterfeiting ring.  
Dennis O'Keefe & June Lockhart.  
9 Movie—"Return Of Wildlife"  
Adventure story with Patricia  
Morrison and Richard Arlen.  
10:30 2 Movie—"Fighting Gentlemen"  
William Collier, Jr.  
5 Fannies—"Uncle Ned" Locke  
11:00 5 Movie—"Old Mother Riley, De-  
fective!" Arthur Lucan and Kitty  
McShane are starred.  
11:25 7 Professor Pat—Training Tips  
11:30 2 Contest Carnival—Circus Variety  
Faith For Today—Rev. W.A. Fogel  
9 Dick Tracy—Mystery  
Ralph Byrd stars in "Teen Mob."  
12:00 2 FRANK REYNOLDS—News  
7 JOHNNY JUPITER—Puppets  
"The Gold Machine."  
9 MOVIE—George Seaver emcees  
"Covered Wagon Days." Bob  
Livingston, Ray Corrigan.  
12:15 2 YOUR FUTURE HOME—Ideas  
5 To Be Announced  
12:30 2 TV GARDEN CLUB  
5 FRONTIERS OF FAITH  
7 AMATEUR HOUR—Talent  
1:00 2 FILM DRAMAS—Herb Newcomb  
mo. "Return to Vienna" & "One  
Strange Night."  
5 GARDENS—John Orr  
Planting and care of evergreens.

- 9 MOVIE—Vince Gottschalk emcees  
"Crashing Through." Western  
starring Johnny Mack Brown.  
1:30 5 AMERICAN FORUM—Debate  
7 WILD BILL HICKOK—Western  
Bill and Jingles disrupt schema to  
grab hard-earned land holdings of  
peaceful settlers. Guy Madison  
and Andy Devine.  
2:00 2 FARMTOWN U.S.A.—Menard  
George Menard and guest, Clar-  
ence Beu, of Elgin, Ill. discuss  
"Raising Geese."  
5 CITY DESK—Discussion  
7 ANNIE OAKLEY  
Annie comes to aid of a former  
convict who has become implic-  
ated in robbery of gold ore  
shipment. Gail Davis stars.  
9 MOVIE—Carl Greyson emcees.  
"Miss Mink." \$10,000 mink coat  
is won in a contest. Jimmy Lydon  
and Lois Collier.  
2:30 2 MAN OF THE WEEK  
5 KUKLA, FRAN AND OLLIE  
Kuklapolitan capers with Fran  
Allison, created by Burr Tillstrom.  
7 HANK MCCUNE—Comedy  
3:00 2 JUVENILE JURY—Panel  
5 EXCURSION—Educational  
Guest: Mrs. Ivy Baker Priest,  
United States Treasurer. Viewers  
will go on tour of the Treasury.  
7 CAPTAIN MIDNIGHT  
"Son of Zorro," part 6.  
9 MOVIE—"Roses Are Red"  
3:30 2 GENE AUTRY TIME—Western  
5 ZOO PARADE—Animals  
R. Marlin Perkins, director of  
Lincoln Park Zoo & Jim Hurlbut  
discuss "Animal Headquarters."  
7 BOB ATCHER SHOW  
Lulu Belle and Scotty.  
4:00 2 OMNIBUS  
"The Gambler, the Nun, and the  
Radio," adapted from story by  
Ernest Hemingway. "Shoot the  
Nets," film about the Dutch har-  
ring fleet; Hermione Gingold,  
dancer, Alistair Cooke is host.  
5 HALL OF FAME—Drama  
"Road to Tara," dramatization  
of the life of St. Patrick.  
7 SUPER CIRCUS—Thrills  
Claude Kirchner presents Joe  
Hodgini, Canine Review; Fred  
Canestrelli, juggling and pre-  
cision balancing; Patine and Ross,  
acrobats; Betty Pasco, high aeri-  
al; "The Big Prison Break," with  
the clowns and Mary Martin.  
9 MOVIE—"Three On A Ticket"  
Mike Shayne's only clue to some  
international spies is a torn bag-  
gage check. Hugh Beaumont.

TV TODAY

# SUNDAY MAR. 14

2 5 7 9  
WBWM-TV WNBQ WBKB WGN-TV

- 5:00 5 MEET THE PRESS  
Guest: T. Coleman Andrews.  
7 CISCO KID—Western Film  
Duncan Renaldo and Leo Carrillo.  
9 TV SHOWCASE—Film  
"Varieties on Parade."  
5:30 2 YOU ARE THERE—Drama  
"Rescue of the Statue of Liber-  
ty." Walter Cronkite narrates.  
5 ROY ROGERS—Western  
"The Land Swindle," starring Roy  
Rogers and Dale Evans. Roy at-  
tempts to prove a forgery in  
effort to halt vicious plot.  
7 GEORGE JESSEL SHOW  
St. Patrick's Day celebrations of  
1894, 1925, and 1954 with  
guests: Phil Regan, "The Singing  
Cop," and dancers Peggy Ryan  
and Ray McDonald.  
9 WHAT'S THE ANSWER?—Quiz  
Mal Baillairs is quiz-master.  
6:00 2 LIFE WITH FATHER—Comedy  
5 PAUL WINCHELL SHOW  
Guest: Janet Blair.  
7 YOU ASKED FOR IT—Requests  
Art Baker presents: Ralph Mc-  
Cutcheon, who trains the smart-  
est horses in the world.  
9 MOVIE—Howard Dorsey emcees  
"Buffalo Stampede."  
6:30 2 PRIVATE SECRETARY—Comedy  
Susie turns defective in order to  
clear a little boy accused of  
stealing pickles.  
5 MR. PEEPERS—Comedy  
Mrs. Gurney decides to give a  
shower for Marge Westkit, and  
Mr. Peepers volunteers to baby-  
sit.  
7 PAUL WHITEMAN'S TV TEEN  
CLUB. Musical variety with teens.  
7:00 2 TOAST OF THE TOWN  
Guests: Victor Borge, Julius La-  
Rosa, and Gaudsmith Brothers.  
5 COMEDY HOUR  
Jimmy Durante is host, with  
guests: Eddie Cantor, Robert  
Montgomery, Patrice Munsel, Ed-  
die Jackson, and Jules Buffeno.  
7 THE MASK—Drama  
Gary Merrill and William Prince,  
"65 Pacific Street." Immigrant  
who balks at paying for applica-  
tion to stay in the U.S. is mur-  
dered.  
9 SPOTLIGHT ON CHICAGO  
Alderman Robert E. Merriam.  
7:30 9 FAITH OF OUR FATHERS

TV TODAY



WALTER  
WINCHELL

Tonight 8:00 p.m.

WBKB CHANNEL 7  
ABC TELEVISION

*you'll find  
something DIFFERENT  
in mad music  
& cocktails  
at  
the dunes  
eight east division*

WH. 4-8187

# SUNDAY MAR. 14

2 5 7 9  
WBBM-TV WNBQ WBKB WGN-TV

- 8:00 **2 TV THEATER—Drama**  
"That Other Sunlight," with David Bryan and Martha Vickers. Child's faith saves a marriage.
- 5 TV PLAYHOUSE—Drama**  
"The Iaward Eye," starring Phyllis Kirk. Young girl, who becomes blind and settles down to the life of a recluse, is urged by her doctor to visit vice president of the Seeing Eye.
- 7 WALTER WINCHELL—News**
- 9 ROCKY KING—Detective**  
"The Spirit's Willing." Widow visits a spiritualist, and following visit is found murdered.
- 8:15 **7 POLITICAL TALK**  
Park Livingston is featured.
- 8:30 **2 MAN BEHIND THE BADGE**  
"The Philadelphia Story, No. 2." Fugitive from a Virginia prison who boasts he knows all the "answers" is exposed by Inspector James Ryan.
- 7 PETER POTTER SHOW—Records**

## Another Epic 1st RUN FILM!



She's gay, glamorous — it's Paulette Goddard at her most scandalous in Oscar Wilde's co-  
"An Ideal Husband" co-  
starring Michael Wilding Sunday, March 14th, Courtesy Theatre, WGN-TV at 10 p.m. Presented by Jim Moran and Courtesy Motors.

**9 PLAINCLOTHESMAN—Drama**  
"Trunk Job." Body of a man is found in trunk in a warehouse, and series of unrelated clues have unusual bearing on the murder.

- 9:00 **2 THE WEB—Drama**  
"A Piece of Gray Cloth." Young parolee, unjustly convicted for an auto fatality, must make the most important decision of his life over a bit of telltale evidence.
- 5 LORETTA YOUNG—Drama**  
"Count of Ten," starring Loretta Young and Eddie Albert, with Jesse White and Dayton Lumis. Ex-fighter plans to return to the ring to save his dying wife.
- 7 BREAK THE BANK—Quiz**
- 9 DOLLAR A SECOND—Quiz**
- 9:30 **2 WHAT'S MY LINE?—Quiz**  
John Daly is moderator of occupation quiz. Panelists are Dorothy Kilgallen, Arlene Francis, Steve Allen and Bennett Cerf.
- 5 VICTORY AT SEA—Films**  
"Suicide for Glory," film story of Japanese Kamikaze Attacks.
- 7 BIG PICTURE—Army Film**
- 9 MAN AGAINST CRIME—Drama**  
"Rigged for Murder." Mike witnesses a hoisting "accident," and discovers that it is murder.

- 10:00 **2 MOVIE—Title Not Available**
- 5 CLINT YOLE—Weather**
- 7 DEATH VALLEY DAYS—Drama**  
"Shoe-Shine Thompson."
- 9 MOVIE—Jim Moran emcees**  
"Ideal Husband" (1st run) Scandalous story of a beautiful divorcee who throws London society into a turmoil. Paulette Goddard and Michael Wilding. Sponsored by Courtesy Motors.
- 10:10 **5 DORSEY CONNORS—Tips**  
Green tumb gems.
- 10:15 **5 ALEX DREIER—News**
- 10:30 **5 NORMAN BARRY—Sports**
- 7 MOVIE—"Gentlemen after Dark"**  
Man is sent to prison for murder, leaving his young daughter, Brian Donlevy, Miriam Hopkins.
- 11:00 **5 MOVIE—"Voice In The Wind"**  
Francis Lederer, Sigrid Gurie.
- 11:15 **2 NEWS ROUNDUP**
- 11:30 **2 MOVIE—"Heart Punch"**  
Fighter accidentally kills his best friend in ring, and promises to care for dead man's sister. Lloyd Hughes, Marian Schilling.
- 9 LES NICHOLS—News**
- 11:45 **9 CARL GREYSON—Weather**
- 12:00 **7 MOVIE—Ron Terry emcees**  
"Intrigue In Paris." Story of the French underground starring Lola Lane, Noel Madison.

# MONDAY MAR. 15

2 5 7 9  
WBBM-TV WNBQ WBKB WGN-TV

## MORNING

- 6:45 **5 Town & Farm—Everett Mitchell**
- 7:00 **2 The Morning Show—Information**  
Walter Cronkite is host, with Charles Collingwood, and the Baird Marionettes. (Frank Reynolds with five minutes of local news at 7:25 and 7:55).
- 5 Today—Dave Garroway**  
News, interviews. (Len O'Connor with five minutes of local news at 7:25, 7:55, 8:25, and 8:55.)
- 7 Chicago Parade—News & Variety**  
Tommy Riggs and Betty Losier.
- 8:00 **2 Rayner Shine—Ray Rayner**  
Breakfast Club—Don McNeill
- 8:25 **2 John Harrington—News**
- 8:30 **2 Rayner Shine—Continued**
- 8:45 **5 Bruce Macfarlane—News**
- 8:55 **2 Jim Conway—News**  
Stories behind the headlines.
- 9:00 **2 Arthur Godfrey Show**  
5 Ding Dong School—Dr. Horwich  
Preschool education.
- 7 Ulmer Turner—News**
- 9 Paul Fogarty—Exercises**  
An ear dropper.
- 9:05 **7 Beulah Karney—Foods**  
"Day of the Irish," and wearing of the "green."
- 9:30 **5 One Man's Family—Serial**  
Story of the Barbour family, featuring Mary Adams.
- 9 Time For Stories—Tina Redmond**
- 9:40 **7 Ed Allen—Exercises**  
Finish your day refreshed.
- 9:45 **5 Three Steps To Heaven**  
Diana Douglas and Mark Roberts.
- 9:55 **7 Wayne Griffin—Weather**
- 10:00 **5 Home—Show For Women**  
Arlene Francis is editor-in-chief, with Eve Hunter, Poppy Cannon, Dr. Rose Franzblau, Sydney Smith, and Will Feigelsbeck.
- 7 Play House—Angel Casey**
- 9 A to Z of Cookery—Recipes**  
"March Wind," easy meal.
- 10:30 **2 Strike It Rich—Warren Hull**  
7 Pied Piper—Art Harn
- 10:55 **9 Steve Ferriss—News**
- 11:00 **2 Vallant Lady—Serial**
- 5 Bride and Groom—Wedding**  
John Nelson is emcee.
- 7 Danny O'Neill Show—Variety**  
Danny, Chet Roble, Nancy Wright.

- 9 Four To Go—Ernie Simon
- 11:15 **2 Love of Life—Serial**
- 5 Hawkins Falls—Serial**
- 11:30 **2 Search For Tomorrow—Serial**
- 5 Betty White—Musical Variety**
- 9 Earl Nightingale—Chats**
- 2 Guiding Light—Serial**
- 11:45 **7 Ulmer Turner—News**
- 11:55 **2 BRIGHTER DAY—Serial**
- 5 NOONTIME COMICS**  
Johnny Coons narrates.
- 7 HAPPY PIRATES—Fun**  
"Two Ton" Baker and Art Harn.
- 9 HIT LADIES—Mike Douglas**
- 12:15 **2 LUNCHEON WITH BILLY**  
Variety with Billy Leach.
- 12:25 **2 LEE PHILLIP SHOW—Tips**
- 12:30 **2 GARRY MOORE—Variety**
- 5 BOB AND KAY—Variety**
- 12:45 **9 DR. PRESTON BRADLEY**
- 12:55 **7 ULMER TURNER—News**
- 9 STEVE FERRISS—News**
- 1:00 **2 DOUBLE OR NOTHING—Quiz**
- 5 CREATIVE COOKERY—Recipes**  
Chicken in the pot with vegetables, and matzo meal dumplings.
- 7 ALL ABOUT BABY—Ruth Crowley**
- 9 WATCH TO WIN—Quiz**



## All About Baby

1-1:15 p.m.

MONDAY thru FRIDAY

WBKB CHANNEL 7

# MONDAY MAR. 15

2 5 7 9  
WBWM-TV WNBQ WBKS WGN-TV

- 1:15 7 THE DOCTOR ANSWERS  
1:30 2 PINK LETTER—Variety  
7 SWINGALONG—Music  
Jimmy Lee, Shirley Scott, and  
The Modulators.  
9 CAMERACADE—Film  
"Autumn Holiday."  
2:00 2 BIG PAYOFF—Quiz  
5 KATE SMITH—Musical Variety  
Guest: Snooky Lanson.  
7 CLAUDE KIRCHNER SHOW  
9 PAUL DIXON SHOW—Music  
2:30 2 BOB CROSBY—Musical Variety  
7 STUART BRENT—Discussion  
2:45 7 AUSTIN KIPLINGER—News  
3:00 2 WOMAN WITH A PAST—Serial  
5 WELCOME TRAVELERS  
Tommy Bartlett is emcee.  
7 JERRY LESTER SHOW  
Songs by Ellie Russell.  
9 COMMERCIAL—Film  
3:05 9 MOVIE QUICK QUIZ  
Dick "Two Ton" Baker is emcee.  
3:15 2 SECRET STORM—Serial

## MOST COMPLETE NEWS ON TELEVISION



6:30 p.m.

Spencer Allen and the  
News  
sponsored by Walton Motors

6:45 p.m.

The Chicagoland  
Newsreel  
sponsored by Bond Clothing

WGN-TV channel 9

- 3:30 2 PETTICOAT PARTY—Games  
5 ON YOUR ACCOUNT—Win Elliot  
9 INDEX: INFORMATION  
Johns Hopkins Science Review.  
3:55 7 To Be Announced  
4:00 2 SHOPPING WITH MISS LEE  
5 PINKY LEE SHOW—Variety  
7 ULMER TURNER—News  
9 MOVIE—"Painted Trail"  
Masked horseman rob a stage-  
coach. Tom Keene stars.  
4:05 7 MOVIE—"Minstrel Man"  
Benny Fields, Roscoe Karns, and  
Gladys George.  
4:15 2 MOVIE—"Racing Luck"  
Indianapolis Speedway racing  
champ visits midgut courses and  
sees his young brother using un-  
fair tricks. Bill Boyd, Dorothy  
Wilson, and Elliot Nugent.  
4:30 5 HOWDY DOODY—Puppet Show  
4:55 9 LES NICHOLS—News  
5:00 2 GARFIELD GOOSE & FRIEND  
5 ELMER, THE ELEPHANT—Kids  
John Conrad is host.  
7 JOLLY 7 GANG—Joe Kelly  
Joe, and his mischievous robot.  
9 BOB ATCHER SHOW—Kids  
Songs and stories.  
5:30 2 GENE AUTRY—Western Film  
5 CLOSE-UP—Howard Miller  
Howard Miller, with June Valli &  
the Art Van Damme Quintet.  
7 LAUGH TIME—Nicky Francis  
Stories and cartoons.  
9 LESLIE MONTPENNY—News  
5:45 7 BOB & RAY SHOW  
9 CURBSTONE CUT UP—Chats  
Ernie Simon conducts interviews.  
6:00 2 BOB ELSON—Sports & Comments  
5 CLINT YOUNG—Weather  
7 AUSTIN KIPLINGER—News  
9 CAPTAIN VIDEO—Adventures  
Al Hodge stars.  
6:05 5 JACK ANGELL—News  
7 JACK DREES—Sports  
6:10 5 JOE WILSON—Sports  
7 WAYNE GRIFFIN—Weather  
6:15 2 JULIAN BENTLEY—News  
5 DORSEY CONNORS—Travel  
Dominican Republic.  
7 JOHN DALY—News  
9 NUMBER PLEASE—Quiz  
Jack Brickhouse conducts.  
6:20 5 ALEX DREIER—Features  
6:25 5 TOWN CRIER—Tony Weitzel  
Gossip and interviews.  
6:30 2 DOUGLAS EDWARDS—News  
5 ARTHUR MURRAY PARTY  
7 JAMIE—Comedy  
Aunt Laurie decides she is over-  
weight and makes supreme ef-  
fort to reduce. Brandon de Wilde.

# MONDAY MAR. 15

2 5 7 9  
WBWM-TV WNBQ WBKS WGN-TV

- 9 SPENCER ALLEN—Local News  
6:45 2 PERRY COMO SHOW—Tunes  
5 JOHN C. SWAYZE—News  
9 CHICAGOLAND NEWSREEL  
7:00 2 BURNS & ALLEN—Comedy  
Gracie plays hostess to a basket-  
ball team coached by one of her  
old boy friends.  
5 NAME THAT TUNE—Quiz  
7 SKY KING THEATER—Western  
9 TWENTY QUESTIONS—Quiz  
Moderator Jay Jackson with  
panels: Fred VanDeventer, Flor-  
ence Rhoad, Dick Harrison and  
Herb Polasie.  
7:30 2 GODFREY'S TALENT SCOUTS  
5 VOICE OF FIRESTONE  
Howard Barlow conducts the  
orchestra. Guest: Eugene Con-  
ley, tenor. Ireland is theme.  
7 DR. I.Q.—Quiz  
James McClain is emcee.  
9 TV SHOWCASE—Film  
"Williamsburg Restored."  
8:00 2 I LOVE LUCY—Comedy  
Lucy discovers she's not included  
in Ricky's plans for a one-night  
stand in Hawaii, and sets out to  
obtain a free trip for herself  
and the Mertzes.  
5 DENNIS DAY—Comedy  
Dennis, Cliff Arquette, Jeri Lou  
James, and Barbara Ruick.  
7 MOVIE—Title Not Available  
9 ILL. MASONIC HOSP. ASSOC.  
8:30 2 RED BUTTONS—Comedy  
5 ROBERT MONTGOMERY—Drama  
"The Quality of Mercy," starring  
Lillian Gish. Police find baby  
alone in slum area apartment and  
place infant with convent nun.  
9 SPORTSMAN CLUB  
"Tarpon on Light Tackle" and  
"Advanced Field Dog Training."  
9:00 2 STUDIO ONE—Drama  
"Thunder on Sycamore Street."  
The "truth" about a man's past is  
discovered making him and his  
family no longer acceptable to  
the community, and residents of  
Sycamore Street gather to pre-  
sent their ultimatum.  
7 DREW PEARSON  
Guest: William O'Dwyer.  
9 BOXING—Eastern Parkway  
Nate Brooks of Cleveland, Ohio

vs. Henry (Pappy) Gault of Spar-  
tanburg, S.C., 10-round bantam-  
weight bout.

- 9:15 7 FOCAL POINT—Film Shorts  
9:30 5 PLAYHOUSE—Drama  
"The Point of Honor," with  
Joseph Schildkraut.  
7 RACKET SQUAD—Drama  
"Romance Racket," with Reed  
Hadley. Lonely Hearts racket.  
9:45 9 SPORTS PAGE—Arch Ward  
10:00 2 FAHEY FLYNN—News  
5 CLINT YOUNG—Weather  
7 CITY ASSIGNMENT—Drama  
Pat McVey & Jane Nigh co-star  
in "Crime and Punishment."  
9 MOVIE—Jack Brickhouse and  
Merrill Mages co-emcees  
"The Young Widow." Young war  
widow comes home to start life  
over again. Jane Russell, Louis  
Hayward, and Marie Wilson.  
10:10 5 DORSEY CONNORS—Tips  
Dorsey discusses paperweights.  
10:15 2 LEE PHILLIP—Weather  
5 JACK ANGELL—News  
10:25 2 ART MERCIER—Sports Tips  
10:30 2 JOHN HARRINGTON—News  
5 NORMAN BARRY—Sports  
7 BIG PICTURE—Army Film  
10:45 2 KUP'S TV COLUMN—Irv Kaptein  
5 HERBIE MINTZ SHOW—Music  
11:00 2 MOVIE—"Frankie and Johnnie"  
Chester Morris & Helen Morgan.  
5 CHICAGO CROSSROADS—  
Comments. Tony and Dorothy  
Weitzel with guests, and human  
interest stories.  
7 ULMER TURNER—News  
11:05 7 CHUCK BILL—Weather  
11:10 7 YOUR LUCKY STAR  
11:15 7 BURR AND FRAN—Comments  
Fran Allison and Burr Tillstrom  
with comments and interviews.  
11:30 9 LES NICHOLS—News  
11:45 9 CARL GREYSON—Weather  
12:00 2 MOVIE—"Spies Of The Air"  
Man is tempted to sell plans of  
secret airplane to a foreign pow-  
er. Berry K. Barnes and Roger  
Livesey.  
7 MOVIE—Ron Terry emcees  
"Tiger Fangs." Man is sent to  
check a bottleneck in rubber-  
producing section of mysterious  
Asiatic land. Frank Buck.

TUESDAY MAR. 16

2 5 7 9  
WBWB-TV WNBQ WBKB WGN-TV

MORNING

- 6:45 5 Town & Farm—Everett Mitchell  
7:00 2 The Morning Show—Information  
Walter Cronkite is host. (Frank Reynolds with five minutes of local news at 7:25 and 7:55.)  
5 Today—Dave Garroway  
News, interviews. (Lan O'Connor with five minutes of local news at 7:25, 7:55, 8:25, and 8:55.)  
7 Chicago Parade—News & Variety  
Tommy Riggs is your host.  
8:00 2 Rayner Shine—Ray Rayner  
7 Breakfast Club—Don McNeill  
8:25 2 John Harrington—News  
8:30 2 Rayner Shine—Continued  
8:45 9 Bruce MacFarlane—News  
8:55 2 Jim Conway—News  
9:00 2 Arthur Godfrey Show  
5 Ding Dong School—Dr. Horwich  
7 Ulmer Turner—News  
9 Paul Fogarty—Exercises  
Exit dowager's hump.



TWO TON BAKER on  
**TIP TOP**  
**LUNCH HOUR**  
12 NOON  
MONDAY thru FRIDAY  
**WBKB CHANNEL 7**

- 9:05 7 Beulah Karney—Hints  
Beulah discusses hallways, doors, windows, and what can be done to make them more attractive.  
9:30 5 One Man's Family—Serial  
7 Play House—Angel Casey  
9 Time For Stories—Tina Redmond  
9:40 7 Ed Allen—Exercise  
Smile!!!  
9:45 5 Three Steps To Heaven  
9:55 7 Wayne Griffin—Weather  
10:00 5 Home—Show For Women  
7 Play House—Angel Casey  
9 A to Z of Cookery—Recipes  
"Barney Stone," St. Pat. Party.  
10:30 2 Strike It Rich—Warren Hull  
7 Pied Piper—Art Fern  
10:55 9 Steve Fantress—News  
11:00 2 Valiant Lady—Serial  
5 Bride And Groom—Wedding  
7 Danny O'Neil Show—Variety  
9 Four To Go—Ernie Simon  
11:15 2 Love of Life—Serial  
5 Hawkins Falls—Serial  
11:30 2 Search For Tomorrow—Serial  
5 Betty White—Musical Variety  
9 Earl Nightingale—Chats  
11:45 2 Guiding Light—Serial  
11:55 7 Ulmer Turner—News  
12:00 2 BRIGHTER DAY—Serial  
5 NOONTIME COMICS  
Johnny Coons entertains kiddies.  
7 HAPPY PIRATES—Fun  
"Two Ton" Baker and Art Fern.  
9 HI LADIES—Mike Douglas  
12:15 2 LUNCHEON WITH BILLY  
Billy Leach entertains the gals.  
12:25 2 LEE PHILLIP SHOW—Tips  
12:30 2 GARRY MOORE—Variety  
5 BOB AND KAY—Variety  
12:45 9 DR. PRESTON BRADLEY  
12:55 7 ULMER TURNER—News  
9 STEVE FENTRESS—News  
1:00 5 CREATIVE COOKERY—Recipes  
Creole round steak roll, pie crust, and butterscotch pie.  
7 ALL ABOUT BABY—Ruth Crowley  
9 WATCH TO WIN—Quiz Game  
Don Gordon & the Sixmeters.  
1:15 7 THE DOCTOR ANSWERS  
Elizabeth Hart conducts.  
1:30 2 ART LINKLETTER—Variety  
7 SWING ALONG—Music  
Kenny Bowers & Modulators.  
9 SEWING SCHOOL  
2:00 2 BIG PAYOFF—Quiz  
5 KATE SMITH—Musical Variety  
7 CLAUDE KIRCHNER SHOW  
9 PAUL DIXON SHOW—Music



## The Doctor Answers

ELIZABETH HART is featured in a program directed to the woman responsible for the health of her family. Each day she questions a member of the American Medical Association on topical problems as asked by viewers and writers to the A.M.A.

MONDAY thru FRIDAY-1:15 p.m.

**WBKB**

CHANNEL **7**

# TUESDAY MAR. 16

2 5 7 9  
WBWM-TV WNBQ WKBK WGN-TV

- 2:30 **2 BOB CROSBY—Musical Variety**  
**7 STUART BRENT—Discussion**
- 2:45 **7 AUSTIN KIPLINGER—News**
- 3:00 **2 WOMAN WITH A PAST—Serial**  
**5 WELCOME TRAVELERS**  
**7 JERRY LESTER SHOW**  
**9 MOVIE QUICK QUIZ—Game**  
Dick "Two Ton" Baker.
- 3:15 **2 SECRET STORM—Serial**
- 3:30 **2 PETTICOAT PARTY—Games**  
**5 ON YOUR ACCOUNT—Win Elliot**  
**9 INDEX: INFORMATION**  
The Big Picture—Army Films.
- 3:55 **7 To Be Announced**
- 4:00 **2 SHOPPING WITH MISS LEE**  
**5 PINKY LEE SHOW—Variety**  
**7 ULMER TURNER—News**  
**9 MOVIE—"Romance Of The Rock-  
ies"** Circuit doctor attempts to  
spoil gang's vicious plans. Tom  
Keene and Beryl Wallace.
- 4:05 **7 MOVIE—"Slender House"**  
Owner of exclusive beauty salon  
becomes involved in scandal. Ad-  
rienne Ames, Craig Reynolds.



## CAVALCADE OF AMERICA

Tonight 6:30 p.m.

**W B K B** CHANNEL **7**  
ABC TELEVISION

- 4:15 **2 MOVIE—"Men Of Action"**  
Murder occurs during construc-  
tion work on a dam project.  
Frankie Darro & Gloria Shea.
- 4:30 **5 HOWDY DOODY—Puppet Show**  
Bob Smith is host with Howdy  
and clown, Clarabelle.
- 4:55 **9 LES NICHOLS—News**
- 5:00 **2 GARFIELD GOOSE & FRIEND**  
Antics of this gander and his  
"friend" Frazier Thomas.
- 5 ELMER, THE ELEPHANT—Kids**  
John Conrad chats with Elmer
- 7 JOLLY 7 GANG—Joe Kelly**
- 9 BOB ATCHER SHOW**
- 5:30 **2 GENE AUTRY—Western Film**  
**5 CLOSE-UP—Howard Miller**  
Noted disc jockey entertains with  
vocalist June Valli and the Art  
Van Damme Quintet.
- 7 LAUGH TIME—Nicky Francis**
- 9 LESLIE MONTPENNY—News**
- 5:45 **7 BOB & RAY SHOW—Satire**  
**9 CURSTONE CUT UP—Charts**  
Ernie Simon is your host.
- 6:00 **2 BOB ELSON—Sports & Comments**  
**5 CLINT YOULE—Weather**  
**7 AUSTIN KIPLINGER—News**  
**9 CAPTAIN VIDEO—Adventures**
- 6:05 **5 JACK ANGELL—News**  
**7 JACK DREES—Sports**
- 6:10 **5 JOE WILSON—Sports**  
**7 WAYNE GRIFFIN—Weather**
- 6:15 **2 JULIAN BENTLEY—News**  
**5 DORSEY CONNORS—Travel**  
A visit to Belgium.
- 7 JOHN DALY—News**
- 9 NUMBER PLEASE—Quiz**  
Jack Brickhouse emcees.
- 6:20 **5 ALEX DREIER—Features**
- 6:25 **5 TOWN CRIER—Tony Weitzel**
- 6:30 **2 DOUGLAS EDWARDS—News**  
**5 DINAH SHORE SHOW—Tunes**  
**7 CAVALCADE OF AMERICA**  
"The Splendid Dream," with Rich-  
ard Stapley. William Penn signs  
Pennsylvania Constitution of  
1701, which becomes frame for  
United States Constitution.
- 9 SPENCER ALLEN—News**
- 6:45 **2 JO STAFFORD SHOW**  
**5 JOHN C. SWAYZE—News**  
**9 CHICAGOLAND NEWSREEL**
- 7:00 **2 GENE AUTRY SHOW—Western**  
"Cold Decked." Gene turns de-  
fective to solve mysterious dis-  
appearance of banker under cir-  
cumstances suggesting embezzle-  
ment.
- 5 BOB HOPE SHOW—Comedy**  
Guests: David Niven, Cass Daley,  
Janis Paige, and Les Brown's  
"Band of Renown."

# TUESDAY MAR. 16

2 5 7 9  
WBWM-TV WNBQ WKBK WGN-TV

- 7 STU ERWIN—Comedy**
- 9 LIFE IS WORTH LIVING**  
Bishop Fulton J. Sheen with talks  
of interest to all people.
- 7:30 **2 RED SKELTON—Comedy**
- 7 OF MANY THINGS—Discussion**  
Professor Fred Inbau, Northwest-  
ern Univ. Law School visits host  
Bergen Evans to discuss "Lie  
Detection."
- 9 PANTOMIME QUIZ—Game**  
Mike Stokely emcees charades  
game. Team includes Peter Don-  
ald, Elaine Stritch, Jerry Lester,  
Dorothy Hart, John Berrymore Jr.
- 8:00 **2 MEET MILLIE—Comedy**
- 5 FIRESIDE THEATER—Drama**  
Host Gene Raymond presents  
"Ringo's Last Adventure," star-  
ring Tom Powers and Mary Orr.  
Reporter receives word he is be-  
ing pensioned off, and replaced  
by a girl cub reporter.
- 7 DANNY THOMAS SHOW**  
Daughter Terry gets a chance at  
career as a child actress.
- 9 BADGE 714—Drama**  
Jack Webb stars as Sgt. Joe Fri-  
day in "The Big Church." Woman  
is found dead of chloroform  
poisoning at a vacant lot, with  
no signs of violence or robbery.
- 8:30 **2 SUSPENSE—Drama**  
"The Fourth Degree."
- 5 CIRCLE THEATER—Drama**  
"The Fugitive," starring Dolly  
Hest. Fugitive from justice must  
decide if he will sacrifice his  
freedom to save a child.
- 7 TV HOUR—Drama**  
"Welcome Home," starring Helen  
Hayes and Charles Ruggles.  
Somewhat eccentric spinster  
housekeeper wants to adopt a  
baby.
- 9 CASES OF EDDIE DRAKE**  
Don Haggerty stars in "Orpheus  
and His Loot."
- 9:00 **2 DANGER—Mystery Drama**
- 5 JUDGE FOR YOURSELF**  
Fred Allen, Kitty Kallen, Bob  
Carroll and the Skylarks.
- 9 48TH STREET THEATER—Drama**  
"Leopards in Lightning." Rescue  
party attempts to find band of
- lost hunters, and discovers them,  
one by one, killed by jungle  
beasts.
- 9:30 **2 SEE IT NOW—Documentary**  
Edward R. Murrow.
- 5 MR. & MRS. NORTH—Mystery**  
Jerry finds clue to murder in form  
of an ugly little wasp doll with  
dead man's facecarp in it.
- 7 NAME'S THE SAME—Panel**  
Joan Alexander, Gene Rayburn,  
Basil Rathbone, Robert Q. Lewis  
is moderator.
- 9 I LED THREE LIVES**  
Party headquarters instruct Herb  
Phillbrick and two comrades to  
get Civil Defense plans. Richard  
Carlson stars.
- 10:00 **2 FAHEY FLYNN—News**
- 5 CLINT YOULE—Weather**
- 7 LIFE OF RILEY—Comedy**  
William Bendis stars.
- 9 MOVIE—Sid & Ed Fohman co-  
emcees "Four In A Jeep."** Hus-  
band of a Viennese woman es-  
capes from prison camp and  
seeks aid from four-man interna-  
tional team. Vivace Lindfors stars.
- 10:10 **5 DORSEY CONNORS—Tips**  
Make your own earnings.
- 10:15 **2 LEE PHILLIP—Weather**
- 5 JACK ANGELL—News**
- 10:25 **2 ART MERCIER—Sports Tips**
- 10:30 **2 JOHN HARRINGTON—News**
- 5 NORMAN BARRY—Sports**
- 7 THE VISITOR—Film Drama**  
"The Inquisitor," workings of  
a Communist party official's mind.
- 10:45 **2 KUP'S TV COLUMN—Irv Kupcinet**
- 5 HERBIE MINTZ SHOW—Music**
- 11:00 **2 MOVIE—Ed Roberts emcees**  
"The Hide Out." Howard Keel  
and Valerie Hobson star.
- 5 CHAMPIONSHIP BOWLING**  
Joe Wilson describes.
- 7 ULMER TURNER—News**
- 11:05 **7 CHUCK BILL—Weather**
- 11:10 **7 YOUR LUCKY STAR**
- 11:15 **7 TOM DUGGAN—Chatter**
- 11:30 **9 LES NICHOLS—News**
- 11:45 **9 CARL GREYSON—Weather**
- 12:00 **2 MOVIE—"This Will Make You  
Whistle"** Musical comedy starring  
Jack Buchanan & Elsie Randolph.
- 7 MOVIE—Ron Terry emcees**  
"Secrets Of Chinatown." Nick  
Stuart and Lucille Browne.



# WEDNESDAY MAR. 17

2 5 7 9  
WBEM-TV WNBQ WBKB WGN-TV

## MORNING

- 6:45 5 Town & Farm—Everett Mitchell  
7:00 2 The Morning Show—Information  
Walter Cronkite is host. (Frank Reynolds with five minutes of local news at 7:25 and 7:55.)  
5 Today—Dave Garroway  
News, interviews. (Lee O'Connor with five minutes of local news at 7:25, 7:55, 8:25, and 8:55.)  
7 Chicago Parade—News & Variety  
Tommy Riggs is emcee.  
8:00 2 Rayner Shine—Ray Rayner  
7 Breakfast Club—Don McNeill  
8:25 2 John Harrington—News  
8:30 2 Rayner Shine—Continued  
8:45 5 Bruce Macfarlane—News  
8:55 2 Jim Conway—News  
9:00 2 Arthur Godfrey Show  
5 Ding Dong School—Dr. Horwicz  
7 Ulmer Turner—News  
9 Paul Fogarty—Exercises  
Especially for young mothers.  
9:05 7 Beulah Karney—Foods  
Meal of the week—corned beef and cabbage.  
9:30 5 One Man's Family—Serial  
9 Time For Starlets—Tina Redmond  
9:40 7 Ed Allen—Exercise  
No mystery to exercise.  
9:45 5 Three Steps To Heaven  
9:55 7 Wayne Griffin—Weather  
10:00 5 Home—Show For Women  
7 Play House—Angel Casey  
9 A to Z of Cookery—Recipes  
"Fish and Chips."  
10:30 2 Strike It Rich—Warren Hall  
7 Pied Piper—Art Horn  
10:55 9 Steve Pentress—News  
11:00 2 Valiant Lady—Serial  
5 Bride and Groom—Wedding  
7 Danny O'Neill Show—Variety  
9 Four To Go—Ernie Simon  
11:15 2 Love of Life—Serial  
5 Hawkins Falls—Serial  
11:30 2 Search For Tomorrow—Serial  
5 Betty White—Musical Variety  
9 Earl Nightingale—Charts  
11:45 2 Guiding Light—Serial  
11:55 7 Ulmer Turner—News  
12:00 2 BRIGHTER DAY—Serial  
5 NOONTIME COMICS  
Johnny Coons entertains kids.  
7 HAPPY PIRATES—Peg  
"Two Ton" Baker and Art Horn

- 9 HI LADIES—Mike Douglas  
12:15 2 LUNCHEON WITH BILLY  
Musical with Billy Leach.  
12:25 2 LEE PHILLIP SHOW—Tips  
12:30 2 GARRY MOORE—Variety  
5 BOB AND KAY—Variety  
12:45 9 DR. PRESTON BRADLEY  
12:55 7 ULMER TURNER—News  
9 STEVE PENTRESS—News  
1:00 2 DOUBLE OR NOTHING—Quiz  
Bert Parks is host on quiz.  
5 CREATIVE COOKERY—Recipes  
Basic yeast roll dough, and TV  
lobster a la Newberg.  
7 ALL ABOUT BABY—Ruth Crowley  
Guest: Dr. Noel G. Shaw, Head  
of the Pediatric Staff at St. Francis  
Hospital, Evanston.  
9 WATCH TO WIN—Quiz  
Don Gordon is emcee.  
1:15 7 THE DOCTOR ANSWERS  
Elizabeth Hart conducts.  
1:30 2 ART LINKLETTER—Variety  
7 SWINGALONG—Music  
Jimmy Lee & Modulators.  
9 LEARNING BRINGS ADVENTURE  
Illinois Institute of Technology.  
2:00 2 BIG PAYOFF—Quiz  
Bess Myerson & Randy Merriman.  
5 KATE SMITH—Musical Variety  
7 CLAUDE KIRCHNER SHOW  
Variety entertainment.  
9 PAUL DIXON SHOW—Music  
Record pantomimes.  
2:30 2 BOB CROSBY—Musical Variety  
Bobcats, vocalist Joan O'Brien &  
the Modernaires.  
7 STUART BRENT—Discussion  
2:45 7 AUSTIN KIPLINGER—News  
3:00 2 WOMAN WITH A PAST—Serial  
5 WELCOME TRAVELERS  
Tommy Bartlett, Bob Cunningham.  
7 JERRY LESTER SHOW  
9 COMMERCIAL—Film  
3:05 9 MOVIE QUICK QUIZ—Game  
Dick "Two Ton" Baker.  
3:15 2 SECRET STORM—Serial  
3:30 2 PETTICOAT PARTY—Games  
Frazer Thomas is emcee.  
5 ON YOUR ACCOUNT—Win Elliot  
9 INDEX: INFORMATION  
"Trial at Tara."  
3:55 7 To Be Announced  
4:00 2 SHOPPING WITH MISS LEE  
5 PINKY LEE SHOW—Variety  
7 ULMER TURNER—News  
9 MOVIE—"Phantom Ranger"  
Man inherits his uncle's property,  
and the hatred of his neighbors.  
Ken Maynard stars.

# WEDNESDAY MAR. 17

2 5 7 9  
WBEM-TV WNBQ WBKB WGN-TV

- 4:05 7 MOVIE—"Submarine Base"  
Island inhabitants suspect a fish-  
erman of being in league with  
Nazis. Ann Baxter, John Littel.  
4:15 2 MOVIE—"Headline Crusher"  
Son of a U.S. senator becomes  
involved with the law, which  
proves embarrassing to his father's  
campaign for re-election. Frankie  
Darro, Kane Richmond.  
4:30 5 HOWDY DOODY—Puppet Show  
4:55 9 LES NICHOLS—News  
5:00 2 GARFIELD GOOSE & FRIEND  
ELMER, THE ELEPHANT—Fun  
John Conrad chats with Elmer.  
7 JOLLY 7 GANG—Joe Kelly  
9 BOB ATCHER SHOW  
5:30 2 GENE AUTRY—Western Film  
5 CLOSE-UP—Howard Miller  
Chicago's disk jockey presents a  
variety show with vocalist June  
Valli, the Art Van Damme Quintet.  
7 LAUGH TIME—Nicky Francis  
9 LESLIE MONYFENNY—News  
5:45 7 BOB & RAY SHOW—Satire  
9 CURSTONE CUT UP—Charts  
6:00 2 BOB ELSON—Sports & Comments  
5 CLINT YOULE—Weather  
7 AUSTIN KIPLINGER—News  
9 CAPTAIN VIDEO—Adventures  
6:05 5 JACK ANGELL—News  
7 JACK DREES—Sports  
6:10 5 JOE WILSON—Sports  
7 WAYNE GRIFFIN—Weather  
6:15 2 JULIAN BENTLEY—News  
5 DORSEY CONNORS—Travel  
A visit to Ireland.  
7 JOHN DALY—News  
9 NUMBER PLEASE—Quiz  
Jack Brickhouse is emcee.  
6:20 5 ALEX DRIER—Features  
6:25 5 TOWN CRIER—Tony Weitzel  
6:30 2 DOUGLAS EDWARDS—News  
5 EDDIE FISHER SHOW—Tunes  
7 MARK SABER—Mystery  
Tom Conway stars.  
9 SPENCER ALLEN—News  
6:45 2 PERRY COMO SHOW—Tunes  
5 JOHN C. SWAYZE—News  
9 CHICAGOLAND NEWSREEL  
7:00 2 GODFREY AND FRIENDS  
Marion Marlowa, Frank Parker,  
Haleloke, Lu Ann Sims, Janette  
Davis, Tony Marvin, McGuire  
Sisters & the Mariners.

- 5 1 MARRIED JOAN—Comedy  
Joan spends all the "Fund for the  
Future" money to buy a motor  
boat, while Brad covets the same  
money for a mountain cabin.  
7 MOVIE—Bill O'Connor emcee  
9 COLONEL FLACK—Comedy  
Alan Mowbray stars.  
7:30 5 MY LITTLE MARGIE—Comedy  
Vera Albright attempts to keep  
his daughter away from a hand-  
some young client by pretending  
that he has no daughter.  
9 CHICAGO SYMPHONY  
Conducted by: George Schick;  
Soloist: Louis Sudler (Baritone).  
Program: Tragic Overture, Opus  
51, by Brahms; "It Is Enough,"  
from "Elijah," by Mendelssohn;  
Symphony, 8 Flat Major (Kochel  
3191), by Mozart; Valentine's  
Aria, "Avent de quitter ces lieux"  
from "Faust," by Gounod; Aria,  
"Nemico della Patria," from  
"Andrea Chénier," by Giordano;  
Overture to "Russian and Ludmil-  
la," by Glinski.  
8:00 2 STRIKE IT RICH—Quiz  
Warren Hall emcees the contest.  
5 KRAFT THEATER—Drama  
"You Touched Me," with Deirdre

Wednesday  
8:30 P.M.

EXCITING, AUTHENTIC  
CHESTER MORRIS  
stars in

**CAPTURED**

Dramas based on actual  
police files.

Sponsored by  
Your Local Nash Dealers



**WGN-TV**  
Channel  
9



# WEDNESDAY MAR. 17

2 5 7 9  
WBWM-TV WNBQ WBK WGN-TV

Owens and Terry Kilburn. Retired seaman tries to cope with his hopelessly frustrated spinster sister's influence over his young daughter.

## 7 THEATER—Drama

"Top Kick," starring Clancy Cooper. Tension mounts in mid-east country when Reds attempt to find an excuse for invasion.

## 8:30 2 I'VE GOT A SECRET—Panel

Garry Moore is moderator of panel including Bill Clinton, Henry Morgan & Jayne Meadows.

## 7 CITY DETECTIVE

Rod Cameron in "Ring in the Night."

## 9 CAPTURED—Crime Series

Host Chester Morris presents "The Wild Gang." Eleven hold-ups and a murder are committed within a fantastic 24-hour period in New York City.

## 9:00 2 BOXING

Harold Johnson vs. Paul Andrews.

# WRESTLING FROM RAINBO!

Tonight and every Wednesday.  
Leonard Schwartz, Promoter, presents another great line-up of mat stars.



There's nothing like wrestling action at ringside! Come on out and join the gang "in person" at Rainbo Arena... Lawrence & Clark... for an exciting evening.  
Phone: SUnnyside 4-6100

**ALL GOOD SEATS! \$1.00-\$1.50-\$2.50**  
IF YOU CAN'T ATTEND, BE SURE TO ENJOY  
**WRESTLING FROM RAINBO**  
over WBK at 9 tonight with popular  
Wayne Griffin at the mls.

**BIG BILL MILLER VS. PIERRE LA SALLE AND**  
**RUFFY SILVERSTEIN VS. TED GERMAINE**  
2 OUT OF 3 FALLS, 60 MIN. TIME LIMIT

10-round heavyweight bout from the Chicago Stadium.

## 5 THIS IS YOUR LIFE

Ralph Edwards presents the life story of a personality.

## 7 WRESTLING—from Rainbo

Wayne Griffin describes.

## 9 THE MUSIC SHOW

Mike Douglas, Jackie Van, Eleanor Warner, Henri Noel & Bob Trandler & orchestra.

## 9:30 5 FAVORITE STORY—Drama

Adolphe Menjou presents "The Reporter Who Made Himself King," with Phil Van Zandt, Lucia Barclay, and Peter Cox.

## 9 LIBERACE SHOW—Musical

Mel Allen and guests.

## 2 SPORTS SPOT—Review

Mel Allen and guests.

## 10:00 2 FAHEY FLYNN—News

## 5 CLINT YOUNG—Weather

7 DOUBLE DATE—Bill O'Connor, (1) "A Matter of Honor," with Jeff York. A promise leads to humorous complications. (2) "Neutral Corner," with George Wallace. A decent boxer breaks away from fight racketeers.

## 9 MOVIE—John Mallow emcees

"Copacabana." Girl poses as two different singers in her attempt to get a night club job. Groucho Marx, Carmen Miranda, Steve Cochran, and Gloria Jean.

## 10:10 5 DORSEY CONNORS—Tips

Shadow-box your hairleoms.

## 10:15 2 LEE PHILLIP—Weather

5 JACK ANGELL—News

## 10:25 2 ART MERCIER—Sports Tips

10:30 2 JOHN HARRINGTON—News

## 5 NORMAN BARRY—Sports

2 KUP'S TV COLUMN—Dr. Kaplanet

## 10:45 5 HERBIE MINTZ SHOW—Music

## 11:00 2 MOVIE—"East Of Piccadilly"

Silken hose strangler terrorizes London's Soho section. Judy Campbell and Sebastian Shaw.

## 5 MOVIE—"Stagecoach Outlaws"

Buster Crabbe stars.

## 7 ULMER TURNER—News

## 7 CHUCK BILL—Weather

## 11:05 7 YOUR LUCKY STAR

## 11:15 7 TOM DUGGAN—Chatter

## 11:30 7 LES NICHOLS—News

## 11:45 9 CARL GREYSON—Weather

## 12:00 2 MOVIE—"World Ows Me A Living"

Pilot's memory blacks out at the moment he is to transmit vital information. David Farrar and Judy Campbell.

## 7 MOVIE—"Ron Terry emcees

"Buried Alive." Unjustly imprisoned man is finally freed with help of prison nurse and warden. Beverly Roberts, Robert Wilcox.

# THURSDAY MAR. 18

2 5 7 9  
WBWM-TV WNBQ WBK WGN-TV

## MORNING

6:45 5 Town & Farm—Everett Mitchell

7:00 2 The Morning Show—Information

Walter Cronkite is host. (Frank Reynolds with five minutes of local news at 7:25 and 7:55.)

## 5 Today—Dave Garroway

News, interviews. (Len O'Connor with five minutes of local news at 7:25, 7:55, 8:25, and 8:55.)

## 7 Chicago Parade—News & Variety

Tommy Riggs is your host.

## 8:00 2 Rayner Shine—Ray Rayner

7 Breakfast Club—Don McNeill  
Early morning variety show.

## 8:25 2 John Harrington—News

## 8:30 2 Rayner Shine—Continued

## 8:45 9 Bruce MacFarlane—News

## 8:55 2 Jim Conway—News

Stories behind the headlines.

## 9:00 2 Arthur Godfrey Show

## 5 Ding Dong School—Dr. Horwich

## 7 Ulmer Turner—News

## 9 Paul Fogarty—Exercises

Lady your waist is showing.

## 9:05 7 Beulah Karney—Foods

More tips for Lenten cooking.

## 9:30 5 One Man's Family—Serial

## 9 Time For Stories—Tina Redmond

## 9:40 7 Ed Allen—Exercise

Exercise for grace and poise.

## 9:45 5 Three Steps To Heaven

## 9:55 7 Wayne Griffin—Weather

## 10:00 5 Home—Show For Women

## 7 Play House—Angel Casey

## 9 A to Z of Cookery—Recipes

"Fashion is Living."

## 10:30 2 Strike It Rich—Warren Hall

## 7 Pied Piper—Art Horn

## 10:55 9 Steve Fantess—News

## 11:00 2 Volant Lady—Serial

## 5 Bride and Groom—Wedding

## 7 Danny O'Neil Show—Variety

Danny, Chet Noble, Nancy Wright.

## 9 Four To Go—Ernie Simon

## 11:15 2 Love of Life—Serial

## 5 Hawkins Falls—Serial

## 11:30 2 Search For Tomorrow—Serial

## 5 Betty White—Musical Variety

## 9 Earl Nightingale—Chats

Talk on topics of interest.

## 11:45 2 Guiding Light—Serial

## 11:55 7 Ulmer Turner—News

12:00 2 BRIGHTER DAY—Serial  
5 NOONTIME COMICS  
7 HAPPY PIRATES—Fun  
"Two Ton" Baker and Art Horn.  
9 HI LADIES—Mike Douglas  
12:15 2 LUNCHEON WITH BILLY  
Billy Leach entertains the ladies.  
12:25 2 LEE PHILLIP SHOW—Tips  
12:30 2 GARRY MOORE—Variety  
5 BOB AND KAY—Variety  
12:45 9 DR. PRESTON BRADLEY  
12:55 7 ULMER TURNER—News  
5 STEVE FANTESS—News  
1:00 5 CREATIVE COOKERY—Recipes  
Whole roasted beef tenderloin, & French fried onion rings.  
7 ALL ABOUT BABY—Ruth Crowley  
9 WATCH TO WIN—Quiz  
Don Gordon emcees.  
1:15 7 THE DOCTOR ANSWERS  
Elizabeth Hart conducts.  
1:30 2 ART LINKLETTER—Variety  
7 SWINGALONG—Music  
Kenny Bowers & Modulators.  
9 LEARNING BRINGS ADVENTURE  
Chicago Public Schools.  
2:00 2 BIG PAYOFF—Quiz  
Bess Myerson & Randy Merriman.  
5 KATE SMITH SHOW—Variety  
7 CLAUDE KIRCHNER SHOW  
Show for women.  
9 PAUL DIXON SHOW—Music  
2:30 2 BOB CROSBY—Musical Variety  
Bobcats, vocalist Joan O'Brien and the Modernaires.  
7 STUART BRENT—Discussion  
2:45 7 AUSTIN KIPLINGER—News  
3:00 2 WOMAN WITH A PAST—Serial  
5 WELCOME TRAVELERS  
Tommy Bartlett, Bob Cunningham.  
7 JERRY LESTER SHOW  
9 MOVIE QUICK QUIZ—Game  
Dick "Two Ton" Baker emcees.  
3:15 2 SECRET STORM—Serial  
3:30 2 PETTICOAT PARTY—Games  
Frazier Thomas emcees.  
5 ON YOUR ACCOUNT—Win Elliot  
9 INDEX: INFORMATION  
"Paris to the Sea."  
3:55 7 To Be Announced  
4:00 2 SHOPPING WITH MISS LEE  
5 PINKY LEE SHOW—Variety  
7 ULMER TURNER—News  
9 MOVIE—"Two Gun Battle"  
4:05 7 MOVIE—"Behind Prison Walls"  
Steel tycoon is sent to prison on the testimony of his son. Alan Baxter, Gertrude Michael.  
4:15 2 MOVIE—"Back Page"  
Girl reporter becomes editor of a small town newspaper. Peggy Shannon and Russell Hopton.

# THURSDAY MAR. 18

2 5 7 9  
WBBM-TV WNBQ WKBX WGN-TV

- 4:30 **5 HOWDY DOODY**—Fuppet Show  
Bob Smith is host with Howdy and clown Clarabelle.
- 4:55 **1 LES NICHOLS**—News
- 5:00 **2 GARFIELD GOOSE & FRIEND**  
Frazier Thomas.
- 5 ELMER, THE ELEPHANT**—Kids  
John Conrad is featured.
- 7 ROCKY JONES**—Space Ranger  
"Rocky's Odyssey," part 1.
- 9 TALENT TOTS**—Variety  
Starnoters & Connie Baxter.
- 5:30 **2 GENE AUTRY**—Western Film
- 5 CLOSE-UP**—Howard Miller  
Chicago's disk jockey presents a variety show with vocalist June Valli, Art Van Damme Quintet.
- 7 LAUGH TIME**—Nicky Francis
- 9 LESLIE MONYPENNY**—News
- 5:45 **7 BOB & RAY SHOW**—Satire
- 5 CURSTONE CUT UP**—Chats  
Ernie Simon interviews folks.
- 6:00 **2 BOB ELSON**—Sports & Comments
- 5 CLINT YOULE**—Weather
- 7 AUSTIN KIPLINGER**—News
- 9 CAPTAIN VIDEO**—Adventures  
Al Hodge stars.
- 6:05 **5 JACK ANGELL**—News
- 7 JACK DREES**—Sports
- 6:10 **5 JOE WILSON**—Sports
- 7 WAYNE GRIFFIN**—Weather
- 6:15 **2 JULIAN BENTLEY**—News
- 5 DORSEY CONNORS**—Travel  
Interview with Dr. Armando Carisch, Chicago Maternity Center.
- 7 JOHN DALY**—News
- 9 NUMBER PLEASE**—Quiz  
Jack Brickhouse emcees
- 6:20 **5 ALEX DREIER**—Features
- 6:25 **5 TOWN CRIER**—Tony Weitzel  
Gossip and interviews.
- 6:30 **2 DOUG EDWARDS**—News
- 5 DINAH SHORE SHOW**—Tunes  
Popular melodies of the day.
- 7 LONE RANGER**—Western
- 9 SPENCER ALLEN**—News
- 6:45 **2 JANE FROMAN SHOW**
- 5 JOHN C. SWAYZE**—News
- 7 CHICAGO-LAND NEWSREEL**
- 7:00 **2 MEET MR. McNUTLEY**—Comedy  
Ray Milland & Phyllis Avery.
- 5 GROUCHO MARX**—Quiz  
Ad liba with contestants on this "You Bet Your Life."

- 7 **IT'S ABOUT TIME**—Panel  
Bergen Evans moderates, with panels: Robert Pollak, Ruth Duskin, Shirley Stern, Vince Gottschalk.
- 9 MOVIE**—"Cinderella Swings In"  
Young girl goes to New York in search of a musical career. Guy Kibbee and Gloria Warren.
- 7:30 **2 FOUR STAR PLAYHOUSE**  
"Lady of the Orchids," with Lilli Palmer. Woman becomes involved with another man when she doubts her husband's love.
- 5 TREASURY MEN IN ACTION**  
"Case of the Aging Heart."  
Wholesale grocery company unwittingly becomes partner to a gang of crooks. Walter Grease stars.
- 7 RAY BOLGER SHOW**—Comedy  
Raymond is invited to a party, and appears dressed as a stark believing the party to be in honor of his expectant sister-in-law.
- 8:00 **2 VIDEO THEATER**—Drama  
"The Exposure of Michael O'Reilly," with Victor McLaglen (in his TV debut). Irishman's 30-year reign as hero is threatened when another hero appears on the scene.
- 5 DRAGNET**—Police Drama  
Friday and Smith are assigned to investigate a hit-and-run accident. Jack Webb stars.
- 7 POLITICAL TALK**  
Gen. Julius Klein speaks.
- 8:15 **7 FOCAL POINT**—Film Shorts
- 9 YOUR SENATORS' REPORT**
- 8:30 **2 BIG TOWN**—Drama  
Steve Wilson investigates the suit of a deaf mute who was struck down and injured by a truck. Pat McCarty stars.
- 5 FORD THEATER**—Drama  
"The Last Thirty Minutes," with Arthur Franz, Martha Vickers. Husband and wife are caught in the mechanism of a corrupt political machine.
- 7 KRAFT THEATER**—Drama  
"Home at Seven," with Tom Helmore. Banker suffers a loss of memory for 24 hours, during which time a murder is committed.
- 9 TALENT SHOWCASE**—Music  
Mike Douglas, the Starnoters, & Bob Trendler.
- 9:00 **2 PUBLIC DEFENDER**—Drama  
"The Unfit Mother," with Reed Hadley as Bart Matthews. Attractive young widow is sinisterly involved in a nightclub's "Mickey Finn" racket.

# THURSDAY MAR. 18

2 5 7 9  
WBBM-TV WNBQ WKBX WGN-TV

- 5 MARTIN KANE**—Mystery  
Playboy-author who has been plagiarizing another writer is murdered. Mark Stevens stars.
- 9 SPORTS SCRAPBOOK**  
Jack Brickhouse as host.
- 9:30 **2 PLACE THE FACE**—Quiz
- 5 FOREIGN INTRIGUE**  
"Foreign Intrigue in Prophecies."
- 7 COLONEL MARCH**—Drama  
"Hot Money," starring Boris Karloff. Young bank teller is accused of robbery, and Col. March takes active interest in case.
- 9 BOSTON BLACKIE**—Drama  
Blackie attempts to recover proceeds of a ten-year-old robbery. Kent Taylor, Frank Orth, Lois Collier.
- 10:00 **2 FAHEY FLYNN**—News
- 5 CLINT YOULE**—Weather
- 7 WATERFRONT**—Drama  
Captain John (Preston Foster) attempts to get a "New Whistle for Sheryl Ann."
- 9 MOVIE**—Vince Gottschalk mc  
"Let's Live Again" Adventurer goes to the far East to investigate reincarnation. John Emery, Hillary Brooke.
- 10:10 **5 DORSEY CONNORS**—Tips  
Jig for bending wire coat hangers.
- 10:15 **2 LEE PHILLIP**—Weather
- 5 JACK ANGELL**—News
- 10:25 **2 ART MERCIER**—Sports Tips  
Information for sportsmen.
- 10:30 **2 JOHN HARRINGTON**—News
- 5 NORMAN BARRY**—Sports
- 7 THEATER**—Drama  
"Bachelor's Weekend."
- 10:45 **2 KUP'S TV COLUMN**—Irv Kupcinet
- 5 HERBIE MINTZ SHOW**—Music
- 11:00 **2 WRESTLING**  
Bud Curtis vs. Honest John Creatoria, Angelo Cistoli vs. Andre Drappe, and tag match: Leo and Gina Garibaldi vs. Great Scott and Anton Leone.
- 5 MOVIE**—"Dark Waters"  
Merle Oberon, Franchot Tone, Thomas Mitchell, Fay Bainter. Young heiress becomes victim of psychological neurosis due to loss of parents.

- 7 ULMER TURNER**—News
- 9 MOVIE**—Jack Brickhouse and Morrie Mosges co-emcee  
"Counterfeiter" Scotland Yard joins forces with U. S. Secret Service to expose an international counterfeiting ring. John Sutton, Hugh Beaumont.
- 11:05 **7 CHUCK BILL**—Weather
- 11:10 **7 YOUR LUCKY STAR**
- 11:15 **7 TOM DUGGAN**—Chatter
- 12:00 **2 MOVIE**—"Warn That Man"  
Gordon Barker and Jean Kent.
- 7 MOVIE**—Ron Terry emcees  
"Case of the Sinister Swami," starring Misha Auer, Jack Mulhall.

## ... BULLETIN ...

Our contest department is swamped by the votes coming in for the Disc Jockey contest. They are still being counted; we'll let you know as fast as possible.

Here are some of the leaders: Saxie Dowell, Jim Lounsbourg (WGN) Bob Drees, Freddie Williams, Mike Rapchak (WAAF) Dick Liebert (WGRY, Gary) Norm Ross, Jr. (WMAQ and WEAW) Bill Anson (WCFL) and Jay Trompeter (WIND).

## NEXT WEEK

Johnny Desmond, the great record star, gives his own views to writer Jack Ryan about the disk jockeys—the guys who make or break him.

Jack Mabley continues his series of TV's five worst shows. His choice for number 2 is one of television's top-rated shows. You'll be startled.

Kukla Fran & Ollie fans may not like this, but writer Jack McGuire campaigns on an astounding theme—Cecil Bill MUST GO.

## TV TODAY

at all leading newstands  
WEDNESDAY



When Peter Lind Hayes replaced Artha Godfrey during the great man's recent vacation it seemed more than appropriate. Neither has a heckuva lot of talent. But both can do almost anything with just about average ability. Godfrey's special ice shows, circus and bicycle affairs reflect the master's love of mediocrity.

Garry Moore recently copped a plea for his Feb. 22nd show saying it was the worst he's ever offered. That date being a holiday, I

was looking in. If he apologizes for that kind of stuff, I think I'll take more holidays. Most of the p.m. talent couldn't match it with their best.

Until Bob Elson learns to control those muscles at the corners of his mouth he oughta stick to radio. Maybe he's afraid a smile might knock his ears off.

Watching Bess Myerson on the "Big Payoff" I've often wondered how or when she ever made Miss America. Maybe 1928. Her recent guest shots on "Name's The Same", though, have changed all that. In my book she could do it again today. Those CBS camera and lighting crews should take a post grad course over at ABC.

beulah  
karney's

HOMEMAKER'S  
CORNER



(Watch Beulah on WBKB at 10 A.M.,  
Monday thru Friday)

#### WORLD'S BEST COOKING

This time we're going to talk about the world's best cooking . . . home cooking! And it's as varied as there are homes in the world. And there is nothing better. There is not even anything as good!

It's food that's concocted of a good many ingredients . . . but mostly love and care and that wanting to please folks we serve. It's grapefruit spread with honey and dotted with butter and browned under a broiler until it's all bubbly and brown. It's pancakes served

hot off the griddle . . . and no stacking! It's hot oat meal that's taken up the very second before eating . . . and salted just enough . . . and served with real cream. It's hot vegetable soup . . . cooked with egg dumplings, dashed with nutmeg . . . served with hot bran muffins . . . into which has been tucked a loving spoonful of jelly and served wrapped in gingham napkins.

It's tea made in hot, hot pot . . . and made with galloping boiling water. And served with lemon wedges . . . cut lengthwise . . . please . . . so they will squeeze and not squirt. It's mashed potatoes whipped up with hot milk . . . hot as vengeance . . . and sprinkled with paprika.

It's chicken gravy seasoned with rosemary and thickened with beaten egg yolk. It's grace said before a meal. It's a tender kiss after a meal. It's forgetting mistakes . . . overlooking failures . . . hoping for a better tomorrow.

#### EVE ARDEN



Eve (plus old hairdo)

gone to work on public opinion.

Though quiet in her approach, she is most emphatically undermining the old notion that teachers are an unglamorous, unimpassioned lot of automatons.

At first glance it might appear that her frivolous, lackadaisical characterization of a teacher might draw objection from the profession she represents. But just the opposite is true. The teachers love her.

Mrs. Margaret Krueger, head of the English department at Hirsch High on Chicago's South side puts it this way: "Miss Brooks has done a good deal to explode the idea that teachers are a bunch of drips." It's Mrs. Krueger's belief that prevalent opinion on teachers is warped. "The fictional Miss Brooks demonstrates that teachers have an interest in their students that extends beyond the class room. That's exactly how most teachers are in real life."

George Jennings, head of Radio-TV at Chicago's Board of Education believes that every teacher sees a bit of herself in the Arden characterization. "True she demonstrates certain idiosyncrasies, but they're the same human foibles that all of us possess, teachers or not."

Jennings feels that most teachers have a good sense of humor. "If they didn't, they wouldn't be teachers." He says that when they laugh at Connie Brooks, they realize that in a sense, they're laughing at themselves.

In real life Eve Arden couldn't fill the position she plays on TV. She

## WHAT DO THE TEACHERS THINK?

By Jack McGuire

never went to college. But what she's missed from the formal education—she's learned the hard way.

Born Eunice Quedens she made her professional debut as a gangling seven-year old. At an Outdoor Art Club it was her task to give a dramatic reading.

At 16 she joined the Henry Duffy Stock Company in her native California. A later stint at Pasadena Playhouse landed her a part in the 1936 Ziegfeld Follies where she was an immediate hit.

Next came a screen test, and a permanent part in the Hollywood scheme of things. From movies she branched into radio and finally, at the beginning of 1952, into TV and her most successful enterprise, "Our Miss Brooks."

To her portrayal she brings what her fans demand as indicated in the heavy volume of mail she receives a good deal of it from the teaching profession. She attempts and actually succeeds in portraying the teachers as they are after all.



Down goes principal Osgood Conklin, while George Washington takes over in the place of honor. Washington's birthday is one of few times that "Our Miss Brooks" gets a breather.

# TIME FOR FUN

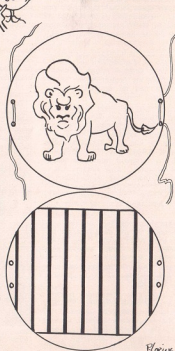
WITH TINA REDMOND  
of "TIME FOR STORIES"  
Monday thru Friday  
9:30 AM - WGN-TV



**TWIRL TRICK**  
YOU CAN PUT THE TIGER BEHIND  
THE BARS IN HIS CAGE.



Cut out the two circles below. Using one for a pattern—cut a piece of cardboard the same size. Paste the tiger on one side of the cardboard and the cage on the other, matching the holes. Punch out the holes. Use two pieces of string of the same length and place them through the holes one on each side. Twirl the string and you will see the tiger go behind the bars in his cage.



Flaming



# THE PIED PIPER of television



## MARVIN MOLE BECOMES CHAMP

Although fighting of any kind is discouraged in the Magic Forest, once upon a time we did have boxing matches at which we chose the Grand Champion Boxer of the Forest. This is the story of the last one we ever had.

Myrtle the Turtle was in charge of seeing which boxers would fight which. Now, the plan was to have Marvin Mole box Hurley Hare, the rambling rabbit. Moles, as you know, are like mice and they dig holes under the ground very fast. Everybody thought that Marvin and Hurley would be about equally strong and they thought they would have an interesting boxing match before the Grand Champion match which was to be between Burley Bear and his cousin Burr Bear.

Well, do you know what happened? Myrtle was so busy with the Grapevine Telephone and Telegraph System that she made a mistake about who was to fight who. And what a mistake! Since Hurley Hare sounds something like Burley Bear, Myrtle fixed it up that Burley Bear would box Marvin Mole. Doesn't that sound silly—a great big bear fighting a little tiny mole? Well, Myrtle said "What's done is done and that's the way the Grand Champion boxing match is going to be run." Myrtle can be very stubborn at times.

The day of the great boxing matches arrived and everybody in the Magic Forest was there. Of course, everybody just knew that Burley Bear would beat Marvin Mole. Woody Woodpecker rapped three times on the old peach tree—and the battle was on!

Burley, who was very confident he would win, rushed at Marvin. But Marvin, quick as a wink, dug a hole

under Burley and came up on the other side of him. My, did that make Burley mad! Burley rushed right back to get Marvin again. But Marvin dug another hole under him and came up on the other side!

By this time everybody was cheering Marvin for his smartness. So Burley got even madder and rushed back and forth furiously. But fast as Burley was at running, Marvin was faster at digging holes to get on the other side of him.

Well, all this rushing and digging, and digging and rushing went on and on—until finally Burley was so tired and out of breath that he just fell down, kicked his feet in anger and said, "This isn't fair so I quit." But everybody said it was fair and that Marvin had won the fight. Marvin peeked his tiny nose out of the last hole he had dug, and everybody cheered him as the new Grand Champion Boxer of the Magic Forest.

(Watch the Pied Piper on WBBK at 10:30 a.m., Monday thru Friday.)



Art Harn himself, the Pied Piper.

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Mar. 12, '54

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