

TELEVISION *Forecast*

DECEMBER 6 TO DECEMBER 12 INCLUSIVE



People Do Write!

WBKB

WENR-TV
WTMJ-TV, Milwaukee

WGN-TV

Marshall Field & Company



on television

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Uncle Mistletoe"**

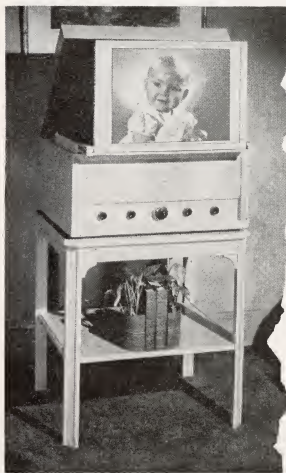
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WENR-TV

Channel 7

6:45 P.M. every Monday, Tuesday, Wednesday and Friday



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"IF ITS AS GOOD AS A SCOTT IT IS A SCOTT"

OUTSIDE U. S. A.

Government Controls TV in Russia

Reports on television outside the U.S.A. seldom appear in our daily metropolitan newspapers, as interesting as they may be. For this reason, we've postponed discussion of domestic video networks, problems, and progress and are devoting this page to news of TV in Russia and South America.

The story of television in Russia is a story of state-controlled video. Like all other mass communications, Russian political officials direct all operations and show only sympathy to the Communist regime now in power. A special commission which has the status of a ministry heads television, even though there are relatively few telereceivers in the Union.

To date, Russia has two stations operating: Moscow and Leningrad. Our European correspondent reports others under construction at Kiev and Sverdlov.

Nowhere in Russia is there a group like our Federal Communications Commission (FCC) designed to protect the public through regulations which have the interest of American citizens at heart, to preserve TV and freedom of speech.

Instead stations are on the air four times a week, whenever the supreme USSR office grants such time. However, Communists are quick to recognize the potentialities of video for spreading propaganda and are busy at work planning for expansion with the Soviet boundaries. No news on video in Russian-controlled satellites is available at present, but we have told our European correspondent an eager American audience awaits his reports.

What are the programs on Russian-controlled TV stations? For the most part Russians see ballet, plays and opera. This is occasionally supplemented by films.

Where are the telereceivers? They're found in clubs, offices and factories, or as they are called in the USSR, "homes of culture," gathering places approved by the government.

Are the Russians developing any new

models? Yes, Vladimir Kornienko, a young Moscow engineer, has recently completed a new video set and with the aid of the Russian Radio club is instructing amateurs to build their own receivers.

IN BRAZIL interest in television has reached the point where plans for two commercial video stations have been completed and when equipment arrives citizens of Rio de Janeiro will witness full programming.

Recently a TV demonstration was staged by PRL-8, Radio Nacional, a local outlet owned by a union of newspapers and magazines. Known as "A Noite," the outlet chose a Rio department store to exhibit electronic advancements.

Businessmen who are readers of this magazine will be interested to know that the U.S.A. and Great Britain will benefit by this new industry, for they will be expected to supply a major part of the tele-equipment.

Vol. 1, No. 31 Copyright 1948
Whole No. 22, December 6, 1948

A WEEKLY TELEVISION NEWS-MAGAZINE

Published by

TELEVISION FORECAST, Inc.
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Advertising Rates on Request
Phone: FRanklin 2-9564

Entry as 2nd class matter applied for at the post office at Chicago, Ill., under the act of March 3, 1879.

Subscriptions: \$3 per year; 2 years \$5; single copies 10 cents.

Monday

December 6, 1948

An Added Service—Tune in our radio program on WCFL 4:40 P. M., Mondays and Fridays, for the latest program changes for the entire week.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. Two hour show, film shorts of interest to women.
- 6:00—Test Pattern.
- 7:00—COMING ATTRACTIONS.
- 7:30—LITTLE BORDY.
- 8:00—CHICAGOLAND NEWSREEL. Local, national and international news.
- 8:15—SPORTSMEN'S CORNER. Jack Brickhouse with sports news.
- 8:30—CHICAGOLAND TELEVISION MYSTERY THEATER.
- 9:00—"OF MICE AND MEN." An Alexander Korda feature film starring Burgess Meredith, Betty Field, and Lon Chaney Jr.
- 10:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

- 5:15—Test Pattern.
- 5:30—FUNNY BUSINESS with Manny Oppen and Adele Scott.
- 6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree," with the rest of the Kuklapolitan troupe.
- 6:30—FILM.
- 6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
- 7:00—AT OUR HOUSE with Jim and Edie Dexter. Television's answer to "Easy Aces."
- 7:20—FILM.
- 7:30—FILM.
- 8:00—TELENEWS with John Dunham.
- 8:10—FILM.
- 8:30—WRESTLING from Midway Arena with Russ Davis.
- 10:30—HEADLINE NEWS.

WENR-TV Channel 7

- 6:00—Dinner Music.
- 6:30—FILM SHORTS.
- 6:45—UNCLE MISTLETOE.
- 7:00—FILM SHORTS.
- 7:30—DOLLARS AND SENSE. An audience participation show.
- 8:00—CANDID MICROPHONE. Your favorite radio show now on television.
- 8:30—U.S. TREASURY SALUTES ABC.
- 9:00—TOMORROW CELEBRITIES. Featuring Irv Kupcinet and Tommy Bartlett.

WTMJ-TV Channel 3

- 6:00—JUNIOR JAMBOREE. NBC.
- 6:30—To be announced.
- 7:00—LET'S LOOK AT THE NEWS.
- 7:15—ARMCHAIR TRAVELS.
- 7:30—DOLLARS AND SENSE. ABC.
- 8:00—CANDID MICROPHONE. ABC.
- 8:30—SKIP FARRELL SHOW. ABC.

(Subject to Change)

Wrestling is Old Story to Griffin

Wayne Griffin of WENR-TV has this to say about wrestling: "It's a great sport, and I like it—but whenever I see a pretzel I expect to hear it groan."

Griffin, who is 32, might have been an electrical engineer if radio hadn't interested him so, and now he's engrossed in television, after 12 years of announcing and station management.



WAYNE GRIFFIN

Now heard on the channel 7 wrestling matches from Rainbow Arena, Griffin as far back as 1936 announced at grunt and groan affairs. Then it was not uncommon to see women wrestlers, or mud wrestling. Griffin described hundreds of matches for a Minneapolis station, yet suffered only one mishap—he was hit in the face with a misplaced blob of mud from the hands of an over enthusiastic wrestler.

In 1942, Griffin joined ABC (then the Blue network) and was announcer on the Victory Parade of Spotlight Bands, travelling more than 800,000 miles in the vanguard of the show, arranging broadcasts from various army posts throughout the nation.

Bears vs. Cardinals

Television fans in the Chicago area will get their first opportunity to see the Chicago Bears professional football team in action on Sunday, December 12, when they will meet the Chicago Cardinals in Wrigley field, *Television Forecast* learned today.

Rivalry between the two home teams of the National Football League makes for a nip and tuck battle when they meet on the same gridiron. Sunday will be no exception, with the mighty Bears challenging the champion Cardinals.

As this magazine went to press, verification of this story was not yet received from the stations, but it was reliably believed that both Channels nine and four, WGN-TV and WBKB, respectively, would carry the game. Tentative time 1:00 o'clock.

NBC "Playhouse" Offers Top Dramas

Chicago is now receiving some of the finest television dramas to be offered on NBC's new station, WNBQ, if we are to evaluate the hundreds of complimentary letters received by the editors of *Television Forecast*.

Titled the "Television Playhouse," the dramas originate in New York and are telecast over the full NBC network each Sunday evening. Although the original performance is staged in New York, Chicago fans see the show via the kinescope film method.

Prepared and produced especially for the Playhouse by the Actors Equity Association, proceeds will go to the Actor's Fund, one of the oldest charitable groups whose purpose is to take care of indigent and ill actors.

Bert Lytell, former president of Equity, acts as the Playhouse host, giving the television audience the background of the play and the players. Mr. Lytell also serves as coordinator of the programs along with Raymond Massey, Ralph Bellamy, Louis Calhern and Clarence Derwent who comprise Equity's TV committee for this new video series.

Television Forecast for

Tuesday

December 7, 1948

WBKB Channel 4

- 5:15—Test Pattern.
- 5:30—FUNNY BUSINESS with Manny Oppen and Adele Scott.
- 6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree." Television's greatest show.
- 6:30—LITTLE OTTO. Dick Snyder makes friends at his drawing board.
- 6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
- 7:00—FILM.
- 8:00—TELENEWS with John Dunham.
- 8:15—MIDGIT BOXING with Jim Amecche. Tiny mites rock and sock for paloops.
- 8:30—FEATURE FILM, Detective Kitty Oday.
- 9:30—HEADLINE NEWS.

WENR-TV Channel 7

- 6:00—Dinner Music.
- 6:30—FILM SHORTS.
- 6:45—UNCLE MISTLETOE.
- 7:00—FEATURE FILM.
- 8:00—CARTOON CONTRASTS.
- 8:15—FILM SHORTS.
- 8:30—CHICAGO BEARS QUARTERBACK SHOW. Highlights of Sunday's game.
- 9:00—BOXING MATCHES from Rainbo Arena with Bob Elson announcing.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. Two hour show, films, shorts of interest to women.
- 6:00—Test Pattern.
- 7:00—COMING ATTRACTIONS.
- 7:30—LITTLE BORDY.
- 8:00—CHICAGOLAND NEWSREEL.
- 8:15—PERSONALITY PROFILES with Dorsey Connors.
- 8:30—FILM.
- 9:00—WRESTLING with Dennis James, announcing. Dumont.
- 10:30—CHICAGOLAND NEWSREEL.

WTMJ-TV Channel 3

- 6:00—JUNIOR JAMBOREE, NBC.
- 6:30—To be announced.
- 7:00—LET'S LOOK AT THE NEWS.
- 7:15—FILM PROGRAM.
- 7:30—AMERICA SONG, NBC.
- 7:50—ROVING CAMERAS. Film snapshots.
- 8:00—CARTOON CONTRASTS. ABC.
- 8:15—FILM SHORTS. ABC.
- 8:30—GASLIGHT FOLLIES on film.
- 8:50—CARTOON FUN.
- 9:00—AMATEUR BOXING from Rainbo Arena in Chicago.

(Subject to Change)

Wednesday

December 8, 1948

WENR-TV Channel 7

- 6:00—Test Pattern and Dinner Music.
- 6:30—FILM SHORTS.
- 6:45—UNCLE MISTLETOE.
- 7:00—SET 'EM UP. Bowling from the Rainbo Alleys.
- 7:30—FEATURE FILM.
- 8:30—WRESTLING from the Rainbo Arena with Wayne Griffin announcing.
- 11:02—GREATEST FIGHTS OF THE CENTURY.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. Two hour show, films, shorts of interest to women.
- 6:00—Test Pattern and Dinner Music.
- 7:00—COMING ATTRACTIONS.
- 7:30—LITTLE BORDY.
- 8:00—CHICAGOLAND NEWSREEL.
- 8:15—SPORTSMEN'S CORNER.
- 8:30—SPARKLING TIME. Popular comic pantomime starring Chuck Dabney.
- 9:00—CLUB TELEVISION. Chicago's original video night club with stars of the entertainment world accompanied by Bob Trendler's orchestra.
- 9:45—FILM.
- 10:00—SPELL WITH ISBELL. Harold Isbell conducts a televised spelling bee with prizes for studio contestants and a jackpot telephone call for televiewers.
- 10:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

- 5:15—Test Pattern.
- 5:30—FUNNY BUSINESS with Manny Oppen and Adele Scott.
- 6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree." Laughter for the whole family.
- 6:30—FILM.
- 6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
- 7:00—FILM.
- 7:15—TELENEWS.
- 7:30—DAFFY DERBY with Ernie Simon. Old songs, old jokes done in a brand new way.
- 7:45—FILM.
- 8:00—TELE-CHARADES with Ed Roberts. Test your skill against the college groups.
- 8:30—HOCKEY. Blackhawks vs. Boston.
- 9:30—HEADLINE NEWS.
- 10:45—HEADLINE NEWS.

WTMJ-TV Channel 3

- 4:00—WHAT'S NEW? Ask Nancy Gray.
- 4:30—HOWDY DOODY SHOW. NBC.
- 5:00—THE CYCLOPS CLUB with Norman Clayton.
- 6:00—JUNIOR JAMBOREE. NBC.
- 6:30—To Be Announced.
- 7:00—LET'S LOOK AT THE NEWS.
- 7:15—FILM PROGRAM.
- 7:30—HAL ROACH COMEDIES.
- 7:50—FOX-MOVIETONE NEWSREEL. NBC.
- 8:00—THE GRENADIERS.
- 9:00—SALUTE TO INDUSTRY.

(Subject to Change)



"Trying hypnotism over television is just a hoax."

"Stars of Tomorrow" Adds New Prizes

A Hollywood screen test by Jerry Fairbanks, Academy Award winning motion picture producer, an all expense round trip to the West Coast on the Santa Fe Railroad, a \$500 television set, and a \$500 savings bond are the prize awards for the winning act in the 33rd series of "Stars of Tomorrow" amateur talent program and telecast over WGN-TV every Sunday from 9 to 9:30 p.m.

Prize winners on all "Stars of Tomorrow" programs are selected by audience votes. Until midnight Wednesday of each week, listeners and viewers are urged to cast their votes for the act they consider best qualified to begin their climb to professional success.

Auditions for "Stars of Tomorrow" are held at WGN studios every Tuesday evening at 6:30 p.m., and audition blanks can be obtained by writing to the station.

Set 'Em Up Is New Show

The nation's top flight professional bowlers are now giving instructions via video to interested bowlers on "Set 'Em Up," WENR-TV's new bowling participation program each week. Prizes are awarded to amateurs demonstrating the greatest skill, in the opinion of the judges. The show is being presented in cooperation with the Chicago Classic Bowling League.

WBKB To Cover CYO Boxing Finals

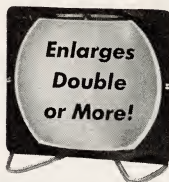
Thursday night, December 9, at 8:15 p.m., WBKB will telecast the CYO boxing championships from Chicago Stadium, the 18th annual fistic battle sponsored by the Catholic Youth organization.

This event has come to be recognized as a sports tradition for the lover of clean, wholesome boxing. Survivors of a field of more than 200 of Chicago's top amateur boxers will meet Thursday to decide eight open and eight novice division championships. All 16 bouts will be carried by WBKB.

Proceeds of the sports classic go to maintain the CYO's various activities for youth everywhere, regardless of creed or color. TV fans will agree that this is an outstanding show for an outstanding cause.

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(Advertisement)

WENR-TV viewers Solve Mysteries



WENR-TV's UNIQUE MYSTERY SHOW "Stand By for Crime" (Saturdays, 8:00 to 8:30 P.M.) gives amateur sleuths a chance to solve mystery from clues revealed in questioning of suspects. Watch CHANNEL 7 for other great features, including "Skip Farrell Show" on Monday evenings; "Music in Velvet" with Don Lindley and the Velvetears, each Sunday evening; and the exciting, hour-long Sunday afternoon "Super Circus." WENR-TV—Channel 7—American Broadcasting company.

Television Forecast

for CHRISTMAS

TELE



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Best of all, there's a Polaroid Television Filter for every set. Attaches quickly and easily. You can do it yourself in 2 minutes or less!

The cost is low and it's the best possible product—no other compares! So get yours today!

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for all receivers with 12" tubes.....	\$12.50
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for all receivers with 20" tubes.....	\$25.00

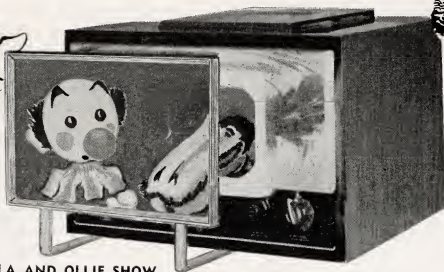


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Television Forecast

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KUKLA AND OLLIE SHOW

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8 x 10" Magnifier.....	\$19.95
9 x 12" Magnifier.....	\$22.95
12 x 16" Magnifier.....	\$29.95

RCA VICTOR DEALER

Television Forecast



Thursday

December 9, 1948

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. Two hour show, films, shorts of interest to women.
6:00—Test Pattern and Dinner Music.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL. Local, national and international news.
8:15—INDIVIDUALLY YOURS with Celeste Carlyle and beauty tips.
8:30—WRESTLING from the Madison AC with Jack Brickhouse announcing.
10:45—CHICAGOLAND NEWSREEL. News of the world.

WBKB Channel 4

- 5:15—Test Pattern.
5:30—FUNNY BUSINESS with Manny Oppen and Adele Scott.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree." Burr Tillstrom, one of the country's outstanding puppet artists, in action.
6:30—FILM.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—FILM SHORTS.
7:30—TOM MIX in "Miracle Riders." Riding and roping in the grand manner.
7:50—FEATURE FILM.
8:00—TELENEWS with John Dunham.
8:15—CYO BOXING. Amateur Bouts.
11:15—HEADLINE NEWS.

WENR-TV Channel 7

Note: WENR-TV will not televise this date but will return to the air on Friday, December 10, 1948.

WNBQ Channel 5

- 8:30—FLOOR SHOW, starring Dunninger, the mentalist, Paul Winchell, the ventriloquist, Peg Marshall and the Holidays, a vocal group.

WTMJ-TV Channel 3

- 4:00—AT YOUR SERVICE. A public service program.
4:30—THE CHILDREN'S CORNER. A film of interest to youngsters.
5:00—LITTLE AMATEURS with Carl Nelson.
6:00—JUNIOR JAMBOREE. NBC.
6:30—To be announced.
7:00—LET'S LOOK AT THE NEWS.
7:15—FILM FEATURETTES.
7:25—FACTS AND FANCY. Unusual items from the Milwaukee Public Museum.
7:30—MUSICAL MINIATURES. NBC.
7:50—FOX—MOVIETONE NEWSREEL. NBC.
8:00—ADAM VS. EVE. A quiz show from the Radio City Auditorium.
8:30—DUNNINGER SHOW, co-starring Paul Winchell. NBC.
9:00—WRESTLING from the South Side Armory in Milwaukee.

(Subject to Change)

Notes from Readers . . .

All letters should be addressed to the Editor, *Television Forecast*, 185 North Wabash, Chicago 1. Letters must be signed; names will be withheld on request.

Sirs:

Will you please tell us what happened to the Jack Owens show? The whole family enjoyed it, from our 17-month-old baby to my husband and neighbors. Gary, Ind. MRS. W. D. McCORMACK

We hope Jack Owens will be back on TV soon. Many times shows must be dropped if sponsors are not available. —Editor.

Sirs:

We enjoy *Television Forecast* very much. Our local newspaper do not give the accurate listings of TV programs as they do radio programs. There is only one way you can improve your listings—that is, by listing the names of the feature films on the day they will be shown. Chicago, Ill. MRS. M. G. TRAGER

We are striving to improve the accuracy of program listings, however, there are many instances when the station itself does not know the name of a feature film until 24 hours before it is shown. This will all be ironed out as station programming improves.—Editor.

Sirs:

I hope that television stations took note of the recent election and the failure of the polls to register public opinion. I further hope they keep it in mind when they contemplate presenting Grade C shows for a Grade A audience. There are certainly some fine shows now on video, but if the public isn't alert, video will run itself down with poor soap-operas as radio has done already.

Chicago, Ill.

ARTHUR HINMAN

Television Forecast

Louis-Conn Fight May Be Telecast December 10

Right now it's rumor but Chicagoans stand a chance of seeing the Joe Louis-Billy Conn fight on video December 10. If so, programs listed in the next column will make way for this exhibition match. Tune in on WCFL, 4:40 P.M. Friday for last minute bulletin from Television Forecast.

Although only a six-round exhibition match, Promoter Frank Harmon promises that this fight will prove to be a good battle. Conn believes that he is in top condition for the engagement and hopes to prove that he could beat Mr. Louis if he should have the opportunity to fight for the crown that Louis now holds.

Ike's Aide Seeks Station

Harry Butcher, former aide to General Dwight D. Eisenhower during World War II, is seeking to construct a TV station on channel 6 in Santa Barbara, California.



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One year \$3.00 Two years \$5.00

TELEVISION FORECAST, INC.

185 N. WABASH AVE. CHICAGO 1, ILL.

Television Forecast for

Friday

December 10, 1948

An added service—tune in our radio program on WCFL 4:40 p.m. Mondays and Fridays for the latest program changes for the entire week.

WBKB Channel 4

- 5:15—Test Pattern.
- 5:30—FUNNY BUSINESS with Manny Oppen and Adele Scott.
- 6:00—KUKLA FRAN AND OLLIE in "Junior Jamboree". Something new every minute with Burr Tillstrom's lovable troupe.
- 6:30—SUN-TIMES COMICS. Latest comics read by Don and Vera Ward.
- 6:45—YOUR CURBSTONE CUT-UP, with Ernie Simon.
- 7:00—TELENEWS with John Dunham.
- 7:10—FILM.
- 7:30—KUP'S SHOW-UP.
- 7:45—NEWS.
- 8:00—TOUCHDOWN.
- 8:45—UNDER 21. Chicago's official teen age show.
- 9:15—FEATURE FILM. Charlie Chan in Chinese Cat.
- 10:15—HEADLINE NEWS.

WENR-TV Channel 7

- 6:00—Test Pattern and Dinner Music.
- 6:30—FILM SHORTS.
- 6:45—UNCLE MISTLETOE.
- 7:00—FEATURE FILM.
- 8:00—VAUDEO VARIETIES. A series of vaudeville acts.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. Two hour show, films, shorts of interest to women.
- 6:00—Test Pattern and Dinner Music.
- 7:00—COMING ATTRACTIONS.
- 7:30—LITTLE BORDY.
- 8:00—CHICAGOLAND NEWSREEL.
- 8:15—SPORTSMEN'S CORNER with Paul Fogarty.
- 8:30—MAN ABOUT TOWN. Hal Stark introduces interesting people and events around town.
- 9:00—BOXING. Jack Brickhouse describes bouts from the Madison AC.
- 10:30—CHICAGOLAND NEWSREEL. News of the world.

WTMJ-TV Channel 3

- 4:00—WHAT'S NEW? Ask Nancy Gray. Features of interest to women.
- 4:30—HOWDY DOODY SHOW. NBC.
- 5:00—MUSEUM EXPLORER'S CLUB.
- 6:00—JUNIOR JAMBOREE. NBC.
- 6:30—To be announced.
- 7:00—LET'S LOOK AT THE NEWS.
- 7:15—PLAY 'EM OR PAY 'EM, with the Radio City Quiztet, Paul Skinner and emcee.
- 7:45—FOX MOVIE-TONE NEWSREEL. NBC.
- 7:55—BASKETBALL GAME—to be announced.
- 9:30—TOUCHDOWN.

(Subject to Change)

Saturday

December 11, 1948

WENR-TV Channel 7

- 6:31—Dinner Music.
- 7:30—FILM SHORTS.
- 8:00—STAND BY FOR CRIME. A mystery quiz.
- 8:30—INDOOR POLO.

WGN-TV Channel 9

- 2:00—TELEVISION MATINEE. Two hour show, films, shorts of interest to women.

WBKB Channel 4

- 7:15—Test Pattern.
- 8:00—WESTERN FILM.
- 9:00—FILM. Arizona Bound.
- 9:30—HEADLINE NEWS.

WTMJ-TV Channel 3

- 3:30—WILD WEST THEATER. A full-length western film.
- 4:30—THOSE KEEN TEENS. A teen age variety show from the Radio City Auditorium.
- 7:00—LET'S LOOK AT THE NEWS.
- 7:15—TRYOUTS FOR TEEVEE. A talent hunt from the Radio City Auditorium.
- 7:45—GOLDEN WEDDING GREETINGS.
- 7:50—NEWSREEL with Bob Trout reporting. NBC.
- 8:00—FILM SHORTS.
- 8:10—SPECTATOR INTERVIEWS from the Milwaukee Auditorium.
- 8:25—BASKETBALL. Marquette vs. Purdue from the Milwaukee Auditorium.

(Subject to Change)

Circus Life to TV, Life of Russ Davis

Russ Davis, seen on this week's cover behind a day's receipt of WBKB mail, is a TV personality whose showmanship goes back to the early days in the "sawdust ring." Born in a circus, Russ was brought up and has always lived among show people. Being in that atmosphere for so long it is nigh onto impossible to be anything but a bit of an extrovert. With this background Russ is a versatile fellow . . . he holds Master's papers for diesel and steam for large craft, he is a qualified machinist, a radio, stage and TV actor.

For the past year he has appeared on many diversified television programs and now, Russ has one of the heaviest TV schedules in Chicago. Always looking for something new and interesting to do, Russ has announced wrestling

ON THE COVER

RUSS DAVIS is shown snowed under by a stack of mail, a typical stock of mail received at WBKB. For more about this unorthodox TV announcer, read the story appearing elsewhere on this page.

from the studio and made his own sound effects by pounding on the desk and breaking celery stalks, grunting and groaning. And now to make wrestling more interesting to Chicago televiewers, Davis cuts the show and announces from the remote truck. He sees the show as it goes over the air and not from the arena as he formerly did.

Russ is well liked by all who work with him. When he discontinued announcing one of his wrestling shows, the wrestlers presented him with a shiny new \$750 sextant so that he could pursue his hobby of sailing with all the science possible. And he has put it to good use, too!

To delve into Russ's past we must go to Kansas City where he was born while his parents were playing in a circus.

(Continued on page 14)

Uncle Mistletoe Proves Lively Hit

A serious rival for the attention of children has stepped across the television screen: Uncle Mistletoe. In the short time this roly-poly, red-coated puppet has appeared on his own show on WENR-TV, thousands of children have formed the habit of turning on their video sets at 6:45 p.m., pushing up TV programming 15 minutes.

Appearing each Monday, Tuesday, Wednesday and Friday, Uncle Mistletoe stars in a show which is refreshing as well as educational. Unlike some not-so-funny, poorly planned children's shows we have witnessed on east coast TV programs Uncle Mistletoe combines cartoons and human actors in a show that may well be the Number One attraction of channel 7.

Much of the success of the show is due to the script written by Raymond Chan, author of "First Nigter," and "Grand Hotel," and to Skeets Minton, puppeteer who manipulates Mistletoe. Johnny Coons executes all the voices, with a seemingly endless source of new characters, while Sam Singer draws cartoons that are enjoyed as much by adults as the audience of children.

No need to compliment Miss Jennifer Holt, Uncle Mistletoe's companion. Her telegenic charm and quick adaptability are an asset to any show.



You'd get a kick out of this scene, dear."



Jack Fascinato is the man behind the music on your favorite WBKB show. Composer-pianist Fascinato has written a number of songs heard on Junior Jamboree, sung by Kukla, Fran and Ollie, with promises of more to come!

West Coast TV on Upgrade

"What kind of television programming can I expect in the west," writes one Chicago reader who finds himself suddenly leaving this city for business reasons.

TV fans going west may be assured of a strong, growing television network, especially in the Los Angeles, Calif., region. Reports from west coast station owners indicate that TV stations will be erected in San Francisco, and Seattle, Wash., early next year.

KPIX will be the first station in San Francisco, followed by KGO-TV, an ABC affiliate, and then KRON-TV, all to take place within two or three months, a record in the electronic industry. It is believed that because of the expected new stations dealers will be unable to supply a sufficient quantity of receivers to purchasers.

Because of the current nation-wide FCC freeze, Seattle will gain only one station, KRSC-TV who had been granted a building permit before the issuance was halted. At present, there are about 1,000 sets in Seattle.

Sunday

December 12, 1948

WGN-TV Channel 9

- *1:00—FOOTBALL. Bears vs. Cardinals
(Subject to Change).
- 6:00—REEL ADVENTURES. Amateur
Films.
- 6:30—CHICAGO TRIBUNE COMICS.
Walt Newton reads the funnies.
- 7:00—THE ORIGINAL AMATEUR
HOUR. DuMont Television Net-
work.
- 8:00—CROSS QUESTION. The realistic
studio presentation of a fictional
courtroom trial.
- 9:00—STARS OF TOMORROW. WGN
amateur show televised as it is
being broadcast.
- 9:30—CHICAGOLAND NEWSREEL RE-
VIEW.

WBKB Channel 4

- *1:00—FOOTBALL. Bears vs. Cardinals
(Subject to Change.)
- 6:15—Test Pattern.
- 6:30—FILM.
- 7:30—HEADLINE NEWS.
- 8:00—TELENEWS.
- 8:25—HOCKEY. Blackhawks vs. Mon-
treal Canadians from Chicago
Stadium.
- 10:45—DISNEY NEWSREEL.

WENR-TV Channel 7

- 4:30—SUPER CIRCUS. Acts from under
the big top.
- 5:30—STUMP THE AUTHORS. On the
spot narrations of original sto-
ries.
- 6:00—FEATURE FILM.
- 7:00—MUSIC IN VELVET, with Don
Lindley's orchestra.
- 7:30—ABC TELEVISION PLAYERS. A
suspense drama.
- 8:00—SECOND GUESSERS. A comedy
quiz.
- 8:15—FILM SHORTS.
- 8:30—WHAT DO YOU THINK. A forum
discussion by members of Great
Books Groups.

WNBQ Channel 5

- 7:10—STOP ME IF YOU'VE HEARD
THIS ONE.
- 7:30—AMERICA SONG, featuring Paul
Arnold, folk singer.
- 8:00—TELEVISION PLAYHOUSE. Dra-
matic presentation.

WTMJ-TV Channel 3

- 7:00—FILM SHORTS.
- 7:10—TELENEWS DIGEST.
- 7:30—TEEVEE VARIETIES. A live show
from Radio City Studios.
- 8:00—TELEVISION PLAYHOUSE, NBC.
- 9:00—NEWS REVIEW OF THE WEEK.
NBC.
- 9:10—AROUND THE TOWN with the
WTMJ-TV Cameraman.

*We're guessing!

(Subject to Change)

Russ Davis

(Continued from page 12)

Here he started his career by going into the act at the age of seven. When he grew too big for the high trapeze rigging he went into publicity for the circus. Later he played in the legitimate theatre in New York. He then switched to opera, spending a season with the St. Louis Municipal Opera Company, and one season with the San Francisco Grand Opera company.

Davis then got the radio bug. He and two others barnstormed the country building and installing radio station transmitters, after which he went into radio acting and announcing on the west coast for NBC. Later Russ moved back to the middle-west and started his own radio show sales business. In 1940 he joined the WBBM-CBS staff in Chicago as a member of the news staff.

In 1946 he turned to TV and WBKB. Since then he has been seen and heard regularly on boxing, wrestling, and a great number of TV features that WBKB has presented.

Russ is married to a charming Swedish girl Sylvia, who is also interested in television to the extent of organizing an agency to produce and sell television shows and spot announcements.

Only 16 Days Left

If you want a television receiver in your home for Christmas Day, then you have but 16 days left to select one from the largest display of telereceivers ever to be exhibited in Chicago and suburbs.

TV Curbstone Man on the Street

Chicago viewers are able to hear the problems of the man on the street with WBKB telecasts manned by Ernie Simon, inquiring reporter. Shows originate from under the marquee of the State-Lake theater, 6:45 p.m. Readers are invited to submit questions or problems to Reporter Simon for this remote show, who promises to ignore them promptly.

"CHICAGOLAND'S FAMILY TELEVISION THEATRE"



Tuesday, 8:15 P.M.
"Personality Profiles"
with Dorsey Connors.

Wednesday, 9:00 P.M.
"Club Television"
Chicago's original video night club.

Sunday, 6:00 P.M.
"Reel Adventures"
Outstanding amateur films.

WGN-TV CHANNEL 9

COLLINGS, NIGEL J. D.
352 W. ST. CHARLES RD.
ICMARE, ILL.
20-12

Channel 4 Forecast

Kukla, Fran and Ollie

6:00 to 6:30

Most Popular Show On Television

Curbstone Cut-Up

6:45 Daily

Ernie Simon at His Hilarious Best

Hockey Blackhawk vs Boston

8:30 Wednesday

Watch the Scrapping Hawks

CYO Boxing Finals

8:15 Thursday

Chicago Classic Amateur
Tourney

WBKB

Balaban & Katz

★ Channel 4