

TELEVISION *Forecast*

DECEMBER 20 TO DECEMBER 26 INCLUSIVE



A Merry Christmas To All

**"CHICAGOLAND'S FAMILY
TELEVISION THEATRE"**



Monday thru Saturday, 2:00 P.M.
"Television Matinee"
Two hours of variety films

Tuesday, 8:15 P.M.
"Personality Profiles"
with Dorsey Connors

Sunday, 8:00 P.M.
"Toast of the Town"
with Ed Sullivan and guests
from CBS-TV network

WGN-TV CHANNEL 9

Children Only

An Interview With Old St. Nick

'Twas the week before Christmas, and all through the house—not a creature was stirring, so interested were they in the television program that night.

All of a sudden a swooshing noise was heard outside, then a thump on the roof of our home, and before we could say "Our antenna has blown down" the Old Gent popped out of our fireplace.

"St. Nick," we cried, "what are you doing here so early? We didn't expect you until Christmas Eve."

It was hardly a polite thing to say, almost as if we did not want to see him, but the surprise was so great we became curious and immediately shot the question.

"Ho, ho, ho," he chuckled, "Isn't that just like you, children? Yes, I'm a bit early, but only you two know about it, so let me tell you the story."

Just then the announcer on one of our favorite programs said, "Remember, only seven more days until Christmas. Only seven more days until Santa Claus visits your home." At that, St. Nick looked at the screen, then at us, and laughed until his fat tummy shook like a test pattern out of focus.

And, pointing at our telereceiver, the whiskered gentleman remarked: "That's why I'm here. This year they've asked me to appear on television. If it wasn't for video I could have stayed at the North Pole a few days longer."

Then, for the first time, the old Gent looked worried. He scratched his head and said, "Don't know yet if I'm tele-genic. Gotta take a screen test tomorrow, then rehearsals before the final show. Don't want the children to think I'm old-fashioned, no sir."

It was only last year that St. Nick had brought us our telereceiver. We remembered the trouble he had bringing it down the chimney, and setting up the antenna. He had told us then it was the greatest "toy" he had ever made, one which he had hoped would bring more joy to the world of children than anything he had ever before fashioned.

We had to laugh as we watched him

standing in our living room, worrying about his appearance on television Christmas day. It wasn't long before he started laughing with us and saying, "You know, it won't be Christmas until I bring more of these sets into homes."

"It was supposed to be a secret," he added, "but I just can't help telling you that the stations are planning to present the biggest yuletide of entertainment the world has ever seen."

Looking at us, he continued, "And if I don't get around to all the homes I am planning to visit, please tell them to be patient. It looks very much like I'll be working overtime this year."

"God bless you, children, and Merry Christmas."

A few minutes later St. Nick was stretched out on the sofa. He had kicked off his boots, loosened his giant belt, and was fast asleep just as the clock struck midnight.

Without wishing to awaken the Old Gent we silently tip-toed out of the room to write this Christmas story for our children readers.



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Monday

December 20, 1948

AN ADDED SERVICE—Tune in on our radio program on **WCFL**, 4:40 p.m. Mondays and Fridays for the latest program changes for the entire week.

WENR-TV Channel 7

- 6:00—Test Pattern and Dinner Music.
- 6:30—**REX AND RINTY**. A serial.
- 6:45—**UNCLE MISTLETOE**.
- 7:00—**FILM SHORTS**.
- 7:30—**DOLLARS AND SENSE**. An audience participation show.
- 8:00—**CANDID MICROPHONE**. Your favorite radio show now on TV.
- 8:30—**SKIP FARRELL SHOW**. Songs.

WGN-TV Channel 9

- 2:00—**TELEVISION MATINEE**. A two hour show on films.
- 6:00—Test Pattern and Dinner Music.
- 7:00—**COMING ATTRACTIONS**.
- 7:27—**LATE NEWS HEADLINES**.
- 7:30—**LITTLE BORDY**.
- 8:00—**CHICAGOLAND NEWSREEL**. Local, national and international news.
- 8:15—**SPORTSMEN'S CORNER** with Paul Fogarty.
- 8:30—**CHICAGO TELEVISION MYSTERY THEATER**.
- 9:00—**FUN FOR ALL**. Irv Kupcinet and Tommy Bartlett from the Casino.
- 9:30—**"I MET A MURDERER,"** starring James Mason.
- 10:35—**CHICAGOLAND NEWSREEL**.

WBKB Channel 4

- 5:07—Test Pattern.
- 5:22—**TICKER TAPE NEWS**.
- 5:30—**FUNNY BUSINESS** with Manny Oppen and Adele Scott.
- 6:00—**KUKLA, FRAN AND OLLIE** in "Junior Jamboree."
- 6:30—**PUPPET CAROLEERS**.
- 6:45—**YOUR CURBSTONE CUT-UP**, with Ernie Simon.
- 7:00—**AT OUR HOUSE**, with Jim and Edie Dexter.
- 7:20—**FILM**.
- 7:00—**TELENEWS** with John Dunham.
- 8:10—**FILM**.
- 8:30—**WRESTLING** from Midway Arena with Russ Davis.
- 10:30—**HEADLINE NEWS**.

WTMJ-TV Channel 3

- 6:00—**KUKLA, FRAN AND OLLIE**. NBC.
- 6:30—Dinner Music.
- 7:00—**TV PREVUE**.
- 7:05—**LET'S LOOK AT THE NEWS**.
- 7:15—**ARMCHAIR TRAVELS** on film.
- 7:30—**DOLLARS AND SENSE**. ABC.
- 8:00—**UNDER THE BASKET**. Pregame interviews.
- 8:10—**BASKETBALL**. San Diego State at Marquette.

(Subject to Change)



Kukla, Fran, and Ollie are decorating their Christmas tree early this year. Above they are shown in the midst of their labors and also a little argument. Ollie and Kukla couldn't agree what should be on the top of their Christmas tree so Fran had to arbitrate.

Dickens' "Christmas Carol" WGN-TV Yuletide Show

Dickens' beloved "Christmas Carol" will be televised at 9 p.m. Christmas Eve by WGN-TV, as a special yuletide program. Boxing regularly seen on Friday evenings, will not be telecast.

Other program changes announced by the channel 9 station include the "Toast of the Town," new CBS-TV feature scheduled for 8 to 9 Sunday evenings. The show stars Ed Sullivan, former Tribune columnist now New York reporter. "Cross Question," usually seen at this time moves up to Tuesday nights, beginning Dec. 21.

New CBS Affiliate

WMCT, Memphis, Tenn., has joined the CBS-TV network as the 17th affiliate of its growing nation-wide system. WMCT began operations Dec. 11. CBS-TV is represented in Chicago by WGN-TV, channel 9.

Famed Ring Posts on TV

Note to flea-weight title contenders: the ring posts used on the Midget Boxing shown on WBKB are the same as those used in the famous Dempsey-Tunney long-count fight.

Simon Snows Under TV Studio Crew

It's an exhausting experience for a TV studio crew to do an Ernie Simon show for WBKB. On a recent Daffy Derby production, Simon (1) lost his glasses; (2) lost his script; (3) lost his props; (4) smashed an overhead bank of lights; (5) doused a production manager with water, as well as an audio operator; (6) found his props but got them mixed up—he bit the end off a firecracker and tried to light a carrot!

Conducting TV Research

"Television for Education" is the name of the project being conducted by Philip Lewis of 5220 S. Kenwood ave., Chicago 15. Mr. Lewis is compiling an exchange of information on the electronic field, and is anxious to correspond with interested parties before completing his research. Mr. Lewis will release the highlights of his report to this magazine, wherein they will be published.



BY INCREASING ANTENNA EFFICIENCY

TELEMATCH corrects electrical mismatch between antenna and receiver. Helpful on almost every TV set in producing a stronger, steadier picture of better tonal quality. Effective on high or low channels. Enables gratifying results with indoor antenna in strong TV areas. Often counteracts "ghosts."

Not a booster. Uses no electricity or tubes. Requires no maintenance. Only two quick connections at receiver antenna terminals and your TELEMATCH is ready for use.

Enjoy new performance from your TV set. Order your TELEMATCH now from your television serviceman or dealer.

Complete Only
\$9.50

Television Forecast for

Tuesday

December 21, 1948

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. A two hour film show.
- 6:00—Test Pattern and Dinner Music.
- 7:00—COMING ATTRACTIONS.
- 7:27—LATE NEWS HEADLINES.
- 7:30—LITTLE BORDY. Puppet show for the children.
- 8:00—CHICAGOLAND NEWSREEL.
- 8:15—PERSONALITY PROFILES with Dorsey Connors.
- 8:30—FILM.
- 9:00—CROSS QUESTION. The realistic studio presentation of a fictional courtroom trial.
- 10:00—WRESTLING with Dennis James announcing by way of the DuMont Network.

WBKB Channel 4

- 5:07—Test Pattern.
- 5:22—TICKER TAPE NEWS.
- 5:30—FUNNY BUSINESS with Manny Oppen and Adele Scott.
- 6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree."
- 6:30—"LITTLE OTTO" with Dick Snyder.
- 6:45—YOUR CURBSTONE CUT-UP.
- 7:00—KUP'S SHOW-UP.
- 7:15—Film—"ROVING CAMERAS."
- 7:30—PUPPET CAROLEERS.
- 8:00—TELENEWS with John Dunham.
- 8:15—MIDGET BOXING with Jim Ameche.
- 8:30—FEATURE FILM.
- 9:30—HEADLINE NEWS.

WENR-TV Channel 7

- 6:00—Test Pattern and Dinner Music.
- 6:30—FILM SHORTS.
- 6:45—UNCLE MISTLETOE.
- 7:00—FEATURE FILM.
- 8:00—CARTOON CONTRASTS.
- 8:15—FILM SHORTS.
- 8:30—CHICAGO BEARS QUARTERBACK SHOW. Highlights of Sunday's game.
- 9:00—BOXING BOUTS, from Rainbo Arena with Bob Elson announcing.

WTMJ-TV Channel 3

- 6:00—KUKLA, FRAN AND OLLIE. NBC.
- 6:30—Dinner Music.
- 7:00—TV PREVUE.
- 7:05—LET'S LOOK AT THE NEWS.
- 7:15—CARTOON FUN on film.
- 7:30—AMERICA SONG. NBC.
- 7:50—ROVING CAMERAS. Film snapshots.
- 8:00—CARTOON CONTRASTS. ABC.
- 8:15—FILM SHORTS. ABC.
- 8:30—GASLIGHT GAIETY. Old time movies.
- 8:50—FILM SHORTS.
- 9:00—AMATEUR BOXING from Rainbo Arena. ABC.

(Subject to Change)

Wednesday

December 22, 1948

WBKB Channel 4

- 5:07—Test Pattern.
- 5:22—TICKER TAPE NEWS.
- 5:30—FUNNY BUSINESS with Manny Oppen and Adele Scott.
- 6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree."
- 6:30—PUPPET CAROLEERS.
- 6:45—YOUR CURBSTONE CUT-UP.
- 7:00—FILM.
- 7:30—DAFFY DERBY with Ernie Simon.
- 7:50—TELENEWS with John Dunham.
- 8:00—TELE-CHARADES with Ed Roberts.
- 8:30—FILM.
- 9:00—"TOUCHDOWN."
- 9:30—HEADLINE NEWS.

WENR-TV Channel 7

- 6:00—Test Pattern and Dinner Music.
- 6:30—FILM SHORTS.
- 6:45—UNCLE MISTLETOE.
- 7:00—SET 'EM UP. A bowling show.
- 7:30—FEATURE FILM.
- 8:30—WRESTLING from the Rainbow Arena with Wayne Griffin announcing.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. A two hour film show.
- 6:00—Test Pattern and Dinner Music.
- 7:00—COMING ATTRACTIONS.
- 7:27—LATE NEWS HEADLINES.
- 7:30—LITTLE BORDY. Children's show.
- 8:00—CHICAGOLAND NEWSREEL.
- 8:15—SPORTSMEN'S CORNER with Paul Fogarty.
- 8:30—SPARKLING TIME variety show featuring the popular mimic Chuck Dabney.
- 9:00—CLUB TELEVISION. Chicago's original video night club with stars of the entertainment world.
- 9:45—FILM.
- 10:00—SPELL WITH ISBELL. Harold Isbell conducts a televised spelling bee.
- 10:30—CHICAGOLAND NEWSREEL.

WTMJ-TV Channel 3

- 4:00—WHAT'S NEW? Ask Nancy Grey.
- 4:30—HOWDY DOODY SHOW. NBC.
- 5:00—THE CYCLOPS CLUB with Norman Clayton.
- 5:30—Test Pattern.
- 6:00—KUKLA, FRAN AND OLLIE. NBC.
- 6:30—Dinner Music.
- 7:00—TV PREVUE.
- 7:05—LET'S LOOK AT THE NEWS.
- 7:15—FILM PROGRAM.
- 7:30—OLD TIME COMEDY FILM.
- 7:50—FOX MOVIEZONE NEWSREEL. NBC.
- 8:00—THE GRENADIERS with Bob Helms.
- 9:00—SALUTE TO INDUSTRY with George Comte as emcee.

(Subject to Change)



KOBBS KORNER incorporates two of the zaniest characters on the CBS video network, Howard "Chief" McElroy and Eddie Grosso. If our crystal ball is operating properly, they'll be seen soon on WGN-TV.

TELEVISION FORECAST

ANNOUNCES

LAST MINUTE TV PRO-

GRAM CHANGES

AND

FILM TITLES

ON

RADIO STATION WCFL

1000 on Your Radio Dial for All the
Local TV Stations

AT 4:40 P. M.

EACH MONDAY AND FRIDAY

Katov Teams TV with Teenagers

The writer conducts a weekly feature in the Chicago Sun-Times newspaper. This special column is another in a series of articles on video by Chicago personalities.

By OSCAR KATOV

What's the role of teen-agers in TV?

Well, pull up a picture tube while we set camera focus for a closeup on the problem.

Naturally, I'm a big booster of hi-guys and gals. Through the Under 21 column in the Sun-Times and the Under 21 show over WBKB, I've discovered that the certain percentage of our population who display bobby sox and crew cuts are a vital force in the community.

And they have plenty of talent. The Under 21 WBKB show every Friday
(Continued on page 11)

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television engineers

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- Reasonable Rates
- Pickup & Delivery

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TELEVISION LABORATORIES, INC.

542 N. Parkside Ave.
Columbus 1-2979

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From

SCOTT



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For demonstration information
phone Lo 1-5172

**SCOTT RADIO
LABORATORIES, INC.**

4541 N. Ravenswood Avenue, Chicago 40, Ill.

"IF ITS AS GOOD AS A SCOTT IT IS A SCOTT"

RCA

for CHRISTMAS

**Outstanding In Performance
Low In Price!**



Exquisitely styled in a classic modern mood, this fine radio will enrich anyone's home-life. The fascinating cabinet is of sturdy plastic, finished in lustrous dark maroon. The circular dial has a unique beauty with its warm, copper colored background . . . its rich, golden colored center is artistically topped by a decorative, polished brass dome. A tastefully placed, polished brass pointer enhances the distinctively novel appearance of this set. The inconspicuous plastic knob on the cabinet's right-hand side controls the on-off power switch and volume. This set conveys the full range of Standard Broadcasts beautifully. Its appearance and splendid performance make it a radio people talk about.

8-X-541 \$19.95

See . . . "Junior Jamboree," with KUKLA, FRAN, and OLLIE. Fun for the whole family on Station WBKB, Monday through Friday, at 6:00 P.M.



**Finest Tone
Performance**



tone system with a new high in
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"Victrola"—T.

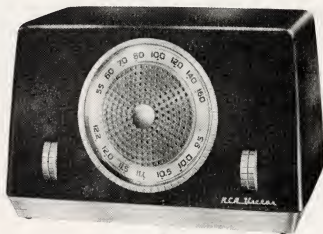


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Television Forecast

A VICTOR

TABLE MODEL RADIOs and VICTROLA*



AM and Short Wave With Modern Charm

e, Styling and e Ever Achieved

The most smartly designed Victrola table radio-phonograph ever made! Smooth, modern lines in rich walnut veneer and other selected hard woods make this a distinctive, decorative piece. And in performance . . . this table model comes nearer console performance than does any comparable set ever made by RCA Victor. Here's real enjoyment from all the variety of Standard Broadcasts. Load the record changer with as many as 12 records and enjoy an uninterrupted half-hour concert of your favorite music. With the "Silent Sapphire," a permanent-point pickup, there is no needle changing. Yes, here is the "Golden Throat"

Those who seek the finest select this exclusive instrument as the table model of their choice. The loveliest of surroundings are for this most stunning of all table radios. Gleaming, gold-colored metal trim on the dial, controls and at the base, brighten the smart, lustrous cabinet. The brilliant sunburst dial adds a fascinating glow to your room. Captivating beams of silvery light glisten from the clear plastic front when the set is "on". For either Standard or International Short Wave programs, there is the full, rich tone of the "Golden Throat" acoustical system. And, a touch of your hand upon the Continuous Tone Control selects the tone level you most enjoy. There is an in-put jack for simple connection of record player!

8-X-681 \$49.95

Hear . . . "The Music America Loves Best," with Robert Merrill and the Boston Pops Orchestra, Arthur Fiedler conducting. Station WMAQ, Sundays at 4:30 P.M.

tonal reproduction.

\$99.50

M. Reg. U.S. Pat. Off.

RCA VICTOR DEALER

Television Forecast



Tops in Television
from the
Top of
Chicago

WENR-TV

*American
Broadcasting
Company*

**Highlights
THIS WEEK:**

**"ADVENTURES OF
UNCLE MISTLETOE"**

Mon., Tues., Wed. & Fri.—6:45 P.M.

"SUPER CIRCUS"

Sunday, 4:30 P.M.

"SECOND GUESSER"

Sunday, 8:00 P.M.

**MIDWEST AMATEUR
BOXING TOURNEY**

Tuesday, 9:00 P.M.

"VAUDEO VARIETIES"

Friday, 8:00 P.M.

WATCH CHANNEL 7



(Ellingsen Photo)

DON LINDLEY conducts the Velve-teers in WENR-TV's Sunday evening program, "Music in Velvet," the perfect tonic for a restful half-hour via video.

**Kupcinet and Bartlett
Aid Heart Fund**

Tommy Bartlett and Irv Kupcinet co-emcee the new "Fun-For-All" tele-cast on WGN-TV Monday evenings, 9 to 9:30 o'clock. Originating in the Casino Cafe of Tomorrow the show fea-tures promising night clubs acts avail-able through Chicago dramatic and mu-sic schools. A winning participant from each telecast's array of dancers, singers, and novelty acts is awarded a week's professional engagement at the Casino. At the conclusion of 13 weeks, a grand winner will be selected and awarded valuable prizes and a trip to Hollywood.

"Fun-For-All" also features the "Whoozit" contest for televiewers. Each week a winning letter is selected by the Chicago Heart Association from entries by televiewers who must com-plete in 25 words or less the statement, "I have contributed to the Heart Asso-ciation because . . ." The entries will be judged regardless of whether or not a donation accompanies the letter. A bun-dle of prizes await the winner.

Writer of the winning letter each week will be invited to the program where, during the telecast, he will guess the identity of the person depicted in a surrealist painting by Al Cohen, Chi-cago artist. A new clue will be added to the painting every week.

Television Forecast

Oscar Katov

(Continued from page 7)

night at 8:30 really emphasizes that point.

Singers, dancers, instrumentalists, comedians and dramatists—all Under 21—have stepped into the TV spotlight to display their sparkling abilities. In addition, other thoughtful teen-agers have verbally kicked around subjects ranging from world government to necking on Under 21 bull sessions.

Newspapers, magazines, radio, all cater in some manner to teen-age trends and tastes. Department stores capitalize on teen-age sales by organizing clubs and special youth programs.

Television advertisers and stations should read the handwriting on the screen:

The Under 21's of today are the topnotchers of tomorrow. So, let's get 'em hep to video, which is destined to play a commanding role in American culture, education and entertainment.

"WALCO's NEW BABY"

MODEL 712



**Enlarges
Double
or More!**

Inexpensive and practical. Simply slide under your set and quickly adjust to vertical and horizontal positions. Especially adaptable for 7" screens.

Other Walco Tele-Vue lens up to \$59.95.

only **\$13⁹⁵**

Call your dealer for a home demonstration

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HArrison 7-1034

Television Forecast for

Thursday

December 23, 1948

WENR-TV Channel 7

Note: **WENR-TV** will not televise this date but will return to the air Friday, December 24.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. A two hour film show.
- 6:00—Test Pattern and Dinner Music.
- 7:00—COMING ATTRACTIONS.
- 7:27—LATE NEWS HEADLINES.
- 7:30—LITTLE BORDY.
- 8:00—CHICAGOLAND NEWSREEL.
- 8:15—INDIVIDUALLY YOURS with Celeste Carlyle and beauty tips.
- 8:30—WRESTLING from the Madison AC with Jack Brickhouse announcing.
- 10:45—CHICAGOLAND NEWSREEL.

WBKB Channel 4

- 5:07—Test Pattern.
- 5:22—TICKER TAPE NEWS.
- 5:30—FUNNY BUSINESS with Manny Oppen and Adele Scott.
- 6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree."
- 6:30—PUPPET CAROLEERS.
- 6:45—YOUR CURBSTONE CUT-UP.
- 7:00—TREASURY BOND SHOW.
- 7:15—Film "ROVING CAMERAS."
- 7:30—FILM.
- 8:00—TELENEWS with John Dunham.
- 8:15—FILM.
- 8:30—HOCKEY—Blackhawks vs. New York Rangers—Stadium.
- 10:45—HEADLINE NEWS.

WNBQ Channel 5

- 8:30—FLOOR SHOW, starring Dunninger, the mentalist, Paul Winchell, the ventriloquist, Peg Marshall and the Holidays, a vocal group.

WTMJ-TV Channel 3

- 4:00—FILM PROGRAM.
- 4:30—"TRAIL OF THE HAWK." Chapter 4.
- 4:40—LITTLE AMATEURS with Carl Nelson.
- 5:00—Test Pattern.
- 6:00—KUKLA, FRAN AND OLLIE SHOW. NBC.
- 6:30—Dinner Music.
- 7:00—TV PREVUE.
- 7:05—LET'S LOOK AT THE NEWS.
- 7:15—FILM MUSICAL.
- 7:30—MUSICAL MINIATURES. NBC.
- 7:50—FOX MOVIE-TONE NEWSREEL. NBC.
- 8:00—ADAM VS. EVE. A quiz show.
- 8:30—DUNNINGER SHOW co-starring Paul Winchell. NBC.
- 9:00—WRESTLING from the South Side Armory in Milwaukee.

(Subject to Change)

Friday

December 24, 1948

AN ADDED SERVICE—Tune in on our radio program on **WCFL**, 4:40 p.m. Mondays and Fridays for the latest program changes for the entire week.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. A Two hour film show.
- 6:00—Test Pattern and Dinner Music.
- 7:00—COMING ATTRACTIONS.
- 7:27—LATE NEWS HEADLINES.
- 7:30—LITTLE BORDY.
- 8:00—CHICAGOLAND NEWSREEL.
- 8:15—SPORTSMEN'S CORNER.
- 8:30—FILM.
- 8:35—MAN ABOUT TOWN. Hal Stark as emcee.
- 9:00—FEATURE FILM "Scrooge" based on Dickens "Christmas Carol".
- 10:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

- 5:07—Test Pattern.
- 5:22—TICKER TAPE NEWS.
- 5:30—FUNNY BUSINESS with Manny Oppen and Adele Scott.
- 6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree".
- 6:30—SUN-TIMES COMICS.
- 6:45—YOUR CURBSTONE CUT-UP, with Ernie Simon.
- 7:00—KIDDIE PARADE.
- 7:30—PUPPET CAROLEERS.
- 8:00—TELENEWS with John Dunham.
- 8:15—FILM.
- 8:30—UNDER 21.
- 9:00—FEATURE FILM.
- 10:00—HEADLINE NEWS.

WENR-TV Channel 7

- 6:00—Test Pattern and Dinner Music.
- 6:30—FILM SHORTS.
- 6:45—UNCLE MISTLETOE.
- 7:00—FEATURE FILM.
- 8:00—CHRISTMAS FANTASY.

WTMJ-TV Channel 3

- 4:00—WHAT'S NEW? Ask Nancy Grey. Features of interest to women.
- 4:30—HOWDY DOODY SHOW. NBC.
- 5:00—MUSEUM EXPLORER'S CLUB.
- 5:15—Test Pattern.
- 6:00—KUKLA, FRAN AND OLLIE. NBC.
- 6:30—Dinner Music.
- 7:00—TV PREVUE.
- 7:05—LET'S LOOK AT THE NEWS.
- 7:15—PLAY 'EM OR PAY 'EM. A musical quiz show.
- 7:45—FOX—MOVIETONE NEWSREEL. NBC.
- 7:55—To be announced.

(Subject to Change)

TV Parties are Fun— Try This Recipe

By PATRICIA COOPER

It's holiday time and TV parties are being given in thousands and thousands of city and suburban homes, some for the first Christmas season.

Yuletide parties can be more fun if you serve TV snacks while viewing your favorite program. A Lazy Susan is an ideal tray to have in your television room, and if placed on a small table to one side of the screen, hungry guests who go back for two or three zesty snacks will not spoil the picture.



Here's a favorite TV Party recipe served at many of the homes we have visited the past months. It is sure to make a hit with the guests:

1 large cake of Philadelphia cream cheese

1 medium onion
cream

Soften cream cheese and add cream until a good consistency is formed. Then grate onion into cheese, and whip with electric beater.

Serve with pretzels, wheat crackers, or potato chips.

Watching a television program is just like watching a movie—after a few minutes everyone gets hungry. If your guests are bringing children over to see your new receiver it would be best to have ready plenty of freshly-salted popcorn. A new electric popper which made its debut last Christmas is ideal for Open House affairs.

Next week Television Forecast will publish another favorite recipe. Maybe it will be yours. Readers are invited to submit novel TV Party ideas; as many as possible will be printed from time to time.

Notes from Readers . . .

All letters should be addressed to the Editor, *Television Forecast*, 185 North Wabash, Chicago 1. Letters must be signed. Names will be withheld on request.

Sirs:

Occasionally we see a pattern on channel 2. What is this station?

FRANK RICHARDSON
Chicago, Ill.

Zenith experimental television operates on channel 2, Chicago. To date, no regular programming is offered.—Editor.

Sirs:

Can't somebody do something about Ernie Simon?

MOTHER OF FOUR
Evanston, Ill.

We're afraid not.—Editor

SAVE YOUR EYES

Eliminate eye strain and headaches with a MORSO-CLEAR plastic color filter. Viewing becomes restful.

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Television Forecast for

Saturday

December 25, 1948

WBKB Channel 4

6:30—TEST PATTERN.

7:00—SPECIAL LIVE CHRISTMAS PROGRAM "A Christmas Carol" Dickens.

8:00—WESTERN FILM.

9:00—FILM.

9:30—HEADLINE NEWS.

WENR-TV Channel 7

6:31—Dinner Music.

7:30—FILM SHORTS.

8:00—STAND BY FOR CRIME. A mystery quiz.

8:30—SPECIAL CHRISTMAS SHOW.

WGN-TV Channel 9

2:00—TELEVISION MATINEE. A two hour show on films.

WTMJ-TV Channel 3

Note: All programs tentative—dependent upon network telecasts.

3:15—WILD WEST THEATER.

4:30—THOSE KEEN TEENS. A teen-age variety show.

7:00—TV PREVUE.

7:05—LET'S LOOK AT THE NEWS.

7:15—TRYOUTS FOR TV. A television talent show.

7:45—To be announced.

7:50—NEWSREEL. NBC.

8:00—To be announced.

(Subject to Change)

Shoot African Scenes for TV

Life in Africa, as filmed by Arch Oboler, may soon be seen on television screens. This was the forecast of the Ziv Co., N. Y., who assigned Oboler to shoot thousands of feet of film for a new series being planned.

Sunday

December 26, 1948

WENR-TV Channel 7

- 4:30—SUPER CIRCUS. Dog acts, clowns, acrobats, etc. Claude Kirchner, emcee.
 5:30—STUMP THE AUTHORS. Split-second plots for short stories. Sidney Breeze presides.
 6:00—FEATURE FILM.
 7:00—MUSIC IN VELVET with Don Lindley's orchestra.
 7:30—ABC TELEVISION PLAYERS. A suspense drama.
 8:00—SECOND GUESSER. Comedy quiz.
 8:15—FILM SHORTS.
 8:30—WHAT DO YOU THINK. Great Books discussion.

WGN-TV Channel 9

- 5:57—LATE NEWS HEADLINES.
 6:00—REEL ADVENTURES. Amateur films.
 6:30—CHICAGO TRIBUNE COMICS. Walt Newton reads the funnies.
 7:00—ORIGINAL AMATEUR HOUR. DuMont Television Network.
 8:00—HERE IS YOUR TOAST OF THE TOWN with Ray Block's orchestra, Ed Sullivan as emcee and guests. CBS.
 9:00—STARS OF TOMORROW. WGN amateur show televised as it is being broadcast.
 9:30—CHICAGOLAND NEWSREEL REVIEW.

WBKB Channel 4

- 6:15—TEST PATTERN.
 6:30—FORD THEATRE.
 7:30—HEADLINE NEWS.
 7:40—FILM.
 8:00—TELENEWS.
 8:30—FEATURE FILM.
 9:30—DISNEY NEWSREEL.

WNBQ Channel 5

- 7:10—STOP ME IF YOU'VE HEARD THIS ONE.
 7:30—AMERICA SONG.
 8:00—TELEVISION PLAYHOUSE. Dickens "Christmas Carol" starring Dennis King. Also Bing Crosby and The Bob Mitchell Boys Choir will sing "Silent Night". This will be Mr. Crosby's first appearance on television.
 9:00—NBC NEWSREEL.

WTMJ-TV Channel 3

- 7:00—FILM PROGRAM.
 7:10—TELENEWS DIGEST.
 7:30—TEEVEE VARIETIES.
 8:00—TELEVISION PLAYHOUSE. "A Christmas Carol". NBC.
 9:00—NEWS REVIEW OF THE WEEK. NBC.
 9:10—AROUND THE TOWN with the WTMJ-TV Cameraman.

(Subject to Change)

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Channel 4 Forecast

Merry Christmas

From the

entire staff of

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WBKB

Balaban & Katz

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