

Forecast

TELEVISION

MAY 28, 1949



JOHN CAMERON SWAYZE OF NBC

15 CENTS

GRUESOME KILLINGS IN OUR LIVING ROOMS MUST BE STOPPED

We have a growing son. His Little Life is in the formative stage. Each day brings new thrills and experiences. He *does* what he sees and hears.

We can keep him away from public theatres, that have resorted to gruesome killings to attract blood-thirsty crowds (as in the old Roman gladiator days) but we cannot keep our son out of our own living room.

These stabbings, shootings, hangings, and killings must be kept out of our homes.

Television is still in the formative stage, the same as our own son. Help us keep television respectable—so we can try and raise a respectable citizen.

This full page ad of appeal is being paid for by one man, but one man is helpless in this undertaking. I need your help.

Write your U.S. Congressman and send me a copy. Let's get the ball rolling to try and stop our children from murdering each other.

Harold Warp
1100 No. Cicero Ave.
Chicago 51, Illinois

13th Precinct Proud of Dave

Acting upon the advice of our new critic, Chub McCarthy, we salute this week a newcomer to television, old tiger Dave Garroway of WNBQ, channel 5.

This Saturday, when you're viewing "Garroway at Large" you'll better understand what critic McCarthy means when he says "everybody gets into the act." It is the kind of show a lot of folks have been waiting for, and for some unknown reason nobody thought it would pan out but Garroway.

WNBQ's studios are jammed with telecameras the night old tiger introduces his gang, Carolyn Gilbert, Connie Russell, Jack Haskell, Betty Chapel and Joe Gallicchio's orchestra. Whereas two cameras are enough for most productions, Garroway has cameramen covering cameramen. Result: it's like watching the show in the studio.

Who is this guy Garroway? Can you blame the figure 13 for his eccentricity? Garroway was born July 13, 1913, at 13 Van Belsens street, 13th precinct, at 1 p.m. (13 o'clock) in Schenectady, N.Y. And he joined NBC in Chicago on black Friday, September 13, 1940.

He drives a 1930 Rolls Royce which he bought for \$200 and rebuilt to suit himself—with an outlay of spare parts costing Garroway \$1,100. He once was an instructor of astronomy at Harvard, which may or may not account for this esoteric young man's outlook on life and TV.

Garroway entered NBC video through radio. He got into radio because he wrote a book that definitely was NOT a best seller. The book, titled "You Don't Say," was written just after he achieved his B.A. at Washington University. He spent two futile years trying to peddle it in Boston before he finally gave up, went to New York and signed as a page boy with NBC.

Within six weeks he was a guide. Later he signed for announcer's school, where he studied for seven months, proving such a good pupil his instructor recommended him to KDKA, Pittsburgh. His assignment at the Pittsburgh station finally gave him a chance

to palm off his book on an unsuspecting public. He started a quiz show in which the winner got \$5 and all other contestants a copy of the book. He got rid of 21,000 copies in two years.

During the war Garroway served three years in the Navy, spending some time on a minesweeper, and ending up a lieutenant. When he returned to NBC he became a disc jockey, his sophisticated chatter and ad libbing attracting even the great Tallula Bankhead.

Garroway is six feet one, weighs 190, has brown hair and eyes, and comes from a long line of American stock. He fancies bow ties, heavy shell-rimmed glasses, weird sports clothes, and prefers winding up a TV show by walking barefooted off the set.

Elsewhere in this issue you'll find a story on Carolyn Gilbert, a "Garroway at Large" star whose versatility ranges from playing church organ music to singing low down blues. For a thumb-nail sketch, turn to page 11.

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Editor, Robert A. Kubicek
Associate Editor, Patricia Cooper
Program Editor, Patricia E. Moran
Advertising Sales Manager, Lester Vihon
Promotional Manager, Roy V. Whiting
Business Manager, Norbert F. Dompke
Production Manager, John E. Groenings
Circulation Manager, Thomas F. Ingram

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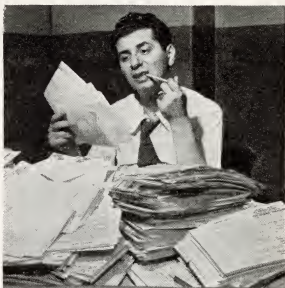
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Saturday

WNBQ 5	WENR-TV 7	WGN-TV 9	WBKB 4
10:00	4	MULTISCOPE NEWS music, news, time and temperature.	
12:45	9	CHICAGOLAND NEWSREEL.	
1:00	4	BASEBALL ALBUM, players' pics.	
1:05	9	PLAYER OF THE DAY, interviews with fans by Harry Creighton.	
1:10	4	WHAT'S THE SCORE, pre-game guess of the final score.	
1:15	7	PRE-GAME PITCHES, interviews by Vince Garrity.	
1:20	9	BASEBALL, Cubs vs. Cincinnati.	
1:25	7	BASEBALL, Cubs vs. Cincinnati.	
	4	BASEBALL, Cubs vs. Cincinnati.	
2:30	5	HORSE RACES from Belmont Park.	
3:30	7	THE LAST OUT, with Vince Garrity.	
	9	EXTRA INNING, roundup of scores.	
	4	LUCKY FAN, the camera roves and stops—are you the lucky one?	
3:40	4	PHILCO SPORTS TICKER.	
3:45	9	Test Pattern.	
5:30	9	LUCKY PUP REVIEW. A Teletranscribed review of the week's highlights of the Lucky Pup puppets.	
6:00	9	FILM.	
6:30	7	HOLLYWOOD SCREEN TEST, with Neil Hamilton as emcee. Guests: Helmut Dantine and Gregory Ratoff.	
	9	IN THE FIRST PERSON, CBS-TV, with Quincy Howe, news report.	
6:45	5	NEWS AND NEWS REVIEW, with Leon Pearson.	
	9	BLUES BY BARGY, piano and vocal.	
7:00	5	TELEVISION SCREEN MAGAZINE. Otis Weiss comments on McCall's new series "This I Remember," by Eleanor Roosevelt.	
	7	STAND BY FOR CRIME, with Myron Wallace as Lt. Anthony Kidd.	
	9	FEATURE FILM "Scattergood Baines" with Guy Kibbee.	
7:15	4	Test Pattern.	
7:25	4	SUN-TIMES NEWS ROUNDUP.	
7:30	5	EDDIE CONDON'S FLOOR SHOW. Guests: Billy Butterfield, Joe Bushkin, Sidney Buchette and Pee Wee Russell.	
	7	FILM SHORTS.	
	4	FRONTIER THEATER, rip-roaring western double feature.	
8:00	5	WHO SAID THAT? Guests: Margaret Bourke White, Geo. E. Allen and Harry Butcher.	
	7	PAUL WHITEMAN TV TEEN CLUB. High spot of the club's activities.	
8:15	9	TODAY'S BALLGAME, highlights of the Cubs' game on film.	
8:30	5	SATURDAY NIGHT JAMBOREE, the barn dance type show from N.Y.	
9:00	5	GARROWAY AT LARGE, featuring Dave Garroway and guests. Variety.	
	7	GIRLS BASEBALL—Queens vs. Bloomer Girls. Wayne Griffin and Vince Garrity narrating.	
9:55	4	MULTISCOPE NEWS, music and late news.	

(Subject to Change)

"Let's Have Fun" With Hank Grant



Hank Grant, comic emcee, and pianist Dorothy Harlan will appear in "Let's Have Fun" in a special Memorial Day simulcast Monday, May 30, at 12 noon from WGN-TV's studio one.

The program usually originates at Goldblatt's auditorium. In addition to surprise guest stars, Louis and Joel Goldblatt will appear on the program. Holland Engle announces.

Girls' League Games To Provide TV Thrills

WENR-TV will telecast the season's games to be played by the National Girls' Professional league from Shrewbridge field, beginning Saturday, May 28.

For 15 weeks, the games will be telecast, beginning at 9 p.m. to conclusion.

The league consists of such teams as the Bloomer Girls, the Music Maids, etc., which last season attracted more than half a million fans. Wayne Griffin and Vince Garrity will announce the games.

TV a New Thing?

This year Dr. Allen B. DuMont, television pioneer, observes his tenth year as a telecaster. DuMont's first 20 inch tube, made in 1938, is still in use in the home of Dr. Thomas T. Goldsmith, director of research of DuMont Laboratories.

Next: Gene Sarazen

Ed Sullivan, CBS emcee of "Toast of the Town" will present Gene Sarazen as his golf guest Sunday, May 29 on WGN-TV, channel 9.

Jazz Concert to Aid U.S. Bond Campaign

The first jazz concert to be televised in the midwest will be seen on WBKB, Wednesday, June 1, when the Treasury Saving Bonds Show, under the promotional direction of Milt Wolf, will devote its half hour to jazz.

On hand will be "Chet Roble and His Barefoot Bunch," consisting of Danny Alvin, at the drums; Sammy Aron at bass; Boyce Brown at saxophone; Jack Ivan at cornet; Jimmy James at trombone; Bob MacCracken at clarinet and Christine Randol at piano. The regular staff orchestra, under the direction of MacGerard, will also be among those present, and the cast will be augmented by the Teletones.

Special guests will be Dave Garro-way, TV personality, disc jockey and master of jazz; Harry Anheier, chief of the Secret Service who will discuss the safety of bonds, and Arnold J. Rauhen, state director of the bonds division.



TV PIX OF THE WEEK—Surgical masks were worn by all present to "protect the health of the monkeys" when Jim Hurlbut, NBC reporter and R. Marlin Perkins, Lincoln Park zoo director, interviewed some of the animals on a special video show.

Television Forecast for May 29, 1949

Sunday

WGN-TV 9	WBKB 4	WNBQ 5	WENR-TV 7
10:00	4	MULTISCOPE NEWS, music and news.	
12:30	7	SACHS' AMATEUR HOUR.	
1:00	4	BASEBALL ALBUM, pictures.	
1:05	9	PLAYER OF THE DAY, interviews.	
1:10	4	WHAT'S THE SCORE.	
1:20	9	BASEBALL, Cubs vs. Cincinnati.	
1:25	4	BASEBALL, Cubs vs. Cincinnati.	
1:30	7	BASEBALL, Cubs vs. Cincinnati.	
2:30	5	AMERICAN TELEVISION FORUM.	
3:00	5	THE EYES HAVE IT, Ralph McNair MC.	
3:30	5	MEET YOUR CONGRESS.	
3:45		Channels 4, 7, 9 Approximate time of the second game.	
4:00	5	THE NATURE OF THINGS.	
4:15	5	YOU ARE AN ARTIST.	
4:30	5	To be announced.	
5:00	5	HOPALONG CASSIDY, film. "In Old Mexico."	
5:30	4	LUCKY FAN.	
	7	IRENE WICKER, the singing lady.	
6:00	9	ORIGINAL AMATEUR HOUR.	
	5	LINCOLN PARK ZOO. Visit the zoo.	
	7	FILM SHORTS.	
6:30	5	CANDID CAMERA. Television's version of Candid Mike, with Allan Funt.	
	7	ABC TELEVISION PLAYERS.	
7:00	9	TOAST OF THE TOWN, with Ed Sullivan as emcee. Guest: Gene Sarazen.	
	5	LPAVE IT TO THE GIRLS. Topics discussed strictly from the feminine viewpoint with Maggie McNellis and Kitty Carlisle.	
	7	JACQUES FRAY MUSIC ROOM.	
7:15	4	Test Pattern.	
7:30	4	TELENEWS.	
	5	AUTHOR MEETS THE CRITICS. Topic: "Baseball Personalities" by Jimmy Powers.	
	7	CELEBRITY TIME. Guests: John Daley, Cornelia Otis Skinner and John Carradine.	
7:50	4	FEATURE FILM, "Road to Happiness."	
8:00	9	FRED WARING SHOW and the Pennsylvanians. Variety show.	
	5	NBC DRAMA THEATER.	
	7	SING-CO-PATION, Dolores Marshall.	
8:15	7	FILM SHORTS.	
8:30	7	TREASURY QUEST, world quiz show.	
8:50	4	CARTOON FILM.	
9:00	9	STARS OF TOMORROW.	
	4	ROVING CAMERAS.	
	5	AROUND THE TOWN with Kyle MacDonnel and Earl Wrighton—joined weekly by noted performers in all fields of entertainment.	
	7	ACTION AUTOGRAPHS. Willa Worthington, women's national water ski champion, as guest, and films from Cypress Gardens in Florida showing Miss Worthington doing various stunts on skis.	
9:15	4	FEATURE FILM "Silent Witness."	
	7	BOWLING HEADLINERS.	
9:30	9	TODAY'S BALLGAME.	
	5	NEWS AND NEWS REVIEW.	
9:45	9	NEWSREEL REVIEW.	
10:00	9	MYSTERY PLAYERS.	
10:25	4	MULTISCOPE NEWS.	

(Subject to Change)

Channel **4** *Forecast*

Girls Baseball

Tues. and Fri., 8:45 p.m.

Exciting Baseball Under the Lights
as the Music Maids Battle for the
League Lead.

Comic Capers

Mon. and Thurs., 5:30 p.m.

Don and Vera Ward Entertain
the Kiddies with their Unique
Way of Reading the
Comic Strips

Under 21

Friday, 8:30 p.m.

Variety Show Featuring the
Cream of Chicago's Teen Talent

Window Shopping

**Mon., Tues. and Thurs.,
6:30 p.m.**

A Chance for the Busy Housewife
to do some Bargain Shopping from
Her Own Front Room



WBKB CHICAGO

BALABAN & KATZ TELEVISION THEATRE

WBKB's Alice Nelson Has Fun Living— Her Household Ideas Reflect This

Alice Nelson, charming femcee of WBKB's popular "Fun With Furnishings," looked up from the model house which she uses for demonstration purposes on the show, and dimpled prettily.

"You know," she said, her blue eyes twinkling, "I really think my favorite quotation is a most appropriate one for this thing called television. It goes like this and is from Ogden Nash: 'Whoever did it shouldn't a done it, because I know this business backwards and that's the way I intend to run it.'"

Not that Alice dislikes television. She, like thousands of others, believes it's here to stay, but in the meantime



ALICE NELSON

there's no law against being confused, especially over an infant industry which is getting too big to remain in a cradle any longer.

Miss Nelson recently started her show over WBKB and it has met with enthusiastic response from housewives to whom it is directed. Each week she discusses a household problem and the best ways of solving it at a reasonable cost and a minimum of effort.

Miss Nelson has an impressive background which well qualifies her for the role she portrays on "Fun With Furnishings." She is home furnishings editor of the Chicago Sun-Times; home

On the Cover

WHO SAID THAT? Saturday night, May 28 you'll meet John Cameron Swayze, regular NBC guest on Crosley's quiz show telecast in Chicago via WNBQ. Swayze demonstrates his microfilm mind each week by outguessing even the guest experts questioned by host Bob Trout. By far one of the better quiz shows.

furnishings editor of the Small Homes Guide, a bi-annual publication; associate editor of the Interior Design and Decoration, and director of public relations for United Wallpaper, Inc.

A graduate in liberal arts from Northwestern University and Teacher's college, she started her career as fashion editor of the Chicago Daily News in 1939.

"Fun With Furnishings" may be seen Tuesday on WBKB at 8:30 p.m.

Matching Device Improves Clarity and Brilliance on All Channels

**LMP Line Tuner gives brighter
pictures with greater contrast**

EASY TO INSTALL (without removing or disconnecting any parts).

COMPLETE INSTRUCTIONS included.
SEND \$1.00 with name, address and make of set.

MONEY BACK GUARANTEE

**LIGHT METAL PRODUCTS
INC.**

P. O. Box 121, Times Square Sta., N. Y. 18, N.Y.

Monday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS, music news, time and temperature.	
12:00	9	LET'S HAVE FUN, simulcast. Hank Grant, Holland Engle & Gloria Van.	
12:30	9	FILM.	
1:05	9	PLAYER OF THE DAY. Harry Creighton interviews the fans.	
1:20	9	BASEBALL, Sox vs. Detroit.	
3:30	5	NEWS TELECAST.	
	9	EXTRA INNING. Roundup of scores of other games by Jack Brickhouse.	
3:45	9	Approximate time of second game.	
4:00	4	PHILCO SPORTS TICKER.	
4:30	5	HOWDY DOODY SHOW, puppet show with Bob Smith from N.Y.	
5:00	5	SERIAL, "Hurricane Express."	
5:30	4	SUN-TIMES COMIC CAPERS. Don and Vera Ward read the comics.	
5:50	4	TELENEWS with John Dunham.	
6:00	4	KUKLA, FRAN AND OLLIE, puppet show.	
	9	Test Pattern.	
6:30	4	WINDOW SHOPPING.	
	7	FILM SERIAL.	
	9	CBS-TV NEWS, Doug Edwards.	
6:45	4	ERNIE SIMON, the curbstone cut-up.	
	5	CAMEL NEWS CARAVAN.	
	7	UNCLE MISTLETOE.	
	9	CHICAGOLAND NEWSREEL.	
7:00	4	FRONTIER THEATER, "Song of the Trail."	
	5	CHEVROLET ON BROADWAY, "Long Lost Brother" with John Carradine.	
	7	FILM SHORTS.	
	9	PREVIEW, with Jinx Falkenberg and Tex McCrary. CBS-TV.	
7:30	5	THE CLOCK, suspense drama.	
	7	ABC BARN DANCE with Lulu Belle and Scotty and Jack Dolce as caller.	
	9	THE WORLD IS YOURS, travel film.	
7:45	9	To be announced.	
8:00	4	PIX OF THE NEWS.	
	5	COLGATE THEATER, "Entrapment" by Thomas Walsh.	
	7	SKIP FARRELL SHOW, songs.	
	9	THROUGH THE CRYSTAL BALL. The ballet "Siesta" featuring Anita Alvarez.	
8:05	4	SELECTED SHORTS.	
8:15	4	TRAVELTIME.	
8:30	4	WRESTLING from Midway Arena with Russ Davis announcing.	
	5	AMERICANA, with Ben Grauer, MC. Diversified quiz show.	
	7	FEATURE FILM.	
	9	THE GOLDBERGS.	
9:00	5	WALT'S WORKSHOP, tips on building and repair.	
	7	PAUL HARVEY and the news.	
	9	PARS, BIRDIES AND EAGLES.	
9:05	7	FEATURE FILM.	
9:30	5	BOXING BOUTS from Marigold Gardens.	
	9	CHICAGOLAND NEWSREEL.	
10:30	4	MULTISCOPE NEWS.	
10:40	5	THE WEATHERMAN, Clint Youle.	
10:45	5	BUT NOT FORGOTTEN, with Herbie Mintz and guests.	
11:00	5	ALMOST QUITTING TIME with Dave Garroway.	

(Subject to Change)

Howdy Pardners! Join This New Western Club

By PATRICIA COOPER

Here's a chance for television to take away the pain of radio westerns where the English language is murdered beyond description.

WGN-TV's new

"Ok y Doky Ranch" program should answer the natural craving some youngsters have to be cowboys. Burt Hilber and the Ranch Gang on this show want Chicago boys and girls to be "cowpunchers" or members of this new show.



It's easy, and it's fun. To start your own Ok y Doky Ranch club, boys and girls should write to Ok y Doky Ranch, % DuMont Television, 515 Madison, New York 22, N.Y.

Meetings should be held on Tuesdays or Thursdays. The place in which you meet can be called the "Ranch House." At the first meeting, officers should be elected. You'll need a Foreman, Corral Boss and Cowhand.

The Foreman is president, and calls the meeting together and reminds all cowpunchers to watch this new TV show on channel 9. The Corral Boss is the vice-president, who has a very important job because he arranges chairs at every meeting in a big circle to form the "corral." He also makes sure that all the rules of the Ranch club are followed, and if the Foreman can't be at a meeting—maybe he's taking piano lessons—the Corral Boss takes his place.

The Cowhand is the secretary. He makes out meeting lists, takes attendance, and collects dues of one penny at every get-together. This money will be used for parties and lots of fun later on.

More lowdown on club doings will be given by Burt.

Television Forecast for May 31, 1949

Tuesday

WNBQ 5 WENR-TV 7 WGN-TV 9 WBKB 4

- 10:00 4 MULTISCOPE NEWS, music, news, time and temperature.
- 3:30 5 NEWS TELECAST.
- 4:00 4 PHILCO SPORTS TICKER.
- 4:30 5 HOWDY DOODY SHOW, children's show with Bob Murphy and his puppets.
- 9 ILL. STATE MEDICAL SOC. Scientific discussions of the day.
- 5:00 9 SMALL FRY CLUB. Big Brother Bob Emery calls this children's show to order.
- 4 Test Pattern.
- 5:30 9 LUCKY PUP. Adventures and misadventures with friends and enemies.
- 4 SUN-TIMES COMIC CAPERS. Don and Vera Ward read the comics.
- 5:45 9 OKY DOKY RANCH. Children's show with the western touch.
- 4 TELENOWS with John Dunham.
- 5:55 4 ROLLFAST THRILLERS, stunts by skaters and cyclists.
- 6:00 9 Test Pattern.
- 4 KUKLA, FRAN AND OLLIE and the rest of Kuklapolitians entertain you.
- 6:30 7 FILM SERIAL.
- 9 CBS-TV NEWS, Doug Edwards.
- 4 WINDOW SHOPPING. Eddie and Fanny Cavanaugh and things to buy.
- 6:45 5 CAMEL NEWS CARAVAN.
- 7 UNCLE MISTLETOE, good deeds merit reward.
- 9 CHICAGOLAND NEWSREEL.
- 4 ERNIE SIMON, the curbstone cutup.
- 7:00 5 TEXACO STAR THEATER, starring Milton Berle.
- 7 FEATURE FILM.
- 9 CROSS QUESTION, fictional trial.
- 4 FRONTIER THEATER, western.
- 8:00 5 To be announced.
- 9 TED STEELE SHOW, variety. Christian Connor, Richard Morris and Sandra Marks.
- 4 PIX OF THE NEWS.
- 8:05 4 ROVING CAMERAS.
- 8:15 4 MIDGET BOXING. Jim Ameche describes the fleaweight bouts.
- 8:30 5 BELIEVE IT OR NOT. Robert Ripley and tall tales.
- 7 DR. FIXUM tells you how to make it from materials on hand.
- 9 SUSPENSE "Tell Me the Time."
- 4 FUN WITH FURNISHINGS. Alice Nelson and tips on making over unused furnishings.
- 8:45 4 FILM SHORTS.
- 9:00 5 GRAND MARQUEE, feature film. "Dangerous Ground."
- 7 TOMORROW'S CHAMPIONS, boxing.
- 9 AL MORGAN SHOW from Helsing's Vodville Lounge.
- 4 GIRLS BASEBALL, Rock-Ola vs. Music Maids. Russ Davis announcing.
- 9:30 9 SPORTSMEN'S CORNER.
- 9:45 9 CHICAGOLAND NEWSREEL.
- 10:15 5 CLIFTON UTLEY and the news.
- 10:30 5 THE WEATHERMAN, Clint Youle.
- 4 MULTISCOPE NEWS.
- 10:35 5 BUT NOT FORGOTTEN. Herbie Mintz and guests. Musical show.
- 10:50 5 ALMOST QUITTING TIME, with Dave Garraway.

(Subject to Change)

The
BEST
in
TELEVISION

TUESDAY

"CAMEL NEWS CARAVAN"

Mon. thru Fri., 6:45-7:00 P.M.
Up to the Minute News and Pictures



"TEXACO STAR THEATER"

7:00-8:00 P.M.

Milton Berle's Hilarious Antics



"CLIFTON UTLEY—NEWS"

Tues., thru Fri., 10:15-10:30 P.M.
Tomorrow Morning's Headlines Tonight



**"CLINT YOULE—
THE WEATHERMAN"**

Mon. thru Fri., 10:30-10:35 P.M.
What the Weather Will Be
and Why!



"...BUT NOT FORGOTTEN"

Mon. thru Fri., 10:35-10:50 P.M.
Tunes and Chatter of Yesteryear

WNBQ
CHICAGO
CHANNEL 5

Television Forecast

Clem McCarthy, Dean of Turf Reporters Talks to Himself, Horses & TVviewers

This week, if you could visit Belmont Race Track with us, you'd find a white-haired gentleman carrying 20 pounds of equipment into the New York race track clubhouse and taking his stand in the lee of the judges' booth.

From the leather cases he is carrying, he extracts a heavy photographer's tripod and a pair of 20-power field glasses, now and then fumbling with his equipment, occasionally talking to himself: "Now watch it, McCarthy; don't go messing up the works."

The white-haired gentleman is Clem McCarthy, who will be seen the rest of May at Belmont, next month from Aqueduct, as he covers racing for WNBQ, NBC television.

McCarthy's day at the races begins in the morning. Arriving in a black derby hat, he usually spends a great deal of time chatting with trainers, owners, grooms and riders. Our Gal Friday reports he also has a few words with the horses, too, for his knowledge of their records and genealogies is somewhat amazing.

Over 70 years old, McCarthy is the son of an Irish horse auctioneer and dealer. His early ambitions, naturally enough, were to become a jockey, but Clem outgrew bangtail weight before he could boot home a Kentucky Derby winner, and next tried his hand at handicapping.

His first microphone experience came in 1928 when he was asked to call the races at Arlington Park, Chicago. Since then he's been a favorite, handling the classic Derby 13 times.

When you hear "Ehrrrraa-cing fans—theyroof!" you know it's Clem McCarthy.

Gordon Joins DuMont

Max Gordon, one of Broadway's most famous theatrical producers, joined the DuMont television network, it was announced this week.

Mr. Gordon, who has been associated with many of the most famous and successful shows on Broadway, will be a program consultant. His current hit production is "Born Yesterday."



CLEM MCCARTHY

Firemen Scoop Turner As Ulmer Gulps Hard

Driving into the city recently, WBKB news editor Ulmer Turner met his community fire engine barreling at a fast clip to a fire. The men waved at Turner, who is well acquainted with most of the city's fire fighters, and Turner, in a jovial mood, waved back. The gaiety was short-lived, however. When Turner pulled up in front of his apartment he found the engine parked there, putting out a blaze in *his* short-wave laboratory!

Music and Pattern

To make dull test pattern time more interesting, TV station WBKB has added the feature of public service transcription programs to the audio portion of test pattern. These shows include: Monday, United States Navy Band; Tuesday, Guest Star Series—United States Treasury; Wednesday, Voice of the Army; Thursday, Here's To Veterans; and Friday, United States Marine Band. They are heard every weekday at 5 P.M. CDST.

Eddie & Fannie Begin New Career on Video

Plump Fannie and diminutive Eddie Cavanaugh, former radio reporters who date back to the days when Bing Crosby had a full head of hair and Martha Raye was six years old, are now being seen on WBKB, channel 4.

This week, when you watch the Cavanaughs go "Window Shopping" in Chicago you might notice—as we did—the slight uneasiness about performing on video, peeking now and then at the director, carefully watching the movement of the cameramen. For people who have spent years on radio it is a natural reaction.

The Cavanaughs began their long careers on KYW in 1922. A few years later they originated a gossip club which is still heard on WAIT. Working for Balaban & Katz, however, is not new for they did their gossip show from their own special studio in the Chicago theater for more than 14 years.

"Window Shopping" turns up novel items to be found in Chicago shops, with Eddie and Fannie wearing or demonstrating the sponsor's wares.



MYRON WALLACE, who portrays the role of Lt. Anthony Kidd on WENR-TV's "Stand By for Crime" is a boating enthusiast who believes in keeping his brass polished. You can see Wallace this Saturday at 7 p.m.

Normal People, Too Like Gilbert Satire

Mark us down as fans of Carolyn Gilbert.

This week, even if you have to stay in the city and miss a weekend at your lakeside cottage it's worth it to watch the satir-antics of La Gilbert. There is no one else in Chicago like her.



CAROLYN GILBERT

As a star on "Garroway at Large," (WNBQ, channel 5) Gilbert is at her best imitating others, especially the kind of people you find at a party. That's one routine we'd never tire of seeing. A few minutes later she can twist your heart out singing low down blues, using TV to her best advantage.

One of the most indefatigable performers, Carolyn Gilbert started her career at the age of four, thumping the ivories before the public. During her high school years she had four years of classical piano and voice, studied ballet and picked up organ and vibraharp techniques on the side.

Born July 13, 1916 in Rolla, Mo., Carolyn in a few years has jumped rapidly in show business. In TV she is finding an audience better able to judge her performance. In "Garroway at Large," she has the vehicle to reach them.

Stop the Music Clue
"THE BANJO"

Wednesday

WENR-TV 7 WGN-TV 9 WBKB 4 WNBQ 5

- 10:00 4 MULTISCOPE NEWS, music, news, time and temperature.
 2:00 5 HORSE RACES from Belmont Track, N.Y. Clem McCarthy, announcing.
 3:30 5 NEWS TELECAST.
 4:00 9 WOMEN'S MAGAZINE of the air. Homemakers take notice!
 4 PHILCO SPORTS TICKER.
 4:30 9 Test Pattern.
 5 HOWDY DOODY SHOW. Puppet show, Bob Murphy, Clarabell & Howdy Doody.
 5:00 9 SMALL FRY CLUB, children's show.
 4 Test Pattern.
 5 SERIAL, "Shadow of the Eagle."
 5:30 9 LUCKY PUP. Jolo, Foodini, Pinhead and the Pup make like merry.
 4 SUN TIMES COMIC CAPERS. Don and Vera Ward reading the papers.
 5:45 9 LOPEZ SPEAKING. Vincent Lopez and his piano artistry and interviews with prominent guests.
 5:50 4 TELENEWS with John Dunham.
 6:00 9 INSIDE PHOTOPLAY. Wendy Barrie with gossip about the stars and previews of new pictures.
 4 KUKLA, FRAN AND OLLIE and a pleasant time for the family.
 6:30 7 FILM SERIAL.
 9 CBS-TV NEWS, Doug Edwards.
 4 LADY OF THE MOUNTAIN. Tommy and Barbry sing the folk ballads.
 6:45 7 UNCLE MISTLETOE, children's show with stories and song.
 9 CHICAGOLAND NEWSREEL.
 5 ERNIE SIMON, the curbstone cutup.
 5 CAMEL NEWS CARAVAN.
 7:00 7 FEATURE FILM.
 9 ARTHUR GODFREY and his friends.
 4 FRONTIER THEATER, western.
 5 To be announced.
 7:30 5 THE BLACK ROBE, drama. "Police Night Court."
 8:00 9 THE WORLD IS YOURS, travel film.
 4 PIX OF THE NEWS.
 5 KRAFT TELEVISION THEATER. "The Elephant Shepherd."
 8:10 4 FILM SHORTS.
 8:15 4 TRAVELTIME.
 9 PLAYER OF THE DAY.
 8:30 7 WRESTLING with the Wayne Griffin.
 9 BASEBALL, Sox vs. New York.
 4 TREASURY BOND SHOW, musical.
 9:00 4 STUDIO ONE "The Dybbuk." CBS.
 5 PARADISE ISLAND, musical with Danny O'Neil and Ann Sterling.
 9:15 5 JIM HURLBUT and stories around and about Chicago.
 9:30 5 To be announced.
 9:45 5 NBC NEWSREEL.
 10:00 4 MULTISCOPE NEWS.
 5 MUSICAL MINIATURE.
 10:15 5 CLIFTON UTLEY and the news.
 10:30 9 EXTRA INNING.
 5 THE WEATHERMAN—Clint Youle.
 5 BUT NOT FORGOTTEN with Herbie Mintz and piano magic.
 10:45 9 CHICAGOLAND NEWSREEL.
 10:50 5 ALMOST QUITTING TIME. Garro-way.

(Subject to Change)



JEANNE BARGY becomes a Saturday night feature on WGN-TV in the role of a blues-caster, a ballad singing pianist. "Blues by Bargy" can next be seen May 28 on channel 9. Remember her dad? He's Roy Bargy, Hollywood orchestra leader.

Chicago's Newest
Television Hit

"PARADISE ISLAND"

Starring

DANNY O'NEIL • ANN STERLING
EVERETT HOAGLAND
and GUEST STARS



EVERY WEDNESDAY NIGHT

WNBQ, Channel 5
9:00 P. M.

Sponsored by TRIMZ CO., INC.

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Television Forecast for June 2, 1949

Thursday

WGN-TV 9 WBKB 4 WNBQ 5 WENR-TV 7

- | | | |
|-------|---|---|
| 10:00 | 4 | MULTISCOPE NEWS. |
| 12:45 | 9 | CHICAGOLAND NEWSREEL. |
| 1:05 | 9 | PLAYER OF THE DAY. |
| 1:20 | 9 | BASEBALL. Sox vs. Yankees. |
| 3:30 | 9 | EXTRA INNING. |
| | 5 | NEWS TELECAST. |
| 3:45 | 9 | Test Pattern. |
| 4:00 | 4 | PHILCO SPORTS TICKER. |
| 4:30 | 5 | HOWDY DOODY SHOW from N.Y. |
| 5:00 | 9 | SMALL FRY CLUB, DuMont. |
| | 4 | Test Pattern. |
| 5:30 | 9 | LUCKY PUP. CBS-TV. |
| | 4 | SUN-TIMES COMIC CAPERS. |
| 5:45 | 9 | OKY DOKY RANCH, DuMont. |
| 5:55 | 4 | ROLLFAST THRILLERS. |
| 6:00 | 9 | Test Pattern. |
| | 4 | KUKLA, FRAN & OLLIE. |
| 6:30 | 9 | CBS-TV NEWS, Doug Edwards. |
| | 4 | WINDOW SHOPPING. |
| | 7 | FILM SERIAL. |
| 6:45 | 9 | CHICAGOLAND NEWSREEL. |
| | 4 | ERNIE SIMON, the curbstone cut-up. |
| | 5 | CAMEL NEWS CARAVAN. |
| | 7 | UNCLE MISTLETOE. |
| 7:00 | 9 | 54th ST. REVUE with Jack Sterling, new series CBS. |
| | 4 | FRONTIER THEATRE. |
| | 5 | To be announced. |
| | 7 | STOP THE MUSIC. Bert Parks asks you to guess the Mystery Tune. |
| 7:30 | 5 | THE SWIFT SHOW with Lanny Ross. |
| | 9 | PLAN-A-ROOM. |
| 8:00 | 9 | MOREY AMSTERDAM SHOW, DuMont. |
| | 4 | PIX OF THE NEWS. |
| | 5 | RFD AMERICA, farm quiz show with Bob Murphey, mc. |
| | 7 | CRUSADE IN EUROPE. Chapter 5. Africa—Our First Offensive. |
| 8:05 | 4 | FILM SHORTS. |
| 8:15 | 4 | ROVING CAMERAS. |
| 8:25 | 7 | HEADLINER, news story of the week. |
| 8:30 | 9 | WRESTLING from Madison A.C. |
| | 4 | TELECHARADES with Ed Roberts. |
| | 5 | FLOOR SHOW, starring mentalist Dunninger and ventriloquist Paul Winchell. |
| | 7 | ACTOR'S STUDIO. |
| 9:00 | 4 | MIDWEST VIEWPOINT. |
| | 5 | YOUNG BROADWAY, film. |
| | 7 | DESSERT PARTY, featuring the Honeydreamers' Quintet. |
| 9:15 | 4 | MULTISCOPE NEWS. |
| 9:15 | 7 | ROLLER DERBY. |
| 9:30 | 5 | IT'S A GREAT IDEA. Great Books discussion groups. |
| 10:00 | 5 | To be announced. |
| 10:15 | 5 | CLIFTON UTLEY and the news. |
| 10:30 | 5 | THE WEATHERMAN with Clint Youle. |
| 10:35 | 5 | BUT NOT FORGOTTEN with Herbie Mintz. |
| 10:45 | 9 | CHICAGOLAND NEWSREEL. |
| 10:50 | 5 | ALMOST QUITTING TIME with Dave Garroway. |

(Subject to Change)

Television Forecast

TOPS IN TELEVISION
from the top of Chicago

Spotlighted
PROGRAMS

**SATURDAY
BASEBALL**

1:25 p.m.
Cubs vs. Cincinnati

GIRLS' BASEBALL
9:00 p.m.

SUNDAY
SACHS' AMTR. HOUR
12:30 p.m.

BASEBALL—
Cubs vs. Cinn., 1:30 p.m.
**ACTION AUTO-
GRAPHS** 9:00 p.m.

THURSDAY
UNCLE MISTLETOE
6:45 p.m.
(Nightly, Mon. thru Fri.)

STOP THE MUSIC 7:00 p.m.
CRUSADE IN EUROPE 8:00 p.m.
Chapter 5. (Africa—Our First Offensive)
GRENNAN DESSERT PARTY
9:00 p.m.
Starring the Honey Dreamers

WENR-TV

AMERICAN BROADCASTING COMPANY

watch channel 7

Sports Calendar

The Chicago White Sox and the New York Yankees will be seen in two night games this week as WGN-TV presents its exclusive Comiskey Park telecasts on Wednesday, June 1, and Friday, June 3, both starting at 8:30 p.m. The Sox will also be seen on WGN-TV in a double header against Detroit on the afternoon of May 30 (Memorial Day), in a single game against the Yankees on Thursday, June 2, and versus Washington on Saturday, June 4.

On Production List

On the production list of Jackie and Eddie Hubbard are a new TV show, a new radio show, and—a baby, expected in September. Eddie was seen and heard recently on WENR-TV.



LAMBS GAMBOL brings Chicagoans smack into a heretofore exclusive actor's club in New York, where masquerading (above) is in order. See it on WNBQ, channel 5, Sunday, May 29.

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**WGN
TV**

**"CHICAGOLAND'S
FAMILY TELEVISION
STATION"**

"LOPEZ SPEAKING"

Mon., Wed. & Fri., 5:45 p.m.

Starring Vincent Lopez—from DuMont Network

"OKY DOKY RANCH"

Tuesday and Thursday, 5:45 p.m.

New Children's Series from DuMont

"INSIDE PHOTOPLAY"

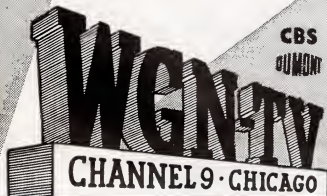
Wednesday, 6:00-6:30 p.m.

DuMont Program Starring Wendy Barrie

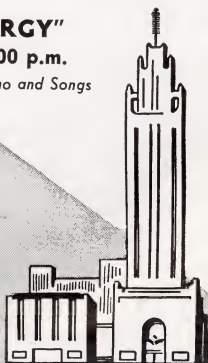
"BLUES BY BARGY"

Saturday, 6:45-7:00 p.m.

*Jeanne Bargy with Her Piano and Songs
CBS-TV*



**CBS
DUMONT**



Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.	
3:00	5	NEWS TELECAST.	
4:00	4	PHILCO SPORTS TICKER.	
	5	CHILDREN'S CREATIVE THEATER.	
	9	WOMEN'S MAGAZINE of the air.	
4:30	5	HOWDY DOODY SHOW.	
	9	Test Pattern.	
5:00	4	Test Pattern.	
	5	SERIAL, "Trail of the Royal Mounted."	
	9	SMALL FRY, DuMont.	
5:20	5	NBC NEWSREEL.	
5:30	4	SUN-TIMES COMIC CAPERS, read the funnies with Don & Vera.	
	9	LUCKY PUP, CBS-TV.	
5:45	9	LOPEZ SPEAKING, DuMont.	
5:50	4	TELENEWS with John Dunham.	
6:00	4	KUKLA, FRAN & OLLIE.	
	9	Test Pattern.	
6:30	4	HERE'S HOW with Phillip Lewis.	
	7	FILM SERIAL.	
	9	CBS-TV NEWS.	
6:45	4	ERNIE SIMON, the curbstome cut-up.	
	5	CAMEL NEWS CARAVAN.	
	7	UNCLE MISTLETOE.	
	9	CHICAGOLAND NEWSREEL.	
7:00	4	FRONTIER THEATER, western.	
	5	ADMIRAL BROADWAY REVUE with Sid Caesar.	
	7	FILM SHORTS.	
	9	ADMIRAL BROADWAY REVUE and Imogene Coco.	
7:30	7	LADIES BE SEATED with Tom Moore as emcee of this quizz show.	
8:00	4	PIX OF THE NEWS.	
	5	BENNY RUBIN'S THEATRICAL AGENCY.	
	7	BREAK THE BANK with Bert Parks as emcee of this quizz show.	
	9	THE WORLD IS YOURS. Travel film.	
8:05	4	FILM SHORTS.	
8:15	4	TRAVELTIME, travelogue.	
	7	PLAYER OF THE DAY.	
8:30	4	UNDER 21. The cream of teen-age talent.	
	5	YOUR SHOW TIME, drama.	
	7	AT OUR HOUSE.	
	9	BASEBALL, Sox vs. New York.	
8:45	7	FILM SHORTS.	
9:00	4	GIRLS' BASEBALL from Admiral Stadium. Bloomer Girls vs. Music Maids. Ernie Simon announcing.	
	5	To be announced.	
	7	PAUL HARVEY, news.	
9:05	7	FEATURE FILM.	
9:55	5	HOW TO IMPROVE YOUR GOLF.	
10:00	5	CHESTERFIELD SUPPER CLUB with Perry Como, Fontane Sisters, Mitchell Ayres orchestra.	
10:15	5	Clifton Utey, news.	
10:30	4	MULTISCOPE NEWS.	
	5	THE WEATHERMAN with Clint Youle.	
	9	EXTRA INNING.	
10:35	5	BUT NOT FORGOTTEN with Herbie Mintz.	
10:45	9	CHICAGOLAND NEWSREEL.	
10:50	5	ALMOST QUITTING TIME with Dave Garraway.	

(Subject to Change)



Rising juvenile performer on Chicago TV stations is Roberta Wolin, daughter of Mr. and Mrs. W. M. Wolin. Roberta's most recent appearance was in the role of Carol on WENR-TV's Uncle Mistletoe show.

T. U. Service Directory



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WTMJ-TV Channel 3, Milwaukee, Wisconsin

FOR THE CONVENIENCE OF OUR SUBSCRIBERS WHO ARE ABLE TO PICK UP WTMJ-TV, TELEVISION FORECAST PROVIDES THIS PAGE.

Saturday, May 28

- 3:00 3 AT YOUR SERVICE.
- 3:20 3 FILM SHORTS.
- 3:25 3 YOUR F.B.I. BULLETIN.
- 3:30 3 WILD WEST THEATER, "Rolling Down the Great Divide."
- 4:30 3 THOSE KEEN TEENS.
- 5:00 3 CLOCK AND MUSIC.
- 5:40 3 TV PREVUE.
- 5:45 3 AROUND THE TOWN, local film.
- 6:00 3 ARTHUR GODFREY and his friends.
- 7:00 3 WHO SAID THAT?
- 7:30 3 CUTTING ROOM CAPERS.
- 8:00 3 ALEXANDER KORDA PLAYHOUSE, "Thief of Bagdad."
- 9:30 3 BASEBALL SCOREBOARD.
- 9:35 3 LET'S LOOK AT THE NEWS.

Sunday, May 29

- 2:30 3 ARMCHAIR TRAVELS.
- 2:45 3 THAT'S O'TOOLE.
- 3:00 3 MEET THE ARTIST.
- 3:20 3 ROVING CAMERAS.
- 3:30 3 SUPER CIRCUS.
- 4:00 3 LET'S LOOK AT TELEVISION.
- 4:30 3 SINGING LADY.
- 5:00 3 ORIGINAL AMATEUR HOUR.
- 5:00 3 LEAVE IT TO THE GIRLS.
- 6:30 3 AUTHOR MEETS THE CRITICS.
- 7:00 3 THE FRED WARING SHOW.
- 8:00 3 CRUSADE IN EUROPE.
- 8:25 3 PAL "HEADLINER."
- 8:30 3 TELENOWS DIGEST.
- 8:50 3 MELODY BY MIRIAM (tentative).
- 9:00 3 YOU'RE THE JUDGE.
- 9:30 3 HANK McCUNE SHOW.
- 10:00 3 BACKSTAGE WITH BARRY.

Monday, May 30

- 1:10 3 TV PREVUE.
- 1:15 3 DUGOUT DOINGS, Borchert Field.
- 1:25 3 BASEBALL—Milwaukee vs. Kansas City.
- 3:15 3 ROVING CAMERAS.
- 3:30 3 BASEBALL—second game.
- 5:00 3 KUKLA, FRAN & OLLIE.
- 5:30 3 THE SPORTS PICTURE.
- 5:45 3 CAMEL NEWS CARAVAN.
- 6:00 3 CHEVROLET ON BROADWAY.
- 6:30 3 FILM.
- 7:00 3 COLGATE THEATER.
- 7:30 3 AMERICANA.
- 8:00 3 PLAY 'EM OR PAY 'EM.
- 8:30 3 ARMCHAIR TRAVELS.
- 9:00 3 SQUARE DANCE JAMBOREE.
- 9:30 3 BASEBALL SCOREBOARD.
- 9:35 3 LET'S LOOK AT THE NEWS.

Tuesday, May 31

- 2:30 3 CLOCK, WEATHER, NEWS, MUSIC.
- 3:00 3 GEORGE COMTE.
- 3:15 3 PAUL SKINNER & AL BUETTNER.
- 3:30 3 HOWDY DOODY.
- 4:00 3 WHAT'S NEW IN THE KITCHEN.
- 4:30 3 FASHIONS BY THE YARD.
- 4:40 3 TV PREVUE.
- 4:45 3 JUNIOR AMATEURS.
- 5:00 3 KUKLA, FRAN & OLLIE.
- 5:30 3 THE SPORTS PICTURE.
- 5:45 3 CAMEL NEWS CARAVAN.
- 6:00 3 TEXACO STAR THEATER.
- 7:00 3 FILM "Petticoat Parade."

- 7:05 3 GRENADIERS.
- 8:00 3 DUGOUT DOINGS—Borchert Field.
- 8:10 3 BASEBALL—Milwaukee vs. Kansas City.
- 10:25 3 BASEBALL SCOREBOARD.
- 10:30 3 TED STEELE SHOW.
- 11:00 3 LET'S LOOK AT THE NEWS.

Wednesday, June 1

- 2:30 3 CLOCK, WEATHER, NEWS, MUSIC.
- 3:00 3 GEORGE COMTE.
- 3:15 3 PAUL SKINNER & AL BUETTNER.
- 3:30 3 HOWDY DOODY.
- 4:00 3 TV'S WHAT'S NEW: Gloria Brooks.
- 4:30 3 TV REVUE.
- 4:35 3 MUSEUM EXPLORER'S CLUB.
- 5:00 3 KUKLA, FRAN & OLLIE.
- 5:30 3 SPORTS PICTURE.
- 5:45 3 CAMEL NEWS CARAVAN.
- 6:00 3 THE CHILDREN'S CORNER.
- 6:30 3 FOR FISHERMEN ONLY.
- 6:45 3 SONG STYLINGS.
- 7:00 3 KRAFT TELEVISION.
- 8:00 3 DUGOUT DOINGS—Borchert Field.
- 8:10 3 BASEBALL—Milwaukee vs. Indianapolis.
- 10:25 3 BASEBALL SCOREBOARD.
- 10:30 3 LET'S LOOK AT THE NEWS.

Thursday, June 2

- 2:30 3 CLOCK, WEATHER, NEWS, MUSIC.
- 3:00 3 GEORGE COMTE.
- 3:15 3 PAUL SKINNER, AL BUETTNER.
- 3:30 3 HOWDY DOODY.
- 4:00 3 WHAT'S NEW IN THE KITCHEN.
- 4:30 3 HINTS FOR HELEN.
- 4:40 3 TV PREVUE.
- 4:45 3 LITTLE AMATEURS.
- 5:00 3 KUKLA, FRAN & OLLIE.
- 5:30 3 THE SPORTS PICTURE.
- 5:45 3 CAMEL NEWS CARAVAN.
- 6:00 3 HANK LADD SHOW.
- 6:30 3 SWIFT SHOW; Lanny Ross.
- 7:00 3 TUNESMITHS.
- 7:30 3 DUNNINGER and Paul Winchell.
- 8:00 3 DUGOUT DOINGS.
- 8:10 3 BASEBALL—Milwaukee vs. Indianapolis.
- 10:25 3 BASEBALL SCOREBOARD.
- 10:30 3 MOREY AMSTERDAM SHOW.
- 11:00 3 LET'S LOOK AT THE NEWS.

Friday, June 3

- 2:30 3 CLOCK, WEATHER, NEWS, MUSIC.
- 3:00 3 GEORGE COMTE.
- 3:15 3 PAUL SKINNER & AL BUETTNER.
- 3:30 3 HOWDY DOODY.
- 4:00 3 TV'S WHAT'S NEW.
- 4:30 3 TV PREVUE.
- 4:35 3 TV GOES TO AN ART CLASS.
- 4:55 3 CIVIC SAM.
- 5:00 3 KUKLA, FRAN & OLLIE.
- 5:30 3 THE SPORTS PICTURE.
- 5:45 3 CAMEL NEWS CARAVAN.
- 6:00 3 ADMIRAL BROADWAY REVIEW.
- 7:00 3 BENNY RUBIN SHOW.
- 7:30 3 YOUR SHOW TIME.
- 8:00 3 DUGOUT DOINGS.
- 8:10 3 BASEBALL—Milwaukee vs. Indianapolis.
- 10:25 3 BASEBALL SCOREBOARD.
- 10:30 3 LET'S LOOK AT THE NEWS.

(Milwaukee Time)

Receptionist Breaks Into Television

Bonnie Pritchett, attractive 21-year-old WGN receptionist, recently made her television debut in a convincing portrayal of a 50-year-old woman on WGN-TV's "Chicagoland Mystery Players."

Just three months ago Bonnie broke into the radio dramatic field when Kirby Hawkes, writer-director of WGN-Mutual's "Captain Midnight," cast her as a sinister villainess with a foreign accent. A routine TV audition netted Bonnie her first video role almost immediately.

Although a newcomer to professional dramatics, Bonnie's talents were first recognized when she won the Loyola University play festival medal in 1946. She was given the Loretta Woodlawn Academy "outstanding award for highest dramatic achievement" and a dramatic scholarship to Mundelein college.

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GETTING IN

The Last Word

By CHUB MCCARTHY

Last week a few eastern turkeys didn't like what I had to say about their brand of television. Thought old ironsides McCarthy got up on the wrong side of the bed the day he wrote the piece.

As usual, they were wrong, and the sooner New Yawkers discover they don't know everything about the TV taste of the public—including Chicagoans and my mother-in-law—the better off video will be.

It's so easy to lay an egg on television. Take a show like "Preview," with Tex and Jinx McCrary. Jinx has long been one of my favorite cuties. On radio she has always been fun; on TV she's even more of a pleasure. But husband Tex, a nice guy personally, is so cool that many times the whole show bogs down and you feel like turning to another channel to watch Hop-along shoot it out with some other western yokel.

"Preview" has the makings of a good show, and we'd hate to see it disappear from the network just because some director or producer hasn't enough imagination to tighten it up, cut out some of the gingerbread techniques and paint a smile on old man McCrary's face. McCrary and Ed Sullivan, without argument, tie for the title of Mr. Longpan.

We were watching "Preview" Monday night when our good friend, Scotty MacLaughlin, dropped in. He's a gay young blade, typifying our present generation of televisioners who love the finer things in life. Says MacLaughlin to McCarthy, "Can't you do something about this?" He suggested Tex take a few lessons from laughing boy Morey Amsterdam, that people like to see other people smile.

And he's probably right. When you watch television you want to forget everything, including the day's quota of sad faces.

So there, Johnny, "wrap it up!"

Sunday, May 29th, at 9:00 P.M.

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