

# *TELEVISION* *Forecast*

AUGUST 27, 1949



AL MORGAN OF WGN-TV

15 CENTS

*save time*  
*save steps*  
*save thinking*

*here's the  
ideal gift*



. . . Your friends or relatives will remember your giving them a subscription to *Television Forecast* long after most gifts have lost their lustre. Here is a gift renewed with each passing week that brings joy and pleasure throughout the year.

. . . You will, by your gift, help to spread more TV enjoyment to your friends and loved ones.

. . . Order your gift now. An attractive gift card will acknowledge the arrival of *Television Forecast*.



## THIS WEEK •

Cardinal Ace to Bow.....	4
A Dragon Will Keep You Home..	6
British Television .....	7
Wrestling Isn't Fake.....	9
Assignment in Chicago.....	10
Bob Brown's Circus.....	14
TV Grind Tough.....	15
WTMJ-TV Programs.....	17
Chub McCarthy.....	18

### ON THE COVER

Al Morgan, madman of the piano and jet-propelled television and recording star, poses for Television Forecast's photographer during one of his weeknight shows on WGN-TV. You'll next see him Wednesday, August 31st, on channel 9.

## TELEVISION FORECAST

*Chicago's Own T.V. Magazine*

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### CHICAGO—

Beulah Witch and broom currently are being outdistanced by Lew Gomavitz, director of the Kukla, Fran and Ollie. Gommie flies, too, but in his own airplane . . . Bill Duane, Chicagoan who graduated at the U. of Michigan together with Robert Q. Lewis, leaves our city for a CBS-TV future in New York . . . A Windy City millionaire seems willing to back Barbara Stanwyck and Bob Taylor in a husband-wife video program . . . You don't really know how old you're getting until you listen to Herbie Mintz revive the early 1900 songs. He's now writing a guest column soon to appear in this magazine.

### NEW YORK—

How can cute Eloise McElhone look so sweet and say such mean things about men when she appears on "Leave It to the Girls"? . . . Gallant Carl Brisson may soon leave night club spotlights for the glare of TV . . . Tex and Jinx, already one of the busiest couples in Manhattan begin writing a daily column September 11 in the Herald-Tribune, to be called "New York Closeup" . . . Xavier Cugat says he'll be glad to set up offices with Ed "Duffy's Tavern" Gardner in Puerto Rico. Watch for more.

### HOLLYWOOD—

When the cable hooks up the nation Owen James will be on hand to report on activities in the movie colony, if you're interested. He's with ABC-TV now . . . Said Ed Wynn this week: My shows will originate in Hollywood beginning October 6. What will they be like? Something old, something new, nothing borrowed, and nothing blue.

—KID HOGAN



# Saturday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.	
12:50	9	CHICAGOLAND NEWSREEL.	
1:10	9	PLAYER OF THE DAY.	
1:20	9	BASEBALL, Sox vs. Boston from Comisky Park, Jack Brickhouse announcing.	
1:30	5	DAVIS CUP tennis tournament. The U.S. against winners of Inter-zone finals.	
3:45	9	EXTRA INNING.	
4:00	4	SPORTS TICKER.	
	9	Test Pattern.	
5:30	9	RED BARBER'S CLUB HOUSE. Interviews with sports personalities.	
5:45	9	LUCKY PUP REVIEW. Highlights from the week's programs with the full cast on hand. Doris Brown femcee.	
6:15	9	FILM VARIETIES.	
6:30	7	HOLLYWOOD SCREEN TEST with Neil Hamilton m.c. presenting potential stars. Guest: Betty Burness.	
	9	IN THE FIRST PERSON. Interviews by Quincy Howe.	
6:45	4	Test Pattern.	
	5	REVIEW OF THE NEWS with Leon Pearson commentating.	
	9	BLUES By BARGY with Sunny Raye substituting for Jeanne Barge.	
6:55	4	RUTHIE ON THE TELEPHONE with RUTH GILBERT.	
7:00	4	SERIAL: "Mystery Mountain." Chapter Seven.	
	5	MEET YOUR CONGRESS. The camera turns to Washington for discussion on current topics of the day.	
	7	STAND BY FOR CRIME. Murder, intrigue, adventure in.	
	9	SPIN THE PICTURE. Eddie Dunn and Kathi Norris spin the clues for this quiz show.	
7:30	4	FILM, cartoon.	
	5	FOR YOUR PLEASURE, starring Kyle MacDonnell, singer, and Earl Sheldon's orchestra.	
	7	CAMERAMAN AT LARGE, film shorts.	
7:40	4	FEATURE FILM, "Farmer's Wife."	
8:00	5	WHO SAID THAT? Bob Trout asks of John Cameron Swayze. Guests: Mr. and Mrs. Quentin Reynolds, Bob Considine and Earl Godwin.	
	7	PAUL WHITEMAN'S TV TEEN CLUB. The younger set provides the talent on this variety show.	
	9	CAVALCADE OF STARS with Jack Carter m.c. Guests: Georgia Gibbs, Phil Foster, the Pitchmans, Captain Lee, the Triner Twins and the winter Sid Sisters.	
8:30	5	EDDIE CONDON'S FLOOR SHOW. Jazz comes into its own in this video jam session. Guests for this anniversary show will be Jack Teagarden and Louis Armstrong.	
9:00	7	GIRLS' BASEBALL. Queens vs. Bloomer Girls announced by Bob Elson.	
	9	SPORTSMEN'S CORNER with Paul Fogerty commentating.	
9:15	4	PIX OF THE NEWS.	
	9	FEATURE FILM, "Missing People."	
9:30	5	WASHINGTON PARK RACES. The running of the \$60,000 American Derby for three-year-olds.	
9:45	5	GRAND MARQUEE film "Ticket of Leave."	

(Stations reserve the right to change above listings without notice)

## Former Cardinal Ace to Make TV Debut

When the Chicago Cardinals Quarterback Club premieres on WBKB September 27, TV fans will meet one of pro football's greatest aces, Marshall Goldberg, now retired from active playing.



MARSHALL GOLDBERG

Goldberg and Bob Elson, video sports announcer, will swap gridiron talk and show film clips from the Cardinal's most recent games. The first show will be staged the day after the Cardinals open the season.

Thereafter, WBKB will telecast the Quarterback club Tuesday nights, 9 to 9:30 p.m., under the sponsorship of the Peter Fox Brewing company.

## Give This Man a Cigar

Andy Anderson of Peoria, Ill., writes us this week he received WPAV-TV, Ft. Worth, Texas, television station, a distance of more than 1,000 miles; Schenectady's WRGB, at least 1,000 miles, in addition to WTMJ-TV, Milwaukee, 175 miles; WFBM-TV, Indianapolis, 250 miles, and KSD, St. Louis, 175 miles. The Andersons use a Telebeam antenna cut for channel 5, anchor boosters and a 36-tube TV receiver with a 12-inch picture tube. The Andersons, needless to say, are members of the "Over 50 Club."



# Sunday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.	
12:30	7	AMATEUR HOUR. Chicago talent struts its stuff.	
1:00	5	DAVIS CUP tennis tournament.	
1:10	9	PLAYER OF THE DAY.	
1:20	9	BASEBALL, Sox vs. New York.	
3:45	7	KIERAN'S KALEIDOSCOPE. Wild Swans.	
4:00	4	SPORTS TICKER.	
	7	SUPER CIRCUS.	
	9	Approximate time of second game.	
4:30	5	FILM.	
5:00	5	HOPALONG CASSIDY, western.	
	7	CARTOON TELETALES. Children's tales with chalk and talk.	
5:30	7	IREENE WICKER, the singing lady.	
6:00	5	LINCOLN PARK ZOO with Jim Hurlbut and J. Lear Grimmer.	
	7	CAMERAMAN AT LARGE, films.	
	9	ORIGINAL AMATEUR HOUR with Ted Mack m.c.	
6:30	5	BROADWAY SPOTLIGHT. Variety show with Richard Kollmar m.c.	
	7	ABC PENTHOUSE PLAYERS. "The Judge Takes a Holiday."	
6:45	4	Test Pattern.	
6:55	4	RUTHIE ON THE TELEPHONE.	
7:00	4	SHIP'S REPORTER, news.	
	7	MUSIC ROOM with Jacques Fray and Conrad Thibault m.c.	
	9	TOAST OF THE TOWN. Ed Sullivan m.c. presents top talent and celebrities.	
7:15	4	FILM SHORTS.	
7:30	5	LEAVE IT TO THE GIRLS with Maggie McNellis asking the questions of Lois Andrews, Betty Betz, F. Pritchett, R. A. Chandler and Phillip Reed.	
	7	FILM SHORTS.	
7:45	4	WEEKLY NEWS ALBUM. U. Turner.	
8:00	4	MEN'S MAJOR LEAGUE SOFTBALL from Northtown Stadium.	
	5	PHILCO SUMMER PLAYHOUSE, "Three Corners Moon" starring Nina Foch.	
	9	MYSTERY PLAYERS, "Three from Pittsburgh."	
8:15	7	SING-CO-PATION. Dolores Marshall on the vocals.	
8:30	7	SKIP FARRELL SHOW with Joan Elle James and Skip on the vocals.	
	9	NEWSREEL REVIEW.	
9:00	5	GARROWAY AT LARGE. Take a "Sentimental Journey" with the Garroway gang.	
	7	CELEBRITY TIME with Conrad Nagel, John Daly, Ilka Chase and guests: Fred Martin and Shirley Booth.	
	9	STARS OF TOMORROW.	
9:30	7	CHAPLIN CAVALCADE, film highlights from the Charlie Chaplin movies.	
	9	FEATURE FILM, "A Star Is Born" with F. March and Janet Gaynor.	
10:20	4	PIX OF THE NEWS.	

(Stations reserve the right to change above listings without notice)



**Coming**  
**YOUR WAY**

**ON**  
**WGN-TV**

*YOUR Family Television Station*

## SUNDAY

### Baseball

1:20 p.m.

Sox vs N.Y. Yankees  
(Double Header)



### "Original Amateur Hour"

6:00-7:00 p.m.

Ted Mack emcee



### "Toast of the Town"

7:00-8:00 p.m.

Ed Sullivan and Guests



### Courtesy Television Theater

9:30 p.m.

"A Star Is Born"

Feature Film with Frederic March & Janet Gaynor

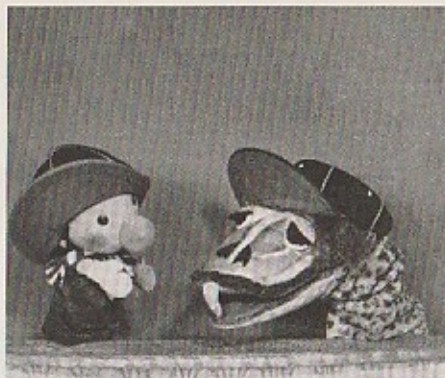


**WGN-TV**  
**CHANNEL 9 - CHICAGO**

DUMONT

CBS





## A Dragon Will Keep You Home!

By PAT COOPER

This week thousands and thousands of Chicagoans are hurrying home to catch the antics of Oliver Dragon, friend Kukla and a bunch of characters known on channel 5 as the Kuklapolitan Players.

If you're a new set owner and have been wondering just what that one-toothed character is, take the word of an old-time television fan—"That guy Ollie grows on you. Dinner can wait."

When Ollie isn't biting Kuk on the nose you'll probably see Col. Cracky and Mme. Ooglepuss (top right), television's most romantic twosome—and Cecil "Doee Dwoing" Bill (bottom left) who likes Mercedes because she can understand him.

And, if you're one of the select few rabbits who own TV sets, you'll want to follow the adventures of Fletcher (bottom right). Music is at its best

when Fletch and Kuk present their swing concerts.

Don't think this is a show just for kids—no one we know feels that way. After viewing it for a week, you'll find yourself automatically turning to WNBQ at 6 o'clock, or my name isn't Pat Cooper.

### Menotti Plans TV Opera

Gian-Carlo Menotti is busy writing the first original opera for television, it was announced this week by NBC's Samuel Chotzinoff, music director. Menotti is writing both the libretto and music, and will stage the opera himself for TV next season. It is likely Chicagoans will see the show via WNBQ. Chicago theatre-goers recall seeing Menotti's "The Medium" and "The Telephone," which helped him achieve international fame.



## Reporter Visits British TV Studios

What is television like in England? How many stations provide video entertainment for British fans? Why do the British refuse advertisements on TV?

These are questions that have been assigned to a Chicago reporter, Betty Stearns, now visiting London, England, who will soon send a series of special articles on "Television in Europe." The articles will appear exclusively in this news magazine.

In an air-letter dispatched from London this week, Miss Stearns told members of our Staff she had just completed an extensive tour of Alexandra Palace, scene of the British Broadcasting Company studios.

She reports there are more than 150,000 TV sets in London, the number increasing rapidly each day, in spite of the light programming offered by the BBC. TV fans view not more than two and one-half hours of video entertainment per day, since there is only one television station.

Miss Stearns' articles will outline the current battle between BBC and Arthur Rank, film mogul, who wants TV to go commercial and accept paid advertising. Because of government politics, television is a complicated subject in England, Miss Stearns will reveal.

## "A Star Is Born" Opens Film Series

Janet Gaynor, Fredric March and Adolphe Menjou in "A Star Is Born" will open WGN-TV's new Sunday evening series, Television Theater, starting Aug. 28.

In addition to the film, a Hollywoodish premiere is being staged at the video studios, with guest celebrities invited the first evening.

Next Sunday, Sept. 4 "Under the Red Robe" will be telecast on channel 9. The following week "Thunder in the City" will play, starring Edward G. Robinson. Other films include "Dark Journey," and "Sidewalks of London."

The series will be sponsored by Courtesy Motors.

Television Forecast

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# TOPS IN TELEVISION

from the top of Chicago

Spotlighted  
PROGRAMS

## THURSDAY

### "STOP THE MUSIC"

7:00 p.m.



### "CRUSADE IN EUROPE"

Chapter 18—Battle of Supply

8:00 p.m.



### "HEADLINER"

News Story of the Week

8:25 p.m.



### "BLIND DATE"

8:30 p.m.

### HEY KIDS . . .

He'll soon be back  
Watch for

### "THE ADVENTURES OF UNCLE MISTLETOE"

Beginning Sept. 5  
over WENR-TV  
Mon. thru Fri., 6:45 p.m.

# WENR-TV

AMERICAN BROADCASTING COMPANY

watch channel 7

Television Forecast for Aug. 29, 1949

# Monday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.	
2:00	4	TV BILLBOARD.	
3:30	5	NEWS TELECAST.	
4:00	4	SPORTS TICKER.	
4:30	5	HOWDY DOODY SHOW.	
5:00	9	SMALL FRY CLUB.	
5:30	9	LUCKY PUP SHOW.	
5:45	9	Test Pattern.	
6:00	4	SUN-TIMES' COMICS read by Don and Vera Ward.	
	5	KUKLA, FRAN AND OLLIE, a great show for young and old.	
6:15	4	WRANGLER'S CLUB.	
6:30	4	ERNIE SIMON, the curbstone cutup.	
	5	CAPITAL CAPERS with Gene Archer, baritone.	
	7	SERIAL, "Hurricane Express."	
	9	CBS-TV NEWS, Doug Edwards.	
6:45	4	WINDOW SHOPPING.	
	5	NEWS CARAVAN.	
	7	FLANA-GRAMS sports commentary by Pat Flanagan.	
	9	CHICAGOLAND NEWSREEL.	
6:55	4	RUTHIE ON THE TELEPHONE.	
7:00	4	FRONTIER THEATER western.	
	5	ACADEMY THEATER. "Summer Comes to the Diamond," by Robert Fitch.	
	7	CAMERAMAN AT LARGE films.	
	9	SILHOUETTES IN SONG.	
7:15	9	INDIVIDUALLY YOURS.	
7:30	5	THE BLACK ROBE. Drama in the police night court.	
	7	SCIENCE CIRCUS with Bob Brown as the absent-minded professor.	
	9	THE WORLD IS YOURS travel film.	
7:45	9	GLAMOUR BAZAAR with Estelle Compton and her models.	
8:00	5	COLGATE THEATER. "Old Flame," by Wm. L. Stuart.	
	7	ABC BARN DANCE with Jack Stillwell m.c. and the rest of the gang.	
	9	PREVIEW with Jinx Falkenburg and Tex McCrary.	
8:10	4	PIX OF THE NEWS.	
8:15	4	TRAVEL TIME.	
8:30	4	WRESTLING from Midway Arena with Russ Davis announcing.	
	5	THE NATURE OF THINGS, with Dr. R. K. Marshall, moderator.	
	7	FEATURE FILM.	
	9	THE GOLDBERGS start a new season.	
8:45	5	MUSIC FROM MANHATTAN.	
9:00	5	WALT'S WORKSHOP, helpful tips from Walter Durbahn.	
	9	PEOPLE'S PLATFORM, round-table discussion.	
9:30	5	BOXING BOUTS from Marigold Gardens.	
	9	SPORTSMEN'S CORNER.	
9:45	9	CHICAGOLAND NEWSREEL.	
10:00	5	FILM.	
10:15	5	WASHINGTON PARK RACES.	
10:30	4	MULTISCOPE NEWS.	
	5	THE WEATHERMAN, Clint Youle.	
10:35	5	JEN O'CONNOR and the news.	
10:45	5	BUT NOT FORGOTTEN. Herbie Mintz recalls the past with music.	
10:50	4	PIX OF THE NEWS.	

(Stations reserve the right to change above listings without notice)

Television Forecast



## Wrestling Isn't Fake, Says Reader Owen

Sir:

Some people think wrestling is fake. They don't realize there is an athletic commission to see that matches are kept on the up and up.

Chicago, Ill.

JIM OWEN

Sir:

Please tell us what happened to "These Are Our Children." We enjoyed it very much and miss it.

Chicago, Ill.

MRS. J. K.

Ed. Note: Show died natural death. No sponsor to foot the bill.

Sir:

The papers and doctors are warning us to avoid crowds with our children because of polio. The circus comes to town, and the kids can't go. So, following the Henry's idea we invite them in for "Super Circus," order cokes, etc., and we find a double-header on channels 4, 7 and 9! Who's to blame?

Chicago, Ill.

MRS. V. K. GALITZ

Sir:

A suggestion: English title lines on English films, so the average American can understand what they are saying.

Chicago, Ill.

ROY BLACKSTONE

Sir:

Chub McCarthy seems to be ruled entirely by his mother-in-law.

Plainfield, Ill.

MRS. OSCAR JOHNSON

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of subscription

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City.....

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Television Forecast for Aug. 30, 1949

## Tuesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00 4	MULTISCOPE NEWS. Time, music, and temperature.		
3:30 5	NEWS TELECAST.		
3:45 9	CHICAGOLAND NEWSREEL. Local, national and international news.		
4:00 4	SPORTS TICKET.		
	CHICAGO COOKS. Barbara Barkley chats with the busy housewife.		
4:30 5	HOWDY DOODY SHOW with Bob Smith, Clarabell and the gang.		
	Test Pattern.		
5:00 9	SMALL FRY CLUB with "Big Brother" Bob Emery calling you to order.		
5:30 5	PET SHOP with Gail and Gay Compton, proprietors.		
	LUCKY PUP. Doris Brown and the Bunin puppets.		
5:45 9	Test Pattern.		
6:00 4	SUN TIMES COMICS, read by Don and Vera Ward.		
	KUKLA, FRAN AND OLLIE with entertainment for the whole family.		
6:15 4	WRANGLER'S CLUB.		
6:30 4	ERNIE SIMON, the curbstone cutups		
	WORDS AND MUSIC. Sweet music from the lovely Barbara Marshall.		
	SERIAL: "Hurricane Express."		
	CBS-TV NEWS, Doug Edwards.		
6:45 4	WINDOW SHOPPING.		
	NEWS CARAVAN.		
	FLANA-GRAMS sports commentary.		
	CHICAGOLAND NEWSREEL.		
6:55 4	RUTHIE ON THE TELEPHONE.		
7:00 4	FRONTIER THEATER western.		
	FEATURE FILM.		
	FEATURE FILM.		
	CROSS QUESTION, fictional courtroom trial.		
8:00 5	LIGHTS OUT mystery drama.		
	THE O'NEILLS. A new domestic comedy series.		
8:10 4	PIX OF THE NEWS.		
8:15 4	SHIP'S REPORTER, news.		
8:30 4	GIRLS' BASEBALL. Russ Davis announces this game between the Music Maids and the Bloomer Girls.		
	TROTting RACES from Roosevelt Raceway, New York.		
	DR. FIXUM, with tips on fixing your household troubles.		
	BASEBALL. Sox vs. Washington. Jack Brickhouse announcing.		
9:00 7	TOMORROW'S CHAMPIONS, amateur boxing bouts announced by Wayne Griffin.		
9:30 5	WASHINGTON PARK RACES, films of today's races.		
9:45 5	FILM.		
10:00 5	LEN O'CONNOR and the news.		
10:15 5	SESSIONS with the Art Van Damme quintet.		
10:20 4	PIX OF THE NEWS.		
10:30 5	THE WEATHERMAN, Clint Youle.		
	EXTRA INNING, roundup of scores of this and other games.		
10:35 5	BUT NOT FORGOTTEN with Herbie Mintz and Norman Barry.		
10:45 9	CHICAGOLAND NEWSREEL.		

(Stations reserve the right to change above listings without notice)





## Assignment

A TV newsreel cameraman gets about as much sleep as a country doctor, volunteer fireman or the police chief of a one-horse town.

An assignment in Chicago with WGN-TV ranges from filming beauty contest (they call that work) to covering cop-and-robber battles like the recent Northwestern Railroad station fracas, and the Aug. 18 west-side gun battle.

Where there's action or human interest, Spencer Allen sends his men. Spence, news chief for channel 9, directs the crew seen in photos on this page.

The arrival of a VIP, like that of Pres. Truman (above center) is sure to bring out the cameramen. Here Charley Gekler is seen recording the event. TV fans saw the same scene a few hours later on their video screen; the Chicagoland Newsreel moves fast.

It's routine for a photog like Len Bartholomew (top left) to be given a rush assignment before noon. When Bartholomew returns with his films they're relayed on to Charles Braun (left, bottom) who develops the prints, and finally to Fred Giese, chief camera-





## in Chicago

man, who gives them the final polish and directs a crew in setting up titles for the story. Giese (left center) a native Chicagoan, is a veteran *Tribune* photog with a long and colorful career. It was Giese's picture of Sewell Avery being carried from his office by the Army that won him the Edward Scott Beck award in 1944.

The TV cameramen are dispatched in seemingly winged station wagons that are so constructed to allow the men to operate from the roof. Above (right) you'll see one of the WGN-TV vehicles that enable the newsreel men to record on-the-spot events.

Center (right) is Steve Fentress, 23, winner of the second annual news internship offered by channel 9 to Northwestern's outstanding students. Under Spence Allen, Fentress is learning all phases of the day in, day out grind.

Below right is the entire gang, pictured as they celebrated their first year in video. Seen are Jimmy Hayden, Allen, Felix Kubik, Braun, Gekler, Geise, Gordon Smith ('48 internship winner) and Ernest Lucas.





CLINT YOLE, the Weather Man, nightly makes the weather almost enjoyable, if that is possible. On WNBQ, channel 5, he can be seen and heard this week as he graphically forecasts what to expect the following day. Batting average: very good.

## TAVERN OWNERS

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Television-Electronic Engineering Service

2525 Lincoln Ave. Diversey 8-2525  
CHICAGO 14, ILLINOIS

## Television Forecast for Aug. 31, 1949

# Wednesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.	
12:50	9	CHICAGOLAND NEWSREEL.	
1:10	9	PLAYER OF THE DAY.	
1:20	9	BASEBALL, Sox vs. Washington.	
3:30	5	NEWS TELECAST.	
3:45	9	EXTRA INNING.	
4:00	4	SPORTS TICKER.	
	9	Test Pattern.	
4:30	5	HOWDY DOODY SHOW.	
	9	HEALTH: Getting Ready for School.	
5:00	9	SMALL FRY CLUB.	
5:30	9	LUCKY PUP SHOW.	
5:45	9	SILHOUETTES IN SONG with lovely Nancy Wright.	
6:00	4	SUN TIMES COMICS.	
	5	KUKLA, FRAN AND OLLIE. Children's show that most everyone will enjoy.	
	9	THE FAMILY GENIUS. The Howard family contends with their son.	
6:15	4	WRANGLER'S CLUB.	
6:30	4	ERNE SIMON, the curlstone cutup.	
	5	CAPITAL CAPERS, with Gene Archer, Baritone.	
	7	SERIAL: "Hurricane Express."	
	9	CBS-TV NEWS, Doug Edwards.	
6:45	4	WINDOW SHOPPING.	
	5	NEWS CARAVAN.	
	7	FLANA-GRAMS. Pat Flanagan's sports commentary.	
	9	CHICAGOLAND NEWSREEL, local, national and international news.	
7:00	4	FRONTIER THEATER.	
	5	QUIZ KIDS with Joe Kelly quizzing his pupils.	
	7	SAGEBRUSH THEATER, western.	
	9	ARTHUR GODFREY and his friends. Robert Q. Lewis m.c. with guest, comedian, Dean Murphy.	
7:30	5	THE CLOCK, mystery drama.	
8:00	5	KRAFT TELEVISION THEATER.	
	7	CAMERAMAN AT LARGE, films. "Bedelia."	
	9	THE WORLD IS YOURS, travel film.	
8:10	4	PIX OF THE NEWS.	
8:15	4	TRAVEL TIME.	
	9	FILM.	
8:30	4	FILM SHORTS.	
	7	WRESTLING from Rainbo Arena with Wayne Griffin.	
	9	THE AL MORGAN SHOW from Helsing's Vedvil Lounge.	
9:00	4	BOXING from Madison A.C.	
	5	IT'S A GREAT IDEA. Great Books, discussion groups.	
	9	FEATURE FILM, "Inside the Law."	
9:30	5	WASHINGTON PARK RACES. Beverly Handicap.	
9:45	5	JIM HURLBUT'S feature stories around and about Chicago.	
10:00	5	LEN O'CONNOR and the news.	
	9	SPELL WITH ISBELL. How good a contestant would you be?	
10:15	5	SESSIONS with the Art Van Damme quintet.	
10:30	4	MULTISCOPE NEWS.	
	5	THE WEATHERMAN, Clint Youle.	
	9	CHICAGOLAND NEWSREEL.	
10:35	5	BUT NOT FORGOTTEN. Chicago in song about 1900.	
10:50	4	PIX OF THE NEWS.	

(Stations reserve the right to change above listings without notice)



# Thursday

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 10:00 4 MULTISCOPE NEWS.  
3:30 5 NEWS TELECAST.  
3:45 9 CHICAGOLAND NEWSREEL.
- 4:00 4 SPORTS TICKER.  
9 CHICAGO COOKS. Barbara Barkley.  
4:30 5 HOWDY DOODY SHOW.  
9 Test Pattern.
- 5:00 9 SMALL FRY CLUB.  
5:30 9 LUCKY PUP SHOW.  
5:45 9 Test Pattern.
- 6:00 4 SUN-TIMES COMICS.  
5 KUKLA, FRAN AND OLLIE enter-  
tain the whole family.  
6:15 4 WRANGLER'S CLUB.  
9 SILHOUETTES IN SONG.  
6:30 4 ERNIE SIMON, the curbstone cutup.  
5 WORDS AND MUSIC with Barbara  
Marshall.  
7 SERIAL, "Hurricane Express."  
9 CBS-TV NEWS, Doug Edwards.  
6:45 4 WINDOW SHOPPING.  
5 NEWS CARAVAN.  
7 FLANA-GRAMS.  
9 CHICAGOLAND NEWSREEL.  
6:55 4 RUTHIE ON THE TELEPHONE.
- 7:00 4 FRONTIER THEATER, western.  
5 RFD AMERICA, a quiz show where  
the topics center around the farm.  
7 STOP THE MUSIC. Bert Parks m.c.  
asks you to name the mystery tune.  
9 54th STREET REVUE, variety show  
with Al Bernie m.c.
- 7:30 5 MARY KAY AND JOHNNY. Domes-  
tic comedy series.  
7:45 9 BEAUTY CONTEST.
- 8:00 5 THEATER OF THE MIND. Program  
concerning human behavior.  
7 CRUSADE IN EUROPE. Ch. 18.  
"Battle of Supply."  
9 MORE AMSTERDAM SHOW from  
the mythical Silver Swan Cafe.
- 8:10 4 PIX OF THE NEWS.  
8:15 4 SHIP'S REPORTER, news.  
8:25 7 HEADLINER, news story of the week.  
8:30 4 To be announced.  
5 VILLAGE BARN.  
7 BLIND DATE, Arleen Francis stands  
by while the gentlemen ask the lad-  
ies for a date.  
9 BASEBALL. Sox vs. Washington from  
Comiskey Park with Jack Brickhouse  
announcing.
- 9:00 4 MIDWEST VIEWPOINT with Ulmer  
Turner commentating.  
5 PRIVATE EYE, Martin Kane. The  
newest "who-dun-it" on TV.  
9:15 4 MULTISCOPE NEWS.  
9:30 5 WASHINGTON PARK RACES. The  
best way—pick 'em after their run.  
9:45 5 FILM.  
9:50 4 PIX OF THE NEWS.
- 10:00 5 LEN O'CONNOR and the news.  
10:15 5 SESSIONS with the Art Van Damme  
quintet.  
10:30 5 THE WEATHERMAN, Clint Youle.  
9 EXTRA INNING.  
10:35 5 BUT NOT FORGOTTEN with Nor-  
man Barry and Herbie Mintz.  
10:45 9 CHICAGOLAND NEWSREEL.

(Stations reserve the right to change above  
listings without notice)

## New On Channel 5!

**THURSDAY**  
**9:00-9:30 P.M.**

### Martin Kane, Private Eye

*A Real Thriller-Chiller*  
*Starring William Gargan*

**FRIDAY**  
**8:00-8:30**

### Bonny Maid Versatile Varieties

*A Gay Variety Show*  
*Of Music and Comedy*

**WNBQ**  
**CHANNEL 5**



# Shocking is the Word for Bob Brown's Serio-Comic "Science Circus"

One of the most electrifying personalities in television is a young man who goes around making cigarette lighters out of human beings.

The man who conducts these shocking experiments is Bob Brown who is master of ceremonies on WENR-TV's serio-comic Science Circus program, (Mondays, August 29, channel 7).

Brown can illustrate and discuss with equal facility the effects of helium, high voltage electricity, gamma rays, and a layman's approach to atomic theory. In addition, he is a hypnotist, a lecturer, an expert photographer whose subjects have included Dorothy Dix, Jascha Heifetz, Jeannette MacDonald, Jose Iturbi and John Barrymore, and he is a reporter.

During the past few years he has lectured extensively at colleges, universities and high schools throughout the nation. One of his most popular demonstrations consists in "charging" volunteers with 400,000 volts of electricity. Subjects thus endowed are able to light torches, incandescent bulbs, and cigarettes by mere contact. But don't try it.

His excursions into the fields of scientific phenomena on Science Circus are practically limitless. Before the television cameras he has demonstrated the ineffectiveness of "cure-alls" and panaceas; the action of the Geiger counter; uses of liquid air; and countless other experiments.

He studied mechanics and electricity at the University of Cincinnati and later at Lincoln Memorial U., but his initial interest in the subjects came from his father who operated coal mine machinery in Kentucky. At the age of 13 with slight assistance from his father he built the first radio receiving set in his entire community. He has been featured in Life magazine, has edited a widely circulated newspaper and has lectured in countless universities, colleges and high schools of science.

Of Science Circus he has remarked, "By keeping the audience laughing with my experiments I also hope to awaken a more serious interest in science; to show, in a human-interest manner, the limitless vistas yet to be explored.



**BOB BROWN & JEAN KENNICKELL**  
Science Circus Assistant

## Fringe Area Readers Offer Suggestions

Reader George Davis of Peoria, Ill., a "fringed area" televiewer, feels TV set manufacturers may be interested in knowing the wants of long distance fans.

Davis outlined the following suggestions: more powerful boosters, antennae with greater gain, more powerful transmitters, later programming, better horizontal holds to keep pictures from jiggling, picture masks that utilize sides of the tube, elimination of "venetian blind" reception caused by more than one station on a channel.

## Students Air Views

Eight college students from Marquette, Milwaukee State Teachers college and the University of Wisconsin will appear this week in "Young Milwaukee Speaks" on WTMJ-TV, channel 3.

Telecast each Saturday, the new public service series opens discussion of local, state, national and world important subjects. While student speakers discuss topics, student observers take notes, later directing questions at the speakers. The moderator is usually a college professor.





## TV GRIND TOUGH

# One Out of Four Can Take It

Television is on the hunt for more and more fresh talent. Yet it is not easy for the young hopeful with limited and non-professional experience to break into it, or get a hearing.

Here is a typical letter received recently by this magazine. It was signed by Miss Rita Weibel of Chicago who writes—

"I am 19 years of age, and interested in radio and television acting. Would you please advise me as to the necessary requirements and information about schools where such training may be had?"

Dear Rita, here is our answer.

Whatever your ambition, we're sympathetic. One of the best schools we can recommend is the Goodman school of drama sponsored by the Chicago's Art Institute. But that's just the start.

Audition staffs serving television are sympathetic, also, but urgency leaves little time to train or watch or listen to hopefuls who perhaps have good dramatic school or music school backgrounds, and amateur but not professional experience.

You may never reach the spot Milton Berle now occupies, but remember—Berle has plugged for years. In radio he was just another comic. In TV he swiped the crown.

Berle's experience goes back to the

days when Miss Rita Weibel was a smile on her mother's lips. He'd agree that a person seeking to enter TV should have at least one year of professional experience on Broadway, in summer stock, or in the movies and night club.

Radio experience is to be considered, but radio and TV differ so much most radio actors have a hard time readjusting themselves to the grind of video. Certainly musical talent must be experience.

When given an audition, applicants are not encouraged to take too much time. They are expected to think fast, to get into the proper mood quickly. It is what the producers and directors expect, so a casting office breaks them in, or else.

Next week our reporter takes you to the office of Eleanor Killgallen, television casting director for CBS-TV. The interview was made while Killgallen ate her lunch—from her desk top. You'll enjoy meeting this busy gal.

## Suggests Festival Telecast

Reader Stanley Bogdan of Chicago thinks Chicago TV stations would make a smash hit telecasting the Wisconsin Dells Winnebago Indian festival held during the summer months.





# FRIDAY

## "Mama"

7:00-7:30 p.m.

Adventures of the Hansen Family

## "Stop, Look and Learn"

7:30-8:00 p.m.

Fun with Harold Isbell

## "Sports Quiz"

8:30-9:00 p.m.

With Jack Brickhouse

## "Boxing"

9:00 p.m.

Madison AC Amateur Bouts



**WGN-TV**  
CHANNEL 9 - CHICAGO

Television Forecast for Sept. 2, 1949

# Friday

	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4			MULTISCOPE NEWS.
3:30	5			NEWS TELECAST.
4:00	4			SPORTS TICKER.
4:30	5			HOWDY DOODY SHOW.
4:45	9			CHICAGOLAND NEWSREEL.
5:00	9			SMALL FRY CLUB.
5:30	9			LUCKY PUP.
5:45	9			Test Pattern.
6:00	4			SUN-TIMES COMICS.
	5			KUKLA, FRAN AND OLLIE and the rest of the Kuklapolitan troupe.
6:15	4			WRANGLER'S CLUB.
6:30	4			ERNIE SIMON, the curbstome cutup.
	5			PRACTICE TEE. A golf show with Bill Barber explaining.
	7			SERIAL, "Hurricane Express."
	9			CBS-TV NEWS with Doug Edwards.
6:45	4			WINDOW SHOPPING.
	5			NEWS CARAVAN.
	7			FLANA-GRAMS, sports commentary by Pat Flanagan.
	9			CHICAGOLAND NEWSREEL.
6:55	4			RUTHIE ON THE TELEPHONE.
7:00	4			FRONTIER THEATER, western.
	5			HOPALONG CASSIDY, "Hills of Wyoming."
	7			TREASURE QUEST.
	9			MAMA, domestic series with Peggy Wood.
7:30	7			THINK FAST.
	9			STOP, LOOK AND LEARN, join in the fun with Harold Isbell.
8:00	5			VERSATILE VARIETIES with George Givot m.c. and guests.
	7			BREAK THE BANK, quiz show.
	9			THE WORLD IS YOURS, travel film.
8:10	4			PIX OF THE NEWS.
8:15	4			TRAVEL TIME.
	9			SILHOUETTES IN SONG. Musical with Nancy Wright.
8:30	4			GIRLS' BASEBALL. Music Maids vs. Blue Birds, announced by Russ Davis.
	5			MIXED DOUBLES, dramatic show.
	7			FUN FOR THE MONEY, quiz show with Johnny Olsen m.c.
	9			SPORTS QUIZ. Jack Brickhouse asks the questions of sports experts.
9:00	5			TROTTER RACES from Roosevelt Raceway, New York.
	7			OUR GAL TONI with Toni Gilman and musical shorts, feminine disc jockey.
	9			BOXING from Madison A.C.
9:30	5			WASHINGTON PARK RACES.
9:45	5			FILM.
10:00	5			LEN O'CONNOR and the news.
10:15	5			PARADISE ISLAND, musical film.
10:20	4			PIX OF THE NEWS.
10:30	5			THE WEATHERMAN, Clint Youle.
10:35	5			BUT NOT FORGOTTEN. The "Gay '90s" come to life again.

(Stations reserve the right to change above listings without notice)



# WTMJ-TV Channel 3, Milwaukee, Wisconsin

**FOR THE CONVENIENCE OF OUR SUBSCRIBERS WHO ARE ABLE TO PICK UP WTMJ-TV, TELEVISION FORECAST PROVIDES THIS PAGE**

## Saturday, August 27

- 3:00 3 AT YOUR SERVICE.
- 3:20 3 F.B.I. BULLETIN.
- 3:30 3 WILD WEST THEATER.
- 4:30 3 RED BARBER CLUB HOUSE.
- 4:45 3 FILM SHORTS.
- 5:00 3 RADIO CITY ORCHESTRA.
- 5:30 3 HOLLYWOOD SCREEN TEST.
- 6:00 3 ARTHUR GODFREY, CBS.
- 7:00 3 PAUL WHITEHEAD'S TV Teen Club.
- 8:00 3 FILM PROGRAM.
- 8:30 3 WISCONSIN STATE FAIR.
- 9:30 3 BASEBALL SCOREBOARD.
- 9:35 3 NEWS.

## Sunday, August 28

- 3:00 3 LET'S LOOK AT TV.
- 3:20 3 ROVING CAMERAS.
- 3:30 3 SUPER CIRCUS, ABC.
- 4:00 3 CARTOON TELETALKS, ABC.
- 4:30 3 SINGING LADY, ABC.
- 5:00 3 ORIGINAL AMATEUR HOUR.
- 6:00 3 MUSIC ROOM, ABC.
- 6:30 3 DOCUMENTARY FILMS, ABC.
- 7:00 3 SUMMER PLAYHOUSE, NBC.
- 8:00 3 CRUSADE IN EUROPE, ABC.
- 8:25 3 HEADLINER, ABC.
- 8:30 3 TELENOWS WEEKLY.
- 8:50 3 MELODY BY MIRIAM.
- 9:00 3 YOU'RE THE JUDGE.
- 9:30 3 CELEBRITY TIME, ABC.

## Monday, August 29

- 3:00 3 GEORGE COMTE.
- 3:15 3 P. SKINNER & A. BUETTNER.
- 3:30 3 HOWDY DOODY, NBC.
- 4:00 3 TV'S WHAT'S NEW IN THE KITCHEN.
- 4:30 3 YOU CAN'T LOSE, Quiz Show.
- 4:45 3 CHILDREN'S CORNER.
- 5:00 3 KUKLA, FRAN AND OLLIE.
- 5:30 3 THE SPORTS PICTURE.
- 5:45 3 NEWS CARAVAN, NBC.
- 6:00 3 ACADEMY THEATER, NBC.
- 6:30 3 SCIENCE CIRCUS, ABC.
- 7:00 3 TV THEATER, NBC.
- 7:30 3 GAY RANCHEROS.
- 8:00 3 MEET THE PRESS.
- 8:30 3 FILM PROGRAM.
- 9:00 3 SQUARE DANCE JAMBOREE.
- 9:30 3 BASEBALL SCOREBOARD.
- 9:35 3 TOMORROW'S TELEVISION.

## Tuesday, August 30

- 3:00 3 GEORGE COMTE.
- 3:15 3 P. SKINNER & A. BUETTNER.
- 3:30 3 HOWDY DOODY, NBC.
- 4:00 3 WHAT'S NEW.
- 4:30 3 LUCKY PUP, CBS.
- 4:45 3 CIVIC SAM.
- 4:55 3 FUN MAKERS.
- 5:00 3 KUKLA, FRAN AND OLLIE.
- 5:30 3 THE SPORTS PICTURE.

- 5:45 3 NEWS CARAVAN, NBC.
- 6:00 3 FEATURE FILM.
- 7:00 3 LIBRARY QUIZ.
- 7:05 3 THE GRENADIERS.
- 8:00 3 MOMENTS IN MUSIC.
- 8:15 3 AMATEUR BOXING, ABC.
- 10:00 3 BASEBALL SCOREBOARD.
- 10:05 3 NEWS.

## Wednesday, August 31

- 3:00 3 GEORGE COMTE.
- 3:15 3 P. SKINNER & A. BUETTNER.
- 3:30 3 HOWDY DOODY, NBC.
- 4:00 3 WHAT'S NEW IN THE KITCHEN?
- 4:30 3 TV PREVUE.
- 4:35 3 MUSEUM EXPLORERS' CLUB.
- 5:00 3 KUKLA, FRAN AND OLLIE.
- 5:30 3 THE SPORTS PICTURE.
- 5:45 3 NEWS CARAVAN, NBC.
- 6:00 3 QUIZ KIDS, NBC.
- 6:30 3 FOR FISHERMEN ONLY.
- 6:45 3 SONG STYLINGS.
- 7:00 3 TELEVISION THEATER, NBC.
- 8:00 3 THE JOB FOR YOU.
- 8:30 3 MILWAUKEE MADE MOVIES.
- 9:40 3 BASEBALL SCOREBOARD.
- 9:45 3 NEWS.

## Thursday, September 1

- 3:00 3 GADGET GAZETTE.
- 3:15 3 P. SKINNER AND A. BUETTNER.
- 3:30 3 HOWDY DOODY SHOW, ABC.
- 4:00 3 WHAT'S NEW.
- 4:30 3 LUCKY PUP.
- 4:45 3 LITTLE AMATEUR.
- 5:00 3 KUKLA, FRAN AND OLLIE.
- 5:30 3 THE SPORTS PICTURE.
- 5:45 3 NEWS CARAVAN, NBC.
- 6:00 3 STOP THE MUSIC, ABC.
- 7:00 3 PIGSKIN PREVIEW.
- 7:30 3 BLIND DATE, ABC.
- 8:00 3 MOREY AMSTERDAM, DuM.
- 8:30 3 GORDY'S GUESSING GAME.
- 9:00 3 WRESTLING.
- 10:30 3 BASEBALL SCOREBOARD.
- 10:35 3 NEWS.

## Friday, September 2

- 3:00 3 GEORGE COMTE.
- 3:15 3 P. SKINNER & A. BUETTNER.
- 3:30 3 HOWDY DOODY, NBC.
- 4:00 3 TV'S WHAT'S NEW IN THE KITCHEN?
- 4:30 3 NANCY CANTRILL FRITZ.
- 4:45 3 CHILDREN'S CORNER.
- 5:00 3 KUKLA, FRAN AND OLLIE.
- 5:30 3 THE SPORTS PICTURE.
- 5:45 3 NEWS CARAVAN, NBC.
- 6:00 3 HOPALONG CASSIDY, NBC.
- 7:00 3 To be announced.
- 8:00 3 To be announced.
- 9:30 3 BASEBALL SCOREBOARD.
- 9:45 3 NEWS.

Milwaukee Time



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GETTING IN

# The Last Word

By CHUB McCARTHY

Pres. Truman and your old critic are about the only two men that have long been leery of polls, surveys and the likes. While the Honorable Harry specializes and succeeds in blasting to bits political polls, it is doubtful whether McCarthy shall survive the following attack on a recent TV poll.

You probably won't believe it, but I view wrestling and for many months have had a chance to compare the announcing qualities of brothers Brickhouse, Griffin and Davis.

It was therefore somewhat of a shock when a wrestling fan magazine bestowed on Wayne Griffin the title of "Favorite Wrestling Announcer for '49." According to the magazine's editor, Dick Axman, Griffin won by a hands-down majority, whatever that is. The crown facetiously covers eastern as well as mid-western circles.

Forgetting that Griffin is the only wrestling announcer on a TV network (Brickhouse and Davis being local) which means a large audience and forgetting that Griffin spent most of his time asking for votes from the fans, don't you think the outcome was sad?

Both Griffin and Davis are good announcers, but neither have a monopoly on describing the grunt-and-groan marathons. Brickhouse, I feel, outshines the trio and I'm certain that if a larger number of viewers had been contacted the results would have been different.

If you're not in the mood for wrestling and want to catch two worthwhile shows, then we recommend "The Clock," and "Lights Out." Both, on more than one occasion, have chilled my balsam stumps even on warm evenings.





DON'T BE A **TINKER!**

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