

TELEVISION *Forecast*

MARCH 5, 1949



FONTANNE SISTERS of WNBQ

WBKB

WENR-TV

WGN-TV

WNBQ

"CHICAGOLAND'S FAMILY TELEVISION THEATRE"



MON., WED., and FRI., 4:00 p.m.

"Women's Magazine Of The Air"

with Ruth Crowley and Rush Hughes

MONDAY, 7:00 p.m.

"Preview" from CBS-TV

with Tex McCrary & Jinx Falkenburg

FRIDAY, 1:30 p.m.

"Individually Yours"

with Celeste Carlyle

WGN-TV CHANNEL 9

EDITOR'S REPORT:

Look for Hope on WNBQ

Bob Hope, that is.

NBC now has Milton Berle (Tuesday, March 8), and Phil Silvers (Thursday, March 10), two of video's leading comedians, and one-half of Sid Caesar, telemadman seen on both WNBQ and WGN-TV Friday eves at 7 o'clock. Before the end of the season, you'll see Mr. Ski Nose himself on your screen. Some installation and servicemen remind us to warn readers: that's Hope's nose, not a double image or ghost you'll see.

Knowing that we can expect Bob Hope is good news, and certainly confirms our earlier reports that television will take some of the best entertainment from radio, in addition to introducing new stars. This week, Hope and NBC program people are going over plans for a show. No one can say for sure whether the show will be "live" from New York to Chicago, or tele-transcribed, since Hope spends a good amount of time in Hollywood, and would have to fly east each week to put on such a program.

Chicagoans will also be seeing and hearing Bing Crosby when CBS completes a TV show for the crooner. WGN-TV will telecast this network show, and from all reports also present Edgar Bergen and Amos and Andy, other CBS stars. When that happens, radio will revert back to the crystal stage.

Television Forecast's "Over 50 Club" is meeting with popularity. Hundreds of letters are being received each week from owners of telesets outside the 50 mile FM radius. Among those this week is *Larence Picotte* of Holland, Michigan, who receives a strong signal from Chicago and Milwaukee. . . . *W. D. Renner* is 165 airline miles from Chicago and enjoys receiving *Windy City* programs in Indianapolis, Indiana. Renner estimates there are about 400 TV sets in regular operation in his region, and adds: "Since we are 114 miles away from our nearest station (WLWT, Cincinnati) I believe you can see why we get a chuckle out of your letters when someone indicates that they are doing better than 100 miles."

Would you pay a fee to see a special program on TV?

One Maywood, Ill., reader asks that question in a letter to this department. *Vernon R. Kent*, faculty number of Proviso high school, writes: "My wife and I purchased a television set last fall because we hoped to bring sports events and inspirational programs into our home. To date, we have seen one basketball game, and two inspirational programs, "The Lord is My Landlord," and recently, "Out of the Night." . . . Please do what you can to urge that the final games of the Illinois High School basketball tournament at Urbana be televised. The gym there can never hold all the people who wish to see the event. There is no worry of not filling the seats."

"If some fee system can be devised to make good programs available, we shall be glad to pay rather than miss the things we really want," Mr. Kent concludes.

Letters should be addressed to the Editor, 185 North Wabash, Chicago 1, including the writer's name and address. Names will be withheld, naturally, if requested.

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Saturday

WBKB Channel 4

- 11:00-2:00—MULTISCOPE NEWS.
 7:15—Test Pattern.
 7:55—SUN-TIMES NEWS ROUND-UP
 with Ulmer Turner.
 8:00—"SUNDOWN ON THE PRAIRIE"
 with Tex Ritter. (Western Film)
 9:00—FILM SHORTS.
 9:30—HEADLINE NEWS.

WNBQ Channel 5

Note: WNBQ will not televise this date, but will return to the air on Sunday, March 6, 1949.

WENR-TV Channel 7

- 6:00—NEWS and VIEWS fr. N.Y.
 6:15—THE WREN'S NEST fr. N.Y.
 6:30—WESTERN FILM, "Dawn Riders"
 with John Wayne.
 7:30—QUIZZING THE NEWS.
 8:00—STUMP THE AUTHORS.
 8:30—STAND BY FOR CRIME. Tele-
 viewers are guest detectives.
 9:00—INDOOR POLO.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. "Thief
 of Bagdad" with June Duprez
 and Conrad Veidt.
 4:00—Test Pattern.
 5:30—LUCKY PUP REVIEW. CBS-TV
 N.Y.
 6:00—FILM.
 6:30—IN THE FIRST PERSON with
 Quincy Howe. CBS-TV N.Y.
 6:45—SERIAL FILM, "Law of the Wild."
 7:00—FEATURE FILM, "Clouds Over
 Europe," with Lawrence Olivier.

(Subject to Change)

HANDY SUBSCRIPTION FORM

Television Forecast
 185 N. Wabash Ave.
 Chicago 1, Ill.

☐ 1 Year \$3

☐ 2 Years \$5

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Address.....

City.....

Zone..... State.....

Phone No. 3/5



(Fran Byrne Photo)

TELEFASHIONS, new weekly fashion show, will make its debut Sunday, March 13 on WBKB at 7 p.m. You'll see Rose Dunn (left) producer and fashion-stylist; Jim Ameche, announcer, and Bodell Burkell, Tele-model wearing a draw-string mink coat, plus other tele-models exhibiting quality merchandise selected from Chicago shoppes.

WBKB Plans New Shows

WBKB program director, E. Jonny Graff, announced that several new shows will start on WBKB this week, or soon after. Among the new personalities that will be introduced to Chicago's tele-audience are 10-year-old Tommy Sands, guitar player and folksong singer, and Barbry Ellen Rogers, a female Burl Ives, who will appear with Sands.

Mr. Graff stated that there were other shows "on the fire" but as yet he could not release starting dates. All of this activity at WBKB is to bring local talent to Chicago television.

ON THE COVER

How do you like them? Blonde, brunette or redheaded? The Fontanne Sisters, who sing with Perry Como and Mitchell Ayres Orchestra on WNBQ's Friday "Supper Club" show, tailor both their looks and vocals to every taste. To see Geri, a redhead; Margie, a blonde; and Bea, a brunette, dial to channel 5 March 11. The time: 10 PM.

Tex and Jinx Debut Monday on WGN-TV

Tex and Jinx will be on your screen Monday, March 7.

In a spot formerly occupied by the Goldbergs (WGN-TV, 7 to 7:30 p.m.) Tex McCrary and Jinx Falkenburg will debut as editors of "Preview," a living TV magazine, sponsored by Philip Morris.

"Preview" will be an actual magazine in all but the printed copies. It will be edited weekly before the eyes of Chicago viewers, and from the pages of its jumbo-sized working plan will appear the living people and events that make news.

Junior Can Take Ma!

Adults will be admitted to WENR-TV's "Super Circus" seen Sundays in ABC's Civic Theatre only if accompanied by a child. For many weeks, the total ticket request for this audience participation show has far exceeded the seating capacity of the studio, necessitating this change of policy.

Better Pictures
GUARANTEED
on all
stations
with
ROTO-BEAM
By
**TELE-BEAM
MFG. CO.**



**WORKS LIKE A
RADAR MAST**

A new motor-driven rotating beam antenna with finger tip remote control. Reduces ghosts and interference — eliminates antenna readjustments. Complete with antenna, motor and remote control box, \$49.95. (plus inst.) Stop in! See ROTO-BEAM!

TELE-TRONICS
AMbassador 2-3636
2440 W. Devon 3137 N. Central

Television Forecast for March 6, 1949

Sunday

WNBQ Channel 5

- 5:00—HOP-A-LONG CASSIDY, film.
- 6:05—AMERICAN SONGS film featuring Paul Arnold.
- 6:25—PARIS FASHION CAVALCADE, film with Faye Emerson as commentator.
- 6:40—YOUNG BROADWAY, film.
- 7:00—AUTHOR MEETS THE CRITICS.
- 7:30—MEET THE PRESS.
- 8:00—PHILCO TELEVISION PLAYHOUSE. Dramatic Presentation.
- 9:00—REVIEW OF THE NEWS.
- 9:10—GIRL ABOUT TOWN with Kyle MacDonald and Earl Wrightson. From N.Y.
- 9:30—WHO SAID THAT? with John Cameron Swayze as newscaster and Robert Troute as emcee.

WENR-TV Channel 7

- 4:00—SUPER CIRCUS with Claude Kirchner as ring master.
- 5:00—CARTOON TELETALES. Fairy tales by chalk and talk.
- 5:30—IRENE WICKER as the "Singing Lady."
- 6:00—FILM FEATURE.
- 6:45—SING-CO-PATION with Dolores Marshall.
- 7:00—HOLLYWOOD SCREEN TEST.
- 7:30—ACTOR'S STUDIO presents "Joe McSweeney's Atomic Machine."
- 8:00—ABC TELEVISION PLAYERS.
- 8:30—MUSIC IN VELVET with Don Lindley's orchestra.

WGN-TV Channel 9

- 5:00—CHICAGO TRIBUNE COMICS read by Walt Newton.
- 5:30—REEL ADVENTURES with Holland Engel as emcee.
- 6:00—ORIGINAL AMATEUR HOUR with Ted Mack as emcee. DuMont, N.Y.
- 7:00—CHICAGOLAND NEWSREEL REVIEW.
- 7:30—FILM SHORTS.
- 8:00—TOAST OF THE TOWN with Ed Sullivan and Ray Block's orchestra and guests, Faye Emerson, Son & Sonny, and Donald Richards.
- 9:00—STARS OF TOMORROW.
- 9:30—CHICAGOLAND MYSTERY THEATER.

WBKB Channel 4

- 11:00-2:00—MULTISCOPE NEWS.
- 6:15—Test Pattern.
- 6:30—MOVIE MONEY with Russ Davis.
- 7:00—SELECTED SHORTS.
- 7:30—MIDWEST VIEWPOINT with Ulmer Turner.
- 7:45—TELENEWS.
- 8:05—FILM SHORTS.
- 8:15—NOW I'LL TELL ONE.
- 8:25—HOCKEY from Chicago Stadium. Blackhawks vs. Detroit Red Wings.
- 10:45—HEADLINE NEWS.

(Subject to Change)

Tops in Television from the Top of Chicago

WENR-TV

*American
Broadcasting
Company*

Highlights

THIS WEEK:

"IREENE WICKER"

The Singing Lady

Sunday, 5:30 p.m., from New York

"PAUL HARVEY"

Mon. & Fri., 9:00 p.m.

"UNCLE MISTLETOE"

Mon. thru Fri., 6:45 p.m.

"IDENTIFY" with Bob Elson

Monday, 8:00 p.m.

"AMERICAN MINSTRELS of 1949"

Thurs., 7:00 p.m., from New York

"SECOND GUESSER"

Thursday, 8:00 p.m.

Television Forecast for March 7, 1949

Monday

WENR-TV Channel 7

- 6:00—NEWS AND VIEWS from N.Y.
- 6:15—EARL WRIGHTSON, songs fr.N.Y.
- 6:30—FILM SERIAL. Third episode,
"LAST FRONTIER."
- 6:45—UNCLE MISTLETOE.
- 7:00—FILM SHORTS.
- 7:30—ABC BARN DANCE.
- 8:00—IDENTITY. Sports program
with Bob Elson.
- 8:15—SKIP FARREL SHOW.
- 8:30—FILM FEATURE.
- 9:00—PAUL HARVEY, news.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE.
- 4:00—WOMEN'S MAGAZINE OF THE
AIR. With Ruth Crowley and
Rush Hughes.
- 4:30—Test Pattern.
- 5:00—SMALL FRY CLUB. DuMont, N.Y.
- 5:30—LUCKY PUP, CBS-TV N.Y.
- 5:45—Test Pattern.
- 6:30—DOUGLAS EDWARDS, News.
CBS-TV N.Y.
- 6:45—CHICAGOLAND NEWSREEL.
- 7:00—PREVIEW. Premier of new show
with Tex McCrary and Jinx
Falkenburg. CBS-TV N.Y.
- 7:30—SPELL WITH ISBELL.
- 8:00—THE GOLDBERGS. CBS-TV N.Y.
- 8:30—MOREY AMSTERDAM SHOW.
CBS-TV N.Y.
- 9:00—BOXING. DuMont. From
Philadelphia.
- 10:00—CHICAGOLAND NEWSREEL.

WBKB Channel 4

- 11:00-2:00—MULTISCOPE NEWS.
- 5:00—Test Pattern.
- 5:20—SUN-TIMES COMIC CAPERS.
- 5:40—CRAFT SHOP with Sylvia Cassell.
- 5:55—ULMER TURNER and the News.
- 6:00—KUKLA, FRAN and OLLIE.
- 6:30—PIANO PALS with Georgia Kay
and Gloria Yates.
- 6:45—YOUR CURBSTONE CUT-UP
with Ernie Simon.
- 7:00—FRONTIER THEATRE.
- 8:00—TELENEWS with John Dunham.
- 8:10—ULMER TURNER and the News.
- 8:15—FILM SHORTS.
- 8:30—WRESTLING from Midway Arena
with Russ Davis announcing.
- 10:30—HEADLINE NEWS.

WNBQ Channel 5

- 10:00-1:45—CONSECRATION Ceremonies
of three Bishops of the Roman
Catholic Church.
- 4:30—HOWDY DOODY SHOW from N.Y.
- 5:00—BUT NOT FORGOTTEN,
with Herbie Mintz.
- 6:40—THE WEATHERMAN.
- 6:45—CAMEL NEWS CARAVAN.
- 7:00—WALT'S HOME WORKSHOP.
- 7:30—CHEVROLET ON BROADWAY.
- 8:00—COLGATE THEATER.
- 8:30—AMERICANA.
- 9:00—CLIFTON UTLEY and the News.
- 9:15—BOXING BOUTS, from
Marigold Gardens.

(Subject to Change)

WATCH CHANNEL 7

Television Forecast

Mary Hartline Charms Phi Gamms

Atop the fraternity television set in the Phi Gamma Delta house on a Michigan campus is a picture of Mary Hartline, lovely leader of the Super Circus band seen on channel 7, WENR-TV.

Mary was recently chosen Miss TV of '49 by university men who had this to say: "Because of your sweet charm, goddess-like beauty and efficient musical bearing while leading the band..."



MARY HARTLINE

In addition to appearances on Super Circus (watch it Sunday, March 6, 4 to 5 p.m.) Mary is a star performer on ABC's radio show, "Junior Junction," maintains an apartment, and models for fashion shows and photographers.

Just out of high school three years ago, Mary won a radio audition on the strength of her trumpet playing. Teenagers know her for helpful comments made on her radio program, and flock the Civic Theatre on Wacker Drive to watch telecasts of the network feature.

All in all, it isn't too difficult to see why the Phi Gamms made such a decision.

For T.V. Service Consult
The Directory Pg. 14

Television Forecast for March 8, 1949

Tuesday

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE.
- 4:00—Test Pattern.
- 5:00—SMALL FRY CLUB. DuMont N.Y.
- 5:30—LUCKY PUP. CBS-TV N.Y.
- 5:45—Test Pattern.
- 6:30—DOUGLAS EDWARDS, News.
CBS-TV N.Y.
- 6:45—CHICAGOLAND NEWSREEL.
- 7:00—CROSS QUESTION.
- 8:00—SCHOOL HOUSE with Kenny
Delmar as emcee. DuMont N.Y.
- 8:30—FILM SHORTS.
- 9:00—CLUB TELEVISION.
- 10:00—CHICAGOLAND NEWSREEL.

WBKB Channel 4

- 11:00-2:00—MULTISCOPE NEWS.
- 5:00—Test Pattern.
- 5:20—SUN-TIMES COMIC CAPERS.
- 5:40—LADY OF THE MOUNTAIN
with Tommy Sands and
Barbry Ellen Rogers.
- 5:55—ULMER TURNER and the News.
- 6:00—KUKLA, FRAN and OLLIE.
- 6:30—JOE WILSON'S Hot Stove League.
- 6:45—YOUR CURBSTONE CUT-UP
with Ernie Simon.
- 7:00—FRONTIER THEATRE.
(Western Film.)
- 8:00—TELENEWS with John Dunham.
- 8:10—ULMER TURNER and the News.
- 8:15—MIDGET BOXING with
Jim Ameche.
- 8:30—ROVING CAMERAS.
- 8:45—FILM SHORTS.
- 9:00—HEADLINE NEWS.
- 9:15—HEADLINE NEWS.

WNBQ Channel 5

- 4:30—HOWDY DOODY SHOW from N.Y.
- 5:00—BUT NOT FORGOTTEN,
with Herbie Mintz.
- 6:40—THE WEATHERMAN.
- 6:45—CAMEL NEWS CARAVAN.
- 7:00—TEXACO STAR THEATER
from N.Y. with Milton Berle.
- 8:00—QUIZ KIDS with Joe Kelly
as chief quizzer.
- 8:30—"THREE MUSKETEERS" film.
Serial.
- 9:00—CLIFTON UTLEY and the News.
- 9:15—WRESTLING from
St. Nicholas Arena, N.Y.

WENR-TV Channel 7

- 6:00—NEWS AND VIEWS from N.Y.
- 6:15—FILM SHORTS.
- 6:30—FILM, serial, "LAST FRONTIER."
- 6:45—UNCLE MISTLETOE.
- 7:00—FEATURE FILM.
- 8:30—DO YOU GET IT?
A program of Charades.
- 9:00—BOXING BOUTS.

(Subject to Change)

Be a Skiperoo and Relax as WENR-TV Presents Mr. Farrell, Videos "Easiest"

By PATRICIA COOPER

It might be a bit difficult for some of you to picture Skip Farrell an attorney at law, yet television's "easiest" singer nearly became a lawyer. That was a few years ago when Skip was a student at Illinois Wesleyan University in Bloomington, Ill., and WENR-TV was not even in the blueprint stage.

Now star of his own show (Monday, March 7, 8:15 PM) Skip Farrell is an Rx for any televisioner who needs relaxation. His early shows were seen and heard only in Chicago, but since the coaxial cable hookup with the east, Skip now performs for a video network and gets a big kick out of television.

"It's a lot of fun," he told us. "You have to be on your toes with ad-libbing, which I enjoy much more than strict script work."

No. 1 Skip Farrell fan is Emma Jane, Mrs. Skip in private life since 1941. The Farrells live in a four-room apartment close to Chicago's Lake Michigan with their terrier, "Tuffy." Weekends they leave the city for their country cottage overlooking the Fox river in Carey, where Skip does a little hunting and forgets radio and video and recordings.

He still laughs about his days at Illinois Wesleyan. His family never knew at the time he left high school that Skip picked Wesleyan because of an offer he had to sing with a band on the campus. Legal studies were of secondary interest, especially after an appearance on the Sachs Amateur Hour on WENR. Skip won first prize, left school and headed for Chicago and a career in radio.

So loyal are some of his fan clubs, the "Skiperoos" and "Farrell's Followers" that no anniversary or October 9 birthday passes without a remembrance from them. Their loyalty is rewarded when Skip and Emma Jane, unlike many stars, take time out to attend meetings and parties of clubs.

Take our suggestion, be a Skiperoo. Relax with Mr. Farrell this week and you'll understand why they call this young man one of Chicago's outstanding stars.

Russ Hodges Back— This Time on TV

It's been sometime since Chicago baseball fans have heard the voice of Russ Hodges describe a Cubs or Sox game for WIND, or the home games of the Chicago Bears or Northwestern, but they're recognizing him on WGN-TV as he provides punchy patter for pugilistic promotions on channel 9.



HODGES

Hodges, who can be heard and seen via the CBS network from 9 to 10 p.m. Wednesday, March 9, is finding television more exciting than his radio days which started when he was a student at the University of Kentucky.

Born in Dayton, Tenn., which he has named the "evolution town," Hodges moved to Kentucky at the age of 10, and attended high school at Covington before entering college. His first professional job after schooling was staff and sports announcing for WCKY Covington, which is now in Cincinnati. It wasn't long until Russ was in demand for football and baseball events, sometimes traveling as much as 29,000 miles a year.

It may well be Hodges will be seen this summer if CBS provides WGN-TV, Chicago with telecasts of New York Giants home games this season.

Kiddie Parade Birthday

"Kiddie Parade" this week celebrates its first anniversary on WBKB. Seen every Friday night at 7 P.M. on channel 4, "Kiddie Parade" will continue for another 52 weeks under the sponsorship of the Benson Music Shop and O'Brien Television Sales. Happy Birthday Kiddie Parade!

Utley Presents Graphic News

So you want to be a commentator?

Get a good background in economics, history, political science, international relations, practical journalism, learn foreign languages and study abroad.

That is the advice of Clifton Utley.

If you're a new TV set owner and haven't yet seen Utley on WNBQ, dial channel 5 Monday, March 7 at 9 p.m. On each weekday for 15 minutes, Utley proves himself a foreign affairs expert and one of the nation's leading commentators.



CLIFTON UTLEY

Few newscasters can match his fast pace on radio. On television it is even more difficult. Utley is a believer in charts and graphs, which distinguishes his newscasts and shows how TV can emphasize and illustrate the news for a video audience that finds itself spending less time reading newspapers.

A native Chicagoan, Utley inherited a lively interest in international affairs from his parents, both of whom were avid students of world politics. When illness halted his promising athletic career at the University of Chicago, Cliff turned to sports writing and became sports editor of the University's Daily Maroon.

In addition to his political science studies at the university, Cliff doubled as head usher at the Chicago Civic Opera House and campus correspondent for a Chicago newspaper. From these

spare time chores, Cliff graduated from college in 1926 with \$4,000.

Visits Europe

With these earnings, he headed towards Europe and firsthand study of international politics and academic study at the Universities of Munich, Algiers and Geneva. After two years on the continent, Cliff returned to Chicago, but managed to pay return visits to Europe almost every year until the war.

At home, Utley became director of the Chicago Council on Foreign Relations, a post he held for 11 years. He made his first radio appearance on the University of Chicago Round Table in 1932. Three years later he began his first regular commentary, and in 1941 began a morning commentary on NBC.

Wins Recognition

He also has broadcast commentaries for the British Broadcasting Corporation and during the war broadcast in

(Continued on page 13)



MARY McCARTY gets our salute for her energetic singing in Admiral's "Broadway Revue" telecast over the combined east-west networks of NBC and DuMont, and seen in Chicago on WNBQ and WGN-TV. Dial channel 5 or 9 at 7 p.m. Friday, March 11 for Mary Mac's newest routine!



"HOWDY DOODY"

Mon. thru Fri., 4:30-5:00 P.M.
A Delightful Children's Show



"CLINT YOULE— THE WEATHERMAN"

Mon. thru Fri., 6:40-6:45 P.M.
All About the Weather—& Why!



"CAMEL NEWS CARAVAN"

Mon. thru Fri., 6:45-7:00 P.M.
Today's News—Today!



"KRAFT THEATER"

8:00-9:00 P.M.
Leading Stars in a Leading Play

WNBQ
CHICAGO
CHANNEL 5

Television Forecast for March 9, 1949

Wednesday

WBKB Channel 4

- 11:00-2:00—MULTISCOPE NEWS.
- 5:00—Test Pattern.
- 5:20—SUN-TIMES COMIC CAPERS.
- 5:40—CRAFT SHOP with Sylvia Cassell.
- 5:55—ULMER TURNER and the News.
- 6:00—KUKLA, FRAN and OLLIE.
- 6:30—PIANO PALS with Georgia Kay and Gloria Yates.
- 6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
- 7:00—FRONTIER THEATRE. (Western Film.)
- 8:00—TELENEWS with John Dunham.
- 8:10—ULMER TURNER and the News.
- 8:15—NOW I'LL TELL ONE.
- 8:25—HOCKEY from Chicago Stadium. Blackhawks vs. Montreal Canadians.
- 10:45—HEADLINE NEWS.

WNBQ Channel 5

- 4:30—HOWDY DOODY SHOW from N.Y.
- 5:00—BUT NOT FORGOTTEN, with Herbie Mintz.
- 6:40—THE WEATHERMAN.
- 6:45—CAMEL NEWS CARAVAN.
- 7:00—IT'S A GREAT IDEA. Great Books discussion groups.
- 7:30—TELEVISION SCREEN MAGAZINE.
- 8:00—KRAFT TELEVISION THEATER. Drama.
- 9:00—CLIFTON UTLEY and the News.
- 9:15—GRAND MARQUEE film.

WENR-TV Channel 7

- 6:00—NEWS AND VIEWS from N.Y.
- 6:15—CHILD'S WORLD from N.Y.
- 6:30—FILM, serial, "LAST FRONTIER."
- 6:45—UNCLE MISTLETOE.
- 7:00—SET 'EM UP. Bowling show.
- 7:30—FLICKER FAVORITES. "PECK'S BAD BOY" and "EAST LYNN."
- 8:30—WRESTLING.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE.
- 4:00—WOMEN'S MAGAZINE of the Air.
- 4:30—Test Pattern.
- 5:00—SMALL FRY CLUB. DuMont N.Y.
- 5:30—LUCKY PUP. CBS-TV N.Y.
- 5:45—Test Pattern.
- 6:30—DOUGLAS EDWARDS, News. CBS-TV N.Y.
- 6:45—CHICAGOLAND NEWSREEL.
- 7:00—ARTHUR GODFREY AND HIS FRIENDS. CBS-TV N.Y.
- 8:00—PERSONALITY PROFILES with Dorsey Connors.
- 8:15—FILM.
- 8:30—PLAN-A-ROOM with Paul MacAlister.
- 8:45—SPORTSMEN'S CORNER with Jack Brickhouse.
- 9:00—BOXING with Russ Hodges. From CBS-TV N.Y.
- 10:00—CHICAGOLAND NEWSREEL.

(Subject to Change)

Television Forecast

Home Planning on Television

By PAUL MAC ALISTER

Ever since the rocky days of '29 when the ominous walls of the depression closed in around the nation's homemakers, it has been this guest columnist's fond ambition to present to Johnny Q. Public and his family, basic home-planning ideas in visual form.

A casual meeting with Nelson Rockefeller gave this dream reality in Rockefeller Center. This was the permanent exhibition of decorative arts and crafts which was open to the public without charge. The exhibit closed its doors shortly after Pearl Harbor. It was at this time another method of carrying out this aim came to mind.

A trial presentation of a home-planning program on a TV station in New York met with approval. At that time an afternoon spot was awarded to yours truly for a 15 minute program called "America Re-Decorates with Paul MacAlister."

Although TV fans of those days were few and far between, the program met with immediate success and ranked No. 2 on the popularity scoreboard for many weeks, but terminated when the U.S. government took over all television activities.

Now, with the support of WGN-TV, my ambition has come to life in the weekly program you are viewing. Problems faced by all home-makers will be solved in this series. It is hoped that this presentation will be received as good entertainment as well as valuable aid to the American home planner.

*Mr. MacAlister can be seen 8:15
Wednesday, March 9 on channel 9.*

"Teletales" Prove Popular

Cartoonist Chuck Luchsinger and brother, Jack, sometimes draw more mail than a Congressman. Last week the WENR-TV stars of "Cartoon Teletales" received more than 4,000 letters. You'll see some of the cartoon drawings the Luchsingers received in their Sunday, March 6 telecast on channel 7.

Television Forecast for Mar. 10, 1949

Thursday

WNBQ Channel 5

- 4:30—HOWDY DOODY SHOW from N.Y.
- 5:00—BUT NOT FORGOTTEN,
with Herbie Mintz.
- 6:40—THE WEATHERMAN.
- 6:45—CAMEL NEWS CARAVAN.
- 7:00—PHIL SILVERS SHOW from N.Y.
- 7:30—THE SWIFT SHOW starring
Lanny Ross, from N.Y.
- 8:00—RFD AMERICA. A quiz show with
Bob Murphy as M.C.
- 8:30—FLOOR SHOW, starring Dunninger
and Paul Winchell.
- 9:00—CLIFTON UTLEY and the News.
- 9:15—NBC NEWSREEL.

WENR-TV Channel 7

- 6:00—NEWS AND VIEWS from N.Y.
- 6:15—THE WREN'S NEST.
- 6:30—FILM, serial, "LAST FRONTIER."
- 6:45—UNCLE MISTLETOE and guests
from Candy Cane Lane.
- 7:00—AMERICAN MINSTRELS
from N.Y.
- 8:00—SECOND GUESSER. Quiz program.
- 8:15—CARTOON CONTRASTS.
- 8:30—FILM SHORTS.
- 9:00—ON TRIAL. Discussion of
topics of the day.
- 9:30—CLUB SEVEN with Johnny
Thompson as M.C. from N.Y.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE.
- 3:30—ILL. STATE MEDICAL SOC.
- 4:00—Test Pattern.
- 5:00—SMALL FRY CLUB. DuMont N.Y.
- 5:30—LUCKY PUP. CBS-TV N.Y.
- 5:45—Test Pattern.
- 6:30—DOUGLAS EDWARDS, News.
CBS-TV N.Y.
- 6:45—CHICAGOLAND NEWSREEL.
- 7:00—WESTERN FEATURE FILM.
- 8:00—WINDOW ON THE WORLD.
Variety Show. DuMont.
- 8:30—WRESTLING from Madison AC.
Jack Brickhouse describing.
- 10:45—CHICAGOLAND NEWSREEL.

WBKB Channel 4

- 11:00-2:00—MULTISCOPE NEWS.
- 5:00—Test Pattern.
- 5:20—SUN-TIMES. COMIC CAPERS.
- 5:40—LADY OF THE MOUNTAIN
with Tommy Sands and
Barbry Ellen Rogers.
- 5:55—ULMER TURNER and the News.
- 6:00—KUKLA, FRAN and OLLIE.
- 6:30—JOE WILSON'S Hot Stove League.
- 6:45—YOUR CURESTONE CUT-UP
with Ernie Simon.
- 7:00—FEATURE FILM.
- 8:00—TELENEWS with John Dunham.
- 8:10—ULMER TURNER and the News.
- 8:15—FILM SHORTS.
- 8:30—ROVING CAMERAS.
- 8:45—FILM SHORTS.
- 9:00—TELECHARADES with
Ed Roberts.
- 9:30—HEADLINE NEWS.

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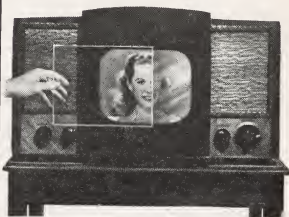


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Consecration of Three Bishops Is Monday Telecast on WNBQ

For the first time in television history, the consecration of three bishops of the Roman Catholic church will be telecast by WNBQ, channel 5, from Holy Name Cathedral on Monday, March 7 from 10 a.m. to 1:45 p.m. Originating in Chicago, the ceremony will be sent via coaxial cable to all stations of the NBC video network.

When the NBC cameras take up the picture, the mass of consecration will be starting with Samuel Cardinal Stritch, archbishop of Chicago, pontificating. The climax of the ceremony will be the consecration of the new bishops, William A. O'Connor, Martin D. McNamara and William Cousins.

By special arrangements with Chicago offices of RCA, TV sets will be installed in every Catholic school and convent in the Chicago area so that the event may be witnessed by the maximum audience.

Throughout the ceremony, Rev. John McCarthy, director of the Cardinal Stritch Retreat House, Mundelein, will act as narrator. Music to be heard during the consecration service will be provided by the St. Mary-of-the-Lakes Seminary choir and the Cathedral choristers, directed by Rev. Charles M. Meter; the plain chant will be sung by the Schola Cantorum of St. Mary-of-the-Lakes seminary, under the direction of Rev. Joseph Kush. Instrumental music will be provided by the Cathedral Symphony orchestra.

Note from Reader

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Clifton Utley . . .

(Continued from page 9)

French and German for the OWI. Utley's preeminence in the field of international relations has been twice recognized by American colleges.

He has received honorary degrees from Lawrence College in Appleton, Wis., in 1945 and from Illinois College in Jacksonville, Ill., in 1946, for his outstanding work in interpreting foreign affairs via the airwaves.

Utley is a husky six-footer, weighing 185 pounds, and has a stand-up crop of dark brown hair and blue eyes. He collects foreign newspapers covering crisis periods, but has little time for an active hobby. He is married to Frayn Garrick Utley, a former network woman news commentator, and has three children, David, age 12, Clifton, age 6, and Jonathan, age 3.

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WENR-TV Channel 7

- 6:00—NEWS AND VIEWS from N.Y.
- 6:15—THE WREN'S NEST from N.Y.
- 6:30—FILM, serial, "LAST FRONTIER."
- 6:45—UNCLE MISTLETOE.
- 7:00—VAUDEO VARIETIES with
Eddie Hubbard as M.C.
- 8:00—BREAK THE BANK with
Bert Parks as M.C., from N.Y.
- 8:30—AT OUR HOUSE with Jim Adelin
and Edie Dexter.
- 8:45—ALICE PEARCE, songs.
- 9:00—PAUL HARVEY and the News.
- 9:05—FILM SHORTS.
- 9:15—REUNION WITH
TOMMY BARTLETT.

WGN-TV Channel 9

- 1:30—INDIVIDUALLY YOURS,
with Celeste Carlyle.
- 2:00—TELEVISION MATINEE.
- 4:00—WOMEN'S MAGAZINE of the Air.
- 4:30—Test Pattern.
- 5:00—SMALL FRY CLUB. DuMont N.Y.
- 5:30—LUCKY PUP. CBS-TV N.Y.
- 5:45—Test Pattern.
- 6:30—DOUGLAS EDWARDS, News.
CBS-TV N.Y.
- 6:45—CHICAGOLAND NEWSREEL.
- 7:00—ADMIRAL BROADWAY REVUE.
Starring Sid Caesar. DuMont N.Y.
- 8:45—SPORTSMEN'S CORNER.
- 9:00—BOXING from Madison AC with
Jack Brickhouse describing.
- 10:45—CHICAGOLAND NEWSREEL.

WBKB Channel 4

- 11:00-2:00—MULTISCOPE NEWS.
- 5:00—Test Pattern.
- 5:20—SUN-TIMES COMIC CAPERS.
- 5:40—CRAFT SHOP with Sylvia Cassell.
- 5:55—ULMER TURNER and the News.
- 6:00—KUKLA, FRAN and OLLIE.
- 6:30—PIANO PALs with Georgia Kay
and Gloria Yates.
- 6:45—YOUR CURBSTONE CUT-UP
with Ernie Simon.
- 7:00—KIDDIE PARADE.
- 7:30—SELECTED SHORTS.
- 8:00—TELENEWS with John Dunham.
- 8:10—ULMER TURNER and the News.
- 8:15—FILM SHORTS.
- 8:30—UNDER 21.
- 9:00—HEADLINE NEWS.

WNBQ Channel 5

- 4:30—HOWDY DOODY SHOW with
Bob Smith from N.Y.
- 5:00—BUT NOT FORGOTTEN,
with Herbie Mintz.
- 6:40—THE WEATHERMAN.
- 6:45—CAMEL NEWS CARAVAN.
- 7:00—ADMIRAL BROADWAY REVUE.
- 8:00—STOP ME IF YOU'VE HEARD
THIS ONE.
- 8:30—YOUR SHOW TIME. Famous
short stories on film.
- 9:00—BOXING BOUTS from N.Y.
- 10:00—CHESTERFIELD SUPPER CLUB.

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